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July 6, 1929

Motion Picture News

Reg. U. S. Patent Office

THE GREATEST SHOWS ON EARTH!

It is not a question of shorts, of features, of newsreels, of stars, of any single item of your program — it's a question of shows and now you can give your patrons $6.60 worth of entertainment each day in the year, thanks to

METRO-GOLDWYN-MAYER

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Published Weekly—$3.00 a Year

Vol. XL No. 1

PRICE 20 CENTS

Los Angeles *New York* *Chicago*

The
WURLITZER ORGAN
and sound equipment
are the *ideal*
combination

WURLITZER
ORGAN

FACTORIES: NORTH TONAWANDA, N. Y.

BUFFALO
CHICAGO
CINCINNATI
DETROIT
CLEVELAND
KANSAS CITY
LOS ANGELES
NEW YORK
PHILADELPHIA
PITTSBURGH
SAN FRANCISCO
ST. LOUIS

A NEW

SHOW WORLD

and a famous name

PARAMOUNT

is leading it!

●

¶ That's the story of 1929-30 in a nutshell. The whole industry is saying it. Wise showmen are acting on it by signing PARAMOUNT contracts at once! ¶ They realize the big advantage to them in hooking up with a company that fully grasps the golden possibilities of the New Show World.

1929-30

●

HAROLD LLOYD
MORAN AND MACK
THE COCOANUTS
THE DANCE OF LIFE
DR. FU MANCHU
THE VAGABOND KING
THE LOVE PARADE
GLORIFYING THE AMERICAN GIRL
THE FOUR FEATHERS
THE VIRGINIAN
ILLUSION
APPLAUSE
THE CHILDREN
GREENE MURDER CASE
SWEETIE
THE GAY LADY
WOMAN TRAP
CHARMING SINNERS
POINTED HEELS
THE LADY LIES
BEHIND THE MAKE-UP
YOUTH HAS ITS FLING
KIBITZER
FAST COMPANY
SARAH AND SON
RETURN OF SHERLOCK HOLMES
ESCAPE
THE LOST GOD

●

4 CLARA BOW
4 GEORGE BANCROFT
3 CHARLES "BUDDY" ROGERS
2 MAURICE CHEVALIER
3 GARY COOPER
1 RICHARD DIX
2 JEANNE EAGELS
3 RICHARD ARLEN
3 NANCY CARROLL
4 WILLIAM POWELL
4 EVELYN BRENT
2 RUTH CHATTERTON
3 CLIVE BROOK
1 HUNGARIAN RHAPSODY
1 SOUL OF FRANCE

●

52 PARAMOUNT SOUND NEWS
104 PARAMOUNT SILENT NEWS
Two-Reel Shorts
24 CHRISTIE TALKING PLAYS
6 PARAMOUNT TALKING COMEDIES
One-Reel Shorts
32 PARAMOUNT TALKING AND SINGING ACTS
12 SCREEN SONGS
6 TALKARTOONS

●

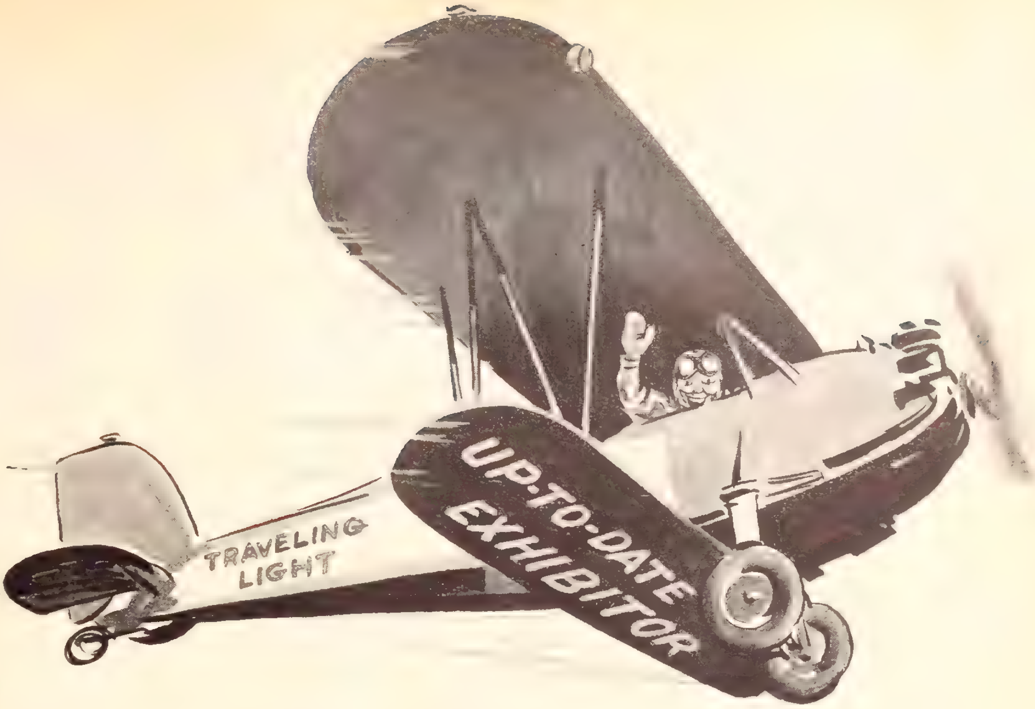
The one company that has the production organization and resources to supply the new type of Greater Motion Picture week after week. ¶ Stars like Harold Lloyd, Moran and Mack, Clara Bow, the Marx Brothers, George Bancroft, Maurice Chevalier, Charles "Buddy" Rogers, Dennis King, Gary Cooper, Gertrude Lawrence, Jeanne Eagels, Nancy Carroll, Ruth Chatterton, William Powell—to name a few of many. Cream of the screen and stage. Assured hits like Harold Lloyd's first talker, "Welcome Danger"; "The Vagabond King," Lubitsch-Chevalier's "The Love Parade," "The Cocoanuts," "Why Bring That Up?" "The Four Feathers," "The Dance of Life" and over 60 more. ¶ Paramount Sound News, which will do for the talking news reel what PARAMOUNT Quality Talking Pictures did for talking features. 80 talking shorts of PARAMOUNT New Show World class. ¶ It never was so important as now to hook up with The Leader: PARAMOUNT!

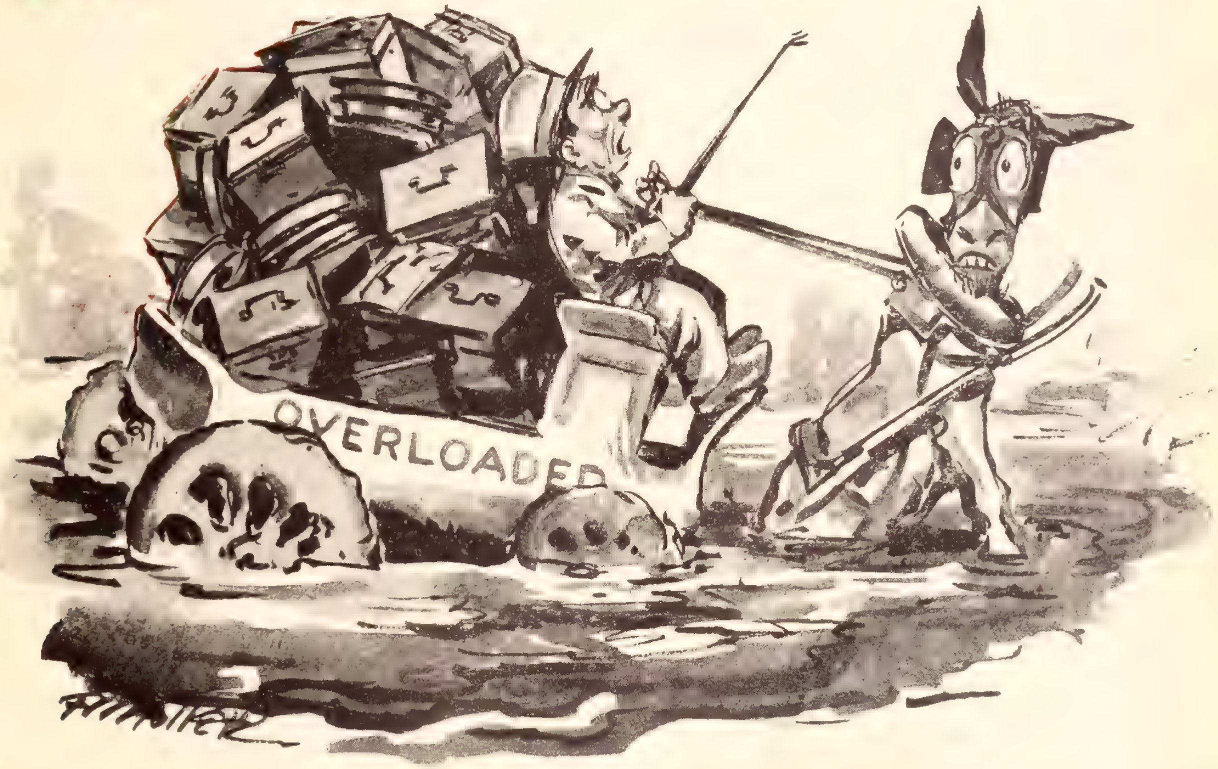
PARAMOUNT

NEW SHOW WORLD HEADQUARTERS

Member Motion Picture Producers & Distributors of America, Inc., Will H. Hays, Pres.

WHICH WAY YOU GOING TO TRAVEL THIS COMING SEASON?





Times have changed. You can't take your play dates and close them all up with one stroke of the pen any more. He travels fastest and BEST who travels play-date-light these days.

The country's wisest exhibitors select

UNITED ARTISTS PICTURES

as their first choice—They demand the Best as the backbone of their theatre program

They're Coming To Visit You!

No. 645 Straight from the Shoulder Talk by Carl Laemmle, President of the Universal Pictures Corporation

WITH THE HAPPIEST HEARTS WHICH EVER THROBBED IN THEIR manly buzzums, the gentlemen of the Universal sales-force are all set for you.

THEIR CONVENTIONS ARE OVER. THEY HAVE SEEN WITH THEIR own eyes and heard with their own ears some of the pictures from Universal's master line-up for 1929-1930.

NOW THEY WANT YOU TO SEE AND HEAR THEM.

THEY KNOW THEY HAVE THE MOST SALABLE PRODUCT ANY ONE company ever turned out and if there's anything which gives a salesman a joyous kick it is the knowledge that you want what he's got!

UNIVERSALITES ARE ALWAYS PEPPY BUT THIS YEAR WE HAVE built a bonfire under them in the form of quality product which has fired their enthusiasm to the highest point.

TO KNOW THAT YOU ARE GOING TO MAKE FAT PROFITS FROM what they sell you—to know that you are going to get more joy and more success from your Universal connection than you ever got before—these are the things which this year bring the light of victory to the eyes of the Universal salesmen.

THEIR MESSAGE TO YOU IS, "FORWARD MARCH WITH UNIVERSAL."

AS FAR AS SOUND PICTURES ARE CONCERNED, THERE IS NOT THE least shadow of a doubt that Universal technicians have stepped out in front. If you want the finest improvements in a fast-improving technique, you'll simply have to have Universal's sound pictures.

AS FOR THE SILENT PICTURES, UNIVERSAL HAS KEPT THE FAITH with those thousands of exhibitors who have not yet wired their houses—and some of whom have no intention of wiring them.

IT WOULD BE MUCH SIMPLER AND MUCH LESS EXPENSIVE FOR Universal to make sound pictures only, but this would mean the sacrifice of those small exhibitors I have just mentioned.

IT IS A GREAT MENTAL UPLIFT FOR UNIVERSAL SALESMEN TO know that Universal is not turning its back on anybody, but that it is pursuing its age-old policy of live-and-let-live—of considering a proper mixture of sentiment and business instead of the ice-cold business of business alone!

THE ARMY OF UNIVERSAL SALESMEN—A SMALL ONE BUT ALL regulars—will now make a friendly advance on your front line trenches. Greet them with open arms, for they've got what you want—and join them in that irresistible—

"FORWARD MARCH WITH UNIVERSAL."

"I PREDICT

a year of great prosperity for you when you play these Greatest Shows on Earth—"

47 GREATEST SHOWS ON EARTH FOR WIRED HOUSES

JOHN GILBERT in
2 ALL TALKERS
"Redemption"
"Olympia" (title to be changed)

GRETA GARBO in
2 ALL TALKERS
"Anna Christie"
And One More

WILLIAM HAINES in
3 ALL TALKERS
"Navy Blue"
"Springboard"
And One More
1 SYNCHRONIZED
"Speedway"

JOAN CRAWFORD in
2 ALL TALKERS
Titles to be announced
2 SYNCHRONIZED
"Our Modern Maidens"
"Jungle" (title to be changed)

LON CHANEY in
3 SYNCHRONIZED
"The Bugle Sounds"
And Two More

RAMON NOVARRO in
2 ALL TALKERS
Titles to be announced

BUSTER KEATON in
2 ALL TALKERS
Titles to be announced

COSMOPOLITAN PRODUCTIONS
3 ALL TALKERS
Titles to be announced

THE DUNCAN SISTERS in
"COTTON AND SILK" *(Title to be changed)*
All Talking, Singing, Dancing

VAN & SCHENCK in
THE PENNANT-WINNING BATTERY *(All Talking, Singing)*

MADAME X
(All Talking)

COLLEGE LIFE
(All Talking, Singing)

THE ROAD-SHOW
Charles King—Bessie Love
(All Talking, Singing, Dancing)

HALLELUJAH
(All Talking, Singing)

THE BISHOP MURDER CASE *(All Talking)*

THE THIRTEENTH CHAIR *(All Talking)*

EVA THE FIFTH
(All Talking)

THE SONG WRITER
(All Talking)

KEMPY
(All Talking)

SONG OF THE SUNSET
(All Talking)

LORD BYRON OF BROADWAY
(All Talking, Singing)

PLEASURE LOVERS
(All Talking)

THE GREEN GHOST
(All Talking)

MONTANA
(All Talking, Singing)

THE ORDEAL
(All Talking)

THE VIKING
(Sound, All Technicolor)

THE MYSTERIOUS ISLAND
(Sound, Dialog, Technicolor)

DEVOTION
(All Talking)

THE BIG SCOOP
(All Talking)

JUDICIAL MURDER
(All Talking)

IRIS
(All Talking)

INHUMAN GROUND
(All Talking)

LIGHTS AND SHADOWS
(All Talking)

HAL ROACH COMEDIES
8 Our Gang *(All Talking)*
8 Laurel-Hardy *(All Talking)*
8 Charlie Chase *(All Talking)*
8 Harry Langdon *(All Talking)*
2 Our Gang *(Synchronized)*
2 Laurel-Hardy *(Synchronized)*

26 METRO MOVIETONE ACTS

12 M-G-M COLORTONE REVUES

52 HEARST METROTONE NEWS

104 M-G-M INTERNATIONAL NEWSREEL

16 GREATEST SHOWS FOR SILENT HOUSES

THE BROADWAY MELODY
HALLELUJAH
THE MYSTERIOUS ISLAND
(Technicolor)

JOAN CRAWFORD in
"Our Modern Maidens"
"Jungle" (new title to come)

JOHN GILBERT in
"Redemption"

WILLIAM HAINES in
"Navy Blue" "Speedway"

GRETA GARBO in
One Silent Picture
(Title to be announced)

LON CHANEY in
"The Bugle Sounds" and Two More

RAMON NOVARRO in
Two Silent Pictures
(Titles to be announced)

THE VIKING
(All Technicolor)

THE GREEN GHOST

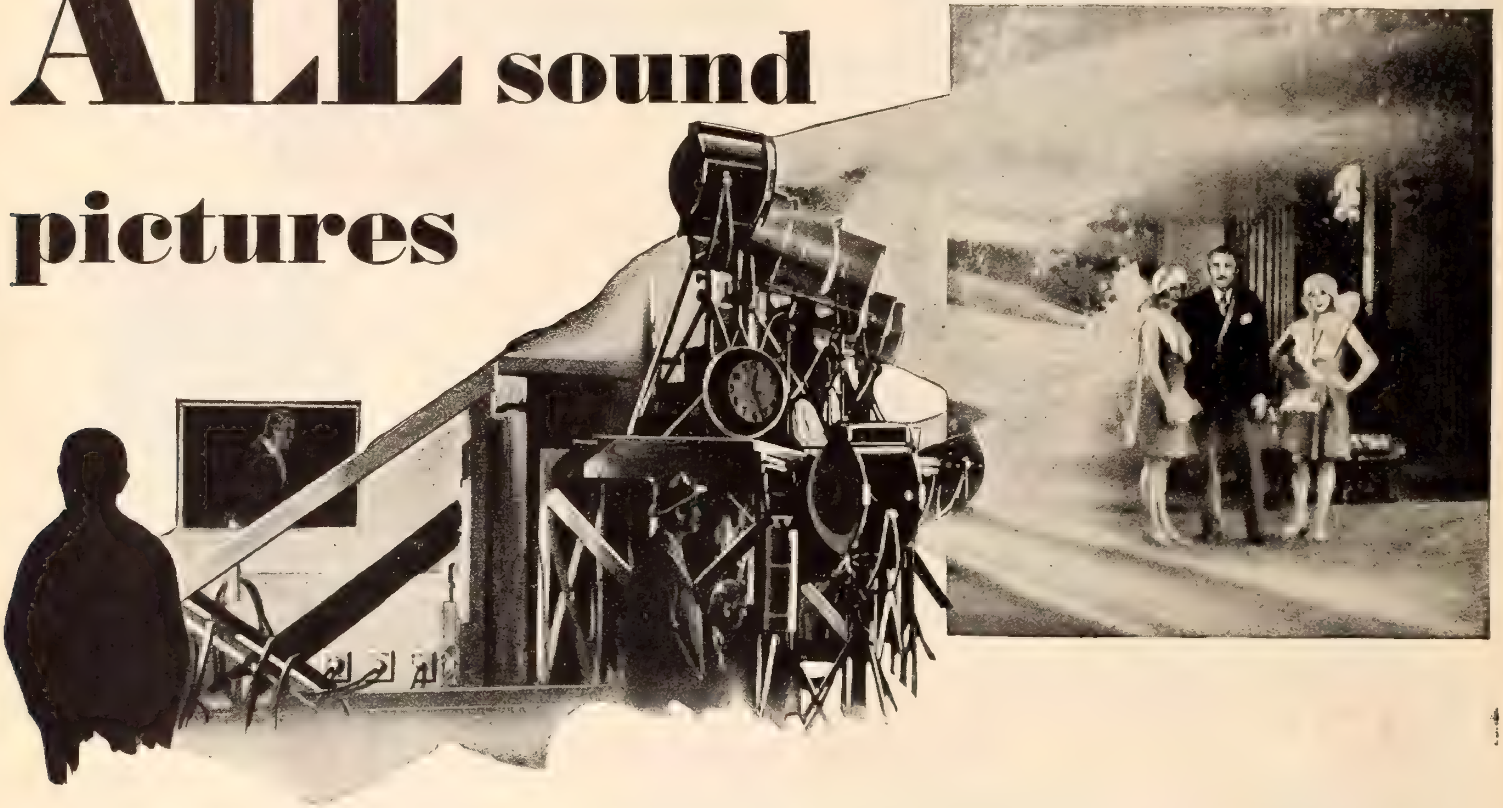
M-G-M-INTERNATIONAL NEWSREEL
(Twice Weekly)

METRO-GOLDWYN-MAYER

The Fortune-Speller

Adding Value to ALL sound pictures

RCA PHOTOPHONE INC SOUND EQUIPMENT



A picture today is only as good as it sounds. RCA Photophone gets out of sound pictures all that the studios put into them. It is the world's most highly perfected reproducing equipment for *all* sound pictures.

Back of RCA Photophone are the leading manufacturers of electrical equipment — the Radio Corporation of America, the General Electric Company and the Westinghouse Electric & Manufacturing Company. The resources and experience of these companies in electrical and acoustical research have made possible scientific achievements in tone reproduction, not to be duplicated by the makers of any other sound equipment.

Mellow and distinct, RCA Photophone reproduces every delicate inflection of the human voice and every note of musical instruments with the complete illusion of realism. It will send your audiences away boosting.

When you purchase an RCA Photophone equipment, you make your final investment in sound apparatus.

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Commercial Department

RCA PHOTOPHONE, Inc.

SUBSIDIARY OF RADIO CORPORATION OF AMERICA

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RADIO PICTURES

1929-1930

Quanchi

RADIO
COMES TO THE SHOW·WORLD

JOSEPH I. SCHNITZER
President, Radio Pictures

ONLY THIRTY

GREAT RADIO DIALOG PICTURES 29-30

THE mightiest amalgamation of art, drama and industry in all the ages is brought now to fulfillment.

RADIO PICTURES presents a program of THIRTY SUPER ALL-DIALOGUE ATTRACTIONS . . . each a Titan of Showmanship . . . planned carefully in accordance with the radical new Radio policy of QUALITY PRODUCTIONS.

QUALITY is the keynote of RCA development and QUALITY will be the unswerving goal of Radio Pictures . . . sponsored and magnificently supported by the industrial and scientific interests from which it springs.

From the great Ziegfeld "Rio Rita" clear through the program, Radio has assembled the finest group of attractions presented by any one company this season.

Emphasis has been placed on the vital factor of story values . . . for today, more than ever, "the play's the thing" and Radio will spare nothing in the preparation of its stories, dialogue and music. To this end, the greatest directors, authors and composers and many stars of stage and screen are devoting their genius to Radio Pictures.

Joseph I. Schnitzer

FIRST OF THE
RADIO TITANS

THE MIRACLE GENIUS OF ZIEGFELD AND THE UNRIVALLED RESOURCES OF RADIO BRING YOU IN TRIUMPH THE GREATEST MUSICAL SHOW OF ALL TIME!

FLORENZ ZIEGFELD'S
FABULOUS OPERETTA SMASH SENSATION

RIO RIT

AT LAST THE SCREEN WILL DO JUSTICE TO THE NAME OF ZIEGFELD

MIGHTIEST OF ALL ZIEGFELD SHOWS . . . . PRODUCED ON COLOSSAL SCALE BY RADIO SHOWMANSHIP . . . .

Radio Pictures stakes its ALL on this master piece of Ziegfeld wizardry . . . . To be even greater in full dialogue and music on the screen than during its record-smashing run of 62 weeks amid the glittering opulence of the Ziegfeld Theatre, New York and in all leading cities of the nation.

ZIEGFELD'S GREATEST LONG-RUN ATTRACTION SETS NEW STANDARD . . . . . .

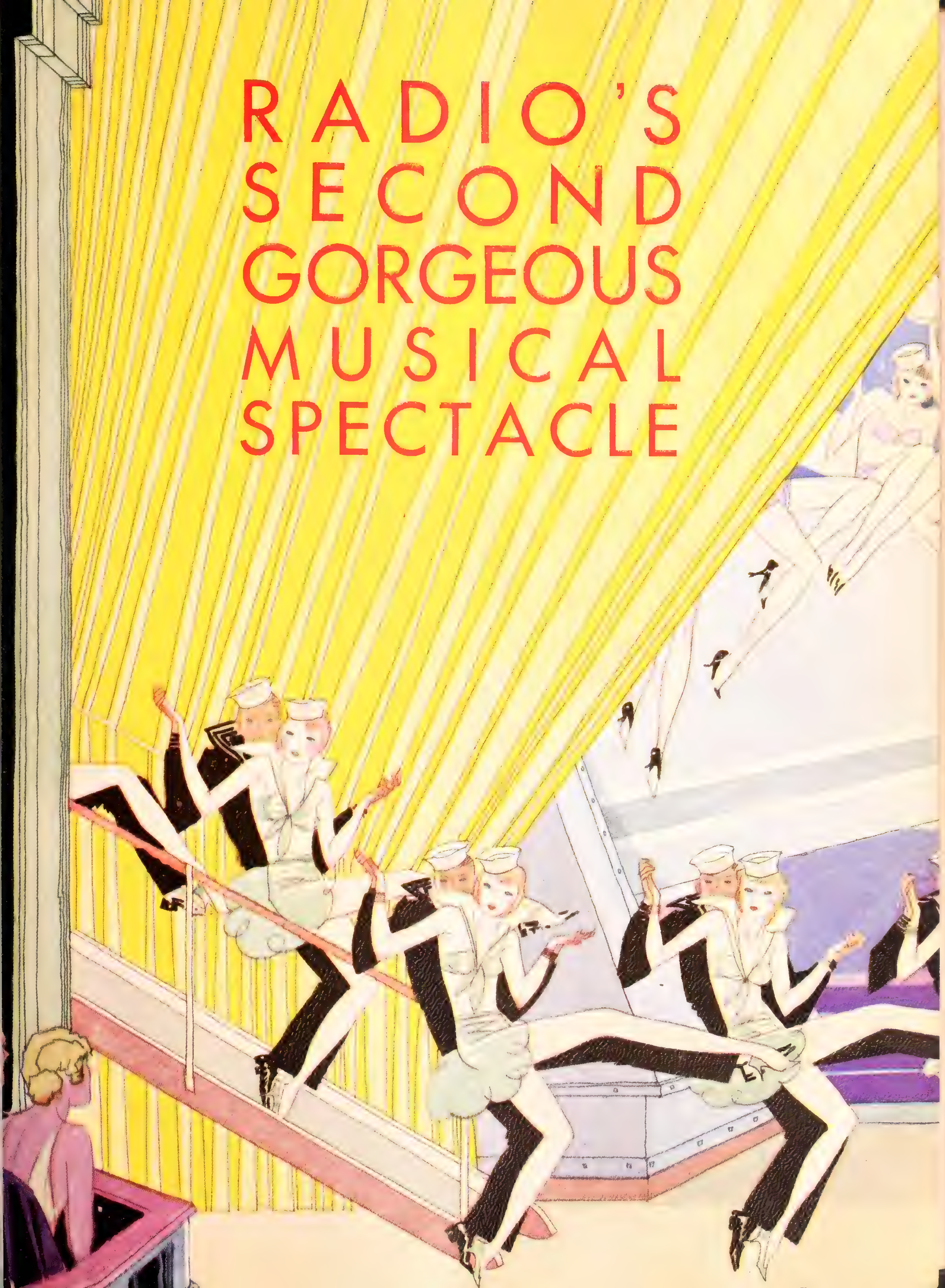
THE CAST . . .

BEBE DANIELS . . . . . Rio Rita; JOHN BOLES, star of "Desert Song," greatest of screen baritones; BERT WHEELER, world famed comedian from No. 1 Rio Rita Company; BOB WOOLSEY, brilliant comedian; also with original company; DOROTHY LEE, sensation of "Syncopation"· and 500 other singers, dancers and glorified beauties.

Directed by Luther Reed. Book by Guy Bolton and Fred Thompson Music by Harry Tierney. Lyrics by Joseph M'Carthy. Chorus direction by Pearl Eaton. Singing Chorus; Maestro Cimini . . . .

Utterly Dwarfing In Its Magnificence All Other Screen Musical Attractions of the Past . . And Establishing New And Revolutionary Standards of Lavishness and Box-Office Showmanship . . . .

SPECIAL FLASH SCENES IN TECHNICOLOR


RADIO'S
SECOND
GORGEOUS
MUSICAL
SPECTACLE

HIT THE

Book by Herbert Fields; Music by Vincent Youmans; Lyrics by Leo Robin, Clifford Grey and Irving Caesar; Chorus and Dances under the supervision of Pearl Eaton.

DECK

With the sensational song-hits "SOMETIMES I'M HAPPY" and "HALLELUJAH"...most popular march-melody the world has ever known . . . favorite from New York to Shanghai.

VINCENT
YOUMAN'S
round - the world
nautical musical comedy . . . .
JOYOUS LONG-RUN RECORD BREAKER PRODUCED WITH MATCHLESS SKILL AND LAVISHNESS! . . .

A TITAN NAME AMONG THE STARS OF RADIO!

RICHARD DIX

THREE BIG DIALOG SHOWS...

creations of crack writers and directors... bursting with comedy . . . shot with drama . . . . and built on the Dix tradition of romance that swings both fists!

DIX will bring to these super dialog productions the rich talent and rugged charm he gave to "The Vanishing American," "The Quarterback," "Knockout Reilly" and other sensational successes which placed him foremost in the affection of world theatre-goers. Behind him a fan following of faithful millions . . . . . before him the promise of achievement made doubly brilliant by the talking screen of Radio!

All Radio-Dix attractions will be personally supervised by William Le Baron under whose guidance the star has produced his greatest successes.

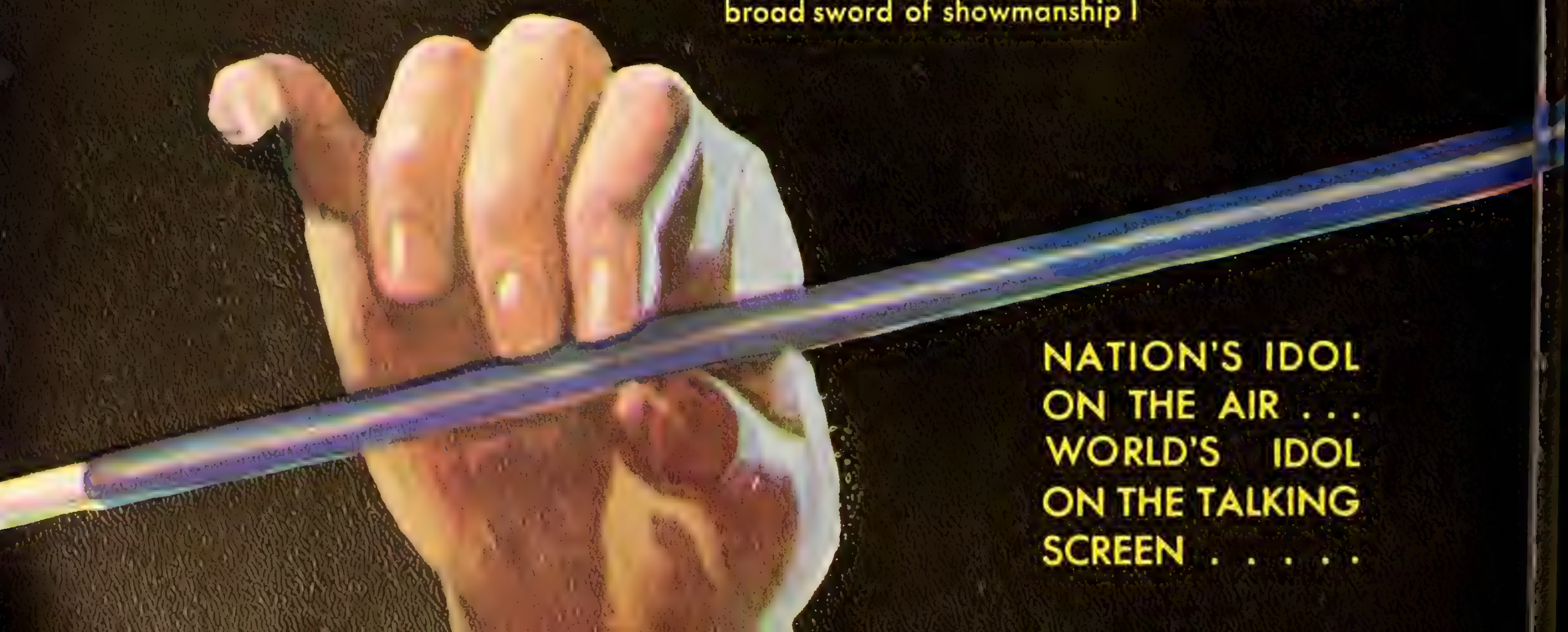
RUDY VALLEE

and His CONNECTICUT YANKEES in

THE Vagabond LOVER

ENRAPTURED NATION OF RADIO LISTENERS MEETS ITS IDOL IN A SPECTACLE OF GAY SONG AND LAVISH COLOR . . . .

Joyful . . . Inspired . . . Unstinted . . . A production presenting with deserved dramatic pomp this minstrel Don Juan who wears the mantle of genius —yet wields with terrific effectiveness the sturdy broad sword of showmanship !



NATION'S IDOL
ON THE AIR . . .
WORLD'S IDOL
ON THE TALKING
SCREEN . . . . .

To insure the high type of presentation this attraction merits, Radio Pictures must for the moment withhold details of its elaborate production plans for Mr. Vallee . . . .

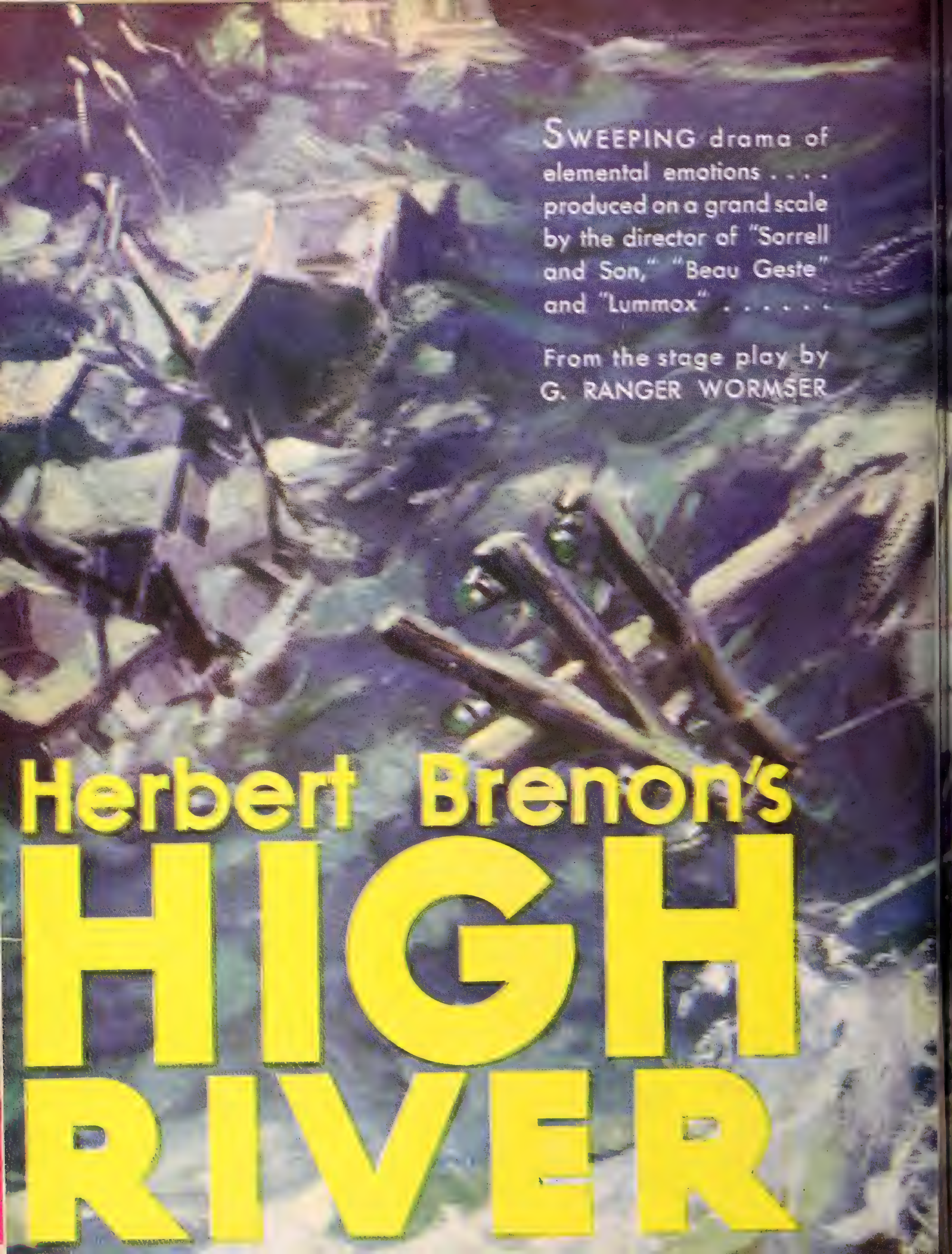
RADIO

MAMMOTH JUBILEE
OF GENIUS FROM STAGE
...SCREEN AND AIR!
SETTING NEW AND
INCREDIBLE
STANDARDS
IN GIRL AND
MUSIC
SPECTACLE!

REVELS OF 29-30

RADIO'S FABULOUS RESOURCES POURED INTO THE GREATEST ALL-TALKING. . . . ALL-SINGING . . . . ALL-DANCING . . . . ALL-NOVELTY EXTRAVAGANZA . . . SINCE THE FLASHING DAWN OF ELECTRICAL ENTERTAINMENT.

Book and music by Bert Kalmar and Harry Ruby . . . Famed composer and librettist of many of Broadway's greatest stage shows, including "Five o'Clock Girl."



SWEEPING drama of elemental emotions . . . . produced on a grand scale by the director of "Sorrell and Son," "Beau Geste" and "Lummox" . . . . . .

From the stage play by
G. RANGER WORMSER

Herbert Brenon's
HIGH RIVER

GORGEOUS REVEL OF JOY-FIRED DRAMA AND SOARING MELODY. . . .
BUILT TO CLINCH AT THE START RADIO'S BID FOR SHOW PRE-EMINENCE

STREET GI

JAZZ AND JAMBOREE! . . . FRESH, DARING GENIUS . . . SPURRED BY THE LURE OF CONQUEST . . . LEAPS TO THE TASK AND SWEEPS TO TRIUMPH IN A MASTERPIECE OF MUSICAL DRAMA!

BETTY COMPSON
new darling of the nation's billboards . . . dances . . . fiddles . . . troupes as never before. . . . .

JACK OAKIE
NED SPARKS
JOSEPH CAWTHORN
three headliners forming the fastest-cracking comedy combination yet seen on stage or talking screen. . . . .

GUS ARNHEIM'S
Cocoanut Grove Band playing Levant & Clare's new hit melodies. . . . .

DORIS EATON
dancing sensation with RKO's RAVISHING BEAUTY ASSEMBLY OF 100.

JOHN HARRON
IVAN LEBEDEFF
GUY BUCCOLA
contributing their fine dramatic art . . . .

W. CAREY WONDERLY'S
romantic tale of the children of midnight. . . . .

WESLEY RUGGLES'
unmatched stagecraft. . . . .

JANE MURFIN'S
sparkling dialog . . . .

RL

BETTY COMPSON
JOHNNY HARRON
JACK OAKIE
NED SPARKS
IVAN LEBEDEFF
JOSEPH CAWTHORN
GUY BUCCOLA
EDDIE KANE

BEN HECHT'S
UPPERWORL
By the author of "Underworld" . . . . and the year's greatest stage smash "Front Page"
ALL DIALOGUE AS ONLY HECHT CAN WRITE IT . . .

D

ONE VOICE IN TEN MILLION . . .

BEBE DANIELS' voice, reproduced in all its charm and resonance on the talking screen, is the current sensation in Hollywood.

So decisively has Bebe clicked in the new medium that Radio Pictures selected her instantly from fifty headline applicants for the role of Rio Rita in the great Ziegfeld show of that name . . . to sing the leading part with its exacting vocal requirements!

A brilliant little trouper, Bebe came through with colors flying . . . climbed overnight, as it were, to even loftier heights than she occupied before.

Therefore Radio Pictures takes pride in announcing

BEBE DANIELS

IN THREE ALL-DIALOG AND MUSIC DRAMAS ON ALL OF WHICH THE MIGHTY RESOURCES OF RADIO WILL BE LAVISHED . . . THE FIRST OF WHICH WILL BE . . . .

"WILD HEART"

ALL DIALOGUE
AND MUSICAL
DRAMATIC SMASH

STAGED BY

MAL ST. CLAIR

New York Life Dramatized as Never Before . . . . With Sensational New Song Hits and Walloping Dialogue by America's Greatest Dramatist and Stage Director . . . George Abbott, who wrote and directed "Coquette," "Broadway," "Four Walls" and other memorable stage successes.

NIGHT PARADE

Produced by Gene Buck at The Broadhurst Theatre, New York, in August 1928 . . . From the stage play "Ringside" by George Abbott, Ted Paramore and Hy Daab. . . . . Directed by Mr. Abbott.

VINA DELMAR

author of sensational "BAD GIRL" invades the talking screen with this terrific drama of skyrocketing youth . . . . . in full dialog and smashing musical background

DANCE H

MIGHTY SHOW
MIGHTY THEME
GEORG
GIGUE
ALL

YOUNG
AMERICA
GOES
STOMPING
AND
SYNCOPATING
TO

Jazz HEAVEN

A Grand New Idea Show with the Nation Listening in on the Love Scenes . . . . . .

Sally Blane and Hugh Trevor . . . (watch this team)

Millions already are dancing to and singing the song smash "I'm So Unhappy Baby" and the other chummy melodies by Oscar Levant and Sidney Clare.

MAL ST. CLAIR'S
GLAMOROUS DRAMA
OF THREE BROTHERS
IN THE MAELSTROM
OF BIG CITY LIFE!

Smash box-office novelty with:

TOM MOORE
MATT MOORE
OWEN MOORE

three-star billing with prodigious pull!

Dialogue by Eugene Walter
Special Music by Levant and Clare. . . . .

MAL ST. CLAIR'S

SIDE STREET

ROD
LA ROCQUE

THE
DELIGHTFUL
ROGUE

Directed by
LESLIE PEARCE
and
BERT GLENNON

FIRST OF TWO SWAGGERING LA ROCQUE ROMANTIC DRAMAS FOR RADIO PICTURES. TO BE STAGED . . . IN BRISTLING DIALOG . . . . . ON SWEEPING SCALE.

from the COSMOPOLITAN MAGAZINE story by WALLACE SMITH, writing sensation of the hour. Not since "Resurrection" . . . such a role!

LASHING DRAMA OF HELL-BENT YOUTH . . . DRENCHED WITH JAZZ AND LOVELY MELODY

Spectacular music by Gus Arnheim's Hotel Ambassador Syncopators

KEN MURRAY vaud favorite and his merrymakers . . . .

OLIVE BORDEN
MORGAN FARLEY
ANN GREENWAY
SALLY BLANE

Direction: Wm. Cowan; Dialog: Jane Murfin; Dialog Direction: Russell Mack; Hit Melodies by Sid Clare and Oscar Levant.

CHARLES MacARTHUR

takes a whirl at the talking screen in this hard-hitting drama of modern women . . . .

By the brilliant young author of the New York stage smash "Front Page" and the Belasco hit "Lulu Belle."

CAST OF DISTINGUISHED BROADWAY STAGE ARTISTS

STAGE DIALOGUE AT ABSOLUTE PERFECTION

THE VERY IDEA

WILLIAM LE BARON'S

prize Broadway comedy smash brought to the talking screen with the same smart dialog that won him fame as a playwright and sent the show coasting through a solid year at the Astor Theatre, and long runs the world over! A proven . . . . unfailing hit . . . . in which Radio takes justified pride.

FRANK CRAVEN, GREAT AMERICAN PLAYWRIGHT AND AUTHOR OF "THE FIRST YEAR" WILL DIRECT AND APPEAR IN "THE VERY IDEA"

Mr. Le BARON
has written

"HER REGIMENT"
"APPLE BLOSSOMS"
"THE ECHO"
"I LOVE YOU"
"BACK TO EARTH"
"NOBODY'S MONEY"
"THE SCARLET MAN"
"THE LOVE LETTER"
"THE YANKEE PRINCESS"
"MOONLIGHT"

JOHN RUSSELL'S GLAMOROUS TALE OF FAR-WANDERING MEN MATCHED BY THE SUPERB DRAMATIC DIALOGUE OF EUGENE WALTER
THE FIRE WALKER
TENTATIVE TITLE
GREATEST REGENERATION DRAMA EVER WRITTEN

DIALOG...
SEARING . . . TENDER
. . . WITTY . . . AS ONLY
THE AUTHOR OF
"THE EASIEST WAY"
AND "PAID IN FULL"
CAN WRITE IT . . .

EUGENE WALTER'S MATCHLESS DRAMA

HUNTED

Frank R. Adams' Red Book Novel . . . . . Staged by Wesley Ruggles

TANNED LEGS

SMARTEST FASHION OF THE MOMENT JOYOUSLY DRAMATIZED IN AN EXPLOITATION NATURAL!

THE SUN-TAN VOGUE HAS SWEPT THE WORLD..AND HERE IT IS!...IN A JAZZ-TIME ALL-DIALOG COMEDY-DRAMA...

Staged by Geo. Seitz
Adapted Tom Geraghty
Story by Geo. Hull

SPECIAL MUSIC BY
RADIO'S ACE MELODISTS

THE DRAMA THEY DARED NOT WRITE . . . . UNTIL TODAY!

SENSATION

TENTATIVE TITLE

Woman's heart! . . . Woman's soul! . . .
Woman's flesh . . . her own at last . . .
no longer the pawn of puny man! . . .
Unshackled . . . she plants her feet on the
checkerboard of life and moves whither?

ALL-DIALOG . . . AND A WORLD OF WOMEN WAITING TO HEAR IT!

BETTY COMPSON

Triumph after triumph! . . The screen broke silence and in an amazing sequence of hits, Betty Compson sped to the front — establishing herself among the first of the new dynasty of speaking stars. . . .

THIS YEAR WILL BE A COMPSON YEAR . . . and Radio will star her in a superbly produced show at the very hour her popularity sweeps to its crest!

LADIES OF THE PORT

(Tentative Title)

From the twisted byways of Shanghai to Barbary's shadowed haunts!

Exciting . . rich-hued

. . . good-humored drama of men who follow the sea . . and women who follow men!

DAMAGED

(Tentative Title)

Society marks for its prey a woman . . . a woman who had remembered for twenty years—and forgot for twenty minutes . . . . . .

A woman who, in a desperate battle of emotions, raises her head from shame and strikes back!

THE LOVE CAPTIVE

(Tentative Title)

Youth in the thrall of blind romance . . . living mad lifetimes — while the band plays on!

A new slant on modern love-making . . . fresh . . . vital . . . . intriguing.

RCA-GRAMER

RICHARD CURRIER
Producing Head, RCA-Gramercy Studios,
New York City.

Gramercy Tabloid Features will establish new standards of merit in short product. Critics have viewed the first Gramercy subjects and declare them to be unrivalled in show values...unmatched in QUALITY! Each release will be literally a gem of comedy or drama and each will be, first of all, a NOVELTY . . . . . with names for your lights and instant audience appeal.

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BEST DIALOG AND MUSIC SHORT PRODUCT BRAINS AND MONEY CAN CREATE . . . . EACH SUBJECT STAMPED WITH THE RCA STANDARD OF QUALITY AND BACKED BY THE INTEGRITY AND STUPENDOUS RESOURCES OF RADIO.

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7 **GRAMERCY DRAMATIC TABLOIDS** (two reels) By the world's greatest writers, including Eugene O'Neill, O. Henry and other big box-office and literary names.

6 **GRAMERCY COMEDY FEATURETTES** (two reels) From carefully selected scripts prepared by the best comedy specialists in motion pictures.

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6 **GRAMERCY COMEDIES** (one reel) Written by America's foremost humorists.

Produced and Recorded by RCA Photophone and the magnificent new Gramercy Sound Studio, New York City.

DARMOUR'S SUPERB SHOW
26 DIALOG AND MUSIC

THE new program of Darmour-Radio Tab-features will represent the best efforts of the ablest comedy-makers in Hollywood ... will be backed by the new and powerful resources which have given the name Darmour enduring significance in the Show World.

IN THE MICKEY M'GUIRES AND WITWER "RECORD BREAKERS" YOU WILL UNQUESTIONABLY HAVE THE BEST THE SHORT FEATURE MARKET AFFORDS.

MICKEY (HIMSELF) McGUIRE

FONTAINE FOX'S JUVENILE JUBILEE IN DIALOG AND SOUND . . . .

With Darmour's Increased Resources Behind Them. Thirteen in all . . . but each a darb for quick box-office results!

MANSHIP IN TABLOIDS

ALSO IN SILENT VERSIONS

Darmours' sensational musical comedy tabloids ...the first of their kind on the screen..13 Rush tab features....beautifully dressed..to highlight your shows with glorified girls and athletic boys...and huge splashes of riotous comedy! With ALBERTA VAUGHN and AL COOKE in H. C. WITWER

RECORD BREAKERS

SILENT

FIFTEEN RADIO PRODUCTIONS WITH SILENT VERSIONS . . .

RADIO PICTURES has made painstaking provision for the exhibitor who needs the BEST in silent productions.

DRAMATIC ACTION . . . glamorous and virile . . . in accordance with the highest traditions of silent drama . . will be the keynote of these attractions.

EXPERT supervision and strict attention to values of the silent screen, guarantee for showmen the highest type of silent attraction. Each will carry the Radio stamp of ultra QUALITY.

SOUND ON FILM AND DISCS

The Following Pictures will have Silent Versions:

3 RICHARD DIX PRODUCTIONS

3 BEBE DANIELS PRODUCTIONS

NIGHT PARADE

HALF MARRIAGE

SIDE STREET

THE DELIGHTFUL ROGUE

2nd LA ROCQUE

TANNED LEGS

THE FIRE WALKER
(Tentative Title)

HUNTED

and one to be announced.

The Following Short Subjects will have Silent Versions:

13 DARMOUR-McGUIRE COMEDIES

13 WITWER RECORD-BREAKERS.

TITANS OF THE SHOW WORLD HOLDING ALOFT THE ENSIGN OF RADIO PICTURES

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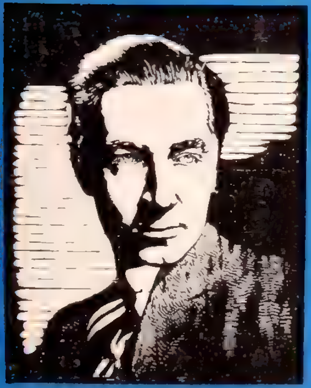
Director and Supervisor

EUGENE WALTER
Dialog Supervisor


MAX REE
Art Director

WILLIAM LE BARON

The showmanly genius of William Le Baron and his Radio producing machine is an unfailing guarantee of QUALITY under Radio's new and revolutionary policy of production.

Mr. Le Baron has assembled the best show brains in the world.

His associate producers are showmen of proven ability... have hung up box-office records with many outstanding attractions.

His supervisors are star performers as well . . . aiming first, last and all the time AT THE BOX-OFFICE.

WITH THE UNMATCHED RESOURCES OF RADIO PICTURES IN FINANCE, RECORDING EQUIPMENT AND GENERAL PRODUCTION FACILITIES, MR. LE BARON AND HIS AIDS MAY BE RELIED UPON TO MAINTAIN THE BEST STANDARDS OF SHOWMANSHIP AND TO CARRY ON THE FINE TRADITIONS OF RADIO AND ITS ASSOCIATED ARTS AND INDUSTRIES.

RADIO'S BRILLIANT SHOW MACHINE.. HARD-HITTING . . . ALERT..FIRED WITH DARING YOUTH!

HENRY HOBART
Supervisor

LOUIS SARECKY
Ass't to Mr. Le Baron

MYLES CONNELLY
Supervisor

All the magic of the world's foremost sound and accoustical engineers will be employed in the reproduction of dialogue and music for Radio Pictures. The matchless RCA Photophone equipment will carry to the screen the voices and music of great stars and musicians. That Radio Pictures will have the best in sound reproduction, goes without saying.

RKO DISTRIBUTING CORPORATION

ORDER NOW!

For Prompt Delivery

The Book of The Talkie Age

SOUND MOTION PICTURES

by HAROLD B. FRANKLIN

President and General Manager, Fox West Coast Theatres

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- OPERATION OF VARIOUS DEVICES
- ACOUSTICS
- OPERATING MANUAL
- MAINTENANCE OF EQUIPMENT
- ADVERTISING
- MUSIC
- THE SHORT SUBJECT
- GLOSSARY OF TECHNICAL TERMS

A text book for the theatre owner, the manager, the projectionist, the exploiteer, written from a background of actual experience in the operation of a large theatre chain.

A Work that covers the subject of the sound motion picture from the laboratory to its presentation in the theatre—and beyond that, a complete working manual for the man who manages the theatre and the specialist who plans and executes the advertising and exploitation for the sound policy house.

Limited number of copies ready for distribution July 10th. Orders now being taken will be filled in the order of their receipt.

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Enclosed herewith is — check — money order—for $3.00 in full payment for one copy of Harold B. Franklin's great book "Sound Motion Pictures," to be sent to me when published. (Add 20 cents to cover costs of mailing.)

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IN SCREEN STARS
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IN ALL COLOR HITS
IN MUSICAL SUCCESSES
IN CONSISTENCY

ONE JUMP AHEAD OF THE
OTHER FELLOW

Motion Picture News

Vol. XXXIX NEW YORK CITY, JULY 6, 1929 No. 27

The Theatre Upheaval

Drastic Changes Being Brought About By Sound

By William A. Johnston

THIS year seems destined to go down to history as recording the most drastic changes that have so far happened in the picture theatre field.

Here are the signs of the times:

Village exhibitors holding conventions everywhere — in number and earnestness greatly outranking exhibitor gatherings of the past; and meeting not to pass the customary resolutions but to decide, if possible, upon some immediate and practical way to keep their houses open now and in the future.

The big producer-owned circuits making bold statements of new theatre building plans involving sums that take the breath away, and building, furthermore, in centers where overseating already prevails to a marked degree.

Prophecies from prominent executives that by the end of the year there will be not more than ten thousand picture houses in operation and that all of these will be wired for sound.

A prominent theatre chain operating a good many small houses is calmly planning to obliterate clusters of these small theatres by building new ones centrally located, designed for sound, and able to house the combined patronage of the former theatres.

We could cite more such signs. All would seem to indicate that a real picture theatre upheaval is with us.

We all know, of course, that theatres grow old quickly—old, so far as the public fancy is concerned. In the country, isolation of a community through bad roads or other factors extends their life; in the cities, trade deals between producing companies accomplish the same result.

Theatres grow old quickly, we repeat. But just now some powerful force seems to have swiftly speeded their depreciation, and that force, of course, is sound pictures.

The public has been wanting de luxe houses for some time; now they want de luxe houses with sound. And they are wanted in a hurry, because sound is a startling new attraction. That would seem to sum up the situation.

Attention is now focused on the outlying theatres, the village theatres so-called. But the big cities will also get the warfare, in even a greater degree, especially these cities where the trade deals referred to have kept a lot of old houses going, kept them overcrowded even, away beyond their time.

We will argue all this summer over sound; —whether the public likes it or not; and whether or not sound pictures are up to the mark; and about sound equipment and service and acoustical treatment; and, last but not least, about sound picture rentals and score charges.

But the underlying change will go right ahead nevertheless because the public is pulling on the other end of the rope.

And the big change, we repeat, will concern theatres—as they have never been concerned before.

It is going to be a severe strain upon the business—its resources, its ability. But whatever the crisis there is this to say: a new spirit has been born within the trade. Two years ago there was lethargy everywhere. The box-office was sick. The public was tiring of its picture fare. Today there's a new public appetite, a new order of events, a new regime of initiative and enterprise.

"Cure All" For Exhibitor Troubles Forecast In Credit Alliance Corp. Functions

Will Finance Exhibitor Sound Equipment And Advice On Budgets And Operating Costs

THE newly-organized Exhibitors' Reliance Corporation, in which the Credit Alliance Corporation and the Electrical Research Products, Inc., are jointly interested, first primarily for the purpose of financing the installation of Western Electric sound equipment by exhibitors, may eventually develop into a financial "cure all" for the theatre manager's troubles. At present, the plan is to devote all energies toward the financing of sound equipment installations but in the future financing activities will not only be extended in that direction but in many others, even to the actual financing of the building of theatres.

In the statement issued announcing the formation of the Exhibitors' Reliance Corp. it says "Having in its management men experienced in the motion picture field, the company provides a unique organization for constructive assistance in the industry."

C. W. Bunn, general sales manager for ERPI, when asked to define just what this organization was and what constructive assistance it would render, stated that with Arthur Whyte, formerly with Paramount and the Keith organization, and men of that type active in the work of the Reliance Corp. he believed that they would in time render invaluable assistance to the exhibitor in handling his financial problems and his operation costs. These men would conduct surveys of the individual situation of each exhibitor and render him every assistance possible to make his operation a successful one. They would use their efforts to assist him in his buying the proper pictures for his house at prices that would make it profitable for him to operate, supervise his operating costs and eliminate unnecessary overhead in instances where it existed, revise his admission scale where it was thought advisable and assist in many other similar capacities.

The Reliance Corp. would have the accepted standard rates for financing that are now in effect in the General Motors Acceptance Corp. and other like financing institutions. In fact, Mr. Bunn stated that their rate would be at least .1 lower than the majority of financing companies.

When asked in regard to the clause in the contract for the purchase of Western Electric equipment which gave the finance company the right to take over the exhibitor's theatre in the event of his defaulting on the payments contracted for, Mr. Bunn stated that the clause was a protection to the finance company, but it did not mean that they would retain the house, but instead would undertake the operation of the same for the exhibitor in an effort to pull it out of the "red" and have him meet his obligations, and when this is accomplished return the house to him, although the con-

(*Continued on page* 64)

Sound Film Prologue At Carroll Revue

THE novel case of the legitimate stage borrowing from the screen was illustrated this week in New York City when a screen prologue of Earl Carroll's new "Sketch Book" revue was shown to a first night audience. This prologue, recorded and reproduced by RCA Photophone will bring both Carroll and Eddie Cantor before the patrons of the Carroll Theatre at each performance.

Sweeping Changes In Met. Theatres Taken Over By Fox

Managers Fired And Rehired; All Vitaphone Mention Prohibited

A number of sweeping changes have occurred in the theatres in the Metropolitan District that have been taken over by William Fox. A series of communications from the home office of the newly organized theatre department have set the managers in the houses on edge. All the men were given notice by letter of discontinuance of their services, but informed at the same time that they might make application for reinstatement at the home offices. Another communication instructed managers that all reference to Vitaphone must be omitted in all advertising and press copy in the future and nothing but Movietone mentioned.

Those managers who made application to be reinstated first had to pass an examination of the district managers and finally if satisfactory they were permitted to see William Brandt head of the Metropolitan Theatres operation. They were then informed that they would be retained, but at a substantial reduction in salary and placed on trial, with salary advancement to come in the event that they made good. But in being rehired they were shifted from the houses that they originally operated to others on the circuit.

For the time being all days off are being discontinued and none of the managers will be relieved from duty for a day a week as was the custom on some of the circuits.

Joe Weil Returns To "U" As Chief Of Exploitation

The desk of director of exploitation at the Universal home office is again filled by Joe Weil, who last year was drafted to reorganize the exploitation and advertising departments of the Universal Theatres.

Exclusive photo for MOTION PICTURE NEWS *by Kaufman and Fabry*

A large gathering of home office and sales executives attended the RKO sales meeting at the Drake Hotel, Chicago. Three highlights of the convention were, Joseph I. Schnitzer's announcement that fifty million was available for securing an adequate number of first run houses, utilization of the Spoor process for perspective and an announcement by Lee Marcus that RKO sales units would have a $20,000 prize to shoot at during the new selling season.

Sound Percentage Parley Is Set; Myers Group Abandons Arbitration

2 WASHINGTON CONFABS

Allied And M.P.T.O.A. Leaders Hold Rival Sessions At Same Time in Capital City

WASHINGTON, D. C., July 2.—Exhibitor members of Allied States in open meeting at the Hotel Mayflower today endorsed the Brookhart block booking bill and determined to throw arbitration overboard.

The Allied meeting was called by Abram F. Myers, president of the organization, following the Chicago conference last week, for the purpose of securing a wide-open discussion of present conditions, declared to threaten the existence of from 5,000 to 8,000 small exhibitors

Figures showing that exhibitors had found their expenses increased by as much as 100 per cent with little or no increase in attendance—and in many cases an actual decrease—were quoted during the Allied meeting to give point to the contention that the producers, by their high rentals for sound pictures, were driving the smaller exhibitors from the field.

Further, it was declared by Myers in opening the conference, Fox work sheets recently issued show that he will have 20 road shows this season, to be operated at increased admissions, the increases and the money spent for advertising to be dictated by the producer. This, Myers, alleged, is in defiance of the contract, which provides for only two road shows.

Producers are not using the standard contract exclusively, Myers charged, declaring that Warner Brothers threw it overboard when it no longer served their purpose. For years, he said, the exhibitors have cooperated with the other branches of the industry, but it has proved to be a one-sided cooperation in which all the rights surrendered have been exhibitor rights.

(*Continued on page* 118)

R. T. Kane Married To Ruth White; Honeymoon In Europe

Miss Ruth White, daughter of Mrs. Edith White, of Boston, and Robert T. Kane, president of the Pathe Sound Studios in New York, were married early this week at St. John's Church, Orange, N. J. Rev. Joseph O'Connor performed the ceremony.

An elaborate musical ceremony was arranged for the occasion.

Matrons of honor were Mrs. J. A. Sistro and Mrs. Sidney R. Kent, the bride's two sisters; S. R. Kent was best man and J. A. Sistro, Sam Katz, Richard Callaghan and Louis Rand were ushers. The newlyweds sailed the day of the wedding for Europe on the SS France for their honeymoon.

A large group of guests were present at the wedding and reception.

Meetings Will Start On July 9

THE rental parley between distributors and exhibitors will get under way next Tuesday, July 9, at the Union League Club in New York. The conference has been called by C. C. Pettijohn, of the Hays Organization.

The exhibitors committee will be composed of R. F. Woodhull; D. A. Harris of Pittsburgh and R. R. Biechele, of Kansas City.

R. H. Cochrane, Universal, will preside at the parley. Sales chiefs who will attend are: S. R. Kent, Paramount; J. R. Grainger, Fox; Ned Depinet, First National; Felix F. Feist, M-G-M; Claud Ezell, Warner; Al Lichtman, United Artists; Joseph Merrick, Educational; M. Van Praag, Universal; Lee Marcus, RKO; Phil Reisman, Pathe; Oscar Hanson, Tiffany-Stahl; Joe Goldberg, Columbia. State rights exchanges, who are members of the Film Boards of Trade, will be represented by Oscar Neufeld, Philadelphia.

Tuesday's meeting will be preliminary. There will be an exchange of views, after which adjournment will probably be taken for ten days to permit distributors to formulate their policy, after which deliberations will be resumed.

Sound Gives 'Way To Silent Films In Two Theatres

Another Small House Finds That Talkie Overhead Eats Up Profit

Reversion to silent pictures after certain experimentation with sound product has taken place in at least three communities, according to word from correspondents.

In Napoleon, Ohio, Clarence Young, owner of the State Theatre, after eight weeks of decreasing attendance found out what was wrong when his patrons told him they preferred silents to talkies. He will play silent films until Fall when the sound films will be given another opportunity to make good before Napoleon picture fans.

A like situation exists at Centredale, R. I., where Manager Trahan, of the Centredale Theatre has gone back to silents.

In Detroit, Jake Schreiber's unique Blackstone Theatre, a 288-seat house in the downtown district, which grinds continuously for twenty-four hours and made a nice showing with silent pictures, is just about where it was when it started since installing sound apparatus.

CONFERENCE ARRANGED

Hays Office Responds To Request Of Woodhull Adherents for Exhibitor-Distributor Meeting

A CONFERENCE between distributor members of the Hays organization and exhibitor leaders of the M. P. T. O. A. will be held in New York, as a result of the resolution passed by the Woodhull exhibitor adherents at their meeting in Washington July 2.

R. F. Woodhull, President of the M. P. T. O. A., was appointed a committee of one to confer with Will H. Hays to arrange a meeting between theatre owners and distributors to standardize the sale and purchase of films.

Percentage without guarantee will be sought by the exhibitor group.

Assurance that the meeting between sales managers and exhibitors would be held to solve the high sound rental problem was given by C. C. Pettijohn, of the Hays organization, in the absence of Mr. Hays, who is en route to Hollywood.

There was a considerable gathering of exhibitor leaders in Washington as a result of the call issued by Abram F. Myers, President of the Allied States. Some of them attended the Myers meeting. Others caucused and decided to hold an all-day conference of their own under the chairmanship of Woodhull.

Brookhart Bill Condemned

Mr. Woodhull said his meeting was not prearranged. Mr. Myers charged that it was.

The unexpected cleavage meeting roundly condemned the Brookhart Bill, which Myers has indorsed in his call for a "protesting meeting," passed a resolution deploring "the inauguration of any propaganda to the effect that small exhibitors favor, or will be benefitted by, governmental interference in the mechanics of our business," and called by formal vote on Will H. Hays to work out "a system of film rentals based on a straight percentage of theatre receipts, predicated upon normal business and normal profits of the theatre."

Mr. Woodhull said he had been deluged by telegrams, especially from the West Coast, asking him to combat the Myers program as announced. He named Ben Berenstein, of Los Angeles, and Thos. D. Van Osten, of San Francisco, as typical of exhibitor leaders who did not feel they could afford to come to Washington, but who wired him proxies to register their sentiments against the injection of the federal government into the economics of the motion picture business.

Among those present at the anti-Myers conference were Elmer D. (Jack) Miller, president of the Chicago Exhibitors Association; C. E. Williams, president of the

(*Continued on page* 117)

Publix-Saenger Deal Cold; Could Not Agree On Terms; F. & R. Negotiations Still On

Publix Reported Ready For DeLuxe House Invasion Of New York Neighborhoods Against Fox

THE deal for the acquisition of the 75 per cent interest in the Saenger Circuit of Theatres, and the outstanding 50 per cent interest in the Publix-Saenger Theatres, by Publix so that the whole would be solely a Publix operation is reported as having fallen through early this week after three months of negotiation. Julian H. Saenger stated on Friday that he was leaving that evening for New Orleans and that as far as he was concerned the deal was "cold." E. V. Richards, president of the Saenger Corp., could not be reached at his summer home at Rye, N. Y., but it is understood that he will remain in the city for another two months.

Mr. Saenger stated before leaving that the only reason for the deal falling through was that it was impossible to come to agreement on the terms of value as to the Saenger stock.

On the inside, however, it is predicted that the calling off of the deal is just a matter of trading and that Publix is determined to have the circuit, so that there is a possibility that the negotiations will be reopened, especially as Richards is remaining in the vicinity of New York.

The negotiations between Publix and Finkelstein and Ruben are being continued and it is expected that this deal will be closed before many more weeks pass. M. L. Finkelstein and Eddie Ruben are in New York discussing terms at present.

There is also talk of a deal between Publix and Universal for the theatres that the latter company still controls.

Fox was at one time reported as dickering for those houses.

In New York at present there is a strong indication that Publix is going to enter the neighborhood field in the Greater City and build de luxe houses, opposing the theatres lately acquired by Fox and the Loew holdings which are also Fox-operated.

Publix was ready to do this about three years ago but at that time entered into an agreement with the late Marcus Loew not to oppose his theatres. Within the last few weeks, however, a complete survey of the metropolitan area has been made and possible sites located. Harry Marks, of the Publix staff, has been looking over the territory with a view to picking locations.

"U" To Make "Here's How" As Screen Musical Comedy

Universal will transfer "Here's How," New York musical comedy production, to the screen as an all-talking and singing feature. Lyrics were written by Irving Caesar and the score by Roger Wolfe Kahn and Joseph Meyer. Fred Thompson and Paul Gerard Smith wrote the story.

Convicted Of Stealing Equipment Parts

A CONVICTION and sentence to serve from one to five years in the Michigan State Penitentiary was the punishment meted out to Henry S. Johnson, accused of purloining the receiver element of a loud speaker from the Western Electric equipment installed in the Family Theatre, Monroe, Mich.

This is the first sentence of its kind and vigorous methods are being adopted by Electrical Research Product, Inc., distributors of W. E. equipment, to bring to justice all guilty of similar thefts.

Radio Will Use Spoor Process In New Musical Shows

Plan Presentations Of These Shows In Their Natural Perspective

Several forthcoming Radio Pictures will be made with the RCA Spoor process of stereoscopic photography, it was announced by Joseph I. Schnitzer, president of the company, at Radio Pictures' convention in Chicago.

The number of musical productions on the RKO new season schedule is largely responsible for the decision to use the Spoor process, as this method would enable Radio to "shoot" these shows in their natural prospective, showing complete choruses with a screen fifty-two feet wide and fully thirty feet high.

Decision had already been made to do a large portion of "Rio Rita," all-talking, singing musical, in Technicolor. Whether or not this picture will be done with the Spoor process is to be determined by William Le Baron.

The opening move in Radio's campaign to secure theatres for adequate presentation of its musical shows was made by obtaining lease on the Earl Carroll Theatre in New York City. "Rio Rita" will be shown there early in the Fall.

F. N. Provides Branches With Portable Demonstration Sets

Chicago, July 3.—Tom Gilliam, assistant manager of First National's Chicago exchange is in receipt of a portable phonograph which is in line with the company's policy to demonstrate theme songs and ballyhoo records. It is thought that the machines can be successfully used in lobbies to exploit current and coming attractions and it is reported that all First National branches are to receive the sets.

"She Goes To War" Nets Good Business At Los Angeles Run

'Careers' Normal Draw; 'Man I Love' And 'B'way' Flop; 'M-G-M Revue' Strong

Hollywood, July 3.—Leading the Los Angeles grosses during the past week was "The M-G-M Hollywood Revue of 1929" at the Grauman's Chinese where the intake was $32,000 and the percentage 200. A Saturday midnite matinee with film and stage show attracts a capacity house.

"Noah's Ark" and "Madame X," playing their respective first weeks at the Warners Hollywood and the Criterion, both won a 125 percentage, $17,400 being the gate at the Hollywood and $12,500 the Criterion's figures.

"She Goes To War" got $15,500 at the United Artists Theatre, which amount was good for a percentage of 115.

"Careers," playing at the Loew's State, and "The Four Devils," in its third week at the Carthay Circle, both netted normal business. The former brought in $27,000 and the latter $12,300. Beneath the normal mark were "The Man I Love," which drew $21,600, an 88 percentage, to the Paramount coffers, and "Broadway," which nose-dived at the Biltmore, taking only $5,500 in its second week there. Universal may be forcing the Biltmore run for the sake of prestige.

"Cure All" For Exhibitor Troubles Seen In Corp.

(*Continued from page 62*)

tract did not provide for this. Where it was found that the house could not be salvaged they would remove their equipment and let the exhibitor have the house to do the best that he could with it.

With the formation of the Exhibitors' Reliance Corp. there is not removed the right to buy equipment for cash in the event that the exhibitor cared to do so, and the same scale of prices for cash business with discounts for the installation of two or more machines for one exhibitor that have been in force still remain active.

The payments for equipment under the finance plan make it possible for the exhibitor to contract to pay for his installation in either one, two or three years as he prefers, with a ten per cent deposit down with order, and a payment of fifteen percent of the cost on the day that the installation is placed in operation. The exhibitor making payment of twenty-five per cent of the cost of his equipment and the financing corporation carrying the other seventy-five percent for him, on a weekly payment basis for a period of one, two or three years.

The directorate of the Reliance Corporation will be composed of fifty per cent representative of the ERPI and a like number from the finance corporation. Through this the exhibitor will be assured that he is safeguarded through ERPI protecting their customers.

Exhibitors Plan Cut In Play Dates To Reduce Overhead On Sound Costs

BOOKINGS TO BE SLOW

Ohio Exhibitors Will Scan Market Keenly For Best Buys, Is Opinion

COLUMBUS, Ohio, July 3.—Film buying will probably be light in Ohio until August 1 or even later, while exhibitors scan a keenly competitive market for the "best buys," it was indicated at the recent special convention of 150 Ohio exhibitors here.

The consensus of opinion was that there will be a distinct "buyers' market" this year.

While no action was taken at the meeting, it was evident from hotel lobby conversation of the theatre owners that most of them plan to seek adjustment of their existing grievance against what they term "exorbitant prices" for sound films and score charges and to throw their bookings to the producers who make them the best proposition along that line.

The meeting was called to hear the report of President William M. James and Business Manager P. J. Wood, of the Ohio M.P.T.O. As exclusively forecast by MOTION PICTURE NEWS, these officers told the results of their conference with producers in New York recently on rental charges and of the willingness of the producers, on the whole, to meet exhibitors half way in adjusting price difficulties.

A strong sentiment in favor of percentage exhibited itself among the theatre men. They expressed a willingness to co-operate with producers, but scores of those present declared the exhibitor "must be given a chance to exist" and predicted the closing of many more Ohio houses unless "equitable" cost arrangements can be worked out.

The exhibitors believe there will be a wealth of excellent material on the market this year, and it apparently will be a "buyers' market," they said. So exhibitors plan to shop around for the best possible buys in films, particularly in sound films, before placing orders this year.

Soriero Appointed Division Manager For R-K-O Theatres

Thomas D. Soriero, well known theatre executive, has been appointed by Joseph L. Plunkett, managing director of RKO Theatres, as division manager for that company's houses in Kansas City, St. Louis, Memphis and New Orleans. Mr. Soriero will make his headquarters in St. Louis.

J. I. Schnitzer Sailing On The Leviathan For Europe

Sailing on the S. S. Leviathan last Saturday was Joseph I. Schnitzer, Radio Pictures president. He will acquaint the RKO foreign exchange managers with first hand information on the Radio production program for 1929-30.

Mrs. Patterson Operating Theatre In Atlanta

ANNA AIKEN PATTERSON, publisher of The Weekly Film Review, Atlanta, has taken over the Tenth Street Theatre in that city. The house is located in the finest residential neighborhood, and is of the best type modern construction. It was built three years ago.

Under Mrs. Patterson's direction, the theatre is being given the individual showmanship touch and is already known as "the house with a personality."

Columbia Enters Legitimate Play Producing Field

Possible Shortage Of Good Material Given As Reason For Move

Believing that there will be a shortage of play material suitable for motion picture adaptation Columbia Pictures Corporation this week announced that the company would protect itself in this field by actively engaging in play production for the next season.

It is planned to present the stage plays, which they have under consideration, in association with Broadway managers and scripts will be assigned to individual producers whose experience best suits them to handle a particular type of play. The program will consist of dramas, musical comedies, farces and straight comedies from an established source. As a first step, the appointment of D. A. Doran, formerly of Pathe, is announced in reference to handling the situation.

Among other reasons which induced Columbia to enter the stage play producing field, according to Jack Cohn, treasurer of the company, was a desire to secure a Metropolitan audience's reaction to a play before bringing it to the screen. Commenting further upon the venture, Mr. Cohen stated:

"This, I believe, is the first time any picture corporation as large as Columbia has entered into the Broadway producing field, working directly with the producers rather in opposition to them. If the plays prove to be successes, picture adaptations will be made; otherwise, they will be dropped."

This is not an unprecedented move for a motion picture producing company, Paramount Famous Lasky having entered the legitimate play producing field some time ago with the acquisition of Charles Frohman, Inc.

FIGHT FOR EXISTENCE

Reduction Of Overhead By Fewer Playing Days And Booking Of Only 52 Talkies Yearly

A MOVEMENT is under way for the curtailment of playing days by smaller theatres, which, if put completely into effect, will result in a Buyers' Market for talkies, according to information received this week.

This is not a concerted plan, but it appears to have sprung up simultaneously in the minds of exhibitors in widely scattered sections of the country.

It is based, according to information, on the plight of the small theatre as a result of sound, and follows the widespread complaints, registered at exhibitor conventions and elsewhere, on the subject of sound rental and disc costs.

As is well known, the smaller theatre, in many instances, is now fighting for existence, with its survival in doubt as a general rule, though there will be exceptions.

The plan which has occurred to some exhibitors is about as follows, as nearly as could be learned:

The operation of the theatre would be revised on a three-days-a-week basis. The exhibitor would book only two features a week. One of these would be a talkie, which he would play on Thursday and Friday, while the Saturday booking would be a silent, probably a Western. The theatre would play evening performances only the first two days.

The overhead would be cut by using high school or other incidental help; there would be only two film rentals, and the exhibitor would thus, he figures, keep his gross almost, if not fully, up to the present level.

Such a move would give an outlet for only 52 talkies a year for this type of house and would bring about a distinct Buyers' Market.

Reduction of operating expense would come about also through the use of extra operators only two nights a week for the talkies, instead of five or six, as at present.

Only in this way, it is said, do exhibitors of this class hope to stay in business and meet what they term "the greatly increased film rentals because of sound."

If this plan should be widely adopted, it would, according to some observers, definitely tend to make the poor talkie very hard, if not impossible, to market. If a theatre is booking only 52 talkies a year, the exhibitor would shop around and spot-book to a much greater extent than ever before, it is pointed out.

Because of the pressure of circumstances, and the new developments brought by the sound era, plus the fight by many theatres to stay in business, selective booking will, it is believed by many observers, become a fact in the industry.

Bancroft In "Thunderbolt" Smashes The Rivoli Record; Now Holds Two On Broadway

Roxy Drops M. C. After Two Weeks; "Mary Dugan" Gets $74,256; "Alibi" $16,500, 4 Days; Others Fall Off

GEORGE BANCROFT now holds two Broadway records. Last February with "The Wolf of Wall Street" he managed to smash the existing record at the Rialto by doing $57,992 on the first full week of his run there and achieving a rating of 200 1/10 per cent in business. Last week, for the first full week that "Thunderbolt" was at the Rivoli Bancroft hung up another record. The picture drew $55,100, which is 195 1/5 per cent of the average business at that house. The former record stood at $53,000.

Four other attractions on the street managed to better the 100 per cent mark last week, two of them in grind houses and two among the extended runs. The first two were "The Trial of Mary Dugan" at the Capitol, which got $74,256 on the week, and "Alibi," in its first four days of the initial popular priced engagement getting $16,400. Of the run pictures "Four Feathers" at the Criterion pulled $15,300 on the week for its third week and "The Broadway Melody" at the Astor in its twentieth week did $14,969.

At the Roxy, where the new Summer Season of entertainment was inaugurated two weeks ago with Lou Holtz as master of ceremonies on the stage, that form of presentation was discontinued this week and the house slipped back to the regular form of shows that have been the vogue there. For the first week of the Summer Season with "Four Devils" as the screen attraction and a very heavy advertising campaign announcing the innovation on the stage the business was $109,300 and the show was held over with the result that the second week dropped to $93,227.

"The Wheel of Life" at the Paramount did not hold up, getting $55,100 on the week, while the final three days of the five week engagement of "Cocoanuts" showed $8,100. "Two Weeks Off" at the Strand failed to hit and the answer was $28,500 on the week. While at the little Cameo the second week of "The Village of Sin" played to $5,127.

Extended Runs Are Slipping

Seven out of nine of the pictures playing extended engagements were under 100 per cent in business. Only one of these bettered 90 per cent. That was "Drag" in its first week at the Warner where $15,273 was the take. "Bulldog Drummond" in its 9th week did $12,632 for second best on the street. The remaining five were all off.

"Broadway Babies" got $9,982 at the Central, which was decidedly sour for an initial week on the street. "The Fall of Eve" went to $4,789 at the Embassy; "The Black Watch" at the Gaiety did a nose dive to $4,872, while "Broadway" at the Globe took $10,273. At the Winter Garden "On With the Show" came through with $16,031, which, while not great, just about meets the expense of the showing.

Talkies Cost More, Declares Christie

TALKIES have increased production costs, Charles Christie, producer of talking short subjects for Paramount, declared this week in refutation to statements that they can be made more cheaply than silent pictures.

"In making a two-reel talking picture," states the producer, "every organization department and production expense remains the same as before, except for the added factors, which include a higher type and more expensive form of story and play material, bigger stars and players, plus the fixed charges for sound installation in studios, music royalties, sound royalties and extra costs of musicians."

The twenty-four men comprising the fixed recording crew and other fixed charges are four times more in proportion than they would be on features, asserted the producer.

Warner Bros. Will Issue 6 Vitaphone Shorts Per Week

During the new picture season six Vitaphone shorts will be released weekly by Warner Bros. This makes a total of three hundred and twelve for the season. Talent and novelties will be looked for in Europe and various names in the American amusement field will be brought into the ranks of Vitaphone performers. More than six hundred of the acts have been made to date.

European artists, who have recently completed Vitaphone shorts, include Alexander Moissi, actor; Harry Tate, English comedian who has made three sketches; Revva Reyes, Mexican artist. All of the acts will be filmed at the Eastern Vitaphone Studios in Brooklyn under the direction of Bryan Foy assisted by Murray Roth and Arthus Hurley. Jack L. Warner, vice-president charge of production, will supervise their filming.

Sarecky New RKO Associate Producer And Studio Manager

Hollywood, July 3.—Louis Sarecky has been appointed associate producer and studio manager for RKO, under William Le Baron, vice president in charge of production.

Charles E. Sullivan, brought to the coast plant by Joseph P. Kennedy a few years ago and installed as studio manager, has resigned from RKO.

Columbia Will Spend 5 Million On New Pictures

26 All-Talkies Planned; Executives En Route To Convention

Columbia Pictures plans for the 1929-30 season call for production of ten all-talking specials and sixteen all-talking starring vehicles upon which the company estimates it will spend over $5,000,000, according to an announcement on the eve of departure of home office executives to attend their sales convention at the Hotel Roosevelt, Los Angeles, July 8th.

The convention, which will continue for four days, marks Columbia's initial national sales meeting at which detailed announcements concerning new season product will be made and all phases of production and sales policies for the coming year discussed.

Those leaving from the home office included Jack Cohn, treasurer of the company; Joe Goldberg, general sales manager; Clarence McKain, supervisor of exchanges; Hal Hodes, director of advertising and publicity; Rube Jackter, asst. sales manager; Pack Bellman and Louis Weinberg. They will stop en route to pick up delegates from Chicago, Omaha, Cheyenne and Salt Lake City. Columbia's district managers, Cecil Maberry, Richard V. Anderson and E. L. Tillman and branch managers from all over the country, including studio officials, will attend the convention.

Features of the meeting will be addresses by Jack and Harry Cohn and Joe Goldberg, demonstration to the sales force how sound pictures are made, study of advertising, publicity and exploitation needs and a visit to the company studio where the delegates will witness previews of all completed releases.

In addition to the executives already mentioned the following delegates will attend the convention: H. E. Weiner, G. Rosenbaum, Nat Cohn, Joe Miller, Herbert Kaufman, Jack Young, Lee Goldberg, A. Kaufman, S. Galanty, James F. Sharkey, Maurice White, F. H. Knispel, W. E. Weinshenker, Barney Rosenthal, Ben Marcus, R. E. Peckham, C. Grogory, S. B. Rahn, A. E. Warren, F. J. Baker, R. J. Ingram, J. W. Mangham, Jr., H. T. Peebles, F. L. Stocker, J. J. Rogers, A. J. Sullivan, C. L. Tillman, P. Weinstein, Mr. Olson and A. Cantwell.

Farash Planning Erection Of New Schenectady Theatre

Schenectady, July 3—With the announcement that the Strand, Schenectady, had been leased to a chain store syndicate, which would take possession on August 1, there came the announcement during the past week that Farash Theatres of Schenectady was contemplating the erection of a $2,000,000 theatre in Schenectady, that would seat 3,500 persons. Announcement was made by William M. Shirley, president of the theatre company.

Pathe Announces 30 All-Dialogue Feature Pictures For New Season

52 TWO-REEL TALKIES

Program Also Lists Large Number Of Single Reel Subjects, News And Novelties

FIFTY-TWO all-talking two reel comedies are listed in Pathe's new season announcement, divided in seven different groups, which bear the brands of "LeMaire," "Manhattan," "Checker," "Variety," "Melody," "Folly," "Golden Rooster" and "Buck and Bubbles." In addition to these there will be presented series of "Talking Topics of the Day," "Aesop's Fables," Grantland Rice "Sportlights," Pathe "Audio Review" and sound and silent Pathe News reels.

The standard news reel releases will continue with two issues weekly, both sound and silent. Several weeks ago Pathe began release of a disc edition of the news reel and one release weekly will be continued.

The Pathe Review, the film magazine, will be accompanied by fifteen issues of Pathe Audio Review, the talking version. The silent version is to continue.

Novelties In Sound

Topics of the Day, single reel novelty, will be presented in a new form, all dialogue, with talent from the stage and vaudeville. It will continue to be released weekly. Twenty-six issues are scheduled.

Aesop's Fables, animated cartoon release, will also be presented with sound. Twenty-six with sound and a like number silent.

There will also be twenty-six releases of the Grantland Rice Sportlights, produced with sound and dialogue.

The fifty-two 1929-30 Pathe all talking comedies are as follows:

George LeMaire Comedies, a series of eight produced by and starring LeMaire. Each subject will also feature a Broadway comedian such as Louis Simon and Joe Philips among others. The supporting casts include Audrey Maple, Evelyn Knapp, Olive Shea, Sue Conroy, Doris McMahon and Gladys Hart.

Manhattan Comedies, a series of six produced and directed by George Le Maire starring comedians including Harry Holman, Louis Simon, Veree Teasdale and Averill Harris.

Checker Comedies, a series of six produced and directed by George LeMaire and starring Frank T. Davis, comedian. Davis is also writing his vehicles, many of them being elaborations of his vaudeville sketches. The supporting casts include William Frawley, Noel Francis, Helyn Eby-Rock and Evelyn Knapp.

Variety Comedies, a series of eight directed by Bradley Barker featuring headline artists of vaudeville in the sketches that have won them fame. Included in this line-up are Alexander Carr, in "The End of the World," Mackenzie Ward in "Doing Phil A Favor," and J. Gordon Bostock's productions such as "Beach Beauties" and "Amateur Night."

Melody Comedies, a series of six tabloid musical comedies directed by Harry Delmar.

Folly Comedies, a series of six musical miniatures produced by Frank T. Davis. Musical comedy favorites will be featured in these subjects, which will offer in tabloid all the elements of a popular revue.

Golden Rooster Comedies, a series of six subjects featuring celebrities of the stage and screen. The first two of the series are "The Garden of Eatin'" and "Fair Ways and Foul," starring James and Lucille Webster Gleason.

Buck and Bubbles Comedies, a series of six subjects based upon Hugh Wiley's Saturday Evening Post "Wildcat" stories featuring Buck and Bubbles, colored duo of vaudeville, Monty Brice is the supervisor of the series with Nat Nazarro, Paul Powell and Carl Harbaugh as individual directors. Music and singing are a feature of this series.

16 SILENT VERSIONS

Special Productions Are Included And Company Plans Extensive Use Of Color

THIRTY all-dialogue feature pictures are announced by Pathe for release during the 1929-30 season. Color will be a part of every Pathe feature, it is stated, and there will be at least sixteen of the thirty features made with silent versions for theatres unequipped with sound apparatus. Special productions are included in the new program.

Among the special productions are "The Greenwich Village Follies," to be produced in color; George Gershwin's "Treasure Girl" and "The Big Shot" by Ben Hecht and Charles MacArthur. Figuring prominently as stars are Ina Claire and Ann Harding.

Ina Claire is scheduled for two features—"The Awful Truth" from the stage play by Arthur Richman, and "Negligee" from the European play by Ernest Vajda.

Ann Harding is announced in a group of three features—"Paris Bound" from the stage success by Philip Barry, "This Thing Called Love" from the stage play by Edwin Burke, and "Her Private Affairs" from the play by the Russian author, Leo Urvantsov, this to be directed by Paul Stein.

Productions In Detail

William Boyd will star in a group of three features; "His First Command" a story of the U. S. Cavalry by Douglas Doty, author of "Dress Parade;" "Crashing Through," from the comedy-drama stage play by Saxon Kling; and "Officer O'Brien," a police story by Tom Buckingham.

Constance Bennett, daughter of Richard Bennett, will appear in three features—"Saratoga," by William Conselman, "Rich People" from the story by Jan Gelzer which ran serially in 'Good Housekeeping" magazine, and "Clothes," from the Saturday Evening Post story by Lucy Stone Terrill, the last mentioned to be directed by Paul Stein.

As one of the specials of the year Pathe will present "Treasure Girl," the musical comedy success by George Gershwin, popular composer. The book is by Frederick Thompson and Vincent Lawrence, and the lyrics by Ira Gershwin. Walter O'Keefe and Bobby Dolan will be production advisers, Richard Boleslavsky director of dancing and ensemble, and Josiah Zuro, General Musical Director.

Another special production will be the "Greenwich Village Follies," well-known stage revue of that name. This will be introduced in sound and color by RCA Photophone through special arrangement with Jones and Green, the Broadway producers. This picture will be the 10th edition of the "Follies" and supplant for the season the usual stage presentation.

"The Big Shot" is another picture in the special class. This picture will be from an original play by Ben Hecht and Charles MacArthur. Production on this picture will be divided between the east and west studios of Pathe. Hecht and MacArthur will write the dialogue of the picture, and also supervise the dialogue during production. Paul Stein, will probably be director general and Josiah Zuro, director general of Pathe music, will be musical director. Ann Harding and Robert Armstrong are being seriously considered for the leading roles.

Ann Harding, William Boyd and Robert Armstrong will be seen in "War and Women," an American version by William Conselman of the Russian drama "Zoini I Shenshiny."

In addition to this group of three pictures else-

(*Continued on page* 118)

Pathe Celebrating Its 25th Anniversary

WITH the 1929-30 announcement Pathe celebrates its twenty-fifth anniversary as a producer of motion pictures.

A long line of names prominently identified with this industry have followed the opening of a small office by J. A. Berst, sent to America by Charles Pathe, of Pathe Freres, with a steamer trunk full of films in 100 and 400 foot lengths. Berst was succeeded by Messrs. Bonvillain and Rousell. Their regime was followed by that of Louis J. Gasnier, with M. Dupuis as co-administrator.

In 1916 Berst rejoined the company as vice-president and general manager, and filled that post until 1918 when he was succeeded by Paul Brunet. In 1919 Elmer Pearson took over feature sales management, a position which was to lead to general managership.

In 1923 Merrill, Lynch purchased a controlling interest in the company, Paul Fuller, Jr., becoming president. In 1926 the banking firm sold its interest in the company, Fuller, Jr., becoming president. In 1926 the banking firm sold its interest in Pathe to Blair and Co. The following year J. J. Murdock, of K-A-O, was elected president and in 1928, Joseph P. Kennedy was appointed unofficial business manager of the firm, with Colvin W. Brown, as vice-president.

Fifty Per Cent Of M-G-M's Short Program Finished

Thirty - Seven of Seventy Subjects Are Set For Release

Metro - Goldwyn - Mayer announces the completion of more than fifty per cent of the company's short subject program for the 1929-30 season, thirty-seven of the seventy subjects called for having been approved for release on the dates specified.

Those reported finished are:

Two of the six groups of Hal Roach comedies starring "Our Gang" in "Saturday's Lesson" and "Cat, Dog & Co.," and the Laurel and Hardy combination in synchronized comedies, "Angora Love" and "Bacon Grabbers." All two reels. Completed subjects in the Roach dialogue series are Laurel and Hardy in "A Perfect Day;" Harry Langdon in "Hot Stuff"; "Our Gang' 'in "Lazy Days"; and Charley Chase in "Crazy Feet."

The two initial releases of the Colortone series which have been completed are "Climbing the Golden Stairs," featuring Charlie King, and "Mexicana" featuring Armida, Triana, Galvez and tango dancers. They are in Technicolor and were directed by Gus Edwards.

The entire fourth series of Metro-Movietone Acts, for the most part single reels, have been completed

All releases of the various groups of Metro-Goldwyn-Mayer short features for 1929-30 will be available on the disc system of sound reproduction, with the exception of the Hearst Metrotone News which will be available on both disc and film.

Equity Not Holding Actors, Says DeMille As Gillmore Issues New Order in Battle

Forbids Any Member To Work In Films Until Crisis Is Over

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, July 4.—The first statement issued by a producer on the Equity situation since the initial brief pronouncement by Cecil B. DeMille a month ago, was made today by Mr. DeMille as president of the Association of Motion Picture Producers. He declared that the producers are getting all the players they want despite the Equity ban.

The battle lines were drawn tighter by the issuance of an order by Frank Gillmore, Equity chief, declaring that ''no member of Equity may set foot on any stage, set or location'' until the present crisis is over. This applies particularly to extras who are members of Equity, and who have been accepting daily calls through the Central Casting office.

''I am going away for my Summer vacation, which will be a short one,'' Mr. DeMille said, ''and then I am coming back soon to begin my new picture. I shall be able to cast it without difficulty. There are plenty of actors, Equity and non-Equity, available.

Need No Sympathy

''The producers do not need any sympathy. We are able to cast and produce all the pictures we want to produce. We could perhaps cast and produce more pictures than all the studios combined plan to produce.

''It would seem to us that if any sympathy is to be extended, it should be extended to those actors who are harassed and distressed by the unreasonable demands of the Equity Association, and whose livelihood is interfered with by the exactions of that association.

''We sympathize with those actors. Our disposition as producers is to use those who cast their lot with us to the utmost limits of possibility.

''There are plenty of new faces available, plenty of new talent at hand, and the public is not averse to new faces and new talent. But we will naturally stand firmly behind the artists who are now working in our studios or applying for work there. We shall proceed on that basis.''

Attendance at the semi-weekly Equity meetings has shown a substantial increase on each succeeding occasion, and indications point to the necessity of securing a larger hall very shortly.

Last Thursday announcement was made that benefits for the Equity relief fund were being arranged in New York and other theatrical centers, and there would be a series of shows staged locally. It was stated that the association relief fund would take care of every worthy case during the present difficulties. A union official stated

(*Continued on page* 118)

Equity Votes War Chest Of $10,000

NOTICE to the producers that the effort of Actors Equity to organize the actors in that field would be a fight to the finish, was served by the Council of the Association at its regular meeting on Tuesday, July 2. That meeting voted to place ten thousand dollars at the immediate disposal of its President, Frank Gillmore, in Hollywood, and added that it intended to spend as much more as might be necessary to bring that effort to a successful conclusion.

"Ruby" Gives His Version Of What Happened

Makes Statement On Recent Episode At Chicago Sales Convention

With the Hearst newspapers publishing two-column editorial attacks against statements alleged in Chicago newspaper stories to have been made by Hiram S. Brown, President of RKO, about the attitude of his company toward mergers in the picture business, and with the agitation of individuals and companies following the publicity at the RKO sales convention in Chicago last week, MOTION PICTURE NEWS asked Leon J. Rubinstein, mentioned in the papers as contact man for RKO during the sales meetings, to explain just how the uproar started.

Following is Rubinstein's statement:

The Statement

"What's all the shootin'?" asked the motion picture business, as all sorts of newspaper pyrotechnics came zooming out of Chicago the week of June 23rd, which was the official opening date of the R-K-O national convention at the Drake Hotel in the windy city. The shootin' was not of the now accepted Chicago variety —it broke out in front-page merger stories, special wires from Associated Press, United and the Universal Wires and all sorts of rumors and trade paper acrobatics—in short, something from everybody except the writer. And now let's begin at the commencement, since the NEWS, properly recognizing that all the excitement was a national publicity stunt, has asked me to relate the progress of the manoeuvre.

I was engaged by R-K-O to precede them all to Chicago and get their various arrangements set for their national convention. Nobody was to accompany me. I was to go to Chicago and lay the carpet for a memorable convention. The company was out to impress the managers with the new bigness of their importance; the production budget for the year doubled several times all former expenditures, a new strata of talent and names of advertising value had been acquired and many other phases of activity pointed to major league stuff on the part of an outfit which had admittedly been in the low price market heretofore. Joe Schnitzer and Lee Marcus had taken the greatest step forward in the history of the former F-B-O as well as their own personal histories, and yours truly was to help make the managers thoroughly bigtime conscious. Nothing was too big.

On the twentieth I arrived in Chicago and went about various duties, with the idea that I would later shoot out an announcement of the conclave. I had

(*Continued on page* 119)

Tiffany Announces New Season Plans At Detroit Meeting

26 All-Dialogue Pictures And 24 Color Films On Present Schedule

At Tiffany-Stahl's annual convention, held at the Book-Cadillac Hotel, Detroit, June 27th to 30th, it was announced that the production policy for 1929-30 would consist of twenty-six all-dialogue pictures, twenty-four Color Symphonies and several roadshow attractions.

The convention was addressed by Oscar Hanson, general sales manager, Grant L. Cook, Vice President, L. A. Young, President, Edward Halperin, of Halperin Productions who are now a producing unit of Tiffany-Stahl, Arthur Lee, United States representative of Gaumont Pictures, Ltd., and Gainsborough Pictures, Ltd., of England, A. L. Selig, director of publicity and advertising, Rudolph Flothow, supervisor of sound productions, and Abe Meyers.

It was also announced by Hanson that a prize of $10,000 is to be awarded to the group which leads in sales during the next selling season.

On Friday night, all the members of the convention were the guests of Mr. Young at his home in Detroit, where dinner was served.

Mr. Hanson was presented with a handsome platinum wrist watch and band in appreciation for sales efforts the past year.

Pathe To Film "Clothes"; Swanson Not To Make Story

Hollywood, July 4.—''Clothes,'' by Lucy Stone Terrill, originally slated as a starring talker for Gloria Swanson, has been acquired by Pathe. The latter company will feature Constance Bennett in the production under direction of Paul Stein. Paul Gangelin is writing the adaptation and dialogue.

Edmund Goulding was first engaged to write the adaptation of ''Clothes'' several months ago, and Goulding was also to direct Gloria Swanson in the talker as soon as she completed ''Queen Kelly.'' Delays in arrangements for the dialogue version of the latter picture forced the company to abandon plans for Miss Swanson's appearance in ''Clothes,'' with Pathe finally deciding to make it with Miss Bennett.

Earl Crabb New Pacific Mgr. For Fox West Coast

Seattle, Wash., July 3.—Earl Crabb, until recently managing director of the central division of R-K-O Theatres with headquarters in Chicago, and previous to that Publix division manager in Texas, is the new general manager of the Pacific Northwest division of Fox West Coast Theatres, Inc., supervising a chain of West Coast houses in various cities in Washington and Oregon. He arrived recently in Seattle to take up his new duties, replacing Charles M. Thall, who returns to the West Coast offices in San Francisco.

July 6, 1929

The SHOWMAN Section

Featuring

◆

Pictorial Review of Theatres.

◆

Business Building Theatre Map.

◆

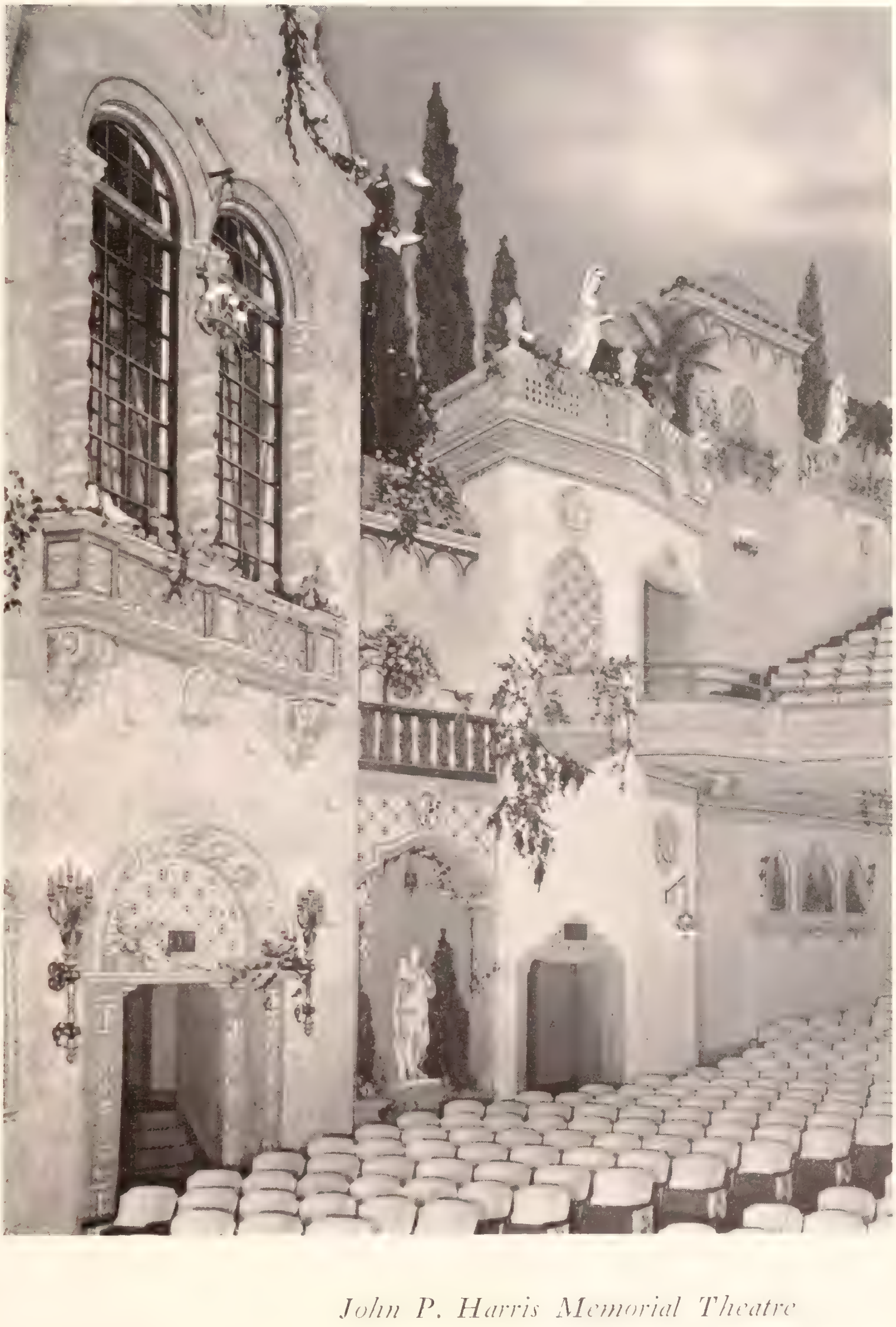
Sound Equipment and Operation Reference Pages.

◆

An Institute for Visual Education in Lighting.

◆

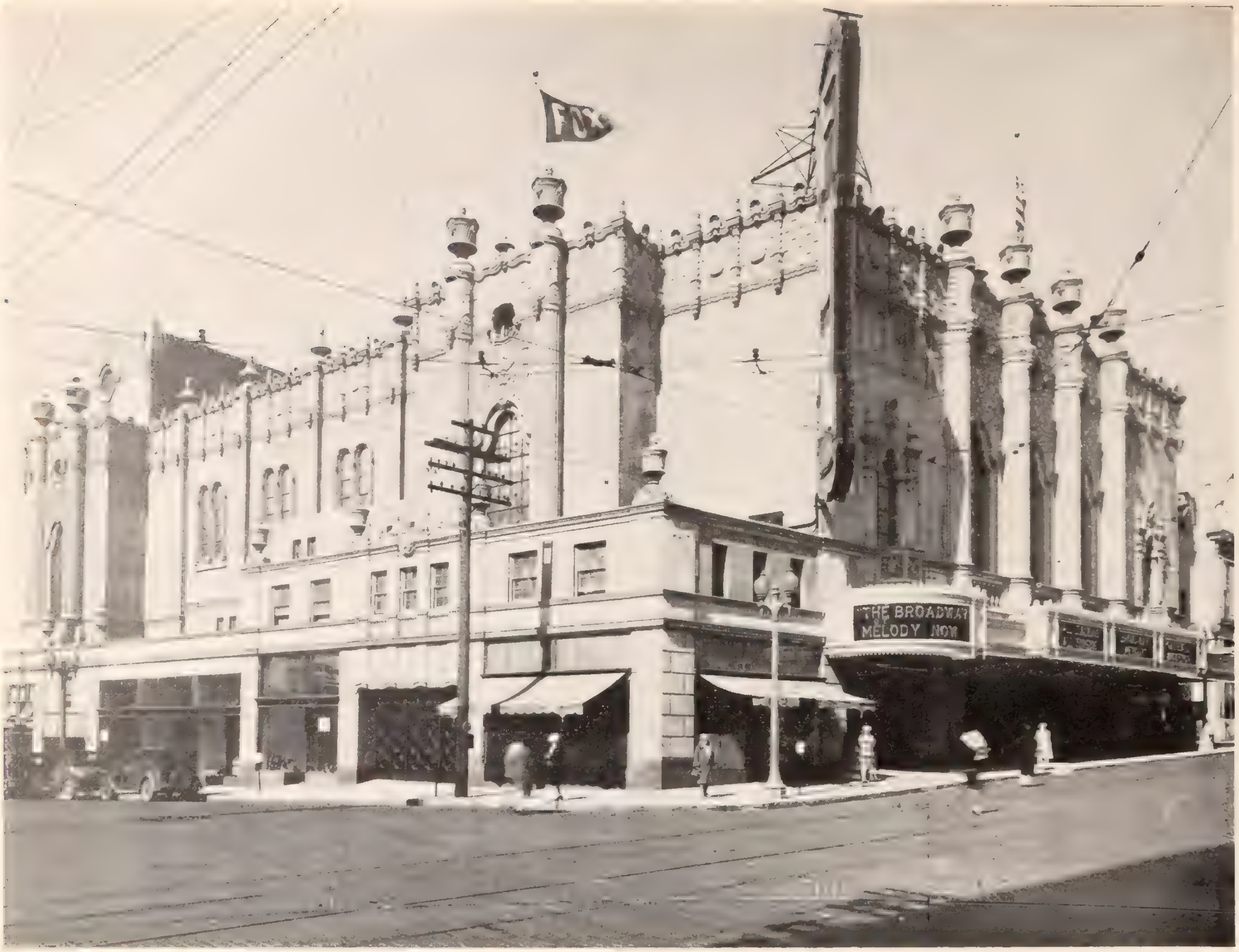
Solving Your Theatre Construction Problems.



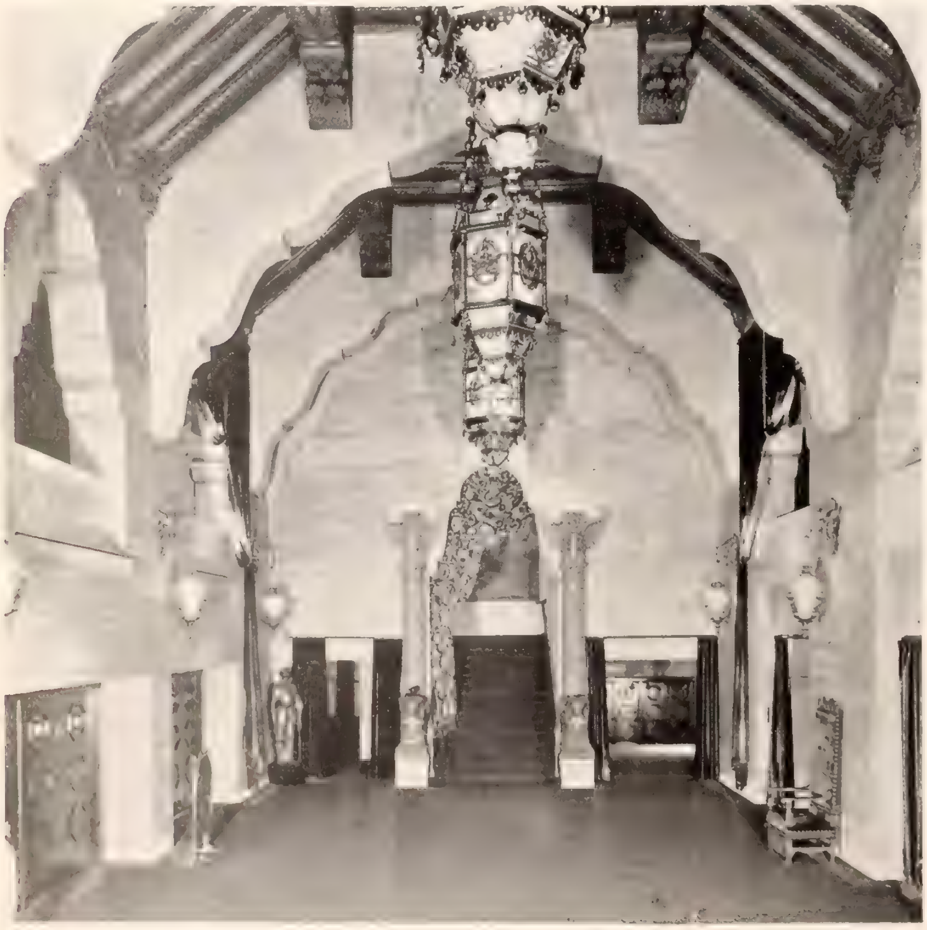
John P. Harris Memorial Theatre

A new standard bearer for the veteran and well known Harris Brothers Amusement Company circuit of houses has been erected in McKeesport, Pa., the scene of the pioneering efforts of this organization in motion picture exhibition. Pictured above is a view of the auditorium sidewall treatment of this strictly de luxe atmospheric playhouse.

JOHN EBERSON, ARCHITECT

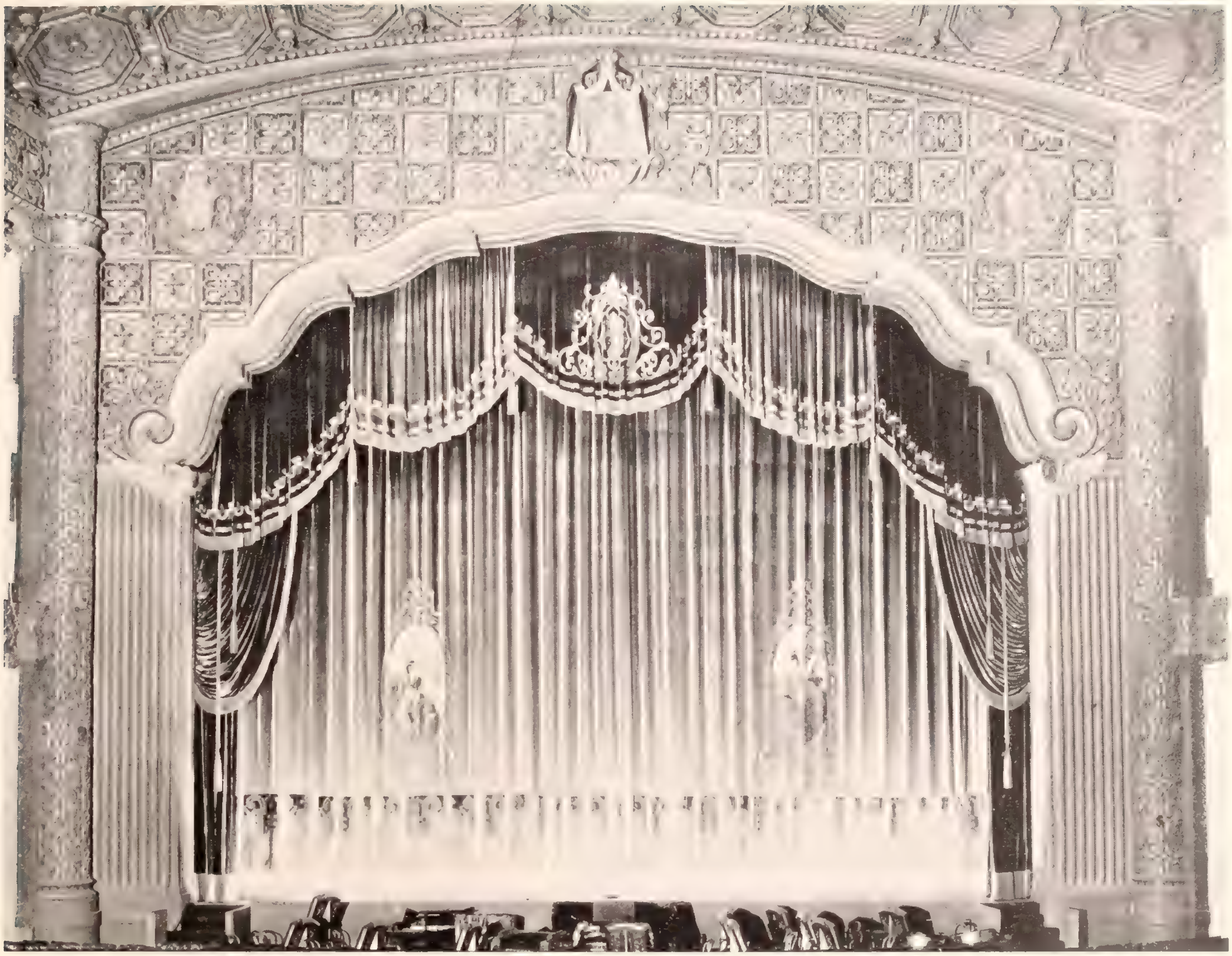


Above, view of Seattle's newest theatre and a recent important addition to the Fox circuit of de luxe cinemas. Photos showing the general design of this handsome new playhouse in an unfinished state were published in the issue of May 4.

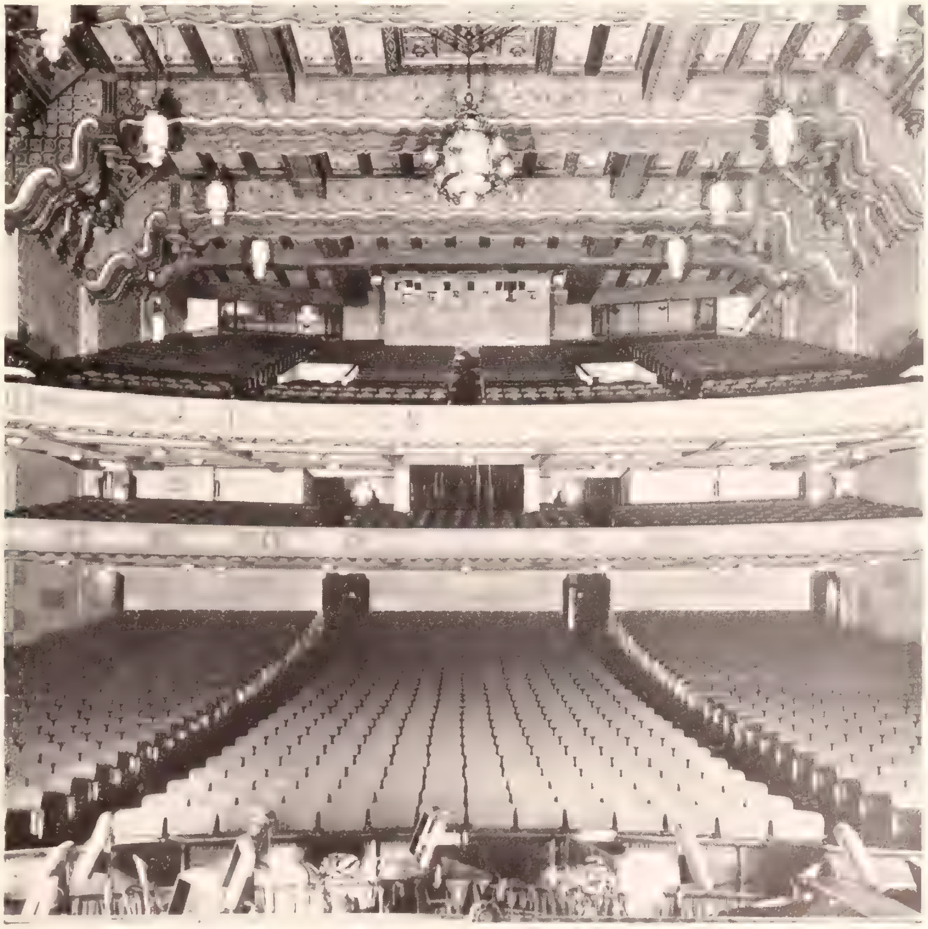


On the left is shown the spacious foyer of the new Seattle theatre. A notable feature of this house is the feeling of strength which distinguishes the design of the interior, a note emphasized by the decorative treatment.

FOX THEATRE
Seattle, Washington

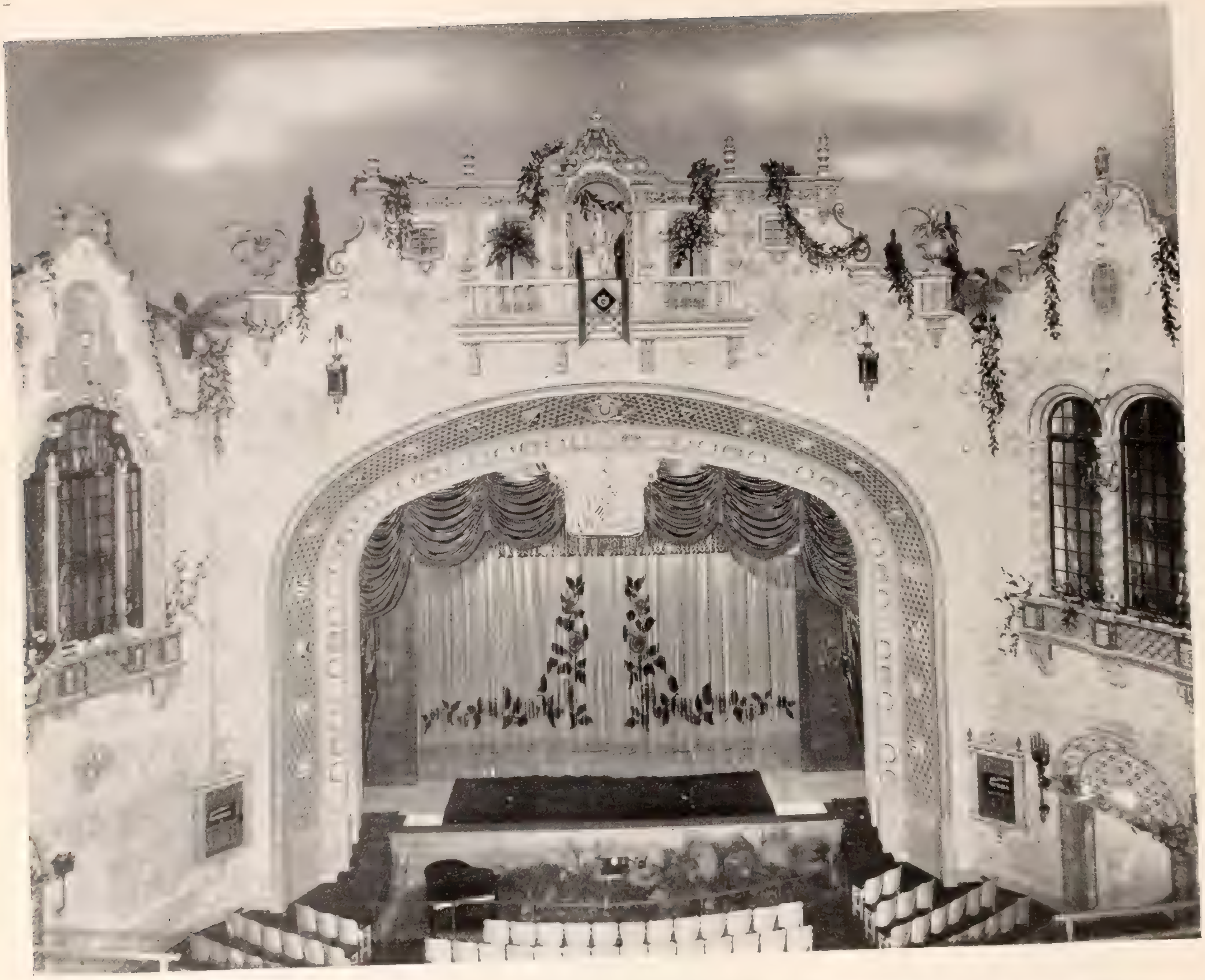


Above, detailed study of the proscenium and stage treatment. Draperies and interior decoration of the theatre were designed and executed by the decorating department of the National Theatre Supply Company branch in Seattle.

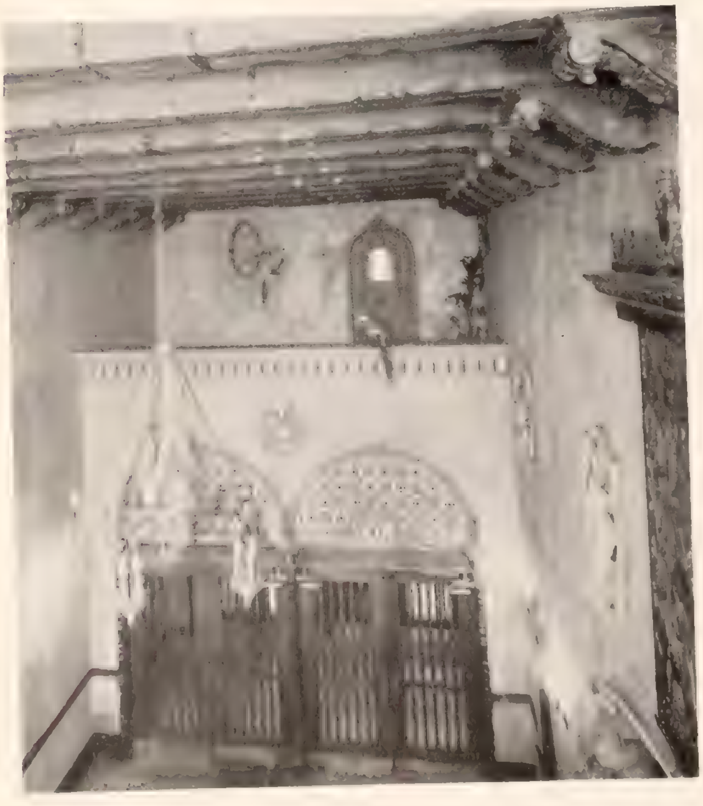


Right, general view of the auditorium as seen from the stage. The theatre, which now bears the name of Fox, was originally named The Mayflower, and was built by Seattle interests. In equipment it meets the highest standards of the modern de luxe theatre.

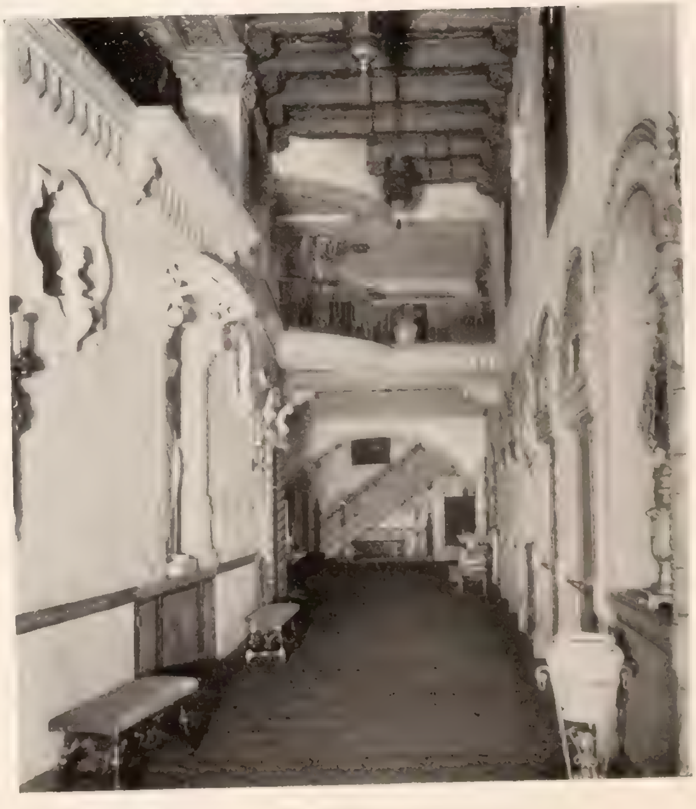
SHERWOOD H. FORD, ARCHITECT



Proscenium and Stage



Inner Lobby

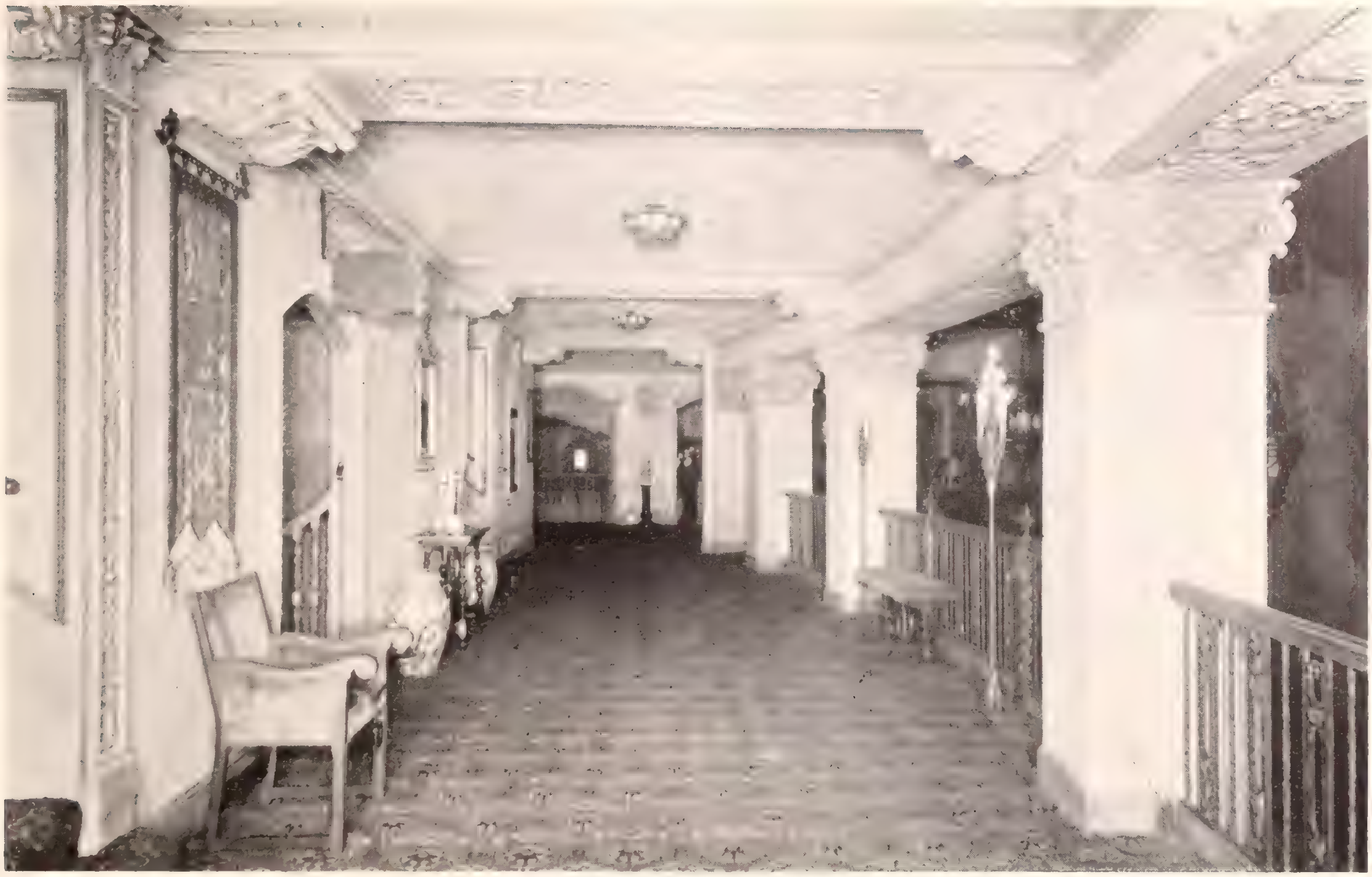


Inner Foyer

JOHN P. HARRIS MEMORIAL THEATRE

McKeesport, Pa.

JOHN EBERSON, ARCHITECT



Mezzanine Promenade

THEATRE IN McKEESPORT IS NEW STANDARD BEARER OF HARRIS BROTHERS AMUSEMENT COMPANY

Twenty-five Hundred Seat Atmospheric Playhouse Erected as Memorial to Late Senator John P. Harris by Veteran Picture Theatre Firm

WITH the opening of the John P. Harris Memorial Theatre at McKeesport, Pa., the latter part of April, Harris Brothers Amusement Company introduced to that important industrial city the type of playhouse which in the days prior to the popularity of motion pictures was known only to the downtown sections of the great metropolises of the country. In its design and the equipment installed for purposes of presentation and the comfort of the patrons, the theatre measures up to the standard which has come to be known as the "million dollar theatre."

The Harris Memorial is an atmospheric theatre designed by John Eberson, the architect, in association with Architect Charles R. Geisler, of Pittsburgh. The announced cost of construction is one million dollars.

Introduces Atmospheric to Locality

In its locality this atmospheric playhouse is unique, and something of a novelty, and the same popular favor with which the colorful open-sky theatres have been greeted throughout this country and abroad manifested itself in the interest and evident enthusiasm expressed by the people of McKeesport for the new amusement resort.

The theatre has a seating capacity of 2,500. It is done in the gay spirit of a Spanish fiesta, under the blue moonlit sky of the Mediterranean. The scene within the theatre creates the illusion of the out-of-doors, the side-walls representing a succession of highly colored Spanish buildings, which stand out in bold relief against the horizon. Wrought iron balustrades, tiled roofs and the trees and flowers which decorate the walls add to the realism of the Spanish patio represented in the auditorium design.

The playhouse is located at Fifth Avenue and Market Street, the main entrance being through spacious foyers from Fifth Avenue at Strawberry Way. This is on the main artery leading in and out of McKeesport to and from all the surrounding towns. This location places the theatre at the doorstep, so to speak, of every neighboring community within a radius of 50 miles.

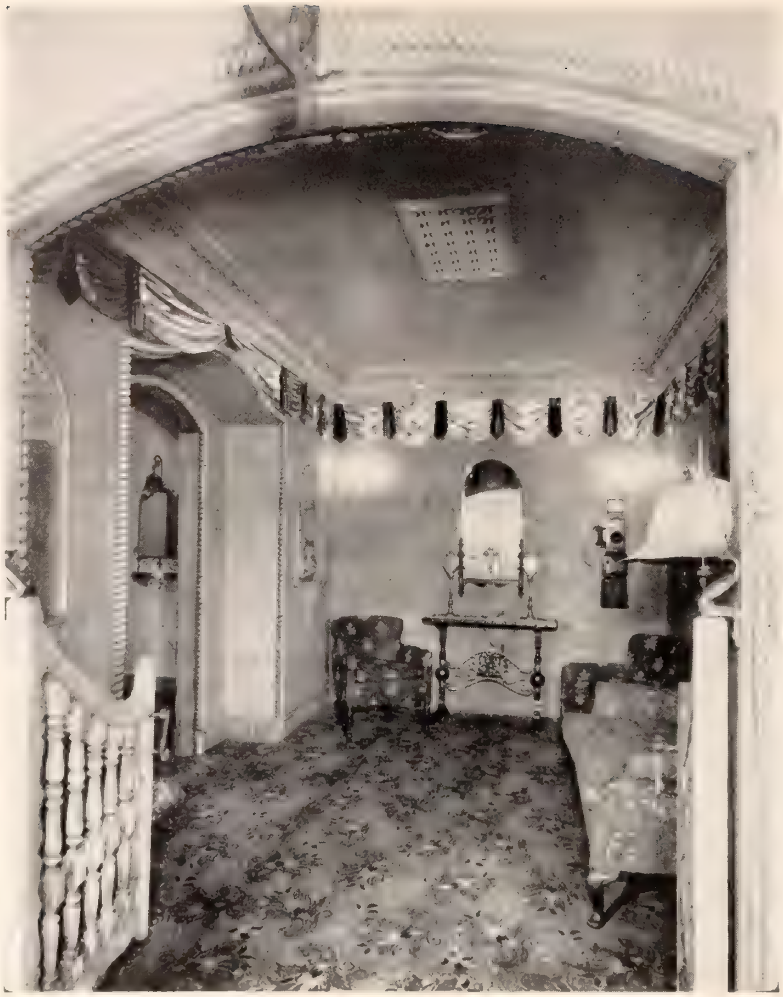
Dedication Auspicious Occasion

The opening was made an auspicious occasion in the city of McKeesport. A large number of invited guests of prominence attended the dedication, on Friday evening, April 26. Owing to the importance of the event to McKeesport and the entire Monongahela Valley, the dedication of this memorial to the late Senator Harris was marked by civic ceremonies.

The ceremony of presenting the theatre to the people was performed by Mr. Dennis A. Harris, president of Harris Brothers Amusement Company. Mayor George H. Lysle, of McKeesport, received the theatre for the people of the city.

Among the screen presentations was a special short picture descriptive of the evolution of the Harris Brothers company from its modest beginning in the Harris Musee theatre on Locust and Jerome Streets, McKeesport, to the new million dollar playhouse.

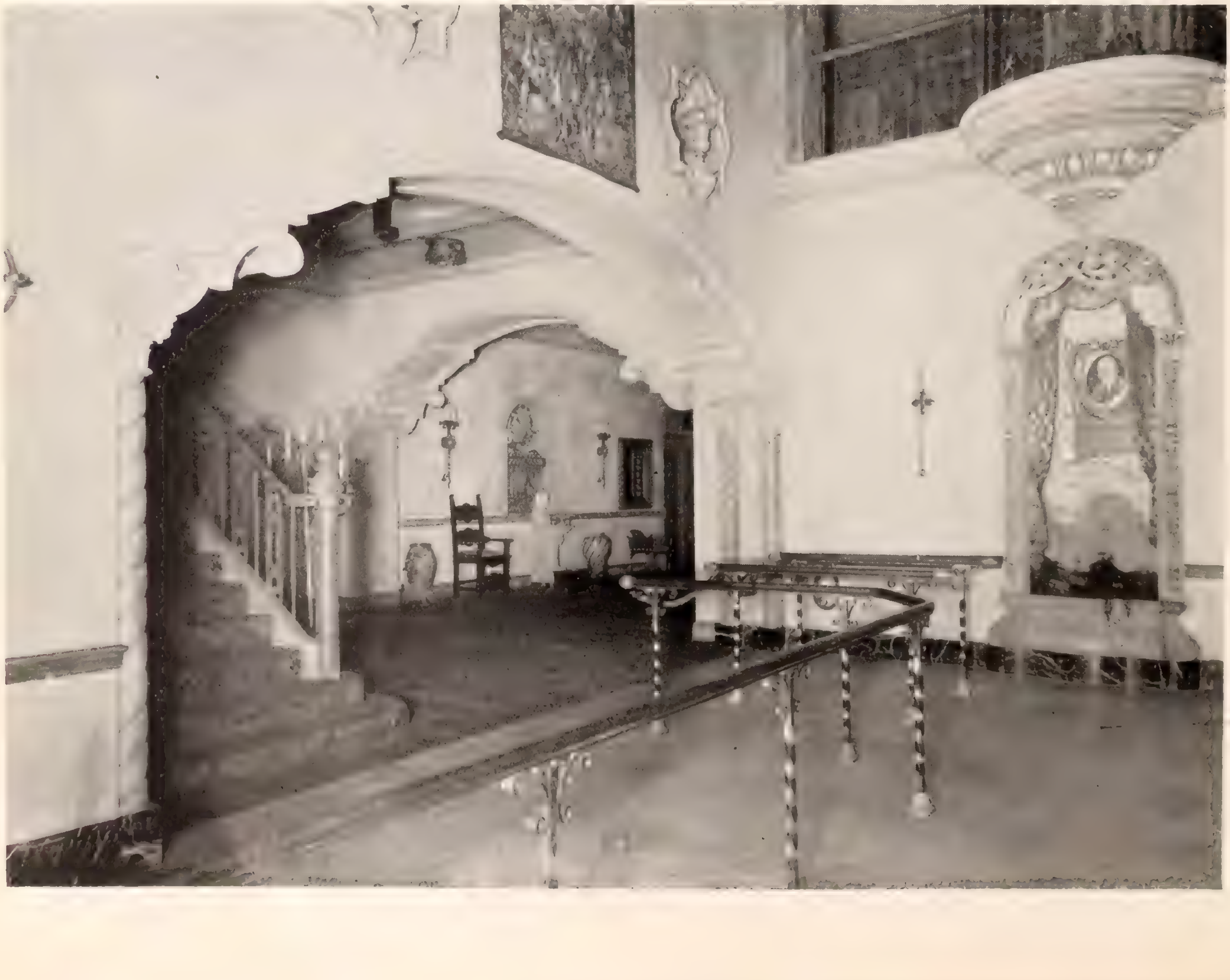
Lounge and Foyer John P. Harris Memorial Theatre

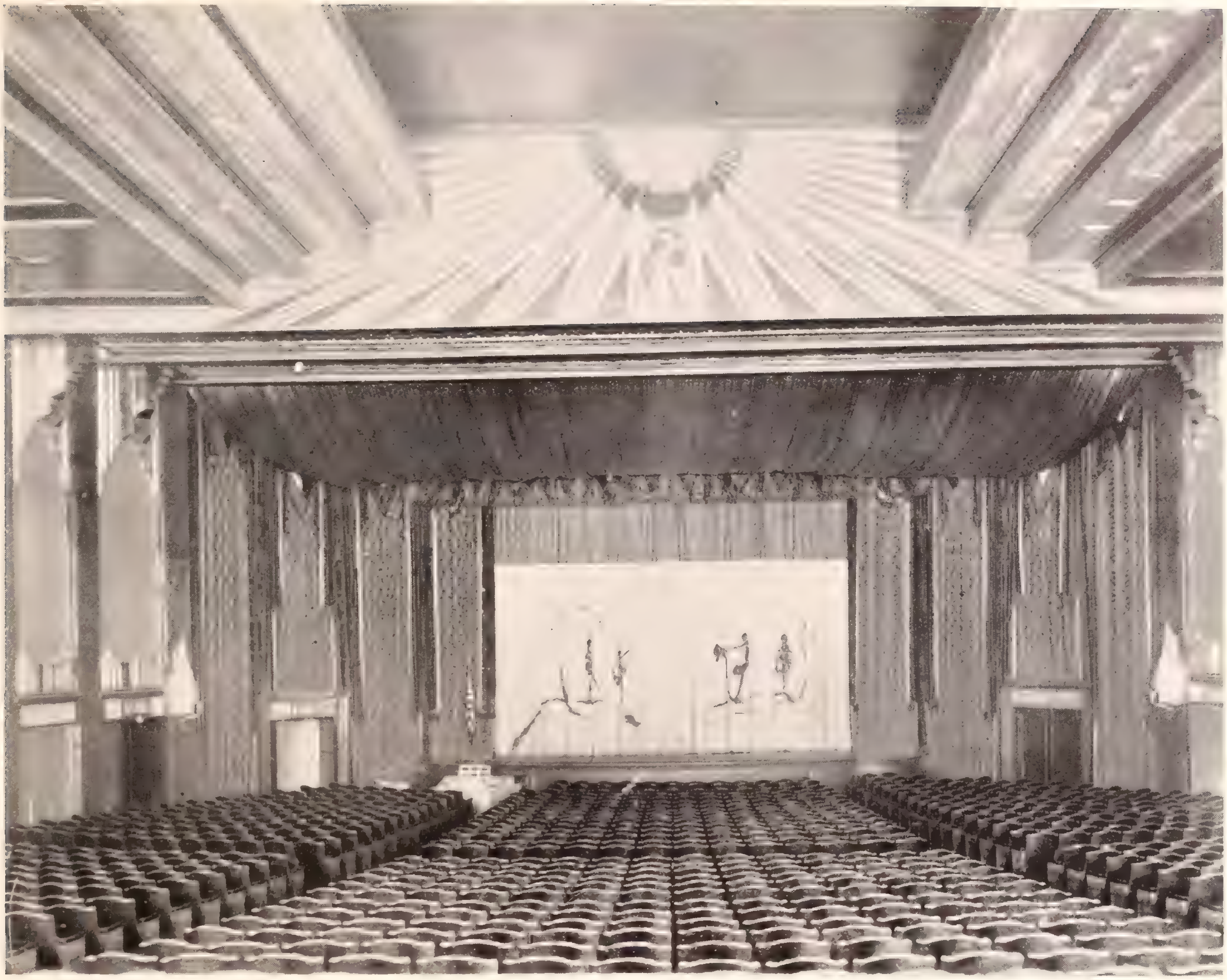


At the right, section of the lounge, an artistically decorated public room executed in a style faithful to the atmospheric idea featured throughout the theatre.

Below, the inner foyer, showing arrangement of hold-out rails to facilitate handling of overflow crowds. On the right is a tablet erected to the memory of John P. Harris, one of the founders of the Harris Brothers Amusement Company.

JOHN EBERSON, ARCHITECT





Auditorium, Madison Theatre, Albany, N. Y.

SIMPLICITY OF DECORATIVE SCHEME FEATURE OF MADISON THEATRE, ALBANY, N. Y.

Newest Addition to Stanley-Mark Strand Chain Brings De Luxe Playhouse to Residential Section of City

ALBANY, N. Y., has a new de luxe motion picture playhouse in the Madison Theatre, which is the atest addition to the Stanley-Mark Strand Corporation's chain of houses. The Madison cost in the neighborhood of $250,000, and ranks as one of the finest neighborhood theatres in New York State.

It is located in the residential section of Albany and is the first up-to-date residential theatre to be erected in that city. The house was opened the first week of June under most auspicious conditions. It will be devoted to subsequent runs with an admission charge of 35 cents.

From an architectural and decorative standpoint, the Madison theatre ranks with the finest. Architect Thomas W. Lamb designed the house. Its exterior is of tapestry brick, the interior is in the modernistic style.

Many Attractive Features

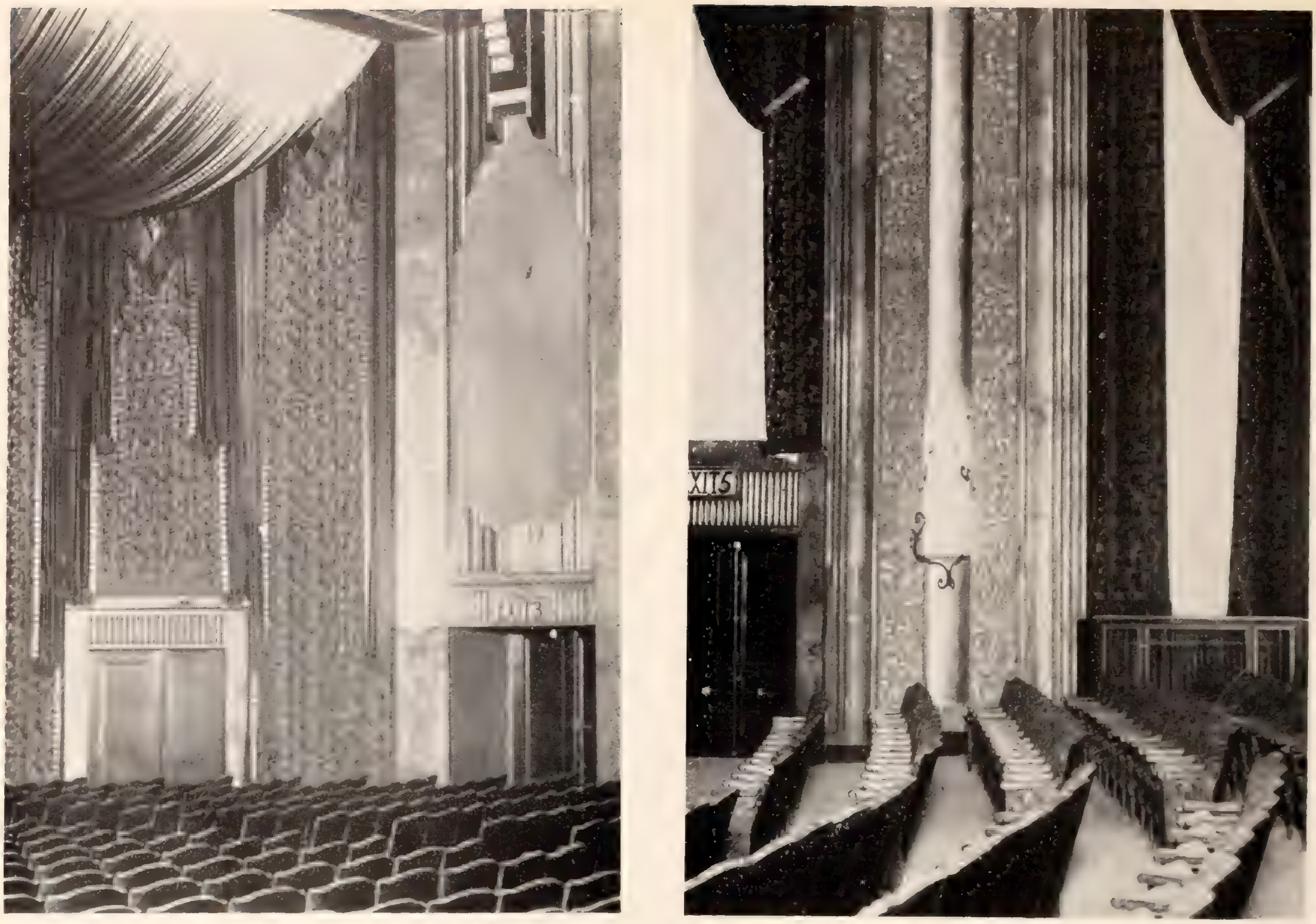
The Madison possesses many rather unusual features adding to its attractiveness. For instance, it is the first theatre to be built, at least in that section of New York state, under plans and specifications in which the idea of sound pictures stands uppermost. There is a lining of balsam wool between the inner and outer walls of the theatre, which serves to deaden all sound from without, such as trolley cars, the honking of automobiles, etc., and at the same time this lining serves to give greater clarity of sound. The idea of bringing about greater clarity of sound has also been carried out through a special thread woven in the texture of all draperies. The theatre has been equipped with a screen consisting of a silk and thread mixture, which is said to bring about a brighter picture on the screen.

Has Seating Capacity of 1,400

The house seats about 1,400 all on one floor. It is equipped with indirect lighting and the color scheme, while rich, is yet simple, and the few decorations are of the modernistic type.

When the theatre was opened, Mayor John Boyd Thatcher was on hand to express in a speech of congratulation just how much such a beautiful residential theatre meant to Albany.

James J. Nolan, president of the Pine Hills Association, also congratulated the Stanley-Mark Strand Com-



Shown in the photos above is the modernistic style of decoration carried out in the treatment of the Madison's auditorium. The arrangement is notably simple and produces a decorative effect now highly popular by means of draperies over the proscenium and the sidewalls.

pany on the beauty of the theatre and its value to the section over which he presides.

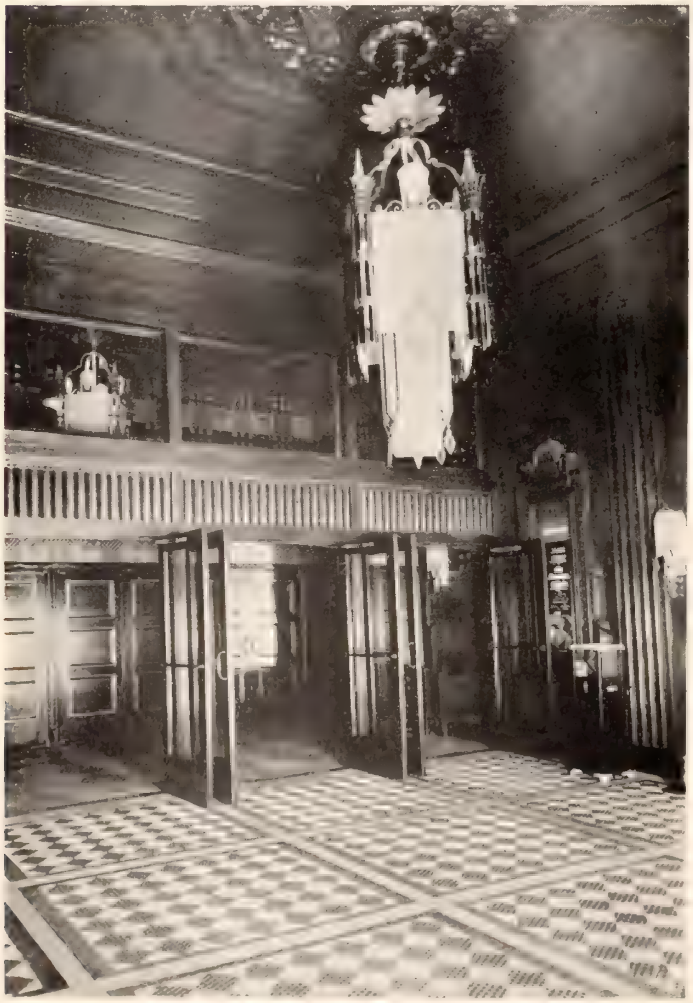
Moe Mark, vice-president of the company, and Moe Silver, general manager of the company, were among those present at the inaugural performance, at which handsome souvenirs, the work of Charles Smakwitz, manager of the Mark Ritz theatre, and who handles all publicity for the Stanley houses in Albany and Troy, were given to every one present.

The theatre represents the most advanced ideas with respect to construction, equipment, sound and talking apparatus, that the industry can offer. The Madison Theatre is a fitting tribute to the progress of the Pine Hills section of Albany which ranks as the exclusive residential section of the capital city.

Advanced Design and Construction

Every detail has been carried out to the end that acoustics become the predominating feature. The use of balsam wool does away with echoes and all other disturbing interferences, making the auditorium ideal for talking and sound pictures. All drapes have been so placed as to do away with echoes and interferences.

The theatre will have three weekly changes of program with one afternoon show, while evenings will run continuous from 6:30 P. M. to 11:30 P. M.



On the left, a view of the outer lobby of the Madison, with modernistic style of decoration featuring the design and furnishings of this new residential theatre in Albany.

THOMAS W. LAMB, ARCHITECT

SATURDAY
THE SATURDAY EVENING POST
Manufactured Weather
keeps the theatregoer comfortabl
Carrier Engineering Corporation

At least
Six Million People
are reading about
MANUFACTURED WEATHER

TO help the owners and operators of Carrier Conditioned Theatres exploit Manufactured Weather . . . to inform people of the great benefits which Manufactured Weather has already conferred industrially and for human health and comfort . . . a series of full page advertisements is appearing monthly in *The Saturday Evening Post.* The second of the series, in the June 15th issue, is shown above.

Millions of people throughout the United States already know and appreciate the advantages of Manufactured Weather in the theatre — they have learned to recognize and to feel for themselves the healthful comfort in a Carrier Conditioned Theatre. Millions more, through this educational and good will copy, will be inspired to patronize those houses in which Manufactured Weather is featured for their health and comfort.

If yours is a Carrier Conditioned Theatre, capitalize on these advertisements. Feature Manufactured Weather to make "Every day a *good* day" throughout the year.

Carrier Engineering Corporation

Offices and Laboratories
NEWARK, NEW JERSEY

New York Philadelphia Boston Chicago Cleveland Detroit
Washington Kansas City Los Angeles

*IT ISN'T MANUFACTURED WEATHER UNLESS IT'S A CARRIER SYSTEM

. . . Now In

improved Phototone with new synchronous drive for Powers, Simplex, Motiograph and Holmes projectors. Also Talkafilm, the new Sound-on-Film device

IMPROVEMENTS in synchronous devices have come so rapidly that it has been difficult for theater managers to keep pace with them. But through all the changes and refinements Phototone has adhered firmly to two policies:

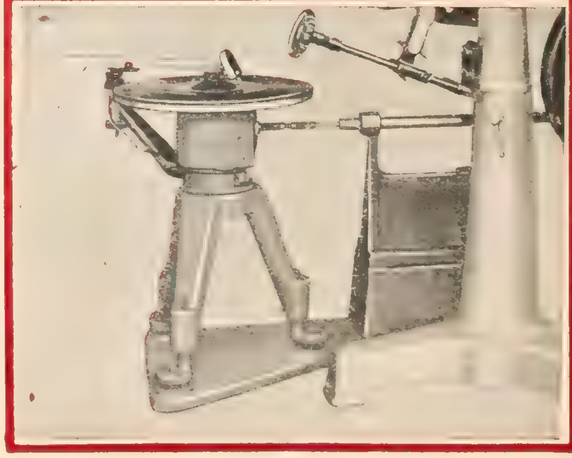
First—to give theater owners the most practical device at the lowest possible cost.

Second—to protect the interests of every purchaser of Phototone equipment.

The new improved Phototone on which we are now making deliveries does both of these things. It eliminates the objectionable features of all early-type synchronizing devices—and it does this without penalizing the forward-looking theater which has already installed a Phototone outfit.

Whether you do or do not already own a Phototone machine, you can profit by our newest and most revolutionary improvements. They give you in this new Phototone a stabilized synchronization never before possible on any type of equipment.

Phototone's New Synchronous Direct Drive eliminates all irregularities in the driving mechanism

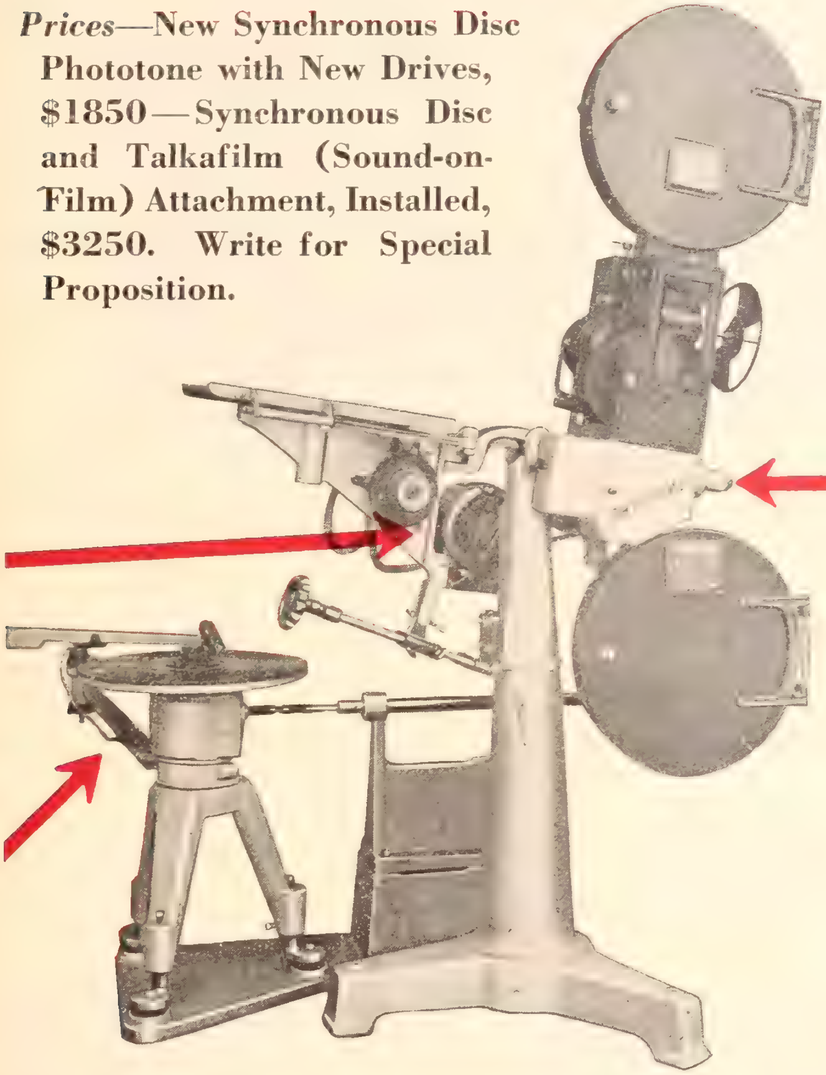


New Stabilizing Unit Base

PHOTOTONE

Production

***Prices*—New Synchronous Disc Phototone with New Drives, $1850—Synchronous Disc and Talkafilm (Sound-on-Film) Attachment, Installed, $3250. Write for Special Proposition.**



Talkafilm (Sound-on-Film) Attachment

THE new improvements which now make Phototone so outstandingly superior are:

1) New direct synchronous drive which stabilizes the synchronization, even when an old projection machine is being used.

2) New unit-construction base which makes it impossible for the equipment to get out of alignment and increases the steadiness of the drive.

3) New one-fourth horsepower special Phototone motor.

Phototone with all of these improvements is applicable to Powers, Simplex, Motiograph and Holmes projectors.

On the three latter machines they make it possible to install the new Phototone sound-on-film device (Talkafilm) in less than an hour's time.

Mail the coupon for the name of the theater in your territory where you can hear and see a demonstration of these improved Phototone and Talkafilm machines. We have one in every principal city.

PHOTOPHONE COMPANY
North Vernon, Ind.

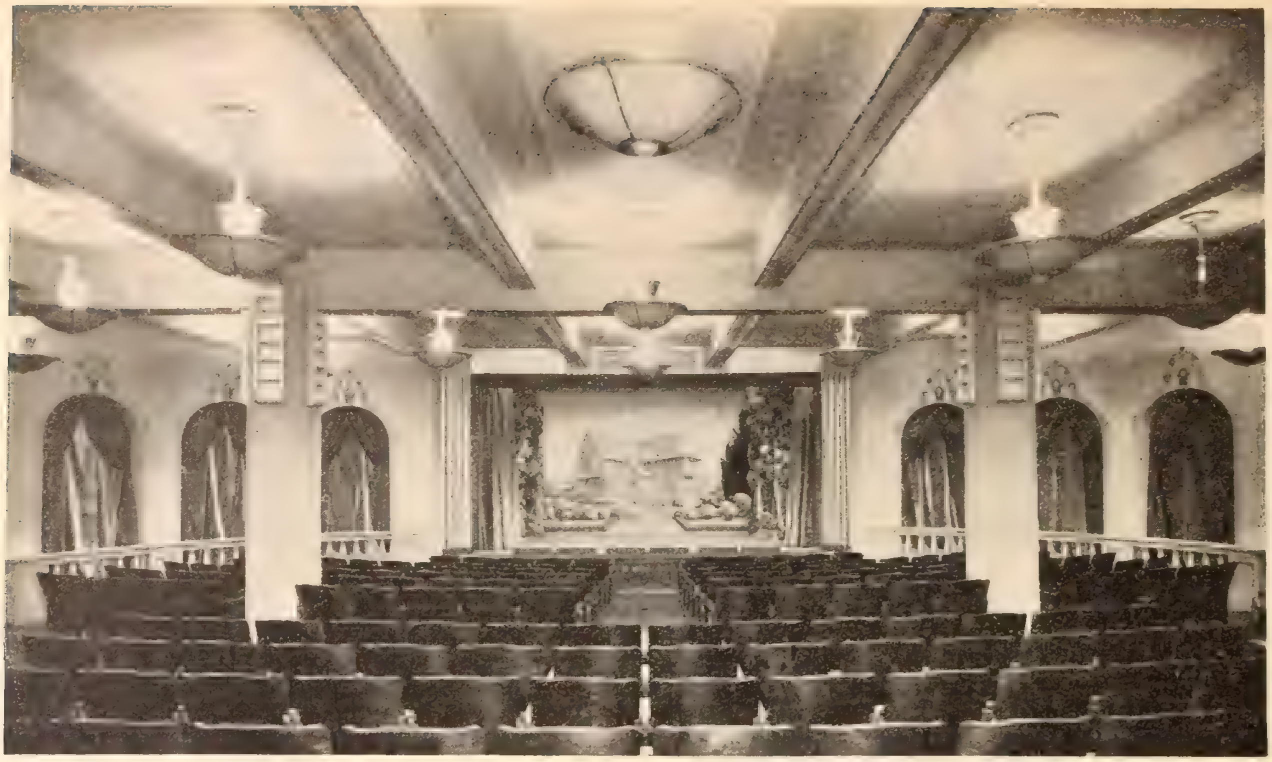
Tell me where I can see and hear a demonstration of the new Phototone and Talkafilm equipment.

*THEATRE*________________

*MANAGER*________________

*ADDRESS*________________

TALKAFILM



Illustrations on this and the following page show interesting features of the Westinghouse Lighting Institute, Grand Central Palace, New York City, and are reproduced through the courtesy of the Westinghouse Lamp Company. Above is the auditorium, 60 by 46 feet, and regarded as a masterpiece in the way of illumination. Overhead lighting fixtures contain seven separate circuits and produce all types of illumination, from direct to totally indirect.

Visual Education in the Applied Art of Electric Lighting

By Thomas C. Kennedy

THE establishment of the permanent lighting institute at the Grand Central Palace, New York City, by the Westinghouse Lamp Company represents one of the most important contributions to the advancement of the scientific and artistic application of lighting in commerce and industry. This, perhaps, is the first impression made upon the visitor to the show place where there is such elaborate demonstration depicting the use of electric light in all phases of modern life.

The institute no doubt will attract showmen, architects, electrical contractors and lighting technicians who specialize in motion pictures. Its engineering facilities—the architect or the theatre builder there may study and visualize from scaled models the lighting of various portions of prospective buildings—also are certain to prove a potent force for the improvement of lighting in the show houses of the country.

The display at the Lighting Institute serves to emphasize the vitally important part played by electrical illumination in the architecture and decoration of the modern commercial building, and nowhere more than in the motion picture theatre.

Modern notions of the showman's responsibility to his patrons in all matters pertaining to personal comfort as well as the entertainment he provides have wrought many changes in the theatre plant during the past several years. Perhaps nowhere in the entire scheme of the playhouse is there more striking contrast with the past than in the facilities possessed by the up-to-date theatre for lighting both the auditorium and the stage.

Auditorium showing side wall lighting in 4 colors on draped curtains of Monk's Cloth and producing rainbow effect

Stage lighting, of course, is one of the older crafts connected with the theatre as we know it in modern times. Indeed, as a means of enriching the dramatic scene, in addition to providing the necessary illumination for performances presented in enclosed auditoriums the craft ante dates the arc light, the incandescent lamp and even illuminating gas. A heritage of more than a hundred years of experimentation and development in stage lighting fell to the motion picture theatre.

The first pretentious motion picture theatres were content to emulate the legitimate and vaudeville playhouses with provisions for stages equipped with facilities for lighting effects. In those days the auditorium was lighted only before and at the conclusion of performances merely as a convenience, while practical darkness enveloped the auditoriums during the screen and stage presentations, with the result that the patron entering or leaving the theatre during the course of the show was constrained to grope about, finding his bearings as best he could and pausing now and then to offer apologies to neighbors whose feet he trampled.

The architecture and interior decorations received no particular consideration

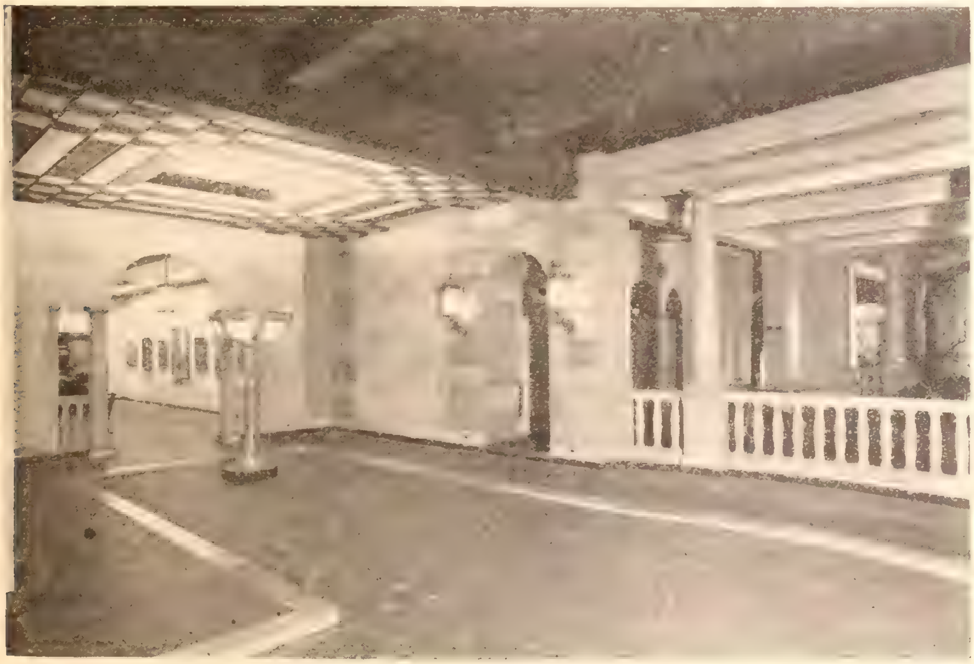
The Public Hall, with architecture suggestive of Old English modernized by appointments and lighting. Visitors on entering see the interior bathed in a warm flood of amber light, from concealed sources in the ceiling. This changes to a deep green that emphasizes the shadows, then gradually the color turns to pale blue which in turn deepens to suggest a moonlight, which fades as a white light points to the bust of George Westinghouse set in the niche at the end of the hall.

from the lighting, nor were there at that time any attempts to create moods calculated to put patrons into a receptive attitude for the successful appeal of the picture, the presentation or the overture. The auditorium then was something separate and apart from the stage.

HOWEVER, the most perfect of modern mediums for the creation of illusion,—the motion picture—projected its influence for stimulating reality by means of authentic atmosphere beyond the footlights, and the effort to produce definite physchological reactions by visual means found its perfect expression in multi-colored lighting in the orchestra pit, the auditorium and even the lobbies and public rooms of the theatre.

As a result of this we find today few if any theatres with pretentions to modernity which do not include facilities for elaborate lighting effects to dramatize the presentations in front of the curtain and the architecture of the auditorium itself. Advances made in auditorium lighting have done much to bring the spectator into more intimate contact with the stage and screen. Under proper conditions, properly applied and controlled, lighting makes possible the color combinations which exercize a strong influence over the emotions of people. According as it is used, auditorium lighting is capable of making an audience responsive to the appeal of the play or decidedly resistive to its particular moods.

Perhaps there is no more convincing testimony of the importance which experienced showmen attach to lighting than the emphasis which architects specializing in this field place upon their knowledge of lighting and the skill of technicians associated with them in the design and construction of motion picture theatres. There is good reason for the architect to be zealous in his pursuit of good lighting effects, and jealous of his reputation to provide them in theatres he designs. For lighting has made possible the popular type of theatre we have today. The huge auditoriums built on valuable sites in the business sections of the metropolis depend greatly upon lighting to give them the feeling of warmth and intimacy so essential to the success of screen and stage presentations. The striking decorations of the baroque theatre, the dignity and rich tone of the formal theatre, the colorful romantic setting of the so-called atmospheric theatre, all rely upon lighting to produce the very effects which make them appealing to the mass of the theatregoers.



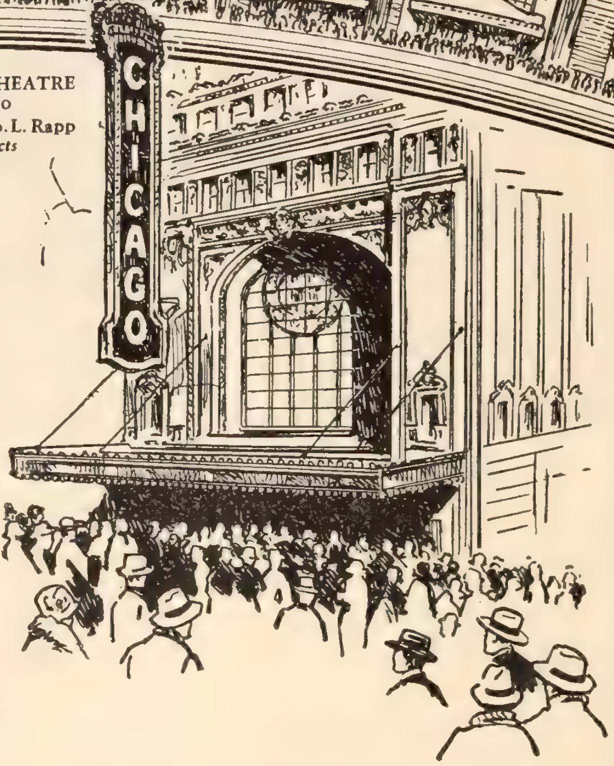
The Court, 21 by 60 feet, entered through the arch from the Public Hall. The room is lighted by large pedestals so wired that their lights will play on the ceiling in constantly changing colors that blend perfectly one into the other. Bracket lanterns complete the illumination here. The court serves as a transition from interior to exterior lighting.

The great strides made in lighting control are directly tied-up with the aims and objectives of leaders in the art of showmanship. Ambitious undertakings toward the refinement of lighting and more scientific methods of reproducing effects carefully plotted in accordance with established principles of good practice resulted in the design and manufacture of the modern type of switchboard.

If variety is the spice of life, it just as surely is the life itself of the theatre. Were the spectator and the auditor content to concentrate upon an unchanging spectacle or a continuous theme unrelieved by variation, the work of the stage director, the dramatist, the scenic artist and the musical composer would demand little versatility or imagination of its practitioners. But changing moods and a variety of scene is a distinguishing mark of every successful presentation from the stage or the screen. Since the showman seeks to produce in the auditorium the same effects that are operative on the stage or the screen, it naturally follows that variations and contrasts must be accomplished—and lighting alone gives him the means to this end.

The changing mood of the screen play, the stage spectacle or the musical presentation calls for a corresponding change in the physical aspects of the auditorium and the stage setting. The change, however, calls for a treatment in transition as subtle as that employed by the dramatist or the composer of music. Successful practice of the art of lighting calls for a merging of one predominating color into another, accomplished in such manner that the spectator is not conscious of the change taking place before his very eyes. The demand for a variety of color combinations by means of lighting, as well as a perfect control over light modulation

(Continued on page 113)



CHICAGO THEATRE
Chicago
C. W. and Geo. L. Rapp
Architects

Nightly
24,968,436
theatre patrons are seated comfortably in "American" Chairs

Number 4072—3300 of these chairs were installed in the Chicago Theatre. Appropriately beautiful to match the unusual splendor of the Chicago. Mahogany wood parts, rose and gray figured velour back, and dark red upholstered Moroccoline seat. Noiseless ball bearing hinge insures silent and easy up and down seat movement. Comfortable, enduring and pleasing to the eye.

EVERY NIGHT . . . in 12,434 theatres the country over . . . and in every nation of the world . . . 24,968,436 theatre patrons are seated comfortably in "American" chairs. An amazing total that proves the universal response of the theatre-going public to comfortable, attractive seating. Further . . . the *exclusive* use of this company's seating by the nation's greatest exhibitors amply demonstrates "American" stimulus on box-office receipts.

American Seating Company

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Chicago, Ill.

113 W. 40th St.
New York City

1211-K Chestnut St.
Philadelphia, Pa.

ASC

77-D Canal St., Boston

Theatre Chair Builders to the American Public for Over 50 Years

SOUND EQUIPMENT AND OPERATION

Clean Equipment Minimizes Servicing

by John F. Rider

WE have had the good fortune to spend some time with one of the best service men in the "talkie" business, one whose life seems to be devoted to an excellent virtue—of utmost importance with respect to the operating of apparatus—cleanliness.

At first glance cleanliness is far removed from the electrical, yet, ruination of a night's performance—ridicule and disappointment of the talkie industry is inevitable if the equipment is dirty . . . Strange is it not—but true nevertheless.

One of the great disturbing influences in the talkie field is noise, extraneous interference of a character represented by crackling, frying and sputtering sounds. A splurge of noise at the inopportune moment will burst the bubble of illusion and mar the finest program—cause people to disparage the "talkie" and make things more difficult for everyone concerned.

Now, we realize fully that the average operator cannot coordinate electrical disturbance with dirty equipment, but under any condition, why permit settlement of dust, dirt, lint and other extraneous matter upon any equipment, . . . The dirt serves no purpose. Firmness of position is not secured by weighing down the apparatus in this manner—instead, the presence of dust and dirt makes the apparatus pregnant with trouble.

One of the essentials of all electrical circuits is to maintain the flow of electrical energy in the circuits specifically designed for that purpose. The path of the current is predetermined. If permitted to stray, trouble is the only result. . . . Yet many operators afford a definite path for such leakage by not cleaning their equipment or at least instituting some means of keeping the equipment clean.

Referring to the man we mentioned, his name is Balfoort and he is connected with the RCA group. We examined an installation in the Coliseum Theatre, N. Y., serviced by this man and his method of procedure is a delight for sore eyes. The equipment used consists of three P2 Photophone units, two complete amplifiers and two complete sets of generators. Cleanliness is the keynote of the installation. The generator room houses the two sets of filament and plate sources of potential, the storage batteries floating on the filament generator output system and the remote control apparatus. In contrast to the usual conditions, the visitor if he wears flannel trousers may sit upon the generators without fear of injury to his clothing. Every unit is spic and span, like the kitchen of a meticulous German "hausfrau." The room is painted in very pleasing colors. Each generator is painted and one would never believe that oil is used for lubrication. The cumulative effect of such painstaking methods is minimum servicing. This man is not a philanthropist. Indeed, he is very selfish. His years of experience have shown him that dirt means increased servicing and lack of dirt means minimum servicing. . . . Why seek work by permitting the accumulation of dirt? Servicing this generator room is clean work—which cannot be said of the average generator room. His storage batteries are clean. . . . No corrosion at the terminals—no pool of water between the terminals.

THE storage battery is a prolific source of trouble if it remains unattended and dirty. Yet it is surprising to note how little care must be accorded to this type of source of filament potential when precautionary measures have been instituted to keep the unit clean. Storage batteries are employed as the source of filament potential in many installations. In some cases the batteries float on the filament generator output system, in other cases they are separate. Now, in normal operation the positive pole or terminal of such a battery has a tendency to corrode or undergo a chemical change or action due to the electrolyte within the battery. This action results in a sediment upon the positive terminal; the sediment being grayish white in color and offering high resistance to the flow of electric current.

If we recognize that the operation of the talkie is based upon minute fluctuations in current which are later converted into sound by means of the speaker, it stands to reason that we cannot condone any situation or conditions where other undesired elements cause minute fluctuations in current and consequently undesired noises. This is exactly what takes place at corroded terminals. As it happens corroded terminals do not offer constant resistance to electric currents. Instead the contact at the terminal varies with respect to resistivity and undesired current fluctuations are set up in the filament circuit. It is true that the filament circuit is far removed from the normal source of sound be it a disc or film, but any sudden current fluctuations set up in the filament circuit, react upon the plate circuit and are carried to the speaker, to become audible as crackling and sputtering.

We believe we are correct in stating that the usual operating instructions supplied to the operator incorporate corrosion at the positive pole of the filament storage battery, that he is advised to coat the terminal with vaseline and avoid corrosion and its detrimental effects. When permitted to exist the degree of corrosion does not remain constant. It becomes more and more as time passes, caking harder and harder, until it is actually extremely difficult to change terminals. The chemical action involved at the corroded terminal eats the lead connector away, reduces the electrical efficiency of the connection, until finally the circuit is open. The fact that the precautionary measure is so simple, is what makes the picture appear so bad.

The storage battery is not the only source of trouble because it is not clean. Dust and dirt between the terminals on sockets is a frequent cause for crackling and frying sounds, particularly during damp weather. The plate potentials used in many amplifiers are quite appreciable, many times the usual 110 volt line voltage and leakage between grid and plate terminals via dust and lint, will cause many disturbing sounds and even distortion. Some of the large installations are covered with dustproof covers and the use of such protection is sufficient indication of its importance.

ELECTRICAL devices, unlike moonshine, do not improve with age. The electrical energy in the circuits is continually striving and seeking an exit and when it finds this exit—it is invariably necessary to call the service man.

Everyday atmosphere attacks terminals, causes oxidation and oxidized terminals mean poor contacts. Replacement units should be kept in boxes so that when removed for use the terminals are new. We make particular mention of tubes. We have viewed replacement tubes unboxed and kept on shelves for months. When placed into socket a contact between the tube and socket prongs was very poor.

We have visited theatres and have found several speech amplifiers buried under a layer of dust and in each case the speech as made audible by the speakers was not what it should have been. In one case the action of the amplifier was mysterious to the operator. With new tubes and normal operating potentials, he noted that it was necessary to set the gain control to a much higher level

(*Continued on page 99*)

SOUND EQUIPMENT AND OPERATION REFERENCE PAGES

by JOHN F. RIDER

MOTION PICTURE NEWS

DISTORTION IN AUDIO AMPLIFIERS

700.5

THE average talkie installation is called upon to deliver an appreciable quantity of sound, consequently the voltages present in the audio amplifier are of fair magnitude. Recognizing the type of work involved, perfect operation of the vacuum tubes in the system is imperative, hence every effort must be made to eliminate distortion.

Distortion may be present under two conditions, with normal signal intensity and with low signal level and we shall classify the possible troubles in like manner of listing.

DISTORTION

A. NORMAL SIGNAL INTENSITY

1. Tube Overloading

Signal voltage excessive for tubes in system. Output voltage from pick-up excessive for tubes in audio amplifier.

2. Defect in Scatch Filter

Partial short in scratch filter reduces width of frequency band.

3. Insufficient Grid Bias

Grid bias correctly applied but insufficient for value of signal voltage and perhaps plate voltage.

4. Excessive Plate Potential

Excessive plate potential for normal value of grid bias upsets balance between grid and plate circuits.

5. Excessive Hum in System

Excessive hum will cause distortion on low frequencies and the possible reasons for excessive hum involve unbalanced filament circuits in A. C. installations, excessive ripple in generator B supply, defective rectifiers in eliminators and poor design of eliminators. Also defective A. C. tubes when used.

5. Defect in Speaker

Loose diaphragm, voice coil out of alignment, excessive hum in speaker supply, parts loose.

6. Excessive Regeneration

Interaction between various stages in audio amplifiers, bypass condensers in audio amplifiers disconnected or open, disconnected bypass condenser in eliminator power supply when used.

B. LESS THAN NORMAL SIGNAL LEVEL

1. Insufficient Filament Potential

Run down batteries, incorrect adjustment of filament control resistance, low line voltage in A. C. installations, low generator output.

2. Insufficient Plate Potential

Run down plate batteries, low B eliminator voltage, low A. C. line voltage input to B eliminator, low line voltage input to generator, low generator output voltage, defective rectifier in B eliminator.

3. Incorrect Grid Bias

Grid bias resistance shorted, low grid bias.

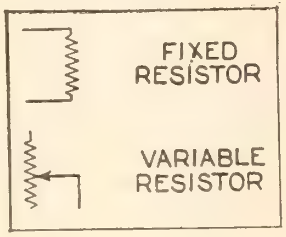
4. Defective Tube

Deactivated filament in D. C. and A. C. tubes, deactivated cathode in A. C. tubes, poor contact between tube and socket, gassy tube, incorrect tube.

MOTION PICTURE NEWS

RESISTANCE

800.31



WIRE is the most frequently used item in all talking motion picture installations and since its use involves a certain property which is utilized for a definite purpose, let us consider it as such. Wire wound resistance are used in various parts of the installation in order to limit the magnitude of electrical current in a circuit and in order to secure the correct operating conditions.

Wire is classified in two ways. First, we have wire which conducts electricity easily or is a good conductor and second, we have wire which is a poor conductor of electricity. The second category is usually listed as resistance wire and is utilized wherever a definite amount of resistance must be added or incorporated into an electrical circuit. (Carbon and other types of resistance elements will receive discussion later.) The question now arises relative to the conductivity properties of the wire. Why should one wire conduct better than another? What is the basic reason?

The atomic structure is the basic reason. The substance or substances constituting the wire consist of molecules in a certain formation. Each atom in turn consists of a certain number of atoms in a certain formation and each atom in turn consists of a certain number of electrons revolving around an ion. The molecules in any substance are in a continual state of agitation, and in this state of agritation collide with each other. During the process of collision, electrons are detached from the atoms and drawn into other atomic structures which have lost an electron. The ease with which an atom parts with an electron is considered to be indicative of the suitability of that material as a conductor of electricity. Consideration of the molecular activity in a wire explains why a thick wire is a better conductor of electricity than a thin wire.

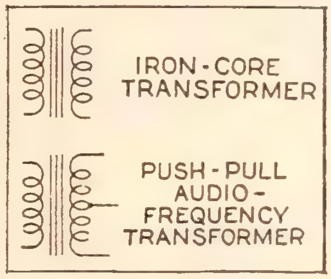
The usual symbol for resistance in an electrical wiring diagram is a zig-zag line as shown herewith and the structure of the line shows the type of resistance. Not the material employed as the resistance but whether it is fixed in value or may be varied by the operator to fulfill his requirements or to provide the required adjustment.

The fixed resistance is designated as A and the variable as B. The arrow in contact with the resistance sign show it is variable. In some instances the arrow runs through the resistance sign. With respect to the symbols, they apply irrespective of the substance used as the resistance element.

MOTION PICTURE NEWS

MAGNETIC FIELD

800.41



THE operation of many devices employed in "talkie" equipment is founded upon a certain electrical phenomenon which in this day and age is taken for granted in literature and seldom discussed.

The passage of electric current through any conductor, be it a straight wire of a coil of wire consisting of a few or many turns, will create around that wire a magnetic field. If the current flow ceases, the field collapses. If the current flow decreases in magnitude, the intensity or the strength of the field decreases and conversely if the current flow is increased in magnitude, the strength of the magnetic field increases.

Now, if a wire or another conductor (straight or coiled) is placed within the magnetic field created around another current carrying conductor, a voltage will be introduced in the second circuit. However, in order that a steady voltage be induced in the second circuit it is necessary that the voltage applied to the first circuit or the current flow in the first circuit be alternating of a constant frequency and maximum potential.

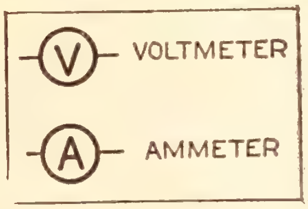
Herein lies the principle of operation governing the transformers used in the amplifiers and power packs. The use of coiled conductors instead of straight wires is based upon intensifying the field by using a coil of wire.

The average transformer may be considered to consist of a metallic core, usually in the form of a square with a number of winding of many turns. The number of windings is governed by the utility of the unit. The transformers employed in the audio amplifying equipment usually employ two windings, a primary or plate winding and a secondary or grid winding, the second and fourth designations indicating the association between the winding and the vacuum tube circuit, wherein is connected the winding. The usual symbol for such audio frequency transformers is shown herewith, the straight lines located between the symbols for the windings designating that the core is of a magnetic substance. The purpose of the core is to provide an easy path for the magnetic field created by the current flow through the primary winding, so that the maximum voltage will be induced in the secondary winding.

MOTION PICTURE NEWS

METERS

800.6



THE conventional meters employed in talking motion picture installations are of two types, voltmeters and ammeters and when designated in a schematic wiring diagram are shown as circles with a designating letter within in the ring. In some cases an arrow runs through the circle. The letter V designates that the instrument is a voltmeter and the letter A designates that the instrument is an ammeter or current meter. Albeit the similarity all voltmeters and ammeters do not bear the same calibration, the exact arrangement of divisions upon the scale being governed by the range of the device, i. e., the amount of potential which may be measured and the amount of current flow which may be measured.

The volt is the unit of potential and the ampere is the unit of current, but since the amount of potential present across two point in a circuit is less than a volt and the meters are calibrated in values of millivolt to indicate thousandths of one volt and microvolt, to indicate millionth of a volt. The same is true in the case of the current meters. While the current flow in the filament circuit involves amperes, the plate current flow in a vacuum tube circuit is usually less than an ampere, invariably in thousandths of an ampere or "milliampere."

In photoelectric cell circuits the current flow is frequently less than a milliampere and meters in use in such circuits are calibrated in even small fractions of an ampere, in "microamperes" or millionths of one ampere. When expressed in the form of fractions

.000001 or 1,000,000 microvolts = 1 volt
.001 or 1,000 millivolts = 1 volt
1,000 microvolts = 1 millivolt

and

.000001 or 1,000,000 microamperes = 1 ampere
.001 or 1,000 milliamperes = 1 ampere
1,000 microamperes = 1 milliampere

Meters in general are specifically designed for operation on A. C. and D. C. circuits. The meter designed for D. C. circuits is unsuited for use on A. C. circuits. However, meters designed for A. C. circuits may be employed to measure voltage and current on D. C. circuits but the readings will lack a certain amount of accuracy, about 2 to 3 percent with high-quality instruments.

PUBLIX BOUGHT 70000- and Order 40,000 more!

SALES OFFICES

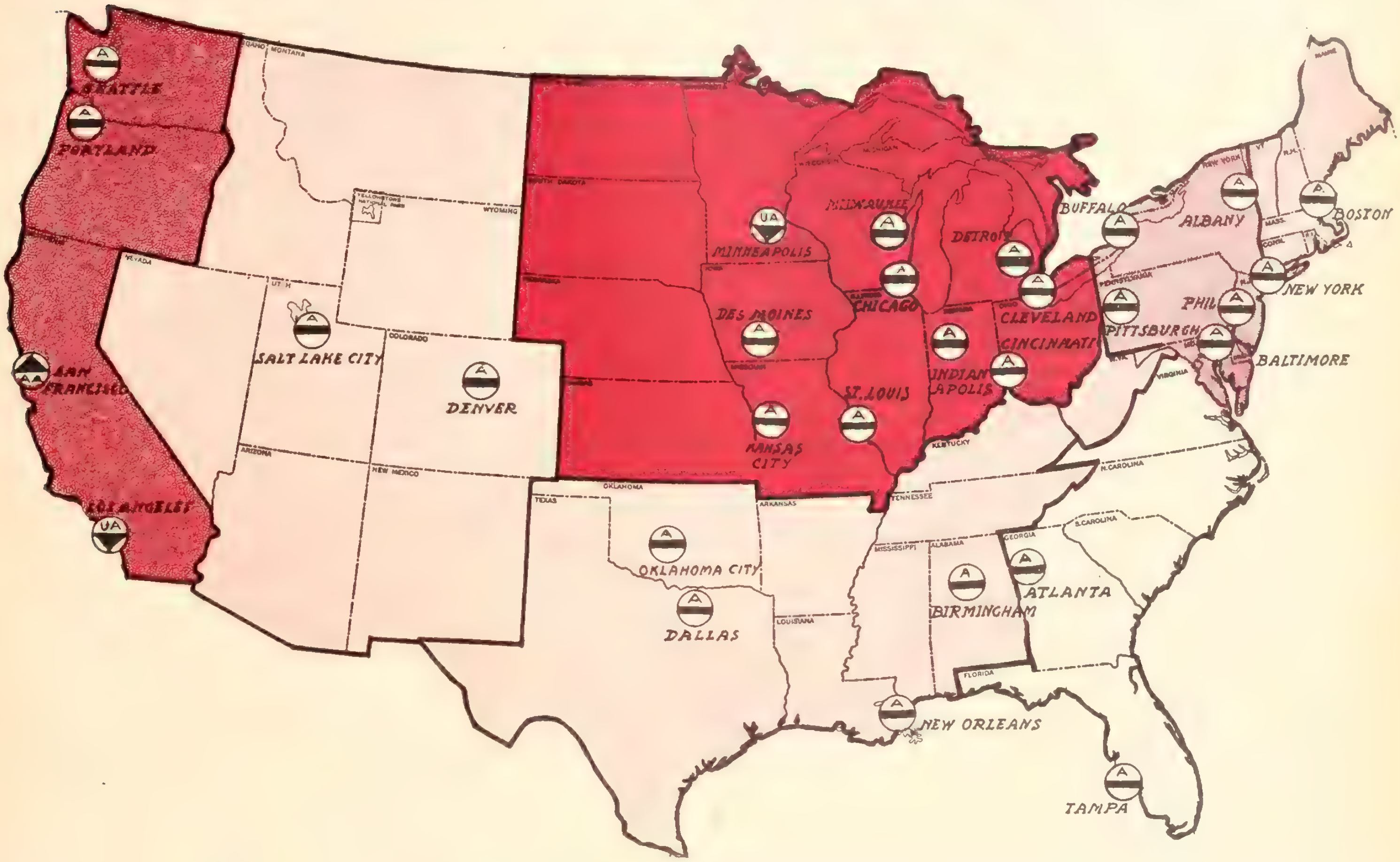
Baltimore, Md.
Boston, Mass.
Buffalo, N. Y.
Chicago, Ill.
Detroit, Mich.
Kansas City, Mo.
Los Angeles, Calif.
Minneapolis, Minn.
New York, N. Y.
Oklahoma City, Okla.
Philadelphia, Pa.
Portland, Oregon
San Francisco, Calif.
Seattle, Wash.

IN eighteen months Publix Theatres, Inc., has purchased over 70,000 Heywood-Wakefield chairs! NOW they order 40,000 more! What finer or more convincing recommendation could be made for any theatre chair? Before Publix officials ordered the first 70,000, their chemists, engineers, and maintenance men made an exhaustive study of theatre chair construction, comfort, and style. The contract was placed with Heywood-Wakefield. NOW, after 70,000 chairs are installed, Publix officials have been so impressed with the chairs, service, and the installations that they repeat with an order for 40,000 more. . . . Pantages, Orpheum, Schine, Saxe, and many other leading showmen in the United States are installing Heywood-Wakefield chairs for good, money-making reasons. Let us tell you and show you why. . . . A note to the nearest Heywood-Wakefield sales office will bring detailed information on the merits of seating or reseating with these de luxe theatre chairs.

HEYWOOD-WAKEFIELD
Theatre Seating Division

Theatre Building Business Map

Including Analysis of Key City Attendance Averages



Above Average Business — AA

Average Business — A

Under Average Business — UA

□ Very light new construction

▨ Light new construction

▨ Moderately heavy construction

■ Heavy new construction

The map of the United States shown here is divided into seven territories, with colored shading indicating the division of new proposed theatre building as represented for the period from May 15th to June 15th. This new construction is represented in valuation of dollars and cents rather than number of projects.

The shading is in four densities; solid, which represents the greatest value of proposed theatres; heavy stipple, which is second in valuation of new construction; medium, which areas represent conservative building; and the very light areas, where the investment in new theatre projects is very light. The information used in compiling the statistics visualized by the map was obtained through several reliable sources, and the map is to be considered as very nearly accurate in representing comparative theatre building activities in various sections of the country.

The circles shown on the map are located in key cities and illustrate averages of theatre attendance during the period from May 15th to June 15th, 1929. The diagrams indicate the relative attendance at the first-run theatres in these cities during the period covered. These are given by "averages," with symbols to indicate "Above Average" and "Under Average" box office returns. The term "average" as applied in this survey indicates satisfactory box office returns, based upon theatre expectancies, which, in turn, are governed by past earnings under similar or nearly similar conditions.

These attendance statistics were compiled from an analysis of the Key City Reports, published weekly by Motion Picture News, and other sources of information gathered by this publication.

THE SHOWMAN Monthly Survey on new theatre building for the period May 15 to June 15 shows that fifty-one new theatre projects have been announced which together will cost $17,510,000, and seat, in the aggregate, 71,025. The averages for these theatres are, cost per theatre, $344,000, with 1,395 seats, with an average cost per seat of $247. These figures apply only to the United States, as no new building was announced for Canada during the period covered by this report.

As compared with the report published in the June Showman, the figures given above are slightly less than those of last month. However, the average cost and seating capacities of the theatres reported for this period are practically the same as for the preceeding months.

This building divided territorially, as shown in the accompanying map, gives the Central States the heaviest program. Here $8,440,000 will be invested in twenty new theatres which together will seat 31,300. The averages for this territory give 1,565 seats per theatre, with a cost of $420,000, and an average cost per seat of $270.

The second ranking territory is the West Coast, where $4,500,000 will be spent to build ten houses, seating in the aggregate 13,200. The average house in this territory will seat 1,320, and cost $450,000, giving an average cost per seat of $343.

The North Atlantic States follow in second position with $2,830,000 to be invested in nine new theatres, seating 14,000. The average house in this territory will cost $313,000 seating 1,445, with a cost per seat of $202. The New England States report two theatres which, together will cost $700,000 and seat 3,400. This gives the average cost per seat of $237.

The South Western territory continues to report relatively heavy activities in the theatre building. Our report shows $415,000 will be invested in four new theatres, seating in the

Theatre Building and Attendance Averages

aggregate 3,900. These totals give averages per theatre of 975 seats and a cost of $104,000, with each seat costing $107.

In the Western States five new theatres are scheduled, calling for a total investment of $350,000 and a seating capacity of 4,725. This gives $75 as the cost of the average seat and 945 as the average seating capacity per theatre, with a cost of $70,000.

Ohio Leads in Activity

ONLY one theatre is reported in the South Eastern territory. This house will cost $75,000 and seat 500.

Ohio leads all states in building activity for this report. Six houses are reported for construction, calling for a total investment of $4,900,000 and a seating capacity of 11,400. California takes second rank with nine new theatres, costing $4,450,000 and seating 12,200. New York as usual, is one of the leading states, where six new theatres will cost $2,300,000 and seat 11,200. Indiana follows, where $1,200,000 will cover the construction of three houses to seat 4,300. Illinois takes last rank in the leading states with an investment of $1,075,000 to cover the cost of five theatres to seat in the aggregate 7,400.

The new building projects reports for construction during the first six months of 1929 have been on a heavy scale. In order that a final analysis of this building schedule may be available, we are giving in the following, a resumé of the totals given in each of the monthly Showman reports during this year:

January—Fifty new projects costing $15,400,000, with the average cost per theatre $308,000.

February—Seventy-four new projects costing $19,094,500 and seating 124,630. The averages for these theatres are 1,684 seats and a cost of $258,034.

March—Fifty-four new theatres costing $15,204,000 and seating 74,350. The average are $281,555 per theatre, with 1,377 seats.

April—Fifty-five theatres, costing $14,700,000 and seating 72,050. The averages for these theatres show a cost of $145,000 and a seating capacity of 1,055.

May—Forty-five new projects costing $13,945,000, with a seating capacity of 68,070. The average cost figures $130,000 and seating capacity 1,513.

June—Fifty-five new theatres costing $14,700 and seating 72,050.

Seasonal Influence on Attendance

THEATRE attendance during the period with which this report is concerned suffered the usual set-back which comes with the turn of the season into the hot weather portion of the year. It is a time when theatre-going loses its interest for the public and when the theatre must start all over again to build up enthusiasm for the indoor entertainment. The process of shifting itself into a new position is one to try the ingenuity of the showmen, particularly if they are not aided by the "breaks" of strong, ballyhoo-making productions to unreel before a patronage diminished in quantity and in the quality of its response to theatricals.

While the let-down in attendance, though an annual event at this time of the year, is always a blow and the cause of pessimistic business sentiment, and this year no exception, the facts are that based on established averages the business during the May 15-June 15 period this year show satisfactory conditions obtain when the key cities are considered as a whole.

The map shows 24 cities at Average, 1 at Above Average, and 2 at Under Average ratings. Thus the general tone of theatre business as reflected by the reports of conditions from key cities offers no signs of depressions, and as a matter of fact points to a promising season, once that season is definitely established.

The film offerings for the period, releases current among the key city first runs that is, while numbering several good substantial attractions included no very outstanding examples of box office power. There were indications in the performances of several of the pictures at the big houses that some of brand new releases which came along during the period had the makings of stand-out attractions, but none was sufficiently strong to make the peaks in the face of the seasonal opposition.

Attractions Show Box Office Strength

AMONG the offerings were some pictures which under the actual test showed a strength which many of the trade observers believed them incapable. The prominent candidate for honors as a "surprise" was "Innocents of Paris," the Paramount talkie starring Maurice Chevalier. The pre-release showings of the picture proved it was a work that could bring in patronage of cities where Chevalier was known, but there were many—you can't find them now—who estimated "Innocents of Paris" as a good two-a-day attraction but one that would find hard sledding at the regular picture theatres. Chevalier was not well known to the bulk of the film fans and there were no picture names to appeal to the film fans. That reasoning was not far out of line with what developed, but the surprise ending came through the fact that "Innocents of Paris" built up strength after the second day of its showings at a great number of the picture theatres. The inauspicious start, not the absolute rule in the case of this picture but still not an uncommon experience associated with its career at the key city houses, does not mean bad weekly grosses in every case, a fact demonstrated again by the film starring the personality-man from Paris.

The final check-up of the reports on which this department relies for its estimate of attendance averages, showed that "Innocents of Paris" made the highest average of any of the current releases at the key city first runs during the period May 15 to June 15. In consequence it heads the list of the ten leading money-getters at the first run box offices during the period.

Among the Popular First Runs

THE second on the list is "The Desert Song," the screen's first adaptation of a stage musical comedy offered with all its songs and dialogue intact. The colorful, lighter type of entertainment appears to be in favor with screen fans at present. The talkies tried their wings on the melodrama, of the trial-scene sort, and did very well with the experiment. But the reaction appears to have set in and now it's music, jazz, comedy and plenty of the lighter side of life that attracts and pleases the patrons of the audible screen.

That there is no set rule about this, however, was demonstrated by the business which was done at many of the big houses by "Where East Is East," the Lon Chaney, non-talk melodrama. This foremost character actor, foremost at least in-so-far as popular following is concerned, continues to hold his public and the strength showed by his newest offering was a source of surprise in some quarters, particularly those which consider the talking picture the only one with real box office appeal at the big houses.

Another of the musical comedy or revue type of production which proved a highly popular offering during this period was the Fox "Movietone Follies." This picture drew exceptionally well at the great majority of its engagements in the key cities.

The list of the ten most popular films from the box office standpoint at the first run houses during the May 15 to June 15 period follows:

1. "Innocents of Paris"
2. "Desert Song"
3. "Fox Movietone Follies"
4. "Where East Is East"
5. "Show Boat"
6. "The Pagan"
7. "Alibi"
8. "Glad Rag Doll"
9. "The Man I Love"
10. "Not Quite Decent"

EXTRA
EXTRA!
COMING!
from
PACENT
THE GREATEST NEWS
IN TWO YEARS, FOR
THE SMALL EXHIBITOR
DON'T MISS IT!

New and Improved Equipment

A Review of the Latest Developments in Theatre Engineering

Unit For Automatic Control Of Change-Over Invented

Perfection of a device for automatic control of projection machines and called the Automatic Projector-Operator has been announced in Portland, Ore., the home of the inventor, Howard H. Fenner.

It is claimed that the device will automatically make change-overs from the projector in operation to the one carrying the successive reel, at the same time starting the turntable of the idle machine any desired length of time ahead of the change-over, thereby allowing the record to attain full speed before the changeover is made. Other features are that the device automatically stops the projector in case of a film break and cuts off the rays of the arc by means of a shutter that closes the light hood.

Tinted Positive For Sound Films From Dupont-Pathe

A new type of positive motion picture film has recently been perfected by the Du Pont-Pathe Film Manufacturing Corporation which combines a clear sound track with a tinted picture area on one piece of film.

Until recent developments in new types of tinted stock it has been necessary to print all sound-on-film pictures on black and white stock. This was because the commonly used tints removed such a large proportion of the rays to which photoelectric cells were sensitive that light which passed was inadequate to properly actuate the cell.

View of the Lobbytone, showing reproducer and frame at rear of stage for 11 x 14 lobby card

Demonstrate Pipe Organ Built to Size of Concert Grand Piano

A NEW development in pipe organs which lives up to its name of the Organ Unique was demonstrated in New York last week. The instrument, which produces a true pipe organ tone is no larger than a concert grand piano, the casing designed after the style of a grand piano encloses all the pipes employed to give the full pipe organ range of which the Organ Unique is capable. There are 231 pipes ranging up to a full scale 16-foot base. The compact design is accomplished by means of several entirely new principles involved in the invention. It is electrically operated and lends itself to the playing of jazz music.

One of the great space-saving ideas incorporated in the Organ Unique is the elimination of the leather pouches. This and the design of the pipes allows for the inclosing in a cabinet the size of a concert grand piano multiple sets of pipes. The blower, of special design is detached and may be located in any room or space near or distant to the organ.

The instrument is manufactured by the Estey Organ Company. It will be distributed in the New York territory by the New York branch of National Theatre Supply Company. The Estey company will handle distribution throughout the other territories in this country and abroad.

The first purchaser of one of the instruments was Rudy Vallee, jazz band leader, who will use the Organ Unique in his stage and recording work. Several other prominent jazz band leaders are experimenting with the organ with a view to adopting it to their presentations.

Owing to its low cost and compact size the organ, according to many theatre men who attended demonstrations, is especially suited to motion picture theatre uses. The moderate sized theatre (the instrument delivers sufficient volume to fill auditoriums up to 1,500 or 2,000 seats), it was declared, will be one of the fields in which the sponsors of the organ will seek to establish it. The facility afforded for the rendition of jazz music is expected to make it a popular feature of stage band act shows, while its compact size gives it advantages for installation in the lobbies of de luxe theatres where entertainments are put on for the benefit of hold-out crowds.

The Organ Unique has been submitted to several tests at recording studios and is to be installed in several where talking pictures and phonograph records are made.

Audible Lobby Displays New Equipment Feature for Theatres

WITH the motion pictures 100 per cent, or at a minimum 25 per cent, audible it was not to be expected that theatre advertising matter, particularly lobby displays, would long depend wholly upon visual appeal for the attention they attracted and the message they conveyed. The "sound lobby display" now is with us in a stock model product offered by the Libman-Spanjer Corporation of New York under the title of "Lobbytone."

This newest device in lobby display material consists of a three-sided cabinet, decorated in typical theatrical style, which affords display space for several stock lobby cards and includes two desirable features frequently employed in various degrees of makeshift fashion by theatre men, these being a phonograph, or reproducer for disc records, and an animated display set in a miniature stage.

The space provided for display cards includes a position, at the back of the stage, for an 11 x 22 lobby card. The lower front panel may be used to show one 11 x 22 or, by reversing the card holder, four 11 x 14s. The two rear panels, the cabinet is triangular, afford space for six 11 x 14s, three on each panel. In addition there is a space in front for a special card sized 7 x 29 inches.

Enclosed in the cabinet is a phonograph with an electrically operated turntable. By the use of a repeater device a theme song record, or any record used in connection with the feature exploited or tie-up with local music stores, may be played continuously as an attractor. Miniature figures are supplied for the stage. These are fitted to metallic bases, into which other figures, special cutouts from stills specially made by the theatre man if this is desired, may be fastened.

The dimensions of the cabinet are: 36 inches across front; 26 inches deep and 74½ inches high. The company announces that special finishes in gold, bronze, silver, etc., to suit the decorations of the individual lobby may be had on special order of stock models.

Cold Facts!

Dozens of

KOOLerAIRE
INSTALLATIONS

THROUGHOUT THE ENTIRE COUNTRY ALL REPORT SATISFACTORY TEMPERATURE REDUCTIONS

ASK—

GEORGE WALSH—Strand Theatre, Yonkers, N. Y.
HARRY SILVER—Palace Theatre, Hamilton, O.
HARRY GOULD— Palace Theatre, Ft. Worth

And learn why KOOLerAIRE has kept their patrons COOL and COMFORTABLE during the last heat wave

KOOLerAIRE

Gives Your Patrons 100% Fresh Cooled Air without Recirculation and with a Complete Change Every 2½ to 3 Minutes

---

No Engineer Required

HOT WEATHER IS HERE—THERE IS STILL TIME TO INSTALL KOOLER-AIRE.

WRITE, WIRE, PHONE OR MAIL COUPON.

SALES OFFICES
818 State Lake Bldg.
Chicago

109 West 18th St.
Kansas City
Sales offices in principal cities

SALES OFFICES
1911 Paramount Bldg.
New York, N. Y.

KOOLER-AIRE ENGINEERING CO.
Division of ARCTIC NU-AIR CORPORATION

GENTLEMEN:

Without obligation on my part, please send me complete details and information covering "KOOLerAIRE" and its operation.

Name. . . . .
Address . . . .
City . . . . State . . . .
Seating Capacity . . . .

Simplified Chart of Relative Atmosphere to Be Maintained in Theatres

OWING to the many requests for copies of the chart below, which appeared in The Showman, July, 1928, in connection with an article on proper methods for operating air conditioning systems, written by A. C. Buensod, it was decided that the greatest convenience all around, would be to reprint the data in this issue.

The chart, as will be readily observed, is the most concise and practical for general purposes that has been prepared for the benefit of managers and engineers operating air conditioning systems. The chart was planned and executed by Mr. Buensod for The Showman.

TABLE OF PROPER RELATIVE ATMOSPHERE TO BE MAINTAINED IN THEATRE

	When outside temp., dry bulb, is— Deg. F.	Dry bulb inside house should register— Deg. F.	Wet bulb inside house should register— Deg. F.	Humidity inside should be	Dew Point should be
Summer Time	75	73	10°-12° below dry bulb	55%-60%	50° to 55°
	80	74-5		55%-60%	
	85	76		55%-60%	
	90	77		55%-60%	
	95	78		55%-60%	
	100 & above	79-80		55%-60%	
Winter Time	30 or below	70-72	15°-16° below dry bulb	40%-50%	38° Min. to 50°
	40	72		40%-50%	
	50	72		40%-50%	
	60	72		40%-50%	
	70	72			

Lumitone Lighting Control Operated Manually or by Automatic Rolls

A NEW simplified lighting control device called Lumitone and developed by the Lumitone Corporation of America is described in the June issue of the National Pink Sheet, publication of the National Theatre Supply Company, through whom the equipment will be distributed.

Describing the device the Pink Sheet says in part:

"Lumitone actually 'plays' color, just as an organ plays music. It brings into lighting the same exact and delicate shadings that a well played organ brings to music. It is operated, also like an organ, either from a console or from a roll. Reds, ambers, greens and blues, are no longer fixed colors. Lumitone blends them and shades them, accentuates and retards, and gives them infinite variety.

"With the Lumitone control, the operator is comfortably seated at his console in the orchestra pit, or other advantageous point, and easily controls every movement of the switchboard with the result in full view. He cues light to each particular scene or setting, just as the organist cues music. Entire acts can be set up to any number in advance and brought in by simply touching a button. He can add additional colors or detract from the original set-up instantly, if desired.

"The Lumitone control will move the dimmers in three or more speeds, both forward and reverse and can be pre-set to stop the dimmer at any desired fraction of the entire movement. Thus the operator can intensify or submerge his colors at will, can blend them in an endless variety of shadings, as he builds his climaxes in light. The operator performs with no greater effort than that of an organist, and in the same accurate and versatile manner. Again, for vaudeville and special effects, he can turn on the automatic roll by the touch of a button. The Lumitone roll then relieves him instantly and the program of light, as designed by Lumitone experts, plays on automatically. In case of emergency, the switchboard can be operated directly by hand as the Lumitone control installation does not in any way interfere with hand operation."

New Type Speaker Added to Wright DeCoster Line

Wright DeCoster, Inc., manufacturers of the Wright DeCoster Speakers for theatre sound systems, have added a new model to the line of reproducers from this source, according to an announcement by the Edward L. Klein Corporation, sole distributors for England and Continental Europe.

The new model 107 chassis is made for 110 or 22 volts and embodies the following features: 10-inch cone, with apex of cone suspended with leather, thus eliminating die-cut fibre spider previously used in the Wright DeCoster speakers. An improved design it is claimed the damping effect of leather at low volume has been practically eliminated. Speech coil is wound on a lathe-cut bakelite form, giving added strength, uniformity and maximum winding space with minimum weight. The field supply in A. C. Models is obtained from a dry-disc full wave high-voltage rectifier operating on 110 volts A. C. input. D. C. output is fed to the field coil through a Pi section filter, the filtering field supply in combination with a bucking coil and a copper shading ring at pole pieces reduces hum, it is claimed. Greater field strength and higher efficiency of the speech circuit especially at the lower frequencies. Copper ring on front plate insures positive centering pole piece.

Sound Unit Built For Each Of 9 Classes of Theatres

Classification of theatres into nine different groups for the purpose of building stock model synchronous sound units to suit the individual needs of picture houses is the method upon which the Gates Radio and Supply Company of Quincy, Ill., has proceeded in developing the present line of Motio-Tone sound systems.

Equipment is built for each of the nine different classes of theatres, with prices ranging from $395 for the smallest unit, for theatres up to 600 seats capacity, to $1,595, for capacities up to 3,500 seats.

The Class AA Equipment, the largest unit, consists of complete synchronous disc reproducer with fading panels, double-channel steel rack and panel amplifying equipment, and a portable horn tower on which 3 Jensen Auditorium Dynamic Speakers are mounted back of Celotex Baffles. The Class A equipment, next in size and designed for houses up to 2,500 seats, is practically the same, with exception that horns are in easels. The Class E equipment provides for only one projector, which is furnished with a single synchronous disc turntable, amplifying equipment and exponential speaker. Prices on the latter equipment range as low as $395.

Thomas A. Edison

Miracle Man

Composed as a tribute to
THOMAS A. EDISON
on the occasion of
LIGHT'S GOLDEN JUBILEE
by GEORGE M. COHAN

Geo. M. Cohan's tribute to

THOMAS ALVA EDISON

In Light's Golden Jubilee, the world finds a fitting means of paying homage to the father of modern lighting. For Light's Golden Jubilee is a tribute of light with light.

The theatrical world's great success, particularly that of the motion picture field, has been influenced by the rapid development of electric lighting.

From this source comes a glowing tribute to the inventor of the first practical incandescent lamp. George M. Cohan's latest song is dedicated and written to—Thomas A. Edison—Miracle Man!

This song will be played in all the leading theaters in the country. You will surely want copies of it, for it is an excellent tie-in with the Light's Golden Jubilee activities you will have in your theater.

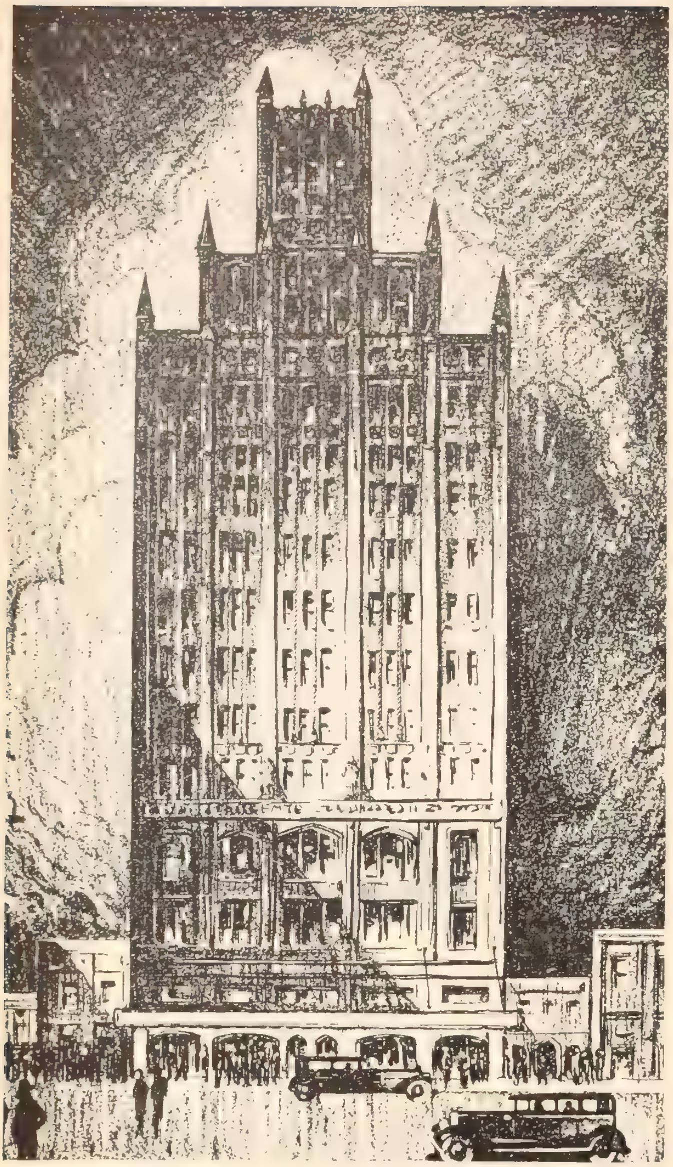
Write to Light's Golden Jubilee Committee, Graybar Building, Room 2650, New York City, for your copies.

EDISON MAZDA LAMPS

GENERAL ELECTRIC

Combination Shopping Center and Theatre Building Project

new type of development for city business section sites erected in Sydney, Australia



Exterior of the State Theatre and Shopping Block building in Sydney, Australia

A BUILDING project which perhaps represents the pioneering effort along lines which are destined to find application in large cities throughout the world was brought to completion in Sydney, Australia, this year with the opening there of the State Theatre and Shopping Block erected by Union Theatres, Ltd., the leading motion picture theatre organization of Australia.

The Shopping Block is a natural development of the large city with its huge population existing within limited areas and thus putting an ever increasing premium on ground space. The idea incorporated in the Shopping Block is simply a building with 11 floors of "street space" by means of upstairs arcades affording window display space and accessibility to shops located on upper floors of a building. Space is thus provided for 150 separate shops. With a modern palatial motion picture theatre built in as a unit of the project, the enterprise constitutes a complete unit to serve the visitor to the downtown section of the large city.

The State Theatre and Shopping Block is the greatest achievement of Mr. Stuart F. Doyle, managing director of Union Theatres, Ltd., whose many accomplishments are well known to motion picture men in this country. The project incorporates the leading features of the most important buildings in the United States, of which Mr. Doyle, and Henry E. White, Architect, made a tour in search of the most advanced ideas in commercial architecture.

The State Theatre, which has a seating capacity of 3,800 persons, was designed by John Eberson, Architect, of New York and Chicago, the designer of several theatres erected in Australia within the past few years by Union Theatres, Ltd.

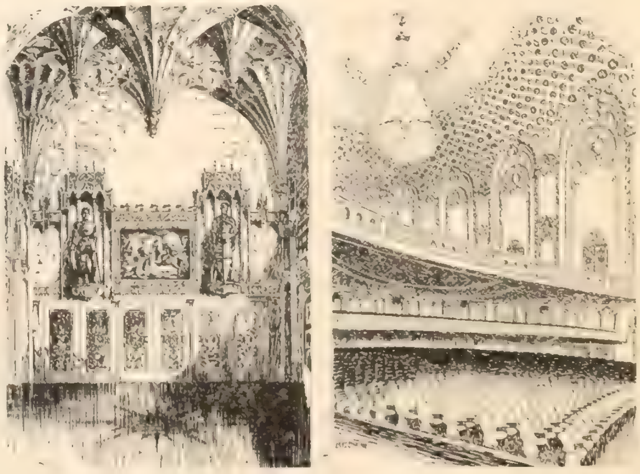
The estimated average weekly attendance at the State Theatre of upwards of forty thousand people is an important factor in making the shopping block a desirable location for the retail merchant and shop keeper. The project, therefore, combines in one enterprise the two great cooperative factors of the shopping place and the motion picture theatre. The structure comprises a ground floor, 11 upper floors, basement and sub-basement. It was erected at a cost of more than four millions of dollars.

The theatre and shopping block are located on Market Street, between George and Pitt Streets, and has been exploited as standing "at the cross roads of Sydney."

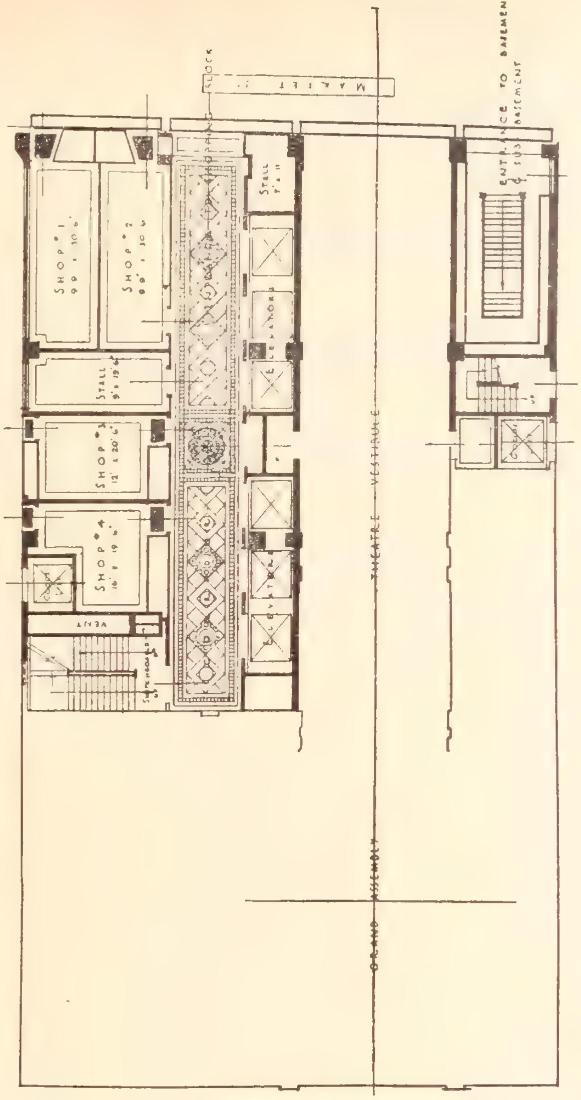
The entrance to the Ground Floor Assembly immediately indicates that this is an exceptional building. The magnificent Gothic Hall has deeply coffered ceilings in bronze and gives access to six express elevators.

The Gothic style is carried out in the interior decoration and design throughout the halls of the building. Each of the upper floors, arranged in the form of arcade shops, provide many store locations with maximum show-window display space for tenants. Six express elevators carry visitors to the upper "streets" of this shopping district.

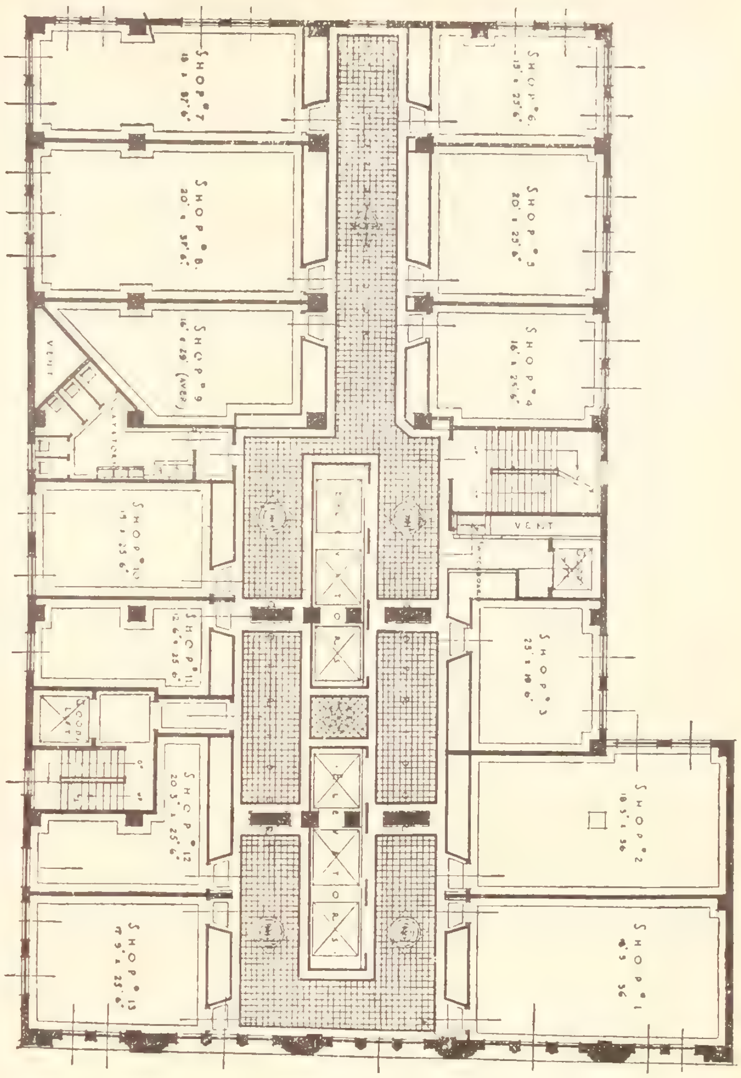
Many special features are incorporated in the management and conduct of the building for the benefit and convenience of tenants and shoppers. One of the important features is The State Information Bureau, where officials give to visitors all information concerning the building and its numerous shops. In addition, the Bureau supplies brochures associated with the special business of each tenant in the building and such service, unique in commercial practice, is designed to promote



Interior views of the State Theatre, designed by John Eberson, Architect of New York and Chicago. Left, a view of the entrance lobby. Right, a section of the auditorium.



Above, ground floor plan



Above, typical upper floor plan

interest and sales for the shops and at the same time affords a convenience to the shopper. All employees of the building are under a general supervisor and are given special training in the essentials of service before they are given posts in the building.

In order to carry out the uniformity necessary to accord with the general scheme of the building all shop fronts have attractive standard designs, and it is insisted that tenants shall attractively dress each shop window as a means of making each shopping floor appealing to visitors. No plain windows are permitted in the arcade shops.

The front three floors have display windows fronting on Market Street, and the top floor is occupied exclusively as a cafe. The cafe serves an important purpose in this enclosed shopping center. The two basements have separate entrances with independent show windows, both connected with a large staircase, and, by arrangement, escalators will be added if required.

The State Theatre has been exploited in Australia as "The Empire's Greatest Theatre," and from every standpoint of luxurious appointment and grandeur in decorative treatment the finished work may well lay claim to that superlative. It has been described as "a striking symphony in fawn, gold and cardinal red," the color scheme which is carried out in the auditorium, lobbies and foyers of this magnificent playhouse, equipped with the highest standard of apparatus for the presentation of talking pictures, stage numbers and musical features.

The auditorium is of the so-called de luxe style of construction, with a mezzanine and balcony. The latter replaces what is familiarly known as the dress circle. In the State it is called the Grand Circle, while the mezzanine is known as the Royal Mezzanine Circle.

The auditorium is a huge affair, with its 3,800 seats distributed over the three levels of main floor, mezzanine and balcony. It is done in gold with relieving notes of cardinal red. There is a large stage, with high proscenium opening, and proscenium stairways for use in conjunction with musical or stage presentations.

The entrance lobby is a richly decorated Gothic hall, which opens on a large grand foyer, or Main Assembly, with a grand stairway leading to mezzanine and balcony levels.

The splendid sweep of the Grand Assembly balustrates opens upon the unusual spectacle of the broad and noble piazza in gleaming golden marble leading to the Grand Circle.

The luxurious Louis motif of the Dress Circle Foyer is repeated in the Auditorium. Entering from the piazza a glorious vista of gold, and red, and ivory engages the enraptured eye and charms the ravished senses. It is as if the restrained delicacy of the Royal Mezzanine were suddenly released in a grand burgeoning of bold bravura.

The Futurist and College Rooms off the Foyer complete the picture. The former conveys a striking impression of the extravagant freakishness of some aspects of modern art; the latter in dignified old English Tudor with massive panelling and spacious solid comfort symbolises the wholesome spirit of the public schools, the crests of which adorn the walls.

Off the stalls foyer in splendid green and golden marble open the two lounges the Butterfly and Pioneer Rooms. The former depicts on its ceiling in delicate pastel shades four huge butterflies, the motif of which is continued on the walls. The Pioneer Room, one of the State's chief novelties, typifies the spirit and environment of the hardy pioneer in a rough hewn log cabin, replete with all the characteristic atmospheric touches.

Operating the New Theatre Created by Sound Motion Pictures

Harold B. Franklin Writes a Text Book and an Estimation of the New Factors of Showmanship Growing Out of the Talkie Revolution

SINCE the revolution brought on by sound pictures, the industry, particularly those branches connected with exhibition, has taken to its books as never before. For here was a practically new business with many strange and complex angles to be mastered by the technical men, the managers and the advertising specialists of the motion picture theatre. The studio branch, brought into direct contact with the engineers trained in the laboratories where sound was developed, has had the advantage of personal instruction and assistance in the technic and manipulation of the new devices for the recording of sound with pictures. Not so the rank and file of the theatre men and the result has been an avid appetite on the part of the latter for papers, articles, pamphlets, books on the subject of sound reproducing machinery and its operation.

The supply has not by any means met the demand, and therefore the publication of a new book from the busy workshop of the indefatigable Mr. Harold B. Franklin, president and general manager of the Fox-West Coast Theatres circuit, may well be expected to find itself in great demand by the rank and file of projectionists, managers, advertisers and the executives of the theatre field.

Mr. Franklin set about his task of giving the reader a complete picture of the new sound development with his usual thoroughness, and his work covers the subject from a historical treatment of sound recording as a special science and art, through the early experimentation of coupling sound with photographed scenes, the industry's commercial application of the accomplishments in this direction, the special machinery required to exhibit audible pictures, its various component parts, their function, operation, the maintenance of the apparatus, the methods of presentation and exploitation as presently developed, and the probable future of the motion picture theatre under the anticipated advances of the comparatively new medium of dramatic expression.

Thus a preliminary glance at the volume which Mr. Franklin has written under the title "Sound Motion Pictures" is sufficient to establish it as the first really comprehensive text book on sound thus far offered the industry. Closer examination reveals the hardly unexpected result that Mr. Franklin, who is first and last a theatre man, places his greatest emphasis upon the practical application of sound pictures to the halls of public exhibition. In other words, while the sound scene is complete in detail the major studies composing the picture unfolded in the 18 chapters of the book, are the factors of sound reproduction in the theatre and the special technic and showmanship required therefor.

The true significance of the tremendous change which has been wrought in the very fundamentals of motion picture presentations and the operating policies necessitated to accommodate the theatre to the newer mode is one of the striking features afforded the reader by a perusal of "Sound Motion Pictures." In true taken-for-granted fashion the individual close to the changing scene is less likely to be appreciative of the full significance of the complete picture because he has observed its evolution step by step. A true perspective comes to such only after another study of the work that has been done. As the author expresses it in a concluding chapter:

". . . we admittedly have much to learn. . . . I am sure that the reader felt, as I did, the electric tingle of change that has made itself evident in advertising, in the employment of music and in the complete overhauling of the short subject."

AND the immense task which faces the theatre men, executives, technicians and advertisers—in the job of developing the fullest resources of the new invention at the point of contact with the public is clearly indicated in any study which so comprehensively treats the subject as this book "Sound Motion Pictures." The author sums it up thus:

"Science seems to have done its part. Now it remains for those within the industry to foster our latest development, made possible because of the recent new medium of creative expression. What, in the simplest terms, does the medium amount to? This: we have open to us another sense; we are permitted to exploit an additional power of the human being. For more than a quarter of a century we have wielded an instrument of amazing potency to charm the eye. We have cast shadows on a screen, and the millions have come to laugh, to weep, to learn, as at the command of magic. Since every normal eye sees what it sees, our phantom speech has become universal language. That the ability to play upon one of the senses is a field of enterprise our record already demonstrates beyond quibble. Now our stock-in-trade would seem to be doubled."

In its treatment of the technical features involved in the new dispensation the author adheres to thoroughly practical lines of text-book writing: "Before I explain," he remarks in a preface to a study of the standard sound devices, "or even classify, the more important devices at present available, I must offer some general information. I shall make no reference to the fundamental theory.

THAT belongs to the realm of the physicist and its technical nature forbids inclusion in a text like the present. I am concerned with the facts as they may be observed by a clear intelligent and a somewhat more than average training. I am concerned with the applications that have been made and are being made, right in the industry."

And it is readily apparent in the discussions of apparatus of various types, the methods of operating them, the type of advertising which has proved successful, that the author is indulging neither opinion nor theory but is speaking from a rich background of experience in the operation of a large chain of theatres where sound pictures have been presented over a considerable period of time.

This feature of the work is reenforced as the reader delves into the specific details of equipment servicing and maintenance and the presentation methods to be applied in the sound-policy theatre. Based on experience at the theatres in the circuit over which Mr. Franklin presides as generalissimo there have, from time to time, issued from the home office special instructions for operators in the booths and managers in the offices of the local units of the large Fox-West Coast chain. This work done by his technical department was carried on under the personal supervision of Mr. Franklin, so it is not to be wondered at that the author has made his work highly practical to the uses of the technical men of the theatre. In the chapters dealing with advertising and exploitation the author is equally specific as to underlying principle and the method of application.

Those chapters related to the types of equipment available at present, its servicing and operation, acoustics and the exploitation of sound-policy entertainments are:

The "Survey of Systems," a detailed treatment of the leading reproducing systems from various companies. "Operation of Various Apparatus," which deals with the work of the man in the booth. "Acoustics," a detailed discussion of the scientific principles involved and the effect of acoustics on the quality of the enter-

(*Continued on page 112*)

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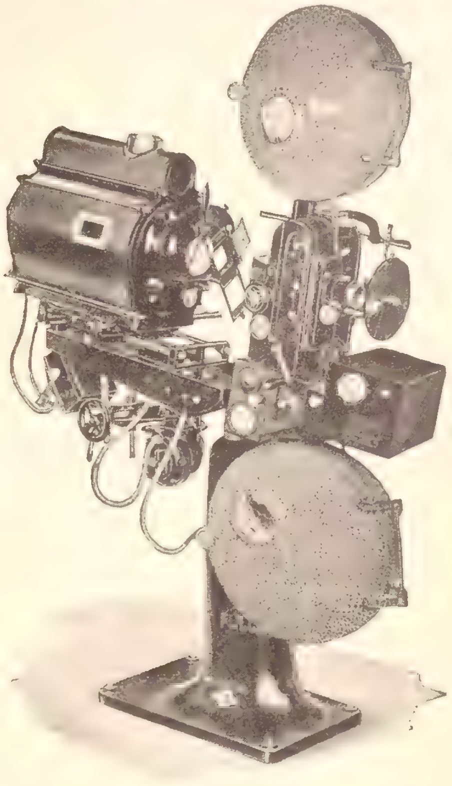

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Not only is this the ORIGINAL film cooling system, but it is also the only one which effectively removes the heat while preserving film pliability, and preventing dryness and brittleness. Every FULCO mechanism contains the necessary internal air pipes, permitting this auxiliary cooling unit to be attached.

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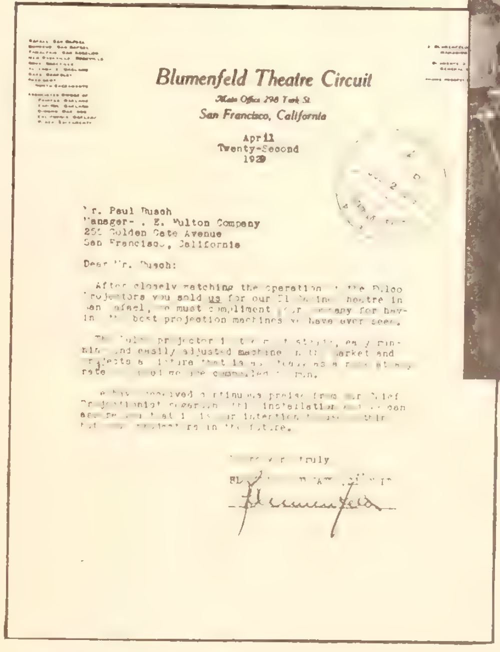

Blumenfeld Theatre Circuit
Main Office 298 Turk St.
San Francisco, California

April
Twenty-Second
1929

Mr. Paul Busch
Manager- E. E. Fulton Company
255 Golden Gate Avenue
San Francisco, California

Dear Mr. Busch:

After closely watching the operation [illegible] the Fulco Projectors you sold us for our El [illegible] Theatre in San Rafael, we must compliment your company for having [illegible] best projection machines we have ever seen.

The Fulco projector [illegible] easy running and easily adjusted machine [illegible] market and projects a picture [illegible]

[illegible] received continuous praise from our Chief Projectionist [illegible] installation [illegible] it is our intention [illegible] in the future.

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Solving Your
Theatre Construction Problems
Conducted by
Victor A. Rigaumont
Theatre Architect

NOTE:—*This department is conducted as a general service to exhibitors and as an aid to them in solving their various construction problems (excepting those which relate to projection rooms). All correspondence will be treated in strict confidence and answers will be identified by initials only. Address all communications, Victor A. Rigaumont, in care of* MOTION PICTURE NEWS, *729 Seventh Avenue, New York City. Readers incur absolutely no obligation through requests for advice on construction addressed to this department.*

Elevators Help Balcony Business

Dear Mr. Rigaumont:

A contractor is promoting a 3,000 seat theatre which we are to rent. We are cooperating with him so that the house will be in conformity with our need. Plans are now being prepared with the intention of having 1,000 of the 3,000 seats in the balcony. Could you give us any advice as to a practical layout and the advisability of having an elevator? Also, how deep should we make the stage and the orchestra pit?

M. S. G.

Answering M. S. G.:

It would be a pleasure to assist you but I can not give much helpful advice without looking at the sketches you have under consideration. If you will send me these sketches, I shall gladly study them and give you my sincere suggestions. I shall take the utmost care of all sketches and return them to you by return mail.

I can tell you now of the importance of elevators. It is my experience that people do not like to climb stairs. Elevators make balconies better for business. By all means install elevators even if you have to cut down or modify some other item of equipment or decoration. A grand staircase is much less necessary than good elevator service to your balcony. Patrons will readily walk down but it is good business sense to make it easy for them to go up.

In a theatre of the size you contemplate with 1,000 seats in the balcony, I would by all means install two elevators of ample capacity. The cars should be located near the entrance in plain view of patrons as they enter. This placement will keep your crowds from wandering aimlessly about the lobby and blocking passage. Locate the elevator stops at each cross aisle so that you can feed each bank in front of the respective cross aisle. This arrangement will permit you to control your balcony patrons and seat them quickly to their and your satisfaction.

Solving Echo Conditions

Dear Mr. Rigaumont:

We recently completed a theatre costing a considerable figure and find that with the installation of sound pictures there are a great many seats from which nothing can be heard plainly. The cause of it has been located as being due to the echoes in the auditorium. We have 1,500 seats on one floor and 400 seats in a small balcony. The ceiling is a smooth surface while the walls are richly decorated with plastic ornamentation.

What do you think would be a solution for our delemna? We certainly don't want to feel that our heavy expenditures have resulted in a theatre that is not adaptable to sound conditions, when talking pictures are the popular entertainment of the day.

F. F.

Answering F. F.:

You, evidently, have a house that has a large ceiling area, uninterrupted with any ornamentation or depressions, and by the size of your balcony I judge there is hardly any overhang to it. In other words, it does not overhang the main floor very much. If these deductions are correct, a brief review of the description you submit would place my analysis as follows: That the walls of your theatre, being decorated with a great many plaster casts and projections, do not transmit sound—neither do they reflect sound in the form of echoes. But your ceiling being a smooth, uninterrupted surface, and most likely curved at the walls or curved all over, presents a surface highly receptive to reverberations. If your ceiling is constructed of hard plaster, then I would say that there is the point of trouble, and it could be remedied by placing thereon softening material which would absorb a great deal of the shock of the sound waves.

The designing of an auditorium for sound pictures is not an easy problem, and each case is an individual survey and study by a sound engineer. The use of acoustical materials, such as soft plaster, or felt, or asbestos fibre, has been used often with great success in overcoming bad conditions such as you mention. It is rather peculiar to note that large theatres recently built, having most of the seats on the main floor, with very little balcony projection, certainly do not have the sound qualities for transmission and reception that the old-fashioned opera house has with its two projecting balconies. I know of several instances where the old-fashioned opera house makes a delightful sound picture house. That is due to the fact that the seats are not so far away from the stage, and the overhang of the balcony serves as sound pockets to prevent the sound from going back toward the source from which it comes. Sound is like water, it travels in every direction and reflects from any obstruction, just like the ripples do on the surface of any water.

General or Separate Contracts

Dear Mr. Rigaumont:

What is the best way to award the contract for the construction of a theatre? Should the plumbing, heating and electrical contracts be let separately from the general contract?

B. W. S.

Answering B. W. S.:

The best way to award a contract for the construction of a theatre is to let your Architect handle the entire situation and confer with you at all times. Naturally, he will obtain bids based upon his drawings and specifications. These bids are generally submitted free of charge.

It is sometimes the practice to award the general contract for construction of the building separately from the mechanical contracts, such as plumbing, heating, electrical and ventilating work.

The advisable method is to place the entire responsibility upon the one head and award the entire work to the General Contractor under a Grand General Contract. The General Contractor, being responsible for the construction of the building, can coordinate the work of the other contractors in such a way as to fit in with his schedule and thus deliver the building on time.

It is most important to remember that after a building has reached the stage in which it receives the mechanical equipment, a lot of money has been invested and this money is drawing interest and taxes. Therefore, all chances for delay should be eliminated because as the job grows older, these extra expenses grow larger. It is much more efficient to administer a job so that the Architect and the owner can look toward one directing head, who should be the Grand General Contractor.

* * *

Noisy Fans a Talkie Problem

Dear Mr. Rigaumont:

I am about to equip my house for talkies. There is one thing in particular which I fear will interfere with successful presentation. The exhaust fans located under the stage are very noisy and blow directly into the orchestra pit. I feel sure that your experience in supervising the remodeling of theatres for talkies will aid you in offering suggestions for solving my noise trouble.

J. D. R.

Answering J. D. R.:

Your problem is not hard to solve. However, it is a question whether remodeling work will prove economical in view of the fact that there recently have been brought on the market special fans designed for quiet operation in houses exhibiting talking pictures. These fans may be run at any speed, naturally the slower, the quieter. But there is no sacrifice of air circulation.

If you are not too limited in expenditures, you might successfully remodel the system to make use of present equipment—though this is a matter which would require consideration of the specific conditions in your individual case. Such remodeling would call for the relocation of the fans in a room or a space as far away as possible from the orchestra pit, and the building of large air ducts to bring the air high into the room near the stage end.

Our advice is that you consult advertisers in this publication. They will, most likely, be glad to survey your theatre and recommend a certain type of fan best suited for your particular needs.

Keeping Sound Equipment Clean First Aid to Prevent Breakdowns

(Continued from page 83)

to secure the output available when the unit was first installed. The complete unit was open without covering of any kind. The lettering on the sockets and the designating terminals on the transformers and resistances were indistinguishable because of a layer of dust. The suggestion that conditions would improve if the dust were removed was received with doubt. However, 30 minutes of cleaning proved the statement. The original intensity was not secured, but the improvement was very evident.

In another instance in a small upstate theatre, equipped for cued sound accompaniment of pictures, the trouble was periodic crackling of extreme intensity. All circuits were checked and found intact. The equipment in use incorporated a high voltage eliminator feeding a 50 watt amplifier consisting of four 50 watt tubes in parallel push-pull. The DC voltage for the plates of the tubes in the amplifier was secured from a high powered eliminator mounted upon a panel. The AC voltage in this system ran as high as 2,000 volts. The trouble was mysterious. The operator never imagined that dust could cause the leak until occasion called for an examination of the rear of the panel during a test. The crackling sound was heard in the speaker and likewise in the rear of the panel. A few minutes of waiting and again the crackle, but this time the operator noted a spark between the high voltage side of the condenser and the ground terminal to the can. To all appearances the defect was mysterious and the spark leaped across the connections a few moments later. The fact that the condenser was virtually buried in dust and lint appeared of little importance until the dirt was removed, which operation at the same time removed the trouble.

Ravages of Dust

The effect of dust and other forms of dirt upon electrical apparatus is of even greater importance at the seashore, where the atmosphere is very moist. In one instance at a seashore playhouse on Long Island two rectifying tubes and a power transformer were burned out because one of the filter condensers, the condenser connected across the rectifier output arced across between the two terminals. Complete covering of apparatus is important at the sea shore. Moisture penetrates the units unless they are covered and reduced efficiency if not injury is the result.

Now, in order that various disturbances of the nature mentioned occur in a system, it is not necessary that dust be the cause. In many cases with open wiring it is due to periodic puncture of the insulation due to moisture absorption and in other cases to the use of insulated wire which is not designed to withstand the potentials present in the circuit. The fact that a wire is used on a 110 volt line and is standard for house wiring does not signify that it is satisfactory for use in circuits operated at 1,000, 1,500 and 2,000 volts. Everything is serene until the separation between the wire carrying the high potential and some grounded lead is reduced to a definite distance—then the arc—noise and sometimes burn-out of a complete stage of amplification if not a system.

We know of one case where water dripping from a radiator valve penetrated a cable carrying 450 volts plate supply for a pair of 250 ouput tubes. The water damped the wood floor sufficiently to short the cable with a pipe. For quite a period of time the system was noisy and one fine day it arced across and ruined an eliminator.

Fortunately the large installations are designed to carry all wires through conduits, avoiding such conditions, but many small installations use open wiring. These are the installations subjected to the greatest amount of trouble because all the equipment is open and uncovered. Jacks employed in various parts of the circuit

(Continued on page 113)

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mean greater popularity and profit. Audiences who "never cared for horn reproductions" are loud in their praise of Racon.

Reasons? There are many, including non-vibratory material, one-piece construction, and SUPERIOR DESIGN which is not approached by imitators and copyists who trail the leaders.

Under all conditions Racon Horns are supreme. No flat, weak sounds—no jarring—no unnaturalness. They pour forth faithfully all human and instrumental tones—full, rich, satisfying.

Treat your audiences to the BEST reproductions of master musicians, famous orchestras and public speakers—Racon masterpieces that draw crowds and profits.

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Air Column 10 feet **Bell 40 in. by 40 in.**
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THE BULLETIN BOARD

Notes, Reports and Ideas That Keep You Posted on the Trend of the Trade from Month to Month

PRODUCTION announcements held the limelight, despite pyrotechnics of merger rumors and the Equity-Producer discussions, in the film trade for the month past. The product for the new year promises an especially high grade of entertainment for theatres to pass along to the patrons. And with the really high-powered exploitation angles that will build around the advancement in sound and the color scenes, to say nothing of what may be expected in the way of skyrocketing of stars due to the new opportunities for the players in a new vehicle—and that is what the talking pictures really are—there should be an abundance of advertising material for the showmen to turn to good account in stepping up and maintaining the interest of the public in picture shows.

Product for 1929-30 Season

THE announcements from major companies to date show that there will be a total of 288 feature productions made as talking or sound and talking pictures. 222 of these will be produced with silent versions for theatres unequipped with the apparatus to present synchronized films. The short subjects, exclusive of newsreels, will number about 465, the great bulk of these, according to announcements so far, to be talkers only. All-color and color sequences will be prominent in the releases to be offered during the 1929-30 season, and musical shows, entertainment of the lighter sort will predominate—though there appears to be a very substantial leaven of the dramatic style of play. The interest shown by the public in the musical type of show, with color sequences, since the producers made attempts in this direction indicates that for the coming season at least, this is the style of presentation capable of producing the greatest reaction at the box office, though of course the fare cannot be made constant. Nor will this be necessary, for theatres will be offered a sufficient supply of the more substantial drama in productions scaled to both the "special" or road-show standard of staging and the less elaborate type of offering, formerly known as the program picture.

Attended opening of the new Madison theatre in Albany. Uly S. Hill, managing director, Stanley-Mark Strand houses in Albany and Troy; Moe Mark, vice-president, Stanley-Mark Strand Corporation; Mayor John Boyd Thatcher of Albany; Moe A. Silver, general manager, Stanley-Mark Strand Corporation

Sound Equipment in Demand

THE effect of production on exhibition—or, to put it in its true perspective, the effect on exhibition of new developments as popularized at the largest of the theatres—is certain to make itself manifest in the smaller houses catering to the patrons of the screen. The strictly silent picture appears to be shaded far into the background so far as the immediate future is concerned. No doubt there will be speechless feature films that will cause a great stir during the 1929-30 season, but the all-silent program, that is to say the program which affords no synchronized or talking films, shorts or features, hardly can be expected to play to any great numbers even in the smaller communities. The mere ballyhoo alone will be sufficient to make the talker the real focus of public interest for the next year. It is the performances at the big downtown houses that builds up "box office" for these films which prove popular hits in the small as well as the large playhouses. The stars and the directors who will be in the limelight next season no doubt will make their mark for something they have done in the way of talkie achievements. Thus the demand for sound reproducing equipment for theatres will continue to tax the production capacities of those manufacturers whose systems are sought, for this reason or that, by the theatre men.

New Apparatus for Theatres

WHAT other equipment requirements are just ahead there is hardly any one with the temerity to venture a guess. The more elaborate type of musical shows have outgrown the screens of the current size. Big screens are to be installed at a great number of the de luxe theatres of the larger circuits. Producers are experimenting in earnest with a larger size film. The need for a wide-scope camera permitting the photographing of group movement close-ups—at least close-up enough to give required definition of lip movement and facial expression to the talking picture—is one of the technical changes which many predicted would soon follow the popular establishment of the talkies.

Tells Success Factors for Shows

ON the subject of musical comedy, there was contained in a letter written by Laurence Schwab, producer of "Follow Thru" and other recent stage successes of the musical type, to the New York Times, and published in the editorial columns of that paper, some advice which the film producers, and the stagers of miniature revues at the presentation houses, might find at least generally interesting.

"From my experience as both an author and a producer," Mr. Schwab wrote, "I can attest that it is the musical show with the simple, uncomplicated, direct plot that is usually a success. I don't mean that the plot must be stereotyped. I mean that the plot must be an interesting love story which will permit ramification into song and comedy, and which must be subservient to the music and humor. Numberless authors have tried to write a so-called sophisticated, 'intelligent' plot for a musical show. Those shows rarely succeed. A musical show with a sophisticated book may amuse and tickle the risibilities of a chosen few, especially in New York, but will often leave cold, if not offend, the general public throughout the United States."

Stage-Screen Merger

THE month past was productive of the first stage-film merger when it was announced by representatives of both parties to the agreement that Florenz Ziegfeld, producer of musical comedies and revues, and

. . . Better Accessories Make Better Talking Pictures

Accessories for sound projection have rapidly reached an era of standardization. In the booth the sound film has necessitated the revision of much formerly adequate equipment to meet its new requirements. . . . The sound screen, the screen mask, automatic horn lifts, are a few of the things that the stage of the "sound house" now needs. Even in the auditorium the need for good acoustics has resulted in the perfection of silent ventilating systems—of scientifically installed draperies, curtains, and floor coverings.

Today National keeps its undisputed leadership in complete theatre equipment through its superior line of sound accessories. Any accessory or equipment unit that is a necessary auxiliary to sound pictures will be found at any National Branch—ready for immediate delivery to your theatre.

Exciter Lamps

Strong Film Speed Indicator

MASKING SCREENS FOR SOUND PICTURES

National Sound Film Reel

HOUGH HORN LIFT

Drapes & Carpets
FOR BETTER ACOUSTICS

Motiograph Model H
Simplex Model M

ULTRATONE
SUPER PRO-DYNAMIC SPEAKER

Leland Film Cleaners

MOVITONE GATES

DeLux-Strong Changeover

Record Film Cabinets

DeFo EST AUDIONS

American Blower
VENTILATING, HEATING, AIR CONDITIONING, DRYING, MECHANICAL DRAFT
MANUFACTURERS OF ALL TYPES OF AIR HANDLING EQUIPMENT SINCE [illegible]

NATIONAL GOLDE
NATIONAL THEATRE SUPPLY CO
AUTOMATIC REWIND

Orchestraphone

Sound Screens
and Screen Frames

Under One Flag—

The finest theatre equipment manufactured today is all under one flag—the banner of National Service. Regardless of what equipment you need, from the complete furnishings of a new house to a small accessory unit, the National stamp of approval assures you absolute dependability, expert maintenance service and a price that's right.

National Theatre Supply Company

OFFICES IN ALL PRINCIPAL CITIES

The Bulletin Board

Samuel Goldwyn became partners in a new organization which will turn out musical shows for the audible screens. The first picture, according to plans then announced, will be put into production in January, with Ziegfeld assisting in the direction. Color will be used—and probably very lavishly—in the filming of the production.

More Shocks for the Stage

THE talking pictures are causing a great to-do in England and France—or at least London and Paris. Many prominent people associated with the theatre are sponsoring an appeal that Parliament provide "a reasonable grant for a National Theatre," insisting that thus only will the finest tradition of the English stage be preserved in the face of such times as sees the talking films attracting greater and greater favor and patronage. Paris took a terrible shock, according to cabled reports to the newspapers in this country, when the director of the Comedie Francaise let it be known that there might be considered the advisability of the Comedie Francaise itself making talkies of pieces in its classic repertory, either alone on under the direction of a regular producing company. The suggestion met with cries of "absurd," a "perilous adventure," etc., and so-forth from the guardians of art, while in some quarters the notion seemed to have its merits, perhaps as a means of obtaining world-wide publicity for France.

Radio Ballyboo for Films

RADIO, and eventually television when and if the latter becomes practical for general broadcasting, will play an even more important part as aid to the motion picture during the season ahead. That was made doubly certain when it was announced that Paramount had bought a half interest in the Columbia chain. Since the coming of the sound pictures, with their theme songs, radio has been more than ever dependent upon the motion pictures as a source of material of popular appeal. Naturally radio publicity is a big factor in building up interest in the screen and in particular screen productions. The weekly broadcasts of the R-K-O organization have been a success in point of making personalities for the box offices of the vaudeville theatres. Now Paramount becomes a big factor in radio. There were rumors when the announcement was made that Columbia would establish its own outlet in New York, thus dropping away from WOR, that one of the big picture concerns might form a national chain with WOR as the New York outlet. At the time Paramount was mentioned, and so also was Warner. Now Paramount ties up with Columbia for its radio activities, thus acquiring an established national broadcasting system.

Advantages of Tie-Up

THE mutual advantages of a tie-up between radio and large theatre circuits was graphically described by W. S. Paley, president of the Columbia Broadcasting System, when the announcement was made that Paramount had bought into the radio company. "Spread like a monster blanket over the country is a great assembly of motion picture houses. Over the same area a penetrating network of powerful radio stations has been engaging the attention of that same public and catering to its amusement needs in the home. There were great possibilities inherent if not actual that these two dominating forces in entertainment might find themselves in competition, if not in conflict. But now they have been welded together in a master combination of direction, facilities, talent and resources and to the ultimate end that the public is to be better served and new peaks scaled in the arts of entertainment."

Above, the Universal Portable Broadcast station UMP, equipped with what is said to be one of the most powerful amplifiers and loud speakers in commercial use, mounted on a truck. The mobile station contains a complete broadcasting unit and studio room. Recently completed a cross-country trip to play a part in the exploitation of "Broadway" at the Globe Theatre, New York City

Concerning television, the same statement contained the following: "We hear a lot about television but not many know a great deal about it. One thing is certain, however. It is coming; whether it be in two years or five, it is sure to come. And with this amalgamation of interest we are prepared. Columbia can lean on Paramount for the new problems entailing actual stage presentations in full costume, to be broadcast, and Paramount knows it has an outlet in presenting its television features to the public."

More Broadcasting Outlets?

WHETHER any of the other big producer organizations with theatre affiliations are planning to follow suit and obtain an interest in national broadcasting systems, through purchase, affiliation or merger, there is no telling. WOR, or so it is considered by many in the radio field, still offers an important eastern outlet for a national system. Warner radio programs have been sent over the east through WOR. Mention of radio and Warner calls to mind a squib written by one of the financial reporters during last week, when rumor talk in connection with the amusement stocks filled the Wall Street air. "Buying of Radio Corp.," it ran, "around present levels (that same day the stock closed at 84½, slightly off from the preceding day on a turnover of 49,000 shares) has been in anticipation of merger developments. . . . Paramount is being mentioned as the logical unit. . . . Warner Brothers Pictures, as the leading manufacturer and outstanding sponsor of talking movies, may also be considered a likely candidate. The fact that the Victor Co., now owned by Radio, plays a large part in the production and showing of all Warner Bros. pictures may mean that closer relationship between all three is under way." The heads of big concerns certainly don't lack for advice on how to merge and when.

Furnish Campaign Material To Exploit Cooling

A complete campaign book furnishing suggestions for exploitation on air conditioning plants has been prepared by D. C. Lindsay, publicity engineer of the Carrier Engineering Corporation.

The material, which is available to all theatres equipped with Carrier systems, covers the entire range of theatre display, newspaper advertising and publicity.

A large selection of suggested newspaper displays, ranging from single column spaces up to four column displays are included. The ads were designed and copy prepared by one of the leading advertising agencies.

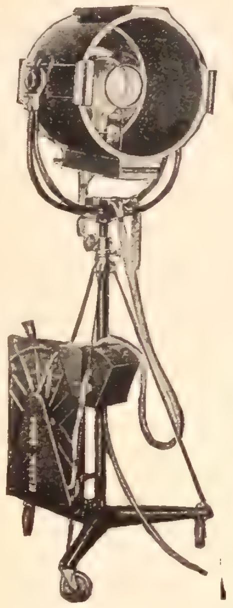
A Correction

In an item published in the June 1 The Showman section it was erroneously stated that the asbestos curtain installed at the Convention Hall in Atlantic City had been "installed and decorated by Peter Clark, Inc." The installation was made by Peter Clark, but the curtain was decorated by the Novelty Scenic Studios, of New York.

INCANDESCENT

"*Klieglights*"

for SOUND PHOTOGRAPHY



Klieg-Sun: for high-intensity floodlighting; one of several different types of units available.

THESE new Kliegs use high-candle-power incandescent lamps for the light source, furnish brilliant evenly diffused light high in actinic qualities, permitting photography with clearness of detail, full color values, sharp definition, and freedom from sound interference. They are absolutely noiseless in operation and cause no disturbance in the recording of sound photography; are efficient in light control and utilization; afford complete command over the direction, diffusion, and divergence of the light beam; can be easily and quickly handled; operate on a c. or d. c.; are modern in every respect and adapted to present-day studio conditions.

Write for Bulletin No. 101 which fully describes and illustrates these new Kliegl studio lights—and explains how they are used in motion picture and sound photography.

KLIEGL BROS

UNIVERSAL ELECTRIC STAGE LIGHTING CO., INC.

321 WEST 50th STREET

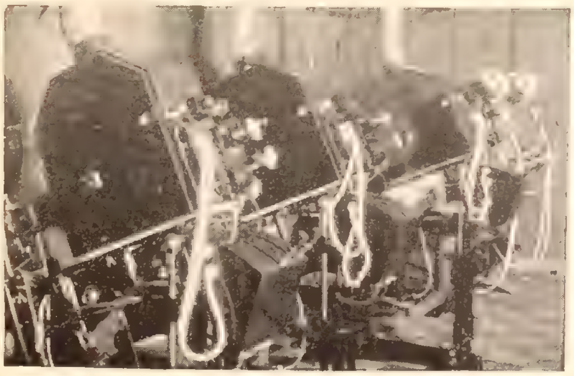
NEW YORK, N.Y.

ROCKBESTOS

—the asbestos covered wire

Motion Picture Cable

AND



SIMPLEX PROJECTORS

Rockbestos Motion Picture Cable—the extra flexible cable—is a small but important part of all Simplex Projectors.

No failure of current, no possibility of fire, a clean fine appearance and fewer replacements when you use Rockbestos. Insist on it. Good insurance.

Write for Bulletin on M. P. Cable.

ROCKBESTOS PRODUCTS CORPORATION

NEW HAVEN, CONN.

NEW YORK CHICAGO PITTSBURG

On the Pacific Coast—C. Dent Slaughter

CONTROL

Your sound distribution as you control your lights!

This Powerful, FLEXIBLE System Enables You to Secure Best Results With Genuine Economy

POWERIZER 2-channel amplifier panel, capacity 15 watts per channel

MORE power . . . less power . . . as you need it. Well balanced, clear reproduction of voice and music, through POWERIZER world-renowned units. Of course you're aware that speech and music in your theater must be, above all else, clear and understandable. POWERIZER makes this possible, controlling every phase of your audio-distribution from this simple panel board, just as you control your lighting.

Send for Bulletin No. [illegible]

POWERIZER

Reg. U. S. Pat. Off.

POWER and SUPER POWER

AMPLIFIERS

Manufactured by

RADIO RECEPTOR COMPANY, Inc.

106 Seventh Avenue
New York City

307 No. Michigan Blvd.
Chicago, Ill.

Licensed by Radio Corporation of America and Associated Companies

Wire Stringing Called "Oldest Fallacy" Concerning Acoustical Correction

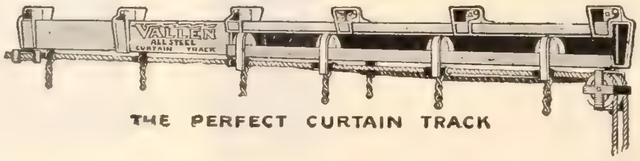
QUOTING from "Collected Papers on Acoustics," by Wallace Clement Sabine, noted authority on architectural acoustics, to illustrate the "ineffectiveness of this measure," R. L. Lindahl, Acoustical Department, The Celotex Company, in a letter to the editor of this publication, writes in part as follows in reference to a letter published in the May 24th, 1929, issue of MOTION PICTURE NEWS, from an exhibitor suggesting the use of wires strung about the ceiling of an auditorium to correct reverberation:

"The suggestion of Mr. M. W. Korach, manager of the Brighton Theatre, Syracuse, New York, to use wires for correcting the acoustics in a theatre is merely a revival of one of the oldest fallacies concerning acoustical correction. We can think of no better way to illustrate the ineffectiveness of this measure than by quoting verbatim from "Collected Papers on Acoustics," by Wallace Clement Sabine, Harvard University, published by the Harvard University Press, 1922. Dr. Sabine was the pioneer in the field of architectural acoustics and his works are recognized as the foundation of modern science of architectural acoustics.

"Two old, but now nearly abandoned devices for remedying acoustical difficulties are stretched wires and sounding-boards. The first is without value, the second is of some value, generally slight, though occasionally a perceptible factor in the final result. The stretching of wires is a method which has long been employed, and its disfiguring relics in many churches and court rooms proclaim a difficulty which they are powerless to relieve. Like many other traditions, it has been abandoned but slowly. The fact that it was wholly without either foundation of reason or defense of argument made it difficult to answer or to meet. The device, devoid on the one hand of scientific foundation, and on the other of successful experience, has taken varied forms in its application. Apparently it is a matter of no moment where the wires are stretched or in what amount. There are theatres and churches in Boston and New York in which four or five wires are stretched across the middle of the room; in other auditoriums miles on miles of wire have been stretched; in both it is equally without effect. In no case can one obtain more than a qualified approval, and the most earnest negatives come where the wires have been used in the largest amount."

LEADERSHIP PROVEN—
by TIME, TEST and SERVICE

PATENT APPLIED FOR



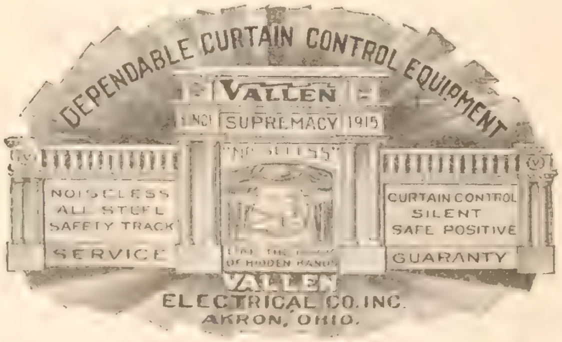
THE PERFECT CURTAIN TRACK

Vallen has provided, for Your Stage, added Fireproof, Safety Features,—has eliminated Noise and Uncertainty from Curtain Movements.

Vallen has made possible Screen Surface Reduction for Sound *at the screen.*

Ask the Successful Showman about Vallen Noiseless Curtain Controls and Tracks; Vallen Automatic Mask!

He has experienced Vallen Quality, Vallen Service.


DEPENDABLE CURTAIN CONTROL EQUIPMENT
VALLEN
SUPREMACY 1915
NOISELESS ALL STEEL SAFETY TRACK
SERVICE
CURTAIN CONTROL SILENT SAFE POSITIVE
GUARANTY

VALLEN
ELECTRICAL CO. INC.
AKRON, OHIO.

Oscillating Air Diffuser for Blower System

Invention of an oscillating air diffuser adapted to the blower type of cooling system has been announced by the Supreme Heater & Ventilating Corporation, St. Louis. The oscillating diffuser is said to increase the effectiveness of the blower by 50 per cent.

The invention consists of a set of oscillating vertical blades, to which are attached horizontal blades staggered to give proper up and down diffusion of air, that turn five times per minute through an arc of 180 degrees. The movement of the blade is entirely automatic, being operated by the force of the air forced through the diffuser by the blower.

According to an announcement concerning the invention, tests under normal conditions show that the oscillating diffuser will concentrate the full force of the air from the blower in all parts of the auditorium.

The new feature will be made standard on all 1929 Supreme Cooling Systems.

Theatre Equipment Officials Visitors in Chicago

Irving Samuels, of Automatic Devices Company, Allentown, Pa., was in Chicago last week. He is visiting several cities in the West. A. T. Pollock, of American Silversheet, St. Louis, and O. R. Platter, of the Platter Cabinet Company, North Vernon, Ind., were other Chicago visitors in the interests of better equipment.

Your Theatre
needs the attraction of individually designed
UNIFORMS

. . . . and it costs no more to buy from America's largest uniform makers: the house with the largest experience, creators of uniforms for the finest theatres in the country, famed for originality of ideas as well as speed of service. Let us submit estimates and original designs for uniforming the entire staff of *your* theatre!

Browning King & Co.

UNIFORM DEPT:

260 Fourth Avenue, New York or any of our stores in 26 principal cities from coast to coast.

Chicago's
MORRISON HOTEL

Corner Madison and Clark Streets

Closest to Stores and Offices

Closest to Theatres and Railroad Stations

HARRY C. MOIR
PRES & GEN. MGR.
"THE MAN BACK OF THE INSTITUTION"

The new Morrison, when completed, will be the world's largest and tallest hotel—46 stories high, with 3,400 rooms.

Tallest in the World

Forty-six Stories High

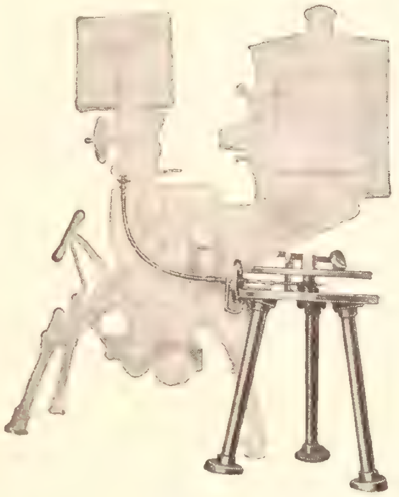
1944 Rooms, $2.50 Up

—all outside, with bath, running ice water, telephone, bed-head lamp and Servidor. A housekeeper is stationed on each floor. All guests enjoy the privileges of the hotel's garage.

Wire or Write for Reservation

It is Here!
The MOTIO-TONE
Disc Synchronous Equipment

Priced as low as **$395.00** Complete with Amplifier and Speaker



An Electrograph Product

Perfect Synchronization

Perfect Reproduction from Projector to Screen of Music and Voice

ELECTROGRAPH Engineers have now made it possible for every theatre to install reliable Sound Equipment

Serviced by all Film Producers

There is a MOTIO-TONE for your particular theatre at a price that will safeguard your theatre investment.

Class Theatre	Seating Capacity	Price
AA	Up to 3500	$1,595.00
A	Up to 2500	$1,395.00
BA	Up to 1500	$1,095.00
B	Up to 1200	$ 760.00
C	Up to 750	$ 690.00
D	Up to 600	$ 645.00
E	Up to 600	$ 395.00

WHY PAY MORE?

Your name and address or coupon will bring to you free, our 32-page book on Sound Equipment with wiring diagram. Every showman should have this book.

ELECTROGRAPH DIVISION
GATES RADIO & SUPPLY CO.
Quincy, Illinois, U. S. A.

Gates Radio & Supply Co., Quincy, Illinois.

without any obligation on our part, send us your 32-page book on Sound Equipment.

Theatre.............................. Owner..............................

P. .O. Address ....

Equipment now used ....

New $100,000 State Theatre Stimulates Interest in Movies at Newark, Del.

LOUIS HANDLOFF'S $100,000 State Theatre, in Newark, Del., has greatly stimulated interest in motion pictures in that city. The new house was opened early in May. It has a seating capacity of 700, and is located on Main Street near the University of Delaware. It is the only house south of Wilmington equipped with sound reproducing apparatus.

The theatre has been finished in a Spanish effect. The lights and rainbow decorations of the walls blend nicely with the motif of the decorative scheme. Hoffman and Hennon, theatrical architects of Philadelphia, introduced a number of original features in the design of the theatre. The stage has been so designed as to provide ample room for the offering of stage presentations. The theatre is acoustically correct for the talkie presentations.

It was Mr. Handloff's first idea to have the booth small enough to provide room for extra balcony seats but when he decided on the talking pictures the size of the balcony was cut down. Most of the seating is achieved by the spacious ground or orchestra floor. Two loges have been built at each side of the stage.

Four huge drop lights from the ceiling in Spanish design provide light when a picture is not shown and side lights are plentifully placed along the side walls in both the orchestra and balcony sections.

Retiring rooms finished in sunshine plaster are provided on the second floor. The manager's office is also on that floor.

Elaborate Decorations

The principal stage drop is a silver brocaded curtain. The lobby is tiled and the side walls are of the same decorative scheme as the interior.

The box office has been finished with a black tile base. A marquee extends over the front of the house and is equipped with a modern flasher light. Two stores are part of the building. J. C. Willis, of Newark, was the general contractor for the building.

Handloff has lived in Newark for 19 years and first began his theatrical ventures eight years ago.

Peacock in Charge of New Carrier Detroit Office

The Carrier Engineering Corporation, specialists in air conditioning, has opened a new sales office in Detroit under the direction of Herbert Peacock. The headquarters for the Detroit office is at the Buhl Building, Detroit.

The company previously maintained temporary engineering offices in Detroit, the work in that territory being handled by the Chicago office. Expansion of the company's activities in the Detroit territory necessitated the location of a permanent sales and engineering office there.

Earl B. Hough Heads Organ Department for National

Earl B. Hough, formerly with the Kimball Company and a veteran in the organ business, has been placed in charge of the organ department of the National Theatre Supply Company. He will make his headquarters in Chicago.

Mr. Hough is the designer and manufacturer of the Hough organ lift and the Hough horn lift. Both products are being distributed exclusively by the National Theatre Supply Co.

Fulton 1929 Sales Increase

F. A. Van Husan, sales manager of the E. E. Fulton company, is making a trip to Seattle, Portland and San Francisco. C. H. Fulton, president, reports an increase in business for 1929 of more than 100 per cent over the first six months of last year.

GUILTY!

If fire should leap out from your booth—

If precious human lives are sacrificed—

If your future business security is ruined—

YOU ALONE ARE RESPONSIBLE—

YOU HAVE ABSOLUTE PROTECTION WITH

SENTRY SAFETY CONTROL

MORE THAN A MACHINE — A REAL SAFETY SERVICE
MAKING MOTION PICTURE PROJECTOR FIRE IMPOSSIBLE

Distributed by All Branches of National Theatre Supply Co.

Effect of Talking Pictures on Design of the Motion Picture Theatre

THERE is no real similarity, from a standpoint of architectural treatment, ebtween the motion picture theatre and the animate theatre, according to the views of the architectural correspondent of the London Times as expressed in an article which appears in the recent Film Supplement of that publication.

Discussing the development of talking pictures as a new factor of consideration in the assigning of motion picture theatres, the writer declares that: "At a first glance it may seem as if the introduction of the Movietone might bring the kinema theatre back into the province of the theatre designed for hearing; but, granting that the Movietone survives—which is problematical—there is no real similarity between provision for hearing from such different parts of the house as boxes, stalls, and gallery sounds of widely varying intensity projected from different depths of the stage, and provision for hearing sounds projected into a simple auditorium from an unvarying distance. The sounds projected from the Movietone are, to a fault, all in one plane and of similar intensity at their point of transmission, if not origin.

"The architectural idea of the kinema theatre is, in fact, extremely simple; an auditorium—visitorium would be a better word—affording a clear view of a moving photograph projected on to a screen, and a clear hearing of such sounds as may be reproduced to enhance the effect of the photograph, to as large a number of people as possible. For practical purposes the acoustical provision made for the orchestra or organ which commonly accompanies the film will be sufficient. Should the Movietone continue and develop, acoustical refinements may be made affecting the design of kinema theatres.

Architectural Requirements

"Though the fim and Movietone appear to be outside the scope of this article, they must be kept in mind because the architecture of the kinema theatre, like that of any other building, depends, finally upon what is done in it. That, in style and ornament, the kinema theatre should suggest its purpose and that it should afford rapid and easy exit are obvious truths.

"The only other architectural requirement is that it should be a decent neighbor, seemly in itself and responding to some extent to the architectural character of its immediate surroundings. Anything else is a matter of putting frills upon the very simple architectural idea."

Projects Realistic Scenes For Studio Made Movies

A method of using projected backgrounds showing realistic scenes in motion for photoplays produced on studio stages has been invented by Yves Le Prieur, a prominent French inventor, who recently demonstrated his process in the United States.

Synchronization of the projector and the camera photographing the scene taken against a background supplied by motion pictures of actual outdoor locations, and the development of a powerful light source to give high luminosity to rear projection are the two principal factors involved in the process.

M. Le Prieur uses a screen sized 15 by 12 feet set a distance of 18 feet from the camera. The actors perform in the foreground, with projected scenery showing what ever location is desired. The method, it is believed, will have particular value for the production of scenes recorded with sound and necessarily produced on indoor stages. Effects obtained with the device include the illusion of a train, motor car, or other conveyance in motion, by showing the moving background through a window or door. Other obvious uses for the process are the production of comic effects such as scenes showing characters falling through the clouds, street traffic jams, etc.

(*Continued on page* 111)

THE ORIGINAL

DA-LITE

From 15 to 25 Original, Genuine
DA-TONE X SOUND SCREENS

DA-TONE X
Sound Screens

are being installed EVERY DAY including Sundays, in the biggest and best theatres in EVERY CITY AND TOWN, North, South, East and West. Besides, hundreds upon hundreds are going to foreign countries. It is standard equipment with all MOVIETONE AND VITAPHONE installations.

Now available through distributors or direct from us to exhibitors for use with all makes of reproducing instruments at

75 cents per square foot

Frames to 16′ wide $25.00, to 22′ wide $30.00, to 28′ wide $40.00, to 42′ wide $50.00.
Shipments are made within 48 hours from receipt of order.

THE DA-LITE SCREEN COMPANY

922 West Monroe Street Chicago, Ill.

Publix Building 1500 Seat Theatre in Montgomery

ACCORDING to plans prepared by McDonald & Company, architects and engineers, of Atlanta, the de luxe theatre which Publix Theatres Corporation is to build at Montgomery, Ala., will be one of the handsomest and most completely equipped houses of its kind in the South. The house will seat 1,500 and will be of stadium type. Steel, concrete and brick will be used in the construction, the exterior trim being in limestone. Light buff will be the color of the brick.

Work already has started, the old buildings on the lot having been removed and excavating is now in progress. It is planned to have the theatre ready for opening about the first of the year. It will be located at the corner of Montgomery and Molton Streets and will represent an investment said to be approximately $275,000.

The building will measure 80 feet wide in front and will extend back about 200 feet. Large spaces, one on either side of the entrance, suitable for stores or small shops, are included in the plans.

The lobby, approximately 40 feet long, leading into the foyer, will be especially attractive. In the foyer will be located the manager's office, rest rooms for men and women. On either side of the foyer will be wide stairs leading to the auditorium.

Stage Fully Equipped

A stage, 16 feet deep and 70 feet wide, is provided and will be equipped with every modern accessory. Eight dressing rooms convenient to the stage are also included in the plans. Under the stage will be room for musicians, props and storage.

Especial attention has been given to the projection room. It will be located in the center of a space extending the full width of the building, on either side of which will be the ushers' room, poster room and space for the non-syno system. There will also be a room to house the generator and other appliances incident to projection.

100-Ton Refrigeration Plant

The ventilating and cooling system will include a refrigeration plant of 100-ton capacity, which making possible a temperature of 75 degrees even when that outside is 90 degrees. A well 500 feet deep is being dug to provide the system with a supply of water of low degree temperature, thus obviating a tower on top of the building.

Another item which is to receive especial attention is the lighting system, which will embrace all the very latest features in theatre illumination. Four-color lighting will be possible throughout the house.

The plans call for unusually handsome decoration of the interior. In both the lobby and foyer Briarhill stone will be used. It is one of the most beautiful of stones and is comparable to marble in looks and durability.

HUB PRODUCTS FROM SERVICE TO SOCKET

THE LARGEST HUB SWITCHBOARD OPERATES IN THE WORLD'S BEST PAYING THEATRE

THE world famous Roxy Theatre in New York City has grossed an average of more than $100,000.00 a week since its opening on March 11, 1927. It is, doubtless, the best paying theatre in the world—and its outstanding success is due to its excellent all-'round programs—including its marvellous stage presentations.

And the gigantic Hub Switchboard—the largest we have ever installed has played an important part in the success of this theatre.

HUB ELECTRIC CO.

Footlights
Border Lights
Stage Pockets
Cove Lighting
Exit Signs

Complete Theatre Lighting Equipment
Factory and General Offices
2219-2225 West Grand Avenue
Telephone Seeley 6440-1-2

Down Town Chicago Sales Offices
Suite 323—155 N. Clark St.
Phone State 7966
New York City
1457 Broadway
Phone Wisconsin 4843

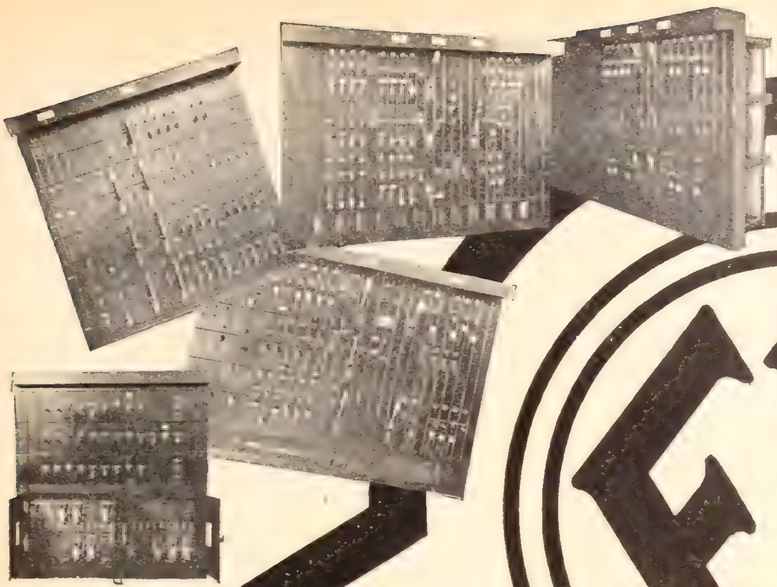
Toledo, Ohio
1220 Madison Ave.
Phone Adams 5518
Milwaukee, Wis.
123 Second St.
Phone Grand 1533

Spot Lights
Service Boards
Panel Boards
Usher Signals
Directional Signs
Flood Lights

Time-O-Stat Controls Company Increases Personnel

The Time-O-Stat Controls Company of Elkhart, Indiana, manufacturers of automatic controls, announces an increase in personnel in line with the recent merger of the Absolute Con-Tac-Tor Corporation, Time-O-Stat Corporation, Leachwood Company, Cramblet Engineering Corporation.

Henry S. Wright, of Chicago, has been appointed Vice President and Asst. General Manager of the new company. Mr. Wright will be in general charge of the establishing and contacting of distributors of the company. J. C. Henry, connected with the Cities Service group for a number of years will act as contact man in the gas burner division of the new company in the middle west and western states contacting public utilities.



MAJOR FA SYSTEM

TRADE MARK

THE greatest number of installations, the newest as well as the longest in service, and all the other honors of lighting control systems make this FA Major System *the* one for any showmen who want proven control equipment.

Send for booklet—

Frank Adam
ELECTRIC COMPANY
ST. LOUIS

Your public knows *the difference in projection*

Patrons never talk about "distortion," "abberration" or "flatness of field." But they are quick to notice "eye-strain," "blurriness" or "clearer pictures." And even the feature film can't hold their enthusiastic patronage unless projection is of the finest type.

To obtain absolute assurance of best projection results, leading theatre operators now unhesitatingly recommend Cinephor lenses. For definition, flatness of field, illumination, sharp focus and contrast between black and white—Cinephors have proved their superiority in many comparative tests before experts in projection.

A note from you will bring full information about Cinephor lenses. Bausch & Lomb will gladly cooperate in solving your own projection problems. Bausch & Lomb Optical Co., 653 St. Paul St., Rochester, N. Y.

Bausch & Lomb
CINEPHOR
Projection Lenses for Motion Pictures

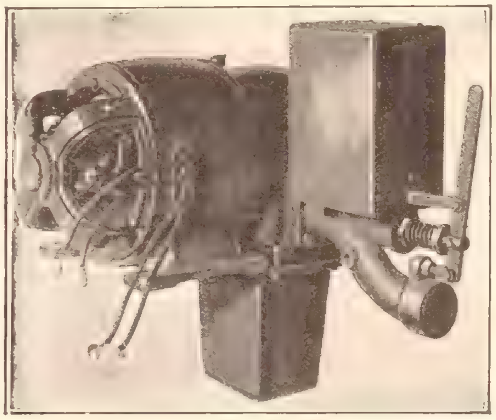
TAKE NO CHANCES—

WITH ELECTRIC POWER FAILURE

ENSLEN HYDRO-ELECTRIC EMERGENCY LIGHTING UNITS

Guarantee Sufficient Power to Operate Projection Machines and Lights

IN AN EMERGENCY—



Approved by the Department of Labor and industry at Harrisburg, Penna., on January 10th 1922. Approval No. 276.

Send for descriptive Booklet.

Enslen Hydro-Electric Co., Inc.
1600 Broadway, New York, N. Y.

NO BATTERIES—NO REPLACEMENTS

Work Rapidly Progressing On Theatre Now In Construction At San Diego

WORK is progressing rapidly on the new Fox Theatre under course of construction in San Diego, Cal., which when completed will be the third largest in the state, with its seating capacity of 3250, and it will also be the third super-Fox house on the Pacific coast. Seattle boasts the largest and San Francisco the second, with 4,000 seats, this being opened on June 28. The San Diego theatre is a part of the $2,000,000 block which is being built by the Gildred Brothers, the other portions of the structure being given over to offices, stores and a large garage.

More than $200,000 will be spent for the interior and sound equipment in the new house, which will be opened October 15, according to present plans. The stage is 50 feet wide and 50 feet deep, unusual size for a motion picture house, but the owners are so constructing it that it may be used for the presentation of legitimate plays and operas as well as film plays.

The seats generally will be spaced 32 inches from back to back, while in the loges the distance will be 46 inches. An entrance from B street will lead to the 2,200 seats on the main floor, while another entrance on Seventh Street will lead to the balcony with its even thousand seats, of which 700 will be of the loge type. One feature of the interior arrangements is to be a huge chandelier 12½ feet in diameter, dropping 18 feet from the ceiling. It is equipped with a 16-foot ladder and circular walk in its interior for the convenience of electricians in cleaning and replacing bulbs. With the equipment and arrangements provided by the new house it is planned to offer full prologues on premier nights as is the rule in some of the larger houses in the north.

Patron's Suggestion for Super-Modern Theatre

Modern as are motion picture theatres in all features of equipment and architectural design, they are not quite modern enough to suit certain groups of moderns among America's rising generation, judged by some of the suggestions showmen receive in letters from patrons.

One of the most advanced ideas expressed recently through this source of suggestion came to light in a mid-western town, where the owner of a theatre was advised that he should bring his house up-to-date by providing special balcony sections for young lovers who like to have their petting parties with their motion picture shows.

The letter, with the names deleted for obvious reasons, follows:

"You may, after you've read this letter think it rather silly but to some it means a lot.

"In the Chicago theatres they have galleries and rooms (like they have at the ....) partitioned off for lovers and called 'Lovers Galleries.' Why don't you do the same with the upstairs of your theatre? It would bring in quite a lot of money especially from the young people.

"The only people that are allowed in these galleries are couples and they must not be married. They are also allowed to neck to their heart's content.

"I wish you would consider this little letter and not be so strict on necking in your show.

"Thanking you, I am, A Friend.

"P. S.—Would you kindly ask Mr. ...... to sing 'Sweetheart of Sigma Chi' on this coming Saturday afternoon's program?"

A. I. E. E. Members Inspect Mastbaum Installation

Following a joint meeting of the American Institute of Electrical Engineers, the Electric Club and the Illuminating Society, at the Rittenhouse Hotel, Philadelphia, June 10th, more than 500 members of the three societies were the guests of the Stanley Co. of America in an inspection of the entire mechanical equipment of the Mastbaum, Philadelphia, nearly all of which is electrically controlled and operated. Every innovation known to electrical science has been incorporated in the structure of the Mastbaum.

Steinhoff Conducts Tour

The trip was under the supervision of H. W. Steinhoff, consulting engineer of the Stanley Company of America. It began in the upper part of the theatre where the projection machine and the stage spot lights were inspected. The central telephone power rooms, with more than fifty extensions to every part of the house, the broadcasting station and the air cooling chambers were next visited. The giant switchboard, said to be the largest in any theatre in the world, was demonstrated, with scores of lights turned on and off by the turn of a lever, also the electrically operated orchestra platform. The visit ended with an inspection of the sub-street floors where the power is generated.

Johnson Representative For Bruckner-Mitchell

Bruckner-Mitchell, Inc., manufacturers of stage equipment, have closed a contract with Mr. R. H. Johnson who will represent the corporation in its business with theatrical interests.

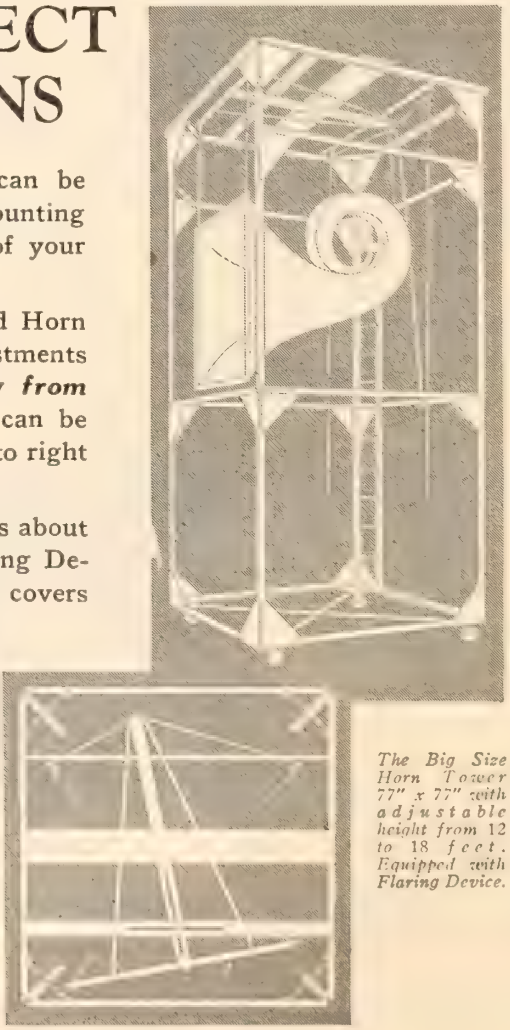
Mr. Bruckner, president of the corporation, reports a very satisfactory increase in projected business in the industry.

DON'T NEGLECT YOUR HORNS

An excellent sound installation can be ruined by the use of a makeshift mounting of horns. Don't neglect this part of your equipment.

Through the use of the Littleford Horn Tower and Flaring Device fine adjustments can be made easily and accurately ***from the stage*** of your theatre. Horns can be flared up, down, forward, backward, to right or left.

Send the coupon for full particulars about the Big Size Horn Tower and Flaring Device. Our new Bulletin completely covers installation and operation.



The Big Size Horn Tower 77" x 77" with adjustable height from 12 to 18 feet. Equipped with Flaring Device.

Littleford Bros.,
504 East Pearl Street,
Cincinnati, Ohio.

Gentlemen:

I am interested in your Horn Tower and Flaring Device. Without obligation to me send your descriptive bulletin.

Name of Theatre..............................
Individual..............................
Address..............................
City .... State............

Projects Realistic Settings for Studio Made Movies

(*Continued from page 107*)

It is understood that the process will be used in connection with some elaborate productions soon scheduled for production in France. Locations in which it is difficult to film actual scenes are to be photographed on standard film and projected as backgrounds for the photoplay action in studios. The inventor also plans to use sound effects recorded at the actual location and reproduced in synchronization with the projected pictures to produce audible as well as visual realism for studio made movies.

The process is covered by patents and is held by the inventor in association with the Cineromans-Films De France.

Vandals and Fire Cause Loss of Saturday Shows

Vandalism and a fire resulted in the loss of Saturday showings at two Akron theatres.

Climbing to the roof of a hotel in which the Allen is located, vandals disconnected the generator providing power for motion picture machines and poured acid over it It took 24 hours to effect temporary repairs.

A projection booth fire at the Ideal during a children's matinee destroyed the booth, machines and film the same day. Two hundred children stampeded as flames broke out. The operator fled the building at the first alarm, leaving Mrs. Ida Palmer, wife of the owner and the only adult in the house, to direct the children to safety.

Sentenced to Penetentiary for Bombing Theatre

Thomas J. Woodhouse, convicted in Seattle, last July of dynamiting the Embassy Theatre, Seattle downtown playhouse, in April, 1928, during a strike and labor dispute, must serve the sentence of from four to five years at the Washington state penetentiary at Walla Walla imposed upon him by Superior Judge Malcolm Douglas.

This was decided in Seattle last week, when Woodhouse's appeal to the State Supreme Court was denied and a notice ordering him to the penetentiary was received by the Sheriff.

NOVELTY SCENIC STUDIOS
BUILT ON MERIT
DRAPERIES
STAGE FURNISHINGS
SCENERY and RIGGING
Tell Us Your Problem!
NOVELTY SCENIC STUDIOS
340 W. 41st St. New York City

Notice that the big exhibitors have standardized on

GOLD SEAL

REGISTERS & TICKETS

P. S. Because they handle the largest crowds quickly and easily.

AUTOMATIC TICKET REGISTER CORPORATION
Subsidiary of Consolidated Automatic Merchandising Corporation
Manufacturers of GOLD SEAL Registers
Used Wherever Tickets Are Sold
723 Seventh Ave. NEW YORK CITY

No. 7773 Kentia Plant
Natural prepared, green, with 15 removable leaves, 48 inches high, complete $4.00. With basket pot cover, as illustrated, $1.50 extra.
Write for copy of our *Catalogue No. 7* with illustrations in colors of Artificial Flowers, Plants, Vines, etc.
Mailed Free on Request
Frank Netschert Inc.
61 Barclay St. New York, N. Y.

The Proper Control of Light On Your Screen

Picture films vary as well as current conditions. Your projectionist can adjust his arc current to always give you a clear, bright picture if you equip with PERFECTION. Current saving also is a result of PERFECTION equipment, for he need not use full current till the actual projection is started.

PERFECTION
RHEOSTATS RHEOSTATS
FOR PERFECT PROJECTION USE REMOTE CONTROL RHEOSTATS
USED BY ALL THE LEADING THEATRES THROUGHOUT THE COUNTRY
Sold by Your Theatre Supply Dealers
HOFFMANN & SOONS
387 First Avenue New York City
Mfg. Division
Contracting Electrical Engineers—Moving Picture Theatre Electrical Specialists

SOMETHING NEW!!
BY THE MANUFACTURERS OF
STABILARC MOTOR-GENERATOR SILENT STEEL CURTAIN TRACK

In an early issue of this publication, we will announce a NEW PRODUCT of Vital Interest to Every Exhibitor, Equipment Dealer and Drapery House.

AUTOMATIC DEVICES COMPANY
739 HAMILTON STREET ALLENTOWN, PA.

Sound equipment from the United States arrives in Japan. Above the parade of forty pieces of talking picture apparatus for the installation of a Western Electric sound system at the Hogaku Za heatre in Tokio which exploited a new feature of entertainments at the big Paramount theatre in that city

Operating the New Cinema Playhouse Created by Talking Pictures

(*Continued from page 96*)

tainment. "Operating Manual," the complete instruction books on such equipments as the Western Electric, RCA Photophone, Phonofilm, Bristolphone, and other leading sound reproducing apparatus. Maintenance of Equipment," a discussion of the methods and procedure in servicing the sound reproducer system. These subjects are grouped under the main head of "The Theatre."

Under the major heading "Contributive Factors" are chapters on Advertising, Music and the Short Subject. Reproductions of newspaper layouts and a detailed study of the important factors upon which successful advertising of sound pictures must be based, along with examples of advertising slogans, catch-lines and complete campaigns employing both newspaper and stunt exploitation.

It is quite natural that the average reader attracted to the book as a text treatment of a new subject and the expression of a leader in the motion picture theatre, might well expect personal viewpoints on the sound picture of the present and its future bearing upon the institution of the theatre. In this the author does not fail the reader and among the many interesting phases of the subject receiving passing discussion are such topics as interchangeability, the effect of sound on theatre design, television, the effect of sound pictures on the position of music in the picture theatre, the possibilities of standardization of sound recording, the future of the "big screens" and the use of color in feature productions.

Regarding interchangeability we read the following: "There appears to be little question that interchangeability, by reason of economic expediency, will automatically became a fact throughout the industry. Had the silent picture originally operated with different types of projection machines running various widths of film, the progress of the entire industry would have been arrested. . . . It is the opinion of the present writer that in the final analysis the machines that do not allow for interchangeability will eventually lose their market. . . . manufacturers of sound devices have designed their apparatus so as to permit interchangeability. Neither has progress in this respect always initiated with the leaders. The independents, too, have made an important contribution which resulted in an open market and in the development of low-priced equipment. . . ."

Concerning the lesson of experience, necessarily too limited at present to form decided opinions on the subject of the relation of theatre capacities to sound-pictures, the author tells us: "The sound motion picture has met with greater success in theatres of medium seating capacity (2,500 to 3,500 seats), and this fact may have a marked effect upon the design of newer theatres; for while satisfactory reproduction has been attained in theatres of huge seating capacities, yet the problem in such houses is so formidable as to require constant and minute supervision. Auditoriums, it goes without saying, will be specially designed with the greatest regard to acoustical conditions, and we may well expect—except in theatres located in the very largest communities, where stage entertainment may be expected at some time to be a part of the programme—to see the elimination of the present size stage with its lofty gridiron."

As a summation of what it all amounts to, the following excerpt writes a logical and intelligent conclusion to a study which merits more than passing notice of those interested or engaged in the motion picture theatre field:

"What it all comes to is this: Sound means not only new equipment in the motion picture theatre, but, in a partial sense, a new theatre. . . . One fortunate phase of the necessity for alteration is that the building no longer is to be considered for mere passive housing of patrons. It now plays a role in their entertainment. Changes made in acoustical conditions may be looked upon, not merely as additions to rent, but as investment in improving service and fostering good will. Like decorative features, they more than pay their way; unlike them, they are indispensable. . . ." T. C. K.

MARQUEE BANNERS
and
VALENCES—
FOR SOUND OR TALKING PICTURES
FUTURE OR ADDED ATTRACTIONS
VERTICAL WALL AND STREET BANNERS
FLAGS AND PENNANTS—FOR EVERY PURPOSE
SPECIALTY—
IDEAS FOR ADVERTISING AND EXPLOITATION
HENRY JACKSON
Manufacturer
141 FULTON ST. NEW YORK
Phone Cortlandt 0950

WORLD
TICKETS
AND
SIMPLEX TICKET REGISTERS
ARE A PERMANENT GUARANTEE OF
Service—Accuracy—Quality
SATISFIED USERS ARE OUR BEST ADVERTISEMENT
WORLD TICKET & SUPPLY CO., *Inc.*
1600 Broadway New York

Chicago Representative

Harry E. Holquist

Harry E. Holquist Chicago Representative of News

Harry E. Holquist, prominently identified with the equipment branch of the motion picture industry for several years, has joined the Motion Picture News organization as representative in charge of the Chicago office of this publication.

Mr. Holquist formerly was associated with the *Exhibitors' Herald World*, recently resigning that connection as Eastern Representative of "Better Theatres." With the inauguration of "Better Theatres" in 1923 Mr. Holquist assumed the editorship of that publication, after two years' experience as research and publicity assistant in the public relation department of Swift & Company, Chicago. He obtained his early newspaper training in the editorial and sporting department of "The Chicago Daily News." In January, 1928, Mr. Holquist was appointed Eastern Representative of "Better Theatres," making his headquarters at the New York offices.

Mr. Holquist is well known in the motion picture industry, particularly the equipment branch. He is in charge of the Chicago offices of Motion Picture News, located at 910 So. Michigan Ave., 'Phone: Harrison 2431.

Visual Education in the Art of Lighting

(*Continued from page* 81)

would be beyond the power of the operator were it not for the machinery which electrical engineers and theatre experts have developed.

The great problems with which the stage director contended in the past have been simplified and placed within the reach of the average technician by the specialists who developed the multi-pre-set remote control switchboard.

In considering the equipment requirements necessary to make the theatre profitable, there is hardly a possibility for the theatre owner to over-equip his lighting plant. Even the theatre with modest pretensions must be prepared for advances which the future may bring to the picture theatre and increasingly exacting demands on the part of the public.

The cost of equipment that permits the theatre operator to produce entertainments of his own making and suitable to the local tastes of his patronage is now regarded a profitable investment. The theatre man's projection, his musical instruments and his lighting plant are his own and over them he can exercise a control which is not given him to effect in the matter of the motion pictures or even the stage performances he engages on the open market. The investment in theatre property, with a set overhead in building costs, maintenance and operating expenses makes it imperative that the theatre operator protect his investment by insuring its steady patronage through the creation of an individual appeal to the amusement seekers. He owns the theatre and controls its destiny insofar as he can compensate for deficiencies in the merit of his picture presentations by affording patrons such courtesies and services as may promote good will. The attention he gives to details of comfort and the appeal of his theatre is the index of his proficiency and usually is the measure of the success which he achieves.

Lighting is an integral part of the entertainment in the modern motion picture theatre. It is employed to enhance the entertainment value of the screen presentations, the stage act or the orchestral or organ number.

Clean Equipment Requires Minimum Servicing

(*Continued from page* 99)

are prolific sources of trouble because of dust and moisture absorption. The trouble mentioned in these pages are simple—so simple that one is very prone to overlook the possibilities of trouble from these causes. . . . Bear in mind, you operators of small installations that all troubles do not involve complex technical details—that a small leak may cause a flood.

You Never Know You Have
a Stomach When Digestion Is Good

So with proper current supply.
The Projectionist rarely thinks about his TRANSVERTER because it functions so smoothly, quietly and efficiently.
Just a little ordinary care and it operates for years, delivering uniform current satisfaction.
"If you show pictures—especially Talkies—you need the Transverter."

Sold in the U. S. A. by
The National Theatre Supply Co.

Canadian Distributors
Perkins Electric, Ltd.

THE HERTNER ELECTRIC COMPANY
12694 ELMWOOD AVENUE TransVerteR CLEVELAND, OHIO, U. S. A.
Exclusive Manufacturers of the Transverter

TIME-O-STAT FLASHERS

The improved Time-O-Stat Electric Sign Flashers, because of their mercury tube installation, require no attention — no maintenance. They are the logical solution to the need for a compact and economical flasher.

Our new Flasher Catalog is just off the press. Full details are included. Write for your copy.

Time-O-Stat Controls Co.
Elkhart, Indiana

Selected List of Important Trade Publications

Prepared for the Service of Theatre Owners, Managers and Theatre Architects

Important publications issued by manufacturers in connection with the subjects listed in these columns will be sent free to readers upon request to this magazine. For your convenience a number is used to indicate each subject and a request blank provided. To obtain copies of publications on subjects in which you are interested simply insert on line provided in blank the number opposite that subject, fill in name and address and mail to Motion Picture News.

AIR CONDITIONING
(1) General outline of systems with illustrated descriptions of apparatus for atmospheric conditioning in theatres.

CLEANING SYSTEMS
(2) Apparatus used in central cleaning system for theatres.

DECORATION
(3) Furnishings for auditoriums, lobbies, lounges—decorative furniture and fixtures, fountains, shrubbery, draperies, etc.
(4) Finishing materials for wall and ceiling treatments.

FILM PROCESSING AND CLEANING
(5) Descriptions of materials and apparatus used in processes for film renovation, preservation and cleaning.

HEATING AND VENTILATION
(6) Types of ventilating and heating systems with diagrams, illustrations and descriptions of apparatus.

LIGHTING, DECORATIVE
(7) Spotlight, effect projectors, automatic and remote control color and effect machines for atmospheric theatres, cove lighting, lobby and rest room illumination, with specifications for uses and operation.

LIGHTING FIXTURES
(8) Decorative chandeliers, wall fixtures, directional signs, illuminated mirrors and fountains for theatres described and illustrated.

LIGHTING, PROJECTION
(9) Arc and incandescent lighting equipment, specifications for use and operation.

LIGHTING, SIGN AND MARQUEE
(10) Flasher equipment, color devices, etc., for front effects and advertising.

LIGHTING, STAGE
(11) Spotlights, effect machines, borders, foot lights, etc., and their uses in stage effects.

LIGHTING CONTROL
(12) Dimmer control, switchboards, panel boards, switches of various types for stage and auditorium lighting control.

MOTOR-GENERATORS
(13) Various designs of motor-generators specially designed for motion picture projection.
(14) Power control, transformers, etc., for projection, specifications and illustration of apparatus.

ORGANS AND ORGAN EQUIPMENT
(15) Theatre organ of various types for large and small auditoriums.
(16) Organ blowers, heaters, seats and accessories.

PIT AND STAGE ORCHESTRA EQUIPMENT
(17) Music stands, special designs for pit orchestras and stage band acts.

PLUMBING FIXTURES
(18) Radiators, equipment for wash room furnishing, etc., illustrated.

PROJECTION
(19) Operating instructions, parts for machines (specify make and model).

RIGGING, STAGE
(20) Drapes, curtains, curtain control apparatus, automatic stage platforms, elevators, etc.

SAFES
(21) Descriptive literature illustrating types of safes especially designed for theatre use.

SEATING
(22) Auditorium chairs, special designs illustrated, re-seating arrangements, etc.

SCREENS, MOTION PICTURE
(23) Various types described, diagrams, illustrations of surfaces, etc.

SIGNS AND MARQUISE
(24) Theatre advertising signs, marquise designs illustrated.

TICKET VENDORS
(25) Automatic ticket machines for motion picture theatres, change makers, canceling devices and registers.

Sound Equipment

(26) ACOUSTICAL MATERIAL, ENGINEERING AND CONTRACTING
(27) AMPLIFIER UNITS
(28) HORNS AND SPEAKERS
(29) HORN TOWERS
(30) NON-SYNCHRONOUS DISC REPRODUCERS
(31) PICK-UPS
(32) RECORD LIBRARIES FOR NON-SYNCHRONOUS DISC REPRODUCERS
(33) RECORD CUEING SERVICES
(34) SYNCHRONOUS DISC REPRODUCING UNITS
(35) SYNCHRONOUS DISC AND FILM-TRACK REPRODUCERS
(36) TRANSFORMERS AND VOLTAGE REGULATORS

Request Blank

Motion Picture News
729 Seventh Ave.
New York City

Please obtain for me free copies of trade publications dealing with the following subjects:

____
(Insert above numbers indicating subjects)

Name ....

Theatre ....

Street ....

PREY for every hold-up man, burglar and bandit, motion picture theatres need the best protection obtainable for their cash.

Many of the largest chain organizations have standardized upon the York Round Door Chest which entitles the owner to the lowest burglary insurance rate.

Just write your name and address on the margin of this advertisement for complete information.

York Safes

YORK SAFE and LOCK COMPANY
York, Pa.

Laco Color Hood for 100 to 500 Watt Lamps

Achieve Artistic, Colorful Effects With LACO Color Hoods

There is no substitute for natural color glass, and LACO natural color glass hoods produce beautiful color effects when used for House, Lobby, Foyer, Border lights, Proscenium lights or Clusters.

Made in all colors. Permanent—never fade or wear out. Quickly snap over lamps and fit snugly. Provide uniform intensity. Economical.

Write for New Bulletin No. 77

REYNOLDS ELECTRIC COMPANY

Everything in Color for Lighting Equipment

2628 W. Congress St. Chicago, Ill.

Standard

VAUDEVILLE

for

Motion Picture Presentation

THE FALLY MARKUS AGENCY

Astor Theatre Building

N. W. Cor. 45th St. & Broadway

Lackawanna 7876

Advertisers Index for the July 6 Showman

Section

The following list of advertisers in the Showman Section has been prepared for the convenience of readers and while care has been taken to make it correct it cannot be guaranteed against possible errors or omissions.

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For the new

PLAZA THEATRE

Kansas City

A

WURDACK

STAGE SWITCHBOARD

The Wurdack Pre-Set Remote Control Stage Switchboard is a GOOD switchboard. But Wurdack engineers are not content to merely build a good switchboard—they are constantly striving to build a BETTER switchboard—and succeeding! Their aim is to make each one built an improvement over the last—to anticipate future needs and incorporate in the Wurdack Stage Switchboard those features which will keep it constantly a step ahead.

This progressive policy of the Wurdack Company—this discontent with past accomplishments, satisfactory though they may be; this relentless march toward new achievements—has won for the Wurdack Switchboard a recognition of merit among the leading theatre architects, owners and managers of the country. A late instance of this is the selection of a Wurdack Stage Switchboard for the resplendent new Plaza Theatre in Kansas City; Boller Bros., Architects. This switchboard is pictured above.

Specify the name Wurdack to insure your getting the newest and most advanced developments in remote-control stage switchboard design. Our new descriptive bulletin is now in preparation—we will be glad to place your name on our mailing list for your copy. Write—

WM WURDACK ELECTRIC MFG. CO.

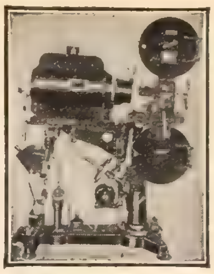
SAINT LOUIS

DISTRICT OFFICES

ATLANTA
CHICAGO
HOUSTON
FT. WORTH
MIAMI
TULSA
TAMPA
OMAHA
INDIANAPOLIS
KANSAS CITY
LOUISVILLE
MINNEAPOLIS
NEW ORLEANS

Simplex
TRADE MARK REG'D.

MODEL M



Simplex
TRADE MARK REG'D.

—THE INTERNATIONAL PROJECTOR—

HAS PLAYED A LEADING AND HIGHLY IMPORTANT PART IN THE TREMENDOUS DEVELOPMENT OF THE MOTION PICTURE INDUSTRY

THE VARIED NEEDS OF THE GREAT MOTION PICTURE PALACES AND THOUSANDS OF SMALLER THEATRES THROUGHOUT THE WORLD ARE FULLY SUPPLIED AT A LOW INITIAL COST AND MODERATE MAINTAINANCE EXPENSE

THROUGH

SIMPLEX SUPREMACY

INTERNATIONAL PROJECTOR CORPORATION
90 GOLD STREET NEW YORK

Sound Rental Parley Starts Next Week

(*Continued from col. 3, page 63*)

Motion Picture Theatre Owners of Nebraska and Western Iowa; Fred Wehrenberg, president of the Motion Picture Theatre Owners of Southern Illinois and Eastern Missouri; Oscar Lehr, executive secretary of the same association; Mrs. Anna Aiken Patterson, a leader in the organization of Georgia exhibitors; M. A. Lightman, president of the Motion Picture Theatre Owners of Arkansas, Mississippi and Tennessee; R. R. Biechele, president of the Motion Picture Theatre Owners of Western Missouri and Kansas; Henry Needles, a leading Connecticut exhibitor; Fred J. Dolle, operator of independent theatres on a large scale in Indiana, Kentucky and Ohio; Louis Dittmar, of Louisville, Ky.; Dennis Harris, president of the Harris Amusement Co., operating an extensive chain of independent theatres in Western Pennsylvania, Ohio, West Virginia, Kentucky, Michigan, and Delaware; Julian Brylawski, of Washington; Charles W. Picquet, president of the North Carolina Theatre Owners Association, and M. J. O'Toole, secretary and business manager of the Motion Picture Theatre Owners of America.

Sound Situation Dominates

The sound situation dominated the conference. All exhibitors were agreed that the producers must, in order to stabilize and standardize the economics of the industry, work out some solution of the film rental problem on a basis which would assure to the exhibitor a mutuality of profit on the best pictures and relieve him of high charges for pictures which do not prove box-office attractions.

Two formal resolutions were passed, the first of which, condemning the Brookhart Bill to regulate the motion picture industry, read as follows:

“Whereas the transition from the silent screen to sound pictures has brought about sales and other economic problems in the motion picture industry which require swift concentration and mutual application of common sense cooperative effort on the part of all branches of the business.

“We, the representatives of organizations comprising more than 11,500 exhibitors throughout the United States deplore the inauguration of any propaganda to the effect that small exhibitors favor, or will be benefitted by, governmental interference in the mechanics of our business.

“We furthermore specifically condemn the Brookhart Bill to regulate motion pictures as a particular example of the dangers inherent in legislation which takes no cognizance of the economic facts of our business.

“Our specific objections to the Brookhart bill include:

“1. It abolishes wholesale selling and throws all pictures on the auction block, putting the small exhibitors at a disadvantage.

“2. It destroys the present successful system of arbitration in the motion picture industry and would consequently mean a return to the onerous practice of advance deposits from exhibitors, causing our branch of the industry to keep millions of dollars in escrow.”

In order to move toward some definite easement of the film rental situation in relation to sound pictures, Mr. Woodhull was named a committee of one to confer with Will H. Hays, producer head, and arrange an immediate producer-exhibitor conference. The following resolution was passed:

Merger Of Projector Firms Is Denied

REPORTS that International Projector was to become a part of a merger of several projection apparatus manufacturers, such as Holmes, Erneman, Superior and others, was denied this week by a company official.

It had previously been reported that Pynchon & Co., the firm said to be handling the matter, would soon make an announcement relative to a move of this nature. General Electric's experimental work with a new projector was also linked with the report as a possible cause of the other firms forming a combine.

“Whereas the introduction of sound and talking pictures has made the present method of buying and selling motion pictures impracticable as it affects the average theatre independently operated, and

Woodhull Appointed

“Whereas we believe a solution of the exhibitors' present imperative problems could be effected by the adoption of a system of film rentals based upon a straight percentage of theatre receipts, predicated upon normal business and normal profits of the theatre.

“Be it resolved: that Mr. R. F. Woodhull is hereby appointed a committee of one to communicate with Mr. Will H. Hays for the purpose of arranging an immediate meeting of a committee of theatre owners and a committee from the Motion Picture Producers and Distributors of America for the purpose of standardizing the sale and purchase of films;

“And be it further resolved: that a copy of this resolution be sent to Mr. Will H. Hays, president of the Motion Picture Producers and Distributors of America.”

All the exhibitors present expressed themselves strongly on the matter of any meddling in the mechanics of the motion picture business at this time.

Paramount Reported Passing Up Established Scenarists

Hollywood, July 4.—The established screen writer, who has built up a reputation during the past ten years on adaptations and scenarios of silent films, is being passed up by Paramount these days in favor of playwrights and authors, according to inside reports.

Only writers of plays and fiction are now being considered for single picture assignments and term contracts by Paramount executives. The list of writers now under contract to the company seem to bear out the reports. Of 35 contract writers, 18 are recent importations from the playwrighting and fiction fields.

(*Continued from col. 1, page 63*)

“The time has come,” he declared, “to take stock of our situation. How can we afford to continue to cooperate in an industry machinery which benefits only the sellers? The Allied States Association has formulated its own policy after a thorough canvass of the situation. The States included in this affiliation have decided to get behind and support the Brookhart bill; to discontinue arbitration, and to cooperate only in measure that will accrue, at least in some measure, to the benefit of its own members.

“In other words, these groups have decided that until the producers have given some tangible evidence of their professed interests in the welfare of the exhibitors they will insist on their rights under the law and will confine their cooperative efforts to measures from which they will benefit at least in some degree.”

Throwing the meeting open to discussion from the floor, Myers and the delegates present for several hours listened to the picture painted by exhibitors from various sections of the country, in all of which they are said to be faced with ruin. The smaller houses, it developed, cannot attempt to show sound pictures on the basis insisted upon by the producers, and most of the houses which have done so have been “in the red” continuously. Some of them have gone back to silent pictures as a result of the discovery, not yet admitted by the producers, it was declared, that 100 per cent of the public is not unanimously in favor of the new type.

Attitude Of Myers Group

While not all of the exhibitors are in favor of Government control of the industry, it was agreed that the ills of Federal regulations were preferable to the ills that now exist. It was explained that the Government would not step in until the producer had failed to deal fairly with the exhibitor and that it was up to the producer, therefore, whether there was Government regulation or not.

State organizations which have not yet acted were urged to follow the lead of the Texas association and several others which have abandoned arbitration and it was indicated that within a short time all of the member organizations of Allied States will be lined up solidly against further participation in arbitration under the present method.

A letter was read from U. S. Senator King of Utah wishing the Allied States Association success and hoping “that its members will continue the contest until there shall be fair and legitimate competition in every branch of the moving picture business.”

A telegram was sent to William Randolph Hearst commending him for his recent editorial on mergers in the industry.

Pathe's First All-Musical

Hollywood, July 4.—Pathe's first all-musical to be produced on the west coast will be “Red Hot Rhythm,” an original by William Conselman and Leo McCarey, with scenario and dialogue by Earl Baldwin. D'Keefe and Donlin are writing music.

Pathe Producing Thirty Dialogue Feature Pictures

(Continued from page 67)

where mentioned, Will Boyd will be starred in a special, "Painted Desert," a story of the old West, to be produced in color.

Robert Armstrong and Carol Lombard will appear in "Big News," from the story by George S. Brooks, the screen play having been written by Walter de Leon. This is a story of the power of the press. Gregory La Cava is the director, with Frank Reicher director of dialogue. In the cast are Tom Kennedy, Warner Richmond, Wade Boteler, Sam Hardy and many other well-known players.

"A Woman Afraid" is a mystery melodrama from a play by William Hurlburt, and will be under the direction of Spencer Bennet.

Robert Armstrong and James Gleason will be co-featured in "Oh Yeah," from the Saturday Evening Post story by A. W. Somerville. The adaptation is by Mr. Gleason, and the picture will be directed by Tay Garnett.

Alan Hale will be featured in "Sailor's Holiday," from the original story by Joseph Franklin Poland. Fred. Newmeyer, former director for Harold Lloyd, is the director. Sally Eilers is leading woman, and George Cooper, Mary Carr, Paul Hurst and Charles Clary are in the cast. It is a story of a lovelorn sailor on leave.

Eddie Quillan, Sally O'Neill and Jeanette Loff are featured in "The Sophomore," from the story "Joe College" by Corey Ford and T. H. Wenning, current in "College Humor." Others in the cast are Stanley Smith, Russell Gleason, Sarah Padden, Brooks Benedict and Spec O'Donnell. Leo McCarey directed and William Conselman was the supervisor.

"The Grand Parade" is from the original minstrel play by Howard Emmett Rogers, and will be directed by Fred. Newmeyer.

Eddie Quillan will be featured in 'Play Boy," from the Cosmopolitan magazine story by Helen Hull. Fred. Newmeyer will direct.

Quillan will also be featured in "Hot and Bothered." which will be directed by Leo McCarey and supervised by William Conselman.

"Red Hot Rhythm" is from the musical comedy by Walter de Leon, and is a story of New York's "Tin Pan Alley." It will be directed by Leo McCarey and supervised by William Conselman.

Robert Armstrong and Carol Lombard will be featured in "Parachute," from the novel by Ramon Guthrie. This picture will be directed by Tay Garnett and supervised by William Conselman.

Alan Hale is slated for the featured role in "The Bachelor's Secret," from the story by Walter de Leon. Tay Garnett will direct and Ralph Block will be supervisor.

Morton Downey, tenor, is featured with Betty Lawford in "Lucky in Love," the story and dialogue of which were written by Gene Markey. This singing and talking feature was directed by Kenneth Webb and supervised by Robert T. Kane. In the cast are also Colin Keith-Johnston, Halliwell Hobbes, J. M. Kerrigan, Edward McNamara, Richard Taber, Edward O'Connor, Mary Murray, Mackenzie Ward, Louis Sorin, Sonia Karlov, Tyrrell Davis and Elizabeth Murray. "Lucky in Love" is an Irish romance.

"The Racketeer" will feature Robert Armstrong and Carol Lombard. This is to be a romance of a debonair pirate of New York night life.

Completing the list of features is "Up and At 'EM," in which Alan Hale and Eddie Quillan are featured. This is from the musical comedy by Kenyon Nicholson and will be directed by Leo McCarey and supervised by William Conselman.

Younger Stock Players for P-F-L Film

HOLLYWOOD, July 4th.—Paramount is planning production of a college story which will include in its cast the entire group of younger stock company players. The cast will be selected from the following list under contract: Virginia Bruce, Doris Hill, Leone Lane, Lillian Roth, Phillip Holmes, Jack Luden, Regis Toomey and others.

Contract writers have been informed that the company is in immediate need for a college story, and ideas have been requested by studio executives.

Sound Studio In New York City For Universal Pictures

Universal has decided to establish a sound studio in New York City, the necessity of being in close contact with Broadway talent and novelties being the reason for the move. Several sites are under consideration and a deal for one is on the point of being closed. The new studio is expected to be ready for operation within thirty days. Dan Lederman, construction engineer for the company, has been doing the scouting for Carl Laemmle and the latter is expected to arrive in the East the latter part of this week.

Th new plant will be used primarily for the production of short talking, singing and dancing pictures, using Broadway stage and vaudeville talent, and also for sound picture novelties. It is also planned to make certain sound sequences here and include them in pictures produced at Universal City. It is also possible that feature length pictures will be produced.

Equity Failing To Hold Actors, Says C. De Mille

(Continued from page 68)

he had heard that union members and their families in Seattle were starting to send fan letters to various stars and featured players who had been quoted in the newspapers as opposing Equity, and the letters would make the recipients think plenty.

At least two thousand persons attempted to listen to the meeting on Monday of this week. Loud speakers were installed in the lobby and outside on the lawn to take care of the crowds. Frank Gillmore stated definitely that 475 new members in the picture colony had joined Equity since June 5th; and in addition to this number, there were other applications on file that had not been tabulated.

John Miljan and Eugene Borden were officially suspended for accepting contracts with producers since the Equity ruling effective June 5. Gilmore stated an unofficial check-up revealed that there were approximately 34 feature companies working at the present time, while the normal average for this time of the year is set at 85. He further declared that Tiffany-Stahl was finding it extremely difficult to cast two productions because of Equity members turning down proffered engagements. Charles Feeder, representative of the Electrical Workers union locally, made a short address, stressing the point that the American Federation of Labor was definitely back of Equity in its present battle, and intimated the A. F. of L. would soon put its "blacklist" into effect among its members, and the latter and their families would stay away from motion picture theatres.

Columbia Acquires "The Melody Man" For Screening

Dialog and motion picture rights to "The Melody Man," the Broadway stage production in which Lew Fields starred, have been bought by Columbia Pictures.

Two highlights of Pathe's annual sales convention, held at Atlantic City. At left: Phil Reisman, general sales manager of Pathe, receives the key of Atlantic City from Mayor Anthony Ruffo, Jr., who welcomed the Pathe sales staff to the city.

At right: The welcome is recorded in sound—Mayor Ruffo and Phil Reisman rehearse an address for the key presentation for use with Pathe Sound News. Note the lady in bathing suit with the Pathe Rooster in her arms.

Color Added To Television Latest Bell Development

However, Company Will Not Predict When Sets Will Be Commercialized

Addition of natural color without harm to photographic detail is the most recent development by the Bell Telephone Laboratories in the field of television. This was demonstrated this week in New York City by the use of wired television apparatus. It is said, however, that the same results can be attained through the medium of radio.

Excepting the additional mechanism for transmitting color, the apparatus used is practically the same as employed in previous tests. The image of the subject used for transmission was first observed by the photoelectric cell eyes and arranged to send out current which would give the effect of the primary colors of red, blue and green. A mirror system at the receiving end blended these colors into one colored image with the assistance of the usual television receiving set.

However, even in view of the rapid development being made with television apparatus, it is said that those concerned with the demonstrations will not make any predictions as to when television can be put to commercial use. At the present time sets are complicated and costly and experimental costs are difficult at this time to estimate.

S. S. Majestic Passengers To Hear First-Run Talkies

Passengers aboard the S. S. Majestic, of the White Star Line of the International Mercantile Co., will hear the two Universal first-run talkies, ''Show Boat'' and ''Broadway,'' on Western Electric sound equipment when the liner pulls out from New York next Wednesday, July 10. On the eve of the sailing a special performance will be staged before an invited audience. Speakers for the occasion will include Vice-president Franklin, of International Mercantile; President J. E. Otterson, of Electrical Research Products, Inc., and President Carl Laemmle of Universal, the latter to be heard through the medium of a talking film.

Susan Weyers And G. B. Darrah In Outdoor Nuptials

Miss Susan Weyers, daughter of Mr. and Mrs. Bruno Weyers of Supawina Farm, Wayne, N. J., and Gillespie Blaine Darrah, son of Mr. and Mrs. William Darrah, of Macksburg, O., were wed in an outdoor ceremony at the bride's home before a large gathering of relatives and friends. Rev. J. Warren Albison, pastor of the Pompton Lakes Episcopal Church, officiated. The bride's father is president of the Hudson's Bay Co., Inc., and vice-president of Educational Pictures, Inc.

Union Theatres And Hoyts Not Merging

A DENIAL of the rumor that Hoyts and the Union Theatres Limited, Australian film and vaudeville theatre circuit, would amalgamate was cabled by Stuart F. Doyle, managing director of Union Theatres in Australia, to Millard Johnson, American representative of Union Theatres. The rumor was characterized as "absolutely unfounded" by Mr. Doyle.

"Ruby" Gives His Version Of Chicago Episode

(*Continued from page* 68)

discussed the possibilities of an airplane-trip-to-Chicago story for Bebe Daniels with our publicity department in New York, but it was decided that I should do my stuff by inspiration on the ground. The day passed uneventfully.

June 21. I am called on the phone by a Mr. Leahy of the Chicago Daily News. May he come and see me? Sure. Later, he arrives. He wants to know whether there is any big merger coming off. I tell him that there can be no merger with R-K-O for if we did anything at all, we would buy; nobody could merge with us. Then he wants to know which company it would be, and asked point-blank whether it would be Paramount, as reported from other sources. Now, here was a big daily, unsought and unasked, placing a big story right in my lap, and the chances of a big break looming. The blood which makes publicity men surged within me, and I certainly rose to the occasion. My answer simply was that I could give no information. Finally, he wanted to know how much money such a deal would involve, and I saw no reason why 150 million would fail to cover it.

June 22. The Chicago Daily News breaks on the front page and uses the proper language to show that the Paramount part of the story is their own guess, their exact term being "reliably and often reported" as Paramount. It seemed to dove-tail well with a trade-paper item from the Paramount convention at Atlantic City which also pertained to such a deal.

In the lobby of the Drake the managers were having a good time with the story. Everyone was elated with R-K-O importance; the company had crashed the front page, and that meant big talk and big contracts back home.

June 23 was Sunday, and all was quiet along the battle-front.

June 24 the convention opened and in his speech Schnitzer said that if R-K-O went into any deals with any other companies it would only be on terms which would place R-K-O in control. My cue. The newspaper people began to arrive and all were told the same thing by me—that the convention was not doing any negotiating, and that there could be no news until Wednesday. (That was our last day in Chicago). I told them that if any deals were being made it might be so without the convention knowing of it, as those things were often Wall Street affairs. I made clear the distinction between RCA and R-K-O, and involved no names of individuals whatsoever. All further interviews were declared off until Wednesday.

June 25 was Tuesday, and I held all inquiries status quo. They pressed hard, but I knew nothing and told them nothing. The question of my own official title now took on importance, but I said I was merely an R-K-O contact man. Had I identified myself in any way with a publicity department the story would have collapsed.

June 26 was the convention's closing day, and at noon the reporters and AP were on hand. I told them that all deals were off, definitely. This I knew to be a fact because Mr. Hiram Brown had that morning addressed the convention and said that the men in the field are not to worry about anything happening in the affairs of R-K-O which might endanger their jobs. I did not quote Brown to the reporters. Now they wanted to know what our position signified. My exact words, from a written memorandum in my hand, were: "We now begin to blast our way to the top position in the motion picture business; theatre acquisitions and quality production on a big scale will be our dynamite!"

The only paper to seriously misquote me was the Journal. Their man was Zolatoroff, who told me he was the foreign languages editor. He had a good deal of trouble with his English, and after returning to his office he called me on the phone to say that his boss was not able to get his story straight, and he asked me to repeat some of my words. The Journal is the paper which hooked Zukor into the story, and cock-eyed the dynamite statement.

During the banquet I was paged by an AP man, who came to tell me that in New York Mr. Sarnoff had denied any deals, also saying that he did not know me. I returned the compliment, saying I didn't know him either, nor had I claimed to have any communication with him. Again I explained the difference between RCA and R-K-O, and when this reporter left he said he had everything straightened out

Everybody left Chicago very happy and nobody's corns seemed to have been stamped upon. Up to the end of the convention I heard no word other than praise for the phenomenal space accorded R-K-O in the daily press. I arrived in New York and when I received my check there was also an extra check there, entirely unexpected my me.

In view of the Hearst tirade (magnificent space) it is only fair to say here that not only did I not quote Mr. Brown nor anybody else, but that I at no time had any communication of any kind with Mr. Brown

I am happy to have completed a bang-up job and to have corraled for my trophy-room that which will always be nearest to a true publicity man's heart—national front-page space.

Sixty Newspapers Hook Up With New Universal Newsreel

Plan Will Enable Theatre To Exploit Local Slant On News Events

Universal has arranged a countrywide cooperative means of securing ''local slants'' for the new Universal Newsreel, the first issue of which will appear July 31st. Sixty leading newspapers in practically every section of the country have joined the hookup and others will be added from time to time. The tie-ups were made by Fred J. McConnell under Carl Laemmle's direction. The move is seen as a new one in the field of screen journalism inasmuch as the newsreel will be sold to the public as though actually put out by the local paper.

The plan is said to be exceptionally flexible, with the expectation of many local news subjects being included in the various regional releases to build up local interest with each newspaper's public, and the exploiting of these local subjects and the newsreel in general by the newspaper.

Newspapers reported signed include the following: The Albany Knickerbocker Press and the Albany Evening News, the Atlanta Journal, the Billings Gazette, the Boston Traveler, the Buffalo News, the Butte Standard, the Charlotte News, the Cleveland News, the Dallas Despatch, the Des Moines Register, the Detroit News, the El Paso Post, the Fort Worth Star-Telegram, the Houston Chronicle, the Indianapolis News, the Little Rock Democrat, the Los Angeles Times, the Memphis Commercial Appeal, the Missoula Missoulian, the New Haven Register, the Evening World, New York City, the Oklahoma News, the Omaha World Herald, the Philadelphia Inquirer, the Phoenix Gazette, the Pittsburgh Post Gazette, the Portland News, the Rochester Times Union, the Salt Lake Tribune, the San Antonio Express, the San Diego Sun, the San Francisco Chronicle, the Seattle Star, the Spokane Press, the Vancouver, B. C. Sun, the Washington Star and others.

The Universal newsreel will be a charter member of the new organization known as Associated Newsreels, Inc., of which Captain G. McL. Baynes is general manager. Associated Newsreels will supply the Universal newsreel with much of the world-wide subjects used. The Universal newsreel, under the editorial management of Sam B. Jacobson, will supplement this service with widespread activities of its own in cooperation with the various newspapers mentioned.

"U" Signs Van Loan To Do Dialog And Originals

Originals and dialogs will be written by H. H. Van Loan for Universal pictures, the Laemmle organization having signed the author to a contract. He arrived in Universal City late this week to inaugurate work.

Charles S. Webb, author of ''Honest Liars,'' is another author signed by ''U.'' He will do original playwriting and adaptation.

General Talking Picture Suit Vs. Stanley Co. Of A.

Damages Sought For Alleged Infringements of Patents Held By Complainant

A suit in equity has been brought in the U. S. District Court in Wilmington, Delaware, by the General Talking Pictures Corporation and the DeForest Phonofilm, Inc., against the Stanley Company of America, in which it is alleged that the Stanley Co., as owners of the Aldine Theatre in that city, are and have been and threaten to continue to infringe upon nine certain patents for the projection of sound film which the complainants claim they hold title to.

The complainants ask that a perpetual injunction be granted ordering and restraining the defendants from using the films and other apparatus which, it is claimed, are so protected by letters of patent to the exclusive use of the complainants and their licensees. It is also requested by the complainants that all such films and apparatus now alleged being used in connection with the letters of patent be delivered up to the complainants or destroyed, and that an accounting of all gains and profits by the defendants since the alleged infringement began be rendered.

The complainants further state that upon information and belief, the specific equipment at the Aldine Theatre is licensed or sold by the Electrical Research Products Co., Inc., a subsidiary of the Western Electric Company, and is known as Movietone. The complainants believe that the films objected to were made under the license of the Movietone patent, according to their statement issued this week.

Seven of the patents involved are claimed as original ones with Dr. Lee DeForest, and two are held by Elias B. Reis, the rights of which are said to be in legal possession of the complainants. The Reis patents are claimed to involve the "slit light method," a practical means of controlling light rays when projected through a slot to film. Other patents alleged to be controlled by the complainants are said to cover the photography of sound on film and another, recently said to have been granted after pending for four years, has to do with the synchronization of film after film has been shot.

Dr. DeForest also has a suit against Fox-Case Movietone upon which, it is said, trial has been delayed owing to crowded conditions of the New York Courts. This has been pending for approximately two years and is expected to go to trial during September, 1929. The case against the Aldine Theatre is expected to be called before that time. Darby and Darby, New York attorneys, are handling the complainants side of the case.

Limiting Talk To Plot Development, Says Bell

DIALOG is gradually being restricted to plot development, declares Monta Bell, Paramount producer at the Long Island studio. When the talkies were first produced, dialog ran approximately a word to a foot of film. Now it has been reduced to about one-half word per foot.

"At the beginning of this new era of screen entertainment," said Mr. Bell, "everyone thought that as much dialog as possible should be crammed into a picture and naturally the technique of the stage predominated. It was not long, however, until it was found that more action and less words were required for the proper balance in talking pictures."

Talkies For Fire-Proof Houses Only Is Ottawa Ruling

Ottawa, Ontario, July 3.—Talking pictures can only be presented in theatres in Ontario that are officially deemed fireproof according to the regulations of the Ontario Theatres and Cinematographs Act, was the edict issued last week by Hon. J. D. Monteith, Provincial treasurer of Ontario, who said that he expects the voluntary co-operation of exhibitors.

Hon. Dr. Monteith has formally advised a considerable number of theatre owners in the Province that structural alterations are now necessary and will be required before installations can be made.

He refers to the fact that twenty-one theatre fires have occurred in Ontario during the past six months, or four times more than during the corresponding period of the four preceding years. The increase is largely due to the fire hazard from the presentation of talkies, the provincial treasurer contests.

Breitenstein, Takes New Post With Consolidated In N. Y.

Sam Breitenstein, formerly with Tremont Laboratories on the Coast, where he set a high standard of efficiency with his work on sixteen and thirty-five m.m. film, has arrived in New York City to begin his new connection with Consolidated Film Laboratories.

I HAVE received my Managers' Round Table Club membership certificate and certainly not only treasure it, but appreciate it and feel it an honor to give it a prominent place on the wall of my office. Many, many thanks.

I feel that during the coming years our organization will have the biggest place in the theatrical profession of any such organization—it is unique—it is peppy—well, it has "IT."

HARRY BROWN, JR.,
Keith's Capital Theatre,
Trenton, N. J.

N. Y. City Bill Adding $2,197,000 In Costs Is Vetoed

Mayor Won't Sign Measure After Chas. O'Reilly, T. O. C. C., Cites Unfairness

Charles L. O'Reilly, president of the Theatre Owners Chamber of Commerce, won a decisive victory for the Greater New York theatre owners last week through getting Mayor James J. Walker to veto Ordinance No. 13 which had been passed by the Board of Aldermen and which would have added $2,197,000 annually to the cost of operating the motion picture theatres alone in the greater city.

The measure was originally offered by Alderman Curley in March of 1928, but was defeated at that time. This year it was passed and was up to the Mayor for his signature. It provided that "All steam heating apparatus, refrigerating equipment, air tanks and compressors, fire pumps, standpipe and sprinkler supply tanks, in any theatre or place of amusement having a seating capacity of more than 600 persons, shall, while premises are open to the public, be under the direct supervision of a duly licensed engineer."

This would have meant that two men at $65 each weekly would have to have been employed in 325 theatres in Greater New York which would have added a gross of $2,197,000 to the operating cost of those houses.

President O'Reilly showed the Mayor that the theatre manager would be compelled to pass on this additional overhead to the public in the form of increased admissions, and because of this the Mayor declared the measure unfair and unwarranted.

Warners Will Produce Number Of Vitaphone Shorts in Technicolor

A number of Vitaphone shorts in Technicolor will be presented by Warner Bros. during the next season. For "flash" acts, sketches in which girls and costumes are importantly featured, color shots are expected to greatly enhance the appeal.

The color Vitaphone short subjects will be produced at the Warners Eastern studio under the direction of Bryan Foy and Murray Roth and Arthur Hurley, his assistants.

Radio's Cast Complete For "Rio Rita" Screen Version

The casting of supporting roles for Bebe Daniels and John Boles co-starring in "Rio Rita," has been completed by Radio Pictures and everything is now in readiness for shooting on the screen version of the Ziegfeld stage production. Don Alvarado is Roberto; Eva Rosita is Carmen; Fred Burns and Sam Nelson are Boles' Ranger pals; Charles Stevens is one of General Estaban's aides. Others in the cast include Bert Wheeler, Robert Woolsey, Dorothy Lee and Helen Kaiser.

HOLLYWOOD

LAWRENCE A. URBACH
Western Representative

WALTER R. GREENE
Western News Editor

Hollywood Office: Mezzanine Floor, Hotel Roosevelt Phone Granite 2145

Talk In Hollywood

By Walter R. Greene

A PROMINENT engineer and sound official has a son who is said to have a fine voice. At least, the fond parent thinks so and sees no reason why his boy should not "crash" the talkies. The boy hasn't yet, and father is irate.

The official had the boy's voice recorded to the extent of 22 minutes of sound-on-film. Everybody in the studio who is anybody was then required to listen to the test, and all told the official that it was great stuff, but nobody offered to put the boy into a feature talkie.

The official, however, still believes that the boy's voice is great. So much so that on the former's trips around the country to supervise the installation and reproduction tests in theatres, the father takes the 22-minute film with him. After carefully testing the film for sound in the theatre of the city where he happens to stop, fond parent invites the newspaper critics of the town to listen to the fine reproduction his type of machine is giving in their city. In every case, the film used is none other than the test of son's voice.

Of course, the newspaper men don't know the boy, but the official gets a kick out of showing the film just the same.

And he is still pretty irate because the production people have not rushed to sign son at a fancy talkie salary per week.

CAREY WILSON will pay his wife alimony of $1,500 monthly pending her divorce from the scenario writer. Although Wilson thought his wife could get along with one of his four machines, an open car, Mrs. Wilson explained to Judge Rosenkranz her social obligations necessitated a closed one, and she was given a Rolls-Royce from the collection.

"Keeping up appearances" seems to be costly for a highly rated scenario writer; Wilson claiming he had to spend $2,100 monthly for that purpose; even though he had an income during the past year of $22,500.

FOX studio and West Coast executives figure that "The Cock-Eyed World" is a better and bigger attraction than "What Price Glory," and are going after it on that premise. The picture was shown to a group of Fox officials at the home of Winfield Sheehan last week, and immediately decision was made to spot it in as the next attraction at Grauman's Chinese following the M-G-M "Hollywood Revue of 1929" now current.

"Our Gang" and Robert McGowan, director of the kids, welcome a new member to the group. Norman Chaney's his name and he appears to weigh as much as Joe Cobb. Perhaps he is The Lon Chaney. That would account for the similarity in names.

LEE TRACY, stage actor who played the "hoofer" in the New York production of "Broadway," was signed by Fox for a picture titled "Big Time" to be made on the coast. Tracy arrived in Los Angeles two days before the picture was slated to go into production. Production officials are reported to have immediately started telling him the story arriving finally at an explanation of three "knockout" soft shoes dances by Tracy.

"Me—dance?" questioned Tracy.

"Why certainly, the greatest soft shoes stuff ever seen on stage or screen," came the answer.

"But I'm no dancer," declared Tracy emphatically.

"Quit kidding, you must be when you played the "hoofer" in "Broadway," he was told.

Then Tracy had to persuade them the only semblance of a dance he did in the stage production was one entrance of three quick steps. And then the production officials made a quick change in the story.

FILM producers do not seem to always be able to make definite decisions on renewals of certain contract options of stock players. In many cases, the player is let go, and then immediately engaged for a number of pictures by the producing company.

Several months ago, Paramount let option lapse on Fred Kohler, who kept busy free-lancing. After two recent engagements in Paramount pictures, company executives decided to re-sign him to another term contract for a long term.

FILMING of sound pictures has made necessary the invention of many forms of noise eliminators. The latest true story concerns the medals worn by Eric von Stroheim during production of sound sequences in James Cruze's "The Great Gabbo." In order to eliminate the tinkling of the medals being recorded, sound engineers had to equip them with wool shock absorbers.

H. B. "RASTY" WRIGHT rated a testimonial dinner last week when he assumed charge of Grauman's Chinese Theatre for Fox West Coast. Leading city officials and producers got together to sing "Rasty's" praises, and tell him how good a theatre manager he is. Wright has had charge of Loew's State, Los Angeles, for the past several years.

Banky Is Making Personal Appearances With Picture

In conjunction with showings throughout the country of her newest United Artists release, "This Is Heaven," Vilma Banky is making a series of personal appearances. She left Hollywood on June 27 to begin her tour.

Her first stop was at Kansas City, where she appeared at Loew's Midland, July 1st and 2nd. The star then made appearances July 3rd and 4th at Loew's State, St. Louis, Mo. Future appearances will be made on July 8th and 9th at Loew's State, Louisville, Ky.; July 11th and 12, Loew's Penn, Pittsburgh, Pa.; and July 15th and 16th at the Stanley Theatre, Baltimore, Md.

Hollywood

Device Eliminates Camera Retakes To Number Scenes

Hollywood, July 3. — An automatic "take" numbering device for attaching to motion picture cameras is being perfected by the Bell and Howell Co. The device would automatically print a number on the side of the perforation of the negative while the latter is in the camera, entails no extensive changes in the camera, and would replace the system of photographing scene numbers on a slate after each scene.

The device would also save producers thousands of feet of negative now used yearly for the photographing of slate scene numbers. Bell and Howell has asked the Academy of Motion Picture Arts and Sciences to conduct a survey among technicians, cameramen, film editors and others to determine whether or not the "take" numbering device would be of real service to the industry. The Academy will tabulate the returns from questionnaires already sent out, and turn over the results to the manufacturers, without giving names of individuals replying.

Bert Kalmar and Harry Ruby, composers, are now esconsced at the Radio studio on the coast where they will write the book, lyrics and music for "Radio Revels," a story of a broadcasting station which will feature Radio's new program.

Walter O'Keefe and Bobby Dolan, librettist and composer, have arrived at the Pathe studio on the coast to write for Pathe. O'Keefe has written the book and lyrics for "Just a Minute," and another of his works, "Up and At 'Em," will be produced in the fall. They will write songs for Ina Claire's first Pathe talkie.

Rita LaRoy, young actress, is to play opposite Rod La Rocque in "The Delightful Rogue." She has been nicknamed "The Miracle Girl," because in seven months of picture work she has played seven featured roles.

Warners have purchased a story by James Starr for early production. It is called "The Headlines" and is a comedy-drama of metropolitan newspaper life. Grant Withers and Marion Nixon will head the cast of this all-talkie Vitaphone production for which Joseph Jackson has been assigned the adaptation and dialogue and John Adolfi the direction.

Nick DeRuiz, baritone, sings the role of De Valos in Radio Pictures' screen version of "Rio Rita." He is a Metropolitan Opera House artist.

John Griffith Wray directs Leatrice Joy in "A Most Immoral Lady," the star's first picture for First National-Vitaphone. The actress recently finished a vaudeville tour of the United States.

Wesley Buggles has been removed from the direction of "The Very Idea" and will instead direct Vincent Youman's "Hit the Deck" for Radio.

Edwin Justus Mayer, author of "The Firebrand" and several other works, has been placed under contract by M-G-M for dialogue work, title writing, and adaptations.

Girl Idea Gets Boss Out Of Conference

A HIGH official of a sound company is generally "in conference" when production heads want to consult him, so the latter have worked out a plan which never fails to get them an audience:

They arrange for several pretty girls to take voice tests; phone the official that such is the case, and he arrives pronto. Then the production officials have plenty of time to consult him informally on the set when he is not admiring the assembled femininity.

Paramount's selections for the cast of "Illusion" have practically been completed with the assigning this week of William Austin, Frances Raymond, Emily Melville, Katherine Wallace, John E. Nash and Michael Visaroff.

June Collyer has been given the role of the society girl in "The Love Doctor," new Paramount talkie now in work.

Harry Langdon is supported in "Red Hot," his first all-talking comedy under the new contract with Hal Roach-M-G-M, by Thelma Todd, Edgar Kennedy and Frank Austin. The film is an adaptation of "The Messenger," Langdon's vaudeville act. Lewis R. Foster is directing.

"Lazy Days" is the title of the new Hal Roach-M-G-M "Our Gang" talkfilm, filmed and recorded entirely out of doors by Director Robert McGowan. The Roach Ranch is the scene of its action.

David Newell, who played in Paramount's "The Hole in the Wall," has an important role in Evelyn Brent's first starring talkfilm for Paramount, "Darkened Rooms." He has also joined "The Kibitzer," now in production.

Frank Ross, the singing realtor signed by Paramount, has been cast for a part in "The Saturday Night Kid." Charles Sellon has also joined the cast.

Ivan Lebedeff, Russian actor, has affixed his John Hancock to a five-year contract with Radio Pictures, following his work with Betty Compson in "Street Girl."

Baclanova, Russian blonde actress, has returned to Hollywood with Nicholas Soussanin, her husband, after a combination business and vacation visit of six weeks in the East.

Eugenie Besserer plays in "Fast Company," new Paramount picture, as Jack Oakie's mother.

Marie Saxon, musical comedy singer and dancer, has added her name to Columbia's list of talent. An all-talking-singing-dancing vehicle will be prepared for her.

Fred Kohler, screen villain, has renewed his contract with Paramount.

Jacqueline Logan signed to play in "The Mighty," George Bancroft's next starring production for Paramount. This is Miss Logan's first engagement by Paramount since termination of her term contract with that company about five years ago.

"The Varsity Show" has been selected by Universal as title for Red Grange's starring talker for that company. Nat Ross will direct.

Wesley Ruggles will direct "Hit The Deck" for R-K-O.

A Co-Director For Every Feature On The Radio Program

Dialog and action will get equal attention from Radio Pictures directors as a system of co-directors for all sound pictures has been inaugurated at the Radio Coast studio.

A stage director is assigned to the dialog sequences while a director of silent films takes charge over all pictorial angles of a film. This two-directors system will be applied throughout all future RKO productions.

Several of these directorial teams for future pictures were made by William Le Baron, vice president in charge of production.

A. Leslie Pearce will direct "The Delightful Rogue," Rod La Rocque's first all-talker. Lynn Shores will be known as pictorial director.

Frank R. Craven, who is to direct and play in William Le Baron's farce "The Very Idea," will work with a picture director, William Rosson.

Russell Mack has been assigned as dialog director on "Rio Rita," which Luther Reed directs.

Hal Davitt, formerly with Fox, has joined the Darmour Productions scenario department. His first assignment will be to adapt a Mickey McGuire comedy.

Monte Blue will co-star with Lupe Velez in "Tiger Rose" for Warners. George Fitzmaurice will direct the picture, which will be photographed entirely in Technicolor. Adaptation is credited to L. G. Rigby.

William Slavens McNutt has been signed to term contract by Paramount as a writer, and has given up his short story writing for various national magazines.

William Conselman and Leo McCarey wrote an original musical, "Red Hot Rhythm" for Pathe. Conselman will supervise, and McCarey will direct. Earl Baldwin is writing the scenario and dialogue, and will later assist in rehearsals of the musical and dance numbers.

Raymond Griffith and Raymond McKee are the latest to be indicted for alleged fraud in connection with income tax payments. Both got into difficulties as clients of Edward Hayden, tax counsellor, who was also indicted.

Paramount has selected Warner Oland, Raymond Hatton, O. P. Heggie, Morgan Farley as George Bancroft's support in "The Mighty."

Myrna Loy will be the Burmese girl in "Evidence," the Warner Bros. Vitaphone vehicle for Pauline Frederick. William Courtney, Conway Tearle, Lowell Sherman, Alec B. Francis and Ivan Simpson are also cast.

Lee Kohlmar, stage actor who appeared with David Warfield, will play Yankel in Paramount's "Kibitzer," in which Harry Green is featured in the title role.

Gloria Swanson, now making "The Trespasser" for United Artists, has recorded two songs, both untitled as yet, for the new picture. They were composed by Edmund Goulding, who is author, director and dialogue writer.

Opinions on Pictures

Fashions In Love

The Best Menjou In Five Years

(Reviewed by Freddie Schader)

THIS looks like the best vehicle that Menjou has had since "The Woman of Paris" or "The Marriage Circle." Incidentally, it is the first dialogue and sound picture that this star has done and, from a box office standpoint, it looks like sure fire; for the star it should aid materially in repopularizing him. It is a typical Leo Deitrichstein "Great Lover" type of film.

In the past there are no outstanding names in support of the star, but the characters are played with a feeling and restraint that make them seem real. Those outstanding are Fay Compton as the wife of the star, Miriam Seegar as the celebrity crazed wife of a doctor, and John Miljan as the doctor.

The story deals with a world famed concert pianist and with one of his romances away from the family fireside. It shows the much sought after celebrity and the manner in which he is pampered and cared for in his home circle so that he may appear to the best advantage to outsiders and his public in general. His wife shows herself to be a most "understanding" woman who effaces herself most thoroughly so that her husband may have the limelight to himself at all times. Delphine Martin, wife of Dr. Martin, is one of those women who love to lionize notables and in this case she imagines herself in the throes of a romance with the pianist. She goes so far as to consent to leaving her husband and spending a holiday at the mountain lodge of the musician. But her husband, who has been tipped off, and as he has met the pianist's wife and knows that both he and she have much in common in the married life, calls on her and consults her as to the manner in which they will end the affair. The cure that they devise is not disclosed to the audience, but is worked out as the story proceeds. Suffice to say that it is effective, not only in effecting a cure but in producing entertainment and laughs for the audience.

Drawing Power: The name of the star and the fact that it is his best picture in five years as well as his first talking production should build up big business. Menjou not only talks, but talks well and also sings. He will go a long way toward reestablishing himself with the fans.

Produced and **distributed** by Paramount-Famous-Lasky. **Length**: dialogue version, 6,325 feet; silent, 6,024 feet. **Released**: June 29, 1929. **Running time**: an hour and ten minutes. From the **story** by Hermann Bahr. **Adapted** by Melville Baker. **Directed** by Victor Schertzinger.

THE CAST

Paul de Remy	Adolphe Menjou
Marie de Remy	Fay Compton
Delphine Martin	Miriam Seegar
Dr. Martin	John Miljan
Miss Weller	Joan Standing
Levisohn	Robert Wayne
Joe	Russ Powell
Jane	Billie Bennett
Valet	Jacques Vanaire

The Constant Nymph

A Poor English-Made Production

(Reviewed by Freddie Schader)

"THE CONSTANT NYMPH" was a very amusing play by Margaret Kennedy and Basil Dean. It was adapted to the screen and made into a picture in England. The result is a very disappointing affair. The story is badly handled as to direction, the playing quite mediocre and the photography terrible. C. M. Woolfe and Michael Balcon are the sponsors for the production which is released in this country by the Big Three Exchange. From a box office standpoint the only thing in favor of the picture is its title. It does not look like a money getter at any stage of the game.

The picture is produced in typical English style with the best performance contributed by Ivor Novello. Of the women the best bet on appearances is Benita Home. The others are not suited to their roles with the exception of Mary Claire, in the role of the fat and flabby mistress of one of the male characters. Mable Poulton in the leading role is far from what is desired and she constantly overacts. The direction, for which no credit is given, is decidedly haphazard and old-fashioned in technique.

The story is based on the lives of Sanger, a noted composer, and his family, of which there are four daughters. That is the underlying theme, with the love affair of his youngest daughter and one of his pupils who marries a wealthy cousin of the family as the theme to carry the tale along.

The exterior scenes, shot possibly in the Austrian Tyrol, are very pretty, but the photography in them is that of an American made news reel of twenty years ago. In the interior scenes the photography is constantly fogged and the lighting very bad.

Ivor Novello playing the lead gives a neat performance, but he is handicapped by poor direction. Tony de Lungo, in a minor role, contributes a very much worth while character performance.

Drawing Power: None in this country except the title.

Produced by C. M. Woolfe and Michael Balcon. Silent version only, 7,800 feet. **Running time**, an hour and twenty-eight minutes. **Release date**, August 1, 1929. From the play by Margaret Kennedy and Basil Dean.

THE CAST

Sanger's 'Circus'

Sanger	George Heinrich
Linda	Mary Clare
Tessa	Mabel Poulton
Paulina	Dorothy Boyd
Toni	Benita Hume
Kate	Yvonne Thomas
Susan	Erna Sturm

The Others

Lewis	Ivor Novello
Roberto	Tony de Lungo
Ike	Peter Evan Thomas
Trigorin	Robert Garrison
Florence	Frances Doble
Dr. Churchill	J. H. Roberts

Paris Bound

Drama of Marriage

(All talking)

(Reviewed by Edwin Schallert)

ANN HARDING'S debut as a talkie actress is the event supreme of "Paris Bound." This won't mean so much maybe out in the provinces, so-called, but it is something to talk about in the bigger places. Miss Harding is an accomplished stage acrtess, and she is in the vanguard of many footlighters on whom judgment will be duly passed sooner or later.

One thing about the stage players, and Miss Harding very notably, is that they have the capacity to color words most attractively in their enunciation of dialogue. It gives an unusual variety to their recordings, and removes some of that taint of monotony which pervades many talking pictures that run largely to conversation.

Furthermore, Miss Harding is a distinct personality. Her pallid gold hair is drawn about her head with a strange severity. Her eyes, matching the shade, make her fascinating and unusual. She has poise and repression to a degree remarkable even in screen drama.

"Paris-Bound" is a story of married life. It begins with a wedding, and ends after a span of years with a reconciliation. Fates of husband and wife are linked with respective amorous attractions away from the hearthside, but they decide in the end not to let this interfere with their marriage.

In spoken drama form the piece was somewhat more daring than it is on the screen, and dealt in greater detail with the two principal characters' emotions. The original of the plot has been preserved on the screen, without so much of the original psychology.

Altogether, though, it is a picture for grown-up audiences, and for those who can appreciate, beside, a little artiness. This is because one of the main features of the production is a phantom ballet, which evolves the young composer, who is in love with the wife, is playing a composition of his at the piano. The effect with shadow figures going through the dance poses is very novel.

The plot is evolved episodically. It shows various stages in the life of the two married people. The husband's frequent trips to Europe explain the title "Paris-Bound." It is in France that he holds rendezvous with the other woman. Eventually the wife discovers the deception, and it is then that she listens to the love-making of the musician whom she is assisting in the composing of his dance drama.

Edward H. Griffith directed "Paris-Bound," and Frederic March, George Irving, Carmelita Geraghty, Leslie Fenton, Ilka Chase, and Hallam Cooley are some of the principal players. March in the important role of the husband, Fenton and Miss Chase are responsible for very competent perform-

(Continued on following page)

Opinions on Pictures

Behind That Curtain

A Crackerjack Mystery Talker

(Reviewed by Freddie Schader)

THE Fox lot has turned out another good picture. They come so few and far between from this lot that when they do arrive they are a novelty. On this occasion it is again Irving Cummings who comes to the front with a hit. He did "In Old Arizona" after Raoul Walsh was injured and turned out the first outdoor feature talker. He has repeated in this offering, and turned out a box office hit that will stack up with the best from Fox to date.

"Behind That Curtain" is a screen version of the Earl Derr Biggers Saturday Evening Post story which was one of the Charlie Chan Chinese detective series. The screen version, however, has been skillfully adapted so that the love story that was the basis on which the early part of the original story hinged has been brought to the forefront and utilized as the motivating plot. A very clever and workmanlike piece of work.

The manner in which Irving Cummings took this story and screened it is a worth while achievement and much to his credit. Cummings has been coming along like a house afire on his last five or six pictures and this one will put him up with the leaders.

In casting also has a very fine piece of work been accomplished. Warner Baxter cast as the hero of the tale delivers a very exceptional performance and the surprise of surprises is the work of Lois Moran. That girl has developed tremendously and in talking she handles her lines wonderfully well and her voice registers delightfully. Gilbert Emery and Philip Strange also contribute nicely as does Claude King. Strange as the heavy stands out for his work. The minor roles are also very well cast and played.

Atmospherically in scene and sound the picture is a delight and the desert scenes are particularly effective.

The story is laid in England, the Persian desert and in San Francisco. The story following that sequence as to scene of action. Lois Moran plays the role of Eve Mannering who marries a fortune hunting Englishman who, to make sure of wedding her, commits a murder, killing an investigator who was hired by her guardian to look into the history of the young man. When she discovers this she flees from him and joins an old family friend who is exploring the desert. She later deserts him, for fear that she will cause him trouble and comes to America and the story follows.

The reason for the tale is the murder of the investigator and the fact that when he was found dead a pair of Chinese slippers that were originally presented to the explorer were found on his feet. This fact and the general mystery attracts the attention of Sir Frederic Bruce, head of Scotland Yard, who devotes his life to clearing up the mystery. With the inevitable happy ending resulting.

Produced and **released** byFox Film Corp. **Length**: sound version, 8,300 feet. **Running time**: an hour and thirty-one minutes. **Released**: June 30, 1929. From the Saturday Evening Post **story** by Earl Derr Biggers. **Directed** by Irving Cummings.

Paris Bound—Cont.

ances, but there is scarcely any role in this picture that is not efficiently played.

Drawing Power: Acting should attract discriminating trade especially; unusual story of married life will probably have considerable general interest.

Produced and **released** by Pathe. **Adapted** by Horace Jackson from the play by Philip Barry. Edward H. Griffith, **director**, and Frank Reicher, **co-director of dialogue**. **Producer**: Maurice Revnes. **Photographed** by Norbert Bodine. **Length**: about 7 reels. **Release date**: Aug. 3, 1929.

THE CAST

Mary Hutton	Ann Harding
Jim Hutton	Frederic March
James Hutton, Sr.	George Irving
Noel Farley	Carmelita Geraghty
Richard Parrish	Leslie Fenton
Nora Cope	Juliette Crosby
Peter Cope	Hallam Cooley
Fanny Shipman	Ilka Chase
Helen White	Charlotte Walker

Short Subjects (Silent)

"A Close Shave"

(Pathe-Sennett—Two Reels)

(Reviewed by Raymond Ganly)

JOHNNY BURKE, as the goofy Handy Andy in the Sennett comedy series of that name, catches just a few laughs with the bait that they've handed him in this one. He makes his biggest catch in a scene laid in a barber shop, but in the other sequences his efforts bring in but small fry. Assisting Johnny in the comedy work are Vernon Dent and Carmelita Geraghty. Occupying the director's chair was Harry Edwards, who collaborated with Curtis Benton upon the story.

Burke gets in dutch with Dent when the latter thinks his wife, the pretty Carmelita, is flirting with him. Later when Dent meets Burke, now a razor artist, and seems to be friendly towards him, again Burke causes the feud to break out when he confides intimately about the "swell jane" whose tresses he is trimming. When Dent sees that the dame is his wife, trouble starts brewing for the barber and the usual chase is executed.

In one of the scenes Burke is sent out to shave a man, but when he arrives at the house he finds out that his subject-to-be is a corpse. In the main the comedy is spotted with the general brand of triangle farce proceedings.

"Sport Afloat"

(Pathe Sportlight—One Reel)

THE thrills partaken by the speed boatman are well visualized by this Grantland Rice Sportlight which should find a warm spot in any boatman's heart. It's a fine short for the summer time, what with glimpses of white caps, full spread of sail, clever maneuvering over the briny and a horde of attractive shorts. It has the tang of the salt sea air about it which betokens a welcome from the summer movie fan.—RAYMOND GANLY.

THE CAST

John Beetham	Warner Baxter
Eve Mannering	Lois Moran
Sir Frederic Bruce	Gilbert Emery
Sir George Mannering	Claude King
Eric Durand	Philip Strange
Soudanese Servant	Boris Karloff
Habib Hanna	Jamiel Hassen
Scotland Yard Inspector	Peter Gawthorne
Alf Pornick	John Rogers
Hilary Galt	Montague Shaw
Galt's Clerk	Finch Smiles
Nunah	Mercedes De Valaco
Charlie Chan	E. L. Park

Silent Shorts—Cont.

"Uncle's Visit"

(Pathe—Two Reels)

(Reviewed by Raymond Ganly)

THIS "Smitty" comedy is like the little girl of whom it was written "when she was good, she was very, very good, but when she was bad she was horrid." When the first "Smitty" appeared it looked as if a lively and clever kid series had made its bow. However, succeeding comedies did not keep up to the standard set by the first and they have degenerated into a strange mixture of juvenile incident. Horrid certainly describes the direction of "Uncle's Visit." It jumps all over the landscape and continuity is sadly lacking. It's a shrunken affair when it comes to measuring off its laugh-getting tendencies.

When uncle announces he is going to drop in for a visit, Smitty's parents bundle him and brother Herbie off to boarding school where most of the action is centered.

The late Theodore Roberts plays the role of Uncle. The others in the cast include Donald Haines and Jackie Combs as Smitty and Herbie, Betty Jane Graham, William Franey and Maude Truax.

"The Go Get 'Em Kid"

(Universal Western—Two Reels)

(Reviewed by Raymond Ganly)

GEORGE CHANDLER is again the sap tenderfoot who by dumb luck wins the pretty gal, whose coiffure nestles snugly underneath a sombrero, identifying her as a daughter of the West, the victim of the rustlers from whom she is rescued by our light-headed hero.

By no stretch of the imagination could George pose as a dashing romantic figure of the cattle lands, but they cast him as such, and he, it seems, wins all the fair unmarried daughters of the cattlemen and saves their stock from pilferings. It's a practically impossible task for Chandler to make the stuff they hand him convincing. By turning cowboy farceur he gets away with some of it. His work would be badly exaggerated if he did it with a serious mug.

This one is neither better nor worse than the other Westerns. It bulges wth all the old humdrum occurrences and therefore it radiates monotony.

"Faces"

(Universal—One Reel)

JUST glimpses of countenances are seen in this Laemmle Novelty. Instead of the entire bodily pantomime, the shades of expression on human faces tell the story. The story is a simple one, and the way it has been done denotes intelligence and an artistic viewpoint on the part of its director, Jacques Rollens, and Sam Jacobsen, whose idea it is.

All it portrays is the love of a man for a maid. He saves her from drowning, courts her, weds her and grows old with her. Simplicity is the keynote. It is really a little tone poem done in celluloid. And it is a creditable one.—RAYMOND GANLY.

"Gold Steel"

(Pathe Cartoon—One Reel)

THE call to arms causes Milton to leave the loving arms of Rita Mouse and leads to some effective humor on the battlefield thronged with raging cats and valiant mice. The enemy cats borrow an idea from old Odysseus and advance on the mice in a wooden horse, but Milton gets the horse thirsty and fills it up with water thus causing the cats to desert their huge steed. Of course, the mice win and Milton rides back to Rita like a conquering hero. This one is a good laugh potion.—RAYMOND GANLY.

Opinions on Pictures

Silent Shorts—Cont.

"Getting Buster's Goat"

(Universal-Sterns—Two Reels)

(Reviewed by Raymond Ganly)

IT'S hard to determine whether even a trifle of brain work or acumen for laughs went into the making of this comedy. In comparison with other juvenile comedies it takes a back seat. Certainly the kids are not demanding comedies of poor construction. Even their youthful minds deserve a break and should not be fed with a punk assortment of gags. Lament the fate of this one. It goes pottering around and doesn't make much headway.

Buster wins a goat, which, upon arriving at the Brown home, causes havoc in the family, culminating its career there when it breaks up a dinner party.

"Pathe Review No. 27"

(Pathe—One Reel)

MINING for platinum in the wilds of Columbia, Central America (containing a marvel of a shot of a ship coursing down a dark hued stream) is the unusual story which opens this Review. The editor seeks the laughs in the second subject entitled "Our Hall of Fame" and wise cracking various celebrities. For instance, Jack Dempsey is elected to the Hall of Fame because "he never read Shakespeare." There are nineteen titles in all, and though they are not blazingly witty they should run off with several laughs. Pathechrome shots of a ballet is an airy finish for the Review.—RAYMOND GANLY.

"Pathe Review No. 28"

(Pathe—One Reel)

A PICTORIAL jaunt down Barbados where the sugar cane ultimately emerges in the form of Barcardi rum (plenty of pictorial attractiveness enhances these Barbados shots) is the initial subject of this latest Review. A parrot, in Pathechrome and in trick photography whereby she is multiplied many times, is the novel secondary offering. A sample of Ramsayean humor emerges in the last theme which is a conglomeration of titles and shots purporting to show the "horrors" of war such as the navy enjoying itself on the beach at Waikiki and similar aspects of military life.—RAYMOND GANLY.

"The Danger Line"

(Universal—Two Reels)

(Reviewed by Raymond Ganly)

EDMUND COBB, as the obliging Western gallant who wears the ranger's badge, rescues Regina Doyle and her aunt from plenty of grief in this Westernette and the gypping fur thieves who had tried to drive the two gals out of house and home win a shellacking from the officer. It's all togged out with the usual Western bunk and just drips with a coating of bosh. There's not a new idea in it, and that wouldn't be a disadvantage, if what it does contain had been done with any degree of intelligence. It looks sloppy in acting, story and direction. Doesn't click at all.

"Sporting Courage"

(Universal—Two Reels)

(Reviewed by Raymond Ganly)

ED BENSON is pitted against Don Trent on Calford's polo green and comes up a winner in this new Collegians attired with sound and quite a successful endeavor.

When the Calford directors decided that the polo game would have to be played without the school ponies, Ed's girl, June, knowing that he did not have the jack to buy a pony of his own, successfully carries through a bazaar, and nets enough money to get her boy friend a mount. Thus equipped, Ed defeats Don with the mallets and the juniors win another athletic event at Calford. They probably have a thousand per cent by this time with the seniors zero. You can very rightly opine now that Burt L. Standish's hero is in the movies. It's a good Collegiate yarn, though, in spite of its obvious cut.

"In His Cups"

(Pathe Cartoon—One Reel)

OLD AL drinks some hard cider and dozes off into delightful reveries, picturing prehistoric times, most attractive cave girls who dote on hm and other details giving the Aesop man a surfeit of happiness. What a rude awakening when he finds the cool hand of the cave girl is but a cow's tongue licking his dreaming head and that all the other alluring vagaries were imaginary and induced by the effects of the drink. Good cartoon material.—RAYMOND GANLY.

"Modern Rhythm"

(Rice Sportlight—One Reel)

GRANTLAND RICE nods a bit in this Sportlight, not as bright and snappily diversified as most of his releases. It sets forth the modern dance, its various rhythms. While it's a bit weak there is no fear that it won't get by. These Sportlights always do.—RAYMOND GANLY.

Sound Shorts

"Don't Be Nervous"

(Educational Talkie—Two Reels)

(Reviewed by Raymond Ganly)

LLOYD HAMILTON'S latest bubbles over with some nifty gags. It makes good, reliable entertainment providing laughs to repletion.

"Ham" plays a dual role—that of a gangster leader just escaped from prison and that of a double resembling him to perfection. The number romps away with a big handful of laughs in the scene where "Ham" enters the gangsters' den and is mistaken by them for the notorious gunman. When rival gangster try to bump "Ham" off, the gunman's moll takes him away in her automobile to her apartment where she makes love to him also thinking he is her underworld lover. When the real gunman arrives on the scene, "Ham" is in for an uncomfortable time and when the two gangs clash outside the girl's apartment, he hides in a closet to escape the tumult.

A riotously funny ending caps the proceedings.

"Noisy Noises"

(Roach-M-G-M—Two Reels)

(Reviewed by Raymond Ganly)

THIS one is a fairly entertaining comedy yarn about fat Joe Cobb and his cares and woes in nursing a roaring tooth and minding his little baby brother. Between the two of them Joe is having rough sledding, but he calls in the Gang and finally baby goes to sleep, and Joe's tooth comes out when Farina officiates as Dr. Dentist.

It glides along pretty smoothly, the laughs piling up when Wheezer goes on a rampage killing bugs, and Joe's baby brother takes a wild ride down a steep hiill, miraculously escaping destruction and giving Joe and the boys quite a fright.

It'll amuse 'em because it carries plenty of childish appeal. "Our Gang" has a big audience of fans, anyway.

Sound Shorts—Cont.

"Pathe Audio Review No. 11"

(Pathe—One Reel)

THERE'S a little offering embodied in this issue of the Audio Review that's very nicely done. It is entitled "Temple" and shows the half finished structure of the Cathedral of St. John Divine which crowns Morningside Drive in Manhattan. The photography is A Number 1, likewise the sound shots of the Cathedral choir rendering "Onward Christian Soldiers." The other items on Ramsaye's bill of fare are "Pearls," showing how the Japanese maintain a thriving pearl industry, and "Babies," showing the young tots in various moods and poses, and including the famous shot of an infant slowly drifting off to slumber. An Audio Review that's sure to please.—RAYMOND GANLY.

"Pathe Audio Review No. 12"

(Pathe—One Reel)

JOAN LOWELL, the young lady who precipitated a controversy as to whether she was or was not a sailor lass, is interviewed in this audible Review and she offers quite an interesting time for the fans. Ramsaye has labeled her interview "A-Hooey" and some who listen may concur that her tale is all wet. "La Tap," in which Arthur Murray illustrates several of the tap dances, and "Speed," showing the youngsters in their kiddie cars, are the other items seen and heard in this representative number of the modern screen magazine decked out in an attractive musical and verbal ensemble. —RAYMOND GANLY.

"Jail Breakers"

(Pathe Cartoon—One Reel)

THIS Aesop goes rollicking along and cheerily demonstrates its laughter-arousing capabilities. A cat and a mouse bang their jailer over the head and make their way beyond the confines of the hoosegow with a myriad of fellow jailbirds in their wake. The cat jailers set out in pursuit and it is a merry time that follows, the escaped culprits finding themselves back in the pen when the end arrives. Quite a few chuckles are bottled up in this one.—RAYMOND GANLY.

"Tiny Housekeepers"

(M-G-M—One Reel)

THIS worthwhile Ufa Oddities introduces you to the habits and mode of life of the hamster, a burrowing rat who haunts the grain fields. The pictures have been neatly photographed, the microscopic lens picking out the small creature and showing his little bright eyes and ample cheek pouches. Scenes of two of the frisky rodents in playful mood provide laughter. Altogether the film is educational and novel.—RAYMOND GANLY.

"Pathe Audio Review No. 9"

(Pathe Photophone—One Reel)

ENTERTAINMENT that exerts a pleasing influence on the fan is found in this sound Review. The subjects are "Bygones," scenes of the late '80's, "El Tango," the Carltons doing the graceful dance of Argentina, "Geese," the speedy inhabitant of northern marshes. The musical score and photographic work are both pleasing.—RAYMOND GANLY.

"Topical Pips"

(Pathe Talkie—One Reel)

THIS Topics of the Day in dialogue form, a cinema joke book, carries a fairly strong laugh wallop, radiating some real good ones during the course of ten minutes or so of intimate exchange of wit and verbal play. A good novelty.—RAYMOND GANLY.

Broadway Show Reviews

By Fred Schader

Menjou In "Fashions In Love" Delights; Stage Show Is Weak At The Paramount

ADOLPHE MENJOU in "Fashions in Love," his first talking picture, proved to be the life saver of the current program at the Paramount. The stage unit "Let's Go" proved to be rather tame, but Eddie Cantor in "The Midnight Frolic," a Paramount talking and sound short subject, brought a lot of laughs. Close-ups of Cantor's face with the make-up are good for a screen laugh at any time.

The show runs two hours and twenty-two minutes. Thirty-nine minutes of this is devoted to "Let's Go," a Publix Unit in which the only novelty for a picture house is the old vaudeville turn of the Five Braacks. This quintet won hearty applause recognition for their efforts. There is an elaborate chorus number with a special light effect, such as was used in the "Scandals" of about five years ago, which is undoubtedly counted on to carry this unit, but on Broadway this week it failed to impress although it may be a novelty for out of town houses.

Opening with "The Spirit of Liberty," a special Independence July short running four minutes, the program was given an atmospheric beginning, following which the Paramount News held forth for seven minutes with some very nifty shots, after which two minutes were devoted to the trailer.

"The Midnight Frolic" subject held the next nine minutes, with Cantor singing two songs and telling a number of gags. Mrs. Crawford, unassisted by her husband, handled the organ in a number of syncopated tunes and played them in her jazziest manner, getting a full measure of applause return for her manipulating of the console.

Then came the unit with Paul Ash working hard to try to build it up, but even he couldn't save the day with his salesmanship of the individual turns.

Finally Menjou and the feature came along and really proved a delight. Menjou talking will be a revelation to many and the manner in which he utilizes an accent will delight the crowds of his followers and make many new ones for him.

"Behind That Curtain" Solid Hit At Roxy With Old Type Of Show Retained

"BEHIND THAT CURTAIN," a mystery thriller with a strong romantic side, proved a solid hit at the Roxy. Incidentally, the new "summer entertainment policy" was discarded after a two week tryout and the house has returned to the regular style of entertainment that it has been offering since its inception. For the latter we may be duly thankful, for at the Roxy we at least get something different.

The entire show runs two hours and twenty-four minutes, with the feature consuming an hour and thirty-one minutes of that time.

In the program surrounding the picture there are three outstanding features. First, the overture entitled "Pucciniana," a most pleasing melange of the operatic compositions of Puccini with "Madame Butterfly" featured over all of them. Then the stage offering entitled "Divertissement Espagnol," which runs twelve minutes following the overture and which is decidedly effective in dressing and coloring. Dorothy Berge, Jose Alvarez, Angelita Loyo and the Hernandez Brothers being featured in this portion of the bill.

Following the Fox Movietone, which ran ten minutes, came "The Wedding of the Painted Doll," which proved as fine a piece of spectacle as has been seen at the house in some weeks. It had a bridal march with Patricia Bowman as the bride and Leonide Massine as the groom and the Roxyettes as the maids of honor, with the ballet being a specialty that was decidedly worth while.

The principals in a dance duet were heartily applauded, but a contortionistic dance at the opening of the offering by George Herman proved easily the applause hit.

Closing the show the feature held strong entertainment for the audience.

Number Of Promotions In Universal Theatre Chain

Several promotions in the personnel of the Universal Chain Theatrical Enterprises, Inc., were made last week.

Les Richmond, former manager of the "U" Charleston, W. Va., house, has been promoted to the post of division managership of the Hostettler chain in Nebraska. R. E. England, former manager of the Rialto, Charleston, W. Va., succeeds Richmond as city manager. John C. Stille becomes supervisor of the Multnomah Theatres, Inc., Portland, Ore., succeeding William Cutts, resigned. T. R. Gamble, former assistant manager of the Northwestern Theatrical Enterprises, Inc., takes over the division managership of the Seattle chain.

Fight Films Draw Heavily At The Cameo

The first official sound film of a major fistic event is heavily featured at the Cameo this week. The house has the "official" films made by RCA method of the Max Schmeling-Paulino Uzcudun affair which took place in New York last week. The recording is very well done, but the titler had his fighters mixed-up and was describing Schmeling as Paulino and vice-versa. The fight films run twenty-six minutes and proved to be interesting although the fighters themselves show-up as a couple of lumbering dubs who would have about as much chance with Dempsey at his best, or Tunney right now, as a silent picture has of getting over on Broadway today.

In addition to this feature there is a short in sound and color entitled "Trailing the Western Sun," which proved pleasing. It is a Castle Films release.

The feature is "The Constant Nymph," a very poor English production with Ivor Novello featured. The story and play were both pleasing but the screen version of it is badly acted and directed and the photography particularly bad.

The show runs a little over two hours.

"U" To Release "Broadway" While Running At Globe

Universal proposes to try a most unusual experiment with its production of "Broadway" in the matter of booking and playing the production in the houses of the metropolitan area at popular prices while it is still running at the Globe Theatre at $2 top. The offer is being made to exhibitors through M. Van Praag, general sales manager of the company.

There are certain conditions that will be insisted on by the company and the principal one is that the houses playing the picture must be equipped with a cooling system. The company doesn't limit distance by any zoning plan and any house right on Broadway may play the picture in opposition to the Globe if they care to.

"Playing Around" For White

Alice White's new First National picture will be "Playing Around," Vina Delmar's story. "The Girl From Woolworths" has just been completed by the petite star at the First National-Vitaphone studio.

Weekly Box Office Check-Up And Showmen's Ad. Tips

In Figuring Percentage Rating On Pictures, The Normal Or Average Business Of The Theatre Is Taken As 100%

Alias Jimmy Valentine (M-G-M)

OTTAWA, ONT.—Rex Theatre (750), 3 days, 15c-20c, Paramount News, Educational Comedy. Weather, clear and cool. Rating 70%.

AD TIPS—Famous crook story with happy romance and lots of comedy, Haines playing one of his best roles. This was a second run that brought the crowds again. Barrymore in the detective role deserves special mention. Audience appeal: all classes and ages.—Rex Theatre, Ambrose Nolan, Mgr., Ottawa, Ont.

Alibi (U.A.)

NEW YORK CITY, N. Y.—Rialto Theatre (2,960), 7 days, 35c-65c-75c-85c-$1. Paramount News and Paramount Sound Shorts. Percentage for the first four days of popular price run. Weather: hot. Rating, 100% (1st week).

SAN FRANCISCO, CALIF.—California Theatre (2,358), 7 days, 35c-65c, Fox Movietone. Weather, extreme heat. Rating 100%.

AD TIPS—Well advertised few days before as "a super-thrill romance of the night clubs," as it also was in the papers, during the week. Also as "100% talking, singing, dancing and shooting" affair, together with fact that each "player a noted stage actor." This appealed to all.—California Theatre, Nat Holt, Mgr., San Francisco.

Betrayal, The (Par.)

BALTIMORE, MD.—Loew's Valencia Theatre (1,500), 6 days, 25c-35c, M-G-M News, "Angel Child" (U), "Kidnapped" (Pathe). Weather, rainy and hot to clear and cool. Rating, 60%.

AD TIPS—Exploit that this has Cooper, Jannings and Ralston in featured roles. Tell them: A ravishing beauty ensnared by two great lovers! Sensational—better than the play! A Paramount picture. Audience appeal: to all Jannings' followers because he does as good work as ever and to others for its good drama. —Loew's Valencia Theatre, Charles Raymond, Gen. Mgr., Baltimore, Md.

Black Watch, The (Fox)

NEW YORK CITY, N. Y.—Gaiety Theatre (808), 7 days, $1-$2. Two shows daily, three Sat. and Sun. Fox Movietone News. Movietone special of Sir Arthur Conan Doyle. Movietone Magazine. Weather: hot. Rating, 52 1/5% (5th week).

CLEVELAND, OHIO.—Keith's Hippodrome (4,500), 7 days, 25c-50c, Shorts, "At the Dentist's" (Pathe), Fox Movietone News. Weather, hot first half; cool last half. Rating, 86%.

OTTAWA, ONT.—Regent Theatre (1,225), 6days, 25c-60c, "What a Day," Fox Movietone News, Orchestra Overture. Weather, clear and cool. Rating, 80%.

BALTIMORE, MD.—New Theatre (1,600), 6 days, 25c-50c, Fox Movietone News, Royal Hawaiian Singers (Fox talkie). Weather, rainy and hot to clear and cool. Rating, 90%.

Black Watch, The—Cont

MILWAUKEE, WIS.—Strand Theatre (1,267), 7 days, 25c-50c, Comedy, Fox Movietone News. Weather, fair. Rating, 100%.

AD TIPS—Advertised this heavily as McLaglen's first talkie. Audience appeal: for all, especially those who like high class drama.—Hippodrome Theatre, Wm. Watson, Mgr., Cleveland, O.

McLaglen's name was used in exploitation of this picture with good results. He has a good following. Audience appeal: all types.—Strand Theatre, Wm. E. Mick, Mgr., Milwaukee, Wis.

This feature had a director who knew how to handle a military subject, and it out-Britishes the British in the making of a British production. Many patrons insisted that it was better than any made-in-England feature they ever saw. Tied up with the local Highland Regiment for a parade to the theatre. Audience appeal: all ages and classes, particularly Scottish.—Regent Theatre, T. R. Tubman, Mgr., Ottawa, Ont.

We wanted to get a real treat for you and we surely have succeeded by obtaining "The Black Watch," with McLaglen. 100% all talking, singing, dancing. From Mundy's famous novel "King of the Khyber Rifles." An oriental Cleopatra! An Occidental Caesar! An Empire at stake. A Love to conquer. Hear the most beautiful prayer song sung by a world famous tenor. Audience appeal: strong romantic drama of mystery and intrigue which will please thousands. They liked it at this theatre. —New Theatre, Morris A. Mechanic, Mgr., Baltimore, Md.

Broadway (U)

NEW YORK CITY, N. Y.—Globe Theatre (1,418), 7 days, $1-$2-$2.50. Two shows daily, three Sat. and. Sun. Only feature shown. Weather: hot. Rating, 50 2/5% (5th week).

Broadway Babies (F.N.)

NEW YORK CITY, N. Y.—Central Theatre (922), 7 days, $1-$2-$2.50. Two shows daily, three Sat. and Sun. Vitaphone shorts. Weather: hot. Rating, 66 1/2% (1st week).

KANSAS CITY, MO.—Mainstreet Theatre (3,067), 7 days, 35c-60c, Vaudeville Acts, Pathe News. Weather, rainy. Rating, 95%.

AD TIPS—Three demure and scantily clad chorus girls were used in the centre of a newspaper advertising layout, along with the line, "What a show! What a show! Girls, gags, giggles!" Audience appeal: all classes.—Mainstreet Theatre, Lawrence Lehman, Mgr., Kansas City, Mo.

Broadway Melody (M-G-M)

NEW YORK CITY, N. Y.—Astor Theatre (1,120), 7 days, $1-$2. Two shows daily, three Sat. and. Sun. "Confession," M-G-M talking short. Weather: hot. Rating, 101 7/10% (20th week).

Broadway Melody—Cont.

OTTAWA, ONTARIO—Imperial Theatre (1,200), 6 days, 15c-50c, "If Men Played Cards as Women Do," Paramount News. Weather, clear and cool. Rating, 95%.

BUFFALO, N. Y.—Lafayette Theatre (3,000), 65c, Vaudeville, Comedy, Fox Movietone News, Fox Silent News. Weather, warm. Rating, 140%.

AD TIPS—Presented as the second local run of the "Screen's First Musical Comedy" and used the line "All Ottawa is still talking about it" in newspaper advertising. Repeated the titles of the four song hits and suggested that many would like to enjoy this feature a second time. Had standing crowds all but one night. Audience appeal: everybody.—Imperial Theatre, Ray Tubman, Mgr., Ottawa, Ontario.

Exploit as greatest musical comedy drama ever screened.—Lafayette Theatre, William Raynor, Mgr., Buffalo, N. Y.

Bulldog Drummond (U.A.)

NEW YORK CITY, N. Y.—Apollo Theatre (1,270), 7 days, $1-$2. Two shows daily, three Sat. and Sun. Paramount Sound shorts. Weather: hot. Rating, 77 7/10% (9th week).

Captain Swagger (Pathe)

TACOMA, WASH.—Pantages Theatre (1,500), 4 days, 25c-75c, Vaudeville Acts, Talking Collegians, Pathe Sound News. Weather, hot. Rating, 60%.

AD TIPS—Played up romance, action, humor, suspense and stars.—Pantages Theatre, C. D. Miller, Mgr., Tacoma, Wash.

Careers (F.N.)

DALLAS, TEX.—Melba Theatre (1,800), 7 days, 25c-35c-50c, Vitaphone Acts, Rudy Vallee and His Connecticut Yankees, Bobby Folsum in "Typical Types," Comedy "Presto Chango," Aesop's Fables, Melba Talking News. Weather, fair. Rating, 95%.

CLEVELAND, O.—Keith's Palace Theatre (3,600), 7 days, 35c-75c, Shorts, "Rubbing It In" (Educ.), Aesop's Fables (Pathe), Pathe Review, Pathe Sound News, Fox News (silent), Paramount News (silent), Pathe News (silent). Weather, hot first half, cool last half. Rating, 88%.

DES MOINES, IA.—Des Moines Theatre (1,600), 25c-50c, 7 days, 2 Vitaphone Acts, Movietone News. Weather, rain and hot. Rating, 90%.

LOS ANGELES, CAL.—Loew's State Theatre (2,418), 35c-50c-65c-75c-$1.00. Fanchon-Marco "Love School Idea," Rube Wolf, Movietone News. Rating, 100%.

AD TIPS—The big draw of this picture is Dove, and she should be exploited as such. Play up Moreno and Beery. Copy used: A wife casts aside honor for love and social prestige—the amazing consequences makes a most unusual drama. Copy used on Dove: A voice as beautiful as her face. "The American Beauty"

Careers—Cont.

talks. Her clear, perfect speech will thrill you —even as her striking beauty. Audience appeal: adult patronage.—George S. Baker, Mgr., Melba Theatre, Dallas, Texas.

Billed as Dove's first talking picture. Audience appeal: for adults principally.—Palace Theatre, Frank A. Hines, Mgr., Cleveland, O.

Was played up as Dove's first talkie. The picture especially appeals to the ladies. A well dressed feature.—Des Moines Theatre, Lionel Wasson, Mgr., Des Moines, Iowa.

Circumstantial Evidence (Chesterfield)

BALTIMORE, MD.—Hippodrome Theatre (2,500), 6 days, 20c-55c, Pathe News, Bert Smith Players in "The Love Pirate," with chorus and vaudeville acts, Aesop Fable, "Caught in a Taxi" (Pathe). Weather, rainy and hot to clear and cool. Rating, 60%.

AD TIPS—Exploit this with the words: Suspense—thrills—mystery—with Helen Foster and Alice Lake. A drama proving that things are not always what they seem. Audience appeal: fine for all classes.—Hippodrome Theatre, Nat Keene, Mgr., Baltimore, Md.

Close Harmony (Par.)

OTTAWA, ONT.—Avalon Theatre (990), 3 days, 15c-35c, Fox News, "Cricus Time." Weather, clear and cool. Rating, 70%.

AD TIPS—What to emphasize: A story of musical stage life; hear Carroll and Rogers sing; hear Rogers play half a dozen different instruments. Not a great feature but it goes well if played prior to Broadway Melody. Audience appeal: old and young, all classes.—Avalon Theatre, P. J. Nolan, Mgr., Ottawa, Ontario.

Cocoanuts (Par.)

NEW YORK CITY, N. Y.—Rialto Theatre (1,960), 7 days, 35c-65c-75c-85c-$1. Paramount News and Paramount Sound Shorts. Percentage for last three days of five week run. Weather: hot. Rating, 65 4/5% (5th week).

PROVIDENCE, R. I.—Strand Theatre (2,200), 7 days, 15c-50c, Raymond Hatton in "Dear Vivian," short talkie. Weather, warm. Rating, 125%.

AD TIPS—Here's a positive wow! Bill comedy antics of four Marx brothers and sex appeal of Eaton and Shaw. Everyone from infant to octogenarian will get a kick out of this scream. It is well to use cuts of all featured players in artistic lay-out and stress the fact that this is a musical comedy in celluloid. Patrons will advertise this one after you've started the ball rolling.—Strand Theatre, Ed Reid, Mgr., Providence, R. I.

Dangerous Woman, A (Par.)

BUFFALO, N. Y.—Hippodrome Theatre (2,700), 65c, Vaudeville, Movietone News, Fashion News, Fox Silent Film. Weather, very warm. Rating, 140%.

AD TIPS—Play up this picture as the greatest modern love drama with Baclanova, Brook and Hamilton.—Hippodrome Theatre, George Mason, Mgr., Buffalo, N. Y.

Desert Song, The (W.B.)

KANSAS CITY, MO.—Royal Theatre (900), 7 days, 10c-25c-60c, Vitaphone Presentation, Selected News. Weather, rainy. Rating, 90% (second week).

AD TIPS—Fact that the picture was such an atraction it had to be held over a second week was played up in newspaper advertising, along with the line, "The world's greatest romance of the talking, singing, living screen." Audience appeal: all classes.—Royal Theatre, C. S. P. Coppock, Mgr., Kansas City, Mo.

Charles Bickford, whom Cecil B. DeMille selected for the rugged masculine role of the miner in "Dynamite,' 'a new M-G-M all-talkie

Divine Lady, The (F.N.)

TACOMA, WASH.—Fox Colonial (965), 7 days, 25c-35c, Fox Movietone Comedy "Four Married Men," Fox News Weekly, Topics. Weather, hot. Rating, 80%.

AD TIPS—Played historical end and Vitaphone; also cast. Audience appeal: adults.—Fox Colonial, Doug. Kimberley, Mgr., Tacoma, Wash.

Divorce Made Easy (Par.)

DES MOINES, IA.—Strand Theatre (1,100), 20c-30c, 3 days, Educ. Comedy, "Helter Skelter," Paramount News, Educ. Novelty, "Fighting Orphans." Weather, rain and hot. Rating, 90%.

ATLANTA, GA.—Keith's Georgia, Clark and McCullough (Fox Movietone), Fox Movietone News. (Rating, 90%.

AD TIPS—The talking part was played up in this feature and also the name of MacLean is a draw.—Strand Theatre, George Watson, Mgr., Des Moines, Iowa.

Drag (F.N.)

NEW YORK CITY, N. Y.—Warner Theatre (1,360), 7 days, $1-$2. Two shows daily, three Sat. and Sun. Vitaphone shorts. Weather: hot. Rating, 95 3/5% (2nd week).

Eternal Love (U.A.)

COLUMBUS, O.—Loew's Ohio Theatre (4,000), 7 days, 25c-50c, Fox Movietone News, Loew-Publix Stage Unit, Orchestra, and Organ Presentation. Rating, 85%.

CLEVELAND, O.—Allen Theatre (3,300), 7 days, 30c-60c, Shorts, "Berth Mark" (M-G-M), "Hen Fruit" (Universal Oswald cartoon), Fox Movietone News, Fox Movietone Acts. Rating, 75%.

AD TIPS—Advertised Barrymore. Audience appeal: women especially.—Loew's Ohio Theatre, Edw. Melniker, Mgr., Columbus, O.

Bill boarded this as a big Barrymore production. Audience appeal: for Barrymore fans and those who are easily convinced, of all ages. —Allen Theatre, W. E. Burton, Mgr., Cleveland, Ohio.

Evangeline (U.A.)

BALTIMORE, MD.—Loew's Stanley Theatre (3,654), 6 days, 25c-60c, Fox Movietone News, Paramount News, Metro Movietone Revue, Dolores Del Rio in person. Weather, rainy and hot to clear and cool. Rating, 129%.

AD TIPS—Use big photo of the head of Del Rio as the entire advertisement with the reading announcement just under the chin in a box. Say: Edwin Carewe presents in Person

Evangeline—Cont.

Filmdom's Most Vivid Personality, Dolores Del Rio, and on the screen—singing in "Evangeline," United Artists' picture. Audience appeal: to all who love the works of Longfellow. Personal appearance of Miss Del Rio pulled strong also.—Loew's Stanley Theatre, Charles Raymond, Gen. Mgr., Baltimore, Md.

Fall Of Eve, The (Col.)

NEW YORK CITY, N. Y.—Embassy Theatre (596), 7 days, $1-$1.50. Two shows daily, three Sat. and Sun. Columbia-Victor Sound shorts, and Screen Snap Shots with sound and talk. Weather: hot. Rating, 61 2/5% (2nd week).

Four Devils, The (Fox)

NEW YORK CITY, N. Y.—Roxy Theatre (6,205), 7 days, 50c-75c-$1-$1.50. Fox Movietone News, Second week of special summer entertainment program which proved a flop. Had Lou Holtz as master of ceremonies and stage revue. Holtz no longer there. Weather: hot. Rating, 91% (2nd week).

LOS ANGELES, CAL.—Carthay Circle Theatre (1,650), 75c-$1.00-$1.50, Elinors Orchestra, Skeleton Dance musical cartoon, Conan Doyle, Movietone News. Rating, 100% (3rd week).

Four Feathers (Par.)

NEW YORK CITY, N. Y.—Criterion Theatre (861), 7 days, $1-$2. Two shows daily, three Sat. and Sun. Paramount Talking shorts; comedy song cartoon. Weather: hot. Rating, 113 9/10% (3rd week).

Fox Movietone Follies Of 1929 (Fox)

COLUMBUS, O.—Neth's Grand (1,200), 7 days, 25c-50c, Fox Movietone News, "Naughty Wink Contest," featuring local girls in sound picture. Rating, 160%.

HOUSTON, TEX.—Majestic Theatre (2,250), 7 days, 25c-60c, 5 Acts Vaudeville (Jimmie Rodgers, headliner), Movietone News. Weather, hot. Rating, 175%.

AD TIPS—Advertised as first big sound revue, cast of 200, played up such stars as Fetchit, Carol, etc. Audience appeal: all ages all classes, adults especially.—Grand Theatre, Columbus, O.

This was program which opened new Majestic Theatre in San Antonio recently, and combines talent of screen and stage. We billed the Follies as an "all-talking, all-singing, all-dancing hit" with 200 entertainers all under 20. Played up Carol particularly, but the elaborate revue as a whole. Ran special ads calling attention to the new character of the picture, stating nothing like it had been seen in Houston before. Appeal is to young and old, and every class.—Majestic Theatre, Houston.

From Headquarters (W.B.)

SEATTLE, WASH.—Orpheum Theatre (2,500), 7 days, 25c-35c-50c-75c, Pathe Sound News, Sound Fables, 6 Acts Vaudeville. Weather, fair. Rating, 80%.

AD TIPS—Feature star and story of U. S. Marines. Tell them it's one of the best Blue films in some time. Audience appeal: general. —Orpheum Theatre, Wm. Hartung, Mgr., Seattle, Wash.

Gentlemen Of The Press (Par.)

ALBANY, N. Y.—Mark Ritz Theatre (1,146), 6 days, 25c-35c, One Vitaphone Act, Comedy, Pathe Sound News. Weather, fair and moderate. Rating, 90%.

OMAHA, NEB.—Rialto Theatre (2,247), 7 days, 25c-50c, "Night Club" (Par.), Pathe News. Weather, fair. Rating, 70%.

Gentlemen Of The Press—Cont.

AD TIPS—Here was a picture that I characterized as the play that was the talk of Broadway, and in pictures even greater as a smashing talkie success. Audience appeal: all classes.—Mark Ritz Theatre, Charles Smakwitz, Mgr., Albany, N. Y.

Used hot news flashes supplied regularly by World-Herald on bulletin board in front of theatre. Passed out five thousand complimentary papers with note calling attention to film and theatre. Audience appeal: general.—Rialto Theatre, John D. Howard, Mgr., Omaha, Neb.

Godless Girl, The (Pathe)

DES MOINES, IOWA—Strand Theatre (1,100), 20c-30c, 4 days, Universal Collegians Comedy, Pathe Sound News. Weather, warm. Rating, 90%.

AD TIPS—Title is the startling thing about this picture, which seemed to draw a general type of audience. The picture did fairly well against a weather handicap.—Strand Theatre, George Watson, Mgr., Des Moines, Iowa.

Hardboiled Rose (W.B.)

BALTIMORE, MD.—Warners' Metropolitan Theatre (1,500), 5 days beginning Saturday previous, 15c-50c, Kinograms, "Meet the Family," Bobby Folsum in "Typical Types," The Blue Ridgers with Cordelia Rayberry (Vitaphone talkies). Weather, rainy and hot to clear and cool. Rating, 80%.

AD TIPS—Mystery, adventure, excitement. How much should a girl risk—to shield the man she loves? See and hear with Loy, Collier, Jr., Miljan and Brockwell. With Vitaphone Symphony Orchestra. Audience appeal: general, pleased many.—Warners' Metropolitan Theatre, C. S. Langue, Mgr., Baltimore, Md.

High Voltage (Pathe)

HOUSTON, TEX.—Kirby Theatre (1,654), 25c-50c, 7 days, 4 Vaudeville Acts, Movietone News. Weather, hot. Rating, 90%.

PORTLAND, ORE.—Tebbett's Oriental Theatre (1,600), 7 days, 5 shows, 25c-35c, Frazier Players 3 days, Pathe News, Glen Shelley at Organ, Aesop Fables in sound, "Mind Your Business." Weather, hot summer weather. Rating, 100%.

AD TIPS—Boyd has little following here, so we called attention to the love story—"two lovers against the world," snowbound far away from civilization. Also the talking angle, and Boyd's speaking voice. Picture is well liked, especially by young people.—Kirby Theatre, Houston, Tex.

His Captive Woman (F.N.)

OMAHA, NEB.—Orpheum Theatre (3,000), 7 days, 25c-60c, Kenneth Harlan and RKO Bill. Weather, fair. Rating, 100%.

PORTLAND, ORE.—Fox Broadway Theatre (1,912), 7 days, 25c-60c, Fox News, Fanchon & Marco's "Oddities" including Rubie Blake and Broadway Jones, 12 Sunkist Beauties playing xylophones, Ali Hassen troupe acrobats. Weather, hot summer weather. Rating, 125%.

AD TIPS—Carried names of Sills and Mackaill, stars of "The Barker," in newspaper adds. Audience appeal—general.—Orpheum Theatre, R. W. Thayer, Mgr., Omaha, Neb.

With special exploitation palms and singing Hawaiians in theatre lobby made general appeal in warm weather. Played up leads—Sills and Mackaill.—Fox Broadway, Floyd Maxwell, Mgr., Portland, Ore.

Idle Rich, The (M-G-M)

MILWAUKEE, WIS.—Wisconsin Theatre (2,902), 7 days, 25c-75c, Fanchon and Marco's Presentation, "Idea of Beauty," Fox News. Weather, fair. Rating, 95%.

Idle Rich, The—Cont.

AD TIPS—Play up Love and Nagel, feature picture as an all talking drama. Audience appeal: the usual patrons.—Wisconsin Theatre, W. O. James, Mgr., Milwaukee, Wis.

In Old Arizona (Fox)

TROY, N. Y.—Lincoln Theatre (1,000), 7 days, 25c-35c, 1 Vitaphone, M-G-M News. Weather, fair and cool. Rating, 88%.

AD TIPS—Put over as a 100 per cent worth-while entertainment with scenes taken amid the desert's splendor and wastes. Audience appeal, all classes.—Lincoln Theatre, Louis Saperstein, Mgr., Troy, N. Y.

Jazz Age (RKO)

KANSAS CITY, MO.—Pantages Theatre (2,166), 7 days, 25c-50c-60c, 5 Acts of Vaudeville, Pathe News. Weather, rainy. Rating, 90%.

AD TIPS—A young man in an evening dress suit, one leg cocked high in the air and a trapdrum on his knee was used in a newspaper sketch, along with the line, "Youth rules the world today." Audience appeal: all classes, especially younger generation.—Pantages Theatre, Louis Charnincky, Mgr., Kansas City, Mo.

Linda (States Rights)

DALLAS, TEXAS—Majestic Theatre (2,680), 7 days, 25c-35c-60c, Interstate Vaudeville, Movietone News, Aesops Fables. Weather, fair. Rating, 95%.

AD TIPS—Exploit Baxter as big draw of this picture. In copy state that he is the hero of "In Old Arizona" and "Through Different Eyes." Play up Beery and Foster and bill as a romance of the backwoods. Audience appeal: all classes.—Majestic Theatre, Sid Henry, Mgr., Dallas, Texas.

Madame X (M-G-M)

LOS ANGELES, CAL.—Criterion Theatre (1,652), 35c-50c-65c, Movietone News. Rating, 125% (1st week).

Man I Love, The (Par)

ALBANY, N. Y.—Proctor's Grand Theatre (1,800), 3 days, 25c-75c, Vaudeville Units. Weather, fair and moderate. Rating, 90%.

LOS ANGELES, CAL.—Paramount Theatre (3,595), Paramount Orchestra, Milton Charles organ concert, "Dear Teacher" sound revue, "Singing Marionettes," Paramount News. Rating, 88%.

AD TIPS—Impressed the people that this was a 100 per cent talkie featuring Arlen and Brian. Audience appeal: all classes.—Proctor's Grand, Joseph Wallace, Mgr., Albany, N. Y.

Man's Man, A (M-G-M)

KANSAS CITY, MO.—Loew's Midland Theatre (4,000), 7 days, 25c-50c, Vitaphone Acts, Selected News. Weather, rainy. Rating, 105%.

ALBANY, N. Y.—Leland Theatre (1,400), 6 days, 25c-35c, Walt Rosener's Capitolians, Clark and McCullough in "The Belle of Samoa," Fox Movietone News. Weather, fair and moderate. Rating, 94%.

SAN FRANCISCO, CALIF.—Loew's Warfield Theatre (2,671), 7 days, 35c-65c, Comedy, Fox Movietone and M-G-M News, Fanchon and Marco Special (last week act with very young children and O'Neill Sisters). Weather, extreme heat, which injured business. Rating, 100%.

SEATTLE, WASH.—Fox Fifth Avenue Theatre (2,650), 7 days, 25c-35c-50c-60c-75c, Fox Movietone News, Fanchon-Marco "Wheels" Idea. Weather, fair. Rating, 100%.

ATLANTA, GA.—Loew's Capitol, Fox Movietone News, George Dewey Washington (M-G-M Movietone). Weather, rain all week. Rating, 75%.

Man's Man, A—Cont.

BUFFALO, N. Y.—Hippodrome Theatre (2,900), 65c, Vaudeville, Vitaphone Acts, Paramount News, Comedy, Fox Movietone News. Weather, warm. Rating, 140%.

AD TIPS—Picture played up as "the inside of Hollywood without a Kleig light." Haines and Dunn featured in newspaper advertising as the stars. Audience appeal: all classes.—Loew's Midland, H. H. Maloney, Mgr., Kansas City, Mo.

In newspaper advertising characterized this picture with Haines starring as stage hit which everyone had raved about and which was the finest and most moving romance of the year. Audience appeal, all classes.—Leland Theatre, Alec Sayles, Mgr., Albany, N. Y.

In spite of heat business good. Haines very popular so it was found best to play him up as star, not so much as the picture. Audience appeal: all classes, especially the children because of presentation act.—Loew's Warfield Theatre, Dick Spier, Mgr., San Francisco, Calif.

Play up Haines' name, and don't bother much about anything else. The star will get them, and he's about the whole picture. Audience appeal: all types.—Fox Fifth Avenue Theatre, James Q. Clemmer, Mgr., Seattle, Wash.

Haines is a good name to exploit. Play up thrills of Hollywood.—Hippodrome Theatre, George Mason, Mgr., Buffalo, N. Y.

Mawas (State Rights)

SEATTLE, WASH.—Coliseum Theatre (1,650), 7 days, 25c, Metro Movietone Acts, Fox Movietone News. Weather, fair. Rating, 80%.

AD TIPS—Exploited as another big jungle film; listed as successor to "Simba" in interest and appeal. Audience appeal: general.—Coliseum Theatre, West Coast Theatres, Seattle, Wash.

M-G-M Hollywood Revue of 1929 (M-G-M)

LOS ANGELES, CAL.—Grauman's Chinese Theatre (2,023), 75c-$1.00-$1.50, Symphony Orchestra, "Curiosities." Movietone News. Rating, 200% (2nd week).

Mother's Boy (Pathe)

HOUSTON, TEX.—Loew's State Theatre (2,700), 7 days, 25c-50c, 5 Acts Vaudeville, Movietone News. Weather, hot. Rating, 90%.

AD TIPS—Picking Downey's reputation as a Broadway tenor and the theme songs as the best bets, we stressed these points in all advertising. Appeal is to young people particularly.—Loew's State Theatre, Houston, Texas.

New Year's Eve (Fox)

ALBANY, N. Y.—Clinton Square Theatre (800), 6 days, 25c-35c, Paramount News. Weather, fair and moderate. Rating, 75% (Double Feature).

PORTLAND, ORE.—Blue Mouse Theatre (657), 25c-35c, 7 days, Fox Movietone News, Vitaphone Acts. Weather, hot summer weather. Rating, 80%.

Played story penniless young woman on New Year's Eve. Featuring Astor.—Blue Mouse Theatre, Francis Johnson, Mgr., Portland, Ore.

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Noah's Ark (W.B.)

ALBANY, N. Y.—Mark Strand Theatre (2,000), 6 days, 25c-50c, Sound Cartoon, Mickey Mouse, Fox Movietone News. Weather, fair and moderate. Rating, 91%.

MILWAUKEE, WIS.—Garden Theatre (1,200), 25c-50c, Comedy, Movietone News. Weather, fair. Rating, 95% (Second Week).

BUFFALO, N. Y.—Great Lakes Theatre (3,000), 65c-85c, Vitaphone Two Reel Acts, Comedy and Fox Movietone News. Weather, very warm. Rating, 165% (Second Week).

TROY, N. Y.—Troy Theatre (2,000), 7 days, 25c-40c, Sound Cartoon "Mickey Mouse," Fox Movietone News. Weather, fair and cooler. Rating, 92%.

TACOMA, WASH.—Blue Mouse (601), 7 days, 25c-75c, Vitaphone Act and Movietone News. Weather, hot. Rating, 140%.

SEATTLE, WASH.—Music Box Theatre (950), 7 days, 25c-35c-50c-75c, Fox Movietone News. Weather, fair. Rating, 140%.

SAN FRANCISCO, CALIF.—Embassy Theatre (1,200), 35c-75c, 7 days, Vitaphone Shorts. Weather, very warm. Rating, 100% (Second Week).

LOS ANGELES, CAL.—Warner's Hollywood Theatre (3,000), 35c-50c-65c, Vitaphone Shorts. Rating, 125% (1st week).

BUFFALO, N. Y.—Great Lakes Theatre (3,000), 65c-85c, Vitaphone Acts, Movietone News, Comedy, and Fox Silent News Reel. Weather, warm. Rating, 150% (2nd week).

PORTLAND, ORE.—Music Box Theatre (1,837), 50c, Fox News. Weather, hot summer weather. Rating, 100%.

AD TIPS—Advertised as Vitaphone's extreme achievement, an idea that proved very popular all over. Audience appeal: all ages and classes.—Embassy Theatre, San Francisco.

Exploited as spectacular production with Costello as star. The title of the picture was played up. Audience appeal: all classes, especially church people.—Garden Theatre, L. K. Brin, Mgr., Milwaukee, Wis.

Gave out thousands of cards asking people if they knew that Costello in "Noah's Ark" was playing at the theatre, and furthermore that the theatre was always cool and comfortable. Audience appeal, all classes.—Troy Theatre, Benjamin Stern, Mgr., Troy, N. Y.

Feature title and cast, exploit as picture "made to top any picture ever made," let audience interest carry business for a while. Audience appeal: all classes.—Music Box Theatre, Bob Murray, Mgr., Seattle, Wash.

Exploited as the spectacle of the ages, coming to the theatre from its record breaking $2.00 New York and Chicago run. Also featured that the stars were Costello and O'Brien. Audience appeal: all classes.—Mark Strand Theatre, Frank Farley, Mgr., Albany, N. Y.

Played up as not being a biblical story but pretentious; cost; cast; also played it as Warner's greatest. Audience appeal: not general.—Blue Mouse Theatre, Bed Edris, Mgr., Tacoma, Wash.

On Trial (W.B.)

OTTAWA, ONTARIO—B. F. Keith's Theatre (2,596), 6 days, 15c-60c, 5 Vaudeville Acts, Orchestra Overture, "Ask Dad," Pathe News Weekly. Weather, clear and cool. Rating, 75%.

AD TIPS—Featured this as 100% talking with a 100% cast, as it has plenty of "names," such as Frederick, Lytell, Wilson, Breese, Arthur, and others. Announced the first local appearance of several in a "talkie." Did not play up the courtroom angle because there have been several such features. Audience appeal: all above public school age.—B. F. Keith's, J. M. Franklin, Mgr., Ottawa, Ontario.

On With The Show (W.B.)

NEW YORK, CITY, N. Y.—Winter Garden (1,492), 7 days, $1-$2. Two shows daily, three Sat. and Sun. All Technicolor feature. Weather: hot. Rating, 43% (5th week).

Rainbow Man, The (Par.)

MILWAUKEE, Wis.—Alhambra Theatre (2,000), 7 days, 25c-50c, "Collegian" Comedy, Int'l News. Weather, fair. Rating, 90%.

BUFFALO, N. Y.—Buffalo Theatre (3,100), 65c, Paramount News, Fox Movietone and Silent News, Fashion News, Comedy and Vaudeville. Weather, very warm. Rating, 150%.

OMAHA, NEB.—Paramount Theatre (2,900), 7 days, 25c-60c, Vitaphone Shorts, "Three o'Clock in the Morning," "Mirth and Melody," Fox and Paramount News, Overture. Weather, fair. Rating, 85%.

AD TIPS—Feature Dowling, the star of "Sally, Irene and Mary" and "Honeymoon Lane." Exploit the songs and music of the picture. Audience appeal: all classes.—Alhambra Theatre, Harry Wren, Mgr., Milwaukee, Wis.

Exploit Dowling at his best, singing and talking. Audience appeal: for all ages—Buffalo Theatre, Vincent P. McFaul, Mgr., Buffalo, N. Y.

Emphasized Dowling's popularity as a Broadway star and advertised it as the first jazzless talkie. Audience appeal: generally pleasing.—Paramount Theatre, Raymond Jones, Mgr., Omaha, Neb.

Road To Ruin (States Rights)

ATLANTA, GA.—Rialto Theatre, Vitaphone Act, Pathe Sound News, Pathe Fables. Weather, rain all week. Rating, 200%.

Saturday's Children (F.N.)

BALTIMORE, MD.—Rivoli Theatre (1,981), 6 days, 25c-50c, Fox Movietone News, Raymond McKee in "Cold Shivers" (Educ.), Mack and Purdy in "An Everyday Occurrence." Cecelia (Cissy) Loftus in "Famous Impersonations" (Vitaphone talkies). Weather, rainy and hot to clear and cool. Rating, 70%.

AD TIPS—Exploit this as Griffith in her first Vitaphone First National talking picture. Tells all about the high cost of loving. Shows in unforgettable drama the saner side of flaming youth. From the famous stage play by Anderson with Withers, Conti and Tell. Directed by La Cava. Audience appeal: big pulling power for all classes with its natural and sympathetic handling of an everyday, realistic subject. The humor drama went over big. —Rivoli Theatre, Frank Price, Jr., Mgr., Baltimore, Md.

Scandal (U)

OMAHA, NEB.—World Theatre (2,500), 7 days, 25c-60c, F. & M. "Cottage Small" Idea, "The Belle of Samoa" (Fox), "Wicked West" (U.) Weather, fair. Rating, 96%.

AD TIPS—Played up women's angle, along with LaPlante, star of "Show Boat," and Boles' voice. Audience appeal: women especially.—World Theatre, Ralph Goldberg, Mgr., Omaha, Neb.

Scarlet Lady, The (Col.)

DALLAS, TEX.—Capitol Theatre (1,044), 7 days, 15c-25c, Comedy, 2 Vitaphone Acts, Pictorial News. Weather, fair. Rating, 90%.

AD TIPS—Exploit De Putti and Alvarado. Copy used: Symphony of Russian emotion—red days—flaming nights—an epic of romance and passion set against a colorful background. Screen spectacle of Russia in the days just previous to and following the revolution. Audience appeal: all classes.—Capitol Theatre, Ray J. Stinnett, Mgr., Dallas, Texas.

Shakedown, The (U.)

BUFFALO, N. Y.—Lafayette Theatre (2,700), 65c, Int. News, Fox Movietone News and Comedy, Vaudeville. Weather, very warm. Rating, 140%.

Shakedown, The—Cont.

AD TIPS—Exploit in your show windows and lobby with the name of the stars—Murray and Kent.—Lafayette Theatre, William Raynor, Mgr., Buffalo, N. Y.

She Goes To War (U.A.)

LOS ANGELES, CAL.—United Artists Theatre (2.100), Organ Concert, "Jed's Vacation" (Christie talker.) Rating, 115%.

Show Boat (U)

BALTIMORE, MD.—Loew's Parkway Theatre (1,092), 6 days, 15c-35c, Fox Movietone News, Van and Schenck (M-G-M talkie). After week at Loew's Stanley and week at Loew's Valencia. Weather, rainy and hot to clear and cool. Rating, 108%.

Spite Marriage (M-G-M)

ALBANY, N. Y.—Clinton Square Theatre (800), 6 days, 25c-35c, Paramount News. Weather, fair and cool. Rating, 75% (Double Feature).

Sin Sister, The (Fox)

BALTIMORE, MD.—Keith's Theatre (3.016), 6 days, 35c-65c, Universal, Int'l and Fox Movietone News, Six acts of RKO vaudeville headed by Joe Termini and Jay Dillon and Betty Parker, Collegians' comedy (U). Weather, rainy and hot to clear and cool. Rating, 75%.

AD TIPS—Emphasize that it is for those who enjoy pictures of the calibre of "Street Angel." Featuring Carroll, Gray and Dunn. Presented on the Movietone. Audience appeal: fine appeal for all who like strong drama of the frozen north with plenty of sex appeal and a strong climax.—Keith's Theatre, J. Lawrence Schanberger, Mgr., Baltimore, Md.

Squall, The (F.N.)

DALLAS, TEX.—Old Mill Theatre (1,400), 7 days, 20c-25c-35c. Charlie Chase Sound Comedy, Vitaphone Acts, Hope Hampton & Co., in "A Cycle of Songs," Hollingsworth and Crawford in Comedy Playlet, Pathe Pictorial News. Weather, fair. Rating, 95%.

AD TIPS—Exploit plot and atmosphere of the picture, and also that it is 100% talking-singing. Play up Joyce and Loy. Describe the picture as: Charming, irresistable, a Gypsy gale of passion, a human hurricane, taking love where she will, from father, from son, stealing happiness, leaving broken hearts. Audience appeal: adult patronage.—Old Mill Theatre, Al R. Lever, Mgr., Dallas, Texas.

Student Of Prague (Aff. European)

BALTIMORE, MD.—Little Theatre (267), 6 days, 35c-50c, Paramount News, Old Harold Lloyd comedy, "Andean Byways" (Visuagraph scenic). Weather, rainy and hot to clear and cool. Rating, 70%.

AD TIPS—Use the line One Week Only! Exploit Kraus and Veidt in startingly weird motion picture masterpiece. Greater than "Caligari." A beautiful story from an old Continental legend—modern in tone—fascinating in atmosphere. Audience appeal: wide appeal to those educated persons who like a strong symbolical drama well acted and directed. Little Theatre, Clyde V. McKay, Mgr., Baltimore, Md.

Studio Murder Mystery (Par.)

PROVIDENCE, R. I.—Majestic Theatre (2,400), 7 days, 15c-50c, Clark and McCullough in talkie short. Rating, 90%.

BATIMORE, MD.—Loew's Century Theatre (3,221), 6 days, 25c-60c, Fox Movietone News, and M-G-M News, Loew's-Publix unit "Theme of Love," headed by Teddy Joyce, "Cut Ups"

Studio Murder Mystery—Cont.

(U), "Lumber Jack" (Oswald cartoon), "Princess of Destiny" (Technicolor Great Events series), Organ, Orchestra. Weather, rainy and hot to clear and cool. Rating, 93%.

AD TIPS—A beautiful movie star is murdered amid the glitter and tinsel of Hollywood. Who is the murderer? Intrigue of movie mecca must be played up big as this is the unusual feature. Good entertainment that should please all patrons from 15 up the scale.—Majestic Theatre, Sol Baunig, Mgr., Providence, R. I.

Emphasize that it is an all talking, thrilling screen play and ask the question: "Who killed the Hollywood star?" Tell them: You hear and see the inside lives and loves of the screen stars. Baffling! A Paramount picture. An all star cast. Baring the murder and scandal that rocked the film world. Audience appeal: to all, young and old alike. Splendid mystery element that grips them from start to finish.—Loew's Century Theatre, Charles Raymond, Gen. Mgr., Baltimore, Md.

Syncopation (Radio)

SEATTLE, WASH.—Fox Theatre (2,350), 7 days, 25c-35c-50c-60c-75c, "Hardboiled Hampton," Fox Movietone News. Weather, fair. Rating, 90%.

AD TIPS—Feature as big syncopated musical film with outstanding music and stage stars, pep, jazz, etc. Play up Waring's Pennsylvanians. Audience appeal: all classes.—Fox Theatre, Lou Golden, Mgr., Seattle, Wash.

This Is Heaven (U.A.)

PROVIDENCE, R. I.—Loew's State Theatre (3,800), 7 days, 15c-50c, Keller Sisters on Movietone. Rating, 95%.

PORTLAND, ORE.—United Artists Theatre (957), 7 days, 25c-60c, "Confession" (M-G-M). (Dispensed with organist.) Weather, 75% (2nd week).

AD TIPS—Beautiful Banky's voice heard for first time in a Cinderella romance of an immigrant girl. Herald beauty of star and love element. Pulchritude of Miss Banky fits in nicely with ad cuts and lay-out material. Audience appeal: adults who like sentimental cinema.—Loew's State Theatre, E. J. McCarthy, Mgr., Providence, R. I.

Light and highly entertaining story of Hungarian emigrant girl. Featured Banky and supporting cast. Appeal warranted second week.—United Artists Theatre, J. J. Parker, Mgr., Portland, Ore.

Thunderbolt (Par.)

COLUMBUS, O.—RKO Palace (3,200), 7 days, 25c-50c, Broadway Night Club Revue, Orchestra Presentation. Rating, 100%.

NEW YORK CITY, N. Y.—Rivoli Theatre (2,200), 7 days, 35c-65c-75c-85c-$1. Paramount News and Paramount Sound Shorts. Smashing Rivoli record gives Bancroft record at both this and the Rialto this year. Weather: hot. Rating, 195 1/5% (2nd week).

DALLAS, TEX.—Greater Palace Theatre (2,350), 7 days, 25c-35c-60c, Publix Presentation "Varieties of 1929," Organ Feature, "A Rain Fantasy," Paramount Cartoon Comedy, Paramount News. Weather, fair. Rating, 110%.

HOUSTON, TEX.—Metropolitan Theatre (2,512), 7 days, 25c-60c, Publix Unit, Paramount News, Organ, Orchestra. Weather, hot. Rating, 115%.

DES MOINES, IA.—Paramount Theatre (1,700), 25c-50c, 7 days, Tiffany Color Reel, Lupino Lane Comedy, "Ship Mates" (Educ.), 2 Vitaphone Acts, "The 99th Amendment" and "The Montrealers," Presentation for "Sleepy Valley." Weather, rain and hot. Rating, 100%.

ATLANTA, GA.—Howard Theatre, Lillian Roth (Paramount Sound), Paramount News, Screen Song. Weather, rain all week. Rating, 75%.

Thunderbolt—Cont.

PROVIDENCE, R. I.—Victory Theatre (1,600), 7 days, 15c-50c, George Le Maire in Comedy Short (Pathe). Rating, 85%.

PORTLAND, ORE. — Portland Theatre (3,068), 7 days, 25c-60c, Paramount News, Eddie Peabody on Living Screen, Stanleigh Malotte at organ. Weather, hot summer weather. Rating, 85%.

BUFFALO, N. Y.—Buffalo Theatre (3,100), 65c, Vaudeville, Movietone News, Comedy, Pathe News. Weather, warm. Rating, 160%.

AD TIPS—Exploit Bancroft big. Also play up Arlen and Wray. Bill picture as outstanding talking sensation of the season. Copy used: Dramatic dynamite—drama more powerful than your imagination can grasp—romance more enthralling than words can describe. Audience appeal: adult patronage.—Greater Palace Theatre, Ernest W. Morrison, Mgr., Dallas, Texas.

Advertise Bancroft as a talking star, in smashing underworld story. Audience appeal: all ages, all classes.—Palace Theatre, Burns O'Sullivan, Mgr., Columbus, O.

Play up Bancroft as the highlight of the picture, stressing underworld angle of the story and recalling "Underworld." Fay Wray helps, as does Arlen, but Bancroft in virile, he-man role, is the big draw. Audience appeal: all classes, especially young people and adults.—Metropolitan Theatre, Houston, Tex.

Play up the "Wolf of Wall Street" in a startling drama of the underworld. Don't forget presence of Arlen and Wray in cast for those who like youth. Audience appeal: all classes of adults.—Victory Theatre, Matt Reilly, Mgr., Providence, R. I.

Play up Bancroft in mighty picture. Even better than "The Wolf of Wall Street."—Buffalo Theatre, Vincent P. MacFaul, Mgr., Buffalo, N. Y.

Tide Of Empire (M-G-M)

MILWAUKEE, WIS.—Merrill Theatre (1,167), 7 days, 25c-50c, "Sound Your A," Fox News. Weather, fair. Rating, 75%.

AD TIPS—An adventure story of the far west, played up as a romantic adventure, not as a story of the west, based on the story by Kyne. Name of the author was emphasized. Audience appeal: general appeal.—Merrill Theatre, William E. Mick, Mgr., Milwaukee, Wis.

Time, The Place And The Girl (W.B.)

KANSAS CITY, MO.—Newman Theatre (2,000), 7 days, 25c-40c-50c, Movietone Presentation, selected news. Weather, rainy. Rating, 95%.

MILWAUKEE, WIS.—Majestic Theatre (1,500), 7 days, 25c-50c, Comedy, M-G-M News. Weather, fair. Rating, 90%.

SEATTLE, WASH.—Blue Mouse Theatre (950), 7 days, 25c-35c-50c-75c, Vitaphone Acts, Fox Movietone News. Weather, fair. Rating, 90%.

AD TIPS—In between halftone cuts of Compson and Withers the line, "You're just the girl I've been looking for—that's what Collegiate Jim Crane, football star, said when he met the girl of his dreams—women were his weakness, football was his craze, then he found—," was used in making a good newspaper layout. Audience appeal: all classes.—Newman Theatre, Holden Swiger, Mgr., Kansas City, Mo.

Play up fact that this picture is based on the old musical comedy; this will appeal to the folks who remember the play. Also emphasize the fact that the story is a college play with good music and a modern theme. This brings in the young folks. Audience appeal: all types of adult patronage.—Majestic Theatre, Herb. Israel, Mgr., Milwaukee, Wis.

Play up title and names in cast; picture doesn't warrant exceptional exploitation from other angles. Audience appeal: general.—Blue Mouse Theatre, John Hamrick, Seattle, Wash.

Trial Of Mary Dugan (M-G-M)

NEW YORK CITY, N. Y.—Capitol Theatre (4,620), 7 days, 35c-50c-75c-$1-$1.50. Arthur Knorr stage production "Blossoms," Dave Schooler and Stage Band. M-G-M, Paramount and Fox Movietone News. Weather: hot. Picture held over for second week. Rating, 109%.

TACOMA, WASH.—Fox Rialto (1,350), 7 days, 10c-35c-50c-75c, Fox Movietone Comedy, "Steamboat Willie," Sound Cartoon, Movietone News. Weather, hot. Rating, 130%.

AD TIPS—Played star, stage story, title and cast. Audience appeal: adults.—Fox Rialto, Doug Kimberley, Mgr., Tacoma, Wash.

Two Weeks Off (F.N.)

NEW YORK CITY, N. Y.—Strand Theatre (2,900), 7 days, 35c-50c-75c. Pathe Sound News. Tiffany Color Symphony "Songs of Spain," Vitaphone Shorts. Weather: hot. Rating, 82 1/10%.

OTTAWA, ONT.—Centre Theatre (1,200), 6 days, 25c 60c, "The Night Club," Fox News. Weather, clear and cool. Rating, 65%.

AD TIPS—A summery feature, with vacation, amusement park and romantic angles—a story of a plumber who finally wins out in love. Mackaill and Mulhall were called the best love team on the screen. An appropriate picture for the dog days. Audience appeal: from high school age up.—Centre Theatre, Don Stapleton, Mgr., Ottawa, Ontario.

Village Of Sin (Amkino)

NEW YORK CITY, N. Y.—Cameo Theatre (549), 7 days, 50c-75c. Pathe Sound News, Cartoon comedy. Weather: hot. Second Week. Rating, 86 3/10% (5th week).

Weary River (F.N.)

OTTAWA, ONT.—Avalon Theatre (990), 3 days, 15c-35c, "Liberty," Fox Movietone News. Weather, clear and cool. Rating, 80%.

AD TIPS—This is a feature that lends itself to special exploitation in a tie-up with music and radio firms. It has plenty of human interest, thrills, pathos and bright lights, with Barthelmess doing some real acting. Audience appeal: all ages and all classes.—Avalon Theatre, P. J. Nolan, Mgr., Ottawa, Ontario.

Wheel Of Life The (Par.)

NEW YORK CITY, N. Y.—Paramount Theatre (3,666), 7 days, 40c-65c-75c-85c-$1. Paramount News, Mack Sennett comedy "The Big Palooka," Paul Ash and stage band, Mr. and Mrs. Jesse Crawford at organ, Publix Unit "Honeymoon Cruise." Weather: hot. Rating, 90 4/5%.

CLEVELAND, O.—State Theatre (3,400), 7 days, 30c-60c, Shorts, "Mme. Q." (M-G-M), "Five Minutes from the Station" (State Rights), Paramount News, "Pearls of Bagdad" (Publix Revue). Weather, hot first half, cool last half. Rating, 80%.

COLUMBUS, O.—Loew's Broad Theatre (3,000), 25c-50c, Fox Movietone News, Our Gang Comedy. Rating, 75%.

SAN FRANCISCO, CALIF. — Granada Theatre (2,900), 7 days, 35c to 65c, Fox Movietone, Pictures All-talkie, Comedy, Talkie, "Post Mortem." Weather, extremely hot. Rating, 75%.

AD TIPS—Dix's fine talking ability stressed in all ads. Audience appeal: all.—State Theatre, Sanford Farkas, Mgr., Cleveland, O.

Dix is a sure fire drawing card; Ralston first talkie also played, with strong supporting cast. —Broad Theatre, Columbus, O.

Exploited as "mad love." She's another's wife—he a dashing young officer. Hordes of wild tribesmen seeking their lives," etc. Audience appeal: common classes and youth.—Granada Theatre, Smith, Mgr., San Francisco, Calif.

Sound And Projection

Conducted By James R. Cameron

Oscillation

(Continued from last week)

REGENERATION, the feeding back of energy from the output to the input of the same tube, greatly increases the signal strength. It adds power to the input of the tube and greatly increases the signal voltage. The power added to the input side overcomes more and more of the resistance in the grid circuit. It is possible to feed enough of the output power back into the input, or grid side, to more than overcome all of the resistance in the grid circuit. We have than passed the point of maximum regeneration and have reached the point of oscillation.

Until oscillation is reached, or as long as we have regeneration only, the grid circuit is absorbing power because of its resistance. But when the point of oscillation is reached we are furnishing more power to the grid circuit than it absorbs and this circuit then has an excess of power. This excess of power is amplified in the tube and increases the plate current. This increased plate current feeds back to the grid circuit and there is a still greater increase all over again.

Regeneration greatly increases the signal strength, but used in moderation it does not cause distortion. When the circuit starts to oscillate it may be impossible to hear the music or speech or, if they can be heard, they are badly distorted. Regeneration is desirable but free oscillation must be avoided. The distinction between regeneration and free oscillation should be kept clearly in mind.

The tendency to oscillate increases as the frequency increases or as the wavelength decreases, other things remaining the same. This is also true of regeneration. A receiver may deliver very weak signals from high wavelength stations, which are of low frequency. The same receiver may be very satisfactory at medium frequencies and wavelengths and may be almost impossible to control or prevent from howling at low wavelengths and high frequencies.

Oscillation Tendencies

We may have oscillation with radio frequency amplifier tubes, with detector tubes or with audio frequency amplifier tubes. In a receiver which includes all three kinds of tubes the greatest tendency to oscillate is found in the second radio frequency tube of the third radio frequency tube if a third one is used. The next greatest tendency toward oscillation is found in the detector tube. The tubes in the audio amplifier have the least tendency to oscillate.

As a general rule the tendency toward oscillation is increased by low resistance, that is, by good design in the grid circuit. It is also increased by using large turning coils with small condensers, although this is good practice. The tendency to oscillate is generally increased by close coupling in radio frequency transformers because the close coupling allows a greater transfer of power and increased signal voltage in the grid circuit to begin with. Loose coupling of the antenna circuit increases the oscillation tendency because the loose coupling removes some of the load from the grid circuit of the first coupled tube, or reduces the loss of energy from the coupled circuit into the antenna. Tube filaments lighted at normal brilliancy further increase the likelihood of oscillation.

Plate Voltage Increase

The tendency to oscillate is increased by increase of plate voltage. The higher the voltage the more easily will the circuit oscillate. Oscillation is increased by connecting two or more radio frequency or audio frequency stages to the same B battery or power unit.

Of course, this is the common practice. The reason for this increased oscillation is that the resistance of the common power supply forms a resistance coupling between the stages and there is a feedback of energy through this resistance coupling.

The converse of all of the above causes of increased oscillation will naturally reduce oscillation.

Oscillation may be controlled by four principal methods. First we may eliminate couplings through which energy can feed back from the output to the input circuits. These couplings may be inductive, such as the coupling between the coils. They may be capacitive, as in the coupling between nearby wires, coils or other parts which are at different voltages. The couplings may also be through resistance such as that of batteries or power units connected to more than one stage.

A second method of control balances the feedback with a second feedback whose effect is the opposite to that of the first one. Such methods are used in all bridge circuits. In these circuits we allow the undesired feedback to take place but add another feedback which sends energy into the grid circuit in the opposite direction and in the same amount as the undesired feedback so that the two balance each other.

The third method reduces the power either in the grid circuit or in the plate circuit below the point at which there is sufficient excess energy to cause oscillation. With such methods we can use maximum regeneration but can prevent enough power or energy from appearing in the circuits to cause regeneration.

The fourth method introduces resistance or losses into the circuits, either into the grid circuit or into the plate circuit. This resistance absorbs the excess of power that is fed back from plate to grid circuit or absorbs so much power that too little is left as a feedback to cause free oscillation. Such resistance is usually put into the grid circuit since it does its work more effectively here than in the plate circuit.

The introduction of resistance does not mean only resistances formed by lengths of resistance wire such as in rheostats, but it means any added high frequency resistance or any loss that acts as an effective resistance.

It is possible to increase the tendency toward oscillation in several different ways. Anything that increases the tendency to oscillate also increases the ability of the circuit to regenerate before oscillation sets in. Aids to oscillation which may be controlled so that regeneration is not allowed to pass into oscillation are desirable, while aids to uncontrolled oscillation are undesirable.

The first great class of aids to oscillation is that composed of means to lessen the resistance in the grid circuit. Lowered resistance in the grid circuit means a great gain in selectivity, in signal strength, and in distance-getting ability. The grid circuit resistance is reduced by using coils made of the proper size wire properly insulated and mounted or built on forms whose construction and material do not add resistance. Grid circuit resistance is also reduced by using high grade tuning condensers. A well built tuning condenser in connection with an efficient coil will always make a circuit which oscillates readily when tuned to resonance at the received frequency.

Grid Reduction

Finally the grid circuit resistance is reduced by using less coupling in the radio frequency transformers or between the antenna coil and the first tuned circuit. This coupling should be close enough to obtain a satisfactory transfer of power between the two circuits but should not be so close that the high resistance of the antenna circuit or of a coupled plate circuit is placed on the grid circuit. We do not want to reduce the tendency to oscillate by increasing resistance in any form.

The second great classification of aids to oscillation is in the increase of power, and here again we want to do everything possible to increase the power, even though the receiver will oscillate more readily.

Power is increased by using coils of large inductance with condensers of small capacity in the tuned circuits. The voltage drop that is impressed is greater than across a small one and it is this voltage drop that is impressed on the grid of the next tube. The increased voltage results in increased signal strength.

(To be continued next week)

MANAGERS' ROUND TABLE CLUB

CHARLES E. LEWIS
Chairman and Editor

A National Association of Showmen Meeting in
MOTION PICTURE NEWS
Every Week—for Mutual Benefit and Progress

CONDUCTED BY AN EXHIBITOR FOR EXHIBITORS

"Good Will, Like Charity, Begins At Home"

You men who are constantly on the lookout to establish good-will, might stop to ask yourselves, "Have I the good-will of my own employees?"

Theatre operation, like any other well-organized business, requires co-operative tactics and understanding between the manager and his different departments, all essential to proper management.

Keeping the cashier happy means smiles for every ticket sold. Keep the doorman in good spirits means a pleasant good-day for every patron who hands him a ticket, and so on right down the line to the most unimportant member of the staff.

But there does exist one department of the theatre where good-will and 100 per cent co-operation should be paramount at all times. That is the booth.

In most instances the projectionist of the theatre is a man above the average, and one who has worked hard to qualify himself for the type of work he is doing. Why not encourage him, show proper appreciation for a well-projected performance, for the many odds and ends he performs to make his job and his surroundings more workable?

We know of many managers who believe that if they "crab" at their projectionist for every little fault, that they are showing their authority and keeping the men on their toes continually.

I'm sorry to say that I don't agree with managers of that kind.

Rather seek for the opportunity of commending your operators for a show run without a flaw, for keeping their equipment in perfect condition, and for the many other things that a real prrojectionist is constantly doing for the house.

After all is said and done, and this has been said innumerable times, the booth is the heart of the present-day theatre, and in it you have invested many thousands of dollars, plus the more recent expenditures for sound and talkies.

It's money in your pocket, plus many satisfied customers, if your shows can be run perfectly and efficiently, so why seek to find fault when there is so many of the nicer things to be found?

It is not our intention to place the projectionists, or anybody, for that matter, on a pedestal, but we do, most emphatically, want to encourage co-operation between managers and their employees. It's an investment of common sense that will pay.

Think this one over, boys, and try to keep in mind that the good-will of your entire staff, and especially your projectionists, will work wonders for the theatres and yourselves, just as good-will among the merchants and patrons work so many wonders for your box-office receipts.

C. E. L.

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MANAGERS' ROUND TABLE CLUB

Live And Let Live

By An Exhibitor

The following article was embodied in a letter recently received from an exhibitor whose name we prefer to withhold. It contains much of vital interest to the average exhibitor who is faced with the problem of buying "sound" picures for next season.

We don't mind adding that besides being a timely topic, this exhibitor certainly shows a rare sense of humor. Read it through and see if you don't find it interesting.

We hope this exhibitor will send us more like it.

C. E. L.

ANOTHER month and we will have representatives of the various producing companies at our doors, with their merchandise of sound and talkie films for the coming season. Lets hope that the sales talk will take a new angle from a live and let-live viewpoint.

Producing companies can be excused for the past season's blunders in almost crushing the exhibitors hopes for existence. The talkies and sound placed everyone in a turmoil. If this new mode of entertainment was just a passing novelty, or fancy, it would be different but now that it is to be a lasting reality it must reach a level of sane sensible business. Exhibitors cannot excuse the producers after this coming season. Mr. Producer knows what it is all about by this time.

I will try and analyze what I think would be fair in solving not only the producers problems but the exhibitors so every one gets a fair break.

First I want to give an example of what we are up against and demonstrate on the face of it how ridiculous it is. In my desk is a contract, from one of the leading producing companies—I'll not mention who, as this article is not written in the spirit of riding some one.—This contract calls for the following—picture, $50; score charge, $37.50.

There is no talking in the picture just synchronized music. Now figure that out.

I wish I could have the cost of this production and also the cost of this scoring. Its a lavish production, too. Draw your own conclusions and figure out how they base the valuation. In the rental of this picture there is only a difference of $12.50 between production cost and score cost. Surely, Mr. Producer can't make us believe that low percentage exists between the cost of the picture and cost of the score.

Score charges is the worst evil in the industry today from a sales angle. Producers must sell films not scores. Sound, talk and music, are part of production, allocate it any way you want to, don't make it a joker. It's production any way you want to call it. We did not pay for title in silent pictures. We buy a legitimate vaudeville act and pay them a certain fee. We do not pay addition for their chatter and songs.

In the past in silent pictures we received sets and scenes that far surpassed in cost the 100 per cent talkie of today. They did not have an extra rider in the contract for going to Europe to get atmosphere at Monte Carlo.

I cannot emphasize the point enough that scores are part of PRODUCTION. Take sound on film, it's only film after all.

Today Mr. Salesman comes in and talks his pictures 'way up in A. We accept his picture for the price he asks, say for example, $100. He gets out his contract, fills it all out and then, "By the way," he says, "you know Mr. Exhibitor, there is a slight score charge. This is how slight it is—$37.50 for three days, $50 for four days" and then for the next hour he sells dialogue, sound and music. You get two separate sales lectures, which makes it hard on the salesman, the producer and the exhibitor.

There are many little fellows all enthused and are going to have sound in their houses this fall. Theaters that pay from $7.50 up to $25 for silent pictures, what chance are they going to have when a single score charge will cost more than almost a week of silent features?

Lets take this score charge business from top to bottom. Take the first run houses who pay $300 for a score charge for a batch of records then the different runs who pay for them too entirely out of proportion. Why should a first run house pay more than a last run, as far as the score goes?

(Continued on next page)

"And We Grow Still Larger"

In order to keep up with the tremendous amount of exploitation material, advertising campaigns, theatre operation tips, etc., The Managers' Round Table Club now uses a twelve page section in Motion Picture News every week.

This additional space, through the courtesy of Motion Picture News, means that material sent to the club will be given prompt attention and publication. In addition, we will be able to describe more fully the methods employed by our members and readers on their various activities. Keep up the great work boys,and remember the slogan:

"All for one and one for all"

MANAGERS' ROUND TABLE CLUB

We pay score charges, but no one has said, "Well, you won't have to pay the authors and music composers a tax every year such as we are obliged to pay now." Why don't the producers do something about that? What a picnic it is for song writers and music composers, getting it from all sides and who pays? No one else but the exhibitor.

We buy pictures, let us buy them the same as we did silent ones. That wasn't a bad arrangement. Straight percentage with or without guarantee is not going to solve the problem.

Producers will not stand for that and you can't blame them, they are in the bag before the exhibitor. But Mr. Producer, you can reach a fair bargaining set your valuation including score charges—lets get score, sound, music, talking charges out of the industry. Let us once more buy our pictures as we did. Let all these new riders be part of production and you are going to solve the most serious problem now facing you when you go out to sell your new product. Don't make the business any more complicated than it is. You, Mr. Producer, are making pictures, we ask only for finished product the same as we get it out of any factory. We don't care about subsidiary organizations that you have to deal with, not any more then if we purchase a radio do we care who makes the cabinet or who manufactures the mechanical device. We buy a radio—LET US BUY PICTURES.

F. L. Clawson Gets Out A Great Ballyhoo With an "Ark"

Here is a distributor's suggestion carried out with enough added trimmings to make it almost original. But regardless of where the idea came from in the first place, the credit for being able to execute it so efficiently belongs to those who know how to act on good suggestions. Is this not so?

The ballyhoo was built at Ogden, Utah for the Orpheum Theatre in that city to exploit this production and it was built under the direction of F. L. Clawson, manager of that theatre and an active member of our Round Table Club. At the time this photo was taken it had been loaned to the Capitol Theatre in Salt Lake City and was driven over the highway between the two cities thereby being shown to the people of three counties.

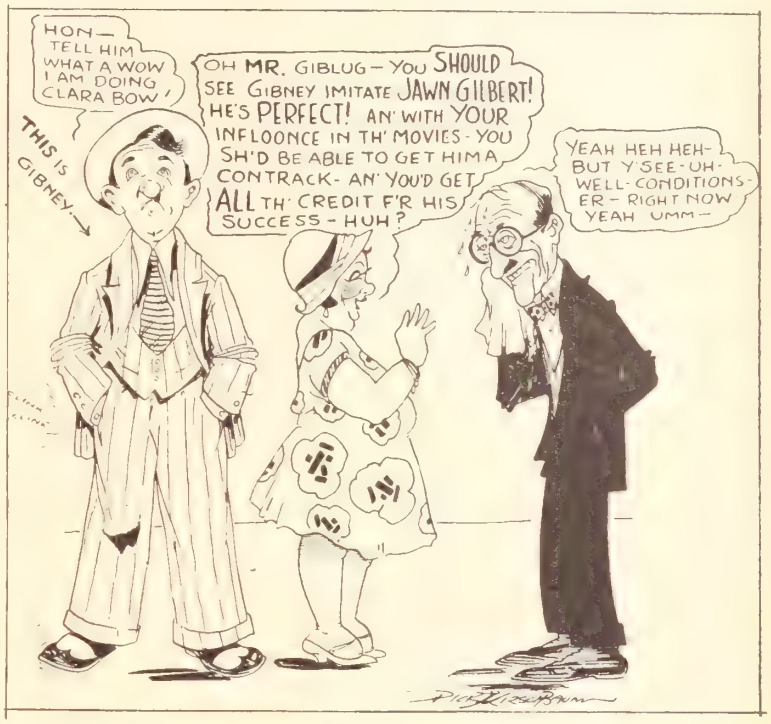
After it reached Salt Lake City, (its arrival had been heralded by P. A. Speckart, publicity manager for the Marcus Enterprises, through a telegram from Noah) it proceeded through the main business and residential streets of the city creating a tremendous amount of interest. The Ark itself is 35 feet long and the animals were built of beaverboard cutouts on low trucks. The animals were almost lifesized and following along behind the Ark, the entire ballyhoo made a most unusual display.

We were not surprised to learn that the picture came through with big business in both cities where this bally was used. In addition, while the stunt was passing through the streets of Salt Lake City they had a man stationed in the Ark who imitated the roar of a lion, which also added to its effectiveness.

Come on Clawson, let's hear some more about your latest activities out there in Ogden, will you? And your own photo would look great on this enlarged edition of the Club columns. Can we expect it? Thanks anyway.

"Lobby Laughs" No. 4

By Dick Kirschbaum


HON— TELL HIM WHAT A WOW I AM DOING CLARA BOW!
THIS IS GIBNEY.
OH MR. GIBLUG—YOU SHOULD SEE GIBNEY IMITATE JAWN GILBERT! HE'S PERFECT! AN' WITH YOUR INFLOONCE IN TH' MOVIES—YOU SH'D BE ABLE TO GET HIM A CONTRACK—AN' YOU'D GET ALL TH' CREDIT F'R HIS SUCCESS—HUH?
YEAH HEH HEH—BUT Y'SEE—UH—WELL—CONDITIONS—ER—RIGHT NOW YEAH UMM—

You've all met this one sometime or other!

Here's The Low-Down About Pete Egan Of Regina

Someone was interested to know a little about our friend Pete Egan, manager of the Capitol Theatre Regina, Sask., Canada, so here is what we were able to learn about Pete:

He first started in the show business in Winnipeg with A. R. McNickol who was running the Lyceum, Starland and College Theatres in that city. Then he connected up with the Famous Players Theatres of Canada through H. M. Thomas, Western Division Manager and handled the Strand Theatre in Calgary as well as the Capitol in that town.

About three years ago he moved into Regina, better known in the Dominion as the Queen City of Western Canada, where he intrenched himself so firmly into the hearts of the theatre-goers that Pete, today, is a fixture so far as theatrical activities are concerned.

Let us give you just a "slight" idea how Pete Egan stands in his community. He is a member of the Board of Trade, Retail Merchants Association, Gyro Service Clubs, Knights of Columbus, Elks Lodge, and is also president of the Northside Baseball League, of the Regina Junior Hockey Association which sponsored the Monarchs Champion Juniors of Canada last season.

But in summing up more briefly, Mr. Egan is one of the most popular citizens of Regina and a distinct credit to the Theatre Industry.

Oh, yes, about Pete personally? Well he's a happily married man with a most charming wife and three fine boys.

Now we ask you, "What more can we say about him?" Well, yes, there is one thing more we can say and that is that we are proud to number him among the many progressive and representative members of the Managers' Round Table Club.

MANAGERS' ROUND TABLE CLUB

Lloyd E. Sinclair Perfects A House Distribution Plan

Lloyd E. Sinclair, manager of the New Southern Theatre, in Minneapolis, Minn., recently worked out and executed a plan whereby 36 square city blocks were effectively covered for house to house distribution of circulars, heralds and other theatre advertising material.

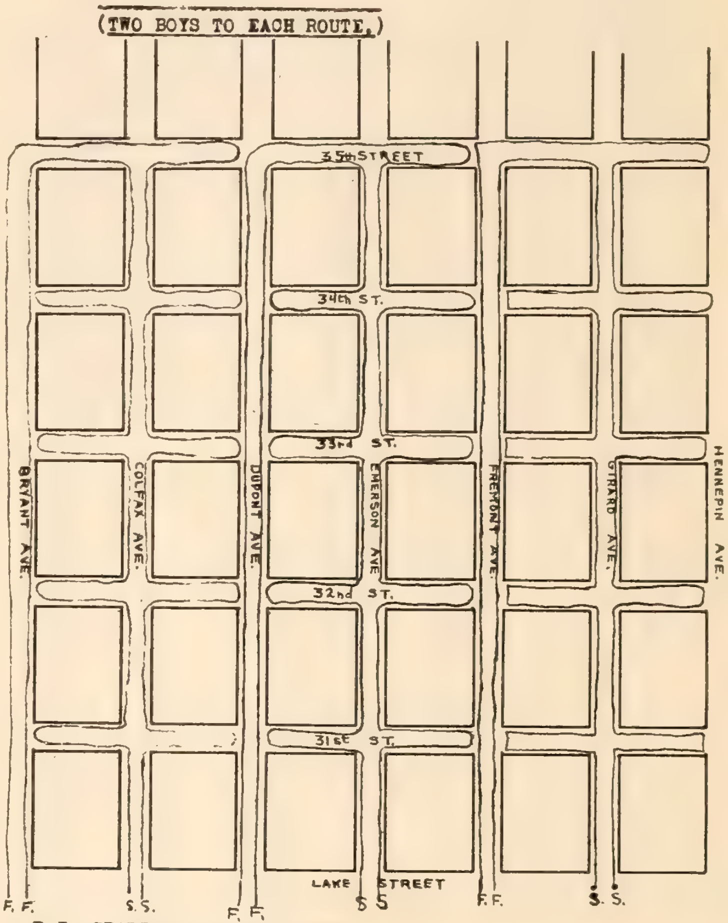
Lloyd has experienced the same trouble on distributing stuff that most of us have gone through. Namely: the waste and improper handling of heralds, etc., through lack of organization of the boys doing the work.

In this plan, Mr. Sinclair shows but one of the sections which he covers and it clearly shows both the starting and finishing points for each of the three teams. As simple as the map and plan may sound to our readers, we would call your attention to the fact that through various tried-out plans and methods, this final one took over two months to perfect. Don't lose sight of the fact that just making the map and sending the boys out, completes the work. On the contrary, after the main map had been made, the work just starts. Before putting out any material over the mapped out territory, Lloyd drove through each block and approximated the number of houses, apartments and families thereby giving him some sort of an idea of how many pieces of advertising material each section would take. This served two purposes. First: as a check on the distributors and second on the number of people and families he was trying to draw from.

After this plan was worked successfully, Sinclair checked further by singling out several people on each block, in the mapped out territory, and asking them whether they were receiving the heralds. When reports were not satisfactory he then knew that someone was lax and he watched the team himself. Keeping a careful record of the names of each team and the route they worked made it possible for him to immediately place his hand upon the boys who handled the distribution.

Like most good ideas, this one requires a lot of patient work and checking before it is finally perfect, but once put into operation it will more than pay for itself and the trouble, by assuring you that your advertising is going into the homes where you intend they should go.

Altough the NEWS recently gave the details of a county-wide distribution plan, this is the first city plan received at Club headquarters. It should serve as a model for every theatre desirous of stopping the waste incidental to hand distribution of any material.



S.S.-STARTING POINT OF BOYS.
F.F.-FINISHING POINT.

Thank you, Mr. Sinclair, for your kindness in sending us all of the information on this subject. You may rest assured that many of your brother members will find it very useful.

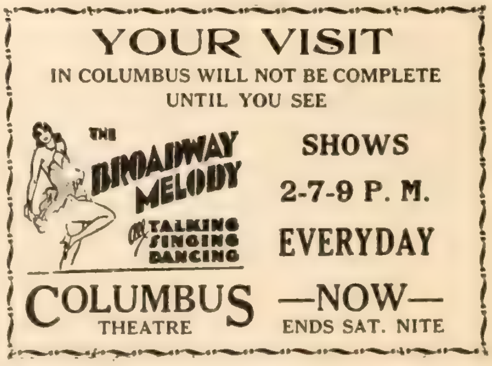
It's a Present, Says Larry B. Jacobs—

"I, personally, think the Managers' Round Table Club the best thing that has ever been given the Theatre Managers. It is like presenting them with a nice big income. I sincerely hope it will increase every day."

Stanley-Davis-Clark Corp.,
Larry B. Jacobs,
Director of Publicity.

W. H. Bergmann & M. F. Gettier Right On The Job In Neb.

This represents but one phase of the great campaign which M. F. Gettier, manager of the theatre, and W. H. Bergman, field manager for the World Theatre Circuit, worked in the Columbus Theatre in Columbus, Nebr. The card, which measured about 4 by 5 inches, was handed to each guest registering at every hotel in the town. They were also placed on every table in the various hotel dining rooms. This idea is worth taking notice of because it is a fact that many traveling people when reaching a town are much too apt to take it for granted that the town does not have a good theatre or a good show. Such reminders go further than just selling the particular attraction; they place in the minds of the



YOUR VISIT
IN COLUMBUS WILL NOT BE COMPLETE
UNTIL YOU SEE

THE BROADWAY MELODY
TALKING SINGING DANCING

SHOWS
2-7-9 P. M.
EVERYDAY

COLUMBUS THEATRE
—NOW—
ENDS SAT. NITE

hotel guests the thought that there is a place where they can enjoy a very pleasant evening.

The main campaign consisted of a series of teaser ads run in all the daily papers; poster boards were placed on 30 trucks traveling in and out of the city to points fifty miles from Columbus; twenty towns were included in the poster billing campaign, which covered a territory of a forty mile radius or more. A tie-up was made with a local dance orchestra to feature the musical hits from the picture. Theatre organist also featured these song hits with special song slides, in advance of the opening. Special stickers were attached to every copy of the local paper on the Sunday previous to the opening of the picture. Special Broadway Melody Sundaes were featured on the menus of three of the town's leading restaurants and confectioners.

This is but a brief description of part of the great campaign which these two men put across, but it represents how their two heads worked out a thorough coverage over a great radius around the city of Columbus and in fine way in which they handled it.

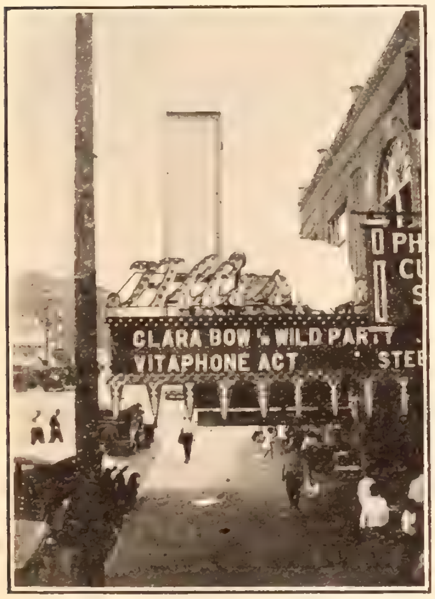
More about this aggressive circuit and their managers in an early issue. Bergmann himself needs no further introduction to our many members and readers. He has always kept us well posted on his numerous activities.

Sydney Oshrin Has His Own Idea About Selling Talkies

Passing by the Allerton Theatre the other morning our attention was immediately attracted to a large and impressive looking sign announcing "Vitaphone."

As you will note from the picture, the sign was erected above the marquee and close to the outside part so that other signs on neighboring buildings did not block the view.

This is just another example of Sidney Oshrin's wide-awake method of keeping the box office busy at the Allerton and we have rarely encountered a most peppy young manager than Sydney.



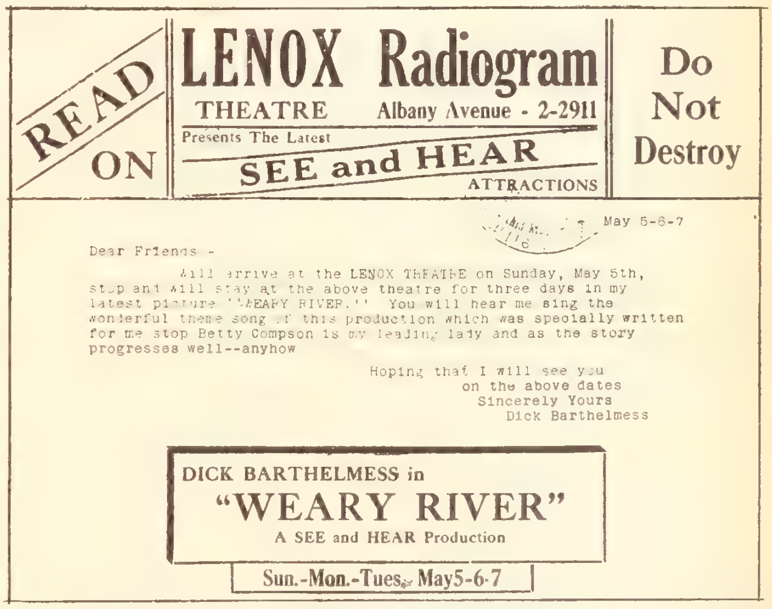
One point we liked about this sign and that was the fact that it's use was primarily intended to sell "sound" without using the now overworked marquee valances which every other theatre in the country seems to be using. Why they should all adopt this one method of announcing a "sound house" is a mystery to me and everyone else who has paid the slightest attention to its use. If one theatre exploited themselves with house-to-house advertising campaigns it was never a sign every other theatre in the world do the same thing. But with talkies they all decided to string banner around their otherwise neat looking marquees. And whats more, the biggest and best ones are doing the selfsame thing, too.

My, but ain't we the inventive industry? What one does, the rest duplicates. Come forth ye creators of something new and get busy.

Introducing P. W. Anderson And His Lenox Radiogram

Meet another newcomer to the Club, via his photo and one of his latest business getting stunts. Some day I'm going to get reckless and offer cash prizes for members photos and see if that won't wake up the tardy ones in the crowd. My own contention about pictures is this: If you are so bad looking that you don't want anyone to see your face, then you should join a circus. But, kidding aside, let's get back to this new member.

Fellow members of the Round Table Club, meet P. W. Anderson, manager of the Lenox Theatre, in Hartford, Conn. Mr. Anderson is by no means, a beginner in the show-business; as a matter of fact he is an old hand at the game, for this is the reason why his little contribution to the Club pages should be worthy of your attention. The one he submitted with his first letter deals with a "Radiogram" looking circular on "Weary River," and when folded it reads, in large, bold type—"TO YOU." Glance at the make up and regardless of the wording in the message itself, you will, no doubt, agree with us that it makes something just a little different to use when exploiting your picture. Again we repeat, it is one of those stunts that can be used for any picture you want to plug. That's what we like about it. It's not married to any particular picture. See if you can't make good use of this one and watch for further ideas from Anderson.



READ ON

LENOX Radiogram

THEATRE Albany Avenue - 2-2911

Presents The Latest

SEE and HEAR

ATTRACTIONS

Do Not Destroy

May 5-6-7

Dear Friends -

Will arrive at the LENOX THEATRE on Sunday, May 5th, stop and will stay at the above theatre for three days in my latest picture ''WEARY RIVER.'' You will hear me sing the wonderful theme song of this production which was specially written for me stop Betty Compson is my leading lady and as the story progresses well--anyhow

Hoping that I will see you
on the above dates
Sincerely Yours
Dick Barthelmess

DICK BARTHELMESS in

"WEARY RIVER"

A SEE and HEAR Production

Sun.-Mon.-Tues., May 5-6-7

Please do not forward mats for reproduction on the club pages. Send us the photographs and we will make the necessary cuts.

Managers' Round Table Club.

MANAGERS' ROUND TABLE CLUB

Your Theatre Inspection

By Earle M. Holden

This interesting and important article on the proper inspection for theatres was started in last week's issue. Due to its length we have separated it into three parts of which this is the second.

Mr. Holden knows his subject and showmen everywhere will benefit by the advice and suggestions contained in his story. C. E. L.

House Lighting An Important Item

Now we pass into the orchestra or the auditorium proper. First check all lamps and replace any that are burned out. Have you the proper lighting scheme? Are you using soft warm colors for the cold weather and cool colors for the summer? Watch the exits especially. Are all exit lights burning?

Exits & Passages Must Be Watched

Try the exit doors and see if they work properly. Are they blocked from the outside? If so this is serious and should be attended to at once. Check lights along the side walls. Are they bright. If so they may hurt the patrons vision when watching the picture on the screen. And another light of importance is the one on the organ. This should not be too bright as it will reflect back into the audience. Then the seats. Are any of them loose? Check carefully for chewing gum under the seats and see that this is removed. Are any of the seat hinges loose? This might tear a lady's dress. If seats are upholstered, are they clean and neat? If seat covers are used, what is their appearance? Have them laundered frequently.

If you use an orchestra, next check the pit. Is it clean and tidy? Is the organ console polished, and is it covered if the organ is not being used? Are the pit musicians lights neat? Also check these lights for reflection back into the audience.

Walls And Drapes Should Be Right

Now having finished with the pit turn your attention to the walls, the floor and drapes, if any. Are the floors clean? The uncovered portions of the floors should be scrubbed regularly, and watch for chewing gum also on the floors. The carpets should be cleaned daily with the vacuum cleaner. Are the walls dirty? If so, see that they are cleaned, and also the drapes on the walls.

The Real Club Spirit—

"I get a lot of help from the published communications from other managers who contribute to the Round Table Club and hope that mine may be able to help some of the other fellows. I would be glad to hear from other managers who wish more details on any of the exploitation schemes which I have mentioned."

Carl M. Osborne,
Sigma Theatre,
Lima, Ohio.

Balconies, Carpets Need Attention Too

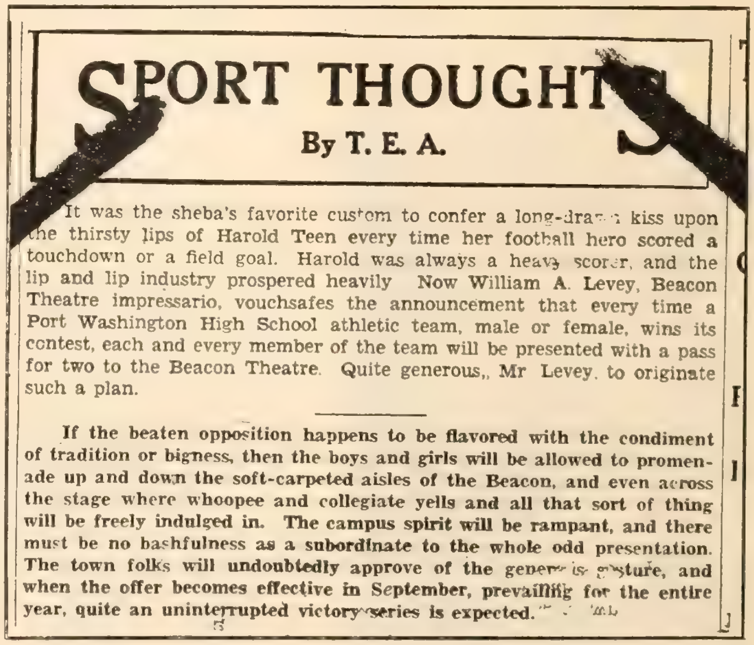
Then pass on up into the balcony and give this the same inspection as the lower floor. Don't forget to also check the aisle lights and see if all lamps are burning. In the balcony, the carpet coverings of the stairs should be checked carefully to see if the tacks or fasteners are tight. A loose stair carpet may cause a patron a bad fall. Also are your stairs properly lighted?

(This Article Will Be Concluded In Next Week's Issue)

Bill Levey Crashes The Sports Column In Port Washington

Crashing into the Sports Column of his local newspaper seems to be Bill Levey's most recent accomplishment, as you will readily agree by casting your weather eye upon the illustration of same. And, no question, you will agree that Bill has grabbed off some nice juicy publicity for the Beacon Theatre in Port Washington once again.

Some day when we are full of ambition we are going to sit ourselves down at our "rusty" typewriter and incorporate into a neat little story all the various doings that Levey was mixed up in ever since he hit Port Washington. Those of you who have followed his activities through these columns know that such a story would be crammed full of mighty good stuff.



SPORT THOUGHTS

By T. E. A.

It was the sheba's favorite custom to confer a long-drawn kiss upon the thirsty lips of Harold Teen every time her football hero scored a touchdown or a field goal. Harold was always a heavy scorer, and the lip and lip industry prospered heavily Now William A. Levey, Beacon Theatre impressario, vouchsafes the announcement that every time a Port Washington High School athletic team, male or female, wins its contest, each and every member of the team will be presented with a pass for two to the Beacon Theatre. Quite generous,, Mr Levey, to originate such a plan.

If the beaten opposition happens to be flavored with the condiment of tradition or bigness, then the boys and girls will be allowed to promenade up and down the soft-carpeted aisles of the Beacon, and even across the stage where whoopee and collegiate yells and all that sort of thing will be freely indulged in. The campus spirit will be rampant, and there must be no bashfulness as a subordinate to the whole odd presentation. The town folks will undoubtedly approve of the generous gesture, and when the offer becomes effective in September, prevailing for the entire year, quite an uninterrupted victory series is expected.

Bill, I've been so busy lately trying to look after all the Round Table material for these columns that I can't seem to get around to writing you a certain letter pertaining to your Regional Chairmanship. So while writing these few lines I'll include the subject here. What are you doing to pep up all those managers on Long Island? How come that several weeks go by and I get no "dope" about all those live-wires out there? Better be careful or you'll have me crashing down on you and Port Washington with my trusty Pontiac. Lets hear from you real soon and, in the meantime, best regards.

MANAGERS' ROUND TABLE CLUB

Gordon W. Reap's Theatre A Bee-Hive Of Activity Now

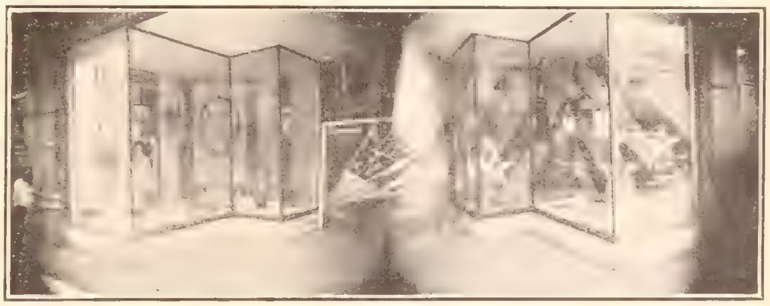
Gordon W. Reap the live-wire manager of the Arcade and Omar Theatres in Fort Myers, Fla., has now placed himself in the limelight as one of the Club's active members. Gordon, accomplished this feat (if we can call it that) by sending us the details of a mighty fine exploitation campaign which he created and executed for "Show Boat" down in Fort Myers.

Besides the usual amount of advertising given to a big picture by his theatre, Mr. Reap started this campaign off in a very unusual way by staging a special act on the Arcade stage a week before the opening of the picture. This act consisted of three numbers using the song hits from the production. The first number "Why Do I Love You" was sung by a young couple in costumes of "Show Boat" days. This was followed by a dancing chorus of seven attractive young ladies, doing a dance routine to "Hey Fellers" the song sung in the Ziegfeld Prologue to SHOW BOAT. Following this was the singing number "Here Comes That Show Boat" with the couple seated in a spot on a shadow box showing in red letters SHOW BOAT IS COMING. At the end of the song they gestured to the screen and the sound trailer was flashed on. This was very effective as the first shot is a Show Boat coming around the bend with its Caliope playing. This little act cost him nothing and received much favorable comment.

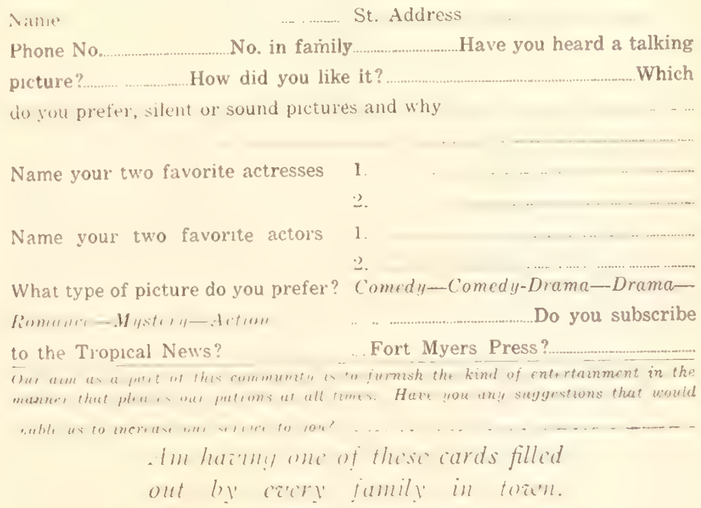
On the Saturday before the picture opened he had a ballyhoo truck, which you see pictured here, riding all over the city and suburbs and in this case, Mr. Reap was very fortunate in being able to secure a Calliaphone to place on the truck. This was kept playing continuously and the numbers were all from "Show Boat." The back of the truck carried the theatre, playdates and also announced the special midnight show for that night. Every street the truck covered was followed up immediately by boys who placed roto heralds in each letter box. This meant that a complete coverage was effected through careful planning and direction and this feature alone is a credit to Gordon and his showmanship.

Here we show a photo of a window directly across from the Arcade and you will note how it was dressed to "sell" the picture. Reap tells us that everyone coming out of the theatre had to pass this display and it created a lot of interest, hundreds stopping after each show to look it over.

Another angle of the calliaphone truck was the placing of it in front of this double store window dressing and playing colored lights upon the truck while the numbers were being played. Although the picture fails to do proper justice to the double window setting, it was nevertheless a mighty effective display and one that stopped thousands of people passing by. Come on some of you showmen and wake up to the possibilities of the vacant store windows in your own towns. They are just begging to go to work for your theatre and the cost rarely exceeds a pass or two for the privilege.



Another showman angle brought to our attention by Gordon Reap was that of the questionnaire card, also pictured here and the caption was written on it when it arrived, so we can only add our own admiration for the thought which prompted such a stunt. Just think of the



Name .... St. Address

Phone No..................No. in family..................Have you heard a talking picture?.................How did you like it?..................Which do you prefer, silent or sound pictures and why

Name your two favorite actresses 1. ....
2. ....

Name your two favorite actors 1. ....
2. ....

What type of picture do you prefer? *Comedy—Comedy-Drama—Drama—Romance—Mystery—Action* ....Do you subscribe to the Tropical News? ....Fort Myers Press?..........

Our aim as a part of this community is to furnish the kind of entertainment in the manner that pleases our patrons at all times. Have you any suggestions that would enable us to increase our service to you? ....

Am having one of these cards filled out by every family in town.

(Continued on next page)

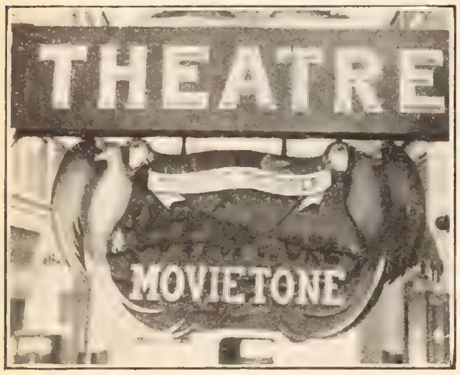
NEXT WEEK—

So. African club members will show how they exploit pictures!

(*Continued from preceding page*)

mailing list possibilities of this idea, plus the good will touch that it builds up. The reverse side of this card asked for the names of all the children in the family and the date of their birth. Which once again opens up several good angles for Reap to work on. Play up every chance you can to attract the kiddies and you have a powerful wedge for the grown-ups. Ask any manager who knows his onions and he will tell you that this statement is a fact every time.

We also want you to see the fine looking sign which he built to advertise sound pictures, Vitaphone and Movietone and has hanging over his box office. This sign is double faced and painted in brilliant colors, thereby adding to the attractiveness of the theatre.

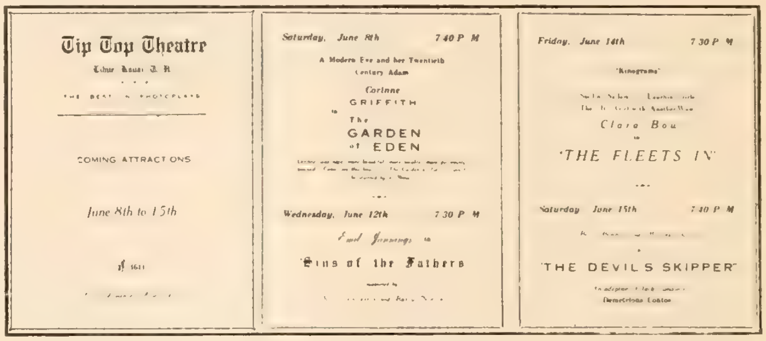


This will bring our story about Mr. Reap to a close, but we must admit that we are sorry he did not include his own photo so that we could let you all see what he looks like. How about one by return mail Gordon? Really, we should have your picture on file here for future use. Shoot it along right away. Thanks.

Hawaii Is Represented In Club By Henry G. Santos

You have seen and heard about programs and other things from most every other part of the world through these Round Table pages, so why not lend an eye and an ear to an echo from Hawaii, where ukeleles are the national pastime, according to the average vaudeville actor.

Here is the way Henry G. Santos, manager of the Tip Top Theatre in Lihue, Kauai (try to pronounce 'em) makes up his weekly program. If, by any chance, you can find fault with it, please remember that he has not got the same facilities as you have to turn out a better program. I personally think it is darned good work when we stop to consider where he is located.



Tip Top Theatre
Lihue Kauai T. H.
THE BEST IN PHOTOPLAYS

COMING ATTRACTIONS

June 8th to 15th

Saturday, June 8th 7.40 P. M.
A Modern Eve and her Twentieth Century Adam
Corinne GRIFFITH
in
The GARDEN of EDEN

Wednesday, June 12th 7.30 P. M.
Emil Jannings in
Sins of the Fathers

Friday, June 14th 7.30 P. M.
"Kinograms"
Clara Bow
in
'THE FLEETS IN'

Saturday June 15th 7.40 P. M.
"THE DEVIL'S SKIPPER"

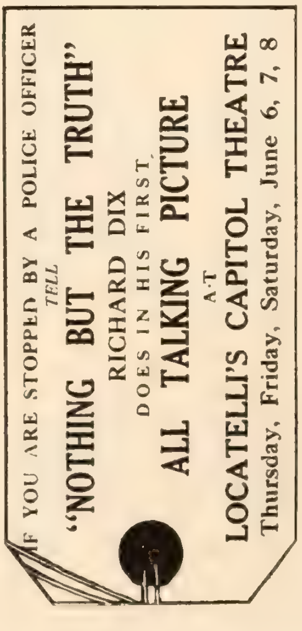
But he is right on the job in another direction when it comes to advertising and we found on the back of the envelope which brought this program a teaser ad typed on "Sunrise" as a coming attraction. You boys who are all so pepped up with ideas can follow Henry's idea when you next send out your mailing list and have a coming attraction to plug. It don't cost you any more than the trouble of printing or typing the announcement on the back of the envelope.

We hope to hear a lot more from Hawaii and Henry Santos, and we want to thank him right through these columns for his thoughtfulness in putting us on the Tip-Top Theatre's mailing list.

Albert C. Oliver On The Alert For Exploitation Ideas

Albert C. Oliver finally came through with some long overdue information about his activities. But as long as he did come through with it, then we have not cause for further complaint.

One of the most recent stunts pulled by Albert was that if turning out a tag about the same size and style as used by the Police to tag parked cars. I am reproducing the tag because I want you all to get the "low-down" on this stunt.



F YOU ARE STOPPED BY A POLICE OFFICER
TELL
"NOTHING BUT THE TRUTH"
RICHARD DIX
DOES IN HIS FIRST
ALL TALKING PICTURE
AT
LOCATELLI'S CAPITOL THEATRE
Thursday, Friday, Saturday, June 6, 7, 8

Just imagine, if you can, every automobile in the downtown section of the city all tagged with one of these plugs? It's bound to bring a laugh with a sigh of relief when the owners of those cars find them hanging from their steering wheels. But just the same we are glad to tell you that Oliver reported close to normal business that day despite a heat wave that made the streets fit to fry eggs on.

As a real summer suggestion, Mr. Oliver offers his two for one idea as used in his house. Putting them out in the form of invitations adds just the different slant to the idea that makes it desirable for all of us. Two for one ideas are by no means new, but new angles in connection with them are always welcome. Here is one, hot off the griddle, that you can follow word for word with just a change of

"Film Reviews"

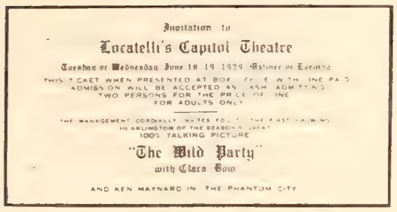
The Managers' Round Table Club is glad to note how strong our many members and readers are for the Film Reviews in the Motion Picture News each week.

This dependable reviewing service ranks foremost in the field today and the sign of close interest has been manifested more and more recently by comment from members.

This is especially true of the correctness of these reviews.

We suggest you not only read them each week, but that you file them for future reference.

theatre name and, presto—you have before you an idea of how to kick up some business this summer. Albert informs us that 300 to 400 of these come in on each distribution which leads us to believe that he did not flood the city, but rather distributed them over a long period. Also good judgment for Al.


Invitation to
Locatelli's Capitol Theatre
Tuesday or Wednesday June 18 19 1929 Matinee or Evening
THIS TICKET WHEN PRESENTED AT BOX OFFICE WITH ONE PAID ADMISSION WILL BE ACCEPTED AS CASH ADMITTING TWO PERSONS FOR THE PRICE OF ONE
FOR ADULTS ONLY
THE MANAGEMENT CORDIALLY INVITES YOU TO THE FIRST SHOWING IN ARLINGTON OF THE SEASON'S GREAT 100% TALKING PICTURE
"The Wild Party"
with Clara Bow
AND KEN MAYNARD IN THE PHANTOM CITY

We have a copy of the Capitol Theatre's program, which is the house Mr. Oliver is running up at Arlington, Mass., but due to the light printing it is not desirable to try and reproduce, we hope, however, that he will send us a few with darker ink so that we can tell the other members about his snappy little house organ.

Fred Glass Also Engineers A Kids Tin-Can Matinee

Talking about "Tin-Can" matinees to help the civic authorities clean up the town, and to get the theatre some good free publicity? Well, don't overlook the one pulled by our old friend Fred Glass at the World Theatre in McCook, Nebraska.

Fred, from the appearances of this photo put it over in great shape and while all the little details were lacking (because Mr. Glass happens to be mighty busy right now) we take it for granted that the youngsters, as well as the adults, are still talking about the show and the World Theatre.

We would like to publish a whole lot more about Fred Glass and we sincerely hope that he will soon find the time to again become as active a member as he was until a few months ago when the finishing of his new theatre took away so much of his time. But we will be patient and look forward to hearing about his activities in the immediate future. How about it Fred? You can answer this one far better than we can.

W. Wolfson Works Out Very Effective Atmospheric Front

Bill Wolfson of the Publix Strand Theatre in Montgomery, Ala., certainly made his theatre front and lobby a fine looking affair when he finished dressing it up for "The Desert Song" recently.

This is but the second time we are able to comment about a front dressing being particularly effective and neat due to keeping the thing down to reason. Why some of the managers try to overdress their fronts is a mystery because it is not only gaudy and cheap looking when finished, but it costs a lot of extra money. Any good managers do not want to spend too much on any picture. It interferes with their bosses appetites.

"Thank You, Boys"

THE individual drive of members for members resulted in most satisfactory returns all around, and with many cities still to be heard from we would not be surprised to be able to clock an almost 100 per cent co-operative report.

Never before in the history of this theatre business has any organization been able to equal the whole-hearted, marvelous spirit as that displayed by the large membership of the Managers' Round Table Club in every move they have made.

The various members, and many of them busy and hard-pressed for time, actually go out of their way, actually sit up after theatre hours, give unstintingly of their energy to work in the interests of the organization.

And the reason is as plain as the proverbial nose on your face. It's evident from every angle possible. "All For One And One For All." That's the slogan that makes busy men find the time to help the Club. That's the spirit that prompts one manager to contribute a story to the Club pages for whatever help it might be to his brother managers.

Our only regret is that we cover so much territory that your Chairman cannot visit each and every one of you and express, for the Club, the appreciation which is due the members for their efforts on our behalf.

Keep up this wonderful response, boys, keep up this marvellous spirit, back up your own organization, and before you are much older you will witness great things accomplished by the Club for their enthusiastic members.

C. E. L.

In this one you will note with satisfaction that Wolfson made the front a mighty nice looking plug for the picture and when you see that he carried the same neat and conservative idea right into the inner lobby then you will probably admire the job as much as we did. Even the side walls carried pictures of the production well done and attractive to the eye.

(*Continued on next page*)

MANAGERS' ROUND TABLE CLUB

Once again brains, and not money, truimphs on a good piece of showmanship. And now we will look forward to hearing a lot more from Bill and the way he is handling the exploitation for the Strand Theatre. Let's hope we won't be looking in vain. What say, B. W.? You answer it yourself.

Frank Price Jr's Campaign Is A Complete Success

To be able to combat one of the toughest hot weather spells of the year and bring in standee business is an accomplishment worthy of all the space that the telling requires and for this reason we do not hesitate to pass on the story of Frank Price, Jr., and the way he stood Baltimore on end in his campaign for "Father and Son," which he recently played in the Rivoli Theatre of that city.

Despite the hottest weather spell that has ever hit the State of Maryland in many years and the fact that his is the only first run theatre in Baltimore without a cooling system, Frank Price, Jr., stepped out and showed the local gentry how to fill a fourteen hundred seat house at every performance, last week.

Taking advantage of the fact that Father's Day, June 16th, preceded the day of the regular opening of the picture, Price arranged for a midnight performance on Sunday, the sixteenth in honor of this event and brought out the town to see the only Sunday movie in Baltimore.

His regular advance newspaper campaign began two days prior to the opening of the picture, announcing the midnight showing on Sunday.

On Friday, a co-operative half page ad, which we are reproducing, paid for by local merchants, appeared in the "Post," advertising Father's Day sales items in conjunction with the special Father's Day opening of "Father and Son" at the Rivoli.

Besides this, Price lined up eighty full window displays in the most important locations in Baltimore from leading merchants, the windows carrying attractive pictorial displays in conjunction with the picture and merchandise suitable for Father and Son sales.

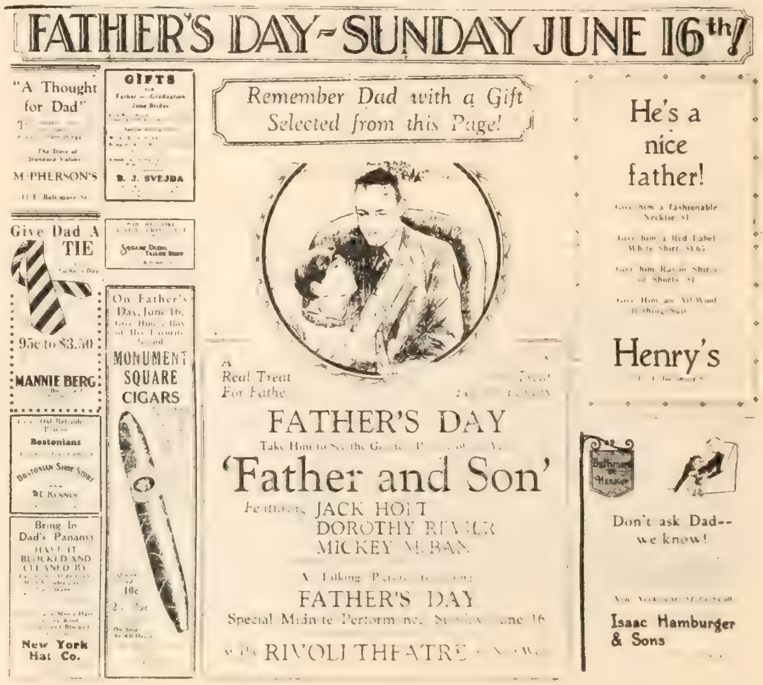
Windows in women's shops were secured with the co-operative idea that women should dress up for Father on his day. Several leading restaurant windows were lined up with the thought, bring the family in for Father's Day dinner here.

Clear The Bases for
"FATHER AND SON"
Starting Monday

	1	2	3	4	5	6	7	8	9	10	R	H	E
VISITORS													
BALTIMORE													

THE PENNANT-WINNING COLUMBIA PRODUCTION
Beginning with Midnight Performance, Sunday, June 16th
– at the –
RIVOLI THEATRE
CITY HALL PLAZA

Aside from these eighty windows, the co-operation of the Western Union was secured who turned over twenty windows in their local branches to the theatre, each window carrying large photostatic reproductions of telegrams sent from the stars of "Father and Son" from the Columbia Studios in Hollywood, inviting all Baltimorians to see the picture.


FATHER'S DAY–SUNDAY JUNE 16th!

"A Thought for Dad"
The Store of Standard Values
M'PHERSON'S

GIFTS
Father — Graduation
June Brides
B. J. SVEJDA

Remember Dad with a Gift
Selected from this Page!

He's a nice father!
Give him a fashionable Necktie $1
Give him a Red Label White Shirt $1.65
Give him Rayon Shirts or Shorts $1
Give Him an All Wool Bathing Suit
Henry's

Give Dad A TIE
95c to $3.50
MANNIE BERG

Square Deal Tailor Shop

On Father's Day, June 16, Give Him a Box of His Favorite Brand
MONUMENT SQUARE CIGARS
10c

Bostonians
Bostonian Shoe Store
McKinney

Bring In Dad's Panama
HAVE IT BLOCKED AND CLEANED BY
New York Hat Co.

A Real Treat For Father
FATHER'S DAY
'Father and Son'
Featuring JACK HOLT
DOROTHY REVIER
MICKEY McBAN
FATHER'S DAY
Special Midnite Performance, Sunday, June 16
RIVOLI THEATRE

Don't ask Dad—we know!
Isaac Hamburger & Sons

Price made a tie-up with the local ball club whereby ten thousand score cards bearing the theatre's name and date of the film's opening with an ad cut on the reverse side, were distributed at Oriole Park each day for one week prior to the opening of "Father and Son." This went over big with the baseball fans.

We are glad to pass on this campaign of Frank's and certainly hope that he will keep us posted on his further activities in that city and theatre. The beauty of these campaigns are that they are applicable to other pictures too. The Father angle is not always confined to just one picture. Neither is the thought that Father's Day must fall around the time that you play a picture like "Father and Son." Many, many exploitation and publicity angles present themselves in connection with this picture that makes it just as desirable at any time of the year. Try it yourself and see if this is not a fact.

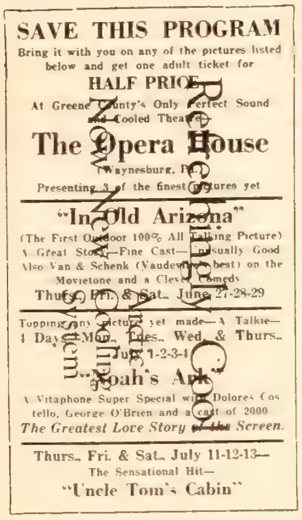
More about Frank Price, Jr., in an early issue.

MANAGERS' ROUND TABLE CLUB

A. H. R. Miller Uses A Post Card With Many Angles

Here we are going to show you a cut of a regular Post Card as sent out for program purposes by Mr. A. H. R. Miller, manager of the Opera House in Waynesburg, Pa., and to our way of thinking it possesses three separate and distinct good points.

First: is the angle of a regular house program. Second the imprint (which was in a different color) calling attention to the cooling system in the theatre, and third: the reading matter under the caption: "Save This Program." This last one is a good angle to keep in mind to kick up some business during the coming warm weather and for those weak days of the week.



SAVE THIS PROGRAM

Bring it with you on any of the pictures listed below and get one adult ticket for

HALF PRICE

At Greene County's Only Perfect Sound and Cooled Theatre

The Opera House

(Waynesburg, Pa.)

Presenting 3 of the finest pictures yet

"In Old Arizona"

(The First Outdoor 100% All Talking Picture)

A Great Story—Fine Cast—Unusually Good

Also Van & Schenk (Vaudeville's best) on the Movietone and a Clever Comedy

Thurs., Fri. & Sat., June 27-28-29

Topping any picture yet made—A Talkie—

4 Days—Mon., Tues., Wed. & Thurs., July 1-2-3-4

"Noah's Ark"

A Vitaphone Super Special with Dolores Costello, George O'Brien and a cast of 2000

The Greatest Love Story of the Screen.

Thurs., Fri. & Sat., July 11-12-13—

The Sensational Hit—

"Uncle Tom's Cabin"

Mr. Miller is one of those showmen who keep the pot a boiling by something new all the time. A different twist here and there often keeps many a good house from getting stale and in this case you can recognize the good points of this, what appears to be, ordinary post card.

We pass it along with the recommendation that you try to work something out along the same lines for your own theatres, and we also hope that Miller keeps us further posted on what he is doing up there. By the way, we did like the slogan—"At Green County's Only Perfect Sound And Cooled Theatre." How about creating something like it for some of your own houses? Don't fall asleep boys, there is too much to be done.

Lorenzo Gelabert A Recent Visitor To United States

It was our pleasure to entertain Lorenzo Gelabert, an active Round Table Club member, and regional chairman for Porto Rico, on his recent trip to New York. Mr. Gelabert told us many interesting things about conditions theatrically down his way and made us realize that everyone's path was not of roses, but just the same it did present the thought that there still exists that almost forgotten exhibitor type: the manager of fifteen years ago. Not that Porto Rico is fifteen years behind the times, on the contrary, Mr. Gelabert told us the day before he sailed home that he had contracted for one of the best sound plants manufactured. But conditions down his way compare a whole lot with conditions in this country and city in years gone by.

Lest you really think that Gelabert's house is an old rickety place, let us dispel your illusions and show you a picture of the San Jose Theatre. From our viewpoint, it's a darn nice looking house and we have found out that the interior is even more pleasing to the eye.

We are always glad to extend a welcome to any member, regardless of where he might come from—the further the better—and in this instance we found Lorenzo as likeable a chap as you will meet in many a month's travel. He is young, energetic, progressive and far-sighted, as witness his gambling with an expensive sound plant down in Porto Rico.

We will look forward to hearing a whole lot about his talkie experiment as well as his Club activities in that country. For the present we will say, lots of luck to you, Gelabert.

"What's Wrong With This Picture?"

THE manager of a theatre belonging to a well-known circuit operating in and around New York City just left Club headquarters and we must say that we had a most enjoyable chat with this man.

But, in spite of his cheery attitude at things in general, we noted a certain feeling of resentment aimed at the people he was working for. And why? Because they little realize how much this man could help the organization, morally and financially, but instead of seeking his help they still stick to the old fashioned idea that they are better able to run his theatre from the main office rather than from his theatre.

He told us that in all the time he was with this circuit they never once said to him—"What can we do to increase the business of your theatre?" *But* they have come into the theatre, very much like master-minds, and asked for his payroll sheet, his last week's statement and his approximate operating cost for the current week. Then they started in to see where they could cut down expenses. They told him, without going into details and facts, that he could save money here, there and everywhere. They said he could employ ushers for less money. In fact they told him how he could do everything—but they never told him how he could increase the business of the house. Then he was supposed to find out for himself in spite of the fact that he was supposed to be working with an organization that co-operated with their house managers.

"Penny Wise—Pound Foolish" operation tactics have cost circuits thousands of dollars but they still are fast asleep in recognizing the most important factor in their various organizations, namely the house manager: the man on the firng line who is far better equipped, by knowledge and experience, to know where to save and where to spend.

This man we are telling you about, we know from several quarters, is a hard working, conscientious man who has the interests of his employers at heart all the time. Properly handled and properly treated he would be worth his salary several times over in the suggestions he could offer and execute in the operation of his house. Yet his immediate superiors never take the trouble to solicit his ideas. They rather prefer to tell him his business and how they want it done.

MANAGERS' ROUND TABLE CLUB

Some New "Live-Wire" Members!

EARL T. LEAPER is the managing director of the famous Paramount Theatre, located, as the whole industry knows, at the cross roads of the world. It is with pleasure that the Managers' Round Table Club welcomes Mr. Reaper into this great organization. We have introduced him a little more intimately in a past issue of the Club pages.

* * *

ARNOLD DAVIS manages the American Theatre in Newark, N. J., a modern house seating well over eleven hundred people right in the midst of that busy Jersey city. But now listen, Arnold what's the chances of getting a little information about your previous experience in the show business and a photograph of yourself? Then we will all feel that we know you lots better. How about it?

* * *

BOB MILLER. Sometimes we spot a real "natural" in active members by their very first letter. We honestly believe we picked a good one when we spotted Bob, whose business is managing the Park Theatre in Lincoln Park, Michigan. Now, Bob, please let us have your photograph and just a little dope about yourself and the theatre. We want the other boys to get acquainted with you in the right way. Oak? Thanks.

* * *

H. M. ROUDA is the managing director of the Lane Court Theatre in Chicago, Ill., and has already gained prominence by reason of using a Club suggestion recently to very good advantage, but you will read more about this in a later issue of the News. For the present we will be content to await some more information about this new member so that we can best decide how active he will be.

* * *

LARRY B. JACOBS has already been introduced to the members via some interesting dope about his activities, but as we said many times before, this is the introduction department of the Club and Larry as well as the others must pass through it.

* * *

NATHAN LEVIN is the manager of the Palace Theatre in Coatesville, Pa., and clocks up the second peppy member from that great little town. It seems to me that both members in that city ought to stage a contest to see which one contributes the best material to the Club. How about it fellows? Let's hear the verdict.

* * *

W. L. TRASS is kept kind of busy managing the Andrews Theatre in Salamanca, N. Y., but when it comes to ballyhoos, you already know from a previous story about Trass just what he can accomplish. Let's hope he will follow this up with some more dope about his activities as well as a picture of himself. What say W. L.? Is this Oak?

New Members Are Urged To Send Their Photos To The Club

JOHN W. CREAMER is the manager of the Benton Theatre in Kansas City, Mo., and boys, we want you to know Mr. Creamer because he is worth knowing. What he does and how he does it will be the topic of many future Club stories. Just because he is a recent member of the Club does not matter because he has followed our activities ever since we started out. You will hear more about John very shortly.

* * *

ARCHIE C. BETTS managers the Windsor Theatre in New York and with all this excitement about sound, talkies and what have you, he is kept on the jump to keep his house on the go, especially the box office. But how he "pulls" 'em into the Windsor is what every other Round Tabler would like to learn. Send us the information Archie, will you? Thanks.

WHAT ARE YOU WAITING FOR?

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

729 Seventh Ave., New York City

I hereby apply for membership in the Club.

Name ....

Theatre ....

Address ....

City ....

Policy ....

Capacity ....

State ....

Wm. A. Johnston
Honorary Chairman

C. E. Lewis
Chairman

Here's the Blank

JOIN NOW!!

H. E. MILLER manages the Strand Theatre in Carthage, N. Y. We might add that if we get many more new members from New York State we will start a survey to see whether New York or Ohio has the most Round Tablers. But more about Miller just as soon as he favors us with some info about his doings up there in Carthage, and also a photo of himself if he will.

* * *

CHARLES RYAN was introduced a little more formally through his story about opening the Buckingham Theatre in Chicago with sound. But like all other members we must pass him through this part of the Club to make it official. We will, however, wait for his next letter and hope it tells us more interesting things about himself and the Buckingham.

* * *

H. A. FOL takes us on a long jump from New York to the Cinema Palace in Arnhem, Holland. But since our membership is only as far off as the nearest mail box, we extend a hearty welcome to our new brother 'Fol. He has promised to tell us how he sells the picture in Holland and so we will await his first contribution with interest.

* * *

G. W. WALKER manages the Capitol Theatre in Haverstraw, N. Y., and we told you about his methods of keeping his theatre and town before the public all the time. Now we are going to ask Walker to send us a photo with his next letter as we are all anxious to see what he looks like. Can we expect it G. W.? Good.

* * *

EDWARD B. LERMOUNT is the assistant manager of the Allerton Theatre up in the Bronx and working under our friend Sydney Oshrin should qualify Ed to be a good manager one of these days. We shall watch for some sign of real activity from the Allerton from now on and if we don't hear something real soon, —look out you birds.

* * *

CHARLES A. FEINLER manages the fine Virginia Theatre in Wheeling, West Virginia, one of the towns that your Chairman visited last summer. Only he failed to see Charles. But we will have to make up for lost time by getting acquainted via the Club pages. Now Feinler, you will have to pass us some stuff on what you are doing in that great city. Start it off right soon or we may raise a little Cain with you. Oak? Good.

* * *

E. E. BYRNE is the busy director of the Columbia Theatre in Athens, Ohio, and clocks up still another member from that peppy state. Without going into the matter, we would venture a guess that Ohio, at this moment, has the most members. Here is something for the other states to shoot at. But, E. E., can you send us some more information about the Columbia and yourself? Thanks in advance.

Regional News from Correspondents

Fire Destroys Wash. House; Seattle Briefs

FIRE last week completely ruined the Tokay, Raymond, Wash., according to information just received from Manager Bernard Mulligan. Repairs to cost $50,000 will begin immediately, however, and the house, dark for several weeks, will reopen for fall season. The executive offices and advertising department of Mulligan's Southern Washington chain of theatres in the Tokay Theatre were destroyed.

Fred Mercy, Sr. and Fred, Jr., were Seattle visitors last week, buying and booking film for their houses in Eastern Washington.

Don M. Beckman, for many years associated with Art Aronson's Western Poster Co., Seattle, was recently appointed editor of the "Motion Picture Record," local trade publication.

R. R. Pratsch, exhibitor of Tacoma, last week launched the "White Cloud," said to be one of the finest small sailing yachts ever built on the Pacific Coast, and is at present contemplating a trip to Honolulu.

Offices of the Northwest Theatrical Enterprises, Inc., (Universal chain) were moved last week from the Winter Garden to the Arabian, where Manager Ted Gamble has furnished spacious and elaborate quarters.

E. A. Lamb, manager of the RKO exchange in Portland, was a visitor in Seattle over the last week-end, as was also Art Huot, former Seattle film man who now makes his headquarters with Warner Bros. in Portland.

Hirger Gustafson last week arrived from Chicago to become head bookkeeper at Seattle branch of National Theatre Supply Co.

Pantages, dark for several weeks as part of its "summer closing" program, was reopened this week under a new policy of road show attractions sponsored by Alexander Pantages in conjunction with O. D. Woodward, stock producer in California.

In the meantime, the Metropolitan, veteran "legit" house, has undergone installations of all types of new sound film projection and reproduction equipment.

Mr. and Mrs. George Reisberger of Grandview, Washington, were visitors on Film Row last week to look over next season's product.

Fred Norman, representative of RCA Photophone, returned from Portland last week, spent two days in Seattle, left for California, and is now en route to New York. He announced future installations in the Cordova, Pullman, Washington, and Milton Kenworthy's house in Moscow, Idaho.

Homer Tegtmeir, representative of the B. F. Shearer theatre equipment house, Seattle returned last week from a prolonged trip into Idaho and Montana. He brought with him the contract for the entire renovating of the Myrtle, Lewiston, Montana, owned by J. H. Ritch, and the Rialto, Deer Lodge, Montana, owned by Jens Hanson.

Chicago Notes

CARL LAEMMLE, president of Universal, was a visitor in Chicago enroute to New York from where he will depart for Europe. Mr. Laemmle was accompanied by his son-in-law, Stanley Bergeman, and his daughter Rosabelle, who is now Mrs. Bergeman. While in Chicago Mr. Laemmle made a talk on sound pictures over station WBBM.

Eddie Grossman, formerly Vitaphone district manager with Warner Brothers has joined United Artists in the Chicago office as assistant office manager.

Chicago last week had the pleasure of saying a brief "Hello" to Pete Woodhull, president of the M. P. T. O. A. and Dave Palfreyman, and Clint Meyer who stopped off enroute to attend the theatre owners meeting at Kansas City.

Folks along the avenue are congratulating Bill Brumberg manager of World Wide Pictures and Eddie Silverman of Essaness Theatres on their successful departure from local hospitals following operations.

The Chicago censors have passed "The Trial of Mary Dugan" intact and without any strings attached, as it were. The same is true of "Alibi." Both pictures have been held up while the censors debated their action.

Film row will miss its human encyclopedia for the next couple of weeks. All of which means that Tess Heraty of the Exhibitors Association will be absent from the office enjoying a vacation on the golf links.

Ted Ferrand, booker at the local Pathe office, has been transferred to Omaha.

Eddie Brichetto, who has been with Metro-Goldwyn for several years, has joined R. K. O. and will cover the south side territory. Sam Gorelick, who has been covering this territory has been appointed assistant to Herb Washburn, local manager.

F. H. Knispel and Western Division Manager Cecil Maeberry of Columbia Pictures Corporation will leave Chicago July 4 to attend the Columbia sales meeting which will be held in Hollywood beginning July 8.

G. L. Sears, western sales manager of First National passed through Chicago last week on his way to Minneapolis from New York. Mr. Sears' wife and family have left Chicago to make their home in New York.

Henri Ellman, midwestern sales manager for Tiffany-Stahl left this week for a two weeks' trip through the territory. Mr. Ellman will hold sales meetings in Milwaukee, Minneapolis, St. Louis, Kansas City and Chicago.

C. Giachetto, who operates the Lincoln, Lyric and Vaudette Theatres at Springfield, Illinois is back home again after a trip to New York.

Three new salesmen have been added to the Fox staff to cover local territory. They are Al Goldman, H. Goodamote and E. S. Flynn.

Joe Hartman, well known Educational salesman is spending his vacation making a tour of Canada. Sol Bragin, Educational booker and Al Halperin, B. & K. booker are enjoying a trip through the East as their idea of how a vacation should be passed.

The Twentieth Century Theatre on Chicago's south side, which was recently opened by Sam Ludwig, closed last week. Ludwig came here from Milwaukee a short time ago and took over the Vitagraph and Midway Theatres in addition to the Twentieth Century. He has since given up all of them.

J. L. Stern, president of the General Sound Equipment Co., makers of the Gennett talking picture device, was a visitor at the company's Chicago office in the Standard Oil Building.

E. J. Vallen of the E. J. Vallen Electrical Company, Akron, O., was in Chicago on one of his periodical trips through this part of the country.

Chas. Loewenberg, for the past eight years with Universal in Cincinnati, Pittsburgh, Cleveland, Detroit and other cities has been named director of exploitation and publicity for Universal in the Chicago territory.

The Chicago special service department of National Screen Service has prepared twelve special cooling system trailers, covering an entire campaign for selling patrons the idea of the coolness of the theatre.

A portion of Chicago's "Movie Row" will move southward, it is revealed in the announcement that a new Warner Bros. exchange will be erected at 1307 S. Wabash Avenue. Ground will be broken early in July. The building has been designed by Zimmerman, Sax & Zimmerman, Chicago architects.

Some 2,000 exhibitors, their wives, friends and sweethearts, witnessed a special showing of "Broadway" at the United Artists Theatre last Friday night.

Ushers at the Chicago Theatre are resplendent in new summer uniforms—consisting of blue pea jackets trimmed in orange and white flannel trousers. The theatre itself is being redecorated and brightened throughout at a cost said to be $100,000.

Ascher Levy, well known in film circles here as the former film buyer for the Orpheum circuit has purchased a seat on the Chicago stock exchange.

The Vanity Theatre, Batavia, Ill., which is owned by Joe Burke, has been closed for the summer.

Voisophone equipment has been installed in Cap. Igoe's projection room in the Universal building.

Santa Cruz Acquired By Golden State

THE new Santa Cruz Theatre at Santa Cruz has been taken over by the Golden State Theatre & Realty Corp. who are spending approximately $75,000 in remodeling and equipping it. The theatre is being equipped with a Western Electric sound device.

The city's mayor, on June 27th rang down final curtain at the Orpheum Theatre, somewhere around midnight. The Orpheum opened its doors 42 years ago.

Now the talkies have captured one more district theatre—this time the Larkin on Larkin between Geary and O'Farrell. The house, newly remodeled, renovated, decorated, is equipped throughout for the presentation of talking pictures.

Leaving the Warfield are the Fanchon and Marco revues. The Warfield becomes an all-picture house.

Paul Bush spent several hours with Cass Hayes, chief engineer for Pantages Circuit, going over plans for the new Pantages Hollywood.

E. E. Fulton Company have sold two mirror lamps to Jack Frates, the Victoria, Gusteen, Cal.

Lawrence B. Wagnon has been appointed general manager of the Marion Davies and Embassy, according to William B. Wagnon, lessee of the houses. The theatre executive has brought his brother over from another of his enterprises to look after the theatres because of the number of obligations he has out of the city. The younger Wagnon will assume immediate control of the houses, retaining present house managers, Frank L. Pratt at the Marion Davies and Jack Roberts at the Embassy.

William B. Wagnon departed by plane for his semi-annual trip to New York where he will arrange for his next season's bookings.

Fred Voight, branch manager for Fox Films, represented San Francisco Fox branch at the annual Fox Convention held at New York

Architects' drawing of the new Warner Bros. exchange building to be erected at 1307 South Wabash Ave., Chicago. Architects are Zimmerman, Saxe and Zimmerman, Chicago

Columbia Opening Of Cleveland Exchange

COLUMBIA PICTURES CORPORATION is opening its own Cleveland exchange under the management of Herbert Kaufman. Negotiations for space are now being made and the exchange will be open and in operation no later than July 15th. The Columbia Pictures exchange to be operated by Kaufman will release only the new Columbia product. The old Columbia product will continue to be released by W. N. Skirboll.

A. E. Klein has opened an office in 424 Film Exchange Bldg. for the sales and distribution of Mellaphone, sound on disc reproducer.

The first Pacent film attachment to be installed in Cleveland is in the Commodore. It is now being installed and will be in operation within a week.

John G. Gregory of Springfield, head of the company which operates the Palace, Washington Court House, Ohio, recently concluded a 99-year lease in London, O., for property on which he will build a new 800-seat theatre at cost of $100,000.

Nocoli Petti, local architect who designed more than ten of the leading suburban motion picture theatres, died last Thursday at his home in East Cleveland after a short illness. He was forty-nine years old and survived by three sons and two daughters. Among the local houses credited to Petti are the Uptown, Variety, Cedar-Lee, Kinsman and Imperial.

Becomes Business Mgr. Of Cincinnati Unit.

ANDREW G. HETTESHEIMER, who resigned management of Orpheum, Cincinnati, several months ago, to become supervisor of Keith's Strand, Family and Gifts for I. Libson, has given up his post, and has been made business manager of the Greater Cincinnati M. P. Exhibitors, which includes all motion picture theatre owners in Cincinnati and contiguous territory, and portions of Kentucky. Hettesheimer will represent the organization in Cincinnati arbitration, and will do collective purchasing of supplies.

R. B. Wicks, operating Opera House, at Burton, Ohio, the Mantua, and the Temple, at Orwell, has taken over Opera House at Middletown, Ohio, from H. J. Walters.

Kenneth Hill has been made manager Rex and Strand, Marysville, Ohio, succeeding Don Loomis.

Two brothers snapped while attending the Educational get together of sales forces at Atlantic City last week. They are Harry Skirboll, Cleveland, and Jack Skirball, Ohio special representative

The Dreamland, Columbus, Ohio, closed its doors this week. It will not be re-opened, Ted. Pekras, owner, announced. The Dreamland recently was equipped for sound, but inability to obtain satisfactory films, and decreasing business, led to the closing. It is the third downtown house to close this spring.

Retirement of Johnny Jones, manager of the Majestic, Columbus, O., removes from the local theatre world one of its most picturesque characters. Johnny was the guest of newspaper men and theatre employees at a testimonial dinner, at which time he was presented with a gold plaque in recognition of the "good copy" he has been to local dailies. In return he distributed among the guests a rare collections of curious souvenirs he has collected.

Biggio's Grand, Steubenville, Ohio, has installed sound equipment.

Strand Theatre building, Dayton, Ohio, has been sold by the owner, William J. Love, Jr., and will be converted into hotel and garage.

Parties interested in Kaypee, Mt. Gilead, will confer with local ministers regarding operating house on Sunday, on account of six day operation showing loss. If Sunday showings cannot be arranged, house may be closed.

Ohio, Mansfield, has installed new cooling and ventilating system, attracting considerable increase in patronage.

Lawrence H. Surnbrock and Louis A. Snitzer, owners Washington, Cincinnati, made defendants in suit brought by Irving Berlin, Inc., for alleged use of song in theatre without permission or license of publishers.

Silvertone Screen Co., has been incorporated at Columbus, by R. L. Pfefferle, Vincent Singer and others.

Denver, Colorado, Film Trade Notes

R. J. GARLAND has resigned as manager for World Wide in Denver to accept appointment as representative for Electrical Research Products, Inc., for Denver and Salt Lake City.

On Wednesday night June 12th what threatened to be a serious fire broke out in the projection booth in the Orpheum, Scottsbluff, Nebraska. The cause of the fire is unknown. The damage amounted to about $3,000.

J. T. Sheffield is now sole owner of the theatres operated by the Ashworth-Sheffield Theatres, Inc., having recently purchased the interests of Gordon B. Ashworth. This company has operated the Highlands, Denver, and the Gothic, Englewood, Colorado, for several months past. Mr. Sheffield has closed the Highlands for a short time pending re-modeling.

E. C. Trieb of the Civic Theatres Company of Roswell, New Mexico spent several days in Denver recently, transacting business with exchanges, and purchasing Western Electric sound equipment for his Princess, Roswell.

Mr. Harry Cohen, district manager for RKO, Fred Lind, branch manager for RKO in Seattle, Washington, and S. D. Weisbaum, Denver branch manager for RKO, left Denver recently to attend the RKO Sales Convention being held in Chicago at this writing.

A change of management took place in the Denver recently when Mr. Lewis Finske took over the management from C. C. Perry. Mr. Finske comes from the Newman, Kansas City, and Mr. Perry leaves Denver for Rochester, N. Y., where he will be managing director for Publix in that vicinity.

In the treasurer's department of the Denver when Cecil Collins was transferred to join B. Burke in Dallas, Texas Mr. Collins was succeeded by W. H. Wolover.

Mr. George Loveland, owner and manager of the Strand, Colorado Springs, was a Denver visitor.

A change of management took place at the Tabor Grand Theatre in Denver a few days ago when Mark Bennett succeeded Homer A. Ellison who has managed the theatre since the Bi-Metallic Investment Company took over this amusement house.

Among exhibitors visiting Denver recently were Hobart Kincaid, owner and manager of the Rialto, Florence, Colorado; Ed Schulte of Casper, Wyoming; William Ostenberg, Jr., of Scottsbluff, Nebraska; C. W. Hine of Ault, Colorado, Everett Cole of the Rialto Theatre, Alamosa, Colorado, and B. H. Snyder, manager of the Princess Theatre, Crested Butte, Colorado.

The Victory, Denver, has been taken over by the Victory Amusement Co., from J. B. Melton. The new company, of which Orson Adams is president, took possession of the Victory on June 28, 1929.

T. J. Pittman has re-opened the Pavilion, Cloudcroft, New Mexico, for the summer.

Other theatres in tourist centers which are opening for the summer season are the Cameo and Manitou, Manitou; Colorado and the Park, Estes Park, Colorado.

Paul Berger, home office representative of United Artists and Dave Bershon, western division manager, arrived in Denver June 17th. They left Monday for San Francisco accompanied by H. W. Helmbold, local United Artists branch manager, and Eddie Walton and Abel Davis, salesmen, to attend a sales convention.

Razing The Grande In Madison, Wis.

WITH the erection of Oscar Rennebohm's new office and store building at 204 State Street Madison is loosing a famous old landmark. In 1907 the Grande, Madison's first successful motion picture theatre, was built on the site. Several months ago the theatre was purchased by Rennebohm, and is now being torn down to make way for the new building.

Fischer's Paramount Theatres, Inc., recently moved their offices from Chicago to Madison, and F. J. McWilliams is acting as vice president of the corporation.

Henry A. Staab, executive secretary of the Wisconsin M. P. T. O. association, has been in Madison fighting the Edwards Arbitration bill, which would force motion picture theatre operators to go before an arbitration committee to settle such questions as those arising over film contracts. The Arbitration bill was killed, but is to be reconsidered about July 12.

Film Row Notes From Toledo And Canton

GERALD GALLAGHER has assumed active management of the Palace, Canton, Ohio, recently purchased by Paramount-Publix. Gallagher, who came to Canton from a Publix house in Des Moines, Ia., succeeds Marc Wolf. Wolf, manager of the Palace since it was opened two years ago, has been transferred to Gary, Ind., where he will direct the activities of six Publix theatres. A new ventilating system now is being installed and it is expected that it will be ready for use about July 15.

After being dark for nearly a year, the Alhambra, Canton, Ohio, was reopened June 29 by Warners, who purchased it along with ten other theatres in Ohio, Pennsylvania and Maryland, from Silverman's, Inc. The house, in which new seats and lighting fixtures were installed last fall, has been completely renovated and will seat 900. The latest Vitaphone equipment has been installed.

Members of Paramount's Foreign Dept., who attended their company's Atlantic City convention. L. to r.: Joseph Souhami and his brother, David Souhami, Eddie Ugast and George N. Kates

A second outbreak in as many days in the war between Akron theatre owners and motion picture operators over a new wage scale was seen in the finding of a heavily charged bomb at the home of Frank Ruben. theatre owner, June 27.

Scenes continue to change for Marion, O., theatre manager. J. J. Huebner, formerly of Cincinnati, has been made manager of the Publix Palace and Marion. George Mallers, of Lima, O., has reopened the Orpheum following remodeling.

The Strand theatre building at Piqua will be remodeled into modern hotel.

"Schine's State" will be the name of Kenton's (O.) new theatre now under construction. Formal opening has been set for Labor Day.

Sidney Dannenberg, manager of the Toledo-Paramount has returned from New York City where he attended funeral services for his mother, Mrs. Mary Dannenberg, 76. Ross Weigand, publicity agent, was acting manager during Danneberg's absence. Weigand recently succeeded Jack Jackson.

Other changes in the Toledo Publix organization include: Promotion of Rollin Smith to assistant manager; John Gallery to succeed Smith as treasurer; John Friedel from district manager for the central states division manager for southeastern states. E. M. Perry is new district manager.

2 Albany, N.Y., Houses Close For Summer

HARMANUS - BLEECKER HALL, Albany, will be closed for about two months this summer, during which time it will be extensively remodeled. The Colonial in Albany, operated by Jules Berinstein, will close on July 6 for two months.

R. W. Sykes, who operates the King, Troy, is running on Saturdays and Sundays only, and will not reopen on full time until September.

Samuel Goldberg, formerly chief usher at the Troy Theatre, has been promoted recently to the post of assistant manager.

The State, Utica, was damaged to the extent of $200,000 by an explosion which took place at 3 o'clock one morning last week in a grocery store occupying a portion of the theatre building.

An intimate confab while strolling along the Boardwalk at Atlantic City where they were prominent participators in the Educational convention. L. to r.: F. X. Carroll, domestic sales dept., and L. V. Valvert, production manager

Harry Rose, manager of the Palace, Oneonta, spent the last weekend with his parents in Troy, and announced that the theatre is operating only two days a week at the present time.

Maurice Chase, of New York, was in town during the week. Lew Fischer, exhibitor of Fort Edward, was also along Film Row during the week. Clark S. Sanford, exhibitor of Margaretville, was on Film Row.

The Pep Club, in the M-G-M exchange, Albany, enjoyed an outing last Saturday afternoon.

Alex Sayles, manager of the Leland, Albany, accompanied by Mrs. Sayles, left last Saturday on a three weeks' motor trip and without any particular destination. John Garry will look after the house during Mr. Sayles' absence.

Jake Golden, manager of the Proctor house in Troy, has been laid up for the past six weeks at the Samaritan hospital as the result of a peculiar accident. While running up a flight of stairs, Mr. Golden hit his leg and it became infected.

Louis Saperstein, manager of the Lincoln in Troy, is enjoying a week's vacation in the White Mountains, N. H.

James Savage, of Buffalo, who is connected with the Chase exchange in that city, was operated on last week for appendicitis.

W. W. Farley, one of the heads of Farash Theatres, Inc., of Schenectady, last week purchased a 28 acre estate just outside of Albany. It is said that the house and grounds cost Mr. Farley about $110,000.

George Dwore, theatre owner of Schenectady, put in his appearance on Film Row last week, bringing Mrs. Dwore and the latest addition to the Dwore family, a daughter of two or three months of age.

The theatre owned by Joseph Burkhart, Fort Leyden, is closed for the summer. So has the Uptown and likewise the Carleton, Utica.

C. R. Halligan, who recently resigned as local manager for Columbia, is now associated with Pop Linton, of Utica, who is putting out a sound device.

The Rose, Troy, went over to burlesque this week and if successful it will be continued.

Dick Hartigan, organist at the Troy, has forsaken the ranks of bachelorhood and taken an Albany girl as his wife.

Charles Smakwitz, manager of the Mark Ritz, Albany, was in New York during the week. Jules Berinstein of Colonial was also in the metropolis.

Joe Miller, of Buffalo, representing Columbia, was in Albany during week, accompanied by his young son.

C. H. Buckley, theatre owner of Albany, returned home last week after spending two or three days in New York.

Jack Campbell, manager of the Griswold in Troy, will continue vaudeville each Monday night and an amateur program each Thursday night.

The motion picture machine operators of Troy, have just elected Al LeMay financial secretary for the nineteenth consecutive term. Harry Brooks was elected president for the seventeenth successive term. Charles McCarthy was elected vice-president; John Ross treasurer, and Louis Rinn, recording secretary.

Accompanied by his wife and daughter, Sam Hochstim of Hudson, was on Film Row during the week.

General News Briefs From Salt Lake City

SETH PERKINS, former District Manager for M-G-M and now manager of the San Francisco offices for Tiffany Stahl, was a visitor here for a few days enroute to the convention being held in Detroit.

The Orpheum, Pocatello, Idaho, operated by Carruthers and Archibald, is having Western Electric equipment installed.

Ross Bluck of the RKO Salt Lake office, is visiting his father at Durango, Colorado.

Manager Sam Feinstein, of the Salt Lake RKO exchange, has returned from the convention held at Chicago.

Fred Gage, salesmanager for United Artists, left this week for San Francisco, accompanied by salesmen H. Levey and Jack Connors, to attend regional sales convention.

Complete equipment for the new ball room and dance hall called "Rainbow Palace" recently completed at Jackson, Wyoming, and built in conjunction with a picture house there, has been installed.

An Orchestraphone machine was purchased by the Diana, Copperfield Utah, recently. This house is operated by Ernest Pappas.

American Blower ventilating systems were also installed at the Majestc, Namapa, Idaho, and at the Royal, Rigby, Idaho.

C. L. Oswald is in Salt Lake from the New York Publix office, installing the Publix methods and conferring with representatives here.

Andy Murdock of the Ideal, Heber City, Utah, spent several days here lining up pictures.

L. F. Brown of the Grand, Logan, Utah, was among exhibitor visitors.

"Dad" Rand accompanied by Mrs. Rand, left for Nevada last week to enjoy the races and spend their vacation. Rand is owner of the Isis, Salt Lake.

S. B. Steck of the Lyceum, Ogden, Utah, is visiting Salt Lake exchanges.

E. J. Lustig, manager of the Salt Lake Sheffield exchange, is making a trip into Idaho branch.

Commissioner Harmon and Louis Peery are spending a little time in Salt Lake booking for their Ogden houses.

C. D. Bucknam, operating the Ideal, Emmett, Idaho, recently purchased an American Blower ventilating machine.

A. C. Gordon of the Star, Weiser, Idaho, also procured an American Blower machine last week.

M. Borack, who is to have charge of the booking department for Publix in Salt Lake with headquarters in Denver, is visiting the city.

Max Gonf, former film man in San Francisco, is spending several days here enroute from New York City.

Plans Ripe For Des Moines Tournament

MORE than three hundred are expected at the Des Moines Film Board golf tournament and picnic to be held on July 21 and July 22. E. J. Tilton, head of the Des Moines Film Board, has appointed competent committees to handle all arrangements so as to provide a big time for the film men, exhibitors and their families. E. P. Smith, president of the Iowa group of exhibitors, is sending out word to theatre men over the state that time will be allowed in the evenings for a meeting of the motion picture theatre owners to discuss problems. The meetings are to be held in the evening so that everyone may have time to enter in the golf tournament.

T. J. Salmon of the Grand, Decorah, made one of his rare visits to Des Moines this week and stopped in to see the managers of Pathe and Paramount.

The Opera House, Ayreshire, operated by C. H. Cookingham over a period of years, has been closed and is to be dismantled. Mr. Cookingham, who has apparently been operating without the handicap of near rivals since he is more than twenty miles from a city and has the only theatre in Ayreshire, says that business has been too poor to warrant continuing operation.

Mr. and Mrs. Sage of the Rialto at Adel were visitors at the office of Pathe.

J. E. R. Ridgeway of Coon Rapids and Clayton Baker of the theatre at Creston were callers at the office of Paramount.

The Grand, Perry, is to be remodelled and enlarged. Sound will be installed at this theatre also. More than $9,000 is to be spent, reports Lew Stanley, new owner.

The Strand, Des Moines, of which George Watson is manager for Publix, has reopened after being closed for five days for redecoration and remodelling.

June 19 was the opening night for the Iowa Theatre at Sheldon, Iowa. This theatre is equipped with the DeForest Phonofilm.

The Earle Carroll, is to be equipped with sound installation.

New lights, canopies, lighting systems, drapes, carpeting and redecorating for the Strand and the Garden in Des Moines, classed as Class B Publix houses, were put in at a cost of $17,000.

The Cecil, Mason City is installing RCA sound-on-disc equipment.

Callers at the office of RKO were P. F. Madden of the Masonic at What Cheer, W. B. Franke of the Humota at Humbolt, Charles Peterson of the Windsor at Hampton, F. W. Holt of the Princess at Montezuma, F. R. Bandy of the Princess at Britt, R. V. Damon of the Lyric at Fort Dodge, B. S. Baker of the Grand at Grand River, A. B. Pettit of the Winterset, Mr. and Mrs. Smith of the Family at Earlham and Mr. and Mrs. Lauver of the Royal at Panora.

Southwest And Texas Regional Notes

PAUL SCOTT, JR., son of Mr. and Mrs. Paul W. Scott, of Dallas, Texas, died suddenly last week and was buried in Reatland Memorial Park. Paul Scott is operator of the Haskel, Dallas neighborhood theatre.

H. A. Nivers has joined the sales department of Educational at Dallas.

Sol Davidson, theatre and supply man of Oklahoma City, has purchased the Majestic and Crystal at Cherokee, Oklahoma.

R. P. Waid has been appointed Oklahoma representative of the Artwin Products.

The City Council of Bartlesville, Okla., voted last week that Bartlesville could have Sunday Movies and Sunday shows for first time in its history.

E. S. Hunt, Dallas, Texas, district manager for Alexander Film Co., announces that a deal has been perfected for extension of Alexander film service over the whole Fox theatre circuit.

L. L. Dent, head of Dent Theatres, Inc., Texas, announces that the proposed deal with Publix has fallen off and failed as far as Dent is concerned.

Mack Sennett's representatives who were among those present at the recent convention of Educational sales workers at Atlantic City. L. to r.: W. B. Frank, N. Y. representative, and Johnny Waldron, genoral manager of the Sennett studio

Vote In Fla. Town Is For Sunday Movies

BY a close margin of 339 votes against 304, citizens of Winter Park, Fla., last Wednesday made possible the showing of Sunday moving pictures by voting to repeal two old Sunday ordinances, one prohibiting the playing of games and the other the operation of any kind of business except selling drugs on Sunday.

The referendum grew out of an attempt on the part of the Baby Grand Theater to stage moving picture shows on Sunday a few weeks ago which resulted in the arrest of the theatre management.

Immediately upon announcement of returns, the management of the Baby Grand announced the prompt installation of Vitaphone equipment. An invitation was also extended to citizens of the city to be guests of the theater on last Sunday.

Jacksonville, Fla., representatives attending the various sales conventions of their organizations are expected to return soon.

Scotty Chesnutt, manager of Paramount's exchange, with J. C. Duane, as sales manager, and M. L. Stevens, salesman, will return Thursday from Atlantic City.

Cowan Bain, manager of Universal's exchange, will also return Thursday from Atlantic City.

C. B. Ellis, manager of RKO's exchange, is not expected until Monday.

District Manager Jesse Clarke, Publix, and Charles Oswald, Publix booker, attended the Paramount convention in Atlantic City.

W. A. Krause, Jr., manager of the Empress, is finding business on the increase since his house went sound.

Snapped on the Boardwalk at Atlantic City during the recent Educational convention. L. to r.: J. L. Winn, St. Louis; L. V. Calvert, production manager, and H. P. Brink, Buffalo, N. Y.

Bernard Broome, assistant manager of the Imperial, Jacksonville, and Miss Gertrude Hilton, of Jacksonville, were married in St. Augustine, June 20.

The Rialto, Tampa, dark for nearly a year, is slated for another try at the musical shows, with the grand opening announced for Saturday, August 31st.

The Rivoli, Ybor City, is packing them in each Wednesday now with a two for one proposition. Two adults are admitted for one full fare ticket, and two children on a single half fare.

George Peck pulled a record crowd to see his secret "stage wedding" last Thursday evening at the Victory, Tampa. George had everybody guessing who the couple would be.

N. V. Darley, manager of the Rivoli, Ybor City, and the Royal, Tarpon Springs, is spending a week in Atlanta visiting his partner in the enterprises, Mr. Serf.

Jesse Clark, district manager for Publix, spent several days in Jacksonville recently.

John T. Alsop, Jr., well known in theatrical circles, has been re-elected mayor of Jacksonville.

C. B. Ellis, manager of RKO's Jacksonville exchange, attended convention in Chicago.

Scotty Chesnutt, manager of Paramount's Jacksonville exchange, attended sales convention of his organization at Atlantic City this week.

Cowan Bain, manager of Universal's Jacksonville exchange, was in Atlantic City this week attending Universal convention.

Events Of Interest To Baltimore Showmen

THE Hippodrome, Baltimore, a combination house which has been running first-run pictures with Bert Smith Players in stock, closed Saturday night, July 6, to reopen about September 1 after it has been generally overhauled and sound equipment installed.

The Brodie, residential house in South Baltimore, Joseph Brodie proprietor, is to have sound equipment installed.

The Rivoli, Baltimore, managed by Frank Price, Jr., closed for several weeks beginning Saturday night, June 29.

Adelaide Wilson, daughter of George W. Wilson, Tyrone, Pa., head of the Wilson Amusement Co., operating the Rivoli, Baltimore and other theatres, died at a hospital in Philadelphia, Pa., the other day, aged 23.

Charles Raymond, Loew's city manager, Baltimore, is now on vacation and has gone to Boston, his home town.

The closing of the Little, Baltimore, operated by the Motion Picture Guild, Inc., and managed by Clyde V. McKay, has caused Mr. McKay to go to the head office of the Guild in Philadelphia at the Philly Little.

George W. Steffey, cashier will be on vacation for two weeks and then will go to the head office in Philadelphia.

The sound equipment installation at the Strand, Norfolk, Va., has been completed and the new policy of having two pictures a week started July 1, changing the program Mondays and Thursdays.

Although all the nearby resorts of Norfolk, Va., are now operating full blast, there has been no visible decrease in the attendance at the moving picture theatres of that city.

Three Washington, D. C., houses have closed for the summer, but according to present plans all expect to reopen in the fall.

The Little, operated by the Film Arts Guild under the management of George Shute; The Rialto, which has been operated by Universal and the National, legitimate house.

The new refrigerating system at the Metropolitan Washington, D. C., was scheduled to start working on July 4.

Mrs. Mike Maloney, wife of the manager of Loew's Valencia, Baltimore, had to be taken hurriedly to the Woman's Hospital of Maryland for a major operation recently. She is now on the road to recovery.

The Strand, Moundsville, W. Va., has had the DeForest Phonofilm sound equipment and new seats installed.

Davis and Cooper have opened the Vitrolite, Parkersburg, W. Va., with 350 seats.

The Advertising Club of Baltimore gave an entertainment for its members at the Rivoli, Baltimore, Sunday night, June 23, through the courtesy of Frank Price, Jr., manager of the house.

E. J. Blanke, architect and designer of the Rivoli, Baltimore and the Rialto, Washington, D. C., died recently in the former city.

Meyer Leventhal has been succeeded as third vice president of the Motion Picture Operators' Union, Local 181, Baltimore, affiliated with the American Federation of Labor, by William Lange.

The Astor, residential house of Baltimore, Robert Kanter proprietor, has closed for several weeks and during the time will have the Western Electric sound equipment installed.

The new Central Hotel property including the New Theatre, located on Main St., Elkton, Md., was sold at an attorney's sale in that town recently to former Sheriff H. Mackey, for $56,000.

Loew New England Mgr. Injured

PHIL BERLER, district manager for E. M. Loew circuit, while returning from the Loew Capitol, Pawtucket, at three o'clock in the morning, went off the road in Wrentham, Mass., during a heavy fog and struck a tree. The big auto owned by Mr. Loew was badly damaged. Berler was placed on the operating table at the Norwood Hospital where he remained three hours, four tendons of his left hand being severed. John Kilroy, officer at the Loew Dorchester, sustained two broken ribs and Harold Hobert, operator of the Dorchester, escaped with a severe shaking up.

Fred Stone of the E. M. Loew Colonial, Springvale, Me., has resigned to join Publix.

The Educational exchange, Boston, has been completely repainted and redecorated.

Sam Berg, booker for Fox at Boston, has returned from the New York convention. He and District Manager Harry F. Campbell were the only ones from the Boston exchange present.

The Fairhaven, Fairhaven, Vt., closed Saturday for season.

Branch Manager Fred G. Sliter, new branch manager for Educational at Boston, has appointed E. S. Sharaf and Al Fecke as salesmen.

The Strand, Woonsocket, has been taken over by Red Seal exchange, Boston, Harry Segal, district manager.

The Strand, Malden, has adopted double feature policy for summer.

The Granada, Malden, has discontinued vaudeville for summer.

Miss Dorothy Dobbins, bookkeeper at Independent exchange, is vacationing.

J. A. McConville and Abe Montague, Independent Films, Boston, have returned from business trip to New York.

H. Gordon of the Universal, Fitchburg, has been appointed manager of the Colonial, Springvale, Me.

Manager Dunn of the Dorchester has been appointed manager of the Universal, Fitchburg, E. M. Loew theatre.

Manager Weir of the National, Boston, has been appointed manager of the Hollywood, Charlestown.

Miss Dorothy Fitzgibbons, inspector at the Pathe exchange, Boston, and William Stratton, Boston insurance man, were married last week and are on a honeymoon trip by auto through New York State.

Miss Helen McHugh of the Pathe staff was tendered a shower Thursday by the girls of the exchange and presented with a purse of gold. The following day she was married to J. Donn of Boston.

Jack Jennings, formerly with Timely Films, has joined Pathe sales force.

Branch Manager R. C. Cropper, Salesman Hadley Warren of Maine, C. D. Wilson of Maine, M. M. Ames of Western Mass., and J. J. Jennings of Rhode Island attended the convention of Pathe at Atlantic City, returning to Boston Monday.

Three theatres have closed for the summer, the Day Street, Somerville; Dreamland, Lynn, and Music Hall, Pawtucket.

Tom Donaldson, M-G-M salesman in Southern Mass., has returned to duty after week's illness.

The M-G-M club held its annual outing to Ferncroft Saturday when games were played and where members had an opportunity of seeing the wrestler, Gus Sonnenberg, training. After dinner there were addresses by District Manager M. N. Wolf and President Goldstein.

Among those present at the convention held recently in Atlantic City by Paramount. L. to r.: Edward Hollander, of the N. Y. exchange; Robert Moriarity, of the press sheet dept.; B. Forney Wyly and John Hewlett, of the home office publicity dept.

Ed Pollard of the Star, Newmarket, N. H., had narrow escape from death while fishing in a lake in Maine, when his father-in-law fell overboard and was drowned. In the attempts to rescue him, Pollard nearly lost his own life.

UNIFORMS FOR HOUSE ATTACHES COSTUMES FOR STAGE PRESENTATIONS BROOKS 1437 B'way New York

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TO LEASE, small theatre on Long Island, experienced exhibitor. Box 567, care of Motion Picture News, 729 Seventh Ave., New York City.

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FOR SALE: 2,800 used upholstered opera chairs. Good condition. $1.40 each. Morris Saunders, 2710 Valentine Ave., Bronx, N. Y. C.

A Manufacturing Company of Sound Reproducing equipment has need for men who know how to sell and are able to furnish reference as to their ability and knowledge of the trade. Live-wire film salesmen or those with experience in selling Sound equipment direct to the theatre owners in the Middle-West, New England and South given preference. All replies will be treated strictly confidential. Box XYZ, care of Motion Picture News, 729—7th Avenue, N. Y. C.

Dickenson Renovating 2 Of His Kans. Houses

GLENN W. DICKINSON will close his Bowersock, Lawrence, Ky., and his Marshall, Manhattan, Kas., soon and equip them with new seats, decorations, will re-open under the name of the Dickinson Theatre. The Uptown, Junction City, Kas., and the Lewis, Independence, Mo., are to have Western Electric equipment installed. The Booth, Independence, Kas., is preparing for installation of $15,000 cooling plant.

Among the out-of-town exhibitors in the Kansas City market this week were: C. M. Pattee, Pattee, Lawrence, Kas.; R. H. Shrove, Opera House, Winchester, Kas.; H. F. Strowig, Lyric, Abeline, Kas.

Gordon C. Rowley, who succeeds Charles Bannon as manager of the Midwest Division of the RCA Photophone, Inc., has assumed his new duties at the Kansas City headquarters.

M-G-M Holds Southern Sales Meeting

CLOSELY following its national convention, and in line with the company's regular policy, a Southern division sales meeting of Metro - Goldwyn - Mayer began Thursday, June 27, at the Jung Hotel, New Orleans, with District Manager Charles E. Kessnich presiding. The meeting will be in session for three days.

Those in attendance are: Charles E. Kessnich, district manager; Jack Elwell, manager sales promotion; Exploiteers Ray Beall and Joe Patton; S. S. Schwartz, auditor, James W. Hanlon, branch manager, and Sales L. C. Ingram, Sam MacIntyre, John Cunningham and L. B. Butler, of the Atlanta branch.

LeRoy Bickel, branch manager; Tony Philbin, office manager; Salesmen C. D. Lyne, H. G. Krumm and Clyde Houston, from the Dallas office.

Two promenaders at Atlantic City where the Educational forces gathered for convention. .L. to r.: H. C. Dressendorfer, Indianapolis, and G. C. Blumenthal, San Francisco

J. F. Willingham, branch manager; Salesmen C. F. McGuire, W. G. McCorvey, and W. E. Keith, of the Memphis branch.

C. J. Briant, branch manager; George Briant, booker; and Salesmen J. J. Fabacher and V. H. Bridges, of the New Orleans branch.

W. B. Zoellner, branch manager; Sam Becker, office manager and Salesmen J. N. Byrd and Walter Dolin, of the Oklahoma City branch.

J. R. Qualls has taken over the Carolina and Lyric, Burlington, N. C., from S. S. Stevenson.

Fred Perryman has taken over the Ritz, Elizabeth City, Tenn., operated by M. Buchanan.

J. U. McCormick is now operating the Artcraft, Lincolnton, N. C., formerly operated by C. I. Greshfornia.

The Peoples, Kingston, N. C., is being operated by James L. Lowery. House was formerly operated by E. L. Lewis.

M-G-M Pep Club in Charlotte, N. C., is anticipating an enjoyable time at Wilora Lake on its contemplated picnic.

A. C. Marvin and R. M. Melvin, connected with the United Ad Mat Service, are making their headquarters in Charlotte

R. T. Wade, prominent exhibitor of Morehead City, N. C., is dead, according to a telegram received here from Richmond. Mr. Wade had been seriously ill for some time.

Cameron Price, formerly salesman for Pathe, has been appointed manager of Pathe's Charlotte, N. C., branch, succeeding L. J. Duncan, resigned.

Announcement is made that a new motion picture theatre, equipped for sound, is to be built at Maysville, Ky., by the Photo Sound Holding and Operating Company, in which a number of Covington, Ky., and Cincinnati, Ohio, business men are understood to be interested.

Plans are now being prepared by Marryatt Watkins. The proposed theater will have a seating capacity of 1,000 and will be known as the Granada. The company which is behind the project is said to be a $200,000 corporation and it is the intention of the officers to establish other theaters in various cities of Kentucky. S. H. Nesbitt will be general manager of the theater.

Mr. and Mrs. A. N. Miles, of the Eminence, Eminence, Ky., were visitors to Louisville, Ky.

The Kentucky, Lexington, Ky., has reopened after being completely redecorated and beautified, the work requiring two weeks. A feature of the new equipment is a cooling plant.

Floyd F. Smith, Publix city manager for Chattanooga, and former manager of the Loew's Palace, Memphis, was married Sunday, June 23, to Miss Eula Frances Muirhead, dancer. She is the daughter of Mrs. J. W. Marrabury.

The usual summer slump, which has already made itself felt in all Memphis loop houses, reached its climax this week, with announcement of the closing of Pantages' Memphis house, effective Monday. The Pan will remain dark for the remainder of the summer.

Milwaukee Exhibitor And Sales Doings

ED WIESNER took over the New Cudahy, Cudahy, from Martin Grimm, July 1st. Miss Mary Grimm will be manager under new regime.

Glen Wood replaces W. L. Simons as short subjects booker at the Milwaukee M-G-M branch. Mr. Simons has been transferred to Memphis M-G-M branch.

Hugh Rennie has taken over his duties as manager of Milwaukee Fox branch. Mr. Rennie was former manager of Memphis branch.

Out-of-town exhibitors in Milwaukee this week included Theodore Sophie, Norway, Mich.; Sam Miller, Gladstone, Mich.; Dan Kelliher, Elkhorn; Charles DePaull the Soo; Tom Smith, Prairie du Chien; Mr. Peterson, Muscoda.

Will Erect $160,000 Theatre In Galt, Ont.

PROPERTY has been purchased in Galt, Ontario, for the erection of a new theatre to cost $160,000, the opening being scheduled for October 1. A group of local businessmen, including R. O. McCullouch, Allan Holmes and George A. Dobbie, are behind the project which was undertaken as a community business feature.

A shake-up in admission prices was made by Manager Joe Franklin at B. F. Keith's Ottawa, Ontario, following the elimination of the five acts of vaudeville from the program starting June 29, a general reduction of 10 cents in the scale being made. The admission for all matinees is 25 cents.

Work of installing sound equipment in theatres of Famous Players Canadian Corp. is proceeding apace, the latest to be completed being the Capitol, Petersboro.

Following substantial alterations, the Francais, Ottawa, has been reopened by Joseph Paquin.

The handsome new Capitol, at North Bay, Ontario, is completely equipped for sound presentations. Manager is Jack Nelson.

With purchase of the Imperial, St. John, N. B., by Famous Players Canadian Corp. from E. F. Albee of New York, the theatre has been re-named the "Capitol" and the house is to be closed for one month for improvements to cost $75,000.

Theatre News From St. Louis And Mid-West

THE Gem Theatre Co., Cairo, Ill., headed by I. W. Rodgers, has awarded the contract for its new theatre to A. H. Gerhardt & Son, general contractors, of Cape Girardeau, Mo. The new building will be three story with basement 50 by 165 feet and of re-inforced concrete, brick, stone and terra cotta and tile construction. It will cost approximately $150,000.

Charles T. Sears and associates are said to be interested in a new theatre and hotel building for Trenton, Mo. Details are not yet available, but it is understood the building will cost about $300,000.

Plans for a new theatre in Newton, Miss., have been prepared by P. J. Krouse, 505 M. & W. Building, Meridian, Miss., for J. T. Thrash and William Mason of Newton. The building will be one-story, 70 by 110 feet and cost about $25,000.

John Karzin's Olympia, St. Louis, been closed until August.

Claude McKean, formerly St. Louis manager of Affiliated Distributing Co., which last week was merged with Barney Rosenthal's Columbia Picture Corp., has resigned as a special representative for Columbia to accept a position on the sales staff of the St. Louis Tiffany-Stahl exchange.

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COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

AMKINO

Title	Star	Rel. Date	Length	Reviewed
Aelita (Revolt of the Robots)	Russian Cast	Mar. 23	2900 feet	
Bear's Wedding	Russian Cast	May 20	7800 feet	
Flames of the Volga	Russian Cast	Mar. 30	7000 feet	
Krassin	Special Cast	Feb. 19	7000 feet	
Lash of the Czar	Russian Cast	Feb. 9	6800 feet	
Moscow Today	Pictorial Film	May 11	5600 feet	
Prisoners of the Sea	Russian Cast	April 13		
Two Days	Russian Cast	Feb. 1	6500 feet	
Village of Sin, The	Russian Cast	May 18	6500 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Arsenal				
General Line				
Her Way				
Jimmie Higgins				
Katorga	Russian Cast			
Man With a Camera				
New Babylon	Russian Cast			

COLUMBIA

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Bachelor Girl, The	Logan-Collier-Todd			
Behind Closed Doors	Valli-Glass	Feb. 24	5897 feet	
*†§Donovan Affair, The (F. & D.) (A. T.)	Holt-Revier	April 11	7200 feet	Mar. 30
Eternal Woman	Borden-Graves	Mar. 18	5800 feet	April 6
Faker, The	Logan-Delaney	Jan. 2	5651 feet	
*†§Fall of Eve (A. T.)	Miller-Stanley-Prouty	June		June 22
*†§Father and Son	Holt-Revier-McBan	June 5	6439 feet	June 8
	(Silent Version)	June 5	6903 feet	
*†§Lone Wolf's Daughter (D)	Lytell-Olmstead	Feb. 18	6339 feet	Mar. 9
	(Silent Version)	Feb. 18	6214 feet	
Quitter The	Lyon-Revier	April 1	5671 feet	May 25
*†Trial Marriage	Kerry-Eilers	Mar. 10	6639 feet	
	(Silent Version)	Mar. 10	6506 feet	
*†§Younger Generation (D)	Hersholt-Basquette	Mar. 4	8217 feet	Mar. 23
	(Silent Version)	Mar. 4	7394 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Cradle of Jazz The (A. T.)	Belle Baker			
††§Flight	Holt-Graves			
*†§Flying Marine, The	Lyon-Mason-Robards			
Light Fingers	Keith-Revier			
*†§Road to Broadway, The				

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At a Talkie Studio (F)	Buddy Doyle			
*†§Columbia-Victor Gems (D)	26 Subjects released twice a month		1 reel	
*†§Falling Stars (A. T.) (D)	Bergman-Manning			
*†§Gay Caballero The (A. T.) (D.)	Frank Crumit		1 reel	June 8
*†§Memories (D.)	Murphy-Morrison		1 reel	June 8
*†§My Wife (A. T.) (D.)	Jack Wilson		1 reel	June 15
*†§Old Man Trouble (D)	Jules Beldsoe		1 reel	June 8
*†§Talking Screen Snapshots	Released twice a month		1 reel	
*†§Talking Screen Snapshot	Novelty		1 reel	June 8

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
Air Derby	Reed Howes	Jan. 6	2 reels	April 13
Auntie's Mistake	Dorothy Devore	Feb. 17	2 reels	Mar. 30
Battling Sisters	Lupino Lane	June 2	2 reels	May 25
Beauties Beware	Jerry Drew	Jan. 27	2 reels	Jan. 12
Best Dressed Woman In World	Our World Today	Feb. 17	1 reel	Mar. 30
Cloud Patrol, The	Reed Howes	Feb. 24	2 reels	Mar. 30
Contented Wives	Al Alt	July 28	1 reel	
Delicious and Refreshing	Adrienne Dore	April 21	1 reel	Mar. 16
Dominion of Diversity	Hodge-Podge	Feb. 24	1 reel	Mar. 23
Dumb—and How	Thatcher-Young	Jan. 27	1 reel	Dec. 22
Fixer, The	"Big Boy"	Feb. 3	2 reels	Feb. 3
Four Wheel Brakes	Jerry Mandy	April 7	1 reel	Mar. 30
Ginger Snaps	"Big Boy"	Mar. 24	2 reels	Mar. 30
Going Places	George Davis	Jan. 13	2 reels	Mar. 30
Good Night Nurse	Lupino Lane	April 28	2 reels	Mar. 16
Helter Skelter	"Big Boy"	June 16	2 reels	May 25
Her Big Ben	Gene Stone	Mar. 10	1 reel	Feb. 2
Her Gift Night	Billy Dale	May 19	1 reel	April 20
Honeymooniacs	Monty Collins	July 28	2 reels	
Hot Times	Al St. John	May 26	2 reels	May 11
Household Blues	Collins-Dent	June 2	1 reel	June 1
Howling Hollywood	Davis-Dent	April 21	2 reels	Mar 16
Husbands Must Play	Wallace Lupino	Jan. 6	2 reels	Mar. 30
Joy Land	Lupino Lane	July 21	2 reels	
Joy Tonic	"Big Boy"	May 5	2 reels	April 13
Jungle Kings and Queens of Screen	Our World Today	Mar. 24	1 reel	April 13
Kitty Kitty	Billy Dale	May 5	1 reel	Mar. 16
Lewis-Sonnenberg Wrestling Match	Special Reel	Jan. 13	1 reel	Feb. 2
Lucky Breaks	Al Alt	July 14	1 reel	
Only Her Husband	Jerry Drew	May 19	2 reels	May 18
Only Me	Lupino Lane	Jan. 20	2 reels	Dec. 15
Parlor Pests	Collins-Dent	Mar. 24	2 reels	May 25
Passing Show of Perak, The	Our World Today	May 19	1 reel	May 25
Pep Up	Cliff Bowes	Feb. 24	1 reel	Feb. 2
Question Marks	Hodge-Podge	Jan. 20	1 reel	Feb. 2
Richest Street in the World	Our World Today	April 21	1 reel	April 20
Rubbing It In	Al Alt	June 30	1 reel	
Served Hot	Cliff Bowes	Feb. 10	1 reel	Jan. 19
Smart Steppers	A. St. John	Mar. 3	2 reels	Mar. 30
Social Prestige	Monty Collins	Dec. 23	2 reels	Nov. 17
Studio Pests	Jerry Drew	June 30	2 reels	June 15
Summer Saps	Lupino Lane	Mar. 17	2 reels	Mar. 30
Those Two Boys	Collins-Dent	May 5	2 reels	Mar. 30
Time to Expire	Gene Stone	Mar. 24	1 reel	
Top Speed	Al Alt	July 7	2 reels	
Walking Fish	Our World Today	Jan. 13	1 reel	
What a Day	Monty Collins	June 16	2 reels	May 25
What a Pill	Billy Dale	June 16	1 reel	June 15
What a Trip	Vernon Dent	Jan. 13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb. 10	2 reels	Jan. 12
Wise Wimmin	Jerry Drew	Mar. 31	2 reels	

ALL-TALKIE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Ask Dad (F & D)	E. E. Horton	Feb. 17	2 reels	Feb. 16
*†§Bees' Buzz, The (F & D)	Gribbon-Clyde	April 7	2 reels	May 18
*†§Big Palooka, The (F & D)	Gribbon-McPhaill-Hill	May 12	2 reels	June 15
*†§Bride's Relations, The (F & D)	Burke-Gribbon	Jan. 13	2 reels	Feb. 2
*†§Broadway Blues (F & D)	Johnny Burke	Mar. 10	2 reels	April 27
*†§Cold Shivers (F & D)	McKee-Hutton	May 19	2 reels	May 11
*†§Crazy Nut, The (F & D)	Pangborn-Oakland-Murray	June 2	2 reels	June 15
*†§Don't Be Nervous (F & D)	Lloyd Hamilton	July 7	2 reels	
*†§Eligible Mr. Bangs, The (F & D)	E. E. Horton	Jan. 13	2 reels	Feb. 9
*†§His Big Minute (F & D)	Lloyd Hamilton	May 5	2 reels	June 1
*†§Jazzy Mammas (F & D)	Virginia Lee Corbin	June 16	2 reels	
*†§Lion's Roar, The (F & D)	Burke-Bevan	Dec. 9	2 reels	Dec. 1
*†§Lover's Delight (F & D)	Arthur-Garon	June 30	2 reels	
*†§Moving Movie Show, A (D)	Hodge-Podge	June 9	1 reel	
*†§Old Barn (F & D)	Johnny Burke	Feb. 3	2 reels	Feb. 16
*†§Ride on a Runaway Train (D)	Special	May 26	1 reel	June 15
*†§Right Bed, The (F & D)	E. E. Horton	April 14	2 reels	May 18
*†§Ship Mates (F & D)	Lupino Lane	April 21	2 reels	May 11
*†§Trusting Wives (F & D)	E. E. Horton	June 23	2 reels	
*†§Whirls and Girls (F & D)	Gribbon-Clyde	Feb. 24	2 reels	Feb. 18
*†§Zip!Boom! Bang! (F & D)	McKee-Collin-Glass	Mar. 17	2 reels	June 1

FIRST NATIONAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Babies (D)	Alice White	June 30	8067 feet	
California Mail	Ken Maynard	April 7		
*†§Careers (A. T.) (D)	Dove-Moreno-Myers	June 2	8435 feet	June 1
Cheyenne	Ken Maynard	Feb. 3	5944 feet	
*†Children of the Ritz (D)	Mackaill-Mulhall	Mar. 3	6426 feet	April 13
	(Silent Version)	Feb. 17	6296 feet	
Dancing Vienna	Lyon-Mara	Jan. 13	5683 feet	
*†§Divine Lady, The (D)	Griffith-Warner	Mar. 31	9914 feet	Feb. 6
	(Silent Version)	April 14	8993 feet	
*†§Drag (D)	Barthelmess-A. Day	July 21	7642 feet	June 29
*†§Girl in the Glass Cage (D)	Young-Nye	June 22		
*†§His Captive Woman (D)	Sills-Mackaill	April 7	7992 feet	April 9
	(Silent Version)	Feb. 3	7692 feet	Jan. 19
*†§Hot Stuff (D)	Alice White	May 5	6774 feet	May 18
	(Silent Version)	April 21	7466 feet	Mar. 9
*†§House of Horrors (D)	Todd-Hale-Fazenda	April 28		
	(Silent Version)	April 7	6700 feet	Sept. 22
Lawless Legion	Ken Maynard	Mar. 3	6109 feet	
*†Love and the Devil	Sills-Corda	Mar. 24	6431 feet	
	(Silent Version)	Feb. 24		
*†§Man and the Moment	Billie Dove	July 7		
	(Silent Version)	Mar 17		
*†§Prisoners (D)	Corinne Griffith	May 19	7800 feet	June 1
	(Silent Version)	May 5		
Royal Rider, The	Ken Maynard	May 5		
*†Saturday's Children (D)	Corinne Griffith	April 14	7950 feet	May 4
	(Silent Version)	Mar. 10	6727 feet	
*†Seven Footprints to Satan (D)	Conklin-Fazenda	Feb. 17	5405 feet	
	(Silent Version)	Jan. 27	5238 feet	
*†§Smiling Irish Eyes (A. T.) (D)	Moore-Hall	July 22		
*†§Squall, The (A. T.) (D)	Joyce-Loy	May 26	9629 feet	May 18
	(Silent Version)	May 12		
*†Synthetic Sin (D)	Colleen Moore	Jan. 6	6852 feet	Jan. 12
*†§Twin Beds (A. T.) (D)	Mulhall-Miller	July 14		
*†§Two Weeks Off (D)	Mackaill-Mulhall	May 12	8081 feet	June 29
	(Silent Version)	April 28		
*†§Weary River (D)	Barthelmess-Compson	Feb. 10	7978 feet	Feb. 2
	(Silent Version)	April 7	7565 feet	
*†Why Be Good (D)	Colleen Moore	Mar. 17		
	(Silent Version)	Mar. 3	7692 feet	Jan. 28

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Careless Age, The (A. T.) (D)	Fairbanks Jr.-Myers-Young			
*†§Dark Streets (D)	Mulhall-Lee			
*†§Fast Life (D)	Fairbanks Jr.-Young-Morris			
*†§Footlight and Fools	Moore-Hackett			
*†§Great Divide, The (D)	Mackaill-Keith-Loy			
*†§Hard to Get (A. T.) (D)	Mackaill-Barns			
*†§Lady Who Dared, The	Dove-Pidgeon-Todd			
*†§Lilies of the Field (D)	Corinne Griffith			
*†§Little Johnny Jones	Eddie Buzzell			
*†§Most Immoral Lady, A.	Leatrice Joy			
*†§Paris	Irene Bordoni			
*†§Sally (A. T.)	Marilyn Miller			
Wells Fargo Express	Ken Maynard			

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

FOX FILMS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Behind That Curtain (A. T.)	Baxter-Moran	June 30		June 22
*†Black Magic	Dunn-Holland	June 2		
*†§Black Watch, The	McLaglen-Loy	May 26	8487 feet	May 25
*†Blue Skies	Twelvetrees-Albertson	Mar. 17		
*†Captain Lash	Victor McLaglen	Jan. 6	5453 feet	Feb. 9
	(Silent Version)	Jan. 6	5376 feet	
*†Chasing Through Europe	Stuart-Carol	June 9		
Christina	Gaynor-Morton	Mar. 30	6955 feet	April 6
*†Exalted Flapper	Carol-Norton	May 26		
*†Far Call, The	Morton-Hyams	April 28	5313 feet	
	(Silent Version)	April 28	5282 feet	May 25
*†Four Devils	Gaynor-Duncan			Oct. 13
*†§Four Devils, The	Gaynor-Duncan		6500 feet	June 22
*†§Fox Follies, The (A. T.)	Special Cast	May 25	8291 feet	June 1
*†Fugitives	Bellamy-Terry	Jan. 27	5331 feet	
	(Silent Version)	Jan. 27	5356 feet	
*†§Ghost Talks, The (A. T.)	Twelvetrees-Eaton	Feb. 24	6395 feet	Feb. 23
*†Girls Gone Wild	Carol-Stuart	Mar. 24	5232 feet	April 27
	(Silent Version)	Mar. 10	6000 feet	Mar. 9
*†§Hearts in Dixie (A. T.)	Fetchit-Muse	Mar. 10	6650 feet	Mar. 2
*†§In Old Arizona (A. T.)	Lowe-Baxter	Jan. 20	8724 feet	Dec. 29
*†Joy Street	Moran-Stuart	April 7	7554 feet	June 8
*†§Making the Grade	Lowe-Moran	Feb. 17	5024 feet	
*†§Masked Emotions	George O'Brien	May 19		
*†§Not Quite Decent	Collyer-Dresser	April 7	6 reels	May 4
	(Silent Version)		4653 feet	
*†New Year's Eve	Astor-Morton	Feb. 24	5958 feet	May 4
*†One Woman Idea, The	LaRocque-M. Day	June 2	6111 feet	June 15
	(Silent Version)	June 2	6106 feet	
*†Plastered in Paris	Cohen-Pennick	Jan. 23	5641 feet	Sept. 29
Protection	Burgess-Elliott-Page	May 12	5511 feet	June 1
*†Sin Sister	Carroll-Gray	Feb. 10	6072 feet	
	(Silent Version)	Feb. 10	6053 feet	
*†Strong Boy	McLaglen-Joy	Mar. 3	5150 feet	April 6
	(Silent Version)		5526 feet	
*†§Speakeasy (A. T.)	Page-Lane	Mar. 24	5775 feet	Mar. 23
*†Trent's Last Case	Griffith-Day	Mar. 31	5809 feet	June 8
*†§Thru Different Eyes (A. T.)	Baxter-Lowe	April 14	4991 feet	April 20
*†True Heaven	O'Brien-Moran	Jan. 20	5531 feet	Feb. 16
	(Silent Version)	Jan. 20	5563 feet	
*†§Valiant, The (A. T.)	Paul Muni	May 19	5537 feet	May 18
*†Veiled Woman, The	Tora-Vincenti	April 14		
*†Woman from Hell, The	Astor-Armstrong	April 21	5442 feet	
	(Silent Version)	April 21	5489 feet	May 25

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Backwash	Farrell-Duncan			
Cock-Eyed World, The	Lowe-Danita-McLaglen			
Fatal Wedding, The	Astor-Bard			
*†§Frozen Justice	Ulric-Frazer			
Girl Downstairs, The	O'Brien-Moran			
*†§Hurdy Gurdy	George Jessel			
Joy Street	Eaton-Moran-Stuart			
Lost in the Arctic	Special Cast			
Our Daily Bread	Farrell-Duncan			
Playboy	Nagel-Collyer			
River, The	Farrell-Duncan		7313 feet	Jan. 5
*†§They Had to See Paris	Will Rogers			

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Pastoral, An	Variety	Mar. 3	1 reel	
Azure Coast, The	Variety	May 26	1 reel	
Bonnie Scotland	Variety	July 21	1 reel	
Call of the Deep	Variety	July 7	1 reel	
Cup of Coffee, A	Variety	June 23	1 reel	
Changing Seasons	Variety	June 9	1 reel	
Details on Dogs	Variety	Mar. 17	1 reel	
Down The Mississippi	Variety	Aug 4	1 reel	
Drifting Through Gascony	Variety	Oct. 28	1 reel	
Ends of the Earth	Variety	Jan. 20	1 reel	
Harvest, The	Variety	Jan. 6	1 reel	
Historic Hungary	Variety	Mar. 31	1 reel	
King Cotton	Variety	Feb. 17	1 reel	
Magic Sands	Variety	May 12	1 reel	
North of the Battery	Variety	Feb. 3	1 reel	
Snowbound	Variety	Aug. 19	1 reel	
Squadrons of the Sky	Variety	April 13	1 reel	
Vest Pocket Republics	Variety	April 28	1 reel	

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Across the Seas	Royal Hawaiians		1 reel	
*†§At the Ball Game	Joe Cook			
*†§Bath Between	Clark-McCullough	Feb. 17	1870 feet	
*†§Belle of Samoa ,The (A. T.) (F)	Moran-Clark & McCullough		2 reels	June 1
*†§Beneath the Law (A. T. (F)	Clark & McCullough		2 reels	
*†§Bridge at Midnight	Mary Duncan			
*†§Corpus Christie	Raquel Meller			Sept. 8
*†§Diplomats, The	Clark-McCullough	Feb. 17	3200 feet	Jan. 12
*†§Dolls and Puppets	Nancy Drexel			
*†§Everybody Loves My Girl	Winnie Lightner			
*†§Family Picnic	Raymond McKee			June 30
*†§Forget-Me-Note (F)			3 reels	
*†§Friendship (A. T.) (F)	Gallagher-Edeson		2 reels	
*†§Furnace Trouble (A. T.) (F)	Robert Benchley		2 reels	
*†§George Bernard Shaw	Interview			June 30
*†§Ghosts	Mutt & Jeff Cartoon		1 reel	
*†§Going Home	Kebtucky Jubilee Singers		1 reel	
*†§Happy Birthday (A. T.) (F)				
*†§In Holland (A. T.) (F)	Clark & McCullough		2 reels	
*†§Interview, The	Clark-McCullough			
*†§Knife, The (A. T. (F)	Lionel Atwill		2 reels	June 15
*†§Knights Out (A. T.) (F)	Clark & McCullough		2 reels	
*†§Ladies' Man	Chic Sales			
*†§Medicine Man, The (A. T.) (F)	Clark & McCullough		2 reels	
†§Miller & Farrell (F)	3 Songs			
†§Mind Your Business (F)	Herbert & Bard		2 reels	
*†§Music Fiends, The (A. T.) (F)	Clark & McCullough		2 reels	
*†§Napoleon's Barber (A. T.) (F)	Otto Matieson		3 reels	
*†§Nightie Knights	Clark-McCullough		2 reels	
†§Old Tunes for New (F)	Dr. Sigmund Spaeth			
*†§On the Beach at Atlantic City (F)	Friedland & Revue			
*†§Pagliacci—Prologue (F)	Richard Bonelli		1 reel	
†§Royal Hawaiian Singers (F)	Song Program			
*†§Schubert's Serenade (F)				
*†§Serenade (Schubert)	Harold Murray			Sept. 8
†§Sound Your A (F)			3 reels	
*†§South Sea Songs and Dances	Royal Hawaiians		1 reel	
*†§Stewed, Fried and Boiled (A. T.) (F)	Robert Benchley		2 reels	
*†§They're Coming to Get Me	Chic Sales			
*†§Treasurer's Report	Robert Benchley		1 reel	
*†§Waltzing Around (A. T. (F)	Clark & McCullough		2 reels	
*†§Water Boy	Kebtucky Jubilee Singers		1 reel	
*†§White Faced Fool	Lionel Atwill			Sept. 8
†§Why Be Serious? (F)	Will Mahoney			

GOTHAM

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Thru the Breakers	Livingston-Herbert	Jan.	6420 feet	
*†§Times Square	Day-Lubin	Mar. 31	6000 feet	

METRO-GOLDWYN-MAYER

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alias Jimmy Valentine (D)	Haines-Barrymore	Jan. 26	7803 feet	Nov. 24
	(Silent Version)	Jan. 26	7142 feet	
All at Sea	Dane-Arthur	Feb. 9	5345 feet	
*†§Bridge of San Luis Rey (D)	Damita-Alvarado	Mar. 30	7980 feet	May 25
	(Silent Version)	Mar. 30		Feb. 23
*†§Bellamy Trial, The (D)	Joy-Bronson	Mar. 2	8268 feet	Feb. 2
	(Silent Version)	Mar. 2	7524 feet	
*†§Broadway Melody (A. T.) (D)	Page-Love-King	April 1	9372 feet	Feb. 16
China Bound	Dane-Arthur	May 18	6 reels	April 20
*†Desert Nights (D)	Gilbert-Nolan	Mar. 9	7177 feet	
	(Silent Version)	Mar. 9		Jan. 19
Desert Rider	Tim McCoy	May 11		
*†§Duke Steps Out (D)	Haines-Crawford	Mar. 16	6236 feet	April 20
	(Silent Version)	Mar. 16	6201 feet	
*†Flying Fleet (D)	Novarro-Page	Jan. 19	9044 feet	Feb. 16
*†§Great Power, The (A. T.)	Special Cast	April 20		
*†§Idle Rich, The (A. T.) (D)	Nagel-Love-Hyams	June 15	7351 feet	June 22
Loves of Casanova	Ivan Mosjoukine	Feb. 16	6179 feet	
*†Man's Man, A	Haines-Dunn	May 25	6683 feet	June 8
Morgan's Last Raid	Tim McCoy	Jan. 5	5264 feet	
Overland Telegraph	Tim McCoy	Mar. 2	4815 feet	
*†§Pagan (D)	Novarro-Adoree-Janis	April 27	7 reels	Feb. 2
Single Man, A	Cody-Pringle	Jan. 12	5596 feet	
Sioux Blood	McCoy-Frazer	April 20	4811 feet	
*†§Spite Marriage	Buster Keaton	April 6	7047 feet	
	(Silent Version)		6500 feet	Feb. 2
*†Trail of '98 (D)	Del Rio-Forbes	Jan. 5	8799 feet	Feb. 9
	(Silent Version)	Jan. 5	8799 feet	Mar. 24 '28
*†Tide of Empire (D)	Adoree-Duryea	Mar. 23	6552 feet	
*†§Voice of the City (A. T.) (D)	Willard Mack	April 13		April 13
	(Silent Version)			
*†§Where East is East	Chaney-Velez-Taylor	May 4	6500 feet	Mar. 23
*†Wild Orchids (D)	Garbo-Asther	Feb. 23	9235 feet	April 6

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Allah 'L Allah	Ufa Oddities	Mar. 16	1 reel	
Ancient Art, An	Ufa Oddities	Mar. 2	1 reel	
Big Business	Laurel-Hardy	April 20	2 reels	
Brown Gold	Ufa Oddities	July 6	1 reel	
Deals in Babies	Ufa Oddities	Aug. 3	1 reel	
Double Whoopee	Laurel-Hardy	May 18	2 reels	
Dying Jungle	Ufa Oddities	Feb. 2	1 reel	
Election Day	"Our Gang"	Jan. 12	2 reels	
Fast Freight	"Our Gang"	May 4	2 reels	
Foundations of Gold	Ufa Oddities	May 11	1 reel	June 15
Going Ga Ga	Kennedy-Davidson	Jan. 5	2 reels	
Jungle Orphans	Ufa Oddities	Mar. 30	1 reel	
Lacquer and Pearls	All Star Cast	May 25	2 reels	
Leader, The	Ufa Oddities	April 27	1 reel	
Liberty (Silent Version)	Laurel-Hardy	Jan. 26	2 reels	
Light of India The	Boyd-Godwin	April 6	2 reels	
Little Mother	"Our Gang"	June 1	2 reels	
Loud Soup	Charley Chase	Mar. 16	2 reels	
Manchu Love	Sojin	Jan. 12	2 reels	
Movie Night	Charley Chase	May 11	2 reels	June 8
Napoleon's Homeland	Ufa Oddities	Jan. 5	1 reel	
Noisy Noises (Silent Version)	"Our Gang"	Feb. 9	2 reels	
Off to Buffalo	Charley Chase	Feb. 16	2 reels	
Oriental Motoring	Ufa Oddities	July 20	1 reel	
Outlandish Manners	Ufa Oddities	June 8	1 reel	
Pair of Tights	Roach Stars	Feb. 2	2 reels	
Persian Wedding, A	Ufa Oddities	April 13	1 reel	June 1
Secret Boozehounds	Ufa Oddities	Feb. 16	1 reel	
That's My Wife (Silent Version)	Laurel-Hardy	Mar. 23	2 reels	
Thin Twins	Charley Chase	April 13	2 reels	
Thundering Toupees	All Star Cast	May 25	2 reels	
Tiny Housekeepers	Ufa Oddities	June 22	1 reel	
Unkissed Man ,The	Roach Stars	April 27	2 reels	
Uphill and Downhill	Ufa Oddities	Jan. 19	1 reel	
When Money Comes	Roach Stars	Mar. 2	2 reels	
Why Is a Plumber?	Roach Stars	Mar. 30	2 reels	
Wiggle Your Ears (Silent)Version	"Our Gang"	April 6	2 reels	
Witch Doctor	Ufa Oddities	May 25	1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Anna Christie	Greta Garbo			
*†§Bishop Murder Case, The (A. T.)				
*†§College Days (A. T.)	Starr-Nugent-Montgomery			
*†§Cotton and Silk	Duncan Sisters			
Deadline, The	Flash-Lorraine-Gray			
*†§Dynamite (A. T.)	Bickford-Wood			
*†§Eva the Fifth (A. T.)	Love-Hackett-Doran			
*†§Five O'Clock Girl, The (A. T.)	Davies-Arthur-King			
*†§Gob, The (A. T.)	Haines-Page			
*†§Green Ghost, The	Young-Torrence-Sebastian			
*†§Hallelujah	Colored Cast			
He Learned About Women	Haines-Page-Percy			
*†§M-G-M Hollywood Revue of 1929 (A. T.)	Special Cast			June 29
Jungle	Joan Crawford			
*†§Last of Mrs. Cheney (A. T.)	Norma Shearer			
	(Silent Version)			June 1
*†§Madame X (A. T.)	Ruth Chatterton		8806 feet	April 2o
*†§Marianne (A. T.)	Davies-Shaw			
	(Silent Version)			May 25
Masked Stranger, The	Tim McCoy			
Mysterious Island, The	Hughes-Daly			Mar. 2
*†§Nize Baby	Gordon-Holtz-Waldridge			
*†§Our Modern Maidens	Crawford-Page-La Rocque			May 4
*†§Redemption	Gilbert-Nagel-Adoree			
*†§Revue of Revues (A. T.)	King-Love-Haines-Crawford			
Single Standard, The	Flash-Gray-Lorraine			

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
Single Standard, The	Flash-Gray-Lorraine			
	(Silent Version)			
*†§Thunder	Chaney-Haver			
*†§Trader Horn	Harry Carey			
*†§Trial of Mary Dugan, The (A. T.) (D)	Shearer-Warner-Hackett		10 reels	April 13
*†Viking, The	Starke-Crisp		8508 feet	Nov. 17
*†§Wonder of Women, The	Stone-Wood			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
Al Wohlman (D)	3 Songs	April 6	838 feet	
At the Club (D)	8 Victor Artists	May 18	897 feet	
Bernard & Henry (D)	3 Songs	April 13	685 feet	
Bernardo De Pace (D)	3 Mandolin Solos	Jan. 18	1 reel	
Bernardo De Pace (D)	Mandolin Solos	May 4	690 feet	
*†§Berth Marks (A. T.	Laurel-Hardy		2 reels	
*§†Big Squawk, The (A. T.)	Charley Chase		2 reels	
Bob Nelson (F)	3 Songs	Mar. 16	1 reel	
Bob Nelson (D)	3 Songs	June 29	824 feet	
*†§Boxing Gloves (A. T.)	"Our Gang"		2 reels	
Carl Emmy's Pets (D)	Dog Act	April 20	897 feet	
Climbing the Golden Stairs	Charles King	(T. color)	2 reels	April 13
Confession (A. T.) (D)	Ames-Nye	Jan. 12	2 reels	
Copy	Roscoe Karns		2 reels	April 13
Craig Campbell (D)	3 Songs	June 1	641 feet	
*†§Dad's Day (A. T.)	"Our Gang"		2 reels	
Duci de Kerekjarto (D)	2 Violin Solos	Feb. 23	1 reel	
Ed and Lou Miller (D)	3 Songs	June 29	808 feet	
Elsa Ersl and Nat Ayers (F)	2 Songs	Mar. 23	1 reel	
Emil Borneo (D)	3 Songs	June 22	627 feet	
Fuzzy Knight (D)	3 Songs	June 8	608 feet	
George Dewey Washington (D)	3 Songs	Feb. 2	1 reel	
George Dewey Washington (D)	3 Songs	Mar. 23	1 reel	
George Lyons (D)	3 Songs	Feb. 9	1 reel	
Gilbert-Sullivan Male Ensemble (D)	Song Program	June 22	661 feet	
Gordon and Squires (D)	3 Songs	Mar. 2	1 reel	
Gus Edwards Internat'l Review (D)	All-star Cast	April 6	(T. Color) 1043 ft.	April 6
Gus Edwards Song Review (D)	Special Cast	Jan. 5	(T. color) 1 reel	
Happiness Boys (D)	4 Songs	May 25	734 feet	April 13
*†§Hay Fever (A. T.)	Charley Chase		2 reels	
*†Holy Terror, The	"Our Gang"	Mar. 9	2 reels	
*†§Hurdy Gurdy (A. T.)	Roach Stars		2 reels	June 29
Irving Aaronson's Commanders (D)	3 Band Nos	June 1	793 feet	
Jan Garber's Band (D)	3 Band Nos	Feb. 9	1 reel	
Jan Garber's Band (D)	3 Band Nos	May 11	888 feet	
Jimtown Cabaret (F)	Miller & Lyles	Feb. 16	2 reels	
Keller Sisters and Lynch (D)	3 Songs	Mar. 30	1 reel	
*†§Leaping Love (A. T.)	Charley Chase			K
*†Liberty	Laurel-Hardy	Jan. 26	2 reels	
*†§Madame Q (A. T.)	Jocelyn Lee		2 reels	
Man Higher Up, The (D)	Walthall-Edeson	May 11	1926 feet	April 13
Marion Harris (F)	2 Songs	Jan. 26	1 reel	
*†§Men O' War (A. T.)	Laurel-Hardy		2 reels	
Metro Movietone Revue No. 3 (F)	All-star Cast	Jan. 26	(T. color) 2 reels	
Metro Movietone Revue No. 4	All Star Cast	April 27	(T. color) 2 reels	
Nearly Divorced (F)	Sherman-Chadwick	Jan. 19	2 reels	
*†Movie Night	Charley Chase	May 11	2 reels	
*†Noisy Noises	"Our Gang"	Feb. 9	2 reels	
*†§Old Man Trouble (A. T.)	Davidson-Nichols		2 reels	
On the March (F)	William O'Neal	April 27	1696 feet	
*†§Popular People (A. T.)	Charley Chase		2 reels	
*†§Railroading (A. T.)	"Our Gang"		2 reels	
Revellers, The (D)	3 Songs	Mar. 2	1 reel	
Revellers, The (D)	3 Songs	April 13	174 feet	April 13
Robert Chisholm (D)	3 Songs	May 25	766 feet	
Rube Minstrels (F)	8 Victor Artists	Mar. 9	1 reel	April 13
*†Ruby Lips	Charley Chase	Jan. 19	2 reels	
Sardines A La Carte (D)	Raymond Hitchcock	June 8	1154 feet	
Ship Ahoy (D)	Spitalny Band Revue	April 20	2042 feet	
*†§Smart Talk (A. T.)	"Our Gang"		2 reels	June 22
*†§Small Talk (A. T.)	"Our Gang"		2 reels	
Song of the Roses (D)	Gus Edwards Revue	Feb. 2	(T. color) 1 reel	
Spitalny and His Orchestra (D)	Band Nos. and Revue	Mar. 16	2 reels	
Stepping Along (D)	Sunshine Sammy	Mar. 30	1 reel	April 6
Taking the Air (D)	Biltmore Trio	June 15	1 reel	April 6
*†That's My Wife	Laurel-Hardy	Mar. 23	2 reels	
*†Thin Twins	Charley Chase	April 13	2 reels	
Tita Rufio (D)	"Barber of Seville" aria	May 18	465 feet	
Ukelele Ike (F)	2 Songs	Jan. 5	1 reel	
Ukelele Ike (F)	2 Songs	May 4	465 feet	
*†§Unaccustomed As We Are (A. T.)	Laurel-Hardy	May 4	2 reels	
Van and Schenck (F)	2 Songs	Jan. 19	1 reel	
Van and Schenck (F)	2 Songs	Mar. 9	1 reels	
Van and Schenck (D)	3 Songs	April 27	833 feet	April
Vincent Lopez (D)	Piano and Orchestra	Feb. 16	1 reel	
*†§Vodeville (A. T.)	Laurel-Hardy		2 reels	
*†Wiggle Your Ears	"Our Gang"	April 6	2 reels	
William O'Neal (D)	3 Songs	Feb. 23	1 reel	
*†Wrong Again	Laurel-Hardy	Feb. 23	2 reels	
Yvette Rugel (D)	3 Songs	June 15	702 feet	

PARAMOUNT

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Able's Irish Rose (D)	Rogers-Carroll	Jan. 5	10471 feet	Nov. 17
	(Silent Version)	Jan. 5	10187 feet	Jan. 12
*†Betrayal, The	Jannings-Ralxton-Cooper	May 11	6492 feet	May 11
	(Silent Version)	May 11	6614 feet	
*†Behind the German Lines (D)	Special Cast	Jan. 12	8254 feet	Dec. 8
*†§Canary Murder Case, The (A. T.) (F)	Powell-Brooks	Feb. 16	7171 feet	Mar. 23
	(Silent Version)	Feb. 16	5943 feet	
*†§Carnation Kid, The (D)	Douglas MacLean	Mar. 2	6290 feet	Mar. 2
	(Silent Version)	Mar. 2	7156 feet	
Case of Lena Smith, The	Ralston-Hall	Jan. 19	7229 feet	Jan. 19
*†§Charming Sinners	Chatterton-Brook-Powell			
*†§Chinatown Nights (A. T.) (F)	W. Beery-Vidor-Oland	Mar. 23	7081 feet	
	(Silent Version)	Mar. 23	7145 feet	
*†§Close Harmony (A. T.) (F)	Rogers-Carroll	April 13	6500 feet	Mar. 16
*†§Cocoanuts (A. T.)	4 Marx Brothers-Eaton-Shaw	May 23	8613 feet	June 1
*†§Dangerous Woman, A (A. T.) (F)	Baclanova-Brook	May 18		Mar. 23
*†§Divorce Made Easy (A. T.) (F)	MacLean-Prevost	July 6		
*†§Doctor's Secret, The (A. T.) (F)	Edeson-Chatterton	Jan. 26	5832 feet	Feb. 9
	(No Silent Version)			
*†§Dummy, The (A. T.) (F)	Bennett-Chatterton	Mar. 9	5354 feet	Mar. 9
	(No Silent Version)			
*†§Gentlemen of the Press (A. T. (F)	Walter Huston	May 4	7167 feet	May 18
	(Silent Version)			
*†§Hole in the Wall (A. T.) (D)	Colbert-Robinson	Mar. 23	5850 feet	April 20
	(Silent Version)			
*†Homecoming, The (D)	Hanson-Parlo	Feb. 16	8104 feet	Nov. 24
*†§Innocents of Paris, The (A.T.) (F)	Maurice Chevalier	May 25		April 20

Title	Star	Rel. Date	Length	Reviewed
*†§Interference (A. T.) (F)	Powell-Brent-Brook	Jan. 5	7487 feet	Oct. 27
	(Silent Version)	Jan. 5	6643 feet	
*†§Letter, The (A. T.) (D)	Jeanne Eagels	April 13	5886 feet	Mar. 16
	(Silent Version)			
*†Looping the Loop (D)	Werner Krauss	Mar. 16	6676 feet	Feb. 23
*†§Man Must Fight, A	Rogers-Brian-Arthur	June 29		
	(No Silent Version)			
Marquis Preferred	Menjou-Conklin	Feb. 2	5506 feet	Jan. 26
*†§Night Club (A. T. (D)	Brice-Rooney	Feb. 23	3389 feet	
Nothing But the Truth (A. T.)	Dix-Kane-Hall	April 20	7256 feet	April 27
*†§Rainbow Man The (A. T.)	Eddie Dowling .... Sono-Art Prod.			
*†Redskin (T-color) (D)	Richard Dix	Feb. 23	7643 feet	Feb. 2
	(Silent Version)	Feb. 23	7402 feet	Dec. 1
*†§River of Romance, The	Arlen-Brian	May 25	7 reels	April 27
	(No Silent Version)			
*†§Shopworn Angel, The (D)	Cooper-Carroll	Jan. 12	7373 feet	Jan. 5
	(Silent Version)	Jan. 12	7112 feet	
Stairs of Sand	W. Beery-Castle-Conklin	June 8		
*†§Studio Murder Mystery The (A. T.) (F)	Eldridge-Oland-Conklin	June 1	6500 feet	May 4
	(Silent Version)	June 1	6070 feet	
Sunset Pass	Holt-Conklin	Feb. 9	5862 feet	
*†§Thunderbolt (A. T. (F)	Bancroft-Wray-Arlen	June 22	8571 feet	June 15
	(Silent Version)	June 22	7311 feet	
*†§Tong War (A. T.) (See Chinatown Nights)				
*†§Wheel of Life, The (A. T.) (F)	Dix-Ralston-Heggie	June 15	5193 feet	June 29
	(Silent Version)	June 15	5305 feet	
*†§Wheel of Life, The (A. T.) (F)	Dix-Ralston-Heggie	June 22		
*†§Wild Party, The (A. T.) (F)	Clara Bow	April 6	7167 feet	Mar. 30
	(Silent Version)		6036 feet	
*†Wings	Arlen-Bow-Rogers	Jan. 5	12267 feet	
	(Silent Version)	Jan. 5	12267 feet	Aug. 26 '27
*†§Wolf of Wall Street, The (A. T.) (D)	Bancroft-Baclanova	Feb. 9	6810 feet	
	(Silent Version)	Feb. 9	6396 feet	Dec. 1
*†§Wolf Song (D)	Cooper-Velez	Mar. 30	6060 feet	Mar. 9
	(Silent Version)	Mar. 30	7021 feet	

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar. 2	2 reels	
Auto Suggestion	Krazy Kat Cartoon	July 6	1 reel	
Cow Belles	Krazy Kat Cartoon	Jan. 5	1 reel	
Crazy Doings (Christie)	Billy Dooley	Mar. 23	2 reels	
Flying Yeast	Krazy Kat Cartoon	Feb. 6	1 reel	
Footlight Fannie (Christie)	Frances Lee	Feb. 19	2 reels	
Fur Peace	Krazy Kat Cartoon	June 22	1 reel	
Geld Socks	Krazy Kat Cartoon	May 11	1 reel	
Happy Heels (Christie)	Billy Dooley	Jan. 19	2 reels	
Hospitalities	Krazy Kat Cartoon	Jan. 19	1 reel	
Hat Aches	Krazy Kat Cartoon	June 8	1 reel	
His Angel Child (Christie)	Bobby Vernon	Feb. 16	2 reels	
Joint Affair, A	Krazy Kat Cartoon	Mar. 16	1 reel	
Ko-Ko's All Wet	Inkwell Cartoon	June 1	1 reel	
KoKo Beats Time	Inkwell Cartoon	Feb. 9	1 reel	
KoKo's Crib	Inkwell Cartoon	Mar. 23	1 reel	
Ko-Ko's Focus	Inkwell Cartoon	May 18	1 reel	
KoKo's Hot Ink	Inkwell Cartoon	Mar. 9	1 reel	
KoKo's Knock-down	Inkwell Cartoon	April 20	1 reel	
KoKo's Reward	Inkwell Cartoon	Feb. 23	1 reel	
KoKo's Saxophonies	Inkwell Cartoon	April 6	1 reel	
Ko-Ko's Signals	Inkwell Cartoon	May 4	1 reel	
Lone Shark, The	Krazy Kat Cartoon	April 13	1 reel	
Love Spats	Jack Duffy	April 27	2 reels	
No Eyes Today	Inkwell Cartoon	Jan. 12	1 reel	
Noise Annoys Ko-Ko	Inkwell Cartoon	Jan. 26	1 reel	
Off the Deck (Christie)	Billy Dooley	Feb. 23	2 reels	
*†§Oh, You Beautiful Doll (A. T.)	Song Cartoon		1 reel	
Papa Spank (Christie)	Jack Duffy	Feb. 2	2 reels	
Petty Larceny	Inkwell Cartoon	May 25	1 reel	
Reduced Weights	Krazy Kat Cartoon	Feb. 2	1 reel	
Reckless Rosie (Christie)	Frances Lee	April 6	2 reels	
Rough Dried (Christie)	Billy Dooley	April 20	2 reels	
Sappy Service (Christie)	Bobby Vernon	April 13	2 reels	
Sheepskinned	Krazy Kat Cartoon	Mar. 30	1 reel	
Single Bliss (Christie)	Jack Duffy	Mar. 30	2 reels	
Stage Struck Susie	Frances Lee	May 4	2 reels	June 29
Tight Places (Christie)	Frances Lee	Mar. 9	2 reels	
Torrid Toreadors	Krazy Kat Cartoon	April 7	1 reel	
Turn Him Loose (Christie)	Bobby Vernon	Mar. 16	2 reels	
Vanishing Screams	Krazy Kat Cartoons	Mar. 2	1 reel	
Why Gorillas Leave Home (Christie)	Bobby Vernon	Jan. 12	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Adam's Eve (A. T.)			2 reels	
*†§After Seben (A. T.) (F)	James Barton	May 18	2 reels	
*†§Apartment Hunting (A. T.) (F)	Special Cast	Mar. 9	2 reels	
*†§Bird n the Hand, A (Christie) (A. T. (F)	Lois Wilson	Feb. 16	2 reels	Feb.2
*†§Bishop's Candlesticks The (A. T.) (D)	Walter Huston	eb. 23	1911 feet	
	(No Silent Version)			
*†§Booklovers (tentative) (A. T.)	Special Cast	June 15	2 reels	
*†§Boyhood Days (F)	Borrah Minnevitch	Jan. 26	1510 feet	
	(No Silent Version)			
*†§Blue Songs (D)	Ruth Etting	Jan. 5	1 reel	Mar. 2
	(No Silent Version)			
*†§Carnival Man, The (F)	Walter Huston	Feb. 23	1½ reels	Mar. 16
*†§Chinatown	Song Cartoon		1 reel	
†§Crooning Melodies (A. T.) (F)	Giersdorf Sisters	Mar. 16	1 reel	
*†Daisy Bell (D)	Song Cartoon	June 1	1 reel	
*†§Dear Teacher (A. T.) (F)	Special Cast	May 4	2 reels	June 1
*†§Dear Vivian (Christie A. T.) (F)	Special Cast	June 22	2 reels	
*†§False Alarm Fire Co., The (F)	Smith-Dale	Mar. 9	1 reel	Feb. 2
*†§Faro Nell (A. T.)	Louise Fazenda		2 reels	
*†§Fatal Forceps, The (A. T.)			2 reels	
†§Favorite Melosies (A. T.) (F)	Ruth Etting	Mar. 16	1 reel	
*†§Florida Nightmare, A (A. T. (F)	Special Cast	June 15	1 reel	
*†§Framing of the Shrew The (Christie A. T.) (F)	Colored Cast	April 27	2 reels	Mar. 9
*†§Good Bye, My Lady Love	Song Cartoon		1 reel	
*†§Her Husband's Woman (A. T.)	Wilson-Ford			
*†§Highlowbrow (F)	Donnelly-Shannon	April 6	2 reels	Feb. 2
*†§Hint to Brides, A (A. T.)			2 reels	
*†§His College Chums (A. T. (F)	Eddie Peabody	April 13	1 reel	
*†§Hit or Miss (A. T.)			2 reels	
*†§Hot Lemonade (A. T.) (F)	Fazenda-Arthur	May 25	2 reels	
*†§Humorous Flights (A. T.) (F)	Donald Ogden Stewart	April 13	1 reel	June 1
*†§If Men Played Cards as Women Do (A. T.) (F)	Special Cast	May 11		
*†§Inspiration	Schubert's Songs		1 reel	
*†§Instalment Collector The (F)	Fred Allen	April 20	1 reel	
*†§It Happened to Him (A. T.) (F)	James Barton	May 25	1 reel	
*†§Jed's Vacation (Christie A. T.) (F)	Charles Grapewin	April 13	2 reels	

***** *Means synchronized score.* † *Means sound effects.* § *Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
*†§Just One Word (A. T.) (D)	Special Cast	Jan. 26	615 feet	
	(No Silent Version)			
*†§Kisses (A. T.) (F)	Special Cast	Feb. 9	2 reels	
*†§Knights in Venice (A. T.) (F)	Special Cast	Mar. 23	1 reel	
*†§Meet the Missue (Christie A. T.) (F)	James Gleason	Mar. 30	2 teels	Mar. 16
*†§Melancholy Dame, The (Christie A. T.) (F)	Colored Cast	Feb. 2	2 reels	Feb. 2
*†§Messenger, The (A. T.)	Harry Langdon		2 reels	
*†§Moonshine (A. T.) (F)	James Barton	April 20	2 reels	
*†Mother Pin a Rose on Me	Song Cartoon	July 6	1 reel	
*†§Music Hath Charms (Christie A. T.) (F)	Colored Cast	Mar. 16	2 reels	
*†§Now and Then (F)	Special Cast	Mar. 23	2 reels	
*†§Oft in the Silly Night (Christie A .T.) (F)	Special Cast	June 8	2 reels	May 11
*†§Old Black Joe (D)	Fleischer Song Cartoon	April 6	½ reel	Mar. 23
*†§Post Mortems (Christie A. T.) (D)	Raymond Griffith	Mar. 2	2 reels	Mar. 9
*†§Pusher-in-the-Face The (A. T.) (D)	Hitchcock-Taylor	Feb. 23	2 reels	
	(No Silent Version)			
*†§Ruth Etting	Songs		1 reel	Mar. 2
*†§Schubert's Friends (D)	Famous Composer Series	April 27	1 reel	
*†§Schubert's Inspiration (D)	Famous Composer Series	Mar. 30	1 reel	
*†§Schubert's Masterpiece (D)	Famous Composer Series	May 18	1 reel	
*†§Schubert's Songs (D)	Famous Composer Series	Feb. 23	1 reel	
*†§Schubert's Unfinished Symphony (D)	Famous Composer Series	June 29	1 reel	
*†Sidewalks of New York (D)	Novelty	Feb. 2	1 reel	
*†§Sleeping Porch, The (A. T.)	Raymond Griffith		2 reels	
*†§Smiles	Song Cartoon		1 reel	
*†§That Party in Person (D)	Eddie Cantor	Jan. 5	805 feet	
	(No Silent Version)			
*†§Traffic Regulations (F)	Donald Ogden Stewart		1 reel	Feb. 23
*†§Two Americans (A. T.) (F)	Walter Huston	June 1	2 reels	
*†§Two Little Chinese Maids (F)	Chang-Kuma	Feb. 9	1 reel	Feb. 2
*†§Vital Subjetcs (A. T.) (F)	Butterworth	June 8	1 reel	
*†§What Is It? (A. T. (D)	Elinor Glyn	Feb. 16	1 reel	
*†§When Caesar Ran a Newspaper (Christie A. T.) (F)	Hatton-Hardy	May 11	2 reels	
*†§Wives on Strike (A. T.)				
*†Yankee Doodle Boy, A (D)	Song Cartoon	Mar. 2	1 reel	
*†Ye Olde Melodies (D)	Song Cartoon	May 4	1 reel	
*†§Ziegfeld Midnite Frolic (A. T.) (F)	Eddie Cantor	May 4	2 reels	Mar. 0

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Backstage Blues (A. T.)	Moran & Mack			
*†§Cocoanuts (A. T.)	4 Marx Bros.-Eaton-Shaw			
*†§Dance of Life, The (A. T.)	Carroll-Skelly			June 29
*†§Dangerous Curves (A. T.)	Bow-Arlen			
*†§Darkened Rooms (A. T.)	Brent-Powell			
*†§Fashions In Love (A. T.)	Menjou-Compton		6829 feet	June 1
*†§Four Feathers, The	Arlen-Wray-Powell-Brook		7472 feet	
	(Silent Version)		7472 feet	April 20
*†§Gay Lady, The	Gertrude Lawrence			
*†§Glorifying the American Girl	Eaton-Healey			
*†§Greene Murder Case The (A. T.)	Powell-Eldridge-Arthur			
*†§Hungarian Rhapsody, The	Parlo-Fritsch-Dagover			
*†§Illusion (A. T.)	Rogers-Carroll-Collyer			
*†§Insidious Dr. Fu Manchu (A. T.)	Warner Oland			
*†§Jealousy (A. T.)	Jeanne Eagels			
*†§Lady Lies, The	Huston-Colbert			
*†§Mysterious Dr. Fu Manchu	Oland-Arthur		7 reels	June 15
*†§Pointed Heels (A. T.)	Powell-Ralston-Kane			
*†Soul of France, The	Special Cast			
*†§Virginian, The (A. T.)	Cooper-Huston-Brian-Arlen			
*†§Welcome Danger	Harold Lloyd			May 25
*†§Why Bring That Up (A. T.)	Moran & Mack			
*†§Woman Trap, The (A. T.)	Morris-Brent-Huston			
*†§Youth (A. T.)	Hersholt-Wray			

PARTHENON PICTURES

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†Bachelors' Club, The	Talmadge-Worth		6 reels	
Back From Shanghai	St. Leo-Reynolds-So Jin-Girard		6 reels	
Heroic Lover ,The	St. Leo-Bedford		6 reels	
Wild Heart of Africa, The	Special Cast	May 25	6 reels	June 15

PATHE

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Forty-Five Calibre War	Coleman-Loff	Feb. 17	4790 feet	Feb. 16
*†§Geraldine (F)	Quillan-Nixon	Jan. 20	5959 feet	Mar. 9
	(Silent Version)	Jan. 20	5587 feet	
*†§Godless Girl, The (F)	Basquette-Prevost	Mar. 31	9328 feet	Sept. 1
	(Silent Version)	Mar. 31	9019 feet	
Hawk of the Hills	Ray-Miller	Mar. 17	4840 feet	
*†§Leatherneck, The (F & D)	William Boyd	Mar. 24	6965 feet	April 13
	(Silent Version)	Mar. 24	6898 feet	
*†§Mother's Boy (D & F)	Morton Downey	May 12	7423 feet	May 1
	(No Silent Version)			
*†Ned McCobb's Daughter (F)	Irene Rich	Jan. 12	6015 feet	Feb. 9
*†§Noisy Neighbors	Quillan-Vaughan	Jan. 27	5998 feet	
	(Silent Version)	Jan. 27,	5735 feet	
*†§Office Scandal (F)	Phyllis Haver	Mar. 3	6511 feet	
	(Silent Version)	Mar. 3	6511 feet	
*†§Sal of Singapore (F)	Haver-Hale	Jan. 4	6349 feet	
Ship Comes In, A	Dresser-Schildkraut	June 4	6902 feet	June 23
*†§Shady Lady, The (F)	Phyllis Haver	Jan. 20	5808 feet	Mar. 30
	(Silent Version)	Jan. 20	6132 feet	Nov. 17
Sin Town	Allen-Fair	Jan. 20	4554 feet	
*†§Square Shoulders (F)	Junior Coghlan	Mar. 31	5438 feet	
	(Silent Version)	Mar. 31	5477 feet	April 6
*†§Strange Cargo (A. T.) (F)	Lee Patrick	Mar. 31	7099 feet	Feb. 23
	(Silent Version)	Mar. 31,	6134 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
All Aboard	Haines-Coombs	Jan. 13	2 reels	
April Showers	"Aesop Cartoon"	June 15	1 reel	
Baby's Birthday	Jackson-Hiatt-McKee	Jan. 10	2 reels	
Back to the Soil	"Aesop Fables"	Mar. 3	1 reel	
Ball Park, The	"Aesop Fable"	May 19	1 reel	May 11
Big Burg, The	"Aesop Fables"	Mar. 24	1 reel	
Big Shot, The	"Aesop Fables"		1 reel	April 13
Black Duck, The	"Aesop Fables"	Mar. 17	1 reel	Mar. 16
Bridle Byways	Sportlight	Mar. 31	1 reel	Mar. 30
Break of Day, The	"Aesop Fables"	Jan. 27	1 reel	
Button My Back	Billy Bevan	Feb. 24	2 reels	Feb. 18
Calling Hubby's Bluff	Billy Bevan	Feb. 3	2 reels	
Caught in a Taxi	Cooper-Vance	June 9	2 reels	
Circus Time	Donald Haines	Feb. 10	2 reels	Feb. 2
Close Figuring	Sportlight	Mar. 3	1 reel	
Clunked on the Corner	Johnny Burke	Jan. 6	2 reels	Jan. 5
Cop's Bride, The	"Aesop Fables"		1 reel	Mar. 30
Cycle of Erosion .The	Educational Film	Jan. 20	1 reel	
Dogging It	Sportlight	Mar. 17	1 reel	
Don't Get Jealous	Bevan-Dent	June 2	2 reels	May 11
Fire Detective, The (Serial)		Mar. 3	10 episodes	
Fish Day	"Aesop Fables"	May 26	1 reel	May 18
Fish and Feathers	Sportlight	May 26	1 reel	May 18
Fight Game, The	"Aesop Fables"	April 28	1 reel	May 4
Foolish Husbands	Bevan-Dent	Mar. 17	2 reels	Mar. 16
Footwork	Sportlight		1 reel	June 22
Forest People of Central Africa	Educational Film	Jan. 20	1 reel	
Girls Will Be Boys	Sportlight	Feb. 17	1 reel	Feb. 9
Glaciers	Educational Film	Feb. 10	1 reel	
Grandma's House	"Aesop Fables"	Feb. 24	1 reel	Feb. 16
Great Ice Age of North America	Educational Film	Mar. 24	1 reel	
Head Hunters of Solomon Islands	Educational Film	Feb. 3	1 reel	
Kidnapped	"Aesop Fables"		1 reel	June 15
Knowing the Ropes	Rice Sportlight	Jan. 6	1 reel	Jan. 12
Lad and His Lamp, A	"Aesop Fables"	Mar. 10	1 reel	Mar. 23
Ladies Must Eat	Johnny Burke	Mar. 3	2 reels	
Land o' Cotton	"Aesop Fables"	Jan. 6	1 reel	Jan. 5
Little Game Hunter, The	"Aesop Fables"	May 5	1 reel	May 4
Matchmaking Mamas	Burke-Eilers-Kemp	Mar. 31	2 reels	Mar. 30
Masai, The	Educational Film	Jan. 6	1 reel	
Mild or Mighty	Sportlight	Feb. 3	1 reel	
Night Watchman's Mistake, The	Johnny Burke	April 23	2 reels	April 27
No Children	Haines-Coombs	Mar. 10	2 reels	
No Vacation	Haines-Coombs	Jan. 13	2 reels	
Pink Pajamas	Bevan-Dent		2 reels	April 13
Players at Play	Sportlight	Jan. 20	1 reel	Feb. 2
Polo Match, The	"Aesop Fables"	June 2	1 reel	June 1
Puckered Success	Haines-Coombs	June 2	2 reels	June 1
Queen Bee, The	"Aesop Fables"	Feb. 17	1 reel	Feb. 9
Queen of the North Woods (Serial)	Clair-Miller	May 12	10 episodes	
Rodeo, The	Star Cast	Mar. 24	2 reels	
Shore Lines and Shore Development	Educational Film	Mar. 3	1 reel	
Snow Birds	"Aesop Fables"	June 9	1 reel	June 1
Snapping the Whip	"Aesop Fables"	Jan. 20	1 reel	Jan. 19
Sweet Adeline	"Aesop Fables"	Feb. 3	1 reel	Jan. 26
Taxi Spooks	Jack Cooper	Feb. 17	2 reels	
Tomato Omelette	KHaines-Combs	May 5	2 reels	May 11
Under Dog, The	"Aesop Fables"	Mar. 31	1 reel	Mar. 30
Uncle Tom	Star Cast	Jan. 27	2 reels	
Water Wonders	Sportlight	April 21	1 reel	April 20
Watch My Smoke	Haines-Coombs	April 7	2 reels	Mar. 30
Water Cure	"Aesop Fables"		1 reel	April 6
White Elephant, A	"Aesop Fables"	Jan. 13	1 reel	Jan. 12
Wooden Money	"Aesop Fables"	Feb. 10	1 reel	Feb. 2
Young Hopefuls	Sportlight	April 28	1 reel	May 11

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At the Dentist's (A. T.) (D & F)	LeMaire-Simon	Mar. 24	2 reels	Mar. 23
*†§Black Narcissus	"Buck & Bubbles"			
*†Clowning the Game (D & F)	Sportlight	June 2	1 reel	June 1
*†§Concentration	"Aesop Fables"		1 reel	June 15
*†Conditioning	Sportlight	June 9	1 reel	June 1
*†§Crystal Champion	Sportlight	May 5	1 reel	April 27
*†§Custard Pie	"Aseop Fables"	May 26	1 reel	May 25
*†§Dancing Around (A. T.) (D & F)	LeMaire-Phillips		2 reels	April 13
*†Dinner Time (D & F)	"Aesop Fables"		1 reel	
*†Faithful Pup (D & F)	"Aesop Fables"		1 reel	
*†§Fowl Play	"Buck & Bubbles"			
*†§Garden of Eatin' (A. T.) (D & F)	The Gleasons			
*†§Go Easy, Doctor (A. T.) (D & F)	LeMaire-Simon		2 reels	May 11
*†§Hard Boiled Hampton (A. T.)	Harry Holman		2 reels	June 8
*†§Her New Chauffeur (A.T.)(D&F)	Simon-Teasdale	May 19	2 reels	
*†§Lincoln (Special reel) (A. T.) (D & F)	George Billings	Feb. 10	1 reel	Feb. 2
*†§Pathe Audio Review	Released Every Week		1 reel	
*†§Pathe Sound News	Released Twice Every Week		1 reel	
*†§Plumbers Are Coming (A. T.) (D & F)	LeMaire-Simon		2 reels	June 1
*†§Pressing His Suit (D & F)	Topical Trips	June 2	1 reel	May 11
*†Presto Changes (D & F)	"Aesop Fables"		1 reel	
*†Skating Hounds (D & F)	"Aesop Fables"	April 28	1 reel	April 27
*§Stage Struck (D & F)	"Aesop Fables"		1 reel	
*†Topical Nips (A. T.) (D & F)	Topics of the Day	June 2	1 reel	June 1
Three Acts	Sportlight		1 reel	
*†§What a Day (A. T.) (D & F)	Simon-Mallory		2 reels	June 15
*†§Wood Choppers (D & F)	"Aesop Fables"	June 9	1 reel	June 1

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Joe College	Quillan Loff O'Neill			
*†§Flying Fool, The (A. T.) (D & F)	Boyd-Prevost-Gleason			June 22
*†§For Two Cents (A. T.)	Robert Armstrong			
*†§High Voltage (A. T.) (D & F)	Boyd-Prevost-Hale			
	(Silent Version)			May 25
*†§Lucky In Love (A. T.) (D & F)	Downey-Lawford			
*†§Paris Bound	Harding-Fenton			
*†§Sailor's Holiday (A. T.)	Alan Hale			

R K O

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Air Legion	Lyon-Sleeper	Jan. 6	6361 feet	
Amazing Vagabond	Bob Steee	April 7	5081 feet	
Big Diamond Robbery	Tom Mix	May 13	6114 feet	
Come and Get It	Bob Steele	Feb. 3	5264 feet	
Drifter, The	Tom Mix	Mar. 18		
Fury of the Wild	Ranger	Jan. 6	4899 feet	
Freckled Rascal	Buzz Barton	Mar. 31		
Hardboiled	O'Neil-Tashman	Feb. 3	5940 feet	
Idaho Red	Tom Tyler	April 21	4783 feet	
Laughing at Death	Bob Steele	June 2		
Jazz Age	Fairbanks Jr.-M. Day	Feb. 10	6245 feet	
Little Savage	Buzz Barton	May 19	4781 feet	
Love in the Desert	Borden-Trevor	Mar 17		
One-Man Dog	Ranger	Mar. 3	4481 feet	
Outlawed	Tom Mix	Jan. 21	6057 feet	
Pals of the Prairie	Buzz Barton	July 7		
Pride of Pawnee	Tom Tyler	June 9	4750 feet	
Red Sword	Nixon-Collier Jr	Feb. 17		
Trail of the Horse Thieves	Tom Tyler	Jan. 13	4823 feet	
Woman I Love	Morris-Kerry	May 26		

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
Vagabond Cub	Buzz Barton	Feb. 10	4717 feet	
Voice of the Storm	Sleeper-Dane	Jan. 13		
Yellowback, The	T. Moore-Owen	Jan. 20		

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Actualities	Curiosities	Jan. 30	1 reel	
Almost a Gentleman	Al Cooke	June 25	2 reels	
Big Hearted Toots	Duncan-Hill	Feb. 3	2 reels	
Birds and Beasts	Curiosities	Feb. 13	1 reel	
Casper's Night Out	Duncan-Hill	Mar. 3	2 reels	
Come Meal	Al Cooke	June 11	2 reels	
Don't Say Ain't	Hill-Duncan	July 21	2 reels	
Faces	Curiosities	April 24	1 reel	
Follies of Fashion	Curiosities	May 21	2 reels	
Heavy Infants	Karr-Ross-Alexander	June 11	2 reels	June 16
Here and There	Curiosities	May 7	1 reel	
His Wife's Secret	Hill-Duncan	May 26	2 reels	
Horse on Barney, A	Hellum-Davis	April 21	2 reels	
Jessie's James	Vaughn-Cooke		2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Just a Stall	Hellum-Davis	May 19	2 reels	
Mickey's Babies	Mickey Yule	Aug. 7	2 reels	
Mickey's Brown Derby	Mickey Yule	May 12	2 reels	
Mickey's Explorers	Mickey Yule	Feb. 17	2 reels	
Mickey's Great Idea	Mickey Yule	Jan. 30	2 reels	
Mickey's Initiation	Mickey Yule	July 7	2 reels	
Mickey's in Love	Mickey Yule	June 4	2 reels	
Mickey's Last Chance	Mickey Yule	Apr. 14	2 reel	
Mickey's Menagerie	Mickey Yule	Mar. 17	2 reels	
Mickey's Northwest Mounted	Mickey Yule	June 9	2 reels	
Mickey's Rivals	Mickey Yule		2 reels	
Mickey's Triumph	Mickey Yule	July 2	2 reels	
Neigh, Neigh, Spark Plug	Barney Hellum	Mar. 24	2 reels	
Novelties	Curiosities	Feb. 27	1 reel	
Odds and Ends	Curiosities	June 4	1 reel	
*†§Odd Facts	Curiosities	April 10	1 reel	
Orienta	Curiosities	Mar. 13	1 reel	
Pace That Thrills, The	Hellum-Davis	June 16	2 reels	
Pot Pourri	Curiosities	Jan. 17	1 reel	
Kummin' Thru the Rye	Barney Hellum	Jan. 27	2 reels	
Seeing's Believing	Curiosities	Jan. 2	1 reel	
Slide, Sparky, Slide	Hellum-Davis	July 14	2 reels	
Smile, Buttercup, Smile	Duncan-Hill	Jan. 6	2 reels	
Sparerib Reforms	Hill-Duncan	April 28	2 reels	
Standing Pat	Karr-Ross-Alexander	July 9	2 reels	
Sunshine's Dark Moment	Barney Hellum	Feb. 24	2 reels	
Toots' Big Idea	Duncan-Hill	Mar. 31	2 reels	
Who's the Boss?	Hill-Duncan	June 23	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Headwork (A. T.)				
*†§Mickey's Midnite Frolic (A. T.)	Mickey Yule	July 8	2 reels	June 22
*†§Your Own Home Town (A. T.)	Russ Brown			

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§City Streets	3 Moore Bros			
*†§Companionate	Olive Borden			
*†§Night Parade				
*†§Rio Rita	Daniels-Boles			
*†§Street Girl, The	Betty Compson			
*†§Syncopation (A. T.)	Downey-Warings Band		7626 feet	Mar. 30

RAYART (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Anne Against the World	Mason-Mower	April 15		
Black Pearl, The	Lee-Hallor	Jan. 1	5261 feet	
Brothers	Keefe-Bedford	Feb. 1	6092 feet	
Devil's Chaplain, The	Keefe-Faire	Mar. 15	5451 feet	
Shanghai Rose	Irene Rich	Mar. 15	6539 feet	June 8
Some Mother's Boy	Carr-Ralston-Robards	Feb. 15	5901 feet	
Two Sisters	Dana-Lease	April 1		
When Dreams Come True	Costello-Lease	Jan. 15	6242 feet	

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FEATURES

Title	Star	Dist'r	Rel. Date	Length	Reviewed
Appassionata	Leon Mathot	Franco Film	April 23	5600 feet	
At the South Pole	Special Cast	Pole Pict. Corp		8000 feet	
Battle of Mons, The	English Cast	British New Era		5500 feet	Mar. 23
Beautiful Blue Danube	Junkermann-Mara	Aywon			
Behind the Altar	Wilhelm Dietarle	Aff. European		6200 feet	
Black Hills	Special Cast	Big Three		5000 feet	
Bondage	German Cast	Ufa		6040 feet	
Broken Barriers	H. Costello-Glass	Excellent		6000 feet	
Cleanup, The	Charles Delaney	Excellent		5660 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod		5700 feet	
Daughter of Israel, A	Special Cast	Bell Pict		9000 feet	
Daughter of Two Fathers	Japanese Cast	Shockuchi			
Devil Dogs	Holmes-Alt	Crescent		5608 feet	
Devil's Passion, The	Special Cast	Arfa		5700 feet	
Dream Melody, The	Roche-Shelby	Excellent		5050 feet	
Escaped from Hell	Muriat Esterhazy	Aff. European		8 reels	
Faces of Children	French Cast	Zakoro		8000 feet	
For the Term of His Natural Life	Special Cast	Australasian		11000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers		6100 feet	
Golden Dawn	Warwick-Ward	Conquest		6200 feet	
Hearts of Men	Harris-Keefe	Anchor		5400 feet	
Holy Sinner, The	Special Cast	Worldart Pict			
Into the Night	Agnes Ayres	Raleigh		5712 feet	
Jade Casket, The	French Cast	Cosmos		5800 feet	
It's Easy to Become a Father	German Cast	Ufa		6000 feet	
Jazzland	Reynolds-Nye	Carlos		5700 feet	
Krassin	Russian Cast	Amkino		7 reels	
Lash of the Czar	Russian Cast	Amkino		6290 feet	
Law of the Mounted, The	Bob Custer	Syndicate		4580 feet	
Life of Beethoven	German Cast	Film Art Guild		7000 feet	
Little Wild Girl, The	Lee-Landis	Hercules		5300 feet	
Linda	Baxter-Foster-Beery	First Division		6775 feet	
Livingston in Africa	English Cast	Amer.-Anglo		5799 feet	
Lucrezia Borgia	Conrad Veidt	Mutual		7200 feet	Jan. 12
Man Who Cheated Life	Veidt-Krauss	Aff. European	Feb. 8	6000 feet	Feb. 16
Marie Antoinette	Foreign Cast	Unusual		6000 feet	
Morgane, the Enchantress	Ivan Petrovitch	Franco Film	April 8	6800 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.	6500 feet	
Must We Marry'	Garon-Eason	Trinity		5400 feet	
Mystic Mirror, The	German Cast	Ufa		7000 feet	

Title	Star		Rel. Date	Length	Reviewed
No Babies Wanted	Devore-Mong	Plaza		5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict		5573 feet	Sept. 15
Passion Song, The	Olmsted-N. Beery	Excellent		5080 feet	
Peacock Fan, The	Dorothy Dwan	Chesterfield		5400 feet	
President, The	Mosjoukine-Vernon	E. L. Klein		8100 feet	Jan. 26
Q Ships	Special Cast	New Era		6000 feet	
Reilly of the Rainbow Division	Hall-Garon	Crescent		6040 feet	
Reward of Faith, The	French Cast	Conquest		5927 feet	
Sajenko the Soviet	Susy Vernon	Ufa		5921 feet	
Shiraz	Hindu Cast	Amer.-Anglo		8065 feet	
Silent Trail, The	Bob Custer	Syndicate		4315 feet	
Smoke Bellew	Conway Tearle	First Division		6605 feet	
Somme, The	Special Cast	New Era		7000 feet	
South of Panama	Carmelita Geraghty	Chesterfield		6300 feet	
That Murder in Berlin	German Cast	Big 3		5700 feet	Mar. 23
Thou Shalt Not Steal	Lillian Harvey	Ufa		6941 feet	
Thunder God	Cornelius Keefe	Crescent		5917 feet	
Underground	English Cast	Amerangle		7300 feet	
Untamed Justice	Faire-Glass	Biltmore		5770 feet	May 25
U-Boat 9	Foreign Cast	Jofa Prod		6500 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov. 15	4421 feet	
Yellow Ticket, The	Russian Cast	Amkino	Dec. 8	6200 feet	

Coming Feature Attractions

Title	Star		Rel. Date	Length	Reviewed
Buying a Wife	Special Cast	Aff. European		7 reels	
Bye Bye Buddy	Agnes Ayres	Hercules			June 1
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield		5200 feet	
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephone			
Dancer of His Majesty, The	Special Cast	Amkino		7000 feet	
Duty to be Silent	Maria Albana	Aff. European		6 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer			
Full Dressed Thieves	Nils Asther	Aff. European		7 reels	
German Underworld	Special Cast	Aff. European		7 reels	
Great Unknown, The	John Loder	Aff. European		6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern			
Her Viennese Lover	Asther-Nolan	Aff. European		6 reels	
*†§House of Secrets, The	Special Cast	Chesterfield			
Just Off Broadway	Keith-Christy	Chesterfield			
Milak of the Snowlands	Special Cast	Ufa-Eastern			
Our Daily Bread	Mary Nolan	Aff. European		7 reels	
Poet and Czar	Special Cast	Amkino		8775 feet	
*†§Prince of Hearts, A	Kerry-Worth	Imperial			
	(Silent Version)	Imperial			
Two Days	Special Cast	Amkino		6500 feet	
Unholy Love	Wegener-Petrovitch	Aff. European			
Verdun	Special Cast	Richmount			
Vera Mlezewa (tentative)	Derussa	Aff. European		7 reels	
Water, The	M. Chekhov	Amkino		7000 feet	
When Duty Calls	Special Cast	Ufa-Eastern		6714 feet	

SOUND SHORTS

Title	Star		Rel. Date	Length	Reviewed
*†§Asleep at the Switch (A.T.) (D)		Roseland	Mar. 15	1 reel	
*†§At the Photographers (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§At the Race Track (A. T.)	Martin-Harcourt	Imperial		2 reels	
*†§Boney's Boner	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Club Alabam (A. T.) (F)	Abbie Mitchell	Intl. Dist. Corp.		1 reel	
*†Clyde Doerr & His Saxophone Sextet (F)	Jazz Nos	Intl. Dist. Corp.		1 reel	
*†§Could I Be More Polite (A. T.)	The Carsons	Imperial		2 reels	
*†§Egyptian Gyp, An	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Friend Husband (A. T.)		Burr		2 reels	
*†Galloping Gaucho	Mickey Mouse Cartoon	Disney Cartoon	Feb. 1	1 reel	
*†§Hectic Hector	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Hoak (A. T.) (F)	Frawley & Smith	Inctl. Dist. Corp		1 reel	
*†§Kriss Krosses	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Marionettes, The No. 1 (F)	Novelty	Intl. Dist. Corp.		1 reel	
*†§Marionettes, The No. 2 (F)	Novelty	Intl. Dist. Corp.		1 reel	
*†§Meal Hound, The (A. T.) (F)	The Nugents	Intl. Dist. Corp.		1 reel	
*†§Meet the Family (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§Miser, The (A. T.) (F)	Bransy Williams	Intl. Dist. Corp.		1 reel	
*†§Monkey Squawks (A. T.)		Burr		2 reels	
*†§Mr. Conn and Mr. Sapp (A.T.)	Donnelly-Singer	Imperial		2 reels	
*†§One Hundred Per Cent. American (A. T.)	Hearn-Weston	Imperial		2 reels	
*†Opry House	Mickey Mouse Cartoon	Disney Cartoon	May	1 reel	
*†§Party, The (D)		Safrus		1 reel	
*†§Pikin' Pirate, A	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†Plane Crazy	Mickey Mouse Cartoon	Disney Cartoon	Mar.	1 reel	
*†§Radio Franks & Four Bachelors (F)	Song Program	Intl. Dist. Corp.		1 reel	
*†§Signed, Sealed and Delivered (A. T.)		Burr		2 reels	
*†Steamboat Willie	Mickey Mouse Cartoon	Disney Cartoon	Jan.	1 reel	
*†§This and That (D)		Safrus		1 reel	
*†§Ticket Please (D)		Safrus		1 reel	
*†Trip to the Zoo, A (F)	Animal Cast	Intl. Dist. Corp.		1 reel	
*†§Varieties (D)		Safrus		1 reel	
*†§Vaudeville (D)		Safrus		1 reel	
*†§Wonderin's	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§When the Cat's Away	Mickey Mouse Sound Cartoon			1 reel	June 8
*†§When the Clock Struck 12 (A. T.) (F)	Welch-Malcomb	Intl. Dist. Corp.		1 reel	

SILENT SHORTS

Title	Star		Rel. Date	Length	Reviewed
Aladdin Bonzo	Bonzo Cartoon	Roseland	Jan. 15	1 reel	
Bonzolina	Bonzo Cartoon	Roseland	Jan. 1	1 reel	
Booster Bonzo	Bonzo Cartoon	Roseland	Mar. 15	1 reel	
Detective Bonzo	Bonzo Cartoon	Roseland	Mar. 1	1 reel	
Down Hawaii Way	Color Novelty	Castle	Jan. 1	1 reel	
Fatal Warning, The (Serial)	H. Costello-Graves	Mascot		10 episodes	
Flaming Canyons	Color Novelty	Castle	Feb. 1	1 reel	
Greece Thru a Doughnut	Novelty Scenic	4 Stars		1 reel	June 29
Kids and Pets	Color Novelty	Castle	Mar. 15	1 reel	
Love's Witchcraft	Ufa Short	Ufa-Eastern	Feb. 1	1 reel	
Nature's Tiny Tragedies	Ufa Short	Ufa-Eastern	Jan. 15	1 reel	
Peculiar Households	Ufa Short	Ufa Eastern	Jan. 1	1 reel	
Polo Bonzo	Bonzo Cartoon	Roseland	Feb. 1	1 reel	
Salt Water Millinery	Ufa Short	Ufa-Eastern	Mar. 15	1 reel	
Sixty Minutes from B'way	Color Novelty	Castle	Jan. 15	1 reel	
Spook Bonzo	Bonzo Cartoon	Roseland	Feb. 15	1 reel	
Sunshine	Color Novelty	Castle	Mar. 1	1 reel	
Tally-Ho	Ufa Short	Ufa-Eastern	Mar. 1	1 reel	
Trailing the Western Sun	Color Novelty	Castle	Feb. 15	1 reel	
We Parents	Ufa Short	Ufa-Eastern	Feb. 15	1 reel	

TIFFANY-STAHL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Broadway Fever	O'Neill-Drew	Jan. 1	5412 feet	Mar. 18

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Titel	Star	Rel. Date	Length	Reviewed
Devil's Apple Tree, The	Dorothy Sebastian	Feb. 20	6430 feet	Mar. 16
*†§Lucky Boy (F & D)	Jessel-Quimby	Feb. 2	8653 feet	Jan. 12
	(Silent Version)			
*†§Midstream (F & D)	Cortez-Windsor	June 1		
	(Silent Version)			
*†§Molly and Me (F & D)	Brown-Bennett-Vaughn	April	8250 feet	
	(Silent Version)		7476 feet	
*†§My Lady's Past (F & D)	Bennett-Brown	April 1		
	(Silent Version)			
*†§New Orleans (F & D)	Cortez-Bennett	June 20		
	(Silent Version)			
Rainbow, The	Dorothy Sebastian	Feb. 15	6114 feet	
*†§Reputation (F & D)	Keane-Standing			
	(Silent Version)			
Spirit of Youth	Sebastian-Kent	Feb. 20	6 reels	Mar. 23
Squads Right	Gribbon-Stone	Feb. 1		
*†§Two Men and a Maid (F & D)	Collier Jr.-Bennett	June 15		
	(Silent Version)			
*†§Whispering Winds (F & D)	Southern-McGregor	May 1		
	(Silent Version)			

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
*†§Festival of Bagdad, A	Color Symphony		1 reel	
Gold	Color Classic		1 reel	
*†§Japanese Carnival, A	Color Symphony	Jan. 1	1 reel	
*†§In a Chinese Temple Garden	Color Symphony	Feb. 15	1 reel	June 15
Little Vagabond	Color Classic	Feb. 1	1 reel	
*†Love Charm, The	Color Symphony		1 reel	
Lover's Paradise	Color Classic	Jan. 15	1 reel	
Maude Muller	Color Classic		1 reel	
*†§Melodie	Color Symphony		1 reel	
No Women Allowed	Color Classic		1 reel	
Tenderfoot Tourist, A	Color Classic		1 reel	
Tom, Dick or Harry	Color Classic		1 reel	
Twinkle Toes	Color Classic	Mar. 1	1 reel	
†§Way Down South	Color Sympnony		1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Miracle, The	Southern-Pidgeon			
*†§Mr. Carillo	Leo Carillo			
*†§Zeppelin (F & D)	Claire Windsor			

UNITED ARTISTS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alibi (A. T.) (D)	O'Malley-Busch	April 20	8 reels	Mar. 16
*†§Bulldog Drummond (A. T.) (D)	Colman-Tashman-Love	Mar. 30	6767 feet	April 13
*†§Coquette (A. T.) (D)	Pickford-Brown-M. Moore	April 12		Mar. 23
	(No Silent Version)			
*†Eternal Love (D)	Barrymore-Horn-Varconi	May 11		Jan. 26
*†§Iron Mask, The (D)	Douglas Fairbanks	Mar. 9	8855 feet	Jan. 26
	(Silent Version)	Mar. 9	8659 feet	
*†§Lady of the Pavements (D)	Boyd-Velez-Goudal	Feb. 16	8329 feet	Mar. 16
	(Silent Version)	Feb. 16	7495 feet	
*†§Lummox (A. T.) (D)	Westover-Collier Jr.			
*†Rescue, The (D)	Colman-Damita	Jan. 12	7980 feet	Jan. 19
	(Silent Version)	Jan. 12	7910 feet	
*†§She Goes to War (F)	Boardman-Rubens-Holland	July 13	8864 feet	June 15
	(Silent Version)	July 13		Feb. 23
*†§This Is Heaven (D)	Banky-Hall	June 22	7948 feet	April 6
*†Three Passions (D)	Terry-Petrovitch	June 1		

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§City Lights (D)	Charlie Chaplin			
*†§Condemned	Colman-Harding			
*†Evangeline (D)	Del Rio-Drew			June 15
*†Hell's Angels (D)	Lyon-Hall-Nisson			
*†§Locked Door, The (A. T.)	Boyd-Stanwyck-La Rocque			
*†§Sex Appeal				
*†§Song of Broadway, The (D)	Harry Richman			
*†§Tin Pan Alley (A. T.)	N. Talmadge-Roland			
*†Venus (D)	Constance Talmadge			

UNIVERSAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Body Punch, The	Jack Daugherty	July 14	4786 feet	
*†§Broadway (A. T.)	Tryon-Brent-Kennedy		9350 feet	June 1
	(Silent Version)	Mar. 3	5729 feet	
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet	
*†§Charlatan, The (F)	Special Cast	April 7		
	(Silent Version)	April 7		
*†§Clear the Decks (F)	Reginald Denny	Mar. 3	5740 feet	
	(Silent Version)		5792 feet	
*†§Cohens and Kelleys in Atlantic City, The (F)	Sidney-Gordon-Price-Swain	Mar. 17	7400 feet	Mar. 23
	(Silent Version)	Mar. 17	7752 feet	
*†§Come Across (D & F)	Basquette-Howes	June 30		
	(Silent Version)	June 30		
Eves of the Underworld	William Cody	April 28	4208 feet	
*†§Girl on the Barge, The (F)	Hersholt-O'Neil-McGregor	Feb. 3	7510 feet	
	(Silent Version)	Feb. 3	6908 feet	
Grit Wins	Wells-Collins	Jan. 27	4596 feet	
Harvest of Hate	Rex-Perrin		4719 feet	
*†§His Lucky Day (D)	Reginald Denny	June 30		
	(Silent Version)	May 26		
Hoofbeats of Vegeance	Rex-Perrin	June 16	4525 feet	
*†§It Can Be Done (F)	Tryon-Carol	Mar. 24	6090 feet	
*†§Kid's Clever, The	Glenn Tryon	Feb. 17	5729 feet	
King of the Rodeo, The	Hoot Gibson	Jan. 6	5509 feet	
Lariat Kid, The	Hoot Gibson	June 23		
*†§Last Warning, The (F)	Laura LaPlante	Jan. 6	7980 feet	Jan. 12
	(Silent Version)	Jan. 6	7731 feet	
*†§Lonesome (F)	Tryon-Kent	Jan. 20	6761 feet	Oct. 8
	(Silent Version)	Jan. 20	6142 feet	
Man Disturber, The	Reginald Denny	May 19		
*†§Man, Woman and Wife (F)	Kerry-Starke-Nixon	Jan. 13	6589 feet	Nov. 10
	(Silent Version)	Jan. 13	6674 feet	
*†§Modern Love (D & F) (A. T.)	Hersholt-Crawford-Chase	July 7		
	(Silent Version)			
*†§Melody Lane (D & F)	Leonard-Dunn	July 14		
	(Silent Version)	July 14		
Plunging Hoofs	Rex-Perrin	April 14	4344 feet	
*†§Red Hot Speed (F)	Denny-Day	Jan. 27	6621 feet	Feb. 26
	(Silent Version)	Jan. 27	6621 feet	
*†§Scandal (D & F)	Laura LaPlante	April 21	6475 feet	April 27
	(Silent Version)	April 21		
*†§Shakedown, The (F)	Murray-Kent	Mar. 10	6753 feet	
Silks and Saddles	Nixon-Walling-Nolan	Jan. 20	5809 feet	
Sky Skidder, The	Al Wilson	Jan. 13	4364 feet	
Slim Fingers	Bill Cody	Mar. 24	4232 feet	
Smilin' Guns	Hoot Gibson	Mar. 31	5270 feet	
Smilin' Terror ,The	Ted Wells	June 30	4525 feet	
Tip-Off, The	Cody-Thompson	June 2	4109 feet	
Wild Blood	Red (horse)-Perrin	Feb. 10	4497 feet	
Winged Horseman The	Gibson-Elder	June 23	5767 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Antics	Oswald Cartoon	April 1	1 reel	Mar. 16
At the Front	Arthur Lake	Feb. 25	1 reel	Feb. 18
Beyond the Smoke	Edmund Cobb	Mar. 23	2 reels	Feb. 23
Bottles	Laemmle Novelty	July 1	1 reel	June 1
Buster's Spooks	Trimble and Dog	June 26	2 reels	June 1
Chaperones	LaSalle-Young	June 5	2 reels	May 11
Claim Jumpers, The	Edmund Cobb	Jan. 19	2 reels	Dec. 22
Cleaning Up	Arthur Lake	May 20	1 reel	April 27
Close Call, A	George Chandler	July 6	2 reels	June 1
Close Shaves	Sid Saylor	May 22	2 reels	April 27
Cowboy Pluck	Bob Curwood	May 18	2 reels	
Cross Country Run	Lewis-Gulliver-Phillips	May 27	2 reels	
Crushed Hats	Sid Saylor	Jan. 30	2 reels	
Cut-ups	Sid Saylor	Aug. 14	2 reels	
Danger Line	Edmund Cobb	July 27	2 reels	
Daring Dude, A	Bob Chandler	Feb. 2	2 reels	
Days of Daring	Bob Curwood	April 13	2 reels	Mar. 23
Delivering the Goods	Trimble-Hardwick and Dog	May 29	2 reels	April 27
Diamond Master, The	Lorraine-Stevenson	Feb. 3	10 episodes	
Double Trouble	Arthur Lake	July 15	1 reel	June 15
Early to Wed	Young-LaSalle	July 3	2 reels	June 1
Faces	Laemmle Novelty	July 29	1 reel	
Fantasie	Laemmle Novelty		1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb. 4	2 reels	Feb. 2
Final Reckoning, A (Serial)	Lorraine-House	April 15	10 episodes	Mar. 23
Finishing School	Young-La Salle	May 8	2 reels	
Fishing Fools	Oswald Cartoon	April 29	1 reel	
Fly Cops	Sid Saylor	July 17	2 reels	June 15
Getting Buster's Goat	Trimble and Dog	July 24	2 reels	
Go Get 'Em Kid, The	George Chandler	Aug. 3	2 reels	
Good Skates	Young-La Salle	Aug. 28	2 reels	
Half Holiday, A	Laemmle Novelty	June 3	1 reel	May 18
Have Patience	Trimble-Hardwick and Dog	Feb. 6	2 reels	
Hold 'Em Ozzie	Oswald Cartoon	Mar. 4	1 reel	
Hold Your Horses	Young-La Salle	Jan. 7	2 reels	Dec. 22
Homeless Homer	Oswald Cartoon	Jan. 7	1 reel	
Hot Puppies	Sid Saylor	June 19	2 reels	May 25
Ice Man's Luck	Oswald Cartoon	July 8	1 reel	
In Line of Duty	Edmund Cobb	Feb. 23	2 reels	
Just Monkeys	Laemmle Novelty	Mar. 11	2 reels	Feb. 9
Just the Type	Young-LaSalle	July 31	2 reels	June 29
Kidnapped	Bob Curwood	Mar. 16	2 reels	Feb. 9
King of the Campus	Lewis-Gulliver-Phillips	April 1	2 reels	
Knight Watch The	Arthur Lake	April 22	1 reel	
Knockout Buster	Trimble-Hardwick and Dog	Mar. 6	2 reels	Feb. 9
Love and Sand	Arthur Lake	Mar. 25	1 reel	Feb. 23
Lumberjack	Oswald Cartoon	April 15	1 reel	
Magic	Trimble-Hardwick and Dog	May 1	2 reels	Mar. 30
Men in the Row (re-issue)	Jack Hoxie	Jan. 26	2 reels	
Newlyweds' Angel Child, The	Snookums-Perdus-Egan	July 10	2 reels	
Newlyweds Camp Out, The	Snookums-Perdue-Egan	June 12	2 reels	May 11
Newlyweds' Excuse	Snookums-Perdue-Egan	May 15	2 reels	May 11
Newlyweds' Headache, The	Snookums-Bartlett-McPhaill	Jan. 23	2 reels	
Newlyweds In Society	Snookums-Perdue-Egna	April 17	2 reels	Mar. 30
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar. 20	2 reels	
Newlyweds' Pests, The	Snookums-Perdue-Egan	Aug. 7	2 reels	
Newlyweds' Visit	Snookums-Perdue-Egan	Feb. 20	2 reels	
Night Watch, The	Arthur Lake		1 reel	Mar. 30
Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
Out At Home	Trimble-Hardwick and Dog	Jan. 9	2 reels	Feb. 16
Perilous Paths	Edmund Cobb	June 29	2 reels	June 15
Perilous Paths	Edmund Cobb	June 29	2 reels	
Phantom Riders		Feb. 16	2 reels	
Pirates of Panama, The	Wilsey-Kingston	July 8	10 episodes	June 15
Playing False	Bob Curwood	June 15	2 reels	May 11
Private Business	Sid Saylor	April 24	2 reels	
Prodigal Pup, The	Canine Cast	April 8	1 reel	Mar. 16
Rag Doll	Laemmle Novelty	Feb. 11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan. 12	2 reels	
Range Wolf	Bob Curwood	Feb. 9	2 reels	Jan. 12
Red Romance	George Chandler	May 4	2 reels	Mar. 30
Rider of the Sierras	Edmund Cobb	April 27	2 reels	Mar. 30
Riding for Love	George Chandler	April 6	2 reels	Mar. 16
Ridin' Leather	Bob Curwood	July 20	2 reels	June 15
Rivals .The	Lewis-Gulliver-Phillips	April 15	2 reels	
Sailor Suits	Sid Saylor	Jan. 2	2 reels	Dec. 8
Seeing Sights	Sid Saylor	Mar. 27	2 reels	Mar. 23
Shadows	Laemmle Novelty	Jan. 14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar. 13	2 reels	Feb. 9
Sick Cylinders	Oswald Cartoon	Feb. 18	1 reel	
Society Circus	Arthur Lake	June 17	1 reel	May 25
Speeding Youth	Lewis-Gulliver-Phillips	Jan. 7	2 reels	
Sporting Courage	Lewis-Gulliver-Phillips	June 24	2 reels	
Stage Stunts	Oswald Cartoon	May 13	1 reel	
Stop Barking	Trimble and Dog	Aug. 21	2 reels	
Stripes and Stars	Oswald Cartoon	May 27	1 reel	
Suicide Sheiks	Oswald Cartoon	Mar. 18	1 reel	
Take Your Pick	Young-La Salle	Feb. 13	2 reels	Jan. 12
Television George	Sid Saylor	Feb. 27	2 reels	May 11
This Way Please	Young-La Salle	April 10	2 reels	Mar. 16
Thrill Hunter, The	George Chandler	June 8	2 reels	
This Way Please	Young-La Salle	April 10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dog	April 3	1 reel	
Tracked Down	Art Accord	Jan. 5	2 reels	
Two-Gun Morgan		Feb. 28	2 reels	
Varsity Drag, The	Lewis-Gulliver-Phillips	July 8	2 reels	
Wash Line Romance	Laemmle Novelty	May 6	1 reel	
Weary Willies	Oswald Cartoon	July 22	1 reel	
Whose Baby	Arthur Lake	Jan. 28	1 reel	
Wicked West, The	Oswald Cartoon	June 10	1 reel	
Winning Point, The	Lewis-Gulliver-Phillips	Jan. 21	2 reels	
Yankee Clippers	Oswald Cartoon	Jan. 21	1 reel	Jan. 5

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Bargain In the Kremlin, The (A.T.)	Joseph Schildkraut			
*†§Barnum Was Right				
Born to the Saddle	Ted Wells		4126 feet	
*†§Braggart, The	Jean Hersholt			
Brides Will Be Brides	Laura La Plante			
*†§College Love (D & F) (A. T.)	Lewis-Gulliver-Phillips			
Crimson Hour, The	De Putti-Mosjukine			
*†§Dangerous Dimples	Laura La Plante			

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
Doubling For Trouble	Gibson-Gilbert			
*†§Drake Murder Case, The				
*†§Embarrassing Moments (D & F)	Reginald Denny			
	(Silent Version)			June 29
Erik the Great	Veidt-Philbin			
Fallen Angels	Kerry-Starke			
*†§Flaming Daughters				
Girl Dodger, The	Arthur Lake			
*†§Great Cinema Murder, The				
*†§Harmony Lane (F & D) (A. T.)	Eddie Leonard			
Hell Wrecker, The	Hoot Gibson			
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band			
*†§Love Trap, The (D & F)	LaPlante-Hamilton	July 21		
	(Silent Version)	July 21		
*†§Minstrel Man, The	Tryon-La Plante			
*†§Mississippi Gambler, The (D & F)	Rudolph Schildkraut			
	(Silent Version)			
Navy Blues	Arthur Lake			
*†§One Rainy Night (D & F)	Laura La Plante			
Play Goes On, The	James Murray			Apr. 21
Points West	Hoot Gibson	Aug. 30		
*†§Port of Dreams, The	Mary Philbin			Mar. 2
	(Silent Version)			Sept. 22
*†§Shannons of Broadway, The (A.T.)	James Gleason			
*†§Show Boat (D & F)	La Plante-J. Schildkraut		13 reels	April 20
*†§Under the Southern Cross	Special Cast		6500 feet	April 27
	(Silent Version)			Jan. 26
Wagon Master, The	Ken Maynard			May 18
Watch My Speed	Reginald Denny			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Alpine Antics (F)	Oswald Cartoon	April 1	1 reel	
*†§At the Night Club (A. T.) (F)	Brox Sisters	Mar. 25	1 reel	
*†§Bailey and Barnum	Vaudeville Act	Jan. 11	1 reel	
*†§Cross Country Run	Lewis-Gulliver-Phillips	May 27	2 reels	June 15
*†Fishing Fools (F)	Oswald Cartoon	April 29	1 reel	Mar. 30
*†Hen Fruit (F)	Oswald Cartoon	Feb. 4	1 reel	
*†Hold 'Em Ozzie (F)	Oswald Cartoon	Mar. 4	1 reel	
*†§House Cleaning (A. T.)	Charley Grapewin	June 3	1929 feet	May 25
	(Sound Version Only)			
*†§Ice Man's Luck (F)	Oswald Cartoon	July 8	1 reel	
*†§Junior Luck (A. T. (F & D)	Lewis-Gulliver-Phillips	May 27	2 reels	June 1
*†§King of the Campus (A. T. (D & F)	Lewis-Gulliver-Phillips	April 1	2 reels	Mar. 30
*†§Love Birds	Pat Rooney and Family		2 reels	
*†Lumberjack (F)	Oswald Cartoon	April 15	1 reel	Mar. 23
*†§Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
*†§On Guard (A. T.) F) & D)	Lewis-Gulliver-Phillips	April 29	2 reels	May 11
*†§Rivals, The (A. T.) (F & D)	Lewis-Gulliver-Phillips	April 15	2 reels	May 11
*†Sick Cylinders (F)	Oswald Cartoon	Feb. 18	1 reel	
*†§Sporting Courage	Lewis-Gulliver-Phillips	June 24	2 reels	
*†Stage Stunts (F)	Oswald Cartoon	May 13	1 reel	May 4
*†Steamboat Willie	Oswald Cartoon		1 reel	
*†§Stripes and Stars (F)	Oswald Cartoon	May 27	1 reel	May 11
*†Suicide Sheiks (F)	Oswald Cartoon	Mar. 18	1 reel	
*†§Three Brox Sisters	Songs	Jan. 14	1 reel	Mar. 8
*†§Varsity Drag, The (A. T.)	Lewis-Gulliver-Phillips		2 reels	June 29
*†§Varsity Drag, The (A. T.) (F & D)	Lewis-Gulliver-Phillips	July 8	2 reels	
*†§Weary Willies	Oswald Cartoon	July 22	1 reel	June 29
*†Wicked West, The (F)	Oswald Cartoon	June 10	1 reel	May 11
*†§Zimmerman and Granville	Vaudeville Act	Jan. 28	1 reel	

WARNER BROTHERS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Conquest	Blue-Warner-Wilson	Jan. 19	4706 feet	
*†§Desert Song, The (D)	Boles-King	May 11	11034 feet	April 20
*†§Fancy Baggage (D)	Audrey Ferris	Jan. 26	6447 feet	
	(Silent Version)	Feb. 23	5983 feet	
*†§From Headquarters (D)	Monte Blue	April 27	6323 feet	
	(Silent Version)	June 6		
*†§Frozen River (D)	Rin-Tin-Tin	April 20	5483 feet	
	(Silent Version)	May 26		
*†§Gamblers, The	Wilson-Warner-Robards	June 29		
*§§Glad Rag Doll, The (D)	Dolores Costello	May 4	6685 feet	June 8
	(Silent Version)	June 8		
*†§Greyhound Limited, The (D)	Monte Blue	Feb. 9	6114 feet	
	(Silent Version)	Mar. 23	4696 feet	
*†§Hard-Boiled Rose (D)	Loy-Collier-Brockwell	Mar. 30	5610 feet	
	(Silent Version)	May 4	4875 feet	
*†§Kid Gloves (D)	Nagel-Wilson	Mar. 23	6235 feet	
	(Silent Version)	April 27	4885 feet	
Little Wild Cat, The	Ferris-Hall-Dawson	Jan. 5	5161 feet	
*†§Madonna of Avenue A (D)	Dolores Costello	June 22		
	(Silent Version)			
*†§Million Dollar Collar, The (D)	Rin-Tin-Tin	Jan. 12	5561 feet	
	(Silent Version)	Feb. 9	4878 feet	
My Man	Fanny Brice	Jan. 12	6136 feet	
*†§Noah's Ark (D)	D. Costello-O'Brien	June 15	9478 feet	Oct. 27
	(Silent Version)		7752 feet	
*†§No Defense (D)	Blue-McAvoy	April 6	5558 feet	April 6
	(Silent Version)	May 11		
*†§One Stolen Night (D)	Bronson-Collier Jr.	Mar. 16	5243 feet	
	(Silent Version)	April 20	4797 feet	
*†§On With the Show (A. T.) (D)	Compson-Brown-Fazenda	July 13		May 25
*†§Queen of the Night Clubs (A. T.) (D)	Texas Guinan	Mar. 16	5424 feet	April 6
	(Silent Version)	April 14	5236 feet	
*†§Redeeming Sin, The (D)	D. Costello-Nagel	Feb. 16	6921 feet	Feb. 23
	(Silent Version)	April 6	6145 feet	
*†§Singing Fool	Jolson-Bronson-Dunn	April 13	7444 feet	
*†§Sonny Boy (D)	Lee-Horton-Bronson	April 13	6011 feet	Mar. 16
	(Silent Version)	May 18		
*†§Stark Mad (D)	Warner-Fazenda	Feb. 2	6681 feet	
	(Silent Version)	Mar. 2	4917 feet	
*†§Stolen Kisses (D)	May McAvoy	Feb. 23	6273 feet	
	(Silent Version)	April 13	5658 feet	
*†§Time, the Place and the Girl The (D)	Olmsted-Withers-Kirkwood	June 8	6 reels	May 4

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Argyle Case, The (A. T. (D)	Thomas Meighan			May 18
*†§General Crack (D)	John Barrymore (Technicolor)			
*†§Glorious Betsy (D)	D. Costello-Nagel		7441 feet	May 8
*†§Gold Diggers of Broadway (A. T.) (D)	Pennington-Tearle (All Technicolor)			
*†§Golden Dawn (A. T. (D)	Walter Wolf (All Technicolor)			
*†§Green Goddess, The (A. T.) (D)	George Arliss			
*†§Hearts in Exile (D)	H. Costello-Kerry			
*†§Honky-Tonk (A. T.) (D)	Sophie Tucker		6412 feet	June 8
*†§Hottentot, The (A. T.)	Horton-Miller		7 reels	April
†§Is Everybody Happy?	Ted Lewis and Band			
*†§Little Pal	Jolson-Lee			
*†§Mammy	Al Jolson			
*†§No Questions Asked (D)	Ferris-Collier, Jr.			
*†§Sap, The (D)	E. E. Horton			June 1
*†§Say It With Songs	Jolson-Nixon-Lee			
*†§Skin Deep (A. T.) (D)	Blue-Compson			June 1
*†§Song of the West (A. T.) (D)	Boles-Segal (All Technicolor)			
*†§Tiger Rose (A. T.)	Velez-Withers			
*†§Under a Texas Moon (A. T.) (D)	Fay-Torres-Loy-Beery (All Technicolor)			

VITAPHONE SHORTS (D)

Title	Star	Rel. Date	Length	Reviewed
After the Round Up	Cowboy Songs		1 reel	
All Girl Revue	Girl Band & Comedienne		1 reel	June 15
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Banjomaniac	Eddie Peabody			Oct. 13
Beau Brummel Comedians The	Shaw & Lee		1 reel	June 1
Beau Night	El Brendel			
Bernie Cummins Orchestra	Dance Numbers		1 reel	Mar. 16
Bobby Folsom	Songs		1 reel	Mar. 2
Bit of Scotch, A	Kitty Doner			Sept. 22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Marlo			Aug. 25
California Songbirds, The	Bell-Coates			Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougat & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate, The	Karyl Norman			Sept. 29
Crooning Along	The Croonaders			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Dead Laughter	Sessue Hayakawa			
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Eleanor Paintor	Songs		½ reel	Mar. 16
Evening at Home with Hitchy	Raymond Hitchcock			
Fair Days	Harris & Howe		1 reel	June 1
Familiar Face, The			1 reel	June 8
Family Affair, A	Arthur Byron			
Family Ford, The	Jim and Marion Harkins			
Feminine Types	Jean Barrios			
Florence Moore	Song Program			June 23
Friend of Father's	Lydell-Higins-Leah			Aug. 25
Give Us a Lift	Flo Lewis		1 reel	Feb. 16
Giving In	Deef-Hopper			Jan. 12
Gossip, The	John Miljan		1 reel	June 15
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harry Delf	Songs & Dances			June 16
Here Comes the Showboat	Dave Bernie & Band			June 1
High Water	Song Number		1 reel	June 8
Hollywood Montmarte Orchestra	Jazz Band			Sept. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caupolican			Aug. 25
Ingenues, The	Jazz Band			June 23
In a Casting Office	W. & E. Howard			
In Dutch	Ulis & Clark			
In Spain	Phil Baker		1 reel	May 11
In the Tropics	The Paragons (Quartet)			Feb. 23
Jack North, the Ban-Jokester	Songs			Jan. 19
Larry Ceballos Revue The	Songs and Dances			June 1
Larry Ceballos Undersea Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 16
Mal Hallett & Orchestra	Dance Numbers			Feb. 23
Man of Peace, A	Hobart Bosworth			June 23
Max Schmeling	Interview	Mar. 16		
Meet the Wife	Frank Orth & Co.			Feb. 23
Men Among Men	Fred Ardath			Jan. 12
Mexican Tipica Orchestra	Instrumental & Vocal Numbers		1 reel	June 8
Miss Information	Wilson-Horton			June 30
Morrissey & Miller	Night Club Revue			June 16
Music Makers, The	Howard Bros		1 reel	Mar. 16
Myers & Hanford	Songs & Dances			June 23
Night Court, The	William Demarest			June 16
Non-Support	Burr McIntosh			June 16
One Man Glee Club, The	Frank Crumit		1 reel	
Pagliacci	John Charles Thomas			
Pair of Aces, The	Timblin & Raymond		1 reel	Feb. 16
Papa's Vacation	Bennett-Caron			Oct. 20
Phil Baker	Accordion Solos		1 reel	Mar. 16
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Pam			June 16
Regular Business Man, A	Robert Ober			Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon			Sept. 29
Rudy Vallee and Band	Songs and Orchestra		1 reel	June 15
Sharp Tools	Ethel Grey Terry			Oct. 13
Songs of Love	Sanderson-Crumit		½ reel	Mar. 16
Soup	Harry Delf			Nov. 17
Terry and Jerry	Songs and Gags			Aug. 25
Three Brox Sisters	Song Program			June 23
Tiny Town Revue	Midget Unit		1 reel	June 8
Traffic Muddle, A	Donohue & U-No		1 reel	June 15
Typical Types	Bobby Folsom			
Va Prononcer Ma Mort (La Juive)	Giovanni Martinelli			June 2
When the Wife's Away	William Demarest			Nov. 17
Winnie Lightner	Songs			Nov. 17

WORLD-WIDE PICTURES

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Black Waters	Kirkwood-Brian	April 1	7500 feet	April 13
Bondman, The	Norman Kerry	Mar. 17	7 reels	
Honeymoon Abroad	Monte Banks	Feb. 2	6 reels	
*†§Kitty (D & F)	Brody-Stuart	June 29	9010 feet	June 15
	(Silent Version)		8500 feet	
*†Moulin Rouge	Olga Chekova	Jan. 30	9 reels	Feb. 23
Pawns of Passion	Olga Chekova	Feb. 17	7185 feet	
Piccadilly	Gilda Gray		9 reels	
Tommy Atkins	Walter Byron	Feb. 4	7 reels	
Whirl of Life, The	Lerch-George		7000 feet	
Week-End Wives	Thomas-Banks			
Woman in the Night, A	Maria Corda	Feb. 3	7688 feet	
Woman in White, The	Blanche Sweet		7 reels	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Apaches of Paris	Dina Gralla		8 reels	
Berlin After Dark	Special Cast		7 reels	
Doctor's Women, The	Miles Mander		7 reels	
Prince and the Dancer, The	Dina Gralla		8 reels	
Whirl of Life, The	Louis Lerch		8 reels	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

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Vol. XL No. 2

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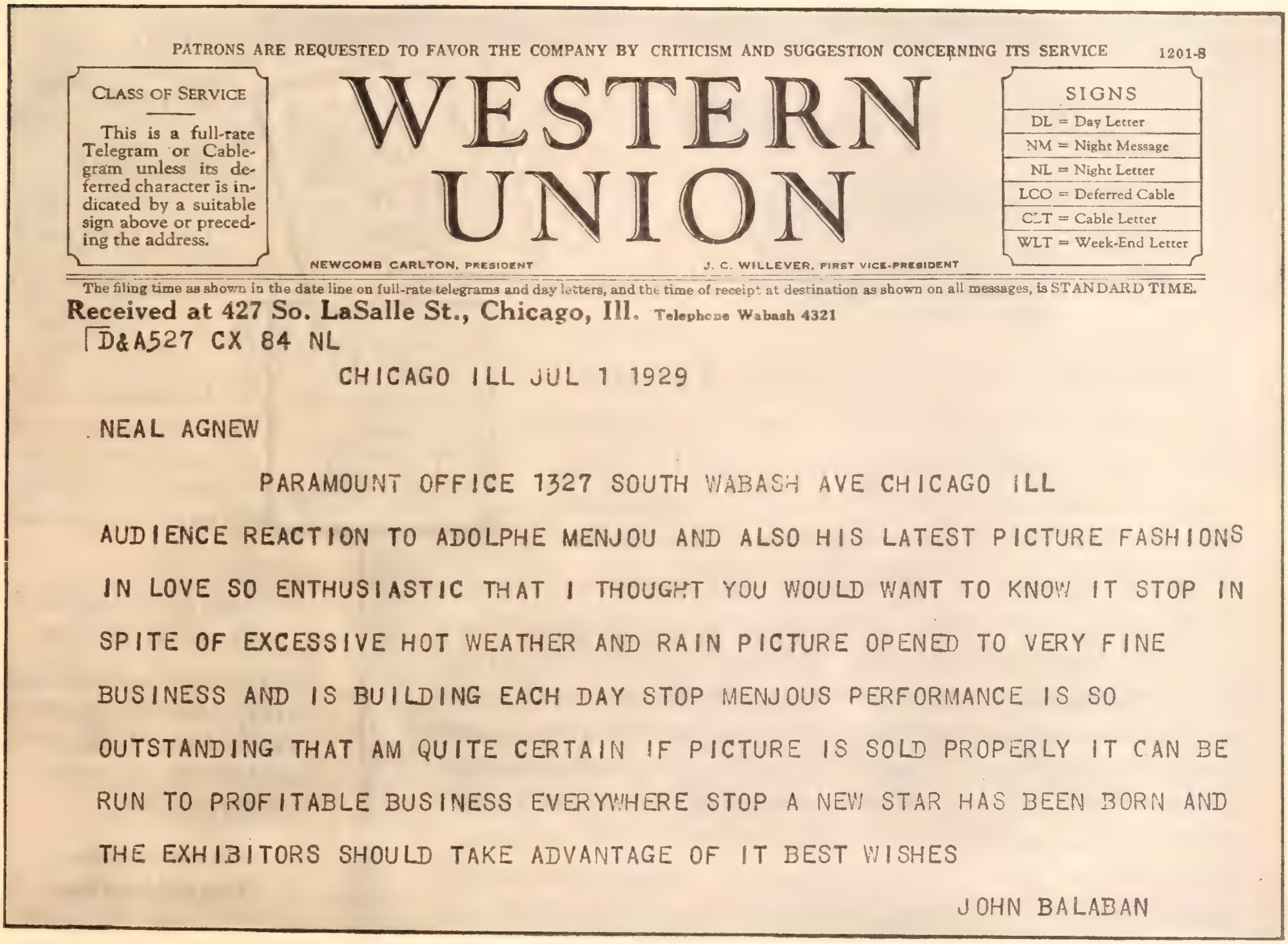

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Not one ordinary picture but every attraction keyed to the limit of your box office possibilities. In the following pages we give an insight to the strongest aggregation of values you have ever received from

First National
VITAPHONE

FIRST NATIONAL

THINK

THINK! of what First National gives you!—when you can offer 35 Biggest Size pictures in one season—every attraction a special to the last word.

THINK! of the pictures which have done the most for you in the past—and you think of FIRST NATIONAL!

Leaders we are! Leaders we stay! —with this group of amazing values so rich in box office—so strong in star names—so outstanding in stories and ideas! ▲ ▲ *only*

FIRST NATIONAL

First National
VITAPHONE Pictures

can offer –
COLOR, VITAPHONE, STAR NAMES, STAGE STARS, GREAT BOOKS, GREAT PLAYS, 100% TALKING—

35 EXTRA SIZE ATTRACTIONS!

FIRST
NATIONAL
WILL BRING YOU THE RADIANT MAGIC OF
COLOR

FIRST NATIONAL

puts you in the front money ranks with the radiant magic of color. Steps ahead — you'll get pictures of Lilac Time, Weary River and Barker calibre in flashing, thrilling TECHNICOLOR — first and foremost of all color devices. ▲ ▲

Just like VITAPHONE built your grosses to unheard of proportions so ▲ ▲ ▲

FIRST NATIONAL'S TECHNICOLOR

pictures will carry your theatre intake to newer heights than ever before. ▲ ▲ ▲

When stars like—

COLLEEN MOORE
RICHARD BARTHELMESS
MARILYN MILLER
CORINNE GRIFFITH
IRENE BORDONI
BILLIE DOVE
ALICE WHITE
JACK BUCHANAN
EDDIE BUZZELL
LOIS WILSON
DOROTHY MACKAILL
LEATRICE JOY
JACK MULHALL
JOE E. BROWN

are seen in **COLOR** the world is at your door!

First National
VITAPHONE Pictures

EVERY PICTURE
WILL BE . . . .

100% TALKING SINGING

Now you can offer all the FIRST NATIONAL stars—and great stage stars besides

**TALKING
SINGING
DANCING**

100% THROUGH ALL THE GREAT ▲ ▲ ▲ ▲ FIRST NATIONAL-VITAPHONE PICTURES!

Add to FIRST NATIONAL'S star strength—story strength—TECHNICOLOR and BIG SIZE productions—100% TALKING, SINGING, DANCING—and you have a buy that's

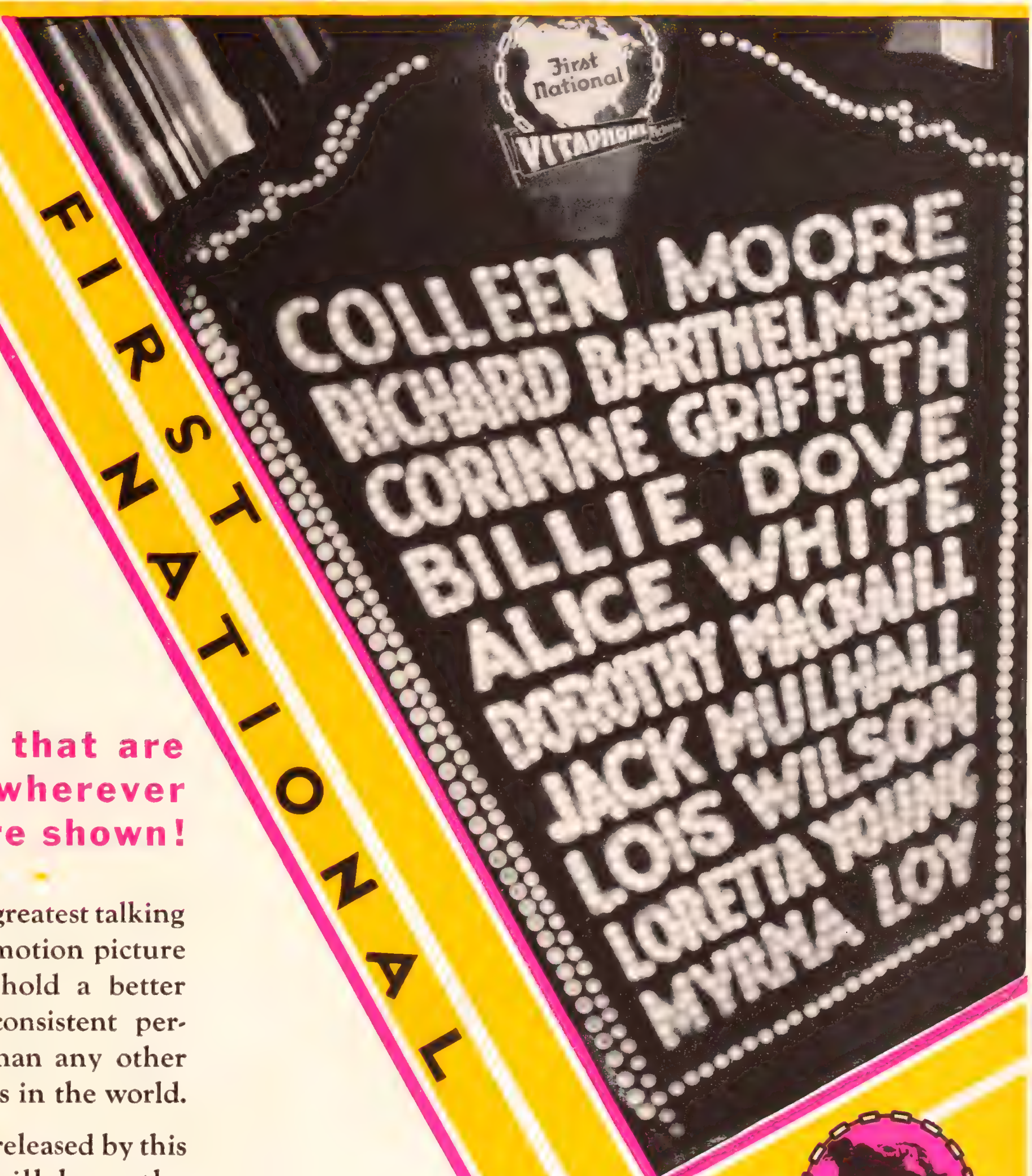
IRRESISTIBLE!

First National

VITAPHONE Pictures

STARS

FIRST NATIONAL



Names that are known wherever Films are shown!

. . .

The world's greatest talking—singing—motion picture stars—they hold a better record for consistent performances than any other set of players in the world.

Attractions released by this company will have the added appeal of one or more of these nation famous personalities. . . .

First National
VITAPHONE Pictures

FAMOUS STORIES

SON OF THE GODS
best selling novel by Rex Beach — in its fourth edition.

PLAYING AROUND
by Vina Delmar, Author of "Bad Girl"

A MOST IMMORAL LADY
starred Alice Brady in New York for two seasons.

PARIS
New York Comedy—two seasons on Broadway and then First National grabbed it.

FOOTLIGHTS AND FOOLS
The Great College Humor Story.

NO, NO, NANETTE
Internationally famous musical comedy success.

HARD TO GET
By Edna Ferber, author of "Show Boat" "So Big", "The Royal Family."

SALLY
Ziegfeld's greatest success will be another First National triumph.

THE WOMAN ON THE JURY
from A. H. Wood's well-known stage success.

BACK PAY
by Fanny Hurst, author of Humoresque and many other great stories.

THE GREAT DIVIDE
One of the best known American plays. This will have a musical outdoor background.

THE CARELESS AGE
Broadway stage success. One of the most unusual stories ever written.

THE ISLE OF LOST SHIPS
Sensational best selling story of the Sargasso Sea — most unusual theme ever put into Talking pictures — from the novel by Crittenden Marriot.

LOOSE ANKLES
by Sam Janney — as a play it wowed Broadway. Great comedy chance with lines that made meat for all the columnists.

SONG OF THE FLAME
The glorious musical extravaganza originally produced by Arthur Hammerstein. This gives production possibilities and musical chances never before attempted in audible films.

FAST LIFE
Play by Samuel Shipman and John B. Hymer—ran for great season on B'way.

THE FURIES
from the great play by Zoe Akins

SPRING IS HERE
Great current Broadway musical comedy hit with the songs "There's a Song in My Heart" and "Yours Sincerely"

The greatest best sellers and plays of America's best selling popular authors are yours when you buy First National-Vitaphone. Such tremendous stage successes — such powerful novels made into richer, stronger, surer attractions than ever before. Big stories — the kind that key houses fight over — the kind that make theatre reputations. — That's the kind you will get from FIRST NATIONAL this year.

16 STAGE SUCCESSES

19 GREAT PUBLISHED STORIES

First National
Vitaphone Pictures

FIRST NATIONAL

FROM THE CENTER OF THE WORLD'S
GREATEST STAGES COME THESE

NEW FACES

$6.60 personalities — names that have made ticket speculators rich — are yours in this great FIRST NATIONAL-VITAPHONE group. Known from one end of the earth to the other. Famous through radio, stage and records. Such glittering personalities as have filled the largest theatres in the world in some of the biggest attractions the legitimate theatre has ever known, are coming to you via FIRST NATIONAL.

MARILYN MILLER

the greatest name in musical comedy—singer, dancer and gorgeous to behold!

IRENE BORDONI

Internationally famous Comedienne—known from Paris to 'Frisco—her name alone will fill every seat in the house.

JACK BUCHANAN

a sensation when he came over in "Charlot's Revue"—the handsomest man on the English musical comedy stage—He took America by storm with his voice, personality and dancing feet.

EDDIE BUZZELL

Just the mention of his name makes Broadway laff—now Main Street will howl over the funniest fellow on two feet.

JOE E. BROWN

star of "On With The Show"—Broadway musical star for years — he makes you laff as never before — a riotous comic who steals every show he gets.

LEATRICE JOY

fresh from her sensational vaudeville tour which took her to every hamlet and city in America. Leatrice Joy is an established favorite of the American public. You get all her stage fans and picture fans combined in First National's presentations.

ROLAND YOUNG

One of the best known leading men in the world—he'll bring wonderful stage training to First National-Vitaphone Pictures—the former star of "The Last of Mrs. Cheyney" and "The Queen's Husband" will give even greater performances in First National's hand picked stories.

and besides

PERT KELTON, musical comedy favorite
IAN KEITH, former stage star
CHESTER MORRIS, who starred in "Alibi"
RAYMOND HACKETT, who scored in "Mary Dugan" and "Madame X"
JACK OAKIE, vaudeville headliner

First National
VITAPHONE

FIRST NATIONAL

FIRST NATIONAL

SALLY

color

With Marilyn Miller, Joe E. Brown, Pert Kelton ◄ ◄ ◄

Ziegfield's greatest hit with all the great songs and dances and comedy. ◄ ◄ ◄

PARIS

color

With Irene Bordoni, Jack Buchanan and a tantalizing chorus

The biggest hit New York has known with all the original music and more besides. ◄ ◄ ◄

LITTLE JOHNNY JONES

With Eddie Buzzell and a great cast ◄ ◄ ◄ ◄ ◄

Geo. M. Cohan's great musical hit—"Yankee Doodle" songs and all. ◄ ◄ ◄

NO NO NANETTE

color

Musical comedy sensation with great singing cast ◄ ◄ ◄ ◄

Atlantic City background and girls! Girls! Gorgeous Girls!

THE SONG OF THE FLAME

color

Biggest of the musical extravaganzas ◄ ◄ ◄ ◄ ◄ ◄

A specially selected cast of singers and dancers will bring this to you. ◄ ◄

SPRING IS HERE

Will star Douglas Fairbanks, Jr. and the most beautiful chorus in Hollywood ◄ ◄

Great tunes, snappy dancers, and such delicious comedy. No wonder Broadway won't let it leave. ◄ ◄

THE LADY IN ERMINE

All Talking *color* All Singing

Another great Broadway stage success that broke the biggest records. ◄ ◄ ◄ ◄ ◄ ◄ ◄

7 MUSICAL SUCCESSES

First National

VITAPHONE Pictures

FIRST NATIONAL

VITAPHONE

FIRST NATIONAL will march to new conquests under The Star Spangled Banner—

VITAPHONE Pictures

THE FLAG OF ALL NATIONS

Add to the supreme star, story and production values of First National pictures the first, finest and most famous of all sound accomplishments— **VITAPHONE**—and you have the most wonderful buy.

Every First National picture will be 100% Vitaphone. Every First National star will be two stars in one. When stars like First National's speak via Vitaphone, the whole world listens.

VITAPHONE

First National

VITAPHONE Pictures

THE BEST

In the minds of America's millions sound is VITAPHONE. In the hearts of America's millions FIRST NATIONAL PICTURES and FIRST NATIONAL STARS have been rooted deep by eleven years of glorious achievement. By this union of FIRST NATIONAL and VITAPHONE, you attain the pinnacle of box office power.

ADVERTISING

Two million dollars spent in nation wide advertising has made the name VITAPHONE a money maker in itself—and RADIO—weekly broadcast through twenty-seven stations—has told and is still telling—sixty-five million people about FIRST NATIONAL-VITAPHONE pictures fifty-two times a year.

THEME SONGS

Every First National picture will have a great theme song published by M. Witmark and Sons and every First National theme song will be broadcast to the far corners of the nation via the popular VITAPHONE RADIO HOURS and through the great VITAPHONE PICTURES to come.

COMPOSERS

Today seventeen song writers with some of the most famous hits to their credit, are writing the songs for FIRST NATIONAL-VITAPHONE PICTURES right on the lot. Such songs as "Lilac Time," "Weary River," "Some Sweet Day," "Lady Divine," "I'm Thirsty for Kisses" are products of these great men. Imagine what they will do now for the greatest product in history.

FIRST NATIONAL WILL PRESENT THESE

7 TECHNICOLOR ROADSHOWS

COLLEEN MOORE IN "FOOTLIGHTS AND FOOLS"
With Raymond Hackett of "Madame X" and "Mary Dugan"—directed by William Seiter, music, drama and COLOR.

▲ ▲

MARILYN MILLER IN "SALLY"
Supported by Joe E. Brown, Albertina Rasch Dancers, Pert Kelton and a great cast. COLOR.

RICHARD BARTHELMESS IN "THE SON OF THE GODS"
By Rex Beach, will have most colorful Oriental background—made to surpass anything Dick has ever done—and COLOR.

▲ ▲

THE SONG OF THE FLAME
In COLOR, the greatest musical extravaganza of the age will surpass anything ever done in picture history.

IRENE BORDONI IN "PARIS"
With Jack Buchanan—and COLOR.

▲ ▲

NO NO NANETTE
Holds more records than any musical comedy ever written. All the original music—great cast and COLOR.

▲ ▲

THE LADY IN ERMINE
COLOR—ALL SINGING—ALL DANCING—The musical sensation of Broadway for two years, will be among First National's finest.

8 SPECIALS

RICHARD BARTHELMESS
In a big story—by a big popular author—with 100% talking and a theme song that will be as big a sensation as "Weary River."

▲ ▲

BACK PAY
Fannie Hurst's great story—a love tangle drama that will grip the hearts of America's women. To be made with a big cast headed by

CORINNE GRIFFITH

A MOST IMMORAL LADY
Which starred Alice Brady on Broadway for two seasons will come to you with Leatrice Joy, Walter Pidgeon, Sidney Blackmer, star of the current N.Y. success "Mima."

▲ ▲

"THE GREAT DIVIDE"
The most popular American drama will come to you with Dorothy Mackaill, Ian Keith, Myrna Loy, Claude Gillingwater, Roy Stewart, George Fawcett, Creighton Hale.

BILLIE DOVE
In either a big play or story. First National will claim leadership on this Dove special.

▲ ▲

"LITTLE JOHNNY JONES"
George M. Cohan's great musical. Will star Eddie Buzzell—funniest man on two feet—and a group of motion picture favorites.

▲ ▲

CORINNE GRIFFITH
In one of the most colorful stories ever written. Title yet to be decided.

▲ ▲

"ISLE OF LOST SHIPS"
Strangest story of the Sargasso sea will have Virginia Valli, Noah Beery, Jason Richards, Jack Ackroyd.

20 SENSATIONAL BOX-OFFICE HITS

BILLIE DOVE
in
3 outstanding successes.

DOROTHY MACKAILL
in
4 specially selected vehicles.

▲ ▲

HARD TO GET
By Edna Ferber.

▲ ▲

QUEEN OF JAZZ
By F. Scott Fitzgerald.

▲ ▲

WOMAN ON THE JURY
From the great play.

And one other.

FAST LIFE
With Douglas Fairbanks, Jr., Chester Morris of "Alibi", Loretta Young and powerful cast.

ALICE WHITE
will make
4 picked to show off her box office style.

▲ ▲

THE GIRL FROM WOOLWORTH'S
A new angle on the musicals.

▲ ▲

PLAYING AROUND
By Vina Delmar, who wrote "Bad Girl" and two others in the jazz style.

THE CARELESS AGE
Based on the great play "Diversion". With Douglas Fairbanks, Jr., Loretta Young, Carmel Myers, Holmes Herbert.

LOOSE ANKLES
From the Broadway play that holds the record for laffs.

THE FURIES
Zoe Akin's great play will introduce Leatrice Joy talking and singing.

THE FORWARD PASS
Will be timed for release at the height of the football season and will feature Douglas Fairbanks, Jr. and Loretta Young.

THE DARK SWAN
This great book will be a greater picture with Lois Wilson talking for the first time.

SPRING IS HERE
The current musical comedy sensation will put Douglas Fairbanks, Jr. in the starring class. Singing, Talking and such Dancing!

IN THE NEXT ROOM
Looks like the finest talking melodrama ever made—roll all the others into one and you have a sample of what this will give you.

ON THE RIVIERA*
Will show off the jazz life of the continent—against beautiful French and Italian setting this one can't miss.

* Temporary Title

35

First National

VITAPHONE Pictures

TALKING - SINGING - COLOR - - ALL POWERFUL PRODUCTIONS FOR 1929 - '30 ◂ ◂ ◂ ◂

Stars — Stage Stars — Great Stories — Musical Comedies — TECHNICOLOR—VITAPHONE—35 Roadshow pictures—the greatest gold mine of box office assets ever assembled under one banner.

FIRST NATIONAL

is backed by the greatest resources in the world—Unlimited possibilities for leading motion picture company in the world—Sound, economic and showman principles will guide us to carry your theatre to unheard of records, untouched heights of profits. ▲ ▲ LET'S GO to new heights of leadership with FIRST NATIONAL in 1929-30!

TO NEW HEIGHTS IN
LEADERSHIP WITH

FIRST NATIONAL

IN 1929 – 1930 !

The Lion Roars!
The Hyena Howls!
The Elephant Trumpets!

and all the WILD BEASTS OF THE JUNGLE JOIN IN A WEIRD HARMONY OF SOUND

in

"THE KING OF THE KONGO"

Directed by Richard Thorpe; *Story by* Harry Sinclair Drago

The first wild animal ten-episode serial with *dialogue and sound effects in every episode!*

With a special music score and theme song, "Love Thoughts of You" written by Lee Zahler

Released August 1st

That's enough for a sure-fire boxoffice clean up—but there's more yet . . .

JACQUELINE LOGAN & WALTER MILLER

featured at the head of a cast that you can advertise to the limit

AND A SOUND TRAILER WITH THE ABOVE STARS WHO ARE SEEN AND HEARD IN THIS TALKING TRAILER

FOR *TEN WEEKS* CAPACITY BUSINESS SEE

MASCOT PICTURES CORP.

Nat Levine, *Pres.*

1650 Broadway
New York City

MASCOT SERIALS

Tec Art Studios
Hollywood, Cal.

Cable Address: Levpic, New York

THE WIRED GUY TOLD THE SILENT GUY—

"Reach for a Talkie instead of a Squeak. M-G-M has the New Era Road-Show-Size Talkies for '29-'30 —the greatest shows on earth!"

47 PICTURES FOR WIRED HOUSES

JOHN GILBERT in
2 ALL TALKERS
"Redemption"
"Olympia" (title to be changed)

GRETA GARBO in
2 ALL TALKERS
"Anna Christie"
And One More

WILLIAM HAINES in
3 ALL TALKERS
"Navy Blue"
"Springboard"
And One More
1 SYNCHRONIZED
"Speedway"

JOAN CRAWFORD in
2 ALL TALKERS
Titles to be announced
2 SYNCHRONIZED
"Our Modern Maidens"
"Jungle" (title to be changed)

LON CHANEY in
3 SYNCHRONIZED
"The Bugle Sounds"
And Two More

RAMON NOVARRO in
2 ALL TALKERS
Titles to be announced

BUSTER KEATON in
2 ALL TALKERS
Titles to be announced

COSMOPOLITAN PRODUCTIONS
3 ALL TALKERS
Titles to be announced

THE DUNCAN SISTERS in
"COTTON AND SILK"
(Title to be changed)
All Talking, Singing, Dancing

VAN & SCHENCK in
THE PENNANT-WINNING BATTERY *(All Talking, Singing)*

MADAME X
(All Talking)

COLLEGE LIFE
(All Talking, Singing)

THE ROAD-SHOW
Charles King—Bessie Love
(All Talking, Singing, Dancing)

HALLELUJAH
(All Talking, Singing)

THE BISHOP MURDER CASE
(All Talking)

THE THIRTEENTH CHAIR
(All Talking)

EVA THE FIFTH
(All Talking)

THE SONG WRITER
(All Talking)

KEMPY
(All Talking)

SONG OF THE SUNSET
(All Talking, Singing)

LORD BYRON OF BROADWAY
(All Talking, Singing)

PLEASURE LOVERS
(All Talking)

THE GREEN GHOST
(All Talking)

MONTANA
(All Talking, Singing)

THE SHIP FROM SHANGHAI
(All Talking)

THE VIKING
(Sound, All Technicolor)

THE MYSTERIOUS ISLAND
(Sound, Dialog, Technicolor)

DEVOTION
(All Talking)

TABLOID
(All Talking)

JUDICIAL MURDER
(All Talking)

IRIS
(All Talking)

INHUMAN GROUND
(All Talking)

LIGHTS AND SHADOWS
(All Talking)

HAL ROACH COMEDIES
8 Our Gang *(All Talking)*,
8 Laurel-Hardy *(All Talking)*
8 Charlie Chase *(All Talking)*
8 Harry Langdon *(All Talking)*
2 Our Gang *(Synchronized)*
2 Laurel-Hardy *(Synchronized)*

26 METRO MOVIETONE ACTS

12 M-G-M COLORTONE REVUES

52 HEARST METROTONE NEWS

104 M-G-M INTERNATIONAL NEWSREEL

The Rich Get Richer with METRO-

AND THE SILENT GUY TOLD THE WIRED GUY—

"The only company that I can rely on in '29-'30 because they're giving me the Quality Silent pictures—"

16 PICTURES FOR SILENT HOUSES

THE BROADWAY MELODY

HALLELUJAH

THE MYSTERIOUS ISLAND
(Technicolor)

JOAN CRAWFORD in
"Our Modern Maidens"
"Jungle" (new title to come)

JOHN GILBERT in
"Redemption"

WILLIAM HAINES in
"Navy Blue" *"Speedway"*

GRETA GARBO in
One Silent Picture
(Title to be announced)

LON CHANEY in
"The Bugle Sounds" and Two More

RAMON NOVARRO in
Two Silent Pictures
(Titles to be announced)

THE VIKING
(All Technicolor)

THE GREEN GHOST

M-G-M-INTERNATIONAL
NEWSREEL
(Twice Weekly)

THE METRO-GOLDWYN-MAYER LION ★ THE GREATEST STAR ON THE SCREEN ★

GOLDWYN-MAYER

Myron Selznick Inc.

BANK of HOLLYWOOD BUILDING
HOLLYWOOD, CALIF.

Announces

A Renewal of Contract
for the
Exclusive Management

of

WILLIAM K. HOWARD

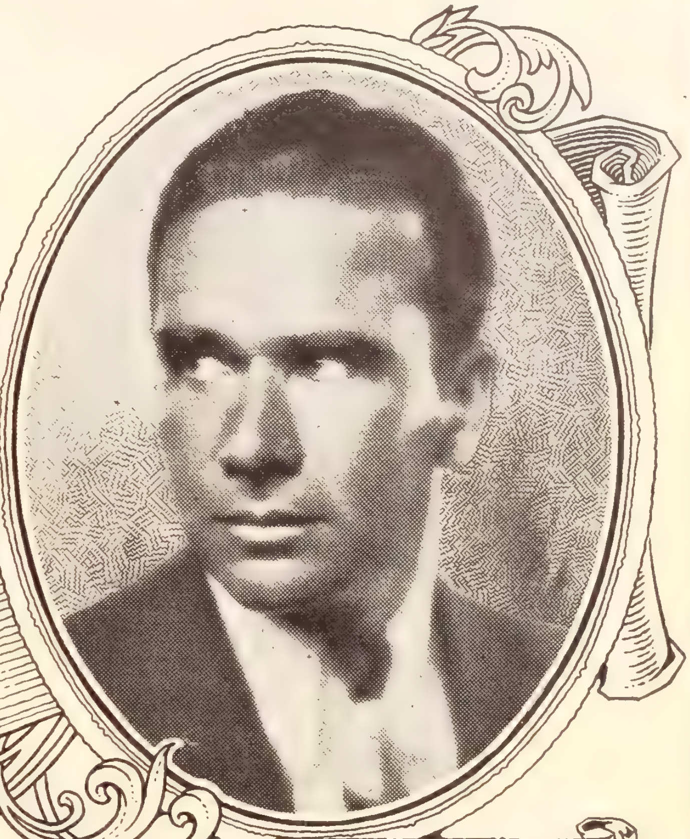
Who Has Just Completed
His First
All Talking Production

"THE VALIANT"

A Fox Movietone Sensation

with PAUL MUNI and MARGUERITE CHURCHILL

Concerning
WILLIAM K. HOWARD
and His First All Talking Wm. Fox Production
"THE VALIANT"


William K. Howard

"Again, **WILLIAM K. HOWARD** has shown his directorial genius. There is about 'The Valiant' the same superior touch which has marked every **HOWARD** film."
—*Betty Colfax*, "GRAPHIC."

"'The Valiant' has the benefit of decided intelligent direction on the part of **WILLIAM K. HOWARD.**"
—*Rose Pelswick*, N. Y. "EVENING JOURNAL."

"The first talking picture directed by **WILLIAM K. HOWARD** ranks with the best and demonstrates his skill in negotiating the new medium with the delicacy as well as the dynamics characteristic of his better pictures among the silent ones."
—*Robert Lusk.*

"Sensibly and expertly planned by that intelligent director, **MR. WILLIAM K. HOWARD,** the picture takes on a dignity and a moving calmness that is thoroughly and decently emotional."
—*Richard Watts, Jr.*, "HERALD TRIBUNE."

"'The Valiant' is a splendid lifelike drama of good taste, charm and power, made by **WILLIAM K. HOWARD,** whose memorable 'White Gold' stamped him as a superior director."
—*Monroe Lathrop*, L. A. "EVENING EXPRESS."

"Something of the fine, high courage implicit in the title of his production, 'The Valiant,' must have been with **WILLIAM K. HOWARD** when he set about making a talking picture of it for Fox."
—*Philip K. Scheuer*, L. A. "TIMES."

"'The Valiant' is different in theme and tense in its celluloid handling by **WILLIAM K. HOWARD.**"
—*Irene Thirer*, N. Y. "DAILY NEWS."

"'The Valiant' is blessed with considerably more originality than most screen offerings."
—*Mordaunt Hall*, N. Y. "TIMES."

"'The Valiant,' what power! **WILLIAM K. HOWARD** directed it with great skill."
—"HARRISON'S REPORTS."

"'The Valiant'—told with simplicity and sympathy. Credit should go to **WILLIAM K. HOWARD** for his direction."
—*Anabel Lane*, "FILM MERCURY."

"'The Valiant'—elimination of detail and a powerful dramatic reticence make the picture one of the best of the year."
—"TIMES."

"**WILLIAM K. HOWARD** again proves that he is a director who knows how to turn out a production of depth that is not over the heads of the crowd."
—"FILM DAILY."

"Director **WILLIAM K. HOWARD** has done his job well."
—"VARIETY."

"**WILLIAM K. HOWARD** deserves a bow for the direction."
—*Katharine Zimmermann*, N. Y. "TELEGRAPH."

"The picture was directed by **WILLIAM K. HOWARD,** who has once again demonstrated his ability to bring simplicity to the screen with a master touch."
—*H. David Strauss*, N. Y. "MORNING TELEGRAPH."

"In my opinion 'The Valiant' is one of the finest achievements of the talking picture to date."
—"ROXY."

"'The Valiant' deserves to be ranked as one of the finest of the talkies."
—*Finley Peter Dunn, Jr.*, N. Y. "WORLD."

"**MR. HOWARD'S** direction is commendably restrained and often quite tense."
—N. Y. "EVENING POST."

"Especially so **WILLIAM K. HOWARD,** for it must have been something of a task to get the atmosphere of this playlet to the screen and **HOWARD** has accomplished that successfully."
—*Freddie Schader*, "MOTION PICTURE NEWS."

"'The Valiant' is one of the greatest thrills I have experienced."
—*Jerry Hoffman*, L. A. "EXAMINER."

"Done with a dignity above the average."
—"THE NEW YORKER."

"**WILLIAM K. HOWARD** has directed it with the realism of a Saturday morning suburban street scene."
—*W. E. Oliver*, L. A. "EVENING HERALD."

"**HOWARD'S** direction of 'The Valiant' is up to that high standard which he established as his own with his first pictures."
—"SPECTATOR."

YES!

George
SIDNEY
AND
Charlie
MURRAY
will be seen together again in......

"*The* COHENS *and* KELLYS in SCOTLAND"

presented by CARL LAEMMLE

Watch for
EDDIE
LEONARD
in
Melody Lane
with
JOSEPHINE
DUNN

UNIVERSAL PICTURES

FORWARD MARCH *with* UNIVERSAL

Member *of* Motion Picture Producers *and* Distributors of America, Inc.—Will H. Hays, *President*

Motion Picture News

Vol. XL NEW YORK CITY, JULY 13, 1929 No. 2

A Big Service Problem

Proper Theatre Acoustics Vital Necessity

By William A. Johnston

THE term "acoustical treatment" has cropped up a good deal of late: but in our opinion it has not come to the fore nearly as much as it should and will.

When the engineers got busy and put fresh cool air into the picture houses, they added a lot to the billion dollar investment in brick and mortar; and we were frank to come forward on this page and give fill credit to the importance of air conditioning

Another big job now looms for the acoustical engineers.

It was inevitable that the sound crop should drive a lot of exhibitors pell-mell into bad equipment and inefficient operation.

Business has been seriously hurt by it.

But it is now apparent that bad acoustics is still a worse factor. Bad acoustics will make bad sound from the best sound equipment.

The exhibitor didn't expect this second hurdle and he is, in many instances, downright disgusted; and you cannot blame him.

Yet the situation has to be faced. The trouble right now with sound entertainment is sound, not the pictures. If the public is to continue to pay for sound entertainment there has got to be, all along the line, an intelligent and apparently a co-operative solution of the biggest service problem this business has so far tackled.

Here, briefly, are the facts as we get them from competent authorities.

Of all the houses of the country, 75% need acoustical treatment. Of this number 50% need it badly; 25% could be improved a good deal.

Sound is sound. It travels in a way of its own. After it leaves the sound projector it must be so regulated as to please the ear.

Houses of length and flat rectangular walls of the old store type, are most in need of treatment. Balconies, boxes, shape of ceilings and walls, construction materials, drapes, even the clothing of the audience help to absorb and modulate the tones.

Treatment can solve any trouble in any house; but it won't absorb also the mistakes of the sound projector and its operation.

What seems the most practical advice we can get for the immediate situation facing every exhibitor is this:

First, rehearse the show and tune the sound device to the empty house. When the people come in, the amplification must be stepped up as the house fills to capacity by quarters or thirds. It would seem, at present, that a man in the audience must give this information to the operator in the booth.

Rehearsals can only be considered unnecessary in the belief that the recording of sound is uniform and perfect in all the studios, which is far from the fact.

Summing up the situation in this all too brief way it would appear:

1. That the problem of acoustics can be solved by specialists for any house without guesswork and with a guarantee of the best possible results.
2. That the treatment should not be and need not be too expensive.
3. That it is so important as to be practically necessary.
4. That, with acoustical treatment, the exhibitor will still have to give to his machine and its operation the utmost care.

Walk-Out Of Chorus Equity Called By Gillmore At Coast; No General Strike Order Issued

Only Choristers Not Holding Valid Film Contracts, Are Affected

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, July 11.—A modified walk out was called by Equity Tuesday, when Frank Gillmore summoned members of Chorus Equity members to association headquarters and all those not holding valid contracts were told to walk out for one day. Others were informed to work only until the completion of their current contracts.

There was absolutely no general Equity walk out. The only ones affected were choristers who are Equity Chorus members and who were rehearsing or working on dance ensembles for producers on daily or weekly arrangements without definite contracts covering a specific period or picture.

Gillmore definitely stated to MOTION PICTURE NEWS that Equity expected all its members, including Chorus Equity, to live up to previous contractual obligations and players or choristers holding definite contracts prior to the association's edict of June 5 must live up to them.

Equity claims the choristers' walk out affected 18 at First National, 36 at Warners, and 9 at Paramount, but the producers assert only 20 walked, with their places filled immediately.

After giving receipt for advance payment and contract for time for broadcast to Equity, radio station KMTR refused permission to Gillmore to broadcast at reserved time Monday night, the excuse being the station was instructed to refuse to allow Equity to broadcast. As a result, arrangements were hurriedly made with KMIC, Inglewood, a much smaller station, for four one-hour periods during the coming week. I. B. Kornblum, Equity attorney, is taking the matter up and may institute legal action against KMTR.

The Equity mass meeting moved to the Legion Stadium Wednesday night, the sessions attracting about three thousand, including many curiosity seekers. Gillmore announced the Chorus Equity walk out, also the reinstatement of Gloria Grey and Jules Cowles after investigation, but suspended Tully Marshall, Anders Randolf, Raymond Hatton, Louise Dresser, Anton Vaverka and Henry Otto.

Gillmore stated Frank O'Connor, Burton King and Cliff Broughton, all independent producers, signed agreements to use the Equity Contract and Shop henceforth.

Gillmore read a copy of a letter addressed to Clara Bow from Central Labor Council, Seattle. The letter appeared to be a veiled threat to the star that if they did not have a statement from her within a reasonable time retracting newspaper interviews against Equity, members of the A. F. of L. would act accordingly towards her pictures in the future.

Hollywood To Honor Grauman With Dinner

HOLLYWOOD, July 11.—Sid Grauman, master showman of the west, and one of the greatest of all time, will be honored with a testimonial dinner by the motion picture industry and civic leaders on July 17th.

The tentative committee to stage the dinner includes Mayor Porter of Los Angeles; Joseph M. Schenck, Harold B. Franklin, Carl Laemmle, Jr., Colonel Harry Baine, James Wood, C. E. Toberman, Abe Frank, Sam Goldwyn, Edwin Loeb, George G. Young, Dr. Frank Barham, E. A. Dickson, Winfield Sheehan, Howard Sheehan, Louis B. Mayer, Irving Thalberg, Charles Christie, Frank Vincent, Harry Hammond Beall and Bruce Fowler.

Grauman recently retired permanently from the theatre field when he sold his interest in Grauman's Chinese Theatre, Hollywood, to Fox West Coast Theatres. He intends to produce musical talking productions, and is now selecting material for his initial picture.

Academy To Survey Sound Problems At Coast Studios

(Hollywood Bureau, Motion Picture News)

Hollywood, July 11.—A preliminary survey of sound production problems in the various studios is being conducted under the auspices of the Academy of Motion Picture Arts and Sciences.

IF we had any criticisms or suggestions to offer regarding your *Motion Picture News*, we would send them along at this time but we have none. We look forward each week to the arrival of *The News*, and when it comes, we read it from cover to cover, for your editorial department has the happy knack of printing only such items as are particularly interesting to those connected with this business and we don't have to read a lot of bunk in order to get at the point which your articles try to bring out.

(Signed) Liberty Amusement Co.,
J. D. Marpole,
Manager, New Tokay Theatre,
Lodi, Calif.

"M-G-M Revue" Is First Among L. A. Feature Attractions

"Dangerous Curves" And "Behind That Curtain," Both Newcomers, Also Make Out Well

Hollywood, July 11.—Again "M-G-M Hollywood Revue of 1929" led the Los Angeles theatre field, grossing $32,000 in its third week at the Grauman's Chinese and flaunting a 200 per cent rating.

Competition for second place among the week's leaders was pretty keen among "Madame X," "Dangerous Curves," "Behind That Curtain" and "Noah's Ark." Sagging below the normal mark of business were "She Goes To War" and "Four Devils." "Broadway" made a slight profit in its third week at the Biltmore, $7,000 being its gross.

"Madame X" lured $13,650 to the cashier tills of the Criterion, these figures being sufficient to net a 136 percentage. Next on the list was the Paramount with "Dangerous Curves," this Bow vehicle being a natural draw. She attracted $30,000 to get 120 per cent. Loew's State showed receipts of $31,500, Warner Baxter proving popular since "In Old Arizona" and getting his latest vehicle a rating of 115 per cent. "Noah's Ark," in its second week at Warners Hollywood, had a normal week, $14,000 the gross and 100 the percentage.

"She Goes To War" did 90 per cent business at the United Artists or an $11,000 gate. "Four Devils," in its fourth week at the Carthay Circle, garnered $10,000 and an 80 percentage.

Moore Finishes Last F. N. Film; Vacationing Till Sept.

Hollywood, July 11.—With final recording and filming of "Footlights and Fools," Colleen Moore terminated her contract with First National and will take a vacation until September before preparing for another talker for some other organization.

Miss Moore has been with First National for the past six years, and has been the leader in "draw" for that company. John McCormick, husband and producer for Miss Moore, admitted that negotiations with other companies were now under way, and no announcement would be forthcoming until a contract had been definitely signed.

It is understood that Paramount and RKO have discussed possible deals for Miss Moore's future productions, with the likelihood that final arrangements will be completed with Paramount.

Tiffany-Stahl Distributing Lewis-Sonnenberg Sound Film

Sound pictures of the Lewis-Sonnenberg wrestling championship bout held last Tuesday are being distributed by Tiffany-Stahl. The film records the announcing of various falls by a well known wrestler who was engaged to keep up a line of comment throughout the pictures.

Broadway Picture Houses Pile Up $12,607,958 Gross In Six Months

Tremendous Intake Is Poured Into The Box Offices Of 20 Theatres; Extended Exploitation Runs Garner $3,281,285 In 12 Houses; 8 Grind Houses Get $9,326,673 For Their Portion

By FREDDIE SCHADER

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TWENTY theatres in the Times Square District of New York for the first six months of this year had a gross admission intake of $12,607,958. These startling figures are shown in the semi-annual tabulation of Broadway grosses on all pictures playing that district. Of this huge sum, eight theatres playing pictures on a grind policy drew $9,326,673, while in twelve theatres where features were shown for extended exploitation runs the gross showed $3,281,285.

Three of the major grind houses with tremendous seating capacities naturally obtained the lion's share of the $9,326,673. They are: the Roxy, which tops the list with $2,653,839.45; the Capitol which is second with $1,909,391.25 and the Paramount with $1,896,364. These figures show that the latter two houses increased their business over the average which held for the entire year of 1928, while the Roxy is running about $350 weekly behind last year's average. The Capitol, on the other hand, is $5,370 weekly ahead of last year's average figures, while the Paramount is running $539 ahead weekly.

The Strand, which is running an all sound policy without stage show, grossed $886,757.30 on the first six months, giving it a weekly average of $34,106.20, which is a little more than $600 behind its average business last year. Both the Rialto and the Rivoli theatres bettered their weekly business averages, the former doing $1,975 better each week, while the latter tops that figure by having $2,995 weekly over last year's figures. In both houses new single week records for business were created in the first six months of 1929. At the Rialto, George Bancroft in "The Wolf of Wall Street" hung up a new record during the week ending Feb. 2, with a gross of $57,992, while at the Rivoli, Douglas Fairbanks is the new title holder, his production of "The Iron Mask" having drawn $56,300 for the ending March 1.

Universal, having the Colony under lease, closed down the house for a number of weeks during the latter part of the period on which the grosses were tabulated, but the house grossed $213,898 on seventeen weeks which gives it a weekly average of $12,582 as against $11,718 for a season of twenty-five weeks last year.

The little Cameo, which installed sound during the latter part of the Spring, came through the first half of the year with $157,267, a very respectable figure for a 500 seat house.

A week-by-week tabulation of the business in all of the eight grind houses, together with the attractions played each week is as follows:

CAMEO THEATRE

(Average Business for 1928 $5,939.00)
(Seats 549. Scale 50-75c. Grind Policy)

Week Ending	Attraction	Gross	Percentage
Jan. 5	"Ten Days That Shook the World"	$6,200.00	104 3/10
" 12	"Ten Days That Shook the World"	6,682 00	112 1/2
" 19	"Forbidden Love"	5,500.00	92 3/5
" 26	"The U Boat 9"	5,700.00	95 3/5
Feb. 2	"The U Boat 9"	6,153 00	103 3/5
" 9	"Lucretia Borgia"	5,468.00	92
" 16	"The Lash of the Czar"	8,064.00	135 7/10
" 23	"The Lash of the Czar"	5,988.00	100 4/5
Mar. 1	"Behind the German Lines"	4,832.00	81 3/10
" 8	"Ivan the Terrible"	4,500.00	75 7/10
" 15	"That Murder in Berlin"	6,000.00	101
" 22	"Mons"	6,500.00	109 2/5
" 29	"Mons" (5 days)	4,590.00	108 1/5
April 5	"The Godless Girl"	8,920.00	150 2/5
" 12	"The Godless Girl"	5,500.00	92 3/5
" 19	"The Godless Girl"	4,976.00	83 7/10
" 26	"The Leatherneck"	6,922.00	116 1/2
May 3	"The Leatherneck"	6,800.00	114 1/2
" 10	"Why Be Good"	6,800.00	114 1/2
" 17	"Hot Stuff"	6,200.00	104 3/10
" 24	"Hot Stuff"	5,780 00	97 3/10
" 31	"The Wild Heart of Africa"	6,400.00	107 7/10
June 8	"The Wild Heart of Africa"	6,047.00	101 4/5
" 15	"Kitty"	5,642.00	95
" 22	"Village of Sin"	5,976.00	100 1/2
" 29	"Village of Sin"	5,127.00	86 3/10

Total Gross for 26 Weeks $157,267.00.
Average Weekly Gross $6,048.97.
Average Weekly Percentage Rating 102 9/10.
High Gross: "The Godless Girl" $8,920.00 (First Week of Sound).
Low Gross: "Ivan The Terrible" $4,500.

CAPITOL THEATRE

(Average Weekly Business for 1928, $68,068.00)
(Seats 4,620. Scale 35-50-75c-$1.-$1.50. Grind Policy)

Week Ending	Attraction	Gross	Percentage
Jan. 5	"West of Zanzibar"	$88,869.00	130 1/2
" 12	"West of Zanzibar"	61,695.55	90 3/5
" 19	"A Lady of Chance"	65,762.20	96 2/5
" 26	"A Woman of Affairs"	87,795.05	128 9/10
Feb. 2	"A Woman of Affairs"	74,757.10	109 4/5
" 9	"Trail of '98"	74,270.90	109 1/10
" 16	"The Flying Fleet"	82,106.40	120 6/10
" 23	"The Flying Fleet"	70,865.90	104 1/10
Mar. 1	"Lucky Boy"	62,281.20	91 2/5
" 8	"Alias Jimmy Valentine"	76,608.90	112 1/2
" 15	"Alias Jimmy Valentine"	65,831.60	96 7/10
" 22	"The Bellamy Trial"	69,751.50	102 2/5
" 29	"Spite Marriage"	58,078.20	83 3/10
April 5	"Wild Orchids"	85,354.00	125 3/10
" 12	"Wild Orchids"	69,040.65	101 2/5
" 19	"The Duke Steps Out"	91,529.95	134 2/5
" 26	"The Duke Steps Out"	78.118.35	114 7/10
May 3	"The Voice of the City"	73,605.55	108 1/10
" 10	"Desert Nights"	74,308.40	109 1/10
" 17	"The Pagan"	78,246.10	114 9/10
" 24	"The Bridge of San Luis Rey"	73,988.00	108 7/10
" 31	"East is East"	74,648.20	109 3/5
June 8	"A Man's Man"	75,180.55	110 1/2
" 15	"A Man's Man"	64,826.50	95 1/5
" 22	"The Idle Rich"	57,615.50	87 1/2
" 29	"The Trial of Mary Dugan"	74,256.00	109

Total Gross for 26 Weeks, $1.909,391.25.
Average Weekly Gross, $73,438.12.
Average Weekly Percentage Rating, 107 11/13.
High Gross: "The Duke Steps Out", $91,529.95.
Low Gross: **"The Idle Rich" $57,615.50**

COLONY THEATRE

(Average Weekly Gross, 1928, $11,718.00)
(Seats, 1,980; 50-75c-$1.00; Grind Policy)

Week Ending	Attraction	Gross	Percentage
Jan. 5	"Give and Take"	$21,370.00	182 3/10
" 12	"The Last Warning"	15,652.00	133 1/2
" 19	"The Last Warning"	10,879.00	92 3/5
" 26	"The Little Wildcat"	16,340.00	139 ½
Feb. 2	"Sal of Singapore"	12,127.00	103 2/5
" 9	"Red Hot Speed"	12,172.00	103 4/5
" 16	"Simba"	14,500.00	123 7/10

(Continued on following page)

All But Two Houses Show Increase

CAMEO THEATRE—Continued

" 23	"Ned McCobb's Daughter"	11,200.00	95 1/10
Mar. 1	"The Girl On the Barge"	9,675.00	82 1/2
" 8	"Geraldine"	8,699.00	74 1/5
" 15	"The Younger Generation"	12,562.00	107 1/5
" 22	"Cohens and Kellys at A. C."	12,851.00	109 3/5
" 29	"The Shady Lady"	12,288.00	104 9/10
April 5	"Clear the Decks"	11,765.00	100 2/5
" 12	"The Shakedown"	10,200.00	87
" 19	"The Charlatan"	10,270.00	87 3/5
" 26	"Scandal"	11,348.00	96 4/5

(House went dark and remained dark until July 1).
Total Gross for 17 Weeks, $213,898.00.
Average Weekly Gross, $12,582.23.
Average Weekly Percentage Rating, 107.
High Gross: "Give and Take", $21,370.00.
Low Gross: "Geraldine", $8,699.00.

HIPPODROME

(Seats, 4,200; Scale, 25-50-75c; Grind Policy)

Week Ending	Attraction	Gross	Percentage
April 12	*"Syncopation"	$29,600.00	100
" 19	"Syncopation"	22,370.00	75 1/2

*At the close of the vaudeville season the big house went into a grind picture policy for two weeks.

PARAMOUNT THEATRE

(Average Business for 1918, $72,396.00)
(Seats, 3,666; Scale, 40-65-75-85c-$1.00; Grind Policy)

Week Ending	Attraction	Gross	Percentage
Jan. 5	"Shopworn Angel"	$82,670.00	114 1/5
" 12	"Synthetic Sin"	65,700.00	90 4/5
" 19	"Strange Case of Lena Smith"	62,200.00	85 9/10
" 26	"Marquis Preferred"	65,884.00	91
Feb. 2	"Interference"	80,187.00	110 7/10
" 9	"The Doctor's Secret"	82,800.00	114 3/10
" 17	"The Doctor's Secret"	80,900.00	110 3/10
" 24	"Strange Cargo"	76,006.00	104 9/10
Mar. 1	"The Carnation Kid"	64,200.00	88 3/5
" 8	"The Dummy"	66,600.00	91 9/10
" 15	"The Canary Murder Case"	80,700.00	111 2/5
" 23	"The Canary Murder Case"	57,000.00	78 4/5
" 29	"Red Skin"	68,000.00	93 4/5
April 5	"Chinatown Nights"	78,500.00	108 2/5
" 12	"The Wolf Song"	65,700.00	90 7/10
" 19	"The Hole in the Wall"	58,200.00	80 3/10
" 26	"Nothing But the Truth"	79,300.00	109 1/2
May 3	"The Letter"	88,500.00	122 1/5
" 10	"Betrayal"	81,100.00	112
" 17	"Gentlemen of the Press"	78,700.00	108 7/10
" 24	"A Dangerous Woman"	78,300.00	108 1/10
" 31	"The Man I Love"	73,800.00	101 9/10
June 8	"The Rainbow Man"	74,100.00	102 3/10
" 15	"The Studio Murder Mystery"	71,217.00	98 3/10
" 22	"Innocents of Paris"	70,300.00	97
" 29	"The Wheel of Life"	65,800.00	90 4/5

Total Gross for 26 Weeks, $1,896,364.00.
Average Weekly Gross, $72,937.07.
Average Weekly Percentage Rating, 100 8/13.
High Gross: "The Letter", $88,500.00.
Low Gross: "The Canary Murder Case", $57,000.00 (on second week).

RIALTO THEATRE

(Average Weekly Business for 1928, $28,696.00)
(Seats, 1,960; Scale, 35-50-75-85c-$1.00; Grind Policy)

Week Ending	Attraction	Gross	Percentage
Jan. 5	"Abie's Irish Rose"	$20,570.00	71 3/10
" 12	"Abie's Irish Rose"	14,300.00	49 7/10
" 19	"The Rescue"	26,700.00	93
" 26	"The Rescue"	22,111.00	77
Feb. 2	"Wolf of Wall Street"	57,992.00	200 1/10
" 9	"Wolf of Wall Street"	44,700.00	158 3/10
" 16	"Wolf of Wall Street"	42,400.00	147 7/10
" 23	"Wolf of Wall Street"	33,656.00	117 1/5
Mar 1	"Wolf of Wall Street"	24,980 00	87
" 8	"Wolf of Wall Street"	18,588.00	64 7/10
" 15	"Lady of the Pavements"	44,800.00	156 1/10
" 22	"Lady of the Pavements"	35,500.00	123 7/10
" 29	"Lady of the Pavements"	30,800.00	107 3/10
April 5	"The Wild Party"	54,500.00	189 9/10
" 12	"The Wild Party"	32,600.00	113 3/5
" 19	"The Wild Party"	28,600.00	99 3/5
" 26	"The Wild Party"	24,600.00	85 7/10
May 3	"Close Harmony"	46,700.00	162 7/10
" 10	"Close Harmony"	31,700.00	110 2/5
" 17	"Close Harmony"	19,950.00	69 1 2
" 24	"Close Harmony" (6 days)	12,700.00	51 3/5
" 31	"Cocoanuts"	43,100.00	150
June 8	"Cocoanuts"	29,400.00	102 2/5
" 15	"Cocoanuts"	29,521.00	102 9/10
" 22	"Cocoanuts"	18,900.00	65 4/5
" 29	"Cocoanuts" (3 days)	8,100 00	65 4/5

Total Gross for 26 Weeks, $797,468.00.
Average Weekly Gross, $30,671.84.
Average Weekly Percentage Rating, 109 1/5.
High Gross: "The Wolf of Wall Street", $57,992.00.
Low Gross: "Abie's Irish Rose", $14,300.00.

RIVOLI THEATRE

(Average Weekly Business for 1928, $28,224.00)
(Seats, 2,200; Scale, 35-50-75-85c-$1.00; Grind Policy)

Week Ending	Attraction	Gross	Percentage
Jan. 5	"The Awakening"	$43,505.00	154 3/10
" 12	"The Awakening"	30,000.00	106 1/5
" 19	"The Awakening"	19,900.00	70 1/2
" 26	"The Awakening"	20,800.00	73 3/5
Feb. 2	"Sins of the Father"	38,681.00	137
" 9	"Sins of the Father"	29,100.00	101
" 16	"Sins of the Father"	26,900.00	95 3/10
" 23	"Sins of the Father"	14,970.00	62 1/5
Mar 2	"The Iron Mask"	56,300.00	199 2/5
" 9	"The Iron Mask"	42,500.00	150 1/2
" 16	"The Iron Mask"	35,100.00	124 3/10
" 23	"The Iron Mask"	31,500.00	111 3/5
" 30	"The Iron Mask"	28,500.00	100 9/10
April 5	"The Iron Mask"	30,600.00	108 2/5

RIVOLI THEATRE—Continued

" 12	"Coquette"	46,700.00	165 2/5
" 19	"Coquette"	39,990.00	141 3/5
" 26	"Coquette"	31,800.00	112 4/5
May 3	"Coquette"	26,500.00	93 4/5
" 10	"Coquette"	24,300.00	86 1/10
May 17	"Eternal Love"	26,200.00	92 4/5
" 24	"Eternal Love"	14,400.00	51 3/5
" 31	"This is Heaven"	27,800.00	98 1/2
June 8	"This is Heaven"	19,700.00	69 4/5
" 15	"She Goes to War"	25,421.00	90
" 22	"She Goes to War" (3 days)	8,193.00	67 7/10
	"Thunderbolt" (4 days)	17,228.00	106 4/5
" 29	"Thunderbolt"	55,100.00	195 1/5

Total Gross for 26 Weeks, $811,688.00.
Average Weekly Gross, $31,218.76.
Average Weekly Percentage Rating, 114
High Gross: "The Iron Mask", $56,300.00.
Low Gross: "Eternal Love", $14,400.00.

ROXY THEATRE

(Average Weekly Business for 1928, $102,411.00)
(Seats, 6,205; Scale, 50-75c-$1.00-$1.50; Grind Policy)

Week Ending	Attraction	Gross	Percentage
Jan. 5	"Prep and Pep"	$114,000.00	111 3/10
" 12	"Romance of the Underworld"	101,064.25	98 3/5
" 19	"Sunrise"	113,782.75	111 1/10
" 26	"In Old Arizona"	142,673.75	139 3/10
Feb. 2	"In Old Arizona"	108,728.50	106 1/10
" 9	"Captain Lash"	101,015.75	98 3/5
" 16	"True Heaven"	107,270.75	104 7/10
" 23	"The Ghost Talks"	114,270.75	111 1/2
Mar. 1	"The Spieler"	88,045.25	85 9/10
" 8	"The Lone Wolf's Daughter"	84,228.25	82 1/5
" 15	"Speakeasy"	136,754.25	133 1/2
" 22	"Speakeasy"	112,837.50	110 2/5
" 29	"Speakeasy"	97,769.20	95 2/5
April 5	"Strong Boy"	115,289.25	112 1/2
" 12	"Hearts in Dixie"	86,380.75	84 3/10
" 19	"Through Different Eyes"	108,087.25	105 1/2
" 26	"Girls Gone Wild"	89,796.00	87 3/5
May 3	"The Donovan Affair"	96,631.00	94 3/10
" 10	"Not Quite Decent"	86,084.00	83
" 17	"The Valiant"	83,509.25	81 1/2
" 24	"The Valiant"	88,963.75	86 4/5
" 31	"Fox Movietone Follies"	107,247.25	104 7/10
June 8	"Fox Movietone Follies"	89,979.00	87 4/5
" 15	"The One Woman Idea"	76,904.00	75
" 22	"Four Devils"	109,300.00	106 4/5
" 29	"Four Devils"	93,227.00	91

Total Gross on 26 Weeks, $2,653,839.45.
Average Weekly Gross, $102,070.74.
Average Weekly Percentage Rating, 99 9/10.
High Gross: "In Old Arizona", $142,673.75.
Low Gross: "The One Woman Idea", $76,904.00.

STRAND THEATRE

(Average Weekly Business for 1928, $34,713.00)
(Seats, 2,900; Scale, 35-50-75c; Grind Policy)

Week Ending	Attraction	Gross	Percentage
Jan. 5	"Scarlet Seas"	$40,097.00	115 1/2
" 12	"The Home Towners"	27,874 00	80 3/10
" 19	"Adoration"	28,156 30	81 1/10
" 26	"On Trial"	41,276 00	111 9/10
Feb. 2	"On Trial"	30,824.00	88 7/10
" 9	"Naughty Baby"	30,147.00	86 3/5
" 16	"Conquest"	37,321.00	107 1/2
" 23	"The Barker"	44,061 00	125 7, 10
Mar. 1	"The Barker"	32,427 00	93 2/5
" 8	"My Man"	41,572 00	117 1 10
" 15	"My Man"	30,000 00	86 3 10
" 22	"Queen of the Night Clubs"	29,500 00	84 9/10
" 29	"Sonny Boy"	31,000 00	89 3/10
April 5	"Children of the Ritz"	32,000 00	92 1 10
" 12	"The Redeeming Sin"	30,000 00	86 3 10
" 19	"Weary River"	46,700 00	134 1 2
" 26	"Weary River"	33,000 00	95
May 3	"Saturday's Children"	32,000 00	91 3, 5
" 10	"The Singing Fool"	50,102.00	144 3/10
" 17	"The Singing Fool"	26,000.00	74 9/10
" 24	"His Captive Woman"	44,000.00	126 4/5
" 31	"The Divine Lady"	30,000.00	86 3/10
June 8	"The Glad Rag Doll"	30,000.00	86 3/10
" 15	"Careers"	28,400.00	82 3/5
" 22	"The Desert Song"	31,800.00	91
" 29	"Two Weeks Off"	28,500.00	82 1/10

Total Gross for 26 Weeks, $886,757.30.
Average Weekly Gross, $34,106.05.
Average Weekly Percentage Rating, 97 4/5.
High Gross: "The Singing Fool", $50,102.00.
Low Gross: "The Singing Fool", $26,000.00 –second week).

Extended runs at a $2 admission scale were played in twelve theatres on Broadway. Of these, there are seven houses which formerly played legitimate stage attractions that are now given over solely to picture presentations. The five additional were the theatres that were taken over for a brief time for picture showings.

Of the first seven the Winter Garden, which housed three attractions in the six months, namely "The Singing Fool," "Noah's Ark" and "On With The Show," owes the fact that it tops the list to "The Singing Fool" which sent its weekly figures way up during the run that the feature had there. The total at the

"Broadway Melody" The Season's Hit

Winter Garden for six months is $683,139.75. The Astor, which held "Alias Jimmy Valentine" and "The Broadway Melody" during the period ran up a gross of $512,243.75, while Warner's Theatre landed in third place with $408,866. The Central, at which the First National product is exploited, was next with $326,488.25; the Gaiety, the Fox exploitation house, finished sixth with $220,684.75, being beaten out for fifth place by the Criterion, which grossed $270,799. The little Embassy having a smaller capacity than any of the foregoing got $181,485.50.

The five theatres which played film features for a part of the time are the Apollo, 44th Street, Globe, Harris and Selwyn.

A complete tabulation of the extended exploitation runs is as follows:

APOLLO THEATRE

(Average Weekly Business on Eight Weeks of Run, $16,254)
(Seats 1,270; Scale $1-$2; Two Shows Daily; Three Sat. and Sun.)

Week Ending	Attraction	Gross	Percentage
May 10	"Bulldog Drummond"	$21,200.00	130 1/2
" 17	"Bulldog Drummond"	19,400.00	119 3/10
" 24	"Bulldog Drummond"	18,400.00	113 1/5
" 31	"Bulldog Drummond"	15,400.00	94 7/10
June 7	"Bulldog Drummond"	17,000.00	104 3/5
" 14	"Bulldog Drummond"	14,200.00	87 3/10
" 21	"Bulldog Drummond"	11,800.00	72 3/5
" 28	"Bulldog Drummond"	12,632.00	77 7/10

Total Gross for 8 weeks, $130,032.00.
Average Weekly Gross, $16,254.00.
Average Weekly Percentage Rating, 99 7/8.

ASTOR THEATRE

(Average Weekly Business for 1928, $14,720)
(Seats 1,120; Scale $1-$2; Two Shows Daily; Three Sat. and Sun.)

Week Ending	Attraction	Gross	Percentage
Jan. 5	"Alias Jimmy Valentine"	$19,333.00	111 3/10
" 12	"Alias Jimmy Valentine"	14,962.25	101 3/5
" 19	"Alias Jimmy Valentine"	14,658.00	99 1/2
" 26	"Alias Jimmy Valentine"	15,051.25	102 1/5
Feb. 2	"Alias Jimmy Valentine"	13,123.25	89 1/10
" 9	"Broadway Melody" (Opened)		
" 16	"Broadway Melody"	25,448.50	172 4/5
" 23	"Broadway Melody"	24,969.00	169 3/5
Mar. 1	"Broadway Melody"	23,198.25	157 1/2
" 8	"Broadway Melody"	24,137.75	163 9/10
" 15	"Broadway Melody"	24,068.25	163 1/2
" 22	"Broadway Melody"	23,868.25	162 4/5
" 29	"Broadway Melody"	24,770.25	168 1/5
April 5	"Broadway Melody"	24,097.75	163 7/10
" 12	"Broadway Melody"	24,018.75	163 1/10
" 19	"Broadway Melody"	23,988.75	162 4/5
" 26	"Broadway Melody"	23,989.50	162 9/10
May 3	"Broadway Melody"	23,791.25	161 3/5
" 10	"Broadway Melody"	23,354.75	158 3/5
" 17	"Broadway Melody"	20,433.75	138 4/5
" 24	"Broadway Melody"	19,555.75	132 4/5
" 31	"Broadway Melody"	18,758.50	127 3/10
June 7	"Broadway Melody"	17,253.75	117 1/5
" 14	"Broadway Melody"	16,921.25	114 9/10
" 21	"Broadway Melody"	13,523.00	91 4/5
" 28	"Broadway Melody"	14,969.00	101 7/10

Total Gross for 26 weeks, $512,243.75.
Average Weekly Gross, $20,489.72.
Average Weekly Percentage Rating, 132.
High Gross: "Broadway Melody," $25,448.50 (House Record).
Low Gross: "Alias Jimmy Valentine," $13,123.25.

CENTRAL THEATRE

(Average Weekly Business for 1928, $11,411)
(Seats 922; Scale $1-$2-$2.50; Two Shows Daily; Three Sat. and Sun.)

Week Ending	Attraction	Gross	Percentage
Jan. 5	"The Barker"	$16,121.00	141 1/5
" 12	"The Barker"	10,670.00	93 1/2
" 19	"The Barker"	10,116.00	88 3/5
" 26	"Weary River" (Opened)		
Feb. 2	"Weary River"	*21,278.00	141 7/10
" 9	"Weary River"	21,637.00	142 9/10
" 16	"Weary River"	23,001.25	153 3/10
" 23	"Weary River"	22,371.00	149 1/10
Mar 1	"Weary River"	17,769.00	118 2/5
" 8	"Weary River"	17,311.50	115 2/5
" 15	"Weary River"	14,989.00	99 9/10
" 22	"Weary River"	13,309.75	88 7/10
" 29	"Weary River"	12,305.75	82
April 5	"His Captive Woman" (4 days)	11,300.00	131 4/5
" 12	"His Captive Woman"	13,725.50	91 2/5
" 19	"His Captive Woman"	13,216.75	88 1/10
" 26	"His Captive Woman"	12,108.50	80 7/10
May 3	"His Captive Woman"	10,950.00	72 9/10
" 10	"The Squall" (2 days)	5,924.50	123 4/5
" 17	"The Squall"	11,938.00	79 3/10
" 24	"The Squall"	10,942.50	72 9/10
" 31	"The Squall"	8,304.50	55 3/10
June 7	"The Squall"	8,829.00	58 4/5
" 15	"The Squall"	7,177.50	47 4/5
" 22	"Broadway Babies" (1 day)	1,210.25	56 2/5
" 29	"Broadway Babies"	9,982.00	66 1/2

* (With the opening the price scale was raised to $2.50 top over the week ends.)
Total Gross for 25 weeks, $326,488.25.
Average Weekly Gross, $13,059.53.
Average Weekly Percentage Rating, 97 3/5.
High Gross: "Weary River," $23,001.25.
Low Gross: "The Squall," $7,177.50

CRITERION THEATRE

((Average Weekly Business for 1928, $13,424)
(Seats 861; Scale $1-$2; Two Shows Daily; Three Sat. and Sun.

Week Ending	Attraction	Gross	Percentage
Jan. 5	"Interference"	$14,127.00	105 9/10
" 12	"Interference"	11,467.00	85 2/5
" 19	"Interference"	11,447.00	85 1/5
" 26	"Redskin" (Opened)		
Feb. 2	"Redskin"	14,500.00	108
" 9	"Redskin"	12,640.00	94 1/10
" 16	"Redskin"	13,071.00	97 3/10
" 23	"Redskin"	12,384.00	92 1/5
Mar. 1	"Redskin"	8,437.00	62 4/5
" 8	"Redskin" (4 days)	3,318.00	57 3/5
" 8	"The Letter" (1 day)	5,252.00	136 9/10
" 15	"The Letter"	13,717.00	102 1/10
" 22	"The Letter"	13,178.00	98 9/10
" 29	"The Letter"	12,087.00	90
April 5	"The Letter"	11,455.00	83 1/10
" 12	"The Letter"	8,372.00	62 3/10
" 19	"The Letter"	9,371.00	69 7/10
" 26	"Innocents of Paris" (1 day)	2,865.00	99 1/2
May 3	"Innocents of Paris"	13,214.00	99 1/5
" 10	"Innocents of Paris"	10,597.00	78 7/10
" 17	"Innocents of Paris"	11,400.00	84 9/10
" 24	"Innocents of Paris"	11,300.00	84 1/10
" 31	"Innocents of Paris"	8,300.00	61
June 7	House Dark		
" 14	"Four Feathers" (3 days)	6,000.00	104 3/5
" 21	"Four Feathers"	17,000.00	126 3/5
" 28	"Four Feathers"	15,300.00	113 9/10

Total Gross for 25 Weeks, $270,799.00.
Average Weekly Gross, $10,831.96.
Average Weekly Percentage Rating, 91 3/12
High Gross: "Four Feathers," $17,000.00
Low Gross: "Redskin," (4 days), $3,318.00.

EMBASSY THEATRE

(Average Weekly Business 1928, $7,796)
(Seats 596; Scale $1-$2; Two Shows Daily; Three Sat. and Sun.

Week Ending	Attraction	Gross	Percentage
Jan. 5	"The Viking"	$ 5,726.00	74 1/10
" 12	"The Viking"	4,120.50	52 9/10
" 19	"The Viking"	4,809.75	61 7/10
" 26	"The Bellamy Trial" (5 days)	7,667.00	137 3/5
Feb. 2	"The Bellamy Trial"	9,805.75	125 7/10
" 9	"The Bellamy Trial"	8,729.00	111 9/10
" 16	"The Bellamy Trial"	7,928.50	101 7/10
" 23	"The Bellamy Trial" (6 days)	3,472.00	51 9/10
Mar. 1	"The Wolf Song"	9,384.00	120 3/10
" 8	"The Wolf Song"	8,780.00	112 3/5
" 15	"The Wolf Song"	6,615.00	84 2/5
" 22	"The Wolf Song" (9 days)	6,615.00	75 4/5
" 29	"The Trial of Mary Dugan" (Opened)		
April 5	"The Trial of Mary Dugan"	11,852.00	151 4/5
" 12	"The Trial of Mary Dugan"	10,601.50	135 9/10
" 19	"The Trial of Mary Dugan"	9,199.50	118
" 26	"The Trial of Mary Dugan"	9,799.50	125 2/5
May 3	"The Trial of Mary Dugan"	8,851.50	113 1/2
" 10	"The Trial of Mary Dugan"	7,907.50	101 2/5
" 17	"The Trial of Mary Dugan"	6,936.00	88 9/10
" 24	"The Trial of Mary Dugan"	6,860.00	87 9/10
" 31	"The Trial of Mary Dugan"	5,947.50	76 1/5
June 7	"Father and Son"	5,230.00	67 1/10
" 14	"Father and Son"	4,872.00	62 1/2
" 21	"The Fall of Eve"	4,987.00	63 9/10
" 28	"The Fall of Eve"	4,789.00	61 2/5

Total Gross for 25 Weeks, $181,485.50.
Average Gross on 25 Weeks, $7,259.42.
Average Weekly Percentage, Rating 94 1/2.
High Gross: "The Trial of Mary Dugan," $11,852.00
Low Gross: "The Viking," $4,120.50.

44TH STREET THEATRE

(Seats 1,323; Scale $1-$2; Two Shows Daily; Three Sat. and Sun.

Week Ending	Attraction	Gross	Percentage
April 12	"Alibi" (6 days)	$16,700.00	125 1/5
" 19	"Alibi"	17,125.00	110 9/10
" 26	"Alibi"	18,320.00	118 7/10
May 3	"Alibi"	17,418.25	112 9/10
" 10	"Alibi"	15,874.00	102 9/10
" 17	"Alibi"	14,125.00	91 1/2
" 24	"Alibi"	13,897.00	90
" 31	"Alibi"	12,600.00	81 3/5
June 8	"Alibi"	12,819.00	83

Total Gross on 9 Weeks, $138,878.25.
Average Gross, $15,430.91.
Average Weekly Percentage Rating, 101 8/9.

GAIETY THEATRE

(Average Weekly Business for 1928, $9,327)
(Seats 808; Scale $1 $2; Two Shows Daily; Three Sat. and Sun.)

Week Ending	Attraction	Gross	Percentage
Jan. 5	"The River"	$14,294.00	153 1/5
" 12	"The River"	12,339.25	132 1/5
" 19	"The River"	11,231.75	120 2/5
" 26	"The River"	9,135.75	97 9/10
Feb. 2	"The River"	9,060.75	97
" 9	"The River"	9,951.25	106 1/10
" 16	"The River"	12,165.00	136 4/5
" 23	"The River"	11,992.25	128 1/2
Mar. 1	"Hearts in Dixie (one-half week)	6,827.00	128 1/10
" 8	"Hearts in Dixie"	10,276.25	110 1/10

(*Continued on page 194-D*)

Upheaval In Hollywood Graphically Shown

THE figures on this page tell a remarkable story of the upheaval brought to the personnel of the Hollywood studios as a result of sound, and, more specifically, talkies.

The tables were prepared for MOTION PICTURE NEWS by Edwin Schallert, Editor of The Los Angeles Times Preview and Special Correspondent of The News. In the article on the opposite page, Mr. Schallert discusses in detail the figures here presented, draws many interesting comparisons with previous years, and offers an analysis that cannot fail to prove of great interest throughout the industry. The tables, as well as the accompanying article, are copyrighted by MOTION PICTURE NEWS. Republication rights are granted, provided full credit is given the author and MOTION PICTURE NEWS.

TABLE A.

Talent Under Contract, 1929

	Players	Directors	Writers	Total
Fox	56	36	25	117
Metro-Goldwyn-Mayer	55	31	57	143
Paramount	48	23	35	106
Pathe	21	15	13	49
R. K. O	12	11	12	35
United Artists	16	9	5	30
Universal	15	7	5	7
Warner's	29	9	11	49
First National	18	11	3	32
Total	270	152	166	588

TABLE B.

Talent Under Contract, 1928

	Players	Directors	Writers	Total
Fox	34	21	41	96
Metro-Goldwyn-Mayer	35	14	42	91
Paramount	41	14	28	83
Pathe	17	7	10	34
R. K. O	12	2	4	18
United Artists	16	10	3	29
Universal	18	12	6	36
Warner's	15	7	5	27
First National	18	8	4	30
Total	206	95	143	444

TABLE C.

New Talent Engaged

	Players	Directors	Writers	Total
Fox	42	26	23	91
Metro-Goldwyn-Mayer	32	19	47	98
Paramount	23	14	19	56
Pathe	16	13	12	41
R. K. O	12	11	12	35
United Artists	4	1	4	9
Universal	7	3	5	15
Warner's	19	3	8	30
First National	9	6	2	17
Totals	164	96	132	392

TABLE D.

Contracts Discontinued

	Players	Directors	Writers	Total
Fox	20	11	39	70
Metro-Goldwyn-Mayer	12	2	32	46
Paramount	16	5	12	33
Pathe	12	5	9	26
R. K. O	12	2	4	18
United Artists	4	2	2	8
Universal	10	8	6	24
Warner's	5	1	2	8
First National	9	3	3	15
Total	100	39	109	248

TABLE E.

Talent Not Affected by Change

	Players	Directors	Writers	Total
Fox	14	10	2	26
Metro-Goldwyn-Mayer	23	12	10	45
Paramount	25	9	16	50
Pathe	5	2	1	8
R. K. O	...	...	...	...
United Artists	12	8	2	22
Universal	8	4	...	12
Warner's	10	6	3	19
First National	9	5	1	15
Total	106	56	35	197

This represents players, directors and writers remaining under contract with the same organizations to which they were aligned last year.

Big Changes In Studio Personnel; Increase In Talent Of 75 Per Cent

Talkies Chiefly Responsible For Unprecedented Situation In Production, With Turnover Of 62 Per Cent In Single Year Counting All Departments; Turnover Hitherto Of 30 Per Cent A Year Considered Unusual

By EDWIN SCHALLERT

Editor, Los Angeles Times Preview and Special Correspondent of Motion Picture News

HOLLYWOOD, July 10.—Studio personnel is undergoing terrific changes. Figures showing what has happened during the past year reveal the extent of what has already taken place, and even more of an upheaval is prognosticated in the near future. The talkies are chiefly responsible.

Most significant have been the additions to talent. In the three branches of writing, acting and directing there has been a net increase in contracts of 32 per cent. This does not include supplementary additions such as song-writers, dancers, etc., for which there is no precedent in past days in the studios. Leading studios nearly all have a large group of song-writers on their staff. In most cases the number is about twenty. Then, too, Fox lists about twenty dancers, apart from their other talent. Several of the studios also employ large singing and dancing choruses, which are paid at the rate of $75 a week, and even more in some cases. It is estimated that with all these gains fully 75 per cent has been added to the talent, with what has gone into the technical departments.

Big Increase In Talent

Most interesting are the changes in the regular branches. Table A shows the talent at present under contract at nine leading studios, which may be taken as a barometer of the industry as a whole. Players total 270; directors, 152; writers, 166; all three branches, 588. The directors include dialog directors, who are now componently concerned with production of pictures, and are therefore logically included.

Table B shows talent under contract last year at about this time: players, 206; directors, 95; writers, 143; total, 444.

The greatest increase has been in directors—60 per cent. Players have increased 21 per cent; writers, 16 per cent; but the writers have been subjected to more changes in proportion to their number than any other branch, as is shown by inspection of Tables C and D.

These two tables (C and D) disclose actual changes that have taken place in studio personnel. It will be noted that the contracts discontinued (Table D) number 248. This is 56 per cent of the personnel in the three studio branches that was under contract last year. The greatest change, as already indicated, was in writers, amounting to 76 per cent. Players were next—48 per cent. Directors were last—41 per cent.

Table C (additions to personnel) shows a total of 392 actors, directors and writers, of which 67 per cent are new. Following is the order: writers, 80 per cent new; directors, 63 per cent, and actors, 61 per cent. This evidences that players are holding out the best of the three branches, but this is partly due to their larger existent number. There have actually been fewer changes in directors, because the new additions are mostly dialog directors. Reference to Table D will show better the actual conditions. (See also percentages in paragraph above.)

67 *Per Cent New*

Naturally a number of changes recorded in the studios are due to talent shifting from one studio to another. There have been quite a few of such switches in the past year. Five-year contracts of some of the players have expired; in other cases options have now been renewed. This is most strikingly indicated in the case of Paramount where Bebe Daniels and Richard Dix have gone over to R-K-O. Of the former Paramount first magnitude stars only three, Clara Bow, George Bancroft and Charles Rogers, remain. Richard Dix is still included because he has one more picture to make for Paramount, but goes to R-K-O after that. The new list comprises such people as Richard Arlen, Evelyn Brent, Nancy Carroll, Ruth Chatterton, Gary Cooper, William Powell and various stage personalities as recently announced. Several of these people, of course, were featured players last year. Adolphe Menjou has left the organization, though he may do further work on a picture-to-picture basis.

R-K-O has seen a virtual reorganization during the year, and consequently all their talent is therefore listed as new. In the case of United Artists the figures are somewhat arbitrary for directors and writers, as a majority of these work from picture to picture.

All in all, the change has been the most momentous in movie history as it represents a turnover in talent during a single year of 62 per cent, and in past years a turnover of 30 per cent would have been considered very unusual.

"The Churchman" Attacks On Hays And Milliken Ignored By Heads Of The M. P. P. D. A.

Refuse To Comment On Episcopalian Organ's Designation Of Them As "Window Dressing" For The Industry

A SERIES of editorial attacks against Will H. Hays, Carl E. Milliken and Jason Joy, all executives of the Motion Picture Producers and Distributors of America, which have appeared in the last three issues of "The Churchman," an unofficial organ of the Episcopal Church, through widespread republication have caused considerable comment both in and out of the industry, but the objects of the attacks refuse to comment on them in any manner.

The initial attack appeared in the June 29 issue of "The Churchman" and as it seemed to be a personal attack on Hays it was ignored by MOTION PICTURE NEWS, the second attack appearing in the issue of July 6, linked Carl E. Milliken and Col. Jason Joy, and through this it became an Association matter.

This in mind, MOTION PICTURE NEWS sent the following wire to Will H. Hays at Vermejo Park, New Mexico, where the General is enjoying a vacation:

"In view of the fact that The Churchman, Episcopalian organ, has printed second attack on you and attacks Milliken and Colonel Joy's statistics on crime and pictures in same article we want statement from you Stop While first attack might be ignored by you as merely personal, second attack involves Milliken and Joy as officials of Hays organization therefore becomes organization matter Stop These attacks are hurting whole industry and should, we believe, he answered by you Stop Please wire statement."

In reply to this telegram the following wire was received from Mr. Hays:

"Appreciate your wire and am very glad for your interest Stop Please communicate with Governor Milliken who will tell you about the editor and indicate what notice if any the association will take of the matter."

Presenting Mr. Hays' wire to Governor Milliken at the Hays' offices the latter stated that he had no comment whatsoever to make on the editorials in "The Churchman."

A third attack in "The Churchman," dated July 13, again links the names of Hays, Milliken and Joy.

In its first editorial attack "The Churchman" says:

> "One, of the topics for discussion at the annual meeting of the Editorial Council of the Religious Press in Washington was: 'What should be the attitude of the religious press towards the movies?' The fact that the subject was up for discussion was in itself significant. Certainly the church journals have carried on no organized propaganda against the movies. They were willing, like other groups in America, to accept the statement of the motion picture industry that Will Hays had been employed to 'clean up the movies.' The editors are under not the slightest illusion that Mr. Hays has done so. And they appointed a commission to study the motion picture situation.

Guy Emery Shipler, vice-president and editor of "The Churchman," showed a representative of MOTION PICTURE NEWS a substantial number of clippings from the daily press of all parts of the country in which the editorials attacking Hays and his associates were reprinted, in some instances as news stories and in others used as the basis for editorials.

Mr. Shipler stated that "The Churchman" was opposed to all forms of censorship and would fight with the motion picture industry against censorship.

U. S. Theatres Wired By W. E. Total 2,119

SOUND equipment installations in theatres in the United States made by Western Electric to date total 2,119, states Electrical Research Products. The majority of the W. E. installations are for the dual system of sound-on-film and disc reproduction.

A Talking Gag That Wasn't In The Picture

KANSAS CITY, MO., July 11.—One of those loud talking men who inhabit motion picture theatres received an editorial jolt in the Kansas City Star the other day, but no names were mentioned. There was a lull in the speech of the cast in a talkie, except for some soft orchestration, and it was then that the "loud speaker" decided to leave the theatre.

"This is where we came in, so let's go," he said to his wife.

He arose, then a thought struck him and he staggered backward.

"Oh excuse me, Honey," he exclaimed, "I haven't given you time to put your shoes on yet."

It is not difficult to imagine what the wife told him when they arrived home, as everybody in the theatre laughed loudly.

Addresses Canadian Meet Altho 4,000 Miles Away

Ottawa, Ont., July 11. The two hundred theatre managers and exchange officials at the Famous Players Canadian Corp.'s convention at Niagara Falls, Ontario, last week were agreeably surprised when the voice of N. L. Nathanson, managing director of the company, was heard addressing them via wireless telephone.

Mr. Nathanson was in Carlsbad, Germany, at the time, but the stunt worked well and his personal greetings to the meeting and expressions of good will and encouragement were easily the most inspiring portion of the convention program.

The Famous Players executives were invited to hold their next meeting in Ottawa, the Canadian capital.

Reed's Censorship Speech Criticized By The K. C. Press

Governor's Reform Policy Condemned Severely In Leading Newspapers

Kansas City, Mo., July 11.—Western Missouri and Kansas theatre owners probably wouldn't admit it, but it is generally conceded by wise ones in political circles that the M. P. T. O. Kansas-Missouri played a trump card in inviting Gov. Reed of Kansas to speak at the eleventh annual convention of the M. P. T. O. K.-M.

The governor announced a campaign for stricter censorship in his address before the exhibitors. The very thing which the exhibitors apparently hoped would happen did happen. Kansas City newspapers jumped at the address, printed it on the front pages and compared the Kansas governor's view on motion pictures with that of Governor Caulfield of Missouri, who recently made it plain that he was opposed to state censorship of motion pictures.

A unique trend of the minds of the two governors on the same question was forcefully presented by the press, which showed little mercy for the views of the Kansas governor, who spoke of the fact that Kansas had pioneered in prohibition laws and made a "success" of it and that efforts now were being directed to "clean up" the entertainment of its citizens, admitting that the screen was the biggest entertainment business in the state. The Kansas City, Co., papers are the principal mediums of Kansas.

Friends Creating A Memorial Fund To Honor H. H. Lustig

The many friends of the late Henry H. Lustig, Cleveland Clinic disaster victim and prominent Ohio theatre man, are creating a memorial fund to his memory. Just what form the memorial will take will be decided by Mrs. Lustig.

All checks for the Henry H. Lustig Memorial Fund should be sent to Ernest Schwartz, 513 Williamson Bldg., Cleveland, O.

Revnes Leaves Pathe; Will Probably Go With Kennedy

Hollywood, July 11.—Maurice Revnes, producing supervisor at Pathe studios, resigned from that organization Saturday. Revnes tendered his resignation shortly after the departure of Benjamin Glazer from Pathe, and immediately after he had completed his last two supervisory efforts, "The Awful Truth" and "Paris Bound." It is likely that Revnes will join Glazer in the latter's work for Joseph P. Kennedy.

With the departure of both Glazer and Revnes, Ralph Block and William Conselman will divide responsibilities as producers for Pathe, with William Sistrom, general manager of the studio, also supervising several productions during the year.

Parley On Sound Costs Begins; Percentage Forecast As Solution

MYERS HOPES AND WARNS

Allied Head, However, Declares Result Of Sound Conference Had "Better Be Good"

THREATS of a general investigation of the industry contrasted with the hope that the sound cost parley between distributors and the anti-Myers exhibitor group would be successful, featured a statement issued in Washington this week by Abram F. Myers, president and general counsel of the Allied States Association.

Judge Myers said the result of the distributor-exhibitor meeting had "better be good," and declared that the two groups had "assumed a terrible responsibility, and if this proves to be merely another effort to hoodwink the exhibitors, their punishment will be swift."

He also charged that "a certain exhibitor organization" was completely subservient to producer interests. His statement read:

Myers' Statement

"I have been pressed for a further expresison regarding the amazing performance of a certain exhibitor organization, dominated through majority control of the board of directors by theatres affiliated with producers, in hurriedly calling a meeting in the same hotel and at the same time that the open forum of this Association was to be held, and then, obviously by prearrangement, announcing a meeting with a representative of the Hays organization to discuss 'exhibitor relief.'

"This action on the part of said organization is all that was needed to demonstrate its complete subservience to producer interest. Even the most conservative trade journals concede that this meeting was staged for the sole purpose of frustrating any action which the Allied States Association might take in the interest of its members or of exhibitors generally.

"This development makes imperative the general investigation of industry conditions which we had hoped might be avoided. The exhibitors of the country and the public are entitled to know and will demand to be shown the details of this astounding performance. The facts as to how the meeting was called, how it was conducted and financed and how the statement was handled here in Washington, can only be developed through witnesses under oath. When the chapter is written the country will be presented with the most astonishing account of politics, chicanery and intrigue that has been revealed in recent years.

"The organization in question and Mr. Pettijohn are going to work out a plan for exhibitor relief. No one hope more sincerely than I that they will succeed. If they do, they will have my applause; even though, as all will recognize, such a meeting—much less such a result—would have been unthinkable except for the aggressive campaign inaugurated by the Allied States Association. But it had better be good. They have assumed a terrible responsibility, and if this proves to be merely another effort to hood-wink the exhibitors, their punishment will be swift."

Dickinson Absorbs Klock's Houses In Neodesha, Kans.

A total of twenty-four motion picture theatres is now held by the Glen W. Dickinson circuit, the two Glen E. Klock houses in Neodesha, Kans., being acquired by the Dickinson chain last week. The purchase price was not disclosed. The key house will be completely redecorated and installed with W. E. Sound equipment, according to Chester D. Bell, general manager of the Dickinson circuit. The opening is set for September 1.

Sound Subcommittees Appointed

FOLLOWING are the subcommittees of the distributor and exhibitor groups who will draft plans separately for relief of the small exhibitors in the sound situation and meet later for a joint conference:

Exhibitor Subcommittee appointed by R. F. Woodhull, President of the M. P. T. O. A.; Dennis Harris, Pittsburgh; Frank Walker, Comerford Circuit; M. A. Lightman, Arkansas President Tri-State Exhibitor Association; Charles W. Picquet, North Carolina; and R. R. Biechele, President M. P. T. O. of Kansas-Missouri. R. F. Woodhull, chairman ex-officio.

Distributor Subcommittee: S. R. Kent, Chairman; Claude Ezell, Warner; J. R. Grainger, Fox; Phil Reisman, Pathe.

Sound Rental Solution Hope Of Two Leaders

Cole And Richey Insist Reductions And Adjustments Only Way Out

Col. H. A. Cole, Texas exhibitor leader, and H. M. Richey, general manager of the Michigan M. P. T. O., are in accord on the solution of the high sound rental proposition. Reductions in costs and score charges are the only possible means by which the future existence of the small town exhibitor can be safeguarded, they believe. After spending several days in New York this week, Richey returned to Michigan, leaving Col. Cole on the ground to carry on the fight.

In speaking of the idea of percentage playing, Col. Cole stated that the producers through insisting on impossible contractural clauses were making thieves of the exhibitors. "Men who were honest and who would live up to their obligations in my territory now lay down on the job and let a picture die because the producer makes it impossible for them to make any money

(Continued on following page)

Talkies Proves A Godsend To Blind Pawtucket Man

Providence, R. I., July 11.—Since the advent of the talking pictures a blind Pawtucket man has been one of the most ardent patrons of the Leroy Theatre, that city. He told Manager Harry Storin that for many years he had attended no entertainment of any sort but finds the new talkies so expressive that he can follow the story with ease.

FOR "PROMPT RELIEF"

Distributor And Exhibitor Groups Will Draft Plans Separately And Meet Again

DISTRIBUTORS and exhibitors got together July 9 in New York for a preliminary meeting to solve the sound overhead problem of the small theatres. It was a closed meeting and nothing was given out except a short announcement by the Hays organization.

Sales managers of most of the film companies met the committee selected by the anti-Myers group at the meeting in Washington last week. The committee consisted of R. F. Woodhull, President of the M. P. T. O. A.; R. R. Biechele, president of the M. P. T. O. of Kansas-Missouri; and Dennis A. Harris, of Pittsburgh.

Each side has named subcommittees to draft plans. Then another joint meeting will be held in about two weeks. There are four members of the distributor subcommittee and five on the exhibitor subcommittee.

Percentage Solution?

It is generally believed that some form of percentage booking will finally be evolved as the answer to the high costs of sound to the small independent exhibitor. Whether this will be straight percentage or percentage and guarantee remains to be seen.

The announcement by the Hays office simply said:

"A committee representing the small independent theatre owners of the United States met today with the sales managers representing the national distributing companies and with a representative of regional distributors and agreed on the appointment of sub-committee to work out and report back as soon as practicable some method of affording prompt relief to small, independent exhibitors who may now be operating under uneconomic conditions, due to the swift growth of sound pictures."

Promotions In Ranks Of First National Sales Force

Several promotions among First National salesmen were made during the past week by Ned E. Depinet, general manager of sales.

W. C. Brimmer has been transferred from the Omaha office to Minneapolis, following the resignation of T. A. Burke. George W. Taif has been moved from his Chicago post as salesman to assume the Omaha branch managership. C. K. Olson, Milwaukee salesman, succeeds L. J. McCarthy as manager of the Milwaukee office, the latter resigning to accept a post with Mid-West Theatres.

Distributors To Hit Back When MPTO Refuse Arbitration

Dallas Film Board Trade Says Existing Contracts With Tex. Exhibs. Will Be Enforced

Action of the directors of the Texas M. P. T. O. in withdrawing the unit from arbitration, on the ground that the standard contract is illegal in that State, was followed by a statement from Don C. Douglas, secretary of the Dallas Film Board of Trade, indicating that distributors intend to enforce existing contracts with exhibitors.

Douglas' statement also said: "It is a certainty that distributors are going to require some form of security for their contracts and it is hoped that this present difficulty will be worked out whereby arbitration may continue to serve as the bulwark to protect the mutual interests of distributors."

Statement issued by the Texas exhibitor association said in part:

"In view of the fact that the producing and distributing branches of this industry are so co-ordinated and knit together, and in the hands of comparatively few men, it has become impossible for any independent exhibitor to obtain product, unless he signs a contract, in whose provisions he has no option; and in view of the fact that the entire contract, as written, is absolutely illegal and non-binding in the State of Texas, this association feels that it has no right to lend its sanction and the weight of its approval to further its enforcement; especially in view of the inequitable terms which are being forced upon the theatres in this state and over the United States."

Exhibitor Leaders Hope For Solution Of Sound Costs

(*Continued from page* 193)

and because of this they see to it that the producer doesn't get any," he said.

"It is impossible for anyone in this business to set a certain figure of percentages and compel every exhibitor to abide by them. There are houses that can afford to play pictures on the basis of a 50-50 split of the gross, but there are others where a 15 per cent of the gross to the producer for film rental would be about the proper proportion if the house is to continue in business.

"There is every hope that some sort of a solution will be worked out, but I hope," said Col. Cole, "that the general sales executives will see to it that it comes in the near future for in the meantime the exhibitors in the small towns are dying of thirst. By that I mean that if they fail to arrive at a solution shortly many a small exhibitor will just lock up his house and quit the business. Just think what it would mean if between from 4,000 to 5,000 exhibitors in the small towns of the country folded up. What it would cost the industry in the next three or four years to revive that business. It would cost them millions more than they would lose at this time in reducing rentals."

Pioneer Sound Theatre Returns To Orchestra

OTTAWA, Ontario, July 11.—Montreal, the first city in Canada to hear sound picture presentations, has now seen a return of the theatre orchestra. At the Capitol Theatre, one of the largest and first to be wired, Manager Harry Dahn has again installed the house unit, this being a symphony orchestra of 30 players under the direction of Maurice Meerte who formerly presided at the conductor's desk. Classical music is presented in concert form at both afternoon and evening performances, guest artists also being heard. The remainder of the program comprises audible pictures.

Exhibitor Charges Publix And Others With Conspiracy

Dallas, Tex., July 11.—A suit alleging combination and conspiracy in restraint of trade have been filed against Publix, Paramount; L. L. Dent, Dallas; L. M. Rideout, and L. M. Rideout, Jr., Denison, by J. A. Cuff of the Liberty Theatres in Denison, Texas.

The plaintiff asks damages of $90,000, declaring $60,000 of that amount as actual business injury and $30,000 exemplary damages. "Conduct designed to injure and destroy business of all competitors" is Cuff's charge against the defendants. He asserts he was not granted equal rights with the defendant group in obtaining first run pictures and claims an attempt is being made to monopolize "for their illegal profit" the production, distribution and exhibition of films.

Cuff alleges he was compelled to retire from business after having operated the Liberty for more than a year at $14,595.62 reduction. Under his management profits were $2,994.38 as compared with $17,390 profits under the preceding ownership.

A denial of Cuff's charges of conspiracy was made last week by Austin C. Keough, Publix attorney.

Ashcraft With Sono-Art

James Ashcraft, formerly assistant to A. Griffith Grey when the latter handled the Paramount roadshows, has been made publicity and advertising man for Sono-Art Productions.

George W. Weeks, Sono-Art vice-president and general manager, recently departed from New York for Hollywood where he will meet Eddie Dowling and O. E. Gobel, president of the company. They will plan together for the second Sono-Art production which will probably be an adaptation of "Honeymoon Lane."

Mrs. Nat Levine In N. Y. To Sell Husband's Serial

In New York at the present time is Mrs. Nat Levine, wife of the serial producer, Nat Levine. She will make arrangements for the sale of "King of the Kongo," Mascot Pictures' first sound and dialog serial. Mrs. Levine has been in California on location while the serial was in production.

New Film Service Dept. Is Formed In Washington

Division To Bureau Of Foreign And Domestic Commerce To Assist U. S. Films Abroad

Washington, D. C., July 11.—A new motion picture division in the Bureau of Foreign and Domestic Commerce has been formed to expedite the handling of the increasing amount of work occasioned by the expanding present and potential markets for American films and film equipment. Clarence J. North heads the new division and Nathan D. Golden is assistant chief.

The primary function of the new bureau will be to assist the film and allied industries in the development of foreign markets. It will devote much time to various phases of the domestic industry and the interchange of industrial and educational films between European and American distributors, and will also keep the industry informed of developments as they influence sales of pictures and equipment.

Last year the Department of Commerce had approximately 10,000 requests for such information.

"U" Acquires "All Quiet On Western Front" As Talkie

"All Quiet On The Western Front," the current best seller translation of the German war novel by Erich Maria Remarque, has been acquired for screening and recording by Universal Pictures. Maxwell Anderson, American playwright and co-author of "What Price Glory," is now en route to Universal City to prepare dialogue for the forthcoming picture which Universal plans as a super special.

Carl Laemmle, who has sailed for Europe, is undecided whether to film the story here or in Germany, where Universal has a producing studio.

Newspaper serialization rights to the German war book have been acquired for the U. S. by the King Feature Service.

Vacations At Roach Plant; Laurel And Handy To Tour

Hollywood, July 11.—Hal Roach Studios will close for one month on July 27, reopening on August 26th. Roach has installed the monthly closing period as an annual custom, giving all employees their vacations at the same time, and eliminating the spread of vacations over two or three months.

When the studios reopen, production will be immediately started on next season's program of 32 all talking comedies, 20 of which will also carry silent versions.

During the annual vacation period, Stan Laurel and Babe Hardy will make a seven-week personal appearance tour of picture theatres throughout the East, with opening spot tentatively set for New York City.

Columbia Schedules 26 Features And 78 Shorts For 1929-30 Season

THREE SERIES OF SHORTS

26 Columbia-Victor Gems; 26 "Talking Screen Snapshots" And 26 Krazy Cat Cartoons

COLUMBIA'S program of short features in sound for 1929-1930 season will include 26 Columbia Victor Gems, 26 Talking Screen Snapshots and 26 Krazy Cat Cartoons.

The "Columbia-Victor Gems" are produced jointly by Columbia Pictures and the Victor Talking Machine Company. Among the personalities who will appear in these talking-singing-dancing one reelers are: Frank Crumit, Jules Bledsoe, Nan Blackstone, Mamie Smith, Buddy Doyle, Jack Wilson, Grace La Rue, Hale Hamilton, Boyce Come, Tony Sarg and his Marionettes.

The "Talking Screen Snapshots," Columbia's fan magazine of the screen, will be offered with dialogue, sound and music. This one reeler, which reveals in entertaining fashion intimate scenes and talks of the stars at work and at play.

The "Krazy Kat Cartoons" will present the pen and ink character, in a series of one reelers produced with dialogue, music and sound effects.

Parker Theatres In Portland, Ore., Taken Over By Fox Wesco

Another step in the acquisition of theatres in the Northwest was taken this week with the completion of negotiations between Fox West Coast and J. J. Parker, Portland, Ore., theatre operator, whereby the latter's interests will be consolidated with the Fox chain. Properties exceeding $2,000,000 are involved in the deal.

Parker will be in charge of all the combined Portland theatres, according to H. B. Franklin, president of Fox West Coast. The Astoria and Liberty in Astoria; the new Alder Theatre, which will be opened about September 15; and the Fox Broadway, United Artists, Rivoli, Peoples, State and Fox Hollywood, are the Northwest houses over which Parker will preside.

Floyd Maxwell, city manager for Fox West Coast, will continue to represent the organization in this capacity. Charles Couch, representing the Parker interests, will continue at his managerial post.

"Rio Rita" Production Is Now Definitely Launched

For the next month, "Rio Rita," Radio Pictures' forthcoming sound and dialogue-singing special, will be in production at the RKO studio on the Coast. Texas Rangers, senors and senoritas are now portraying scenes in the film musical. Bebe Daniels and John Boles being in the leading roles. Sequences in Technicolor are to be filmed during the week's location trip to be made against Rio Grande background.

Buying Talk Rights For Remakes Expensive

HOLLYWOOD, July 11.—Film producers are continually finding out how much it is costing to acquire the dialog rights for remakes of pictures made in silent form several years ago. The companies have recently been paying from $500 to $25,000 for dialog rights from authors of the old pictures; and in many instances the talking privilege has been held at a price greater than the price of the story originally.

One large producing organization that is continually purchasing published and original story material, recently inserted a clause in the author's assignment giving the producer not only screen and dialog rights to the story, but television rights as well.

Columbia Now 100% National Organization

Deal With Franchise Holders Gives Co. Actual Operation Of All Its Distribution

A deal with Columbia franchise holders in New England and the Middle Western states whereby Columbia will handle the actual operation of the distribution of its own product throughout that territory was concluded this week by Jack Cohen, treasurer of the company.

The new Columbia branch offices created by the deal are located in Boston, New Haven, New York, Indianapolis, Cleveland, Cincinnati and Kansas City and the territory which they cover includes Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, Lower New York, Upper New Jersey, Indiana, Ohio, Kansas and Western Missouri.

Abe Montague, Jack Bellman, Lee Goldberg, William Skirboll and Elmer Rhoden were the Columbia franchise holders who concluded negotiations with Jack Cohen that make Columbia 100 per cent nationally organized.

Ryan And Hobble Sign To Write Vitaphone Sketches

Vitaphone Corporation this week signed Don Ryan and John L. Hobble as members of the Vitaphone writing staff which includes Murray Roth and Edmund Joseph. They will write original sketches for production at Warner Bros.' Eastern Vitaphone studio. Heretofore, Vitaphone dialog skits have been adapted from vaudeville acts. Both Ryan and Hobble have written for the newspapers and have also authored books and plays.

ALL 100% DIALOGUE

Virtually All Features Will Have Silent Versions; One Roadshow, Ten Specials

COLUMBIA PICTURES announced this week at its sales convention on the Coast details of the 26 features and 78 shorts which will comprise the company's schedule for the new season.

In the 26 features, one will be released as a roadshow; ten will be specials; and fifteen will be called "de luxe productions." All will be 100 per cent dialogue, with music and sound effects. Virtually all will have silent versions.

Among stars and featured players who will appear under the banner of Columbia are Jack Holt, Ralph Graves, Belle Baker, Marie Saxon, Lila Lee, Dorothy Revier, Bert Lytell, Molly O'Day and Sally O'Neill. Others will be made public shortly.

Directors and producers under contract include: Frank R. Capra, Frank Strayer, Ralph Ince, Erle C. Kenton, George Archainbaud and Joseph Henabery, Irving C. Ackerman and Rufus LeMaire. Negotiations are also pending for the signing of several other directors.

Several of the stories will be written directly for screen by Columbia's own scenario department, including Gene Markey, Howard J. Green, Frederick and Fanny Hatton.

James Seymour, Charles Wilson and Norman Houston head the dialogue writers. Other writers are Dorothy Howell, Gladys Lehman and John Francis Natteford and Keene Thompson.

The twenty-six features to be released by Columbia during the new season follow:

ROADSHOW PRODUCTION

"Flight," all talkie air spectacle. Frank R. Capra, director. With Ralph Graves and Jack Holt. Produced with the cooperation of the U. S. Marine Corps, all its outdoor sequences were taken at the San Diego Marine Base and Naval Airport. Alan Roscoe, Harold Goodwin and Jimmy De la Cruze in the cast.

SPECIAL PRODUCTIONS

"Ladies of the Evening," from the play by Milton Herbert Gropper. Frank R. Capra will direct, and a prominent woman star will be featured.

"The Melody Man," a drama of Tin-Pan-Alley, from the combined pens of Herbert Fields, Lorenz Hart and Richard Rodgers. Although not a musical comedy, music and songs are an integral part of its plot.

"Song of Love," a mother story set against a background of backstage life. Written especially for Belle Baker, it will also feature a child star.

"For the Love of Lil," from *Liberty's* serial.

"Broadway Scandals of 1930," a musical extravaganza of the revue type. Rufus LeMaire will be entrusted with its production.

"Sweethearts on Parade," based on the popular song. A story has been built around the lyrics and the melody itself serves as the basis of the symphonic theme that runs through the picture.

"Murder on the Roof," mystery drama of the Great White Way from the story by Edward Doherty, in *Liberty*.

"The Soul Kiss," a romantic drama of love and sacrifice which will feature two stars. "The Squealer," a melodrama set in Frisco's Old Barbary Coast. From the Broadway stage play by Mark Linder. The San Francisco earthquake and an elaborate all-singing-dancing sequence are some of the highlights.

(*Continued on following page*)

Utter Collapse In Plans For Chicago Theatre Exposition

Slated For Last Spring, Was Postponed To Fall And Now Called Off Entirely

The American Theatre Equipment Exposition, which was slated to be held in Chicago last Spring, and then "postponed until Fall," has been called off entirely.

William Newbould, general manager, announced that plans for holding the exposition at the Chicago Coliseum were definitely abandoned. Inability to get dates for the affair later in the season was given as the reason. Newbould announced that checks totaling more than $15,000 were being returned to theatre equipment manufacturers who had signed up for booths.

From other quarters, it is learned that the exposition failed to get the support its sponsors hoped for, and this is said to be the real reason for its collapse.

Pacent Details His New Junior Models For Smaller Houses

The two new Pacent Junior models are fully detailed in announcement given out this week by the Pacent Reproducer Corp. through Louis Gerard Pacent, president. The two machines are for houses up to 500 seats.

Type 500 D D A is for synchronous disc reproduction and sells for $1,500. It has full double channel amplification with reserve amplifier for every amplifier used. No batteries are used in operation. The amplifiers operate directly from any 110 volt-60 cycle A C source.

The second of the machines is Type 500 F D A, combining synchronous disc and sound-on-film reproduction. The price is $2,500 for both disc and sound-on-film. The features of the disc system are the same as those contained in the Type 500 D D A machine, including a new type pickup and a mechanical gear drive.

The new models employ the latest type of electro-dynamic speakers. When disc is played it is not necessary to thread through the sound-on-film section it is said. Deliveries on the new models start in August.

B. C. Exhibitors Want To Abolish Post War Taxes

Owing to the increased costs incidental to the showing of motion pictures and other forms of amusement, it is said that theatremen of Vancouver and Victoria, B. C., are opposed to keeping in effect the present tax, which was agreed upon at the close of the war. At that time it was understood that the tax was to be gradually reduced and finally abolished. This was never completed on account of changes in politics. Unless some measure of relief is introduced in the legislature it is quite possible that the theatregoing public will be called upon to pay the tax the theatremen have been absorbing.

Calif. Patrons Rebel At Silent Film

(Hollywood Bureau, Motion Picture News)

LOS ANGELES, July 11.—A large suburban theatre close to Los Angeles, one of the first houses in Southern California to equip for talkers over two years ago, recently booked a silent feature for the regular week showing.

The picture had a star of high rating who has always done fine business in the town. Business on the week dropped off considerably over the average; and in addition it was stated that not less than forty per cent of the patrons complained that the picture did not have sound or dialogue. Twenty-five per cent of the audience asked and received refunds during the week's engagement.

Apparently patrons of that theatre have become firmly educated to talkers during the two years of steady bookings of sound and dialogue films into the house.

The Stage In A Bad Way In Louisville, Talkies Predominate

Louisville, Ky., July 11.—Vaudeville was featured at only one local theatre last Saturday—a condition probably without precedent during the past decade.

Vaudeville is not in an entirely healthy way in local circles, the hot weather having had much to do with its curtailmen. The Rialto has abandoned vaudeville, for the summer at least and is now playing a talkies policy. The Gayety and Walnut, both burlesque houses, have closed until the fall. The Savoy is dark and the Fontaine Ferry Park stage is empty. The Temple Theatre experimented with "tab" road shows, lost money and has not reopened. The National has long been vacant, while the Strand, Mary Anderson and Alamo are definitely committed to talkies. The Orpheum is now presenting films, having dismissed its stock company last week. Loew's State is expected to utilize its stage later in the year, but now films will be the attraction. The Hippodrome was the only house with the stage presentation. The Brown, of course, is in the running, but Sunday being a day of rest, it did not resume shows until Monday.

Commenting on the situation, First Nighter, of "The Louisville Herald-Post" declared that the scarcity of stage activities in Louisville is "not indicative of a lack of interest in the theatre but is directly due to the ascendency of the talkies, which have proved to be a revolutionary innovation.

W. B. Lease 1,000 Acres For Outdoor Locations

Hollywood, July 11.—Warner Brothers have leased 1,000 acres of the former Lasky Ranch from the Hollingsworth Realty Co., and will use the property for outdoor locations and sets of Warner and First National productions.

The property is located on the north side of the Hollywood Hills and adjoins the First National Studios, making it especially convenient for outdoor sets for both companies.

"Blue Noses" And Exhibitors Battle In Mo.

Showmen Use Recent Decision Of State Supreme Court To Vindicate Sunday Shows

Kansas City, Mo., July 10. — The most widespread Sunday opening fight in years is in progress in Missouri. In all parts of the state exhibitors are opening their theatres, then being arrested and in turn relying upon the recent decision of the State Supreme Court in Springfield, Mo., to vindicate them.

In Independence, Mo., a 10,000 population city which is a suburb of Kansas City, Warwick T. Boles, owner of the Lewis and the Elliott Theatres, after being fined $50 for showing on Sunday, has obtained a temporary injunction against the mayor and chief of police to prevent any interference with his shows on Sunday. The writ was granted Mr. Boles by Judge Stanford A. Lyon of the Assignment Division of the Circuit Court.

Boles is contesting a 20-year old city ordinance prohibiting Sunday shows. "Blue noses" are up in arms. Despite the injunction city officials have threatened to arrest Mr. Boles again if he operates his theatres on Sunday prior to the hearing on the writ, which will be soon. In case Mr. Boles should be arrested and the writ ignored, the city officials would be subject to prosecution for contempt of court, say leading lawyers in Kansas City.

Columbia's Schedule For New Season Is Announced

(*Continued from page* 194-A)

"Hell's Island," a picture of Devil's Island type featuring two masculine stars in a story of life in a penal colony.

DE LUXE PRODUCTIONS

"Last of the Lone Wolf," another novel in this series by Louis Joseph Vance has been secured.

"Borrowed Love," from the play by Bide Dudley. "Vengeance," a drama, set partly in the West and featuring a prominent man star. "Ladies Must Play" a comedy drama of maritial life. "Jazz Daughters," a story of youth.

"Sisters," a domestic drama, starring Molly O'Day and Sally O'Neill.

"The Black Sheep," a story of a youth who because of a misunderstanding deliberately set himself against love, law and society.

"Paris Nights." Singing and dancing will be one of its highlights.

"Wall Street." With actual scenes of the Stock Exchange, Curb Market and other landmarks of New York's financial district.

"Prince of Diamonds," a story of society and first nighters, by Gene Markey.

"Temptation," the intensely human story of a girl whose charm and fascination made all men her adoring slaves.

"Private Property," a triangle story. "Around the Corner," a drama of New York. "Mexicali Rose," a story of love and revenge set against the background of Mexico.

"Personality," which will serve as a vehicle for a feminine star.

Mascot Serial Theme Song

"King of the Kongo," Nat Levine's new Mascot serial, has a theme song and special musical score written by Lee Zahler. The theme song is "Love Thoughts of You" and is dedicated to Jacqueline Logan, the heroine of the story. A talking trailer in connection with "King of the Kongo" is also being put out by Mascot.

Public Demands Sound, But It Must Be Good

"Kick Back" From Bad Equipment And Acoustics Now Being Felt

Demand of the public for sound continues firm, but any kind of sound won't do. Cases of theatres reverting to silents are not due to public preference for silent pictures, it was shown in a survey conducted by MOTION PICTURE NEWS this week.

While some theatres are going silent because of the usual Summer slump or high sound costs, it is still more strikingly evident that others are being forced into silence because they have shown sound programs on unsatisfactory equipment and under improper conditions, and the public has rebelled.

In the Chicago territory, for example, where some of the houses have changed back to silent pictures, the underlying cause is inferior equipment or theatres that are such monstrosities, acoustically, that patrons readily prefer silent pictures to the noise which these theatres have professed to call "sound."

In the Denver territory only five houses have gone back to silents. In nearly every instance, the reason assigned is poor sound equipment, although some say the policy of mixing sound and silent pictures is the cause. In no instance is the entire blame placed on patrons' dislike of talkies.

Half a dozen houses out of a hundred is the ratio in which, it is estimated, wired houses in the Des Moines territory have taken to silents in the Summer. Many of the theatres have bought sound equipment which doesn't come up to expectations and that has been a handicap for those who are not getting from sound pictures what they expected.

Reports from other sections are to the same effect.

Holman Becomes Officer In Christie Film Company

Long associated with the Christies in both films and real estate activities, William S. Holman was last week elected a vice-president of the Christie Film Co. He is also secretary and treasurer of the Metropolitan Sound Studios, Inc., and is the manager of the Christie Realty Corp., for which he has been in charge for the past several years.

Other Christie officers remain the same, with Al Christie as president; Charles H. Christie, vice-president and general manager; E. D. Shanks, secretary, and Fred L. Porter, treasurer.

Louis Sarecky Appointed Manager Of RKO Studios

Louis A. Sarecky, an executive at the RKO Studios for several years, became studio manager and associate producer last week, the appointment placing him second in command. The ranking executive on the Coast is William Le Baron.

"Show Boat" At Popular Prices Proves Smashing Hit At Colony; All Grind Houses Draw Heavily

"Behind That Curtain" Held Over; "Mary Dugan" Second Week Big; "Four Feathers" Solid Hit; Two Neck-And-Neck

DESPITE a siege of hot weather over the Fourth of July, Broadway's picture palaces managed to stand-off the heat and come through with flying colors. The business all along the line was better, as far as the grind houses are concerned, than it was the previous week. The real smashing hit of the street last week was "The Show Boat," which came into the renovated Colony and managed to draw $22,043 in five days at that house. The other grind houses all held pictures that drew substantially. At the Roxy "Behind That Curtain" fared so well at the box office that it has been held over for this week. The receipts were $115,462.75, while at the Capitol "The Trial of Mary Dugan" showed great strength in its second week by getting $67,777. The Paramount, which held Adolphe Menjou, in "Fashions in Love," came through with $73,300.

The Rialto and the Rivoli theatres ran almost neck-and-neck in receipts. At the former "Alibi" drew $38,400, while the latter with "Thunderbolt" got $37,900.

At the Strand "The Squall," following its $2 top run, drew $33,500, while "The Constant Nymph," at the Cameo, fared rather badly with $4,417.

The outstanding hit of the extended run pictures is "Four Feathers," at the Criterion. Even though this picture is a silent production the house is playing to better than capacity and last week's receipts were $16,500 for the fourth week of the engagement.

Of the runs the only other offering to top 100 per cent average was "The Broadway Melody," in its twenty-first week, getting $15,772.

The others with their receipts are "Bulldog Drummond," Apollo theatre, $10,124; "Broadway Babies, Central, $10,223.25; "The Fall of Eve," Embassy, $4,787; "The Black Watch," Gaiety, $7,493.50; "Broadway," Globe, $10,465; "Drag," Warners', $14,223.25 and "On With The Show," Winter Garden, $16,564.50.

A recent issue of MOTION PICTURE NEWS said that "Broadway Babies" received bad notices after its premiere. This was inaccurate. Four of the New York dailies gave the picture good reviews, one of which was a "rave." The other notices were not favorable.

Great Throng Sees New Fox Frisco Theatre Open

San Francisco, July 11.—A mammoth crowd watched the opening of the new Fox Theatre in San Francisco. The premiere was a gala event, thousands lining the streets in the immediate vicinity of the playhouse to see the promenade of stars.

Dominion Investigating F. P. Canadian

THE Canadian Government has started an inquiry under the Combines Investigation Act into the operations of Famous Players Canadian Corp., following the receipt of complaints of trade discrimination from certain independent exhibitors in the Dominion.

The movement was launched by an exhibitors cooperative organization which has not made much headway in a trade sense. J. Earl Lawson, a lawyer and a member of Parliament, is acting for the complainants. F. A. McGregor, of Ottawa, registrar under the Combines Investigation Act, is conducting the inquiry into the operations of Famous Players Canadian.

Publix Leases G-B Springield, Mass., House For 15 Years

Springfield, Mass., July 11.—Publix has leased the Broadway Theatre, owned by the G-B Theatres Corp., of which Nathan E. and Samuel Goldstein are president and treasurer, respectively, for a term of fifteen years, beginning August 1, 1929. G-B will continue to occupy the second and third floors of the theatre building. Publix will make several improvements, one of which will be to install a large refrigeration system.

Publix is also building a new theatre in this city, on the site of the former Massasoit house. It is expected to be opened within a few months.

The disposal of the Springfield Theatre will in no way affect G-B's other holdings which will continue to run as usual.

Pathe N. Y. Studios Busy With Comedy Productions

During the month of July, while Robert T. Kane is in Europe, the Pathe Studios in New York are concentrating solely upon the production of short dialogue comedies. "Beach Babies," a skit laid on the beach at Atlantic City, has already been completed by J. Gordon Bostock; in its cast are Charles Kemper, Evelyn Knapp and Naomi Casey, who were directed by Bradley Barker, Joe Hayman and Bosrock supply the story. The latter's next comedy production will be "His Operation."

Harry Delmar has completed "Syncopated Trial," the first of the Folly series. Barker also directed this in collaboration with Delmar, who authored the piece with Lester Lee; among the players are Lew Seymore, Morgan Morly, Buddy Doyle, Max Stamm, Hal Beck and Dave Ferguson. Frank T. Davis is assembling a cast for his comedy, "Fancy That"; George Le Maire is preparing to shoot "Barber's College,"

Extended Runs Get High Grosses

(Continued from page 189)

GAIETY THEATRE—Continued

Week Ending	Attraction	Gross	Percentage
“ 15	“Hearts in Dixie”	8,732.50	93 3/5
“ 22	“Hearts in Dixie”	8,881.25	95 1/2
“ 29	“Hearts in Dixie”	Business so bad receipts refused	
April 5	“Christina”	13,777.75	147 7/10
“ 12	“Christina”	7,854.00	84 1/5
“ 19	“Christina”	8,147.75	87 3/10
“ 26	“Christina”	7,850.00	84 1/5
May 3	“Christina”	7,027.50	76 2/5
“ 10	“Christina”	6,481.50	69 2/5
“ 17	“Christina”	5,231.50	56
“ 24	“The Black Watch” (Opened)		
“ 31	“The Black Watch”	10,065.75	106 4/5
June 8	“The Plack Watch”	9,834.00	105 2/5
“ 15	“The Black Watch”	8,683.00	93 4/5
“ 22	“The Black Watch”	5,973.00	64
“ 29	“The Black Watch”	4,872.00	52 1/2

Total Gross for 26 Weeks, $220,664.75.
Average Weekly Gross, $8,487.87.
Average Weekly Percentage Rating, 92 7/13.
High Gross: “The River,” $14,294.00.
Low Gross: “The Black Watch,” $4,872.00.

GLOBE THEATRE

(Seats 1,418; Scale $1-$2-$2.50; Two Shows Daily; Three Sat. and Sun.)
(Money Capacity, $26,500.00 for 16 Shows at this Scale)

Week Ending	Attraction	Gross	Percentage
April 19	“The Show Boat” (4 days)	$11,000.00	83
“ 26	“The Show Boat”	17,213.00	85 1/5
May 3	“The Show Boat”	17,450.00	86 4/5
“ 10	“The Show Boat”	16,892.00	84
“ 17	“The Show Boat”	14,365.00	71 1/2
“ 24	“The Show Boat”	14,560.00	72 2/5
“ 31	“Broadway” (5 days)	13,300.00	92 1/10
June 8	“Broadway”	15,338.00	75 4/5
“ 15	“Broadway”	12,887.00	64 1/10
“ 22	“Broadway”	11,782.00	58 3/5
“ 29	“Broadway”	10,127.00	50 2/5

Total Gross on 11 Weeks, $154,914.00.
Average Weekly Gross, $14,083.00.
Average Weekly Percentage Rating, 75 8/11.

HARRIS THEATRE

(Average Business for 1928, $19,873)
(Seats 1,200; Scale $1-$2; Two Shows Daily; Three Sat. and Sun.)

Week Ending	Attraction	Gross	Percentage
Mar. 15	“The Singing Fool”	*$15,301.50	77 2/5
“ 22	“The Singing Fool”	12,484.50	63
“ 29	“The Singing Fool”	12,692.50	64
April 5	“The Singing Fool”	13,864.75	70
“ 12	“The Singing Fool”	11,102.75	55 4/5
“ 19	“The Singing Fool”	9,555.25	48 1/5
“ 26	House Dark		
May 3	“Madam X” (4 days)	10,300.00	92 1/2
“ 10	“Madam X”	18,278.25	92 3/10
“ 17	“Madam X”	17,791.00	89 4/5
“ 24	“Madam X”	16,970.00	85 7/10
“ 31	“Madam X”	14,058.00	71
June 7	“Madam X”	12,694.00	64 1/10
“ 14	“Madam X”	10,177.00	51 3/10
“ 21	“Madam X”	8,854.25	44 9/10

Total Gross on 14 Weeks, $184,123.75.
Average Weekly Gross, $13,151.69.
Average Weekly Percentage Rating, 69 2/7.

* After 26 weeks at the Winter Garden “The Singing Fool” was moved to the Harris Theatre for six weeks.

SELWYN THEATRE

(Seats 1,167; Scale $1-$2; Two Shows Daily; Three Sat. and Sun.)

Week Ending	Attraction	Gross	Percentage
April 19	“The Rainbow Man” (5 days)	$14,000.00	120 3/5
“ 26	“The Rainbow Man”	12,286.00	105 9/10
May 3	“The Rainbow Man”	13,737.00	118 3/10
“ 10	“The Rainbow Man”	13,398.00	115 2/5

SELWYN THEATRE—Continued

Week Ending	Attraction	Gross	Percentage
“ 17	“The Rainbow Man”	8,331.00	71 7/10
“ 24	“The Rainbow Man”	7,878.00	67 9/10

Total Gross on 6 Weeks, $69,630.00.
Average Weekly Gross, $11,605.00.
Average Weekly Percentage Rating, 99 2/3.

WARNER'S THEATRE

(Average Weekly Business for 1928, $15,976.00)
(Seats, 1,360; Scale, $1.00 $2.00; Two Shows Daily; Three Sat. & Sun.

Week Ending	Attraction	Gross	Percentage
Jan. 5	“My Man”	$29,047.00	181 4/5
“ 12	“My Man”	25,435.00	159 1/5
“ 19	“My Man”	23,650.25	148
“ 26	“My Man”	21,825.00	137 1/10
Feb. 2	“My Man”	18,679.75	116 9/10
“ 9	“My Man”	14,747.75	92 3/10
“ 16	“My Man”	11,299.75	70 7/10
“ 23	“The Redeeming Sin”	20,130.25	126
Mar. 1	“The Redeeming Sin”	15,045.25	94 1/10
“ 8	“Sonny Boy” (5 days)	9,634.00	84 3/5
“ 15	“Sonny Boy”	15,634.00	97 4/5
“ 22	“Sonny Boy” (5 days)	6,746.75	59 1/5
“ 29	“The Divine Lady”	20,546.00	128 3/5
April 5	“The Divine Lady”	21,493.00	134 1/2
“ 12	“The Divine Lady”	16,160.25	101 1/10
“ 19	“The Divine Lady”	15,216.75	95 1/5
“ 26	“The Divine Lady”	12,583.80	78 3/5
May 3	“The Desert Song” (3 days)	10,472.00	152 9/10
“ 10	“The Desert Song”	18,683.75	110 7/10
“ 17	“The Desert Song”	16,323.25	102 1/10
“ 24	“The Desert Song”	14,615.00	90 4/5
“ 31	“The Desert Song” (8 days)	12,836.00	70 3/10
June 8	“Honky Tonk” (4 days)	8,445.75	92 1/2
“ 14	“Honky Tonk” (8 days)	10,251.50	57 7/10.
“ 21	“Drag” (2 days)	4,091.00	89
“ 28	“Drag”	15,273.00	95 3/5

Total Gross for 26 Weeks, $408,866.00.
Average Weekly Gross, $15,725.61.
Average Weekly Percentage Rating, 106 5/13.
High Gross: “My Man”, $29,047.00.
Low Gross: “Honky Tonk” (8 days), $10,251.50.

WINTER GARDEN THEATRE

(Average Business for 1928, $37,252.00)
(Seats, 1,492; Scale, $1.00-$2.00; Two Shows Daily; Three Sat. & Sun.)

Week Ending	Attraction	Gross	Percentage
Jan. 5	“The Singing Fool”	$44,427.00	119 1/5
“ 12	“The Singing Fool”	38,196.00	102 1/2
“ 19	“The Singing Fool”	36,196.00	97 1/10
“ 26	“The Singing Fool”	36,275.00	97 2/5
Feb. 2	“The Singing Fool”	33,835.75	90 4/5
“ 9	“The Singing Fool”	31,161.75	83 3/5
“ 16	“The Singing Fool”	32,562.25	87 3/5
“ 23	“The Singing Fool”	30,743.25	82 1/2
Mar. 1	“The Singing Fool”	21,571.75	57 9/10
“ 8	“The Singing Fool”	21,239.00	57
“ 15	“Noah's Ark” (3 days)	24,239.00	144 9/10
“ 22	“Noah s Ark”	32,588.00	87 2/5
“ 29	“Noah's Ark”	29,359.75	78 4/5
April 5	“Noah's Ark”	31,457.25	84 2/5
“ 12	“Noah's Ark”	27,054.25	72 3/5
“ 19	“Noah's Ark”	25,506.00	68 2/5
“ 26	“Noah's Ark”	23,133.75	62 1/10
May 3	“Noah's Ark”	22,283.50	59 4/5
“ 10	“Noah's Ark”	18,045.00	48 3/5
“ 17	“Noah's Ark”	14,062.00	37 7/10
“ 24	“Noah's Ark”	14,323.50	38 2/5
“ 31	“On With the Show” (4 days)	15,890.00	77 3/5
June 8	“On With the Show”	25,831.50	69 3/10
“ 15	“On With the Show”	20,300.25	54 2/5
“ 22	“On With the Show”	16,827.25	45 1/5
“ 29	“On With the Show”	16,031.00	43

Total Gross for 26 Weeks, $683,139.75.
Average Weekly Gross, $26,274.60.
Average Weekly Percentage Rating, 71
High Gross: “The Singing Fool”, $44,427.00.
Low Gross: “Noah's Ark”, $14,323.00.

W. B. Plan “Show Of Shows” As Their Greatest Picture

A super Vitaphone production—planned as the greatest picture made by the Warner Brothers—is now in a preliminary stage, Sam E. Morris, vice-president of Warner Bros., announcing tentative plans for the production which will be called ''The Show of Shows,'' and which will feature every star from both the Warner and First National studios. Definite places in the picture, have already been assigned John Barrymore, George Arliss, Charlotte Greenwood, Irene Bordoni, Jack Buchanan, Winnie Lightner and Frank Fay, the latter to be master of ceremonies. The film will be largely musical but there will be several dramatic interludes. It will be made under supervision of J. L. Warner.

World Wide To Distribute New Sennett Talkie

''Midnight Daddies,'' his first all-talking feature length comedy, upon which he has been quitely at work for the past few months, has just been completed by Mack Sennett. It will be distributed in the United States and Canada by World Wide with physical distribution through Educational Exchanges.

In the cast are Harry Gribbon and Andy Clyde, co-featured, and Alma Bennett, Vernon Dent, Addie McPhail, Katherine Ward, Rosemary Theby, Jack Cooper and Natalie Joyce.

Carl Laemmle Sails After “B'way” Showing On Boat

Twenty-four hours following last Tuesday's showing of ''Broadway'' on the S. S. Majestic, Carl Laemmle, president of Universal who sponsored the affair, sailed on the White Star liner. He goes directly to Paris and from thence to Carlsbad. His trip is partly business and partly vacation.

During Mr. Laemmle's absence Lou Metzger, general manager of Universal, will decide the site of Universal's proposed studio in New York.

Mr. Laemmle's party includes Mr. and Mrs. Stanley Bergerman, Mr. and Mrs. Siegfried Laemmle, Jack Rose, David Bader, and chauffeur and maid. They will go directly to Paris and from there to Carlsbad.

Sound And Projection

Conducted By James R. Cameron

Oscillation

(Continued From Last Week)

FORMAL heating of the filament, that is, operating a filament at its normal rated voltage, will increase the tendency to oscillate when compared with tube operation at reduced filament heating and voltage. All tubes should be operated at their normal filament voltage because it is then only that the tube works at maximum efficiency.

Finally we obtain an increase of power and increase in the tendency to oscillate by increasing the plate voltage applied to the tubes. Yet it is only by applying a normal or proper plate voltage to the tubes that we can cause a sufficient flow of electrons in the plate circuit to obtain real volume and distance-getting ability from the receiver. While it would be desirable to operate all tubes at maximum possible plate voltage, this cannot always be done because the power might be so great with certain designs that no available means could be sufficient to prevent free oscillation. Therefore, in some well designed receivers, oscillation is controlled by reducing the plate voltage.

Now we come to the causes of oscillation which are wholly undesirable and which we wish to eliminate or counterbalance. They include all the uncontrolled causes of feeding energy backward from the plate current to the grid circuit of the same tube or from the plate of any tube to the grid of another tube proceding it in the receiver.

A note should be made here that in receivers of the regenerative type there is provided an intentional feedback from plate to grid circuit, but this feedback in a regenerative set is under control and is adjustable. It is used to bring the circuit up to maximum regeneration while keeping it below oscillation. In talking of feedbacks we are not concerned with these intentional feedbacks but only with feedbacks which are not adjustable and which are not under the control of the operator.

Undesirable Feedback

There are three kinds of undesired feedback. One kind occurs through resistances which are common to more than one circuit and these are called resistance feedbacks. Another feedback is caused by coupling between parts which have inductances such as coils and loops of wire. These are called inductive feedbacks. Then we have the feedbacks caused by capacity effects between all of the various parts in the circuit, that is, between all parts which are conductors.

Whenever two or more circuits come together at a resistance there is a resistance feedback because we have a resistance coupling at this point. It will be recognized that the act of connecting the plate circuits of two or more tubes to a common B battery provides a coupling between these tubes by means of the resistance of the battery. Whenever we connect the grid return of the grid circuit of two or more tubes to a common C battery or to the battery side of a common rheostat we have a resistance coupling through the resistance of the C battery or the rheostat. With any of these resistance couplings there is a chance for energy from one stage or tube to be transferred back to a preceding stage or tube.

Eliminating Feedback Resistance

Now for the elimination of resistance feedbacks. It would be possible to use separate A batteries, B batteries and C batteries for each tube in the set and this would eliminate many resistance feedbacks. Of course such a procedure is out of the question because of the space and expense involved.

Fortunately it is comparatively easy and not so very expensive to complete each plate circuit and each grid circuit without their going through the B battery or the C battery. In the ordinary receiver the plate circuit may be considered as starting at the filament. Electron flow is from filament to plate, then through the plate and the external coupling in the plate circuit which may be a coil or a resistance. From here the electron flow is to and through the B battery or power unit back to the connection to the A battery, and then to the filament, thus completing the circuit. If two stages or more are connected to one B battery or power unit, the electron flow from both or from all of them is through the same unit.

The proper procedure is to place a large capacity condenser across the B-battery or, to connect this condenser between the tube filament and the B-battery or power supply end of the coil or resistance in the plate circuit. Flow of plate electrons is then from plate to coupling coil or resistance, through this large condenser and back to the filament without going through the B-battery. When each tube or each stage is provided with such a by-pass the resistance coupling will be practically eliminated.

The capacity of such a bypass condenser for radio frequency tubes should be at least .006 microfarad and may well go as high as .01 microfarad. The capacity of the bypass condenser in detector and audio circuits should be one microfarad. It is not sufficient to use only one bypass if the feedback is to be eliminated. A separate bypass must be used on each stage or tube of the receiver.

The coupling through C-batteries is eliminated by connecting a bypass condenser of large capacity, such as one-half to one microfarad, between the negative filament terminal of each audio frequency tube socket and the filament or "F" terminal on the audio frequency transformer which is ahead of this tube. The grid terminal on that transformer connects to the grid terminal on the socket of the tube in question.

If the grid returns from the secondaries of the radio frequency transformers are connected to the battery side of a rheostat which controls all radio frequency tubes, there will be a back coupling through this rheostat unless the bypass condensers are installed.

It is well known that the magnetic fields of two coils will couple with each other unless the coils are a very great distance apart, a distance greater than could be provided in a radio receiver.

When two coils have their axes in line their coupling will depend on the separation between the coils. While they are in line, moving them closer together will increase the coupling and moving them apart will decrease it.

If the separation of the two coils remains the same, turning them so that their center lines or axes are at an angle with each other will reduce the coupling and when the two coils are at right angles the coupling will be as near zero as it can be made. Therefore, one method of reducing inductive feedback due to magnetic fields is to place the coils at right angles to each other and another method is to place them as far apart as possible.

Transferring Magnetic Field

There is a third method of reducing inductive feedback. If two or more coils are placed parallel to each other, the magnetic field from one of them will pass through the other. Whenever lines of force cut through or pass through one side of the turns of wire on a coil, and do not also cut through the opposite side of the same turns, there will be a voltage induced in the turns. But if all of the lines of force which cut through one side of a coil also cut through the other side, then equal and opposite voltages are induced in the two sides of the same turns of wire. These voltages balance each other and there is no induced current and no inductive coupling.

By inclining the center lines of the coils, still keeping them parallel but changing the angle or inclination of the coils from a line drawn through all of them, more and more of the magnetic lines of force sent out by adjacent coils will cut through both sides.

This angle of inclination may be increased until the point is reached at which all of the lines of force cutting through one side of a coil also cut through the other side. At this particular position there will be minimum magnetic coupling. The exact angle for this absence of coupling varies with the coil diameter and coil length.

(To be continued next week)

Chicago Papers Tell Hollywood

"I have recommended your Blue Book to the readers of my motion picture column in the Chicago Daily News." Jack Casey, Hollywood Correspondent, Chicago Daily News.

"I cannot tell you how great an aid this directory is to a photoplay critic, not only in answering questions of 'fans' but in getting information about players in current pictures, to use in writing reviews. I'm keeping the Blue Book close at hand."—Genevieve Harris, Photoplay Editor, Chicago Evening Post.

Watch For Other Newspaper Comments

Hollywood Can't Afford To Stay Out

of

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Talk In Hollywood

By Walter R. Greene

SO many authors and short story writers of standing have been brought to the coast during the past year for talkers that representatives of two nationally circulated monthly magazines recently visited California to renew writer contacts.

One of the representatives admitted most of America's authors were now living permanently in California; and if not employed in pictures, were located in a cottage somewhere along the coast line from San Diego to San Francisco. The emissary, employed by one of the largest circulated home monthlies, lined up future literary material among the writing fraternity, and will make semi-annual trips west from now on.

A COAST producer was considering production of a re-make that had originally been produced about ten years ago by his company. The story was written by a well-known author, who at the time received $10,000 for his work. In order to clear things legally for production of the story in dialog, the studio requested the author to set a price for the dialog rights to his old story. The author smilingly asked for $20,000 for the talker rights—double what he had originally received for the screen rights originally; which resulted in the producer forgetting about making a talker at this time.

JACK KEARNS has managed many fighters, including Jack Dempsey and Mickey Walker, and therefore should know something about using his mitts. Charles Delaney, screen actor of note, has played many boxer parts in films, and knows his stuff.

The pair had a little argument on the night of July 4th—Kearns came out of the battle with some black eyes, and Delaney's nose needed medical attention. As a result of the fracas, Kearns is said to have delayed a trip East until he looked more presentable.

THE Academy of Motion Picture Arts and Sciences will confer seven awards of merit in the production branch of pictures for the year ending August 1st; instead of seventeen as presented last year. The awards will cover distinguished achievements for actors, actresses, directors, writers, cinematographers, art directors, and the company whose production is considered the best of the year. In making the selections, no distinction will be made between silent and sound productions.

Paul Whiteman, famous jazz maestro, dons the engineer's garb while en route to Hollywood where he is making a Universal sound special

IN outlining the Pathe production program for the coming season, the studio executives are preparing the pictures in groups of five. Each group is considered as a separate unit, and stories for the group are planned so that they will cover a wide range of entertainment. This system is expected to eliminate all possibilities of producing or releasing two productions of similar theme or background too close together.

The first Pathe group of five pictures includes "The Sophomore," a college comedy; "Big News," a newspaper mystery melodrama; "Paris Bound," a marriage drama; "The Awful Truth," a sophisticated comedy with Ina Claire; and "Oh Yeah," a railroad comedy.

IT'S curious the way Hollywood finds out about an exceptionally good picture. Pathe previewed "The Sophomore" in two outlying spots, and soon after nearly everyone connected with production in various studios had heard about it.

"The Sophomore" is excellent entertainment (as stated in the MOTION PICTURE NEWS review), and in addition to that, shows how a talker comedy should be handled to get the maximum number of laughs without the loss of dialog. The timing for audience laughs was sytematically worked out—when a laugh came, the characters continued their action—but silently—and dialog did not start again until the laughs had subsided in the theatre. It was a fine job of dialog writing and direction.

IRENE RICH has been signed by Fox to play opposite Will Rogers in "They Had To See Paris." Not much news in itself, but interesting to the extent that both players appeared together several times in the series of feature comedies Will Rogers made for Goldwyn some years ago. This will be Rogers' initial talker, but Miss Rich demonstrated her abilities in front of the "mikes" a couple of months ago in an independent dialoger, and registered fine.

DOROTHY ARZNER and Robert Milton have worked out an original arrangement for directorial credit on the pictures they make together for Paramount. Miss Arzner, who directs the picture, and Milton, who directs the dialog, alternate in screen credit for direction. Miss Arzner received full credit for direction of "The Wild Party;" while Milton gets the same rating for "Behind the Make Up." So far the system works out great.

NO less than five "sister acts" will be staged by Warner Brothers in their musical revue, now being prepared under the title of "Show of Shows." The five pairs of sisters who will do numbers for the production include Dolores and Helene Costello; Marceline and Alice Day; Viola Dana and Shirley Mason; Sally Blane and Loretta Young; and Sally O'Neill and Molly O'Day.

"Dynamite" Premiere At Carthay Circle July 25

Hollywood, July 11.—Cecil B. DeMille's first talker for M-G-M, "Dynamite," will have its premiere at Fox Carthay Circle Theatre July 25th at $5 top for opening night.

De Mille, who is now vacationing on his yacht, will return to town especially for the opening.

Maxwell Anderson Signed By "U" To Write Originals

Hollywood, July 11.—Universal has signed Maxwell Anderson to write original screen stories and dialogue. Anderson collaborated with Laurence Stallings in writing "What Price Glory" and is the author of "Saturday's Children."

50% Of Warners Vitaphone Films Finished Or In Work

Hollywood, July 11.—Warner Brothers have half of next season's list of forty Vitaphone releases completed or in the course of production. Pictures now being prepared are those to be released during the second half of the 1929-30 season.

Hollywood

First National To Use 4,000 People Daily On Pictures

Company Will Work On 18, Comprising Its Heaviest Production Program

First National plans the heaviest production of its history, eighteen pictures being scheduled to enter work beginning July 13 and carrying through the weeks immediately following. Releases are set between September 1 and December 9.

In all, First National will be using eighteen directors and stars on the new program of pictures besides 250 technicians, 270 electricians, 3,000 extras and 94 cameramen. Approximately 4,000 people will be working daily on the Burbank lot at an estimated operating cost of $100,000, it is said.

Taking a leading position among the specials now in work are "Footlights and Fools," starring Colleen Moore; "Sally," Marilyn Miller; "Paris," Irene Bordoni; "Little Johnny Jones," Eddie Buzzell; and "A Most Immoral Lady," Leatrice Joy.

Filming was recently completed on a number of releases are now in the titling and editing stage. These include "Smiling Irish Eyes," "The Isle of Lost Ships," "The Great Divide," "Hard To Get," "The Careless Age," "Fast Life," "Her Private Life," "Dark Streets," "Twin Beds" and "The Girl From Woolworths." In readiness for shooting are "Young Nowheres," "The Forward Pass," "Lilies of the Field," "No, No, Nanette," and "Loose Ankles."

Ann Harding's second talker feaure for Pathe will be "A Woman Afraid." Paul Stein will direct.

James Wilkinson, head of Paramount's cutting departmen for the past two years, has signed a term contract with that company.

"The Love Parade" supporting players include Eugene Pallette, Carl Stockdale, Albert Riccardi, Lionel Belmore, Margaret Fealy, Edgar Norton and Russell Powell.

George Marion, stage actor and father of George Marion, Jr., the title writer, has been engaged for the role of the old sailor father of "Anna Christie," M-G-M's picture to be made soon with Greta Garbo. Marion created this role for the screen when Blanche Sweet played Anna.

Allen Kearns, a new face among screen personalities, plays the juvenile lead in Radio's "The Very Idea," which Richard Rosson is directing. Associated with him as stage director, and also playing one of the principal roles, is Frank Craven, the playwright, producer and actor.

Charles Brabin, who transferred "The Bridge of San Luis Rey" to the screen for Metro, will direct "Ordeal," Dales Collin's story of adventure on the sea. No cast anounced as yet.

Why This Film Player Joined Equity

HOLLYWOOD, July 11.—A story which has gone the rounds of Hollywood, and used by Equity officials themselves for a laugh runs as follows:

During the first week of the Equity battle, an old time picture actor walked into the Equity offices, stating he wanted to sign up as a member. The actor, who never rated over $150 a week when he worked, had not played in a picture for nearly three years.

After signing an application blank—also an I. O. U. for the amount of initiation fees and dues, the actor immediately asked "Now that I'm a member, where is the relief committee?"

Lee Kalman, member of the New York "Pleasure Bound" company, is playing one of the principal role for Paramount in the dialogue comedy, "Kibitzer."

Richard Dix starts working for Radio in about fifty days. No decision has been reached yet concerning his initial Radio vehicle.

Darmour-RKO has begun production on the second of the H. C. Witwer series, Al Herman directing. Cast includes Alberta Vaughn, Al Cooke, George Gray and Lew Sargent, with support from Jack Richardson, Fern Emmet and Joe Bonner.

Kay Johnson has been placed under term contract by M-G-M. Miss Johnson, stage actress, came west to play the lead in Cecil B. De Mille's talker, "Dynamite" for M-G-M, and secured her contract as a result of her performance in the latter picture.

A. Leslie Pearce will direct the dialog for "The Delightful Rogue," RKO's production of a Wallace Smith story. Bert Glennon will be in charge of pictorial direction.

Marilyn Miller is now on the coast to prepare for her starring Vitaphone version of "Sally," which First National is producing.

James Brown, Darmour-RKO cinematographer, has been assigned by Larry Darmour, comedy producer, to investigate the wide screen stereoscopic situation. Brown, at one time a film camera manufacturer, has been experimenting along these lines for some time.

Nena Quartaro, Spanish actress, has a role in Paramount's "The Virginian."

Rose Tapley, early screen player, is seen in Pathe's talkie, "Paris Bound."

Evelyn Brent replaces Mary Eaton in the cast of "Fast Company."

"Sweetie" is the new title for the Paramount story of college life previously christened "Sis Boom Barbara."

"The Taming of the Shrew" is being brought to the screen by Douglas Fairbanks and Mary Pickford with a large cast of players. Geoffrey Wardwell is Hortensio; Edwin Maxwell is Baptista; Dorothy Jordan is Bianca; Joseph Cawthorne plays Gremio and Clyde Cook is Grumio. Rehearsals are now in swing and the picture will be finished before the first of September.

"The Thirteenth Chair" principals are supported, among others, by Helen Millard, Moon Carroll, Mary Forbes and Margaret Wycherly.

"U" To Remodel Coast Studios At $1,000,000 Cost

Construction Program Includes 3 New Sound Stages And 3 Sound Projection Rooms

Hollywood, July 11.—Universal City will be immediately remodeled at an expenditure of about $1,000,000. The construction program includes erection of three new sound stages, three sound projection rooms, a laboratory, dressing rooms and property department, arsenal, drapery unit and garages.

In addition, six portable Movietone trucks will be constructed at a total cost of $350,000, and the sound trucks will serve as auxiliary apparatus to the regular studio recording equipment. Dismantling of many old buldings will take place to take care of the new construction.

"The Awful Truth," Ina Claire's first dialogue Pathe picture, was completed on June 13 and is now being edited. "Sailor's Holiday," in which Alan Hale is the star and Sally Eilers, the leading woman, was completed on the 18th.

"Half Marriage," Radio's second all-talker, starring Olive Borden, was finished recently. It was adapted from George Kibbe Turner's magazine story, "Companionate." With the star are Anderson Lawler, Sally Blane, G. Pat Collins, Morgan Farley, Richard Tucker, Hedda Hopper and others.

"Ida Sweet as Apple Cider," Eddie Leonard's famous song, is sung by the minstrel veteran star in "Melody Lane," Universal's all-talkie of vaudeville life. He also renders "Roly Boly Eyes."

Mal St. Clair recently completed the direction of "Side Street," new Radio talkie with the Moore Brothers. Arthur Housman plays a gangster in this film.

"The Storm," melodrama screened by Universal several years ago, is one of the stories that the company will produce with full dialogue and sound.

Universal is co-starring George Lewis and Barbara Kent in two features dealing with young love and adventure. They are "Flaming Daughters" and "Keep on Dancing."

Harry Tierney, composer under contract to Radio, is now writing tunes for an original screen operetta, William LeBaron, vice-president of Radio in charge of production, is to do the lyrics for the new musical film.

Bernice Claire, musical comedy star who sang the leading role in the eastern company of "The Desert Song" has been signed by First National-Vitaphone to play the title role in "No, No, Nanette." It gets under way in July with the comedy roles taken care of by Louise Fazenda and Lucien Littlefield. William Beaudine will direct.

"Paris" Irene Bordoni's first picture, has been started at the First National-Vitaphone studios with Clarence Badger directing.

Opinions on Pictures

Thunder

Chaney In Railroad Thriller

(*Silent Version*)

(Reviewed by Bill Furman)

"THUNDER" has plenty of thrills and contains a greater human interest story than is usually the case with pictures that have a railroad background. The youngsters will eat up the melodrama—so will the older folks. The story has been finely produced to carry appeal to all classes. The combination of Chaney, who is a natural "draw," with a picture that is decidedly entertaining, makes "Thunder" a potential box office factor in all spots. It rates attention for good business in the weekly change key houses, and should prove profitable all down the line.

Chaney portrays an old railroad engineer who eats, sleeps and thinks railroading. Chaney takes so much interest in the welfare of the road and the maintenance of schedules, that he is looked upon as a typical grouch, and has been nicknamed "Grumpy." Both his sons follow his calling.

A very effective opening has been established. Chaney is bringing in the crack limited through one of the worst snowstorms of the year. While making up time, he is flagged to pick up a private car on a siding, but disregards instructions and starts rolling again. Phyllis Haver, a night club entertainer, is introduced at the siding. When Chaney refuses to carry her through to Chicago, she climbs the cab, and rides in anyway. During the trip, the young fireman falls for Phyllis, and a romance between the pair is started.

There is just enough railroad and melodrama in the picture; and the proper amount of human interest, to make it decidedly good entertainment. The climax, showing the relief train plowing through four feet of water, has been developed to hold the greatest amount of audience interest.

Lon Chaney does an exceptionally fine characterization, without the aid of any special makeup aside from slightly greyed hair and moustache. Phyllis Haver is excellent as the night club entertainer; while James Murray and George Duryea turn in sterling performances as the two sons.

William Nigh's direction was very satisfactory; and the story by Byron Morgan is out of the usual run of railroad melodramas and finely developed.

Drawing Power: Picture rates as highly satisfactory box office material, even though a non-talker.

Produced and released by M-G-M. **Story** by Byron Morgan. **Scenario** by Byron Morgan and Ann Price. **Directed** by William Nigh. **Titles** by Joe Farnham. **Photography** by Henry Sharp. **Supervised** by Hunt Stromberg. **Length:** Sound and silent, 7,783 feet. June 25, 1929.

THE CAST

Grumpy Anderson	Lon Chaney
Zella	Phyllis Haver
Jim	George Duryea
Tommy	James Murray
Molly	Frances Norris
Davey	Wally Albright, Jr.

Melody Lane

Ordinary Program Talker

(*All Dialog Version*)

(Reviewed by Hunter Lovelace)

EDDIE LEONARD'S initial venture into the field of talking pictures is not a particularly happy one, the vehicle selected for him not being at all adapted for the display of the peculiar talents which have made him a headliner for so many years. Since the death of Primrose and the elder minstrels, Eddie has been the top notcher of pure minstrelsy, but the producers have almost ignored this fact, as the only numbers he does are at the very beginning and the end of the picture. The interval is the old story of one team member going up to stardom, while the other languishes in the valley of "Three-a-day," interspersed with numerous renditions by Eddie of a sentimental song entitled "Beautiful," dedicated to his erstwhile partner-wife and sung to his daughter.

Leonard's age precludes a successful portrayal of the part assigned to him in the story. He is cast as the husband of the youthful Josephine Dunn and the father of a four-year old child, played to "Oh's" and "Ah's" by Jane La Verne. It's sort of a rehash of "The Jazz Singer," but lacking the Jolson touch to put over the father love theme.

The story opens with Eddie proclaiming to his wife the signing of a thirty week contract on carnival time. Disgusted, she leaves him, taking the child, and enters stock, while Eddie drifts down to prop man in the theatre of the leading producer of the town, Rinaldi, played by Huntley Gordon. Assisted by his pal, George E. Stone, capable as always, he enjoys stolen moments with the child until through his efforts his wife secures a starring part with Rinaldi. She then notifies him he must not see the child any more. The child, essaying a stunt her father has taught her, suffers a fractured skull on Josephine's opening night and she refuses to go on until soldiered into it by Eddie's plea. While she plays, he sings the child to sleep and health, she takes him back and the picture winds up with him, a star in his own right, singing "Ida" and "Didn't It Rain."

Drawing Power: The old timers who remember Leonard can be counted on, but will probably be disappointed. **Produced and distributed** by Universal from an original play by Joe Swerling. Adaptation by J. G. Hawks and Robert F. Hill; **dialog** by J. G. Hawks. **Directed** by Robert F. Hill. **Cameraman,** Jerry Ashe. **Titles** by Tom Reed. To be **released** July 14, 1929. **Length,** 6369 feet; **Running time,** 1 hr. 11 mins.

THE CAST

Des Dupree	Eddie Leonard
Dolores Dupree	Josephine Dunn
Rinaldi	Huntly Gordon
Danny K.	George E. Stone
Baby Constance	Lane La Verne

The Sophomore

Jamful Of Laughs

(100% *Dialog*)

(Reviewed by Don Ashbaugh)

"THE SOPHOMORE" is a talking comedy that carries more laughs to the foot than any straight talker so far produced. There is not much plot to the story, but this is amply made up for by the rapid succession of double-barrelled belt-line laughs from start to finish.

Eddie Quillan only needs a couple of more like this one to place him in the front rank of "draw" comedians. His work in "The Sophomore" stamps him as a great little comedian with a wealth of personality.

The entire picture has been built up with a series of comedy sequences that top each other in turn for laughs. The treatment of the dialogue is especially fine and has a smoothness of development that is unusual in current talkers.

There are plenty of laugh gags built on the college background. A certain radio announcer of wide reknown may laugh at a satire of himself broadcasting a big football game, but the audience who have listened to his radio descriptions are going to howl. The announcer is billed as "Gabriel McAfee" for the picture sequence.

Pathe can be proud of "The Sophomore." It was built for laughs, and gets them aplenty. William Conselman supervised; Leo McCarey directed; Joe Poland adapted, and Earl Baldwin wrote the dialog. This quartette did such an excellent job that Pathe has kept them as a separate unit to produce another original feature talking musical. Individually and collectively, they did fine work on "The Sophomore."

The college atmosphere was retained throughout the picture, proving that film producers can make stories with college backgrounds without dragging in ridiculous and unreal situations.

Drawing Power: It's a laugh hit of campus life. Eddie Quillan steps along as a film comedian of real ability. Story appeared in "College Humor" as "Joe College"—which might help, but plus fact it's a great talker comedy with laughs aplenty.

Produced and **released** by Pathe. **Story** by Corey Ford and T. H. Wenning. **Adapted** by John F. Poland. **Dialog** by Earl Baldwin and Walter de Leon. **Directed** by Leo McCarey. **Photography** by Joseph Mescal. **Supervised** by William Conselman. Footage and Release date undetermined.

THE CAST

Joe Collins	Eddie Quillan
Margie Callahan	Sally O'Neill
Tom Weke	Stanley Smith
Barbara Lang	Jeanette Loff
Dutch	Russell Gleason
Mrs. Collins	Sarah Padden
Armstrong	Brooks Benedict
Joe's Nephew	Speck O'Donnell

Opinions on Pictures

Big News

Satisfactory Talker Comedy

(All Dialog)

(Reviewed by Hunter Lovelace)

THIS shapes up as pretty good entertainment for your customers once you get them inside. Pathe has taken the familiar plot of the reporter who gets fired because of too persistent shellacking of his interior, afterwards regaining it because of scooping the town with the big dope expose, and, by a liberal injection of the wisecracking repartee of the "Is Zat So?" school, has evolved a comedy that elicits a string of laughs. You can't go wrong on it unless your patronage is composed of hardboiled newspaper men.

The direction is very good, utilizing, as it does, about three sets while preserving motion and space so well that the impression of more is gained. So deft is it that even the old gag of allowing the villain to destroy what he thinks is the evidence, but what the hero proves to be only a copy by producing the original, produced a diaphragm shaker from the audience which saw this picture in first preview form.

Of course, it slips in places, particularly in the spacing of dialog quite a few lines being lost in the chuckles of the audience, but this can be forgiven in view of the naturalness of the delivery of most of the players. Another point, and one on which this reviewer would like enlightenment, is the disappearance within an hour of a very well defined black eye from the pugnacious physiognomy of the hero, played by Robert Armstrong.

Drawing Power: Bill it as Armstrong's funniest since "Is Zat So?" **Produced** and distributed by Pathe. From the play by George S. Brooks. Adaptation and dialog by Jack Jungmeyer and Walter De Leon. **Directed** by Gregory La Cava. **Camera:** John Mascall and Norbert Brodine. Length: 5950 feet. Running time, one hour and 6 mins.

THE CAST

Steve Banks	Robert Armstrong
Margaret Banks	Carol Lombard
Hensel	Louis Hayne
O'Neill	Wade Boteler
Addison	Charles Sellon
Joe Reno	Sam Hardy
Ryan	Tom Kennedy
Phelps	Warner Richmond
Vera	Cupid Ainsworth
Pells	Herbert Clark
Helen	Gertrude Sutton
Deke	James Donlan

"William O'Neal"

(Metro Movietone—One Reel)

THIS tall, sweet-voiced tenor sings "Lolita," "Until" and "Duna" with ease and grace. Anyone who appreciates good concert singing and such favorite old songs as the above three, will enjoy Mr. O'Neal's offering. But if you have a housefull of jazz--craving fans, don't give them stuff like this, as they are liable to regard it as too sugary. Nowadays in some talkie houses the crowds make more noise razzberrying what they listen to than they ever made before. It is one of the little peculiarities brought about by the talkies—that the audience must vie with the screen in making noise. Mr. O'Neal certainly is not deserving of razzberries, but his songs do not carry a universal appeal for fans who care more for a blues song than all the "Dunas" ever written.—RAYMON GANLY.

Charming Sinners

Too Sophisticated For Most Audiences

(Reviewed by Fred Schader)

SOMERSET MAUGHAM'S delightful story "Charming Sinners" adapted to the screen by Doris Anderson and most capably directed by Robert Milton has the fault that it is "too smart" for the average motion picture theatre audience and therefore it may not be appreciated as it should at the box offices around the country. In the larger centers it should attract business, especially since the cast contains the names of Ruth Chatterton, Clive Brook, Mary Nolan, William Powell and Montagu Love, all players who are known to the fans. But the prediction is made that the feature will not bring any record breaking box office attendance anywhere.

The tale deals with the romance of a man and woman who are married, but not to each other. A doctor and one of his patients. The doctor has been wed for ten years and his charming blonde patient makes a set play for him, while his wife, who is aware of the affair pretends not to notice it and when the crucial moment arrives steps in and protects both her husband and the woman in the case by lying to the husband of the latter. Then with this complication straightened out it evolves upon the doctor's wife to decide what punishment she should mete out to her husband. She very adroitly places the shoe on the other foot by leading him to believe that she is going abroad for a six weeks' holiday with another man, although in reality she is going alone, and the husband takes his medicine like a man, making a few faces at the bitterness of it, but knowing that it will effect a cure.

It is the clever casting of "Charming Sinners" that makes it although delightful entertainment for the classes that attend picture shows. Ruth Chatterton as the doctor's wife scores heavily and Mary Nolan as the wife with a vamping complex is almost too natural. Clive Brook gives one of the most finished performances of his career and William Powell with but little to do is more than adequate in the role assigned him, and Montague Love is right at home as the "sap" husband of the flirting wife.

Robert Milton who directed the picture has done a very good piece of work in picturizing the comedy drama, and has timed his dialog perfectly.

Drawing Power: The title and the cast of players are the principal box office assets. **Produced** and **distributed** by Paramount Famous Lasky. From the story by Somerset Maugham, **adapted** by Robert Milton. **Length,** dialog version 6164 feet. **Running time** an hour and six minutes. **Release date** July 6, 1929.

THE CAST

Kathryn Miles	Ruth Chatterton
Robert Miles	Clive Brook
Anne-Marie Whitley	Mary Nolan
Karl Kraley	William Powell
Mrs. Carr	Laura Hope Crews
Helen Carr	Florence Eldridge
George Whitley	Montague Love
Margaret	Juliette Crosby
Alice	Lorraine Eddy
Gregson	Claude Allister

Dangerous Curves

Clara Bow In Lukewarm Talker

(100% Dialog Version)

(Reviewed by Walter R. Greene)

THERE are only two things that save this from going into ordinary program classification. One is Clara Bow, Paramount's ace star—the other is the fact that the story revolves around a circus background. Both factors will enable the picture to do satisfactory business—not as much as the regular run of Bow pictures during the past year, however.

Clara gets out of her usual "It" role to portray a sweet little ingenue of a circus bareback act.

The story is very ordinary, with little to recommend it. Although billed as an original story by Lester Cohen, it is quite similar in basic theme to "Burlesque," with minor variations and a different background. In view of the fact that Paramount produced "Burlesque" under the title of "Dance of Life" and is holding it as one of the leaders for next season, it seems that "Dangerous Curves" might tend to take some of the edge off the former picture when it is released.

Clara struggles through her characterization to most satisfactory results. The balance of the cast is capable in every spot; while the direction can be classed as just ordinary. Perhaps the basic story weaknesses could not be overcome by Lothar Mendes when he transposed it to the screen.

Drawing Power: You will have to depend on draw of Clara Bow name, and fact this is a circus story. The kids will go for it, but others will consider it as just an ordinary picture. Presents a good chance for circus exploitation to get business, and picture needs extra stunts to help it over.

Produced and **released** by Paramount. **Story** by Lester Cohen. **Scenario** by Donald Davis and Florence Ryerson. **Dialog** by Viola Brothers Shore. **Directed** by Lothar Mendes. **Photography** by Harry Fishbeck. **Supervised** by B. F. Zeidman. **Running time** about one hour and fifteen minutes. **Release date**, July 13, 1929.

THE CAST

Pat Delaney	Clara Bow
Larry Lee	Richard Arlen
Zara Flynn	Kay Francis
Tony Barretti	David Newell
Col. F. P. Brock	Anders Randolf
Ma Spinelli	May Boley
Pa Spinelli	T. Roy Barnes
Jennie Silver	Joyce Compton
"Spider"	Charles D. Brown
Men About Town	Stuart Erwin, Jack Luden

"Roy Sedley And His Night Club Revue"

(Vitaphone—One Reel)

ROY SEDLEY is an acrobatic, "nut" type of conductor, whose jazzy antics induce a lot of laughs. He's the whole show in this "Revue" except Beth Miller, a blues singer, who renders a "hot mamma" tune with wicked, rolling eyes. Roy does several of his eccentric dances, and his "Sonny Boy" gag with a member of his orchestra is bound to receive chuckles. It is a jazzy reel, just the thing for these hot nights.—RAYMOND GANLY.

Opinions on Pictures

Silent Shorts

"Rubbing It In"

(Educational Silent—One Reel)

AL ALT stars in a Cameo that's fair in the amount of gags it brings forth. He and Estelle Bradley are the harassed young couple, who get two tickets for a big show and are determined to use them. Al, while striving to get suitably dressed for the occasion, messes everything up, hard luck pursuing him everywhere, so that when they finally arrive at the theatre they find the show is over and that they must fork over $29 to the taxi man because Al lost his collar button while dressing and kept the taxi waiting.

Fair appeal. Not as effective as the one Wallace Lupino made along the same lines some time ago. Francis J. Martin directed.

"Top Speed"

(Educational Silent—Two Reels)

(Reviewed by Raymond Ganly)

AL ALT, who has only appeared in a few Educational comedies to date, and Harold Goodwin, comedy veteran, have an enjoyable time in this Mermaid. They are rivals for the smiles of Estelle Bradley, and their dislike for each other is given an outlet in a free-for-all fight that ensues in a department store whither they have escorted Estelle. This fight is one continuous laugh and the best thing in the picture. Charles Lamont, the director, can be seen in a few flashes of clever work. Babe London is another one who gets over some good stuff. This is an entirely amusing and fast number that's sure to send the laughs up to the prosceniums of the theatres where it is shown.

"Joy Land"

(Educational Silent—Two Reels)

(Reviewed by Raymond Ganly)

TO make an ordinary comedy somewhat peppy, Lupino Lane drags in the lively acrobatics he used so effectively in "Sword Points." These lively antics jazz up the piece considerably and make it half-way effective. It is primarily for the kiddies. It seems to have been aimed especially at them, as it deals with a toy shop apprentice who nods off to sleep and dreams of Toyland.

While it's quite imaginative for a comedy, it does not arouse any deep chuckles and is one of the weakest Lupino Lanes to date. Shots of Lupino diving through numerous trap-doors make it interesting while they last, but otherwise it is just kiddie stuff. Wallace Lupino supports his brother. Henry W. George directed.

"Lucky Breaks"

(Educational Silent—One Reel)

AL ALT has a good Cameo comedy in "Lucky Breaks." He is a sailor aboard a Pullman, who anoys everyone on the train with his sailor's baggage and nerve. He puts his stuff up on a rack, but the lurching of the train sends it tumbling down repeatedly on the chap alongside of him. The other passengers are subjected to similar torture by the gob, who finally hangs his hammock outside his Pullman window to snatch a few winks of sleep. This one is snapped up with lots of laughs. Francis J. Martin directed.—RAYMOND GANLY.

Chasing Through Europe

An Extended Newsreel

(Silent Version)

(Reviewed by Hunter Lovelace)

THIS one has been kicked around enough to deserve the title of "The Football of Hollywood," and with reason. A disconnected, improbable and uninteresting story, evidently written after the foreign shots were mede, tries to connect some five reels of news shots with Nick Stuart in the foreground industriously grinding a camera. Ireland, London, Paris and Rome are made to serve as background for the futile capers of Stuart and Sue Carol.

Stuart, a free lance cameraman, bumps into Sue as she is about to be forced into a marriage with her guardian's nephew, to cover up the former's speculations. He steals her away from them and the balance of the picture is taken up with the news shots he gets while sequestering her from the pursuing villains, culminating in the customary fadeout kiss.

President Cosgrave, of the Irish Free State, poses for Nick on a bridge, the Prince of Wales goes through a review, and Nick climbs the Eiffel Tower to get some bird's-eye views of Paris and the Seine. He also puts Mussolini through his paces and gets some nice aerial shots of the Vatican, the Coliseum, Vesuvius and St. Peter's.

There is not much chance for an all silent at the box office these days unless it has merit, and this one doesn't come in that category. The titles are good, and so are some of the shots, but the combination hardly makes a picture.

Drawing Power: If they like silent news reels, Nick and Sue, play up those factors. It might get by in double feature houses. **Produced** and **distributed** by Fox from a story by Andrew Bennison. **Directed** by David Butler and Alfred L. Werker. **Cameramen**, Sidney Wagner, Lucien Andriot, and L. W. O'Connell. Titles by Malcolm Stuart Boylan. **Released**, June 9, 1929. **Running time**, 1 hour.

THE CAST

Linda Terry	Sue Carol
Dick Stallings	Nick Stuart
Phineas Merrill	Gustave von Seyffertitz
Don Merrill	Gavin Gordon
Louis Herriot	E. Alyn Warren

"By Land And Air"

(Pathe Photophone—One Reel)

OLD AL, the cats, mice and all the other inhabitants of Æsop land take to the air in this fairly amusing cartoon. There are some good gags, such as half a dozen mice riding along on inflated bolognas. Old Al, in envy, begins to ride his air bike, but when the propellor is bitten off by a spiteful bird, he plunges to disaster and again fades out in a chase over the hill.—RAYMOND GANLY.

"The A. And P. Gypsies"

(Vitaphone—One Reel)

THESE radio favorites play some of the songs that have made them popular over the air. "Two Guitars," "Gypsy Sweetheart" and some other favorites are rendered with excellent work by the strings. The Gypsies make a good novelty number with which to fill in.—RAYMOND GANLY.

Sound Shorts

"Unaccustomed As We Are"

(Roach-Metro Talkie—Two Reels)

(Reviewed by Raymond Ganly)

THIS endeavor is successful to the extreme. It attracts laughs at the rate of about one, two and three a minute. Oliver and Stan are funny in their first talkie, and that distinctive Roach humor is felt throughout. All hands concerned in the making of this one can throw out their chests a bit.

Hardy's wife (May Busch) walks out on him when he brings Stan home to dinner. While wrestling with culinary mysteries the wife of the cop next door (Thelma Todd) tries to aid the boys; in a mishap her dress is burned and she is forced to hide in a trunk when both Hardy's wife and the cop (Edgar Kennedy) appear. The cop, wise to the fact there's a dame in the trunk, forces the boys to take her over to his own apartment with expectation of making whoopee. His wife takes him completely by surprise and breaks all the household furniture over his head.

The dialog and pantomime are loaded with laughs. When Stan takes credit for demolishing the cop's mug there are sure to be many appreciative guffaws. It has a beaut of a finish entirely in sound unsupported by pantomine. Stan falls down several flights of stairs, and although you don't see him you hear him and laugh. Funny all the way through.

"Beach Babies"

(Pathe Talkie—Two Reels)

(Reviewed by Raymond Ganly)

VAUDEVILLE patter, strung along the theme of an encounter at the beach at Atlantic City, provides a fair aggregation of laughs. Charles L. Kempner and Evelyn Knapp are the principals who meet on the sands and strike up an acquaintance.

A kid, well portrayed by a talented little girl, threatens to break up their tete tete, and most of the laughs are to be had in Kempner's efforts to get rid of her. There is further amusement in the fact that Evelyn's bathing suit has been hidden by Kempner, and she is forced to don a precarious newspaper gown. A fair finish comes along when Kempner, anxious to introduce his girl friend to a pal, finds that he has been playing around with none other than the latter's wife. Altogether, it is talkie comedy of a medium grade.

"Screen Snapshots"

(Columbia Talkie—One Reel)

A LITTLE tour of Hollywood is taken by the garrulous Columbia photographer, who shoots various of the movie great, keeping up a continuous flow of comment while grinding away. The Fairbanks, Ben Lyon, Joan Crawford, George Sidney, John Gilbert, Marion Davies and many others are caught in medium shots. This Columbia Snapshots is like a talking fan magazine, and surely those who constantly patronize the movies appreciate that. Good supporting short subject.—RAYMOND GANLY.

"A Moving Movie Show"

(Educational Sound—One Reel)

THIS is a Lyman Howe Hodge-Podge with a synchronized musical score. It makes good entertainment, being of a scenic nature, with comedy interpolated in titles and animated art work. A little movie show boat travels all around, seeing and hearing interesting things. Emits entertainment of a light, pleasing variety. —RAYMOND GANLY.

Broadway Show Reviews

By Fred Schader

Lon Chaney In "Thunder" At Capitol With "Vacation Days" Revue Novelty

CONSISTENTLY good screen and stage entertainment seems to be the rule at the Capitol. That the public seems to be aware of this is undoubtedly shown by the fact that the house is $5,000 ahead of the weekly average of business for last year. This week's program is no exception to the rule, for with Lon Chaney in "Thunder," a thrilling railroad story that gets to the audience even though it is a silent production, and "Vacation Days," a very colorful stage revue, the house is giving the audiences more than their money's worth.

The show is running two hours and eighteen minutes; the feature running an hour and twenty-seven minutes and the revue forty-two minutes.

There is a novelty opening to "Vacation Days," with Dave Schooler undergoing an examination in a doctor's office at the opening of the revue. Next he is shown on the screen about to take an airplane trip and while in the clouds jumps from the plane in a parachute, to come down in the full stage setting showing a beach with a bandstand with red-striper awnings in the background. From then on the revue moves along in the regulation manner, with a specialty, a few gags, a band number and a repeat of the line-up. Kate Smith with her blues singing easily copped first honors, but a comedy team, Fritz and Jean Hubert were a near riot. Hart, Whitestone and Polly, a burlesque strongman offering, doing the stuff that was long the property of Collins and Hart, were also in the laugh-getting class, while an adagio team, Sally and Ted, working in costume instead of the usual undress, scored heavily with the audience.

The line-up of the specialties with the chorus working hard between numbers made the show ideal summer entertainment.

Paramount's Program Colorless; "Charming Sinners" Very "Smart"

THERE is nothing very colorful about the bill at the Paramount this week. The feature "Charming Sinners" is a very sophisticated comedy drama that will appeal to "smart" people but which will be over the heads of the average picture audiences. The stage revue "Radio Romance" has but one redeeming feature and that is Laura Lane, a little soubret type of blues singer, although the bit of the offering is carried away by Lawrence Adler, a harmonica player.

The show runs two hours and twenty minutes and with the thermometer registering tops out of doors it is pleasant enough inside the big house with the cooling system working overtime. Relief from the heat alone is worth the price of admission, but the public wants a little more than that. The feature runs an hour and six minutes, the revue forty-six minutes, two shorts, the organ, and news filling in the balance of the time.

Opening the program Tito Schipa, the Metropolitan Opera star is presented in a Paramount singing featurette, a special frame for the picture being placed in the projection apparatus. The reel runs six minutes. Like time is given over to the Max Fleischer song cartoon "Dixie" which is neatly worked out for comedy effects.

The Paramount News reel is run five minutes with the wide screen being used for the final shot.

Jesse Crawford selected classical music for his program and offered "Humoresque" and "The Dream" among others.

"Radio Romance" is utilized as part of a plan to acquaint Publix theatre audiences with the fact that Paramount is now hooked up with the Columbia Broadcasting System. There is a thread of a plot that is explained in the opening scene but then disappears as the specialties come along. Paul Ash and his band work hard and proved to be the real backbone of the offering. A prediction of television is made with a song number that is done by Laura Lane and the chorus of television girls. Ross and Edwards a two man team manages to get a few laughs although their routine is of small time calibre.

The feature managed to interest the audience and the performances presented by the cast showed how easy it would have been for the picture to have been ruined by an inferior company of players.

Powers Cinephone Long Island Plant Starts Work

Powers Cinephone's new sound studio at Long Island City opened last week when "Hot Tips," one of the comedies being produced by Harry Delf, was put into work. This series will be Powers Cinephone product, presented by P. A. Powers. The reels will be travesties of current news events and burlesques of the newsreel manner of presenting them. The working title of the series is "Powers Pow Wows."

Strand Has Fair Hot Weather Bill Without Any Hit

The all-sound program at the Strand for the current week has no outstanding hit but proves to be a fair warm weather entertainment. In addition to the feature, "The Time, The Place and The Girl," there are four short sound subjects and a Pathe Sound Newsreel shown.

Of the shorts the "Screen Snapshots" released by Columbia seemed to give the audience a little kick, while a Pathe comedy "Beach Babies" scored on the strength of a little kiddie that was used in it. Otherwise the comedy is a typical small-time flash act. The baby puts it over.

Two Vitaphone short subjects were also shown. One, Roy Smedley and his Night Club Revue, seemed rather boisterous comedy at times, but the chances are that the majority of audiences will like this entertainer, although he does seem to want to hold the center of the stage to himself at all times, and he has been quite free in choosing mannerism that belong to others. In other words he is a combination imitation of several headliners. Guy Robertson with his magnificent voice put over "High Water," a classical selection, in a manner that satisfied.

The show runs just a little over two hours with the feature taking an hour and eleven minutes.

Stage Borrows From Screen In New Carroll Revue

The novel case of the legitimate stage borrowing from the screen was illustrated recently in New York City when a screen prologue of Earl Carroll's new "Sketch Book" revue was shown to a first night audience. This prologue, recorded and reproduced by RCA Photophone, brings both Carroll and Eddie Cantor before the patrons of the Carroll Theatre at each performance. At the same time, Cantor in person, is playing in the Ziegfeld show "Whoopee."

It was originally planned by Carroll to present Cantor in his new play but the Ziegfeld engagement prevented this. Accordingly Carroll carried out the scheme of the talking prologue, a comedy sketch showing Cantor with Carroll show girls and a story of how the presentation of the new show was brought about.

Weekly Box Office Check-Up And Showmen's Ad. Tips

In Figuring Percentage Rating On Pictures, The Normal Or Average Business Of The Theatre Is Taken As 100%

Alibi (U.A.)

NEW YORK CITY, N. Y.—Rialto Theatre (1,960), 35c-65c-75c-85c-$1, Paramount News, Paramount talking shorts. First showing of feature at popular prices after extended $2 top run. Weather, hot. Rating, 133 4/5% (Second week).

SAN FRANCISCO, CAL.—California Theatre (2,358), 7 days, 35c-65c, Comedy, Int'l News. Weather, fair. Rating, 90% (2nd week).

AD TIPS—Exploited as "Talking, Singing, Dancing." Chester Morris, the crook, in "Alibi" is the talk of San Francisco, showing that it was sensational and the leader well remembered. This helped to a great extent.—California Theatre, San Francisco, Cal.

Behind That Curtain (Fox)

NEW YORK CITY, N. Y.—Roxy Theatre (6,205), Fox Movietone News, stage show, "Divertissement Espagnol" and "Wedding of the Painted Doll" very effective, feature got strong reviews and dailies. Weather, hot, feature held over for second week. Rating, 112 7/10%.

LOS ANGELES, CAL.—Loew's State Theatre (2,418), 35c-50c-65c-75c-$1, Francho-Marco "Dance Moods" Idea, Rube Wolf, Movietone News. Rating, 115%.

SEATTLE, WASH.—Fox Theatre (2,350), 7 days, 25c-35c-50c-60c-75c, "Madame X," Fox Movietone News. Weather, warm. Rating, 90%.

SAN FRANCISCO, CAL.—Fox Theatre (5,000), 7 days, 35c-90c, Opening, Gigantic Fanchon & Marco Idea, "California Capers," with 100 girls, Walt Roesner, concert-orchestra leader; J. Erickson, organ soloist; Fox Movietone News and M-G-M and Hearst Int'l News. Rating, 175%.

AD TIPS—Feature semi-mystery angle, all-talking cast, wide range of locales, triangle idea, desert romance. Recommend entertainment value without fear. Audience appeal: all types.—Fox Theatre, Lou Golden, Mgr., Seattle, Wash.

Black Watch, The (Fox)

NEW YORK CITY, N. Y.—Gaiety Theatre (808), $1-$2, Two shows daily, three Sat. & Sun., Fox Movietone News and Movietone shorts, Sir Arthur Conan Doyle in talking interview. Weather, hot. Rating, 80 3/10% (Sixth week).

BALTIMORE, MD.—New Theatre (1,600), 6 days, 25c-50c, Fox Movietone News, Royal Hawaiian Singers (Fox talkie short). Weather, clear cool to hot, rain one day. Rating, 70%.

Bridge of San Luis Rey, The (M-G-M)

ALBANY, N. Y.—Mark Strand Theatre (2,000), 6 days, 25c-50c, Two Vitaphone presentations, Fox Movietone News. Weather, variable. Rating, 95%.

Bridge Of San Luis Rey—Cont.

SALT LAKE CITY, UTAH—Pantages Theatre (2,500), 7 days, 15c-75c, vaudeville, news events. Weather, hot. Rating, 90%.

AD TIPS—Exploited this picture as the novel sensation of the screen and featured the fact that it was from Wilder's widely read book. Carried a line in all newspaper advertising that every scene tingled with romance and beauty. Audience appeal: mature.—Mark Strand Theatre, Byron Farley, Mgr., Albany, N. Y.

Wilder's prize winning novel. "Love Forgetting All, Giving All, for Love's Sake." Audience:: all classes.—Pantages Theatre, Grant Pemberton, Mgr., Salt Lake City, Utah.

Broadway (U)

NEW YORK CITY, N. Y.—Globe Theatre (1,418), $1-$2-$2.50, Two shows daily, three Sat. & Sun., Feature only shown. Weather, hot. Rating, 51 7/10% (Sixth week).

Broadway Babies (F.N.)

NEW YORK CITY, N. Y.—Central Theatre (922), $1-$2-$2.50, Two shows daily, three Sat. & Sun., Vitaphone shorts. Weather, hot. Rating, 68 1/10% (Third week).

OKLAHOMA CITY, OKLA.—Empress Theatre (1,250), 10 to 50c, 7 days, Pathe News, Pathe News Talking Comedy. Weather, hot. Rating, 125%.

OMAHA, NEB.—Paramount Theatre (2,900), 7 days, 25c to 60c, Al Morey and Publix stage unit, "Carnival Cocktail," Fox and Paramount News. Weather, hot. Rating, 100%.

HOUSTON, TEX.—Kirby Theatre (1,654), 25c-50c, 7 days, 3 acts, Vitaphone, Movietone News. Weather, varied. Rating, 110%.

AD TIPS—Talking, singing and dancing, with peerless Alice White in the stellar role, and leading a chorus of fancy steppers. Melody that sets your feet a-stepping; Drama that starts your heart a-thumping. The picture crowded them in on Broadway at $2.00, but here at usual prices. Everybody seeing "Broadway Babies" will be entirely satisfied, as the picture is a fast one. Audience appeal: all classes and ages.—Empress Theatre, Oklahoma City, Okla.

Week marked the return of Publix stage shows to the theatre, replacing an all-sound policy after eight weeks. Directed all advertising to that end, but used Alice White's name in large type in all ads. Seven column Vitaphone ad, brought a column of space in the editorial section devoted to pushing the stage show. Audience appeal: all classes.—Paramount Theatre, Raymond B. Jones, Mgr., Omaha, Neb.

Title, Alice White, and "girl show" advertising brought business a bit above average in trying weather. Appeal is to youth and adults.—E. E. Collins, City Mgr., Publix Theatres, Houston, Tex.

Broadway Melody (M-G-M)

NEW YORK CITY, N. Y.—Astor Theatre (1,120, $1-$2, Two shows daily, three Sat. & Sun., M-G-M talking short "Confession," Feature now nearing the end of long run, Business still good. Weather, hot. Rating, 107 1/10% (Twenty-first week).

SAN FRANCISCO, CAL.—Loew's Warfield Theatre (2,671), 7 days, 35c to 65c, M-G-M and Fox News, Specials, "Unaccustomed As We Are," Max Dolin on violin. Weather, fair. Rating, 125%.

AD TIPS—Find it is best to explain who the talkie stars are and that it has color, romance, laughter, and that it is all-talking, all-singing, and all-laughing.—Loew's Warfield Theatre, Dick Spier, Mgr., San Francisco, Calif.

Bulldog Drummond (U.A.)

NEW YORK CITY, N. Y.—Apollo Theatre (1,270), $1-$2. Two shows daily, three Sat. & Sun., Paramount talking shorts. Weather, hot. Rating, 72 1/5% (Tenth week).

Canary Murder Case, The (Par.)

KNOXVILLE, TENN.—Strand Theatre (934), 2 days (had had previous 7 day run), Vitaphone presentations, M-G-M News. Weather, fair. Rating, 100%.

AD TIPS—Advertising based on big houses and success picture had made in Knoxville on previous showing at larger house. Powell played up.—Strand Theatre, John Hannon, Mgr., Knoxville, Tenn.

Careers (F.N.)

TROY, N. Y.—Troy Theatre (2,000), 3 days, 25c-40c, One Vitaphone Act, Fox Movietone News. Weather, variable. Rating, 90%.

SALT LAKE CITY, UTAH—Capitol Theatre (2,000), 15c-50c, News events and Vitaphone acts. Weather, hot. Rating, 90%.

Billie Dove's first speaking role. Audience appeal: practically any audience.—Capitol Theatre, George E. Carpenter, Mgr., Salt Lake City, Utah.

Cocoanuts, The (Par.)

BALTIMORE, MD.—Loew's Stanley Theatre (3,654), 6 days, 25c-60c, Fox Movietone News, Orchestra, Organ, Raymond Hitchcock in "Sardines a la Carte," Yvette Rugel in songs (M-G-M talkie shorts), Paramount News. Weather, clear cool to hot rain one day. Rating, 115%.

AD TIPS—Bill this as all-laughing, singing, talking, dancing, clowning. The Four Marx Brothers in "The Cocoanuts." Now Paramount's epochal production. With Mary Eaton and Oscar Shaw, Broadway favorites of "The Five O'clock Girl." The greatest cast ever filmed. Pioneering a new epic in talking pictures. A Broadway musical extravaganza at our regular prices. You'll see the glorious array of girls. You'll roar at the inimitable comic antics of the world's greatest funsters. A sym-

Cocoanuts, The—Cont.

phony of new Irving Berlin hits. Audience appeal: audiences fairly rocked in their chairs with mirth and nearly went into hysterics of laughter. —Loew's Stanley Theatre, Charles Raymond, Gen. Mgr., Baltimore, Md.

Constant Nymph (Big Three)

NEW YORK CITY, N. Y.—Cameo Theatre (549), 50c-75c. Pathe Sound News. Schmeling-Uzcudun Fight Pictures, "Trailing The Western Sun" sound and color short. Weather, hot. Rating, 74 1/5%.

Dangerous Curves (Par.)

LOS ANGELES, CAL.—Paramount Theatre (3,595), 35c-50c-65c, Symphony Orchestra, Milton Charles Organ Concert, Lillian Roth and her piano boys, James Barton in "Moonshine." Paramount News. Rating 120%.

Desert Song, The (W.B.)

KANSAS CITY, MO.—Royal Theatre (900), 7 days, 25c-50c, Vitaphone presentation units, Selected News. Weather, fair. Rating, 85% (3rd week).

AD TIPS—Final week's advertising based principally around the fact that the picture had been good enough to hold over three weeks. —Royal Theatre, C. S. P. Coppock, Mgr., Kansas City, Mo.

Drag (F.N.)

OMAHA, NEB.—Orpheum Theatre (3,000). 7 days, 25c to 60c, Count Bernic Vici and RKO bill, Pathe News. Weather, hot. Rating, 100%.

AD TIPS—Used fact that world premiere of the picture was being given it here in advance of eastern or coast showings. Richard Barthelmess' name played up every ad, and "Song of the Nile" featured as new song hit. Audience appeal: general.—Orpheum Theatre, R. W. Thayer, Mgr., Omaha, Neb.

Eternal Love (U.A.)

PORTLAND, ORE.—United Artists Theatre (957), 7 days, 25c-60c, Tiffany Color-Fox Movietone News. Weather, hot. Rating, 85%.

AD TIPS—Wonderful scenery in setting Canadian Rockies. Splendid portrayals characters including John Barrymore, Varconi and Camila Horn. Fair appeal.—United Artists Theatre, J. J. Parker, Mgr., Portland, Ore.

Fall Of Eve, The (Col.)

NEW YORK CITY, N. Y.—Embassy Theatre (596), $1-$1.50, Two shows daily, three Sat. & Sun., Columbia sound shorts, Picture moves to the Capitol next week. Weather, hot. Rating, 62 2/5% (Third week).

Fashions in Love (Par.)

NEW YORK CITY, N. Y.—Paramount Theatre (3,666), 40c-65c-75c-85c-$1, Paramount News, Weak Publix Unit, "Let's Go," Paul Ash and stage band, Mrs. Jesse Crawford at organ. Weather hot. Rating, 101 1/5%.

CLEVELAND, O.—State Theatre (3,400), 7 days, 30c-60c, "Rivals" (Universal Collegians), "Brown Gold" (M-G-M), "Nuts & Jolts" (Oswald cartoon, Universal), "Noise Annoys Koko" (Paramount), Paramount News, Revue, "Say It With Flowers." Weather, cool. Rating, 80%.

MILWAUKEE, WIS.—Wisconsin Theatre (2,902), 7 days, 25c-75c, Fanchon and Marco's presentation "Cottage Small," Fox News. Weather, fair. Rating, 75%.

AD TIPS—Menjou's first talkie was the way this one was billed. Also it was recalled as Leo Dietrichstein's famous stage success. Audience appeal: for all.—State Theatre, Sanford Farkas, Mgr., Cleveland, Ohio.

Erich Von Stroheim and Betty Compson, the two principals in James Cruze's all-dialog feature, "The Great Gabbo"

Fashions In Love—Cont.

Hear Adolphe Menjou talk and sing and love with a laugh was the line emphasized in putting this picture across, with emphasis on Menjou name and picture in advertising. Audience appeal: adult patronage.—Wisconsin Theatre, W. W. Warren, Mgr., Milwaukee, Wis.

Father and Son (Col.)

OKLAHOMA CITY, OKLA.—Liberty Theatre (1,100), 10c-50c, 4 days, The Collegians in "Sporting Courage," Fox Movietone News, Int'l News. Weather, hot. Rating, 100%.

ALBANY. N. Y.—Leland Theatre (1,400), 6 days, 25c-35c, Musical playlet "Snappy Co-Ed," A Short Subject "Confession," Milk Fund Fight Pictures, and Fox Movietone News. Weather, variable. Rating, 93%.

KANSAS CITY, MO.—Pantages Theatre (2,166). 7 days, 25c-50c-75c, Five Acts of Vaudeville, Pathe News. Weather, fair. Rating, 95%.

AD TIPS—Played up father and son angle, and exploited that this picture was shown in New York City at $2.00 top. Audience appeal: all classes.—Liberty Theatre, Oklahoma City, Okla.

Declared in all advertising that this was a drama of the scheming woman, a human interest story that played on one's emotions with Jack Holt as the star. Audience appeal: all classes.—Leland Theatre, Alec Sayles. Mgr., Albany, N. Y.

Jack Holt was given a big play in the advertising; featured as a talking production, due to the fact that Holt's talking pictures have been limited. Audience appeal: all classes. —Pantages Theatre, Louis Charnisky, Mgr., Kansas City, Mo.

Four Devils, The (Fox)

LOS ANGELES, CAL.—Carthay Circle Theatre (1,650), 75c-$1.00-$1.50, Elinors Orchestra, Skeleton Dance Musical Cartoon, Conan Doyle, Movietone News. Rating, 80%. (4th week.)

Four Feathers (Par.)

NEW YORK CITY, N. Y.—Criterion Theatre (861), $1-$2. Two shows daily, three Sat. & Sun., Paramount talking shorts and sound song cartoon. Weather, hot. Rating, 122 9/10% (Fourth week).

Fazil (Fox)

COLUMBUS, OHIO.—Neth's Grand Theatre (1,200), 7 days, 25c-50c, Fox Movietone News, and screen acts, local girls in "Naughty Wink" contest talkies. Rating, 100%.

AD TIPS—Exploited "red! hot!" Arabian romance, and Greta Nissen. Also played up "one week only" and announcement that picture will not be held for a longer run. Audience appeal: adults.—Neth's Grand Theatre, Columbus, Ohio.

Flying Fleet, The (M-G-M)

OTTAWA, ONT.—Rex Theatre (750), 3 days. 15c-25c, "Fire Detective," "Red Hot Bullets," Fox News. Weather, clear and cold. Rating, 80%.

AD TIPS—Had a swell tie-up with current news because Spanish flyers were being rescued in the same manner as ocean aviators are shown saved in this grand picture. Flying Fleet is one of the most absorbing features of the year. Audience appeal: all ages and all classes.—Rex Theatre, Ottawa, Ont.

Flying Fool, The (Pathe)

PROVIDENCE, R. I.—Victory Theatre (1,600), 7 days, 15c-50c, Pathe News. Rating, 85%.

AD TIPS—Timely feature now with so much aeronautic activity. Boyd cast as a daring birdman who rides toward fate on the wings of love. Tie-up with local airports are good for this one and hand bills scattered from a plane might create added interest.—Victory Theatre, Matt Relily, Mgr., Providence, R. I.

From Headquarters (W.B.)

KNOXVILLE, TENN.—Riviera Theatre (1,053), 3 days, 35c-50c, Vitaphone presentations, Pathe Sound News. Weather, rainy. Rating, 95%.

AD TIPS—Little exploitation used in film. Advertising feature new refrigeration system in house. Advertised as coolest place in Knoxville to go and that this picture of the tropics combined with cool atmosphere would tend to make one cooler.—Riviera Theatre, David John Whyte, Mgr., Knoxville, Tenn.

Gamblers, The (W.B.)

BUFFALO, N. Y.—Great Lakes Theatre (3,000), 65c-85c, Fox Movietone News, Fox Silent News. Weather, warm. Rating, 160%.

PROVIDENCE, R. I.—Majestic Theatre (2,400), 7 days, 15c-50c, Julia Sanderson, Vitaphone. Rating, 80%.

MILWAUKEE, WIS.—Garden Theatre (1,200), 7 days, 25c-50c, Comedy, Movietone News. Weather, fair. Rating, 130%.

AD TIPS—Play up this very good gambling play with the names of the stars, Lois Wilson. H. B. Warner.—Great Lakes Theatre, Frank Hoffman, Mgr., Buffalo, N. Y.

Frenzied finance . . . Wall street . . . Romance and Big Business; glamor and glitter of the Big Street can be worked up into sizzling ads. Names of Lois Wilson and H. B. Warner likewise carry weight and should be used in exploitation. Appeal: adults of every age.—Majestic Theatre, Sol Braunig, Mgr., Providence, R. I.

A Wall street picture and advertised as such, "Wall street with all its wild glamour," emphasizing the names of Warner, Wilson, Robards and Arthur as principal characters. Audience appeal: adult patronage, with large percentage of men.—Garden Theatre, L. K. Brin, Mgr., Milwaukee, Wis.

Gentlemen of the Press (Par.)

TROY, N. Y.—Troy Theatre (2,000), 4 days, 25c-40c, One Vitaphone Act, Fox Movietone News. Weather, fair and cool. Rating, 100%.

AD TIPS—Played strong with the press at the start by sending free tickets to all newspaper men of the city. This was a picture which has the advantage of favorable comments through the recent stage run and which carries an appeal for its own. Audience appeal: all classes.—Troy Theatre, Benjamin Stern, Mgr., Troy, N. Y.

Girls Gone Wild (Fox)

HOUSTON, TEX.—Majestic Theatre (2,250), 7 days, 25c-60c, 5 acts vaud., Movietone News (Three Ritz Brothers). Weather, varied. Rating, 110%.

AD TIPS—Sue Carol is the big bet in this picture; otherwise we followed the same lines of "jazzy youth" advertising. Appeal is to young people, particularly and adults.—Eddie Bremer, Mgr., Majestic Theatre, Houston, Tex.

Glad Rag Doll, The (W.B.)

OKLAHOMA CITY, OKLA. — Criterion Theatre (1,750). 7 days, 10c to 50c, Paramount News, Our Gang Comedy in their first talkie, Lillian Roth and her piano boys. Weather, hot. Rating, 150%.

AD TIPS—A most exquisite picture, beautifully played, and all in cast were excellent. All talking. Dolores Costello "The Glad Rag Doll" was admired. She's positively captivating—a girl of many loves—and how beautiful—chic—and delightfully alluring—men called her marvelous—women said she was a gold digger, but she had a heart of pure gold. Just wait till you meet sweet Dolores in this gay, all-talking romance—she'll win your heart, too, and you will hum "Glad Rag Doll" for weeks to come. Also you hear, Ralph Graves, Andre Beranger, Audrey Ferris, Dale Fuller and Claude Gillingwater. This is the best picture, of its kind, shown this year. Audience appeal: all classes and ages.—Criterion Theatre, Oklahoma City, Okla.

Hard Boiled Rose (W.B.)

DES MOINES, IOWA—Strand Theatre (1,100), 3 days, 20c-30c, Educ. Comedy, "Big Minute," Paramount News. Weather, warm and rain. Rating, 80%.

AD TIPS—The star, Miss Loy, is not well known and the title of the picture and the story played up in the advertising. The picture is for the general type of audience.—Strand Theatre, George Watson, Mgr., Des Moines, Iowa.

His Captive Woman (W.B.)

TACOMA, WASH.—Fox Colonial Theatre (965), 7 days, 25c-35c, "Crazy Doings," Fox News, Topics. Weather, warm. Rating, 100%.

AD TIPS—Played up Sills and Mackaill voices in their first tone picture here; also local and dramatic punches. Audience appeal: general.—Fox Colonia Theatre, Doug Kinsberlay, Mgr., Tacoma, Wash.

Hit of the Show (RKO)

TACOMA, WASH. — Pantages Theatre (1,500), 4 days, 25c to 75c, Four Vaudeville Acts, Pathe Sound News. Weather, warm. Rating, 95%.

AD TIPS—Played up life behind scenes of the great white way. Joe E. Brown and fine cast. Audience appeal: general.—Pantages Theatre, C. D. Miller, Mgr., Tacoma, Wash.

Hole In The Wall, The (Par.)

BALTIMORE, MD.—Loew's Valencia Theatre (1,500), 6 days, 25c-35c, M-G-M News, Inkwell Imps in "Ko-Ko's Crib" (Out of the Inkwell cartoon), "Under the Russian Moon" (Song slide), "Newlywed's Pests' (Universal Newlyweds Comedy). Weather, cool to hot rain one day. Rating, 48%.

AD TIPS—Exploit this as a Paramount all-talking mystery thriller, with an all-star cast. Two hours of chills, thrills, laughs and shrieks. Better than the play. A vivid romance. A lesson in love. Audience appeal: wide general appeal to all who like an underworld story of the mystery thriller type.—Loew's Valencia Theatre, Charles Raymond, Mgr., Baltimore, Md.

Hot Stuff (F.N.)

ALBANY, N. Y.—Mark Ritz Theatre (1,146), 6 days, 25c-35c, One Vitaphone presentation, Pathe Sound News. Weather, variable. Rating, 120%.

Hot Stuff—Cont.

AD TIPS—Went after this by exploiting it as a talking and singing picture, a whoopee picture with Alice White and her gang of whoopee-makers. Audience appeal: all classes. —Mark Ritz Theatre, Charles Smakwitz, Mgr., Albany, N. Y.

Idle Rich, The (M-G-M)

COLUMBUS, O.—Loew's Ohio (4,000), 7 days, 25c-50c, Loew-Publix stage unit, Fox Movietone News, Orchestra, and Organ presentation. Rating, 100%.

TACOMA, WASH.—Fox Rialto (1,350), 7 days, 10c-35c-50c-75c, Special Sound Act "Makers of Melody," Fox Movietone News. Weather, warm. Rating, 105%.

BUFFALO, N. Y.—Buffalo Theatre (3,100), 65c, Paramount News, Vitaphone Acts, and Vaudeville. Weather, warm. Rating, 160%.

HOUSTON, TEX.—Loew's State Theatre (2,700), 7 days, 25c-60c, 5 acts vaudeville, Movietone News. Weather, varied. Rating, 112%.

AD TIPS—Bessie Love and Conrad Nagel exploited, also gave a good play to Leila Hyams. Audience appeal: all ages, all classes.—Loew's Ohio Theatre, Columbus, Ohio.

Played up Nagel, Love and Hyams, also that it is sound version of stage success "White collars." Audience appeal: general, all classes. —Fox Rialto Theatre, Doug Kinsberley, Mgr., Tacoma, Wash.

Play up the romance of a stenog, who was strong for marrying the rich.—Buffalo Theatre, Vincent P. Mac Faul, Mgr., Buffalo, N. Y.

Bessie Love and Conrad Nagel are the selling points of this film in this territory, although the play, "White Collars," had a little weight. Picture was well liked and will do good business when well exploited. Appeal is to young people and older ones.—Homer McCallon, Pub. Dir., Loew's State Theatre, Houston, Tex.

Lady Of Chance (M-G-M)

DES MOINES, IOWA—Strand Theatre (1,100), 4 days, 20c-30c, Paramount Singing, Talking Novelty "Makers of Melody," Pathe Sound News, Song Novelty "Vagabond Lover.' Weather, warm and rain. Rating, 100%.

AD TIPS—The star, Norma Shearer, is the draw for this picture and she was played up as the attraction. The picture met with general approval.—Strand Theatre, George Watson, Mgr., Des Moines, Iowa.

Letter, The (Par.)

OKLAHOMA CITY, OKLA.—Rialto Theatre (1,000), 3 days, 10c25c, Vitaphone talkies. Weather, hot. Rating, 100%.

Madame X (M-G-M)

LOS ANGELES, CAL.—Criterion Theatre (1,652), 35c-50c-65c, Movietone News. Rating, 136%. (2nd week.)

Madonna of Avenue A (W.B.)

NEW YORK CITY, N. Y.—Warner's Theatre (1,360), Two shows daily, three Sat. & Sun., $1-$2, Vitaphone shorts. Weather, hot. Rating, 89% (Third week).

HOUSTON, TEX.—Metropolitan Theatre (2,512), 7 days, 25c-60c, Publix unit, Paramount News, organ and orchestra. Weather, varied. Rating, 100%.

COLUMBUS, OHIO.—Loew's Broad Theatre (3,000), 7 days, 25c-50c, Vitaphone Shorts, Fox Movietone News. Rating, 85%.

MILWAUKEE, WIS.—Majestic Theatre (1,500), 7 days, 25c-50c, Comedy, M-G-M News. Weather, fair. Rating, 110%.

AD TIPS—Played up Louise Dresser and Dolores Costello, in novel "mother-daughter" drama. Audience appeal: all ages and classes. —Loew's Broad Theatre, Columbus, Ohio.

Madonna Of Avenue A—Cont.

Dolores Costello played up in bright lights and in the advertising put this picture across. Audience appeal: all classes.—Majestic Theatre, Herbert Israel, Mgr., Milwaukee, Wis.

Dolores Costello and a talking picture were about the only points to play up. Appeal was to Miss Costello's followers (being narrowed down by bad stories), and young people.—Emil Bernstecker, Mgr., Metropolitan Theatre, Houston.

Making the Grade (Fox)

ALBANY, N. Y.—Clinton Square Theatre (800), 6 days, 25c-35c. Rating, 80%.

AD TIPS — Picture was used with "Spies" in a first run double feature program of entertainment. Audience appeal: mature.—Clinton Square Theatre, Howard Looney, Mgr., Albany, N. Y.

Man I Love, The (Par.)

PROVIDENCE, R. I.—Strand Theatre (2,200), 7 days, 15c-50c, Paramount News. Rating, 85%.

AD TIPS—Trailers showing Arlen as a fight champ helped here in Little Rhody where athletic heroes are applauded to the skies. In ads use the fact that Arlen and Mary Brian are two of the best known younger stars and that a young girl is forced to battle a vamp for the man she loves. Appeal: adolescents and adults.—Strand Theatre, Providence, R. I.

Man's Man, A (M-G-M)

PROVIDENCE, R. I.—Loew's State Theatre (3,800), 7 days, 15c-50c, "The Revellers," Movietone short. Rating, 85%.

AD TIP—Breeziness of Haines should be exploited as adding zest to the summer season. Here fact that Charles Ray had done the play in stock was played up by reviewers. Hollywood is the locale of this film and advantage should be taken of the many "names" who appear as "Extras." Appeal: all classes of adults.—E. J. McCarthy, Mgr., Loew's State Theatre, Providence, R. I.

Man, Woman and Wife (U.)

TROY, N. Y.—Proctor's Theatre (2,000), 3 days, 25c-50c, Vaudeville units. Weather, variable. Rating, 85%.

10,000

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Man, Woman and Wife—Cont.

AD TIPS—Featured Norman Kerry and Pauline Starke in a new angle of the eternal triangle. Attendance ran better than ordinary but mainly through the personal appearance of a winner in the recent Galveston beauty contest. Audience appeal: all classes.—Proctor's Theatre, Jacob Golden, Mgr.

M-G-M Hollywood Revue of 1929 (M-G-M)

LOS ANGELES, CAL.—Grauman's Chinese Theatre (2,023), 75c-$1.00-$1.50, Symphony Orchestra, "Curiosities," Movietone News. Rating, 200%. (3rd week.)

Mother's Boy (Pathe)

ALBANY, N. Y.—Proctor's Theatre (1,800), 3 days, 25c-75c, Vaudeville units. Weather, variable. Rating, 75%.

OKLAHOMA CITY, OKLA.—Folly Theatre (750), 10c-25c, 2 days, Movieton News, Int. News, Aesop's Fables, Topics of the Day, Movietone Act "In a Music Shop." Weather, fair. Rating, 75%.

AD TIPS—With this picture I gave a gift to every child who attended the theatre and saw it. Audience appeal: all classes.—Proctor's Theatre, Joseph Wallace, Mgr., Albany, N. Y.

A romance that will thrill you, and Morton Downey's singing will charm you. General audience appeal.—Folly Theatre, Oklahoma City.

New Orleans (T.-S.)

BALTIMORE, MD.—Keith's Theatre (3,016), 6 days, 35c-65c, Universal, International and Fox Movietone News, Raynor Lehr and his "Scandals of 1929." Weather, clear cool to hot rain one day. Rating, 75%.

AD TIPS—Bill this as the Miracle singing, dancing, talking picture with Ricardo Cortez, William Collier, Jr., and Alma Bennett. Every human feeling is played on the strings of emotion. Here you have life at its gayest, passions laid bare 'midst a background of Mardi Gras. Audience appeal: to all who like a good romance with a novel twist. Our patrons enjoyed it.—Keith's Theatre, J. Lawrence Schanberger, Mgr. Baltimore, Md.

Night Club (Par.)

SEATTLE, WASH.—Coliseum Theatre (1,650), 7 days, 25c, "Pusher in the Face," Fox Movietone News. Weather, warm. Rating, 85%.

AD TIPS—Play up as double feature bill, with "Night Club" giving intimate scenes of star performers in the Eastern shows, and lots of comedy in "Pusher" film. Audience appeal: general.—Coliseum Theatre, West Coast Theatres, Seattle, Wash.

Noah's Ark (W.B.)

SAN FRANCISCO, CAL.—Embassy Theatre (1,250), 7 days, 35c-90c, Fox Movietone, Short Vitaphones. Weather, fair. Rating, 85%. 3rd week.

Standard
VAUDEVILLE
for
Motion Picture Presentation

THE FALLY MARKUS AGENCY
Astor Theatre Building
N. W. Cor. 45th St. & Broadway
Lackawanna 7876

Noah's Ark—Cont.

SEATTLE, WASH.—Music Box Theatre (950), 25c-50c-75c, Fox Movietone News. Weather warm. Rating, 100%. 2nd week.

TACOMA, WASH.—Blue Mouse Theatre (601), 7 days, 25c-50c, second week, long show. Weather, warm. Rating, 115%.

COLUMBUS, OHIO—R-K-O Majestic (840), 7 days, 25c-50c, Pathe Sound News. Rating, 100% (first week for this house under Keith management).

CLEVELAND, OHIO—Stillman Theatre (1,800), 7 days, 40c-75c. Weather, cool. Movietone (Rudy Vallee), Fox Movietone News, "I Kiss Your Hand, Madame" (Advance Song Trailer). Rating, 120%.

PORTLAND, ORE.—Music Box Theatre (1,837), 25c-50c, Fox Movietone News. Weather, hot. Rating, 110%.

LOS ANGELES, CAL.—Warner's Hollywood Theatre (3,000), 35c-50c-65c, Vitaphone shorts. Rating, 100%. (2nd week.)

AD TIPS—Second and third weeks not much advertising except name of show and where. In specials stated that "all-color, all-talking and all-singing" production that was a thriller, helped greatly.—Embassy Theatre, J. Campbell, Mgr., San Francisco, Calif.

Emphasize the modern angle of story and tease on flash-back angles. Play up scenic beauty of production, and elaborateness. Also feature fine musical setting. Audience appeal: all types.—Music Box Theatre, Bob Murray, Mgr., Seattle, Wash.

Played up pretentiousness of picture; kept away from biblical end as much as possible. Audience appeal: adults.—Blue Mouse Theatre, Ned Edris, Mgr., Tacoma, Wash.

Cast of 10,000, Dolores Costello and George O'Brien, and fact that this picture played for $2.00 price in New York. Spectacular production with massive effects. Audience appeal: all ages, all classes.—R-K-O Majestic Theatre, Columbus, Ohio.

Heavy bill board advertising. All downtown windows had window cards, street car signs and hangers. Big advance reader notices in newspapers. Audience appeal: for all, especially for those who enjoy spectacles.—Stillman Theatre, George Gilliam, Mgr., Cleveland, O.

Second and final week spectacular offering with continued good business. United scenes of flood and world war. Dolores Costello and George O'Brien's great acting. Universal appeal.—Music Box Theatre, Andrew Saso, Mgr., Portland, Ore.

Office Scandal (Pathe)

PORTLAND, ORE.—Tebbetts Oriental Theatre (1,600), 7 days, 5 shows, 25c-35c, Frazier Players "Wandering Spooks," Pathe Sound News, Animal comic, Glen Shelley, novelty organ, Talking comedy "Go Easy, Doctor." Weather, hot. Rating, 100%.

AD TIPS—Another Phyllis Haver offering. Gretat Newspaper story. Good work Raymond Hatton. Usual good business enjoyed.—Tebbetts Oriental Theatre, Walter Tebbetts, Mgr., Portland, Ore.

On With The Show (W.B.)

NEW YORK CITY, N. Y.—Winter Garden (1,492), Two shows daily, three Sat. & Sun, Vitaphone shorts. Weather, hot. Rating, 44½% (Sixth week).

BALTIMORE, MD.—Warners Metropolitan Theatre (1,500), 7 days, beginning Saturday previous, 15c-50c, Kinograms. This was helped by large national advertising campaign. Weather, clear cool to hot rain one day. Rating, 225%.

AD TIPS—Something new, something different. "Greatest attraction of the age," says the Press. See and hear "On With the Show." The first natural color all-talking, dancing and singing picture with Betty Bronson, Arthur Lake, Sally O'Neil, Louise Fazenda and the Fairbanks Twins. And a chorus of 100 dazzling beauties. A Warner Brothers' Vitaphone picture with Vitaphone symphony orchestra. Audience appeal: tremendous appeal for everyone of average age. Acclaimed by all who saw it as a marvelous picture and wonderful entertainment.—Warners' Metropolitan Theatre, C. S. Langue, Mgr., Baltimore, Md.

Pagan, The (M-G-M)

BALTIMORE, MD.—Loew's Parkway Theatre (1,092), 6 days, 15c-35c, Fox Movietone News, Metro Movietone Revue No. 2 (M-G-M), Duci Kerekjeto (M-G-M Violin Short). Weather, cool to hot rain one day. After one week at Loew's Century Theatre. Rating, 103%.

Pitfalls of Passion (States Rights)

OKLAHOMA CITY, OKLA.—Rialto Theatre (1,000), 15 days, 25c-50c. Weather, hot. Rating, 100%.

Prisoners (F.N.)

COLUMBUS, OHIO—R-K-O Palace Theatre (3,200), 7 days, 25c-50c, five acts vaudeville. Rating, 100%.

SEATTLE, WASH.—Fox Fifth Avenue Theatre (2,650), 7 days, 25c-35c-50c-60c-75c, Fox Movietone News, Fanchon-Marco "Oddities" Idea. Weather, warm. Rating, 80%.

AD TIPS—Played up Corinne Griffith and Molnar story. Audience appeal: adults.—R-K-O Palace Theatre, Columbus, Ohio.

Feature star and supporting male lead. Don't go too heavy on praise. Tease on romance angles. Audience appeal: general.—Fox Fifth Avenue Theatre, James Q. Clemmer, Mgr., Seattle, Wash.

Queen Of The Night Clubs (W.B.)

SALT LAKE CITY, UTAH—Victory Theatre (1,287), 15c-50c, News and talking comedy. Weather, hot. Rating, 80%.

AD TIPS—All-talking Vitaphone picture. "The drama behind the tinsel of night club life." Audience appeal; varied classes.—Victory Theatre, Dave Edwards, Mgr., Salt Lake City, Utah.

Rainbow Man, The (Par.)

OTTAWA, ONT.—B. F. Keith's (2,596), 6 days, 15c-50c, "Hard Boiled Hampton," Pathe News Weekly. Weather, clear and cold. Rating, 90%.

DES MOINES, IOWA—Paramount Theatre (1,700), 7 days, 25c-50c, Pathe Comedy, "What a Day," "If Men Played Cards as Women Do," Fashion News. Weather, warm and rain. Rating, 120%.

AD TIPS—Used a single-unit loud speaker, conected with the projection room, to broadcast the music and songs in this feature to the crowds on the street. After the first day, called this picture "The Biggest Hit in Town" and introduced Eddie Dowling as a refreshingly new star. Audience appeal: 90 per cent of everybody.—B. F. Keith's, J. M. Franklin, Mgr., Ottawa, Ont.

The film attraction was played up as good as "The Singing Fool," and also same type of story. Everybody is sure to like this picture, which has everything to put it over, though the stars are not played up.—Paramount Theatre, Jack Roth, Mgr., Des Moines, Iowa.

Rescue, The (U.A.)

OTTAWA, ONT.—Avalon Theatre (990), 3 days, 15c-35c, "Election Day," Fox Movietone News. Weather, Clear and cold. Rating, 85%.

AD TIPS—A great book! A master film! Ronald Colman! Lily Damita! By Joseph Conrad! With thrilling sound! This is the

Rescue, The—Cont.

way to advertise this feature and it took well. Lily Damita is a dream and everybody says so. A Conrad story always makes a good film theme. Andience appeal: all ages and all classes.—Avalon Theatre, P. J. Nolan, Mgr., Ottawa, Ont.

Scandal (U.)

OTTAWA, ONT.—Centre Theatre (1,200), 6 days, 15c-50c, The Collegians, Fox News. Weather, clear and cold. Rating, 70%.

CLEVELAND, OHIO—Keith's Hippodrome Theatre (4,500), 7 days, 25c-50c. Weather, cool. Rating, 80%.

KNOXVILLE, TENN.—Strand Theatre (934), 3 days, Arthur Lake talking comedy, Lloyd Hamilton talking comedy, M-G-M News, Vitaphone number. Weather, fair and hot. Rating, 60%.

AD TIPS—Emphasized that Laura LaPlante was now appearing in a society drama, the theme being a scandalous murder mystery. Patrons said they liked Laura better in this one than in "Show Boat." Huntley Gordon does good work. Audience appeal: all classes but mostly adults.—Centre Theatre, Don Stapleton, Mgr., Ottawa, Ont.

As this was first picture under new all-sound policy at the Strand, this was played in advertising more than the film showing. Exploitation featured John Boles as star of "The Desert Song" and Laura LaPlante as star of "Show Boat."—Strand Theatre, John Hannon, Mgr., Knoxville, Tenn.

Seven Footprints To Satan (F.N.)

BALTIMORE, MD.—Hippodrome Theatre (2,500), 6 days, 20c-55c, Pathe News, Bert Smith Players in "The Dangerous Girl" with chorus and vaudeville acts, Aesop's Fable. Weather, cool clear to hot, rain one day. Rating, 65%.

AD TIPS—Exploit this as the thrill of a lifetime with Thelma Todd and Creighton Hale and a wonderful cast. A mystery thriller that will hold you spellbound and chill your spine with weird sensations. See the lovers of this picture fight their way out of Satan's chamber of horrors chased by a lunatic, a dog-faced man, a dwarf, a witch and a gorilla. Audience appeal: to the thousands who love a weird, creepy mystery play.—Hippodrome Theatre, Nat Keene, Mgr., Baltimore, Md.

She Goes to War (U.A.)

CLEVELAND, OHIO—Allen Theatre (3,300), 7 days, 30c-60c. Weather, cool. Sick Cylinder (Universal Oswald cartoon), Movietons acts, Van and Schenck, and Aaronson's Commanders, Fox Movietone News. Rating, 75%.

LOS ANGELES, CAL.—United Artists Theatre (2,100), 35c-50c-65c, Organ Concert, "Jed's Vacation" (Christie talked), Movietone News. Rating, 90%.

AD TIPS—Advertised this as a screen story of Rupert Hughes' novel. Audience appeal: a theme of interest principally to adults.—Allen Theatre, W. E. Burton, Mgr., Cleveland, Ohio.

Show Boat, The (U)

NEW YORK CITY, N. Y.—Colony Theatre (1,980), 35c-50c-75c-$1, Direct from its $2 top run the Globe, first time on Broadway at popular prices, strong ballyhoo for reopening of house, did a crackerjack business for first five days. Weather, hot. Rating 263 3/10% (First week).

Squall, The (F.N.)

NEW YORK CITY, N. Y.—Strand Theatre (2,900), 35c-50c-75c, Pathe Sound News, Vitaphone shorts. Weather, hot. Rating, 96½%.

KANSAS CITY, MO.—Mainstreet Theatre (3,067), 7 days, 35c-60c, five acts of vaudeville, Pathe News. Weather, fair. Rating, 100%.

Squall, The—Cont.

AD TIPS—The fact that the picture had just played at $2 top on Broadway was played up, along with the fact that the picture, a 100 per cent talkies, was a story of destroyed loves. Audience appeal: all classes.—Mainstreet Theatre, Lawrence Lehman, Mgr., Kansas City, Mo.

Studio Murder Mystery (Par.)

SALT LAKE CITY, UTAH—Granada Theatre (2,600), 15c-50c, News events, talking and singing acts. Weather, hot. Rating, 80%.

AD TIPS—"An intensely thrilling mystery drama." Audience appeal: mystery fans.—Granada Theatre, Ray Hendry, Mgr., Salt Lake City, Utah.

This Is Heaven (U.A.)

SEATTLE, WASH.—Blue Mouse Theatre (950), 7 days, 25c-35c-50c-75c, Vitaphone acts, Fox Movietone News. Weather, hot. Rating, 90%.

KANSAS CITY, MO.—Loew's Midland Theatre (4,000), 7 days, 25c-50c Movietone presentation units, selected news. Weather, fair. Rating, 90%.

MILWAUKEE, WIS.—Alhambra Theatre (2,000), 7 days, 25c-50c, Collegians Comedy, Novelty, Int'l News. Weather, fair. Rating, 85%.

AD TIPS—Play up principally the fact that Vilma Banky speaks for the first time on the screen. Also tease on immigration angle. Audience appeal: general.—Blue Mouse Theatre, John Hamrick, Seattle, Wash.

Publicity on the picture was built around the fact that it is a story of a little waitress and a millionaire masquerading as a taxicab driver. Audience appeal: all classes.—Loew's Midland, H. H. Maloney, Mgr., Kansas City, Mo.

In this picture "The adorable Vilma" talks. Play this up for it is the first time she talks. Use Banky's name in large type. Play up James Hall also. Audience appeal: the usual patrons.—Alhambra Theatre, Harry Wren, Mgr., Milwaukee, Wis.

Thru Different Eyes (Fox)

TROY, N. Y.—Lincoln Theatre (1,000), 7 days, 25c-35c, one Vitaphone;, all-talking comedy, Kinograms. Weather, variable. Rating, 95%.

AD TIPS—Here was a picture that was 100 per cent talkie and presented a sensational murder mystery, and it was so characterized in all newspaper advertising. Audience appeal: mature.—Lincoln Theatre, Louis Saperstein, Mgr., Troy, N. Y.

Thunderbolt (Par.)

NEW YORK CITY, N. Y.—Rivoli Theatre (2,200), 35c-65c-75c-85c-$1, Paramount News, Paramount talking shorts. Weather, hot. Rating, 134 1/5% (Third week).

KANSAS CITY, MO.—Newman Theatre (2,000), 7 days, 25c-50c, Vitaphone presentation units, selected news. Weather, fair. Rating, 95%.

KNOXVILLE, TENN.—Tennessee Theatre (2,001), 3 days, 40c-5c' Vitaphone presentations, Paramount News. Weather, hot and fair. Rating, 75%.

MILWAUKEE, WIS.—Strand Theatre (1,729), 7 days, 25c-60c, All-Talking Comedy, Fox News. Weather, fair. Rating, 105%.

AD TIPS—Most newspaper and other methods of advertising hinged about George Bancroft, the star of the picture. The line, "he defied any man to take his woman—until he saw her in another's arms," was used as descriptive matter with a large halftone cut of the star. Audience appeal: all classes.—Newman Theatre, Holden Swiger, Mgr., Kansas City, Mo.

All that was necessary to put this over was the name of Bancroft in large letters and the

Thunderbolt—Cont.

people flocked in. Audience appeal: general, all types.—Strand Theatre, W. E. Mick, Mgr., Milwaukee, Wis.

Had tieup with morning paper for promotion scheme. Used New York critics' comments in ads. Played George Bancroft for all he was worth and more, too.—Tennessee Theatre, W. F. Brock, Mgr., Knoxville, Tenn.

Tide of Empire, The (M-G-M)

OMAHA, NEB.—Rialto Theatre (2,247), 7 days, 25c-50c, "Cold Shivers" (Educational), Roy Sedley and Night Club orchestra (Vitaphone, Pathe News. Weather, hot. Rating, 75%.

AD TIPS—Featured the song in several music shops downtown. Had five thousand copies of local paper distributed through courtesy of theatre, calling attention to the attraction. Played up Peter B. Kyne as the author. Audience appeal: women particularly.—Rialto Theatre, John D. Howard, Mgr., Omaha, Neb.

Time, The Place and The Girl (W.B.)

OKLAHOMA CITY, OKLA.—Capitol Theatre (1,200), 7 days, 25c-50c, added talkie, Red Donahue and his mule, U-No, Jack White and his Montrealers "Fun in a Nite Club," Albert Spaulding, America's foremost violinist, playing his own composition "Alabama." Weather, hot. Rating, 150%.

KNOXVILLE, TENN.—Tennessee Theatre (2,001), 40c-50c, 3 days, Vitaphone presentations, musical cat cartoon, Paramount News. Rating, 95%.

DES MOINES, IOWA—Des Moines Theatre (1,600), 7 days, 25c-50c, Fox Movietone News, 2 Vitaphone Acts, including Bobby Gillette, Educ. Comedy "Cold Shivers." Weather, warm and rain. Rating, 100%.

AD TIPS—Loving time—every place—and what a girl? Sweet, demure—loving that hard-to-make collegian until it hurt. Women were his weakness—football his craze. But she changed all that. Hear sweet Betty Compson, Grant Withers, Gertrude Olmstead and Bert Roach in one of the most exquisite pictures that you have seen this year.—Capitol Theatre, Oklahoma City, Okla.

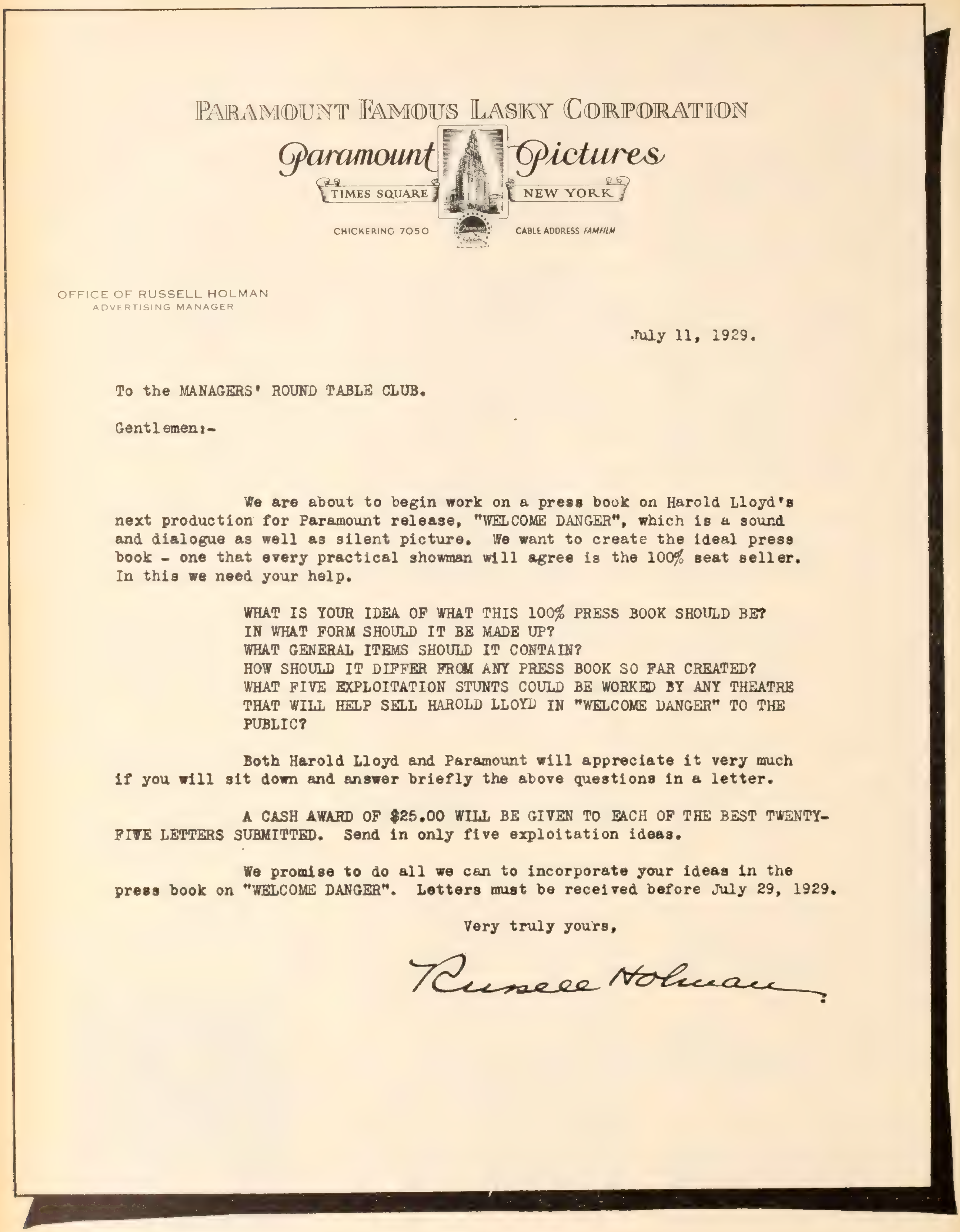
Manager W. F. Brock exploited Grant Withers as the "talking William Haines." Very little outside publicity other than newspaper and billboards used.—Tennessee Theatre, Knoxville, Tenn., William F. Brock, Mgr.

AD TIPS—The title and the stars were both played up in this feature which appealed especially to the younger type of audience. The picture did well against competition.—Des Moines Theatre, Lionel Wasson, Mgr., Des Moines, Ia.

Trial of Mary Dugan, The (M-G-M)

NEW YORK CITY, N. Y.—Capitol Theatre (4,620), 35c-50c-75c-$1-$1.50. M-G-M and Fox Movietone News, Arthur Knorr production "Blossoms," Dave Schooler and stage band. Weather, hot. Rating, 99½% (Second week).

NATIONAL
SCREEN
SERVICE
SOUND AND SILENT
TRAILERS



PARAMOUNT FAMOUS LASKY CORPORATION
Paramount Pictures
TIMES SQUARE NEW YORK
CHICKERING 7050 CABLE ADDRESS FAMFILM

OFFICE OF RUSSELL HOLMAN
ADVERTISING MANAGER

July 11, 1929.

To the MANAGERS' ROUND TABLE CLUB.

Gentlemen:-

We are about to begin work on a press book on Harold Lloyd's next production for Paramount release, "WELCOME DANGER", which is a sound and dialogue as well as silent picture. We want to create the ideal press book - one that every practical showman will agree is the 100% seat seller. In this we need your help.

WHAT IS YOUR IDEA OF WHAT THIS 100% PRESS BOOK SHOULD BE?
IN WHAT FORM SHOULD IT BE MADE UP?
WHAT GENERAL ITEMS SHOULD IT CONTAIN?
HOW SHOULD IT DIFFER FROM ANY PRESS BOOK SO FAR CREATED?
WHAT FIVE EXPLOITATION STUNTS COULD BE WORKED BY ANY THEATRE THAT WILL HELP SELL HAROLD LLOYD IN "WELCOME DANGER" TO THE PUBLIC?

Both Harold Lloyd and Paramount will appreciate it very much if you will sit down and answer briefly the above questions in a letter.

A CASH AWARD OF $25.00 WILL BE GIVEN TO EACH OF THE BEST TWENTY-FIVE LETTERS SUBMITTED. Send in only five exploitation ideas.

We promise to do all we can to incorporate your ideas in the press book on "WELCOME DANGER". Letters must be received before July 29, 1929.

Very truly yours,

Russell Holman

MANAGERS' ROUND TABLE CLUB

CHARLES E. LEWIS
Chairman and Editor

A National Association of Showmen Meeting in
MOTION PICTURE NEWS
Every Week—for Mutual Benefit and Progress

CONDUCTED BY AN EXHIBITOR FOR EXHIBITORS

"Throw Away Your Crying Towels"

WITH all the possibilities present in the theatre business, we are truely sorry for the manager or exhibitor who spends his time deploring this, that or the other condition in the industry today.

"Crying" towels are out of date and in their place we have "Ideas," "Suggestions" and all kinds of theatre-managers aids to help the man, who thinks there are no more new ideas, find out that he is thinking wrong.

Instead of moaning over how bad business happens to be, or how bad you expect it is going to be, we suggest that you devote just one half of the time needed by the unprofitable pastimes mentioned above, to going through the Club pages in the News every week and find out that there are plenty of ways of keeping your theatre on the profit side of the ledger.

Wake up to what is now becoming history: that what the other fellow is doing, you can do. What the other fellow has created, you can recreate to meet your own conditions and requirements.

Stop bellyaching and crying and devote some spare minutes to thinking up new ideas to improve your theatre, your shows, your service to patrons, your programs.

Throw away your "crying towels" and stage a local fashion show. Exploit your local dancing school. Start a popularity contest. Throw a midnight show for your next big picture.

Ye Gods and little fishes, there are more ways of attracting business to the theatre of today than were ever thought of in years gone by and yet there are exhibitors who are wasting time crying.

If all the managers who are fretting over losing their job because of poor business were to devote just part of their worrying time to looking through the Club columns of the News there would be just that many managers NOT worrying about their jobs.

The manager who insists that "it can't be done" is being outdistanced by the boys who ARE doing it.

The managers who are wasting their time crying are being pushed into the background by the managers who are laughing and enjoying life because they are on the lookout for the "other fellow's ideas," and making use of them, too.

What's the sense of rehashing old stories. We have already found out what a tremendous aid the Managers' Round Table Club can be to the wide-awake manager who is willing to watch our activities and the endless procession of suggestions that appear every week.

All contributed by "livewire" managers who are anxious to help their brother exhibitors.

Stop crying and get to work.

C. E. L.

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MANAGERS' ROUND TABLE CLUB

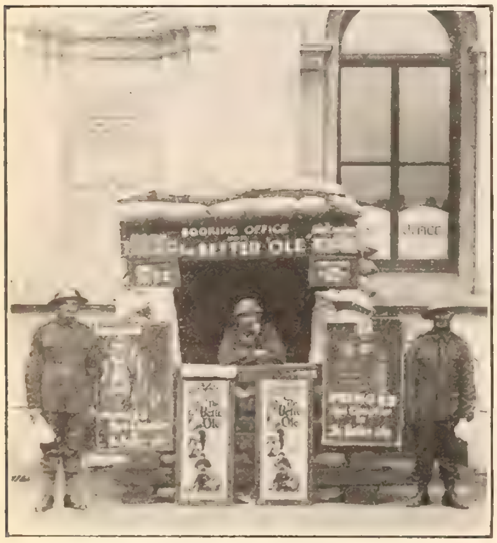
Take Some Tips From Africa!

> We really believe that the following stunts deserve all the prominence we give them. Considering the conditions under which many foreign theatres operate, such exploitation shows real wide-awake attention by the managers and we hope this story will encourage them to submit many more. C. E. L.

South African Club Members Pull Some Marvelous Stunts

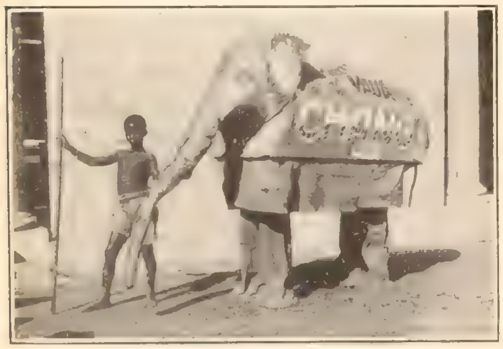
It gives the Club unusual pleasure to be able to present at this time some of the activities of their South African members. Exploitation as practised in foreign countries will always be interesting to the boys on this side of the Globe, so these will be mighty welcome to anyone on the alert for a new angle to play up their attractions.

The first one we offer is that created and executed by the Princess Theatre in Durban, S. A., by Manager Moylan. "The Better 'Ole" was the picture and here is the way he exploited it at a point some distance from the theatre and right plumb in front of the ever - busy Post Office building. The erection of the "dug-out" and the whole stunt is a credit to Mr. Moylan and the way he puts things over. Seats for the showing of the picture were sold right in this dugout.

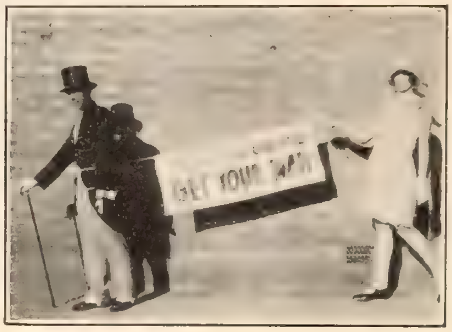


In case you are wondering how effective this is, just try and picture it in front of your own local post office. That's the answer. And how.

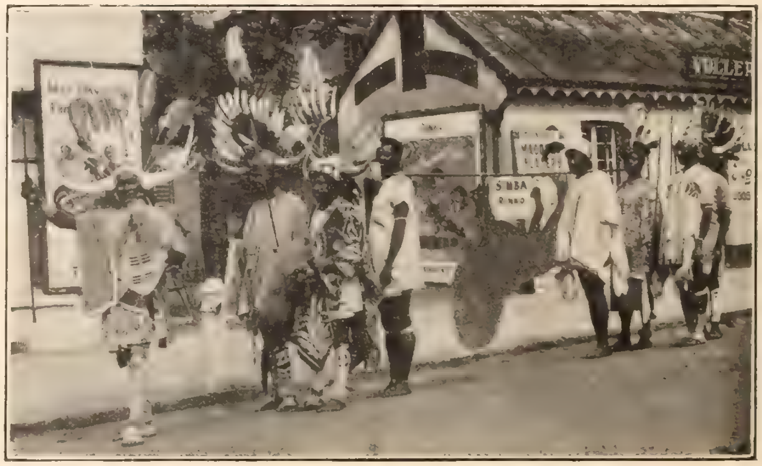
The second one comes from Manager L. Levin of the Vaudett Theatre in East London, S. A., and shows the novel ballyhoo he used to sell "Chang" to the movie fans of that city. No doubt this one attracted as much attention on the streets of East London as it would on Times Square in New York or the Loop in Chicago. So we can see that the Vaudette must have kicked up some good business as a result of this exploitation.



Now we pass on one which would go well anywhere in the world. Just grab yourself a load of this one and then wait the first opportunity that presents itself with the right kind of a picture and title to try it in your own cities. Manager Thorne of the Grand Theatre in Pretona, S. A., had this pair all over the city and suburbs and they must have created a whole lot of live interest in both the picture and the theatre. So, you American showmen can now take a tip from some far off foreign manager and try this one yourselves. Are we right about it being a corking stunt? You bet we are.



For the next one we can only say, "Book 'Simba' and then send your order to Africa for a group of natives." After they arrive fix them up with a long pole and a painted beaverboard cutout of a lion suspended from the pole, just as shown in the photograph. Then start them around the town, and boy, oh, boy, what the natives of your own towns would say would be a wow.



But seriously, don't you think that Manager R. Clucas of the Rinko Theatre in Waritzburg, S. A., deserves a whale of credit for putting on a ballyhoo like this? You bet he does. We only wish we knew a little more about him so we could play it up as a feature story. He is entitled to such recognition. Showmanship plus, is what he shows from this picture, and don't just look at the bally itself. Look behind and see how neat and attractive his poster boards and announcements appear. Is there anything wrong with the way the exterior of the Rinko looks? We think not. We certainly would like to hear a lot more from this manager because he shows every indication of being, what we term here, a live-wire, and if this is but a sample of what he is able to do, then what about something really big that he puts across?

In closing this little story about So. Africa, we must not fail to thank Mr. J. H. Stodel, the supervisor of the African Theatres Limited chain, for seeing that we had this material to publish. Mr. Stodel is no slouch himself when it comes to exploitation and his recent promotion is ample testimony that his company recognizes his ability. Now that he is working with all the different managers there should be plenty of activities on that progressive circuit.

Mr. Stodel recently succeeded in getting some mighty good publicity for the appearance of Shura Cherassy when that personage appeared in Johannesburg for the first of a series of concerts under the direction of the African Theatres, Ltd. J. H. put over a publicity stunt covering the exaggerated insurance of this concert stars fingers and played the stunt up so well that packed houses were the result. Which just goes to show that even though he is now spreading his own activities all over the circuit he still is a good hand at putting across big stunts.

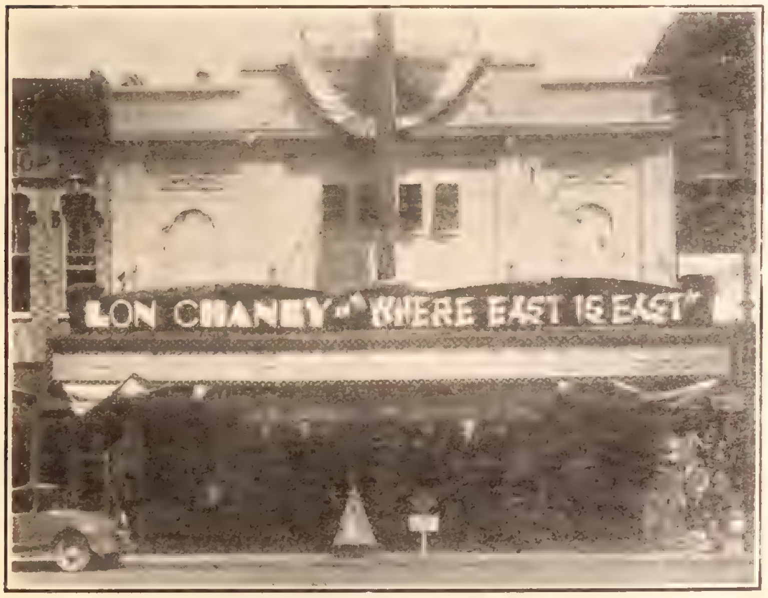
We have more to tell you about Africa in an early issue of the News and if you find their methods of exploitation interesting to read about then watch for more stuff from Mr. Stodel and the S. A. managers.

J. L. Cartwright Uses Marquee Sign Very Effectively

Manager J. L. Cartwright made a fine job of this special sign above his marquee for use with Chaney's "Where East Is East."

It certainly tops everything else on the front of the theatre and therefore can be branded as actually outstanding. Close inspection might show those of you, who are really interested in this sign, that it is not an expensive proposition at all. Effectiveness need not, necessarily, be costly. It's the idea itself in most cases that is important, not the bank roll.

Another thing you might note on the marquee sign is the attraction letters and the wording that J. L. used. "Hello Chattanoogans, Come And See My Latest Picture." A darned good catch-line and something to get away from the routine star and title lettering usually found on such signs.



It would appear to me that Cartwright is on the job and looking after his house the way it should be looked after. What say you? But listen Carty, old top, how about some of your latest exploitation stunts? The members would like to know more about your various doings. Send them along and include your own picture too. Yu have probably noticed that many of the members now send us their photos so that the other members can see who they are reading about. It's a good idea, just try it.

"Lobby Laughs"

By Dick Kirschbaum

Dick wants YOUR ideas for this series of cartoons.

If you can think of something that has happened and gave you a laugh, pass it along, Dick will do the illustrating and credit you with the idea.

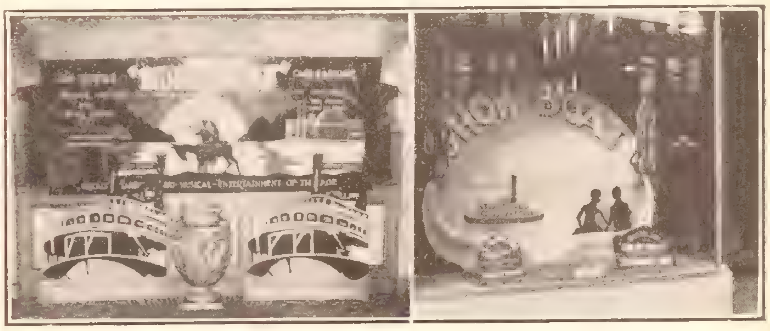
Shoot your suggestions direct to the Club and we will transmit them to Kirschbaum.

C. E. L.

Vogel Gettier's Displays Were Effective for "Boat"

Here are two features of Vogel Gettier's campaign to put across "Show Boat" for the Capitol Theatre in Grand Island, Nebr. The first photo (on the left) is a reproduction of a remarkable display which Mr. Gettier erected in his lobby and illuminated with a battery of baby spots.

This display was so unusual that the Capitol patrons commented about for a long time after it was taken down, and to deserve such attention, a good job is necessary. That, apparently, is what Vogel gave the customers.



The second photo (on the right) shows a picture of the window dressing which Mr. Gettier succeeded in engineering with one of the largest stores in the city, whereby they donated the window in exchange for the advertising they received in the selling of the show boat toys. Since they both benefited by the tie-up, we will assume that they were well satisfied with the results of their efforts.

We would certainly like to tell you a lot more about Vogel Gettier, a corking showman and an active member of the Round Table Club, too. But we must await information about his activities before we can pass it on to the members and readers of the Club columns. How about it V. G.? You are always putting something new over so why not let us all in on the "dope?"

As part of his "good-will" campaign, Manager Al Weiss, of the Florida Theatre, in Jacksonville, worked with the Advertising Convention committee in that city. He furnished the acts for the banquet of the delegates and gave a mid-night showing of "Alibi" for all the members and delegates.

MANAGERS' ROUND TABLE CLUB

Your Theatre Inspection

By Earle M. Holden

This fine article on Theatre Inspection was started in the NEWS three weeks ago. Here is the third and final part of Mr. Holden's story.

We suggest that, if you have not followed this article, you read the other two installments. It is well worth your while. C. E. L.

How About Sound & Booth Equipment

Then where we have costly sound equipment in the theatre, the projection room should also be checked. The floors should be clean, because dust will cause damage to sound track films and also will get into the important working parts of the outfit itself. Check the machines and also the equipment with the operators. Look over the battery room also, and see if the operators are keeping the batteries properly filled and charged, and be sure to see that no dirt has accumulated on the tops of the batteries and the battery terminals should be vasolined.

Rest & Lounging Rooms Are Next

Next we leave the projection room and pass to the rest rooms. Their condition is very important, both men's and ladies'. Check the floor carpet, the side awlls. Many women have a habit of wiping excess lip stick on the walls. Lip stick pads should be provided, but even then, lip stick will be found on the walls, especially alongside of mirrors. Wash this off; also, shine up the mirror and dust all pictures. These rooms should be well ventilated, all fixtures should be free of dirt and discoloration and all tile should be cleaned. Porcelainware should be clean and neat. Have you supplied proper receptacles for waste towels? Loose towels thrown on the floor look very bad, and besides provide a fire hazard.

See that the soap and towel receptacles are filled at all times, and check vending machines for sanitary napkins. Keep it filled and neat at all times.

The rest rooms of a theatre are important items and care should be made in their inspection. Both the men's and ladies' rest rooms should have a thorough inspection daily by the house manager.

Inspect The Stage Even If Not In Use

Regardless of whether you have stage shows or not, don't skip an inspection of the stage. If you have sound equipment, the horns should be looked over. Check the horn towers. Probably the horns are covered with ozite, but if not keep them dusted. Keep all dressing rooms neat and clean. The back stage should be scrubbed ever so often to keep down dust that might work into the horns. The stage should also be inspected; also the drapes. Also have the stage scrubbed frequently to keep down dust, or if carpets are used on the stage, see that they are properly cleaned.

The MANAGERS' ROUND TABLE CLUB, is rapidly becoming one of the most interesting parts of the "NEWS" each week and I enjoy reading every word.

G. B. Ed Pauw,
Manager, Capitol Theatre,
Newark, N. Y.

Offices & Stock Rooms Included

All other rooms in the theatre should next be inspected. First the manager's office. It should be as clean and tidy as the theatre itself. People frequently have business with the manager and going from a clean theatre into a dirty manager's office would not have a very good impression on them. Have no loose papers around. Keep a filing system, and have things neat.

Other rooms probably would consist of the janitors room, supply room, art room, and there may also be some vacant rooms. Keep all of these neat at all times. You may have occasion to show patrons over your theatre, and a clean theatre is one that you are proud to show.

. . Follow these few rules and this system of inspection and it's a sure bet that you will have the cleanest theatre in town. Once you start a system of inspection, keep to it, and make it a daily practice.

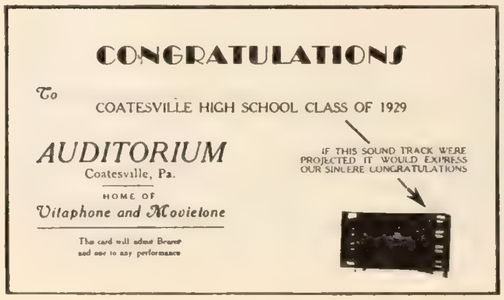
George Shewell Is Pulling Great Exploitation Stuff

That all the "good" showmen are not working in the large towns or big cities, is rapidly becoming a known fact chiefly because, through the Club, showmen in the smaller towns and cities are showing that they too are capable of following the other man's suggestions and ideas as well as creating some of their own.

This fact was demonstrated again through the receipt of a fine letter from George Shewell, manager of the Auditorium in Coatesville, Penn. His letter, besides, telling us a lot about the town and the theatre, vividly describes some of the data he is using to keep that house on the map.

To give you a better idea of the town and theatre we want you to know that the Auditorium is a theatre seating about 1,600 people and it is located in a city of 13,000. Coatesville is only 45 miles from Philadelphia and is equipped with the latest in sound plants.

The first item we would call your attention to is one which Mr. Shewell secured through the pages of the Round Table Club and one which has been followed by more managers than any other idea presented this season. It is the High School Graduates Congratulation Card and we reproduce it here so that you can judge how well it was executed. For this reason, if no other, we respect Mr. Shewell as a man ready and willing to capitalize on any idea that will bring his house business regardless of who created it. It's a spirit many of us could adopt without hurting our feelings one bit.


CONGRATULATIONS

To

COATESVILLE HIGH SCHOOL CLASS OF 1929

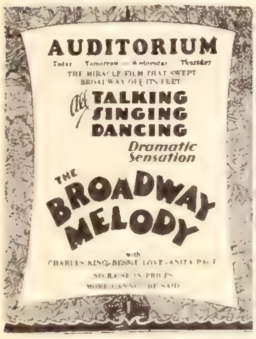
AUDITORIUM
Coatesville, Pa.

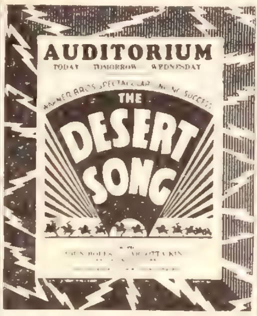
HOME OF
Vitaphone and Movietone

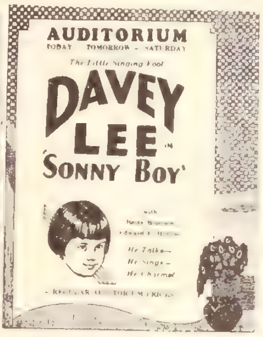
This card will admit Bearer and one to any performance

IF THIS SOUND TRACK WERE PROJECTED IT WOULD EXPRESS OUR SINCERE CONGRATULATIONS

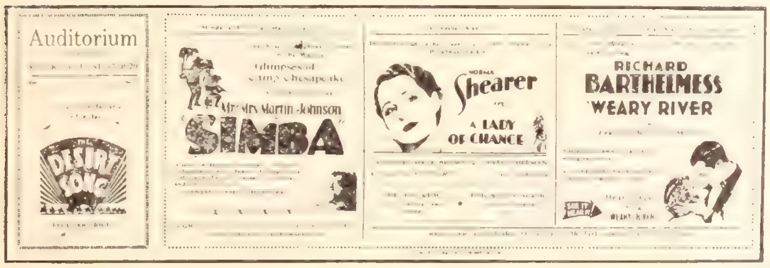
Another interesting feature of his operating tactics is his clear and concise manner of newspaper advertising which once again combines regular house copy, exchange mats and service borders. All three go a long ways towards making his ads attractive to read. We selected these three at random from the ones he sent to the Club headquarters.


AUDITORIUM
Today Tomorrow Wednesday Thursday
THE MIRACLE FILM THAT SWEPT BROADWAY OFF ITS FEET
All TALKING SINGING DANCING
Dramatic Sensation
THE BROADWAY MELODY
with
CHARLES KING - BESSIE LOVE - ANITA PAGE
NO RAISE IN PRICES
MORE CANNOT BE SAID


AUDITORIUM
TODAY TOMORROW WEDNESDAY
WARNER BROS. SPECTACULAR MUSIC SUCCESS
THE DESERT SONG


AUDITORIUM
TODAY TOMORROW - SATURDAY
The Little Singing Fool
DAVEY LEE in 'SONNY BOY'
with
He Talks—
He Sings—
He Charms!

His house organ was made up with the sole idea of turning out something that pleased and satisfied his patrons, not his own vanity. As he himself explains it—"Coatesville is a mill town with a large foreign element who like to find out what's what at a glance." Which is damned fine judgment in any man's theatre. What do YOU say? Personally, for the purpose it was created, we believe it is a cracker-jack program. Comments are solicited.


Auditorium
THE DESERT SONG
Mr. & Mrs. Martin Johnson
SIMBA
Norma Shearer
A LADY OF CHANCE
RICHARD BARTHELMESS
WEARY RIVER

The announcement card which Mr. Shewell turned out was to answer a two-fold purpose and we can only let you judge for yourself whether he accomplished what he set out to do. He wanted the public to know his policy and he utilized the reverse side of the announcement card to state the theatre's schedule and prices. Many a theatre which we have visited in the last few years could well afford to adopt this same idea. It is surprising how many of you boys have people all over your towns who have not got the slightest idea of how your shows are run or when they may see the last feature showing.

-:- **AUDITORIUM** -:-
COATESVILLE

"WHERE SOUND SOUNDS BEST"

HOME OF THE WORLD'S FINEST
TALKING PICTURES
VITAPHONE FEATURES MOVIETONE FEATURES
WORLD EVENTS IN SOUND SYNCHRONIZED NOVELTIES
TALKING REVUES AND ACTS WITH FAMOUS STARS

ALL SOUND REPRODUCED BY THE WESTERN ELECTRIC SYSTEM

Auditorium, Coatesville

The Auditorium Operates on Eastern Daylight Saving Time
MATINEES DAILY AT 2:00 P. M.
EVENINGS AT 7:00 and 9:00 P. M.
Presenting a Complete Show After 9.40 P. M.
(8:40 Eastern Standard Time)
Saturday, Continuous from 1:30 to 11:35 P. M.

You may see a complete show daily after 9:40 p. m.
(8:40 Eastern Standard Time)

REGULAR ADMISSION PRICES
Children—Matinee 15c; Night 25c. Adults—Matinee 35c; Night 50c

Keep This Schedule

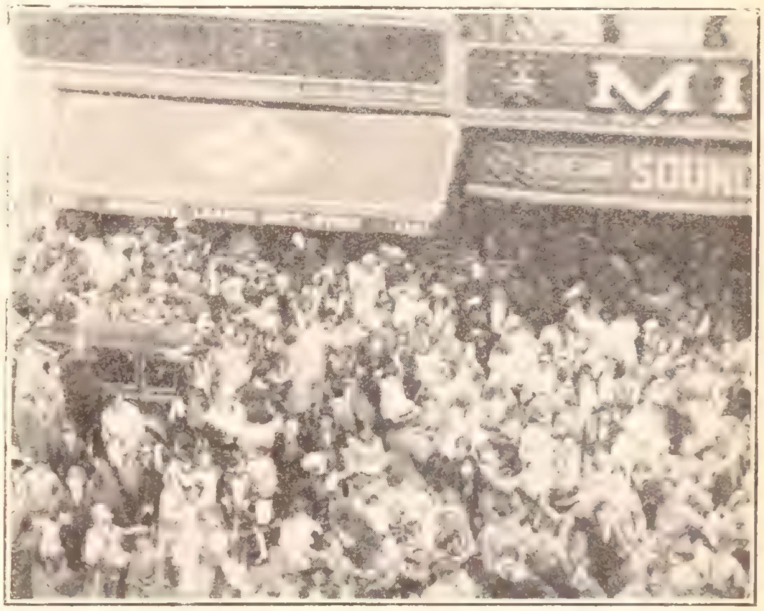
This, but briefly, describes the fine activities of our brother member up in Coatesville, Pa., and we are certainly hoping to hear much more from him in the very near future. How about it G.S.? You know the answer. And by the way, why can't you shoot me your own photo? We would all like to "meet" you personally.

Garfinkle's Good-Will Show Pays A Healthy Dividend

You must all recall the interesting story about Harold Garfinkle and his good-will activities out at the Midwood Theatre in Brooklyn. This story created quite a bit of comment among the members and called forth several requests for information as to how he accomplished his campaign.

Now here is a follow-up story and picture which kicks back to that original story and the thousands of youngsters who crowded the Midwood for his school show tie-up. He claimed at that time that the movies he took of the crowds would result in big returns for the theatre when they were shown and this photo is the evidence that Harold knew what he was talking about.

The greatest mob that ever struck the theatre since it was built jammed the streets in front of the theatre for blocks and called for the aid of several policemen to handle them without accident. This great business continued for the three days during the run of the local pictures and resulted in more attention being directed to the Midwood than any other stunt ever conceived. Showmanship, no matter how you want to figure it out and to Garfinkle goes a lot of credit for working this one out, both from the good-will angle as well as the increased box office receipts.



Garfinkle, by the way, did not sit tight and expect the crowds to congregate just because they knew the movies were going to be shown sometime that week. On the contrary, Garfinkle made sure the most of them would know the exact date by sending word to the schools, Mother's Clubs and mentioned it in their regular advertising. Some follow-up, but it brought results and that's what counts.

We are promised more interesting stuff by this active Round Tabler in the near future according to the latest word received. We shall see.

Please Take Note

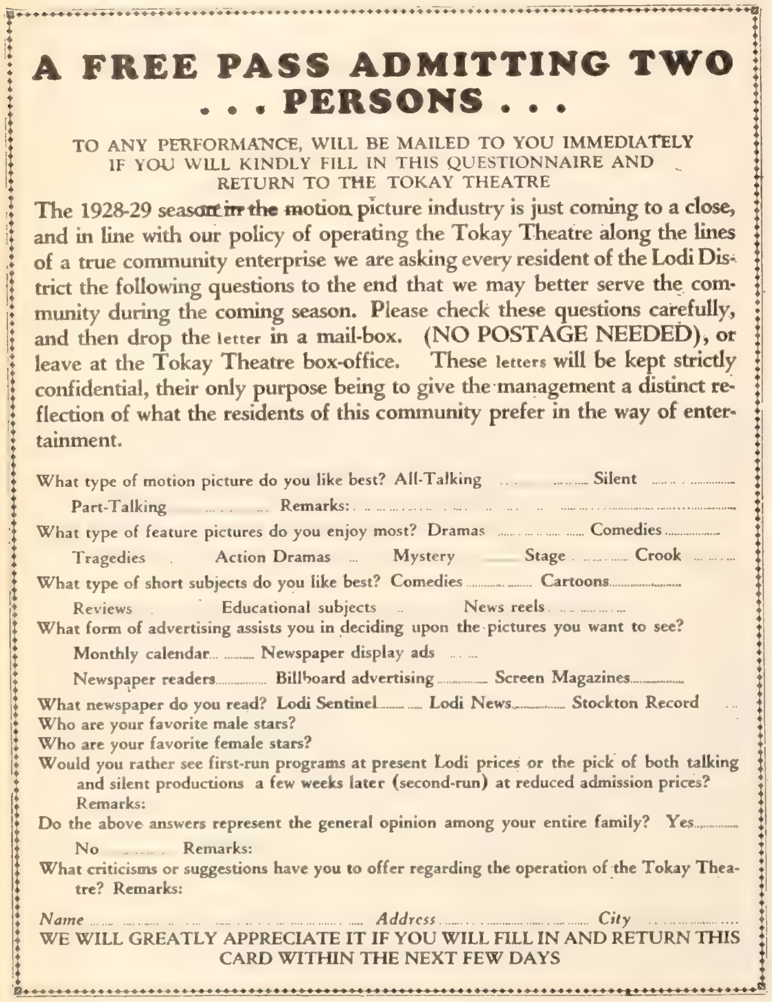
THE pages of the Club are open for the publication of photographs from both members and readers. These photos may be of theatre managers, theatre fronts, marquee displays, lobby settings, etc. Due credit will be given those sending photos to the Club, providing they attach the proper description and their own names and theatre addresses.

MANAGERS' ROUND TABLE CLUB.

MANAGERS' ROUND TABLE CLUB

J. D. Marpole Uses A Questionaire With Good Angles

Here is an idea that if properly worked and handled should mean its weight in gold to exhibitors and managers everywhere. Besides being timely, it strikes a keynote that is daily becoming more evident among theatres: that is the importance of getting audience and patron reaction to the house policies during these unsettled times when talkies are talkies and some are squeekies.



A FREE PASS ADMITTING TWO . . . PERSONS . . .

TO ANY PERFORMANCE, WILL BE MAILED TO YOU IMMEDIATELY
IF YOU WILL KINDLY FILL IN THIS QUESTIONNAIRE AND
RETURN TO THE TOKAY THEATRE

The 1928-29 season in the motion picture industry is just coming to a close, and in line with our policy of operating the Tokay Theatre along the lines of a true community enterprise we are asking every resident of the Lodi District the following questions to the end that we may better serve the community during the coming season. Please check these questions carefully, and then drop the letter in a mail-box. (NO POSTAGE NEEDED), or leave at the Tokay Theatre box-office. These letters will be kept strictly confidential, their only purpose being to give the management a distinct reflection of what the residents of this community prefer in the way of entertainment.

What type of motion picture do you like best? All-Talking .... Silent ....
Part-Talking .... Remarks: ....
What type of feature pictures do you enjoy most? Dramas .... Comedies ....
Tragedies . Action Dramas ... Mystery ..... Stage .... Crook ....
What type of short subjects do you like best? Comedies .... Cartoons ....
Reviews . Educational subjects .. News reels ....
What form of advertising assists you in deciding upon the pictures you want to see?
Monthly calendar .... Newspaper display ads ......
Newspaper readers .... Billboard advertising .... Screen Magazines ....
What newspaper do you read? Lodi Sentinel .... Lodi News .... Stockton Record ..
Who are your favorite male stars?
Who are your favorite female stars?
Would you rather see first-run programs at present Lodi prices or the pick of both talking and silent productions a few weeks later (second-run) at reduced admission prices?
Remarks:
Do the above answers represent the general opinion among your entire family? Yes ....
No .... Remarks:
What criticisms or suggestions have you to offer regarding the operation of the Tokay Theatre? Remarks:
Name .... *Address* .... *City* ....

WE WILL GREATLY APPRECIATE IT IF YOU WILL FILL IN AND RETURN THIS CARD WITHIN THE NEXT FEW DAYS

Jack D. Marpole, manager of the Tokay Theatre in Lodi, California, conceived the idea that they ought to find out what their patrons thought of the new style in entertainments because they have had a rather hectic time this season trying to satisfy the customers and keeping the receipts above the overhead, a difficult accomplishment everywhere these days.

The Tokay Theatre will be finished with all their present contract stuff by the first of August and that will give them a chance to go out and buy next season's product with a clean slate. So they decided to put out these questionaires offering a free pass to all those who fill them out and return them to the theatre. A business reply envelope accompanied the questionaire so that no postage was required for the return. Also darned good business when you stop to figure out the importance of the questionaire and the implied faith you are showing in your patron's judgment to ask these questions.

First Or Second Runs?

The main point which Marpole's theatre wanted to find out was: whether or not there are enough peope in the district they draw from, who would rather wait and see the pick of the talking and silent pictures at his theatre at a reduced price of admission or whether they would rather have both theatres in town running a first run policy, at, naturally, first run prices.

We are all going to be keenly interested in the results of this survey and hope that Jack furnishes us with the results as soon as they are all in. Don't forget this Marpole, as this article is bound to stir up a lot of managers who will wonder whether the results are really worth while. So you must be depended upon for the answer. Shoot it along as soon as it's ready.

Another angle brought out by this form of questionaire, is the thought that they could go a little deeper while they were at it and find out what the general public likes best in the way of entertainment, what paper they read, what form of advertising assists them in picking out the pictures they want to see and what their suggestions might be as to the operation of the theatre.

Good Will Is Essential

Where a theatre really has the good-will of the community, such an idea is really practical, but if not, don't try it or you are apt to find the angle ridiculed. From close to five thousand questionaires sent out, Marpole expects at least a fifty per cent return. This angle alone is worth finding out about. The response from the patrons to such an unusual appeal.

Oh, yes, we must not forget that these questionaires also offer a most profitable return in the way of a direct-contact mailing list and wide-awake managers know the value of good mailing lists in every part of the country.

Thanks to the Club!

Since I get so much good from the club columns, I thought would try and show some appreciation by at least sending my name. Thanking you and the club for many helpful suggestion.

C. W. Davis,
Manager, Broadway Theatre,
Reidsville, N. C.

Ernest R. Lim Enrolls Two New Members for Club

Ernest R. Lim, who aside from his theatre activities down in Borneo, D. E. I., is the Club's representative, has sent in another pair of Club members from that country.

So we take this means of welcoming into our ranks two showmen whom we hope will line up as active and enthusiastic members of the Club.

Mr. M. Cohen is the advertising manager for the Universal Chain in Soerabaja, East Java, Dutch East Indies, and so we also learn that Universal has a chain down there. Mr. Cohen's activities should make it possible for him to send us as much exploitation and theatre tips as the boys down in South Africa who are working so hard for the Club under the direction of J. H. Stodel, our Regional Chairman for South Africa.

MANAGERS' ROUND TABLE CLUB

The other member sent in by Mr. Lim is J. Wynberg, who runs the Rialto Bioscope in Buitenzorg, West Java, D. E. I., and from him we hope to hear a lot about the way he is selling the theatre and its attractions to the movie fans of that community.

Those of us who are always anxious to know what they are doing in other countries will welcome the opportunity of learning abut this far off land and its theatre methods. Let us, therefore, hope that we will get a letter from there real soon. At any rate we will be looking for some word from that part of the world.

We won't close this little story as we just learned that Mr. Wynberg is a manager of some 14 years experience and he managed first the Royal Standard Bioscope and afterwards the Rialto, the residence of the Governor General of D. E. I.

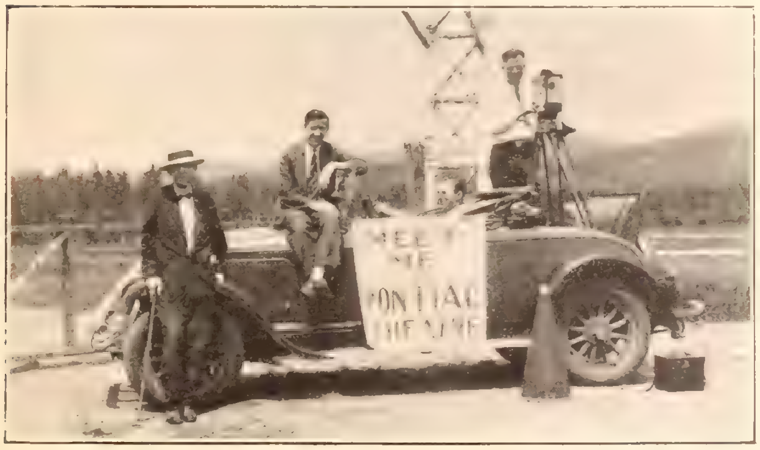
Mr. Cohen was formerly manager of the Rivoli Theatre at Malang, E. J., a theatre of Universal and recently appointed advertising manager of the Chain Theatre for that company. He was a cavalry officer (captain) in the D. E. I. army and won the M. W. O., the highest military award during the Atjeh War and resigned after being severely wounded. His recent promotion qualities him as being a clever manager and showman.

Thanks for your interest Mr. Lim and don't forget that it has been some time since we heard of your own activities down there. What's new and how are things going? Have you installed "sound" equipment as yet? Tell us all the news. And be sure to advise me whether you received your Membership Certificate in good shape. Do you like it?

L. H. Haymond and His "Crew" Are on The Job At Saranac

The photo with this story was captioned "Camera Crew Making Movies" (Silent) and it looks like the "crew" was having a lot of fun at the same time. That is, if looks are not deceiving. But kidding aside, we want you to meet as nice a crowd of the "boys" as you will meet in many a moon.

Reading from left to right they are: L. H. Raymond, manager of the Pontiac Theatre in Saranac Lake, N. Y.; A. B. Anderson, his assistant; Calvin McCormack, organist and T. J. Wawatch, chief electrician and cameraman.



This theatre is located in the Heart of the Adirondacks and under the guidance of Mr. Raymond and his "crew" they are keeping right up to date with their theatre and their shows.

We also offer, for your own information, a cut of the house program used by the Pontiac and which suits their present needs to perfection. The layout is really much better than the cut shows due to the cutting down the size for reproduction, and their method of telling the patrons a little about the show in each program is a fine way to create interest in the coming attractions.

"A Comparison"

It is only natural that when a member visits New York I should take him to some of the larger movie palaces in this city and in this way I get his reactions to the types of entertainment he sees and how he compares them with what he is more accustomed to in and around his own section of the country.

The last three times I visited the Paramount Theatre my "company" always expressed his disappointment of Jesse Crawford's organ specialties.

Now we hold no brief or criticism for Crawford's work and the way he plays but we do wonder whether New York, or for that matter, any town, wants the type of stuff he is giving them at the gorgeous Paramount.

If I were asked to make a comparison between Jesse Crawford and Paul Forster of the Eckel Theatre in Syracuse, I would vote for Forster's type of organ work as being of more use to the house than Crawford's is to the Paramount.

Why?

Well, because Forster is selling an organ specialty, while Crawford is solely selling the organ and it's pretty tones.

I have rarely heard the audience sing in any volume with Crawford's playing, yet I have heard every person in the Eckel and Empire Theatres sing to Forster's.

I honesty believe that if the Crawford specialty would be worked out with a view of making the audience get a real "kick" out of it, they would make that part of their program a most desirable one.

Or perhaps I might suggest that Jesse take a trip to Syracuse and decide for himself whether he still has something to learn, if not in the technique, then in the way of showmanship.

It's been heard of before.

C. E. L.

PONTIAC

SARANAC LAKE N Y

FEATURES

The Voice of the Movies

SEE! HEAR!

NESTLE Circuline

EUGENE Permanent Waving

MARINELLO Beauty Shop

ALPINE SUN LAMPS

CERTIFIED SUN LAMPS

RADIANT HEAT LAMPS

Savage Health Motors

For Sale and Rent

The SUN LAMP Co.

PHONE 323

BOSTONIANS SHOES FOR MEN at Cane's

The Service and The Quality That You Want

Kendall Pharmacy

For the STORAGE & CARE of FURS DURING THE SUMMER MONTHS PHONE 712

Samuel Edelberg EXCLUSIVE FURRIER

KEEP SMILING Universal Recliner

FOR RENT

NEW and USED Recliners for Sale

We have been long awaiting news and advices from the peppy "crew" up there in the Adirondacks and now that they have come through with this first one we hope they will follow it up with many more at frequent intervals. What do you say Mr. Raymond? Let the whole world know what's going on up in that glorious country of yours.

"All For One And One For All"

MANAGERS' ROUND TABLE CLUB

Use Local Dancing Schools for Great Box Office Tonic

Here is a suggestion contributed by Fally Markus the well-known independent vaudeville agent in New York. Fally has followed the Club activities for many months and particularly phones your Chairman to tell him about the following:

Practically every city and town on the map boasts of a local dancing school where all types of toe and stage dancing are taught. These schools, invariably, are always anxious to show off their pupils and especially so through the theatre, therefore you are sure to find them in a receptive mood for any suggestion you want to advance regarding an appearance of some or all of their talent.

Fally's original suggestion was that the school furnish a different girl for each night of a carnival show and this girl should be used to announce all the vaudeville acts on the bill by dancing out upon the stage before each act and doing a short, but snappy, number, then announce the act, either by talk or via annunciator cards.

The value of this idea takes in many different angles:

First: you lend a different atmosphere to your show.

Second: you create a local appeal which goes even further than just the friends and relations of the girl.

Third: you eliminate waits between acts and add a certain fine continuity to your show that makes it better to watch than ever before.

Fourth: it gives you something to go out and ballyhoo.

In the theatre where Mr. Markus witnessed this stunt for the first time, the manager handled it exceptionally well with the result that the business was great for the three days that it was put on.

But while we are on the subject of local dancing schools it might be well to say more about this marvelous angle. Your Chairman, himself, has used the local dancing schools at regular intervals throughout the season in several towns and cities and in every instance the theatre was the better by hundreds of dollars through the tie-up. The staging of a semi-annual dance carnival by the school in conjunction with the regular theatre program, but dropping the vaudeville (if you use it) and playing up the dancing school as the stage attraction, will bring marvelous results, but be sure that the school has an interesting program to offer. Sometimes it may be necessary to add a hoke comedy team to inject some laughs into the proceedings.

The use of "good" local talent but not confusing such talent with the expression amateurs, often works wonders for the box office.

We do not hesitate to urge our members and readers to follow up this angle and we are quite sure that they will be more than satisfied with the results as well as the additional good-will that such tie-ups bring about.

Members or readers who have successfully engineered stuff of this type can tell us about their experiences and we will gladly give them all the space they need for this purpose. If you want more information about it just drop us a line and we will be glad to furnish same.

A Promise Performed!

I am very interested in the good work that is carried on by the Club, and hope to become a very active member. I faithfully promise that you will hear from me very regular.

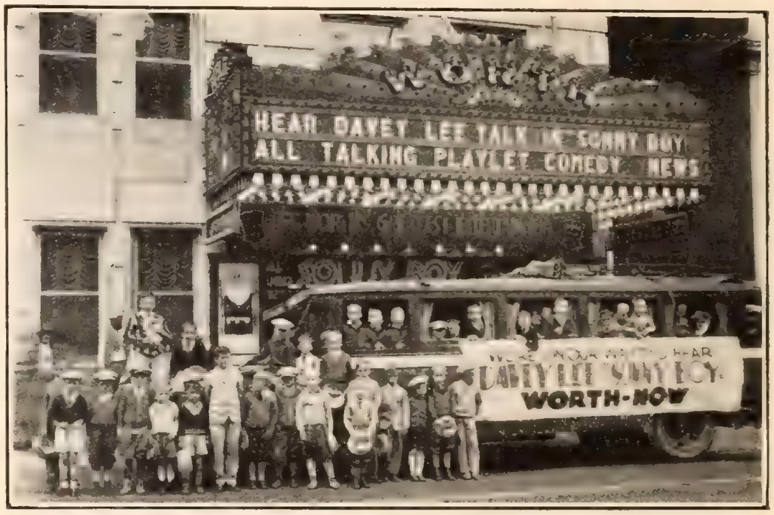
George C. Goethals,
Century Theatre,
Jackson, Miss.

M. K. Moore Props Up With Another Publicity Getter

Marsline K. Moore bobs up again after a little silence with another of his timely methods of attracting attention and business to the Worth Theatre in Fort Worth, Texas.

In this case Mr. Moore invited the youngsters of the Masonic Orphans Home to attend a matinee performance of "Sonny Boy" and in line with his usual custom he promoted a bus to transport the youngsters to the theatre.

What's the use of going into a lengthy discussion of this great stunt when all we need call your attention to is that a big attractive bus, as pictured, with impressive banner and a load of lusty-lunged, makes, what we would venture to call, a mighty good ballyhoo for any theatre.


HEAR DAVEY LEE TALK IN SONNY BOY
ALL TALKING PLAYLET COMEDY NEWS
SONNY BOY
HEAR
DAVEY LEE SONNY BOY
WORTH-NOW

The good-will angle alone was worth the effort, the newspaper publicity that such stunts generally bring forth is still another good angle, but when you tie them all together you must admit that it makes a darned good way of ballyhooing a theatre in any man's country. What say you all?

Maybe Moore will follow this one up with some more of his "doings" and start his active membership moving as fast as it used to move. How about it M. K.?

C. T. Perrin Used Amplified Records For New Ballyhoo

Manager C. T. Perrin of the Sterling Theatre in Greely, Colo., sold "Mother's Boy" through a novel phonograph stunt which attracted much extra business to the theatre.

C. T. secured a special record of Morton Downey on which the star sang two numbers and made an announcement about the picture.

An amplifier set was secured and then the record was played through a loud speaker placed on top of the marquee.

Perrin used about twelve different records in his "concert" playing the exploitation record every third time so that the merchants and hotels on the main street wouldn't find fault and report the sunt as a nuisance, which might have happened had he repeated the special record over and over. Another angle is that those who stopped to listen to the "concert" would have quickly lost interest had they heard the ballyhoo record repeated too often.

He also used this special record over the local broadcasting station, being played several times in advance of the pictures opening.

Come on you other wizards, tell us how you make use of amplifying stunts.

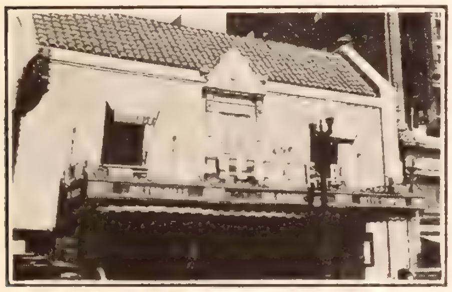
Randall J. Jerabek Believes In Animated Front Displays

Patience is a virtue, as they would say in the classics, and since we're talking about classics why not include the Round Table Club? Who's going to argue the point anyway?

But, talking of patience, I had to use a little of it in talking some of the boys out of their pictures so that we could all see what they look like. In this case we finally succeeded in getting one from Randall J. Jerabek, manager of the Mission Theatre in San Diego, Calif., and why so good-looking a fellow needed so much coaxing, will always be a mystery to me.

But here it is and after all these months we want you to know what Randall looks like to the naked eye. We are more than ever, certain, that R. J. will continue to be one of the Club's real active boosters the same as he has been in the past.

We are also showing you a picture of the Mission Theatre front but the important part of this picture was not clear enough for proper reproduction. Anyway, you may be able to make out—near to the left center of the entrance—two small figures. These figures were cut out from beaverboard and hand painted, the skirt on the dancer was made of colored ribbons with a concealed fan playing on it from the side and giving it considerable motion. But whether you can see the figures or not, the idea is conveyed to you just the same. This animated type of advertising is always attractive to the eye and gets away from the sameness of the stationary display.



We would also call your attention to the fact that these figures (one of the Barker and the other of the dancer), were mounted on a platform in front of a miniature circus tent, and in the tent was concealed a Panatrope playing the victor record called "The Barker." While it does not show in the photo, it did cause no end of favorable comment from the patrons and passerbys.

The simple, yet attractive "See and Hear" sign above Jerabek's marquee strikes us as being very effective. We can almost picture it illuminated at night from the top of the marquee. The white letter would then stand out like a searchlight. Try one like this yourself.

Let's hear more from you Randall, and soon too. Thanks.

Managers' Round Table Club Employment Bureau

Theatre owners, chain executives and any others interested in making contacts with efficient, dependable house managers are requested to communicate with this Club.

We have, on our lists, some men, at present employed, with excellent records. They are located in all parts of the country.

Correspondence will be treated confidentially and the information furnished will guide you in selecting the right kind of a manager.

Address your inquiries to Charles E. Lewis, Chairman, at 729 Seventh Avenue, New York City.

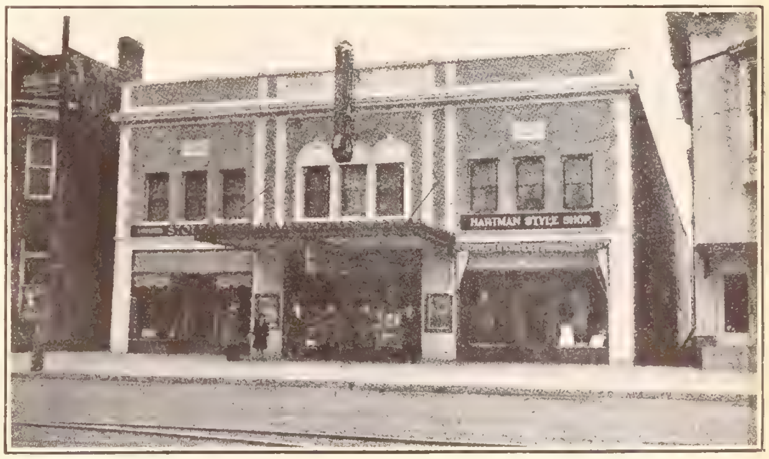
Managers' Round Table Club.

(Note.—Managers wishing to register in this Bureau should send for proper form to be filled out.)

Thomas Lagaries Started A "Post-card" Chain Stunt

Here is something new in the way of advertising chains through theatre post cards, submitted by Thomas Lagaries of the Strand Theatre in Palmyra, N. Y. Perhaps by reading it through it may suggest some sort of a similar idea to you other boys.

Tom was playing "Sunrise" and looking around for another angle to plug the picture with and at the same time get away from the routine ideas that had been used prior to this attraction. So he had several dozen of his more intimate friends address these picture post cards of the Strand Theatre to their friends and to tell their friends, on the card, what a great picture "Sunrise" was and also not to miss it.



The theatre stamped and mailed the cards and as a return courtesy to his friends he gave them each a pass for the theatre. In addition to creating more friends for the Strand and Lagaries, it built up business very nicely; so everyone was satisfied with this new way of getting the customers to talk about your shows.

We made the picture on the post card into a cut so that the "gang" might see what the Strand looks like and now we must admit that it certainly is a fine looking house. It is surprising how many of the smaller towns have much nicer theatres than many of the larger cities, but I suppose it's the best way of keeping the folks in the home town by giving them nice theatres and then nice shows.

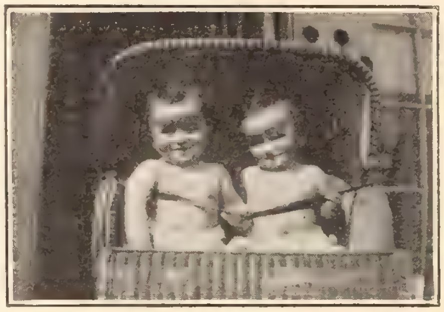
Let's hear more from you real soon, Tom, will you?

MANAGERS' ROUND TABLE CLUB

Kirschbaum Is Good At Fishing, Twins, Cartooning, Etc.

Far be it from me to nose my way into the affairs of (personal or otherwise) our esteemed members, but here is one time that I want to let you in on the ground floor of the best ballyhoo or exploitation stunt ever conceived or executed.

To stop beating about the bush and getting down to hard brass tacks we want you to take a good look at "The Twins." In the flesh and blood and not canned. But kidding aside, don't you think that they are a couple of beauties?



Well, we won't keep you in suspense any longer. They are the exclusive property of Mr. and Mrs. Dick Kirschbaum (Dick is our own pet Club cartoonist) of Arlington, N. J.

And now we pass on to the sadder part of our little intimate story about Dick. He was in to see us at Club headquarters only the other day and knowing of his fondness for fishing we just naturally played into his hands and so the conversation took a decidedly "fishy" slant until Dick started to indicate the size of the fish he caught last week. His indicating process being to stretch his two arms as far apart as nature would permit.

After much arguing about the exact size of the fish we finally talked him out of a picture of said fish which we present herewith, unbiased, uncensored and unaltered. You can write your own caption for it and you may even have it enlarged and framed. What care we.

What would a story about any member be without bringing the "Shop" into it somewhere or other? Well this story is no exception to the rule and we therefor want you to take a peek at Dick's program. Nice? Neat? And how! Well the finished product is even better than the reproduction which we show here. It's as nice a program as our large collection boasts, and that takes in a lot of territory.

NEXT WEEK—

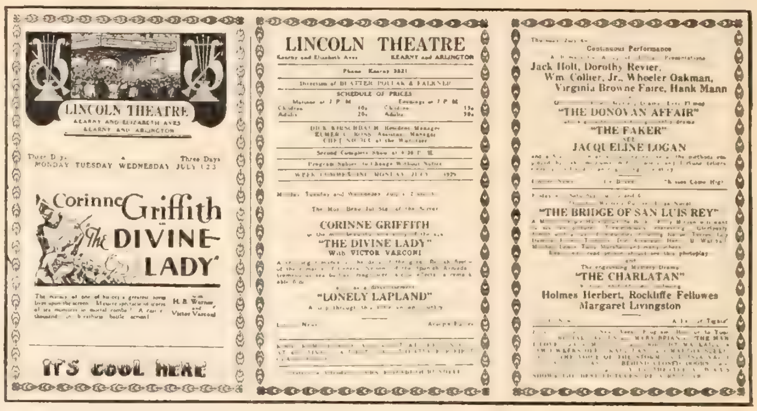
We will give you:

"14"

"MONEY-MAKING SUGGESTIONS"

and every one of them are adaptable to any kind of theatre and city.

—IT'S A GIFT!!



LINCOLN THEATRE
KEARNY AND ELIZABETH AVES
KEARNY AND ARLINGTON

Three Days
MONDAY TUESDAY WEDNESDAY JULY 1 2 3
Three Days

Corinne Griffith
The DIVINE LADY

H. B. Warner and Victor Varconi

IT'S COOL HERE

LINCOLN THEATRE
Kearny and Elizabeth Aves KEARNY and ARLINGTON

SCHEDULE OF PRICES

Second Complete Show at 9:30 P. M.

Program Subject to Change Without Notice

CORINNE GRIFFITH
"THE DIVINE LADY"
With VICTOR VARCONI

"LONELY LAPLAND"

Continuous Performance

Jack Holt, Dorothy Revier,
Wm. Collier, Jr., Wheeler Oakman,
Virginia Browne Faire, Hank Mann

"THE DONOVAN AFFAIR"

"THE FAKER"

JACQUELINE LOGAN

"THE BRIDGE OF SAN LUIS REY"

"THE CHARLATAN"

Holmes Herbert, Rockliffe Fellowes
Margaret Livingston

By the way, boys, don't forget that Dick is looking for suggestions for his series of "Lobby Laughs" cartoons. You see them, read them and laugh. So just contribute a suggestion for one yourself.

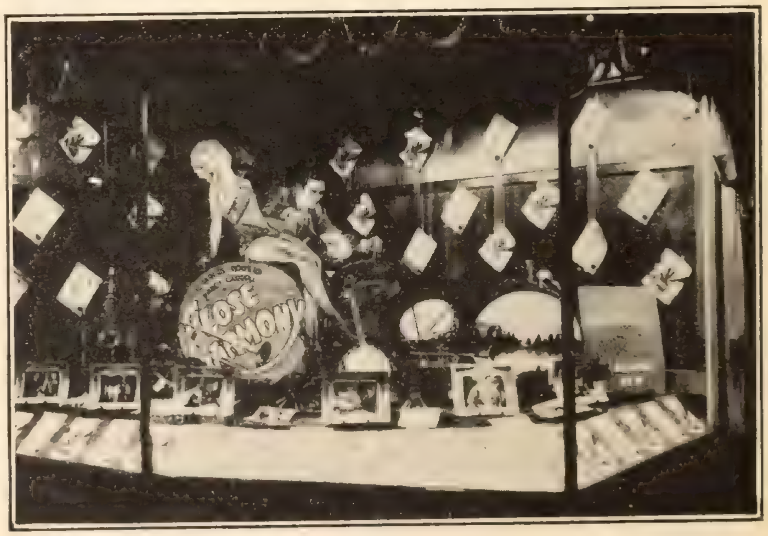
Ollie Brownlee Knows How To Fix Attractive Windows

Boy, this is what we would term a knock-out display in which damned good advertising ability was utilized plus a mixture of real showmanship.

What is it all about?

Well you look at the photo and answer it yourself, BUT should you find the answer difficult, may we call your attention to how effective the cut-outs were arranged by placing Nancy Carroll on top of the real bass drum and fixing Buddy Rogers up to be playing the traps.

Here is a window display with a B-A-N-G and if it didn't attract interest galore then we are going to stop recommending anything like it in the future. Note how the different instruments, pictures, song sheets, etc., have been laid out. See how effective the theatre and picture ad works out on the bass drum, this drum by the way had a flashing light inside, which is far better than smearing such propaganda all over the different instruments, etc.



Oh, yes, you do want to know who worked this one out? Well it was Ollie Brownlee of the New Theatre in Fort Smith, Ark., and we sincerely hope that this is just the beginning of his contributions to the Club pages. Any showman who can start off like this must certainly have some corking ideas up his sleeve to say nothing of the stunts he has pulled in the past few months.

What say Ollie? How about your own picture and some "dope" about how you are gettin' 'em in to the theatre?

MANAGERS' ROUND TABLE CLUB

C. C. Cassady Can Show Us Point On Good Showmanship

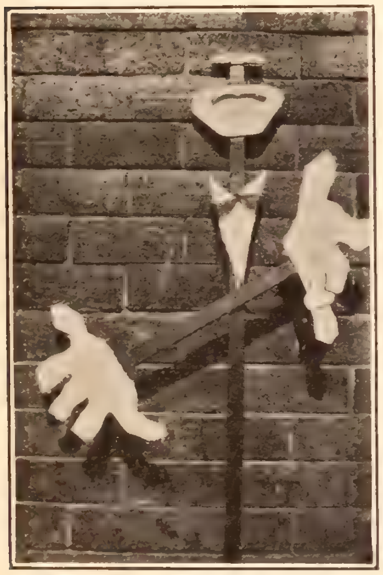
If the experiences of every member were printed in these columns, together with all the various stages of the business through which they passed, it would undoubtedly make extreme fine reading for anyone connected with the industry.

This is especially true of C. C. Cassady, manager of the Tivoli Theatre in Spencer, Ind. Mr. Cassady's contributions to these pages have already won him a lot of attention from the hundreds of exhibitors and managers throughout the country and it is particularly fitting that we follow it up with a little more intimate details concerning his experiences in the business.

C. C., as we call him, started in the show game about 14 years ago operating the I. T. Sollers theatre in Dana, Ind. Later he himself leased three small town theatres in Overdale, Roachdale and Ladoga, Ind. Experience in such towns and theatres gives an exhibitor angles that stand him in good stead in his future activities in even larger cities. Mr. Cassady has always realized the importance of operating his houses in the smaller towns with as low a overhead as possible and with such training many a big city manager would make a more efficient executive for his job. Many men in the larger towns start off wrong by running their houses with large overheads and then find themselves in trouble with the houses going into the red.

But getting back to C. C. After eight years in the operating end of the game he took charge of publicity for the Pert Theatre in Gilespie, Ill., and later handled the same department for the Liberty Theatre in Terra Haute, Ind. At that time the house was operated by the Consolidated Realty Co. He then moved into the Irving Theatre in Indianapolis.

"Experience," says Mr. Cassady, "in different parts of the country will prove that the same policies cannot be used in every territory." And of course, he has in mind the different conditions which a man encounters in various towns, all calling for different handling of the house to meet that town's requirements. Another point which he brings out is, "I have never found a time when it didn't pay to advertise plenty and that the public is always wanting a new idea and will soon go stale on the same old gags over and over again."



But here we have told you so much about his past history we don't want to lose sight of one of his recent ideas to keep his theatre from growing stale. In this case he has made up a display which speaks for itself, if ever a display could accomplish such a feat without the aid of a phonograph. You will note that C. C. has made a cut-out of Jolson's hands, lips and shirt front. This in itself is an attractive piece of work, but Cassady has added still another valuable slant by painting it with bright white paint and placing it on top of the marquee. Then he uses a baby spot from a concealed place and result—you can't see the sticks holding these things together but you can see the white painted parts like beacons.

That's our idea of a corking display and since you can store it away for use with future Jolson pictures, so the effort required to make this one up is well-worth the energy. Try this one yourself and see if it don't more than strike your fancy. Several placed on different parts of your marquee or even in front of a block drop on the stage for an effect will get many a laugh and attract the very attention you will probably be seeking for the picture to come.

We also show another group of posters painted by Mr. Cassady and as fine as you will find in the big city houses. Also his idea of using the spare tire cover to advertise the theatre. As long as he rides around the city he figures he might just as well let the car work for the house too.

We are hoping that Mr. Cassady continues his keen activities on behalf of the Club and he may rest assured that we are always glad to know what he is doing.

"Canadian Page" Soon!

IF JACK ALLEN and the other boys up in Canada make good their threat you will soon see an exclusive Canadian page at frequent intervals.

We have promised them the page providing they send the material, and from what we have seen of Allen's activities we have a hunch that you will see that page before very long.

Additional Canadian members are enrolling every day, if your application has not been sent in, **do it now!**

You Canadian boys who have already enrolled should get your first material ready and send it in to the Club marked "For Canadian Page."

NEXT WEEK—

Read how Guy A. Kenimer put over "Blue Ribbon Month" with a terrific campaign.

—and don't miss it!

MANAGERS' ROUND TABLE CLUB

ADDITIONAL NEW MEMBERS

EDDIE B. HALEY, directing manager of the Star Theatre in Concord, N. H., wanted to know whether his was the first from the Granite State. Well, Eddie, no. You are not, but you can be the first to keep us posted on theatrical doings in that State. Suppose you look over the first story we wrote about you and then follow it up with your own photo plus some more of your exploitation. Make it real soon.

* * *

C. W. DAVIS manages the Broadway Theatre in Reidsville, N. C., and from his first letter we judge that he is very much interested in the Club. We hope he follows it up with many more contributions and also his own picture. Mr. Davis, we would like you to know, is a seasoned showman and a man who knows this business thoroughly, his views and opinions are the result of long experience and should therefore command attention from all of us.

* * *

HARRY V. SMOOTS operates the Vine Theatre in Mt. Vernon, Ohio, and we are wondering whether he is any relation of the other Smoots we know out his way. But while waiting to find it out we would like some dope about you, Harry, and also your photo, if you can dig one up for us. Let's get real chummy and start your membership off with a nice story in an early issue. Send us the information and we'll do the rest.

* * *

PROPOSED BY FRED E. JOHNSON

LOUIS VELAS the manager of the Liberty Theatre in Wheeling, West Virginia, happens to be located in a city where we are anxious to know a lot about their theatrical activities. Mr. Velas might start off his membership with a little letter telling us something about Wheeling and the Liberty Theatre. How about it L. V.?

* * *

C. E. WHELAND operates the State Theatre in Uhrichsville, Ohio, a house of about one thousand seats. C. E., according to some "dope" we have before us, is a mighty active showman. Listen Mr. Wheland, can't you possible find the time to tell us a little about yourself and the State Theatre? Thanks a lot, it will be appreciated.

* * *

CHACOS BROTHERS are the operators of the Pastime Theatre in Coshocton, Ohio, and that house keeps them both busy pulling in the business. But how they do it and what kind of advertising and exploitation they employ are the things we are always on the alert to find out. The Chacos Brothers could make their combined membership of great value to the other members by obliging with the necessary information.

New Members Are Urged To Send Their Photos To The Club

IRVING STEVENS is the managing director of the Riley Theatre in Greenfield, Ind., a silent but, nevertheless, progressive theatre. Stevens could show his good intentions towards the Club by putting us on his mailing list right away and forwarding some information about himself with his own photograph. These things are what we need to properly make a new member known to the other Round Tablers.

* * *

OGDEN H. YEREANCA manages the Fox Valley Stream Theatre in Long Island and from what little we know about that house we feel that Ogden should make a real active member for the Round Table Club. How he sells the picture and runs the house will always be interesting and welcome reading for the Club pages. His own photo, likewise, would fit in nicely to make him better acquainted with his brother members.

WHAT ARE YOU WAITING FOR?

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

729 Seventh Ave., New York City

I hereby apply for membership in the Club.

Name ....

Theatre ....

Address ....

City..................................

Policy...............................

Capacity...........................

State ....

Wm. A. Johnston
Honorary Chairman

C. E. Lewis
Chairman

Here's the Blank

JOIN NOW!!

PEDRO GELABERT, JR., as the name will suggest, is a relation of Lorenzo Gelabert, a real active "old-timer" in the Club. Pedro is connected with the San Jose Theatre in San Juan Porto Rica and we hope he continues the fine work and contributions formerly received from that country.

* * *

O. L. TURNER operates the Grand Theatre in Harrisburg, Ill., a thousand seater with all the modern trimmings and we would very much like to learn a lot more about him so that his introduction to the other members would be complete. Of course, it is up to Mr. Turner himself to furnish the info. We will then pass it on. How about it O. L.?

* * *

H. TANIMOTO makes the second manager to enroll from Hawaii. He manages the Honamu Theatre in Honomu and we are now going to sit back and watch. Either Tanimoto or Santos will stand out as being the most prominent of the two from Hawaii. We shall judge them by their activities and contribution to the Club pages.

* * *

ART SMITH is the directing head of the Aritani Theatre in Hackensack, N. J., and one of the go-getters of that city. We would like, however, to tell you lots more about friend Art, if he would but pass along something about his past and present experiences in this great game of ours. Until that arrives we will withhold further opinion about Hackensack and Art Smith. What's the verdict Art?

* * *

PROPOSED BY LEE J. EUERING

WILLIAM K. NASSES manages the Hippodrome Theatre in Springfield, Ohio, and if he follows the example of our other Ohio members then we are going to learn a lot about Bill and his methods of exploiting pictures. We shall see. How about it, Bill?

* * *

EDWARD STITZEL is the manager of the Princess Theatre in Springfield, Ohio, and another friend of Lee Euering's. Listen Ed, why not ask Lee what he thinks about the Club and how interesting it is to keep your brother members posted on your various activities? Then follow the good example yourself. (And send us your photo.)

* * *

WILLARD A. OSBORN is the busy manager of the Regent Theatre, also in Springfield, and with a policy of de luxe talkers we should be able to learn much of interest from him. Mr. Osborne could make himself well-known to the many other members of the Club if he would tell us how he is exploiting his shows out there. His own photo would also be appreciated and we would then feel that we know him lots better.

Profit by Experience!

There is tradition back of showmanship in the talkie field. Two years of extensive work in the handling of every detail connected with sound programs at a large circuit of theatres forms the background for the charting of proved methods for successful and profitable operation of the new theatre created by sound.

The knowledge and experience of one of the foremost theatre executives is available to every exhibitor, every worker in the theatre field through the publication of the only complete text book on sound thus far compiled.

SOUND
Motion Pictures

By HAROLD B. FRANKLIN

President and General Manager Fox West Coast Theatres

Distributed in This Field by

Motion Picture News

729 Seventh Ave., New York City

Three Dollars per copy

Order Now for Prompt Delivery

Motion Picture News
729 Seventh Avenue
New York City

Enclosed herewith is — check — money order for $3.00 in full payment for one copy of Harold B. Franklin's great book "Sound Motion Pictures," to be sent to me when published. (Add 20 cents to cover cost of mailing.)

Name ....

Street No. ....

City.. .... State........

Regional News from Correspondents

Closed Houses Around Cleveland Are Many

FRED DESBERG, former general manager of Loew's Ohio Theatres, accompanied by Mrs. Desberg and their three children sailed June 6th on the Ile de France to spend the summer abroad. They plan to return in September.

The hot weather is now getting in its deadly work and film houses in the Celevland vicinity are closing.

Further reports have arrived listing houses in the territory which are either closed entirely during July and August, or are running part time. A. H. Abram's Mozart and Odeon, Canton, are both closed. Abrams did not state when he plans to reopen them. The Alhambra, Cuyahoga Falls, is also closed, and announces it will open again on September 1st. The Markey Square, Youngstown, is closed and will remain so indefinitely according to word received from George Scott, proprietor. The Ritz, Cleveland, is closed Tuesday, Wednesday and Thursday until further notice. The Giffinet, at Rittman is open only Monday, Friday, Saturday and Sunday of each week during July and August. John Matthias has notified Cleveland exchanges that he is closing the Bijou, New Philadelphia for an indefinite time. The Kinsman, Cleveland is closed entirely and will remain so until Labor Day.

Wonderphone, sound reproducer made in Cleveland by the Film Sound Corp., has been installed in the Lyceum, Cleveland. The Strand at Bellfontaine, has contracted for a Wonderphone to be installed in August.

George Gilliam, former manager of Loew's Cameo, Cleveland, has been made manager of Loew's Stillman. John Baker succeeds Gilliam at the Cameo.

Nat Barach and Charles Beckerman, Ohio sales managers for Advance Trailer Service, including the song service and the theatre ad mat service, drove to New York last week-end to attend a conference.

The Cleveland RKO exchange is being redecorated.

Friends of Henry Lustig, victim of the Cleveland Clinic disaster have created a memorial fund in his honor. Checks may be sent to Ernest Schwartz, 513 Williamson Bldg., Cleveland, who was Lustig's close friend and law partner.

Charles Katz, who came here from Pittsburgh last season to manage the Stillman, has returned there as manager of the Penn.

Thieves broke into the Columbia, East Liverpool, last week and after breaking open the safe, made their escape with $85.

M. A. Shea of New York will build an 1800-seat motion picture theatre in Jefferson, O. Contract for the building was awarded last week to Johnson and Erickson of Ashtabula.

I. Maynard Schwartz, Pioneer Chicago Film Man, Dead; Other Chicago Notes

I. MAYNARD SCHWARTZ, pioneer motion picture man and producer and well known to exhibitors and film folks throughout the middle west passed away suddenly last Saturday (July 6). His death came as a shock to his many friends in the business, since Mr. Schwartz had been in apparently good health up to the moment of his death. Mr. Schwartz has been active in the industry for the past 20 years. Eight years ago he opened the Educational Film Exchange in Chicago. At one time he conducted his own exchanges handling Mabel Normand pictures and other road show attractions. In addition to his motion picture activities Mr. Schwartz produced several plays and conducted a school of ball room dancing. He has also produced several short films.

Mr. Schwartz, at the time of his death was associated with Balaban & Katz as manager of the Central Park Theatre.

Mr. Schwartz was a member of Crescent Lodge No. 895, A. F. & A. M.; Dickinson Chapter, No. 685. O. E. S., Elks and Covenant Club. He is survived by his widow, Bertha, his father and mother; two sisters, Bertha Lindon, Sarah and William M. and Jack M. Schwartz, brothers. Funeral services were held Tuesday, July 9.

Managers of Great States theatres in the southern district met this week for a conference at Joliet under the direction of Tom Ronan, general manager of theatres at Decatur, Ill.

Mr. and Mrs. Harry Balaban are the proud parents of a new baby boy. Mr. Balaban is an official of Balaban & Katz. Mrs. Balaban is the daughter of D. E. Rice, Chicago representative of the Powers Cinephone Equipment Corp. and Mickey Mouse cartoons.

J. G. Kemptger, office manager at the Chicago Metro-Goldwyn-Mayer exchange is enjoying a vacation in Michigan.

The Banner, Milwaukee Avenue, and the Standard, Clark Avenue, are two new addtiions to the growing list of theatres that are installing sound.

The Granada, Racine, Wis., exhibited enterprise that won the plaudits of its audience when it took pictures of the patriotic parade held in Racine on July 4th and exhibited them at the theatre the same evening. The films were made by the Filmack Company of Chicago.

Sam Meyer, who operates the Teatro del Lago in Wilmette is building a new theatre at Devon & Western Avenue which will be opened this Fall.

Two more Chicago film folks have selected Canada as their vacation spots. R. E. Bradford, city salesman for First National and Harry Corbett, of National Theatres, Inc., are making the sojourn together.

Walter R. Early, who has had a wide experience in newspaper work as well as in the motion picture industry, has joined Educational Exchange of Illinois to cover the state.

William Rosenthal, branch manager of United Artists, is spending some time in Milwaukee.

Charles Carpenter, who in addition to operating the Strand Theatre at East Moline, Ill., also acts as mayor of the town, was in Chicago making preparations for rejuvenating his house. Mr. Carpenter will close the Strand until July 15 during which he will redecorate and install sound equipment.

J. L. McPherson, assistant manager of the National Screen Service, who has been confined to his home with an injured leg, returned to his desk this week.

Ascher theatres in Chicago, which were recently taken over by Fox are being wired for sound.

Janice Bennett is the name of the cheery young lady who now greets visitors from the switchboard at the Educational Film Exchange.

Charles Lamb and son, who operate the fine Palm Theatre at Rockford, Illinois were visitors along Chicago's Film Row last week.

J. J. Rubens, vice-president and general manager of Great States theatres together with several executives of the company made an inspection tour of the Fischer and Palace Theatres at Danville, Ill., which have recently been taken over by Great States. Both these houses will be virtually rebuilt and re-equipped.

C. Thall, Frisco Film Personality, Advanced

FRIENDS of Charlie Thall, who had full charge of the Seattle section, were more than pleased to see him in San Francisco recently, and pleased to hear that he was to be the Assistant General Mgr., under A. Bowles in Northern California.

The warm summer months are now taking their toll of grief and 'Frisco theatre managers certainly do feel it.

The Summer season has come on to take some of the business away from the San Francisco motion picture houses, but it has not, to date, hurt much the Fox, Loew's Warfield, California and Granada.

Leon Levy, assist. mgr. of the Granada, has been appointed manager of that Publix theatre. Charles M. Kurtzman has been made Division Manager.

A chair of special design for the new Fox Frisco Theatre has been installed.

All Dickinson Houses In Kansas Wired

WITH the completion of Western Electric equipment in the Uptown, Junction City, Kas., and the Lewis, Independence, Mo., this month the entire Glen W. Dickinson Chain of Theatres will be 100 per cent Western Electric equipped.

Although June has seen its customary marriages along Kansas City's film row, it has been more a month of funerals than weddings. Nine film men were away from their offices in one day attending funerals recently.

Frank Cassil, former branch manager of Associated Exhibitors in Kansas City three years ago, who has been with Greater Gestures, Inc., on the West Coast, has returned to Kansas City as salesman for the Warner Bros., branch. Incidentally, the man whose name always used to be confused with that of Cassil—Frank Cass—also returned to Kansas City for a short visit, he being with Universal in Seattle.

Vern Silver, manager of the Grand, Princeton, Mo.; C. M. Pattee, Pattee, Lawrence, Kas., and Glen Dickinson, Dickinson theatres, were visitors in the Kansas City market last week.

An audience in the Mountain Grove (Mo.), theatre was enjoying a picture peacefully enough when some one set off two large firecrackers near a door in an alley. News of the bombing of several theatres in Kansas City apparently was fresh in the minds of most of the audience and a mad stampede followed, the general impression being that the theatre was being bombed. No one was injured. City officials are investigating the case. No labor trouble existed in the theatre.

Bush Leases Egyptian, San Diego, To Fox

THE Bush Egyptian, San Diego, Cal., owned and operated by G. A. and Kent G. Bush, has been leased to the Fox-West Coast Theatres, Inc. This house has a seating capacity of about 900 and is equipped with sound devices.

G. A. Bush, president of the Bush Theatres, Inc., has been giving much attention the past year to the development of equipment to put sound effects and a synchronized musical score to silent pictures.

The Pacific National Theatres, Inc., under management of Dwight L. Hill, have been making extensive improvements in the San Diego house heretofore known as the California, whereby it has been practically made over, including installation of sound equipment. The name of the house has been changed to the Aztec. The Mission, another National house, has also been redecorated. It has recently been equipped for sound pictures.

C. R. Halligan Joins Albany RKO Force

C. R. HALLIGAN, former Albany manager for Columbia, who resigned two weeks ago, has just joined the Albany sales force for RKO.

Byron Farley, manager of the Mark Strand, Albany, has returned after a week's vacation in the Catskills.

Charles Smakwitz, assistant manager for Stanley in Albany and Troy, is taking a week's vacation and spending it in a rather novel manner. He is visiting first run houses in New York, Philadelphia and Atlantic City, and picking up new ideas.

L. J. Carkey, manager of the Olympic, Watertown, spent a decidedly busy three days last week, being general manager of the Elks three day running horse meet and air circus.

Robert Rosenthal, who recently came here from Utica, as manager of the new Madison Theatre, had his mother as his guest a portion of last week.

Tony Veiller, former manager of the Mark Ritz, Albany, who resigned some time ago, left last week for Canada, where he will spend the next five or six weeks.

Harry Thompson, manager for First National in Albany, has as his guest this summer his son who is in school on Long Island.

There will be no outing this summer of the Albany Film Board of Trade.

Harry Hellman, owner of the Paramount and Royal, Albany, sails abroad on July 15, accompanying his daughter and son-in-law, Mr. and Mrs. Jack Little.

On account of many exhibitors and others being out of town on vacations, it has been decided to discontinue for the present the campaign in Albany for Sunday movies.

Oklahoma And Texas Regional Items

THE Wallace, Leveland, Texas, is installing sound equipment.

C. E. Wagner, relief manager for Griffith Amusement Co., is now in charge of the Rex and Crescent, Pampa, Texas, during the absence of C. B. Akers, who with Mrs. Akers, and their little daughter, is in Denver, vacationing.

Cole's, Halletsville, Texas, is installing sound with Robert Cole of Roseburg installed as manager.

George Baker, former manager of the Kirby at Houston, is now in Dallas as manager of the Melba.

Mart Cole and Carl Milentz have let contract for a new theatre at Eagle Lake, Texas.

The Majestic, Comanche, has installed sound.

The Palace, Corsicana, has installed Carrier Wash Air system.

Hubert C. Wales will be in charge of a new Warner Bros, branch, to be opened in Memphis, Tenn.

The Rialto after remodeling has opened at Harlingen, Texas.

G. A. Hart has opened his new Roxy, Stratford, Texas.

The Palace, Brya, Texas, has been remodeled for sound.

W. E. Callaway, district manager at Dallas, Texas, has opened a Pathe office with jurisdiction over branch offices at Oklahoma City, Dallas, Charlotte and New Orleans.

Herschel Cutler and Otis King have resigned their jobs in the R & R offices at Dallas, Cutler going with and aircraft company, and King will enter business at Dallas.

C. E. Lemen and associates have taken charge of the San Juan, San Juan, Texas.

The Castro, Dimmitt, Texas, has installed sound equipment.

The Crescent at Austin, Texas, is remodeling for sound.

H. A. and Margaret Day will open their new Lawton Theatre at Lawton, Okla., August 15th.

The Crystal, Gilmer, Texas, has discontinued Sunday shows for present.

G. A. Risken and Son, have opened their new Arcadia, Woodsboro, Texas.

The Kings Inn, Kingsville, Texas, is installing sound equipment.

The Leroy, Lampassas, Texas, is remodeling for purpose of installing sound equipment.

Rob and Rowley have started construction work on a large theatre building to be located at Corpus Christie, Texas.

George Sousares has leased the Palace, Rankin, Texas, from Oskar Korn.

The Howard, Talor, Texas, is installing sound equipment.

L. E. Matthews has leased the Lucila, Vici, Okla.

Jack Bower, branch manager of U. A. at Atlanta, has been promoted to southern district manager with headquarters at New Orleans.

Henry Brunet, executive officer for Tiffany-Stahl, made a business trip to Dallas, Texas, last week.

The McWilliams Bros. new theatre at El Dorado, Ark., has installed Carrier Air Washer equipment, and the house, said to be the finest in southern Arkansas, will open in about 60 days.

The Strand, Port Arthur, Texas, has installed large, slow speed Arctic Nu-Air silent blowers and other equipment.

Personnel of the Dallas office of Universal were given a picnic party at Kidd Springs, Texas, Thursday afternoon with R. C. McIlheran, acting as host.

The Norman, Cuero, Texas, has installed a 16 foot electric sign.

The Peoples, Beaumont, Texas, has re-opened.

Wright Resigns As Mgr. Of Princess, Montreal

INTIMATING he was not a moving picture man, Abbie Wright, manager of the Princess, Montreal, resigned after the Consolidated Theatres, Limited, had converted the stage house into a wired talkie theatre. Joseph Lightstone, formerly of Sherbrooke, Quebec, and Toronto, has now been appointed his successor. Mr. Wright announces he has retired from show business.

A director of Famous Players Canadian Corp. has been honored by the Canadian National Exhibition with an invitation to open the great Toronto Fair on August 24. He is Hon. W. D. Ross, in public life Lieutenant-Governor of Ontario.

That the public likes a change was indicated in the case of B. F. Keith's Theatre, Ottawa, when Manager J. M. Franklin introduced the all-talkies policy with the first week of July. The attendance during the week was practically double that for many weeks past.

With all Ottawa, Ontario, theatres gone "talkie," there are rumbles in the local labor world and a demand has been made for the installation of two stage hands in each of the wired houses. The situation reached an interesting stage when W. P. Covert, third International Vice-President of the I. A. T. S. E., visited Ottawa for the purpose of discussing details with the managers. No action has been taken with regard to the theatre musicians.

Following the reconstruction of the Francais, Ottawa, Ontario, thieves broke into the house and carried off equipment.

An interesting feature of the annual Eastern convention of theatre manager of Famous Players Canadian Corp., at Niagara Falls, Ontario, and Buffalo, N. Y., on July 3-5 was the presence in an official capacity for the first time of J. M. Franklin of Ottawa, general representative in Canada of RKO interests.

The new Rex, attractive brick structure replacing the theatre which had been burned last spring, was opened by F. J. Vassio at Lachute, Quebec, on July 5.

Film hazards and talking picture presentations were subjects which featured the annual convention at Ottawa, Ontario, on July 4 of the Dominion Fire Prevention Asso. Pictures were screened by the Eastman Kodak Co.

A bailiff's sale of the assets of Film DeLuxe, Limited, Montreal, Quebec, took place July 2.

Shea's Hippodrome, last big silent theatre in downtown Toronto, Ontario, has been wired, installation being RCA Photophone.

The new Empress, Lloydminster, Sask., will open its doors in July.

The "First All-Canadian Week" was observed by the 130 theatres of Famous Players Canadian Corp. starting June 30 by way of celebrating the fact that the corporation is now owned and controlled by Canadians. The many Famous Players houses across the Dominion were decorated for the occasion and productions having Canadian stars or British themes were featured.

Theatre Blaze At South Bend, Indiana

THEATRE audiences do not always become panic stricken when smoke and flames are a menace to their safety.

More than 100 patrons filed quietly out of the Blackstone Theatre, South Bend, Ind., recently when fire broke out in the basement. The fire originated in some discarded material and is believed to have been caused by children playing with matches. The fire was extinguished with slight damage.

For the first time in the history of Delphi, Ind., theatre Sunday shows are being held. A. E. Kendall, new manager of the Arc theatre has announced that a policy of two evening shows has been inaugurated.

Paramount Milwaukee Branch Moves

THE Milwaukee Paramount exchange is moving into its new exchange building on 8th and Highland within the next week. At the present time the staff is busy with plans for the house-warming, which will be held on the Friday directly after they have moved. On the following Saturday the staff will report at Lac LaBelle for an all day picnic.

L. J. McCarthy left for Kansas City on the 15th where he is going to manage a theatre circuit. Mr. McCarthy was for many years manager of the Milwaukee 1st National branch. C. K. Olson is taking his place there.

Eddie Gavin and Ray Wynn have been added to the Fox sales staff.

Cliff Gill of the Midwesco advertising staff, left for New York where he will be assistant to Dave Flamm, in charge of publicity and advertising for Fox Theatres.

Gene Smith, formerly with Paramount branch in Chicago, is now booking manager for the Milwaukee branch. He succeeds Ross Williams who returns to Cincinnati branch.

George Panka of, Prairie du Chien, Ben Brown of Viroqua, and Louis Lutz of Boscobel, were recent visitors at Milwaukee exchanges.

The Fox-Midwesco Theatres baseball team, a sand-lot aggregation, flaunting the Midwesco banner, is leading the A. League, with considerable attendant publicity for the Midwesco theatres.

"U" Jacksonville Mgr. Wins Prize

COWAN BAIN, manager of Universal's Jacksonville office, and his two salesmen, Harry C. Simpson and R. Brenner, won second prize in the Laemmle $3,500 prize sales drive in the Spring, being given $1,000 in gold at the Atlantic City convention, the presentation being handled in the name of Carl Laemmle, Sr., president of Universal, by M. Van Praag, general sales manager.

A. N. Roy, manager of the Tampa, Tampa, is vacationing in N. Y.

Charles A. Sappal, manager of the Central, Tampa, has decided against a prolonged vacation this year, and will take a day off each week during July and August.

The Victory, Tampa, has reduced prices for the summer.

St. Petersburg, Fla., is to have a new neighborhood house. The house is located on 9th Street, in a fast growing district, and plans to give attractive programs at a 10c and 15c scale. The house is now in construction and will open on or about the 15th of September. L. H. Joslin will be manager.

N. V. Darley, manager of the Rivoli, Ybor City, has returned from a visit with his partner in Atlanta.

The Empress, Jacksonville, Fla., managed by W. A. Krause, had a successful opening with sound equipment recently. The Empress has been redecorated and presents a most attractive appearance.

S. J. Meyer Fox Des Moines Branch Mgr.

STANLEY J. MAYER, the new branch manager for Fox Films in DesMoines, is well known in Iowa territory although he has been for the past six years with the Fox office in Kansas City where he was manager of city sales. Mr. Mayer was manager in 1927 and 1928 of the Des Moines Film Supply Company and at Camp Dodge during the war, but before that he was salesman for Paramount.

The exhibitors' convention will be held this year in conjunction with the Des Moines Film Board of Trade golf tournament and picnic and all meetings will be held in the evening so as to allow everyone to enter the tournament. Reservations for the banquet will be made at the time that the entries are made for the tournament and should be turned in to Miss Margaret McGreavy, secretary of the DesMoines Film Board. Theatre men are especially urged to bring their families and it is estimated that over three hundred will participate.

The following committees were appointed: General Arrangements and Publicity, J. C. Osserman, manager of Universal exchange; B. J. McCarthy, manager of RKO exchange, and E. P. Smith, president M. P. T. O. Golf Committee: W. E. Bamford, manager M-G-M; R. M. Copeland, manager Paramount, and W. E. Branson, manager Pathe. Regional Golf Tournament Committee members: Leo Walcott, Eldora; Charlie Peterson, Hampton; H. N. Davies, Spencer; Wayne Dutton, Manchester; Ludy Boston, Muscatine; Leo Moore, Centerville; A. J. Deibold, Cedar Rapids; Oscar Johnson, Atlantic, and W. A. Graham, Knoxville.

A blank of entry to the golf tournament will be mailed by the committee to every exhibitor in the territory. It is requested that all entries be in the hands of the committee by July 15 so that arrangements may be completed for the prizes and the big chicken dinner which will be served free to everybody who attends the picnic. The picnic will be held at River View Park and free admission tickets will be furnished.

Henry Peterson is the latest for whom the wedding bells rang along Des Moines Film Row. Mr. Peterson who is booker at the office of Paramount was wed last Sunday to Miss Nellie Forbertist. They were accompanied by the branch manager, R. M. Copeland, and his wife to the Little Brown Church for which the song was named at Nashua, Iowa. They are now honeymooning in Minneapolis.

Harry Gottlieb, salesman for M-G-M has bought the Crystal at Greene, Iowa. This house was formerly owned by Amos Engalls who will devote his time to his print shop at Greene.

Gates and Daley have bought the Opera House at Ayreshire which was owned by C. H. Cookingham, who is retiring from the theatre business to devote more time to his newspaper work.

George Brown of Cumberland, Iowa, who is a new man in the film business, will have charge of the Lyric at Cumberland.

The Pomeroy at Pomeroy, Iowa, changed hands recently when the house was taken over by V. A. Noble and A. D. Wakefield.

Officials of the Des Moines exchange of M-G-M added the Empress at Grundy Center to the number of houses controlled by them last week when the house was bought from E. G. Slater. A lease was signed for a two-year period with an option on an eight-year renewal.

Mrs. W. H. Mason and L. D. Fletcher of Malvern, Iowa, are erecting a new theatre there which, it is expected, will be completed about September 15.

RCA Photophone has been installed at the Cecil at Mason City.

Lew Stanley and C. S. Macy are rebuilding the Grand at Perry, Iowa.

G. Hales of the Lyric at Madrid, A. C. Schuneman of the Isis at Webster City, were visitors at the Des Moines office of Paramount.

RKO entertained among a number of callers in Des Moines over the Fourth, C. E. Ridgeway of the Lyric at Boone and Clayton Bacon of the Strand and Willard at Creston.

C. L. Niles has bought the Plaza at Dyersville. This theatre has been operated by A. V. Lippert for the past five or six years.

The Royal Theatre at Waterloo was renamed by Charles Sawyer when he took over the theatre on January 1. The theatre was formerly known as the Rialto.

W. O. Galloway, branch manager for Educational, returned this week from the convention at Atlantic City.

E. P. Smith, head of the Iowa exhibitors' association, has his headquarters at 622 Grand Avenue, having just recently changed his office location. The 'phone is Market 2603.

Work is being rushed on the installation of picture equipment in the Pratt at Winfield, Iowa.

Lou Elman has leased the Forest at Forest City which he will add to a chain of houses which he is acquiring. The theatre has been operated for the past seven years by M. A. Brown, owner and manager.

Ben F. Rosenberg, district manager for Fox Films, left the Des Moines office this week after four months spent here as temporary manager. His headquarters will be at Kansas City.

E. E. Seff of the theatre at Holstein is having a little controversy with the sound equipment company over the installation operation at his house.

2 Evansville, Indiana Houses Close

TWO downtown Evansville, Ind., theatres have shut their doors for the summer within the past 10 days, and a third is not expected to stay open much longer, now operating on a week-to-week basis with the union men.

The New American, Evansville, Ind., which only a few weeks ago was reopened as a talkie house by Southern Amusement, closed for summer on Saturday night, June 30. Reopening is tentatively set for Labor Day week. Manager Maurice Davis has departed to St. Louis for summer.

The Majestic, Evansville, Ind., closed July 7 until the last week in August, with Manager Charles Sweeton still considering whether to try and remain open on Saturdays and Sundays through the summer. It is the first time the house has been closed for nearly 15 years, Sweeton said.

The New Grand, Evansville, now controlled by Loew, is still open, the latest in the season for this house to keep running in years. City Manager Walter DeWitt hopes to stay open through the summer.

Alfred Hetzel, for past two years assistant manager of Loew's Victory, Evansville, is now managing the New Grand. Bernard Thomas, former manager, is now working Loew southern circuit as relief manager during vacation. Ralph Anderson has been named assistant manager Loew's Victory.

J. B. Green, Effingham, Ill., and Edward Theis, Shelbyville, Ill., have purchased the two-story building on West Main Street, Princeton, Ind., formerly occupied by the Hudson Baking Co., and will remodel the building as a motion picture theatre. Building was purchased from Bernard Korbly, Indianapolis, and W. S. Wenzel, Cincinnati.

Jacob S. White, Merchants bank building, Indianapolis, has been named state agent of the Evansville Operating Corp., New York corporation formed "to own and operate theatres and other places of amusement."

Large audiences witnessed the reopening of the Luna, Logansport, Ind., with sound pictures. The theatre was closed for ten days for installation and the construction of a new fire-proof projection booth.

The Conley, Frankfort, Ind., has begun remodeling and redecorating. Work is being done after hours. The walls are being finished in Art-tex hardening plaster, shaded with various rainbow tints and finished in whorls and inverted crescent embelishments. All stairways and aisles will be recarpeted and new drapes will be installed.

The new Muller-Publix Theatre, located in Anderson, Indiana, is now taking shape, the steel structural operations having been started two weeks ago. An Indianapolis firm of contractors is handling the job which will extend well into the fall.

Bomb Memphis House; Southern Notes

MEMPHIS, Tenn., had a bomb mystery surrounding the madison, owned by T. A. Ballas, following a fire and discovery of a bomb with sputtering fuse there Thursday morning.

Ballas himself found the charge, loaded with enough dynamite to wreck everything within more than 100 feet, according to police experts who examined it.

A. F. Keely has sold the Majestic, Mebane, N. C., to Karl M. Dodson.

Improvements in equipment in six theaters in Memphis and the territory, attendant upon or immediately following sound installations, tell a story of rapid recent advances in the progress of sound.

J. McCluskey, manager of the Linden Circle, Memphis' largest neighborhood house, has bought a new and larger sound screen, 15 by 20 feet, to replace his old one, following sound installation.

The Pacent installation at the Crescent, Belzoni, Miss., has been followed by purchase from National of two new Simplex projectors, two Peerless low-intensity reflector arc lamps, a new Forest rectifier, and a new three-unit ticket machine. C. Roy Willis is manager and H. H. Alexander owner.

The New, at Dardenelle, Ark., following its McAlpin installation, will install two new Simplexes, Peerless lamps and a new Hertner transverter, according to Manager Lonnie McClure.

Two new Simplex projectors have been bought by the Arkansas Amusement Enterprises for their Rialto, at Camden, Ark., which has already had its sound for several weeks. The present projectors in the Rialto will be sent to the Hauber, at Camden, also owned by the company.

Tom W. Young is now Fox manager in Memphis, succeeding Hugh Rennie, who has been promoted to the branch managership at Milwaukee. Mr. Young has been advanced to his new post from that of salesman.

M. L. Basse, formerly cashier, has succeeded H. T. Spears as booker in the Memphis branch of Metro-Goldwyn-Mayer.

Talking films as radio broadcasting subjects are becoming a regular feature of WREC, Hotel Peabody, Memphis, Tenn., in cooperation with Loew's Memphis theaters.

Lee L. Castleberry, city manager for the Crescent Amusement Co.'s Princess and Capitol, Gadsden, Ala., and the Ritz and Star, Alabama City, was married to Miss Gladys York Wednesday afternoon, June 12, at the home of the bride in Gadsden. Dr. W. Frank Price, pastor of the First Methodist Church, officiated with a beautiful ring ceremony.

(*Continued on page 226*)

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Hippo In Baltimore Closed For Renovating

DURING the dark period of the Hippodrome, Baltimore, managed by Nat Keene, which closed July 6, the place will be renovated and sound equipment will be installed. Policy for that house reopening September 2, will be stage shows by the original company of Bert Smith Players and some from the second company in conjunction with talking pictures.

J. Louis Rome, of Associated Theatres Co. and the Royal Amplitone Sales Corp., Baltimore, has returned from a week's vacation at Atlantic City.

I. V. Hart, press agent for Keith's, Baltimore, spent a few days vacationing at Ocean City, Md., recently.

Jack D. O'Rear, formerly at Bethlehem, Pa., with Wilmer and Vincent, has succeeded George A. Roberts, as manager of the National, Richmond, Va.

Charles W. Rex has resigned as treasurer of the National.

R. W. Sherrill has a lease on the Lincoln, Marion, Va., opened July 1, and is operating it.

J. Lewis Thomas, Portsmouth, Va., attorney, has been appointed receiver to conduct the business of the Theatres Corp. of Va., which recently went into voluntary bankruptcy.

The houses involved are Gates, Portsmouth; Lyric and Scott, Hampton; American, Phoebus, Capitol, Alexandria; Attucks, colored, Norfolk.

Roscoe Drissel has succeeded Harry Howe as manager of Loew's Columbia, Washington, D. C.

Rodney Collier has left the Rialto, Washington, D. C., to become a member of the staff of the Colony, New York.

Keystone Theatre, Keystone, W. Va., an Empire Amusement Co. house, has closed. It was managed by M. R. Moyer.

Princess, Baltimore, formerly operated by R. L. Byrum, has closed permanently.

Olympic, Washington, D. C., has closed.

Star, Baltimore, has closed to reopen September 10.

Manchester, Manchester, Md., has closed, as has the Leister, Hampstead, Md.

Theatres in Virginia and West Virginia that have closed include Coalwood, Coalwood, W. Va.; The Dante, Dante, W. Va., to reopen September 1; Victory, Leslie, W. Va.

Luther S. Rogers is managing a theatre in Welch, W. Va., for the Odd Fellows, which has just opened.

A theatre to seat 600 persons is promised for War, W. Va., by M. G. Murphy.

The Board of Motion Picture Censors of Maryland, Dr. George Heller, Chairman, will have sound equipment installed in headquarters of the Board at 211 North Clavert Street, within the next three weeks it is estimated.

Loew's Theatre, Richmond, Va., played host to several hundred newsboys of the Richmond Times-Dispatch Friday, July 5.

Maryland have been getting along very well with the members of the Censor Board regarding the dialogue and sound pictures and while some eliminations have been made in talking and sound films, there has been no complaint on the part of exhibitors it is said.

Hardy Meakin and his wife, the former publicity representative of Fox Theatre, Washington, D. C., have gone to Atlantic City for a vacation.

Cecil Vogel, assistant manager at the Columbia, Washington, D. C., has gone to Kentucky for a brief stay.

George Peters, assistant manager at the Palace, Washington, D. C., has returned from Kentucky after a brief stay.

During the two weeks the Ritz, a residential house, Baltimore, operated by Louise Gaertner, is closed it will be overhauled and renovated. It will reopen July 22.

As a result of the closing of the Capitol, Ocean City, Md., which attempted to show motion pictures Sunday night, Maryland's ancient Blue Laws prohibiting operation of theatres on Sunday is subject of a stirring fight. Shortly before the pictures were to have been shown Sheriff Walter D. Dennis, of Worcester county, threatened to arrest Thomas Conway, owner, unless the theatre complied to obey the old laws. Conway did not open the house.

State Attorney Godfrey Child, of Worcester county, supported the move of the sheriff. Several residents of the town have entered the fray, on the grounds that no effort is being made by the authorities to close boardwalk amusement stands, and alleged gambling places which come under the Blue Laws.

Unions Convene At Harrisburg, Pa.

EIGHTY-TWO local unions of the Fourth District of the International Alliance of Theatre Stage Employes and Motion Picture Machine Operators of United States and Canada sent delegates to the annual convention held in the Penn Harris, Hotel, Harrisburg, Pa., June 22 and 23.

Salansky, owner of the Fourth Street, Easton, has installed sound devices.

Construction of the Rosetta Theatre, Rosetta, has just been completed by Nick Falcone who announced it would be opened on July 1. It is a modern little theatre, seating 400, and is equipped with Elmertone.

Manager Hickey, of the Strand and Capitol, York, returned home on June 29 after a vacation trip to the vicinity of Boston. He was accompanied by Mrs. Hickey.

Joseph A. Woodcock has purchased Nick Power's interest in the Strand, Doylestown, Bucks county. The two men had constituted the Strand Amusement Co., which operated the theatre, and it will continue to be operated under that name. Mr. Power is understood to have retired because of ill health.

Oscar Altoff, of Berwick, has closed the Strand in that city, for an indefinite period.

Another setback was received by the movement for Sunday amusements in York, Pa., when Mayor Jacob E. Weaver on June 26, ordered White Rose amusement park closed tight on Sundays, sayng he would use the entire police force if necessary to see that the order was obeyed.

Announcement is made by the North Penn Theatres, Inc., controlled by Comerford chain, that it will construct a $100,000 two-story structure on the site of the former Slater Theatre, in Pottsville. The upper floor will be used for a dance hall and convention auditorium.

Harold Beswick has resigned as organist of the Victoria, Shamokin, to take a similar position in the Majestic, Tamaqua.

Extensive improvements have been made to the Music Hall, Bangor, Pa., which is used as a picture theatre. New seats and draperies were being installed and a Pacent sound machine has been put in.

Among theatres reported closed for the summer are the Grand, Centralia and the Globe, Bethlehem.

Control of the Victoria, Steelton, has been acquired by Joseph P. Donato, from Atlas Gugoff.

Pa. Houses Closed Or Operating Part Time

HOWARD LICHEY, director public relations of the Latonia and Lyric, Oil City, Pa., resigned July 1 to assume post of publicity agent for the Colonel Drake, same city.

A number of Central and Eastern Pennsylvania theatres, recently reported as closed for the summer, include: Strand, Easton, owned by Clayton Busse and associates; Grand, Williamsport, controlled by Valentine Luppert, closed for alterations; Astor, Allentown; Hippodrome, Pine Grove, Schuylkill county; Russell, Harrisburg; Washburn, Chester; Gloria, Norristown; Royal and Savoy, Reading; Victoria, Steelton, and Orpheum, Lakesville.

The Opera House, Girardsville, is operating only one day a week. The Park, Reading, has discontinued vaudeville for the summer, and the Lyric, Shenandoah, is open only on Fridays and Saturdays during July and August. The Royal, Harrisburg, is running only two days a week during July and August, and the National, in the same city, is open only on Monday, Tuesday, Friday and Saturday nights and Saturday matinees.

The Orpheum, Carlisle, announced late in June that it will operate only on Saturdays.

The Colonial, managed by Lee Levy, of Wilmer & Vincent, has adopted for its hot weather slogan: "Harrisburg'h Cooling Station."

The Chamberlain Amusement Co., Shamokin, has been putting a policy of retrenchment into effect among its employes.

George H. Bubb has announced that the Majestic, Williamsport, of which he is manager, has substituted stock plays for pictures during the present period.

The name of the Ferrara, Landisville, has been changed to Lyric.

Among Pennsylvania theatres recently equipped for sound are the Oxford, Oxford; the Edgemont, Edgemont, and the Clearfield, Clearfield.

A contract has been awarded by Thomas Proffitt, owner, for extensive alterations at the William Penn, Chester.

The Capitol and Franklin, Allentown, have been taken over by the Phoenix Amusement Company, formerly Penn Theatres Corp., of which Jacob Friedman is president. Both houses, which formerly were operated by the Mainker interests, have been closed and they will be renovated. David S. Moliver will direct both theatres.

News Flashes Of The Seattle Film World

JULES LEVY, chief film buyer for R-K-O vaudeville houses from New York, was a visitor at Manager William A. Hartung's Seattle New Orpheum last week.

Ray Grombacher, well-known Spokane exhibitor and former president of the M. P. T. O. W., last week announced that he had taken over the Dream Coeur d'Alene, Idaho, formerly operated by N. E. Huff.

George Appleby, manager of the Seattle Tiffany-Stahl exchange, left last week for his company's national sales convention.

The B. F. Shearer Co., Seattle theatre equipment specialists, last week were awarded contracts by the City of Seattle for the furnishing of complete stage illumination systems, rigging, hardware and draperies for the city's Columbia City Field House and Greenlake Field House.

Among the out-of-town visitors on Film Row last week were Waldo Ives, Anacortes and Mount Vernon; Loren D. Wahl, Bellingham; Raymond Charles, Centralia and Chehalis; and J. H. Almos, Poulsbo.

Two exhibitors from Tacoma spent a day in Seattle on executive business. They were Hans Torkelson of the Lincoln, who was buying new seats and equipment for his house, and Dominic Constanti, selecting a screen and furnishings for his Riviera, soon to open.

Neal East, manager of the Seattle Paramount exchange, returned last week from his company's national sales convention.

Another Seattle branch manager to return from convention was B. Wallace Rucker, Educational executive.

Reports prevalent on Seattle Film Row last week indicated that A. A. Haley, owner of the Paramount Theatres in Anacortes and Mount Vernon, Washington, was negotiating with Fox West Coast Theatres, Inc., for the disposal of the houses.

Art J. Aronson, head of the Western Poster Co.'s Northwest division, returned to his office last week.

The Bungalow Theatre, located at La Grande, Oregon, was destroyed by fire recently. The furniture, equipment and the remaining accessories were valued at $10,000 with insurance totaling $6,000.

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For Sale

FOR SALE: 2,800 used upholstered opera chairs. Good condition. $1.40 each. Morris Saunders, 2710 Valentine Ave., Bronx, N. Y. C.

ARTISTIC THEATRE FRAMES—Manufacturer to you. Low cost. Gem Frame Co., 2805 Brighton, Kansas City, Mo.

Theatre Activities In And About Cincinnati

PARK, Hyde Park, adjacent to Cincinnati, will install new sound device known as Perfectone, recently developed and manufactured in Cincinnati, by Delton R. Kautz, Norwood.

William Gallagher and W. H. Shull, operating Central Ohio Amusement Co., Newark, Ohio, have sold their Gem and Rex to C. E. Price and Sons, owners of Grand, Newark, who will remodel both houses and install sound.

John C. Gregory, owner Colonial and Liberty, Springfield, Ohio, has taken a 99-year lease on London, Ohio, property and will erect 800-seat house.

J. L. Hatcher, Circleville, Ohio, has taken over Metropolitan, which he has wired and reopened.

Case of Sam Finkelman, against Theodore and Gust Chifos, to oust defendants as lessees of Opera House, Middletown, Ohio, has been settled and dismissed from Common pleas court.

Mansfield Properties Co., Mansfield, Ohio, in connection with a Chicago syndicate proposes to erect eight story theatre and hotel building on site soon to be selected. John Eberson, Chicago, has been retained as architect.

Stanley To Build 2,500 Seat Theatre In Pa.

ARCHITECTS are now preparing plans for the early erection of a theatre which will be built by the Stanley Co. of America in West Chester, Pa. The structure will be a modern motion picture theatre seating 2,500, and will cost approximately $750,000. It will be located at the southwest corner of High and Chestnut Sts.

The lot upon which the theatre will be located has a frontage of 140 feet on Chestnut and 158 feet on High.

Settlement of the property was made (in Philadelphia) by Albert M. Greenfield & Co., representing the theatre company with the Provident Trust Co., trustee for the estate of Jane B. Jacobs. Title to the property was taken by George E. Stephen, who then conveyed it to the Stanley Co. subject to a mortgage of $85,000.

The Alhambra, East Liberty, Pa., recently taken over by the Warners and which has been dark several weeks, will probably soon be reopened with sound. F. P. Harpster will manage house.

Harry L. Kurtz is dead at the age of sixty-three years. He had been secretary-treasurer of the Harry Davis Theatrical Enterprises Co. for twenty-three years. More recently he had been private secretary to Harry Davis.

A new building to house a theatre is soon to be erected at Jenkintown, Pa.

Nat Barach, former Pittsburgh Goldwyn manager, and now district manager for Advance Trailers, was a recent visitor.

Al Hurteau, office manager of Pathe, is vacationing in Boston.

Jack Boyd is new assistant feature booker at M-G-M.

David Miller, owner of the Hiland, Homewood, has taken over the Grand at Phillipi, W. Va.

Employees of the Enright, East Liberty, Pa., held an outing at Bradford Woods on June 23rd.

Chris Wagner will remodel his Paramount, Connellsville. Upon completion, house will seat 1200.

The Harris Amusement Co. has taken over the Cameraphone, East Liberty. House is being entirely re-painted. The Harris regime has instituted two-day runs, and cut admission price from forty to twenty cents. Second run pictures. Harry D. Harris is manager. Amplitone is being installed.

Alph Duty has taken over the Alpha, Lumberport, W. Va.

Recent exhibitor visitors to Pittsburgh included: Theodore Mikalowsky, Masontown; Samuel Hyman, New Kensington; Jacob Smith, Barnesboro; J. A. Nordquist, Galeton; Edward Beadle, Canonsburg; John Bixler, Scottdale; Bart Dattola, New Kensington; J. B. Kane, Pitcairn; Carl Becker, Butler and Rudolph Navary, Verona.

Roy B. Holstein has leased the Princess, Dunbar.

Richard Silverman, son of Mayer Silverman, president of the Western Pennsylvania Amusement Co., was married in Pittsburgh recently to Miss Eva Herschfield.

Mgr. Of Publix School Atlanta Convalescent

JOHN F. BARRY, head of Publix Theatre-Managers Training School, who suffered a serious relapse early last month following an operation on May 27 for acute appendicitis, was so greatly improved last week that he was able to take a two hours' auto ride Thursday afternoon in company with Willard C. Patterson, district manager in charge of Publix operations in Atlanta and Birmingham. Since the operation and severe illness, Mr. Barry has been at St. Joseph's Infirmary. He plans to leave Atlanta for New York, later going to the mountains for complete recuperation.

Exhibitor visitors the past week to the Film Row of Atlanta included the following:

Carl Cates, the Colonial, Buford, Ga.; E. C. Hopkins, the Colonial, Lawrenceville, Ga.; Mrs. E. C. Dietz, the Star, Covington, Ga.; N. V. Darley, of Ybor City, Fla.; W. H. Brewer and Frank Pate, of Shawmut, Ala., who operate the Mill.

L. S. Hollingsworth, booker for First National, made a trip to Carrollton, Ga., during the week.

L. J. Duncan, formerly Pathe manager of Memphis, and Tiffany-Stahl's local branch manager, joined First National's sales force last week.

W. F. Gann, head of First National's poster department, was promoted to the position of cashier, succeeding Joe Frank, resigned.

Sales and installations of Movie-Phone in the states of George, Florida, Alabama and Tennessee were taken over this week by The Music Shop, Inc., Atlanta, Ga., accocrding to H. J. Jenkins, president of that concern. The deal became effective July 1, the appointment of new distributors having been made by the Goetz Movie-Phone Corp., Chicago.

J. B. Dumestre, Jr., formerly RKO representative traveling out of the New Orleans branch, joined the company's Atlanta sales force this week, succeeding A. E. Groom.

Leslie Culver, Pathe exchange, spent the week in Savannah, vacationing.

Mrs. Mamie Newman, member of Pathe's personnel, is away from her office on vacation.

Floyd L. Stowe, Pathe, booker, is visiting Monroe, Ga., on his vacation.

Tom Fernandez, who operates the Italian Club, Ybor City, Fla., recently made a trip to the exchanges.

William G. Minder, Fox's Atlanta branch manager, left Tuesday for South Georgia.

A. Juran, former operator of the Casino and Italian Club, Ybor City, Fla., has severed his connection with theatrical business and will operate freight boat between Cuba and Florida.

Dan Roberts, joined the sales force of Arthur C. Bromberg Attractions this week and was assigned to the Florida territory.

Arthur C. Bromberg visited his Charlotte branch last week.

R. E. Lee, who this week joined the sales force of Arthur C. Bromberg Attractions, has been assigned to the Alabama territory.

Oliver Cooper, manager of the New Alamo, Atlanta, left last week for Nashville, Tenn., for a week's vacation.

Atlanta Film Row visitors last week included the following:

Mrs. L. W. Holland, of the Madison, Madison, Ga.; Carl Cape, of the Colonial, Buford, Ga.; T. F. Thompson, f the Palace, Cedartown, Ga.; J. C. H. Wink, of the Manning and Wink, Ettowah, Tenn.; Clayton Shields, of the Liberty, Chicamauga, Ga.

Southern Regional News Items

(Continued from page 224)

George A. Johnson, owner of the Delco, Centre, Ala., has broken ground for his new house, which will open in the Fall. He is also cashier of the Farmers State Bank at Centre.

The new theatre will seat approximately 500.

Sound entered its second Memphis neighborhood house Monday, and Western Electric equipment its first, when the Lamar, Lamar Boulevard and Kyle Streets, opened with a talkie attraction

Installation of a cooling system and of two new Simplex projectors bought from the National Theatre Supply Company to be used with the new sound apparatus, was also announced by Joe Masceri and Paul Zerilla, owners.

W. J. Kupper, home office representative for Fox, was a Memphis visitor.

H. J. Williams, of the Granada, Miss., Opera House, visited Memphis Film Row.

Brady Brown, at the Louisville, Ky., Rialto since October, 1927, left Sunday for Tacoma, Wash., where he has been offered a position by David E. Dow, former manager of the Rialto, now manager of a string of Fox theatres in Washington.

The Rialto, Louisville, inaugurated its new sound policy last Saturday. Vaudeville has been discontinued, thereby leaving Louisville without a vaudeville house at this time.

Leo F. Keiler, of the Strand Amusement Co., Paducah, has gone to his cottage at Charlevoix, Mich.

A. N. Miles, the Eminence, Eminence, Ky., was a recent visitor to the Louisville exchange.

Pantages, Memphis, Tenn. closed its doors June 22 to remain dark for the summer, according to Manager A. B. Morrison. Retrenchment began at the house a month before, when vaudeville was dropped in favor of an all-picture policy. This did not seem to score much better with the customers, however, and the closing was decided upon. The Memphis house will be completely renovated and redecorated on the interior. Vaudeville will be back on the stage when the house opens in the fall.

Hugh Rennie, Fox manager at Memphis, has been promoted to the branch managership of the Milwaukee exchange. Tom W. Young, salesman, succeeds him at Memphis.

Booth Theatres, Inc., theatre operators in a number of East Tennessee cities with the main house, The Booth, in Knoxville, filed voluntary petition in bankruptcy last week.

The Booth, the first and only community theatre in Knoxville, representing an investment of more than $100,000, will be operated under a receivership. Edward Hall has severed his connections as manager.

The New, at DeWitt, Ark., which has selected Moviephone for sound, will install new Peerless lamps and a new Syncrovertor.

COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

AMKINO

Title	Star	Rel. Date	Length	Reviewed
Aelita (Revolt of the Robots)	Russian Cast	Mar. 23	2900 feet	
Bear's Wedding	Russian Cast	May 20	7800 feet	
Flames of the Volga	Russian Cast	Mar. 30	7000 feet	
Krassin	Special Cast	Feb. 19	7000 feet	
Lash of the Czar	Russian Cast	Feb. 9	6800 feet	
Moscow Today	Pictorial Film	May 11	5600 feet	
Prisoners of the Sea	Russian Cast	April 13		
Two Days	Russian Cast	Feb. 1	6500 feet	
Village of Sin, The	Russian Cast	May 18	6500 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Arsenal				
General Line				
Her Way				
Jimmie Higgins				
Katorga	Russian Cast			
Man With a Camera				
New Babylon	Russian Cast			

COLUMBIA

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Bachelor Girl, The	Logan-Collier-Todd			
Behind Closed Doors	Valli-Glass	Feb. 24	5897 feet	
*†§Donovan Affair, The (F. & D.) (A. T.)	Holt-Revier	April 11	7200 feet	Mar. 30
Eternal Woman	Borden-Graves	Mar. 18	5800 feet	April 6
Faker, The	Logan-Delaney	Jan. 2	5651 feet	
*†§Fall of Eve (A. T.)	Miller-Stanley-Prouty	June		June 22
*†§Father and Son	Holt-Revier-McBan	June 5	6439 feet	June 8
	(Silent Version)	June 5	6903 feet	
*†§Lone Wolf's Daughter (D)	Lytell-Olmstead	Feb. 18	6339 feet	Mar. 9
	(Silent Version)	Feb. 18	6214 feet	
Quitter The	Lyon-Revier	April 1	5671 feet	May 25
*†Trial Marriage	Kerry-Eilers	Mar. 10	6639 feet	
	(Silent Version)	Mar. 10	6506 feet	
*†§Younger Generation (D)	Hersholt-Basquette	Mar. 4	8217 feet	Mar. 23
	(Silent Version)	Mar. 4	7394 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Cradle of Jazz The (A. T.)	Belle Baker			
††§Flight	Holt-Graves			
*†§Flying Marine, The	Lyon-Mason-Robards			
Light Fingers	Keith-Revier			
*†§Road to Broadway, The				

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At a Talkie Studio (F)	Buddy Doyle			
*†§Columbia-Victor Gems (D)	26 Subjects released twice a month		1 reel	
*†§Falling Stars (A. T.) (D)	Bergman-Manning			
*†§Gay Caballero The (A. T.) (D.)	Frank Crumit		1 reel	June 8
*†§Memories (D.)	Murphy-Morrison		1 reel	June 8
*†§My Wife (A. T.) (D.)	Jack Wilson		1 reel	June 15
*†§Old Man Trouble (D)	Jules Beldsoe		1 reel	June 8
*†§Talking Screen Snapshots	Released twice a month		1 reel	
*†§Talking Screen Snapshot	Novelty		1 reel	June 8

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
Air Derby	Reed Howes	Jan. 6	2 reels	April 13
Auntie's Mistake	Dorothy Devore	Feb. 17	2 reels	Mar. 30
Battling Sisters	Lupino Lane	June 2	2 reels	May 25
Beauties Beware	Jerry Drew	Jan. 27	2 reels	Jan. 12
Best Dressed Woman in World	Our World Today	Feb. 17	1 reel	Mar. 30
Cloud Patrol, The	Reed Howes	Feb. 24	2 reels	Mar. 30
Contented Wives	Al Alt	July 28	1 reel	
Delicious and Refreshing	Adrienne Dore	April 21	1 reel	Mar. 16
Dominion of Diversity	Hodge-Podge	Feb. 24	1 reel	Mar. 23
Dumb—and How	Thatcher-Young	Jan. 27	1 reel	Dec. 22
Fake Flappers	Jerry Drew	Aug. 18	2 reels	
Fixer, The	"Big Boy"	Feb. 3	2 reels	Feb. 3
Four Wheel Brakes	Jerry Mandy	April 7	1 reel	Mar. 30
Ginger Snaps	"Big Boy"	Mar. 24	2 reels	Mar. 30
Going Places	George Davis	Jan. 13	2 reels	Mar. 30
Good Night Nurse	Lupino Lane	April 28	2 reels	Mar. 16
Helter Skelter	"Big Boy"	June 16	2 reels	May 25
Her Big Ben	Gene Stone	Mar. 10	1 reel	Feb. 2
Her Gift Night	Billy Dale	May 19	1 reel	April 20
Honeymooniacs	Monty Collins	July 28	2 reels	
Hot Sports	Collins-Dent	Aug. 11	1 reel	
Hot Times	Al St. John	May 26	2 reels	May 11
Household Blues	Collins-Dent	June 2	1 reel	June 1
Howling Hollywood	Davis-Dent	April 21	2 reels	Mar 16
Husbands Must Play	Wallace Lupino	Jan. 6	2 reels	Mar. 30
Joy Land	Lupino Lane	July 21	2 reels	
Joy Tonic	"Big Boy"	May 5	2 reels	April 13
Jungle Kings and Queens of Screen	Our World Today	Mar. 24	1 reel	April 13
Kitty Kitty	Billy Dale	May 5	1 reel	Mar. 16
Lewis-Sonnenberg Wrestling Match	Special Reel	Jan. 13	1 reel	Feb. 2
Lucky Breaks	Al Alt	July 14	1 reel	
Only Her Husband	Jerry Drew	May 19	2 reels	May 18
Only Me	Lupino Lane	Jan. 20	2 reels	Dec. 15
Parlor Pests	Collins-Dent	Mar. 24	2 reels	May 25
Passing Show of Perak, The	Our World Today	May 19	1 reel	May 25
Pep Up	Cliff Bowes	Feb. 24	1 reel	Feb. 2
Question Marks	Hodge-Podge	Jan. 20	1 reel	Feb. 2
Richest Street in the World	Our World Today	April 21	1 reel	April 20
Rubbing It In	Al Alt	June 30	1 reel	
Served Hot	Cliff Bowes	Feb. 10	1 reel	Jan. 19
Smart Steppers	A. St. John	Mar. 3	2 reels	Mar. 30
Social Prestige	Monty Collins	Dec. 23	2 reels	Nov. 17
Sole Support	"Big Boy"	Aug. 4	2 reels	
Studio Pests	Jerry Drew	June 30	2 reels	June 15
Summer Saps	Lupino Lane	Mar. 17	2 reels	Mar. 30
Those Two Boys	Collins-Dent	May 5	2 reels	Mar. 30
Time to Expire	Gene Stone	Mar. 24	1 reel	
Top Speed	Al Alt	July 7	2 reels	
Walking Fish	Our World Today	Jan. 13	1 reel	
What a Day	Monty Collins	June 16	2 reels	May 25
What a Pill	Billy Dale	June 16	1 reel	June 15
What a Trip	Vernon Dent	Jan. 13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb. 10	2 reels	Jan. 12
Wise Wimmin	Jerry Drew	Mar. 31	2 reels	

ALL-TALKIE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Ask Dad (F & D)	E. E. Horton	Feb. 17	2 reels	Feb. 16
*†§Bees' Buzz, The (F & D)	Gribbon-Clyde	April 7	2 reels	May 18
*†§Big Palooka. The (F & D)	Gribbon-McPhaill-Hill	May 12	2 reels	June 15
*†§Bride's Relations, The (F & D)	Burke-Gribbon	Jan. 13	2 reels	Feb. 2
*†§Broadway Blues (F & D)	Johnny Burke	Mar. 10	2 reels	April 27
*†§Buying a Gun (A. T.) (D & F)	Lupino Lane	July 14	2 reels	
*†§Cold Shivers (F & D)	McKee-Hutton	May 19	2 reels	May 11
*†§Crazy Nut, The (F & D)	Pangborn-Oakland-Murray	June 2	2 reels	June 15
*†§Don't Be Nervous (F & D)	Lloyd Hamilton	July 7	2 reels	July 6
*†§Eligible Mr. Bangs, The (F & D)	E. E. Horton	Jan. 13	2 reels	Feb. 9
*†§His Baby Daze (A. T.) (F & D)	Lloyd Hamilton	Aug. 18	2 reels	
*†§His Big Minute (F & D)	Lloyd Hamilton	May 5	2 reels	June 1
*†§Jazzy Mammas (F & D)	Virginia Lee Corbin	June 16	2 reels	
*†§Lion's Roar, The (F & D)	Burke-Bevan	Dec. 9	2 reels	Dec. 1
*†§Look Out Below (A. T.) (F & D)	Raymond McKee	Aug. 18	2 reels	
*†§Lover's Delight (F & D)	Arthur-Garon	June 30	2 reels	
*†§Moving Movie Show, A (D)	Hodge-Podge	June 9	1 reel	
*†§Old Barn (F & D)	Johnny Burke	Feb. 3	2 reels	Feb. 16
*†§On the Streets (D)	Hodge-Podge	July 21	1 reel	
*†§Ride on a Runaway Train (D)	Special	May 26	1 reel	June 15
*†§Right Bed, The (F & D)	E. E. Horton	April 14	2 reels	May 18
*†§Ship Mates (F & D)	Lupino Lane	April 21	2 reels	May 11
*†§Trusting Wives (F & D)	E. E. Horton	June 23	2 reels	
*†§Whirls and Girls (F & D)	Gribbon-Clyde	Feb. 24	2 reels	Feb. 18
*†§Zip!Boom! Bang! (F & D)	McKee-Collin-Glass	Mar. 17	2 reels	June 1

FIRST NATIONAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Babies (D)	Alice White	June 30	8067 feet	
California Mail	Ken Maynard	April 7		
*†§Careers (A. T.) (D)	Dove-Moreno-Myers	June 2	8435 feet	June 1
Cheyenne	Ken Maynard	Feb. 3	5944 feet	
*†Children of the Ritz (D)	Mackaill-Mulhall	Mar. 3	6426 feet	April 13
	(Silent Version)	Feb. 17	6296 feet	
Dancing Vienna	Lyon-Mara	Jan. 13	5683 feet	
*†§Divine Lady, The (D)	Griffith-Warner	Mar. 31	9914 feet	Feb. 6
	(Silent Version)	April 14	8993 feet	
*†§Drag (D)	Barthelmess-A. Day	July 21	7642 feet	June 29
*†§Girl in the Glass Cage (D)	Young-Nye	June 22		
*†§His Captive Woman (D)	Sills-Mackaill	April 7	7992 feet	April 9
	(Silent Version)	Feb. 3	7692 feet	Jan. 19
*†§Hot Stuff (D)	Alice White	May 5	6774 feet	May 18
	(Silent Version)	April 21	7466 feet	Mar. 9
*†§House of Horrors (D)	Todd-Hale-Fazenda	April 28		
	(Silent Version)	April 7	6700 feet	Sept. 22
Lawless Legion	Ken Maynard	Mar. 3	6109 feet	
*†Love and the Devil	Sills-Corda	Mar. 24	6431 feet	
	(Silent Version)	Feb. 24		
*†§Man and the Moment	Billie Dove	July 7		
	(Silent Version)	Mar 17		
*†§Prisoners (D)	Corinne Griffith	May 19	7800 feet	June 1
	(Silent Version)	May 5		
Royal Rider, The	Ken Maynard	May 5		
*†Saturday's Children (D)	Corinne Griffith	April 14	7950 feet	May 4
	(Silent Version)	Mar. 10	6727 feet	
*†Seven Footprints to Satan (D)	Conklin-Fazenda	Feb. 17	5405 feet	
	(Silent Version)	Jan. 27	5238 feet	
*†§Smiling Irish Eyes (A. T.) (D)	Moore-Hall	July 22		
*†§Squall, The (A. T.) (D)	Joyce-Loy	May 26	9629 feet	May 18
	(Silent Version)	May 12		
*†Synthetic Sin (D)	Colleen Moore	Jan. 6	6852 feet	Jan. 12
*†§Twin Beds (A. T.) (D)	Mulhall-Miller	July 14		
*†§Two Weeks Off (D)	Mackaill-Mulhall	May 12	8081 feet	June 29
	(Silent Version)	April 28		
*†§Weary River (D)	Barthelmess-Compson	Feb. 10	7978 feet	Feb. 2
	(Silent Version)	April 7	7565 feet	
*†Why Be Good (D)	Colleen Moore	Mar. 17		
	(Silent Version)	Mar. 3	7692 feet	Jan. 26

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Careless Age, The (A. T.) (D)	Fairbanks Jr.-Myers-Young			
*†§Dark Streets (D)	Mulhall-Lee			
*†§Fast Life (D)	Fairbanks Jr.-Young-Morris			
*†§Footlight and Fools	Moore-Hackett			
*†§Great Divide, The (D)	Mackaill-Keith-Loy			
*†§Hard to Get (A. T.) (D)	Mackaill-Burns			

**** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.***

Title	Star	Rel Date	Length	Reviewed
*†§Lady Who Dared, The	Dove-Pidgeon-Todd			
*†§Lilies of the Field (D)	Corinne Griffith			
*†§Little Johnny Jones	Eddie Buzzell			
*†§Most Immoral Lady, A	Leatrice Joy			
*†§Paris	Irene Bordoni			
*†§Sally (A. T.)	Marilyn Miller			
Wells Fargo Express	Ken Maynard			

FOX FILMS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Behind That Curtain (A. T.)	Baxter-Moran	June 30	8300 feet	July 6
*†Black Magic	Dunn-Holland	June 2		
*†§Black Watch, The	McLaglen-Loy	May 26	8487 feet	May 25
*†Blue Skies	Twelvetrees-Albertson	Mar. 17		
*†Captain Lash	Victor McLaglen	Jan. 6	5453 feet	Feb. 9
	(Silent Version)	Jan. 6	5376 feet	
*†Chasing Through Europe	Stuart-Carol	June 9		
Christina	Gaynor-Morton	Mar. 30	6955 feet	April 6
*†Exalted Flapper	Carol-Norton	May 26		
*†Far Call, The	Morton-Hyams	April 28	5313 feet	
	(Silent Version)	April 28	5282 feet	May 25
*†Four Devils	Gaynor-Duncan			Oct. 13
*†§Four Devils, The	Gaynor-Duncan		6500 feet	June 22
*†§Fox Follies, The (A. T.)	Special Cast	May 25	8291 feet	June 1
*†Fugitives	Bellamy-Terry	Jan. 27	5331 feet	
	(Silent Version)	Jan 27	5356 feet	
*†§Ghost Talks, The (A. T.)	Twelvetrees-Eaton	Feb. 24	6395 feet	Feb. 23
*†Girls Gone Wild	Carol-Stuart	Mar. 24	5232 feet	April 27
	(Silent Version)	Mar. 10	6000 feet	Mar. 9
*†§Hearts in Dixie (A. T.)	Fetchit-Muse	Mar. 10	6650 feet	Mar· 2
*†§In Old Arizona (A. T.)	Lowe-Baxter	Jan. 20	8724 feet	Dec. 29
*†Joy Street	Moran-Stuart	April 7	7554 feet	June 8
*†§Making the Grade	Lowe-Moran	Feb. 17	5024 feet	
*†§Masked Emotions	George O'Brien	May 19		
*†§Not Quite Decent	Collyer-Dresser	April 7	6 reels	May 4
	(Silent Version)		4653 feet	
*†New Year's Eve	Astor-Morton	Feb. 24	5958 feet	May 4
*†One Woman Idea, The	LaRocque-M. Day	June 2	6111 feet	June 15
	(Silent Version)	June 2	6106 feet	
*†Plastered in Paris	Cohen-Pennick	Jan. 23	5641 feet	Sept. 29
Protection	Burgess-Elliott-Page	May 12	5511 feet	June 1
*†Sin Sister	Carroll-Gray	Feb. 10	6072 feet	
	(Silent Version)	Feb. 10	6053 feet	
*†Strong Boy	McLaglen-Joy	Mar. 3	5150 feet	April 6
	(Silent Version)		5526 feet	
*†§Speakeasy (A. T.)	Page-Lane	Mar. 24	5775 feet	Mar. 23
*†Trent's Last Case	Griffith-Day	Mar. 31	5809 feet	June 8
*†§Thru Different Eyes (A. T.)	Baxter-Lowe	April 14	4991 feet	April 20
*†True Heaven	O'Brien-Moran	Jan. 20	5531 feet	Feb. 16
	(Silent Version)	Jan. 20	5563 feet	
*†§Valiant. The (A. T.)	Paul Muni	May 19	5537 feet	May 18
*†Veiled Woman, The	Tora-Vincenti	April 14		
*†Woman from Hell, The	Astor-Armstrong	April 21	5442 feet	
	(Silent Version)	April 21	5489 feet	May 25

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Backwash	Farrell-Duncan			
Cock-Eyed World, The	Lowe-Danita-McLaglen			
Fatal Wedding, The	Astor-Bard			
*†§Frozen Justice	Ulric-Frazer			
Girl Downstairs, The	O'Brien-Moran			
*†§Hurdy Gurdy	George Jessel			
Joy Street	Eaton-Moran-Stuart			
Lost in the Arctic	Special Cast			
Our Daily Bread	Farrell-Duncan			
Playboy	Nagel-Collyer			
River, The	Farrell-Duncan		7313 feet	Jan. 5
*†§They Had to See Paris	Will Rogers			

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Pastoral, An	Variety	Mar. 3	1 reel	
Azure Coast, The	Variety	May 26	1 reel	
Bonnie Scotland	Variety	July 21	1 reel	
Call of the Deep	Variety	July 7	1 reel	
Cup of Coffee, A	Variety	June 23	1 reel	
Changing Seasons	Variety	June 9	1 reel	
Details on Dogs	Variety	Mar. 17	1 reel	
Down The Mississippi	Variety	Aug 4	1 reel	
Drifting Through Gascony	Variety	Oct. 28	1 reel	
Ends of the Earth	Variety	Jan. 20	1 reel	
Harvest, The	Variety	Jan. 6	1 reel	
Historic Hungary	Variety	Mar. 31	1 reel	
King Cotton	Var'ety	Feb. 17	1 reel	
Magic Sands	Variety	May 12	1 reel	
North of the Battery	Variity	Feb. 3	1 reel	
Snowbound	Variety	Aug. 19	1 reel	
Squadrons of the Sky	Variety	April 13	1 reel	
Vest Pocket Republics	Variety	April 28	1 reel	

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Across the Seas	Royal Hawaiians		1 reel	
*†§At the Ball Game	Joe Cook			
*†§Bath Between	Clark-McCullough	Feb. 17	1870 feet	
*†§Belle of Samoa ,The (A. T.) (F)	Moran-Clark & McCullough		2 reels	June 1
*†§Beneath the Law (A. T. (F)	Clark & McCullough		2 reels	
*†§Bridge at Midnight	Mary Duncan			
*†§Corpus Christie	Raquel Meller			Sept. 8
*†§Diplomats, The	Clark-McCullough	Feb. 17	3200 feet	Jan. 12
*†§Dolls and Puppets	Nancy Drexel			
*†§Everybody Loves My Girl	Winnie Lightner			
*†§Family Picnic	Raymond McKee			June 30
*†§Forget-Me-Note (F)			3 reels	
*†§Friendship (A. T.) (F)	Gallagher-Edeson		2 reels	
*†§Furnace Trouble (A. T.) (F)	Robert Benchley		2 reels	
*†§George Bernard Shaw	Interview			June 30
*†§Ghosts	Mutt & Jeff Cartoon		1 reel	
*†§Going Home	Kebtucky Jubilee Singers		1 reel	
*†§Happy Birthday (A. T.) (F)				
*†§In Holland (A. T.) (F)	Clark & McCullough		2 reels	
*†§Interview, The	Clark-McCullough			
*†§Knife, The (A. T. (F)	Lionel Atwill		2 reels	June 15
*†§Knights Out (A. T.) (F)	Clark & McCullough		2 reels	
*†§Ladies' Man	Chic Sales			
*†§Medicine Man, The (A. T.) (F)	Clark & McCullough		2 reels	
†§Miller & Farrell (F)	3 Songs			
†§Mind Your Business (F)	Herbert & Bard		2 reels	
*†§Music Fiends, The (A. T.) (F)	Clark & McCullough		2 reels	
*†§Napoleon's Barber (A. T.) (F)	Otto Matieson		3 reels	
*†§Nightie Knights	Clark-McCullough		2 reels	
†§Old Tunes for New (F)	Dr. Sigmund Spaeth			
*†§On the Beach at Atlantic City (F)	Friedland & Revue			
*†§Pagliacci—Prologue (F)	Richard Bonelli		1 reel	
†§Royal Hawaiian Singers (F)	Song Program			
*†§Schubert's Serenade (F)				
*†§Serenade (Schubert)	Harold Murray			Sept. 8
†§Sound Your A (F)			3 reels	
*†§South Sea Songs and Dances	Royal Hawaiians		1 reel	
*†§Stewed, Fried and Boiled (A. T.) (F)	Robert Benchley		2 reels	
*†§They're Coming to Get Me	Chic Sales			
*†§Treasurer's Report	Robert Benchley		1 reel	
*†§Waltzing Around (A. T. (F)	Clark & McCullough		2 reels	
*†§Water Boy	Kebtucky Jubilee Singers		1 reel	
*†§White Faced Fool	Lionel Atwill			Sept. 8
†§Why Be Serious? (F)	Will Mahoney			

GOTHAM

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Thru the Breakers	Livingston-Herbert	Jan.	6420 feet	
*†§Times Square	Day-Lubin	Mar. 31	6000 feet	

METRO-GOLDWYN-MAYER

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alias Jimmy Valentine (D)	Haines-Barrymore	Jan. 26	7803 feet	Nov. 24
	(Silent Version)	Jan. 26	7142 feet	
All at Sea	Dane-Arthur	Feb. 9	5345 feet	
*†§Bridge of San Luis Rey (D)	Damita-Alvarado	Mar. 30	7980 feet	May 25
	(Silent Version)	Mar. 30		Feb. 23
*†§Bellamy Trial, The (D)	Joy-Bronson	Mar. 2	8268 feet	Feb. 2
	(Silent Version)	Mar. 2	7524 feet	
*†§Broadway Melody (A. T.) (D)	Page-Love-King	April 1	9372 feet	Feb. 16
China Bound	Dane-Arthur	May 18	6 reels	April 20
*†Desert Nights (D)	Gilbert-Nolan	Mar. 9	7177 feet	
	(Silent Version)	Mar. 9		Jan. 19
Desert Rider	Tim McCoy	May 11		
*†§Duke Steps Out (D)	Haines-Crawford	Mar. 16	6236 feet	April 20
	(Silent Version)	Mar. 16	6201 feet	
*†Flying Fleet (D)	Novarro-Page	Jan. 19	9044 feet	Feb. 16
*†§Great Power, The (A. T.)	Special Cast	April 20		
*†§Idle Rich, The (A. T.) (D)	Nagel-Love-Hyams	June 15	7351 feet	June 22
Loves of Casanova	Ivan Mosjoukine	Feb. 16	6179 feet	
*†Man's Man, A	Haines-Dunn	May 25	6683 feet	June 8
Morgan's Last Raid	Tim McCoy	Jan. 5	5264 feet	
Overland Telegraph	Tim McCoy	Mar. 2	4815 feet	
*†§Pagan (D)	Novarro-Adoree-Janis	April 27	7 reels	Feb. 2
Single Man, A	Cody-Pringle	Jan. 12	5596 feet	
Sioux Blood	McCoy-Frazer	April 20	4811 feet	
*†§Spite Marriage	Buster Keaton	April 6	7047 feet	
	(Silent Version)		6500 feet	Feb. 2
*†Trail of '98 (D)	Del Rio-Forbes	Jan. 5	8799 feet	Feb. 9
	(Silent Version)	Jan. 5	8799 feet	Mar. 24 '28
*†Tide of Empire (D)	Adoree-Duryea	Mar. 23	6552 feet	
*†§Voice of the City (A. T.) (D)	Willard Mack	April 13		April 13
	(Silent Version)			
*†§Where East Is East	Chaney-Velez-Taylor	May 4	6500 feet	Mar. 23
*†Wild Orchids (D)	Garbo-Asther	Feb. 23	9235 feet	April 6

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Allah 'L Allah	Ufa Oddities	Mar. 16	1 reel	
Ancient Art, An	Ufa Oddities	Mar. 2	1 reel	
Big Business	Laurel-Hardy	April 20	2 reels	
Brown Gold	Ufa Oddities	July 6	1 reel	
Deals in Babies	Ufa Oddities	Aug. 3	1 reel	
Double Whoopee	Laurel-Hardy	May 18	2 reels	
Dying Jungle	Ufa Oddities	Feb. 2	1 reel	
Election Day	"Our Gang"	Jan. 12	2 reels	
Fast Freight	"Our Gang"	May 4	2 reels	
Foundations of Gold	Ufa Oddities	May 11	1 reel	June 15
Going Ga Ga	Kennedy-Davidson	Jan. 5	2 reels	
Jungle Orphans	Ufa Oddities	Mar. 30	1 reel	
Lacquer and Pearls	All Star Cast	May 25	2 reels	
Leader, The	Ufa Oddities	April 27	1 reel	
Liberty (Silent Version)	Laurel-Hardy	Jan. 26	2 reels	
Light of India The	Boyd-Godwin	April 6	2 reels	
Little Mother	"Our Gang"	June 1	2 reels	
Loud Soup	Charley Chase	Mar. 16	2 reels	
Manchu Love	Sojin	Jan. 12	2 reels	
Movie Night	Charley Chase	May 11	2 reels	June 8
Napoleon's Homeland	Ufa Oddities	Jan. 5	1 reel	
Noisy Noises (Silent Version)	"Our Gang"	Feb. 9	2 reels	
Off to Buffalo	Charley Chase	Feb. 16	2 reels	
Oriental Motoring	Ufa Oddities	July 20	1 reel	
Outlandish Manners	Ufa Oddities	June 8	1 reel	
Pair of Tights	Roach Stars	Feb. 2	2 reels	
Persian Wedding, A	Ufa Oddities	April 13	1 reel	June 1
Secret Boozehounds	Ufa Oddities	Feb. 16	1 reel	
That's My Wife (Silent Version)	Laurel-Hardy	Mar. 23	2 reels	
Thin Twins	Charley Chase	April 13	2 reels	
Thundering Toupees	All Star Cast	May 25	2 reels	
Tiny Housekeepers	Ufa Oddities	June 22	1 reel	July 6
Unkissed Man ,The	Roach Stars	April 27	2 reels	
Uphill and Downhill	Ufa Oddities	Jan. 19	1 reel	
When Money Comes	Roach Stars	Mar. 2	2 reels	
Why Is a Plumber?	Roach Stars	Mar. 30	2 reels	
Wiggle Your Ears (Silent)Version	"Our Gang"	April 6	2 reels	
Witch Doctor	Ufa Oddities	May 25	1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Anna Christie	Greta Garbo			
*†§Bishop Murder Case, The (A. T.)				
*†§College Days (A. T.)	Starr-Nugent-Montgomery			
*†§Cotton and Silk	Duncan Sisters			
Deadline, The	Flash-Lorraine-Gray			
*†§Dynamite (A. T.)	Bickford-Wood			
*†§Eva the Fifth (A. T.)	Love-Hackett-Doran			
*†§Five O'Clock Girl, The (A. T.)	Davies-Arthur-King			
*†§Gob, The (A. T.)	Haines-Page			
*†§Green Ghost, The	Young-Torrence-Sebastian			
*†§Hallelujah	Colored Cast			
He Learned About Women	Haines-Page-Percy			
*†§M-G-M Hollywood Revue of 1929 (A. T.)	Special Cast			June 29
Jungle	Joan Crawford			
*†§Last of Mrs. Cheney (A. T.)	Norma Shearer			
	(Silent Version)			June 1

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
*†§Madame X (A. T.)	Ruth Chatterton		8806 feet	April 20
*†§Marianne (A. T.)	Davies-Shaw			
	(Silent Version)			May 25
Masked Stranger, The	Tim McCoy			
Mysterious Island, The	Hughes-Daly			Mar. 2
*†§Nize Baby	Gordon-Holtz-Waldridge			
*†§Our Modern Maidens	Crawford-Page-La Rocque			May 4
*†§Redemption	Gilbert-Nagel-Adoree			
*†§Revue of Revues (A. T.)	King-Love-Haines-Crawford			
Single Standard, The	Flash-Gray-Lorraine			
Single Standard, The	Flash-Gray-Lorraine			
	(Silent Version)			
*†§Thunder	Chaney-Haver			
*†§Trader Horn	Harry Carey			
*†§Trial of Mary Dugan, The (A. T.) (D)	Shearer-Warner-Hackett		10 reels	April 13
*†Viking, The	Starke-Crisp		8508 feet	Nov. 17
*†§Wonder of Women, The	Stone-Wood			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
Al Wohlman (D)	3 Songs	April 6	838 feet	
At the Club (D)	8 Victor Artists	May 18	897 feet	
Bernard & Henry (D)	3 Songs	April 13	685 feet	
Bernardo De Pace (D)	3 Mandolin Solos	Jan. 18	1 reel	
Bernardo De Pace (D)	Mandolin Solos	May 4	690 feet	
*†§Berth Marks (A. T.)	Laurel-Hardy		2 reels	
*§†Big Squawk, The (A. T.)	Charley Chase		2 reels	
Bob Nelson (F)	3 Songs	Mar. 16	1 reel	
Bob Nelson (D)	3 Songs	June 29	824 feet	
*†§Boxing Gloves (A. T.)	"Our Gang"		2 reels	
Carl Emmy's Pets (D)	Dog Act	April 20	897 feet	
Climbing the Golden Stairs	Charles King	(T. color)	2 reels	April 13
Confession (A. T.) (D)	Ames-Nye	Jan. 12	2 reels	
Copy	Roscoe Karns		2 reels	April 13
Craig Campbell (D)	3 Songs	June 1	641 feet	
*†§Dad's Day (A. T.)	"Our Gang"		2 reels	
Duci de Kerekjarto (D)	2 Violin Solos	Feb. 23	1 reel	
Ed and Lou Miller (D)	3 Songs	June 29	808 feet	
Elsa Ersi and Nat Ayers (F)	2 Songs	Mar. 23	1 reel	
Emil Borneo (D)	3 Songs	June 22	627 feet	
Fuzzy Knight (D)	3 Songs	June 8	608 feet	
George Dewey Washington (D)	3 Songs	Feb. 2	1 reel	
George Dewey Washington (D)	3 Songs	Mar. 23	1 reel	
George Lyons (D)	3 Songs	Feb. 9	1 reel	
Gilbert-Sullivan Male Ensemble (D)	Song Program	June 22	661 feet	
Gordon and Squires (D)	3 Songs	Mar. 2	1 reel	
Gus Edwards Internat'l Review (D)	All-star Cast	April 6	(T. Color) 1043 ft.	April 6
Gus Edwards Song Review (D)	Special Cast	Jan. 5	(T. color) 1 reel	
Happiness Boys (D)	4 Songs	May 25	734 feet	April 13
*†§Hay Fever (A. T.)	Charley Chase		2 reels	
*†Holy Terror, The	"Our Gang"	Mar. 9	2 reels	
*†§Hurdy Gurdy (A. T.)	Roach Stars		2 reels	June 29
Irving Aaronson's Commanders (D)	3 Band Nos	June 1	793 feet	
Jan Garber's Band (D)	3 Band Nos	Feb. 9	1 reel	
Jan Garber's Band (D)	3 Band Nos	May 11	888 feet	
Jmtown Cabaret (F)	Miller & Lyles	Feb. 16	2 reels	
Keller Sisters and Lynch (D)	3 Songs	Mar. 30	1 reel	
*†§Leaping Love (A. T.)	Charley Chase			K
*†Liberty	Laurel-Hardy	Jan. 26	2 reels	
*†§Madame Q (A. T.)	Jocelyn Lee		2 reels	
Man Higher Up, The (D)	Walthall-Edeson	May 11	1926 feet	April 13
Marion Harris (F)	2 Songs	Jan. 26	1 reel	
*†§Men O' War (A. T.)	Laurel-Hardy		2 reels	
Metro Movietone Revue No. 3 (F)	All-star Cast	Jan. 26	(T. color) 2 reels	
Metro Movietone Revue No. 4	All Star Cast	April 27	(T. color) 2 reels	
Nearly Divorced (F)	Sherman-Chadwick	Jan. 19	2 reels	
*†Movie Night	Charley Chase	May 11	2 reels	
*†Noisy Noises	"Our Gang"	Feb. 9	2 reels	July 6
*†§Old Man Trouble (A. T.)	Davidson-Nichols		2 reels	
On the March (F)	William O'Neal	April 27	1696 feet	
*†§Popular People (A. T.)	Charley Chase		2 reels	
*†§Railroading (A. T.)	"Our Gang"		2 reels	
Revellers, The (D)	3 Songs	Mar. 2	1 reel	
Revellers, The (D)	3 Songs	April 13	174 feet	April 13
Robert Chisholm (D)	3 Songs	May 25	766 feet	
Rube Minstrels (F)	8 Victor Artists	Mar. 9	1 reel	April 13
*†Ruby Lips	Charley Chase	Jan. 19	2 reels	
Sardines A La Carte (D)	Raymond Hitchcock	June 8	1154 feet	
Ship Ahoy (D)	Spitalny Band Revue	April 20	2042 feet	
*†§Smart Talk (A. T.)	"Our Gang"		2 reels	June 22
*†§Small Talk (A. T.)	"Our Gang"		2 reels	
Song of the Roses (D)	Gus Edwards Revue	Feb. 2	(T. color) 1 reel	
Spitalny and His Orchestra (D)	Band Nos. and Revue	Mar. 16	2 reels	
Stepping Along (D)	Sunshine Sammy	Mar. 30	1 reel	April 6
Taking the Air (D)	Biltmore Trio	June 15	1 reel	April 6
*†That's My Wife	Laurel-Hardy	Mar. 23	2 reels	
*†Thin Twins	Charley Chase	April 13	2 reels	
Tita Ruffo (D)	"Barber of Seville" aria	May 18	465 feet	
Ukelele Ike (F)	2 Songs	Jan. 5	1 reel	
Ukelele Ike (F)	2 Songs	May 4	465 feet	
*†§Unaccustomed As We Are (A. T.)	Laurel-Hardy	May 4	2 reels	
Van and Schenck (F)	2 Songs	Jan. 19	1 reel	
Van and Schenck (F)	2 Songs	Mar. 9	1 reels	
Van and Schenck (D)	3 Songs	April 27	833 feet	April
Vincent Lopez (D)	Piano and Orchestra	Feb. 16	1 reel	
*†§Vodeville (A. T.)	Laurel-Hardy		2 reels	
*†Wiggle Your Ears	"Our Gang"	April 6	2 reels	
William O'Neal (D)	3 Songs	Feb. 23	1 reel	
*†Wrong Again	Laurel-Hardy	Feb. 23	2 reels	
Yvette Rugel (D)	3 Songs	June 15	702 feet	

PARAMOUNT

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Able's Irish Rose (D)	Rogers-Carroll	Jan. 5	10471 feet	Nov. 17
	(Silent Version)	Jan. 5	10187 feet	Jan. 12
*†Betrayal, The	Jannings-Ralxton-Cooper	May 11	6492 feet	May 11
	(Silent Version)	May 11	6614 feet	
*†Behind the German Lines (D)	Special Cast	Jan. 12	8254 feet	Dec. 8
*†§Canary Murder Case, The (A. T.) (F)	Powell-Brooks	Feb. 16	7171 feet	Mar. 23
	(Silent Version)	Feb. 16	5943 feet	
*†§Carnation Kid, The (D)	Douglas MacLean	Mar. 2	6290 feet	Mar. 2
	(Silent Version)	Mar. 2	7156 feet	
Case of Lena Smith, The	Ralston-Hall	Jan. 19	7229 feet	Jan. 19
*†§Charming Sinners	Chatterton-Brook-Powell			
*†§Chinatown Nights (A. T.) (F)	W. Beery-Vidor-Oland	Mar. 23	7081 feet	
	(Silent Version)	Mar. 23	7145 feet	
*†§Close Harmony (A. T.) (F)	Rogers-Carroll	April 13	6500 feet	Mar. 16
*†§Cocoanuts (A. T.)	4 Marx Brothers-Eaton-Shaw	May 23	8613 feet	June 1
*†§Dangerous Woman, A (A. T.) (F)	Baclanova-Brook	May 18		Mar. 23
*†§Divorce Made Easy (A. T.) (F)	MacLean-Prevost	July 6		
*†§Doctor's Secret, The (A. T.) (F)	Edeson-Chatterton	Jan. 26	5832 feet	Feb. 9
	(No Silent Version)			
*†§Dummy, The (A. T.) (F)	Bennett-Chatterton	Mar. 9	5354 feet	Mar. 9
	(No Silent Version)			
*†§Fashions in Love (A. T.)	Menjou-Compton	June 29	6325 feet	July 6
	(Silent Version)	June 29	6024 feet	
*†§Gentlemen of the Press (A. T. (F)	Walter Huston	May 4	7167 feet	May 18
	(Silent Version)			
*†§Hole in the Wall (A. T.) (D)	Colbert-Robinson	Mar. 23	5850 feet	April 20
	(Silent Version)			
*†Homecoming, The (D)	Hanson-Parlo	Feb. 16	8104 feet	Nov. 24
*†§Innocents of Paris, The (A.T.) (F)	Maurice Chevalier	May 25		April 20
*†§Interference (A. T.) (F)	Powell-Brent-Brook	Jan. 5	7487 feet	Oct. 27
	(Silent Version)	Jan. 5	6643 feet	
*†§Letter, The (A. T.) (D)	Jeanne Eagels	April 13	5886 feet	Mar. 16
	(Silent Version)			
*†Looping the Loop (D)	Werner Krauss	Mar. 16	6676 feet	Feb. 23
*†§Man Must Fight, A	Rogers-Brian-Arthur	June 29		
	(No Silent Version)			
Marquis Preferred	Menjou-Conklin	Feb. 2	5506 feet	Jan. 26
*†§Night Club (A. T. (D)	Brice-Rooney	Feb. 23	3389 feet	
Nothing But the Truth (A. T.)	Dix-Kane-Hall	April 20	7256 feet	April 27
*†§Rainbow Man The (A. T.)	Eddie Dowling	Sono-Art Prod.		
*†Redskin (T-color) (D)	Richard Dix	Feb. 23	7643 feet	Feb. 2
	(Silent Version)	Feb. 23	7402 feet	Dec. 1
*†§River of Romance, The	Arlen-Brian	May 25	7 reels	April 27
	(No Silent Version)			
*†§Shopworn Angel, The (D)	Cooper-Carroll	Jan. 12	7373 feet	Jan. 6
	(Silent Version)	Jan. 12	7112 feet	
Stairs of Sand	W. Beery-Castle-Conklin	June 8		
*†§Studio Murder Mystery The (A. T.) (F)	Eldridge-Oland-Conklin	June 1	6500 feet	May 4
	(Silent Version)	June 1	6070 feet	
Sunset Pass	Holt-Conklin	Feb. 9	5862 feet	
*†§Thunderbolt (A. T. (F)	Bancroft-Wray-Arlen	June 22	8571 feet	June 15
	(Silent Version)	June 22	7311 feet	
*†§Tong War (A. T.) (See Chinatown Nights)				
*†§Wheel of Life, The (A. T.) (F)	Dix-Ralston-Heggie	June 15	5193 feet	June 29
	(Silent Version)	June 15	5305 feet	
*†§Wheel of Life, The (A. T.) (F)	Dix-Ralston-Heggie	June 22		
*†§Wild Party, The (A. T.) (F)	Clara Bow	April 6	7167 feet	Mar. 30
	(Silent Version)		6036 feet	
*†Wings	Arlen-Bow-Rogers	Jan. 5	12267 feet	
	(Silent Version)	Jan. 5	12267 feet	Aug. 26 '27
*†§Wolf of Wall Street, The (A. T.) (D)	Bancroft-Baclanova	Feb. 9	6810 feet	
	(Silent Version)	Feb. 9	6396 feet	Dec. 1
*†§Wolf Song (D)	Cooper-Velez	Mar. 30	6060 feet	Mar. 9
	(Silent Version)	Mar. 30	7021 feet	

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar. 2	2 reels	
Auto Suggestion	Krazy Kat Cartoon	July 6	1 reel	
Cow Belles	Krazy Kat Cartoon	Jan. 5	1 reel	
Crazy Doings (Christie)	Billy Dooley	Mar. 23	2 reels	
Flying Yeast	Krazy Kat Cartoon	Feb. 6	1 reel	
Footlight Fannie (Christie)	Frances Lee	Feb. 19	2 reels	
Fur Peace	Krazy Kat Cartoon	June 22	1 reel	
Gold Socks	Krazy Kat Cartoon	May 11	1 reel	
Happy Heels (Christie)	Billy Dooley	Jan. 19	2 reels	
Hospitalities	Krazy Kat Cartoon	Jan. 19	1 reel	
Hat Aches	Krazy Kat Cartoon	June 8	1 reel	
His Angel Child (Christie)	Bobby Vernon	Feb. 16	2 reels	
Joint Affair, A	Krazy Kat Cartoon	Mar. 16	1 reel	
Ko-Ko's All Wet	Inkwell Cartoon	June 1	1 reel	
KoKo Beats Time	Inkwell Cartoon	Feb. 9	1 reel	
KoKo's Crib	Inkwell Cartoon	Mar. 23	1 reel	
Ko-Ko's Focus	Inkwell Cartoon	May 18	1 reel	
KoKo's Hot Ink	Inkwell Cartoon	Mar. 9	1 reel	
KoKo's Knock-down	Inkwell Cartoon	April 20	1 reel	
KoKo's Reward	Inkwell Cartoon	Feb. 23	1 reel	
KoKo's Saxophonies	Inkwell Cartoon	April 6	1 reel	
Ko-Ko's Signals	Inkwell Cartoon	May 4	1 reel	
Lone Shark, The	Krazy Kat Cartoon	April 13	1 reel	
Love Spats	Jack Duffy	April 27	2 reels	
No Eyes Today	Inkwell Cartoon	Jan. 12	1 reel	
Noise Annoys Ko-Ko	Inkwell Cartoon	Jan. 26	1 reel	
Off the Deck (Christie)	Billy Dooley	Feb. 23	2 reels	
*†§Oh, You Beautiful Doll (A. T.)	Song Cartoon		1 reel	
Papa Spank (Christie)	Jack Duffy	Feb. 2	2 reels	
Petty Larceny	Inkwell Cartoon	May 25	1 reel	
Reduced Weights	Krazy Kat Cartoon	Feb. 2	1 reel	
Reckless Rosie (Christie)	Frances Lee	April 6	2 reels	
Rough Dried (Christie)	Billy Dooley	April 20	2 reels	
Sappy Service (Christie)	Bobby Vernon	April 13	2 reels	
Sheepskinned	Krazy Kat Cartoon	Mar. 30	1 reel	
Single Bliss (Christie)	Jack Duffy	Mar. 30	2 reels	
Stage Struck Susie	Frances Lee	May 4	2 reels	June 29
Tight Places (Christie)	Frances Lee	Mar. 9	2 reels	
Torrid Toreadors	Krazy Kat Cartoon	April 7	1 reel	
Turn Him Loose (Christie)	Bobby Vernon	Mar. 16	2 reels	
Vanishing Screams	Krazy Kat Cartoons	Mar. 2	1 reel	
Why Gorillas Leave Home (Christie)	Bobby Vernon	Jan. 12	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Adam's Eve (A. T.)			2 reels	
*†§After Seben (A. T.) (F)	James Barton	May 18	2 reels	
*†§Apartment Hunting (A. T.) (F)	Special Cast	Mar. 9	2 reels	
*†§Bird n the Hand, A (Christie) (A. T. (F)	Lois Wilson	Feb. 16	2 reels	Feb.2
*†§Bishop's Candlesticks The (A. T.) (D)	Walter Huston	Feb. 23	1911 feet	
	(No Silent Version)			
*†§Booklovers (tentative) (A. T.)	Special Cast	June 15	2 reels	
*†§Boyhood Days (F)	Borrah Minnevitch	Jan. 26	1510 feet	
	(No Silent Version)			
*†§Blue Songs (D)	Ruth Etting	Jan. 5	1 reel	Mar. 2
	(No Silent Version)			
*†§Carnival Man, The (F)	Walter Huston	Feb. 23	1½ reels	Mar. 16
*†§Chinatown	Song Cartoon		1 reel	
†§Crooning Melodies (A. T.) (F)	Giersdorf Sisters	Mar. 16	1 reel	
*†Daisy Bell (D)	Song Cartoon	June 1	1 reel	
*†§Dear Teacher (A. T.) (F)	Special Cast	May 4	2 reels	June 1
*†§Dear Vivian (Christie A. T.) (F)	Special Cast	June 22	2 reels	
*†§False Alarm Fire Co., The (F)	Smith-Dale	Mar. 9	1 reel	Feb. 2
*†§Faro Nell (A. T.)	Louise Fazenda		2 reels	
*†§Fatal Forceps, The (A. T.)			2 reels	
†§Favorite Melosies (A. T.) (F)	Ruth Etting	Mar. 16	1 reel	
*†§Florida Nightmare, A (A. T. (F)	Special Cast	June 15	1 reel	
*†§Framing of the Shrew The (Christie A. T.) (F)	Colored Cast	April 27	2 reels	Mar. 9
*†§Good Bye, My Lady Love	Song Cartoon		1 reel	
*†§Her Husband's Woman (A. T.)	Wilson-Ford			

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
*†§Highlowbrow (F)	Donnelly-Shannon	April 6	2 reels	Feb. 2
*†§Hint to Brides, A (A. T.)			2 reels	
*†§His College Chums (A. T. (F)	Eddie Peabody	April 13	1 reel	
*†§Hit or Miss (A. T.)			2 reels	
*†§Hot Lemonade (A. T.) (F)	Fazenda-Arthur	May 25	2 reels	
*†§Humorous Flights (A. T.) (F)	Donald Ogden Stewart	April 13	1 reel	June 1
*†§If Men Played Cards as Women Do (A. T.) (F)	Special Cast	May 11		
*†§Inspiration	Schubert's Songs		1 reel	
*†§Instalment Collector The (F)	Fred Allen	April 20	1 reel	
*†§It Happened to Him (A. T.) (F)	James Barton	May 25	1 reel	
*†§Jed's Vacation (Christie A. T.) (F)	Charles Grapewin	April 13	2 ree s	
*†§Just One Word (A. T.) (D)	Special Cast	Jan. 26	615 feet	
	(No Silent Version)			
*†§Kisses (A. T.) (F)	Special Cast	Feb. 9	2 reels	
*†§Knights in Venice (A. T.) (F)	Special Cast	Mar. 23	1 reel	
*†§Meet the Missue (Christie A. T.) (F)	James Gleason	Mar. 30	2 teels	Mar. 16
*†§Melancholy Dame, The (Christie A. T.) (F)	Colored Cast	Feb. 2	2 reels	Feb. 2
*†§Messenger, The (A. T.)	Harry Langdon		2 reels	
*†§Moonshine (A. T.) (F)	James Barton	April 20	2 reels	
*†Mother Pin a Rose on Me	Song Cartoon	July 6	1 reel	
*†§Music Hath Charms (Christie A. T.) (F)	Colored Cast	Mar. 16	2 reels	
*†§Now and Then (F)	Special Cast	Mar. 23	2 reels	
*†§Oft in the Silly Night (Christie A .T.) (F)	Special Cast	June 8	2 reels	May 11
*†§Old Black Joe (D)	Fleischer Song Cartoon	April 6	½ reel	Mar. 23
*†§Post Mortems (Christie A. T.) (D)	Raymond Griffith	Mar. 2	2 reels	Mar. 9
*†§Pusher-in-the-Face The (A. T.) (D)	Hitchcock-Taylor	Feb. 23	2 reels	
	(No Silent Version)			
*†§Ruth Etting	Songs		1 reel	Mar. 2
*†§Schubert's Friends (D)	Famous Composer Series	April 27	1 reel	
*†§Schubert's Inspiration (D)	Famous Composer Series	Mar. 30	1 reel	
*†§Schubert's Masterpiece (D)	Famous Composer Series	May 18	1 reel	
*†§Schubert's Songs (D)	Famous Composer Series	Feb. 23	1 reel	
*†§Schubert's Unfinished Symphony (D)	Famous Composer Series	June 29	1 reel	
*†Sidewalks of New York (D)	Novelty	Feb. 2	1 reel	
*†§Sleeping Porch, The (A. T.)	Raymond Griffith		2 reels	
*†§Smiles	Song Cartoon		1 reel	
*†§That Party in Person (D)	Eddie Cantor	Jan. 5	805 feet	
	(No Silent Version)			
*†§Traffic Regulations (F)	Donald Ogden Stewart		1 reel	Feb. 23
*†§Two Americans (A. T.) (F)	Walter Huston	June 1	2 reels	
*†§Two Little Chinese Maids (F)	Chang-Kuma	Feb. 9	1 reel	Feb. 2
*†§Vital Subjetcs (A. T.) (F)	Butterworth	June 8	1 reel	
*†§What Is It? (A. T. (D)	Elinor Glyn	Feb. 16	1 reel	
*†§When Caesar Ran a Newspaper (Christie A. T.) (F)	Hatton-Hardy	May 11	2 reels	
*†§Wives on Strike (A. T.)				
*†Yankee Doodle Boy, A (D)	Song Cartoon	Mar. 2	1 reel	
*†Ye Olde Melodies (D)	Song Cartoon	May 4	1 reel	
*†§Ziegfeld Midnite Frolic (A. T.) (F)	Eddie Cantor	May 4	2 reels	Mar. 0

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Backstage Blues (A. T.)	Moran & Mack			
*†§Cocoanuts (A. T.)	4 Marx Bros.-Eaton-Shaw			
*†§Dance of Life, The (A. T.)	Carroll-Skelly			June 29
*†§Dangerous Curves (A. T.)	Bow-Arlen			
*†§Darkened Rooms (A. T.)	Brent-Powell			
*†§Four Feathers, The	Arlen-Wray-Powell-Brook		7472 feet	
	(Silent Version)		7472 feet	April 20
*†§Gay Lady, The	Gertrude Lawrence			
*†§Glorifying the American Girl	Eaton-Healey			
*†§Greene Murder Case The (A. T.)	Powell-Eldridge-Arthur			
*†§Hungarian Rhapsody, The	Parlo-Fritsch-Dagover			
*†§Illusion (A. T.)	Rogers-Carroll-Collyer			
*†§Insidious Dr. Fu Manchu (A. T.)	Warner Oland			
*†§Jealousy (A. T.)	Jeanne Eagels			
*†§Lady Lies, The	Huston-Colbert			
*†§Mysterious Dr. Fu Manchu	Oland-Arthur		7 reels	June 15
*†§Pointed Heels (A. T.)	Powell-Ralston-Kane			
*†Soul of France, The	Special Cast			
*†§Virginian, The (A. T.)	Cooper-Huston-Brian-Arlen			
*†§Welcome Danger	Harold Lloyd			May 25
*†§Why Bring That Up (A. T.)	Moran & Mack			
*†§Woman Trap, The (A. T.)	Morris-Brent-Huston			
*†§Youth (A. T.)	Hersholt-Wray			

PARTHENON PICTURES

FEATURES

Title	Star	Rel. Date	Length	Reviewed
·†Bachelors' Club, The	Talmadge-Worth		6 reels	
Back From Shanghai	St. Leo-Reynolds-So Jin-Girard		6 reels	
Heroic Lover ,The	St. Leo-Bedford		6 reels	
Wild Heart of Africa, The	Special Cast	May 25	6 reels	June 15

PATHE

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Forty-Five Calibre War	Coleman-Loff	Feb. 17	4790 feet	Feb. 16
*†§Geraldine (F)	Quillan-Nixon	Jan. 20	5959 feet	Mar. 9
	(Silent Version)	Jan. 20	5587 feet	
*†§Godless Girl, The (F)	Basquette-Prevost	Mar. 31	9328 feet	Sept. 1
	(Silent Version)	Mar. 31	9019 feet	
Hawk of the Hills	Ray-Miller	Mar. 17	4840 feet	
*†§Leatherneck, The (F & D)	William Boyd	Mar. 24	6965 feet	April 13
	(Silent Version)	Mar. 24	6898 feet	
*†§Mother's Boy (D & F)	Morton Downey	May 12	7423 feet	May 1
	(No Silent Version)			
*†Ned McCobb's Daughter (F)	Irene Rich	Jan. 12	6015 feet	Feb. 8
*†§Noisy Neighbors	Quillan-Vaughan	Jan. 27	5998 feet	
	(Silent Version)	Jan. 27,	5735 feet	
*†§Office Scandal (F)	Phyllis Haver	Mar. 3	651 l feet	
	(Silent Version)	Mar. 3	6511 feet	
*†§Sal of Singapore (F)	Haver-Hale	Jan. 4	6349 feet	
Ship Comes In, A	Dresser-Schildkraut	June 4	6902 feet	June 23
*†§Shady Lady, The (F)	Phyllis Haver	Jan. 20	5808 feet	Mar. 30
	(Silent Version)	Jan. 20	6132 feet	Nov. 17
Sin Town	Allen-Fair	Jan. [illegible]	4554 feet	
*†§Square Shoulders (F)	Junior Coghlan	Mar. 31	5438 feet	
	(Silent Version)	Mar. 31	5477 feet	April 6
*†§Strange Cargo (A. T.) (F)	Lee Patrick	Mar. 31	7099 feet	Feb. 23
	(Silent Version)	Mar. 31,	6134 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
All Aboard	Haines-Coombs	Jan. 13	2 reels	
April Showers	"Aesop Cartoon"	June 15	1 reel	
Baby's Birthday	Jackson-Hiatt-McKee	Jan. 10	2 reels	
Back to the Soil	"Aesop Fables"	Mar. 3	1 reel	
Ball Park, The	"Aesop Fable"	May 19	1 reel	May 11
Big Burg, The	"Aesop Fables"	Mar. 24	1 reel	
Big Shot, The	"Aesop Fables"		1 reel	April 13
Black Duck, The	"Aesop Fables"	Mar. 17	1 reel	Mar. 16
Bridle Bvways	Sportlight	Mar. 31	1 reel	Mar. 30
Break of Day, The	"Aesop Fables"	Jan. 27	1 reel	
Button My Back	Billy Bevan	Feb. 24	2 reels	Feb. 18
Calling Hubby's Bluff	Billy Bevan	Feb. 3	2 reels	
Caught in a Taxi	Cooper-Vance	June 9	2 reels	
Circus Time	Donald Haines	Feb. 10	2 reels	Feb. 2
Close Figuring	Sportlight	Mar. 3	1 reel	
Close Shave, A	Burke-Dent		2 reels	July 6
Clunked on the Corner	Johnny Burke	Jan. 6	2 reels	Jan. 5
Cold Steel	"Aesop Fables"	July 7	1 reel	July 6
Cop's Bride, The	"Aesop Fables"		1 reel	Mar. 30
Cycle of Erosion .The	Educational Film	Jan. 20	1 reel	
Dogging It	Sportlight	Mar. 17	1 reel	
Don't Get Jealous	Bevan-Dent	June 2	2 reels	May 11
Fire Detective, The (Serial)		Mar. 3	10 episodes	
Fish Day	"Aesop Fables"	May 26	1 reel	May 18
Fish and Feathers	Sportlight	May 26	1 reel	May 18
Fight Game, The	"Aesop Fables"	April 28	1 reel	May 4
Foolish Husbands	Bevan-Dent	Mar. 17	2 reels	Mar. 16
Footwork	Sportlight		1 reel	June 22
Forest People of Central Africa	Educational Film	Jan. 20	1 reel	
Girls Will Be Boys	Sportlight	Feb. 17	1 reel	Feb. 9
Glaciers	Educational Film	Feb. 10	1 reel	
Grandma's House	"Aesop Fables"	Feb. 24	1 reel	Feb. 16
Great Ice Age of North America	Educational Film	Mar. 24	1 reel	
Head Hunters of Solomon Islands	Educational Film	Feb. 3	1 reel	
In His Cups	"Aesop Fables"	June 30	1 reel	July 6
Kidnapped	"Aesop Fables"		1 reel	June 15
Knowing the Ropes	Rice Sportlight	Jan. 6	1 reel	Jan. 12
Lad and His Lamp, A	"Aesop Fables"	Mar. 10	1 reel	Mar. 23
Ladies Must Eat	Johnny Burke	Mar. 3	2 reels	
Land o' Cotton	"Aesop Fables"	Jan. 6	1 reel	Jan. 5
Little Game Hunter, The	"Aesop Fables"	May 5	1 reel	May 4
Matchmaking Mamas	Burke-Eilers-Kemp	Mar. 31	2 reels	Mar. 30
Masai, The	Educational Film	Jan. 6	1 reel	
Mild or Mighty	Sportlight	Feb. 3	1 reel	
Night Watchman's Mistake, The	Johnny Burke	April 23	2 reels	April 27
No Children	Haines-Coombs	Mar. 10	2 reels	
No Vacation	Haines-Coombs	Jan. 13	2 reels	
Pink Pajamas	Bevan-Dent		2 reels	April 13
Players at Play	Sportlight	Jan. 20	1 reel	Feb. 2
Polo Match, The	"Aesop Fables"	June 2	1 reel	June 1
Puckered Success	Haines-Coombs	June 2	2 reels	June 1
Queen Bee, The	"Aesop Fables"	Feb. 17	1 reel	Feb. 9
Queen of the North Woods (Serial)	Clair-Miller	May 12	10 episodes	
Rodeo, The	Star Cast	Mar. 24	2 reels	
Shore Lines and Shore Development	Educational Film	Mar. 3	1 reel	
Snow Birds	"Aesop Fables"	June 9	1 reel	June 1
Snapping the Whip	"Aesop Fables"	Jan. 20	1 reel	Jan. 19
Sport Afloat	Sportlight	July 7	1 reel	July 6
Sweet Adeline	"Aesop Fables"	Feb. 3	1 reel	Jan. 26
Taxi Spooks	Jack Cooper	Feb. 17	2 reels	
Tomato Omelette	KHaines-Combs	May 5	2 reels	May 11
Under Dog, The	"Aesop Fables"	Mar. 31	1 reel	Mar. 30
Uncle's Visit	Haines-Coombs	June 30	2 reels	July 6
Uncle Tom	Star Cast	Jan. 27	2 reels	
Water Wonders	Sportlight	April 21	1 reel	April 20
Watch My Smoke	Haines-Coombs	April 7	2 reels	Mar. 30
Water Cure	"Aesop Fables"		1 reel	April 6
White Elephant, A	"Aesop Fables"	Jan. 13	1 reel	Jan. 12
Wooden Money	"Aesop Fables"	Feb. 10	1 reel	Feb. 2
Young Hopefuls	Sportlight	April 28	1 reel	May 11

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At the Dentist's (A. T.) (D & F)	LeMaire-Simon	Mar. 24	2 reels	Mar. 23
*†§Black Narcissus	"Buck & Bubbles"			
*†Clowning the Game (D & F)	Sportlight	June 2	1 reel	June 1
*†§Concentration	"Aesop Fables"		1 reel	June 15
*†Conditioning	Sportlight	June 9	1 reel	June 1
*†§Crystal Champion	Sportlight	May 5	1 reel	April 27
*†§Custard Pie	"Aseop Fables"	May 26	1 reel	May 25
*†§Dancing Around (A. T.) (D & F)	LeMaire-Phillips		2 reels	April 13
*†Dinner Time (D & F)	"Aesop Fables"		1 reel	
*†Faithful Pup (D & F)	"Aesop Fables"		1 reel	
*†§Fowl Play	"Buck & Bubbles"			
*†§Garden of Eatin' (A. T.) (D & F)	The Gleasons			
*†§Go Easy, Doctor (A. T.) (D & F)	LeMaire-Simon		2 reels	May 11
*†§Hard Boiled Hampton (A. T.)	Harry Holman		2 reels	June 8
*†§Her New Chauffeur (A.T.)(D&F)	Simon-Teasdale	May 19	2 reels	
*†§Jail Breakers	"Aesop Fables"	July 7	1 reel	July 6
*†§Lincoln (Special reel) (A. T.) (D & F)	George Billings	Feb. 10	1 reel	Feb. 2
*†Modern Rhythm	Sportlight	June 30	1 reel	July 6
*†§Pathe Audio Review	Released Every Week		1 reel	
*†§Pathe Sound News	Released Twice Every Week		1 reel	
*†§Plumbers Are Coining (A. T.) (D & F)	LeMaire-Simon		2 reels	June 1
*†§Pressing His Suit (D & F)	Topical Trips	June 2	1 reel	May 11
*†Presto Changes (D & F)	"Aesop Fables"		1 reel	
*†Skating Hounds (D & F)	"Aesop Fables"	April 28	1 reel	April 27
*§Stage Struck (D & F)	"Aesop Fables"		1 reel	
*†§Topical Nips (A. T.) (D & F)	Topics of the Day	June 2	1 reel	June 1
*†§Topical Pips (A. T.) (D & F)	Topics of the Day	June 30	1 reel	July 6
Three Acts	Sportlight		1 reel	
*†§What a Day (A. T.) (D & F)	Simon-Mallory		2 reels	June 15
*†§Wood Choppers (D & F)	"Aesop Fables"	June 9	1 reel	June 1

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Big News (A. T.)	Armstrong-Lombard			
*†§Flying Fool, The (A. T.) (D & F)	Boyd-Prevost-Gleason			June 22
*†§High Voltage (A. T.) (D & F)	Boyd-Prevost-Hale			
	(Silent Version)			May 25
*†§Lucky In Love (A. T.) (D & F)	Downey-Lawford			
*†§Paris Bound	Harding-Fenton	Aug. 3	7 reels	July 6
*†§Sailor's Holiday (A. T.)	Alan Hale			
*†§Sophomore, The (A. T.)	Quillan Loff O'Neill			

R K O

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Air Legion	Lyon-Sleeper	Jan. 6	6361 feet	
Amazing Vagabond	Bob Steee	April 7	5081 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
Big Diamond Robbery	Tom Mix	May 13	6114 feet	
Come and Get It	Bob Steele	Feb. 3	5264 feet	
Drifter, The	Tom Mix	Mar. 18		
Fury of the Wild	Ranger	Jan. 6	4899 feet	
Freckled Rascal	Buzz Barton	Mar. 31		
Hardboiled	O'Neil-Tashman	Feb. 3	5940 feet	
Idaho Red	Tom Tyler	April 21	4783 feet	
Laughing at Death	Bob Steele	June 2		
Jazz Age	Fairbanks Jr.-M. Day	Feb. 10	6245 feet	
Little Savage	Buzz Barton	May 19	4781 feet	
Love in the Desert	Borden-Trevor	Mar 17		
One-Man Dog	Ranger	Mar. 3	4481 feet	
Outlawed	Tom Mix	Jan. 21	6057 feet	
Pals of the Prairie	Buzz Barton	July 7		
Pride of Pawnee	Tom Tyler	June 9	4750 feet	
Red Sword	Nixon-Collier Jr.	Feb. 17		
Trail of the Horse Thieves	Tom Tyler	Jan. 13	4823 feet	
Woman I Love	Morris-Kerry	May 26		
Vagabond Cub	Buzz Barton	Feb. 10	4717 feet	
Voice of the Storm	Sleeper-Dane	Jan. 13		
Yellowback, The	T. Moore-Owen	Jan. 20		

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Actualities	Curiosities	Jan. 30	1 reel	
Almost a Gentleman	Al Cooke	June 25	2 reels	
Big Hearted Toots	Duncan-Hill	Feb. 3	2 reels	
Birds and Beasts	Curiosities	Feb. 13	1 reel	
Casper's Night Out	Duncan-Hill	Mar. 3	2 reels	
Come Meal	Al Cooke	June 11	2 reels	
Don't Say Ain't	Hill-Duncan	July 21	2 reels	
Faces	Curiosities	April 24	1 reel	
Follies of Fashion	Curiosities	May 21	2 reels	
Heavy Infants	Karr-Ross-Alexander	June 11	2 reels	June 16
Here and There	Curiosities	May 7	1 reel	
His Wife's Secret	Hill-Duncan	May 26	2 reels	
Horse on Barney, A	Hellum-Davis	April 21	2 reels	
Jessie's James	Vaughn-Cooke		2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Just a Stall	Hellum-Davis	May 19	2 reels	
Mickey's Babies	Mickey Yule	Aug. 7	2 reels	
Mickey's Brown Derby	Mickey Yule	May 12	2 reels	
Mickey's Explorers	Mickey Yule	Feb. 17	2 reels	
Mickey's Great Idea	Mickey Yule	Jan. 30	2 reels	
Mickey's Initiation	Mickey Yule	July 7	2 reels	
Mickey's in Love	Mickey Yule	June 4	2 reels	
Mickey's Last Chance	Mickey Yule	Apr. 14	2 reel	
Mickey's Menagerie	Mickey Yule	Mar. 17	2 reels	
Mickey's Northwest Mounted	Mickey Yule	June 9	2 reels	
Mickey's Rivals	Mickey Yule		2 reels	
Mickey's Triumph	Mickey Yule	July 2	2 reels	
Neigh, Neigh, Spark Plug	Barney Hellum	Mar. 24	2 reels	
Novelties	Curiosities	Feb. 27	1 reel	
Odds and Ends	Curiosities	June 4	1 reel	
*†§Odd Facts	Curiosities	April 10	1 reel	
Orienta	Curiosities	Mar. 13	1 reel	
Pace That Thrills, The	Hellum-Davis	June 16	2 reels	
Pot Pourri	Curiosities	Jan. 17	1 reel	
Kummin' Thru the Rye	Barney Hellum	Jan. 27	2 reels	
Seeing's Believing	Curiosities	Jan. 2	1 reel	
Slide, Sparky, Slide	Hellum-Davis	July 14	2 reels	
Smile, Buttercup, Smile	Duncan-Hill	Jan. 6	2 reels	
Sparerib Reforms	Hill-Duncan	April 28	2 reels	
Standing Pat	Karr-Ross-Alexander	July 9	2 reels	
Sunshine's Dark Moment	Barney Hellum	Feb. 24	2 reels	
Toots' Big Idea	Duncan-Hill	Mar. 31	2 reels	
Who's the Boss?	Hill-Duncan	June 23	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Headwork (A. T.)				
*†§Mickey's Midnite Frolic (A. T.)	Mickey Yule	July 8	2 reels	June 22
*†§Traveler, The (A. T.)	Marc Connelly		1 reel	
*†§Your Own Home Town (A. T.)	Russ Brown			

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Companionate	Olive Borden			
*†§Damaged	Betty Compson			
*†§Dance Hall				
*†§Delightful Rogue, The	Rod La Rocque			
*†§Framed (A. T.)				
*†§Half Marriage	Borden-Blaine			
*†§High River				
*†§Hit the Deck (A. T.)				
*†§Hunted				
*†§Jazz Heaven	Blane-Trevor			
*†§Ladies of the Past	Betty Compson			
*†§Love Captive, The	Betty Compson			
*†§Night Parade (A. T.)				
*†§Radio Revels (A. T.)				
*†§Rio Rita (A. T.)	Daniels-Boles			
*†§Sensation (A. T.)				
Side Street	3 Moore Bros			
*†§Street Girl, The	Betty Compson			
*†§Syncopation (A. T.)	Downey-Warings Band		7626 feet	Mar. 30
*†§Tanned Legs				
*†§Upperworld (A. T.)				
*†§Vagabond Lover, The (A. T.)	Rudy Vallee			
*†§Very Idea, The (A. T.)	Frank Craven			
*†§Wild Heart (A. T.)	Bebe Daniels			

RAYART (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Anne Against the World	Mason-Mower	April 15		
Black Pearl, The	Lee-Hallor	Jan. 1	5261 feet	
Brothers	Keefe-Bedford	Feb. 1	6092 feet	
Devil's Chaplain, The	Keefe-Faire	Mar. 15	5451 feet	
Shanghai Rose	Irene Rich	Mar. 15	6539 feet	June 8
Some Mother's Boy	Carr-Ralston-Robards	Feb. 15	5901 feet	
Two Sisters	Dana-Lease	April 1		
When Dreams Come True	Costello-Lease	Jan. 15	6242 feet	

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FEATURES

Title	Star	Dist'r	Rel. Date	Length	Reviewed
Appassionata	Leon Mathot	Franco Film	April 23	5600 feet	
At the South Pole	Special Cast	Pole Pict. Corp		8000 feet	
Battle of Mons, The	English Cast	British New Era		5500 feet	Mar. 23
Beautiful Blue Danube	Junkermann-Mara	Aywon			
Behind the Altar	Wilhelm Dietarle	Aff. European		6200 feet	
Black Hills	Special Cast	Big Three		5000 feet	
Bondage	German Cast	Ufa		6040 feet	
Broken Barriers	H. Costello-Glass	Excellent		6000 feet	
Cleanup, The	Charles Delaney	Excellent		5660 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod		5700 feet	
Constant Nymph	Ivor Novello	Big 3	Aug. 1	7800 feet	July 6
Daughter of Israel, A	Special Cast	Bell Pict		9000 feet	
Daughter of Two Fathers	Japanese Cast	Shockuchi			
Devil Dogs	Holmes-Alt	Crescent		5606 feet	
Devil's Passion, The	Special Cast	Arfa		5700 feet	
Dream Melody, The	Roche-Shelby	Excellent		5050 feet	
Escaped from Hell	Muriat Esterhazy	Aff. European		8 reels	
Faces of Children	French Cast	Zakoro		8000 feet	
For the Term of His Natural Life	Special Cast	Australasian		11000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers		6100 feet	
Golden Dawn	Warwick-Ward	Conquest		6200 feet	
Hearts of Men	Harris-Keefe	Anchor		5400 feet	
Holy Sinner, The	Special Cast	Worldart Pict			
Into the Night	Agnes Ayres	Raleigh		5712 feet	
Jade Casket, The	French Cast	Cosmos		5800 feet	
It's Easy to Become a Father	German Cast	Ufa		6000 feet	
Jazzland	Reynolds-Nye	Carlos		5700 feet	
Krassin	Russian Cast	Amkino		7 reels	
Lash of the Czar	Russian Cast	Amkino		6290 feet	
Law of the Mounted, The	Bob Custer	Syndicate		4580 feet	
Life of Beethoven	German Cast	Film Art Guild		7000 feet	
Little Wild Girl, The	Lee-Landis	Hercules		5300 feet	
Linda	Baxter-Foster-Beery	First Division		6775 feet	
Livingston in Africa	English Cast	Amer.-Anglo		5799 feet	
Lucrezia Borgia	Conrad Veidt	Mutual		7200 feet	Jan. 12
Man Who Cheated Life	Veidt-Krauss	Aff. European	Feb. 8	6000 feet	Feb. 16
Marie Antoinette	Foreign Cast	Unusual		6000 feet	
Morgane, the Enchantress	Ivan Petrovitch	Franco Film	April 8	6800 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.	6500 feet	
Must We Marry'	Garon-Eason	Trinity		5400 feet	
Mystic Mirror The	German Cast	Ufa		7000 feet	
No Babies Wanted	Devore-Mong	Plaza		5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict		5573 feet	Sept. 15
Passion Song, The	Olmsted-N. Beery	Excellent		5080 feet	
Peacock Fan The	Dorothy Dwan	Chesterfield		5400 feet	
President, The	Mosjoukine-Vernon	E. L. Klein		8100 feet	Jan. 26
Q Ships	Special Cast	New Era		6000 feet	
Reilly of the Rainbow Division	Hall-Garon	Crescent		6040 feet	
Reward of Faith, The	French Cast	Conquest		5927 feet	
Sajenko the Soviet	Susy Vernon	Ufa		5921 feet	
Shiraz	Hindu Cast	Amer.-Anglo		8065 feet	
Silent Trail, The	Bob Custer	Syndicate		4315 feet	
Smoke Bellew	Conway Tearle	First Division		6605 feet	
Somme, The	Special Cast	New Era		7000 feet	
South of Panama	Carmelita Geraghty	Chesterfield		6300 feet	
That Murder in Berlin	German Cast	Big 3		5700 feet	Mar. 23
Thou Shalt Not Steal	Lillian Harvey	Ufa		6941 feet	
Thunder God	Cornelius Keefe	Crescent		5917 feet	
Underground	English Cast	Amerangio		7300 feet	
Untamed Justice	Faire-Glass	Biltmore		5770 feet	May 25
U-Boat 9	Foreign Cast	Jofa Prod		6500 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov. 15	4421 feet	
Yellow Ticket, The	Russian Cast	Amkino	Dec. 8	6200 feet	

Coming Feature Attractions

Title	Star		Rel. Date	Length	Reviewed
Buying a Wife	Special Cast	Aff. European		7 reels	
Bye Bye Buddy	Agnes Ayres	Hercules			June 1
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield		5200 feet	
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephone			
Dancer of His Majesty, The	Special Cast	Amkino		7000 feet	
Duty to be Silent	Maria Albana	Aff. European		6 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer			
Full Dressed Thieves	Nils Asther	Aff. European		7 reels	
German Underworld	Special Cast	Aff. European		7 reels	
Great Unknown, The	John Loder	Aff. European		6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern			
Her Viennese Lover	Asther-Nolan	Aff. European		6 reels	
*†§House of Secrets, The	Special Cast	Chesterfield			
Just Off Broadway	Keith-Christy	Chesterfield			
Milak of the Snowlands	Special Cast	Ufa-Eastern			
Our Daily Bread	Mary Nolan	Aff. European		7 reels	
Poet and Czar	Special Cast	Amkino		8775 feet	
*†§Prince of Hearts, A	Kerry-Worth	Imperial			
	(Silent Version)	Imperial			
Two Days	Special Cast	Amkino		6500 feet	
Unholy Love	Wegener-Petrovitch	Aff. European			
Verdun	Special Cast	Richmount			
Vera Miezewa (tentative)	Derussa	Aff. European		7 reels	
Water The	M. Chekhov	Amkino		7000 feet	
When Duty Calls	Special Cast	Ufa-Eastern		6714 feet	

SOUND SHORTS

Title	Star		Rel. Date	Length	Reviewed
*†§Asleep at the Switch (A.T.) (D)		Roseland	Mar. 15	1 reel	
*†§At the Photographers (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§At the Race Track (A. T.)	Martin-Harcourt	Imperial		2 reels	
*†§Boney's Boner	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Club Alabam (A. T.) (F)	Abbie Mitchell	Intl. Dist. Corp		1 reel	
*†Clyde Doerr & His Saxophone Sextet (F)	Jazz Nos	Intl. Dist. Corp		1 reel	
*†§Could I Be More Polite (A. T.)	The Carsons	Imperial		2 reels	
*†§Egyptian Gyp, An	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Friend Husband (A. T.)		Burr	2 reels		
*†Galloping Gaucho	Mickey Mouse Cartoon	Disney Cartoon	Feb. 1	1 reel	
*†§Hectic Hector	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Hoak (A. T.) (F)	Frawley & Smith	Inctl. Dist. Corp		1 reel	
*†§Kriss Krosses	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Marionettes, The No. 1 (F)	Novelty	Intl. Dist. Corp		1 reel	
*†§Marionettes, The No. 2 (F)	Novelty	Intl. Dist. Corp		1 reel	
*†§Meal Hound, The (A. T.) (F)	The Nugents	Intl. Dist. Corp		1 reel	
*†§Meet the Family (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§Miser, The (A. T.) (F)	Bransy Williams	Intl. Dist. Corp		1 reel	
*†§Monkey Squawks (A. T.)		Burr	2 reels		
*†§Mr. Conn and Mr. Sapp (A.T.)	Donnelly-Singer	Imperial		2 reels	
*†§One Hundred Per Cent. American (A. T.)	Hearn-Weston	Imperial		2 reels	
*†Opry House	Mickey Mouse Cartoon	Disney Cartoon	May	1 reel	
*†§Party, The (D)		Safrus		1 reel	
*†§Pikin' Pirate A	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†Plane Crazy	Mickey Mouse Cartoon	Disney Cartoon	Mar.	1 reel	
*†§Radio Franks & Four Bachelors (F)	Song Program	Intl. Dist. Corp		1 reel	
*†§Signed, Sealed and Delivered (A. T.)		Burr	2 reels		
*†Steamboat Willie	Mickey Mouse Cartoon	Disney Cartoon	Jan.	1 reel	
*†§This and That (D)		Safrus		1 reel	

**** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.***

Titel	Star		Rel. Date	Length	Reviewed
*†§Ticket Please (D)		Safrus		1 reel	
*†Trip to the Zoo, A (F)	Animal Cast	Intl. Dist. Corp		1 reel	
*†§Varieties (D)		Safrus		1 reel	
*†§Vaudeville (D)		Safrus		1 reel	
*†§Wonderin's	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§When the Cat's Away	Mickey Mouse Sound Cartoon			1 reel	June 8
*†§When the Clock Struck 12 (A. T.) (F)	Welch-Malcomb	Intl. Dist. Corp		1 reel	

SILENT SHORTS

Title	Star		Rel. Date	Length	Reviewed
Aladdin Bonzo	Bonzo Cartoon	Roseland	Jan. 15	1 reel	
Bonzolina	Bonzo Cartoon	Roseland	Jan. 1	1 reel	
Booster Bonzo	Bonzo Cartoon	Roseland	Mar. 15	1 reel	
Detective Bonzo	Bonzo Cartoon	Roseland	Mar. 1	1 reel	
Down Hawaii Way	Color Novelty	Castle	Jan. 1	1 reel	
Fatal Warning, The (Serial)	H. Costello-Graves	Mascot		10 episodes	
Flaming Canyons	Color Novelty	Castle	Feb. 1	1 reel	
Greece Thru a Doughnut	Novelty Scenic	4 Stars		1 reel	June 29
Kids and Pets	Color Novelty	Castle	Mar. 15	1 reel	
Love's Witchcraft	Ufa Short	Ufa-Eastern	Feb. 1	1 reel	
Nature's Tiny Tragedies	Ufa Short	Ufa-Eastern	Jan. 15	1 reel	
Peculiar Households	Ufa Short	Ufa Eastern	Jan. 1	1 reel	
Polo Bonzo	Bonzo Cartoon	Roseland	Feb. 1	1 reel	
Salt Water Millinery	Ufa Short	Ufa-Eastern	Mar. 15	1 reel	
Sixty Minutes from B'way	Color Novelty	Castle	Jan. 15	1 reel	
Spook Bonzo	Bonzo Cartoon	Roseland	Feb. 15	1 reel	
Sunshine	Color Novelty	Castle	Mar. 1	1 reel	
Tally-Ho	Ufa Short	Ufa-Eastern	Mar. 1	1 reel	
Trailing the Western Sun	Color Novelty	Castle	Feb. 15	1 reel	
We Parents	Ufa Short	Ufa-Eastern	Feb. 15	1 reel	

TIFFANY-STAHL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Broadway Fever	O'Neill-Drew	Jan. 1	5412 feet	Mar. 16
Devil's Apple Tree, The	Dorothy Sebastian	Feb. 20	6430 feet	Mar. 16
*†§Lucky Boy (F & D)	Jessel-Quimby	Feb. 2	8653 feet	Jan. 12
	(Silent Version)			
*†§Midstream (F & D)	Cortez-Windsor	June 1		
	(Silent Version)			
*†§Molly and Me (F & D)	Brown-Bennett-Vaughn	April	8250 feet	
	(Silent Version)		7476 feet	
*†§My Lady's Past (F & D)	Bennett-Brown	April 1		
	(Silent Version)			
*†§New Orleans (F & D)	Cortez-Bennett	June 20		
	(Silent Version)			
Rainbow, The	Dorothy Sebastian	Feb. 15	6114 feet	
*†§Reputation (F & D)	Keane-Standing			
	(Silent Version)			
Spirit of Youth	Sebastian-Kent	Feb. 20	6 reels	Mar. 23
Squads Right	Gribbon-Stone	Feb. 1		
*†§Two Men and a Maid (F & D)	Collier Jr.-Bennett	June 15		
	(Silent Version)			
*†§Whispering Winds (F & D)	Southern-McGregor	May 1		
	(Silent Version)			

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
*†§Festival of Bagdad, A	Color Symphony		1 reel	
Gold	Color Classic		1 reel	
*†§Japanese Carnival, A	Color Symphony	Jan. 1	1 reel	
*†§In a Chinese Temple Garden	Color Symphony	Feb. 15	1 reel	June 15
Little Vagabond	Color Classic	Feb. 1	1 reel	
*†Love Charm, The	Color Symphony		1 reel	
Lover's Paradise	Color Classic	Jan. 15	1 reel	
Maude Muller	Color Classic		1 reel	
*†§Melodie	Color Symphony		1 reel	
No Women Allowed	Color Classic		1 reel	
Tenderfoot Tourist, A	Color Classic		1 reel	
Tom, Dick or Harry	Color Classic		1 reel	
Twinkle Toes	Color Classic	Mar. 1	1 reel	
†§Way Down South	Color Symphony		1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Miracle, The	Southern-Pidgeon			
*†§Mr. Carillo	Leo Carillo			
*†§Zeppelin (F & D)	Claire Windsor			

UNITED ARTISTS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alibi (A. T.) (D)	O'Malley-Busch	April 20	8 reels	Mar. 16
*†§Bulldog Drummond (A. T.) (D)	Colman-Tashman-Love	Mar. 30	6767 feet	April 13
*†§Coquette (A. T.) (D)	Pickford-Brown-M. Moore	April 12		Mar. 23
	(No Silent Version)			
*†Eternal Love (D)	Barrymore-Horn-Varconi	May 11		Jan. 26
*†§Iron Mask, The (D)	Douglas Fairbanks	Mar. 9	8855 feet	Jan. 26
	(Silent Version)	Mar. 9	8659 feet	
*†§Lady of the Pavements (D)	Boyd-Velez-Goudal	Feb. 16	8329 feet	Mar. 16
	(Silent Version)	Feb. 16	7495 feet	
*†§Lummox (A. T.) (D)	Westover-Collier Jr.			
*†Rescue, The (D)	Colman-Damita	Jan. 12	7980 feet	Jan. 19
	(Silent Version)	Jan. 12	7910 feet	
*†§She Goes to War (F)	Boardman-Rubens-Holland	July 13	8864 feet	June 15
	(Silent Version)	July 13		Feb. 23
*†§This Is Heaven (D)	Banky-Hall	June 22	7948 feet	April 6
*†Three Passions (D)	Terry-Petrovitch	June 1		

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§City Lights (D)	Charlie Chaplin			
*†§Condemned	Colman-Harding			
*†Evangeline (D)	Del Rio-Drew			June 15
*†Hell's Angels (D)	Lyon-Hall-Nisson			
*†§Locked Door, The (A. T.)	Boyd-Stanwyck-La Rocque			
*†§Sex Appeal				
*†§Song of Broadway, The (D)	Harry Richman			
*†§Tin Pan Alley (A. T.)	N. Talmadge-Roland			
*†Venus (D)	Constance Talmadge			

UNIVERSAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Body Punch, The	Jack Daugherty	July 14	4786 feet	
*†§Broadway (A. T.)	Tryon-Brent-Kennedy		9350 feet	June 1
	(Silent Version)	Mar. 3	5729 feet	
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet	
*†§Charlatan, The (F)	Special Cast	April 7		
	(Silent Version)	April 7		
*†§Clear the Decks (F)	Reginald Denny	Mar. 3	5740 feet	
	(Silent Version)		5792 feet	
*†§Cohens and Kelleys in Atlantic City, The (F)	Sidney-Gordon-Price-Swain	Mar. 17	7400 feet	Mar. 23
	(Silent Version)	Mar. 17	7752 feet	
*†§Come Across (D & F)	Basquette-Howes	June 30		
	(Silent Version)	June 30		
Eves of the Underworld	William Cody	April 28	4208 feet	
*†§Girl on the Barge, The (F)	Hersholt-O'Neil-McGregor	Feb. 3	7510 feet	
	(Silent Version)	Feb. 3	6908 feet	
Grit Wins	Wells-Collins	Jan. 27	4596 feet	
Harvest of Hate	Rex-Perrin		4719 feet	
*†§His Lucky Day (D)	Reginald Denny	June 30		
	(Silent Version)	May 26		
Hoofbeats of Vegeance	Rex-Perrin	June 16	4525 feet	
*†§It Can Be Done (F)	Tryon-Carol	Mar. 24	6090 feet	
*†§Kid's Clever, The	Glenn Tryon	Feb. 17	5729 feet	
King of the Rodeo, The	Hoot Gibson	Jan. 6	5509 feet	
Lariat Kid, The	Hoot Gibson	June 23		
*†§Last Warning, The (F)	Laura LaPlante	Jan. 6	7980 feet	Jan. 12
	(Silent Version)	Jan. 6	7731 feet	
*†§Lonesome (F)	Tryon-Kent	Jan. 20	6761 feet	Oct. 6
	(Silent Version)	Jan. 20	6142 feet	
Man Disturber, The	Reginald Denny	May 19		
*†§Man, Woman and Wife (F)	Kerry-Starke-Nixon	Jan. 13	6589 feet	Nov. 10
	(Silent Version)	Jan. 13	6674 feet	
*†§Modern Love (D & F) (A. T.)	Hersholt-Crawford-Chase	July 7		
	(Silent Version)			
*†§Melody Lane (D & F)	Leonard-Dunn	July 14		
	(Silent Version)	July 14		
Plunging Hoofs	Rex-Perrin	April 14	4344 feet	
*†§Red Hot Speed (F)	Denny-Day	Jan. 27	6621 feet	Feb. 28
	(Silent Version)	Jan.- 27	6621 feet	
*†§Scandal (D & F)	Laura LaPlante	April 21	6475 feet	April 27
	(Silent Version)	April 21		
*†§Shakedown, The (F)	Murray-Kent	Mar. 10	6753 feet	
Silks and Saddles	Nixon-Walling-Nolan	Jan. 20	5809 feet	
Sky Skidder, The	Al Wilson	Jan. 13	4364 feet	
Slim Fingers	Bill Cody	Mar. 24	4232 feet	
Smilin' Guns	Hoot Gibson	Mar. 31	5270 feet	
Smilin' Terror ,The	Ted Wells	June 30	4525 feet	
Tip-Off, The	Cody-Thompson	June 2	4109 feet	
Wild Blood	Red (horse)-Perrin	Feb. 10	4497 feet	
Winged Horseman, The	Gibson-Elder	June 23	5767 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Antics	Oswald Cartoon	April 1	1 reel	Mar. 16
At the Front	Arthur Lake	Feb. 25	1 reel	Feb. 16
Beyond the Smoke	Edmund Cobb	Mar. 23	2 reels	Feb. 23
Bottles	Laemmle Novelty	July 1	1 reel	June 1
Buster's Spooks	Trimble and Dog	June 26	2 reels	June 1
Chaperones	LaSalle-Young	June 5	2 reels	May 11
Claim Jumpers, The	Edmund Cobb	Jan. 19	2 reels	Dec. 22
Cleaning Up	Arthur Lake	May 20	1 reel	April 27
Close Call, A	George Chandler	July 6	2 reels	June 1
Close Shaves	Sid Saylor	May 22	2 reels	April 27
Cowboy Pluck	Bob Curwood	May 18	2 reels	
Cross Country Run	Lewis-Gulliver-Phillips	May 27	2 reels	
Crushed Hats	Sid Saylor	Jan. 30	2 reels	
Cut-ups	Sid Saylor	Aug. 14	2 reels	
Danger Line, The	Edmund Cobb	July 27	2 reels	July 6
Daring Dude, A	Bob Chandler	Feb. 2	2 reels	
Days of Daring	Bob Curwood	April 13	2 reels	Mar. 23
Delivering the Goods	Trimble-Hardwick and Dog	May 29	2 reels	April 27
Diamond Master, The	Lorraine-Stevenson	Feb. 3	10 episodes	
Double Trouble	Arthur Lake	July 15	1 reel	June 15
Early to Wed	Young-LaSalle	July 3	2 reels	June 1
Faces	Laemmle Novelty	July 29	1 reel	July 6
Fantasie	Laemmle Novelty		1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb. 4	2 reels	Feb. 2
Final Reckoning, A (Serial)	Lorraine-House	April 15	10 episodes	Mar. 23
Finishing School	Young-La Salle	May 8	2 reels	
Fishing Fools	Oswald Cartoon	April 29	1 reel	
Fly Cops	Sid Saylor	July 17	2 reels	June 15
Getting Buster's Goat	Trimble and Dog	July 24	2 reels	July 6
Go Get 'Em Kid, The	George Chandler	Aug. 3	2 reels	July 6
Good Skates	Young-La Salle	Aug. 28	2 reels	
Half Holiday, A	Laemmle Novelty	June 3	1 reel	May 18
Have Patience	Trimble-Hardwick and Dog	Feb. 6	2 reels	
Hold 'Em Ozzie	Oswald Cartoon	Mar. 4	1 reel	
Hold Your Horses	Young-La Salle	Jan. 7	2 reels	Dec. 22
Homeless Homer	Oswald Cartoon	Jan. 7	1 reel	
Hot Puppies	Sid Saylor	June 19	2 reels	May 25
Ice Man's Luck	Oswald Cartoon	July 8	1 reel	
In Line of Duty	Edmund Cobb	Feb. 23	2 reels	
Just Monkeys	Laemmle Novelty	Mar. 11	2 reels	Feb. 9
Just the Type	Young-LaSalle	July 31	2 reels	June 29
Kidnapped	Bob Curwood	Mar. 16	2 reels	Feb. 9
King of the Campus	Lewis-Gulliver-Phillips	April 1	2 reels	
Knight Watch The	Arthur Lake	April 22	1 reel	
Knockout Buster	Trimble-Hardwick and Dog	Mar. 6	2 reels	Feb. 9
Love and Sand	Arthur Lake	Mar. 25	1 reel	Feb. 23
Lumberjack	Oswald Cartoon	April 15	1 reel	
Magic	Trimble-Hardwick and Dog	May 1	2 reels	Mar. 30
Men in the Row (re-issue)	Jack Hoxie	Jan. 26	2 reels	
Newlyweds' Angel Child, The	Snookums-Perdus-Egan	July 10	2 reels	
Newlyweds Camp Out, The	Snookums-Perdue-Egan	June 12	2 reels	May 11
Newlyweds' Excuse	Snookums-Perdue-Egan	May 15	2 reels	May 11
Newlyweds' Headache, The	Snookums-Bartlett-McPhaill	Jan. 23	2 reels	
Newlyweds in Society	Snookums-Perdue-Egna	April 17	2 reels	Mar. 30
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar. 20	2 reels	
Newlyweds' Pests, The	Snookums-Perdue-Egan	Aug. 7	2 reels	
Newlyweds' Visit	Snookums-Perdue-Egan	Feb. 20	2 reels	
Night Watch, The	Arthur Lake		1 reel	Mar. 30
Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
Out At Home	Trimble-Hardwick and Dog	Jan. 9	2 reels	Feb. 16
Perilous Paths	Edmund Cobb	June 29	2 reels	June 15
Perilous Paths	Edmund Cobb	June 29	2 reels	
Phantom Riders		Feb. 16	2 reels	
Pirates of Panama, The	Wilsey-Kingston	July 8	10 episodes	June 15
Playing False	Bob Curwood	June 15	2 reels	May 11
Private Business	Sid Saylor	April 24	2 reels	
Prodigal Pup, The	Canine Cast	April 8	1 reel	Mar. 16
Rag Doll	Laemmle Novelty	Feb. 11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan. 12	2 reels	
Range Wolf	Bob Curwood	Feb. 9	2 reels	Jan. 12
Red Romance	George Chandler	May 4	2 reels	Mar. 30
Rider of the Sierras	Edmund Cobb	April 27	2 reels	Mar. 30
Riding for Love	George Chandler	April 6	2 reels	Mar. 16
Ridin' Leather	Bob Curwood	July 20	2 reels	June 15
Rivals ,The	Lewis-Gulliver-Phillips	April 15	2 reels	
Sailor Suits	Sid Saylor	Jan. 2	2 reels	Dec. 8

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
Seeing Sights	Sid Saylor	Mar. 27	2 reels	Mar. 23
Shadows	Laemmle Novelty	Jan. 14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar. 13	2 reels	Feb. 9
Sick Cylinders	Oswald Cartoon	Feb. 18	1 reel	
Society Circus	Arthur Lake	June 17	1 reel	May 25
Speeding Youth	Lewis-Gulliver-Phillips	Jan. 7	2 reels	
Sporting Courage	Lewis-Gulliver-Phillips	June 24	2 reels	
Stage Stunts	Oswald Cartoon	May 13	1 reel	
Stop Barking	Trimble and Dog	Aug. 21	2 reels	
Stripes and Stars	Oswald Cartoon	May 27	1 reel	
Suicide Sheiks	Oswald Cartoon	Mar. 18	1 reel	
Take Your Pick	Young-La Salle	Feb. 13	2 reels	Jan. 12
Television George	Sid Saylor	Feb. 27	2 reels	May 11
This Way Please	Young-La Salle	April 10	2 reels	Mar. 16
Thrill Hunter, The	George Chandler	June 8	2 reels	
This Way Please	Young-La Salle	April 10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dog	April 3	1 reel	
Tracked Down	Art Accord	Jan. 5	2 reels	
Two-Gun Morgan		Feb. 28	2 reels	
Varsity Drag, The	Lewis-Gulliver-Phillips	July 8	2 reels	
Wash Line Romance	Laemmle Novelty	May 6	1 reel	
Weary Willies	Oswald Cartoon	July 22	1 reel	
Whose Baby	Arthur Lake	Jan. 28	1 reel	
Wicked West, The	Oswald Cartoon	June 10	1 reel	
Winning Point, The	Lewis-Gulliver-Phillips	Jan. 21	2 reels	
Yankee Clippers	Oswald Cartoon	Jan. 21	1 reel	Jan. 5

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Bargain in the Kremlin, The (A.T.)	Joseph Schildkraut			
*†§Barnum Was Right				
Born to the Saddle	Ted Wells		4126 feet	
*†§Braggart, The	Jean Hersholt			
Brides Will Be Brides	Laura La Plante			
*†§College Love (D & F) (A. T.)	Lewis-Gulliver-Phillips			
Crimson Hour, The	De Putti-Mosjukine			
*†§Dangerous Dimples	Laura La Plante			
Doubling For Trouble	Gibson-Gilbert			
*†§Drake Murder Case, The				
*†§Embarrassing Moments (D & F)	Reginald Denny			
	(Silent Version)			June 29
Erik the Great	Veidt-Philbin			
Fallen Angels	Kerry-Starke			
*†§Flaming Daughters				
Girl Dodger, The	Arthur Lake			
*†§Great Cinema Murder, The				
*†§Harmony Lane (F & D) (A. T.)	Eddie Leonard			
Hell Wrecker, The	Hoot Gibson			
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band			
*†§Love Trap, The (D & F)	LaPlante-Hamilton	July 21		
	(Silent Version)	July 21		
*†§Minstrel Man, The	Tryon-La Plante			
*†§Mississippi Gambler, The (D & F)	Rudolph Schildkraut			
	(Silent Version)			
Navy Blues	Arthur Lake			
*†§One Rainy Night (D & F)	Laura La Plante			
Play Goes On, The	James Murray			Apr. 21
Points West	Hoot Gibson	Aug. 30		
*†§Port of Dreams, The	Mary Philbin			Mar. 2
	(Silent Version)			Sept. 22
*†§Shannons of Broadway, The (A.T.)	James Gleason			
*†§Show Boat (D & F)	La Plante-J. Schildkraut		13 reels	April 20
*†§Under the Southern Cross	Special Cast		6500 feet	April 27
	(Silent Version)			Jan. 26
Wagon Master, The	Ken Maynard			May 18
Watch My Speed	Reginald Denny			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Alpine Antics (F)	Oswald Cartoon	April 1	1 reel	
*†§At the Night Club (A. T.) (F)	Brox Sisters	Mar. 25	1 reel	
*†§Bailey and Barnum	Vaudeville Act	Jan. 11	1 reel	
*†§Cross Country Run	Lewis-Gulliver-Phillips	May 27	2 reels	June 15
*†Fishing Fools (F)	Oswald Cartoon	April 29	1 reel	Mar. 30
*†Hen Fruit (F)	Oswald Cartoon	Feb. 4	1 reel	
*†Hold 'Em Ozzie (F)	Oswald Cartoon	Mar. 4	1 reel	
*†§House Cleaning (A. T.)	Charley Grapewin (Sound Version Only)	June 3	1929 feet	May 25
*†§Ice Man's Luck (F)	Oswald Cartoon	July 8	1 reel	
*†§Junior Luck (A. T. (F & D)	Lewis-Gulliver-Phillips	May 27	2 reels	June 1
*†§King of the Campus (A. T. (D & F)	Lewis-Gulliver-Phillips	April 1	2 reels	Mar. 30
*†§Love Birds	Pat Rooney and Family		2 reels	
*†Lumberjack (F)	Oswald Cartoon	April 15	1 reel	Mar. 23
*†§Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
*†§On Guard (A. T.) F) & D)	Lewis-Gulliver-Phillips	April 29	2 reels	May 11
*†§Rivals, The (A. T.) (F & D)	Lewis-Gulliver-Phillips	April 15	2 reels	May 11
*†Sick Cylinders (F)	Oswald Cartoon	Feb. 18	1 reel	
*†§Sporting Courage	Lewis-Gulliver-Phillips	June 24	2 reels	July 6
*†Stage Stunts (F)	Oswald Cartoon	May 13	1 reel	May 4
*†Steamboat Willie	Oswald Cartoon		1 reel	
*†§Stripes and Stars (F)	Oswald Cartoon	May 27	1 reel	May 11
*†Suicide Sheiks (F)	Oswald Cartoon	Mar. 18	1 reel	
*†§Three Brox Sisters	Songs	Jan. 14	1 reel	Mar. 6
*†§Varsity Drag, The (A. T.)	Lewis-Gulliver-Phillips		2 reels	June 29
*†§Varsity Drag, The (A. T.) (F & D)	Lewis-Gulliver-Phillips	July 8	2 reels	
*†§Weary Willies	Oswald Cartoon	July 22	1 reel	June 29
*†Wicked West, The (F)	Oswald Cartoon	June 10	1 reel	May 11
*†§Zimmerman and Granville	Vaudeville Act	Jan. 28	1 reel	

WARNER BROTHERS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Conquest	Blue-Warner-Wilson	Jan. 19	4706 feet	
*†§Desert Song, The (D)	Boles-King	May 11	11034 feet	April 20
*†§Fancy Baggage (D)	Audrey Ferris	Jan. 26	6447 feet	
	(Silent Version)	Feb. 23	5983 feet	
*†§From Headquarters (D)	Monte Blue	April 27	6323 feet	
	(Silent Version)	June 6		
*†§Frozen River (D)	Rin-Tin-Tin	April 20	5483 feet	
	(Silent Version)	May 26		
*†§Gamblers, The	Wilson-Warner-Robards	June 29		
*§§Glad Rag Doll, The (D)	Dolores Costello	May 4	6685 feet	June 8
	(Silent Version)	June 8		
*†§Greyhound Limited, The (D)	Monte Blue	Feb. 9	6114 feet	
	(Silent Version)	Mar. 23	4696 feet	
*†§Hard-Boiled Rose (D)	Loy-Collier-Brockwell	Mar. 30	5610 feet	
	(Silent Version)	May 4	4875 feet	
*†§Kid Gloves (D)	Nagel-Wilson	Mar. 23	6235 feet	
	(Silent Version)	April 27	4885 feet	
Little Wild Cat, The	Ferris-Hall-Dawson	Jan. 5	5161 feet	
*†§Madonna of Avenue A (D)	Dolores Costello	June 22		
	(Silent Version)			
*†§Million Dollar Collar, The (D)	Rin-Tin-Tin	Jan. 12	5561 feet	
	(Silent Version)	Feb. 9	4878 feet	
My Man	Fanny Brice	Jan. 12	6136 feet	
*†§Noah's Ark (D)	D. Costello-O'Brien	June 15	9478 feet	Oct. 27
	(Silent Version)		7752 feet	
*†§No Defense (D)	Blue-McAvoy	April 6	5558 feet	April 6
	(Silent Version)	May 11		
*†§One Stolen Night (D)	Bronson-Collier Jr.	Mar. 16	5243 feet	
	(Silent Version)	April 20	4797 feet	
*†§On With the Show (A. T.) (D)	Compson-Brown-Fazenda	July 13		May 25
*†§Queen of the Night Clubs (A. T.) (D)	Texas Guinan	Mar. 16	5424 feet	April 6
	(Silent Version)	April 14	5236 feet	
*†§Redeeming Sin, The (D)	D. Costello-Nagel	Feb. 16	6921 feet	Feb. 23
	(Silent Version)	April 6	6145 feet	
*†§Singing Fool	Jolson-Bronson-Dunn	April 13	7444 feet	
*†§Sonny Boy (D)	Lee-Horton-Bronson	April 13	6011 feet	Mar. 16
	(Silent Version)	May 18		
*†§Stark Mad (D)	Warner-Fazenda	Feb. 2	6681 feet	
	(Silent Version)	Mar. 2	4917 feet	
*†§Stolen Kisses (D)	May McAvoy	Feb. 23	6273 feet	
	(Silent Version)	April 13	5658 feet	
*†§Time, the Place and the Girl The (D)	Olmsted-Withers-Kirkwood	June 8	6 reels	May 4

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Argyle Case, The (A. T. (D)	Thomas Meighan			May 18
*†§General Crack (D)	John Barrymore (Technicolor)			
*†§Glorious Betsy (D)	D. Costello-Nagel		7441 feet	May 5
*†§Gold Diggers of Broadway (A. T.) (D)	Pennington-Tearle (All Technicolor)			
*†§Golden Dawn (A. T. (D)	Walter Wolf (All Technicolor)			
*†§Green Goddess, The (A. T.) (D)	George Arliss			
*†§Hearts in Exile (D)	H. Costello-Kerry			
*†§Honky-Tonk (A. T.) (D)	Sophie Tucker		6412 feet	June 8
*†§Hottentot, The (A. T.)	Horton-Miller		7 reels	April 2
†§Is Everybody Happy?	Ted Lewis and Band			
*†§Little Pal	Jolson-Lee			
*†§Mammy	Al Jolson			
*†§No Questions Asked (D)	Ferris-Collier, Jr			
*†§Sap, The (D)	E. E. Horton			June 1
*†§Say It With Songs	Jolson-Nixon-Lee			
*†§Skin Deep (A. T.) (D)	Blue-Compson			June 1
*†§Song of the West (A. T.) (D)	Boles-Segal (All Technicolor)			
*†§Tiger Rose (A. T.)	Velez-Withers			
*†§Under a Texas Moon (A. T.) (D)	Fay-Torres-Loy-Beery (All Technicolor)			

VITAPHONE SHORTS (D)

Title	Star	Rel. Date	Length	Revieweu
After the Round Up	Cowboy Songs		1 reel	
All Girl Revue	Girl Band & Comedienne		1 reel	June 15
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Banjomaniac	Eddie Peabody			Oct. 13
Beau Brummel Comedians, The	Shaw & Lee		1 reel	June 1
Beau Night	El Brendel			
Bernie Cummins Orchestra	Dance Numbers		1 reel	Mar. 16
Bobby Folsom	Songs		1 reel	Mar. 2
Bit of Scotch, A	Kitty Doner			Sept.22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Mario			Aug. 25
California Songbirds, The	Bell-Coates			Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougat & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate, The	Karyl Norman			Sept. 29
Crooning Along	The Croonaders			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Dead Laughter	Sessue Hayakawa			
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Eleanor Paintor	Songs		½ reel	Mar. 16
Evening at Home with Hitchy	Raymond Hitchcock			
Fair Days	Harris & Howe		1 reel	June 1
Familiar Face, The			1 reel	June 8
Family Affair, A	Arthur Byron			
Family Ford, The	Jim and Marion Harkins			
Feminine Types	Jean Barrios			
Florence Moore	Song Program			June 23
Friend of Father's	Lydell-Higins-Leah			Aug. 25
Give Us a Lift	Flo Lewis		1 reel	Feb. 16
Giving In	Deef-Hopper			Jan. 12
Gossip, The	John Miljan		1 reel	June 15
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harry Delf	Songs & Dances			June 16
Here Comes the Showboat	Dave Bernie & Band			June 1
High Water	Song Number		1 reel	June 8
Hollywood Montmarte Orchestra	Jazz Band			Sept. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caupolican			Aug. 25
Ingenues, The	Jazz Band			June 23
In a Casting Office	W. & E. Howard			
In Dutch	Ulis & Clark			
In Spain	Phil Baker		1 reel	May 11
In the Tropics	The Paragons (Quartet)			Feb. 23
Jack North, the Ban-Jokester	Songs			Jan. 19
Larry Ceballos Revue, The	Songs and Dances			June 1
Larry Ceballos Undersea Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 16
Mal Hallett & Orchestra	Dance Numbers			Feb. 23
Man of Peace, A	Hobart Bosworth			June 23
Max Schmeling	Interview		Mar. 16	
Meet the Wife	Frank Orth & Co.			Feb. 23
Men Among Men	Fred Ardath			Jan. 12
Mexican Tipica Orchestra	Instrumental & Vocal Numbers		1 reel	June 8
Miss Information	Wilson-Horton			June 30
Morrissey & Miller	Night Club Revue			June 16
Music Makers, The	Howard Bros		1 reel	Mar. 16
Myers & Hanford	Songs & Dances			June 23
Night Court, The	William Demarest			June 16
Non-Support	Burr McIntosh			June 16
One Man Glee Club, The	Frank Crumit		1 reel	
Pagliacci	John Charles Thomas			
Pair of Aces, The	Timblin & Raymond		1 reel	Feb. 16
Papa's Vacation	Bennett-Caron			Oct. 20
Phil Baker	Accordion Solos		1 reel	Mar. 16
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Pam			June 16
Regular Business Man, A	Robert Ober			Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon			Sept. 29
Rudy Vallee and Band	Songs and Orchestra		1 reel	June 15
Sharp Tools	Ethel Grey Terry			Oct. 13
Songs of Love	Sanderson-Crumit		½ reel	Mar. 16
Soup	Harry Delf			Nov. 17

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
Terry and Jerry	Songs and Gags			Aug. 25
Three Brox Sisters	Song Program			June 23
Tiny Town Revue	Midget Unit		1 reel	June 8
Traffic Muddle, A	Donohue & U-No		1 reel	June 15
Typical Types	Bobby Folsom			
Va Prononcer Ma Mort (La Juive)	Giovanni Martinelli			June 2
When the Wife's Away	William Demarest			Nov. 17
Winnie Lightner	Songs			Nov. 17

WORLD-WIDE PICTURES

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Black Waters	Kirkwood-Brian	April 1	7500 feet	April 13
Bondman, The	Norman Kerry	Mar. 17	7 reels	
Honeymoon Abroad	Monte Banks	Feb. 2	6 reels	

Title	Star	Rel. Date	Length	Rev.ewd
*†§Kitty (D & F)	Brody-Stuart	June 29	9010 feet	June 15
	(Silent Version)		8500 feet	
*†Moulin Rouge	Olga Chekova	Jan. 30	9 reels	Feb. 23
Pawns of Passion	Olga Chekova	Feb. 17	7185 feet	
Piccadilly	Gilda Gray		9 reels	
Tommy Atkins	Walter Byron	Feb. 4	7 reels	
Whirl of Life, The	Lerch-George		7000 feet	
Week-End Wives	Thomas-Banks			
Woman in the Night, A	Maria Corda	Feb. 3	7688 feet	
Woman in White, The	Blanche Sweet		7 reels	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Apaches of Paris	Dina Gralla		8 reels	
Berlin After Dark	Special Cast		7 reels	
Doctor's Women, The	Miles Mander		7 reels	
Prince and the Dancer, The	Dina Gralla		8 reels	
Whirl of Life, The	Louis Lerch		8 reels	

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Hollywood

Metro's "The Thirteenth Chair" will have Margaret Wycherly, Lelia Hyams, Mary Forbes, Holmes Herbert, Moon Carroll, Cyril Chadwick, John Davidson, Joel McCrea, Clarence Geldert, and Frank Leigh. Picture will be all-talking from play by Rayard Veiller, with Tod Browning directing.

Hal Roach Studios have produced a total of fifteen two reel all-talking comedies within the past twelve weeks. Four production units have been using two sound stages and one portable sound truck to make that number of pictures during the period.

Harold Shumate is writing the adaptation for "One Rainy Night," Universal talker to star Laura La Plante.

"Here's How," musical comedy presented on Broadway last year, has been purchased by Universal for filming. Story is by Fred Thompson and Paul Gerrard Smith. Irving Caesar wrote the lyrics, with the music by Roger Wolfe Kahn and Joseph Meyer.

Monte Blue will be starred by Warners in "Isle of Escape," from stage play by G. C. Dixon. James Starr is writing dialogue, and production will be supervised by Lucien Hubbard.

Richard Thomas, identified at various times with film producing and directing, has filed a voluntary petition in bankruptcy listing liabilities at $42,017.

First National will feature Douglas Fairbanks, Jr., in a college football picture under title of "The Forward Pass." Eddie Cline has been signed to direct the production.

Paul Leni, Universal director, is recovering from serious illness caused by an infected tooth. Leni will take a vacation trip to Hawaii before starting another picture for Universal.

Western Electric is taking scenes of various coast studios that are using the WE system of sound recording for talking pictures. It is expected the films will be cut and issued as an advertising trailer in theatres.

Al Santell will direct "Conquistador" as his first all talker for Fox. Warner Baxter will be featured with story reported similar in locale to "In Old Arizona." Production slated for middle of June.

Belle Baker's first talking and musical feature for Edward Small has been titled "The Cradle of Jazz." Story by Howard J. Green and Henry McCarthy. Present plans provide for release through Columbia.

Eugene Pallette has signed a new Paramount contract. At present he is working in "The Love Parade."

John Miljan has been placed under term contract by M-G-M.

Howard Jackson will write the musical score and conduct the orchestra for Fox's "Sunnyside Up." Jackson recently completed a similar assignment for James Cruze's "The Great Gabbo."

Cliff Edwards, of "Ukelele Ike" fame has taken an option on a new house in Beverly Hills.

James Gruen will write adaptation and script for RKO's "The Night Parade."

Evelyn Brent will be starred in "Darkened Rooms" for Paramount. The story is by Sir Phillip Gibbs, with Louis Gasnier and Melville Baker assigned to adapt and direct.

William R. Irwin has formed his own producing company, and intends to make a historical epic with both sound and dialogue as his initial picture. Irwin was with Universal Studios for several years in various departments.

Howard Higgin, Pathe director, produced a single reel subject which introduced Pathe stars, players and directors to the Pathe sales force assembled in Atlantic City. Higgin prepared the reel at the Hollywood Pathe studio to give the sales department a glimpse of those responsible for next year's product.

Fox Studio technicians have arrived in Claremore, Okla., home town of Will Rogers, to take pictures of the community for the cowboy comedian's next film, 'They Had To See Paris.' A special baggage car brought all the necessary sound equipment.

Wm. Courtenay, stage actor, will perform in W. B.'s "Evidence," a Pauline Frederick talkie vehicle.

Basil Dean, stage director, has been assigned by Paramount to direct "The Return of Sherlock Holmes." Bartlett McCormack, who wrote "The Racket," is writing the adaptation in collaboration with Dean.

Robert Montgomery, who played various juvenile roles on the N. Y. stage, has the featured part opposite Joan Crawford in "Jungle," her first talking picture for M-G-M. Jack Conway is directing.

Nick Cogley, veteran actor, has been cast by Paramount as the priest in "Woman Trap," the Evelyn Brent-Hal Skelly-Chester Morris vehicle now in production under the directorial guidance of William Wellman.

Miriam Seegar, blonde actress with Adolphe Menjou in "Fashions in Love," is one of the feminine leads in Richard Dix' new starring talkie, "The Love Doctor." Melville Brown is to direct for Paramount.

Wesley Ruggles will direct "Condemned," Samuel Goldwyn's next United Artists production. F. Richard Jones, originally handed the assignment, has been ordered by his doctor to take a two months' rest. Ruggles will collaborate with Dudley Digges, stage star and director.

Helen Kane, baby-voiced singer of popular songs, is now in Hollywood where a baby buggy greeted her as a special conveyance.

Dorothy Revier is to play an important role—that of a gangster moll—in "Mighty," the George Bancroft Paramount vehicle.

Morgan Farley, who created the leading role on the stage in "An American Tragedy," and who is now playing in "The Mighty," has been signed to a long-term Paramount contract.

Ring Lardner's "Fast Company" is being brought to the screen by Paramount, who last week assigned Eugene Pallette, Chester Conklin and Arthur Housman to important roles. Evelyn Brent, Jack Oakie, Sam Hardy, Richard "Skeets" Gallagher and Gwen Lee head the cast.

Harvey Thaw, scenarist, has signed a new long-term contract with Warners. He has written the script and dialogue for several of next year's Warner specials.

Jean Arthur, young Paramount actress, has a leading role in "Darkened Rooms," Evelyn Brent's first starring picture.

Fred Niblo, director, has been signed to a new long-term contract by M-G-M and is now bound for the western part of California as the first leg of a three months' automobile tour. Enid Bennett, his wife, accompanies him. "Redemption" is the director's latest piece of megaphone work.

Clara Bow, star of the Paramount fold, will be "The Saturday Night Kid" in her next picture of that name. Supporting her will be James Hall. Edna May Oliver, stage character actress, will play a role. John V. A. Weaver and George Abbott collaborated on the story which Richard Wallace will handle.

Doris Eaton, sister of the famous Pearl, also an RKO worker, has been signed by Radio for a specialty song and dance in "Street Girl."

Dorothy Cummings will play the role of the Mother Superior in "Applause," Beth Brown's story which Paramount is screening with Helen Morgan starred.

Hal Davitt, formerly of the Fox scenario writers, has joined the Darmour script department. He has been assigned the adaptation of a Mickey McGuire cartoon.

Rayart has started "Handcuffed," the first of a new series of talkies. Virginia Browne Faire and Wheeler Oakman are co-starred. Duke Warne is directing. Recording is on discs.

Paramount, during the past few weeks, has signed to new contracts the following: Jack Oakie, Fay Wray, Edward Sutherland, Walton Butterfield and Howard Estabrook.

Radio Pictures' "tin pan alley" will be housed in a special building, now in construction. Victor Barravalle, musical director for Radio, will be the first to occupy the new quarters. Sidney Clare and Oscar Levent will likewise occupy offices.

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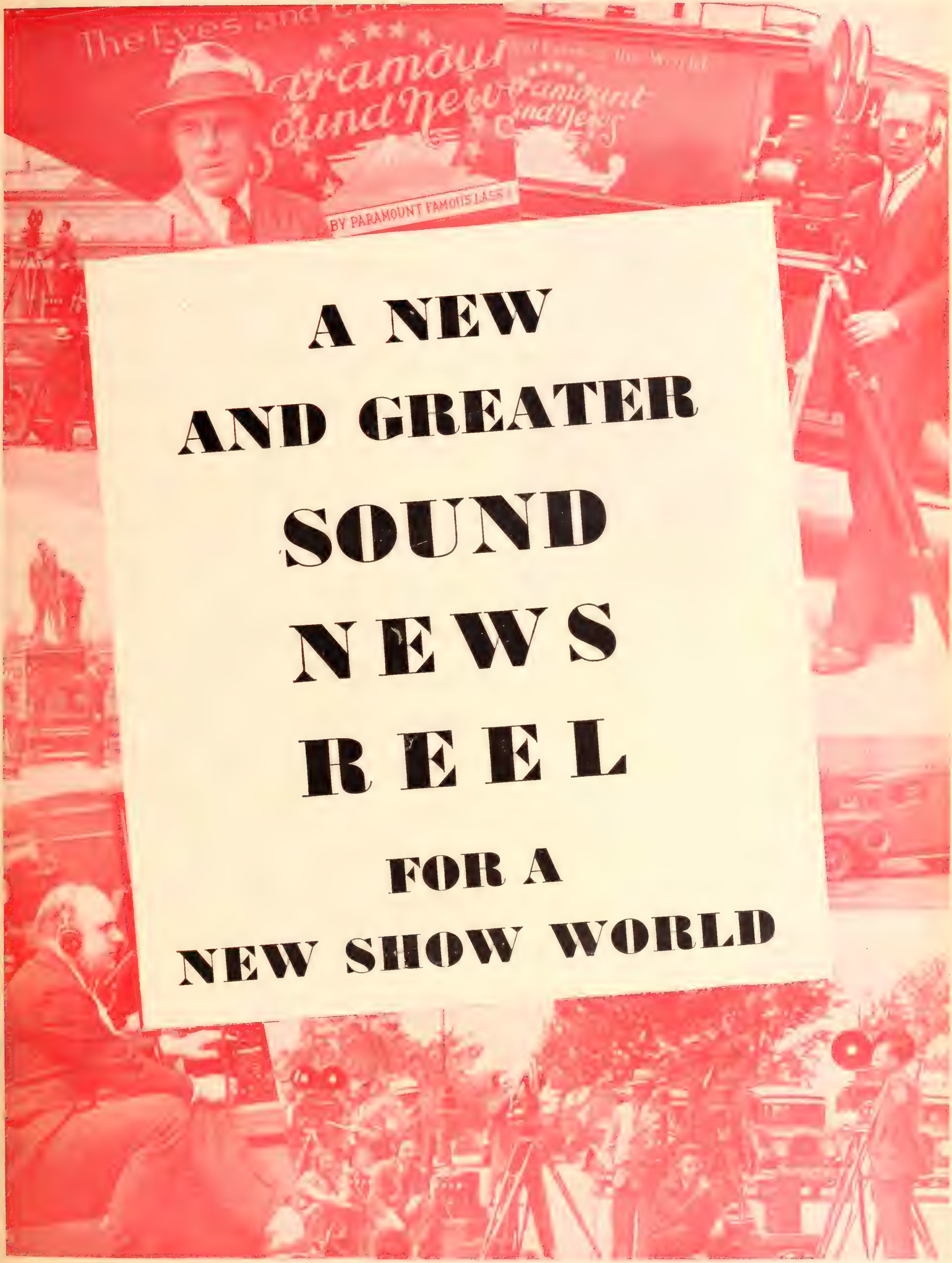

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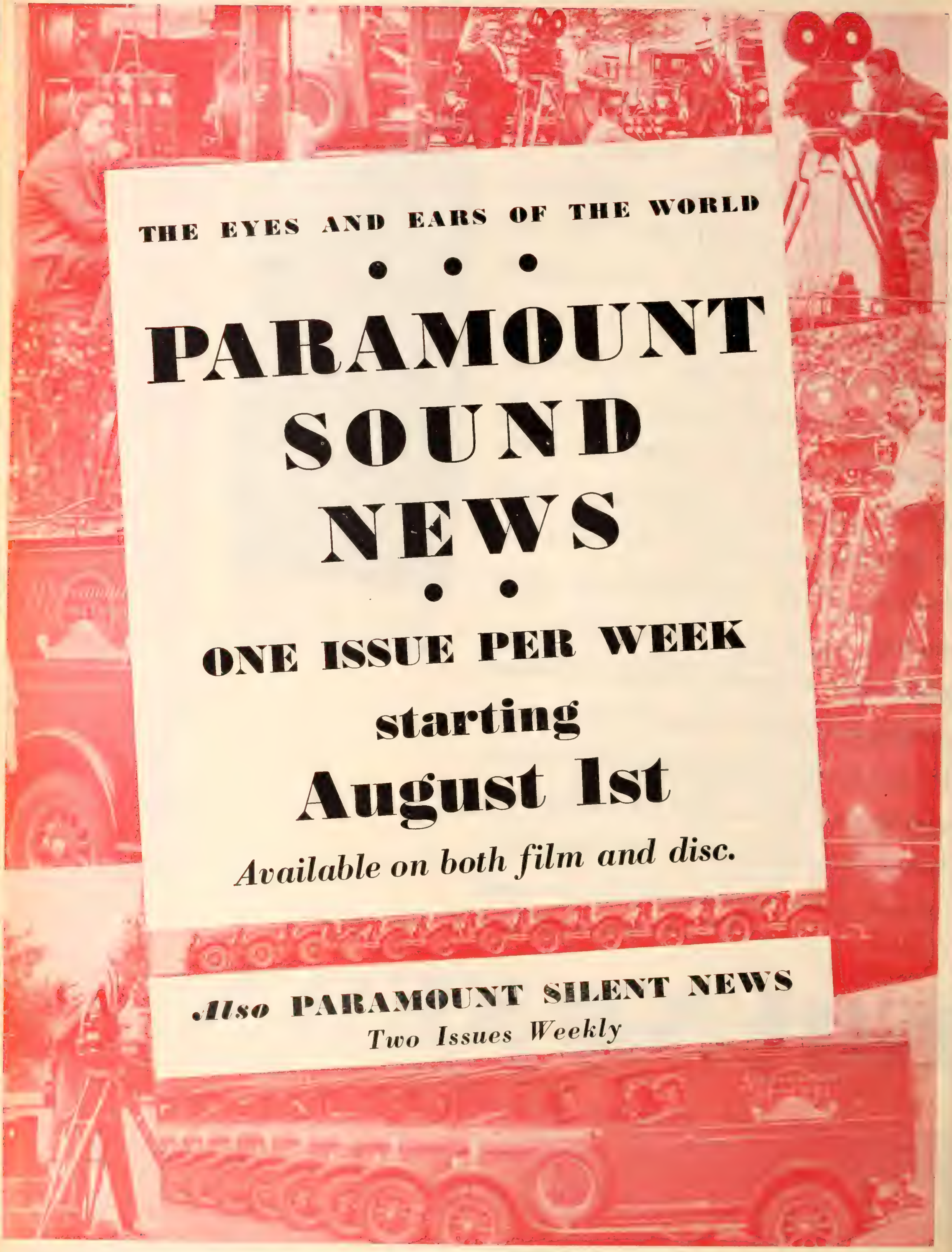

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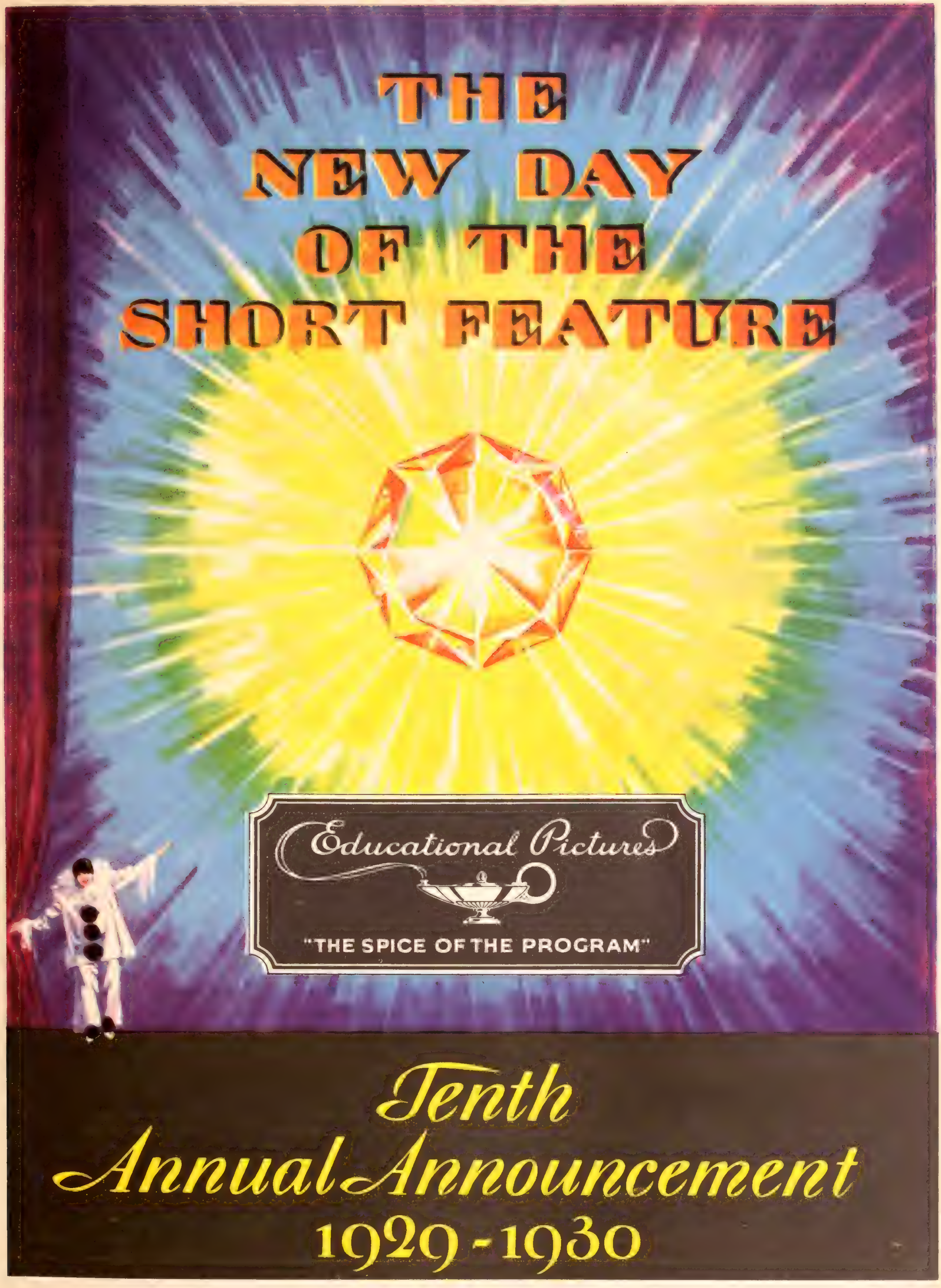

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Tenth Annual Announcement

1929 - 1930

SOUND has brought about the New Day of the Short Feature. The talking film has given new life, new appeal, new strength to no other type of screen entertainment so generously as to the short comedy. And in turn it has brought to your screen no greater gift than the sound comedy.

Recall the march of events in the brief six months since EDUCATIONAL began releasing its talking comedies: comedies back in the de luxe first run houses; exhibitors' 24-sheets on EDUCATIONAL'S two-reel comedies; a steady stream of theatre ads in which the comedy breaks even with the longer feature, or tops it; a rapid decline in the use of stage presentations in

favor of the more economical and more entertaining fun film.

EDUCATIONAL'S talking comedies are already established as a new and greater entertainment for the public and a bigger money maker for exhibitors. The program outlined here is not just a promise. Every series of two-reel talking comedies named, with one exception, is already playing in hundreds of the country's leading theatres. And every week sees scores of big wired theatres added to this imposing list.

Wherever EDUCATIONAL'S talking comedies are showing the public is leaving the theatre saying, "that short comedy was the best thing on the program." And everywhere exhibitors are saying, "I can't go wrong with one of EDUCATIONAL'S talking comedies."

E W Hammons.

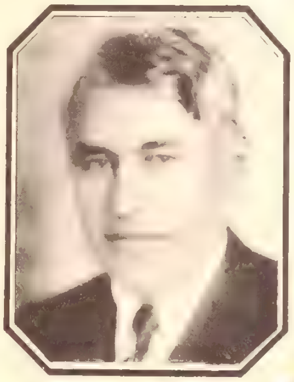
RCA PHOTOPHONE SYSTEM
—
WESTERN ELECTRIC SYSTEM

SOUND ON FILM
SOUND ON DISC

LLOYD HAMILTON

JACK WHITE

Educational Pictures
THE SPICE OF THE PROGRAM



MACK SENNETT

EDWARD EVERETT HORTON

LUPINO LANE

BRIGHT JEWELS OF ENTERTAINMENT

30 MACK SENNETT TALKING COMEDIES

TWO REELS

MACK SENNETT has been a "king of comedy" since the earliest days of screen entertainment. But he has never, in all these years, made any pictures of such sure-fire audience appeal or such certain box-office value as these talking comedies.

Available Now

"THE LION'S ROAR"
"THE BRIDE'S RELATIONS"
"THE OLD BARN"
"WHIRLS AND GIRLS"
"BROADWAY BLUES"
"THE BEES' BUZZ"
"THE BIG PALOOKA"

With

HARRY GRIBBON
ANDY CLYDE
THELMA HILL
JOHNNY BURKE
VERNON DENT
DAPHNE POLLARD
RUTH KANE
and other favorites

Educational Pictures
"THE SPICE OF THE PROGRAM"

Recorded by RCA Photophone

BRIGHT JEWELS OF ENTERTAINMENT

12 TWO REEL LLOYD HAMILTON TALKING COMEDIES

LLOYD HAMILTON'S name has made more money for exhibitors more consistently for more years than that of any other short feature star. His talking comedies multiply **HAMILTON'S** box-office worth many times over.

Available Now

"HIS BIG MINUTE"

"DON'T BE NERVOUS"

Produced by
Harry D. Edwards

Recorded by
Western Electric System

Educational Pictures

"THE SPICE OF THE PROGRAM"

BRIGHT JEWELS OF ENTERTAINMENT

6 JACK WHITE TALKING COMEDIES

TWO REELS

As a thoroughbred leaps into the race at the springing of the barrier, they start off with a dash of action and a burst of laughter—and they never let up. There is an unfailing, hilarious vigor, in the sound as well as in the picture, that makes JACK WHITE'S comedies absolutely unique.

Recorded by RCA Photophone

Available Now

"ZIP! BOOM! BANG!"
"COLD SHIVERS"
"LOVERS' DELIGHT"

Featuring

RAYMOND McKEE
JOHNNY ARTHUR
and other popular stars

Educational Pictures
"THE SPICE OF THE PROGRAM"

BRIGHT JEWELS OF ENTERTAINMENT

8

Lupino Lane Talking Comedies

TWO REELS

LUPINO LANE is comedian, pantomimist, acrobat, artist—with years of success on the speaking and singing stage, as well as on the screen. His silent pictures have been an unbroken line of comedy masterpieces. But it took the sound film to release all his talents. Now you have them 100 per cent.

Available Now

"SHIP MATES"

"BUYING A GUN"

Recorded by RCA Photophone

Educational Pictures

"THE SPICE OF THE PROGRAM"

BRIGHT JEWELS OF ENTERTAINMENT

Sparkling with wit, "CORONETS" are the smartest thing in talking comedies. Screen playlets of "class" with snappy dialogue, telling clever farce stories by well known authors, played by casts of real distinction. They open up a whole new field of humor.

Available Now

"THE ELIGIBLE MR. BANGS"

"ASK DAD" "THE RIGHT BED"

"TRUSTING WIVES"

Supervised by Sidney B. Brennecke

Recorded by Western Electric System

6 Coronet TALKING COMEDIES

TWO REELS

with

EDWARD EVERETT HORTON

Educational Pictures

"THE SPICE OF THE PROGRAM"

BRIGHT JEWELS OF ENTERTAINMENT

8 MERMAID Talking Comedies

TWO REELS

Educational Pictures

"THE SPICE OF THE PROGRAM"

Jack White Productions

Recorded by RCA Photophone

"MERMAIDS" started on Educational's first comedy schedule. They've played most of the theatres in the country since then. Now they talk; they have new casts, of famous stars; their stories are better and funnier than ever. And so this famous old name becomes greater still.

Available Now

"THE CRAZY NUT"

with

FRANKLIN PANGBORN

JOHN T. MURRAY VIVIEN OAKLAND

BRIGHT JEWELS OF ENTERTAINMENT

6 Tuxedo Talking Comedies

TWO REELS

Jack White Productions

Both stage and screen will contribute from their best known comedy players to the great casts of the first series of TUXEDO Talking Comedies. Another group of snappy all-talking comedies done in the most modern manner, with a name that has been popular with the millions for years.

Recorded by
RCA Photophone

Educational Pictures
"THE SPICE OF THE PROGRAM"

The Screen's First

All-Color
All-Talking
Comedy

"JAZZ MAMAS"

with
VIRGINIA LEE CORBIN
and **VERNON DENT**

DANCING SINGING

Educational Pictures
"THE SPICE OF THE PROGRAM"

A two-reel comedy special personally directed and presented by

MACK SENNETT

Always the pioneer, always the leader, Educational is now first to give you a comedy photographed in the true natural colors as well as complete with talking and sound effects. As beautiful as it is funny; as funny as it is novel—and it is THE short feature novelty of the year! Here is a "natural" for exploitation.

Photographed by Multicolor Process

Recorded by RCA Photophone

12

Lyman H. Howe's

HODGE-PODGE

ONE REEL

With SOUND

Now you hear the things you see in HODGE-PODGE—the tom-tom of a savage war dance—the roar of a mighty cataract—the noises of a busy city or the music of nature. The thousand and one things for which HODGE-PODGE searches the four corners of the globe are now a thousand and one times more realistic and more impressive.

Available Now

"A MOVING MOVIE SHOW"

Educational Pictures

"THE SPICE OF THE PROGRAM"

Recorded by R. W. Jones Research Laboratories

KINOGRAMS
Twice-a-Week
NEWS REEL

The world moves, and **KINOGRAMS** takes you and your patrons with it. Keeping up to the world's dizzy pace with remarkable speed and consistency. Whatever may be commanding public attention—politics, a disaster, hero worship, sports—**KINOGRAMS** gives you unparalleled service in quick showing of all the news, wisely edited and entertainingly presented.

Educational Pictures
"THE SPICE OF THE PROGRAM"

EDUCATIONAL'S domination of the comedy field is greater in this New Day of the Short Feature than it has ever been before in years of leadership in this field.

The reason is not hard to find. Experience, courage, consistency.

There is no other great distributing organization in the industry today that is primarily interested in Short Features. EDUCATIONAL alone stands for quality in Short Features above everything else—for their permanent value to the screen as against any temporary profit.

Yet when the tidal wave of sound struck, great was the rush to turn out "sound shorts." Silent comedies and novelties put to sound over night—hastily thrown together skits and acts—a whole flood of them.

EDUCATIONAL refused to be stampeded. Backed by its unparalleled experience, it moved sanely and surely toward the production of talking comedies that would

make permanent friends for the theatres rather than a quick gain for EDUCATIONAL.

Then, a few months ago, came EDUCATIONAL'S first talking comedy releases. The rest is history.

Trade paper editors greeted them with such comments as, "the rebirth of the humor of the screen" and "comedies are back in style."

Exhibitors greeted them with marquee lights, and 24-sheets, and big display newspaper ads.

The public greeted them with the greatest wave of laughter that has ever shaken the rafters of the country's theatres, and with the biggest additional box-office patronage that any Short Features have ever attracted.

With the resources of three of the biggest and best equipped sound studios contributing to its program, EDUCATIONAL now adds quantity to the quality that

brought comedies back into style—and competition is all but wiped out.

The real test is play dates. And here, if you would make comparisons with the showing of EDUCATIONAL'S talking comedies, you cannot consider any one other company. You must add together the talking comedy bookings of ALL OTHER COMPANIES.

The record is clear. The history of the last six months proves that it is EDUCATIONAL'S talking comedies that have ushered in the New Day of the Short Feature. It is the day of EDUCATIONAL PICTURES.

Educational Pictures

"THE SPICE OF THE PROGRAM"

EDUCATIONAL FILM EXCHANGES, Inc.

E. W. HAMMONS, President

Member, Motion Picture Producers and Distributors of America, Inc., Will H. Hays, President

The World's First Talking Serial

(No. 646 Straight from the Shoulder Talk by Carl Laemmle, President of the Universal Pictures Corporation)

THOSE WERE THE HAPPY DAYS!

REMEMBER WHEN YOU USED TO SHUFFLE OUT AND grab the big serials as fast they were announced? Those were the happy days. The days when chapter play was king.

GLORY BE! HOW YOUR BOX-OFFICE USED TO RESPOND week after wonderful week. And how the people used to come back again and again.

YES SIR. THOSE WERE THE HAPPY DAYS. AND UNIVERSAL gave them to you.

AND NOW THESE ARE THE HAPPY DAYS AND UNIVERSAL is giving them to you as usual, with the first talking serial the world ever saw or heard, The Ace of Scotland Yard.

IT WILL RE-ESTABLISH THE CHAPTER PLAY IN YOUR theatre as the ace of money makers.

IT WILL BE THE SAME BOX-OFFICE SENSATION TODAY that the big money making serials were in the old days.

THE ACE OF SCOTLAND YARD IS A DE LUXE TALKING picture made for continuous runs. Split up into episodes, ten of them —big, glorious, fine, wonderful.

TWENTY GRAND AND GLORIOUS REELS, EVERYONE crammed with life and action, romance and adventure and dialogue.

BOOK THE ACE OF SCOTLAND YARD, WITH DIALOGUE that crackles, with suspense and lighting action.

BOOK THE ACE OF SCOTLAND YARD AND GIVE THEM something new in talking pictures.

BOOK THE ACE OF SCOTLAND YARD, A NATURAL OF naturals, a smashing, crackling, adventure picture with talk; grand, glorious talk, and tender, lovely, romantic talk, and mysterious sounds, and music, and thrilling action, and everything that goes to make a box-office big one even bigger.

YES, THESE ARE THE HAPPY DAYS. AND UNIVERSAL is making them bigger with big shots like THE ACE OF SCOTLAND YARD, the first talking serial on earth.

THAT'S WHY WE SAY FORWARD MARCH WITH UNIVERSAL because Universal has what you have got to have this year.

1929-30 PRODUCT

The ONE and ONLY
BROADWAY

SHOW BOAT

PAUL WHITEMAN
in KING OF JAZZ

COLLEGE LOVE
THE STORM
MEN IN HER LIFE
THE COHENS AND KELLYS IN SCOTLAND
THE LAST PERFORMANCE
THE SHANNONS OF BROADWAY
TONIGHT AT TWELVE

LAURA LA PLANTE in 3
JOHN BOLES in 2
JOSEPH SCHILDKRAUT in 3
MARY NOLAN in 4
REGINALD DENNY in 2
GLENN TRYON and MERNA KENNEDY in 3
GEORGE LEWIS and BARBARA KENT in 2
GIRL OVERBOARD
THE DRAKE CASE
THE CLIMAX
BRAWN OF THE SEA
SHE BELONGS TO ME
KEN MAYNARD in 8
HOOT GIBSON in 8

TALKING and SILENT VERSIONS ON ALL PICTURES

Member *of* Motion Picture Producers *and* Distributors of America, Inc.—Will H. Hays, *President*

with Eddie Quillan, Sally O'Neill and a great cast including Jeanette Loff, Stanley Smith, Russell Gleason, Sarah Paden, Brooks Benedict, Spec O'Donnell. From the story by Corey Ford. Adapted by Joseph Franklin Poland. Supervised by William Conselman. Directed by Leo McCarey.

ALL TALKING
ALL BOX OFFICE

RAH!

Eddie Quillan arrives in "The Sophomore"

FILM MERCURY

Another outstanding Pathé Personality established as one of the biggest box-office bets of the new season.

Eddie Quillan in "The Sophomore" clicks with Film Mercury's expert reviewer, who goes on to say: "A sure-fire hit for all runs and Eddie Quillan's first legitimate bid for the big houses. Will go over big with any type of audience. Book this one by all means, showmen, and make some money for yourselves."

PATHÉ

SILVER ANNIVERSARY 1929 - 1930

Overtime...
for your ticket register

Sound as a novelty is out of the running. The day of quality is here. Poor reproduction drives the public away. Good reproduction draws it *in.* Inevitably, therefore, the public is responding to RCA Photophone with a patronage that keeps ticket registers clicking overtime.

Created by a group of electrical and acoustical manufacturers who have contributed most to the public's appreciation of tone quality, RCA Photophone represents the furthest advances in the art of sound recording and reproduction.

In no other organizations in the world is every other consideration more completely set aside for the attainment of the highest possible quality and precision than in the laboratories of the Radio Corporation of America, the General Electric Company and the Westinghouse Electric & Manufacturing Company, manufacturers of RCA Photophone. It follows that the sound equipment of these manufacturers permits of value-giving in excess of every other standard.

When you purchase an RCA Photophone, you are buying more than merely a sound system. You are making a *lasting* investment in a quality *tone* system that will give you a sense of security at all times—that is built right and priced right.

For sound, *as it should sound,* contract now for RCA Photophone. It will enhance the prestige of your house . . . and expand your profit account.

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INC
SOUND EQUIPMENT

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RCA PHOTOPHONE, Inc.

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WHEN WILLIAM RANDOLPH HEARST STARTS A NEW ENTERPRISE—

The whole world watches!

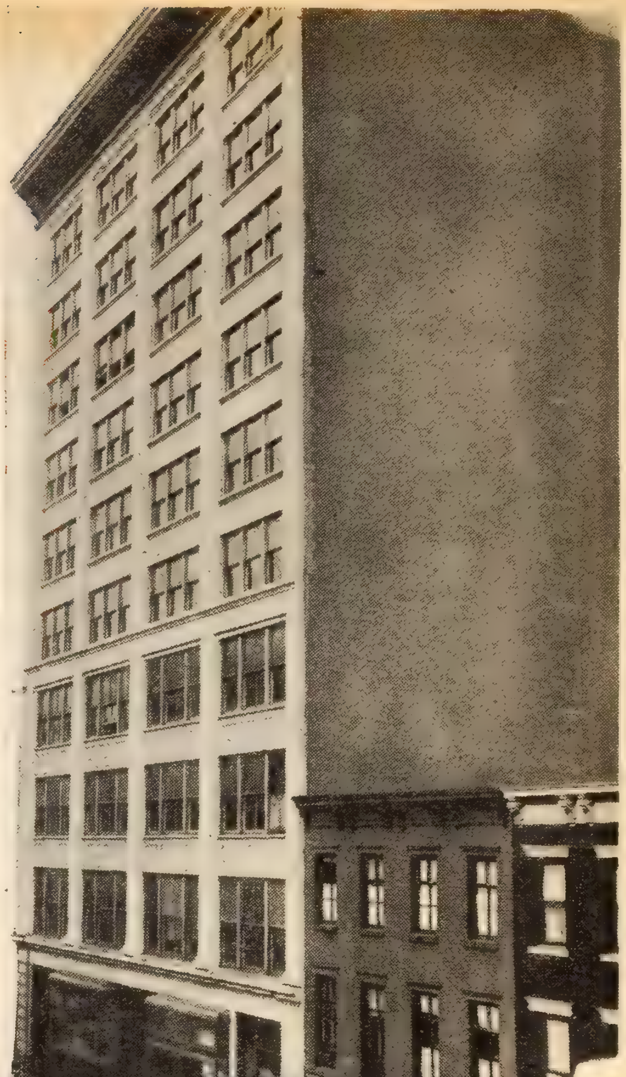
And now he has set in motion his globe-circling news forces to bring the industry a Super-Sound-Newsreel, more complete and amazing than has hitherto been possible to produce.

THE MESSAGE HEARD 'ROUND THE WORLD—

—to every corner of the globe, to every member of the vast news-gathering organization of Hearst, are flashed the momentous plans formulated at an historic meeting of the Hearst general staff announcing

HEARST METROTONE NEWS

starting a New Era in the progress
of Sound Newsreels



ABOVE — *Where the history-making meeting was held in the Hearst Newsreel Building at 251 West 19th Street.*

WILLIAM
RANDOLPH
HEARST

The General Staff lays its world-wide campaign to span the globe with men and equipment to bring you a greater Sound Newsreel than you believed it humanly possible to obtain.

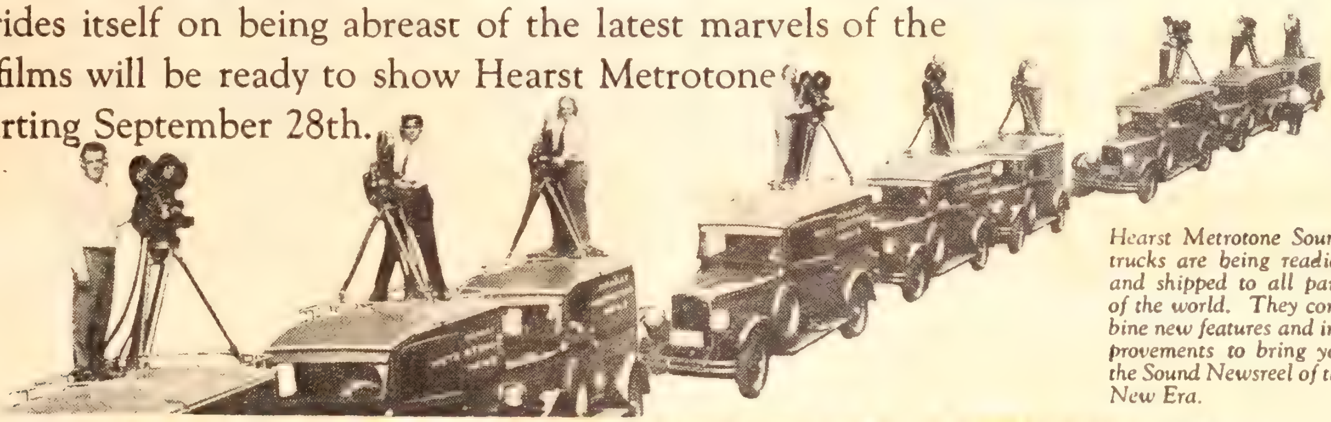
METR

HEARST METROTONE NEWS

For Release Once Each Week on Disc or Film

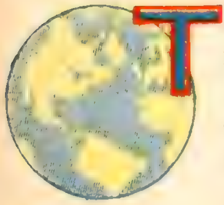
STARTING SEPT. 28th

FROM the first issue of the Hearst Metrotone News this industry will witness a new conception of Sound Newsreels. Tradition counts for nothing. Just as the Talking feature-length production has outgrown its swaddling clothes, so it is with the New Era Sound Newsreel, the Hearst Metrotone News which brings radical new developments in audible news to your public. The mighty machine of Hearst is full steam under way. Every element of this world-wide power is straining to the task of producing the wonder Sound News of all. It is the only Sound News produced by a news-gathering organization. Personalities and events hitherto inaccessible now become available for the sound screen. Every theatre which prides itself on being abreast of the latest marvels of the Talking films will be ready to show Hearst Metrotone News starting September 28th.



Hearst Metrotone Sound trucks are being readied and shipped to all parts of the world. They combine new features and improvements to bring you the Sound Newsreel of the New Era.

THE GREATEST SOUND NEWS *plus* THE GREATEST SILENT NEWSREEL—



THE combination of the staffs and resources of the M-G-M News with those of International Newsreel into the M-G-M International Newsreel means that no other newsreel can hope to compete in world coverage with this colossal pooling of forces. No longer is there any question of which is the greatest newspaper of the screen. By the sheer weight of its resources and connections the M-G-M International Newsreel becomes the one newsreel which all audiences will demand and which all theatres will provide.

M-G-M International NEWSREEL

Twice Weekly Starting July 31st

O-GOLDWYN-MAYER

AND THAT'S JUST A PART OF —

THE GREATEST SHOWS ON EARTH

47 GREATEST SHOWS ON EARTH FOR WIRED HOUSES

JOHN GILBERT in
2 ALL TALKERS
"Redemption"
"Olympia" (title to be changed)

GRETA GARBO in
2 ALL TALKERS
"Anna Christie"
And One More

WILLIAM HAINES in
3 ALL TALKERS
"Navy Blues"
"Springboard"
And One More
1 SYNCHRONIZED
"Speedway"

JOAN CRAWFORD in
2 ALL TALKERS
Titles to be announced
2 SYNCHRONIZED
"Our Modern Maidens"
"Jungle" (title to be changed)

LON CHANEY in
3 SYNCHRONIZED
"The Bugle Sounds"
And Two More

RAMON NOVARRO in
2 ALL TALKERS
Titles to be announced

BUSTER KEATON in
2 ALL TALKERS
Titles to be announced

COSMOPOLITAN PRODUCTIONS
3 ALL TALKERS
Titles to be announced

THE DUNCAN SISTERS in
"COTTON AND SILK"
(Title to be changed)
All Talking, Singing, Dancing

VAN & SCHENCK in
THE PENNANT-WINNING BATTERY *(All Talking, Singing)*

MADAME X *(All Talking)*

COLLEGE LIFE
(All Talking, Singing)

THE ROAD-SHOW
Charles King—Bessie Love
(All Talking, Singing, Dancing)

HALLELUJAH
(All Talking, Singing)

THE BISHOP MURDER CASE *(All Talking)*

THE THIRTEENTH CHAIR *(All Talking)*

THE GIRL IN THE SHOW *(All Talking)*

THE SONG WRITER
(All Talking)

KEMPY *(All Talking)*

SONG OF THE SUNSET
(All Talking, Singing)

LORD BYRON OF BROADWAY
(All Talking, Singing)

PLEASURE LOVERS
(All Talking)

THE GREEN GHOST
(All Talking)

MONTANA
(All Talking, Singing)

THE SHIP FROM SHANGHAI *(All Talking)*

THE VIKING
(Sound, All Technicolor)

THE MYSTERIOUS ISLAND
(Sound, Dialog, Technicolor)

DEVOTION *(All Talking)*

TABLOID *(All Talking)*

JUDICIAL MURDER
(All Talking)

IRIS *(All Talking)*

TWELVE HOURS OF LOVE *(All Talking)*

LIGHTS AND SHADOWS
(All Talking)

HAL ROACH COMEDIES
8 Our Gang *(All Talking)*
8 Laurel-Hardy *(All Talking)*
8 Charlie Chase *(All Talking)*
8 Harry Langdon *(All Talking)*
2 Our Gang *(Synchronized)*
2 Laurel-Hardy *(Synchronized)*

26 METRO MOVIETONE ACTS

12 M-G-M COLORTONE REVUES

52 HEARST METROTONE NEWS

104 M-G-M INTERNATIONAL NEWSREEL

16 GREATEST SHOWS FOR SILENT HOUSES

THE BROADWAY MELODY

HALLELUJAH

THE MYSTERIOUS ISLAND
(Technicolor)

JOAN CRAWFORD in
"Our Modern Maidens"
"Jungle" (new title to come)

JOHN GILBERT in
"Redemption"

GRETA GARBO in
One Silent Picture
(Title to be announced)

WILLIAM HAINES in
"Navy Blues" "Speedway"

LON CHANEY in
"The Bugle Sounds" and Two More

RAMON NOVARRO in
Two Silent Pictures
(Titles to be announced)

THE VIKING
(All Technicolor)

THE GREEN GHOST

M-G-M INTERNATIONAL NEWSREEL
(Twice Weekly)

$6.60 WORTH OF ENTERTAINMENT!

Leo gives your patrons every day in the year the equivalent in entertainment of a $6.60 Broadway Show!

METRO-GOLDWYN-MAYER

More Program "PEP"

a NEW Series of SENSATIONAL Sound Novelties by the Creator of "MICKEY MOUSE"

Walt Disney's

SILLY SYMPHONIES

12 Single Reel Riots in Animated Sound Cartoons!

NOW PLAYING the ROXY

"The SKELETON DANCE"

The first of the New "SILLY SYMPHONIES" Series

Sound Recorded by Powers Cinephone System on Film and Discs

In 5 BROADWAY Theatres THIS WEEK

The ROXY—The STRAND—The HIPPODROME
The CAMEO and The CARNEGIE PLAYHOUSE
are ALL Showing DISNEY CARTOONS This Week

DISNEY CARTOONS, 723 7th Ave., New York

PHILADELPHIA—1331 Vine St.
CHICAGO—828 So. Wabash
MILWAUKEE—723 Wells St.
PITTSBURGH—1024 Forbes St.
LOS ANGELES—1928 S. Vermont Ave.
DETROIT—2310 Cass Ave.
BOSTON—44 Church St.
CLEVELAND—Film Exchange Bldg.
BUFFALO—257 Franklin St.
SAN FRANCISCO—209 Golden Gate Ave.
SEATTLE—2418 2nd Ave.

I Wonder What

THE Film DAILY

The NEWSPAPER
of FILMDOM

ALL THE NEWS
ALL THE TIME

Will
Say About It?

What About Television?

Is Television going to be the next step? Every exhibitor should be interested in knowing as much as possible about Television. This is but one of the many interesting chapters in

SOUND
Motion Pictures

By HAROLD B. FRANKLIN

President and General Manager Fox West Coast Theatres

Distributed in This Field by

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Three Dollars per copy

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New York City

Enclosed herewith is — check — money order for $3.00 in full payment for one copy of Harold B. Franklin's great book "Sound Motion Pictures," to be sent to me when published. (Add 20 cents to cover cost of mailing.)

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City .... State ....

FIRST NATIONAL *FIRST*

It's a Fact, not a phrase

36 Reasons Why

VITAPHONE 2 NEGATIVES OR SILENT

First National VITAPHONE Pictures

COLLEEN MOORE
in
FOOTLIGHTS AND FOOLS
A Technicolor Roadshow.

MARILYN MILLER
in
SALLY
with Joe E. Brown. A Technicolor Roadshow.

RICHARD BARTHELMESS
in
THE SON OF THE GODS
Rex Beach's Great Novel. A Technicolor Roadshow.

IRENE BORDONI
in
PARIS
From the sensational stage success. A Technicolor Roadshow.

NO, NO, NANETTE
From the musical comedy stage sensation. A Technicolor Roadshow.

THE LADY IN ERMINE
A Technicolor Roadshow.

THE SONG OF THE FLAME
The greatest of all stage operettas. A Technicolor Roadshow.

RICHARD BARTHELMESS
in a story as big as "Weary River" and "Drag." A Gigantic Special. Title to be announced.

BACK PAY
Fannie Hurst's great story with
CORINNE GRIFFITH
A Gigantic Special

A MOST IMMORAL LADY
with Leatrice Joy. A Gigantic Special.

THE GREAT DIVIDE
with DOROTHY MACKAILL. A Gigantic Special.

BILLIE DOVE
the most beautiful star on the screen in a Gigantic Special. Title to be announced.

LITTLE JOHNNY JONES
George M. Cohan's great musical success with EDDIE BUZZELL. A Gigantic Special.

CORINNE GRIFFITH
in one of the most colorful stories ever written. Box-office title to be decided. A Gigantic Special.

ISLE OF LOST SHIPS
with Virginia Valli, Noah Beery, Jason Richards, Jack Ackroyd. A Gigantic Special.

FAST LIFE
with Douglas Fairbanks, Jr., Loretta Young and Chester Morris. From the sensational Broadway stage play. As dramatic as anything ever produced. A Gigantic Special.

ALICE WHITE
Singing, talking and dancing in a bigger story than "Broadway Babies" A Gigantic Special.

BILLIE DOVE
in a Box-Office Star Hit. Title to be announced.

BILLIE DOVE
in a Box-Office Star Hit. Title to be announced.

BILLIE DOVE
in a Box-Office Star Hit. Title to be announced.

DOROTHY MACKAILL
in "HARD TO GET." An Edna Ferber Story. A Box-Office Star Hit. Title to be announced.

DOROTHY MACKAILL
in
QUEEN OF JAZZ
By F. Scott Fitzgerald. A Box-Office Star Hit.

DOROTHY MACKAILL
in
THE WOMAN ON THE JURY
A Box-Office Star Hit.

DOROTHY MACKAILL
in another great vehicle. A Box-Office Star Hit. Title to be announced.

ALICE WHITE in THE GIRL FROM WOOLWORTHS
A new angle on the musicals. A Box-Office Star Hit.

ALICE WHITE
in
PLAYING AROUND
by Vina Delmar, famous author of "Bad Girl" and others. A Box-Office Star Hit.

ALICE WHITE
in a story that will do justice to her excellent talking, singing and dancing ability. A Box-Office Star Hit. Title to be announced.

ALICE WHITE
in a picture as big as "Broadway Babies." A Box-Office Star Hit. Title to be announced.

THE CARELESS AGE
with Douglas Fairbanks, Jr. and Loretta Young. A Box-Office Star Hit.

LOOSE ANKLES
From the great play that was a laugh-riot on Broadway. A Box-Office Star Hit.

THE FURIES
with LEATRICE JOY. From Zoe Akin's great play. A Box-Office Star Hit.

THE FORWARD PASS
with Douglas Fairbanks, Jr. and Loretta Young. A Box-Office Star Hit.

THE DARK SWAN
with LOIS WILSON. From the famous book. A Box-Office Star Hit.

IN THE NEXT ROOM
with an exceptionally powerful cast. A Box-Office Star Hit.

SPRING IS HERE
the musical comedy sensation with Douglas Fairbanks, Jr. and a great supporting cast. A Box-Office Star Hit.

ON THE RIVIERA
With a cast that will do justice to this great story of the Continent. A Box-Office Star Hit.

You'll get them ALL from

FIRST NATIONAL *in* 1929-30

with All Talking-Singing and Color

Motion Picture News

Vol. XL NEW YORK CITY, JULY 20, 1929 No. 3

The Small Theatre

Certain Hopeful Signs On The Horizon

By William A. Johnston

ONE thing we do not want to do is to give any guff to the harassed small theatre—to hold forth hollow hopes and theories. The small house today is looking defeat gravely in the eye and wants immediate and practical relief.

There are some things to be said, however.

If the small house can, some way, somehow, carry through and over its present crisis, there are certain hopeful signs on the horizon.

If all picture theatre entertainment is to be sound entertainment—to consist, in other words, of sound projection, then the small house can furnish just as good a show as its big competitor.

The acoustical engineers, in fact, tell us that a finer quality of sound—and that is going to count tremendously—is possible in the small house. It lends itself much more easily to acoustical treatment and to control of the sound machine.

* * *

The first question, then, is the expense of installation. If the small house is to compete in quality of sound it wants quality equipment. That costs money; there is no substitute. But already financing companies are in the field and the small houses will be able to buy a machine as a man of limited means now buys a car.

Again, to the end of quality of sound, there must be good acoustics. This, however, is not a big item. The problem is being worked out by competent concerns, with the resources of the small theatre in mind. Drapes are used, at moderate expense, that not only give the right sound absorption but also beautify the interior.

Next is the problem of operation. That is a matter of service from the sound equipment concern but also of the exhibitor's own study and care. No exhibitor today can afford not to acquire a good working knowledge of sound projection.

* * *

The big hurdle today is sound rental and score charges.

The small theatre owner is told that as more houses are wired these charges will be reduced. They will be reduced, I believe, but not for this reason.

All prices are matters of but one thing—and that is supply and demand.

Sound pictures have been getting big money because the demand is heavy and the supply is light.

As more sound pictures are made—and they will be—the prices will go down. They will go back to the prices charged for silent pictures. Let us only hope that they won't also go back to the program type that is the inevitable result of factory production.

* * *

Summing up, then: the small theatre owner's hope is a weekly cost, covering his equipment payments and his picture rentals that come within the capacity income of his house.

This, it would certainly seem, is possible and most probable because it will be a result of competition between the equipment and picture producing companies.

Western Electric In Position To Install 5,000 More Theatres Within the Next Twelve Months

Company's Total Sound Investment $40,000,000; Carrying $14,000,000 In Exhibitor Credits

WESTERN ELECTRIC, within the next year, will be able to equip 5,000 more theatres with sound devices.

This fact was learned by MOTION PICTURE NEWS on first rate authority this week. E.R.P.I., the Western Electric subsidiary in the sound field, has already equipped over 2,000 houses. With greater speed now being made in the manufacture and installation of equipment, E.R.P.I. hopes, within the next twelve months, to have completed installating more than 7,000 theatres.

The magnitude of the Western Electric investment in sound can be understood from the statement, also made on very high authority, that this total has now reached $40,000,000. Included in this sum is $14,000,000 which the company is carrying in exhibitor credits.

That the saturation point in sound installation has by no means been reached is shown in E.R.P.I.'s plans to equip 5,000 additional theatres within a year.

Western Electric is said to be spending a million dollars a year in research work.

House Renovation Accompanies Talkie Device Installation

Generally an exhibitor having a talking picture device installed in his theatre also goes in for complete renovating and house cleaning, it has been observed by Irving Lesser, sales manager of General Talking Pictures Corp., manufacturers and distributors of Phonofilm.

In the survey made by Mr. Lesser it appears that the sound installation is immediately seized upon by the exhibitor as a favorable opportunity for improving the appearance of a theatre.

There are but few cases where a house has to be renovated for purposes of sound installation. It is usually the case that with a new sound device in his house, an exhibitor improves it both inside and out, looks into his projection booth and otherwise enhances the efficiency and comfort offered his patrons.

Patronage Fails to Keep Pace With Talkie Cost

PORTLAND, ORE., July 17.—Many Oregon exhibitors have reverted to silent pictures after a few weeks of talkies, because, they say, expenses have increased 75 to 100 per cent and patronage only 10 to 20 per cent.

In going back to silents, some suburban houses are using two silent features at 15c top to better business than one talkie feature at 25c. Other houses are successfully using a split week policy, with talkies the first three days and the balance of the week silent, with two features and news reel.

The talkies are popular, but exhibitors claim rentals are prohibitive.

Universal Denies Paul Whiteman Is Not To Make Picture At All

(Hollywood Bureau, Motion Picture News)

Hollywood, July 18.—A report that Paul Whiteman, who has not yet started on his picture for Universal, will not make the picture at all was in circulation here this week. It was said that a settlement had been effected on his contract without making the picture.

The Universal studio denied the reports, and said that work on the film would be started on Monday at the latest.

Bank Messenger Robbed Of $5,000 Theatre Cash

Hollywood, July 18.—Two of the three holdup men who robbed a bank messenger in front of the Chinese Theatre Monday morning are still uncaptured.

The first report stated that the bandits obtained $15,000 of the theatre's box office receipts, but it is now admitted that the loss was only $5,000. The third bandit was wounded and captured.

IN my experience as manager for the past 12 years, I found that the greatest "enemy" a manager can encounter is "falling into a rut of daily routine." The Manager's Round Table Club is the best medicine in the world against this. With all the splendid ideas sent in by the various members, it is a real "Manager's School" and the lessons are a great aid to each and every member. The ideas on exploitation are all practical and can be used by everyone.

MAXWELL MELINCOFF,
E. M. Loew's Theatres,
Pawtucket, R. I.

Grauman Feted By Film Leaders At Coast Dinner

Showman Honor Guest At The Film Colony's Biggest Testimonial Affair

(Hollywood Bureau, Motion Picture News)

Hollywood, July 17.—Sid Grauman, who has retired from exhibition to devote his attention to production activities, was feted at a testimonial dinner at the Biltmore Hotel tonight with three hundred present, including leaders in the industry and civic affairs.

Mayor John Porter, George L. Eastman, Col. Harry Baine and Joseph Scott spoke on Mr. Grauman's importance in civic affairs on account of his outstanding showmanship. Harold B. Franklin presented a golden pass key to all the Fox West Coast Theatres for Mr. Grauman's mother.

Joseph M. Schenck, Jesse L. Lasky and Jack Warner sounded praises for "the greatest showman of motion pictures." Comedy highlights on the speeches were supplied by "Bugs" Baer, George Jessel and Harry Richman, while Al Jolson sang and then ran to catch a train for New York. Jack Benny was toastmaster and Frank Fay master of ceremonies.

The wealth of entertainment features included numbers of Rube Wolf, Charles Judel, Charles King, Bee Palmer, Fanchon-Marco acts and dance ensembles.

It was undoubtedly the greatest testimonial ever staged in Coast circles and a remarkable tribute to a man who has numberless friends in all walks of life.

Keith's In Syracuse, N. Y., Is Taken Over By Orpheum

Syracuse, N. Y., July 18.—An event of interest on the Syracuse rialto this week was the transfer of B. F. Keith's Theatre here from the Keith to the Orpheum group, a transfer which makes Syracuse the eastern frontier of the old Western circuit once headed by Marcus Heiman of this city.

This new alignment means several things. First, that, beginning in September, B. F. Keith's will eliminate the split-week policy, playing bills instead a full week. Second, that George A. Godfrey, chief of the R-K-O vaudeville exchange, will personally supervise the Syracuse programs. Third, that acts will start their transcontinental tours to the Coast in Syracuse.

McNichol Gives Millions To The Canadian Charities

Ottawa, Ont., July 18.—Another million dollars has been presented to various charities in Canada by A. R. McNichol, pioneer moving picture exhibitor of Winnipeg, Manitoba, this following his gift of $1,000,000 to a group of Welfare organization two years ago. No distinction has been made by Mr. McNichol in his philanthropic work with respect to creeds. He has varied business interests in the Canadian West, but his fortune was started with the operation of a group of theatres in Winnipeg.

Hearst Now Investigating Industry Trying To Get Monopoly Evidence

WANTS FACTS FOR GOV'T.

Publisher-Producer's News Men Looking Into Affairs Of Distributors And Exhibitors

WILLIAM RANDOLPH HEARST is reported as conducting a private investigation of the motion picture industry. The publisher-picture producer has a number of men detached from his various papers all over the country delving into existing conditions in the distributing and exhibiting field of the picture business in an effort to pin down the charges that he has made that the industry was rapidly approaching a state of monopoly.

Efforts to reach Mr. Hearst in person and via telegraph by the MOTION PICTURE NEWS within the last two weeks in order to obtain from him a statement as to his basis of charging that a monopoly was developing within the industry have been unsuccessful insofar as obtaining any word from him is concerned.

In two recent editorials Mr. Hearst's papers have made the charges of monopoly approaching. He did not, however, point out which of the factors in the industry were bringing about the condition. A telegram in an effort to clear up this point has been ignored by him.

This week, however, it was learned that Mr. Hearst was conducting his own private investigation of the industry in an effort to locate evidence on which he might substantiate the charges that he has made. Whether he wants this information for his own satisfaction or for the purpose of a Government investigation could not be learned.

It is quite possible that the Government officials have taken the Hearst editorials and asked the publisher to be more specific as to his monopoly accusations.

Several of the Hearst high-powered editorial folk have been on tours of motion picture centers in various parts of the country, particularly in the northwest interviewing exhibitors in the independent field. Others have been pursuing a like course in the east.

(Continued on following page)

Love Is Recovered From Accident, Now At Work

Bessie Love, who recently figured in an automobile crash, is fully recovered from the mishap. The bandages were removed from her head this week and fear that she might have been scarred in the crash were dispelled. The star is now rehearsing at the studio for ‘‘Road Show,’’ in which Charles King will play opposite her. Charles Reisner will direct from a story prepared by Bess Meredith. The picture will have a musical theme and a backstage background.

Ray Rockett and Marin Resign At First Nat'l

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, July 18.—Ray Rockett has finished as supervisor for First National, although he was in charge of "Sally," now in production. Ned Marin presented his resignation two weeks ago and leaves for a European vacation in September. He has agreed to stay until the completion of three productions which he is now supervising.

It is reported that Jack Warner is looking for capable supervisors for First National as only Robert North and Al Rocket now remain. The latter is ill at his home and will probably not be able to return to the studio for three weeks.

John Golden To Roadshow Talkies Of Legit. Plays

Producer's Plan Includes Playing Of The Small Towns At A $1 Top Price

John Golden, prominent theatrical producer, is going into the production and roadshowing of talkies on a big scale, it was learned this week. Financially interested in the enterprise, according to reports, are, John Hertz, Chicago multimillionaire taxicab king, and Albert D. Lasker, formerly of Lord & Thomas and the U. S. Shipping Board.

The plan is to make all the Golden stage successes into talkies, which will be roadshowed in legitimate houses throughout the country. The producer also plans to send out a number of road companies into the smaller unwired towns where the Golden talkies will be played at a dollar top.

The RCA Photophone process will be used, the reports further say.

Tabares Back From Britain Where He Edited Talkies

Arthur Tabares, formerly chief film editor for First National Pictures, has returned to New York from England, where for the past two years he has been head of the film editing department of Gainsborough Productions.

Mr. Tarbares is well-known in the producing fraternity of Los Angeles and New York for his editing of such productions as ‘‘Flaming Youth,’’ ‘‘Lilies of the Field,’’ ‘‘So Big’’ and ‘‘The Lost World.’’

His activities in the last six months have been almost entirely with the editing of sound versions of current British productions.

FLAYS FILM ASSOCIATES

Menjou's Charges Of Blacklist Bring A Scathing Editorial In Hearst Papers Here And On Coast

IN an unsigned editorial appearing in the Hearst-controlled publications in New York and on the Coast this week the motion picture producers were openly advised that they had best watch their step and not give the actor cause to need unionization and organization within the studios. The reason for this outburst was a telegram that was sent to Hearst direct last Sunday by an executive of the American Sound Recording Studios, which had just placed Adolphe Menjou under contract. The telegram was an open bid for publicity and it flattered the publisher in glowing terms so that he could not pass it up, and the result was that he gave the promoters of the Menjou contract just what they wanted in the way of publicity.

The Hearst editorial followed a number of interviews given out in New York by Menjou to the effect that he was being ‘‘blacklisted’’ by the organized and recognized motion picture producers. Atop of this was news that the star had signed a contract with an independent producing company.

This company, through an executive, let it be known that it would surround the star with an all-Equity cast, and stated that they had been ‘‘threatened’’ by the ‘‘big boys’’ in the industry to the extent of refusal of booking for any picture they might make with Menjou.

E. E. Smith, executive secretary for the American Sound Recording Corp., denied this via telephone on Wednesday, but later the same day a copy of a telegram that was sent to Mr. Hearst over the signature of Alfred Walker, vice-president of the corporation, was found to contain charges that a trust existed in the industry and stated: ‘‘Their threat to us is ‘What are you going to do with the pictures after they are made?’ ’’ also inferring in the telegram that the ‘‘trust’’ had refused bookings for a Menjou production.

(Continued on following page)

"U" Supplies New Service On Pictures To Operators

A volume control and change over sheet on all Universal sound films are being supplied operators by Universal, H. M. Messiter, in charge of sound activities of Universal exchanges, stated this week.

The volume control and turn over sheets started with the sheet for ‘‘Show Boat’’ and is now in every exchange to go out in all reel boxes of the feature. Sheets have also been supplied for ‘‘Broadway.’’ The service will be used on every Universal sound picture from now on.

$67,000,000 Equipment Merger Is Announced; Third Dimension Machines Are To Be Marketed

Grandeur, Inc., One Of Combine, Believed To Be A Fox Alfiliation

A NEWLY formed $67,000,000 equipment combine, which has for one of its purposes the marketing of new third dimension cameras and projectors was officially announced this week. H. L. Clarke, President of the International Projector Corp. and National Theatre Supply Co., two of the seven units in the merger, and President of the Utilities Light & Power Co., heads the combine, which is called General Theatres Equipment, Inc.

The new concern, which has been incorporated in Delaware, will acquire fifty per cent of the outstanding stock of Grandeur, Inc. The latter is believed to be controlled by Fox, though this has not been confirmed. It is reported, however, that Grandeur has made a contract by which the Fox Theatres Corp., or any affiliated company, will lease from Grandeur all of its requirements of the new type projector.

Financial details of the merger were arranged by a banking group consisting of the Chase Securities Corp., Pynchon & Co., Halsey, Stuart & Co., West & Co. and W. S. Hammons & Co.

The principal companies included in the merger are the International Projector Corp., the National Theatre Supply Co., Grandeur, Inc., Strong Electric Co., J. E. McCauley Manufacturing Co., Hall & Connolly, Inc., and the Ashcraft Lamp Co.

The board of directors of General Theatres Equipment, in addition to Clarke, consists wholly of bank representatives. They are Murray W. Dodge, vice-president of Chase Securities Corp.; William F. Ingold, of Pynchon & Co.; E. W. Niver, of Halsey, Stuart; William W. Watson, Jr., of West & Co., and Walter S. Hammons, of W. S. Hammons & Co.

Grandeur, Inc., will acquire directly or through wholly-owned subsidiaries all of the business and assets of the Mitchell Camera Company.

The announcement pointed out that the new combine will market several new picture machine devices which are expected to revolutionize the industry. Prominent among these will be the third dimension camera and a new type projector which, it it said, will give full-stage proportions to pictures when shown in theatres.

Frisco Union Musicians Sue Theatre Chain

SAN FRANCISCO, July 18.—Seen as the forerunner of other similar actions, the first damage suit growing out of the recent fight between union musicians and owners of "Talkie" houses, was filed in the Superior Court, San Francisco.

The complainant, seeking to recover $2,839.22, was filed against the Consolidated Theatres, Inc., owners of the Alhambra Theatre, and George Nasser and M. A. Nasser. The complainant is Edwin B. Leve, leader of the five-man orchestra which played in the Alhambra prior to its conversion into a talking picture house last March. The amount asked is said to represent the difference between the orchestra's earnings since its discharge —by the theatre and the sum alleged to have been guaranteed it under contract.

Real Estate Brokers File Suit Against Poli

NEW HAVEN, CONN., July 18.—Suit for $1,300,000 against Sylvester Z. Poli, alleging that amount due them as commission in sale of the Poli circuit to Fox for $26,000,000, has been filed here by Edward P. Egan, real estate broker, and two Springfield brokers. They claim that they were retained by Poli to find a purchaser for his chain.

Hearst Flays Film Producing Associates; Defends Menjou

(*Continued from page 273*)

Mr. Smith also stated that there was no agreement with Equity that Menjou would appear with an all-Equity company, but at the Equity office there was a letter on file in which he definitely stated that none but Equity players would appear with the star.

In part the Hearst editorial which appeared on Wednesday in the "N. Y. American," said:

"As though there were not trouble enough in the motion picture industry, word comes of an alleged combination of producers against one of the most distinguished and most popular stars of filmdom. . . . If there is, as has been alleged, any combination of producers against Mr. Menjou, those producers are taking a very foolish step at a very critical time. If a combination of producers is formed to discipline actors, there will certainly be a combination of actors to protect themselves, and there should be. It is possible that certain moving picture producers are importing into the industry too many foreigners and too many stage actors. That is their business, but if they have any difficulties in consequence of such importation, the burden of them should not fall upon American actors long trained to the screen. . . . The reason that the Actors' Equity has not been successful on the screen is because there has not been much reason for its existence in that field. Why provide reasons?"

Mr. Hearst did not mention the company that had signed Menjou or the executive of the company that had sent him the telegram of protest against the blacklisting of the star.

Paramount Profits For 2nd Quarter Are $2,550,000

Estimated Figures Set Record For Company; First Half's Figures Ahead Also

A record second quarter—consolidated net profits of $2,550,000—are estimated by Paramount Famous Lasky Corp. After all charges and taxes have been deducted, the company reckons that for the period of 1929 ending June 29 profits amount to $1.14 per share on 2,242,862 shares, the number of shares outstanding at the end of the quarter.

This profit is approximately 58 per cent greater than the profit for the corresponding period of 1928, which was the company previous record second quarter.

The profits for the second quarters of 1929, 1928 and 1927 are compared as follows:

Second Quarter's Earnings — 1929 — $2,550,000 (estimated); 1928—$1,609,000; 1927—$1,465,000. Per Share Earnings—1929—$1.14 (estimated); 1928—$0.78; 1927 —$0.76.

Profits for the first six months of 1929 also create a new figure for Paramount, being 32 per cent ahead of 1928's first half, which was the previous record first six months of the company.

Profits for the first half of 1929, 1928 and 1927 are compared as follows:

Six months' earnings—1929—$5,112,000 (estimated); 1928—$3,873,000; 1927—$3,532,000. Earnings per share—1929—$2.30 (estimated); 1928—$1.88; 1927—$1.87.

Hearst Investigates Film Industry, Is Latest Report

(*Continued from page 273*)

Mr. Hearst was asked by wire to clear up the purpose of his investigation but has refused to either affirm or deny that he was conducting such a proceeding. Word was received from the Coast that the wire requesting this information had been forwarded direct to him at his California ranch, but seemingly he has elected to ignore it.

Hearst is known to have deeply felt the sale of the Metro-Goldwyn-Mayer Corp. to William Fox. At the time of the deal he, together with Louis B. Mayer and a group of associates, were ready to take over the property. The final closing with Fox is said to have been a distinct blow to the publisher-producer. Likewise Hearst is said to have never fully forgiven Adolph Zukor after they had a break over releasing arrangements for the Cosmopolitan Productions and the Marion Davies pictures

In the industry it is common gossip, since the printing of the Hearst editorials, that the publisher still hopes to block the consummation of the M-G-M deal with Fox through Government disapproval of the merger, in which event he and his associates would undoubtedly step in and take over the organization as they had originally planned.

Zukor Turned Down $90,000,000 For Paramount Holdings, Report

$65,000,000 CAPITAL

Sale Would Not Have Meant Control Of Company; Could At This Time Recapitalize For $200,000,000

ADOLPH ZUKOR is reported to have refused $90,000,000 for his holdings in the Paramount - Famous - Lasky Corp. The offer, said to have been made by a banking group which was undoubtedly acting in behalf of either one of two factors in the industry, was for the outright sale of all the Zukor interests in a corporation which is capitalized at only $65,000,000 and the deal, had it been consummated, would not have meant the passing of the control of the corporation. Zukor turned it down cold.

The actual possibilities of recapitalization of Paramount at this time are about $200,000,000 in the event that those in control of the company wanted to go into the Street for money. But that seems a remote possibility. It is known that several years ago Paramount made a deal with a number of realty associates whereby the latter were to advance $20,000,000 annually for a period of five years for expansion purposes. To date, Paramount has utilized only about $20,000,000 of this amount. Atop of this Paramount is known not to have any outstanding obligations to any of the banks.

The closing of two deals in the theatre field this and last week by Publix, a Paramount subsidiary, involved $22,000,000, but they were completed on an exchange of stock basis with very little cash necessary.

Zukor's refusal to consider the $90,000,000 offer made him shows that he is determined to remain at the helm of Paramount as he stated exclusively to MOTION PICTURE NEWS several weeks ago and later reiterated at the sales convention of the Paramount-Famous-Lasky organization.

Is American Firm Behind Comedie-Francaise Plan?

By L. C. MOEN

(Paris Correspondent, Motion Picture News)

Paris, France, July 6.—A large American company is mentioned as collaborating with the plan to produce the entire repertoire of the Comedie-Francaise in talkie form, which rumor has provoked wide discussion in the French capitol.

Conservative elements have protested against this "profanation" of an institution which is held almost sacred by France. Supporters of the plan, however, have pointed out that practically all of the plays in the Comedie-Francaise repertoire are now out of copyright and can be, and perhaps will be, produced with casts far inferior and that for that reason it is better that the state endowed theatre should itself film them.

Uses Slides To Tell Fans Of Censor Cuts

OTTAWA, ONT., July 18.—J. M. Franklin, manager of the B. F. Keith's Theatre, has adopted a novel method for the education of the public with regard to deletions made by censors in sound-on-disc productions. This consists of stereopticon slides which are thrown on the screen. The words: "dialog deleted by the censors" appear in the actual picture, generally between the figures on the screen. This is done by separate projection from the operator's booth.

Whenever a "black-out" occurs, announcement is flashed that "the scene has been delted by the censors."

Mr. Franklin declared that he had no quarrel with the censors but that he desired to advise his audiences as to the reasons for the film or sound cuts. The arrangement is only temporary, he pointed out.

Ideal To Handle RKO Productions In Great Britain

Schnitzer Completes Deal In London For Distribution By English Company

An important international deal between RKO Export Corp. and Ideal Films, Ltd., London, whereby the latter company will handle the 1929-30 product of Radio Pictures in the United Kingdom, was concluded last week in London.

Joseph I. Schnitzer, president of RKO Productions, now in London, Ambrose S. Dowling, export manager, and Sol G. Newman, British representatives, acted for RKO, and Simon Rawson acted for Ideal. Ideal is one of the affiliations of the Gaumont British group which controls over three hundred British motion picture theatres, and the RKO product will be released through this outlet.

Mr. Schnitzer is now touring the Continent and will visit all of the principal foreign exchanges.

Fox Wesco Theatres Plan For Greater Movie Season

Hollywood, July 18.—Fox West Coast Theatres will celebrate annual Greater Movie Season in all houses on the circuit during the month of August. Extra advertising and exploitation will be utilized in each city and town where a Fox West Coast theatre is located. Frank Whitbeck, advertising and publicity head of the circuit, has prepared special newspaper and billboard display advertising.

GIANT MERGER COMING?

Belief Strong That Zukor Will Head Combine That Will Take In At Least Three Others

THE motion picture industry apparently is going to narrow down into a battle between two groups. The line-up as predicted for the future is that one group will be headed by Adolph Zukor and the other by William Fox. Events of the past six months have pointed to a narrowing down of important factors in the producing, distributing and theatre operating branches of the industry, with constant rumors of further mergers to come.

The latest developments point to the possibility that Adolph Zukor will be at the head of a combination that will control the destinies of the Warner Brothers, First National and Universal organizations, in addition to Paramount-Publix. On the other hand, Fox will be on the other side of the fence with his own organization and that of Metro-Goldwyn-Mayer and Loew.

Predict New Order

The sharps who have been watching the turns within the industry in the past few months predict that the new order of things will be definitely set within the next eighteen months.

The only other factor in the situation, it appears, is the Radio-Keith-Orpheum Circuit and RKO Pictures, which have the backing of the Radio Corporation of America.

As far as the theatres of this organization are concerned, it seems that the only policy that they can follow at this time is a return to big time vaudeville. In the situations where they are playing a combination policy of vaudeville and motion pictures they are running into the opposition of the talking picture in the regular picture theatres. The public seemingly is tiring of canned vaudeville, these acts being at best just a makeshift that was resorted to during the first days of the development of the talking picture in a commercial way. Now, with the development of the feature talkers, it seems certain that as far as most cities are concerned, outside of the bigger centers such as New York, Chicago, Philadelphia, Boston, etc., the legitimate theatre stands little or no chance, for in the first place the theatre will be unable to meet the price competi-

(Continued on following page)

Show Boat Along The Ohio River Shows Films Nightly

Cincinnati, Ohio, July 18.—Additional opposition has come up in Cincinnati. A show boat is touring the Ohio River, featuring silent movies and other entertainment and gives nightly showings at different locations along the river front.

William Fox Severely Injured In Auto Crash; Condition Is Not Alarming, Says Physician

Fear Of Skull Fracture At First; Had Blood Transfusion; Chauffeur Killed

WILLIAM FOX, head of the Fox Film Corp. and the Fox Theatres, was severely injured in an automobile accident which occurred on Long Island on Wednesday morning. The chauffeur of the Fox car was instantly killed and J. S. Rubenstein, who was in Mr. Fox's car, was also injured. The three girls in the small car which crashed into the Fox machine were not hurt and their Chrysler practically unscratched.

Mr. Fox was immediately taken to the Nassau Hospital where Dr. Wilfred Post in charge stated: "I am certain that he is badly hurt," adding "critically hurt."

This information was given to the Associated Press, Dr. Post having stated that he found Mr. Fox was suffering from a brain hemmorhage, his face being so scratched and swollen that it was impossible to state what damage had been done to the facial bones, but there were indications of a skull fracture.

After the accident, Mr. Fox, who was conscious, insisted that one of the executives of the Fox Company be summoned and through him he gave out the news that his injuries were slight and that he would be about again in a few days.

After the arrival of several Fox executives at the hospital, the trend of the reports about Mr. Fox's condition was decidedly more optimistic.

On Thursday Mr. Fox was reported as resting easily at the hospital, and Dr. Post, who ordered a blood transfusion on Wednesday night, which was carried out, said that the patient "had spent a good night" and that his condition was "in no sense alarming and was much better than was to have been expected at the time of his first examination when Mr. Fox was first brought to the hospital."

It was stated that Mr. Fox was given a pint of blood in the transfusion, which took place at 7.30 on Wednesday night.

There was a flurry in the Fox stock in the market on Wednesday when the accident was first reported, but the stock after going off about five points, recovered somewhat in thte afternoon, and on Thursday morning opened stronger than the closing of Wednesday.

James R. Grainger, general sales director for Fox advised all of the employees of the organization throughout the world that the condition of the head of the company was not a serious one. At the hospital immediately following the news of the accident reaching New York a number of Fox executives called and Adolph Zukor also went to the hospital to inquire as to the condition of Mr. Fox.

Miss Dorothy Kane, who was driving the car which struck the Fox auto was summoned for driving without a license and her sisters, who were passengers in the car with her, are to appear before the Grand Jury in Nassau County on Tuesday to give their testimony in the investigation of the accident.

Mr. Fox's nurse stated that he was getting along nicely and was responding to treatment. Asked whether his recovery might be expected shortly or whether there was danger of complications, she responded:

"Mr. Fox has been seriously injured and has lost a considerable quantity of blood. However, he is expected to be out in a comparatively short time."

French Merger Results From Contingent Fight

PARIS, FRANCE, July 6.—With the merger of Pathe-Natan and Cinromans-Films de France, now a fact, despite vigorous denials, as was predicted some time ago in this publication, practically all of the power in the French film industry is now solidified in the newly amalgamated companies and the France-Film-Aubert group. This is said to have come about largely as a result of the American fight against the contingent, and there is considerable talk of a cartel which would fuse these two groups into one.

According to Jean Sapene, head of Cineromans, each company preserves its own individuality rigorously, and the cartel is merely to fuse the operating strength of the two groups.

The first result will undoubtedly be the transformation of the cineromans studies at Joinville into sound studios. Pathe-Natan has had a commission in America studying this situation.

4 Photoplays Pull Down Good Scores At L. A. Theatres

Los Angeles, July 18.—"The M-G-M Hollywood Revue of 1929," "The Gamblers," "Madame X" and "So This Is Heaven" were the top-notchers among the films at the various theatres last week. Doing below normal business were "The Four Devils," and "Fashions in Love." "Broadway" and "The Last of Mrs. Cheney" both went over the normal business mark.

Fine business, showing no decrease from the figures of previous weeks, were to be had at Grauman's Chinese Theatre where "M-G-M Hollywood Revue" nabbed $32,000 (200 per cent). "The Gamblers," showing at Warners Hollywood, sold plenty of tickets, the gross being $21,000 (150 per cent). "So This Is Heaven" netted the United Artists $17,800 (135 per cent). "Madame X," in its third week at the Criterion, drew big business that showed no decrease from previous weeks.

American Talkies Get Panning From British Newspaper

Article Defines U. S. Film Product As "Obsessed By 12 Year Old Mind"

A sharp slap is taken at the American talkie by a writer in the Manchester Guardian, a British publication. Even with the advent of dialog the American film continues to be "obsessed by the twelve year old mind," says this writer whose article is quoted in last week's Literary Digest.

Writers, directors and actors are unable to cope with the new technique of the talkie, according to the article, and they are reproducing stage drama word for word and gesture for gesture. It would be absurd for the screen to cast aside all the natural advantages in technique it has acquired in a quarter of a century, the writer states.

"Producers of talking movies are doing a painfully bad job and one for which they cannot quite be forgiven," the article continues. "Their imitation of the stage is an awkward and embarrassed one. Few of the producers, directors or actors have had any extended experience in drama. Much has been said recently about the talkies stealing all the stars from Broadway, but this has not happened and will not. Their training and experience (of stage actors) are of some value, but of less than might be supposed; they have a tendency to overact before the camera, and to shout into the microphone in a painful way."

After stating that many better-known dramatists have gone to Hollywood to write for the talkies, only to come back to Broadway vowing "never again," the writer asserts developments in the talkies during the past year have been few and almost all

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Revival Of Big Time Vaud. By RKO Seen As Possibility

(*Continued from Page 275*)

tion of the motion picture producers for the last of the legitimate players.

There will always be a certain amount of demand for flesh and blood actors and logically vaudeville it would seem will be the media to supply this demand. If the heads of RKO are far seeing enough at this time to take advantage of the situation and start building up the return of big time vaudeville with shows of possibly ten acts, five of these to be names of box office drawing calibre, they can possibly within a year win a tremendous following for this form of entertainment.

As far as the calculation of the prediction experts are concerned, Radio-Keith-Orpheum will, within not less than three years, be aligned with the Zukor side of the line-up which the future is to bring about.

However, in the meantime, by bringing back big time vaudeville they will establish their houses so that there will be an added value of those properties.

Publix-Saenger And F. & R. Deals Closed; $22,000,000 Total Involved

F. & R. GETS $10,000,000

Three For One Stock Deal For Northwestern Circuit Gives Publix Complete Control Of Territory

PUBLIX THEATRES CORP. have concluded the negotiations with Finkelstein and Ruben for the acquisition of the Northwestern Theatre Circuit. The price agreed on is said to have been slightly in excess of $10,000,000, on an exchange of stock basis, three shares for one. It is known that Paramount had a deal set for these houses several years ago at a price of $9,500,000 and Finkelstein and Ruben have improved their situation and holdings to the extent of about $1,000,000 since that time.

The obtaining of control of the Finkelstein and Ruben circuit gives Publix the control of the northwest territory. There are about one hundred and fifty theatres in Minnesota, North and South Dakota, and western Wisconsin involved in the transaction. The company controls eleven first runs in Minneapolis and St. Paul alone.

M. L. Finkelstein and E. Ruben have been in New York for several weeks conducting the negotiations with Publix with the final terms agreed upon late last week.

Publix has held an interest with F. & R. in the past as far as the eleven first runs were concerned, but the present deal puts them in control of the entire circuit and is part of the general expansion program on the part of Publix tending toward a 100 per cent control of all the deals in which they are interested as partners.

Gibson Signs Million Dollar "U" Contract; Will Do 8 Westerns

Following the expiration several weeks ago of his contract with Universal, Hoot Gibson, star in western films for the company for a long period of years, last week signed a reputed million dollar contract with Carl Laemmle, Jr., general manager of Universal. He will make eight all-talking westerns, it was announced.

Gibson has his own unit and will make the pictures himself. One will deal with the big Salinas rodeo and another story will be filmed in and around Honolulu.

The star is now negotiating with Sally Eilers for the lead in "The Long, Long Trail," his first under the new contract, on which production is set to start on July 18 under the direction of Arthur Rosson.

Jay Merchant will be contact man for Carl Laemmle, Jr., in connection with the Gibson and Ken Maynard westerns.

Publix Dickering For Aztec, San Antonio

SAN ANTONIO, TEXAS, July 18.—Facing the alternative of building a new theatre here or securing an established house, Publix is dickering for the Aztec Theatre, modern independent house seating 2,500.

Leases on the Princess and the Empire, both Publix houses, expire by next January 1 and they will not be renewed.

Publix has taken care of one of these theatres by leasing the Old Majestic, seating 1,700, which has been dark since the Interstate circuit opened the Greater Majestic. The Publix deal for the Aztec has been on for some time. The hitch, it is understood, is over the Palace and the Rialto, two smaller houses, operated by the owners of the Aztec. Publix does not want these smaller houses, it is said.

Publix Now Takes Over Two Omaha Downtown Houses

Gives Them Control Of First Run Situation In That Part Of City

The World Realty Company has confirmed the lease of the Sun and World theatres to the Publix Theatres Corp. This gives the corporation four downtown Omaha houses and places them in control of the first-run situation in that city. The Orpheum Theatre is the only house that is in opposition to those that are now Publix operated.

The World and Sun theatres were operated by the Goldberg Brothers.

The World has been playing pictures and the Fanchon and Marco units and has been hurting the business at the local Publix house. The Sun has been dark for the past two years.

The Rialto, Publix operated, opposite the World theatre, will be remodeled into a business building according to report.

Capitol, Springfield, Mass., Is Bought By Interstate

Springfield, Mass., July 18.—The Interstate Theatres Corp. has purchased the Capitol Theatre of this city, according to an announcement made by David Stoneman, operator of the Boston chain. It is indicated that the personnel will be changed slightly, but that Walter Markel, present manager of the theatre, will be retained. The actual transfer of operation will be completed sometime this week.

FOR SAENGER, $12,000,000

Will Take Over Southern Circuit With E. V. Richards Remaining At Helm

THE deal for the taking over the Saenger Circuit by Publix was finally completed over the week-end at the "farm" of Adolph Zukor in upper New York. Zukor, Sam Katz, E. V. Richards and Julian Saenger were present for the final talk on the valuation of the circuit. The price is reported as being in the neighborhood of $12,000,000 for the Saenger Circuit in Louisiana and Texas and the holdings that the corporation has in the Publix-Saenger circuit in Florida and the Consolidated Theatres which operates about fifteen houses in that state.

Three weeks ago, it appeared as though the "deal" with Publix was off because of the inability of the traders to agree on a valuation of the Saenger holdings. At that time, Julian Saenger was reported as returning South, although E. V. Richards was to remain in New York after having been here for three months on the deal. It was also stated at the time that the Publix deal having fallen through, Richards was ready to do business with Fox. This latter phase of the trading may have had the effect of bringing about a reconsideration on the part of Publix and decided them on more liberal terms.

Richards To Remain

Publix, it is said, would not have wanted Fox for a partner in their Southern enterprises, which would have been the case in the event that the Fox interests were able to purchase the Saenger interests. Fox undoubtedly would have been willing to pay any price to have secured the Saenger interests which would have given control of the theatres and made Publix the minority stockholder in them. This would have created a situation that would have placed Publix in a position that it would have taken them a long time to work out of.

With the report of the sale being closed it is said that E. V. Richards is to remain at the helm in the operation of the theatre properties for Publix for a period of years.

It is known that the Saengers, with Richards, intend to actively enter the air transportation field and propose the establishment of air lines between New Orleans and Central and upper South American points. While in New York they have been in negotiation with a number of aerial transport companies and inspecting the airports in the vicinity of the city.

P. L. Thomson To Europe

P. L. Thomson, director of public relations for Western Electric, is sailing this week to attend the international advertising men's convention in Berlin.

Paramount Magnafilm Showing Complete Surprise To Industry; Four Reel Talker On Wide Film

Publix Unit With Burke Is First Production Made; Runs 36 Minutes; Other Scenes

PARAMOUNT FAMOUS LASKY pulled a surprise on the industry on Thursday afternoon by closing down the regular performances at the Rivoli Theatre, N. Y., for that afternoon in order to give a special showing of its Magnafilm to a selected audience. The showing itself lasted a little more than three quarters of an hour. A number of still shots were shown, after which a four reel subject in sound and dialog, singing and dancing, was disclosed.

The Magnafilm is the result of experimental work that has been carried on for Paramount by Lorenzo Del Riccio, who was the inventor of the Magnascope, a camera attachment whereby it was possible to take the ordinary sized picture and throw it on a large screen.

Adolph Zukor originally, with Edwin S. Porter, started experimenting with wide film about fifteen years ago at the old Famous Players Studios on West 26th Street, but the results of their experiments were destroyed in the fire which wrecked that building some years ago.

Then Del Riccio developed the Magnafilm which is 56 mm. wide and 19½ mm. wide.

In comparing it with the Spoor wide film shown some weeks ago it was noticeable that the Magnafilm did not have as much flicker as did the former.

The first feature production made with this process is entitled "You're In The Army Now." It is the Publix stage unit that has Johnny Burke as its star. The picture was made at the Astoria studios of Paramount and runs a little more than thirty-six minutes. It contains the dialog, songs and dances as in the stage production. It shows the possibilities of presenting the regular Publix shows around the circuit on the wide film and thus obviate the necessity of railroading the acts.

Just before the completed production was flashed on the screen there was a showing of a number of odd out-of-doors shots without sound. The first was of the surf at one of the beaches, then a rural scene showing a winding road through a number of trees, then a number of cloud scenes, and finally a wooded dell with a lake. In these a distinct stereoscopic value was shown.

Talkies Boost Grosses Of St. Louis Stage

ST. LOUIS, MO., July 18.—Interest in the stage has apparently been revived by the talkies. The splendid business now being enjoyed by the St. Louis Municipal Opera and the Garden Theatre in St. Louis County seems to indicate this. With the leading first run and neighborhood movies, a decided slump in receipts has been experienced. Several Missouri and Southrn Illinois theatres are now said to be booking stage shows an vaudeville bills for one, two and three night stands.

The management of the St. Louis Municipal Opera Association attributes their increased business to the influence of the talkies. That is the only way they can account for their increased business. A case is on record of a sound picture attracting only 2,000 patrons in a Southern Illinois town while a silent feature drew 7,000.

In St. Louis it is reported that the Cinderella and the O'Fallon will return to silents.

Chas. McCarthy Heads All Param't Publicity

CHARLES E. McCARTHY has been designated head of all publicity and public relations for Paramount and all of its subsidiary enterprises, including Publix theatres. He took over his newly created post this week.

Mr. McCarthy has been with Paramount for more than twelve years, being connected during all that time in the publicity department, becoming head of that department upon the resignation of John C. Flinn.

Earl C. Wingert, formerly general director of West Coast studio publicity for Fox, succeeded McCarthy in charge of publicity for Paramount productions and sales. He lately returned from the Coast and was attached to the Astoria studio in harge of publicity.

Harold Flavin, who has been assistant to McCarthy, will be placed in charge of radio publicity for the organization in connection with the Columbia broacasting chain and will supervise programs and the broadcasting of propaganda for the company.

Continental Talking Pict. To Produce 8 Dialog Features

Eight talking features—to be made from well known Broadway plays, published books and syndicated magazine stories—are planned for production this season by the Continental Talking Pictures Corp. The company has offices in New York and studios on Santa Monica Boulevard, in Hollywood. The eight pictures are planned for release on the independent market during the 1929-30 season.

"The Rampant Age," by Robert Carr, will be the first story to go into work. "Burned Evidence," by Mrs. Wilson Woodrow, will be the second. The pictures will be made on RCA recording equipment and will be available in sound-on-film and disc prints as well as in silent form.

Warners Taking Over Complete Circuit Operation

Fabian, Crandall, Sablosky Quitting; Important Post For Weshner

Important changes in the executive personnel of the Stanley-Warner Circuit, and affiliated concerns, happened this week. Si Fabian, son of the founder of the Jersey chain, sold his minority interest in the Stanley-Fabian Corp. and resigned from the Stanley Co. of America. Abe Sablosky, of Philadelphia, long a Stanley executive resigned. And Harry M. Crandall will retire from the Stanley-Crandall Corp. on August 1.

Spyros Skouras is head of all theatre operations for Warners, which control the Stanley Circuit. George Skouras is his assistant.

Announcement was made of the appointment of David E. Weshner as general manager of the Stanley-Fabian Corp. Mr. Weshner was elevated to this executive position from the post of director of advertising and publicity. His selection for the general managership at the age of 34 makes him one of the youngest executives in the industry.

The taking over of complete control of the Stanley-Fabian Corp. by Warner-Stanley also resulted in other changes. Joseph Stern, whose chain was absorbed by Stanley-Fabain and who has been operating it, has resigned. Sol Ullman, film buyer and Gordon Reid, district manager of theatres in downtown Newark, are also out.

A shakeup affecting several district managers and about half a dozen house managers of Stanley-Fabian was also a development of the week.

Pathe Is Releasing 21 Silent Films For Unwired Theatres

To meet the requirements of unwired theatres, Pathe will issue twenty-one silent versions of its thirty talking features scheduled for the 1929-30 season.

The features that will be available in silent as well as talkie form are as follows: "Negligee," starring Ina Claire; "This Thing Called Love," with Ann Harding; "Painted Desert," (all color), "His First Command," "Crashing Through," and "Officer O'Brien," all William Boyd vehicles; "Clothes," starring Constance Bennett; "Saratoga," "Rich People," "The Big Shot," a special by Ben Hecht and Chas. McArthur; "War and Women," with William Boyd, Ann Harding and Robert Armstrong; "Parachute" and "The Racketeer," featuring Robert Armstrong and Carol Lombard; "Oh, Yeah," with Robert Armstrong and James Gleason; "The Sophomore," "Play Boy" and "Hot and Bothered," all Eddie Quillan vehicles; "Sailors' Holiday," with Alan Hale; "Red Hot Rhythm," a Tin Pan Alley story; "The Grand Parade," a minstrel story; and "A Woman Afraid," mystery melodrama.

Indianapolis And Dallas In Move To Renew Arbitration

Mayor Of Former City Will Be Asked To Select A Board From Exhibitor List

Efforts to resume the arbitration system at points where it was left suspended in mid-air by the arbitration "walkout" of the Allied States Association have been made in Dallas and Indianapolis, with the signs pointing to other zones involved following whatever plan is adopted by Dallas and Indianapolis. Allied is quitting arbitration to compel a showdown on sound rentals.

Having decided to continue arbitrating in Dallas with or without members of the state unit present, the Dallas arbitration board will try and heal the breach created by the withdrawal of the Texas exhibitor association from arbitration practice.

In Indianapodis Mayor Slack will be called upon to select a board of arbitrators from a selected list of non-members of the exhibitors state unit. The Indiana exhibitor body, as a member of the Allied State group, has also withdrawn from arbitration.

The situation is different in Minneapolis, it not having been decided as yet to restore arbitration in that territory. As a result of the withdrawal from arbitration of the Northwest exhibitor unit, the Minneapolis arbitration board is without exhibitor members.

Fox Metropolitan Houses Discontinue Advertising Till Fall

Every manager on the new Fox Metropolitan Chain, New York City, has been instructed to stop all advertising immediately, it is reported. This includes, posters, heralds, programs, and all forms of advertising.

According to one manager, if his patrons want to know what's playing they have to walk to the front of the theatre or telephone him.

The publicity director of the Fox Metropolitan houses is going to let this order stand, it is said, until the opening of the new season about Labor Day when everything will be standardized in all the houses on the chain. This will include poster programs, etc., as well as newspaper ads.

Mohr Will Be Camerman For "The King Of Jazz"

Hal Mohr, cinematographer responsible for the camera effects of "Glorious Betsy," "Heart of Maryland," "Little Annie Rooney," "Old San Francisco," "Noah's Ark," and "Broadway," has been entrusted with the photographic work for "The King of Jazz," the Paul Whiteman sound special which Universal will make this year.

Adjustment Plan For Exhibitor Complaints Is The Distributors' Solution Of Sound Rental Crisis

Propose To Use Present Machinery Of Arbitration Boards; Parley Next Week

THE two committees, representing the producers-distributors and the exhibitors, formed for the purpose of working out a plan for the reduction of sound film costs, will have a final meeting on Tuesday for the cross-discussion of the various plans offered. The sub-committee of the producers-distributors, composed of S. R. Kent, Phil Reisman, Claud Ezell and J. R. Grainger, after their meeting on Wednesday reported to the full committee of their division of the industry on Friday.

The plan that they will present to the exhibitors will be one whereby the present machinery of the Arbitration Boards can be utilized for the presentation of exhibitors' complaints and to work out the necessary adjustments in contracts so that it will be possible for the small exhibitor who has installed sound to continue in business.

One of the ex-office members of the sub-committee stated after the Wednesday meeting that the method that will be followed will be for the exhibitor to make a request for an adjustment of his contract difficulties through the secretary of his local Film Board of Trade. This request will be brought before the board consisting of all of the managers of the local exchanges and acting on the facts presented to them as to the actual business conditions existing in the case of the exhibitor an adjustment of the contract will be made. It may be necessary to set up an auditing system, or some other form whereby the exchange managers can arrive at the actual business conditions in the house controlled by the exhibitor making the request for a reduction. Just what that will be has not been decided as yet.

At next week's meeting the plan of the exhibitors, in the event that they present one, will be taken under consideration. No mention is made thus far as to what steps, if any, will be taken to reduce or wipe out score charges which seem to be the principal exhibitor complaint.

Paramount Sound News On Discs And Film

THE sound accompaniment for Paramount Sound News Reel will be available to exhibitors either in sound-on-film form or on disc, it was announced this week by Emanuel Cohen, editor of Paramount Sound News.

Drastic Change In U. A. Foreign Policy Reported

To Dispose Of Distribution Offices In Non-English Countries

United Artists, it was learned this week, is about to dispose of its distribution offices in non-English speaking countries. The reason is said to be the inability of non-English countries to absorb American talkies. A deal has been made with Metro-Goldwyn-Mayer by which the latter will handle physical distribution of U. A. product in the Far-East.

In future, it is reported, United Artists will dispose of rights to its pictures in all non-English speaking countries, on a flat price basis, rather than on a percentage.

The trip of Arthur W. Kelly, vice-president, abroad, while announced as a study of conditions, is believed to be in connection with the details of this change in distribution for U. A. product in non-English speaking nations.

The reported deal with M-G-M comes as a surprise in view of the fact that United Artists has recently formed an affiliation with Paramount, through the purchase by the latter of an interest in Art Cinema Corp.

Exhibitor Is Found Guilty In Test Case In Canadian Court

Ottawa, Ont., July 18.—A test case involving the new Quebec Provincial statute prohibiting the admission of children under 16 years of age to any moving picture theatre in Quebec cities and towns has been settled at Quebec City where the Court of Sessions has found Arthur Drapeau, proprietor of the Imperial and Princess Theatres, guilty on five counts.

In finding Mr. Drapeau guilty of the five charges under the act, Judge Choquette imposed nominal fines, remarking that Drapeau would have to pay the large costs.

M-G-M Scraps "The Gob"; "Navy Blues" Haines' Next

Hollywood, July 18.—Scrapping all work that had been previously done on "The Gob," M-G-M has prepared a new story with a naval background under title of "Navy Blues" to star William Haines.

Clarence Brown will direct the production, which will be an all talker and sounder. In accepting this assignment, Brown undertakes direction of a picture decidedly different from the type he has been identified with. Production of "Anna Christie," starring Greta Garbo, which Brown will direct, will be held up pending completion of "Navy Blues."

Warners Reported Buying Harms Music Publishers And Affiliated Companies

Price Said To Be $8,000,000 For All Holdings; Would Give Them Interest In Eight Firms

A PERSISTENT report to the effect that the Warner Bros. were buying the holdings of Max Dreyfus, of the Harms Music Publishing Co., at a price of $8,000,000 would not down despite the denials of those close to the head of the music publishing corporation. Several months ago there was a report to the effect that the books of the Harms Co. had been audited by Warners with a view toward the purchase of the publishing house. At that time the negotiations are said to have come to naught, only to be revived within the last ten days.

The renewed interest on the part of the picture producers is said to be because of the fact that they have recently signed a number of composers to write for them, only to find that these composers, because of prior contracts, must turn their works over to Harms for publishing.

Harms, Inc., which is the old publishing house founded by T. B. Harms, which had as its first tremendous hit the publishing of the music for "Florodora" in this country, was taken over by Max Dreyfus and his brother, who had been employees of Harms'.

At present the company is said to hold a fifty per cent interest in the Remick Co., a twenty per cent interest in DeSylva, Brown and Henderson, which has the publishing of all the Fox theme numbers; fifty per cent interest in the Famous Music Co., which has a like deal with Paramount and of which Paramount owns the other half interest; and interest in the Donaldson, Douglas and Gumble firm and the Chappell-Harms Co.

The Famous company has an interest in Spier and Koslow, while DeSylva, Brown and Henderson tried several weeks ago to obtain a twenty-five per cent interest in the firm of Green and Steppe for $25,000. Whether they were successful or not in accomplishing this is not known.

Picture producers who have been making contracts with composers and writers of lyrics have been pretty much in the air over the situation which they found existing under which the composers and writers were under contract for publishing with various companies. As an instance, the Warner contract with Sig Romberg for the composing of four scores called for $800,000, and they found that Harms had the first call on the publishing rights. Paramount-Famous-Lasky ran into a like situation in the case of the Cole Porter contract, and even though they are in partnership with Dreyfus in the Famous Music Company, he insisted on his contract with Porter remaining in force whereby the Harms Co. would publish the score that he was to write for Paramount.

How A Misspelled Word Brought Publicity

KANSAS CITY, MO., July 18.—Here's a rather tame one which might prove of advantage to press agents in the future. Prior to Vilma Banky's personal appearance at the Midland Theatre one of her publicity representatives admitted he had received a telegram from her to purchase some cats. He met her at the station with seven little cats. Miss Banky, in amazement, exclaimed the telegram had been intended to read "caps." And daily newspapers fell on that press agent's neck for half a column and better, "by heck."

Bennett To Supervise Paramount Musical Comedies

Dave Bennett, one of Broadway's foremost musical comedy and dance directors, has been signed by Paramount to stage its dance ensembles and supervise musical comedy productions in Hollywood. For many years general director of Charles B. Dillingham's musical productions, Mr. Bennett was finally induced to enter the film-production field by William Stephens of the M. S. Benthan office, who arranged a long term Paramount contract running well into six figures.

I acknowledge with thanks the framed Membership Certificate in the Managers' Round Table Club.

The first thing that I ordinarily turn to in the News is the Round Table Club and to me this is the most important, most beneficial section of any trade journal.

Please keep up the good work, which is helping many exhibitors pull through probably the hardest time that the show business has ever known.

A. F. SAMS, JR.,
Forsyth Amusement Corp.,
Piedmont Amusement Corp.,
Winston-Salem, N. C.

New Seat Device Enables Deaf Fan To Enjoy Talkies

W. E. Equips Section Of The Brooklyn Paramount With Special Headphones

The deaf fan who patronizes the motion picture need not look with ill favor upon the talking picture as scientists of the Bell Telephone Laboratories have devised a headphone for him whereby he will be able to sit in a theatre seat and hear every word as it is spoken by the characters on the screen.

Letters complaining of the talkie and the fact that it cannot register with the deaf fan have been appearing constantly in the daily papers. By means of a Western Electric receiver with a wire headband and a potentiometer which regulates the sound volume, those who have heretofore complained of their inability to hear the talkies will now be gratified.

As an indication that this plan of providing for the deaf fan will become more widespread as time elapses, the Paramount Theatre in Brooklyn, Robert Whiteman, manager, will equip a number of seats with the special acoustical apparatus. Installations at the Paramount will be in readiness about July 20.

The equipment is attached to a wire at the back of the seat which makes the necessary connection with the sound reproducing equipment in the theatre. The device was tested at the Cleveland meeting of the American Federation for the Hard of Hearing by Dr. Harvey Fletcher of the Bell Telephone Laboratories and representative of ERPI.

Cox Promoted By "U" To Supervise All Its Exchanges

With Charles M. Steele, for the past year supervisor of Universal exchanges, resigned because of ill health, Universal has appointed E. F. Cox as new supervisor of exchanges. In an endeavor to recoup, Mr. Steele has gone to Michigan.

Mr. Cox has been a Universal worker for the past five years, practically all of his business career having been spent in the various branches of the Universal home office exchange system. He assisted Douglas Leishman when the latter was supervisor of exchanges and was also aide to Mr. Steele. He assumes his new office on July 20.

Qualitone Enlarges Plant And Augments Sales Force

Hollywood, July 18.—With definite plans under way for international distribution of Qualitone sound reproducer, Samuel Freedman, president of Qualitone Corporation, is enlarging the manufacturing plant and expanding the firm's sales force.

The Qualitone theatre equipment is supplied with both sound-on-film and disc reproduction devices.

Equity To Stage Coast Carnival To Help Needy

Plan To Raise $20,000 At Edgewater Gables Club Benefit Affair

(Hollywood Bureau, Motion Picture News)

Hollywood, July 18.—In order to raise funds for relief work among needy members, Actors' Equity Association will stage an Equity carnival at the Edgewater Gables Club on Saturday, August 3rd.

This announcement was made at the general mass meeting of the association at the Legion Stadium Monday night by Sam Hardy, who has assumed entire charge of the affair. Hardy stated he expected members of the organization to sell about 10,000 tickets to the affair, with the admission price scaled at $2 per person. Rollin Edwards was credited with the idea of a carnival as a means of raising funds, and Hardy declared that there was no reason why it could not be staged as an annual affair from now on.

Members who canvas to sell tickets will receive ten per cent on all sales made, and a grand prize of $100 will be awarded to the member selling the greatest total of tickets.

The list of events as planned by Hardy include—personal appearances of stars of both the stage and screen; a monster air circus over the water under the direction of Ben Lyon; a parade of bathing beauties; a weinie roast; dancing in the ballroom with the stars; bathing contests in the indoor pool; songwriters contest in the 2,000-seat club theatre; fortune tellers; hula dancers; and other similar side shows.

Hardy declared his intention of calling on Paul Whiteman and Ted Lewis to donate their services in supplying the musical portion of the entertainment; and everything would be staged and operated by Equity members to insure the greatest amount of profit.

Carnival headquarters have been opened under Hardy's direction at 1614 Cahuenga Avenue, and tickets were distributed for sale by members on Tuesday.

W. B. Add 29 More Stars To "Show Of Shows" Cast

To the six stars—John Barrymore, George Arliss, Beatrice Lillie, Irene Bordoni, Jack Buchanan, Winnie Lightner and Frank Fay—announced last week for the cast of the Warner Bros. special Vitaphone production, "The Show of Shows," twenty-nine more names were added this week. The new selections include Dolores Costello, Marilyn Miller, Monte Blue, Myrna Loy, Grant Withers, Ted Lewis and His Band, Sally O'Neill, Lila Lee, Tully Marshall, Marion Nixon, Patsy Ruth Miller, Noah Beery, Lloyd Hamilton, Ben Turpin, Harry Gribbon, Edna Murphy, Marion Byron, Viola Dana, Loretta Young, Lee Moran, Lupino Lane, Bert Roach, Alice Day, Molly O'Day, Betty Bryon, Shirley Mason, Bull Montana, Ike Rose Midgets and the Adagio Dancers.

Settlement Of Differences Between Equity And Producers Coming Soon, Is Report On Coast

Significance Attached To Turner's Arrival; Edict Is Extended To Silent Pictures

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, July 18.—Great significance is attached to the arrival of Paul N. Turner, general counsel for Equity, on Sunday night, and Equity members seem to feel that Turner's trip west is occasioned by undercover events that indicate that there will be a swift settlement of the differences between Equity and the film producers.

In other quarters, it is assumed that Turner came west to assist Gillmore in his attempts to force the producers to accept the Equity shop and contract, and that Gillmore had not found conditions exactly in accord with his previously planned campaign.

The edict of Equity, forbidding members to work in talkies, except in all-Equity casts, will extend to silent pictures this week.

Turner made his first appearance at the weekly mass meeting of Equity at the Hollywood Legion Stadium. In a brief talk, he stated that he was only in California for his regular yearly vacation, but would assist the organization in ironing out the present difficulties if he was called on or if the opportunity presented itself.

Gillmore's Plea

As usual, Frank Gillmore was in charge of Monday nights gathering. He read a letter from a committee of extras who claimed that the Central Casting offices were being run on an unfair basis, and conditions were worse now than ever before. Gillmore then spent some time in arguing for members to stick together and keep up their morale. He declared the organization had a great task before it, and there was no possibility for Equity to win in a moment. He stressed the fact that Equity would take up the elimination of existing evils just as soon as the battle was won, but members would have to be patient and not expect the officials to cut down all the trees in the forest at one full swoop. He pointed out that each tree representing an abuse would have to be taken separately, and this would naturally take some little time.

Gillmore then reinstated Henry Otto who had been suspended last week, and added to the list of suspensions the names of Phyllis Grey and Eugenie Besserer. Claude King followed Gillmore, and flayed those of his British fellow-countrymen who were safe behind long-term contracts and who had refused by their silence to support Equity during the present situation. Jetta Goudal and Laurence Grant followed King with brief talk exhorting the gathering to stick together until Equity goes over to victory.

Boss Burns Up When P. A. Gets Praise

PRESS agents are seldom glorified. Sometimes, they don't want to be, anyhow. That was the situation the other night at the opening of a new circuit house.

A city official was expected to make a spreadeagle speech, paying all kinds of compliments to the circuit owner, but the official didn't show up. The press agent scurried around and got a prominent actor to do the honors. The actor wasn't very well acquainted with the circuit personnel, so the P. A. carefully wrote out the owner's name on a piece of paper and gave it to the actor, with the injunction to be sure to give the circuit executive plenty of praise in his talk.

The actor promptly put the paper in his pocket. When the moment arrived, he had forgotten the circuit head's name and started going through his pockets to find the paper. He couldn't find it. He had to praise somebody in the circuit, and the only name he could think of was the press agent's. So he gave the P. A. a great send off, while the circuit owner sat in the audience and burned up.

Now, the P. A. is wondering how he will ever explain the thing to the satisfaction of the boss.

RKO Negotiating To Buy Schwartz Chain Is Report

Circuit Owner Refuses To Comment On Rumors Of Deal

RKO is negotiating for the A. H. Schwartz Century Circuit of 26 houses in Brooklyn and Long Island, according to reports widely current in New York this week.

When the rumored deal was brought to the attention of Mr. Schwartz, he declined either to confirm or deny it.

In other quarters it was said that Warners were also negotiating for the circuit. It is known that Fox made a bid for the chain, but apparently nothing came of it.

The Schwartz houses are among the best in the metropolitan neighborhood area.

First Hearst Metrotone News Truck Due On Coast Soon

Hollywood, July 18.—Hearst Metrotone News will have delivery of its first sound truck on the Pacific coast by July 20th, with four more portable trucks slated to follow within the following month.

"Thunder," Lon Chaney Silent, Causes Capitol Gross Drop; Heat Affected All The Others

"Charming Sinners" At Paramount Does Best Comparative Business; Second Week At Roxy Off

BUSINESS all along Broadway was effected to a great extent by the hot wave of last week. The Capitol however was the heaviest loser through the Lon Chaney silent production "Thunder," causing the receipts there to fall to $64,694, which brought the house average down to 95 per cent. As against this the best business done by a grind house on the street was at the Paramount, where "Charming Sinners" managed to play to $7,700 for a 99 per cent rating. At the Roxy, where "Behind That Curtain" was held over for a second week there was a drop from the $115,000 mark that the picture hit the first week to $86,834, with the percentage there dropping to 84 6/10.

The Strand with "The Time, The Place and The Girl" was away off with 61 per cent through receipts of $21,247.

At the Colony "Show Boat" in its second week played to $14,792, getting better than a 125 per cent rating, and that looks good at this house, especially as there is no stage show being given.

The Rialto with "Alibi" played to $25,100 and the Rivoli with "Thunderbolt" came through with $26,200.

In the extended runs "Four Feathers" at the Criterion remained in the forefront with $12,700, but even this figure is decidedly off after the fine start that this picture made here. "The Broadway Melody" at the Astor had the worst week of its lengthy run with $12,787, while "Drag" at the Warner showed up fairly well with $12,675.75 to its credit.

"Broadway Babies" at the Central did a nose dive, getting $5,352, and at the Gaiety "The Black Watch" had $5,927 to its credit when the final count was made.

The final week of "Broadway" at the Globe had the receipts a little better than the previous week, $12,412 being taken. At the Winter Garden "On With The Show" is holding on with $14,018 last week.

The Embassy remained dark when "The Fall Of Eve" was withdrawn to go into the Capitol for the current week. In its last six days the feature at $1.50 top did less than $4,500.

"Screen Voice Is The Bunk," Says DeForest

"SCREEN voice is all the bunk," in the opinion of Dr. Lee De Forest, inventor the Phonofilm and authority on sound pictures. "If you can't project your voice over the mike for talking pictures," says he, "you probably couldn't make yourself understood over a telephone either."

A good machine for sound recording will give back exactly what it gets, believes the inventor. If the voice doesn't sound good when it is projected, the fault usually lies with the sound projector or with the recording, granting that care was taken in the choice of the voice to be recorded. The greatest difficulty comes when an otherwise good voice is handicapped by the extreme nervousness of the speaker. This Mr. DeForest believes to be the underlying fault with some voices on the screen today.

Dr. DeForest recently made a number of voice tests at the DeForest studios.

Roach Plans 20 Silent Versions Of Comedies

TO satisfy the demand of foreign and small town exhibitors and distributors for silent product, Hal Roach has decided to make silent versions of twenty of the thirty-two all-talking comedies he has scheduled for the year's production program. Originally the producer decided to make talkies only.

Besides the eight talkies apiece that will be made by the Laurel-Hardy, Chase, Langdon and "Our Gang" units, the studio will release synchronized versions of four recently finished silent comedies, Laurel and Hardy's "Bacon Grafters" and "Angora Love," and "Our Gang's" "Saturday's Lesson" and "Cat, Dog and Co." One and one half million dollars is the scheduled cost of production for the coming year's program.

Columbia Plans 3 Roadshows And 26 Color Shorts

In addition to the 26 features, 26 Columbia Victor Gems, 26 talking screen comedies and 26 Krazy Kat cartoons, Columbia this week announced that three road productions will find a place on its new program, and that 26 color singles will also be released during the season of 1929-30.

The first of the three road show productions will "Flight," an all-talking air picture, which will reunite the "Submarine" trio—Frank Capra, Jack Holt and Ralph Graves. It will be produced with the cooperation of the U. S. Marine Corps, and outdoor sequences will be taken at the San Diego marine base and naval airport.

"Ladies of the Evening," from the play by Milton Herbert Gropper, produced by Belasco, to be directed by Capra with a prominent woman star, as yet uncast, and "Song of Love," a mother story written for Belle Baker, will be the other two Columbia road shows.

The color singles will be made entirely in color, and will present stars of the stage and screen. They will be single-talking-dancing one-reelers.

Fans Vote 3 To 1 For Talkies In Test Questionaire

New Tokay Theatre, Lodi, Cal., Finds Out What To Book; Over 2,000 Fans Answer

Jack D. Marpole, manager of the New Tokay Theatre in Lodi, California just compiled the results of a questionnaire which he distributed among the patrons and residents of his city and suburbs.

Forty-four hundred of these questionnaires were distributed and a check up on the returns showed that over two thousand filled in the questions and returned the form to the theatre.

The Tokay was anxious to learn several things which they felt was of great importance in lining up product for next season, and as this is the time of the year when they do their buying they had to work quick. Among the important points was, whether the public of Lodi wanted talkies, silent, or part talk and silent pictures.

To this question the answer was Talkies and the vote was three to one in favor of them. Surprising as it may seem, the theatre was not certain from their experiences up to this time as to whether the people really did want the talkie type of pictures all the time. The questionnaire answered it to their entire satisfaction, with the result that the Tokay is now in a position to look over the coming season's product knowing just the kind of pictures they will have to buy to satisfy their patrons.

Another point brought out by this questionnaire was what method of theatre advertising gave the patrons greatest assistance in selecting the show they wanted to see, and to this one the patrons answered: "The Theatre Program" mailed to the home. Which further bears out the oft-repeated claim of many leading exhibitors that a large mailing list is a powerful factor in selling the pictures to the average American family.

American Talkies Get Panning From British Paper

(*Continued from Page 276*)

purely of a technical nature. He lists better reproduction of sound, the elimination of the lisp, more natural sound effects, the voice 'fade in' and 'fade out,' etc. "This is, however, the end of the catalog and, generally speaking, the twelve year old boy continues to reign."

Regarding the future, the correspondent declares most films will use dialog and will carry their own musical accompaniment and that American talkies will be made in the "American" language for the American market. "The English-speaking world will be a secondary outlet, which the producers will retain if they can, but will surrender if they must, rather than alter the accent of their players and risk impairing value of their films to the 20,000 cinema theatres at home."

Sound And Projection

Conducted By James R. Cameron

Oscillation

TO determine the proper angle for any receiver the quickest and most practical method is to try various inclinations while receiving a station whose wavelength is around 350 or 400 meters.

There is another kind of inductive feedback. This is an inductive feedback through closed loops in the wiring.

A closed loop is formed whenever the wire for the positive side of any circuit is some little distance from the wire for the negative side of the same circuit. This applies to all of the filament circuits, that is, to all circuits connected to the A-battery. It also applies to all plate circuits or circuits connected to the B-battery and finally it applies to grid circuits or circuits connected to the C-battery.

It is very easy to eliminate this form of coupling by bunching or cabling the battery wires. It is true that connections between coils and grids of the tubes should be well separated from all other leads. It is also very desirable that all connections attached to the plate terminal of tube sockets be well separated from all other wires. But all the remaining wires which run to or from any of the batteries should be run close together, in fact it is best to use insulated conductor and to actually bind all of these wires together into one cable. It is better to make the battery leads long and cable them than to make them short and have them run by themselves.

Various remedies and preventatives for most of the feedbacks have been suggested. There is one method that has not yet been mentioned. It is not only the most effective method of preventing capacity couplings between coils or condensers but also of preventing the least trace of inductive coupling between coils. This method consists of using metal shields between the parts which must not couple. Shielding is generally made of copper or aluminum and the shields are grounded.

Capacity Feedbacks

Capacity feedbacks are the most troublesome of all because they are hardest to locate and hardest to remedy. It is unfortunate that a certain capacity feedback in a receiver becomes worse and worse the higher the frequency or the lower the wavelength. There are capacities inside the tube between filament, plate and grid; also between the windings of transformers and of all coils. There are also capacities between condensers and between all of the separate wires in a receiver. At ordinary broadcast frequencies some of these capacities form a path almost as easy as a piece of metal for the high frequencies to follow.

Much of the work in preventing oscillation is in attempts to avoid a feedback of energy from the plate circuit of a tube to the grid circuit of the same tube. Yet within the tube itself there is a fairly large capacity between the plate and the grid. This capacity varies somewhat with different tubes but always amounts to a few micro-microfarads and is plenty large enough to carry considerable high frequency current from the plate back to the grid.

An effective way to overcome the feedback between plate and grid is to use another feedback which sends energy in the opposite direction through an additional circuit outside the tube. This is the principle used in all bridge circuits and balanced circuits. The external feedback, which is to balance out the internal feedback in the tube, is made of opposite phase to the tube feedback. Each positive alternation passing through the tube capacity is balanced by an equal negative alternation through the external feedback.

Self Neutralized Receivers

It is said of many receivers that they are self neutralized or that they do not require special control of oscillation. Such receivers contain sufficient resistance or loss in their circuits to prevent oscillation.

There is an inductive feedback caused by the magnetic fields of coils, also a capacity feedback between coils. Any two coils wound with metal wire and separated by an air space form the two plates of a condenser separated by the dielectric air. There is an electrostatic field. This capacity is reduced by separating the coils a greater distance.

Toroid or closed field coils of any type have practically no inductive coupling because they have practically no external magnetic field, yet two such coils have a capacity coupling in proportion to their size and nearness to each other. The less the bulk of two coils the less will be the capacity between them and the greater their distance apart, the less will be the capacity between them.

Finally we have capacity feedbacks between the different wires in a receiver. The most troublesome are between plate and grid wires. Such feedbacks are easily eliminated by keeping all plate and grid connections as far apart as possible and, when they must come near to one another, running plate wires at right angles to grid wires or at least running them so that they are not parallel with grid wires. It would be far better from the standpoint of reception to run plate and grid wires as directly as possible between the two points they connect and not to lengthen them and run them all parallel.

The tuning condensers should be placed at the greatest possible distance from each other. The tuning condensers include large masses of metal and if condensers are in successive stage are close to each other, there will be a large capacity feedback between them.

The primary and secondary windings of radio frequency transmitters may be closely coupled inductively, but should have a very loose capacity coupling because there will be a considerable feedback with close capacity coupling. If we can make the coils small and compact and then keep them far apart, we will have little capacity coupling.

Capacity coupling between two coils or between the primary and secondary of a radio frequency transformer is determined by the size or surface area of the two coils and by their closeness to each other. The greater the size or surface area the greater will be the capacity coupling and the closer these comparatively large bodies are together the greater will be the capacity coupling. It is not practical to make the secondary coil of very small size, because to do so would mean the use of super-imposed turns or very small sizes of wire. These things would increase the distributed capacity or resistance of the coil which would mean greater losses.

Resistance in the transformer primary circuit is of no great importance, and it may be increased considerably without any great harm resulting. Therefore the primary should be made small in size. At the same time the primary may have a great deal of inductance, because it may be made of a large number of turns of very small wire and these turns may be wound one over the other. A primary made in this way will have a very small surface area and regardless of how close it is placed to the secondary the capacity coupling between the two will be small.

Radio Frequency Transformer

In a radio frequency transformer the inductance and distributed capacity of the winding connected to the plate may form a circuit which is resonant at some high frequency. The tube will then oscillate freely at this frequency. The winding may be made of less inductance, the change preventing this self-turning effect.

The radio frequency transformer using moderately close coupling or very close coupling the primary winding cannot be considered as entirely separate from the secondary. Tuning of the secondary winding with a condenser really serves to tune the primary winding to the same frequency when the coupling between the two is close. Under this condition the tube connected to the primary winding will oscillate when the secondary is tuned to the same frequency as the grid circuit of the preceding tube.

Disagreeable howling is often caused by feedbacks from the audio frequency stages to preceding amplifying stages. Such trouble may be avoided by using short wiring connections in the audio amplifier.

(To Be Continued Next Week)

Listen To This!

"The Motion Picture News Blue Book is the publication that I keep closest at hand in my work and I look forward with interest to the new publication. I use it exclusively as a reference volume and I suppose there is not a day that I do not consult it.

"I may add that it is my honest opinion no other advertising in the world promises such large returns in publicity to a screen player as that in the Blue Book, for it has become the standard reference work for photoplay editors."—Dennis R. Smith, Photoplay Editor, Canton (Ohio) Daily News.

Watch For Other Newspaper Comments

Hollywood Can't Afford To Stay Out

of

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Talk In Hollywood

By Walter R. Greene

THE case of Frank Grandon, pioneer film director who died last week in Hollywood, provides one of the most excellent reasons why the Motion Picture Relief Fund should be supported wholeheartedly by the picture colony and the industry at large. Grandon was a big director fifteen years ago. As director-general of Selig studios he brought many of our present-day stars and directors into pictures. He directed the first serial, "Adventures of Kathlyn," and many early feature successes.

Gradually he found the business slipping away, and he finally disappeared from Hollywood. The Motion Picture Relief Fund finally found him in 1926, suffering from a paralytic stroke and penniless, in a northern hospital. He was brought back to Hollywood by the fund, and provided for until his death.

The Motion Picture Relief Fund has several such cases now under its wing. The Fund actually needs $100,000 yearly to take care of the business properly. Up to the present, only a few have carried the burden, but it's about time that everyone connected with the production end of pictures should assume a small part of the burden.

WITH the introduction of original song numbers in film musicals, and the widespread popularity of picture "theme songs," film producers are adding potential legal "headaches" to their already long list of responsibilities.

According to a man long connected with the song publishing business, producers will shortly find the many charges of story plagiarism a small total in comparison to what is on the horizon in the music field. He feels that the connection of original songs in pictures will boost the asking prices in damage suits sky high over previous list prices.

It was pointed out that plagiarism suits were threatened on a recent original composition plugged in a filmusical. No less than four song writers claimed the music was stolen from their published material, while another contended the title was lifted from his song published nearly five years ago.

THE microphones used for recording on sound stages are hghly delicate instruments, and even variations of heat affects their tonal qualities. RKO studio sound engineers have perfected a thermos covering to protect the "talker" from excessive heat and also to keep them at an even temperature.

CLARA BOW announced her engagement last week to Harry Richman, musical comedy star and night club owner now on the Coast to produce a filmusical for United Artists. Richman was married once before, while Clara Bow got no further than the "engaged" stage with Victor Fleming and Gary Cooper. Hollywood wise-crackers have set the odds at even money that Paramount's "It" girl will step to the altar with Richman.

ALTHOUGH the Douglas Fairbanks-Mary Pickford co-starring talker "Taming of the Shrew" will be entirely in sound, silent closeups are being made throughout the picture for audience laugh protection. Sam Taylor, directing the production, devised the scheme which provides that the silent closeups can be inserted in the picture after it is completely cut, and after the audience laugh reactions have been spotted. Taylor feels the silent closeups inserted where needed will give the audience time to laugh, and still not disturb the following dialog.

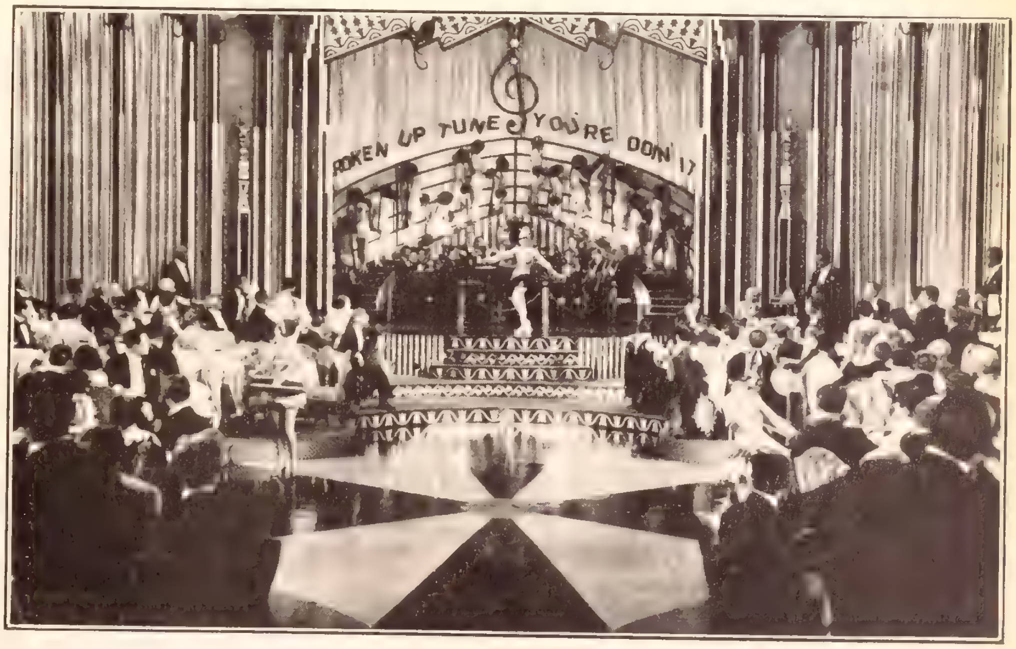
ANN HARDING pulled one on Paul Stein last week that gave the director several anxious minutes. A group including the pair went into the sound projection room to see and hear rushes of an important scene that had to be retaken. Miss Harding had a prop man located with a muffled cuckoo horn in the corner of the room, working the contraption during the running of the sound scenes. Stein went wild when he heard the "interference" and was about ready to order another day of retakes when the joke was explained.

THE marital bark of one of Hollywood's recently married film stars nearly crashed on the rocks last week, according to inside reports. After a hot argument, the wife started packing her bags at midnight, preparatory to moving into a hotel. She is said to have cooled off, however, deciding to stay where she was.

On the following day, production on the star's picture was delayed for a couple of hours due to the necessity of changing lights and microphones on the set. When everything was ready to shoot the scheduled scenes, the star sent word from his dressing room that he was not feeling well and could not work any more that day.

MANY of the most prominent of the picture colony have established summer homes at Malibu Beach, about thirty miles from Hollywood. With no telephone connection through to the beach, it has been necessary for studios to send special messengers to players if a change is made in their studio calls. Warner Brothers have eliminated the messengers to any of their players living at Malibu. Through the Warner radio station, KFWB, any change in time is announced via the air at a specific hour each morning, and the actors listen-in through their own radio sets for possible change in call time.

THE 18 day diet is one of the most popular fads that has ever struck the coast player colony. There are any number of writers and directors going through the routine, in addition to several producers and supervisors.


ROKEN UP TUNE YOU'RE DOIN' IT

An elaborate night club singing and dancing sequence in the RKO musical talker, "Street Girl," starring Betty Compson

16 Units Working At Paramount Plant On New Talkie Dramas

Sixteen new feature productions are being brought to the screen at the Hollywood studios of Paramount at the present time. All of them are talkies.

Seven units now in operation include "The Love Parade," with Maurice Chevalier and Jeanette MacDonald, Ernst Lubitsch directing; "The Virginian," with Gary Cooper, Walter Huston, Richard Arlen and Mary Brian, Victor Fleming directing; "Woman Trap," with Hal Skelly, Evelyn Brent and Chester Morris, William Wellman directing; "The Mighty," George Bancroft starring with John Cromwell directing; "Illusion," starring Buddy Rogers with Nancy Carroll and June Collyer, Lothar Mendes directing; "Kibitzer," with Harry Green, Neil Hamilton and Mary Brian, Edward Sloman directing; and "Fast Company," which Edward Sutherland is making.

Besides these seven in work, four other units are rehearsing, due to start within a week. They are "The Saturday Night Kid," starring Clara Bow; "Behind The Make-Up," presenting Hal Skelly, Esther Ralston and William Powell; "The Love Doctor," a Richard Dix vehicle; and "Sweetie," starring Nancy Carroll with Helen Kane supporting.

Five productions are being made ready in the cutting rooms. They include "The River of Romance," a Buddy Rogers stellar vehicle, to be shown nationally soon. The other four, productions of the new season, starting August 1, are "The Mysterious Dr. Fu Manchu," with Warner Oland; "The Greene Murder Case," with William Powell; "The Dance of Life," co-featuring Nancy Carroll and Hal Skelly; and "Why Bring That Up," the first screen appearance of Moran and Mack.

Goulding Sees Saving In Shooting Time

An entire talking feature will ultimately be filmed within two hours, in the opinion of Edmund Goulding, author and director of "The Trespasser," Gloria Swanson's initial talking-singing vehicle, just completed for United Artists release.

A development of the immediate future will be a variety of sets which may or may not be constructed to adjoin each other so that the story may be filmed in three or four "acts," each to be photographed sight and sound without pause, Goulding believes.

Goulding photographed sequences of nine or ten scripts simultanously in "The Trespasser," using as many as ten cameras, with synchronized microphones, to shoot the actors as they moved back and forth through four and five adjoining sets, instead of having to wait for new camera and microphone set-ups for shooting each scene separately.

This method is said to have saved 65 per cent of time, a three-days' shooting schedule under the previous system being disposed of in a single day.

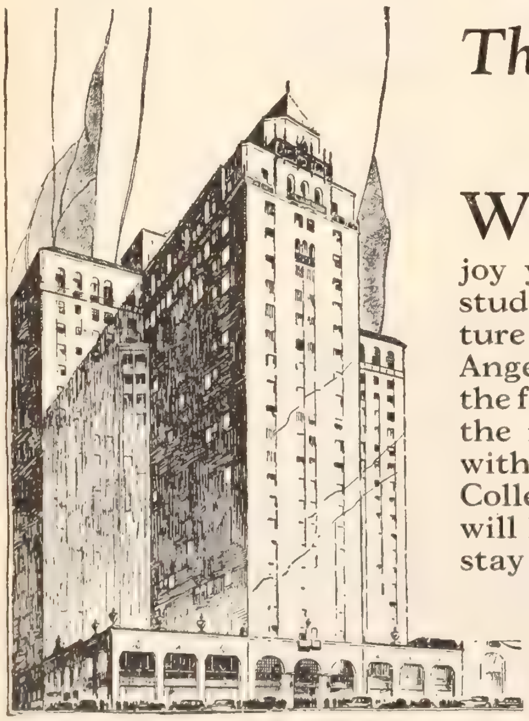
Bern Sees Talkie Possibilities In Many Old Films

Many old pictures will be remade with sound and dialog, believes Paul Bern, M-G-M producer, who for many years occupied the position of scenario editor, and who is well qualified to speak on the talkie possibilities of bygone films.

Having filmed "Alias Jimmy Valentine" and "Madame X" as talkies, M-G-M can turn to "The Merry Widow," "The Student Prince," and similar pictures, as offering greater possibilities with talk and song than in their original state, declares the producer. "Salome," with the Strauss music, "La Boheme," "Kismet," "Omar, the Tentmaker," "The Christian," "Scaramouche"—all offer a new life with the development of the talkie.

"Monsieur Beaucaire," "The Count of Luxembourg," "Bardelys, the Magnificent," and many of D. W. Griffith's productions could be remade in the new medium, says Bern. He mentions many others, among them "The Covered Wagon," "Robin Hood" and "The Thief of Bagdad." The vehicles of Chaplin, Lloyd and Keaton have been so essentially silent, in this producer's opinion, that they could not be transferred to the talking screen with advantage. He sees many popular stage hits as offering ideal material for talkie photoplays.

Regarding stage plays for the screen, Mr. Bern declares that the studios must fight to keep their movie technique.



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Weekly Box Office Check-Up And Showmen's Ad. Tips

In Figuring Percentage Rating On Pictures, The Normal Or Average Business Of The Theatre Is Taken As 100%

Air Legion, The (RKO)

SALT LAKE CITY—Gem Theatre (1,200), 10c-35c, 7 days, color classic, cartoon, comedy and news. Weather, fair. Rating, 85%.

AD TIPS—"A powerful story of the U. S. Airmail," "thrills, romance, drama." Audience appeal: children and air fans especially.—Gem Theatre, W. E. Shipley, Mgr., Salt Lake City, Utah.

Behind That Curtain (Fox)

MILWAUKEE, WIS.—Wisconsin Theatre (2,902), 7 days, 50c-75c, Fanchon and Marco presentation, "Indian Summer," Fox News. Weather, fair. Rating, 105%.

CLEVELAND, OHIO—Keith's Hippodrome (4,500), 7 days, 25c-50c. Weather, moderately warm with showers, shorts, Schmelling-Paolino fight pictures, Fox Movietone News. Rating, 85%.

BUFFALO, N. Y.—Great Lakes Theatre (3,000), 65c-75, Fox Movietone News and Silent News. Weather, warm. Rating, 130%.

AD TIPS—Warner Baxter was featured, tagged as the "Cisco Kid of 'In Old Arizona.' " Mention also was made of fact that the picture was adapted from the Saturday Evening Post story by Earl Derr Biggers. Audience appeal: all classes.—Wisconsin Theatre, W. O. James, Mgr., Milwaukee, Wis.

In advertising stressed the cast and the author, all of them very well known. Also gave type of picture. Audience appeal: all.—Hippodrome Theatre, Wm. Watson, Mgr., Cleveland, Ohio.

Bellamy Trial, The (M-G-M)

SEATTLE, WASH.—Fox Fifth Avenue Theatre (2,650), 7 days, 25c-35c-50c-60c-75c, Fox Movietone News, Eddie Peabody in a Fanchon-Marco stage unit. Weather, hot. Rating, 110%.

AD TIPS—Stage show was featured above film because of star, but film has good angles in cast, story, etc., that can be used. Audience appeal: general types.—Fox Fifth Avenue Theatre, James Q. Clemmer, Mgr., Seattle, Wash.

Betrayal, The (Par.)

DES MOINES, IA.—Strand Theatre (1,100), 3 days, 20c-30c, talking comedy, "Dear Vivian," Para. News. Weather, warm. Rating, 100%.

AD TIPS—The star was played up in this feature. It is not the star's strongest feature, but did very well against competition. For older fans.—George Watson, Mgr., Strand Theatre, Des Moines, Ia.

Black Watch, The (Fox)

OMAHA, NEB.—World Theatre (2,500), 7 days, 25c-60c, Winnie Lightner (Fox), Fox News, F. & M.'s "Sweethearts" idea. Weather, warm. Rating, 105%.

Black Watch, The—Cont.

TACOMA, WASH.—Fox Rialto (1,350), 7 days, 25c-35c-50c, Fox Movietone News, comedy, "Men's Card Game as Women Would Play it." Weather, too nice. Rating, 100%.

OKLAHOMA CITY, OKLA.—Liberty Theatre (1,800), 10c-25c-50c, 7 days, Clark & McCullough, Movietone Comedy, "Beneath the Law," Movietone News, Int'l News. Weather, rain and warm. Rating, 100%.

AD TIPS—McLaglen again, the unforgettable Captain Flagg of "What Price Glory" fame. Title is strong but McLaglen's name should overshadow all. He again appears as a gay soldier embroiled in amorous intrigue, etc.—Liberty Theatre, Oklahoma City, Okla.

Used giant lettering on marquee in playing up title of picture. Increased Newspaper space in plugging McLaglen's name and the thrills of a military adventure story. Audience: general appeal.—World Theatre, Ralph D. Goldberg, Mgr., Omaha, Neb.

Black Waters (World Wide)

CHICAGO, ILL.—State Lake Theatre (2,750), 7 days, 35c-50c75c, five acts vaudeville. Rating, 95%.

Broadway Babies (F.N.)

SALT LAKE CITY, UTAH—Granada Theatre (2,600), 15c-50c, 7 days, News events, Collegians series. Weather, fair. Rating, 85%.

DES MOINES, IA.—Paramount Theatre (1,700), 7 days, 25c-50c, Publix stage show, "Harvest Time," with Lindy Coons as director, orchestra overture, "Musical Cocktails," Para. News. Weather, Warm. Rating, 120%.

CLEVELAND, O.—Keith's Theatre (3,600), 7 days, 35c-75c. Weather, moderately warm with showers. Shorts, our World Today (Educ.), Pathe News (sound), Pathe Review (sound), Æsop's Fables (Pathe, sound), Pathe News (silent), Fox News (silent), Para. News (silent). Rating, 90%.

DALLAS, TEX.—Old Mill Theatre (1,400), 7 days, 200c-25c-35c, Laurel and Hardy in "Double Whoopee," Pathe News, two Vitaphone acts. Weather, fair. Rating, 90%.

AD TIPS—Alice White's first musical revue, "A Beautiful Romantic Drama," with a background of "Syncopated melodies, "Dance Spectacles." Audience appeal: pleases the average audience.—Granada Theatre, Ray Hendry, Mgr., Salt Lake City, Utah.

Advertised this as an all-talking, all-singing, all-dancing melodrama of the Great White Way, and as a special attraction had Roy Mitchell and Byron Newcomb, who had just broken an airplane endurance test, as added stage attraction. Audience appeal: for the young and those who want to keep young—Palace Theatre, Frank A. Hines, Mgr., Cleveland, O.

Broadway Babies—Cont.

Exploit Alice White and the fact that it is a 100% talking, singing, dancing picture with a bevy of Broadway beauties and a great singing and talking cast. Billed the picture as An Eye-ful, An Ear-ful of Melody Drama. Audience appeal: all classes.—Old Mill Theatre, Al R. Lever, Mgr., Dallas, Tex.

Broadway Melody (M-G-M)

SAN FRANCISCO, CAL.—Loew's Warfield (2,671), 7 days, 35c-65c, Max Dolin on violin "A Riot" (talking comedy), M-G-M and Fox talkies. Weather, fair. Rating, 150% (second week).

SEATTLE, WASH.—Coliseum Theatre (1,650), 7 days, 25c, Metro Movietone Acts, Fox Movietone News. Weather, hot. Rating, 95%. (Third run downtown.)

AD TIPS—We found it especially profitable to advertise it as a Broadway and New York York show having all the essence of gay life in it. Audience appeal: all classes and ages.—California Theatre, Dick Spier, Mgr., San Francisco.

Just tell them you've got "Broadway Melody" and they'll come—some to see it for the first time, but more to see it again. This was the third run in the downtown loop. Audience appeal: everyone.—Coliseum Theatre, Fox West Coast Theatres, Seattle, Wash.

Careers (F.N.)

COLUMBUS O.—RKO Palace Theatre (3,200), 7 days, 25c-50c, 5 acts RKO vaudeville. Rating, 90%.

PORTLAND, ORE.—Fox Broadway Theatre (1,912), 7 days, 25c-60c, Fox News, Fanchon & Marco's "Beach Nights" Idea, including The Kitaros-Larue & Davis-Roy Bradley, Sam Jack Kaufman and his Band, Devaney at Wurlitzer. Weather, hot. Rating, 105%.

AD TIPS—Featured Billie Dove. Audience appeal: all ages, all classes.—RKO Palace Theatre, Columbus, O.

Billie Dove in first talkie. Story, diplomacy and love. Very well received. Stage show hot weather tonic.—Broadway Theatre, Floyd Maxwell, Mgr., Portland, Ore.

Children Of The Ritz (F.N.)

PORTLAND, ORE.—Tebbett's Oriental Theatre (1,600), 7 days, 5 shows, 25c-35c, Frazier Players, Pathe Sound News, Aesop's Fables—Universal Appeal, Shelley, Dean of Organists, Shorts, "Happy Birthday," "Across Seas." Weather, hot. Rating, 95%.

AD TIPS—Especially good work Jack Mulhall and Dorothy Mackail. Williard's stage success "Fog"—Ship Adrift Off Coast. Fair appeal.—Tebbetts Oriental Theatre, Portland, Ore.

Cocoanuts, The (Par.)

SALT LAKE CITY, UTAH--Capitol Theatre (2,000), 15c-50c, 7 days, News events, singing and talking acts and all-talking comedy. Rating, 110%.

Cocoanuts, The—Cont.

KANSAS CITY, MO.—Newman Theatre (2,000), 7 days, 25c-50c, Vitaphone presentation units, selected news. Weather, rain. Rating, 120%.

SAN FRANCISCO — California Theatre (2,358), 7 days, 35c-65c, In't News, special Irving Berlin music. Weather, fair. Rating, 150%.

DALLAS TEX.—Palace Theatre (2,350), 7 days, 25c-35c-60c, Publix presentation, "Carnival Cocktail," with Jimmy Ellard and stage band, Billy Muth, organ solo, Para. News. Weather, fair. Rating, 105%.

AD TIPS—"100% talking and singing, and 1,000% funny screen extravaganza." "An $8 show at popular prices." Audience appeal: all ages and classes.—Capitol Theatre, George B. Carpenter, Mgr., Salt Lake City, Utah.

Virtually all of the advertising and lobby display was built around the Four Marx Brothers, and the fact that the picture is a talking production. Audience appeal: all classes.—Newman Theatre, Holden Swiger, Mgr., Kansas City, Mo.

Considered best of the new comedian pictures on the local screen, and the way it was put on by manager and advertising manager, approved by all in city and nearby. Picture advertised as all talking, singing, laugh riot, which all approved it to be. Advertised as a $6.60 show in New York, which attracted thousands. Some going second week. Management praised for having radio in front of theatre, which sang all the songs on this talkie, and also showed how the audience laughed and clapped over the Marx Brothers, who also were played up in the picture. Appeal: all ages and classes.—California Theatre, Nat Holt, Mgr., San Francisco, Cal.

Exploit the Four Marx Brothers as the big draw of the picture. Play them up as Broadway's funniest comedians in a riot of fun. Newspaper copy used—all-talking, singing, dancing. Comedy with music—with Mary Eaton and Oscar Shaw. Also mention the fact that the music is by Irving Berlin. Audience appeal: all classes, Greater Palace Theatre, Ernest W. Morrison, Mgr., Dallas, Tex.

College Love (U)

MILWAUKEE, WIS.—Alhambra Theatre (2,000), 7 days, 25c-50c, "Hawaiian Love Call," Int'l. News, Color Novelty. Weather Fair. Rating, 105%.

AD TIPS—A feature with the "Collegians" making up the cast—a college picture with college atmosphere; 100% singing and talking, with the University of California Glee Club. Audience appeal: all types.—Alhambra Theatre, Harry Wren, Mgr., Milwaukee, Wis.

Come Across (U.)

PORTLAND, ORE.—Pantages Theatre (1,800), 25c-50c, Stage show headed by Ray West and Jazz Band, Billy Fields Co., Talking "Collegians" in "Varsity Drag." Weather, hot. Rating, 90%.

AD TIPS—Played up Lina Basquette and all-star cast. Good appeal considering hot weather. Stage show drew well.—Pantages Theatre, J. J. Johnson, Mgr., Portland, Ore.

Coquette (U.A.)

OTTAWA, ONTARIO—Avalon Theatre (990), 3 days, 15c-35c, Fox News, Educational comedy. Weather, fine and hot. Rating, 75%.

AD TIPS—Used the line "You'll love her all over again" in all advertising, because of the come-back performed by Mary Pickford in talking pictures. The picture is sad in spots but not enough to worry about. Made it clear that feature was all taking. Audience appeal: all above public school age.—Avalon Theatre, P. J. Nolan, Mgr., Ottawa, Ontario.

Robert Armstrong and his wife outside their Hollywood home. Pathe is starring him in "Big News" and several other talkie dramas

Dangerous Woman, A (Par.)

BALTIMORE MD.—Loew's Valencia Theatre (1,500), 6 days, 25c-35c, M-G-M News, Topics of the Day (Pathe), "Joyland (Educ.). Rating 52%.

AD TIPS—100% all-talking thriller, with Baclanova. The lovely, lonely wife, who recognized no barriers to love, with Clive Brook and Neil Hamilton. A Paramount hit. Audience appeal: to all who like a fine, sexy love drama.—Loew's Valencia Theatre, Charles Raymond, Gen. Mgr., Baltimore, Md.

Donovan Affair, The (Col.)

OKLAHOMA CITY, OKLA.—Folly Theatre (1,200), 10c-25c, 4 days, Chic Sale Movietone act, Movietone News, Æsop's Fables, Topics of the Day, Int'l. News. Weather, rain and warm. Rating, 75%.

AD TIPS—Advertise as a sensational, gripping mystery drama featuring Jack Holt, Dorothy Revier and William Collier, Jr. Audience appeal: all classes.—Folly Theatre, Oklahoma City, Okla.

Duke Steps Out, The (M-G-M)

OKLAHOMA CITY, OKLA.—Majestic Theatre (700), 15c, 3 days, Pathe News, Vitaphone short subjects. Weather, warm, rain. Rating, 100%.

AD TIPS—Picture drew well, and pleased all seeing it. Haines and Crawford were both good.—Majestic Theatre, Oklahoma City, Okla.

Eternal Love (U.A.)

PROVIDENCE, R. I.—Loew's State Theatre (3,800), 7 days, 15c-50c, shorts, "Our Gang" talkie. Weather, hot. Rating, 90%.

BALTIMORE, MD.—Loew's Parkway Theatre (1,092), 6 days, 15c-35c, Fox Movietone News, "Lumber Jacks" (Universal Oswald Cartoon), Raymond Hitchcock in "Sardines a la Carte" (MGM talkie short). Second run after one week at Loew's Stanley. Clear and torrid to cool, some rain. Rating, 57%.

AD TIPS—Barrymore's magic still holds good in Providence at least, and this picture, although weather was sizzling, did good business. Impossible to overplay Barrymore in ad tie-ups. We also stressed the fact that "temperature is always ideal." Should appeal to all classes of adults, but is too heavy for the kiddies.—E. J. McCarthy, Mgr., Loew's State Theatre, Providence, R. I.

Evangeline (U.A.)

CLEVELAND, O.—Allen Theatre (3,300), 7 days, 30c-60c, shorts, "Lumber Jacks" (Oswald cartoon, Universal), Fox Movietone News, Movietone acts. Weather, moderately warm with occasional showers. Rating, 123%.

Evangeline—Cont.

AD TIPS—Had Dolores Del Rio appear in person at four performances daily. Also arranged a personal publicity campaign for her, which gave both star and picture exceptional newspaper space. Had daily interviews with star in all papers, a luncheon by Press Women's Club, and an elaborate Library tie-up. Advertised for a secretary pro tem for the star, and held contest to select her. For this tied-up with leading papers' "Classified Ad" section. Audience appeal: for those who appreciate fine drama, splendid photography and dramatic portrayal.—Allen Theatre, W. E. Burton, Mgr., Cleveland, O.

Exalted Flapper, The (Fox)

BALTIMORE, MD.—New Theatre (1,600), 6 days, 25c-50c, Fox Movietone News. Weather, clear and torrid to cool, some rain. Rating, 80% (double feature).

AD TIPS—Synchronized with music by Roxy Symphony Orchestra, with Sue Carol, the star who put the folly in the Fox Follies, and puts the flap in the flapper and how! A rollicking romance of royalty. Audience appeal: very entertaining story well acted and directed pleased generally.—New Theatre, Morris A. Mechanic, Mgr., New Theatre, Baltimore, Md.

Fall Of Eve, The (Col.)

BALTIMORE, MD.—Keith's Theatre (3,016), 6 days, 35c-65c, Universal, Int'l. and Fox Movietone News, 5 acts of RKO vaudeville, headed by Wesley "Freckles" Barry in person with company. Clear and torrid to cool, some rain. Rating, 75%.

AD TIPS—The first all-talking and singing farce comedy made for the screen 100% talking picture, with Patsy Ruth Miller, Ford Sterling, Gertrude Astor and Arthur Rankin. Directed by Frank Strayer. You, too, will fall for this tantalizing maiden—who, though naughty, is nevertheless nice. It is played in New York for $2 a seat. Audience appeal: general appeal for all classes. Our patrons enjoyed it very much and laughed heartily all the way through it.—Keith's Theatre, J. Lawrence Schanberger, Mgr., Baltimore, Md.

Far Call, The (Fox)

MILWAUKEE, WIS.—Merrill Theatre (1,167), 7 days, 25c-50c, "Confession," "Whirls and Girls," Fox News. Weather, fair. Rating, 60%.

AD TIPS—A story of love and adventure, featuring Morton and Hyams. Mention also may well be made of the unusual settings and photography of this picture. Audience appeal: all classes.—Merrill Theatre, William E. Mick, Mgr., Milwaukee, Wis.

Father and Son (Col.)

PROVIDENCE, R. I.—Strand Theatre (2,200), 7 days, 15c-50c, Paramount News, Movietone. Rating, 80%.

AD TIPS—Significance of title can be stressed in publicity with cuts of Jack Holt and Mickey McBan in father and son poses. Shops can be urged to put on "Father and Son" sales, etc. Has appeal to both adults and children.—Strand Theatre, Ed Reid, Mgr., Strand Theatre, Providence, R. I.

Fashions In Love (Par.)

LOS ANGELES, CAL.—Paramount Theatre (3,595), 35c-50c-65c, Walter Huston in "Two Americans," "Festival of Bagdad," Oswald Cartoon, Paramount News, Paramount Orchestra, Milton Charles, Organ Concert. Rating, 72%.

PORTLAND, ORE.—Portland Publix Theatre (3,068), 7 days, 25c-60c, Paramount News, Paramount Shorts—Talking Acts "Highbrow," "Hot Lemonade," Lillian Roth and Piano Boys, Stanleigh Malotte Novelty Organ Numbers. Weather, hot. Rating, 75%.

Fashions In Love—Cont.

COLUMBUS, O.—Loew's Broad (3,000), 7 days, 25c-50c, Vitaphone shorts, Fox Movietone News. Rating, 100%.

SEATTLE, WASH.—Seattle Theatre (3,150), 7 days, 25c-35c-50c-60c, "Vital Subjects," "Apartment Hunting," Paramount News. Weather, hot. Rating, 80%.

AD TIPS—Menjou in a clever talking picture; billed it as "the season's smartest." Audience appeal: all classes, adults especially.—Loew's Broad Theatre, Columbus, O.

Adolphe Menjou proved versatility in first all-talkie. Played up singing of song "Delphine" and creditable at piano. Fay Compton singing "I Still Believe in You" one of high lights. Fair appeal.—Portland Theatre, John C. Smith, Mgr., Portland, Ore.

Play up Menjou in his first talkie, with good support, songs, etc. Tease on "how to love" angles, etc. Audience appeal: better type of adults, who appreciate subtlety and sophistication.—Seattle Theatre, Bob Blair, Mgr., Seattle, Wash.

Flying Fool, The (Pathe)

KANSAS CITY, MO.—Mainstreet Theatre (3,067), 7 days, 25c-60c, Pathe News, vaudeville acts. Weather, rainy. Rating, 95%.

AD TIPS—A large wedding ring, in which were shown William Boyd, Marie Prevost and an airplane, was used in newspaper advertising, along with the line, "Lord of the air and women until he met the one and only woman." Audience appeal: all classes.—Mainstreet Theatre, Lawrence Lehman, Mgr., Kansas City, Mo.

Four Devils, The (Fox)

LOS ANGELES, CAL.—Carthay Circle Theatre (1,650), 75c-$1.00-$1.50, Skeleton Dance musical cartoon, Conan Doyle, Movietone News, Elinor's Orchestra. Rating, 78%. (5th week.)

Gamblers, The (W.B.)

LOS ANGELES, CAL.—Warner's Hollywood Theatre (3,000), 35c-50c-65c, Vitaphone Shorts. Rating, 150%.

Glad Rag Doll, The (W.B.)

PROVIDENCE, R. I.—Majestic Theatre (2,400), 7 days, 15c-50c, Dave Bernie's Band, Movietone. Rating, 90%.

AD TIPS—Beauteous Dolores as a fascinating chorus girl in a film brimful of tunes and comedy. Those who like sophisticated film fare will rally to "The Glad Rag Doll."—Majestic Theatre, Sid Braunig, Mgr., Providence, R. I.

Hearts In Dixie (Fox)

TACOMA, WASH.—Fox Colonal (965), 7 days, 25c-35c, "Our Gang" in "Small Talk." Weather, too nice. Rating, 90%.

AD TIPS—Played up spirituals, jazz and negro comedy. Audence appeal: general.—Fox Colonial, Doug. Kimberley, Mgr., Tacoma, Wash.

Idle Rich, The (M-G-M)

SALT LAKE CITY, UTAH—Pantages Theatre (2,500), 15c-50c, 7 days, vaudeville and News Items. Weather, fair. Rating, 95%.

KANSAS CITY, MO.—Loew's Midland Theatre (4,000), 7 days, 25c-35c-50c, Movietone presentation units, selected news. Weather, rainy. Rating, 90%.

BUFFALO, N. Y.—Buffalo Theatre (3,000), 65c, Vaudeville, Vitaphone Acts, Fox Movietone News and Silent News. Weather, warm. Rating, 160%.

AD TIPS—"The finest voice in talking pictures (Conrad Nagel); picture adapted from the stage success "White Collars." Audience appeal: all classes.—Pantages Theatre, Grant Pemberton, Mgr., Salt Lake City, Utah.

Idle Rich, The—Cont.

The picture was exploited as being from the stage hit, "White Collars," and played up as a 100% talkie, in which a pretty stenographer marries her wealthy employer. Audience appeal: all classes.—Loew's Midland Theatre, H. H. Maloney, Mgr., Kansas City, Mo.

Play up this very good show with its great star, Bessie Love.—Buffalo Theatre, Vincent P. McFaul, Mgr., Buffalo, N. Y.

Innocents Of Paris (Par.)

SAN FRANCISCO, CAL.—St. Francis Theatre (1,435), 7 days, 35c-65c, Cohen's all-colored comedy. Weather, fair (eleventh week). Rating, 90%.

AD TIPS—Play up personality of Chevalier and that picture has all the essence of life in it. That he is best comedian of age. Appeal to all classes and age.—St. Francis Theatre, San Francisco, Cal.

Joy Street (Fox)

DES MOINES, IA.—Strand Theatre (1,100), 4 days, 20c-30c, U. comedy, "Junior Luck," Pathe Sound News. Weather, warm. Rating, 100%.

AD TIPS—The title was played up in this feature which stars Lois Moran. The comedies are also a good draw and receive favorable comment. Appealed to younger crowd.—Geo. Watson, Mgr., Strand Theatre, Des Moines, Ia.

Last Of Mrs. Cheyney (M-G-M)

MILWAUKEE, WIS.—Majestic Theatre (1,500), 7 days, 25c-50c, Comedy, M-G-M News. Weather, fair. Rating, 130%.

OMAHA, NEBR.—Orpheum Theatre (3,000), 7 days, 25c-60c, Pathe News and five acts RKO vaudeville. Weather, warm. Rating, 100%.

LOS ANGELES, CAL.—Loew's State Theatre (2,418), 35c-50c-65c-75c$1.00, Movietone News, Fanchon-Marco Idea, "Sweet Cookies," Rube Wolf and Band. Rating, 108%.

AD TIPS—Norma Shearer talking in her first starring vehicle of the year, the picture adapted from the stage success; two phases to be stressed in putting the picture over. Audience Appeal: The usual adult patronage.—Majestic Theatre, Herbert Israel, Mgr., Milwaukee, Wis.

Picture extensively plugged in newspaper ads and on wastepaper boxes throughout downtown section. Legitimate play's success is good angle to boost the picture. Star's name also good for draw here.—Orpheum Theatre, Ralph Thayer, Mgr., Omaha, Nebr.

Lonesome (U)

TACOMA, WASH.—Pantages Theatres (1,500), 4 days, 25c-50c, five acts vaudeville, Talking Collegians, Talking News. Weather: Too nice. Rating, 55%.

AD TIPS—Featured summer amusements, also Kent and Tryon. Audience Appeal: Not general.—Pantages Theatre, C. D. Miller, Mgr., Tacoma, Wash.

Love And The Devil (F.N.)

SALT LAKE CITY, UTAH—Victory Theatre, (1,287), 15c-50c, 7 days, Comedy, Sound News and Vita. Acts. Rating, 85%.

AD TIPS—"This popular star (Milton Sills) in an entire novel role." "The aristocratic lover of the fiery Maria." Audience Appeal: Practically any audience.—Victory Theatre, D. Edwards, Mgr., Salt Lake City, Utah.

Madame X (M-G-M)

LOS ANGELES, CAL.—Criterion Theatre (1,652), 35c-50c-65c, Movietone News, Laurel & Hardy in "Berth Marks." Rating, 130% (3rd week).

Madonna Of Avenue A (W.B.)

CLEVELAND, OHIO.—State Theatre (3,400), 7 days, 30c-60c, Shorts: "Buster's Spooks" (Universal), "Suicide Sheik" (Oswald cartoon, Universal), Para. News, Movietone, "Parisian Life" (Loew Revue). Weather: Moderately warm with showers. Rating, 75%.

AD TIPS—Used advertising space, stressing the fact that Dolores Costello talks. Audience Appeal: For anyone who is not hyper-critical. —State Theatre, Sanford Farkus, Mgr., Cleveland, O.

Man's Man, A (M-G-M)

OMAHA, NEBR.—Rialto Theatre, (2,247), 7 days, 25c-50c, "Hot Lemonade" (Para.), Irene Franklin (W.B.), Pathe News. Weather: warm. Rating, 85%.

BALTIMORE, MD.—Loew's Century Theatre (3,221), 6 days, 25c-60c, Fox Movietone News and M-G-M News, Loew-Publix Unit "Rah-Rah-Rah" headed by Teddy Joyce, orchestra, organ, "Light of India" (M-G-M Color Classic), "Iceman's Luck" (Universal Oswald Sound Cartoon), Pathe Review. Weather: Clear and torrid to cool, some rain. Rating, 110%.

AD TIPS—Smart aleck Bill Haines, though popular here, was hurt by a tedious picture in a house accustomed to playing talkers. Played up star's name in ads to best advantage. Audience Appeal: General.—Rialto Theatre, John Howard, Mgr., Omaha, Nebr.

Whoopla! The screen playboy freshie—more lovable than ever. William Haines in "A Man's Man" with Josephine Dunn and all the big Hollywood stars in action. You'll love this flaming youth hit. An M-G-M picture. Audience Appeal: Particularly to the younger element—they ate it up and wanted more. A good story with Haines at his best.—Charles Raymond, Gen. Mgr., Loew's Century Theatre, Baltimore, Md.

Marriage By Contract (T.-S.)

DALLAS, TEX.—Capitol Theatre (1,044), 7 days, 15c-25c-35c, Alberta Vaughn in "Racing Blood," Vita. Act, Jack Goldie in "Funster," Int'l. News. Weather: fair. Rating, 95%.

AD TIPS—Patsy Ruth Miller and Lawrence Gray will bring in their share of the business but the big draw is the title if it is played up big. Newspaper copy used to do this—Daring Revelation—vital, heart stirring drama in the story of a companionate wife who thought she was lucky to have a modern marriage contract—but found the human equation made it worse than the old fashioned marriage certificate. Sensational expose—will trial marriage cheapen women—Why? Audience Appeal: Adult patronage.—Capitol Theatre, Ray Stinnett, Mgr., Dallas, Texas.

Masked Emotions (Fox)

BALTIMORE, MD.—New Theatre (1,600), 6 days, 25c-50c, Fox Movietone News. Weather: Clear and torrid to cool, some rain. Rating, 80% (double feature).

AD TIPS—Synchronized with music by the Roxy Symphony Orchestra. With George O'Brien, nationally acclaimed star of "Sun-

The Big Circuits Use

GOLD SEAL

REGISTERS & TICKETS

Automatic Ticket Register Corp.
723 Seventh Avenue, N. Y. C.

Masked Emotions—Cont.

rise" and "Noah's Ark." A Damon and Pythias story of brotherhood with a romantic background of family fued like that of Romeo and Juliet. Audience Appeal: Dramatic romance which holds interest from start to finish. Finely done.—Morris A. Mechanic, Mgr., New Theatre, Baltimore, Md.

Masquerade (Fox)

SEATTLE, WASH.—Fox Theatre (2,350), 7 days, 25c-35c-50c-60c-75c, "Berth Marks," Fox Movietone News, Arthur Conan Doyle. Weather, hot. Rating, 85%.

AD TIPS—Play up comedy-drama angles, and double role of star. Don't waste too much on unknown cast. This was made a "Surprise Week" at this house. Audience appeal: adults.—Fox Theatre, Lou Golden, Mgr., Seattle, Wash.

M-G-M Hollywood Revue Of 1929 (M-G-M)

LOS ANGELES, CAL.—Grauman's Chinese Theatre (2,023), 75c-$1.00-$1.50, Curiosities, Movietone News, Symphony Orchestra. Rating, 200%. ,

Movietone Follies Of 1929 (Fox)

OTTAWA, ONTARIO.—Regent Theatre (1,225), 6 days, 25c-60c, Fox Movietone News, "Stewed, Fried and Boiled," Orchestra Overture. Weather: Fine and hot. Rating, 95%.

AD TIPS—Played this up as the nearest approach yet to a complete musical comedy on the screen and listed the song hits together with the suggestion that the local public should learn "The Breakaway," the new dance step. What a show! And it does not disappoint anybody. Audience Appeal: Everybody.—Regent Theatre, T. R. Tubman, Mgr., Ottawa, Ontario.

Noah's Ark (W.B.)

COLUMBUS, O.—RKO Majestic Theatre (850), 7 days, 25c-50c. Rating, 110% (second week).

CLEVELAND, O.—Stillman Theatre, (1,800), 7 days, 40c-75c, Shorts, Rudy Vallee (Movietone), Fox Movietone News, "I Kiss Your Hand Madame" (song trailer). Weather: Moderately warm, with intermittent showers. Rating, 110% (second week).

SEATTLE, WASH.—Music Box Theatre (950), 35c-50c-75c, Fox Movietone News. Weather, hot. Rating, 85%. (3rd week.)

AD TIPS—Dolores Costello, in massive production, huge effects, unusual photography, popular prices on show which cost $2.00 in New York. Audience Appeal: All ages, all classes.—RKO Majestic Theatre, Columbus, O.

In addition to heavy billboard campaign, had an exceptionally fine library book display in all branches. Audience Appeal: For all who enjoy fine productions done on elaborate scales, with food for thought.—Stillman Theatre, Geo. Gilliam, Mgr., Cleveland, O.

Standard
VAUDEVILLE
for
Motion Picture Presentation
THE FALLY MARKUS AGENCY
Astor Theatre Building
N. W. Cor. 45th St. & Broadway
Lackawanna 7876

Noah's Ark—Cont.

Emphasize the modern angles of story, and not too much biblical stuff. Play up massive sets, action, etc., and use slogan "Made to tap any picture ever made," which is a little too strong. Feature star's popularity. Audience appeal: all classes.—Music Box Theatre, Bob Murray, Mgr., Seattle, Wash.

On With The Show (W.B.)

BALTIMORE, MD.—Warners' Metropolitan Theatre (1,500), 5 days, 15c-50c, Kinograms, "No Defense" advance trailer, organ. Weather: Clear and torrid to cool, some rain. Rating, 150%.

PORTLAND, ORE.—Music Box Theatre (1,837), 25c-50c, Fox News, Vitaphone Acts, Burns and Ash, Organists. Weather, hot. Rating, 95%.

AD TIPS—Played up all-singing, all-dancing, all-talking, all color. Good work Joe Brown, Betty Compson and Sally O'Neil. Number snappy songs well received. Universal appeal to splendid summer business.—Music Box Theatre, Andrew Saso, Mgr., Portland, Ore.

Piccadilly (World Wide)

CHICAGO, ILL.—State Lake Theatre (2,750), 7 days, 35c-50c-75c, Star, Gilda Gray made personal appearance, 5 acts vaudeville. Weather: Favorable. Broke record for a single day this year. Rating, 130%.

Pitfalls Of Passion (States Rights)

OKLAHOMA CITY, OKLA.—Rialto Theatre (750), 16 days, 50c. Weather: Warm, rain. Rating, 100%.

Saturday's Children (F.N.)

OTTAWA, ONTARIO.—Avalon Theatre (990), 3 days, 15c to 35c, Fox Movietone News, "The Nightwatchman's Mistake." Weather: Fine and hot. Rating, 70%.

AD TIPS—This is a stage play and film feature that has aroused wide discussion and interest. It played here first when presented by a local stock company, but this helped the picture because many came to see how the theme would be treated on the screen. Found it was popular among higher type of people. Audience Appeal: Particularly adults with intelligence.—Avalon Theatre, P. J. Nolan, Mgr., Ottawa, Ontario.

Scandal (U)

KANSAS CITY, MO.—Pantages Theatre (2,166), 7 days, 25c-50c-75c, five acts of vaudeville, Pathe News. Weather: Rainy. Rating, 95%.

AD TIPS—Laura LaPlante, who is a favorite with Kansas City patrons, was given a good play in all advertising, along with the fact that the production is a talking picture. Audience Appeal: All classes.—Pantages Thearte, Louis Charninsky, Mgr., Kansas City, Mo.

Shady Lady (Pathe)

OKLAHOMA CITY, OKLA.—Orpheum Theatre (2,000), 7 days, 25c-50c, 4 acts Vaudeville, Fox News, Aesop's Fables, Topics of the Day. Weather: Rain and warm. Rating, 100%.

AD TIPS—Advertise Phyllis Haver; an excellent box office picture. Audience Appeal: All classes.—Orpheum Theatre, Oklahoma City, Okla.

Shakedown, The (U)

OTTAWA, ONTARIO. — Centre Theatre (1,200), 6 days, 15c to 50c, "Furnace Trouble," Fox News. Weather: Fine and hot. Rating, 75%.

Shakedown, The—Cont.

AD TIPS—The people are all worked up over the Turner Valley oil boom and so the oil well angle was particularly emphasized, the picture giving some excellent shots of oil fields. The prize-fighter theme was also boosted to bring in the male patrons who responded nicely. This picture has lots of action. Audience Appeal: All ages and all but the highbrow class.—Centre Theatre, Don Stapleton, Mgr., Ottawa, Ont.

She Goes To War (U.A.)

OTTAWA, ONTARIO.—Imperial Theatre (1,220), 6 days, 15c to 50c, "Sardines a la Carte," Para. News. Weather: Fine and hot. Rating, 70%.

PORTLAND, ORE.—United Artists Theatre (957), 7 days, 25c-60c, Tiffany Color, Fox News. Weather, hot. Rating, 70%.

AD TIPS—This made a timely picture with many soldiers going to summer camps. Took every opportunity to mention this was a Rupert Hughes' story dealing with the war from a woman's standpoint. Gave a list of the unusually large cast and called it an adventure with laughter. Audience Appeal: All classes and all ages.—Imperial Theatre, Ray Tubman, Mgr., Ottawa, Ontario.

Part Talking. Leads Eleanor Boardman and John Holland. Based on story by Rupert Hughes. Only fair appeal account of its being another war story.—United Artists Theatre, J. J. Parker, Mgr., Portland, Ore.

Studio Murder Mystery (Par.)

DES MOINES, IOWA.—Des Moines Theatre (1,600), 7 days, 25c-50c, Harris and Howe and Roy Sedley Revue, Vitaphone Acts. Educ. Talking Comedy, "Don't Be Nervous," Fox Movietone News. Weather: Warm. Rating, 120%.

COLUMBUS, O.—Loew's Ohio (4,000), 7 days, 25c-50c, Fox Movietone News, Publix stage show, orchestra, organ. Rating, 100%.

AD TIPS—The mystery angle is the draw, of course, and the title was played up, also the fact that the story had recently appeared in the news. General appeal.—Lionel Wasson, Mgr., Des Moines Theatre, Des Moines, Iowa.

"Behind the scenes at Hollywood," played on natural curiosity of public about picture making, and present flair for mystery drama. Audience Appeal: All ages, all classes.—Loew's Ohio Theatre, Columbus, O.

This Is Heaven (U.A.)

SEATTLE, WASH.—Blue Mouse Theatre (950), 25c-35c-50c-75c, Vitaphone Acts, Fox Movietone News. Weather, hot. Rating, 90%. (2nd week.)

LOS ANGELES, CAL.—United Artists Theatre (2,100), 35c-50c-65c, "Dear Vivian" (Christie), Oswald Cartoon, Movietone News, Organ Concert. Rating, 135%.

AD TIPS—Play up Vilma Banky in her first talking role. Tease on immigration angle and its results. Use art on star. Audience appeal: general.—Blue Mouse Theatre, John Hamrick, Mgr., Seattle, Wash.

Three Passions (U.A.)

MILWAUKEE, WIS. — Garden Theatre (1,200), 7 days, 25c-50c, Comedy, Movietone News. Weather: Fair. Rating, 85%.

AD TIPS—The names of Terry and Petrovitch were used in advertising the picture; also that it was a Rex Ingraham production. "God, Gold and Women spell the three passions" was the line emphasized. Audience Appeal: Adult patronage.—Garden Theatre, L. K. Brin, Mgr., Milwaukee, Wis.

Thunderbolt (Par.)

MILWAUKEE, WIS.—Strand Theatre (1,297), 25c-60c, "What a Day," Fox News. Weather: Fair. Rating, 90% (second week).

Thunderbolt—Cont.

OKLAHOMA CITY, OKLA.—Capitol Theatre (1,200), 10c-25c-50c, 7 days, Leo Reisman and Hotel Brunswick Orchestra, Bobby Folsom, typical types, Pathe Talking News. Weather: Warm, rain. Rating, 150%.

OMAHA, NEBR.—Paramount Theatre (2,900), 7 days, 25c-60c, Para. and Fox News, orchestra, organ, Fashion News and Publix unit, "Bits of Broadway," with Cliff Nazarro. Weather: Warm. Rating, 100%.

BALTIMORE, MD.—Loew's Stanley Theatre (3,654), 6 days, 25c-60c, Fox Movietone and Para. News, orchestra, organ, Phil Spitalny and his band (M-G-M musical act). Weather: Clear and torrid to cool, some rain. Rating, 112%.

AD TIPS—One of Paramount's very best pictures—Bancroft speaks again in "Thunderbolt," and what a man is Thunderbolt—fighting his own battles—and loving his girl with his whole being—imagine his anger when some one stole her. . . . imagine his terrible vengeance. . . . never has Bancroft appeared in such a stirring role. . . . never have you witnessed such a surprising story. The supporting cast, Richard Arlen and Fay Wray, were also excellent. This is a mighty good picture to book. Audience Appeal: All classes and ages.—Capitol Theatre, Oklahoma City, Okla.

Paramount's all-talking triumph. Dramatic and dynamic. George Bancroft in "Thunderbolt" with Fay Wray and Richard Arlen. Different—New—Without equal. Better than "The Wolf of Wall Street," more punch than "Underworld," more thrills than "The Drag Net." • Screen's greatest drama of ruthless love. Audience Appeal: Everyone liked this with George Bancroft gaining more followers every day.—Charles Raymond, Gen. Mgr., Loew's Stanley Theatre, Baltimore, Md.

Plugged big as Bancroft's second talker with greater thrills than "Underworld." Cast and director's fame also played up in advertising. Audience Appeal: Liked better by men.—Paramount Theatre, Charles Pincus, Mgr., Omaha, Nebr.

Play up the name of Bancroft in big letters and the picture will go over. Audience Appeal: The usual patrons.—Strand Theatre, W. E. Mick, Mgr., Milwaukee, Wis.

Time, The Place And The Girl, The (W.B.)

TACOMA, WASH.—Blue Mouse Theatre (601), 7 days, 25c-50c-75c, Comedy, "Fresh from Hollywood," Night Club Revue, "Blondes Gentlemen Prefer," Sound News. Weather: Too nice. Rating, 90%.

AD TIPS—Played up music and old stage popularity; also cast. Audience Appeal: Good; all classes.—Blue Mouse Theatre, Ned Edirs, Mgr., Tacoma, Wash.

Toilers, The (T.S.)

OKLAHOMA CITY, OKLA.—Orpheum Theatre (1,750), 7 days, 10c-50c Fox News, Aesop's Fables, Topics of the day, Alex Hyde and His Int. Orchestra and Alex Hyde's Festival. Weather, hot. Rating, 100%.

OTTAWA, ONT.—Regent Theatre (1,225), 6 days, 25c-60c, Rivers of Romance, Fox Movietone News, "Amateur Night," Local Topical picture. Weather, clear and cold. Rating, 90%.

AD TIPS—Used this as a feature for an All-Canadian Week, Norma Shearer being a Canadian. Featured it as the ultimate in courtroom sensations and used the names of Lewis Stone and H. B. Warner prominently. Used the line: "The great stage hit is now greater as an All-Talking Picture." Audience appeal: all above public school age.—Regent Theatre, T. R. Tubman, Mgr., Ottawa, Ont.

Trial Of Mary Dugan (M-G-M)

OKLAHOMA CITY, OKLA.—Criterion Theatre (2,000), 10c-25c-50c, 7 days, Para. News, Movietone Short Subjects. Weather: Warm, rain. Rating, 110%.

Trial Of Mary Dugan—Cont.

AD TIPS—Exploit as Norma Shearer's first talking picture. The picture is excellent and famed from coast to coast. When the voice of Mary Dugan speaks to you you'll never forget her pitiful story—never will you hear a more thrilling trial. . . . never will thrill again as you will now. . . . and never again will you experience such a smashing climax. . . . unusual and the real thing. Lewis Stone and H. B. Warner's voices and Miss Shearer's part excellent. Audience Appeal: All classes.—Criterion Theatre, Oklahoma City, Okla.

Two Men And A Maid (T.-S.)

DALLAS, TEXAS.—Majestic Theatre (2,680), 7 days, 25c-35c-60c, Interstate Vaudeville, Station KRLD and Majestic Radio Revue, Movietone News, Fables. Weather: Fair. Rating, 110%.

AD TIPS—Exploit William Collier, Jr. Also play up Alma Bennett. Bill the picture as a romantic triangle in the wastes of the desert. This picture cannot be billed as a talkie but the mentioning of the talking scenes in newspaper copy will help get the business. Audience Appeal: Adult patronage.—Majestic Theatre, Sid Henry, Mgr., Dallas, Texas.

Two Weeks Off (F.N.)

KNOXVILLE, TENN.—Riviera Theatre (1,053), 3 days. 35c-50c, Vitaphone presentations, Walter Huston dramatic sketch, Pathe Sound News. Weather, fair and hot. Rating, 95%.

AD TIPS—Exploited Dorothy Mackaill-Jack Mulhall combination. Ran trailers in Tennessee theatre at same time. Several thousand napkins distributed free. Audience appeal: from 17 to 35. This largely due to lobby displays of Mulhall with chorus girls in a shot that didn't show in film at all, according to management.—Riviera Theatre, David John Whyte, Mgr., Knoxville, Tenn.

Valiant, The (Fox)

COLUMBUS, O.—Neth's Grand (1,200), 7 days, 25c-50c, Fox News, Vitaphone Shorts, Dialog Comedy "Shipmates." Rating, 100%.

OMAHA, NEB.—World Theatre (2,500), 7 days, 25c-60c, Vince Silk and F & M "Indian Summer" idea, Sound Your "A' (Fox). Weather, hot. Rating, 90%.

PORTLAND, ORE.—Fox Broadway Theatre (1,912), 7 days, 25c-60c, Fox News, Animal Comic, Fanchon & Marco's "Eddie Peabody's Fiesta" idea, E. Decaney at Wurlitzer, Sam Jack Kaufman, M. C. Weather, hot. Rating, 125%.

AD TIPS—Picture good but title is too high class. Majority of audience didn't understand its meaning, and it works to the disadvantage of the picture. Featured the stage show over the film this week. Audience appeal: to the adult and intellectual minded.—World Theatre, Ralph Goldberg, Mgr., Omaha, Neb.

Played up Eddie Peabody and stage show ahead of screen offering. Big exploitation. Universal appeal broke house records for summer business. Screen offering finest offering of year, telling in sight and sound vital story human lives.—Fox Broadway Theatre, Floyd Maxwell, Mgr., Portland, Ore.

AD TIPS—Paul Muni, star of stage, should be featured. A truly artistic production. Audience Appeal: Adults; all classes.—Neth's Grand Theatre, Columbus, O.

Voice Of The City, The (M-G-M)

OTTAWA, ONTARIO.—B. F. Keith's Theatre (2,596), 6 days, 15c-50c, "Old Man Trouble," "Hurdy Gurdy," Pathe News Weekly. Weather: Fine and hot. Rating, 85%.

AD TIPS—The people like dialog in pictures and gave this to them as an all-talking production with Willard Mack bringing new effectiveness to the screen in both acting and direction. Censors chopped the picture and had to explain

Voice Of The City—Cont.

why the breaks occurred in film or dialog. Audience Appeal: Those over public school age.—B. F. Keith's, J. M. Franklin, Mgr., Ottawa, Ontario.

Wheel Of Life, The (Par.)

SEATTLE, WASH.—Seattle Theatre (3,150), 25c-35c-50c-60c, "Jed's Vacation," Eddie Peabody short, Paramount News. Weather, warm. Rating, 75%.

BUFFALO, N. Y.—Hippodrome Theatre (3,000), 65c, Vaudeville, Comedy, Vitaphone acts, Fox Movietone News. Weather, warm. Rating, 120%.

PORTLAND, ORE.—Portland Theatre (3,068), 7 days, 25c-60c, Paramount News, "Booklovers," "Post Mortems" with Raymond Griffiths and James Barton in "Moonshine" as talking acts on silver screen. Stanleigh Malotte in novelty organlogue. Weather, hot. Rating, 90%.

BUFFALO, N. Y.—Hippodrome Theatre (2,700), 65c, Vaudeville, Comedy, Vitaphone News and Fox Movietone News. Weather, warm. Rating, 170%.

KANSAS CITY, MO.—Royal Theatre (900), 7 days, 25c-50c, Vitaphone Presentation Units, Selected News. Weather: Rainy. Rating, 90%.

PROVIDENCE, R. I.—Victory Theatre (1,600), 7 days, 15c-50c, Fox News. Rating, 85%

OKLAHOMA CITY, OKLA.—Empress Theatre (1,800), 7 days, 25c-50c, Pathe News, "The Big Palooka." Weather: Warm, rain. Rating, 88%.

DALLAS, TEX.—Melba Theatre (1,800), 7 days, 25c,-35c,-50c, Vitaphone Acts—Roy Sedley and His "Night Club Revue," Ray and Dot Dean in "He's a Devil," Paramount Song Cartoon "Daisy Bell," Lupino Lane in "Shipmates," an all-talking comedy, Melba Talking News. Weather: Fair. Rating, 100%.

AD TIPS—Feature Dix and Ralston. Emphasize foreign locale. Tease on triangle situation. Audience appeal: general.—Seattle Theatre, Bob Blair, Mgr., Seattle, Wash.

Dix and Ralston are two good stars to exploit; the background is a great love and drama affair.—George Mason, Mgr., Hippodrome Theatre, Buffalo, N. Y.

Another Dix picture in which popular screen idol fits role as veritable Adonis. Only fair appeal.—Portland Theatre, Charles Pincus, Mgr., Portland, Ore.

Exploit Richard Dix as star in this picture in his funny mood.—Hippodrome Theatre, George Mason, Mgr., Buffalo, N. Y.

The star, Richard Dix, as a dashing, gallant soldier in love where Cupid has no right to call. Splendid scenes of tribal uprisings. Dix in another heroic role is great." Play Dix all over the lot as his appeal is sure-fire. This film goes good with all classes of adults.—Matt Reilly, Mgr., Victory Theatre, Providence, R. I.

Play up the name of Dix. He has a large following and draws good houses, and Esther Ralston, also popular. The picture very good. Audience Appeal: All classes.—Empress Theatre, Oklahoma City, Okla.

A large cut of Richard Dix was used with the lines, "What a Show!" and "Dix in his best picture—mad love for his best friend's wife." Audience Appeal: All classes.—Royal Theatre, C. S. P. Coppack, Mgr., Kansas City, Mo.

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Wheel Of Life, The—Cont.

Richard Dix is the business getter of this picture. Also play up Esther Ralston and feature the title big. Stress the all-talking angle. In newspaper copy portray Dix as a dashing lover, winning hearts and furnishing plenty of thrills. Audience Appeal: All classes.—Melba Theatre, Mr. Baker, Mgr., Dallas, Texas.

Where East Is East (M-G-M)

OTTAWA, ONT.—Imperial Theatre (1,200), 6 days, 15c-50c, "Music Fiends," Paramount News, "Seeking Steel Heads." Weather, clear and cold. Rating, 90%.

BALTIMORE, MD.—Loew's Century Theatre (3,221), 6 days, 25c-60c, Fox Movietone News and M-G-M News, Loew-Publix unit "Wall Street Blues" headed by Teddy Joyce, Orchestra, Organ, "Top Speed" (Educational Mermaid Comedy), "Sports of Many Lands" (Tiffany-Stahl Color Classic), Pathe Review, "Lumber Jacks" (Oswald Cartoon).. Weather, clear cool to hot rain one day. Rating, 100%.

AD TIPS—Lon Chaney is liked better in this feature by lady patrons than in most of his previous pictures. The characterizations are unique all through and the Asiatic background is absorbing. Both Lupe Velez and Estelle Taylor are fascinating. Advertised it as Lon Chaney's greatest thriller. Audience appeal: there is something in this feature for everybody.—Imperial Theatre, Ray Tubman, Mgr., Ottawa, Ont.

Mystery, thrills, chills! Unforgettable romance! The screen's greatest character actor back in a role you'll never forget. Lon Chaney in "Where East Is East" with Lupe Valez and Estelle Taylor (Mrs. Jack Dempsey), in the greatest part, an Oriental siren, that she has ever portrayed. Romance, action, exotic beauty, all set to a thrilling musical theme. Audience appeal: held them spellbound. They hardly breathed, so intense was the attention of the audience. A great box office picture.—Loew's Century Theatre, Charles Raymond, Mgr., Baltimore, Md.

Woman From Hell (Fox)

MILWAUKEE, WIS.—Merril Theatre (1,167), 7 days, 25c-50c, "The Belle of Samoa," Fox News. Weather, fair. Rating, 65%.

Younger Generation, The (Col.)

CLEVELAND, OHIO.—Keith's Palace (3,600), 7 days, 35c-75c. Weather, cool. "Many Wings" (Educational, silent), "A Cup of Coffee" (Fox Variety, silent), "Old Black Joe" (Paramount, sound), Pathe News (sound), Pathe Review (sound), Pathe Topics of the Day (sound), Pathe News (silent), Fox News (silent), Paramount News (silent), 5 acts vaudeville. Rating, 85%.

Grant Withers, young screen player who has come to the fore with the talkies. His current vehicle is "Time, Place and the Girl," First National-Vitaphone release

Hollywood Briefs

Clarence Badger, director, has been signed to a long-term contract to make First National-Vitaphone pictures. He is now directing Irene Bordoni in "Paris."

Joseph Franklin Poland has joined the ranks of Pathe producers. He has just finished the original story and adaptation of "Sailors' Holiday," in which Alan Hale will star.

Bradley King and **Marion Nixon** will again have a hand in the making of a new Richard Barthelmess. King has adapted "Young Nowheres" to the screen as the star's next for First National-Vitaphone and Miss Nixon will appear as his leading lady.

Leo McCarey has been placed under a new Pathe contract because of his direction of "The Sophomore."

Trem Carr will produce his series of independent features at Darmour Studios, moving over this week from the Mack Sennett plant.

Joel McCrea has been signed to a long term contract by RKO.

Olive Tell signed with RKO for one of the featured roles in "The Very Idea" which Frank Craven and Richard Rosson are directing.

Louise Fazenda will be featured by First National in the Vitaphone musical production of "No, No, Nannette."

Jean Arthur has been assigned to a prominent part in "The Saturday Night Kid."

Beatrice Lillie, English comedienne, will present a specialty number in Warner Brothers revue "The Show of Shows," with John Adolfi directing.

Daphne Pollard has been signed by Fox to play the comedy ingenue lead in two musical talkers, "Big Time," and "The Sky Hawk."

Reginald Barker has been signed by Universal to direct "The Mississippi Gambler" with Joseph Schildkraut. Barker returns to Universal after five years with M-G-M and a year with Tiffany-Stahl.

Samuel Goldwyn apparently feels that Vilma Banky, his Hungarian star, will continue to be as big a bet in the talkers as she was in silent productions. With that thought in mind, Goldwyn has signed Miss Banky to another five-year contract.

Universal will produce "Skinner's Dress Suit" as a talker comedy with Glenn Tryon starred. The picture was made in 1916 by Essanay with Bryant Washburn, and again several years ago by Universal with Reginald Denny.

Jeanie MacPherson and **Norman Kerry** are the latest film celebrities to face income tax liens by the government, according to notices filed in Federal Court.

Donald Novis, winner of the Atwater Kent national contest for singers under 25 years of age, has been signed for a singing role in "Tin Pan Alley," Norma Talmadge's initial starring talker for United Artists.

Wally Van plans production of a series of two reel talking and sound comedies starring himself. Six feature comedies are slated to follow completion of the two reel series.

Nita Martan has been added to cast of M-G-M's "Road Show" featuring Bessie Love and Charles King. Charles Reisner is directing from original by Bess Meredith. Robert Hopkins wrote the dialog.

Tom Patricola, vaudeville and "Scandals" headliner, has been signed by Fox for featured roles in two musical productions, "Married In Hollywood" and "Words and Music."

Al Rogell will direct "The Web," a talker adaptation of the book by Arthur Tramster, for Universal. Len Fields is writing the adaptation, and Carl Laemmle, Jr., will supervise.

Hugh Herbert, who wrote the screen story of "The Great Gabbo" for James Cruze has been appointed chief of the Cruze scenario department.

Edmund Goulding is directing "The Trespasser," Gloria Swanson's initial talker for United Artists release. Cast includes Robert Ames, Henry B. Walthall, William Holden, Blanche Frederici, Purnell Pratt, Kay Hammond, Wallie Albright, Mary Forbes and Marcella Corday.

Constance Bennett will be featured by Pathe in "Rich People" from story by Jan Gelser. E. H. Griffith will direct.

Mel Brown is ready to start direction of "The Boomerang," Richard Dix's final picture under his Paramount contract. Cast includes June Collyer, Marion Seegar and Regis Toomey.

Jean Hersholt may make a short vaudeville tour pending the settlement of difficulties between Equity and the producers.

Dan Kelly, former casting director at First National, is temporarily acting in the same capacity for Gloria Swanson unit at Pathe Studios.

Dorothy Revier has been loaned by Columbia to Paramount for "The Mighty," George Bancroft's next starring talker. Others in the cast include Esther Ralston, O. P. Heggie and Raymond Hatton. John Cromwell will direct.

Tiffany-Stahl is preparing for production of "Troopers Three," original of the army by Arthur Guy Empey. The company reports that U. S. cavalry and various army posts throughout the country will be used for locations, with production cost set at about $500,000.

Richard Arlen's first starring production for Paramount will be "The Lost God," adapted from John Russell's "Where The Pavement Ends." George Abbott is writing the adaptation and dialogue and will later direct the picture. Fay Wray will play opposite Arlen.

Sally O'Neill and **Molly O'Day** have been signed by Columbia to co-feature in "Sisters," which Rufus Le Maire will direct.

"A Singer of Seville" is slated as Ramon Novarro's next starring production for M-G-M. Story is an original by Dorothy Farnum.

Monte Brice is enroute East to become supervisor of all short talker comedies to be produced in Paramount's Long Island studios. Brice recently supervised the "Wildcat" series of two reelers for Pathe.

James Ashmore Creelman, Jr., has been promoted to the post of writing supervisor for RKO, and will have charge of adapting and supervising "Hit The Deck" and "Vagabond Lover" as his initial assignment.

Franklyn Warner will produce a series of talker two reelers and features, using Western electric recording. First two reeler will be directed by Phil Rosen under title of "Father's Advice." Cast includes Will King, Lester Cole, B. B. B., Olive Hasbrouck and Ann Brody.

(*Continued on page* 318)

Broadway Show Reviews

By Fred Schader

"Pleasure Crazed" And "Victory Ball" Offered By Roxy

Sam Rothafel let his military complex get the best of him again and the result is the tone-poem "A Victory Ball" staged at the house this week. As entertainment it is rather dire and depressing. When four dead men gazing out over dancing festivities, and the showing of endless crosses marking the graves of the dead in battle constitute entertainment on the stage it is time to go elsewhere than to the theatre to be amused. This offering followed by "Pleasure-Crazed," a feature in dialog that fails in suspense to such an extent that it becomes a comedy in the eyes of the audiences, does not make the show particularly worth while.

The best thing offered in the little more than two hours that the program runs is a Walt Disney cartoon comedy, "The Skeleton Dance," that comes early in the bill. Mayhap those skeletons are the bones of Russell Market girls who have tried and failed. At that, if they should happen to be, their bones are more welcome than the beefiness that the current crop of dancers at the Roxy are developing in the neighborhood of the thighs.

For four minutes at the opening of the show, Lew White at the organ offers "In A Persian Market" with the cartoon following. Then in full stage there is a divertisement entitled "A Song Of India" with a dancer named Maneyo walking off with all of the honors. The stage picture and singing meant absolutely nothing until this dancer appeared and presented her graceful postures and acrobatic antics. Then Ethel and Dorothea Ponce, the radio singers, with Lew White gave the bill its touch of the music of today by singing three numbers and scoring nicely. Starring with "Oh Baby, Where Can You Be" the girls had the audience with them.

Market's Roxyettes gave a rather mild and uninteresting imitation of the colored chorus in "Blackbirds" in the "Bango-Boo" number.

"The Ballet Master and the Ballerina," a pantomimic bit, was colorful.

M-G-M Gives New Titles To 2 Talkie Productions

"The Girl in the Show" is the new title given M-G-M screen version of Edward Selwyn's "Eva the Fifth," the producer's initial venture into the sound film field. Bessie Love and Raymond Hackett are the co-stars. The story concerns an "Uncle Tom's Cabin" troupe. "Twelve Hours of Love" is the new title for "Inhuman Grounds," William De Mille's talkie.

Clara Bow In 'Dangerous Curves' On Paramount Bill With 'Pirate Of Melody

CLARA BOW in her second all-talkie "Dangerous Curves" heads the Paramount bill with "Pirates of Melody" a Frank Cambria stage production proving to be a fairly weak sister. In all the entertainment is rather a disappointment. The Bow picture does not live up to its title. Clara speaks and the chances are that if the "Curves" were there they would speak for themselves, but strangely enough they are missing.

There are in all two hours and seventeen minutes of rather uninteresting entertainment.

The show starts with a trailer for the cooling system which is followed by another announcing next week's show, then nine minutes of the news weekly with another trailer for the next picture included. Then Jesse Crawford at the organ for three numbers, "I Want To Meander In The Meadow," "Hawaiian Sandman" and "Lovelit Hollow."

"Pirates of Melody" proves to be a rather farfetched title attached to a stage unit that does not live up to it, except for a brief moment when a trio of girl musicians play a couple of numbers, but these are not announced so the public is left in the dark as to what the original number was, and the subsequent numbers that were lifted from it. At the finish, a couple of tawdry chromos of famous musicians are shown and they fail to mean anything.

Those in the revue are Jimmie Dunn, who is altogether out of place in a theatre with as much class as the Paramount. His is small timey and his material has whiskers. Smith and Hadley are bad, while Jue Fong, a Chinese youth manages to sing a couple of numbers fairly well. The Gamby-Hale ensemble has ten girls and five boys. The latter put on a hoofing routine that was easily the hit of the offering.

It's lucky that they have Paul Ash at the Paramount this week or there wouldn't be any show at all.

Strong Show, Weak Feature At Capitol; 'Sins of 1929' and 'Fall Of Eve' Offered

IT is a strong stage show in "Sins of 1929" offered at the Capitol this week that will keep the business of that house up if anything does. The feature "The Fall of Eve" does not seem to have any draft at the box office. In the screen program the outstanding picture was the Hal Roach Stan Laurel-"Babe" Hardy comedy "Perfect Day," which received roars of laughter from the audience.

The show runs two hours and twenty-nine minutes.

The Fox Movietone contributed two clips to the news. The comedy followed, preceding the "Sins of 1929."

Starting with "Do Do Something" the chorus worked up the number so that the Parl Sisters walked on and pushed the song over to a hit for the introduction of eight girls depicting the "Sins" of the year, including among them Grover Whalen's traffic regulations, which got a laugh from the house. The Three Samuels Brothers in a routine of dancing following pulled down sufficient applause to warrant them to be classed as a hit.

"Walking With Susie" by the Capitolians with Dave Schooler conducting proved a neat orchestra number and a single by Roy Evans which followed got over nicely, he offering "Louisiana Louise" and "St. Louis Blues."

The real hit of the revue however went to Dare and Wahl, with their comedy acrobatics. These boys just about mopped the works in the way of laughs and applause.

Eddie Leonard Personally Appearing With Universal's "Melody Lane" Film

EDDIE LEONARD, assisted by a company of four dancers and three musicians is making personal appearances in connection with the Universal Production starring him at the Globe Theatre. Leonard does his former vaudeville act just ahead of the picture, introducing a number of old favorites that he has sung in the past and one of the numbers from the picture.

The feature, however, does not look as though it would remain long at the extended run house. The prices have been reduced there from 2.50 to $1.50 top with the coming of this picture. That in itself should be the tipoff as how Universal regards the drawing possibilities of the picture.

Opinions on Pictures

Twin Beds

Fails To Register Laugh Kick

(Reviewed by Freddie Schader)

(Dialog)

MARGARET MAYO'S stage farce that was an uproarious laugh producer falls short of being that on the screen. The original cannot be blamed, but the manner in which the dialog adaptation was made for the screen must shoulder the blame to a great extent. Still there were a few laughs that could not be killed and they remained. From a box office standpoint this picture, with Jack Mulhall starred and Patsy Ruth Miller featured in his support, ranks as fair program material.

The story in its present shape concerns the romance of a song-writing doctor of musical comedies, played by Mulhall, and a telephone switchboard operator, Patsy Ruth Miller. The two meet when she enters his office to have a wrenched ankle bound up and he takes her to a real doctor and then home. They are finally married and on their wedding night the husband is compelled to attend an all night rehearsal of one of his shows. The apartment is situated in the furnished apartment house where the leading man of the company is living and when he returns home soused, he wanders into the wrong apartment by mistake. Then the complications start. The bride on awakening discovers that a strange man has slept in her apartment all night and when the groom comes in a few moments later she hides the singing Romeo in a clothes chest. All of the action that follows is in trying to get the singer out of the apartment without the husband discovering that he has been there. In the end, when the Romeo is discovered by the groom and his own wife, the little bride tries to explain, but Romeo finally straightens matters out nicely.

Armand Kaliz and Zasu Pitts, the former as the singing Romeo and the latter as the maid to the newly wedded couple, run away with the picture and give the outstanding performance of the cast. The part was made to order for Kaliz. Gertrude Astor playing his wife does very well with what is assigned her. Eddie Gribbon and Ben Hendricks, Jr., in several of the early scenes get over in good shape, as does Knute Erickson.

Al. Santell is responsible for the direction of the picture and he has made it a rather slow moving romance.

Produced by First National. **Distributed** by Warner Brothers. **Running time:** an hour and twenty minutes. **Released:** July, 1929.

THE CAST

Danny Brown	Jack Mulhall
Elsie Dolan	Patsy Ruth Miller
Monty Solari	Armand Kaliz
Mrs. Solari	Gertrude Astor
Pa Dolan	Knute Erickson
Ma Dolan	Edythe Chapman
Mazie Dolan	Jocelyn Lee
Bobby Dolan	Nita Martan
Tillie	Zasu Pitts
Red Trapp	Eddie Gribbon
Pete Trapp	Ben Hendricks, Jr.
Jason Treejohn	Carl Levinnes
Mrs. Treejohn	Alice Lake
Edward J. Small	Bert Roach

Street Girl

RKO'S First Musical Talker

(Reviewed by Freddie Schader)

(All Dialog)

IF "Street Girl," which is the initial all-talkie offering of the new program of production by RKO, is an indication of the type of pictures that this company is going to turn out, then one can rest assured that a new factor has entered the field of making pictures. This production has a real wallop. The story is not very heavy, but it is so deftly handled, so humanly portrayed, and so skilfully directed that it makes it ring true at all times.

Incidentally, in one particular spot in the picture there is about the best piece of voice recording that has been heard to date. It is the opening number at the introduction of the big night club scene toward the end of the picture where Miss Eaton sings.

From a box office standpoint the picture has everything to draw audiences. It is strong enough for a $1.50 extended run, but if the RKO executives are wise they'll give it to the picture houses right off the bat and let them see what box office effect their new product is going to have. They can't miss with this one.

The story, based on the rise of a musical quartette in the night clubs through the efforts of the girl from Aregon, has a naturalness and sincerity that is lacking in most sounders with musical backgrounds.

Betty Compson has starring position, and gives an effective characterization of the girl musician, equalling anything she has so far done in the talkers. In her role, Betty is called on several times to play the violin. Whether or not a double is used is secondary to the fact that her fingering of the instrument is perfectly synchronized with the tones secured, and none except experts could detect a substitution, if one were used.

John Harron, as male lead opposite Miss Compson, turns in a fine performance that makes him a potential featured player in future talkers.

Wesley Ruggles provided a smooth tempo in the direction, and handled the story in a manner that got every possible bit of audience interest out of it. The screen play credited to Jane Murfin was nicely developed.

Drawing Power: Betty Compson and capable cast in RKO's first talker production. You can safely promise fine entertainment including a good story and much tuneful music.

Produced and **distributed** by RKO. From "The Viennese Charmer" by W. Carey Wonderly. **Screen** play by Jane Murfin. **Directed** by Wesley Ruggles. **Supervised** by Louis Sarecky. **Length** 8 reels. **Release date**, August 11, 1929.

THE CAST

Frederika Joyzelle	Betty Compson
Mike Fall	John Harron
Happy Winter	Ned Sparks
Joe Spring	Jack Oakie
Pete Summer	Guy Buccola
Keppel	Joseph Cawthorn

Pleasure Crazed

A Suspenseless Crook Melodrama

(Reviewed by Freddie Schader)

(Dialog)

THE Monckton Hoffe stage play "The Scent of Sweet Almonds" comes to the screen via the Fox route under the title of "Pleasure Crazed." Why and wherefore, no one will ever be able to tell. The screen adaptation proves to be a suspenseless melodrama regarding a trio of crooks, a faithless wife and her lover and a husband who falls in love with the lady crook of the trio. The resulting complications make for a crook melodrama that the public looking at it knows exactly what is going to happen minutes before the players arrive at a piece of business. The answer is that when the bits arrive according to schedule as doped in the audience's minds there is a laugh from them. However, the picture should do a little better than the average of the Fox product.

A writer and his wife lease a home in California from a trio of crooks. One, the girl of the trio, is left in charge as the housekeeper. The new lessees arrive and the audience is immediately apprised of the fact that the husband has brought his wife from the east to the west coast to get her away from a lover. But the lover fools him and follows. Then the husband finds out what is what at the last minute. He has fallen in love with the girl crook and she with him, while the wife has been playing around with the lover, and was even willing to see her husband poisoned if she could have her lover and her husband's wealth at the same time.

It's a hokey-pokey tale at the best.

In the cast are Marguerite Churchill as the ingenue heroine, with her voice recording as harsh as though it was coming over a rough file; Dorothy Burgess as the faithless wife giving a worthwhile performance and registering as to looks and voice very nicely indeed. Kenneth MacKenna plays the husband, Douglas Gilmore the lover-heavy, while Henry Kolker and Campbell Gullan are the crooks, all giving perfect imitations in dialect of Lambs Club Englishmen. Frederick Graham playing the butler really gives the best performance.

The direction of the picture is credited to Donald Gallagher, who, while having turned out a picture, has fallen short of the mark in delivering anything that might be classed as worth while. Pictorial direction by Charles Klein fails in having anything to recommend it. Douglas Z. Doty contributed the screen adaptation with Clare Kummer doing the dialog.

Produced and **distributed** by the Fox Film Corp. .**Running time:** one hour. **Released:** July, 1929.

THE CAST

Nora Westby	Marguerite Churchill
Capt. Anthony Dean	Kenneth MacKenna
Alma Dean	Dorothy Burgess
Gilbert Ferguson	Campbell Gullan
Nigel Blaine	Douglas Gilmore
Colonel Farquar	Henry Kolker
Holland	Frederick Graham
Peters	Rex Bell
Maid	Charlotte Merriam

Opinions on Pictures

Piccadilly

A Fair Melodrama Of London Life

(Reviewed by Freddie Schader)

(Synchronized)

"PICCADILLY" is a British International Film with Gilda Gray as the star. It has a short four-minute prolog in dialog and the balance of the picture is silent although synchronized with music. Gilda Gray may have the star billing of the picture but it is Anna May Wong who runs away with all the honors. From a box office standpoint the title of the picture, coupled with Gilda Gray's name, should get some money. It won't prove a box office smash, but at the little Carnegie Playhouse it was playing to standing room toward the latter end of its week's run.

The story is an original by Arnold Bennett, and it deals with the night life of London. This gives opportunity to show the "smart" night clubs of London's West End and the dives of Limehouse. A. E. Dupont, who directed, has done a very neat piece of work.

The prolog has the meeting of two former Londoners. One is running a small suburban pub, while the other has just returned from China. The latter recognizes the former as the one who at one time conducted London's most "smart" and famous night resort. His reason for having deserted the gay life of the city for the rural pleasures lies in the tale which he relates to his former friend.

Gilda Gray as Mabel Greenfield was his mistress and the dancing attraction in the Piccadilly Club, but her drawing powers had begun to wane and so he took a little Chinese girl from the scullery, elevated her to the dance floor and the result was that business again took on a spurt. But the secret Chinese lover of the girl resented the attentions of the night club proprietor and he killed her. However, it first appears as though the former mistress was responsible for the girl's death. The Coroner's inquest finally brings to light the real killer, when he makes a confession.

Whoever permitted Gilda Gray to take the role that she plays at Picadilly showed very poor business judgment for Anna May Wong's role entirely overshadows that of the Golden Girl of the box office. The little Chinese player troupes like a house afire and makes the most of the opportunity given her, and what is more she looks decidedly good. Incidentally, the Chinaboy played by King Ho-Chang is very well done and there should be a chance for him before the camera. Jameson Thomas as Valentine Wilmot, the night club owner, contributes a decidedly worthwhile performance

Produced by British International Films. **Distributed** by World Wide Pictures. From an original **story** by Arnold Bennett, **directed** by A. E. Dupont. **Length:** Nine reels. **Running time:** an hour an thirty-seven minutes. **Released:** July 13, 1929.

THE CAST

Mabel Greenfield	Gilda Gray
Valentine Wilmot	Jameson Thomas
Shosho	Anna May Wong
Jim	King Ho-Chang
Victor Smiles	Cyril Richard
Bessie	Hannah Jones
Night Club Hawk	Charles Loughton

"Jazz Mammas"

(Educational Talkie—2 Reels)

THIS new Sennett talkie, filmed entirely in Technicolor, is a treat for the eye. The scenes are laid along a California beach, where the silvery colored surf breaks, where Sennett bathing girls disport themselves in bright bathing apparel, and where sea gulls, seen as gray shadowy shapes, who become, infused with golden light when the sun gleams on their wings, fly gracefully against a variety of sky colors. The beauty in color work greatly augments the dialog and pantomime.

This one is entirely different from the usual talkie short. It is just the thing for warm weather, and its bookings will probably cause Educational no end of joy.

Jack Cooper, Vernon Dent and Virginia Lee Corbin are the starring trio—Dent going over great with a characterization of a German detective-crook. He and his band of fellow crooks go to the Cooper home when a pearl necklace disappears. It has been stolen by one of the Dent band, who have their own method of drumming up trade for the lax detective business. Virginia and her boy friend, however, see through the ruse, regain the necklace, and Cooper gives Virginia, his daughter, his consent to marry.

The plot is a typical Sennett burlesque, the characters all having a good time acting quite dippy. With its color, Dent's work and the Sennett name, its fortunes should be rosy.—RAYMOND GANLY.

"Buying A Gun"

(Educational Talkie—2 Reels)

THE Lane Brothers—Lupino and Wallace—indulge in lengthy and typical English conversations, spotted with some laughable lines in this talkie skit, the scene of which is a fun shop and the theme of which is indicated in its title. Lupino is the extremely garrulous and monocled chap who enters the shop and tortures the proprietor with the most asinine assortment of questions and other fol-de-rols. The verbal chatter is very profuse, and is not relieved sufficiently by pantomime, except in a scene where the two of them struggle with a gun, Lupino insisting on firing the weapon. He finally does so with disastrous results, as the whole store goes up in smoke when the shot discharged from the gun ignites the boxes of cartridges. The skit is built up around a slender idea and it is typically English. For that reason, perhaps, it will not click so well with American movie patrons.—RAYMOND GANLY.

"High Waters"

(Vitaphone—One Reel)

GUY ROBERTSON, baritone, tells his listeners how the poem, "High Waters," came to be written and how his accompanist set it to music. He takes up quite a bit of time in relating all this, but his voice, when raised in the strains of the song, lifts the piece. Several added newsreel shots of the late Mississippi Flood (around which the poem is written) lend appeal to his singing. All in all it is fairly good entertainment.—RAYMOND GANLY.

"Pathe Audio Review No. 14"

(Pathe Sound Short—1 Reel)

THE Riviera, a marionette show and a German peasant wedding mingle to make a sound reel of good strength. The music is bright and sparkling, "Riviera" offering scenery and crowds and gayety, "Whimsy" giving the marionettes a chance to do a fine little act, and "Sylvan Joy" introducing the sights and customs of the Rhineland.—RAYMOND GANLY.

"Flying High"

(Universal Sound Collegians—2 Reels)

LINDBERGH wouldn't stand a chance against the super air pilots of Calford. Due to the ingenuity (so convenient in the movies) of Churchill Ross an airplane device is perfected which will enable an untrained flier to do the most amazing air tricks. That's what George Lewis does when he goes up in a ship in competition with Eddie Phillips. His plane goes wild, and the groundlings are amazed at the skill with which the plane is handled, imagining that Lewis is a crackerjack airman. That is the gist of the yarn—not a very appealing one and smacking too much of the make believe. However, these shorts have built up an enviable following and it shouldn't matter much if a weak sister trips along every once in awhile.—RAYMOND GANLY.

"Jungle Jingles"

(Universal Sound Cartoon—1 Reel)

"OSWALD IN AFRICA" might be the title of this cartoon which is a wow because of the amount of laughs it contains. It is easily one of the cleverest of the series to date and all who see it should find it relishing. The bunny meets a baby elephant playing golf with his trunk. Oswald gets into a fight with Mr. Pachyderm and worsts him. When the huge parent of the elephant is about to smash him, a mouse comes to the rabbit's aid and scares away both elephants. Another laugh producing incident makes its bow when Oswald meets a lion, obtains his false teeth and pursues the toothless animal, biting him with his own molars. Mighty clever work.—RAYMOND GANLY.

"An Evening At Home With Hitchy"

(Vitaphone—One Reel)

AN old-timer on the American stage—Raymond Hitchcock—cracks a joke, sings a song and gives the movie fans similar helpings of his stock of entertainment. He appeared in films not so long ago, so his name is probably familiar with a large gathering of moviegoers. The younger generation will not be very "hot" for Hitchcock, but plenty of adults will enjoy his offering.—RAYMOND GANLY.

"Modern Rhythm"

(Pathe Sound Sportlight—1 Reel)

BALLET dancing, the dance of the veils, the Charleston, social dancing, the Hula Hula—practically all forms of dancing rhythm are explored in this well presented sound Sportlight. The strong accentuation that the Hawaiians place upon their dancing through the graceful use of the hands and fingers is brought out in the scenes on the Waikiki beach. This Sportlight stands in no need of support from surrounding shorts. It is quite a nice little feature all by itself.—RAYMOND GANLY.

"Bugville College Days"

(Pathe Sound Cartoon—1 Reel)

THIS sound cartoon is really a festival of the bugs—all Bugville celebrating the joy of life. Freddy Fly races against Slick Sam Spider for the honor of wedding Annie, the belle of Bugville. Freddy defeats his competitor, who is not spider enough to take his defeat as an upright, honest spider would. When he tries to steal Annie back, he is foiled properly and the lovers rejoice. Ingenuous and bright ideas in cartoon form to trap laughs aplenty.—RAYMOND GANLY.

Opinions on Pictures

"The Barber's Daughter"
(Educational Talkie—2 Reels)

A NEW Sennett talkie featuring the woes of a flapper's barber father. Andy Clyde, as the worried razor manipulator, Thelma Hill, as his petite flapper offspring, Vernon Dent, as a German neighbor, whose son is attracted by Thelma, and several others of the present Sennett school work in this one, which is a fair talkie comedy. Sennett himself directed.

Some laughs of the genuine brand come popping up in Clyde's scenes. One of them is laid in a kitchen, and shows him, his head entirely covered with a lather of soap, trying to handle a panful of burning bacon and eggs. Not being able to see he encounters many mishaps. Another good scene shows Clyde puzzling over a human face which has been painted on the bald head of one of his customers. He is just about to shave the false face when he notices that it has no protruding nose. This scene is going to get a great response.—RAYMOND GANLY.

"Trusting Wives"
(Educational Talkie—2 Reels)

A CLEVER piece of work, as smart as anything on Park Avenue, and just the thing for the talents of Edward Everett Horton. Considerable charm lurks in its lines and slender plot. Adult audiences will appreciate its subtlety and enticing appeal.

Horton is a poet. His wife knows that he is women-ridden, and that a new flame is continually causing him to rewrite his sonnets and entrap another feminine heart. The wife, however, is unperturbed, splendidly so, and when an outraged husband bursts into her home, armed, and vowing to kill her poet spouse, the wife calmly begins to soothe his fears and those of his wife and to make them feel quite foolish.

Slick in its garb of polished dialog, this one hits right home.—RAYMOND GANLY.

"Pathe Audio Review No. 16"
(Or Pathe Disc Review No. 209)
(Pathe Sound Short—1 Reel)

THE mighty Mississippi rolls majestically along in "Big River," the first half of this Pathe Audio Review. "Nautical Styles in Scarfs," the second half, shows feminine garb decorated with marine embellishments. The Mississippi subject is very good and the women folks will surely be interested in the new styles. So this reel can be sized up as suitable sound film fare.—RAYMOND GANLY.

"A Midsummer's Day"
(Pathe Sound Cartoon—1 Reel)

A DOG and a duck annoy the life out of the much abused Al Falfa. So the old man seeks relief in sleep. He dreams a pleasant dream in which beautiful maidens stroke his brow and kiss him passionately. Old Al eventually wakes up and finds that he has been kissing a pig during the dream. Good cartoon, with gags and music to amuse the crowds.—RAYMOND GANLY.

"Pathe Review No. 32"
(Pathe Silent Reel—1 Reel)

BLOSSOMS," scenes of the Connecticut apple orchards in all their glory; "Submarine Cinematics," underwater camera work done in Pathechrome, and "Back to Nature," or the present-day girl's lightweight dress, combine to make this Review a strong little short. The Pathechrome underwater shots were obtained at Silver Spring's, Fla., and they are very attractive. This reel should realize a successful conquest.—RAYMOND GANLY.

"The Black Book"
(Pathe Serial—10 Episodes)

THE Black Book — the key to a mysterious code, upon the unraveling of which hinges matters of great import, attracts the efforts of Allene Ray, girl detective, and Walter Miller, her adoring lover, and a band of desperate criminals, and starts ten episodes of turmoil and intrigue with constant danger threatening the indefatigable two, and a constant play of heroics and villainy supplying thrills for the kiddies and others who cater to the serial mellers.

The director of this chapter-play (it is Pathe's last—the last of a mighty long line of serials dating right back to the early days of the flickers) is Spencer Gordon Bennett, who has turned out an innumerable quantity of this type of film. Tom Storey assists him. Joseph Anthony Roach supplied the story. The photography, by Edward Snyder, is good and capable acting is to be had from Ray and Miller and their support—Frank Lackteen, Edith London, Marie Mosquini, Willie Fung, Edward Cecil, John Webb Dillon, Paul Panzer, Fred Malatesta, Floyd Dillon, Paul Panzer, Fred Frazer, Clay de Roy and Evan Pearson—a goodly assortment of movie rogues with mustaches and all.

The first three episodes take their time in arousing the interest, but judging by what they contain the prediction can be hazarded that this will be just an ordinary affair, suitable for the usual serial worshippers. Undoubtedly there are some thrills forthcoming in the next seven chapters. It should get the average reaction.—RAYMOND GANLY.

"The Newlyweds' Pests"
(Universal-Stern Silent—1 Reel)

SNOOKUMS and the Newlyweds should amuse the average movie-goer who passes through the doors of the neighborhood theatre. It has the kid raising mischief wherever he goes and Mr. Newlyweds tearing his hair and otherwise acting distraught when he discovers the extent of the darling's playfulness. After the peace and quiet of his father's office has been disturbed by Snookums so that the board of directors leave in a rage, the Newlyweds go home and are besieged by a food utensil salesman. The latter is making his demonstration in the parlor filled with invited neighbors and he is progressing nicely until Snookums begins to bawl up the works and makes the demonstration an ignominious flop.—RAYMOND GANLY.

"Stop Barking"
(Universal-Stern Silent—2 Reels)

THE latest Buster Brown comedy has several laughs amongst two reels of average stuff. Tige, the dog, has a toothache so Buster and Mary Jane bring him to the dentist's office and finding the dentist out to lunch try to pull out Tige's tooth by themselves. This section of the two-reeler is good laugh stuff, but the quality deteriorates in the second reel which shows the children and the dog cutting up at the hotel of Buster's dad. — RAYMOND GANLY.

"The Right Technique"
(Pathe Silent Sportlight—1 Reel)

GRANTLAND RICE shows how the adepts in the sports of horseback riding, golf and archery excel. Scenes of their approach, execution and their carrying through with the least amount of waste motion enable the mere spectator to appreciate the subtleties of the various games. Some of the scenes are done in slow motion. Interesting, clean-cut and worthwhile.—RAYMOND GANLY.

"The Cut-Ups"
(Universal-Stern Silent—2 Reels)

SOME movie fans will laugh at anything and that must be the knowledge upon which many comedies are produced. Kids love to chortle, so do the majority of adults and so the occasion for laughing is not overlooked in comedy making even though it be as old as Ann. Sometimes it's still effective.

This Sid Saylor comedy of the "Let George Do It" series is not so very attractive when its laugh output is compared to innumerable other comedies now going the rounds. George and his friend think that they have inherited a fortune, so the friend invites a girlie to dine with him, George acting as butler, waiter, chief cook, etc. The girlie arrives with her whole family and George has to do some snappy work to feed the mob and launch his gags. When the party has reached its pitch, the boys receive a telegram telling that that they hadn't inherited a million but only one dollar. Curtain descends upon their struggles with the creditors who have stripped them of house and home and the clothes on their backs.—RAYMOND GANLY.

"Stepping High"
(Universal Silent—1 Reel)

ARTHUR LAKE struggles along in this Horace in Hollywood comedy and gets about half a dozen opportunities for laugh making as the fruit of his efforts. While on the picture set he is the cause of several retakes when the camera unit shoots a bedroom scene unconscious of the fact that he is fast asleep in the bed. After this difficulty, Horace takes up Apache dancing before the cameras and is hailed as a "discovery" by a supervisor. This Arthur Lake vehicle is not much, considering the talents of the star. At best, it is good for the lesser grade houses. — RAYMOND GANLY.

"Three Game Guys"
(Pathe Silent Cartoon—1 Reel)

A CAT, a dog and a mouse—all friendly enemies of Farmer Al—turn their hands at hunting. Among the things they shoot is old Al's hat and worst of all they shoot it while Al's head is inside of it. This starts a chase but the animals elude Falfa who gets stuck in a log into which his tormentors have fled. A bear also goes inside the log and to make matters sadder for Al, the cat, mouse and dog roll the log down the hill. Cartoon antics which will draw the laughs.—RAYMOND GANLY.

"Just In Time"
(Universal Silent Western—2 Reels)

VILLAINY on a Western range with Edmund Cobb to stall off danger. It makes a pretty good Western feature, with some fast action and scenic values to give it an interesting time. Edmund Cobb stars as the ranger who rescues the daughter of a mining engineer threatened by some escaped criminals. Well, the ranger does his work, the criminals are ultimately jailed and all ends happily. Doran Cox was the director.—RAYMOND GANLY.

Pathe Review No. 30"
(Pathe Silent Short—1 Reel)

THE Mohunk Lake region in upper New York State is offered as a nice bit of scenic fare. The mixture of trees, water, hills and sky are a grand sight. Then as a contrast, "Borneo," the land of the South Seas pygmies, is seen. It is unusually interesting. "Dutch," showing the buxom maids of the Netherlands, is a fresh note to an altogether delightful reel. —RAYMOND GANLY.

MANAGERS' ROUND TABLE CLUB

CHARLES E. LEWIS
Chairman and Editor

A National Association of Showmen Meeting in
MOTION PICTURE NEWS
Every Week—for Mutual Benefit and Progress

CONDUCTED BY AN EXHIBITOR FOR EXHIBITORS

"Language?"

RECENTLY a very close friend, not in the theatrical business, accompanied me on a short trip outside of New York to visit about a dozen theatre managers. On the return trip, as we were nearing his home, I asked him what he thought of the different men we had met and he replied—"They all seemed to be well-bred men but their language was terrible."

So now we are seeking for that certain someone who will undertake to revamp the vocabulary of the theatrical profession.

Boy,—what a job that man could have. Rebuilding the City of New York would be a far simpler task, if you ask me.

Take, for example, performers back-stage in the theatre. They are in a world by themselves and conduct themselves with a freedom that was born of long association back of the footlights. Away from the stage and among the other folks in life they conduct themselves as ordinary human beings.

Well, the same is true, to a certain extent, about theatre managers. When they get together you will find certain expressions, certain words, and a certain phraseology that would not be evident were you to meet these same men among strangers.

But let us dissect the so-called theatrical language and see what this friend of mine took exception to.

"Lousy" is, perhaps, one of the most endeared expressions in this uplifting business of ours. For some reason or other it expresses certain things far more eloquently than any other word.

"Punk" of course comes in mighty handy when talking about certain pictures. "Rotten" also fits in for the same purpose. "Crabby" is generally used in talking about one's bosses around the theatre. Etcetra, right on down the line.

But, somehow or other, when they get together among themselves these different expressions do not sound so off-color. Perhaps it has taken root so deep that we would feel that the language was foreign without them, so we therefore pay no particular attention.

But when an "outsider" hears these words in the course of a conversation he is apt to misjudge the individuals or the group using them. Maybe that is why there are so many people who still believe that theatrical managers are a coarse and uneducated crowd, when, as a matter of fact, a great majority of them are better educated than the average layman.

Don't for the love 'o Mike, (another sweet expression) misconstrue this little chat to be meant as a criticism. It's just your Chairman's own little way of filling up space (?) Believe it or not.

C. E. L.

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MANAGERS' ROUND TABLE CLUB

"14 Money-Making Suggestions"

A group of suggestions adaptable to any theatre, whereby you can stimulate added interest in the theatre and receipts.

* * *

These suggestions were offered by Bennett Brandon, of the Playhouse, Great Neck, L. I., and were used by him at various stages of his career in the show business. Your Chairman added some angles to the suggestions of Mr. Brandon and we honestly believe you can cash in on any number, or even all, of these "Specialty Weeks."

* * *

1. **DANCE WEEK.**—Tieing up with local dance teachers, schools, etc., and offering a different type of dancing each night, possibly with an audience vote as to the best dancer and using the winner of each night's show for a grand finale on the last night. Interpretive Greek, Classic, Ballet, Ballroom, Stage and other types of dancing can be incorporated into this marvelous suggestion.

2. **WEEK OF ALL NATIONS.**—In which each night could be devoted to playing up the folk dances, in proper costume, of the different country. On this angle you could probably secure the assistance of local school teachers, children committees of your Chamber of Commerce, etc.

3. **HISTORICAL WEEK.**—In which you could have various groups, in costume and song, presenting historical tableoux and high lights of history.

4. **CHORAL WEEK.**—Your local community in song with the aid of the various church and glee clubs. A sure winner in any city where singing and choral work is supported.

5. **DRAMA WEEK.**—In which a different short one-act playlet should be presented by the various dramatic and other organizations.

6. **ORATORICAL WEEK.**—A new angle, but one that opens up a wide assortment of ideas to stimulate business and get them talking about the theatre. Get the champion orators of the town or community to compete each night in different groups. This could also end up in a grand finale talk-fest with many humorous angles if a wide-awake showman gets behind it.

7. **COMPOSERS' WEEK.**—Every town in the world has its share of music composers. Some good, some bad and some rotten, but if assembled into a specialty week of this kind you will find that they will bring you money. The "classy" side might be a special prize for the best musical composition rendered.

8. **CARTOON WEEK.**—Like composers, every town has its share of cartoonistists. Work this up to get them on the stage in groups each night to make up charcoal cartoons and sketches. These can be placed in the lobby on display.

9. **COMMUNITY SINGING WEEK.**—10 or 15 minutes each evening for community singing under the leadership of a different well-known music teacher or choral leader. Many good angles present themselves with this idea if you will sit down and see what you can make out of it.

10. **MUSIC WEEK.**—This is perhaps one of the best suggestions because it fits into any kind of house anywhere. Music always has its following no matter how highbrow or lowdown the community may be. Presenting a specialty week of music can be elaborated upon to work out a mighty fine and interesting program for every night of the week.

11. **NOVELTY WEEK.**—Can be juggled around in many different ways. The presentation of magical or other novelty numbers for each night will stir up added interest and if you happen to be playing vaudeville then you can always work out some novelty among the acts on the bill.

12. **BAND WEEK.**—While not new, this one may have been worked on the basis of a one or two night proposition. Like the Dance Week, it can be used to select the local band that wins the most applause as the most popular and best liked band in the town.

13. **SONGS AND DANCES OF YESTERDAY.**—Presents many valuable thoughts in connection with such a specialty week. The offering of a different type of dancing of the past years in proper costume and with song numbers typical of the period, would make a mighty fine presentation for any house to stimulate business.

14. **FASHION WEEK.**—An elaboration of the Fashion Show idea in which you line up a group of modists, instead of just one or two, and present them in the proper manner, surrounded by some song and dance numbers. An effective tie-up idea which will bring much favorable comment from any audience.

* * *

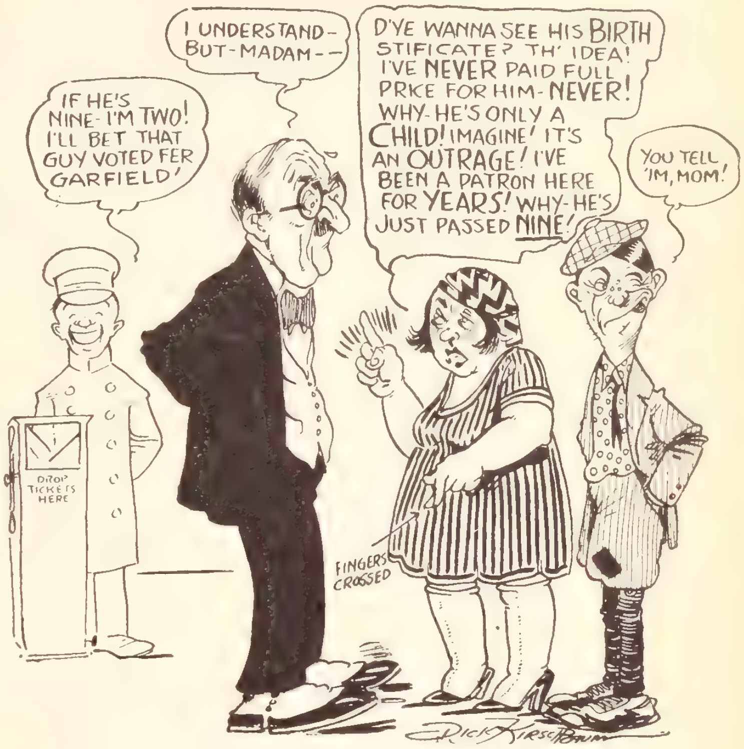
This list of "Specialty Weeks" covers a wide range of ideas and they all lend themselves to some sort of local co-operative tie-ups. This in itself makes the suggestions valuable because we all know the great value of local connections in conjunction with the theatre, and this goes for the big cities as well as the smaller towns.

Managers' Round Table Club

MANAGERS' ROUND TABLE CLUB

"Lobby Laughs" No. 5

By Dick Kirschbaum


I UNDERSTAND- BUT-MADAM--
D'YE WANNA SEE HIS BIRTH STIFICATE? TH' IDEA! I'VE NEVER PAID FULL PRICE FOR HIM-NEVER! WHY-HE'S ONLY A CHILD! IMAGINE! IT'S AN OUTRAGE! I'VE BEEN A PATRON HERE FOR YEARS! WHY-HE'S JUST PASSED NINE!
IF HE'S NINE- I'M TWO! I'LL BET THAT GUY VOTED FER GARFIELD!
YOU TELL 'IM, MOM!
DROP TICKETS HERE
FINGERS CROSSED
DICK KIRSCHBAUM

"Aint It The Truth, Boys?"

"A 'Blue-Ribbon' Winner"

Here we present the story of Guy Kenimer's marvelous "Blue Ribbon Month" campaign, which bears out our oft-repeated statement: that anybody's idea is good providing it reaches the attention of a showman capable of making capital out of it.

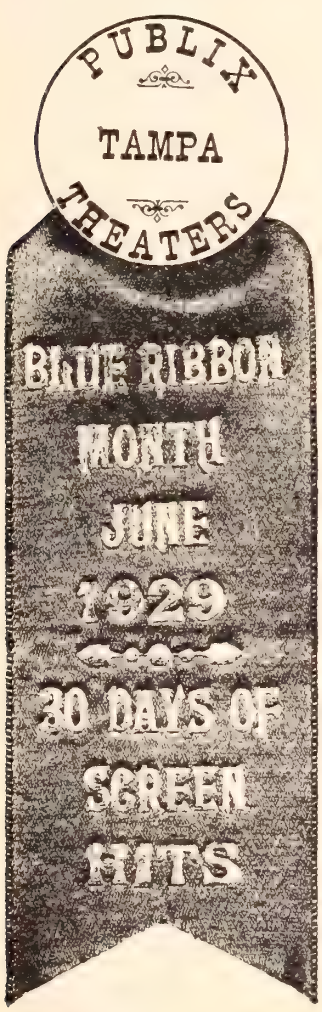
Mr. Kenimer does not claim any credit for originating the idea. But we claim he deserves plenty of credit for engineering it the way he did.

"Real" showmen on the alert for something to stimulate a "dead" or quiet town may find, in this story, just what they need to "pep" things up.

Due to its length, and our limited space, we are running it in two parts. The second will appear in next week's issue. Read it through from beginning to end and then file it for use when the opportunity arrives. *C.E.L.*

Planning A Blue Ribbon Winner

Guy Kenimer, general manager of the Consolidated Amusement Company, operating the Tampa, Strand, Victory, Seminole and Franklin theatres, Tampa Fla., comes through the Club pages with the story of a splendid campaign which was conducted under the name of "Blue Ribbon Month" in the city of Tampa. Mr. Kenimer does not claim originality of the idea; rather does he give credit for his inspiration to an outline of a somewhat similar campaign which appeared in "Publix Opinion," house organ of Publix Theatres, and credited to Greater States Theatres. However, Kenimer's elaboration of the idea was considerably different, more pretentious and extensive and his plan's success was entirely due to his initiative and the hearty support extended him by associate managers of Consolidated and the merchants and newspapermen of Tampa.



The Mediterranean fruit fly, a devastating little insect which raises havoc with the citrus crop wherever a flock of them happen to migrate, brought about an off-business season in Tampa and was the means of Kenimer's appearance before the Tampa Merchants' Association with his plan to generally stimulate trade conditions. That it was not entirely a philanthropic move, he admits, business at his theatres having suffered by the depression and the move was an outgrowth of a less pretentious effort he had in mind for the five houses under his supervision.

All Merchants Co-Operated On Stunt

His plan was this: all members of the Merchants' Association were to celebrate June as "Blue Ribbon Month." The idea back of the movement was to offer greater values in merchandise, featuring "Blue Ribbon Specials," "Bigger Bargains for Your Money," etc. For instance, the five theatres participating would offer the best programs securable—the best that Tampa movie fans ever had an opportunity to witness during the month's period. A blue ribbon with a badge at the top (as reproduced on this page) would be the standard insignia which was to be prominently displayed in every possible place. Store windows and newspapers would contribute their share of publicity for the campaign; hundreds of hangers, window cards, inserts, cutouts and window decorations were to be liberally used to carry out the "Blue Ribbon" idea. Kenimer's plan to boost business was enthusiastically accepted by the Association and everyone concerned bent their backs to the task.

Campaign Started Off With A Bang

The newspapers fired the opening gun of the campaign and scored a bullseye by breaking two-column stories on front pages. Both papers also generously gave advertising space and used special write-ups from time to time over the period. The nature of the copy was to call attention of both local and out-of-town patrons to the slashed prices on merchandise during "Blue Ribbon Month." It urged the out-of-towners to come to Tampa and take advantage of the great sales advertised by practically every business man in the city. The papers also carried single column stories on the front page calling attention to "Blue Ribbon Specials" advertised in the issue. Every advertisement was set apart from regular run of copy by carrying the "Blue Ribbon" badge of the campaign.

At the same time Tampa's radio stations were broadcasting tidings of the campaign throughout the entire district. This was done a week in advance.

Theatres' Guns Start Firing

The five Consolidated theatres, headed by Kenimer who was assisted by A. M. Roy, George Peck, A. B. Heston and O. G. Finley, heralded the fact that "Blue Ribbon" month was at hand with big ads in the newspapers listing the extraordinary attractions for the period. The first large ads were consistently fol-

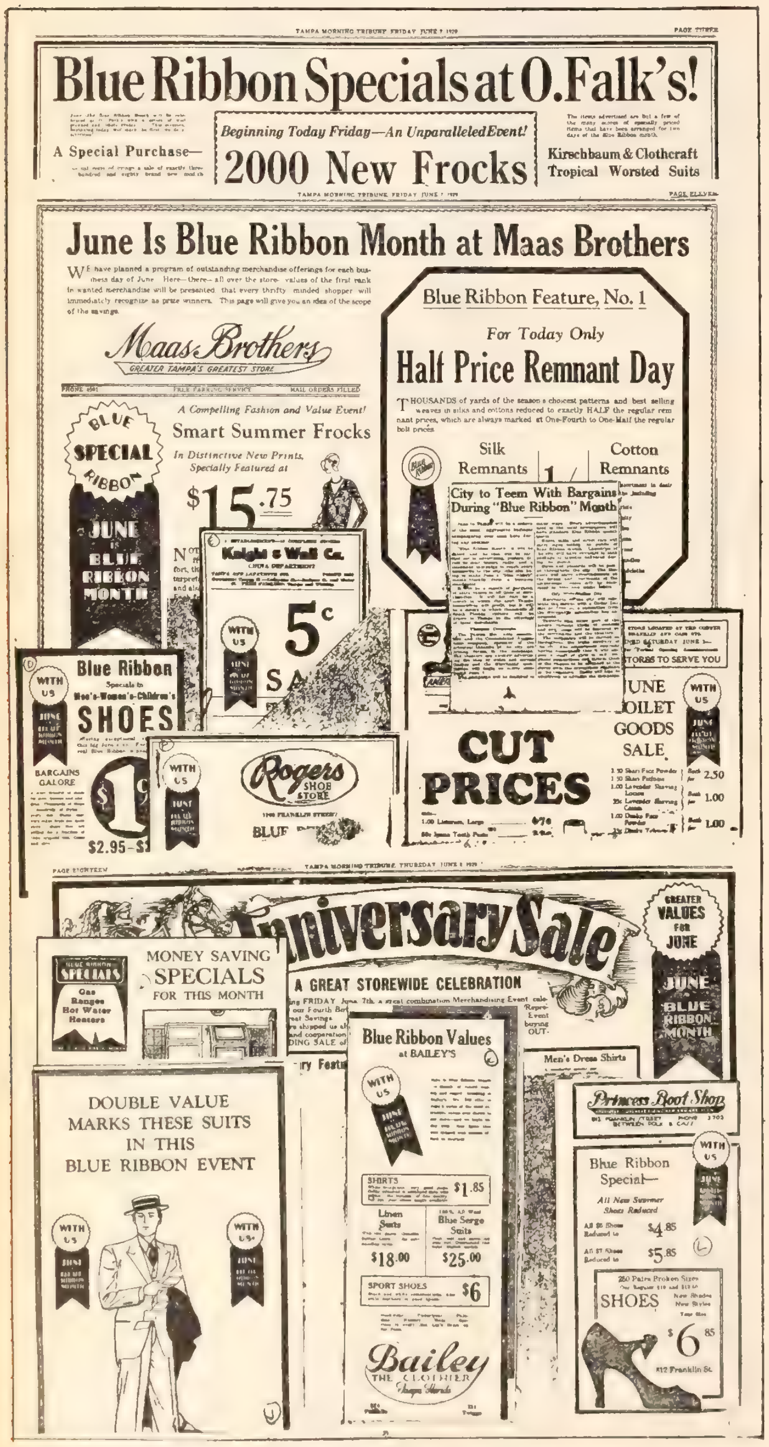
(Continued on next page)

MANAGERS' ROUND TABLE CLUB

(Continued from preceding page)

lowed up by smaller ones, all selling the Blue Ribbon idea. Trailers were runin advance in all theatres, announcing the event, and these were followed up with "Blue Ribbon" trailers on the first week of "The Month." The Franklyn Theatre inaugurated "Gift Night," every Friday and the Strand Theatre used "Country Store" during the campaign.

The merchants of Tampa put their shoulders to the wheel in great style, carrying page ads in the papers, making use of their windows and other mediums until all Tampa knew that there surely was a Blue Ribbon campaign being carried on. In fact, everyone entered into the spirit of the occasion and there wasn't anywhere in the city where anyone could get away from the "idea."



Blue Ribbon Specials at O.Falk's!

A Special Purchase—

Beginning Today Friday—An Unparalleled Event!

2000 New Frocks

Kirschbaum & Clothcraft Tropical Worsted Suits

June Is Blue Ribbon Month at Maas Brothers

Maas Brothers

GREATER TAMPA'S GREATEST STORE

A Compelling Fashion and Value Event!

Smart Summer Frocks

In Distinctive New Prints, Specially Featured at

$15.75

BLUE RIBBON SPECIAL

JUNE IS BLUE RIBBON MONTH

Blue Ribbon Feature, No. 1

For Today Only

Half Price Remnant Day

Silk Remnants

Cotton Remnants

City to Teem With Bargains During "Blue Ribbon" Month

Knight & Wall Co.

5c

Blue Ribbon Specials in Men's-Women's-Children's SHOES

BARGAINS GALORE

$2.95

Rogers Shoe Store

CUT PRICES

STORES TO SERVE YOU

JUNE TOILET GOODS SALE

Anniversary Sale

A GREAT STOREWIDE CELEBRATION

GREATER VALUES FOR JUNE

MONEY SAVING SPECIALS FOR THIS MONTH

Gas Ranges Hot Water Heaters

Blue Ribbon Values at BAILEY'S

SHIRTS $1.85

Linen Suits $18.00

Blue Serge Suits $25.00

SPORT SHOES $6

Bailey THE CLOTHIER

Men's Dress Shirts

Princess Boot Shop

Blue Ribbon Special—

All New Summer Shoes Reduced

$4.85

$5.85

SHOES $6.85

DOUBLE VALUE MARKS THESE SUITS IN THIS BLUE RIBBON EVENT

WITH US

JUNE IS BLUE RIBBON MONTH

This will give you some idea as to how the merchants co-operated on the "Blue Ribbon Month." Note the way they have played up the title above everything else.

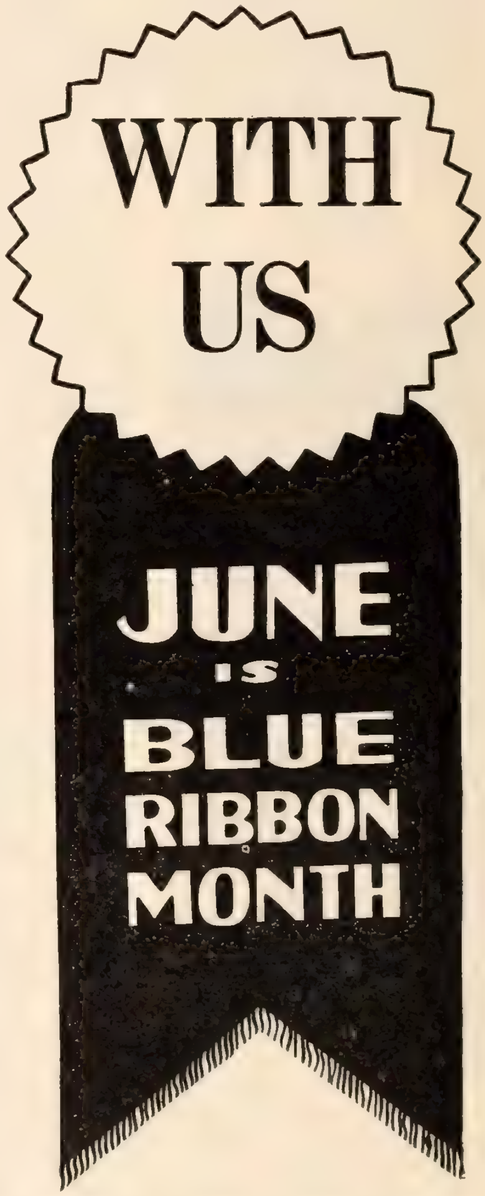
Among the merchants, Tampa's largest department store, came in on the idea strongest of all. Discs were carried on sides of all delivery trucks, announcing the event; "Blue Ribbon" panels were placed in every window (the store occupies approximately two city blocks of show windows) price marks on every counter carried the campaign insignia and all employees wore a Blue Ribbon badge. Blue Ribbon specials were featured every day, announced on large easels at every entrance to the store.

"Blue Ribbon" Was On Everything

That Kenimer and his associates played a tremendous. part. in .carrying. the plan over the top is attested to by the following ideas carried out by the five theatres:

In addition to the special newspaper stories and ads a "Blue Ribbon" special edition was gotten out. Hangers were placed inside all theatres for a week in advance. Hangers were also placed outside the houses, and around borders of all marquees at the opening of the campaign and during the month. Cutouts of the insignia, on which coming attractions were announced, were used a month in advance inside each house. They were moved outside after the first week.

Three thousand hangers (as reproduced here) were put out all over Tampa reading "WITH US" (at top of hanger in blue with white background) and underneath, (in white with blue background) "JUNE IS BLUE RIBBON MONTH." Blue and white lights were used on fronts of all theatres and blue ribbon decorations were arranged around the box offices. Four hundred tack cards and approximately eighteen thousand "Blue Ribbon" stickers were stuck on the heads of bills going out on the first of the month from the leading merchants of the town.


WITH US
JUNE IS BLUE RIBBON MONTH

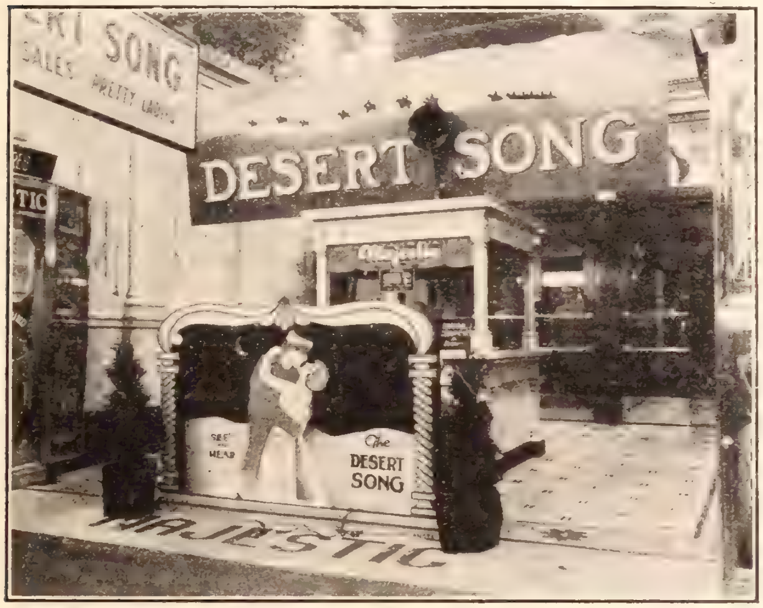
(To Be Concluded Next Week)

"All For One And One For All"

MANAGERS' ROUND TABLE CLUB

Lee J. Euring Creates An Eye-Catching Display

Here is the latest product from the fertile brain of that ever inventing young genius Lee J. Euering, enterprising manager of the Majestic Theatre in Springfield, Ohio. After that outburst about Lee, which was really sincere, we must stop long enough to remind you that he is the youngest manager on the Chakers Circuit of that state and possibly one of the youngest in the entire state itself.

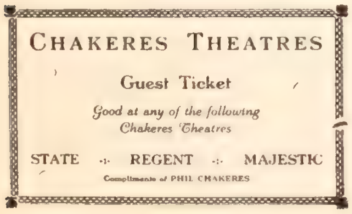


This picture will serve to give you a good idea of how Lee designed a special front display on "Desert Song" for the Majestic and also how well it was executed by Al Landes the house artist. We must never forget the artist hereafter because we happened to overlook their part of the display on one occasion and it's lucky we are to be alive to tell you about it.

But to get back to the serious business on hand. We want you to know more about this fine piece of work because it not only is effective but it is also quite inexpensive. You can figure it all out for yourself by reading the following: Over the box office is a beaver-board panel resembling a desert background in orange and tan. The letters are raised two inches from the background and are silvered with metallics. If you know this stunt in sign painting then you can easily recognize the attractiveness of this part of the display.

The Shadow Box on the floor resembles a miniature stage with amber and blue lighting effects, this was also done in oil paints. This portion of the display was particularly good and combined with the raised letters on the background, they both created a most satisfactory effect for the front of the house. Of course Lee gets this break: all of his displays are set back in an open front lobby and are not subject to the usual weather troubles that many of us encounter by having to work on top of marquees, etc.

Another stunt used to great advantage by the entire group of Chalkies houses in Springfield is the complimentary card which we are also picturing. This card is sent to all newscomers to the city, sent to patrons on their birthdays, anniversaries, wedding, etc. Its better to just call them "Good - Will" messengers. That's a nicer way of putting it, and you boys on the alert for such suggestions should sleep over this one for a night and then use it.



CHAKERES THEATRES

Guest Ticket

Good at any of the following Chakeres Theatres

STATE · REGENT · MAJESTIC

Compliments of PHIL CHAKERES

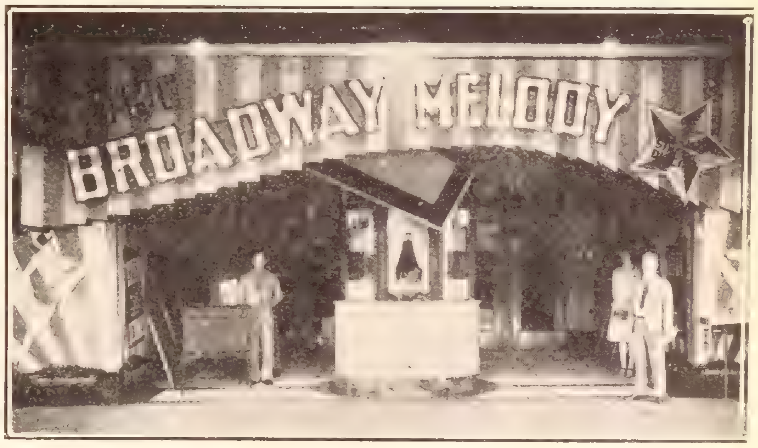
Now listen Lee, you can't alibi yourself for keeping silent for any long stretches. We know, and right from your own boss too, that you are always pulling something new out there and we want to pass it along to every other member and reader of these Club pages. So, lend me a willing ear and see that I am supplied with all the news about your theatre and yourself. Oak?

Taylor & McCallon Arrange A Fine Front On "Melody"

Loew's State Theatre in Houston, Texas, through the efforts of W. V. Taylor, manager, and Homer McCallon, Publicity Director, turned out an unusually attractive front for that theatre when they combined their ideas to bring forth the "Broadway Melody" front pictured here. Mr. Taylor is shown on the extreme right, and while on the subject we would correct a possible wrong impression by telling you right now that it is NOT Joan Crawford in the Box Office. But, kidding aside, it does look a lot like Joan. Doesn't It?

Besides this part of his campaign, Mr. McCallon put over some very effective exploitation through the co-operation of the Western Union Telegraph Co. by sending out telegrams to over 100 presidents of the various Houston Clubs at the time of meeting. These messages invited the members to attend the showing of the picture. The serial story of the picture was run with mats in the Houston Press over a period of three weeks and proved to be one of the highlights of the entire campaign.

A midnight preview of the picture a week in advance of the showing brought a capacity house and resulted in much favorable mouth to mouth advertising. Layouts in three daily papers, tie-ups with music firms and exploitation of the theme song via local radio stations also directed much good publicity towards the picture and the theatre.



"The Birth Of A Merger Rumor"

Rumblings of a proposed merger between Paramount, Metro and Fox were heard along Broadway only recently, just because the current Paramount program features Metro's "Broadway Melody" hit, "Wedding of the Painted Dolls" and "That's You Baby" from Fox's Movietone Follies.

MANAGERS' ROUND TABLE CLUB

Bob Mitchell A Combination Organist And Manager

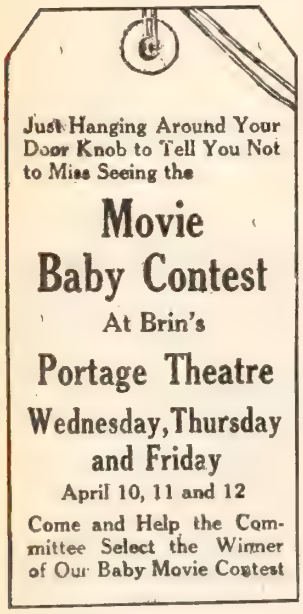
Bob Mitchell, whom we have mentioned previously in issues of the Club pages, and who is the popular radio organist, and now manager of the Riverside Theatre in Jacksonville, has been pulling many interesting stunts as a combination organist and manager.

We are trying now to coax Bob to send us the details of his activities so that we may in time pass them on to the large membership and readers of the ROUND TABLE pages.

Supposing you stop keeping everything a secret, Bob, and tell us all about what you are doing down there at the Riverside in Jacksonville? We will look forward to an early reply, but thanks in advance just the same.

R. D. Hutchings Is Using Many Novel Exploitation Ideas

R. D. Hutchings of the Portage Theatre in Portage, Wisc., a link in the Brin Theatre Chain, recently came forward with some of his latest stunts, and we thought they were particularly well designed for use on the Club pages. Hutchings has been keeping his nose to the grindstone and causing the customers to flock to the Portage for their entertainment, which left him very little time to write us about his activities. But the delay was worth the stuff he finally did send us.



Just Hanging Around Your Door Knob to Tell You Not to Miss Seeing the

Movie Baby Contest

At Brin's

Portage Theatre

Wednesday, Thursday and Friday

April 10, 11 and 12

Come and Help the Committee Select the Winner of Our Baby Movie Contest

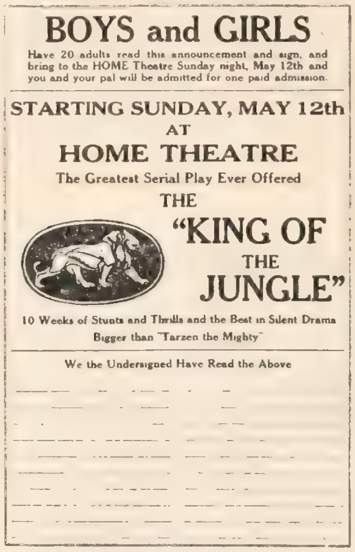
The tag, which we show here, was distributed as a plug for the Movie Baby Contest which he staged at his house with great success and the wording lends itself to promoting good spirit among the fans who come out and find it hanging on the doorknob. This type of contest, properly handled and publicized, will most always bring packed houses to the theatre staging them. I have, however, seen some worked so bad that the theatre only brought down a lot of hard feelings from the parents of the babies. So unless you know how to handle this one, lay off until you get some dope. Plenty of advice here at Club headquarters and more to be had from the members who have handled it. So get posted before you get into trouble.

Another Stamp of Approval!

"I have been reading the ROUND TABLE pages in the NEWS for sometime and have found them most interesting and profitable, and shall do my share towards helping make them more so, if at all possible.

Dick Lender, Mgr.
Homestead Theatre
Lakewood, Ohio

On the serial stunt, Mr. Hutchings, used an old gag with a new slant and no doubt about it clicking. Just read it over and the story is better explained than were we to go into a lengthy description of it. You can work it very well this summer to pull 'em into the kiddie matinees on Saturday afternoons. And maybe you will need some sort of a stimulant at that. Kiddy shows are getting kind of hard to handle with sound pictures robbing the kids of their favorite westerns and slapstick comedies, etc. But the wide-awake manager can still pull 'em in if he uses his head plus the right stuff to show them. Right?



BOYS and GIRLS

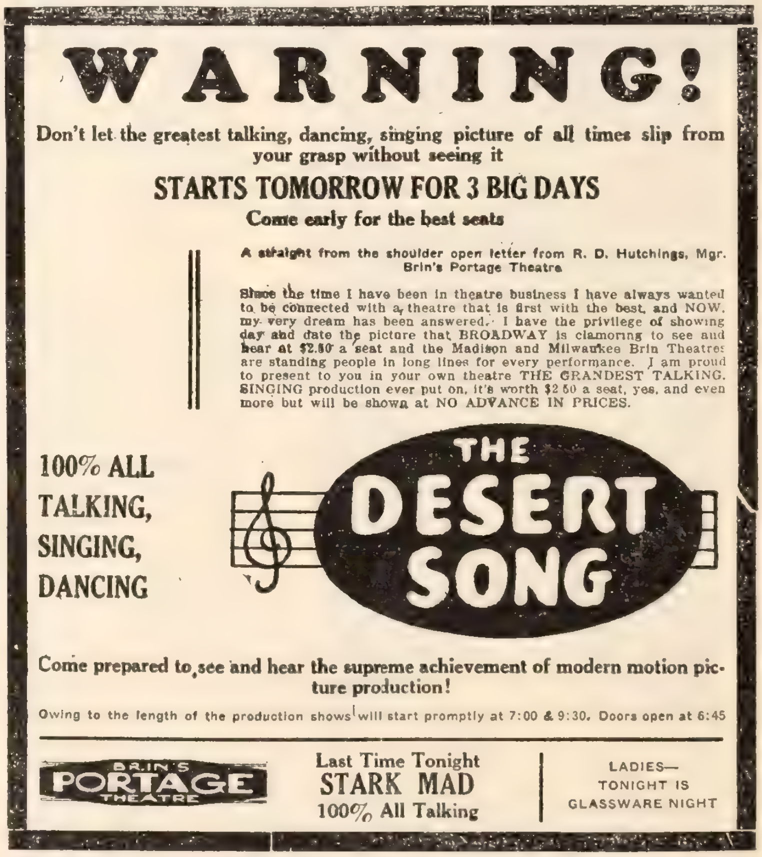
Have 20 adults read this announcement and sign, and bring to the HOME Theatre Sunday night, May 12th and you and your pal will be admitted for one paid admission.

STARTING SUNDAY, MAY 12th
AT
HOME THEATRE
The Greatest Serial Play Ever Offered
THE
"KING OF THE JUNGLE"

10 Weeks of Stunts and Thrills and the Best in Silent Drama
Bigger than "Tarzen the Mighty"

We the Undersigned Have Read the Above

Here we show you one of R. D.'s newspaper ads and we want you to note the "personal" message which Hutchings used in connection with this ad. This is the type of publicity that is bound to attract attention of the theatre-goers and if you deliver the goods they will place implicit confidence in anything else you tell them thereafter. But watch your step. Don't praise a picture to the skies unless it is really worthy of such praise and your patrons must go home satisfied that what you have told them is the truth.



WARNING!

Don't let the greatest talking, dancing, singing picture of all times slip from your grasp without seeing it

STARTS TOMORROW FOR 3 BIG DAYS

Come early for the best seats

A straight from the shoulder open letter from R. D. Hutchings, Mgr. Brin's Portage Theatre

Since the time I have been in theatre business I have always wanted to be connected with a theatre that is first with the best, and NOW, my very dream has been answered. I have the privilege of showing day and date the picture that BROADWAY is clamoring to see and hear at $2.50 a seat and the Madison and Milwaukee Brin Theatres are standing people in long lines for every performance. I am proud to present to you in your own theatre THE GRANDEST TALKING, SINGING production ever put on, it's worth $2 50 a seat, yes, and even more but will be shown at NO ADVANCE IN PRICES.

100% ALL TALKING, SINGING, DANCING

THE DESERT SONG

Come prepared to see and hear the supreme achievement of modern motion picture production!

Owing to the length of the production shows will start promptly at 7:00 & 9:30. Doors open at 6:45

BRIN'S PORTAGE THEATRE

Last Time Tonight
STARK MAD
100% All Talking

LADIES—
TONIGHT IS
GLASSWARE NIGHT

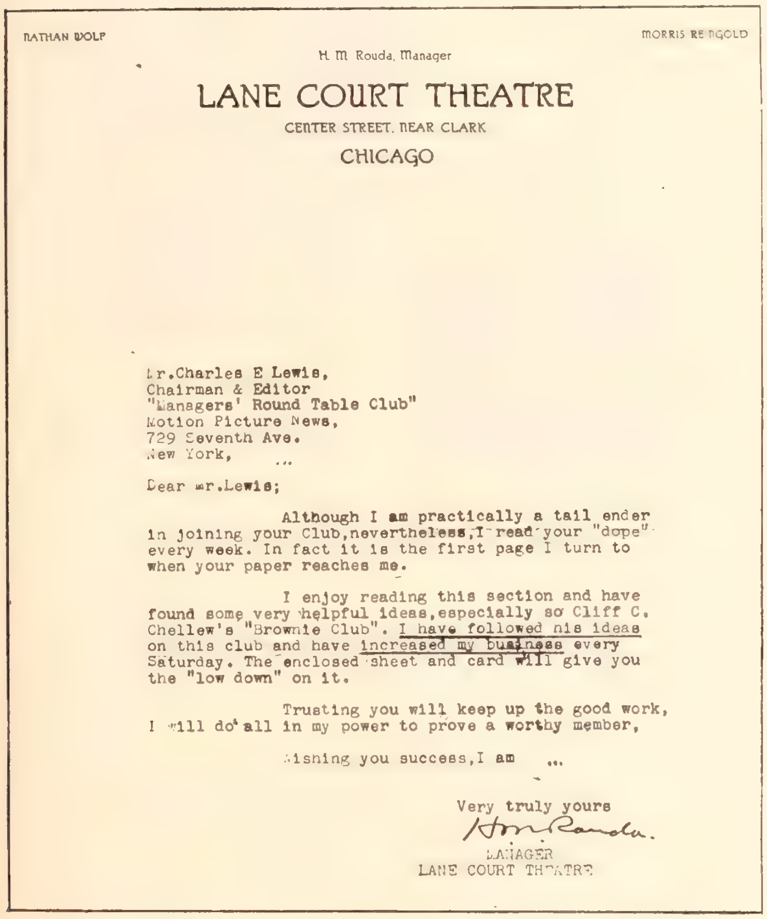
We rather like the stuff which Mr. Hutchings contributed to the Round Table pages and sincerely hope that he follows it up with some more. It's the type of material that lends itself to use in most any theatre anywhere and that is what we are constantly on the alert for. We would also like to get his picture for use with the next article we run about him and the Portage Theatre.

H. M. Rouda Found "News" Story Good For B. O. Results

How a manager, always alert to find how he can improve business in his theatre, took advantage of such an opportunity, could be blended right here into a corking good feature story. But truth and frankness compel us to merely sit back and grin with satisfaction because we feel that we completed our task, in this particular instance when this manager made money, and still continues to make money, from one of our ideas.

Mr. H. M. Rouda created quite a stir when he passed on the good word that "Brownie Club" matinees had brought him many extra dollars.

Rather than go too deep into the subject we prefer to reproduce his own letter. There is only one point that we wish to correct. Mr. Rouda's idea for the Brownie Club was not printed in the Club pages but appeared in the front of the book as a feature story.



NATHAN WOLF

MORRIS REINGOLD

H. M. Rouda, Manager

LANE COURT THEATRE

CENTER STREET, NEAR CLARK

CHICAGO

Mr.Charles E Lewis,
Chairman & Editor
"Managers' Round Table Club"
Motion Picture News,
729 Seventh Ave.
New York,

Dear Mr.Lewis;

Although I am practically a tail ender in joining your Club,nevertheless,I read your "dope" every week. In fact it is the first page I turn to when your paper reaches me.

I enjoy reading this section and have found some very helpful ideas,especially so Cliff C. Chellew's "Brownie Club". I have followed his ideas on this club and have increased my business every Saturday. The enclosed sheet and card will give you the "low down" on it.

Trusting you will keep up the good work, I will do all in my power to prove a worthy member,

Wishing you success,I am

Very truly yours

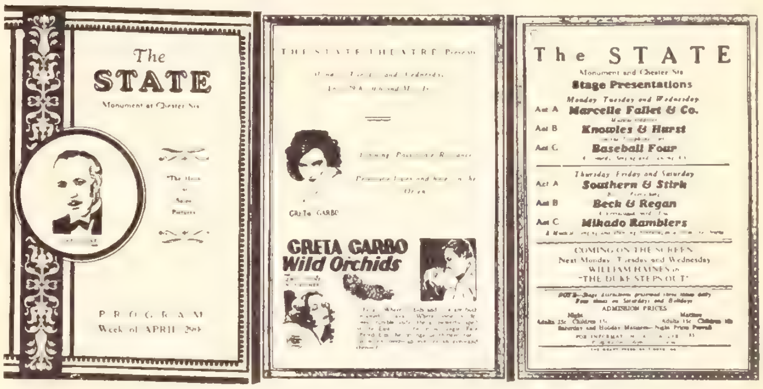
H M Rouda

MANAGER
LANE COURT THEATRE

We hope to hear many more nice things from Mr. Rouda, who is now an active Round Table member. How he keeps the business up to par is what the other boys will be glad to read about. Let's have all the glad tidings H. M. and your own picture as well. Thanks in advance.

Fred G. Schmuff Uses Real Showmanship For State

Fred G. Schmuff, managing director of the State Theatre in Baltimore, Md., was another showman from that city to enroll in the Club just recently. The State has gone into "sound" pictures since May 27th, in addition to their regular policy of vaudeville and it will be interesting to learn how the Box Office reacts to the new addition to the State policy, we only hope that Fred keeps us all informed, via the Club columns, on every detail of this change.



The STATE
Monument at Chester Sts
PROGRAM
Week of APRIL 29th

GRETA GARBO
Wild Orchids

The STATE
Monument and Chester Sts
Stage Presentations
Monday Tuesday and Wednesday
Act A Marcelle Fallet & Co.
Act B Knowles & Hurst
Act C Baseball Four
Thursday Friday and Saturday
Act A Southern & Stirk
Act B Beck & Regan
Act C Mikado Ramblers
COMING ON THE SCREEN
Next Monday, Tuesday and Wednesday
WILLIAM HAINES in
"THE DUKE STEPS OUT"
ADMISSION PRICES

We also received a copy of the anniversary program which Mr. Schmuff turned out recently, but due to the colors used it would be very difficult to reproduce, however, we will just tell you this: it was as fine a piece of work as we have ever seen and certainly was a credit to Mr. Schmuff and the State Theatre. His regular weekly program we are showing with this little story, and you will agree with us that it is interesting and well laid out without being cramped too much. The stage attractions are carried on the back page and do not conflict with the screen part of the entertainment, in this way they do not clash and confuse the patrons who may be trying to decide which is the best part of the show, the picture or the vaudeville.

We would like to hear from the State Theatre quite often in the future and if we head in a southerly direction this summer, then Fred will have to play host to your Chairman. What do you say F. G.? Is that O. K. with you?

Tom E. Roberts, Jr., Now At Palace In Jamestown, N. Y.

Tom E. Roberts, Jr., formerly of the Ritz Theatre in Mansfield, Ohio, has now become affiliated with the Palace and Winter Garden Theatres in Jamestown, N. Y.

Tom, as we said once before, is a "chip of the old block" when it comes to theatre management. His dad, "Tim" Roberts, connected with the Madison Theatre in Mansfield until it burned down last year, was one of the keenest showmen we met in many miles of our travels.

Tom Roberts is now the advertising manager for the two theatres named above and in addition he is the assistant manager of the Palace.

The Round Table Club extends to Tom their best wishes for all the success he deserves in his new position and we are sure that he will more than make good. As advertising manager he should be able to furnish the Club with the details of many interesting stunts and campaigns. How about it, Tom. And best regards to the Dad. We hope to meet him up at Cedar Point next month.

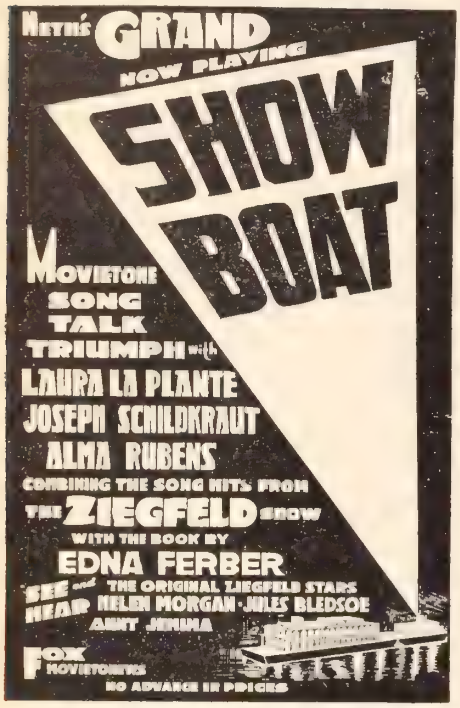
"I wish to thank you very kindly for my membership certificate in the MANAGERS' ROUND TABLE CLUB. Is made up beautifully and occupies a prominent space in my office.

G. B. DePauw
Capitol Theatre
Newark, N. Y.

MANAGERS' ROUND TABLE CLUB

You Can Take Some Tips From Miss Jean La Roe, P. A.

Activities among the J. Real Neth Theatres, in Columbus, Ohio, continues regardless of the weather. Which is just exactly as it should be. And from that go-getting organization we have before us some of the recent exploitation and other stuff engineered by Jean La Roe, their energetic publicity director. Believe it or not, but Miss La Roe can teach a few cards and spades to a lot of us "he-men" who think we have a corner on all good ideas.


NETH'S GRAND
NOW PLAYING
SHOW BOAT
MOVIETONE SONG TALK TRIUMPH with
LAURA LA PLANTE
JOSEPH SCHILDKRAUT
ALMA RUBENS
COMBINING THE SONG HITS FROM THE ZIEGFELD SHOW
WITH THE BOOK BY
EDNA FERBER
SEE and HEAR THE ORIGINAL ZIEGFELD STARS
HELEN MORGAN · JULES BLEDSOE
AUNT JEMIMA
FOX MOVIETONEWS
NO ADVANCE IN PRICES

Which should call for some sort of an explanation, i. e.,—Just recently one of the largest department stores in Columbus advertised in their daily newspaper ad that "The Red Dancer" would appear at the store through the courtesy at the Grand Theatre where the Dolores Del Rio picture of that name was playing. Appearing incog., this dancer grabbed off a lot of publicity for the theatre and the picture and, just to make it still more interesting, this same dancer appeared in one of the restaurants of Columbus, also causing quite a stir, both in the restaurant and in the newspapers.

Another effective tie-up of Miss La Roe's was on Davey Lee in "Sonny Boy," through which kiddie shops, department stores and other merchants were sold on a co-operative publicity stunt. All meaning in our own langauge—"Business."

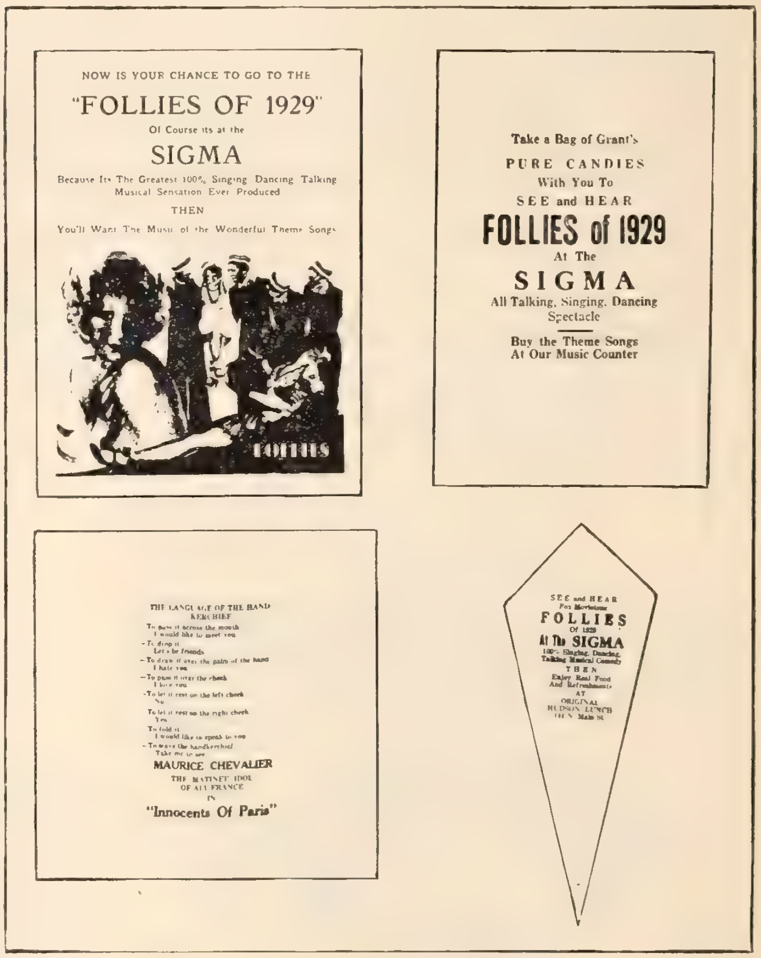
But we do not want to pass up attention to this ad which we might caption "A Study In Black And White," by M. F. Bragdon, who specializes in the ad copy for the Neth Theatres. Although this ad was run 3 columns by 9 inches deep, our own reduction of it for reproducing purposes shows how effective an ad it is as in much smaller space; and thereby, again, hangs a tale quite old, but always appropriate. A well laid out ad does not, necessarily, need smearing all over the newspaper page to be attractive.

Carl M. Osborne Contributes Some New Exploitation

Since his story about "The Letter," there has been quite a little silence from Carl M. Osborne of the Sigma Theatre in Lima, Ohio, but we felt that sooner or later Carl would come into the limelight again and so we bidded our time. "Success" has crowned our wait. Just the other day the mailman pulled up at Club headquarters with as nice a member-letter as we have received in a long time and he deposited said letter upon our anxiously waiting desk and we perused it from beginning to end and re-perused (we like that word) it until it's entire contents were digested.

So now we feel physically able and ready to pass the news on to our many members and readers. And how....? With illustrations 'n everything. That's the way we like to hear from the boys. With photos, samples of the various stuff they use, etc.

Carl sold "Movietone Follies" with a mighty fine campaign which took in about everything of interest in and around Lima. Confectioners were lined up who imprinted all their paper bags with copy that struck the right note. You can judge for yourself on the cut with this story. Restaurants all over the main street in the town served their customers with napkins nicely imprinted to give the picture and the theatre a good boost. An attractive exchange heralds on this picture was also showmanlike imprinted with good business getting copy. We might add that he furnished a lot of the imprinted paper bags himself and that gave him an entree into the chain store, a class of store that is almost impossible to get a plug into. But Carl managed by furnishing the bag for their candy departments.


NOW IS YOUR CHANCE TO GO TO THE
"FOLLIES OF 1929"
Of Course its at the
SIGMA
Because Its The Greatest 100% Singing Dancing Talking Musical Sensation Ever Produced
THEN
You'll Want The Music of the Wonderful Theme Songs

Take a Bag of Grant's
PURE CANDIES
With You To
SEE and HEAR
FOLLIES of 1929
At The
SIGMA
All Talking, Singing, Dancing Spectacle
Buy the Theme Songs
At Our Music Counter

THE LANGUAGE OF THE HANDKERCHIEF
To pass it across the mouth
I would like to meet you
–To drop it
Let's be friends
–To draw it over the palm of the hand
I hate you
–To pass it over the cheek
I love you
–To let it rest on the left cheek
No
To let it rest on the right cheek
Yes
To fold it
I would like to speak to you
–To wave the handkerchief
Take me to see
MAURICE CHEVALIER
THE MATINEE IDOL
OF ALL FRANCE
IN
"Innocents Of Paris"

SEE and HEAR
Fox Movietone
FOLLIES
Of 1929
At The SIGMA
100% Singing, Dancing, Talking Musical Comedy
THEN
Enjoy Real Food
And Refreshments
AT
ORIGINAL
HUDSON LUNCH
[illegible] N. Main St.

On the "Follies" herald, he also effected some music store tie-ups whereby he added their names to some of the heralds. This brought about a co-operative stunt through which nine music stores, 10c stores and department stores distributed these heralds and mailed them to their large mailing lists. Not so bad.

On "Innocents of Paris" he used handkerchiefs containing what I suppose was the French definition of what each use of the "kerchief" meant in that country. At any rate it finished up with "going to see the picture" and since the hanky could stand a couple of blows, I suppose they were in demand.

Don't remain silent too long Carl. We like your stuff and don't forget your promise for the campaigns you work out on "Noah's Ark" and "On With The Show." They should be good.

MANAGERS' ROUND TABLE CLUB

Just To Give You An Idea Of How J. Creamer Looks

We told you a lot about this young man just recently via an interesting story about his activities at the Benton Theatre out in Kansas City, Mo. Now you can meet him "face to face" through a photo taken a few years ago while he was visiting the Paramount Studios on the West Coast. As a matter of fact he is standing at the entrance of the studios in this photograph.

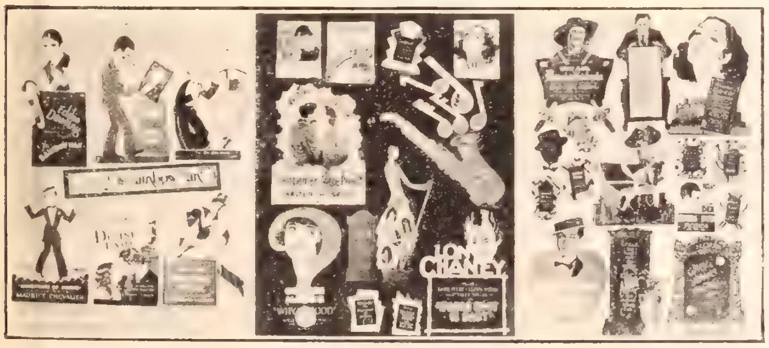
Jno. W. Creamer represents the newer and more aggressive type of showman in the industry today. Not that the old-timers need any pepping up, they too have, in most cases, kept stepping with the younger bloods, but J. W. is really typical of the go-getting manager.

Just as you read with much interest about his recent activities out at the Benton, so you will read about his future doings as fast as he "shoots" them into Club headquarters. We are always glad to play up the kind of exploitation that Creamer puts over and we know that our members and readers have much to look forward to in the immediate future. Keep your weather eye pealed for his ideas and see if you can't play around with them so that they fit your theatre and requirements. It won't cost you anything but the time, and, who can tell, it may bring you some added business.

Al Weiss Turning Out Some Fine Displays For Theatre

If you are on the lookout for attractive art work, permit us to reproduce three composite photographs showing but a very slight idea of the type of this work now being done under the supervision and according to the ideas of Manager Al Weiss, of the Florida Theatre, in St. Petersburg, Fla.

These photos, if you can make them out, show a variety of cut-outs, silk screened processed window cards and one sheet art panels, among other displays.



It is this type of stuff which is going a great distance keeping Mr. Weiss' theatre before the public continuously. And perhaps accounts, to a large extent, for the great measure of success that the Florida Theatre has achieved in St. Petersburg.

Please do not forward mats for reproduction on the club pages. Send us the photographs and we will make the necessary cuts.
Managers' Round Table Club.

G. B. Ddlum Gives Some New Slants On Advertisements

Here's one from our old friend "G. B." Odlum, who is now running the Capitol Theatre in Elmira, New York.

"G. B." by the way, is another one of the crowd who are insisting upon some sort of a button or pin for all managers to wear so that they can immediately be identified to each other. This especially applies to visiting managers from other towns. However, G. B., do not despair, we are hard at work on this phase and hope to have some news for you and the rest of the boys shortly.

We don't want to finish up anything about G. B. without showing something he has done up in his theatre. This time we just suggest that you look over the three teaser ads which we are reproducing on this page.

YOU'LL FORGET
THE HEAT
OF THE
STREET
When You See
"ALIBI"
At The
CAPITOL
All Next Week
Starting 11 P. M.
SATURDAY
After Regular Show

GET A LOAD OF THIS !
The Next Specially
Selected De Luxe
Entertainment
At The
CAPITOL
IS ALL
TALKING
TINGLING
THRILLS
"ALIBI"
Starts 11 P. M.
Saturday After
Regular Show
ALL NEXT WEEK

IT'S A HIT !
ALL
TALKING
TINGLING
THRILLS
"ALIBI"
Starting at The
CAPITOL
11 P. M. Saturday
After Regular Show
ALL NEXT WEEK

Instead of running these teasers in the customary way, pushed into any part of the paper that suited the local compositor's frame of mind, they were worded and designed for some specific spot. One was on the sport page, another on the society page, while the third was the home section of the paper. This type of teaser advertising is generally effective and we recommend it to all those who have a picture that lends itself to such advertising.

Regarding the rest of your letter, G. B., you will read more about it on the Club pages in the near future.

MONTAGUE SALMON and his activities in Macon, Ga., will be one of the outstanding features of the Club pages next week.

Watch For It!

MANAGERS' ROUND TABLE CLUB

WHAT ARE YOU WAITING FOR?

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

729 Seventh Ave., New York City

I hereby apply for membership in the Club.

Name ....

Theatre ....

Address ....

City ....

Policy ....

Capacity ....

State ....

Wm. A. Johnston
Honorary Chairman

C. E. Lewis
Chairman

Here's the Blank

JOIN NOW!!

NEWEST MEMBERS!

FRANK HAMERMAN is the managing director of the Savoy Theatre in Bethlehem, Pa., a house specializing in the presentation of sound pictures. Which, in our language means: some good stuff to look forward to from Frank. What say, are we right or are we right? But listen, Hamermann, we'd like your photo so the boys can see what you look like. Suppose you send it along right away so I can use it in an early issue. Thanks.

* * *

M. COHEN'S introduction into the M. R. T. C. takes us on a long jump to Soerbaja, East Java, D. E. I., and that's traveling some, we'll say. Mr. Cohen is connected with the Universal Theatres, in East Java, and from reports received here at Club headquarters, his record is perfect. We hope his membership will mean as much to him and we fellows in the U. S. A. as the So. African group. We hope so, anyway.

* * *

J. WYNBERG is another distant member. He is managing the Rialto Bioscope, away off in Buitenzorg, West Java, D. E. I., and is another new member from Mr. Lim's territory. We can only repeat about Wynberg what we had to say about Cohen. They certainly should be able to pass on some mighty interesting "dope" to the rest of us.

CHARLES N. MUSSER hails from the Opera House in Shepardstown, W. Va., and only a short jump from Washington, D. C., which puts him in a pretty active theatrical territory and therefore an interesting location from the Club viewpoint. Listen Charlie, can you shoot us some of your recent exploitation stunts? Photos too, if you have any. But remember, to be active you must keep in touch with the rest of the gang through the Club columns. It's up to you.

* * *

Proposed by Samuel Goldbatt:

THOMAS HUNGERFORD handles the Crawford Theatre, in Chicago, Ill., a sound house of some 1,200 seats. How the boys in Chicago are selling the pictures to the public should make interesting reading for the other members. Mr. Hungerford can start off as an active member if he would oblige us with some details of his more recent campaigns. How about it, T. H.? Thanks, anyway, in advance.

* * *

IRVING BARR happens to be a manager whom we have heard about several times, and so we are unusually glad to welcome him into this great organization of showmen. Somehow or other we feel that Irving belongs right with us. His particular job is managing the Windsor Theatre, in Chicago, and from that theatre we will look forward to receiving some interesting and profitable suggestions. How about it, Barr?

* * *

HARRY HILMS is the head of the West End Theatre, in Chicago, and doing very well at the game of attracting business to that house. How he does it and what means he employs to put his exploitation in the front rank is what your Chairman and the other members are anxious to find out. So, Harry, it's up to you to furnish the details. Make it by return mail and then see that your photo is included. Thanks.

* * *

PHILLIP SOLOMON manages the Paramount Theatre, in Chicago, also with a sound policy. But Phil might loosen up and tell the "gang" how he is pulling the customers into that house of his. And a little more information about himself would also help us to properly introduce him all around. Make it real soon, will you, Solomon? Thanks.

* * *

ALEX. BINENFELD is the managing director of the Pershing Theatre, out there in Chicago. But in order that we may tell the other Round-Tablers more about him we are going to try and coax some information out of Alex. Start your membership off with a nice short letter about yourself and your past experiences in the show business and we will then know what to expect in the way of an active member. We generally can judge their future value to the Club by their first letter. Maybe we are wrong sometimes.

AN ORGANIZATION

OF ——!

BY ——!

AND

FOR ——!

THE MANAGER

— OUR SLOGAN —

"ALL FOR ONE
AND
ONE FOR ALL"

Regional News from Correspondents

Repairing Baltimore's Oldest Theatre

FORD'S THEATRE, historic playhouse of Baltimore, which has just been taken over by A. E. Erlanger interests, is being renovated thoroughly and the work is progressing on sand cleaning the facade. When the work is completed the natural color of the beautiful red brick will be shown giving it an appearance which it has not had for years.

A decree directing that $125,000 be paid to Mrs. Claire J. Ulrich Whitehurst by the executors of the estate of the late Charles E. Whitehurst, former theatrical magnate of Baltimore, was signed recently by Judge Eugene O'Dunne in Baltimore.

A new feature on the amusement page of *The Baltimore Daily News,* each day, is a box headed Movie Clock in which the first run theatres and their attractions are listed with the starting times of the performances.

Harry Van Hoven has resigned as publicity representative for the New, Baltimore, Morris A. Mechanic, proprietor, due to pressure of work at Carlin's Amusement Park, Baltimore, in which Mr. Van Hoven has an interest.

E. E. Pensel, resident manager of Loew's Stanley, Baltimore, has gone on a vacation and during his absence his work will be done by Harry Werner, assistant resident manager at Loew's Century, Baltimore.

Charles Raymond, Loew's city manager, Baltimore, in charge of Century, Stanley, Valencia and Parkway, has returned to his work following a two weeks' vacation at a shore near Boston, his home town.

Mrs. Mike Maloney, wife of the manager of Loew's Valencia, Baltimore, has returned to their home from the Woman's Hospital of Maryland, where she underwent a major operation.

Two more residential houses in Baltimore will soon be wired for showing sound and talking pictures. They are Pacey's Garden, South Baltimore, operated by Walter Pacey and The Dunbar, colored.

The Astor, a residential house, Baltimore, operated by Robert Kanter, reopened to the public July 15 with sound equipment. During the two weeks it was closed, the house was renovated thoroughly and Mr. Kanter had new linen covers placed over the chairs and a new curtain hung from the proscenium arch on the stage.

A fortnight's vacation is being enjoyed by M. J. Cullen, managing director the Palace and Columbia, Washington, D. C., at Newport and Narragansett.

Randolph Winslow Shellman, 8, son of J. M. Shellman, motion picture editor of *The Baltimore Sun,* had to have anti-toxin shot into him recently after having had both feet punctured with rusty nails while playing.

Fox Branch Mgrs. And Salesmen Congregate At Chicago Hotel For Sales Discussion

SIXTY-FIVE branch managers and salesmen representing Fox exchanges in the Middle West, gathered at the Stevens Hotel last Saturday and Sunday (July 13 and 14) for a two-day meeting, during which the company's new product was reviewed and sales policies discussed . Speakers at the sessions were John Nolan, E. C. Grainger and C. W. Eckhardt, Chicago manager. Victor McLaglen, who has been in Chicago for several days, and who is touring the country on a vacation, was guest of honor at a dinner Saturday. Exchange representatives were present from the following cities: Minneapolis, Milwaukee, Omaha, Des Moines, Kansas City, St. Louis and Chicago.

Walter Scates, pioneer film man, who died in Boston last week, was well known to many of the old-timers in Chicago. Many years ago Scates conducted the Theatre Film Service here in association with Sam Hutchinson and Fred Aiken.

W. O. Butts, general manager of the Plum and Lyric theatres at Streator, Ill., for Great States Theatres, has gone to California for a month. Don Hoobler, formerly at Bloomington, Ill., is taking his place in Streator.

A tremendous cheering was heard all along Film Row early Monday morning, emanating from the Universal building in such volume and gusto that folks inquired of one another if the football season had been prematurely opened. Investigation, however, disclosed that the celebrants were a part of the Columbia Pictures Corp. delegation just back from their sales meeting in Hollywood, who had adopted college tactics to give the avenue some idea of their enthusiasm over their new line-up. Those in the party were Jack Cohn, vice-president and treasurer of Columbia; Rube Jackster, assistant sales manager; C. Mackain, superintendent of exchanges; Al Hodes, advertising manager; Jack Bellman, district manager of Greater New York, and Joe Mc Conville and Abe Montague, in charge of the New England territory. Others in the party were F. H. Knispel, Chicago; Sam Gillanty, Washington; Harry Werner, Philadelphia Joe Miller, Buffalo; Harry Astor, New Haven; Jack Young, Detroit; J. Sharkey, Pittsburgh; Lee Goldberg, Louisville; Abe Kaufman, Indianapolis; George Rosenbaum, Albany; Wm. Weinshanker, Milwaukee, and Louis Weinberg, New York.

Everything indicates that a record-breaking crowd will turn out at Linconshire Country Club on Friday of this week for the Midwest Film Golf Tournament.

The River Terrace, River Grove, Ill., and the Montclair, Chicago, have closed their doors indefinitely.

Walter Altland has joined the Chicago sales force of First National and will cover Western Illinois.

A change in territories places Roy Nolan in Chicago suburban districts for Pathe while Sig. Decker will cover the North side.

A. B. McCullom, "the flying exhibitor," was in Chicago last week. McCullom, who has a reputation for being "air minded," is the owner of two planes and between these and his theatres in Hoopeston is a busy man these days.

Fred Bartow, manager of the Ohio, Lima, O., paid a visit to the *Motion Picture News* office in Chicago in quest of the past two issues of the magazine, which he missed since starting on a vacation tour that is taking him to the cool spots of Northern Wisconsin. The Ohio has been closed for the summer.

Ann Cushman, formerly booker at RKO, has taken up new duties with United Artists Corp.

Great States Theatres has closed the Crystal, Joliet, Ill., and this property will be converted into a store. The Orpheum will be remodeled and reopened with a policy of silent pictures, while the Princess, temporarily closed, pending the installation of sound, will play a program of sound pictures.

The booking department of First National has been moved from the sixth to the fifth floor and will be operated under the direct supervision of R. C. White, office manager.

The Sheridan on Chicago's north side will open August 2 under Fox management with a program of talking pictures and Fanchon & Marco stage shows. The Sheridan is one of the city's de luxe houses.

The Parthenon Theatre, Berwyn, Ill., which has been in the hands of receivers for some time and operated by the Chicago Title & Trust Company, passed into the hands of the L. & T. division of Balaban & Katz last week. The Parthenon and two other houses originally built by Gregory Bros.

Added to the list of vacationers are: S. J. Vail, credit manager of the E. E. Fulton Co.; George Pratt, poster man at Pathe; J. N. Howland of First National and wife, and R. C. Herman and family, also of First National.

Two theatres in Kenosha, Wis.—the Roosevelt and the Vogue—have been closed except for Saturdays and Sundays.

The Auditorium, Libertyville, Ill., has been renamed the La Villa. Sound is now being installed.

Tom Ronan, general manager for Great States Theatres at Decatur, Ill., has been transferred to Danville in the same capacity. Paul Witte, assistant to Decatur, succeeds Mr. Ronan.

ColumbiaBuysSkirboll Cleveland Branch

COLUMBIA PICTURES CORP. has bought out the Cleveland Columbia exchange, owned and operated by W. N. Skirboll. Negotiations were definitely closed last week. The new Columbia exchange will be opened on the sixth floor of the Film building late in July, with Herbert Kaufman as branch manager. L. F. Weintz, office manager under the Skirboll regime, will continue with the organization in a similar capacity, as will also the entire office and sales force.

Ideal Theatre, Akron, was wrecked last week by bombing, and the Liberty was threatened with similar action. Special police protection was ordered for all neighborhood theatres.

Charles Kranz, local United Artist sales manager, was host to some hundred guests at dinner at the Hollenden Hotel last Thursday night.

Milton Bryer, one time owner of a string of six theatres in Akron, last week sold the Waldorf to Max Fedehar.

Carl Hohage, formerly booking manager for Ohio Amusement, has joined the local Fox organization. He has charge of the sale of the Fox silent product in Cleveland and Akron.

Earl Seitz last week purchased the Star, Sandusky, from his father, William F. Seitz.

The Strand, Smithfield, is closed, according to report, and will not reopen.

Jack O'Connell, who as manager of the Vita-Temple Theatre, Toledo, has made a name for himself through his clever exploitation campaigns, resigned last week. He has formed a connection as general manager of a large theatre chain, but will not make a formal announcement of this connection until September. He is spending the rest of the summer abroad, sailing on the Aquitania on August 4th. Jim Manton, assistant manager of the Vita-Temple under O'Connell, succeeds as manager.

Lester Zucker and Jack Flannery are two new managers of the Cleveland United Artist's force. Flannery was transferred from Cincinnati.

M. A. Malaney, in charge of publicity at Loew's theatres, was presented with a pen and pencil set by Dolores Del Rio last week.

Howard Price Kingsmore, general manager of Loew's Ohio theatres, announces that the Mall will inaugurate change of policy on July 29th, when the second runs with two changes a week will be superceeded by first run policy, only one picture a week.

Frank Hines, manager of the Palace, and Paul Brokow, exploitationist, were hosts to a number of friends and newspaper men last Wednesday at the Cleveland Airport, where they enjoyed airplane rides with Roy Mitchell at the controls.

The El Capitan, Frisco Enjoys 1st Birthday

HAPPY BIRTHDAY! That is what Manager J. J. Cluxton said to all his help at El Capitan July 6th. For the large Mission house is now one year old. The theatre, which was almost two years in the course of construction, has enjoyed unusual business since its opening.

Friends of J. Campbell, able publicity manager of the Embassy and Marion, were sorry to hear of his auto injuries, recently. He is slowly getting better.

Karl Kruegar, formerly at the Opal, Hollister, is managing the Case Grande, Santa Cruz, for T & D Jr. Enterprises.

Bob Hazel spent a very pleasant week with John Cluxton, manager at the El Capitan.

Jimmie Woods, of Reading and Red Bluff fame, was very busy along Film Row getting everything all set for the opening of sound in both theatres. The Red Bluff Theatre opened June 23, and the Redding followed on June 27.

Jack Marpole, manager of the Tokay, Lodi, was a recent San Francisco visitor.

Al Oxtaby has returned from a trip to Sonora, where he attended the opening of sound pictures.

Mrs. Yates, operating the Empress, Alturas, was in San Francisco recently looking over sound equipment.

Mrs. Geer, manager of the California, Turlock, spent several days in San Francisco recently.

Tocchani Brothers, managers of the Strand and Rose, Santa Rosa, visited Film Row recently.

Lou Harris of the Rialto, Stockton, was in town last week.

Horatius Harvey, operator of the Pajaro, Watsonville, visited Film Row recently.

J. Roberts has been made manager of the Embassy Theatre, San Francisco. He is young and popular.

A. Court and his son, manager of the Court, Livingston, were in San Francisco looking over sound equipment.

Leo Weiss, who operates the Lakeport, called on friends along Film Row recently.

Billy Citron is taking a few days respite from his duties and is at Richardson Springs.

C. A. Dickerson, who operates the Isleton, Isleton, paid a visit to the local Film Exchange recently.

Mrs. Bates, owner and manager of the Setab, Portola, visited Film Row recently.

Gus Johnson of Newman was seen along Film Row recently.

Seattle, Wash., Theatre Exchange Briefs

ANNOUNCEMENT has been received from J. T. Spickett, prominent exhibitor of Alaska, to the effect that he has sold his Palace, Juneau, to Mary Pauly, the transfer to become effective immediately. Miss Pauly is the daughter of the owner of the Gateway Theatre in Kirkland, Seattle suburban house.

Several hundred Northwest exhibitors, film exchange people and press representatives were guests of Manager Bob Blair of the Seattle Theatre and Neal East, manager of the Paramount exchange, at a midnight preview last week.

Joe Cooper, genial press representative and advertising director of William A. Hartung's New Orpheum Theatre, last week passed the cigars in honor of the arrival of 9-pound Joe, Jr.

Dominic Constanti's new Riviera, Tacoma, Washington, was opened to the public last week, following the final decorator's touches, as applied by Carl R. Berg of the National Theatre Supply Company, under whose direction the theatre was furnished, equipped and decorated.

This has been vacation week for the bookers, with Jimmy Brooks of Fox and Al Carlson of Pathe both departing for their annual rest periods. Brooks plans an intensive fishing campaign, and Carlson will visit his family in Portland.

Archie Holt, right hand man for Frank Bligh of Salem, Oregon, spent a few days on Film Row last week in the interests of his southern circuit.

Other exhibitors who appeared on the Row included Carroll Barney of Arlington and Marysville; C. D. Stickney of the Concrete Theatre at Concrete; and Kern Spears of Randall and Onalaska.

Another theatre opening last week was that of the Monroe Theatre at Monroe, Washington, operated by Mr. Beardsley. Work on this house was also handled by the local office of the National Theatre Supply Co.

Guy G. Maxey, manager of the newly instituted Vitaphone exchange, arrived here last week to take on his new duties, after spending several weeks at the Vitaphone office in San Francisco, learning the ropes.

Exhibitor News Notes From Portland, Ore.

CONSIDERABLE changes and shake-ups have been made recently in the ranks of musicians, and organists. Many have taken to the parks.

One of the farthest north picture houses, the Palace, Juneau, Alaska, has been purchased by Miss Mary Pauly. For a number of years past she has acted as chief operator at her Dad's house, Gateway, Kirkland.

R. J. Stumbo, has taken over the Hollywood, Salme, Ore., and has had same thoroughly renovated.

Some months ago the Rialto, Glendive, Mont., was robbed of $450. It was found that four were in the bunch who committed the robbery. One turned states evidence. He was given from 20 to 40 years in the penitentiary at Deer Lodge, while the others each drew 40 years.

J. F. Bradley has purchased the Rose, Garbaldi, Ore., from A. B. Curtis. W. LaMinter has taken over the Highway, Redmond, Ore., from C. E. Wicks. Fortna and Warren have purchased the Columbia, Arlington. H. S. Oleson was former owner.

Bieger Gustafson, formerly with the National Theatre Supply Co., Chicago, has been transferred to the Pacific Coast and will call on the trade in Oregon and Washington.

Ray Grombacher, Spokane, has added to his chain of theatres by taking over the house at Coeur D'Alene, Ida., which will be equipped with sound entirely renovating and renamed "Grombacher's Audian."

Pantages is replacing vaudeville and pictures in their houses on the Pacific Coast with legitimate road shows during the summer.

United Artists and Rivoli houses, under management of J. J. Parker, have dispensed with their organists.

Several Utah Theatres Install Sound

SOUND installations of Qualitone have been installed during the past few weeks at a large number of Utah theatres including the Lyceum, Ogden, Utah; the Strand, Provo; the Star, Payson and the Orpheum, Cedar City, Utah. It is announced that twenty other installations are to be completed by August 15th.

E. Hugo Strickland former manager of Salt Lake Tiffany-Stahl branch office here, and now in charge of San Francisco branch, was a visitor enroute east.

The Cameo Theatre at American Fork, Utah opens with sound this week. The Springville, Utah, also opens this week with sound.

The theatres at Price and Helper, Utah, are reported to be undergoing sound installations, as is the theatre at Midvale, Utah.

M. A. Brown, District Manager for Tiffany-Stahl, was in Salt Lake City a short time ago.

Clarence Brown of Smithfield, Utah, is among exhibitor visitors.

B. G. Thatcher of Logan, Utah, and G. W. Thatcher also of Logan, accompanied by Assistant manager Spicker were visitors along film row.

The Strand, Provo, is opening with sound equipment.

David McElhinney, for some time connected with Pathe as Montana sales representative, has become associated with the Fox Film Corporation this past week and will cover the Montana territory

Ben T. Ritchie of the Great Western Film Laboratories here, is reported to have just incorporated the business. Eight more salesmen have been added to the sales force recently.

Allen Usher, in charge of the Salt Lake Paramount exchange, left a few days ago to take up his managerial duties at the Minneapolis branch office. The managership at the local exchange has been assigned to S. F. Gulbransen.

Wilford Williams, operating the Victory, Kemmerer, Wyoming, has been visiting Salt Lake exchange managers.

Mell Stringham of the Colonial, Ogden, Utah, and S. B. Steck of the Lyceum, Ogden, were among exhibitor visitors seen along Film Row here recently.

J. E. Thamert, exhibitor of Boise, Idaho, spent a few days in Salt Lake this week.

Carsten Dahnken, formerly associated with the American, Salt Lake, and at this time connected with the operation of the Egyptian, Boise, Idaho, became the proud father of a baby girl this past week.

The local Tiffany-Stahl office personnel here expects to be in the new building which is being constructed along Film Row here, by about July 25th.

Mo. Voters Endorse Sunday Shows

VOTERS of Malden, Mo., on July 12 endorsed Sunday motion picture shows and other Sunday amusements by a vote of 224 to 202 at a special election. The vote was taken after Protestant clergymen and others of the reform element had conducted a campaign against Sunday amusements.

The Clayton, Mo., Methodist Church is using motion picture to promote local interest in the church and to increase collections, etc. Recently a Homecoming Sunday was observed and motion pictures were taken of the Sunday School and the general congregation. These will be used as a permanent record for the future.

The Skouras-Warner organization plans to return Ed Lowry as master of ceremonies at the Ambassador. Harry Rose, who substituted for Ed, has already returned to the Missouri and Frankie Masters is back at the Granada after handling the Missouri stage shows in the absence of Rose.

Lowry is about to set an all-time record as a master of ceremonies at the Ambassador. He put in his appearance at the Skouras house on September 7, 1927.

Bids will be closed July 20 on the Robinson Realty & Investment Co. new theatre at Robinson, Ill. The house will be one-story on a site 50 by 145 feet and seat 850 persons. It will cost about $30,000.

Barney Rosenthal, manager for Columbia Pictures Corporation returned July 15 from the Hollywood, California, convention.

Harry Strickland, formerly salesman for Tiffany Pictures and Bill Karstetter of Columbia, Mo., have gone to New York on business.

Out-of-town exhibitors seen along Picture Row during the week included: Mrs. I. W. Rodgers, Cairo, Ill.; Tom Reed, Duquoin, Ill.; John Rees, Wellsville, Mo.; John Goodnight, De Soto, Mo.; Ralph Zimmerman, Warrenton, Mo.; Bob Cluster, Johnston City, Ill.; Dominic Fresena, Taylorville, Ill.; Logan Wood, Jappa, Ill.; C. Cline, Ellington, Mo.; Elvin Weeks, Staunton, Ill.; S. Roman, Benld, Ill.; Ray Peart, Gillespie, Ill.; Ed Fellis, Hillsboro, Ill., and Bill Porter of Louisiana, Mo.

Pincus Becomes Mgr. Of Omaha Paramount

CHARLES PINCUS, cousin of Harry David, Publix division manager, has succeeded Raymond B. Jones as manager of the Omaha Paramount. Mr. Jones has been transferred to the Metropolitan, Houston, Texas.

Miss Eva Mahoney of The World Herald staff is temporarily doing publicity for the World since recent resignment of W. D. Fleck.

Milton Schwarzwald, general musical direction RKO and stepfather of Edgar C. Zane of the Omaha World Herald photographic staff, inspected the orchestra of the Omaha Orpheum Theatre last week. He conferred with Manager Ralph W. Thayer and Division Manager Claude Saunders of Minneapolis.

Indiana Theatre Bldg. Bought By O. Co.

THE Provident Savings & Trust Co., of Cincinnati, O., has purchased the Lawrence Theatre building, Richmond, Ind., on a bid of $54,395.36. The company recently brought foreclosure proceedings against the H. B. Jenkins, Inc., Los Angeles, owners.

Ted Pence, manager of the Messner and Orpheum, Attica, Ind., for a number of years, will take over the management of the Strand and Lyric, Monticello. These two theatres have been in charge of Clinton McFerren, who was connected with Attica for a long period. Mr. McFerren will be placed in charge of the Messner and Orpheum, and Mr. Pence will divide his time between the two cities, overseeing the business and operations of the four.

Judgment for $10,000 is asked by Lena McCart in a suit for damages filed in Muncie, Ind., Circuit Court against George S. Challis, operator. Claim is made that the plaintiff on April 9, when she visited the theatre, fell against a seat and was injured and later had to undergo an operation as the result of her injuries.

D. B. Cockrill, Newcastle, Ind., theatre man, has accepted a position as manager of the Delaware district of the Stanley Company of America. He will supervise sixty Stanley theatres.

A contract for decorating the new Paramount Theatre, Anderson, Ind., has been awarded to the Instrum, Ruhrke Co., of Chicago. Y. U. X. Young, of Gary, flew here in his Monocoupe recently and was joined by the architect and contractor and others building the theatre. The theatre will be decorated in Spanish atmosphere. It is planned to open for business in August.

Changes In Policies Of Several Fla. Houses

MANAGER HESTON, of the Strand, Tampa, decided to change his schedule of two changes of program weekly, to three, for the summer months. New arrangement is pulling increased receipts.

The Italian, Ybor City, is going to take another try at tab shows, starting next Sunday. Summer business has been showing up decidedly "off."

Cecil Ross, owner of the Apopka, Apopka, is branching out. He has taken over the Isis, Orlando, which has been dark for the past six months, and expects to get results with an offering of big pictures, second run, at 10c and 15c prices.

The Rivoli, Ybor City, are also making special summer prices. Regular scale of 15c and 35c was cut this week to 10c and 25c. The usual Wednesday, two for one offer, will be continued. On this day each week two people are admitted with one ticket.

Ralph E. Phillips, who came to E. J. Sparks when the Arcady, Jacksonville, was taken over by that company from Publix, is in charge of both the Rialto and Republic theatres during the Summer.

The orchestra of the Florida, Jacksonville, is still out. The orchestra has been reporting to the theatre twice daily.

C. B. Ellis, manager of RKO's exchange; Scotty Chesnutt, manager of Paramount's exchange, and Cowan Bain, manager of Universal's exchange, have all returned to Jacksonville, from national conventions of their organizations and are back at work.

M. Kauffman and T. J. Hicks, business men of Copperhill, Tenn., have taken over the Ocoee Theatre, formerly owned by W. C. Sullivan. The name has been changed to Cherokee Theatre.

Fire Damages Dixie In Uniontown, Pa.

FLAMES on July 8 destroyed the rear of the Dixie, Uniontown, Pa., causing a loss of about $30,000. The fire was confined to the stage and adjacent parts of the building, having been checked on the auditorium side by the asbestos curtain. The building is owned by Jacob Davis, of Uniontown, and leased by the Penn-State Amusement Co.

Announcement has been made that the Harris Amusement Co. of Butler, has increased its capital stock from $60,000 to $350,000.

Don W. Ross, manager of Loew's Regent, Harrisburg, accompanied by Mrs. Ross and their three children, Donald, Kingsmore and Gloria, motored to Canton, Ohio, on a vacation trip of two weeks, early in July. The Regent was meanwhile managed by Charles McLeary, assistant manager of Loew's State, Providence, R. I.

Announcement is made by the Comerford Amusement Co., Scranton, that when the Poli, Wilkes-Barre, and the Capitol, Scranton, both Comerford houses closed for the summer, are reopened about Labor Day, they will be fully equipped with latest sound devices.

Samuel H. Ronen, assistant manager of Loew's Midland, Kansas City, has returned to his home in Harrisburg and announced he has quit the theatre business.

Sound equipment has been installed in the San Toy, neighborhood theatre in Reading, controlled by Equity Theatres, Inc.

A Pennsylvania charter of incorporation was granted at the Capitol in Harrisburg, on June 25, to the West End Amusement Co. of Pittsburgh. The corporation is capitalized at $5,000. Samuel Gould, Pittsburgh, is treasurer, and the incorporators are: H. M. Hauck, Bellevue; G. Schwartz, Pittsburg; and B. Strauss, Pittsburgh.

Three Reading theatres, the Rex, Rivoli and Victoria, curtailed their performances during the hot weather of July to the extent of being open only on Saturdays.

After eight weeks of work required to install an elaborate air-cooling and cleaning system, at a cost of $30,000, in the Strand, Altoona, the system was put into operation for the first time on the morning of Saturday, July 13, and worked splendidly. There were special ceremonies to dedicate the device. Mayor John J. McMurray, of Altoona, turned on the power and made a few appropriate remarks.

The auditorium in the two-story building being erected by the Comerford Amusement Company, which adjoins the Comerfords' Capitol, has been leased to William Golden, manager of the Park Hotel, Pottsville.

Announcement has been made by the Comerford interests that they have acquired control of the Keystone, Williamsport, and will take over its operation.

Rochester Theatre Now In Control Of H. Hall

FULL control of the Rochester last week was passed to Henry Hall, vice-president of the Greater Rochester Properties, Inc., owners of the house, by agreement of other officials of the firm. H. M. Addison is retained as manager.

After seven months as city manager of the three Publix houses, the Eastman, 3,400; Picadilly, 2,259, and Regent, 1,510, Melvin J. Murphy last week was transferred to New York, leaving affairs of the three houses in the hands of resident managers. It was said at the time of Murphy's transfer that no one would replace him.

Fay's Theatre, first house in Rochester to launch an all-sound policy, closed last week for the summer. Repairs and renovations will be made before the reopening in August.

Martin Dryer, manager of the Publix Regent, is on his honeymoon in Pennsylvania and Eastern New York with the former Miss Margaret Morgan of Rochester. They were married in Rochester.

Kans. Bombing Leads To Conviction

ANOTHER warning was issued to stench bomb throwers last week when Bob Wharton of Junction City, Kas., was fined $200 and sentenced to sixty days in jail for throwing a stench bomb in the Marshall Theatre, Manhattan, Kas.

Preparations are being made for a division meeting of M-G-M managers and salesmen from Denver, Des Moines, St. Louis, Omaha and Kansas City in Kansas City June 29 and 30.

In this day of low-priced synchronous devices the Crane, Carthage, Mo., has purchased an Orchestraphone.

The Apollo, suburban house of Kansas City, has closed for summer.

The Gladstone, suburban house, has purchased Western Electric equipment and a new Simplex projector. The Lindbergh, also suburban house, has inaugurated a talking policy.

Mrs. Charles H. Barron, wife of the owner of the Kansas and Cozy, Pratt, Kas., wasted no time in coming to the Kansas City market this week, traveling by airplane.

News From Pittsburgh Pa., Film Row

RICHARD JENNINGS has completed plans for the rebuilding of his Grand, Greensburg, destroyed by fire last February.

The Vitaphone office in Pittsburgh is now opened. Heretofore discs had been furnished to local theatres by the Philadelphia branch.

Overriding the opposition of the Ministerial Association, the Women's Christian Temperance Union, and other reform agencies, the Citizens' Board of Huntington, W. Va., have voted 14 to 6 to veto an ordinance prohibiting Sunday picture shows.

The Calvary Episcopal Church, one of the leading churches in Pittsburgh, is presenting motion pictures each Sunday evening in lieu of a sermon. Policy will obtain during the summer.

Jerry Castelli is the new owner of the Liberty, East Canonsburg, formerly conducted by Mrs. Arcuri.

David Miller, popular theatre owner of Homewood, has taken over the Grand, Phillippi, W. Va.

The Colonial, Sharon, is being extensively remodeled. Peter Pegadiotes is manager.

Mary Starr, cashier at the Ritz, downtown Pittsburgh, frustrated an attempt to palm off a fake $10 bill at the box office recently. An aught had been glued on a $1 bill. The man was arrested.

City Council, Pittsburgh, has tabled the Mayor's suggestion that pictures be shown in city parks on Sunday evenings.

Ralph Walsh, zone manager for the Warner theatres, has been transferred to Cleveland.

Audrey Littell, secretary of the Film Board here for eighteen months has been transferred to Chicago. She is succeeded by Leone Matthews.

All But 4 Of Famous Ont. Houses Wired

ALL but four theatres in Ontario, owned and operated by Famous Players Canadian Corp., have been wired for sound pictures, according to Charles Dentelbeck, Famous supervisor of projection just prior to his departure for St. John, N. B., to provide for the installation of equipment in the Imperial, recently acquired from E. F. Albee and closed for installation and other changes.

Immediately after the closing of the new Capitol, Cornwall, Ontario, for a sound installation, the Palace was re-opened after being dark for months with a silent picture policy. The Palace will continue to operate after the Capitol gets under way again.

To provide for the wiring of its 14 theatres in and around Montreal, United Amusements, Limited, Montreal, has offered important stock rights to its common shareholders in the ratio of one new share at $25 for each four held. The installations are already under way.

UNIFORMS FOR HOUSE ATTACHES COSTUMES FOR STAGE PRESENTATIONS BROOKS 1437 B'way New York

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FOR SALE: 2,800 used upholstered opera chairs. Good condition. $1.40 each. Morris Saunders, 2710 Valentine Ave., Bronx, N. Y. C.

ARTISTIC THEATRE FRAMES—Manufacturer to you. Low cost. Gem Frame Co., 2805 Brighton, Kansas City, Mo.

Southern Exhibitor Trade Briefs

SAENGER'S Strand, New Orleans, became a talking and sound house Saturday.

Paramount's Memphis branch is planning to move into new and larger quarters, the company having signed a long lease on a structure now being built on South Liberty Street near Cleveland Avenue.

J. P. Masters, manager of the Capitol, Bowling Green, Ky., has had the aisles and promenade on the first floor and also the aisles on the balcony re-carpeted with Ozite. The panels of the walls have also been covered with Ozite beneath the beautiful tapestry just hung. Draperies have also been placed off the balcony and just above the ground floor and to the rear of the balcony. The stage has been draped to meet these sound conditions.

The Gaines, Pineville, Ky., is soon to inaugurate sound policy. The projection booth is being enlarged, new seats are to be installed and other improvements are to be made.

The Odeon, Augusta, Ky., has gone in for sound, having installed Movietone.

Sam and Harry Switow, of the Switow Theatrical Enterprises, Louisville, spent the week end at Crab Orchard Springs, Crab Orchard, Ky.

Four student managers, enrolled in the Publix Training School, left Knoxville, Tenn., Sunday, June 30, to return to New York for resumption of their class work and studies there. They have been in Knoxville for a month receiving practical instruction under City Manager William Drumbar, and Managers Dave Whyte, W. F. Brock, and John Hannon.

Cincinnati Theatre-Exchange Building

CINCINNATI will have a new $500,000 building on Central Parkway, which will include a thoroughly modern theatre, together with space for various branch exchanges, included in which will be Fox, M-G-M, Universal, RKO, United Artists, Pathe and Educational. Projection rooms equipped for both silent and talkies, will be installed in connection with the branch office space.

Gus Lambrigger, exhibitor, Orrville, Ohio, recently injured in an automobile accident, is progressing nicely.

Kaypee, Mt. Gilead, Ohio, will have Sunday shows hereafter, according to agreement reached between management and local ministers.

Report current in Hamilton, Ohio, will have Sunday shows hereafter, according to agreement reached between management and local ministers.

Report current in Hamilton, Ohio, that newly-formed Hamilton Theatres Corp., has leased new house to Fourth Avenue Amusement Co., Louisville, Ky., for 20 years. Work on new theatre expected to begin soon with completion early in 1930. Policy, vaudeville and pictures. 2,000 seats.

John Schwalm, manager Rialto, Hamilton, is proud of his two sons now at Culver, Ind., military college. Both boys are officers.

Ralph E. Reisinger and Chris. Chacos, exhibitors, Coshocton, Ohio, were arrested for Sunday showings. Held under $200 bonds awaiting grand jury action.

Box-office safe of the Columbia, East Liverpool, Ohio, was wrecked by yeggs, who fled with approximately $100.

Oxford, Oxford, Ohio, Ed. Keen, manager, will be remodeled throughout, and talkies installed. Keen will also build new $50,000 house.

John Krupa, featured organist, Capitol, Steubenville, Ohio, resigned and returned to Pennsylvania, where his parents operate theatre.

H. P. Harpster, formerly with Warner Bros.' house in Pittsburgh, was made manager of Alhambra, Canton, Ohio, recently acquired by Warners.

Strand, Piqua, Ohio, is being remodeled into hotel by William J. Love, Jr.

Mechanicsburg, Ohio, joined ranks of Sunday shows. Byerly Bros. owners Rainbow, opened for Sunday performances for first time in history of the town.

Family, Cincinnati, is installing Vitaphone and Movietone, new policy of talkies to start July 20. This makes Libson's Cincinnati houses 100 per cent sound.

Good-All Talkie Sales Co., recently incorporated in Cincinnati to handle sound devices and theatre equipment. W. A. Kaiser, L. A. Snitzer and Max Friedman interested.

The Strand, Bellefontaine, O., has been equipped for sound pictures.

J. M. Schine, head of Schine Theatres, Inc., conferred last week with Attorney Clay Huston at Bellefontaine, O., relative to the proposed erection in Bellefontaine of a 1,200-seat talking picture and vaudeville house.

J. N. Weiss, manager Victor, Columbus, Ohio, has obtained five year lease on house from Frankel Amusement Co., Cincinnati.

L. C. Swank has purchased Dreamland, Minerva, Ohio, from H. B. Betz.

James Resigns As Mgr. Of Capitol, Atlanta

THOMAS H. JAMES, one of the best known and most popular showmen in the Atlanta district, has resigned as manager of Loew's Capitol, a position he had held since last August.

Mr. James has made no announcement as to his plans for the future and, up until Friday of this week, his successor had not been named. Until a new manager is selected, Lionel H. Keene, Southern division manager of Loew's, Inc., will operate the Capitol.

E. C. Collins, formerly of the Biltmore Theatre at Buena Vista, Fla., while on a visit to Atlanta, announced that he has taken over the Pal at Vidalia, Ga., formerly operated by H. H. Macon, and that the house will be under his active management on and after July 22. The Pal is to be redecorated and will have ventilating system improved.

That the Summer demand for equipment continues brisk is evidenced by the following orders reported this week in Atlanta.

Oscar Saliba, Lincoln, Dothan, Ala., rebuilt Motiograph projector equipped with Mazda lamphouse and regulator; L. D. Joel, Ritz, Jacksonville, Fla., Hertner transverter, 2-unit Simplex ticket seller, Newman ticket chopper and coin changer; Ray Howell, Hartselle, Hartselle, Ala., two Simplex machines equipped with Peerless reflector arc lamps, Hertner transverter, American sound screen, Cinephor projection lens and 316 chairs; Mrs. M. K. Ware, Princess, Thomson, Ga., carpets for aisles and foyer, with Ozite padding; American sound screen with frame and two motors for Simplex projectors; O. C. Lam, DeSota, Rome, Ga., complete heating and cooling system, lighting fixtures, lobby display frames, two Simplex machines.

Visitors to the Atlanta Film Row recently included:

E. R. Collins, who recently bought the Pal, Vidalia, Ga.; Mrs. H. T. Wood, of the Strand, Washington, Ga.; Leon Cazin, of the Cazin, West Tampa, Fla.; Mrs. Margaret Ware, of the Rose, Thompson, Ga.; Charlie Powell, of the Strand, Moultrie, Ga.; H. H. Macon, formerly of the Pal, Vidalia, Ga.; L. G. Hobgood, of the Dixie, Bowden, Ga.; R. L. Martin, of the Martin theatres at Columbus, Ga.; L. H. Joslin, of the Ninth Street, St. Petersburg, Fla.; Mr. and Mrs. H. B. Wallace, of the Langdale, Langdale, Ala.; W. C. Sullivan, formerly of the Ocoee, Copperhill, Tenn.; Charlie Jabaley, of the Jabalex, La Grange, Ga.;

Oklahoma And Texas Regional Notes

FOR the first time in many years, Newkirk, Okla., has turned into a twice-a-week movie city. Newkirk's only theatre will show on Saturday and Sunday nights only.

J. W. Colvin and associates of Houston will erect a new theatre at Fort Worth, Texas, to cost around $200,000 and to seat 1,750.

Gene Segall has purchased half interest in the King Scenic and Supply Co., Dallas.

The Palace, Fayetteville, Ark., has installed one of the new type slow speed cooling systems.

The Buffalo Engineering Co. has installed a large type Arctic Nu-Air slow speed cooling system in the Regal, Gatesville, Texas.

Ralph A. Morrow, southern division supervisor of Tiffany-Stahl, with Jack Huey, Dallas manager, L. C. Baxley, New Orleans and Jack Groves, Atlanta manager, have gone to Detroit, Mich.

Lee Riley has opened a new business in Dallas, Texas, under name of Special Pictures Co., and will distribute independent and otherwise.

H. C. Houston has purchased the Astor, Rusk, Texas.

Abe Silverberg has closed his Crown, Houston, Texas.

Rob Milwaukee House For Third Time

THE Oriental, Milwaukee, again was the scene of a hold-up on Sunday night when two young bandits walked off with $1200. This is the third time in 13 months that the Oriental has been robbed. Stanley Gross, manager, his assistant manager, and an usher were compelled to kneel on the floor while the bandits piled the cash into a laundry bag.

Sam Ludwig and M. Kaufman have taken over the Rex, Kaukauna, from Mrs. Lydia Andrews.

L. C. Schrader, manager of the Lyric, is arranging for the installation of Mastertone sound equipment.

Lou Christ, manager of the Columbus Club, Green Bay, spent Tuesday in Milwaukee exchanges.

J. B. Cullen of the Studio, Milwaukee, returned from a two months trip through Europe.

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COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

AMKINO

Title	Star	Rel. Date	Length	Reviewed
Aelita (Revolt of the Robots)	Russian Cast	Mar. 23	2900 feet	
Flames of the Volga	Russian Cast	Mar. 30	7000 feet	
In Old Siberia (Katorga)	Russian Cast	July 20	6500 feet	
Krassin	Special Cast	Feb. 19	7000 feet	
Lash of the Czar	Russian Cast	Feb. 9	6800 feet	
Moscow Today	Pictorial Film	May 11	5600 feet	
Prisoners of the Sea	Russian Cast	April 13	7000 feet	
Taras Shevchanko		Jan. 10		
Two Days	Russian Cast	Feb. 1	6500 feet	
Village of Sin, The	Russian Cast	May 18	6500 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Arsenal				
General Line, The				
Her Way				
Man With a Camera				
New Babylon	Russian Cast		8000 feet	

COLUMBIA

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Bachelor Girl, The	Logan-Collier-Todd			
Behind Closed Doors	Valli-Glass	Feb. 24	5897 feet	
*†§Donovan Affair, The (F. & D.) (A. T.)	Holt-Revier	April 11	7200 feet	Mar. 30
Eternal Woman	Borden-Graves	Mar. 18	5800 feet	April 6
Faker, The	Logan-Delaney	Jan. 2	5651 feet	
*†§Fall of Eve (A. T.)	Miller-Stanley-Prouty	June		June 22
*†§Father and Son	Holt-Revier-McBan	June 5	6439 feet	June 8
	(Silent Version)	June 5	6903 feet	
*†§Lone Wolf's Daughter (D)	Lytell-Olmstead	Feb. 18	6339 feet	Mar. 9
	(Silent Version)	Feb. 18	6214 feet	
Quitter The	Lyon-Revier	April 1	5671 feet	May 25
*†Trial Marriage	Kerry-Eilers	Mar. 10	6639 feet	
	(Silent Version)	Mar. 10	6506 feet	
*†§Younger Generation (D)	Hersholt-Basquette	Mar. 4	8217 feet	Mar. 23
	(Silent Version)	Mar. 4	7394 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Cradle of Jazz The (A. T.)	Belle Baker			
††§Flight	Holt-Graves			
*†§Flying Marine, The	Lyon-Mason-Robards			
Light Fingers	Keith-Revier			
*†§Road to Broadway, The				

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At a Talkie Studio (F)	Buddy Doyle			
*†§Columbia-Victor Gems (D)	26 Subjects released twice a month		1 reel	
*†§Falling Stars (A. T.) (D)	Bergman-Manning			
*†§Gay Caballero The (A. T.) (D.)	Frank Crumit		1 reel	June 8
*†§Memories (D.)	Murphy-Morrison		1 reel	June 8
*†§My Wife (A. T.) (D.)	Jack Wilson		1 reel	June 15
*†§Old Man Trouble (D)	Jules Beldsoe		1 reel	June 8
*†§Snappy Co-Eds (A. T. (D)	Nan Blackstone		1 reel	
*†§Talking Screen Snapshots	Released twice a month		1 reel	
*†§Talking Screen Snapshot	Novelty		1 reel	June 8

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
Air Derby	Reed Howes	Jan. 6	2 reels	April 13
Auntie's Mistake	Dorothy Devore	Feb. 17	2 reels	Mar. 30
Battling Sisters	Lupino Lane	June 2	2 reels	May 25
Beauties Beware	Jerry Drew	Jan. 27	2 reels	Jan. 12
Best Dressed Woman in World	Our World Today	Feb. 17	1 reel	Mar. 30
Cloud Patrol, The	Reed Howes	Feb. 24	2 reels	Mar. 30
Contented Wives	Al Alt	July 28	1 reel	
Delicious and Refreshing	Adrienne Dore	April 21	1 reel	Mar. 16
Dominion of Diversity	Hodge-Podge	Feb. 24	1 reel	Mar. 23
Dumb—and How	Thatcher-Young	Jan. 27	1 reel	Dec. 22
Fake Flappers	Jerry Drew	Aug. 18	2 reels	
Fixer, The	"Big Boy"	Feb. 3	2 reels	Feb. 3
Four Wheel Brakes	Jerry Mandy	April 7	1 reel	Mar. 30
Ginger Snaps	"Big Boy"	Mar. 24	2 reels	Mar. 30
Going Places	George Davis	Jan. 13	2 reels	Mar. 30
Good Night Nurse	Lupino Lane	April 28	2 reels	Mar. 16
Helter Skelter	"Big Boy"	June 16	2 reels	May 25
Her Big Ben	Gene Stone	Mar. 10	1 reel	Feb. 2
Her Gift Night	Billy Dale	May 19	1 reel	April 20
Honeymoonlacs	Monty Collins	July 28	2 reels	
Hot Sports	Collins-Dent	Aug. 11	1 reel	
Hot Times	Al St. John	May 26	2 reels	May 11
Household Blues	Collins-Dent	June 2	1 reel	June 1
Howling Hollywood	Davis-Dent	April 21	2 reels	Mar 16
Husbands Must Play	Wallace Lupino	Jan. 6	2 reels	Mar. 30
Joy Land	Lupino Lane	July 21	2 reels	
Joy Tonic	"Big Boy"	May 5	2 reels	April 13
Jungle Kings and Queens of Screen	Our World Today	Mar. 24	1 reel	April 13
Kitty Kitty	Billy Dale	May 5	1 reel	Mar. 16
Lewis-Sonnenberg Wrestling Match	Special Reel	Jan. 13	1 reel	Feb. 2
Lucky Breaks	Al Alt	July 14	1 reel	
Only Her Husband	Jerry Drew	May 19	2 reels	May 18
Only Me	Lupino Lane	Jan. 20	2 reels	Dec. 15
Parlor Pests	Collins-Dent	Mar. 24	2 reels	May 25
Passing Show of Perak, The	Our World Today	May 19	1 reel	May 25
Pep Up	Cliff Bowes	Feb. 24	1 reel	Feb. 2
Question Marks	Hodge-Podge	Jan. 20	1 reel	Feb. 2
Richest Street in the World	Our World Today	April 21	1 reel	April 20
Rubbing It In	Al Alt	June 30	1 reel	
Served Hot	Cliff Bowes	Feb. 10	1 reel	Jan. 19
Smart Steppers	A. St. John	Mar. 3	2 reels	Mar. 30
Social Prestige	Monty Collins	Dec. 23	2 reels	Nov. 17
Sole Support	"Big Boy"	Aug. 4	2 reels	
Studio Pests	Jerry Drew	June 30	2 reels	June 15
Summer Saps	Lupino Lane	Mar. 17	2 reels	Mar. 30
Those Two Boys	Collins-Dent	May 5	2 reels	Mar. 30
Time to Expire	Gene Stone	Mar. 24	1 reel	
Top Speed	Al Alt	July 7	2 reels	
Walking Fish	Our World Today	Jan. 13	1 reel	
What a Day	Monty Collins	June 16	2 reels	May 25
What a Pill	Billy Dale	June 16	1 reel	June 15
What a Trip	Vernon Dent	Jan. 13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb. 10	2 reels	Jan. 12
Wise Wimmin	Jerry Drew	Mar. 31	2 reels	

ALL-TALKIE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Ask Dad (F & D)	E. E. Horton	Feb. 17	2 reels	Feb. 16
*†§Bees' Buzz, The (F & D)	Gribbon-Clyde	April 7	2 reels	May 18
*†§Big Palooka. The (F & D)	Gribbon-McPhaill-Hill	May 12	2 reels	June 15
*†§Bride's Relations, The (F & D)	Burke-Gribbon	Jan. 13	2 reels	Feb. 2
*†§Broadway Blues (F & D)	Johnny Burke	Mar. 10	2 reels	April 27
*†§Buying a Gun (A. T.) (D & F)	Lupino Lane	July 14	2 reels	
*†§Cold Shivers (F & D)	McKee-Hutton	May 19	2 reels	May 11
*†§Crazy Nut, The (F & D)	Pangborn-Oakland-Murray	June 2	2 reels	June 15
*†§Don't Be Nervous (F & D)	Lloyd Hamilton	July 7	2 reels	July 6
*†§Eligible Mr. Bangs, The (F & D)	E. E. Horton	Jan. 13	2 reels	Feb. 9
*†§Girl Crazy (F & D)	Clyde-Bennett	June 9	2 reels	
*†§His Baby Daze (A. T.) (F & D)	Lloyd Hamilton	Aug. 18	2 reels	
*†§His Big Minute (F & D)	Lloyd Hamilton	May 5	2 reels	June 1
*†§Jazz Mammas (F & D)	Virginia Lee Corbin (All Color)	June 30	2 reels	
*†§Lion's Roar, The (F & D)	Burke-Bevan	Dec. 9	2 reels	Dec. 1
*†§Look Out Below (A. T.) (F & D)	Raymond McKee	Aug. 18	2 reels	
*†§Lover's Delight (F & D)	Arthur-Garon	June 31	2 reels	
*†§Moving Movie Show, A (D)	Hodge-Podge	June 9	1 reel	
*†§Old Barn (F & D)	Johnny Burke	Feb. 3	2 reels	Feb. 16
*†§On the Streets (D)	Hodge-Podge	July 21	1 reel	
*†§Ride on a Runaway Train (D)	Special	May 26	1 reel	June 15
*†§Right Bed, The (F & D)	E. E. Horton	April 14	2 reels	May 18
*†§Ship Mates (F & D)	Lupino Lane	April 21	2 reels	May 11
*†§Trusting Wives (F & D)	E. E. Horton	June 23	2 reels	
*†§Whirls and Girls (F & D)	Gribbon-Clyde	Feb. 24	2 reels	Feb. 18
*†§Zip!Boom! Bang! (F & D)	McKee-Collin-Glass	Mar. 17	2 reels	June 1

FIRST NATIONAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Babies (D)	Alice White	June 30	8067 feet	
California Mail	Ken Maynard	April 7		
*†§Careers (A. T.) (D)	Dove-Moreno-Myers	June 2	8435 feet	June 1
Cheyenne	Ken Maynard	Feb. 3	5944 feet	
*†Children of the Ritz (D)	Mackaill-Mulhall	Mar. 3	6426 feet	April 13
	(Silent Version)	Feb. 17	6296 feet	
Dancing Vienna	Lyon-Mara	Jan. 13	5683 feet	
*†§Divine Lady, The (D)	Griffith-Warner	Mar. 31	9914 feet	Feb. 8
	(Silent Version)	April 14	8993 feet	
*†§Drag (D)	Barthelmess-A. Day	July 21	7642 feet	June 29
*†§Girl in the Glass Cage (D)	Young-Nye	June 22		
*†§His Captive Woman (D)	Sills-Mackaill	April 7	7992 feet	April 9
	(Silent Version)	Feb. 3	7692 feet	Jan. 19
*†§Hot Stuff (D)	Alice White	May 5	6774 feet	May 18
	(Silent Version)	April 21	746C feet	Mar. 9
*†§House of Horrors (D)	Todd-Hale-Fazenda	April 28		
	(Silent Version)	April 7	6700 feet	Sept. 22
Lawless Legion	Ken Maynard	Mar. 3	6109 feet	
*†Love and the Devil	Sills-Corda	Mar. 24	6431 feet	
	(Silent Version)	Feb. 24		
*†§Man and the Moment	Billie Dove	July 7		
	(Silent Version)	Mar 17		
*†§Prisoners (D)	Corinne Griffith	May 19	7800 feet	June 1
	(Silent Version)	May 5		
Royal Rider, The	Ken Maynard	May 5		
*†Saturday's Children (D)	Corinne Griffith	April 14	7950 feet	May 4
	(Silent Version)	Mar. 10	6727 feet	
*†Seven Footprints to Satan (D)	Conklin-Fazenda	Feb. 17	5405 feet	
	(Silent Version)	Jan. 27	5238 feet	
*†§Smiling Irish Eyes (A. T.) (D)	Moore-Hall	July 22		
*†§Squall, The (A. T.) (D)	Joyce-Loy	May 26	9629 feet	May 18
	(Silent Version)	May 12		
*†Synthetic Sin (D)	Colleen Moore	Jan. 6	6852 feet	Jan. 12
*†§Twin Beds (A. T.) (D)	Mulhall-Miller	July 14		
*†§Two Weeks Off (D)	Mackaill-Mulhall	May 12	8081 feet	June 29
	(Silent Version)	April 28		
*†§Weary River (D)	Barthelmess-Compson	Feb. 10	7978 feet	Feb. 2
	(Silent Version)	April 7	7565 feet	
*†Why Be Good (D)	Colleen Moore	Mar. 17		
	(Silent Version)	Mar. 3	7692 feet	Jan. 26

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Careless Age, The (A. T.) (D)	Fairbanks Jr.-Myers-Young			
*†§Dark Streets (D)	Mulhall-Lee			
*†§Fast Life (D)	Fairbanks Jr.-Young-Morris			
*†§Footlight and Fools	Moore-Hackett			
*†§Great Divide, The (D)	Mackaill-Keith-Loy			
*†§Hard to Get (A. T.) (D)	Mackaill-Burns			

**** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.***

Title	Star	Rel Date	Length	Reviewed
*†§Lady Who Dared, The	Dove-Pidgeon-Todd			
*†§Lilies of the Field (D)	Corinne Griffith			
*†§Little Johnny Jones	Eddie Buzzell			
*†§Most Immoral Lady, A.	Leatrice Joy			
*†§Paris	Irene Bordoni			
*†§Sally (A. T.)	Marilyn Miller			
Wells Fargo Express	Ken Maynard			

FOX FILMS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Behind That Curtain (A. T.)	Baxter-Moran	June 30	8300 feet	July 6
*†Black Magic	Dunn-Holland	June 2		
*†§Black Watch, The	McLaglen-Loy	May 26	8487 feet	May 25
*†Blue Skies	Twelvetrees-Albertson	Mar. 17		
*†Captain Lash	Victor McLaglen	Jan. 6	5453 feet	Feb. 9
	(Silent Version)	Jan. 6	5376 feet	
*†Chasing Through Europe	Stuart-Carol	June 9		
Christina	Gaynor-Morton	Mar. 30	6955 feet	April 6
*†Exalted Flapper	Carol-Norton	May 26		
*†Far Call, The	Morton-Hyams	April 28	5313 feet	
	(Silent Version)	April 28	5282 feet	May 25
*†Four Devils	Gaynor-Duncan			Oct. 13
*†§Four Devils, The	Gaynor-Duncan		6500 feet	June 22
*†§Fox Follies, The (A. T.)	Special Cast	May 25	8291 feet	June 1
*†Fugitives	Bellamy-Terry	Jan. 27	5331 feet	
	(Silent Version)	Jan. 27	5356 feet	
*†§Ghost Talks, The (A. T.)	Twelvetrees-Eaton	Feb. 24	6395 feet	Feb. 23
*†Girls Gone Wild	Carol-Stuart	Mar. 24	5232 feet	April 27
	(Silent Version)	Mar. 10	6000 feet	Mar. 9
*†§Hearts in Dixie (A. T.)	Fetchit-Muse	Mar. 10	6650 feet	Mar. 2
*†§In Old Arizona (A. T.)	Lowe-Baxter	Jan. 20	8724 feet	Dec. 29
*†Joy Street	Moran-Stuart	April 7	7554 feet	June 8
*†§Making the Grade	Lowe-Moran	Feb. 17	5024 feet	
*†§Masked Emotions	George O'Brien	May 19		
*†§Not Quite Decent	Collyer-Dresser	April 7	6 reels	May 4
	(Silent Version)		4653 feet	
*†New Year's Eve	Astor-Morton	Feb. 24	5958 feet	May 4
*†One Woman Idea, The	LaRocque-M. Day	June 2	6111 feet	June 15
	(Silent Version)	June 2	6106 feet	
*†Plastered in Paris	Cohen-Pennick	Jan. 23	5641 feet	Sept. 29
Protection	Burgess-Elliott-Page	May 12	5511 feet	June 1
*†Sin Sister	Carroll-Gray	Feb. 10	6072 feet	
	(Silent Version)	Feb. 10	6053 feet	
*†Strong Boy	McLaglen-Joy	Mar. 3	5150 feet	April 6
	(Silent Version)		5526 feet	
*†§Speakeasy (A. T.)	Page-Lane	Mar. 24	5775 feet	Mar. 23
*†Trent's Last Case	Griffith-Day	Mar. 31	5809 feet	June 8
*†§Thru Different Eyes (A. T.)	Baxter-Lowe	April 14	4991 feet	April 20
*†True Heaven	O'Brien-Moran	Jan. 20	5531 feet	Feb. 16
	(Silent Version)	Jan. 20	5563 feet	
*†§Valiant. The (A. T.)	Paul Muni	May 19	5537 feet	May 18
*†Veiled Woman, The	Tora-Vincenti	April 14		
*†Woman from Hell, The	Astor-Armstrong	April 21	5442 feet	
	(Silent Version)	April 21	5489 feet	May 25

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Backwash	Farrell-Duncan			
Cock-Eyed World, The	Lowe-Danita-McLaglen			
Fatal Wedding, The	Astor-Bard			
*†§Frozen Justice	Ulric-Frazer			
Girl Downstairs, The	O'Brien-Moran			
*†§Hurdy Gurdy	George Jessel			
Joy Street	Eaton-Moran-Stuart			
Lost in the Arctic	Special Cast			
Our Daily Bread	Farrell-Duncan			
Playboy	Nagel-Collyer			
River, The	Farrell-Duncan		7313 feet	Jan. 5
*†§They Had to See Paris	Will Rogers			

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Pastoral, An	Variety	Mar. 3	1 reel	
Azure Coast, The	Variety	May 26	1 reel	
Bonnie Scotland	Variety	July 21	1 reel	
Call of the Deep	Variety	July 7	1 reel	
Cup of Coffee, A	Variety	June 23	1 reel	
Changing Seasons	Variety	June 9	1 reel	
Details on Dogs	Variety	Mar. 17	1 reel	
Down The Mississippi	Variety	Aug 4	1 reel	
Drifting Through Gascony	Variety	Oct. 28	1 reel	
Ends of the Earth	Variety	Jan. 20	1 reel	
Harvest, The	Variety	Jan. 6	1 reel	
Historic Hungary	Variety	Mar. 31	1 reel	
King Cotton	Variety	Feb. 17	1 reel	
Magic Sands	Variety	May 12	1 reel	
North of the Battery	Varirty	Feb. 3	1 reel	
Snowbound	Variety	Aug. 19	1 reel	
Squadrons of the Sky	Variety	April 13	1 reel	
Vest Pocket Republics	Variety	April 28	1 reel	

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Across the Seas	Royal Hawaiians		1 reel	
*†§At the Ball Game	Joe Cook			
*†§Bath Between	Clark-McCullough	Feb. 17	1870 feet	
*†§Belle of Samoa ,The (A. T.) (F)	Moran-Clark & McCullough		2 reels	June 1
*†§Beneath the Law (A. T. (F)	Clark & McCullough		2 reels	
*†§Bridge at Midnight	Mary Duncan			
*†§Corpus Christie	Raquel Meller			Sept. 8
*†§Diplomats, The	Clark-McCullough	Feb. 17	3200 feet	Jan. 12
*†§Dolls and Puppets	Nancy Drexel			
*†§Everybody Loves My Girl	Winnie Lightner			
*†§Family Picnic	Raymond McKee			June 30
*†§Forget-Me-Note (F)			3 reels	
*†§Friendship (A. T.) (F)	Gallagher-Edeson		2 reels	
*†§Furnace Trouble (A. T.) (F)	Robert Benchley		2 reels	
*†§George Bernard Shaw	Interview			June 30
*†§Ghosts	Mutt & Jeff Cartoon		1 reel	
*†§Going Home	Kebtucky Jubilee Singers		1 reel	
*†§Happy Birthday (A. T.) (F)				
*†§In Holland (A. T.) (F)	Clark & McCullough		2 reels	
*†§Interview, The	Clark-McCullough			
*†§Knife, The (A. T. (F)	Lionel Atwill		2 reels	June 15
*†§Knights Out (A. T.) (F)	Clark & McCullough		2 reels	
*†§Ladies' Man	Chic Sales			
*†§Medicine Man, The (A. T.) (F)	Clark & McCullough		2 reels	
†§Miller & Farrell (F)	3 Songs			
†§Mind Your Business (F)	Herbert & Bard		2 reels	
*†§Music Fiends, The (A. T.) (F)	Clark & McCullough		2 reels	
*†§Napoleon's Barber (A. T.) (F)	Otto Matieson		3 reels	
*†§Nightie Knights	Clark-McCullough		2 reels	

Title	Star	Rel. Date	Length	Review
†§Old Tunes for New (F)	Dr. Sigmund Spaeth			
*†§On the Beach at Atlantic City (F)	Friedland & Revue			
*†§Pagliacci—Prologue (F)	Richard Bonelli		1 reel	
†§Royal Hawaiian Singers (F)	Song Program			
*†§Schubert's Serenade (F)				
*†§Serenade (Schubert)	Harold Murray			Sept. 8
†§Sound Your A (F)			3 reels	
*†§South Sea Songs and Dances	Royal Hawaiians		1 reel	
*†§Stewed, Fried and Boiled (A. T.) (F)	Robert Benchley		2 reels	
*†§They're Coming to Get Me	Chic Sales			
*†§Treasurer's Report	Robert Benchley		1 reel	
*†§Waltzing Around (A. T. (F)	Clark & McCullough		2 reels	
*†§Water Boy	Kebtucky Jubilee Singers		1 reel	
*†§White Faced Fool	Lionel Atwill			Sept. 8
†§Why Be Serious? (F)	Will Mahoney			

GOTHAM

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Thru the Breakers	Livingston-Herbert	Jan.	6420 feet	
*†§Times Square	Day-Lubin	Mar. 31	6000 feet	

METRO-GOLDWYN-MAYER

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alias Jimmy Valentine (D)	Haines-Barrymore	Jan. 26	7803 feet	Nov. 24
	(Silent Version)	Jan. 26	7142 feet	
All at Sea	Dane-Arthur	Feb. 9	5345 feet	
*†§Bridge of San Luis Rey (D)	Damita-Alvarado	Mar. 30	7980 feet	May 25
	(Silent Version)	Mar. 30		Feb. 23
*†§Bellamy Trial, The (D)	Joy-Bronson	Mar. 2	8268 feet	Feb. 2
	(Silent Version)	Mar. 2	7524 feet	
*†§Broadway Melody (A. T.) (D)	Page-Love-King	April 1	9372 feet	Feb. 16
China Bound	Dane-Arthur	May 18	6 reels	April 20
*†Desert Nights (D)	Gilbert-Nolan	Mar. 9	7177 feet	
	(Silent Version)	Mar. 9		Jan. 19
Desert Rider	Tim McCoy	May 11		
*†§Duke Steps Out (D)	Haines-Crawford	Mar. 16	6236 feet	April 20
	(Silent Version)	Mar. 16	6201 feet	
*†Flying Fleet (D)	Novarro-Page	Jan. 19	9044 feet	Feb. 16
*†§Great Power, The (A. T.)	Special Cast	April 20		
*†§Idle Rich, The (A. T.) (D)	Nagel-Love-Hyams	June 15	7351 feet	June 22
Loves of Casanova	Ivan Mosjoukine	Feb. 16	6179 feet	
*†Man's Man, A	Haines-Dunn	May 25	6683 feet	June 8
Morgan's Last Raid	Tim McCoy	Jan. 5	5264 feet	
Overland Telegraph	Tim McCoy	Mar. 2	4815 feet	
*†§Pagan (D)	Novarro-Adoree-Janis	April 27	7 reels	Feb. 2
Single Man, A	Cody-Pringle	Jan. 12	5596 feet	
Sioux Blood	McCoy-Frazer	April 20	4811 feet	
*†§Spite Marriage	Buster Keaton	April 6	7047 feet	
	(Silent Version)		6500 feet	Feb. 2
*†Trail of '98 (D)	Del Rio-Forbes	Jan. 5	8799 feet	Feb. 9
	(Silent Version)	Jan. 5	8799 feet	Mar. 24 '28
*†Tide of Empire (D)	Adoree-Duryea	Mar. 23	6552 feet	
*†§Voice of the City (A. T.) (D)	Willard Mack	April 13		April 13
	(Silent Version)			
*†§Where East Is East	Chaney-Velez-Taylor	May 4	6500 feet	Mar. 23
*†Wild Orchids (D)	Garbo-Asther	Feb. 23	9235 feet	April 6

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Allah 'L Allah	Ufa Oddities	Mar. 16	1 reel	
Ancient Art, An	Ufa Oddities	Mar. 2	1 reel	
Big Business	Laurel-Hardy	April 20	2 reels	
Brown Gold	Ufa Oddities	July 6	1 reel	
Deals in Babies	Ufa Oddities	Aug. 3	1 reel	
Double Whoopee	Laurel-Hardy	May 18	2 reels	
Dying Jungle	Ufa Oddities	Feb. 2	1 reel	
Election Day	"Our Gang"	Jan. 12	2 reels	
Fast Freight	"Our Gang"	May 4	2 reels	
Foundations of Gold	Ufa Oddities	May 11	1 reel	June 15
Going Ga Ga	Kennedy-Davidson	Jan. 5	2 reels	
Jungle Orphans	Ufa Oddities	Mar. 30	1 reel	
Lacquer and Pearls	All Star Cast	May 25	2 reels	
Leader, The	Ufa Oddities	April 27	1 reel	
Liberty (Silent Version)	Laurel-Hardy	Jan. 26	2 reels	
Light of India The	Boyd-Godwin	April 6	2 reels	
Little Mother	"Our Gang"	June 1	2 reels	
Loud Soup	Charley Chase	Mar. 16	2 reels	
Manchu Love	Sojin	Jan. 12	2 reels	
Movie Night	Charley Chase	May 11	2 reels	June 8
Napoleon's Homeland	Ufa Oddities	Jan. 5	1 reel	
Noisy Noises (Silent Version)	"Our Gang"	Feb. 9	2 reels	
Off to Buffalo	Charley Chase	Feb. 16	2 reels	
Oriental Motoring	Ufa Oddities	July 20	1 reel	
Outlandish Manners	Ufa Oddities	June 8	1 reel	
Pair of Tights	Roach Stars	Feb. 2	2 reels	
Persian Wedding, A	Ufa Oddities	April 13	1 reel	June 1
Secret Boozehounds	Ufa Oddities	Feb. 16	1 reel	
That's My Wife (Silent Version)	Laurel-Hardy	Mar. 23	2 reels	
Thin Twins	Charley Chase	April 13	2 reels	
Thundering Toupees	All Star Cast	May 25	2 reels	
Tiny Housekeepers	Ufa Oddities	June 22	1 reel	July 6
Unkissed Man ,The	Roach Stars	April 27	2 reels	
Uphill and Downhill	Ufa Oddities	Jan. 19	1 reel	
When Money Comes	Roach Stars	Mar. 2	2 reels	
Why Is a Plumber?	Roach Stars	Mar. 30	2 reels	
Wiggle Your Ears (Silent)Version	"Our Gang"	April 6	2 reels	
Witch Doctor	Ufa Oddities	May 25	1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Anna Christie	Greta Garbo			
*†§Bishop Murder Case, The (A. T.)				
*†§College Days (A. T.)	Starr-Nugent-Montgomery			
*†§Cotton and Silk	Duncan Sisters			
Deadline, The	Flash-Lorraine-Gray			
*†§Dynamite (A. T.)	Bickford-Wood			
*†§Eva the Fifth (A. T.)	Love-Hackett-Doran			
*†§Five O'Clock Girl, The (A. T.)	Davies-Arthur-King			
*†§Gob, The (A. T.)	Haines-Page			
*†§Green Ghost, The	Young-Torrence-Sebastian			
*†§Hallelujah	Colored Cast			
He Learned About Women	Haines-Page-Percy			
*†§M-G-M Hollywood Revue of 1929 (A. T.)	Special Cast			June 29
Jungle	Joan Crawford			
*†§Last of Mrs. Cheney (A. T.)	Norma Shearer			
	(Silent Version)			June 1

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
*†§Madame X (A. T.)	Ruth Chatterton		8806 feet	April 20
*†§Marianne (A. T.)	Davies-Shaw			
	(Silent Version)			May 25
Masked Stranger, The	Tim McCoy			
Mysterious Island, The	Hughes-Daly			Mar. 2
*†§Nize Baby	Gordon-Holtz-Waldridge			
*†§Our Modern Maidens	Crawford-Page-La Rocque			May 4
*†§Redemption	Gilbert-Nagel-Adoree			
*†§Revue of Revues (A. T.)	King-Love-Haines-Crawford			
Single Standard, The	Flash-Gray-Lorraine			
Single Standard, The	Flash-Gray-Lorraine			
	(Silent Version)			
*†§Thunder	Chaney-Haver			
*†§Trader Horn	Harry Carey			
*†§Trial of Mary Dugan, The (A. T.) (D)	Shearer-Warner-Hackett		10 reels	April 13
*†Viking, The	Starke-Crisp		8508 feet	Nov. 17
*†§Wonder of Women, The	Stone-Wood			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
Al Wohlman (D)	3 Songs	April 6	838 feet	
At the Club (D)	8 Victor Artists	May 18	897 feet	
Bernard & Henry (D)	3 Songs	April 13	685 feet	
Bernardo De Pace (D)	3 Mandolin Solos	Jan. 18	1 reel	
Bernardo De Pace (D)	Mandolin Solos	May 4	690 feet	
*†§Berth Marks (A. T.)	Laurel-Hardy		2 reels	
*§†Big Squawk, The (A. T.)	Charley Chase		2 reels	
Bob Nelson (F)	3 Songs	Mar. 16	1 reel	
Bob Nelson (D)	3 Songs	June 29	824 feet	
*†§Boxing Gloves (A. T.)	"Our Gang"		2 reels	
Carl Emmy's Pets (D)	Dog Act	April 20	897 feet	
Climbing the Golden Stairs	Charles King	(T. color)	2 reels	April 13
Confession (A. T.) (D)	Ames-Nye	Jan. 12	2 reels	
Copy	Roscoe Karns		2 reels	April 13
Craig Campbell (D)	3 Songs	June 1	641 feet	
*†§Dad's Day (A. T.)	"Our Gang"		2 reels	
Duci de Kerekjarto (D)	2 Violin Solos	Feb. 23	1 reel	
Ed and Lou Miller (D)	3 Songs	June 29	808 feet	
Elsa Ersi and Nat Ayers (F)	2 Songs	Mar. 23	1 reel	
Emil Borneo (D)	3 Songs	June 22	627 feet	
Fuzzy Knight (D)	3 Songs	June 8	608 feet	
George Dewey Washington (D)	3 Songs	Feb. 2	1 reel	
George Dewey Washington (D)	3 Songs	Mar. 23	1 reel	
George Lyons (D)	3 Songs	Feb. 9	1 reel	
Gilbert-Sullivan Male Ensemble (D)	Song Program	June 22	661 feet	
Gordon and Squires (D)	3 Songs	Mar. 2	1 reel	
Gus Edwards Internat'l Review (D)	All-star Cast	April 6	(T. Color) 1043 ft.	April 6
Gus Edwards Song Review (D)	Special Cast	Jan. 5	(T. color) 1 reel	
Happiness Boys (D)	4 Songs	May 25	734 feet	April 13
*†§Hay Fever (A. T.)	Charley Chase		2 reels	
*†Holy Terror, The	"Our Gang"	Mar. 9	2 reels	
*†§Hurdy Gurdy (A. T.)	Roach Stars		2 reels	June 29
Irving Aaronson's Commanders (D)	3 Band Nos.	June 1	793 feet	
Jan Garber's Band (D)	3 Band Nos.	Feb. 9	1 reel	
Jan Garber's Band (D)	3 Band Nos.	May 11	888 feet	
Jmtown Cabaret (F)	Miller & Lyles	Feb. 16	2 reels	
Keller Sisters and Lynch (D)	3 Songs	Mar. 30	1 reel	
*†§Leaping Love (A. T.)	Charley Chase			K
*†Liberty	Laurel-Hardy	Jan. 26	2 reels	
*†§Madame Q (A. T.)	Jocelyn Lee		2 reels	
Man Higher Up, The (D)	Walthall-Edeson	May 11	1926 feet	April 13
Marion Harris (F)	2 Songs	Jan. 26	1 reel	
*†§Men O' War (A. T.)	Laurel-Hardy		2 reels	
Metro Movietone Revue No. 3 (F)	All-star Cast	Jan. 26	(T. color) 2 reels	
Metro Movietone Revue No. 4	All Star Cast	April 27	(T. color) 2 reels	
Nearly Divorced (F)	Sherman-Chadwick	Jan. 19	2 reels	
*†Movie Night	Charley Chase	May 11	2 reels	
*†Noisy Noises	"Our Gang"	Feb. 9	2 reels	July 6
*†§Old Man Trouble (A. T.)	Davidson-Nichols		2 reels	
On the March (F)	William O'Neal	April 27	1696 feet	
*†§Popular People (A. T.)	Charley Chase		2 reels	
*†§Railroading (A. T.)	"Our Gang"		2 reels	
Revellers, The (D)	3 Songs	Mar. 2	1 reel	
Revellers, The (D)	3 Songs	April 13	174 feet	April 13
Robert Chisholm (D)	3 Songs	May 25	766 feet	
Rube Minstrels (F)	8 Victor Artists	Mar. 9	1 reel	April 13
*†Ruby Lips	Charley Chase	Jan. 19	2 reels	
Sardines A La Carte (D)	Raymond Hitchcock	June 8	1154 feet	
Ship Ahoy (D)	Spitalny Band Revue	April 20	2042 feet	
*†§Smart Talk (A. T.)	"Our Gang"		2 reels	June 22
*†§Small Talk (A. T.)	"Our Gang"		2 reels	
Song of the Roses (D)	Gus Edwards Revue	Feb. 2	(T. color) 1 reel	
Spitalny and His Orchestra (D)	Band Nos. and Revue	Mar. 16	2 reels	
Stepping Along (D)	Sunshine Sammy	Mar. 30	1 reel	April 6
Taking the Air (D)	Biltmore Trio	June 15	1 reel	April 6
*†That's My Wife	Laurel-Hardy	Mar. 23	2 reels	
*†Thin Twins	Charley Chase	April 13	2 reels	
Tita Ruffo (D)	"Barber of Seville" aria	May 18	465 feet	
Ukelele Ike (F)	2 Songs	Jan. 5	1 reel	
Ukelele Ike (F)	2 Songs	May 4	465 feet	
*†§Unaccustomed As We Are (A. T.)	Laurel-Hardy	May 4	2 reels	
Van and Schenck (F)	2 Songs	Jan. 19	1 reel	
Van and Schenck (F)	2 Songs	Mar. 9	1 reels	
Van and Schenck (D)	3 Songs	April 27	833 feet	April
Vincent Lopez (D)	Piano and Orchestra	Feb. 16	1 reel	
*†§Vodeville (A. T.)	Laurel-Hardy		2 reels	
*†Wiggle Your Ears	"Our Gang"	April 6	2 reels	
William O'Neal (D)	3 Songs	Feb. 23	1 reel	
*†Wrong Again	Laurel-Hardy	Feb. 23	2 reels	
Yvette Rugel (D)	3 Songs	June 15	702 feet	

PARAMOUNT

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Abie's Irish Rose (D)	Rogers-Carroll	Jan. 5	10471 feet	Nov. 17
	(Silent Version)	Jan. 5	10187 feet	Jan. 12
*†Betrayal, The	Jannings-Ralxton-Cooper	May 11	6492 feet	May 11
	(Silent Version)	May 11	6614 feet	
*†Behind the German Lines (D)	Special Cast	Jan. 12	8254 feet	Dec. 8
*†§Canary Murder Case, The (A. T.) (F)	Powell-Brooks	Feb. 16	7171 feet	Mar. 23
	(Silent Version)	Feb. 16	5943 feet	
*†§Carnation Kid, The (D)	Douglas MacLean	Mar. 2	6290 feet	Mar. 2
	(Silent Version)	Mar. 2	7156 feet	
Case of Lena Smith, The	Ralston-Hall	Jan. 19	7229 feet	Jan. 19
*†§Charming Sinners	Chatterton-Brook-Powell			
*†§Chinatown Nights (A. T.) (F)	W. Beery-Vidor-Oland	Mar. 23	7081 feet	
	(Silent Version)	Mar. 23	7145 feet	
*†§Close Harmony (A. T.) (F)	Rogers-Carroll	April 13	6500 feet	Mar. 16
*†§Cocoanuts (A. T.)	4 Marx Brothers-Eaton-Shaw	May 23	8613 feet	June 1
*†§Dangerous Woman, A (A. T.) (F)	Baclanova-Brook	May 18		Mar. 23
*†§Divorce Made Easy (A. T.) (F)	MacLean-Prevost	July 6		
*†§Doctor's Secret, The (A. T.) (F)	Edeson-Chatterton	Jan. 26	5832 feet	Feb. 9
	(No Silent Version)			
*†§Dummy, The (A. T.) (F)	Bennett-Chatterton	Mar. 9	5354 feet	Mar. 9
	(No Silent Version)			
*†§Fashions in Love (A. T.)	Menjou-Compton	June 29	6325 feet	July 6
	(Silent Version)	June 29	6024 feet	
*†§Gentlemen of the Press (A. T. (F)	Walter Huston	May 4	7167 feet	May 18
	(Silent Version)			
*†§Hole in the Wall (A. T.) (D)	Colbert-Robinson	Mar. 23	5850 feet	April 20
	(Silent Version)			
*†Homecoming, The (D)	Hanson-Parlo	Feb. 16	8104 feet	Nov. 24
*†§Innocents of Paris, The (A.T.) (F)	Maurice Chevalier	May 25		April 20
*†§Interference (A. T.) (F)	Powell-Brent-Brook	Jan. 5	7487 feet	Oct. 27
	(Silent Version)	Jan. 5	6643 feet	
*†§Letter, The (A. T.) (D)	Jeanne Eagels	April 13	5886 feet	Mar. 16
	(Silent Version)			
*†Looping the Loop (D)	Werner Krauss	Mar. 16	6676 feet	Feb. 23
*†§Man Must Fight, A	Rogers-Brian-Arthur	June 29		
	(No Silent Version)			
Marquis Preferred	Menjou-Conklin	Feb. 2	5506 feet	Jan. 26
*†§Night Club (A. T. (D)	Brice-Rooney	Feb. 23	3389 feet	
Nothing But the Truth (A. T.)	Dix-Kane-Hall	April 20	7256 feet	April 27
*†§Rainbow Man The (A. T.)	Eddie Dowling Sono-Art Prod.			
*†Redskin (T-color) (D)	Richard Dix	Feb. 23	7643 feet	Feb. 2
	(Silent Version)	Feb. 23	7402 feet	Dec. 1
*†§River of Romance, The	Arlen-Brian	May 25	7 reels	April 27
	(No Silent Version)			
*†§Shopworn Angel, The (D)	Cooper-Carroll	Jan. 12	7373 feet	Jan. 5
	(Silent Version)	Jan. 12	7112 feet	
Stairs of Sand	W. Beery-Castle-Conklin	June 8		
*†§Studio Murder Mystery The (A. T.) (F)	Eldridge-Oland-Conklin	June 1	6500 feet	May 4
	(Silent Version)	June 1	6070 feet	
Sunset Pass	Holt-Conklin	Feb. 9	5862 feet	
*†§Thunderbolt (A. T. (F)	Bancroft-Wray-Arlen	June 22	8571 feet	June 15
	(Silent Version)	June 22	7311 feet	
*†§Tong War (A. T.) (See Chinatown Nights)				
*†§Wheel of Life, The (A. T.) (F)	Dix-Ralston-Heggie	June 15	5193 feet	June 29
	(Silent Version)	June 15	5305 feet	
*†§Wheel of Life, The (A. T.) (F)	Dix-Ralston-Heggie	June 22		
*†§Wild Party, The (A. T.) (F)	Clara Bow	April 6	7167 feet	Mar. 30
	(Silent Version)		6036 feet	
*†Wings	Arlen-Bow-Rogers	Jan. 5	12267 feet	
	(Silent Version)	Jan. 5	12267 feet	Aug. 20 '27
*†§Wolf of Wall Street, The (A. T.) (D)	Bancroft-Baclanova	Feb. 9	6810 feet	
	(Silent Version)	Feb. 9	6396 feet	Dec. 1
*†§Wolf Song (D)	Cooper-Velez	Mar. 30	6060 feet	Mar. 9
	(Silent Version)	Mar. 30	7021 feet	

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar. 2	2 reels	
Auto Suggestion	Krazy Kat Cartoon	July 6	1 reel	
Cow Belles	Krazy Kat Cartoon	Jan. 5	1 reel	
Crazy Doings (Christie)	Billy Dooley	Mar. 23	2 reels	
Flying Yeast	Krazy Kat Cartoon	Feb. 6	1 reel	
Footlight Fannie (Christie)	Frances Lee	Feb. 19	2 reels	
Fur Peace	Krazy Kat Cartoon	June 22	1 reel	
Gold Socks	Krazy Kat Cartoon	May 11	1 reel	
Happy Heels (Christie)	Billy Dooley	Jan. 19	2 reels	
Hospitalities	Krazy Kat Cartoon	Jan. 19	1 reel	
Hat Aches	Krazy Kat Cartoon	June 8	1 reel	
His Angel Child (Christie)	Bobby Vernon	Feb. 16	2 reels	
Joint Affair, A	Krazy Kat Cartoon	Mar. 16	1 reel	
Ko-Ko's All Wet	Inkwell Cartoon	June 1	1 reel	
KoKo Beats Time	Inkwell Cartoon	Feb. 9	1 reel	
KoKo's Crib	Inkwell Cartoon	Mar. 23	1 reel	
Ko-Ko's Focus	Inkwell Cartoon	May 18	1 reel	
KoKo's Hot Ink	Inkwell Cartoon	Mar. 9	1 reel	
KoKo's Knock-down	Inkwell Cartoon	April 20	1 reel	
KoKo's Reward	Inkwell Cartoon	Feb. 23	1 reel	
KoKo's Saxophonies	Inkwell Cartoon	April 6	1 reel	
Ko-Ko's Signals	Inkwell Cartoon	May 4	1 reel	
Lone Shark, The	Krazy Kat Cartoon	April 13	1 reel	
Love Spats	Jack Duffy	April 27	2 reels	
No Eyes Today	Inkwell Cartoon	Jan. 12	1 reel	
Noise Annoys Ko-Ko	Inkwell Cartoon	Jan. 26	1 reel	
Off the Deck (Christie)	Billy Dooley	Feb. 23	2 reels	
*†§Oh, You Beautiful Doll (A. T.)	Song Cartoon		1 reel	
Papa Spank (Christie)	Jack Duffy	Feb. 2	2 reels	
Petty Larceny	Inkwell Cartoon	May 25	1 reel	
Reduced Weights	Krazy Kat Cartoon	Feb. 2	1 reel	
Reckless Rosie (Christie)	Frances Lee	April 6	2 reels	
Rough Dried (Christie)	Billy Dooley	April 20	2 reels	
Sappy Service (Christie)	Bobby Vernon	April 13	2 reels	
Sheepskinned	Krazy Kat Cartoon	Mar. 30	1 reel	
Single Bliss (Christie)	Jack Duffy	Mar. 30	2 reels	
Stage Struck Susie	Frances Lee	May 4	2 reels	June 29
Tight Places (Christie)	Frances Lee	Mar. 9	2 reels	
Torrid Toreadors	Krazy Kat Cartoon	April 7	1 reel	
Turn Him Loose (Christie)	Bobby Vernon	Mar. 16	2 reels	
Vanishing Screams	Krazy Kat Cartoons	Mar. 2	1 reel	
Why Gorillas Leave Home (Christie)	Bobby Vernon	Jan. 12	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Adam's Eve (A. T.)			2 reels	
*†§After Seben (A. T.) (F)	James Barton	May 18	2 reels	
*†§Apartment Hunting (A. T.) (F)	Special Cast	Mar. 9	2 reels	
*†§Bird n the Hand, A (Christie) (A. T. (F)	Lois Wilson	Feb. 16	2 reels	Feb. 2
*†§Bishop's Candlesticks The (A. T.) (D)	Walt r Huston	eb. 23	1911 feet	
	(No Silent Version)			
*†§Booklovers (tentative) (A. T.)	Special Cast	June 15	2 reels	
*†§Boyhood Days (F)	Borrah Minnevitch	Jan. 26	1510 feet	
	(No Silent Version)			
*†§Blue Songs (D)	Ruth Etting	Jan. 5	1 reel	Mar. 2
	(No Silent Version)			
*†§Carnival Man, The (F)	Walter Huston	Feb. 23	1½ reels	Mar. 16
*†§Chinatown	Song Cartoon		1 reel	
†§Crooning Melodies (A. T.) (F)	Giersdorf Sisters	Mar. 16	1 reel	
*†Daisy Bell (D)	Song Cartoon	June 1	1 reel	
*†§Dear Teacher (A. T.) (F)	Special Cast	May 4	2 reels	June 1
*†§Dear Vivian (Christie A. T.) (F)	Special Cast	June 22	2 reels	
*†§False Alarm Fire Co., The (F)	Smith-Dale	Mar. 9	1 reel	Feb. 2
*†§Faro Nell (A. T.)	Louise Fazenda		2 reels	
*†§Fatal Forceps, The (A. T.)			2 reels	
†§Favorite Melosies (A. T.) (F)	Ruth Etting	Mar. 16	1 reel	
*†§Florida Nightmare, A (A. T. (F)	Special Cast	June 15	1 reel	
*†§Framing of the Shrew The (Christie A. T.) (F)	Colored Cast	April 27	2 reels	Mar. 9
*†§Good Bye, My Lady Love	Song Cartoon		1 reel	
*†§Her Husband's Woman (A. T.)	Wilson-Ford			

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
*†§Highlowbrow (F)	Donnelly-Shannon	April 6	2 reels	Feb. 2
*†§Hint to Brides, A (A. T.)			2 reels	
*†§His College Chums (A. T. (F)	Eddie Peabody	April 13	1 reel	
*†§Hit or Miss (A. T.)			2 reels	
*†§Hot Lemonade (A. T.) (F)	Fazenda-Arthur	May 25	2 reels	
*†§Humorous Flights (A. T.) (F)	Donald Ogden Stewart	April 13	1 reel	June 1
*†§If Men Played Cards as Women Do (A. T.) (F)	Special Cast	May 11		
*†§Inspiration	Schubert's Songs		1 reel	
*†§Instalment Collector The (F)	Fred Allen	April 20	1 reel	
*†§It Happened to Him (A. T.) (F)	James Barton	May 25	1 reel	
*†§Jed's Vacation (Christie A. T.) (F)	Charles Grapewin	April 13	2 reels	
*†§Just One Word (A. T.) (D)	Special Cast (No Silent Version)	Jan. 26	615 feet	
*†§Kisses (A. T.) (F)	Special Cast	Feb. 9	2 reels	
*†§Knights in Venice (A. T.) (F)	Special Cast	Mar. 23	1 reel	
*†§Meet the Missue (Christie A. T.) (F)	James Gleason	Mar. 30	2 teels	Mar. 16
*†§Melancholy Dame, The (Christie A. T.) (F)	Colored Cast	Feb. 2	2 reels	Feb. 2
*†§Messenger, The (A. T.)	Harry Langdon		2 reels	
*†§Moonshine (A. T.) (F)	James Barton	April 20	2 reels	
*†Mother Pin a Rose on Me	Song Cartoon	July 6	1 reel	
*†§Music Hath Charms (Christie A. T.) (F)	Colored Cast	Mar. 16	2 reels	
*†§Now and Then (F)	Special Cast	Mar. 23	2 reels	
*†§Oft in the Silly Night (Christie A .T.) (F)	Special Cast	June 8	2 reels	May 11
*†§Old Black Joe (D)	Fleischer Song Cartoon	April 6	½ reel	Mar. 23
*†§Post Mortems (Christie A. T.) (D)	Raymond Griffith	Mar. 2	2 reels	Mar. 9
*†§Pusher-in-the-Face The (A. T.) (D)	Hitchcock-Taylor (No Silent Version)	Feb. 23	2 reels	
*†§Ruth Etting	Songs		1 reel	Mar. 2
*†§Schubert's Friends (D)	Famous Composer Series	April 27	1 reel	
*†§Schubert's Inspiration (D)	Famous Composer Series	Mar. 30	1 reel	
*†§Schubert's Masterpiece (D)	Famous Composer Series	May 18	1 reel	
*†§Schubert's Songs (D)	Famous Composer Series	Feb. 23	1 reel	
*†§Schubert's Unfinished Symphony (D)	Famous Composer Series	June 29	1 reel	
*†Sidewalks of New York (D)	Novelty	Feb. 2	1 reel	
*†§Sleeping Porch, The (A. T.)	Raymond Griffith		2 reels	
*†§Smiles	Song Cartoon		1 reel	
*†§That Party In Person (D)	Eddie Cantor (No Silent Version)	Jan. 5	805 feet	
*†§Traffic Regulations (F)	Donald Ogden Stewart		1 reel	Feb. 23
*†§Two Americans (A. T.) (F)	Walter Huston	June 1	2 reels	
*†§Two Little Chinese Maids (F)	Chang-Kuma	Feb. 9	1 reel	Feb. 2
*†§Vital Subjetcs (A. T.) (F)	Butterworth	June 8	1 reel	
*†§What Is It? (A. T. (D)	Elinor Glyn	Feb. 16	1 reel	
*†§When Caesar Ran a Newspaper (Christie A. T.) (F)	Hatton-Hardy	May 11	2 reels	
*†§Wives on Strike (A. T.)				
*†Yankee Doodle Boy, A (D)	Song Cartoon	Mar. 2	1 reel	
*†Ye Olde Melodies (D)	Song Cartoon	May 4	1 reel	
*†§Ziegfeld Midnite Frolic (A. T.) (F)	Eddie Cantor	May 4	2 reels	Mar. 0

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Backstage Blues (A. T.)	Moran & Mack			
*†§Cocoanuts (A. T.)	4 Marx Bros.-Eaton-Shaw			
*†§Dance of Life, The (A. T.)	Carroll-Skelly			June 29
*†§Dangerous Curves (A. T.)	Bow-Arlen			
*†§Darkened Rooms (A. T.)	Brent-Powell			
*†§Four Feathers, The	Arlen-Wray-Powell-Brook		7472 feet	
	(Silent Version)		7472 feet	April 20
*†§Gay Lady, The	Gertrude Lawrence			
*†§Glorifying the American Girl	Eaton-Healey			
*†§Greene Murder Case The (A. T.)	Powell-Eldridge-Arthur			
*†§Hungarian Rhapsody, The	Parlo-Fritsch-Dagover			
*†§Illusion (A. T.)	Rogers-Carroll-Collyer			
*†§Insidious Dr. Fu Manchu (A. T.)	Warner Oland			
*†§Jealousy (A. T.)	Jeanne Eagels			
*†§Lady Lies, The	Huston-Colbert			
*†§Mysterious Dr. Fu Manchu	Oland-Arthur		7 reels	June 15
*†§Pointed Heels (A. T.)	Powell-Ralston-Kane			
*†Soul of France, The	Special Cast			
*†§Virginian, The (A. T.)	Cooper-Huston-Brian-Arlen			
*†§Welcome Danger	Harold Lloyd			May 25
*†§Why Bring That Up (A. T.)	Moran & Mack			
*†§Woman Trap, The (A. T.)	Morris-Brent-Huston			
*†§Youth (A. T.)	Hersholt-Wray			

PARTHENON PICTURES

FEATURES

Title	Star	Rel. Date	Length	Reviewed
†Bachelors' Club, The	Talmadge-Worth		6 reels	
Back From Shanghai	St. Leo-Reynolds-So Jin-Girard		6 reels	
Heroic Lover ,The	St. Leo-Bedford		6 reels	
Wild Heart of Africa, The	Special Cast	May 25	6 reels	June 15

PATHE

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Forty-Five Calibre War	Coleman-Loff	Feb. 17	4790 feet	Feb. 16
*†§Geraldine (F)	Quillan-Nixon	Jan. 20	5959 feet	Mar. 9
	(Silent Version)	Jan. 20	5587 feet	
*†§Godless Girl, The (F)	Basquette-Prevost	Mar. 31	9328 feet	Sept. 1
	(Silent Version)	Mar. 31	9019 feet	
Hawk of the Hills	Ray-Miller	Mar. 17	4840 feet	
*†§Leatherneck, The (F & D)	William Boyd	Mar. 24	6965 feet	April 13
	(Silent Version)	Mar. 24	6898 feet	
*†§Mother's Boy (D & F)	Morton Downey (No Silent Version)	May 12	7423 feet	May 1
*†Ned McCobb's Daughter (F)	Irene Rich	Jan. 12	6015 feet	Feb. 9
*†§Noisy Neighbors	Quillan-Vaughan	Jan. 27	5998 feet	
	(Silent Version)	Jan. 27,	5735 feet	
*†§Office Scandal (F)	Phyllis Haver	Mar. 3	6511 feet	
	(Silent Version)	Mar. 3	6511 feet	
*†§Sal of Singapore (F)	Haver-Hale	Jan. 4	6349 feet	
Ship Comes In, A	Dresser-Schildkraut	June 4	6902 feet	June 23
*†§Shady Lady, The (F)	Phyllis Haver	Jan. 20	6808 feet	Mar. 30
	(Silent Version)	Jan. 20	6132 feet	Nov. 17
Sin Town	Allen-Fair	Jan. 20	4554 feet	
*†§Square Shoulders (F)	Junior Coghlan	Mar. 31	5438 feet	
	(Silent Version)	Mar. 31	5477 feet	April 6
*†§Strange Cargo (A. T.) (F)	Lee Patrick	Mar. 31	7099 feet	Feb. 23
	(Silent Version)	Mar. 31,	6134 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
All Aboard	Haines-Coombs	Jan. 13	2 reels	
April Showers	"Aesop Cartoon"	June 15	1 reel	
Baby's Birthday	Jackson-Hiatt-McKee	Jan. 10	2 reels	
Back to the Soil	"Aesop Fables"	Mar. 3	1 reel	
Ball Park, The	"Aesop Fable"	May 19	1 reel	May 11
Big Burg, The	"Aesop Fables"	Mar. 24	1 reel	
Big Shot, The	"Aesop Fables"		1 reel	April 13
Black Duck, The	"Aesop Fables"	Mar. 17	1 reel	Mar. 16
Bridle Byways	Sportlight	Mar. 31	1 reel	Mar. 30
Break of Day, The	"Aesop Fables"	Jan. 27	1 reel	
Button My Back	Billy Bevan	Feb. 24	2 reels	Feb. 18
Calling Hubby's Bluff	Billy Bevan	Feb. 3	2 reels	
Caught in a Taxi	Cooper-Vance	June 9	2 reels	
Circus Time	Donald Haines	Feb. 10	2 reels	Feb. 2
Close Figuring	Sportlight	Mar. 3	1 reel	
Close Shave, A	Burke-Dent		2 reels	July 6
Clunked on the Corner	Johnny Burke	Jan. 6	2 reels	Jan. 5
Cold Steel	"Aesop Fables"	July 7	1 reel	July 6
Cop's Bride, The	"Aesop Fables"		1 reel	Mar. 30
Cycle of Erosion .The	Educational Film	Jan. 20	1 reel	
Dogging It	Sportlight	Mar. 17	1 reel	
Don't Get Jealous	Bevan-Dent	June 2	2 reels	May 11
Fire Detective, The (Serial)		Mar. 3	10 episodes	
Fish Day	"Aesop Fables"	May 26	1 reel	May 18
Fish and Feathers	Sportlight	May 26	1 reel	May 18
Fight Game, The	"Aesop Fables"	April 28	1 reel	May 4
Foolish Husbands	Bevan-Dent	Mar. 17	2 reels	Mar. 16
Footwork	Sportlight		1 reel	June 22
Forest People of Central Africa	Educational Film	Jan. 20	1 reel	
Girls Will Be Boys	Sportlight	Feb. 17	1 reel	Feb. 9
Glaciers	Educational Film	Feb. 10	1 reel	
Grandma's House	"Aesop Fables"	Feb. 24	1 reel	Feb. 16
Great Ice Age of North America	Educational Film	Mar. 24	1 reel	
Head Hunters of Solomon Islands	Educational Film	Feb. 3	1 reel	
In His Cups	"Aesop Fables"	June 30	1 reel	July 6
Kidnapped	"Aesop Fables"		1 reel	June 15
Knowing the Ropes	Rice Sportlight	Jan. 6	1 reel	Jan. 17
Lad and His Lamp, A	"Aesop Fables"	Mar. 10	1 reel	Mar. 23
Ladies Must Eat	Johnny Burke	Mar. 3	2 reels	
Land o' Cotton	"Aesop Fables"	Jan. 6	1 reel	Jan. 5
Little Game Hunter, The	"Aesop Fables"	May 5	1 reel	May 4
Matchmaking Mamas	Burke-Eilers-Kemp	Mar. 31	2 reels	Mar. 30
Masai, The	Educational Film	Jan. 6	1 reel	
Mild or Mighty	Sportlight	Feb. 3	1 reel	
Night Watchman's Mistake, The	Johnny Burke	April 23	2 reels	April 27
No Children	Haines-Coombs	Mar. 10	2 reels	
No Vacation	Haines-Coombs	Jan. 13	2 reels	
Pink Pajamas	Bevan-Dent		2 reels	April 13
Players at Play	Sportlight	Jan. 20	1 reel	Feb. 2
Polo Match, The	"Aesop Fables"	June 2	1 reel	June 1
Puckered Success	Haines-Coombs	June 2	2 reels	June 1
Queen Bee, The	"Aesop Fables"	Feb. 17	1 reel	Feb. 9
Queen of the North Woods (Serial)	Clair-Miller	May 12	10 episodes	
Rodeo, The	Star Cast	Mar. 24	2 reels	
Shore Lines and Shore Development	Educational Film	Mar. 3	1 reel	
Snow Birds	"Aesop Fables"	June 9	1 reel	June 1
Snapping the Whip	"Aesop Fables"	Jan. 20	1 reel	Jan. 19
Sport Afloat	Sportlight	July 7	1 reel	July 6
Sweet Adeline	"Aesop Fables"	Feb. 3	1 reel	Jan. 26
Taxi Spooks	Jack Cooper	Feb. 17	2 reels	
Tomato Omelette	KHaines-Combs	May 5	2 reels	May 11
Under Dog, The	"Aesop Fables"	Mar. 31	1 reel	Mar. 30
Uncle's Visit	Haines-Coombs	June 30	2 reels	July 6
Uncle Tom	Star Cast	Jan. 27	2 reels	
Water Wonders	Sportlight	April 21	1 reel	April 20
Watch My Smoke	Haines-Coombs	April 7	2 reels	Mar. 30
Water Cure	"Aesop Fables"		1 reel	April 6
White Elephant, A	"Aesop Fables"	Jan. 13	1 reel	Jan. 12
Wooden Money	"Aesop Fables"	Feb. 10	1 reel	Feb. 2
Young Hopefuls	Sportlight	April 28	1 reel	May 11

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At the Dentist's (A. T.) (D & F)	LeMaire-Simon	Mar. 24	2 reels	Mar. 23
*†§Black Narcissus	"Buck & Bubbles"			
*†Clowning the Game (D & F)	Sportlight	June 2	1 reel	June 1
*†§Concentration	"Aesop Fables"		1 reel	June 15
*†Conditioning	Sportlight	June 9	1 reel	June 1
*†§Crystal Champion	Sportlight	May 5	1 reel	April 27
*†§Custard Pie	"Aseop Fables"	May 26	1 reel	May 25
*†§Dancing Around (A. T.) (D & F)	LeMaire-Phillips		2 reels	April 13
*†Dinner Time (D & F)	"Aesop Fables"		1 reel	
*†Faithful Pup (D & F)	"Aesop Fables"		1 reel	
*†§Fowl Play	"Buck & Bubbles"			
*†§Garden of Eatin' (A. T.) (D & F)	The Gleasons			
*†§Go Easy, Doctor (A. T.) (D & F)	LeMaire-Simon		2 reels	May 11
*†§Hard Boiled Hampton (A. T.)	Harry Holman		2 reels	June 8
*†§Her New Chauffeur (A.T.)(D&F)	Simon-Teasdale	May 19	2 reels	
*†§Jail Breakers	"Aesop Fables"	July 7	1 reel	July 6
*†§Lincoln (Special reel) (A. T.) (D & F)	George Billings	Feb. 10	1 reel	Feb. 2
*†Modern Rhythm	Sportlight	June 30	1 reel	July 6
*†§Pathe Audio Review	Released Every Week		1 reel	
*†§Pathe Sound News	Released Twice Every Week		1 reel	
*†§Plumbers Are Coming (A. T.) (D & F)	LeMaire-Simon		2 reels	June 1
*†§Pressing His Suit (D & F)	Topical Trips	June 2	1 reel	May 11
*†Presto Changes (D & F)	"Aesop Fables"		1 reel	
*†Skating Hounds (D & F)	"Aesop Fables"	April 28	1 reel	April 27
*§Stage Struck (D & F)	"Aesop Fables"		1 reel	
*†§Topical Nips (A. T.) (D & F)	Topics of the Day	June 2	1 reel	June 1
*†§Topical Pips (A. T.) (D & F)	Topics of the Day	June 30	1 reel	July 6
Three Acts	Sportlight		1 reel	
*†§What a Day (A. T.) (D & F)	Simon-Mallory		2 reels	June 15
*†§Wood Choppers (D & F)	"Aesop Fables"	June 9	1 reel	June 1

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Big News (A. T.)	Armstrong-Lombard			
*†§Flying Fool, The (A. T.) (D & F)	Boyd-Prevost-Gleason			June 22
*†§High Voltage (A. T.) (D & F)	Boyd-Prevost-Hale			
	(Silent Version)			May 25
*†§Lucky In Love (A. T.) (D & F)	Downey-Lawford			
*†§Paris Bound	Harding-Fenton	Aug. 3	7 reels	July 6
*†§Sailor's Holiday (A. T.)	Alan Hale			
*†§Sophomore, The (A. T.)	Quillan Loff O'Neill			

R K O

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Air Legion	Lyon-Sleeper	Jan. 6	6361 feet	
Amazing Vagabond	Bob Steee	April 7	5081 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
Big Diamond Robbery	Tom Mix	May 13	6114 feet	
Come and Get It	Bob Steele	Feb. 3	5264 feet	
Drifter, The	Tom Mix	Mar. 18		
Fury of the Wild	Ranger	Jan. 6	4899 feet	
Freckled Rascal	Buzz Barton	Mar. 31		
Hardboiled	O'Neil-Tashman	Feb. 3	5940 feet	
Idaho Red	Tom Tyler	April 21	4783 feet	
Laughing at Death	Bob Steele	June 2		
Jazz Age	Fairbanks Jr.-M. Day	Feb. 10	6245 feet	
Little Savage	Buzz Barton	May 19	4781 feet	
Love in the Desert	Borden-Trevor	Mar 17		
One-Man Dog	Ranger	Mar. 3	4481 feet	
Outlawed	Tom Mix	Jan. 21	6057 feet	
Pals of the Prairie	Buzz Barton	July 7		
Pride of Pawnee	Tom Tyler	June 9	4750 feet	
Red Sword	Nixon-Collier Jr	Feb. 17		
Trail of the Horse Thieves	Tom Tyler	Jan. 13	4823 feet	
Woman I Love	Morris-Kerry	May 26		
Vagabond Cub	Buzz Barton	Feb. 10	4717 feet	
Voice of the Storm	Sleeper-Dane	Jan. 13		
Yellowback, The	T. Moore-Owen	Jan. 20		

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Actualities	Curiosities	Jan. 30	1 reel	
Almost a Gentleman	Al Cooke	June 25	2 reels	
Big Hearted Toots	Duncan-Hill	Feb. 3	2 reels	
Birds and Beasts	Curiosities	Feb. 13	1 reel	
Casper's Night Out	Duncan-Hill	Mar. 3	2 reels	
Come Meal	Al Cooke	June 11	2 reels	
Don't Say Ain't	Hill-Duncan	July 21	2 reels	
Faces	Curiosities	April 24	1 reel	
Follies of Fashion	Curiosities	May 21	2 reels	
Heavy Infants	Karr-Ross-Alexander	June 11	2 reels	June 16
Here and There	Curiosities	May 7	1 reel	
His Wife's Secret	Hill-Duncan	May 26	2 reels	
Horse on Barney, A	Hellum-Davis	April 21	2 reels	
Jessie's James	Vaughn-Cooke		2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Just a Stall	Hellum-Davis	May 19	2 reels	
Mickey's Babies	Mickey Yule	Aug. 7	2 reels	
Mickey's Brown Derby	Mickey Yule	May 12	2 reels	
Mickey's Explorers	Mickey Yule	Feb. 17	2 reels	
Mickey's Great Idea	Mickey Yule	Jan. 30	2 reels	
Mickey's Initiation	Mickey Yule	July 7	2 reels	
Mickey's in Love	Mickey Yule	June 4	2 reels	
Mickey's Last Chance	Mickey Yule	Apr. 14	2 reel	
Mickey's Menagerie	Mickey Yule	Mar. 17	2 reels	
Mickey's Northwest Mounted	Mickey Yule	June 9	2 reels	
Mickey's Rivals	Mickey Yule		2 reels	
Mickey's Triumph	Mickey Yule	July 2	2 reels	
Neigh, Neigh, Spark Plug	Barney Hellum	Mar. 24	2 reels	
Novelties	Curiosities	Feb. 27	1 reel	
Odds and Ends	Curiosities	June 4	1 reel	
*†§Odd Facts	Curiosities	April 10	1 reel	
Orienta	Curiosities	Mar. 13	1 reel	
Pace That Thrills, The	Hellum-Davis	June 16	2 reels	
Pot Pourri	Curiosities	Jan. 17	1 reel	
Kummin' Thru the Rye	Barney Hellum	Jan. 27	2 reels	
Seeing's Believing	Curiosities	Jan. 2	1 reel	
Slide, Sparky, Slide	Hellum-Davis	July 14	2 reels	
Smile, Buttercup, Smile	Duncan-Hill	Jan. 6	2 reels	
Sparerib Reforms	Hill-Duncan	April 28	2 reels	
Standing Pat	Karr-Ross-Alexander	July 9	2 reels	
Sunshine's Dark Moment	Barney Hellum	Feb. 24	2 reels	
Toots' Big Idea	Duncan-Hill	Mar. 31	2 reels	
Who's the Boss?	Hill-Duncan	June 23	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Clown Topics (A. T.) (F)				
*†§Headwork (A. T.)				
*†§Low Bridge (A. T.) (F)				
*†§Mickey's Midnite Frolic (A. T.)	Mickey Yule	July 8	2 reels	June 22
*†§Palooka Flying School (A. T.) (F)				
*†§Strange Interview The (A. T.) (F)	Sherwin-Knowles			
*†§Traveler, The (A. T.)	Marc Connelly		1 reel	
*†§What Next (A. T.) (F)				
*†§Your Own Home Town (A. T.)	Russ Brown			

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Companionate	Olive Borden			
*†§Damaged	Betty Compson			
*†§Dance Hall				
*†§Delightful Rogue, The	Rod La Rocque			
*†§Framed (A. T.)				
*†§Half Marriage	Borden-Blaine			
*†§High River				
*†§Hit the Deck (A. T.)				
*†§Hunted				
*†§Jazz Heaven	Blane-Trevor			
*†§Ladies of the Past	Betty Compson			
*†§Love Captive, The	Betty Compson			
*†§Night Parade (A. T.)				
*†§Radio Revels (A. T.)				
*†§Rio Rita (A. T.)	Daniels-Boles			
*†§Sensation (A. T.)				
Side Street	3 Moore Bros			
*†§Street Girl, The	Betty Compson			
*†§Syncopation (A. T.)	Downey-Warings Band		7626 feet	Mar. 30
*†§Tanned Legs				
*†§Upperworld (A. T.)				
*†§Vagabond Lover, The (A. T.)	Rudy Vallee			
*†§Very Idea, The (A. T.)	Frank Craven			
*†§Wild Heart (A. T.)	Bebe Daniels			

RAYART (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Anne Against the World	Mason-Mower	April 15		
Black Pearl, The	Lee-Hallor	Jan. 1	5261 feet	
Brothers	Keefe-Bedford	Feb. 1	6092 feet	
Devil's Chaplain, The	Keefe-Faire	Mar. 15	5451 feet	
Shanghai Rose	Irene Rich	Mar. 15	6539 feet	June 8
Some Mother's Boy	Carr-Ralston-Robards	Feb. 15	5901 feet	
Two Sisters	Dana-Lease	April 1		
When Dreams Come True	Costello-Lease	Jan. 15	6242 feet	

STATE RIGHTS

FEATURES

Title	Star	Dist'r	Rel. Date	Length	Reviewed
Appassionata	Leon Mathot	Franco Film	April 23	5600 feet	
At the South Pole	Special Cast	Pole Pict. Corp		8000 feet	
Battle of Mons, The	English Cast	British New Era		5500 feet	Mar. 23
Beautiful Blue Danube	Junkermann-Mara	Aywon			
Behind the Altar	Wilhelm Dietarle	Aff. European		6200 feet	
Black Hills	Special Cast	Big Three		5000 feet	
Bondage	German Cast	Ufa		6040 feet	
Broken Barriers	H. Costello-Glass	Excellent		6000 feet	
Cleanup, The	Charles Delaney	Excellent		5660 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod		5700 feet	
Constant Nymph	Ivor Novello	Big 3	Aug. 1	7800 feet	July 6
Daughter of Israel, A	Special Cast	Bell Pict		9000 feet	
Daughter of Two Fathers	Japanese Cast	Shockuchi			
Devil Dogs	Holmes-Alt	Crescent		5608 feet	
Devil's Passion, The	Special Cast	Arfa		5700 feet	
Dream Melody, The	Roche-Shelby	Excellent		5050 feet	
Escaped from Hell	Murlat Esterhazy	Aff. European		8 reels	
Faces of Children	French Cast	Zakoro		8000 feet	
For the Term of His Natural Life	Special Cast	Australasian		11000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers		6100 feet	
Golden Dawn	Warwick-Ward	Conquest		6200 feet	
Hearts of Men	Harris-Keefe	Anchor		5400 feet	
Holy Sinner, The	Special Cast	Worldart Pict			
Into the Night	Agnes Ayres	Raleigh		5712 feet	
Jade Casket, The	French Cast	Cosmos		5800 feet	
It's Easy to Become a Father	German Cast	Ufa		6000 feet	
Jazzland	Reynolds-Nye	Carlos		5700 feet	
Krassin	Russian Cast	Amkino		7 reels	
Lash of the Czar	Russian Cast	Amkino		6290 feet	
Law of the Mounted, The	Bob Custer	Syndicate		4580 feet	
Life of Beethoven	German Cast	Film Art Guild		7000 feet	
Little Wild Girl, The	Lee-Landis	Hercules		5300 feet	
Linda	Baxter-Foster-Beery	First Division		6775 feet	
Livingston in Africa	English Cast	Amer.-Anglo		5799 feet	
Lucrezia Borgia	Conrad Veidt	Mutual		7200 feet	Jan. 12
Man Who Cheated Life	Veidt-Krauss	Aff. European	Feb. 8	6000 feet	Feb. 16
Marie Antoinette	Foreign Cast	Unusual		6000 feet	
Morgane, the Enchantress	Ivan Petrovitch	Franco Film	April 8	6800 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.	6500 feet	
Must We Marry'	Garon-Eason	Trinity		5400 feet	
Mystic Mirror The	German Cast	Ufa		7000 feet	
No Babies Wanted	Devore-Mong	Plaza		5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict		5573 feet	Sept. 15
Passion Song, The	Olmsted-N. Beery	Excellent		5030 feet	
Peacock Fan The	Dorothy Dwan	Chesterfield		5400 feet	
President, The	Mosjoukine-Vernon	E. L. Klein		8100 feet	Jan. 26
Q Ships	Special Cast	New Era		6000 feet	
Reilly of the Rainbow Division	Hall-Garon	Crescent		6040 feet	
Reward of Faith, The	French Cast	Conquest		5927 feet	
Sajenko the Soviet	Susy Vernon	Ufa		5921 feet	
Shiraz	Hindu Cast	Amer.-Anglo		8065 feet	
Silent Trail, The	Bob Custer	Syndicate		4315 feet	
Smoke Bellew	Conway Tearle	First Division		6605 feet	
Somme, The	Special Cast	New Era		7000 feet	
South of Panama	Carmelita Geraghty	Chesterfield		6300 feet	
That Murder in Berlin	German Cast	Big 3		5700 feet	Mar. 23
Thou Shalt Not Steal	Lillian Harvey	Ufa		6941 feet	
Thunder God	Cornelius Keefe	Crescent		5917 feet	
Underground	English Cast	Amerangio		7300 feet	
Untamed Justice	Faire-Glass	Biltmore		5770 feet	May 25
U-Boat 9	Foreign Cast	Jofa Prod		6500 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov. 15	4421 feet	
Yellow Ticket, The	Russian Cast	Amkino	Dec. 8	6200 feet	

Coming Feature Attractions

Title	Star		Rel. Date	Length	Reviewed
Buying a Wife	Special Cast	Aff. European		7 reels	
Bye Bye Buddy	Agnes Ayres	Hercules			June 1
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield		5200 feet	
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephone			
Duty to be Silent	Maria Albana	Aff. European		6 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer			
Full Dressed Thieves	Nils Asther	Aff. European		7 reels	
German Underworld	Special Cast	Aff. European		7 reels	
Great Unknown, The	John Loder	Aff. European		6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern			
Her Viennese Lover	Asther-Nolan	Aff. European		6 reels	
*†§House of Secrets, The	Special Cast	Chesterfield			
Just Off Broadway	Keith-Christy	Chesterfield			
Milak of the Snowlands	Special Cast	Ufa-Eastern			
Our Daily Bread	Mary Nolan	Aff. European		7 reels	
*†§Prince of Hearts, A	Kerry-Worth	Imperial			
	(Silent Version)	Imperial			
Unholy Love	Wegener-Petrovitch	Aff. European			
Verdun	Special Cast	Richmount			
Vera Miezewa (tentative)	Derussa	Aff. European		7 reels	
When Duty Calls	Special Cast	Ufa-Eastern		6714 feet	

SOUND SHORTS

Title	Star		Rel. Date	Length	Reviewed
*†§Asleep at the Switch (A.T.) (D)		Roseland	Mar. 15	1 reel	
*†§At the Photographers (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§At the Race Track (A. T.)	Martin-Harcourt	Imperial		2 reels	
*†§Boney's Boner	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Club Alabam (A. T.) (F)	Abbie Mitchell	Intl. Dist. Corp		1 reel	
*†Clyde Doerr & His Saxophone Sextet (F)	Jazz Nos	Intl. Dist. Corp		1 reel	
*†§Could I Be More Polite (A. T.)	The Carsons	Imperial		2 reels	
*†§Egyptian Gyp, An	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Friend Husband (A. T.)		Burr	2 reels		
*†Galloping Gaucho	Mickey Mouse Cartoon	Disney Cartoon	Feb. 1	1 reel	
*†§Hectic Hector	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Hoak (A. T.) (F)	Frawley & Smith	Inctl. Dist. Corp		1 reel	
*†§Kriss Krosses	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Marionettes, The No. 1 (F)	Novelty	Intl. Dist. Corp		1 reel	
*†§Marionettes, The No. 2 (F)	Novelty	Intl. Dist. Corp		1 reel	
*†§Meal Hound, The (A. T.) (F)	The Nugents	Intl. Dist. Corp		1 reel	
*†§Meet the Family (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§Miser, The (A. T.) (F)	Bransy Williams	Intl. Dist. Corp		1 reel	
*†§Monkey Squawks (A. T.)		Burr	2 reels		
*†§Mr. Conn and Mr. Sapp (A.T.)	Donnelly-Singer	Imperial		2 reels	
*†§One Hundred Per Cent. American (A. T.)	Hearn-Weston	Imperial		2 reels	
*†Opry House	Mickey Mouse Cartoon	Disney Cartoon	May	1 reel	
*†§Party, The (D)		Safrus		1 reel	
*†§Pikin' Pirate A	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†Plane Crazy	Mickey Mouse Cartoon	Disney Cartoon	Mar.	1 reel	
*†§Radio Franks & Four Bachelors (F)	Song Program	Intl. Dist. Corp		1 reel	
*†§Signed, Sealed and Delivered (A. T.)		Burr	2 reels		
*†Steamboat Willie	Mickey Mouse Cartoon	Disney Cartoon	Jan.	1 reel	
*†§This and That (D)		Safrus		1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Titel	Star		Rel. Date	Length	Reviewed
*†§Ticket Please (D)		Safrus		1 reel	
*†Trip to the Zoo, A (F)	Animal Cast	Intl. Dist. Corp		1 reel	
*†§Varieties (D)		Safrus		1 reel	
*†§Vaudeville (D)		Safrus		1 reel	
*†§Wonderin's	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§When the Cat's Away	Mickey Mouse Sound Cartoon			1 reel	June 8
*†§When the Clock Struck 12 (A. T.) (F)	Welch-Malcomb	Intl. Dist. Corp		1 reel	

SILENT SHORTS

Title	Star		Rel. Date	Length	Reviewed
Aladdin Bonzo	Bonzo Cartoon	Roseland	Jan. 15	1 reel	
Bonzolina	Bonzo Cartoon	Roseland	Jan. 1	1 reel	
Booster Bonzo	Bonzo Cartoon	Roseland	Mar. 15	1 reel	
Detective Bonzo	Bonzo Cartoon	Roseland	Mar. 1	1 reel	
Down Hawaii Way	Color Novelty	Castle	Jan. 1	1 reel	
Fatal Warning, The (Serial)	H. Costello-Graves	Mascot		10 episodes	
Flaming Canyons	Color Novelty	Castle	Feb. 1	1 reel	
Greece Thru a Doughnut	Novelty Scenic	4 Stars		1 reel	June 29
Kids and Pets	Color Novelty	Castle	Mar. 15	1 reel	
Love's Witchcraft	Ufa Short	Ufa-Eastern	Feb. 1	1 reel	
Nature's Tiny Tragedies	Ufa Short	Ufa-Eastern	Jan. 15	1 reel	
Peculiar Households	Ufa Short	Ufa Eastern	Jan. 1	1 reel	
Polo Bonzo	Bonzo Cartoon	Roseland	Feb. 1	1 reel	
Salt Water Millinery	Ufa Short	Ufa-Eastern	Mar. 15	1 reel	
Sixty Minutes from B'way	Color Novelty	Castle	Jan. 15	1 reel	
Spook Bonzo	Bonzo Cartoon	Roseland	Feb. 15	1 reel	
Sunshine	Color Novelty	Castle	Mar. 1	1 reel	
Tally-Ho	Ufa Short	Ufa-Eastern	Mar. 1	1 reel	
Trailing the Western Sun	Color Novelty	Castle	Feb. 15	1 reel	
We Parents	Ufa Short	Ufa-Eastern	Feb. 15	1 reel	

TIFFANY-STAHL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Broadway Fever	O'Neill-Drew	Jan. 1	5412 feet	Mar. 16
Devil's Apple Tree, The	Dorothy Sebastian	Feb. 20	6430 feet	Mar. 16
*†§Lucky Boy (F & D)	Jessel-Quimby	Feb. 2	8653 feet	Jan. 12
	(Silent Version)			
*†§Midstream (F & D)	Cortez-Windsor	June 1		
	(Silent Version)			
*†§Molly and Me (F & D)	Brown-Bennett-Vaughn	April	8250 feet	
	(Silent Version)		7476 feet	
*†§My Lady's Past (F & D)	Bennett-Brown	April 1		
	(Silent Version)			
*†§New Orleans (F & D)	Cortez-Bennett	June 20		
	(Silent Version)			
Rainbow, The	Dorothy Sebastian	Feb. 15	6114 feet	
*†§Reputation (F & D)	Keane-Standing			
	(Silent Version)			
Spirit of Youth	Sebastian-Kent	Feb. 20	6 reels	Mar. 23
Squads Right	Gribbon-Stone	Feb. 1		
*†§Two Men and a Maid (F & D)	Collier Jr.-Bennett	June 15		
	(Silent Version)			
*†§Whispering Winds (F & D)	Southern-McGregor	May 1		
	(Silent Version)			

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
*†§Festival of Bagdad, A	Color Symphony		1 reel	
Gold	Color Classic		1 reel	
*†§Japanese Carnival, A	Color Symphony	Jan. 1	1 reel	
*†§In a Chinese Temple Garden	Color Symphony	Feb. 15	1 reel	June 15
Little Vagabond	Color Classic	Feb. 1	1 reel	
*†Love Charm, The	Color Symphony		1 reel	
Lover's Paradise	Color Classic	Jan. 15	1 reel	
Maude Muller	Color Classic		1 reel	
*†§Melodie	Color Symphony		1 reel	
No Women Allowed	Color Classic		1 reel	
Tenderfoot Tourist, A	Color Classic		1 reel	
Tom, Dick or Harry	Color Classic		1 reel	
Twinkle Toes	Color Classic	Mar. 1	1 reel	
†§Way Down South	Color Symphony		1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Miracle, The	Southern-Pidgeon			
*†§Mr. Carillo	Leo Carillo			
*†§Zeppelin (F & D)	Claire Windsor			

UNITED ARTISTS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alibi (A. T.) (D)	O'Malley-Busch	April 20	8 reels	Mar. 16
*†§Bulldog Drummond (A. T.) (D)	Colman-Tashman-Love	Mar. 30	6767 feet	April 13
*†§Coquette (A. T.) (D)	Pickford-Brown-M. Moore	April 12		Mar. 23
	(No Silent Version)			
*†Eternal Love (D)	Barrymore-Horn-Varconi	May 11		Jan. 26
*†§Iron Mask, The (D)	Douglas Fairbanks	Mar. 9	8855 feet	Jan. 26
	(Silent Version)	Mar. 9	8659 feet	
*†§Lady of the Pavements (D)	Boyd-Velez-Goudal	Feb. 16	8329 feet	Mar. 16
	(Silent Version)	Feb. 16	7495 feet	
*†§Lummox (A. T.) (D)	Westover-Collier Jr.			
*†Rescue, The (D)	Colman-Damita	Jan. 12	7980 feet	Jan. 19
	(Silent Version)	Jan. 12	7910 feet	
*†§She Goes to War (F)	Boardman-Rubens-Holland	July 13	8864 feet	June 15
	(Silent Version)	July 13		Feb. 23
*†§This Is Heaven (D)	Banky-Hall	June 22	7948 feet	April 6
*†Three Passions (D)	Terry-Petrovitch	June 1		

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§City Lights (D)	Charlie Chaplin			
*†§Condemned	Colman-Harding			
*†Evangeline (D)	Del Rio-Drew			June 15
*†Hell's Angels (D)	Lyon-Hall-Nisson			
*†§Locked Door, The (A. T.)	Boyd-Stanwyck-La Rocque			
*†§Sex Appeal				
*†§Song of Broadway, The (D)	Harry Richman			
*†§Tin Pan Alley (A. T.)	N. Talmadge-Roland			
*†Venus (D)	Constance Talmadge			

UNIVERSAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Body Punch, The	Jack Daugherty	July 14	4786 feet	
*†§Broadway (A. T.)	Tryon-Brent-Kennedy		9350 feet	June 1
	(Silent Version)	Mar. 3	5729 feet	
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet	
*†§Charlatan, The (F)	Special Cast	April 7		
	(Silent Version)	April 7		
*†§Clear the Decks (F)	Reginald Denny	Mar. 3	5740 feet	
	(Silent Version)		5792 feet	
*†§Cohens and Kelleys in Atlantic City, The (F)	Sidney-Gordon-Price-Swain	Mar. 17	7400 feet	Mar. 23
	(Silent Version)	Mar. 17	7752 feet	
*†§Come Across (D & F)	Basquette-Howes	June 30		
	(Silent Version)	June 30		
Eyes of the Underworld	William Cody	April 28	4208 feet	
*†§Girl on the Barge, The (F)	Hersholt-O'Neil-McGregor	Feb. 3	7510 feet	
	(Silent Version)	Feb. 3	6908 feet	
Grit Wins	Wells-Collins	Jan. 27	4596 feet	
Harvest of Hate	Rex-Perrin		4719 feet	
*†§His Lucky Day (D)	Reginald Denny	June 30		
	(Silent Version)	May 26		
Hoofbeats of Vegeance	Rex-Perrin	June 16	4525 feet	
*†§It Can Be Done (F)	Tryon-Carol	Mar. 24	6090 feet	
*†§Kid's Clever, The	Glenn Tryon	Feb. 17	5729 feet	
King of the Rodeo, The	Hoot Gibson	Jan. 6	5509 feet	
Lariat Kid, The	Hoot Gibson	June 23		
*†§Last Warning, The (F)	Laura LaPlante	Jan. 6	7980 feet	Jan. 12
	(Silent Version)	Jan. 6	7731 feet	
*†§Lonesome (F)	Tryon-Kent	Jan. 20	6761 feet	Oct. 6
	(Silent Version)	Jan. 20	6142 feet	
Man Disturber, The	Reginald Denny	May 19		
*†§Man, Woman and Wife (F)	Kerry-Starke-Nixon	Jan. 13	6589 feet	Nov. 10
	(Silent Version)	Jan. 13	6674 feet	
*†§Modern Love (D & F) (A. T.)	Hersholt-Crawford-Chase	July 14		
	(Silent Version)			
*†§Melody Lane (D & F)	Leonard-Dunn	July 21		
	(Silent Version)	July 21		
Plunging Hoofs	Rex-Perrin	April 14	4344 feet	
*†§Red Hot Speed (F)	Denny-Day	Jan. 27	6621 feet	Feb. 26
	(Silent Version)	Jan. 27	6621 feet	
*†§Scandal (D & F)	Laura LaPlante	April 21	6475 feet	April 27
	(Silent Version)	April 21		
*†§Shakedown, The (F)	Murray-Kent	Mar. 10	6753 feet	
Silks and Saddles	Nixon-Walling-Nolan	Jan. 20	5809 feet	
Sky Skidder, The	Al Wilson	Jan. 13	4364 feet	
Slim Fingers	Bill Cody	Mar. 24	4232 feet	
Smilin' Guns	Hoot Gibson	Mar. 31	5270 feet	
Smilin' Terror ,The	Ted Wells	June 30	4525 feet	
Tip-Off, The	Cody-Thompson	June 2	4109 feet	
Wild Blood	Red (horse)-Perrin	Feb. 10	4497 feet	
Winged Horseman, The	Gibson-Elder	June 23	5767 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Antics	Oswald Cartoon	April 1	1 reel	Mar. 16
At the Front	Arthur Lake	Feb. 25	1 reel	Feb. 18
Beyond the Smoke	Edmund Cobb	Mar. 23	2 reels	Feb. 23
Bottles	Laemmle Novelty	July 1	1 reel	June 1
Buster's Spooks	Trimble and Dog	June 26	2 reels	June 1
Chaperones	LaSalle-Young	June 5	2 reels	May 11
Claim Jumpers, The	Edmund Cobb	Jan. 19	2 reels	Dec. 22
Cleaning Up	Arthur Lake	May 20	1 reel	April 27
Close Call, A	George Chandler	July 6	2 reels	June 1
Close Shaves	Sid Saylor	May 22	2 reels	April 27
Cowboy Pluck	Bob Curwood	May 18	2 reels	
Cross Country Run	Lewis-Gulliver-Phillips	May 27	2 reels	
Crushed Hats	Sid Saylor	Jan. 30	2 reels	
Cut-ups	Sid Saylor	Aug. 14	2 reels	
Danger Line, The	Edmund Cobb	July 27	2 reels	July 6
Daring Dude, A	Bob Chandler	Feb. 2	2 reels	
Days of Daring	Bob Curwood	April 13	2 reels	Mar. 23
Delivering the Goods	Trimble-Hardwick and Dog	May 29	2 reels	April 27
Diamond Master, The	Lorraine-Stevenson	Feb. 3	10 episodes	
Double Trouble	Arthur Lake	July 15	1 reel	June 15
Early to Wed	Young-LaSalle	July 3	2 reels	June 1
Faces	Laemmle Novelty	July 29	1 reel	July 6
Fantasie	Laemmle Novelty		1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb. 4	2 reels	Feb. 2
Final Reckoning, A (Serial)	Lorraine-House	April 15	10 episodes	Mar. 23
Finishing School	Young-La Salle	May 8	2 reels	
Fishing Fools	Oswald Cartoon	April 29	1 reel	
Fly Cops	Sid Saylor	July 17	2 reels	June 15
Getting Buster's Goat	Trimble and Dog	July 24	2 reels	July 6
Go Get 'Em Kid, The	George Chandler	Aug. 3	2 reels	July 6
Good Skates	Young-La Salle	Aug. 28	2 reels	
Half Holiday, A	Laemmle Novelty	June 3	1 reel	May 18
Have Patience	Trimble-Hardwick and Dog	Feb. 6	2 reels	
Hold 'Em Ozzie	Oswald Cartoon	Mar. 4	1 reel	
Hold Your Horses	Young-La Salle	Jan. 7	2 reels	Dec. 22
Homeless Homer	Oswald Cartoon	Jan. 7	1 reel	
Hot Puppies	Sid Saylor	June 19	2 reels	May 25
Ice Man's Luck	Oswald Cartoon	July 8	1 reel	
In Line of Duty	Edmund Cobb	Feb. 23	2 reels	
Just in Time	Edmund Cobb	Aug. 17	2 reels	
Just Monkeys	Laemmle Novelty	Mar. 11	2 reels	Feb. 9
Just the Type	Young-LaSalle	July 31	2 reels	June 29
Kidnapped	Bob Curwood	Mar. 16	2 reels	Feb. 9
King of the Campus	Lewis-Gulliver-Phillips	April 1	2 reels	
Knight Watch The	Arthur Lake	April 22	1 reel	
Knockout Buster	Trimble-Hardwick and Dog	Mar. 6	2 reels	Feb. 9
Love and Sand	Arthur Lake	Mar. 25	1 reel	Feb. 23
Lumberjack	Oswald Cartoon	April 15	1 reel	
Magic	Trimble-Hardwick and Dog	May 1	2 reels	Mar. 30
Men in the Row (re-issue)	Jack Hoxie	Jan. 26	2 reels	
Newlyweds' Angel Child, The	Snookums-Perdus-Egan	July 10	2 reels	
Newlyweds Camp Out, The	Snookums-Perdue-Egan	June 12	2 reels	May 11
Newlyweds' Excuse	Snookums-Perdue-Egan	May 15	2 reels	May 11
Newlyweds' Headache, The	Snookums-Bartlett-McPhaill	Jan. 23	2 reels	
Newlyweds in Society	Snookums-Perdue-Egna	April 17	2 reels	Mar. 30
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar. 20	2 reels	
Newlyweds' Pests, The	Snookums-Perdue-Egan	Aug. 7	2 reels	
Newlyweds' Visit	Snookums-Perdue-Egan	Feb. 20	2 reels	
Night Watch, The	Arthur Lake		1 reel	Mar. 30
Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
Out At Home	Trimble-Hardwick and Dog	Jan. 9	2 reels	Feb. 16
Perilous Paths	Edmund Cobb	June 29	2 reels	June 15
Perilous Paths	Edmund Cobb	June 29	2 reels	
Phantom Riders		Feb. 16	2 reels	
Pirates of Panama, The	Wilsey-Kingston	July 8	10 episodes	June 15
Playing False	Bob Curwood	June 15	2 reels	May 11
Private Business	Sid Saylor	April 24	2 reels	
Prodigal Pup, The	Canine Cast	April 8	1 reel	Mar. 16
Rag Doll	Laemmle Novelty	Feb. 11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan. 12	2 reels	
Range Wolf	Bob Curwood	Feb. 9	2 reels	Jan. 12
Red Romance	George Chandler	May 4	2 reels	Mar. 30
Rider of the Sierras	Edmund Cobb	April 27	2 reels	Mar. 30
Riding for Love	George Chandler	April 6	2 reels	Mar. 16
Ridin' Leather	Bob Curwood	July 20	2 reels	June 15
Rivals ,The	Lewis-Gulliver-Phillips	April 15	2 reels	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
Sailor Suits	Sid Saylor	Jan. 2	2 reels	Dec. F
Saucy Saucy	Oswald Cartoon	Aug. 19	1 reel	
Seeing Sights	Sid Saylor	Mar. 27	2 reels	Mar. 23
Shadows	Laemmle Novelty	Jan. 14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar. 13	2 reels	Feb. 9
Sick Cylinders	Oswald Cartoon	Feb. 18	1 reel	
Society Circus	Arthur Lake	June 17	1 reel	May 25
Stepping High	Arthur Lake	Aug. 12	1 reel	
Speeding Youth	Lewis-Gulliver-Phillips	Jan. 7	2 reels	
Sporting Courage	Lewis-Gulliver-Phillips	June 24	2 reels	
Stage Stunts	Oswald Cartoon	May 13	1 reel	
Stop Barking	Trimble and Dog	Aug. 21	2 reels	
Stripes and Stars	Oswald Cartoon	May 27	1 reel	
Suicide Sheiks	Oswald Cartoon	Mar. 18	1 reel	
Take Your Pick	Young-La Salle	Feb. 13	2 reels	Jan. 12
Television George	Sid Saylor	Feb. 27	2 reels	May 11
This Way Please	Young-La Salle	April 10	2 reels	Mar. 16
Thrill Hunter, The	George Chandler	June 8	2 reels	
This Way Please	Young-La Salle	April 10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dog	April 3	1 reel	
Tracked Down	Art Accord	Jan. 5	2 reels	
Two-Gun Morgan		Feb. 28	2 reels	
Use Your Feet	Lewis-Gulliver-Phillips	Aug. 19	2 reels	
Varsity Drag, The	Lewis-Gulliver-Phillips	July 8	2 reels	
Wallop, The (Reissue)	Harry Carey	Aug. 24	2 reels	
Wash Line Romance	Laemmle Novelty	May 6	1 reel	
Weary Willies	Oswald Cartoon	July 22	1 reel	
Whose Baby	Arthur Lake	Jan. 28	1 reel	
Wicked West, The	Oswald Cartoon	June 10	1 reel	
Winning Point, The	Lewis-Gulliver-Phillips	Jan. 21	2 reels	
Yankee Clippers	Oswald Cartoon	Jan. 21	1 reel	Jan. 5

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Bargain In the Kremlin, The (A.T.)	Joseph Schildkraut			
*†§Barnum Was Right				
Born to the Saddle	Ted Wells		4126 feet	
*†§Braggart, The	Jean Hersholt			
Brides Will Be Brides	Laura La Plante			
*†§College Love (D & F) (A. T.)	Lewis-Gulliver-Phillips	July 7		
Crimson Hour, The	De Putti-Mosjukine			
*†§Dangerous Dimples	Laura La Plante			
Doubling For Trouble	Gibson-Gilbert			
*†§Drake Murder Case, The				
*†§Embarrassing Moments (D & F)	Reginald Denny			
	(Silent Version)			June 29
Erik the Great	Veidt-Philbin			
Fallen Angels	Kerry-Starke			
*†§Flaming Daughters				
Girl Dodger, The	Arthur Lake			
Girl Overboard	Mary Philbin	July 30		
*†§Great Cinema Murder, The				
*†§Harmony Lane (F & D) (A. T.)	Eddie Leonard			
Hell Wrecker, The	Hoot Gibson			
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band			
*†§Love Trap, (D & F)	La Plante-Hamilton	July 28		
	(Silent Version)	July 28		
*†§Minstrel Man, The	Tryon-La Plante			
*†§Mississippi Gambler, The (D & F)	Rudolph Schildkraut			
	(Silent Version)			
Navy Blues	Arthur Lake			
*†§One Rainy Night (D & F)	Laura La Plante			
Play Goes On, The	James Murray			Apr. 21
Points West	Hoot Gibson	Aug. 30		
*†§Port of Dreams, The	Mary Philbin			Mar. 2
	(Silent Version)			Sept. 22
Riding Demon, The	Ted Wells	Aug. 18	4380 feet	
*†§Shannons of Broadway, The (A.T.)	James Gleason			
*†§Show Boat (D & F)	La Plante-J. Schildkraut	July 28	13 reels	April 20
*†§Under the Southern Cross	Special Cast		6500 feet	April 27
	(Silent Version)			Jan. 26
Wagon Master, The	Ken Maynard			May 18
Watch My Speed	Reginald Denny			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Alpine Antics (F)	Oswald Cartoon	April 1	1 reel	
*†§At the Night Club (A. T.) (F)	Brox Sisters	Mar. 25	1 reel	
*†§Bailey and Barnum	Vaudeville Act	Jan. 11	1 reel	
*†§Cross Country Run	Lewis-Gulliver-Phillips	May 27	2 reels	June 15
*†Fishing Fools (F)	Oswald Cartoon	April 29	1 reel	Mar. 30
*†Hen Fruit (F)	Oswald Cartoon	Feb. 4	1 reel	
*†Hold 'Em Ozzie (F)	Oswald Cartoon	Mar. 4	1 reel	
*†§House Cleaning (A. T.)	Charley Grapewin (Sound Version Only)	June 3	1929 feet	May 25
*†§Ice Man's Luck (F)	Oswald Cartoon	July 8	1 reel	
*†§Junior Luck (A. T. (F & D)	Lewis-Gulliver-Phillips	May 27	2 reels	June 1
*†§King of the Campus (A. T. (D & F)	Lewis-Gulliver-Phillips	April 1	2 reels	Mar. 30
*†§Love Birds	Pat Rooney and Family		2 reels	
*†Lumberjack (F)	Oswald Cartoon	April 15	1 reel	Mar. 23
*†§Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
*†§On Guard (A. T.) F) & D)	Lewis-Gulliver-Phillips	April 29	2 reels	May 11
*†§Rivals, The (A. T.) (F & D)	Lewis-Gulliver-Phillips	April 15	2 reels	May 11
*†Saucy Sausages	Oswald Cartoon	Aug. 19	1 reel	
*†Sick Cylinders (F)	Oswald Cartoon	Feb. 18	1 reel	
*†§Sporting Courage	Lewis-Gulliver-Phillips	June 24	2 reels	July 6
*†Stage Stunts (F)	Oswald Cartoon	May 13	1 reel	May 4
*†Steamboat Willie	Oswald Cartoon		1 reel	
*†§Stripes and Stars (F)	Oswald Cartoon	May 27	1 reel	May 11
*†Suicide Sheiks (F)	Oswald Cartoon	Mar. 18	1 reel	
*†§Three Brox Sisters	Songs	Jan. 14	1 reel	Mar. 6
*†§Use Your Feet (A. T.) (D & F)	Lewis-Gulliver-Phillips	Aug. 19	2 reels	
*†§Varsity Drag, The (A. T.)	Lewis-Gulliver-Phillips		2 reels	June 29
*†§Varsity Drag, The (A. T.) (F & D)	Lewis-Gulliver-Phillips	July 8	2 reels	
*†§Weary Willies	Oswald Cartoon	July 22	1 reel	June 29
*†Wicked West, The (F)	Oswald Cartoon	June 10	1 reel	May 11
*†§Zimmerman and Granville	Vaudeville Act	Jan. 28	1 reel	

WARNER BROTHERS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Conquest	Blue-Warner-Wilson	Jan. 19	4706 feet	
*†§Desert Song, The (D)	Boles-King	May 11	11034 feet	April 20
*†§Fancy Baggage (D)	Audrey Ferris	Jan. 26	6447 feet	
	(Silent Version)	Feb. 23	5983 feet	
*†§From Headquarters (D)	Monte Blue	April 27	6323 feet	
	(Silent Version)	June 6		
*†§Frozen River (D)	Rin-Tin-Tin	April 20	5483 feet	
	(Silent Version)	May 28		
*†§Gamblers, The	Wilson-Warner-Robards	June 29		
*§§Glad Rag Doll, The (D)	Dolores Costello	May 4	6685 feet	June 8
	(Silent Version)	June 8		
*†§Greyhound Limited, The (D)	Monte Blue	Feb. 9	6114 feet	
	(Silent Version)	Mar. 23	4696 feet	
*†§Hard-Boiled Rose (D)	Loy-Collier-Brockwell	Mar. 30	5610 feet	
	(Silent Version)	May 4	4875 feet	
*†§Kid Gloves (D)	Nagel-Wilson	Mar. 23	6235 feet	
	(Silent Version)	April 27	4885 feet	
Little Wild Cat, The	Ferris-Hall-Dawson	Jan. 5	5161 feet	
*†§Madonna of Avenue A (D)	Dolores Costello	June 22		
	(Silent Version)			
§Million Dollar Collar, The (D)	Rin-Tin-Tin	Jan. 12	5561 feet	
	(Silent Version)	Feb. 9	4878 feet	
My Man	Fanny Brice	Jan. 12	6136 feet	
*†§Noah's Ark (D)	D. Costello-O'Brien	June 15	9478 feet	Oct. 27
	(Silent Version)		7752 feet	
*†§No Defense (D)	Blue-McAvoy	April 6	5558 feet	April 6
	(Silent Version)	May 11		
*†§One Stolen Night (D)	Bronson-Collier Jr.	Mar. 16	5243 feet	
	(Silent Version)	April 20	4797 feet	
*†§On With the Show (A. T.) (D)	Compson-Brown-Fazenda	July 13		May 25
*†§Queen of the Night Clubs (A. T.) (D)	Texas Guinan	Mar. 16	5424 feet	April 6
	(Silent Version)	April 14	5236 feet	
*†§Redeeming Sin, The (D)	D. Costello-Nagel	Feb. 16	6921 feet	Feb. 23
	(Silent Version)	April 6	6145 feet	
*†§Singing Fool	Jolson-Bronson-Dunn	April 13	7444 feet	
*†§Sonny Boy (D)	Lee-Horton-Bronson	April 13	6011 feet	Mar. 16
	(Silent Version)	May 18		
*†§Stark Mad (D)	Warner-Fazenda	Feb. 2	6681 feet	
	(Silent Version)	Mar. 2	4917 feet	
*†§Stolen Kisses (D)	May McAvoy	Feb. 23	6273 feet	
	(Silent Version)	April 13	5658 feet	
*†§Time, the Place and the Girl The (D)	Olmsted-Withers-Kirkwood	June 8	6 reels	Mav 4

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Argyle Case, The (A. T. (D)	Thomas Meighan			May 18
*†§General Crack (D)	John Barrymore (Technicolor)			
*†§Glorious Betsy (D)	D. Costello-Nagel		7441 feet	May 5
*†§Gold Diggers of Broadway (A. T.) (D)	Pennington-Tearle (All Technicolor)			
*†§Golden Dawn (A. T. (D)	Walter Wolf (All Technicolor)			
*†§Green Goddess, The (A. T.) (D)	George Arliss			
*†§Hearts In Exile (D)	H. Costello-Kerry			
*†§Honky-Tonk (A. T.) (D)	Sophie Tucker		6412 feet	June 8
*†§Hottentot, The (A. T.)	Horton-Miller		7 reels	April 2
†§Is Everybody Happy?	Ted Lewis and Band			
*†§Little Pal	Jolson-Lee			
*†§Mammy	Al Jolson			
*†§No Questions Asked (D)	Ferris-Collier, Jr			
*†§Sap, The (D)	E. E. Horton			June 1
*†§Say It With Songs	Jolson-Nixon-Lee			
*†§Skin Deep (A. T.) (D)	Blue-Compson			June 1
*†§Song of the West (A. T.) (D)	Boles-Segal (All Technicolor)			
*†§Tiger Rose (A. T.)	Velez-Withers			
*†§Under a Texas Moon (A. T.) (D)	Fay-Torres-Loy-Beery (All Technicolor)			

VITAPHONE SHORTS (D)

Title	Star	Rel. Date	Length	Reviewed
After the Round Up	Cowboy Songs		1 reel	
All Girl Revue	Girl Band & Comedienne		1 reel	June 15
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Banjomaniac	Eddie Peabody			Oct. 13
Beau Brummel Comedians The	Shaw & Lee		1 reel	June 1
Beau Night	El Brendel			
Bernie Cummins Orchestra	Dance Numbers		1 reel	Mar. 16
Bobby Folsom	Songs		1 reel	Mar. 2
Bit of Scotch, A	Kitty Doner			Sept. 22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Marlo			Aug. 25
California Songbirds, The	Bell-Coates			Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougat & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate, The	Karyl Norman			Sept. 29
Crooning Along	The Croonaders			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Dead Laughter	Sessue Hayakawa			
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Eleanor Paintor	Songs		½ reel	Mar. 16
Evening at Home with Hitchy	Raymond Hitchcock			
Fair Days	Harris & Howe		1 reel	June 1
Familiar Face, The			1 reel	June 8
Family Affair, A	Arthur Byron			
Family Ford, The	Jim and Marion Harkins			
Feminine Types	Jean Barrios			
Florence Moore	Song Program			June 23
Friend of Father's	Lydell-Higins-Leah			Aug. 25
Give Us a Lift	Flo Lewis		1 reel	Feb. 16
Giving In	Deef-Hopper			Jan. 12
Gossip, The	John Miljan		1 reel	June 15
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harry Delf	Songs & Dances			June 16
Here Comes the Showboat	Dave Bernie & Band			June 1
High Water	Song Number		1 reel	June 8
Hollywood Montmarte Orchestra	Jazz Band			Sept. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caupolican			Aug. 25
Ingenues, The	Jazz Band			June 23
In a Casting Office	W. & E. Howard			
In Dutch	Ulis & Clark			
In Spain	Phil Baker		1 reel	May 11
In the Tropics	The Paragons (Quartet)			Feb. 23
Jack North, the Ban-Jokester	Songs			Jan. 19
Larry Ceballos Revue The	Songs and Dances			June 1
Larry Ceballos Undersea Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 16
Mal Hallett & Orchestra	Dance Numbers			Feb. 23
Man of Peace, A	Hobart Bosworth			June 23
Max Schmeling	Interview		Mar. 16	
Meet the Wife	Frank Orth & Co.			Feb. 23
Men Among Men	Fred Ardath			Jan. 12
Mexican Tipica Orchestra	Instrumental & Vocal Numbers		1 reel	June 8
Miss Information	Wilson-Horton			June 30
Morrissey & Miller	Night Club Revue			June 16
Music Makers, The	Howard Bros		1 reel	Mar. 16
Myers & Hanford	Songs & Dances			June 23
Night Court, The	William Demarest			June 16
Non-Support	Burr McIntosh			June 16
One Man Glee Club, The	Frank Crumit		1 reel	
Pagliacci	John Charles Thomas			
Pair of Aces, The	Timblin & Raymond		1 reel	Feb. 16
Papa's Vacation	Bennett-Caron			Oct. 20
Phil Baker	Accordion Solos		1 reel	Mar. 16

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Title	Star	Rel. Date	Length	Reviewed
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Pam			June 16
Regular Business Man, A	Robert Ober			Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon			Sept. 29
Rudy Vallee and Band	Songs and Orchestra		1 reel	June 15
Sharp Tools	Ethel Grey Terry			Oct. 13
Songs of Love	Sanderson-Crumit		½ reel	Mar. 16
Soup	Harry Delf			Nov. 17
Terry and Jerry	Songs and Gags			Aug. 25
Three Brox Sisters	Song Program			June 23
Tiny Town Revue	Midget Unit		1 reel	June 8
Traffic Muddle, A	Donohue & U-No		1 reel	June 15
Typical Types	Bobby Folsom			
Va Prononcer Ma Mort (La Juive)	Giovanni Martinelli			June 2
When the Wife's Away	William Demarest			Nov. 17
Winnie Lightner	Songs			Nov. 17

WORLD-WIDE PICTURES

Title	Star	Rel. Date	Length	Reviewed
*†§Black Waters	Kirkwood-Brian	April 1	7500 feet	April 13
Bondman, The	Norman Kerry	Mar. 17	7 reels	
Honeymoon Abroad	Monte Banks	Feb. 2	6 reels	
*†§Kitty (D & F)	Brody-Stuart	June 29	9010 feet	June 15
	(Silent Version)		8500 feet	
*†Moulin Rouge	Olga Chekova	Jan. 30	9 reels	Feb. 23
Pawns of Passion	Olga Chekova	Feb. 17	7185 feet	
Piccadilly	Gilda Gray		9 reels	
Tommy Atkins	Walter Byron	Feb. 4	7 reels	
Whirl of Life, The	Lerch-George		7000 feet	
Week-End Wives	Thomas-Banks			
Woman in the Night, A	Maria Corda	Feb. 3	7688 feet	
Woman in White, The	Blanche Sweet		7 reels	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Apaches of Paris	Dina Gralla		8 reels	
Berlin After Dark	Special Cast		7 reels	
Doctor's Women, The	Miles Mander		7 reels	
Prince and the Dancer, The	Dina Gralla		8 reels	
Whirl of Life, The	Louis Lerch		8 reels	

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Hollywood

Jean Arthur will be Clara Bow's sister in "The Saturday Night Kid," soon to go into work at the Paramount Coast plant under the direction of Richard Wallace.

Lilyan Tashman is the first player cast by Warners for "Hold Everything," a new natural color musical to be placed in production soon.

Dennis King, singing stage star, is now in Hollywood to start work in "The Vagabond King," Paramount version of the stage production in which King achieved fame.

Florence Arliss, wife of George Arliss, stage and screen actor, will play opposite her husband in "Disraeli." She will appear in the role of Lady Beaconsfield.

Kay Francis, actress from the New York stage who is now appearing in Paramount talkies, will have the role of the other woman in "Behind The Makeup," a talkie dealing with vaudeville life.

William Courtenay, stage star, will perform in Warner Bros.' "Evidence," a new talkie vehicle for Pauline Frederick. John Adolfi is now directing the play.

Paramount last week added Jeanette MacDonald to its list of contract players. She sings the feminine lead role in "The Love Parade," which Ernst Lubitsch is megaphoning.

Al Dubin and **Joe Burke** are the composers of the theme song in Warner Bros. new Vitaphone production, "In the Headlines," co-featuring Marion Nixon and Grant Withers.

Stanley Smith, ex-leading man from the Broadway stage, is to play opposite Nancy Carroll in "Sweetie," George Marion, Jr.'s musical comedy story of campus life. Joseph Depew has also been given a role.

"A Year From Today" is the title under which "Tin Pan Alley,," the New York stage play by Hugh Stanislaus Stange, will be made into Norma Talmadge's first all-talking picture for United Artists.

Moran and Mack, who have finished their first talking film for Paramount, "Why Bring That Up?", have returned to Hollywood to begin their second talkie.

Warners are casting "Disraeli," the stage play which will be George Arliss' initial talkie. Last week Michael Visaroff and Norman Cannon joined the cast. George Cooper and Francisco Maran were added to the players appearing in "Under a Texas Moon," while Lee Moran, Johnny Arthur, Phillips Smalley, William Norton Baile and H. A. Morgan will play in "The Aviator." Bull Montana was assigned a role in "Tiger Rose."

David Burton, Broadway stage director now under contract with M-G-M, will start work in the near future at the Coast studio where a half a dozen other stage directors are now engaged in picture work.

"The Lost God," romantic action story of the South Seas by John Russell, will be Richard Arlen's first talking picture for Paramount. Mary Brian will be the heroine. George Abbott will direct them.

Theodore Von Eltz has been signed by William Le Baron, vice-president in charge of production at the RKO studios, to play one of the major roles in Radio Pictures' all-talking version of Le Baron's stage play, "The Very Idea."

Joseph Franklin Poland, young producer, joins another former city editor of the Los Angeles Times at the Pathe studio where he has been engaged for production activities. William Conselman will supervise the Poland pictures. These two turned out "The Sophomore," Pathe's newest Eddie Quillan vehicle.

M-G-M last week changed the titles of two feature productions. "Navy Blues" will be the title of William Haines' latest feature comedy and "The Ship From Shanghai" succeeds "The Ordeal" as the title for Lon Chaney's sea adventure film.

Doris Hill will play the part originally assigned Jean Arthur in "Darkened Rooms," in which Paramount is introducing a new star—Evelyn Brent.

"The Song Shop," a M-G-M Colortone Revue, will introduce many composers of jazz music. Seen in the sound short will be Fred Fisher, Raymond Klages, Arthur Freed and Nacio Herb Brown, Dave Dreyer, Roy Turk and Fred Ahlert. The 19-year-old radio announcer, Buster Dees, has a featured role and Jack Benny is master of ceremonies.

Frank Craven, following weeks of rehearsing with the cast for Radio Pictures' "The Very Idea," is now ready to face the camera and mikes with his unit.

"Jungle," Joan Crawford's first M-G-M talkie, has gone into production under Jack Conway's direction. Her husband, Douglas Fairbanks, Jr., and Rod La Rocque and Anita Page are featured players.

Wallace MacDonald, veteran screen character actor, was recently signed by Paramount for the role of the football coach in "Sweetie."

Sally Blane has been given her second role under her long term contract to RKO Studios. She will appear opposite Hugh Trevor in "The Very Idea." Rehearsals are now under way.

Harry Langdon, now engaged in a series of talkie comedies on the Hal Roach lot for M-G-M release, will play the role of an airplane stowaway in his second featurette. The title of the first Langdon talkie has been changed from "Red Hot" to "Hotter Than Hot." Lewis R. Foster will again direct Langdon. Dialog is by Harley M. Walker.

Fred Datig, Paramount casting director for the Coast studio, signed a new contract last week. Before joining Paramount three years ago, Datig was casting director of the "U" studio.

William Boyd will be starred by Pathe in "Officer O'Brien," story of the New York police department. Tay Garnett will direct.

Fox will produce a musical film operetta as a remake of "Cameo Kirby." Norma Terris, Harold Murray, and Stepin Fetchit will be featured, with Irving Cummings listed to direct. Marion Spitzer is writing the book, while Harlan Thompson will supervise and write lyrics. Dave Stamper will compose musical numbers.

M. H. Hoffman, recently with Tiffany-Stahl, arrived from New York by auto last week. While in the East, Hoffman stated he had purchased several stories to be used as starring vehicles for Joe E. Brown.

Eugenie Besserer has signed term optional contract with M-G-M.

Buster Dees, radio singer, signed to term contract by M-G-M for appearance in film musicals of that company.

Al Boasberg is writing the dialog for "Cotton and Silk," the Duncan Sisters' first talker for M-G-M. Original story and adaptation was written by Byron Morgan and Al Block. Sam Wood will direct.

Alice Gentle, grand opera singer, has been signed for a featured role in "Golden Dawn," the Hammerstein operetta to be produced by Warner Brothers.

Joe Jackson, in completing the adaptation and dialog for "Second Choice," a Dolores Costello starring picture for Warners, has worked on a total of thirty-two stories for that company since he joined the scenario staff over two years ago.

Aggie Herring replaces Kate Price in the cast of "Kathleen Mavourneen," the Tiffany-Stahl all-talking and all-singing production starring Sally O'Neill. Cast also includes Charles Delaney, Walter Perry, Jim Kelly, Robert Ellis and Lydia Yeamans Titus. Albert Ray is directing.

Sono-Art have purchased the rights to "My Melody Girl," co-authored by Tom Waring, of Waring Pennsylvanians, and Pat Ballard, and will make it into a screen musical comedy.

A
SOUND FILM
for the
PRESENT
and the
FUTURE

IN THE early stages of the talkie era Eastman scientists set themselves to the task of evolving a special negative sound film.

They started from scratch. They studied the fundamental requirements of sound recording film. They took into account all the essential properties of such a film. They scientifically *measured* the fidelity of the sound recorded with their experimental emulsions. They detected and eliminated inaccuracies and distortions too minute for the ear to register. They arrived at a final formula—a definite achievement in the art of sound ....*Eastman Reprotone Negative.*

Designed specifically, exclusively for sound recording, *Reprotone* is the logical negative medium for sound at its best. Because of its inherent and complete *rightness* it will keep pace with the other factors in the industry. It was built for today, but if the demands of tomorrow are still more exacting, *Eastman Reprotone* will meet them.

EASTMAN KODAK COMPANY
ROCHESTER, N. Y.

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New Majestic
THEATRE

A **Robert Morton** *Unit* **Organ** has been installed as a permanent music attraction in the New MAJESTIC Theatre, San Antonio, Texas; Newest and Finest in the Southwest, opened June, 14, 1929.

Progressive and far-seeing exhibitors are protecting their investment by providing a complete picture presentation program consisting of a **Robert Morton Organ** and first class sound equipment; an unbeatable combination that meets every demand.

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Chicago
624 So Michigan
Los Angeles
1914 So Vermont
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168 Golden Gate

Robert Morton
UNIT ORGAN

July 27, 1929

Motion Picture News

Reg. U. S. Patent Office

THE WEEK'S BIG NEWS IS THE INDUSTRY'S BIGGEST NEWSREEL!

INTERNATIONAL
ISSUED BY M-G-M WILLIAM RANDOLPH HEARST
NEWSREEL

Next Wednesday, July 31st
FIRST COMBINED ISSUE OF

**M-G-M
INTERNATIONAL
NEWSREEL**

Two Great Newsreels and their world-wide resources now merged into the one important screen news service for all theatres.

Vol. XL No. 4

Entered as second-class matter Apr. 22, 1926, at the Post Office at New York, N. Y., under act of March 3, 1879

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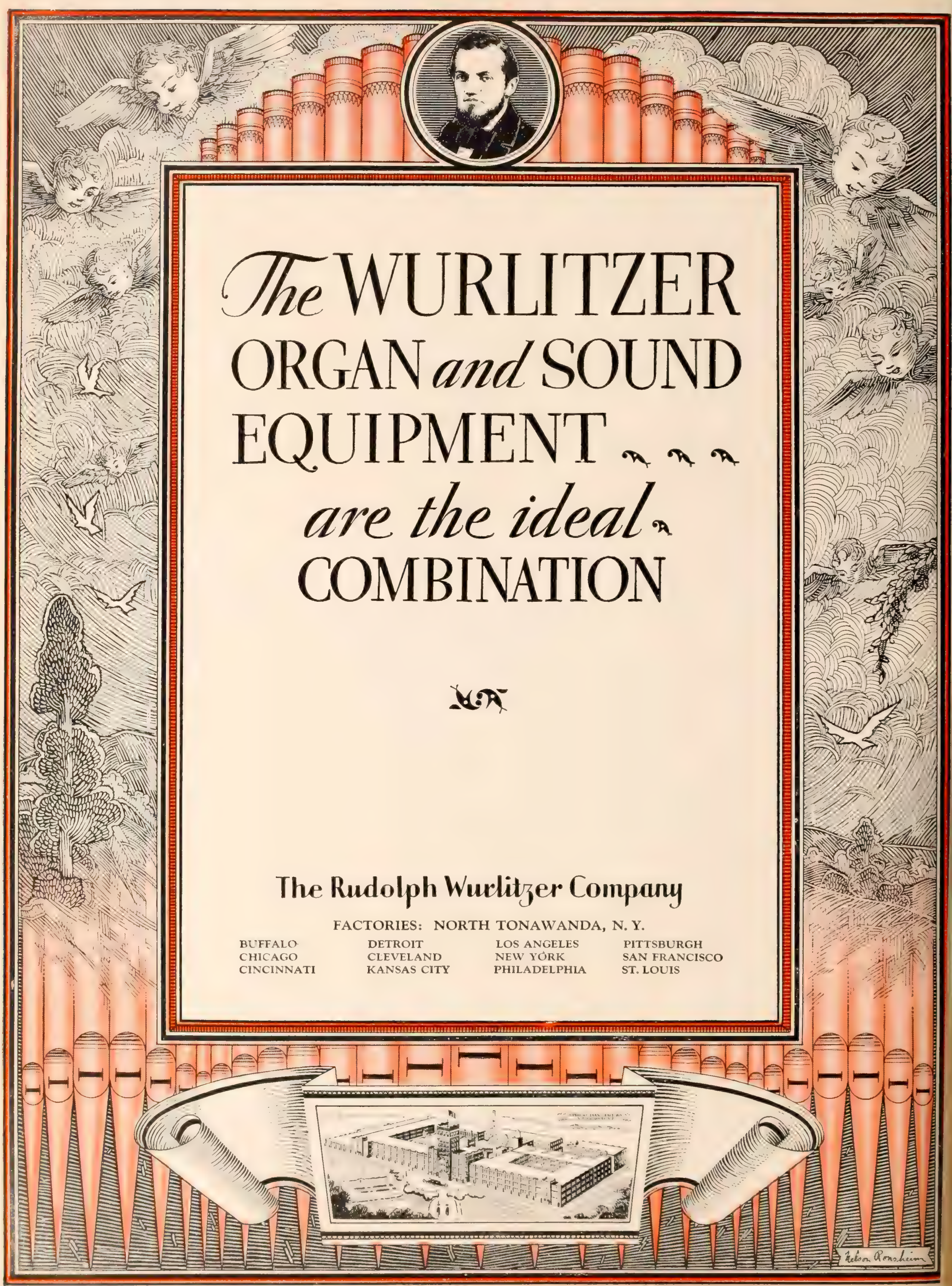

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COME IN AND MEET DR. FU! GET THE OF YOUR LIFE!
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ALL TALKING
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WITH
WARNER OLAND
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JEAN ARTHUR
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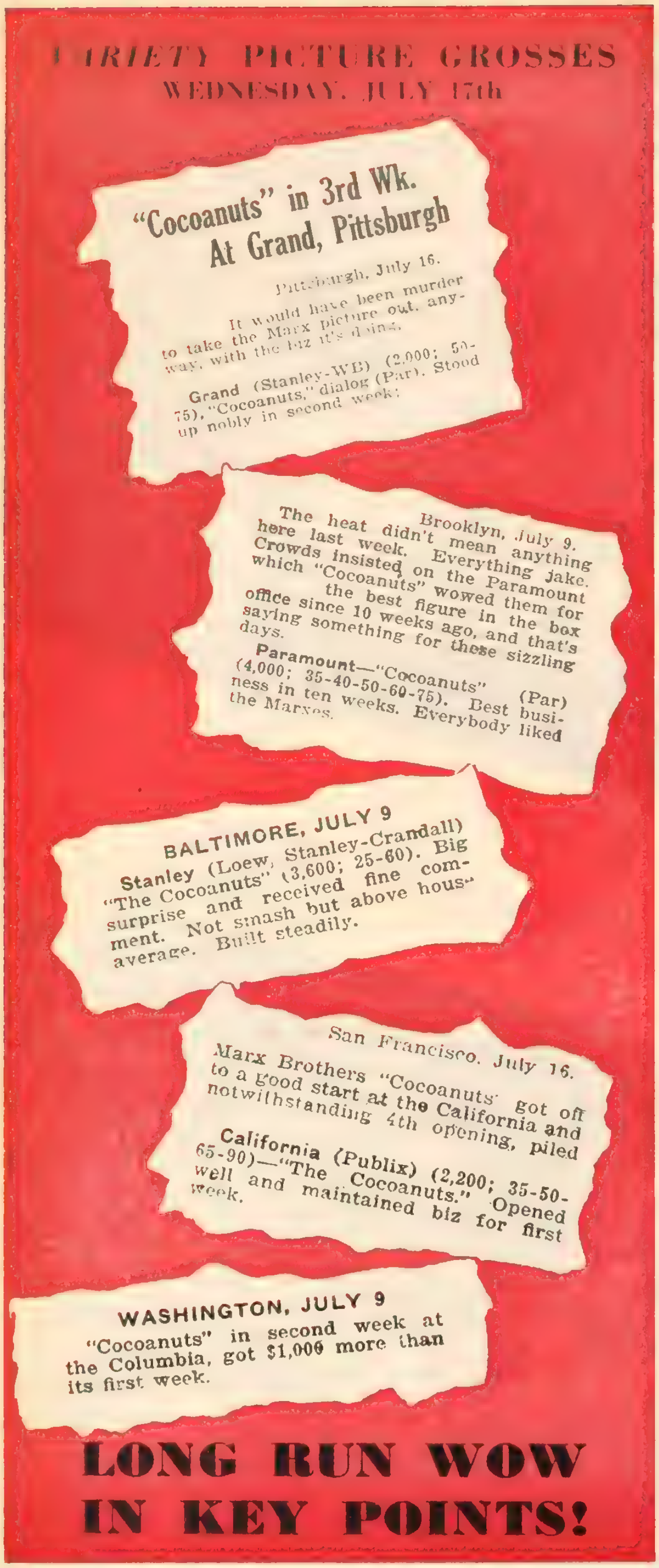
RIALTO
Dr. FU MANCHU ALL TALKING
PARAMOUNT'S MYSTERIOUS DR FU MANCHU FROM SAX ROHMER'S BOOK ALL TALKING
UNITED CIGARS

SMASHES ALL WEEK-END RECORDS at the RIALTO, N. Y.—HOUSE OF HITS!

"THE MYSTERIOUS DR. FU MANCHU"

Rowland V. Lee Prod. Director of "The Wolf of Wall Street"

Another PARAMOUNT NEW SHOW WORLD WINNER!



IRIETY PICTURE GROSSES
WEDNESDAY, JULY 17th

"Cocoanuts" in 3rd Wk. At Grand, Pittsburgh

Pittsburgh, July 16.

It would have been murder to take the Marx picture out. anyway, with the biz it's doing.

Grand (Stanley-WB) (2,000; 50-75), "Cocoanuts," dialog (Par). Stood up nobly in second week;

Brooklyn, July 9.

The heat didn't mean anything here last week. Everything jake. Crowds insisted on the Paramount which "Cocoanuts" wowed them for the best figure in the box office since 10 weeks ago, and that's saying something for these sizzling days.

Paramount—"Cocoanuts" (Par) (4,000; 35-40-50-60-75). Best business in ten weeks. Everybody liked the Marxes.

BALTIMORE, JULY 9

Stanley (Loew, Stanley-Crandall) "The Cocoanuts" (3,600; 25-60). Big surprise and received fine comment. Not smash but above house average. Built steadily.

San Francisco, July 16.

Marx Brothers "Cocoanuts" got off to a good start at the California and notwithstanding 4th opening, piled

California (Publix) (2,200; 35-50-65-90)—"The Cocoanuts." Opened well and maintained biz for first week.

WASHINGTON, JULY 9

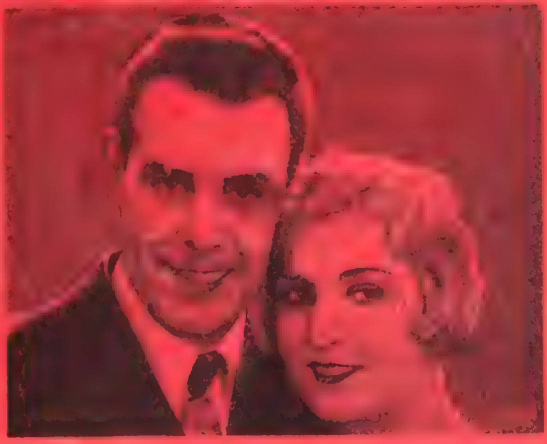
"Cocoanuts" in second week at the Columbia, got $1,000 more than its first week.

LONG RUN WOW IN KEY POINTS!

THE AMAZING SUCCESS OF "THE COCOANUTS" IS SIGNIFICANT!

¶ It proves that Paramount's New Show World Policy for 1929-30 brings sensational box office results! The fact that all the big stars of the stage are under one banner—Paramount—means history-making profits for exhibitors. ¶ Imagine! The Marx Brothers. ($8.80 a seat on Broadway.) Oscar Shaw and Mary Eaton. (Also $8.80.) In one big lavishly produced talking, singing, dancing musical comedy. Music by Irving Berlin. A picked chorus from all the Broadway shows. On the screen at popular prices! No wonder audiences love it! ¶ And it's just the start of what you can expect from Paramount. • •

Song Hit!



THE MARX BROS.

IN "THE COCOANUTS"

WITH

OSCAR SHAW
MARY EATON

Music by IRVING BERLIN

The First Screen Musical Comedy

PARAMOUNT

THE NEW SHOW WORLD COMPANY

THESE FEATURES

Mean Better Sound Programs

1. **NO BATTERIES**—Amplification direct from any 110 volt 60 cycle A C source.
2. **FULL DOUBLE CHANNEL AMPLIFICATION**—A reserve amplifier for every amplifier used to run a show.
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what Pacent features mean in better quality and better sound programs ask any exhibitor using Pacent. Or, hear a Pacent Reproducer System in actual service. The features outlined here are largely responsible for the outstandingly high performance of Pacent equipment.

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For houses up to 500 seats

TYPE 500 DDA SYNCHRONOUS **DISC $1,500**

The small theatre owner will find this new Junior Model a money maker from the day he puts it in. It combines all the features of the large Pacent machine, over 600 of which are in service today in the United States alone. The Junior Model 500 DDA has every feature you want in modern sound equipment.

TYPE 500 FDA SYNCHRONOUS **DISC $2,500**

AND SOUND ON FILM

There is no complete Sound Equipment on the market today for small theatres to compare with this new Pacent machine. High quality reproduction at a new low price. Sound on film section of the Type 500 FDA outfit plays variable area and variable density methods with equal efficiency.

AS LITTLE AS 10% DOWN - 15% ON SHIPMENT BALANCE OVER 10 MONTHS

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Descriptive Literature on Request

The Freak of The Industry

(No. 649 Straight from the Shoulder Talk by Carl Laemmle, President of the Universal Pictures Corporation)

THEY TOLD ME NEW YORK CITY HAD BEEN "SHOW-Boated to Death."

THEY SAID THAT THE TWO YEAR RUN OF ZIEGFELD'S stage show of that title, plus the $2 run of Universal's own "Show Boat", had used up all the people who wanted to see Edna Ferber's great story on stage or screen.

THAT'S WHAT THEY TOLD ME—THE WISE ONES.

NEVERTHELESS, WE ANNOUNCED THAT "SHOW BOAT" would open at the Colony theatre at popular prices. I don't mind telling you that the Colony theatre, because of its location away from the big transient trade, has been a tough theatre to succeed in. Some of the best pictures ever produced by various companies had failed to draw.

THEN ALONG CAME "SHOW BOAT"—AND THE RESULT is so sensational as to be almost beyond belief.

WE OPENED UNDER ALL KINDS OF DIFFICULTIES, ONE of which was the fact that the necessary license to operate the theatre was not delivered on time and we had to dismiss the audience which packed the house from top to bottom and refund every cent we had taken in.

AS SOON AS THE LICENSE WAS DELIVERED WE OPENED again and then the sensation started to sensate!

LONG LINES OF EAGER FANS AWAITED THEIR TURN to get in. Instead of starting at noon as we had intended, we opened at ten o'clock in the morning and kept grinding through until midnight.

AND THIS, MIND YOU, IN HARD-BOILED NEW YORK CITY which everyone said had been "Show-Boated to death"! All this, mind you, in spite of the fact that for more than two solid years thousands upon thousands had been jamming Ziegfeld's theatre to see the great and glittering success which that master showman had devised for their entertainment.

"SHOW BOAT" PAYS NO ATTENTION TO FORMER RECords. The people who want to see it pay no attention to their former habits.

"SHOW BOAT" PACKED THE COLONY THEATRE IN SPITE of blistering heat—during days when it was like walking on top of a hot oven to tread the sidewalks of New York—during days when the humidity was so intense that it was hard to breathe!

"SHOW BOAT" WILL SMASH YOUR OWN RECORDS JUST as it is smashing those of scores of theatres throughout the world.

IT IS THE FREAK OF THE INDUSTRY AND NOTHING CAN keep it from rolling along!

1929-30 PRODUCT

The ONE and ONLY
BROADWAY

SHOW BOAT

PAUL WHITEMAN
in KING OF JAZZ

COLLEGE LOVE
THE STORM
MEN IN HER LIFE
THE COHENS AND KELLYS IN SCOTLAND
THE LAST PERFORMANCE
THE SHANNONS OF BROADWAY
TONIGHT AT TWELVE

LAURA LA PLANTE in 3
JOHN BOLES in 2
JOSEPH SCHILDKRAUT in 3
MARY NOLAN in 4
REGINALD DENNY in 2
GLENN TRYON and MERNA KENNEDY in 3
GEORGE LEWIS and BARBARA KENT in 2
THE DRAKE CASE
THE CLIMAX
BRAWN OF THE SEA
SHE BELONGS TO ME
KEN MAYNARD in 8
HOOT GIBSON in 8

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These pictures were recorded under the Western Electric System, using the finest equipment in the world.

Member *of* Motion Picture Producers *and* Distributors of America, Inc.—Will H. Hays, *President*

YOUR LIST OF BIG HITS 1929-30

PARIS BOUND *Starring Ann Harding, Philip Barry's delightful play produced by Arthur Hopkins. Fredric March and Leslie Fenton are in it. Maurice Revnes was the supervisor and E. H. Griffith directed it.*

THE SOPHOMORE *with Eddie Quillan, Sally O'Neil and Jeanette Loff in Corey Ford's refreshing story of university life from College Humor. Directed by Leo McCarey. Dialogue by Joseph Franklin Poland supervised by William Conselman.*

BIG NEWS *With Robert Armstrong and Carol Lombard. The mysterious death of a prominent editor stirs newspaper circles in George S. Brooks' exciting play. Gregory La Cava directed it. Walter De Leon wrote the dialogue, Jack Jungmeyer adapted it and Ralph Block is the supervisor.*

THE AWFUL TRUTH

Starring Ina Claire. Arthur Richman's stage success with Henry Daniel and a distinguished cast including Theodore von Eltz and Paul Harvey. Supervised by Maurice Revnes and directed by Marshall Neilan.

SAILOR'S HOLIDAY

With Alan Hale and Sally Eilers, and an all star cast. The funniest gob is coming ashore to see his gal in Joseph Franklin Poland's original story. Dialogue version adapted by Ray Harris and directed by Fred Newmeyer.

HER PRIVATE AFFAIRS

Starring Ann Harding. Herman Bernstein has made an adaptation of the stage play "The Right to Kill". Directed by Paul Stein.

RICH PEOPLE *with Constance Bennett. A best selling novel in a jazz setting, by Jan Gelzer from Good Housekeeping Magazine.*

GREENWICH VILLAGE FOLLIES *An elaborate reproduction of one of Broadway's most famous institutions. Through special arrangement with Jones and Green the most brilliant sketches of the Follies will be reproduced in sound and color.*

TREASURE GIRL *George Gershwin's inimitable music comes to the stage for the first time. Book by Frederic Thompson and Vincent Lawrence. Lyrics by Ira Gershwin. Produced by the noted stage director Richard Boleslavsky with incidental music by Walter O'Keefe and Bobby Dolan. Josiah Zuro, musical director.*

OH, YEAH! *Pathe scores a coup! That popular pair of stage buddies of "Is Zat So?" fame Robert Armstrong and James Gleason come to the screen for the first time together as two genial, unscrupulous brakemen from A. W. Somerville's Saturday Evening Post Story. Dialogue version adapted by James Gleason and direction by Tay Garnett.*

LUCKY IN LOVE *A merry Irish tale with Morton Downey, Betty Lawford and a distinguished Broadway cast. Story by Gene Markey with original songs by Bud Green and Sam H. Stept. Directed by Kenneth Webb and supervised by Robert T. Kane.*

A WOMAN AFRAID

William Hurlburt's stage play "On the Stairs", one of Broadways greatest successes— has everything—real thrills, real mystery—a real love story.

RED HOT RHYTHM

The fascinating musical comedy success by Walter De Leon, showing the laughable lovable people of Tin Pan Alley in their fads, foibles and flops. Directed by Leo McCarey and supervised by William Conselman.

THE RACKETEER *With Robert Armstrong and Carol Lombard. The romance of a swashbuckling pirate of the nightlife of New York, who loves and loses in his reckless battle with authority. Story by Paul Gangelin.*

HIS FIRST COMMAND

Starring William Boyd. An original story by Douglas Doty laid in the famous U. S. Cavalry School. "His First Command" is a dashing attraction—Bill Boyd at his best.

THE GRAND PARADE

A brilliant fascinating background for a great play and human love story by Howard Emmett Rogers, showing the blazing hate and strife in the merry world of fun and make-believe. Directed by Fred Newmeyer.

Your Guide to Box-Office Quality

WAR AND WOMEN

William Boyd, Ann Harding, Robert Armstrong in an all star road show special.

CLOTHES

with Constance Bennett. Lucy Stone Terrill's Saturday Evening Post Story dealing with the temptations of the fine feathers and furbelows of woman's raiment.

THIS THING CALLED LOVE

Starring Ann Harding. Edwin Burke's successful stage play about a strictly modern wife in the days of companionate marriage.

SARATOGA

with Constance Bennett. An original story of a pedigree and its consequences by William Conselman. It deals with high society in a refreshingly new manner.

OFFICER O'BRIEN

Starring William Boyd. A spirited story of the police force by Tom Buckingham, in which Carol Lombard also appears. Romantic Boyd in another great role.

HOT AND BOTHERED

with Eddie Quillan portraying the zest, the danger, the humor of youth's coming of age. Story by William Conselman and directed by Leo McCarey.

UP AND AT 'EM

All fun and good humor in this smart musical play by Kenyon Nicholson, featuring Alan Hale and Eddie Quillan. Directed by Leo McCarey and supervised by William Conselman.

THE BIG SHOT

Ben Hecht and Charles MacArthur, who wrote the outstanding stage success, "The Front Page", have written an original story for dialogue pictures based on the life of one of Broadway's most sensational characters.

PLAY BOY

with Eddie Quillan. In which the town ne'er-do-well makes good in Helen Hull's story in the Cosmopolitan Magazine. Dialogue version directed by Fred Newmeyer.

NEGLIGÉE

Starring Ina Claire. An adaptation of the sensational European stage success by Ernest Vajda.

PAINTED DESERT

With William Boyd. An all color production in the famous Pathéchrome color process, in which a stirring romance is blended with the adventurous spirit of the West. Supervised by Ralph Block. Story by Jack Jungmeyer.

THE BACHELOR'S SECRET

with Alan Hale. A dialogue adaptation of Walter De Leon's delightfully amusing farce in which a young man lies about his past, with inconceivably funny results. Directed by Tay Garnett and supervised by Ralph Block.

CRASHING THROUGH

Starring William Boyd. A comedy drama stage play by Saxon Kling dealing with the contrast of love, riches and poverty. Full of daring action and hearty laughter.

PARACHUTE

with Robert Armstrong and Carol Lombard. The story of a war aviator's struggle to adapt himself to life in his homeland as revealed in Ramon Guthrie's best selling novel. Directed by Tay Garnett.

First Pathé Feature Releases Click

"Ann Harding's debut as a talking actress is the event supreme of 'Paris Bound'".

M. P. NEWS

"First all talking college picture 'The Sophomore' is a riot". . . . . .

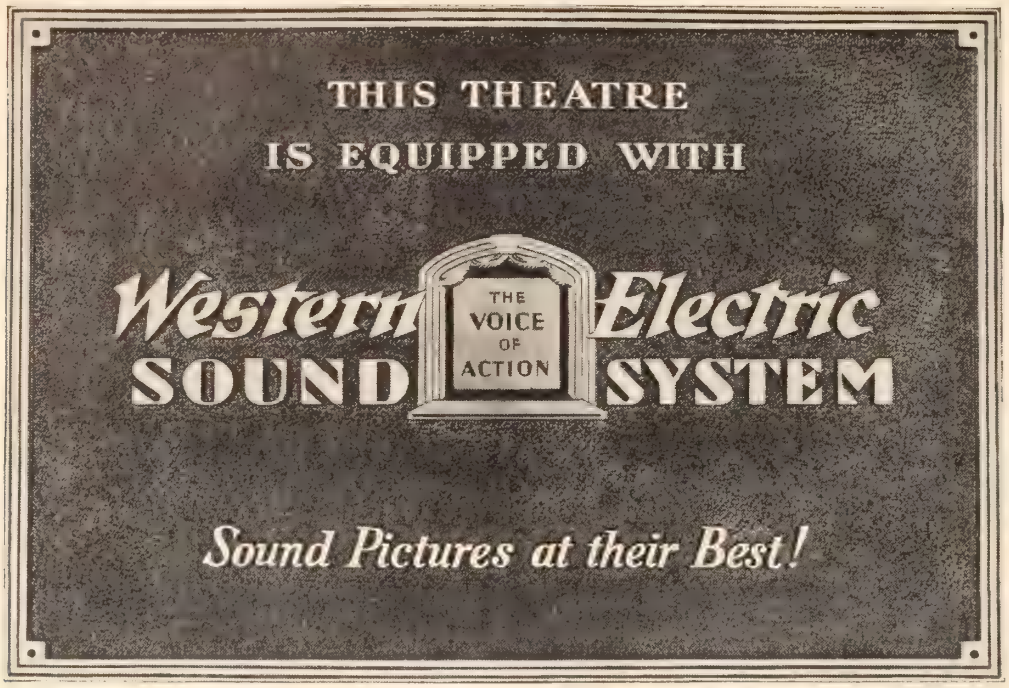
PHOTOPLAY

" 'Big News'—Armstrong's funniest since 'Is Zat So' ". . . . .

M. P. NEWS

PATHE

SILVER ANNIVERSARY 1929-1930



This lobby plaque is furnished Western Electric equipped theatres to identify themselves with the only sound system that is nationally advertised.

Here's the Solution of the Small Theatres' Problem

FOR a modest initial payment and as little as $30 weekly over a three-year period, depending upon the type of equipment required, any theatre, under the new plan of financing through the Exhibitors Reliance Corporation, can now secure the installation of a Western Electric Sound System.

Its quality has never been questioned. Its superiority has been universally accepted.

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Serviced by Electrical Research Products' nation-wide staff of 735 technical men—your insurance against breakdowns and costly program interruptions—

This is the Western Electric Sound System, now offered on a basis that enables exhibitors to finance its installation in part out of the income it will produce.

Our representative will be glad to supply complete details.

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250 West 57th Street, New York, N. Y.

MEMBER OF MOTION PICTURE PRODUCERS AND DISTRIBUTORS OF AMERICA, INC. WILL H. HAYS, *President.*

SHAKE THAT THING!

But first be absolutely sure each ingredient is perfect—

IT'S TOO LATE TO
MAKE EXCUSES
AFTER YOU'VE
SERVED THE FOLKS—

THE PUBLIC GETS A KICK OUT OF A PERFECT SHOW

M-G-M FEATURE - HAL ROACH COMEDY
HEARST METROTONE NEWS - COLORTONE REVUE

Make it a point to see that everything on your program is top-notch.

Remember that in these days there's no reason why your show shouldn't be the same as Broadway's best.

A poor course spoils a meal—
A bad ingredient ruins a cocktail—
A lousy picture slaughters a program

METRO - GOLDWYN - MAYER

is presenting a year of weeks of the Greatest Shows on EARTH (and "Earth" is a large place)

STOP RUINING A GOOD SHOW WITH INFERIOR SHORTS!

AMATEURISH talking comedies and mediocre Talking Acts are running wild in this industry today! They are dragging down good shows and cheapening theatres. Lay off them before they ruin you! There's a new type of talking short now that has kept pace with the intelligent progress of talking feature pictures. Metro-Goldwyn-Mayer, who sounded the death-knell of experimental, laboratory full-length talkies to give the industry the New Era, Road-show-size talkies, now assures exhibitors that they need no longer book old-fashioned, childish talking shorts into their theatres. The day of M-G-M's New Era, Road-show Quality Talking Shorts is here!

WHEN THE SHOW IS PERFECT

You'll find that M-G-M's New Era Shorts help to make it so!

HAL ROACH TALKING COMEDIES

These are the class talking comedies that play the big Capitol Theatre, N.Y., and similar de luxe houses everywhere. Hal Roach gives to his talking comedies talent, care and resources comparable to that which goes into the making of feature pictures.

8 OUR GANG

There's nothing in the comedy field to compare with the charm and delight of the Gang talking! They have won a new fame and following in talking comedies.

2 OUR GANG
(Synchronized)

8 LAUREL-HARDY

Their talking comedies, "A Perfect Day," booked into the Capitol, N.Y., and other de luxe houses is the first of their class talking comedy of the new season.

2 LAUREL-HARDY
(Synchronized)

8 CHARLIE CHASE

Charlie Chase brings to the talking screen talents of song, dance and mimicry that make his personality more winning than ever. "Leaping Love" is just a sample!

8 HARRY LANGDON

Langdon is to be the surprise talkie star. His first dialog comedy reveals a comic manner of speech that is irresistibly funny. Credit Hal Roach with another money hunch!

26 METRO MOVIETONE ACTS

Only the Biggest Names with established drawing power in Metro Movietone Acts. Theatres have learned that M-G-M class and quality differentiates these Acts from all others.

AMONG THE HEADLINERS IN METRO MOVIETONE ACTS

Van & Schenck Ukelele Ike Raymond Hitchcock
Irving Aaronson & Commanders Phil Spitalny Happiness Boys
Titta Ruffo Yvette Rugel Gus Edwards, etc.

12 M-G-M COLORTONE REVUES

These tabloid musical and dancing entertainments put your theatre in the Broadway de luxe class. Only M-G-M gives you revues of this kind with names like Charles King featured, and with dance experts like Sammy Lee and creators like Gus Edwards. Gems of beauty entirely in color and all-talking, singing, dancing.

SAMMY LEE

CHARLES KING

GUS EDWARDS

52 HEARST METROTONE NEWS

The world's greatest publisher has placed his world-wide resources behind the creation of a Super-Sound News. Once a week starting September 28th, on disc or film. The only sound newsreel produced by a news-gathering organization.

104 M-G-M INTERNATIONAL NEWSREEL

The combined staffs and resources of M-G-M News and International Newsreel as represented in the M-G-M International Newsreel means that no other outfit can begin to compete in world news coverage. Twice Weekly starting July 31st.

Everybody's happy when you've got—

47 GREATEST SHOWS ON EARTH FOR WIRED HOUSES

JOHN GILBERT in
2 ALL TALKERS
"Redemption"
"Olympia" (title to be changed)

GRETA GARBO in
2 ALL TALKERS
"Anna Christie"
And One More

WILLIAM HAINES in
3 ALL TALKERS
"Navy Blues"
"Springboard"
And One More
1 SYNCHRONIZED
"Speedway"

JOAN CRAWFORD in
2 ALL TALKERS
Titles to be announced
2 SYNCHRONIZED
"Our Modern Maidens"
"Jungle" (title to be changed)

LON CHANEY in
1 SYNCHRONIZED
"The Bugle Sounds"
And Two More

RAMON NOVARRO in
2 ALL TALKERS
Titles to be announced

BUSTER KEATON in
2 ALL TALKERS
Titles to be announced

COSMOPOLITAN PRODUCTIONS
3 ALL TALKERS
Titles to be announced

THE DUNCAN SISTERS in
"COTTON AND SILK" *(Title to be changed)*
All Talking, Singing, Dancing

VAN & SCHENCK in
THE PENNANT-WINNING BATTERY *(All Talking, Singing)*

MADAME X
(All Talking)

COLLEGE LIFE
(All Talking, Singing)

THE ROAD-SHOW
Charles King—Bessie Love
(All Talking, Singing, Dancing)

HALLELUJAH
(All Talking, Singing)

THE BISHOP MURDER CASE *(All Talking)*

THE THIRTEENTH CHAIR *(All Talking)*

THE GIRL IN THE SHOW *(All Talking)*

THE SONG WRITER
(All Talking)

KEMPY
(All Talking)

SONG OF THE SUNSET
(All Talking, Singing)

LORD BYRON OF BROADWAY
(All Talking, Singing)

PLEASURE LOVERS
(All Talking)

THE GREEN GHOST
(All Talking)

MONTANA
(All Talking, Singing)

THE SHIP FROM SHANGHAI *(All Talking)*

THE VIKING
(Sound, All Technicolor)

THE MYSTERIOUS ISLAND
(Sound, Dialog, Technicolor)

DEVOTION
(All Talking)

TABLOID
(All Talking)

JUDICIAL MURDER
(All Talking)

IRIS
(All Talking)

TWELVE HOURS OF LOVE *(All Talking)*

LIGHTS AND SHADOWS
(All Talking)

HAL ROACH COMEDIES
8 Our Gang *(All Talking)*
8 Laurel-Hardy *(All Talking)*
8 Charlie Chase *(All Talking)*
8 Harry Langdon *(All Talking)*
2 Our Gang *(Synchronized)*
2 Laurel-Hardy *(Synchronized)*

26 METRO MOVIETONE ACTS

12 M-G-M COLORTONE REVUES

52 HEARST METROTONE NEWS

104 M-G-M INTERNATIONAL NEWSREEL

16 GREATEST SHOWS FOR SILENT HOUSES

THE BROADWAY MELODY

HALLELUJAH

THE MYSTERIOUS ISLAND
(Technicolor)

JOAN CRAWFORD in
"Our Modern Maidens"
"Jungle" (new title to come)

JOHN GILBERT in
"Redemption"

WILLIAM HAINES in
"Navy Blues" *"Speedway"*

GRETA GARBO in
One Silent Picture
(Title to be announced)

LON CHANEY in
"The Bugle Sounds" and Two More

RAMON NOVARRO in
Two Silent Pictures
(Titles to be announced)

THE VIKING
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(Twice Weekly)

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Motion Picture News

Vol. XL NEW YORK CITY, JULY 27, 1929 No. 4

The Road of Progress

Technical Advances Are One Milestone; Percentage Another

By William A. Johnston

ONE man, who came pretty near to ruling this business, once told the writer that if only he could get hold of some radical improvement in the screening of pictures he could get just the grip on the business he wanted.

That was some time ago; conditions are greatly changed today. There's theatre control, for instance, in big national groups. And already we've had one mighty technical advance, in talking pictures, enough to turn the industry upside down.

Anything that adds vitality to the screen, that gets it away from its limitations and nearer reality, is a most important factor.

Last week Paramount took off a regular matinee at the Rivoli Theatre, New York, and without any trumpeting—and adroitly so, showed Magnafilm.

Magnafilm fills the proscenium arch, makes the screen look just like the stage in size and further adds third dimension, in an impressive degree.

Exhibitors will want Magnafilm or something as good or better. The public will patronize such a screen because, simply, it is more lifelike. Winchell Smith said that the beginning and end of the show business was expressed in this one sentence: "Make 'em believe it."

Just recently a scientist said to the writer: "The screen is on its way. Pantomime has been greatly developed; now you have sound, and that will require much development; and then you will also have breadth, depth and natural color. One of these days a person coming into a picture theatre will think, for the moment, that he is seeing and hearing living beings, life itself."

That, it would seem, is the inevitable destination of motion pictures; such technical advances are the milestones along the way.

* * * *

AN exhibitor writes us a long letter, which opens with a criticism of our stand in favor of percentage and then gives an interesting detail of his costs and how it is impossible for such a theatre to make expenses today in view of high rentals.

Which is simply an excellent argument for percentage, where rentals are based upon the box-office intake, and upon nothing else.

There seems still to be a good deal of fog about percentage playing.

In our opinion and by every sign, it is here already; it is here because it is economically sound and fair. Consequently, it would seem the job of everyone concerned to give it his most intelligent unbiased appraisal.

Our contemporary, *The Film Daily,* quotes a showman on the subject as follows: "Likewise does he (The Exhibitor) become a poor showman, because the more effort he puts behind an engagement the greater the return —for the distributor."

Nothing, it seems to us, could be further from the truth. If all humans felt this way about work we would, practically all of us, lay down our tools and quit. Very few of us work for ourselves alone.

Take our large and formidable army of theatre managers known as the Managers' Round Table Club. If you put the question to anyone of these alive showmen I am positive he would tell you that, under percentage playing, he will work harder than ever for the box office results—and for the sake of his house and himself, even if the distributor is also benefited.

That's business—good business. The other idea is a business of hate—and that's mighty poor business.

Producers Feeling Tightness Of Play and Story Material In Scheduling Productions

Authors Fighting Shy Of Coast May Ask New Form Of Contract; Producers Hunting For Material

A DEARTH of story and play material suitable for filming in sound has struck the industry with the bigger producers all behind on their schedules of production for many of their stars. In laying out the production sheets for several months hence, which makes necessary that the play or story be in work this far in advance, they have come to the realization that they will have to develop new sources for food for the camera-mike combination.

The principal trouble seems to be that the producers do not know what they want. This, undoubtedly, because they have not yet fathomed the new medium that they are dealing with. Sound has changed all the angles for them and a story that heretofore might have been knocked out against time by some hack writer on the lines of a well known formula that had been tried and used time and again, now turns out to be totally unsuited. The medium of dialog necessitates the development of a character along different lines than were heretofore possible, and the producers have likewise discovered that they cannot take a dialog writer who has been writing for the stage and shut him up in a room with a typewriter and order him to grind out "something." Worthwhile "somethings" aren't developed under that system.

On the other hand, the authors are asking why they should devote a lot of time and thought to something worthwhile under the present system. If they develop a play, all that they get out of it is the weekly stipend that the producers see fit to hand them, and any moment after they have turned out a hit they may be out of the lot.

They are searching for a royalty plan similar to that which prevailed in the theatre.

One that is suggested is that writers under contract will receive weekly drawing account of advance royalties against their share of the ultimate earnings of the productions.

In the theatre they received their royalties from the spoken stage and had the picture rights as velvet. Now with the screen speaking they sell both screen and dialog rights in one fell swoop.

Seemingly it would be the idea for the producers to put writers under contracts with drawing accounts ranging from $12,500 to $25,000 or more annually, as against a royalty return on the sales of the pictures. This would be an incentive for the writers to develop material for the talking screen and not force them to hack work, such as a lot of the rewriting that they are now doing. A scale of royalties could be worked out whereby an author would get a certain percentage for originals and a lesser one on a rewrite or doctoring job.

At the end of each quarterly period a settlement could be made with him with his drawing account to that time charged against his earnings. With the author figuring that in turning out a real hit his income would be enhanced he would certainly take his writing more seriously then he would if he knows that no matter how good his work is he will only get the same amount of return that he would receive if he turned out a bad piece of writing.

The Dramatists League has been giving the matter of a royalty basis for pictures long and serious thought during the past few months and will undoubtedly develop a new form of contract in the near future to meet the new situation.

Paramount Acquires Property For Theatre

ADDITIONAL property in the rear of the Criterion Theatre and New York theatres, located in the Times Square section of Broadway, facing the Hotel Astor, has been purchased by the Seneca Holding Corp., an affiliation of Paramount.

The purchase is reported as clearing the way for the erection of a 6,000 theatre office building on the Criterion and New York sites, to include almost a quarter of the block in the rear and to extend from 44th to 45th Streets. The pending construction of this theatre has been rumored from time to time.

Director—Aides, Script Clerks Unionizing

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, July 25.—The latest group of studio workers to start a union of their craft is reported to be the assistant directors and script clerks. Those interested in organizing the group are telling prospective members that the union will ask for a wage scale minimum of $225 weekly for all assistant directors and $125 for second assistants.

The script clerks have decided that they should have a minimum wage scale of $75 weekly when the union is organized sufficiently to demand that rate from the producers.

Louise Brooks In German Film, Being Made In Berlin

Paris, France, July 15.—The production in Paris of "The Beauty Prize," written by Heinrich Fraenkel, Berlin correspondent of MOTION PICTURE NEWS, having been postponed, Louise Brooks, who was to have played the starring role, has gone to Berlin, where she is appearing in "The Diary of a Lost One," directed by G. W. Pabst, who directed her in "Pandora's Box," and produced by Sofar, which was to have made "The Beauty Prize."

Texas Exhibitors Offer Services To Arbitration Board

While Steffes In N. Y. Announces Allied's Anti-Arbitration Move Is Permanent

The Dallas Film Board found that arbitration will not be abandoned by the exhibitors as more than twice the number of exhibitors necessary are said to have volunteered their services to the arbitration board.

"Exhibitors, both members and nonmembers of the M. P. T. O., having claims against distributor members of the Dallas Film Board of Trade may continue as they have in the past, to file claims direct with the Film Board for prompt disposition," Don C. Douglas, secretary of the Dallas board, stated when his board began its second session since the action by Allied.

Personal presentation of their claims was urged by Mr. Douglas in his statement to exhibitors. He declared that if an exhibitor entertaining doubts concerning the integrity of the board would present himself at one of the regular bi-monthly meetings, it is quite likely that he can be appointed to serve on the board.

Speaking of Allied's anti-arbitration move W. A. Steffes said this week that the Allied would remain permanently withdrawn from arbitration. He inferred that it may possibly be resumed by Allied with adjustment of the system suitable to the Myers group. No plans for the resumption of arbitration have been made in Minneapolis, he declared.

Harry M. Crandall Retiring From Film Business August 1

Harry M. Crandall, for twenty-one years actively interested in the motion picture business, and at present executive vice-president of the Stanley-Crandall Co., of Washington, will retire from the film field on August 1. His future plans will be announced after his return from a long-awaited rest trip.

The Stanley-Crandall Circuit was started by Mr. Crandall with an 80-seat theatre and has grown to an approximate seating capacity of about 50,000. Assuming the post left vacant by Mr. Crandall's retirement, John J. Payette becomes general manager of the Washington and surrounding territory for the Warner Bros. theatres.

Marietta Milner, German Film Star, Dies Suddenly

Paris, France, July 15.—Marietta Milner, one of the most promising of the young feminine players in Germany, recently died very suddenly while vacationing at a German watering-place.

She made one picture for Universal in America. Having returned to Germany recently, she had just completed a role opposite Mosjoukine in "The Tzarevitch."

Bankers Ordering Drastic Cuts In Production Costs, Coast Hears

NEW YORKERS IN DARK

Film Executives In New York All Plead Ignorance of Any Concerted Plan

A NUMBER of motion picture executives in New York, when broached and asked regarding the advices from the Coast as to the orders issued by the bankers, stated that they were in complete ignorance of same. All denied that there was any concerted plan afoot whereby the studios were to make wholesale reductions in an effort to cut their overhead.

It was thought that the hurried conference in New York of two important Coast production officials was brought about as a result of the orders from the bankers in regard to their studio. This studio incidentally has been turning out the most consistent box-office product of any of the bigger producing organizations. Lately the control of the organization passed into other hands, and it may be that this is to be the first open clash as to authority in the matter of making pictures.

The older company of the two has been trying for several years past to improve the standard of its product, and has in some measure succeeded, although it is far from approaching the quality of product that the newly-acquired company has been steadily turning out.

The last effort on the part of the producers about two years ago to effect a cut in operating expenses on the Coast almost met with a revolution, and after a brief time the proposed reductions were not enforced.

Educational Completes 3 New Talkie Comedy Shorts

''Fire Proof,'' ''Ticklish Business'' and ''The Bug Man,'' three new talking comedy shorts, were recently completed at the Educational studios. Two other subjects are scheduled to follow them into production.

Lupino Lane stars in ''Fire Proof,'' his third talkie; the cast includes Wallace Lupino, Betty Caldwell and Lorraine Rivero, Henry W. George directing. A cast composed of Monty Collins, Vernon Dent, Jerry Drew and Addie McPhaill appears in ''Ticklish Business,'' a Mermaid comedy. In the cast of ''The Bug Man,'' the first Tuxedo talkie, are Raymond McKee, Cissy Fitzgerald, Marion Byron and Billy Engle.

Harry Langdon To Wed In Hollywood On July 27th

Harry Langdon and Helen Walton will marry on July 27th at the Hollywood home of Alice Calhoun. The ceremony will be recorded by the sound cameras and will take place at the close of Langdon's current comedy now in production at the Roach studios.

Wm. Fox Recovering; May Be Out This Week

WILLIAM FOX is recovering from injuries sustained in an automobile accident on Long Island on Wednesday of last week. At the Mineola Hospital, where he is still a patient, it was stated that the doctors did not know just when the film magnate would be able to leave the hospital but it might possibly be this week.

Production Cost Up 30 Per Cent, Hays Declares

Equity Situation Outside His Jurisdiction, M.P.P.D.A. Head Also Says

(Hollywood Bureau, Motion Picture News)

Hollywood, July 25.—Will Hays arrived in Los Angeles, after a short vacation at Vermejo Ranch, New Mexico, on his trip west.

Hays expressed ignorance of the present Equity situation, and stated it was entirely outside his jurisdiction, and everything was in the hands of the coast producers. He claims that his visit had no particular significance beyond the fact that it was his yearly July trip to the coast to attend the annual meeting of the producers' association.

A general statement was released to the press by Hays, who said:

''There is no longer any doubt, of course, about the great public appeal of sound pictures. ''Thirty per cent more is being spent on production this year than ever before. Since May 15th, we have been at the peak in the number of persons employed and the number of pictures produced and we are, of course, attaining a new high mark in quality of entertainment. In all English-speaking countries exhibition is increasing this year about 30 per cent.

''We are, however, going through a period of trial and adjustment and it will take another year to reach a level of production and exhibition. As always, the public will be the final judge and decide the character of entertainment it desires. All producing factors realize the situation, which is serious and difficult, and all are cooperating earnestly and unitedly to work it all out in the best way.''

M-G-M Buys Talkie Rights To Sheldon's "Romance"

The play by Edward Sheldon entitled ''Romance,'' which was produced as a silent film in 1920 and was first presented on the New York stage in 1913 with Doris Keane in the starring role has been purchased by M-G-M.

35 PER CENT INCREASE

All Studio Groups, Except Contract Players, Expected To Be Affected

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, July 25.—An immediate and slashing reduction in talking picture costs in several of the large coast studios is indicated as the result of definite ultimatums to studio heads from Eastern officials within the past few weeks. It is understood that the bankers are dissatisfied with the terrific increase in general studio overhead and individual production costs, and have decided to apply the brakes.

The cuts will affect producing executives, directors, writers and all other groups in the studios with the exception of contract players. The latter will be retained in practically every case when an option comes up for renewal until present difficulties with Equity clear up. It is unlikely that the studios will endeavor to reduce salaries of employees as was attempted two years ago, but it is expected that the payrolls will be materially reduced by letting out enough employees to get the weekly overhead down to normal.

Cost Up 35 Per Cent

It has been admitted that the general cost of production of talking pictures has increased at least 35 per cent in most of the studios during the past six months. Although some of this increase can naturally be charged to the newly installed sound departments and staffs, nearly all of the increased overhead has resulted from the wholesale signing of stage players, stage directors, playwrights, and song writers.

In contract players alone, the eleven major companies have increased their list of long term actors nearly one hundred per cent during the past year. In July of last year, these studios were carrying about 210 players on contract; while the total today is near the 375 mark. Of the increased number, about 115 are former stage players signed since the first of January for the talkers.

Contract lists of directors have increased in the same manner. Several of the studios, notably Paramount, Fox, M-G-M, have increased the total of contract directors nearly 100 per cent, with the new men mostly recruited from the stage. The same goes for writers, both dialog and scenario. In addition to these increases, a new group have been brought into pictures through the production of filmusicals, namely the song writers and lyricists. At the present time, there are nearly two hundred song writers of all classes in Hollywood, most of them under contract to various studios at substantial salaries.

When producers as a whole first got into production of talkers and sound pictures, it was found that this type of picture could

(Continued on following page)

Brooklyn M.P.T.O. Absorbed By TOCC Former Disbanded

Charles O'Reilly Leadership Brings About Amalgamation Of Two Organizations

The Motion Picture Theatre Owners of Brooklyn became a part of the Theatre Owners' Chamber of Commerce this week. The Brooklyn organization, with about 70 members, decided to disband and join as individuals in the New York organization. The reason for this move is the renewed activity on the part of the T. O. C. C., due to the return to the leadership of that organization of Charles L. O'Reilly. The Brooklyn organization had been in existence for about six years.

Since his return to the presidency of the T. O. C. C. two months ago, O'Reilly has instilled new life into the organization and started it on a militant campaign to protect the interests of its members. The first step was the obtaining of a veto by the Mayor of a bill which had been passed by the Aldermanic Board which would have increased the theatre operating cost in Greater New York by more than $1,000,000 annually.

Asher And Rogers Ready To Launch New Productions

Asher and Rogers are lining up filming material for production. Two vehicles practically ready for casting at the present time are "Carnival," from the stage play by William R. Doyle, and "The Cabaret Boys," by Sam Shipman and John B. Hymer. Asher and Rogers have decided to produce six talkies altogether without endeavoring so far to have releasing arrangements guaranteed beforehand.

Regarding this production system, Eph Asher states:

"The theatre situation as created by the advent of talkies, was never better for the independent producer. Producer-owned theatres, for example, which presented an insurmountable booking snag for the small independent producer during the era of the silent film, are now an available market for any producer who can produce good talking pictures. This condition is undoubtedly caused by a dearth of talkie material as related to the demand."

White Engages 4 Players For Roles In Tuxedo Talkie

Jack White has selected the cast for the initial all-star Tuxedo talkie comedy, which is being directed by Charles Lamont under White's supervision. In the line-up are Cissy Fitzgerald, Raymond McKee, Marion Byron and Billy Engle. Both Miss Fitzgerald and McKee are veteran film workers, Fitzgerald having appeared in one of the first pictures made in the U. S. and McKee having appeared in the first talking picture ever made, an early Thomas Edison test.

Musicians To Appeal To Supreme Court

SAN FRANCISCO, CAL., July 25.—The Musicians' Union of San Francisco filed notice that it will carry its fight against Nasser Bros. Theatres to the State Supreme Court. According to the notice, filed by President Walter A. Wever, of Musicians Local No. 6, the recent decision of Superior Judge J. J. Trabucco ruled against the musicians, who sought an order to compel Nasser Theatres to carry out an alleged contract with the Union.

The contract was violated, the musicians alleged, when the theatres installed talking apparatus and discontinued their orchestras.

Adjustment Plan Under Attack By Myers, Of Allied

Charges Effort To Smother Organization Which He Heads

In a statement headed "Exhibitor Relief —or Bondage?" Abram F. Myers, president of Allied States Association, this week attacked the adjustment plan which, it was reported last week, the distributors would propose as a relief method of sound rentals.

"The plan is fundamentally wrong because, instead of providing for fair prices and terms for all alike, it merely provides eleventh-hour relief for the exhibitor who has been gouged until he can no longer meet his obligations," said the Myers statement.

The statement continued: "It has been made apparent in the past few months that the Hays organization will not tolerate an exhibitors' organization which it cannot control. In its efforts to smother the Allied States Association it has resorted to measures which may involve all its members in serious consequences."

2 Big Dailies Join Newsreel Combine Of Universal Pict.

The Minneapolis Tribute and the Kansas City Journal-Post were added this week to the publications affiliated with Universal Pict. Corp. in a newsreel combine.

Altogether, thirty-eight dailies, representing more than 20,000,000 readers, are reported as allied with Universal in establishing newsreel service, which will be distinctively a newspaper film to be released in each territory under the name of its newspaper affiliation.

All of the dailies affiliated are planning a newspaper campaign in their advertising and text columns. The initial campaign, to start about ten days before the first release, on July 31, will consist of 6,070 lines of ad copy.

Failure Of Fla. Business Causes Sparks Closings

Orders Shut Down Of 7 More Theatres; The Edward In Sarasota On Part Time

Jacksonville, Fla., July 25.—E. J. Sparks has ordered closing of theatres in seven towns. The houses are to remain closed indefinitely, it is understood, until the present depressed business conditions of Florida change for the better.

The theatres affected by the order are the Lyric, Gainesville; the Omar, Fort Myers; the Queen, Fort Lauderdale; the Sarasota, Sarasota; the Republic, Jacksonville; the Wallace, Bradenton, and the Orpheum, St. Augustine. Besides closing the above, Mr. Sparks has ordered a four-day week only for the new Edward Theatre, Sarasota, which has sound equipment. This is the first time during twelve years that Sarasota has been without a daily operated theatre. Heavy weekly losses averaging from $800 to $900 per week are understool to be the reason behind the shutdown.

If business conditions continue to grow worse, it is possible that Mr. Sparks will have more than fifty per cent of his houses closed and these will probably not be reopened for the Winter months.

An official of the Sparks organization has declared that the present Summer's business in Florida is worse than any similar period in the past fifteen years.

Bankers Reported Ordering Cut In Production Overhead

(*Continued from page 339*)

be turned out cheaper than the general run of silent features. Reason for the reduced cost was attributed to the lesser number of sets needed for a dialog picture, also the smaller number of players and extras required in comparison to a silent film. This lowered cost greatly exceeded the expenditures for the sound in the pictures, giving the producers a smaller negative cost than before.

Shooting time on dialog pictures generally has been greatly reduced over the schedules previously required for silent productions. One of the large companies recently finished a big special from a well known stage play in eighteen days of actual shooting. The cast was rehearsed for about ten days before the picture started, but this brings the total time up to 28 days, which was far below the general schedule of the studio for silent "specials." In another instance, the same company rehearsed the cast of a program picture for one week, and then spent only twelve days in shooting. A year ago, in silent form, the picture would have easily ran on a schedule of about 24 days.

In carrying out the instructions from New York to immediately reduce overhead and production costs, two of the largest companies on the coast are planning wholesale reductions in their writing and directorial staffs.

Nation-Wide Labor Demonstrations In Theatres To Aid Equity Now Sought

EQUITY FILES TEST CASE

Sues Tully Marshall And Warners In Los Angeles Court On "Sanctity Of Contract" Issue

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, July 25.—A test case filed in Superior Court against Tully Marshall and Warner Bros. Pictures by Equity will determine whether members of Actors Equity Association can enter into contracts with producers except with the sanction and approval of the organization. The case has far reaching importance in the relation of labor unions and employees, and it is understood that Equity has the unqualified backing of the American Federation of Labor to carry the case to the United States Supreme Court.

Equity named the actor and producer as defendants in the suit, which asks for an injunction to prevent Marshall from working except under an "Equity contract" in addition to damages of $1,000,000. The complaint revolves on an employment contract said to have been entered July 1st between the actor and producer which was not in conformity with the rules and regulations of Equity.

Marshall became a member of Equity in 1913, according to the complaint, and at all times has been subject to the orders, rules, by-laws and constitution of the association. Equity recently promulgated a ruling to the effect that no member of the association was permitted to work in a talking or sound picture except under Equity regulations.

Both Warner Bros. and Marshall were advised of this rule of Equity, the complaint states, adding in spite of this regulation, the defendants conspired to induce Marshall to break his Equity agreement by entering an employment contract not sanctioned by the association. Since Marshall's break with Equity, it charged, other actors have been induced to sign contracts contrary to Equity's ruling, which threatens the entire structure of Equity unless the court grants the injunctions prayed for.

(*Continued on following page*)

Chaney Ill; Thalberg Will Decide On Delay Of Vehicle

Hollywood, July 25.—Lon Chaney was suddenly stricken this week with an attack of tonsilitis which necessitated an operation. M-G-M, consequently, has been forced to delay production on "Bugle Sound," which George Hill is to make. The picture was to have started Monday, with several members of the cast already engaged. A three months' rest is reported ordered by the doctors for the star. The studio is getting in touch with Irving Thalberg, who is now in the East, to decide whether to postpone production or to substitute another star for Chaney.

Producer's Troubles On All-Equity Provisions

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, July 25.—The path of the producer who has accepted the provisions of all-Equity cast is not entirely smooth, according to reports at Tec Art Studios, where Burton King is producing a picture independently.

King signed all his players on Equity standard contracts, and started work on the picture. For one sequence he required a number of Mexicans for atmosphere, and arranged to get the necessary extra people in the manner formerly used. When Equity was informed of King's intentions, the producer is said to have received instructions that every extra used as atmosphere must belong to Equity to carry out the provisions of his agreement. King consented to do this if Equity would deliver him the necessary number of Mexicans and Spaniards to dress the set, otherwise he would be forced to carry out his original plan.

Coast Hears Of Dissatisfaction In Equity Ranks

Some Members Said To Feel They Are Bearing Brunt Of Fight

(Hollywood Bureau, Motion Picture News)

Hollywood, July 25.—Regardless of the genuine and manufactured enthusiasm displayed at the various weekly Equity meetings, there is a strong undercurrent of feeling among members against the present situation that might explode at any minute. Many members of the association, both film actors and players recently from the stage, feel that they are being made to bear the brunt of the fight while all contract members are sitting pretty with fat weekly pay checks. Adverse criticism is also heard about the Equity policy in apparently allowing prominent members to hide behind the excuse that present picture engagements were signed before June 5th. In one case, Equity members declare that a cast contains at least four members of the association, while the writer of the script was not engaged by the studio until about the 10th of June, and casting did not start until the first of July.

Equity has established a total of eight branches around Hollywood to take care of the work of various committees. Besides merchants who display signs welcoming the patronage of Equity members and eating places that give discounts on display of proper credentials, there appeared Equity's official gas station, where gasoline can be

(*Continued on following page*)

AIMED AT SIX STARS

Unions Throughout Country Asked By L. A. Council To Aid Equity Campaign; Letters Sent Out

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, July 25.—A movement to create demonstrations in theatres throughout the country against players opposing Equity officials in the present campaign has been launched by the Los Angeles Central Labor Council.

Communications have been addressed to city labor councils and state federations of labor signed by J. W. Buzzell, secretary-treasurer, of the Los Angeles Labor Council.

It advises recipients that Equity is in controversy with picture producers and that certain actors have denounced Equity. Accordingly, the letter calls on labor councils to adopt resolutions supporting Equity and condemning the actions of Conrad Nagel, Clara Bow, Lionel Barrymore, Louise Dresser, Marie Dressler and Noah Beery. It requests that copies of resolutions be forwarded to those actors and suggests that each labor council have a committee call on local theatres asking them not to show pictures in which those players appear, adding: "It would be extremely helpful if, when pictures with these performers in them are shown, a demonstration was made in the theatre of disapproval of those actors and actresses and it wouldn't hurt any at these demonstrations if a large part of the audience walked out of the theatre."

Capt. Irving O'Hay, veteran of eight wars and long time actor, dominated the Wednesday mass meeting of Equity. He made a fiery speech and received rounds of applause. Frank Gillmore, Equity president, introduced several groups seated together around the hall, each rising at the introductions. In the "Cowboy Division," there were approximately 30; "Indian Division," aobut 29; "Mexican Division, 30; "Russian Division," 25; "Arabian," 10; Chorus Equity, 40; Ex-Service Men, 35.

Gilmore announced the suspensions of Norman Trevor, Helen Gilmore, Nita Mar-

(*Continued on following page*)

St. Louis Bars 18-Year Old Show Boat As Unsafe

St. Louis, Mo., July 25.—Building Commissioner Aegerter of St. Louis, Mo., on July 18 ordered the police to prevent D. Otto Hitner's old-time show boat moored in the Mississippi River near the East Bridge from giving performances in the city. He claimed that the floating theatre was unsafe and didn't have sufficient number of fire extinguishers. The boat has a maximum seating capacity of 700 persons and played to two capacity audiences prior to the interference by Aegerter. Hitner said that Aegerter's charges were unfair.

N. J. Exhibitors To Test Legality Of Protection

Unit Re-elects Seider; Decides On Cooperative Buying Of Sound Devices

Declaring that the "compound protection" enjoyed by Stanley-Fabian in their state is illegal, the New Jersey exhibitors at their convention in Atlantic City authorized President Joseph M. Seider to engage counsel to test protection in that state.

The members plan cooperative buying of twenty sound equipment devices, the equipment to be bought by the body as a unit.

The convention re-elected Seider president, despite his wish to retire from the post. Other officers elected were Leon Rosenblatt, Bayonne, secretary; Frank Warren, Princeton, treasurer. Directors, who will name the vice-presidents, are: Jacob Fox, Riverside; Peter Adams, Paterson; Charles Robinson, Newark; I. M. Hirshold, Toms River; Louis Gold, Newark; I. M. Roth, Morristown; Moe Kritel, Newark; J. Danzig, Jersey City.

The action to test protection followed recommendation of Seider who branded as illegal the "compound protection," which he claims is secured by Stanley-Fabian over independents.

Thirty-five exhibitors, representing about seventy theatres, attended. The session lauded Seider for his work in securing passage of the law permitting the admission of children from fourteen years and older to theatres. Seider stressed the need for immediate relief on high overhead and optimistically painted next season's product, predicting that independents who had difficulty in getting quality product last year, next season will have Fox and M-G-M product to draw from, which, he pointed out, is being sold away from the Stanley-Fabian houses.

Dissatisfaction In Equity Ranks Reported On Coast

(*Continued from page* 341)

obtained by members at a discount.

While Equity holds the center of the stage, the producers continue their silence. Difficulty is being encountered in various spots to obtain the actors that a director or producer would want to have, but the casts are being filled from the thousands of non-Equity applicants. The present situation has brought back many old time film favorites and supporting players that have gone into other lines of business during the past five years. Many of these are finding it extremely easy to keep working steadily. Studio casting offices are working together, and tipping each other off when capable part and bit players are finishing at particular studios. Besides, the producers are ter-changing contract players among themselves just as much as possible, and it is estimated that the studios have available a total of nearly five thousand capable feature players, part and bit actors, and others, which is far in excess of requirements, even at the height of production.

Yegg Killed, Robbing Portland Theatre

An unsuccessful attempt to rob the Portland Publix Theatre was made for the third time last week. The robber had paid his way into the theatre and had forced his way into the office of J. C. Smith, manager. He was in the act of leaving, after having forced Smith to turn over $4,000, when officers who had been summoned opened fire on him. A regular gun battle commenced, but the patrolmen's shots had some effect, the robber dying in an ambulance while being rushed to the hospital.

The theatre has proved to be the jinx of three hold-up men. The first two who tried to rob it are now serving terms in the Oregon state prison.

Georgia Exhibitors Prepare To Fight Discriminating Laws

Atlanta, Ga., July 25.—With the introduction last week of a bill in the Georgia legislature intended to impose a tax of 5 per cent on theatres and all other forms of amusement in the state, exhibitors indicated that they would oppose any measure which singled out theatres for special taxation. Exhibitors also indicated that they would not oppose any general tax imposed equally and fairly on all lines of business.

The board of directors of the Georgia exhibitor body, meeting in Atlanta, appointed a special committee to handle tax matters in the interest of the organization. Committee is composed of Mrs. Anna Aiken Patterson, of Atlanta, chairman; Alpha Fowler, of Douglasville, and R. B. Wilby, of Atlanta.

The bill imposing the tax on theatres was introduced in the House of the Georgia General Assembly by a representative of Campbell county, who is owner of the Dixie Lakes and amusement properties.

Demonstrations in Theatres To Aid Equity Cause Sought

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tan, Martha Mattox, Phillips Smalley, D. R. Hatswell, Harry Kelsey, Marion Dabney, Sady Campbell, and three from Chorus Equity. A wire was read from Marion Davies wishing good luck and sending a check for $1,000. Mae Murray contributed $2,500.

A letter from Harry Ohlsen, agent of the Sailors Union of the Pacific, stated that no marine union would furnish crews for any vessel used for pictures until the trouble was settled or Equity notified the union that everything was O. K. Ohlsen said that, as far as he had learned, Columbia had not been able to man the vessel "Bohemia" for the shooting of scenes for the picture "Hurricane," but another report said that the company has been shooting successfully with another crew.

Gilmore made a plea that Equity members stick together, and said he felt things looked better than ever before for victory. Other speakers were: Sam Hardy, William La Plant, Jetta Goudal, George Walsh, Montagu Love, Lawrence Grant and Reginald Denny.

Academy Survey To Attempt Screen Standardization

Co-operation Of Every Branch Of Industry To Be Asked To Decide Sound Problem

Hollywood, July 25.—In an attempt to standardize theatre screen and projection machine aperture proportions, the Academy of Motion Picture Arts and Sciences is launching a nation-wide survey in cooperation with producers, exchanges, theatre circuits and motion picture technical organizations.

Steps toward securing a standard screen proportion for theatres equipped to projection sound by both sound and disc, will form the basis of the national survey. It is hoped that some specific standardization will be secured that will act as a guide to producers during the making of pictures, and also coincide with the manner in which the theatres arrange for projection of the sound films.

In a brief statement, Frank Woods, secretary of the Academy, pointed out that theatres equipped for both disc and film sound projection are confronted with a problem on the shape of their screens.

Representatives of the Society of Motion Picture Engineers, the American Society of Cinematographers, and the American Projection Society met with the executive committee of the Academy Technicians branch last week, at which time it was decided to hold a series of meetings on the problem, starting August 15.

Equity Files Suit Against Tully Marshall And Warners

(*Continued from page* 341)

The suit asks temporary restraining orders, and later permanent injunctions against the defendants, enjoining them from their asserted efforts to enter into employment negotiations without the sanction of the association. The complaint was taken before Acting Presiding Judge McComb on Saturday, and Marshall was ordered to appear before Superior Judge Gates on the 29th to show cause why his asserted agreement with Equity should not be enforced. No temporary restraining orders were issued, however, and further action awaits the hearing before Judge Gates.

The Tully Marshall case has significance of utmost importance, in that the labor union as represented by Equity will attempt to enforce its regulations on a member, and attempt to have a ruling that the member's obligation to the union or association takes precedence over any contracts for employment that might be signed.

Attorney I. B. Kornblum, who filed the action for Equity, stated that this was the first suit to his knowledge in which labor had turned to the "sancity of contract" for redress against the employer. Kornblum also stated that Equity would immediately start similar suits against all members who had accepted producer-contracts contrary to the association ruling.

Rental Reduction Plan Evolved; Warners Walk Out On Conference

FOR INDEPENDENTS ONLY

Chain And Affiliated Theatres Will Have To Work Through Present Channels; Local Adjustments

A PLAN for the reduction of sound film rental prices on existing contracts has been agreed upon between the committees representing the sales and distributing executives of the various producing organizations and the exhibitors as represented by the M.P.T.O.A. after a series of meetings lasting three days.

The final meeting at which the agreement was reached was held on Thursday afternoon, and the details of the machinery under which the adjustment bureau of sound film rentals will be operated then remained the only point to be decided on.

The only exhibitor which the agreement affects is the independent theatre operator who has installed sound equipment and has contracted for sound pictures at prices which make it impossible for him to continue operation at a profit. All of the chain theatre operators and such independents as are affiliated with chains will have to seek adjustments though the machinery now in operation as no new provision is made for them in the newly created order resulting from the recent meetings of the representatives of producers and exhibitors. All of the rental and contract adjustments will be handled by the heads of the exchanges in the various centers acting as a group.

The final meeting at which agreement was reached on the manner in which the adjustments should be worked out was held in the offices of the Hays Association on Thursday afternoon, and lasted for more than an hour and a half. The representing committees had been in session since Tuesday. No statement was issued at the conclusion of the meeting. But it was stated unofficially that the sales heads of various organizations, knowing in advance what the plan would be as eventually acceptable to the exhibitor representatives, had instructed their local exchange managers to grant reductions in the cases where it was found that an exhibitor could not meet the prices that he had contracted for and continue to operate. These instructions had been issued as long as three weeks ago.

Another meeting of the interested parties was held Thursday at which the details of the general operation of the adjustment boards were decided on.

In reciting cases that had also been adjudicated it was stated that in one instance an exhibitor who had contracted to pay a rental price of $90 a day had had this contract cut to $30 daily, and another case in which an exhibitor had contracted to pay $80 daily had been granted an adjustment of 25 per cent which cut his rentals to $60.

That is the manner in which the general adjustments will work out.

W. E.'s Installations Total 2,169

FIFTY more sound instalations have been made in theatres in the United States since the publication of ERPI's last report on the number of W. E. devices installed. The total is now 2,169. The installations are spread mostly throughout the East, although many of them are also in the Middle West and along the West Coast.

Patent Pool May Solve Internat'l Talkie Situation

Large Banking Interests Trying To Bring About Accord In Sound Tangle

The international tangle, resulting from overlapping patents in the sound recording and reproduction field, which brought about a number of suits for injunctions in the German courts, may result in the formation of an International Patent Pool, if the banking interests that have taken a hand in the situation have their way. It was reported this week that a satisfactory agreement had been arrived at between the Western Electric and the RCA and the German patent holders.

The group of Germans representing the Tobis-Klangfilm and the Tonbild Syndikas A. G., who have been in New York for several weeks carrying on their negotiations, are returning to Europe this week. The negotiations are said to cover an interchange of patents and the interchangeability of films.

Bankers representing the Tobis-Klangfilm combination are trying to bring about a merger of the sound film activities and patents of the General Talking Pictures Corp and the British Talking Pictures, Ltd., with their German clients.

Stricter Censorship Of Film Ads In Quebec Streets

Quebec, July 25.—Following the decision of the Quebec Provincial Government to censor all moving picture posters and still photographs at the time the film features are being examined, the City of Montreal has arranged for a censorship of all other display material. It has also been decided that no posters or advertising cards can be tacked to street poles.

Hammons Ends Conference

E. W. Hammons, Educational president, concluded his annual conference with British associates last Wednesday when he embarked on the S. S. Majestic for the United States.

SILENT ON DEFECTION

MPPDA Executives Refuse To Discuss Defection of Vitaphone Organization; Warners Won't Talk

THE representatives of the Warner Bros. to the joint meetings of the producers and exhibitors committees seeking to find a basis for the reduction of rentals for sound films under contracts now in force, walked out of the meeting that was held on Wednesday afternoon of this week in the Union League Club and refused to be a party to further negotiations. Their reasons could not be learned. No one connected with the Hays organization, under whose sponsorship the meetings were held, would discuss the defection of the Warner representatives from the meetings. The exhibitor representatives likewise refused to talk, and repeated efforts to reach Sam Morris, general manager of the Warner Bros., after his secretary had informed him of the purpose of the interview sought, were unsuccessful.

The "walkout" on the part of the Warners on a situation in which all of the other members of the M.P.P.D.A. were in accord is the first sign of a rift in the organization since Hays has been at the head of it, which is almost eight years.

No one seemed to know, or at least be willing to state the reason for the refusal of the Warners to continue to be a party to the discussions with the exhibitor committees on the question of price reduction.

Sam Morris was reported to have been in conference all through Thursday afternoon with Harry Warner, but when the meeting in the Hays offices convened at four o'clock no one representing the Warners was present.

After the meeting S. R. Kent, on leaving, was asked regarding the Warner defection, but stated that he could not talk about it in any manner. R. F. Woodhull, president of the M.P.T.O.A., who left the meeting later, said that he did not know anything about it.

The exhibitors' committee held a further meeting on Thursday night at which a plan of operation was to be discussed.

"Clock" Device Eliminates Vitaphone Camera Box

The camera box is eliminated from the Vitaphone recording equipment in the new development of sound film apparatus at the Warner Bros. studio. The new device that takes the place of the unwieldy camera box is called the "camera cloak," said to be equally effective to deaden extraneous noise and much more compact.

The "camera cloak" is constructed of heavy felt, fits over the camera and completely eliminates the sound of its moving parts. The "skirts" of the "camera cloak" consist of another felt shroud which encloses the tripod.

Settlement Of French Quota Now Promising

Chamber Syndicate Proposes System Of Licenses And Import Duties

It now seems possible that the French quota tangle may be amicably adjusted. A new system of licenses and import duties has been proposed to the American trade by the Chambre Syndicale, representing major portions of the French film industry.

The new system for American producer-distributors is coupled with a percentage of films admitted free on the basis of the 1928-29 requirements of the French market. The outlined remedy takes in three major provisions, as follows:

France will admit a percentage of films without restrictions of any nature, the percentage to be computed on market needs for 1928-29. Thirty per cent is reported as acceptable to the French.

For every picture made in France the producer is to be granted four import licenses which would admit that many foreign productions without any limitations whatsoever.

All other imports, whether negatives or positives, would enter France under an import duty. A stiff increase is being sought by French producers in the present tariff of one franc for every meter of film. French exhibitors are opposed to this increase, because, they argue, they will ultimately carry the increased burden in the form of bigger rentals.

The new proposals are designed to cover five years.

Several American film executives—including E. E. Shauer, foreign manager for Paramount; Ambrose Downing, RKO export manager, and Arthur W. Kelly of United Artists—are on the Continent and are expected to act as an unofficial delegation for American distributors in working out the plan after the French have submitted it in detail to the Paris representatives of the American firms.

Tierney Writes New Songs For Radio Pict. "Rio Rita"

Two new songs, "Sweetheart, We Need Each Other," and "You're Always In My Arms," have been composed by Harry Tierney for incorporation into the story of "Rio Rita," the Radio Pictures picturization of the Ziegfeld show now in its last stages of recording and filming at the RKO Hollywood studios. Other songs from the stage production—"Rio Rita," "Following the Sun Around," "If You're in Love You'll Waltz," and "Kinkajou"—are being retained.

Warners Not Trading For Harms Co.

H. M. WARNER stated this week that his organization was not negotiating for the purchase of the T. B. Harms Music Publishing Co.

Sternberg To Direct Jannings In Talkie

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, July 25.—Josef Von Sternberg is being loaned by Paramount to UFA to direct Emil Jannings in a German talking picture production.

This is slated as Jannings' first talkie, even though it will be recorded in German only.

Charges By Stanley Stockholders Are Denied By Warner

Wilmington, Del., July 25.—A denial of charges brought by three Stanley stockholders that the Stanley Company of America is operated to the disadvantage of the company and its stockholders was filed by Attorney William H. Coulk, the denial containing the signature of Albert Warner, vice-president of Stanley Company.

The three stockholders — Andrew L. Logan, Joseph Halpern and William Goodis, of Philadelphia—declined to change their Stanley stock for Warner stock after Warners had taken over the theatre company, asserting that Stanley stock was listed on the New York Stock Exchange at approximately $50 per share prior to the Warner-Stanley deal, and that now it has fallen to $26 a share.

The three stockholders seek to have the company compelled to permit them to examine its books and records. The Warner statement denies that the examination of the books is desired for any proper purpose, and states that it is wholly a matter of conjecture to what effect, if any, the acquisition by Warner of the Stanley stock has had on the market value and sales of Stanley stock.

Charges brought by the three stockholders also stated that contracts between Warners and Stanley for the showing of Warner pictures in Stanley houses are exorbitant. This and the charge that the sound devices in Stanley houses are manufactured by Vitaphone were denied in the statement by Albert Warner.

Effort To Reserve Vote For Movies Unsuccessful

Tampa, Fla., July 25.—Citizens of Winter Park, at an election recently, placed their OK on Sunday movies. The results did not meet with the approval of Dr. N. L. Bryan, of that city, and he applied for an injunction prohibiting the Sunday shows upon the grounds that they were "in violation of the state law and constituted a nuisance."

Orlando Enterprises, Inc., who own the local theatre, filed a demurrer against the establishment of the injunction, and Circuit Judge Frank A. Smith sustained the demurrer this week and Winter Park will continue to have their Sunday entertainment.

Harry Zehner Married

Hollywood, July 25.—Harry Zehner, assistant general manager of the Universal studios, was married last week to Mrs. Mary Terry-Gantt in this city.

Producers Sign 206 Free Lancers For Picture Work

This Number Engaged During One Month Is Normal Says Datig, Casting Head

Hollywood, July 25.—Forty-two film players have been signed to the regulation standard contract since June 30th, according to Fred Datig, head of the casting directors' committee. These are in addition to a total of 164 signed between June 5th and June 30th, the former date being the deadline for signing in accordance with the ultimatum of Frank Gilmore, Equity president.

The engagement of over two hundred free lance players during the period of one month is about normal for this time of the year, according to a prominent casting director. He pointed out that producers were behind in production in certain studios on account of the late sales announcements of next season's releases by all companies, and also because of production of talkers which had been delayed through equipment holdups.

The forty-two players signed by the eleven major producers since June 30 include Alice Day, Anders Randolf, Irene Rich, Daphne Pollard, Jacqueline Logan, Zasu Pitts, Lew Dunbar, Ethel Stone, Donald Reed, Duke R. Lee, Peter Gawthorne, Louis Natheaux, June Dunlap, Georgia Snedeker, Ann D'Vorak, Helen Splane, Hazel Steglett, Paul Vann, Tom Matson, Paul Hurst, Charles Hamilton, Budd Fine, Frank Hagney, Harry Tyler, Irving Bacon, Richard Alexander, Frank Chew, George Du Cont, Babs Norman, Sam Nelson, Eva Rosita, S. J. Sanford, Charles Ryer, Dorothy Phillips, Fred Burns, Patsy O'Byrne, Louise Beavers, Hayes Robinson, Gertrude Sutton, Eugene Borden, Mildred Van Dorn and Tully Marshall.

Brice Will Use Jackson Story As U. A. Vehicle

Fannie Brice will utilize "The Champ," an original by Joseph Jackson, as the vehicle with which she will make her first appearance under the United Artists banner. "It's A Pleasure" will be its screen title. Jackson, borrowed from Warners by John W. Considine, Jr., of U. A., originally wrote the story with a masculine star in mind, but with the development of the plot the character of the woman materialized so strongly that he submitted his work for a female star. Orville Dull will be production chief over the Brice unit. The film will be all dialog and singing.

Quebec Theatres Sold 2,813,238 Tickets In Year

Quebec, Ont., July 25.—During the year ending July 1 a total of 2,813,238 people bought amusement tax tickets in the City of Quebec, this being an increase of more than 250,000 over the previous 12 months. The improved showing was due to the introduction of talking pictures some months ago, it is stated.

Inde. Obtains Houses While Giants Battle

W. B. And RKO Seek Strand In Syracuse, Carragien Getting 3 Theatres There

Syracuse, N. Y., July 25.—While Warner Bros. and Radio-Keith-Orpheum battled each other for the acquisition of the Strand Theatre here in order to combat Fox, who has the Loew's State and Schine-Eckel Theatres, three local theatres were acquired by James B. Carragien, who is building a theatre chain of his own.

The Carragien negotiations for four Syracuse houses have been on during the last four months. Three of the houses definitely acquired by Carragien are the Empire, the Savoy and the Brighton. The fourth theatre, while not yet announced, is believed to be the Syracuse. Negotiations for this are still pending.

The new chain will be known as the Empire Chain Amusement Company. It will remodel the Savoy, spending about $25,000. A new front, lobby and stage will be constructed. Pantages vaudeville will be featured at the house. The Empire will show two vaudeville acts with the regular weekly film bill. The Brighton will show second-run films and will also be redecorated.

The Strand, an independent house, is being sought after by Warners and R-K-O, but the owners of the house have so far refused all offers. Keith enjoyed vaudeville supremacy in Syracuse in the past, but with Fox sending vaudeville into both Loew's, and with Pantages vaudeville scheduled for the Savoy, Keith's no longer enjoys a dominating position among local houses.

Mastbaum Estate Is Appraised At $5,565,000 Value

Philadelphia, Pa., July 25.—Jules E. Mastbaum, late president of the Stanley Company of America, left an state of approximately $5,565,000, exclusive of real estate, according to appraisal returns filed with the State Inheritance Tax Department. Most of his estate, which included large real estate holdings in addition to insurance, was left to his widow, Mrs. Etta W. Mastbaum, and three daughters.

Of the total over $2,000,000 was in life insurance, of which the Stanley Company of America received $1,000,000 and the real estate firm of Mastbaum Bros. & Fleisher $500,000.

M-G-M- Int'l Newsreel To Be Inaugurated July 31

M-G-M News and International Newsreel, both produced by William Randolph Hearst, will make their first appearance in combined form on July 31. The laboratory shipping date of the first issue, under the new name, M-G-M International Newsreel, is July 30.

M.P.T.O.A. Controlled By Hays Organization, Steffes Charges In Speech at Denver Convention

Exhibitors Of Rocky Mountain Region Hold Meeting; Delegate Cautions Against Overbuying

DENVER, July 25.—A direct charge that the Motion Picture Theatre Owners of America is controlled by the Hays organization was made by W. A. Steffes, of the Allied States Association, in an hour's speech before the convention of the M. P. T. O. of Colorado and the Rocky Mountain region. The convention was attended by eighty exhibitors from Colorado, Wyoming, New Mexico, Western Nebraska, South Dakota and the Texas Panhandle.

Steffes made a scathing denunciation of the uniform contract arbitration clause and the present methods of arbitration in the industry, explaining in detail all the grievances of Allied against the Hays organization. He pictured the Allied as the only ray of hope left for the independent exhibitor. This was coupled with his accusation that the M. P. T. O. A. is controlled by the Hays office.

Join Allied

Denver, July 25.—The convention of the M. P. T. O. of Colorado and the Rocky Mountain region voted this afternoon to join the Allied States Association.

The convention was presided over by President Harry E. Huffman. Mayor B. F. Stapleton, of Denver, made an address of welcome. Hobart Kincaid, of Florence, Col., cautioned against overbuying and suggested that exhibitors delay buying until the present New York conference on sound rental relief is over, so that the exhibitors can take advantage of any beneficial results that come out of the conference.

The Wednesday morning session was devoted to the evils of tent shows and carnivals, the discussion being led by William Ostenberg, Jr., of Scotts Bluff, Nebr. This was followed by an address on the uniform contract by Judge Emmett Thurmon, counsel for the M. P. T. O.

A talk on sound in small towns was made by E. H. Hardwick, of Clovis, N. M., who advised small exhibitors to test the acoustics of their theatres with an electrola before installing sound. He told of an experiment now being conducted in his theatre of the installation of several sets of head phones for the use of deaf patrons.

E. P. Hawkins, of RCA Photophone, spoke on his company's interest in the success of the small theatre.

First Division Moves

Space on the seventh floor of Film Center Building, New York, has been leased by First Division Pictures, Inc.

Paramount's Italian 'Find' Now In N. Y.

NINO MARTINI, twenty-six-year-old Italian tenor and actor whose signing by Paramount was reported exclusively by *Motion Picture News* in the issue of June 22, 1929, arrived last Tuesday in New York on the Ile de France. He will sing in Paramount films, appearing principally in romantic musical operettas.

RKO-Pantages Deal Expected To Be Closed

Radio Circuit Also Active In Other Theatre Activities

RKO theatre deals, closed or pending, were reported this week from several cities. The deal with Pantages, long under negotiation, is now said to involve six theatres, located in San Francisco, San Diego, Salt Lake City, Tacoma, Spokane and Portland.

Joseph L. Plunkett, general manager of the RKO Circuit, who inspected the Pantages Theatres in the Portland section recently, said, while in that city, that the RKO-Pantages deal was pending and would probably be closed shortly.

The Erlanger Theatre, Philadelphia, has been leased by RKO for the new season. The house is owned by Stanley-Warner, who have leased it to RKO.

In St. Louis, RKO has added to its holdings by purchase of the St. Louis Theatre from Metropolitan Theatres Corp. at a reported price of $2,000,000. RKO had previously been operating the house. The company's two other St. Louis houses are the Grand Opera and Orpheum.

Committee Of Directors To Collaborate On Warner Film

A committee of directors will collaborate on the production of "The Show of Shows," Warner Bros. color Vitaphone special, which will employ several scores of stellar names.

Darryl Zanuck, associate executive, has been appointed by J. L. Warner as supervisor. His aide will be Jack Haskell, stage director, who put on "Sally" and more recently "Hold Everything" at their Broadway presentations. Larry Ceballos and Max Scheck, stage revue experts, will direct the dance numbers. Various sequences in the productions will be handled by Lloyd Bacon, Roy Del Ruth and John Adolfi.

Last Week's Outstanding Hit On B'way Was Clara Bow In "Dangerous Curves", Held Over

All Other Grind Houses Under 100%; "Black Watch" Hits Low Gross; "Pleasure Crazed" Flops; New Ones Coming

THE outstanding hit on Broadway last week was Clara Bow in her latest all-dialog feature "Dangerous Curves." At the Paramount, with a rather weak show on the stage, the figures for the week were $82,300, which gave the red head from the Gowanus Canal a percentage rating of 113 6/10% to top the street. All the other grind houses were under 100%, with "Twin Beds" at the Strand doing the worst business of the big ones with $23,000.

At the Capitol "The Fall of Eve," which Columbia showed at the Embassy for five weeks, managed to do $57,357.50, while at the Roxy "Pleasure Crazed" was rather badly off with $97,872, which amount was pulled by the good notices that the daily papers handed the stage show at the house.

"Thunderbolt," at the Rivoli in its fifth week with one afternoon performance out when the house was given over to a special performance of the Magnafilm, did $26,800, while at the Rialto "Alibi," in its fourth and final week, pulled $24,500.

Universal's "Showboat" at the Colony held on nicely for the third week getting $10,273, while at the Cameo Raquel Miller in "The Oppressed," a Spanish-made film, did $5,276.

In the extended runs the low gross was hit by "The Black Watch" in its eighth week with $4,763, while "Broadway Babies" at the Central ran it a close second with $5,713. They were only $1,000 apart. "The Broadway Melody," after having dropped under the 100 per cent mark, managed to recover and came through with $14,986. "Bulldog Drummond" at the Apollo is in its final and last week the receipts were $9,429, while "Drag," in its final week, got $13,812.50. "On With The Show," at the Winter Garden, came through with $15,726.25 on the week.

"Melody Lane," which came into the Globe last week with Eddie Leonard making personal appearances with the picture, played to $14,390, while "Four Feathers," at the Criterion, scored nicely in its fifth week with $13,100.

Colleen Moore in "Smiling Irish Eyes" came into the Central on Tuesday night of this week, and Al Jolson's latest, "Say It With Songs," is due at Warner's on Aug. 6.

The Embassy is dark for the present with King Vidor's "Hallelujah" due there as the next attraction and the exploitation for "Hell's Angels," which is to come into the Cohan in September, has started in a mild way with house signs.

"Street Girl" Premiere At Globe July 30

RKO's "Street Girl," new screen musical, will be shown on the screen of the Globe Theatre, Broadway, for the first time on the evening of Tuesday, July 30. At its Broadway debut, "Street Girl" will be accompanied by RKO sound subjects presenting Marc Connelly, playwright, and Godfrey Ludlow, violinist. Connelly will appear in "The Burglar," a short skit. "Street Girl" is a vehicle for Betty Compson.

Theatre Named After U's "Show Boat"

PHILADELPHIA, PA., July 25.—Hunt's "Show Boat" Theatre, Ocean City, N. J., erected by Camp & Co., of Philadelphia, in record time of 64 working days, is probably the first theatre in the country to be named for a picture. While Universal's talking triumph did not open the new house, it will be an early attraction there. The "Show Boat" is a 2000-seat house designed by Ritter and Shay, Philadelphia architects. It is equipped with De Forest Phonofilm.

Additions And Changes To Sales Force Of Columbia

A number of additions to and changes in the executive forces of the Columbia selling organization have been made. They include the opening of a new exchange and the promotion and transfer of several managers.

Jack Williams has been elevated from branch manager of the Portland, Ore., branch to West Coast District manager, C. E. Tillman succeeding him in Portland. Joseph A. McConville and Abe Montague, former franchise holders and heads of the Independent Film Corp. in Boston, have been made New England District managers. Jock Bellman, former president of Hollywood Pictures Corp., and a Columbia franchise holder, becomes district manager for Greater New York. Charles E. Gregory, former manager of the Omaha branch of Columbia, has been transferred to Kansas City, where he will open a new office for the company. He is succeeded at Omaha by Lee C. Durham.

H. Innes Paramount Home Office Production Manager

Hiller Innes, employed for three years with RKO Productions, has been appointed manager of the home office production department of Paramount, succeeding John Fingerlin.

Another Texas Exhibitor Files Restraint Suit

Charges In New Petition Are The Same As Those In Recent Cuff Action

A suit, similar to that filed recently by J. A. Cuff, Denison, Texas, theatre owner, has been filed in Dallas by B. Legg, a former exhibitor of Denison. Publix, Paramount, L. M. Ridout, L. M. Ridout, Jr., and L. L. Dent are charged with conspiracy and damages to the extent of $120,000 are alleged in the Legg suit.

Damages of $80,000 are specified as actual in the suit and $40,000 as exemplary. Legg declares an annual profit of $12,000 yearly from the operation of the Superba, Dennison, which he operated before purchasing the Lyric at Van Alstyne, has been lost, as well as $6,800 from the cash investment in lease, equipment and physical property. His petition states that the business prior to the alleged interference by the defendants was of a reasonable value of $40,000.

The alegations in the Legg petition are almost the same as those in the Cuff petition seeking recovery of $90,000, both petitions alleging that because of the control exercised by the defendants the petitioners were deprived of first run pictures. Legg charges that L. M. Ridout, one of the defendants, told him that he would be unable to obtain such pictures.

Publix is not involved in any conspiracy in Texas or elsewhere, Austin C. Keough, Publix attorney, emphasized when the Cuff suit was made public.

Peggy Mastbaum Will Wed B. N. Golder In The Fall

Philadelphia, Pa., July 25.—Formal announcement was made on July 19th of the engagement of Miss Peggy Mastbaum, daughter of the late Jules E. Mastbaum, president of the Stanley Co. of America, to Congressman Benjamin N. Golder, head of the law firm of Golder and Felger. Miss Mastbaum will be twenty in August; she is very much interested in charitable work and is chairman of the Women's Auxiliary of the Business Men's Council of the Federation of Jewish Charities. Congressman Golder is in his thirty-eighth year and is a graduate of the University of Pennsylvania.

Powers Grants Franchise For Cinephone In Britain

Cinephone equipment will be sold in Great Britain by Powers Cinephone Equipment Syndicate, Ltd., London, which this week received a franchise from P. A. Powers. Several installations in London and other parts of England are reported for Cinephone by Mr. Powers, whose device was recently passed on by Capt. J. W. Barber, C. B. E., of the Brownie Wireless, Ltd., London.

"Gamblers" And "This Is Heaven" Score On Coast

'Hollywood Revue' And 'Madame X' Still Lead; 'Black Watch' And 'Drag' Good

Hollywood, July 25.—Despite hot weather general business is still good along Hollywood movie rialto, where seven out of eight features last week went over the 100 per cent mark, Grauman's Chinese with "M-G-M Hollywood Revue of 1929" being the highest scorer of all and "The Four Devils," in its sixth and final week at the Carthay Circle, being the lone exception to the trend of good business.

In its fifth week, "Hollywood Revue" netted $30,000 (192%); it is still smashing records at the Chinese. "The Gamblers," in its second week at the Warners Hollywood, profited with an intake of $18,000 (130%). "Madame X," in its fourth week at the Criterion, six days, attracted $10,000 (120%).

"This Is Heaven," in its second week, 6 days, at the United Artists, got $15,000 (110%). "The Black Watch," at the Loew's State, realized $26,000 (108%) as the week's taking. "Drag," at the Paramount, drew $26,000 (105%). "Broadway," showing at the Biltmore in its fifth week, garnered $6,200, a small profit.

Only $7,500 (60%) was the gross at the Carthay Circle for "Four Devils."

M. C. Levee Gets Paramount Post; Gain Is Promoted

The appointment of M. C. Levee as executive manager of the Paramount West Coast studios and the promotion of J. J. Gain to a special executive post, supervising the operation of both the Paramount Western and Eastern studios occurred this week.

Levee is resigning as general manager of the United Artists studios, it being understood that arrangements for Levee joining Paramount were made by Lasky with Schenck, as Levee and the latter have been business partners in many ventures.

Gain will continue his present post until Levee goes over to Paramount, which will be about the first of September. His new duties will call for a division of his time between the East and West production plants.

Kiddies See "Melody Lane" At Universal's Invitation

Universal will act as host to several hundred New York children at each matinee this week of Eddie Leonard's "Melody Lane," now showing at the Globe. The invitation to the tots was extended through the M. P. P. D. A. The children will be chaperoned by workers from each of the institutions they come from.

Hearst To Aid Independents In Exhibiting Field Providing Practical Plan Is Worked Out

Publisher-Producer In Sympathy With Independent Theatre Owners; Wants Them Continue In Business

WILLIAM RANDOLPH HEARST is heartily in sympathy with the independent theatre owner in motion pictures and wants to see them continue in the business, according to one of the executives of the Hearst organization. This statement was made when the executive was seen and asked whether or not he thought that Mr. Hearst might be interested in furthering a compact organization of independent motion picture theatre owners of the country.

As a picture producer Hearst is an independent, making his product with his own capital and releasing it through organizations that are controlled by others than himself. In all the years that he has been in the business he has never had his own releasing organization.

Hearst's Angle

The Hearst motion picture activity has cost the publisher millions of dollars according to his own statements, but he believes that the screen is closely allied with his newspaper publishing activities and therefore he is determined to remain active in the picture producing field. His pet screen hobby has always been his newsreels and any condition within the industry that might threaten the distribution of this particular product would undoubtedly find Mr. Hearst ready to put up a tremendous fight to protect it.

The wiping out of a tremendous number of smaller picture theatres, due to the increase in operating cost because of the coming of sound pictures brings up just such a situation. Not only Mr. Hearst, but all of the sales executives of the larger companies realize that they are faced with a situation that will, if permitted to develop, mean that the industry will face a loss of revenue of some $40,000,000 annually, it is said.

It means the passing of hundreds of small independent theatres in all parts of the country, theatres that will not be reopened, and exhibitors who will seek other lines of endeavor. If the industry were to make an effort to revive this business once it was permitted to be lost it would cost millions of dollars to replace it, and it is doubtful if it ever could be replaced.

With this situation before him the executive of the Hearst organization stated that he felt certain that if any practical plan were proposed whereby these small exhibitors could be continued in business it would undoubtedly find wholehearted support on the part of Mr. Hearst and his whole newspaper as well as film organization.

Radio Films Not To Use Theme Songs

THE theme song retards the action of a picture, in the opinion of William Le Baron, RKO production executive, who has turned thumbs down on recurrent ditties throughout his companys films. '

"Street Girl," the Radio talkie-singing release, is without a theme song. There are several melodies, composd by Oscar Levant and Sidney Clare, sprinkled throughout its action, but none of them are classified as the theme song. Mr. LeBaron believes that the technique of the stage musical will not do for motion pictures in which action should predominate.

Cook On Coast Will Reorganize T.-S. Production

With Co. Showing Increased Sales, Executive Figures To Augment Studio Staff

Hollywood, July 25.—Grant Cook, representing L. A. Young in the operation of Tiffany-Stahl, arrives in Hollywood Friday for an extended stay of six months. During that period it is understood that Cook will undertake a general reorganization of the entire production department in the local studios of Tiffany-Stahl.

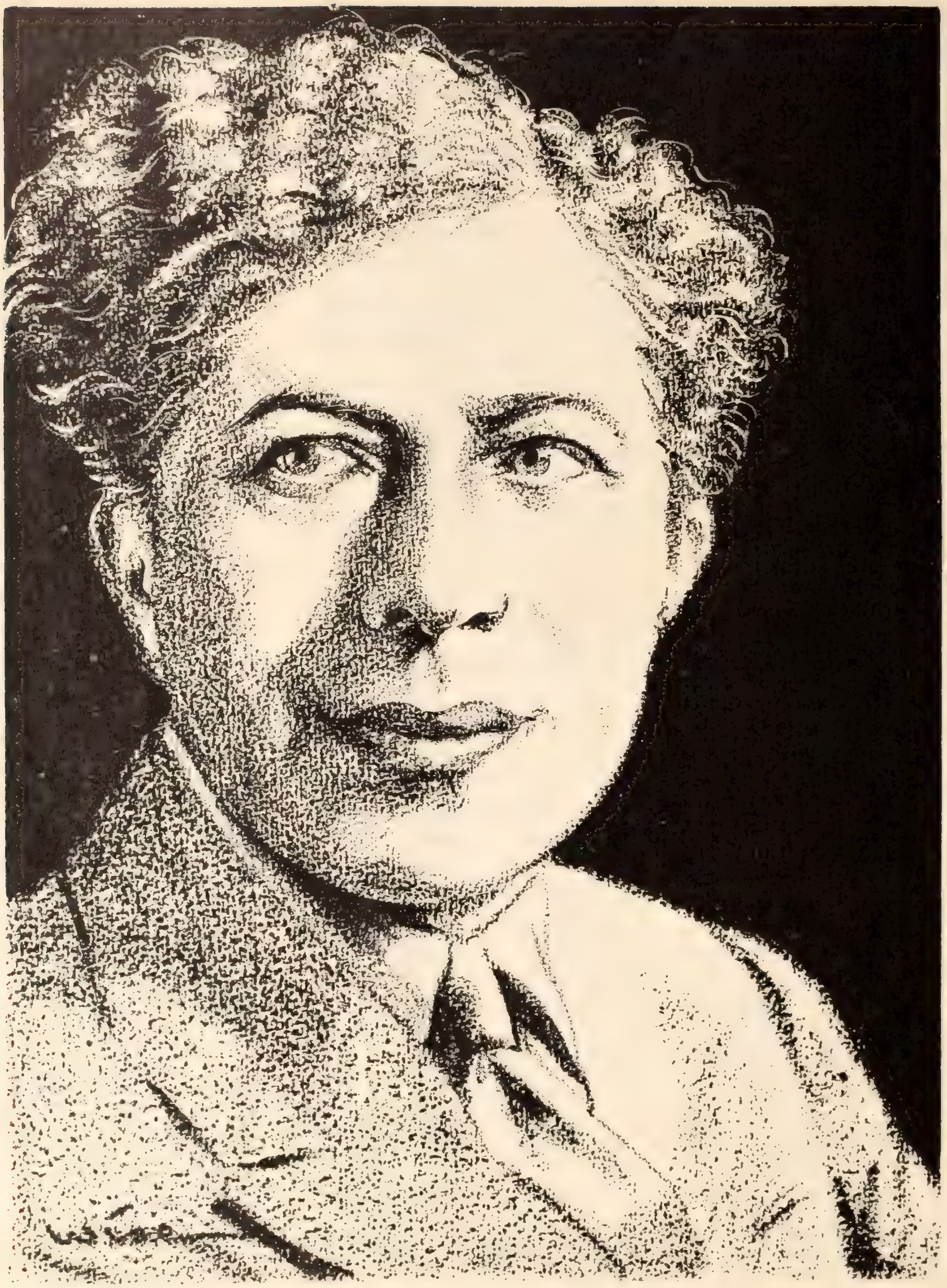
It is said that the company's revenue has greatly increased during the past six months with the present sales organization, and Cook now figures to turn his attention to the production branch to build up an organization that will insure delivery of quality talking pictures within reasonable costs.

Tiffany-Stahl studios will have a total of four sound stages in operation within the next month. Construction has been completed on these stages, and the RCA recording equipment is now being installed.

Universal Engages D. H. Broekman To Supervise Music

David H. Broekman, musician, conductor and recording artist, has entered into a five-year contract with Universal Pictures, and will take entire charge of musical matters at the Universal City studio.

He is now en route for the Coast with his musical staff and library, which he has assembled over a period of years during the time of his musical activities.



Sid Grauman—Showman Genius

Now that Sid Grauman, showman genius of the Pacific Coast, is retiring permanently from exhibition to devote his great abilities to production, it is fitting that the industry give expression to the high regard in which he is held. *Motion Picture News* is glad to join in a testimonial to his achievements as a showman and his fine qualities as a human being.

WILLIAM A. JOHNSTON

Night view Grauman's Chinese Theatre, Hollywood

Sid Grauman's Theatre History

by Walter Greene

SID GRAUMAN, in association with his father, the late D. J. Grauman, opened a little theatre in a remodeled store on Market St., San Francisco, and named it "The Unique." This was about 1904, when films came in short lengths and were used mainly to clear the house between vaudeville shows.

The Graumans started out with a vaudeville bill of six acts for an admission of ten cents. A little later, Sid left his father at the Unique, and opened a house in San Jose, a nearby town. This theatre was sold at a nice profit, and Sid rejoined his father. Then the San Francisco fire of 1906 hit them. The Graumans opened a tent show seating 1,500 while the ashes of the ruins were still smouldering.

At that time, Sid had a bankroll of about $15,000 and decided to look over the theatre possibilities in New York. He went East, and finally took over a theatre on 125th Street, opposite Proctor's large vaudeville house. After he paid a deposit on his lease, and remodeled the theatre, most of his original capital was gone. When he attempted to open, the city officials cited so many violations against the house, that he was forced to close the first night. He remembered an old Klondike friend of his father named Murphy, and sought him out. Murphy, a political power, soon had the theatre open for Sid, but for some reason or other the house could not get out of the red.

Discouraged and ready to quit, Grauman heard about two men, Sullivan and Considine, who were then forming a vaudeville circuit through the Middle West. Sid jumped to Chicago, and finally sold them a half interest in his theatre for $15,000. After a year, the house could not get over, and Sid sold his other half for $300 and re-joined his father in San Francisco.

The Spreckles interests then backed D. J. Grauman in the building of the St. Francis Theatre, a modern playhouse which is still a key first run in San Francisco. Even at that time, Sid had the idea of building up a circuit of theatres, and several San Francisco houses were taken over, in addition to theatres in cities of central California.

All the theatre interests were disposed of by the Graumans in San Francisco and they moved their operations to Los Angeles to take over operation of the Million Dollar Theatre on upper Broadway.

A short while later, the Graumans purchased and remodeled the Rialto Theatre, which also piled up immediate profits. Both father and son had explicit faith in the future of both motion pictures and the city of Los Angeles, and they laid plans for the construction of Grauman's Metropolitan, with a seating capacity of 3,400. Building of the Metropolitan was delayed, however, during which time the Graumans turned to Hollywood as the site for another pretentious cinema temple.

Before either theatre could be completed, D. J. Grauman passed on, and Sid carried the entire burden alone. The film world was startled when Grauman's Egyptian opened October 18, 1922, presenting Douglas Fairbanks in "Robin Hood," together with an expansive prolog and a large symphony orchestra. This de luxe theatre was an instantaneous success with two performances daily and prices scaled to $1.50.

Grauman's Metropolitan, in downtown Los Angeles, was opened on January 26, 1923. It carried a type of architecture entirely new to the theatre. When the house opened, it assumed the premiere spot among the weekly change theatres, with Grauman switching the policies of both the Million Dollar and Rialto to extended runs. Late in 1923, Grauman sold his interests in the three downtown theatres to Famous Players-Lasky Corporation, confining his activities to the Hollywood Egyptian.

Not content with the latter house, Sid laid plans for the construction of another cinema temple in Hollywood, and after months of planning, Grauman's Chinese was opened on May 18, 1927, with a premiere showing of "The King of Kings." Shortly after this event, Grauman disposed of his entire interest in the Egyptian to West Coast Theatres, who immediately switched the house to a weekly change policy.

Grauman's Vision and Hollywood

By Col. Harry M. Baine

President, Hollywood Boulevard Association

WHEN it comes to the matter of visioning the future, whether it be in theatrical or business progress, many people believe that Sid Grauman has a sixth sense, so successful has he been in anticipating the trend of events.

The city of Hollywood, and particularly Hollywood Boulevard, owes more to the genius and foresight of this man than probably any single individual, at least anybody in the entertainment field.

Not long after he was called to Los Angeles with his father, the late D. J. Grauman, to build Grauman's Million Dollar theatre, his attention was directed to Hollywood as an unexploited field.

Fulfilling their fondest desires, the Egyptian was a pronounced success from the very opening. People not only came from all parts of Los Angeles, but as soon as the fame of its unique architecture and magnificent productions spread, from all parts of the world.

Probably no single structure ever erected in the film capital did more to advertise Hollywood to persons in all parts of the country than this palatial theatre.

A large portion of the block between Orchid and Orange avenues and fronting on Hollywood boulevard was among the purchases made in collaboration with members of the Lasky family.

It is very probable that at the time of this purchase that Sid Grauman already had envisioned the development of the film capital and had in mind the erection of another great palace of entertainment.

In the fall of 1926, he again made the populace look up when he announced plans for another and more pretentious playhouse to be located on the Orchid avenue block.

This playhouse, patterned after the architecture of ancient Chinese dynasties, and much more elaborate than the Egyptian, was opened to the world as Grauman's Chinese Theatre, on May 18, 1927.

Sid Grauman, since his first introduction to Hollywood, has put his shoulder to the wheel and been instrumental in putting through almost every progressive movement made in the film capital.

It is largely through his efforts that Hollywood boasts of Roosevelt Hotel, a magnificent hostelry that has come to be the rendezvous for famous folk and world travelers who come from afar as well as an assemblage point for stars and executives of the film industry.

Sid Grauman's retirement from the theatrical producing field will be regretted by many, but those who know him best realize that he will continue to give of his time and talents for the future glory of Hollywood.

Sid Famous As Practical Joker

SID GRAUMAN is famous throughout the industry for his "gags" and practical jokes. Some of the best known are:

One morning at two o'clock, Sid, disguising his voice as a woman's, excitedly called up Alexander Pantages, saying a ring had been lost in the theatre. Pantages said the cleaners would find it in the morning, but Sid said it must be found at once. Pantages went looking for it. Fifteen minutes later he reported he had been on his hands and knees all over the orchestra floor and couldn't find it Sid said: "Not in the orchestra; in the balcony." Pantages looked there; then reported again he couldn't find it. Grauman got into an hot argument, panning the theatre; then hung up.

When Colleen Moore started toward stardom, John McCormick took her one evening to meet Grauman. Gloria Swanson was in an adjoining office and Sid gave her an old hat and Gloria sat at the piano. When John and Colleen entered, Gloria was introduced as "Jenny Fazey," there for a song tryout. Gloria went through the song, deliberately terrible. John and Colleen walked out without wanting to hear more. Then Sid sent an usher to bring them back to meet Miss Swanson who, meanwhile, had discarded the hat.

Frank Urson, Miss Swanson and Sid were en route to dinner one night when Urson stopped at a tailor's for a fitting. While Urson and the tailor were in a back room, Gloria stepped into a window and posed for fifteen minutes as a mannikin, with the crowds unaware of her identity. Sid hurriedly painted a sign reading: "On sale tomorrow—$50" and placed it on an expensive gown in the window. The tailor found 500 women storming the store next morning.

One of Sid's most famous jokes was sprung ten years ago on T. L. Tally, then a prominent Los Angeles exhibitor. Grauman phoned him excitedly, telling Tally there was a group of exhibitors in his office wanting to know how Los Angeles theatres combatted attempts to close their houses on account of the flu epidemic. Tally pleaded he could not come, but Grauman insisted. Sid had placed a group of wax figures around the table in his dimly lighted office. Tally arrived and Sid introduced him to "the exhibitors." Tally, who was nearsighted, went into half an hour's oration. Sid finally nudged one of the dummies which fell in front of Tally. The latter was scared stiff and ran out yelling "Man dead."

Recently Sid sent a trained goose to Doug Fairbanks and Mary Pickford when they were starting a trip East. The goose was taken along. Then Sid started wiring Fairbanks to return the goose, claiming it was especially trained for motion pictures and getting $25 daily salary. Doug wired back: "Goose gone, already roasted and fine eating." Sid kept up the joke by wiring the authorities in various cities asking them to search for a trained goose lost en route East.

Sir Sidney Is A Great Boss

By Harry Hammond Beall

SID GRAUMAN'S a great boss! I'm off his pay-roll now, so what I write is from the heart, with all "yes-man" stuff deleted by censor.

Sir Sidney, as he is affectionately referred to by his intimates, felt it imperative that he should have stellar available publicity advertising and exploitation talent when he decided to venture into the wilds of Hollywood and present pictures twice daily at $1.50 top, in a then minor league community, where 25 cents was high scale and no production was shown for more than 2 days.

He, therefore, sent for the modest author of this tribute, who has publicized all of the Grauman Hollywood ventures, including Grauman's Egyptian and Grauman's Chinese Theatre.

A publicity man has to hit the ball to keep Grauman happy, but the nice thing about it is that when you knock a home run or even a three bagger you'll find the "ole George boss" right in the front row of the grandstand giving you a cheer. He's one hundred per cent appreciative.

Another great thing about "the chief," we call him that, too, is that he is full of ideas that newspapers seem to like. He can think up a "gageroo" as he would term it, in the twinkling of an eye and the next thing you know, the Associated Press and International News Service are broadcasting it to the four corners of the earth. A boss with real ideas helps a lot.

Rewards P. A. Results

I have never worked for a more liberal man, who was always willing to lay the dough on the line if you could show him results in the offing.

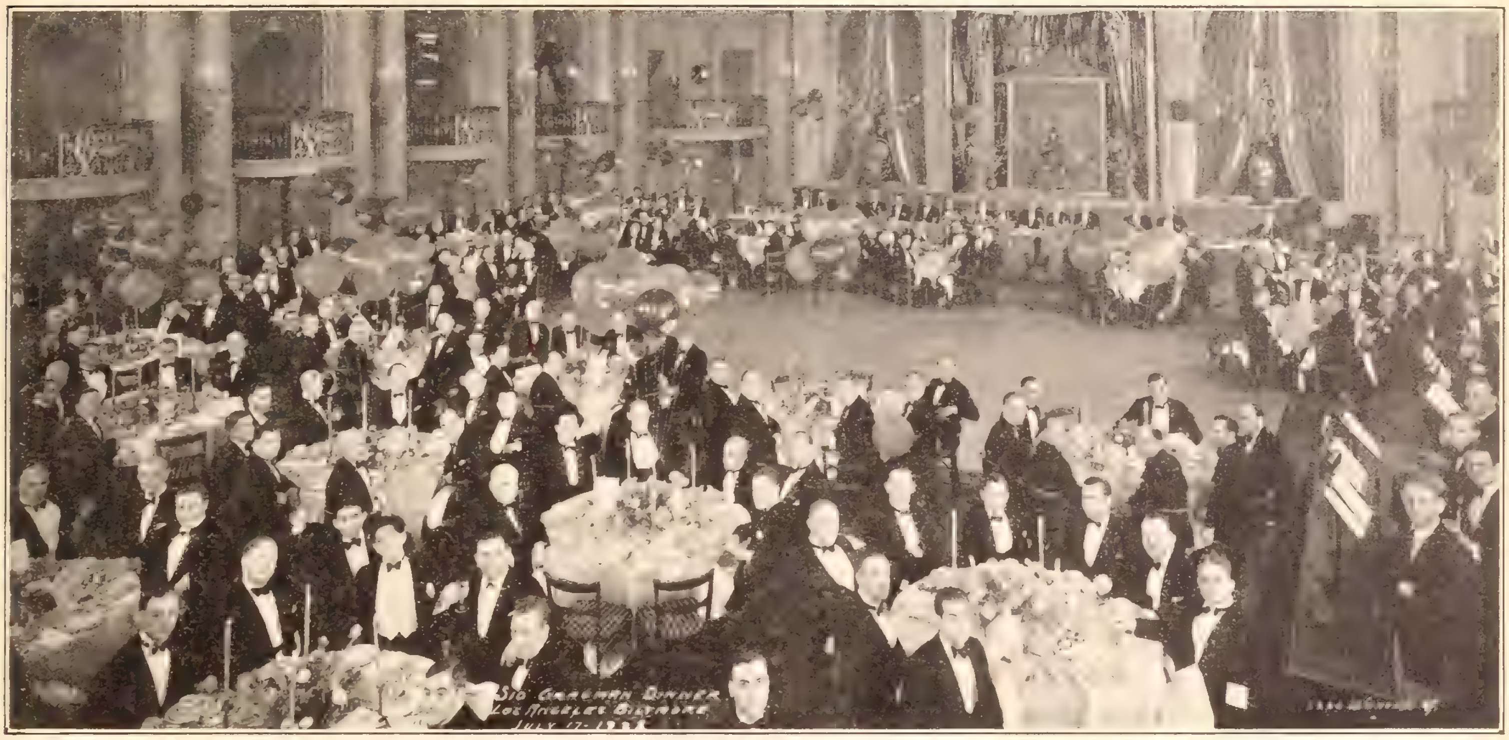
Newspaper folks of Los Angeles and Hollywood fairly worship Sid, and Eastern press representatives who come to the film capital always find him ready to receive them with sincere courtesy, and with "copy"-laden conversation.

Mr. Grauman always knew enough to let his executives use their own judgment in running their departments. If a man failed to make good naturally he was given the well known "air," and replaced by another in whom the chief could impose confidence.

He was always a liberal advertiser, which made a press agent's path, none too smooth at best, a little less rough, and any legitimate attache of a newspaper or magazine was always welcome at the portals of the Grauman playhouses, upon proper identification. Such a policy did not detract from the Grauman press popularity.

I found Sid Grauman one hundred and one per cent human, humane, thoughtful, courteous, and gracious always. Perhaps a little too generous for his own good.

Hollywood's Tribute To Grauman



The testimonial dinner to Sid Grauman which was held at the Los Angeles Biltmore Hotel on July 17th, 1929. At the speakers' table, seen in the background, were left to right: Harry Richmond, District Attorney Buron Fitts, Samuel Goldwyn, O. O. McIntyre, Irving Thalberg, H. B. Franklin, Jesse L. Lasky, Mr. Grauman, Jack Benny, Joseph M. Schenck, Winfield R. Sheehan, Mayor Porter of Los Angeles, Joseph Scott, George L. Eastman and Arthur "Bugs" Baer

Kept Faith With Patrons

Sid Grauman will remain for all time as a shining example of a man who made a fortune serving the public on a platform of truth, honesty, and full measure of entertainment for every dollar expended. And always he gave to the public the very last atom of his genius as a showman.—**Louis B. Mayer.**

Unique—Alone—Dominant

No manager with the fine traits of Sid Grauman can be anything but a success . . for no man . . or woman . . can—or will speak unkindly of him. As an exhibitor of motion pictures Sid Grauman is unique . . alone . . dominant. As a producer of pictures . . he can be nothing less.—**Harold B. Franklin.**

The Industry Expects

The great genius and understanding which have made Sid Grauman the outstanding showman should also place him in the front ranks of producers, and the industry expects great things of him. Congratulations and success, Sid. – **Carl Laemmle, Jr.**

Grauman's Success Earned

To wish Sid good luck is unnecessary, for no matter in what sphere of activity he chooses to devote himself, he will certainly achieve success paralleling that which marked his career as a showman.—**John McCormick.**

A Leader In Showmanship

It is with profound regret that we have learned of Sid Grauman's definite decision to discontinue his brilliant career as a motion picture exhibitor. No producer has started out on a picture without harboring a secret hope that it will land in Grauman's for a premiere. And no producer who has been fortunate enough to see that hope realized will ever forget the supreme thrill of the opening night. — **Irving G. Thalberg.**

Showed Way To New Ideals

Sid Grauman is a part of the history of our industry. He pioneered that which is ideal in showmanship on the screen today. He paved the way to the great film palaces in our larger cities; his courage first featured the talking picture as a major attraction in a theatre; his novelties, sometimes held radical, stood the test of showmanship and opened up new lines for the enterprising theatre owner.—**King Vidor.**

Genius An Aid To Producer

(Cable to Motion Picture News from Nairobi, British East Africa.) As one who has profited by Sid Grauman's genius wish to join friends in wishing him luck in new undertaking stop Trader Horn company joins me in sincere welcome to producing fold.—**W. S. Van Dyke.**

A Heritage Of Great Value

The influence that Sid Grauman's work has had upon the film industry is something that cannot pass. Though he may go into other lines of endeavor, his example and showmanship remain behind with us as a heritage of great value.—**Clarence Brown.**

Reputation Well Merited

I have known Sid Grauman since the motion picture industry really was in its infancy. As a friend, I have found him one of the most thoughtful and kindly men in our great business. As an exhibitor, his reputation certainly is merited. I admire Sid and am certain that he will make a tremendous success of any enterprise he may take up.—**Jesse L. Lasky.**

Advanced Art Of Theatre

I have known Sid since the first days of my film activities. It has been a keen pleasure to watch him pioneer, to see him lead the way for exhibitors in all parts of the world. The world always admires a man who is willing to jump in "where angels fear to tread." And Sid Grauman has always been that type. When new things were done in direction, photography and acting, Sid always equalized matters by making a similar advance in the field of the theatre.—**Cecil B. De Mille.**

Made Films Extra Palatable

Sid Grauman has been so busy making films extra palatable for the public that he has never been able to gain any great amount of personal fun out of the attractions he has put on. Never has there been a man who threw so much creative energy into the exhibition of any form of theatrical entertainment.—**Harry Rapf.**

Developed Greater Theatre

Sid Grauman has filled a place unique in the motion picture industry. His showmanship and forward-looking policies have raised the art of theatre presentation of films and have pioneered many of its finer forms today.—**Harry Beaumont.**

Regrets Retirement

No doubt Grauman's departure from the exhibiting business will be regarded regretfully by theatre-goers as well as people within the industry. But with him identified on the production side of the business, we may expect new accomplishments from this genius.—**John Gilbert.**

Sid Grauman And Showmanship

WITH the transfer of the operation of Grauman's Hollywood Chinese Theatre to West Coast Theatres, Inc., Sid Grauman, maestro of the prolog and the creator of palatial playhouses devoted to the presentation of pictures definitely severed his connection with this form of entertainment production.

Patrons who can remember the illustrated songs and tin piano solos of the nickelodeon days of motion picture exhibition owe the brilliant musical programs they hear today to his foresight.

He was the first individual to introduce a concert symphony orchestra to a motion picture audience and is credited with setting the standard of having a fine pipe organ costing into the thousands of dollars as part of the equipment of every leading picture playhouse.

The distinction is his of having aggrandized the picture play prolog from a mere collection of vaudeville acts into a great atmospheric stage introduction rivalling the most brilliant extravaganzas of the legitimate stage.

He chose an auspicious time to retire when the fullest share of glory was his. "The Broadway Melody," the last picture he staged, broke all records in the far West for continuous sellouts and played to a total of 479,558 paid admissions in twice daily performances for 20 weeks.

For this effort he went to New York aand brought back to the Coast Albertina Rasch and her famous ballet of "Follies" fame to put on a sextet of gorgeous dance ensembles. He added to his cast Buster and John West, late of George White's "Scandals," Alfred Latell, the famous dog impersonator; the Pasquali Brothers, noted European acrobats; Jerry Coe, of eccentric dance fame and others.

In this number, the withdrawal of the curtains revealed a huge stairway the full width of the huge Chinese stage reaching nearly to the proscenium arch with a gigantic flower creation in each wing as part of a Spanish setting.

Tiers of beautiful girls with Spanish shawls marched down the long stairway until the steps were completely filled with feminine pulchritude. As the orchestra reached the crescendo of the number, they sat down and simultaneously leaned back into a reclining position. At the same time they spread their shawls, revealing a gay comforter pattern, with only their heads visible, like the entire ensemble were reposing in one mammot bed.

The "Pageant of the Allies" from "The Big Parade" is another number that has contributed to his fame. The allied nations were represented by beautiful models adroitly characterizing each country. The United States was presented in the figure of Columbia represented by a gorgeous maiden with 48 little girls peeping their heads through slots in her train to represent the stars in the flag.

For Charlie Chaplin's "The Circus," he staged one of the cleverest indoor sawdust ring performances ever given, with Poodles Hanneford and his horses; the Rooneys of aerial trapeze fame; Pallenberg's educated bears, and a host of other artists of big top fame.

Among the unique stage devices he has invented is the enlargement of the Venetian blind principle on a mammoth scale, by which it is possible in the twinkling of an eye to open a curtain without elevating it, through the use of powerful electric motors actuating a series of shutters. He refused to patent the device saying that he would donate it to his fellow exhibitors.

Grauman showed the first successful talking pictures for the first time in a theatre in presenting the Vitaphone records of opera stars, Al Jolson, George Jessel, Reinald Werrenrath and others in connection with the presentation of Warner Brothers' "Don Juan" and "The Better 'Ole." He was the first independent showman on the Pacific Coast to equip his theatre for both Vitaphone and Movietone projection.

Grauman is as famous for his exploitation methods as for his prolog and playhouses. After an intombed miner had been rescued, while the whole nation had followed the efforts to save his life, he scored a coup on his competitors by bringing him to San Francisco for daily appearances.

More recently he obtained the first contract for appearances of George Young, the hero of the Catalina Channel swim. Grauman refused to take advantage of the contract he made with the Canadian youth and after releasing him from the agreement went so far as to aid him in bargaining with other showmen and motion picture producers.

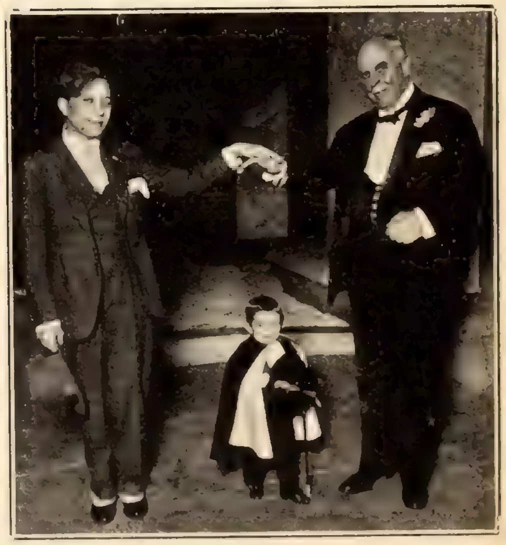
His stunts in bringing whole tribes of plains Indians to Los Angeles to advertise "The Covered Wagon" and later "The Iron Horse" are well known. He achieved fame in connection with the latter picture by transporting an 18-ton locomotive, the first to haul a transcontinental train, from the state park at Sacramento and setting it up in the forecourt of the Egyptian to attract crowds of sightseers in Hollywood.

Other unique features created by Grau-

(*Continued on page* 368)

A day at the beach: Sid Grauman and Harry Leonhardt (A bit of Sid's clowning)

Mrs. Rosa (D. J.) Crauman, mother of Sid Grauman and his greatest inspiration



Sid Grauman, Major Mite and Mayor James Rolph, Jr., of San Francisco

To my good friend

Sidney "Sunshine" Grauman

Affectionately

Joe Schenck

Fox WEST COAST Theatres

SID GRAUMAN GREETINGS

We honor you as a showman . . . fearless, a pioneer in the field—you cut a path for others to follow!

May your accomplishments in the field of production excel your success as an exhibitor!

Good Luck!

HAROLD B. FRANKLIN,
President.

America's Model Circuit of Theatres

SID GRAUMAN

He gave me my first good break.
All honor to him for recognizing merit—

Always your sincere booster,

JO-JO THE TRAINED GOOSE

A laugh in every honk

"Cooked or raw—it's a loud guffaw"
Owner—Webb Tredway.

TO SID GRAUMAN—

The truest test of the love, honor and respect in which a man is held comes when a whole industry such as our own great motion picture industry rises as one to offer its hand and heart. Such a man is Sid Grauman, a gracious gentleman and a keen, upright business man. It is a source of pride to me that I can say he is my friend and add my own sincere wishes for his continued health, happiness and success in whatever new ventures he undertakes.

Carl Laemmle

To Sid Grauman
with all good wishes—

Louis B. Mayer

Best Wishes

to

SID GRAUMAN

from

BERNARD HYMAN

Good Luck

Sid

from

HARRY RAPF

MY PAL SID!

HUNT STROMBERG

Best Wishes to

SID GRAUMAN

Master Showman

The name of Sid Grauman occupies a prominent place in motion picture history.

It is synonymous with brilliant achievements in showmanship. It represents the last word in entertainment. It signifies sincerity, honest of purpose, warm friendships.

It means success.

Irving G. Thalberg

My Pal, Sid—

SHOWMAN—ARTIST—MUSICIAN

*(The only Persian who
ever played on a harp.)*

Jack Conway

THE BEST OF EVERYTHING

To

SID GRAUMAN

Is The

Sincere Wish

of

RAMON NOVARRO

Sid Old Pal:

Here's to

YOUR MOTHER AND MINE

Wishing

SID GRAUMAN

Every Success in Any
Ventures He May Undertake

JOE GOODWIN
Lyricist
HOLLYWOOD REVIEW OF 1929
and other
M-G-M PRODUCTIONS

Best Wishes
to

SID GRAUMAN

Hugo Riesenfeld

The Best of Luck Ever

To My Friend

SID GRAUMAN

MARIE DRESSLER

To Sid

The World's Greatest Showman

CONGRATULATIONS and SUCCESS

Junior Laemmle

SID

Here's To You

Paul Whiteman

HEARTIEST GOOD WISHES

to our beloved

SID GRAUMAN

from the

ALBERTINA RASCH DANCERS

Dear Sid

The Goose Hangs High

MIKE LEVEE

All Good Wishes

to

SID

GRAUMAN

INSPIRATION PICTURES, INC.

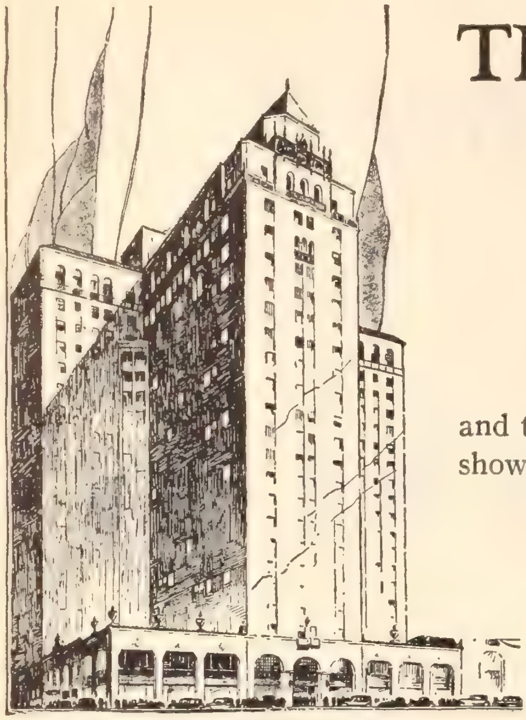
Good Luck Sid!

JACK ROBBINS

ROBBINS MUSIC CORP.

LOS ANGELES BILTMORE

With Best Wishes to Sid Grauman



THE ROOSEVELT HOTEL

"Hollywood's Home of the Stars"

extends congratulations and best wishes for success in the producing field to

MR. SID GRAUMAN

and takes this occasion publicly to express appreciation of the master showman's invaluable assistance in contributing to the success of this hostelry as a vice-president of the corporation.

It is largely due to his unstinted efforts that the

ROOSEVELT HOTEL

occupies its commanding position today in filmland's capital.

EUGENE STARK
Managing Director

RETIREMENT

From Grauman's Chinese Theatre of

SID GRAUMAN

Whose publicity, exploitation and advertising I have directed for the past six years now makes it possible for me to serve a limited number of motion picture stars, directors, executives and writers who appreciate the same high class type of representation this office was able to afford Mr. Grauman, to whom we refer by permission.

Consultation by appointment only.

Telephone Granite 4123

HARRY HAMMOND BEALL
6605 Hollywood Blvd., Suite 202

Dear Sid:

Our sincere wishes for your continued prosperity.

Mendel Meyer
MEYER & HOLLER

Broadway Show Reviews

By Fred Schader

Talkies Have Boosted Legit. Stage Receipts

St. Louis Opera And Stock Thrive While Movies Are In A Slump

St. Louis, Mo., July 25.—Interest in the stage has apparently been revived by the talkies. The splendid business now being enjoyed by the St. Louis Municipal Opera and the Garden Theatre in St. Louis County seems to indicate this. With the leading first run and neighborhood movies, a decided slump in receipts has been experienced. Several Missouri and Southern Illinois theatres are now said to be booking stage shows and vaudeville bills for one, two and three night stands.

Russian Film Of Only Slight Appeal Heads Cameo Bill

"In Old Siberia," a Russian made feature in silent form, heads the bill at the Cameo, having but slight box office appeal other than the title itself. The print shown is synchronized and there are moments where singing has been added to the picture. In addition to the feature there is an excellent two reel Fox Movietone production entitled "The Hut." It is one of the earliest production efforts made with Movietone, but still is an excellent example of what can be done with sound. Nina Tarasova and the Russian Cathedral Choir are presented in the picture. It is an excellent short for any bill on which there is a Russian feature.

The other offerings on the bill are the Pathe Sound News and a Mickey Mouse cartoon comedy entitled "The Barn Dance."

Tiffany-Stahl Plans For "Journey's End" Screening

Preparations are now being made for immediate screening and recording of "Journey's End," the English stage play of the war, which Tiffany-Stahl acquired for its production program for the new season. The company plans it as an all dialog road show.

Corbett In Vitaphone Sketch

James J. Corbett, ex-heavyweight champion, and Neil O'Brien have made a short Vitaphone subject at the Warners' Eastern studio, Bryan Foy directing.

"Lucky Star" A Weak Feature At Roxy But Gaynor And Farrell Team Draws

THIS week the Roxy is giving proof that star names are a draw no matter how poor a story they are presented in. That happens to be the manner in which the combination of Janet Gaynor and Charles Farrell in "Lucky Star" is working out at the house. Business is good because the public are flocking to see the two screen favorites, but the picture itself is decidedly weak. Of necessity, one makes comparisons with "Seventh Heaven" and "Street Angel" and the result is that "Lucky Star" is not only found wanting, but so inferior to those two productions that at the best one can only class it as a program picture, nothing more, even though Frank Borzage did direct it.

Without an overture the show is running two hours and twelve minutes, with the feature taking about an hour and a half.

"In A Chinese Temple Garden" played by Lew White at the Kimball organ has four minutes at the opening of the program. From this the show goes right into the "Dance of the Hours" from "La Giaconda" with the Roxy Ballet and the Roxyettes taking part in the dance offering. Leonide Massine and Patricia Bowman are the principal dancers and in the matter of coloring the background for their individual performances is most impressive. Ten minutes is given over to this contribution to the bill.

Nine minutes of Fox Movietone News came next.

Berinoff and Eulalie, a pair of extraordinary adagio dancers, are spotted as an individual unit in the bill and are worthy of this distinction. Their work is cleanly defined and highly sensational in the manner in which it is performed. Berinoff is a tremendously built man and a most capable understander and catcher and the woman of the pair performs splendidly in her leaps and whirls. They are easily the hit of the show.

Prior to the feature a stage unit entitled "Melange Italienne" was presented. It proved to be a most colorful presentation and here the honors went to the Roxyettes who appeared in the finale in what seemed to be an endless ocean of waves of spagetti tumbling out of a huge chafing dish onto the stage. The effect won a hearty hand.

Capitol Has Evenly Balanced Show, 'Wonder Of Women,' 'Yachting Party'

A TRIO of featured names, Lewis Stone, Peggy Wood and Leila Hyams in "Wonder of Women," a very impressive feature picture and "Yachting Party," a stage revue, makes the program offered at the Capitol this week very acceptable entertainment. Business during the forepart of the week looked as though a very marked increased over the two previous weeks was to be noted.

The show runs about two hours and twenty minutes, with the feature running an hour and thirty-two minutes, about forty minutes of this being in dialog.

"French Echos" by the orchestra for nine minutes under the direction of Yasha Bunchuk was very enthusiastically received by the audience. Eight minutes of new pictures brought shots from the M-G-M and Fox Movietone News reels.

The stage revue "Yachting Party" was just a little short of a half hour in its duration, the outstanding hit being Karavieff, a Russian dancer, who has taken to tap-stepping. After one look at him one can advise the tap dancers of vaudeville to throw away their dancing shoes and start all over again for they don't know nothin'. Boy, how that Karavieff can and does dance. He's a revelation and undoubtedly he is going to be grabbed and spotted in a revue where he will undoubtedly be the hit of the show as he was here.

Next in the point of honor came Nancy Decker, who handles a couple of numbers in a manner which shows that a finished musical education can be utilized in putting over popular tunes of today to advantage. This girl has a voice and a lot of personality and it wouldn't be surprising to see her back at the Capitol again in the very near future in the event that she isn't held over.

Rome and Gaut proved a little too rough for this house, although some of their pranks brought laughter.

Dave Schooler and his boys are "there" as they usually are and their efforts were rewarded by those in front.

Altogether a very fair show indeed.

Clive Brook In N. Y.

Clive Brook, who was recently signed to a new Paramount contract, is now in New York, where he will shortly begin working as the Sherlock of "The Return of Sherlock Holmes," which Paramount will produce as an all-talkie with Basil Dean directing the picture at the Astoria studio.

A Leader Writes The Leading Book On Sound

Ready soon!—The manual of theatre operation awaited by Showmen, Technicians and Theatre Advertising Men since the Talkies became a leading attraction at box offices of the picture theatres.

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by HAROLD B. FRANKLIN

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Talk In Hollywood

By Walter R. Greene

WHEN Howard Hughes started production on "Hell's Angels" two years ago, the dramatic sequences were shot first and the air stuff left until later. But Hughes' airplane shots took him on a high ride for eighteen months and two million dollars. When it was finished, he found that the dramatic episodes would be worthless without addition of dialog, so he is scrapping all that footage made previously in silent form for a remake. Ben Lyon and James Hall will be called back for the dialog remakes, but another player will have to be secured to take the place of Greta Nissen, who played the feminine lead.

Hughes' decision to dialog the picture delays the intended release date until after the first of the year, although the producer had already contracted for a Broadway theatre beginning October first.

A FEW months ago, a film director used a gag sequence for a feature showing a race between two caterpillars across a board. When the scenes were shot, the director only took the long shots, figuring to get the necessary closeups to intercut later.

When the picture was finally finished, the director decided to pick up all needed inserts, and instructed the production department to get the caterpillars for the race. Then the prop department discovered that the caterpillar season had passed, and none of the crawlers could be found in Southern California. After weeks of delay, the director was finally forced to use a couple of imitation caterpillars for the closeup shots—and was burned plenty.

CLIFF EDWARDS, "Ukelele Ike" of record and vaudeville fame, leased a furnished Hollywood bungalow of 14 rooms a few months ago. Cliff finally became so lonesome in such a large place that he decided to move. He looked around for another house, and found it hard to obtain just what he wanted. After a long search, he rented a place out in Beverly Hills—containing eighteen rooms and a swimming pool!

AFTER Harry Langdon announced his engagement recently to Mrs. Helen Walton, someone suggested that the comedian have the coming marriage recorded in both sound and film. Harry went for the idea, and has already arranged for the Hal Roach sound truck to photograph the ceremony both ways.

William Boyd, Carol Lombard and Diane Ellis (center) in a scene from "High Voltage," Pathe's drama of a group of people marooned in the Arctic. Boyd has the role of an escaped criminal

HENRY'S, the Brown Derby, and other Hollywood cafes that now attract the night hawks of the film business are due to have some stiff competition with the opening of Bobby Berman's basement dine and dance on Hollywood Boulevard.

Berman, entertainer and wise-cracker at Coffee Dan's in Los Angeles for several years, will open a replica of the latter to cater to the numerous song writers and stage players recently here from the East. Berman will depend on extemporaneous entertaining by paying guests to help attract the crowds, besides a small dance floor provided for those who want to do some hoofing.

BENNY RUBIN, former picture house master of ceremonies, and lately in talking pictures, just finished a comedy part in Marion Davies' "Marianne," and was invited to the Hearst ranch on a week end party. Rubin was so bewildered by the ranch and house that he forgot his usual line of wise cracks. Back in Hollywood this week, the comedian told his friends everything went fine until he was ushered into a guest bedroom the size of a studio sound stage, and found the beds so high he had to get a stepladder in order to crawl in.

JACK GILBERT and Ina Clair, recently married, are the first film celebs to travel East over the newly established T. A. T. air-mail line. Gilbert and his bride are enroute to Europe for a honeymoon, and hopped off from Los Angeles by airplane, changing over on the trip East for night travel via trains. This method of travel cuts the time between Los Angeles to New York to only two days.

AL AND CHARLES CHRISTIE are sponsoring the opening performance of Octavus Roy Cohen's play, "Come Seven," which will be presented by the Lafayette Players at the Orange Grove Theatre, Los Angeles. The Lafayette Players are a colored stock company that have been playing for the past year in the colored section of the city. Patronage of whites has grown to such an extent, however, that the troup have been moved into a theatre in the center of the city. The Christie boys are keenly interested in the group because the stock company is being used by the film producers for the casts of the Octavus Roy Cohen series of comedies being produced for Paramount release.

A MUSICAL research expert who is familiar with 12,000 different compositions, and can distinguish the characteristics of perhaps 10,000 more, has been placed under contract by M-G-M. The expert is Herman Frommel, who will assist in musical synchronization of M-G-M production besides watching closely the musical copyrights on all original song numbers published in connection with the company's film productions. Studio officials expect Frommel to distinguish the possible similarity of original songs written for M-G-M productions with previously copyrighted works to prevent possible infringement and damage suits.

Franklin Signs Endurance Flyers While They're In Air

Hollywood, July 25.—Mendell and Reinhart, endurance flyers who finally came to earth after continuous flying of 246 hours, went into Loew's State Theatre as a special attraction for one week. Following this, the two flyers appear at Loew's Warfield, San Francisco, for a week, and then make a six weeks' tour of the Fox West Coast key houses.

Arrangements for the eight weeks' appearances for Fox West Coast were made on Thursday afternoon, while the flyers were still in the air. Harold B. Franklin, president of West Coast, sent up a contract via the refueling plane, which the flyers immediately signed.

Fox West Coast are paying the record breakers $3,000 a week for the eight weeks of theatre appearances.

Harry Pollard will direct "Tonight at Twelve" for Universal with cast including Madge Bellamy, Robert Ellis, Margaret Livingston, Mary Doran, Vera Reynolds, Norma Trevor, Hallam Cooley, George Lewis, Madeline Seymour, Josephine Brown, and Don Douglas. Story is from Owen Davis' stage play.

Hollywood

M. P. Relief Fund Re-Elects Officers; Will Stage Own Benefits

Hollywood, July 25.—Mary Pickford has been re-elected president of the Motion Picture Relief Fund, following the fifth annual meeting of the organization. All other officers were re-elected, including four vice-presidents—William Fox, Joseph M. Schenck, Will H. Hays and Cecil B. De Mille—Donald Crisp, treasurer, and A. W. Stockman, secretary.

The Relief Fund has resigned from the Los Angeles Community Chest effective October 31 of this year, and will conduct benefits and appeals for funds among picture people. Miss Pickford stated it was her intention to give a charity ball this fall in behalf of the fund, and expected to raise $40,000 in this manner.

Plans were already under way for the production of a series of one-reel features by each of twelve studios—all revenue on the series to be turned over to the Fund for relief work. Harold B. Franklin and J. J. Murdock were appointed a committee to seek cooperation and coordination in the relief activities affecting the Actors Fund, the N. V. A. and the Motion Picture Relief Fund.

William Wellman will direct "Young Eagles," an air picture starring "Buddy" Rogers. Original story is by William Slavens McNutt and Grover Jones, and the team will also prepare the adaptation and dialog.

Roy del Ruth has been assigned by Warners to direct "Hold Everything," a musical comedy from the stage hit of the same name. Del Ruth is enroute to see the play and was accompanied by Robert Lord, who will write the adaptation and dialog. Already signed for the picture are Joe E. Brown, Sally O'Neill, Marion Byron and Lilyan Tashman.

Eddie Nugent has been added to the cast of "Jungle," an M-G-M talker starring Joan Crawford. Jack Conway will direct.

David Burton, Broadway stage director, has been added to the M-G-M directorial staff.

Hobart Bosworth is being featured by Columbia in "Hurricane," a sea epic. Supporting cast includes John Mack Brown, Lelia Hyams, Tom O'Brien, Alan Roscoe, Edward Chandler and Joseph Bordeaux. Story is by Norman Springer, with dialog by Norman Easton. Ralph Ince is directing.

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Sid Grauman caught in a clowning moment at the De Mille studio with a harp from "The King of Kings."

Sid Grauman And His Style Of Showmanship

(*Continued from page* 352)

man include his gallery of cinema fame in the forecourt of the Chinese Theatre, where such celebrities as Mary Pickford, Constance and Norma Talmadge, Douglas Fairbanks, Gloria Swanson, Colleen Moore, Norma Shearer, Bill Hart, Bebe Daniels, Marion Davies, Harold Lloyd and other stars have recorded their foot and hand prints in enduring concrete.

All day long stage and screen struck maidens may be seen shyly trying to fit their shoes into the prints of their film favorites in the forecourt flagging.

Grauman has always sought to give his patrons something unusual and surprising. For example, the foyers of his Chinese Theatre have animated wax statues standing in the corners that are difficult to detect from his ornately garbed living attendants.

On the opening of the Chinese he evolved an unique exploitation stunt by having Mary Pickford christen a huge airplane fabricated to represent a dragon that visited nearby towns advertising "The King of Kings."

Grauman always has given liberally of his talents in aiding charitable enterprises and helping to insure the success of great civic projects by contributing his ideas on showmanship.

It has always been an axiom with Grauman that the public demands both eye and ear entertainment in its theatres.

At any rate the amusement world, temporarily at least, has lost one of its most brilliant and beloved genii.

Christies Continue Lining Up Material For Talkie Shorts

Hollywood, July 25.—Christie Film Company are lining up stories for production as talking comedies for next season's release. "Faro Nell" has been purchased to feature Louise Fazenda and "Wives On Strike" will carry an all-featured cast. Florence Ryerson's "Adam's Eve," a comedy sketch, has also been secured for early production.

Christies are steadily adding to their list of featured players of both stage and screen players to be seen in their releases during the coming year. The group includes Louise Fazenda, James and Lucille Gleason, George Sidney, Raymond Hatton, Marie Dressler, Eddie Nelson, Sam Hardy, Ruth Taylor, Ford Sterling, Taylor Holmes, Frances Lee, Buster West and Charlie Murray. The latter will be starred in Vernon Smith's story, "The Duke of Dublin."

Charles Grapewin and **Anna Chance** have just completed another talking play for Christie titled "Ladies' Choice." Neal Burns directed, with story by Grapewin.

Lola Lane, Fox contract player, signed deposition asking Superior Court to cancel her two-year contract with Lyons and Lyons, New York agents. The actress claims her agents received commissions from her, but made no effort to obtain picture work for her. She further stated she secured her long-term contract with Fox through her own efforts.

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Alibi (U. A.)

NEW YORK CITY, N. Y.—Rialto Theatre (1,960), 7 days, 35c-65c-75c-85c-$1, Paramount News and Sound Shorts. Weather: Clear and cool. Rating, 85 3/10% (4th week).

OTTAWA, ONTARIO.—Regent Theatre (1225), 6 days, 25-60 cents. "The Ladies Man," Fox Movietone News, Orchestra overture. Weather, fine and warm. Rating, 80%.

AD TIPS—Emphasized the fact that a number of the principal players were entirely new to the screen in this feature and called it an ultra-modern all-dialog thriller. The people are certainly attracted by all-talking features having a cast that can be classed as "all star." Audience appeal—All above public school age. Regent Theatre, T. R. Tubman, Mgr., Ottawa, Ontario.

Behind That Curtain (Fox)

PROVIDENCE, R. I.—Victory Theatre, (1,600), Karl Dane in talkie short. Rating, 85%.

DALLAS, TEXAS. — Majestic Theatre (2,680), 7 days, 25c-35c-60c, Interstate Vaudeville, Movietone Acts—Pat Rooney and His Family in a Dance Medley, and Kentucky Jubilee Singers, Movietone News and Fables. Weather fair. Rating 100%.

BALTIMORE, MD.—New Theatre (1,600), 6 days, 25c-50c, Fox Movietone News, Fox current events, Clark and McCullough "Waltzing Around" (Fox Talkie). Weather, clear and cool; fine for business. Rating, 125%.

AD TIP—"Who killed the bright young London barrister?" Everyone takes a guess but the denouement will baffle one and all—strong mystery stuff well handled. Audience appeal: To every adult fan this film will be interesting. Matt Reilly, Mgr., Victory Theatre, Providence, R. I.

The title is a big business getter and should be exploited as such. Warner Baxter deserves as much and Lois Moran and Gillert Emory should be included in copy. Stress the love mystery angle and the fact that it is an all-talking picturization of the novel by Earl Derr Biggers. Copy used—A Love Mystery of Scotland Yard. She Fled To The Desert With The Man She Loved. Audience Appeal: Adult patronage. Sid Henry, Mgr., Majestic Theatre, Dallas, Texas.

"Best produced all-talking picture of the year," says New York. Feature Warner Baxter, as the star of "In Old Arizona" and Lois Moran in "Behind That Curtain." The most gripping mystery story by that master of "thrillers," Earl Derr Biggers. Tense love drama! Teeming mystery! Beautiful women! Daring men! A new angle of the eternal triangle. A capricious daughter—her cad of a husband—her fearless lover. Audience appeal: excellent for every age and class. They all enjoyed it hugely and went away thoroughly satisfied with the entertainment and sent others in to see it.—New Theatre, Morris A. Mechanic, Mgr., Baltimore, Md.

Black Watch, The (Fox)

HOUSTON, TEXAS.—Majestic Theatre (2,250), 7 days, 25c-60c, 5 vaudeville acts, Movietone News. Weather, hot. Rating, 100%.

LOS ANGELES, CAL.—Loew's State Theatre (2,418), 35c-50c-65c-75c-$1.00, Movietone News. Fanchon-Marco "Speed Idea," Rube Wolf. Rating, 108%.

PORTLAND, ORE.—Fox Broadway Theatre (1,912), 7 days, 25c-60c, Fox News, Fanchon & Marco's "Opportunity Idea," featuring Margaret Benson, known as Miss Portland; Mueseler & Badger, novelty song numbers; Cliff Jones, dancer; Sam Jack Kauffman, m. c. and Broadway stage band, Devaney on Wurlitzer. Weather, fair and cooler. Rating, 120%.

NEW YORK CITY, N. Y.—Gaiety Theatre (808), 7 days, two shows daily, three Saturday and Sunday, $1-$2, Movietone, Sir Arthur Conan Doyle short. Weather, clear and cool. Rating, 51% (8th week).

AD TIP—McLaglen's first talking picture is selling point of importance. The weird nature of the story, and the fact that McLaglen is again cast as a soldier appeals to everybody. Young people and adults like the picture. Majestic Theatre, Houston, Tex.

Played up fine acting of McLaglen. Excellent entertainment. Invited British colony, special night. Supporting cast adequate. Universal appeal.—Broadway Theatre, Floyd Maxwell, Mgr., Portland, Ore.

Black Waters (World Wide)

OTTAWA, ONTARIO.—Centre Theatre (1,200), 6 days, 15-50c. The Collegians, Fox News. Weather, fine and warm. Rating, 70%.

AD TIPS—Played this as the first talking feature to strike the city having a real international flavor, with an English director, English cameraman, U. S. and British players—a story of the San Francisco waterfront, handled by Herbert Wilcox. There are various production angles that make it a press agent's dream. It's a curdling thriller. Audience appeal: All classes from 12 years up—Centre Theatre, Don Stapleton, Mgr., Ottawa, Ontario.

Bridge of San Louis Rey, The (M-G-M)

OKLAHOMA CITY, OKLA. — Capitol Theatre, (1,200), 7 days, 10-25-50c. "The 99th Amendment—The Blue Ridgers, Movietone short sketches. Weather, hot. Rating, 100%.

AD TIPS—A crash—a shriek—and five people were hurled into eternity. What was their story? View this most excellent picture and see. The cast includes Lila Damita, Ernest Torrence, Raquel Torres, Don Alvarado. Audience appeal: all classes.—Capitol Theatre, Oklahoma City, Okla.

Broadway Babies (F.N.)

NEW YORK CITY, N. Y.—Central Theatre (922), 7 days, two shows daily, three Saturday and Sunday, $1-$2-$2.50, Vitaphone shorts. Weather, clear and cool. Rating, 38% (5th week).

Broadway Melody (M-G-M)

NEW YORK CITY, N. Y.—Astor Theatre (1,120), 7 days, two shows daily, three Saturday and Sunday, $1-$2, M-G-M short, "Confession." Weather, clear and cool. Rating, 101 8/10% (23d week).

Bulldog Drummond (U.A.)

NEW YORK CITY, N. Y.—Apollo Theatre (1,170), 7 days, two shows daily, three Saturday and Sunday, $1-$2, Paramount talking shorts. Weather, clear and cool. Rating, 71-1/10% (12th week).

Careers (F.N.)

BUFFALO, N. Y.—Hippodrome Theatre, (2,700), 65c, Vitaphone, Paramount News and Talkie Comedy, Vaudeville. Weather, warm. Rating, 145%.

AD TIPS—Antonio Moreno and Noah Berry are the names to exploit in the picture. Follow up with the great voice of Billie Dove.—Hippodrome Theatre, George Mason, Mgr., Buffalo, N. Y.

Cocoanuts, The (Par.)

SAN FRANCISCO, CAL. — California, (2,358), 7 days, 35c-75c, Int. News, Overture, Exerpts from "Faust," Publix News, "Mother Pin a Rose on Me," Par. Song Cartoon Novelty. Rare Collections of Color Scenes. Weather, pleasant. Rating, 125%. (Second week.)

BALTIMORE, MD.—Loew's Parkway Theatre (1,092), 6 days, 13c-35c, Fox Movietone News, Phil Spitalny and his band and Bernardo De Pace (M-G-M musical acts). Weather, clear and cool; fine for business. After one week at the Loew's Stanley Theatre. Rating, 137%.

AD TIPS—Found it very valuable to explain who the Four Marx boys, the talkie stars, are and that every one in N. Y., where the picture sold for $6.60, continued to laugh and be pleased through entire show. Advertised as "All Talking, Singing, Dancing, Laugh Riot." Audience appeal: all classes.—California Theatre, Nat Holt, Mgr.; J. B. Hensen, Adv. Mgr., San Francisco, Cal.

ON the following pages you will find what your brother exhibitors have to say about the Best Sound in Town. Don't fail to read the excerpts from their letters. It's the real dope from men who want to steer you right. See pages 370, 371, 372, 373, 374, 375 and 376.

Adv.

College Love (U)

OKLAHOMA CITY, OKLA.—Liberty Theatre, (1,800), 7 days, 10c-25c-50c, Movietone News, Int. News, Robert Edeson in "Friendship," Movietone dramatic playlet. Weather, hot. Rating 100%.

BALTIMORE, MD.—Keith's Theátre (3,016), 6 days, 35c-65c, Int'l, Universal and Fox Movietone News, with Raynor Lehr and his all new revue presenting "Nothing But the Truth." Weather, clear and cool; fine for business. Rating, 85%.

AD TIPS—Red-hot youth aflame on the campus. A football game that will thrill you to the core. College chatter that will surprise you. See and hear George Lewis, Dorothy Gulliver, Churchill Ross, Hayden Stevenson in the hottest film that ever sizzled on the screen. Its a Universal picture and a mighty good one. Audience appeal: all classes.—Liberty Theatre, Oklahoma City, Okla.

The first all-talking and singing college picture made. Hot tunes! Jazz! Pep! Cheers! With George Lewis, Dorothy Culliver, Churchill Ross, Hayden Stevenson. High stepping youth rarin' to go—and going! Snappy, up-to-the-minute dialog and hot tunes by the University of California Glee Club. The most suspenseful game you ever saw—and heard! A picture that tingles with excitement and the spirit of today. See it. Audience appeal: Especially to the younger generation and those who are going to school and colleges. To those who have been to colleges. And to all who like a romantic, actionful youth story.—Keith's Theatre, J. Lawrence Schanberger, Mgr., Baltimore, Md.

Come Across (U.)

PORTLAND, ORE.—Pantages Theatre (1,800), 25c-60c, 7 days, "Collegians" in "Varsity Drag," Ray West and Jazz Band, headliner, Pathe News, Little Madeline, gypsy singer, clever selection of songs. Weather, fair and cooler. Rating, 95%.

AD TIPS—Featured Lina Basquette, who is popular here. Extra shows Saturday for children. Universal appeal to good business.—Pantages Theatre, J. J. Johnson, Mgr., Portland, Ore.

Dangerous Curves (Par.)

NEW YORK CITY, N. Y.—Paramount Theatre (3,666), 7 days, 40c-65c-75c-85c-$1. Paramount News, Jesse Crawford, organist, "Pirate of Melody" Publix Unit. Weather: Clear and cool. Rating, 113 6/10% (Feature held over).

OMAHA, NEB.—Paramount Theatre, (2,900), 7 days, 25c-60c, Publix "Chinatown" unit; Paramount and Fox News. Orchestra & Organ. Weather, warm. Rating 120%.

HOUSTON, TEX.—Metropolitan Theatre, (2,512), 7 days, 25c-60c, Publix unit. Paramount News, organ and orchestra. Weather, hot. Rating, 100%.

SAN FRANCISCO, CAL.—Granada Theatre, 7 days, 35c-75c, Paramount News, Symphony Concert. Weather, pleasant. Rating, 90%.

Dangerous Curves—Cont.

DALLAS, TEXAS.—Palace Theatre, (2,350), 7 days, 25c-35c-60c, Publix Presentation "Harvest Time" with Jimmy Ellard and stage band. Billy Muth in organ novelty, Paramount News. Weather, fair. Rating, 90%.

SEATTLE, WASH.—Seattle Theatre (3,150), 7 days, 25c-35c-50c-60c, Paramount sound shorts, Paramount News. Weather, hot. Rating, 100%.

DES MOINES, IOWA.—Des Moines Theatre (1,600), 7 days, 25c-50c, Irene Franklin and 2 Vitaphone Acts, Movietone News (Fox). Weather, warm. Rating, 120%.

BUFFALO, N. Y.—Buffalo Theatre (3,100), 65c, Vaudeville, Comedy (Pathe), Fox Movietone News and Silent News. Weather, warm. Rating, 160%.

PORTLAND, ORE.—Portland Theatre (3,068), 7 days, 25c-60c, Paramount News, "Dear Vivian" short with Hatton and Hardy Stanleigh Malotte novelty organ numbers, including community singing. Weather, fair and cooler. Rating, 100%.

AD TIPS—Advertised heavily as Clara Bow talking with Arlen's name also used extensively. Audience appeal: general.—Paramount Theatre, Charles Pincus, Mgr., Omaha, Neb.

Clara Bow and title are best selling points for this picture. Circus atmosphere and backgrounds also of interest. Appeal is general. —Metropolitan Theatre, Houston, Tex.

Feature Clara Bow and Dick Arlen. Tease on circus angles. Tease on title in connection with star. Use plenty of Bow art in ads. Tell them its one of the best she ever made. Audience appeal: all classes.—Seattle Theatre, Bob Blair, Mgr., Seattle, Wash.

Found it best to play up Clara Bow and to advertise picture as, "The Red-Headed Bonfire —A Flame—And Oh Baby." Also "What Lines. What Life."—Granada Theatre, Leon Levey, Mgr., San Francisco, Calif.

Clara Bow should be exploited as the big draw of this picture and Richard Arlen should be given due prominence in all copy. The title of the picture is a good drawing card but is a let-down to patrons after viewing the attraction. Copy used—You Don't Know the Half of "It" Until You See and Hear Clara Bow in Her Second Paramount All-Talking Sensation "Dangerous Curves" with Richard Arlen. Audience appeal: all classes.—Palace Theatre, Ernest W. Morrison, Mgr., Dallas, Texas.

Clara Bow is a big draw and was played us as such. Younger audience especially. General appeal.—Des Moines Theatre, Lionel Watson, Mgr., Des Moines, Iowa.

Clara Bow, the famous "It" girl, is the best item to play up.—Buffalo Theatre, Vincent P. McFaul, Mgr., Buffalo, N. Y.

Clara Bow, the "It" girl—100% speaking part, circus thrills and good story circus lot. Good work Richard Arlen. Only fair appeal.—Portland Theatre, John Smith, Mgr., Portland, Ore.

Donovan Affair, The (Col.)

OTTAWA, ONTARIO—Avalon Theatre, (900), 3 days, 15-35c, Fox Movietone News, "Button My Back." Weather, fine and warm. Rating, 75%.

Donovan Affair, The—Cont.

AD TIPS—Called this an all-dialog feature with 12 stars, emphasizing the unusually large combination of outstanding players in the one picture. This is a fascinating mystery romance and mention should be made that it is based on Owen Davis' stage success. Audience appeal: all classes but not children.—Avalon Theatre, P. J. Nolan, Mgr., Ottawa, Ontario.

Drag (F. N.)

NEW YORK CITY, N. Y.—Warner's Theatre (1,360), 7 days, two shows daily, three Saturday and Sunday, Vitaphone shorts. Weather, clear and cool. Rating, 86 4/10% (5th week).

KANSAS CITY, MO.—Mainstreet Theatre, (3,067), 7 days, four vaudeville acts; Pathe News, 25c-50c. Weather, rainy. Rating, 90%.

SEATTLE, WASH.—Fox Fifth Avenue Theatre, (2,650), 7 days, 25c-35c-50c-60c-75c. Fox Movietone News, Fanchon-Marco "Beach Nights" stage unit. Weather, hot. Rating, 110%.

LOS ANGELES, CAL.—Paramount Theatre (3,595), 35c-50c-65c, "Oft in the Silly Night," Oswald Cartoon, Paramount News, Paramount Orchestra, Milton Charles, organ concert. Rating, 105%.

AD TIPS—The thought attempted in all exploitation was that the picture is "so big, so true to life, that it couldn't be better." Halftone cuts of Richard Barthelmess and Alice Day were used. Audience appeal: all classes. —Mainstreet Theatre, Lawrence Lehman, Mgr., Kansas City, Mo.

Play up as best Barthelmess film in many seasons. Feature Lila Lee and others in cast. Tell about humanness of story. Tease on "drag" angles and theme. Audience appeal: intelligent adults.—Fox Fifth Avenue Theatre, James Q. Clemmer, Mgr., Seattle, Wash.

East Is East (M-G-M)

DES MOINES, IA.—Paramount Theatre (1,700), 7 days, 25c-50c, Publix stage show, "Bits of Broadway," Paramount News. Rating, 130%.

AD TIPS—The stage show was played up as the attraction. Lon Chaney in an exciting story was exploited but not considered the big draw. The men were attracted to this feature. —Paramount Theatre, Jack Roth, Mgr., Des Moines, Iowa.

Fall Of Eve, The (Col.)

NEW YORK CITY, N. Y.—Capitol Theatre (4,620), 7 days, 35c-50c-75c-$1-$1.50, M-G-M and Fox Movietone News, Roach Comedy "Perfect Day," on stage "Sins of 1929" and Dave Schooler and Capitolians. Weather: Clear and cool. Rating, 84 2/10%.

CLEVELAND, OHIO—Hippodrome Theatre, (4,500), 7 days, 25c, 50c. Weather, clear, cool. Shorts: Eddie Cantor in "Ziegfeld Midnight Frolic," (Paramount) Fox Movietone News—"Moonshine" (Paramount). Rating, 86⅔%.

Fashions In Love (Par.)

DES MOINES, IA.—Strand Theatre (1,100), 3 days, 20c-30c, Paramount Comedy, "Oft in the Silly Night," Paramount News. Rating, 100%.

KANSAS CITY, MO.—Royal Theatre, (900); 25c-50c; Vitaphone presentation acts; selected news; weather, rainy. Rating, 95%.

AD TIPS—The title was played up for this feature which is destined to draw the women especially. Did fairly well for general run.—Strand Theatre, George Watson, Mgr., Des Moines, Iowa.

The star, Adolphe Menjou was played up and the picture was billed as the latest "It" picture of the season. Apdience appeal: all classes.—Royal, Theatre, C. S. P. Coppock, Mgr., Kansas City, Mo.

THE opening picture was "The Leatherneck" in sound, which we played on Friday and Saturday. We followed this with a sound picture "Lucky Boy" with George Jessel on Sunday, Monday and Tuesday.

Both of these pictures have played down town, "The Leatherneck" in the Victory Theatre on an R. C. A. Machine, and "Lucky Boy" in Loew's State on a Western Electric.

I invited people connected with both of these theatres to hear my equipment, they stayed through the whole performance, and admitted to me, after they had heard it, that it was by far superior in reproduction, than either one of the other machines.

JACOB CONN,
Conn's Olympia,
Providence, R. I.

Adv.

Flying Fool, The (Pathe)

OMAHA, NEB.—Orpheum Theatre, (3,000) 7 days, 25c-60c. Pathe News, 5 acts RKO vaudeville. Weather, warm. Rating, 100%.

AD TIPS—Aided in exploiting commercial aviation by making appeal to air-mindedness in advertising. Good title, and some star draw.—Orpheum Theatre, Ralph Thayer, Mgr., Omaha, Neb.

Four Devils, The (Fox)

LOS ANGELES, CAL.—Carthay Circle Theatre (1,650), 75c-$1.00-$1.50, Skeleton Dance, Musical Cartoon, Conan Doyle, Movietone News, Elinor's Orchestra. Rating, 60%. (6th week.)

Four Feathers (Par.)

NEW YORK CITY, N. Y.—Criterion Theatre (861), 7 days, two shows daily, three Saturday and Sunday, $1-$2, Paramount talking shorts. Weather, clear and cool. Rating, 97 5/10% (5th week).

Fox Movietone Follies Of 1929 (Fox)

SAN FRANCISCO, CAL.—Fox Theatre, (5,000), 7 days, 35c to 75c, Fox Talkie News and M-G-M News. Special Fanchon & Marco, "Thru The Gates," stage-idea. Special program on world's largest organ by Henri Le Bel. "Acres of Parking Space, Free," advertised. Weather, pleasant. Rating, 110%.

TACOMA, WASH.—Fox Rialto Theatre, (1,350), 7 days, 25c, 35c, 50c, 75c. Sound Cartoon, fashion reel in colors and sound, Fox Movietone News. Weather, quite warm. Rating, 135%.

AD TIPS—Exclusive advertising copy found both valuable and non-valuable, as the printing is too small, even though neat and exclusive. The picture not exceptional and shown on too small screen, which easily could be enlarged. It also could be stronger. Audience appeal: classes who like the wrong doer to get it in neck—Fox Theatre, Herman Kenken, Mgr., San Francisco, Cal.

Exploited song hits, principal players, big chorus, dancing, beauty of scenics, and the fact that this is the first of its kind in the sound follies; Float in Fourth of July parade; radio contest; miniature photographs of girls; small booklets; erect display on theatre front. Audience appeal: general.—Fox Rialto Theatre, Doug Kimberley, Mgr., Tacoma, Wash.

Gamblers, The (W. B.)

KANSAS CITY, MO.—Newman Theatre (2,000), 7 days; 25c-50c; Vitaphone presentation units; selected news. Weather, rainy. Rating, 95%.

CLEVELAND, OHIO.—State Theatre, (3,400), 7 days, 30c-60c. Shorts: "Sporting Courage" (Universal)—"Ice Man's Luck" (Universal)—"Reduced Weight" (Paramount)—Paramount News—Fox Movietone News—"Castle of Dreams" (Revue). Weather, fair, cool. Rating, 79%.

LOS ANGELES, CAL.—Warners' Hollywood Theatre (3,000), 35c-50c-65c, Vitaphone Shorts. Rating, 130%. (2nd week.)

AD TIPS—The line, "A born gambler, cards, horses, Wall Street—now the greatest gamble of all—with another man's woman," was used in newspaper advertising, along with large halftone scenes of the picture. Audience appeal: all classes.—Newman Theatre, Holden Swiger, Mgr., Kansas City, Mo.

High Voltage (Pathe)

CHICAGO, ILL.—State-Lake Theatre, (2,750), 7 days, 35c-50c-75c. Five acts vaudeville. Rating, 100%.

Hole In The Wall, The (Par.)

PROVIDENCE, R. I.—Strand Theatre, (2,200), 7 days, 15c-50c. Paramount News. Rating, 85%.

George Lewis and Dorothy Gulliver, the Ed and June of "The Collegians" series and "College Love," new Universal feature

Hole In The Wall—Cont.

AD TIPS—Herald this as a "different" mystery film which will baffle the sleuthing powers of all amateur detectives. Names in this don't mean so much. It must be carefully exploited but will do well with the proper start. Appeal: all classes.—Strand Theatre, Ed Reid, Mgr., Providence, R. I.

Idle Rich, The (M-G-M)

PROVIDENCE, R. I.—Loew's State Theatre, (3,800), 7 days, 15c-50c. Charley Chase in talkie. Rating, 90%.

AD TIPS—Don't fail to play up Conrad Nagel and Bessie Love who have big followings in most places. Story of a rich young fellow and a girl afraid of money. Must be well advertised and stress fact that the picture is made from stage comedy, "White Collars." Audience appeal: everyone from 17 up.—Loew's State Theatre, E. J. McCarthy, Mgr., Providence, R. I.

Joy Street (Fox)

CHICAGO, ILL.—Monroe Theatre (986), 35c-50c. Movietone News. Weather, favorable. Rating, 85%.

Lady Of The Pavements, The (U. A.)

OKLAHOMA CITY, OKLA.—Criterion Theatre, (2,000), 10c-25c-35c-50c, 7 days, Paramount News. Stan Laurel and Oliver Hardy in "Berth Marks," Movietone short and Conney Hughes, Criterion's singing usher in "When My Dreams Come True." Weather, hot. Rating 125%.

AD TIPS—One of the best and most entertaining pictures ever produced. A treat for your eyes, your heart and your senses—a delight to witness the vivacious grace of this fiery little girl, a real thrill to watch her "get her man." Fine cast with Lupe Velez, Wm. Boyd, Jetta Goudal. Hear Lupe sing Irving Berlin's number, "Where Is the Song of Songs For Me." Audience appeal: all classes.—Criterion Theatre, Oklahoma City, Okla

Last of Mrs. Cheyney, The (MGM)

HOUSTON, TEX.—Loew's State Theatre, (2,700), 7 days, 25c-60c, 5 acts vaud. Movietone news. Weather, hot. Rating, 120%.

AD TIPS—Norma Shearer lovelier than ever in her finest role. A play of sparkling repartee, clever direction, excellently played. Our patrons welcomed this picture as one of real drama and real plot, and without ballyhoo of dancing, singing choruses, and theme song. Appeal is to young people and adults.—Loew's State Theatre, Houston, Texas.

Letter, The (Par.)

OTTAWA, ONTARIO.—B. F. Keith's Theatre, (2,596), 6 days, 15-50c. "At the Photographers," "Ship Ahoy," Pathe News Weekly. Weather, fine and warm. Rating, 85%.

AD TIPS—Distributed facsimile copies of the letter written in the story through the mail to every house in selected districts of the city and made a big play with the name of Jeanne Eagels as the star of the attraction. Also made it known far and wide that it was an all-talking picture. Audience appeal: all adults.—B. F. Keith's Theatre, J. M. Franklin, Mgr., Ottawa, Ontario.

Lone Wolf's Daughter, The (Col)

CLEVELAND, OHIO—Keith's Palace Theatre, (3,600), 7 days, 35c, 7'c. Shorts: "When Caesar Ran a Newspaper" (Paramount)—Pathe Sound News—Pathe Sound Review—Pathe Sportlight—Pathe News (silent—Paramount News (silent)—Fox Silent News, 5 acts vaudeville. Weather, clear, cool. Rating. 100%.

M-G-M Hollywood Revue of 1929 (M-G-M)

LOS ANGELES, CAL.—Grauman's Chinese Theatre (2,023), 75c-$1.00-$1.50, Curiosities, Movietone News, Symphony Orchestra. Rating, 192%. (5th week.)

Madame X (M-G-M)

LOS ANGELES, CAL.—Criterion Theatre (1,652), 35c-50c-65c, Laurel-Hardy in "Berth Marks," Movietone News. Rating, 120%.

Madonna Of Avenue A, The (WB)

SALT LAKE CITY, UTAH — Granada Theatre, (2,600), 15-50c, 7 days. Vitaphone acts. Pathe Sound News, talking-singing novelties. Weather, fair. Rating, 88%.

SEATTLE, WASH.—Blue Mouse Theatre, (950), 7 days, 35c-50c-75c. Vitaphone acts, Sennett sound comedy (Educ.), Fox Movietone News. Weather, hot. Rating, 90%.

AD TIPS—"A Romance so Tender and Sweet it will live in Memory forever." Audience appeal: all classes.—Granada Theatre, Ray Hendry, Mgr., Salt Lake City, Utah.

Exploit Dolores Costello principally, as she is the whole thing. Use plenty of art on her, and don't tell much else. Audience appeal: general classes.—Blue Mouse Theatre, John Hamrick, Mgr., Seattle, Wash.

Man And The Moment, The (FN)

OKLAHOMA CITY, OKLA. — Empress Theatre, (1,200), 10-25-50c, 7 days. Pathe News, Pathe Talking Comedy. Weather, hot. Rating, 125%.

OUR CAPITOL is equipped with DE FOREST . . . it has proven its worth! The future of theatres so equipped is secure . . .

We are not Enthusiasts: we let it work for three months so as to develop Pains. (IT DIDN'T) . . . we now enclose an order for another PHONOFILM complete: this to replace in our Odeon Theatre what we considered the BEST of the MANY others.

J. P. MURRIN,
Fort Worth, Texas.

Adv

Man And The Moment—Cont.

AD TIPS—Love scared. To escape from man she made a loveless marriage with another, and to escape Him, she sought reckless dissipation in the fastest smart set this side of life. See what happens when the husband breaks the "No Love" clause in the contract. Billie Dove and Rod La Rocque splendid in this gripping and thrilling picture. Audience appeal: all classes. Empress Theatre, Oklahoma City, Okla.

Melody Lane (U.)

NEW YORK CITY, N. Y.—Globe Theatre (1,418), 7 days, two shows daily, three Saturday and Sunday, $1-$1.50, Eddie Leonard appearing in person. Weather, clear and cool. Rating, 71 1/10% (1st week).

Noah's Ark (W. B.)

CLEVELAND, O.—Stillman Theatre (1,800), 7 days, 40c, 75c, Shorts: "I Kiss Your Hand, Madame," (Advance Song Trailer)—Fox Movietone News. Weather: Clear and cool, especially cool evenings. Rating, 90% (3rd week).

SAN FRANCISCO, CAL.—Embassy Theatre (1,250), 35c-75c, Fox Movietone News, Vitaphone. Shorts. Weather, pleasant. Rating, 95% (4th week).

DALLAS, TEXAS.—Melba Theatre (1,800), 7 days, 25c-35c-50c, Vitaphone Act, Sanderson and Crumit in "Words of Love," Paramount Song Cartoon "Ye Olde Melodies" and Melba Talking News (Movietone). Weather, fair. Rating, 110%.

AD TIPS—Extensive library book display—one sheets—extra newspaper advertising and good reader notices. Audience Appeal: All—Stillman Theatre, George Gilliam, Mgr., Cleveland, Ohio.

The best exploitation angle of the picture is the title which should be featured big in both newspaper copy and lobby display. Play up Dolores Costello big; George O'Brien and Noah Beery will bring in their part of the business if given due space in copy. Copy used—Amazing All Dallas, The Talking Spectacle of The Ages Told by Two Glorious Lovers Who Loved for All Eternity. A clossal Cast of Ten Thousand Audience Appeal: All classes.—Melba Theatre, George Baker, Mgr., Dallas, Texas.

Did not need to advertise to great extent as it was done previously. Scenic was elaborated on, etc.—Embassy Theatre, Campbell, Mgr., San Francisco, Cal.

No Defense (W.B.)

BALTIMORE, MD.—Warners' Metropolitan Theatre (1,500), 6 days, starting Saturday previous, 15c-50c, Kinograms, Lupino Lane "Ship Mates," Baby Rose Marie and Frank Silk, Vitaphone talkie. Weather, clear and cool; fine for business. Rating, 175%.

AD TIPS—See and hear Monte Blue and May McAvoy in "No Defense," with William Desmond and Katherine Carver. Vitaphone talking picture. What would you give to have these beauties crazy about you? But what would this hard-boiled westerner give to put a mile between himself and their charm? Audience appeal: fine for followers of Monte Blue.—Metropolitan Theatre, C. S. Langue, Mgr., Baltimore, Md.

Sally Starr, a vivacious ingenue find of M-G-M who will be featured in several of the companies new talkies

One Woman Idea (Fox)

CHICAGO, ILL.—Monroe Theatre (986), 35c-50c, Fox Movietone News. Weather, hot. Rating, 85%.

On With The Show (W. B.)

NEW YORK CITY, N. Y.—Winter Garden (1,492), 7 days, two shows daily, three Saturday and Sunday, $1-$2, Vitaphone shorts. Weather, clear and cool. Rating, 60% (8th week).

OMAHA, NEBR.—Rialto Theatre. (2,247), 7 days, 25c-60c, "Kings and Queens of the Jungle," Pathe News. Weather, warm. Rating, 300%.

SEATTLE, WASH.—Music Box Theatre, (950), 50c-75c, Fox Movietone News. Weather, hot. Rating, 140%.

SALT LAKE CITY, UTAH.—Capitol Theatre (2,000), 7 days, 15c-50c, News events, singing and talking acts and talking comedy. Weather, fair. Rating, 95%.

PORTLAND, ORE.—Music Box Theatre (1,837), 50c, Fox News, Burns and Ash, Organists. Weather, fair and cooler. Rating, 95%. (2nd week.)

BUFFALO, N. Y.—Great Lakes Theatre (3,000), 65c-85c, Fox Movietone News and Fox Silent Film, Fashion News and comedy. Weather, warm. Rating, 175%.

HOUSTON, TEXAS.—Kirby Theatre, (1,654), 25c-50c, 7 days, 3 Vitaphone Acts, Movietone News. Weather, hot. Rating, 150%.

PROVIDENCE, R. I.—Majestic Theatre (2,400), 7 days, 15c-50c, Duffie and Gleason, talkie. Rating, 100%.

AD TIPS—Extensive campaign for two weeks' showing included tie-ups with Union Pacific and Northwestern railroads, who distributed dodgers within a 75-mile radius of Omaha. Widespread billboard advertising, using 500 1-sheets, 300 3-sheets, and increasing newspaper space. Sent out 500 postcards to preferred mailing list. Tied-up all tunes with music stores. Audience Appeal: General.—Rialto Theatre, John Howard, Mgr., Omaha, Nebr.

On With The Show—Cont.

Play up the gayeties of wild life on Broadway.—Great Lakes Theatre, Buffalo, N. Y.

A new milestone in film progress. Thrills of a big show featuring Betty Compson, Joe Brown. Word of mouth advertising strong. Universal appeal.—Music Box Theatre, Andrew Saso, Mgr., Portland, Ore.

Here is a fast-moving, crackerjack story of the stage with natural-color photography that stood up here. Bill its many stars and play up title which is good in itself. Appeal: All classes of adults.—Sol Braunig, Mgr., Majestic Theatre, Providence, R. I.

We advertised this as the first all-color, all-singing, all-talking, all-dancing picture, an extravaganza of youth, color, girls, and beauty. Reviewers stressed the meaty plot as well as the specialty numbers and color. This is a great picture from every standpoint, and easy to pot over. Appeal is to young and old alike.—E. E. Collins, Publix Theatres, Houston, Texas.

A technicolor production, All-talking, singing and dancing. A momentous event in the history of motion pictures. "A most amazing triumph in entertainment history." Audience Appeal: Practically all classes.—Capitol Theatre, Geo. E. Carpenter, Mgr., Salt Lake City, Utah.

Tell all about all-color, singing, dancing, fine cast, excellent stage story, stars, etc. Plenty of angles for everyone. A real hit to exploit in every way. Audience Appeal: All classes.—Music Box Theatre, Bob Murray, Mgr., Seattle, Wash.

Oppressed, The (States Rights)

NEW YORK CITY, N. Y.—Cameo Theatre, (549), 7 days, 50c-75c, Pathe Sound News, Talking Shorts. Weather, Cool and Fair. Rating, 88 2/10%.

Phyllis Of The Follies (U.)

DALLAS, TEXAS.—Capitol Theatre, (1,044), 7 days, 10c-15c-25c, Universal Comedy, Vitaphone Acts, Al Lyons, and Dora Maughon. Int'l. News. Weather, fair. Rating, 95%.

AD TIPS—The title of the picture received the greatest amount of space in copy. Lillyan Tashman, Edmund Burns, Matt Moore and Alice Day all received due prominence. Copy used—He Was a Man-About-Town and She Was a Follies Girl, but They Knew Real Love When It Came to Them. Daring—Thrilling. The story of a Follies Girl Who Used Steam Shovel Methods in Digging Her Gold. Audience Appeal: All classes.—Capitol Theatre, Ray J. Stinnett, Mgr., Dallas, Texas.

Physician, The (Tiffany-Stahl)

BALTIMORE, MD.—Hippodrome Theatre, (2,500), 6 days, 20c-55c, Pathe News, Bert Smith Players in "The Whole Town's Talking," with chorus and vaudeville acts, "Don't Get Jealous" (Pathe). Weather, clear, mild to hot. Rating, 50%.

AD TIPS—Exploit as the soul-stirring drama of the year with an all-star cast. Can a man rise higher than a woman's ambition for him? In this man's life were two women. One Bad and One Good. Which influence dominated his strange, dual personality? Audience Appeal: Has fairly good appeal. Teaches a good moral.—Nat Keane, Mgr., Hippodrome Theatre, Baltimore, Md.

Pleasure Crazed (Fox)

NEW YORK CITY, N. Y.—Roxy Theatre (6,205), 7 days, 50c-75c$1-$1.50. Movietone News, "Victory Ball" stage show. Weather: Clear and cool. Rating, 95 5/10%.

SEATTLE, WASH.—Fox Theatre (2,350), 7 days, 25c-35c-50c-60c-75c, Fox Sound Comedy, Fox Movietone News. Weather, hot. Rating, 80%.

AD TIPS—Feature "triangle" theme, and tease along lines of husband leaving wife for another woman. Audience Appeal: General class of adults.—Fox Theatre, Lew Golden, Mgr., Seattle, Wash.

WE GAVE OUR FIRST PERFORMANCE THIS AFTERNOON AND EVENING WITH SOUND ON THE DEFOREST PHONOFILM AND WE HAVE HEARD NOTHING IN BUFFALO THAT IS BETTER THAN WE HAVE AT THE PLAZA. WE WISH TO EXPRESS OUR ENTIRE SATISFACTION.

L. MICHAELS,
BUFFALO, N. Y.

Adv.

Prisoners (F.N.)

BALTIMORE, MD.—Loew's Valencia Theatre (1,500), 6 days, 25c-35c, M-G-M News, "Parlor Pests" (Educational). Weather, clear and cool; fine for business. Rating, 52%.

AD TIPS—Exploit this as a Corinne Griffith talking picture. Tell them they will love her in this sensational sophisticated romance. A First National picture from the world famous novel by Ferenc Molnar. A compelling love story of modern Venice. Audience appeal: to all Corinne Griffith fans and to the host of others who like a strong love story.—Loew's Valencia Theatre, Charles Raymond, Gen. Mgr., Baltimore, Md.

Royal Rider, The (F. N.)

KNOXVILLE, TENN.—Strand Theatre (934), one day, Vitaphone presentations, sound comedy. Weather, stormy and sultry. Rating, 90%.

Scandal (U)

TACOMA, WASH.—Pantages Theatre, (1,500), 4 days, 25c-50c-75c, Five acts of vaudeville, Pathe Sound News, talking Collegians. This show gave way to the roadshow production "Dracula." Weather, quite warm. Rating, 60%.

AD TIPS—Regular newspaper exploitation. Weather against crowds. It registered as a popular sound picture. Audience Appeal: All classes.—Pantages Theatre, C. D. Mills, Mgr., Tacoma, Wash.

7 Footprints To Satan (F.N.)

PORTLAND, ORE.—Tebbetts Oriental Theatre (1,600), 7 days, 5 shows, 25c-35c, Frazier Players, Scoop-Landing of Angelo at Culver City, Pathe Talkie News. Weather, fair and cooler. Rating, 100%.

AD TIPS—The biggest mystery thriller yet. Crowded houses the rule.—Oriental Theatre, Walter Tebbetts, Mgr., Portland, Ore.

She Goes To War (U. A.)

KANSAS CITY, MO.—Loew's Midland Theatre (4,000), 7 days, 25c-50c, Movietone presentation units, Selected News. Weather, rainy. Rating, 90%.

AD TIPS—The fact that the story was taken from the book by the celebrated novelist, Rupert Hughes, was played up. The leading characters were played up in newspaper advertising by using halftone cuts of them in the center of 3-inch stars placed about in the ad. Audience Appeal: All classes, principally adults.—Loew's Midland Theatre, H. H. Maloney, Mgr., Kansas City, Mo.

Showboat, The (U.)

NEW YORK CITY, N. Y.—Colony Theatre (1,980), 7 days, 35c-50c-75c-$1, Int'l. News, no show. Weather, Clear and cool. Rating, 87 6/10% (3d week).

Singing Fool, The (W. B.)

OTTAWA, ONT.—Imperial Theatre (1,220), 6 days, 15c to 50c, Paramount News and comedy. Weather, fine and warm. Rating, 85%.

AD TIPS—Mention was made of the fact that a parody of "Sonny Boy" was used by the Conservatives in recent general elections in British Isles. Featured it as a return engagement to satisfy the local demand, and both Al Jolson and Davey Lee had the play in all advertising. Audience Appeal: All ages and all classes.—Imperial Theatre, Ray Tubman, Mgr., Ottawa, Ont.

Someone To Love (Par.)

DALLAS, TEXAS.—Old Mill Theatre (1,400), 7 days, 20c-25c-35c, Hal Roach comedy, Pathe News, two Vitaphone Acts. Weather, fair. Rating, 90%.

Marian Nixon has a talkie voice as nice as her screen personality. She has the feminine lead in "General Crack," Warner's new dialog film

Someone To Love—Cont.

AD TIPS—"Buddy" Rogers and Mary Brian should be used as the backbone for all publicity as it falls to their lot to bring them in on this picture. The title will bring in the younger set which is the class to be appealed to on this attraction. Audience Appeal: Younger set.—Old Mill Theatre, Al R. Lever, Mgr., Dallas, Tex.

Stairs Of Sand (Par.)

SEATTLE, WASH.—Coliseum Theatre (1,650), 7 days, 25c, Metro Movietone acts, Fox Movietone News. Weather, hot. Rating, 85%.

AD TIPS—Feature Zane Grey story, and Beery in cast. These are the two leads onto which to tie all angles. Audience Appeal: General groups and youngsters.—Coliseum Theatre, Fox West Coast Theatres, Inc., Seattle, Wash.

Strong Boy (Fox)

DES MOINES, IA.—Strand Theatre (1,100), 4 days, 20c-30c, Paramount Act, "Book Lovers;" Pathe News. Weather, warm. Rating, 100%.

AD TIPS—Victor MacLaglen was played up in this feature which was a comedy which met general appeal.—Strand Theatre, George Watson, Mgr., Des Moines, Iowa.

This Is Heaven (U.A.)

BALTIMORE, MD.—Loew's Stanley Theatre (3,654), 6 days, 25c-60c, Fox Movietone and Paramount News, Orchestra, Organ, Tita Ruffo and the Happiness Boys (M-G-M sound shorts), "Small Talk" (Talking Our Gang Comedy). With Vilma Banky in person Monday and Tuesday. Weather, clear and cool; fine for business. Rating, 110%.

LOS ANGELES, CAL.—United Artists Theatre (2,100), 35c-50c-65c, "Dear Vivian" (Christie), Oswald Cartoon, Movietone News, Organ Concert. Rating, 110%. (2nd week.)

This Is Heaven—Cont.

TACOMA, WASH.—Blue Mouse Theatre, (601), 7 days, 25c-50c-75c, Three Vitaphone acts: Phil Baker; Vallee and His Yankees; Hollingsworth and Crawford. Novelty, "Runaway Train." Weather, quite warm. Rating, 85%.

AD TIPS—Emphasized Vilma Banky, the loveliest woman in the world, whose voice is heard for the first time in "This Is Heaven." If Miss Banky is there in person, exploit that fact in large type. Use large head cut of Banky. Tell them she plays a heart-tugging role of an immigrant girl who wins happiness and love in the great land of her adoption. Audience appeal: personal appearance pulled strong and Miss Banky proved highly pleasing to public. Picture was liked thoroughly for its romance, comedy and action.—Loew's Stanley Stanley Theatre, Charles Raymond, Gen. Mgr., Baltimore, Md.

AD TIPS—Exploited first talker. Banky popular, but weather and vacation counted against big houses. Audience Appeal: General.—Blue Mouse Theatre, Ned Edris, Mgr., Tacoma, Wash.

Three Passions (U.A.)

PORTLAND, ORE.—United Artists Theatre (957), 25c-60c, Tiffany color short. Weather, fair and cooler. Rating, 90%.

AD TIPS—Featured power, love and riches. Only fair appeal.—United Artists Theatre, J. J. Parker, Mgr., Portland, Ore.

Thru Different Eyes (Fox)

KANSAS CITY, MO.—Pantages Theatre (2,166), 7 days, 25c-50c-75c, five vaudeville acts, Pathe News. Weather, rainy. Rating, 95%.

AD TIPS—"What happened in Manning's room on the fatal night?" was the line played up in all advertising along with the announcement that the picture is an all-talkie. Audience Appeal: All classes.—Pantages Theatre, Louis Charninsky, Mgr., Kansas City, Mo.

Thunderbolt (Par.)

NEW YORK CITY, N. Y.—Rivoli Theatre (2,200), 7 days, 35c-65c-75c-85c-$1, Paramount News and Sound Shorts. Weather: Clear and cool. Rating, 94 9/10% (5th week).

CLEVELAND, OHIO.—Allen Theatre (3,300), 7 days, 30c-60c, Shorts: "Leaping Love" (M-G-M)—Keeler Sisters and Biltmore orchestra (M-G-M Movietone), Fox Movietone News. Weather, fair, cool. Rating, 85%.

Trail Of '98, The (M-G-M)

OTTAWA, ONT.—Avalon Theatre (990), 3 days, 15c-35c, Fox News, "Ruby Lips." Weather: fine and warm. Rating, 75%.

AD TIPS—Told them this was a cold-weather drama to relieve the summer's heat—a Big Parade of the Klondike over the Chilkoost Pass. The name of Robert W. Service is always a draw when it comes to stories of remote lands, but it is not a dancehall story—rather one of severe hardships. Audience Appeal: All ages and all classes.—Avalon Theatre, P. J. Nolan, Mgr., Ottawa, Ont.

WE have been using our DeForest Phonofilm for seven weeks and are so well satisfied with it that we wanted to write and congratulate you on this installation.

In making comparison of sound equipments, the DeForest as against other sound equipments, and I have heard no less than forty, I believe that it cannot be surpassed. We believe that any exhibitor, figuring on sound equipment, should give DeForest serious consideration and if there is any question we should be very glad to give them a demonstration of ours and explain anything regarding it to the best of our ability.

HARDWICK BROTHERS,
Lyceum Theatre,
Clovis, N. M.

Adv.

Trent's Last Case (Fox)

OKLAHOMA CITY, OKLA. — Orpheum Theatre (1,500), 10c-25c-50c, 7 days, Bert Smith Review, presenting "The Gingham Girl," Vi' Shaffer, Al Declercq-Hoyte Smythe, etc., Topics of the Day, Aesop's Fables, Fox News. Weather, hot. Rating, 100%.

Twin Beds (F.N.)

NEW YORK CITY, N. Y.—Strand Theatre (2,900), 7 days, 35c-50c-75c, Pathe Sound News, Vitaphone Shorts. Weather: Clear and cool. Rating, 66 2/10%.

Wheel Of Life, The (Par.)

BALTIMORE, MD.—Loew's Century Theatre (3,221), 6 days, 25c-60c, Fox Movietone and M-G-M News, Loew-Publix Unit "The Surprise Party," headed by Teddy Joyce and Zelaya; Orchestra, Organlogue, Pathe Review, "Tiny Housekeepers" (M-G-M Oddity), Industrial Telephone and Telegraph Reel, "Stop Barking" (Universal). Rating, 99%.

AD TIPS—Exploit Richard Dix with big head cut and tell them it is his second great 100% all-talking hit, "The Wheel of Life," with Esther Ralston, the screen's most beautiful star. A Paramount picture crammed with romantic and thrilling action. Audience appeal: excellent romantic interest for the younger generation, plenty of dramatic action and excellent dialogue rendition.—Loew's Century Theatre, Charles Raymond, Gen. Mgr., Baltimore, Md.

Where East Is East (M-G-M)

TACOMA, WASH.—Fox Colonial Theatre (965), 4 days, 25c-35c, Topics, Sound Comedy. Weather, quite warm. Rating, 85%.

SALT LAKE CITY, UTAH.—Pantages Theatre, (2,500), 15c-75c, 7 days, Vaudeville and news events. Weather, fair. Rating, 85%.

AD TIPS—Exploited star, picturesqueness of story and cast. Audience Appeal: Adults.—Fox Colonial Theatre, Doug Kimberley, Mgr., Tacoma, Wash.

"A Love Episode of the Orient" with "The Screen's Greatest Character Actor" (Lon Chaney). Audience Appeal: Silent film fans and admirers of Chaney.—Pantages Theatre, Grant Pemberton, Mgr., Salt Lake City, Utah.

Woman I Love, The (RKO)

SALT LAKE CITY, UTAH.—Gem Theatre (1,200), 10c-35c, 7 days, News Events, Review, Cartoon and Comedy. Weather, fair. Rating, 80%.

AD TIPS—"A romantic drama of Life Itself." "A husband's blind love pitted against the ruthless cunning of another man's desire. Audience Appeal: Most all classes.—Gem Theatre, Salt Lake City, Utah.

Younger Generation, The (Col.)

OMAHA, NEBR.—World Theatre (2,500), 6 days, 25c-60c, "Fried, Stewed and Boiled" (Fox), F. and M.'s "Bows and Beaus" idea. Weather, warm. Rating, 85%.

OKLAHOMA CITY, OKLA.—Folly Theatre (1,200), 10c-15c-25c, 4 days, Int'l. News, Aesop's Fables, Topics of the Day, Movietone News, Miller and Farrel in Movietone act. Weather, hot. Rating, 75%.

Hollywood Briefs

Reid-Broughton-Kent Productions are preparing "The Dude Wrangler," an all-talking feature with Joe E. Brown, and an all Equity cast. Richard Thorpe will direct.

Seena Owen, Marceline Day and **Barry Norton** have been signed by RKO for "Tanned Legs," which George B. Seitz will direct.

"The Girl in the Show" is the new title of M-G-M's "Eva the Fifth," featuring Bessie Love under direction of Edgar Selwyn.

William De Mille's current talker production for M-G-M has been definitely titled "Twelve Hours of Love." Clara Beranger wrote the script.

George Crone will write the dialog and direct "A Year and a Day," starring Eddie Dowling for Sono-Art.

Sally Eilers and **Kathryn McGuire** will play opposite Hoot Gibson in "The Ramblin' Kid," his next western talker and sounder for Universal.

Eddie Quillan will be starred in "Play Boy," by Pathe, under direction of Fred Newmyer. Picture is adaptation of Cosmopolitan magazine story by Helen Howell.

Hamilton McFadden, New York stage director, has joined the Fox directorial staff in the Coast studios.

Gaston Glass has been loaned by James Cruze to Warner Brothers for a featured role in "Tiger Rose," starring Lupe Velez. George Fitzmaurice is directing.

Zoe Atkins, magazine writer, has been signed by Paramount to write the adaptation and dialog for "Sarah and Son."

Warner Brothers have exercised option on contract of Vivienne Segal, and have placed her under term contract for musical Vitaphone productions.

William Seiter has been assigned by First National to direct Dorothy Mackaill in "The Woman on the Jury." Sidney Blackmer and Alice Day will be featured.

Anita Stewart was married on July 24th to George Converse, New York banker. Miss Stewart gave her age as 28 and Converse admitted 29 years.

Georges Carpentier, French heavyweight boxer, is slated to appear in a number of Warners' "Show of Shows" musical revue. An attempt will be made to get Jack Dempsey to apear in the number with Carpentier.

Harry Green will play a featured role in Paul Whiteman's "King of Jazz" for Universal. Green has had several comedy parts in recent Paramount talkers.

Lothar Mendes will direct "The Children" for Paramount, from adaptation by Doris Anderson. B. P. Fineman will have charge as associate producer.

Dolores del Rio will star in a talker remake of either "The Dove" or "Her Sister from Paris," as her next for United Artists. Both stories are now being considered.

Estelle Taylor is planning a vaudeville tour over the Orpheum circuit just as soon as she recovers from a tonsil operation. Jack Dempsey, Miss Taylor's husband, is now appearing in a sketch over the Pantages circuit.

Clarence Badger has been signed to a long-term contract by First National, and will direct "No, No, Nanette," as the first picture under the agreement.

Monroe Salisbury will be starred by Universal in "The Jade Box," a ten episode talking serial. The cast will include Francis Ford, Jack Perrin, Louise Lorraine and Leo White.

Jack Mulhall has been loaned by First National to Warner Brothers to play a featured role in "Second Choice," starring Dolores Costello.

Lesley Whalen, eastern representative for Harold Lloyd, is visiting the Coast for a few weeks and taking up releasing details with the Lloyd organization on "Welcome Danger."

Lloyd Bacon has started direction of "She Couldn't Say No," a musical starring Winnie Lightner for Warner Brothers. Bacon will also direct Jack Buchanan and a quartette in a special number for the "Show of Shows," Warners big revue.

Phil Ryan, former general manager of Metropolitan Studios for Pathe, has joined the Christie production staff.

James Tynan has been added to the Darmour-RKO comedy scenario staff.

Edward T. Lowe, Jr., and **Frank Dazey** are credited with the scenario and dialog for Universal's "King of Jazz," starring Paul Whiteman and his band. The original story was prepared by the entire studio scenario staff.

Frank Tuttle, Paramount director, has had option renewed on his term contract with that company.

Wesley Ruggles has been loaned by RKO to Samuel Goldwyn to direct Ronald Coleman in "Condemned." F. Richard Jones had the assignment, but was taken ill during preparations and had to be replaced. By switching over to "Condemned," Ruggles loses the assignment to direct "Hit the Deck" for RKO, with Luther Reed now spotted to direct the musical.

Carey Wilson has joined Tiffany-Stahl production staff as a supervisor. His first assignment will be "Mr. Antonio" with Leo Carillo starred; and "Peacock Alley."

Ann Harding's second all-talking vehicle for Pathe, "A Woman Afraid," was put into production at the Culver City studio on June 13 with Paul Stein directing. In the cast are Harry Bannister, Kay Hammond, Arthur Hoyt, Elmer Ballard and John Loder.

IT has now been four weeks since the Phonofilm was installed in this theatre. It has been in operation every day from one to eleven o'clock and has been working perfectly.

We are very much pleased with this installation and consider the tone more mellow and pleasing than the Western Electric System installation at a competitive theatre in this city.

S. N. NEALL,
Isis Theatre,
Kokomo, Indiana.

Opinions on Pictures

Lucky Star

Stars Will Draw At Box Office

(Reviewed by Freddie Schader)

(Part Dialog)

THE combination of Janet Gaynor, Charles Farrell and Frank Borzage will undoubtedly be enough to bring the fans to see this one, but soon as they begin to make comparisons with "Seventh Heaven" and "Street Angel," they are going to be disappointed in the picture itself. The stars work wholeheartedly and try every minute that they are in front of the camera. Frank Borzage's direction is all that could be asked for, but the story itself is the weak point, in so far as this picture is concerned. It looks as though they originally started out on the Fox lot to make this a silent production, and changed their minds at the last minute and added talk. The result is a part talkie that is rather wishy-washy and unimpressive. For a quick flash, in and out, it will do, but do not try to force it for any greater time than the usual week, for the business won't build or even hold its own.

Tristram Tupper is responsible for the story, which concerns the physical regeneration of a maimed soldier brought about through his love for a little farm girl. Charles Farrell is the soldier and Janet Gaynor the heroine. There is also a heavy; in this case it is "Big Boy" Williams, who is rather unconvincing in his role.

The tale opens showing Janet as the slavey of all work on the farm of her widowed mother. The child, uneducated and under-developed morally, steals, fights and lies. Then comes the war and the telephone linemen of the neighborhood hustle off to enlist. The boss lineman becomes a sergeant in his outfit and Charlie is one of his men, just as he was with the telephone company. The sergeant shirks his duty when it is time to go up to the front line, and Charlie takes his place and is wounded, losing the use of his legs. Then back to the home town again, and the little girl and the wounded ex-soldier first become friends and finally sweethearts, so that when the mother insists on her daughter marrying the burly sergeant, the hero miraculously recovers the use of his legs in time to sock the sergeant on the chin and take the girl into his arms.

Drab and dull, bearing the earmarks of having been written in a hurry and under pressure to meet the production schedule for the stars.

Produced and **distributed** by Fox Film Corp. **Story** by Tristram Tupper, **dialog** by John Hunter Booth, **directed** by Frank Borzage. **Length**, sound, 8,400 feet; silent, silent, 7,000; **running** time an hour and 35 minutes. **Released**: August 18, 1929.

THE CAST

Timothy Osborn	Charles Farrell
Mary Tucker	Janet Gaynor
Ma Tucker	Hedwiga Reicher
Martin Wrenn	Guin "Big Boy" Williams
Joe	Paul Fix
Flora	Gloria Grey
Pop Fry	Hector V. Sarno

In Old Siberia

A Series of Character Studies

(Reviewed by Freddie Schader)

(Silent)

THERE is no story value to this Russian made feature which is distributed by Amkino in this country. It is however, an exhaustive study in the art of make-up and characterization. As the picture unreels one watches always with the expectation that something is going to happen and when it is all over one is still waiting. There is no box office appeal to the picture except the title.

The picture shows the manner in which political prisoners and criminals were treated in the old days of the Czaristic regime in Russia. Undoubtedly it was created for the purposes of home propaganda in Russia of today to remind them that things were much worse in the olden days.

The prison life under two types of wardens is the background. Under one, a huge flabby man, who stood in awe of his "politicals" and granted them special privileges, there was an escape. A lone "political" got away and the result was that another warden was appointed. This one, a foppish pop-in-jay, cruel in the extreme, ordering floggings with the knout and trying to "make" the fat prison cook, finally is ousted by the revolutionaries.

A touch of suspense is added through the fact that the leader of the politicals, who have gone on a hunger strike because they have been placed in cells with the criminals and compelled to do hard labor, has decided that one of their number must die in order that the outer world may know of the terrible conditions within the prison walls. He elects himself for the task, but before he takes the poison his comrades who have been freed rescue him.

Two character performances by V. Popoff and V. Taskin are the outstanding highlights of the film.

Produced by the U. S. S. R. Co. Gosvojenkino. **Released** by Amkino. **Length**, 6,500 feet. **Running time** an hour and ten minutes. **Released**, July 29, 1929. **Story** by S. Yermolinsky. Directed by J. Reisman.

THE CAST

Chief Overseer, Chernyak	V. Popoff
The Warden of the Prison, Peshehodov	P. Tomm
Ilya Bertz, The spokesman for the political prisoners	A. Zhilinsky
O'strobeylo, the new warden	V. Taskin
One of the political prisoners	B. Lifanett

Smiling Irish Eyes

Colleen Moore At Her Worst

(Reviewed by Freddie Schader)

(All Dialogue)

IF First National figured this as a good vehicle for Colleen Moore, it would appear that they are badly mistaken How anyone, with a piece of box office material as valuable as the personality and following of this star, could permit so utterly a poor picture to be released is beyond comprehension.

Not only is Miss Moore seen to disadvantage, but the story, the dialog, direction and support are all bad.

Jimmie Hall is featured with Miss Moore. He has the role of Rory O'Moore, an Irish lad with a talent for fiddling and poetry. Jimmie hasn't done anything quite as bad as this in his whole picture career.

Then the two roles played by Claude Gillingwater and Robert Homans, which are supposed to supply the comedy relief. If they don't bring down the wrath of the Irish societies in America on the heads of everyone connected with the picture then we are very much mistaken.

In continuity and construction it is hard to find anything that is worthy of even the slightest praise. Just as an instance, Colleen Moore walks out of the stage door of a theatre on Broadway and the next shot shows her walking down the road back in Ireland in exactly the same outfit, hat, dress, shoes and all, worn at exactly the same angle as they were in America a second before. One sequence supposedly showing a ride through the streets of New York in a taxicab, which really is a whirl through the streets of Los Angeles either on a Police Ambulance or a fire engine, is the only thing that stands out in the whole production.

Oh, yes, Colleen Moore talks and sings. Her voice is a surprise, it registers nicely and is quite acceptable. Jimmie Hall's fiddle playing is terrible, even though doubled, for Jimmie doesn't know even how to hold a violin. When his first fiddle was smashed the audience heaved a sigh of relief, only to start laughing aloud when he is presented with another one a few minutes later, for they realized that there was no escaping further torture.

Produced and **distributed** by First Na-

(Continued on following page)

I OPENED AT MY REGENT THEATRE WITH DEFOREST PHONOFILM AND PHONODISC. IT IS INDEED THE BEST SOUND IN TOWN AND I AM PROUD TO BE THE FIRST IN THE CITY OF LOS ANGELES TO TAKE ADVANTAGE OF YOUR WONDERFUL REPRODUCING EQUIPMENT STOP MY RECEIPTS SINCE OPENING WITH YOUR EQUIPMENT INCREASED MORE THAN SIXTY PER CENT STOP VOLUME, TONE AND YOUR SERVICE ARE EXCELLENT.

R. W. McKINNEY
REGENT THEATRE,
LOS ANGELES, CALIF.

Adv.

Opinions on Pictures

Dynamite

De Mille Does It

(*All-Talking*)

(Reviewed by Edwin Schallert)

SMASHING effects, spectacle, drama and thrills—these are all combined in Cecil B. De Mille's first sound and dialog picture, "Dynamite." It is big box-office stuff. The new medium has proved no impediment whatsoever to the De Mille ability to achieve sensational theatrical results. Even at this date he is bound to be reckoned a pioneer in talkies because of some of the remarkable things that his picture presents.

Two of the main events are the novel and stirring aero race (huge hoops in which girls are fastened and roll head over heels) and the crashing finish of the cave-in that takes place in a coal mine. Both of these are extraordinary innovations, and reveal in an amazing way what can be done in blending photography and sound. The picture discloses daring in the accomplishing of exactly those things that might be done in the silent medium with far less effect.

The plot relates to a society girl's wedding to a man sentenced to be hanged in order to fulfill the terms of a will. De Mille is at home, of course, with a glittering idea of this sort. The reality of the plot is not overwhelming, but the situations are exceptionally good. There is a constant contrast between giddy cocktail parties on the one hand, and the sordid experience of the hero in prison and his life as a worker in the mines.

The earlier portion is colorful and rapid in action, with a smooth shifting of scene that sets a pace for variety in photography and synchronized effects. A very brief court-room sequence well carried out introduces the plot. The action quickly swings to the girl arguing with the executors of the will, declining to be married according to their wishes because she is waiting for the husband of another woman to secure a divorce. On the heels of this comes the aero race, with the wife and the girl entering the competition to find out how much the price of the husband's freedom will be.

Then there is the marriage in prison, followed by the revelation of who really committed the crime, and the released man's visit to the home of his wife, culminating in a terrifice battle between them. The marriage scene is especially effective, for while the ceremony is going on, a plaintive love song is rendered by one of the condemned men, the while one also hears the hammers at work on the gibbet. The handling of crowd's voices is another surprise. The picture is surpassing in this respect. However, the final scene of the cave-in holds the greatest punch.

Dynamite
(Continued)

"Dynamite" will only meet critical disapproval by those who examine too closely certain phases of its plot. It is not proof against detailed inspection in this regard. but as a show it is unquestionably *a*, if not *the*, top notch event. Conrad Nagel, Kay Johnson, Charles Bickford and Julia Faye are the leading players. Miss Johnson reminds of Anna Q. Nilsson. As an actress, especially as regards the use of her voice, she is exceedingly fine. Bickford makes a forceful impression on the cave-manish part he plays. Nagel is very excellent. Nearly all of the drama centers around these three.

Produced and **distributed** by Metro-Goldwyn-Mayer. **Directed** by Cecil B. De Mille. **Length:** in Sound, 11,584 feet. **National release date** not set. **Story** by Jeanie Macpherson; **Dialog** by John Howard Lawson, Gladys Unger, and Jeanie Macpherson; **Photographed** by Peverell Marley.

THE CAST

Roger Towne	Conrad Nagel
Cynthia Crothers	Kay Johnson
Hagon Derk, the "Fire Boss"	Charles Bickford
Marcia Towne	Julia Faye
Kacti Derk	Mupriel McCormac
Marco, the "Sheik"	Joel McCrea
Three Wise Fools	Robert Edeson, William Holden Henry Stockbridge
Young "Vultures"	Leslie Fenton, Barton Hepburn
The Life of the Party	Tyler Brooke
The Judge	Robert T. Haines
Bobby	Douglas Frazer Scott
His Mother	Jane Keckley
The Doctor	Fred Walton

Wonder Of Women

A Human Story Well Told

(Reviewed by Freddie Schader)

(*Part Dialog*)

THE Herman Sudermann novel "The Wife of Stephen Tromholt" has found its way to the screen under the title of "Wonder of Women," with Lewis Stone, Peggy Wood and Leila Hyams enacting the three principal roles. The production is a part dialog picture directed by Clarence Brown, who has developed a most interesting picturization of a very human tale, one that should attract money at the box office and hold the interest of audiences.

There has been a tremendous amount of attention paid to production detail in the making of the picture and the sets and atmosphere of the picture in general are perfect.

The story of the love tale of the noted pianist and composer who falls in love with a widow, who has three children and who believes that he is submerging his genius in order to grind out compositions to keep the potboiling, and longs for his freedom to go out in the world and make merry again, only to discover in the end that he really was much better off in his little love-cote by the sea with his hausfrau who watched him carefully to see that he didn't catch cold, spent a regular number of hours working each day, and who saved his money for him, is disclosed in so smooth a running fashion that one fails to note the length of time taken in the telling of the tale. That itself is proof of a good picture.

Wonder Of Women
(Continued)

The casting of Lewis Stone as the composer was a most happy thought, and Peggy Wood, of musical comedy fame, makes a most charming hausfrau, reminding one very much of Irene Rich in the characterization that she presented. She has a brief moment or two where she is permitted to disclose the fact that she has a singing voice and does so most charmingly. Leila Hyams as a prima donna vamp looked lovely, and gave a very finished performance.

But there is a little youngster, Wally Albright, Jr., in the picture who certainly is a find as great as little Davey Lee was. That youngster will creep into every woman's heart and make a place for himself. Harry Myers, Sarah Padden, George Fawcett and Blanche Frederici are also in the cast and contribute materially toward the whole success.

Produced and **distributed** by Metro-Goldwyn-Mayer. From the **novel** by Herman Sudermann, **directed** by Clarence Brown. **Length:** sound version, 8,796 feet; silent, 6,835. feet **Running time:** an hour and thirty-two minutes. **Released:** July 31, 1929.

THE CAST

Stephen Tromholt	Lewis Stone
Karen	Leila Hyams
Brigette	Peggy Wood
Bruno Helm	Harry Myers
Anna	Sarah Padden
Doctor	George Fawcett
Tromholt's Housekeeper	Blanche Frederici
Wulle-Wulle	Wally Albright, Jr.
Lottie	Carmencita Johnson Anita Louise Fremault
Kurt	Dietrich Haupt Ullrich Haupt

Smiling Irish Eyes

(Continued from preceding page)

tional. **Story** by Tom J. Geraghty. **Length**, 8,550 feet. **Running time:** an hour and twenty-nine minutes. **Released:** July 31, 1929. **Directed** by William A. Seiter.

THE CAST

Kathleen O'Connor	Colleen Moore
Rory O'More	James Hall
Michael O'Connor	Claude Gillingwater
Shamus O'Connor	Robert Homans
Granny O'More	Aggie Herring
Frankie West	Betty Francisco
Goldie Devore	Julanne Johnston
Sir Timothy	Robert Emmett O'Connor
Ralph Prescott	Edward Earl
Black Barney	Tom O'Brien
County Fair Manager	Fred Kelsey
Fortune Teller	Madam Bosocki
Taxi Driver	George Hayes
Landlady	Ann Schaefer

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General Talking Picture Corp. 218 W. 42 St., N. Y. C.

Adv.

MANAGERS' ROUND TABLE CLUB

CHARLES E. LEWIS
Chairman and Editor

A National Association of Showmen Meeting in
MOTION PICTURE NEWS
Every Week—for Mutual Benefit and Progress

CONDUCTED BY AN EXHIBITOR FOR EXHIBITORS

"Fight On"

WITHOUT any kind of a check-up we already know of some Round Table Club members who have been advanced from house managing to supervising, exploitation and advertising positions.

What does this mean to you?

To a smart showman it distinctly shows that attention to the ideas exchanged on the Club pages puts your theatre away in the front in the estimation of the "higher-ups" of the progressive theatre organizations.

Theatre heads are not concerned with anything but results these days. They are not a bit interested in who originated an idea. But they are satisfied if the ideas used by their house managers bring results.

Almost every honest-to-goodness publicity director connected with the many chains and circuits, follows the activities of the Round Table Club each week regularly. Many of them are members. The rest will be before very long. Of that we are confident.

We asked one of these promoted members, who stopped off at Club headquarters for a few words, whether he felt he could handle his new exploitation job. His answer consisted of opening a brief case and showing us a folder containing all past issues of the Club pages for the last four months and he said—"With this stuff I could keep any theatre going with something new all the time."

Then why stick to that old-fashioned theory that the only ideas practical for *your* theatre are the ones *you* originate?

You are entitled to as much credit for making use of someone else's idea in your town and theatre as the man who first created that idea.

Why not try to step out in front of every other manager on your circuit (if you are connected with a chain theatre) by reason of the "high-powered" exploitation you can find in every issue of the Club pages in the NEWS?

Is there any reason why YOU cannot step higher and draw a bigger salary?

Is there any reason why you must stand still and stay in a rut all your life?

LIKE HELL THERE IS!

Fight on until you get what you want—and where you want to get.

We provide you with the material.

Take this material, add a little of your own ideas, mix well—and watch for early results.

They will come as sure as night follows day.

But don't be a piker.

Just as you make use of the other fellows' ideas, send in some of your own so they can, in turn, make use of yours.

It's the old game of Give And

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Take, but at least you get more than an even break with this one.

If you can't see the handwriting on the wall, we can only try and point it out to you.

If you have any initiative, we will provide the fuel to make it function one hundred per cent.

If you have none then we can5t single you out to inject it into you.

Who was it said—"Heads should be used for purposes other than to hang hats upon."????? C. E. L.

David M. Brotman One Of Youngest Theatre Managers

David M. Brotman, terms himself, "THE BUSINESS' YOUNGEST MANAGER AND EXHIBITOR," because he started managing at fifteen, and is still going strong at twenty-two.

Dave rather likes our stories on the Club pages, but thinks we ought to try harder to eliminate the uninteresting or old gags, as he puts it.

Now listen, Dave! Why not be reasonable and remember that what may be applesauce to you might be gold dust to your brother managers. So try and take the view point that even if some one or two articles hold no interest or value to you, think of all the articles that do carry an idea that may mean box office results to your and your theatre.

After all this is one of the signs of real showmanship, and be a good sport and see if you can't be a little bit more tolerant with your brother members and the suggestions they submit. I am going to look forward with very much interest (and suspense) to the article which you promised at an early date. You know the one I mean; the one you are working on at present. Until we get it we will take leave with the kindest regards.

Max Melincoff Is Boosting A Theatre Baseball Team

Maxwell Melincoff, of the E. M. Loew Theatres, in Pawtucket, Rhode Island, writes to tell me that he is going to have some pictures taken of the E. M. Loew's Theatres' baseball team, which is in the local intercity league.

Now while baseball teams may not appeal to you at this moment for exploitation, it nevertheless carries a darn good angle which you might pay a little attention to. The forming of the inter-theatre ball teams in towns where you have enough employees to make up a team, would add a lot of fun and a lot of pep to the staff by staging a game with the crew of another theatre, either in the same town or located close by.

We will await with interest Mr. Melincoff's champions, and hope that it comes through very soon. Here's looking and hoping, Max.

Here's A Real Boat Exploiting The Picture 'Show-Boat'

What we would term exploitation with a "Bang," is about the best way of describing the way that Universal picked up a lot of interest in "Show Boat," through a comparative tie-up with the Cincinnati Commercial Club, through which the Club took their annual outing on a steamer especially renamed "Show Boat," and which we picture with this article.

The cruising of this boat over a large area around Cincinnati, up and down the river, certainly must have attracted a lot of attention and gave the picture quite a lot of extra, free publicity and advertising. Theatres in the vicinity who had the picture booked, were quick to grab the opportunity of capitalizing on this tie-up, and cashed in plenty when they played the picture up properly.

Roy Thinks Fast In A Mighty Tough Situation

Here is the way Manager Roy, of the Tampa Theatre, in Tampa, Florida, hit upon an idea that saved one of his matinees from going entirely to the dogs. **Practically all of the business houses in Tampa adopted the Thursday afternoon closing idea, giving their employees a half holiday. Inasmuch as this has hurt business terrifically, due to the fact that many of the shoppers coming downtown formerly attended the theatres, Mr. Roy knew he had to do something and do it quick.**

He devised a plan which we describe and show here. Each week he had printed a special coupon with the name of the current attraction and the offer to allow the bearer of the coupon to see the show for the coupon plus twenty-five cents, on these Thursday matinees only.

On Wednesday evening at closing time, all the employees of the larger stores were presented with one of these coupons, and we have been informed that the way they respond is truly a sight for sore eyes.

SPECIAL MERCHANTS' THURSDAY
MATINEE
This Coupon with 25c Will Admit One to the
TAMPA THEATRE
Matinee Performance Between the Hours of
1:00 and 5:00 o'clock to see
BILLIE DOVE
in
"The Man and the Moment"
with
ROD LA ROCQUE
Another Talking Triumph for Miss Dove
Thursday, July 11
ENJOY YOUR AFTERNOON OFF!

By continuously plugging the Thursday afternoon idea, he has worked up a marvelous trade, and many of the folks shopping in the morning, come direct from the department, and other stores, to the theatre for the performance. Mr. Roy deserves a lot of credit and praise for the way he has handled a situation which called for fast thinking, as it was costing the theatre plenty of money in lost business.

We call your attention to the wording of the coupons, which he distributed, as well as the entire idea, and knowing so many towns that are up against the same condition, we feel that they should take advantage of what Mr. Roy did, and, if possible, cash in on his original idea. We would like to hear more from him in the immediate future.

MANAGERS' ROUND TABLE CLUB

F. C. Croson Now A Hearty Rooter For The M.R.T.C.

And now it gives us great pleasure to introduce to the many members and readers of the ROUND TABLE CLUB, Mr. F. C. Croson, Manager of the Fremont Theatre, Fremont, Nebraska.

Mr. Croson only recently joined the Club, and has passed on to us his gratitude for having received the nomination into our organization.

We can only re-echo his own statement — that he will be a valuable member. And how he can do this, is by simply following the activities of the ROUND TABLE CLUB, and contributing to these pages himself. How about it F. C.? Why not let us know a little more about yourself and what you are doing in Fremont.

How you exploit the little and big pictures. How you are handling the house itself, and also how you engineer your exploitation.

There are so many things that the average house manager must do in the house of a days' work that F. C. should have very little difficulty in doping out what to tell us about himself and the Fremont Theatre. You can answer these things better than we can, so come through Croson. Thanks.

PLEASE NOTIFY CHAIRMAN OF ANY CHANGE OF ADDRESS

Glenn Thompson's "Dugan" Campaign Was Real Effective

As a fitting demonstration to our oft used expression; that any town regardless of its size can go out after a picture, we are offering for your enlightment a brief synopsis of how Glenn Thompson, owner and manager of the Thompson Theatre in Healton, Okla., sold "Mary Dugan" with as nice a campaign as any theatre in a much larger city could possibly conceive or execute.

Mr. Thompson made a tie-up with the Heraldton Journal, which, in spite of being only a semi-weekly publication, nevertheless boasts of the largest circulation in the southwest for this kind of a paper. It also finds its way into all the small oil cities in that territory.

Through the tie-up, a star contest was conducted with many interesting inducements being offered to stimulate the ried a four-column story with two column art work.

In addition to this newspaper campaign, Mr. Thompson posted his paper seven days in advance of the opening date in all surrounding oil towns; all highways leading into the city carried twenty-four sheets as well. Four thousand circus heralds were used besides. These were distributed three days in advance.

Another effective angle of his exploitation was with the local baking company who used five thousand special circulars captioned: "The Verdict—Heraldton White Lilly bread meets all the pure food laws. It speaks for itself."—"What will be the verdict at the Thompson Theatre Sunday for 'The Trial of Mary Dugan?"—Our screen speaks for itself," etc. This particular part of the stunt brought the theatre's message into every small town surrounding the county.

We are always glad to learn about this type of exploitation because it proves beyond a doubt that even the smaller towns can exploit their attractions and make a play for extra business. We have no use for the smaller town manager who claims that there is only "just so much business and no more." There is always more if you want to go out and try for it.

"Thanks For The Compliment"

Larry Cowan, publicity director for the Schwartz Century Circuit pays the MANAGERS' ROUND TABLE CLUB a mighty fine tribute when he, speaking editorially from the Century Circuit's House Organ, instructs the managers to send their suggestions to him and "let the Managers' Round Table Club wait."

If Larry is as smart as we think he is, he will advise the house managers to read the Round Table Club pages every week and thereby improve their knowledge of exploitation and advertising.

And incidently Larry, you can improve your own knowledge of this game of ours if you keep on reading the pages yourself every week, just as religously as you have in the past. C. E. L.

Harry Shaw Now Managing Earle In Philadelphia

Harry Shaw, formerly of the Lincoln Theatre, in Trenton, New Jersey, has just become managing director of the large Earl Theatre, in Philadelphia, Pa.

The MANAGERS' ROUND TABLE CLUB hastens to extend their sincerest congratulations and wants Mr. Shaw to know that we feel that he will achieve great success in his new location.

Don't forget, Harry, that the rest of the crowd are more than ever alert to know what you are doing and how you are handling that big house. So keep us posted.

Truthfully Speaking—!

"The MANAGERS' ROUND TABLE CLUB has been one of the greatest of all my sources of information. I wish to thank the MOTION PICTURE NEWS for giving us this valuable department.

R. L. Nellis, Publicity Manager,
Vonderschmidt Amusement Enterprises,
Bloomington, Indiana.

MANAGERS' ROUND TABLE CLUB

G.B.DePauw Works Out A Good "Tin-Can" Kids Matinee

Here is the way G. B. DePauw, the manager of the Capitol Theatre, in Newark, New York, put across a tin-can or clean up matinee. But why go into a lengthy description of the stunt at this time when the picture speaks so eloquently and shows in black and white how successfully the idea went across. Neither is it necessary to go into the details of these tin-can matinees. Their value has already been raved about on the Club pages in the past, many managers having taken advantage of this type of publicity stunt. The Mayor of Newark himself attended the performance, and you can see him in the center of the picture with Mr. DePauw, (that is if you look close enough.)

The photo on the left side shows the front of the Capitol Theatre with their special sign for the "Broadway Melody" showing, and also their advertising truck parked immediately in the front. This truck earned more than its keep for the advertising it spread in and around the city of Newark.

Watch for some more interesting stuff about our good friend Mr. DePauw and his Capitol Theatre.

Mumford Finds That A Merchant Tie-Up Brings Business

Leon Mumford, the Manger of the Roth-Strand Theatre, in Summit, N. J., has now started to pick up additional business by reason of giving away a General Electric Refrigerator, installed in some patron's home, absolutely free. He's playing this angle up to great advantage, and we have every reason to believe that it will be productive of plenty of extra business for the Roth-Strand Theatre.

You have been kind of quiet lately, Leon. Supposing you make up for lost time by telling us a whole lot about what you are doing out there in Summit, and the theatre you are running. Don't forget us, will you, Leon, we are anxious to hear from you early and often.

> *"I have followed up the movement of the ROUND TABLE CLUB, for some time, and the different suggestions I have read were very helpful in a number of cases where I have played the picture after seeing a stunt on the pages of the MOTION PICTURE NEWS."*
>
> *Edward A. Batlan,*
> *Stanley Theatre,*
> *Newark, N. J.*

Eighteen Day Diet Can Be Used Many Ways For Publicity

With the present craze about the eighteen day reducing diet, many theatres can capitalize on this much publicised idea, by tying the eighteen day diet into some of their advertising material, newspaper ads, programs, or even trailers. It is a great way of attracting attention, and since everyone is talking about the eighteen day diet, why not see if you cannot grab something out of it yourself? (Besides losing weight.)

For the benefit of those who might be on the alert to take advantage of this suggestion, we are listing here the entire eighteen day diet, and we suggest you make use of it at an early date:

EIGHTEEN DAY REDUCING DIET
(*Ideal Hot Weather Diet*)

First Day

BREAKFAST THE SAME EVERY DAY

BREAKFAST—*One-half grapefruit, coffee (no sugar) Melba toast*
LUNCH—*One-half grapefruit, 1 egg, 6 slives ucumber, 1 slice Melba toast, tea or coffee*
DINNER—*Two eggs, 1 tomato, ½ head lettuce, ½ grapefruit, coffee*

Second Day

LUNCH—*One orange, 1 egg, lettuce, 1 slice Melba toast, tea*
DINNER—*Broiled steak (plain), ½ lettuce, 1 tomato, ½ grapefruit, tea or coffee*

Third Day

LUNCH—*One-half grapefruit, 1 egg, 8 slices cucumber, tea or coffee*
DINNER—*One lamb chop (trim fat before cooking), 1 egg, 3 radishes, 2 olives, ½ grapefruit, lettuce, tea or coffee*

Fourth Day

LUNCH—*Pot cheese, 1 tomato, ½ grapefruit, 1Melba toast, tea or coffee*
DINNER—*Broiled steak, lettuce, ½ grapefruit*

Fifth Day

LUNCH—*Orange, 1 lamb chop, lettuce, tea*
DINNER—*One-half grapefruit, lettuce, 1 tomato, 2 eggs, tea*

Sixth Day

LUNCH—*Orange, tea*
DINNER—*One poached egg, 1 slice Melba toast, orange, tea*

Seventh Day

LUNCH—*One-half grapefruit, 2 eggs, lettuce, 1 tomato, 2 olives, coffee*
DINNER—*Two chops, 6 slices cucumber, 2 olives, 1 tomato, lettuce, ½ grapefruit, tea or coffee*

Eighth Day

LUNCH—*One broiled chop, lettuce, grapefruit, coffee*
DINNER—*Two eggs, plain spinach and 4 stalks of asparagus, ½ grapefruit, 1 slice toast, tea*

Ninth Day

LUNCH—*One egg, 1 tomato, ½ grapefruit, tea*
DINNER—*Any meat salad*

Tenth Day

LUNCH—*One-half grapefruit, 1 lamb chop, lettuce, tea*
DINNER—*One-half grapefruit, 1 lamb chop, lettuce, tea*

Eleventh Day

LUNCH—*Cinnamon toast, tea*
DINNER—*Broiled steak, celery, olives, tomato, tea*

Twelfth Day

LUNCH—*Lobster or crab, crackers, grapefruit, coffee*
DINNER—*Broiled chops, Cole slaw, tomato, 1 orange, 3 olives*

Thirteenth Day

LUNCH—*One egg, 1 slice toast, grapefruit*
DINNER—*Broiled steak, lettuce, celery, grapefruit, coffee*

Fourteenth Day

LUNCH—*One egg, toast, grapefruit, coffee*
DINNER—*Broiled steak, tomato, grapefruit, coffee*

Fifteenth Day

LUNCH—*One egg, tomato, grapefruit, 1 slice toast*
DINNER—*Two chops, ½ spoonful tomato catsup, 1 slice toast, grapefruit*

Sixteenth Day

LUNCH—*One egg, 1 tomato, grapefruit, coffee*
DINNER—*Broiled steak, plain spinach, orange*

Seventeenth Day

LUNCH—*One chop, lettuce, grapefruit*
DINNER—*Broiled steak, tomato, celery, olives*

Eighteenth Day

LUNCH—*One egg, tomatoes, ½ grapefruit, coffee*
DINNER—*One broiled fish, plain spinach, ½ grapefruit*

Even while preparing this article for publication, there are a half dozen ideas which suggest themselves to us, in which this stunt could be tied in and connected with. In fact there are so many ways it can be used, that the live-wire manager can easily devise his own stunt without any further suggestions.

Guy Kenimer's "Blue Ribbon Campaign"

> *The splendid campaign engineered by Mr. Kenimer was started in last week's issue. This concludes the story.*
>
> *Read it all the way through.*
>
> C. E. L.

Other stunts put over by Kenimer and His Gang included the placing of large discs inside extra tires on all busses and taxicabs operating in and out of Tampa. A leading milk company used hangers on every bottle of milk delivered during the month. A Saturday morning was devoted to the holding of an "automobile parade" in which practically every auto dealer participated with a showing of their "Blue Ribbon" models.

Another good publicity stunt was the employment of two girls, a week in advance and during the first week of the campaign, to make 'phone calls to Tampans telling them of the "Blue Ribbon" attractions at the theatres. Cards with the insignia were also placed on the fronts of all street cars and city officials gave permission to place additional cards on every lamp post in town. Blue Ribbon badges were worn by all theatre employees and every other person that could be persuaded to attach one to his or her coat lapel. Announcements of the campaign were made at all luncheon clubs and Consolidated also gave prizes to a local dance hall which featured a "Blue Ribbon Dance."

"Synopsis Contest" A Novel Idea

Still another sure fire stunt was a "Synopsis Contest" in which prizes were given by the theatre for the best synopsis written on the best picture played during "Blue Ribbon Month." This was done in the Tampa, Victory and Strand theatres and announced in newspaper ads, thousands of throw-a-ways and on the screens of all theatres. A "Blue Ribbon Wedding" was also carried out on the stage of the Victory and local merchants contributed about $500 worth of gifts. The identity of the couple was kept secret and announcements of the event read: "Who are the well known boy and girl who will be married at the Victory Theatre on June 27th Is it your son, brother, sister, etc.?

Kenimer admits that all this sounds like a heap of work but explains that by dividing the duties between the five managers and himself it did not throw such a great amount on any one person.

As to the net results of the campaign, every merchant expressed their appreciation to Kenimer and his aides, and all were highly pleased with the amount of trade brought in during the month. Kenimer states that business for all five houses was better than it had been in a long time.

Boil It Down To Suit Yourself

Now, some of you fellow-managers may get the impression that this is too elaborate a campaign to stage in some communities. And it may be—in some. But the idea is to give you every step of Kenimer's campaign and then have you fit it to your own locality. The main idea is to be in a position, like Kenimer's—to be on terms with local business men which will permit your going before them to present such a plan. Every member of the Club should enjoy the same prestige in the business world that Kenimer can claim with the merchants of Tampa. If you don't occupy the same standing as Kenimer does, start in right now to cultivate that "Good Will" —the most important asset a theatre manager can have.

As one of the executives on a Tampa daily newspaper pointed out: "aside from generally stimulating business, the Blue Ribbon" campaign proved beyond a doubt that if all merchants worked together on an idea of this kind, they would all profit by it."

During July Kenimer plans to celebrate the month by a work-out of another idea of his entitled "These Changing Times," another business stimulator, and the Club will expect to hear again from him as to results. Don't forget now, Kenimer, let's have it as soon as possible.

F. M. Boucher To Cover Different Territory For Club

F. M. Boucher, who acted as regional chairman for the ROUND TABLE CLUB, in Virginia, will now handle the zone of the ROUND TABLE CLUB, which take in Western Maryland, Eastern West Virginia, and that portion of Pennsylvania bordering on the Maryland State Line.

The reason for this switch was caused by Mr. Boucher accepting a post with the Warner Stanley Chain of Theatres, and he is now located at Hagerstown, Maryland, as City Supervisor of the Warner Theatres in and around that city.

The ROUND TABLE CLUB is always gratified to be able to announce the advancement in the business of some one of its members, and in the case of Mr. Boucher, we know from his past contributions that he is a go-getter, and will more than make good in his new connections.

In spite of his many new duties, and the added responsibilities, he has not forgotten his ROUND TABLE CLUB spirit, and has volunteered to serve as regional chairman at his new location. We shall expect many interesting things from that portion of the country, in the immediate future. Lots of luck, F. M., and let's hear from you soon.

"All For One And One For All"

MANAGERS' ROUND TABLE CLUB

Real Exploitation

We have decided to run this story about Montague Salmon's activities over a period of several weeks. Believing that our members and readers will derive more good out of following his different campaigns on the various pictures he has exploited, rather than cramming the entire story into one issue.

There is a wealth of material for the live-wire manager who claims he is having trouble digging up something new in the line of exploitation, and we are grateful to Mr. Salmon for sending us these contributions. C. E. L.

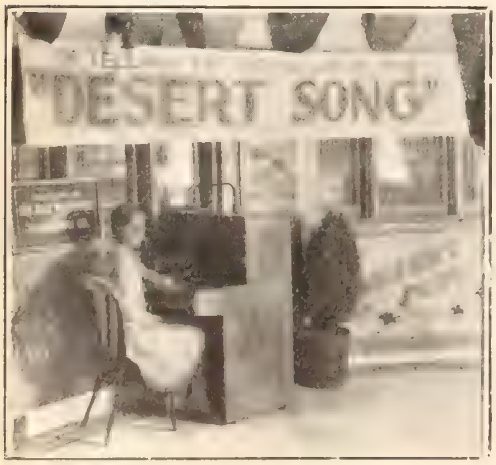
Montague Salmon Exploiteer-Manager Of Macon, Ga.

It is indeed very rare that the ROUND TABLE CLUB has the opportunity of presenting to its hundreds of members and readers, the details of how any one manager puts across some of the finest exploitation ever brought to our attention. There is behind all of the stunts that we will go into, in the course of this article, a certain fineness of creation, a certain completeness in the execution of the ideas, that was at least seventy-five per cent of the success of each and every stunt, even before they were finally terminated.

Montague Salmon, the manager whom we have reference to, was formerly connected with the West Coast Theatres, Los Angeles, and it was while in that City that he first joined the ROUND TABLE CLUB, many months ago. For quite a while we heard nothing from or about him, and finally we located him at the Publix Theatre in Macon, Georgia. He is now the City Manager for the Publix Houses in that town, which takes in four active wide awake playhouses.

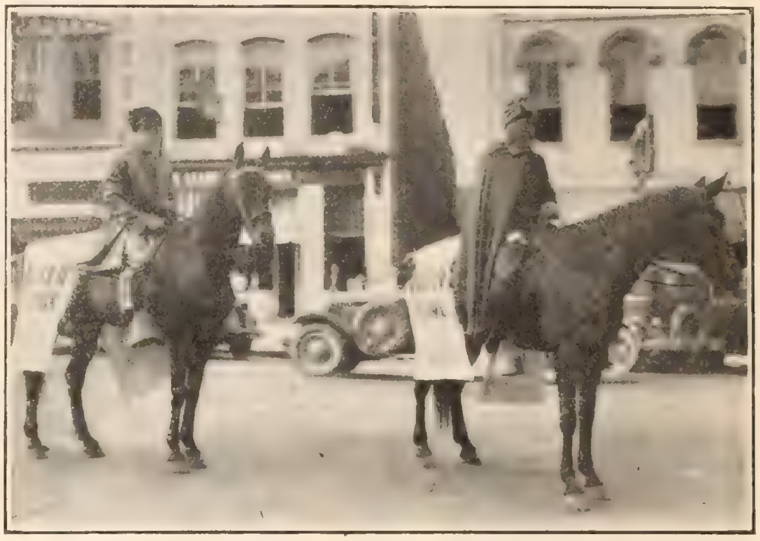
In discussing the various activities of a man like Salmon, it perhaps would be best to refrain from trying to go in too deep, and to the complete details of the various exploitation campaigns which he successfully executed.

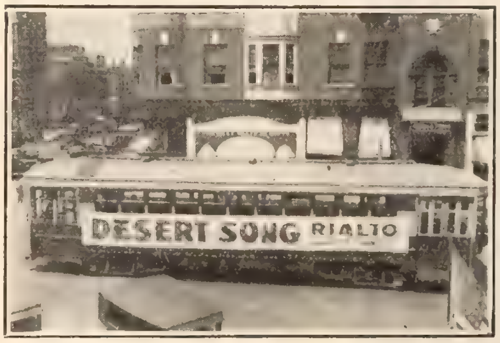
We would rather select the highlights, and properly illustrated, we believe they will go a great deal further in conveying to our many members and readers the points which we are trying to bring to their attention.



Starting off with the Desert Song, we find several interesting notes. First, the cooperative tie-up, which we picture here, through the Southern Telephone and Telegraph Co., whereby they installed a switchboard and operator in the lobby of the theatre. Above this switchboard you will note the banner which thoroughly tells the story to the patrons. This idea has been very successfully used many times in the past, but is a distinct credit to Mr. Salmon in the manner in which it was handled in Macon.

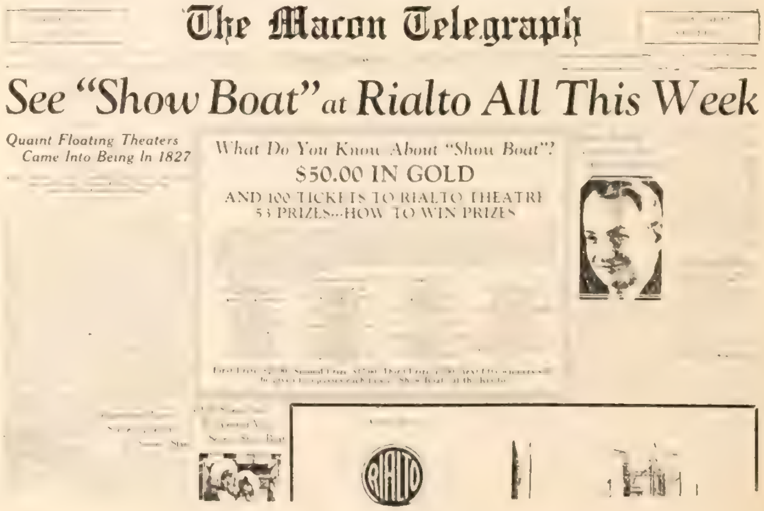
Another point of the campaign on the Desert Song, is two mounted men riding through the streets of the town. Now, of course, Montague was rather fortunate in getting away with anything like this, because we can recall a revival of some years ago on the Birth of A Nation, when a very good friend of your chairman, attempted the very same idea with six men on horseback and in imitation Klan costumes. The result might best be described when we say that they all spent the night in the lockup. However, to get back to Montague Salmon's story you will see how well he put this idea across in Macon, and he is therefore entitled to all the credit that working such a stunt entitles him to.





You will also note that he has successfully used the trolley car banner idea which has found its way on our pages on several occasions in the past few months, and he has successfully used the trolley car tie-up in more than one picture, as you will note in the course of this story.

Perhaps one of the most complete campaigns of all submitted was that on Show Boat. Summarizing what he ac-



The Macon Telegraph

See "Show Boat" at Rialto All This Week

Quaint Floating Theaters Came Into Being In 1827

What Do You Know About "Show Boat"?

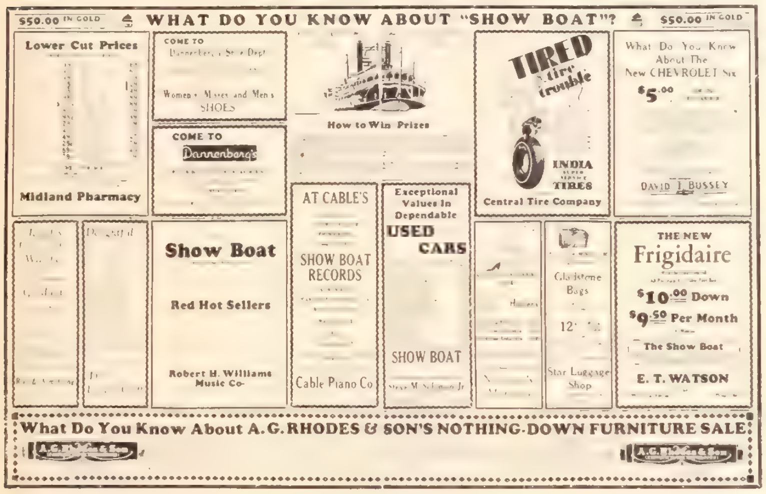
$50.00 IN GOLD

AND 100 TICKETS TO RIALTO THEATRE

53 PRIZES—HOW TO WIN PRIZES

RIALTO

complished in the exploitation of this picture, we find a cooperative merchants and newspaper tie-up with the Macon Telegraph,, the leading paper of that City, whereby a special Show Boat section was published. You will note how the front page of this section was handled, and the captions in the form of a flaming headline across the top sheet, certainly is eye arresting and will attract attention anywhere. We also take this occasion to show part of the merchant tie-up page contained in that special section.



$50.00 IN GOLD WHAT DO YOU KNOW ABOUT "SHOW BOAT"? $50.00 IN GOLD

Lower Cut Prices
Midland Pharmacy

COME TO
Women's Misses and Men's
SHOES

COME TO
Dannenberg's

How to Win Prizes

TIRED tire trouble
INDIA TIRES
Central Tire Company

What Do You Know About The New CHEVROLET Six
$5.00
DAVID J. BUSSEY

Show Boat
Red Hot Sellers
Robert H. Williams Music Co.

AT CABLE'S
SHOW BOAT RECORDS
Cable Piano Co

Exceptional Values In Dependable USED CARS
SHOW BOAT

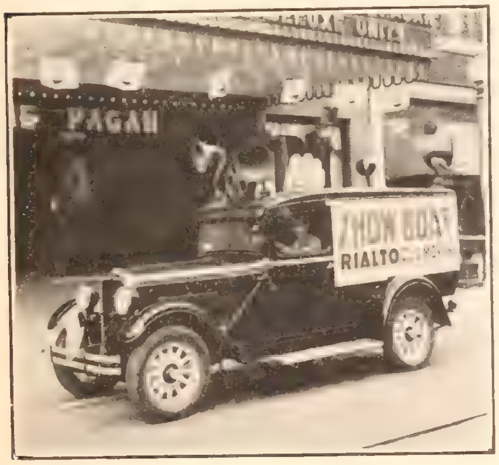
Gladstone Bags
Star Luggage Shop

THE NEW Frigidaire
$10.00 Down
$9.50 Per Month
The Show Boat
E. T. WATSON

What Do You Know About A. G. RHODES & SON'S NOTHING-DOWN FURNITURE SALE

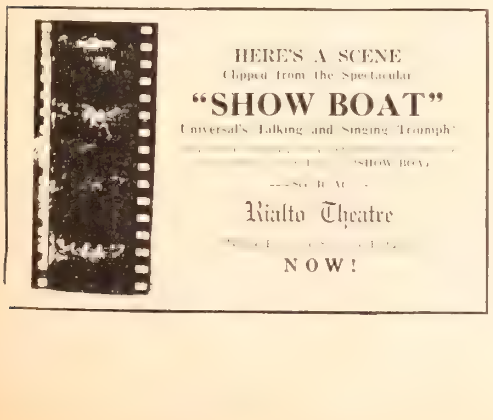
All these merchants fell in line and were glad to work out the idea which completely follows:

A series of questions were asked on what do you know about Show Boat. Each question was numbered and the answers to the questions had to be found in the window or in the store of the merchant with whom that particular question was identified. You will note in the advertising on the cooperative page, although the type is rather small, due to the reproduction, that they mention that the Show Boat question and answer No. so-and-so, can be found at such and such a store. Naturally this created a tremendous amount of interest in the contest, and in the entire idea.



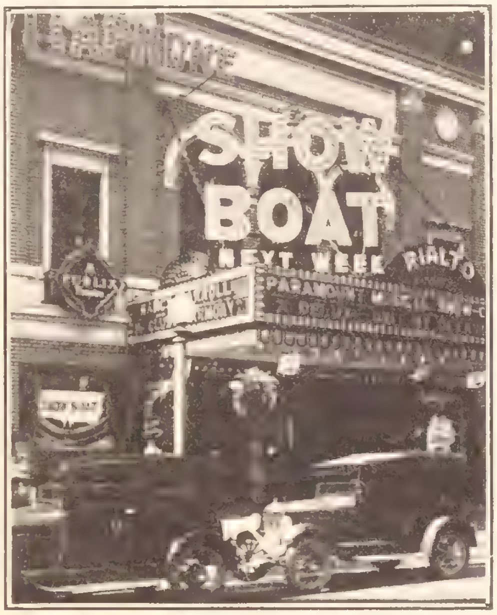
Another part of Mr. Salmon's campaign on Show Boat took in a truck which we picture here, riding throughout the city and suburbs of Macon, playing the Show Boat hits. This must have been effective to judge from the loud speakers and the sign on the truck.

Another feature was a neat card of sound picture, rather sound film. The wording of this card is self-explanatory and we reproduce it as part of the story on Show Boat.



HERE'S A SCENE
Clipped from the Spectacular
"SHOW BOAT"
Universal's Talking and Singing Triumph
Rialto Theatre
NOW!

We also want you to see what the front of the Rialto Theatre looked like with the large special sign which was arrested above the marquee. Contrary to what you may believe is the case, this is not a permanent framework for a sign, but has been erected especially for this picture. If you will watch the Mary Dugan story you will see what we mean.



We want to stop long enough at this point to emphasize the fact that we are only selecting the illustrated highlights of Mr. Salmon's various campaigns. Were we to attempt to go into each individual campaign completely and thoroughly we are rather afraid it would take up all of the Club pages for the next few issues. So we content ourselves with selecting the finest points and calling them to your attention. Any further information or details required will be cheerfully furnished by application direct to the Club. In fact we would be delighted to send a complete summary of any of Mr. Salmon's campaigns upon request.

(Another part of Montague Salmon's activities will appear in next week's issue of the Round Table Pages. Watch for it.)

Every Employee A Salesman

Here is a little item which we ran in the May 18th issue of the Club pages.

It has created so much comment and has been copied by so many different people, that we have responded to the request that we repeat it.

While its use may seem excellent for Chain organizations, we suggest that every theatre manager post this in some conspicuous part of his theatre where every employee in the house can see it. C. E. L.

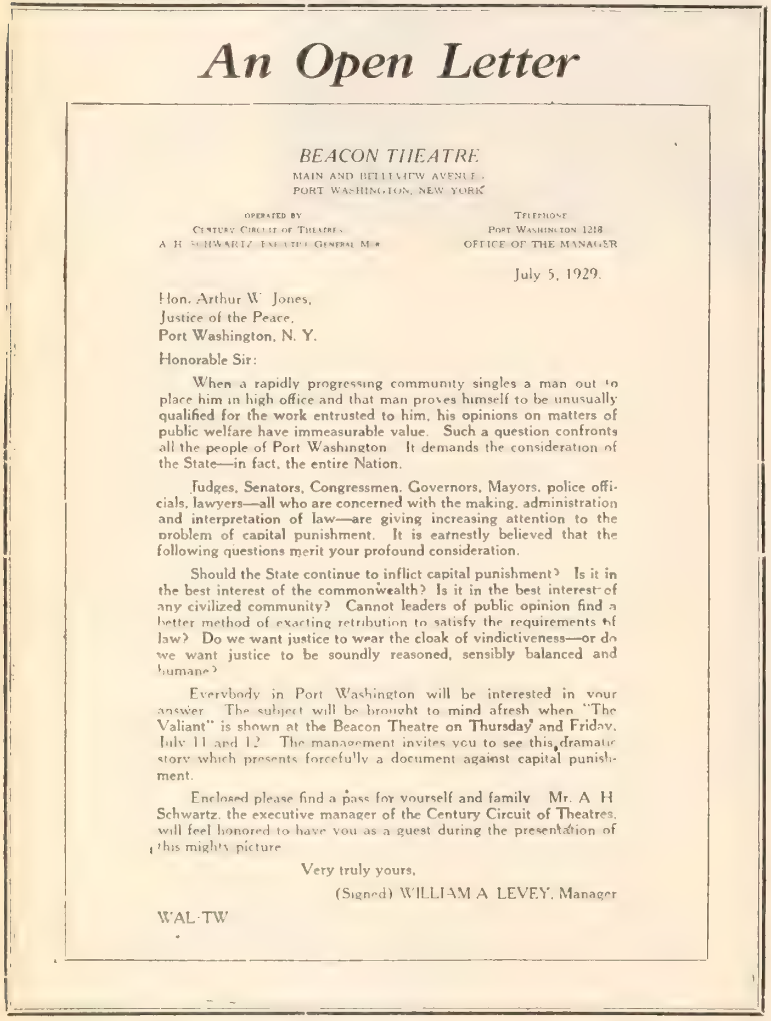
A CORPORATION may spread itself over the whole world, and may employ a hundred thousand men, but the average person will usually form his judgment of it through his contact with one individual. If this person is rude or inefficient, it will take a lot of kindness and efficiency to overcome the bad impression. Every member of an organization who in any capacity comes in contact with the public is a salesman, and the impression he makes is an advertisement, good or bad.

MANAGERS' ROUND TABLE CLUB

Wm. A. Levey's "Open Letter" Ad Proved Profitable

Here is one from our old friend William A. Levey, Manager of the Schwartz Beacon Theatre in Port Washington, N. Y.

We haven't the slightest idea where this original idea came from, so we can't say whether it original with Bill, or whether he just elaborated on someone else's angle. However, that is of very little importance when the final results are the things that count. If you will read over this letter and see how marvelously it ties in with the picture "The Valiant," then you will agree that it serves its purpose. This letter appeared as a large quarter page ad in the local Port Washington newspaper.



An Open Letter

BEACON THEATRE
MAIN AND BELLEVIEW AVENUE
PORT WASHINGTON, NEW YORK

OPERATED BY
CENTURY CIRCUIT OF THEATRES
A. H. SCHWARTZ, EXECUTIVE GENERAL MGR.

TELEPHONE
PORT WASHINGTON 1218
OFFICE OF THE MANAGER

July 5, 1929.

Hon. Arthur W. Jones,
Justice of the Peace,
Port Washington, N. Y.

Honorable Sir:

When a rapidly progressing community singles a man out to place him in high office and that man proves himself to be unusually qualified for the work entrusted to him, his opinions on matters of public welfare have immeasurable value. Such a question confronts all the people of Port Washington. It demands the consideration of the State—in fact, the entire Nation.

Judges, Senators, Congressmen, Governors, Mayors, police officials, lawyers—all who are concerned with the making, administration and interpretation of law—are giving increasing attention to the problem of capital punishment. It is earnestly believed that the following questions merit your profound consideration.

Should the State continue to inflict capital punishment? Is it in the best interest of the commonwealth? Is it in the best interest of any civilized community? Cannot leaders of public opinion find a better method of exacting retribution to satisfy the requirements of law? Do we want justice to wear the cloak of vindictiveness—or do we want justice to be soundly reasoned, sensibly balanced and humane?

Everybody in Port Washington will be interested in your answer. The subject will be brought to mind afresh when "The Valiant" is shown at the Beacon Theatre on Thursday and Friday, July 11 and 12. The management invites you to see this dramatic story which presents forcefully a document against capital punishment.

Enclosed please find a pass for yourself and family. Mr. A. H. Schwartz, the executive manager of the Century Circuit of Theatres, will feel honored to have you as a guest during the presentation of this mighty picture.

Very truly yours,

(Signed) WILLIAM A. LEVEY, Manager

WAL-TW

We would certainly like to have some comments from our members regarding this letter, and what they think of this type of advertising.

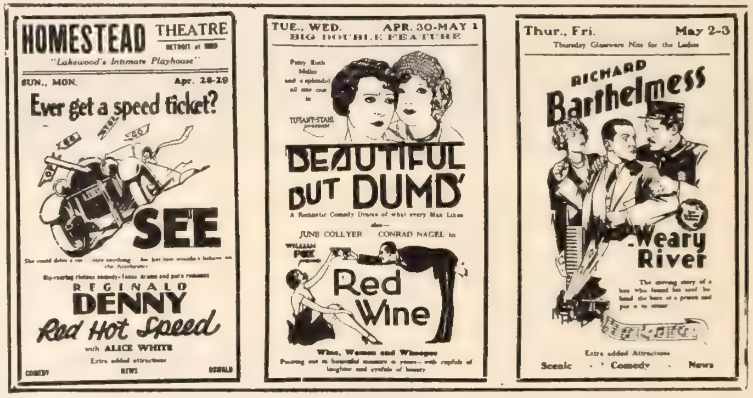
Keep up the good work, Bill, we are always glad to pass on your stunts and suggestions to the other members.

Dick Lender Will Be A Real Active Member For R.T.C.

Here, Brother ROUND TABLERS, we want you to make the personal asquaintance of Dick Lender, who manages the Homestead Theatre, in Lakewood, O. Mr. Lender has just recently become a member of the ROUND TABLE CLUB, and his prompt comeback with this letter and photo to our original request, shows that he is on the alert and has all the qualifications of an active member.

We also want to see the simple but impressive program which Mr. Lender has made up for the Homestead Theatre. For simplicity and punch as far as the attractions are concerned you would have to go a long way to beat this one. What do you think about it yourselves, boys?

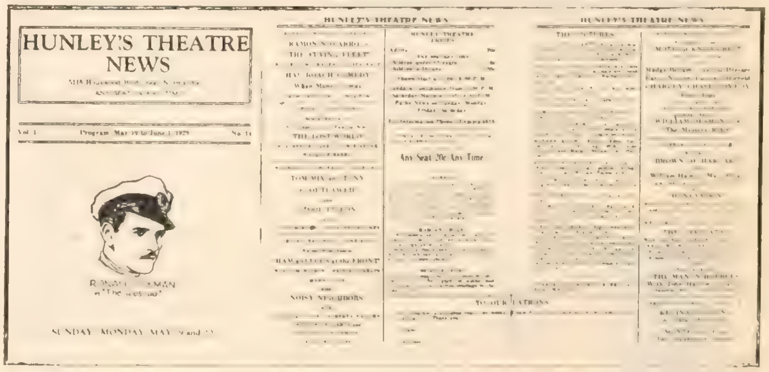
We trust that Mr. Lender will keep us posted on all of the activities of himself and the Homestead Theatre, and at the same time find the contributions of the other members of interest and value to him and the theatre. Let's hear again from you, Dick, will you? Thanks.



Chas. M. Welstead Starts Off His Active Membership

When we received the membership application of Charles M. Welstead, of Hunley's Theatre, in Hollywood, California, he also enclosed a copy of his house organ.

We are therefore reproducing, for the benefit of our many members and readers, the program of this peppy little theatre, and if you find anything in its makeup or contents which can be of any use to you, then we have not published it in vain.



HUNLEY'S THEATRE NEWS

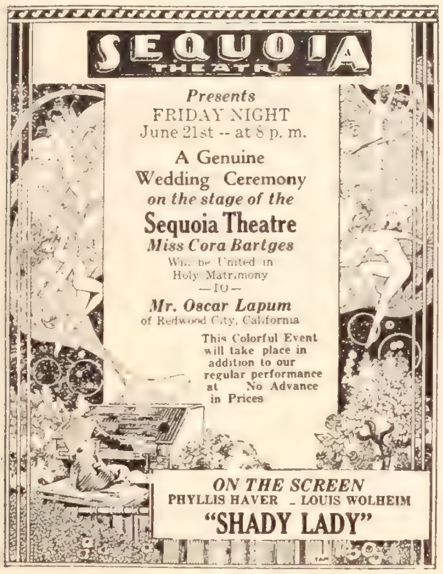
Any Seat 20c Any Time

We would like to hear a whole lot more from Mr. Welstead, and the way he is exploiting the pictures in the Film Capitol of California. How about it, Charlie? Suppose you get a little better acquainted with the rest of the boys through the pages of the ROUND TABLE CLUB. It's a peach of an idea, as you'll learn very soon.

MANAGERS' ROUND TABLE CLUB

Thos. J. Kane Has Injected Some Pep Into Redwood City

You just can't keep a good man down! And to prove it we present (as they say in the movies of today) Thos. Kane's latest wrinkle of showmanship. Not so much new as it is effective. But who cares so long as it get's the theatre a break and brings the shekels to the old B. O.



SEQUOIA THEATRE

Presents
FRIDAY NIGHT
June 21st -- at 8 p. m.
A Genuine
Wedding Ceremony
on the stage of the
Sequoia Theatre
Miss Cora Bartges
Will be United in
Holy Matrimony
—TO—
Mr. Oscar Lapum
of Redwood City, California
This Colorful Event will take place in addition to our regular performance at No Advance in Prices

ON THE SCREEN
PHYLLIS HAVER – LOUIS WOLHEIM
"SHADY LADY"

Here is the way Mr. Kane (my ain't we gettin' polite) sold the local newspaper and merchants on a co-operative full page tie-up for the picture mentioned thereon. That it hits the reader right square in the eye is the best recommendation we can make. But one thing is certain. It let the whole populate know that the "Sequoia" (how the hell do you pronounce this one Tom?) Theatre was playing that picture out in Redwood City, California, and that's what they wanted to tell them.

Another recent stunt of Mr. Kane's was the staging of a local wedding right on the stage of his theatre and boy, oh boy, those of us who have seen anything like it know what a business getter such a stunt is. We also want you to see how they told the public about it and reproduce one of the special circulars which the theatre distributed throughout the entire city. Now we are sitting on an anxious seat awaiting the results of the wedding so far as business was concerned. We are also wondering whether Tom kissed the bride—and how? But we will pass on the glad tidings when they make their appearance.

Ever since Thos. J. Kane joined the Club we have been posted on his numerous activities and in most cases a story about something he has successfully executed brought quite a bit of comment from other members, which is exactly as it should be. But don't think that Tom has no sense of humor. Just to prove it we must call attention to an unavoidable happening when we sent out the first few hundred membership certificates. Out of this great shipment, there were but three that were wrongly addressed, due to rushing the packing boys, and when Tom's package arrived, well—let him tell it to you in his own way:

Dear Mr. Lewis:

CERTIFICATE RECEIVED—BUT HOW!

WAS THE GLASS BROKEN—YOU TELL 'EM!

WAS IT **MY** CERTIFICATE? **IT WAS NOT!!!**

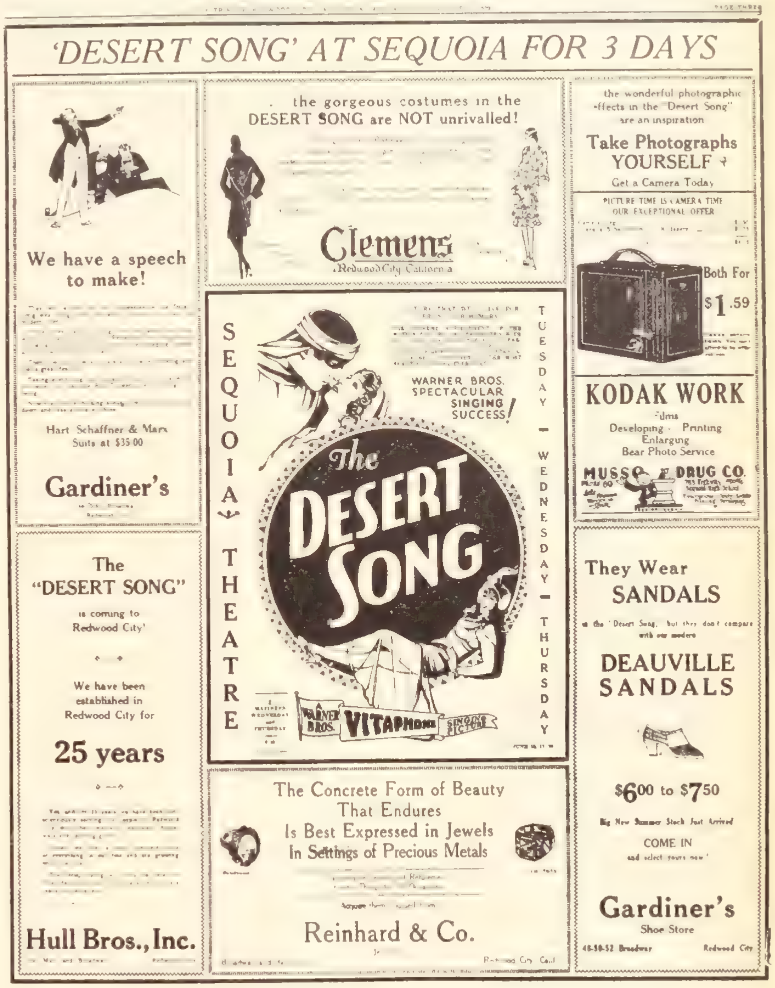
IT WAS MADE OUT TO RAY C. HICKMAN (and addressed to me)

KINDLY ADVISE, AS WE ARE SIMPLY BREATHLESS.

Sincerely,
THOS. J. KANE

Now Tom, we are advising you, not only through the mail but through the Club column and this story.

A thousand apologies and you can bet we will see that you get your own certificate, and how—? ? In perfect condition and ready to fulfill your desire to hang in your office.



'DESERT SONG' AT SEQUOIA FOR 3 DAYS

We have a speech to make!

Hart Schaffner & Marx
Suits at $35.00

Gardiner's

. . . the gorgeous costumes in the DESERT SONG are NOT unrivalled!

Clemens
Redwood City California

the wonderful photographic effects in the "Desert Song" are an inspiration

Take Photographs YOURSELF
Get a Camera Today

PICTURE TIME IS CAMERA TIME
OUR EXCEPTIONAL OFFER

Both For $1.59

KODAK WORK
Films
Developing - Printing
Enlarging
Bear Photo Service

MUSSO DRUG CO.

SEQUOIA THEATRE

TUESDAY — WEDNESDAY — THURSDAY

WARNER BROS. SPECTACULAR SINGING SUCCESS!

The DESERT SONG

WARNER BROS. VITAPHONE SINGING PICTURE

The "DESERT SONG" is coming to Redwood City!

We have been established in Redwood City for

25 years

Hull Bros., Inc.

The Concrete Form of Beauty That Endures Is Best Expressed in Jewels In Settings of Precious Metals

Reinhard & Co.

They Wear SANDALS
in the 'Desert Song,' but they don't compare with our modern

DEAUVILLE SANDALS

$6.00 to $7.50

Big New Summer Stock Just Arrived

COME IN
and select yours now!

Gardiner's
Shoe Store
48-50-52 Broadway Redwood City

Really, we can't blame Tom for feeling upset about it. So would you if you received one of those fine certificates and then found that you had to ship it back. But we promise it won't happen again.

So long Tom, and don't forget those details about the stage wedding.

Warren Irvin Uses A Radio Broadcast To Stimulate B. O.

If you are able to get a look-in through your local radio broadcasting station then this one might interest, otherwise, put it away for future reference.

Manager Warren Irvin of the Carolina Theatre in Charlotte, N. C., had an act known as Bailey & Barnum on his bill and he had them broadcast from his local station during the hour when almost everyone in the town were listening in. Their act is something like the "Two Black Crows" and therefore very amusing, so he had them do their stuff and at the same time plug the theatre and the current picture at the Carolina.

Many managers would do well to see how they can work out something in the way of a tie-up with local broadcasting station, as this angle offers many useful possibilities. Broadcasting of the organ at certain hours, announcement of the theatre's attractions, etc., are all ways and means of bringing your theatre to the public's attention and that is what we are constantly on the job for. It would cost nothing more than the energy to looking into this angle if you are not using it already.

MANAGERS' ROUND TABLE CLUB

THE SMARTEST MOVE YOU WILL EVER MAKE —

JOIN NOW!!

Here's the Blank

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

729 Seventh Ave., New York City

I hereby apply for membership in the Club.

Name ....

Theatre ....

Address ....

City...............................

Policy.............................

Capacity..........................

State ....

Wm. A. Johnston Honorary Chairman

C. E. Lewis Chairman

WHAT ARE YOU WAITING FOR?

NEWEST MEMBERS!

CHARLES M. WELSTEAD is the managing director of Hunley's Theatre located out in Hollywood, California. Of course we won't hold that against him, but he should tell us how he is exploiting in pictures he is running out there in the Film Capitol. That's what we are always on the lookout for. And some more information about himself would also give us the opportunity of telling more about him.

* * *

FRANK C. FORESMAN manages the Alexander Theatre, in Electric Mills, Miss. The next thing Frank should do to warm himself up to the other members, is to send us some "dope" about himself and his theatre. But enclose your own photo at the same time. Do this right away, will you Foresman? Thanks a lot.

* * *

Proposed by Samuel Cohen:

DENNY BERKERY manages the 69th Street Theatre, also in Philly, but that is just about the extent of what we know about Denny. So now it's up to him to send us some real facts about himself and his past activities in the show business. Can we expect it by return mail, Denny? And also your own photo.

* * *

ISADORE WIERNICK is the manager of the Strand Theatre in Philadelphia, Pa. With his 1,700-seat house running the best in pictures we see no reason at all why he cannot pass on some valuable tips to his brother members on how he exploits these shows. Perhaps he will favor us with an early letter. We shall see.

* * *

SAM WARONKER is the manager of the Iris Theatre in Philadelphia and increases the membership in that city to still another active Round Tabler. Looks like we will soon have everyone in Philly 'cept Phil Wolfsohn, but we have not dispaired of even Phil. But listen, Sam, how about your photo and a little letter telling us something about yourself? Atta boy. Shoot it right along.

* * *

ROBERT KESSLER is the managing director of the Allegheny Theatre in Philly and from this new member we would certainly like to be able to pass on some valuable tips to our other members. Mr. Kessler should be competent to tell us many important things about big theatre management which we could afford to listen to attentively. However, we will sit tight and see what develops in the line of activity from him.

* * *

MARTY ANNISMAN, manager of the Glenside Theatre, in Glenside, Pa., a theatre of some one thousand seats. Marty ought to follow Sam Cohen's example and display some real Club spirit by sending us his own photo and some information about his past and present activities. Such a story would make him better known to the other members. What do you say, Annisman? Surely you can find time for that little request. Thanks anyway.

Proposed by Tony Sudekum:

J. P. MASTERS, manager of the Princess Theatre, a thousand-seater located in Bowling Green, Kentucky. Mr. Masters should be able to pass on some valuable tips to his brother members on how he exploits the pictures and shows down there. His own photo would give us a chance to see what he looks like. How about it, J. P.?

* * *

H. A. LAWRENCE is the directing head of the Capitol Theatre in Paris (not France), Tenn., but just knowing so little about him will never do. Mr. Lawrence, why not drop us a few lines and give us a little "dope" about yourself and your past activities. We are all anxious to know you better and that's the best way we can feel acquainted with you. And your own photo would look fine on the Club pages. What say?

* * *

W. E. HARMON manages the Capitol Theatre in Dyersberg, Tenn., and now that we are getting so many new members from that state, we would certainly like to know what they are doing down there to sell the picture to the public. Come through, W. E., and tell us some of the things we want to know. And a little about yourself, too. Don't put this off too long or we'll be pestering you again. Thanks in advance.

* * *

A. L. COX makes the third Capitol manager in a row. But this Capitol is located in Union City, Tenn., so we are wondering which one of all the Capitol managers will make the most active new members. Come on, fellows, and get into the swim with the rest of us. Shoot us a letter, some of your programs, newspaper ads, etc.

* * *

Proposed by T. J. McSpadden:

TOM PEARER manages the Peerless Theatre, in Kewanee, Ill. But with so little to tell about him we are at a loss on how to properly introduce him to the hundreds of other Round Tablers. Be a good sport, Tom, and drop me a few lines telling about your past and present experience in this showgame of ours. And don't forget to include your photo with the letter.

* * *

JOE ROSS, managing director of the Empress Theatre, in Canton, Ill., should make an ideal active member for the Club. His theatre is right on the top with all the new productions and putting the pictures over as he is doing should mean that his suggestions are worth paying attention to. What we would like from Joe are some newspaper ads, programs and his own photo. Then we will tell you more about him.

New Members Are Urged To Send Their Photos To The Club

Regional News from Correspondents

Baltimore Residential House Reopens

THE New Preston, residential house, Baltimore, managed by G. McDonald, which was recently closed for sound installation and improvements, reopened to the public July 22, with the DeForest Equipment. McDonald has been in the movie business for many years.

Upton S. Brummel, one time manager of the Century, Baltimore, and now manager of the Salisbury, Md., branch of Montgomery Ward and Company, was in Baltimore recently on vacation.

William M. Whitehurst, former general manager of the New Theatre, when it was controlled by the Whitehursts, has just been released from a Baltimore hospital where he underwent a major operation.

After being closed for some time during which alterations costing about $48,000 were made, the Richmond Theatre, Alexandria, Va., was reopened July 15, to the public. This house has a seating capacity of 800 persons and that and the Ingomar, also of that city, are controlled by a company of which G. Harmon Reed, is president. Sidney Lust, Washington, D. C., theatre and exchange man, supervises both houses.

A wrist watch was presented to George Dembow recently by the office staffs of the exchanges of Philadelphia, Pittsburgh, Washington and Charlotte of Metro, over which he has control.

A new theatre is to be built at Laurel, Md., by Sidney Lust of Washington, D. C., and others associated with him. The seating capacity will be 750.

Two hundred additional seats have been installed in a balcony which has been erected in the S-C Home Theatre, Washington, D. C., reopened to the public July 20.

Gustav Klemm, motion picture critic of the *Baltimore Evening Sun* and his wife are now on vacation. Mr. Klemm, also a musician and composer, has just had a new number entitled "Little Moon."

Junior McGeehan, Loew publicist in Baltimore, has left on a vacation.

Vernon Nolte, manager of the Boulevard Theatre, residential house, Baltimore, is now on vacation.

The Brodie, residential house of south Baltimore, operated by Joseph Brodie, is having RCA Photophone system installed.

Western Electric equipment being installed at Pacey's Garden, South Baltimore, operated by Walter Pacey, will be completed soon.

The Waverly, residential house in northeast Baltimore operated by Peter Oletzky and son, is now closed for alterations and improvements.

A. Ullman, manager of Ullman's Opera House, Salisbury, Md., is preparing to have an advertising curtain placed on the stage and to have drapes hung about the theatre.

Hess Leaves Marks Bros. For Post With RKO; W. H. Adler His Assistant

JACQUES HESS, for the past two years director of publicity and advertising for Marks Bros.' Granada and Marbro theatres, Chicago, has resigned from that position to accept one with RKO. On Monday, July 29, he will be established at the Radio Keith Orpheum executive offices in the State Lake building to take over his new duties.

In the past, there have been two publicity and advertising departments functioning, one handling the Chicago Radio Keith Orpheum circuit, and the other, the Western Vaudeville Managers Association. These two have now been consolidated and will be under the supervision of Hess.

Jacques Hess

Previous to his engagement with Marks Bros., Hess was director of publicity and advertising for the Lubliner and Trinz chain, was also with Warner Bros., and for many years, with Famous Players Lasky Corporation.

William H. Adler, who has been associated with Hess as his assistant at the Marks Bros. theatres for the past year, and previous to that had handled the publicity and advertising for the Lubliner and Trinz chain in Chicago, will go with him to the new position as his assistant. Hess states that there will be no changes in the personnel of the Radio Keith Orpheum and Western Vaudeville Managers Association department, the present personnel being retained.

Wm. H. Adler
Gibson Studios

Nat Wolf, for the past six years identified with the Orpheum circuit as film buyer for the entire organization has resigned to establish the Illinois Film Booking Corp. which he now heads. The new concern will handle film buying and booking in the states of Illinois, Indiana and Iowa, devoting itself to the interests of the independent exhibitor. The new booking corporation has leased a suite in the Standard Oil Building. Negotiations are now pending whereby the Wolf organization will shortly take over the buying for a large group of city and down state theatres.

Joseph Hopp, supervisor of play dates for Universal and nationally known among exhibitors, left Chicago last week on a visit to Universal exchanges in the Atlantic and Mississippi states.

Harold Kaplan, manager of the Plaisance Theatre, Chicago, was held up by two armed bandits as he was in the act of closing his house for the evening. The thugs escaped with the day's receipts amounting to $350.

John Koletis, who operates the American Theatre at Rock Island, Ill., has taken over the Majestic Theatre in the same city which he will operate as a combination house.

Eddie Roscan, country salesman for RKO is confined to his home as a result of injuries sustained in an automobile accident last week.

Harry Neal, formerly with Paramount and recently with Vitaphone in Dallas, Texas, has been transferred to Chicago to take charge of short subjects and score sales for Warner Brothers.

Murray K. Ross, has joined the real estate firm of McMenemy & Martin, Inc., to specialize in the leasing of shops and theatres. Ross was formerly connected with Paramount - Famous - Lasky and Fox.

L. V. Kuttnauer has taken over distribution of the Gennett Synchronizer system made by the Starr Piano Co. of Richmond, Ind., for four states in the middle west. The company has opened offices at 910 S. Michigan Avenue.

H. C. Young, in charge of the Chicago division of National Screen Service left this week for a vacation which will include a visit to the home office of the company and a call on many friends in New York.

Henri Ellman, head of the Tiffany-Stahl branch in Chicago returned this week from a visit to New York.

The Easterly Theatre on Lincoln Avenue is now under the management of Julius Hirschberg who also operates a theatre at Lyons, Ill.

Harvey Day, former Chicagoan, now head of Kinograms, visited old friends in the Windy City when he stopped here last week enroute to Minneapolis.

Melvin Murphy, who for a number of years acted as manager around Chicago in such theatres as Marks Bros. Granada and the Varsity Theatre in Evanston, is now associated with the construction department of Publix and passed through Chicago en route to Omaha.

William Brumberg, supervisor of the World Wide exchange announces the appointment of Paul de Outa as manager of the World Wide exchange in Milwaukee. Mr. de Outa has been associated

(*Continued on page* 390)

Theatre Expansion In Montreal, Quebec

FURTHER theatre expansion is noted in Montreal, Quebec, where Confederation Amusements, Limited, is completing the Outremont Theatre. This house, which seats 1,500 people, will open August 15. A new theatre is under way on St. Catherine Street East, the owners being Lazanis Bros. This house will cost $178,000. It has a frontage of 78 feet and a depth of 200 feet.

The Capitol Theatre at Moose Jaw, Sask., has re-opened as a talking film house under the continued management of E. P. Fields. The re-opening was featured by an address by Mayor James Pascoe.

Three attempts were made to burn the moving picture theatre at Beamsville, Ontario, during a performance on Saturday when the house was filled with patrons. After an investigation, Mrs. William Cosmos who conducts a hotel adjoining the theatre was arrested on a charge of arson and was lodged in the jail at St. Catharines. The Beamsville is a wooden structure and firemen declared that it would have been quickly destroyed had the flames gained headway.

A new theatre costing $150,000 and seating 1,038 persons is being constructed at Galt, Ontario, by Famous Players Canadian Corp., the plans having been prepared by Murray Brown of Toronto. C. E. A. Dowler is in charge of construction.

Victor McLaglen, motion picture star and former mining man of Ontario, renewed acquaintances at Toronto when he made a personal appearance at the Tivoli Theatre.

The Lyceum Theatre, Winnipeg, Manitoba, one of three local houses operated by Canadian Universal, is being wired with Western Electric equipment.

Talking pictures have formally invaded the newspaper field in Canada. Will McLaughlin, veteran motion picture critic of the Ottawa Journal, is conducting a special column devoted to audible picture matters under the heading of "Echoes from the Sound Studios."

After serving as assistant to the director of the Canadian Government Motion Picture Studio at Ottawa for 10 years, Douglas G. Keith has been appointed Publicity Agent for Canada at London, England.

A serious accident occurred at the Majestic Theatre, Halifax, N. S., during constructionanl operations when a heavy beam fell from the roof, carrying a portion of the structure with it. Six workmen were buried in the debris and received extensive injuries which necessitated their removal to the hospital. The Majestic, an old theatre, is to be entirely demolished.

Sound installations at United Amusement houses, Montreal, are already under way.

Changes In Atlanta Personnel Of Publix

THROUGH a re-alignment in the Atlanta district of Publix Theatres Corporation, Wm. K. Jenkins, who several months ago became district manager, has been transferred from the operating department to the real estate department of which Theo. C. Young is the head; Emmett R. Rogers, formerly district manager in Tennessee, but more recently head of the southeastern production department, succeeds Mr. Jenkins; and C. B. Stiff, who came to this territory some time ago as personal representative for Division Manager L. E. Schneider, has been transferred to Salt Lake City, which falls into the division to which Mr. Schneider recently was transferred.

Mr. Jenkins is estalbishing his district real estatae office in the Howard Theatre Building where the various departments of the Publix district organization maintain headquarters.

Mr. Rogers already has taken over the group of theatres formerly supervised by Mr. Jenkins.

Mr. Stiff left Atlanta early this week for his new assignment in Salt Lake City.

The Atlanta Joint Board of Arbitration had approximately 80 cases on the calendar at its meeting last Tuesday, but only disposed of seven, due to the fact that considerable time was taken up with the introduction of evidence and arguments presented by both sides in each case. It is expected that, as a consequence, the next meeting of the board will consume several days.

Hank D. Hearn, well known in film circles throughout the Southeast, joined the sales force of the Atlanta branch of First National this week, being assigned to the Tennessee and North Georgia territory by Branch Manager Fred M. Jack. Mr. Hearn left Monday for Nashville, Tenn.

John J. Friedl, newly appointed southeastern division manager for Publix, is now in Atlanta completing his first tour of inspection of the various Publix houses in this division. He already has been through Florida, Georgia, and Alabama, and now is in Tennessee. From there he will cover North and South Carolina before returning to his New York headquarters.

Mr. Friedl took over the southeastern division succeeding L. E. Schneider who was transferred to another division.

Visitors to the Atlanta, Ga., Film Row last week included the following:

J. J. Powell, of the Star Theatre at Toccoa, Ga.; Nat M. Williams, of Thomasville, Ga.; Walter J. Brackin, who operates the Callahan Theatre at Bainbridge, Ga.; O. C. Lam, head of Rome Enterprises, Rome, Ga.; Roy E. Martin of Columbus, Ga., head of the Martin chain of theatres; Love B. Harrell, secretary-treasurer of the Ga. exhibitors assoc. and of the Lyric and Orpheum theatres at Waycross, Ga.; Charles Oswald, booker for Publix at Jacksonville, Fla.; S. H. Thomas, of the Booth Enterprises at Knoxville, Tenn.; William Griffin, of the Strand Theatre at Cullman, Ala.; Frank Rogers, of the E. J. Sparks organization, with headquarters at Jacksonville, Fla.; Adolph Gortatowsky of Albany, prominent South Georgia exhibitor; Edgar Boyd, of the Majestic Theatre at Adel, Ga.; D. E. Ponder of the Rainbow Theatre at Opelika, Ala.; Ernest Ingram, who operates the Ingram Theatre at Ashland, Ala.; J. B. Polhill, Jr., of the Shadowland Theatre at Louisville, Ga.

John W. Mangham, Jr., head of Columbia's Atlanta branch, returned Tuesday from Hollywood, where he attended the Columbia sales convention.

Fred M. Jack, Atlanta branch manager for First National, left the first part of the week for a ten day trip through Florida.

E. J. Sparks, well known Florida theatre operator, visited Atlanta this week and conferred with Ed Brown, head of Sparks Atlanta office.

James Cooper has succeeded B. F. Byrd, resigned, as poster clerk and assistant booker in RKO's Atlanta branch.

E. S. Haynes, of the Central Park Theatre at Birmingham, Ala., was a visitor to Atlanta Film Row.

Louis Rosenbaum, of Muscle Shoals Amusement Co., Florence, Ala., paid a visit to Atlanta.

C. L. Peavey, head of RKO's Atlanta branch, visited Rome, Ga.

Messrs. DeWeiss and Katz, of the Tivoli Theatre at Montgomery, Ala., visited Film Row during the week.

Southern Regional Film Trade News

THE Fourth Avenue Amusement Co., Louisville, Ky., which operates a chain of theatres, is to open a 2000-seat house at Hamilton, Ohio. The theatre, which is expected to be built and ready for opening in ten months, will, it is understood, represent an investment of about $750,000. Screen offerings will include sound pictures.

An interesting account of the theatrical career of Robert Wayne, a former resident manager of the Strand Amusement Company's interests in Owensboro, Ky., appeared in a recent issue of the Daily News of Washington, D. C. Mr. Wayne has a role in Menjou's latest picture.

The Hollywood Theatre at Maysville, Ky., owned and managed by Hubbard and Peebles, has undergone extensive alterations and improvements, with seating capacity increased to 400. Rest rooms for men and women have been added.

The Leeds Theatre at Winchester, Ky., which has inaugurated a sound policy, is using Western Electric equipment.

Paul Saunders, of the Alhambra Theatre at Campbellsville, Ky., visited Louisville this week.

Sara Goldberg, biller for Big Feature Rights Corp., Louisville, is spending her vacation in Cleveland, Ohio.

George Duncan, of the Lyric Theatre at Carlisle, Ky., accompanied by his wife, spent last Monday in Lexington.

The new theatre now under construction at Hartselle, Ala., is rapidly nearing completion and Manager Ray N. Howell has purchased talking equipment, sound-on-disc, from Jack Marshall, of the North Birmingham Theatre, who is marketing his own invention. The Hartselle house, which will seat 500, will be of fireproof brick and cement and will be outfitted with the most up-to-date equipment. It is understood that Mr. Howell has not yet determined whether he will continue to operate the present Scenic Theatre or will close and dismantle it after the new house is opened.

Robert J. O'Donnell, general manager of Inter-State Amusements, Dallas, Tex., visited Birmingham the past week and conferred with Managers Vernon Reaver of the Ritz and George Steele of the Trianon.

Willard C. Patterson, district manager for Publix, visited Birmingham and conferred with Charles G. Branham, city manager for Publix, and C. D. Haug, manager of the Strand.

Frank V. Merritt, general manager of the Marvin Wise Circuit, who has been attending Johns Hopkins hospital in Baltimore for the past two weeks, is expected to return next week.

Bert Hollowell, popular orchestra leader and manager of the Empire, who was taken to Hillcrest Sanitarium the past week to be operated on for mastoid trouble, is reported to be in serious condition.

Sidney Dannenberg, former manager of the Alabama Theatre, Birmingham, and now city manager for Publix in Toledo, Ohio, lost his mother a few days ago.

Among film representatives in Birmingham, Ala., the past week were A. R. McRae of RKO, O. K. Bourgeois of Pathe, Alex Callen, sound representative, F. N.

News Of Trade From Okla. City Row

CHARLES H. BARRON will erect a large new theatre at Pratt, Kan., in the near future.

I. W. Rogers will erect a new theatre at Cairo, Ill., to cost about $150,000, and will be wired for talking pictures.

Phil H. Pierce, Photophone distributor, has returned to Dallas from a general swing through large portions of south and central Texas.

The M.P.T.O. of Texas have completed their move into newly fitted quarters directly on film row at Dallas, Texas.

A. Russell, DeForest representative at Dallas, made a flying trip through west Texas last week, reporting much new business.

Ernest P. Herber, manager of the Herber Bros. & Wolf, is in St. Paul's Sanitarium, Dallas, Texas, following operation for appendicitis, but is reported as doing very well and hopes for full recovery soon.

The new $88,000 State Theatre at Garden City, Kansas, has opened with vaudeville and all-talking pictures. The Garden City Amusement Co. is owner of the house.

Maurice Block, father of T. D. Block, owner of the Dixie Theatre at Odessa, Mo., died July 1, of acute indegestion.

Lucy Sickman, owner of the Auditorium Theatre at Montrose, Mo., passed away June 28th.

W. E. Callawav, southern district manager of Pathe, at Dallas, Tex., recently returned from the Pathe sales convention.

Your public knows

the difference in projection

Patrons never talk about "distortion," "aberration" or "flatness of field." But they are quick to notice "eye-strain," "blurriness" or "clearer pictures." And even the feature film can't hold their enthusiastic patronage unless projection is of the finest type.

To obtain absolute assurance of best projection results, leading theatre operators now unhesitatingly recommend Cinephor lenses. For definition, flatness of field, illumination, sharp focus and contrast between black and white—Cinephors have proved their superiority in many comparative tests before experts in projection.

A note from you will bring full information about Cinephor lenses. Bausch & Lomb will gladly cooperate in solving your own projection problems. Bausch & Lomb Optical Co., 653 St. Paul St., Rochester, N. Y.

Bausch & Lomb

CINEPHOR

Projection Lenses for Motion Pictures

Sound Installations In Des Moines Area

WESTERN ELECTRIC announce the following installations of sound equipment made in Iowa territory, Ames, Ames; Rialto, Boone; Rialto, Burlington; the Riviera and Strand, Waterloo; Capitol and Princess, Sioux City; Palace, Muscatine; Capitol, Newton; Casino, Marshalltown; Palace, Mason City; Englert, Iowa City; Strand, Fort Madison; Rialto, Fort Dodge; Majestic, Dubuque; Capitol and Strand, Des Moines; Rialto, Clinton; Broadway, Council Bluffs; Capitol and Strand, Cedar Rapids; Rialto, Clinton.

Mr. Stanley, who is reopening the Grand, Perry, as soon as he completes the extensive changes which will make it the largest house there, is also owner of the Foxy, Perry. Last week Mr. Stanley bought from the Des Moines Theatre Supply Co., equipment and furnishings, including drapes, carpets, scenery, stage equipment, and seats that will give the theatre a capacity of between 600 and 650 seats.

W. E. Banford, manager for M-G-M returned from the exchange managers' convention in Chicago and from there went to the national convention at Kansas City. He was accompanied to the convention by D. G. West, booker, and salesmen Lou Levi, D. C. Kennedy, L. L. Wells.

Frank Wewurke of the theatre at Cresco, Iowa, purchased a generator and two Simplex machines.

Laurel, Iowa, is to have an outdoor show this summer. A rebuilt machine was bought by the Commercial Club there, reports Manager Thiele of the Des Moines Theatre Supply Co.

RKO entertained a number of callers last week including A. B. Pettit of the Iowa at Winterset, Mrs. Fair of the Elite at Lorenz and Howard L. Hultz of the Princess at Glidden.

Two rebuilt Mazda units were bought by Claire Mosher of the Orpheum at Rockford.

The City Auditorium at Cedar Rapids is to have a motion picture show after a lapse of some time. The theatre will start operation soon, reports Frank Whitney who was in Des Moines to purchase Cinephor lenses to add to booth equipment.

H. G. Simpson of the Garden at Sigorney and the Strand at McGregor was a visitor at the office of Fox last week.

William C. Finter who was married on June 29 to Miss Faye Moss at Grace Methodist church in Des Moines, is one of the veteran film salesmen in this territory. He has been with First National since the beginning.

F. A. Worrell who has had the management of the Strand, Casino and Odeon, Marshalltown, for the Universal chain has resigned this work to devote his time to raising livestock. He has been at the Marshalltown houses for the past eighteen months.

John Waller opened up the new Strand Theatre at Leon, Iowa on June 28. This theatre, which was completed after several months of hard work, was built on the site of the old theatre. The interior work and decorating was rushed through in short order.

Several apartments are built over the front of the theatre. The building site is 44 by 132 feet. Two small store rooms occupy the space on each side of the theatre entrance and a wide lobby leads to the theatre interior. The house seats 450 in the main auditorium and 150 in the balcony. A combined heating and ventilating system has been installed.

Mr. Waller, who is in partnership with Mr. Michael at the Leon house, has five theatres which he operates with his partners. He is interested in the State and Strand at Jefferson, the Lyric at Seymour, the Strand at Leon and the Lyric at Osceola.

All exhibitors are asked to put aside July 22 and July 23 for the golf tournament and picnic. The exhibitor's meeting will be at the Hotel Savery in the evening and the picnic at Riverview Park. The golf tournament is to be held at Grand View Park.

Two rebuilt machines were sold last week to Charles Peterson for his house at Hampton, known as the Windsor.

Tom Arthur of the Cecil Theatre at Mason City bought a new film cabinet last week.

The Strand Theatre at Cedar Rapids, owned by C. D. Hoon, was equipped with a rebuilt machine recently.

Strong rectifiers were added in the way of new equipment by A. J. Debolt of Cedar Rapids.

A Blizzard fan was purchased by Mr. Biggs of the Adair Theatre at Adair.

Manager Thiele of the Des-Moines Theatre Supply Co., reports the sale of a rebuilt head for the Lake View Theatre at Lake View, Iowa, owned by Wilcox and Miller.

New Warner Exchange Planned For Cleveland

A NEW Warner Brothers exchange building will be added to the film group now rising in the Payne Ave. district, Cleveland, according to building reports. Property near East 21st St. has been acquired by the company.

Isadore Lidman, former manager of Loew's Hillside Theatre, New York, has been named manager of Loew's Allen Theatre, Cleveland. He succeeds W. E. Burton who resigned to join the M-G-M organization in New York.

John R. Cox of the Oliver M. P. Supply Co., has gone to Denver to attend the Rocky Mountain M. P. convention where he will demonstrate the Oliver Reproducer and the Superior projector.

Frank Porozynski has purchased a Mellaphone sound on disc sound reproducer for his New Victory Theatre, Cleveland. J. Stein has also bought a Mellaphone device for the Penn Square, Euclid Ave., and East 55th St.

J. L. Damm will continue to operate the Opera House, Ashland, O., for the next five years. In competitive bids for the lease, Damm won the house, having offered the highest bid for the property. The new lease becomes effective April 1, 1930 at which time, according to the terms of the lease, extensive alterations will be made, making the theatre thoroughly modern. At this time, too, its name will be changed,

The Windameer Theatre, Cleveland, which has been playing sound policy for the past two months, has reverted to the silent policy for the rest of the summer.

Ted Pekras' new house in Picqua will be completed the middle of August.

Michael Sanders, 18, was fined $25 and costs by Municipal Judge Burt W. Griffith last Thursday for throwing a stench bomb in the Yale Theatre, belonging to Theodore Vermes.

Nate Schultz of Ivanhoe Film Co., and Fred Schram, formerly of Security Pictures Co., have formed the Disney Cartoons of Ohio for state wide distribution of the Disney Mickey the Mouse cartoons with offices in Cleveland Film Bldg. They have also been appointed sales representatives for Cinephone.

Lee Chapman, former associate of Fred Schram in Security Pictures Co., has returned to Cleveland after an absence of almost a year. Chapman left for a trip abroad.

Herbert Kaufman, manager of the Columbia Cleveland exchange, has returned from the Columbia convention on the West Coast.

The Grand Theatre, Massilon, is closed for five weeks for complete overhauling, which will include installation of new equipment, installation of sound equipment and new decorations.

J. E. Flynn, M-G-M district sales manager, is at St. John's Hospital, Cleveland.

Keith's Palace has booked the Disney cartoons first run in Cleveland. Keith's East 105th St. will play the cartoons second run.

Vocaphone Talking Equipment Corp., of St. Marys, O., has been incorporated in Columbus with reported capitalization of $10,000, device to be manufactured for use in small theatres. Incorporators are David Armstrong, D. Deitch and L. Springer.

Mark Goldman, at one time active in the management of some of the Cleveland Loew houses, and a stockholder in Loew's Ohio Theatres, Inc., has recently returned from wintering in Florida, and is now with Equitable Life.

Rochester House Starts Operation Of Ice Plant

THE Piccadilly, downtown Rochester Publix house seating 2,259, has begun operation of its new $50,000 refrigeration plant. The Piccadilly is under management of Herbert Chatkin.

Members of the Rochester Motion Picture Studios, amateur organization, last week were guests of the Eastman Theatre.

Manager Jerome Gustadt last week closed the State in Waterloo, N. Y., to install sound equipment. The house will be the first in the village to offer sound and talking films. New light fixtures also are being installed.

O. House Runs Sunday Shows Unmolested

KAYPEE, Mt. Gilead, Ohio, is swelling box-office exchequer with Sunday movies inaugurated after submission by local ministers, who concurred in arrangement after management proposed to convert house into combination skating rink and dance hall for Sunday amusement.

With his infant daughter asleep in the automobile, Earl J. Winters, Secretary of Stage and Screen Scribes, Cincinnati, parked the car at the curb while he went into a local hospital for a moment. During his absence car was stolen. Several hours search led to recovery with baby unharmed.

Elmer A. Shard, president Montgomery Amusement Co., and Pela Theatre Co., Cincinnati, caused arrest of two local youths on charges of hurling "stink bombs" in Monte Theatre, causing a near-panic and damaging floor and furnishings.

Palace, Hamilton, Ohio, is discontinuing vaudeville account of opening soon with Vitaphone.

Rialto, Hamilton, is being wired for talkies. Will begin featuring Movietone within next fortnight.

Strand, Bellefontaine, Ohio, is latest small house to install sound.

Doris Stecker, manager Forest, Cincinnati neighborhood house, is sojourning along the St. Lawrence River, and will spend part of her vacation in other portions of Canada.

Fraternal Order Eagles, St. Bernard, Ohio, adjacent to Cincinnati, will erect $200,000 community theatre, on which work will begin about November 1.

State of Ohio said to be negotiating for purchase of $6,000,000 American Insurance Union building, Columbus skyscraper, in which Keith-Albee Theatre is located.

Manager Erk, May's Opera House, Troy, Ohio, was host to several hundred wards of local children's home.

Elmwood Place, Cincinnati suburb, will have new theatre for which Rendigs, Panzer and Martin have been retained as architects.

Pekin Theatre Co., has been incorporated in Cincinnati by Bert M. Cohen, with capital of $25,000.

New house is reported for Steubenville, Ohio, on North Fifth Street location.

The lobby and front of the Pantheon, Toledo, are being redecorated. A new sign will announce future attractions. Regular shows are being conducted during the alterations.

Construction is to start immediately upon a 1,200-seat theatre on the University of Michigan campus at Ann Arbor, Mich., on the site of a theatre destroyed by fire last winter. The theatre is to be built by the W. S. Butterfield Theatres, Inc.

Another theatre recently equipped for sound theatres is the Strand in Bellefontaine, Ohio. Sound films will soon be a reality at the Family Theatre, Cincinnati, a Libson house. All the other Libson houses have already been wired.

UNIFORMS FOR HOUSE ATTACHES COSTUMES FOR STAGE PRESENTATIONS BROOKS 1437 B'way New York

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THEATRE MANAGER experienced in managing vaudeville and motion picture theatres. Best character and ability references. Formerly an organist. Box 570, Motion Picture News, 729 Seventh Ave., New York City.

For Sale

FOR SALE: 2,800 used upholstered opera chairs. Good condition. $1.40 each. Morris Saunders, 2710 Valentine Ave., Bronx, N. Y. C.

News Flashes From Frisco's Row

PEGGY HIRRELL, M-G-M's contract clerk, is spending her vacation in Washington and Canada.

Chas. Kauffman, the duck-hunting exhibitor of Colusa, was seen along Frisco's Film Row recently.

Lawrence Killingsworth, proprietor of the Rialto Theatre, Willows, called on Film Row recently. J. W. Lubkert, who is the new proprietor of the Soledad Theatre at Soledad, California, visited the Row recently.

Phil Weinstein is in Los Angeles at present attending the annual Columbus convention.

Three Oakland youths were charged July 4 with causing a near panic in a motion picture theatre by shooting off fireworks which caused a small blaze.

Nadine Amos, secretary to G. C. Parsons at the local M-G-M exchange, is vacationing at Carmel.

Fred Buick, former manager of the Princess Theatre, is now in charge of the Harding Theatre. Moe Grubstack succeeds Buick at the Princess.

Freddie Woldenberg is now connected with the Fox Film Exchange.

Bob Hazel is now managing the Lyceum for Sol Lesser.

Ben Girous, manager of the American Theatre, San Jose, was seen along the Avenue last week.

Mel Hulling is back in the Frisco exchange after attending Warner Brothers' convention.

Everett Howell, manager of the Monache Theatre, Porterville, visited friends along Film Row last week.

Chicago Exhibitor Film Row News

(Continued from page 387)

with Universal, Paramount and Fox in the past, during which time he spent three and one-half years in Havana, Cuba as Universal manager.

A packed house turned out for the initial performance at the Regent Theatre on Sheridan Road when that house inaugurated its first talking picture program last week.

Harry Corbett, assistant to James Coston of the Coston circuit of theatres is back from his vacation, properly tanned and looking fit as the proverbial fiddle.

Folks along the film row had a hearty smile and a big hand for Bill Pearl, whose activities in the industry in these parts dates back twenty years, when Pearl paid a visit along the avenue. Pearl built the Highland Park Theatre in Highland Park, Ill., and later the Alcyon on the north side.

Fred A. Bartow, who has had a wide experience in newspaper and motion picture work has been appointed publicity manager for Metro-Goldwyn-Mayer in the Chicago district.

Irving Thalberg, head of production for M-G-M on the west coast, was a visitor in Chicago this week, stopping at the local exchange on his way to New York.

Several Chicago theatres are installing—or will soon begin installation of sound equipment. These are the Adelphia on the north side, owned by Louis Sussman, the Studebaker on Michigan Avenue and the Woods Theatre in the down town district.

Josephine Halik is the name of the young lady with the smiling voice who is now at the switchboard and information window of the Chicago office of the National Screen Service.

John F. Kempton, office manager of Metro-Goldwyn-Mayer is back from his vacation which he spent at Dowagiac, Michigan.

The Avaloe Theatre in Diversey Parkway, has installed sound equipment which will be used two days each week. David Brockman is manager of the house.

Miss Alma Walton, secretary of the film Board of Trade of Memphis, Tenn., was a visitor in Chicago on her way to New York.

Aaron Saperstein, treasurer of the exhibitors association and owner of the Garfield Theatre left last week with his family for a vacation at South Haven, Mich.

A new theatre which will seat 900 will open early in August at Southport & Addison Streets. The theatre was built by Jacob Lasker and will be known as the Music Box.

Gollos Bros. have taken over the Ellantee Theatre. In another change of management Essaness theatres circuit has acquired the Twentieth Century Theatre from Cooper Bros.

National Screen Service announces that they have installed a cashier at the Chicago office, and effective August 1, local accounts will be received weekly instead of monthly. The billing formerly was done at New York.

All theatres in the Great States Theatres circuit will be wired by September 1st. Of the 45 theatres in the circuit, thirty-one are already equipped to play sound and talking pictures and with the completion of the present wiring program the circuit will be 100 per cent equipped for sound. The only exceptions will be two of three houses which have been dark for the summer and which will not be reopened. Several theatres which have been temporarily closed during the hot months will get under way again with sound programs in September.

Plan New Playhouse At Robinson, Ill.

BIDS were opened July 20 on the Robinson Realty & Investment Company's new theatre at Robinson, Ill., and contracts probably will be let late this week. The new house will seat 850 persons and cost about $50,000.

P. J. Krouse of Meridian, Miss., has prepared plans for a new theatre to be erected in Newton, Miss., by J. T. Thrash and William Mason. The building will be two-story, 30 by 70 feet and cost about $35,000.

H. Fisher of the Fox Theatrical Enterprises has been appointed temporary general chairman of the Grand Improvement Assoc.

St. Louis Amusement A stock dipped into a new low record on the St. Louis Stock Exchange during the week ended on July 22 when it was held at $15 a share bid. This is far below what the stock was quoted at during 1928 and 1927. Skouras A closed at $31.50 bid and $40 asked. The high for this stock in recent months was $51.25 a share.

The Missouri is now rolling its own so far as stage shows go, as Publix Circuit B of which it formerly was a part has been abandoned.

With the arrival of extremely hot weather St. Louisians are keenly disappointed with the failure of the St. Louis Amusement Company and other leading motion picture exhibitors to open their open air theatres commonly known as airdomes or skydomes. The arrival of the talking picture has changed all that and the airdome has been thrown into the discard.

The Mount Vernon, Ill., City Council by a vote of 6 to 4 has passed an ordinance legalizing Sunday motion picture shows. The Mayor is expected to veto the ordinance.

The Sunday motion picture show controversy which has divided Mount Vernon, Ill., for several weeks was terminated when the Legal Department for the city ruled that Mayor H. M. Swift had not vetoed the ordinance permitting Sunday shows which was passed by the City Council on July 1. The time for vetoing the ordinance has expired.

The Reed, Yemm & Hayes Circuit has had plans prepared for a $250,000 motion picture house to be erected in Mount Vernon and it is now certain the project will materialize as construction was contingent on securing the privilege of Sunday shows.

Marks Made Tiffany-Stahl K. C. Supervisor

JERRY MARKS, who has been appointed Fifth District Supervisor for Tiffany-Stahl, will make his headquarters at the Kansas City Branch of that organization.

Reuben Josephson of Kansas City has announced that he intends to build a new $100,000 theatre in Trenton, Mo.

The number of theatre in the Glenn Dickinson Circuit has been increased to twenty-four by the addition of two houses of G. E. Klock in Neodesha, Kas. The houses will be redecorated and equipped with Western Electric, sound devices.

The changing of the name of the Bowersock Theatre, Lawrence, Kas., to the Dickinson Theatre, following the acquisition of that theatre by Glenn W. Dickinson, proved the foundation of a big opening campaign last week which packed the house. The campaign was under the supervision of Chester D. Bell, general manager of the Dickinson Circuit.

Charles H. Barron of Pratt, Kas., announced that construction on his new theatre in that town would begin within a few days. The structure will be one of the most outstanding theatres in Kansas, being of Spanish design patterned after theatres in California.

The new $88,000 State Theatre at Garden City, Kas., has opened its doors to the public. The house, owned by the Garden City Amusement Company, was built by the Midwest Engineering and Construction Co., of Omaha, Neb.

A 1-story building is to be built at 1804 Wyandotte Street, Kansas City, and leased to the Charles M. Stebbins Picture Supply Co. C. H. Badger is vice-president and general manager.

Picnics were in vogue last week for personnels of exchanges in Kansas City. The first National force retreated to Wildwood Lake, while Winnwood Lake was the site selected by the M-G-M staff. Half-day holidays were declared on Monday and Wednesday, respectively.

Ed Behrhorst former booker at the Kansas City First National branch, has been promoted to the sales force, while Elmer Dillon, former shipper, has been promoted to booker.

Closed for the summer is the Apollo, a suburban Kansas City house.

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DEVELOPING AND PRINTING MOTION PICTURE FILM

COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

AMKINO

Title	Star	Rel. Date	Length	Reviewed
Aelita (Revolt of the Robots)	Russian Cast	Mar. 23	2900 feet	
Flames of the Volga	Russian Cast	Mar. 30	7000 feet	
In Old Siberia (Katorga)	Russian Cast	July 20	6500 feet	
Krassin	Special Cast	Feb. 19	7000 feet	
Lash of the Czar	Russian Cast	Feb. 9	6800 feet	
Moscow Today	Pictorial Film	May 11	5600 feet	
Prisoners of the Sea	Russian Cast	April 13	7000 feet	
Taras Shevchanko		Jan. 10		
Two Days	Russian Cast	Feb. 1	6500 feet	
Village of Sin, The	Russian Cast	May 18	6500 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Arsenal				
General Line, The				
Her Way				
Man With a Camera				
New Babylon	Russian Cast		8000 feet	

COLUMBIA

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Bachelor Girl, The	Logan-Collier-Todd			
Behind Closed Doors	Valli-Glass	Feb. 24	5897 feet	
*†§Donovan Affair, The (F. & D.) (A. T.)	Holt-Revier	April 11	7200 feet	Mar. 30
Eternal Woman	Borden-Graves	Mar. 18	5800 feet	April 6
Faker, The	Logan-Delaney	Jan. 2	5651 feet	
*†§Fall of Eve (A. T.)	Miller-Stanley-Prouty	June		June 22
*†§Father and Son	Holt-Revier-McBan	June 5	6439 feet	June 8
	(Silent Version)	June 5	6903 feet	
*†§Lone Wolf's Daughter (D)	Lytell-Olmstead	Feb. 18	6339 feet	Mar. 9
	(Silent Version)	Feb. 18	6214 feet	
Quitter The	Lyon-Revier	April 1	5671 feet	May 25
*†Trial Marriage	Kerry-Eilers	Mar. 10	6639 feet	
	(Silent Version)	Mar. 10	6506 feet	
*†§Younger Generation (D)	Hersholt-Basquette	Mar. 4	8217 feet	Mar. 23
	(Silent Version)	Mar. 4	7394 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Cradle of Jazz The (A. T.)	Belle Baker			
††§Flight	Holt-Graves			
*†§Flying Marine, The	Lyon-Mason-Robards			
Light Fingers	Keith-Revier			
*†§Road to Broadway, The				

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At a Talkie Studio (F)	Buddy Doyle			
*†§Columbia-Victor Gems (D)	26 Subjects released twice a month		1 reel	
*†§Falling Stars (A. T.) (D)	Bergman-Manning			
*†§Gay Caballero The (A. T.) (D.)	Frank Crumit		1 reel	June 8
*†§Memories (D.)	Murphy-Morrison		1 reel	June 8
*†§My Wife (A. T.) (D.)	Jack Wilson		1 reel	June 15
*†§Old Man Trouble (D)	Jules Beldsoe		1 reel	June 8
*†§Snappy Co-Eds (A. T. (D)	Nan Blackstone		1 reel	
*†§Talking Screen Snapshots	Released twice a month		1 reel	
*†§Talking Screen Snapshot	Novelty		1 reel	June 8

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
Air Derby	Reed Howes	Jan. 6	2 reels	April 13
Auntie's Mistake	Dorothy Devore	Feb. 17	2 reels	Mar. 30
Battling Sisters	Lupino Lane	June 2	2 reels	May 25
Beauties Beware	Jerry Drew	Jan. 27	2 reels	Jan. 12
Best Dressed Woman In World	Our World Today	Feb. 17	1 reel	Mar. 30
Cloud Patrol, The	Reed Howes	Feb. 24	2 reels	Mar. 30
Contented Wives	Al Alt	July 28	1 reel	
Delicious and Refreshing	Adrienne Dore	April 21	1 reel	Mar. 16
Dominion of Diversity	Hodge-Podge	Feb. 24	1 reel	Mar. 23
Dumb—and How	Thatcher-Young	Jan. 27	1 reel	Dec. 22
Fake Flappers	Jerry Drew	Aug. 18	2 reels	
Fixer, The	"Big Boy"	Feb. 3	2 reels	Feb. 3
Four Wheel Brakes	Jerry Mandy	April 7	1 reel	Mar. 30
Ginger Snaps	"Big Boy"	Mar. 24	2 reels	Mar. 30
Going Places	George Davis	Jan. 13	2 reels	Mar. 30
Good Night Nurse	Lupino Lane	April 28	2 reels	Mar. 16
Helter Skelter	"Big Boy"	June 16	2 reels	May 25
Her Big Ben	Gene Stone	Mar. 10	1 reel	Feb. 2
Her Gift Night	Billy Dale	May 19	1 reel	April 20
Honeymooniacs	Monty Collins	July 28	2 reels	
Hot Sports	Collins-Dent	Aug. 11	1 reel	
Hot Times	Al St. John	May 26	2 reels	May 11
Household Blues	Collins-Dent	June 2	1 reel	June 1
Howling Hollywood	Davis-Dent	April 21	2 reels	Mar 16
Husbands Must Play	Wallace Lupino	Jan. 6	2 reels	Mar. 30
Joy Land	Lupino Lane	July 21	2 reels	
Joy Tonic	"Big Boy"	May 5	2 reels	April 13
Jungle Kings and Queens of Screen	Our World Today	Mar. 24	1 reel	April 13
Kitty Kitty	Billy Dale	May 5	1 reel	Mar. 16
Lewis-Sonnenberg Wrestling Match	Special Reel	Jan. 13	1 reel	Feb. 2
Lucky Breaks	Al Alt	July 14	1 reel	
Only Her Husband	Jerry Drew	May 19	2 reels	May 18
Only Me	Lupino Lane	Jan. 20	2 reels	Dec. 16
Parlor Pests	Collins-Dent	Mar. 24	2 reels	May 25
Passing Show of Perak, The	Our World Today	May 19	1 reel	May 25
Pep Up	Cliff Bowes	Feb. 24	1 reel	Feb. 2
Question Marks	Hodge-Podge	Jan. 20	1 reel	Feb. 2
Richest Street In the World	Our World Today	April 21	1 reel	April 20
Rubbing It In	Al Alt	June 30	1 reel	
Served Hot	Cliff Bowes	Feb. 10	1 reel	Jan. 19
Smart Steppers	A. St. John	Mar. 3	2 reels	Mar. 30
Social Prestige	Monty Collins	Dec. 23	2 reels	Nov. 17
Sole Support	"Big Boy"	Aug. 4	2 reels	
Studio Pests	Jerry Drew	June 30	2 reels	June 15
Summer Saps	Lupino Lane	Mar. 17	2 reels	Mar. 30
Those Two Boys	Collins-Dent	May 5	2 reels	Mar. 30
Time to Expire	Gene Stone	Mar. 24	1 reel	
Top Speed	Al Alt	July 7	2 reels	
Walking Fish	Our World Today	Jan. 13	1 reel	
What a Day	Monty Collins	June 16	2 reels	May 25
What a Pill	Billy Dale	June 16	1 reel	June 15
What a Trip	Vernon Dent	Jan. 13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb. 10	2 reels	Jan. 12
Wise Wimmin	Jerry Drew	Mar. 31	2 reels	

ALL-TALKIE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Ask Dad (F & D)	E. E. Horton	Feb. 17	2 reels	Feb. 16
*†§Bees' Buzz, The (F & D)	Gribbon-Clyde	April 7	2 reels	May 18
*†§Big Palooka, The (F & D)	Gribbon-McPhail-Hill	May 12	2 reels	June 15
*†§Bride's Relations, The (F & D)	Burke-Gribbon	Jan. 13	2 reels	Feb. 2
*†§Broadway Blues (F & D)	Johnny Burke	Mar. 10	2 reels	April 27
*†§Buying a Gun (A. T.) (D & F)	Lupino Lane	July 14	2 reels	
*†§Cold Shivers (F & D)	McKee-Hutton	May 19	2 reels	May 11
*†§Crazy Nut, The (F & D)	Pangborn-Oakland-Murray	June 2	2 reels	June 15
*†§Don't Be Nervous (F & D)	Lloyd Hamilton	July 7	2 reels	July 6
*†§Eligible Mr. Bangs, The (F & D)	E. E. Horton	Jan. 13	2 reels	Feb. 9
*†§Girl Crazy (F & D)	Clyde-Bennett	June 9	2 reels	
*†§His Baby Daze (A. T.) (F & D)	Lloyd Hamilton	Aug. 18	2 reels	
*†§His Big Minute (F & D)	Lloyd Hamilton	May 5	2 reels	June 1
*†§Jazz Mammas (F & D)	Virginia Lee Corbin (All Color)	June 30	2 reels	
*†§Lion's Roar, The (F & D)	Burke-Bevan	Dec. 9	2 reels	Dec. 1
*†§Look Out Below (A. T.) (F & D)	Raymond McKee	Aug. 18	2 reels	
*†§Lover's Delight (F & D)	Arthur-Garon	June 31	2 reels	
*†§Moving Movie Show, A (D)	Hodge-Podge	June 9	1 reel	
*†§Old Barn (F & D)	Johnny Burke	Feb. 3	2 reels	Feb. 16
*†§On the Streets (D)	Hodge-Podge	July 21	1 reel	
*†§Ride on a Runaway Train (D)	Special	May 26	1 reel	June 15
*†§Right Bed, The (F & D)	E. E. Horton	April 14	2 reels	May 18
*†§Ship Mates (F & D)	Lupino Lane	April 21	2 reels	May 11
*†§Trusting Wives (F & D)	E. E. Horton	June 23	2 reels	
*†§Whirls and Girls (F & D)	Gribbon-Clyde	Feb. 24	2 reels	Feb. 18
*†§Zip!Boom! Bang! (F & D)	McKee-Collin-Glass	Mar. 17	2 reels	June 1

FIRST NATIONAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Babies (D)	Alice White	June 30	8067 feet	
California Mail	Ken Maynard	April 7		
*†§Careers (A. T.) (D)	Dove-Moreno-Myers	June 2	8435 feet	June 1
Cheyenne	Ken Maynard	Feb. 3	5944 feet	
*†Children of the Ritz (D)	Mackaill-Mulhall	Mar. 3	6426 feet	April 13
	(Silent Version)	Feb. 17	6296 feet	
Dancing Vienna	Lyon-Mara	Jan. 13	5683 feet	
*†§Divine Lady, The (D)	Griffith-Warner	Mar. 31	9914 feet	Feb. 6
	(Silent Version)	April 14	8993 feet	
*†§Drag (D)	Barthelmess-A. Day	July 21	7642 feet	June 29
*†§Girl in the Glass Cage (D)	Young-Nye	June 22		
*†§His Captive Woman (D)	Sills-Mackaill	April 7	7992 feet	April 9
	(Silent Version)	Feb. 3	7692 feet	Jan. 19
*†§Hot Stuff (D)	Alice White	May 5	6774 feet	May 18
	(Silent Version)	April 21	7466 feet	Mar. 9
*†§House of Horrors (D)	Todd-Hale-Fazenda	April 28		
	(Silent Version)	April 7	6700 feet	Sept. 22
Lawless Legion	Ken Maynard	Mar. 3	6109 feet	
*†Love and the Devil	Sills-Corda	Mar. 24	6431 feet	
	(Silent Version)	Feb. 24		
*†§Man and the Moment	Billie Dove	July 7		
	(Silent Version)	Mar 17		
*†§Prisoners (D)	Corinne Griffith	May 19	7800 feet	June 1
	(Silent Version)	May 5		
Royal Rider, The	Ken Maynard	May 5		
*†Saturday's Children (D)	Corinne Griffith	April 14	7950 feet	May 4
	(Silent Version)	Mar. 10	6727 feet	
*†Seven Footprints to Satan (D)	Conklin-Fazenda	Feb. 17	5405 feet	
	(Silent Version)	Jan. 27	5238 feet	
*†§Smiling Irish Eyes (A. T.) (D)	Moore-Hall	July 22		
*†§Squall, The (A. T.) (D)	Joyce-Loy	May 26	9629 feet	May 18
	(Silent Version)	May 12		
*†Synthetic Sin (D)	Colleen Moore	Jan. 6	6852 feet	Jan. 12
*†§Twin Beds (A. T.) (D)	Mulhall-Miller	July 14		
*†§Two Weeks Off (D)	Mackaill-Mulhall	May 12	8081 feet	June 29
	(Silent Version)	April 28		
*†§Weary River (D)	Barthelmess-Compson	Feb. 10	7978 feet	Feb. 2
	(Silent Version)	April 7	7565 feet	
*†Why Be Good (D)	Colleen Moore	Mar. 17		
	(Silent Version)	Mar. 3	7692 feet	Jan. 26

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Careless Age, The (A. T.) (D)	Fairbanks Jr.-Myers-Young			
*†§Dark Streets (D)	Mulhall-Lee			
*†§Fast Life (D)	Fairbanks Jr.-Young-Morris			
*†§Footlight and Fools	Moore-Hackett			
*†§Great Divide, The (D)	Mackaill-Keith-Loy			
*†§Hard to Get (A. T.) (D)	Mackaill-Burns			

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel Date	Length	Reviewed
*†§Lady Who Dared, The	Dove-Pidgeon-Todd			
*†§Lilies of the Field (D)	Corinne Griffith			
*†§Little Johnny Jones	Eddie Buzzell			
*†§Most Immoral Lady, A	Leatrice Joy			
*†§Paris	Irene Bordoni			
*†§Sally (A. T.)	Marilyn Miller			
Wells Fargo Express	Ken Maynard			

FOX FILMS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Behind That Curtain (A. T.)	Baxter-Moran	June 30	8300 feet	July 6
*†Black Magic	Dunn-Holland	June 2		
*†§Black Watch, The	McLaglen-Loy	May 26	8487 feet	May 25
*†Blue Skies	Twelvetrees-Albertson	Mar. 17		
*†Captain Lash	Victor McLaglen	Jan. 6	5453 feet	Feb. 9
	(Silent Version)	Jan. 6	5376 feet	
*†Chasing Through Europe	Stuart-Carol	June 9		
Christina	Gaynor-Morton	Mar. 30	6955 feet	April 6
*†Exalted Flapper	Carol-Norton	May 26		
*†Far Call, The	Morton-Hyams	April 28	5313 feet	
	(Silent Version)	April 28	5282 feet	May 25
*†Four Devils	Gaynor-Duncan			Oct. 13
*†§Four Devils, The	Gaynor-Duncan		6500 feet	June 22
*†§Fox Follies, The (A. T.)	Special Cast	May 25	8291 feet	June 1
*†Fugitives	Bellamy-Terry	Jan. 27	5331 feet	
	(Silent Version)	Jan. 27	5356 feet	
*†§Ghost Talks, The (A. T.)	Twelvetrees-Eaton	Feb. 24	6395 feet	Feb. 23
*†Girls Gone Wild	Carol-Stuart	Mar. 24	5232 feet	April 27
	(Silent Version)	Mar. 10	6000 feet	Mar. 9
*†§Hearts in Dixie (A. T.)	Fetchit-Muse	Mar. 10	6650 feet	Mar. 2
*†§In Old Arizona (A. T.)	Lowe-Baxter	Jan. 20	8724 feet	Dec. 29
*†Joy Street	Moran-Stuart	April 7	7554 feet	June 8
*†§Making the Grade	Lowe-Moran	Feb. 17	5024 feet	
*†§Masked Emotions	George O'Brien	May 19		
*†§Not Quite Decent	Collyer-Dresser	April 7	6 reels	May 4
	(Silent Version)		4653 feet	
*†New Year's Eve	Astor-Morton	Feb. 24	5958 feet	May 4
*†One Woman Idea, The	LaRocque-M. Day	June 2	6111 feet	June 15
	(Silent Version)	June 2	6106 feet	
*†Plastered in Paris	Cohen-Pennick	Jan. 23	5641 feet	Sept. 29
Protection	Burgess-Elliott-Page	May 12	5511 feet	June 1
*†Sin Sister	Carroll-Gray	Feb. 10	6072 feet	
	(Silent Version)	Feb. 10	6053 feet	
*†Strong Boy	McLaglen-Joy	Mar. 3	5150 feet	April 6
	(Silent Version)		5526 feet	
*†§Speakeasy (A. T.)	Page-Lane	Mar. 24	5775 feet	Mar. 23
*†Trent's Last Case	Griffith-Day	Mar. 31	5809 feet	June 8
*†§Thru Different Eyes (A. T.)	Baxter-Lowe	April 14	4991 feet	April 20
*†True Heaven	O'Brien-Moran	Jan. 20	5531 feet	Feb. 16
	(Silent Version)	Jan. 20	5563 feet	
*†§Valiant, The (A. T.)	Paul Muni	May 19	5537 feet	May 18
*†Veiled Woman, The	Tora-Vincenti	April 14		
*†Woman from Hell, The	Astor-Armstrong	April 21	5442 feet	
	(Silent Version)	April 21	5489 feet	May 25

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Backwash	Farrell-Duncan			
Cock-Eyed World, The	Lowe-Danita-McLaglen			
Fatal Wedding, The	Astor-Bard			
*†§Frozen Justice	Ulric-Frazer			
Girl Downstairs, The	O'Brien-Moran			
*†§Hurdy Gurdy	George Jessel			
Joy Street	Eaton-Moran-Stuart			
Lost in the Arctic	Special Cast			
Our Daily Bread	Farrell-Duncan			
Playboy	Nagel-Collyer			
River, The	Farrell-Duncan		7313 feet	Jan. 5
*†§They Had to See Paris	Will Rogers			

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Pastoral, An	Variety	Mar. 3	1 reel	
Azure Coast, The	Variety	May 26	1 reel	
Bonnie Scotland	Variety	July 21	1 reel	
Call of the Deep	Variety	July 7	1 reel	
Cup of Coffee, A	Variety	June 23	1 reel	
Changing Seasons	Variety	June 9	1 reel	
Details on Dogs	Variety	Mar. 17	1 reel	
Down The Mississippi	Variety	Aug 4	1 reel	
Drifting Through Gascony	Variety	Oct. 28	1 reel	
Ends of the Earth	Variety	Jan. 20	1 reel	
Harvest, The	Variety	Jan. 6	1 reel	
Historic Hungary	Variety	Mar. 31	1 reel	
King Cotton	Variety	Feb. 17	1 reel	
Magic Sands	Variety	May 12	1 reel	
North of the Battery	Variety	Feb. 3	1 reel	
Snowbound	Variety	Aug. 19	1 reel	
Squadrons of the Sky	Variety	April 13	1 reel	
Vest Pocket Republics	Variety	April 28	1 reel	

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Across the Seas	Royal Hawaiians		1 reel	
*†§At the Ball Game	Joe Cook			
*†§Bath Between	Clark-McCullough	Feb. 17	1870 feet	
*†§Belle of Samoa, The (A. T.) (F)	Moran-Clark & McCullough		2 reels	June 1
*†§Beneath the Law (A. T. (F)	Clark & McCullough		2 reels	
*†§Bridge at Midnight	Mary Duncan			
*†§Corpus Christie	Raquel Meller			Sept. 8
*†§Diplomats, The	Clark-McCullough	Feb. 17	3200 feet	Jan. 12
*†§Dolls and Puppets	Nancy Drexel			
*†§Everybody Loves My Girl	Winnie Lightner			
*†§Family Picnic	Raymond McKee			June 30
*†§Forget-Me-Note (F)			3 reels	
*†§Friendship (A. T.) (F)	Gallagher-Edeson		2 reels	
*†§Furnace Trouble (A. T.) (F)	Robert Benchley		2 reels	
*†§George Bernard Shaw	Interview			June 30
*†§Ghosts	Mutt & Jeff Cartoon		1 reel	
*†§Going Home	Kebtucky Jubilee Singers		1 reel	
*†§Happy Birthday (A. T.) (F)				
*†§In Holland (A. T.) (F)	Clark & McCullough		2 reels	
*†§Interview, The	Clark-McCullough			
*†§Knife, The (A. T. (F)	Lionel Atwill		2 reels	June 15
*†§Knights Out (A. T.) (F)	Clark & McCullough		2 reels	
*†§Ladies' Man	Chic Sales			
*†§Medicine Man, The (A. T.) (F)	Clark & McCullough		2 reels	
†§Miller & Farrell (F)	3 Songs			
†§Mind Your Business (F)	Herbert & Bard		2 reels	
*†§Music Fiends, The (A. T.) (F)	Clark & McCullough		2 reels	
*†§Napoleon's Barber (A. T.) (F)	Otto Matieson		3 reels	
*†§Nightie Knights	Clark-McCullough		2 reels	
†§Old Tunes for New (F)	Dr. Sigmund Spaeth			
*†§On the Beach at Atlantic City (F)	Friedland & Revue			
*†§Pagliacci—Prologue (F)	Richard Bonelli		1 reel	
†§Royal Hawaiian Singers (F)	Song Program			
*†§Schubert's Serenade (F)				
*†§Serenade (Schubert)	Harold Murray			Sept. 8
†§Sound Your A (F)			3 reels	
*†§South Sea Songs and Dances	Royal Hawaiians		1 reel	
*†§Stewed, Fried and Boiled (A. T.) (F)	Robert Benchley		2 reels	
*†§They're Coming to Get Me	Chic Sales			
*†§Treasurer's Report	Robert Benchley		1 reel	
*†§Waltzing Around (A. T. (F)	Clark & McCullough		2 reels	
*†§Water Boy	Kebtucky Jubilee Singers		1 reel	
*†§White Faced Fool	Lionel Atwill			Sept. 8
†§Why Be Serious? (F)	Will Mahoney			

GOTHAM

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Thru the Breakers	Livingston-Herbert	Jan.	6420 feet	
*†§Times Square	Day-Lubin	Mar. 31	6000 feet	

METRO-GOLDWYN-MAYER

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alias Jimmy Valentine (D)	Haines-Barrymore	Jan. 26	7803 feet	Nov. 24
	(Silent Version)	Jan. 26	7142 feet	
All at Sea	Dane-Arthur	Feb. 9	5345 feet	
*†§Bridge of San Luis Rey (D)	Damita-Alvarado	Mar. 30	7980 feet	May 25
	(Silent Version)	Mar. 30		Feb. 23
*†§Bellamy Trial, The (D)	Joy-Bronson	Mar. 2	8268 feet	Feb. 2
	(Silent Version)	Mar. 2	7524 feet	
*†§Broadway Melody (A. T.) (D)	Page-Love-King	April 1	9372 feet	Feb. 16
China Bound	Dane-Arthur	May 18	6 reels	April 20
*†Desert Nights (D)	Gilbert-Nolan	Mar. 9	7177 feet	
	(Silent Version)	Mar. 9		Jan. 19
Desert Rider	Tim McCoy	May 11		
*†§Duke Steps Out (D)	Haines-Crawford	Mar. 16	6236 feet	April 20
	(Silent Version)	Mar. 16	6201 feet	
*†Flying Fleet (D)	Novarro-Page	Jan. 19	9044 feet	Feb. 16
*†§Great Power, The (A. T.)	Special Cast	April 20		
*†§Idle Rich, The (A. T.) (D)	Nagel-Love-Hyams	June 15	7351 feet	June 22
Loves of Casanova	Ivan Mosjoukine	Feb. 16	6179 feet	
*†Man's Man, A	Haines-Dunn	May 25	6683 feet	June 8
Morgan's Last Raid	Tim McCoy	Jan. 5	5264 feet	
Overland Telegraph	Tim McCoy	Mar. 2	4815 feet	
*†§Pagan (D)	Novarro-Adoree-Janis	April 27	7 reels	Feb. 2
Single Man, A	Cody-Pringle	Jan. 12	5596 feet	
Sioux Blood	McCoy-Frazer	April 20	4811 feet	
*†§Spite Marriage	Buster Keaton	April 6	7047 feet	
	(Silent Version)		6500 feet	Feb. 2
*†Trail of '98 (D)	Del Rio-Forbes	Jan. 5	8799 feet	Feb. 9
	(Silent Version)	Jan. 5	8799 feet	Mar. 24 '28
*†Tide of Empire (D)	Adoree-Duryea	Mar. 23	6552 feet	
*†§Voice of the City (A. T.) (D)	Willard Mack	April 13		April 13
	(Silent Version)			
*†§Where East Is East	Chaney-Velez-Taylor	May 4	6500 feet	Mar. 23
*†Wild Orchids (D)	Garbo-Asther	Feb. 23	9235 feet	April 6

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Allah 'L Allah	Ufa Oddities	Mar. 16	1 reel	
Ancient Art, An	Ufa Oddities	Mar. 2	1 reel	
Big Business	Laurel-Hardy	April 20	2 reels	
Brown Gold	Ufa Oddities	July 6	1 reel	
Deals In Babies	Ufa Oddities	Aug. 3	1 reel	
Double Whoopee	Laurel-Hardy	May 18	2 reels	
Dying Jungle	Ufa Oddities	Feb. 2	1 reel	
Election Day	"Our Gang"	Jan. 12	2 reels	
Fast Freight	"Our Gang"	May 4	2 reels	
Foundations of Gold	Ufa Oddities	May 11	1 reel	June 15
Going Ga Ga	Kennedy-Davidson	Jan. 5	2 reels	
Jungle Orphans	Ufa Oddities	Mar. 30	1 reel	
Lacquer and Pearls	All Star Cast	May 25	2 reels	
Leader, The	Ufa Oddities	April 27	1 reel	
Liberty (Silent Version)	Laurel-Hardy	Jan. 26	2 reels	
Light of India The	Boyd-Godwin	April 6	2 reels	
Little Mother	"Our Gang"	June 1	2 reels	
Loud Soup	Charley Chase	Mar. 16	2 reels	
Manchu Love	Sojin	Jan. 12	2 reels	
Movie Night	Charley Chase	May 11	2 reels	June 1
Napoleon's Homeland	Ufa Oddities	Jan. 5	1 reel	
Noisy Noises (Silent Version)	"Our Gang"	Feb. 9	2 reels	
Off to Buffalo	Charley Chase	Feb. 16	2 reels	
Oriental Motoring	Ufa Oddities	July 20	1 reel	
Outlandish Manners	Ufa Oddities	June 8	1 reel	
Pair of Tights	Roach Stars	Feb. 2	2 reels	
Persian Wedding, A	Ufa Oddities	April 13	1 reel	June 1
Secret Boozehounds	Ufa Oddities	Feb. 16	1 reel	
That's My Wife (Silent Version)	Laurel-Hardy	Mar. 23	2 reels	
Thin Twins	Charley Chase	April 13	2 reels	
Thundering Toupees	All Star Cast	May 25	2 reels	
Tiny Housekeepers	Ufa Oddities	June 22	1 reel	July 6
Unkissed Man, The	Roach Stars	April 27	2 reels	
Uphill and Downhill	Ufa Oddities	Jan. 19	1 reel	
When Money Comes	Roach Stars	Mar. 2	2 reels	
Why Is a Plumber?	Roach Stars	Mar. 30	2 reels	
Wiggle Your Ears (Silent)Version	"Our Gang"	April 6	2 reels	
Witch Doctor	Ufa Oddities	May 25	1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Anna Christie	Greta Garbo			
*†§Bishop Murder Case, The (A. T.)				
*†§College Days (A. T.)	Starr-Nugent-Montgomery			
*†§Cotton and Silk	Duncan Sisters			
Deadline, The	Flash-Lorraine-Gray			
*†§Dynamite (A. T.)	Bickford-Wood			
*†§Eva the Fifth (A. T.)	Love-Hackett-Doran			
*†§Five O'Clock Girl, The (A. T.)	Davies-Arthur-King			
*†§Gob, The (A. T.)	Haines-Page			
*†§Green Ghost, The	Young-Torrence-Sebastian			
*†§Hallelujah	Colored Cast			
He Learned About Women	Haines-Page-Percy			
*†§M-G-M Hollywood Revue of 1929 (A. T.)	Special Cast			June 29
Jungle	Joan Crawford			
*†§Last of Mrs. Cheney (A. T.)	Norma Shearer			
	(Silent Version)			June 1

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
*†§Madame X (A. T.)	Ruth Chatterton		8806 feet	April 2o
*†§Marianne (A. T.)	Davies-Shaw			
	(Silent Version)			May 25
Masked Stranger, The	Tim McCoy			
Mysterious Island, The	Hughes-Daly			Mar. 2
*†§Nize Baby	Gordon-Holtz-Waldridge			
*†§Our Modern Maidens	Crawford-Page-La Rocque			May 4
*†§Redemption	Gilbert-Nagel-Adoree			
*†§Revue of Revues (A. T.)	King-Love-Haines-Crawford			
Single Standard, The	Flash-Gray-Lorraine			
Single Standard, The	Flash-Gray-Lorraine			
	(Silent Version)			
*†§Thunder	Chaney-Haver			
*†§Trader Horn	Harry Carey			
*†§Trial of Mary Dugan, The (A. T.) (D)	Shearer-Warner-Hackett		10 reels	April 13
*†Viking, The	Starke-Crisp		8508 feet	Nov. 17
*†§Wonder of Women, The	Stone-Wood			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
Al Wohlman (D)	3 Songs	April 6	838 feet	
At the Club (D)	8 Victor Artists	May 18	897 feet	
Bernard & Henry (D)	3 Songs	April 13	685 feet	
Bernardo De Pace (D)	3 Mandolin Solos	Jan. 18	1 reel	
Bernardo De Pace (D)	Mandolin Solos	May 4	690 feet	
*†§Berth Marks (A. T.)	Laurel-Hardy		2 reels	
*§†Big Squawk, The (A. T.)	Charley Chase		2 reels	
Bob Nelson (F)	3 Songs	Mar. 16	1 reel	
Bob Nelson (D)	3 Songs	June 29	824 feet	
*†§Boxing Gloves (A. T.)	"Our Gang"		2 reels	
Carl Emmy's Pets (D)	Dog Act	April 20	897 feet	
Climbing the Golden Stairs	Charles King	(T. color)	2 reels	April 13
Confession (A. T.) (D)	Ames-Nye	Jan. 12	2 reels	
Copy	Roscoe Karns		2 reels	April 13
Craig Campbell (D)	3 Songs	June 1	641 feet	
*†§Dad's Day (A. T.)	"Our Gang"		2 reels	
Duci de Kerekjarto (D)	2 Violin Solos	Feb. 23	1 reel	
Ed and Lou Miller (D)	3 Songs	June 29	808 feet	
Elsa Ersl and Nat Ayers (F)	2 Songs	Mar. 23	1 reel	
Emil Borneo (D)	3 Songs	June 22	627 feet	
Fuzzy Knight (D)	3 Songs	June 8	608 feet	
George Dewey Washington (D)	3 Songs	Feb. 2	1 reel	
George Dewey Washington (D)	3 Songs	Mar. 23	1 reel	
George Lyens (D)	3 Songs	Feb. 9	1 reel	
Gilbert-Sullivan Male Ensemble (D)	Song Program	June 22	661 feet	
Gordon and Squires (D)	3 Songs	Mar. 2	1 reel	
Gus Edwards Internat'l Review (D)	All-star Cast	April 6	(T. Color) 1043 ft.	April 6
Gus Edwards Song Review (D)	Special Cast	Jan. 5	(T. color) 1 reel	
Happiness Boys (D)	4 Songs	May 25	734 feet	April 13
*†§Hay Fever (A. T.)	Charley Chase		2 reels	
*†Holy Terror, The	"Our Gang"	Mar. 9	2 reels	
*†§Hurdy Gurdy (A. T.)	Roach Stars		2 reels	June 29
Irving Aaronson's Commanders (D)	3 Band Nos	June 1	793 feet	
Jan Garber's Band (D)	3 Band Nos	Feb. 9	1 reel	
Jan Garber's Band (D)	3 Band Nos	May 11	888 feet	
Jmtown Cabaret (F)	Miller & Lyles	Feb. 16	2 reels	
Keller Sisters and Lynch (D)	3 Songs	Mar. 30	1 reel	
*†§Leaping Love (A. T.)	Charley Chase			
*†Liberty	Laurel-Hardy	Jan. 26	2 reels	
*†§Madame Q (A. T.)	Jocelyn Lee		2 reels	
Man Higher Up, The (D)	Walthall-Edeson	May 11	1926 feet	April 13
Marion Harris (F)	2 Songs	Jan. 26	1 reel	
*†§Men O' War (A. T.)	Laurel-Hardy		2 reels	
Metro Movietone Revue No. 3 (F)	All-star Cast	Jan. 26	(T. color) 2 reels	
Metro Movietone Revue No. 4	All Star Cast	April 27	(T. color) 2 reels	
Nearly Divorced (F)	Sherman-Chadwick	Jan. 19	2 reels	
*†Movie Night	Charley Chase	May 11	2 reels	
*†Noisy Noises	"Our Gang"	Feb. 9	2 reels	July 6
*†§Old Man Trouble (A. T.)	Davidson-Nichols		2 reels	
On the March (F)	William O'Neal	April 27	1696 feet	
*†§Popular People (A. T.)	Charley Chase		2 reels	
*†§Railroading (A. T.)	"Our Gang"		2 reels	
Revellers, The (D)	3 Songs	Mar. 2	1 reel	
Revellers, The (D)	3 Songs	April 13	174 feet	April 13
Robert Chisholm (D)	3 Songs	May 25	766 feet	
Rube Minstrels (F)	8 Victor Artists	Mar. 9	1 reel	April 13
*†Ruby Lips	Charley Chase	Jan. 19	2 reels	
Sardines A La Carte (D)	Raymond Hitchcock	June 8	1154 feet	
Ship Ahoy (D)	Spitalny Band Revue	April 20	2042 feet	
*†§Smart Talk (A. T.)	"Our Gang"		2 reels	June 22
*†§Small Talk (A. T.)	"Our Gang"		2 reels	
Song of the Roses (D)	Gus Edwards Revue	Feb. 2	(T. color) 1 reel	
Spitalny and His Orchestra (D)	Band Nos. and Revue	Mar. 16	2 reels	
Stepping Along (D)	Sunshine Sammy	Mar. 30	1 reel	April 6
Taking the Air (D)	Biltmore Trio	June 15	1 reel	April 6
*†That's My Wife	Laurel-Hardy	Mar. 23	2 reels	
*†Thin Twins	Charley Chase	April 13	2 reels	
Tita Rufio (D)	"Barber of Seville" aria	May 18	465 feet	
Ukelele Ike (F)	2 Songs	Jan. 5	1 reel	
Ukelele Ike (F)	2 Songs	May 4	465 feet	
*†§Unaccustomed As We Are (A. T.)	Laurel-Hardy	May 4	2 reels	
Van and Schenck (F)	2 Songs	Jan. 19	1 reel	
Van and Schenck (F)	2 Songs	Mar. 9	1 reels	
Van and Schenck (D)	3 Songs	April 27	833 feet	April 6
Vincent Lopez (D)	Piano and Orchestra	Feb. 16	1 reel	
*†§Vodeville (A. T.)	Laurel-Hardy		2 reels	
*†Wiggle Your Ears	"Our Gang"	April 6	2 reels	
William O'Neal (D)	3 Songs	Feb. 23	1 reel	
*†Wrong Again	Laurel-Hardy	Feb. 23	2 reels	
Yvette Rugel (D)	3 Songs	June 15	702 feet	

PARAMOUNT

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Able's Irish Rose (D)	Rogers-Carroll	Jan. 5	10471 feet	Nov. 17
	(Silent Version)	Jan. 5	10187 feet	Jan. 12
*†Betrayal, The	Jannings-Ralxton-Cooper	May 11	6492 feet	May 11
	(Silent Version)	May 11	6614 feet	
*†Behind the German Lines (D)	Special Cast	Jan. 12	8254 feet	Dec. 8
*†§Canary Murder Case, The (A. T.) (F)	Powell-Brooks	Feb. 16	7171 feet	Mar. 23
	(Silent Version)	Feb. 16	5943 feet	
*†§Carnation Kid, The (D)	Douglas MacLean	Mar. 2	6290 feet	Mar. 2
	(Silent Version)	Mar. 2	7156 feet	
Case of Lena Smith, The	Ralston-Hall	Jan. 19	7229 feet	Jan. 19
*†§Charming Sinners	Chatterton-Brook-Powell			
*†§Chinatown Nights (A. T.) (F)	W. Beery-Vidor-Oland	Mar. 23	7081 feet	
	(Silent Version)	Mar. 23	7145 feet	
*†§Close Harmony (A. T.) (F)	Rogers-Carroll	April 13	6500 feet	Mar. 16
*†§Cocoanuts (A. T.)	4 Marx Brothers-Eaton-Shaw	May 23	8613 feet	June 1
*†§Dangerous Woman, A (A. T.) (F)	Baclanova-Brook	May 18		Mar. 23
*†§Divorce Made Easy (A. T.) (F)	MacLean-Prevost	July 6		
*†§Doctor's Secret, The (A. T.) (F)	Edeson-Chatterton	Jan. 26	5832 feet	Feb. 9
	(No Silent Version)			
*†§Dummy, The (A. T.) (F)	Bennett-Chatterton	Mar. 9	5354 feet	Mar. 9
	(No Silent Version)			
*†§Fashions in Love (A. T.)	Menjou-Compton	June 29	6325 feet	July 6
	(Silent Version)	June 29	6024 feet	
*†§Gentlemen of the Press (A. T. (F)	Walter Huston	May 4	7167 feet	May 18
	(Silent Version)			
*†§Hole in the Wall (A. T.) (D)	Colbert-Robinson	Mar. 23	5850 feet	April 20
	(Silent Version)			
*†Homecoming, The (D)	Hanson-Parlo	Feb. 16	8104 feet	Nov. 24
*†§Innocents of Paris, The (A.T.) (F)	Maurice Chevalier	May 25		April 20
*†§Interference (A. T.) (F)	Powell-Brent-Brook	Jan. 5	7487 feet	Oct. 27
	(Silent Version)	Jan. 5	6643 feet	
*†§Letter, The (A. T.) (D)	Jeanne Eagels	April 13	5886 feet	Mar. 16
	(Silent Version)			
*†Looping the Loop (D)	Werner Krauss	Mar. 16	6676 feet	Feb. 23
*†§Man Must Fight, A	Rogers-Brian-Arthur	June 29		
	(No Silent Version)			
Marquis Preferred	Menjou-Conklin	Feb. 2	5506 feet	Jan. 26
*†§Night Club (A. T. (D)	Brice-Rooney	Feb. 23	3389 feet	
Nothing But the Truth (A. T.)	Dix-Kane-Hall	April 20	7256 feet	April 27
*†§Rainbow Man The (A. T.)	Eddie Dowling Sono-Art Prod.			
*†Redskin (T-color) (D)	Richard Dix	Feb. 23	7643 feet	Feb. 2
	(Silent Version)	Feb. 23	7402 feet	Dec. 1
*†§River of Romance, The	Arlen-Brian	May 25	7 reels	April 27
	(No Silent Version)			
*†§Shopworn Angel, The (D)	Cooper-Carroll	Jan. 12	7373 feet	Jan. 5
	(Silent Version)	Jan. 12	7112 feet	
Stairs of Sand	W. Beery-Castle-Conklin	June 8		
*†§Studio Murder Mystery The (A. T.) (F)	Eldridge-Oland-Conklin	June 1	6500 feet	May 4
	(Silent Version)	June 1	6070 feet	
Sunset Pass	Holt-Conklin	Feb. 9	5862 feet	
*†§Thunderbolt (A. T. (F)	Bancroft-Wray-Arlen	June 22	8571 feet	June 15
	(Silent Version)	June 22	7311 feet	
*†§Tong War (A. T.) (See Chinatown Nights)				
*†§Wheel of Life, The (A. T.) (F)	Dix-Ralston-Heggie	June 15	5193 feet	June 29
	(Silent Version)	June 15	5305 feet	
*†§Wheel of Life, The (A. T.) (F)	Dix-Ralston-Heggie	June 22		
*†§Wild Party, The (A. T.) (F)	Clara Bow	April 6	7167 feet	Mar. 30
	(Silent Version)		6036 feet	
*†Wings	Arlen-Bow-Rogers	Jan. 5	12267 feet	
	(Silent Version)	Jan. 5	12267 feet	Aug. 26 '27
*†§Wolf of Wall Street, The (A. T.) (D)	Bancroft-Baclanova	Feb. 9	6810 feet	
	(Silent Version)	Feb. 9	6396 feet	Dec. 1
*†§Wolf Song (D)	Cooper-Velez	Mar. 30	6060 feet	Mar. 9
	(Silent Version)	Mar. 30	7021 feet	

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar. 2	2 reels	
Auto Suggestion	Krazy Kat Cartoon	July 6	1 reel	
Cow Belles	Krazy Kat Cartoon	Jan. 5	1 reel	
Crazy Doings (Christie)	Billy Dooley	Mar. 23	2 reels	
Flying Yeast	Krazy Kat Cartoon	Feb. 6	1 reel	
Footlight Fannie (Christie)	Frances Lee	Feb. 19	2 reels	
Fur Peace	Krazy Kat Cartoon	June 22	1 reel	
Gold Socks	Krazy Kat Cartoon	May 11	1 reel	
Happy Heels (Christie)	Billy Dooley	Jan. 19	2 reels	
Hospitalities	Krazy Kat Cartoon	Jan. 19	1 reel	
Hat Aches	Krazy Kat Cartoon	June 8	1 reel	
His Angel Child (Christie)	Bobby Vernon	Feb. 16	2 reels	
Joint Affair, A	Krazy Kat Cartoon	Mar. 16	1 reel	
Ko-Ko's All Wet	Inkwell Cartoon	June 1	1 reel	
KoKo Beats Time	Inkwell Cartoon	Feb. 9	1 reel	
KoKo's Crib	Inkwell Cartoon	Mar. 23	1 reel	
Ko-Ko's Focus	Inkwell Cartoon	May 18	1 reel	
KoKo's Hot Ink	Inkwell Cartoon	Mar. 9	1 reel	
KoKo's Knock-down	Inkwell Cartoon	April 20	1 reel	
KoKo's Reward	Inkwell Cartoon	Feb. 23	1 reel	
KoKo's Saxophonies	Inkwell Cartoon	April 6	1 reel	
Ko-Ko's Signals	Inkwell Cartoon	May 4	1 reel	
Lone Shark, The	Krazy Kat Cartoon	April 13	1 reel	
Love Spats	Jack Duffy	April 27	2 reels	
No Eyes Today	Inkwell Cartoon	Jan. 12	1 reel	
Noise Annoys Ko-Ko	Inkwell Cartoon	Jan. 26	1 reel	
Off the Deck (Christie)	Billy Dooley	Feb. 23	2 reels	
*†§Oh, You Beautiful Doll (A. T.)	Song Cartoon		1 reel	
Papa Spank (Christie)	Jack Duffy	Feb. 2	2 reels	
Petty Larceny	Inkwell Cartoon	May 25	1 reel	
Reduced Weights	Krazy Kat Cartoon	Feb. 2	1 reel	
Reckless Rosie (Christie)	Frances Lee	April 6	2 reels	
Rough Dried (Christie)	Billy Dooley	April 20	2 reels	
Sappy Service (Christie)	Bobby Vernon	April 13	2 reels	
Sheepskinned	Krazy Kat Cartoon	Mar. 30	1 reel	
Single Bliss (Christie)	Jack Duffy	Mar. 30	2 reels	
Stage Struck Susie	Frances Lee	May 4	2 reels	June 29
Tight Places (Christie)	Frances Lee	Mar. 9	2 reels	
Torrid Toreadors	Krazy Kat Cartoon	April 7	1 reel	
Turn Him Loose (Christie)	Bobby Vernon	Mar. 16	2 reels	
Vanishing Screams	Krazy Kat Cartoons	Mar. 2	1 reel	
Why Gorillas Leave Home (Christie)	Bobby Vernon	Jan. 12	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Adam's Eve (A. T.)			2 reels	
*†§After Seben (A. T.) (F)	James Barton	May 18	2 reels	
*†§Apartment Hunting (A. T.) (F)	Special Cast	Mar. 9	2 reels	
*†§Bird n the Hand, A (Christie) (A. T. (F)	Lois Wilson	Feb. 16	2 reels	Feb.2
*†§Bishop's Candlesticks The (A. T.) (D)	Walt r Huston	eb. 23	1911 feet	
	(No Silent Version)			
*†§Booklovers (tentative) (A. T.)	Special Cast	June 15	2 reels	
*†§Boyhood Days (F)	Borrah Minnevitch	Jan. 26	1510 feet	
	(No Silent Version)			
*†§Blue Songs (D)	Ruth Etting	Jan. 5	1 reel	Mar. 2
	(No Silent Version)			
*†§Carnival Man, The (F)	Walter Huston	Feb. 23	1½ reels	Mar. 16
*†§Chinatown	Song Cartoon		1 reel	
†§Croening Melodies (A. T.) (F)	Giersdorf Sisters	Mar. 16	1 reel	
*†Daisy Bell (D)	Song Cartoon	June 1	1 reel	
*†§Dear Teacher (A. T.) (F)	Special Cast	May 4	2 reels	June 1
*†§Dear Vivian (Christie A. T.) (F)	Special Cast	June 22	2 reels	
*†§False Alarm Fire Co., The (F)	Smith-Dale	Mar. 9	1 reel	Feb. 2
*†§Faro Nell (A. T.)	Louise Fazenda		2 reels	
*†§Fatal Forceps, The (A. T.)			2 reels	
†§Favorite Melosies (A. T.) (F)	Ruth Etting	Mar. 16	1 reel	
*†§Florida Nightmare, A (A. T. (F)	Special Cast	June 15	1 reel	
*†§Framing of the Shrew The (Christie A. T.) (F)	Colored Cast	April 27	2 reels	Mar. 9
*†§Good Bye, My Lady Love	Song Cartoon		1 reel	
*†§Her Husband's Woman (A. T.)	Wilson-Ford			

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
*†§Highlowbrow (F)	Donnelly-Shannon	April 6	2 reels	Feb. 2
*†§Hint to Brides, A (A. T.)			2 reels	
*†§His College Chums (A. T. (F)	Eddie Peabody	April 13	1 reel	
*†§Hit or Miss (A. T.)			2 reels	
*†§Hot Lemonade (A. T.) (F)	Fazenda-Arthur	May 25	2 reels	
*†§Humorous Flights (A. T.) (F)	Donald Ogden Stewart	April 13	1 reel	June 1
*†§If Men Played Cards as Women Do (A. T.) (F)	Special Cast	May 11		
*†§Inspiration	Schubert's Songs		1 reel	
*†§Instalment Collector The (F)	Fred Allen	April 20	1 reel	
*†§It Happened to Him (A. T.) (F)	James Barton	May 25	1 reel	
*†§Jed's Vacation (Christie A. T.) (F)	Charles Grapewin	April 13	2 ree s	
*†§Just One Word (A. T.) (D)	Special Cast	Jan. 26	615 feet	
	(No Silent Version)			
*†§Kisses (A. T.) (F)	Special Cast	Feb. 9	2 reels	
*†§Knights in Venice (A. T.) (F)	Special Cast	Mar. 23	1 reel	
*†§Meet the Missue (Christie A. T.) (F)	James Gleason	Mar. 30	2 teels	Mar. 16
*†§Melancholy Dame, The (Christie A. T.) (F)	Colored Cast	Feb. 2	2 reels	Feb. 2
*†§Messenger, The (A. T.)	Harry Langdon		2 reels	
*†§Moonshine (A. T.) (F)	James Barton	April 20	2 reels	
*†Mother Pin a Rose on Me	Song Cartoon	July 6	1 reel	
*†§Music Hath Charms (Christie A. T.) (F)	Colored Cast	Mar. 16	2 reels	
*†§Now and Then (F)	Special Cast	Mar. 23	2 reels	
*†§Off in the Silly Night (Christie A .T.) (F)	Special Cast	June 8	2 reels	May 11
*†§Old Black Joe (D)	Fleischer Song Cartoon	April 6	½ reel	Mar. 23
*†§Post Mortems (Christie A. T.) (D)	Raymond Griffith	Mar. 2	2 reels	Mar. 9
*†§Pusher-in-the-Face The (A. T.) (D)	Hitchcock-Taylor	Feb. 23	2 reels	
	(No Silent Version)			
*†§Ruth Etting	Songs		1 reel	Mar. 2
*†§Schubert's Friends (D)	Famous Composer Series	April 27	1 reel	
*†§Schubert's Inspiration (D)	Famous Composer Series	Mar. 30	1 reel	
*†§Schubert's Masterpiece (D)	Famous Composer Series	May 18	1 reel	
*†§Schubert's Songs (D)	Famous Composer Series	Feb. 23	1 reel	
*†§Schubert's Unfinished Symphony (D)	Famous Composer Series	June 29	1 reel	
*†Sidewalks of New York (D)	Novelty	Feb. 2	1 reel	
*†§Sleeping Porch, The (A. T.)	Raymond Griffith		2 reels	
*†§Smiles	Song Cartoon		1 reel	
*†§That Party in Person (D)	Eddie Cantor	Jan. 5	805 feet	
	(No Silent Version)			
*†§Traffic Regulations (F)	Donald Ogden Stewart		1 reel	Feb. 23
*†§Two Americans (A. T.) (F)	Walter Huston	June 1	2 reels	
*†§Two Little Chinese Maids (F)	Chang-Kuma	Feb. 9	1 reel	Feb. 2
*†§Vital Subjetcs (A. T.) (F)	Butterworth	June 8	1 reel	
*†§What Is It? (A. T. (D)	Elinor Glyn	Feb. 16	1 reel	
*†§When Caesar Ran a Newspaper (Christie A. T.) (F)	Hatton-Hardy	May 11	2 reels	
*†§Wives on Strike (A. T.)				
*†Yankee Doodle Boy, A (D)	Song Cartoon	Mar. 2	1 reel	
*†Ye Olde Melodies (D)	Song Cartoon	May 4	1 reel	
*†§Ziegfeld Midnite Frolic (A. T.) (F)	Eddie Cantor	May 4	2 reels	Mar. 0

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Backstage Blues (A. T.)	Moran & Mack			
*†§Cocoanuts (A. T.)	4 Marx Bros.-Eaton-Shaw			
*†§Dance of Life, The (A. T.)	Carroll-Skelly			June 29
*†§Dangerous Curves (A. T.)	Bow-Arlen			
*†§Darkened Rooms (A. T.)	Brent-Powell			
*†§Four Feathers, The	Arlen-Wray-Powell-Brook		7472 feet	
	(Silent Version)		7472 feet	April 20
*†§Gay Lady, The	Gertrude Lawrence			
*†§Glorifying the American Girl	Eaton-Healey			
*†§Greene Murder Case The (A. T.)	Powell-Eldridge-Arthur			
*†§Hungarian Rhapsody, The	Parlo-Fritsch-Dagover			
*†§Illusion (A. T.)	Rogers-Carroll-Collyer			
*†§Insidious Dr. Fu Manchu (A. T.)	Warner Oland			
*†§Jealousy (A. T.)	Jeanne Eagels			
*†§Lady Lies, The	Huston-Colbert			
*†§Mysterious Dr. Fu Manchu	Oland-Arthur		7 reels	June 15
*†§Pointed Heels (A. T.)	Powell-Ralston-Kane			
*†Soul of France, The	Special Cast			
*†§Virginian, The (A. T.)	Cooper-Huston-Brian-Arlen			
*†§Welcome Danger	Harold Lloyd			May 25
*†§Why Bring That Up (A. T.)	Moran & Mack			
*†§Woman Trap, The (A. T.)	Morris-Brent-Huston			
*†§Youth (A. T.)	Hersholt-Wray			

PARTHENON PICTURES

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†Bachelors' Club, The	Talmadge-Worth		6 reels	
Back From Shanghai	St. Leo-Reynolds-So Jin-Girard		6 reels	
Heroic Lover ,The	St. Leo-Bedford		6 reels	
Wild Heart of Africa, The	Special Cast	May 25	6 reels	June 15

PATHE

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Forty-Five Calibre War	Coleman-Loff	Feb. 17	4790 feet	Feb. 16
*†§Geraldine (F)	Quillan-Nixon	Jan. 20	5959 feet	Mar. 9
	(Silent Version)	Jan. 20	5587 feet	
*†§Godless Girl, The (F)	Basquette-Prevost	Mar. 31	9328 feet	Sept. 1
	(Silent Version)	Mar. 31	9019 feet	
Hawk of the Hills	Ray-Miller	Mar. 17	4840 feet	
*†§Leatherneck, The (F & D)	William Boyd	Mar. 24	6965 feet	April 13
	(Silent Version)	Mar. 24	6898 feet	
*†§Mother's Boy (D & F)	Morton Downey	May 12	7423 feet	May 1
	(No Silent Version)			
*†Ned McCobb's Daughter (F)	Irene Rich	Jan. 12	6015 feet	Feb. 9
*†§Noisy Neighbors	Quillan-Vaughan	Jan. 27	5998 feet	
	(Silent Version)	Jan. 27,	5735 feet	
*†§Office Scandal (F)	Phyllis Haver	Mar. 3	6511 feet	
	(Silent Version)	Mar. 3	6511 feet	
*†§Sal of Singapore (F)	Haver-Hale	Jan. 4	6349 feet	
Ship Comes In, A	Dresser-Schildkraut	June 4	6902 feet	June 23
*†§Shady Lady, The (F)	Phyllis Haver	Jan. 20	5808 feet	Mar. 30
	(Silent Version)	Jan. 20	6132 feet	Nov. 17
Sin Town	Allen-Fair	Jan. 20	4554 feet	
*†§Square Shoulders (F)	Junior Coghlan	Mar. 31	6438 feet	
	(Silent Version)	Mar. 31	5477 feet	April 6
*†§Strange Cargo (A. T.) (F)	Lee Patrick	Mar. 31	7099 feet	Feb. 23
	(Silent Version)	Mar. 31,	6134 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
All Aboard	Haines-Coombs	Jan. 13	2 reels	
April Showers	"Aesop Cartoon"	June 15	1 reel	
Baby's Birthday	Jackson-Hiatt-McKee	Jan. 10	2 reels	
Back to the Soil	"Aesop Fables"	Mar. 3	1 reel	
Ball Park, The	"Aesop Fable"	May 19	1 reel	May 11
Big Burg, The	"Aesop Fables"	Mar. 24	1 reel	
Big Shot, The	"Aesop Fables"		1 reel	April 13
Black Duck, The	"Aesop Fables"	Mar. 17	1 reel	Mar. 16
Bridle Byways	Sportlight	Mar. 31	1 reel	Mar. 30
Break of Day, The	"Aesop Fables"	Jan. 27	1 reel	
Button My Back	Billy Bevan	Feb. 24	2 reels	Feb. 16
Calling Hubby's Bluff	Billy Bevan	Feb. 3	2 reels	
Caught in a Taxi	Cooper-Vance	June 9	2 reels	
Circus Time	Donald Haines	Feb. 10	2 reels	Feb. 2
Close Figuring	Sportlight	Mar. 3	1 reel	
Close Shave, A	Burke-Dent		2 reels	July 6
Clunked on the Corner	Johnny Burke	Jan. 6	2 reels	Jan. 5
Cold Steel	"Aesop Fables"	July 7	1 reel	July 6
Cop's Bride, The	"Aesop Fables"		1 reel	Mar. 30
Cycle of Erosion .The	Educational Film	Jan. 20	1 reel	
Dogging It	Sportlight	Mar. 17	1 reel	
Don't Get Jealous	Bevan-Dent	June 2	2 reels	May 11
Fire Detective, The (Serial)		Mar. 3	10 episodes	
Fish Day	"Aesop Fables"	May 26	1 reel	May 18
Fish and Feathers	Sportlight	May 26	1 reel	May 18
Fight Game, The	"Aesop Fables"	April 28	1 reel	May 4
Foolish Husbands	Bevan-Dent	Mar. 17	2 reels	Mar. 16
Footwork	Sportlight		1 reel	June 22
Forest People of Central Africa	Educational Film	Jan. 20	1 reel	
Girls Will Be Boys	Sportlight	Feb. 17	1 reel	Feb. 9
Glaciers	Educational Film	Feb. 10	1 reel	
Grandma's House	"Aesop Fables"	Feb. 24	1 reel	Feb. 16
Great Ice Age of North America	Educational Film	Mar. 24	1 reel	
Head Hunters of Solomon Islands	Educational Film	Feb. 3	1 reel	
In His Cups	"Aesop Fables"	June 30	1 reel	July 6
Kidnapped	"Aesop Fables"		1 reel	June 15
Knowing the Ropes	Rice Sportlight	Jan. 6	1 reel	Jan. 17
Lad and His Lamp, A	"Aesop Fables"	Mar. 10	1 reel	Mar. 23
Ladies Must Eat	Johnny Burke	Mar. 3	2 reels	
Land o' Cotton	"Aesop Fables"	Jan. 6	1 reel	Jan. 5
Little Game Hunter, The	"Aesop Fables"	May 5	1 reel	May 4
Matchmaking Mamas	Burke-Eilers-Kemp	Mar. 31	2 reels	Mar. 30
Masal, The	Educational Film	Jan. 6	1 reel	
Mild or Mighty	Sportlight	Feb. 3	1 reel	
Night Watchman's Mistake, The	Johnny Burke	April 23	2 reels	April 27
No Children	Haines-Coombs	Mar. 10	2 reels	
No Vacation	Haines-Coombs	Jan. 13	2 reels	
Pink Pajamas	Bevan-Dent		2 reels	April 13
Players at Play	Sportlight	Jan. 20	1 reel	Feb. 2
Polo Match, The	"Aesop Fables"	June 2	1 reel	June 1
Puckered Success	Haines-Coombs	June 2	2 reels	June 1
Queen Bee, The	"Aesop Fables"	Feb. 17	1 reel	Feb. 9
Queen of the North Woods (Serial)	Clair-Miller	May 12	10 episodes	
Rodeo, The	Star Cast	Mar. 24	2 reels	
Shore Lines and Shore Development	Educational Film	Mar. 3	1 reel	
Snow Birds	"Aesop Fables"	June 9	1 reel	June 1
Snapping the Whip	"Aesop Fables"	Jan. 20	1 reel	Jan. 19
Sport Afloat	Sportlight	July 7	1 reel	July 6
Sweet Adeline	"Aesop Fables"	Feb. 3	1 reel	Jan. 26
Taxi Spooks	Jack Cooper	Feb. 17	2 reels	
Tomato Omelette	KHaines-Combs	May 5	2 reels	May 11
Under Dog, The	"Aesop Fables"	Mar. 31	1 reel	Mar. 30
Uncle's Visit	Haines-Coombs	June 30	2 reels	July 6
Uncle Tom	Star Cast	Jan. 27	2 reels	
Water Wonders	Sportlight	April 21	1 reel	April 20
Watch My Smoke	Haines-Coombs	April 7	2 reels	Mar. 30
Water Cure	"Aesop Fables"		1 reel	April 6
White Elephant, A	"Aesop Fables"	Jan. 13	1 reel	Jan. 12
Wooden Money	"Aesop Fables"	Feb. 10	1 reel	Feb. 2
Young Hopefuls	Sportlight	April 28	1 reel	May 11

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At the Dentist's (A. T.) (D & F)	LeMaire-Simon	Mar. 24	2 reels	Mar. 23
*†§Black Narcissus	"Buck & Bubbles"			
*†Clowning the Game (D & F)	Sportlight	June 2	1 reel	June 1
*†§Concentration	"Aesop Fables"		1 reel	June 15
*†Conditioning	Sportlight	June 9	1 reel	June 1
*†§Crystal Champion	Sportlight	May 5	1 reel	April 27
*†§Custard Pie	"Aseop Fables"	May 26	1 reel	May 25
*†§Dancing Around (A. T.) (D & F)	LeMaire-Phillips		2 reels	April 13
*†Dinner Time (D & F)	"Aesop Fables"		1 reel	
*†Faithful Pup (D & F)	"Aesop Fables"		1 reel	
*†§Fowl Play	"Buck & Bubbles"			
*†§Garden of Eatin' (A. T.) (D & F)	The Gleasons			
*†§Go Easy, Doctor (A. T.) (D & F)	LeMaire-Simon		2 reels	May 11
*†§Hard Boiled Hampton (A. T.)	Harry Holman		2 reels	June 8
*†§Her New Chauffeur (A.T.)(D&F)	Simon-Teasdale	May 19	2 reels	
*†§Jail Breakers	"Aesop Fables"	July 7	1 reel	July 6
*†§Lincoln (Special reel) (A. T.) (D & F)	George Billings	Feb. 10	1 reel	Feb. 2
*†Modern Rhythm	Sportlight	June 30	1 reel	July 6
*†§Pathe Audio Review	Released Every Week		1 reel	
*†§Pathe Sound News	Released Twice Every Week		1 reel	
*†§Plumbers Are Coming (A. T.) (D & F)	LeMaire-Simon		2 reels	June 1
*†§Pressing His Suit (D & F)	Topical Trips	June 2	1 reel	May 11
*†Presto Changes (D & F)	"Aesop Fables"		1 reel	
*†Skating Hounds (D & F)	"Aesop Fables"	April 28	1 reel	April 27
*§Stage Struck (D & F)	"Aesop Fables"		1 reel	
*†§Topical Nips (A. T.) (D & F)	Topics of the Day	June 2	1 reel	June 1
*†§Topical Pips (A. T.) (D & F)	Topics of the Day	June 30	1 reel	July 6
Three Acts	Sportlight		1 reel	
*†§What a Day (A. T.) (D & F)	Simon-Mallory		2 reels	June 15
*†§Wood Choppers (D & F)	"Aesop Fables"	June 9	1 reel	June 1

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Big News (A. T.)	Armstrong-Lombard			
*†§Flying Fool, The (A. T.) (D & F)	Boyd-Prevost-Gleason			June 22
*†§High Voltage (A. T.) (D & F)	Boyd-Prevost-Hale			
	(Silent Version)			May 25
*†§Lucky In Love (A. T.) (D & F)	Downey-Lawford			
*†§Paris Bound	Harding-Fenton	Aug. 3	7 reels	July 6
*†§Sailor's Holiday (A. T.)	Alan Hale			
*†§Sophomore, The (A. T.)	Quillan Loff O'Neill			

R K O

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Air Legion	Lyon-Sleeper	Jan. 6	6361 feet	
Amazing Vagabond	Bob Steee	April 7	5081 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
Big Diamond Robbery	Tom Mix	May 13	6114 feet	
Come and Get It	Bob Steele	Feb. 3	5264 feet	
Drifter, The	Tom Mix	Mar. 18		
Fury of the Wild	Ranger	Jan. 6	4899 feet	
Freckled Rascal	Buzz Barton	Mar. 31		
Hardboiled	O'Neil-Tashman	Feb. 3	5940 feet	
Idaho Red	Tom Tyler	April 21	4783 feet	
Laughing at Death	Bob Steele	June 2		
Jazz Age	Fairbanks Jr.-M. Day	Feb. 10	6245 feet	
Little Savage	Buzz Barton	May 19	4781 feet	
Love in the Desert	Borden-Trevor	Mar 17		
One-Man Dog	Ranger	Mar. 3	4481 feet	
Outlawed	Tom Mix	Jan. 21	6057 feet	
Pals of the Prairie	Buzz Barton	July 7		
Pride of Pawnee	Tom Tyler	June 9	4750 feet	
Red Sword	Nixon-Collier Jr	Feb. 17		
Trail of the Horse Thieves	Tom Tyler	Jan. 13	4823 feet	
Woman I Love	Morris-Kerry	May 26		
Vagabond Cub	Buzz Barton	Feb. 10	4717 feet	
Voice of the Storm	Sleeper-Dane	Jan. 13		
Yellowback, The	T. Moore-Owen	Jan. 20		

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Actualities	Curiosities	Jan. 30	1 reel	
Almost a Gentleman	Al Cooke	June 25	2 reels	
Big Hearted Toots	Duncan-Hill	Feb. 3	2 reels	
Birds and Beasts	Curiosities	Feb. 13	1 reel	
Casper's Night Out	Duncan-Hill	Mar. 3	2 reels	
Come Meal	Al Cooke	June 11	2 reels	
Don't Say Ain't	Hill-Duncan	July 21	2 reels	
Faces	Curiosities	April 24	1 reel	
Follies of Fashion	Curiosities	May 21	2 reels	
Heavy Infants	Karr-Ross-Alexander	June 11	2 reels	June 16
Here and There	Curiosities	May 7	1 reel	
His Wife's Secret	Hill-Duncan	May 26	2 reels	
Horse on Barney, A	Hellum-Davis	April 21	2 reels	
Jessie's James	Vaughn-Cooke		2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Just a Stall	Hellum-Davis	May 19	2 reels	
Mickey's Babies	Mickey Yule	Aug. 7	2 reels	
Mickey's Brown Derby	Mickey Yule	May 12	2 reels	
Mickey's Explorers	Mickey Yule	Feb. 17	2 reels	
Mickey's Great Idea	Mickey Yule	Jan. 30	2 reels	
Mickey's Initiation	Mickey Yule	July 7	2 reels	
Mickey's in Love	Mickey Yule	June 4	2 reels	
Mickey's Last Chance	Mickey Yule	Apr. 14	2 reel	
Mickey's Menagerie	Mickey Yule	Mar. 17	2 reels	
Mickey's Northwest Mounted	Mickey Yule	June 9	2 reels	
Mickey's Rivals	Mickey Yule		2 reels	
Mickey's Triumph	Mickey Yule	July 2	2 reels	
Neigh, Neigh, Spark Plug	Barney Hellum	Mar. 24	2 reels	
Novelties	Curiosities	Feb. 27	1 reel	
Odds and Ends	Curiosities	June 4	1 reel	
*†§Odd Facts	Curiosities	April 10	1 reel	
Orienta	Curiosities	Mar. 13	1 reel	
Pace That Thrills, The	Hellum-Davis	June 16	2 reels	
Pot Pourri	Curiosities	Jan. 17	1 reel	
Kummin' Thru the Rye	Barney Hellum	Jan. 27	2 reels	
Seeing's Believing	Curiosities	Jan. 2	1 reel	
Slide, Sparky, Slide	Hellum-Davis	July 14	2 reels	
Smile, Buttercup, Smile	Duncan-Hill	Jan. 6	2 reels	
Sparerib Reforms	Hill-Duncan	April 28	2 reels	
Standing Pat	Karr-Ross-Alexander	July 9	2 reels	
Sunshine's Dark Moment	Barney Hellum	Feb. 24	2 reels	
Toots' Big Idea	Duncan-Hill	Mar. 31	2 reels	
Who's the Boss?	Hill-Duncan	June 23	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Clown Topics (A. T.) (F)				
*†§Headwork (A. T.)				
*†§Low Bridge (A. T.) (F)				
*†§Mickey's Midnite Frolic (A. T.)	Mickey Yule	July 8	2 reels	June 22
*†§Palooka Flying School (A. T.) (F)				
*†§Strange Interview. The (A. T.) (F)	Sherwin-Knowles			
*†§Traveler, The (A. T.)	Marc Connelly		1 reel	
*†§What Next (A. T.) (F)				
*†§Your Own Home Town (A. T.)	Russ Brown			

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Companionate	Olive Borden			
*†§Damaged	Betty Compson			
*†§Dance Hall				
*†§Delightful Rogue, The	Rod La Rocque			
*†§Framed (A. T.)				
*†§Half Marriage	Borden-Blaine			
*†§High River				
*†§Hit the Deck (A. T.)				
*†§Hunted				
*†§Jazz Heaven	Blane-Trevor			
*†§Ladies of the Past	Betty Compson			
*†§Love Captive, The	Betty Compson			
*†§Night Parade (A. T.)				
*†§Radio Revels (A. T.)				
*†§Rio Rita (A. T.)	Daniels-Boles			
*†§Sensation (A. T.)				
Side Street	3 Moore Bros			
*†§Street Girl, The	Betty Compson			
*†§Syncopation (A. T.)	Downey-Warings Band		7626 feet	Mar. 30
*†§Tanned Legs				
*†§Upperworld (A. T.)				
*†§Vagabond Lover, The (A. T.)	Rudy Vallee			
*†§Very Idea, The (A. T.)	Frank Craven			
*†§Wild Heart (A. T.)	Bebe Daniels			

RAYART (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Anne Against the World	Mason-Mower	April 15		
Black Pearl, The	Lee-Hallor	Jan. 1	5261 feet	
Brothers	Keefe-Bedford	Feb. 1	6092 feet	
Devil's Chaplain, The	Keefe-Faire	Mar. 15	5451 feet	
Shanghai Rose	Irene Rich	Mar. 15	6539 feet	June 8
Some Mother's Boy	Carr-Ralston-Robards	Feb. 15	5901 feet	
Two Sisters	Dana-Lease	April 1		
When Dreams Come True	Costello-Lease	Jan. 15	6242 feet	

STATE RIGHTS

FEATURES

Title	Star	Dist'r	Rel. Date	Length	Reviewed
Appassionata	Leon Mathot	Franco Film	April 23	5600 feet	
At the South Pole	Special Cast	Pole Pict. Corp		8000 feet	
Battle of Mons, The	English Cast	British New Era		5500 feet	Mar. 23
Beautiful Blue Danube	Junkermann-Mara	Aywon			
Behind the Altar	Wilhelm Dietarle	Aff. European		6200 feet	
Black Hills	Special Cast	Big Three		5000 feet	
Bondage	German Cast	Ufa		6040 feet	
Broken Barriers	H. Costello-Glass	Excellent		6000 feet	
Cleanup, The	Charles Delaney	Excellent		5660 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod		5700 feet	
Constant Nymph	Ivor Novello	Big 3	Aug. 1	7800 feet	July 6
Daughter of Israel, A	Special Cast	Bell Pict		9000 feet	
Daughter of Two Fathers	Japanese Cast	Shockuchi			
Devil Dogs	Holmes-Alt	Crescent		5608 feet	
Devil's Passion, The	Special Cast	Arfa		5700 feet	
Dream Melody, The	Roche-Shelby	Excellent		5050 feet	
Escaped from Hell	Muriat Esterhazy	Aff. European		8 reels	
Faces of Children	French Cast	Zakoro		8000 feet	
For the Term of His Natural Life	Special Cast	Australasian		11000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers		6100 feet	
Golden Dawn	Warwick-Ward	Conquest		6200 feet	
Hearts of Men	Harris-Keefe	Anchor		5400 feet	
Holy Sinner, The	Special Cast	Worldart Pict			
Into the Night	Agnes Ayres	Raleigh		5712 feet	
Jade Casket, The	French Cast	Cosmos		5800 feet	
It's Easy to Become a Father	German Cast	Ufa		6000 feet	
Jazzland	Reynolds-Nye	Carlos		5700 feet	
Krassin	Russian Cast	Amkino		7 reels	
Lash of the Czar	Russian Cast	Amkino		6290 feet	
Law of the Mounted, The	Bob Custer	Syndicate		4580 feet	
Life of Beethoven	German Cast	Film Art Guild		7000 feet	
Little Wild Girl, The	Lee-Landis	Hercules		5300 feet	
Linda	Baxter-Foster-Beery	First Division		6775 feet	
Livingston in Africa	English Cast	Amer.-Anglo		5799 feet	
Lucrezia Borgia	Conrad Veidt	Mutual		7200 feet	Jan. 12
Man Who Cheated Life	Veidt-Krauss	Aff. European	Feb. 8	6000 feet	Feb. 16
Marie Antoinette	Foreign Cast	Unusual		6000 feet	
Morgane, the Enchantress	Ivan Petrovitch	Franco Film	April 8	6800 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.	6500 feet	
Must We Marry'	Garon-Eason	Trinity		5400 feet	
Mystic Mirror The	German Cast	Ufa		7000 feet	
No Babies Wanted	Devore-Mong	Plaza		5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict		5573 feet	Sept. 15
Passion Song, The	Olmsted-N. Beery	Excellent		5080 feet	
Peacock Fan The	Dorothy Dwan	Chesterfield		5400 feet	
President, The	Mosjoukine-Vernon	E. L. Klein		8100 feet	Jan. 26
Q Ships	Special Cast	New Era		6000 feet	
Reilly of the Rainbow Division	Hall-Garon	Crescent		6040 feet	
Reward of Faith, The	French Cast	Conquest		5927 feet	
Sajenko the Soviet	Susy Vernon	Ufa		5921 feet	
Shiraz	Hindu Cast	Amer.-Anglo		8065 feet	
Silent Trail, The	Bob Custer	Syndicate		4315 feet	
Smoke Bellew	Conway Tearle	First Division		6605 feet	
Somme, The	Special Cast	New Era		7000 feet	
South of Panama	Carmelita Geraghty	Chesterfield		6300 feet	
That Murder in Berlin	German Cast	Big 3		5700 feet	Mar. 23
Thou Shalt Not Steal	Lillian Harvey	Ufa		6941 feet	
Thunder God	Cornelius Keefe	Crescent		5917 feet	
Underground	English Cast	Amerangio		7300 feet	
Untamed Justice	Faire-Glass	Biltmore		5770 feet	May 25
U-Boat 9	Foreign Cast	Jofa Prod		6500 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov. 15	4421 feet	
YellowTicket, The	Russian Cast	Amkino	Dec. 8	6200 feet	

Coming Feature Attractions

Title	Star		Rel. Date	Length	Reviewed
Buying a Wife	Special Cast	Aff. European		7 reels	
Bye Bye Buddy	Agnes Ayres	Hercules			June 1
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield		5200 feet	
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephone			
Duty to be Silent	Maria Albana	Aff. European		6 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer			
Full Dressed Thieves	Nils Asther	Aff. European		7 reels	
German Underworld	Special Cast	Aff. European		7 reels	
Great Unknown, The	John Loder	Aff. European		6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern			
Her Viennese Lover	Asther-Nolan	Aff. European		6 reels	
*†§House of Secrets, The	Special Cast	Chesterfield			
Just Off Broadway	Keith-Christy	Chesterfield			
Milak of the Snowlands	Special Cast	Ufa-Eastern			
Our Daily Bread	Mary Nolan	Aff. European		7 reels	
*†§Prince of Hearts, A	Kerry-Worth	Imperial			
	(Silent Version)	Imperial			
Unholy Love	Wegener-Petrovitch	Aff. European			
Verdun	Special Cast	Richmount			
Vera Mlezewa (tentative)	Derussa	Aff. European		7 reels	
When Duty Calls	Special Cast	Ufa-Eastern		6714 feet	

SOUND SHORTS

Title	Star		Rel. Date	Length	Reviewed
*†§Asleep at the Switch (A.T.) (D)		Roseland	Mar. 15	1 reel	
*†§At the Photographers (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§At the Race Track (A. T.)	Martin-Harcourt	Imperial		2 reels	
*†§Boney's Boner	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Club Alabam (A. T.) (F)	Abbie Mitchell	Intl. Dist. Corp		1 reel	
*†Clyde Doerr & His Saxophone Sextet (F)	Jazz Nos	Intl. Dist. Corp		1 reel	
*†§Could I Be More Polite (A. T.)	The Carsons	Imperial		2 reels	
*†§Egyptian Gyp, An	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Friend Husband (A. T.)		Burr		2 reels	
*†Galloping Gaucho	Mickey Mouse Cartoon	Disney Cartoon	Feb. 1	1 reel	
*†§Hectic Hector	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Hoak (A. T.) (F)	Frawley & Smith	Inctl. Dist. Corp		1 reel	
*†§Kriss Krosses	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Marionettes, The No. 1 (F)	Novelty	Intl. Dist. Corp		1 reel	
*†§Marionettes, The No. 2 (F)	Novelty	Intl. Dist. Corp		1 reel	
*†§Meal Hound, The (A. T.) (F)	The Nugents	Intl. Dist. Corp		1 reel	
*†§Meet the Family (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§Miser, The (A. T.) (F)	Bransy Williams	Intl. Dist. Corp		1 reel	
*†§Monkey Squawks (A. T.)		Burr		2 reels	
*†§Mr. Conn and Mr. Sapp (A.T.)	Donnelly-Singer	Imperial		2 reels	
*†§One Hundred Per Cent. American (A. T.)	Hearn-Weston	Imperial		2 reels	
*†Opry House	Mickey Mouse Cartoon	Disney Cartoon	May	1 reel	
*†§Party, The (D)		Safrus		1 reel	
*†§Pikin' Pirate A	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†Plane Crazy	Mickey Mouse Cartoon	Disney Cartoon	Mar.	1 reel	
*†§Radio Franks & Four Bachelors (F)	Song Program	Intl. Dist. Corp		1 reel	
*†§Signed, Sealed and Delivered (A. T.)		Burr		2 reels	
*†Steamboat Willie	Mickey Mouse Cartoon	Disney Cartoon	Jan.	1 reel	
*†§This and That (D)		Safrus		1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Titel	Star		Rel. Date	Length	Reviewed
*†§Ticket Please (D)		Safrus		1 reel	
*†Trip to the Zoo, A (F)	Animal Cast	Intl. Dist. Corp		1 reel	
*†§Varieties (D)		Safrus		1 reel	
*†§Vaudeville (D)		Safrus		1 reel	
*†§Wonderin's	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§When the Cat's Away	Mickey Mouse Sound Cartoon			1 reel	June 8
*†§When the Clock Struck 12 (A. T.) (F)	Welch-Malcomb	Intl. Dist. Corp		1 reel	

SILENT SHORTS

Title	Star		Rel. Date	Length	Reviewed
Aladdin Bonzo	Bonzo Cartoon	Roseland	Jan. 15	1 reel	
Bonzolina	Bonzo Cartoon	Roseland	Jan. 1	1 reel	
Booster Bonzo	Bonzo Cartoon	Roseland	Mar. 15	1 reel	
Detective Bonzo	Bonzo Cartoon	Roseland	Mar. 1	1 reel	
Down Hawaii Way	Color Novelty	Castle	Jan. 1	1 reel	
Fatal Warning, The (Serial)	H. Costello-Graves	Mascot		10 episodes	
Flaming Canyons	Color Novelty	Castle	Feb. 1	1 reel	
Greece Thru a Doughnut	Novelty Scenic	4 Stars		1 reel	June 29
Kids and Pets	Color Novelty	Castle	Mar. 15	1 reel	
Love's Witchcraft	Ufa Short	Ufa-Eastern	Feb. 1	1 reel	
Nature's Tiny Tragedies	Ufa Short	Ufa-Eastern	Jan. 15	1 reel	
Peculiar Households	Ufa Short	Ufa Eastern	Jan. 1	1 reel	
Polo Bonzo	Bonzo Cartoon	Roseland	Feb. 1	1 reel	
Salt Water Millinery	Ufa Short	Ufa-Eastern	Mar. 15	1 reel	
Sixty Minutes from B'way	Color Novelty	Castle	Jan. 15	1 reel	
Spook Bonzo	Bonzo Cartoon	Roseland	Feb. 15	1 reel	
Sunshine	Color Novelty	Castle	Mar. 1	1 reel	
Tally-Ho	Ufa Short	Ufa-Eastern	Mar. 1	1 reel	
Trailing the Western Sun	Color Novelty	Castle	Feb. 15	1 reel	
We Parents	Ufa Short	Ufa-Eastern	Feb. 15	1 reel	

TIFFANY-STAHL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Broadway Fever	O'Neill-Drew	Jan. 1	5412 feet	Mar. 16
Devil's Apple Tree, The	Dorothy Sebastian	Feb. 20	6430 feet	Mar. 16
*†§Lucky Boy (F & D)	Jessel-Quimby	Feb. 2	8653 feet	Jan. 12
	(Silent Version)			
*†§Midstream (F & D)	Cortez-Windsor	June 1		
	(Silent Version)			
*†§Molly and Me (F & D)	Brown-Bennett-Vaughn	April	8250 feet	
	(Silent Version)		7476 feet	
*†§My Lady's Past (F & D)	Bennett-Brown	April 1		
	(Silent Version)			
*†§New Orleans (F & D)	Cortez-Bennett	June 20		
	(Silent Version)			
Rainbow, The	Dorothy Sebastian	Feb. 15	6114 feet	
*†§Reputation (F & D)	Keane-Standing			
	(Silent Version)			
Spirit of Youth	Sebastian-Kent	Feb. 20	6 reels	Mar. 23
Squads Right	Gribbon-Stone	Feb. 1		
*†§Two Men and a Maid (F & D)	Collier Jr.-Bennett	June 15		
	(Silent Version)			
*†§Whispering Winds (F & D)	Southern-McGregor	May 1		
	(Silent Version)			

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
*†§Festival of Bagdad, A	Color Symphony		1 reel	
Gold	Color Classic		1 reel	
*†§Japanese Carnival, A	Color Symphony	Jan. 1	1 reel	
*†§In a Chinese Temple Garden	Color Symphony	Feb. 15	1 reel	June 15
Little Vagabond	Color Classic	Feb. 1	1 reel	
*†Love Charm, The	Color Symphony		1 reel	
Lover's Paradise	Color Classic	Jan. 15	1 reel	
Maude Muller	Color Classic		1 reel	
*†§Melodie	Color Symphony		1 reel	
No Women Allowed	Color Classic		1 reel	
Tenderfoot Tourist, A	Color Classic		1 reel	
Tom, Dick or Harry	Color Classic		1 reel	
Twinkle Toes	Color Classic	Mar. 1	1 reel	
†§Way Down South	Color Symphony		1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Miracle, The	Southern-Pidgeon			
*†§Mr. Carillo	Leo Carillo			
*†§Zeppelin (F & D)	Claire Windsor			

UNITED ARTISTS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alibi (A. T.) (D)	O'Malley-Busch	April 20	8 reels	Mar. 16
*†§Bulldog Drummond (A. T.) (D)	Colman-Tashman-Love	Mar. 30	6767 feet	April 13
*†§Coquette (A. T.) (D)	Pickford-Brown-M. Moore	April 12		Mar. 23
	(No Silent Version)			
*†Eternal Love (D)	Barrymore-Horn-Varconi	May 11		Jan. 26
*†§Iron Mask, The (D)	Douglas Fairbanks	Mar. 9	8855 feet	Jan. 26
	(Silent Version)	Mar. 9	8659 feet	
*†§Lady of the Pavements (D)	Boyd-Velez-Goudal	Feb. 16	8329 feet	Mar. 16
	(Silent Version)	Feb. 16	7495 feet	
*†§Lummox (A. T.) (D)	Westover-Collier Jr.			
*†Rescue, The (D)	Colman-Damita	Jan. 12	7980 feet	Jan. 19
	(Silent Version)	Jan. 12	7910 feet	
*†§She Goes to War (F)	Boardman-Rubens-Holland	July 13	8864 feet	June 15
	(Silent Version)	July 13		Feb. 23
*†§This is Heaven (D)	Banky-Hall	June 22	7948 feet	April 6
*†Three Passions (D)	Terry-Petrovitch	June 1		

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§City Lights (D)	Charlie Chaplin			
*†§Condemned	Colman-Harding			
*†Evangeline (D)	Del Rio-Drew			June 15
*†Hell's Angels (D)	Lyon-Hall-Nisson			
*†§Locked Door, The (A. T.)	Boyd-Stanwyck-La Rocque			
*†§Sex Appeal				
*†§Song of Broadway, The (D)	Harry Richman			
*†§Tin Pan Alley (A. T.)	N. Talmadge-Roland			
*†Venus (D)	Constance Talmadge			

UNIVERSAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Body Punch, The	Jack Daugherty	July 14	4786 feet	
*†§Broadway (A. T.)	Tryon-Brent-Kennedy		9350 feet	June 1
	(Silent Version)	Mar. 3	5729 feet	
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet	
*†§Charlatan, The (F)	Special Cast	April 7		
	(Silent Version)	April 7		
*†§Clear the Decks (F)	Reginald Denny	Mar. 3	5740 feet	
	(Silent Version)		5792 feet	
*†§Cohens and Kelleys in Atlantic City, The (F)	Sidney-Gordon-Price-Swain	Mar. 17	7400 feet	Mar. 23
	(Silent Version)	Mar. 17	7752 feet	
*†§Come Across (D & F)	Basquette-Howes	June 30		
	(Silent Version)	June 30		
Eves of the Underworld	William Cody	April 28	4208 feet	
*†§Girl on the Barge, The (F)	Hersholt-O'Neil-McGregor	Feb. 3	7510 feet	
	(Silent Version)	Feb. 3	6908 feet	
Grit Wins	Wells-Collins	Jan. 27	4596 feet	
Harvest of Hate	Rex-Perrin		4719 feet	
*†§His Lucky Day (D)	Reginald Denny	June 30		
	(Silent Version)	May 26		
Hoofbeats of Vegeance	Rex-Perrin	June 16	4525 feet	
*†§It Can Be Done (F)	Tryon-Carol	Mar. 24	6090 feet	
*†§Kid's Clever, The	Glenn Tryon	Feb. 17	5729 feet	
King of the Rodeo, The	Hoot Gibson	Jan. 6	5509 feet	
Lariat Kid, The	Hoot Gibson	June 23		
*†§Last Warning, The (F)	Laura LaPlante	Jan. 6	7980 feet	Jan. 12
	(Silent Version)	Jan. 6	7731 feet	
*†§Lonesome (F)	Tryon-Kent	Jan. 20	6761 feet	Oct. 6
	(Silent Version)	Jan. 20	6142 feet	
Man Disturber, The	Reginald Denny	May 19		
*†§Man, Woman and Wife (F)	Kerry-Starke-Nixon	Jan. 13	6589 feet	Nov. 10
	(Silent Version)	Jan. 13	6674 feet	
*†§Modern Love (D & F) (A. T.)	Hersholt-Crawford-Chase	July 14		
	(Silent Version)			
*†§Melody Lane (D & F)	Leonard-Dunn	July 21		
	(Silent Version)	July 21		
Plunging Hoofs	Rex-Perrin	April 14	4344 feet	
*†§Red Hot Speed (F)	Denny-Day	Jan. 27	6621 feet	Feb. 26
	(Silent Version)	Jan. 27	6621 feet	
*†§Scandal (D & F)	Laura LaPlante	April 21	6475 feet	April 27
	(Silent Version)	April 21		
*†§Shakedown, The (F)	Murray-Kent	Mar. 10	6753 feet	
Silks and Saddles	Nixon-Walling-Nolan	Jan. 20	5809 feet	
Sky Skidder, The	Al Wilson	Jan. 13	4364 feet	
Slim Fingers	Bill Cody	Mar. 24	4232 feet	
Smilin' Guns	Hoot Gibson	Mar. 31	5270 feet	
Smilin' Terror ,The	Ted Wells	June 30	4525 feet	
Tip-Off, The	Cody-Thompson	June 2	4109 feet	
Wild Blood	Red (horse)-Perrin	Feb. 10	4497 feet	
Winged Horseman, The	Gibson-Elder	June 23	5767 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Antics	Oswald Cartoon	April 1	1 reel	Mar. 16
At the Front	Arthur Lake	Feb. 25	1 reel	Feb. 16
Beyond the Smoke	Edmund Cobb	Mar. 23	2 reels	Feb. 23
Bottles	Laemmle Novelty	July 1	1 reel	June 1
Buster's Spooks	Trimble and Dog	June 26	2 reels	June 1
Chaperones	LaSalle-Young	June 5	2 reels	May 11
Claim Jumpers, The	Edmund Cobb	Jan. 19	2 reels	Dec. 22
Cleaning Up	Arthur Lake	May 20	1 reel	April 27
Close Call, A	George Chandler	July 6	2 reels	June 1
Close Shaves	Sid Saylor	May 22	2 reels	April 27
Cowboy Pluck	Bob Curwood	May 18	2 reels	
Cross Country Run	Lewis-Gulliver-Phillips	May 27	2 reels	
Crushed Hats	Sid Saylor	Jan. 30	2 reels	
Cut-ups	Sid Saylor	Aug. 14	2 reels	
Danger Line, The	Edmund Cobb	July 27	2 reels	July 6
Daring Dude, A	Bob Chandler	Feb. 2	2 reels	
Days of Daring	Bob Curwood	April 13	2 reels	Mar. 23
Delivering the Goods	Trimble-Hardwick and Dog	May 29	2 reels	April 27
Diamond Master, The	Lorraine-Stevenson	Feb. 3	10 episodes	
Double Trouble	Arthur Lake	July 15	1 reel	June 15
Early to Wed	Young-LaSalle	July 3	2 reels	June 1
Faces	Laemmle Novelty	July 29	1 reel	July 6
Fantasie	Laemmle Novelty		1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb. 4	2 reels	Feb. 2
Final Reckoning, A (Serial)	Lorraine-House	April 15	10 episodes	Mar. 23
Finishing School	Young-La Salle	May 8	2 reels	
Fishing Fools	Oswald Cartoon	April 29	1 reel	
Fly Cops	Sid Saylor	July 17	2 reels	June 15
Getting Buster's Goat	Trimble and Dog	July 24	2 reels	July 6
Go Get 'Em Kid, The	George Chandler	Aug. 3	2 reels	July 6
Good Skates	Young-La Salle	Aug. 28	2 reels	
Half Holiday, A	Laemmle Novelty	June 3	1 reel	May 18
Have Patience	Trimble-Hardwick and Dog	Feb. 6	2 reels	
Hold 'Em Ozzie	Oswald Cartoon	Mar. 4	1 reel	
Hold Your Horses	Young-La Salle	Jan. 7	2 reels	Dec. 22
Homeless Homer	Oswald Cartoon	Jan. 7	1 reel	
Hot Puppies	Sid Saylor	June 19	2 reels	May 25
Ice Man's Luck	Oswald Cartoon	July 8	1 reel	
In Line of Duty	Edmund Cobb	Feb. 23	2 reels	
Just in Time	Edmund Cobb	Aug. 17	2 reels	
Just Monkeys	Laemmle Novelty	Mar. 11	2 reels	Feb. 9
Just the Type	Young-LaSalle	July 31	2 reels	June 29
Kidnapped	Bob Curwood	Mar. 16	2 reels	Feb. 9
King of the Campus	Lewis-Gulliver-Phillips	April 1	2 reels	
Knight Watch The	Arthur Lake	April 22	1 reel	
Knockout Buster	Trimble-Hardwick and Dog	Mar. 6	2 reels	Feb. 9
Love and Sand	Arthur Lake	Mar. 25	1 reel	Feb. 23
Lumberjack	Oswald Cartoon	April 15	1 reel	
Magic	Trimble-Hardwick and Dog	May 1	2 reels	Mar. 30
Men in the Row (re-issue)	Jack Hoxie	Jan. 26	2 reels	
Newlyweds' Angel Child, The	Snookums-Perdus-Egan	July 10	2 reels	
Newlyweds Camp Out, The	Snookums-Perdue-Egan	June 12	2 reels	May 11
Newlyweds' Excuse	Snookums-Perdue-Egan	May 15	2 reels	May 11
Newlyweds' Headache, The	Snookums-Bartlett-McPhaill	Jan. 23	2 reels	
Newlyweds in Society	Snookums-Perdue-Egna	April 17	2 reels	Mar. 30
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar. 20	2 reels	
Newlyweds' Pests, The	Snookums-Perdue-Egan	Aug. 7	2 reels	
Newlyweds' Visit	Snookums-Perdue-Egan	Feb. 20	2 reels	
Night Watch, The	Arthur Lake		1 reel	Mar. 30
Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
Out At Home	Trimble-Hardwick and Dog	Jan. 9	2 reels	Feb. 16
Perilous Paths	Edmund Cobb	June 29	2 reels	June 15
Perilous Paths	Edmund Cobb	June 29	2 reels	
Phantom Riders		Feb. 16	2 reels	
Pirates of Panama, The	Wilsey-Kingston	July 8	10 episodes	June 15
Playing False	Bob Curwood	June 15	2 reels	May 11
Private Business	Sid Saylor	April 24	2 reels	
Prodigal Pup, The	Canine Cast	April 8	1 reel	Mar. 16
Rag Doll	Laemmle Novelty	Feb. 11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan. 12	2 reels	
Range Wolf	Bob Curwood	Feb. 9	2 reels	Jan. 12
Red Romance	George Chandler	May 4	2 reels	Mar. 30
Rider of the Sierras	Edmund Cobb	April 27	2 reels	Mar. 30
Riding for Love	George Chandler	April 6	2 reels	Mar. 16
Ridin' Leather	Bob Curwood	July 20	2 reels	June 15
Rivals ,The	Lewis-Gulliver-Phillips	April 15	2 reels	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
Sailor Suits	Sid Saylor	Jan. 2	2 reels	Dec. 6
Saucy Saucy	Oswald Cartoon	Aug. 19	1 reel	
Seeing Sights	Sid Saylor	Mar. 27	2 reels	Mar. 23
Shadows	Laemmle Novelty	Jan. 14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar. 13	2 reels	Feb. 9
Sick Cylinders	Oswald Cartoon	Feb. 18	1 reel	
Society Circus	Arthur Lake	June 17	1 reel	May 25
Stepping High	Arthur Lake	Aug. 12	1 reel	
Speeding Youth	Lewis-Gulliver-Phillips	Jan. 7	2 reels	
Sporting Courage	Lewis-Gulliver-Phillips	June 24	2 reels	
Stage Stunts	Oswald Cartoon	May 13	1 reel	
Stop Barking	Trimble and Dog	Aug. 21	2 reels	
Stripes and Stars	Oswald Cartoon	May 27	1 reel	
Suicide Sheiks	Oswald Cartoon	Mar. 18	1 reel	
Take Your Pick	Young-La Salle	Feb. 13	2 reels	Jan. 12
Television George	Sid Saylor	Feb. 27	2 reels	May 11
This Way Please	Young-La Salle	April 10	2 reels	Mar. 16
Thrill Hunter, The	George Chandler	June 8	2 reels	
This Way Please	Young-La Salle	April 10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dog	April 3	1 reel	
Tracked Down	Art Accord	Jan. 5	2 reels	
Two-Gun Morgan		Feb. 28	2 reels	
Use Your Feet	Lewis-Gulliver-Phillips	Aug. 19	2 reels	
Varsity Drag, The	Lewis-Gulliver-Phillips	July 8	2 reels	
Wallop, The (Reissue)	Harry Carey	Aug. 24	2 reels	
Wash Line Romance	Laemmle Novelty	May 6	1 reel	
Weary Willies	Oswald Cartoon	July 22	1 reel	
Whose Baby	Arthur Lake	Jan. 28	1 reel	
Wicked West, The	Oswald Cartoon	June 10	1 reel	
Winning Point, The	Lewis-Gulliver-Phillips	Jan. 21	2 reels	
Yankee Clippers	Oswald Cartoon	Jan. 21	1 reel	Jan. 5

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Bargain in the Kremlin, The (A.T.)	Joseph Schildkraut			
*†§Barnum Was Right				
Born to the Saddle	Ted Wells		4126 feet	
*†§Braggart, The	Jean Hersholt			
Brides Will Be Brides	Laura La Plante			
*†§College Love (D & F) (A. T.)	Lewis-Gulliver-Phillips	July 7		
Crimson Hour, The	De Putti-Mosjukine			
*†§Dangerous Dimples	Laura La Plante			
Doubling For Trouble	Gibson-Gilbert			
*†§Drake Murder Case, The				
*†§Embarrassing Moments (D & F)	Reginald Denny			
	(Silent Version)			June 29
Erik the Great	Veidt-Philbin			
Fallen Angels	Kerry-Starke			
*†§Flaming Daughters				
Girl Dodger, The	Arthur Lake			
Girl Overboard	Mary Philbin	July 30		
*†§Great Cinema Murder, The				
*†§Harmony Lane (F & D) (A. T.)	Eddie Leonard			
Hell Wrecker, The	Hoot Gibson			
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band			
*†§Love Trap, (D & F)	La Plante-Hamilton	July 28		
	(Silent Version)	July 28		
*†§Minstrel Man, The	Tryon-La Plante			
*†§Mississippi Gambler, The (D & F)	Rudolph Schildkraut			
	(Silent Version)			
Navy Blues	Arthur Lake			
*†§One Rainy Night (D & F)	Laura La Plante			
Play Goes On, The	James Murray			Apr. 21
Points West	Hoot Gibson	Aug. 30		
*†§Port of Dreams, The	Mary Philbin			Mar. 2
	(Silent Version)			Sept. 22
Riding Demon, The	Ted Wells	Aug. 18	4380 feet	
*†§Shannons of Broadway, The (A.T.)	James Gleason			
*†§Show Boat (D & F)	La Plante-J. Schildkraut	July 28	13 reels	April 20
*†§Under the Southern Cross	Special Cast		6500 feet	April 27
	(Silent Version)			Jan. 26
Wagon Master, The	Ken Maynard			May 18
Watch My Speed	Reginald Denny			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Alpine Antics (F)	Oswald Cartoon	April 1	1 reel	
*†§At the Night Club (A. T.) (F)	Brox Sisters	Mar. 25	1 reel	
*†§Bailey and Barnum	Vaudeville Act	Jan. 11	1 reel	
*†§Cross Country Run	Lewis-Gulliver-Phillips	May 27	2 reels	June 15
*†Fishing Fools (F)	Oswald Cartoon	April 29	1 reel	Mar. 30
*†Hen Fruit (F)	Oswald Cartoon	Feb. 4	1 reel	
*†Hold 'Em Ozzie (F)	Oswald Cartoon	Mar. 4	1 reel	
*†§House Cleaning (A. T.)	Charley Grapewin (Sound Version Only)	June 3	1929 feet	May 25
*†§Ice Man's Luck (F)	Oswald Cartoon	July 8	1 reel	
*†§Junior Luck (A. T. (F & D)	Lewis-Gulliver-Phillips	May 27	2 reels	June 1
*†§King of the Campus (A. T. (D & F)	Lewis-Gulliver-Phillips	April 1	2 reels	Mar. 30
*†§Love Birds	Pat Rooney and Family		2 reels	
*†Lumberjack (F)	Oswald Cartoon	April 15	1 reel	Mar. 23
*†§Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
*†§On Guard (A. T.) F) & D)	Lewis-Gulliver-Phillips	April 29	2 reels	May 11
*†§Rivals, The (A. T.) (F & D)	Lewis-Gulliver-Phillips	April 15	2 reels	May 11
*†Saucy Sausages	Oswald Cartoon	Aug. 19	1 reel	
*†Sick Cylinders (F)	Oswald Cartoon	Feb. 18	1 reel	
*†§Sporting Courage	Lewis-Gulliver-Phillips	June 24	2 reels	July 6
*†Stage Stunts (F)	Oswald Cartoon	May 13	1 reel	May 4
*†Steamboat Willie	Oswald Cartoon		1 reel	
*†§Stripes and Stars (F)	Oswald Cartoon	May 27	1 reel	May 11
*†Suicide Sheiks (F)	Oswald Cartoon	Mar. 18	1 reel	
*†§Three Brox Sisters	Songs	Jan. 14	1 reel	Mar. 6
*†§Use Your Feet (A. T.) (D & F)	Lewis-Gulliver-Phillips	Aug. 19	2 reels	
*†§Varsity Drag, The (A. T.)	Lewis-Gulliver-Phillips		2 reels	June 29
*†§Varsity Drag, The (A. T.) (F & D)	Lewis-Gulliver-Phillips	July 8	2 reels	
*†§Weary Willies	Oswald Cartoon	July 22	1 reel	June 29
*†Wicked West, The (F)	Oswald Cartoon	June 10	1 reel	May 11
*†§Zimmerman and Granville	Vaudeville Act	Jan. 28	1 reel	

WARNER BROTHERS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Conquest	Blue-Warner-Wilson	Jan. 19	4706 feet	
*†§Desert Song, The (D)	Boles-King	May 11	11034 feet	April 20
*†§Fancy Baggage (D)	Audrey Ferris	Jan. 26	6447 feet	
	(Silent Version)	Feb. 23	5983 feet	
*†§From Headquarters (D)	Monte Blue	April 27	6323 feet	
	(Silent Version)	June 6		
*†§Frozen River (D)	Rin-Tin-Tin	April 20	5483 feet	
	(Silent Version)	May 26		
*†§Gamblers, The	Wilson-Warner-Robards	June 29		
*§§Glad Rag Doll, The (D)	Dolores Costello	May 4	6685 feet	June 8
	(Silent Version)	June 8		
*†§Greyhound Limited, The (D)	Monte Blue	Feb. 9	6114 feet	
	(Silent Version)	Mar. 23	4696 feet	
*†§Hard-Boiled Rose (D)	Loy-Collier-Brockwell	Mar. 30	5610 feet	
	(Silent Version)	May 4	4875 feet	
*†§Kid Gloves (D)	Nagel-Wilson	Mar. 23	6235 feet	
	(Silent Version)	April 27	4885 feet	
Little Wild Cat, The	Ferris-Hall-Dawson	Jan. 5	5161 feet	
*†§Madonna of Avenue A (D)	Dolores Costello	June 22		
	(Silent Version)			
§Million Dollar Collar, The (D)	Rin-Tin-Tin	Jan. 12	5561 feet	
	(Silent Version)	Feb. 9	4878 feet	
My Man	Fanny Brice	Jan. 12	6136 feet	
*†§Noah's Ark (D)	D. Costello-O'Brien	June 15	9478 feet	Oct. 27
	(Silent Version)		7752 feet	
*†§No Defense (D)	Blue-McAvoy	April 6	5558 feet	April 6
	(Silent Version)	May 11		
*†§One Stolen Night (D)	Bronson-Collier Jr.	Mar. 16	5243 feet	
	(Silent Version)	April 20	4797 feet	
*†§On With the Show (A. T.) (D)	Compson-Brown-Fazenda	July 13		May 25
*†§Queen of the Night Clubs (A. T.) (D)	Texas Guinan	Mar. 16	5424 feet	April 6
	(Silent Version)	April 14	5236 feet	
*†§Redeeming Sin, The (D)	D. Costello-Nagel	Feb. 16	6921 feet	Feb. 23
	(Silent Version)	April 6	6145 feet	
*†§Singing Fool	Jolson-Bronson-Dunn	April 13	7444 feet	
*†§Sonny Boy (D)	Lee-Horton-Bronson	April 13	6011 feet	Mar. 16
	(Silent Version)	May 18		
*†§Stark Mad (D)	Warner-Fazenda	Feb. 2	6681 feet	
	(Silent Version)	Mar. 2	4917 feet	
*†§Stolen Kisses (D)	May McAvoy	Feb. 23	6273 feet	
	(Silent Version)	April 13	5658 feet	
*†§Time, the Place and the Girl The (D)	Olmsted-Withers-Kirkwood	June 8	6 reels	May 4

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Argyle Case, The (A. T. (D)	Thomas Meighan			May 18
*†§General Crack (D)	John Barrymore (Technicolor)			
*†§Glorious Betsy (D)	D. Costello-Nagel		7441 feet	May 5
*†§Gold Diggers of Broadway (A. T.) (D)	Pennington-Tearle (All Technicolor)			
*†§Golden Dawn (A. T. (D)	Walter Wolf (All Technicolor)			
*†§Green Goddess, The (A. T.) (D)	George Arliss			
*†§Hearts in Exile (D)	H. Costello-Kerry			
*†§Honky-Tonk (A. T.) (D)	Sophie Tucker		6412 feet	June 8
*†§Hottentot, The (A. T.)	Horton-Miller		7 reels	April 2
†§Is Everybody Happy?	Ted Lewis and Band			
*†§Little Pal	Jolson-Lee			
*†§Mammy	Al Jolson			
*†§No Questions Asked (D)	Ferris-Collier, Jr			
*†§Sap, The (D)	E. E. Horton			June 1
*†§Say It With Songs	Jolson-Nixon-Lee			
*†§Skin Deep (A. T.) (D)	Blue-Compson			June 1
*†§Song of the West (A. T.) (D)	Boles-Segal (All Technicolor)			
*†§Tiger Rose (A. T.)	Velez-Withers			
*†§Under a Texas Moon (A. T.) (D)	Fay-Torres-Loy-Beery (All Technicolor)			

VITAPHONE SHORTS (D)

Title	Star	Rel. Date	Length	Reviewed
After the Round Up	Cowboy Songs		1 reel	
All Girl Revue	Girl Band & Comedienne		1 reel	June 15
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Banjomaniac	Eddie Peabody			Oct. 13
Beau Brummel Comedians The	Shaw & Lee		1 reel	June 1
Beau Night	El Brendel			
Bernie Cummins Orchestra	Dance Numbers		1 reel	Mar. 16
Bobby Folsom	Songs		1 reel	Mar. 2
Bit of Scotch, A	Kitty Doner			Sept.22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Marlo			Aug. 25
California Songbirds, The	Bell-Coates			Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougat & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate, The	Karyl Norman			Sept. 29
Crooning Along	The Croonaders			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Dead Laughter	Sessue Hayakawa			
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Eleanor Paintor	Songs		½ reel	Mar. 16
Evening at Home with Hitchy	Raymond Hitchcock			
Fair Days	Harris & Howe		1 reel	June 1
Familiar Face, The			1 reel	June 8
Family Affair, A	Arthur Byron			
Family Ford, The	Jim and Marion Harkins			
Feminine Types	Jean Barrios			
Florence Moore	Song Program			June 23
Friend of Father's	Lydell-Higins-Leah			Aug. 25
Give Us a Lift	Flo Lewis		1 reel	Feb. 16
Giving In	Deef-Hopper			Jan. 12
Gossip, The	John Miljan		1 reel	June 15
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harry Delf	Songs & Dances			June 16
Here Comes the Showboat	Dave Bernie & Band			June 1
High Water	Song Number		1 reel	June 8
Hollywood Montmarte Orchestra	Jazz Band			Sept. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caupolican			Aug. 25
Ingenues, The	Jazz Band			June 23
In a Casting Office	W. & E. Howard			
In Dutch	Ulis & Clark			
In Spain	Phil Baker		1 reel	May 11
In the Tropics	The Paragons (Quartet)			Feb. 23
Jack North, the Ban-Jokester	Songs			Jan. 19
Larry Ceballos Revue The	Songs and Dances			June 1
Larry Ceballos Undersea Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 16
Mal Hallett & Orchestra	Dance Numbers			Feb. 23
Man of Peace, A	Hobart Bosworth			June 23
Max Schmeling	Interview		Mar. 16	
Meet the Wife	Frank Orth & Co.			Feb. 23
Men Among Men	Fred Ardath			Jan. 12
Mexican Tipica Orchestra	Instrumental & Vocal Numbers		1 reel	June 8
Miss Information	Wilson-Horton			June 30
Morrissey & Miller	Night Club Revue			June 16
Music Makers, The	Howard Bros.		1 reel	Mar. 16
Myers & Hanford	Songs & Dances			June 23
Night Court, The	William Demarest			June 16
Non-Support	Burr McIntosh			June 16
One Man Glee Club, The	Frank Crumit		1 reel	
Pagliacci	John Charles Thomas			
Pair of Aces, The	Timblin & Raymond		1 reel	Feb. 16
Papa's Vacation	Bennett-Caron			Oct. 20
Phil Baker	Accordion Solos		1 reel	Mar. 16

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Title	Star	Rel. Da'e	Length	Reviewed
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Pam			June 16
Regular Business Man, A	Robert Ober			Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon			Sept. 29
Rudy Vallee and Band	Songs and Orchestra		1 reel	June 15
Sharp Tools	Ethel Grey Terry			Oct. 13
Songs of Love	Sanderson-Crumit		½ reel	Mar. 16
Soup	Harry Delf			Nov. 17
Terry and Jerry	Songs and Gags			Aug. 25
Three Brox Sisters	Song Program			June 23
Tiny Town Revue	Midget Unit		1 reel	June 8
Traffic Muddle, A	Donohue & U-No		1 reel	June 15
Typical Types	Bobby Folsom			
Va Prononcer Ma Mort (La Juive)	Giovanni Martinelli			June 2
When the Wife's Away	William Demarest			Nov. 17
Winnie Lightner	Songs			Nov. 17

WORLD-WIDE PICTURES

Title	Star	Rel. Date	Length	Reviewed
*†§Black Waters	Kirkwood-Brian	April 1	7500 feet	April 13

Title	Star	Rel. Date	Length	Rev'ewed
Bondman, The	Norman Kerry	Mar. 17	7 reels	
Honeymoon Abroad	Monte Banks	Feb. 2	6 reels	
*†§Kitty (D & F)	Brody-Stuart	June 29	9010 feet	June 15
	(Silent Version)		8500 feet	
*†Moulin Rouge	Olga Chekova	Jan. 30	9 reels	Feb. 23
Pawns of Passion	Olga Chekova	Feb. 17	7185 feet	
Piccadilly	Gilda Gray		9 reels	
Tommy Atkins	Walter Byron	Feb. 4	7 reels	
Whirl of Life, The	Lerch-George		7000 feet	
Week-End Wives	Thomas-Banks			
Woman in the Night, A	Maria Corda	Feb. 3	7688 feet	
Woman in White, The	Blanche Sweet		7 reels	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Apaches of Paris	Dina Gralla		8 reels	
Berlin After Dark	Special Cast		7 reels	
Doctor's Women, The	Miles Mander		7 reels	
Prince and the Dancer, The	Dina Gralla		8 reels	
Whirl of Life, The	Louis Lerch		8 reels	

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Hollywood

Paul Powell will direct "Treasure Girl," George Gershwin's musical operetta, for Pathe. Josiah Zuro will supervise musical end.

Jack Jungmeyer and **Ray Harris** are writing originals, "His First Command," for Pathe. William Boyd will be starred, with direction by Gregory La Cava and supervision by Ralph Block.

Jack Conway started rehearsals for "Jungle," starring Joan Crawford for M-G-M. Willard Mack wrote the adaptation and dialog.

Columbia is remodeling two silent stages for sound, which will give the studio three fully equipped sound-proof stages available for production of next season's schedule.

Robert Lord, adaptor and dialoger, has been assigned to write script and dialog for "Hold Everything," Warner Vitaphone musical scheduled to go into production this fall.

Hal Roach Studios will complete a total of twenty talker comedies in the eighteen weeks ending July 27th.

Lewis Stone remains with M-G-M for another six months. Company renewed option for that period on his long term contract.

William Bakewell who was Alice White's leading man in "Hot Stuff," will serve in a similar capacity in the star's new First National-Vitaphone vehicle, "Flying Around."

"Tonight at Twelve" is the second Laemmle special to get under way at the Universal studios. It is an adaptation of Owen Davis' stage play and will be produced by Harry Pollard as an all-talkie. Madge Bellamy and George Lewis will be the principals. In addition Margaret Livingston and Robert Ellis, and Norman Trevor, Don Douglas and Madeline Seymour will have parts.

Jeanette Loff, blonde Pathe star, has had her contract renewed by Pathe. She plays in "The Sophomore."

Allen Lane and **Bert Rome** have been cast for First National-Vitaphone production, "The Forward Pass," featuring Douglas Fairbanks, Jr. and Loretta Young.

Eugene Pallette was recently assigned featured roles in the two new Paramount talking productions, "Kibitzer" and "The Lost God," the latter vehicle to star Richard Arlen.

Aggie Herring is one of Eddie Buzzell's support in "Little Johnny Jones."

Colleen Moore sings four songs in "Smiling Irish Eyes." They are: "A Wee Bit O' Love," "Then I'll Ride Home With You," "Come Back to Erin" and "Smiling Irish Eyes."

Charley Murray, screen comic, has been signed by Al Christie to appear in one of the Christie talking plays for Paramount release. The production will be made from an Irish story by Vernon Smith. Al Cohn is preparing the screen play and will supervise the screening. Murray has been starring on the vaudeville stage and will be back in Hollywood at the end of August.

Anita Page, young and fast-rising M-G-M starlet, who has just completed the feminine lead in William Haines' "Speedway," will appear opposite that star in "Navy Blues." Clarence Brown will direct this all-talkie.

"Young Eagles" is the title of the next starring Paramount vehicle for Buddy Rogers. The piece is the work of William Slavens McNutt and Grover Jones and will be directed by William Wellman. The two authors also collaborated on the dialog of this story which deals with aviation in the closing days of the late war.

Sally O'Neill will have the leading role in Warners' "Hold Everything," roadshow attraction in Technicolor. Marion Byron and Joe E. Brown have also been assigned places.

Virginia Valli is to play opposite Leo Carillo in the stage star's first all-dialog production for Tiffany-Stahl, "Mister Antonio." James Flood is director.

"Say It With Songs," Al Jolson's new picture, introduces six new songs and also renders "Back In Your Own Backyard." The six new ones are "Crazy For You," "Used To You," "Little Pal," "Seventh Heaven," "Just One Sweet Kiss" and "Why Can't You."

Charles Sellon's initial role under his recent Paramount contract will be in support of Clara Bow in "The Saturday Night Kid."

Warners are co-starring Monte Blue and Myrna Loy in their screen version of Jack McLaren's novel, "Isle of Escape."

Carey Wilson, scenarist, has signed with Tiffany-Stahl and his first assignment will be to supervise "Mister Antonio" and "Peacock Alley," the latter starring May Murray.

Nina Quartaro is the newest actress to join the cast of "Golden Dawn," starring Walter Woolf. The color cameras are now ready to begin shooting on this all natural color production over which Ray Enright and Larry Ceballos preside as directors

Frank Tuttle was signed recently by Paramount to a new contract. He directed "The Studio Murder Mystery." His next production is "Sweetie."

Winter Hall, screen character actor, has been added to the cast of "The Love Parade," which Paramount is producing.

Warners' "Tiger Rose" co-starring Monte Blue and Lupe Velez, has a theme song composed by the latest Warner song writing combination, Herb. Magidson, Ned Washington and Michael Cleary. The song is "The Day You'll Fall In Love."

Louis Wolheim, stage and screen performer, has joined Ronald Colman, Ann Harding and Dudley Diggs in the cast of "Condemned," Colman's second all-talkie picture for Samuel Goldwyn.

Clive Brook, who has been starred in several of Paramount's foremost talkies, was last week signed to a new contract. He is leaving Hollywood for the Astoria studio to make "Sherlock Holmes." Following that he will play in "Escape."

Joan Bennett, Ronald Colman's leading lady in "Bulldog Drummond," occupies a similar niche in the cast of "The Song of Broadway," Harry Richman's forthcoming United Artists production.

"General Crack," John Barrymore's first Vitaphone talkie, was dialoged by J. Grubb Alexander, who also did the screen play. Walter Anthony adapted the story from the Preedy novel.

O. P. Heggie, stage actor now under contract to Paramount, was chosen recently by Ernst Lubitsch to play one of the first roles in "The Love Parade."

Jobyna Ralston becomes the second feminine lead in "The College Coquette," the Columbia all-talkie now in production under George Archainbaud's direction. Featured are Ruth Taylor, William Collier, Jr., and John Holland.

Pauline Frederick will be starred by Warners in two all-takies. The first will be "Evidence," now in work under direction of John Adolfi, and the second will be "A Woman's Game."

Lawford Davidson has been cast for a role in "The Love Doctor," new Richard Dix vehicle.

Chester Morris, who won his talking spurs in "Alibi" after many successful stage roles, will be Dolores Costello's leading man in her all-talking picturization of Elizabeth Alexander's *Saturday Evening Post* serial novel, "Second Choice."

Leo Birinski, young German writer and playwright, is a new Pathe acquisition, having been signed to do original stories and dialog for talking pictures. His best known picture in America was "Variety." He has authored "Rasputin," "The Mad Dance" and "The Merry Martyr," plays.

Lew Hearn, comedian, has been engaged by Pathe for featured roles in the George LeMaire series of comedy shorts.

A SOUND FILM *for the* PRESENT *and the* FUTURE

IN THE early stages of the talkie era Eastman scientists set themselves to the task of evolving a special negative sound film.

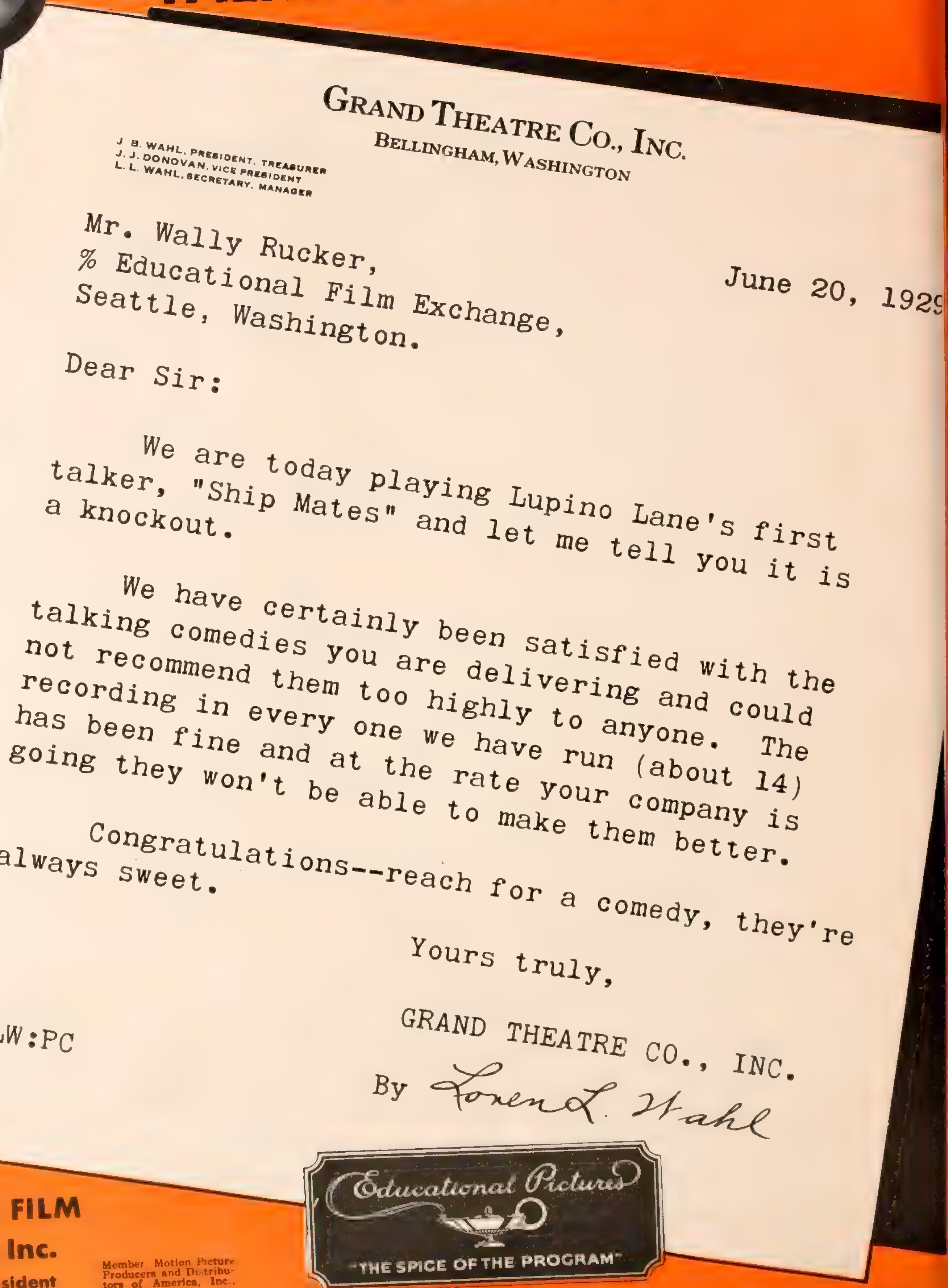
They started from scratch. They studied the fundamental requirements of sound recording film. They took into account all the essential properties of such a film. They scientifically *measured* the fidelity of the sound recorded with their experimental emulsions. They detected and eliminated inaccuracies and distortions too minute for the ear to register. They arrived at a final formula—a definite achievement in the art of sound ....*Eastman Reprotone Negative.*

Designed specifically, exclusively for sound recording, *Reprotone* is the logical negative medium for sound at its best. Because of its inherent and complete *rightness* it will keep pace with the other factors in the industry. It was built for today, but if the demands of tomorrow are still more exacting, *Eastman Reprotone* will meet them.

EASTMAN KODAK COMPANY

ROCHESTER, N. Y.

Mr. Wahl tells the world what he thinks of LUPINO LANE and all of EDUCATIONAL'S TALKING COMEDIES



GRAND THEATRE CO., INC.
BELLINGHAM, WASHINGTON

J. B. WAHL, PRESIDENT, TREASURER
J. J. DONOVAN, VICE PRESIDENT
L. L. WAHL, SECRETARY, MANAGER

Mr. Wally Rucker,
% Educational Film Exchange,
Seattle, Washington.

June 20, 1929

Dear Sir:

We are today playing Lupino Lane's first talker, "Ship Mates" and let me tell you it is a knockout.

We have certainly been satisfied with the talking comedies you are delivering and could not recommend them too highly to anyone. The recording in every one we have run (about 14) has been fine and at the rate your company is going they won't be able to make them better.

Congratulations--reach for a comedy, they're always sweet.

Yours truly,

GRAND THEATRE CO., INC.

By Loren L. Wahl

LLW:PC

Educational Pictures
"THE SPICE OF THE PROGRAM"

EDUCATIONAL FILM EXCHANGES, Inc.
E. W. HAMMONS, President

Member, Motion Picture Producers and Distributors of America, Inc., WILL H. HAYS, President

In This Issue: "The Showman Section"

Motion Picture News

Reg. U. S. Patent Office

GET WISE OR GET LEFT!

Today's public is educated up to a $6.60 brand of show, thanks to M-G-M's New Era Talkies, Colortone Revues, Hearst Metrotone News, Hal Roach Talking Comedies, Metro Movietone Acts. While other producers are offering you just another year of product, Metro-Goldwyn-Mayer is bringing you 52 weeks of entertainment the same as Broadway's best.

THE GREATEST SHOWS ON EARTH

Entered as second-class matter April 22, 1926, at the Post Office at New York, N. Y., under act of March 3, 1879

Vol. XL
No. 5
Los Angeles

Published Weekly—$3.00 a Year

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729 Seventh Avenue
New York

August 3, 1929
PRICE 20 CENTS
Chicago

THE CELEBRATED

1929 1930

ANNOUNCING THE FIRST SIX OF

"THE CELEBRATED EIGHT"

Produced On the Famous RCA Photophone—
Box Office Attractions of Broadway Calibre—
Titles That Mean Money—
Stars With Drawing Power—
Celebrated Authors

* * *

No. 1
"THE PHANTOM IN THE HOUSE"
A Novel By Andrew Soutar

No. 2
"THE RAMPANT AGE"
A Novel By Robert Carr

No. 3
"BURNED EVIDENCE"
A Novel By Mrs. Wilson Woodrow

No. 4
"WORLDLY GOODS"
A Novel By Andrew Soutar

No. 5
"THE UNFORBIDDEN SIN"
A Novel By Roy Vickers

No. 6
"A LIFE FOR SALE"
A Novel By Sidney Horler

All Theme Songs Published By Shapiro, Bernstein & Co., Inc.

Franchises Are Being Taken Up Rapidly

If Interested Communicate Immediately With

Offices
1560 Broadway
New York City

CONTINENTAL PICTURES

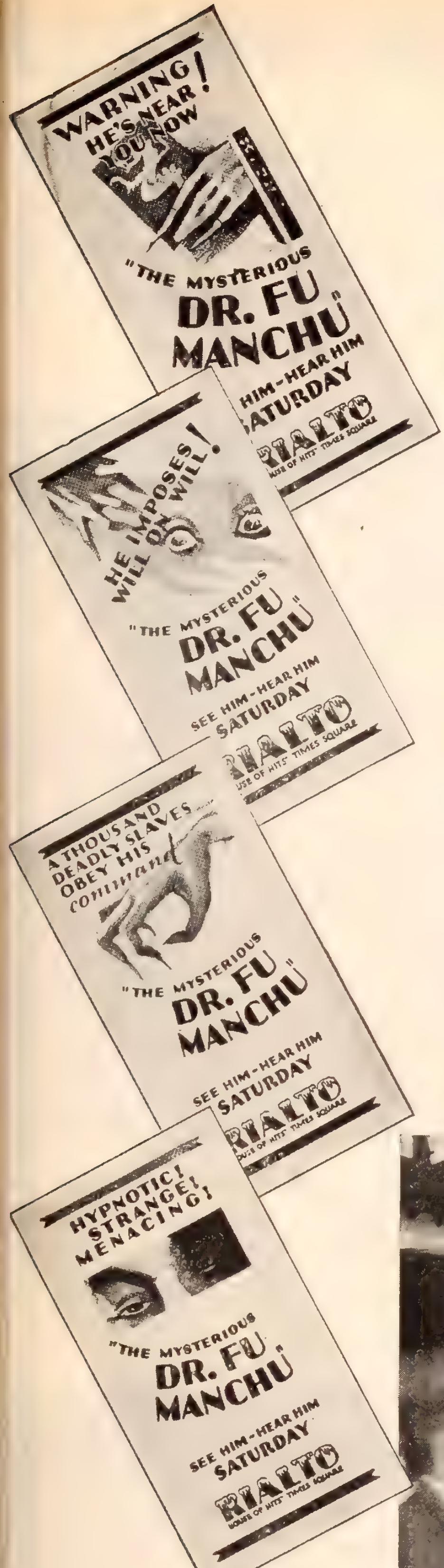
Studios
5823 Santa Monica Blvd.,
Hollywood

"The Mysterious DR. FU MANCHU"

equalled the all-time box office record at the Rialto Theatre, New York, because it is a fine picture

PROPERLY ADVERTISED"

Sam Katz



WARNING! HE'S NEAR YOU NOW

"THE MYSTERIOUS DR. FU MANCHU"

HIM-HEAR HIM SATURDAY

RIALTO "HOUSE OF HITS" TIMES SQUARE

HE IMPOSES WILL ON WILL!

"THE MYSTERIOUS DR. FU MANCHU"

SEE HIM-HEAR HIM SATURDAY

RIALTO "HOUSE OF HITS" TIMES SQUARE

A THOUSAND DEADLY SLAVES... OBEY HIS command

"THE MYSTERIOUS DR. FU MANCHU"

SEE HIM-HEAR HIM SATURDAY

RIALTO "HOUSE OF HITS" TIMES SQUARE

HYPNOTIC! STRANGE! MENACING!

"THE MYSTERIOUS DR. FU MANCHU"

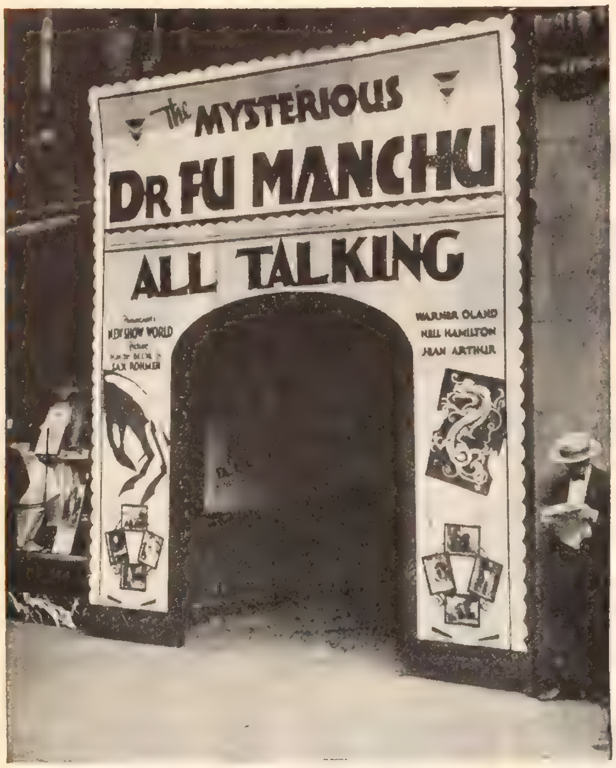
SEE HIM-HEAR HIM SATURDAY

RIALTO "HOUSE OF HITS" TIMES SQUARE

EXCITING TEASER ADS like the above ran in all the New York newspapers in advance of the Rialto engagement of "The Mysterious Dr. Fu Manchu."

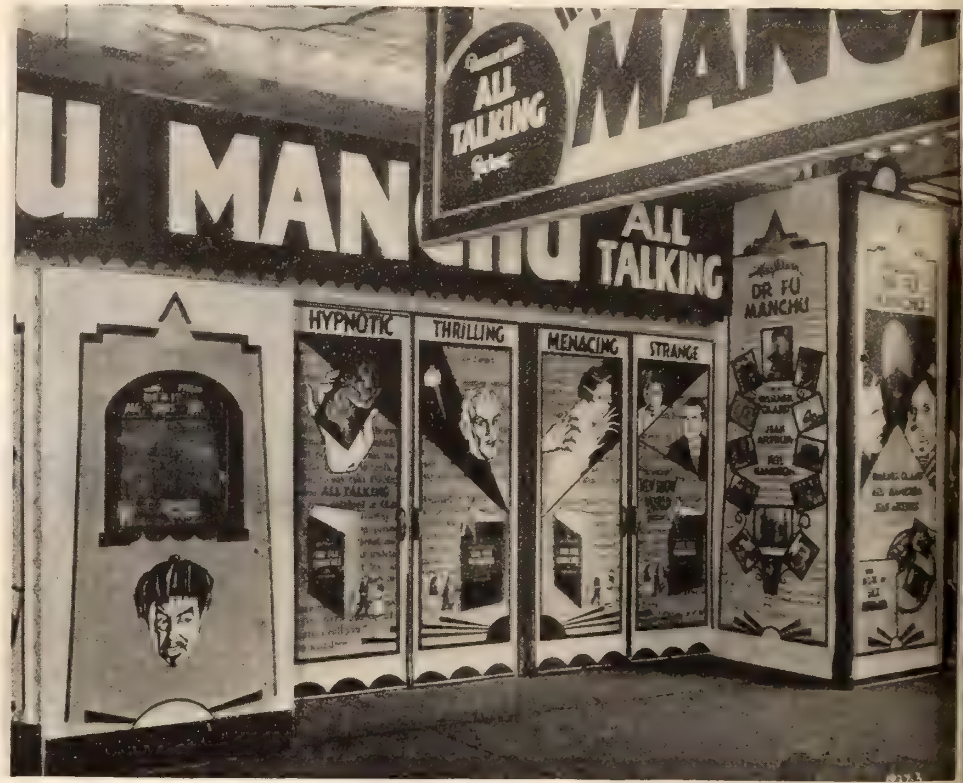
FROM 9 A. M. TO MIDNIGHT a steady stream of cash customers poured into the Rialto, New York—and still is. This page and the two following shows the advertising that was largely responsible.

HOW "DR. FU" WAS SOLD



EYE-CATCHING DISPLAY built around the Broadway stage entrance of the Rialto.

¶ The Rialto Theatre handled "The Mysterious Dr. Fu Manchu" as a big special, which it is. Everything in the campaign emphasized mystery, suspense. ¶ No Chinese decorations or Chinese atmosphere were used in art work or ad copy.



WEIRD, MYSTERIOUS BLACK AND WHITE PANELS in front of the theatre stopped the sidewalk throngs and sent them to the fantastically decorated box office. Backgrounds of the panels are enlargements of pages from Sax Rohmer's novel, on which picture is based.

Card A

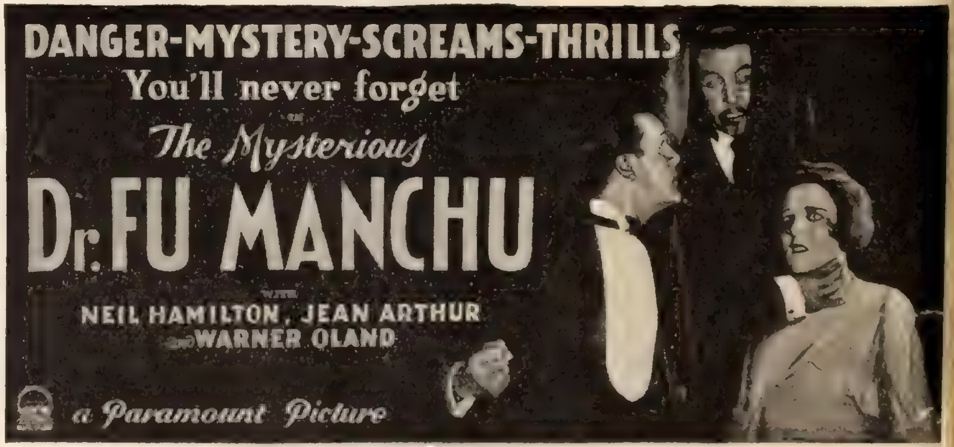
Card B

Card C

I SENT THESE CARDS!

Card D

TEASER MAILING CARDS. Sent out in the order given above. The backs of the cards blank, except for Card D, the back of which contains selling talk on the picture, theatre, dates, etc.



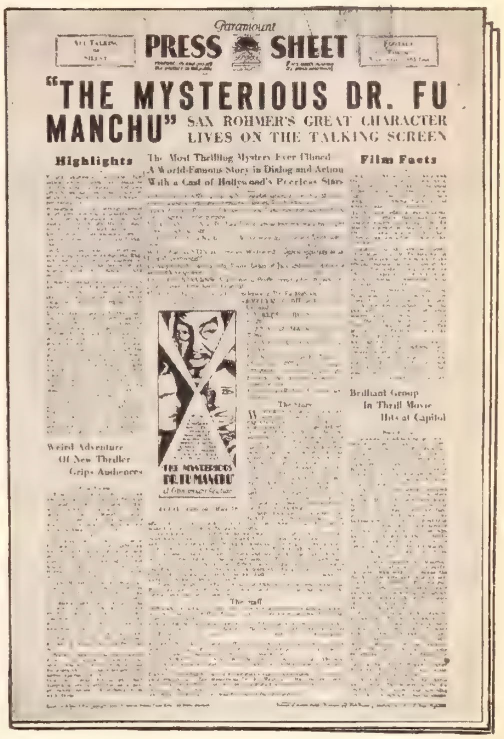
24-SHEET. Playing up mystery-thrill angle of "Dr. Fu Manchu" and a dash of romance.

NEW SHOW WORLD SHOWMANSHIP

TO S.R.O. ON BROADWAY

¶ The color scheme used in the entire Rialto Theatre campaign was black and white. This added to the mystery appeal of the picture more than flashy colors could possibly do. ¶ Many of the panels in front of the theatre were fitted with moving faces of "Dr. Fu Manchu" himself (from stills) alternately appearing and disappearing. ¶ See July 27th issue of Motion Picture News and Aug. 3rd issue of Exhibitors Herald-World (Paramount ad) for very effective painted sign used above Rialto marquise. This was also black and white.

→



Paramount
PRESS SHEET

"THE MYSTERIOUS DR. FU MANCHU" SAX ROHMER'S GREAT CHARACTER LIVES ON THE TALKING SCREEN

Highlights

The Most Thrilling Mystery Ever Filmed
A World-Famous Story in Dialog and Action
With a Cast of Hollywood's Peerless Stars

Film Facts

THE MYSTERIOUS DR. FU MANCHU
A Paramount Picture

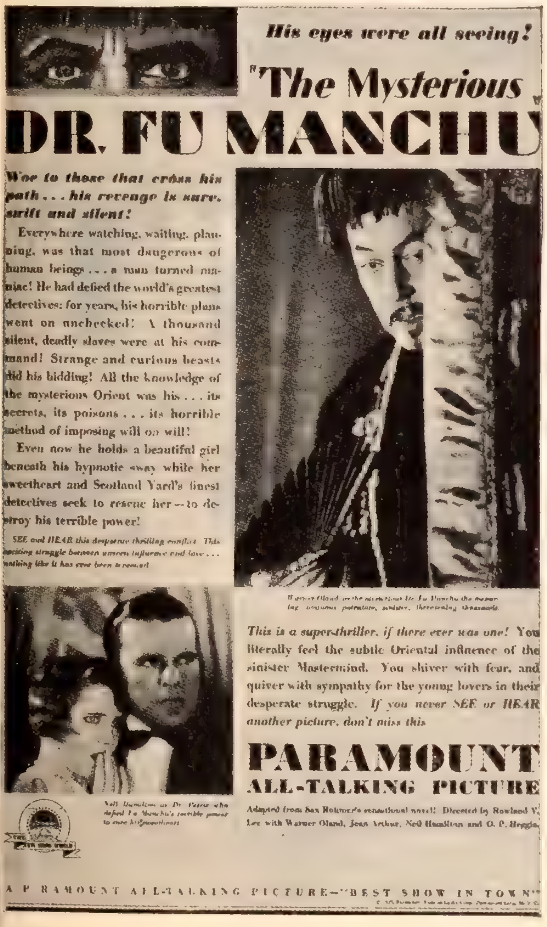
Weird Adventure Of New Thriller Grips Audiences

Brilliant Group In Thrill Movie Hits at Capitol

The Story

The Staff

PRESS SHEET on "Dr. Fu Manchu" contains a wealth of valuable showmanship ideas.



His eyes were all seeing!

"The Mysterious DR. FU MANCHU"

Woe to those that cross his path . . . his revenge is sure, swift and silent!

Everywhere watching, waiting, planning, was that most dangerous of human beings . . . a man turned maniac! He had defied the world's greatest detectives: for years, his horrible plans went on unchecked! A thousand silent, deadly slaves were at his command! Strange and curious beasts did his bidding! All the knowledge of the mysterious Orient was his . . . its secrets, its poisons . . . its horrible method of imposing will on will!

Even now he holds a beautiful girl beneath his hypnotic sway while her sweetheart and Scotland Yard's finest detectives seek to rescue her—to destroy his terrible power!

SEE and HEAR this desperate thrilling conflict. This exciting struggle between unseen influence and love . . . nothing like it has ever been screened

Warner Oland as the mysterious Dr. Fu Manchu the menacing, ominous potentate, sinister, threatening thousands.

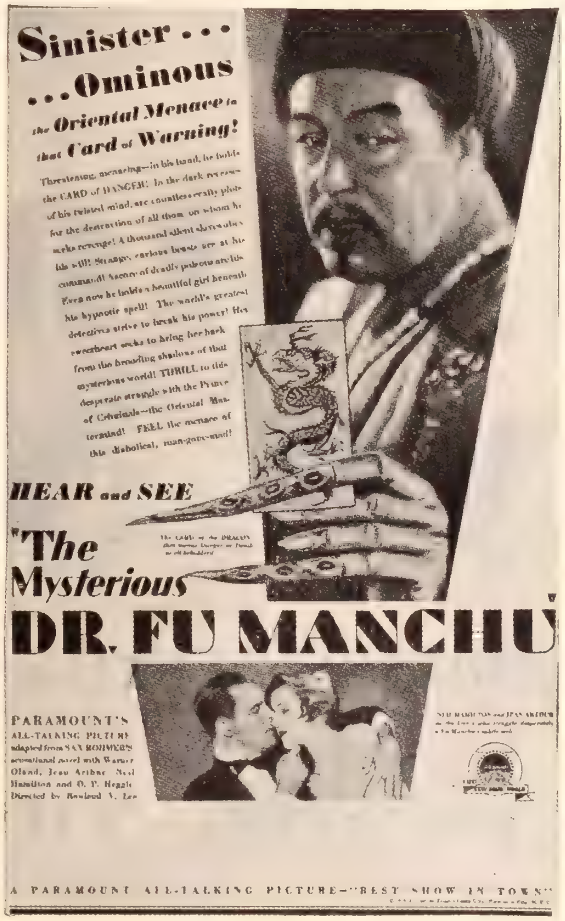
This is a super-thriller, if there ever was one! You literally feel the subtle Oriental influence of the sinister Mastermind. You shiver with fear, and quiver with sympathy for the young lovers in their desperate struggle. *If you never SEE or HEAR another picture, don't miss this*

PARAMOUNT ALL-TALKING PICTURE

Adapted from Sax Rohmer's sensational novel! Directed by Rowland V. Lee with Warner Oland, Jean Arthur, Neil Hamilton and O. P. Heggie

Neil Hamilton as Dr. Petrie who defied Fu Manchu's terrible power to save his sweetheart

A PARAMOUNT ALL-TALKING PICTURE—"BEST SHOW IN TOWN"



Sinister . . .
. . . Ominous
the *Oriental Menace* in that *Card* of *Warning!*

Threatening, menacing—in his hand, he holds the CARD of DANGER! In the dark recesses of his twisted mind, are countless crafty plots for the destruction of all those on whom he seeks revenge! A thousand silent slaves obey his will! Strange, curious beasts are at his command! Secrets of deadly poisons are his. Even now he holds a beautiful girl beneath his hypnotic spell! The world's greatest detectives strive to break his power! Her sweetheart seeks to bring her back from the brooding shadows of that mysterious world! THRILL to this desperate struggle with the Prince of Criminals—the Oriental Mastermind! FEEL the menace of this diabolical, man-gone-mad!

HEAR and SEE

"The Mysterious DR. FU MANCHU"

The CARD of the DRAGON

PARAMOUNT'S ALL-TALKING PICTURE adapted from SAX ROHMER'S sensational novel with Warner Oland, Jean Arthur, Neil Hamilton and O. P. Heggie. Directed by Rowland V. Lee

NEIL HAMILTON and JEAN ARTHUR

A PARAMOUNT ALL-TALKING PICTURE—"BEST SHOW IN TOWN"

←

SPECIALLY DESIGNED LARGE SPACE NEWSPAPER ADS. Available on cooperative basis to exhibitors playing "The Mysterious Dr. Fu Manchu" on percentage. Ask your Paramount representative.

PARAMOUNT

NOW THE NEW SHOW WORLD HAS A SOUND NEWS REEL!

PARAMOUNT SOUND NEWS

Starts Saturday!

One issue per week. Film and disc

• •

PARAMOUNT QUALITY SILENT NEWS

Twice Weekly

Fanchon & Marco "Ideas"

[[A FOX WEST COAST THEATRES UNIT]]

ARE A "*HIT*" IN THE EAST

"... FANCHON & MARCO'S 'IDEA' GOBS OF JOY ... IS STOPPING THE SHOW FOUR TIMES EACH PERFORMANCE AT B. F. KEITH'S PALACE THEATRE (New York) ... THAT'S A GUARANTEE THAT GOES WITH THIS UNIT OF 20 PEOPLE ... A LESSON IN PRODUCING ... SELLING OF TALENT ... SHOWMANSHIP ... SPEED ... SPEEDY PEOPLE ... SPEEDILY ROUTINED ..."

all of this a part of one of the best — and sweetest — notices ever printed in "Variety."

Conservative — Experienced Showmen—Every One of Them!

JACK LOEB, NEW YORK—head of Fox Vaudeville Exchange

"YOUR 'IDEAS' ARE BEAUTIFUL ... AMONG THE FINEST STAGE ATTRACTIONS I HAVE EVER SEEN ... YOU CAN HAVE ALL THE THEATRES I BOOK ..."

JOE LEO, CHICAGO, MILWAUKEE —president of Fox Metropolitan Theatres in New York

"... FANCHON & MARCO 'HOLLYWOOD STUDIO GIRLS IDEA' ... BEST SHOW HERE ... OR CHICAGO ... I HAVE SEEN"

MARK J. BENNETT, Tabor Grand, DENVER

"Fanchon and Marco 'Ideas' have raised our business from $3,000 to $12,000 per week ..."

HOOPER & JENKS, Jayhawk Theatre, TOPEKA

"Fanchon and Marco jumped ... doubled ... and tripled our business. ..."

MANNY MARCUS, Emboyd Theatre, FORT WAYNE

"Fanchon and Marco stage shows are the finest stage shows ... and the most economical. .."

D. M. IDZAL, Fox Theatre, DETROIT

"Songs of Love Idea positively the most beautiful stage show I have ever seen."

A Few Weeks Available!

Fanchon & Marco "Ideas" are not an experiment—

They are the finished, successful product of five years experience -

We are now booked for 35 weeks—from coast to coast—the best theatres ... everywhere—

17 weeks are open—for first class theatres ... this completes the route of our 52 "Ideas"—

FOR EASTERN DATES
WRITE OR WIRE
JACK LOEB
in New York.

For western time get in touch with Fanchon and Marco ... direct—in Los Angeles!

Direct to you ... FROM THE HEART OF HOLLYWOOD!

"HEART ACTION SPLENDID. YOU'RE IN GREAT SHAPE"

"Yes, I worry less than I used to. I play
Metro-Goldwyn-Mayer pictures now"

HE'S GOING TO FEEL BETTER THAN EVER *in '29-30*

*Enjoy that Metro-Goldwyn-Mayer feeling
with the One and Only Product!*

47 GREATEST SHOWS ON EARTH FOR WIRED HOUSES

JOHN GILBERT in
2 ALL TALKERS
"Redemption"
"Olympia" (title to be changed)

GRETA GARBO in
2 ALL TALKERS
"Anna Christie"
And One More

WILLIAM HAINES in
3 ALL TALKERS
"Navy Blues"
"Springboard"
And One More
1 SYNCHRONIZED
"Speedway"

JOAN CRAWFORD in
2 ALL TALKERS
Titles to be announced
2 SYNCHRONIZED
"Our Modern Maidens"
"Jungle" (title to be changed)

LON CHANEY in
3 SYNCHRONIZED
Titles to be announced

RAMON NOVARRO in
2 ALL TALKERS
Titles to be announced

BUSTER KEATON in
2 ALL TALKERS
Titles to be announced

COSMOPOLITAN PRODUCTIONS
3 ALL TALKERS
Titles to be announced

THE DUNCAN SISTERS in
"COTTON AND SILK"
(Title to be changed)
All Talking, Singing, Dancing

VAN & SCHENCK in
THE PENNANT-WINNING BATTERY *(All Talking, Singing)*

MADAME X *(All Talking)*

COLLEGE LIFE
(All Talking, Singing)

THE ROAD-SHOW
Charles King – Bessie Love
(All Talking, Singing, Dancing)

HALLELUJAH
(All Talking, Singing)

THE BISHOP MURDER CASE *(All Talking)*

THE THIRTEENTH CHAIR *(All Talking)*

THE GIRL IN THE SHOW *(All Talking)*

THE SONG WRITER
(All Talking)

KEMPY *(All Talking)*

SONG OF THE SUNSET
(All Talking, Singing)

LORD BYRON OF BROADWAY
(All Talking Singing)

PLEASURE LOVERS
(All Talking)

UNHOLY NIGHT
(All Talking)

MONTANA
(All Talking, Singing)

THE SHIP FROM SHANGHAI *(All Talking)*

THE VIKING
(Sound, All Technicolor)

THE MYSTERIOUS ISLAND
(Sound, Dialog, Technicolor)

DEVOTION *(All Talking)*

TABLOID *(All Talking)*

JUDICIAL MURDER
(All Talking)

IRIS *(All Talking)*

TWELVE HOURS OF LOVE *(All Talking)*

LIGHTS AND SHADOWS
(All Talking)

HAL ROACH COMEDIES
8 Our Gang *(All Talking)*
8 Laurel-Hardy *(All Talking)*
8 Charlie Chase *(All Talking)*
8 Harry Langdon *(All Talking)*
2 Our Gang *(Synchronized)*
2 Laurel-Hardy *(Synchronized)*

26 METRO MOVIETONE ACTS

12 M-G-M COLORTONE REVUES

52 HEARST METROTONE NEWS

104 M-G-M INTERNATIONAL NEWSREEL

16 GREATEST SHOWS FOR SILENT HOUSES

THE BROADWAY MELODY

HALLELUJAH

THE MYSTERIOUS ISLAND
(Technicolor)

JOAN CRAWFORD in
"Our Modern Maidens"
"Jungle" (new title to come)

JOHN GILBERT in
"Redemption"

GRETA GARBO in
One Silent Picture
(Title to be announced)

WILLIAM HAINES in
"Navy Blues"
"Speedway"

LON CHANEY in
Three Silent Pictures (Titles to be announced)

RAMON NOVARRO in
Two Silent Pictures
(Titles to be announced)

THE VIKING
(All Technicolor)

UNHOLY NIGHT

M-G-M INTERNATIONAL NEWSREEL
(Twice Weekly)

NOW PLAYING
THE FIRST COMBINED ISSUE OF
M-G-M International Newsreel
The One Important Newsreel Service for all leading theatres. Twice weekly.

METRO-GOLDW AYER

THE METRO-GOLDWYN-MAYER LION
THE GREATEST STAR ON THE SCREEN

Good for what ails you!

LET PATHÉ BE YOUR CRITERION OF BOX-OFFICE QUALITY FOR 1929-1930

"PARIS BOUND"

starring Ann Harding with Frederic March and Leslie Fenton, from the stage play by Philip Barry, produced by Arthur Hopkins. Adapted by Horace Jackson, supervised by Maurice Revnes, and directed by Edward H. Griffith.

"THE SOPHOMORE"

with Eddie Quillan, Sally O'Neil and a great cast including Jeanette Loff, Stanley Smith, Russell Gleason, Sarah Paden, Brooks Benedict, Spec O'Donnell. From the story by Corey Ford. Adapted by Joseph Franklin Poland. Supervised by William Conselman. Directed by Leo McCarey.

First 2 From Pathé

Already conceded two biggest talking hits of the current season

PATHÉ

SILVER ANNIVERSARY 1929 - 1930

Off to a flying Start!

Universal Newspaper Newsreel Scores Big Triumph in Key Cities of the United States and Canada

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July 31—

The great opening day—now a matter of record as the BIG DATE in NEWSREEL HISTORY!

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For the first time a newsreel with *Spot News*, gathered and edited by newspaper men for newspaper readers.

Unique—

The first and only combination of a motion picture company with the greatest newspapers of the world to issue a *newspaper* newsreel.

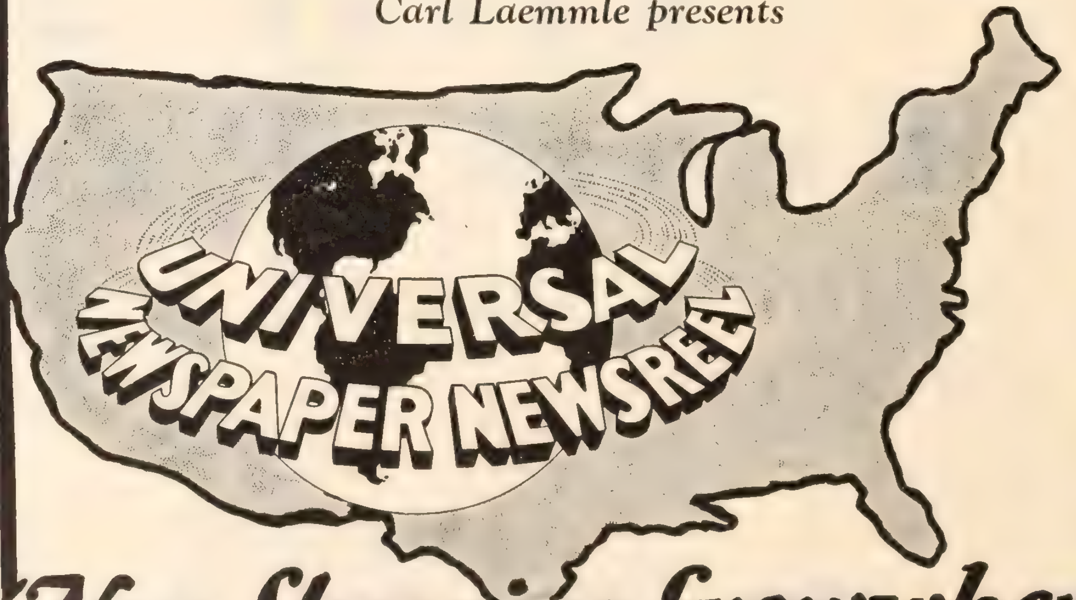
Exclusive—

Five hundred cameramen stationed in every quarter of the globe to bring to the screen exclusive news of vital interest and importance.

Sensation—

Forty-three publications with 20,000,000 readers daily advertising YOUR newsreel to YOUR public—making YOUR audiences.

Carl Laemmle presents



Now Showing Everywhere

World's Greatest Newspapers Boosting Your Newsreel

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THE CHICAGO DAILY NEWS
LOS ANGELES TIMES
THE PHILA. INQUIRER
THE DALLAS DISPATCH
THE PORTLAND NEWS
THE SEATTLE STAR
CHARLOTTE NEWS
THE VANCOUVER SUN
THE EVENING STAR
(Washington, D. C.)
THE DETROIT NEWS
THE SPOKANE PRESS
BOSTON TRAVELER
THE SAN DIEGO SUN
THE OKLAHOMA NEWS
EL PASO EVENING POST
THE SAN ANTONIO NEWS
THE CLEVELAND NEWS
SAN ANTONIO EXPRESS
ARKANSAS DEMOCRAT
(Little Rock, Ark.)
THE ATLANTA JOURNAL
ALBANY EVENING NEWS
BUFFALO EVENING NEWS
ROCHESTER TIMES-UNION
THE INDIANAPOLIS NEWS
THE WORLD-HERALD
(Omaha, Neb.)
THE SALT LAKE TRIBUNE
THE DAILY MISSOULIAN
THE BILLINGS GAZETTE
THE MONTANA STANDARD
(Butte, Mont.)
PHOENIX EVE. GAZETTE
NEW HAVEN EVE. REGISTER
THE KNICKERBOCKER PRESS
(Albany, N. Y.)
FT. WORTH
STAR-TELEGRAM
PITTSBURGH POST-GAZETTE
THE HOUSTON CHRONICLE
SAN FRANCISCO CHRONICLE
THE COMMERCIAL APPEAL
(Memphis, Tenn.)
ST. LOUIS POST-DISPATCH
THE TIMES-STAR
(Cincinnati, Ohio)
YOUNGSTOWN VINCATOR
KANSAS CITY
JOURNAL-POST
THE MINNEAPOLIS
TRIBUNE

Member *of* Motion Picture Producers *and* Distributors of America, Inc.—Will H. Hays, *President*

Motion Picture News

Vol. XL NEW YORK CITY, AUGUST 3, 1929 No. 5

The Adjustment Plan

A Serious, Vital Undertaking And Sorely Needed

By William A. Johnston

GIVING the little theatre a chance to live has now become an established policy of the industry. This is our deduction from the announcements made after the parleys held in New York last week. Adjustments with exhibitors are to be made, where deserved, by branch managers after communication with their home offices.

The adjustment method is, of course, not new. It has been in vogue, unofficially but none the less actually, for a long time. It is not the method which is important, but the spirit that lies back of it. The public acknowledgement of the necessity for relief of exhibitors harassed, if not imperilled, by the sound revolution, is a step of the first significance.

Nobody, we suppose, would claim that the adjustment plan is a cure-all, for the very good reason that the facts would prove otherwise. As a matter of plain truth, the little theatre was in a struggle for existence before sound came along.

The economic factors which caused this were varied. We have pointed them out often on this page: the building of de luxe houses in nearby cities or larger trading centers; the almost universal use of the automobile which makes the population mobile, instead of anchored to its own community; the corresponding expansion of the good roads movement.

But when sound came along, the struggle was highly intensified and brought many theatres to the brink of oblivion.

It is true, however, that the little theatre, with sound, can give a big show, a show of variety and appeal almost equal to that of the larger house. This is a new and mighty economic factor which makes the little theatre's chance of survival infinitely greater.

It must, of course, have a chance to get acclimated to the sound era. The adjustment plan, as announced, is a definite recognition of that fact.

The test of the value of the plan will come in its application. No exhibitor deserving of relief should be refused it. Every effort should be made by the distributors to see that the plan is applied with justice and speed. On the other hand, the exhibitor who does not deserve relief should be refused it with equal emphasis.

The operation of the plan gives an opportunity for fair dealing and a definite application of good business methods. It is an opportunity of first rate importance. From statements already made by leading distributors, it appears there is every intention on their part to make the plan of genuine benefit to the many exhibitors who sorely need relief.

Of course, relief from excessive costs will not, of itself, guarantee success for the small theatre. There must be showmanship and vigorous, hard work on the theatre man's part, if his house is to make money.

The whole industry will watch to see just how the plan will work. It is a serious, a vital undertaking. And everybody who has the best interests of the industry at heart will wish it complete success.

Electric Organization Won't Brook Interference In Sales On Part Of Hays Association

RCA Resents "Meddling" In Its Deals With Exhibitor Assn. And Tells Hays Attorney To Lay Off

A CLASH between the RCA interests and the Hays Association has occurred. The cause is said to have been "meddling" on the part of the Hays attorney, Gabriel L. Hess, with plans that the RCA had for the selling of its sound reproducing installations in a block to the organized exhibitors in Michigan. An executive of the RCA when called on the phone from the Hays office and asked regarding the deal is said to have informed the Hays representative that it was not a matter that interested the Hays organization, and that if the organization made it a matter of their interest the RCA would withdraw from the Association.

H. M. Richey, secretary and general manager of the Michigan M.P.T.O., while in New York several weeks ago, entered into negotiation with RCA with a view toward installing their device in the theatres of the members of the Michigan organization. He arranged for discounts, etc., because of the collective buying on the part of the organization and later is said to have shown this proposed agreement in the home office of one of the smaller of the producing and releasing organizations, where he was trying to put through a similar deal for their product.

The Hays organization is said to have been apprised of the Michigan-RCA deal shortly after Richey left the offices of the picture company and as a result Gabriel Hess, attorney for Hays, is said to have phoned RCA and asked for the details of the deal between the electrical corporation and the Michigan unit of exhibitors.

Instead of giving Hess the information that he desired he was informed, so it is reported, that the details were a matter between the RCA and the Michigan organization and not of interest to the Hays Association, and that if the Association persisted in making it a matter in which they were interested the RCA would withdraw from the association.

Moss Resumes Advertising Post With Columbia Pictures

Alex Moss has resumed charge of Columbia Pictures' publicity and advertising department after doing special work for a period of four months in the company's Eastern story and scenario departments and the issuing of the annual campaign book.

Hal Hodes, who held Moss' old position during his absence, has been appointed chief of the newly created Sales Promotion Department, designed to bring about closer contact between sales and advertising divisions. A new house organ, to be known as the Columbia Beacon, will be launched immediately.

135 Of Canada's 930 Houses Are Wired

COL. JOHN A. COOPER, president of the Motion Picture Distributors and Exhibitors of Canada, has announced that 135 theatres, out of the 930 houses in the Dominion, have already been wired, this representing one-seventh of the theatres in the country. All of the larger houses are now equipped for sound presentations so that the ratio is really much larger in point of seating capacity.

P.F.L. Announces Acquisition Of Saenger Theatres

Deal Effected By Exchange Of Stock; E. V. Richards Becomes Publix V.-P.

Forecast by this publication over a period of several weeks, Paramount Famous Lasky Corporation this week announced that it had made arrangements to acquire by exchange of stock all of the issued outstanding preferred stock and at least 90 per cent of the Class A common stock of Saenger Theatres, Inc., with headquarters in New Orleans. This Company owns and operates theatres in the eleven southern states, Central America and the West Indies.

E. V. Richards, who has been general manager of Saenger Theatres, Inc., becomes a vice-president of Publix Theatres, Inc., the theatre operating subsidiary of Paramount Famous Lasky Corporation.

W. E. Will Aid Stanley Co. In Suit By General

Western Electric's legal staff will take part in the conduct of the defense in the patent suit brought against the Stanley Co. of America by General Talking Pictures.

Western Electric bases this move on the fact that its sound equipment has been in operation in the Stanley Company's Aldine Theatre, Wilmington, Del., the only theatre mentioned specifically in the complaint.

Gloria Swanson In New York

Sailing for Paris on the Olympic August 10th, Gloria Swanson arrived in New York City July 30th and will spend the intervening time at the Plaza Hotel. During her stay in New York, Miss Swanson will make phonograph recording for Victor of songs she will sing in her first all-talking picture, "The Trespasser," recently completed under the direction of Edmund Goulding.

W. E.-ERPI Suit Against Pacent Cos. Dismissed

Judge Holds They Should Not Have Joined As Plaintiffs With The A. T. & T.

Decision to dismiss the bill of complaint against Pacent Reproducer Corp. and Pacent Electric Co. in the patent suit brought against the two companies by Western Electric, Electrical Research Products, Inc., and the American Telephone and Telegraph Co., was handed down this week in the U. S. District Court, Southern District of New York.

Judge Coleman, giving the decision, held that Western Electric and ERPI should not have been joined as plaintiffs with the American Telephone and Telegraph Co. on the grounds that these two former companies, as non-exclusive licensees, had not sufficient interest in the eight patents in question to bring suit. American Telephone and Telegraph's assignment of May 5 last, which, it appears, gave Western Electric and ERPI such rights as they have under the patents, was summarized by Judge Coleman as follows:

"It is clear therefore that the Plaintiffs Western Electric Co., Inc., and Electric Research Products, Inc., have nothing in the nature of an exclusive license."

Plaintiffs plan to appeal the decision immediately. They claim neither the validity of the patents involved nor their alleged infringement by the defendants' apparatus is involved in the decision which was on a motion to dismiss the bill of complaint because of the alleged misjoinder of the parties plaintiff.

The previous suit of Western Electric against Pacent was dismissed last July 6 on the grounds that the plaintiffs were not proper parties plaintiff in the action.

Rockett Resigns Managerial Post With First National

Al Rockett, general manager in charge of production for First National, handed in his resignation this week, giving ill health as the reason. Rockett has been suffering from ill health for the past three weeks and only recently returned to studio duties. His resignation ends a six-year affiliation with First National. He plans a recuperative trip to Europe.

Jack Warner, assisted by Hal Wallis and C. Graham Baker, will continue to direct First National studio affairs on the Coast.

Rosefield In South For RCA

RCA Photophone, Inc., announces the appointment of Henry I. Rosefield as southern district manager in charge of sales. Rosefield's headquarters will be in Atlanta and he will supervise a sales force which will cover a large section of Southeast territory.

Producers and M.P.T.O.A. Members Agree On Rental Adjustment Plan

POLICIES ANNOUNCED

Warners Have Six Adjusters In Field; First National Also Aiding Exhibitors In Crisis

SAM E. MORRIS, general sales director for the Warner Bros., stated that his organization had six men in the field to survey conditions and make adjustments where the condition of the exhibitor's business warranted it, before the exhibitor-producer plan was agreed on.

"At no time have we ever set out deliberately to hurt any exhibitor no matter how small he was.

"In the making of adjustments our plan of operation is very broad and predicated on the good faith of the exhibitor. The facts relative to his business are secured, questionnaires filled out and aid extended wherever the circumstances demonstrate adjustments are in order.

"As further proof that we are doing everything we can to help the exhibitor," continued Mr. Morris, "we are releasing right in the hot weather three pictures that we consider to be three of our biggest productions. They are 'Noah's Ark,' 'The Gamblers' and 'On With The Show.' These could have easily been withheld until the Fall."

Ned Depinet, general sales manager for First National, also stated that his organization was acting on adjustments in the field. He said:

"All claims are being probed. The mere statement that he has been hurt is not sufficient to bring an exhibitor relief. He must prove by his books and by audited accounts that he is entitled to adjustment. Then action is prompt and efficient."

RKO Closes With Two More Foreign Film Distributors

RKO Productions, Inc., producers of Radio Pictures, have further increased distribution facilities abroad with the recent signing of a contract with Kinemas Limited, of South Africa, for the handling of the company's entire 1929-30 program, according to advice from Joseph I. Schnitzer, now abroad. The deal was consummated in England between Mr. Schnitzer, Mr. Dowling and Sidney Hayden.

Another deal for 1929-30 product has also been effected between RKO and Madan Theatres, picture distributors throughout India, Burma and Ceylon. This was consummated in New York City through Major Burjor Madan. These are in addition to deal with Ideal Films which will give RKO distribution in over three hundred theatres in the United Kingdom.

Forecast $10,000,000 Net From Loew's, Inc.

LOEW'S, INC., is expected to yield a net return of $10,000,000 for the fiscal year ending Aug. 31, 1929, according to predictions being made in New York City's financial district. The forty weeks up to June 2nd, 1929, already report a net profit of $8,215,034. Last year the earnings totaled $8,568,162 for the entire period and in 1927 the returns were $6,737,205.

Woodhull Says Present Plan Of Adjustment Sound

If Proven Unsatisfactory Another Means Will Be Worked Out, He Adds

Declaring that the adjustment plan is sound, R. F. Woodhull, President of the M.P.T.O.A., this week said that the distributor and exhibitor committee remain intact to modify the present plan or work out a new one, if necessary.

"I think the present plan is sound," said Woodhull. "In a short time it will be possible to tell how it is working out. If it is not satisfactory there is bound to be an outcry. From certain quarters, of course, there will be yelling, anyway. There always has been. You cannot satisfy a person seeking a ballyhoo instead of a constructive solution.

"Our committee remains intact and ready to operate on any new plan of modification of the present one that may come up. Immediate relief, as I said before, is imperative if the small exhibitor is going to stay with us. It may mean a loss of money to the distributor, is bound to in certain cases, but the small loss will be more than made up when the individual exhibitor is once more on his feet, has recovered from the effects attendant on the advent of sound pictures, the enthusiastic seller meeting the eager buyer, always a fatal combination."

Pasadena Officials Refuse "Rose Bowl" for "Sweetie"

Hollywood, Aug. 1.—Giving a reason that they wanted to be entirely neutral during the present controversy between Equity and film producers, Pasadena city officials have canceled a permit granted for the shooting of certain scenes of Paramount's forthcoming production "Sweetie" in the "Rose Bowl," widely publicized athletic institution of Pasadena.

SITUATION RELIEVED

Woodhull Group Accept Plan Offered By Hays Members After Parley Lasting Two Weeks

A COMMITTEE of exhibitors representing various state organizations of the Motion Picture Theatre Owners of America, the organization headed by R. F. Woodhull, and the committee of the principal producers and distributors of which S. R. Kent was the head, last week agreed on a plan for the immediate relief to the independent and unaffiliated exhibitor who has overbought on sound films. The plan was worked out by the sub-committee of the producer-distributor committee on the whole, and when presented to the exhibitor representatives last Thursday it was accepted by them after a brief parley. The exhibitor organization men had been in New York for about ten days working on a plan of their own, some of the features of which were incorporated in the producer plan.

Immediately on the agreement being reached as to the plan itself and its operation, the producers informed all of their exchange managers, who will be the ones to effect the adjustments with exhibitors, that they were to extend every effort in assisting exhibitors who were overbought to an extent that made it impossible for them to continue to operate their theatres except at tremendous losses.

Relief For Overbought

The plan provides that an independent exhibitor, who is not affiliated with any chain of theatres, who can prove that he has overbought in the matter of sound pictures, having jumped in while the first rush was on and exhibitors were willing to sign almost any form of contract no matter what the price stipulations were as long as they could get sound pictures, will receive an adjustment providing he will show his books or an audit of them which discloses that he is operating at a loss.

The purpose of the plan is to keep exhibitors in business and their houses running.

After the meeting S. R. Kent made the following statement:

"Our subcommittee and our committee of the whole, embracing all of the members of the national producers and distributors, have been in almost continuous session for the past ten days on the problem of an organized industry plan offering relief to the small, independent, unaffiliated exhibitors of the industry, whose business has been affected with the sudden advent and swift growth of the use of sound with motion pictures."

Kent stated that while it had beeen impossible to work out up to the present time

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Gaynor-Farrell Draw $132,314; "Fu Manchu" $56,950 At Rialto; "Noah's Ark" At Strand $36,272

Radio Has Hit In "Street Girl;" "Evangeline" Doesn't Get Over; "Black Watch" and "Irish Eyes" Fall Down

LITTLE Janet Gaynor and Charles Farrell are responsible for a record summer week at the Roxy. These two star names coupled with that of Frank Borzage as director pulled $132,314 to the big house last week. It wasn't the production "Lucky Star" that was responsible for the big money, for the picture isn't up to the standard of either "Seventh Heaven" or "Street Angel." At the Rialto "Dr. Fu Manchu" proved to be a terrific box office hit getting $56,950 on the week. This is the outstanding money wallop of the street and in percentage comparison the Paramount release got 198 4/10 at the Rialto against 129 1/10 at the Roxy. "Noah's Ark," in its first week on Broadway at popular prices, drew $36,272 to the Strand.

The second week of Clara Bow in "Dangerous Curves" at the Paramount showed $65,500, while at the Capitol "Wonder of Women" did not fare as well at the box office as the picture deserved with the receipt being $64,396.80.

"Evangeline" with Dolores Del Rio which came into the Rivoli last week proved a disappointment getting only $24,500 on its first week.

At the Colony Universal has made the mistake of holding in "The Showboat" a little too long. The picture dropped to somewhere around $6,300 last week, its fourth at the house. Three weeks should have been the length of the run. "In Old Siberia" at the Cameo was held over for a second week at that house, although the business of around $5,275 did not warrant it.

Only one of the extended run pictures managed to hold its own last week. That one was "Four Feathers" at the Criterion, where the business was $14,400 on the week. "Smiling Irish Eyes," which came into the Central, failed to click and got only $9,900 on its first week. "The Black Watch," at the Gaiety, has about petered out after nine weeks.

"Melody Lane," which was at the Globe, lasted but two weeks there, getting $13,460 on its final week with Eddie Leonard, the star, making personal appearances. The picture was replaced this week by what looks like a real hit, "Street Girl."

"The Broadway Melody" at the Astor has but another week to go and then is to be replaced by the "Hollywood Revue." Last week, the twenty-fourth for the picture on Broadway, found the receipts at $12,953. "Drag" at Warner's finishes this week to make room for the new Al Jolson picture "Say It With Songs." The Warner receipts last week were $12,111, while "On With The Show" at the Winter Garden came through with $15,225.

Talkie Ousts Legit In Tilt On Coast

HOLLYWOOD, August 1.—Helen Hayes recently starred in the stage production of "Coquette" at the Belasco Theatre, while Mary Pickford's talker of the same name was playing the second run neighborhood theatres. The stage show attracted less than ordinary business, according to reports, and finally closed a week before originally intended. A company official attributed the poor showing of the play to the competition of the talking production, which did a tremendous business in every locality.

Radio Pictures Enter Big Time With B'way Run

Premiere Of "Street Girl" At Globe Theatre Signalizes New Policy

With the opening of "Street Girl" at the Globe Theatre, New York, this week, Radio Pictures made its big time Broadway debut. Important officials of the Radio Corporation of America, and allied interests were present to emphasize the significance of Radio's vital interest in the picture business.

Many people prominent in finance, industry, radio and the theatre attended, including:

Major General James G. Harbord, president of Radio Corporation of America; David Sarnoff, chairman of the board, R-K-O; Owen D. Young, president of Westinghouse Electric; Paul Cravath, of the Equitable Bank; Merlin H. Aylesworth, president of National Broadcasting Co.; Hiram S. Brown, president of Radio-Keith-Orpheum Theatres, Inc.; Colvin Brown, executive vice-president of Pathe; Sam Katz, head of Publix Theatres; Harry Warner; Spyros Skouras; Messrs. Edward W. Harden, Edwin M. Herr and Edward Hayes, directors of RCA; Paul Mazur, member of the RCA Board; Joseph P. Kennedy, president of Pathe; Joseph Plunkett, general manager of Radio-Keith-Orpheum Theatres, Inc.; J. J. Murdock; Mo. Dreyfuss, head of Harms, music publishers; Dr. Goldsmith, president, and Mr. Buscher, general manager, of RCA Photophone; Richard Currier, of RCA Photophone; Owen Davis, playwright; Frank Craven, playwright and star; Henry B. Forbes, Broadway producer; Miss Ann Caldwell, librettist; and Herbert Brenon.

"Show Boat" Big At 1st Coast Run With Pop. Prices

"M-G-M Hollywood Revue" Still Leads; "Four Feathers" And "Honky Tonk" Gross Well

Hollywood, August 1.—With the "M-G-M Hollywood Revue of 1929" still the hit of the local movie row, playing to big crowds in its sixth week at Grauman's Chinese, four other film attractions enjoyed very good business the past week, with three houses making out average.

The four features that netted good returns were "Show Boat," in its first week at the Criterion at popular prices; "Four Feathers," in its first week at the United Artists at popular prices; "Honky Tonk," in its first week at the Warners Hollywood at popular prices; and "Dynamite," showing at the Carthay Circle.

Playing to normal business were "The River of Romance," at the Paramount; "Wonder of Women," at the Loew's State, and "Broadway" in its sixth week at the Biltmore, where the picture grossed just enough to get the house out of the red.

The grosses of the pictures and their percentage ratings are as follows: "M-G-M Hollywood Revue of 1929"—$29,000 (190%); "Show Boat—$18,000 (180%); "Four Feathers" — $24,000 (175%); "Honky Tonk"—$22,000 (155%); "Dynamite"—$18,000 (147%); "The River of Romance"$26,000 (104%); "Wonder of Women"—$27,000 (100%). "Broadway" did $5,000 business.

The past week for the Cathay Circle was its biggest in months while the business done by the Criterion was tremendous after "Show Boat's" Biltmore run. Charles "Buddy" Rogers appears to be building into a good draw, to judge by the business at the Paramount. The first week of "Four Feathers" indicates that that picture will stay at the United Artists for a six-weeks' run.

Jensen Re-entering Seattle Downtown Theatre Area

Seattle, Wash., Aug. 1.—Claude S. Jensen, member of the firm of Jensen-Van Herberg, once the "king pins" of the motion picture industry of the Pacific Northwest territory, arrived in Seattle last week and announced that he and Mr. Von Herberg were planning to reopen the Liberty Theatre, downtown playhouse which they operated for many years prior to disposal to West Coast-United Artists, and its subsequent closing almost two years ago. The house will be reopened in September and will have the first full-stage size screen in the Northwest for the projection of "true" motion pictures.

This will be Jensen-Von Herberg's first downtown venture in Seattle in twenty months. They now operate several neighborhood theatres.

Myers Decries Good Faith Of Exhibitor Plan

Statement Issued By Allied States Leader Infers A Smoke Screen

Washington, Aug. 1.—A statement issued from the offices here of the Allied States Association of Exhibitors, under the signature of Abram F. Myers, decries the form of exhibitor relief as proposed by the plan which the producers and the exhibitor organization opposed to the Myers' association have agreed on. He intimates that the plan is but a smoke screen for the time being to drown out the voice of the independent exhibitor "giving utterance to his just grievances."

In his statement Mr. Myers says:

"The dust which was kicked up in an effort to obscure the meeting held by this Association in Washington on July 2 having settled, there is revealed to the independent theatre owners of the country a plan of 'exhibitor relief' of a type with which they are entirely familiar.

"The producers, members of the Hays Organization, will undertake, through their branch managers to make adjustments with the expiring independents, whenever the latter can 'produce justifiable reason for the reduction of score charges and film rentals'; i.e. justifiable in the eyes of the branch managers.

Hays Criticism

"The Hays Organization whenever confronted by an issue which cannot be otherwise evaded calls a conference of amenable producers and alleged independent exhibitors and works out an informal program, always voluntary on the part of the producers, to tide them over the crisis and which may be thrown into the discard as soon as the pressure abates.

"The manner in which the high purpose of the Trade Practice Conference was subverted to industry politics is green in the memory of the exhibitors. The producers would not agree to any binding resolution on the all-important subject of block booking. They 'voluntarily' agreed, among other things, that 'news reels and short subjects will not be included in any block features, and the lease of news reels or short subject blocks will not be required as a condition of being permitted to lease feature blocks or vice versa.' And yet I have affidavits from numerous exhibitors affiliated with this Association to the effect that producer-distributors, parties to this 'statement of policy' are, as a matter of fact, demanding that exhibitors take their talking acts and news reels as a condition to obtaining feature pictures.

"These same producers under the same auspices undertook to ban all manner of substitutions and misleading advertising; yet on the basis of information collected by this office, and well known to all engaged in the industry, these abuses now flourish as never before.

Independent Justified

"The independent exhibitor, therefore, is justified in looking askance at this latest 'voluntary' undertaking by the producers, and in concluding that the whole affair was cooked-up to drown his voice in giving utterance to his just grievances. He knows that a mere undertaking to adjust scoring charges and film rentals which are too high for him to pay is wholly unscientific and must inevitably lead to injustice, favoritism, discrimination—and eventual disuse. There is great ability in the ranks of the producers thoroughly competent to deal with this matter if unembarrassed by prevailing political methods. The pictures are budgeted and their cost ascertainable within reasonable limits, their distribution can be fairly calculated on the basis of theatre equipment, and the theatres can be classified according to earning power.

"Based on these factors the producers, if freed of their commitments to each other through the Hays Organization, could work out a schedule of prices which would yield them a fair return on investments, enlarge the field of distribution, and permit the independent theatre owners to remain in business at a profit. This would be sound economics and good business and could be prosecuted along lines approved by reputable accounting and appraisal companies. Also it would avoid the vicious favoritism and discrimination inherent in the scheme just announced by the producers."

Allied States Declares War On Arbitration Method; Iowa Joins; Texas Seeks Injunction

Steffes Claims Fifteen States Are Now Lined Up In Move Against Present System

THE Allied States Association has apparently declared war on arbitration as it now exists in the industry.

W. A. Steffes, Northwest exhibitor leader and an official of Allied, told the Rocky Mountain States convention in Denver last week that "we (meaning Allied) are out to break up arbitration, because it is arbitration that has made a trust of the picture business."

Steffes claimed that Allied has now on its list 15 states in which exhibitors refuse to settle their differences through this method, "and we hope to add the five states in this territory to the others."

His statements are in line with an announcement made by Abram F. Myers, president and general counsel of Allied, early in July, in which he said that his organization would quit arbitration to force a show down and seek negotiation of a new uniform contract.

Wants Different Brand

"We are not opposed to arbitration," he said. "We want arbitration which the industry has never had. The present contract is unfair and one-sided. All the advantages are with the producer, none with the exhibitor. We say until there is a fair contract and a true arbitration we withdraw."

The exhibitor association of Texas, after recently walking out on arbitration proceedings, now seek an injunction against film exchanges from imposing a deposit penalty on those exhibitors who have refused to accept the present method of arbitration. However, arbitration at Dallas is being continued by distributors with a board of exhibitors appointed by the city's Mayor. Members of these proceedings have so far expressed their approval of decisions rendered.

In Iowa, the Iowa Exhibitor's Association has also withwrawn from arbitration and, like the Texas group, doubt that the present form of standard contract is legal in their state. They have expressed their desire for a new form of contract. At the late convention of this organization members gave unanimous support to Senator Brookhart's bill and agreed to lend full support towards its enactment.

P. F. L. Spikes Rumor Bow Leaving Company

CONTRARY to a report published in Hollywood that Clara Bow would leave Paramount Famous Lasky Corporation when her current picture was completed, the company this week issued a statement that she would remain a Paramount star for several years to come.

Miss Bow recently signed a contract with the company which will continue her services until October, 1931. Four Bow pictures are planned for next year. One of these, "The Saturday Night Kid," went into production at Hollywood this week. It is based on a story by John Van Alstyne Weaver and Paul Abbott and will be under the direction of A. Edward Sutherland. James Hall will be leading man.

RKO Expanding Theatre Deal With Pantages Circuit

Purchase Announcement Of 6 Followed By Report Of Another Deal

On the heels of an announcement by F. W. Vincent, Los Angeles representative of Radio-Keith-Orpheum, that his company would take over Pantages properties amounting to six theatrs in the West by Sept. 1, comes a report that RKO is also negotiating for Pantages houses in four other Western cities.

In the deal which was announced would be closed by Sept. 1st, it is said that Pantages houses in San Francisco, Salt Lake City, Portland, Ore., San Diego, Spokane and Tacoma will be included. The present negotiations are said to apply to Pantages theatres in the cities of Los Angeles, Seattle, Fresno and Vancouver. Joe Toplitsky, agent in the first deal, is also reported to be handling purchase of the second lot of houses for the further distribution of RKO product.

Universal Signs Harry Greene For "King Of Jazz"

Harry Greene will play in support of Paul Whiteman in "The King Of Jazz," Universal special now under way at Universal City. Greene will have the comedy role of a theatrical agent. The only other player signed to date is Andre Beranger, who will have a part opposite Whiteman. Plans for the actual shooting of the picture are rapidly taking shape.

Columbia Buys Stage Play

Columbia Pictures announces acquisition of the Bide Dudley stage play, "Borrowed Love" and will class it among the fifteen productions on the new season program listed as de luxe pictures.

Warners Will Celebrate Anniversary Of Vitaphone By Showing New Jolson Film

Aug. 6 Marks Third Year Since "Don Juan" Was First Shown; "Say It With Songs" Is Jolson's Latest

WARNER BROTHERS will celebrate the third anniversary of the introduction of Vitaphone to the public on next Tuesday night, August sixth, with the premiere performance of Al Jolson's latest production "Say It With Songs" at the Warner's Theatre, the same house at which Vitaphone received its first public demonstration on August sixth, 1926.

A revolution has convulsed the motion picture industry in the three years since that night. The revolution was predicted by those who witnessed the first performance of John Barrymore in "Don Juan" with its synchronized score play by the New York Philharmonic Orchestra via Vitaphone, and the accompanying short subjects that were shown with it.

The initial program consisted of a speech of welcome by Will H. Hays, the overture from "Tannhauser" played by the New York Philharmonic Orchestra; Marion Talley singing "Caro Nome" from "Rigoletto"; Efrem Zimbalist and Harold Bauer playing Beethoven's "Kreutzer Sonata"; Roy Smeck and his "Pastimes"; Anna Case in "La Fiesta"; Mischa Elman playing "Humoresque" and Giovanni Martinelli singing "Vesti la Giubba" from "I Pagliacci." It was a demonstration of a mechanical sound reproduction device coupled with the motion picture that was at once startling and tremendous in its scope. It presaged a new era in the motion picture industry and paved the way for the present-day "talkie" craze which has swept the country.

650 *Shorts Produced*

In the thirty-six months that have elapsed since this first performance the Warner Bros. have produced more than 650 short subjects covering a range from grand opera, instrumental music and vaudeville specialties that have brought to the screen hundreds of the famous artists and players of the stage and operatic world.

But more important still is the use that Warner Bros. have made of Vitaphone with full length pictures. Following the synchronization of "Don Juan," Vitaphone was employed for the complete scoring of 34 other Warner productions. By the time this group was finished, the company was convinced that the future of Vitaphone features should be developed by the incorporation of songs and dialog into the action of the story. Al Jolson in "The Jazz Singer" was the first attempt along these lines. Because of its overwhelming success, more ambitious use of Vitaphone was made until the first all-talking feature picture, "Lights of New York," was given its premiere at a midnight performance at the Mark Strand Theatre, on Broadway, July 6, 1928.

To date, in addition to the 650 Vitaphone shorts and the 34 synchronized features, Warner Bros. have completed 54 Vitaphone talking pictures. The scope of Vitaphone production has increased a hundredfold since August, 1926, until today it covers all types of dramatic and musical material, including operettas and other classifications of entertainment hitherto impossible for the motion picture camera to utilize. Through Warner Bros. pioneering, natural color is now being aded to the wonders of Vitaphone so that mechanically the Warner product has today reached the ultimate perfection.

Weekly First National Hour On Radio

FIRST NATIONAL PICTURES will soon launch an extensive radio hook-up in conjunction with station KFWB at Los Angeles. Every Monday evening between nine and ten o'clock there will be a First National hour introducing company stars. It is probable that Mervyn LeRoy, First National director, will act as Master of Ceremonies.

ERPI, RCA And Academy Move For Sound Instruction

University Engineers And Professors Will Lend Their Cooperation

(Hollywood Bureau, Motion Picture News)

Hollywood, Aug. 1.—A plan has been effected between Electrical Research Products, Inc., the Radio Corporation of America and the Academy of Motion Picture Arts and Science whereby university engineers and professors will cooperate in the formation of an instructional school for all employees of the motion picture industry who are engaged in operation or projection of sound picutres. The movement developed from a meeting of sound engineers at the Academy on Wednesday night of this week.

It is expected that text books, outlining a course of instruction on sound and other means of teaching theatre operators the proper method of operating sound apparatus, will result from the move.

Fox Will Make Silent Versions of 1929-30 Films

Revises Plans On All But Musical Shows; Will Re-edit Others

Hollywood, Aug. 1.—Fox will not only make silent versions of practically all talker productions to be released during the coming year, but will also re-edit and title several talkers that have been released in the past several month. This decision was reached by Winfield Sheehan after it was found that the company was losing revenue on talker productions by not providing silent versions.

John Stone, who has been with Fox for several years as a scenario writer, has been placed in charge of the silent version department, and will be assisted by Wilbur Morse, Jr.

In making the silent versions of pictures produced as all talkers, Fox will make additional scenes, if these are found necessary. The musical productions to be made during the coming year will not carry silent versions, as it is admitted that those pictures depend mostly on music and not on story background.

A company statement declared that Fox would make the silent versions to take care of the requirements of the 12,000 or more unwired theatres in this country, in addition to the thousands of houses in foreign countries. Winfield Sheehan said that silent prints would be made until all theatres in the country are wired, which he estimates will require three to four years.

Waxman Appoints Harvey To Warner Advertising Post

George Harvey has been appointed to handle advertising copy on Warner Bros. forthcoming schedule of Vitaphone productions. The appointment was announced this week by A. P. Waxman, director of advertising and publicity for the company. Mr. Harvey will work under Mr. Waxman's supervision in the post recently resigned by George Brown. Brown left for the Coast last Friday to become Harold Franklin's director of publicity for Wesco Theatres.

Harvey goes to Warners with a long record of experience in the film business, recently having been in charge of advertising for Pathe. He is also president of the A. M. P. A.

F. Meyer In N. Y.; U Chain Plans Wisconsin Expansion

Fred Meyer, general manager of the Universal Chain subsidiary, the Milwaukee Theatre Circuit, is now in New York for conference with Universal home office executives regarding the film buy for his chain. He returns to Milwaukee after a few days.

Accompanying him to Milwaukee will be Louis Cohen, real estate chief for "U," who will investigate several Wisconsin situations to fit in with Universal's expansion.

RKO Has Plan For Solution Of Foreign Tangle

Decides On Use Of Prologues And Interpolations In Several Languages

RKO Productions, Inc., have hit upon a neat solution of the problem of making American-made pictures understandable in the foreign market. It is all done with a prologue and a "master of ceremonies" and the company believes it has a most effective method of combating the present difficulties.

Foreign actors have been engaged by Randolph Bartlett, Radio Pictures title editor, to speak prologues and interpolations to RKO features in their native languages.

The general plot of the story, its characters and the key situations are described in a prologue in the language of the country where the film is to be shown. Then at the end of each reel, the picture again cuts to the "master of ceremonies" who describes the change of scene and the dialogue that is to follow.

The first members of Bartlett's foreign staff to be engaged are: Pierre De Ramey, a Frenchman, with the Gaumont Film Company; Hans Von Morehardt, German actor; Manuel Paris, of Barcelona, Spain; and Robert Wahlberg, of Stockholm, Sweden.

"Street Girl," now being given its premiere at the Globe Theatre, New York, is the first of the Radio Pictures to have been given this service for the foreign market since it is the first Radio Picture to have been released.

J. D. Williams Returns From Trip To Continent

J. D. Williams, World Wide Pictures executive vice-president, arrived in New York on the Berengaria this week, returning from a two months' business trip to England where he promoted a talking studio proposition.

Alexander Aronson, World Wide European representative, is expected back from the continent this month; he has been abroad assembling talking picture product for his company.

With Mr. Williams at the helm and Mr. Aronson's pending return, World Wide activities will be at once resumed.

Metropolitan Building New Sound Stage On West Coast

Metropolitan Sound Studios are expanding their Hollywood plant with the construction of another 100 x 200 complete sound stage which will provide additional shooting area of more than 20,000 square feet. Metropolitan is said to be the only independent leasing studio equipped with Western Electric recording devices. Companies now producing in these studios include Harold Lloyd, Sono-Art, Caddo, Cliff Broughton, Coronet Comedies, Lloyd Hamilton Comedies, Bercowitz Productions, and Robert Bruce Productions.

L. A. Musicians' Union Aids Equity Fight; Gillmore Policy Held Wrong By Some Members

Hearing on Equity Suit Scheduled Aug. 12

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Aug. 1.—Warner Brothers and Tully Marshall, defendants in Equity's court action to prevent the actor, a member of the association, from working for the producer through the medium of a permanent injunction must go to court on August 12th to show cause why Marshall should not be enjoined from working for Warners.

The suit is an innovation in legal circles inasmuch as Equity contends Marshall's membership in Equity constitutes a contract in itself, and his signing a term agreement with Warner Brothers constitutes a breach of that contract.

Interchangeability Settled Abroad For Seven U. S. Firms

Bitterly Contested Issue Settled With Declaration Of A Truce

The interchangeability issue in Great Britain is settled, according to cable advices this week, so far as seven American companies are concerned. Paramount, Fox, M-G-M, United Artists, Universal, Warners and First National issued a joint statement July 31 in London, declaring a truce on the issue.

It was announced by these companies that their sound pictures may be shown over any make of reproducing equipment so long as the equipment meets the approval of a committee of indpendent experts which will be appointed.

The interchangeability issue has been bitterly contested in Great Britain, and at one time it threatened to become a matter of legislation by Parliament.

Rayart Officials Celebrate Company's Fifth Anniversary

The fifth anniversary of Rayart Pictures Corporation, created by W. Ray Johnston on July 24th, 1924, was celebrated on the same date last Wednesday. Since its formation the company has made five consecutive seasons' programs.

Richmont Pictures, Inc., who from the beginning have handled the company's product abroad, will continue to distribute for the foreign market during the 1929-30 season. The program will consist of all-talkies and details will shortly be announced.

Undercover Player Group Meet Daily In Beverly Hills To Solve Situation

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Aug. 1.—With Equity still working to force the producers to accept its terms, there were two developments of major importance this week.

The first was the report that prominent stars, members of Equity, who are against the methods being used by Frank Gillmore, Equity head, have held under cover meetings at Beverley Hills homes in an effort to work out their own solution of the impasse. They are reported as particularly opposed to the banning of the small actor and feel that this method is entirely in the wrong.

The second development was a speech by J. W. Gillette, head of the Los Angeles Musicians Union, in which he declared that Equity had given an impetus to the whole labor cause in Los Angeles and for this one point alone the American Federation of Labor would insist that Equity demands be met by the producers. Gillette closed his remarks with a donation of $1,000 to the Equity fund.

Announce Suspended Players

The Stadium meeting attracted about five thousand persons with speakers generating the enthusiasm. The suspended Equity members announced were: Louis Mercer, Edith York, Otto Matiesen, Louise Gaval, Harry Wood, Agnes Riley, C. B. Steele and Elmer Hawley. William Orlamond was announced as reinstated. Gillmore claimed there was no doubt concerning the ultimate and entire victory for his organization in the near future. Paul Turner read a report to the New York council to the point that new Equity members totaled 2,000 up to last Friday, with about fifty being added daily. It was also claimed that investigations showed that casting is becoming increasingly difficult for producers and it was intimated that several producers were facing a real pinch. It was further declared that non-Equity players hitherto engaged in silent film production were not properly filling talking parts. The enlisting of local labor organizations was cited as a great bid to national appeal.

In reference to treatment of stars by film producers George Arliss stated that they have no complaint to offer. The producers had done everything for them, he said, and he personally had the highest praise for the Warner Brothers for treatment accorded him while working on two productions. Other speakers included Louis Wolheim, Emma Dunn, Lottie Pickford, James Young, Clark Silvernail, Major Pease and Capt. O'Hay.

Eastern Mo. And Southern Ill. T. O. Convene Aug. 19

Jefferson Hotel, St. Louis, Will Be Scene Of Gathering Which Will Last 2 Days

St. Louis Mo., August 1.—Fred Wehrenberg, president of the Motion Picture Theatre Owners of Eastern Missouri and Southern Illinois has announced that the annual convention of the organization will be held at the local Jefferson Hotel, on August 19 and 20.

Although the complete program for the gathering has not been decided on as yet it is certain that several men prominent nationally in motion picture affairs will be included in the speakers. The program committee composed of President Wehrenberg, Oscar Lehr, Ralph Goldman and L. C. Hehl are negotiating with a number of outstanding men with a view of having them address the convention delegates.

It is also certain that the sound picture situation will be gone into very thoroughly. There are many theatres in the territory covered by the organization that are in real distress because of the new conditions that have developed in the industry since sound pictures were introduced.

Another feature of the gathering will be the banquet to be held on the evening of August 19.

"U" Forms Syndicate To Handle Newsreel Stories For Papers

The latest development in Universal's newsreel tie-up with a large group of indepently owned newspapers in various parts of this country is the formation of a syndicate known as The Newspaper Newsreel Syndicate, with headquarters at 3 West 56th street, New York City.

The syndicate will handle all newsmatter for the printed columns of the various journals and maintain photographic service to supply the publications with still pictures of all news events which are shown in the newsreel. The cameraman employed will take snapshots or time exposures of the same events that appear in the newsreels and these will be sent to the syndicate by air mail or other rapid transit to insure publication at the earliest possible moment. Forty newspapers are in the tie-up and the first of the newsreels was shown in key cities July 31.

Columbia Signs Margaret Livingston For 6 Pictures

Margaret Livingston's name was added to Columbia's list of players for a series of six talking picture productions on the 1929-30 program. Among outstanding dialog pictures Miss Livingston has appeared in are "The Last Warning," "Beware of Bachelors" and "The Bellamy Trial."

Vancouver Newspaper Attacks Censorship

THE Vancouver Sun, in a recent editorial on the censorship of talkies, states that a situation has been created which is "intolerable":

The paper holds, "that the box office constitutes the best censorship any picture can have.

"Wholesale butchery on the part of censorship boards is bound to destroy the nice synchronization between sound and picture and by the time a talking picture gets through the hands of nine different censorship boards, each with a different standard of appraisal, the picture is just about ruined."

The editorial also asks why, if censorship is at all necessary, should Canada have nine boards picking over all pictures that come into the Dominion.

Work Of Screen Technicians Leads, Coast Paper Finds

Screen Writers' Bulletin Bases Survey On News' Check-Up And Sees Movie Talent Supreme

(Hollywood Bureau, Motion Picture News)

Hollywood, Aug. 1.—Of thirty-five all talkers doing better than normal business at the theatre box office for the first three and a half months of this year, twenty-five are the product of screen technicians throughout, as well as featuring screen players exclusively.

This is pointed out in a recent issue of "The Screen Writers' Bulletin," Hollywood, which bases its compilation on and credits the box office check of MOTION PICTURE NEWS for the three and a half months ended May 31, 1929. This check up was printed in a recent issue of the NEWS.

Continuing, "The Screen Writers' Bulletin" says: "The actor's bogie, Voice Test, is not so ogreish as was anticipated. In fact, only five of the leaders feature stage personalities, two of these being Jolson's."

M-G-M Secures Mayan House For Marion Davies' Picture

Hollywood, Aug. 1.—Due, it is claimed, to congested bookings at the Chinese, Carthay Circle and Criterion theatres in Hollywood, M-G-M has taken over the Mayan theatre in Los Angeles for the presentation of Marion Davies' first talking picture, "Marianne."

G. R. O'Neill Heads Pathe Advertising And Publicity

G. R. O'Neill, formerly head of advertising and publicity for Pathe International Corp., becomes the new director of advertising and publicity of Pathe Exchange, Inc., succeeding George W. Harvey, resigned.

Film Exports Show Large Gain During First Half Of 1929

Anxiety To Market Silent Prints Seen Among Other Reasons

In a communication from the Department of Commerce, Washington, D. C., N. D. Golden, assistant chief of the motion picture division points out that American motion picture exports for the first six months of 1929 show an increase of 9,058,284 linear feet over the corresponding period of 1928.

This is accounted for, the Department thinks, for the facts that American distributors are anxious to market as many silent prints as possible in Europe before the desire for talking pictures becomes as firmly implanted there as in this country, and that our exports of talking and sound pictures have made it necessary for American distributors to print their talking versions in this country as the European printers are not yet equipped to print positive prints from negative sound films. Probably this is substantiated by the large increase of imports by the United Kingdom during the first six months of 1929.

By this increase the United Kingdom becomes our second leading purchaser and as always, remains our leading revenue market. For the six month period Europe has supplanted Latin-America as our chief user of American pictures, the latter, however, being close on Europe's heels.

Taylor Installed As Ass't General Sales Mgr. For Universal

The establishment of a Western sales executive in New York—a new move for Universal—was made last week by the Laemmle organization, Harry Taylor, who has been Mid-West division manager for U in Kansas City, being named as assistant general sales manager by M. Van Praag, U sales chief.

Under Van Praag, Taylor will have jurisdiction over the Western half of the U. S., his territory including eighteen Universal exchanges.

The Eastern half of the country, including 22 exchange territories, remains under the jurisdiction of Ted Schlanger, U's other assistant general sales manager. The Canadian offices are included in Schlanger's jurisdiction.

Four More Vita Shorts Completed by Warner Bros.

Among the recently completed Warner-Vitaphone short subjects are four more from well known artists. From Irene Franklin is a sketch entitled "Those Were the Days" and she sings "The Belle of the Beach." Flournoy and Miller have completed a skit "They Know Their Groceries," Cariena Diamond, harpist, another, and Nan Halperin, a singing number in comedy style.

August 3, 1929

The SHOWMAN Section

Featuring

* * *

Pictorial Review of Theatres.

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Business Building Theatre Map.

* * *

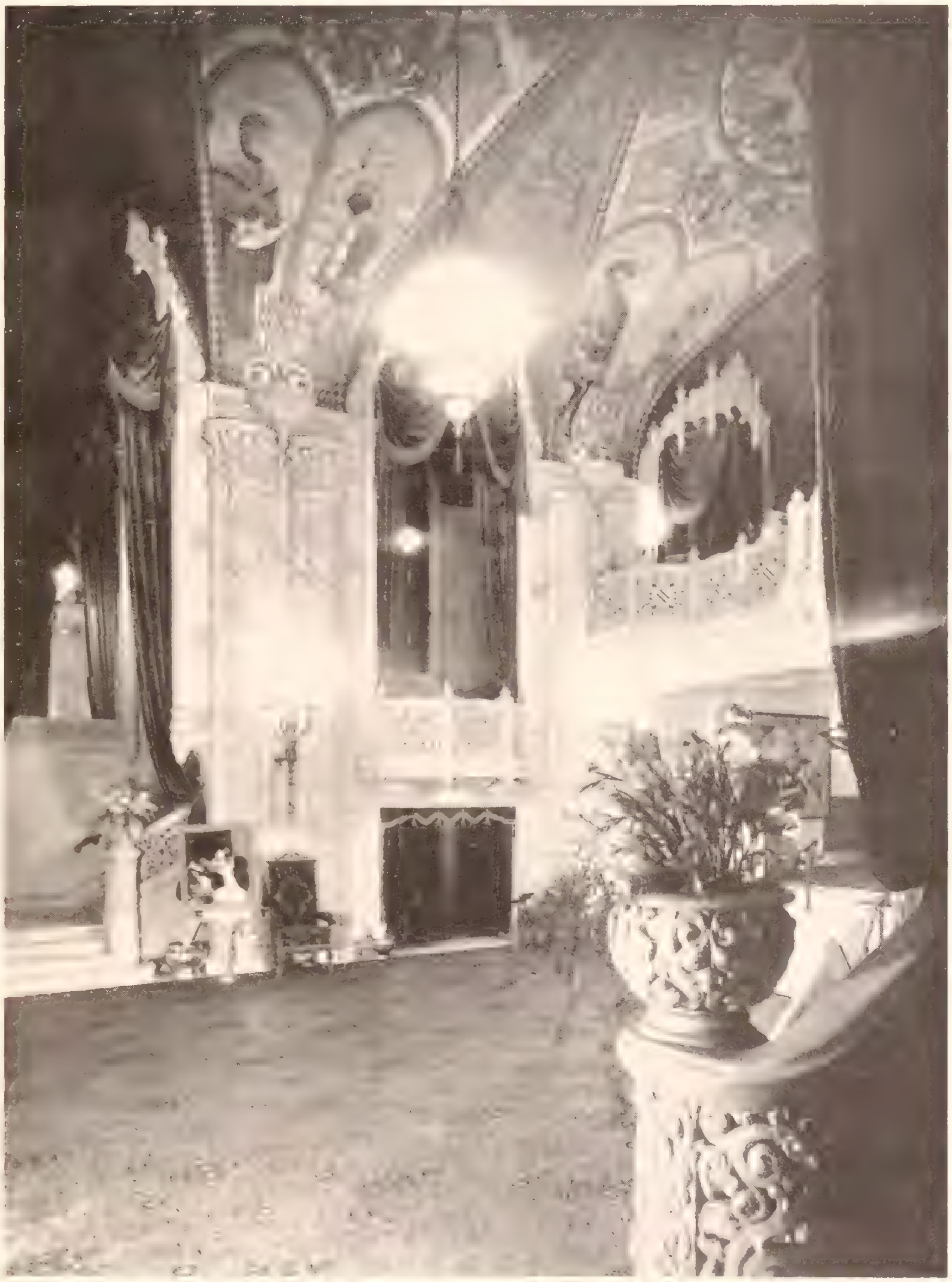
Sound Equipment and Operation Reference Pages.

* * *

The "Big Screen" Arrives

* * *

Solving Your Theatre Construction Problems.

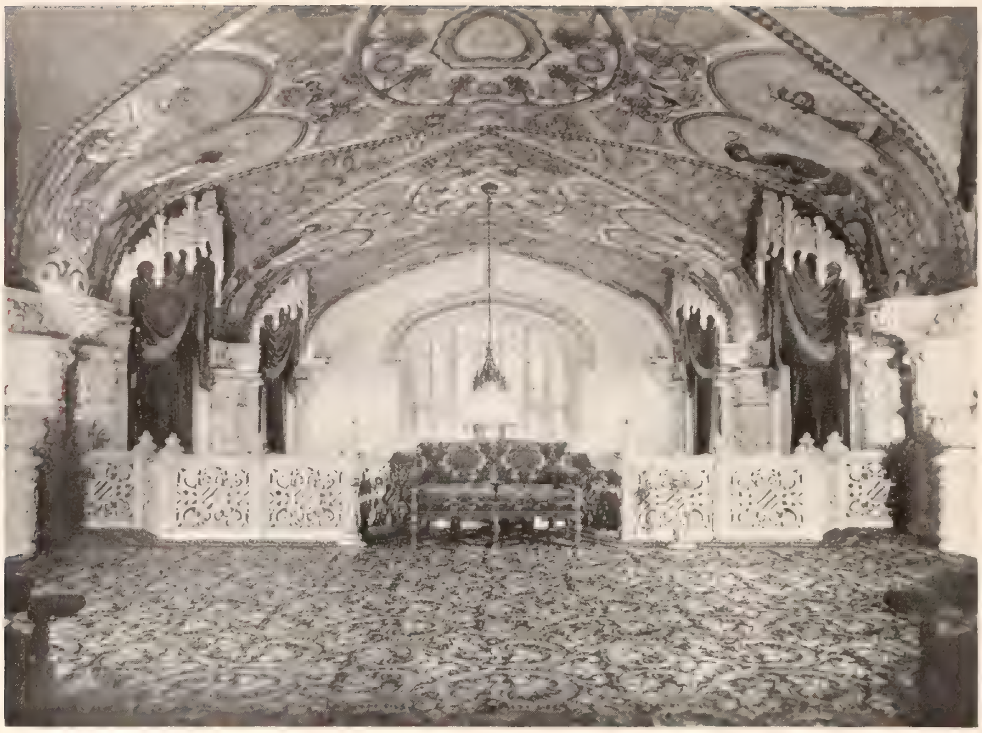


Regent Theatre, Melbourne, Australia

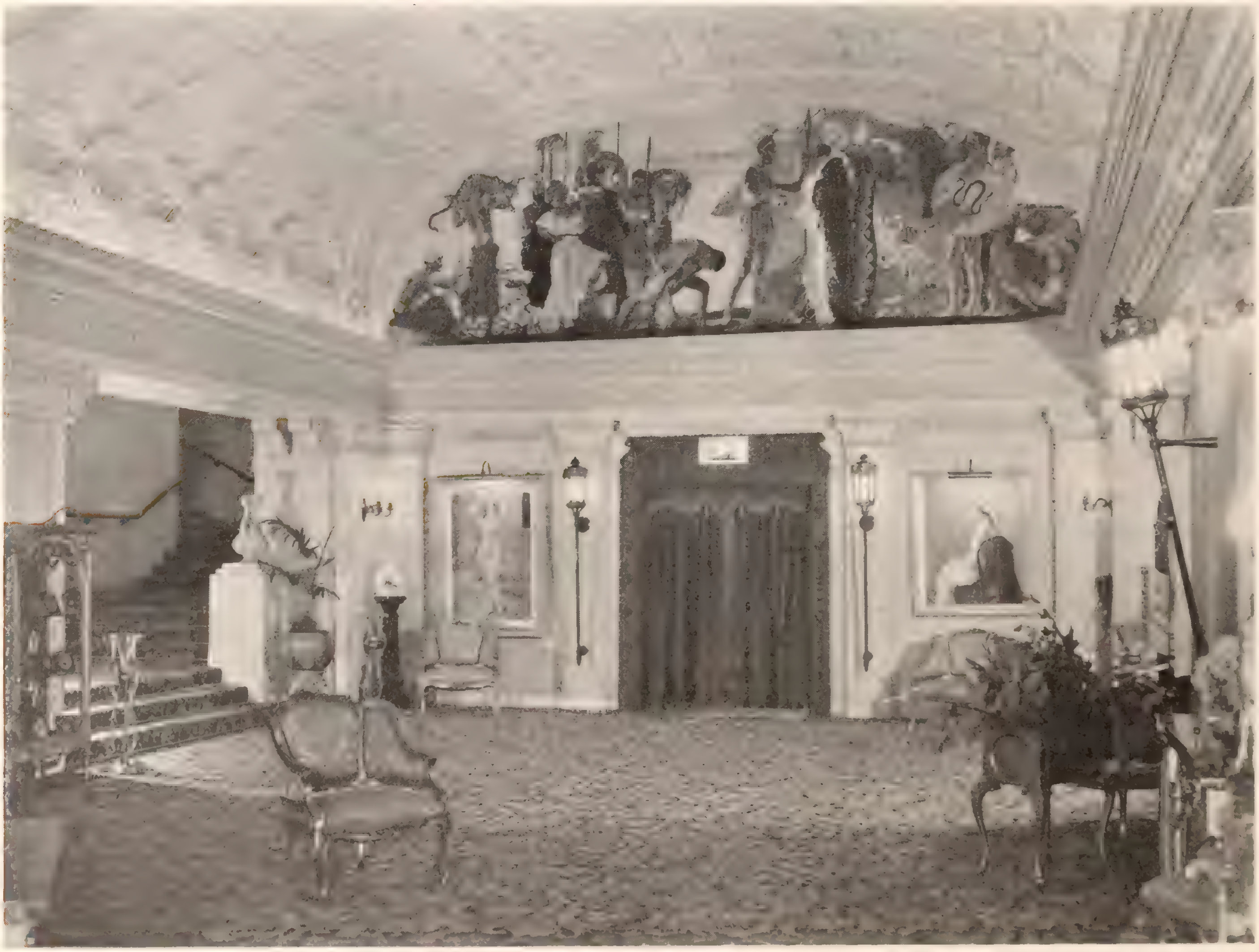
Pictured above is the grand lobby of the newest playhouse built in Australia by Hoyts Theatres, Ltd., and regarded the most beautiful theatre in that country. The Regent was opened March 15, 1929. *The architectural style is Gothic. It is built on a duplex plan, the building housing also a smaller theatre called the Plaza and devoted to long runs, while the main theatre, with* 3,300 *seats, operates on a weekly change policy.*

CEDRIC H. BALLANTYNE & ASSOCIATES, ARCHITECTS

Right, Section of the Promenade.



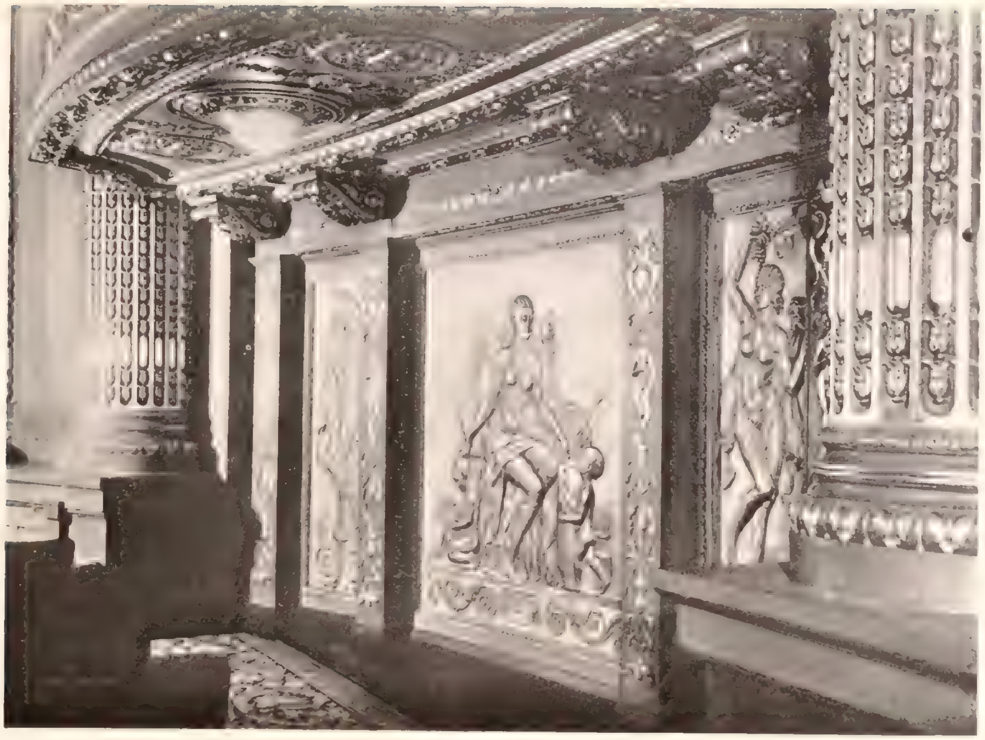
Below, Mezzanine Level. Stairway Leads to Balcony.



REGENT THEATRE

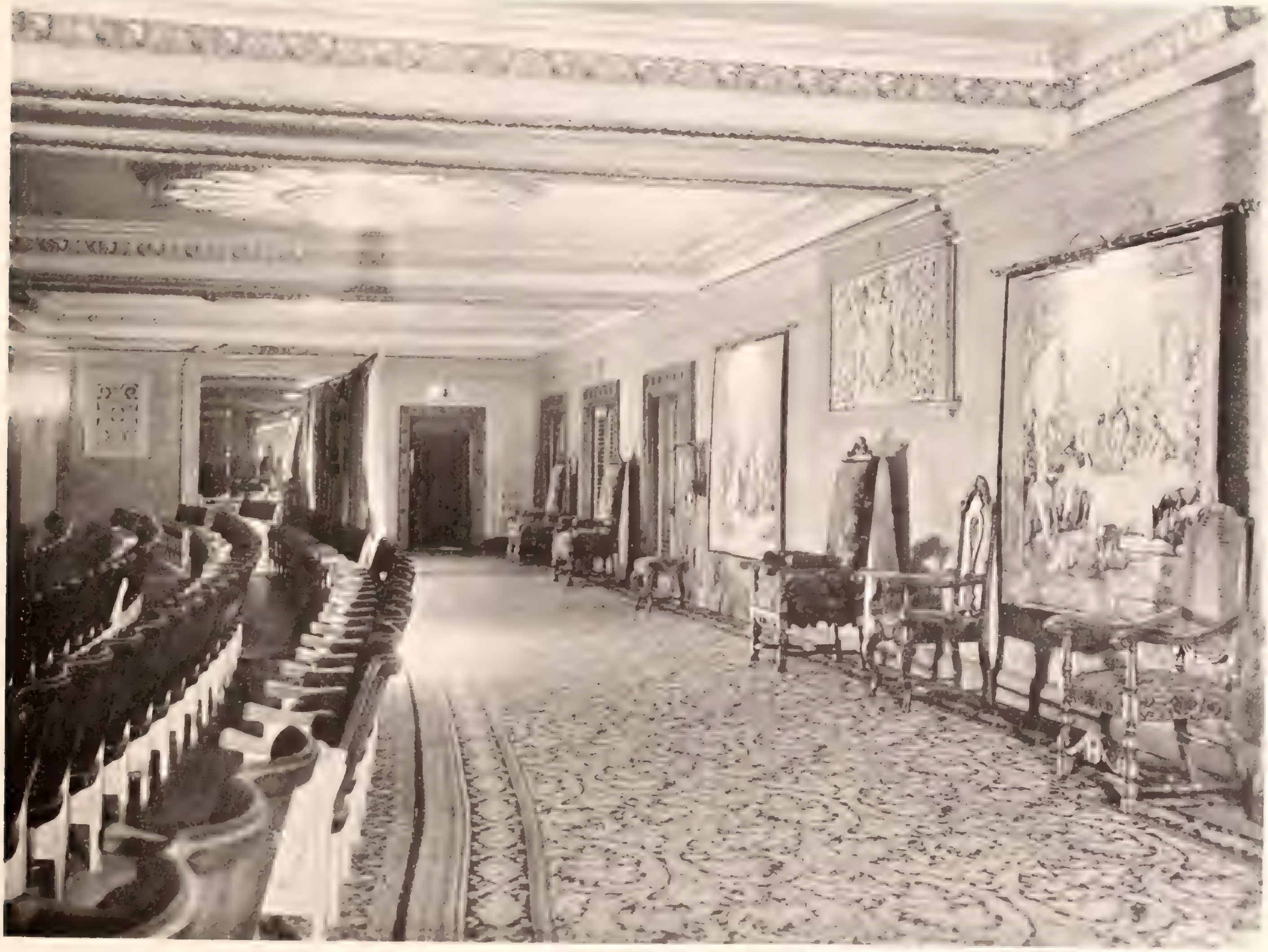
Melbourne, Australia

CEDRIC H. BALLANTYNE AND ASSOCIATES, ARCHITECTS

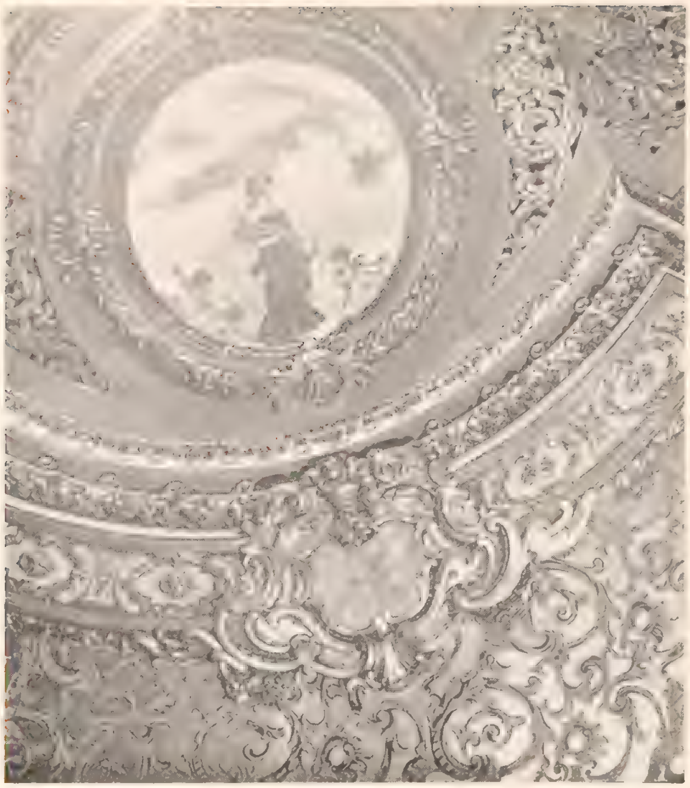


Right, Detail of Sidewall Treatment, Auditorium.

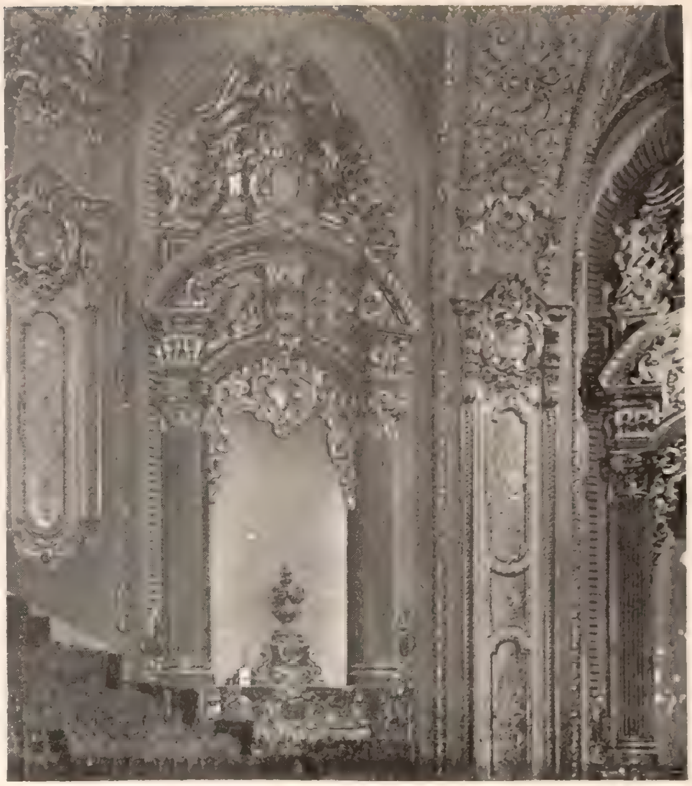
Below, Cross View Rear of the Regent Auditorium.



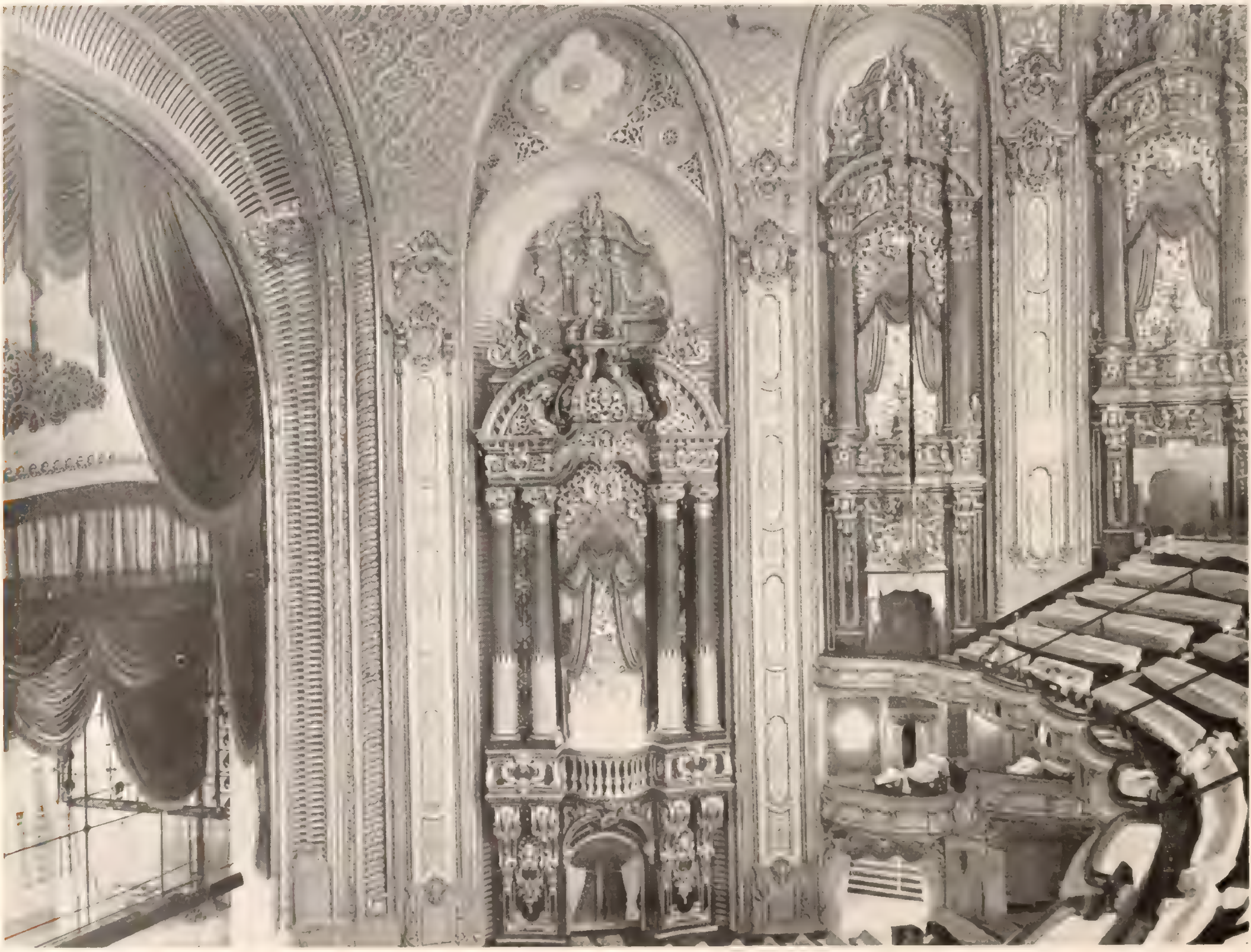
THE Regent Theatre in Melbourne, Australia, is operated by Hoyts Theatres, Ltd., and takes rank among the most striking of the palatial motion picture houses of the world. The Regent is built on the duplex plan, with another, smaller capacity, playhouse underneath it. The smaller theatre is called the Plaza and has seating accommodations for 1,300 people, all on one floor. The Regent seats about 3,300. The former is devoted to long-run engagements, while the Regent operates as a weekly change house with admission prices ranging from 36 cents to 60 cents for matinees and 36 cents to 78 cents for evening performances. At the time the photos above were taken the interior had not been completed. The Regent was formally opened last March.



Fragments, Ceiling Treatment



Detail, Sidewall Decoration



Auditorium from Balcony, Right

FOX THEATRE

San Francisco, Calif.

THOMAS W. LAMB, ARCHITECT

THE FOX—A NEW MOTION PICTURE PALACE OPENS ITS DOORS TO THE SAN FRANCISCO PUBLIC

Huge Auditorium for Sound Film and Allied Entertainment Has Seating Capacity of 5000—Dedication Held June 28th

FORMAL opening of the Fox Theatre, San Francisco, took place, amid the celebrative events and glamor usually attending the dedication of the super-type theatre, on the evening of June 28th. And, as the motion picture trade already knows, the new playhouse lives up to those standards of capacity, sumptuousness and modern service features which stamp the newest achievements of architects who specialize in the planning and construction of motion picture theatres.

The new Fox in San Francisco matches in seating capacity the theatres recently opened under the Fox Theatres banner in St. Louis and Detroit. There are accommodations for 5,000 persons in this huge, vaulted auditorium. The new house was designed by Thomas W. Lamb, Architect, of New York.

Built in modern block style, the theatre is undecorated on the exterior except for the towering cathedral façade of the entrance. So cleverly is its auditorium planned that the occupants of one section need hardly know the other sections exist.

In a special mezzanine circle between the first floor and balcony, is the de luxe portion—the diamond horseshoe. Cream colored paneling on walls and ceiling, ornamented with the soft pastels of French Renaissance, appear here in the soft glow of subdued and modernistic sidelights. In this circle are 350 deeply upholstered seats.

In the balcony above, seats are divided into three distinct sections, each drawing in to itself the surrounding decoration so that none is lost in the immensity of the whole. The first six rows contain 250 loges, the next section is the first balcony, and above the second balcony.

Spacious and well ventilated throughout, the topmost row of the theatre lacks not a whit of the finished decoration that distinguishes the diamond horseshoe. From this row to the screen is a magnificent sweep of 235 feet.

Gold and walnut is the color scheme. A deep-set arched panel, heavy with dull gold fresco work and gold-etched columns flank the stage on either side, and is repeated eight times down the length of the theatre. The immense center dome, surrounded by six smaller domes, is colored by indirect lighting, and the remainder of the ceiling is painted to match the brocaded panels in other parts of the theatre. Against it are painted, here and there, striking golden pheasants.

And the focus of the 5,000 pairs of eyes whose owners may be seated in this tremendous hall, is the curtain. Here the brocade design of the ceiling is reproduced in colored jewels against a neutral background of satin plush. Augmenting the color of the jewels are patterns of scintillating metallic cloth that also follow the brocade scroll.

Fox Theatre, San Francisco

AGREAT battery of projection machines and spotlights occupy a long room behind the topmost row. High up in the theatre, also, is the air-cooling room, where the huge intake ducts direct air through a cool shower of fresh water before it passes into the the theatre. Above is a whole floor devoted to radio broadcasting rooms, preview rooms and sound-proof offices for certain of the 150 members of the personnel.

Half a dozen elevators convey patrons to and from the balconies. There is even a special sliding panel in the side of the cars to permit passengers to pass from one elevator to another in case one should become stuck between floors.

On the mezzanine is a beautiful suite of rooms that compose a women's lounge. A beautiful, delicately-toned room with a fireplace and delightful chairs is flanked by a smart, modernistic smoking room and lighters are provided in profusion. In the cosmetic room the walls are all of mirrors, beautifully designed, and a number of them carved underneath the surface in bizarre, fanciful patterns.

Another suite of women's rooms, equally beautiful, is located on a mezzanine floor. Above the upstairs women's lounge is one of the men's clubrooms, where hunting prints and leather chairs give a pleasant masculine atmosphere enhanced by carved woodwork and a rich Oriental rug.

DOWNSTAIRS is a hospital room with full equipment for emergency cases. In the basement is an imense boiler room, containing the heating plant, another containing the refrigerating plant for all the water that bubbles upward to a score of tiled drinking fountains in the theatre above.

There are 3 organs of the highest grade, one in the lobby.

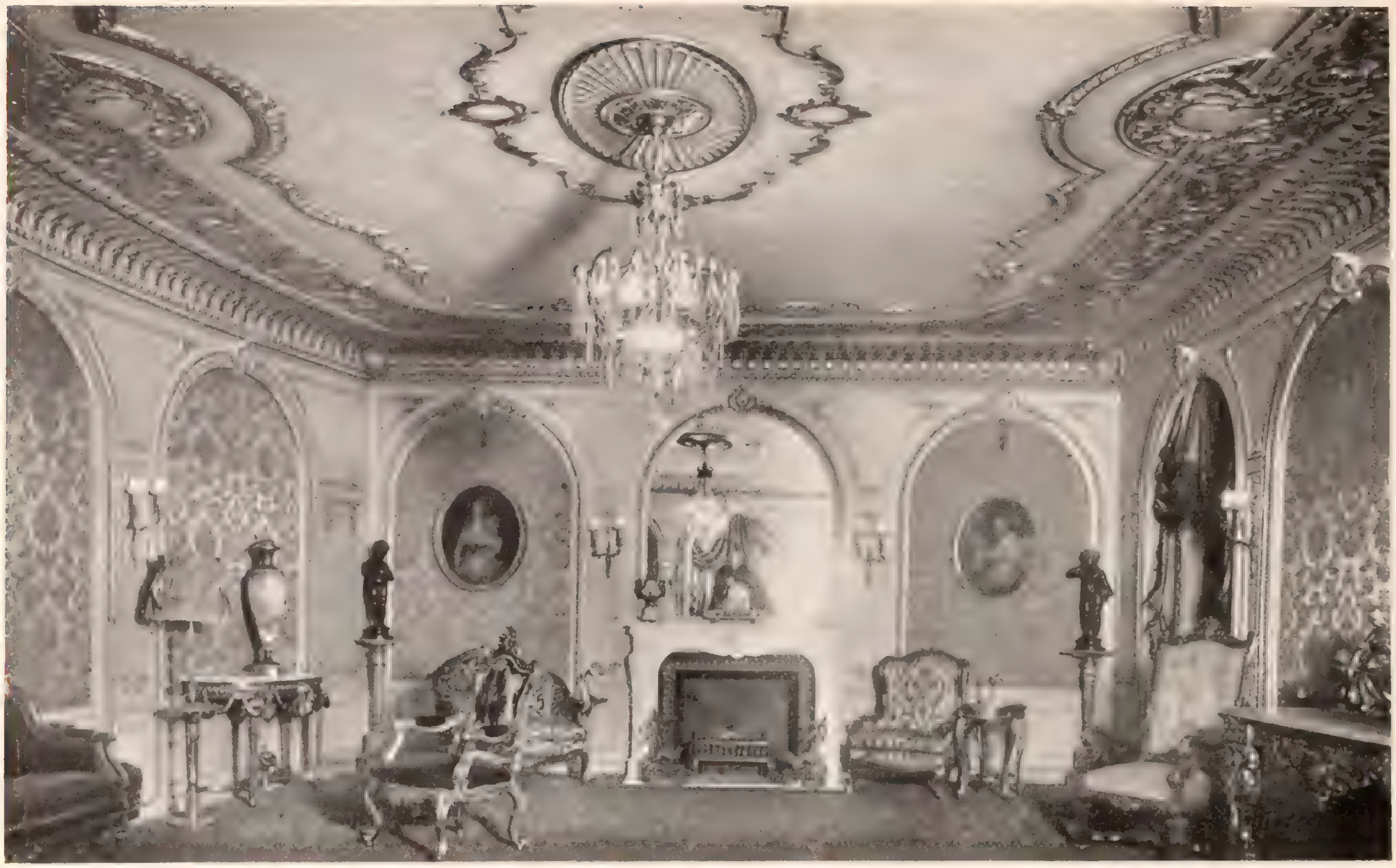
With its opening June 28, A. M. Bowles of Fox West Coast Theatres, decided definitely that the policy of the palatial Fox Theatre will be consonant with that of the spacious Roxy Theatre of New York. By this accordance, the San Francisco playhouse presents a combined program of stage and screen entertainment. Fox and Metro-Goldwyn-Mayer films will be shown chiefly, while Fanchon and Marco will provide footlight numbers.

The popular schedule of five complete or so-called "de luxe" shows has been adopted for Saturdays, Sundays, and holidays, and four complete shows daily for the balance of the week.

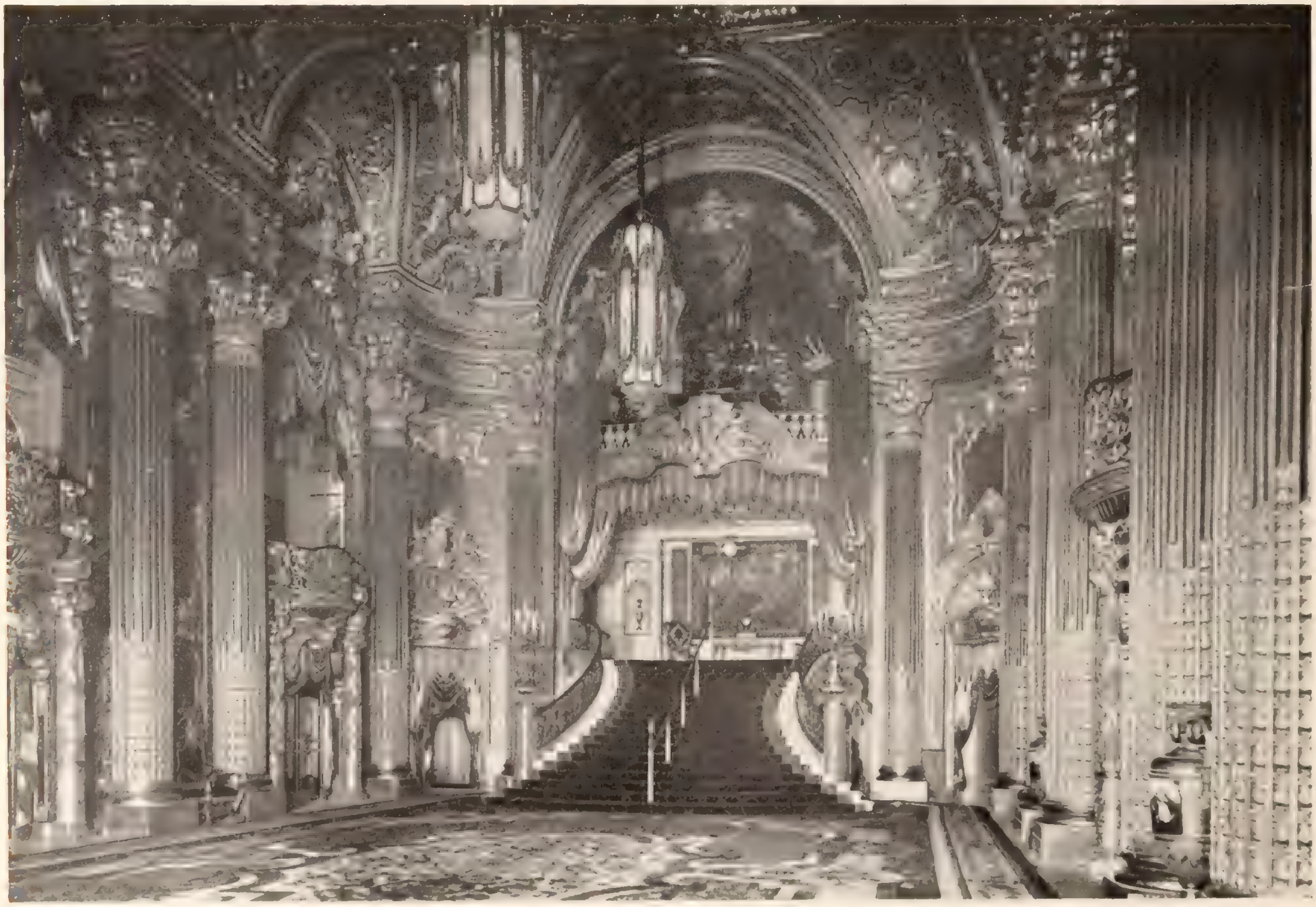
The theatre was dedicated to the entire state of California at the opening ceremony, which occupied the greater part of Friday, June 28th.

Seats for the dedicatory performance went on sale one month in advance of the opening, scaling at $2, $3, and $5. Saturday, June 29th, the Fox opened on regular schedule with the same show at popular prices.

Heading the list of screen celebrities on hand opening night were Will Rogers, who acted as master of ceremonies during the entire program; William Collier, Sr., Janet Gaynor, Marion Davies and Warner Baxter and Lois Moran who are starred in the world premiere showing of "Behind That Curtain," Earl Derr Bigger's adventure-romance of San Francisco and Hawaii. Others whose arrival was noted are Loretta Young, Lois Wilson, James all, Charlie Chase.



Main Lounge

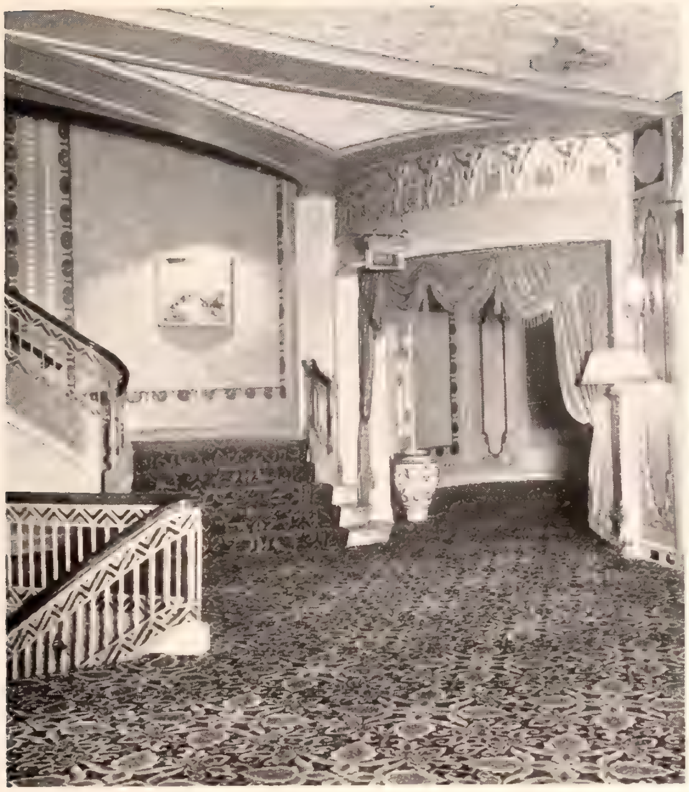


Grand Lobby

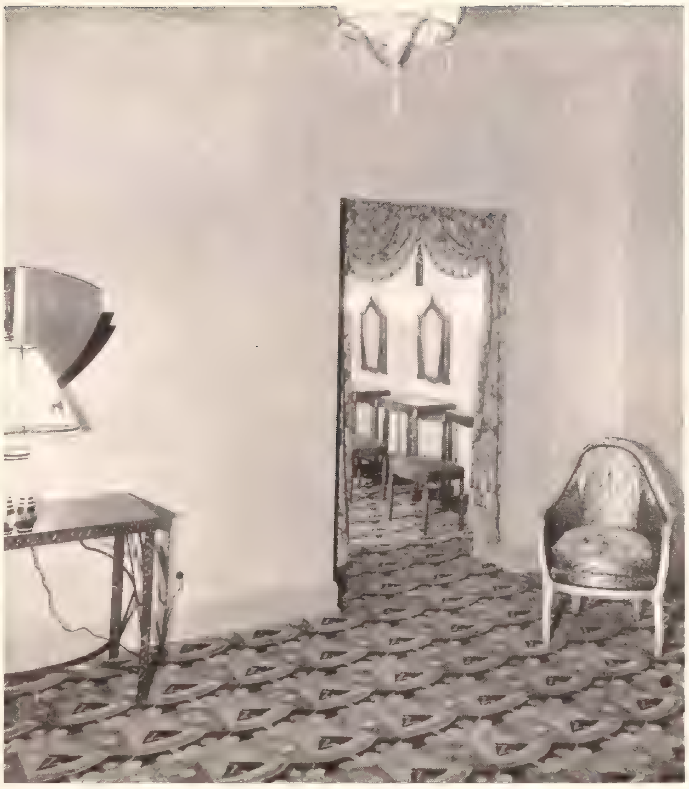
FOX THEATRE

San Francisco, Calif.

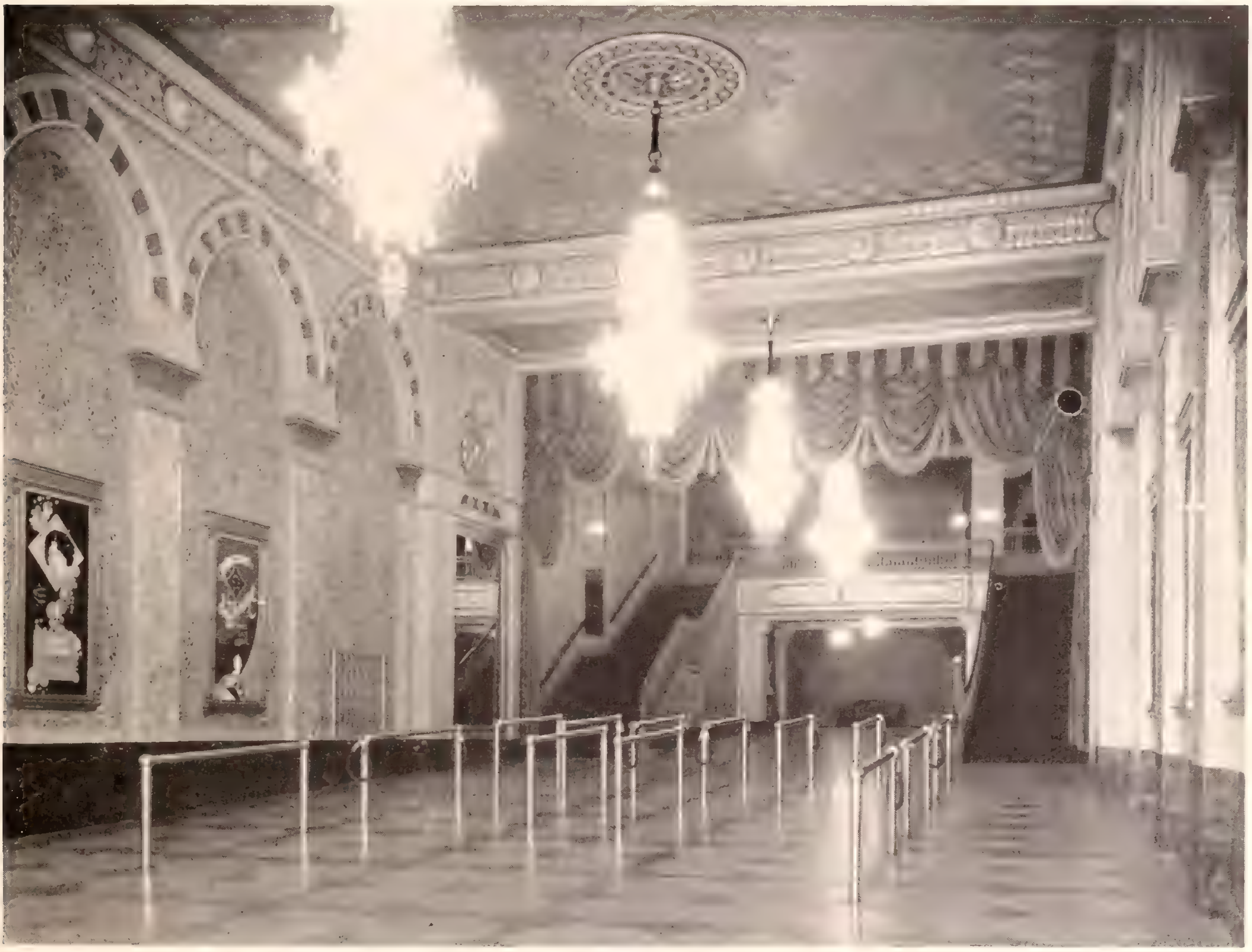
THOMAS W. LAMB, ARCHITECT



Mezzanine Landing



Ladies' Lounge

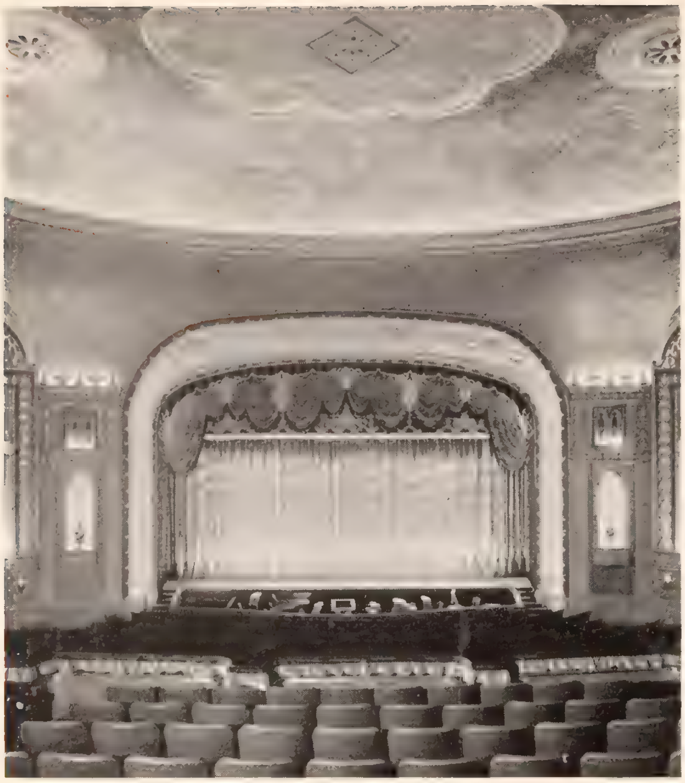


Grand Lobby

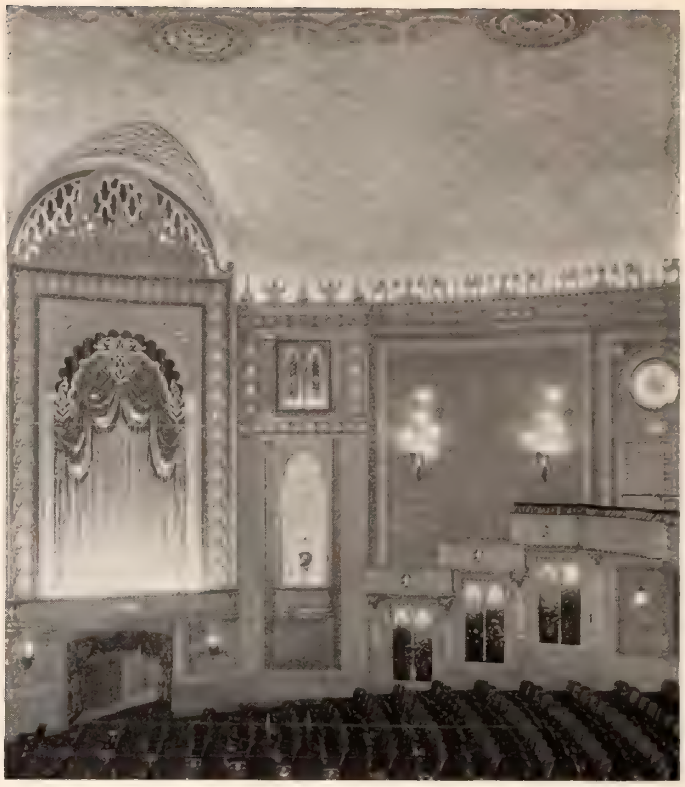
TENNESSEE THEATRE

Knoxville, Tenn.

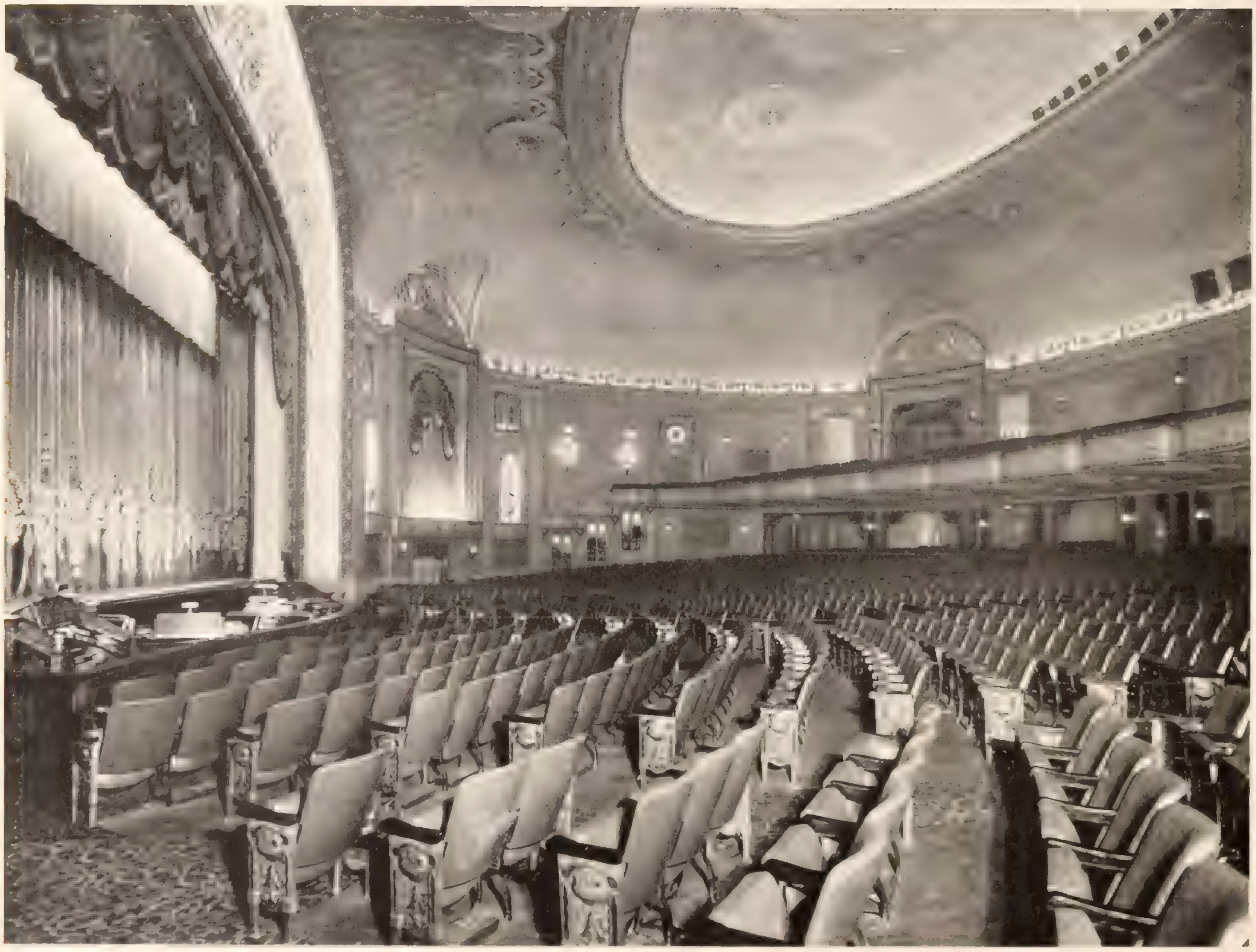
A. S. GRAVEN, ARCHITECT



Proscenium and Stage



Sidewall Treatment



View of Auditorium

TENNESSEE THEATRE

Knoxville, Tenn.

A. S. GRAVEN, ARCHITECT

In San Antonio—

Above: The twenty-one story Milam Building, in which Manufactured Weather *makes "Every day a good day" in all offices, shops and restaurant. Left: The Texas Theatre, in which* Manufactured Weather *assures San Antonio theatre-goers a cool, comfortable atmosphere the year 'round.*

Manufactured Weather for Health and Comfort

OUTSIDE . . . the scorching August sun . . . thermometer climbing past 100° . . . streets sizzling hot with little relief afforded by the shade . . . And inside . . . patrons in the Texas Theatre enjoying the performance . . . occupants of the Milam Building going about their daily tasks . . . giving no thought to the heat. They are enjoying *Manufactured Weather*—a cool, clean, comfortable atmosphere, regardless of outside weather conditions.

The heat in San Antonio, although more intense over a longer period, is no worse than in New York, in Chicago, Philadelphia, St. Louis, Cincinnati, or in hundreds of other cities throughout the country. And in many of these cities *Manufactured Weather* is increasing patronage and building good will . . . not only in theatres, but in office buildings, banks, department stores, hotels, restaurants, and public and industrial buildings in which the health and comfort of occupants assume a place of first importance.

If you are contemplating building, and not giving serious consideration to *Manufactured Weather*, as provided only through the Carrier System for Air Conditioning, you are threatening your structure with early obsolescence. Write for a copy of Bulletin TS-12 which has been prepared to give those interested a general knowledge of *Manufactured Weather* and its applications.

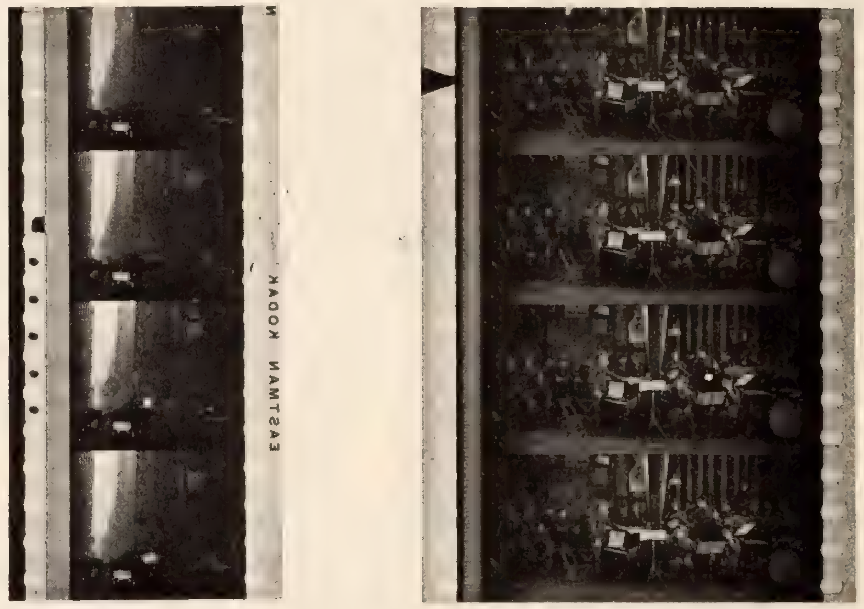
Carrier Engineering Corporation

Offices and Laboratories
NEWARK, NEW JERSEY

New York Philadelphia Boston Chicago Cleveland Detroit
Washington Kansas City Los Angeles

The Big Screen—Next Development to Find Application in the Theatre

Many Companies Perfecting Methods to Photograph Scenes at Least Double the Width of Present Standard—Will Aid Realism of Talkies



A comparison of standard, 35mm, film with the 56mm Paramount Magnafilm demonstrated recently at the Rivoli Theatre, New York, and projected on a full-stage screen. Sound tracks on both films, it will be noted, are of the same standard width of Movietone recording

RECENT demonstrations have made it evident that the day of the "big screen"—big at any rate in comparison to the picture sizes which have been standard these many years—is the newest technical development that will find practical application in the theatre at a not distant date.

For years motion picture men, producers as well as engineers, have had the ideal of a larger projected image, as well as a larger photographed image. Attempts to enlarge the size of the projected scene were made many years ago. The most recent, and most practical method of so doing, came forward in the development of the so-called "Magnascope," developed by Paramount engineers, and used with excellent dramatic effects in connection with showings of "Old Ironsides" and "Chang." A later application with an added novelty of effect was M-G-M's "Fantom Screen," which, like Magnascope, employed the wide-angle lens to enlarge the standard size film in projection, but used a movable screen, which traveled down-stage as the growth of the picture took place. This was used with the Broadway showing of "Trail of '98" at the Astor Theatre, New York City.

These efforts no doubt gave new impetus and added interest to movements toward making the picture bigger, by one method or another. However, the development of sound pictures, and particularly the talkie brought with it the necessity of photography of wider scope, since for the highly dramatic scene the talking picture, unlike the silent, is not dramatically enhanced by the use of the close-up. Long shots, on the other hand, reduce the figures to such small proportions that much of the actor's facial expression and the definition of lips are lost. Consequently there was set in operation much experiment with methods to use a larger film.

Several "wide film" methods, therefore have been brought forth. One of these is the application of developments by George K. Spoor, a pioneer producer who retired from production to spend his time in the laboratory on experiments with stereoscopic cine photography. Some years ago the Spoor film was believed to have reached the stage of perfection as a method of producing stereoscopic pictures. But, efforts to use the method in the production of a photoplay showed that there still was room for development and improvements.

However, since a film double the width of the standard film was one of the basic elements involved, there resulted the development of a means of projecting this larger film, and improvements in the process worked out by Spoor were productive of the application of his process. The Spoor camera and projector, with provision for showing a large film are now in use by RCA, and demonstrations of pictures made by this process were made in New York recently.

Other wide-film methods which are being developed are the Magnafilm which Paramount demonstrated in July, and the much discussed Grandeur film on which Fox engineers have been working for some time. Both the Spoor film and the Magnafilm give an effect of depth, or a "stereoscopic" effect, because there is less distortion and the larger picture on the larger screen creates an illusion which gives the spectator a sense of depth. Both of these two processes use a single-lens camera. The Fox Grandeur process, it is understood, employs a camera having a double lens. These are theoretically the two eyes of the human. The image photographed by one lens is superimposed upon that registered by the other objective. However, this superimposition is not in exact register, thus the stereoscopic principle is applied in the camera. However, the process calls for black and white photography, and the projection by a single-lens projector, the image thus projected having a softness of outline which gives the stereoscopic effect. No demonstrations of the Grandeur film have been made to others than those within the organizations developing the method of photographing and projecting these pictures.

ANOTHER method for producing a bigger screen picture recently announced is that perfected by Capt. Ralph G. Fear, head of the cinema Equipment Co. of Hollywood. Fear's method will produce a picture two and one-half times the size of the present motion picture. His method differs in that the standard film is used, the photographed image being double the width of the standard. This is accomplished by the use of an optical system which turns the photographed object from the vertical to the horizontal position, in which it is recorded on the film. Thus the length of the film is used to give added width to the picture. Application of an optical system the reverse of that used in the camera fits the standard projector to project these pictures. The most striking feature involved here is the fact that studio camera equipment and the projectors in theatres may be equipped to photograph and project the Fear wide-film simply by the substitution of a new optical system for the old. Demonstrations of the pictures made by

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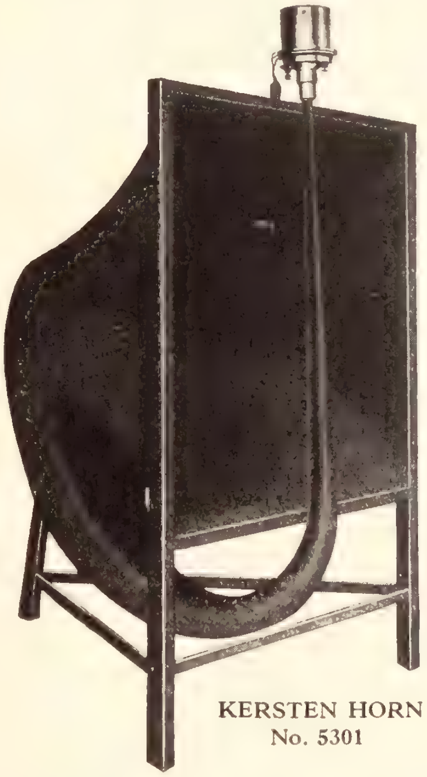

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"A SPEAKER FOR EVERY PURPOSE"

the Fear process, on which patents, it is said, have been applied for, were made privately in Hollywood according to report.

ONE of the major difficulties involved in the projection of a film double the width of the present standard film is the result of tendencies for the film to buckle. What new devices have been developed for the Grandeur film projectors, which are being made by International Projector, or the Spoor Natural Vision pictures which RCA is using, have not been revealed to the public. When Mr. Spoor demonstrated his process to certain technical men several years ago in Chicago, the projector used to show the wide film was equipped with an air compressor and a jet of air under high pressure was used to press the film flat against the apperture, according to reports that were then current.

Before going into further details concerning the wide film processes which have been demonstrated and those which have been described by the sponsors thereof, it might be of interest here to detail the method used to give enlarged pictures from standard film as applied in the Magnascope, which development is credited to Lorenzo Del Riccio, Paramount engineer who also is credited with the development of the new Magnafilm.

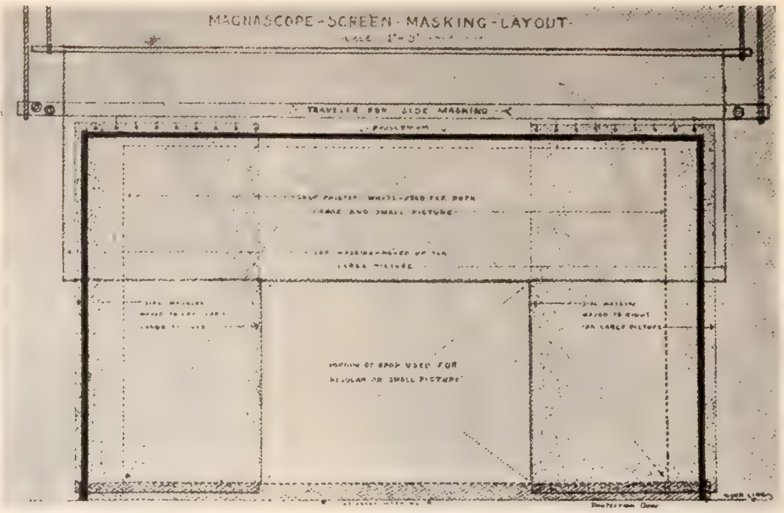
No new principles were involved in the Magnascope. However, efforts made long years before had failed, while the Paramount engineers succeeded in producing a large picture from standard film. The Magnascope was used for the first time in a public presentation at the Rivoli Theatre, New York, in the latter part of 1926.

The equipment required and the method of projecting large pictures from standard film were described by H. Rubin, supervisor of projection of Publix Theatres, in a paper read before the S.M.P.E. meeting in Hollywood in 1928, and which in part is quoted below:

"A large screen, covering practically the entire proscenium opening, is used with the side and top maskings set at the proper size for a small picture.

"A warning is given back stage about two minutes before the large screen is to be used; instantaneously with the change-over, back stage is given a signal and the side maskings and top border or maskings are brought to the desired location for the large picture. During this operation the portion of the picture for the large screen, which is being projected on the black maskings, does not show up and therefore the illusion is created that the picture is gradually becoming larger.

"The bottom masking for both large and small picture should be the same and all projectors set to hit this masking. The bottom masking of the sheet should be stationary. This masking may be either black velour or velvet attached to the drop or screen. Two black side maskings, or draw curtains, on a traveler will serve as the side masking for both the small and large picture. In order to keep the picture edge of these maskings straight, a straight edge frame is put on the picture edge with masking firmly lapped around it. The top masking or border of the screen must also be movable and should be of black velour or velvet with an iron or wooden edge frame to keep the bottom edge straight. All masking should be as close to the screen, or drop, as possible.


MAGNASCOPE-SCREEN-MASKING-LAYOUT
TRAVELER FOR SIDE MASKING
PROSCENIUM
PORTION OF DROP USED FOR REGULAR OR SMALL PICTURE
SIDE MASKING MOVED TO RIGHT FOR LARGE PICTURE

Magnascope Screen Masking Layout
Reproduced from the Transactions of the Society of Motion Picture Engineers

"A third projector equipped with a special intermittent movement and special lens is necessary; the change-over from regular machine is made when the special scenes are to be shown.

"In the enlarged picture, having an area approximately four times that of the smaller one, it is essential that a maximum amount of light be projected to the screen. For this reason, a special 72 degree Simplex intermittent movement was developed by the International Projector Corporation. This movement is designed to move the film more rapidly between exposures, thereby permitting a longer exposure of the film upon the screen.

"When a 7-inch lens is used to secure a picture 18 feet in width, and it is desired to secure a picture twice this width, a 3½-inch lens is necessary. Only the highest grade of lens should be used.

"THE revolving shutter blades must be trimmed down as close as possible without devolping travel-ghost. Where the diameter of the light beam is small, a shutter blade about 75 degrees will be found sufficiently wide.

"Change-over from small to large picture should never be made on a title. The beginning of the reel which is to be shown on the large screen should be a scene in which the action is in the center of the frame.

"Massive scenes such as the naval battle in "Old Ironsides" and the elephant stampede in "Chang" are recommended."

The Magnafilm which Paramount demonstrated at the Rivoli Theatre, New York, last month, produced a picture that filled the entire width of the stage. The pictures, photographed on a fifty-six millimeter film, were projected on a screen forty feet wide and twenty feet high. (Standard film is thirty-five millimeters wide and the normal size of picture shown on the regular screen at the Rivoli is seventeen feet, four inches wide and thirteen feet, six inches high.) The pictures shown, of course, were synchronized with sound, the recording being by the sound-on-fifilm method. The sound track on the magnafilm is the size as that on standard film.

"IN building this camera one of our most important problems was to get the proper photographic lenses," explained Mr. Del Riccio. "This was necessary because heretofore, lenses have not been designed that cover an area greater than the standard film, which is approximately one inch. In the past special prisms, revolving lenses, and auxiliary elements have been employed.

"This meant that a good deal of time had to be spent in research and lens development and we have now a new type of photographic lens as well as projection lens equipment.

"For the first time in the history of the motion picture business, projection lenses have been made which correspond in formula and design to the type of lens in photographing the picture."

Paramount Magnafilm gives third dimension to the picture on the screen due to the increased area, Mr. Del Riccio pointed out.

"The observer focusses his attention upon the center of action in the screen and in so doing the other portions of the picture resolve themselves into the original planes occupied by the characters or properties," he explained. "Thus the observer gets a new feeling of the relationship of planes that has not been evident on the smaller screen wher th eye of the observer could embrace the entire screen. This new area does not produce any eye

(*Continued on page* 454)

. . . Better Accessories Make Better Talking Pictures

ACCESSORIES for sound projection have rapidly reached an era of standardization. In the booth the sound film has necessitated the revision of much formerly adequate equipment to meet its new requirements. . . . The sound screen, the screen mask, automatic horn lifts, are a few of the things that the stage of the "sound house" now needs. Even in the auditorium the need for good acoustics has resulted in the perfection of silent ventilating systems—of scientifically installed draperies, curtains, and floor coverings.

Today National keeps its undisputed leadership in complete theatre equipment through its superior line of sound accessories. Any accessory or equipment unit that is a necessary auxiliary to sound pictures will be found at any National Branch—ready for immediate delivery to your theatre.

Exciter Lamps

Strong Film Speed Indicator

MASKING SCREENS FOR SOUND PICTURES

National Sound Film Reel

HOUGH HORN LIFT

Drapes & Carpets FOR BETTER ACOUSTICS

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Under One Flag—

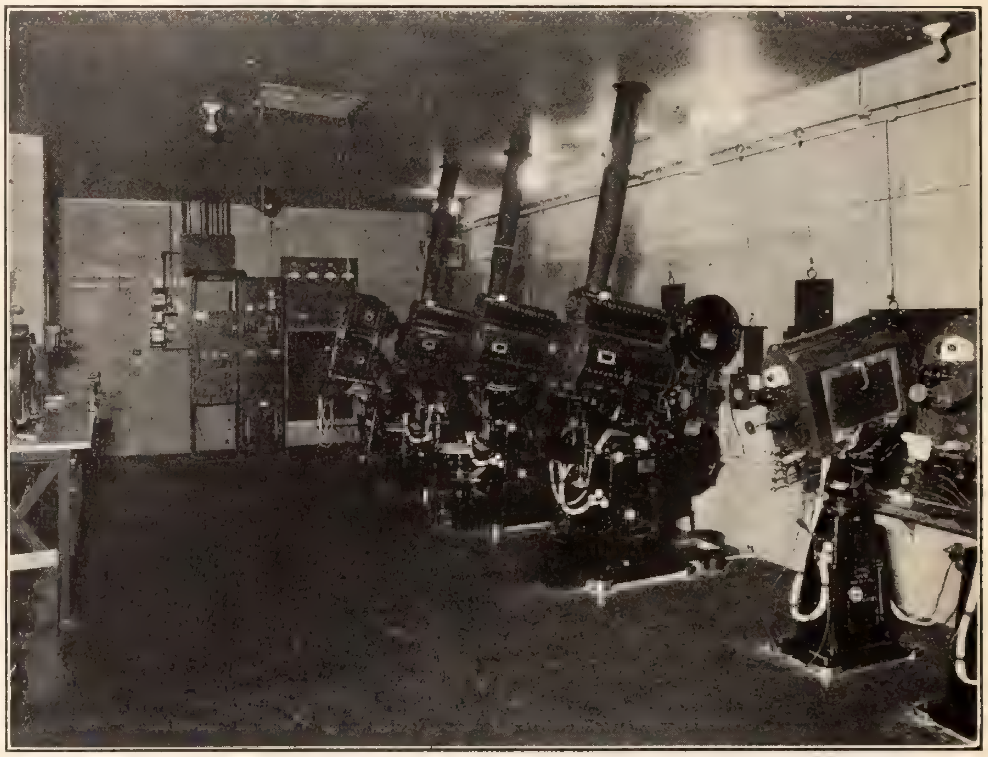
The finest theatre equipment manufactured today is all under one flag—the banner of National Service. Regardless of what equipment you need, from the complete furnishings of a new house to a small accessory unit, the National stamp of approval assures you absolute dependability, expert maintenance service and a price that's right.

National Theatre Supply Company

OFFICES IN ALL PRINCIPAL CITIES

Sound Has Taught Lesson Long Preached by Leading Projection Engineers

Projection Room Resign Allowing for Future Developments Would Have Reduced Industry's Bill for Talkie Installations



Projection Room of the Tennessee Theatre, Knoxville, Tenn., a Publix Theatre

CONSIDERING the extensive alterations to protection booths made necessary by the installation of sound apparatus, with its requirements for added space and working room for the operators, there has been surprisingly little crowing of "I Told You So" on the part of projection engineers who for years have urged theatre builders to give more attention to projection room design.

Estimates of the amount of money the theatre men have spent to make their booths over in order to install sound equipment cover too wide a range to be quoted. However, it is needless to say, the total bill to date for alterations—which would not have been necessary had the builders followed the advice of projection engineers and made provision for possible developments—amounts to a handsome sum.

Possibly the experience will have its value as a corrective to mistakes of the past in future building plans. At any rate, it cannot be regarded as anything but the utmost folly for builders of new theatres, or those renovating older houses, to fall into the old error of providing for everything well except that most important of all the picture show house requirements, the projection room.

In planning the new theatre it is seldom that the architect is called upon to give detailed specifications of projection room equipment in which the various types of light projectors and motion picture projectors are included. In a number of respects this is fortunate because the planning of the projection room and the selection of equipment which will be housed in this room represents a specialty within a specialty and calls for highly expert judgment if serious errors are to be avoided.

In those cases where the architect is entrusted with the work of designing the projection room and then specifying the equipment to be used in it he can relieve himself of much serious responsibility by enlisting the aid of outside parties, who because of their specialized training, are better able to take care of such details.

If this is done many of the errors which bespeak the inexperience of the one who designed the projection room and selected its equipment will be prevented. Such errors, even though relatively small, have a serious effect upon the operation of the theatre after it is once opened.

The modern motion picture theatre is an extremely specialized piece of work and its operation appears to the average person to be enshrouded with mystery and magical workings. The design of these theatres is entrusted ordinarily only to those architects who have specialized in this class of structure and who, by virtue of such experience, have learned how to combine a high degree of artistry with practicability. The capacities of even these architects are taxed to the utmost by the structural details of the theatre and outward appearance. For the more technical features which bear directly on the operation of the theatre reliance must be placed upon specialists in the employ of either the architect, the owners (where a large circuit is involved), or upon some outside consultant who, more frequently than not, is a manufacturer's representative.

Where the stage and its related equipment isconcerned, experienced architects, for the most part, are quite capable of handling, within their own offices, the specifications and where detailed information on special apparatus is required the manufacturer is always ready to lend his assistance. Partly because of its relative newness, but principally due to its extremely specialized technical nature, the work of specifying projection room equipment is beyond the capabilities of the architect so that in this part of the theatre, at least, outside assistance is absolutely necessary.

This assistance is available in a number of directions if the architect will but avail himself of it. Practically all of the large theatre circuits have supervisors of projection, whose duty it is to plan for new installations aside from their regular duties which involve supervision of theatre projection rooms already in operation.

ONE large circuit, for example, which operates nationally, has gone so far as to form a standardization committee composed principally of district supervisors and it is the duty of this committee to adopt suitable standards which are applied to all theatres controlled by the circuit.

In such cases, the architect has nothing to do with the projection room except to take the recommendations and designs which are furnished to him and then incorporate them in the general design of the theatre.

Even in the case of individual theatres it is not at all uncommon for the owner to rely entirely upon one of his projectionists and charge him with the work of laying out the projection room and the selecting of the equipment. Here, too, the architect is relieved of the work.

This method—where a capable projectionist or supervisor of projection plans

(*Continued on page* 463)

Cold Facts!

Dozens of

KOOL^ER^AIRE INSTALLATIONS

THROUGHOUT THE ENTIRE COUNTRY ALL REPORT SATISFACTORY TEMPERATURE REDUCTIONS

A Few Recent Installations

- Blue Mouse Theatre, Seattle, Wash.
- Warwick Theatre, Kansas City, Mo.
- Palace Theatre, Hamilton, Ohio.
- Riviera Theatre, Rochester, N. Y.
- Majestic Theatre, Providence, R. I.
- Strand Theatre, Providence, R. I.
- Publix Palace, Fort Worth, Texas
- RKO-Palace Orpheum, St. Paul, Minn.
- Little Carnegie Playhouse, New York, N. Y.
- Publix Strand, Yonkers, N. Y.
- Fifty-Fifth Street Cinema, New York, N. Y.
- Arena, New York, N. Y.
- Hippodrome, Joplin, Mo.
- Oak Park, Kansas City, Mo.
- Publix Lyric, Minneapolis, Minn.
- Publix Capitol, Little Rock, Ark.
- Publix Royal, Little Rock, Ark.
- Lincoln, Springfield, Ill.
- Schine's State, Sandusky, Ohio.
- Schine's Ohio, Lima, Ohio.
- La Roy Theatre, Portsmouth, Ohio.
- Lincoln Theatre, Massillon, Ohio.
- Morrison Theatre, Alliance, Ohio.
- Publix Homewood, Minneapolis, Minn.

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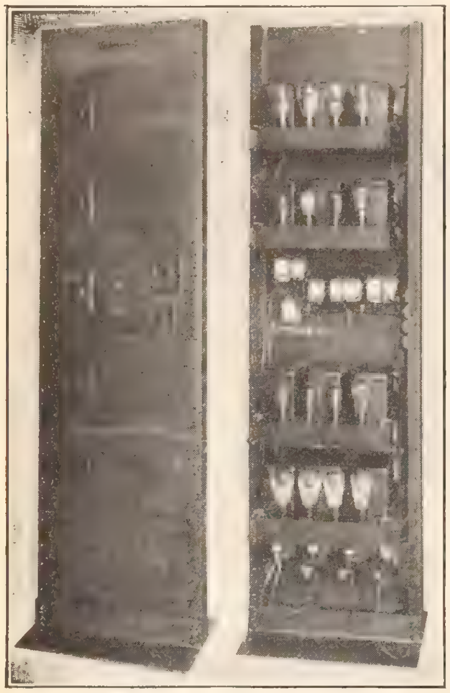
Seating Capacity ....

New and Improved Equipment

A Review of the Latest Developments in Theatre Engineering



Radio Receptor two-Channel Amplifier Assembly

Radio Receptor Introduces New Style Amplifier Rack

AMPLIFIER racks and control panel equipment for centralized use in theatres, stadiums and other places where music or voice is to be "piped" over large areas, have been introduced by the Radio Receptor Company of New York City. This equipment is of the panel or vertical rack type, although made up essentially of the well-known powerizer units. In the case of the two-channel assembly, it stands 6 feet high by 20 inches wide, comprises six panels, and weighs 200 pounds complete.

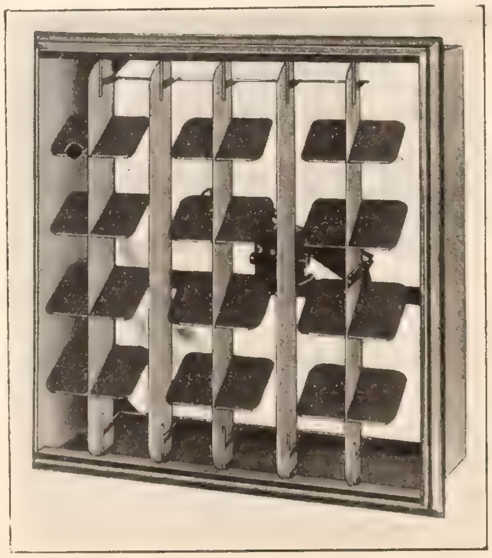
The two-channel amplifier assembly, which is designed to meet the popular demand by theatre men, comprises a PXP-250 powerizer, made up of two units, for each channel. Thus the panel assembly represents a monitoring loud-speaker and distortion meter for the top panel; a switch and pilot light for the PXP-250 or power output unit, representing the second panel; a switch and pilot light for the voltage amplifier or PXP-171 unit; representing the third panel; the fourth panel contains the main switch and throw-over switch from one channel to the other, the A. C. field switch for the dynamic speakers and a throw-over input switch from synchronous to non-synchronous; the fifth contains the second PXP-171 powerizer and its switch; and the sixth contains the PXP-250 and its switch. The assembly is so arranged that any of the complete units with panel may be removed and another unit substituted, such as a monitor, or a radio set with amplifier and microphone panel, which, of course, would take care of the microphone meter and switch. The power units are the standard powerizers arranged for bracket mounting. All audio wiring is carefully shielded, so that these units are found very quiet in operation.

New Model Amplifiers Now Offered by Gates Co.

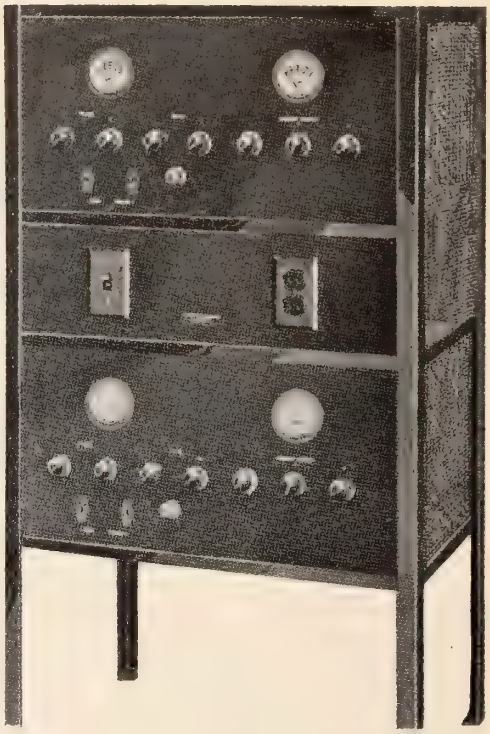
AMPLIFIER units designed for theatre uses which recently have been brought on the market by the Gates Radio and Supply Company, Quincy, Ill., include the Model P40 and Model MT-70-2C, the former for theatres up to 750 capacity and the latter designed to give amplification sufficient for auditorium up to 3,000 seating capacity.

The Model P40 its sponsors declare when operated with the proper reproducer system and the auditorium having reasonably accoustical conditions will easily fill a seven hundred fifty seat auditorium and has an output of five watts using one UY 227 in the first stage of amplification and two UX 245 tubes in the second push-pull stage of amplification. A UX 280 rectifies the plate current.

The input transformer will capably handle all standard pickups and both 33 1/3 RPM and 78 RPM records. The output transformer will handle either high impedance speakers such as air columns and standard dynamics or low impedance speakers such as dynamic speakers of special construction without self-contained transformers.



Above, the oscillating air diffuser perfected by Supreme Heater & Ventilating Corporation and adopted as standard feature of 1929 Supreme Cooling Systems



Gates Model MT70-2C three-stage amplifier

Model MT70-2C equipment is a double channel three stage amplifier installation, capable, when the proper reproducer system is used and providing accoustical conditions are satisfactory of filling a 3,000 seat auditorium, having an output of fifteen watts, and is capable of handling any number of dynamic speakers within reason and likewise is true with dynamic horn speakers. It is featured with graduated fader controls, individual speaker controls, current reading meters for each amplifier, has Master A C and Change Over Panel all constructed in a steel rack. All equipment is inclosed on sides and top with a steel netting, allowing a perfect air circulation and ample protection to equipment.

Special switches are incorporated which can be thrown into operation in case the exhibitor is supplied with a worn record or defective film in case sound on film is used, that would create a surface noise noticeable in the reproduction.

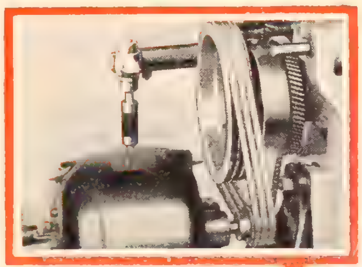
Time-O-Stat Issues Series Of New Catalogues

THE Time-O-Stat Controls Company, manufacturers of automatic controls, recently has issued new catalogues describing equipment in the line made by the company. The new catalogues cover the following subjects:

Oil Burner Controls, Gas Burner Controls, Coal Burner Controls, Mercury Switches, Electric Sign Controls, Electric Flasher Controls.

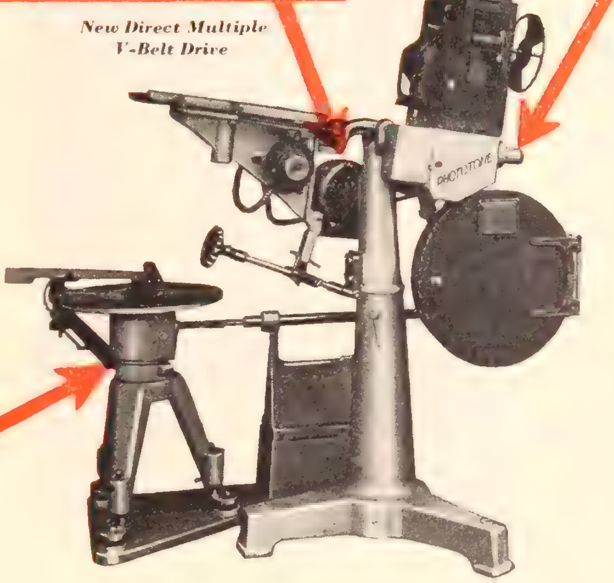
Nationwide Endorsement of These New Phototone Products

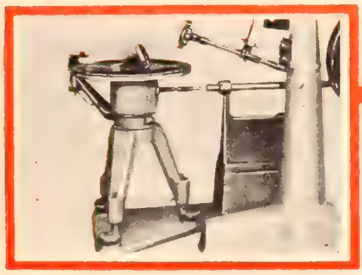
The New Improved Phototone for Stabilized Synchronization, and Talkafilm, our new Sound-on-Film Attachment, sweep the country by storm. Phototone, with three tremendously important improvements, attaches to either Powers, Motiograph, Simplex or Holmes projecting machines



New Direct Multiple V-Belt Drive

Talkafilm (Sound-on-Film) Attachment





New Stabilizing Unit Base

JUST about one month ago deliveries were started on the new improved Phototone and Talkafilm devices. Success was instantaneous. Installations were made in at least one theater in every principal city in the United States. Representative exhibitors from the surrounding territories were invited in to see and hear the first demonstrations that had ever been made of real stabilized synchronization.

Their verdict was unanimous. Never before had they seen a piece of apparatus which made it possible to get a steady synchronization of sight and sound, even when an old projection machine was used.

The new Phototone is easily applicable to Powers, Motiograph, Simplex and Holmes projectors.

On all except the Powers machine, an hour's time at any later period adds Talkafilm (Sound-on-Film) at only $1,350 extra expense.

The new Phototone improvements include:

1) New direct multiple V-belt drive, which stabilizes the synchronization, even when an old projection machine is being used.
2) New unit-construction base, which makes it impossible for the equipment to get out of alignment and increases the steadiness of the drive.
3) New one-fourth horsepower special Phototone motor.

In spite of the superiority of these new products, we have not lost sight of Phototone's original policy: supplying superior equipment at a moderate cost.

The Improved Synchronous Phototone is priced at $1,850. Talkafilm (Sound-on-Film) attachment, $1,350.

Owners of previous Phototone devices will find our special proposition to them protects their previous investment in Phototone equipment.

Whether you do or do not own Phototone equipment, mail the coupon for information as to where you can have a demonstration of this improved Phototone.

PLATTER CABINET COMPANY
NORTH VERNON, IND.

I want a demonstration of your New Improved Synchronous Disc and Talkafilm (Sound-on-Film) device.

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*ADDRESS*________________
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PHOTOTONE *and* TALKAFILM

Getting the Proper Volume Levels in Recording and Reproducing Sound

By J. Leo Meehan

as told to
Thomas C. Kennedy

LET me say first that I'm mighty glad to have the opportunity this interview affords me to talk to the theatre man. I don't think there ever was a time in the development of the motion picture when there existed a greater need for the spirit of cooperation and understanding between the production end and the exhibition end of this industry.

For the problems that the theatre manager and the theatre technician has had thrust upon him by the sound development in at least equal measure have arisen to confound the producer, the director and the actor.

Reproducing sound at the proper volume, or level, to give uniform results in hearing to patrons in all parts of the theatre is one of the great problems encountered by the projectionist. Not to furnish proper volume, or to cause distortion of the speech or music—it is agreed by theatre men—is to take a sure road to diminished patronage and ultimate failure. It would be a very simple thing to produce the proper volume level were there a way to so standardize the individual machine and the individual print that the man at the gain control could set his faders at a certain number and "let 'er go."

In the production of the latest completed work I directed at the RCA studios in New York, the Rudy Vallee starring film now titled "Campus Sweethearts," we went to the greatest lengths to record the sound at a level that is standard throughout the entire production. We are more than pleased with the results the rushes have proved we have obtained.

As I see it the projectionist no more should be called upon to compensate for varying levels of recording than he should be to compensate for out-of-focus photography. It is practically the same thing to ask the projectionist to correct the out-of-focus sound by stepping up or toning down his volume on the amplifier, as it is to ask him to change the focus of his projector lens to correct out-of-focus camera work.

Of course, there are at times seemingly insurmountable difficulties facing the director and the sound engineer in getting "matched levels." Were it possible always to have the source of the sound to be recorded, speaker or musician, exactly two feet from the microphone, there would be no more trouble getting even volume throughout a production than there is to broadcasting radio at the even volume sent out from broadcasting stations. But on a set we have action, we have properties necessary to the background or atmosphere and the action of the play. Under such circumstances we have our problems in placing microphones.

Just as the showman must rehearse his sound program before he offers it at regular performances for his patrons, we must rehearse our scenes and work for a precise setting of each microphone to be used in the course of the action. We must "chase echoes" on each set. The theatre man chases them once, finds them and does the necessary acoustical correction work, and he is through. The theatre man, however, has a somewhat similar problem in varying his volume to meet the changing conditions of reproduction brought about by the emptying and filling of his auditorium. Those theatres which I have observed to be most successful in giving faithful reproduction are houses in which the management employs a man to go about the auditorium constantly during the performance and report back to the projectionist on sound conditions which vary as the several sections of the house fill or empty.

J. Leo Meehan, Director
RCA Photophone Productions

There is another potential evil that that might grow up to nullify the best efforts obtained by the director in conditions which invite projectionists to vary the levels in a given production, be it a short subject or a feature length production. This is the tendency to form a habit of trying to improve on the work of the director, the sound engineer and the actors in the rendition of the lines of the play. It is essential to the success of a play that the director assume full responsibility for the dramatic treatment. The actor of course is responsible for the interpretation of the part he plays. If the pitch of the actor's voice in the rendition of certain lines alters from his normal volume and tone, that is part of the actor's dramatic portrayal. He does it that way because his study of the part and his knowledge of his art tells him that that is the way it should be to fit the particular characterization. Just as the director changes the tempo of a certain scene to suit the action and dramatic effect he is building up in the drama, he may direct the players to adopt an excited manner of speech, which ordinarily would necessitate a louder tone. Or the scene, the mood of the play, may call for a general air of repression affecting all the players and manifested in the hushed tones in which they address one another. Now if it becomes anybody's guess as to the right mood, as expressed in the volume of the speech or the sound effects, every picture is subject to what amounts to an individual interpretation. In other words, a certain picture seen and heard at this theatre may differ from the same picture at another playhouse. The projectionist does not speed up the action of a scene by speeding his projector for that particular sequence. And the projectionist should not be called upon to step-up the volume of a certain speech in order to get it "sufficiently loud."

The work of the studio people, producer, writer, director and actors, is in the lap of the theatre managers and their technical men once the print is turned over to the theatre for presentation. The finest work in photography can be ruined by poor projection. But even more seriously can the finest dramatic treatment be ruined if the sound reproduction is not capably done. That is why, for the success of the talking pictures and the sound pictures in holding the public interest and commanding its continued patronage, I think now above all times there should be a concerted effort on the part of the production and exhibition branches to cultivate a spirit of cooperation and understanding, so that whatever we do we have in mind the best interests of the other fellow in order that we all may promote the best interests of our mutual good friend, the motion picture.

STANDING in back of every equipment sold, is an organization whose sole aim is to lift all sound worries from the exhibitors' shoulders. . . . ¶ From a humble beginning seven months ago, Royal has grown to be one of the largest independent manufacturers in the sound industry. . . . ¶ On its merit alone it has attained an enviable reputation for honesty and integrity. It has never promised anything it has not delivered; it has never made a false or misleading statement. . . . ¶ Royal has drawn to its standards a staff of sound engineers second to none; these engineers have developed an equipment that dollar for dollar, part for part, we honestly believe gives more value than any equipment on the market today. . . . ¶ Royal's clientele comprises some of the most representative showmen in the business who have found that Royal sound systems deliver perfect tone and faithful reproduction from both film and disc recordings.

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SOUND EQUIPMENT AND OPERATION REFERENCE PAGES

by JOHN F. RIDER

MOTION PICTURE NEWS

TROUBLES IN AUDIO AMPLIFIERS 700.51

Tubes Do Not Light

1. Defective Tubes—Tube filament burned out. Tube filament circuit open.

2. Filament Transformers—Line supply circuit open. Line supply protective fuse blown. Transformer primary open. Transformer primary tap contacts open. Transformer secondary open. Transformer filament winding shorted. Poor contact between filament winding and filament circuit wires.

3. Batteries—Run down batteries. Corroded terminals. Poor contact.

4. Generators—Open circuit. Short circuit.

5. Filament Circuit—Open filament control switch. Defective filament control switch. Open filament meter and circuit. Open in wiring. Short circuit in wiring. Defective filament control resistance. Poor contact between tube and socket.

Tubes Light But No Signal

1. Lack of Plate Potential—Open in plate circuit. Defective B eliminator. Open in generator circuit. Generator not operating. Open in cable supplying plate potential. Poor contact between tube and socket. Shorted bypass condensers in plate circuit. Open in plate coupling unit. Open in output unit. Open in speaker circuit. Shorted plate coupling unit.

2. Batteries—Incorrect polarity. Lack of plate potential.

3. Tubes—Defective tubes. Deactivated filaments. Poor contact between tube and socket. Open elements.

4. Coupling Units—Open primary winding. Shorted primary winding. Open secondary winding. Shorted secondary winding. Grounded secondary winding. Shorted output choke. Shorted bypass condensers. Shorted isolating condensers. Open jacks. Shorted jacks. Open meter jacks. Shorted meter jacks. Open resistances. Shorted resistances. Shorted sockets.

Noise

1. Filament Circuit—Imperfect contacts. Poor contact between elements of filament control resistances. Poor contact between tube and socket. Defective A battery. Corroded terminals. Arcing in filament voltage supply unit. Noise in line supplying A eliminator, if used. Defective rectifier in A eliminator if used. Poor contact between brushes and commutator in filament voltage generator. Defect in filter system if used. Poor ground.

2. Plate Circuit—Poor contact between tube and socket. Defective transformer primar. Defective plate resistance. Defective plate choke. Leaky coupling condenser in shunt plate system. Poor connections. Loose terminals. Defective resistance in B eliminator. Overloaded resistance in B eliminator. Defective B batteries. Run down B batteries. Defective rectifier in B eliminator.

MOTION PICTURE NEWS

TROUBLES IN AMPLIFIERS 700.52

Hum

1. Filament Circuit—Incorrect adjustment of filament shunt resistances in A. C. systems. Excessive hum in output of A eliminator, if used. Incorrect filament transformer centre tap. Open filament shunt resistance. Coupling between filament wiring and remainder of amplifier.

2. Grid Circuit—Open grid bias resistance bypass condenser. Lack of grid bias resistance bypass condenser. (This condenser is frequently omitted in pussh-pull systems, which is quite in order because of the characteristic of the circuit.) Open grid circuit filter bypass condenser. Lack of grid circuit filter bypass condenser. Insufficient grid bias. Open secondary winding. Grounded secondary winding. Lack of ground on core and cases. Insufficient capacity for grid bias resistance bypass condenser. Open grid circuit. Pick up of external hum by units in grid circuit.

3. Plate Circuit—Insufficient plate potential. Excessive plate voltage. Excessive hum in B eliminator, if used. Defective rectifier in B eliminator. Defective filter in B eliminator and in general circuit.

4. Lack of Ground on Cores and Cases—Transformer cores and cases. (This is a matter of design and reference to the wiring diagram will show if such grounds are necessary.) Grounds on condensers cases and shields.

5. Reversed Power Supply Plug. 6. Coupling Between Power Supply System and Amplifier. 7. Coupling Between A. C. Power Supply and Speaker Cable. 8. Defective Rectifier in Speaker Power Supply. 9. Defective Tubes in Amplifier.

Howling

1. Coupling Between Stages—Transformers too close to each other. Plate and grid leads too close to each other. Speaker cable too close to amplifier leads. Lack of ground on cores, cases and shields. 2. Microphonic Tubes—Loose elements within tubes. Operation of speaker directs sound waves towards tubes and causes vibration of complete structure. Tubes loose in sockets. 3. Open Circuits—Open input winding, primary of inout transformer. Open grid bias resistance condensers. Open plate circuit bypass condenser. Lack of grid bias. Insufficient grid bias.

4. Defective Sources of Potential—Run down A battery. Run down B batteries. Run down C batteries. Open bypass condenser in voltage divider network in B eliminator, if used. Open in groun system. Defective filter design for generator or B eliminator.

SOUND EQUIPMENT AND OPERATION REFERENCE PAGES by JOHN F. RIDER

MOTION PICTURE NEWS

METERS

800.61

FLUCTUATING meter needles mean trouble, unless the meter is arranged to show transfer of energy from one circuit to another circuit at an audio frequency. This apparatus however, is seldom found in the talking motion picture apparatus used in theatres.

Let us take as an example the meters used to indicate current in the filament circuit. Some of the amplifiers are so arranged that the filament are wired in series and control of filament brilliancy is accomplished in conjunction with a meter which indicates the magnitude of current in the filament circuit. In order that the tubes operate in correct manner, it is imperative that the filament current be constant during operation. This means that the filament current meter must show a steady indication. Fluctuations during operation indicate unsteady filament current, which state of operation may be due to several defective conditions.

First, to a poor contact in the filament circuit, either in the amplifiers or in the circuit between the source of filament current and potential and the amplifiers. Second, it may be due to corroded battery terminals, if batteries are used to supply the filament current. Third, it may be due to poor contact between one of the tubes and the socket. Fourth, it may be due to poor contact at the meter. Fifth, it may be due to imperfect operation of the generator supplying the filament current and the potential. Sixth, it may be due to poor contact at the brushes supplying the filament voltage.

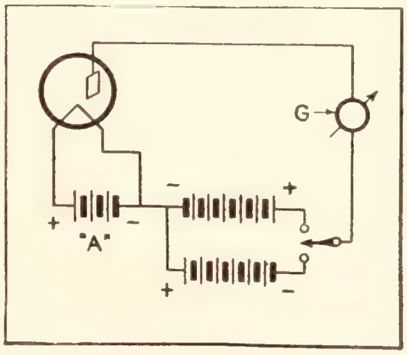
Another current circuit is the plate circuit of the vacuum tube. Of course each tube in the system has its own plate circuit and meters are usually so arranged that it is possible to measure the plate current flow in each tube plate circuit. Relative to these readings, it is necessary to remember that in addition to steadiness of operation, the magnitude of current indicated upon these meters affords an idea of the electrical condition of the tube. Fluctuating plate current may be attributed to several faults. First, overloading of the tube will cause fluctuation of the plate current meter needle. By overloading we mean the application of excessive input signal voltage and the inability of the tube to handle the signal voltage. The result is distortion. Second, imperfect contact in the plate, grid or filament circuit will cause a fluctuation upon the plate current meter because these circuits are allied with the plate current meter and reflect upon the plate circuit. Third, imperfect operation of the unit which supplies the plate potential will cause a fluctuation of the plate current meter needle.

With respect to the magnitude of indication, the plate current meter should indicate a certain value of plate current. Lower indication may be attributed to incorrect operating potential, which values may be determined by the potential indicating devices, but in addition, the low plate current may be due to a defect in the tube, usually low electronic emission.

MOTION PICTURE NEWS

RECTIFICATION IN FILAMENT TYPE TUBES

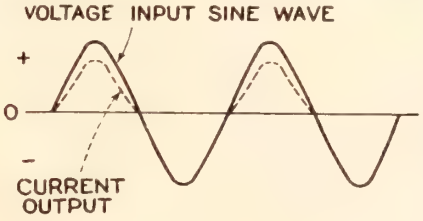
600.3



THE action of rectification is best illustrated by showing a two element tube circuit with two sets of batteries available for connection to the plate. One set of batteries places a negative charge upon the plate and the other set of batteries places a positive charge upon the plate. The choice of charges upon the plate is made available by means of the switch. The meter G indicates current flow in the plate circuit. Manual operation of this switch shows that current flows in the plate circuit when the plate potential is "positive" and that a state of zero plate current exists when the plate potential is "negative."

The manual operation of this switch is somewhat similar to the action of alternating current. In the case of A. C. applied to the plate, the source of potential would be a transformer. Alternating potential when represented by a curved line such as that shown herewith is usually interpreted as having two polarities. The alternations above the zero line are used recognized as being positive and the alternations below the zero line are recognized as being negative. Two complete cycles of A. C. are shown by the solid line curve.

When this potential is applied to a two element rectifying tube, current will flow in the tube plate circuit during the moments when the voltage alternations above the zero line are applied to the plate. This flow of current is indicated by the dashed line associated with each positive. This current flow is always in the same direction and is consequently representative of D. C.



However the current output from a rectifying system is not pure D. C., instead a combination of D. C. and A. C. To provide pure D. C. it is necessary to apply a filter system which will separate or remove the A. C. component from the D. C. The usual rectifying apparatus used in connection with talkie equipment provides full wave rectification, wherein both halves of the A. C. wave are rectified. This is accomplished by using two half wave tubes or one tube designed to provide full wave rectification. In this case, the alternation above the zero line is positive for one tube and the alternation below the zero line is positive for the other tube.

The Authentic Biography of the Myth About Wire Stringing

Probably because there is neither rhyme nor reason for their use in this application the argument that wire-stringing is the cure-all for acoustical faults is apparently most difficult to meet. This myth is one which persists, despite persistent presentation of the facts by engineers and authorities on acoustics. Consequently we offer here the truth about how the wire-stringing notion came into existence, as prepared for this publication by a leading acoustical engineer.

By Raymond V. Parsons

Acoustical Engineer
Johns-Manville Corporation

AT this time when many theatre owners are installing sound film equipment and are faced with the problem of improving the acoustical conditions of their theatres, it is perhaps not extraordinary that every old exploded theory of acoustics should be dragged into the discussion of the acoustical problems.

Probably the least effective, but most persistent, "cure-all" is the stringing of wires, and simply because there seems to be no rhyme or reason for their use the argument is apparently a difficult one to meet.

Literally miles of wire have been strung in auditoriums without any measurable improvement. There are apparently two theories in vogue to account for their use.

One theory is that the wires pick up and carry the sound from one end of the auditorium to the other. Of course, wires do not carry sound in the telephone and telegraph. The wires simply convey electrical energy, and the fluctuations and energy caused by variations in the resistance of the carbon granules in the telephone transmitters with the movement of the diaphragm.

Every school boy is familiar with the home made telephone, consisting of two tin cans over which skin or parchment has been stretched, and connected by strings fastened to the center of the parchment like diaphragms. When the string is held taut, the vibrations of the diaphragm caused by talking in one of the transmitters, moves the second diaphragm and sets up rather feeble sound waves, but the sound is not transmitted through the cord. Rather the cord acts as a structural tie between the two diaphragms.

This can be proved easily. The panes of two windows in office buildings facing each other across a rather wide street can be similarly connected by a wire and sound produced in the room of one building can be heard in the other building so long as the wire connecting the two panes of glass is taut. However, if in the center of the wire a steel spring is inserted that through its resiliency, would take up the vibrations, there would be no transmission of the vibrations of either diaphragm, showing that the sound is not carried through the wire itself.

Another theory that has been advanced is that the stringing of wires "breaks up" the sound waves. Wires could have no more effect in breaking up sound waves than they could have on the current of a river through which they were stretched.

Even a wire mesh as fine as a sieve is transparent to sound. One can experience the absolute transparency of the wire grating or netting in any bank, by talking to the teller through a window.

TO the best of our knowledge wire stringing originated in this fashion. The old French Opera House in New Orleans was extremely reverbant and so much so in fact that when it was first completed it was found too reverbant for anything but fancy balls, and was used only for that purpose for some time. At the time "The Pretender" came to New Orleans the French population planned to give him a grand ball, and the Opera House was decorated with flags and bunting. In order to support these decorations wires were strung throughout the theatre, and the material was draped on the wires. Oddly enough the acoustics of the theatre were tremendously improved. This was, of course, due to the absorbing power of the draperies.

As time went on, the flags and bunting dropped off or rotted away, leaving the wires exposed, and the new generation probably concluded that it was the wires that had effected the improvement.

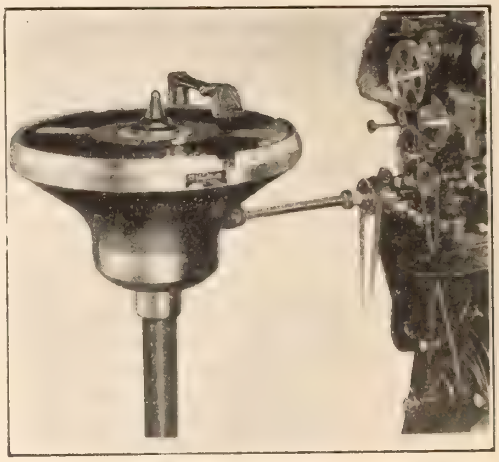
Regardless of the utter failure of wires in any room in which they have been used, they are still to be found in many churches and other auditoriums.

Instance after instance can be cited where literally miles of wire have been installed and any slight value that might be attributed to them immediately after installation, can only be ascribed to the psychological effect that the mere act of wire stringing had on the auditors who were anticipating improvement.

Symphony Synchronizer Unit For Talkies And Sound

AMONG the several features of the Symphony Synchronizer, a disc reproducer for motion picture theatres, manufactured and sold by the Symphony Sales Corporation, of Detroit, Mich., is the fact that this unit can be fitted to any motion picture projector. The turntable is geared to the projector's main drive shaft, such direct connection of the synchronizer to the projector's shaft eliminating the possibility of its getting out of synchronization.

Ball and roller bearings on the gears and careful balancing and hand fitting of all moving parts keep friction down to a very low point.



This reproducer unit uses a specially designed amplifying pack, built on new principles and not employing the "push-pull" system of amplification. The amplifier, it is said, is developed along lines which make for simplicity of operation, dependability and long life. It is also declared that the amplifier design eliminates the trouble caused by unbalanced tubes. Also, it is claimed, the Symphony pack reproduces tone within the complete cycles of music and its harmonics without the frequent ionizing of the tubes and the burning out of resistance.

The reproducers are dynamic speakers. Four of these speakers are mounted on a sounding board.

Fox Seattle Stage Equipped By Armstrong Studios

The entire stage equipment, including rigging, front curtain, valance and all stage drapery of the Fox Theatre in Seattle, Wash., was supplied and installed by the Armstrong Studios, Inc., of Los Angeles. The auditorium drapery throughout the theatre was designed and executed by the George Sagar Co., also of Los Angeles, and a subsidiary of the Armstrong Studios.

It was erroneously stated in connection with the reproduction of interior views of the Fox Seattle, in The Showman Section of July 6, that the interior decoration was designed and executed by the National Theatre Supply Company.

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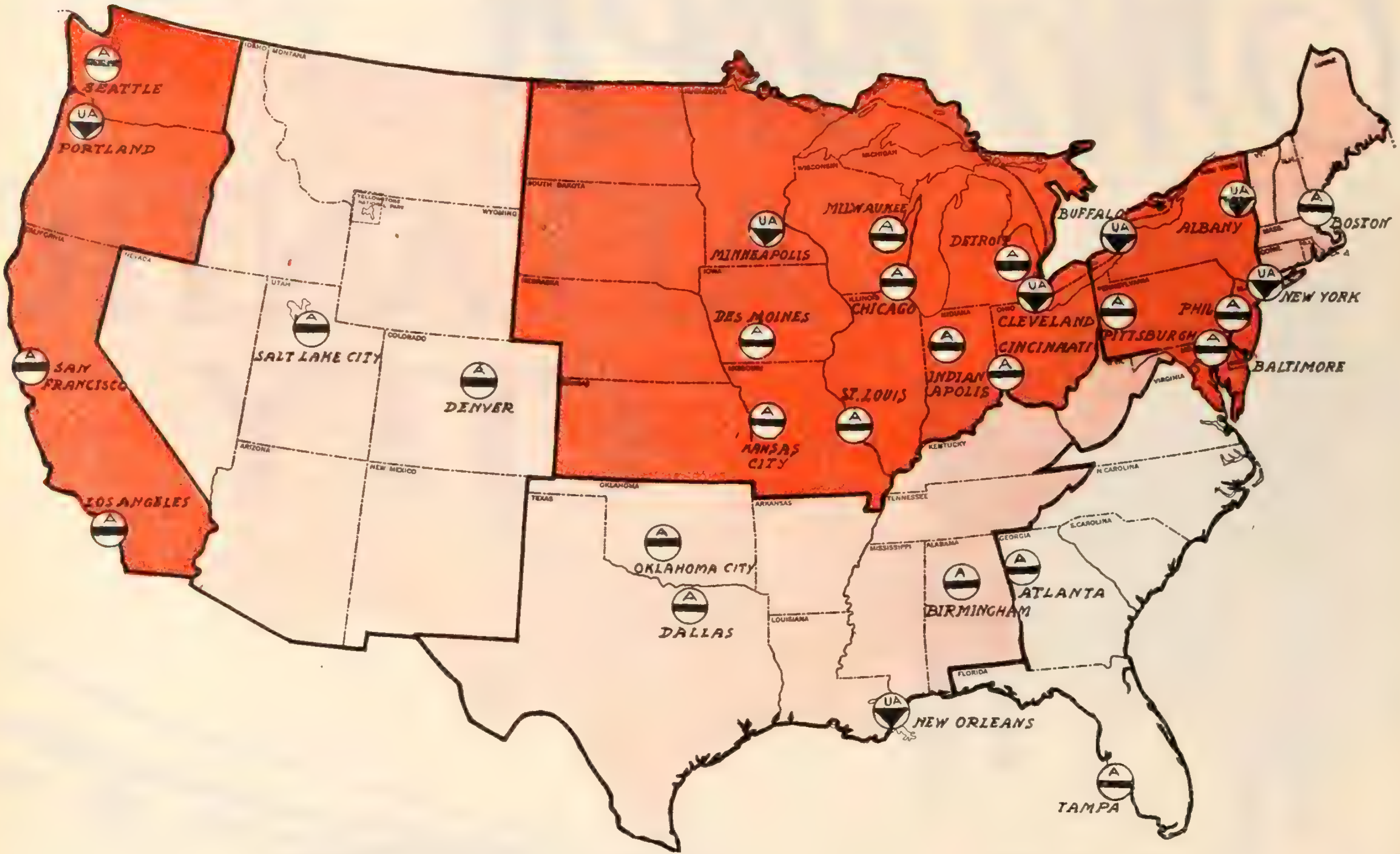
OVER 4,000 Heywood-Wakefield seats are pleasing patrons at the Warner Theatre in Atlantic City. Warner Brothers were very particular in selecting the chairs for this newest and most magnificent showhouse in their chain. They wanted only the finest in theatre seating — and after weeks of investigation awarded the contract to Heywood-Wakefield. At the same time, another order for the 3,000-seat Warner Circle in Philadelphia was placed. . . . . Many other leading showmen have become convinced that Heywood-Wakefield theatre seating has the extra comfort, class, and box-office appeal needed in the show business today. Publix has ordered over 110,000 H-W chairs in less than two years; Pantages, Orpheum Circuit, Schine, and a host of others have installed thousands and thousands of these stylish and comfortable seats. . . . . Before seating a new house or reseating an old one, it will pay you to investigate the merits of Heywood-Wakefield theatre seating. A note to the nearest H-W sales office will bring you detailed information on the advantages of these popular theatre chairs.

HEYWOOD-WAKEFIELD
Theatre Seating Division

Theatre Building Business Map

Including Analysis of Key City Attendance Averages



Above Average Business	AA	☐	**Very light new construction**
Average Business	A	▨	**Light new construction**
		▨	**Moderately heavy construction**
Under Average Business	UA	▨	**Heavy new construction**

The map of the United States shown here is divided into seven territories, with colored shading indicating the division of new proposed theatre building as represented for the period from June 15th to July 15th. This new construction is represented in valuation of dollars and cents rather than number of projects.

The shading is in four densities; solid, which represents the greatest value of proposed theatres; heavy stipple, which is second in valuation of new construction; medium, which areas represent conservative building; and the very light areas, where the investment in new theatre projects is very light. The information used in compiling the statistics visualized by the map was obtained through several reliable sources, and the map is to be considered as very nearly accurate in representing comparative theatre building activities in various sections of the country.

The circles shown on the map are located in key cities and illustrate averages of theatre attendance during the period from June 15th to July 15th, 1929. The diagrams indicate the relative attendance at the first-run theatres in these cities during the period covered. These are given by "averages," with symbols to indicate "Above Average" and "Under Average" box office returns. The term "average" as applied in this survey indicates satisfactory box office returns, based upon theatre expectancies, which, in turn, are governed by past earnings under similar or nearly similar conditions.

These attendance statistics were compiled from an analysis of the Key City Reports, published weekly by MOTION PICTURE NEWS, and other sources of information gathered by this publication.

REMODELLING and renovation seem to have taken the place of new building for the summer season in the theatre field. Where we have been accustomed to reporting from fifty to seventy new theatre projects for each thirty-day period, the number for this report is only thirty-five. However, in compiling these statistics, it was noted that unprecedented large number of remodelling jobs were under way and that the estimates on these jobs ran from ten to three hundred thousand dollars, being practically equivalent to the building of a new theatre.

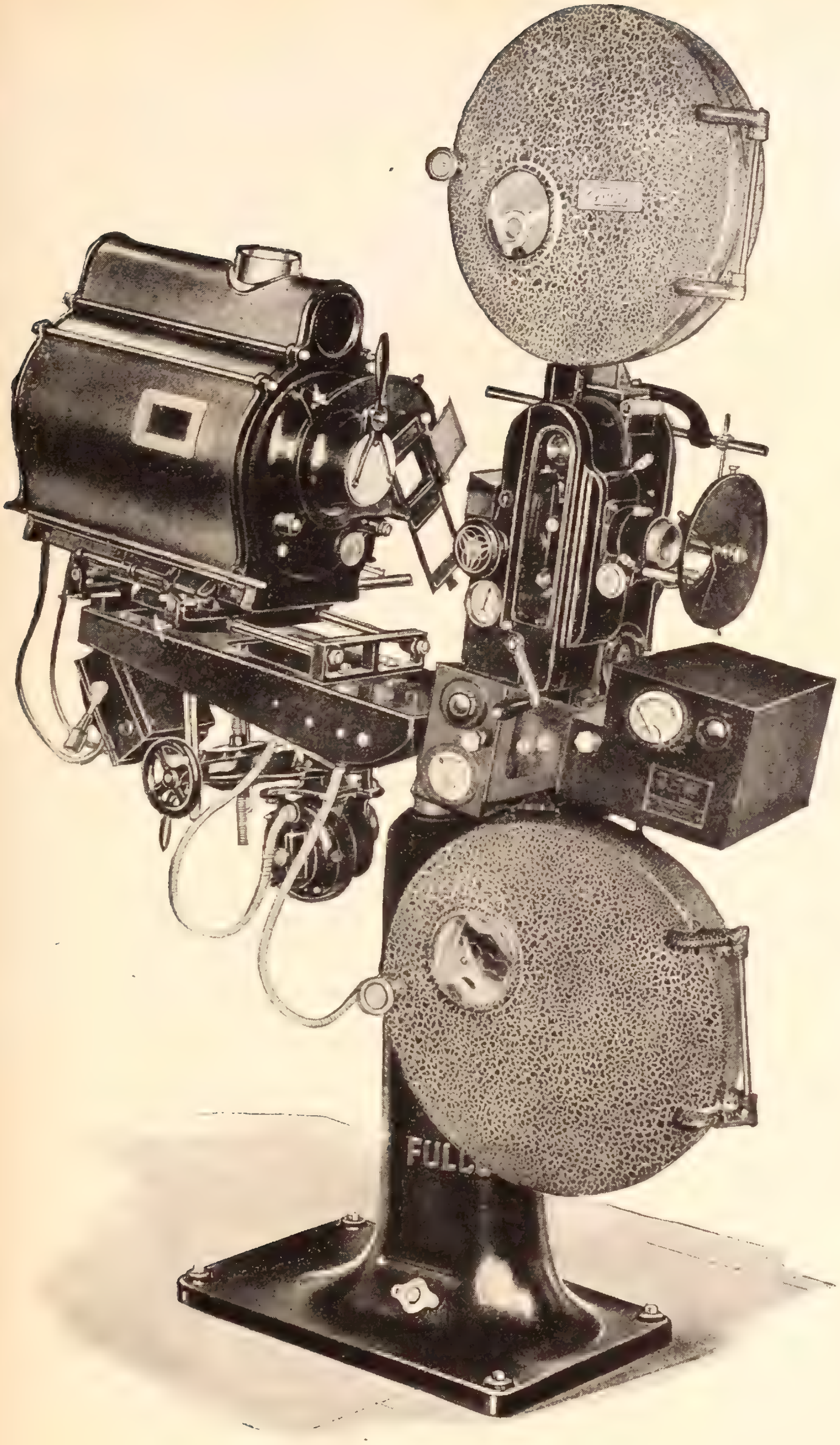
Probably one reason for this heavy remodelling has been the advent of sound requiring certain characteristics of theatres which were not inherent in houses built in the past. Also, many of the finer theatres of a few years ago have become antiquated but remodelling is bringing them back practically on a par with the new theatre being built.

The actual new building figures for the period of June fifteenth to July fifteenth show the United States and Canada with a total of $7,895,000 to be invested in 44,660 seats to be incorporated in thirty-five theatres. Only two of these houses will cost over a million dollars while two will run in the range between $500,000 and a million.

The North Atlantic States while not reporting a schedule as heavy as previously, yet leads all territories with an investment of $3,200,000 for six theatres to seat 12,500. One theatre will cost over a million and one between $500,000 and a million.

The Middle States, ranking second, show a decline over their other building reports with a volume of $2,595,000 for sixteen houses to be invested in 17,900 seats. One of these houses will cost over $500,000.

The West Coast similarly shows a decrease where $1,230,000 will be invested in four theatres seating 4,800, one of which



"GREAT WITH SOUND HOOK UP"

—so said a technical executive, connected with one of the most widely known sound reproducing corporations, after inspecting a group of four Fulco Projectors equipped with his company's sound system.

C. H. FULTON, *President*
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theatres will cost over a million dollars. The other territories report building on a very light scale. New England shows $225,000 will be invested in 2,400 seats for two theatres, while the Western territory reports only one house to cost $100,000 and seat 1,000.

The above figures analyzed for averages determine that the North Atlantic States will build the larger and more costly houses where each project represents $533,333 for a theatre of 2,085 seats and an average cost per seat of $256.

The West Coast ranks second where the average house will cost $307,500, seating 1,200 with a cost per seat of $260.

In the Middle States $162,190 will be spent on each theatre seating 1,120 with a cost per seat of $145.

In New England $112,500 will be spent on each theatre seating 1,200 with a cost per seat of $93.75.

Canada has revived somewhat in building activities where three houses will be erected at a total cost of $360,000 and will seat 3,900.

A reaction was felt in the equipment field through the falling off of sales during the month of July. Up till the middle of June of this year, the sales of general equipment were making records each month and even with the slack six weeks which have been experienced during this summer, the volume to date has exceeded that of the first seven months of any previous year.

As these statistics are compiled, reports come to hand indicating that equipment sales are beginning to quicken; and opinions are optimistic for the sale of equipment during the month of August and for the rest of this year. The curtailment in the sale of equipment has even extended to sound apparatus where it is apparent that a number of exhibitors have decided to withhold the making of their sound installations until August or the early Fall. This has probably been caused by the cost involved and the fact that business is generally slack during the Summer.

Manufacturers and distributors of equipment are making their plans for a record-breaking Fall business and it seems timely to advise exhibitors to place their orders early in order to assure deliveries at the time planned for installations.

THERE was little or nothing to indicate the trend of business in reports on attendance at key city first run theatres during the period June 15 to July 15. Other than developments which showed a normally, for the season, fluctuating business at the picture houses, the information issuing from the box offices during the four weeks covered in this report was only what might be expected as summer heat and humidity swung into its best form as a depressant to trade in the halls of motion picture exhibitions.

The news coming in week by week was productive, as has been the case during the past year at off-season, of many indications that theatre business could reach high levels of volume and profit under added stimuli, such as an exceptionally strong box office attraction, personal appearances of stage or screen stars, or local events which attracted extra crowds to the cities. However, the picture supply current among the first runs during the period under consideration was not marked by a much more than usual content of especially strong attractions, and it takes, under the conditions, a fairly good string of specially powerful box office pictures to give the theatres a high rating of attendance averages during a one-month period.

The scorching weather which hit most of the towns the first and second weeks of July was too much for the average theatre program to triumph over, though there were several instances where the favor of the local fans for a particular star on the screen or stage portions of the entertainment succeeded in running up good grosses in isolated cases.

It was a period marked by several theatre closings. Several downtown houses lacking the cooling equipment to make them good summertime performers were precipitately shut down for the "balance of the summer" after efforts to keep running through to the opening of the new season. In cities where several of these smaller houses of the downtown group were closed the theatres left to carry on immediately showed an improvement, as naturally would result.

In Albany there were six theatres to close for the rest of the summer. Buffalo has three dark theatres in its downtown district, and two downtown houses in Baltimore shut down, during the period covered by this report.

As may be seen by the map the attendance averages over the country, at the key cities at any rate, for the period of this report held up to a good general level. These, of course, are based on the averages of theatres for similar periods in previous years.

Cities which dipped below average in the majority of cases are those which suffered most from weather conditions. Cleveland, for example, was hard hit by heat waves. Albany theatres could not make progress in bringing in patrons in the face of weather conditions that only some very extraordinary attractions exploited on an extensive and expensive scale might offset. New York City theatres felt the pinch as well.

THE all-sound policy as a summer attraction as yet cannot be judged, for the adverse conditions affecting some theatres offering this type of show have been felt equally by the houses where the combination screen and stage bill is presented. It is a difficult matter to judge whether the slow-down in business at some of the bigger theatres offering sound only bills is due to the type of offering or the natural seasonal influences. However, there is a growing tendency by trade commentators to lean toward the view that the big theatre still must depend for variety and balance of programs on some acts or presentations.

One factor which must be taken into account before the all-sound program is decided to be weak is the improving quality of the short films which are now being made with sound. The entry into the field of all the big companies has resulted in a production program which will give a great amount of variety to the releases available for rounding out the bill headed by feature-length films.

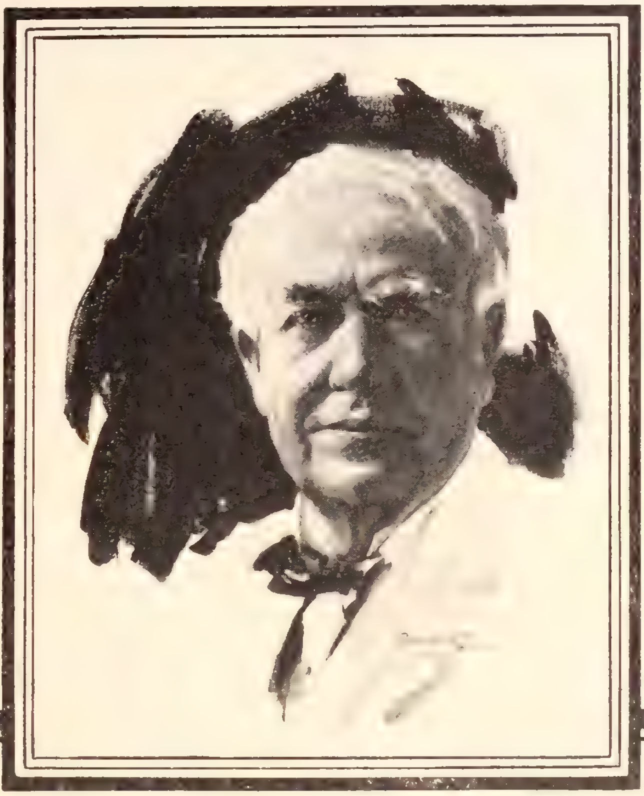
The feature attractions which scored the greatest number of "above average" weeks at first run key city theatres during the June 15 to July 15 period cover a wide variety of story and production styles. However, before discussing the pictures which brought profitable business to the theatres, it might be well to point out that one of the star attractions, based on the reports of theatre men and observers close to the situation, during this summer period is the modern air conditioning and refrigerating plant.

This year more perhaps than any previous season, the theatre men have exploited with consistent advertising effort their cooling systems, and the results are what might be expected, a more thriving business under conditions of weather and the grade of shows offered than in other years. The public of the United States is becoming "atmosphere" conscious as a result of the thetatre advertising and that of large department stores and restaurants, which have taken their cue from the bigger picture theatre operators and installed the means for providing comfortable atmospheric conditions during the hot months. National campaigns by the manufacturers of air conditioning systems also are proving an important factor in educating the public to the desirability of attendance at theatres and other public places where air conditioning is provided.

THE feature attractions which ran up the best marks as box office draws during the month include "Thunderbolt," the leader on the last of the "10 best of the month," which this department compiles from the attendance reports from key cities. "Noah's Ark," which has been on the list of general releases only a short time, attained second place, while third in position comes the "Fox Movietone Follies." Two pictures which have made remarkable records during the month, but which did not have a sufficient number of regular showings to figure in the compilation for this period, are "Dangerous Curves" and "On With The Show."

The list of ten leading attractions for the period at the key city first run houses follows:

1. "Thunderbolt"
2. "Noah's Ark"
3. "Fox Movietone Follies"
4. "Broadway Babies"
5. "The Cocoanuts"
6. "This Is Heaven"
7. "A Man's Man"
8. "Careers"
9. "Behind That Curtain"
10. "The Studio Murder Mystery"



. . he made the world a brighter place in which to live . . .

Light's Golden Jubilee

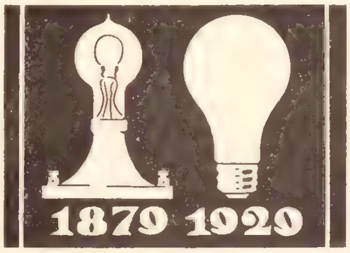
A World-wide Tribute to THOMAS ALVA EDISON

THIS YEAR marks the fiftieth anniversary of Thomas Alva Edison's invention of the first practical incandescent lamp.

As we look back to 1879 we marvel at the progress the world has made in this comparatively short space of time.

Because of Mr. Edison's inventions, great industries have been born and have expanded. Our social activities have broadened, new entertainments made possible.

The motion picture industry could have never come into existence but for Thomas A. Edison; were it not for his invention of practical electric lighting in 1879, or his invention of the motion picture camera in 1891.



Is it any wonder that the world echoes and re-echoes with words of praise for the man whose great invention has so touched the lives of men and made them brighter?

Is it not a privilege for the world's great industries to join in laudation to Thomas Alva Edison for his great invention?

EDISON MAZDA LAMPS

GENERAL ELECTRIC

Solving Your
Theatre Construction Problems
Conducted by
Victor A. Rigaumont
Theatre Architect

Note:—This department is conducted as a general service to exhibitors and as an aid to them in solving their various construction problems (excepting those which relate to projection rooms). All correspondence will be treated in strict confidence and answers will be identified by initials only. Address all communications, Victor A. Rigaumont, in care of Motion Picture News, *729 Seventh Avenue, New York City. Readers incur absolutely no obligation through requests for advice on construction addressed to this department.*

Standardizing of Chain Houses

Dear Mr. Rigaumont:

This corporation intends to go into five towns in the States of .... and ...., and build in each town a theatre seating about 1,200.

We are thinking of building all the theatres alike—according to the same plans and specifications—because our policy will be the same for all. The towns wherein we plan to build are all manufacturing centers and are some distance apart from one another. The proposed theatres will be located in the store sections and should have stores in the buildings.

Before embarking upon this proposition, we would appreciate your advice upon several questions. Would we save money by building the five theatres each according to the same plan? Would this similarity of structure hurt business? Can you offer us some general advice upon the proposition.

Thanking you for your helpful service in the News. I. T., INC.

Answering I. T., Inc.:

You have hit upon an economical and efficient scheme. You most certainly will save considerable money by standardizing all the theatres. There is no question about that.

There are no reasons that come to my mind why you can not build all five theatres alike and equip them identically. The States you mention are identical in general types of patrons and the type of house that will appeal to the potential patrons in one locality should determine your proposition for all five towns.

Particular care should be exercised in acquiring plots as nearly similar in size as is possible in all localities so that the standardized theatre building will fit the respective plots without any, or at least a minimum, waste of space.

Before undertaking your plans for your standardized theatres, make sure that your architect is a specialist in theatre projects. Every detail must be right—for every mistake in plans or specifications will be multiplied by five and burden each of the five houses with expenses that may make you go considerably over your original estimates.

When your plans are ready, you will undoubtedly seek numerous bids. I believe you will save a considerable amount of money by having the same contractor or contractors build and equip your entire chain of houses. It is obvious that savings can be made through the combined buying of material, equipment, etc.

Color adds to the beauty of any theatre—inside and out. Through color you can get a variety in your houses even though their construction is identical. The color scheme of decorations and furnishings can be different in each house.

If you build the five houses as contemplated and secure variety by the use of individual color schemes, I am sure that the editor of the Showman would welcome photographs of the houses. I shall look forward to hearing about the success of your proposition.

* * *

Remedying Poor Air Conditions

Dear Mr. Rigaumont:

We are the owners of two theatres which are located in the borough of ...., state of .... and we have had a great many complaints from our patrons that the air conditions in the theatre are not very good.

In fact, we have two fans in each theatre withdrawing the air from the alley into the theatre above the organ grille. But somehow we are not able to cool the theatre at all and the result is that we are suffering from a severe loss of business.

Is there anyway in which we could better the conditions? We thought it might be possible to put the fan equipment in the basement under the auditorium? J. A. J.

Answering J. A. J.:

Your location is such that it indicates a relative high humidity condition, as well as a great deal of heat in Summer. These two factors put together are enough to cause any theatre to lose business. It is only within the last three years that the New York theatres have adopted a method of air conditioning that has been prevalent in Chicago for many years, and anyone can notice the difference in their box-office receipts. In fact, sometimes, a theatr is the coolest spot in which to spend a part of a very warm day.

There are cooling systems and there are air conditioning systems. The difference between them is that one brings down the temperature a few degrees, whereas the other actually conditions the air as well as cools it. In other words it removes the humidity that causes discomfit, more than actual heat.

There are several cooling systems which use an air washer. In other words, the system is to draw in the fresh air from the outside and blow it through a spraying curtain of water, the water being cooler than the air. After passing through this spray of water, the air is naturally reduced in temperature and is distributed throughout the theatre. Some of these systems are equipped with recirculating pumps so that you may re-utilize the water that has already gone through the spray, providing it has not become too warm. In which case, the thermostatic control automatically turns on colder water of a temperature equal to that of the water in the main. This system, however, does not produce sufficient cold water to remove an excess humidity which may be in the air, and may cause the humidity to become greater, although that is a question of experiment. If your water in the mains is sufficiently cool, you would be surprised how much you can bring down your temperature.

There is one thing to guard against and that is getting too cold air into the theatre. I know of many instances where complaints have been made that when a person comes in from a very warm exterior into the very cool interior, the reaction is not pleasant. Oftentimes, there is complaint of draft, of cold, and the like. Also, the serious discomfit of suddenly walking out from a cool theatre into the warm air is one point which must not be neglected. The distribution of the air, as well as the manipulation of the machinery, is most important, and there is no piece of mechanical equipment that will answer any purpose unless it is operated correctly according to the engineer's and manufacturer's recommendations. Therefore, if you do put in a plant, be sure to run it correctly.

If you will glance through some of the advertisements in Motion Picture News, you will find several manufacturers who who good products. Let me sound a word of warning that you by all means try to obtain an installation which will be free from noises—that might affect your talking picture situation.

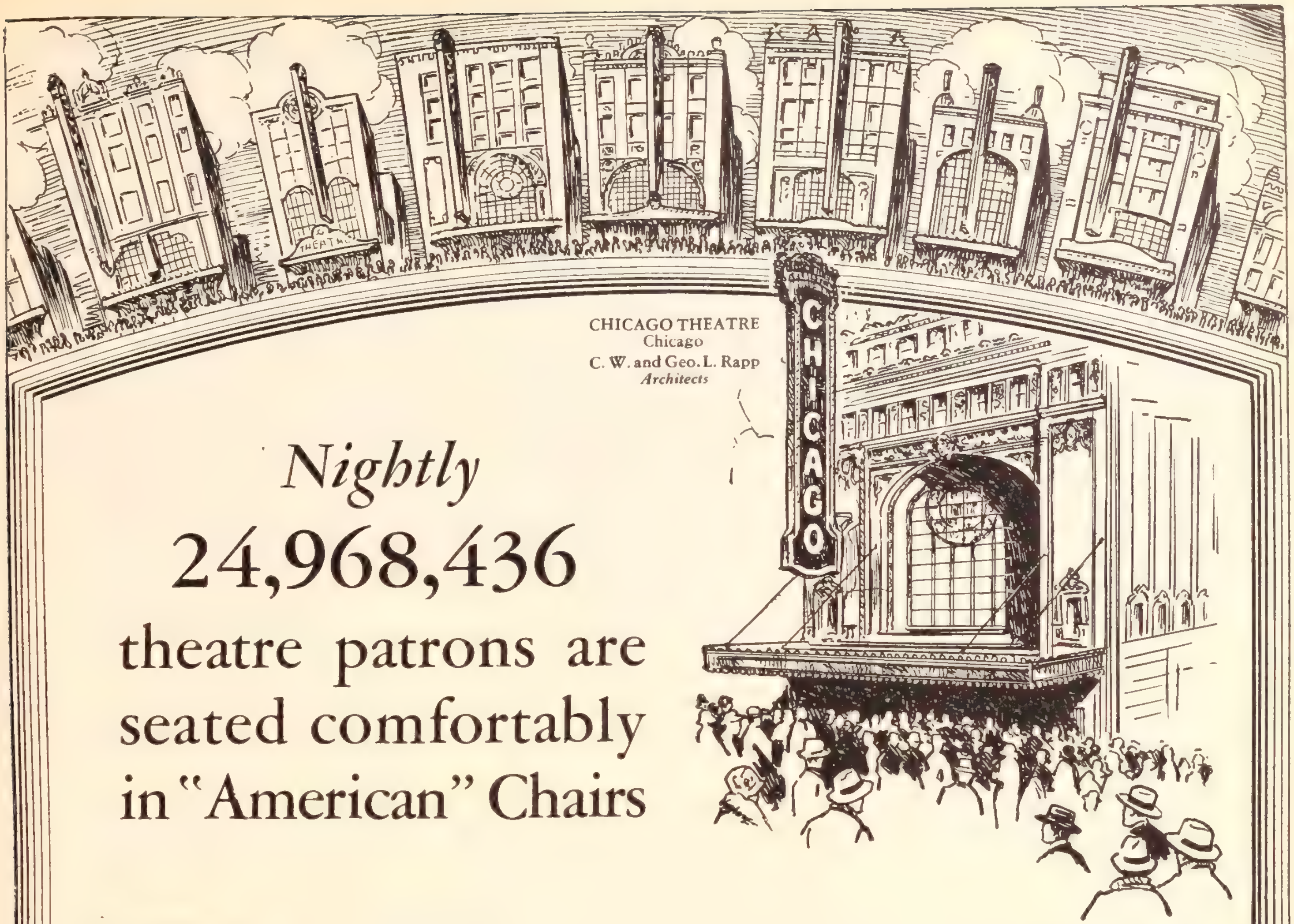
Cannot Guarantee Cost Figure

Dear Mr. Rigaumont:

As preliminary to erecting a theatre, I am having a set of plans prepared and felt it rather advisable to know what the guaranteed cost might be. I have been trying to obtain from the Architect an outside guaranteed cost figure. However, he tells me that a guarantee is not possible although an approximate cost can be pretty closely estimated. Can you tell me of any one of your acquaintances who have had this similar experience, and what the net results has been? J. S. F.

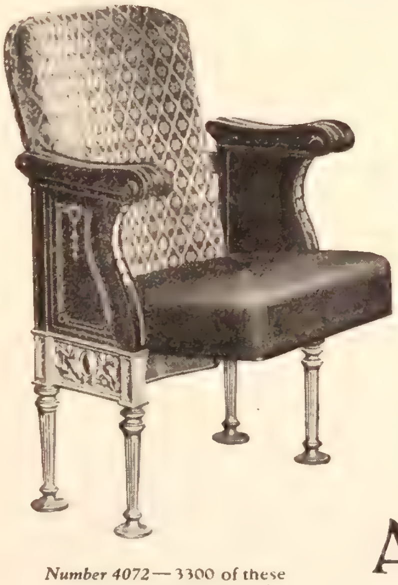
Answering J. S. F.:

It is difficult for an architect to guarantee the cost of a theatre or of any other kind of building, because prices fluctuate considerably and the element of competition between contractors is not always the same. Furthermore, a reputable architect is not permitted by the Code of Ethics to guarantee the cost of a job. A capable theatre architect generally can estimate pretty closely, within a reasonable percentage, what the operation will cost. You should be guided by his experience and his advice and, if you have only a limited amount of money to spend—as mostly everybody has—then, he will tell you pretty closely what you can get for that money and what you must forget about and eliminate from your building in the matter of luxuries.



CHICAGO THEATRE
Chicago
C. W. and Geo. L. Rapp
Architects

Nightly 24,968,436 theatre patrons are seated comfortably in "American" Chairs



Number 4072—3300 of these chairs were installed in the Chicago Theatre. Appropriately beautiful to match the unusual splendor of the Chicago. Mahogany wood parts, rose and gray figured velour back, and dark red upholstered Moroccoline seat. Noiseless ball bearing hinge insures silent and easy up and down seat movement. Comfortable, enduring and pleasing to the eye.

EVERY NIGHT . . . in 12,434 theatres the country over . . . and in every nation of the world . . . 24,968,436 theatre patrons are seated comfortably in "American" chairs. An amazing total that proves the universal response of the theatre-going public to comfortable, attractive seating. Further . . . the *exclusive* use of this company's seating by the nation's greatest exhibitors amply demonstrates "American" stimulus on box-office receipts.

American Seating Company

10 E. Jackson Blvd.
Chicago, Ill.

113 W. 40th St.
New York City

1211-K Chestnut St.
Philadelphia, Pa.

77-D Canal St., Boston

Theatre Chair Builders to the American Public for Over 50 Years

Home Television—Will It Increase Or Curtail Theatre Patronage?

Promised Perfection Of New Development of Science Is Subject Of Much Speculation In Show Business—Prominent Theatre Men Optimistic

EVERY new announcement concerning further developments in television sends its reverberations through the picture trade, largely in the form of conjectures as to how theatre attendance is likely to be curtailed as a result of the competition of sight and sound entertainments in the homes of the land via radio. Were it not for the amazing fact that much of this conjecture leads to such gloomy notions of the future, it would hardly be worth while to go to more than the briefest lengths to point out that experience seems to prove that the results of scientific findings are progressively favorable to established activities in industry and trade.

Indeed, many of the most progressive showmen hailed announcements that television in the home would be realized within a comparatively few years as the promise of a new and valuable extension of the resources of the showmen. Roxy was one of those who told this correspondent that he looked forward to the day of television in the home as a new force for creating a wider popularity for motion picture theatres. "At present," he said, "we must depend upon still pictures published in the newspapers to attract the public to our shows. Television will enable us to show vast numbers a far more interesting sample of the entertainment, both visual and auditory, that awaits them at our theatres."

In a chapter discussing television Harold B. Franklin in his book "Sound Motion Pictures" takes an equally optimistic view of a future in which there will be both home television and motion picture theatres. "I do not look for immediate readjustment within our industry because of television; nor do I fear any great loss through competition after the first wild rush," he says. And he adds, "until the race loses all social instinct the theatre need know no dread of extinction. Who knows, who can say, that television may not indeed make its home —or its bow—in the auditorium?"

According to C. Francis Jenkins, well known inventor who has done extensive development work in television and whose system for broadcasting radio movies is now being employed in daily transmissions from a station in Washington, D. C., in an article in *The Saturday Evening Post* states that "By autumn of 1929 television will be in the home . . ." The programs, he says will at first be very simple black-and-white motion pictures. Discussing the possible conflict between picture theatre shows and television broadcasts, Mr. Jenkins in the same article says that home television will not approach the "crystal-clear reproduction" of the modern picture theatre presentation.

Thus, television is an established fact. Still an experimentally established one it is true, but nevertheless possessing potentialities so extensive as not to prohibit even the wildest conjectures concerning its ultimate applications. And thus it is that conjectures in the minds of many in the motion picture industry range all the way from the complete abolition of all motion picture theatres in favor of the showing of television pictures in the home, to a more beneficial advantage, of adapting radio movies to the present theatrical system and incorporating the new baby as a member of the moving picture family as was done with the talking picture child.

IN the words of one producer, there is nothing to fear from a successful conclusion of the current television experiments because each new discovery of science has acted rather to the benefit of existing industries rather than restricting them.

A sufficient number of examples are close at hand to support this line of reasoning. Radio broadcasting, at first, was a serious competitor of moving pictures and became even a greater one as its perfection progressed to a high state, until it was eventually incorporated with the motion picture to the latter's great advantage.

In the industrial field, the invention of labor saving devices and systems invariably have resulted in opening up new fields of employment because the lowered prices coming from mass production have greatly augmented the demand by making hitherto unobtainable products available to all.

True, there is always a readjustment period which must be passed which, for the time being, makes it appear that advantages have been gained at the expense of a welfare of a large group of people whose services have thus been dispensed with but in the end each person finds a niche in the new order of things and one more step has been recorded in the progress of the world .

There are many who believe, however, that successful television will ultimately spell doom for the motion picture through its ability to reproduce in the home the same show that can be staged in the theatre.

Whether or not this will happen is purely a matter of guesswork and one which will be decided by future inventions and discoveries. At the present time, this eventuality appears so remote as to cause little worry.

The most optimistic enthusiasts of television claim that successful home installations are a matter of but months while its more conservative proponents promise successful results in the home this very year.

Either estimate is sufficiently close to place the day of reckoning in the immediate future and so provide food for serious thought.

At the present time television pictures are being broadcast by a number of stations in this country and abroad. These pictures, as may be surmised from the very newness of the thing, are comparatively crude and less sharply defined than newspaper photographs. Some are merely silhouettes and quite poor ones at that.

These first results, however, should not be taken as being indicative of the ultimate for it will be remembered that radio broadcasting had its beginning in much the same fashion. Perfection, within the limits of human ability, is almost certain to follow because of the intensive research now in progress by innumerable companies and individuals.

The best results at present show a picture about six inches square consisting of 60 lines to the inch. Most of the transmitters now used are for pictures varying from 24 to 48 lines to the inch. The distinctness of the television picture depends upon the number of lines to inch, those pictures having more lines to inch being more distinct.

EACH television picture consists of a series of lines. These lines are made up of white dots on a black background and are similar to a newspaper photograph view through a magnifying glass.

Photographs in the average run of magazines average about 110 lines to the inch and engravings printed on calendered paper run as high as 150 lines to the inch.

In this way, a comparison of television pictures with magazine photographs may be had and will serve to show the progress that has been made in this new field.

It may seem a far cry from a photograph six inches square and of a quality comparable to that of the ordinary newspaper photograph to one 18 or 20 ft. in width and of a quality equal to that shown in the modern motion picture theatre.

It should be remembered, however, that a picture several feet in width will be ample for showing in the average home

(*Continued on page 460*)

The new Bell & Howell Engineering Development Building, Belle Plaine and Rockwell Streets, Chicago

Dedicated to the Development of the
MOTION PICTURE INDUSTRY

A MONUMENT to the future progress of America's third industry now stands in Chicago. It is the Bell & Howell Engineering Development Building.

For twenty-two years Bell & Howell have been associated with the development of motion picture making and projection. For twenty-two years this company has sponsored improvement after improvement in ciné cameras and projectors. And today its obligation for study, research, experiment, and invention has outgrown the quarters allotted in the Bell & Howell production building.

The Bell & Howell Production Building, 1801 Larchmont Avenue, Chicago

Hence this new structure of more than 35,000 square feet of floor space, costing more than a half million dollars, and equipped with the latest machines and facilities. Here a competent staff of motion picture engineers, under the direction of Mr. A. S. Howell, has the equipment for even greater endeavors, for still more important contributions to the advance of motion pictures.

The new Bell & Howell Engineering Development Building has been erected for and is put at the disposal of the entire industry. Assignments on any phase of new motion picture development are invited.

BELL & HOWELL

BELL & HOWELL CO., 1801 LARCHMONT AVENUE
CHICAGO, ILLINOIS
NEW YORK, HOLLYWOOD, LONDON (B. & H. CO., LTD.) ESTABLISHED 1907

View of the theatre building now under construction in Singapore, China. The Capitol Theatres, Ltd., are the builders. The plans by Keys and Dowdeswell, Architects, call for the most modern theatre in the Orient, the building to house 16 shops and two floors of apartments, a cafe and restaurant in addition to a theare equipped wih a modern air conditioning system, sound film apparatus, elevators, and luxurious appointments throughout. The project is said to involve an outlay of $1,300,000.

Organ Music Is Demanded By Public Rudolph Wurlitzer Declares

RUDOLPH H. WURLITZER, president of the Rudolph Wurlitzer Co., manufacturers of theatre organs recently returned to his headquarters in Cincinnati from an extensive tour of the country to survey the situation facing theatre owners and the position of organ music in picture theatres where sound pictures are shown, declared that actual experience is proving to the conviction of showmen and organ manufacturers that the public continues to demand this type of music in programs, whether sound or silent pictures make up the screen portion of the bill. Mr. Wurlitzer embodied his impressions regarding the future of organs in motion picture theatres in the following statement:

"I have watched with no little interest the development of the talking picture and its effect on organ music in the motion picture theatres. No use denying that at first I, together with others, engaged in the organ business, was apprehensive as to the future. Last winter we all believed that synchronized music would eliminate the theatre organ.

"Today I am in a position to look to the future with much greater equanimity. Reports throughout the country prove that the organ cannot be eliminated from theatres. There are two reasons for this.

Long Accustomed to Organ

"The public, long accustomed to the organ and its favorite organist, will not stand for this elimination. It preserves for them the feeling of reality, the human, personal touch with their amusement which they have come to regard as a necessity. We have received thousands of letters from motion picture patrons throughout the country, requesting us to redouble our efforts to make theatre managers continue to give them organ music.

"In the second place the organ has now even more importance as a filler-in. When the film breaks, when the tubes blow, when anything at all happens in the house it is up to the organist to keep the attention of the audience. The organ, as a soft accompaniment to the sound film, brings about a natural tonal effect that adds to the interest and charm of the sound film. And most important of all, theatre managers are now using the organ where the orchestra served them before. The mighty peals of the organ are heard between changeovers from newsreel to comedy, from comedy to feature.

"When the day comes that silent pictures will be entirely a thing of the past, the organ will still survive and mean additional dollars and cents in the pockets of the exhibitors."

Sentry Co. Ready To Launch Automatic Changeover

ACCORDING to an announcement by Edwin Schweriner, vice president, the Sentry Safety Control Corporation soon will place on the market an automatic changeover designed for the control of projector speeds and accuracy on sound picture machines. It is said the new device regulates also the synchronization to give perfect timing between the picture and the related sound.

Publish Book Dealing With Picture Theatre Acoustics

The Celotex Company, manufacturers of Acousti-Celotex and specialists in acoustical correction, soon will publish a booklet dealing with acoustical correction of sound picture theatres. The publication has been prepared to cover the subject in its entirety both from a technical standpoint and from a box office standpoint.

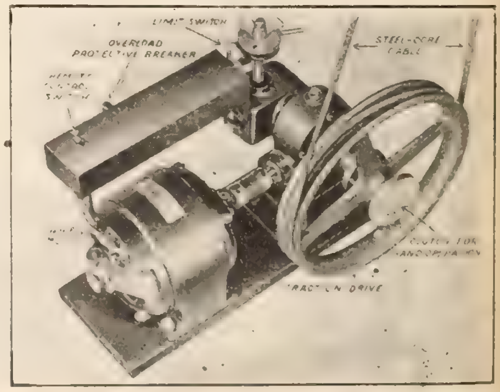
The title of the booklet is "Improved Sound Reproduction Means Greater Box Office Receipts." One portion of the work is devoted to a description of the technical procedure in making an acoustical analysis for a theatre. There is also a chapter discussing design, furnishings and interior finishes for theatres. The sources of noise in theatres—ventilation apparatus, motors and other mechanical equipment incident to the theatre—are set forth and remedies for overcoming such noises are suggested.

Copies of the booklet will be available free to theatre owners and managers and may be obtained by application direct to The Celotex Company, 919 North Michigan Ave., Chicago.

Office Established In N. Y. By Time-O-Stat Company

The Time-O-Stat Controls Company, with general offices and factory at Elkhart, Indiana, has recently opened New York offices at 11 West Forty-second Street, in the Salmon Tower Building. This office will be the headquarters for all Eastern salesmen contacting Eastern and Atlantic Coast States manufacturers. A large organization of sales engineers and service men will operate from the New York office as well as from the Chicago Sales office and will contact, aid and assist manufacturers who are interested in automatic controls.

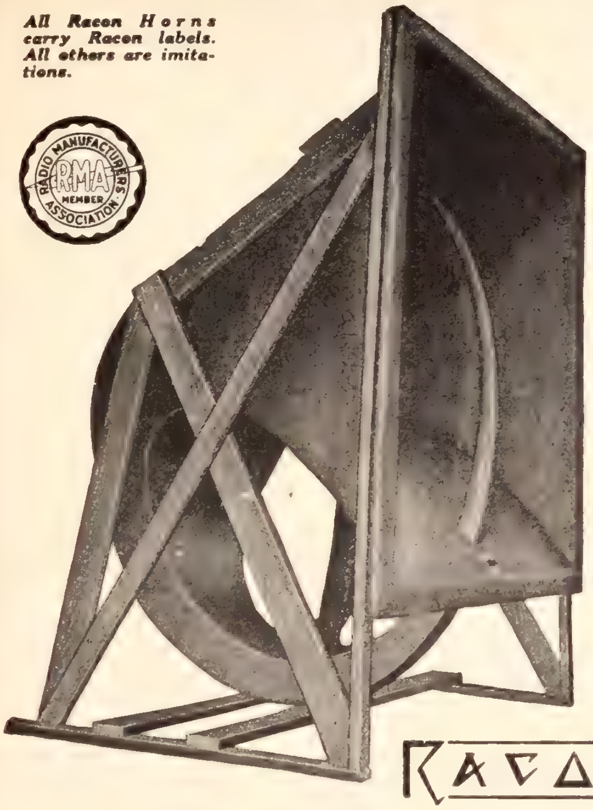
Carl W. Scholle is in charge of the offices and will act as contact man throughout the Eastern Part of the country, representing the new company. Mr. Scholle has long been identified with merchandising and sales in the Eastern and Atlantic Coast States.



Mechanism of the Autodrape curtain control. May be located in fly gallery, sidewall, stage floor or under stage. Opening and closing speed up to 3½ ft. per second. It operates on the elevator type of traction drive.

All Racon Horns carry Racon labels. All others are imitations.

RADIO MANUFACTURERS ASSOCIATION RMA MEMBER



No Substitute for

RACON Horns

Theatre owners who have, for the sake of a few dollars, installed imitations of Racon Horns, have been obliged to throw them into the discard.

Squeaks, vibrations and unnatural tones that distort vocal and instrumental reproductions cut down cash receipts and bank balances.

Theatre patrons these days demand perfection—non-vibratory material, one-piece construction and scientific design are a few of the factors which accomplish this.

And they are exclusively Racon. All Racon products are fully protected by patents, and warning is hereby given that all those making, selling or using articles infringing these patents will be prosecuted to the full extent of the law.

SMALL DYNAMIC HORN UNIT
U. S. Pat. No. 1,711,514
Giant Dynamic Unit can be supplied with A C operated Field Exciter, guaranteed without a hum

No. 4320

Air Column 10 feet	**Bell 40 in. by 40 in.**
Depth 34 inches	**Weight 45 pounds**

RACON ELECTRIC CO. INC.

Specialists in Acoustic Chambers
FACTORIES
18 to 24 Washington Place, New York
Slough, Bucks, England, and 3 Mutual St., Toronto, Canada
WRITE FOR CATALOG

DA-TONE X SOUND SCREENS

THE ORIGINAL

DA-LITE

DA-TONE X
Sound Screens

are being installed EVERY DAY including Sundays, in the biggest and best theatres in EVERY CITY AND TOWN, North, South, East and West. Besides, hundreds upon hundreds are going to foreign countries. It is standard equipment with all MOVIETONE AND VITAPHONE installations.

Now available through distributors or direct from us to exhibitors for use with all makes of reproducing instruments at

75 cents per square foot

Frames to 16′ wide $25.00, to 22′ wide $30.00, to 28′ wide $40.00, to 42′ wide $50.00.
Shipments are made within 48 hours from receipt of order.

THE DA-LITE SCREEN COMPANY

922 West Monroe Street Chicago, Ill.

THE BULLETIN BOARD

Notes, Reports and Ideas That Keep You Posted on the Trend of the Trade from Month to Month

EASILY the most important trade development of the month past, and an encouraging sign that the industry is making real progress along the road of readjustment to the newer order ushered in by the sound revolution, was the plan worked out after ten days of conferences between representatives of distributors and exhibitor organizations to adjust rental prices. The plan which evolved from the conferences, held under the auspices of the Hays organization, affords the machinery for the adjustment of rental prices in the territory itself. The agreement entered into by representatives of all the large distributors, save the Warner company, is directed toward a movement to bring relief to "the little fellow," the one most in need of assistance in the matter of obtaining sound pictures on a basis he can afford to pay and still have a little profit left for himself after charging off rental and overhead costs. The chain theatre and the chain affiliated theatre operator must settle his difficulties in connection with score charges, and sound film rentals, through the regular channels. The small operator is to be furnished the means of making adjustments in his own exchange center, the point of contact between the distributor and himself and therefore the place where his situation is most likely to be handled with the greatest understanding and the cooperative spirit.

Sound Patent Suit

THE Western Electric Company, E.R.P.I., American Telephone and Telegraph Company group's attempt to establish eight patents alleged to be infringed by the Pacent Reproducer Corporation met with its second dismissal last week when by a decision in the United States District Court, Southern District of New York, United States District Judge Frank J. Coleman granted the Pacent plea for a dismissal on the grounds that the plaintiffs, as non-exclusive licensees, had not sufficient interest in the eight patents in question to bring suit. The rights Western Electric and E.R.P.I. have under the patents were secured through an assignment by the parent company, American Telephone & Telegraph Company. The first suit in the action was dismissed on June 6 by Judge William Bondy on the grounds that Western Electric and E.R.P.I. were not proper parties plaintiff in the action.

More on Sound Costs

WINFIELD R. SHEEHAN, general manager of Fox Film Studios, discussed some phases of the increased cost of producing sound pictures in an interview by Mordaunt Hall published in *The New York Times* of Sunday, July 28. The producers, Mr. Sheehan says, have spent $50,000,000 for equipment to make talkies. Productoin costs have increased 25 to 35 per cent. Equipment costs, he said, would be written off in five or ten years. Answering the oft-repeated question, "Who will pay the industry's bill for sound," Mr. Sheehan is quoted as follows: "The average theatre now is doing 30 per cent more business than last year, and we expect it to be increased from 30 to 50 per cent more next season, beginning in August, over any previous season." Further on the producer declares that never before has the theatre manager assumed the importance which he holds now, for the efficiency of the theatre technicians in operating the projectors and reproducers is often the index of the success which the picture attains with the public. To encourage careful and proficient projection and sound reproduction, Mr. Sheehan told the *Times* interviewer, his company plans to offer a gold medal as an award for the most capable handling of singing and dialog pictures.

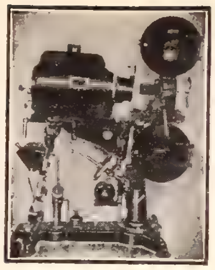
A Showman's Showman Retires

SID GRAUMAN'S retirement from exhibition to engage, after a vacation abroad, in production enterprises, was an event of the month not to be passed by without a second glance. Grauman was a "showman's showman," and he has become something of a legend in the industry. The center of his activities was the picture producing center of the world. Hollywood was a novelty when Grauman invaded it and made himself its leading exponent of the art of motion picture presentation. Under the condition,s Sid's showmanship had to strike out in two directions if it was to hit the target on which he trained his guns. He was called upon to devise ideas of exploitation and picture presentation that would excite the interest of the "showmanship conscious," a task he tackled with the greatest courage and one which he usually carried off with the greatest success. He made the producers, the directors, the stars all pay attention to his showmanship and through them he reached out to the public so successfully that a visit to a Grauman theatre was on the lists of all sightseers attracted to the West Coast city by pictures and picture people. He surrounded his "Grauman Premieres" with a glamor and professional importance that made them events of transcending importance in Hollywood. Sir Sid had many admirers and many friends in the film capital and they are all wishing him well when he enters upon his career as a producer.

Critics Vs. the Public

THE critical "dope" was upset rather unceremoniously for two weeks running in New York last month. In the first place the boys and girls who cover the movies for the New York dailies were not the least enthusiastic over Clara Bow's newest effort "Dangerous Curves." But the Bow girl has her fans and those who snapped their fingers at the critical estimates went and saw and were conquered, apparently, for the Bow girl's picture carried on so well during the first half of its first week at the Paramount that the rulers got together and decided another week of "Dangerous Curves" would not hurt the big Times Square picture palace one bit. And the second week's business proved they were not guessing badly. A week later the critics who covered the Roxy show could not get hot about "Lucky Star," the Fox picture co-starring Janet Gaynor and Charles Farrell. But Roxy found that

(*Continued on page* 459)



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—THE INTERNATIONAL PROJECTOR—

THE COMING OF SOUND PICTURES PLACED THE MOTION PICTURE INDUSTRY ON AN ENGINEERING BASIS . . . AND ABSOLUTELY CONFIRMED

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SUPREMACY

INTERNATIONAL PROJECTOR CORPORATION
90 GOLD STREET **NEW YORK**

New Developments in Wide-Film Photography Indicate Early Adoption of Full-Stage Screens

(Continued from page 430)

strain because it is still less than the entire angle of vision of the normal eye. Stereoscopic values are also evident in Magnafilm due to the new methods of on the smaller screen where the eye of the wider angles now made possible."

"While in many instances angles have enhanced the photographic value of the picture and have added a certain amount of atmosphere, the break in the action has had its effect upon the attention of the audience," Mr. Del Riccio said. "With Magnafilm the director will be able to complete his action without breaks which will be especially valuable in musical pictures where the additional screen area is of great value in picturing ensemble numbers."

The new process announced on the coast by Capt. Fear has been named the Fearless Super Pictures. The inventor in announcing his new process declares that of the many suggestions that have been made for the improvement of the present pictures, the most logical is to increase the width of the film.

"Last year," he continues, "I designed a camera to accommodate a film double the width of the present standard film. The dimensions of the picture photographed on this film were .910 x 1.840. The stroke of the camera was .936. The picture was placed to one side of the film, leaving room for a sound track .200 of an inch wide. While this picture is ideal in size, as far as the photograph itself is concerned, there are a number of disadvantages to its commercial application." The difficulties begin at the time raw film is made and continue through photographing and processing of the film. There is a tendency for the film to curl in making, special slitting is required to secure the double-width film, special perforators are required, special cans, new camera and projector mechanisms, developers, inspection machines, etc., with the great expense of such change saddled on the industry, he points out.

In his announcement of the invention, Capt. Fear summarizes the chief points of his new discovery as follows:

Wide Picture on 35 mm

The process gives a larger picture on standard film. Gives more natural picture on screen because it more nearly approaches the normal angles as seen by the human eye. Gives a wider sound track for recording sound photographically on film, which improves the actual sound record.

Gives a sound track approximately 2½ times as long as the present sound track, therefore gives greater sensitivity in recording, because with the present light valves the sound record for each vibration is twice as long. Broadens the sound recording scope by giving increased length for recording, thus allowing recordings of twice the present frequencies now recorded.

Can be projected through the standard projectors now in use. Can be printed on standard printers. Standard reels are used. Standard developing machines, waxing machines, polishing machines, in fact all standard equipment now employed may be used.

Can be projected in any theatre having present equipment when slight alteration to projector has been made. Standard cameras can be used after minor alterations have been made.

Gives a sound picture that is approximately ⅞ inches by 1⅞ inches. Gives a silent picture that is approximately 31/32 inches by 1⅞ inches.

The pictures are taken upon standard motion picture film and are approximately .008 of an inch wide and is on the edge of the film. The picture is photographed, either in a vertical plane by use of an optical system that turns the image through an arc of 90 degrees and places it in a position on the film with the top of the picture parallel to the edge of the film, or it may be photographed directly upon the film without the use of any optical system. In the latter case the film runs horizontally past the aperture plate.

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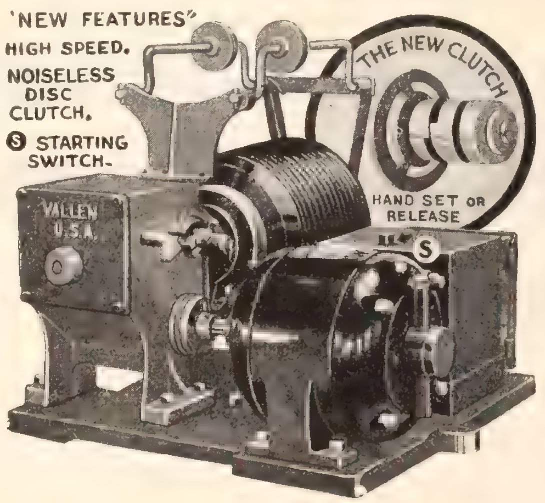

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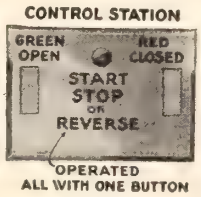

The Vallen High Speed Curtain Control offers the best in speedy, steady control of curtains, essential where proscenium requires large drapes or vaudeville is offered. Used conjunctively with Vallen Noiseless All-Steel Safety Track the result is an incomparable, permanent investment.

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THE VALLEN NOISELESS ALL STEEL SAFETY TRACK
A VALLEN PRODUCT TRADE MARK

Upholding the traditions *of Great Names*

THE two outstanding issues confronting the motion picture theatre owners of America today are those of the *quality* and *price* of the motion picture sound equipment which they install.

Quality comes first, because correct sound reproduction is necessary to attract and hold business, but price is a close second.

RCA Photophone meets both of these issues as does no other sound equipment. It is the *lowest-priced, high-quality* apparatus in the field.

The makers of RCA Photophone have stood at all times for maximum quality at minimum prices consistent with that quality.

To achieve this in the sound equipment field, they spent an extra year in the perfection of this apparatus. This extra year has made RCA Photophone the "years ahead" equipment in precision, tonal quality and value-giving. It is so recognized by all who really know.

Then they set about introducing production economies that have made possible price reductions of from $1,500 to $2,000—and a difference of several thousand dollars in comparison with the prices of other equipment approaching RCA Photophone in excellence.

Quality and price close the argument for RCA Photophone—and open the door to profits for you.

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SUBSIDIARY OF RADIO CORPORATION OF AMERICA
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DENVER: 817-17TH STREET *SAN FRANCISCO:* 235 MONTGOMERY STREET *CHICAGO:* 100 W. MONROE STREET *KANSAS CITY, MO:* DAVIDSON BLDG.

Claims Discovery of Sound Absorbent Plaster for Acoustical Treatment

HARRY GREEN, 60-year-old Toledo, O., man claims he has perfected a powder which he says will eliminate the echoes in halls and auditoriums. Green already has applied his process to correct reverberation in a small neighborhood house which was said to have been so noisy that sound equipment installed there had been a failure.

But the inventor, who is keeping the process a secret, has shown little sign of profiting from his discovery. He has expressed no desire to patent his process nor to turn it over to a large company for distribution. He wishes no more work than he can personally superintend.

Green, who is an interior decorator, was much interested when talking pictures were introduced. More so than when he first began studying the problem of echoes 35 years ago. That long ago he conceived the thought there must be some way in which auditoriums already built might be made free from echoes that muffled the words of speakers and stage folk. As a friend of a Cleveland, O., minister, he had engaged in discussions of church architecture and sound properties.

He experimented with plaster board, applying substances to each side and then rapping upon it to note the effect. In addition he kept in constant touch with government experiments in acoustics. Now, 35 years later, he claims a discovery—a secret which he fears may be taken from him as he alleges another was once stolen from him. Several years ago he invented a lacquer preparation, the rights to which were wrested from him, he declares.

He refuses to sell any rights in the process he now claims. Only his daughter shares his secret. He personally mixes all the substance which is kept in powder form until he is ready to use it.

Buttermilk and glue are two ingredients used, Green says, but the effectiveness depends upon a third ingredient which he adds just before applying the texture to the walls.

The principle of Green's discovery is based on the echo-absorbing properties of the texture, which looks like decorative plaster and which can be worked into designs. The sound traveling outward is caught in the rough surface of the walls. Hollow walls are more effective than solid walls for subduing sound, he says. Iron and brass railings are covered with velvet or similar material.

Much of Green's experimental work was done in Detroit where he was a decorator for 25 years.

Adam Electric Co. Bulletin on Fuslok Switchboards

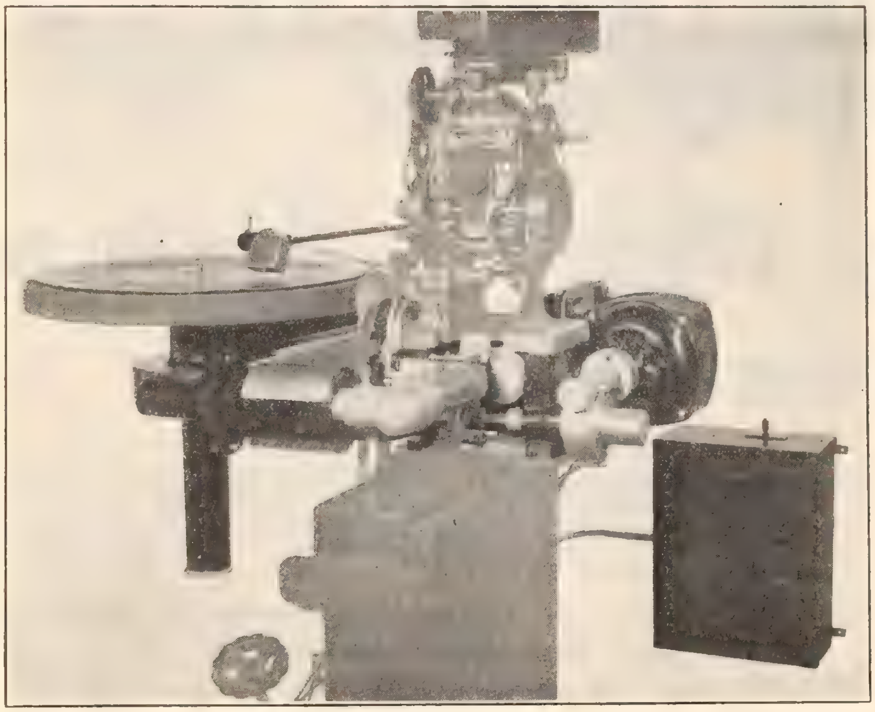
A bulletin describing in detail the design and special applications of the new Fuslok Switchboard, recently introduced by the Frank Adam Electric Company of St. Louis, Mo., has been published by that company.

Fuslok switchboards are built up of the required number of Fuslok switch units in accordance with the specifications of the particular job for which they are designed. The switchboards are built upon formed steel vertical angles extending the full height of the board. These vertical supports are riveted and bolted to a formed steel channel base. The switches are made in capacities from 30 to 600 amperes, 250 volts A.C. or D.C., and 30 to 200 amperes, 500 volts A.C. Switches are of the brush contact type with positive-acting, quick-make and quick-break mechanism.

Fulton Co. Establishes New Office in Philadelphia

The Philadelphia office of the E. E. Fulton Company is now established at 1337 Vine Street, in charge of Mr. T. D. McAuliffe, who has been engaged in the industry for several years past. He joined the Fulton organization recently and was immediately assigned to the Philadelphia Branch.

The Burt Reproducer for Talking Motion Pictures



BURT REPRODUCER ON POWERS PROJECTOR

Features

SYNCHRONOUS MOTOR DRIVE (110 or 220 volts, 50 or 60 cycles). Prevents variation in speed from variation in line voltage, or projection load.

THE SUPER CELLS used require only two stages in head amplifier, hence less distortion.

EASE OF THREADING. When running disk or silent, the Sound-on-Film unit is not threaded. Sound-on-Film threads as easily as through a Powers gate.

TURN TABLE IS ACCESSIBLE, being up high at the side of the machine.

EASY TO INSTALL. Installation can be made by the ordinary operator, and wire man.

PROJECTOR HEAD is driven by its main drive gear and is not required to drive any part of the sound equipment.

ONLY THREE SHAFTS: (1) Motor Drive Shaft, (2) Sound Film Shaft, (3) Disk Table Shaft.

VARIABLE SPEED can be used for making schedule by driving the head off the Powers Motor, when running silent. Change from synchronous drive to variable speed drive requires about ten seconds.

NO UNIVERSALS—No flexible couplings, flexible shafts, or long unsupported shafts are used, as these produce tremolo.

FIRE HAZARD IS DECREASED by use of this equipment. Failure of take-up does not cause film to pile up in light.

Write for Bulletin No. 291

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Write or ask for Bulletin No. 103.

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Klieglights

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Every projectionist, every electrician knows Rockbestos and specifies it.

Cuts replacement costs and is good insurance.

Write for Bulletin on M. P. Cable.

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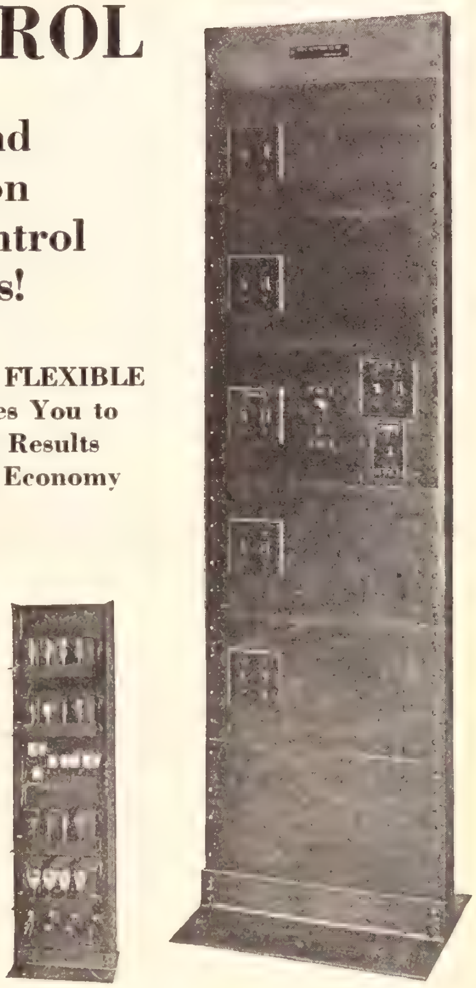

POWERIZER 2-channel amplifier panel, capacity 15 watts per channel

MORE power . . . less power . . . as you need it. Well balanced, clear reproduction of voice and music, through POWERIZER world-renowned units. Of course you're aware that speech and music in your theater must be, above all else, clear and understandable. POWERIZER makes this possible, controlling every phase of your audio-distribution from this simple panel board, just as you control your lighting.

Send for Bulletin No. MP1028

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Solving Projection Puzzles to Produce Novel Presentation Effects

THE post of chief projectionist at the world's largest motion picture theatre is one that the most ambitious of the practitioners of the craft might well regard one of the select few assignments representing the very top of the ladder in the world of projection. The present incumbent is the same Art Smith who for several years has been the chief projectionist for Roxy.

Smith has a "big job," and like all such there goes with the assignment many "big" undertakings. So the projectionist who is working his way up now may be reminded that his chosen career exacts of him a great amount of specialized knowledge and ability, just as every occupation asks much of those who climb to the top thereof, this little account of one of many problems that are faced right along by the chief projectionist at the Roxy is recounted here.

This correspondent met Art Smith one day last week, and in the course of the conversation learned that Art was working on a little problem that, sketchily, runs something like this:

Next week Roxy is featuring "The Cock-Eyed World" on the screen. He has decided to introduce the picture with a screen presentation expressive of the title and suggestive of an effect that will give the picture its best opportunity to find the audience in a receptive mood. His screen will be a huge globe, representing the whole world. On that screen he will project an intricate pattern of changing effects, aeroplanes in flight, locomotives, men running, children playing, factory smoke stacks belching smoke, battle ships firing salvos, a veritable crazy-quilt of motion, with one scene dissolving into another, but the entire scene made up of a composite of various scenes. That is the "over-all" pattern. High up on the globe, at either side, there will appear a jagged "insert," in which news scenes, showing Col. Lindbergh, the signing of the Kellogg pact, and a series of similar events will be disclosed in sequence, but, mind you, two such insert screens are to be occupied simultaneously. The finale shows this representation of "The Cock-Eyed World" fading into a huge colored reproduction of the Marine Corps insignia. To give greater realism to the show and make the globe appear to be floating in space, there will be a cloud effect constantly playing over the screen.

4 Projectors and 2 Effects

So the problem presented to Smith by his boss, Roxy, was to evolve the way to use four projectors and two effect machines at once, all of them playing on the same screen. Just how it was finally worked out will be related in the next issue of The Showman.

This little incident gives a rough idea of the sort of thing that the projectionist must do when he is part of the organization that is directed by the most imaginative showman in the picture theatre. Roxy is too well versed in the resources of the theatre to try the impossible when it comes to the presentations he offers patrons. At the same time he is ever on the move to increase the resources of his show house and its personnel, and he refuses to allow "what has been done" to limit his efforts. So his assistants in the various departments of the Cathedral of the Motion Picture must be on their toes and ready to work out the details of the job he assigns them.

Describes Electric Plant Of Atlantic City Hall

Circular 1850 has been released by the Westinghouse Electric & Manufacturing Company on the electrification of the Atlantic City Convention Hall. This booklet with many illustrations describes the lighting scheme of the World's largest hall. The interior and exterior floodlighting as well as the control system for all the lights is explained and illustrated.

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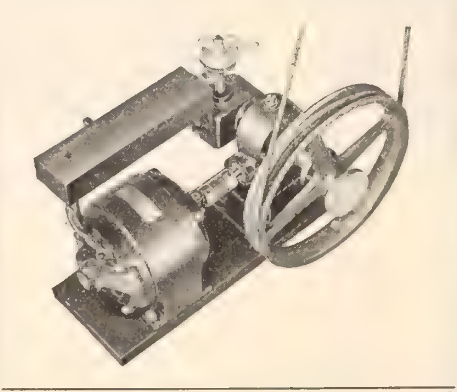

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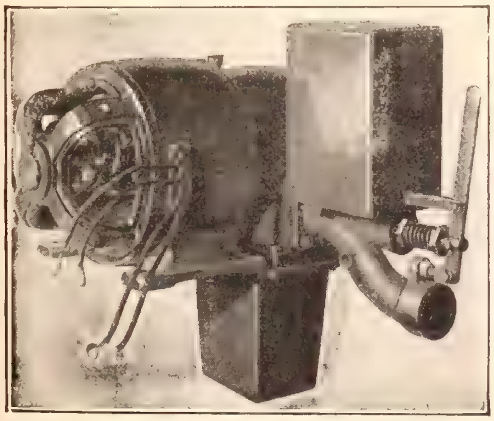

Approved by the Department of Labor and industry at Harrisburg, Penna., on January 10th 1922. Approval No. 276.

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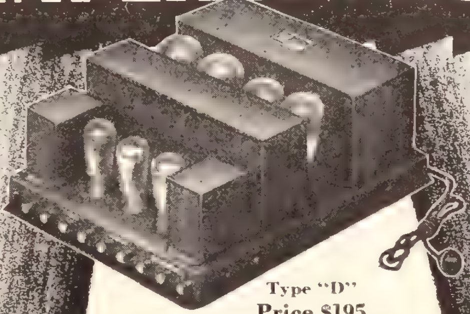

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WEBSTER power amplifiers are manufactured in a variety of models to suit almost any requirement. Whether the purpose be simply to improve the volume and tone of a home radio set, or whether it is desired to provide music and speech thru a series of speakers to great crowds of people in theatres or other public gathering places, WEBSTER amplifiers will supply the necessary power amplification to radio set, phonograph, or microphone with marvelous accuracy.

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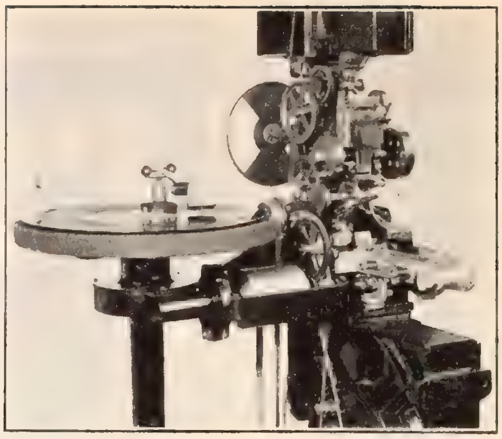

R. C. Burt Dual-System Unit for Synchronized Films

A NEW dual system synchronous reproducer, for the presentation of disc and sound-track recorded pictures, recently brought on the market, is the development of the R. C. Burt Scientific Laboratories, Pasadena, Calif.

This system has many unique features to recommend it to the interest of the theatre man. The unit consists of a main frame which is an one-piece casting and is bolted to the projector base. On this frame is placed a standard projector head. The lamp house is raised a corresponding amount and this completes the mechanical installation. On the front of the main frame, at the right of the machine, is a self-starting synchronous motor. This motor drives a pair of spiral gears housed in an oil-tight gear case. These gears drive the main cross-shaft which carries the sound-film sprocket and sound-film mechanical filter. From this shaft three idler gears connect the main transverse shaft with the projector head. The projector head is driven through its main drive gear. This synchronous drive is accomplished without interfering with the regular Powers Drive which is retained for the purpose of variable speed projection, enabling the operator to speed up or slow down on silent films for the purpose of meeting a designated schedule.

The disk is driven through a large worm gear submerged in grease and is so mounted with springs and rubber cushions.

The optical system is extremely simple and accessible; the only adjustments required are when changing exciting lamps. Even then adjustment is rarely necessary, as a standard automobile head light bulb, manufactured under conditions of standardization which locate the filament quite accurately, is used.

When using silent films or disk the sound film mechanism is not threaded, the film dropping directly from the lower sprocket on the head into the magazine.

The photo-electric cells used have such a high output that only two stages of amplification are required in the head amplifier which feeds through the Fader directly into the power amplifier which may be any standard make of three-stage power amplifier. Two photo-electric cells are supplied with each head in one case, and in the event that one cell ceases to function the other may be put into operation by simply rotating the cell case one-half turn. No amplifier tubes are used in the cell case or on the machine itself. The wires from the photo-electric cells are brought out to a jack which plugs into the head amplifier. Another jack on the disk pick-up arm plugs into the same head amplifier and thereafter control is had by means of the switch on top of the head amplifier. When this switch is in a vertical position everything is "off"; when switched to the left the disk is connected to the Fader; when switched to the right the head amplifier filaments are lighted and the Sound-on-Film pickup is connected to the Fader.

Will Television Increase or Curtail Patronage?

(Continued from page 448)

and that the quality of the average motion picture as projected in the theatre is far below that of good printing in the better class of magazines.

Serious efforts are now being made to circumvent that bugbear of all radio receivers—static. Wired radio seems to be the logical solution and measures are being taken to transmit radio programs to millions of homes over the regular house lighting power lines. This is right in line with the development of television reception and besides providing a ready means for the elimination of static interference, it also furnishes a method of collecting revenue from the receivers of programs.

Under a plan now being formed by a large company, radio receivers will rent, on a monthly basis, to customers who will receive their programs over electric light wires.

This last named consideration is probably the most important of all as concerns both audible radio and television. It provides a stimulus for presenting programs rendered by the best talent available and at same time giving all of the expensive trimmings now used in the motion picture theatre. In other words, audible radio and television, logically combined as were motion pictures and sound, will be definitely placed upon a commercial basis—a pay as you receive basis—which will make it well worth while for the producers of such programs to present the very best talent which can be obtained.

That is the dream and also the possible outcome of it, which is fostered in the minds of those persons now intensively engaged in promoting audible radio and television programs.

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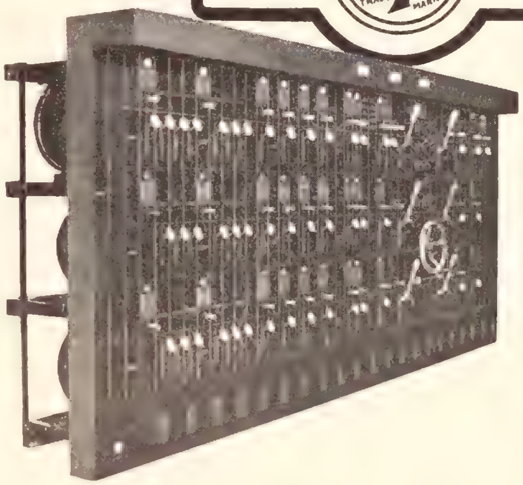
On with the Show!

No question but that talkies have come to stay. We insist, however, that the wise showman should watch his public carefully so as to not disappoint them in other directions, for instance lighting your house and stage. Surely people do not forget overnight all the other things they liked before the talkies arrived. Think it over.

Send for the FA Major Book. — Free for the asking.

MAJOR FA SYSTEM



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That's why leading theatre operators recommend Cinephor lenses without qualification. In repeated tests before experts, Cinephors have proved their superiority of definition, flatness of field, illumination and contrast between black and white. They are highly corrected and can be brought to a clear, sharp focus with greatest ease.

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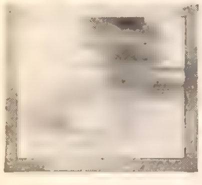

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Theatre lighting needs color. The RECO line of Color Hoods, Color Plates, and Color Cylinders meets all lighting needs—inside, outside, backstage. A complete color line, and high quality glass of permanent, natural color, make these RECO supplies superior.

New informative Bulletin No. 77 on request.

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Swift, Safe and Silent

GOLD SEAL

REGISTERS ® TICKETS

Automatic Ticket Register Corp.
723 Seventh Avenue, N. Y. C.

THE BULLETIN BOARD

(*Continued from page 452*)

"Lucky Star" had so many takers at the box office the first week that he decided to give them all a chance and the film was held over for a second week.

A Distinguished Dramatist Says

THE motion picture "can only annihilate itself" by a continuance of the practice of making its actors talk, declares Luigi Pirandello, distinguished Italian playright, says in his critique of the sound pictures published in *The Times Magazine* of Sunday, July 28. For the sound picture, however, Pirandello foresees a most promising future and a useful place in the world of art and entertainment. Just what form ultimately the synchronized motion picture will take as a medium of dramatic expression is now most anybody's guess. However, the public is the dictator and the picture theatre men know by the votes cast at the box office that now the public is interested in hearing the shadowy images talk—and judging by the way some of the gain-controls are turned up, the public likes them to talk OUT LOUD.

Another Stage-Screen Merger?

BROADWAY seems to be quite satisfied that there has been an affiliation between the Warner Bros. and Jed Harris, producer of several of Broadway's biggest hits of the past couple of seasons. Reports that there was to be an association of interests between these two organizations have been current for some time. It is said that Jed Harris, who has been abroad now, and the Warners signed things up between them several weeks ago.

$15.00 **$15.00**

THE OLIVER SPEEDOMETER

An accurate instrument for use with projectors, recording feet per minute and minutes per thousand feet.

An absolute necessity in Sound Projection
Easily installed.
No wear on shutter shaft—Sold by all supply dealers.

$15.00

OLIVER MFG. CO.
1705 East 21st St. Cleveland, Ohio

Standard

VAUDEVILLE

for

Motion Picture Presentation

THE FALLY MARKUS AGENCY
Astor Theatre Building
N. W. Cor. 45th St. & Broadway
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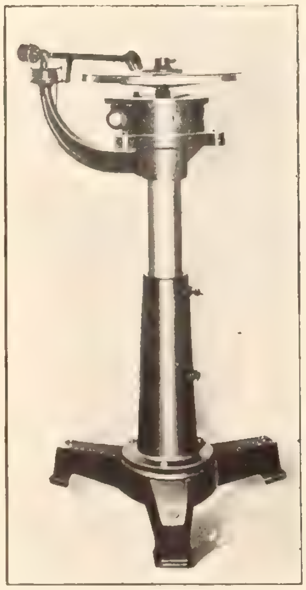
A Product Proved Through 200 Installations



We specialize on quality sound equipment. We have been building the turntables for well known sound equipment companies.

The product we are marketing has been proved out in over 200 actual installations. We specially solicit the business of successful installation companies, who want a quality product.

The price is $500.00 complete with pick ups and fader.

Special prices to dealers.

WEBER MACHINE CORP.
59 RUTTER STREET
ROCHESTER, N. Y.

N
NOVELTY SCENIC STUDIOS
BUILT ON MERIT

DRAPERIES
STAGE FURNISHINGS
SCENERY and RIGGING

Tell Us Your Problem!

NOVELTY SCENIC STUDIOS
340 W. 41st St. New York City

Projection Room Design and Future Developments

(Continued from page 432)

the installation—appears to be the most satisfactory one because the problems of the particular theatre are solved by men who are presumed to have expert knowledge of the work and who, later, will have to be responsible for its continued satisfactory operation.

Unfortunately, projectionist assistance is not always available to the architect for a number of reasons. It may be that the owner has no faith in any of his projectionists and feels that they are incapable of sound judgment. Or, like "the poet without honor in his own land" the owner may actually slight him, mistakenly thinking that he is incompetent.

Whatever the reason, the architect may well turn to the local supply dealer whose advice should be solicited even though the actual details of design and equipment are left in the hands of someone else.

Reliable supply dealers are will fitted for such service and it is customary for them to furnish complete specifications and technical advice bearing on all phases of projection and back stage work.

Under this arrangement, the architect is assured of a practical design and also that the theatre will be opened according to schedule and will then be kept open because the dealer is charged with responsibility of seeing to it that no failure of equipment will affect the theatre's operation.

Each dealer handles—or tries to handle—a distinctive line of equipment in order to place competition on something other than a purely price basis. It is the fond hope of every dealer to be able to offer quality equipment at a figure which compares favorably with more cheaply constructed or poorly designed apparatus. If he can do this he stands a good chance of equipping the theatre.

This will serve to prevent mistakes such as the one where an architect, at the dealer's suggestion, specified the use of half size projection lenses having a focal length of 4 inches, not knowing that the promised increase in screen illumination would be obtained through a great sacrifice in picture definition.

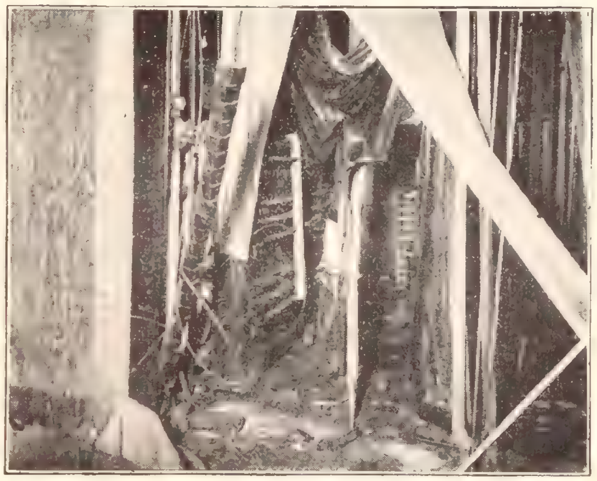
Incidents, such as this, are not frequent occurrences, yet when they do happen they serve only to create annoyance and lack of confidence in the person making the recommendation.

If such mistakes are not later corrected, they create more serious damage to the picture presentations and this, in turn, directly affects the success of the theatre.

The projection room and its equipment is of sufficient importance to warrant the architect's closest attention and he should make it a point to solicit reliable recommendations in order to avoid the mistakes which often remain incorrected, once they are made.

HUB PRODUCTS FROM SERVICE TO SOCKET

Hub Switchboard 100% Perfect After Explosion and Fire



THE photograph to the right shows a Hub Switch board which remained in perfect working order after a terrific explosion and the subsequent fire had demolished the entire theatre building.

The switchboard was intact and not a single piece of its mechanism was even slightly damaged. A test showed that the board still functioned at its customary 100% efficiency.

Sturdiness and durability are built into every Hub product. Our long and varied experience in designing and producing motion picture theatre lighting equipment places us in a most favorable position to serve your best interests.

We welcome an opportunity to discuss your theatre lighting problems with you.

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Complete Theatre Lighting Equipment
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Telephone Seeley 6440-1-2

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Smooth Out Your Projection Problems with the Transverter

Makes clear, steady and artistic projection possible. Changes alternating current into direct current, greatly increasing the candle power of an alternating current arc of the same amperage.

If you show Pictures—and especially if you run Talkies — you need the Transverter.

Sold in the U. S. A. by
The National Theatre Supply Co.

Canadian Distributor
Perkins Electric, Ltd.

THE HERTNER ELECTRIC COMPANY

12694 ELMWOOD AVENUE TransVerteR CLEVELAND, OHIO, U. S. A.

Exclusive Manufacturers of the Transverter

Selected List of Important Trade Publications

Prepared for the Service of Theatre Owners, Managers and Theatre Architects

Important publications issued by manufacturers in connection with the subjects listed in these columns will be sent free to readers upon request to this magazine. For your convenience a number is used to indicate each subject and a request blank provided. To obtain copies of publications on subjects in which you are interested simply insert on line provided in blank the number opposite that subject, fill in name and address and mail to Motion Picture News.

AIR CONDITIONING
- **(1)** General outline of systems with illustrated descriptions of apparatus for atmospheric conditioning in theatres.

CLEANING SYSTEMS
- **(2)** Apparatus used in central cleaning system for theatres.

DECORATION
- **(3)** Furnishings for auditoriums, lobbies, lounges—decorative furniture and fixtures, fountains, shrubbery, draperies, etc.
- **(4)** Finishing materials for wall and ceiling treatments.

FILM PROCESSING AND CLEANING
- **(5)** Descriptions of materials and apparatus used in processes for film renovation, preservation and cleaning.

HEATING AND VENTILATION
- **(6)** Types of ventilating and heating systems with diagrams, illustrations and descriptions of apparatus.

LIGHTING, DECORATIVE
- **(7)** Spotlight, effect projectors, automatic and remote control color and effect machines for atmospheric theatres, cove lighting, lobby and rest room illumination, with specifications for uses and operation.

LIGHTING FIXTURES
- **(8)** Decorative chandeliers, wall fixtures, directional signs, illuminated mirrors and fountains for theatres described and illustrated.

LIGHTING, PROJECTION
- **(9)** Arc and incandescent lighting equipment, specifications for use and operation.

LIGHTING, SIGN AND MARQUEE
- **(10)** Flasher equipment, color devices, etc., for front effects and advertising.

LIGHTING, STAGE
- **(11)** Spotlights, effect machines, borders, foot lights, etc., and their uses in stage effects.

LIGHTING CONTROL
- **(12)** Dimmer control, switchboards, panel boards, switches of various types for stage and auditorium lighting control.
- **(12-a)** Emergency Lighting Plants.

MOTOR-GENERATORS
- **(13)** Various designs of motor-generators specially designed for motion picture projection.
- **(14)** Power control, transformers, etc., for projection, specifications and illustration of apparatus.

ORGANS AND ORGAN EQUIPMENT
- **(15)** Theatre organ of various types for large and small auditoriums.
- **(16)** Organ blowers, heaters, seats and accessories.

PIT AND STAGE ORCHESTRA EQUIPMENT
- **(17)** Music stands, special designs for pit orchestras and stage band acts.

PLUMBING FIXTURES
- **(18)** Radiators, equipment for wash room furnishing, etc., illustrated.

PROJECTION
- **(19)** Operating instructions, parts for machines (specify make and model).

RIGGING, STAGE
- **(20)** Drapes, curtains, curtain control apparatus, automatic stage platforms, elevators, etc.

SAFES
- **(21)** Descriptive literature illustrating types of safes especially designed for theatre use.

SEATING
- **(22)** Auditorium chairs, special designs illustrated, re-seating arrangements, etc.

SCREENS, MOTION PICTURE
- **(23)** Various types described, diagrams, illustrations of surfaces, etc.

SIGNS AND MARQUISE
- **(24)** Theatre advertising signs, marquise designs illustrated.

TICKET VENDORS
- **(25)** Automatic ticket machines for motion picture theatres, change makers, canceling devices and registers.

Sound Equipment

- (26) ACOUSTICAL MATERIAL, ENGINEERING AND CONTRACTING
- (27) AMPLIFIER UNITS
- (28) HORNS AND SPEAKERS
- (29) HORN TOWERS
- (30) NON-SYNCHRONOUS DISC REPRODUCERS
- (31) PICK-UPS
- (32) RECORD LIBRARIES FOR NON-SYNCHRONOUS DISC REPRODUCERS
- (33) RECORD CUEING SERVICES
- (34) SYNCHRONOUS DISC REPRODUCING UNITS
- (35) SYNCHRONOUS DISC AND FILM-TRACK REPRODUCERS
- (36) TRANSFORMERS AND VOLTAGE REGULATORS

Request Blank

Motion Picture News
729 Seventh Ave.
New York City

Please obtain for me free copies of trade publications dealing with the following subjects:

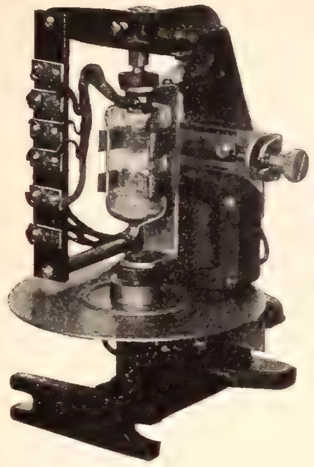
____

(Insert above numbers indicating subjects)

Name ....

Theatre ....

Street ....



Flashing the Small Sign

Here is a new addition to the line of Time-O-Stat Silent Electric Sign Flashers. It is a rotary type flasher using an induction disc rather than a motor and it is much more simple than a motor-driven machine. Through an ingenious arrangement the mercury to mercury contacts are made and broken all within one tube and will give a beautiful and lasting traveling border effect. Full details about this flasher or any of the others of the complete line will be furnished at your request.

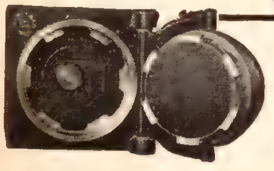
TIME-O-STAT CONTROLS CO.
ELKHART, INDIANA

Put Your Cash where he can't get it!

The inner door or "hold up" partition shown on the chest illustrated below will permit the depositing of all money, except enough to make change, thru the slot where the thief cannot get it.

As no one but the manager has the combination, the hold-up man cannot force any employee to give up the cash.

YORK SAFE & LOCK CO.
York, Pa.



The York Round Door Chest with "hold up" partition.

Advertisers Index for the Aug. 3 Showman

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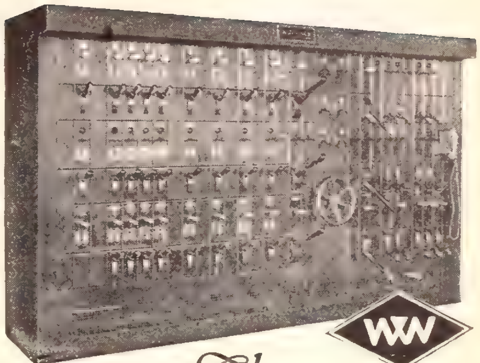

The **WURDACK STAGE SWITCHBOARD**

In this age of rapid changes, obsolescense takes a heavier toll of machinery and equipment than wear. A battle cruiser is scarcely finished before it becomes obsolete—a motor car is scarcely paid for before a newer and better model is announced. Particularly is this true in the theatrical field, where a theatre MUST be kept up-to-date to hold its patronage.

No piece of theatre equipment is more essential than the stage switchboard. No other single piece of equipment is quite so costly. How important it is then, when selecting a stage switchboard, to specify one which is not only scientifically designed and sturdily constructed, but also one in which the element of probable obsolescense is reduced to the utmost.

In designing a Wurdack Stage Switchboard for your theatre, our engineers scrutinize the future to anticipate your needs for years to come. Not only has our product the stamina and capacity to meet the demands of today, but likewise the reserve capacity to amply serve your future requirements. When you insist on placing a Wurdack Stage Switchboard in your theatre, you are investing in a piece of equipment that will be as modern and serviceable a decade hence as it is today.

WM WURDACK ELECTRIC MFG. CO.
SAINT LOUIS

DISTRICT OFFICES
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CHICAGO TULSA LOUISVILLE
HOUSTON TAMPA MINNEAPOLIS
FT. WORTH OMAHA NEW ORLEANS
INDIANAPOLIS SAN ANTONIO

Ready for You Now!

and ready always, as long as its pages last, to help—advise—suggest—inspire you in the solution of your sound problems and show the way to more and greater accomplishments in operation.

SOUND
Motion Pictures

By HAROLD B. FRANKLIN

President and General Manager Fox West Coast Theatres

"The Book of The Talkie Age"

Manager—Projectionist—Exploiteers—need this practical manual of the sound theatre.

Order Now For
IMMEDIATE DELIVERY

Three Dollars per copy

Use This Coupon

Motion Picture News
729 Seventh Avenue
New York City

Enclosed herewith is — check — money order for $3.00 in full payment for one copy of Harold B. Franklin's great book "Sound Motion Pictures," to be sent to me when published. (Add 20 cents to cover cost of mailing.)

Name............................

Street No.............................

City.................. **State**.........

Mayer Declines Ambassadorship Offer To Turkey

M-G-M Executive Tells Hoover Business Affairs Do Not Permit Him Taking Post

Louis B. Mayer, Metro-Goldwyn-Mayer executive in charge of production whose name has been mentioned in the past as a possible ambassador to Turkey, this week announced that he declined the appointment, according to a report published in the "New York Evening Telegram," Aug. first.

Mayer journeyed to Washington from the West Coast to inform his friend, President Hoover, that his business affairs made it impossible for him to consider the post. It is understood that he was offered the choice of either the Turkey ambassadorship or an equally good diplomatic assignment.

The President will probably announce his selection for the Turkey and other diplomatic posts on August 19, the "Telegram" stated.

RKO Calls Off Deal For Strand Theatre Syracuse

Collapse of the Radio-Keith-Orpheum negotiations for the Strand Theatre in Syracuse, N. Y., results from vaudeville's close study of the film situation, it was explained this week.

Surveying the picture field, the R-K-O executives found that it would be short of features for a second first-run house in Syracuse.

For the new film year, Keith's here will require a minimum of 52 features, the house shortly adopting a full week policy in place of the split week program now in vogue. These Radio and Pathe will be in a position to supply. They will not, however, have sufficient surplus to keep another de luxe house in operation.

With the decision to drop the deal for the Strand, it is understood RKO also has called off negotiations for a neighborhood second-run house.

Columbia Completes Ten On Victor Gem Schedule

Columbia Pictures have finished seven of the twenty-six Victor Gem productions on the new season schedule. These were completed at the Camden Studios and three more are scheduled to be finished sometime this week.

Those ready include "The Gay Caballero," with Frank Crumit; "Old Man Trouble," with Jules Bledsoe; "My Wife," with Jack Wilson; "Memories"; "At A Talking Studio," with Buddy Doyle; "Falling Stars," with Henry Bergman, and "Parlor Pest," with Betty Combe. The two completed this week are "Snappy Co-Eds," with Nan Blackstone, and "Jailhouse Blues," with Mamie Smith.

Tiffany-Stahl Announces Ten Features; Year's Program Will Include Twenty-Six In All

Three Roadshows Scheduled; Total Production Outlay $15,000,000

TIFFANY-STAHL announced this week the first ten specials of their feature program of twenty-six. The other sixteen will be made public within a short time.

The announcement said the program entails an outlay of $15,00,000. All productions will be made at the sound studios in Hollywood, will be 100 per cent dialog and sound and synchronized by RCA Photophone.

There will be three roadshows: "Journey's End," from the stage success by R. C. Sheriff; "The Lost Zeppelin" and "Enchanting Melodie," the latter to be all-color.

The ten specials for fall release are:

PEACOCK ALLEY, starring Mae Murray, an original story written by Carey Wilson, adapted for the screen by Frances Hyland, with dialog written by Wells Root. The story is a treatment of today's divorce problem.

TROOPERS THREE, written by Arthur Guy Empey, a story of the United States Cavalry, the first picture of its kind to be produced in dialog with sound. Arthur Guy Empey is the author of "Over the Top."

PAINTED FACES, with Joe Brown, Helen Foster, Virginia Bradford in the leading roles. An original story by Frances Hyland; a story of the circus.

DANGEROUS BUSINESS, by Edwin Balmer, editor of the Red Book Magazine. The story depicts how girls are used as decoys by big business houses for the entertaining of buyers. It is to be a Halperin Production, directed by Victor Halperin. "Dangerous Business" was published serially in the Cosmopolitan Magazine and ran into several editions as a novel published by Dodd, Mead & Co.

KATHLEEN MAVOURNEEN, starring Sally O'Neill, the supporting cast including Charles Delaney, Robert Ellis, Aggie Herring, Walter Perry and Francis Ford, based on the stage play of the same name by Dion Boucicault. Continuity and dialog by Frances Hyland.

THE MEDICINE MAN, from the successful stage play of the same name by Elliot Lester. The story of a snake oil salesman and his adventures in a Pennsylvania town.

WOMAN TO WOMAN, from the stage success of the same name by Michael Morton, the well-known English playwright. To be directed by Victor Saville. A tremendously dramatic story of before and after the Great War.

MISTER ANTONIO, from the Booth Tarkington stage play made famous by Otis Skinner, Leo Carrillo and Virginia Valli starring for the screen version. The story of a traveling hurdy-gurdy man.

THE LOST ZEPPELIN. A melodrama of the South Pole, with Conway Tearle, Ricardo Cortez and Virginia Valli in the leading roles. Directed by Regianld Barker, with dialog direction by Edward Sloman.

ENCHANTING MELODIE. The first of the Tiffany-Stahl all-color Technicolor features.

The announcement also states that there are to be twenty-four Color Symphonies, the first twelve for fall release being 'Viennese Melody," "Songs My Mother Taught Me," "Minuette," "The Cossack's Bride," "The sacred Hour," "Temple Bells," 'Tales of Araby," "A Modern Cinderella," "The Mountain King," "A Song of India," "Pharaoh's Daughter," "In Old Madrid."

Paramount Sound News Debut On Aug. 3

THE first issue of Paramount Sound News will make its bow in theatres throughout the country on August 3, Emanuel Cohen, editor of Paramount News, announced this week.

The new sound newsreel will be released once each week. The sound accompaniment will be furnished theatres in both film and disc form.

Mr. Cohen's organization has been working during the past year on the Paramount Sound News. Collaborating with him have been the laboratories of the Bell Telephone Co. The sound recording process is said to be of a new type.

The silent Paramount News will continue to be released twice weekly.

Exhibitors And Producers Agree On Adjustment

(*Continued from page* 413)

an organized industry plan acceptable to everybody, that all of the companies had authorized him to assure the exhibitors' committee that immediate instructions would be sent to every branch manager, that immediate relief be given to any small, independent, unaffiliated exhibitor, who could produce justifiable reason for the reduction of score charges and film rentals of sound pictures; that all managers will be instructed to give this their immediate and serious consideration, to give adequate and proper relief where the facts and circumstances warrant.

After presenting the plan Mr. Kent stated that the companies pledged to abide by the plan were Paramount, Pathe, Fox, Metro-Goldwyn-Mayer, R-K-O, First National, Columbia, United Artists, Universal, Warner Bros., Educational and Tiffany-Stahl.

The exhibitors' committee comprised M. A. Lightman, president of the M. P. T. O. of Arkansas, Tennessee and Mississippi, chairman of the exhibitor group; R. F. Woodhull, president of the M. P. T. O. A.; Charles Picquet, president of the M. P. T. O. of North Carolina; R. R. Biechele, president of the M. P. T. O. of Kansas and Western Missouri; D. A. Harris, of Pittsburgh, president of the Harris Amusement Co., and Frank C. Walker, vice-president of the M. P. T. O. of Northwestern Pennsylvania.

Distributors For Continental

Continental Pictures' eight features, scheduled for the new season, will be distributed by Hollywood Pictures Corp.

Charles Hastings Photoplay Editor Of The Brooklyn Times

Charles Edward Hastings, veteran newspaper and trade paper man, has been appointed Photoplay Editor of "The Brooklyn Daily Times." Hastings is well known in the industry, having been prominent on the editorial staffs of several trade papers, besides having handled publicity for stars.

Broadway Show Reviews

By Fred Schader

‘River Of Romance’ Greeted With Glee By Paramount Audiences This Week

A CHECK-UP at two performances at which “The River of Romance” was presented at the Paramount this week showed that the audience on both occasions found much to laugh at in the dialog of the Southern love tale of pre-Civil War days. When the picture was first seen it was believed that an extra wise Broadway crowd was present and so a second visit was made to the theatre only to discover that this latter audience found much more humor where it shouldn't be in the picture. They were ahead of the players on the screen as far as the lines went and on several occasions spoke the words before the players had a chance to.

On the whole the show is not a very hot one, but still pleasing enough in entertainment to make it worth while to spend a couple of hours in the theatre if for no other reason than to get away from the heat.

The stage show has a good laugh in it supplied by Senator Murphy, who incidentally would be a good bet on the talking screen in the old Sam Bernard roles. With his humorous discussion of political topics of the day in his broken German accent, Murphy had the audience roaring at times. The title of the Publix Unit which he is at the head of is “Vacation Days,” which also has Zastro and White, Bernice Marshall, Sunny Schuck, the Wisner Sisters, and Frankie Hamilton. A set of Dave Gould girls are the chorus background.

Paul Ash and his band keep the show moving at all times. Ash is finally coming into his own as far as Broadway is concerned. He is a good showman, has a lot of personality and manages to get his lines over in making the introductions or handling a straight bit. The chances are that when he was first brought to Broadway he was oversold and the public expected too much from him.

Jesse Crawford at the organ contributed “The Long Way Home,” ‘Evangeline” and “The Breakaway.”

A Paramount news reel completed the bill.

Overture Stands Out As Hit At Capitol With ‘The Single Standard’ On The Bill

THE unusual spectacle of an overture running away with the hit honors of a motion picture house program is afforded at the Capitol this week. “Echoes from France,” played by the Capitol Grand Orchestra under the direction of Yasha Bunchuk, scored so successfully the previous week that it was retained for the current one at every performance was so heavily applauded to make an encore necessary.

The Capitol is drawing strongly this week with Greta Garbo in “The Single Standard” by Adela St. John as the attraction. The theme of the picture is “big city stuff” and rather too broad for the smaller towns or the younger element of picture house audiences.

There is almost two hours and a half of show presented opening with the overture which without the encore runs about ten minutes. Nine minutes of shots from the Fox Movietone and M-G-M news reel follow.

“Frozen Kapers” is the title of the stage revue. It is a good hot weather novelty. The orchestra on the stage and chorus open the offering, with Dave Schooler making his appearance on the piano platform from the pit at the conclusion of the opening number. He is followed by Jimmy Ray, and then another hot orchestra selection, “When the One That I Love, Loves Me” being selected for the number. Rosemary slips over a neat little hit in the next spot and Ben Blue and his comedians are sure fire laugh producers. For a finish flash Mulroy, McNeece and Ridge with their ice skating offering on artificial ice proved a real smash. The chance that the girl in this act takes in adagio stuff on skates caught the fancy of the audience and they accorded her a heavy round of applause.

The feature runs an hour and eleven minutes and a Hal Roach “Our Gang” comedy entitled “Railroadin’ ” finished off the bill with a laugh. There are moments when the dialog in the two reeler was inaudible, but the antics of the kids scored.

Ideal Films Ltd. Purchases Rights To “Mickey Mouse”

Walt Disney's “Mickey Mouse” sound cartoons will be distributed in the United Kingdom of Great Britain by Ideal Films, Ltd., of London, England. Ideal Films, Ltd., recently having contracted for the distribution rights. Charles Giegerich, Eastern representative for Disney Cartoons, and Arthur Lee, representing Ideal Films, signed the papers.

Little Playhouse Features Silents And Does Business

The 55th Street Playhouse which seats about three hundred all on one floor and presents foreign films principally, is featuring the fact that it is showing all silent programs within a stone's throw of Broadway where all the other houses are showing sound and talking films. The surprise is that the house is doing a corking business, getting 50c admission for the matinees, 75c at night and $1 over the week-ends. And always crowded at the night performances.

For the current week the bill at the house is headed by “Nana,” a Moviegraph release made in France, directed by Jean Renoir, who has worked out a rather unusual technical treatment for the picture. The running time of the feature is an hour and thirty-three minutes and to smart audiences should be rather a good comedy because of the directorial manner in which it is handled.

A freak on the program is the opening line of the order of the show, which reads: “Overture” (Silent). Maybe it was but it seems that one heard the organ, anyway.

A Universal Pictorial Newspaper held the interest for the next ten minutes, and this was followed by an Oswald cartoon entitled “The Wicked West,” which got a few laughs.

“Beautiful Japan,” a scenic, held the interest.

Business on a hot evening during the week was almost capacity at a late hour.

Sound-Films Corp. Handling Castle Color Novelty Series

Sound-Films Distributing Corp. is handling the Castle Color Novelties synchronized with music and song. Among the first of the series set for immediate release are “Kids and Pets,” and “Down Hawaii Way.” These are to be followed by “Flaming Canyons,” “Trailing the Western Sun,” “60 Minutes from Broadway” and others. Sound-Films is also releasing the Walt Disney “Whoopee Sketches,” starting about May 20.

Handling Columbia Shorts

Nat Cohn and Irving Wormser, formerly heads of the Big Three Exchange, who recently joined the force of Columbia, will handle all sales of Columbia's 104 one-reel shorts in the New York territory, comprising Greater New York and Northern New Jersey.

Weekly Box Office Check-Up And Showmen's Ad. Tips

In Figuring Percentage Rating On Pictures, The Normal Or Average Business Of The Theatre Is Taken As 100%

Alibi (U.A.)

PORTLAND, ORE.—Tebbetts Oriental Theatre (1,600), 25c-50c, Pathe Sound News, Frazier Players 3 days, Glen Shelley on Wurlitzer. Weather, fair and warmer. Rating, 105%. (2nd run.)

AD TIPS—Roland West's all dialog adaption of "Night Stick" Musical interpolation and excellent cast. Universal appeal.—Tebbetts Oriental Theatre, Walter Tebbetts, Mgr., Portland, Ore.

Bachelor Girl, The (Col.)

BOSTON, MASS.—Modern and Beacon Theatres (1,800), 7 days, 25c-75c, Co-features, "The House of Secrets," Pathe News. Weather, fair. Rating, 90%.

Behind That Curtain (Fox)

BALTIMORE, MD.—New Theatre (1,600), 6 days, 25c-50c, Fox Movietone News, Clark and McCullough in "Waltzing Around" (Fox). Weather, clear and torrid. Monday cool. Second consecutive week. Rating, 80%.

Black Watch, The (Fox)

NEW YORK CITY, N. Y.—Gaiety Theatre (808), 7 days, 2 shows daily, 3 Sat. & Sun., $1-$2. Looks like this Ingersoll has run down and stopped. No use rewinding. Weather, hot. Rating, 49 7/10%. (9th week.)

Blockade (RKO)

MINNEAPOLIS, MINN.—Pantages Theatre (1,575), 7 days, 3 shows daily, 25c-50c-75c, Pathe Sound News, 5 Acts Vaudeville. Weather, hot. Rating, 70%.

AD TIPS—We played up this picture from the angle that Anna Q. Nilsson was making it her comeback vehicle. The second play centered about the romance, adventure and thrills of the film. In our newspaper advertising we whooped this cinema offering up as "The Colossus of Sea Thrilers."—Pantages Theatre, E. C. Bostick, Mgr., Minneapolis, Minn.

Broadway Melody, The (M-G-M)

NEW YORK CITY, N. Y.—Astor Theatre (1,120), 7 days, 2 shows daily, 3 Sat. & Sun., $1-$2, "Confession" M-G-M talking short. Weather, hot. Rating, 87 9/10%. (24th week.)

SAN FRANCISCO, CAL.—Loew's Warfield Theatre (2,671), 7 days, 35c-75c, Max Dolin on violin, "A Riot" (talking comedy), M-G-M and Fox talkies. Weather, fair. Rating, 150%. (2nd week.)

DALLAS, TEXAS.—Old Mill Theatre (1,400), 7 days, 20c-25c-35c, 2 Vitaphone Acts, Hal Roach Comedy, Pathe News. Weather, fair. Rating, 105%.

AD TIPS—Tell them that it shows the gay life of New York. Audience appeal: all ages, all classes.—Loew's Warfield Theatre, Dick Spier, Mgr., San Francisco, Cal.

Leila Hyams, M-G-M player, whose latest role is that of the primadonna in "Wonder of Women," new M-G-M release

Broadway Melody—Cont.

The title received practically all of the exploitation as this was a return engagement for this picture here and the first showing brought good business and received a box office name. Copy used—The Season's Greatest Triumph. The Gripping Melody Drama of Behind the Footlights on Broadway, with Broadway's Favorite Son, Charles King, and Bessie Love and Anita Page. Audience appeal: all classes.—Old Mill Theatre, Dallas, Texas.

Charlatan, The (Col.)

PORTLAND, ORE.—Pantages Theatre (1,800), 25c-50c, 7 days, "Gigloo of Paris" headliner, The Collegians in "Flying High," Aesop's Talking Fables, Catherine Chester on Wurlitzer. Weather, fair and warmer. Rating, 100%.

AD TIPS—Unusual exciting mystery story, based on Broadway play. Holmes Herbert plays lead. Fair appeal.—Pantages Theatre, J. J. Johnson, Mgr., Portland, Ore.

Cocoanuts, The (Par.)

SAN FRANCISCO, CAL.—California Theatre (2,538), 7 days, 35c-75c, Int'l News, Cartoon. Weather, fair. Rating, 150%.

AD TIPS—This picture, which is in its third week crowded this house. In advertising, found best to play up the "Cocoanuts" as especially good together with the 60 beauties and music by Iriving Berlin.—California Theatre, Nat Holt, Mgr., San Francisco.

College Love (U.)

OTTAWA, ONTARIO.—Centre Theatre (1,220), 6 days, 15c-50c, "House Cleaning," Fox News. Weather, clear and hot. Rating, 70%.

College Love—Cont.

AD TIPS—The Collegians have come back strongly in their talking series. Their many followers were anxious to see them in a feature-length talking picture. The young people raved over it. No sport tie-up was possible because "College Love" revolves around a football game. Audience appeal: everybody under 22 years.—Centre Theatre, Don Stapleton, Mgr., Ottawa, Ontario.

Dangerous Curves (Par.)

NEW YORK CITY, N. Y.—Paramount Theatre (3,666), 7 days, 40c-65c-75c-85c, Paramount News, Paul Ash specialty show for second week of feature, Jesse Crawford, organist. Weather, hot. Rating, 90 4/10%.

KANSAS CITY, MO.—Newman Theatre (2,000), 7 days, 25c-50c, talking presentation acts; selected news. Weather, hot. Rating, 100%.

CLEVELAND, OHIO.—Allwn Theatre (3,300), 7 days, 30c-60c, Shorts, Men of War (M-G-M, sound), Fox Movietone News, M-G-M Movietone Acts. Weather, very hot without interruption. Rating, 100%.

SAN FRANCISCO, CAL.—Granada Theatre (2,900) 35c-75c, 5 Acts, Fox Talkies and M-G-M Comedies. Audience appeal: those who like the girls. Rating, 100%.

MINNEAPOLIS, MINN.—Minnesota Theatre (4,025), 7 days, 30c-404c-75c, Publix Unit ("Bright Lights"), Organ Presentation, Stage Band, Movietone News, Selected Short Subjects. Weather, hot. Rating, 79%.

OKLAHOMA CITY, OKLA.—Capitol Theatre (1,200), 10c-50c, 7 days, Frank Silyk, The Rangers, Cooney Hughes, the Criterion Singing Usher in "Am I Blue." Weather, hot. Rating, 125%.

TACOMA, WASH.—Fox Rialto Theatre (1,350), 7 days, 35c-50c-75c, Conan Doyle (Fox Movietone talkie), Movietone News and Ruth Etting in "Songs of Spain." Weather, fine. Rating, 170%.

COLUMBUS, OHIO.—RKO Palace Theatre (3,200), 7 days, 25c-50c, Pathe Sound News. Rating, 100%. ,

AD TIPS—Eight poses of Clara Bow were used, each showing a different "curve," in newspaper advertising, along with the line that the "It" girl is better than ever in this picture. Audience appeal: all classes.—Newman Theatre, Holden Swiger, Mgr., Kansas City, Mo.

Advertised extensively this as "another Clara Bow picture." Audience appeal: interesting for all ages.—Allen Theatre, Isadore Lidman, Mgr., Cleveland, Ohio.

Stressing the fact that dangerous curves could mean a lot of things and that Clara Bow talks again in this picture is enough to bring the Bow fans into the house. The picture was ballyhooed almost entirely upon the title and the star's name.—Minnesota Theatre, Harry Watts, Mgr., Minneapolis, Minn.

Dangerous Curves—Cont.

Clara Bow talks again in "Dangerous Curves." She gets her man in an entirely different way—she blossoms out with a new personality and a new technique—you'll learn plenty when the fascinating darling of all the world spends "her mad money and goes on with the chase." Richard Arleen and the entire cast are all good. Audience appeal: all ages and classes.—Capitol Theatre, Oklahoma City, Okla.

Played up her second talking triumph. Used newspaper, billboard and radio advertising extnesively. Audience appeal genreal.—Fox Rialto Theatre, Doug. Kimberley, Mgr., Tacoma, Wash.

Clara Bow in a "new model" picture—with a role entirely different from anything she has been doing. Audience appeal: all of Clara Bow's audience.—RKO Palace Theatre, Columbus, Ohio.

Divorce Made Easy (Par.)

BALTIMORE, MD.—Loew's Valencia Theatre (1,500), 6 days, 25c-35c, M-G-M News, Pathe Review, "Sports Afloat" (Sportlight), Topics of the Day. Weather, clear and torrid; cool Monday. Rating, 64%.

AD TIPS—Paramount's great all-talking farce-comedy romance. Douglas MacLean, Marie Prevost, Johnny Arthur, Frances Lee in "Divorce Made Easy." Doug., the friend of a married couple, becomes a co-respondent by request, to help the couple get some money from hubby's aunt. But his sweetheart discovers him in the other woman's arms. Oh, what a mixup! Audience appeal: wide general appeal and has many laugh-provoking situations. They liked it.—Loew's Valencia Theatre, Charles Raymond, Mgr., Baltimore, Md.

Drag (F.N.)

NEW YORK CITY, N. Y.—Warner's Theatre (1,380), 7 days, 2 shows daily, 3 Sat. & Sun. Barthelmess a draw in the best one that he has had lately. Weather, hot. Rating, 75 8/10%. (6th week.)

HOUSTON, TEX.—Metropolitan Theatre (2,512), 7 days, 25c-60c, Publix Unit, Para. News, Organ and Orchestra. Weather, fair. Rating, 110%.

Drag—Cont.

AD TIPS—Richard Barthelmess brought business a bit above average for us. His name, and the catch line "Man enough to admit he married the wrong girl—courage enough to fight for the love of the right one," were the best advertisements for us. Appeal is general.—Publix Theatre, E. E. Collins, City Mgr., Houston, Texas.

Dynamite (M-G-M)

LOS ANGELES, CAL.—Carthay Circle Theatre (1,650), 75c-$1-$1.50, "Madam Q" (M-G-M), Movietone News, Elinor's Orchestra. Six days of first week. Rating, 147%.

Duke Steps Out, The (M-G-M)

OTTAWA, ONTARIO.—Avalon Theatre (990), 3 days, 15c-35c, Fox Movietone News, "Matchmaking Mama." Weather, clear and hot. Rating, 75%.

AD TIPS—A fast-moving, realistic portrayal in which the climax is a prize fight which is more exciting than a real bout. Talking helps considerably in providing realism and Haines and Joan Crawford are at their best. This proved to be an excellent hot-weather attraction. Audience appeal: all ages and all classes.—Avalon Theatre, P. J. Norton, Mgr., Ottawa, Ontario.

Eternal Love (U. A.)

OTTAWA, ONTARIO.—B. F. Keith's Theatre (2,596), 6 days, 15c-50c, "Go Easy, Doctor," Pathe News Weekly. Weather, clear and hot. Rating, 55%.

AD TIPS—Advertised popular matinees at 25c to encourage female patronage with John Barrymore as the star but the people froze against it because it was merely a sound production. They are demanding dialog features. "Eternal Love" is a peasant costume photoplay with plenty of atmosphere but the talkies have the day.—B. F. Keith's Theatre, J. M. Franklin, Mgr., Ottawa, Ontario.

Exalted Flapper, The (Fox)

OKLAHOMA CITY, OKLA.—Liberty Theatre (1,800), 10c-50c, 7 days, Movietone News, Int'l News, Gus Sonnenberg and Strangler Lewis, wrestling film, Movietone all-singing tabloid. Weather, hot. Rating, 100%.

AD TIPS—Her Royal Highness, "The Exalted Flapper" (Sue Carroll) goes adventuring among Broadway's bright lights. American jazz in a Stately Kingdom, featuring that vivacious charmer of Movietone Follies, Sue Carroll, with Barry Norton and Irene Rich. The picture is par excellence and everybody seeing it will want to tell their friends about it. Audience appeal: all ages and classes.—Liberty Theatre, Oklahoma City, Okla.

Radio Pictures' "Street Girl" unit goes musical. Besides the star, Betty Compson, who plays the violin, Director Wesley Ruggles plucks the guitar strings. Left to rights Jack Oakie, Guy Buccola, Miss Compson, Director Ruggles, John Harron and Ned Sparks. "Street Girl" opened for a Broadway run at the Globe Theatre last Tuesday evening

Evangeline (U.A.)

NEW YORK CITY, N. Y.—Rivoli Theatre (2,200), 7 days, 35c-65c-75c-85c-$1, Paramount News and Paramount Sound Shorts, Dolores Del Rio as star failed to pull. Weather, hot. Rating, 86 8/10%. (1st week.)

Fashions In Love (Par.)

PROVIDENCE, R. I.—Victory Theatre (1,600), 7 days, 15c-50c, Pathe Sound News. Weather, hot. Rating, 80%.

MINNEAPOLIS, MINN.—Lyric Theatre (1,238), 7 days, 7 shows daily, 15c-25c-35c, Movietone News, Vitaphone and Movietone shorts. Weather, hot. Rating, 100%.

AD TIPS—Adolphe Menjou's first talking picture and should be played up this way. Menjou sings and plays also. Appeal general.—Victory Theatre, Matt Rielly, Mgr., Providence, R. I.

We ballyhooed this picture as the first talking picture made by Menjou. We stressed that if he was good in the silent films he was a wow in the talkies. The patrons believed us.—Lyric Theatre, E. C. Prinson, Mgr., Minneapolis, Minn.

Father And Son (Col.)

OMAHA, NEB.—World Theatre (2,500), 7 days, 25c-60c, Horace Heidt's Californias F & M unit. Weather, hot. Rating, 85%.

AD TIPS—Picture hurt by heat and title. Exploited theme of picture, designing woman coming between father and son. Played up Holt's name.—World Theatre, Ralph Goldberg, Mgr., Omaha, Neb.

Four Feathers (Par.)

NEW YORK CITY, N. Y.—Criterion Theatre (861), 7 days, 2 shows daily, 3 Sat. & Sun., $1-$2, Paramount talking shorts. Weather, hot. Rating, 107 2/10%. (6th week.)

LOS ANGELES, CAL.—United Artists Theatre (2,100), 35c-50c-65c, "Hold Up," "High Hat," Movietone News, Organ Concert. Rating, 175%. (1st week.)

Flying Marine, The (Col.)

KANSAS CITY, MO.—Pantages Theatre (2,166), 7 days, 25c-50c-75c, 5 Acts of Vaudeville, Pathe News. Weather, hot. Rating, 88%.

TACOMA, WASH.—Pantages Theatre (1,500), 4 days, 25c-30c-50c-75c, 5 vaudeville acts, talking news and Pathe Sound News. Weather, fine. Rating, 85%.

AD TIPS—The fact that the picture contains an unusual story on flying, featuring Ben Lyon and Shirley Mason, was featured in newspaper advertising. Audience appeal: all classes.—Pantages Theatre, Louis Charninsky, Mgr., Kansas City, Mo.

Exploitation was the regular newspaper and billboard space. Audience appeal: general.—Pantages Theatre, C. D. Miller, Mgr., Tacoma, Wash.

Frozen River (W. B.)

KANSAS CITY, MO.—Mainstreet Theatre (3,067), 7 days, 25c-50c, Vaudeville Acts, Pathe News. Weather, hot. Rating, 100%.

Frozen River—Cont.

AD TIPS—Davey Lee was played up as Al Jolson's "sensational find as 'Sonny Boy,'" in newspaper advertising. Personal appearance of Davey in conjunction with the picture was played up big, also. Audience appeal: all ages, especially younger generation.—Mainstreet Theatre, Lawrence Lehman, Mgr., Kansas City, Mo.

Gentlemen Of The Press (Par.)

OTTAWA, ONT.—Imperial Theatre (1,200), 6 days, 15c-50c, "Jimtown Cabaret," "When Day Is Done" (scenic). Weather, clear and hot. Rating, 85%.

AD TIPS—This is far removed from the usual type of newspaper story and it holds much human interest. Those responsible certainly knew their "boiler plate," and the fact that it was all-talking helped business. Everybody liked it. Audience appeal: all ages and classes.—Imperial Theatre, Ray Tubman, Mgr., Ottawa, Ontario.

Geraldine (Pathe)

DALLAS, TEXAS.—Capitol Theatre (1,044), 7 days, 15c-25c-35c, Vitaphone Acts, Collegians, Int'l News. Weather, fair. Rating, 90%.

AD TIPS—Exploited this picture as a tense drama alloting due space to Marion Nixon and Eddie Quillan. Copy used—Tense Drama spiced with rich comedy—a love romance that is vastly different—a charming picturization of Booth Tarkington's delightful story. Audience appeal: all classes.—Capitol Theatre, Dallas, Texas.

Ghost Talks, The (Fox)

COLUMBUS, O.—Neth's Grand Theatre (1,200), 7 days, 25c-50c, Lloyd Hamilton talking comedy (Educ.), Movietone News. Rating, 90%.

AD TIPS—Stepin Fetchit played up in publicity for thrilling comedy. Audience appeal: all ages, all classes.—Neth's Grand Theatre, Columbus, Ohio.

Girls Gone Wild (Fox)

TACOMA, WASH.—Fox Colonial Theatre (965), 3 days, 25c-35c, Sound Comedy, Movietone News, Sound Review. Split week. Weather, fine. Rating, 90%.

AD TIPS—Exploited Sue Carroll as the Breakaway girl from the Follies, here before. Used newspaper and billboards. Audience appeal: general.—Fox Colonial Theatre, Doug. Kimberley, Mgr., Tacoma, Wash.

Greene Murder Case, The (Par.)

BOSTON, MASS.—Metropolitan Theatre (4,350), 7 days, 35c-75c, Publix presentation, Italian Revue, Paramount News, Organ specialties. Weather, fair. Rating, 120%.

AD TIPS—Emphasized as mystery drama brought to the talking screen; also that its author was S. S. Van Dine, famous detective story writer. Gave special morning showing to groups of boys at opening, creating big demand among all boys to see picture.—Metropolitan Theatre, Larry Bearg, Mgr., Boston, Mass.

Honky Tonk (W. B.)

LOS ANGELES, CAL.—Warners' Hollywood Theatre (3,000), 35c-50c-65c, Vitaphone Shorts. Rating, 155%. (1st week.)

Idle Rich, The (M-G-M)

PORTLAND, ORE.—Fox Broadway Theatre (1,912), 7 days, 25c-60c, Fox News, Fanchon & Marco's "California Capers" with 16 line girls and specialists. Sam Jack Kaufman and Broadway State Band. Weather, fair and warmer. Rating, 128%.

BALTIMORE, MD.—Loew's Century Theatre (3,221), 6 days, 25c-60c, Fox Movietone and M-G-M News, Loew-Publix unit "Honeymoon Cruise," headed by Teddy Joyce and Joe Penner, Orchestra, Organ, "Frontier Romance" (M-G-M Color Classic), "Honeymooniacs" (Educational). Weather, clear and torrid, cool one day. Rating, 104%.

Ina Claire and John Gilbert, newlyweds, arriving in New York preparatory to their trip to Europe

Idle Rich, The—Cont.

AD TIPS—Exploit Bessie Love as the star of "Broadway Melody" with Conrad Nagle and Leila Hyams and an all star cast in the all-talking version of the great stage hit "White Collars." M-G-M's dramatic film milestone. Hear it. See it. Audience appeal: everybody will like this excellent talking picture but it will appeal particularly to the middle classes just as it did at the Century.—Loew's Century Theatre, Charles Raymond, Gen. Mgr., Baltimore, Md.

Conrad Nagel and Bessie Love score again. Story from "White Collars." Romance in business and home. Universal and sympathetic appeal. Played up as exceptionally good comedy.—Fox Broadway Theatre, Floyd Maxwell, Mgr., Portland, Ore.

Innocents Of Paris, The (Par.)

SAN FRANCISCO, CAL.—St. Francis Theatre (1,435), 7 days, 35c-65c, Cohen's All-Colored Comedy. Weather, fair. Rating, 85%. (11th week.)

OTTAWA, ONTARIO—Regent Theatre (1,225), 6 days, 25c-60c, Movietone News, Clark and McCullough "Medicine Man." Weather, clear and hot. Rating, 95%.

AD TIPS—Played up personality of Maurice Cheavlier and that picture has all of life in it. That he is best comedian of age. Appeal: all classes and all ages—St. Francis Theatre, San Francisco.

Used window cards in the French language extensively throughout the city, the words "Folies de Bergere" appearing prominently in the type with Maurice Chevalier's name. Audience appeal: every man and woman in Ottawa, but no children.—Regent Theatre, T. R. Tubman, Mgr., Ottawa, Ontario.

In Old Siberia (Amkino)

NEW YORK CITY, N. Y.—Cameo Theatre (549), 7 days, 50c-75c, Pathe Sound News, Cartoon Comedy in sound. Weather, hot. Picture held over for second week. Rating, 88 8/10%.

Last Of Mrs. Cheyney, The (M-G-M)

BOSTON, MASS.—Loew's State Theatre (3,700), 7 days, 30c-50c, Stage Numbers and Vaudeville, Fox News. Weather, fair. Rating, 90%.

Last Of Mrs. Cheyney—Cont.

BALTIMORE, Md.—Loew's Stanley Theatre (3,654), 6 days, 25c-60c, Fox Movietone and Paramount News, Laurel and Hardy in "Berthmarks" (M-G-M Roach talking comedy), Fuzzy Knight and Charles Chisholm (M-G-M short acts), Orchestra, Organ. Weather, clear and torrid, cool Monday. Rating, 105%.

DALLAS, TEXAS.—Greater Palace Theatre (2,350), 7 days, 25c-35c-60c, Publix Presentation "Bits of Broadway" with Jimmy Ellard and stage band, Paramount News. Weather, fair. Rating, 110%.

KANSAS CITY, MO.—Loew's Midland Theatre (4,000), 7 days, 25c-50c, Vitaphone presentation acts, selected news. Weather, hot. Rating, 90%.

PROVIDENCE, R. I.—Loew's State Theatre (3,500), 7 days, 15c-50c, Laurel-Hardy Comedy, Organlogue and Fox Movietone News. Weather, hot. Rating, 100%.

COLUMBUS, OHIO.—Loew's Broad Theatre (3,000), 7 days, 25c-50c, Movietone News, Vitaphone Shorts. Rating, 110%.

DES MOINES, IOWA.—Paramount Theatre (1,700), 25c-50c-65c, 7 days, Publix show, "Chinatown" with Lindy Coons, stage band director, Paramount News. Weather, warm and warmer. Rating, 120%.

AD TIPS—M-G-M presents a new screen epic, the all-talking triumph, Norma Shearer in "The Last of Mrs. Cheyney." Greatest cast ever presented in any talking film. If you liked her in "The Trial of Mary Dugan" you'll love **her in this one.** Frederick Lonsdale's superb stage success transferred to the screen with all the stage brilliance. Audience appeal: here is a brilliant, sophisticated comedy drama that the masses, strange to say, enjoyed as much as the sophisticates.—Loew's Stanley Theatre, Charles Raymond, Gen. Mgr., Baltmore, Md.

Norma Shearer is the big draw of the picture and should be exploited as such. "The Trial of Mary Dugan" established Norma Shearer as one of the premiere stars of the talkies, and her cultured voice and vivid personality will always be reflected by the box office. Copy used: Beautiful Norma Shearer—Brilliant Star of "The Trial of Mary Dugan" in Her Second Talking Sensation. Hear Norma's Glorious Voice in This Radiant Tale of Love—She Speaks Like a Queen. Audience appeal: all classes.—Greater Palace Theatre, Dallas, Texas.

Reference is made to Norma Shearer's record in "The Trial of Mary Dugan," in conjunction with the statement that the current picture includes "the greatest cast ever assembled on the screen." A cut of Miss Shearer and two scenes of the picture are used in newspaper advertising. Audience appeal: all classes.—Loew's Midland Theatre, H. H. Maloney, Mgr., Kansas City, Mo.

Play up sophisticated angle and stress magnificent drawing room drama. Appeal should be made to adults. Feature Norma Shearer as having great voice.—Loew's State Theatre, John P. McCarthy, Mgr., Providence, R. I.

A really smart talking picture, featured stage success on which it was founded, and comparison of work of Norma Shearer in title role with that of Ina Claire on stage production. Audience appeal: adults, all classes.—Loew's Broad Theatre, Columbus, O.

Norma Shearer as the star is a draw and the comedy feature was played up. The picture was very well liked and it won an increasing round of laughs. The very few unfavorable comments were to the effect that the picture dragged a little at the end. Good for general type of audience.—Paramount Theatre, J. D. Braunagel, Asst. Mgr., Des Moines, Iowa.

Last Warning, The (U.)

OKLAHOMA CITY, OKLA.—Folly Theatre (1,200), 4 days, 10c-25c, "A Chinese Temple Garden," Movietone Acts, Aesop's Fables, Topics of the Day, Int'l News. Weather, hot. Rating, 100%.

Lone Wolf's Daughter, The (Col.)

TACOMA, WASH.—Pantages Theatre (1,500), 3 days, 25c-30c-50c-75c, 5 acts of vaudeville, Pathe Sound News. Talking Collegians. Weather, fine. Rating, 65%.

AD TIPS—Exploited Lone Wolf series and stars in speaking parts. Audience appeal: general. Story was well liked by those who saw it.—Pantages Theatre, C. D. Miller, Mgr., Tacoma, Wash.

Lucky Star (Fox)

NEW YORK CITY, N. Y.—Roxy Theatre (6,205), 7 days, 50c-75c-$1-$1.50, Fox Movietone, Stage Show directed by Roxy, Janet Gaynor and Charles Farrell given credit for the draw rather than the picture. Held over for second week. Weather, hot. Rating, 129 1/10%. (1st week.)

Madame X (M-G-M)

SEATTLE, WASH.—Fox Theatre (2,350), 25c-35c-50c-60c-75c, Fox Movietone News, musical specialties. Weather, warm. Rating, 100%.

AD TIPS—Feature advertised under title of "There Is No Sin," with strong teaser campaign a week ahead on this title. Feature star's work, direction by Barrymore, well-known plot, etc. Audience appeal: intelligent adults.—Fox Theatre, Lou Golden, Mgr., Seattle, Wash.

Madonna Of Avenue A (W. B.)

BALTIMORE, MD.—Warner's Metropolitan Theatre (1,500), 6 days, starting Saturday previous, 15c-50c, Kinograms, Willie and Eugene Howard in "Music Makers" and Guy Robertson singing "High Waters" (Vitaphone acts). Lyman Howe Hodge Podge. Weather, clear and torrid, Monday cool. Rating, 85%.

AD TIPS—See and hear Dolores Costello in "Madonna of Avenue A" with Louise Dresser and Grant Withers. Drama so intense—romance so tender—love so beautiful—reaching the pinnacle of unparalleled entertainment. Audience appeal: will bring in Dolores Costello's followers. Romantic drama of innocent girl in underworld surroundings that will appeal to many.—Warner's Metropolitan Theatre, C. S. Langue, Mgr., Baltimore, Md.

Man And The Moment, The (FN)

OMAHA, NEB.—Orpheum Theatre (3,000), 7 days, 25-60c, Anatole Friedland Night Club revue, RKO unit, Pathe News. Weather, hot. Rating, 100%.

HOUSTON, TEX.—Kirby Theatre (1,654), 25c-50c, 7 days, 3 Vitaphone Acts, Movietone News. Weather, fair. Rating, 100%.

AD TIPS—Used name of Billie Dove and romantic theme of picture for good draw. Audience appeal: mostly women.—Orpheum Theatre, Ralph Turner, Mgr., Omaha, Neb.

Bill Elinor Glyn's name equally with Billie Dove's and play up the story as a typical Glynn romance. Stress the play angle of the story, and give Rod La Rocque billing also. Appeal is the young people primarily, but picture will be generally liked.—Publix Kirby Theatre, E. E. Collins, Mgr., Houston, Texas.

Man's Man, A (M-G-M)

BOSTON, MASS.—Loew's Orpheum Theatre (3,100), 7 days, 25c-50c, 5 Acts Vaudeville, M-G-M News, Fox Movietone News. Weather, fair. Rating, 110%.

Melody Lane (U.)

NEW YORK CITY, N. Y.—Globe Theatre (1,418), 7 days, 2 shows daily, 3 Sat. & Sun., $1-$2, Eddie Leonard, star of picture, in personal appearance. Stayed two weeks only. Weather, hot. Rating, 67%. (2nd week.)

BALTIMORE, MD.—Keith's Theatre (3,016), 6 days, 35c-65c, In't., Universal and Fox Movietone News, with Raynor Lehr and his revue "Raynor's Big Idea," orchestra, organ. Weather, clear and torrid, Monday cool. Rating 80%.

Jerry Drew, exponent of the masculine comedy flirt, gets into some difficulties in "Studio Pests," recent Educational release. Drew is one of the stars in "Ticklish Business," a new talkie

Melody Lane—Cont.

AD TIPS—Exploit Eddie Leonard with Josephine Dunn in the all-talking and singing picture, "Melody Lane," the biggest hit since Jolson went into pictures. Hear Eddie sing the old songs and plenty of new ones. This picture opened on Broadway, New York City, at the Globe, and played for $2 top. See it here at our regular prices. Audience appeal: great for Eddie Leonard followers. And also a good drama of pathos and human interest.—Keith's Theatre, J. Lawrence Schanberger, Mgr., Baltimore, Md.

M-G-M Hollywood Revue Of 1929, The (M-G-M)

LOS ANGELES, CAL.—Grauman's Chinese Theatre (2,023), 7 days, 75c-$1-$1.50, "Curiosities" (RKO), Fox Movietone News, Symphony Orchestra. Rating, 190%. (6th week.)

Mysterious Dr. Fu Manchu, The (Par.)

NEW YORK CITY, N. Y.—Rialto Theatre (1,960), 7 days, 35c-65c-75c-85c-$1, Paramount News, Paramount Sound Shorts. Weather, hot. Rating, 198 4/10%. (1st week.)

New Orleans (T.-S.)

OKLAHOMA CITY, OKLA.—Orpheum Theatre (1,500), 7 days, 10c-50c, Bert Smith's Revue with 40 musical artists, featuring Vi Shaffer-Al Declercq-Hoyt Smith, Int'l. News, Æsop's Fables, Topics of the Day. Weather, hot. Rating, 100%.

AD TIPS—Every human feeling is played in the strings of emotion. Here you have life at its gayest, passions laid bare amidst a background of Mardi Gras, as only can be shown in New Orleans. Bill this picture as all-talking, dancing and an excellent entertainment, with Ricardo Cortez, William Collier, Jr., and Alma Bennett in the cast. All patrons seeing the picture will like it and will recommend it to their friends.—Orpheum Theatre, Oklahoma City, Okla.

Noah's Ark (W. B.)

NEW YORK CITY, N. Y.—Strand Theatre (2,900), 7 days, 35c-50c-75c, Pathe Sound News, Vitaphone Shorts, First Showing in New York at popular prices. Weather, hot. Rating, 104 4/5%. (1st week.)

BOSTON, MASS.—Scollay Square Theatre (3,000), 7 days, 25c-75c, 5 acts vaudeville, comedy, Paramount News. Weather, fair. Rating, 95%.

KANSAS CITY, MO.—Royal Theatre (900), 7 days, 35c-50c-75c, sound presentation units, selected news. Weather, hot. Rating, 115%.

Noah's Ark—Cont.

AD TIPS—A scene showing the mighty flood, along with the statement in large type to the effect that the picture is "the greatest spectacle of the living screen," were used in newspaper advertising. Dolores Costello also was featured as the star. Audience appeal: mostly adult.—Royal Theatre, C. S. P. Coppock, Mgr., Kansas City, Mo.

Not Quite Decent (Fox)

SEATTLE, WASH. — Coliseum Theatre (1,650), 25c, "Napoleon's Barber," Fox Movietone News. Weather, warm. Rating, 85%.

AD TIPS—Tease on title. Feature Louise Dresser in cast. Talk about stage angles, backstage stuff, etc. Audience appeal: general.—Coliseum Theatre, Fox West Coast Theatre, Inc., Seattle, Wash.

On With The Show (W. B.)

NEW YORK CITY, N. Y.—Winter Garden (1,492), 7 days, 2 shows daily, 3 Sat. & Sun., $1-$2. Production in all Technicolor. Weather, hot. Rating, 57 9/10%. (9th week.)

OMAHA, NEB.—Rialto Theatre (2,247), 7 days, 25c-60c, Pathe News, "Kings and Queens of the Jungle" (Educ.). Weather, hot. Rating, 135% (second week).

OKLAHOMA CITY, OKLA.—Criterion Theatre (2,000), 7 days, 10c-75c, Paramount News, Tom Howard in "Hold Up" (Par.). Weather, hot. Rating, 225%.

SEATTLE, WASH.—Music Box Theatre (950), 50c-75c, Fox Movietone News. Weather, warm. Rating, 115%.

TACOMA, WASH.—Blue Mouse Theatre (601), 7 days, 25c-50c-75c, Movietone News, Pathe Review. Weather, fine. Rating, 160%.

CLEVELAND, OHIO—Stillman Theatre (1,800), 7 days, 50c-75c, shorts, "The Man Higher Up" (M-G-M, sound), Fox Movietone News. Weather, very hot all week. Rating, 135%.

MINNEAPOLIS, MINN.—State Theatre (2,300), 7 days, 5 shows daily, 25c-50c-60c, Movietone News, selected short subjects. Weather, hot. Rating, 35%.

BOSTON, MASS.—Olympia and Fenway Theatres (2,500 and 1,500), 7 days, 25c-75c, Vitaphone features, Publix specialties, Movietone News. Weather, fair. Rating, 85%.

COLUMBUS, OHIO.—RKO Majestic Theatre (800), 7 days, 25c-50c, Pathe Sound News. 140%. (2nd week.)

PORTLAND, ORE.—Music Box Theatre (1,837), 50c, Vitaphone Acts, Fox Movietone News, Organ Solos. Weather, fair and warmer. Rating, 110%. (3rd week.)

DES MOINES, IOWA.—Des Moines Theatre (1,600), 25c-50c-65c, 7 days, U. Cartoon, "Oswald the Rabbit," Fox Movietone News. Weather, very warm. Rating, 140%.

BUFFALO, N. Y.—Great Lakes Theatre (3,000), 65c-85c, Movietone News, Fox Silent News, Comedy and Vaudeville presentations. Weather, warm. Rating, 170%.

AD TIPS—Continued an extensive campaign, including tie-ups with music and department stores, railroads, etc., also ballyhooed the "hold over" on the picture. In all ads copy read that in this picture Warner Bros. had revolutionized natural colors. Audience appeal: general.—Rialto Theatre, John Howard, Mgr., Omaha, Neb.

Warner Bros'. greatest picture. Something new—something different. All-talking, singing, dancing, musical comedy. Hear the hit songs, "Am I Blue," "Let Me Have My Dreams," "Birmingham Bertha." Enjoy its keen comedy, thrill to the beauty of the choruses, the tremendous ensembles, the marvelous settings—every scene is done in gorgeous, natural colors. Hear the fine cast. Betty Compson, Sam Hardy, Louise Fazenda, Sally O'Neill, Arthur Lake, Joe Brown and the famed negro jazz singer, Ethel Waters. See the Fairbank Twins, and a chorus of 100 dazzling beauties. Audience ap-

On With The Show—Cont.

peal: all classes and ages.—Criterion Theatre, Oklahoma City, Okla.

Feature as big Technicolor, musical show with fine cast, good songs, stage stars, etc., etc. Audience appeal: everyone. — Music Box Theatre, Bob Murray, Mgr., Seattle, Wash.

Augmented electrical signs; added newspaper advertising and publicity; exploited premier Technicolor sound film in Tacoma and cast, together with theme of story. Audience appeal: general, excellent.—Blue Mouse Theatre, Ned Edris, Mgr., Tacoma, Wash.

Advertised this heavily as the first all-singing, all-dancing, all-talking, all-color screen attraction. Full-page newspaper ads, advance billboard display, and generous news readers in the papers. Audience appeal: for all.—Stillman Theatre, George Gilliam, Mgr., Cleveland, O.

We played up the fact that this film was the first 100% all-talking, singing, color and dancing film to be offered. We inferred that public demand was responsible for its being held over for a "second smashing week."—State Theatre, Minneapolis, Minn., Gordon Greene, Mgr.

Great cast in world's first all color, singing, dancing, talking picture. Featured fact that local advertising man with wide local acquaintance wrote this play. Audience appeal, all ages, all classes.—RKO Majestic Theatre, Columbus, Ohio.

Excellent story of typical stage producer. Unanimous opinion best in years. Word of mouth advertising very strong.—Music Box Theatre, Andrew Saso, Mgr., Portland, Ore.

The natural colors used for this feature were played up and they proved a big drawing card in the midst of a very hot stretch of weather. Outdoor advertising was also used. This appeals to all types of audiences and the young people especially like it. The cast is also a draw.—Des Moines Theatre, Don Allen, Asst. Mgr., Des Moines, Iowa.

Pleasure Crazed (Fox)

BOSTON, MASS.—Keith-Albee Theatre (1,800), 7 days, 25c-75c, 5 acts vaudeville, Pathe News, personal appearance William Desmond. Weather, fair. Rating, 100%.

CLEVELAND, OHIO—Hippodrome Theatre (4,500), 7 days, 25c-50c, shorts, "The Big Palooka" (Educational), "Now and Then" (Paramount), "Sugared Songs" (Paramount), Fox Movietone News. Weather:, very hot. Rating, 69%.

AD TIPS—Advertised it as another all-talking triumph, stressing its jazz theme and its thrills. Audience appeal: adults.—Hippodrome, William Watson, Mgr., Cleveland. O.

Prisoners (F. N.)

PROVIDENCE, R. I.—Strand Theatre (2,200), 7 days, 15c-50c, Paramount News. Weather, hot. Rating, 85%.

AD TIPS—Story is weak and ads should stress Corinne Griffith, orchid lady of screen, appearing in talking production.—Strand Theatre, Ed Reed, Mgr., Providence, R. I.

River Of Romance, The (Par.)

OMAHA, NEB.—Paramount Theatre (2,900), 7 days, 25c-60c, "Bubbling Over," Publix unit, orchestra and organ. Paramount News. Weather, hot. Rating, 100%.

SEATTLE, WASH.—Seattle Theatre (3,150), 25c-35c-50c-60c, Paramount Sound Shorts, Paramount News, musical specialties. Weather, warm. Rating, 95%.

CLEVELAND, O.—Palace Theatre (3,600), 7 days, 35c-75c, shorts, "Her Gift Night" (Educational), "Schubert's Inspiration" (Paramount), Pathe Sound News, Pathe Audio Revue, Æsop's Fables (Pathe), Pathe News (silent), Paramount News (silent), Fox News (silent). Weather, very hot all week. Rating, 100%.

Rod La Rocque, starring in the new Radio Pictures talkie feature "The Delightful Rogue," listens to instructions from A. Leslie Pearce and Lynn Shores, dialog and pictorial directors respectively

River Of Romance, The—Cont.

PORTLAND, ORE.—Portland Theatre (3,068), 7 days, 25c-60c, Paramount News, Tom Howard in "Hold Up," Alice Bowden in "High Hat," Illustrated Song on reel "Honey," Stanleigh Malotte, organ solos. Weather, fair and warmer. Rating, 125%.

LOS ANGELES, CAL.—Paramount Theatre (3,595), 35c-50c-65c, "Vital Subjects" with Charles Butterworth, "Her Husband's Woman," Paramount News, Symphony Orchestra. Rating, 104%.

BUFFALO, N. Y.—Buffalo Theatre (3,100), 65c, Vaudeville, Comedy, Movietone News. Weather, warm. Rating, 160%.

AD TIPS—Played up the team of Brian and Rogers in a Southern romance together—others in cast also good for draw. Reminded patrons that picture was based on Tarkington's famous story, "Magnolia." Audience appeal: general. —Paramount Theatre, Charles Pincus, Mgr., Omaha, Neb.

Feature star in his best role. Mention as first of new season's big productions. Tease along Southern locale angles. Mention wonderful work of fine cast. Audience appeal: all classes.—Seattle Theatre, Bob Blair, Mgr., Seattle, Wash.

Advertised this as taken from Booth Tarkington's popular book, "Magnolia." Audience appeal: for those who like costume and period plays.—Palace Theatre, Frank Hines, Mgr., Cleveland, O.

Good work of Buddy Rogers and Mary Brian. Sure shot with young girls dreaming of love. Beautiful background. Wide appeal.—Portland Theatre, John Smith, Mgr., Portland, Ore.

Play up this picture the best romance show in the run this year.—Buffalo Theatre, Vincent P. McFaul, Mgr., Buffalo, N. Y.

Sally Of The Scandals (RKO)

OTTAWA, ONT.—Rex Theatre (750), 3 days, 15c-20c,. "Tarzan," Paramount News, "Button My Back." Weather, hot and clear. Rating, 70%.

AD TIPS—Boosted this as the equal of "Broadway Melody," and played up the name of Bessie Love, a star of "Broadway Melody." Rex audiences have not had too many stories of the revue stage and it was highly acceptable, with fair crowds despite the heat.—Rex Theatre, Ambrose Nolan, Mgr., Ottawa, Ont.

She Goes To War (U. A.)

SEATTLE, WASH.—Blue Mouse Theatre (950), 25c-35c-50c-75c, Mack Sennett Comedy, Vitaphone acts, Fox Movietone News. Weather, warm. Rating, 85%.

AD TIPS—Play up idea of woman that goes into trenches to redeem her sweetheart. Use art of star with army suit on. Tease on war angles. Audience appeal: general.—Blue Mouse Theatre, John Hamrick, Mgr., Seattle, Wash.

Show Boat, The (U.)

LOS ANGELES, CAL.—Criterion Theatre (1,652), 35c-50c-65c, Movietone News. Rating, 180%. (1st week.)

NEW YORK CITY, N. Y. — Colony Theatre (1,980), 7 days, 35c-50c-75c-$1, Universal News Reel and feature. Weather, hot. Rating, 43%.

Single Man, A (M-G-M)

DES MOINES, IOWA.—Strand Theatre (1,100), 20c-30c, 3 days, Educ. Comedy "Buying a Gun," Paramount News, Paramount song feature "Two Americans." Weather, warmer. Rating, 70%.

AD TIPS—This picture was not advertised and it was evident that it suffered. Lew Cody fans, not strong following, but faithful.—Strand Theatre, L. A. Carter, Mgr, Des Moines, Iowa.

Smiling Irish Eyes (F.N.)

NEW YORK CITY, N. Y.—Central Theatre (922), 7 days, 2 shows daily, 3 Sat. & Sun., $1-$2-2.50, Vitaphone Shorts. Weather, hot. Rating, 65 9/10%. (1st week.)

Sonny Boy (W. B.)

OKLAHOMA CITY, OKLA.—Rialto Theatre (700), 4 days, Vitaphone acts. Weather, hot. Rating, 100%.

AD TIPS—Davey Lee, the wonder child of the "Singing Fool," starring in a singing and talking hit, with Edward Everett Horton and excellent supporting cast. Audience appeal: all classes and ages.—Rialto Theatre, Oklahoma City, Okla.

Spite Marriage (M-G-M)

COLUMBUS, OHIO.—Loew's Ohio Theatre (4,000), 7 days, 25c-50c, Publix road show, orchestra, organ presentation, Fox News. Rating, 100%.

AD TIPS—Buster Keaton is chief point for this film. Audience appeal: all ages, all classes. —Loew's Ohio Theatre, Columbus, Ohio.

Strange Cargo (Pathe)

DES MOINES, IOWA.—Strand Theatre (1,100), 4 days, 20c-30c, U. Collegians Comedy "Cross Country Grades," Pathe Sound News, wrestling match news feature. Weather, very warm. Rating, 90%.

AD TIPS—The unusual story and the news feature were played up for this bill which had a variety of points of appeal. General type of audience.—Strand Theatre, L. A. Carter, Asst. Mgr., Des Moines, Iowa.

This Is Heaven (U. A.)

DALLAS, TEX.—Melba Theatre (1,800), 7 days, 25c-35c-50c, Vitaphone acts, "The Varsity Three," Sinclair and Lamar in "At the Seashore," and Movietone News. Weather, fair. Rating, 100%.

AD TIPS—Vilma Banky and James Hall are the business getters for this picture and were exploited equally. The fact that they both talk was played up. Copy used, "Take a Skyline Trip to Loveland." The romance of an adorable flapjack flapper who found love and luxury in the bustle and excitement of New York. Screendom's most beautiful actress at her supreme best. Audience appeal: all classes.—Melba Theatre, Dallas, Tex.

Thunder (M-G-M)

CLEVELAND, O.—State Theatre (3,400), 7 days, 30c-60c, shorts, "Crazy Doings" (Paramount), "Dealers in Babies" (M-G-M), Paramount News (silent), Fox Movietone News (sound), "Seashore Follies," stage revue. Weather, very hot all week. Rating, 74%.

BUFFALO, N. Y.—Hippodrome Theatre (2,900), 65c, Vaudeville, Movietone News, Comedy and Fashion News. Weather, warm. Rating, 175%.

Thunder—Cont.

AD TIPS—Stressed Chaney's versatility in the advertising. Audience appeal: for those who like thrillers.—State Theatre, Sanford Farkas, Mgr., Cleveland, O.

Be sure to exploit this good star, Lon Chaney, the master of make-up. This play is one of the best Chaney made.—Hippodrome Theatre, George Mason, Mgr., Buffalo, N. Y.

Thunderbolt (Par.)

BALTIMORE, MD.—Loew's Parkway Theatre (1,092), 6 days, 15c-35c, Fox Movietone News, Happiness Boys (M-G-M act), after one week at Loew's Stanley Theatre. Weather, clear and torrid; Monday, cool. Rating, 103%.

Two Men And A Maid (T.-S.)

HOUSTON, TEXAS.—Majestic Theatre (2,250), 7 days, 25c-60c, 5 Acts of Vaudeville, Movietone News. Weather, fair. Rating, 90%.

AD TIPS—With no players well known enough to be advertised as "stars" it is best to play up the triangle angle of this story as the best selling point. Appeal is chiefly to young people and the romantically inclined.—Majestic Theatre, Houston, Texas.

Twin Beds (F.N.)

PORTLAND, ORE.—United Artists Theatre (957), 7 days, 25c-60c, Metro. Acts, Fox Movietone News. Weather, fair and warmer. Rating, 95%.

SEATTLE, WASH.—Fox Fifth Avenue Theatre (2,650), 25c-35c-50c-60c-75c, Fox Movietone News, Fanchon-Marco stage unit. Weather, warm. Rating, 95%.

AD TIPS—Tease along "right bed but wrong room" idea. Tease about bedroom angles. Feature talking of stars. Mention music and stage sequences. Audience appeal: lighter elements and youths.—Fox Fifth Avenue Theatre, James Q. Clemmer, Mgr., Seattle, Wash.

It is an entertaining comedy ably handled by Jack Mulhall and Patsy Ruth Miller. Old story brought up-to-date with added flavor. Universal appeal.—United Artists Theatre, J. J. Parker, Mgr., Portland, Ore.

Two Weeks Off (F. N.)

PROVIDENCE, R. I.—Majestic Theatre (2,200), 7 days, 15c-50c, Fox Movietone News. Weather, hot. Rating, 95%.

Two Weeks Off—Cont.

AD TIPS—Point out as being first Jack Mulhall and Dorothy Mackaill talking picture. Appeal general. Stress comedy angle also.—Sol Brauning, Mgr., Majestic Theatre, Providence, R. I.

Valiant, The (Fox)

DALLAS, TEX.—Majestic Theatre (2,680), 7 days, 25c-35c-60c, Interstate Vaudeville, Movietone News, Fables. Weather, fair. Rating, 110%.

AD TIPS—The title of the picture was exploited as the best box-office attraction, together with the fact that William Fox had endorsed the picture as his greatest success. The names of Paul Muni, John Mack Brown and Marguerite Churchill appeared prominently in all copy. Copy used. The Screen's Best Dramatic Talkie, the picture that played Two Record Weeks at the Roxy Theatre in New York. Hear and see this powerful drama of the weakling who proved himself a valiant in the strangest test of courage man was ever called upon to face. Audience appeal: general.—Majestic Theatre, Dallas, Tex.

Voice Of The City, The (M-G-M)

MINNEAPOLIS, MINN.—Hennepin-Orpheum Theatre (2,900), 7 days, 2 shows daily. From Monday to Saturday reserved seat policy. Sunday, continuous, 25c-50c-75c, 6 acts vaudeville. Weather, hot. Rating, 66%.

AD TIPS—We billed this photoplay as a thrilling romance of the underworld. Stress was laid on the fact that it was a hundred per cent talkie and on its title.—Hennepin-Orpheum Theatre, Edward A. Furni, Mgr., Minneapolis, Minn.

Wonder Of Women, The (M-G-M)

NEW YORK CITY, N. Y.—Capitol Theatre (4,620), 7 days, 35c-50c-75c-$1-$1.50, M-G-M and Fox Movietone News, Dave Schooler and Capitolians, "Yachting Party" stage unit with specialty acts. Weather, hot. Rating, 94 5/10%.

LOS ANGELES, CAL.—Loew's State Theatre (2,418), 35c-50c-65c-75c-$1.00, Movietone News, Fanchon-Marco's "Melon-Choly Blues Idea" and Rube Wolf. Rating, 100%.

HOUSTON, TEXAS.—Loew's State Theatre (2,700), 7 days, 25c-60c, 5 Acts Vaudeville, Movietone News. Weather, fair. Rating, 90%.

Scene from "The King of the Kongo," a jungle chapter with dialog and sound presented by Nat Levine through Mascot Pictures. Jacqueline Logan and Walter Miller are thte principles above unaware of the "menace" on the right

J. M. Seider In Deal For 2 Houses Of Glynne Chain

The Patchogue and the Rialto, both located at Patchogue, L. I., are reported purchased by Joseph M. Seider, who closed the deal last week with Mike Glynne. He is now said to be after the other L. I. houses of the Glynne circuti, as well as the Bay Shore, Bayshore, L. I., although he denies that he is seeking control of the latter house.

Seider already operates the Regent at Bayshore; the Babylon at Babylon, L. I.; and the Sound at New Brighton, Staten Island. He is also interested with Leon Rosenblatt in eight theatres in New Jersey.

Springer Chain Absorbs 4 Cocalis Houses In Bronx

The Jack Springer circuit last week acquired four Bronx houses of the Cocalis chain, S. D. Cocalis becoming broker and buyer of the other eight Springer theatres under the terms of the deal in addition to the six Cocalis Bronx houses, the four at Yonkers and the three at Elizabeth, N. J.

The Bronx theatres merging with the Springer chain are the Castle Hill, Interborough, Marble Hill and Rosedale. Springer gets a two-year lease, with option for eight additional years, according to the terms of the transaction.

Schwartz Opens His 27th Theatre—The Sheepshead

The Sheepshead Theatre, an A. H. Schwartz house located at Sheepshead Bay, was opened on Friday evening, July 12. The house has been constructed primarily for the presentation of sound pictures. It makes the twenty-sixth link in the Schwartz Century Circuit.

The Homack Construction Co., of which Mr. Schwartz is also the president, built the play house. Walter League, an ex-Publix man, is house manager and he will be supervised by William Applegate, district manager, and Larry Collins, publicity agent for the Century circuit. "Coquette" was the feature shown at the premiere.

Union Theatres Acquire 2 More Australian Houses

A cable to the effect that Union Theatres, Ltd., of Australia, have acquired the St. James Theatre, Sydney, and the Princess Theatre, Melbourne, was received in New York recently by Millard Johnson, American representative of Union Theatres, from Stuart F. Doyle, managing director of the Australian theatre circuit. The St. James and Princess are two of the largest legitimate theatres in Australia. They will be used for the presentation of talkies and legitimate theatrical attractions.

Fox Adds 2 More Houses To Metropolitan Circuit

Fox Metropolitan Playhouses has acquired the Plaza Theatre in Englewood, N. J., and the Great Neck Playhouse in Great Neck, L. I. The Great Neck house is now being operated as a stock house under the direction of Louis F. Werba.

HOLLYWOOD

LAWRENCE A. URBACH
Western Representative

WALTER R. GREENE
Western News Editor

Hollywood Office: Mezzanine Floor, Hotel Roosevelt Phone Granite 2145

Talk In Hollywood

By Walter R. Greene

CHARLES CHAPLIN has temporarily suspended work again on his current comedy, "City Lights." This time the trouble is attributed to the noise of steam shovels at work widening the street outside of his studio, and Charlie will wait until the contractors get through with their noise before going on with the picture. A couple of weeks ago, the picture was suspended when Henry Clive, the artist who was taking a small part in "City Lights," refused to jump into a tank of water. Rather than make the dive, the artist walked out, and Chaplin had to get another actor and retake the scenes already shot with Clive. Regardless of reports, "City Lights" is being made in silent form, but Chaplin may change his mind later and decide to add either sound or dialog—or both.

A SONG writer working in one of the studios took a week end trip to Agua Celiente at the invitation of a film friend. Late Sunday afternoon, the friend told his writer guest that luck had been terrible at the gaming tables, and asked for a small loan. Instead, the song writer tried to give him a lecture on gambling in the casino, and to impress him stopped an official of the house who was walking past.

"Pardon me," said the song writer, "You're connected with the casino, aren't you?" The man replied he was the floor manager.

"Then tell me, did you ever see a person spend two days at your casino and not gamble in that time?"

The floor manager stated he had never seen such a man.

"Well, you're looking at one now," stated the song writer, who slowly walked away with his friend to buy another drink.

ALICE WHITE, First National's flapper star, probably figures that Santa Claus has changed his yearly trips to July instead of December. Last week, she was given a new contract calling for $1,500 weekly, instead of $600 as called for under her own agreement with First National. In addition, it is reported, but not confirmed, that Jack Warner presented her with a new Cadillac coupe when the new contract was signed. Whether the company bought her the new machine or not, Alice is driving a new boat with special fittings.

"Flight," Columbia's air special, will, it is expected, have in abundance the masculine virility that was a feature in "Submarine." In the above scene from "Flight," Harold Goodwin and Ralph Graves (left and right) seem to be about to scrap, while Jack Holt (center) acts as peacemaker

THE electric companies do not obtain all of their revenue from the film producers from talker equipment and servicing. It is estimated that an average of at least one thousand dollars a day is spent by all of the studios on the Coast for telegraph and telephone messages to New York and other parts of the country. Practically every studio head talks on the 'phone to Eastern headquarters every day, with charges ranging from $25 to $500 per call. Then there are the regular quantities of straight wires and night letters via telegraph that run up into hundreds of dollars per day.

Several studios have direct telegraph wire service to take care of their incoming and outgoing wires. The direct service is installed gratis by Western Union, with the studio paying the salary of the operator.

TWO leading men were called on to stage a rough and tumble fistic battle for scenes in a production now being made. The boys, both former athletes, put on a sequence that was realistic. On account of the necessary sound recording, the battle was waged at intervals over a period of about four hours. After the boys had done their stuff to the satisfaction of the director, a final shot of the sequence called for the leading lady to walk on and slap one of the boys in the face. She did—but gave him a crack that nearly bowled him over, and the side of his face was red for two hours after. It was the only mark of the day's battling!

James Starr has been given a new contract by Warners to write dialog, titles and original stories.

Hollywood Melody Makers

RAY PERKINS, head of the song departments for both First National and Warner studios, finds time to write an occasional musical score or song even with the large amount of executive work connected with his department. Perkins, who is a song writer of note, has just completed the song numbers for Warner's "Under the Texas Moon" and First National's "Smiling Irish Eyes" starring Colleen Moore.

Sam Coslow, of the firm of Spier and Coslow, writing musical numbers for Paramount, has just completed the original score for "The Vagabond King" the company's first film-musical operetta.

The Roosevelt Hotel is headquarters for the song writers and melody makers who have been imported to California for musical films. With the musical contingent gathering in the hotel lobby, the place takes on a distinct Metropolitan air. The other night, one of the song writers, appearing in the lobby earlier than the rest, walked over to the assistant manager and said, "I'm a little early, but you can check me in the lobby for the night."

One of the outstanding numbers in "M-G-M Hollywood Revue of 1929" from a musical standpoint, started off slowly, but is gradually hitting a stride that indicates its appearance in the "hit" class within a few months. The number, "Low Down Rhythm," written by Jesse Greer and Raymond Klages, is showing strength in sheet music sales locally, and is now being called for by the record manufacturers for dance band recordings.

An original rhapsody for a forthcoming Fox production has been written by Con Conrad, of the song writing team of Conrad, Mitchell and Gottler. A symphonic orchestration and arrangement is being written for concert rendition by Howard Jackson.

Ballard McDonald is working at M-G-M in association with Dave Dreyer writing the original songs for the Duncan Sisters' first musical film, "Cotton and Silk."

Mabel Wayne is writing the melodies, and Vincent Rose the lyrics for the group of new songs that will be used in Paul Whiteman's "The King of Jazz" for Universal.

Several original song numbers are being

(*Continued on following page*)

Hollywood

Elaborate Plans In Progress For “Show Of Shows”

In line with company plans to make a super-special of “Show Of Shows,” Warner Bros. entire song department, consisting of fourteen composers, will contribute melodies for the singing and dancing acts. Those now at work include Ray Perkins, Norman Spencer, Joe Burke, Harry Akst, Grant Clarke, Al Dubin, Al Bryan, George Meyer, Michael Cleary, Dave Silverman, M. K. Jerome, Louis Silvers, Lester Stephens and Eddie Ward.

The total of screen notables who will appear in the “Show” now include John Barrymore, George Arliss, Alice White, Helene Costello, Albert Gran, Wheeler Oakman, Michael Bohnen, George Carpentier, Dolores Costello, Beatrice Lillie, Marilyn Miller, Irene Bordoni, Frank Fay, Jack Buchanan, Monte Blue, Ted Lewis and His Band, Myrna Loy, Grant Withers, Sally O'Neil, Lila Lee, Tully Marshall, Marian Nixon, Patsy Ruth Miller, Noah Beery, Winnie Lightner, Lloyd Hamilton, Ben Turpin, Harry Gribbon, Edna Murphy, Marion Byron, Viola Dana, Loretta Young, Lee Moran, Lupino Lane, Alice Day, Bert Roach, Molly O'Day, Betty Byron, Shirley Mason, Bull Montana, the Ike Rose Midgets and the Adagio Dancers.

Natural color sequences will also be used in this production. Three acts have so far been completed.

U. A. Pushing Popularity Of Velez In Talking Parts

Hollywood, Aug. 1.—United Artists are figuring to push the popularity of Lupe Velez by scheduling her far in advance for talker productions. The Mexican star is at present finishing “Tiger Rose” for Warners, and will then be loaned to Henry King for the featured role in “Out of the Night” for Inspiration. Upon completion of the latter, she will return to the United Artists lot to be starred in a talker to be produced by Roland West. West is now preparing the story and dialog.

Paramount Plans For Big Musical Revue Under Way

Hollywood, August 1.—Paramount is lining up material and players for a mammoth musical revue, which will include all contract stars and players of the organization. Warner Brothers have already started production of their musical revue under title of “Show of Shows,” and it is understood that M-G-M and Fox also have revues in preparation.

Stewart Erwin, the lazy reporter of “Speakeasy,” has been assigned the role of Helen Kane's boy friend in “Sweetie,” Paramount's filmusical of campus life.

Conrad Nagel will be Greta Garbo's leading man in her next picture which Jacques Feyder is directing. Maurice Costello will also have an important role.

4 Stages Ready For Educational Program

HOLLYWOOD. Aug. 1.—With four large sound stages available for sound production, Educational Studios are preparing to start work on the thirty-six talker comedies listed for next season's releases. More than $300.000 was expended for installation of RCA Photophone equipment for the four stages.

Of the 36 sound comedies, 22 will be produced under the personal supervision of Jack White, director-general of Educational. Included in this list are six Jack White specials; eight Mermaid comedies; and six Tuxedo comedies.

Radio Completes Seven New Films For Fall Release

Seven out of thirty pictures listed on the 1929-30 production program of Radio Pictures have been completed, according to a recent announcement by William Le Baron, vice-president in charge of production.

The first to reach the screen will be “Street Girl,” all-talking, singing, dancing musical, with a premiere at the Globe Theatre, New York City, July 30th; “The Very Idea,” is set for Sept. 1; “Side Street” will be released Sept. 8th; “Rio Rita,” Sept. 15th; “The Delightful Rogue,” all-talking sea picture, Sept. 22nd; “Tanned Legs,” Sept. 29th, and “Half Marriage,” Oct. 13th.

Acting Schools Receive Attention From Prosecutor

Hollywood, Aug. 1.—Alleged fraudulent film “acting” schools operating in Los Angeles and Hollywood will be the targets of City Prosecutor Lloyd Nix, who has invited officials and attorneys for all the major studios to discuss ways and means of legally abolishing the film training schools.

Nix has received hundreds of complaints about several of the schools from persons who asserted they paid money for tuition under promises that they would be placed with one of the big studios as soon as they finished their courses. But the jobs failed to materialize. Nix will endeavor to close up the schools for violation of city ordinances now in effect, and if that is not possible, he will ask the city council to pass regulations that will force the schools out of business for all time.

Geraghty To Europe For Fox

Hollywood, Aug. 1.—Tom Geraghty, well known author and scenarist, will spend several months in Europe for Fox Film Corporation seeking suitable material for dialog productions to be made by Fox Upon his return from abroad, Geraghty will make a special tour of the United States for the same purpose.

Several Writers Leave Paramount Under New Policy

Hollywood, Aug. 1.—With scenarios prepared for the next three months' production, Paramount is making wholesale reductions in its studio writing department. It is understood that the studio has established a set policy of non-renewal of writers' contracts when options come up, unless the particular writer has assignments on stories or dialog for at least three months of the new contract period.

Under this policy four writers are leaving within the coming month: Sam Mintz, J. Walter Ruben, George Manker Watters and F. Hugh Herbert. Mintz and Ruben have each been with the company for three years, and Watters was considered an ace writer through his adaptation and dialog of “Dance of Life.” Herbert joined Paramount about a year ago, going over from M-G-M.

It is understood that plans call for the reduction of Paramount's writing staff to at least fifty per cent of its present size, with several other term contract writers slated to leave at expiration of their current contract periods.

Ben Jacksen Again Heads Fox Movietone Production

Hollywood, Aug. 1.—Ben Jacksen, former business manager of Fox Studios, and later in charge of all Movietone production for that company, returns to the organization as head of all musical productions to be made at the local studios. Jacksen has been in the employ of William Fox for about twenty years, and much surprise was occasioned on his departure from the company several months ago.

With Jacksen's return, Keith Weeks still remains as head of Movietone

M-G-M Will Make All-Talker Out Of Gross' “Nize Baby”

Hollywood, August 1.—M-G-M will revise the screen story of “Nize Baby” and make another start on the production as an all talker with Benny Rubin featured. The picture was originally launched about two years ago, but shelved.

Hollywood Melody Makers

(*Continued from preceding page*)

written for presentation in Joan Crawford's next starring picture for M-G-M, “Jungle.” Joe Goodwin and Lou Alter composed “That Wonderful Something Called Love”; and Nacio Herb Brown and Arthur Freed are responsible for “The Jungle Song.”

Raymond Klages and Jesse Greer, song writing team recently with M-G-M, is the first duo of melody makers to operate as free lancers in Hollywood. They have decided to take individual picture assignments, instead of long-term studio contracts.

Opinions on Pictures

The Single Standard

A Very Sophisticated Drama

(Reviewed by Freddie Schader)

(*Synchronized*)

GRETA GARBO is always surefire at the box office. This latest picture starring her isn't going to prove an exception to the rule even though it is silent, but the story by Adela St. John Rogers is highly sophisticated and in the main only suited for the big city houses; in the smaller towns it will appeal to the younger generation, but the elders will undoubtedly frown on it's altogether too free an exposition of sex with the heroine maintaining the right that a single standard of conduct applies to women as well as men and proceeding to put her theory into effect.

Greta, as the heroine, refuses to take seriously the proposal of one of the boys in her own social set and "steps out" with the good looking family chauffeur. After he commits suicide, when the two return at a late hour after carrying on their romance on the banks of the river, her next step is to devote herself to an ex-prizefighter, peer and artist with whom she takes an unchaperoned trip to the South Seas which lasts several months. He, however, fears that she is interfering with his creative work and brings her back home and then she marries the boy who first proposed to her.

But the story doesn't end there. She becomes a mother and the South Sea lover returns and for a time it is touch and go whether or not she will desert her husband and child and return to him. In the end it is the child that wins out and causes her to return to the family hearth.

It is rather strong meat for the average picture house audience in the smaller towns and the chances are that there will be a hue cry raised against it in spots.

Greta Garbo appears a little too old to be the typical flapper that would tackle a sex problem of this sort in the earlier portions of the picture. In the later scenes, however, she manages to endow her performance with a wealth of "it." Nils Asther, playing opposite her, gives a very good account of himself, while John Mack Brown as the husband proves adequate to the requirements of the role. Dorothy Sebastian and Kathlyn Williams have supporting roles. None of the men in the cast other than the two mentioned contribute anything worth while.

John S. Robertson, who directed, handled the rather difficult subject with a great deal of tact and turned out a picture that carries the story along in a consistent manner.

Produced and **distributed** by Metro-Goldwyn-Mayer. **Story** by Adela St. John Rogers, **directed** by John S. Robertson. **Length**: Sound, 6,574 feet; Silent, 6,474 feet. **Running time**: an hour and eleven minutes. **Released**: July 29, 1929.

Nana

A Foreign Made Freak Costume Film

(Reviewed by Freddie Schader)

(*Silent*)

THE Emile Zola novel has been brought to the screen in France by Jean Renoir, son of the impressionistic painter, who has treated the visualization of this romance of Paris in the days of Napoleon III much in the manner in which his father would undoubtedly have painted a scene of that day. The result is a picture that in effect is comedy yet with an underlying romantic tragedy. Where the audiences will appreciate the comedy side of the production it will go well enough, but it is only a freak that can be shown in this little type of theatre, such as the 55th Street Playhouse is. Stuff of this nature can be made a fad in certain communities, but for the general run of picture houses it will not do.

The title role of "Nana" is portrayed by Catherine Hessling, who suggests a young Mae Murray. Of course her exaggerated gestures and hideous period costumes detract from the girl, but she has something that gets to audiences and if she can speak English sufficiently well to get over in this country she might be a bet worth watching. Werner Krauss, in the role of the Court Chamberlain of Napoleon III who falls for the little actress of the Varietie stage, gives an excellent if rather wierd performance. The numbers of the Moulin Rouge ballet in a "cancan" of fifty years ago were a scream to those who follow the present-day trend in revues.

The story is that of a girl who plays fast and loose with the affairs of three men. Two of them are ruined and commit suicide and in the end the girl is about to pass out of small-pox in the arms of her wealthy protector who has deserted his wife in order to be with her. Not a particularly edifying tale for the screen, but with Zola's name it should be worth something in the centers where they go in for "art" and ancient literary efforts.

Produced in France by Jean Renoir. **Released** by the Moviegraph Co. **Length**, about 8,700 feet. **Running time**, an hour and thirty-three minutes.

THE CAST

Nana	Catherine Hessling
Comte Muffat	Werner Krauss
Comte de Vandeuvres	Jean Angelo
Comtesse Muffat	Jacqueline Forzane
Fauchery	Claude Moore
George Hugon	Raymond Geurin Catelain
Bordenave	Pierre Philippe
Zoe, Nana's maid	Valesca Gert

THE CAST

Arden Stuart	Greta Garbo
Packy Cannon	Nils Asther
Tommy Hewlett	John Mack Brown
Mercedes	Dorothy Sebastian
Ding Stuart	Lane Chandler
Anthony Kendall	Robert Castle
Mister Glendenning	Mahlon Hamilton
Missus Glendenning	Kathlyn Williams
Missus Handley	Zeffie Tilbury

River Of Romance

Romance That Makes 'Em Laugh

(Reviewed by Freddie Schader)

(*Dialog*)

IF you all want to giggle at some of the customs that were prevalent below the Mason and Dixon Line in the days "befo' the wah" then you better get a load of the screen version of the Booth Tarkington play, "Magnolia," as presented by Paramount. In silent form it would have been developed into a wow of a picture. The opportunities that presented themselves for making this a really worth while production in the old form of screen art are innumerable, but with talk it just developed into a good comedy.

A check of two audiences at the Paramount Theatre, New York, reveals the fact that both of them laughed uproariously at the more serious moments of the picture. As far as the dialog was concerned they were ahead of the players and on the latter occasion that the picture was viewed they would speak the lines before they issued from the mouths of the actors. That naturally made for more laughter.

"River of Romance" has Charles "Buddy" Rogers, Mary Brian and June Collyer as its principal players, with Henry Walthall, Wallace Beery, Fred Kohler and Walter McGrail supporting them. It is a cast of names that in the old days would have been designated as "all star." Rogers and Mary Brian carry the romance of the story, while June Collyer has a role that is rather unsympathetic, yet she handles it in a manner that makes her stand out among these veterans. Natalie Kingston, in a minor character role, also caught the attention and held it.

The tale is based on the swaggering, swashbuckling type of Southerner of the mid-nineteenth century. Those boys who carried a feud to a graveyard finish, and who were ready to fight to protect their "honor" at the slightest provocation. Because he will not consent to a duel with a fire-eater, Rogers, in the role of a young son of a Southern gentleman who has been reared and educated in the North, is branded a coward and turned out of his father's home. He wanders into a town and there in a gambling house discovers from the tutoring of a reputed fire-eater, played by Wallace Beery, that half the battle is the planting of the reputation that you are a bad man, the chances are that most people will believe it and take water when you bluster, roar and threaten. Seemingly that plan proves a good one for the youngster who finally goes home and makes good in the eyes of his dad and is welcomed to the family fireside again and likewise to the arms of the girl who has always been in love with him.

Produced and **distributed** by Paramount-Famous-Lasky. From the **play** "Magnolia" by Booth Tarkington, **directed** by

(*Continued on following page*)

Opinions on Pictures

"Frances Shelly"

(Vitaphone—One Reel)

FRANCES SHELLY is one of the girls that are typical of the night club variety of blues singers. She is assisted by the Four Eaton Byos. Boys, did you say? Well anyway they are dressed in Eaton collars and jackets, so what does it matter. With Frances seated atop of a piano and the quartet draped about her they sing "The Long Way Home." Okeh! Then Frances solos doing "Fall in Love with Me," a number not so hot and not so well done by her. Then for a third number she sings "Am I Blue?" with the boys joining her again. Just a passable recording. Running time eight minutes.—FRED SCHADER.

"Rhythm"

(Pathe Sound Sportlight—1 Reel)

SMOOTH, undulating rhythm, the secret of motion and music, is the theme of the Grantland Rice Sportlight, for which Gene Rodemich's orchestra has supplied an extra-fine musical accompaniment. Rhythm in sports and in the dance—rhythm everywhere is discussed in an intelligent fashion, the verbal discourse mingling very well with the camera shots and musical background. This one shapes up as a first-rate short of sufficient calibre to rate first-run showings.—RAYMOND GANLY.

"Saucy Sausages"

(Universal Sound Cartoon—1 Reel)

THIS new Oswald cartoon packs a mean laugh wallop. It goes jauntily along, garnering the laughs without hesitation. Oswald, adopting a cat from a nearby orphanage, lives to regret his action. The cat plays havoc with the rabbit's butcher shop and finally brings over a horde of brother orphans who demolish the store and run off with its contents. A good gag is to be had when Oswald falls into a meat chopper and the cat maliciously turns the handle with the result that half a dozen little Oswalds emerge from the meat chopper in place of the sound and normal sized bunny who went into it.—RAYMOND GANLY.

"The Lone Rider"

(Universal Silent Western—1 Reel)

BOB CURWOOD and Regina Doyle put over the usual Western plot and George Chandler is seen for a few feet of comedy relief. Bob poses as a hand on the girl's ranch bossed by a rustling foreman. When the girl's herd is being rustled away by the crooks, Mr. Hero arrives in the nick o' time, beats up the villain and smiles triumphantly into the eyes of the girl. The usual western hash.—RAYMOND GANLY.

The River Of Romance

(Continued from preceding page)

Richard Wallace. **Length,**: Sound, 7,009 feet, Silent, 7,022 feet. **Released**, July 29, 1929.

THE CAST

Tom Rumford	Charles "Buddy" Rogers
The Notorious Colonel Blake	Charles "Buddy" Rogers
Lucy Jeffers	Mary Brian
Elvira Jeffers	June Collyer
Gen. Jeff Rumford	Henry B. Walthall
Gen. Orlando Jackson	Wallace Beery
Captain Blackie	Fred Kohler
Mexico	Natalie Kingston
Major Patterson	Walter McCrail
Joe Patterson	Anderson Lawler
Madame Rumford	Mrs. George Fawcett
Rumbo	George Reed

"Honeymooniacs"

(Educational Silent—2 Reels)

MONTY COLLINS is a benedict of a few hours who is taking the train to Niagara with Betty Boyd, his newly acquired bride. This wasn't any blissful journey for Monty, a trip wrapt in reveries and pleasant dreams. On the contrary it proves to be an ordeal which any audience will take delight in.

Monty has that facility for doing everything wrong and he provides some fine booby antics. Harold Goodwin and Maxine Jennings, another couple on the train, are at swords points with him because Monty cannot, it seems, do anything without annoying his fellow passengers.

They have a pip of a gag right in the beginning. Monty, carrying some water to his wife, spills it on a meek-looking male when the train lurches. Again while passing this chap he sits on his hat, by mistake, of course. Again when he has his hands full of gooey, sticky candy he is passing down the aisle near this fellow's seat. The train lurches and Monty's sticky candy is seen all over the face of his now furious victim. It is the good old slapstick, an indispensable asset for screen comedy. They like this type of fun and they'll just eat this one up and ask for more.

Stephen Roberts directed very capably. John Shepek did the photography.—RAYMAN GANLY.

"Sole Support"

(Educational Silent—2 Reels)

"BIG BOY" is a dandy funmaker that's fast and sure to please 'em. The kid spends his morning in a country store managed by Al Thompson. He has a grand time knocking down the pedestals of canned goods, spilling bags of flour over the floor, getting molasses, broken eggs and similar sticky substances astrew all over the place. This one never ebbs; it's a constant flow of funny proceedings with good gag development.

Charles Lamont again elicited a good performance from "Big Boy," who is supported by little Lorraine Rivero and Jackie McHugh. William Hyer handled the camera crank. The second half of the comedy outdoes the first. Two crooks endeavor to rob the store, and "Big Boy," alone among the cans and bags of goods, has an orgy of fun frustrating them. He finally lands them in the safe, and all ends well.

The two Moore Brothers, Owen and Matt, entertain Mal St. Clair, their director in "Side Street," on a roof garden over looking a set depicting the skyline of New York. Tom Moore is also featured in this all-dialog Radio Pictures production

"Don't Get Nervous"

(Vitaphone—One Reel)

GEORGIE PRICE, of vaudeville fame, in a couple of songs and some chatter. Not very hot, as it is badly lighted and just about as badly directed. Georgie walks into a set at the studio and refuses to work in front of the "mike" because of the lack of audience. One is provided, by lining up the mechanical crew. Then Georgie sings a song, does a little chatter and then another song. The running time is ten minutes.—FRED SCHADER.

"Pathe Review No. 31"

(Pathe Silent Short—1 Reel)

SPRING and how it affects various cities of the United States forms the unusual offering that is a part of the Review. Dare deviltry and adventure lend a tingling air to the sequences in "Shooting the Hodzu Rapids," Japan's rushing, tumbling river. In "Warrior," the Kavirondos tribe in Africa, who have before shown their faces in previous Reviews, are shown imbuing themselves with the warlike spirit preparatory to taking the war path. The subject's out of the ordinary and should catch the interest of fans everywhere.—RAYMOND GANLY.

"Contented Wives"

(Educational Silent—1 Reel)

AL ALT enacts the frantic husband, hemmed in by household worries, an indolent wife and two bothersome kiddies. He goes into the kitchen to prepare breakfast, and everything that could possibly happen to annoy him comes to pass. The doors of the closet refuse to stay shut, the legs of the folding table won't stand straight, and similar aggravating kitchen utensils make him quite crazy. Of course, the man goes mad. His troubles will give you several really good laughs. A Cameo that carries considerable snap.—RAYMOND GANLY.

"Housecleaning Time"

(Pathe Silent Cartoon—1 Reel)

THERE is not too little of the customary cartoon tricks in this Aesop Fable which carries kick enough to amuse thoroughly fans of all ages. Old Al and the whole menagerie of Aesop animals play their merry pranks upon one another. Twinkling and rapid fun.—RAYMOND GANLY.

Warner Studios Complete 5 Vitaphone Talkie Specials

Five new Vitaphone talking specials were completed recently at the Western Vitaphone studio of Warner Bros. The five included "General Crack," starring John Barrymore; "Song of the West," a 100 per cent Technicolor film with a cast headed by Vivienne Segal and John Boles; "Is Everybody Happy?" starring Ted Lewis and His Band; "Evidence," starring Pauline Frederick with William Courtenay and Conway Tearle; and "So Long Letty," directed by Lloyd Bacon.

Christie Begins A New Paramount Talkie Crop

Hollywood, Aug 1.—Christie Film Company has started production on a new group of 24 all-talking comedies for Paramount distribution starting in September. Three producing units are now working on various series, and will continue until the entire 24 subjects are completed. Selection of new story and short play material is now being made by Al Christie and Alfred A. Cohn.

Sound And Projection

Conducted By James R. Cameron

The Photo-Electric Cell

THE most common forms of energy are mechanical energy, heat, chemical, electrical, magnetic, sound and light energy. Some of the things we wish to do with these forms of energy are: to capture them from their natural sources, to store, transport, transmit, measure, record, observe, control, transform them into other forms of energy, and to control one form of energy by another. For example, mechanical energy exists in the form of water flowing in streams. We capture this from nature by hydraulic turbines. We store this by holding the water at an elevation in reservoirs. Mechanical energy is carried in storage by everyone who has a watch.

The effects of mechanical energy are common to observation. Its control is commonly by clutches, brakes, etc., and it controls other forms of energy by means of electrical contacts, triggers on guns, etc. That is to say, a small amount of mechanical energy applied to the trigger of a rifle controls a large amount of chemical energy. A similar story might be written about other forms of natural nergy. But when we come to energy in the form of light, we find that the story is rather brief in spite of the fact that light energy is perhaps one of the most important to the human race.

Light Energy

Light energy is captured from nature almost solely by plant growth. To store it, except in minute amounts by phosphorescent chemicals, is impossible. Since it canot be stored, it cannot be transported in storage. It transmits itself, but its measurement is a thing of considerable difficulty, and recording is even more difficult. To control its formation from other forms of energy is usually relatively easy, but for it to control any other form of energy is very difficult. Its transformation into other forms of energy is greatly limited by lack of suitable means.

In this discussion of light we must not forget that light, as ordinarily accepted, is distinct from radiant heat, and hence the energy as light is really quite small. If heat be absorbed out of sunlight, the remainder of a very small amount of energy. This energy cannot be transformed into usable mechanical energy. It may be transformed into heat, but the resulting heat is very small. It is transformed into chemical energy by many natural processes of growing tissues, especially in plants. It never makes a sound, it has no magnetic effect which can be detected by ordinary magnetic detecting devices, and it is transformed from one wave length of light to another with extreme difficulty.

From this one sees that while light energy is of such great importance to the human race, the things which it can be made to do are greatly limited. It can make us see, it can be recorded by a camera and it can be transformed into electrical energy by the Photo-electric cell.

The Photo-Electric Cell

How brief a recital this makes compared with the recital of electric energy, which can be transformed quickly into other forms of energy, which by simple means controls almost any form of energy, and yet which itself is by nature so infrequently applied to the human system. It is very fortunate for us that one of our first light detecting instruments—the photo-electric cell—controls so universally applicable an energy as electricity. The human race has had for many years mechanical prime movers, mechanical legs and arms, and it has had electrical heaters, chemical heaters and so on, but the human race has been dependent upon the human eye for its detection and record of light. If the photo-electric cell can be made by a simple process to take the place of the human eye in certain places, it can be of great service to mankind.

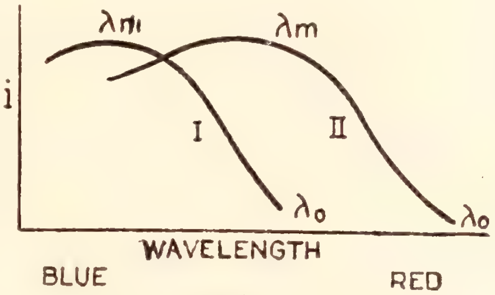

FIG. 1

The Photo-Electric Effect

The photo-electric processes are well-known to most of us. Such processes are common in plants, and have been brought to a high degree of perfection in photographic materials, but these processes usually have a time element involved which is too long to permit their use in the quick control of things we wish done on the spur of the moment. For instance, we can arrange a camera to record the motion of a thief in a room, and that may be of assistance in tracing him after the theft has been committed and the thief has made his get-away; but how much better it would be if we had a photo-electric watchman to turn in the alarm when the thief entered the building, instead of waiting, perhaps hours, before turning in the report. It is for purposes of this kind that the photo-electric cell may be of value to us.

Photo-Electric Cell Process

The Photo-electric cell process is distinct from the photo-chemical process in that light and electrons alone take part in it. If a zinc plate be suspended by a silk thread and charged with electricity from a static machine, it will hold its charge for a long time. If, however, the light from an arc lamp be allowed to shine upon the zinc plate, it will be found that, if the plate is charged negatively, it will lose its charge very rapidly under the action of the ultra violet light from the arc lamp; but, if the plate is charged positively, it will retain its charge quite as well when the light is allowed to shine upon the plate as when the light does not shine upon it. This simple experiment will serve to illustrate the effect known as the photo-electric effect. Since the plate loses the negative charge, but not the positive, it is evident that the light causes the zinc to release electrons which are expelled from the zinc by its negative charge, just as heating the filament in a vacuum tube allows the filament to release electrons.

Other Metals

Different metals than zinc will also release electrons when the light shines upon them. Experiments have shown that the light most powerful in its ability to release electrons from metals is the light of highest frequency, that is violet or ultra violet. The common metals such as iron, copper, gold and platinum will release electrons only under the action of strong light in the extreme ultra violet; whereas experiment has also shown that certain of the metals, such as sodium and potassium, will release electrons under the action of visible light.

The difference in the willingness of the various metals to release electrons is probably in part responsible for their chemical activity. It is quite evident that gold and platinum are less active chemically than zinc, and in the same way zinc is less active chemically than are sodium and potassium. In fact, sodium and potassium are so active they cannot be kept in the atmosphere without quickly combining with the oxygen and the water vapor of the atmosphere, and this combination renders their surface insensitive photo-electrically to visible light. It is for these reasons that photo-electric cells are made of sodium, potassium or similar metals and are made in the form of vacuum tubes, so that their surface may be preserved from chemical combination which will impair its photo-electric sensitiveness.

(Continued on following page)

Sound And Projection

The Four Variables Of Photo-Electric Cells

In the use of photo-electric cells we have four variables; they are light energy, wave length or color, applied voltage and current. Fig. 1 shows the relation between current and wave-length. Curve 1 is for a light atomic weight alkali like sodium or lithium, and 2 for a heavier atomic weight material such as potassium and rubidium. λ_o is in each of the long wave length limit and λ_m is the wave-length at which maximum current is delivered. This curve is the result of a number of phenomena, including the velocities considered last time, and also absorption coefficients for the different wave lengths. Value of λ_m given by experiment on certain cells is as follows:

Lithium	4050A°
Sodium	4190A°
Potassium	4400A°
Rubidium	4730A°
Caesium	5390A°

For convenience of engineers, let it here be explained that one inch equals 2.54 centimeters; one centimeter equals 10 milimeters, equals 10,000μ, equals $10^7\mu\mu$, equals 10^8 A° and A° is the symbol for Angstrom. These are all used as units of wave-length, but there should be no confusion because they are all multiples of ten of the standard centimeter length.

Fig. 2 is the voltage current relation. A is a vacuum type cell at high illumination and B is a vacuum type cell at about one-third this illumination. These curves are similar in shape, only differing in height over a range of at least, 10,000 fold in light intensity. Curves C and D are similar curves for a gas cell; at higher voltages the cell is unstable and likely to arc.

Uses For Photo-Electric Cell

Having such a photo-electric, what can it be used for?

At the present time it seems as if the photo-electric cell might prove useful for the same things that the human eyes are used, and many things that the eye cannot be used for. Many things have been suggested, but the surface has hardly been scratched. Photo-cells are suggested for—

Counting and timing of passing objects, transmission of speech and signals over a beam of light, sunshine detector, sign control and illumination control, burglar alarm, storm detector, measuring photographic plates and spectograms, transmission of pictures by wire and wireless picture movies, reading common print to the blind, photometry, pyrometry, registering smoke, measuring gas chart, control of lighthouses and light buoys, ultra violet light houses, ultra violet burglar alarms, sorting objects by color, talking motion pictures and phonographs. We will now proceed to take up a few of these in brief detail.

Counting And Timing Of Passing Objects

Such for instance as the counting of automobiles passing through a tunnel or by a given intersection; or the counting of a certain type of carton passing down an endless belt in a manufacturer's packing room, or the timing of races from the fastest to the slowest, or the measurement of the muzzle velocity of a projectile; these are all done in a similar way. A beam of light is thrown into the photo-electric cell causing the current to flow. When an object passes, the light is interrupted and the interruption of the current allows the relay to close which registers the time of the count.

Transmission Of Speech And Signals Over A Beam Of Light

If a shutter is placed in a searchlight beam, and the searchlight is aimed at a photo-electric cell, the shutter may be operated in the form of telegraphic code, and the photo-electric cell will respond to the light impulses giving electric impulses which can be recorded. The light from the searchlight beam can be made invisible by passing it through an ultra violet filter. Speech may be transmitted in this way by causing the light from the searchlight beam to vary in accordance with the voice currents in a telephone line. The resultant variations picked up by the photo-electric cell are translated into audio currents.

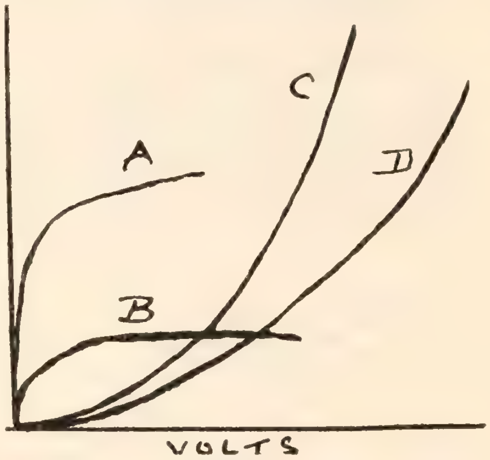

FIG. 2

Sunshine Detector

This is probably the simplest use of a photo-electric cell. Nothing is required but a sensitive meter and batteries. When the sun shines brightly on a photo-cell, the battery will be permitted to send a large current through the meter. When darkness comes the current through the meter will cease. This can easily be applied to recording instruments, or it may operate a relay controlling an electric sign, or an illumination system, so that should the amount of sunshine drop below a certain value, the signs or illumination would automatically turn on.

Storm Detectors

These can be made by a simple extension of this idea. The photo-electric cell may be placed at the end of a long, black tube and aimed at that part of the sky which grows black when a storm is brewing. A relay and bell then gives warning of an approaching storm, or in localities where storms come from many directions, the black tube and photo-cell could be mounted on a weather vane so that it would always point to windward. A similar application is the burglar alarm in which an automobile spot light is placed in one part of the room and its beam reflected back and forth by mirrors until it has traveled in the form of a lattice across doorways and windows, it is finally reflected by the last mirror into a box containing a photo-electric cell. Light shining upon this photo-electric cell holds a balanced relay from turning in the alarm; should the light become stronger or weaker the alarm will respond. If a burglar enters the building he must pass through at least one beam of light and that is sufficient to turn in the alarm. If he tries to fool the alarm by putting his flashlight in, it will set off the alarm. Smoke from a smoldering fire will likewise set it off. This device may also be made invisible by the use of ultra violet filters.

Measuring Photographic Plates And Spectograms

This requires only a sensitive recording instrument, a source of light and a slit. Such devices are extremely useful because the line characteristics in the spectogram is translated into an enlarged curve of density on which the maxima and minima are easily located.

Every Projector In Pa. Must Have An Okayed Device

Harrisburg, Pa., August 1.—The Industrial Board of the Pennsylvania Department of Labor and Industry, announced on July 16 that it has adopted a requirement that an approved device must be placed on every motion picture projector used in the State, "the function of which will be to eliminate the occurrence of film fires that would menace persons in the theatre."

Five different devices already have received the stamp of approval of the Board. They were submitted by Robert Fine, Wilkes-Barre; John C. Pfeil, Johnstown; The Sentry Safety Control, Philadelphia; George A. Mears, Williamsport, and the Pyrene Manufacturing Company, Newark, N. J. In order to give these manufacturers sufficient time to put their devices on the market, the Board deferred the enforcement of this regulation until February 16, 1930.

Loew's New Brooklyn House Will Hold Premiere Aug. 24

Loew's King Theatre, the largest residential house in Brooklyn, N. Y., and one of the largest residential motion picture theatres in the country, will hold its premiere on the night of August 24, it is announced by E. A. Schiller, vice-president of Loew's circuit.

The new house has a seating capacity of 3690, all seats on the ground floor with the exception of a mezzanine loge containing accommodations for 897. Rapp and Rapp are the architects and construction work is being done by the Thompson-Starrett Company under direction of Leon Fleischmann, supervisor of Loew's theatre construction.

MANAGERS' ROUND TABLE CLUB

CHARLES E. LEWIS
Chairman and Editor

A National Association of Showmen Meeting in
MOTION PICTURE NEWS
Every Week—for Mutual Benefit and Progress

CONDUCTED BY AN EXHIBITOR FOR EXHIBITORS

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"You Might Call This A Sermon"

AN organization like the MANAGERS' ROUND TABLE CLUB cannot undertake to set forth any rules as to what is or what is not good showman conduct. We cannot nominate ourselves, either individually or collectively, a judge of what this or that manager should do.

But we most emphatically do subscribe to the idea that theatre managers, and others, connected with the operation of theatres, should adopt certain set principles in the execution of their duties; that they conduct themselves in a manner befitting the important position which they occupy in the theatrical world today.

Many years ago every chorus and show girl was branded as "no good" because certain members of that profession conducted themselves, outside the theatre, in a manner which was detrimental to the group as a whole. Today their status is quite well known, and they are recognized for what they really are. Respectable, well-trained dancers and performers of merit.

This same applies to the theatre manager. Go into any town where the local manager has conducted himself in a way that brought about criticism and you will find that is their impression of all theatre managers. One man's thoughtless conduct or actions is a reflection on everyone of us in the show business.

How easy it is to make your position one highly respected in your town or community. How simple a matter it really is to have every inhabitant in your town look up to you as an example of what the theatre stands for today. And, also, how simple a matter it would be to make them shun you as a bad odor or a reflection to the whole community.

You are not only what you make of yourself, but what you make of every other manager in the business, so try to wean yourself away from some of those antiquated ideas that to be a "good fellow" you must stand around the lobby smoking bad smelling cigars while swapping stories, or go to the Club every night and make a show of yourself.

You can still be a good fellow by employing common sense and tact. You can mix with the rest of the crowd without over doing it, and can leave behind the impression that you represent a highly respected business enterprise and one that merits the patronage of the people who, in the long run, are really paying you your salary.

Who was it that said something about—"However you make your bed, YOU must sleep on it"?

C. E. L.

MANAGERS' ROUND TABLE CLUB

Here's A Picture Of Tom MacDonald From Los Angeles

Here he is boys. Step right up and shake hands with one of the squarest shooters in this great big business of ours, Tom MacDonald, manager of the Fox Westlake Theatre out Los Angeles way and one of the live-wires of Harold Franklin's West Coast outfit.

After the many things you have read about Tom this introduction is almost superfluous, but just the same we know you will feel the same about Tom as we do. That is—he is a real manager and a regular guy besides.

Your chairman will take this occasion to say that he has found the West Coast members, through correspondence, to be one of the best showman groups in the entire country. This we say without reflection on any other part of the world, but checking up on the activities of the various regions reveals that for the number of members in each section, California chalks up the largest number of active members.

Perhaps you have noticed their activities in the Club columns from time to time. If not, you have but to keep your eyes open and you will soon find that what we say is the truth. If we are ever able to get away from the headquarters long enough at one stretch we will certainly make California if we have to walk all the way. And boy, when we get there, watch the Club's smoke.

We hope Tom will continue to keep us posted on how he is keeping the Westlake on the map so that we can pass the "dope" on to the many other members who are constantly on the lookout for new ideas or new slants to the old ones.

Dick Ryan Now At Sunnyside In Long Island City

Our old friend, Dick Ryan, formerly of the Century Circuit, in Brooklyn, is now running the Sunnyside Theatre for the new Fox Metropolitan Chain.

The Sunnyside is a corking house and we do not doubt that Dick will start things humming as soon as the new season rolls around, especially with big-time vaudeville and pictures.

At the present time, he is laying low and getting things around the house in shape, but they expect to start off around Labor Day with a bang. Here's hoping that Dick meets with all the success he deserves, because he is a real showman. But remember, Dick, "Don't forget the Club."

Some Good Advice From Ray Coats Of San Diego Sun

We happened across this following interview on the desk of the managing editor and after reading it through we decided that its contents held far greater value to this part of the NEWS than anywhere else in the book. So we talked him out of it and herewith present it to our large following of members and readers.

The personality of a star, properly exploited by illustrations, commonly known as "art" in newspaper lingo, is the most essential single quality in effective motion picture advertising, in the opinion of Ray Coats, in charge of all theatrical advertising for the San Diego (Calif.) Sun.

"From my observations over a long period of time," Coats told a representative of the MOTION PICTURE NEWS, *"I can say without much fear of contradiction that personality is the mainspring of motion picture advertising because it is the thing in which the public is most vitally interested.*

"In the final analysis the same principles of newspaper writing are applicable to motion picture advertising because they both strive for a common goal—the public ear.

"Personality is the motif of every great news story. As Al Smith caught the public's fancy because of his colorful personality, so can exhibitors, in my opinion, hope to capture the public favor by exploiting the personality of various well-known stars. In this the studios, the motion picture magazines and the newspapers help tremendously by circulating feature stories with the result that the lives of stars are household words."

Coats said that the intelligent use of "art" in motion picture advertising could not be overstressed because it was far more important than either position, type or size.

"Get a clever artist, or use cleverly conceived mats, push the star's name, and the box office will take care of itself," was the way Coats summarized his unique theory.

Then the advertising man began to quote examples to prove the truth of his hypothesis.

"In Los Angeles at a prominent house the managers thought they could pull "Through Different Eyes" by stressing the story. They did, and it flopped. Other managers, seeing what had happened and the fallacy involved, exploited the personality of the stars, Edmund Lowe and Warner Baxter, made famous by "In Old Arizona," and the picture went over big," Coats pointed out.

"Again there is the case of "The Desert Song," Coats continued. "Lacking any outstanding stars, it had to be exploited as a musical success. Spotty returns show that it lacked the impetus of a real star's personality. People like the stars rather than the story because they are colorful, and lend themselves to the favorite trick of self-emulation, and self-identification.

"I have often heard managers say, and its true unquestionably, 'Put Clara Bow in any old thing, and she'll pack the place."

"Of course there are extenuating circumstances. For example "Show Boat" went over simply because of the fame of its author, but again it resolves itself into personality. It was Edna Ferber's personality instead of a star's, that was all.

"In my opinion, based on observation and some experience, I would rate the various advertising pulling points in motion picture exploitation as follows: 1, star (personality) 2, story, 3, novelty and 4, mystery (occasionally).

"As far as the newspaper angle is concerned, I would say that "art" is the most important feature of a good advertisement, with size second most important. Position is not so important because with art and size, stressing personality, the public will see it, don't worry about that.

"It is possible to cultivate a distinctive type face by consistently using it so that the reader can automatically know what theatre it is by the type. Yet what good would that do if you didn't have a dynamic personality, (feminine preferred) to exploit?"

While the above story carries a lot of weight for the larger cities and theatres, there is much in what Mr. Coats says that is just as good logic for the mass of smaller towns and theatre. We would like to get some more of his opinions on various phases of theatrical advertising.

"All For One And One For All"

MANAGERS' ROUND TABLE CLUB

Phil Chakeres Wins Springfield's Thanks & Respect

Our hats are off to Mr. Phil Chakeres, head of the Chakeres Amusement Co. of Springfield, Ohio, for the finest goodwill stunt ever put across in some time.

Briefly the idea was this: In the early part of July two Springfield detectives fought out a gun battle in a local hotel with a Kentucky gangster. During this conflict one of the detectives was shot to death and the other mortally wounded. Both of these men left families of four children under the working age.

The very next night Mr. Chakeres called a special meeting of the employees of the three largest houses, the State, Majestic, and Regent, and asked them to donate their services for a special benefit show to be held on Wednesday evening, the proceeds to go to the families of the slain and wounded officers. Every man and woman offered their services.

Clergymen, fraternity and other organizations in Springfield announced this worthy benefit, and the greatest surprise came from the newspapers. They had not been working any too well with the theatres for a long time, so you can imagine Mr. Chakeres' and his organization's surprise, when the papers came out with a two column story on the front page every day for six days. And not only that, but they sent their photographer down on Saturday to take a picture of the employees who were donating their services. This photo was run in their Sunday edition.

Tickets for the benefit show went like hotcakes, some people sending in twice the regular amount for what the tickets called for. The film exchanges in Cincinnati got behind the idea and donated first run pictures for the occasion.

Nothing was announced as to what was being shown, and that kept the people guessing. Several musicians and vaudeville actors also offered their services free. The morning of Wednesday, the 10th, the Masonic Home, which is the largest in the State of Ohio, sent its band to parade the city streets along with the employees and managers—and what a parade it was!

On Wednesday night, long before the time for the show which was held after the regular evening performance, lines of people were gathered at all three houses waiting to get in. Special police officers were stationed at each theatre to help handle the crowds. All the receipts taken at these shows were turned over to the president of a local bank, who was collecting funds for these families. It surely elevated Mr. Chakeres more than ever in the eyes of the Springfield citizens.

It certainly gives us extreme pleasure to broadcast to the entire industry the action of Mr. Chakeres in taking the lead in so worthy a cause, and we are certainly proud that many of his house managers belong to THE ROUND TABLE CLUB, and he himself has been an interesting follower of our activities.

George Allison Now Operating The Westwood in N. J.

We are certainly due to send an apology to our friend George Allison, formerly in the Uptown Theatre, in New York, and now operating the Westwood Theatre, in Westwood, N. J.

Before George reopened the Westwood Theatre he stopped in to say hello, and I at that time promised that I would announce his change. However, George must overlook my negligence at this time because things have been humming so fast at the Club that the card containing the notation was misplaced and only just turned up.

However, George, if you will send us some information about your advertising and exploitation in Westwood, we will give it prominent space in the News. Come on and let us redeem ourselves. Oak?

"Lobby Laughs" No. 6

By Dick Kirschbaum

SILENCE AND HOW!
YOU- I MEAN! CAN'T YOU DO ANYTHING TO STOP THIS NOISE? SUCH MANAGEMENT! OH- MY NERVES!
IS DE PATEY NOOZ FOIST?
TWO GUYS IS FIGHTIN' DOWN FRONT!
A KID IS SNEAKIN' IN T'ROO DE EXITE MISTURR
KIN I GO OUT T BUY A CONE?
MISTURR- WUTT TIME IZUTT?
WHEN DUZ DE MOVIES START, MISTURR?
THE'Z A BOY HITTIN' US-MISTURR!
GIMME THAT PROGRUM!
'SMINE! I'LL TELL TH MAN ON YA!
COWBOIZ NINJUNZ T DAY MISTURR?
I LOST ME BRUDDER!
A BOYS CUTTIN' SEATS!
NEXT WEEK
DICK KIRSCHBAUM

Saturday Matinees—Bless 'em!

Jack O'Connell Leaves Vita-Temple After Two Years

Jack O'Connell, for many years at the head of the Vita-Temple Theatre in Toledo, Ohio, and generally credited with having put that house on the map, over the toughest kind of opposition, has resigned his position.

Mr. O'Connell is leaving for Europe and will remain there for the rest of the summer. Upon his return he will assume the duties of general manager of a chain of houses.

The exact nature of Jack's new connection has not been made known, but since he is an active member of the MANAGERS' ROUND TABLE CLUB, this organization hastens to extend to him its heartiest congratulations.

Don't forget Jack, that as soon as you are back in harness again the ROUND TABLE CLUB wants to know what you are doing. Best of luck.

"I am very much interested in the Club, and never miss the MOTION PICTURE NEWS and the ROUND TABLE CLUB department. I find many helpful angles for real showmanship."

Mac Glazier
Crescent Garden Theatre,
Revere, Mass.

MANAGERS' ROUND TABLE CLUB

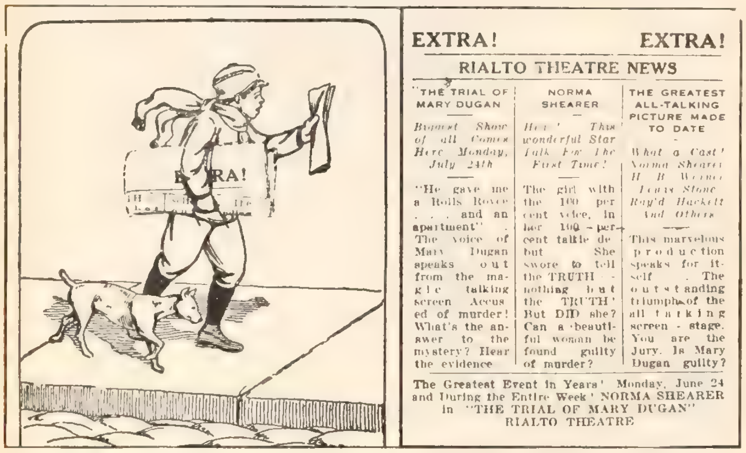
Salmon's Fine Work!

This is the second installment detailing the exploitation activities of Montague Salmon in Macon, Ga. The first appeared in last week's issue and the final part will be published next week.

Wise showmen will keep these suggestions handy for use in the immediate future.

C. E. L.

On the campaign for the Trial of Mary Dugan, perhaps the most outstanding of all the stunts was that of a card containing the picture of a newsboy. The arm of this boy was cut in such a way that the miniature edition of the newspaper itself was folded and tucked under his arm. This entire card measured but a few inches, yet it was very effective and was bound to be read by anyone who secured one of the cards. The way we have pictured it shows the paper folded and tucked under the boy's arm and then on the right side we show the newspaper open and exactly what it contained.



EXTRA! EXTRA!

RIALTO THEATRE NEWS

"THE TRIAL OF MARY DUGAN

Biggest Show of all Comes Here Monday, July 24th

"He gave me a Rolls Royce . . . and an apartment" . The voice of Mary Dugan speaks out from the magic talking screen Accused of murder! What's the answer to the mystery? Hear the evidence

NORMA SHEARER

Hear! This wonderful Star Talk For The First Time!

The girl with the 100 per cent voice, In her 100 - per-cent talkie de but She swore to tell the TRUTH - nothing but the TRUTH' But DID she? Can a beautiful woman be found guilty of murder?

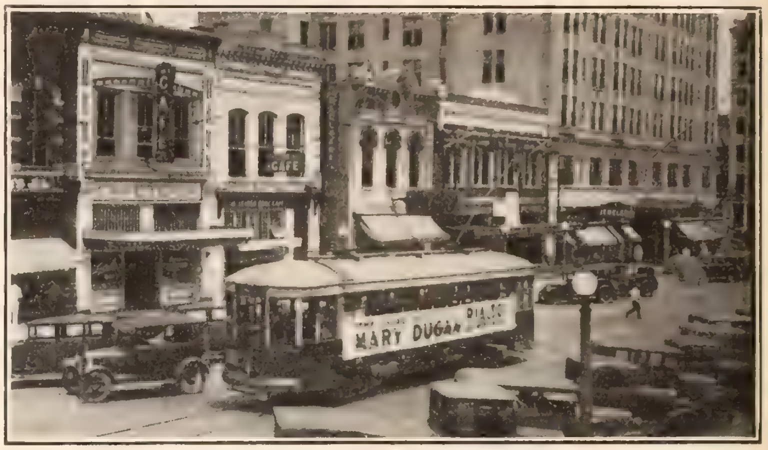
THE GREATEST ALL-TALKING PICTURE MADE TO DATE

What a Cast! Norma Shearer H. B. Warner Lewis Stone Ray'd Hackett And Others

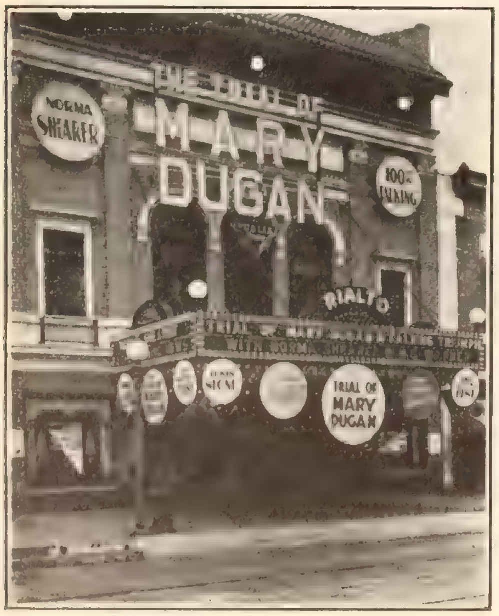
This marvelous production speaks for itself . The outstanding triumph of the all talking screen - stage. You are the Jury. Is Mary Dugan guilty?

The Greatest Event in Years' Monday, June 24 and During the Entire Week' NORMA SHEARER in "THE TRIAL OF MARY DUGAN" RIALTO THEATRE

Here again the trolley stunt was employed by Mr. Salmon with the usual good success. At the time this photo was taken it was passing through one of the most important business streets of Macon, thereby attracting attention of everyone in the downtown section. We rather think this is mighty good publicity.

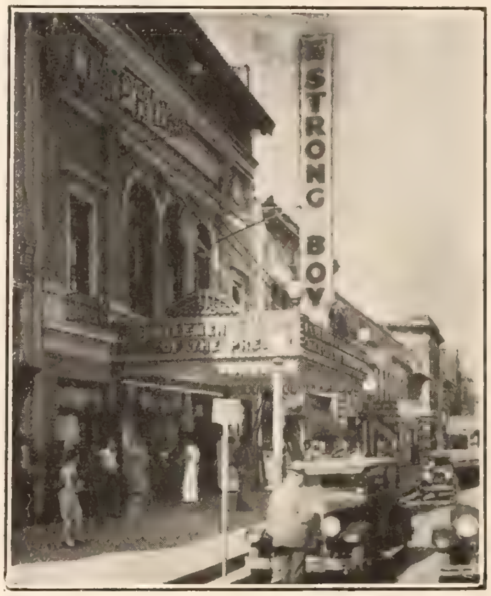


You will note here that the sign above the Rialto marquee for this picture differs from that used on Show Boat, and thereby brings out a point which we told you about in that portion of the Salmon story. This arrangement of the sign does not become monotonous to passerbys and naturally is attractive because it is different and varied on the different pictures which they show.



On Strong Boy you will note that Mr. Salmon employed an entirely different idea as far as a sign was concerned, and he erected a very effective temporary sign on the forward part of his marquee. I do not believe anyone will argue the effectiveness of this sign.

We also want you to see the effective cut out which was made for this picture, and which is certainly eye arresting and even more so under artificial baby spot lighting. The figure of the girl and the head is raised from the background and all the lettering has been sprinkled with tinsel before the paint dried, thereby giving the figure an animated and brilliant appearance.



(The final portion of this member's activities will appear in next week's issue. Be sure and read it!)

Bill Slater Gets Married And Clicks For A Full House

A novel slant was added to the opening of the sound system at the Uptown Theatre in Junction City, Kansas City, on July 10th, when a stage wedding was put across with William N. Slater, the House Manager and Miss Helen Rupp, of Los Angeles, playing the principal roles.

This ceremony was performed by a local Reverend, in the presence of a capacity, packed house. Bert Moore, well known member of the managerial staff, for the Dickinson Theatres acted as Master of Ceremonies, and a wedding present in the form of a midnight banquet for thirty invited guests was given by Mr. Glen W. Dickinson, the president of the Circuit.

The ROUND TABLE CLUB extends its heartiest congratulations and best wishes to Mr. and Mrs. Slater (and since your Chairman has only just embarked upon the sea of matrimony himself, he can also add his own sympathy?) Let's hear from you some more, will you, Bill? So long.

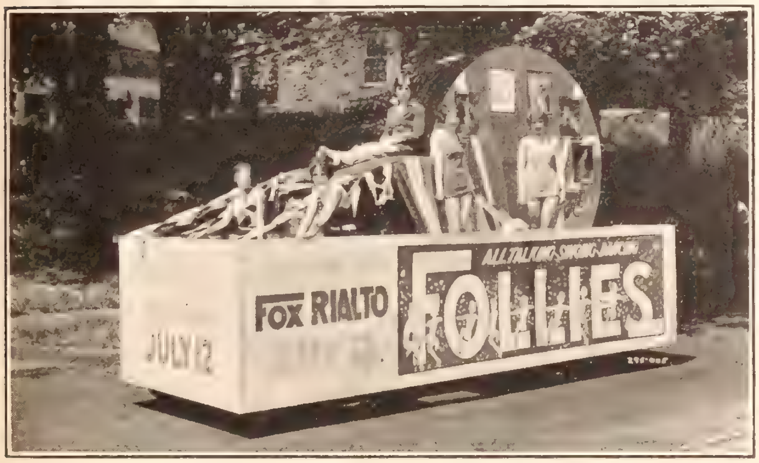
MANAGERS' ROUND TABLE CLUB

"Doc" Kimberley Prescribes Bathing Beautes And Floats

Our old friend, Doug, "Doc," Kimberley of the Fox Rialto Theatre in Tacoma, Washington, is a great believer in beautiful women and floats. And if you don't believe it you have but to cast your eyes on the illustration accompanying this story.

Here is an idea that won't cost you a million dollars, regardless of how large or small a scale you want to go in for, and the girls, God Bless 'Em, are available in any town on earth.

Just doll them up in short (the shorter the better) bathing suits, and if they are at all attractive, you can rest assured that your ballyhoo will command more than passing attention.



We are certainly grateful for "Doc" Kimberley getting back into the active fold once more, and we are going to place faith in what he tells us in his letter; i.e., that he will keep us posted on all his future activities. We happen to know from various inside reports that Mr. Kimberley has been engineering some mighty fine exploitations. Which means that the ROUND TABLE CLUB is going to have something for you other fellows to read about.

Don't forget the promise "Doc," and please keep us posted on everything that you put over in Tacoma.

Efficiency?

WE should hate to mention by name either the chain circuit or the executive whom we have reference to in the following little story, but it would appear on the surface that when an organization has attained a certain great height, both in the industry and in the minds of the public, they would not stoop to what is generally termed petty ideas in the operation of their houses.

We have particular reference at this time to a certain house manager who was faithfully discharging his duties and whose wife had but recently presented him with a baby boy, which took about all the reserve capital that that man was able to put aside against the coming of the youngster.

However, he got in bad with certain powers that be, with the result that within two weeks after his wife had passed through the most dangerous stage of childbirth which necessitated an operation, this manager was punished for what he was supposed to have done that did not meet with the approval of certain executives and he was taken out of the house, which was a large prominent, first run, and moved to a town far distant, in charge of a small three change neighborhood theatre.

As far as we could judge from what we learned, we could not find any great crime that was committed by this man, other than to incur the displeasure of this certain executive. But it would appear to us that if this executive was as big a man as he himself thinks he is, he would not have stooped to such a petty way of punishing a man whose chief crime consisted of having the courage of his own convictions.

Big circuits like big business are generally judged by their methods of conducting themselves, and it would take more than just calling themselves a big organization to live down actions of this kind which we can honestly say are not new with this particular organization. C. E. L.

Ed. Batlan Uses His Head To Work Out A Great Idea

Edward A. Batlan, the Manager of the Stanley Theatre, in Newark, New Jersey, just recently joined the Club. And there was one little thing about him that we wanted to pass on to the other members.

"Using His Head" would be a good caption for this little story. But at any rate I will put it to you the way he put it to me, and transfer a part of his letter to this article:

> *I am proud of the fact that we are the only suburban theatre that has a double organ console due to a very unexpected cause. One morning, right after rehearsal, we discovered a fire due to a short circuit in the console. It practically destroyed the mechanism inside. When the fire adjusters came in they decided that it could not be salvaged. So we received a new console. The burned console seemed to be in the way.*
>
> *One day I decided to see what we could do with it, and had one of the mechanics look it over. He said he could do it on his own time for a fraction of what I thought it would cost. We painted the console white with gold trimming; the mechanic fixed it up so that it plays just as well as the new one. We then put it on the stage and we have had the greatest success with it. I happen to have a man and woman organist and everytime we presented these twin organ numbers, we have had some very fine comments.*
>
> *This, of course, is just a suggestion that sometimes what we think is an absolute loss turns out to be very profitable.*

The Stanley Theatre, incidentally, is a Spanish type house, all on one floor, and the realistic points have been carried out in full detail. The seating capacity is a little over 2,000.

We will tell you more later about this new member, and one whom we believe is going to turn out to be a real active ROUND TABLER. Welcome to the Club, and let's hear from you early and often, Ed.

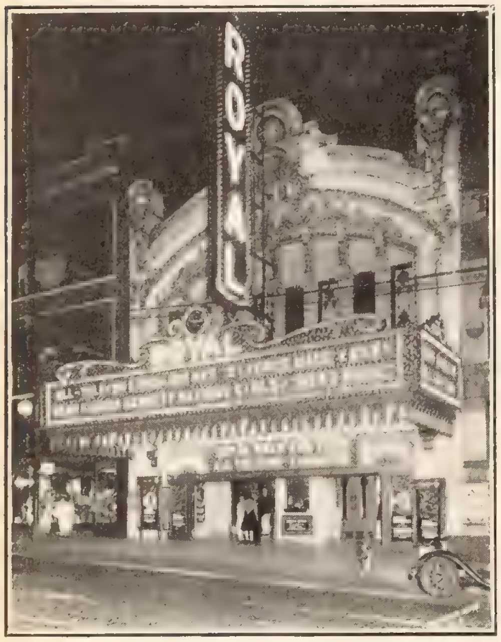
"Please accept my congratulations upon the interest your magazine has given to the problems of the exhibitor. I am sure that we are all hoping that this continues. Assuring you of any cooperation on my part that you may ask, I am.

Ernest L. Miller
Citizens Theatre Co.
Brazil, Indiana

MANAGERS' ROUND TABLE CLUB

E. F. Coppack Plays Up His "Talking Shorts" to Profits

Here is the way Manager E. F. Coppack, of the Publix Royal Theatre, in Kansas City, Missouri, advertised his Educational Comedy "Bee's Buzz." Unless the camera was kidding us, this is one of the most attractive fronts we have seen in a long time, and it is a distinct credit to Mr. Coppack that its appearance remains as good as the architect intended it to be.



We also wish to commend him for the way he keeps plugging his attractions and does not lose sight of the short talking features which are becoming such important subjects on all modern theatre programs today.

We hope to hear more from and about Mr. Coppack very shortly.

Fred E. Johnson Is Working Hard For Smmer Trade

Our good friend, Fred E. Johnson, of the Colonial Theatre, in Cambridge, Ohio writes to tell us that he has finally decided to send me a picture of himself, because he feels that his "mug," as he puts it, has as much right there as anyone else's and in this respect Fred is quite right. We would be delighted to publish his photo as soon as we receive it.

But to get to the more serious side of Fred's communication, I am going to reprint a section from his letter, in which he tells what he is doing to inveigle the customers into his theatre during the warm weather. As it is kind of hard to get anything out of Fred we generally like to play up every little thing he sends us, so we will run this story and in the meantime await with much interest the receipt of the photograph as promised in the beginning of his letter. Here's hoping it comes true very soon.

And by the way, Fred, do we go to Peelee Island this summer or do we stay home and keep our noses to the grindstone. You answer this, you're better able to than I am.

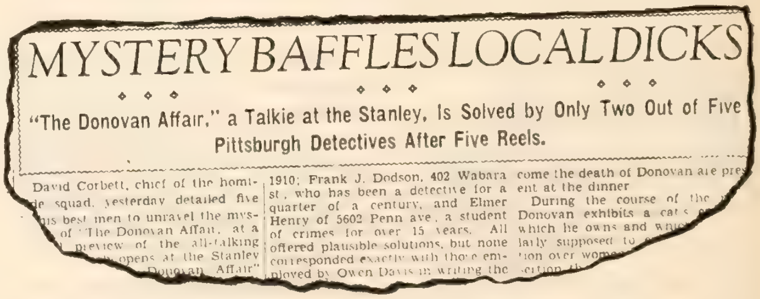
> *"Going to send you a picture of meself anyway as I see all the other boys are having their mugs published. Here is what I have done to inveigle the customers into the house during the summer months. Green lights in marquee denoting coolness; hanging baskets under marque, japanese lanterns on all lights in outer entrance to lobby; lobby has trellace over lights and morning glory vines twined around them; inside of house, have trellis clear across back of house extending to ceiling on which we have climbing roses in center section and morning glories on each side, jingle glass bells over archway at each aisle; green lights with hanging baskets around and small japanese lanterns under ceiling lights at rear. Makes a very pretty and pleasing effect and gives house a refreshing, cooling appearance. ICE WATER is always on Tap and we keep them rather cool with big small fans plus the big blower from basement. Always have a large bouquet of natural flowers in a basket at entrance on nice stand and one or two in the box office window. These flowers I raise in my own flower garden. At the Strand, my organist, Miss Dorothy Doughty, keeps the box office supplied with beautiful flowers from their gardens.*
>
> *Think I will run a rose matinee again next week."*

(Three Cheers! We've just received the promised photo, so turn to the Club pages first thing next week and see Fred in the flesh, not canned.)

> ***"As a member of the ROUND TABLE CLUB, of MOTION PICTURE NEWS, I wish to thank you for my certificate of membership in this Club. I am very proud of it and have placed it in the most conspicuous place in my office, and no one can enter the office without seeing it."***
>
> ***Gordon W. Reap, Manager,***
> ***Arcade and Omar Theatres,***
> ***Fort Meyers, Florida.***

Police Angle Always A Good Way To Grab Publicity

You've read about Larry Jacobs only a short time ago and also about some of his activities. But they covered mostly marquee dressing, etc., so we do not hesitate to bring him back on the dais to tell you something else. In selling "Donovan Affair" to Pittsburgh, Larry run a special preview of the picture betore some of the detectives on the force and this is the front page story that Jacobs won through his idea.



MYSTERY BAFFLES LOCAL DICKS

◆ ◆ ◆

"The Donovan Affair," a Talkie at the Stanley, Is Solved by Only Two Out of Five Pittsburgh Detectives After Five Reels.

David Corbett, chief of the homi-
de squad, yesterday detailed five
his best men to unravel the mys-
of "The Donovan Affair, at a
preview of the all-talking
opens at the Stanley
Donovan Affair"

1910; Frank J. Dodson, 402 Wabara st., who has been a detective for a quarter of a century, and Elmer Henry of 5602 Penn ave., a student of crimes for over 15 years. All offered plausible solutions, but none corresponded exactly with those employed by Owen Davis in writing the

come the death of Donovan are pres
ent at the dinner
During the course of the
Donovan exhibits a cat's
which he owns and whic
larly supposed to
tion over wom
cition th

Now we don't think anyone will step forward and claim that this is bad publicity. Hardly. We are all too anxious to crash the front page ourselves and so we naturally admire anyone who succeeded in so doing.

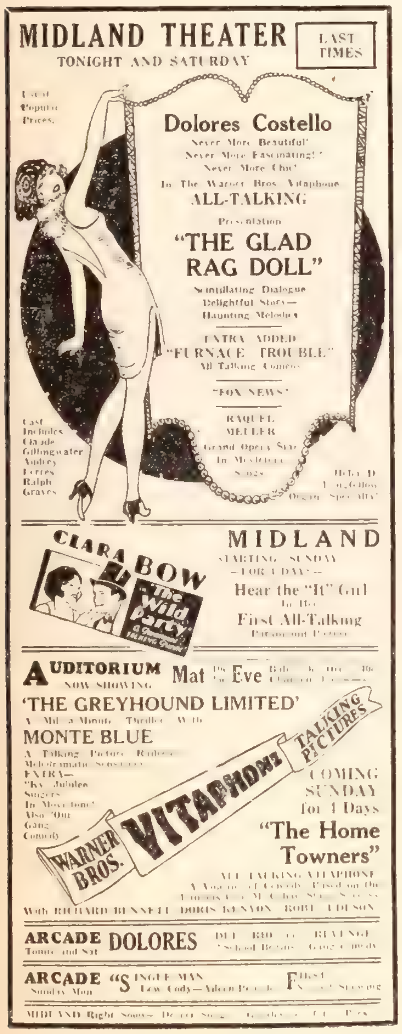
There have been several fine pictures released during the later part of the season which lent themselves to such exploitation and it always pays to put over a special preview for the police, press, etc., in connection with the proper stories. Besides getting 'em to go out and talk about your coming picture, it opens up an angle whereby the newspapers can make good copy of it.

MANAGERS' ROUND TABLE CLUB

"Social" Telegrams A Great Angle For Ed. Hiehle

Adding an entirely new slant to an old idea was the accomplishment of our good friend, Ed. Hiehle out in the Midland Theatres of Newark, Ohio.

You all read about the congratulation angle for high school students as used by several members and readers from the original suggestions contained in the Round Table Columns of the News. Well, here is the way Ed added his own idea and put a mighty fine touch to the whole idea.



MIDLAND THEATER
TONIGHT AND SATURDAY
LAST TIMES
Usual Popular Prices.
Dolores Costello
Never More Beautiful!
Never More Fascinating!
Never More Chic!
In The Warner Bros. Vitaphone
ALL-TALKING
Presentation
"THE GLAD RAG DOLL"
Scintillating Dialogue
Delightful Story—
Haunting Melodies
EXTRA ADDED
"FURNACE TROUBLE"
All Talking Comedy
"FOX NEWS"
RAQUEL MELLER
Grand Opera Star
In Movietone
Songs
Cast Includes Claude Gillingwater Audrey Ferres Ralph Graves
Organ Specialty

MIDLAND
STARTING SUNDAY
—FOR 4 DAYS—
Hear the "It" Girl
In Her
First All-Talking
Paramount Picture

AUDITORIUM NOW SHOWING Mat Eve
'THE GREYHOUND LIMITED'
A Mile a Minute Thriller With
MONTE BLUE
A Talking Picture
EXTRA—
Jubilee Singers
In Movietone
Also "Our Gang" Comedy
COMING SUNDAY for 4 Days
"The Home Towners"
ALL TALKING VITAPHONE
With RICHARD BENNETT DORIS KENYON ROBT. EDESON

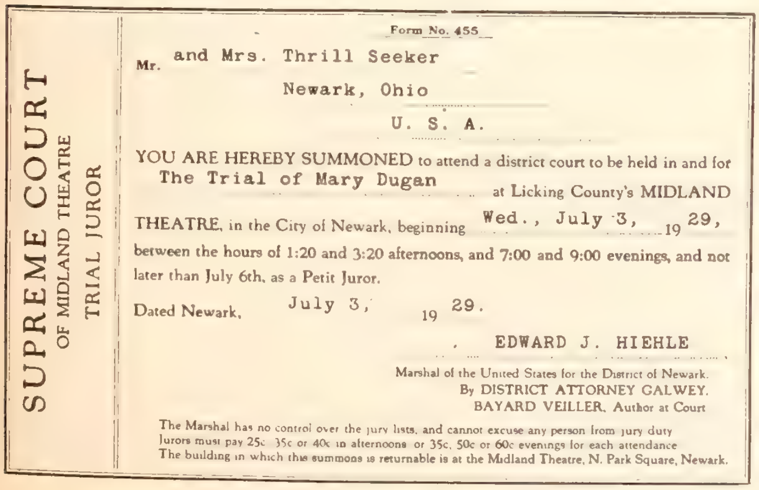
ARCADE Tonite and Sat DOLORES
"School Begins" Gang Comedy

ARCADE Sunday Mon "SINGLE MAN" Lew Cody—Aileen Pringle First

These "Social Messages" were delivered to every graduate and caused much talk about the Midland Theatre plus some fine newspaper space telling the whole city of this fine piece of good-will showmanship employed by Mr. Hiehle. This one is also of good use for birthday messages, where theatres have the necessary information, likewise any other function or occasion where such a message would create a kind feeling between the patron and the house.

Mr. Hiehle also tied up with the local schools on "Simba" to marvelous returns, whereby the schools marched to the theatre in a body on two successive afternoons and the teachers took care of collecting the admission from the youngsters. Great cooperation from the superintendent of schools signified their approval of the Midland Theatre as a place of entertainment for the youngsters of that city.

Still harping on Ed's activities, he is turning out something like 10,000 roto sections on "Divine Lady," which will be inserted in all his local papers and delivered to the readers via delivery boy. Here is an idea that Ed used sensibly and with good judgment. He only pulls this idea once in every month or two and in that way does not wear out the welcome on the mat from the newspaper people. He also runs a theatre party every once in a while for the delivery boys.



SUPREME COURT
OF MIDLAND THEATRE
TRIAL JUROR

Form No. 455

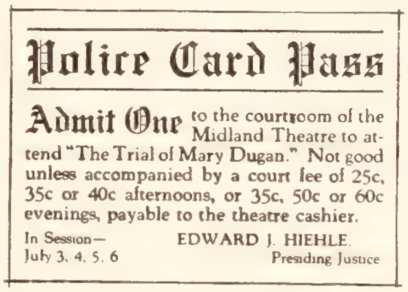
Mr. and Mrs. Thrill Seeker
Newark, Ohio
U. S. A.

YOU ARE HEREBY SUMMONED to attend a district court to be held in and for The Trial of Mary Dugan at Licking County's MIDLAND THEATRE, in the City of Newark, beginning Wed., July 3, 1929, between the hours of 1:20 and 3:20 afternoons, and 7:00 and 9:00 evenings, and not later than July 6th, as a Petit Juror.

Dated Newark, July 3, 1929.

EDWARD J. HIEHLE
Marshal of the United States for the District of Newark.
By DISTRICT ATTORNEY GALWEY.
BAYARD VEILLER, Author at Court

The Marshal has no control over the jury lists, and cannot excuse any person from jury duty
Jurors must pay 25c 35c or 40c in afternoons or 35c, 50c or 60c evenings for each attendance
The building in which this summons is returnable is at the Midland Theatre, N. Park Square, Newark.

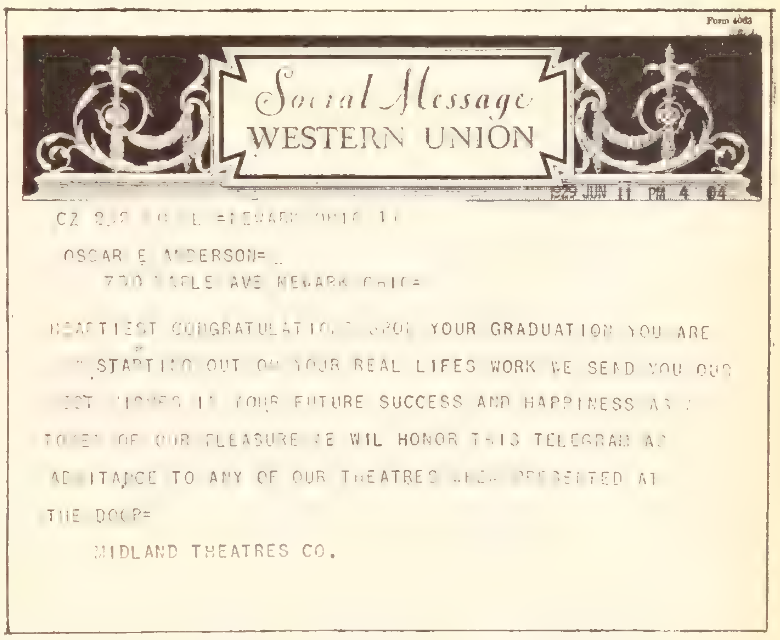


Police Card Pass

Admit One to the courtroom of the Midland Theatre to attend "The Trial of Mary Dugan." Not good unless accompanied by a court fee of 25c, 35c or 40c afternoons, or 35c, 50c or 60c evenings, payable to the theatre cashier.

In Session—
July 3, 4, 5, 6
EDWARD J. HIEHLE.
Presiding Justice

In a later letter we found this Jury Notice form which Ed used to exploit "The Trial of Mary Dugan" and apparently he laid his hands upon one of the original notices down at the city hall because this one looks like the real thing. Not only in appearance but in wording as well, and since we don't recall any part of Hiehle's past when he was engaged in "lawyering," then naturally he must have picked up the idea somewhere to make it so realistic.



Form 4063

Social Message
WESTERN UNION

1929 JUN 11 PM 4 04

CZ [illegible] NEWARK OHIO 11

OSCAR E ANDERSON=
[illegible] MAPLE AVE NEWARK OHIO=

HEARTIEST CONGRATULATIONS UPON YOUR GRADUATION YOU ARE STARTING OUT ON YOUR REAL LIFES WORK WE SEND YOU OUR BEST WISHES IN YOUR FUTURE SUCCESS AND HAPPINESS AS A TOKEN OF OUR PLEASURE WE WIL HONOR THIS TELEGRAM AS ADMITTANCE TO ANY OF OUR THEATRES WHEN PRESENTED AT THE DOOR=

MIDLAND THEATRES CO.

But what's a little thing like that to Ed? Nothin' at all. And here we give you a "looksy" at the "Police Card Pass" which is another natural in appearance and once more registers a good one for the Midland Theatre. These cards were printed on good blue card stock and measured about 2 by 3 inches.

(Note—Ed., if you dare to crawl back into your shell for another six months I'll trot out to Newark and raise more hell with you in ten minutes than the Gus Sun party could raise in a year. Believe it or not.—C. E. L.)

Real Club Spirit!

We wish to take this means of thanking the large and enthusiastic membership of the Round Table Club for their prompt and wonderful co-operation displayed by the attention they have given the recent Club communications addressed to them.

It is this spirit which is making the Club the great factor which it represents in the industry today, and is but another way of demonstratng the slogan "All For One and One For All."

C. E. L.

MANAGERS' ROUND TABLE CLUB

J. H. Wilson Works Out Many Stunts At Rutland Strand

J. H. Wilson, the assistant manager of the Strand Theatre, in Rutland, Vermont, came through with a corking exploitation on the "Innocents of Paris."

This consisted of a little two-page folder with the front page reading "Introducing America's Newest Thrill." The inside spread shows, on two-thirds of it, a picture of Chevalier, and the other third carried the wording about the picture, the play date, and the theatre.

Enclosed in the same envelope was a small capsule which when opened and unrolled carried a corking plug for the "Doctor's Secret." Here is one that you should all take advantage of, and if you want to know more about it just drop a line direct to the Strand, up in Rutland, and we are sure that they will be glad to comply with your request, and give you all the dope as well as samples.

We certainly like to hear a lot more from that outfit up there as it looks as if S. W. McKay, the Manager, and J. B. Wilson, his assistant, are two boys who are always on the job.

Joe Walters Proves That A Good-Turn Means Good-Will

Joseph Walters, the genial manager of the Dreamland Theatre in Chester, S. C., certainly added a new slant to showmanship, when he pulled the following:

He has posted an announcement in the lobby of the Dreamland Theatre, advertising the Daily Vacation Bible School, at the Presbyterian Church, for the month of July. And in addition to this, Mr. Walters is running a slide on the movie-screen announcing this Bible School. This is surely the first, if not one of the first times a religious school has been advertised in a moving picture house, and Mr. Walters should be congratulated on his fine spirit of cooperation.

In return the Bible Classes have sponsored pictures at his Theatre, and many Civic organizations have taken advantage of the opportunities offered them by Mr. Walters in this way.

If this isn't clear and concise proof that such cooperative, good will tactics are productive of good box-office and good will returns, then we don't know what else we can pass on to further prove this theory to our many members and readers. Thanks for the information, Joe, and we certainly would like to hear a whole lot more from you.

Managers' Round Table Club Employment Bureau

Theatre owners, chain executives and any others interested in making contacts with efficient, dependable house managers are requested to communicate with this Club.

We have, on our lists, some men, at present employed, with excellent records. They are located in all parts of the country.

Correspondence will be treated confidentially and the information furnished will guide you in selecting the right kind of a manager.

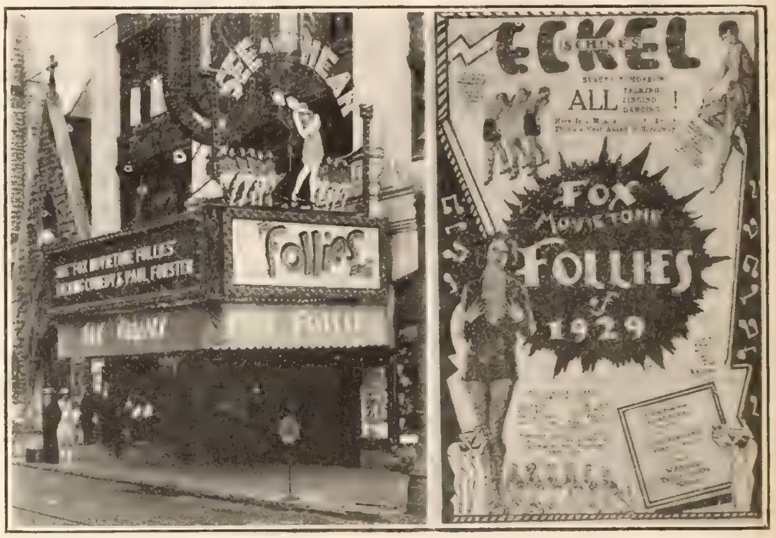
Address your inquiries to Charles E. Lewis, Chairman, at 729 Seventh Avenue, New York City.

Managers' Round Table Club.

(Note.—Managers wishing to register in this Bureau should send for proper form to be filled out.)

Morris Shulman Of Eckel Shows Good Judgment On Advt.

Here we want you to take a look at two stunts handled by Morris Shulman, the present manager of the Eckel Theatre, of Syracuse, New York. The photo on the left shows forth, to good advantage, the mighty fine display which he arranged for the "Fox Movietone Follies." We also would call your particular attention to the cut-out arrangement under the oval "See and Hear" electric sign on the side of the marquee. From our own knowledge of Syracuse, we wish to tell you that this sign faces toward the main street.



On the right side we show his newspaper ad on the same picture. And if there is any fault to be found we would be delighted to have the fault-finders send in their expressions by return mail.

We sincerely trust that Mr. Shulman will continue to keep us posted on the type of stuff he is putting across and that he includes his own photograph in his next letter so that we may all get a better idea of how he looks.

Supposing you make a point and do it at the first opportunity. This O. K., Morris? Fine!

Wm. J. Gane Earns, Some Well Deserving "Good Will"

William J. Gane, manager of the Park Theatre in Williamsport, Pa., grabbed himself some mighty fine good will publicity when he cooperated with the Sightless Social Club, an organization composed of about sixty-five blind persons of Williamsport, and invited them to be his guests at the Park Theatre for the showing of the Broadway Melody.

When these unfortunate guests were assembled in the theatre before the performance, the story of the play was read to them, and many of them now sightless had never before witnessed a motion picture, even before becoming blind. Therefore this party was going to be a distinct novelty to them.

Many of us would do well by profiting through Mr. Gane's idea, and look around to see whether we cannot find some organization of a similar character, that we might tie in with, and thereby accomplish a twofold purpose, first—creating a lot of good will publicity and second—actually doing a community good for some unfortunate group.

MANAGERS' ROUND TABLE CLUB

L. O. Davis Offers A Suggestion For Old M. P. Equipt.

L. O. Davis, General Manager for the Virginia Amusement Co., operating four houses in and around Hazard, Kentucky, contributes a suggestion which we thought was very good. Many theatres are discarding their old booth equipment due to sound and talkie equipment. And for the mighty few dollars they are being offered for this old equipment, they would do well to follow the suggestion of Mr. Davis, and donate their equipment to their local city or high schools.

As Mr. Davis, himself says: *"I, of course, when I installed sound equipment wanted the best and installed two new projectors, so I gave the schools my old machines and screen. I am also installing same for them, as well as supervising the construction of their booth, etc."*

Mr. Davis has secured the consent of the school that they will not run pictures and charge admission or interfere in any way with the theatre business. And as good will is a very valuable asset, especially when one holds the good will of the schools and the churches, he has made a very wise move. We certainly agree with Mr. Davis when he says that the Civic Club and men who usually comprise the Board of Education in small towns are very valuable to the exhibitor, when he can have their good will.

We are reprinting the wording of the letter received by Mr. Davis from the city School Board of Hazard, Kentucky, and this will explain better just how they accepted his very fine contribution.

> Mr. L. O. Davis, Manager
> Virginia Theatre
> Hazard, Kentucky.
> Dear Mr. Davis:
>
> The Hazard Board of Education wishes to hereby acknowledge with their sincere appreciation your recent contribution to the instructional equipment of our city schools.
>
> We have been looking forward to the time when we could have such equipment and your generous gift, a complete machine with screen, has made it a realization.
>
> As a further expression of our appreciation we are hereby affixing our signatures, and we, as individuals, wish to add our expression of thanks to you.
>
> Yours truly,
> R. L. Collin
> Taylor Hurst
> J. M. Ray
> B. P. Wootton
> E. C. Wootan, Secy.
> R. J. Whittinghill, Supt.

We are certain that a showman of Mr. Davis' type is constantly doing things on his circuit that would be very interesting and profitable to the many readers and members of the ROUND TABLE CLUB pages, and we sincerely trust that Mr. Davis will continue to keep us posted upon the activities of the Virginia Amusement Co. Thank you very kindly, Mr. Davis.

Joe E. Murdock Wins Stanley Contest In Western Pa.

Hurrah for Ridgeway, Pa., and manager Joe E. Murdock of the Strand Theatre in that city. Boys if ever a man deserved a whole gob of credit, Joe is the guy. Imagine this one if you can:

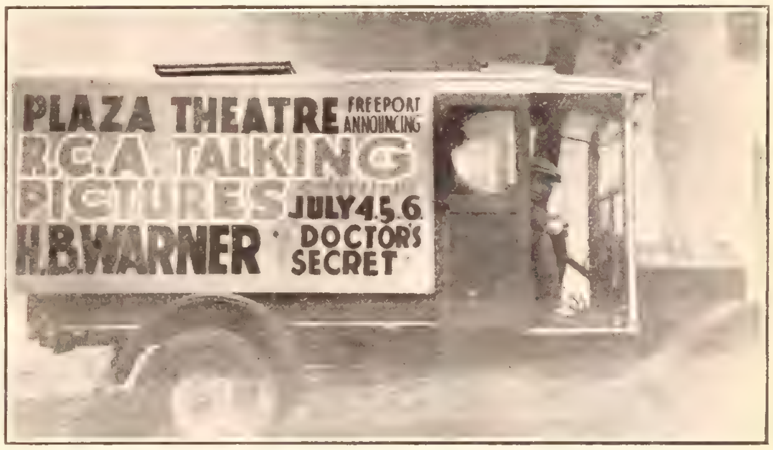
There was recently staged a contest for all the Stanley-Davis-Clark Theatres in North Western Pennsylvania, and out of all the theatres and managers mixed up in trying to cop first place and the prize money that went with it, it remained for the manager of a theatre located in a town of only 6,000 population to run away with all the honors and a check (or as they spell it, cheque) for $500 of our gorgeous filthy lucre, dough, cash, mazooma, or what ever you want to call it so long as the grocery and butcher will accept it for it's face value.

Now looka here you Joe Murdock, come through with some information as to what you did to win this great contest. Just remember, being a real live hero in your own town is applesauce today, you must let the whole wide world know about yourself and your accomplishments. So we will await, impatiently, your little letter and a photo of yourself so that we can give you the space you are entitled to for this corking contest you won. What do you say?

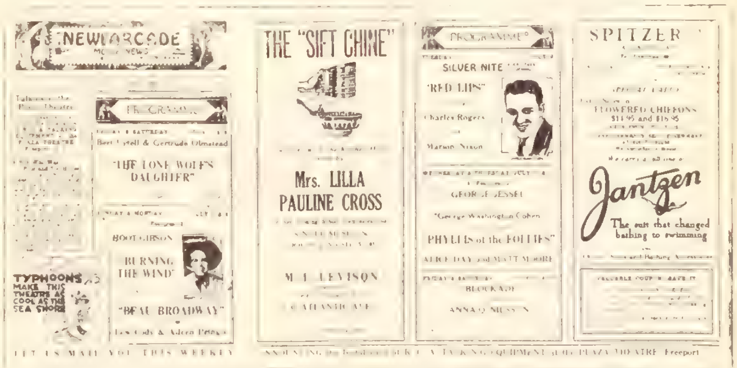
Monty MacLevy Preparing Campaign for "Sound"

Monty MacLevy, who has been rather silent for a while, has finally come through with news of what he is now doing.

They are quite busy installing talkies in the Plaza Theatre, in Freeport, L. I., and as a form of a ballyhoo, he has tied-up with the local amusement park in town. They are using a calliope belonging to the amusement park, which travels all over the town, and around the town, and all that it is costing the theatre is a trailer, which we think is darn good cooperation tie-up.



You will note from the accompanying picture, how attractive this truck looks, and it certainly is a great selling medium for the theatre and the policy. No doubt when the sound pictures start everyone in and around the city will know what to expect.



NEW ARCADE

PROGRAM

Bert Lytell & Gertrude Olmstead

"THE LONE WOLF'S DAUGHTER"

HOOT GIBSON

"BURNING THE WIND"

"BEAU BROADWAY"

Lew Cody & Aileen Pringle

TYPHOONS MAKE THIS THEATRE AS COOL AS THE SEA SHORE

LET US MAIL YOU THIS WEEKLY

THE "SIFT CHINE"

Mrs. LILLA PAULINE CROSS

M. L. LEVISON

ATLANTIC AVE

PROGRAMME

SILVER NITE

"RED LIPS"

Charles Rogers

Marian Nixon

GEORGE JESSEL

"George Washington Cohen"

"PHYLLIS of the FOLLIES"

ALICE DAY and MATT MOORE

BLOCKADE

ANNA Q. NILSSON

SPITZER

FLOWERED CHIFFONS $14.95 and $16.95

Jantzen

The suit that changed bathing to swimming

VALUABLE COUPON SAVE IT

ANNOUNCING ... R C A TALKING EQUIPMENT at the PLAZA THEATRE Freeport

We also want you to take a look at Monty's program which is being used at the New Arcade, in Lynbrook, L. I., and which we believe, for the size theatre he is operating, is very effective and neatly made up. We rather like Monty's style and expect to hear a lot more of him one of these days.

Keep up the good work, always keep us posted on your activities.

MANAGERS' ROUND TABLE CLUB

WHAT ARE YOU WAITING FOR?

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

729 Seventh Ave., New York City

I hereby apply for membership in the Club.

Name ....

Theatre ....

Address ....

City ....

Policy ....

Capacity ....

State ....

Wm. A. Johnston
Honorary Chairman

C. E. Lewis
Chairman

JOIN NOW!!

Here's the Blank

Recent New Members!

JOE GOETZ is the managing director of the State Theatre, in Dayton, Ohio, and we can recall some very pleasant times in that city last summer. The only trouble with having such good times is that they don't last long enough and we had to pass on. But, listen, Joe, can't we talk you out of your picture and something in the form of a letter about yourself? Come on through and give us the "dirt." Thanks.

* * *

JACK MERRIMAN manages the Valentine Theatre in Toledo, Ohio. We tried to see the manager of that house when we were in Toledo last summer, but he was out to supper when we called and the rest of our visit was confined to interviewing Jack O'Connell over at the Vita-Temple. But Merriman can certainly make up for lost time by getting into the swing of Club activities and tell us what he and the theatre are doing to get the customers into the Valentine. How about it Jack? Oak?

* * *

COL. HARRY LONG manages the Loew's State Theatre, in Louisville, Kentucky. And, boys, we should be glad to extend a welcome hand to this honest-to-goodness showman who can pass on some mighty good slants in the way of exploitation. How about it, Col.? Can't you start off your membership with some information about yourself? It will be more than appreciated. Thanks a lot in advance.

ERNEST EMERLING, manager of the Loew's Theatre in Memphis, Tenn., a modern vaudeville and picture house, affords us the opportunity of learning about things theatrically down there in Memphis. If Mr. Emerling gets the Club spirit he will probably find the spare moments to keep us informed. We can only wait, and hope.

* * *

RUSSELL B. MASTERS heads the operating staff at the Capitol Theatre in Bowling Green, Kentucky. Russ, can you think of some recent picture that you put over particularly well in your town that the other members of the Club might benefit by reading about? Try hard and see if you can't pass along some interesting "dope" to the other boys in the Club. They, in turn, are always extending a helping hand to you and the host of other members.

* * *

Proposed by Harry Brown, Jr.:

MURRAY A, LAFAYETTE, managing director of the B. F. Keith Broad Theatre in Trenton, N. J., comes highly recommended to the Club and we will be awfully disappointed if he does not turn out to be a real active member. Start it off, Murray, with your own photo and something about your past experiences in this show business of ours. And if you can find the few minutes needed, tell us about your advertising in Trenton.

* * *

Proposed by F. M. Boucher:

JOHN L. MILLER, manager of the New Theatre in Staunton, Va., was enrolled in the Club through Mr. Boucher who was formerly in Winchester. We hope that F. M. injected some of the Club spirit into this new member and will look for signs of it in future correspondence with Mr. Miller. How about telling us all a little about yourself, John? We would really like to get better acquainted. Thanks.

* * *

Proposed by Meredith P. Cramer:

GEORGE SILPATH is the operating head of the Fox Theatre in Burlington N. J. Coming from that peppy part of the state leads us to believe that George has put over some fine advertising and exploitation, but we will be better able to judge after we see some of the stuff which we want him to send us. Start the ball a-rolling Silpath. And be sure to send on your own photograph as well. We want everyone else to see you too.

AN ORGANIZATION

OF ——!

BY ——!

AND

FOR ——!

THE MANAGER

— OUR SLOGAN —

"ALL FOR ONE AND ONE FOR ALL"

Photos of Members

THE Club is anxious to publish photographs of every member and would, therefore, appreciate receiving as many as possible for use in future issues of the Club columns. If you have not already done so, PLEASE send us your own photo at once. Thank you.

C. E. L.

Regional News from Correspondents

Bandits Get $800 From St. Louis Theatre

A DARING hold-up at the Grand - Florissant Theatre, 2138 East Grand Boulevard, St. Louis, Mo., the afternoon of July 23 netted three bandits about $800 in cash. John Weaver, manager of the theatre, was forced to open the theatre safe which was in the theatre vestibule in full view of persons passing along Grand Boulevard.

Reuben Josephson of Kansas City and associates plan the construction of a new theatre in Trenton, Mo., to cost about $100,000. It is reported the new house will seat 900 persons and cover a site 55 by 120 feet.

The Empress Theatre Co., St. Joseph, Mo., has been incorporated with 20 shares of $100 par value stock. The incorporators are George M. Bell, St. Joseph, 10 shares; Kate B. Welda, Kansas City, 1 share and Bernard C. Cook, Kansas City, 9 shares.

A lone robber held up the Coronado Theatre in Rockford, Ill., on July 27 and escaped with $3,000. The theatre was crowded at the time. On May 17 three bandits obtained $1,000 in a hold-up of the Coronado's box office.

St. Louis Amusement Co. A stock came to life on the St. Louis Exchange during the week ending on July 27 and some 110 shares changed hands at $20 a share. This compares with a low offer the previous week of $13 a share. It is still far below the original subscription price for this security. However, general opinion is there are better days ahead for St. Louis Amusement A.

Skouras A closed July 27 at $35 bid and $38 asked.

Steve Butler, special representative for independent motion picture theatre men of the St. Louis territory has gone to Los Angeles and Hollywood to obtain information on the application of sound motion pictures to neighborhood theatres.

Fox Wesco Annexes Napa, Cal., Theatre

FOX WEST COAST has acquired Hippodrome Theatre, Napa, Calif., from Sam Gordon, owner and manager. The deal was consummated by W. H. Lollier, who represented H. B. Franklin and Howard Sheehan.

R. A. Walker, of Fort Jones, has purchased another Power's projector for his theatre.

Exhibitors driven out of the Valley by the heat wave were Ed Miller, of Willows; Gus Johnson, of Newman; and Sam Dubois, of Dos Pallos.

Ralph E. Crabill, who has been associated with the Publix Theatres as Pacific Coast Supervisor, left San Francisco for New York, where he will become assistant to Sam Katz.

Eschelback & Markowitz, who recently took over the Strand Theatre, at Los Gatos, have refitted the house completely. They have installed sound equipment.

Chicago Will Have New Playhouse; M. P. Theatre Guild Behind Project

A REAL innovation in motion picture theatres is seen for Chicago in the announcement that the Motion Picture Theatre Guild of New York will erect a small playhouse on the near north side which will cater to the intelligentsia in architectural conception and appointments as well as in its programs. The little cinema, which will seat 300, is to be built at 151 East Chicago Avenue, where the Guild has acquired a twenty-year lease.

Like similar enterprises in New York and other cities the Chicago Guild theatre is expected to reveal the last word in things modern—and modernistic. If the Guild follows the scheme of its New York venture, Chicagoans will be introduced to Ping-Pong as one of several diversions which the little playhouse will afford its discriminating clentele.

H. M. Herbel, Universal manager in Chicago, is the proud father of an eight-pound boy. Mrs. Herbel is the former Gladys Walton, screen star. Mother and baby are reported to be doing fine.

The El Tovar is the name of the beautiful new theatre opened last week at Crystal Lake, Ill., by the Crystal Lake Theatre Corporation. The new house has a seating capacity of 1,200. It was designed in the Spanish style of architecture by Elmer F. Behrns, who is responsible for a number of attractive playhouses in and around Chicago. Margaret Tracey is manager of the El Tovar.

Del Goodman, who hails from Chicago, but who has been making his headquarters in Japan, where he is general sales manager for Fox, is visiting his home city, and will shortly return to the Orient.

A. Hainline is redecorating the Illinois Theatre at Macomb, Ill., where he recently installed sound equipment.

Fred J. McConnell, general sales manager of short product for Universal, was in Chicago last week in connection with an important tie-up which is soon to be announced.

Gloria Swanson, United Artists star, was greeted by a crowd of newspapermen and photographers when she arrived for a brief stop in Chicago on the way to the East.

The Peerless Theatre, Kewanee, Ill., which has been closed for the past month, will reopen on August 15 with a number of improvements and sound programs.

Willis Kent, film producer, was a visitor in Chicago. Mr. Kent is making a tour of exchange cities.

Harry Taylor, Western division manager for Universal, passed through Chicago en route to New York. Mr. Taylor has been appointed Western sales director. His successor has not been named.

Irving Mandel, head of Security Pictures Corporation, is taking a little automobile ride—one that will take him to sunny California.

W. D. Burford, head of the Great States Theatres booking department, and his assistant, J. P. Dromey, left last week for New York to confer with Publix officials on booking matters.

The Publix Indiana unit, which formerly comprised the Fitzpatrick-McElroy chain of theatres, will establish headquarters in the same building with Great States Theatres at 162 N. States Street.

Jones, Linick and Schaefer have taken over the Star-Garter Theatre, which has been operating as a burlesque house. The same policy will continue.

A new Publix house at Marion, Ind., opened its doors to the public last Wednesday. The new house is called the Paramount.

Frank Jenks is the new master of ceremonies at the Sheridan Theatre, which was opened by Fox last week with the Fanchon and Marco stage shows. These units will alternate at the Terminal Theatre.

With the opening of the Portage Park Theatre on August 21, Commercial and the Crown, all Fox Theatres are equipped with sound. Leslie Sparr, formerly manager of the Portage Park, has been named manager of the Sheridan.

Mr. and Mrs. James Stepanek, of the Lynn Theatre, and their two sons, motored to Denver, Colorado Springs and Yellowstone Park for their vacation.

Fred Gilford, of the Century, Madilen and Ashland Theatres, and family will spend their vacations at Elkhart Lake, Wis.

Tom McKenzie, manager of the Crystal Theatre, is spending his vacation with his daughter at Battle Creek, Mich.

Fred Schaefer, also of the Crystal Theatre, together with his wife, is spending his vacation at the home of his brother, Pete Schaefer, at Eagle River, Wis.

Clayton Bond, who has been general manager for the Boston circuit, will leave for Philadelphia, where he has accepted a position with the Mastbaum circuit.

Kans. Town Will Hear Blue Law Test Case

DISTRICT court in Hiawatha, Kan., in November will hear a test case of a Hiawatha "blue law" ordinance.

Leroy Dunnuck, picture theatre manager, was recently fined $50 in police court for operating his show without a permit from the welfare board, appointed by the mayor to supervise public amusements. The action came after Dunnuck operated on a Sunday contrary to a provision of the permit given him by the board.

Plane Brings Print To Canadian Exhibitor

AN airplane was used for the first time in Canada to rush a film shipment to a waiting exhibitor after it had missed train connections when a print was sent by chartered airplane from Toronto to the Capitol Theatre, Kingston, a distance of 156 miles, in one hour and 20 minutes.

Several Canadian cities are preparing a petition for presentation to the Canadian Federal Government asking for Dominion-wide Daylight Saving starting next year. Objections have been raised by labor unions and rural residents.

Mrs. Lucy Cosmos was sentenced to two years in the Kingston Penitentiary by Judge S. Campbell, at Beamsville, Ontario, when she was declared guilty of setting fire to Robinson's Theatre, next door to her hotel.

In the July 13th issue of Motion Picture News an item appeared to the effect that "a bailiffs sale of the assets of Film De Luxe, Ltd., Montreal, Quebec, took place July 2." E. Dubuc, secretary of the Film De Luxe, Ltd., informs Motion Picture News that this information is false, declaring that "the company is still in the game and intends to remain for some time yet." Motion Picture News regrets the error.

George Rotsky, manager of the Palace Theatre, Montreal, and winner of the managers' contest of Famous Players Canadian Corp., spent the past week in New York in search of further ideas.

Four suburban theatres, of Winnipeg, Manitoba, recently acquired by Famous Players, are being wired. They are the Gaiety, Wonderland, Arlington and the Crescent.

Two bandits held up Nicholas Malouf, manager of the Maisonneuve Theatre, Montreal, Quebec, in his office and robbed him of $596, which he was preparing to take to the bank.

Items Of Interest To Syracuse Film World

SYRACUSE motion picture operators and managers were guests of the Schine-Eckel Theatre last Wednesday night when they gathered at the Syracuse house at 11:30 o'clock to hear a talk on sound pictures by F. H. Richardson, technical editor of the Exhibitors' Herald-World, William Canavan, president of the International Alliance of Theatrical and Stage Employes gave a brief talk. After the lecture the group was entertained at Wood's Restaurant. Paul L. Forster, organist was master of ceremonies. William L. Doss, president of Local Union, 35, and Morris Schulman, manager of the Eckel, gave brief addresses.

In the absence of Harry Weiss, manager of Loew's State Theatre, Syracuse, Charles McLeary of Buffalo, is acting as manager of the local house. Mr. Weiss is on a two weeks' automobile tour.

Auditorium, Baltimore Will Install Sound

SOUND equipment may be installed in the Auditorium Theatre, a legitimate house, Baltimore, for the coming season according to Fred C. Schanberger, Jr., manager of that house.

Due to suffering from infected eye, Mike Maloney, manager of Loew's Valencia, Baltimore is wearing brown colored glasses now.

The Organists' Club of Washington, D. C., attended a picnic at Herald Harbor, near that city recently. Many members attended in thirty machines which started from the capitol city at 9 A.M. with their families and friends. Irene Juno had charge of transportation and Harold Pease had charge of traffic. Among the entertainment was a bathing suit race won by Harry Manville, president of the club.

Joe LaRose, production director at the Fox Theatre, Washington, D. C., has arranged to have one of the sixteen dancing girls at the Fox Theatre, Washington, D. C., go on a week's vacation each week for the next sixteen weeks. In this way fifteen girls will remain always in the ensemble.

Vacations are the order of the day in Baltimore just now. Walter Hanrahan, is now on a fortnight's leave during which time his work at Loew's Parkway is being done by Harry Werner, on the Loew staff in Baltimore.

Frederick Schmuff, manager of the State, a Baltimore residential house, is now enjoying two weeks away. C. W. Henderson, booker for the F. H. Durkee Interests, controlling about ten Baltimore residential houses, has just left for a trip. Charles Alexander, manager of the Arcade, Hamilton, is now away.

Frank H. Durkee, head of the Durkee Theatrical Interests, has returned from a boat trip to Nova Scotia and Canada with Harry Schwalbe, Philadelphia exhibitor.

Mrs. J. M. Shellman, wife of the motion picture editor of the Baltimore Sun and their two children, are now enjoying a vacation on the Eastern Shore of Maryland.

Preparations are being made by Morris A. Mechanic, proprietor of the New Theatre, Baltimore, and his recently appointed publicity director, Charles H. Meigel, for a reception to be given to the Fox Movietone Airplane Unit which visits Baltimore July 31. In advertisements for the New Theatre, July 28-29, Mr. Mechanic announced that Baltimore would have its picture taken upon that date.

New Lessee Likely For Evansville House

A POSSIBILITY that the Majestic Theatre,, Evansville, Ind., may reopen in the fall under new management, thoroughly remodeled and seating capacity enlarged, and possibly with talkie equipment installed, now looms following the announcement by Charles Sweeton, president of the North Side Amusement Co. and operator of the Majestic, Ohio and Royal Theatres, Evansville, that his firm's lease on the Majestic expires August 31 and may not be renewed.

Phillip Skora, owner of the building housing the 1200 seat downtown theatre, says it is quite possible the house may be under new management when it reopens. He further stated that thorough remodeling work will start soon, and the house extended back several feet to enlarge its seating capacity. He indicated that if Sweeton does not renew his lease talkie equipment would probably be installed and the present combination picture-stage show policy discontinued. Skora also said that propositions for the taking over of the house have been made to him by both Warner Brothers and Paramount, but nothing definite has yet been arranged. The Majestic is now experimenting with Saturday and Sunday straight picture shows only in the hope of staying open through the summer, but business under this plan has not been up to expectation so far.

Aided by two midnight press preview parties and extensive advertising, Loew's Victory has experienced during the past week its best business in over six months.

With several hundred workers imported into town for a 15-months stay during the construction of a Wabash River bridge, the Harmonie Theatre, New Harmony, Ind., has abandoned its four night a week policy and is now running seven night and Saturday and Sunday matinees, according to John Rutledge, manager.

For the first time in several months, there is no outlet in Evansville for the product of several of the big producing companies. First National has not had a picture here since early in March; RKO, Pathe and Universal have fared little better, and since the new American closing Fox and Columbia are out. Loew's Victory is playing Paramount, M-G-M and United Artists while the New Grand is almost exclusive Warner Bros. talkers.

News Briefs From The Salt Lake Film Mart

MANY of the theatres in the Utah territory presented free performances to the pioneers and elderly folks in Salt Lake City July 24th, the Utah Pioneer day.

J. F. Baker, manager of the Salt Lake City Columbia branch, returned recently from Hollywood where the Columbia sales convention was held.

Art Baron has just joined the Columbia sales force and has been assigned the Utah territory.

Loraine Allen, cashier for the Salt Lake City Columbia office, is now vacationing in Los Angeles.

Sam Feinstein, Salt Lake City branch manager for R-K-O, is making the Idaho territory this week. Miss Anne Christensen, of this office has been promoted to cashier.

District Manager M. A. Brown, of the Tiffany-Stahl offices, was in Salt Lake City inspecting new quarters to be occupied by the local branch, on his way to Los Angeles. The Tiffany-Stahl personnel will be in the new building and will announce a formal opening early next week.

Andy Murdock, of the Ideal Theatre, at Heber City, Utah, recently visited the Salt Lake City exchange mart.

Mrs. Littlejohn, of the Lyric and Star Theatres at Price, and the Strand at Heber City, Utah, is lining up some new productions along the row. Sound equipment has just recently been installed at Littlejohn's Star Theatre at Price and the Strand at Heber City.

"Buck" Wade, for some time connected with Metro-Goldwyn-Mayer as sales representative, has recently become associated with Tiffany-Stahl and will work Montana.

Mrs. C. C. McDermond is reported to have just made a tour of inspection of the McDermond interests in Southern Utah. Three more houses are expected to be added to this chain of theatres within the next ten days.

The Orpheum and Thorley theatres, of Cedar City, have been equipped with Filmphone sound equipment, as has the Orpheum theatre at Milford.

G. W. Thatcher, of the Capitol and Lyceum theatres, at Logan, Utah, was among exhibitor visitors to Salt Lake City last week.

Hap Fredericks, Salt Lake City Universal salesman, is now the proud possessor of an eight-pound baby girl.

S. B. Steck, of the Lyceum Theatre, at Ogden, Utah, was among exhibitor visitors in Salt Lake City this week.

W. E. Device Installed At Fox Atlanta Branch

INSTALLATION of Western Electric sound equipment in the projection room at Fox' Atlanta exchange was completed last Tuesday night. The projection room of Paramount's local branch is also to be equipped with the Western Electric sound device, the work to start at an early date.

It was also announced that Western Electric equipment will be installed in the new Carroll Theatre, which is being built at Carrollton, Ga., and which is expected to open about November 1. Installation of similar equipment in the Ritz Theatre, at Albany, Ga., which is operated by W. D. Hishensohn, is to be effected as of September 5.

Atlanta Film Row was visited last week by the following theatre folk:

Mack Jackson, who operates the Strand Theatre, at Alexander City; J. M. Johnson, of the Katherine Theatre, at Monticello, Fla.; W. H. C. Dudley, who operates the Opera House Theatre, at Americus, Ga.; Fred Bund, Jr., of the United States motion picture service, Washington, D. C.; Carl Cape, who operates the Colonial Theatre, at Buford, Ga.; W. W. Anderson, head of Pathe's Atlanta branch.

J. R. McIlheran, manager of the Atlanta branch of National Theatre Supply Co., will start on his vacation next week, planning to spend the time in the mountains resting and fishing.

Sidney Meyer, who has been prominently identified with theatre operation in Florida for several years, will, on August 1, become city manager of Fox Theatres in Chicago.

Southern theatres are still suffering from business depression, due to the inroads on the fruit industry made by the Mediterranean fruit fly.

Million Dollar Theatre In O.; Cleveland Items

THE Fourth Avenue Amusement Co., of Louisville, Ky., owners of 51 theatres in the midwest, have signed a 20-year lease for a new $1,000,000 theatre to be erected in Hamilton, O. The location is on High St. opposite the court house.

Excessive and continued heat wreaked havoc last week at the Cleveland suburban theatres. The downtown houses were not hit because of their cooling systems.

Dan and Ben Robbins, of Warren, will take over the Duchess Theatre, Warren, on October 1st from Lemotto Smith, according to rumor.

Mrs. Nativa Suckow, assistant secretary of the Cleveland Film Board of Trade, is vacationing on the high roads of New York State.

The Cleveland Film Board has been entirely redecorated.

Rosabelle Kohn, of the Cleveland Metro-Goldwyn-Mayer exchange, narrowly escaped death when she was knocked down by an automobile in front of the Film Building last week.

Frank Gallagher, for ten years associated with Loew's Ohio Theatres, Inc., organization in Cleveland, is now at the Astor Theatre, Cleveland.

Summer policies are being enforced in the following theatres as reported to the Cleveland Film Board of Trade: U-No, Cleveland, running only Saturdays and Sundays; Elite, Stryker, closed until further notice; Superba, Toledo, closed indefinitely; Princess, Ohio City, closed for the summer; Palace, Holgate, closed for the summer; Grand, Marion, closed for the summer; Opera House, Mineral City, closed indefinitely; Star, Forest, open Saturday and Sunday only; Luna, Prairie Depot, closed and dismantled.

D. L. Peters has purchased the Ohio Theatre, at Prospect, O., from J. L. Kohler, who has not announced his future plans.

Ray Morris has joined the Cleveland Columbia sales organization under the management of Herbert Kaufman.

Coshocton, Ohio, will not have Sunday movies. A bitterly contested ordinance prohibiting them was passed by the city council last Thursday. Mayor Johnson Smith has allied himself with the Blue Sunday advocates.

An effort is being made to keep the movies open on Sunday in Huntington, West Virginia. It was tried last week at one house without any trouble.

A foreclosure suit of $106,289, against the Utopia Theatre property in Painesville, O., does not affect the Utopia Theatre, according to Jules Schwartz, one of the lessees. Jules and Abe Schwartz have a long term lease on the Utopia Theatre, and any action brought against the property is independent of the theatre.

Schine Theatres, Inc., are looking for a theatre site in Bellefontaine, it is reported.

Plans for the proposed Warner Theatre, in Youngstown, have been held up pending the outcome of negotiations for a 500-room hotel to be built over the theatre, according to Dave Robins, Warner Bros.' representative.

L. I. Bearg Mgr. Of Boston Metropolitan

LAWRENCE I. BEARG has been appointed manager of the Metropolitan Theatre at Boston, Publix' New England theatre. Bearg has been manager of the Scollay Square Olympia Theatre for Publix since June of 1928. He is the youngest theatre manager in Boston, and graduated from Boston University five years ago.

The Princess Co., Hartford, Conn., has been incorporated to operate motion picture theatres, with $50,000 capital. B. E. Hoffman, New Haven, heads the company.

Peerless Amusement Theatrical Co., with $100,000 capital, has been organized and incorporated at Boston by Philip Markell, Harry and Isaac Cohen, all of Boston.

Commonwealth Amusement Enterprises, Inc., has been incorporated at Boston with 300 no par shares. Josephine M. Cannata, Lillian M. and Norman A. Walker are incorporators, Baintree.

State Theatres are to build a theatre on Elm street, Manchester, N. H., from plans drawn by Architects Hutchins and French, of Boston, contracts for which have been awarded.

A new theatre, together with dance hall and stores, will be erected by the New England Theatres Operating Corp., on Mattapan street, Dorchester. Plans have been completed by Krokyn and Brown, architects, of Boston, who have drawn the plans for several of this company's new theatres.

More than 300 children filed out in order and in safety under the direction of ushers when a small fire started in the booth of the Imperial Theatre in South Boston. The coolness of the operator, John Saranga, who telephoned the manager's office and remained in the booth with the burning film until the children passed out, probably averted a panic.

Albert T. Donovan, former manager of the Codman Square Theatre, Boston, has been appointed manager of the Scollay Square Olympia Theatre, succeeding "Larry" Bearg.

Stephen Barutio, who has been acting manager of the Metropolitan at Boston for several weeks, has returned to the Publix offices in New York.

Joseph Marquis has been appointed assistant manager of the Metropolitan Theatre, Boston.

An attempt to rob the Capitol Theatre, in Somerville, by forcing the safe in the office was unsuccessful. The combination had been knocked off but the $1,000 contained in the safe was not further disturbed.

The new B. F. Keith Memorial Theatre has put a new scale of prices into effect for the summer with $1.00 top, instead of $1.50 and the scale tapering off to 35 cents instead of 75 cents.

Alexander L. Lashway, manager of the Colonial Theatre, at Haverhill, has been transferred to the managership of the Olympia Theatre, at Lynn, where he succeeds Nash Weil, a former Colonial Theatre manager who was promoted from the Olympia to a position in Chicago. Both theatres are under Publix management.

Paul Shay, manager of the Federal Theatre, at Salem, has been appointed manager of the Colonial Theatre, at Haverhill, succeeding A. L. Lashway.

Pictures in Motion, Inc., 69 Church street, Boston, has filed a voluntary petition in bankruptcy with liabilities listed at $114,971 and assets given as $1,118.

After being closed for a number of weeks, during which time it was completely renovated and redecorated, the Netoco Criterion Theatre, Roxbury Crossing, Mass., reopened for business Friday, July 19. Among other improvements, new opera chairs have been installed, and the latest Western Electric equipment assures the successful presentation of talking and sound pictures.

Regional News Notes From Oklahoma City

LESLIE WILKES served ice cream cones to the patrons of one of his theatres at Corsicana, one night last week. The lights went out, some one started throwing ice cream cones, and in a minute everybody was doing it. Leslie came on the scene to see what it was all about when several cones came sailing in his direction in a slapstick fashion, scoring several hits on his chaste raiment, and right then and there, the policy of ice cream entertainments have been discontinued in Corsicana.

The Mystic Theatre was completely wrecked by a powder explosion at Fort Smith, Ark., July 17th, with estimated damage to the building at $3,000 and $500 to equipment.

Metty Bowen has purchased the Palace Theatre, at Hemphill, Tex.

The following Texas theatres are installing Photo-Talker equipments: Little Theatre, Temple; Colon Theatre, El Paso; Victory, Henderson; Palace, Floydada; Healy Theatre, Fort Worth; Dunbar Theatre, Austin.

Third highest in sales for the whole country with National Theatre Supply Co. for a period just ended is the record set up by W. A. McCormack, at Dallas, Texas, with $24,618.71 worth of orders for April, and a handsome bonus.

A. V. Wade, owner, Foster Lyman and Mrs. Lyman, cashier, were arrested at Gainesville, Texas, on charge of operating the Majestic Theatre, at Gainesville, on Sunday. Bonds were made and the case will be heard in September.

Redecorating The Blue Mouse In Portland

THE Blue Mouse Theatre, one of the John Hamrick chain, is being entirely transformed during the summer shutdown. The auditorium is being completely replastered with a new texture especially developed for sound pictures. It will be newly decorated throughout and will have new lighting fixtures and new draperies. It will have a new Spanish type proscenium arch and organ grilles. There will be a new box office and marquee, and Heywood-Wakefield chairs will insure comfort for patrons.

L. E. Choat's Theatre Equipment Exchange has moved to larger quarters in the Film Exchange Building.

O. W. Lambert, manager of the American Theatre at Roundup, Mont., has purchased Photophone and will reopen the house Sept. 1st with the new equipment.

The Royaltone Manufacturing Company of Wichita, Kan., have appointed The Northwest Royaltone Co. representatives for this product in California, Oregon, Washington, Montana, Utah, Idaho, Arizona and Nevada. Headquarters in charge of F. J. Becker have been opened at 871 Sandy Boulevard.

A. Bernard, formerly manager of various houses for J. J. Parker and recently manager of The Arco Theatre, has taken over the house and will operate it on the same basis as the former management.

Salt Lake And Other Utah Film News

THE Orpheum Theatre of Pocatello, Idaho, will install Movietone equipment, according to R. D. Carrothers, principal owner, who is at this time making final arrangements in San Francisco for the purchase of the new equipment.

Charles E. Huish, manager of the Star Theatre at Payson, Utah, has installed Vitaphone in his show house, along with other recent improvements.

Minor changes on plans for the proposed Salt Lake Theatre memorial tablet to be placed on the new building of the Mountain States Telephone Co., to be erected on this site were effected at a recent meeting of the memorial committee.

The Reelyn store on Salt Lake's Exchange Row of this city was robbed.

H. W. Braly, District Manager for Paramount Famous-Lasky, is in Salt Lake City for a visit from Denver.

S. F. Gulbransen, newly appointed Salt Lake manager for Paramount Famous-Lasky, is making his first managerial trip into Montana out of this territory.

Manager J. H. Jacobs of the Universal office, is now in Idaho.

G. A. Walsh, division manager for Warner Brothers, arrived in Salt Lake City from Denver for a short stay and has now left for San Francisco.

Mrs. Nell Schreiber recently installed Pacent sound equipment at her Idaho house. Opening performance will take place August 1st.

The new building into which Tiffany-Stahl will soon be moving, is fast nearing completion on Salt Lake's Film Row.

News Flashes From Cincinnati Film Row

CARL B. ADAMS, dramatic editor, *Cincinnati Enquirer*, spending vacation on cruise through Panama Canal. Will visit Hollywood before returning.

Elmer Shard, president Cincinnati theatre chain, who recently caused arrest union operator and associate on charge of releasing "stink bomb" in Monte Vista Theatre, has withdrawn charges; case dismissed.

A. J. Paul, manager Royal. Galion, Ohio, has employed architect and is receiving bids for new house to occupy present site of the Royal. Talkie equipment will be installed when house is completed.

Safe in Palace office, Marion, Ohio, was recently robbed of $1,600 by yeggs who apparently "picked" the combination lock.

Joseph Stern, owner and operator of the Marlow, Ironton, O., was arrested for first offense for operating his house on Sunday. Fined $60 and sentenced to 60 days in jail. Jail term suspended on promise of no more Sunday shows.

Manager Barck, of the Diesler, Plymouth, Ohio, gave a benefit performance for local Lions Club, thereby increasing popularity of house, which he recently took over.

J. L. Hatcher has taken over Metropolitan, Circleville, Ohio. House will be completely remodeled and sound installed.

George Malles is now owner of Orpheum, Marion, Ohio, which has been dark for several months.

Old Dime Museum In Philly Being Razed

DEMOLITION of the old Dime Museum and minstrel theatre at 9th & Arch Sts., Philadelphia, which has occupied a prominent place in the theatrical history of Phila., was started on July 19th. Plans were inaugurated last fall for replacing the building with a ten story theatre and office building but these plans were never completed and it will be converted into an open air garage and parking place.

The Arcadia Theatre, Sixteenth & Chestnut Sts., a Stanley-Warner house which was not wired and has been "in the red" for some time, closed last week, leaving only four of the main downtown motion picture theatres open for business and bringing the total number in Philadelphia which are now dark to over thirty.

The appointment of Elliott Goldman, George Lessy, Joe Rose and Ben Fertel as members of the Board of Managers of the M.P. T. O. of Eastern Pennsylvania, Southern N. J. and Delaware will be confirmed at the meeting of the organization on July 31st. These four members will replace Columbus Stamper. Charles Shissler, Nick Power and Harry Green.

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WANTED: One Duplex Printing Machine. State price and condition and where same can be seen for inspection. Address Pathe Exchange, Inc., Bound Brook, N. J.—Tel. Bound Brook 90.

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FOR SALE: New DeVry motion picture camera, automatic for standard size film. Also tripod and two reels film. Regular $150 value; for quick sale $75. Byron B. Downard, Red Lodge, Mont.

FOR SALE: 2,800 used upholstered opera chairs. Good condition. $1.40 each. Morris Saunders, 2710 Valentine Ave., Bronx, N. Y. C.

Sparks Closing 4 More Florida Theatres

BAD business conditions which have caused the closing of many houses operated by F. J. Sparks organization in Florida, is causing Spark houses at Plant City, Deland, Sarasota and Kissimmee also to close.

The Grand, at Cocoanut Grove, has closed for the summer. The Palace at St. Petersburg also closed. B. H. Trumbull, owner of the latter house, left Thursday for a vacation in his old home state, New Hampshire. He promises to return in time to reopen his house early in September.

Norris Nelson, in charge of service personnel and bookkeeping in the Florida Theatre, Jacksonville, will leave next week for a two-week vacation.

Manager William Krause, of the Empress Theatre, entertained newspaper and theatre friends at a watermelon party.

Charlie Morrison, former theatre manager, has been made special representative of the Ward Baking Co., in Jacksonville. He will do special exploitation to boost sales.

Stebbins To Have New Bldg. In Kans. City

CONTRACT for construction of a new home of the Charles M. Stebbins Picture Supply Co., of Kansas City, has been awarded. The building will be at 1804 Wyandotte Street.

A new branch of Columbia will be opened in Kansas City by Charles Gregory, branch manager for that company in Omaha and who has been commissioned to open the new Kansas City exchange.

A new theatre and hotel building, in Trenton, Mo., to cost $300,000, is being contemplated by Charles T. Sears and associates.

Kansas City detectives this week arrested a suspect in the $5,000 Newman Theatre robbery of January 20. He is Joe Spano, 22 years old, and has been identified by witnesses as one of the bandits who held up the theatre.

The M. P. T. O. Kansas-Missouri has moved into its new home on the first floor of the old Paramount building, Kansas City. The new quarters are much larger and afford more facilities than did the former quarters at 120 West Eighteenth Street.

Among the out-of-town exhibitors in the Kansas City market this week were: D. J. Maxwell, Nashua Theatre, Nash-ua, Kans.; D. Fizola, Empress Theatre, Fort Scott, Kans.; Frank Weiry, Harris Theatre, Richmond, Mo.; George Ellis, Cleveland Theatre, Cleveland, Mo.; L. E. Maple, Cozy Theatre, Bethany and Albany, Mo.; G. L. Rugg, Opera House, Troy, Mo., and Sam Blair, Blair Theatre Enterprises, Belville, Kans.

The Independent Poster Exchange, Kansas City, has moved from 111 West Eighteenth Street to 806 Wyandotte Street.

The RKO exchange is undergoing some remodeling, the walls being painted and the furniture refinished.

Mrs. A. F. Baker, wife of the manager of the Electric Theatre, Kansas City, Kansas, who underwent a major operation in Bethany Hospital, Kansas City, Kansas, is reported to be improving.

Pa. House Damaged By Fire; Pittsburgh Notes

JOHN SOWKO has taken over the Lyric Theatre, McKeesport, formerly owned by the Capitol-Lyric Co. Charles Eggers remains as manager.

The Regent Theatre, Cambridge, which is being entirely rebuilt will be opened about September first.

Robbers cracked the safe of the Globe Theatre, McKeesport, recently and got away with $850 in cash and jewelry valued at $3,000. The jewelry was the property of Mrs. Joseph Weiss, wife of the Globe owner.

Frank J. Zwick has taken over his brother's Grand Theatre, at Fredericktown.

Samuel Shaw has taken a new partner in the American Poster Supply Co., Pittsburgh, in the person of Charles Kiefer. Fred Fry and Ray Lappin have sold their interests.

Johnny Nichols, after shipping for F B O several years, is now with Pittsburgh Standard exchange.

"Morty" Henderson is now manager of the Harris Cameraphone, in East Liberty.

Fire of undetermined origin recently did $30,000 damage at the Dixie Theatre, Uniontown. A lowered asbestos curtain prevented the fire from becoming more serious.

F. C. Bonistall is the newest addition to the Pittsburgh sales force of Educational exchange.

Edward C. Paull is the new manager at the Columbia Theatre, Warren, Pa., having come from Springfield, Ohio.

Among Pittsburgh Film Row vacationists are: George Tice, Paramount; Joseph Hanna and Miss Julia Sichak, Fox; David Silverman, Pathe; Miss Catherine Gregoritch, Metro.

Recent exhibitor visitors to Pittsburgh Film Row included: Harry Barnhart, Charleroi; J. H. McKenery, West Newton; Carl Becker, Butler; Theodore Mikalowsky, Masontown; Harry Petz, Youngwood; H. L. Stahl, Oil City; Mike Manos, Greensburg.

Believe It Or Not! Larry Jacobs, publicity manager for Warner Theatres, is on the golf links in Schenley Park, Pittsburgh, almost every morning at six-thirty a. m.

Warm Weather Closes Several Pa. Theatres

A NUMBER of Pennsylvania theatres have been closed recently, most of them temporarily on account of the hot weather. Among them are the Empress, Manayunk; Elks, Mahoning City; Embassy, Allentown; Poli, Wilkes-Barre; Regent, Scranton; Capitol, Scranton; Opera House, Parkesburg, and Hunt's Auditorium, Glen Rock.

Manager Max Abrams, of the Capitol Theatre, Shenandoah, has returned home from a recent trip.

The Hippodrome Theatre, Pottsville, after experimenting for a number of weeks with stock company plays, has re-adopted a policy of presenting all-sound pictures.

Robert Ferenbaugh, manager of the Colonial Theatre, Allentown, recently figured, with several other men, in the heroic rescue of a fourteen-year-old girl from drowning.

A reel of film burst into flames in the projection booth of the Roxy Theatre, Ashland, and Robert Davis, chief operator, was rendered unconscious by the fumes.

The wedding of George Bittinger, assistant manager of the Strand, the leading Comerford house in Sunbury, and Miss Ethel Snyder, of Northumberland, took place on the stage of the theatre on June 23.

The Temple theatre, Ashland, has curtailed its activities for the rest of the summer to performances on Saturday afternoons and evenings. The house is operated by J. V. Schreck, and will be remodeled prior to its going back to a full-time schedule in the fall.

A bolt of lightning during an electrical storm hit the roof of the Strand Theatre, Lansford, and did considerable damage.

The Astor Theatre, Reading, is experimenting with changing the weekly bill on Saturdays instead of Mondays as had been its custom.

Southern Exhibitor—Theatre Briefs

ADVICES from the smaller Alabama towns indicate that box-office receipts are below normal for this time of the year, but exhibitors generally seem optimistic over possibilities for next fall, and many say they anticipate good business to begin in September.

Virgil ("Doc") Wadkins, assistant manager of the Alabama Theatre, at Birmingham, returned to his post early last week after a vacation in Atlanta.

Mrs. M. W. Snell, city amusement inspector, has just returned to her desk in the Birmingham, Ala., City Hall, following a motor trip vacation in which she and her son toured the Middle West, and during which she also attended the national convention of the business and professional women's clubs.

Mr. and Mrs. Leslie W. Connor, well known in Birmingham theatre circles, are now vacationing in Boston, Mass.

T. E. Watson, of the Strand, Montevallo, visited Birmingham the past week.

Mr. and Mr. James H. Thompson are confined to their home in Birmingham by illness. Mr. Thompson is Eltabran Film Co. representative.

Bert Hollowell, manager of the Empire, Birmingham, is still very ill, but is reported to be improving.

O. K. Bourgeois, Pathe representative in Birmingham, will spend his vacation in his old home town, New Orleans.

A new $75,000 theatre is to be built in Greeneville, Tenn. It will be operated by W. G. Carter, of Greeneville, affiliated with Toney Sudekum, of Nashville, president of Crescent Amusement Co., who owns and operates a chain of 160 theatres.

Plans are being drawn and construction is expected to begin soon.

Frank V. Merritt, general manager of the Marvin Wise circuit of theatres, returned to Birmingham from Baltimore, Md., last week.

Joe Steed, of Southern States Theatres, returned last week to Birmingham from vacation.

Willard C. Patterson. district manager of Publix, visited Birmingham the past week.

T. D. McMinn, of the Lyric Theatre, at Cullman, Ala., is installing a new sound device.

The new 500-seat theatre, at Hartselle, Ala., work on which is progressing rapidly, will open on or about Labor Day.

A new theatre under construction at Centre, Ala., is expected to be completed in time for September opening.

Recent advices from Athens, Ala., indicate that a Birmingham syndicate will build a new theatre in connection with a hotel and store building, the theatre to be operated by Mr. and Mrs. R. C. Allen, who have managed the Dixie Theatre, at Athens, for several years past.

It is reported that Mr. and Mrs. W. S. Thornton, of the Pastime, Carbon Hill, Ala., are preparing to install sound equipment.

It is also reported that the Marion, Birmingham uptown house (formerly the Princess), a Wilby-Kennedy theatre, will close this fall.

COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

AMKINO

Title	Star	Rel. Date	Length	Reviewed
Aelita (Revolt of the Robots)	Russian Cast	Mar. 23	2900 feet	
Flames of the Volga	Russian Cast	Mar. 30	7000 feet	
In Old Siberia (Katorga)	Russian Cast	July 20	6500 feet	July 27
Krassin	Special Cast	Feb. 19	7000 feet	
Lash of the Czar	Russian Cast	Feb. 9	6800 feet	
Moscow Today	Pictorial Film	May 11	5600 feet	
Prisoners of the Sea	Russian Cast	April 13	7000 feet	
Taras Shevchanko		Jan. 10		
Two Days	Russian Cast	Feb. 1	6500 feet	
Village of Sin, The	Russian Cast	May 18	6500 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Arsenal				
General Line, The				
Her Way				
Man With a Camera				
New Babylon	Russian Cast		8000 feet	

COLUMBIA

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Bachelor Girl, The	Logan-Collier-Todd			
Behind Closed Doors	Valli-Glass	Feb. 24	5897 feet	
*†§Donovan Affair, The (F. & D.) (A. T.)	Holt-Revier	April 11	7200 feet	Mar. 30
Eternal Woman	Borden-Graves	Mar. 18	5800 feet	April 6
Faker, The	Logan-Delaney	Jan. 2	5651 feet	
*†§Fall of Eve (A. T.)	Miller-Stanley-Prouty	June		June 22
*†§Father and Son	Holt-Revier-McBan	June 5	6439 feet	June 8
	(Silent Version)	June 5	6903 feet	
*†§Lone Wolf's Daughter (D)	Lytell-Olmstead	Feb. 18	6339 feet	Mar. 9
	(Silent Version)	Feb. 18	6214 feet	
Quitter The	Lyon-Revier	April 1	5671 feet	May 25
*†Trial Marriage	Kerry-Ellers	Mar. 10	6639 feet	
	(Silent Version)	Mar. 10	6506 feet	
*†§Younger Generation (D)	Hersholt-Basquette	Mar. 4	8217 feet	Mar. 23
	(Silent Version)	Mar. 4	7394 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Scandals of 1930 (A. T.)	Special Cast			
*†§Cradle of Jazz The (A. T.)	Belle Baker			
††§Flight	Holt-Graves			
*†§Flying Marine, The	Lyon-Mason-Robards			
*†§Ladies of the Evening (A. T.)				
*†§Last of the Lone Wolf (A. T.)	Bert Lytell			
Light Fingers	Keith-Revier			
*†§Melody Man, The				
*†§Road to Broadway, The				
*†§Sisters (A. T.)	O'Day-O'Neill			
*†§Song of Love (A. T.)	Belle Baker			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At a Talkie Studio (F)	Buddy Doyle			
*†§Columbia-Victor Gems (D)	26 Subjects released twice a month		1 reel	
*†§Falling Stars (A. T.) (D)	Bergman-Manning			
*†§Gay Caballero The (A. T.) (D.)	Frank Crumit		1 reel	June 8
*†§Memories (D.)	Murphy-Morrison		1 reel	June 8
*†§My Wife (A. T.) (D.)	Jack Wilson		1 reel	June 15
*†§Old Man Trouble (D)	Jules Beldsoe		1 reel	June 8
*†§Snappy Co-Eds (A. T. (D)	Nan Blackstone		1 reel	
*†§Talking Screen Snapshots	Released twice a month		1 reel	
*†§Talking Screen Snapshot	Novelty		1 reel	June 8
*†§Talking Screen Snapshots	Novelty		1 reel	July 13

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
Air Derby	Reed Howes	Jan. 6	2 reels	April 13
Auntie's Mistake	Dorothy Devore	Feb. 17	2 reels	Mar. 30
Battling Sisters	Lupino Lane	June 2	2 reels	May 25
Beauties Beware	Jerry Drew	Jan. 27	2 reels	Jan. 12
Best Dressed Woman In World	Our World Today	Feb. 17	1 reel	Mar. 30
Cloud Patrol, The	Reed Howes	Feb. 24	2 reels	Mar. 30
Contented Wives	Al Alt	July 28	1 reel	
Delicious and Refreshing	Adrienne Dore	April 21	1 reel	Mar. 16
Dominion of Diversity	Hodge-Podge	Feb. 24	1 reel	Mar. 23
Dumb—and How	Thatcher-Young	Jan. 27	1 reel	Dec. 22
Fake Flappers	Jerry Drew	Aug. 18	2 reels	
Fixer, The	"Big Boy"	Feb. 3	2 reels	Feb. 3
Four Wheel Brakes	Jerry Mandy	April 7	1 reel	Mar. 30
Ginger Snaps	"Big Boy"	Mar. 24	2 reels	Mar. 30
Going Places	George Davis	Jan. 13	2 reels	Mar. 30
Good Night Nurse	Lupino Lane	April 28	2 reels	Mar. 16
Helter Skelter	"Big Boy"	June 16	2 reels	May 25
Her Big Ben	Gene Stone	Mar. 10	1 reel	Feb. 2
Her Gift Night	Billy Dale	May 19	1 reel	April 20
Honeymooniacs	Monty Collins	July 28	2 reels	
Hot Sports	Collins-Dent	Aug. 11	1 reel	
Hot Times	Al St. John	May 26	2 reels	May 11
Household Blues	Collins-Dent	June 2	1 reel	June 1
Howling Hollywood	Davis-Dent	April 21	2 reels	Mar 16
Husbands Must Play	Wallace Lupino	Jan. 6	2 reels	Mar. 30
Joy Land	Lupino Lane	July 21	2 reels	July 13
Joy Tonic	"Big Boy"	May 5	2 reels	April 13
Jungle Kings and Queens of Screen	Our World Today	Mar. 24	1 reel	April 13
Kitty Kitty	Billy Dale	May 5	1 reel	Mar. 16
Lewis-Sonnenberg Wrestling Match	Special Reel	Jan. 13	1 reel	Feb. 2
Lucky Breaks	Al Alt	July 14	1 reel	July 13
Only Her Husband	Jerry Drew	May 19	2 reels	May 18
Only Me	Lupino Lane	Jan. 20	2 reels	Dec. 15
Parlor Pests	Collins-Dent	Mar. 24	2 reels	May 25
Passing Show of Perak, The	Our World Today	May 19	1 reel	May 25
Pep Up	Cliff Bowes	Feb. 24	1 reel	Feb. 2
Question Marks	Hodge-Podge	Jan. 20	1 reel	Feb. 2
Richest Street in the World	Our World Today	April 21	1 reel	April 20
Rubbing It In	Al Alt	June 30	1 reel	July 13
Served Hot	Cliff Bowes	Feb. 10	1 reel	Jan. 19
Smart Steppers	A. St. John	Mar. 3	2 reels	Mar. 30
Social Prestige	Monty Collins	Dec. 23	2 reels	Nov. 17
Sole Support	"Big Boy"	Aug. 4	2 reels	
Studio Pests	Jerry Drew	June 30	2 reels	June 15
Summer Saps	Lupino Lane	Mar. 17	2 reels	Mar. 30
Those Two Boys	Collins-Dent	May 5	2 reels	Mar. 30
Time to Expire	Gene Stone	Mar. 24	1 reel	
Top Speed	Al Alt	July 7	2 reels	July 13
Walking Fish	Our World Today	Jan. 13	1 reel	
What a Day	Monty Collins	June 16	2 reels	May 25
What a Pill	Billy Dale	June 16	1 reel	June 15
What a Trip	Vernon Dent	Jan. 13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb. 10	2 reels	Jan. 12
Wise Wimmin	Jerry Drew	Mar. 31	2 reels	

ALL-TALKIE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Ask Dad (F & D)	E. E. Horton	Feb. 17	2 reels	Feb. 16
*†§Barber's Daughter (F & D)	Clyde-Hill-Dent	July 21	2 reels	July 20
*†§Bees' Buzz, The (F & D)	Gribbon-Clyde	April 7	2 reels	May 18
*†§Big Palooka, The (F & D)	Gribbon-McPhaill-Hill	May 12	2 reels	June 15
*†§Bride's Relations, The (F & D)	Burke-Gribbon	Jan. 13	2 reels	Feb. 2
*†§Broadway Blues (F & D)	Johnny Burke	Mar. 10	2 reels	April 27
*†§Buying a Gun (A. T. (F & D)	Lupino Lane	July 14	2 reels	July 20
*†§Cold Shivers (F & D)	McKee-Hutton	May 19	2 reels	May 11
*†§Constabule, The (F & D)	Clyde-Hill-Gribbon	Aug. 11	2 reels	
*†§Crazy Nut, The (F & D)	Pangborn-Oakland-Murray	June 2	2 reels	June 15
*†§Don't Be Nervous (F & D)	Lloyd Hamilton	July 7	2 reels	July 6
*†§Eligible Mr. Bangs, The (F & D)	E. E. Horton	Jan. 13	2 reels	Feb. 9
*†§Girl Crazy (F & D)	Clyde-Bennett	June 9	2 reels	
*†§His Baby Daze (A. T.) (F & D)	Lloyd Hamilton	Aug. 18	2 reels	
*†§His Big Minute (F & D)	Lloyd Hamilton	May 5	2 reels	June 1
*†§Jazz Mammas (F & D)	Virginia Lee Corbin (All Color)	June 30	2 reels	July 20
*†§Lion's Roar, The (F & D)	Burke-Bevan	Dec. 9	2 reels	Dec. 1
*†§Look Out Below (A. T.) (F & D)	Raymond McKee	Aug. 18	2 reels	
*†§Lover's Delight (F & D)	Arthur-Garon	June 31	2 reels	
*†§Moving Movie Show, A (D)	Hodge-Podge	June 9	1 reel	July 13
*†§Old Barn (F & D)	Johnny Burke	Feb. 3	2 reels	Feb. 16
*†§On the Streets (D)	Hodge-Podge	July 21	1 reel	
*†§Ride on a Runaway Train (D)	Special	May 26	1 reel	June 15
*†§Right Bed, The (F & D)	E. E. Horton	April 14	2 reels	May 18
*†§Ship Mates (F & D)	Lupino Lane	April 21	2 reels	May 11
*†§Ticklish Business (F & D)	Collins-Dent-Drew	Aug. 25	2 reels	
*†§Trusting Wives (F & D)	E. E. Horton	June 23	2 reels	July 20
*†§Whirls and Girls (F & D)	Gribbon-Clyde	Feb. 24	2 reels	Feb. 18
*†§Zip!Boom! Bang! (F & D)	McKee-Collin-Glass	Mar. 17	2 reels	June 1

FIRST NATIONAL

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Babies (D)	Alice White	June 30	8067 feet	
California Mail	Ken Maynard	April 7		
*†§Careers (A. T.) (D)	Dove-Moreno-Myers	June 2	8435 feet	June 1
Cheyenne	Ken Maynard	Feb. 3	5944 feet	
*†Children of the Ritz (D)	Mackaill-Mulhall	Mar. 3	6426 feet	April 13
	(Silent Version)	Feb. 17	6296 feet	
Dancing Vienna	Lyon-Mara	Jan. 13	5683 feet	
*†§Divine Lady, The (D)	Griffith-Warner	Mar. 31	9914 feet	Feb. 6
	(Silent Version)	April 14	8993 feet	
*†§Drag (D)	Barthelmess-A. Day	July 21	7642 feet	June 29
*†§Girl in the Glass Cage (D)	Young-Nye	June 22		
*†§His Captive Woman (D)	Sills-Mackaill	April 7	7992 feet	April 9
	(Silent Version)	Feb. 3	7692 feet	Jan. 19
*†§Hot Stuff (D)	Alice White	May 5	6774 feet	May 18
	(Silent Version)	April 21	7460 feet	Mar. 9
*†§House of Horrors (D)	Todd-Hale-Fazenda	April 28		
	(Silent Version)	April 7	6700 feet	Sept. 22
Lawless Legion	Ken Maynard	Mar. 3	6109 feet	
*†Love and the Devil	Sills-Corda	Mar. 24	6431 feet	
	(Silent Version)	Feb. 24		
*†§Man and the Moment	Billie Dove	July 7		
	(Silent Version)	Mar 17		
*†§Prisoners (D)	Corinne Griffith	May 19	7800 feet	June 1
	(Silent Version)	May 5		
Royal Rider, The	Ken Maynard	May 5		
*†Saturday's Children (D)	Corinne Griffith	April 14	7950 feet	May 4
	(Silent Version)	Mar. 10	6727 feet	
*†Seven Footprints to Satan (D)	Conklin-Fazenda	Feb. 17	5405 feet	
	(Silent Version)	Jan. 27	5238 feet	
*†§Smiling Irish Eyes (A. T.) (D)	Moore-Hall	July 31	8550 feet	July 27
*†§Squall, The (A. T.) (D)	Joyce-Loy	May 26	9629 feet	May 18
	(Silent Version)	May 12		
*†Synthetic Sin (D)	Colleen Moore	Jan. 6	6852 feet	Jan. 12
*†§Twin Beds (A. T.) (D)	Mulhall-Miller	July 14		July 20
*†§Two Weeks Off (D)	Mackaill-Mulhall	May 12	8081 feet	June 29
	(Silent Version)	April 28		
*†§Weary River (D)	Barthelmess-Compson	Feb. 10	7978 feet	Feb. 2
	(Silent Version)	April 7	7565 feet	
*†Why Be Good (D)	Colleen Moore	Mar. 17		
	(Silent Version)	Mar. 3	7692 feet	Jan. 26

**** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.***

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Careless Age, The (A. T.) (D)	Fairbanks Jr.-Myers-Young			
*†§Dark Streets (D) (A. T.)	Mulhall-Lee			
*†§Fast Life (D) (A. T.)	Fairbanks, Jr.-Young-Morris			
*†§Footlight and Fools (A. T.)	Moore-Hackett			
*†§Forward Pass, The (A. T.)	Douglas Fairbanks, Jr			
*†§Girl From Woolworth's, The (A.T.)	Alice White			
*†§Great Divide, The (A. T.)	Mackaill-Keith-Loy			
*†§Hard to Get (A. T.) (D)	Mackaill-Burns			
*†§Her Private Life (A. T.)	Billie Dove			
*†§Isle of Lost Ships, The (A. T.)	Valli-Robards-Beery			
*†§Lady Who Dared, The	Dove-Pidgeon-Todd			
*†§Lilies of the Field (A. T.)	Corinne Griffith			
*†§Little Johnny Jones (A. T.)	Eddie Buzzell			
*†§Loose Ankles (A. T.)				
*†§Most Immoral Lady, A (A. T.)	Leatrice Joy			
"No, No, Nanette" (A. T.)	Bernice Claire			
*†§Paris (A. T.)	Irene Bordoni			
*†§Sally (A. T.)	Marilyn Miller			
Wells Fargo Express	Ken Maynard			
*†§Young Nowheres (A. T.)	Richard Barthelmess			

FOX FILMS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Behind That Curtain (A. T.)	Baxter-Moran	June 30	8300 feet	July 6
*†Black Magic	Dunn-Holland	June 2		
*†§Black Watch, The	McLaglen-Loy	May 26	8487 feet	May 25
*†Blue Skies	Twelvetrees-Albertson	Mar. 17		
*†Captain Lash	Victor McLaglen	Jan. 6	5453 feet	Feb. 9
	(Silent Version)	Jan. 6	5376 feet	
*†§Chasing Through Europe	Stuart-Carol	June 9		July 13
Christina	Gaynor-Morton	Mar. 30	6955 feet	April 6
*†Exalted Flapper	Carol-Norton	May 26		
*†Far Call, The	Morton-Hyams	April 28	5313 feet	
	(Silent Version)	April 28	5282 feet	May 25
*†Four Devils	Gaynor-Duncan			Oct. 13
*†§Four Devils, The	Gaynor-Duncan		6500 feet	June 22
*†§Fox Follies, The (A. T.)	Special Cast	May 25	8291 feet	June 1
*†Fugitives	Bellamy-Terry	Jan. 27	5331 feet	
	(Silent Version)	Jan 27	5356 feet	
*†§Ghost Talks, The (A. T.)	Twelvetrees-Eaton	Feb. 24	6395 feet	Feb. 23
*†Girls Gone Wild	Carol-Stuart	Mar. 24	5232 feet	April 27
	(Silent Version)	Mar. 10	6000 feet	Mar. 9
*†§Hearts in Dixie (A. T.)	Fetchit-Muse	Mar. 10	6650 feet	Mar. 2
*†§In Old Arizona (A. T.)	Lowe-Baxter	Jan. 20	8724 feet	Dec. 29
*†Joy Street	Moran-Stuart	April 7	7554 feet	June 8
*†§Lucky Star	Gaynor-Farrell	Aug. 18	8400 feet	July 27
	(Silent Version)	Aug. 18	7000 feet	
*†§Making the Grade	Lowe-Moran	Feb. 17	5024 feet	
*†§Masked Emotions	George O'Brien	May 19		
*†§Not Quite Decent	Collyer-Dresser	April 7	6 reels	May 4
	(Silent Version)		4653 feet	
*†New Year's Eve	Astor-Morton	Feb. 24	5958 feet	May 4
*†One Woman Idea, The	LaRocque-M. Day	June 2	6111 feet	June 15
	(Silent Version)	June 2	6106 feet	
*†Plastered in Paris	Cohen-Pennick	Jan. 23	5641 feet	Sept. 29
*†§Pleasure Crazed (A. T.)	Marguerite Churchill	July		July 20
Protection	Burgess-Elliott-Page	May 12	5511 feet	June 1
*†Sin Sister	Carroll-Gray	Feb. 10	6072 feet	
	(Silent Version)	Feb. 10	6053 feet	
*†Strong Boy	McLaglen-Joy	Mar. 3	5150 feet	April 6
	(Silent Version)		5526 feet	
*†§Speakeasy (A. T.)	Page-Lane	Mar. 24	5775 feet	Mar. 23
*†Trent's Last Case	Griffith-Day	Mar. 31	5809 feet	June 8
*†§Thru Different Eyes (A. T.)	Baxter-Lowe	April 14	4991 feet	April 20
*†True Heaven	O'Brien-Moran	Jan. 20	5531 feet	Feb. 16
	(Silent Version)	Jan. 20	5563 feet	
*†§Valiant, The (A. T.)	Paul Muni	May 19	5537 feet	May 18
*†Veiled Woman, The	Tora-Vincenti	April 14		
*†Woman from Hell, The	Astor-Armstrong	April 21	5442 feet	
	(Silent Version)	April 21	5489 feet	May 25

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Backwash	Farrell-Duncan			
Cock-Eyed World, The	Lowe-Danita-McLaglen			
Fatal Wedding, The	Astor-Bard			
*†§Frozen Justice	Ulric-Frazer			
Girl Downstairs, The	O'Brien-Moran			
*†§Hurdy Gurdy	George Jessel			
Joy Street	Eaton-Moran-Stuart			
Lost in the Arctic	Special Cast			
Our Daily Bread	Farrell-Duncan			
Playboy	Nagel-Collyer			
River, The	Farrell-Duncan		7313 feet	Jan. 5
*†§They Had to See Paris	Will Rogers			

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Pastoral, An	Variety	Mar. 3	1 reel	
Azure Coast, The	Variety	May 26	1 reel	
Bonnie Scotland	Variety	July 21	1 reel	
Call of the Deep	Variety	July 7	1 reel	
Cup of Coffee, A	Variety	June 23	1 reel	
Changing Seasons	Variety	June 9	1 reel	
Details on Dogs	Variety	Mar. 17	1 reel	
Down The Mississippi	Variety	Aug 4	1 reel	
Drifting Through Gascony	Variety	Oct. 28	1 reel	
Ends of the Earth	Variety	Jan. 20	1 reel	
Harvest, The	Variety	Jan. 6	1 reel	
Historic Hungary	Variety	Mar. 31	1 reel	
King Cotton	Variety	Feb. 17	1 reel	
Magic Sands	Variety	May 12	1 reel	
North of the Battery	Variety	Feb. 3	1 reel	
Snowbound	Variety	Aug. 19	1 reel	
Squadrons of the Sky	Variety	April 13	1 reel	
Vest Pocket Republics	Variety	April 28	1 reel	

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Across the Seas	Royal Hawaiians		1 reel	
*†§At the Ball Game	Joe Cook			
*†§Bath Between	Clark-McCullough	Feb. 17	1870 feet	
*†§Belle of Samoa, The (A. T.) (F)	Moran-Clark & McCullough		2 reels	June 1
*†§Beneath the Law (A. T. (F)	Clark & McCullough		2 reels	
*†§Bridge at Midnight	Mary Duncan			
*†§Corpus Christie	Raquel Meller			Sept. 8
*†§Diplomats, The	Clark-McCullough	Feb. 17	3200 feet	Jan. 12
*†§Dolls and Puppets	Nancy Drexel			
*†§Everybody Loves My Girl	Winnie Lightner			
*†§Family Picnic	Raymond McKee			June 30
*†§Forget-Me-Note (F)			3 reels	
*†§Friendship (A. T.) (F)	Gallagher-Edeson		2 reels	
*†§Furnace Trouble (A. T.) (F)	Robert Benchley		2 reels	
*†§George Bernard Shaw	Interview			June 30
*†§Ghosts	Mutt & Jeff Cartoon		1 reel	
*†§Going Home	Kebtucky Jubilee Singers		1 reel	
*†§Happy Birthday (A. T.) (F)				
*†§In Holland (A. T.) (F)	Clark & McCullough		2 reels	
*†§Interview, The	Clark-McCullough			
*†§Knife, The (A. T. (F)	Lionel Atwill		2 reels	June 15
*†§Knights Out (A. T.) (F)	Clark & McCullough		2 reels	
*†§Ladies' Man	Chic Sales			
*†§Medicine Man, The (A. T.) (F)	Clark & McCullough		2 reels	
†§Miller & Farrell (F)	3 Songs			
†§Mind Your Business (F)	Herbert & Bard		2 reels	
*†§Music Fiends, The (A. T.) (F)	Clark & McCullough		2 reels	
*†§Napoleon's Barber (A. T.) (F)	Otto Matieson		3 reels	
*†§Nightie Knights	Clark-McCullough		2 reels	
†§Old Tunes for New (F)	Dr. Sigmund Spaeth			
*†§On the Beach at Atlantic City (F)	Friedland & Revue			
*†§Pagliacci—Prologue (F)	Richard Bonelli		1 reel	
†§Royal Hawaiian Singers (F)	Song Program			
*†§Schubert's Serenade (F)				
*†§Serenade (Schubert)	Harold Murray			Sept. 8
†§Sound Your A (F)			3 reels	
*†§South Sea Songs and Dances	Royal Hawaiians		1 reel	
*†§Stewed, Fried and Boiled (A. T.) (F)	Robert Benchley		2 reels	
*†§They're Coming to Get Me	Chic Sales			
*†§Treasurer's Report	Robert Benchley		1 reel	
*†§Waltzing Around (A. T. (F)	Clark & McCullough		2 reels	
*†§Water Boy	Kebtucky Jubilee Singers		1 reel	
*†§White Faced Fool	Lionel Atwill			Sept. 8
†§Why Be Serious? (F)	Will Mahoney			

GOTHAM

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Thru the Breakers	Livingston-Herbert	Jan.	6420 feet	
*†§Times Square	Day-Lubin	Mar. 31	6000 feet	

METRO-GOLDWYN-MAYER

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alias Jimmy Valentine (D)	Haines-Barrymore	Jan. 26	7803 feet	Nov. 24
	(Silent Version)	Jan. 26	7142 feet	
All at Sea	Dane-Arthur	Feb. 9	5345 feet	
*†§Bridge of San Luis Rey (D)	Damita-Alvarado	Mar. 30	7980 feet	May 25
	(Silent Version)	Mar. 30		Feb. 23
*†§Bellamy Trial, The (D)	Joy-Bronson	Mar. 2	8268 feet	Feb. 2
	(Silent Version)	Mar. 2	7524 feet	
*†§Broadway Melody (A. T.) (D)	Page-Love-King	April 1	9372 feet	Feb. 16
China Bound	Dane-Arthur	May 18	6 reels	April 20
*†Desert Nights (D)	Gilbert-Nolan	Mar. 9	7177 feet	
	(Silent Version)	Mar. 9		Jan. 19
Desert Rider	Tim McCoy	May 11		
*†§Duke Steps Out (D)	Haines-Crawford	Mar. 16	6236 feet	April 20
	(Silent Version)	Mar. 16	6201 feet	
*†Flying Fleet (D)	Novarro-Page	Jan. 19	9044 feet	Feb. 16
*†§Great Power, The (A. T.)	Special Cast	April 20		
*†§Idle Rich, The (A. T.) (D)	Nagel-Love-Hyams	June 15	7351 feet	June 22
Loves of Casanova	Ivan Mosjoukine	Feb. 16	6179 feet	
*†Man's Man, A	Haines-Dunn	May 25	6683 feet	June 8
Morgan's Last Raid	Tim McCoy	Jan. 5	5264 feet	
Overland Telegraph	Tim McCoy	Mar. 2	4815 feet	
*†§Pagan (D)	Novarro-Adoree-Janis	April 27	7 reels	Feb. 2
Single Man, A	Cody-Pringle	Jan. 12	5596 feet	
Sioux Blood	McCoy-Frazer	April 20	4811 feet	
*†§Spite Marriage	Buster Keaton	April 6	7047 feet	
	(Silent Version)		6500 feet	Feb. 2
*†Trail of '98 (D)	Del Rio-Forbes	Jan. 5	8799 feet	Feb. 9
	(Silent Version)	Jan. 5	8799 feet	Mar. 24 '28
*†§Thunder	Chaney-Haver	June 25	7783 feet	July 13
	(Silent Version)			
*†Tide of Empire (D)	Adoree-Duryea	Mar. 23	6552 feet	
*†§Voice of the City (A. T.) (D)	Willard Mack	April 13		April 13
	(Silent Version)			
*†§Where East is East	Chaney-Velez-Taylor	May 4	6500 feet	Mar. 23
*†Wild Orchids (D)	Garbo-Asther	Feb. 23	9235 feet	April 6

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Allah 'L Allah	Ufa Oddities	Mar. 16	1 reel	
Ancient Art, An	Ufa Oddities	Mar. 2	1 reel	
Big Business	Laurel-Hardy	April 20	2 reels	
Brown Gold	Ufa Oddities	July 6	1 reel	
Dealers in Babies	Ufa Oddities	Aug. 3	1 reel	
Double Whoopee	Laurel-Hardy	May 18	2 reels	
Dying Jungle	Ufa Oddities	Feb. 2	1 reel	
Election Day	"Our Gang"	Jan. 12	2 reels	
Fast Freight	"Our Gang"	May 4	2 reels	
Foundations of Gold	Ufa Oddities	May 11	1 reel	June 15
Frontier Romance		July 6	2 reels	
Going Ga Ga	Kennedy-Davidson	Jan. 5	2 reels	
Jungle Orphans	Ufa Oddities	Mar. 30	1 reel	
Lacquer and Pearls	All Star Cast	May 25	2 reels	
Leader, The	Ufa Oddities	April 27	1 reel	
Liberty (Silent Version)	Laurel-Hardy	Jan. 26	2 reels	
Light of India The	Boyd-Godwin	April 6	2 reels	
Little Mother	"Our Gang"	June 1	2 reels	
Loud Soup	Charley Chase	Mar. 16	2 reels	
Manchu Love	Sojin	Jan. 12	2 reels	
Movie Night	Charley Chase	May 11	2 reels	June 8
Napoleon's Homeland	Ufa Oddities	Jan. 5	1 reel	
Noisy Noises (Silent Version)	"Our Gang"	Feb. 9	2 reels	
Off to Buffalo	Charley Chase	Feb. 16	2 reels	
Oriental Motoring	Ufa Oddities	July 20	1 reel	
Outlandish Manners	Ufa Oddities	June 8	1 reel	
Pair of Tights	Roach Stars	Feb. 2	2 reels	
Persian Wedding, A	Ufa Oddities	April 13	1 reel	June 1
Princess of Destiny, A		May 4	2 reels	
Secret Boozehounds	Ufa Oddities	Feb. 16	1 reel	
That's My Wife (Silent Version)	Laurel-Hardy	Mar. 23	2 reels	
Thin Twins	Charley Chase	April 13	2 reels	
Thundering Toupees	All Star Cast	May 25	2 reels	
Tiny Housekeepers	Ufa Oddities	June 22	1 reel	July 6
Unkissed Man, The	Roach Stars	April 27	2 reels	
Uphill and Downhill	Ufa Oddities	Jan. 19	1 reel	
When Money Comes	Roach Stars	Mar. 2	2 reels	
Why Is a Plumber?	Roach Stars	Mar. 30	2 reels	
Wiggle Your Ears (Silent)	"Our Gang"	April 6	2 reels	
Witch Doctor	Ufa Oddities	May 25	1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Anna Christie	Greta Garbo			
*†§Bishop Murder Case, The (A. T.)				
*†§College Days (A. T.)	Starr-Nugent-Montgomery			
*†§Cotton and Silk	Duncan Sisters			
Deadline, The	Flash-Lorraine-Gray			
*†§Dynamite (A. T.)	Pickford-Wood-Nagel		11583 feet	July 27
*†§Eva the Fifth (A. T.)	Love-Hackett-Doran			
*†§Five O'Clock Girl, The (A. T.)	Davies-Arthur-King			
*†§Gob, The (A. T.)	Haines-Page			
*†§Green Ghost, The	Young-Torrence-Sebastian			
*†§Hallelujah	Colored Cast			
He Learned About Women	Haines-Page-Percy			
*†§M-G-M Hollywood Revue of 1929 (A. T.)	Special Cast			June 29
Jungle	Joan Crawford			
*†§Last of Mrs. Cheney (A. T.)	Norma Shearer			
	(Silent Version)			June 1
*†§Madame X (A. T.)	Ruth Chatterton		8806 feet	April 20
*†§Marianne (A. T.)	Davies-Shaw			
	(Silent Version)			May 25
Masked Stranger, The	Tim McCoy			
Mysterious Island, The	Hughes-Daly			Mar. 2
*†§Nize Baby	Gordon-Holtz-Waldridge			
*†§Our Modern Maidens	Crawford-Page-La Rocque			May 4
*†§Redemption	Gilbert-Nagel-Adoree			
*†§Revue of Revues (A. T.)	King-Love-Haines-Crawford			
Single Standard, The	Flash-Gray-Lorraine			
	(Silent Version)			
*†§Trader Horn	Harry Carey			
*†§Trial of Mary Dugan, The (A. T.) (D)	Shearer-Warner-Hackett		10 reels	April 13
*†Viking, The	Starke-Crisp		8508 feet	Nov. 17
*†§Wonder of Women, The	Stone-Wood	July 31	8796 feet	July 27
	(Silent Version)	July 31	6835 feet	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
Al Wohlman (D)	3 Songs	April 6	838 feet	
At the Club (D)	8 Victor Artists	May 18	897 feet	
Bernard & Henry (D)	3 Songs	April 13	685 feet	
Bernardo De Pace (D)	3 Mandolin Solos	Jan. 18	1 reel	
Bernardo De Pace (D)	Mandolin Solos	May 4	690 feet	
*†§Berth Marks (A. T.)	Laurel-Hardy		2 reels	
*§†Big Squawk, The (A. T.)	Charley Chase		2 reels	
Bob Nelson (F)	3 Songs	Mar. 16	1 reel	
Bob Nelson (D)	3 Songs	June 29	824 feet	
*†§Boxing Gloves (A. T.)	"Our Gang"		2 reels	
Carl Emmy's Pets (D)	Dog Act	April 20	897 feet	
Climbing the Golden Stairs	Charles King	(T. color)	2 reels	April 13
Confession (A. T.) (D)	Ames-Nye	Jan. 12	2 reels	
Copy	Roscoe Karns		2 reels	April 13
Craig Campbell (D)	3 Songs	June 1	641 feet	
*†§Dad's Day (A. T.)	"Our Gang"		2 reels	
Duci de Kerekjarto (D)	2 Violin Solos	Feb. 23	1 reel	
Ed and Lou Miller (D)	3 Songs	June 29	808 feet	
Elsa Ersi and Nat Ayers (F)	2 Songs	Mar 23	1 reel	
Emil Borneo (D)	3 Songs	June 22	627 feet	
Fuzzy Knight (D)	3 Songs	June 8	608 feet	
George Dewey Washington (D)	3 Songs	Feb. 2	1 reel	
George Dewey Washington (D)	3 Songs	Mar. 23	1 reel	
George Lyons (D)	3 Songs	Feb. 9	1 reel	
Gilbert-Sullivan Male Ensemble (D)	Song Program	June 22	661 feet	
Gordon and Squires (D)	3 Songs	Mar. 2	1 reel	
Gus Edwards Internat'l Review (D)	All-star Cast	April 6 (T. Color)	1043 ft.	April 6
Gus Edwards Song Review (D)	Special Cast	Jan. 5 (T. color)	1 reel	
Happiness Boys (D)	4 Songs	May 25	734 feet	April 13
*†§Hay Fever (A. T.)	Charley Chase		2 reels	
*†Holy Terror, The	"Our Gang"	Mar. 9	2 reels	
*†§Hurdy Gurdy (A. T.)	Roach Stars		2 reels	June 29
Irving Aaronson's Commanders (D)	3 Band Nos	June 1	793 feet	
Jan Garber's Band (D)	3 Band Nos	Feb. 9	1 reel	
Jan Garber's Band (D)	3 Band Nos	May 11	888 feet	
Jmtown Cabaret (F)	Miller & Lyles	Feb. 18	2 reels	
Keller Sisters and Lynch (D)	3 Songs	Mar. 30	1 reel	
*†§Leaping Love (A. T.)	Charley Chase			K
*†Liberty	Laurel-Hardy	Jan. 26	2 reels	
*†§Madame Q (A. T.)	Jocelyn Lee		2 reels	
Man Higher Up, The (D)	Walthall-Edeson	May 11	1926 feet	April 13
Marion Harris (F)	2 Songs	Jan. 26	1 reel	
*†§Men O' War (A. T.)	Laurel-Hardy		2 reels	
Metro Movietone Revue No. 3 (F)	All-star Cast	Jan. 26 (T. color)	2 reels	
Metro Movietone Revue No. 4	All Star Cast	April 27 (T. color)	2 reels	
Nearly Divorced (F)	Sherman-Chadwick	Jan. 19	2 reels	
*†Movie Night	Charley Chase	May 11	2 reels	
*†Noisy Noises	"Our Gang"	Feb. 9	2 reels	July 6
*†§Old Man Trouble (A. T.)	Davidson-Nichols		2 reels	
On the March (F)	William O'Neal	April 27	1696 feet	
*†§Popular People (A. T.)	Charley Chase		2 reels	
*†§Railroading (A. T.)	"Our Gang"		2 reels	
Revellers, The (D)	3 Songs	Mar. 2	1 reel	
Revellers, The (D)	3 Songs	April 13	174 feet	April 13
Robert Chisholm (D)	3 Songs	May 25	766 feet	
Rube Minstrels (F)	8 Victor Artists	Mar. 9	1 reel	April 13
*†Ruby Lips	Charley Chase	Jan. 19	2 reels	
Sardines A La Carte (D)	Raymond Hitchcock	June 8	1154 feet	
Ship Ahoy (D)	Spitalny Band Revue	April 20	2042 feet	
*†§Smart Talk (A. T.)	"Our Gang"		2 reels	June 22
*†§Small Talk (A. T.)	"Our Gang"		2 reels	
Song of the Roses (D)	Gus Edwards Revue	Feb. 2	(T. color) 1 reel	
Spitalny and His Orchestra (D)	Band Nos. and Revue	Mar. 16	2 reels	
Stepping Along (D)	Sunshine Sammy	Mar. 30	1 reel	April 6
Taking the Air (D)	Biltmore Trio	June 15	1 reel	April 6
*†That's My Wife	Laurel-Hardy	Mar. 23	2 reels	
*†Thin Twins	Charley Chase	April 13	2 reels	
Tita Ruffo (D)	"Barber of Seville" aria	May 18	465 feet	
Ukelele Ike (F)	2 Songs	Jan. 5	1 reel	
Ukelele Ike (F)	2 Songs	May 4	465 feet	
*†§Unaccustomed As We Are (A. T.)	Laurel-Hardy	May 4	2 reels	July 13
Van and Schenck (F)	2 Songs	Jan. 19	1 reel	
Van and Schenck (F)	2 Songs	Mar. 9	1 reels	
Van and Schenck (D)	3 Songs	April 27	833 feet	April
Vincent Lopez (D)	Piano and Orchestra	Feb. 16	1 reel	
*†§Vodeville (A. T.)	Laurel-Hardy		2 reels	
*†Wiggle Your Ears	"Our Gang"	April 6	2 reels	
William O'Neal (D)	3 Songs	Feb. 23	1 reel	July 13
*†Wrong Again	Laurel-Hardy	Feb. 23	2 reels	
Yvette Rugel (D)	3 Songs	June 15	702 feet	

PARAMOUNT

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Abie's Irish Rose (D)	Rogers-Carroll	Jan. 5	10471 feet	Nov. 17
	(Silent Version)	Jan. 5	10187 feet	Jan. 12
*†Betrayal, The	Jannings-Ralxton-Cooper	May 11	6492 feet	May 11
	(Silent Version)	May 11	6614 feet	
*†Behind the German Lines (D)	Special Cast	Jan. 12	8254 feet	Dec. 8
*†§Canary Murder Case, The (A. T.) (F)	Powell-Brooks	Feb. 16	7171 feet	Mar. 23
	(Silent Version)	Feb. 16	5943 feet	
*†§Carnation Kid, The (D)	Douglas MacLean	Mar. 2	6290 feet	Mar. 2
	(Silent Version)	Mar. 2	7156 feet	
Case of Lena Smith, The	Ralston-Hall	Jan. 19	7229 feet	Jan. 19
*†§Charming Sinners	Chatterton-Brook-Powell	July 6	6164 feet	July 13
*†§Chinatown Nights (A. T.) (F)	W. Beery-Vidor-Oland	Mar. 23	7081 feet	
	(Silent Version)	Mar. 23	7145 feet	
*†§Close Harmony (A. T.) (F)	Rogers-Carroll	April 13	6500 feet	Mar. 16
*†§Cocoanuts (A. T.)	4 Marx Brothers-Eaton-Shaw	May 23	8613 feet	June 1
*†§Dangerous Curves (A. T.)	Bow-Arlen	July 13		July 13
*†§Dangerous Woman, A (A. T.) (F)	Baclanova-Brook	May 18		Mar. 23
*†§Divorce Made Easy (A. T.) (F)	MacLean-Prevost	July 6		
*†§Doctor's Secret, The (A. T.) (F)	Edeson-Chatterton	Jan. 26	5832 feet	Feb. 9
	(No Silent Version)			
*†§Dummy, The (A. T.) (F)	Bennett-Chatterton	Mar. 9	5354 feet	Mar. 9
	(No Silent Version)			
*†§Fashions in Love (A. T.)	Menjou-Compton	June 29	6325 feet	July 6
	(Silent Version)	June 29	6024 feet	
*†§Gentlemen of the Press (A. T. (F)	Walter Huston	May 4	7167 feet	May 18
	(Silent Version)			
*†§Hole in the Wall (A. T.) (D)	Colbert-Robinson	Mar. 23	5850 feet	April 20
	(Silent Version)			
*†Homecoming, The (D)	Hanson-Parlo	Feb. 16	8104 feet	Nov. 24
*†§Innocents of Paris, The (A.T.) (F)	Maurice Chevalier	May 25		April 20
*†§Interference (A. T.) (F)	Powell-Brent-Brook	Jan. 5	7487 feet	Oct. 27
	(Silent Version)	Jan 5	6643 feet	
*†§Letter, The (A. T.) (D)	Jeanne Eagels	April 13	5886 feet	Mar. 16
	(Silent Version)			
*†Looping the Loop (D)	Werner Krauss	Mar. 16	6676 feet	Feb. 23
*†§Man Must Fight, A	Rogers-Brian-Arthur	June 29		
	(No Silent Version)			
Marquis Preferred	Menjou-Conklin	Feb. 2	5506 feet	Jan. 26
*†§Night Club (A. T. (D)	Brice-Rooney	Feb. 23	3389 feet	
Nothing But the Truth (A. T.)	Dix-Kane-Hall	April 20	7256 feet	April 27
*†§Rainbow Man The (A. T.)	Eddie Dowling	Sono-Art Prod.		
*†Redskin (T-color) (D)	Richard Dix	Feb. 23	7643 feet	Feb. 2
	(Silent Version)	Feb. 23	7402 feet	Dec. 1
*†§River of Romance, The	Arlen-Brian	May 25	7 reels	April 27
	(No Silent Version)			
*†§Shopworn Angel, The (D)	Cooper-Carroll	Jan. 12	7373 feet	Jan. 5
	(Silent Version)	Jan. 12	7112 feet	
Stairs of Sand	W. Beery-Castle-Conklin	June 8		
*†§Studio Murder Mystery The (A. T.) (F)	Eldridge-Oland-Conklin	June 1	6500 feet	May 4
	(Silent Version)	June 1	6070 feet	
Sunset Pass	Holt-Conklin	Feb. 9	5862 feet	
*†§Thunderbolt (A. T. (F)	Bancroft-Wray-Arlen	June 22	8571 feet	June 15
	(Silent Version)	June 22	7311 feet	
*†§Tong War (A. T.) (See Chinatown Nights)				
*†§Wheel of Life, The (A. T.) (F)	Dix-Ralston-Heggie	June 15	5193 feet	June 29
	(Silent Version)	June 15	5305 feet	
*†§Wheel of Life, The (A. T.) (F)	Dix-Ralston-Heggie	June 22		
*†§Wild Party, The (A. T.) (F)	Clara Bow	April 6	7167 feet	Mar. 30
	(Silent Version)		6036 feet	
*†Wings	Arlen-Bow-Rogers	Jan. 5	12267 feet	
	(Silent Version)	Jan. 5	12267 feet	Aug. 26 '27
*†§Wolf of Wall Street, The (A. T.) (D)	Bancroft-Baclanova	Feb. 9	6810 feet	
	(Silent Version)	Feb. 9	6396 feet	Dec. 1
*†§Wolf Song (D)	Cooper-Velez	Mar. 30	6060 feet	Mar. 9
	(Silent Version)	Mar. 30	7021 feet	

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar. 2	2 reels	
Auto Suggestion	Krazy Kat Cartoon	July 6	1 reel	
Cow Belles	Krazy Kat Cartoon	Jan. 5	1 reel	
Crazy Doings (Christie)	Billy Dooley	Mar. 23	2 reels	
Flying Yeast	Krazy Kat Cartoon	Feb. 6	1 reel	
Footlight Fannie (Christie)	Frances Lee	Feb. 19	2 reels	
Fur Peace	Krazy Kat Cartoon	June 22	1 reel	
Gold Socks	Krazy Kat Cartoon	May 11	1 reel	
Happy Heels (Christie)	Billy Dooley	Jan. 19	2 reels	
Hospitalities	Krazy Kat Cartoon	Jan. 19	1 reel	
Hat Aches	Krazy Kat Cartoon	June 8	1 reel	
His Angel Child (Christie)	Bobby Vernon	Feb. 16	2 reels	
Joint Affair, A	Krazy Kat Cartoon	Mar. 16	1 reel	
Ko-Ko's All Wet	Inkwell Cartoon	June 1	1 reel	
KoKo Beats Time	Inkwell Cartoon	Feb. 9	1 reel	
KoKo's Crib	Inkwell Cartoon	Mar. 23	1 reel	
Ko-Ko's Focus	Inkwell Cartoon	May 18	1 reel	
KoKo's Hot Ink	Inkwell Cartoon	Mar. 9	1 reel	
KoKo's Knock-down	Inkwell Cartoon	April 20	1 reel	
KoKo's Reward	Inkwell Cartoon	Feb. 23	1 reel	
KoKo's Saxophonies	Inkwell Cartoon	April 6	1 reel	
Ko-Ko's Signals	Inkwell Cartoon	May 4	1 reel	
Lone Shark, The	Krazy Kat Cartoon	April 13	1 reel	
Love Spats	Jack Duffy	April 27	2 reels	
No Eyes Today	Inkwell Cartoon	Jan. 12	1 reel	
Noise Annoys Ko-Ko	Inkwell Cartoon	Jan. 26	1 reel	
Off the Deck (Christie)	Billy Dooley	Feb. 23	2 reels	
*†§Oh, You Beautiful Doll (A. T.)	Song Cartoon		1 reel	
Papa Spank (Christie)	Jack Duffy	Feb. 2	2 reels	
Petty Larceny	Inkwell Cartoon	May 25	1 reel	
Reduced Weights	Krazy Kat Cartoon	Feb. 2	1 reel	
Reckless Rosie (Christie)	Frances Lee	April 6	2 reels	
Rough Dried (Christie)	Billy Dooley	April 20	2 reels	
Sappy Service (Christie)	Bobby Vernon	April 13	2 reels	
Sheepskinned	Krazy Kat Cartoon	Mar. 30	1 reel	
Single Bliss (Christie)	Jack Duffy	Mar. 30	2 reels	
Stage Struck Susie	Frances Lee	May 4	2 reels	June 29
Tight Places (Christie)	Frances Lee	Mar. 9	2 reels	
Torrid Toreadors	Krazy Kat Cartoon	April 7	1 reel	
Turn Him Loose (Christie)	Bobby Vernon	Mar. 16	2 reels	
Vanishing Screams	Krazy Kat Cartoons	Mar. 2	1 reel	
Why Gorillas Leave Home (Christie)	Bobby Vernon	Jan. 12	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Adam's Eve (A. T.)			2 reels	
*†§After Seben (A. T.) (F)	James Barton	May 18	2 reels	
*†§Apartment Hunting (A. T.) (F)	Special Cast	Mar. 9	2 reels	
*†§Bird in the Hand, A (Christie) (A. T. (F)	Lois Wilson	Feb. 16	2 reels	Feb. 2
*†§Bishop's Candlesticks The (A. T.) (D)	Walter Huston	Feb. 23	1911 feet	
	(No Silent Version)			
*†§Booklovers (tentative) (A. T.)	Special Cast	June 15	2 reels	
*†§Boyhood Days (F)	Borrah Minnevitch	Jan. 26	1510 feet	
	(No Silent Version)			

**** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.***

Title	Star	Rel. Date	Length	Reviewed
*†§Blue Songs (D)	Ruth Etting	Jan. 5	1 reel	Mar. 2
	(No Silent Version)			
*†§Carnival Man, The (F)	Walter Huston	Feb. 23	1½ reels	Mar. 16
*†§Chinatown	Song Cartoon		1 reel	
†§Crooning Melodies (A. T.) (F)	Giersdorf Sisters	Mar. 16	1 reel	
*†Daisy Bell (D)	Song Cartoon	June 1	1 reel	
*†§Dear Teacher (A. T.) (F)	Special Cast	May 4	2 reels	June 1
*†§Dear Vivian (Christie A. T.) (F)	Special Cast	June 22	2 reels	
*†§False Alarm Fire Co., The (F)	Smith-Dale	Mar. 9	1 reel	Feb. 2
*†§Faro Nell (A. T.)	Louise Fazenda		2 reels	
*†§Fatal Forceps, The (A. T.)			2 reels	
†§Favorite Melosies (A. T.) (F)	Ruth Etting	Mar. 16	1 reel	
*†§Florida Nightmare, A (A. T. (F)	Special Cast	June 15	1 reel	
*†§Framing of the Shrew The (Christie A. T.) (F)	Colored Cast	April 27	2 reels	Mar. 9
*†§Good Bye, My Lady Love	Song Cartoon		1 reel	
*†§Her Husband's Woman (A. T.)	Lois Wilson	July 6	2 reels	
*†§Highlowbrow (F)	Donnelly-Shannon	April 6	2 reels	Feb. 2
*†§Hint to Brides, A (A. T.)	Johnny Arthur	July 20	2 reels	
*†§His College Chums (A. T. (F)	Eddie Peabody	April 13	1 reel	
*†§Hit or Miss (A. T.)			2 reels	
*†§Hot Lemonade (A. T.) (F)	Fazenda-Arthur	May 25	2 reels	
*†§Humorous Flights (A. T.) (F)	Donald Ogden Stewart	April 13	1 reel	June 1
*†§If Men Played Cards as Women Do (A. T.) (F)	Special Cast	May 11		
*†§Inspiration	Schubert's Songs		1 reel	
*†§Instalment Collector The (F)	Fred Allen	April 20	1 reel	
*†§It Happened to Him (A. T.) (F)	James Barton	May 25	1 reel	
*†§Jed's Vacation (Christie A. T.) (F)	Charles Grapewin	April 13	2 reels	
*†§Just One Word (A. T.) (D)	Special Cast	Jan. 26	615 feet	
	(No Silent Version)			
*†§Kisses (A. T.) (F)	Special Cast	Feb. 9	2 reels	
*†§Knights in Venice (A. T.) (F)	Special Cast	Mar. 23	1 reel	
*†§Ladies' Choice (A. T.)	Charlie Grapewin	Sept. 14	2 reels	
*†§Meet the Missue (Christie A. T.) (F)	James Gleason	Mar. 30	2 teels	Mar. 16
*†§Melancholy Dame, The (Christie A. T.) (F)	Colored Cast	Feb. 2	2 reels	Feb. 2
†§Messenger, The (A. T.)	Harry Langdon		2 reels	
*†§Moonshine (A. T.) (F)	James Barton	April 20	2 reels	
*†Mother Pin a Rose on Me	Song Cartoon	July 6	1 reel	
*†§Music Hath Charms (Christie A. T.) (F)	Colored Cast	Mar. 16	2 reels	
*†§Now and Then (F)	Special Cast	Mar. 23	2 reels	
*†§Off in the Silly Night (Christie A .T.) (F)	Special Cast	June 8	2 reels	May 11
*†§Old Black Joe (D)	Fleischer Song Cartoon	April 6	½ reel	Mar. 23
*†§Post Mortems (Christie A. T.) (D)	Raymond Griffith	Mar. 2	2 reels	Mar. 9
*†§Pusher-in-the-Face The (A. T.) (D)	Hitchcock-Taylor	Feb. 23	2 reels	
	(No Silent Version)			
*†§Ruth Etting	Songs		1 reel	Mar. 2
*†§Schubert's Friends (D)	Famous Composer Series	April 27	1 reel	
*†§Schubert's Inspiration (D)	Famous Composer Series	Mar. 30	1 reel	
*†§Schubert's Masterpiece (D)	Famous Composer Series	May 18	1 reel	
*†§Schubert's Songs (D)	Famous Composer Series	Feb. 23	1 reel	
*†§Schubert's Unfinished Symphony (D)	Famous Composer Series	June 29	1 reel	
*†Sidewalks of New York (D)	Novelty	Feb. 2	1 reel	
*†§Sleeping Porch, The (A. T.)	Raymond Griffith	Sept. 7	2 reels	
*†§Smiles	Song Cartoon		1 reel	
*†§That Party In Person (D)	Eddie Cantor	Jan. 5	805 feet	
	(No Silent Version)			
*†§Traffic Regulations (F)	Donald Ogden Stewart		1 reel	Feb. 23
*†§Two Americans (A. T.) (F)	Walter Huston	June 1	2 reels	
*†§Two Little Chinese Maids (F)	Chang-Kuma	Feb. 9	1 reel	Feb. 2
*†§Vital Subjetcs (A. T.) (F)	Butterworth	June 8	1 reel	
*†§What Is It? (A. T. (D)	Elinor Glyn	Feb. 16	1 reel	
*†§When Caesar Ran a Newspaper (Christie A. T.) (F)	Hatton-Hardy	May 11	2 reels	
*†§Wives on Strike (A. T.)				
*†Yankee Doodle Boy, A (D)	Song Cartoon	Mar. 2	1 reel	
*†Ye Olde Melodies (D)	Song Cartoon	May 4	1 reel	
*†§Ziegfeld Midnite Frolic (A. T.) (F)	Eddie Cantor	May 4	2 reels	Mar. 9

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Backstage Blues (A. T.)	Moran & Mack			
*†§Cocoanuts (A. T.)	4 Marx Bros.-Eaton-Shaw			
*†§Dance of Life, The (A. T.)	Carroll-Skelly			June 29
*†§Darkened Rooms (A. T.)	Brent-Powell			
*†§Four Feathers, The	Arlen-Wray-Powell-Brook		7472 feet	
	(Silent Version)		7472 feet	April 20
*†§Gay Lady, The	Gertrude Lawrence			
*†§Glorifying the American Girl	Eaton-Healey			
*†§Greene Murder Case The (A. T.)	Powell-Eldridge-Arthur			
*†§Hungarian Rhapsody, The	Parlo-Fritsch-Dagover			
*†§Illusion (A. T.)	Rogers-Carroll-Collyer			
*†§Insidious Dr. Fu Manchu (A. T.)	Warner Oland			
*†§Jealousy (A. T.)	Jeanne Eagels			
*†§Lady Lies, The	Huston-Colbert			
*†§Mysterious Dr. Fu Manchu	Oland-Arthur		7 reels	June 15
*†§Pointed Heels (A. T.)	Powell-Ralston-Kane			
*†Soul of France, The	Special Cast			
*†§Virginian, The (A. T.)	Cooper-Huston-Brian-Arlen			
*†§Welcome Danger	Harold Lloyd			May 25
*†§Why Bring That Up (A. T.)	Moran & Mack			
*†§Woman Trap, The (A. T.)	Morris-Brent-Huston			
*†§Youth (A. T.)	Hersholt-Wray			

PARTHENON PICTURES

FEATURES

Title	Star	Rel. Date	Length	Reviewed
†Bachelors' Club, The	Talmadge-Worth		6 reels	
Back From Shanghai	St. Leo-Reynolds-So Jin-Girard		6 reels	
Heroic Lover ,The	St. Leo-Bedford		6 reels	
Wild Heart of Africa, The	Special Cast	May 25	6 reels	June 15

PATHE

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Forty-Five Calibre War	Coleman-Loff	Feb. 17	4790 feet	Feb. 16
*†§Geraldine (F)	Quillan-Nixon	Jan. 20	5959 feet	Mar. 9
	(Silent Version)	Jan. 20	5587 feet	
*†§Godless Girl, The (F)	Basquette-Prevost	Mar. 31	9328 feet	Sept. 1
	(Silent Version)	Mar. 31	9019 feet	
Hawk of the Hills	Ray-Miller	Mar. 17	4840 feet	
*†§Leatherneck, The (F & D)	William Boyd	Mar. 24	6965 feet	April 13
	(Silent Version)	Mar. 24	6898 feet	
*†§Mother's Boy (D & F)	Morton Downey	May 12	7423 feet	May 1
	(No Silent Version)			
*†Ned McCobb's Daughter (F)	Irene Rich	Jan. 12	6015 feet	Feb. 9
*†§Noisy Neighbors	Quillan-Vaughan	Jan. 27	5998 feet	
	(Silent Version)	Jan. 27,	5735 feet	
*†§Office Scandal (F)	Phyllis Haver	Mar. 3	6511 feet	
	(Silent Version)	Mar. 3	6511 feet	
*†§Sal of Singapore (F)	Haver-Hale	Jan. 4	6349 feet	
Ship Comes In, A	Dresser-Schildkraut	June 4	6902 feet	June 23
*†§Shady Lady, The (F)	Phyllis Haver	Jan. 20	5808 feet	Mar. 30
	(Silent Version)	Jan. 20	6132 feet	Nov. 17
Sin Town	Allen-Fair	Jan. 20	4554 feet	
*†§Square Shoulders (F)	Junior Coghlan	Mar. 31	5438 feet	
	(Silent Version)	Mar. 31	5477 feet	April 6
*†§Strange Cargo (A. T.) (F)	Lee Patrick	Mar. 31	7099 feet	Feb. 23
	(Silent Version)	Mar. 31,	6134 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
All Aboard	Haines-Coombs	Jan. 13	2 reels	
April Showers	"Aesop Cartoon"	June 15	1 reel	
Baby's Birthday	Jackson-Hiatt-McKee	Jan. 10	2 reels	
Back to the Soil	"Aesop Fables"	Mar. 3	1 reel	
Ball Park, The	"Aesop Fable"	May 19	1 reel	May 11
Big Burg, The	"Aesop Fables"	Mar. 24	1 reel	
Big Shot, The	"Aesop Fables"		1 reel	April 13
Black Book, The	Ray-Miller		10 episodes	July 20
Black Duck, The	"Aesop Fables"	Mar. 17	1 reel	Mar. 18
Bridle Byways	Sportlight	Mar. 31	1 reel	Mar. 30
Break of Day, The	"Aesop Fables"	Jan. 27	1 reel	
Button My Back	Billy Bevan	Feb. 24	2 reels	Feb. 18
Calling Hubby's Bluff	Billy Bevan	Feb. 3	2 reels	
Caught in a Taxi	Cooper-Vance	June 9	2 reels	
Circus Time	Donald Haines	Feb. 10	2 reels	Feb. 2
Close Figuring	Sportlight	Mar. 3	1 reel	
Close Shave, A	Burke-Dent		2 reels	July 6
Clunked on the Corner	Johnny Burke	Jan. 6	2 reels	Jan. 5
Cold Steel	"Aesop Fables"	July 7	1 reel	July 6
Cop's Bride, The	"Aesop Fables"		1 reel	Mar. 30
Cycle of Erosion .The	Educational Film	Jan. 20	1 reel	
Dogging It	Sportlight	Mar. 17	1 reel	
Don't Get Jealous	Bevan-Dent	June 2	2 reels	May 11
Fire Detective, The (Serial)		Mar. 3	10 episodes	
Fish Day	"Aesop Fables"	May 26	1 reel	May 18
Fish and Feathers	Sportlight	May 26	1 reel	May 18
Fight Game, The	"Aesop Fables"	April 28	1 reel	May 4
Foolish Husbands	Bevan-Dent	Mar. 17	2 reels	Mar. 16
Footwork	Sportlight		1 reel	June 22
Forest People of Central Africa	Educational Film	Jan. 20	1 reel	
Girls Will Be Boys	Sportlight	Feb. 17	1 reel	Feb. 9
Glaciers	Educational Film	Feb. 10	1 reel	
Grandma's House	"Aesop Fables"	Feb. 24	1 reel	Feb. 16
Great Ice Age of North America	Educational Film	Mar. 24	1 reel	
Head Hunters of Solomon Islands	Educational Film	Feb. 3	1 reel	
House Cleaning Time	"Aesop's Fables"	July 21	1 reel	
In His Cups	"Aesop Fables"	June 30	1 reel	July 6
Kidnapped	"Aesop Fables"		1 reel	June 15
Knowing the Ropes	Rice Sportlight	Jan. 6	1 reel	Jan. 17
Lad and His Lamp, A	"Aesop Fables"	Mar. 10	1 reel	Mar. 23
Ladies Must Eat	Johnny Burke	Mar. 3	2 reels	
Land o' Cotton	"Aesop Fables"	Jan. 6	1 reel	Jan. 5
Little Game Hunter, The	"Aesop Fables"	May 5	1 reel	May 4
Matchmaking Mamas	Burke-Ellers-Kemp	Mar. 31	2 reels	Mar. 30
Masai, The	Educational Film	Jan. 6	1 reel	
Mild or Mighty	Sportlight	Feb. 3	1 reel	
Night Watchman's Mistake, The	Johnny Burke	April 23	2 reels	April 27
No Children	Haines-Coombs	Mar. 10	2 reels	
No Vacation	Haines-Coombs	Jan. 13	2 reels	
Pink Pajamas	Bevan-Dent		2 reels	April 13
Players at Play	Sportlight	Jan. 20	1 reel	Feb. 2
Polo Match, The	"Aesop Fables"	June 2	1 reel	June 1
Puckered Success	Haines-Coombs	June 2	2 reels	June 1
Queen Bee, The	"Aesop Fables"	Feb. 17	1 reel	Feb. 9
Queen of the North Woods (Serial)	Clair-Miller	May 12	10 episodes	
Right Technique, The	Sportlight	July 21	1 reel	July 20
Rodeo, The	Star Cast	Mar. 24	2 reels	
Rhythm	Sportlight			
Shore Lines and Shore Development	Educational Film	Mar. 3	1 reel	
Snow Birds	"Aesop Fables"	June 9	1 reel	June 1
Snapping the Whip	"Aesop Fables"	Jan. 20	1 reel	Jan. 19
Sport Afloat	Sportlight	July 7	1 reel	July 6
Sweet Adeline	"Aesop Fables"	Feb. 3	1 reel	Jan. 26
Taxi Spooks	Jack Cooper	Feb. 17	2 reels	
Three Game Guys	"Aesop Fables"	Aug. 4	1 reel	July 20
Tomato Omelette	Haines-Combs	May 5	2 reels	May 11
Under Dog, The	"Aesop Fables"	Mar. 31	1 reel	Mar. 30
Uncle's Visit	Haines-Coombs	June 30	2 reels	July 6
Uncle Tom	Star Cast	Jan. 27	2 reels	
Water Wonders	Sportlight	April 21	1 reel	April 20
Watch My Smoke	Haines-Coombs	April 7	2 reels	Mar. 30
Water Cure	"Aesop Fables"		1 reel	April 6
White Elephant, A	"Aesop Fables"	Jan. 13	1 reel	Jan. 12
Wooden Money	"Aesop Fables"	Feb. 10	1 reel	Feb. 2
Young Hopefuls	Sportlight	April 28	1 reel	May 11

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At the Dentist's (A. T.) (D & F)	LeMaire-Simon	Mar. 24	2 reels	Mar. 23
*†§Beach Babies (A. T.) (D & F)	Kemper-Knapp	Aug. 4	2 reels	July 13
*†§Black Narcissus	"Buck & Bubbles"			
*†Bugville College Days (D & F)	"Aesop Fables"	Aug. 4	1 reel	July 20
*†By Land and Air (F & D)	"Aesop Fables"	July 21	1 reel	July 13
*†Clowning the Game (D & F)	Sportlight	June 2	1 reel	June 1
*†§Concentration	"Aesop Fables"		1 reel	June 15
*†Conditioning	Sportlight	June 9	1 reel	June 1
*†§Crystal Champion	Sportlight	May 5	1 reel	April 27
*†§Custard Pie	"Aseop Fables"	May 26	1 reel	May 25
*†§Dancing Around (A. T.) (D & F)	LeMaire-Phillips		2 reels	April 13
*†Dinner Time (D & F)	"Aesop Fables"		1 reel	
*†Faithful Pup (D & F)	"Aesop Fables"		1 reel	
*†§Fowl Play	"Buck & Bubbles"			
*†§Garden of Eatin' (A. T.) (D & F)	The Gleasons			
*†§Go Easy, Doctor (A. T.) (D & F)	LeMaire-Simon		2 reels	May 11
*†§Hard Boiled Hampton (A. T.)	Harry Holman	July 28	2 reels	June 8
*†§Her New Chauffeur (A.T.)(D&F)	Simon-Teasdale	May 19	2 reels	
*†§Jail Breakers	"Aesop Fables"	July 7	1 reel	July 6
*†§Lincoln (Special reel) (A. T.) (D & F)	George Billings	Feb. 10	1 reel	Feb. 2
*†§Midsummer's Day, A (D & F)	"Aesop Fables"	July 28	1 reel	July 20
*†Modern Rhythm	Sportlight	July 28	1 reel	July 20
*†§Pathe Audio Review	Released Every Week		1 reel	
*†§Pathe Sound News	Released Twice Every Week		1 reel	
*†§Plumbers Are Coming (A. T.) (D & F)	LeMaire-Simon		2 reels	June 1
*†§Pressing His Suit (D & F)	Topical Trips	June 2	1 reel	May 11

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
*†Presto Changes (D & F)	"Aesop Fables"		1 reel	
*†Skating Hounds (D & F)	"Aesop Fables"	April 28	1 reel	April 27
*§Stage Struck (D & F)	"Aesop Fables"		1 reel	
*†§Topical Lips (A. T.) (D & F)	Topics of the Day	July 28	1 reel	
*†§Topical Nips (A. T.) (D & F)	Topics of the Day	June 2	1 reel	June 1
*†§Topical Pips (A. T.) (D & F)	Topics of the Day	June 30	1 reel	July 6
Three Acts	Sportlight		1 reel	
*†§What a Day (A. T.) (D & F)	Simon-Mallory		2 reels	June 15
*†§Wood Choppers (D & F)	"Aesop Fables"	June 9	1 reel	June 1

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Big News (A. T.)	Armstrong-Lombard		5950 feet	July 1
*†§Flying Fool, The (A. T.) (D & F)	Boyd-Prevost-Gleason			June 22
*†§High Voltage (A. T.) (D & F)	Boyd-Prevost-Hale			
	(Silent Version)			May 25
*†§Lucky In Love (A. T.) (D & F)	Downey-Lawford			
*†§Paris Bound	Harding-Fenton	Aug. 3	7 reels	July 6
*†§Sailor's Holiday (A. T.)	Alan Hale			
*†§Sophomore, The (A. T.)	Quillan-Loff-O'Neill			July 13

RKO

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Air Legion	Lyon-Sleeper	Jan. 6	6361 feet	
Amazing Vagabond	Bob Steee	April 7	5081 feet	
Big Diamond Robbery	Tom Mix	May 13	6114 feet	
Come and Get It	Bob Steele	Feb. 3	5264 feet	
Drifter, The	Tom Mix	Mar. 18		
Fury of the Wild	Ranger	Jan. 6	4899 feet	
Freckled Rascal	Buzz Barton	Mar. 31		
Hardboiled	O'Neil-Tashman	Feb. 3	5940 feet	
Idaho Red	Tom Tyler	April 21	4783 feet	
Laughing at Death	Bob Steele	June 2		
Jazz Age	Fairbanks Jr.-M. Day	Feb. 10	6245 feet	
Little Savage	Buzz Barton	May 19	4781 feet	
Love in the Desert	Borden-Trevor	Mar 17		
One-Man Dog	Ranger	Mar. 3	4481 feet	
Outlawed	Tom Mix	Jan. 21	6057 feet	
Pals of the Prairie	Buzz Barton	July 7		
Pride of Pawnee	Tom Tyler	June 9	4750 feet	
Red Sword	Nixon-Collier Jr.	Feb. 17		
Trail of the Horse Thieves	Tom Tyler	Jan. 13	4823 feet	
Woman I Love	Morris-Kerry	May 26		
Vagabond Cub	Buzz Barton	Feb. 10	4717 feet	
Voice of the Storm	Sleeper-Dane	Jan. 13		
Yellowback, The	T. Moore-Owen	Jan. 20		

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Actualities	Curiosities	Jan. 30	1 reel	
Almost a Gentleman	Al Cooke	June 25	2 reels	
Big Hearted Toots	Duncan-Hill	Feb. 3	2 reels	
Birds and Beasts	Curiosities	Feb. 13	1 reel	
Casper's Night Out	Duncan-Hill	Mar. 3	2 reels	
Come Meal	Al Cooke	June 11	2 reels	
Don't Say Ain't	Hill-Duncan	July 21	2 reels	
Faces	Curiosities	April 24	1 reel	
Follies of Fashion	Curiosities	May 21	2 reels	
Heavy Infants	Karr-Ross-Alexander	June 11	2 reels	June 16
Here and There	Curiosities	May 7	1 reel	
His Wife's Secret	Hill-Duncan	May 26	2 reels	
Horse on Barney, A	Hellum-Davis	April 21	2 reels	
Jessie's James	Vaughn-Cooke		2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Just a Stall	Hellum-Davis	May 19	2 reels	
Mickey's Babies	Mickey Yule	Aug. 7	2 reels	
Mickey's Brown Derby	Mickey Yule	May 12	2 reels	
Mickey's Explorers	Mickey Yule	Feb. 17	2 reels	
Mickey's Great Idea	Mickey Yule	Jan. 30	2 reels	
Mickey's Initiation	Mickey Yule	July 7	2 reels	
Mickey's in Love	Mickey Yule	June 4	2 reels	
Mickey's Last Chance	Mickey Yule	Apr. 14	2 reel	
Mickey's Menagerie	Mickey Yule	Mar. 17	2 reels	
Mickey's Northwest Mounted	Mickey Yule	June 9	2 reels	
Mickey's Rivals	Mickey Yule		2 reels	
Mickey's Triumph	Mickey Yule	July 2	2 reels	
Neigh, Neigh, Spark Plug	Barney Hellum	Mar. 24	2 reels	
Novelties	Curiosities	Feb. 27	1 reel	
Odds and Ends	Curiosities	June 4	1 reel	
*†§Odd Facts	Curiosities	April 10	1 reel	
Orienta	Curiosities	Mar. 13	1 reel	
Pace That Thrills, The	Hellum-Davis	June 16	2 reels	
Pot Pourri	Curiosities	Jan. 17	1 reel	
Kummin' Thru the Rye	Barney Hellum	Jan. 27	2 reels	
Seeing's Believing	Curiosities	Jan. 2	1 reel	
Slide, Sparky, Slide	Hellum-Davis	July 14	2 reels	
Smile, Buttercup, Smile	Duncan-Hill	Jan. 6	2 reels	
Sparerib Reforms	Hill-Duncan	April 28	2 reels	
Standing Pat	Karr-Ross-Alexander	July 9	2 reels	
Sunshine's Dark Moment	Barney Hellum	Feb. 24	2 reels	
Toots' Big Idea	Duncan-Hill	Mar. 31	2 reels	
Who's the Boss?	Hill-Duncan	June 23	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Clown Topics (A. T.) (F)				
*†§Headwork (A. T.)				
*†§Low Bridge (A. T.) (F)				
*†§Mickey's Midnite Frolic (A. T.)	Mickey Yule	July 8	2 reels	June 22
*†§Palooka Flying School (A. T.) (F)				
*†§Strange Interview The (A. T.) (F)	Sherwin-Knowles			
*†§Traveler, The (A. T.)	Marc Connelly		1 reel	
*†§What Next (A. T.) (F)				
*†§Your Own Home Town (A. T.)	Russ Brown			

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Companionate	Olive Borden			
*†§Damaged	Betty Compson			
*†§Dance Hall				
*†§Delightful Rogue, The	Rod La Rocque			
*†§Framed (A. T.)				
*†§Half Marriage	Borden-Blaine			
*†§High River				
*†§Hit the Deck (A. T.)				
*†§Hunted				
*†§Jazz Heaven	Blane-Trevor			
*†§Ladies of the Past	Betty Compson			
*†§Love Captive, The	Betty Compson			

Title	Star	Rel Date	Length	Reviewed
*†§Night Parade (A. T.)				
*†§Radio Revels (A. T.)				
*†§Rio Rita (A. T.)	Daniels-Boles			
*†§Sensation (A. T.)				
Side Street	3 Moore Bros.			
*†§Street Girl, The	Betty Compson	Aug. 11	8 reels	July 20
*†§Syncopation (A. T.)	Downey-Warings Band		7626 feet	Mar. 30
*†§Tanned Legs				
*†§Upperworld (A. T.)				
*†§Vagabond Lover, The (A. T.)	Rudy Vallee			
*†§Very Idea, The (A. T.)	Frank Craven			
*†§Wild Heart (A. T.)	Bebe Daniels			

RAYART (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Anne Against the World	Mason-Mower	April 15		
Black Pearl, The	Lee-Hallor	Jan. 1	5261 feet	
Brothers	Keefe-Bedford	Feb. 1	6092 feet	
Devil's Chaplain, The	Keefe-Faire	Mar. 15	5451 feet	
Shanghai Rose	Irene Rich	Mar. 15	6539 feet	June 8
Some Mother's Boy	Carr-Ralston-Robards	Feb. 15	5901 feet	
Two Sisters	Dana-Lease	April 1		
When Dreams Come True	Costello-Lease	Jan. 15	6242 feet	

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FEATURES

Title	Star	Dist'r	Rel. Date	Length	Reviewed
Appassionata	Leon Mathot	Franco Film	April 23	5600 feet	
At the South Pole	Special Cast	Pole Pict. Corp		8000 feet	
Battle of Mons, The	English Cast	British New Era		5500 feet	Mar. 23
Beautiful Blue Danube	Junkermann-Mara	Aywon			
Behind the Altar	Wilhelm Dietarle	Aff. European		6200 feet	
Black Hills	Special Cast	Big Three		5000 feet	
Bondage	German Cast	Ufa		6040 feet	
Broken Barriers	H. Costello-Glass	Excellent		6000 feet	
Cleanup, The	Charles Delaney	Excellent		5660 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod		5700 feet	
Constant Nymph	Ivor Novello	Big 3	Aug. 1	7800 feet	July 6
Daughter of Israel, A	Special Cast	Bell Pict		9000 feet	
Daughter of Two Fathers	Japanese Cast	Shockuchi			
Devil Dogs	Holmes-Alt	Crescent		5606 feet	
Devil's Passion, The	Special Cast	Arfa		5700 feet	
Dream Melody, The	Roche-Shelby	Excellent		5050 feet	
Escaped from Hell	Muriat Esterhazy	Aff. European		8 reels	
Faces of Children	French Cast	Zakoro		8000 feet	
For the Term of His Natural Life	Special Cast	Australasian		11000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers		6100 feet	
Golden Dawn	Warwick-Ward	Conquest		6200 feet	
Hearts of Men	Harris-Keefe	Anchor		5400 feet	
Holy Sinner, The	Special Cast	Worldart Pict			
Into the Night	Agnes Ayres	Raleigh		5712 feet	
Jade Casket, The	French Cast	Cosmos		5800 feet	
It's Easy to Become a Father	German Cast	Ufa		6000 feet	
Jazzland	Reynolds-Nye	Carlos		5700 feet	
Krassin	Russian Cast	Amkino		7 reels	
Lash of the Czar	Russian Cast	Amkino		6290 feet	
Law of the Mounted, The	Bob Custer	Syndicate		4580 feet	
Life of Beethoven	German Cast	Film Art Guild		7000 feet	
Little Wild Girl, The	Lee-Landis	Hercules		5300 feet	
Linda	Baxter-Foster-Beery	First Division		6775 feet	
Livingston in Africa	English Cast	Amer.-Anglo		5799 feet	
Lucrezia Borgia	Conrad Veidt	Mutual		7200 feet	Jan. 12
Man Who Cheated Life	Veidt-Krauss	Aff. European	Feb. 8	6000 feet	Feb. 16
Marie Antoinette	Foreign Cast	Unusual		6000 feet	
Morgane, the Enchantress	Ivan Petrovitch	Franco Film	April 8	6800 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.	6500 feet	
Must We Marry?	Garon-Eason	Trinity		5400 feet	
Mystic Mirror, The	German Cast	Ufa		7000 feet	
No Babies Wanted	Devore-Mong	Plaza		5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict		5573 feet	Sept. 15
Passion Song, The	Olmsted-N. Beery	Excellent		5080 feet	
Peacock Fan, The	Dorothy Dwan	Chesterfield		5400 feet	
President, The	Mosjoukine-Vernon	E. L. Klein		8100 feet	Jan. 26
Q Ships	Special Cast	New Era		6000 feet	
Reilly of the Rainbow Division	Hall-Garon	Crescent		6040 feet	
Reward of Faith, The	French Cast	Conquest		5927 feet	
Sajenko the Soviet	Susy Vernon	Ufa		5921 feet	
Shiraz	Hindu Cast	Amer.-Anglo		8065 feet	
Silent Trail, The	Bob Custer	Syndicate		4315 feet	
Smoke Bellew	Conway Tearle	First Division		6605 feet	
Somme, The	Special Cast	New Era		7000 feet	
South of Panama	Carmelita Geraghty	Chesterfield		6300 feet	
That Murder in Berlin	German Cast	Big 3		5700 feet	Mar. 23
Thou Shalt Not Steal	Lillian Harvey	Ufa		6941 feet	
Thunder God	Cornelius Keefe	Crescent		5917 feet	
Underground	English Cast	Ameranglo		7300 feet	
Untamed Justice	Faire-Glass	Biltmore		5770 feet	May 25
U-Boat 9	Foreign Cast	Jofa Prod		6500 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov. 15	4421 feet	
YellowTicket, The	Russian Cast	Amkino	Dec. 8	6200 feet	

Coming Feature Attractions

Title	Star		Rel. Date	Length	Reviewed
Buying a Wife	Special Cast	Aff. European		7 reels	
Bye Bye Buddy	Agnes Ayres	Hercules			June 1
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield		5200 feet	
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephone			
Duty to be Silent	Maria Albana	Aff. European		6 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer			
Full Dressed Thieves	Nils Asther	Aff. European		7 reels	
German Underworld	Special Cast	Aff. European		7 reels	
Great Unknown, The	John Loder	Aff. European		6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern			
Her Viennese Lover	Asther-Nolan	Aff. European		6 reels	
*†§House of Secrets, The	Special Cast	Chesterfield			
Just Off Broadway	Keith-Christy	Chesterfield			
Milak of the Snowlands	Special Cast	Ufa-Eastern			
Our Daily Bread	Mary Nolan	Aff. European		7 reels	
*†§Prince of Hearts, A	Kerry-Worth	Imperial			
	(Silent Version)	Imperial			
Unholy Love	Wegener-Petrovitch	Aff. European			
Verdun	Special Cast	Richmount			
Vera Miezewa (tentative)	Derussa	Aff. European		7 reels	
When Duty Calls	Special Cast	Ufa-Eastern		6714 feet	

SOUND SHORTS

Title	Star		Rel. Date	Length	Reviewed
*†§Accidental Treatment (A. T.)		Int'l Photo Play Dist.		1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Titel	Star		Rel. Date	Length	Reviewed
*†§Alley Op	Gorno Marionettes	Int'l Photo Play Dist.		1 reel	
*†§Asleep at the Switch (A.T.) (D)		Roseland	Mar. 15	1 reel	
*†§At the Photographers (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§At the Race Track (A. T.)	Martin-Harcourt	Imperial		2 reels	
*†§Boney's Boner	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Club Alabam (A. T.) (F)	Abbie Mitchell	Intl. Dist. Corp.		1 reel	
*†Clyde Doerr & His Saxophone Sextet (F)	Jazz Nos	Intl. Dist. Corp.		1 reel	
*†§Could I Be More Polite (A. T.)	The Carsons	Imperial		2 reels	
*†§Egyptian Gyp, An	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Feed the Brute	Novelty	Int'l Photo Play Dist.		1 reel	
*†§Friend Husband (A. T.)		Burr		2 reels	
*†Galloping Gaucho	Mickey Mouse Cartoon	Disney Cartoon	Feb. 1	1 reel	
*†§Grand Opera	Garno Marionettes	Int'l Photo Play Dist.		1 reel	
*†§Hectic Hector	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Hoak (A. T.) (F)	Frawley & Smith	Inctl. Dist. Corp		1 reel	
*†§In Songland	Norah Blaney	Int'l Photo Play Dist.		1 reel	
*†§Kriss Krosses	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Marionettes, The No. 1 (F)	Novelty	Intl. Dist. Corp.		1 reel	
*†§Marionettes, The No. 2 (F)	Novelty	Intl. Dist. Corp.		1 reel	
*†§Meal Hound, The (A. T.) (F)	The Nugents	Intl. Dist. Corp.		1 reel	
*†§Meet the Family (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§Miser, The (A. T.) (F)	Bransy Williams	Intl. Dist. Corp.		1 reel	
*†§Mitchell, Sissle & Blake	Songs	Int'l Photo Play Dist.		1 reel	
*†§Monkey Squawks (A. T.)		Burr		2 reels	
*†§Mr. Conn and Mr. Sapp (A.T.)	Donnelly-Singer	Imperial		2 reels	
*†§Mr. Smith Wakes Up (A. T.)		Int'l Photo Play Dist.		1 reel	
*†§One Hundred Per Cent. American (A. T.)	Hearn-Weston	Imperial		2 reels	
*†Opry House	Mickey Mouse Cartoon	Disney Cartoon	May	1 reel	
*†§Party, The (D)		Safrus		1 reel	
*†§Personality Girl in Songs, The	Norah Blaney	Int'l Photo Play Dist.		1 reel	
*†§Pikin' Pirate A	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†Plane Crazy	Mickey Mouse Cartoon	Disney Cartoon	Mar.	1 reel	
*†§Radio Franks & Four Bachelors (F)	Song Program	Intl. Dist. Corp.		1 reel	
*†§Signed, Sealed and Delivered (A. T.)		Burr		2 reels	
*†Steamboat Willie	Mickey Mouse Cartoon	Disney Cartoon	Jan.	1 reel	
*†§This and That (D)		Safrus		1 reel	
*†§Ticket Please (D)		Safrus		1 reel	
*†Trip to the Zoo, A (F)	Animal Cast	Int'l. Dis'. Corp.		1 reel	
*†§Varieties (D)		Safrus		1 reel	
*†§Vaudeville (D)		Safrus		1 reel	
*†§Wonderin's	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§When the Cat's Away	Mickey Mouse Sound Cartoon			1 reel	June 8
*†§When the Clock Struck 12 (A. T.) (F)	Welch-Malcomb	Intl. Dist. Corp.		1 reel	

SILENT SHORTS

Title	Star		Rel. Date	Length	Reviewed
Aladdin Bonzo	Bonzo Cartoon	Roseland	Jan. 15	1 reel	
Bonzolina	Bonzo Cartoon	Roseland	Jan. 1	1 reel	
Booster Bonzo	Bonzo Cartoon	Roseland	Mar. 15	1 reel	
Detective Bonzo	Bonzo Cartoon	Roseland	Mar. 1	1 reel	
Down Hawaii Way	Color Novelty	Castle	Jan. 1	1 reel	
Fatal Warning, The (Serial)	H. Costello-Graves	Mascot		10 episodes	
Flaming Canyons	Color Novelty	Castle	Feb. 1	1 reel	
Greece Thru a Doughnut	Novelty Scenic	4 Stars		1 reel	June 29
Kids and Pets	Color Novelty	Castle	Mar. 15	1 reel	
Love's Witchcraft	Ufa Short	Ufa-Eastern	Feb. 1	1 reel	
Nature's Tiny Tragedies	Ufa Short	Ufa-Eastern	Jan. 15	1 reel	
Peculiar Households	Ufa Short	Ufa Eastern	Jan. 1	1 reel	
Polo Bonzo	Bonzo Cartoon	Roseland	Feb. 1	1 reel	
Salt Water Millinery	Ufa Short	Ufa-Eastern	Mar. 15	1 reel	
Sixty Minutes from B'way	Color Novelty	Castle	Jan. 15	1 reel	
Spook Bonzo	Bonzo Cartoon	Roseland	Feb. 15	1 reel	
Sunshine	Color Novelty	Castle	Mar. 1	1 reel	
Tally-Ho	Ufa Short	Ufa-Eastern	Mar. 1	1 reel	
Trailing the Western Sun	Color Novelty	Castle	Feb. 15	1 reel	
We Parents	Ufa Short	Ufa-Eastern	Feb. 15	1 reel	

TIFFANY-STAHL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Broadway Fever	O'Neill-Drew	Jan. 1	5412 feet	Mar. 16
Devil's Apple Tree, The	Dorothy Sebastian	Feb. 20	6430 feet	Mar. 16
*†§Lucky Boy (F & D)	Jessel-Quimby	Feb. 2	8653 feet	Jan. 12
	(Silent Version)			
*†§Midstream (F & D)	Cortez-Windsor	June 1		
	(Silent Version)			
*†§Molly and Me (F & D)	Brown-Bennett-Vaughn	April	8250 feet	
	(Silent Version)		7476 feet	
*†§My Lady's Past (F & D)	Bennett-Brown	April 1		
	(Silent Version)			
*†§New Orleans (F & D)	Cortez-Bennett	June 20		
	(Silent Version)			
Rainbow, The.	Dorothy Sebastian	Feb. 15	6114 feet	
*†§Reputation (F & D)	Keane-Standing			
	(Silent Version)			
Spirit of Youth	Sebastian-Kent	Feb. 20	6 reels	Mar. 23
Squads Right	Gribbon-Stone	Feb. 1		
*†§Two Men and a Maid (F & D)	Collier Jr.-Bennett	June 15		
	(Silent Version)			
*†§Whispering Winds (F & D)	Southern-McGregor	May 1		
	(Silent Version)			

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
*†§Festival of Bagdad, A	Color Symphony		1 reel	
Gold	Color Classic		1 reel	
*†§Japanese Carnival, A	Color Symphony	Jan. 1	1 reel	
*†§In a Chinese Temple Garden	Color Symphony	Feb. 15	1 reel	June 15
Little Vagabond	Color Classic	Feb. 1	1 reel	
*†Love Charm, The	Color Symphony		1 reel	
Lover's Paradise	Color Classic	Jan. 15	1 reel	
Maude Muller	Color Classic		1 reel	
*†§Melodie	Color Symphony		1 reel	
No Women Allowed	Color Classic		1 reel	
Tenderfoot Tourist, A	Color Classic		1 reel	
Tom, Dick or Harry	Color Classic		1 reel	
Twinkle Toes	Color Classic	Mar. 1	1 reel	
†§Way Down South	Color Symphony		1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Miracle, The	Southern-Pidgeon			
*†§Mr. Carillo	Leo Carillo			
*†§Zeppelin (F & D)	Claire Windsor			

UNITED ARTISTS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alibi (A. T.) (D)	O'Malley-Busch	April 20	8 reels	Mar. 16
*†§Bulldog Drummond (A. T.) (D)	Colman-Tashman-Love	Mar. 30	6767 feet	April 13
*†§Coquette (A. T.) (D)	Pickford-Brown-M. Moore	April 12		Mar. 23
	(No Silent Version)			
*†Eternal Love (D)	Barrymore-Horn-Varconi	May 11		Jan. 26
*†§Iron Mask, The (D)	Douglas Fairbanks	Mar. 9	8855 feet	Jan. 26
	(Silent Version)	Mar. 9	8659 feet	
*†§Lady of the Pavements (D)	Boyd-Velez-Goudal	Feb. 16	8329 feet	Mar. 16
	(Silent Version)	Feb. 16	7495 feet	
*†§Lummox (A. T.) (D)	Westover-Collier Jr.			
*†Rescue, The (D)	Colman-Damita	Jan. 12	7980 feet	Jan. 19
	(Silent Version)	Jan. 12	7910 feet	
*†§She Goes to War (F)	Boardman-Rubens-Holland	July 13	8864 feet	June 15
	(Silent Version)	July 13		Feb. 23
*†§This Is Heaven (D)	Banky-Hall	June 22	7948 feet	April 6
*†Three Passions (D)	Terry-Petrovitch	June 1		

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§City Lights (D)	Charlie Chaplin			
*†§Condemned	Colman-Harding			
*†Evangeline (D)	Del Rio-Drew			June 15
*†Hell's Angels (D)	Lyon-Hall-Nisson			
*†§Locked Door, The (A. T.)	Boyd-Stanwyck-La Rocque			
*†§Sex Appeal				
*†§Song of Broadway, The (D)	Harry Richman			
*†§Tin Pan Alley (A. T.)	N. Talmadge-Roland			
*†Venus (D)	Constance Talmadge			

UNIVERSAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Body Punch, The	Jack Daugherty	July 14	4786 feet	
*†§Broadway (A. T.)	Tryon-Brent-Kennedy		9350 feet	June 1
	(Silent Version)	Mar. 3	5729 feet	
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet	
*†§Charlatan, The (F)	Special Cast	April 7		
	(Silent Version)	April 7		
*†§Clear the Decks (F)	Reginald Denny	Mar. 3	5740 feet	
	(Silent Version)		5792 feet	
*†§Cohens and Kelleys in Atlantic City, The (F)	Sidney-Gordon-Price-Swain	Mar. 17	7400 feet	Mar. 23
	(Silent Version)	Mar. 17	7752 feet	
*†§Come Across (D & F)	Basquette-Howes	June 30		
	(Silent Version)	June 30		
Eves of the Underworld	William Cody	April 28	4208 feet	
*†§Girl on the Barge, The (F)	Hersholt-O'Neil-McGregor	Feb. 3	7510 feet	
	(Silent Version)	Feb. 3	6908 feet	
Grit Wins	Wells-Collins	Jan. 27	4596 feet	
Harvest of Hate	Rex-Perrin		4719 feet	
*†§His Lucky Day (D)	Reginald Denny	June 30		
	(Silent Version)	May 26		
Hoofbeats of Vegeance	Rex-Perrin	June 16	4525 feet	
*†§It Can Be Done (F)	Tryon-Carol	Mar. 24	6090 feet	
*†§Kid's Clever, The	Glenn Tryon	Feb. 17	5729 feet	
King of the Rodeo, The	Hoot Gibson	Jan. 6	5509 feet	
Lariat Kid, The	Hoot Gibson	June 23		
*†§Last Warning, The (F)	Laura LaPlante	Jan. 6	7980 feet	Jan. 12
	(Silent Version)	Jan. 6	7731 feet	
*†§Lonesome (F)	Tryon-Kent	Jan. 20	6761 feet	Oct. 6
	(Silent Version)	Jan. 20	6142 feet	
Man Disturber, The	Reginald Denny	May 19		
*†§Man, Woman and Wife (F)	Kerry-Starke-Nixon	Jan. 13	6589 feet	Nov. 10
	(Silent Version)	Jan. 13	6674 feet	
*†§Modern Love (D & F) (A. T.)	Hersholt-Crawford-Chase	July 14		
	(Silent Version)			
*†§Melody Lane (D & F)	Leonard-Dunn	July 14	6369 feet	July 13
	(Silent Version)	July 21		
Plunging Hoofs	Rex-Perrin	April 14	4344 feet	
*†§Red Hot Speed (F)	Denny-Day	Jan. 27	6621 feet	Feb. 23
	(Silent Version)	Jan. 27	6621 feet	
*†§Scandal (D & F)	Laura LaPlante	April 21	6475 feet	April 27
	(Silent Version)	April 21		
*†§Shakedown, The (F)	Murray-Kent	Mar. 10	6753 feet	
Silks and Saddles	Nixon-Walling-Nolan	Jan. 20	5809 feet	
Sky Skidder, The	Al Wilson	Jan. 13	4364 feet	
Slim Fingers	Bill Cody	Mar. 24	4232 feet	
Smilin' Guns	Hoot Gibson	Mar. 31	5270 feet	
Smilin' Terror ,The	Ted Wells	June 30	4525 feet	
Tip-Off, The	Cody-Thompson	June 2	4109 feet	
Wild Blood	Red (horse)-Perrin	Feb. 10	4497 feet	
Winged Horseman, The	Gibson-Elder	June 23	5767 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Antics	Oswald Cartoon	April 1	1 reel	Mar. 16
At the Front	Arthur Lake	Feb. 25	1 reel	Feb. 16
Beyond the Smoke	Edmund Cobb	Mar. 23	2 reels	Feb. 23
Bottles	Laemmle Novelty	July 1	1 reel	June 1
Buster's Spooks	Trimble and Dog	June 26	2 reels	June 1
Chaperones	LaSalle-Young	June 5	2 reels	May 11
Claim Jumpers, The	Edmund Cobb	Jan. 19	2 reels	Dec. 22
Cleaning Up	Arthur Lake	May 20	1 reel	April 27
Close Call, A	George Chandler	July 6	2 reels	June 1
Close Shaves	Sid Saylor	May 22	2 reels	April 27
Cowboy Pluck	Bob Curwood	May 18	2 reels	
Cross Country Run	Lewis-Gulliver-Phillips	May 27	2 reels	
Crushed Hats	Sid Saylor	Jan. 30	2 reels	
Cut-ups The	Sid Saylor	Aug. 14	2 reels	July 20
Danger Line, The	Edmund Cobb	July 27	2 reels	July 6
Daring Dude, A	Bob Chandler	Feb. 2	2 reels	
Days of Daring	Bob Curwood	April 13	2 reels	Mar. 23
Delivering the Goods	Trimble-Hardwick and Dog	May 29	2 reels	April 27
Diamond Master, The	Lorraine-Stevenson	Feb. 3	10 episodes	
Double Trouble	Arthur Lake	July 15	1 reel	June 15
Early to Wed	Young-LaSalle	July 3	2 reels	June 1
Faces	Laemmle Novelty	July 29	1 reel	July 6
Fantasie	Laemmle Novelty		1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb. 4	2 reels	Feb. 2
Final Reckoning, A (Serial)	Lorraine-House	April 15	10 episodes	Mar. 23
Finishing School	Young-La Salle	May 8	2 reels	
Fishing Fools	Oswald Cartoon	April 29	1 reel	
Fly Cops	Sid Saylor	July 17	2 reels	June 15
Flying High	Lewis-Gulliver-Phillips	July 22		
Getting Buster's Goat	Trimble and Dog	July 24	2 reels	July 6
Go Get 'Em Kid, The	George Chandler	Aug. 3	2 reels	July 6
Good Skates	Young-La Salle	Aug. 28	2 reels	
Half Holiday, A	Laemmle Novelty	June 3	1 reel	May 18
Have Patience	Trimble-Hardwick and Dog	Feb. 6	2 reels	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
Hold 'Em Ozzie	Oswald Cartoon	Mar. 4	1 reel	
Hold Your Horses	Young-La Salle	Jan. 7	2 reels	Dec. 22
Homeless Homer	Oswald Cartoon	Jan. 7	1 reel	
Hot Puppies	Sid Saylor	June 19	2 reels	May 25
Ice Man's Luck	Oswald Cartoon	July 8	1 reel	
In Line of Duty	Edmund Cobb	Feb. 23	2 reels	
Jungle Jingles	Oswald Cartoon	July 22	1 reel	
Just in Time	Edmund Cobb	Aug. 17	2 reels	July 2
Just Monkeys	Laemmle Novelty	Mar. 11	2 reels	Feb. 9
Just the Type	Young-LaSalle	July 31	2 reels	June 29
Kidnapped	Bob Curwood	Mar. 16	2 reels	Feb. 9
King of the Campus	Lewis-Gulliver-Phillips	April 1	2 reels	
Knight Watch The	Arthur Lake	April 22	1 reel	
Knockout Buster	Trimble-Hardwick and Dog	Mar. 6	2 reels	Feb. 9
Love and Sand	Arthur Lake	Mar. 25	1 reel	Feb. 23
Lumberjack	Oswald Cartoon	April 15	1 reel	
Magic	Trimble-Hardwick and Dog	May 1	2 reels	Mar. 30
Men in the Row (re-issue)	Jack Hoxie	Jan. 26	2 reels	
Newlyweds' Angel Child, The	Snookums-Perdus-Egan	July 10	2 reels	
Newlyweds Camp Out, The	Snookums-Perdue-Egan	June 12	2 reels	May 11
Newlyweds' Excuse	Snookums-Perdue-Egan	May 15	2 reels	May 11
Newlyweds' Headache, The	Snookums-Bartlett-McPhaill	Jan. 23	2 reels	
Newlyweds in Society	Snookums-Perdue-Egna	April 17	2 reels	Mar. 30
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar. 20	2 reels	
Newlyweds' Pests, The	Snookums-Perdue-Egan	Aug. 7	2 reels	July 20
Newlyweds' Visit	Snookums-Perdue-Egan	Feb. 20	2 reels	
Night Watch, The	Arthur Lake		1 reel	Mar. 30
Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
Out At Home	Trimble-Hardwick and Dog	Jan. 9	2 reels	Feb. 16
Perilous Paths	Edmund Cobb	June 29	2 reels	June 15
Perilous Paths	Edmund Cobb	June 29	2 reels	
Phantom Riders		Feb. 16	2 reels	
Pirates of Panama, The	Wilsey-Kingston	July 8	10 episodes	June 15
Playing False	Bob Curwood	June 15	2 reels	May 11
Private Business	Sid Saylor	April 24	2 reels	
Prodigal Pup, The	Canine Cast	April 8	1 reel	Mar. 16
Rag Doll	Laemmle Novelty	Feb. 11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan. 12	2 reels	
Range Wolf	Bob Curwood	Feb. 9	2 reels	Jan. 12
Red Romance	George Chandler	May 4	2 reels	Mar. 30
Rider of the Sierras	Edmund Cobb	April 27	2 reels	Mar. 30
Riding for Love	George Chandler	April 6	2 reels	Mar. 16
Ridin' Leather	Bob Curwood	July 20	2 reels	June 15
Rivals .The	Lewis-Gulliver-Phillips	April 15	2 reels	
Sailor Suits	Sid Saylor	Jan. 2	2 reels	Dec.
Saucy Sausages	Sid Saylor	Jan. 2	2 reels	
Seeing Sights	Sid Saylor	Mar. 27	2 reels	Mar. 23
Shadows	Laemmle Novelty	Jan. 14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar. 13	2 reels	Feb. 9
Sick Cylinders	Oswald Cartoon	Feb. 18	1 reel	
Society Circus	Arthur Lake	June 17	1 reel	May 25
Stepping High	Arthur Lake	Aug. 12	1 reel	
Speeding Youth	Lewis-Gulliver-Phillips	Jan. 7	2 reels	
Sporting Courage	Lewis-Gulliver-Phillips	June 24	2 reels	
Stage Stunts	Oswald Cartoon	May 13	1 reel	
Stepping High	Arthur Lake	Aug. 12	1 reel	July 20
Stop Barking	Trimble and Dog	Aug. 21	2 reels	July 10
Stripes and Stars	Oswald Cartoon	May 27	1 reel	
Suicide Sheiks	Oswald Cartoon	Mar. 18	1 reel	
Take Your Pick	Young-La Salle	Feb. 13	2 reels	Jan. 12
Television George	Sid Saylor	Feb. 27	2 reels	May 11
This Way Please	Young-La Salle	April 10	2 reels	Mar. 16
Thrill Hunter, The	George Chandler	June 8	2 reels	
This Way Please	Young-La Salle	April 10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dog	April 3	1 reel	
Tracked Down	Art Accord	Jan. 5	2 reels	
Two-Gun Morgan		Feb. 28	2 reels	
Use Your Feet	Lewis-Gulliver-Phillips	Aug. 19	2 reels	
Varsity Drag, The	Lewis-Gulliver-Phillips	July 8	2 reels	
Walloo, The (Reissue)	Harry Carey	Aug. 24	2 reels	
Wash Line Romance	Laemmle Novelty	May 6	1 reel	
Weary Willies	Oswald Cartoon	July 22	1 reel	
Whose Baby	Arthur Lake	Jan. 28	1 reel	
Wicked West, The	Oswald Cartoon	June 10	1 reel	
Winning Point, The	Lewis-Gulliver-Phillips	Jan. 21	2 reels	
Yankee Clippers	Oswald Cartoon	Jan. 21	1 reel	Jan. 5

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Bargain in the Kremlin, The (A.T.)	Joseph Schildkraut			
*†§Barnum Was Right				
Born to the Saddle	Ted Wells		4126 feet	
*†§Braggart, The	Jean Hersholt			
Brides Will Be Brides	Laura La Plante			
*†§College Love (D & F) (A. T.)	Lewis-Gulliver-Phillips	July 7		
Crimson Hour, The	De Putti-Mosjukine			
*†§Dangerous Dimples	Laura La Plante			
Doubling For Trouble	Gibson-Gilbert			
*†§Drake Murder Case, The				
*†§Embarrassing Moments (D & F)	Reginald Denny			
	(Silent Version)			June 29
Erik the Great	Veidt-Philbin			
Fallen Angels	Kerry-Starke			
*†§Flaming Daughters				
Girl Dodger, The	Arthur Lake			
Girl Overboard	Mary Philbin	July 30		
*†§Great Cinema Murder, The				
*†§Harmony Lane (F & D) (A. T.)	Eddie Leonard			
Hell Wrecker, The	Hoot Gibson			
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band			
*†§Love Trap, (D & F)	La Plante-Hamilton	July 28		
	(Silent Version)	July 28		
*†§Minstrel Man, The	Tryon-La Plante			
*†§Mississippi Gambler, The (D & F)	Rudolph Schildkraut			
	(Silent Version)			
Navy Blues	Arthur Lake			
*†§One Rainy Night (D & F)	Laura La Plante			
Play Goes On, The	James Murray			Apr. 21
Points West	Hoot Gibson	Aug. 30		
*†§Port of Dreams, The	Mary Philbin			Mar. 2
	(Silent Version)			Sept. 22
Riding Demon, The	Ted Wells	Aug. 18	4380 feet	
*†§Shannons of Broadway, The (A.T.)	James Gleason			
*†§Show Boat (D & F)	La Plante-J. Schildkraut	July 28	13 reels	April 20
*†§Under the Southern Cross	Special Cast		6500 feet	April 27
	(Silent Version)			Jan. 26
Wagon Master, The	Ken Maynard			May 18
Watch My Speed	Reginald Denny			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Alpine Antics (F)	Oswald Cartoon	April 1	1 reel	
*†§At the Night Club (A. T.) (F)	Brox Sisters	Mar. 25	1 reel	
*†§Bailey and Barnum	Vaudeville Act	Jan. 11	1 reel	
*†§Cross Country Run (F & D)	Lewis-Gulliver-Phillips	July 22	2 reels	July 20
*†Fishing Fools (F)	Oswald Cartoon	April 29	1 reel	Mar. 30
*†§Flying High (F & D)	Lewis-Gulliver-Phillips	July 22	2 reels	July 20
*†Hen Fruit (F)	Oswald Cartoon	Feb. 4	1 reel	
*†Hold 'Em Ozzie (F)	Oswald Cartoon	Mar. 4	1 reel	
*†§House Cleaning (A. T.)	Charley Grapewin (Sound Version Only)	June 3	1929 feet	May 25
*†§Ice Man's Luck (F)	Oswald Cartoon	July 8	1 reel	
*†§Junior Luck (F & D)	Lewis-Gulliver-Phillips	May 27	2 reels	June 1
*†Jungle Jingles (F)	Oswald Cartoon		1 reel	July 20
*†§King of the Campus (D & F)	Lewis-Gulliver-Phillips	April 1	2 reels	Mar. 30
*†§Love Birds	Pat Rooney and Family		2 reels	
*†Lumberjack (F)	Oswald Cartoon	April 15	1 reel	Mar. 23
*†§Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
*†§On Guard (F & D)	Lewis-Gulliver-Phillips	April 29	2 reels	May 11
*†§Rivals, The (F & D)	Lewis-Gulliver-Phillips	April 15	2 reels	May 11
*†Saucy Sausages	Oswald Cartoon	Aug. 19	1 reel	
*†Sick Cylinders (F)	Oswald Cartoon	Feb. 18	1 reel	
*†§Sporting Courage (F & D)	Lewis-Gulliver-Phillips	June 24	2 reels	July 6
*†Stage Stunts (F)	Oswald Cartoon	May 13	1 reel	May 4
*†Steamboat Willie	Oswald Cartoon		1 reel	
*†§Stripes and Stars (F)	Oswald Cartoon	May 27	1 reel	May 11
*†Suicide Sheiks (F)	Oswald Cartoon	Mar. 18	1 reel	
*†§Three Brox Sisters	Songs	Jan. 14	1 reel	Mar. 6
*†§Use Your Feet (D & F)	Lewis-Gulliver-Phillips	Aug. 19	2 reels	
*†§Varsity Drag, The (F & D)	Lewis-Gulliver-Phillips		2 reels	June 29
*†§Weary Willies	Oswald Cartoon	July 22	1 reel	June 29
*†Wicked West, The (F)	Oswald Cartoon	June 10	1 reel	May 11
*†§Zimmerman and Granville	Vaudeville Act	Jan. 28	1 reel	

WARNER BROTHERS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Conquest (A. T.) (D)	Blue-Warner-Wilson	Jan. 19	4706 feet	
*†§Desert Song, The (D)	Boles-King	May 11	11034 feet	April 20
*†§Fancy Baggage (D) (A. T.)	Audrey Ferris	Jan. 28	6447 feet	
	(Silent Version)	Feb. 23	5983 feet	
*†§From Headquarters (D) (A. T.)	Monte Blue	April 27	6323 feet	
	(Silent Version)	June 6		
*†§Frozen River (D) (A. T.)	Rin-Tin-Tin	April 20	5483 feet	
	(Silent Version)	May 26		
*†§Gamblers, The (A. T.) (D)	Wilson-Warner-Robards	June 29		
*†§Glad Rag Doll, The (D) (A. T.)	Dolores Costello	May 4	6685 feet	June 8
	(Silent Version)	June 8		
*†§Greyhound Limited, The (D) (A. T.)	Monte Blue	Feb. 9	6114 feet	
	(Silent Version)	Mar. 23	4696 feet	
*†§Hard-Boiled Rose (D) (A. T.)	Loy-Bollier-Brockwell	Mar. 30	5610 feet	
	(Silent Version)	May 4	4875 feet	
*†§Kid Gloves (D) (A. T.)	Nagel-Wilson	Mar. 23	5235 feet	
	(Silent Version)	April 27	4885 feet	
*†§Little Wild Cat, The (A. T.) (D)				
*†§Madonna of Avenue A (D) (A. T.)	Dolores Costello	June 22		
	(Silent Version)			
*†§Million Dollar Collar, The (D)				
	(Silent Version)	Feb. 9	4878 feet	
*†§My Man (A. T.) (D)	Fanny Brice			
*†§Noah's Ark (D)	D. Costello-O'Brien	June 15	9478 feet	Oct. 27
	(Silent Version)		7752 feet	
*†§No Defense (D) (A. T.)	Blue-McAvoy	April 6	5558 feet	April 6
	(Silent Version)	May 11		
*†§One Stolen Night (D) (A. T.)	Bronson-Colleir Jr	Mar. 16	5243 feet	
	(Silent Version)	April 20	4797 feet	
*†§On With the Show (A. T.) (D)	Compson-Brown-Fazenda	July 13		May 25
*†§Queen of the Night Clubs (A. T.) (D)	Texas Guinan	Mar. 16	5424 feet	April 6
	(Silent Version)	April 14	5236 feet	
*†§Redeeming Sin, The (D)	D. Costello-Nagel	Feb. 16	6921 feet	Feb. 23
	(Silent Version)	April 6	6145 feet	
*†§Singing Fool, The (D)	Jolson-Bronson-Dunn	April 13	7444 feet	
*†§Sonny Boy (D) (A. T.)	Lee-Horton-Bronson	April 13	6011 feet	Mar. 16
	(Silent Version)	May 18		
*†§Stark Mad (D) (A. T.)	Warner-Fazenda	Feb. 2	6681 feet	
	(Silent Version)	Mar. 2	4917 feet	
*†§Stolen Kisses (D) (A. T.)	May McAvoy	Feb. 23	6273 feet	
	(Sile ersion)	April 13	5658 feet	
*†§Time, the Place and the Girl, The (D) (A. T.)	Olmsted-Withers-Kirkwood	June 8	6 reels	May 4

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Argyle Case, The (A. T. (D)	Thomas Meighan			May 18
*†§Aviator, The (A. T.) (D)	E. E. Horton			
*†§General Crack (D) (A. T.)	John Barrymore (Technicolor)			
*†§Gold Diggers of Broadway (A. T.) (D)	Pennington-Tearle (All Technicolor)			
*†§Golden Dawn (A. T. (D)	Walter Wolf (All Technicolor)			
*†§Green Goddess, The (A. T.) (D)	George Arliss			
*†§Hearts in Exile (D) (A. T.)	H. Costello-Kerry			
*†§Hold Everything (A. T.) (D)				
*†§Honky-Tonk (A. T.) (D)	Sophie Tucker		6412 feet	June 8
*†§Hottentot, The (A. T.) (D)	Horton-Miller		7 reels	April 2
*†§In the Headlines (A. T.) (D)	Withers-Nixon			
*†§Isle of Escape, The (A. T.) (D)	Blue-Loy			
*†§Is Everybody Happy? (A. T.) (D)	Ted Lewis and Band			
*†§Mammy (A. T.) (D)	Al Jolson			
*†§No Questions Asked (A. T.) (D)	Ferris-Collier, Jr			
*†§Sacred Flame, The (A. T.) (D)	Pauline Frederick			
*†§Sap, The (D) (A. T.)	E. E. Horton			June 1
*†§Say It With Songs (A. T.) (D)	Jolson-Nixon-Lee			
*†§Second Choice (A. T.) (D)	Dolores Costello			
*†§She Couldn't Say No (A. T.) (D)	Winnie Lightner			
*†§Show of Shows, The (A. T.) (D)	Special Cast (50 stars)			
*†§So Long (A. T.) (D)	Charlotte Greenwood			
*†§Skin Deep (A. T.) (D)	Blue-Compson			June 1
*†§Song of the West (A. T.) (D)	Boles-Segal (All Technicolor)			
*†§Tiger Rose (A. T.) (D)	Velez-Withers			
*†§Under a Texas Moon (A. T.) (D)	Fay-Torres-Loy-Beery (All Technicolor)			

VITAPHONE SHORTS (D)

Title	Star	Rel. Date	Length	Reviewed
A. & P. Gypsies	Orchestra Numbers		1 reel	July 13
After the Round Up	Cowboy Songs		1 reel	
All Girl Revue	Girl Band & Comedienne		1 reel	June 15
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Banjomaniac	Eddie Peabody			Oct. 13
Beau Brummel Comedians The	Shaw & Lee		1 reel	June 1
Beau Night	El Brendel			
Bernie Cummins Orchestra	Dance Numbers		1 reel	Mar. 16
Bobby Folsom	Songs		1 reel	Mar. 2
Bit of Scotch, A	Kitty Doner			Sept. 22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Marlo			Aug. 25

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Da'e	Length	Reviewed
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Pam			June 16
Regular Business Man, A	Robert Ober			Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon			Sept. 29
Roy Sedley and Night Club Revue	Songs and Orchestra		1 reel	July 13
Rudy Vallee and Band	Songs and Orchestra		1 reel	June 15
Sharp Tools	Ethel Grey Terry			Oct. 13
Songs of Love	Sanderson-Crumit		½ reel	Mar. 16
Soup	Harry Delf			Nov. 17
Terry and Jerry	Songs and Gags			Aug. 25
Three Brox Sisters	Song Program			June 23
Tiny Town Revue	Midget Unit		1 reel	June 8
Traffic Muddle, A	Donohue & U-No		1 reel	June 15
Typical Types	Bobby Folsom			
Va Prononcer Ma Mort (La Juive)	Giovanni Martinelli			June 2
When the Wife's Away	William Demarest			Nov. 17
Winnie Lightner	Songs			Nov. 17

WORLD-WIDE PICTURES

Title	Star	Rel. Date	Length	Reviewed
*†§Black Waters	Kirkwood-Brian	April 1	7500 feet	April 13
Bondman, The	Norman Kerry	Mar. 17	7 reels	
Honeymoon Abroad	Monte Banks	Feb. 2	6 reels	
*†§Kitty (D & F)	Brody-Stuart	June 29	9010 feet	June 15
	(Silent Version)		8500 feet	
*†Moulin Rouge	Olga Chekova	Jan. 30	9 reels	Feb. 23
Pawns of Passion	Olga Chekova	Feb. 17	7185 feet	
Piccadilly	Gilda Gray	July 13	9 reels	July 30
Tommy Atkins	Walter Byron	Feb. 4	7 reels	
Whirl of Life, The	Lerch-George		7000 feet	
Week-End Wives	Thomas-Banks			
Woman in the Night, A	Maria Corda	Feb. 3	7688 feet	
Woman in White, The	Blanche Sweet		7 reels	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Apaches of Paris	Dina Gralla		8 reels	
Berlin After Dark	Special Cast		7 reels	
Doctor's Women, The	Miles Mander		7 reels	
Prince and the Dancer The	Dina Gralla		8 reels	
Whirl of Life, The	Louis Lerch		8 reels	
California Songbirds, The	Bell-Coates			Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougat & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate, The	Karyl Norman			Sept. 29

Title	Star	Rel Date	Length	Reviewed
Crooning Along	The Croonaders			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Dead Laughter	Sessue Hayakawa			
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Eleanor Paintor	Songs		½ reel	Mar. 16
Evening at Home with Hitchy	Raymond Hitchcock		1 reel	July 20
Fair Days	Harris & Howe		1 reel	June 1
Familiar Face, The			1 reel	June 8
Family Affair, A	Arthur Byron			
Family Ford, The	Jim and Marion Harkins			
Feminine Types	Jean Barrios			
Florence Moore	Song Program			June 23
Friend of Father's	Lydell-Higins-Leah			Aug. 25
Give Us a Lift	Flo Lewis		1 reel	Feb. 16
Giving In	Deef-Hopper			Jan. 12
Gossip, The	John Miljan		1 reel	June 15
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harry Delf	Songs & Dances			June 16
Here Comes the Showboat	Dave Bernie & Band			June 1
High Waters	Song Number		1 reel	June 8
Hollywood Montmarte Orchestra	Jazz Band			Sept. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caupolican			Aug. 25
Ingenues, The	Jazz Band			June 23
In a Casting Office	W. & E. Howard			
In Dutch	Ulis & Clark			
In Spain	Phil Baker		1 reel	May 11
In the Tropics	The Paragons (Quartet)			Feb. 23
Jack North, the Ban-Jokester	Songs			Jan. 19
Larry Ceballos Revue The	Songs and Dances			June 1
Larry Ceballos Undersea Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 16
Mal Hallett & Orchestra	Dance Numbers			Feb. 23
Man of Peace, A	Hobart Bosworth			June 23
Max Schmeling	Interview		Mar. 16	
Meet the Wife	Frank Orth & Co.			Feb. 23
Men Among Men	Fred Ardath			Jan. 12
Mexican Tipica Orchestra	Instrumental & Vocal Numbers		1 reel	June 8
Miss Information	Wilson-Horton			June 30
Morrissey & Miller	Night Club Revue			June 16
Music Makers, The	Howard Bros		1 reel	Mar. 16
Myers & Hanford	Songs & Dances			June 23
Night Court, The	William Demarest			June 16
Non-Support	Burr McIntosh			June 16
One Man Glee Club, The	Frank Crumit		1 reel	
Pagliacci	John Charles Thomas			
Pair of Aces, The	Timblin & Raymond		1 reel	Feb. 16
Papa's Vacation	Bennett-Caron			Oct. 20
Phil Baker	Accordion Solos		1 reel	Mar. 16

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Hollywood

"The Aviator" is a new co-starring vehicle with Edward Everett Horton and Patsy Miller which the Warners are making. Roy Del Ruth is megaphoning.

John M. Stahl, in charge of the West Coast studios of Tiffany-Stahl, has just returned to the studio from an illness which kep him abed for several weeks. Immediately upon his return, the producer took up production details on "Mister Antonio," "Kathleen Mavourneen," "Woman to Woman" and "Peacock Alley."

Paul Stein completed recently direction of "Her Private Affairs," Ann Harding's second Pathe talkie.

Betty Caldwell, leading lady, has the feminine lead in "Fire Proof," a new Educational-Lupino Lane talkie comedy, just completed.

Clarence Brown, director, began first scenes of his new M-G-M picture, "Navy Blues," on the same day that "Wonder of Women," his latest for this company, opened at the Capitol in New York.

Universal has signed Reginald Barker as the director of "The Mississippi Gambler," a vehicle for Joseph Schildkraut.

Constance Bennett will make "Rich People," an adaptation of a story by Jan Gelzer as her first talkie for Pathe. Edward H. Griffith will direct. A. A. Kline is now doing the adaptation.

George Barraud has been borrowed from M-G-M by Tiffany-Stahl for the male lead in "Woman to Woman," now being directed by Victor Saville at the Hollywood studios.

Dorothy Sebastian will be William Boyd's leading woman in "His First Command," a new Pathe all-talkie in which he will be a cavalier of the U. S. cavalry. Gregory La Cava will direct the story.

Dorothy Mackaill will be starred this season by First National in "The Jazz Queen," hitherto called "The Queen of Jazz." She will play the role of a dancer.

Universal has added Vera Reynolds, Hallam Cooley and Josephine Dunn to the cast of "Tonight at Twelve," being directed by Harry Pollard.

Greta Garbo is now working on a new M-G-M film, as yet untitled. Jacques Feyder is directing.

John Langan, N. Y. stage director, was recently signed to Paramount contract as dialog assistant during the filming of "Kibitzer."

Arthur Guy Empey, author of war stories has completed the script for "Troopers Three," a U. S. cavalry story which Tiffany-Stahl will film. Empey will give personal supervision to the filming of his story.

Cliff Edwards (Ukulele Ike) has been signed to a new long-term contract by M-G-M. He plays in "Hollywood Revue of 1929" and introduces "Singin' in the Rain."

Unholy Night" is the title decided upon by M-G-M for "The Green Ghost," the second talkie feature to be directed by Lionel Barrymore.

Phillips Holmes, former Princeton graduate now in the movies, has been added to the cast of "The Return of Sherlock Holmes." He will play the juvenile lead.

First National-Vitaphone has signed three new staff writers. They are Ray Harris, Howard Emmet Rogers and Edward Quayle.

Jack Egan was signed recently by Columbia for the title role of "The Broadway Hoofer," Columbia's first all-talking, all-singing, all-dancing music movie.

George Arliss will go directly to England from Hollywood when he completes the Vitaphone version of "Disraeli" early in August.

Edward Everett Horton shows a decided preference for blondes. In "Prince Gaby," his latest Educational-Coronet talkie comedy, he will have Rita Carewe as his leading lady. Edgar Wallace wrote the story.

Dorothy Cumming will be the Mother Superior in "Applause," the initial screen directorial effort of Rouben Mamoulian, now being filmed at Paramount's Astorai studio with Helen Morgan starred.

Nita Martan will sing her "blues" songs in "Road Show," the new M-G-M musical-movie which "Chuck" Reisner is directing with Charles King and Bessie Love featured. Bess Meredyth authored the story.

Harry Langdon's second two-reel Hal Roach talkie will be "Sky Boy." It is now in production at the Roach studios under the direction of Lewis Foster. Thelma Todd and Eddie Dunn support.

Gary Cooper's first starring vehicle for Paramount will be "The Old Lady Shows Her Medals," which will be an adaptation of the Barrie play of the same name.

Betty Boyd is playing the feminine lead in "Hot Sports," the latest Educational Cameo comedy, co-featuring Monty Collins and Vernon Dent.

Frank Reicher temporarily discontinued his career as director of dialog for Pathe to return to acting. He played the role of a states attorney in "Her Private Affairs."

Wells Root has been engaged by Tiffany-Stahl to write the dialog for "Peacock Alley," the first Mae Murray talkie for Tiffany.

Johnny Mack Brown will enact the romantic lead in "Hurricane," Columbia's sea story and all-talkie marine drama which was written by Norman Springer.

Universal has completed production on "Barnum Was Right," an all-talking farce comedy starring Glenn Tryon.

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August 10, 1929

Motion Picture News

Reg. U. S. Patent Office

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Vol. XL No. 6

Entered as second-class matter April 22, 1926, at the Post Office at New York, N. Y., under act of March 3, 1879

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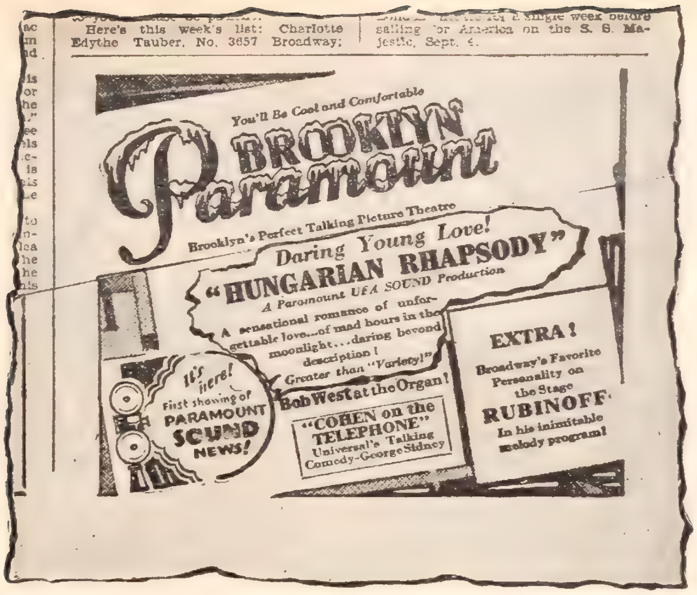

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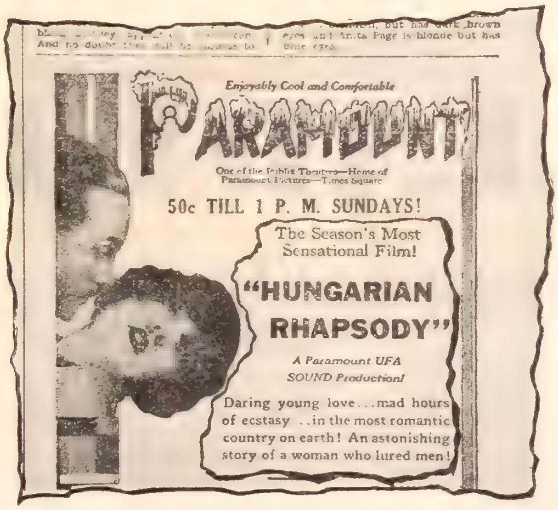

but has dark brown eyes and Anita Page is blonde but has blue eyes.

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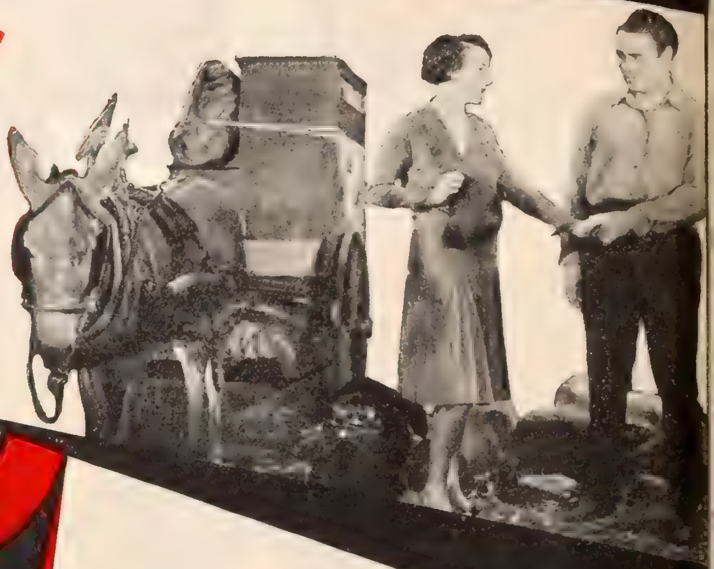

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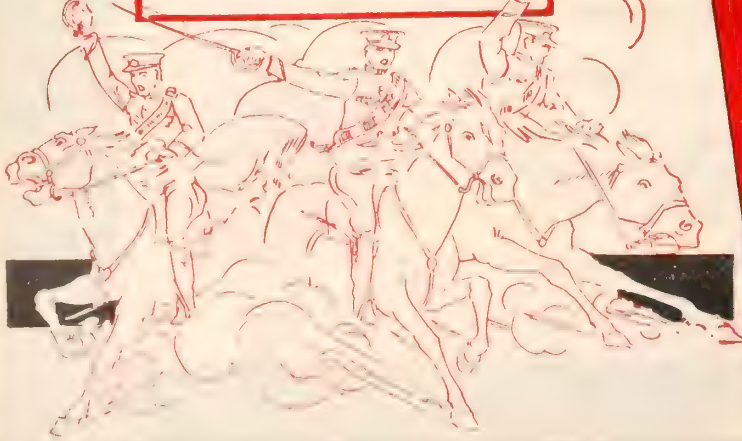

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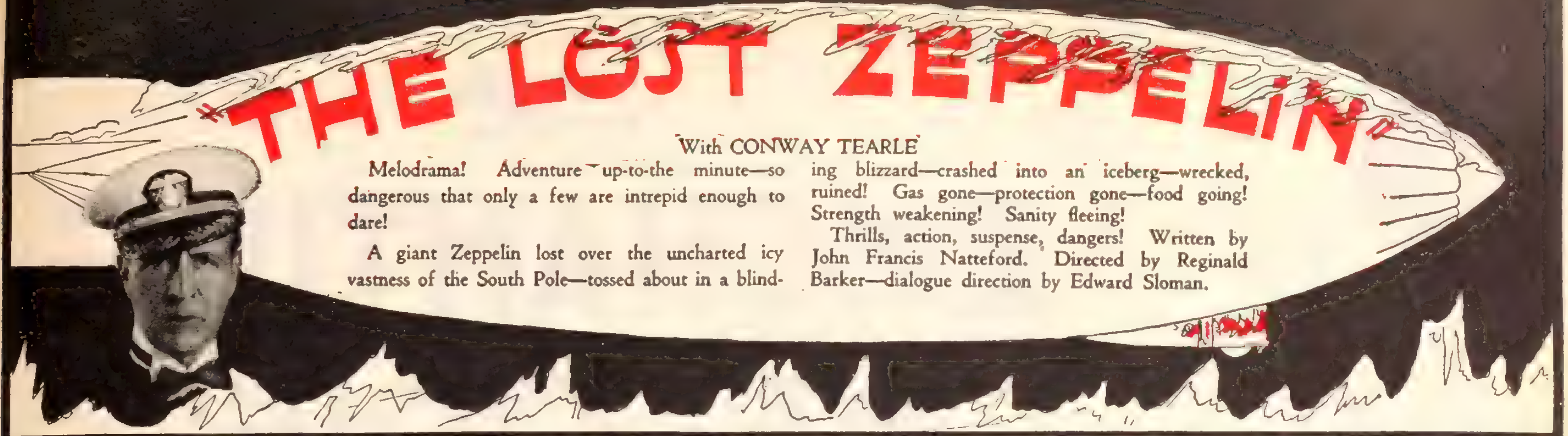

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Witty, sparkling dialogue—tuneful new songs and bits from old Irish ballads. Tuneful, tearful, cheerful.

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July 27, 1929

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"The whole production moves swiftly, brilliantly and to great public approval. Uproarious . . . Left the customers gasping for breath and weak from laughter".

—*Detroit News*
July 27, 1929

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Motion Picture News

Vol. XL NEW YORK CITY, AUGUST 10, 1929 No. 6

The Reward of Courage

Some Thoughts On The Third Anniversary Of Vitaphone

By William A. Johnston

WRITING on this page three years ago, we said: "The Vitaphone is a new kind of public entertainment with seemingly vast potentialities. We take off our hats—and the whole industry may well do likewise—to those who were wise and fearless enough to take so great a stride.

"If there is one thing that counts in the show world it is courage. Only courage—and of course, with a few, has put this industry where it is today. For every courageous man there will be a thousand to gainsay his efforts. There always have been.

"The courageous job is tough but the rewards are great—and for the many."

We were speaking of the tremendous sensation created by the first public showing of Vitaphone on August 6, 1926.

The men of courage to whom we referred were, of course, the Warners. Though it was not until fourteen months later—on October 6, 1927, the premiere of "The Jazz Singer"—that the revolution got fully under way, the earlier occasion put the handwriting on the wall.

And this week marked the third anniversary of Vitaphone—three years which have completely remade the industry, turned it upside down, and then, slowly but decisively, headed it toward stability again on the new basis of sound.

It is not often the lot of pioneers to reap the deserved rewards of their trail-blazing. Generally, the opposite has been true. But, in this instance, the rewards have been great, as indeed they should have been—and for the many, as well as the pioneers.

Vitaphone started in one house on Broadway three years ago. Now, sound is heard on the screens of America and twenty-seven foreign countries.

This happened because the Warners had the courage to take the daring step and the vision to see the possibilities that lay beyond the silent picture.

* * *

On the pioneering effort of the Warners the industry is building the structure of the future. The imagination, given free rein, foresees greater and greater possibilities, and all because the necessary priceless ingredient—sound—was added to the motion picture.

Before the Warners took it, the Vitaphone was just an invention. The labors of the engineers and scientists in the field of sound mechanism nobody would for a moment discount. But to the skill of the engineers it was vitally necessary that the vision of showmen be added before the public could be given greater entertainment and the industry new vigor and life.

The Warners had the vision and the courage.

* * *

On this anniversary, and the recurring anniversaries of the future, the industry will do well to honor the pioneers who initiated the movement to put new lifeblood into the industry, and rekindle public interest when it had definitely begun to wane.

It's a great achievement. The prophecy rings true: "The courageous job is tough, but the rewards are great—and for the many."

Court Restrains Censors And Police From Interfering With Showing Of "Alibi" Film

Judge Fisher Strikes Blow Against Censorship And Defends The Picture In Question

CHICAGO, ILL., Aug. 6.—Judge Harry Fischer of the Chicago Superior Court, struck a mighty blow against censorship and delivered an eloquent and forceful defense of the motion picture when on Tuesday of this week he granted a permanent injunction restraining the Chicago Censor Board and the City Police Department from interfering with the showing of the United Artists' picture "Alibi" at the United Artists Theatre, Chicago. These two bodies had sought to have a temporary restraining order dissolved. The picture will continue its engagement.

Replying to the citing of a court decision whereby a city ordinance was passed prohibiting the showing of a picture deemed "immoral or obscene" or portraying "depravity, criminality or lack of virtue of any age, creed, color or religion," Judge Fisher said: "The question isn't whether a crime is portrayed; the question to be determined in passing upon the morality of the thing is whether the crime is portrayed in such a way that the actors arouse sympathy for themselves, and it might be emulated by others. But where the crime is portrayed in such a way to arouse the feeling of an audience to create a sense of condemnation, it is not immoral in the sense of this audience."

To the police department's charge that the picture showed the organization in an unfavorable light Judge Fisher remarked: "The police are vindicated in this particular picture. As a matter of fact, if I were to criticise the picture at all it would be perhaps for its undue glorification of the police. The villainy is ultimately proven by the police. . . . my reaction was that he (the police commissioner) ought to go out of his way to have it shown.

"Censorship, in so far as it is permitted at all, is to guard against showing obscene or immoral subjects. Can it possibly be regarded as a power in the hands of the police to prevent criticism of their conduct? The question answers itself. And perhaps the action of the police in this case more than any that I can think of, shows the danger of censorship generally. It is a form of tyranny at its best, justified, perhaps, because of the abuses to which the owners of theatres might resort, but it is an exercise of power abhorrent to American ideas. It should be used only out of sheer necessity."

This is the first time an injunction of this kind has been granted since "The Birth of a Nation"; the usual actions have been in the form of mandamus proceedings, some of which ended in favor of the producers.

Mexico Denies Move To Forbid U. S. Talkies

THE Mexican Government has issued a flat denial of having any part in a reported move which would prohibit the showing of talking pictures throughout Mexico. The governmental communication in reply to a letter by F. L. Herron, of the Hays foreign department, stated: "It has no thought of forbidding the importation and exhibition of talking pictures in the English language."

It is thought that the reported move to forbid the use of the English language with the showing of pictures originated within a small group whose to embarrass relations between the two countries. There is an old law, which still exists, forbidding the use of any other language than Spanish on the legitimate stage. It is understood that a similar law, applying to the use of titles with motion picture films, may be enforced after Oct. 1, 1929. The latter move is believed to have been the source of the rumored action.

Louis Cohen Made General Mgr. Of U. Chain Theatres

Will Supervise Activities Of Circuit; F. A. Flader Remains As His Assistant

Engaged seven months ago by Carl Laemmle as real estate expert for the Universal Theatrical Enterprises, Inc., Louis Cohen was this week announced as general manager of the Universal chain theatre organization. He will have general supervision over all the activities of the chain and the several hundred theatres it owns or operates.

F. A. Flader, of the U chain executive personnel, remains as assistant to Cohen, and will do the buying for the chain and will act as chief field man.

Cohen's work since joining Universal has been devoted to consolidating, weeding out and acquiring houses for the chain. Prior to joining U he was associated with Harold B. Franklin in the West Coast Theatres for two years. He went to the Coast from the Publix home office in 1927.

Monte Collins Dies

Hollywood August 8.—Monte Collins, oldtime stage and screen actor, died Saturday at White Memorial Hospital, Glendale, after a lingering illness. He was born in Boston 73 years ago, and started his stage career at 7, going into pictures a number of years ago.

Production On Whiteman Film Off Until Nov. 1

Band Leader and Universal Still Unable To Agree On A Story

(Hollywood Bureau, Motion Picture News)

Hollywood, August 8.—After attempting to find a suitable story for Paul Whiteman's "The King of Jazz," production on the picture has been delayed until November 1, and Whiteman is now arranging a Coast tour of himself and band to fill in the intervening time.

Production was postponed by mutual consent, Whiteman agreeing to the delay until Universal could obtain a story which met with his approval. In previous stories presented to Whiteman for his O. K. the band maestro argued that he was not an actor, and he could not approve any film story that presented him in that manner.

Whiteman and his band have been waiting to start production on the picture for the past four weeks, with conflicting reports as to salary payments to Whiteman and his band. One statement declared that Whiteman personally received $8,000 per week for eight weeks, and his musicians were on salary for a total of $4,500 weekly during the same period. Studio officials declare that Whiteman receives a flat sum for the picture, out of which he pays the members of his band for their work. In either case a substantial overhead has been piled up on "The King of Jazz" through story delays.

Wm. C. Menzies Now An Associate U. A. Producer

Having the distinction of the first artist to become a producer, William Cameron Menzies, designer of sets for "The Thief of Bagdad" and other United Artists releases, this week became an associate United Artists producers. He will work in association with John W. Considine, Jr., and will start as his first assignment in his new capacity with "It's a Pleasure," Fannie Brice's vehicle, and "Say It With Songs," to star Harry Richman.

For the past five years Menzies has been in charge of the art division of the J. M. Schenck Enterprises.

F. N. Signs Movie Organist For "Lilies Of Field" Role

Hollywood, Aug. 8.—Milton Charles, featured concert organist at Paramount Theatre, Los Angeles, has been signed by First National for a featured part in "Lilies of the Field."

Charles has built up a substantial following at the downtown first run, and is now featured each week in all advertising. Before the theatre discontinued the Publix stage shows, Charles stepped out as master of ceremonies on several occasions, and surprised the audiences with his personality.

Allied Negotiating With Producer Group; Myers Claims 1600 Members

WON'T AFFIRM OR DENY

Executives Of Companies Refuse To State Status Of Reported Deal With Allied States

EXECUTIVES of three big companies mentioned in the negotiations of producers-distributors with the Allied States Association were sought on Thursday in an effort to obtain the status of the negotiations between themselves and the independent exhibitors.

Lee Marcus, of Radio Pictures, stated that there was nothing that could be said at this time, but that he would have an important announcement to make within a short time. Radio Pictures, according to inside information, has already come to an agreement with the Allied heads.

Joseph Brandt, president of Columbia, first denied that he knew anything of a deal and later admitted that there were some negotiations several weeks ago with Allied but that nothing further had been done in the matter.

At Universal it was said that R. H. Cochrane was out of town for the day. Lou Metzger, general manager of the organization, stated that if there were any negotiations between any of the executives of his company and the Allied he wanted to know about it, adding that a deal of the nature outlined would certainly interest him.

During the week there was a statement issued by L. P. Sawyer, of RCA, which, while brief, was decidedly to the point, in the light of the reported 'phone discussion with one of the attorneys of the Hays organization. The statement was as follows: "RCA Photophone, Inc., is engaged in the business of selling sound equipment and certainly will not bring about a situation where one group in the industry can buy more advantageously than another group under the same conditions."

Which means simply that RCA intends to do business with whom it pleases, regardless of any interference that any group in the industry intends to place in its path. Any group of exhibitors can do business with RCA as a group and thus obtain the benefits of the discounts that would be given to any other group that consolidated its buying power.

This company is affiliated with Radio Pictures and would naturally follow with them in any deal that was made with the Allied States.

U's Milwaukee Subsidiary Chain Is Now 100% Wired

The Milwaukee Theatre Circuit, a subsidiary of Universal, is now equipped with Western Electric sound apparatus 100 per cent. The six remaining houses—the Downer, State, Juneau, Riviera, Lake and Kosciusko—opened with talkies this week.

Gloria Swanson Sails For London Premiere

GLORIA SWANSON sailed last Saturday, August 10, on the S. S. Olympic to attend the world premiere of her latest United Artists vehicle, "The Trespasser," at the New Gallery Kinema on September 9.

When the boat docks at Cherbourg she will take the train for Paris, where her husband, the Marquis de la Falaise de la Coudraye, will meet her. Virginia Bowker of Chicago the actress' chum since their early days in Essanay pictures, accompanies her.

Before sailing, Miss Swanson recorded two songs for Victor: Toselli's "Serenade" and "Love," by Edmund Goulding with lyrics by Elsie Janis.

Ohio May Be Scene Of Battle Between Publix—Warner

Both Have Obtained Many Sites In State; Warners Obtain Syracuse Strand

Apparently well-authenticated rumors whisper that Ohio is to become the battleground of a struggle for theatre supremacy between Publix and Warners.

A current report from Cincinnati, O., is to the effect that a former prominent Columbus exhibitor has secured more than a dozen options on houses in Ohio for Publix, the sites extending from the Ohio River to Lake Erie. A large real estate operator of Cincinnati has also been mentioned as having taken a great number of options on desirable theatre sites for Warners to build. The Warner sites are said to be located in Hamilton, Middletown, Mansfield and other equally important Ohio cities.

The Strand in Syracuse, which figured in recent news reports because of competition between Publix, RKO and Warners to secure it, has been definitely acquired by the Warners. The deal will be closed within ten days, it is expected, with Warners assuming complete control not later than Sept. 1. Warners will take the house on a ten-year lease, the rental being reported as $25,000 for the first five years and $48,000 for the second five.

It is said that those at the helm of the Strand rejected a proposition from Paramount for the purchase of the theatre at a figure approximating $400,000. The Strand occupies a site owned by Thomas Anderson of Syracuse, the theatre company renting the land on an agreement having 46 years to go. It is understood that the company is seeking a further 50-year extension at the present time.

CONFERENCES ARE HELD

Radio, Universal, Columbia And Others May Associate With Myers' Exhibitor Organization

AN affiliation with producing and distributing interests in which at least three if not more companies would be included, formed for the purpose of guaranteeing to the independent and non-circuit affiliated exhibitors of the country an uninterrupted flow of sound productions at a cost basis that is to be figured on their combined buying power, was in the process of negotiation this week.

The exhibitor group is the Allied States Association of Motion Picture Exhibitors. The companies that are reported as in negotiation with the exhibitor body are Radio Pictures, Universal and Columbia. In addition to this, through the Radio Pictures participation, the RCA Photophone is said to be a party to the deal.

Abram F. Myers, head of the Allied movement, with Al Steffes and H. M. Richey, have been in New York for several days this week carrying on the negotiations tending toward bringing about a direct affiliation of the three companies named and their exhibitor members. It is possible that a meeting of the heads of the various state organizations in the Allied will be held in New York or a central point where they can all conveniently foregather for a final discussion of the plan and the affixing of signatures to a contract which will bring about a new producer-distributor-exhibitor affiliation.

Neither Mr. Myers nor his two associates would state anything for publication in regard to the reports that have been in the air for more than a week, regarding the possibility of a hook-up between their association and a group of producers.

Radio Pictures were first mentioned as a possibility to the arrangement and they are reported to have already agreed tentatively to a contract under which they are willing to co-operate with the exhibitors. Columbia and Universal are said to have been the next to have joined the movement. The Myers faction claim that they have 1,600 independent theatre members in the various state organizations associated with them and this number would give the producers and distributors an assured number of outlets for their product. In the case of Radio Pictures the step is significant in view of the determination of this organization to become actively engaged in the theatre field, either through affiliation, the purchase of partnerships, or by the extending of their present vaudeville theatre holdings.

In the carrying on of the negotiations with the various companies there was no pledge of secrecy asked or pledged, but those active in the conferences held their own counsel pretty much, and refused to talk about the status of the negotiations.

Arbitration Hangs Fire In Indiana; Texas Exhibitors May Ask Award Injunction

Indiana Body Will Put Question Up To Board; Situation Critical In Texas

INDIANAPOLIS, Aug. 8.—A test of strength between the Allied States Association and the Film Boards of Trade in Indiana was won temporarily at least by Allied, when, after a three hour session of a meeting called Aug. 2 by Charles C. Pettijohn, general counsel of the Hays organization, to persuade exhibitors to resume arbitration, they retired stating that the matter would be put up to their board of directors.

Following the meeting, Pettijohn left for Chicago, where he expressed the opinion that he was confident the Indiana situation would work itself out to the satisfaction of all. With the exception of Minneapolis, he stated, arbitration is functioning in all of the key cities.

The Indianapolis meeting was attended by approximately twenty exhibitors and all of the local exchange managers. Charles B. Metzger, general manager and attorney for the exhibitor organization, represented the exhibitors. Because of differences which could not be satisfactorily settled at the regular meetings and due to Allied's instructions to members that they withdraw from arbitration proceedings, arbitration was suspended here four weeks ago. "Arbitration is done for," declared Frank Rembusch in a statement following the meeting.

Dallas, August 8.—The arbitration situation in Texas devolped to the point where it is stated injunction proceedings will be instituted to prevent enforcement of awards made by the board of arbitration against exhibitors who were not named by the state exhibitor unit, according to Colonel H. A. Cole, head of the unit which has withdrawn from arbitration. Out of twenty-two cases heard, eight were filed by exhibitors against exchanges, with exhibitors winning most of them. If deposit demands are made by the exchanges, the claims of exhibitors who declined arbitration are to be carried to the courts, it is stated. It is believed that the deposit system will be carried through to all exhibitors who do not abide by award decisions and it is also reported that the film board has engaged legal talent to offer contest in even of injunction proceedings.

In a test case of arbitration and the legality of the standard contract brought by M-G-M against W. R. Fairman, a former exhibitor of Bryan, Texas, the court disallowed the distributor's claims. Fairman contended that he never accepted arbitration for the reason that the board set-up was improperly made. He also charged conspiracy and that the standard contract was not legal under Texas law. M-G-M will appeal the case. The action was based on the alleged sub-renting, by Fairman, of films. Fairman contended that this was regular practice and done with the knowledge of exchanges. Paramount had, with others, filed a like claim in this case but withdrew.

Three Theatres Drop Sound For Silents

THREE theatres in the Philadelphia territory have recently abandoned the showing of sound pictures and gone back to silents. They are: Ralph Sobelson, of Bangor; S. Holtzman, at the Colonial Theatre, Millerburg, and P. Lemzelli, of the Grand Theatre, Williamstown, N. J.

'Hollywood Revue' N.Y. Premiere On Aug. 14

"THE Hollywood Revue," initial screen revue, will be premeried by M-G-M at the Astor Theatre, New York, on the evening of Wednesday, August 14. At this house it will succeed "The Broadway Melody," now in its twenty-sixth week.

"The Hollywood Revue" features songs, dances, skits, tableaux and blackouts. It contains more than a score of stars in its cast. More than 1,500 persons were involved in its making, it is said, and more than three million feet of film were photographed to obtain the final footage of 11,000 feet. Twenty original song numbers figure in the presentation.

Ben Rosenberg Is Columbia's 1st Circuit Sales Mgr.

The new-created post of Circuit Sales Manager in the Columbia Pictures organization has been filled with the appointment this week of Ben Rosenberg. He will have under his immediate supervision all deals closed by Columbia with theatre chains throughout the country. His duties will take him to many parts of the country. His headquarters, however, will be in New York, where he now has taken up his new duties.

Rosenberg, who has been connected with the film business since 1914, comes to Columbia from Fox, where for the past four years he has been personal representative for James R. Grainger, and later district manager of the Pacific Coast and Intermountain States.

Garnett To Direct Richman In "The Song Of B'way"

Hollywood, Aug. 8.—Tay Garnett will direct Harry Richman in his musical film production. "The Song of Broadway" for United Artists.

Western Penn. May Join Allied After Big Meeting

Myers Speaks At Exhibitor Luncheon Impressing Local Organization

Pittsburgh, Aug. 8.—At an enthusiastic luncheon meeting of the Motion Picture Theatre Owners of Western Pennsylvania held here on Tuesday, Abram F. Myers, head of the Allied States Association, appeared and made an address, speaking briefly of Allied activities. He did not urge the local body to join the Allied movement and throughout the greater part of his talk there was a plea to the exhibitors to cooperate with one another.

He stated that the Allied States Association now had 1,600 members and that three additional state units were expected within its ranks within a short time.

Myers was a distinct hit with the crowd, which was the best turnout that the local association has had in two years. Many of those present at the meeting gave as their opinion that Myers was working wonders for the interests of the independent exhibitors, and although there has been no definite action on the part of the body at present there is every likelihood that they will line up with the Myers movement.

New Company Is Formed To Import European Talkies

A new company, formed to exhibit European sound-on-disc and silent productions, has made its entrance in the United States and Canadian fields. It is the American General Film Co.

The company has inaugurated its releasing schedule for the new season with two Viennese operettas, a European circus story and a detective story.

The company has connection with leading motion picture producers in European countries.

Dolores Del Rio's First All-Talkie "The Bad One"

Dolores del Rio's first all-talking picture will be "The Bad One," from a story by John Farrow. The star will appear as a French cabaret singer. The locale is France. It is quite possible that Edwin Carewe will direct Miss del Rio, but no decision will be made until Carewe's return from Europe.

Paramount Will Star Hal Skelly In "The Show Off"

Hollywood, Aug. 8.—Paramount will feature Hal Skelly in a talker film version of "The Show Off," New York stage play. Herman Mankiewicz is writing the adaptation and dialog.

Government's Approval Policy On Mergers Now Slated To Be Modified

WASHINGTON SILENT

But Dept. Of Justice Said To Have Withdrawn Approval Of Two Picture Mergers

It was reported in New York this week that the Department of Justice had withdrawn its reported previous approval of the merging of the Warner Bros.-First National and the Fox-Loew-M-G-M companies. These reports followed closely that from Washington that the Department was to modify the former policy of granting approval to those seeking to merge various big enterprises. Seeking to verify the reports in Washington brought an absolute refusal for any information requested in regard to the two motion picture mergers.

Generally it was stated that the Fox organization, at least, would take exception to any decision that was handed down by the Government prohibiting its taking over the Loew-M-G-M organization.

According to information, the Department of Justice stand in the matter of the Fox-Loew merger is because of the tremendous increase over the market value of the M-G-M stock that William Fox is said to have paid in order to secure control of the company. The Department of Justice is said to maintain that this increased price places in jeopardy the holdings of other stock-holders in the company.

No line could be obtained as to what basis was found for the reported disapproval of the merging of Warner Bros.-First National.

(*Continued on page 530*)

Arrest Mgr. When Davey Lee Does Vaudeville Turn

Buffalo, N. Y., August 8.—On complaint of the Children's Aid Society, warrant for the arrest of Albert P. Kaufman, manager of the Great Lakes Theatre, for permitting Davey Lee, four-year-old motion picture star, to appear in a singing and dancing exhibition was issued Tuesday by Judge George E. Judge, of the Children's Court. Mr. Kaufman is charged with permitting a child under 16 years of age to appear as an actor.

Kaufman is absent from the city and will not return until Friday, the day the youthful motion picture star's engagement will expire.

Service of the warrant was accepted by the assistant manager, Edward J. McBride. Later in the day, Judge Judge accepted a plea of not guilty and adjourned hearing until Friday, when Mr. Kaufman will return to the city. Neither Davey Lee nor his parents, who are accompanying him on his theatrical tour, appeared in court.

Pickford And Fairbanks To Tour Europe

(Hollywood Bureau, Motion Picture News)

Hollywood, Aug. 8—Mary Pickford and Douglas Fairbanks expect to take a three months' trip to Europe immediately upon completion of their initial co-starring production "Taming of the Shrew," now being edited. Upon their return, each will begin individual starring talkers, now in preparation by the scenario staffs.

Although plans are being made on that basis, it is possible that both stars will make one picture each before the European trip, as this was the original intention up to a few weeks ago.

Stockholders Of Paramount Have Increased 8,000

Totalled 1,991 Five Years Ago And Now Numbers 9,927; 18 Foreign Nations Included

During the last five years the number of Paramount stockholders has increased approximately 8,000, the statement of March 15, 1929, showing 9,927 stockholders as against the 1,991 listed in 1924.

The Paramount Famous Lasky Corporation was the first motion picture organization admitted to trading on the New York Stock Exchange in 1919.

All of the United States and eighteen foreign countries are represented in the list of stockholders. The largest number reside in New York; second, Pennsylvania; third, Massachusetts; fourth, Illinois; fifth, California; sixth, New Jersey; seventh, Connecticut; eighth, Ohio; ninth, Michigan; tenth, Missouri, and eleventh, Minnesota.

Gance Starts Shooting On "The End Of The World"

Paris, August 1.—First actual shooting for "The End of the World," astronomical story by Abel Gance, commenced on Bastille Day and production will continue throughout the Summer and Autumn in Paris and in the Pyrenees. Gance, who directed "Napoleon," distributed in America by M-G-M, will direct "The End of the World" and production will be by the Societe l'Eoren d'Art, of which V. Ivanoff is in charge. Casting is not completed, although Conrad Veidt is being considered for the leading role. The film will have sound synchronization and dialog in several languages, as well as color sequences.

Gance has been working on the script at various times since 1912 and has also acquired rights on a book by Flammarion.

TOO MANY LOOPHOLES

Attitude Believed To Be That Business Concerns Have Taken Advantage Of O. K. Policy

Washington, August 8.—What the attitude of the Department of Justice will be with respect to widely rumored mergers in the film industry is a question which has not yet been solved by officials of the Department themselves.

The only certainty is that the so-called Donovan policy is due for modification to bring it more nearly into line with the views of the Administration.

President Hoover is understood to have given the matter some consideration and to have discussed it with Attorney General Mitchell. It is believed that the President feels that the policy followed by the Department of Justice during the past few years has had too many loopholes, and that it has been possible for business concerns obtaining the approval of the Government to mergers, to go far beyond what the Department contemplated. In short, it is felt that business has taken advantage of the Department's policy to transgress the laws.

Little is being said regarding the matter by officials of the Department. The Attorney General declares that no decision has been reached as to the manner in which merger proposals will be treated in the future. The question is still under consideration, and while Colonel Donovan's policy had some merit, in all probability, he says, it will be necessary to modify it to some degree.

Some years ago the Department refused to consider merger questions, informing business men who inquired about the legality of proposed amalgamations that they should go ahead with their plans and they would find out what the Government thought about them afterwards, in the form of prosecutions should they violate the anti-trust statutes. This was so grossly unfair to business men who desired to keep within the law that a change of policy was determined upon, and the so-called Donovan plan of giving proposed mergers consideration and "indicating" whether they would be in violation of the law was adopted. This, now, has been found to have been abused in some cases, and officials of the Department are casting about for another method of dealing with the situation, whereby the Department's attitude toward proposed mergers is made clear without paving the way for violations using the Government's approval as a cloak.

President Hoover is known not to be opposed to mergers in industry so long as they do not tend to set up monopolies, believing that the combination of a number of weak units has the advantage of elimin-

(*Continued on page 530*)

Film Deals By Theatre Chains Retard General Sales Contracts; Little Percentage Booking Done

Latter Idea Seems To Have Fallen Into Discard; Some See Revival Of Plan Later

THE big deals by theatre chains for their supply of pictures for the season of 1929-30 seem to have had the effect of stagnating the general sales campaigns of all of the companies. The negotiations between the producers and distributors on one side and the bookers for the circuits on the other, have not been closed up to this time, has made it impossible for the majority of the exchanges throughout the country to concentrate on their local sales, it being impossible to sell the subsequent runs after the bigger first runs until the latter are set.

At present the status seems to be the sales executives are up in the air over the prices on sound pictures. They do not know what the traffic will bear, and the circuit buyers on the other hand are trying to hold the prices as low as possible. The result being that both sides are marking time.

Generally, it was conceded that as far as the smaller chains and the independents were concerned this season would see the general application of the percentage plan of playing pictures. This idea seems to have gone into the discard for the present. There has been little or no percentage booking done by the majority of exchanges in the Metropolitan area with the exception of an occasional date here and there.

There is a belief, however, that as soon as the chain deals are closed, and the active sales campaign gets under way, as far as the theatres in general are concerned, the percentage idea may be revived. This, however, may not be until about the late Fall or early Winter.

Tibbett, Opera Singer, To Appear In M-G-M Pictures

(Hollywood Bureau, Motion Picture News)

Hollywood, August 8.—Lawrence Tibbett, grand opera singer, has been signed by M-G-M for one picture, with an option for continuance. Tibbett's first picture will be "The Rogue's Song," from an original by Frances Marion and John Colton. Plans provide for several original song numbers to be written for rendition by Tibbett.

Paramount Starts Work On "Vagabond King" In Color

Following several weeks of preparation, "The Vagabond King," talking, singing and dancing version of the Broadway play, was placed last week into production at the Hollywood studios of Paramount where it will be filmed in natural color with Dennis King and Jeanette MacDonald in the roles of Francois Villon and Katherine. Ludwig Berger is directing.

Albee Sells Montreal Theatre Holdings

OTTAWA, ONT., August 8.—With the change in ownership of both Imperial Theatre and the Albee Building registered July 31, E. F. Albee of New York has withdrawn from the Montreal theatrical field.

Purchaser was Bleury Investments, Ltd., subsidiary of Famous Players Canadian Corp. Price paid for the Imperial was $325,000 while the Albee Building, which accommodates practically all of the Montreal film exchanges, changed hands for the sum of $275,000. Albee owned the theatres through the Canada Amusement Co. and the Albee Building through the Albee Realty Corp.

The manager of the Imperial since it opened fifteen years ago has been Howard W. Conover, who will continue to have charge of the house under Famous Players.

H. L. Goldberg Made Publix Division Mgr. For Nebr. And Iowa

Omaha, Nebr., August 15.—Harry L. Goldberg, treasurer of the World Realty Co., was last week made division manager of Nebraska and Iowa for Publix Theatres Corp., following their acquisition of two of his company's houses, the Sun and the World. Charles Pincus, manager of the Paramount theatre, was put in charge of Publix' interests in Omaha.

The Publix Rialto closed its doors permanently August 2 after 11 years of operation. It will be remodeled into a commercial building.

Publix takes over the operation of the World, across from the Rialto, on August 21. The company will also give up its lease on the Strand, which has been dark for the past two years and which has been costing $1,200 monthly rental.

Paramount Signs Elsie Janis To Supervise Film

Elsie Janis has been signed by Paramount to "contribute material, ideas and talent and to supervise production" of a feature now in preparation at the Hollywood plant, according to an announcement by Jesse Lasky, first vice-president in charge of production. Title and plans for the picture are not divulged.

"Caligari" Director Plans Talking Version Of Film

Paris, August 1.—Robert Weine, who produced "Caligari," is planning a new version, along entirely different lines, which will be talking. Ernst Langen is writing the scenario. The firm will be called "Caligarissimus."

Jolson-Warners Continuing Says The Comedian

Brands Stories Of Other Affiliations As "Bunk" In Opening Speech

Al. Jolson came right out in the open regarding the status of himself and the Warner Bros. in a speech that he made after the initial showing of his latest production at Warner's Theatre on Tuesday night. The comedian stepped before the curtain, and after paying a tribute to the mother and father of the Warner boys, said that the newspaper stories to the effect that he was leaving the Warner management and affiliating himself with another picture organization were all "bunk."

"Do you think I'm a fool?" he asked the audience. "I don't want the stock to go down." The latter remark being the signal for a loud laugh from those in front, but his more serious remarks in which he indicated that he was going to remain with the Warner organization were greeted with applause.

Jolson and his wife, Ruby Keeler, were present at the opening. When they arrived at the theatre the police had to fight back the crowds to make it possible for them to get into the house. Mrs. Jolson left the cast of "Show Girl" about a week ago, and was a patient at the Lenox Hill Hospital until Tuesday morning, it being reported that her physician was permitting her to leave the institution only to attend the opening and compelling her to return the next day.

Famous Players Canadian Stock Takes Jump Of $13

Ottawa, Ontario, August 8.—Common stock of Famous Players Canadian Corp. cut quite a caper on Canadian exchanges, taking a jump from $50 to $63 on the publication of the report that earnings for the past nine months, less operating expenses, were $2,422,490, or equal to $6 on each share on which no dividend had yet been paid. The sensational showing was due to the success of talking pictures in the many wired houses.

The annual meeting of the corporation will be held in the early Fall, the fiscal year closing August 31, and it is expected that the first dividend will be declared on that occasion. The final quarter of the year will show continued activity, it is declared, because Summer attendance records are being shattered on all sides because of the talkies.

"Battle Of Paris" Title Of First Lawrence Talkie

"The Battle of Paris," is the new title for Gertrude Lawrence's initial starring picture filmed recently as an all-talking and all-singing vehicle at Paramount's Long Island studio. "The Gay Lady" is the old title.

Settlement Of Equity—Producer Differences Reported Now In Sight

STARS BRING TRUCE

Producer-Equity Negotiations Follow Letter Sent To Former By Group Of Players

HOLLYWOOD, Aug. 8.—Through the efforts of a group of prominent film stars and featured players, a committee of producers agreed to meet Equity officials in an effort to iron out difficulties between them and put an end to the eight-week Equity strike.

The first meeting between representatives of the two factions was held in secret last Friday. After the session, both sides issued statements that they would hold another meeting Monday. Beyond that, nothing else would be given out. The two meetings were held in a private home in Beverley Hills, and every effort was made to keep the press entirely in the dark. President Gillmore, Attorney Turner and Ethel Barrymore represented Equity at the discussion. The producers refused to name their representatives, but a close check revealed that their committee consisted of Winfield Sheehan, Irving Thalberg, Ben P. Schulberg, Joseph Schenck and M. C. Levee.

Friday's meeting resulted from a letter sent to the film producers by a group of stars and featured players headed by Conrad Nagel, Lois Wilson, Noah Beery, Edmund Lowe, Louise Dresser and Ralph Forbes. First intimations of the workings of this group of Equity members separate from Gillmore and his staff was exclusively reported in last week's issue of MOTION PICTURE NEWS.

Producers were assured at the time of delivery of the letter that the Equity officials would agree to meet to discuss the present situation and assist in solving difficulties. Last Friday's meeting was arranged with the utmost secrecy, with both sides being pledged to keep it confidential. Notwithstanding this agreement, however, the morning newspapers were informed of the intended get-together late Thursday night and were able to publish stories in the Friday morning editions.

As a result of the conferences between representatives of both factions, it is expected that the Equity situation will be brought to a satisfactory conclusion within a very short time. From present indications, Equity will not gain many of its demands at this time, but it is known that officials of the actors' organization will be satisfied to win a partial victory on some of their major contentions.

Roach Studios Resuming Production On August 26

The annual one-month's closing of the Hal Roach studios on the West Coast for vacation purposes expires on August 28 when production will be resumed on the new Roach schedule of two-reel comedy talkers.

Equity To Make Relief Fund Permanent

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, August 8.—The Equity Relief Fund, temporarily organized to assist members of the actors' organization during the present controversy, will be put on a permanent basis for operation along the same lines from now on. Prominent coast members of the association saw the need for a permanent relief unit, and as a result, I. B. Kornblum, local Equity attorney, is preparing an application for a state charter of incorporation.

Definite methods of raising funds for the relief unit have not yet been made, but it is expected that a series of benefit performances will be staged during the year to obtain the necessary revenue.

Indications that Equity will cooperate with the Motion Picture Relief Fund to the fullest extent was apparent from developments of the past few weeks. In one particular instance, the Motion Picture Relief Fund provided medical aid and hospital facilities for the wife of an Equity member who was on strike, with Equity taking care of the family's other needed requirements.

N. Carolina T. O. Plan Campaign In S. Carolina

Meeting At Pinehurst On Dec. 9 And 10 To Unite Showmen Of The 2 States

An extensive campaign for membership among the motion picture exhibitors of South Carolina by the Theatre Owners Association of North Carolina was unanimously decided upon last week by the Board of Directors of the latter organization.

It was arranged to join the exhibitors of both states at a meeting to be held at Pinehurst, N. C., on December 9 and 10, a report to President R. F. Woodhull of the national exhibitor body from Mrs. Walter Griffith, secretary of the North Carolina association, declares.

South Carolina is served with its film product by Charlotte and the problems confronting the exhibitors of both states are said to be quite common. The move to amalgamate the South Carolina showmen is said to be prompted by the fact that for several years many of the South Carolina theatremen have desired to become affiliated with the other Carolina association, having in mind a permanent duo-state organization.

MEMBERS WILL VOTE

Final Action On Producer Proposals Will Be Put Up To Equity Mass Meeting

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Aug. 8.—Final solution of the difficulties between the Actors' Equity Association and the producers is in sight. The entire situation will clear within a week, it is expected.

Meetings between Equity and producer representatives were held secretly Monday, Tuesday and Wednesday of this week, after the initial secret meeting on Friday, August 2.

Representatives of both sides started negotiations by taking up clause by clause the Equity Standard Contract, with those clauses not agreeable to producers checked for further consideration. Unapproved clauses were then taken up, with inside reports claiming that the major differences were on the matter of the Equity closed shop and the 48-hour week.

It is understood that producers are willing to concede Equity jurisdiction over its own members, but unwilling to consent to an Equity shop on the basis proposed, which is casts composed 80 per cent of Equity members and 20 per cent non-members. It is reported producers are further willing to concede that they will not engage members who are not in good standing with Equity.

Equity is holding a meeting Saturday night at the Legion Stadium for members only, at which time Frank Gillmore, Equity president, will make a full report on what the producers are agreeable to, and leaving to a vote of members whether or not to accept the producers' offers on disputed clauses of the Equity contract.

The Wednesday night Equity meeting had an air of expectancy with the crowd awaiting a report from Gillmore on progress of the negotiations, but the crowd was disappointed over his reluctance to talk. Resolutions from many labor unions over the country were reported received. The Council voted an additional $10,000 for the fight here.

Sam Hardy reported on the carnival held Saturday, showing a gross of over $20,000 and a net profit of $16,000. Other speakers included Andres de Segurola, Charles Coburn, Charles F. Adams, Joseph Cawthorn, Jean Hersholt, and Attorney I. B. Kornblum.

Gillmore stated that Equity would see that every one dealing through the Central Casting Bureau would be thoroughly protected in future. Suspensions announced included Hallam Cooley, Donald Crisp, Douglas Gerrard, Heine Conklin, Mayme Kelso, George Milo, Leo White, Robert Milasch, Carl Miller, Bruce Randall, and Gilbert Holmes.

The producers still maintain silence, refusing to discuss the situation beyond the point that meetings are being held.

“Street Girl” Leads Run Films; Garbo Holds Over, $81,659; “Fu Manchu” Pulls $38,700

Radio Special Clicks At The Globe; “River Of Romance” Only Fair; “Irish Eyes” And Del Rio Flops

RADIO presented its first offering on Broadway last week at the Globe Theatre with the premiere of “Street Girl” which clicked and pulled the best first week’s business of anything that has been screened at the house this year. The receipts were $16,172 on the first five days of the run and the business for the second week is holding to that pace.

In the regular grind houses Greta Garbo in a silent production “The Single Standard” copped easily at the Capitol where it got $81,659 and has been held over for a second week. The Paramount held “The River Of Romance” which did only a fair business getting $69,100, while at the Roxy “Lucky Star” which was held over for a second week drew $96,742 which gave it $229,056.75 on the two weeks. “Dr. Fu Manchu” at the Rialto in its second week came through with $38,700, but at the Rivoli there was a disappointment in the second week of Dolores Del Rio in “Evangeline” which grossed only $21,700. This will be the final week for it.

“Show Boat” finished its fifth week at the Colony with $6,172, while at the little Cameo “In Old Siberia” held over for a second week doing $4,967.

A surprise appeared in the manner in which “Noah’s Ark” failed to hold up on its second week at the Strand where the business was only $25,173 on the second week.

In the runs “Broadway Melody” for its twenty-fifth week at the Astor got $13,853.25. “On With The Show” at the Winter Garden $15,384 in its tenth week. “Four Feathers” at the Criterion held up fairly well with $10,900, while “Drag” at Warners in its final week did $11,672.50.

“Smiling Irish Eyes” with Colleen Moore at the Central did a decided flop and its second week showed only $8,127.

The new Jolson film, “Say It With Songs” came into Warners this week and looks to be a box office hit.

Fox Likely To Buy Into German, Dutch Firms

By L. C. MOEN

(Paris Correspondent, Motion Picture News)

PARIS, August 1.—It is reported in Germany that William Fox may buy a heavy interest in Emelka, long established German producing firm, and in Kuchenmeister, the Holland firm which owns 65 per cent of the stock of Tobis.

Fox bought some years ago a license for America under the patents now controlled by Tobis, for protection in case the courts decided they were anterior to the Fox-Case patents, which now appars likely.

Gov’t Questionaire On Blue Law Enforcement

CINCINNATI, O., August 8.—Exhibitors in various sections of Ohio are considerably exercised over the fact that mayors of Akron, Hamilton and East Liverpool have received questionnaires from a government department at Washington seeking information regarding enforcement of blue laws. No information is given as to why the data is wanted.

5 More Newspapers Added To Syndicate For New U Newsreel

Five more newspapers have been signed on the Universal Newsreel contract, F. J. McConnell, short subject sales manager for U, arranging negotiations while on a tour of several of the largest cities of the United States and Canada.

This brings General Sales Manager Van Praag’s list up to 44 dailies that have entered into an agreement with Univerasl to produce a newspaper newsreel.

The latest papers to enter the combination are “The Chicago Daily News,” “The Milwaukee Journal,” “The Cincinnati Times-Star,” “The St. Louis Post-Dispatch,” and “The Toronto Star.” Also joining the U Newsreel combination is “The Chicago Daily News,” which has had its own newsreel for four years.

Columbia Adds New Members To Several Branch Offices

Columbia recently added four new members to its sales forces at branch exchanges. Charles Johnston has increased the Buffalo office by one, Brooke Tillsworth and Mike Spanagel have been appointed to the Seattle exchange and Thomas B. Haynes is working with the Memphis branch. S. B. Feld, attached for a number of years to Columbia’s Pittsburgh branch, has been transferred to Albany, N. Y.

Universal Will Make Boles Film Based On French Anthem

Plans to put into early production a story written around the life of Rouget de l’Isle, composer of “La Marseillaise,” the French national anthem, is announced by Universal. It will be called “La Marseillaise” and will be a musical romance-drama. John Boles will be starred in the role of de l’Isle. The production will be 100 per cent dialog, supplied by Watters. Charles Wakefield Cadman is writing the music.

“The Show Boat” Steams Ahead With High L. A. Gross

Forges In Front Despite Heat; “Dynamite,” “4 Feathers” Second; “Revue” Slips

Hollywood, Aug. 8.—Universal’s “Show Boat” steamed along on a graceful cruise along the Los Angeles movie row last week, its pace being many knots faster than any of its competitors. The Ferber-Ziegfeld show breasted a heat wave which took its toll, but all houses, except one, managed to get over the normal business mark.

The Chinese, where “The Hollywood Revue” has reigned supreme for the past six weeks, slipped in its seventh because of the warm spell. Both “Dynamite” and “The Four Feathers” showed more strength and were runners up to the Laemmle special.

“The Cocoanuts” and “Honky Tonk” showed the same strength as that exhibited by “The Hollywood Revue” in bucking the heat. “Twin Beds” was saved from a bad flop by the Fanchon and Marco presentation and its takings were only normal.

The grosses for the week are as follows:

“Show Boat”—Criterion—$14,000 (140 %); “Dynamite”—Carthay Circle, second week, $15,500 (125%); “The Four Feathers”—United Artists, second week,—$16,500 (125¼); “The Hollywood Revue”—Chinese, seventh week, $18,144 (115%); “The Cocoanuts”—Paramount—$28,500 (115%); “Honky Tonk”—Warners Hollywood, second week, $16,500 (115%); “Twin Beds”—Loew’s State—$27,500 (100%).

S. E. Abel Becomes New Sales Mgr. For RCA Photophone Inc.

With the inauguration of a nationwide expansion in RCA Photophone sales activities, the appointment of Sydney E. Abel as general sales manager was announced this week by L. P. Sawyer, commercial vice-president of the company. Mr. Abel will direct operations from the main offices of Photophone at 411 Fifth Ave., New York.

Under Mr. Abel’s direction, the recent re-organization of sales territories and the enlargement of sales staffs of all RCA Photophone branches will be coordinated into a country-wide system which will consider all classes of theatres, it is announced.

Leo On Inspection Tour; Fox Obtains Bronx House

A trip to Chicago and Milwaukee to inspect all operations generally of the Fox Midwesco Theatres is now being made by Joe Leo, president of Fox Metropolitan Playhouses, Inc., and vice-president of Fox Midwesco Theatres. He will look over the policies of the various houses in the circuit.

The Park Plaza, Bronx neighborhood theatre, was officially taken over by the Fox Metropolitan Playhouses, Inc., on August 1.

Germans Propose Drastic Contingent For Sound Films

Suggestion Is To Put Talkies On 1 To 1 Basis; Nation's Talkfilm Plans Vague

By L. C. MOEN

(Paris Correspondent, Motion Picture News)

Paris, August 1.—German film circles are in an uproar of confusion and discussion over proposals current there to provide special quota legislation as regards sound pictures.

It is proposed, at the moment, to put them on a one-to-one basis, distribution of one outside talker to be allowed in exchange for handling of one German talker.

Application of this may be difficult, as German feature length talkie production is still rather vague, for the most part, owing to the patents fight. Furthermore, it is pointed out, aside from the novelty of the first few there will be little if any demand in Germany for American talking pictures.

Further details will be forthcoming shortly.

According to Film-Kurier of Berlin, Germany produced from July 1, 1928, to June 30, 1929, 75 talking pictures with a total footage of 58,450 feet—an average of 780 feet each. Very little has been attempted as yet in the domain of long features, although Ufa is now embarked on an ambitious program.

The four sound-proof studios of Ufa at Neubabelsburg, arranged in star-shaped form around a fifth central building in which are located the mixing and recording rooms, will soon be completed. Two of the studios are 65 x 95 feet, and two are 60 x 80 feet.

Canada's Farthest North Movie Is At Hudson Bay

Ottawa, Ont., August 8.—Ft. Churchill, on the shores of Hudson's Bay, now has the furthest North moving picture theatre in Canada, the structure having been built by a syndicate of Winnipeg men. Ft. Churchill, as the terminal of the new Hudson's Bay Railway, has become the mecca for construction men, traders, trappers and Indians. For some weeks a tent theatre had filled the bill, but now a theatre building has been erected. Current film programs are more or less antiquated, but the inhabitants are delighted nevertheless.

McEvoy 'Potter' Sketches To Become Vitaphone Skits

A series of twelve Vitaphone comedies, based on the newspaper series of J. P. McEvoy's which ran under the title of "The Potters," will be filmed by Warner Brothers, who have just closed a contract with the author. Advance preparations for the filming of the sketches are now under way.

The series will vary in length from one to two reels to insure proper treatment for each story. No Vitaphone shorts have yet been made in the three-reel footage.

RKO Will Spend Two Million On Coast Studio Expansion; 500-Acre Ranch To Be Added

Company Plans Extensive Building Program While Retaining Present Plant

RKO will spend two million dollars for the enlarging of company studio facilities in the West, it is announced this week by Lee Marcus, executive vice president of RKO Productions, Inc. Crowded conditions for producing the present type of pictures in demand is the reason advanced for the move.

The studios now in use in Hollywood are to be retained but the entire fifteen acres are to be rebuilt solidly with new structures in order to expedite next year's program. In addition to these plans it is announced that RKO will acquire a five hundred acre ranch for the filming of outdoor sequences. This also will be equipped with studio facilities, RCA movable outdoor sound apparatus, stables of horses, cattle and anything else which would be used with outdoor work. It is also planned to build a railroad to convey freight to various locales.

Four sound-proof stages are now available to RKO and six RCA Photophone units have been installed on the stages. Several innovations in equipment have been perfected by Irving Wolff, Harry Olsen and A. S. Ringel, RCA engineers, among them the creation of a "special effects" department.

Baker And Wallis Head F. N. Production

FOLLOWING the resignation of Al Rockett as head of First National studios at Burbank, Calif., the company has announced the appointment of C. Graham Baker and Hal B. Wallis to the positions of co-executives in charge of all production.

Both Baker and Wallis have been associated with the Warner organization for several years, Baker having recently acted as scenario editor and production executive and Wallis, since Jan. 1 as production manager. Since Rockett's illness both have been handling the new season production schedule. Walter Anthony succeeds to Baker's scenario position. It is reported that Al Rockett received a cash settlement on his contract as general manager of First National, as his agreement did not expire until December, 1930.

Pathe Plans Silent Versions Of 21 Talk And Song Features

(Hollywood Bureau, Motion Picture News)

Hollywood, Aug. 8.—Twenty-one silent versions of Pathe talking and musical features on next season's release schedule will be available for unwired theatres, according to decision made by Pathe studio officials. A detailed check up of unwired houses throughout the country was responsible for Pathe's decision to release silent versions on the majority of their product.

Among the 21 silent productions slated for release are, "Negligee," starring Ina Claire; "This Thing Called Love," featuring Ann Harding; "Painted Desert," an all color production; "His First Command," "Crashing Through" and "Officer O'Brien," all starring William Boyd; "Clothes," "Saratoga" and "Rich People," starring Constance Bennett; "The Big Shot"; "War and Women"; "Parachute" and "The Racketeer," both featuring Robert Armstrong and Carol Lombard; "Oh, Yeah?" featuring Robert Armstrong and James Gleason; "The Sophomore," "Play Boy" and "Hot and Bothered," featuring Eddie Quillan; "Sailor's Holiday," featuring Alan Hale; "Red Hot Rhythm"; "The Grand Parade," and "Her Private Affairs.

Gets Newspaper Post

John Hobble, dialog and continuity writer for Warner Bros. Eastern Vitaphone studio, has been made New York dramatic editor and critic for "The London Daily Mail" He is the author of "Daddies," produced a few seasons ago by David Belasco and has also contributed to "Life" and "Judge."

Radio's Chieftains Confer On Production Program

A conference at the Radio Pictures home office in New York was held this week with three of the Radio executives present. Attending were David Sornoff, chairman of the RKO board; Hiram S. Brown, president of Radio-Keith-Orpheum Theatres, Inc., and William Le Baron, vice-president in charge of RKO Productions.

The executives have already previewed "Side Street," "Half Marriage," "Very Idea" and "Delightful Rogue," of the 1929-30 program, as well as "Street Girl."

The first of Richard Dix's three vehicles for Radio was selected recently by Le Baron after a long search for suitable material. Title will be announced with the closing of the contract now being drawn for the purchase of the story.

Goldstone and Hoffman Will Produce Six Talkies

Hollywood, August 8.—Phil Goldstone and M. H. Hoffman have organized Majestic Pictures Corporation, and will produce a series of six talking features for release during the coming year.

Included in the six productions will be film versions of Isadora Duncan's novel, "My Life," and "The Melting Pot," by Israel Zangwill.

Schwartz Sells Partnership In Circuit To RKO?

Reported Interest In 20 Theatres; RKO Sells Other Sites

A. H. Schwartz is reported to have sold an interest in his Century Circuit of twenty theatres in Brooklyn and Long Island towns to RKO. A verification of the transaction is seemingly shown in the disposal of a number of theatre sites in advantageous locations in opposition to the Schwartz houses by the vaudeville-picture organization.

The Schwartz theatres are the Albemarle, Avalon, Century, Farragut, Kingsway, Linden, Manor, Marine, Mayfair, Midwood, Patio and Rialto in Brooklyn; the Prospect, Flushing; the Freeport and Grove, Freeport; the Merrick and Rialto, Jamaica; the Huntington, Huntington; the Beacon, Port Washington, and the Queens in Queens Village.

A syndicate of bankers is reported to have been the purchasers of the sites that RKO disposed of through Joseph P. Day and the Charles F. Noyes Co. as brokers. The price that they are said to have received was in excess of $2,000,000. The sites had been acquired by the old Albee regime over the past five years, and were intended to have theatres with seating capacities of about 4,500 each built on them. The original cost is said to have been in the neighborhood of $2,500,000.

In all there were four sites sold. They are located in Jamaica and Brooklyn. One was Jamaica Avenue between 168th and 169th Streets; another on Nostrand Avenue, Brooklyn, at the intersection of Flatbush Avenue and Germania Place; a third at the northeast corner of Kings Highway and Ocean Avenue, and the fourth on Fifth Avenue between 49th and 50th Streets, both the latter in Brooklyn.

"U" Prizes Awarded In 'Man Who Laughs' Letter Writing Contest

Three letters answering the question: "Why do alluring women love homely men?", a contest based on Universal's picturization of the Hugo classic, "The Man Who Laughs," were announced last week as winners of the $2,000 in cash awards.

First prize of $1,000 went to Louise Michel, of New York. Second prize of $250 was awarded Rebecca J. Gredwohl, of San Francisco. Third prize of $100 was won by Prof. Kenneth R. Close, of the University of Miami, Fla.

Judges in the contest, which was conducted in the United States and Canada, were Carl Laemmle, Universal president; Dr. W. M. Marston, head of the U Public Relations Dept.; and Prof. W. B. Pitkin, short story authority associated with "U."

"The Wrecker," T.-S. Film, at N. Y. Cameo

"THE WRECKER," a Tiffany-Stahl production co-featuring Carlyle Blackwell and Benita Hume, goes into the Cameo Theatre, New York, for an extended run on Saturday, Aug. 10. The feature will be presented with RCA Phtophone synchronization.

The screen story was written by Angus McPhail, and is based on the stage play by Arnold Ridley and Bernard Merivale.

Government Policy On Mergers Slated To Undergo Change

(*Continued from page* 525)

ating waste and thereby reducing costs to the consumer. But he is a strong believer in free and untrammeled competition, and it is the suppression of competition by merged organizations which has brought about the present deep interest in the policies of the Department of Justice.

So far as can be learned, the film industry is not among those which have used Government approval as a shield for law violations. In at least one instance the Department has demanded and secured, the unscrambling of a merger after it was practically completed, and this was accomplished without threat of prosecution and by voluntary action on the part of the interests involved.

The steady tendency toward the formation of large organizations in practically every line of business is giving the Administration considerable concern. The country today has well recovered from its fear of trusts, which some two decades ago culminated in the famous break-up of Standard Oil, having found that trusts can go just so far before they fall from their own weight, as exemplified in the Stinnes trust in Germany, which exploded upon the death of its founder.

There are in the United States today a number of trusts. Henry Ford is an outstanding example of the vertical trust, and General Motors is a good sample of the horizontal trust, United Cigars being another. The Government is not interested in preventing the formation of trusts such as these, and there is at least one trust in practically every line of business; but the Government is anxious to prevent the formation of monopolistic trusts, and it is because of the fear that such organizations may be accomplished with the implied, if not the actual, sanction of the Department of Justice, that the demand has come for modification of the former policy of merger approval.

Columbia Will Distribute Disney "Silly Symphonies"

Columbia Pictures have been granted distribution rights in the United States and Canada for Disney's "Silly Symphonies," a series of thirteen synchronized sound cartoons. The contract was signed this week by Joe Brandt, representing Columbia, and Charlie Giegerich, representative for Walter Disney.

Publix And Loew Get Long-Term ' Rochester Leases

Former Has Eastman, Regent And Piccadilly And Latter The Rochester

Rochester, N. Y., August 8.—A portion of the battle between the giant theatre chains for favorable sites in various sections of the country was staged in Rochester last week when four of the biggest houses were leased by Publix and Loew interests for long terms.

Publix leased The Eastman, Piccadilly and Regent for ten years, after having operated them for some time on a temporary management contract.

Loew interests leased the Rochester for twenty-five years.

The Eastman orchestra has been discontinued, joining the other two houses in strict all-sound policies. It was not made public whether or not vaudeville will be continued this fall at the Rochester.

Publix has made Rochester the key city for a new northern district and Charles C. Perry has been sent from the New York office to take charge of theatres here and in Buffalo and Toledo, O. No changes were made in management personnel at the Eastman, Piccadilly and Regent.

Publix is now assured of first runs in Warners, United Artists, Paramount and M-G-M. The Rochester will also have the right to first runs in M-G-M as well as Fox.

Approval Of Two Picture Mergers Reported With Drawn

(*Continued from page* 525)

An effort to obtain the necessary information from executives of both of principal companies affected by the Government refusals met with silence on the part of those approached.

Late last week there was a report current in Wall Street to the effect that the merger of the Fox Film Corp. and Loew's, Inc., was to take place in the near future with September as the date set for definite information to be given out. The plan is said to involve the formation of a new company, or the merger to be built up around the existing Fox Film Corp., taking in the Fox Theatres Corp. and the various subsidiaries controlled by Fox and Loew's, Inc. Shares in the new company to be exchanged for the outstanding shares in the various companies that are to be a part in the merger, with the price of the new issue somewhat higher than the level of any of those now outstanding.

Fox Films at present is in the neighborhood of 88, while Loew's is slightly below 60. At the time that Fox made a deal for the control of Loew's the price that he is reported to have paid for the stock controlled by the Estate of the late Marcus Loew is said to have been in the neighborhood of 125. The cash that passed for the control is said to have been $50,000,000.

Major Albert Warner

Jack L. Warner

Harry M. Warner

The Late Sam Warner

Vitaphone's Third Anniversary

August 6, 1926

THERE was a change of bill at the Warner Theatre on Aug. 6, 1926. The programme announcements read: "Warner Bros. Present Vitaphone and John Barrymore in 'Don Juan,' supported by an all-star cast."

This was the introduction to the world of Vitaphone and while it would be asinine to intimate that the public was not tremendously interested in John Barrymore and his picture, the fact remains, its chief concern was in the new fangled thing discovered by the Warners for adding music to the screen and thereby promising it greater flexibility. Nothing was said, or intimated, at the time about Vitaphone adding anything but music to the screen. As a matter of fact, in the Warner publicity department the term, "talking pictures," was taboo. And there was good reason for this. Every talking picture apparatus, including Edison's kinetoscope, had failed miserably. It had got to a point where the term, "talking pictures," was anathema to the big producers.

A study of that first night bill is interesting for Time plays many pranks. The thing that looks so clever to-day is likely to look like a piece of downright insanity a year from now. It is to be said of this opening bill that it looks better to-day than it did three years ago, if anything, gives greater proof of the absolute showmanship which has characterized so many of the moves of the Warners since they began their climb to the position they now hold in the picture industry.

This programme opened with a Vitaphone prelude, its first number being an address from the screen delivered by Will H. Hays. This address dilated on

(*Continued from page* 596)

New York Newspapers Forecast Success

NEW YORK newspaper writers, both editorially and in reviews, enthusiastically heralded the advent of Vitaphone at Warners Theatre, Aug. 6th, 1926. Excerpts were as follows:

Mordaunt Hall, in the *New York Times*: "Nothing like it ever before."

F. D. Perkins, the *Herald-Tribune*: "Links sight and music with complete success."

John S. Cohen, the *Evening Sun*: "Unquestionably one of the wonders of the world."

Charles Pike Sawyer, the *Evening Post*: "Vitaphone reproduced sound perfectly."

Richard L. Stokes, the *Evening World:* "Reproduction sumptuous and thrilling."

Bernard Steinberg, the *New York American*: "Musical marvel of the age."

Eileen Creelman, formerly of the *New York American*: "Marched triumphantly into the motion picture industry."

Following are portions of editorial comment:

***New York Times:* "No single word (Vitaphone) however compounded, is quite adequate to suggest the amazing triumph which man has at last achieved."**

***New York Herald-Tribune*: "The sound seems to come from the singer or the instrument, quite as though a living performer occupied the stage."**

***New York Sun:* "Vitaphone in its perfected synchronization is certain to delight moving picture audiences."**

***Etude:* "Here, at last, was a perfectly synchronized sccreen representation with the spoken word and with music."**

August 6, 1929

THE occasion of the Third Anniversary of Vitaphone was marked on Tuesday night of this week by the presentation at the Warner's Theatre of the latest production starring Al. Jolson, entitled "Say It With Songs." The occasion was far from being the gala affair that marked the debut of the talking picture at this same house three years ago. This principally because that the public in the few short years that have intervened have come to accept the talking picture.

The program accompanying the Jolson feature contained three of the subjects that were first shown three years ago. They are the address by Will H. Hays welcoming this new factor in motion picture industry which coupled sound with motion; the overture played by the New York Philharmonic Orchestra and the solo by Giovanni Martinelli "Vesta La Guibba" from "Pagliacci." It was the latter short subject that again stirred the house to tremendous applause.

Then there was an address by a representative of the Warner Brothers, the information being given that this was a birthday party that the audience was present at, the Third Birthday of Vitaphone and that in order that they might best judge of the tremendous strides that had been made since the first program was shown, a natural color trailer for 'Gold Diggers of Broadway," one of the forthcoming Warner Bros. productions would be shown. In this Conway Tearle acted as master of ceremonies.

"Say It With Songs" was welcomed with terrific applause when its main title was flashed and the initial appearance of Jolson was drowned out by a terrific din from the audience.

Vitaphone—Maker Of Film History

ALL of this happened largely because one man had faith in the coupling of the moving shadows of the screen and the sound reproduction of the phonograph.

That man was the late Sam Warner.

Sam Warner has been gathered to the bosom of his forebears to enjoy his eternal rest and happiness, but whenever there is a tribute of any kind paid to the history of Vitaphone it would be incomplete unless one took account of his part in this great achievement.

A few days ago, his mother and father and two of his brothers were present in the theatre on Broadway in New York named after the family at which was held the celebration marking the third anniversary of the advent of Vitaphone. A third brother was out in Hollywood, where he is in charge of the studios that are making Vitaphone productions.

It isn't so long ago that these same Warner Brothers were minor figures in the motion picture industry. They had come over the trail of all pioneers in America—the broad Atlantic, and then from their father's cobbler's shop in Youngstown, climbed from firing a locomotive, packing meats in the Chicago packing houses, down the road as traveling showmen with a can of film under their arm, to the place where they were producing pictures.

Less than ten years ago they had a little studio at what was then the western jumping off end of Santa Monica Boulevard in Hollywood. They were making shorts. Before that they had had one whirl at fortune with the picturization of Ambassador Gerard's "My Four Years in Germany," but they had dropped that bank roll and were climbing back again. That was nothing new to the Warners; they had been broke before and had come back and they were determined to do it again.

And they climbed for five years. But at the end of that time their outlook wasn't any too rosy-hued.

Then came the Vitaphone!

Sam Warner saw it and was impressed with its feature. But this time it was hard to enthuse his brothers. Didn't they have troubles enough of their own? Hadn't everyone else in the industry turned down the proposition, bigger companies, companies that were making money and could afford to take a chance? They would have nothing to do with it, so why should the Warners. But Sam was insistent and as usual he finally prevailed.

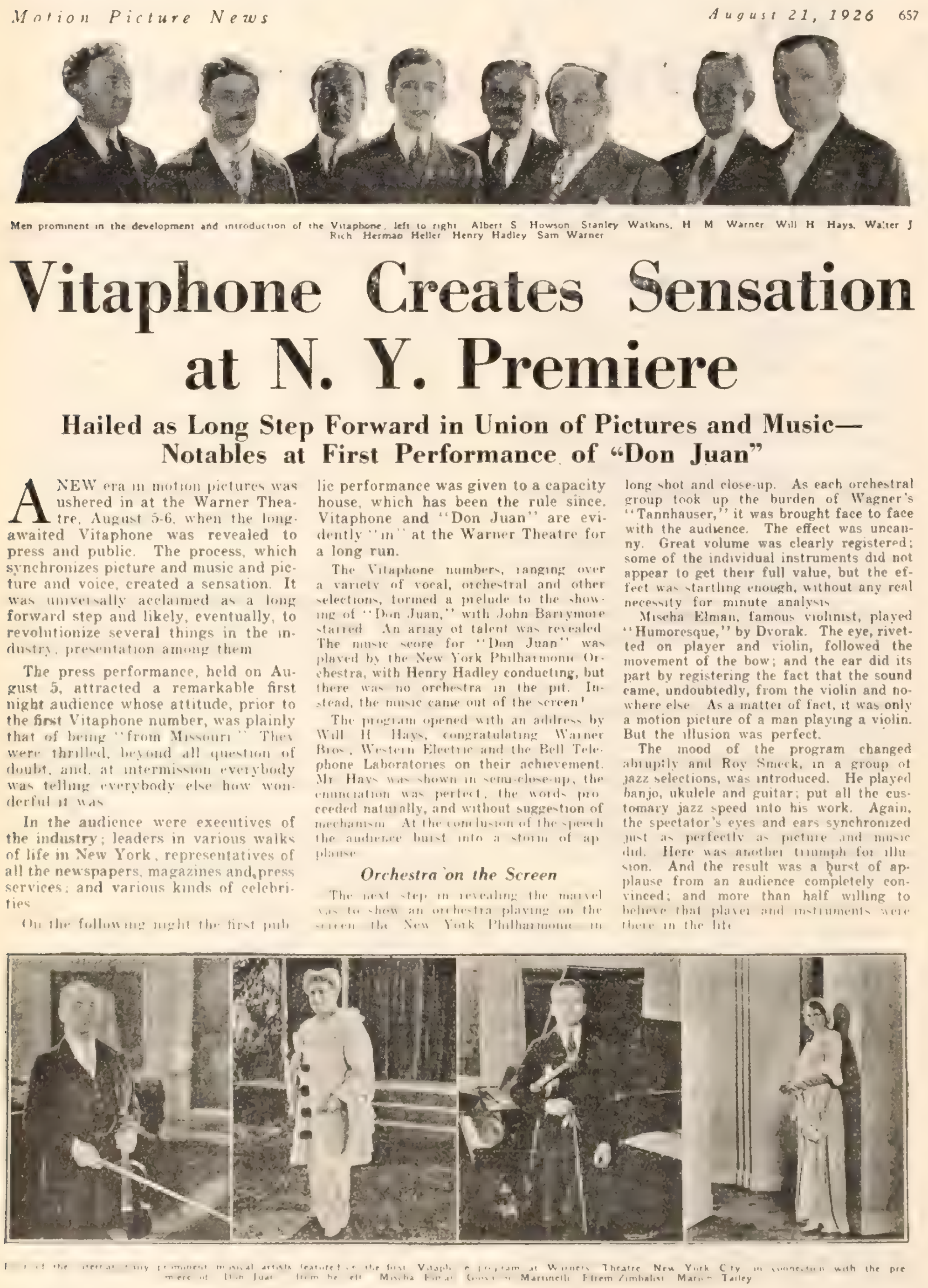
The Warners took a chance on Vitaphone. They had to go into hock to do it, but they gambled. They took the Manhattan Opera House in New York. The scene of the failure of the late Oscar Hammerstein and his operatic ambitions. They made it their studios, engaged grand opera artists, musicians, technicians and what not. Sam Warner was at the helm of the production activities, and finally when the John Barrymore production of "Don Juan" was sent on from the Coast it was taken to the Manhattan and there a musical score was set to it via the new medium.

Then came the eventful night of August 6, 1926. A program of the short subjects made at the Manhattan Opera House together with the musically synchronized "Don Juan" was exposed to the view of the public at the then Piccadilly Theatre. It was a hit with the public, but where could the brothers go from there? Where were they going to get the equipment for other theatres to show their wares?

And again for a period of two years the Warner Brothers were up against it. They had backing from bankers but not enough backing to permit them to go ahead. They were turning out silent features at their Hollywood studio and these were sent to New York to be synchronized for their one theatre, but otherwise shown as silent as were all of the others that opposing studios were turning out.

At that time among their stars from the stage they had Georgie Jessel under

(Continued on page 602)



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Men prominent in the development and introduction of the Vitaphone, left to right Albert S Howson Stanley Watkins, H M Warner Will H Hays, Walter J Rich Herman Heller Henry Hadley Sam Warner

Vitaphone Creates Sensation at N. Y. Premiere

Hailed as Long Step Forward in Union of Pictures and Music—Notables at First Performance of "Don Juan"

A NEW era in motion pictures was ushered in at the Warner Theatre, August 5-6, when the long-awaited Vitaphone was revealed to press and public. The process, which synchronizes picture and music and picture and voice, created a sensation. It was universally acclaimed as a long forward step and likely, eventually, to revolutionize several things in the industry, presentation among them

The press performance, held on August 5, attracted a remarkable first night audience whose attitude, prior to the first Vitaphone number, was plainly that of being "from Missouri" They were thrilled, beyond all question of doubt, and, at intermission everybody was telling everybody else how wonderful it was

In the audience were executives of the industry; leaders in various walks of life in New York, representatives of all the newspapers, magazines and press services; and various kinds of celebrities

On the following night the first public performance was given to a capacity house, which has been the rule since. Vitaphone and "Don Juan" are evidently "in" at the Warner Theatre for a long run.

The Vitaphone numbers, ranging over a variety of vocal, orchestral and other selections, formed a prelude to the showing of "Don Juan," with John Barrymore starred An array of talent was revealed The music score for "Don Juan" was played by the New York Philharmonic Orchestra, with Henry Hadley conducting, but there was no orchestra in the pit. Instead, the music came out of the screen!

The program opened with an address by Will H Hays, congratulating Warner Bros, Western Electric and the Bell Telephone Laboratories on their achievement. Mr Hays was shown in semi-close-up, the enunciation was perfect, the words proceeded naturally, and without suggestion of mechanism At the conclusion of the speech the audience burst into a storm of applause

Orchestra on the Screen

The next step in revealing the marvel was to show an orchestra playing on the screen the New York Philharmonic in long shot and close-up. As each orchestral group took up the burden of Wagner's "Tannhauser," it was brought face to face with the audience. The effect was uncanny. Great volume was clearly registered; some of the individual instruments did not appear to get their full value, but the effect was startling enough, without any real necessity for minute analysis

Mischa Elman, famous violinist, played "Humoresque," by Dvorak. The eye, rivetted on player and violin, followed the movement of the bow; and the ear did its part by registering the fact that the sound came, undoubtedly, from the violin and nowhere else As a matter of fact, it was only a motion picture of a man playing a violin. But the illusion was perfect.

The mood of the program changed abruptly and Roy Smeck, in a group of jazz selections, was introduced. He played banjo, ukulele and guitar; put all the customary jazz speed into his work. Again, the spectator's eyes and ears synchronized just as perfectly as picture and music did. Here was another triumph for illusion. And the result was a burst of applause from an audience completely convinced; and more than half willing to believe that player and instruments were there in the life

F[illegible] of the [illegible] many prominent musical artists featured on the first Vitaphone program at Warners Theatre New York City in connection with the premiere of "Don Juan" from the left Mischa Elman Giovanni Martinelli Efrem Zimbalist Marion Talley

Headlines Tell The Story! A portion of MOTION PICTURE NEWS' *story on Vitaphone Premiere*

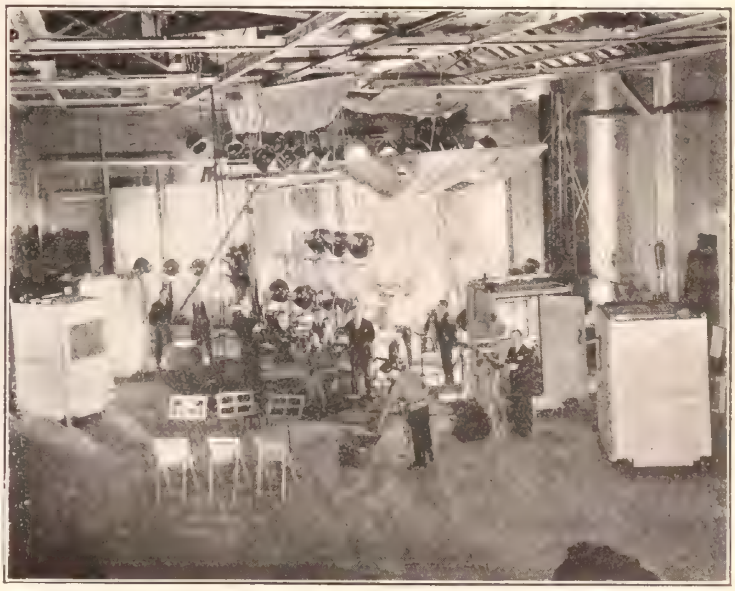
A scene from "Lights of New York," the first all-talking Vitaphone picture with an all-star cast presented by Warner Brothers. Left to right: Cullen Landis and Eugene Pallette, both players having prominent roles in the production

The first Vitaphone feature to offer the human voice was the history-making Al Jolson picture "The Jazz Singer." The famous Jolson pose, while singing "Mother 'O Mine," is now easily recognized in all parts of the world

Highlights of Vitaphone History

John Barrymore in "Don Juan," the first Warner-Vitaphone feature-length picture to be entirely synchronized.

As the third anniversary of Vitaphone arrives, success based largely on the tremendous popularity of Jolson's 'Jazz Singer," it is a fitting tribute that another Jolson-Vitaphone picture, "Say It With Songs," should be presented at the same theatre where Vitaphone was first tried out



A recent view of a Vitaphone stage in the old Vitagraph studios in Brooklyn, N. Y.

Advance Of Sound Production

By Edwin Schallert

(Editor of Los Angeles Times Preview and Special Correspondent of Motion Picture News)

THREE years have meant a great growth in Warner Brothers preeminence in the motion picture industry, and two years (and a few months) have meant a triumphant march for them as a producing organization in Hollywood. As an eye-witness I can trace this latter development back to its beginning. I even worked in a Vitaphone short-reeler, one of the first, for the fun of it, and told about the experience in MOTION PICTURE NEWS in the early summer of 1927. Warner Brothers had one little stage then, on which they were preparing to make "The Jazz Singer." They were building two others. "Sheds" they would be called nowadays in comparison to the big stages in use at the several studios under the company's general supervision, though they are still employed for musical recordings.

In that period shooting a talking picture was almost a form of agony. The stage was a sweat-box when it was closed; they are still hot enough though ventilation is steadily improving. One waited minutes before the actual start of work, and when it began there was no stopping. A film had to run a full ten to twelve minutes. It had to be a complete show. There was no such thing as re-recording—that greatest probably of all developments, which was brought to full fruition at the Warner studio with "The Jazz Singer."

Today anything can be done with the sound film, almost anything that was possible with the silent picture. The output of every organization will perhaps show this during the coming Fall season. Of the various companies, however, Warner's is not resting on its oars, but is forging ahead constantly with new improvements.

From Jack L. Warner I learned a few days ago that the company's total of stages in operation totals twenty-one. They can have eighteen companies in work at one time. This is exclusive of work that is done on location. They have five different and complete units for making pictures in the outdoors. They are called "wagons" — the familiar name for these contrivances.

Warner Brothers have been later in entering the field of outdoor production than some of the other companies, but they are doing it with a vengeance now, and it is to be disc recording. "Song of the West," a picture made with their apparatus is one of the first releases. It is a true old-fashioned western that combines talk with action and with song. It was made on a distant desert location. The "wagons" were used in the recording. The disc method was employed, which has always heretofore been regarded as involving many difficulties. I am told that it involves none now that the necessary mechanical features have been perfected.

The Warner Brothers plant today is worthy of a minute inspection. It is perhaps the last word in such establishments mechanically. It has been brought to this high stage of betterment within the past six months by Col. Nugent S. Slaughter, who is Chief Vitaphone Engineer for the organization. Many of the innovations are attributed to Frank N. Murphy, electrical engineer for the company, who has figured very largely in the history of sound development. It was he who is credited with altering the lighting systems on the stages among other things.

Deep technical problems have, of course, been part and parcel of sound recording from the beginning. They have required expert understanding. Flexibility is the one thing above all others that has been sought in the use of the apparatus, in the studio, just as accuracy of reproduction is the most desired thing in the theatre.

It would seem now that almost a maximum of the necessary production flexibility has been attained in the new Warner Brothers plant. Nearly everything is so simply regulated. The switchboard is a marvel of easy handling. By the shifting of a few plugs, each controlling fifteen different circuits, it is possible within a very few minutes to achieve a new set-up on a stage. It will speed the actual making of pictures far beyond past efforts. Col. Slaughter estimated the value of this new contrivance to the company as $500,000, but stated that there is no way to conceive of its ultimate benefit.

Similarly the process of re-recording, which mean practically the editing of sound and fitting it in where it belongs in the picture—has been reduced to a time-saving mechanical basis. Once the work begins the machines practically take care of everything. The actual workings of the apparatus are a trade secret with the organization.

"Whatever we have done," Col. Slaughter declared, "has been carried out in such a way that it leaves room for improvement where improvement is needed. The results accomplished by the mechanical changes we have made will be demonstrated in "The Argyle Case," and the pictures following that. I believe you will note a most marked improvement in those features."

Warner Brothers is exhibiting the same progressive spirit they have always displayed in their attitude toward the new in screendom. Jack Warner is definite in his prediction that color will be used in all pictures a year and a half from now. His prophecies have been right in talking pictures, and this lends weight to this new one. "Color without sound was wearisome," he told me. "After you had watched the screen for a half an hour the reds began to irritate you. The attention was concentrated in looking at the film. You became too conscious of the colors. Sound distracts. It rests the eye from the colors. The two work harmoniously together in their effect upon the film theatre audience.

"Stereoscopic photography is a dream as yet, but it may become a reality any day. Remember, though, that it is very largely an optical illusion. We can secure the dimension of depth through the large screen to some extent, and through color photography. We are building this up gradually as an effect, and it may eliminate the need for any radical change in the method of producing and projecting pictures.

DOLORES COSTELLO IS GLORIOUS BETSY
WITH CONRAD NAGEL AND VITAPHONE

Crowd attending the opening of Warner Brothers Vitaphone production, "Glorious Betsy," at Warners Hollywood theatre, April 26, 1928. This house is the showplace for Warner coast premieres and the theatre which awakened the Hollywood picture colony to talking film consciousness

Vitaphone—Past And Future

By Jack L. Warner

(Vice-President and Production Executive of Warner Bros.)

THE introduction of Vitaphone to the motion picture industry thre years ago marked the most portent landmark in the entire history of films. Its influence goes far deeper than is immediately apparent, both from the standpoint of progress of pictures and the entertainment side. What has been accomplished with talking pictures in the past three years is relatively small in comparison to what can, and will be done throughout the coming years.

Four years ago, motion pictures and the industry generally, were in an unhealthy condition. The business as a whole was drifting along in routine channels, shrugging its shoulders at whatever suggestions were made for improvement of screen entertainment. The public was complaining that pictures were becoming routine. The radio—ear entertainment—was attracting millions nightly through network tieups embracing the entire country.

Vitaphone was launched by Warner Brothers—and went over to phenomenal success. It took other producers many months to awake to the fact that the talking picture was but a natural evolution of progress in the industry, and an advancement demanded by theatre patrons.

It is only necessary to consider the alertness of the industry to investigate color, the third dimension, the enlarged screen and other factors which may increase the quality and ramifications of screen entertainment to be solidly convinced of the healthy condition of the industry today.

The picture industry has been taught a vital lesson. Its writhing efforts to adjust itself to the production of talking pictures have left a lasting impression. In short, the industry is "on its toes," determined not to be caught napping by any new development. This was not true three and a half years ago, before the first Vitaphone production was given its premier.

Warner Brothers were, in a measure, prepared for the wholesale production readjustment which was to come. Our early experimental work with talking pictures laid many baffling problems at our door. There was no precedent to work from. Our problem was one of co-ordinating the engineer's brain with the distinctly commercial brain of the picture industry. It meant the re-adjustment of studio methods from the ground up.

Scientific laboratory methods were thrown into the discard for the more aggressive methods of the pioneer. The attitude was one of "let's do it and see what happens."

Our late brother Sam, who had taken over active direction of the new work had no conception of defeat. With his little, but expert staff he worked with an enthusiasm that recognized no problem as too baffling. He was confident that he was making film history—as he was—and his enthusiasm and confidence were only equalled by the vigor with which he attacked each new problem. Naturally our early work in New York taught him many things. When we decided to move our Vitaphone operations to the West Coast we had several definite fundamentals as a working basis.

We knew from experience that we had to work in soundproof stages, that our lighting equipment was obsolete, that our

(*Continued on page* 539)

Production Meets Sound Test

By Darryl Zanuck

(Associate Executive in Charge of Warner Bros. Production)

THE vastly expanding nature of screen entertainment since the advent of Vitaphone, and its many developments in the past three years of its sensational history, have introduced a remarkable series of new factors into film production.

Three years ago only the most farsighted could have foreseen the turn of events which were to give the screen unheard of dramatic scope. And then to the layman his conclusions would have been so apparently far-fetched that their plausibility might well have been doubted.

Many changes have been wrought by the many and rapid elaborations in motion picture entertainment following in the wake of the introduction of Vitaphone. Today we have what might be termed a new school of screen writers—because of the new demands incumbent upon them, players whose versatility is under call for vastly greater talent, directors whose particular bent is the staging of dancing and singing ensembles and others who specialize in "straight" dramatic effort, staffs of song writers, and technicians whose talent for artistic creations knows no practical limitations.

To all practical purposes there is no dramatic field impenetrable by the Vitaphone production with its speech, dancing, singing, instrumental music and color. It encompasses the most dramatic play, the most hilarious farce, the most elaborately staged musical revue, or the historical extravaganza with mountain, plain or forest as its natural setting. Because of its latitude its call upon talent in every phase of production has no parallel.

These developments coming in rapid succession might have astounded a less intrepid aggregation than that which makes up the film industry. The latter, however, literally outdid itself in anticipating each new trend in screen entertainment. From the introduction of the "Don Juan" with its synchronized score, "The Jazz Singer" with its recorded speech and song, on down the line including the first all-talking picture, the first operetta, "The Desert Song," and the first all-color feature length talking, singing and dancing production, "On With the Show," the progress made has been sensational.

Darryl Zanuck

Adjustments and additions necessary to cope with new demands were of necessity "made on the run." There could be no let-down.

Since the beginning it has been felt at Warner Brothers that silent screen players were capable of coping with the demands of the new entertainment medium. Their popularity was established. The public wanted to hear them. Practically all of them have since demonstrate that our judgment was not incorrect. But, on the other hand, the talking and singing screen offered a new field for the stage stars, many of whom had failed through, network tieups embracing the to "click" in silent pictures. Such great stars as Al Jolson, John Barrymore, George Arliss, Pauline Frederick and others, needed only speech on the screen to make articulate the real dramatic ability which they possessed. Many of them have been given that opportunity.

George E. Quigley

Quigley Announces Foreign Shorts

ARRANGEMENTS are being made by the Vitaphone Corporation to produce talking and singing short subjects in foreign languages at studios to be built in the countries where the languages are native, according to George E. Quigley, vice president and general manager of the company. Studios will be established in the countries to be served in order that the talent to make these presentations may be selected from the popular operatic, stage, vaudeville, concert, film and radio stars of each nation.

In what countries the Corporation would first establish studios has not yet been announced, nor the time when foreign production of Vitaphone shorts would begin.

A number of foreign language presentations and one feature picture, the latter in German, "The Royal Box," starring Alexander Moissi, have been made at Warner Bros. Eastern Vitaphone Studios, and Mr. Quigley states that foreign language "shorts" will continue to be produced temporarily in this country until the foreign studios have been arranged for. This, however, will not in any way interfere with the production of more than sufficient English speaking presentations to take care of the company's contracts.

In addition to the feature picture in German and several "shorts" in that language, the Vitaphone Corporation has made sketches or "acts" in French and Spanish at its home studios. With the completion of its new sound-proof stage, production may be speeded up as desired. The new stage will be ready for occupancy in the fall—probably in October.

The Vitaphone production staff is acquiring a staff of scenario and dialogue writers of its own, Mr. Quigley states.

Besides Mr. Hobble, the writing staff under Bryan Foy, Director in Chief at the studios, includes Don Ryan, Edmund Joseph and Arthur Hurley. The latter is also a director. At present Mr. Foy has two directors working under his supervision, Mr. Hurley and Murray Roth.

88 Vitaphone Features, 650 Shorts, To Date

IN the thirty-six months that have passed since the first Warner-Vitaphone performance, the company has produced fifty-four Vitaphone talking pictures, thirty-four synchronized features and six hundred and fifty Vitaphone short subjects.

The feature productions have covered a wide range of material, ranging from mystery and comedy drama to musical shows. Operattas and other types, hitherto impossible for the motion picture camera to utilize, have been produced and shown by Vitaphone.

The large number of short subjects have included grand opera, instrumental music from symphony orchestras and popular jazz groups, singing and dancing numbers and other specialties from prominent vaudeville artists, giving to the screen names that would have probably never appeared except for the advent of the synchronizing and reproducing devices.

A Tribute To The Warner Bros.

By A. P. Waxman

(Director of Advertising and Publicity, Warner Bros.)

WARNER BROS. are successful because they have earned their success. That is the whole story. The rest is words—to fill out the story.

I am one who can speak with authority on the subject of Warner Bros. I have seen them up—I have seen them down—and I have seen them up again. When they were down, they were never out—and always came back smiling. And now that they are up, they still wear the same smile. It is not a gloating smile nor one of self satisfaction, but the pleasant smile of those who believed in themselves and believe in the industry to which they have devoted their lives.

Those "who knew them when"—and that's not so very long ago—have credited them with being the luckiest people in the picture business. As usual, those "who knew them when" really don't know them at all. If anybody had more than their share of hard luck, its the firm of Warner Bros. Every possible mishap that can happen to anybody in this business has happened to them. They have simply ignored misfortune and continued plugging along.

The secret of Warner Bros. success is no secret. They have sagacity, perspicacity and tenacity. Faculties common to most people. They have simply gotten 100 per cent value out of these faculties.

Harry Warner, Jack Warner and Major Albert Warner, who comprise the firm, are perhaps the best known producers in the motion picture business. There may be a question in the minds of some fans which company certain producers are connected with. But there is no doubt in the mind of any fan as to the fact that Warner Bros. are the heads of Warner Bros.

Sam E. Morris

The Task Of Selling Vitaphone

IT was a tough job to sell Vitaphone when that device first appeared in the picture exhibition field. Despite praise from this and that source there were the usual number of scoffers at the invention. They said it was a novelty that would soon wear off; that it was impossible to amplify the human voice or orchestration to a point where it would be universally accepted by motion picture audiences.

Three short years ago this week Vitaphone was on exhibition in one house only, Warner Brothers Theatre on Broadway, New York City. To-day, Warner-Vitaphone product is being shown and reproduced in every section of America and in twenty-seven foreign countries. For this feat of salesmanship, credit must be given to Sam E. Morris, vice-president of Warner Bros. Pictures, Inc., whose initiative and executive talent proportionately contributed to his firm's present position in the industry.

When Morris first became affiliated with the Warner organization the company were distributing their product on the independent market through local franchise-holders. In 1925, when this firm took over the exchange system of Vitagraph, it was Morris who accomplished an efficient organization of the new forces; of turning the former Vitagraph exchanges in every key city into the smoothly running chain of Warner branches now in operation.

As Vitaphone production progressed Morris established, at first, a few exchanges for the new product in a chosen number of the larger cities. He was largely, personally instrumental in the placing of the device in those theatres that offered the first public presentations of Vitaphone. As the popularity of the device increased Morris organized a national Vitaphone exchange system.

Then, when returns for "The Jazz Singer" were in, and the sound storm broke over the entire country, upsetting the picture industry and most everyone connected with it, Morris dictated a form of sales policy that made large profits for the company.

Bryan Foy

The Stepping Stone To The Talkie

By Bryan Foy

(Director-in-Chief, Warner Bros. Eastern Studios)

SENSATIONAL and rapid as has the success and wide-spread popularity of the Vitaphone talking motion picture, it was nevertheless a matter of gradual development. The germ of its growth, as we know it today, was in the device which registered sound by electrical vibrations and that other device which reproduces sound when operated from the projection booth. But it requires time and experiment to bring the human voice to the screen. The Western Electric device for the registration of sound was the first big stepping stone to the Vitaphone talking picture of today.

But that first big stepping stone had many smaller ones. First experiments were not with the voice but with musical instruments. Musicians played for the microphones; artists sang for them; orchestras were conducted in front of them. A system of trial and error was pursued until the new device was so nearly perfect that Warner Bros. made ready for the first public presentation of Vitaphone at Warner Bros. Theatre, New York, on August 6, 1926—just three years ago.

The art of the Vitaphone talking picture advanced from the early Vitaphone short subject presentation, with which I had much to do when these "acts" were made at the West Coast studios before coming on to direct them in Warner Bros. Eastern Vitaphone Studios. The early "shorts" were mostly musical—an air from grand opera, a popular song, a jazz selection played by a soloist or an orchestra. We were feeling our way along to the use of the voice in speech, even in the short sketches.

Vitaphone, in its short subjects, has thus come to embrace every phase of the amusement industry. To its own appeal as a motion picture it has added the operatic, concert—vocal and instrumental—orchestra, vaudeville and night club stages. It is a combination of all arts, fused and harmonized by its power of reproducing sound and motion.

Bakerisms

By C. GRAHAM BAKER

Associate Executive, First National Vitaphone Studios

"FORMERLY the director was the builder and decorator of pictures. Now the writer does the building, and the director decorates the finished structure.

"Writers must forget their personal whims. They are writing for the public.

"A screen story is as good as its dialogue, and never better. The dialogue is strictly up to the writer.

"In talking pictures, like the stage, the writer creates and the director embellishes.

"Writers must be kept happy, and they cannot be happy when trying to please six or eight different persons with a story.

"A successful writer will watch the magazines. They are the surest barometer of the public taste.

"The dialogue picture spelled the finish of the uncultured, and hack writer."

No More Handicap Says Hal Wallis

THE limitations of technic that once shackled the talking picture have been almost totally overcome, according to Hal Wallis, associate executive of First National-Vitaphone.

Admitting that "talkies" no longer draw at the box office on novelty appeal, the young studio manager points out that thanks to the advances in the art of making talking films, the novelty appeal is no longer needed.

"You can sum up the modern sound film situation by saying that the 'talkie' has become the motion picture again," Wallis observes.

"At first it was something apart, because of its novelty, and because it was so clumsy, limited and in the matter of film technic, so primitive, that it had to be considered a novelty only.

Hal Wallis

"This was caused by the limitations of early sound film technic. It was so difficult to manage that whole stories had to

(Continued on page 602)

C. Graham Baker

Sound Has Changed Writers' Status

By C. Graham Baker

(Associate Executive, First National Studios)

THE motion picture writer's status has been entirely changed as the result of dialogue pictures, according to C. Graham Baker, associate executive at First National and Vitaphone Studios in Burbank, Calif.

Baker declares that where the motion picture director was formerly the builder and decorator, he is now simply the decorator—the writer builds the story as a contractor builds a house. Then the director steps in, in the role of interior decorator, and furnishes the completed mansion.

"A modern motion picture story is just as good as its dialogue, no better," said Baker in discussing the changes that the talking picture has wrought in the writing field. "It must sparkle in every line, and it must 'pack a punch' from start to finish. That is the work of the motion picture writer today.

"The old slip-shod, hack writing for pictures is gone, and along with it the uncultured, uneducated scenarist who crept into silent pictures in the days when the director was chosen because he could outshout all his actors.

"Now we demand cultured writers, who have the necessary background to know what they are writing about. When we turn a script over to a director now, the picture is ready to make—the story is there—the house is built. All it needs is decorating."

Many of the old writers of silent dramas have made good in writing for talking pictures because they had the education and background necessary, Baker declared. In fact he asserts that these writers are the best that can be obtained, better than stage writers as a rule.

"Stage writers can write words, yes," he declared. "But writers of screen dialogue pictures must visualize the action, too. They must take into consideration the personality of the actors, and the director. They must know the technique

(Continued on page 539)

The Renaissance Of Pictures

By Michael Curtiz

(Director, Warner Bros. Vitaphone Productions)

THE picture industry has come to a turning point, bringing a new Renaissance, revolutionizing overnight the entire screen art.

The invention of the Vitaphone has united two arts. The stage—with its creative arts and the hundreds of years' tradition behind it—and the silent picture, which in the brief twenty years since its inception has worked miraculous accomplishments and technical wonders. Vitaphone has opened an unlimited perspective. Through this medium the dead body of the silent picture has been reincarnated and given the spoken word—life. So a new art—the talking picture—is born.

The logical thinker realized immediately the enormous possibilities open to the talking picture. The modern director had but one aim—to deviate from the everyday, conventional picture with its old romantic false sentimentality, and reflect in his characters simple, living people, portraying internal, rather than external reactions. He tried to bring to audiences psychological and mental emotions. He began by trying to cut down or entirely eliminate the written titles. This was but experimental, because the pantomime was not sufficient to explain these emotions and reactions, and the venture culminated in financial disappointment.

Literature was practically closed to the silent drama because the works of such representative writers as Gorsky, Tolstoy, Stevenson, Ibsen, Rostand, Dreiser, O'Neill can only be interpreted adequately by their own words.

The Vitaphone has given us access to this, and so opened the gates to international literature.

The music, the song, the rhythm of the dance heretofore in the principal cities have been given a semblance of color and realism through the medium of orchestras. But in the small towns and hamlets where the silent picture has had for its only accompaniment a wheezy discordant piano or organ, there has been no illusion. How many of these millions have hoped to hear the New York Symphony Orchestra, operas from the Metropolitan, Ziegfeld's Follies, the famous Shubert Revues, Jolson, Barrymore, Pauline Frederick, George Arliss, Ina Claire, Helen Hayes—artists whose fine diction no one challenges on Vitaphone.

The advent of Vitaphone occasioned many controversies, some calling the new venture absurd, others sponsoring it. But screen plays, with spoken dialogue, have gained tremendous popularity in the United States and undoubtedly will capture large audiences throughout the whole English-speaking world, from Canada to Labrador.

250 Electrical Experts On Warner Staff

WARNER BROTHERS staff of electrical engineers has grown until the present one numbers 250 and, according to company announcement, it is the largest technical organization in this industry. This force is constantly at work unraveling any Vitaphone problem and introducing innovations for the improvement of Vitaphone product.

A movable camera was one of the first helpful devices worked out. This was followed by the movable microphone. Next, the recording apparatus disappeared from individual stages to one central building for the entire studio. Portable equipment has been perfected for outdoor filming and another advancement is the elimination of the camera booth in favor of the more compact camera-cloak.

The Importance Of Song Publishing

By Ray Perkins

(In Charge of Warner Bros. and First National Song Depts.)

WARNER BROTHERS are more closely affiliated with the song publishing business than any other company in the industry today. They have fully recognized the significance of songs as a part and parcel of motion picture entertainment. About 80 per cent of our productions have at least one song as part of the story. Many of them have several songs. In musical comedy productions the songs are generally considered to equal the story in importance.

We have gathered together a group of song writers with successful past records, and we maintain constant communication with our publication office in New York.

As soon as the story for a film production is decided upon, the production heads of the studios confer with the song department which assigns writers to supply the original song material. As the production nears its shooting date piano copies of the songs are prepared and a sufficient number of these are mimeographed to supply artists, arrangers, pianists, directors and others. Copies are also immediately sent to the New York publishers, M. Witmark & Sons, for copyright and publication. Elaborate plans are made at New York headquarters for exploitation and distribution of these numbers.

"On With The Show" was Warners first venture into musical comedy, and the two song hits it contained are a matter of current history. "The Gold Diggers of Broadway" has eight numbers that constitute one of the finest musical comedy scores I have ever heard. Two or three of them are sure-fire hits. There are several interpolated numbers in this picture of which the waltz "Come Back To Me" should be a hit.

Forbstein Defines Jazz Music

(A Close-up of Vitaphone's Musical Director)

JAZZ, says Leo Forbstein, isn't necessarily not music!

But, the musical director at the First National and Vitaphone studios, will not concede that it is music!

"What is jazz?" Forbstein was asked.

"It is a matter of syncopated rythm. Supply any tune you want—if it is a musical tune, then it is music. If it isn't melodious, then it is just jazz!"

All of which would sound foolish coming from a less well known man than Leo Forbstein, but he knows whereof he speaks, for Forbstein's syncopated arrangements have caught fancy just as much as his rendition of classics in their truest interpretation.

He knows music.

He knows it so well that even the most untutored ear can get the significance of his baton-wielding. And still, he's not colorful.

Most musicians have some outstanding physical characteristic that make them noticeable—long flowing beards; long artistic fingers; a wiry-physique, or a shock of curly hair.

Not so Forbstein. He looks like a good bond salesman, or a bank director, or the head of a chain of grocery stores. Blond of complexion, stocky and plump, rather thin hair, and old-fashioned spectacles.

His fingers are short and plump.

But, there's no mistaking his ability—one might even say genius—when he places his fiddle on his right shoulder and draws his bow.

There are several reasons why; but the main one is that he was tutored by the great Victor Herbert; played the violin in Victor Herbert's orchestra; heard the master time and again solo his own compositions and scores of times augmented Victor Herbert in rendering the classics.

"I regard jazz, in its strictest interpretation, as real American music—a tempo and a rhythm which the American truly comprehends.

"Blue notes are totally unnecessary. I think they detract from the charm of a piece, except for novelty. Once in a while they will tone up a number, like the sour cream in Russian borsch, but one wouldn't want it in every soup, or every entree, would one?"

Forbstein believes the enthusiasm with which America accepts every new musical craze, is one of the finest indications that the nation is growing music conscious.

Adolescents craving romance read the sweet mushy novels, and this country, having time now for study because of the vast wealth it possesses, will naturally seek musical knowledge and one goes through it with jazz in the manner of young folks reading sentimental love stories, explained Forbstein.

Vitaphone—Past And Future

(Continued from page 535)

cameras must be shielded from the microphones and that the cameramen must adjust themselves and their equipment to new technique.

Scores of new employes were added to the payroll—waxmen, microphone men, mixers, electrical engineers. The studio was a practical working school for these newcomers. The spontaneous success of the talking picture made it necessary to throw every resource into active production. While all were well grounded in their respective jobs they faced a new perspective in their affiliation with pictures.

We were smaller then—a single soundproof stage as a work-shop—and perhaps this is one reason that we got immediate results. All worked as a family unit. From this we expanded, but with unbelievable rapidity. With the addition of more stages, more elaborate sound equipment, this little group spread its knowledge and influence into expanding channels like an infectious disease.

But there were other difficulties. In those early days—yet less than three years ago—picture players were not eager to risk their reputations in the new medium. People were still saying: 'They won't last,' 'just a novelty.' Why risk my reputation, they asked, when I am not sure that the talking picture has come to stay? Those who gambled with us—though we didn't consider it a gamble—have not regretted it. Many of them gained a new lease on life, while others leaped to prominence from the unknown.

We felt then as we do today that the vast majority of screen players could adjust themselves to talking pictures. The brief history of talking pictures has borne that contention out.

In the past three years talking pictures have been infinitely refined. Their scope has broadened remarkably. Technically their perfection has been one of the remarkable accomplishments of the age. They have drawn the best from all walks of life. New 'blood' in the form of dramatic artists, directors, writers, mechanical genius and executive talent has been drawn to the industry. The industry, like the talking picture itself, knows no bounds. It has moved out into the open spaces and nothing now appears impossible.

Every factor of production is on the alert for new accomplishments. Every day brings improved methods, equipment and enlightened talent to bear upon the future screen vehicle.

No longer is there a 'thumbs down' attitude. Competition is as keen here as it is in the exhibiting end of the industry. Every producer has a ready ear for a new suggestion. To me there is every indication that the production end of the industry is in the most healthy condition in its history.

This means that the future will bring to the motion picture theatre in every hamlet in the nation the greatest artists in the world of drama.

Musical productions and dramatic plays heretofore available because of economic factors only to metropolitan audiences will in the future reach Vitaphone audiences throughout the world regardless of the size of the community.

Writers' Status Has Changed

(Continued from page 536)

of pictures as well as drama and stage lore."

Baker pointed out one difficulty that the screen writer has.

"The scenarist sees his lines through his eyes as he writes his story. The actor, when he rehearses his part, analyzes them through his ears. Often a line that looks right does not sound right.

"For this reason I have just issued an order that every author shall read his entire script to the director and members of the cast of the picture before it starts."

Baker pointed out one important thing that the Vitaphone picture has done that has not generally been recognized.

"It has brought to the screen a wealth of story material that would have been entirely unsuitable for silent dramas because these stories would have been overtitled, or in other words, required too much explanation. They would have been slow and uninteresting in silent form, but are rapid-fire and full of punch when dialogue can be used.

"One thing a screen writer must remember," he continued. "We are making motion pictures, and not transporting stage plays to the screen. The writer must always decide whether to get over a point through action or dialogue. If better done in pantomime, it should be silent. If the point requires dialogue to get it over, then use words.

"The old subtitle was a curious thing," he said. "It crept into the early pictures to explain the plot. One subtitle told what we tell in five or six sides of dialogue.

"Another change brought about by the talking picture is the scrapping of the old style continuity. This continuity explained the various camera 'shots' or angles, 'closeups' 'medium shots' and 'long shots.' Now these are all taken in the master scene, with four or more cameras, so the writer does not write continuity any more. That is automatically taken care of by the various cameras at one time."

Good Organization A Vital Factor

By William Koenig

(General Studio Manager for Warner Bros.)

PICTURE production has always been a hazardous undertaking full of unexpected, apparently unsurmountable obstacles known to few industries. Strong organization, made up of capable units carefully coordinated is absolutely essential to cope with its shifting emergencies.

No matter what problem arises, nor how suddenly, it must be met. Production costs are tremendous. Delays pyramid production costs ruthlessly.

No industry is so definitely subject to unusual hazards. Weather, mechanical troubles of infinite variety and temperament are but a few factors involved. It possesses both the problem of the human equation and mechanical breakdown.

Of vital consequence is the creation of an organization, each unit of which is conscious of its existence as a part of a whole. One of the most effective means of creating this condition is group meetings. At Warner Brothers, each department head and an assistant director from each producing unit convene with me each day. Ordinarily from 45 minutes to an hour is spent in these sessions. As a consequence, all factors of production being present, a perfect understanding of each one's duty with relation to those of the several other units involved is clearly developed. Here in a few minutes, frequently, are ironed out problems which might otherwise take hours. And what at first thought might appear to be a vast waste of time, is in reality the greatest time and energy saver at hand.

This has proven true particularly during the past three years of the tremendous growth of Warner Brothers production facilities. Vitaphone brought a host of new employes into studio employ. Pictures were foreign to most of them because of specialized training in other technical lines. It was not easy to weld into one the usual studio technical force with that made up of "sound" experts and artisans. One of the most difficult tasks was to familiarize each with the peculiar problems of the other thus removing a barrier and permitting them to work in accord. The daily "open meeting" did this painlessly, though not without controversy, and with facility that was remarkable.

Since the beginning of the talking picture's development Warner Brothers were so definitely pioneering the way that each forward step came naturally. There was no helter-skelter building of stages and other equipment. We were aware of our needs and Warner Brothers built up their properties and staffs steadily and without lost motion. Three years ago there was one sound proof stage. Today there were several and portable recording equipment ready to go any place any time.

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WARNER BROS. revolutionized motion pictures with Vitaphone. WARNER BROS. are giving new impetus to the industry with 100% "natural color" pictures in Technicolor.

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WARNER BROS. stars also include Edward Everett Horton, Lois Wilson, Lila Lee, Alice Joyce, George Arliss, Rin Tin Tin, H. B. Warner, Grant Withers, Conrad Nagel, Vivienne Segal, John Boles, Myrna Loy, Joe E. Brown, Louise Fazenda, Jack Buchanan, William Courteney, Conway Tearle, Walter Woolf, Armida, Nick Lucas, Raquel Torres, Lowell Sherman, Chester Morris, Lupe Velez, and there are still more stars to come.

WARNER BROS. exhibitors with non-wired theatres will not be neglected. Specially prepared prints will be available for their use.

WARNER BROS. audiences will be prepared and pre-sold for you by direct advertising on a hitherto unequalled scale.

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"ON WITH THE SHOW", the first 100 per cent Natural Color Talking Picture has proved a sensation everywhere. More and greater color pictures are on their way from the Warner Bros. Studios.

Greater audiences—greater grosses—the best shows in town—these are all yours whenever and wherever you play a Warner Bros. Picture.

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From the play by
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"HONKY TONK"

with

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"The Last of the Red Hot Mammas"

LILA LEE
MAHLON HAMILTON

Based on the story by
LESLIE S. BARROWS

DIRECTED BY
LLOYD
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Thomas Meighan
in

"The ARGYLE CASE"

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LILA LEE

Based on the story by
HARRIET FORD and
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DIRECTED BY
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ONE WITH VITAPHONE **2** ONE WITHOUT VITAPHONE
NEGATIVES

COMING

JOHN BARRYMORE

IN HIS
FIRST TALKING PICTURE

"GENERAL CRACK"

with Gorgeous Natural Color Scenes *in Technicolor*

DIRECTED BY ALAN CROSLAND

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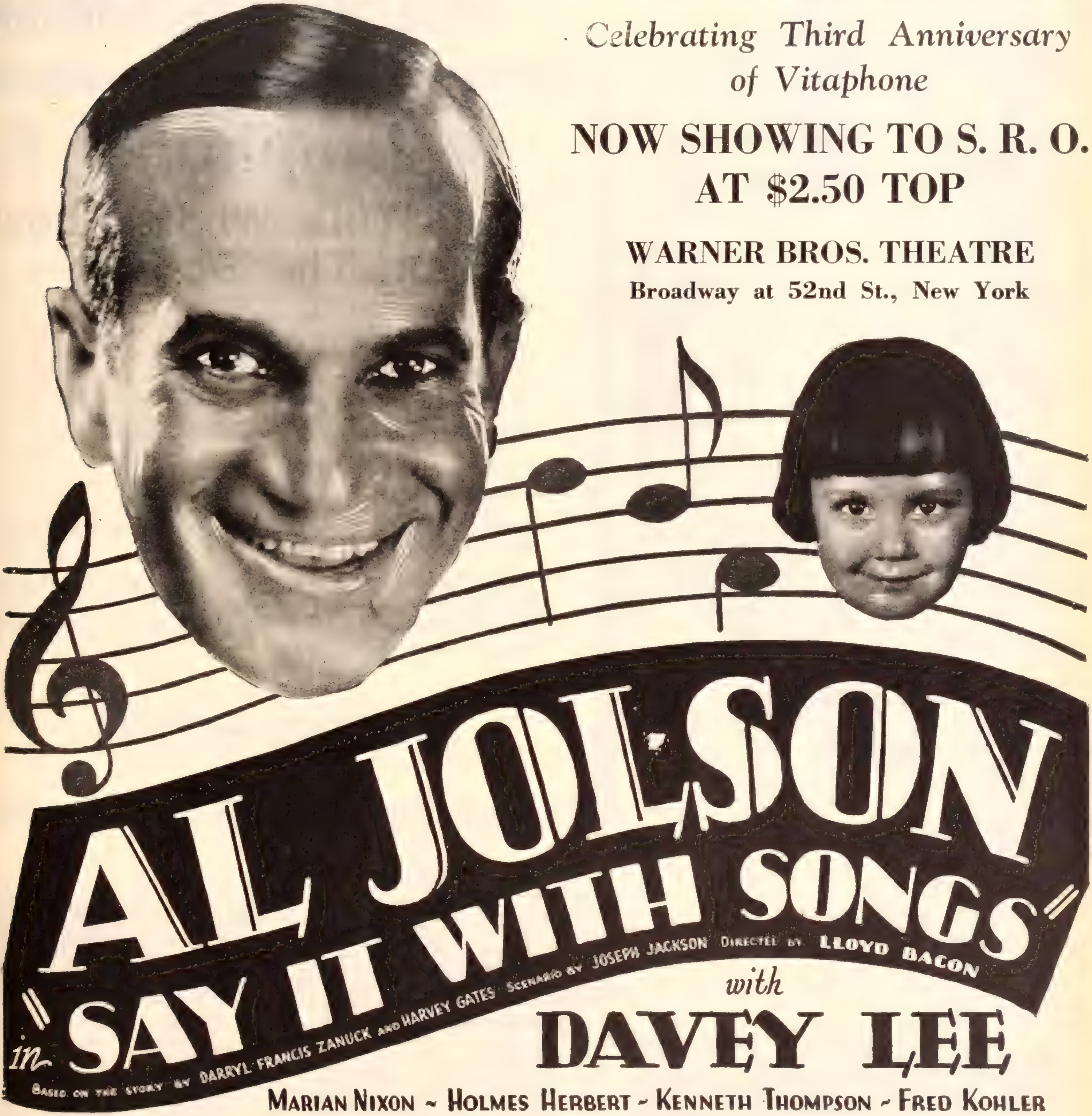

AL JOLSON

in "SAY IT WITH SONGS"

BASED ON THE STORY BY DARRYL FRANCIS ZANUCK AND HARVEY GATES SCENARIO BY JOSEPH JACKSON DIRECTED BY LLOYD BACON

with

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ELSIE JANIS

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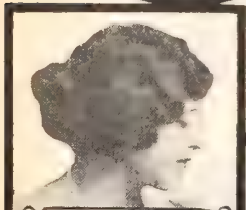

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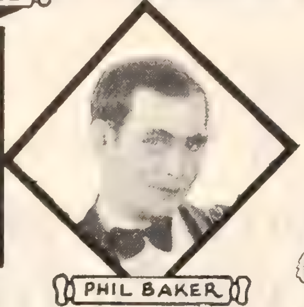

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WHETHER it be Rudy Vallee and his Connecticut Yankees; or Al Jolson in a song; Benjamino Gigli of the Metropolitan Grand Opera Company; Willie and Eugene Howard in a vaudeville comedy skit; or Charles Hackett, the concert artist—they're not too big for the Vitaphone program.

THEY'RE all yours!

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THE world's greatest drawing cards on your screen!

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WARNER BROS. VITAPHONE short subjects are the spice of your program!

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BROADWAY HOSTESS
THE FORWARD PASS
DARK STREETS
HER PRIVATE LIFE
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ADORATION
LOVE AND THE DEVIL
THE NIGHT WATCH
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ON BEHALF OF THE RECORDING DEPARTMENT OF THE HOLLYWOOD STUDIOS I EXTEND MY HEARTIEST CONGRATULATIONS ON THE WELL DESERVED SUCCESS OF VITAPHONE.

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"THE GREAT DIVIDE"
"A MOST IMMORAL LADY"
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"PARIS"

"THE DARK SWAN"
"FURIES"
"SPRING IS HERE"

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The Warner Brothers are not in business for their health nor for high praises. Box Office is first. B. O. means the mass of people —the 85% who haven't gone to high school. Critics praises are fine. But B. O. 1st. Lloyd Bacon agrees. Watch "Say It With Song," "Honky Tonk.' Remember "The Singing Fool?" Coming "So Long Letty" and "She Couldn't Say No." B. O. first is the Motto of the Warner Brothers. Ditto Lloyd Bacon.

I WILL always be appreciative of the great honor shown me by the Warner Brothers and Mr. Darryl Francis Zanuck when they assigned the direction of "The Jazz Singer", the first Vitaphone Production, to me.

ALAN CROSLAND

ALAN CROSLAND

who has just completed
the direction of

"GENERAL CRACK"

JOHN BARRYMORE'S
FIRST PRODUCTION WITH VOICE

CLARENCE BADGER

reste maintenant avec Nanette en "Paris" ? ? ? ?

NO! NO! NO! NANETTE *is she of the*
Delightful Musical Comedy Success

"NO, NO, NANETTE"

which CLARENCE BADGER *is now*

Vitaphoning for

FIRST NATIONAL AND VITAPHONE PICTURES

IRENE BORDONI

is she who was in

"PARIS"

with

CLARENCE BADGER

(as her director)

ALFRED E. GREEN

DIRECTOR

GEORGE ARLISS

IN

"THE GREEN GODDESS"

GEORGE ARLISS

IN

"DISRAELI"

In Preparation

JOHN BARRYMORE'S

NEXT

VITAPHONE PRODUCTION

Warner Brothers-Vitaphone Productions

FRANK LLOYD

DIRECTOR

of

First National Vitaphone Pictures

"THE DIVINE LADY"

"WEARY RIVER"

"DRAG"

EDWARD F. CLINE

DIRECTING

"THE FORWARD PASS"

(100% TALKING)

First National-Vitaphone Pictures

WILLIAM A. SEITER

DIRECTED THESE

FIRST NATIONAL—VITAPHONE PRODUCTIONS

COLLEEN MOORE in "FOOTLIGHTS AND FOOLS"

COLLEEN MOORE in "SMILING IRISH EYES"

CORINNE GRIFFITTH in "PRISONERS"

and now

DOROTHY MACKAILL and SIDNEY BLACKMER

in

"WOMAN ON THE JURY"

William A. Seiter Productions First National Release

MICHAEL CURTIZ

DIRECTING

Warner Bros.-Vitaphone Productions

"THE GAMBLERS"

"HEARTS IN EXILE"

"UNDER A TEXAS MOON"

LILIES OF THE FIELD

Starring

CORINNE GRIFFITH

HER PRIVATE LIFE

Starring

BILLIE DOVE

ALEXANDER KORDA PRODUCTIONS

for

FIRST NATIONAL VITAPHONE PICTURES

ROY DEL RUTH

DIRECTOR

"GOLD DIGGERS
OF BROADWAY"
(All Color)
"THE HOTTENTOT"
"THE AVIATOR"
"HOLD EVERYTHING"
(All Color)

Warner Bros.-Vitaphone Productions

JOHN G. ADOLFI

DIRECTOR

"IN THE HEADLINES"

"EVIDENCE"

(With Pauline Frederick)

Now Directing

"SHOW OF SHOWS"

Warner Bros.-Vitaphone Productions

An

Acknowledgment

to

Harry M. Warner
Major Albert Warner
Jack L. Warner

and

The late Sam Warner

- - - whose pioneering
and leadership gave voice
to a new and greater Art.

Sincerely
HARVEY H. GATES

ANTHONY COLDEWAY

SUPERVISING
PRODUCTIONS

for

WARNER BROTHERS

LUCIEN HUBBARD

SUPERVISING
PRODUCTIONS

for

WARNER BROTHERS

Ted Wilde

directing

"Loose Ankles"

First National Vitaphone Pictures

Continued Success
to
The Warner Brothers

LARRY CEBALLOS

DIRECTOR

Singing and Dancing Ensembles
"ON WITH THE SHOW"
"GOLD DIGGERS of BROADWAY"
"SALLY"
"SHOW OF SHOWS"
"NO, NO, NANETTE"

Warner Bros.-Vitaphone Productions

howard bretherton

director

"THE ARGYLE CASE"

"TIME, PLACE and the GIRL"

"SECOND CHOICE"

Warner Bros.-Vitaphone Productions

I Welcome This Opportunity
To Convey My Best Wishes to the

WARNER BROTHERS

MEN OF VISION *and* COURAGE
PIONEERS *and* LEADERS

LOU HALPER
Business Manager
First National Vitaphone Studios

Richard Barthelmess takes this opportunity to extend his sincerest congratulations to Warner Brothers on their achievement.

DOROTHY MACKAILL

"HARD TO GET"
"THE GREAT DIVIDE"
"THE WOMAN ON THE JURY"

First National-Vitaphone Pictures

COLLEEN MOORE

With a bit o' Brogue in
"SMILING IRISH EYES"

—and a fascinating French accent
in **"FOOTLIGHTS and FOOLS"**

doubly delightful in

HER FIRST 2 TALKING PICTURES!

Produced by
John McCormick
for
First National-Vitaphone
Pictures

PAULINE FREDERICK

Starring in

WARNER BROTHERS
VITAPHONE PRODUCTIONS

"EVIDENCE" "THE SACRED FLAME"

MY BEST WISHES TO
THE WARNER BROTHERS
Billie Dove

George Arliss

"The Green Goddess"

"Disraeli"

Warner Brothers—Vitaphone Productions

Nicholas Muray N.Y.

Congratulations to Warner Brothers

and best wishes

from

MARILYN MILLER

"SALLY"

ALEXANDER GRAY

formerly singing leading roles on the stage in "The Desert Song," "Twinkle, Twinkle," "Sally," "Naughty Riquette," "Tell Me More," and in the Ziegfeld Follies, is happy to make his motion picture debut under the auspices of First National and Vitaphone Pictures, playing opposite Marilyn Miller in "Sally," and also in "No, No, Nanette."

TULLY MARSHALL

RECORD

ON THE STAGE

"The City" (Original)
"Paid in Full" (Original)
"The Talker" (Original)
"The Builders" (Original)
"The Trap" (Original)
"The Girl and the Game" (Original)
"Lettarblair" (Original)
"The Maister of Woodbarron" (Original)
"The Colonial Girl" (Original)
"The Victoria Cross" (Original)
"Helene" (Original)
"Mr. Carewe's Career" (Original)
"The Beautiful Star" (Original)
"The Jilt" (Original)
"Phryne" (Original)
"Paquita" (Original)
"The King's Prisoner" (Original)
"The Other Girl" (Original)
"Just Out of College" (Original)
"Change Alley" (Original)
"The Adventure of Lady Ursula" (Original)
"Mr. Pitt's Dilemma" (Original)
"The Little Princess" (Original)
"To Have and To Hold" (Original)
"A Way to Win a Woman" (Original)
"Sky Farm" (Original)
"The Stolen Story" (Original)
"The Lady of Leuckstein" (Original)
"Henry Esmond" (Original)
"Felix Porter" (Original)
"Hearts Are Trumps"
"The Best of Friends"
"Because She Loved Him So"
"Never Again"
"The Gay Parisians"
"On and Off"
"Lord Chumley"
"The Highest Bidder"
"Held by the Enemy"
"Saratoga"
"The Long Strike"
"The Victims of Faro"
"The Hidden Hand"
"Uncle Tom's Cabin"
"A Mother's Love"
"Rip Van Winkle"
"The Lily of Killarney"
"Pink Dominoes"
"The Winning Hand"
"Ten Nights in a Bar-room"
"Forbidden Fruit"
"Fanchon, the Cricket"
"Mazappa"
"The Child Stealer"
"Camille"
"That Boy o' Dan's"
"A Terrible Test"
"The Lady of Lyons"
"The Black Crook"
"Woman's Whims"
"A Tale of Enchantment"
"East Lynne"
"Fraud's Victims"
"Fedora"
"Child of the Regiment"
"The Female Detective"
"New Year's Day"
"State's Evidence"
"Irma, the Waif"
"True Devotion"
"Arrah na Pogue"
"Black Diamonds"
"Inshavogue"
"A Celebrated Case"
"The Two Orphans"
"Perplexity"
"A Wife's Devotion"
"The French Spy"
"Kentuck"
"Neck and Neck"
"Belphegor, the Mountebank"
"The Fatted Calf"

ON THE STAGE

"The Widow Jones"
"The Streets of New York"
"Ingomar"
"Called Back"
"Eviction"
"Colleen Bawn"
"The Pavements of Paris"
"The Veteran"
"King of Diamonds"
"Led Astray"
"Forget-Me-Not"
"Shadows of a Great City"
"The World"
"Hazel Kirke"
"Hamlet"
"Romeo and Juliet"
"Young Mrs. Winthrop"
"A Victim of Circumstances"
"The Private Secretary"
"Under the Gaslight"
"The Galley Slave"
"A Woman of the People"
"Won at Last"
"La Tosca"
"An Enemy to the King"
"Two Little Vagrants"
"The City of Pleasure"
"Leah Kleschna"
"Zira"
"Facing the Music"
"Frou Frou"
"Brother Officers"
"Madame Sans-Gene"
"A Gilded Fool"
"The Octoroon"
"Sold"
"The Burglar"
"Friend of the Family"
"His Excellency, the Governor"
"The Merry-Go-Round"
"The Three of Us"
"Her Own Way"
"Mrs. Dane's Defense"
"The Meddlers"
"The Marriage of Kitty"
"The Man on the Box"
"Charley's Aunt"
"The Man From Mexico"
"As You Like It"
"Measure for Measure"
"Much Ado About Nothing"
"Cymbeline"
"Mary Stuart"
"Donna Diana"
"The Golden Butterfly"
"A Kiss in the Dark"
"The End of Eustace Ede"
"Tatterly"
"Fine Feathers"
"Billy"
"What Happened to Jones"
"Cameo Kirby"
"The Lottery Man"
"The House of Bondage"
"The Master of the House"
"The Incumbrance"
"Six Months Ago"
"The Maid of Bath"
"Queen Elizabeth"
"Lady Audley's Secret"
"Old Love Letters"
"Lucretia Borgia"
"Twelfth Night"
"Adrienne Lecowveeur"
"Youth"
"Louis XI"
"Othello"
"St. Louis in Chains"
"The Apostate"
"The Marble Heart"
"A-lad-in, the Wonderful Scamp"
"Satanella"
"The Persecuted Dutchman"

ON THE SCREEN

"Conquest"
"Redskin"
"Jimmy Valentine"
"Queen Kelly"
"The Covered Wagon"
"The Merry Widow"
"He Who Gets Slapped"
"The Trail of '98"
"Passion Fruit"
"Her Beloved Villain"
"Old Hutch"
"Joan, the Woman"
"What Happened to Rosa"
"The Slim Princess"
"Double Speed"
"Hawthorne, U. S. A."
"The Devil Stone"
"The Squaw Man"
"We Can't Have Everything"
"Daughter of Mine"
"The Man From Funeral Range"
"The Girl From Red Butte"
"Cheating Cheaters"
"Intolerance"
"The Sable Lorcha"
"Let Katie Do It"
"The Devil's Needle"
"Martha's Vindication"
"The Streets of Paris"
"Skirts"
"Oliver Twist"
"Romance of the Redwoods"
"A Modern Musketeer"
"Maggie Pepper"
"M'liss"
"Bound in Morocco"
"Her Kingdom of Dreams"
"The Lying Truth"
"Sick Abed"
"The Law of the Lawless"
"The Life Line"
"The Golden Fetter"
"A Temporary Marriage"
"The Grim Game"
"Excuse My Dust"
"The Dancing Fool"
"Lotus Blossom"
"Too Much Business"
"The Ladder Jinx"
"Fools of Fortune"
"The Village Blacksmith"
"Ponjola"
"Paid in Full"
"Clothes Make the Pirate"
"Along Came Ruth"
"Hold Your Breath"
"The Hunchback of Notre Dame"
"Drums of Love"
"Riding Kid of Powder River"
"Truant Hearts"
"The Barefoot Boy"
"The Cat and the Canary"
"The Gorilla"
"Jim, the Conqueror"
"The Red Dancer"
"The Perfect Crime"
"The Stranger"
"Broken Hearts of Broadway"
"Her Mad Hour"
"Too Many Millions"
"Beware of Widows"
"Smouldering Fires"
"Her Big Night"
"The Crimson Gardenia"
"The Brass Bottle"
"Is Matrimony a Failure?"
"Her Temporary Husband"
"Little Fraid Lady"
"The Show of Shows"
"Under a Texas Moon"
"Tiger Rose"
"Skin Deep"
"The Bridge of San Luis Rey"
"M'lle Jo"

More coming up hot, with

WARNER BROTHERS VITAPHONE PRODUCTIONS

Sincere Good Wishes to the Warner Bros.

from

VIVIENNE SEGAL

FEATURED IN

WARNER BROS.—ALL COLOR
VITAPHONE PRODUCTIONS

"SONG OF THE WEST"
"GOLDEN DAWN"

NICK LUCAS

"The Crooning Troubadour"

Brunswick Recording Artist

Among First Ten Nationally Popular Vaudeville Headliners — Poll Taken by Radio - Keith - Orpheum "RKO HOUR"

Recently concluded engagement in FLORENZ ZIEGFELD'S "Show Girl"

"THE GOLD DIGGERS OF BROADWAY"
Warner Bros. All Talking, All Singing, All Technicolor Production

"THE SHOW OF SHOWS"
Warner Bros. Spectacular Revue
Supervision of Darryl Francis Zanuck

Personal Management

LEO FITZGERALD

226 W. 47th Street
New York City

BERNICE CLAIRE

playing the title role in

"NO, NO, NANETTE"

First National Vitaphone Picture

recently sang lead in

"THE DESERT SONG"
(Stage)

ANN PENNINGTON

of

"GOLD DIGGERS OF BROADWAY"

and with
Ted Lewis in

"IS EVERYBODY HAPPY"

TWO WARNER BROS. ALL TALKING
VITAPHONE PRODUCTIONS

Congratulates

THE WARNER BROTHERS

on their

THIRD ANNIVERSARY

of

VITAPHONE

DOUGLAS FAIRBANKS, JR.

LOUISE FAZENDA

"NO, NO, NANETTE"

"THE SHOW OF SHOWS"

WARNER BROS. & VITAPHONE TALKING PICTURES

First National Pictures

First National and Vitaphone Pictures

This is the way
I look in
"Under a Texas Moon"

Now Shooting
"Show of Shows"

FRANK FAY

Hearty Congratulations
to
The Warner Brothers
on their
Vitaphone Third Anniversary

MYRNA LOY

"DESERT SONG" **"THE SQUALL"**
"THE GREAT DIVIDE"
"UNDER A TEXAS MOON"

WARNERBROS.-FIRST NATIONAL
VITAPHONE PRODUCTIONS

CHARLES DELANEY

"Hard To Get"
with Dorothy Mackaill

"Broadway Babies"
with Alice White

"Girl From Woolworths"
with Alice White

My Hearty Congratulations
to
THE WARNER BROTHERS
on their
THIRD ANNIVERSARY
of
VITAPHONE TALKING PICTURES

PATSY RUTH MILLER

"TWIN BEDS"
"THE HOTTENTOT"
"THE SAP"
"SO LONG LETTY"
"THE AVIATOR"
"SHOW OF SHOWS"

Congratulations to
The Warner Brothers

WINNIE LIGHTNER

Appearing in

"GOLD DIGGERS of BROADWAY"
"SHE COULDN'T SAY NO"
"SHOW OF SHOWS"

"Well, I'll Be 'Aseeing Yuh!"

IRVIN WILLAT

DIRECTOR

of the
FIRST NATIONAL VITAPHONE
SPECIAL PRODUCTION

ISLE . . . .
OF . . . . .
LOST . . .
SHIPS . . .

Also wrote the continuity

First National and First National Pictures Vitaphone Pictures

---

PAUL PEREZ

ISLE OF LOST SHIPS
HIS CAPTIVE WOMAN
MAN & THE MOMENT
THE GREAT DIVIDE

DIALOGUE

First
National
Vitaphone

Lichtig &
Englander
Representatives

FORREST HALSEY

UNDER CONTRACT TO

First National Vitaphone Pictures

Adaptation and Dialogue of

"CAREERS"

"PRISONERS"

"SATURDAY'S CHILDREN"

Forthcoming

"A MOST IMMORAL LADY"

"HER PRIVATE LIFE"

"BROADWAY HOSTESS"

(in collaboration with Gene Towne)

GENE TOWNE

(4th Year Under Contract)

NOW WORKING ON

8th

FIRST NATIONAL VITAPHONE PICTURE

No. 8—"LOOSE ANKLES"	DIALOGUE and SCREEN PLAY
No. 7—"BROADWAY HOSTESS"	In Collaboration with Forrest Halsey
No. 6—"DRAG"	In Collaboration with Bradley King

and so on down the line—not speaking of the silent hits.

Best Wishes

from

WILLIAM KOENIG

General Studio Mgr.

WARNER BROS.
WEST COAST STUDIO

Congratulations to The Warner Brothers!

JAMES A. STARR

"IN THE HEADLINES"
Original Story and Dialogue

* * *

"IS EVERYBODY HAPPY?"
Starring Ted Lewis
Original Story and Dialogue
(In Collaboration with Joseph Jackson)

* * *

"ROUGH WATERS"
(Temporary Title)
Original Story and Dialogue

* * *

"THE NARROW STREET"
Screen Play and Dialogue

Under Contract to Warner Brothers

HAL WALLIS

General Studio Manager

FIRST NATIONAL STUDIOS

First National Pictures

First National and Vitaphone Pictures

RAY ENRIGHT

DIRECTOR

"Song of the West"
"Golden Dawn"

Both Warner Brothers All Talking,
All Singing, All Technicolor
Vitaphone Productions

To a three year old whose words awakened the world—

Congratulations!

RAY HARRIS
UNDER CONTRACT
Story and Dialogue

First National and Vitaphone Pictures

HOWARD EMMETT ROGERS

First National-Vitaphone Productions

Just Completed
Adaptation and Dialogue

"NO, NO, NANETTE"
"THE FORWARD PASS"

In Preparation

"SPRING IS HERE"

AUTHOR—"ON WITH THE SHOW"
DIALOGUE—"BROADWAY BABIES"
NOW WRITING AN ORIGINAL
FOR ALICE WHITE

HUMPHREY PEARSON

"GENERAL CRACK"
John Barrymore

"THE GAMBLERS"
All Star Cast

"EVIDENCE"
Pauline Frederick

Warner Bros. Vitaphone Productions
with
DIALOGUE AND SCREEN PLAYS
by
J. GRUBB ALEXANDER

HARVEY THEW

WITH AND FOR

WARNER BROTHERS

THE HOTTENTOT
SONG OF THE WEST
SACRED FLAME
TIGER ROSE*
SHE COULDN'T SAY NO*
THE ARGYLE CASE

* IN COLLABORATION

WALTER ANTHONY

Writer

with

WARNER BROS
VITAPHONE PRODUCTIONS

Continuity
Dialogue
Titles

FRED MYTON

Staff Writer

FIRST NATIONAL—VITAPHONE

"ISLE OF LOST SHIPS"
"THE GREAT DIVIDE"
"THE OTHER TOMORROW"

Congratulations to Warner Bros.

from

HERB **MAGIDSON**, NED **WASHINGTON** AND MICHAEL H. **CLEARY**

"THE THREE MUSKETEERS"

Now Writing Exclusively For

WARNER BROS.—FIRST NATIONAL—VITAPHONE PRODUCTIONS

Scores Completed For

TIGER ROSE

FORWARD PASS

LITTLE JOHNNY JONES

LILIES OF THE FIELD

Interpolated Numbers In

NO, NO, NANETTE

SHOW OF SHOWS

With Sincere Thanks To

MR. LEWIS WARNER—EDWIN H. (BUDDY) MORRIS—LEW GOLDER—ARTIE PEARCE—SOPHIE TUCKER

ACKNOWLEDGING WITH PRIDE

my affiliation with Warner Brothers since the beginning—the production of that epochal achievement

"The Jazz Singer"

LOUIS SILVERS

Musical director for Vitaphone

GRANT CLARKE AND HARRY AKST

Wrote the Songs for

"ON WITH THE SHOW"

"GOLDEN DAWN"

"IS EVERYBODY HAPPY"
Ted Lewis

"SACRED FLAME"
Conrad Nagel

"SO LONG LETTY"
Charlotte Greenwood

"BROADWAY BABIES"
Wishing & Waiting for Love

"WEARY RIVER"

"THE SQUALL"

WARNER BROS.—VITAPHONE PRODUCTIONS

LEO F. FORBSTEIN

Musical Director

First National-Vitaphone Productions

Extends
His Sincere Congratulations
to the

WARNER BROTHERS

HERMAN RUBY AND M. K. JEROME

are proud of
their connection with

FIRST NATIONAL-VITAPHONE

Composers of Musical Scores

"A MOST IMMORAL LADY" **"THE BROADWAY HOSTESS"**

and interpolated numbers for

"NO, NO, NANETTE" "SHOW OF SHOWS" "LITTLE JOHNNY JONES"

RAY PERKINS

Manager Theme Song Department
Warner Bros.-First National-Vitaphone

—WRITER OF SONGS IN—

"GENERAL CRACK"
"SHOW OF SHOWS"
"UNDER A TEXAS MOON"
"SMILING IRISH EYES"
"THE GREAT DIVIDE"
"THE MAN & THE MOMENT"
"FAST LIFE"

Happy to tell the WORLD we are working for,
and making good with,

WARNER BROTHERS
FIRST NATIONAL—VITAPHONE

Eddie Ward and Al Bryan

You will meet us musically in
"PARIS", "CARELESS AGE", "NO, NO, NANETTE"
and "SHOW OF SHOWS"

Expressing Our Appreciation To

WARNER BROS.

For Their Interest and for What They Have Accomplished for

THE POPULAR SONG

Writing Songs For

THE VOICE OF THE VITAPHONE
WARNERS

Also Writing

FIRST NATIONAL ANTHEMS

AL DUBIN **JOE BURKE**

WARNER BROTHERS-FIRST NATIONAL
VITAPHONE
SPECIALS—ROAD SHOWS
DANCES AND ENSEMBLES
STAGED BY

MAX SCHECK

"SONG OF THE WEST".....	*Vivienne Segal* *John Boles* *Joe E. Brown*
"PARIS"	*Irene Bordoni*
"FOOTLIGHTS AND FOOLS".	*Colleen Moore*
"BROADWAY HOSTESS"....	*Billie Dove*
"GIRL FROM WOOLWORTHS"	*Alice White*

JOSEPH JACKSON

Writer

Under Contract To
WARNER BROS.

Dialog for "SAY IT WITH SONGS" (Al Jolson)
Dialog "SINGING FOOL" (Al Jolson)
Story and Dialog "IS EVERYBODY HAPPY"
(with James A. Starr) (Ted Lewis)
Adaptation and Dialog "SECOND CHOICE"
(Dolores Costello)

Now Loaned to
UNITED ARTISTS
to write original story, adaptation and dialog for
FANNIE BRICE'S PRODUCTION

GORDON RIGBY

DIALOGUE and SCREEN PLAYS

for

WARNER BROS.
VITAPHONE PRODUCTIONS

"UNDER A TEXAS MOON"
(All Color)
"TIGER ROSE"
(With Harvey Thew)
"SKIN DEEP"

ROBERT LORD

Success
and
More Success
to
The Warners
from

JACK MULHALL

Yesterday Is Gone To-Morrow Belongs to

THE WARNERS

—CAESAR—
A. D. 1929

Wishing Warner Bros. Much Continued Success

We are happy to have had the opportunity of supplying Stage Equipment, Drapery and Stage Settings.

ARMSTRONG STUDIOS INC.
2301 MIRAMAR STREET
LOS ANGELES, CALIFORNIA

Personal Management of
GUS EDWARDS

ARMIDA

Wishes

The WARNER BROS.

Continued success in appreciation for the chance they gave me to play the lead in

JOHN BARRYMORE'S "GENERAL CRACK" and in "UNDER A TEXAS MOON"

KEEP UP THE GOOD WORK YOU WARNER BOYS!

A GUS EDWARDS BALLAD HIT
In
A WARNER BROS. VITAPHONE HIT

"If I Came Back to You and Said I'm Sorry"

Theme Song Sung by

LOIS WILSON in "THE GAMBLERS"

Sincere Best Wishes

to

The Warner Brothers

upon the Third Anniversary

of Vitaphone

Wagner-Woodruff Co.

Lighting Fixtures

830 South Olive St.
Los Angeles

Vitaphone's Third Anniversary

(*Continued from page* 531)

the things one was to expect from Vitaphone and it really tipped off the wiseacres as to just what the synchronizing instrument could do with the human voice.

Then followed the appearance of Marion Talley, Mischa Elman, Efrem Zimballist and Harold Bauer in a duet; Roy Smeck, Martinelli, and the New York Philharmonic Orchestra under the direction of its guest conductor, Henry Hadley. This certainly was a great bill, fit for anyone's money. It read like a benefit programme for one of New York's pet charities.

It was said at the time that Vitaphone had an unusual opening audience. It did. As far as runs the memory of man in the show world it has always been considered good showmanship to have a hand-picked audience for an opening. It was comforting to have the house filled with friends who had large hands and could and would use them. Keep out the murderers, as the captious ones were called. But the Warners could not see this fine showmanship at all.

Preceding the public presentation of Vitaphone and "Don Juan" two presentations had been given of the bill at which all the Warner employees and the heads of the Western Electric Company had been present. This was arranged so that the opening could be a "real money house." Harry Warner knew that money spoke in no uncertain tones and he was not afraid to hear what it had to say. In this he upset the usual procedure and again showed good showmanship.

Regarding the attitude of this first night audience, it is to be said of it that it was there to be "shown." It seemed quite happy and pleased with itself. And why not? To begin with, there was this novelty, Vitaphone, to be unfolded and, in case it did not turn out to be all that was expected of it, wasn't there promise of a fine picture in "Don Juan" with John Barrymore as the great lover of the ages! The audience could not lose out entirely. It looked like a pleasant evening.

And it turned out to be a pleasant evening. Vitaphone scored such an emphatic hit that the reviewers quite overlooked "Don Juan." They devoted most of their space, on account of its news value, to the new synchronizing apparatus and all but forgot the picture.

In going over the reviews, as well as the editorials, which were devoted to Vitaphone three years ago, one thing is noticeable, and that is, the reluctance of even the most enthusiastic writers in making any prophecies regarding the future of the reproducing apparatus. Evidently, the writers held that the future of Vitaphone lay in the laps of the gods. They held that the success, or failure, of Vitaphone and a musical screen was entirely up to the public and that a decision from the public would come in due time. The decision did come and it is not necessary to tell here what it was.

It is a significant fact, however, that on Aug. 6, 1926 the stock of Warner Bros. Corporation was selling at $11.00. Since then the producing company has been growing by leaps and bounds. The First National Pictures has come under the Warner banner and so has the Stanley chain of theatres and M. Witmark & Sons. The company which was fighting for a place in the sun is now one of the biggest picture producing corporations in the world and is capitalized at hundreds of millions of dollars.

No resume of the birth of Vitaphone would be complete without further reference to the John Barrymore picture, "Don Juan." If it was neglected critically in New York the same cannot be said in the other big cities of the country. The picture proved to be the biggest money maker the Warners ever knew up to the time of its production.

Congratulations
to
The Warner Brothers

F. N. MURPHY
Electrical Engineer

L. M. Combs, Assistant

Warner Brothers-First National
Vitaphone Productions

To Warner Brothers

When you have television ready for installation, please equip my new theatre first
Sid Grauman

"Please quote lowest price by wire"

Motion Picture
News
Leads the
Field

Weekly Box Office Check-Up And Showmen's Ad. Tips

In Figuring Percentage Rating On Pictures, The Normal Or Average Business Of The Theatre Is Taken As 100%

Behind That Curtain (Fox)

TACOMA, WASH.—Fox Rialto Theatre (1,350), 7 days, 35c-50c-75c, Movietone News, "Schubert's Inspiration (All-Singing Movietone Featurette). Weather, warm. Rating, 80%.

HOUSTON, TEX.—Majestic Theatre (2,250), 7 days, 25c-60c, 5 Acts Vaudeville, Movietone News. Weather, hot. Rating, 85%.

AD TIPS—Played up cast and mystery element of plot with hint of scandal, picturing in ads a closed book bearing picture title. Audience appeal: general.—Fox Rialto Theatre, Douglas Kimberly, Mgr., Tacoma, Wash.

Mystery angle is the selling point of the picture. We advertised it as a great Scotland Yard and desert romance. Warner Baxter has good following, but is not star caliber for advertising yet. (A few more "Arizonas" and he's there.) Appeal is to lovers of mystery stories.—Majestic Theatre, Eddie Bremer, Mgr., Houston, Texas.

Black Watch, The (Fox)

SAN FRANCISCO, CAL.—Loew's Warfield Theatre (2,671), 7 days, 35c to 75c, Fox News, M-G-M News, Color News. Weather, clear. Second week. Rating, 105%.

AD TIPS—Find is affable to let know this is the star's first talking picture. Very good entertainment and much better than many contemplated.—Loew's Warfield Theatre, Dick Spier, Mgr., San Francisco, Cal.

Bull Dog Drummond (U. A.)

KANSAS CITY, MO.—Loew's Midland Theatre (4,000), 7 days, 25c-50c, Sound Presentation Units, Selected News. Weather, hot. Rating, 85%.

AD TIPS—Sketches of the "high spots" in the picture were played in newspaper advertising, along with the announcement that it is the first all-talking picture of Ronald Colman. Audience appeal: all classes.—Loew's Midland Theatre, H. H. Maloney, Mgr., Kansas City, Mo.

Cavalier, The (T.-S.)

OKLAHOMA, CITY, OKLA.—Orpheum Theatre (1,500), 10c-25c-50c, 7 days, Bert Smith's Review, presenting "Whoopee," Aesop's Fables, Topics of the Day, Int'l News. Weather, hot. Rating, 100%.

Cocoanuts, The (Par.)

SEATTLE, WASH.—Seattle Theatre (3,150), 7 days, 25c-35c-50c-60c, "Two Americans," Paramount News, Musical Features. Weather, hot. Rating, 125%.

BUFFALO, N. Y.—Century Theatre, Movietone News, Vitaphone Acts, Comedy and Stage Presentations. Weather, warm. Rating, 160%.

PORTLAND, ORE.—Portland Theatre (3,068), 7 days, 25c-60c, Paramount News, Shorts, Ruth Taylor and Johnny Arthur "A Hint to Brides," Paramount Talking Acts, Stanleigh Malotte Novelty Organlogue. Weather, hot and sultry. Rating, 95%.

Sally Starr, charming ingenue player whom M-G-M is featuring in several new talkies

Cocoanuts, The—Cont.

OMAHA, NEB.—Paramount Theatre (2,900), 7 days, 25c-60c, Orchestra, Organ, Publix Unit "Happy Go Lucky." Weather, hot. Rating, 125%.

AD TIPS—Play up 4 Marx Brothers, Mary Eaton, Oscar Shaw, Irving Berlin music, dancing, comedy, songs, etc. Tieup with music men. Promise them a great new idea in musical comedy. Audience appeal: everyone who likes to laugh.—Seattle Theatre, Bob Blair, Mgr., Seattle Wash.

This is one of the greatest comedies ever made; play up the four Marx Brothers.—Century Theatre, John Carr, Mgr., Buffalo, N. Y.

Heavy exploitation Four Marx Brothers. Audience tried to keep up with laughs. Wide appeal to better business than for past month. Songs of Irving Berlin.—Refrigerated Portland. John Smith, Mgr., Portland, Ore.

Used huge 40-foot banners on truck through all parts of business and residence district; also elaborate marquee decorations—increased newspaper space, running series of "6.60" ads used by Paramount in New York. Audience appeal: general; easily the funniest picture that's come to town for months.—Paramount Theatre, Charles Pincus, Mgr., Omaha, Neb.

Come Across (U.)

BALTIMORE, MD.—Keith's Theatre (3,016), 6 days, 35c-65c, Int'l, Universal, Fox Movietone News, with Raynor Lehr and his Revue in "Raynor's Lively Party," Orchestra, Organ. Weather, clear and torrid; some rain. Rating, 80%.

Come Across—Cont.

AD TIPS—Exploit Lina Basquette as a glorified Ziegfeld star in "Come Across" with Reed Howes, Flora Finch, Cranford Kent. She wanted to see life. She was a seeker of thrills. Wealth and social position meant nothing to her. Love was all. Did she find it? See this sensational drama. A talking picture triumph. A group of Broadway night club beauties. From William Dudley Pelley's story. Audience appeal: has wide general appeal with its drama, comedy and romance.—Keith's Theatre, J. Lawrence Schanberger, Mgr., Baltimore, Md.

Dangerous Curves (Par.)

BALTIMORE, MD.—Loew's Stanley Theatre (3,654), 6 days, 25c-60c, Fox Movietone and Paramount News, Charley Chase in "Leaping Love" (talking comedy), Van and Schenck (M-G-M talking short), Orchestra, Organ. Weather, clear and torrid; some rain. Rating, 106%.

AD TIPS—Exploit the name of Clara Bow very large, using a big head cut of Miss Bow. Say she is with Richard Arlen in "Dangerous Curves," a Paramount picture. The screen's ravishing red head in all-talking entertainment. You get an eyeful and an earful of "It." Audience appeal: especially appealing to all followers of Clara Bow. Her talking is fine in this, and she proved a hit with the majority.—Loew's Stanley Theatre, Charles Raymond, Mgr., Baltimore, Md.

Desert Song, The (W. B.)

OTTAWA, ONT.—Regent Theatre (1,225), 6 days, 25c-60c, "Old Time Melodies," Fox Movietone News, Orchestra Overtures. Weather, fine and warm. Rating, 100%.

AD TIPS—Emphasized the fact that at last we had a famous stage operetta transferred to the singing screen with real atmosphere thrown in for good measure. Used windows for special still photograph displays, the prints being in exceptionally good colors. Feature did not require much exploitation as people were ready for it. Audience appeal: all ages and all classes.—Regent Theatre, T. R. Tubman, Mgr., Ottawa, Ontario.

Diplomats, The (Fox)

COLUMUS, OHIO.—Fox Grand Theatre (1,200), 7 days, 25c-50c, "Napoleon's Barber," and "Making the Grade," Fox Movietone News. Rating, 75%.

AD TIPS—Variety of the bill, the excellence of the short subjects, George Ade as the author of one of them. Audience appeal: to the more sophisticated adults.—Fox Grand Theatre, Columbus, Ohio.

Divine Lady, The (F.N.)

OMAHA, NEB.—Rialto Theatre (2,247), 7 days, 25c-50c, "Don't Be Nervous," Pathe News. Weather, hot. Rating, 75c.

Divine Lady, The—Cont.

AD TIPS—Change in booking brought this picture to house only one day before opening, consequently no chance for exploitation, other than using star's name. Closing week for house. Audience appeal: general.—Rialto Theatre, John Howard, Mgr., Omaha, Neb. ,

Drag (F. N.)

DALLAS, TEXAS.—Old Mill Theatre (1,400), 7 days, 25c-35c-50c, Howard Bros. Talking Comedy, Vitaphone Acts, Palm Beach Four Gay Nineties, Pathe News. Weather, hot. Rating, 95%.

PROVIDENCE, R. I.—Majestic Theatre (2,200), Shorts, Movietone News. Weather, hot. Rating, 85%.

AD TIPS—Exploited Richard Barthelmess big and played up the point that this is his first 100% all-talking, all-singing picture. Copy used —Dragged to degradation by the girl he thought he loved; fighting to win back the girl he knew he loved. Audience appeal: general.—Old Mill Theatre, Al. R. Lever, Mgr., Dallas, Texas.

Play up the cast, Richard Barthelmess, Alice Day and Lila Lee. Stress talking and singing but lay off over-playing Barthelmess as great singer and piano player, etc.—Majestic Theatre, Sal Brauning, Mgr., Providence, R. I.

Evangeline (U.A.)

BALTIMORE, MD.—Loew's Parkway Theatre (1,092), 6 days, 15c-35c, Fox Movietone News, Our Gang in "Small Talk" (M-G-M). Weather, clear and torrid; some rain. After one week at Loew's Stanley. Rating, 60%.

Fall Of Eve, The (Col.)

OKLAHOMA CITY, OKLA.—Liberty Theatre (1,800), 7 days, 10c-25c-50c, Int'l News, Movietone News, "Napoleon's Barber." Weather, Hot. Rating, 100%.

AD TIPS—A brilliant farce-comedy of entangled domestic relations that will cause even the most blase to rock with laughter. Patsy Ruth Miller, Ford Sterling, Gertrude Astor and Arthur Rankin played excellently, and it was sophisticated and tantalizing—and naughty but nice. Audience appeal: general, and all ages. —Liberty Theatre, Oklahoma City, Oklahoma.

Fashions In Love (Par.)

BALTIMORE, MD.—Loew's Valencia Theatre (1,500), 6 days, 25c-35c, M-G-M News, "By Land and Air" (Aesop's Fables), "The Right Technique" (Sportlight." Weather, clear and torrid; some rain. Rating, 56%.

Grant Withers, fast-rising young leading man, starred by Warners in "In The Headlines," and "Time, Place and Girl"

Fashions In Love—Cont.

AD TIPS—Word your advertisement: At last—Adolphe Menjou talks in "Fashions in Love." He sings lilting love lyrics to the lovely ladies. Fay Compton heads the brilliant cast. A Paramount picture in which the suave delineator of sophisticated roles is better than at his best. Audience appeal: all Menjou followers will think him better than ever in this and he kept them laughing at every performance.—Loew's Valencia Theatre, Charles Raymond, Gen. Mgr., Baltimore, Md.

Flying Fool, The (Pathe)

CLEVELAND, OHIO—Keith's East 105th Street Theatre (1,800), 4 days, 25c-50c, Shorts, Pathe Sound News, Pathe Silent News, Pathe Sound Review, 5 Acts Vaudeville. Audience appeal, all. Weather, hot. Rating, 85%.

Flying Marine, The (Col.)

OMAHA, NEB.—World Theatre (2,500), 7 days, 25c-60c, "Mine Your Business," F & M's "Wheels" idea. Weather, hot. Rating, 85%.

AD TIPS—Did little on picture outside of regular newspaper advertising in playing up title and Lyon's name. Audience appeal: general.—World Theatre, Ralph Goldberg, Mgr., Omaha, Neb.

Four Feathers (Par.)

SAN FRANCISCO, CAL.—California Theatre (2,358), 7 days, 35c-75c, Comedy of Kids. Weather, pleasant. Rating, 100%.

Supporting Tom Meighan in "The Gamblers." Left to right: Charles Sellon, Jason Robards, Frank Campeau and Johnny Arthur. Here they are talking over their roles in the new Vitaphone Warner Bros. release

Four Feathers—Cont.

AD TIPS—Found that it pays to show up all the worth of the picture in a few words, such as stating 5,000 humans and 7,000 wild beasts, as well as all the stars. Audience pleasing and happy.—California Theatre, Nat Holt, Mgr., Bert Henson, Adv. Mgr., San Francisco, Cal.

From Headquarters (W. B.)

DES MOINES, IOWA.—Strand Theatre (1,100), 4 days, 20c-30c, Pathe Sound News, Educa. Comedy "The Big Palooka," Paramount Cartoon "Harum-Scarum." Weather, warm. Rating, 90%.

AD TIPS—Monte Blue, star, was played up as the draw in this feature which appealed to a general type of audience.—Strand Theatre, Geo. Watson, Mgr., Des Moines, Iowa. ,

Four Devils, The (Fox)

SEATTLE, WASH.—Fox Theatre (2,350), 25c-35c-50c-60c-75c, "Men o' War," Fox Movietone News, Musical Features. Weather, hot. Rating, 100%.

AD TIPS—Feature names in cast; fact that it's a story of circus life abroad; use art on principals; mention Murnau's direction. Audience appeal: intelligent groups will like it best, but it will please all.—Fox Theatre, Lou Golden, Mgr., Seattle, Wash.

Gamblers, The (W. B.)

SEATTLE, WASH.—Blue Mouse Theatre (950), 25c-35c-50c-75c, Vitaphone Acts, Fox Movietone News. Weather, hot. Rating, 100%. ,

AD TIPS—Feature names in cast, and tease along lines of title. Not particularly adapted to exploitation stunts, but good entertainment. Audience appeal: adults.—Blue Mouse Theatre, John Hamrick, Mgr., Seattle, Wash.

Girl In The Glass Cage, The (FN)

DES MOINES, IOWA.—Strand Theatre (1,100), 3 days, 20c-30c, Paramount News, Paramount Talking Novelty, "Her Husband's Women." Weather, warm. Rating, 90%.

AD TIPS—The title of this feature was played up as the star, Loretta Young, is little known. The picture met with approval from general type of audience.—Strand Theatre, Geo. Watson, Mgr., Des Moines, Iowa.

Girl Overboard (U.)

MILWAUKEE, WIS.—Alhambra Theatre (2,000), 2 days, 25c-50c, Collegian Comedy, Novelty Reel, Universal News. Weather, hot. Rating, 85%.

AD TIPS—Mary Philbin in a talking picture. A drama with the usual love interest.—Alhambra Theatre, Harry Wren, Mgr., Milwaukee, Wis.

Great White North, The (Fox)

OTTAWA, ONT.—Rex Theatre (750), 3 days, 15c-20c, "Tarzan the Mighty," Paramount News, Comedy. Weather, fine and warm. Rating, 70%.

AD TIPS—Boosted this as cool treat for the hot weather and as a story of unusual adventure in the Arctic. Special score and sound effects put this across without talking sequences. No outstanding star but a capable special cast. Audience appeal: juvenile and males particularly. —Rex Theatre, Ambrose Nolan, Mgr., Ottawa, Ontario.

His Lucky Day (U.)

KANSAS CITY, MO.—Mainstreet Theatre (3,067), 7 days, 25c-50c, 5 Acts of Vaudeville, Pathe News. Weather, hot. Rating, 90%.

AD TIPS—The line "It takes a brave man to love another woman when his sweetheart is watching," was used in conjunction with advertising featuring Reginald Denny. Audience appeal: all classes.—Mainstreet Theatre, Lawrence Lehman, Mgr., Kansas City, Mo.

Innocents Of Paris, The (Par.)

SAN FRANCISCO, CAL.—St. Francis Theatre (1,435), 7 days, 35c-75c, Cohen's Colored Comedy, Fox News.

AD TIPS—Practically same advertisement as dozen previous weeks. Playing him up as greater than any other comedian, his magnetism, his irresistability, his Frenchness. All who see it are more than pleased with it.—St. Francis Theatre, San Francisco, Cal.

Jazz Age, The (RKO)

TACOMA, WASH.—Pantages Theatre (1,500), 7 days, 25c-30c-50c-75c, supported by vaudeville. Weather, warm. Rating, 65%.

AD TIPS—Exploited newspaper ads as showing "youths daring world to thrill them," and of appeal to youth and age alike as typical of present.—Pantages Theatre, C. D. Miller, Mgr., Tacoma, Wash.

Last Of Mrs. Cheyney, The (M-G-M)

OKLAHOMA CITY, OKLA.—Capitol Theatre (1,200), 7 days, 10c-25c-50c, 3 Vitaphone Units, "Night Club Review," "Modern Priscilla," and "He Is a Devil." Weather, hot. Rating, 150%.

CLEVELAND, OHIO.—Allen Theatre (3,300), 7 days, 30c-60c, Shorts, "Snappy Sneezers" (M-G-M), M-G-M Movietone, Fox Movietone News. Weather, terribly hot. Rating, 100%.

SAN FRANCISCO, CAL.—Fox Theatre (5,000), 7 days, 35c-50c-65c-75c-$1.00, on stage "Buccaneers," Fanchon & Marco "Idea," Special Orchestra and other stunts, Fox Talking News, M-G-M News, $250,000 Fur Fashion Revue. Weather, clear. Rating, 110%.

AD TIPS—Men adored her—obeyed her—women despised her—and imitated her. She turned London's smartest society into turmoil. Here's the sophisticated type of role Norma does to the finest taste—and it's ideal for her gorgeous voice and beautiful personality. Based on New York's celeverest stage play, the dialog sparkles with witty conversation—brilliant repartee—plus unusual situations—makes this one of the finest shows you've ever seen. Audience appeal: general and all ages.—Capitol Theatre, Oklahoma City, Okla.

Advertised this as a big Broadway stage success. Audience appeal: for intelligent adults.—Allen Theatre, Isadore Lidman, Mgr., Cleveland, Ohio.

Classy picture of Norma Shearer and theatre. Appeal: young and old.—Fox Theatre, Mgr. Kersken.

Madame X (M-G-M)

MILWAUKEE, WIS.—Strand Theatre (1,297), 7 days, 25c-60c, Comedy, Fox News. Weather, hot. Rating, 80%.

AD TIPS—The title of this picture was played up as it was felt the stage play of the same name is sufficiently well known to make the title an asset. Mention also mode of fact that the picture was directed by Lionel Barrymore. Audience appeal: a more sophisticated type of patron than usual.—Strand Theatre, W. W. Warren, Mgr., Milwaukee, Wis.

Making The Grade (Fox)

COLUMBUS, OHIO.—Fox Grand Theatre (1,200), 7 days, 25c-50c, "The Diplomats" and "Napoleon's Barber," Fox Movietone News. Rating, 75%.

AD TIPS—The variety of the bill, the good quality of the shorts, and the name of George Ade as the author of one of them. Audience appeal: to the more sophisticated adults.—Fox's Grand Theatre, Columbus, Ohio.

Wesley Ruggles who is directing "The Very Idea" for Radio Pictures. He is the director of "Street Girl"

Man And The Moment, The (FN)

CLEVELAND, OHIO.—Palace Theatre (3,600), 7 days, 75c, Shorts, Pathe News (Sound), Pathe News (Silent), Pathe Review (Sound), Fox Variety (Silent), Our World (Euca.—Silent), "Galloping Gaucho" (Sound Cartoon), Paramount News (Silent), Fox News (Silent), Vaudeville, headed by John Charles Thomas. Weather, hottest week of the year. Rating, 120%.

PROVIDENCE, R. I.—Strand Theatre (2,000), 7 days, 15c-50c, Shorts, Walter Huston in "Two Great Soldiers." Weather, hot. Rating, 85%.

AD TIPS—Give Billie Dove the play in the feature. No danger of over-playing her appeal and charm. Feature should appeal to all classes. —Strand Theatre, Ed Reed, Mgr., Providence, R. I.

Man's Man, A (M-G-M)

PORTLAND, ORE.—Fox Broadway Theatre (1,912), Laurel & Hardy's "Berth Marks," Fox Movietone News, Fanchon & Marco's Rhythm Idea with 16 Georgia Lane Girls. Weather, hot and sultry. Rating, 110%.

Man's Man, A—Cont.

AD TIPS—Jeanette Dancy playing opposite Wm. Haines almost stole show. Also good work Evans and Weaver colored. Haines light heartedly appealing. Fight climax. Wide appeal to increased business.—Fox Broadway Theatre, Floyd Maxwell, Mgr., Portland, Ore.

Masquerade (Fox)

MILWAUKEE, WIS.—Merrill Theatre (1,167), 7 days, 25c-50c, Comedy, Fox News. Weather, hot. Rating, 65%.

CLEVELAND, OHIO—Hippodrome Theatre (4,500), 7 days, 25c-50c, Shorts, "Lover's Delight" (Educational sound), Fox Movietone News, "Two Americans." Weather, hottest week of the year. Rating, 78%.

PORTLAND, ORE.—United Artists Theatre (957), All-Talking "Our Gang" Comedy, "Railroadin'," Travel Color, Oregon Scenery, Movietone News, 7 days, 25c-60c. Weather, hot and sultry. Rating, 80%.

AD TIPS—Exploit this as a mystery comedy drama. Leila Hyams' name draws well and should be used in advertising. Audience appeal: the theatre's usual patrons.—Merrill Theatre, W. W. Warren, Mgr., Milwaukee, Wis.

Advertised the type of picture this is, but didn't exploit it. Audience appeal: for those who enjoy thrillers.—Hippodrome Theatre, William Watson, Mgr., Cleveland, O.

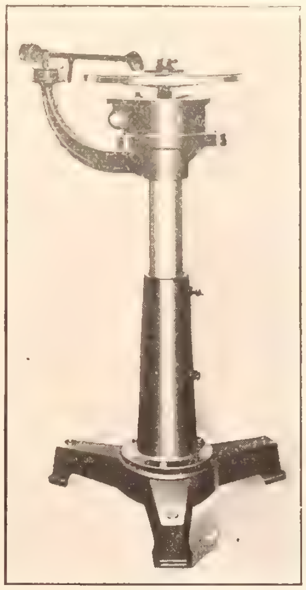
Clyde Cook, as a valet, romped away with honors. Adapted from Brass Bowl, still continues good seller. Alan Birmingham good in dual role. Fair appeal. Many laughs.—United Artists Theatre, J. J. Parker, Mgr., Portland, Ore.

Melody Lane (U.)

PORTLAND, ORE.—Pantages Theatre (Soon will be RKO)|—"Keep Movin'," Hadji, Ali, Cholet & Jones, Pathe Talking News, Katherine Custer, Organist. Good hot weather bill. Fair appeal. J. J. Johnson, Mgr. Weather, hot and sultry. Rating, 90%.

Mother's Boy (Pathe)

OTTAWA, ONTARIO—B. F. Keith's Theatre (2,596), 6 days, 15c-50c, "Dear Vivian," Pathe News Weekly. Weather, fine and warm. Rating, 80%.



A Product Proved Through 200 Installations

We specialize on quality sound equipment. We have been building the turntables for well known sound equipment companies.

The product we are marketing has been proved out in over 200 actual installations.

We specially solicit the business of successful installation companies, who want a quality product.

The price is $500.00 complete with pick ups and fader.

Special prices to dealers.

WEBER MACHINE CORP.
59 RUTTER STREET
ROCHESTER, N. Y.

Mother's Boy—Cont.

AD TIPS—Played the song hit, as recorded by Morton Downey, through non-synchronous equipment as an overture between shows during the previous week and this was reproduced through a loud speaker in the street entrance to the theatre. Had painted cotton signs at street corners in addition to posters and newspaper advertising. Found matinees exceptionally good with heavy juvenile and female patronage. Audience appeal: all ages and all classes.—B. F. Keith's Theatre, J. M. Franklin, Mgr., Ottawa, Ontario.

Napoleon's Barber (Fox)

COLUMBUS, OHIO.—Fox Grand Theatre (1,200), 7 days, 25c-50c, "Making the Grade" and "The Diplomats." Movietone News. Rating, 75%.

AD TIPS—The variety and contrast offered by the program of shorts, their excellent qualities and the name of George Ade as the author of one of them. The audience appeal is mainly to sophisticated adults.—Fox Grand Theatre, Columbus, Ohio.

Noah's Ark (W. B.)

DES MOINES, IA.—Des Moines Theatre (1,600), 7 days, 25c-35c-60c, Vitaphone acts Phil Baker, A. and P. Gypsies, Fox Movietone News. Weather, warm. Rating, 120%.

KANSAS CITY, MO.—Royal Theatre (900), 7 days, 25c-50c, Sound Presentation units, Selected News. Weather, hot. Rating, 85% (second week).

HOUSTON, TEX.—Kirby Theatre (1,654), 25c-50c, 7 days, 3 Acts Vitaphone, Talking Paramount News. Weather, hot. Rating, 135%.

AD TIPS—The animals were played up as the feature to draw in this picture with a special show for the youngsters. A tieup was made with the newspapers and the fact that the admission to the show was used as contribution toward an elephant to be purchased for Iowa youngsters. This had been played up for weeks beforehand in connection with the State Fair. The picture drew a general audience with big matinees.—Don Allen, Asst. Mgr., Des Moines Theatre, Des Moines, Iowa.

The picture was featured as the "spectacle of the ages" and the fact that it was held over a second week was capitalized in advertising of the second week. Audience appeal: all classes.—Royal Theatre, C. S. P. Coppock, Mgr., Kansas City, Mo.

Believe the spectacular character of this production is the keynote of its exploitation. Miss Costello is popular, and her name with the mammoth sets, spectacular deluge scenes, unusual photography, should draw. We also stressed modern story, and the fact that fiction is mixed freely with fact in the Bible story. Appeal is general.—E. E. Collins, City Mgr., Publix Theatres, Kirby Theatre, Houston, Tex.

Noisy Neighbors (Pathe)

MILWAUKEE, WIS.—Alhambra Theatre (2,000), 3 days, 25c-50c, Comedy, Novelty Reel, Universal News. Weather, hot. Rating, 80%.

The Big Circuits Use

GOLD SEAL

REGISTERS & TICKETS

Automatic Ticket Register Corp.
723 Seventh Avenue, N. Y. C.

Stars In The Theatre Roof Made Him Wonder

KANSAS CITY, August 8.—This may sound like one of those believe-it-or-not incidents, but it actually happened at the Uptown Theatre, suburban house of Kansas City, the other night. A family was entertaining a cousin of the husband. The cousin had just arrived from his home in a small Kansas town. All through the performance the cousin paid scarcely any attention to the picture, but kept looking at the artificial stars in the ceiling. As the family left the roof garden, the husband, somewhat theatre, which is built to resemble a disappointed at the lack of enthusiasm on the cousin's part, remarked:

"Well Henry, how'd you like the theatre?"

"Dang nice place, but them fellers would be in a bad fix if it ever rained," was the reply from Henry.

Noisy Neighbors—Cont.

AD TIPS—"The biggest noise in sound," "Get an earful of this," and similar phrases were used in newspaper advertising. The cast, headed by Eddie Quillan, was listed. Audience appeal: all classes.—Alhambra Theatre, Harry Wren, Mgr., Milwaukee, Wis.

Nothing But The Truth (Par.)

OTTAWA, ONTARIO.—Rex Theatre (990), 3 days, 15c-35c, Fox Movietone News, "Noisy Noises." Weather, fine and warm. Rating, 80%.

OKLAHOMA CITY, OKLA.—Rialto Theatre (750), 4 days, 10c-25c, 2 Vitaphone Acts. Weather, hot. Rating, 100%.

AD TIPS—Stamped "All Talking" over all advertising for this feature and used the name of Richard Dix as the drawing magnet as he is a favorite in a talking role. Also capitalized the fame of the stage play with good result. This is one of the best all-talking comedies. Audience appeal: all but children.—Avalon Theatre, P. J. Nolan, Mgr., Ottawa, Ontario.

On With The Show (W. B.)

TACOMA, WASH.—Blue Mouse Theatre (601), 7 days, 25c-50c-75c, Movietone News, Pathe Review. Weather, warm. Rating, 100% (second week).

CLEVELAND, OHIO—Stillman Theatre (1,800), 7 days, 40c-75c, Shorts, "The Man Higher Up" (M-G-M sound), Fox Movietone News. Weather, the hottest in years. Rating, 115% (second week).

DALLAS, TEXAS.—Melba Theatre (1,800), 7 days, 25c-35c-50c, 3 Vitaphone Acts, Movietone News. Weather, hot. Rating, 110%.

SEATTLE, WASH.—Music Box Theatre (950), 50c-75c, Fox Movietone News, Pathe Review. Weather, hot. Rating, 100% (third week).

MILWAUKEE, WIS.—Garden Theatre (1,200), 25c-75c, Fox News. Weather, hot. Rating, 115% (second week).

AD TIPS—Augmented electrical signs, additional newspaper ads and publicity. Exploited Technicolor sound film, cast and general theme of story. Audience appeal: general, excellent.—Blue Mouse Theatre, Ned Edris, Mgr., Tacoma, Wash.

Billboarded the town with announcements of this first all sound, all color picture. Extra newspaper advertising. Audience appeal: all, in every locality.—Stillman Theatre, George Gilliam, Mgr., Cleveland, O.

The big box office attraction of this picture is the fact that it is shown in natural colors. This feature, together with the fact that it is a musical comedy, got most of the space. Billed as a spectacular revue in brilliant colors—love, romance, thrills as you have never known them. The point was also brought out that the Melba gave Dallas the first talkie, the first all-talkie, the first all-talking musical comedy, and now presents the screen's first all natural color musical comedy. Audience appeal: all classes.—Melba Theatre, George Baker, Mgr., Dallas, Texas.

Here is an all dancing, all singing, and all-talking picture in natural color—all features worth emphasizing in advertising. Fourteen famous stars. Such lines as this were used, "Hear Ethel Waters sing 'Am I Blue,' it's just one of the six big hits." Audience appeal: all classes.—Garden Theatre, L. K. Brin, Mgr., Milwaukee, Wis.

Pleasure Crazed (Fox)

BALTIMORE, MD.—New Theatre (1,600), 6 days, 25c-50c, Fox Movietone News, Fox Current events, Robert Benchly in "Furnace Trouble" (Fox Talkie Short). Weather, clear and torrid; some rain. Rating, 75%.

BUFFALO, N. Y.—Great Lakes Theatre (3,000), 65c-85c, Movietone News, Fox Silent Films and Comedy. Weather, warm. Rating, 160%.

PROVIDENCE, R. I.—Victory Theatre (1,600), 15c-50c, Shorts, Pathe Sound News. Weather, hot. Rating, 80%.

DALLAS, TEXAS.—Majestic Theatre (2,680), 7 days, 25c-35c-60c, Interstate Vaudeville, Movietone News, Fables. Weather, hot. Rating, 90%.

MILWAUKEE, WIS.—Wisconsin Theatre (2,902), 7 days, 25c-75c, Horace Heidt's Californians, Comedy, Fox News. Weather, hot. Rating, 95%.

AD TIPS—Exploit Dorothy Burgess as the star of "In Old Arizona," with Kenneth MacKenna and Marguerite Churchill in the all-talking, startling, unforgettable "Pleasure Crazed." Beauty against Beauty. Husband against lover. A society entanglement of misinterpreted hearts. The stolen sweets of a pretty wife—a pleasure crazed beauty who wanted her lover and her husband. An amazing drama. Audience appeal: a romantic drama that has an appeal for the majority.—New Theatre, Morris A. Mechanic, Mgr., Baltimore, Md.

Exploit this picture as being a great stage play just a few years ago.—Great Lakes Theatre, R. C. Hoffman, Mgr., Buffalo, N. Y.

There is plenty of appeal for everybody in this feature. There is the usual triangle complex, but its okay.—Victory Theatre, Mat Rielly, Mgr., Providence, R. I.

Phyllis Crane, a new face among the group of young players on the M-G-M lot. Miss Crane possesses an individual and winsome appeal

Pleasure Crazed—Cont.

The title was played up as the best box office attraction together with the name of Marguerite Churchill. The picture billed as a portrayal of the lowdown on high society with an all-talking cast. Audience appeal: all classes.—Majestic Theatre, Sid Henry, Mgr., Dallas, Texas.

The sex angle was stressed. Dorothy Burgess was billed as the "Tonia of 'In Old Arizona'." Audience appeal: the usual theatre patrons.—Wisconsin Theatre, W. O. James, Mgr., Milwaukee, Wis.

Prisoners (F.N.)

BUFFALO, N. Y.—Hippodrome Theatre (2,900), 65c, Vaudeville, Movietone News and Comedy. Weather, warm. Rating, 140%.

OTTAWA, ONTARIO—Central Theatre (1,220), 6 days, 15c-50c, The Collegians, Fox News. Weather, fine and warm. Rating, 70%.

AD TIPS—Play up the star Corinne Griffith in a background of the stage.—Hippodrome Theatre, George Mason, Mgr., Buffalo, N. Y.

Corinne Griffith has become a prime favorite among Centre Theatre fans and her name is a drawing card. Advertised feature as having variety in dialog, synchronized score and sound effects. Announced this as her very latest picture. Audience appeal: all above public school age.—Centre Theatre, Don Stapleton, Mgr., Ottawa, Ontario.

River Of Romance, The (Par.)

BALTIMORE, MD.—Loew's Century Theatre (3,221), 6 days, 25c-60c, Fox Movietone and M-G-M News, Loew-Publix Unit "Over the Top" with Teddy Joyce and Johnny Burke. Orchestra, Organ, "Rhythm" (Sportlight), "Brown Gold" (M-G-M Oddity), "Auto Suggestion" (Paramount), Pathe Review, "Lucky Breaks" (Educational). Weather, clear and torrid; some rain. Rating, 110%.

KANSAS CITY, MO.—Newman Theatre (2,000), 7 days, 25c-50c, sound presentation units, selected news. Weather, hot. Rating, 95%.

HOUSTON, TEXAS—Metropolitan Theatre (2,512), 7 days, 25c-60c, Publix unit, Paramount News, organ and orchestra. Weather, hot. Rating, 105%.

COLUMBUS, O.—RKO Palace Theatre (3,200), 7 days, 25c-50c, Pathe Sound News. Rating, 120%.

DALLAS, TEXAS—Greater Palace Theatre (2,350), 7 days, 25c-35c-60c, Publix Presentation, Chinatown, Fur Style Show, Paramount News. Weather, hot. Rating, 100%.

DES MOINES, IOWA—Paramount Theatre (1,700), 25c-35c-60c, Publix stage show, "Bubbling Over," Paramount News. Weather, warm. Rating, 130%.

OKLAHOMA CITY, OKLA.—Criterion Theatre (2,000), 7 days, 10c-25-50c, Paramount News, "Madame Q," Alice Blouden in "High Hat." Weather, hot. Rating, 150%.

AD TIPS—Exploit this as Paramount's talking romance of youth, featuring Charles Buddy Rogers with Mary Brian and Wallace Beery. Tell them it is Booth Tarkington's romantic story "Magnolia." Greater on the speaking screen. Audience appeal: wide general appeal because of its romantic drama and humorous touches. Excellent entertainment it proved at this house.—Loew's Century Theatre, Charles Raymond, Gen. Mgr., Baltimore, Md.

The picture was played up as one of the best ever made by Buddy Rogers, Mary Brian and Wallace Beery also were featured, the picture being advertised as an all-star production. Audience appeal: all classes.—Newman Theatre, Holden Swiger, Mgr., Kansas City, Mo.

Exploited Buddy Rogers and Wallace Beery. Audience appeal: all ages, all classes.—RKO Palace Theatre, Columbus, O.

Composer of delightful tunes. Sigmund Romberg, has been signed for a number of years by Warners for original Vitaphone singing-talking-dancing films

River Of Romance—Cont.

Buddy Rogers is the main draw, although Tarkington's name is a close second. Title is also good, and Mary Brian, Texas girl, a good bet. We played up Rogers in a new swashbuckling, highly romantic role, and stressed lightly the burlesque character of the story. Appeal is to old and young.—Metropolitan Theatre, Raymond Jones, Mgr., Houston, Tex.

Exploited Buddy Rogers as the big draw of the picture and also gave due space to the remainder of the cast, which is very strong. In copy played up the fact that the picture is based on Booth Tarkington's stake play "Magnolia." Audience appeal: general.—Greater Palace Theatre, Ernest W. Morrison, Mgr., Dallas, Texas.

The feature and the stage show were given equal billing in this show and they were both 100 per cent on the draw to the box office. Charles (Buddy) Rogers played up in the feature and the fact that it is a talking feature met with general approval. Everybody liked him and the picture.—Paramount Theatre, Jack Roth, Mgr., Des Moines, Iowa.

Buddy Rogers all talking show. Adventure, romance, thrills . . . and say, it's fine entertainment. Booth Tarkington's "Magnolia" done up with modern technique with every ounce of pure entertainment saved and elaborated. It's one of those clean shows that every one dotes on seeing. Remember, you hear sweet Mary Brian, Wallace Beery, Buddy Rogers, Henry B. Walthal, June Collyer, and others in the finest and sweetest romance ever produced upon the screen, and a picture that everybody seeing will highly recommend to all of their neighbors and friends. Audience appeal: all classes and ages.—Criterion Theatre, Oklahoma City, Okla.

Shady Lady, The (Pathe)

PORTLAND, ORE.—Tebbetts Oriental Theatre (1,600), 100% talking comedy "In Holland," featuring Clark & McCullough, Lava Land, Oregon scenic, Pathe Talking News, Frazier Players, 7 days, 25c-35c, Glen Shelley, Dean Coast, organists. Weather, hot and sultry. Walter Tebbetts, Mgr. Rating, 85%.

Squall, The (F. N.)

OKLAHOMA CITY, OKLA.—Folly Theatre (1,200), 10c-25c, 4 days, Movietone Acts and News, Aesop's Fables, Int'l News. Weather, hot. Rating, 75%.

COLUMBUS, O.—Majestic Theatre (800), 7 days, 25c-50c, Pathe Sound News, Aesop's Fables. Rating, 100%.

AD TIPS—Exploited Alice Joyce in a sensational picture, with star cast in support. Audience appeal: all ages, all classes.—Majestic Theatre, Columbus, O.

Strong Boy (Fox)

COLISEUM THEATRE (1,650), 25c, Metro Movietone Acts, Fox Movietone News. Weather, hot. Rating, 75%.

AD TIPS—Just play up cast, and tell them it's a comedy film about a baggage smasher. Don't go too strong. Audience appeal: some adults and some youths.—Coliseum Theatre, West Coast Theatres, Seattle, Wash.

Submarine (Col.)

OTTAWA, ONTARIO—Imperial Theatre (1,220), 6 days, 15c-50c, Paramount News, Marvin song reel. Weather, fine and warm. Rating, 75%.

AD TIPS—This feature was of timely interest because it was played shortly after the British submarine disaster with the newspapers carrying front page news. Played up Jack Holt's name as big as the title but did not say anything about talking as it is a sound picture. Audience appeal: juveniles and male patrons.—Imperial Theatre, Ray Tubman, Mgr., Ottawa, Ontario.

Time, The Place And The Girl, The (W.B.)

PORTLAND, ORE.—Music Box Theatre (1,837), Vitaphone Acts, Fox Movietone News, Burns and Ashe, organists. Weather, hot and sultry. Rating, 95%.

BALTIMORE, MD.—Warners' Metropolitan Theatre (1,500), 6 days, starting Saturday previous, 15c-50c, Kingrams, Dooley and Sales, Albert Spalding, "The Gay Nineties" (Three Vitaphone Acts), Organ. Weather, clear and torrid; some rain. Rating, 90%.

AD TIPS—Popularized theme song, making special appeal to students and those who remember stage hit of 20 years ago. Well received by younger generation. Grant Withers and Betty Compson effective leads.—Music Box Theatre, Andrew Saso, Mgr., Portland, Ore.

Which has the advantage in the game of love—the man or the girl? See and hear. With Grant Withers, Betty Compson, Gertrude Olmstead, James Kirkwood. A famous Hough, Adams and Howard musical comedy made into

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Time, Place And Girl—Cont.

a talking and singing picture. With Vitaphone Symphony Orchestra. Audience appeal: fine romantic drama with a big appeal for all ages and classes.—Warners' Metropolitan Theatre, C. S. Langue, Mgr., Baltimore, Md.

Thunder (M-G-M)

COLUMBUS, O.—Loew's Ohio Theatre (4,000), 7 days, 25c-50c, unit stage show, pit orchestra organ presentation, Fox Movietone News. Rating, 100%.

HOUSTON, TEXAS—Loew's State Theatre (2,700), 7 days, 25c-60c, 5 acts of Vaudeville, Movietone News. Weather, hot. Rating, 95%.

AD TIPS—Exploited Lon Chaney as engineer in dramatic story of railroading. Audience appeal: all ages, all classes.—Loew's Ohio Theatre, Columbus, O.

Chaney has broken records for us many times, but will not do so without his weird roles and grotesque make-up. However, this is a fine audience picture, and was well liked. Advertise Chaney in character role, minus repulsiveness; also thrills of a fast passenger train running through four feet of water in the Mississippi flood. Appeal is general.—Loew's State Theatre, Homer McCallon, Pub. Dir., Houston, Texas.

Twin Beds (F. N.)

MILWAUKEE, WIS.—Majestic Theatre (1,500), 7 days, 25c-50c, comedy, M-G-M News. Weather, hot. Rating, 60%.

AD TIPS—A picture based on the stage play of the same name. Put the title of the picture up in the bright lights and it will draw in patronage. A bed room farce on the talking screen. Audience appeal: adult patronage.—Majestic Theatre, Herbert Israel, Mgr., Milwaukee, Wis.

Valiant, The (Fox)

KANSAS CITY, MO.—Pantages Theatre (2,166), 7 days, 25c-50c-75c, 5 acts of Vaudeville, Pathe News. Weather, hot. Rating, 90%.

AD TIPS—The advertising campaign was built around Paul Muni and the fact that the picture is a 100 per cent all-talkie. Audience appeal: all classes.—Pantages Theatre, Kansas City, Mo.

Wheel Of Life, The (Par.)

TACOMA, WASH.—Fox Colonial Theatre (965), 4 days, 25c-35c, Fox Movietone News, Laurel and Hardy Comedy (M-G-M). Weather, warm. Rating, 75%.

AD TIPS—Exploited name of Richard Dix and talkie. Audience appeal: general.—Fox Colonial Theatre, Douglas Kimberly, Mgr., Tacoma, Wash.

Woman From Hell, The (Fox)

CLEVELAND, OHIO—Keith's East 105th St. Theatre (1,800), 3 days, 25c-50c, Shorts, Pathe Sound News, Pathe Silent News, "Mickey's Menagerie" (RKO), Vaudevlile with J. J. Corbett in person. Rating, 60%.

Wonder of Women, The (M-G-M)

OMAHA, NEB.—Orpheum Theatre (3,000), 7 days, 25c-60c, Pathe News, 5 Acts RKO Vaudeville. Weather, hot. Rating, 100%.

CLEVELAND, OHIO—State Theatre (3,400), 7 days, 30c-60c, Shorts, "Varsity Drag" (Universal), Fox Movietone News, "Fifth Avenue" with Novelle Brothers, and Malinoff Foursome (Publix Revue). Weather, hottest week for many years. Rating, 100%.

SEATTLE, WASH.—Fox Fifth Avenue Theatre (2,650), 25c-35c-50c-60c-75c, Fox Movietone News, Fanchon-Marco stage unit. Weather, hot. Rating, 90%.

Vitaphone's Third Anniversary

Talkie Handicap Gone

(*Continued from page* 537)

be cramped into a few little sets, and filmed by a few immovable cameras, glassed into huge sound-proof booths. The sets themselves had to be housed in sound-proof stages.

"Today we can if necessary make a talking picture scene in the downtown streets of Los Angeles or New York City—or in the desert, the mountains or on the ocean.

"Once we had to imitate many sounds, 'duping' them into the film. This was clumsy and costly. Now we simply record them, because the apparatus is perfected to the point at which that is not only possible but practical.

"Once we had to run whole reels of film at a time, making ten-minute scenes. We could not cut the film as in the old-time silent picture.

"Now we can cut film exactly as easily as it has ever been done. Lengths of a few feet — mere 'flashes' — are entirely practical. We are governed, not by our limitations, but by the artistic demands of subject.

"Cameras recording sound have been placed on moving trains, boats, automobiles and airplanes for the filming of these pictures. They have travelled, as in the days of silent films, over the heads of cafe crowds on suspension trams, and they have followed dancing couples by the familiar camera cart, harnessed to the dancers. Nothing more in the way of flexibility could be desired.

"In brief, the technical difficulties of adding sound to motion pictures have been absorbed and conquered, and from now on every advantage that the old silent film possessed will be possessed by the new sound-recording film, plus its own tremendously important facilities.

"Of course the future will bring advances. In the experimental laboratories of our studios now research is being conducted in several important branches, seeking improvement. But these improvements are developments, not revolutions. The revolutionary period is over."

CONGRATULATIONS
WARNER BROS.
UPON YOUR
3RD ANNIVERSARY
OF VITAPHONE

SKF

Maker Of History

(*Continued from page* 532)

contract. Georgie had been playing in New York in a legitimate stage production entitled "The Jazz Singer" and when he insisted that he wanted to do that production on the screen the Warners humored him and bought it—with notes.

But before the notes were paid off Georgie and the Warners were no longer friends and here they were high and dry again. They tried to stave off the stage producer from which they had bought the play. They offered him stock instead of cash—stock and more stock as a bonus —for the notes he held but he would have none of it.

But as luck would have it Sam Warner played golf one day with Nathan Burkan, the attorney. Burkan had just managed to fight a winning battle in behalf of Al Jolson who had walked out on a motion picture starring contract after he got one look at himself on the screen. Sam explained to the attorney the situation regarding the play that they had on their hands and the outstanding notes and it was then that Burkan suggested that they get Al Jolson to play the title role in **"The Jazz Singer,"** which was virtually his own life's story.

"How much do you think you can get him for?" asked Warner.

"I think that you might offer him $100,000 to do the picture and see what he says," was the lawyer's reply.

"Offer him $75,000," countered Warner.

The peculiar part is that when the offer was made to Jolson he took it. Not only took it but took Warner stock for his salary, and when "The Jazz Singer" was finished and shown to the public another twist of the wheel brought fortune to the Warners. The public wanted Jolson, they wanted to hear him sing in this new picture invention, and the exhibitors sensing this installed sound reproducing mamachines to satisfy their public.

With "The Jazz Singer" a success and fortune once more smiling at them came stalking the tragedy of the Warner Brothers. Sam Warner in his prime was stricken and died, leaving behind Three Musketeering Warners, one for all and all for one, Harry, Albert and Jack.

They continued the fight for Vitaphone and then with the success of the first part talking feature, "The Jazz Singer," to hearten them they dared a feature length production with all talk. It was "The Lights of New York" made for less than $50,000, shot at odd moments by Bryan Foy, between the times that he wasn't grinding out short subjects. And it clicked with the public and the "talkie" was made.

After that Al Jolson came along with "The Singing Fool" and since then the picture producers, and public alike, have both been "talkie" crazed.

Opinions on Pictures

College Love

Another One-Minute-To-Play Film

(Reviewed By Freddie Schader)

(Dialog)

OUT at Universal they must have the idea that the college boys and girls sit around singing "The St. Louis Blues" and "Frankie and Johnny" as part of the scheme of higher education. Glee club harmony in frat houses and football games with the hero dashing in at the last minute a la Frank Merriwell and pulling victory from defeat in the last minute of play have been so frequent in college stories on the screen that there is nothing new about them. But in justice to "College Love" it must be said that this football game certainly does carry a lot of thrills. It isn't a picture that will stand up in the de luxe houses but in the neighborhoods it should get by in good shape. There is enough pep and go to it to get to the younger element and, after all, they are the ones to be pleased.

It is the old three cornered love formula, with the stilted and stereotyped construction of bringing the lovers together, parting them for a time through a misunderstanding and then the final reconciliation after the last minute victory in the big game of the season. Hoke, sez you? All right, hoke it is, but it'll get by.

The college term and the story open simultaneously. The team's captain hero returns and is greeted with cheers, the picture's hero comes back and receives neither cheers nor jeers, but is just a boob. At that the girl likes him and turns down the grid hero for him and just for that the grid champ goes out and gets stewed on the eve of the big game. When the "boob" learns of this he goes to the cabaret, pulls the champ out, and finally is accused by the coach of being the one that is stewed and forbidden to play in the big game. Then as the "old school" is on the losing side the champ makes a confession between halves, and the boob is sent for post haste, arriving just in the nick of time to save the day.

George Lewis is the boob-hero and Dorothy Gulliver is the girl while the semi-heavy is played by Eddie Phillips. The former two were quite convincing, but Phillips looked too old for his role and overacted the character to an extent that also got him a laugh for his efforts.

Yes, there are a couple of song numbers plugged and Dorothy Gulliver sings one that gets over rather nicely.

Produced and distributed by Universal. **Story** by Leonard Fields, **continuity** by Jack Clymer. **Directed** by Nat Ross. **Running time**, an hour and ten minutes. **Released**, July 7, 1929. **Sound footage**, 6,864 feet.

THE CAST

George Wilson	George Lewis
"Flash" Thomas	Eddie Phillips
Dorothy May	Dorothy Gulliver
Jimmie Reed	Churchill Ross
Coach Jones	Hayden Stevenson
Fat	Sumner Getchell

The Cock Eyed World

Sequel To "What Price Glory" And How

(Reviewed By Freddie Schader)

(All Dialog)

THE William Fox producing organization has finally come through with a sequel to "What Price Glory" in "The Cock Eyed World." This idea was one of the pet hobbies of Winnie Sheehan from the time that Vic McLaglen and Eddie Lowe clicked in the roles of Capt. Flagg and Sergeant Quirt. The title was all that he had, so he got Laurence Stallings to "do" a story that was a follow-up on the original and paid him $25,000 for the job. But the story wasn't what Sheehan wanted, however, the Stallings deal gave him the right to use the characters so he put Wilson Mizner on the job for about six months to see if he could whip the yarn into shape. Finally he took an idea that was submitted to him and turned Tom Barry loose on it, only to switch it again and have Billy Wells, credited with the dialog on the screen, work out the final draft. The result is a whale of a slapstick laugh getter, which, though it at times is quite vulgar, is from present indications, going to be a bigger box office bet in the straight picture house than "What Price Glory" was despite all of the fanfare that preceded it, and with all the authoring money spent on it was cheaper by far than the original outlay for story was in the case of the stage play.

"The Cock Eyed World" picks up Flagg and Quirt, the former reduced to a Top-Sergeant and the latter a Sergeant with the Marines, in Russia. The regiment is about to start for home, their destination being the Brooklyn Navy Yard. In the Russian sequence the boys get mixed up with a girl, with Quirt beating Flagg to it, but only getting beat up by her lover for his pains. Next we see them in the barracks at the navy yard. Quirt is in civies. His hitch has ended and he brags that he is going to be a promoter, but as he leaves he forgets his little red book of "numbers" which is seized on by Flagg who proceeds to 'phone one of the girls and dates her up for a trip to Coney Island. Here they find Quirt operating a "guess your weight" machine, with the inevitable result that Quirt cops the jane from Flagg.

Then for the final sequence which runs all of an hour. It is laid in one of the Central American Republics where the marines are on the job to quell an uprising. Flagg arrives to find Quirt already on the job and safely entrenched in the affections of a charming senorita, who is played by Lily Damita and, boys, here is a gal that has as much "it" to her stuff as Phyllis Haver had to the China scenes in "What Price Glory."

From that point on, there is the constant clash for the favors of the girl, only in the end the boys find out that she has made a

(Continued on following page)

Hungarian Rhapsody

A German-Made, As Only They Can

(Reviewed By Freddie Schader)

(Sychronized)

THIS is a Ufa production, produced and directed with the same thoroughness that marks all of the product of this German film producing organization. The story has one of those plots that one has been accustomed to through the medium of the Viennese operettas: the young officer of the Huzzars who can't afford to marry a girl unless she is wealthy and then he proceeds to fall in love with a farmer's daughter. In the end he quits the Army and his social position and goes to work and marries the girl. Just what the title is going to mean to the box office is problematical, but the feature will stand-up with the best of the silents in this day of sound.

Erich Pommer, who directed, served his apprenticeship in America to obtain a line on what audiences here wanted and he has managed to turn out a picture that measures up to American standards. There are moments toward the end of the picture that are a little draggy but these can readily be eliminated.

The principal trio of players are Lil Dagover, Dita Parlo and Willy Fritsch. Dagover looks like Florence Vidor but seemingly is a more capable actress, and Parlo reminds one of Mabel Normand in the days when Mabel was at her best. If this girl can talk and speak English she should be a bet for some American producer. Willy Fritsch has his moments. In some he looks exceedingly well and in others not so good.

Fritsch plays the role of the young officer who is considerable of a ladies' man. He is in love with the daughter of an overseer on a baronial estate, but he is not averse to a romance with the wife of his commanding general, a woman who is much younger than her husband and has an eye for a likely looking chevalier. When the officer is about to be surprised in the lady's chamber by the irate General, who has been apprised by another jealous lover of his wife's flirtation, it is the young girl who comes to the rescue and saves the day at the risk of her own reputation, for it is she who is found in the chamber with the officer by the General after he has accused his wife of all sorts of things. Of course there is nothing left for an officer and a gentleman except to marry the girl. This he does and turns farmer.

Produced by **UFA** and **distributed** by Paramount-Famous-Lasky. **Running time**, an hour and twelve minutes. **Author**, Hans Szekely, **adapted** by the author and Fred Majo, produced under the **supervision** of Erich Pommer. **Released**, Aug. 3, 1929. **Sound footage**, 6,165 feet. **Silent footage**, 6,137 feet.

THE CAST

Camilla	Lil Dagover
Franz	Willy Fritsch
Marika	Dita Parlo
Her father	Fritz Greiner
Her mother	Grisella Bathory
General Hoffman	Erich Kaiser-Tietz
Baron Barsody	Leopold Kramer

OPINIONS ON PICTURES

Say It With Songs

A Song Sobbie, Not A "Singing Fool"

(Reviewed By Freddie Schader)

(All Dialog)

AL JOLSON'S latest, brought to New York to mark the Third Anniversary of Vitaphone, proved itself to be an ideal song sobbie for the box office, but not quite as strong as the "Singing Fool" was, either from entertainment standpoint or from the drawing possibilities. Still, "Say It With Songs" has Al Jolson as its star and Davey Lee playing opposite the star and that should be enough for the box offices of any of the regular picture houses. When we say that "Say It With Songs" is not as strong as "The Singing Fool" from a box office standpoint it is meant from the viewpoint of an extended run at $2 top. In the regular houses the chances are that it will mop up.

The story is full of sure-fire hokum that will slay them in the hinterland. Jolson is an ex-prizefighter who has made a hit on the air as a radio singer. The manager of the station is on the make for the singer's wife and when the former knuckle pusher discovers it he just naturally socks Mister Manager on the chin, whereupon the manager in flopping cracks his dome on the sidewalk and passes out of the picture. The radio singer is held for murder, finally convicted of manslaughter and sent to the big house, leaving his wife and youngster to the tender mercies of the world. The wife had been a nurse and she returns to her old profession, placing the youngster in a private school. The daddy while in jail conceives the idea that he will be a drawback to both his wife and son when he is released, because they will be pointed out as the son of a former jailbird and so tries to compel his wife to divorce him. She is working for a physician who was a former admirer and the convict husband advises her to marry him.

Then when he is released he visits the school where his son is and when the dad leaves the little fellow tries to follow him only to be run down by a truck and finally the child's misfortune is the manner in which his parents are reunited.

Jolson has seven songs to sing in the picture and with the radio station set-up for the story it is a natural for him to get them over. Jolson's singing can't miss anywhere and this occasion is no exception to the rule. He slips into song every few minutes it seems and the audience is always asking for more when he finishes.

There are a couple of spots in the picture that seem a little slow and they could be cut to advantage. One of them is the singing from the cell in prison and the other is the double exposure shots of the child's dream.

Produced and **distributed** by the Warner Brothers. **Story** by Darryl Zanuck and Harvey Gates, **script** by Joseph Jackson. **Running time**, an hour and thirty-one minutes. **Pre-released**, Aug. 24, 1929.

THE CAST

Joe Lane	Al Jolson
Little Pal	Davey Lee
Katherine Lane	Marian Nixon
Joe's Cellmate	Fred Kohler

The Man And The Moment

Average Picture For The Box Office

(Reviewed By Freddie Schader)

(Part Dialog)

IN the program at the Strand, N. Y., this picture is designated as "Elinor Glyn's daring romance," but the picture lacks romance and daring. Incidentally George Fitzmaurice has fallen way below his usual standard in directing this production. It looked for a minute as though it was a Cecil De Mille at the opening, where a speedboat water polo game is the scene of action, which, incidentally, was the only and greatest thrill of the picture. But even though "The Man and The Moment" has Billie Dove starred and Rod LaRocque featured it isn't going to cause anybody to get a new set of books to put down record breaking figures. Just figure this one as an in-and-outer. Put it in without figuring that you are going to do any business above the average what the usual run of silent program pictures formerly pulled for you and you won't be disappointed.

Billie Dove is just a poor little rich girl from Iowa with a guardian who gets sore because she smashes up her seaplane, and Rod LaRocque is a man with millions and, judging from the title, moments. He is trying to escape a blonde vamp who is bent on digging into the bankroll, and to accomplish this he makes a proposition to the poor little rich girl that she marry him, figuring that this step will rid her of her guardian and free him from the objective of the designing female.

Well, to make a long story short, they are to be wedded in name only, but seemingly it goes a step beyond that, before Billie runs out on Rod. It must have been a hectic night aboard the good ship wedded bliss, for we next see Billie in her undies wading ashore after having swum from the yacht.

There were a couple of spots in the picture where the audience got a good laugh and they were the two instances where Fitzmaurice slipped in a flock of sea gulls circling above the yacht while the newlyweds were necking.

Billie Dove is improving in the handling of dialog, but this picture appears to be another one of those that must have been shot silent at first and then had dialog sequences added. It is about fifty-fifty dialog and silent. Rod, we are sorry to say, has a long way to go before he will click in the talkies. His voice is oke as far as registering is concerned but his reading of lines is quite amateurish.

Produced by First National, **distributed** by the Warner Bros. From the story by Elinor Glyn, **directed** by George Fitzmaurice. **Released**, July 7, 1929. **Sound** footage, 5,978 ft. **Silent** footage, 5,539 ft. **Running time**, 1 hour and fourteen minutes.

THE CAST

Joan	Billie Dove
Michel	Rod La Rocque
Viola	Given Lee
Skippy	Robert Schable
Joan's Guardian	Charles Sellon
Butler	George Bunny
Dr. Robert Merrill	Holmes Herbert
A Surgeon	John Bowers

Paramount Sound News

Exhibits Strength In Debut

(Reviewed by Raymond Ganly)

THE Paramount Sound News made its bow last Saturday, evidencing strong-calibre stories, a snap and dash which places it right in the thick of the intense competition of present-day newsreels.

The Paramount Sound News is recorded on film and is available in both the disc and sound-on-film systems. The recording is high grade.

A skilfully presented introduction launches the new newsreel on its career. The first few shots show silent news scenes; following the announcement that the Paramount newsreel now records events in the news field in the new medium of sound, several shots caught by Paramount microphones are presented, the transition from silent to sound scenes demonstrating the greater advantages of sound.

President Hoover is then shown wishing Adolph Zukor, president of Paramount, success in his sound newsreel venture.

There are four news subjects in the first number:—the St. Louis fliers, a horse race at Saratoga, a Belgian masque parade and an army blimp flight to the capitol at Washington.

The best of these and an appropriate bit of news for the reel's debut is the flight of the army blimp carrying Senator Bingham to Washington. Paramount got this one exclusively and had cameras stationed on the blimp as well as on land.

The St. Louis fliers' story is one of those aviation stories that the public clamors for. The Saratoga racing adds considerable zest to the quartet of yarns.

That the company's foreign news organization is already functioning is shown in the Belgian masque number.

Cock-Eyed World

(Continued from preceding page)

sap out of them both, and taken their dough to buy her real lover out of jail.

There are moments in the story that are suggestive in the extreme and Raoul Walsh who directed hasn't overlooked a bet that would make them stand out.

McLaglen's English accent is artfully explained in one scene and Vic certainly does cover himself with glory again, but Eddie Lowe is stepping right along with him, while E. Brendel supplies the comedy a la the late Ted MacNamara, with a great horse laugh.

Produced by Fox Films, Inc., with **story** credited to Laurence Stallings and Maxwell Anderson, **dialog** by William K. Wells, **directed** by Raoul Walsh. **Length**, 10,611 feet. **Running** time, two hours. **Released**, General Date, Indefinite.

THE CAST

Top Sergeant Flagg	Victor McLaglen
Sergeant Harry Quirt	Edmund Lowe
Mariana	Lily Damita
Olga	Lelia Karnelly
Olson	El Brendel
Connors	Bobby Burns
Fanny	Jean Bary
Brownie	Joe Brown
Buckley	Stuart Erwin
Sanovich	Ivan Linow
Innkeeper	Salidad Jiminez
O'Sullivan	Albert Dresden

Opinions On Pictures

"Cohen On The Telephone"
(Universal Talkie—One Reel)

GEORGE SIDNEY is the Cohen of this famous monologue, and he will surely get to the fans and have them gurgling with laughter in short order. The fun gets under way when old Cohen, alone in his tailor shop with the telephone he hates, feels compelled to call his landlord up to complain of a broken shutter. When he launches the conversation, Cohen finds it difficult to make the party at the other end of the wire understand, and so it is necessary for him to keep up a running flow of explanations, with the result that he becomes confused entirely, very angry and somewhat ill.

Sidney puts over the dialog very well, his confused speech being done in consummate style. This short fairly crackles with laughs, and movie fans are bound to find it a carload of chuckles.—RAYMOND GANLY.

"Sweethearts"
(Universal—Two Reels)

THE Rooneys—Pat and Pat, the Third—are good dancers—exceptionally so. Hoofing it on the boards of the Palace and other leading vaudeville houses of the land have given them a great rep. Their names are big on a theatre marquee in a first-run city, and they convey the message of hot hoofing and patter-in feet. In this vehicle Marion Bent also appears.

In spite of all this, however, their first venture into the talkie realm is not at all impressive. And this because they are not actors in the intricate art of pantomime. The best thing about their offering is the dancing, which is really first-rate. But the less said about the acting, the interplay of comedy, the singing and the other various little features of the bit, the better.—RAYMOND GANLY.

"Flaming Canyons"
(Castle—One Reel)

AMERICA'S great natural attractions—the canyons of the West—are pictured in natural colors and the result is an excellent pictorial treat. It was shown recently at the big Paramount in New York. It is good Summer stuff when folks are thinking of vacations and cool, quiet spots. Anyone caring for the glories of Nature will find delight in scenes of the Grand Canyon of the Colorado, Utah's famous spiral rock formations and the many other Western localities where "the God-like wildness" is to be had in abundance. This is a good short.—RAYMOND GANLY.

"Hot Sports"
(Educational—One Reel)

THESE two gay lads—Monty Collins and Vernon Dent—go in for some good fun making in this Cameo, directed by Jules White, with Betty Boyd, Eva Thatcher and Robert Graves as supporting players.

The comedy pair are plumbers who crash an exclusive social gathering. They grow boisterous and jubilant among the guests, their antics providing plenty of laughs. The one reel is permeated with ha-ha proceedings and everyone seems to have a good time.—RAYMOND GANLY.

"The Enchanted Flute"
(Pathe Silent Cartoon—1 Reel)

MILTON and Rita Mouse are saved from the hungry Cannibals through the magic of Milton's flute. This is the momentous theme of the new Æsop cartoon in which for one time old Al doesn't put in an appearance.

It grosses a fair number of laughs.—RAYMOND GANLY.

"On The Side Lines"
(Universal—Two Reels)

THE Calford boys find solance from their mythical studies in another amateur athletic event—Ed Benson, the college wizard, versus Don Trent, a strange mixture of gentleman, cad and dolt—the battle to be fought in a prize ring with the paraphernalia of fistiana.

Ed goes into the ring to do and die for dear old Calford and the club house promised by June's father to the winner. There's trickery in the air, but he doesn't suspect it, even though he's had dealings with this Trent fellow before.

As the boxers are masked, Ed is unaware that his opponent in the first few rounds is a professional substituted by Trent, who intends to enter the ring when Ed has been battered from pillar to post. Like a tiger ripe for the killing, Mr. Trent stalks into the ring, but by the time of his arrival the painful "Doc" has imported the news of the frame-up to Ed, who in collosal wrath belts Trent to defeat.

It's highly imporbable in spots, but they can get away with improbability in the fillums—have been doing so for years. This "Collegians" rates passably well for the B. O.—RAYMOND GANLY.

"The Garden Of Eatin'"
(Pathe Talkie—Two Reels)

MR. and Mrs. Jimmy Gleason engage in some light entertainment with a fairly strong mixture of plot to give it appeal from the angles of fun and interest. They run an eating house, turned into a night club at the instigation of a clever pair of crooks who have befuddled Mrs. Gleason. Becoming partners in the establishment, though at the protest of Gleason, the doubtful pair insist on selling liquor. There is a government man masquerading as a headwaiter, and just when the crooks become most troublesome, the headwaiter arrests them and takes them off to jail.

The fun is to be had in Gleason's slow and easy sense of humor and his complaints in his role of the hen-pecked male. As a trappist in the night club orchestra he has a chance to do some fairly funny pantomiming. The laugh climax is reached when Jimmy finally obtains the headwaiter's great fur coat after which he had constantly yearned.

This one should get by with the fans.—RAYMOND GANLY.

"The River Driver"
(Pathe Sportlight—One Reel)

GRANTLAND RICE'S latest Sportlight is centered upon the lumber industry of Canada. The hardy French Canadians are shown battling with the obstinate currents which carry the fallen trees to the mill, where they are converted into lumber. The Canucks are seen indulging in athletic pastimes, and a treat for the eyes is to be had in the shots of the rushing river and the skill with which a crew navigate a longboat down the rapids-filled course. Dandy screen fare.—RAYMOND GANLY.

"Pathe Review No. 33"
(Pathe—One Reel)

SOME classy and novel shots of Manhattan's financial canyons, a Pathechrome study of the Connecticut coast and the lumberman's activities are pictured by the Pathe Review in "Manhattan Angles," "Seascapes" and "Timber."

The Manhattan shots are distinctly novel and well carried out. A real kick is to be had in the lumber subject. Altogether this Review makes out well.—RAYMOND GANLY.

"Fake Flappers"
(Educational—Two Reels)

AS a gay husband, whose eyes continually stray where the pretty girlies gather, Jerry Drew gets over some laughs in this Ideal offering which Charles Lamont directed. Supporting Drew are Estelle Bradley, Robert Graves, Lew White, Georgia O'Dell and Millie Davenport.

Drew promenades around the hotel lobby making eyes at shapely females, incurring the anger of the jealous wife. When the latter is in the beauty parlor for a massage treatment, Jerry cuts up in lively style when some yeast becomes mixed with the facial mud, the yeasty stuff acting quite peculiarly.

There is also featured the typical Drew comedy chase with irate husbands in pursuit. While the piece does not impart a great quantity of humor, it is light and attractive stuff and annex enough laughs.—RAYMOND GANLY.

"Good Skates"
(Universal-Stern—Two Reels)

MIKE and Ike (one of the twins is a newcomer, by the way) are fired from their jobs as shoe store clerks. Being out of a job is no new experience for them, so they begin drifting about after a hectic chase to recover a stray ten-spot.

A highly indignant husband, who thinks they have been carrying on a deliberate flirtation with his attractive wife, chases them into a skating rink, where they are mistaken for skating masters. To cover their ignorance of roller skating, one of the twins maneuvers his brother around the rink suspended by a concealer wire. This system works on and off, the skater taking many a flop to the merriment of his pupils. Finally the jealous husband makes his appearance and a skating melee ensues.

Francis Corby directed. The reels are quite hashy and it is a normal Mike and Ike.

"Burning Youth"
(Universal—Two Reels)

THIS is a terrible tragic affair, and the spectator is liable to moan in bereavement with its melancholy attempts at comedy. From whom will it get a laugm? Not from first-run audiences, and probably only for the fans of the forsaken sticks.

Sid Saylor demonstrates that his ability as a comedian is decidedly limited. One can't pick out one solitary thing that would entitle a complimentary comment so punk is his performance.

The comedy, directed by Gus Meins, shows Sid as a rookie fireman. He and his buddies are out to impress the town with their skill as fire-fighters at a Firemen's Drill Day. Sid bawls everything up and everything becomes mighty wet, including the performances of the players and the general appeal of the picture.—RAYMOND GANLY.

"Wash Day"
(Pathe Sound Cartoon—One Reel)

OLD AL FALFA falls a victim to the prankish mice while performing the labors of wash day. The rodents turn on the phonograph, and the shirts, socks, etc., begin to dance to the perturbation of Falfa. When the mice blow soap bubbles and take a ride through the air with a piece of Al's clothing, the old boy gets sore. He blows up a pig, and with the inflated carcass goes after the naughty mice into the starry blue. Everything is going smoothly for him until a woodpecker pecks a hole in the pig's hide, the air rushing out and Al falling to the ground.

Fairly amusing cartoon.—RAYMOND GANLY.

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Talk In Hollywood

By Walter R. Greene

PAUL WHITEMAN still refuses to become a film juvenile with sex appeal. As a result, the Universal studio scenario department has discarded the latest story for Whiteman, and is now at work on one that will meet with his final approval. Inside reports claim that Whiteman has consistently refused to become a film actor, maintaining that he is a band leader and will stick to that in his first sound picture.

ONE of the large studios had three dancing choruses working one day for scenes in a current production. Knowing that the dancing girls in their abbreviated costumes would attract various employees to the stages during the shooting, strict orders were issued that none except those associated with the company would be allowed on the set. Then the head of the studio sound department and his two assistants spent the entire morning on the sound stage to make certain that the recording was done properly!

LOTS of time is being lost in Hollywood these days. Last week, Clara Bow reported the loss of a diamond and sapphire-studded watch; and Tom Mix relayed the report that his prize watch and chain, studded with precious stones, had mysteriously vanished. None who received one of the famous Sid Grauman midnight matinee watches have so far reported them missing, so there are plenty of timepieces still left in town.

NOW that the endurance fliers are out of the air for a while, S. George Ullman and Jack Sherill, Hollywood casting agents, will back a refueling endurance flight by two aviatrixes, Bobbie Trout and Louise Thaden. The girls are supposed to take off from Metropolitan airport, Los Angeles, around the middle of September; with Ullman and Sherill reported to hold personal appearance contracts with the girl pilots in case they stay up in the air for any extended time.

DURING the process of recording a voice in the making of talkers, it is interesting to note that the sound of the voice travels through a total of at least ten vacuum tubes in the electric system from the microphone until the sound is recorded on either the wax or disc. Each tube, although similar to the others employed, has its own function to perform in carrying the sound over the wires.

A TEMPERAMENTAL director called on a film producer in an attempt to sell him an original story which had been turned down by the scenario department. The producer told his assistant that he would talk to the director, but added that he would let him down easy and would not reconsider the story. After two hours, the assistant walked into the producer's office, and found the director perched on a chair, wildly excited, and acting each individual part of the picture for his one-man audience. Oddly enough, the producer was so interested that he allowed the director to take another hour to finish his demonstration. The producer's assistant was finally able to convince him that the picure could not be made, regardless of the splendid portrayal by the director.

WITH the present Equity situation likely to be settled within a short time, a 52-page pamphlet written by Lillian Albertson and attacking Frank Gillmore, Equity president, has made its appearance in Hollywood.

Miss Albertson details a history of her trouble as a stage producer on the Coast with the Equity officials, and claims that in many cases, Equity members playing in her companies were not in accord with the rulings of Gillmore and his assistants in matters pertaining to operation of her shows. The pamphlet has had limited circulation up to the present time, and is not likely to make a ripple in view of present indications that the producers and Equity will get together to iron out difficulties.

PARAMOUNT has constructed an overhead rail system to transport large sets from the carpenter shops to various sound stages. The new method supplants the moving of the sets via trucks to and from the stages, and allows for greater loads. In producion of silent pictures, sets were constructed on the stages, and generally left standing until other sets had to be built. With the limited stage space available since the introduction of talkers, studios have had to construct entire sets in the carpenter shops and move them onto the stages when made in order to avail themselves of as much shooting time as possible.

A CLOUDBURST of $5 top picture openings, combined with several benefits staged for various charities within the past two months, has resulted in some of the affairs being passed up by the picture colony. One prominent actor suggested that a committee of film people should be appointed to allocate dates for the many affairs, so that they would not be bunched too close together to the detriment of representation by the stars and name players.

Hollywood Melody Makers

THE musical numbers for Warners Vitaphone production of "Tiger Rose" will be written by Ned Washington, Michael Cleary and Herb Magidson, the song writing triumvirate under contract to Warriors. The trio recently completed the musical numbers for First National's "Little Johnny Jones," besides several original melodies for Warners "Show of Shows."

Louis Alter wrote the music, and Joe Goodwin the lyrics, for "Love Ain't Nothing But the Blues" which Charles King will sing in "Road Show," now being produced by M-G-M.

George Green and George Waggner wrote "Love Found Me When I Found You," the theme song for Pathe's "Oh Yeah?", sung by Robert Armstrong and Patricia Caron in that picture.

Clifford Grey has been signed by M-G-M to write the lyrics for the song numbers in Ramon Novarro's "Battle of the Ladies." Herbert Stothart is composing the music.

Gus Metzger Will Erect New Theatre In Hollywood

Hollywood, Aug. 8.—A theatre building at the corner of Beverly Boulevard and Fairfax Avenue will be erected immediately by Gus A. Metzger of the Fairfax Theatre Company.

Proposed theatre will have 1,800 seats, with cost set at $400,000. House will be operated by A. Nichthauser and Harry Srere, who also have control of the Forum Theatre, Los Angeles.

Chevalier To Paris

Hollywood, Aug. 8.—Maurice Chevalier, French musical star, will leave Hollywood immediately upon completion of his current picture, "The Love Parade," for Paramount. Chevalier will spend about two months in Paris, and then return to continue his starring contract with Paramount, with his next picture scheduled to be made in the Eastern studios of that company.

CULVER CITY has appointed the first aerial cop in this country outside of New York. Major Bob Blair, army aviator, has been assigned by chief of police V. P. Hendry to "tag" any airplanes that disregard the law and fly too low over the studios.

Hollywood

Eddie Quillan will be starred in "Hot and Bothered" for Pathe. Story is an original by William Conselman and Leo McCarey, with Earl Baldwin slated to write the dialog. Conselman will supervise the production, and McCarey will direct.

Christies will produce the first all-colored musical revue under title of "The Lady Fare," by Octavus Roy Cohen.

Richard Wallace will direct Gary Cooper in "Medals" for Paramount, instead of "The Saturday Night Kid" as originally scheduled. Switch in starting dates made it impossible for Wallace to direct the latter production, which will be assigned to Eddie Sutherland.

Ernest Schoedsack is on his way to the Straits Settlements to film another novelty feature for Paramount. Schoedsack and Merian Cooper produced "Chang," "Grass" and the African scenes for "The Four Feathers," but Cooper has decided to stay in New York as head of a commercial aviation firm, so Schoedsack makes his current trip alone.

Laura La Plante will be starred by Universal in "Kiss Proof," from story by Harry Segal.

Emmett Flynn will direct the Gleasons in "Shannons of Broadway" for Universal.

Howard Higgin is preparing production of "The Racketeer" for Pathe, and will start direction as soon as Robert Armstrong, who will be featured, completes his work on "Oh Yeah?"

Ray Harris, Howard Emmett Rogers and Edward Quayle have been signed by First National to write scenarios and dialog. Harris will adapt "The Queen of Jazz" to star Dorothy Mackaill, and Rogers has been assigned to "The Forward Pass."

Betty Blythe refuses to pay the British government an income tax of approximately $3,000 on earnings from a recent English stage tour, it is alleged.

Edmund Lowe will play opposite Billie Dove in "The Broadway Hostess" for First National under direction of Millard Webb.

Warner Oland will have a featured role in Paramount's "The Vagabond King," which will star Dennis King and Jeanette MacDonald. Ludwig Berger will direct.

Warners have signed Jack Mulhall, Chester Morris, Charlotte Merriam, Ethlyne Claire, Edna Murphy, Edward Martindel, Jimmie Clemmons, Henry Stockbridge and Ann Chance for "Second Chance," a Warner Vitaphone production starring Dolores Costello. Howard Bretherton is directing, with screen play by Joseph Jackson.

Ben Turpin returns to the screen to have a featured part in Paramount's "The Love Parade" starring Maurice Chevalier under direction of Ernst Lubitsch.

Betty Compson will be featured by Tiffany-Stahl in "Woman to Woman," with George Barraud and Juliette Compton in support. Victor Saville will direct. Miss Compson appeared in the English production made several years ago.

Mervyn Le Roy will direct Alice White in her next starring picture for First National, "Playing Around," an adaptation of Vina Delmar's story. William Bakewell will play opposite Miss White.

Ted Wilde will direct "Loose Ankles" for First National with a star cast.

Lois Wilson will be featured by First National in "The Dark Swan" under direction of William Beaudine.

Gene Markey has just finished "The Prince of Diamonds" for Columbia. This is his fifth original talking picture story.

Eugene Pallette has been given a role in Paramount's all-dialog comedy, "Kibitzer." He will portray the race-track bookmaker.

Joan Bennett has been chosen as Joseph Schildkraut's leading woman opposite him in "The Mississippi Gambler," new Universal all-talkie. Alec B. Francis will have the father role and Carmelita Geraghty and Otis Harlan will also be featured.

Marion Harris, the "blues" contralto who has recorded a number of M-G-M Movietone shorts, has been given the feminine lead in a feature, M-G-M's "Lord Byron of Broadway," adapted from Well Martin's story. William Nigh will direct.

Paul Lukas will portray a featured role in "Behind The Make-Up," Paramount's picture of vaudeville life.

Columbia has acquired the dialog and motion picture rights to Edward Doherty's "Murder on the Roof," which ran serially in *Liberty*. The story will be filmed on an elaborate scale with talking and singing sequences.

Ted Wilde, former director for Harold Lloyd, has been signed by First National to direct "Loose Ankles" from the play of the same name.

Raymond Griffith pleaded not guilty before Federal Judge Henning to an indictment charging him with defrauding the Government in connection with income taxes for 1925 and 1926. Case was set for trial in September.

A successful exploitation stunt for M-G-M's "Dynamite" was staged recently in Hollywood when an aero-wheel race attracted large crowds. Charles Bickford fired the pistol which started the race while Kay Johnston looks on. They are both stars in "Dynamite" and can be seen at the right

Conrad Nagel will play opposite Greta Garbo in her next picture for M-G-M, which Jacques Feyder will direct.

"Adam's Eve," a two-reel talker sketch from the play by Florence Ryerson and Colin Clements, has been put into production by Christies under direction of Leslie Pearce. Johnny Arthur will be featured, with cast including Adrienne Dore, Frances Lee and Geneva Mitchell.

George Lipschultz has been signed as a musical director by Fox to work on Movietone feature productions.

Sonya Levien has been signed to a long term contract as scenario writer by Fox.

Ben Ames Williams arrives in Hollywood about September 1st, to write screen stories for Fox.

Alice Terry, former Metro star and wife of Rex Ingram, is visiting Hollywood after an absence of three years. Miss Terry will study the sound production equipment of Hollywood and make recommendations to her director-husband as to the best for him to install in the Nice studios.

Elsie Janis arrived in Hollywood to start her contract as writer and supervisor of musical productions for Paramount. It is likely Miss Janis will direct for that company at some future time.

Luther Reed, RKO supervisor, will direct the musical "Hit the Deck," following completion of "Rio Rita."

Marion Davies will be starred by M-G-M in a talker version of "Dulcy" as her next production for that company. King Vidor will direct.

John Boles will be starred by Universal in the talker version of "The Three Godfathers." Story is by Peter B. Kyne, and was made in silent form by U about ten years ago.

William Holman, secretary of Christie Film Company filed intentions to wed at the marriage bureau in applying for a license. Prospective bride is Bess Flowers Tate, screen actress and former wife of Cullen Tate, assistant director.

George O'Brien will be starred by Fox in a talker version of "The Lone Star Ranger" under direction of A. F. Erickson. Picture has been made twice before in silent form.

Paramount is preparing a talking film version of "Zaza," with Ruth Chatterton slated to play the featured role. Gloria Swanson appeared in a silent production for Paramount several years ago.

Reginald Denny, although not working in front of the camera, is busy going through reams of story material seeking suitable starring vehicles for the first two pictures he will produce with himself starred for a British company.

June Collyer, Joyce Compton, Addie McPhail, and Louise Dresser have been signed by Fox for the featured parts in "Three Sisters" under direction of Paul Sloane.

Frank Garbutt, superintendent of Paramount film laboratory, was married last week to Miss Princess Thayer, film librarian with the same company.

Rudy Valee's starring production for RKO will go before the camera and mike at the RKO studio in Hollywood during the last days of August. The story is titled "The Vagabond Lover" in which Rudy will croon the songs that have made him famous.

Broadway Show Reviews

By Fred Schader

Third Vitaphone Anniversary Bill Shown At Strand

In celebration of the Third Anniversary of the debut of Vitaphone entertainment, the Strand this week presents an all sound program of a feature, five Vitaphone short subjects and the Pathe Sound News. Among the short subjects is the Giovanni Martinelli subject in which he sings "Vesta La Guibba" which was one of the original offerings on the first Vitaphone bill at Warners' Theatre on August 6, 1926. A comparison of that picture with the more recent ones shows the vast improvement that there has been in the three intervening years.

The outstanding hit of the bill was the negro drummer in the Norman Thomas Quintet of colored entertainers.

A short organ prelude opens the bill. This is followed by the current Pathe Sound News. Albert Spalding, the violinist, in two numbers, "Nocturne No. 12 in G Major" and "Hark, Kark The Lark," won applause from a midnight audience.

"The Gay Nineties" a travesty of the bygone days drew a number of laughs as did Harry Fox, the comedian, with his "Six American Beauties."

Norman Thomas' Quintet offers a vocal number, "Sleep Baby Sleep," followed by a piano solo, "Listen to the Mocking Bird," and finally "Melody in F" by the piano and drums with a couple of hoofers stepping to the strains of the classic. It is here that the drummer gets his best work over to the audience. That boy will be as big a find to the talkers as Stepin Fetchit is.

The feature is the First National Vitaphone release, "The Man And The Moment," with Billie Dove starred and Rod LaRocque featured.

"College Love" At The Colony Theatre Weak For B'way

The Colony has the Universal sound feature "College Love" this week with George Lewis and Dorothy Gulliver featured. The feature is not of the calibre to compete with the regular run of productions in the Broadway houses. On the bill "Sweethearts" with Pat Rooney and his family is shown, and the Pathe Sound News.

A special feature is the Universal Newspaper News special, showing the history of dirigibles from the first Zep down to the present day trans-Atlantic flyer. It was interesting and timely. A trailer for "Broadway" the next attraction at the house, was given five minutes of the bill. The entire show ran just two hours.

UFA's "Hungarian Rhapsody" Heads Param't Bill With "Snap Into It" Unit

At the Paramount this week there is a German made Ufa production, "The Hungarian Rhapsody," a silent feature which has had sound effects and a synchronized score added. It will be interesting to watch the business figures at the house for the week with this picture in opposition to "The Cock Eyed World" doing a record breaking business at the Roxy and Greta Garbo starring feature "The Single Standard" held over at the Capitol. The latter is also silent and in its first week did better than $81,650. Of course, when one looks at the figures next week they will have to take into consideration the fact that the run was only for six days as the Paramount is switching its opening from Saturday to Friday beginning this week.

The entire show runs a little more than two hours with the feature taking an hour and twelve minutes.

The first issue of the Paramount Sound News was shown as the opening feature of the program with President Herbert Hoover congratulating Adolph Zukor on turning a news reel in sound and expanding on the world educational advantages of the release. The first issue of Paramount's sound news reel carried a lot of live up-to-the-minute stuff including the arrival of the Graf Zeppelin which was undoubtedly added after Sunday. The news reel ran eight minutes.

Following was a Universal short subject in sound of George Sidney doing "Cohen On The Telephone" which got a flock of laughs in the six minutes that it ran.

Jesse Crawford at the organ put over three numbers, "The Flippity Flop," "True Blue Lou" and "My Sin."

"Snap Into It," a Jack Partington produced Publix Unit, has Val and Ernie Stanton as its principal funmakers. Paul Ash does straight for the boys and sends them along nicely. For the greater part, the stage orchestra is transplanted to the pit and comes on the stage only for the finish. The offering is somewhat different from the average run of unit offerings, combining blackouts with the chorus and solo numbers. Included among the principals are The De Tragos, the Collette Sisters, Sydney Boyd and the serving as a background there is the Serova Ballet.

The unit moves fast and holds the interest for everyone of the forty-one minutes that it is on the stage.

Roxy Grinding Seven A Day With "Cock Eyed World" To Break Record

With "The Cock Eyed World" running two hours, the Roxy has cut its stage presentation to a four minute prolog and in connection with the feature is showing only a Fox Movietone News which runs eleven minutes, putting in a midnight performance for the engagement which means grinding out seven shows a day in order to knock down the record of "What Price Glory." The indications early this week were that this would be accomplished.

The Roxy has had a line in front of the house from early morning and there has been nothing but standing room available indoors for the entire week so far. It is a cinch that this one will go three weeks at the house with the business for the first week taken as a criterion. Of course the picture got a great weather break, it being cool and threatening for the first Saturday and Sunday and cool for the balance of the week.

The prolog to the feature has the orchestra, Douglas Stansbury and the Roxy ensemble all on in the four minutes.

Then comes the current Movietone News with a Sigmund Spaeth musilog special added.

To the regulars who go to the Roxy, attracted by its music and stage show instead of the pictures the week's program must be a disappointment, but to the rank and file of the public who only attend when there is a worthwhile picture, the show stands up as good entertainment, even though it is slightly vulgar insofar as the feature is concerned.

"Hallelujah" Will Have Its N. Y. Premiere On Aug. 20

"Hallelujah," the all-negro production directed by King Vidor for Metro-Goldwyn-Mayer, will have its world premiere at the Embassy Theatre in New York on the evening of Tuesday, August 20.

Vidor wrote the story of "Hallelujah" himself.

Transatlantic Telephone In Use By RKO Officials

After the recent premiere of "Street Girl" at the Globe Theatre, New York City, Joseph I. Schnitzer, president of RKO Productions, Inc., utilized the transatlantic telephone facilities to convey opening night information to William Le Baron and Lee Marcus in Paris on company business.

Sound And Projection

Conducted By James R. Cameron

The Photo-Electric Cell

Transmission Of Pictures By Wire And Wireless

In this process the photograph is curled in the form of a cylinder being caused to rotate like the cylinder in a cylinder phonograph. A stationary beam of light travels over this film in the form of a spiral the same as the needle travels over the cylinder record of a dictaphone. The light passing through the photograph varies in intensity as the light and darkness of the photograph itself. The photo-electric cell responds to this light and darkness with varying current which variation is transmitted by wire or wireless to the receiving station where it causes a photographic negative to be exposed as it travels in a synchronous path before the varying light.

Television is an extension of this process, and involves primarily the transmission of sixteen such pictures per second. Many different schemes are used but they are all basically quite similar. To consider this briefly, let us make a few assumptions, and see where they lead us to.

We will assume the following: Each picture to be transmitted is ¾ inch by one inch, sixteen of these are to be transmitted in one second, and a revolution of 1/100 of an inch is desirable. This means that our individual pictures can be divided into squares 1/100th of an inch on each side. In each picture there will be then 75 times 100 or 7,500 of such squares; sixteen of these a second will mean 120,000 per second.

Now it is quite obvious that to transmit as many as 120,000 variations in one second will require very quickly responding electric circuits, detectors, amplifiers and lights, if it is all to be done by one photo-electric cell and one transmission circuit. Another scheme would be to have one hundred photo-electric cells each transmit one of the 100 squares across the film; then each one would have to transmit only 1200 impulses in each second, but the cost of one hundred such transmitters would be out of the question.

The final solution will probably be a compromise between these two. There is no difficulty with a photo-electric cell because it will probably respond to frequencies of one to sixteen million, it being a pure electron discharge in a high vacuum tube of extremely low capacity. From this we see that for quickness and response a photo-electric cell is faster than the human eye by a million times.

Outside of circuit difficulties, the greatest obstacle to television is to get sufficient illumination and make it respond to the frequency. The gas discharge lamps will respond to high frequencies, but their illumination is very low. An incandescent filament is, of course, out of the question, as it scarcely shows a flicker in 120 vibrations per second. The arc lamp will only respond to slightly higher frequency. A possible solution is found in the polarized light magneto optic shutter.

Reading Common Print To The Blind

If light from a written page is focused by a lens upon a row of photo-cells, and each photo-cell is connected to an audio-frequency oscillating circuit of a different pitch, then this arrangement may be drawn across a printed line of common type, and as each letter is passed over different chords will be sounded in different orders for each letter passed over. The result is that a blind person can have a book read to him by such a device.

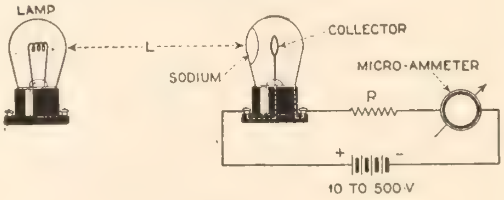

FIG. 3

Photometry

Photo-electric cells are used for measuring the illumination in the calibration of incandescent lamps, in measuring the illumination of rooms, and in picture studios. The equipment is similar to that suggested for sunlight recording.

Pyrometry is the measurement of temperature by visible radiation and is accomplished by a similar method of photometry.

Registering Smoke Passing Up A Chimney

This is accomplished by placing a constant source of light on one side of the chimney and recording the amount of that light which arrives at the photo-electric cell on the opposite side.

Control of lighthouses and light buoys is simply an adaptation of the system used in controlling signs and illumination. In connection with lighthouses, since the photo-electric cell is sensitive to light which is outside of the visible range, it is possible that uses may develop in which lighthouses send out invisible light which will penetrate fog better than visible light will, and this will be detected by photo-electric cells instead of by the eye.

Sorting Objects By Color

In sorting of yarns, cigars and other things by color, a group of photo-electric cells are used, each with its appropriate color filter. The response of these photo-cells controls the sorting mechanism.

Talking Motion Pictures And Photo-Electric Phonographs

The record of speech may be recorded on the same film as that on which the motion picture is taken by using a microphone, amplifier and gas discharge tube to expose the photographic film. When this is developed and printed the result is automatic synchronizing of the voice and picture record. While the picture is being projected light passing through the voice record into a photo-electric cell translates it into electric current which amplified will operate a loud speaker. The photo-electric phonograph is simply talking film without the movie. It is obvious that there can be no needle scratch when the needle is a beam of light.

Gas Type Photo-Cells

In the gas type photo-cell, electrons are released from the sodium surface and accelerated by the applied voltage until they have such high velocity that upon collision with an atom of gas they ionize the atom; that is, they break the binding force between the atom and one of its electrons, and the field then pulls the ionized atom back to the surface from which the electron came, while the newly released electron proceeds in the same direction as the colliding electron. This process may repeat itself many times and of course all this increases the current, but when the positive ion formed reaches sufficiently high velocity to cause ionization, then an arc is formed and no light is required in order that the cell pass a current. Furthermore, the current must be limited by an external resistance, otherwise the cell will be damaged if an arc should accidentally occur, due to a fluctuation in voltage.

The ionized atoms of all but a few rare gases are chemically very active, hence it is necessary in making gas type photo-cells to have extreme purity of gas, otherwise the gas will combine with the surface and the result will be a lack of constancy in the cell itself.

Even in vacuum type photo-cells it is necessary for the maker to use great precaution to get every trace of gas out of the metal before the cell is sealed, as all depends on the surface, and these photo-electric surfaces are very sensitive to contamination; being made of elements having extreme chemical activity.

Adaptations Of Photo-Cells

To use a photo-cell as a photometer; that is to measure the candle power of various incandescent lights—connect as shown in Fig. 3.

(To be concluded next week)

Telephotography In Sweden

The first telephotography station in Sweden was opened June 21, one line to Copenhagen and one to Berlin.

MANAGERS' ROUND TABLE CLUB

CHARLES E. LEWIS
Chairman and Editor

A National Association of Showmen Meeting in
MOTION PICTURE NEWS
Every Week—for Mutual Benefit and Progress

CONDUCTED BY AN EXHIBITOR FOR EXHIBITORS

"Education"

ONE of the most pitiful sights we can think of is that of a house manager stamping madly into the projection room of the theatre, and telling the projectionists their business when he himself knows absolutely nothing, or next to nothing, about projection or projection equipment.

While we have singled out the projection room as the topic for this little discussion, we really have reference to any and every part of the theatre.

A competent and efficient house manager is a man who is thoroughly acquainted with every part of his theatre, without necessarily being an expert in any one particular department.

A manager who has the knack of keeping on the right side of his projectionists, getting the most out of them, and getting them to give their best efforts for the house, is a man that will soon find that these men in the booth, would be delighted to explain all of the equipment and how it is handled.

If managers throughout the country were to take up this form of education by devoting a few minutes or a half hour every few days to learning something more about the theatres they are operating, then running theatres today would be a far more pleasant business.

We suggest that managers make it a point to try and make up for what they have lost in the past years by not knowing about the equipment which has cost their theatres so much money. This applies not only to the projection room and the sound equipment, but also to every other part of the house right from the boiler room to the roof. How can you possibly expect to order your various departments to function properly, when you don't know anything about the equipment they must handle. Try and accumulate the knowledge, it will always stand you in good stead and you will never be sorry that you know what you are talking about.

But above all, avoid that terrible error of losing your head and telling experienced and expert men what to do with equipment that they know all about, and you know nothing about.

It will surprise you to learn the various number of fine ideas that can materialize through a more intimate knowledge of the equipment which is really under your direct supervision, but which you are failing to take advantage of.

Since the booth is the heart of the theatre, our first suggestion is that you get together with your projectionist, whom we are sure you will find more than agreeable to the suggestion, and learn a whole lot more than you know now about how pictures are thrown on the screen. Then if you have any kicks to make you will at least know what you are talking about, and whether they are giving you the correct answers to your questions.

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MANAGERS' ROUND TABLE CLUB

"Vacation—?"

Yes, even your Chairman, in preparation of big things ahead, has "snook" off for a brief spell of rest, golf, and other things, all coming under the heading of Vacations.

If your letters, etc., have not been promptly taken care of, PLEASE overlook the little delay and be assured that same will have our personal and undivided attention as soon as we return to our desk.

Thanks for your past co-operation and here's to the many great events planned for the Club this Fall and Winter.

CHARLES E. LEWIS

Holland Now Represented In Club By Mr. H. A. Fol

Foreign members are always particularly welcomed into the Club because we have found that they offer many new slants on the business of exploiting pictures. Surprising as it may seem, (or is it really surprising), we over here can pick up an idea or two from men not so well situated as we are in the means of getting exploitation ideas.

So the Round Table Club extends its greeting to a brand new member, Mr. H. A. Fol, managing director of the Cinema Palace located in Arnhem, Holland.

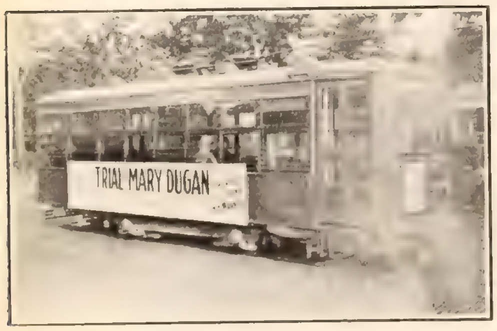
Mr. Fol, in his first letter to the Club says, "Though being in Holland where operating conditions are different, I make frequent use of the valuable hints I get from your columns. Next time I shall let you know how we sell our shows to the public." And that is just what we are hoping Mr. Fol will do.

We can only hope that this new member will find his Club activities interesting as have the many other foreign members and contribute to these pages as often as he can find time to write. Photographs would also be appreciated since they go so far in describing a story on exploitation.

J. C. King's Exploitation Brings Box Office Results

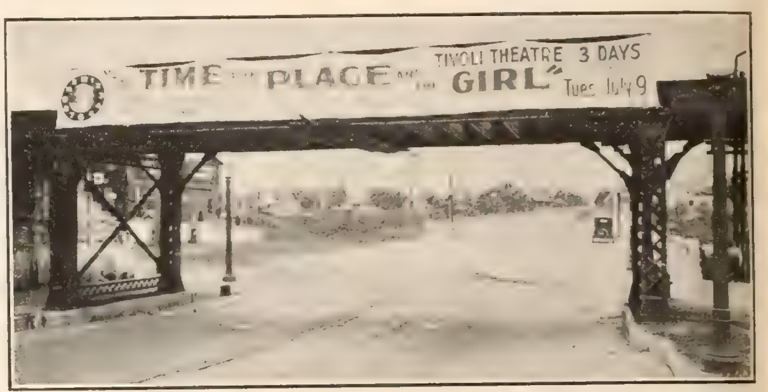
J. C. King, the enterprising Manager of the Tivoli Theatre at Richmond, Indiana, certainly used some keen showmanship when he promoted, gratis, this viaduct location on the main thoroughfare of the town. Practically all city traffic must pass under this spot in getting about the city.

The only cost of the entire thing was for the making of the banner, which you will agree was certainly eye-arresting and attractive.



We would also like to have you see the way Mr. King made use of trolley-car tie-up idea, which he used just recently on the "Trial of Mary Dugan."

It was our pleasure to visit the Tivoli Theatre in Richmond, last summer on our trip West, during the time this theatre was under the direction of the Fitzpatrick-McElroy Circuit, and now that it has changed hands, we expect to hear regularly from Mr. King. Here's looking forward to some early contributions of exploitation from this progressive manager.



Jack Markle Puts Over Phraseology Idea With Paper

How Jack Markle, manager of the Fox Poli New Theatres in New Haven, Connecticut, secured marvelous cooperation for a five day "Underworld Phraseology Contest," and also one hundred inches of free advertising for the picture "the Birth of The City," all for the sum total of forty passes, is the topic we are about to take up in the following article.

Jack believes that it is a good stunt and used by other managers to excellent advantage, and in consideration of his feelings for his brother managers we are delighted to pass on the details of this stunt. Through this tie-up Mr. Markle had the New Haven Times Union, a well known newspaper in that City, publish a series of five announcements. These announcements were two columns by eight and a half inches deep, and the rules were clearly set forth. On each day another scene was shown from the picture, and four questions were asked that had some bearing on underworld language. And the contestants were asked to answer these questions or define the expressions as set forth in the announcement. To those who sent the correct answers in, the passes were divided up so that only a total of forty were distributed. We are reproducing one of the announcements here so that you can judge them for yourself.

40 Free Tickets to the BIJOU THEATRE—

TO SEE "THE VOICE OF THE CITY"

For Answering 20 Questions Correctly

The all talking picture "THE VOICE OF THE CITY" a thrilling detective drama of the underworld is coming to the Bijou Theatre, Saturday. Much of its picturesque underworld language appears in the dialogue. See if you can translate this underworld phraseology correctly.

We suggest that you keep this one where you can lay your hands upon it on short notice and possibly you may be able to sell your own newspaper editor an idea along these lines. Since this contest is on the up and up you might find it to good advantage to use very shortly. Thanks for this one, Jack.

MANAGERS' ROUND TABLE CLUB

Fred E. Johnson Wants You All To See His "Face"

If there is any one member who has commanded a lot of attention upon the Club pages of the NEWS, then that one is Fred E. Johnson, the General Manager of the C. & M. Amusement Enterprises, operating in Cambridge and Marietta, Ohio.

After much persuasion, coaxing, and cajoling, we were finally able to get Fred to send us a picture of himself, and it is indeed with pleasure that we present to the many members and readers of the ROUND TABLE CLUB, the picture and personality of Fred E. Johnson.

We certainly like to hold up Fred as an example to the new members, because there is very little that goes on in either Cambridge or Marietta, that we do not hear from Fred.

This, in spite of the fact that he is a very busy man, but realizes that the spirit of the Club, "All For One" and "One for All," must live forever.

Many thanks, Fred, regards to the wife, and here's hoping we see you again very shortly.

J. McKenna Offers Two New Stunts On Recent Advertising

Our old friend J. McKenna, manager of the Imperial Theatre in Columbia, S. C., is heard from once again and this time we will learn how he handled the selling of two pictures to his customers down in the southland.

On "Studio Murder Mystery," Mr. McKenna used a fake movie camera stunt which attracted lots of attention all over the town. He sent out two boys. One carried the movie camera while the other boy carried a film can on which was lettered "The Studio Murder Mystery—Imperial Now."

The camera was set in place at various places and then the cameraman proceeded to take several shots. Naturally, everytime he repeated this stunt a large inquisitive crowd gathered around him. And this is where the second boy with the ad on the film can carried through the message that the stunt was originated for.

Another part of his campaign was the arrangement with a local newspaper whereby they furnished copies of the newspaper and on which Mac posted large stickers announcing the title of the picture, etc. He also worked the paper into allowing the inserting of special heralds in all the Sunday papers without cost to the theatre. There's sweet words—"Without cost to the theatre." Long may it remain a possibility.

"Lobby Laughs"

By Dick Kirschbaum

Dick wants YOUR ideas for this series of cartoons.

If you can think of something that has happened and gave you a laugh, pass it along, Dick will do the illustrating and credit you with the idea.

Shoot your suggestions direct to the Club and we will transmit them to Kirschbaum.

"Mac's" other stunt was on "Love And The Devil" through which he was fortunate in getting a lucky break. A certain Austrian prince was in town and Mr. McKenna learned that he was a friend of Marie Corda, featured in the picture with Milton Sills. The prince agreed to attend a special filming of the feature to which were invited many well-known Columbians as well as representatives of the press.

The presence of this celebrity resulted in many excellent stories and publicity for the picture and the theatre, in fact these stories were so good and pleased Mac to such an extent that he clipped them and placed them in the lobby of the theatre with a big bold caption over the frame reading, "Austrian Prince, Visiting Columbia, Hails Marie Corda."

So you can chalk up two more for Scotland and Mr. McKenna. Here's looking to more from him.

Mac Glazier Offers A "Different" Idea In Circular Advt.

Mac Glazier, assistant manager of the Crescent Garden Theatre, at Revere Beach, Mass., used a very interesting angle in selling a recent program at that theatre.

For your enlightenment we show you the front cover and inside spread of a neat circular which was distributed throughout that section of Boston. And you will find the wording very much practical for your own use, if you are looking for something a little different.

NEW
PARKING
LAW

SECTION 611, ARTICLE 22

Made necessary by the sudden hot weather On Sunday, Monday and Tuesday, July 7, 8, 9, Young Ladies, Young Men, and all classes, will change their parking places from the street corners, lonely country roads, parlor chairs, etc., to the Crescent Gardens Theatre, to see and hear

Eddie Dowling in "The Rainbow Man"

On the aforementioned dates there will be enjoyment galore in this heart-throbbing picture. You will also see

Reginald Denny in "Clear the Decks"

AND WHAT A COMEDY!—YOU WILL BECOME LAUGHSICK.

Organ Novelties will be presented by Louis Weir

A program YOU cannot afford to miss Your safest bet is to

OBEY THE LAW!!

We suggest you keep this one handy, as we have a hunch you will want to use it before very long.

Here's hoping we hear more from the Crescent Gardens and their peppy crew.

MANAGERS' ROUND TABLE CLUB

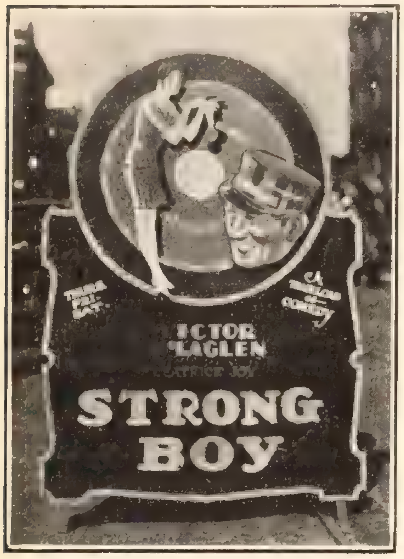
Real Exploitation!

Here is the last of the three parts of the story dealing with Montague Salmon's fine exploitation activities.

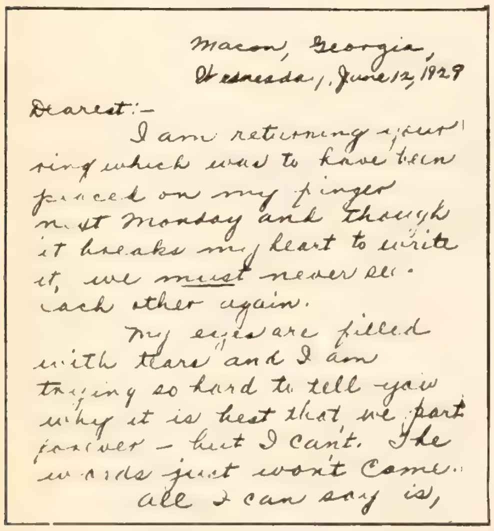
We suggest that you keep them handy and apply them, whenever practical, on your coming attractions.

Remember that they can be used on other pictures than those described in this story.

There were many more interesting features in Mr. Salmon's campaigns, among them we want you to see the different types of cut out displays which he creates and has made up to suit the requirement of the different pictures. Although they have been reduced to a rather small size we believe they will convey what we are trying to let you in on, and a close inspection will also reveal that they are far from being expensive. It would pay many managers to try and follow these ideas, because it means that your lobby is going to take on an entirely different appearance, and get away from the monotony of ordinary signs which one after the other all look alike with the exception of the titles.



On "The Man I Love," an imitated hand-written letter was mailed to a large list in that city and we show but the first page of the letter and naturally it is this page which carries the punch, because when turned over you find out where the plot comes in for the picture and the title, etc. But you must admit in reading through the part of the letter which we show that there is sufficient there to make you want to look further and if you succeed in driving your message home in this way then you must certainly count a certain measure of success as being due the idea.



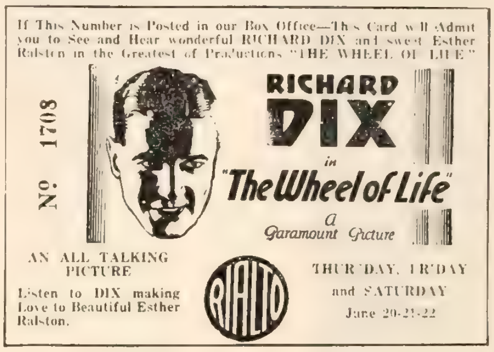
Macon, Georgia,
Wednesday, June 12, 1929

Dearest:-

I am returning your
ring which was to have been
placed on my finger
next Monday and though
it breaks my heart to write
it, we must never see
each other again.

My eyes are filled
with tears and I am
trying so hard to tell you
why it is best that we part
forever – but I can't. The
words just won't come.
All I can say is,

On the Richard Dix picture, The Wheel of Life, we are just showing a card which we found among the Salmon campaign material. The wording is self-explanatory, so we will not go into any further description of this particular detail.



If This Number is Posted in our Box Office—This Card will Admit you to See and Hear wonderful RICHARD DIX and sweet Esther Ralston in the Greatest of Productions "THE WHEEL OF LIFE"

No. 1708

RICHARD DIX in "The Wheel of Life" a Paramount Picture

AN ALL TALKING PICTURE

Listen to DIX making Love to Beautiful Esther Ralston.

RIALTO

THURSDAY, FRIDAY and SATURDAY June 20-21-22

There was so much more contained in the contribution from Macon that we are going to cut this particular of the story short, and in an early issue of the NEWS we shall have a good deal more to tell you about Mr. Salmon and his activities as City Manager of the Publix Theatres in Macon.

To Mr. Salmon we want to take this means of expressing our appreciation for the fact that in spite of his long silence he has been an ardent follower of the ROUND TABLE CLUB and its pages in the NEWS. It is gratifying to learn after any length of time that the members have been following our activities regardless of whether they have been able to contribute to the pages themselves or not. And in the case of Mr. Salmon, the batch of material which he sent us amply shows that his heart has been with us in spite of the fact that we did not hear from him directly in so long a time.

Here's hoping that he will now become a regular once again, and that the pages of the ROUND TABLE CLUB will carry much of interest about Montague Salmon, to all his brother members and the readers of the ROUND TABLE CLUB pages. For the present Monty, we will close with the kindest regards.

"Doc" Kimberley Knows!

"The ROUND TABLE section is improving all the time and I read it religiously. I think it is one of the finest pieces of information to the exhibitor that we have."

Doug. Kimberley
Fox Tacoma Theatre
Tacoma, Wash.

Radio Popularity Contest A Sure Business Builder

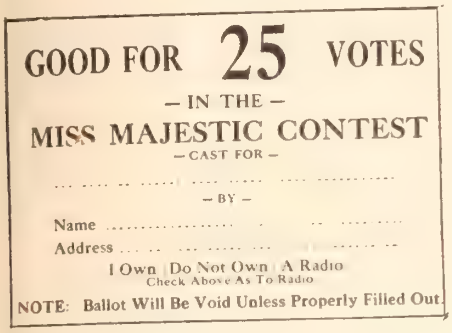
One of the last, and most effective campaigns for business, staged by Frank Boucher just prior to his leaving the management of the three theatres in Winchester, Va., was that of a Radio Popularity Contest whereby the young lady voted the most popular in that city, received an expensive radio free.

The highlights of this co-operative tie-up was the bringing together, for a common purpose, of three important factors in the city. The local newspaper, the music store and the theatre. And with all three functioning properly the result is bound to be good advertising for everybody plus additional receipts for the theatre. In this case Mr. Boucher showed keen showmanship and in dollars and cents the

MANAGERS' ROUND TABLE CLUB

entire stunt was probably worth plenty to the Capitol Theatre.

We offer first for your inspection the half page ad which was run for quite a while by the newspaper and which set forth all the details of the contest and the conditions under which it was conducted.



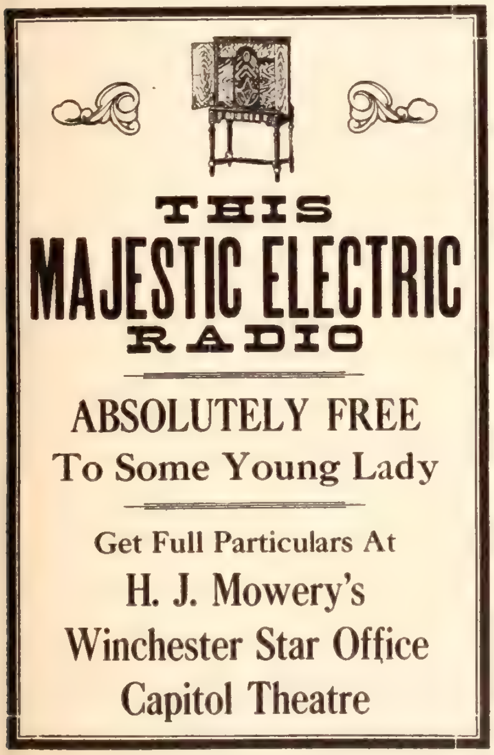
GOOD FOR 25 VOTES
— IN THE —
MISS MAJESTIC CONTEST
— CAST FOR —
....
— BY —
Name ....
Address ....
I Own Do Not Own A Radio
Check Above As To Radio
NOTE: Ballot Will Be Void Unless Properly Filled Out.

Another exhibit, of this stunt, was the voting ballots used by the theatre itself and which was given to every patron who bought a ticket at the box office. On this particular angle the interest was very keen and the slightest neglect in handing out the ballot brought forth an immediate demand for one from the patron. The voting, therefore, was spirited and the entire community apparently entered into the contest with a determination to secure many votes for their respective candidates. We can readily see where there was plenty of good natured electioneering going on among the different groups who wanted to see their favorite win the honors.

Still another feature of this tie-up was the placing of the Radio models in various places in the city and theatre, together with an attractive placard, as pictured, announcing the contest and its connection with the displays. This brought about a still greater interest in the model of the Radio to be given away and would naturally tend to stir the contestants to greater efforts.

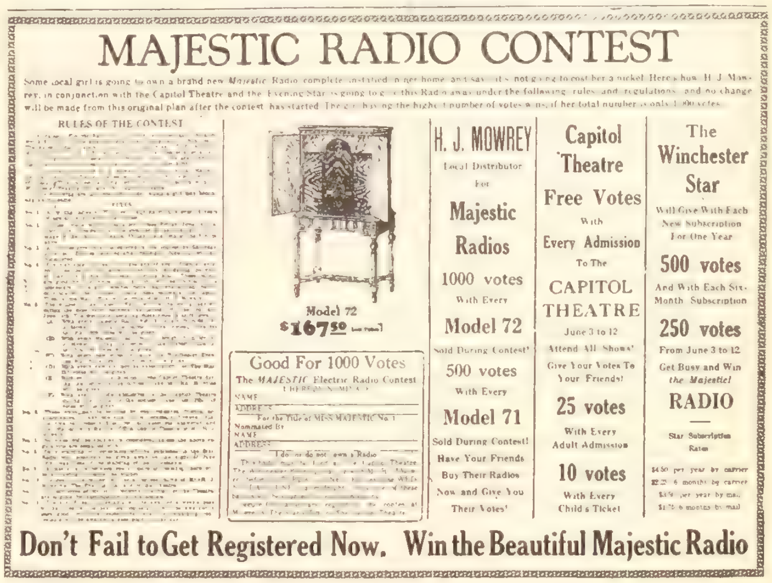
The newspaper's angle was to secure new subscriptions and with all such subscriptions the number of votes specified in the half page ad was credited to the contestant securing the subscription.

It would seem that here is a corking way of tieing up a theatre with two important agencies that count for plenty in the way of free publicity and attracting lots of attention to the theatre where the contest seemed to pivot.



THIS
MAJESTIC ELECTRIC
RADIO
ABSOLUTELY FREE
To Some Young Lady
Get Full Particulars At
H. J. Mowery's
Winchester Star Office
Capitol Theatre

Summing up the value of such a tie-up from the theatre's viewpoint, we can call your attention to first: the value of the publicity; second: the interest directed to the playhouse by all the groups who are working for some particular candidate and the votes they are trying to run up via the various voting means, especially the ballot with each paid admission to the house; third: the tremendous interest that breaks at the climax of this contest when the winner of the contest and the radio is awarded the honors on the stage of the theatre on the date originally set forth at the beginning of the contest. Additional business on that night should be capacity for every square inch of standing room in the house. The wide-awake manager, in preparing a stunt of this kind, should be mighty certain that the climax takes place on a distinctly off-night so that he can make the most of the opportunity presented by the great interest in the entire affair.



MAJESTIC RADIO CONTEST

Some local girl is going to own a brand new *Majestic* Radio complete installed in her home and say it's not going to cost her a nickel. Here's how. H. J. Mowrey, in conjunction with the Capitol Theatre and the Evening Star is going to give this Radio away under the following rules and regulations, and no change will be made from this original plan after the contest has started. The girl having the highest number of votes wins, if her total number is only 1,000 votes.

RULES OF THE CONTEST

Model 72
$167.50

Good For 1000 Votes
The *MAJESTIC* Electric Radio Contest
I HEREBY NOMINATE
NAME
ADDRESS
For the Title of MISS MAJESTIC No. 1
Nominated By
NAME
ADDRESS
I do or do not own a Radio

H. J. MOWREY
Local Distributor
For
Majestic
Radios
1000 votes
With Every
Model 72
Sold During Contest!
500 votes
With Every
Model 71
Sold During Contest!
Have Your Friends
Buy Their Radios
Now and Give You
Their Votes!

Capitol
Theatre
Free Votes
With
Every Admission
To The
CAPITOL
THEATRE
June 3 to 12
Attend All Shows!
Give Your Votes To
Your Friends!
25 votes
With Every
Adult Admission
10 votes
With Every
Child's Ticket

The
Winchester
Star
Will Give With Each
New Subscription
For One Year
500 votes
And With Each Six-
Month Subscription
250 votes
From June 3 to 12
Get Busy and Win
the Majestic!
RADIO
Star Subscription
Rates
$4.50 per year by carrier
[illegible] 6 months by carrier
[illegible] per year by mail
$1.75 6 months by mail

Don't Fail to Get Registered Now. Win the Beautiful Majestic Radio

Mr. Boucher deserves a lot of credit for the able manner in which he engineered this fine piece of showmanship and we are certain that both the radio dealer and the newspaper were satisfied with the benefits they derived from the hook-up. The publicity and free advertising they each received from the screen and lobby of the theatre equalized the benefits the theatre derived from the space and advertising they contributed towards the campaign.

Managers in every town and city in the country will find radio dealers more than anxious to co-operate with such stunts and if they have any influence with their local newspapers they will soon find that avenue opened to them as well. We heartily recommend this idea as an exceptional business booster and suggest that every member and reader look into it further with a view of starting similar contests in their individual towns. If more details are required you are at liberty to write to the Club and same will be cheerfully given or if you prefer, you may write direct to Mr. Frank Boucher, now located at the Maryland Theatre in Hagerstown, Maryland.

O. Fred Glass Can Put Over Goodwill Ideas Effectively

O. F. Glass, of the McCook Amusement Company, in McCook, Nebr., writes to let us know that they are still on the map.

Talking about good-will stunts, Mr. Glass doesn't have to take a back seat for anyone. He has just engineered two corking kid matinees, at which the price of admission was a bouquet of flowers for one and a magazine at the other. Both of these matinees brought out record-breaking crowds, and the shows brought lots of comments from the grownups as well as the kiddies.

The proceeds of both, flowers and magazines, went to the local hospitals and thereby created good-will talk the whole town over.

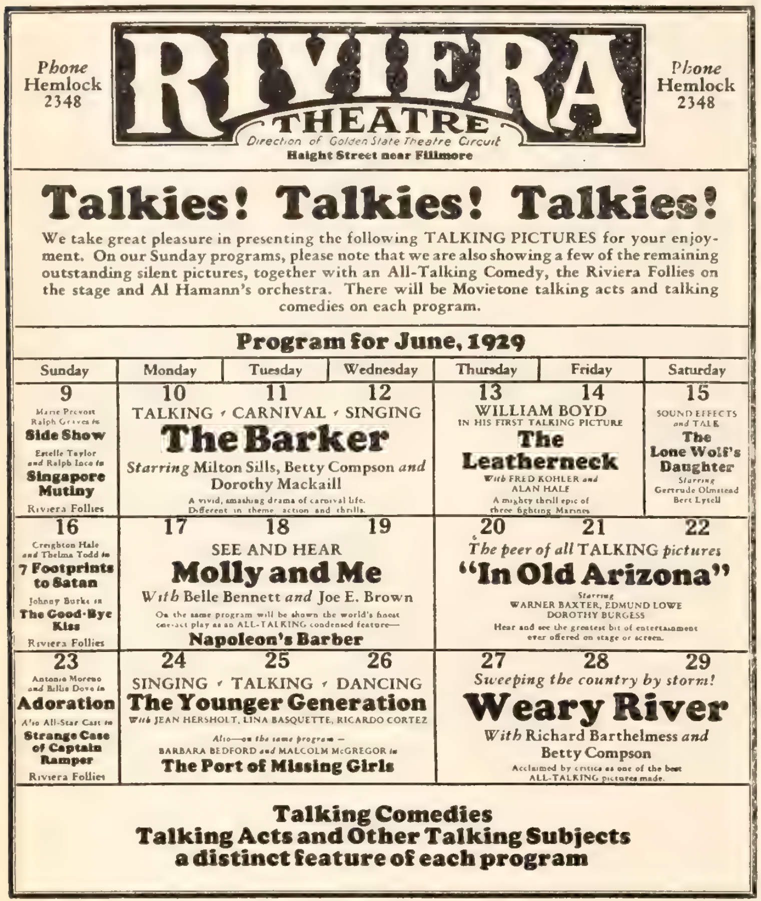
Mr. Glass' new theatre at North Platte, Nebraska, is coming along fine, and he expects to open about Oct. 1. Maybe he'll send me an invitation for the opening.

MANAGERS' ROUND TABLE CLUB

Wm. G. Smeltzer A "Live-Wire" For Different Angles

When William G. Smeltzer, Manager of the Riviera Theatre, in San Francisco, Calif., sent us his first letter, he very modestly claimed that he had not done anything outstanding and therefore had very little to pass on to his brother members.

We must take exception to his saying that because, for a theatre located in a large city, it appears to us that Bill is on the job and we offer for your information and bear out our claim that he has been doing "plenty." The following:



Phone Hemlock 2348

RIVIERA THEATRE

Direction of Golden State Theatre Circuit

Haight Street near Fillmore

Phone Hemlock 2348

Talkies! Talkies! Talkies!

We take great pleasure in presenting the following TALKING PICTURES for your enjoyment. On our Sunday programs, please note that we are also showing a few of the remaining outstanding silent pictures, together with an All-Talking Comedy, the Riviera Follies on the stage and Al Hamann's orchestra. There will be Movietone talking acts and talking comedies on each program.

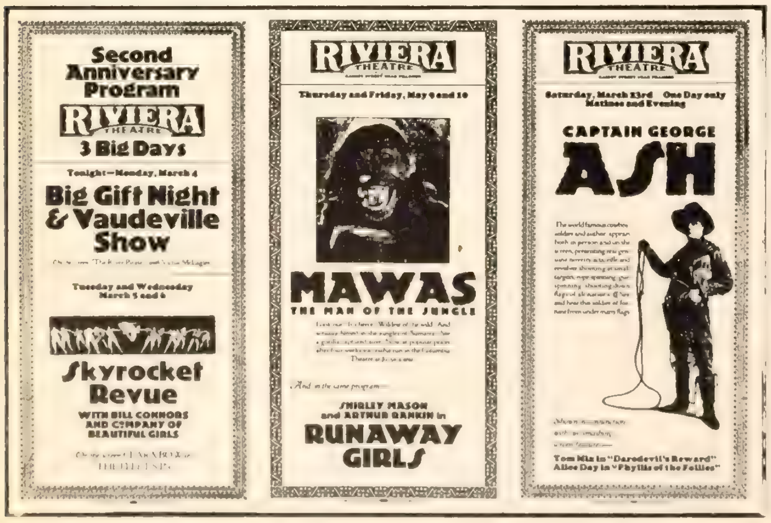
Program for June, 1929

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
9 Marie Prevost Ralph Graves in **Side Show** Estelle Taylor and Ralph Ince in **Singapore Mutiny** Riviera Follies	10 TALKING · CARNIVAL · SINGING **The Barker** *Starring* Milton Sills, Betty Compson *and* Dorothy Mackaill A vivid, smashing drama of carnival life. Different in theme, action and thrills.	11	12	13 WILLIAM BOYD IN HIS FIRST TALKING PICTURE **The Leatherneck** *With* FRED KOHLER *and* ALAN HALE A mighty thrill epic of three fighting Marines	14	15 SOUND EFFECTS *and* TALK **The Lone Wolf's Daughter** *Starring* Gertrude Olmstead Bert Lytell
16 Creighton Hale and Thelma Todd in **7 Footprints to Satan** Johnny Burke in **The Good-Bye Kiss** Riviera Follies	17 SEE AND HEAR **Molly and Me** *With* Belle Bennett *and* Joe E. Brown On the same program will be shown the world's finest one-act play as an ALL-TALKING condensed feature— **Napoleon's Barber**	18	19	20 *The peer of all* TALKING *pictures* **"In Old Arizona"** *Starring* WARNER BAXTER, EDMUND LOWE DOROTHY BURGESS Hear and see the greatest bit of entertainment ever offered on stage or screen.	21	22
23 Antonio Moreno and Billie Dove in **Adoration** Also All-Star Cast in **Strange Case of Captain Ramper** Riviera Follies	24 SINGING · TALKING · DANCING **The Younger Generation** *With* JEAN HERSHOLT, LINA BASQUETTE, RICARDO CORTEZ *Also—on the same program—* BARBARA BEDFORD *and* MALCOLM McGREGOR *in* **The Port of Missing Girls**	25	26	27 *Sweeping the country by storm!* **Weary River** *With* Richard Barthelmess *and* Betty Compson Acclaimed by critics as one of the best ALL-TALKING pictures made.	28	29

Talking Comedies
Talking Acts and Other Talking Subjects
a distinct feature of each program

SUPERIOR PRINTING CO. Phone GARFIELD 6164

The first illustration we show is that of his program calendar, which is mailed to a large mailing list every month. And if anybody is in doubt about the Riviera playing talkies, they must certainly have those doubts dispelled by one glance at this calendar.



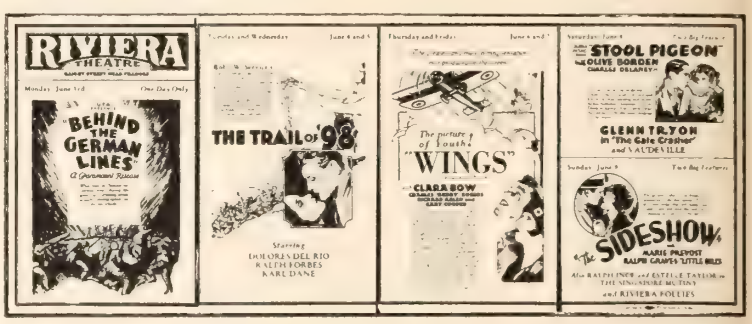
Second Anniversary Program
RIVIERA THEATRE
3 Big Days
Tonight—Monday, March 4
Big Gift Night & Vaudeville Show
Tuesday and Wednesday March 5 and 6
Skyrocket Revue
With Bill Connors and Company of Beautiful Girls

RIVIERA THEATRE
Thursday and Friday, May 9 and 10
MAWAS
THE MAN OF THE JUNGLE
And on the same program
SHIRLEY MASON and ARTHUR RANKIN in
RUNAWAY GIRLS

RIVIERA THEATRE
Saturday, March 23rd One Day only
Matinee and Evening
CAPTAIN GEORGE ASH
Tom Mix in "Daredevil's Reward"
Alice Day in "Phyllis of the Follies"

The next contribution from this modest and unassuming manager, is that of a circus type of herald which he has used very effectively. We are picturing three of them, selected at random from among those he sent us, and I believe our readers will agree with me that they certainly are eye-arresting, and would make mighty good circulars for distribution anywhere.

Last but not least, we want you to see what the Riviera program looks like. The front and back page are shown at the extreme left and right, the center being the inside spread of the program itself. It certainly plays up the individual attractions for all they are worth, and rather works up the creating of the greatest amount of interest in these attractions, rather than in any part of the surrounding program. We recommend it to any house looking for this type of house organ.



RIVIERA THEATRE
Monday June 3rd One Day Only
"Behind the German Lines"
A Paramount Release

Tuesday and Wednesday June 4 and 5
THE TRAIL OF '98
Starring
DOLORES DEL RIO
RALPH FORBES
KARL DANE

Thursday and Friday June 6 and 7
The picture of Youth!
"WINGS"
CLARA BOW

Saturday June 8
"STOOL PIGEON"
OLIVE BORDEN
CHARLES DELANEY
GLENN TRYON in "The Gate Crasher"
and VAUDEVILLE

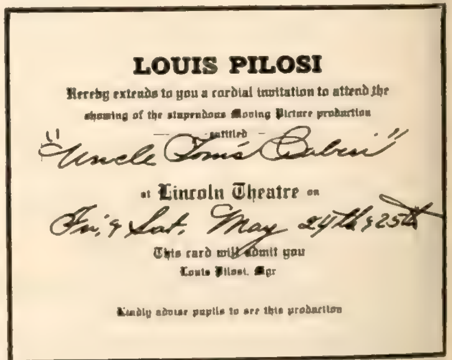
Sunday June 9 Two Big Features
The SIDESHOW
MARIE PREVOST
RALPH GRAVES LITTLE BILLY
Also RALPH INCE and ESTELLE TAYLOR in THE SINGAPORE MUTINY
and RIVIERA FOLLIES

We could possibly say a whole lot more about Mr. Smeltzer, but these cuts have taken up so much space that we have to sidetrack the few other remarks that we would want to make. However, we will just close for the present by saying, that if he is not doing anything in San Francisco, we would certainly appreciate being kept posted on what he is NOT doing in that town, because it gives us plenty to talk about. So long Bill, for the present.

Louis Pilosi Uses Novel Methods To Attract Business

When Louis Pilosi, who directs the Lincoln Theatre, in Dupont, Pa., sent in his application for membership in the Club, he also included a stunt which he used very successfuly on "Uncle Tom's Cabin." This stunt consisted of a card made up in the form of an invitation, and he had this sent to all the school teachers and other prominent people of the town.

This stunt was not only original with him, but he has used it before and found it very satisfactory. And because of its effectiveness for him he is anxious to pass it on to the other members and readers of the ROUND TABLE CLUB news. We are certainly glad to see that Mr. Pilosi displays such fine Club spirit so early in his membership, but we do know that he will eventually become a real active ROUND TABLER. At any rate we are hoping. How about it, L. P.?



LOUIS PILOSI
Hereby extends to you a cordial invitation to attend the
showing of the stupendous Moving Picture production
entitled
"Uncle Tom's Cabin"
at Lincoln Theatre on
Fri. & Sat. May 24th & 25th
This card will admit you
Louis Pilosi, Mgr
Kindly advise pupils to see this production

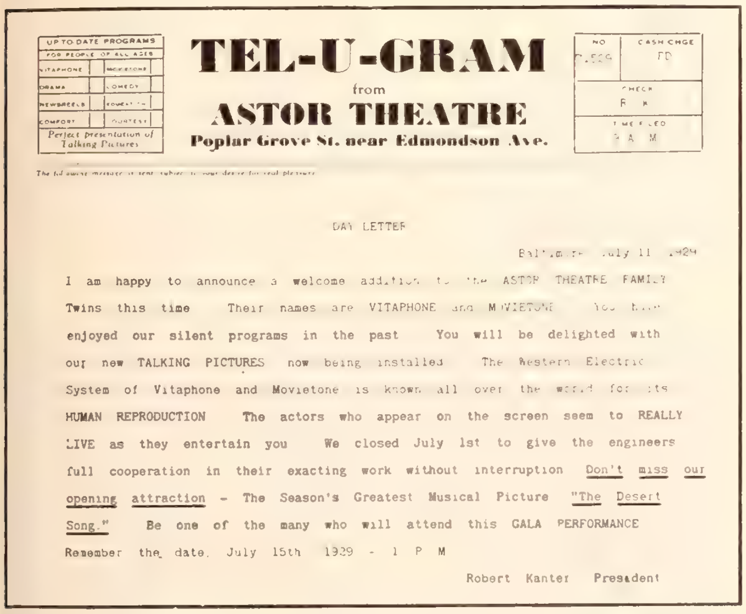
"All For One And One For All"

MANAGERS' ROUND TABLE CLUB

Robt. Kantor Sells "Sound" To Patrons With Novel 'Gram

Here is the way Robert Kanter, the President of the Amusement Corporation of America, operating the Astor Theatre, Baltimore, sold "sound" for that theatre.

We rather like the whole getup of this exploitation, and without going into the details of where it originated, Mr. Kanter certainly deserves credit for the fine clean-cut way in which he handled it. We would be interested in hearing a whole lot more about the activities of that outfit down in Baltimore, and trust that they will all keep us posted on their activities.



UP TO DATE PROGRAMS
FOR PEOPLE OF ALL AGES
VITAPHONE | MOVIETONE
DRAMA | COMEDY
NEWSREELS
COMFORT | COURTESY
Perfect presentation of Talking Pictures

TEL-U-GRAM
from
ASTOR THEATRE
Poplar Grove St. near Edmondson Ave.

NO | CASH CHGE FD
CHECK
TIME FILED A M

DAY LETTER

Baltimore July 11 1929

I am happy to announce a welcome addition to the ASTOR THEATRE FAMILY Twins this time Their names are VITAPHONE and MOVIETONE You have enjoyed our silent programs in the past You will be delighted with our new TALKING PICTURES now being installed The Western Electric System of Vitaphone and Movietone is known all over the world for its HUMAN REPRODUCTION The actors who appear on the screen seem to REALLY LIVE as they entertain you We closed July 1st to give the engineers full cooperation in their exacting work without interruption Don't miss our opening attraction - The Season's Greatest Musical Picture "The Desert Song." Be one of the many who will attend this GALA PERFORMANCE Remember the date. July 15th 1929 - 1 P M

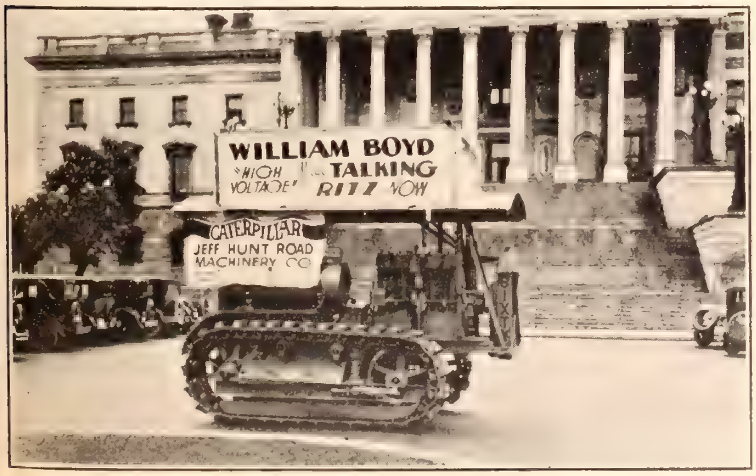
Robert Kanter President

You started it Mr. Kanter, now suppose you keep up the good work so that the rest of the members and readers of the ROUND TABLE pages will know what you are doing. Perhaps they, in turn can learn something from your activities. Thanks in advance.

Bob Talbert Gives Columbia S. C. An Idea To Talk About

Through a local tie-up Manager Robert Talbert, of the Ritz Theatre, in Columbia, South Carolina, secured a very unusual ballyhoo to exploit the picture "High Voltage."

You will note from the photograph how unusual this bally really was, and you can sort of try and picture it running around your own town. That would be the best answer as to how good it really is.



Managers' Round Table Club Employment Bureau

* * *

A service without cost to all Subscribing Members.

* * *

All correspondence should be addressed to Charles E. Lewis, Chairman, personally, and will be treated in strict confidence.

* * *

Theatre owners, chain executives or others seeking managers of the highest calibre can make such contacts by advising the Chairman of the type of man, or men, they are looking for.

* * *

Managers wishing to register in this Bureau are requested to write, immediately, for the proper form to be filled out.

MANAGERS' ROUND TABLE CLUB
729 Seventh Avenue
New York City

This one worked up and down the main street of the town for five solid hours and it caused so much attention and blocked traffic at such frequent intervals that the Chief of Police asked Talbert to withdraw it. Plying up and down the streets for so many hours naturally attracted lots of attention and proved a good means of getting over the title of the picture to the public as well as the star, the theatre and the play dates.

Incidentally the picture opened on the same night as the big Schmelling fight in New York City, and as it was not broadcast the local papers announced the fight returns round by round. Talbert had the announcer work in the gag "The German is coming back this time with 'High Voltage.' By the way, folks, 'High Voltage' is the name of the picture playing the Ritz Theatre tonight." This was done from the broadcasting horns in front of the newspaper office where the fight was being announced.

Here's a hoping that Bob Talbert keeps us posted on his activities.

"The MANAGERS' ROUND TABLE CLUB has been a real help. The exploitation ideas are practical and can be used in a small house as well as a large one. Although I have not met any of the members, it seems as if I have known them for years, when I read their activities.

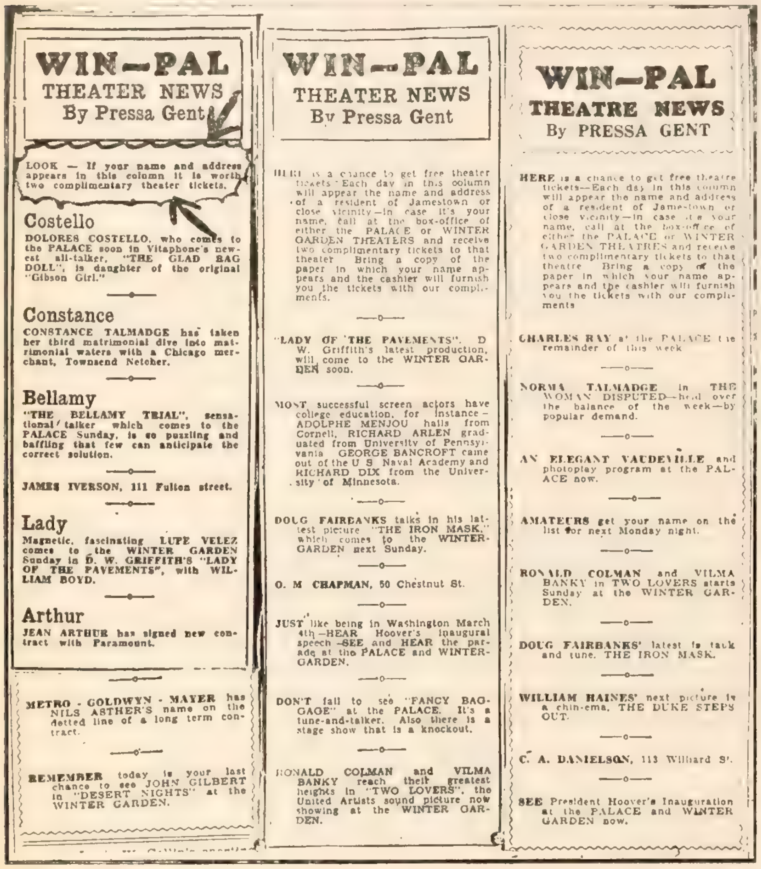
H. C. Lee,
Babcock Theatre,
Bath, New York

MANAGERS' ROUND TABLE CLUB

F. A. Kelly Offers A New Slant On Theatrical Advt.

If managers are generally as alive as we always hoped they were, then here is a suggestion they can use, which has been successfully used by Mr. F. A. Kelly, who is at the head of the Palace and Wintergarden Theatres in Jamestown, New York, and gets away with an entirely different angle in the way of newspaper advertising.

You will notice that this column really looks like a little feature of the newspaper itself, and while we have selected just three at random, we want to call your attention to the effectiveness of this kind of publicity.



WIN—PAL
THEATER NEWS
By Pressa Gent

LOOK — If your name and address appears in this column it is worth two complimentary theater tickets.

Costello
DOLORES COSTELLO, who comes to the PALACE soon in Vitaphone's newest all-talker, "THE GLAD BAG DOLL", is daughter of the original "Gibson Girl."

—o—

Constance
CONSTANCE TALMADGE has taken her third matrimonial dive into matrimonial waters with a Chicago merchant, Townsend Netcher.

—o—

Bellamy
"THE BELLAMY TRIAL", sensational talker which comes to the PALACE Sunday, is so puzzling and baffling that few can anticipate the correct solution.

—o—

JAMES IVERSON, 111 Fulton street.

—o—

Lady
Magnetic, fascinating LUPE VELEZ comes to the WINTER GARDEN Sunday in D. W. GRIFFITH'S "LADY OF THE PAVEMENTS", with WILLIAM BOYD.

—o—

Arthur
JEAN ARTHUR has signed new contract with Paramount.

—o—

METRO - GOLDWYN - MAYER has NILS ASTHER'S name on the dotted line of a long term contract.

—o—

REMEMBER today is your last chance to see JOHN GILBERT in "DESERT NIGHTS" at the WINTER GARDEN.

WIN—PAL
THEATER NEWS
By Pressa Gent

HERE is a chance to get free theater tickets. Each day in this column will appear the name and address of a resident of Jamestown or close vicinity—in case it's your name, call at the box-office of either the PALACE or WINTER GARDEN THEATERS and receive two complimentary tickets to that theater. Bring a copy of the paper in which your name appears and the cashier will furnish you the tickets with our compliments.

—o—

"LADY OF THE PAVEMENTS". D. W. Griffith's latest production, will come to the WINTER GARDEN soon.

—o—

MOST successful screen actors have college education, for instance—ADOLPHE MENJOU hails from Cornell, RICHARD ARLEN graduated from University of Pennsylvania, GEORGE BANCROFT came out of the U. S. Naval Academy and RICHARD DIX from the University of Minnesota.

—o—

DOUG FAIRBANKS talks in his latest picture "THE IRON MASK," which comes to the WINTER-GARDEN next Sunday.

—o—

O. M. CHAPMAN, 50 Chestnut St.

—o—

JUST like being in Washington March 4th—HEAR Hoover's inaugural speech—SEE and HEAR the parade at the PALACE and WINTER-GARDEN.

—o—

DON'T fail to see "FANCY BAGGAGE" at the PALACE. It's a tune-and-talker. Also there is a stage show that is a knockout.

—o—

RONALD COLMAN and VILMA BANKY reach their greatest heights in "TWO LOVERS", the United Artists sound picture now showing at the WINTER GARDEN.

WIN—PAL
THEATRE NEWS
By PRESSA GENT

HERE is a chance to get free theatre tickets—Each day in this column will appear the name and address of a resident of Jamestown or close vicinity—in case it's your name, call at the box-office of either the PALACE or WINTER GARDEN THEATRES and receive two complimentary tickets to that theatre. Bring a copy of the paper in which your name appears and the cashier will furnish you the tickets with our compliments.

CHARLES RAY at the PALACE the remainder of this week.

—o—

NORMA TALMADGE in THE WOMAN DISPUTED—held over the balance of the week—by popular demand.

—o—

AN ELEGANT VAUDEVILLE and photoplay program at the PALACE now.

—o—

AMATEURS get your name on the list for next Monday night.

—o—

RONALD COLMAN and VILMA BANKY in TWO LOVERS starts Sunday at the WINTER GARDEN.

—o—

DOUG FAIRBANKS' latest is talk and tune, THE IRON MASK.

—o—

WILLIAM HAINES' next picture is a chin-ema, THE DUKE STEPS OUT.

—o—

C. A. DANIELSON, 113 Willard St.

—o—

SEE President Hoover's Inauguration at the PALACE and WINTER GARDEN now.

We have also marked and put arrows on the one at the extreme left, calling attention to how the Winter Garden and Palace drew added attention to the ads themselves. No doubt everyone on their mailing list watches these ads regularly, not only for the information they contain but to see whether their names are published.

NEXT WEEK — First Canadian Members' Page! Learn how your brother managers are doing things.

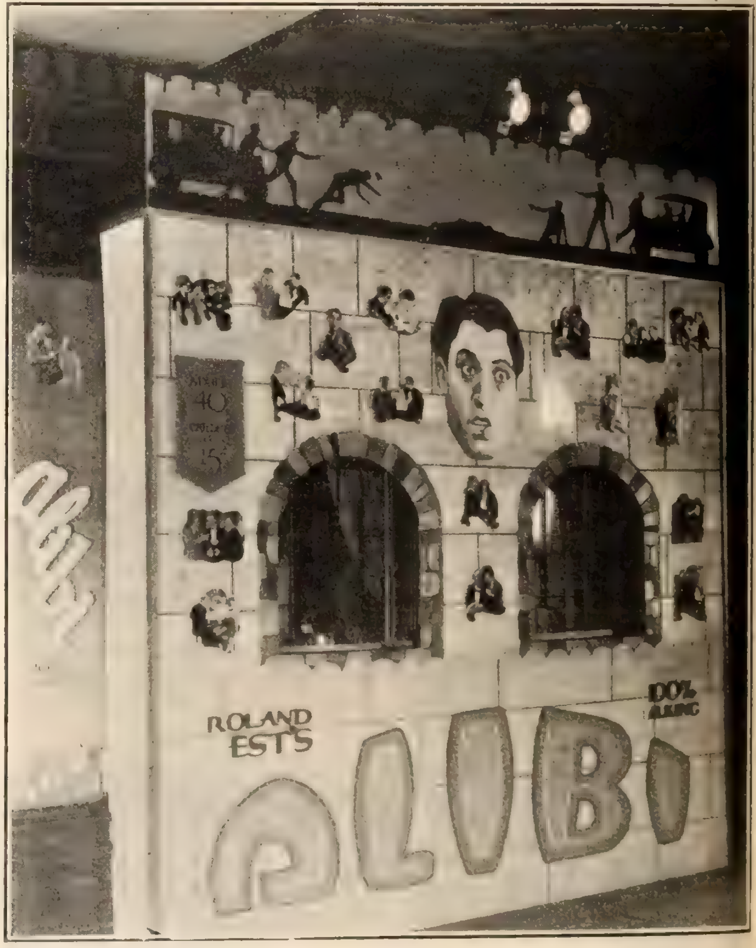
We will stop talking about F. A. for a while, but we hope to continue with our discussion, providing he finds his way to the Gus Sun Convention at Cedar Point, Ohio, this summer. At any rate we are hoping to be there ourselves, and expect to have as good if not a better time, than we had last year. That would be going some boys, because we certainly did have one hell of a good time.

Here's A Good Suggestion For Inexpensive Displays

Here is a rather unique way that was adopted by the Rialto Theatre in Newark, New Jersey, to exploit "Alibi."

We are particularly anxious that you inspect this layout rather closely because the closer you look, the more impressed you will be with the inexpensiveness of such a display.

The cutting out of the pictures which were taken from 8 x 10 stills, and raising them from the back with blocks of wood, makes the thing mighty effective. And we do not hesitate one minute in recommending this idea to any live-wire manager.



The top piece above it is likewise, simple, and any ordinary poster artist can give you the desired results. Apparently, from a closer inspection of this photograph the title "Alibi" was sprinkled with tinsel to give it an animated appearance under artificial lighting. We would like to have more of the sample of the Rialto Theatre's advertising and exploitation. It looks mighty good to us.

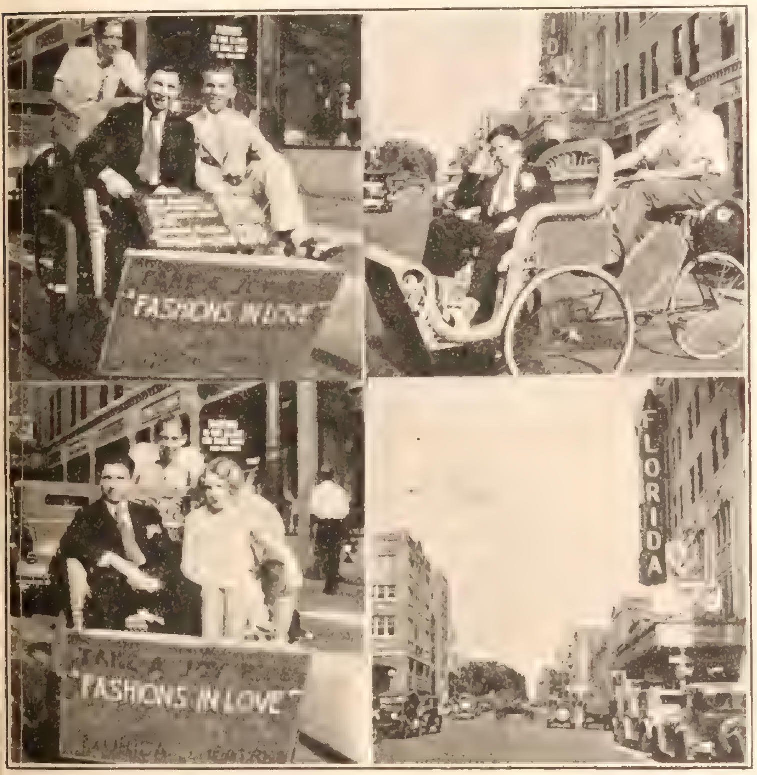
Note the neat and artistic arrangement of the cutout figures in the main display.

MANAGERS' ROUND TABLE CLUB

Alfred Weiss, Jr. Tries A Wheelchair With Good Results

Alfred Weiss, Jr., the ever alert manager of the Florida Theatre at Jacksonville, Florida, did not need to exert himself in thinking up a new way of using a bicycle-wheelchair for exploiting "Fashions In Love."

You will note from the pictures, with this story, what good use he made of them for ballyhoo purposes and you must agree that it was a little out of the ordinary. The upper right hand picture as well as the lower right hand, you will see how the front of the theatre was fixed up for this picture, and that cutout, under proper lighting, must have made a very attractive display.



In the lower right hand picture you can faintly see the outline of a banner which was strung across the thoroughfare, but, which due to a poor photograph, did not show up very well on this cut.

We don't know whether every one who reads this story has the advantage of a bicycle-wheelchair in his town, but here's an idea—and with a baby carriage—or an old one-horse shay you can dope out one or a half a dozen ideas in connection with these suggestions. Get busy and don't fall asleep.

Larry Woodin Got His Show On Time And Free Publicity

We have just received a newspaper clipping from the Arcadia Theatre, in Wellsboro, Pa., which struck us as such good reading and so descriptive of the incident in question, that we decided to republish it the way it read.

PLANE BRINGS FILM TO LARRY

Sound Feature Arrives On Time As Fast Train, Airplane Co-Operate With Arcadia

"The Bridge of San Luis Rey," title of the film Larry Woodin confidently expected to show here Monday evening, should have been "The Bridge of San Luis, 'Ray!", when Sam Bishop triumphantly delivered the tardy sound version of the film to the Arcadia manager Monday evening at 7:39 o'clock.

Opening the film sent him by the M-G-M studios Monday morning, Larry and his ambitious projectionist, "Hutch" Hutchinson, discovered that the picture was a silent version. "We have advertised sound. We must have sound," announced the determined Mr. Woodin, and he forthwith phoned father William Woodin, of Towanda, the bad news.

"Only a plane," Larry told his father, "can save the day, permit us to run the show tonight, and keep up the Woodin tradition that has never seen a dark house."

"Get the plane," said father Woodin, (pardon us, grandfather Woodin) "and run the show." Whereupon he telegraphed the M-G-M folks at Philadelphia, they shipped the film at 12:32, Sam Bishop flew to Towanda, met W. L. Woodin at the station, took the film off the train at 7:03, motored to Legion Field, and hopped off for Wellsboro at 7:15. Twenty-four minutes later, Bishop settled on the Steven Kennedy farm, where Larry met him—and ran the show on time.

Now that the story has been told we sincerely trust that Larry will keep the ROUND TABLE CLUB and its many members and readers posted upon his various future activities. We know there are plenty of them. What do you say, Larry?

MANAGERS' ROUND TABLE CLUB

THIS WEEK!
NEXT WEEK!
EVERY WEEK!

A Wealth of Valuable Information for the Live-Wire Manager and Exhibitor!

EXPLOITATION TIPS! BALLYHOO STUNTS! THEATRE OPERATION IDEAS!

"The Original Idea Exchange of the Motion Picture Industry"

MANAGERS' ROUND TABLE CLUB

THAT THE SPIRIT OF THE SHOWMAN SHALL NOT PERISH — !

WHAT ARE YOU WAITING FOR?

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

729 Seventh Ave., New York City

I hereby apply for membership in the Club.

Name ....

Theatre ....

Address ....

City................................

Policy..............................

Capacity............................

State ....

Wm. A. Johnston
Honorary Chairman

C. E. Lewis
Chairman

JOIN NOW!!

Here's the Blank

JUST JOINED!!

Proposed by Tom. E. Roberts:

FRED RICKTER is the directing chief of the Lyric Theatre, in Massillon, Ohio, and, while his house is small, it nevertheless is on the alert to catch all the business that can be attracted to it. Fred might tell us something about the house and himself so that we could introduce him a little more intimately to the gang. What say, Fred?

* * *

FORNEY BOWERS is the manager of the Union Opera House, at New Philadelphia, Ohio, and with his modern sound equipment why can't he tell us something about his experiences with this new phase of the theatre racket. Suppose you start off your new membership with a nice little letter, Mr. Bowers, and pass on something of interest to the other Round Table boys? Thanks a lot.

* * *

ALBERT METCALFE manages the Lincoln Theatre, in Massillon, Ohio, and his recommendation to us said: "This man is a real showman—in the game over 20 years." Now with a send-off like that how can we go wrong in asking him to tell us just a little about himself? Please accommodate us, Mr. Metcalfe. And your own photo should be with your first letter so that the boys can all feel that they know you better. Oak?

* * *

FRANK MATTOX is now managing the Ritz Theatre, in Mansfield, Ohio, and the member who proposed him was originally manager of that house, so we feel that we know the outfit there anyway. But listen, Frank, how can we talk you out of your photo and some "dope" about yourself and your past activities? You tell us how and we will start in on you right away. Or maybe you will shoot along the desired information without any plugging on our part. That's fine. Thanks.

* * *

Proposed by Harry D. Stearn:

ROBERT FEREBAUGH manager the Colonial Theatre in Allentown, Pa., and coming recommended as he was from Harry Stearn should really mean that we have found another live-wire active member. Bob can start off his new membership by sending us his photo and a little information about his past activities. Then we will all know him well enough to feel more friendly. What do you say, Bob? Thanks, anyway.

* * *

WALTER J. HURLEY is the managing director of the sound picture State Theatre up there in Allentown, and with so many new angles presented for the exploitation of sound, we would certainly like to know how he is selling the pictures. Listen, Walt., how about your photo, some newspaper ads and a few of your programs as a starter for your membership? We will weave the necessary story out of whatever you send us. Oak?

Proposed by Al Price:

CHARLES "CHICK" TAYLOR, of the Shaw-Hayden Theatre, in East Cleveland, Ohio, has his hands full taking care of this 1,400-seat "talkie," and listen, "Chick," can't you possibly steal a few minutes to sit down and write us about yourself and your theatre? We are anxious to make you better known to the other boys. And be sure to include your photo with your letter. Thanks an awful lot.

* * *

DICK LENDER, managing director of the Homestead Theatre, in Lakewood, Ohio, has already expressed himself about his new membership and we will read something more about him in a very early issue of the Club pages. But, in the meantime, we want you to know that we honesty feel that in Dick we have a fine active member and one who will be heard from regularly. Watch for the first story about Mr. Lender.

* * *

LOUIS SWEE manages the Moreland Theatre, in Cleveland, Ohio, and with so many new members from that city we should certainly be able to know what is going on up there. We will have to get after friend Al Price to encourage the new members up there to send us some of the details of their recent exploitation campaigns. And try to send photos along at the same time. Strut it off, Lou, will you? Oak.

* * *

PAUL APPLE is the enterprising manager of the Waldorf Theatre, in Cleveland, and with many other things to occupy his attention in getting the customers into the Waldorf we think he ought to find the time to tell us all how he is doing it. What do you say to all this, Paul? The best answer would be in the way of a letter with all the "dirt" about the Waldorf and yourself. And make it soon. Thanks.

* * *

ABE KRAMER, of the Imperial Theatre, in Cleveland, sounds like a familiar name to your Chairman, but a search of the records fails to reveal anything about him. But, regardless of whether he is new or old, we would like to know more about his activities up there in Cleveland. Start it off with an early letter, Abe. And many thanks in advance. (Now you can't refuse the request, we've thanked you already.)

Photos of Members

THE Club is anxious to publish photographs of every member and would, therefore, appreciate receiving as many as possible for use in future issues of the Club columns. If you have not already done so, PLEASE send us your own photo at once. Thank you.

Regional News from Correspondents

Exhibitor Trade Notes From Des Moines

LIONEL WASSON, for the past eight months manager of the Des Moines Theatre in Des Moines, is leaving on Sunday to take the management of the World Theatre at Omaha. Mr. Wasson has done much to make the Des Moines a good house for sound pictures. The successor for Mr. Wasson at the Des Moines has not yet been selected. Don Allen remains as assistant manager.

George Watson, Manager of the Strand Theatre, Des Moines, will visit his old home at Austin, Texas, when he leaves for a short vacation trip on August 15.

Among those who were winners in the golf tournament played in connection with the Des Moines Film Board party for the exhibitors of the state were P. W. Robbins, exchange salesman, R. M. Copeland, branch manager, and J. W. Curry, salesman.

The M-G-M Club held election of officers last week and put in the following lineup. Bruce Turgeon, short subjects booker, as president, Fay Milton, inspector, as vice president, Edith Adams, booker's stenographer, as secretary, Goldie Starr, branch manager's secretary, as treasurer, Earl West, shipper, as fire marshall, and Harold Cohen, cashier, as sergeant of arms.

The office of Talkaphone in Des Moines reports a good season for its equipment. The installations made this month in Iowa territory include equipment for Marko Biondi's theatre at Madrid, Iowa, for the Star Theatre at Canawha, owned by M. B. Twire, the theatre at Odeblot, Iowa owned by J. H. Felzans, and for the Grand at Eldora, owned by Mr. Wolcott.

Out-of-the-state installations have been made at the Plaza at Kauffman, Texas, at the Majestic Sturgis, Minn., and for the leading house at Akron, Texas. At the Rivoli Theatre at St. Joe, Mo., owned by Greenburg and Greenburg, the Talkaphone, Sr., equipment will be installed.

RKO entertained a number of callers last week starting out with W. I. Nagel of the Princess at Oskaloosa, who is a rare visitor at the film exchanges. Also Oscar Johnson of the Strand and Atlantic at Atlantic, W. E. A. Rhodes of the Grand at Story City, O. E. Holmes of the Rialto at Scranton, J. E. Forsman of the Strand at Jewell and F. E. Robertson of the Princess at Dexter.

Paramount entertained a number in Des Moines to book pictures last week in spite of the warm weather wave. F. S. Livermore of Garner and J. E. Michael of the Strand at Jefferson were among those who stopped in.

E. P. Smith, president of the Iowa exhibitors association, is moving from his former headquarters at 411 Iowa Building and next week will announce his new office affiliations. Mr. Smith's home address is 1005 Aurora.

United Theatres Corp. Announces New Million Dollar Theatre For Chicago

A NEW theatre which will cost more than $1,000,000 is announced for Chicago by United Theatres Corp. The house will be located at Menominee street and Ogden avenue. It will have a seating capacity of 2,500 and will be designed in modernistic style throughout, despite the fact that the name of the theatre will be The Orient.

Plans for the structure have been prepared by Dyer and Madherny. The theatre will rise to a height of five stories and will be part of a building which will contain stores, offices and apartments. Actual construction will start within two months. The site to be occupied by the new house measures 200 feet by 170 feet.

An auspicious opening was accorded the Sheridan Theatre last week when that house opened under the Fox banner inaugurating, in addition to a talking picture program, a Fanchon & Marco stage show as a regular attraction for the future. In addition to the public many of Chicago's film folks were on hand for the initial performance.

D. H. Finke, head of the Midwest Ticket & Supply Company, is receiving congratulations from his many friends in the industry on the birth of a daughter. Mother and baby are reported to be doing nicely.

Henry Stern, general manager of the Marquette, Highway and Chelten Theatres will become a benedict Saturday, August 18th, when he takes as his bride Miss Frances Rosenberg. The ceremony will take place at the Belden Stratford Hotel, following which the couple will leave for a honeymoon cruise through Canada.

Something out of the ordinary in the way of play dates accurred last week when both Marks Bros. houses played simultaneous engagements of a World Wide Pictures production.

The Fischer and Palace Theatres at Danville, Ill., are now a part of the Publix-Great States circuit.

Movie-Phone equipment has been installed in six Balban & Katz-Great States Theatre at Chicago Heights, Aurora, Quincy, Bloomington, Joliet and Decature, Ill. This makes sixteen houses in the circuit similarly equipped. Other circuit installations include the Crescent Amusement Co. and the Columbia Amusement Co.

George Taif, who was recently appointed manager of the First National branch in Omaha, has moved his family from Chicago to that city.

Ed. Johnson, who has been covering Illinois and Indiana for Columbia, has been assigned to cover the south side of Chicago and Indiana, succeeding Jack Berry, resigned.

Neal Fry, who operates the Colonial Theatre at Danville, Ill., was a visitor along Chicago's Film Row last week.

Henry Bambaro, who formerly operated the Avenue Theatre, has acquired the Temple Theatre on the North Side.

Harry Buckley, vice-president of United Artists Corporation, stopped in Chicago for a conference with W. Rosenthal, Chicago manager. Mr. Buckley was enroute to New York.

Jack Rose, who has been connected with the Costan circuit of theatres for the past six years, has been named to succeed Clayton Bond, recently resigned to join the Mastbaum interests in Philadelphia.

The Calo Theatre on north Clark street has been sold to Bland Bros., who will reopen the house in September, following a remodeling and redecorating program and the installation of sound equipment.

Bert Rosenberg, film man, has returned to Chicago to head the local office for General Talking Pictures Corp., manufacturers and distributors of the LeForest talking equipment. This office will hereafter function as a branch unit of the parent company in New York and will have full sales jurisdiction over the following states:

Southern Ohio, West Virginia, Kentucky, Indiana, Illinois, Missouri, Kansas, Iowa,, Nebraska, Wisconsin, Minnesota, North Dakota and South Dakota.

New Theatre Opened At Marion, Ind.

THE newest theatre in Marion, Ind., the Paramount, opened the evening of July 30. The theatre is a Publix directed house and several officials of the company were present at the opening. The theatre cost approximately $500,000 and is equipped with sound equipment.

Sale of the Alhambra Theatre, Shelbyville, Ind., one of a chain operated by Frank J. Rembusch, to William C. Meloy, owner of the Strand Theatre in Shelbyville, has been announced. The sale involved the building and equipment and a business location nearby on which Mr. Rembusch had contemplated the construction of another theatre.

Articles of incorporation have been filed with the secretary of state of Indiana in Indianapolis by the B. C. & L. Theatres, Inc., of Mishawaka, Ind. Corporation has an initial capital stock of 1,000 shares, having no par value. Incorporators are Max J. Brown, Lewis Cochovety, Henry Lowenstine and Oscar Lambiotte.

Baltimore Manager Undergoes Operation

SAM SOLTZ, proprietor of the New Howard Theatre, Baltimore, was stricken with appendicitis recently and had to be rushed to Sinai Hospital for an operation.

Leonard McLaughlin, manager of the Maryland Theatre, a legitimate house, Baltimore, returned from a vacation in the artists' colony at Provincetown, August 3rd, and is pinch-hitting for J. Lawrence Schanberger, manager of Keith's Theatre.

It has been emphatically denied by Morris A. Maehanic, proprietor of the New Theatre, and Frank Price, Jr., manager of the Rivoli, both of Baltimore, that these houses are for sale. These denials have been given to kill rumors which have been going about recently.

Clara Groscup, office manager of the New Theatre, has left Baltimore for a fortnight's vacation.

R. H. Cherry, treasurer of Loew's Century, Baltimore, and his wife are now on vacation, taking a trip to Canada.

Charles Meigel, publicity director of the New Theatre, spent the week-end over August 4, in Atlantic City with his wife.

The Rialto Theatre, residential house, Baltimore, operated by Associated Theatre Co., J. Louis Rome, general manager, closed Saturday night, August 3, to remain dark indefinitely for renovations.

Frank Perrica, organist at Keith's Theatre, Baltimore, has succeeded Harold Ramsay as organist at Loew's Century, that city.

Norma Harrison, formerly cashier at Loew's Valencia, Baltimore, has been transferred to a like job at Loew's Stanley, that city.

Through arrangements made by Hardy Meakin, publicity director of the Fox Theatre, Washington, D. C., 800 soldiers from the Citizen's Military Training Camp, Fort Washington, were entertained at that playhouse, July 31.

Roscoe Drissel, manager of the Columbia Theatre, Washington, D. C., is now on vacation.

After having enjoyed a two weeks' vacation at Narragansett and Newport, M. J. Cullen, managing director of the Palace, Washington, D. C., has returned to his work.

The Bijou, Richmond, Va., is the tenth house in that city to have sound equipment installed.

In Danville, Va., the Broadway has had sound equipment installed; the Capitol is dark for the summer and the cooling system has been made noiseless at the Rialto.

Lonnie Graves, 75, well known as a doorman of Richmond, Va., theatres, died recently in that city.

The Southside Theatres, Inc., of Petersburg, Va., was chartered recently with $25,000 as an authorized maximum capital. It will establish and operate theatres. M. J. Friendenburg is president.

Junior McGeehan, publicist for Loew's, Inc., in Baltimore, has returned from his vacation.

Canadian Mgr. Feted By Brother Mgrs.

WALTER F. DAVIS, manager of the Metropolitan Theatre, Winnipeg, Manitoba, has received a purse of gold as a token of appreciation from brother managers in the Famous Players Canadian Corp., for the extensive work which he carried out in connection with the recent annual convention of Western managers of the company in Vancouver.

After 20 years as an exhibitor of Winnipeg, Manitoba, Henry Morton is enjoying a three months tour of Europe, accompanied by his wife. Mr. Morton recently sold his four theatres to Famous Players Canadian Corp.

The Board of Trade of Brandon, Manitoba, has concluded negotiations for the erection of a new theatre, with talking picture equipment. Plans provide for a seating capacity of 1,500.

The Ottawa Theatre at Hawkesbury, Ontario, destroyed by fire early last spring, has been reopened by L. Senecal with complete sound equipment, the admission price being raised from 25 to 40 cents.

Manager Joe Franklin of B. F. Keith's Theatre, Ottawa, who is also Canadian RKO representative, had a conference with Joseph Plunkett at RKO headquarters in New York City on August 1 to discuss the future policy of the Ottawa house and also plans for the new Radio-Keith-Orpheum of Canada, Limited.

A. M. Chowell, for many years projectionist at the Casino Theatre, Halifax, N. S., was the service engineer of the Northern Electric Company, who had charge of the Western Electric installation in the Casino prior to the recent reopening of the house under the continued direction of R. J. McAdam, pioneer exhibitor of the Canadian East.

Theatre News From New England Points

THE Capitol Theatre at New Bedford has been taken over by Publix. This is the first theatre in New Bedford for Publix and marks the entrance of one of the chains into New Bedford for the first time.

The Cameo Theatre at West Haven, Conn., has been sold by F. G. Wilson to a Mr. Hess, who plans some improvements to the theatre.

The Jodoin Theatre at Baltic, Conn., has been sold by H. Swartz to A. Fox.

The Majestic Theatre at Hartford has been acquired by the Red Seal Film Exchange of Boston, Harry Segal, proprietor, from H. Tussenbrook.

The Capitol Theatre at Danbury, Conn., has been sold by the heirs of S. Taylor to H. Erskine, who has formed a holding company known as the Danbury Amusement Co.

Abe Goodside of Springfield, Mass., and Portland, Me., has disposed of the Capitol Theatre at Springfield to O. Pike.

The Rialto Theatre at Madawaska, Me., has been sold by a A. Rinquette to J. Langlois, who will operate it.

Jack Basch, for many years with the Fox exchange in Boston and recently manager of the Movietone department for New England, has resigned to become associated with the Educational exchange sales staff in Boston.

Educational Exchange at Boston under Branch Manager Schlager, has been completely redecorated and remodeled.

The Wilmington Theatre at Wilmington, Mass., has been sold by D. H. Ross to J. Watts.

The Sanford Theatre at Sanford, Me., has been sold by M. Greeley to Mathiep & Morin.

Both the Strand and Eagle Theatres at Oak Bluffs have been disposed of by M. Berofsky to the Edgartown Playhouse, Inc.

The E. E. Fulton Equipment Co. has opened salesrooms on Broadway, Boston, near Piedmont street.

Manager Adams, of the Keith Theatre at Portland, Me., has resigned and is succeeded by a Mr. Friday.

Fox exchange in Boston has equipped its projection room with the latest sound equipment.

Rose Mee, who was assistant contract clerk at Fox exchange, resigned, is succeeded by Miss Julia Greening.

Lewis Joseph, who has been associated with the sales force of Rayart, has joined the Fox sales force. He fills the vacancy caused by resignation of Jack Basch.

Helen Kelley has been appointed successor to Miss Louise Katz at the Fox exchange as assistant booker.

Independent Films, Inc., has changed its name to Columbia Pictures of New England.

Poli's Palace Theatre at Springfield is closed for extensive renovation. Sam Torgan is managing the house.

The Swan Theatre at East Brookfield is closed temporarily.

Abe Montague, president of Columbia in New England, with Mrs. Montague, sailed on the steamship St. Louis Sunday for a six weeks tour.

There was small booth fire in the Hyannis Theatre at Hyannis recently.

Edward Dobken, poster clerk at the Metro - Goldwyn - Mayer exchange, has been selected for special instruction at Hollywood in sound equipment. Upon his return, he will be placed in charge of the service department for sound equipment for M-G-M in New England.

Josephine Nolan, formerly with Educational, has joined staff of Columbia at Boston.

William Buckley of Laconia motored to Boston for his late summer buying.

Walter Gillis of Consolidated is on vacation trip.

I. H. Rogovin, Western Massachusetts representative for Columbia, is covering territory in his new Buick 1930 Master Six coupe.

George A. Giles of Cambridge has contracted for a 1,200-seat theatre to be built at Athol, Mass., and has also contracted for the Athol Theatre, Edgar S. Hill, owner, to join the Giles chain upon completion of the new house. A. J. Smith of Worcester is architect.

Harold C. Pearl has been appointed acting manager of the Capitol Theatre at Springfield, succeeding Walter M. Markle.

The Princess Theatre at Brattleboro, Vt., is being rebuilt by Chas. Miner.

Steve Fitzgibbons has as student manager under him at the Keith-Albee in Boston William Rosin of New York.

John McConville will handle special exploitation for Publix in New England.

Frank Hookailo, for many years manager of the Washington Street Olympia, has been advanced to Publix district manager of the North Shore Theatres. He is succeeded at the Olympia by George Laby, formerly at the Olympia in New Haven, who is succeeded at New Haven by J. Crusin of the Allyn at Hartford. Edward Cuddy, formerly in charge of the North Shore, goes to Western Massachusetts.

The Broadway Theatre at Springfield, leased from Goldstein Brothers by Publix for a term of 15 years, is undergoing alterations.

William F. Alden, who petitioned for a permit to erect a second theatre in Needham, Mass., was refused petition by selectmen.

The question of permitting erection of a theatre in Brookline, Mass., may go on the municipal election ball next spring, following action of the selectmen in declining to grant a permit for a theatre to John F. Flemming.

The Strand Theatre at Providence has started opening its week's programs on Fridays.

Louis Labine has been appointed as the new manager of the Capitol Theatre in Springfield, Mass., succeeding Walter Merkel, following the acquisition of the playhouse by Interstate of Boston. The theatre will be closed until the 17th, during which time it will undergo complete renovation to the amount of $50,000.

Mr. Labine was formerly connected with the Metropolitan of Boston, where he served as assistant manager.

A. E. Hamilton is the new manager of the Publix Broadway Theatre in Springfield, Mass., recently leased by Publix from G. B.

The Fox Palace Theatre, Springfield, Mass., is closed for a period of 20 days for thorough renovation and redecoration. The house will be repainted, upholstered and given a complete modern dress. During this quiet interval Manager Samuel Torgan and his assistant, Oliver Epps, will get in some scouting for pictures and vaudeville acts for the ensuing season. The Palace is the only vaudeville house in the city.

K. C. Bids Farewell To Harry Taylor

FEW men in the film industry have acquired a wider local friendship than Harry Taylor, Universal branch manager, who also has gained no small reputation as a radio singer over WDAF, the broadcasting station of the Kansas City Star. When Mr. Taylor, who has been promoted to the assistant sales managership of the company's national organization, left for New York last week the press notices and fond farewells were not lacking. He will return to Kansas City in a few weeks to complete arrangements necessitated by his leaving Kansas City.

Okla. And Texas Notes From Okla. City

THE Ardmore, Oklahoma ministerial alliance, adopted a resolution expressing disapproval of Sunday movies and all other Sunday business run or operated for profit.

The Grand Theatre at Cooper, Texas, is remodeling and will install sound.

The King's Inn Theatre at Kingsville, Texas, is remodeling and will install sound.

Construction work of the fifty-fourth theatre of the Griffith Amusement Co. chain, at Hobart, Okla., will start immediately. The new theatre will cost around $60,000. The Griffith company operates theatres in all of the larger towns in the state, and several in the Texas panhandle.

The Yucca Theatre at Midland, Texas, will be opened soon.

R. L. McCoy, First National traveler at Oklahoma City for the past five years, has been employed by Vitaphone for sales work over the entire state.

Unknown persons put foreign substance in cooling system of the Arcadia Theatre at Tyler, Texas, causing audience considerable discomfort and illness. Reward of $1,000 has been offered for apprehension of guilty persons.

Harry T. Peebles, Columbia manager at Dallas, has gone to Hollywood for business trip.

Following lead set by theatres, the Goldstein-Migel department store at Waco, Texas, has installed a Carrier Air Washer equipment.

Gene Martin will open a new theatre at Sherman, Texas, soon in opposition to Robb & Rowley.

The Arcadia Theatre at Tyler, Texas, has been remodeled and has installed a late model Carrier Air Washer cooling system.

E. C. Leeves, recently resigned as Pathe manager at Dallas, is in New York on business trip.

6 Of Milwaukee Chain Theatres Wired

SIX of the Milwaukee Theatre Circuit's local theatres opened with Western Electric equipment.

Charles Koehler succeeds P. K. Bruce as assistant to the manager at the Milwaukee Fox exchange. Meyer Cahn, previously with Universal exchange, is now Fox booker.

Out-of-town exhibitors to visit Milwaukee last week included Art Desormeaux of Madison, Charles Guedson of Stoughton, Julius Lamm and Sam Abraham of Kensoha, Tom Smith of Prairie du Chien.

The Shorewood Theatre was purchased by Edda Weisner from O. L. Gallrup. Mr. Wiesner has appointed his brother, Harold, manager of the Shorewood.

A marriage of interest to folk in the film business occurred this week when Miss Ferne Loomis and A. C. Dumond were married. Miss Loomis is managing the Red Seal exchange and Mr. Dumond is manager of the Garden.

W. W. Warren has been appointed manager of the Strand and Merrill Theatres, Milwaukee, to succeed William E. Mick.

May Convert Club In Tampa Into Theatre

H. V. CASEY is considering the opening of the Fon Lee Club on Howard avenue, Tampa, as a movie house, in connection with the cabaret feature. The club is just at the edge of the city and the section is thickly settled.

The Rialto, Tampa, is billed to reopen about the 15th of August with musical shows, which were once very popular there.

Ralphe Phillips, manager of the Rialto Theatre, Jacksonville, Fla., is seriously ill, having been away from the office several days this week.

Bob Mitchell, organist-manager at the Riverside, Jacksonville, neighborhood house, continues to bring 'em in by his plugging methods. Bob uses his own radiocasts to plug programs, ala RKO.

The Latin residents of Tampa are making great preparations for the entertainment of Lupe Valez, the screen star, during her stay in Tampa while making a new all-talking picture, which is to be produced at Rocky Point, on Old Tampa Bay, early in September, under the direction of Henry King, for United Artists - Inspiration. Plans have been made for an elaborate Spanish fiesta night with all arrayed in typical Spanish costumes.

Universal gave a trade showing at the Polk Theatre, Lakeland, Sunday, July 28th, at 9 a. m. Invitations were sent all exhibitors through the southern portion of the State and it brought out a record crowd. Following the showing a luncheon was provided by the company at the Thelma Hotel and over 60 guests were entertained there.

The Casino Theatre, in Ybor City, operated by the Spanish Club, has closed for the Summer. Several changes in the auditorium have been suggested by Manager Arozamena, which will be acted upon at the next meeting of the directors.

W. F. Toops, Kentucky Exhibitor, Dead

THE many friends of Mr. W. F. Toops of the American Theatre at Bowling Green, Ky., will regret to learn of his death, which occurred last Tuesday. He had been ill for some time. Funeral services were conducted from the home on East Chestnut Street Thursday afternoon, with burial at Fairview cemetery.

The Strand Theatre in Louisville, Ky., has had its foyer and lobby repainted during the past week and a cooling system, which has not been in use during this season, has been gone over and put in perfect working order. The management also has removed 48 seats in the rear of the house.

Brady Brown, formerly publicity man for the Rialto and Mary Anderson theatres in Louisville, Ky., has been made manager of Fox's Colonial Theatre at Tacoma, Wash.

W. M. Dresel, manager of the Towers Theatre in Louisville, Ky., celebrated his thirty-eighth birthday anniversary last Thursday.

L. E. McHatton, of the Duncan Theatre at Falmouth, Ky., was a visitor to the Louisville exchange last week.

The Maxton Theatre at Maxton, N. C., closed since a fire there some time ago, opens August 12 under the management of A. Tola, who has remodeled the house and has installed sound equipment. He operated a theatre at Spencer, N. C., several years. ago.

Flashing a gun on the cashier of the Colonial Theatre, Winston-Salem, N. C., last Monday night, a hold-up man made off with the day's receipts, about $500. The robber escaped in an automobile which he had left with the motor running at the curb.

The Paramount will be the name of Montgomery's newest theatre, now under construction at Montgomery and Molton Streets. The palatial structure was to have been called The Hoxey, in honor of Hoxey C. Farley, director of the Montgomery, Ala., Publix theatres. Mr. Farley, however, modestly declined accepting the honor.

The building is to be about 80 by 200 feet and will have a seating capacity of 1,499. Plans for its erection were started several years ago. It was largely promoted through Meyer & Engel, real estate firm of Birmingham, in cooperation with the Gunter-Nicrosi Real Estate firm of Montgomery, in obtaining long time leases. It is to be owned by a corporation known as Birmont Theatres, Inc.

Mrs. M. T. Brown has taken over the Iris Theatre at Belmont, N. C., from L. E. Rose, change effective July 29.

The Carolina Theatre at Orangeburg, S. C., formerly operated by Carolinian Theatres, Inc., is now being operated by Pastime Amusement Co.

A. B. Huff is operating the Oasis and Grand Theatres at Kinston, N. C., formerly under management of the Liberty Amusement Co.

The Playhouse Theatre at Bennettsville, S. C., has been transferred from H. McLaurin to George B. Jendrickson, change made as of July 22.

H. B. Cook is again operating the Kershaw Theatre at Kershaw, S. C.

F. A. Abbott has taken over the Broadway Theatre at West Asheville, N. C., formerly operated by M. Buchanan.

Among visitors to Charlotte's Film Row this week were U. K. Rice, of the Colonial at Winston-Salem; Jack Frost, of the Carolina at Winston-Salem; W. D. Sears, of the Palace at Taylorsville; D. Holt, of the Troy at Troy; W. E. Stewart of the Pastime and Westmore at Concord, and Jerry Simpson, of the Ideal and Lyric at Gastonia.

Bert Hollowell, manager of the Empire Theatre, Birmingham, Ala., who is in Florida recuperating from a serious illness, is reported well along the road to recovery.

J. W. Peck, Sr., of the First National and American Theatres at Sylacauga, Ala., visited Birmingham the past week. He recently completed a synchronization device which he now uses in the First National Theatre.

Mack Jackson, popular theatre operator of Alexander City, Ala., has recently completed a swing around the territory, during which he investigated sound picture conditions.

The Gypsy Theatre at Lafayette, Ala., will present sound pictures as a regular feature.

Another house which, it is reported, will soon begin a sound policy, is the Roxy, at Anniston, Ala. This house is under the direction of J. C. Wells, and managed by Carl Bausch.

During the past week a resolution was presented to the City Council of Troy, Ala., objecting to the presentation of Sunday motion pictures, but action was deferred when the resolution failed to secure unanimous support. This followed the announcement made by Glenn Crouch, who operates two theatres in Troy, that he would present Sunday shows in compliance with requests from a large number of citizens of Troy and Pike County.

In Homewood, a suburb of Birmingham, the Homewood Theatre has now presented Sunday shows for the past three weeks, following announcement by W. P. McNeel, manager.

Joseph Goldberg, former exhibitor and exchange exploitation man, has returned to Big Feature Rights, Louisville, Ky., as exploiteer. O. S. Barrett has been appointed sales manager. Ken Kimbel has resigned as booker to accept a position as exploitation man for a new ballroom opening in Louisville.

Joe Wheeler, who formerly operated theatres at Montgomery, Ala., and Cedartown, Ga., has opened the Liberty at Pratt City, Ala.

While Col. Harry E. Long, manager of Loew's State Theatre, Louisville, Ky., is on his vacation, Charles R. Katz, of Pittsburgh, will be in charge of the theatre.

The new theatre under construction at Hartselle, Ala., sirapidly nearing completion.

The Plaza, principal negro movie house in Little Rock, Ark., on August 5 will become the first sound-equipped house for colored patrons in Arkansas. It will be a Moviephone installation. The house is operated by Arkansas Amusement Enterprises, headed by M. A. Lightman, with headquarters in Memphis.

The DeWitt Theatre, DeWitt, Ark., now has sound pictures, following a recent Movietone installation. Ray Wilson operates the house.

Mrs. A. C. Pattie, of the Grand Theatre, at Frankfort, Ky., was a visitor to Louisville Film Row this week.

A film blaze cost aproximately $450 in damage, plus loss of seven reels of film, when the celluloid strip caught fire in Loew's Milan, Milan, Tenn., last Saturday night. The flames, however, were confined to the projection room, and there was no damage in the theatre. Nathan L. Lowe is operator of the theatre, which was constructed late in 1928.

Lowe this week was facing his first competition in many months from J. E. McGuire, former operator of the Criterion, who has reopened the old house.

M. L. Simmons, formerly of the M-G-M Milwaukee branch, has been named office manager and booker in the M-G-M Memphis office. He takes the place left vacant in May when H. T. Spears resigned to become a partner in the Commercial Employment Agency. M. L. Basse, who has held the post for the past two months, returns to the cashier's desk.

The Ritz, Memphis, neighborhood house, now boasts sound equipment, following completion of a Pacent installation last week. The Ritz is run by William Shapiro.

Mrs. Alma A. Walton, secretary of the Memphis Film Board of Trade, is spending the week in New York.

Loew's Strand, Memphis, this week did its first broadcasting of talking pictures over WREC, Hotel Peabody, Thursday night of last week.

The Mingo Theatre, Amory, Miss., has been sold to Owen & Hagen by K. H. Oliver, it is reported. The Dixie, Greenwood, Miss., has been sold by A. Kantor to E. E. Vaughn, it is reported.

New Outdoor Theatre In Central Penn Opens

A NEW outdoor theatre in East End Park, Mahaney City, was completed for use on July 25, under the management of Ted Jones.

A three-foot flood in the cellar of the Star Theatre, McClure, near Sunbury, recently caused damage to the extent of several hundred dollars.

The work of installing Western Electric Movietone-Vitaphone apparatus in the Lion Theatre, Red Lion, York county, at an expenditure of $15,000, was completed about August 1. With the adoption of "talkies" the theatre inaugurated a policy of holding matinees daily.

A Pennsylvania charter of incorporation has been granted at the capitol at Harrisburg, to the Stevens Amusement Service, Inc., of Stevens, Pa. Authorized capital stock is $5,000. Treasurer is A. C. Fleckenstein, Lititz, Pa. Incorporators are: H. K. Fausnacht, Stevens; J. W. Fausnacht, Stevens, and Earl F. Rebman, Lancaster.

Harry A. Scheurmann, of the Scheurmann Theatre, East Stroudsburg, recently took as his bride Mrs. Louis Uann Raunsavelli, of Scranton. The ceremony was performed by the Rev. P. K. Emmons, of the Westminster Presbyterian church, Scranton.

The College Theatre, South Bethlehem, has a new manager in the person of A. D. Lorenzo, who formerly managed the State Theatre, in that city, for the Wilmer & Vincent interests.

Peter Magaro, pioneer motion picture theatre operator of Harrisburg, recently returned home after a visit of several months in Europe.

A plate glass window in the Hollywood Theatre, Pottsville, was smashed when a parked car ran down hill.

The Colonial Theatre, Allentown, part of the Wilmer & Vincent circuit, has changed its policy from playing Keith vaudeville to programs of tabs and talkies.

Recent improvements in the Lion Theatre, Red Lion, Pa., managed by Walter J. Rothensies, include the installation of a new Delite screen.

New St. Louis Branch For Tiffany-Stahl

NEW quarters for Tiffany Pictures are being constructed in the 3200 block on Olive street by Frank Yawitz, prominent St. Louis real estate operator and capitalist. The new exchange building will be two stories and will be ready for occupancy about December 1.

The Robinson Realty & Investment Co. of Robinson, Ill., has awarded the general contract for their new theatre to L. and W. Shoernekau of Robinson. The building will be one story with basement and about 50 by 145 feet. Complete it will cost about $50,000.

Bids were closed August 6 on the construction of a new theatre at Hobart, Okla., for the Griffith Amusement Co. of Oklahoma City. The plans call for a one story, basement, balcony and mezzanine. The building will be 50 by 150 feet. Harold Gimeno of Norman, Okla., is the architect.

Gus Kerasotas, of Springfield, Ill., was a visitor of the week.

Skouras A stock was considerably lower on the St. Louis Stock Exchange during the week ending on August 3, a decline of seven points being record on one day. The last quotation for the week was $30 bid compared with a recent high point of $51.25.

St. Louis Amusement A closed at $20 bid. One hundred shares of this stock changed hands during the week, while but thirty shares of Skouras A was sold on the exchange.

Skouras Brothers Missouri Theatre having definitely committed itself to an all-sound picture policy entered upon that basis August 3.

The St. Louis, Grand and Delmar boulevards, has been selected for the advance showing of all Radio-Keith-Orpheum feature pictures.

Harry Rose, the last of the Missouri Theatre's Master of Ceremonies, has moved on to Philadelphia, where he will appear at one of the Warner Brothers theatres now under the management of William Goldman.

News Items From The Seattle Movie Rialto

JOSEPH PLUNKETT, general manager of Radio-Keith-Orpheum theatres; Milton Schwarzold, general amusement director for the Orpheum vaudeville circuit; and Harry Singer, Pacific Coast manager for R-K-O, were visitors at Manager William A. Hartung's Seattle New Orpheum Theatre last week.

Ray Jones, assistant manager and director of publicity for Louis Golden's Fox Theatre, resigned that position last week and on August 1 became affiliated with Foster & Kleiser, Coast-wide outdoor poster concern.

John Hamrick, president of the Blue Mouse and Music Box circuits in Seattle, Tacoma and Portland, left Seattle last week for the latter city to supervise the remodeling and redecorating of his Blue Mouse Theatre there. Approximately $50,000 will be spent on every branch of the house prior to the reopening scheduled for the latter part of August.

The Superior Court of the State of Washington last week granted John Danz, of Sterling Chain Theatres, Inc., a temporary restraining order to prevent picketing by union sympathizers in front of Danz' Winter Garden Theatre, because the house employs non-union janitors, projectionists and musicians.

Bruno Hollenbeck, owner of the Rose Theatre, in Sumas, will soon become an exhibitor in Bellingham, if reports on Seattle Film Row are true. It is rumored there that Hollenbeck has an option on a small Bellingham house which he plans to open soon.

Jack Anderson, former booker of Manager Mat Aparton's Seattle Universal exchange, last week was promoted to a sales position in the Omaha "U" office. He has been replaced here by T. Hackley.

Ben Fish, of Metro-Goldwyn-Mayer and George Ballentine, of Fox, were Seattle managers who were out of town this week.

Manager Bob Blair, of the Publix Seattle Theatre, last week was host to a number of high officials in his company. Included in the visiting group were Charles Kurtzman, newly-appointed Pacific Coast manager of Publix houses on his first trip to this city; Herman Wobber, head of Publix houses; Jack Merrick, general sales manager for Paramount Famous Lasky Corp., and Mike Lewis, Western division manager of the same concern. The quartet arrived from Portland, where they completed the deal for the purchase of the Hippodrome Theatre.

Two more Northwest exhibitors announced plans to install sound equipment within the coming few weeks. The first was F. W. Graham, who will put RCA equipment in his Graham Theatre at Shelton. And then John Danz of Sterling Chain Theatres in Seattle, who will equip his downtown Florence Theatre with Vitaphone and Movietone.

Jack Sullivan, manager of the Seattle Columbia Film exchange, returned to his office last week after a trip to his company's convention in Los Angeles.

Mr. and Mrs. Ray Grombacher, theatre managers of Spokane and the Eastern Washington territory, spent a short time in Seattle last week en route to British Columbia.

Universal's Arabian Theatre, headquarters for the Universal Chain Theatres, Inc., under the personal management of Ted Gamble, opened with its first sound film last week.

William Winship, manager of the Paramount Famous Lasky exchange in Portland, spent a few days here last week with Manager Neal East at the Seattle branch.

Golf enthusiasts from Seattle Film Row and from theatres over the territory are busy shining up their clubs this week in anticipation of the annual Film Golf Tournament which will be held this week at the Everett Golf and Country Club early in August.

Last Monday witnessed the opening of the new Vitaphone exchange on Film Row, with Bob Hill of Warner Brothers as manager and Guy Maxey assistant. The office is completely equipped with records and scores for all Vitaphone pictures. Frances Davidson is inventory clerk, Craig Turner, of Warner Bros., is poster department manager, and Ethyl McMaster of Chicago is special Vitaphone biller.

Morris Sadick, manager of the Star and Florence Theatres in John Danz's Sterling Chain Theatres group, left last week for a two weeks' vacation.

H. Hembold, former sales representative for United Artists in the Denver territory, arrived in Seattle last week and will assume the same position at Manager D. J. McNerney's local U. A. branch office.

Warners Will Rename Pittsburgh Theatre

WARNERS announce that they are soon to change the name of the Million-Dollar Grand in downtown Pittsburgh to the Warner.

Pittsburgh vacationists include: Jean Viviano, Pathe; Josephine Grove, Independent Display; Charles Brosman, Pathe; Newton Williams, National Theatre Supply; Margaret Rice, Pathe; Irvin Turner, Superior Motion Picture Supply; Edna Feigenbaum, Pathe; Marcella Boden, Superior.

Recent exhibitor visitors: Wm. Blatt, Patton; Mr. Bell, Fayette City; Al Nordquist, Galeton; B. E. Cupler, Washington, and William Gray, Monongahela.

James Bahmer has resigned as manager of the Warner Enright Theatre in East Liberty, to assume management of the Harris Theatre in Butler. He is succeeded at the Enright by H. Lorence.

Livingstone Lanning, manager of Loew's Penn, Pittsburgh, is back from his vacation spent near Boston. Lanning brought back photographs of big fish which he caught.

Joseph Kaliski, Educational manager, had an exciting experience recently when he was a passenger on a train which was wrecked.. Joe was unhurt.

Four Pittsburgh public parks are to have movies each Sunday evening during the summer. The plans have been perfected by Mayor Kline. When City Council refused to furnish funds, subscriptions were made by prominent citizens. Films, machines, operators, services, etc., are donated free of charge.

John H. Harris, of the Harris Amusement Co., is vacationing in California. Johnny bought a new Packard to make the trip.

Following theatre changes are announced: J. B. Simon buys the Grand, Johnstown, from George Panagatocas; Milton Frank sells the Crescent, Mahoningtown, to Tony Peretta, John Perretta and Joe Ryan; Evelyn P. Ward takes over the LeBouef, Waterford.

General Trade Briefs From Frisco's Row

A 7-POUND handsome young lady entered the home of Mgr. Nat Holt of the California Theatre, recently. She has been given the name of Miss Jacquil.

E. A. Anderson, who has been connected with many theatres for the past few years, has been made assistant manager of the California Theatre.

Santa Cruz Theatre has opened under the management of Golden States Theatres. Fulco furnished all booth and house equipment for the job. ,

Jack Edwards, well known in theatrical and newspaper circles, has returned to the theatre game. Edwards has just been appointed advertising and publicity manager for the Golden State Circuit for Santa Cruz and Monterey, and has already entered upon his new duties.

Sol Levis of the Strand Theatre, San Francisco, is a very busy man these days, installing film heads for the reproduction of sound-on-film on the two Fulco projectors he recently installed in his projection room at the Strand.

The name Cliff Work and the name Orpheum in San Francisco have become almost synonomous. Cliff Work means Orpheum, and Orpheum means Work. That old landmark on O'Farrell street is no longer to be the home of Orpheum attractions. These acts will now play the Golden Gate Theatre. Cliff Work will now be manager of that theatre.

Paul Bush returned from a trip to Los Angeles and reports business very good, necessitating additional help in the Los Angeles branch.

The Fairfax Theatre, Oakland, is rapidly nearing completion under the supervision of C. W. Burchett.

Lou Rosenberg of Principal Theatres was a recent visitor to San Francisco.

2 Changes In Omaha Exchange Circles

TWO changes in exchange heads have been made in Omaha. G. W. Taif of Chicago has succeeded W. C. Brimmer as manager of the First National Branch. Mr. Brimmer will be exchange manager for his company in Minneapolis.

C. E. Gregory, Columbia manager, has been transferred to the same position at St. Louis. His place has been taken by Lee Durham of St. Louis.

With a near record vote cast, approximating 2,100, York, Neb., voted in favor of Sunday movies on July 16. An unofficial check showed a majority of 107 for Sunday shows, though about 80 mail votes were not included in this count.

Many women went to the polls and electioneering was much in evidence. York has heretofore been considered one of the state's "blue" towns.

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WANTED: One Duplex Printing Machine. State price and condition and where same can be seen for inspection. Address Pathe Exchange, Inc., Bound Brook, N. J.—Tel. Bound Brook 90.

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FOR SALE: 2,800 used upholstered opera chairs. Good condition. $1.40 each. Morris Saunders, 2710 Valentine Ave., Bronx, N. Y. C.

FOR SALE: Two complete Simplex machines, now running, excellent condition. $225 each complete with 1/4 h. p. A.C. motors, also D.C. motors. Galli-Curci Theatre, Margaretville, New York.

FOR SALE: Only theatre in Pennsylvania town of 2,500. Fifteen miles from nearest competition. 425 seats; modern equipment includes latest "Mellaphone" sound-on-disc installation. Small cash investment required. Theatre has earning record. Ideal. Box 590, Motion Picture News, 729 7th Ave., New York City.

Yegg Fails In Attempt To Rob Portland House

AN increasing number of attempts have been made to rob the box offices of the Portland, Ore., down town first run theatres.

Another such attempt was made at 9:40 p. m. on the United Artists Theatre, when the would-be robber handed a note through the wicket to the cashier.

Before John Collins, the 6½-foot doorman hardly grasped its significance the robber was at his side and hissed "Hand over the money or I'll blow your head off with this bottle of nitro-glycerine," meanwhile exhibiting a half-pint bottle of fluid.

Collins parried with him "Go and get the money if you wish." Meanwhile he slipped to the entrance, motioned to the usher, who called to a policeman who was inside, and arrested the bandit.

Tiffany-Stahl's Salt Lake Branch Opened

OSCAR HANSON, general sales manager of Tiffany-Stahl, announces that the Salt Lake City office has been opened and is situated at 250 East 1st South street.

E. K. Taylor, manager of a string of theatres in western Montana, was called from his bed last week to help a "tourist" recover a lost parcel, upon which he found himself to be the victim of a robber, who, after binding and gagging the manager, secured the keys and the combination of the safe from which he took about $450.

Work has just been begun relative to the removing of the old Ely Theatre building on Aultman street of Ely, Nevada, preparatory to the construction of a new brick block which will cover the lots now occupied by the old theatre building.

Wilford Williams of the Victory Theatre at Kemmerer, Wyoming, was among recent exhibitors visiting the Salt Lake Film Row.

Stanley Rich of the Rich Theatre at Montpelier, Idaho, was also conferring with Salt Lake branch managers during the past few days, on the new product.

The Star Theatre at Payson, operated by Manager Huish, reports satisfactory installation of the Qualitone Sound device.

Pacent Makes Initial Cleveland Installation

THE first Pacent sound on film attachment in the Cleveland territory has been installed in the Commodore Theatre, Cleveland, and opened last Friday. Commodore Theatre belongs to Messrs. Lefkowitz, Polster and Greenberger. Maurice Lebensburger, field sales manager for Pacent, has issued an invitation to all theatre owners in this territory to be his guest at a hearing of this installation.

John R. Cox, of the Oliver Manufacturing Company, of Cleveland, while attending the Rocky Mountain exhibitors convention, sold the Oliver Reproducers and arranged with the Electric Sound Corporation of Rainelle, W. Va., for the sales and distribution of the Oliver Reproducer in the southeast territory. The Oliver Reproducer was designed by E. E. Oliver of the Oliver Motion Picture Supply Co. and is furnished either with or without a synchronous motor as demanded.

Edward P. Casanave has discontinued his affiliations with Movie-Phone, and is now selling the Oliver Reproducer in this territory.

W. N. Skirboll, Columbia manager under the old franchise system, is at his home on Wellington Road, Cleveland Heights, recovering from a minor operation.

Recent Pacent installations in the Cleveland territory include the following theatres: Capitol, Delphos; Rohs' Theatre, Cynthiana; Virginia Theatre, Somerset, Ky.; Rialto, Kenmore, O., and the Grand, Massilon, O.

It is rumored that Warner Bros. are interested with the Van Sweringen's in a new theatre to be built as one of the units of the new Terminal project on the Public Square.

Hartley T. Palmer, one time mayor of Fairport, and theatre owner of Fairport, was killed instantly last Friday night when his automobile was struck by a train at Bairstown Crossing, near North Baltimore, Ohio.

Trustees of the Madison Township Soldiers' and Sailors' Memorial building last week approved a plan designed to finance the rebuilding of the Madison Theatre, Mansfield, O.

The Photo Sound Holding and Operating Co., of Cincinnati, has acquired the Denver Hotel Property, in Maysville, Ky., on which it will build a theatre within the next few months.

Interstate Engineering Co., Cleveland, distributors of Creatone, disc sound reproducer, made by the Deca Disc Mfg. Co., of Waynesburg, Pa., has moved its offices from the Film Exchange Bldg. to 1223 St. Clair avenue.

Louis Baer and Louis Greenberg, both newcomers in the local exhibition field, have purchased the Clark National Theatre, Cleveland, from J. Bakoski. The new owners plan to keep it a silent house.

M. A. Malaney, publicity manager for the Cleveland Loew houses, has returned from a two weeks' automobile trip.

Fred Desberg, former general manager of the Cleveland Loew houses, has been definitely located in Paris.

The Sorg Theatre, Middletown, operated by Theodore Chifos, has installed sound equipment, and opened with sound policy on August 4th. The new Strand at Middletown will also be wired for sound.

A. J. Cooper has returned to Ashtabula as proprietor of the Harbor Theatre after an absence of ten years. Ten years ago Cooper operated the Lyric and C-It Theatres. He left to operate a chain of houses in Wisconsin.

Henry McWilliams, lately of the Brooklyn Publix staff, has been transferred to the Toledo, O., staff as publicity agent.

Bucyrus, O., soon will have a 1,500-seat talking picture house to be built by the Moose lodge at a cost of $250,000. Tenants in the building now on the site have been given 30 days in which to move.

Despite protests of the city ministerial association, two movie theatres in Mt. Vernon, O., are being operated on Sundays.

Saturday receipts of $1,600 were taken by robbers who worked two combinations on safes in the office of the Palace Theatre, at Marion, O., owned by Publix.

Atlanta Suburb Will Have New Theatre

ACCORDING to plans revealed last week, a handsome and well equipped community theatre is to be built at Buckhead, a suburb of Atlanta. It is reported that $120,000 will be represented in the investment.

Construction, which is being financed by some of the leading business men of Buckhead, will get under way the first part of September. The theatre will be located on the Roswell Road, in the heart of the business district.

Although details of the plans, which are being prepared by Daniel & Beutell, architects, have not been completed, the building will be of Spanish type, two stories in height and will have an arcade leading to the theatre auditorium. Space for six stores is included in the specifications.

E. L. Cole, secretary of the Atlanta Film Board of Trade, returned this week from a brief vacation spent at Murphy, N. C.

J. A. Xydias, of Perfect Talking Pictures of Hollywood, Cal., visited Atlanta this week and conferred with Thomas A. Branon, president of Eltabran Film Co.

The Rialto Theatre, Columbus, Ga., has recently inaugurated its low-price summer policy, the public being invited to attend at 25 cents admission. The Royal Theatre, another of the Roy E. Martin chain, now has a new manager, Herbert Rountree.

While in Atlanta last week, O. C. Lam, of Rome Enterprises, announced that the DeSota Theatre, which his company will operate at Rome, Ga., will open next Monday. The DeSota has a seating capacity of about 1,200. It will show talking pictures, Western Electric equipment having been installed.

Visitors from out-of-town to the Atlanta exchanges last week included the following:

O. C. Lam, of the Rome Enterprises, of Rome, Ga.; Roy Martin, who owns and operates the Martin theatres in Columbus, Ga.; Earl Fain, operator of the Palace Theatre, Leesburg, Fla., and the Grand Theatre at Lake City, Fla.; W. D. Herchensohn, who operates the Ritz Theatre at Albany, Ga.; Dick Ford, a member of Fox's Atlanta branch personnel; H. E. Rowntree, who is associated with the Martin theatres at Columbus, Ga.; G. L. Wynne, of the Ritz Theatre at Newnan, Ga.; C. W. Smith, operator of the Rabun Theatre at Clayton, Ga.

R. K. Barney, a member of Universal's accounting department, resigned last week to accept a position in Kansas City, Mo.

C. L. Peavey, Atlanta branch manager for RKO, spent last week traveling North Georgia and South Carolina.

Mrs. Evelyn Copeland, of First National's personnel, is visiting in Washington, D. C., on her vacation.

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COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

AMKINO

Title	Star	Rel. Date	Length	Reviewed
Aelita (Revolt of the Robots)	Russian Cast	Mar. 23	2900 feet	
Flames of the Volga	Russian Cast	Mar. 30	7000 feet	
In Old Siberia (Katorga)	Russian Cast	July 20	6500 feet	July 27
Krassin	Special Cast	Feb. 19	7000 feet	
Lash of the Czar	Russian Cast	Feb. 9	6800 feet	
Moscow Today	Pictorial Film	May 11	5600 feet	
Prisoners of the Sea	Russian Cast	April 13	7000 feet	
Taras Shevchanko		Jan. 10		
Two Days	Russian Cast	Feb. 1	6500 feet	
Village of Sin, The	Russian Cast	May 18	6500 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Arsenal				
General Line, The				
Her Way				
Man With a Camera				
New Babylon	Russian Cast		8000 feet	

COLUMBIA
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Bachelor Girl, The	Logan-Collier-Todd			
Behind Closed Doors	Valli-Glass	Feb. 24	5897 feet	
*†§Donovan Affair, The (F. & D.) (A. T.)	Holt-Revier	April 11	7200 feet	Mar. 30
Eternal Woman	Borden-Graves	Mar. 18	5800 feet	April 6
Faker, The	Logan-Delaney	Jan. 2	5651 feet	
*†§Fall of Eve (A. T.)	Miller-Stanley-Prouty	June		June 22
*†§Father and Son	Holt-Revier-McBan	June 5	6439 feet	June 8
	(Silent Version)	June 5	6903 feet	
*†§Lone Wolf's Daughter (D)	Lytell-Olmstead	Feb. 18	6339 feet	Mar. 9
	(Silent Version)	Feb. 18	6214 feet	
Quitter The	Lyon-Revier	April 1	5671 feet	May 25
*†Trial Marriage	Kerry-Ellers	Mar. 10	6639 feet	
	(Silent Version)	Mar. 10	6506 feet	
*†§Younger Generation (D)	Hersholt-Basquette	Mar. 4	8217 feet	Mar. 23
	(Silent Version)	Mar. 4	7394 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Hoofer, The (A. T.)	Jack Egan			
*†§Broadway Scandals of 1930 (A. T.)	Special Cast			
*†§Cradle of Jazz The (A. T.)	Belle Baker			
††§Flight	Holt-Graves			
*†§Flying Marine, The	Lyon-Mason-Robards			
*†§Hurricane (A. T.)	John Mack Brown			
*†§Ladies of the Evening (A. T.)				
*†§Last of the Lone Wolf (A. T.)	Bert Lytell			
Light Fingers	Keith-Revier			
*†§Melody Man, The				
*†§Road to Broadway, The				
*†§Sisters (A. T.)	O'Day-O'Neill			
*†§Song of Love (A. T.)	Belle Baker			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At a Talkie Studio (A. T.) (D.)	Buddy Doyle			
*†§Columbia-Victor Gems (D)	26 Subjects released twice a month		1 reel	
*†§Falling Stars (A. T.) (D)	Bergman-Manning			
*†§Gay Caballero The (A. T.) (D.)	Frank Crumit		1 reel	June 8
*†§Jailhouse Blues (A. T.) (D.)	Mannie Smith			
*†§Memories (A. T.) (D.)	Murphy-Morrison		1 reel	June 8
*†§My Wife (A. T.) (D.)	Jack Wilson		1 reel	June 15
*†§Old Man Trouble (D)	Jules Beldsoe		1 reel	June 8
*†§Parlor Pest (A. T.) (D.)	Betty Combe			
*†§Snappy Co-Eds (A. T. (D)	Nan Blackstone		1 reel	
*†§Talking Screen Snapshots	Released twice a month		1 reel	
*†§Talking Screen Snapshot	Novelty		1 reel	June 8
*†§Talking Screen Snapshots	Novelty		1 reel	July 13

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
Air Derby	Reed Howes	Jan. 6	2 reels	April 13
Auntie's Mistake	Dorothy Devore	Feb. 17	2 reels	Mar. 30
Battling Sisters	Lupino Lane	June 2	2 reels	May 25
Beauties Beware	Jerry Drew	Jan. 27	2 reels	Jan. 12
Best Dressed Woman in World	Our World Today	Feb. 17	1 reel	Mar. 30
Cloud Patrol, The	Reed Howes	Feb. 24	2 reels	Mar. 30
Contented Wives	Al Alt	July 28	1 reel	Aug. 3
Delicious and Refreshing	Adrienne Dore	April 21	1 reel	Mar. 16
Dominion of Diversity	Hodge-Podge	Feb. 24	1 reel	Mar. 23
Dumb—and How	Thatcher-Young	Jan. 27	1 reel	Dec. 22
Fake Flappers	Jerry Drew	Aug. 18	2 reels	
Fixer, The	"Big Boy"	Feb. 3	2 reels	Feb. 3
Four Wheel Brakes	Jerry Mandy	April 7	1 reel	Mar. 30
Ginger Snaps	"Big Boy"	Mar. 24	2 reels	Mar. 30
Going Places	George Davis	Jan. 13	2 reels	Mar. 30
Good Night Nurse	Lupino Lane	April 28	2 reels	Mar. 16
Helter Skelter	"Big Boy"	June 16	2 reels	May 25
Her Big Ben	Gene Stone	Mar. 10	1 reel	Feb. 2
Her Gift Night	Billy Dale	May 19	1 reel	April 20
Honeymooniacs	Monty Collins	July 28	2 reels	Aug. 3
Hot Sports	Collins-Dent	Aug. 11	1 reel	
Hot Times	Al St. John	May 26	2 reels	May 11
Household Blues	Collins-Dent	June 2	1 reel	June 1
Howling Hollywood	Davis-Dent	April 21	2 reels	Mar. 16
Husbands Must Play	Wallace Lupino	Jan. 6	2 reels	Mar. 30
Joy Land	Lupino Lane	July 21	2 reels	July 13
Joy Tonic	"Big Boy"	May 5	2 reels	April 13
Jungle Kings and Queens of Screen	Our World Today	Mar. 24	1 reel	April 13
Kitty Kitty	Billy Dale	May 5	1 reel	Mar. 16
Lewis-Sonnenberg Wrestling Match	Special Reel	Jan. 13	1 reel	Feb. 2
Lucky Breaks	Al Alt	July 14	1 reel	July 13
Only Her Husband	Jerry Drew	May 19	2 reels	May 18
Only Me	Lupino Lane	Jan. 20	2 reels	Dec. 15
Parlor Pests	Collins-Dent	Mar. 24	2 reels	May 25
Passing Show of Perak, The	Our World Today	May 19	1 reel	May 25
Pep Up	Cliff Bowes	Feb. 24	1 reel	Feb. 2
Question Marks	Hodge-Podge	Jan. 20	1 reel	Feb. 2
Richest Street in the World	Our World Today	April 21	1 reel	April 20
Rubbing It In	Al Alt	June 30	1 reel	July 13
Served Hot	Cliff Bowes	Feb. 10	1 reel	Jan. 19
Smart Steppers	Al St. John	Mar. 3	2 reels	Mar. 30
Social Prestige	Monty Collins	Dec. 23	2 reels	Nov. 17
Sole Support	"Big Boy"	Aug. 4	2 reels	Aug. 3
Studio Pests	Jerry Drew	June 30	2 reels	June 15
Summer Saps	Lupino Lane	Mar. 17	2 reels	Mar. 30
Those Two Boys	Collins-Dent	May 5	2 reels	Mar. 30
Time to Expire	Gene Stone	Mar. 24	1 reel	
Top Speed	Al Alt	July 7	2 reels	July 13
Walking Fish	Our World Today	Jan. 13	1 reel	
What a Day	Monty Collins	June 16	2 reels	May 25
What a Pill	Billy Dale	June 16	1 reel	June 15
What a Trip	Vernon Dent	Jan. 13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb. 10	2 reels	Jan. 12
Wise Wimmin	Jerry Drew	Mar. 31	2 reels	

ALL-TALKIE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Ask Dad (F & D)	E. E. Horton	Feb. 17	2 reels	Feb. 16
*†§Barber's Daughter (F & D)	Clyde-Hill-Dent	July 21	2 reels	July 20
*†§Bees' Buzz, The (F & D)	Gribbon-Clyde	April 7	2 reels	May 18
*†§Big Palooka, The (F & D)	Gribbon-McPhaill-Hill	May 12	2 reels	June 15
*†§Bride's Relations, The (F & D)	Burke-Gribbon	Jan. 13	2 reels	Feb. 2
*†§Broadway Blues (F & D)	Johnny Burke	Mar. 10	2 reels	April 27
*†§Buying a Gun (A. T. (F & D)	Lupino Lane	July 14	2 reels	July 20
*†§Cold Shivers (F & D)	McKee-Hutton	May 19	2 reels	May 11
*†§Constabule, The (F & D)	Clyde-Hill-Gribbon	Aug. 11	2 reels	
*†§Crazy Nut, The (F & D)	Pangborn-Oakland-Murray	June 2	2 reels	June 15
*†§Don't Be Nervous (F & D)	Lloyd Hamilton	July 7	2 reels	July 6
*†§Eligible Mr. Bangs, The (F & D)	E. E. Horton	Jan. 13	2 reels	Feb. 9
*†§Fire Proof (F & D)	Lupino Lane	Sept. 8	2 reels	
*†§Girl Crazy (F & D)	Clyde-Bennett	June 9	2 reels	
*†§His Baby Daze (A. T.) (F & D)	Lloyd Hamilton	Aug. 18	2 reels	
*†§His Big Minute (F & D)	Lloyd Hamilton	May 5	2 reels	June 1
*†§Jazz Mammas (F & D)	Virginia Lee Corbin (All Color)	June 30	2 reels	July 20
*†§Lion's Roar, The (F & D)	Burke-Bevan	Dec. 9	2 reels	Dec. 1
*†§Look Out Below (A. T.) (F & D)	Raymond McKee	Aug. 18	2 reels	
*†§Lover's Delight (F & D)	Arthur-Garon	June 31	2 reels	
*†§Lunkheads, The (F & D)	Clyde Gribbon	Sept. 1	2 reels	
*†§Moving Movie Show, A (D)	Hodge-Podge	June 9	1 reel	July 13
*†§Old Barn (F & D)	Johnny Burke	Feb. 3	2 reels	Feb. 16
*†§On the Streets (D)	Hodge-Podge	July 21	1 reel	
*†§Prince Gaby (F & D)	E. E. Horton	Sept. 15	2 reels	
*†§Ride on a Runaway Train (D)	Special	May 26	1 reel	June 15
*†§Right Bed, The (F & D)	E. E. Horton	April 14	2 reels	May 18
*†§Ship Mates (F & D)	Lupino Lane	April 21	2 reels	May 11
*†§Social Sinners (A. T.)	McKee-Byron-Fitzgerald	Sept. 1	2 reels	
*†§Studio Stunts (D)	Hodge-Podge	Sept. 1	1 reel	
*†§Ticklish Business (F & D)	Collins-Dent-Drew	Aug. 25	2 reels	
*†§Trusting Wives (F & D)	E. E. Horton	June 23	2 reels	July 20
*†§Whirls and Girls (F & D)	Gribbon-Clyde	Feb. 24	2 reels	Feb. 18
*†§Zip!Boom! Bang! (F & D)	McKee-Collin-Glass	Mar. 17	2 reels	June 1

FIRST NATIONAL
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Babies (D)	Alice White	June 30	8067 feet	
California Mail	Ken Maynard	April 7		
*†§Careers (A. T.) (D)	Dove-Moreno-Myers	June 2	8435 feet	June 1
Cheyenne	Ken Maynard	Feb. 3	5944 feet	
*†Children of the Ritz (D)	Mackaill-Mulhall	Mar. 3	6426 feet	April 13
	(Silent Version)	Feb. 17	6296 feet	
Dancing Vienna	Lyon-Mara	Jan. 13	5683 feet	
*†§Divine Lady, The (D)	Griffith-Warner	Mar. 31	9914 feet	Feb. 6
	(Silent Version)	April 14	8993 feet	
*†§Drag (D)	Barthelmess-A. Day	July 21	7642 feet	June 29
*†§Girl in the Glass Cage (D)	Young-Nye	June 22		
*†§His Captive Woman (D)	Sills-Mackaill	April 7	7992 feet	April 9
	(Silent Version)	Feb. 3	7692 feet	Jan. 19
*†§Hot Stuff (D)	Alice White	May 5	6774 feet	May 18
	(Silent Version)	April 21	7466 feet	Mar. 9
*†§House of Horrors (D)	Todd-Hale-Fazenda	April 28		
	(Silent Version)	April 7	6700 feet	Sept. 22
Lawless Legion	Ken Maynard	Mar. 3	6109 feet	
*†Love and the Devil	Sills-Corda	Mar. 24	6431 feet	
	(Silent Version)	Feb. 24		
*†§Man and the Moment	Billie Dove	July 7		
	(Silent Version)	Mar 17		
*†§Prisoners (D)	Corinne Griffith	May 19	7800 feet	June 1
	(Silent Version)	May 5		
Royal Rider, The	Ken Maynard	May 5		
*†Saturday's Children (D)	Corinne Griffith	April 14	7950 feet	May 4
	(Silent Version)	Mar. 10	6727 feet	
*†Seven Footprints to Satan (D)	Conklin-Fazenda	Feb. 17	5405 feet	
	(Silent Version)	Jan. 27	5238 feet	
*†§Smiling Irish Eyes (A. T.) (D)	Moore-Hall	July 31	8550 feet	July 27

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
*†§Squall, The (A. T.) (D)	Joyce-Loy	May 26	9629 feet	May 18
	(Silent Version)	May 12		
*†Synthetic Sin (D)	Colleen Moore	Jan. 6	6852 feet	Jan. 12
*†§Twin Beds (A. T.) (D)	Mulhall-Miller	July 14		July 20
*†§Two Weeks Off (D)	Mackaill-Mulhall	May 12	8081 feet	June 29
	(Silent Version)	April 28		
*†§Weary River (D)	Barthelmess-Compson	Feb. 10	7978 feet	Feb. 2
	(Silent Version)	April 7	7565 feet	
*†Why Be Good (D)	Colleen Moore	Mar. 17		
	(Silent Version)	Mar. 3	7692 feet	Jan. 26

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Careless Age, The (A. T.) (D)	Fairbanks Jr.-Myers-Young			
*†§Dark Streets (D) (A. T.)	Mulhall-Lee			
*†§Fast Life (D) (A. T.)	Fairbanks, Jr.-Young-Morris			
*†§Footlight and Fools (A. T.)	Moore-Hackett			
*†§Forward Pass, The (A. T.)	Douglas Fairbanks, Jr			
*†§Girl From Woolworth's, The (A.T.)	Alice White			
*†§Great Divide, The (A. T.)	Mackaill-Keith-Loy			
*†§Hard to Get (A. T.) (D)	Mackaill-Burns			
*†§Her Private Life (A. T.)	Billie Dove			
*†§Isle of Lost Ships, The (A. T.)	Valli-Robards-Beery			
*†§Jazz Queen, The (A. T.)	Dorothy Mackaill			
*†§Lady Who Dared, The	Dove-Pidgeon-Todd			
*†§Lilies of the Field (A. T.)	Corinne Griffith			
*†§Little Johnny Jones (A. T.)	Eddie Buzzell			
*†§Loose Ankles (A. T.)				
*†§Most Immoral Lady, A (A. T.)	Leatrice Joy			
"No, No, Nannette" (A. T.)	Bernice Claire			
*†§Paris (A. T.)	Irene Bordoni			
*†§Sally (A. T.)	Marilyn Miller			
Wells Fargo Express	Ken Maynard			
*†§Young Nowheres (A. T.)	Richard Barthelmess			

FOX FILMS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Behind That Curtain (A. T.)	Baxter-Moran	June 30	8300 feet	July 6
*†Black Magic	Dunn-Holland	June 2		
*†§Black Watch, The	McLaglen-Loy	May 26	8487 feet	May 25
*†Blue Skies	Twelvetrees-Albertson	Mar. 17		
*†Captain Lash	Victor McLaglen	Jan. 6	5453 feet	Feb. 9
	(Silent Version)	Jan. 6	5376 feet	
*†§Chasing Through Europe	Stuart-Carol	June 9		July 13
Christina	Gaynor-Morton	Mar. 30	6955 feet	April 6
*†Exalted Flapper	Carol-Norton	May 26		
*†Far Call, The	Morton-Hyams	April 28	5313 feet	
	(Silent Version)	April 28	5282 feet	May 25
*†Four Devils	Gaynor-Duncan			Oct. 13
*†§Four Devils, The	Gaynor-Duncan		6500 feet	June 22
*†§Fox Follies, The (A. T.)	Special Cast	May 25	8291 feet	June 1
*†Fugitives	Bellamy-Terry	Jan. 27	5331 feet	
	(Silent Version)	Jan 27	5356 feet	
*†§Ghost Talks, The (A. T.)	Twelvetrees-Eaton	Feb. 24	6395 feet	Feb. 23
*†Girls Gone Wild	Carol-Stuart	Mar. 24	5232 feet	April 27
	(Silent Version)	Mar 10	6000 feet	Mar. 9
*†§Hearts In Dixie (A. T.)	Fetchit-Muse	Mar. 10	6650 feet	Mar. 2
*†§In Old Arizona (A. T.)	Lowe-Baxter	Jan. 20	8724 feet	Dec. 29
*†Joy Street	Moran-Stuart	April 7	7554 feet	June 8
	(Silent Version)	April 7	7554 feet	
*†§Lucky Star	Gaynor-Farrell	Aug. 18	8400 feet	July 27
	(Silent Version)	Aug. 18	7000 feet	
*†§Making the Grade	Lowe-Moran	Feb. 17	5024 feet	
*†§Masked Emotions	George O'Brien	May 19		
*†§Not Quite Decent	Collyer-Dresser	April 7	6 reels	May 4
	(Silent Version)		4653 feet	
*†New Year's Eve	Astor-Morton	Feb. 24	5958 feet	May 4
*†One Woman Idea, The	LaRocque-M. Day	June 2	6111 feet	June 15
	(Silent Version)	June 2	6106 feet	
*†Plastered In Paris	Cohen-Pennick	Jan. 23	5641 feet	Sept. 29
*†§Pleasure Crazed (A. T.)	Marguerite Churchill	July		July 20
Protection	Burgess-Elliott-Page	May 12	5511 feet	June 1
*†Sin Sister	Carroll-Gray	Feb. 10	6072 feet	
	(Silent Version)	Feb. 10	6053 feet	
*†Strong Boy	McLaglen-Joy	Mar. 3	5150 feet	April 6
	(Silent Version)		5526 feet	
*†§Speakeasy (A. T.)	Page-Lane	Mar. 24	5775 feet	Mar. 23
*†Trent's Last Case	Griffith-Day	Mar. 31	5809 feet	June 8
*†§Thru Different Eyes (A. T.)	Baxter-Lowe	April 14	4991 feet	April 20
*†True Heaven	O'Brien-Moran	Jan. 20	5531 feet	Feb. 16
	(Silent Version)	Jan. 20	5563 feet	
*†§Valiant, The (A. T.)	Paul Muni	May 19	5537 feet	May 18
*†Veiled Woman, The	Tora-Vincenti	April 14		
*†Woman from Hell, The	Astor-Armstrong	April 21	5442 feet	
	(Silent Version)	April 21	5489 feet	May 25

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Backwash	Farrell-Duncan			
*†§Cock-Eyed World, The (A. T.)	Lowe-Damita-McLaglen		10611 feet	
Fatal Wedding, The	Astor-Bard			
*†§Frozen Justice	Ulric-Frazer			
Girl Downstairs, The	O'Brien-Moran			
*†§Hurdy Gurdy	George Jessel			
Joy Street	Eaton-Moran-Stuart			
Lost in the Arctic	Special Cast			
Our Daily Bread	Farrell-Duncan			
Playboy	Nagel-Collyer			
River, The	Farrell-Duncan		7313 feet	Jan. 5
*†§They Had to See Paris	Will Rogers			
*†§Words and Music (A. T.) (F).	Moran-Patricola-Percy			

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Pastoral, An	Variety	Mar. 3	1 reel	
Azure Coast, The	Variety	May 26	1 reel	
Bonnie Scotland	Variety	July 21	1 reel	
Call of the Deep	Variety	July 7	1 reel	
Cup of Coffee, A	Variety	June 23	1 reel	
Changing Seasons	Variety	June 9	1 reel	
Details on Dogs	Variety	Mar. 17	1 reel	
Down The Mississippi	Variety	Aug 4	1 reel	
Drifting Through Gascony	Variety	Oct. 28	1 reel	
Ends of the Earth	Variety	Jan. 20	1 reel	
Harvest, The	Variety	Jan. 6	1 reel	
Historic Hungary	Variety	Mar. 31	1 reel	
King Cotton	Variety	Feb. 17	1 reel	
Magic Sands	Variety	May 12	1 reel	
North of the Battery	Variety	Feb. 3	1 reel	
Snowbound	Variety	Aug. 19	1 reel	
Squadrons of the Sky	Variety	April 13	1 reel	
Vest Pocket Republics	Variety	April 28	1 reel	

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Across the Seas	Royal Hawaiians		1 reel	
*†§At the Ball Game	Joe Cook			
*†§Bath Between	Clark-McCullough	Feb. 17	1870 feet	
*†§Belle of Samoa, The (A. T.) (F)	Moran-Clark & McCullough		2 reels	June 1
*†§Beneath the Law (A. T. (F)	Clark & McCullough		2 reels	
*†§Bridge at Midnight	Mary Duncan			
*†§Corpus Christie	Raquel Meller			Sept. 8
*†§Diplomats, The	Clark-McCullough	Feb. 17	3200 feet	Jan. 12
*†§Dolls and Puppets	Nancy Drexel			
*†§Everybody Loves My Girl	Winnie Lightner			
*†§Family Picnic	Raymond McKee			June 30
*†§Forget-Me-Note (F)			3 reels	
*†§Friendship (A. T.) (F)	Gallagher-Edeson		2 reels	
*†§Furnace Trouble (A. T.) (F)	Robert Benchley		2 reels	
*†§George Bernard Shaw	Interview			June 30
*†§Ghosts	Mutt & Jeff Cartoon		1 reel	
*†§Going Home	Kebtucky Jubilee Singers		1 reel	
*†§Happy Birthday (A. T.) (F)				
*†§In Holland (A. T.) (F)	Clark & McCullough		2 reels	
*†§Interview, The	Clark-McCullough			
*†§Knife, The (A. T. (F)	Lionel Atwill		2 reels	June 15
*†§Knights Out (A. T.) (F)	Clark & McCullough		2 reels	
*†§Ladies' Man	Chic Sales			
*†§Medicine Man, The (A. T.) (F)	Clark & McCullough		2 reels	
†§Miller & Farrell (F)	3 Songs			
†§Mind Your Business (F)	Herbert & Bard		2 reels	
*†§Music Fiends, The (A. T.) (F)	Clark & McCullough		2 reels	
*†§Napoleon's Barber (A. T.) (F)	Otto Matieson		3 reels	
*†§Night the Knights	Clark-McCullough		2 reels	
†§Old Tunes for New (F)	Dr. Sigmund Spaeth			
*†§On the Beach at Atlantic City (F)	Friedland & Revue			
*†§Pagliacci—Prologue (F)	Richard Bonelli		1 reel	
†§Royal Hawaiian Singers (F)	Song Program			
*†§Schubert's Serenade (F)				
*†§Serenade (Schubert)	Harold Murray			Sept. 8
†§Sound Your A (F)			3 reels	
*†§South Sea Songs and Dances	Royal Hawaiians		1 reel	
*†§Stewed, Fried and Boiled (A. T.) (F)	Robert Benchley		2 reels	
*†§They're Coming to Get Me	Chic Sales			
*†§Treasurer's Report	Robert Benchley		1 reel	
*†§Waltzing Around (A. T. (F)	Clark & McCullough		2 reels	
*†§Water Boy	Kebtucky Jubilee Singers		1 reel	
*†§White Faced Fool	Lionel Atwill			Sept. 8
†§Why Be Serious? (F)	Will Mahoney			

GOTHAM

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Thru the Breakers	Livingston-Herbert	Jan.	6420 feet	
*†§Times Square	Day-Lubin	Mar. 31	6000 feet	

METRO-GOLDWYN-MAYER

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alias Jimmy Valentine (D)	Haines-Barrymore	Jan. 26	7803 feet	Nov. 24
	(Silent Version)	Jan. 26	7142 feet	
All at Sea	Dane-Arthur	Feb. 9	5345 feet	
*†§Bridge of San Luis Rey (D)	Damita-Alvarado	Mar. 30	7980 feet	May 25
	(Silent Version)	Mar. 30		Feb. 23
*†§Bellamy Trial, The (D)	Joy-Bronson	Mar. 2	8268 feet	Feb. 2
	(Silent Version)	Mar. 2	7524 feet	
*†§Broadway Melody (A. T.) (D)	Page-Love-King	April 1	9372 feet	Feb. 16
China Bound	Dane-Arthur	May 18	6 reels	April 20
*†Desert Nights (D)	Gilbert-Nolan	Mar. 9	7177 feet	
	(Silent Version)	Mar. 9		Jan. 19
Desert Rider	Tim McCoy	May 11		
*†§Duke Steps Out (D)	Haines-Crawford	Mar. 16	6236 feet	April 20
	(Silent Version)	Mar. 16	6201 feet	
*†Flying Fleet (D)	Novarro-Page	Jan. 19	9044 feet	Feb. 16
*†§Great Power, The (A. T.)	Special Cast	April 20		
*†§Idle Rich, The (A. T.) (D)	Nagel-Love-Hyams	June 15	7351 feet	June 22
Loves of Casanova	Ivan Mosjoukine	Feb. 16	6179 feet	
*†Man's Man, A	Haines-Dunn	May 25	6683 feet	June 8
Morgan's Last Raid	Tim McCoy	Jan. 5	5264 feet	
Overland Telegraph	Tim McCoy	Mar. 2	4815 feet	
*†§Pagan (D)	Novarro-Adoree-Janis	April 27	7 reels	Feb. 2
Single Man, A	Cody-Pringle	Jan. 12	5596 feet	
†Single Standard, A	Garbo-Asther-Brown	July 29	6574 feet	Aug. 3
	(Silent Version)	July 29	6474 feet	Aug. 3
Sioux Blood	McCoy-Frazer	April 20	4811 feet	
*†§Spite Marriage	Buster Keaton	April 6	7047 feet	
	(Silent Version)		6500 feet	Feb. 2
*†Trail of '98 (D)	Del Rio-Forbes	Jan. 5	8799 feet	Feb. 9
	(Silent Version)	Jan. 5	8799 feet	Mar. 24 '28
*†§Thunder	Chaney-Haver	June 25	7783 feet	July 13
	(Silent Version)			
*†Tide of Empire (D)	Adoree-Durvea	Mar. 23	6552 feet	
*†§Trial of Mary Dugan, The (A. T.) (D)	Shearer-Warner-Hackett		10 reels	April 1
*†§Voice of the City (A. T.) (D)	Willard Mack	April 13		April 1
	(Silent Version)			
*†§Where East Is East	Chaney-Velez-Taylor	May 4	6500 feet	Mar. 23
*†Wild Orchids (D)	Garbo-Asther	Feb. 23	9235 feet	April 6

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Allah 'L Allah	Ufa Oddities	Mar. 16	1 reel	
Ancient Art, An	Ufa Oddities	Mar. 2	1 reel	
Big Business	Laurel-Hardy	April 20	2 reels	
Brown Gold	Ufa Oddities	July 6	1 reel	
Dealers in Babies	Ufa Oddities	Aug. 3	1 reel	
Double Whoopee	Laurel-Hardy	May 18	2 reels	
Dying Jungle	Ufa Oddities	Feb. 2	1 reel	
Election Day	"Our Gang"	Jan. 12	2 reels	
Fast Freight	"Our Gang"	May 4	2 reels	
Foundations of Gold	Ufa Oddities	May 11	1 reel	June 15
Frontier Romance		July 6	2 reels	
Going Ga Ga	Kennedy-Davidson	Jan. 5	2 reels	
Jungle Orphans	Ufa Oddities	Mar. 30	1 reel	
Lacquer and Pearls	All Star Cast	May 25	2 reels	
Leader, The	Ufa Oddities	April 27	1 reel	
Liberty (Silent Version)	Laurel-Hardy	Jan. 26	2 reels	
Light of India, The	Boyd-Godwin	April 6	2 reels	
Little Mother	"Our Gang"	June 1	2 reels	
Loud Soup	Charley Chase	Mar. 16	2 reels	
Manchu Love	Sojin	Jan. 12	2 reels	
Movie Night	Charley Chase	May 11	2 reels	June 8
Napoleon's Homeland	Ufa Oddities	Jan. 5	1 reel	
Noisy Noises (Silent Version)	"Our Gang"	Feb. 9	2 reels	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
Off to Buffalo	Charley Chase	Feb. 16	2 reels	
Oriental Motoring	Ufa Oddities	July 20	1 reel	
Outlandish Manners	Ufa Oddities	June 8	1 reel	
Pair of Tights	Roach Stars	Feb. 2	2 reels	
Persian Wedding, A	Ufa Oddities	April 13	1 reel	June 1
Princess of Destiny, A		May 4	2 reels	
Secret Boozehounds	Ufa Oddities	Feb. 16	1 reel	
That's My Wife (Silent Version)	Laurel-Hardy	Mar. 23	2 reels	
Thin Twins	Charley Chase	April 13	2 reels	
Thundering Toupees	All Star Cast	May 25	2 reels	
Tiny Housekeepers	Ufa Oddities	June 22	1 reel	July 6
Unkissed Man, The	Roach Stars	April 27	2 reels	
Uphill and Downhill	Ufa Oddities	Jan. 19	1 reel	
When Money Comes	Roach Stars	Mar. 2	2 reels	
Why Is a Plumber?	Roach Stars	Mar. 30	2 reels	
Wiggle Your Ears (Silent)	"Our Gang"	April 6	2 reels	
Witch Doctor	Ufa Oddities	May 25	1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Anna Christie (A. T.)	Greta Garbo			
*†§Bishop Murder Case, The (A. T.)				
*†§College Life (A. T.)	Starr-Nugent-Montgomery			
*†§Cotton and Silk (tentative) (A.T.)	Duncan Sisters			
Deadline, The	Flash-Lorraine-Gray			
*†§Devotion (A. T.)				
*†§Dynamite (A. T.)	Pickford-Wood-Nagel		11583 feet	July 27
*†§Eva the Fifth (A. T.)	Love-Hackett-Doran			
*†§Five O'Clock Girl, The (A. T.)	Davies-Arthur-King			
*†§Girl in the Show The (A. T.)				
*†§Gob, The (A. T.)	Haines-Page			
*†§Green Ghost, The (A. T.)	Young-Torrence-Sebastian			
*†§Hallelujah (A. T.)	Colored Cast			
He Learned About Women	Haines-Page-Percy			
*†§Iris (A. T.)				
*†§Judicial Murder (A. T.)				
*†§Jungle (tentative)	Joan Crawford			
*†§Kempy (A. T.)				
*†§Last of Mrs. Cheney (A. T.)	Norma Shearer			
	(Silent Version)			June 1
*†§Lights and Shadows (A. T.)				
*†§Lord Byron of Broadway (A. T.)				
*†§Madame X (A. T.)	Ruth Chatterton		8806 feet	April 20
*†§Marianne (A. T.)	Davies-Shaw			
	(Silent Version)			May 25
Masked Stranger, The	Tim McCoy			
*†§M-G-M Hollywood Revue of 1929 (A. T.)	Special Cast			June 29
*†§Montana (A. T.				
*†§Mysterious Island, The	Hughes-Daly	Technicolor		March 2
*†§Navy Blues (A. T.)	William Haines			
*†§Nize Baby (A. T.)	Gordon-Holtz-Waldridge			
*†§Olympia (tentative) (A. T.)	John Gilbert			
*†§Our Modern Maidens	Crawford-Page-La Rocque			May 4
*†§Pennant Winning Battery, The (A. T.)	Van & Schenck			
*†§Pleasure Lovers (A. T.)				
*†§Redemption (A. T.)	Gilbert-Nagel-Adoree			
*†§Revue of Revues (A. T.)	King-Love-Haines-Crawford			
*†§Road Show, The (A. T.)	Love-King			
*†§Ship From Shanghai, The (A. T.)				
*†§Song of the Sunset (A. T.)				
*†§Song Writer, The (A. T.)				
*†§Speedway (A. T.)	William Haines			
*†§Springfield (A. T.)	William Haines			
*†§Tabloid (A. T.)				
*†§Thirteenth Chair, The (A. T.)				
*†§Twelve Hours of Love (A. T.)				
*†§Trader Horn	Harry Carey			
*†Viking, The (Technicolor)	Starke-Crisp		8508 feet	Nov. 17
*†§Wonder of Women, The	Stone-Wood	July 31	8796 feet	July 27
	(Silent Version)	July 31	6835 feet	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
Al Wohlman (D)	3 Songs	April 6	838 feet	
At the Club (D)	8 Victor Artists	May 18	897 feet	
Bernard & Henry (D)	3 Songs	April 13	685 feet	
Bernardo De Pace (D)	3 Mandolin Solos	Jan. 18	1 reel	
Bernardo De Pace (D)	Mandolin Solos	May 4	690 feet	
*†§Berth Marks (A. T.)	Laurel-Hardy		2 reels	
*§†Big Squawk, The (A. T.)	Charley Chase		2 reels	
Bob Nelson (F)	3 Songs	Mar. 16	1 reel	
Bob Nelson (D)	3 Songs	June 29	824 feet	
*†§Boxing Gloves (A. T.)	"Our Gang"		2 reels	
Carl Emmy's Pets (D)	Dog Act	April 20	897 feet	
Climbing the Golden Stairs	Charles King	(T. color)	2 reels	April 13
Confession (A. T.) (D)	Ames-Nye	Jan. 12	2 reels	
Copy	Roscoe Karns		2 reels	April 13
Craig Campbell (D)	3 Songs	June 1	641 feet	
*†§Dad's Day (A. T.)	"Our Gang"		2 reels	
Duci de Kerekjarto (D)	2 Violin Solos	Feb. 23	1 reel	
Ed and Lou Miller (D)	3 Songs	June 29	808 feet	
Elsa Ersi and Nat Ayers (F)	2 Songs	Mar 23	1 reel	
Emil Borneo (D)	3 Songs	June 22	627 feet	
Fuzzy Knight (D)	3 Songs	June 8	608 feet	
George Dewey Washington (D)	3 Songs	Feb. 2	1 reel	
George Dewey Washington (D)	3 Songs	Mar. 23	1 reel	
George Lyons (D)	3 Songs	Feb. 9	1 reel	
Gilbert-Sullivan Male Ensemble (D)	Song Program	June 22	661 feet	
Gordon and Squires (D)	3 Songs	Mar. 2	1 reel	
Gus Edwards Internat'l Review (D)	All-star Cast	April 6	(T. Color) 1043 ft.	April 6
Gus Edwards Song Review (D)	Special Cast	Jan. 5	(T. color) 1 reel	
Happiness Boys (D)	4 Songs	May 25	734 feet	April 13
*†§Hay Fever (A. T.)	Charley Chase		2 reels	
*†Holy Terror, The	"Our Gang"	Mar. 9	2 reels	
*†§Hurdy Gurdy (A. T.)	Roach Stars		2 reels	June 29
Irving Aaronson's Commanders (D)	3 Band Nos	June 1	793 feet	
Jan Garber's Band (D)	3 Band Nos	Feb. 9	1 reel	
Jan Garber's Band (D)	3 Band Nos	May 11	888 feet	
Jmtcwn Cabaret (F)	Miller & Lyles	Feb. 16	2 reels	
Keller Sisters and Lynch (D)	3 Songs	Mar. 30	1 reel	
*†§Leaping Love (A. T.)	Charley Chase			
*†Liberty	Laurel-Hardy	Jan. 26	2 reels	
*†§Madame Q (A. T.)	Jocelyn Lee		2 reels	
Man Higher Up, The (D)	Walthall-Edeson	May 11	1926 feet	April 13
Marion Harris (F)	2 Songs	Jan. 26	1 reel	
*†§Men O' War (A. T.)	Laurel-Hardy		2 reels	
Metro Movietone Revue No. 3 (F)	All-star Cast	Jan. 26	(T. color) 2 reels	
Metro Movietone Revue No. 4	All Star Cast	April 27	(T. color) 2 reels	
Nearly Divorced (F)	Sherman-Chadwick	Jan. 19	2 reels	
*†Movie Night	Charley Chase	May 11	2 reels	
*†Noisy Noises	"Our Gang"	Feb. 9	2 reels	July 6
*†§Old Man Trouble (A. T.)	Davidson-Nichols		2 reels	
On the March (F)	William O'Neal	April 27	1696 feet	
*†§Popular People (A. T.)	Charley Chase		2 reels	
*†§Railroading (A. T.)	"Our Gang"		2 reels	
Revellers, The (D)	3 Songs	Mar. 2	1 reel	
Revellers, The (D)	3 Songs	April 13	174 feet	April 13
Robert Chisholm (D)	3 Songs	May 25	766 feet	
Rube Minstrels (F)	8 Victor Artists	Mar. 9	1 reel	April 13
*†Ruby Lips	Charley Chase	Jan. 19	2 reels	
Sardines A La Carte (D)	Raymond Hitchcock	June 8	1154 feet	
Ship Ahoy (D)	Spitalny Band Revue	April 20	2042 feet	
*†§Smart Talk (A. T.)	"Our Gang"		2 reels	June 22
*†§Small Talk (A. T.)	"Our Gang"		2 reels	
Song of the Roses (D)	Gus Edwards Revue	Feb. 2	(T. color) 1 reel	
Spitalny and His Orchestra (D)	Band Nos. and Revue	Mar. 16	2 reels	
Stepping Along (D)	Sunshine Sammy	Mar. 30	1 reel	April 6
Taking the Air (D)	Biltmore Trio	June 15	1 reel	April 6
*†That's My Wife	Laurel-Hardy	Mar. 23	2 reels	
*†Thin Twins	Charley Chase	April 13	2 reels	
Tita Rufto (D)	"Barber of Seville" aria	May 18	465 feet	
Ukelele Ike (F)	2 Songs	Jan. 5	1 reel	
Ukelele Ike (F)	2 Songs	May 4	465 feet	
*†§Unaccustomed As We Are (A. T.)	Laurel-Hardy	May 4	2 reels	July 13
Van and Schenck (F)	2 Songs	Jan. 19	1 reel	
Van and Schenck (F)	2 Songs	Mar. 9	1 reels	
Van and Schenck (D)	3 Songs	April 27	833 feet	April 1
Vincent Lopez (D)	Piano and Orchestra	Feb. 16	1 reel	
*†§Vodeville (A. T.)	Laurel-Hardy		2 reels	
*†Wiggle Your Ears	"Our Gang"	April 6	2 reels	
William O'Neal (D)	3 Songs	Feb. 23	1 reel	July 13
*†Wrong Again	Laurel-Hardy	Feb. 23	2 reels	
Yvette Rugel (D)	3 Songs	June 15	702 feet	

PARAMOUNT

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Able's Irish Rose (D)	Rogers-Carroll	Jan. 5	10471 feet	Nov. 17
	(Silent Version)	Jan. 5	10187 feet	Jan. 12
*†Betrayal, The	Jannings-Ralxton-Cooper	May 11	6492 feet	May 11
	(Silent Version)	May 11	6614 feet	
*†Behind the German Lines (D)	Special Cast	Jan. 12	8254 feet	Dec. 8
*†§Canary Murder Case, The (A. T.) (F)	Powell-Brooks	Feb. 16	7171 feet	Mar. 23
	(Silent Version)	Feb. 16	5943 feet	
*†§Carnation Kid, The (D)	Douglas MacLean	Mar. 2	6290 feet	Mar. 2
	(Silent Version)	Mar. 2	7156 feet	
Case of Lena Smith, The	Ralston-Hall	Jan. 19	7229 feet	Jan. 19
*†§Charming Sinners	Chatterton-Brook-Powell	July 6	6164 feet	July 13
*†§Chinatown Nights (A. T.) (F)	W. Beery-Vidor-Oland	Mar. 23	7081 feet	
	(Silent Version)	Mar. 23	7145 feet	
*†§Close Harmony (A. T.) (F)	Rogers-Carroll	April 13	6500 feet	Mar. 16
*†§Cocoanuts (A. T.)	4 Marx Brothers-Eaton-Shaw	May 23	8613 feet	June 1
*†§Dangerous Curves (A. T.)	Bow-Arlen	July 13		July 13
*†§Dangerous Woman, A (A. T.) (F)	Baclanova-Brook	May 18		Mar. 23
*†§Divorce Made Easy (A. T.) (F)	MacLean-Prevost	July 6		
*†§Doctor's Secret, The (A. T.) (F)	Edeson-Chatterton	Jan. 26	5832 feet	Feb. 9
	(No Silent Version)			
*†§Dummy, The (A. T.) (F)	Bennett-Chatterton	Mar. 9	5354 feet	Mar. 9
	(No Silent Version)			
*†§Fashions in Love (A. T.)	Menjou-Compton	June 29	6325 feet	July 6
	(Silent Version)	June 29	6024 feet	
*†§Gentlemen of the Press (A. T. (F)	Walter Huston	May 4	7167 feet	May 18
	(Silent Version)			
*†§Hole in the Wall (A. T.) (D)	Colbert-Robinson	Mar. 23	5850 feet	April 20
	(Silent Version)			
*†Homecoming, The (D)	Hanson-Parlo	Feb. 16	8104 feet	Nov. 24
*†§Innocents of Paris, The (A.T.) (F)	Maurice Chevalier	May 25		April 20
*†§Interference (A. T.) (F)	Powell-Brent-Brook	Jan. 5	7487 feet	Oct. 27
	(Silent Version)	Jan. 5	6643 feet	
*†§Letter, The (A. T.) (D)	Jeanne Eagels	April 13	5886 feet	Mar. 16
	(Silent Version)			
*†Looping the Loop (D)	Werner Krauss	Mar. 16	6676 feet	Feb. 23
*†§Man I Love The (A. T.) (F)	Arlen-Brian	May 25	7 reels	April 27
	(Silent Version)	May 25		
Marquis Preferred	Menjou-Conklin	Feb. 2	5506 feet	Jan. 26
*†§Night Club (A. T. (D)	Brice-Rooney	Feb. 23	3389 feet	
Nothing But the Truth (A. T.)	Dix-Kane-Hall	April 20	7256 feet	April 27
*†§Rainbow Man The (A. T.)	Eddie Dowling	Sono-Art Prod.		
*†Redskin (T-color) (D)	Richard Dix	Feb. 23	7643 feet	Feb. 2
	(Silent Version)	Feb. 23	7402 feet	Dec. 1
*†§River of Romance The	Rogers-Brian-Collyer	July 29	7009 feet	Aug. 3
*†§Shopworn Angel, The (D)	Cooper-Carroll	Jan. 12	7373 feet	Jan. 6
	(Silent Version)	Jan. 12	7112 feet	
Stairs of Sand	W. Beery-Castle-Conklin	June 8		
*†§Studio Murder Mystery The (A. T.) (F)	Eldridge-Oland-Conklin	June 1	6500 feet	May 4
	(Silent Version)	June 1	6070 feet	
Sunset Pass	Holt-Conklin	Feb. 9	5862 feet	
*†§Thunderbolt (A. T. (F)	Bancroft-Wray-Arlen	June 22	8571 feet	June 15
	(Silent Version)	June 22	7311 feet	
*†§Tong War (A. T.) (See Chinatown Nights)				
*†§Wheel of Life, The (A. T.) (F)	Dix-Ralston-Heggie	June 15	5193 feet	June 29
	(Silent Version)	June 15	5305 feet	
*†§Wheel of Life, The (A. T.) (F)	Dix-Ralston-Heggie	June 22		
*†§Wild Party, The (A. T.) (F)	Clara Bow	April 6	7167 feet	Mar. 30
	(Silent Version)		6036 feet	
*†Wings	Arlen-Bow-Rogers	Jan. 5	12267 feet	
	(Silent Version)	Jan. 5	12267 feet	Aug. 26 '27
*†§Wolf of Wall Street, The (A. T.) (D)	Bancroft-Baclanova	Feb. 9	6810 feet	
	(Silent Version)	Feb. 9	6396 feet	Dec. 1
*†§Wolf Song (D)	Cooper-Velez	Mar. 30	6060 feet	Mar. 9
	(Silent Version)	Mar. 30	7021 feet	

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar. 2	2 reels	
Auto Suggestion	Krazy Kat Cartoon	July 6	1 reel	
Cow Belles	Krazy Kat Cartoon	Jan. 5	1 reel	
Crazy Doings (Christie)	Billy Dooley	Mar. 23	2 reels	
Flying Yeast	Krazy Kat Cartoon	Feb. 6	1 reel	
Footlight Fannie (Christie)	Frances Lee	Feb. 19	2 reels	
Fur Peace	Krazy Kat Cartoon	June 22	1 reel	
Gold Socks	Krazy Kat Cartoon	May 11	1 reel	
Happy Heels (Christie)	Billy Dooley	Jan. 19	2 reels	
Hospitalities	Krazy Kat Cartoon	Jan. 19	1 reel	
Hat Aches	Krazy Kat Cartoon	June 8	1 reel	
His Angel Child (Christie)	Bobby Vernon	Feb. 16	2 reels	
Joint Affair, A	Krazy Kat Cartoon	Mar. 16	1 reel	
Ko-Ko's All Wet	Inkwell Cartoon	June 1	1 reel	
KoKo Beats Time	Inkwell Cartoon	Feb. 9	1 reel	
KoKo's Crib	Inkwell Cartoon	Mar. 23	1 reel	
Ko-Ko's Focus	Inkwell Cartoon	May 18	1 reel	
KoKo's Hot Ink	Inkwell Cartoon	Mar. 9	1 reel	
KoKo's Knock-down	Inkwell Cartoon	April 20	1 reel	

***** Means synchronized score.* *† Means sound effects.* *§ Means voice (including dialogue and incidental songs).* *A. T. after title means All Talkie.*
D Means disc. *F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
KoKo's Reward	Inkwell Cartoon	Feb. 23	1 reel	
KoKo's Saxophonies	Inkwell Cartoon	April 6	1 reel	
Ko-Ko's Signals	Inkwell Cartoon	May 4	1 reel	
Lone Shark, The	Krazy Kat Cartoon	April 13	1 reel	
Love Spats	Jack Duffy	April 27	2 reels	
No Eyes Today	Inkwell Cartoon	Jan. 12	1 reel	
Noise Annoys Ko-Ko	Inkwell Cartoon	Jan. 26	1 reel	
Off the Deck (Christie)	Billy Dooley	Feb. 23	2 reels	
*†§Oh, You Beautiful Doll (A. T.)	Song Cartoon		1 reel	
Papa Spank (Christie)	Jack Duffy	Feb. 2	2 reels	
Petty Larceny	Inkwell Cartoon	May 25	1 reel	
Reduced Weights	Krazy Kat Cartoon	Feb. 2	1 reel	
Reckless Rosie (Christie)	Frances Lee	April 6	2 reels	
Rough Dried (Christie)	Billy Dooley	April 20	2 reels	
Sappy Service (Christie)	Bobby Vernon	April 13	2 reels	
Sheepskinned	Krazy Kat Cartoon	Mar. 30	1 reel	
Single Bliss (Christie)	Jack Duffy	Mar. 30	2 reels	
Stage Struck Susie	Frances Lee	May 4	2 reels	June 29
Tight Places (Christie)	Frances Lee	Mar. 9	2 reels	
Torrid Toreadors	Krazy Kat Cartoon	April 7	1 reel	
Turn Him Loose (Christie)	Bobby Vernon	Mar. 16	2 reels	
Vanishing Screams	Krazy Kat Cartoons	Mar. 2	1 reel	
Why Gorillas Leave Home (Christie)	Bobby Vernon	Jan. 12	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Adam's Eve (A. T.)			2 reels	
*†§After Seben (A. T.) (F)	James Barton	May 18	2 reels	
*†§Apartment Hunting (A. T.) (F)	Special Cast	Mar. 9	2 reels	
*†§Bird n the Hand, A (Christie) (A. T. (F)	Lois Wilson	Feb. 16	2 reels	Feb.2
*†§Bishop's Candlesticks The (A. T.) (D)	Walt r Huston	eb. 23	1911 feet	
	(No Silent Version)			
*†§Booklovers (tentative) (A. T.)	Special Cast	June 15	2 reels	
*†§Boyhood Days (F)	Borrah Minnevitch	Jan. 26	1510 feet	
	(No Silent Version)			
*†§Blue Songs (D)	Ruth Etting	Jan. 5	1 reel	Mar. 2
	(No Silent Version)			
*†§Carnival Man, The (F)	Walter Huston	Feb. 23	1½ reels	Mar. 16
*†§Chinatown	Song Cartoon		1 reel	
†§Crooning Melodies (A. T.) (F)	Giersdorf Sisters	Mar. 16	1 reel	
*†Daisy Bell (D)	Song Cartoon	June 1	1 reel	
*†§Dear Teacher (A. T.) (F)	Special Cast	May 4	2 reels	June 1
*†§Dear Vivian (Christie A. T.) (F)	Special Cast	June 22	2 reels	
*†§False Alarm Fire Co., The (F)	Smith-Dale	Mar. 9	1 reel	Feb. 2
*†§Faro Nell (A. T.)	Louise Fazenda		2 reels	
*†§Fatal Forceps, The (A. T.)			2 reels	
†§Favorite Melosies (A. T.) (F)	Ruth Etting	Mar. 16	1 reel	
*†§Florida Nightmare, A (A. T. (F)	Special Cast	June 15	1 reel	
*†§Framing of the Shrew The (Christie A. T.) (F)	Colored Cast	April 27	2 reels	Mar. 9
*†§Good Bye, My Lady Love	Song Cartoon		1 reel	
*†§Her Husband's Woman (A. T.)	Lois Wilson	July 6	2 reels	
*†§Highlowbrow (F)	Donnelly-Shannon	April 6	2 reels	Feb. 2
*†§Hint to Brides, A (A. T.)	Johnny Arthur	July 20	2 reels	
*†§His College Chums (A. T. (F)	Eddie Peabody	April 13	1 reel	
*†§Hit or Miss (A. T.)			2 reels	
*†§Hot Lemonade (A. T.) (F)	Fazenda-Arthur	May 25	2 reels	
*†§Humorous Flights (A. T.) (F)	Donald Ogden Stewart	April 13	1 reel	June 1
*†§If Men Played Cards as Women Do (A. T.) (F)	Special Cast	May 11		
*†§Inspiration	Schubert's Songs		1 reel	
*†§Instalment Collector The (F)	Fred Allen	April 20	1 reel	
*†§It Happened to Him (A. T.) (F)	James Barton	May 25	1 reel	
*†§Jed's Vacation (Christie A. T.) (F)	Charles Grapewin	April 13	2 ree s	
*†§Just One Word (A. T.) (D)	Special Cast	Jan. 26	615 feet	
	(No Silent Version)			
*†§Kisses (A. T.) (F)	Special Cast	Feb. 9	2 reels	
*†§Knights in Venic ı (A. T.) (F)	Special Cast	Mar. 23	1 reel	
*†§Ladies' Choice (A. T.)	Charlie Grapewin	Sept. 14	2 reels	
*†§Meet the Missue (Christie A. T.) (F)	James Gleason	Mar. 30	2 teels	Mar. 16
*†§Melancholy Dame, The (Christie A. T.) (F)	Colored Cast	Feb. 2	2 reels	Feb. 2
*†§Messenger, The (A. T.)	Harry Langdon		2 reels	
*†§Moonshine (A. T.) (F)	James Barton	April 20	2 reels	
*†Mother Pin a Rose on Me	Song Cartoon	July 6	1 reel	
*†§Music Hath Charms (Christie A. T.) (F)	Colored Cast	Mar. 16	2 reels	
*†§Now and Then (F)	Special Cast	Mar. 23	2 reels	
*†§Oft in the Silly Night (Christie A .T.) (F)	Special Cast	June 8	2 reels	May 11
*†§Old Black Joe (D)	Fleischer Song Cartoon	April 6	½ reel	Mar. 23
*†§Post Mortems (Christie A. T.) (D)	Raymond Griffith	Mar. 2	2 reels	Mar. 9
*†§Pusher-in-the-Face The (A. T.) (D)	Hitchcock-Taylor	Feb. 23	2 reels	
	(No Silent Version)			
*†§Ruth Etting	Songs		1 reel	Mar. 2
*†§Schubert's Friends (D)	Famous Composer Series	April 27	1 reel	
*†§Schubert's Inspiration (D)	Famous Composer Series	Mar. 30	1 reel	
*†§Schubert's Masterpiece (D)	Famous Composer Series	May 18	1 reel	
*†§Schubert's Songs (D)	Famous Composer Series	Feb. 23	1 reel	
*†§Schubert's Unfinished Symphony (D)	Famous Composer Series	June 29	1 reel	
*†Sidewalks of New York (D)	Novelty	Feb. 2	1 reel	
*†§Sleeping Porch, The (A. T.)	Raymond Griffith	Sept. 7	2 reels	
*†§Smiles	Song Cartoon		1 reel	
*†§That Party in Person (D)	Eddie Cantor	Jan. 5	805 feet	
	(No Silent Version)			
*†§Traffic Regulations (F)	Donald Ogden Stewart		1 reel	Feb. 23
*†§Two Americans (A. T.) (F)	Walter Huston	June 1	2 reels	
*†§Two Little Chinese Maids (F)	Chang-Kuma	Feb. 9	1 reel	Feb. 2
*†§Vital Subjetcs (A. T.) (F)	Butterworth	June 8	1 reel	
*†§What Is It? (A. T. (D)	Elinor Glyn	Feb. 16	1 reel	
*†§When Caesar Ran a Newspaper (Christie A. T.) (F)	Hatton-Hardy	May 11	2 reels	
*†§Wives on Strike (A. T.)				
*†Yankee Doodle Boy, A (D)	Song Cartoon	Mar. 2	1 reel	
*†Ye Olde Melodies (D)	Song Cartoon	May 4	1 reel	
*†§Ziegfeld Midnite Frolic (A. T.) (F)	Eddie Cantor	May 4	2 reels	Mar. 0

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Applause (A. T.)	Helen Morgan			
*†§Backstage Blues (A. T.)	Moran & Mack			
*†§Dance of Life, The (A. T.)	Carroll-Skelly			June 29
*†§Darkened Rooms (A. T.)	Brent-Powell			
*†§Four Feathers, The	Arlen-Wray-Powell-Brook		7472 feet	
	(Silent Version)		7472 feet	April 20
*†§Gay Lady, The	Gertrude Lawrence			
*†§Glorifying the American Girl	Eaton-Healey			
*†§Greene Murder Case The (A. T.)	Powell-Eldridge-Arthur			
*†§Hungarian Rhapsody, The	Parlo-Fritsch-Dagover			
*†§Illusion (A. T.)	Rogers-Carroll-Collyer			
*†§Jealousy (A. T.)	Jeanne Eagels			
*†§Lady Lies, The	Huston-Colbert			
*†§Medals	Gary Cooper			
*†§Mysterious Dr. Fu Manchu	Oland-Arthur		7 reels	June 15
*†§Pointed Heels (A. T.)	Powell-Ralston-Kane			
*†§Return of Sherlock Holmes, The (A. T.)	Clive Brook			
*†§Saturday Night Kid, The (A. T.)	(Clara Bow			
*†Soul of France, The	Special Cast			
*†§Vagabond King, The (A. T.)	King-MacDonald-Oland			
*†§Virginian, The (A. T.)	Cooper-Huston-Brian-Arlen			
*†§Welcome Danger	Harold Lloyd			May 25
*†§Why Bring That Up (A. T.)	Moran & Mack			
*†§Woman Trap, The (A. T.)	Morris-Brent-Huston			
*†§Youth (A. T.)	Hersholt-Wray			

PARTHENON PICTURES

FEATURES

Title	Star	Rel. Date	Length	Reviewed
†Bachelors' Club, The	Talmadge-Worth		6 reels	
Back From Shanghai	St. Leo-Reynolds-So Jin-Girard		6 reels	
Heroic Lover ,The	St. Leo-Bedford		6 reels	
Wild Heart of Africa, The	Special Cast	May 25	6 reels	June 15

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FEATURES

Title	Star	Rel. Date	Length	Reviewed
Forty-Five Calibre War	Coleman-Loff	Feb. 17	4790 feet	Feb. 16
*†§Geraldine (F)	Quillan-Nixon	Jan. 20	5959 feet	Mar. 9
	(Silent Version)	Jan. 20	5587 feet	
*†§Godless Girl, The (F)	Basquette-Prevost	Mar. 31	9328 feet	Sept. 1
	(Silent Version)	Mar. 31	9019 feet	
Hawk of the Hills	Ray-Miller	Mar. 17	4840 feet	
*†§High Voltage (A. T.) (D & F)	Boyd-Prevost-Hale			
	(Silent Version)			May 25
*†§Leatherneck, The (F & D)	William Boyd	Mar. 24	6965 feet	April 13
	(Silent Version)	Mar. 24	6898 feet	
*†§Lucky in Love (A. T. (D & F)	Downey-Lawford	Aug. 17		
*†§Mother's Boy (D & F)	Morton Downey	May 12	7423 feet	May 1
	(No Silent Version)			
*†Ned McCobb's Daughter (F)	Irene Rich	Jan. 12	6015 feet	Feb. 9
*†§Noisy Neighbors	Quillan-Vaughan	Jan. 27	5998 feet	
	(Silent Version)	Jan. 27,	5735 feet	
*†§Office Scandal (F)	Phyllis Haver	Mar. 3	6511 feet	
	(Silent Version)	Mar. 3	6511 feet	
*†§Paris Bound	Harding-Fenton	Aug. 3	7 reels	July 6
*†§Sal of Singapore (F)	Haver-Hale	Jan. 4	6349 feet	
Ship Comes In, A	Dresser-Schildkraut	June 4	6902 feet	June 23
*†§Shady Lady, The (F)	Phyllis Haver	Jan. 20	5808 feet	Mar. 30
	(Silent Version)	Jan. 20	6132 feet	Nov. 17
Sin Town	Allen-Fair	Jan. 20	4554 feet	
*†§Square Shoulders (F)	Junior Coghlan	Mar. 31	5438 feet	
	(Silent Version)	Mar. 31	5477 feet	April 8
*†§Strange Cargo (A. T.) (F)	Lee Patrick	Mar. 31	7099 feet	Feb. 23
	(Silent Version)	Mar. 31,	6134 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
All Aboard	Haines-Coombs	Jan. 13	2 reels	
April Showers	"Aesop Cartoon"	June 15	1 reel	
Baby's Birthday	Jackson-Hiatt-McKee	Jan. 10	2 reels	
Back to the Soil	"Aesop Fables"	Mar. 3	1 reel	
Ball Park, The	"Aesop Fable"	May 19	1 reel	May 11
Big Burg, The	"Aesop Fables"	Mar. 24	1 reel	
Big Shot, The	"Aesop Fables"		1 reel	April 13
Black Book, The	Ray-Miller	July 21	10 episodes	July 20
Black Duck, The	"Aesop Fables"	Mar. 17	1 reel	Mar. 16
Bridle Byways	Sportlight	Mar. 31	1 reel	Mar. 30
Break of Day, The	"Aesop Fables"	Jan. 27	1 reel	
Button My Back	Billy Bevan	Feb. 24	2 reels	Feb. 16
Calling Hubby's Bluff	Billy Bevan	Feb. 3	2 reels	
Caught in a Taxi	Cooper-Vance	June 9	2 reels	
Circus Time	Donald Haines	Feb. 10	2 reels	Feb. 2
Close Figuring	Sportlight	Mar. 3	1 reel	
Close Shave, A	Burke-Dent		2 reels	July 6
Clunked on the Corner	Johnny Burke	Jan. 6	2 reels	Jan. 5
Cold Steel	"Aesop Fables"	July 7	1 reel	July 6
Cop's Bride, The	"Aesop Fables"		1 reel	Mar. 30
Cycle of Erosion .The	Educational Film	Jan. 20	1 reel	
Dogging It	Sportlight	Mar. 17	1 reel	
Don't Get Jealous	Bevan-Dent	June 2	2 reels	May 11
Enchanted Flute, The	"Aesop Fables"	Aug. 11	1 reel	
Fire Detective, The (Serial)		Mar. 3	10 episodes	
Fish Day	"Aesop Fables"	May 26	1 reel	May 18
Fish and Feathers	Sportlight	May 26	1 reel	May 18
Fight Game, The	"Aesop Fables"	April 28	1 reel	May 4
Foolish Husbands	Bevan-Dent	Mar. 17	2 reels	Mar. 16
Footwork	Sportlight		1 reel	June 22
Forest People of Central Africa	Educational Film	Jan. 20	1 reel	
Girls Will Be Boys	Sportlight	Feb. 17	1 reel	Feb. 9
Glaciers	Educational Film	Feb. 10	1 reel	
Grandma's House	"Aesop Fables"	Feb. 24	1 reel	Feb. 16
Great Ice Age of North America	Educational Film	Mar. 24	1 reel	
Head Hunters of Solomon Islands	Educational Film	Feb. 3	1 reel	
House Cleaning Time	"Aesop's Fables"	July 21	1 reel	Aug. 3
In His Cups	"Aesop Fables"	June 30	1 reel	July 6
Kidnapped	"Aesop Fables"		1 reel	June 15
Knowing the Ropes	Rice Sportlight	Jan. 6	1 reel	Jan 12
Lad and His Lamp, A	"Aesop Fables"	Mar. 10	1 reel	Mar. 23
Ladies Must Eat	Johnny Burke	Mar. 3	2 reels	
Land o' Cotton	"Aesop Fables"	Jan. 6	1 reel	Jan. 5
Little Game Hunter, The	"Aesop Fables"	May 5	1 reel	May 4
Matchmaking Mamas	Burke-Eilers-Kemp	Mar. 31	2 reels	Mar. 30
Masai, The	Educational Film	Jan. 6	1 reel	
Midsummer's Day Dream, A	"Aesop Fables"	July 28	1 reel	
Mild or Mighty	Sportlight	Feb. 3	1 reel	
Night Watchman's Mistake, The	Johnny Burke	April 23	2 reels	April 27
No Children	Haines-Coombs	Mar. 10	2 reels	
No Vacation	Haines-Coombs	Jan. 13	2 reels	
Pink Pajamas	Bevan-Dent		2 reels	April 13
Players at Play	Sportlight	Jan. 20	1 reel	Feb. 2
Polo Match, The	"Aesop Fables"	June 2	1 reel	June 1
Puckered Success	Haines-Coombs	June 2	2 reels	June 1
Queen Bee, The	"Aesop Fables"	Feb. 17	1 reel	Feb. 9
Queen of the North Woods (Serial)	Clair-Miller	May 12	10 episodes	
Right Technique, The	Sportlight	July 21	1 reel	July 20
Rodeo, The	Star Cast	Mar. 24	2 reels	
Rhythm	Sportlight		1 reel	Aug. 3
Shore Lines and Shore Development	Educational Film	Mar. 3	1 reel	
Snow Birds	"Aesop Fables"	June 9	1 reel	June 1
S[illegible]ping the Whip	"Aesop Fables"	Jan. 20	1 reel	Jan. 19

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
Sport Afloat	Sportlight	July 7	1 reel	July 6
Sweet Adeline	"Aesop Fables"	Feb. 3	1 reel	Jan. 26
Taxi Spooks	Jack Cooper	Feb. 17	2 reels	
Three Game Guys	"Aesop Fables"	Aug. 4	1 reel	July 20
Tomato Omelette	Haines-Combs	May 5	2 reels	May 11
Under Dog, The	"Aesop Fables"	Mar. 31	1 reel	Mar. 30
Uncle's Visit	Haines-Coombs	June 30	2 reels	July 6
Uncle Tom	Star Cast	Jan. 27	2 reels	
Water Wonders	Sportlight	April 21	1 reel	April 20
Watch My Smoke	Haines-Coombs	April 7	2 reels	Mar. 30
Water Cure	"Aesop Fables"		1 reel	April 6
White Elephant, A	"Aesop Fables"	Jan. 13	1 reel	Jan. 12
Wooden Money	"Aesop Fables"	Feb. 10	1 reel	Feb. 2
Young Hopefuls	Sportlight	April 28	1 reel	May 11

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At the Dentist's (A. T.) (D & F)	LeMaire-Simon	Mar. 24	2 reels	Mar. 23
*†§Barbers' College, The (A. T.)		Dec. 22	2 reels	
*†§Beach Babies (A. T.) (D & F)	Kemper-Knapp	Aug. 4	2 reels	July 13
*†§Black Narcissus (A. T.)	"Buck & Bubbles"	Sept. 15	2 reels	
*†Bugville College Days (D & F)	"Aesop Fables"	Aug. 4	1 reel	July 20
*†By Land and Air (F & D)	"Aesop Fables"	July 21	1 reel	July 13
*†§Clothes Make the Man (A. T.)		Feb. 16	2 reels	
*†Clowning the Game (D & F)	Sportlight	June 2	1 reel	June 1
*†§Concentration	"Aesop Fables"		1 reel	June 15
*†Con Slipping	Sportlight	June 9	1 reel	June 1
*†§Crystal Champion	Sportlight	May 5	1 reel	April 27
*†§Custard Pie	"Aseop Fables"	May 26	1 reel	May 25
*†§Dancing Around (A. T.) D & F)	LeMaire-Phillips	April 21	2 reels	April 13
*†§Darktown Follies (A. T.)	"Buck & Bubbles"	April 13	2 reels	
*†Dinner Time (D & F)	"Aesop Fables"		1 reel	
*†§Doing Phil a Favor (A. T.)		Mar. 16	2 reels	
*†§End of the World (A. T.)		Sept. 29	2 reels	
*†§Fairways and Foul (A. T.)		Oct. 13	2 reels	
*†§Fancy That	Frawley-Dewey		1 reel	
*†Faithful Pup (D & F)	"Aesop Fables"		1 reel	
*†§Fifty Miles From Broadway (A.T.)	Watson-Merville	Feb. 2	2 reels	
*†§Fowl Play (A. T.)	"Buck & Bubbles"	Dec. 29	2 reels	
*†§Garden of Eatin (A. T.) D & F)	The Gleasons	Aug. 11	2 reels	
*†§Gentlemen of the Evening (A. T.)		Oct. 20	2 reels	
*†§Go Easy, Doctor (A. T.) D & F)	LeMaire-Simon	July 14	2 reels	May 11
*†§Hard Boiled Hampton (A. T.)	Harry Holman	July 28	2 reels	June 8
*†§Haunted (A. T.)		Sept. 1	2 reels	
*†§Her New Chauffeur (A.T.)(D&F)	Simon-Teasdale	May 19	2 reels	
*†§His Operation (A. T.)		Nov. 24	2 reels	
*†§High Toned (A. T.)	"Buck & Bubbles"	Feb. 23	2 reels	
*†§Honest Crooks (A. T.)	"Buck & Bubbles"	May 18	2 reels	
*†§In and Out (A. T.)	"Buck & Bubbles"	Nov. 3	2 reels	
*†§Jail Breakers	"Aesop Fables"	July 7	1 reel	July 6
*†§Lincoln (Special reel) (A. T.) (D & F)	George Billings	Feb. 10	1 reel	Feb. 2
*†§Midsummer's Day, A (D & F)	"Aesop Fables"	July 28	1 reel	July 20
*†§Modern Rhythm	Sportlight	July 28	1 reel	July 20
*†§Pathe Audio Review	Released Every Week		1 reel	
*†§Pathe Sound News	Released Twice Every Week		1 reel	
*†§Plumbers Are Coming (A. T.) (D & F)	LeMaire-Simon	Aug. 18	2 reels	June 1
*†§Pressing His Suit (D & F)	Topical Trips	June 2	1 reel	May 11
*†Presto Changes (D & F)	"Aesop Fables"		1 reel	
*†§Rubeville (A. T.)		Dec. 8	2 reels	
*†§Salesman, The (A. T.)		July 21	2 reels	
*†Skating Hounds (D & F)	"Aesop Fables"	April 28	1 reel	April 27
*†§Smooth Guy, The (A. T.)		Oct. 27	2 reels	
*§Stage Struck (D & F)	"Aesop Fables"		1 reel	
*†§Syncopated Trial (A. T.)		Sept. 8	2 reels	
*†§Topical Lips (A. T.) (D & F)	Topics of the Day	July 28	1 reel	
*†§Topical Nips (A. T.) (D & F)	Topics of the Day	June 2	1 reel	June 1
*†§Topical Pips (A. T.) (D & F)	Topics of the Day	June 30	1 reel	July 6
*†§Topical Rips (A. T.)	Topics of the Day	Aug. 11	1 reel	
*†§Toprical Sips (A. T.) (D & F)	Topics of the Day	July 28	1 reel	
*†§Turkey For Two (A. T.)		Aug. 25	2 reels	
*†§Wednesday at the Ritz (A. T.)		Jan. 19	2 reels	
*†§What a Day (A. T.) (D & F)	Simon-Mallory	June 16	2 reels	June 15
*†§Wood Choppers (D & F)	"Aesop Fables"	June 9	1 reel	June 1

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Awful Truth, The (A. T.) (F)	Ina Claire	Aug. 10	5930 feet	
*†§Big News (A. T.) (F)		Sept. 7		
	(Silent Version)			
*†§Bachelor's Secret, A (A. T.) (F)		Feb. 22	(tentative)	
*†§Big Shot, The (A. T.) (F)		Nov. 30	(tentative)	
	(Silent Version)			
*†§Clothes (A. T.) (F)		Jan. 11	(tentative)	
	(Silent Version)			
*†§Crashing Through (A. T.) (F)		Mar. 15	(tentative)	
	(Silent Version)			
*†§Flying Fool, The (A. T.) (D & F)	Boyd-Prevost-Gleason			June 22
*†§Grand Parade, The (A. T.) (F)		Nov. 16	(tentative)	
	(Silent Version)			
*Greenwich Village Follies, The (A. T. (F)		Nov. 2	(tentative)	
	(Silent Version)			
*†§His First Command (A. T.) (F)	Boyd-Sebastian	Nov. 2	(tentative)	
	(Silent Version)			
*†§Hot and Bothered (A. T. (F)		Mar. 1	(tentative)	
	(Silent Version)			
*†§Her Private Affairs (A. T.) (F)		Sept. 28	(tentative)	
*†§Negligee (A. T.) (F)		Feb. 1	(tentative)	
*†§Officer O'Brien (A. T.) (F)		Nov. 30	(tentative)	
	(Silent Version)			
*†§Painted Desert (A. T.) (F)		Feb. 15	(tentative)	
	(Silent Version)			
*†§Parachute (A. T.) (F)		Mar. 22	(tentative)	
	(Silent Version)			
*†§Play Boy (A. T. (F)		Jan. 18	(tentative)	
	(Silent Version)			
*†§Oh Yeah (A. T.) (F)		Oct. 12	(tentative)	
	(Silent Version)			
*†§Red Hot Rhythm (A. T. (F)		Oct. 26	(tentative)	
	(Silent Version)			
*†§Rich People (A. T.) (F)	Constance Bennett	Oct. 5	(tentative)	
	(Silent Version)			
*†§Racketeer (A. T.) (F)		Nov. 9	(tentative)	
	(Silent Version)			
*†§Sailor's Holiday (A. T.) (F)	Alan Hale	Sept. 14		
	(Silent Version)			
*†§Sophomore (A. T.) (F)	Quillan-Loff-O'Neill	Aug. 24		
	(Silent Version)			
*†§Treasure Girl (A. T.) (F)		Nov. 23	(tentative)	
*†§This Thing Called Love (A. T.) (F)		Feb. 8	(tentative)	
	(Silent Version)			
*†§Saratoga (A. T. (F)		Mar. 8	(tentative)	
	(Silent Version)			

Title	Star	Rel Date	Length	Reviewed
*†§Up And At 'Em (A. T.) (F)		Dec. 7	(tentative)	
*†§War and Woman (A. T. (F)		Jan. 4	(tentative)	
	(Silent Version)			
*†§Woman Afraid, A (A. T. (F)		Oct. 19	(tentative)	
	(Silent Version)			

R K O

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Air Legion	Lyon-Sleeper	Jan. 6	6361 feet	
Amazing Vagabond	Bob Steee	April 7	5081 feet	
Big Diamond Robbery	Tom Mix	May 13	6114 feet	
Come and Get It	Bob Steele	Feb. 3	5264 feet	
Drifter The	Tom Mix	Mar. 18		
Fury of the Wild	Ranger	Jan. 6	4899 feet	
Freckled Rascal	Buzz Barton	Mar. 31		
Hardboiled	O'Neil-Tashman	Feb. 3	5940 feet	
Idaho Red	Tom Tyler	April 21	4783 feet	
Laughing at Death	Bob Steele	June 2		
Jazz Age	Fairbanks Jr.-M. Day	Feb. 10	6245 feet	
Little Savage	Buzz Barton	May 19	4781 feet	
Love in the Desert	Borden-Trevor	Mar 17		
One-Man Dog	Ranger	Mar. 3	4481 feet	
Outlawed	Tom Mix	Jan. 21	6057 feet	
Pals of the Prairie	Buzz Barton	July 7		
Pride of Pawnee	Tom Tyler	June 9	4750 feet	
Red Sword	Nixon-Collier Jr	Feb. 17		
*†§Street Girl, The	Betty Compson	Aug. 11	8 reels	July 20
*†§Syncopation (A. T.)	Downey-Warings Band		7626 feet	Mar. 30
Trail of the Horse Thieves	Tom Tyler	Jan. 13	4823 feet	
Woman I Love	Morris-Kerry	May 26		
Vagabond Cub	Buzz Barton	Feb. 10	4717 feet	
Voice of the Storm	Sleeper-Dane	Jan. 13		
Yellowback, The	T Moore-Owen	Jan. 20		

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Actualities	Curiosities	Jan. 30	1 reel	
Almost a Gentleman	Al Cooke	June 25	2 reels	
Big Hearted Toots	Duncan-Hill	Feb. 3	2 reels	
Birds and Beasts	Curiosities	Feb. 13	1 reel	
Casper's Night Out	Duncan-Hill	Mar. 3	2 reels	
Come Meal	Al Cooke	June 11	2 reels	
Don't Say Ain't	Hill-Duncan	July 21	2 reels	
Faces	Curiosities	April 24	1 reel	
Follies of Fashion	Curiosities	May 21	2 reels	
Heavy Infants	Karr-Ross-Alexander	June 11	2 reels	June 16
Here and There	Curiosities	May 7	1 reel	
His Wife's Secret	Hill-Duncan	May 26	2 reels	
Horse on Barney, A	Hellum-Davis	April 21	2 reels	
Jessie's James	Vaughn-Cooke		2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Just a Stall	Hellum-Davis	May 19	2 reels	
Mickey's Babies	Mickey Yule	Aug. 7	2 reels	
Mickey's Brown Derby	Mickey Yule	May 12	2 reels	
Mickey's Explorers	Mickey Yule	Feb. 17	2 reels	
Mickey's Great Idea	Mickey Yule	Jan. 30	2 reels	
Mickey's Initiation	Mickey Yule	July 7	2 reels	
Mickey's in Love	Mickey Yule	June 4	2 reels	
Mickey's Last Chance	Mickey Yule	Apr. 14	2 reel	
Mickey's Menagerie	Mickey Yule	Mar. 17	2 reels	
Mickey's Northwest Mounted	Mickey Yule	June 9	2 reels	
Mickey's Rivals	Mickey Yule		2 reels	
Mickey's Triumph	Mickey Yule	July 2	2 reels	
Neigh, Neigh, Spark Plug	Barney Hellum	Mar. 24	2 reels	
Novelties	Curiosities	Feb. 27	1 reel	
Odds and Ends	Curiosities	June 4	1 reel	
*†§Odd Facts	Curiosities	April 10	1 reel	
Orienta	Curiosities	Mar. 13	1 reel	
Pace That Thrills, The	Hellum-Davis	June 16	2 reels	
Pot Pourri	Curiosities	Jan. 17	1 reel	
Kummin' Thru the Rye	Barney Hellum	Jan. 27	2 reels	
Seeing's Believing	Curiosities	Jan. 2	1 reel	
Slide, Sparky, Slide	Hellum-Davis	July 14	2 reels	
Smile, Buttercup, Smile	Duncan-Hill	Jan. 6	2 reels	
Sparerib Reforms	Hill-Duncan	April 28	2 reels	
Standing Pat	Karr-Ross-Alexander	July 9	2 reels	
Sunshine's Dark Moment	Barney Hellum	Feb. 24	2 reels	
Toots' Big Idea	Duncan-Hill	Mar. 31	2 reels	
Who's the Boss?	Hill-Duncan	June 23	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§ Bridegtoom, The (A. T. (F)	Marc Connelly			
*†§Burglar, The (A. T. (F)	Marc Connelly		1 reel	
*†§Clown Topics (A. T.) (F)				
*†§Headwork (A. T.)				
*†§Low Bridge (A. T.) (F)				
*†§Mickey's Midnite Frolic (A. T.)	Mickey Yule	July 8	2 reels	June 22
*†§Palooka Flying School (A. T.) (F)				
*†§Strange Interview The (A. T.) (F)	Sherwin-Knowles			
*†§Traveler, The (A. T.)	Marc Connelly		1 reel	
*†§What Next A. T.) (F)				
*†§Your Own Home Town (A. T.)	Russ Brown			

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Companionate	Olive Borden			
*†§Damaged	Betty Compson			
*†§Dance Hall				
*†§Delightful Rogue, The	Rod La Rocque	Sept. 22		
*†§Framed (A. T.)				
*†§Half Marriage	Borden-Blaine	Oct. 13		
*†§High River				
*†§Hit the Deck (A. T.)				
*†§Hunted				
*†§Jazz Heaven	Blane-Trevor			
*†§Ladies of the Past	Betty Compson			
*†§Love Captive, The	Betty Compson			
*†§Night Parade (A. T.)				
*†§Radio Revels (A. T.)				
*†§Rio Rita (A. T.)	Daniels-Boles	Sept. 15		
*†§Sensation (A. T.)				
Side Street	3 Moore Bros.	Sept. 8		
*†§Tanned Legs		Sept. 29		
*†§Upperworld (A. T.)				
*†§Vagabond Lover, The (A. T.)	Rudy Vallee			
*†§Very Idea, The (A. T.)	Frank Craven	Sept. 1		
*†§Wild Heart (A. T.)	Bebe Daniels			

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

RAYART (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Anne Against the World	Mason-Mower	April 15		
Black Pearl, The	Lee-Hallor	Jan. 1	5261 feet	
Brothers	Keefe-Bedford	Feb. 1	6092 feet	
Devil's Chaplain, The	Keefe-Faire	Mar. 15	5451 feet	
Shanghai Rose	Irene Rich	Mar. 15	6539 feet	June 8
Some Mother's Boy	Carr-Ralston-Robards	Feb. 15	5901 feet	
Two Sisters	Dana-Lease	April 1		
When Dreams Come True	Costello-Lease	Jan. 15	6242 feet	

STATE RIGHTS

FEATURES

Title	Star	Dist'r	Rel. Date	Length	Reviewed
Appassionata	Leon Mathot	Franco Film	April 23	5600 feet	
At the South Pole	Special Cast	Pole Pict. Corp		8000 feet	
Battle of Mons, The	English Cast	British New Era		5500 feet	Mar. 23
Beautiful Blue Danube	Junkermann-Mara	Aywon			
Behind the Altar	Wilhelm Dietarle	Aff. European		6200 feet	
Black Hills	Special Cast	Big Three		5000 feet	
Bondage	German Cast	Ufa		6040 feet	
Broken Barriers	H. Costello-Glass	Excellent		6000 feet	
Captain Cowboy	Yakima Conutt	Bell Pict.		4800 feet	
Cleanup, The	Charles Delaney	Excellent		5660 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod		5700 feet	
Constant Nymph	Ivor Novello	Big 3	Aug. 1	7800 feet	July 6
Daughter of Israel, A	Special Cast	Bell Pict		9000 feet	
Daughter of Two Fathers	Japanese Cast	Shockuchi			
Devil Dogs	Holmes-Alt	Crescent		5606 feet	
Devil's Passion, The	Special Cast	Arfa		5700 feet	
Dream Melody, The	Roche-Shelby	Excellent		5050 feet	
Escaped from Hell	Muriat Esterhazy	Aff. European		8 reels	
Faces of Children	French Cast	Zakoro		8000 feet	
Fight For Matterhorn The	German Cast	Ufa Eastern		6840 feet	
For the Term of His Natural Life	Special Cast	Australasian		11000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers		6100 feet	
Golden Dawn	Warwick-Ward	Conquest		6200 feet	
Hearts of Men	Harris-Keefe	Anchor		5400 feet	
Holy Sinner, The	Special Cast	Worldart Pict			
Into the Night	Agnes Ayres	Raleigh		5712 feet	
Jade Casket, The	French Cast	Cosmos		5800 feet	
It's Easy to Become a Father	German Cast	Ufa		6000 feet	
Jazzland	Reynolds-Nye	Carlos		5700 feet	
Krassin	Russian Cast	Amkino		7 reels	
Lash of the Czar	Russian Cast	Amkino		6290 feet	
Law of the Mounted, The	Bob Custer	Syndicate		4580 feet	
Life of Beethoven	German Cast	Film Art Guild		7000 feet	
Little Wild Girl, The	Lee-Landis	Hercules		5300 feet	
Linda	Baxter-Foster-Beery	First Division		6775 feet	
Livingston in Africa	English Cast	Amer.-Anglo		5799 feet	
Lucrezia Borgia	Conrad Veidt	Mutual		7200 feet	Jan. 12
Man Who Cheated Life	Veidt-Krauss	Aff. European	Feb. 8	6000 feet	Feb. 18
Marie Antoinette	Foreign Cast	Unusual		6000 feet	
Morgane, the Enchantress	Ivan Petrovitch	Franco Film	April 8	6800 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.	6500 feet	
Must We Marry'	Garon-Eason	Trinity		5400 feet	
Mystic Mirror The	German Cast	Ufa		7000 feet	
Nana	Hessling-Krauss	Moviegraph Co.		8700 feet	Aug. 3
No Babies Wanted	Devore-Mong	Plaza		5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict		5573 feet	Sept. 15
Passion Song, The	Olmsted-N. Beery	Excellent		5080 feet	
Peacock Fan The	Dorothy Dwan	Chesterfield		5400 feet	
President, The	Mosjoukine-Vernon	E. L. Klein		8100 feet	Jan. 26
Q Ships	Special Cast	New Era		6000 feet	
Reilly of the Rainbow Division	Hall-Garon	Crescent		6040 feet	
Reward of Faith, The	French Cast	Conquest		5927 feet	
Sajenko the Soviet	Susy Vernon	Ufa		5921 feet	
Shiraz	Hindu Cast	Amer.-Anglo		8065 feet	
Silent Trail, The	Bob Custer	Syndicate		4315 feet	
Smoke Bellew	Conway Tearle	First Division		6605 feet	
Somme, The	Special Cast	New Era		7000 feet	
South of Panama	Carmelita Geraghty	Chesterfield		6300 feet	
That Murder in Berlin	German Cast	Big 3		5700 feet	Mar. 23
Thou Shalt Not Steal	Lillian Harvey	Ufa		6941 feet	
Thunder God	Cornelius Keefe	Crescent		5917 feet	
Underground	English Cast	Ameranglo		7300 feet	
Untamed Justice	Faire-Glass	Biltmore		5770 feet	May 25
U-Boat 9	Foreign Cast	Jofa Prod		6500 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov. 15	4421 feet	
YellowTicket, The	Russian Cast	Amkino	Dec. 8	6200 feet	

Coming Feature Attractions

Title	Star		Rel. Date	Length	Reviewed
*†§Burned Evidence (F)		Continental			
Buying a Wife	Special Cast	Aff. European		7 reels	
Bye Bye Buddy	Agnes Ayres	Hercules			June 1
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield		5200 feet	
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephone			
*†§Clown, The (F)		Continental			
Duty to be Silent	Maria Albana	Aff. European		6 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer			
Full Dressed Thieves	Nils Asther	Aff. European		7 reels	
German Underworld	Special Cast	Aff. European		7 reels	
Great Unknown, The	John Loder	Aff. European		6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern			
Her Viennese Lover	Asther-Nolan	Aff. European		6 reels	
*†§House of Secrets, The	Special Cast	Chesterfield			
Just Off Broadway	Keith-Christy	Chesterfield			
*†§Life For Sale, A (F)		Continental			
Milak of the Snowlands	Special Cast	Ufa-Eastern			
Our Daily Bread	Mary Nolan	Aff. European		7 reels	
*†§Phantom in the House, The (F)		Continental			
*†§Prince of Hearts, A	Kerry-Worth	Imperial			
	(Silent Version)	Imperial			
*†§Rampant Age, The (F)		Continental			
*†§Second Honeymoon, The (F)		Continental			
*†§Unforbidden Sin, The (F)		Continental			
Unholy Love	Wegener-Petrovitch	Aff. European			
Verdun	Special Cast	Richmount			
Vera Mlezewa (tentative)	Derussa	Aff. European		7 reels	
When Duty Calls	Special Cast	Ufa-Eastern		6714 feet	
*†§Worldly Goods (F)		Continental			

SOUND SHORTS

Title	Star		Rel. Date	Length	Reviewed
*†§Accidental Treatment (A. T.)		Int'l Photo Play Dist		1 reel	
*†§Alley Op	Gorno Marionettes	Int'l Photo Play Dist		1 reel	
*†§Asleep at the Switch (A.T.) (D)		Roseland	Mar. 15	1 reel	
*†§At the Photographers (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§At the Race Track (A. T.)	Martin-Harcourt	Imperial		2 reels	
*†§Boney's Boner	Kolortone Cartoon	Kolortone Prod		1 reel	
*†§Club Alabam (A. T.) (F)	Abbie Mitchell	Intl. Dist. Corp		1 reel	
*†Clyde Doerr & His Saxophone Sextet (F)	Jazz Nos	Intl. Dist. Corp		1 reel	
*†§Could I Be More Polite (A. T.)	The Carsons	Imperial		2 reels	
*†Down Hawaii Way	Color Novelty	Castle		1 reel	
*†§Egyptian Gyp, An	Kolortone Cartoon	Kolortone Prod		1 reel	
*†§Feed the Brute	Novelty	Int'l Photo Play Dist		1 reel	
*†Flaming Canyons	Color Novelty			1 reel	
*†§Friend Husband (A. T.)		Burr		2 reels	
*†Galloping Gaucho	Mickey Mouse Cartoon	Disney Cartoon	Feb. 1	1 reel	
*†§Grand Opera	Garno Marionettes	Int'l Photo Play Dist		1 reel	
*†§Hectic Hector	Kolortone Cartoon	Kolortone Prod		1 reel	
*†§Hoak (A. T.) (F)	Frawley & Smith	Inctl. Dist. Corp		1 reel	
*†§In Songland	Norah Blaney	Int'l Photo Play Dist		1 reel	
*†Kids and Pets	Color Novelty	Castle		1 reel	
*†§King of the Kongo (Serial)	Logan-Miller	Mascot	Aug. 1	10 episodes	
*†§Kriss Krosses	Kolortone Cartoon	Kolortone Prod		1 reel	
*†§Marionettes, The No. 1 (F)	Novelty	Intl. Dist. Corp		1 reel	
*†§Marionettes, The No. 2 (F)	Novelty	Intl. Dist. Corp		1 reel	
*†§Meal Hound, The (A. T.) (F)	The Nugents	Intl. Dist. Corp		1 reel	
*†§Meet the Family (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§Miser, The (A. T.) (F)	Bransy Williams	Intl. Dist. Corp		1 reel	
*†§Mitchell, Sissle & Blake	Songs	Int'l Photo Play Dist		1 reel	
*†§Monkey Squawks (A. T.)		Burr		2 reels	
*†§Mr. Conn and Mr. Sapp (A.T.)	Donnelly-Singer	Imperial		2 reels	
*†§Mr. Smith Wakes Up (A. T.)		Int'l Photo Play Dist		1 reel	
*†§One Hundred Per Cent. American (A. T.)	Hearn-Weston	Imperial		2 reels	
*†Opry House	Mickey Mouse Cartoon	Disney Cartoon	May	1 reel	
*†§Party, The (D)		Safrus		1 reel	
*†§Personality Girl in Songs, The	Norah Blaney	Int'l Photo Play Dist		1 reel	
*†§Pikin' Pirate A	Kolortone Cartoon	Kolortone Prod		1 reel	
*†Plane Crazy	Mickey Mouse Cartoon	Disney Cartoon	Mar.	1 reel	
*†§Radio Franks & Four Bachelors (F)	Song Program	Intl. Dist. Corp		1 reel	
*†§Signed, Sealed and Delivered (A. T.)		Burr		2 reels	
*†Sixty Minutes From Broadway	Color Novelty	Castle		1 reel	
*†Steamboat Willie	Mickey Mouse Cartoon	Disney Cartoon	Jan.	1 reel	
*†§This and That (D)		Safrus		1 reel	
*†§Ticket Please (D)		Safrus		1 reel	
*†Trailing the Western Sun	Color Novelty	Castle		1 reel	
*†Trip to the Zoo, A (F)	Animal Cast	Int'. Dist. Corp		1 reel	
*†§Varieties (D)		Safrus		1 reel	
*†§Vaudeville (D)		Safrus		1 reel	
*†§Wonderin's	Kolortone Cartoon	Kolortone Prod		1 reel	
*†§When the Cat's Away	Mickey Mouse Sound Cartoon			1 reel	June 8
*†§When the Clock Struck 12 (A. T.) (F)	Welch-Malcomb	Intl. Dist. Corp		1 reel	

SILENT SHORTS

Title	Star		Rel. Date	Length	Reviewed
Aladdin Bonzo	Bonzo Cartoon	Roseland	Jan. 15	1 reel	
Bonzolina	Bonzo Cartoon	Roseland	Jan. 1	1 reel	
Booster Bonzo	Bonzo Cartoon	Roseland	Mar. 15	1 reel	
Detective Bonzo	Bonzo Cartoon	Roseland	Mar. 1	1 reel	
Down Hawaii Way	Color Novelty	Castle	Jan. 1	1 reel	
Fatal Warning, The (Serial)	H. Costello-Graves	Mascot		10 episodes	
Flaming Canyons	Color Novelty	Castle	Feb. 1	1 reel	
Greece Thru a Doughnut	Novelty Scenic	4 Stars		1 reel	June 29
Kids and Pets	Color Novelty	Castle	Mar. 15	1 reel	
Love's Witchcraft	Ufa Short	Ufa-Eastern	Feb. 1	1 reel	
Nature's Tiny Tragedies	Ufa Short	Ufa-Eastern	Jan. 15	1 reel	
Peculiar Households	Ufa Short	Ufa Eastern	Jan. 1	1 reel	
Polo Bonzo	Bonzo Cartoon	Roseland	Feb. 1	1 reel	
Salt Water Millinery	Ufa Short	Ufa-Eastern	Mar. 15	1 reel	
Sixty Minutes from B'way	Color Novelty	Castle	Jan. 15	1 reel	
Spook Bonzo	Bonzo Cartoon	Roseland	Feb. 15	1 reel	
Sunshine	Color Novelty	Castle	Mar. 1	1 reel	
Tally-Ho	Ufa Short	Ufa-Eastern	Mar. 1	1 reel	
Trailing the Western Sun	Color Novelty	Castle	Feb. 15	1 reel	
We Parents	Ufa Short	Ufa-Eastern	Feb. 15	1 reel	

TIFFANY-STAHL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Broadway Fever	O'Neill-Drew	Jan. 1	5412 feet	Mar. 16
Devil's Apple Tree, The	Dorothy Sebastian	Feb. 20	6430 feet	Mar. 16
*†§Lucky Boy (F & D)	Jessel-Quimby	Feb. 2	8653 feet	Jan. 12
	(Silent Version)			
*†§Midstream (F & D)	Cortez-Windsor	June 1		
	(Silent Version)			
*†§Molly and Me (F & D)	Brown-Bennett-Vaughn	April	8250 feet	
	(Silent Version)		7476 feet	
*†§My Lady's Past (F & D)	Bennett-Brown	April 1		
	(Silent Version)			
*†§New Orleans (F & D)	Cortez-Bennett	June 20		
	(Silent Version)			
Rainbow, The	Dorothy Sebastian	Feb. 15	6114 feet	
*†§Reputation (F & D)	Keane-Standing			
	(Silent Version)			
Spirit of Youth	Sebastian-Kent	Feb. 20	6 reels	Mar. 23
Squads Right	Gribbon-Stone	Feb. 1		
*†§Two Men and a Maid (F & D)	Collier, Jr.-Bennett	June 15	6539 feet	
	(Silent Version)			
*†§Whispering Winds (F & D)	Southern-McGregor	May 1		
	(Silent Version)			

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
*†§Cossack's Bride, The	Color Symphony		1 reel	
*†§Festival of Bagdad, A	Color Symphony		1 reel	
Gold	Color Classic		1 reel	
*†§Japanese Carnival, A	Color Symphony	Jan. 1	1 reel	
*†§In a Chinese Temple Garden	Color Symphony	Feb. 15	1 reel	June 15
*†§In Old Madrid	Color Symphony		1 reel	
Little Vagabond	Color Classic	Feb. 1	1 reel	
*†Love Charm, The	Color Symphony		1 reel	
Lover's Paradise	Color Classic	Jan. 15	1 reel	
Maude Muller	Color Classic		1 reel	
*†§Melodie	Color Symphony		1 reel	
*†§Minuette	Color Symphony		1 reel	
*†§Modern Cinderella A	Color Symphony		1 reel	
*†§Mountain King, The	Color Symphony		1 reel	
No Women Allowed	Color Classic		1 reel	
*†§Pharaoh's Daughter	Color Symphony		1 reel	
*†§Sacred House, The	Color Symphony		1 reel	
*†§Song of India, A	Color Symphony		1 reel	
*†§Songs My Mother Taught Me	Color Symphony		1 reel	
*†§Tales of Araby	Color Symphony		1 reel	
*†§Temple Bells	Color Symphony		1 reel	
Tenderfoot Tourist, A	Color Classic		1 reel	

**** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.***

Title	Star	Rel. Date	Length	Reviewed
Tom, Dick or Harry	Color Classic		1 reel	
*†§Viennese Melody	Color Symphony		1 reel	
Twinkle Toes	Color Classic	Mar. 1	1 reel	
†§Way Down South	Color Symphony		1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Dangerous Business (A. T.)				
*†§Enchanting Melody (A. T.) (Technicolor)				
*†§Kathleen Mavourneen (A. T.)	O'Neill-Delaney			
*†§Lost Zeppelin, The (A. T.)	Tearle-Valli-Cortez			
*†§Mister Antonio (A. T.)	Carillo-Valli			
*†§Medicine Man, The (A. T.)				
*†§Painted Faces (A. T.)	Brown-Foster-Bradford			
*†§Peacock Alley (A. T.)	Mae Murray			
*†§Troopers Three (A. T.)				
*†§Woman to Woman (A. T.)	George Barrand			

UNITED ARTISTS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alibi (A. T.) (D)	O'Malley-Busch	April 20	8 reels	Mar. 16
*†§Bulldog Drummond (A. T.) (D)	Colman-Tashman-Love	Mar. 30	6767 feet	April 13
*†§Coquette (A. T.) (D)	Pickford-Brown-M. Moore	April 12		Mar. 23
	(No Silent Version)			
*†Eternal Love (D)	Barrymore-Horn-Varconi	May 11		Jan. 26
*†Evangeline (D)	Del Rio-Drew		8268 feet	June 15
*†§Iron Mask, The (D)	Douglas Fairbanks	Mar. 9	8855 feet	Jan. 26
	(Silent Version)	Mar. 9	8659 feet	
*†§Lady of the Pavements (D)	Boyd-Velez-Goudal	Feb. 16	8329 feet	Mar. 16
	(Silent Version)	Feb. 16	7495 feet	
*†Rescue, The (D)	Colman-Damita	Jan. 12	7980 feet	Jan. 19
	(Silent Version)	Jan. 12	7910 feet	
*†§She Goes to War (F)	Boardman-Rubens-Holland	July 13	8864 feet	June 15
	(Silent Version)	July 13		Feb. 23
*†§This Is Heaven (D)	Banky-Hall	June 22	7948 feet	April 6
*†Three Passions (D)	Terry-Petrovitch	June 1		

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§City Lights (D)	Charlie Chaplin			
*†§Condemned	Colman-Harding			
*†Hell's Angels (D)	Lyon-Hall-Nisson			
*†§Locked Door, The (A. T.)	Boyd-Stanwyck-La Rocque			
*†§Lummox (A. T.) (D)	Westover-Collier Jr.			
*†§Sex Appeal				
*†§Song of Broadway, The (D)	Harry Richman			
*†§Trespasser, The (A. T.)	Glora Swanson			
*†§New York Nights (A. T.)	N. Talmadge-Roland			
*†Venus (D)	Constance Talmadge			

UNIVERSAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Body Punch, The	Jack Daugherty	July 14	4786 feet	
*†§Broadway (A. T.)	Tryon-Brent-Kennedy		9350 feet	June 1
	(Silent Version)	Mar. 3	5729 feet	
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet	
*†§Charlatan, The (F)	Special Cast	April 7		
	(Silent Version)	April 7		
*†§Clear the Decks (F)	Reginald Denny	Mar. 3	5740 feet	
	(Silent Version)		5792 feet	
*†§Cohens and Kelleys in Atlantic City, The (F)	Sidney-Gordon-Price-Swain	Mar. 17	7400 feet	Mar. 23
	(Silent Version)	Mar. 17	7752 feet	
*†§College Love (D & F) (A. T.)	Lewis-Gulliver-Phillips	July 7		
*†§Come Across (D & F)	Basquette-Howes	June 30		
	(Silent Version)	June 30		
Eyes of the Underworld	William Cody	April 28	4208 feet	
*†§Girl on the Barge, The (F)	Hersholt-O'Neil-McGregor	Feb. 3	7510 feet	
	(Silent Version)	Feb. 3	6908 feet	
Girl Overboard	Mary Philbin	July 30		
Grit Wins	Wells-Collins	Jan. 27	4596 feet	
Harvest of Hate	Rex-Perrin		4719 feet	
*†§His Lucky Day (D)	Reginald Denny	June 30		
	(Silent Version)	May 26		
Hoofbeats of Vegeance	Rex-Perrin	June 16	4525 feet	
*†§It Can Be Done (F)	Tryon-Carol	Mar. 24	6090 feet	
*†§Kid's Clever, The	Glenn Tryon	Feb. 17	5729 feet	
King of the Rodeo, The	Hoot Gibson	Jan. 6	5509 feet	
Lariat Kid, The	Hoot Gibson	June 23		
*†§Last Warning, The (F)	Laura LaPlante	Jan. 6	7980 feet	Jan. 12
	(Silent Version)	Jan. 6	7731 feet	
*†§Lonesome (F)	Tryon-Kent	Jan. 20	6761 feet	Oct. 6
	(Silent Version)	Jan. 20	6142 feet	
*†§Love Trap, (D & F)	La Plante-Hamilton	July 28		
	(Silent Version)	July 28		
Man Disturber, The	Reginald Denny	May 19		
*†§Man, Woman and Wife (F)	Kerry-Starke-Nixon	Jan. 13	6589 feet	Nov. 10
	(Silent Version)	Jan. 13	6674 feet	
*†§Modern Love (D & F) (A. T.)	Hersholt-Crawford-Chase	July 14		
	(Silent Version)			
*†§Melody Lane (D & F)	Leonard-Dunn	July 14	6369 feet	July 13
	(Silent Version)	July 21		
Plunging Hoofs	Rex-Perrin	April 14	4344 feet	
Points West	Hoot Gibson	Aug. 30		
*†§Red Hot Speed (F)	Denny-Day	Jan. 27	6621 feet	Feb. 23
	(Silent Version)	Jan. 27	6621 feet	
Riding Demon, The	Ted Wells	Aug. 18	4380 feet	
*†§Scandal (D & F)	Laura LaPlante	April 21	6475 feet	April 27
	(Silent Version)	April 21		
*†§Shakedown, The (F)	Murray-Kent	Mar. 10	6753 feet	
*†§Show Boat (D & F)	La Plante-J. Schildkraut	July 28	13 reels	April 20
Silks and Saddles	Nixon-Walling-Nolan	Jan. 20	5809 feet	
Sky Skidder, The	Al Wilson	Jan. 13	4364 feet	
Slim Fingers	Bill Cody	Mar. 24	4232 feet	
Smilin' Guns	Hoot Gibson	Mar. 31	5270 feet	
Smilin' Terror, The	Ted Wells	June 30	4525 feet	
Tip-Off, The	Cody-Thompson	June 2	4109 feet	
Wild Blood	Red (horse)-Perrin	Feb. 10	4497 feet	
Winged Horseman, The	Gibson-Elder	June 23	5767 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Antics	Oswald Cartoon	April 1	1 reel	Mar. 16
At the Front	Arthur Lake	Feb. 25	1 reel	Feb. 18
Baby Talks	Sunny Jim	Sept. 11	2 reels	
Beyond the Smoke	Edmund Cobb	Mar. 23	2 reels	Feb. 23
Bottles	Laemmle Novelty	July 1	1 reel	June 1
Boy and the Bad Man, The	Bobbie Nelson	Sept. 7	2 reels	
Burning Youth	Sid Saylor	Sept. 4	2 reels	
Buster's Spooks	Trimble and Dog	June 26	2 reels	June 1
Chaperones	LaSalle-Young	June 5	2 reels	May 11
Claim Jumpers, The	Edmund Cobb	Jan. 19	2 reels	Dec. 22
Cleaning Up	Arthur Lake	May 20	1 reel	April 27
Close Call, A	George Chandler	July 6	2 reels	June 1
Close Shaves	Sid Saylor	May 22	2 reels	April 27
Cowboy Pluck	Bob Curwood	May 18	2 reels	
Cross Country Run	Lewis-Gulliver-Phillips	May 27	2 reels	
Crushed Hats	Sid Saylor	Jan. 30	2 reels	
Cut-ups, The	Sid Saylor	Aug. 14	2 reels	July 20
Danger Line, The	Edmund Cobb	July 27	2 reels	July 6
Daring Dude, A	Bob Chandler	Feb. 2	2 reels	
Day Dreams	Laemmle Novelty	Aug. 28	1 reel	
Days of Daring	Bob Curwood	April 13	2 reels	Mar. 23
Delivering the Goods	Trimble-Hardwick and Dog	May 29	2 reels	April 27
Diamond Master, The	Lorraine-Stevenson	Feb. 3	10 episodes	
Double Trouble	Arthur Lake	July 15	1 reel	June 15
Early to Wed	Young-LaSalle	July 3	2 reels	June 1
Faces	Laemmle Novelty	July 29	1 reel	July 6
Fantasie	Laemmle Novelty		1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb. 4	2 reels	Feb 2
Final Reckoning, A (Serial)	Lorraine-House	April 15	10 episodes	Mar. 23
Finishing School	Young-La Salle	May 8	2 reels	
Fishing Fools	Oswald Cartoon	April 29	1 reel	
Fly Cops	Sid Saylor	July 17	2 reels	June 15
Flying High	Lewis-Gulliver-Phillips	July 22		
Getting Buster's Goat	Trimble and Dog	July 24	2 reels	July 6
Go Get 'Em Kid, The	George Chandler	Aug. 3	2 reels	July 6
Good Skates	Young-La Salle	Aug. 28	2 reels	
Half Holiday, A	Laemmle Novelty	June 3	1 reel	May 18
Have Patience	Trimble-Hardwick and Dog	Feb. 6	2 reels	
Hold 'Em Ozzie	Oswald Cartoon	Mar. 4	1 reel	
Hold Your Horses	Young-La Salle	Jan. 7	2 reels	Dec. 22
Homeless Homer	Oswald Cartoon	Jan. 7	1 reel	
Hot Puppies	Sid Saylor	June 19	2 reels	May 25
Ice Man's Luck	Oswald Cartoon	July 8	1 reel	
In Line of Duty	Edmund Cobb	Feb. 23	2 reels	
Jungle Jingles	Oswald Cartoon	July 22	1 reel	
Just in Time	Edmund Cobb	Aug. 17	2 reels	July 20
Just Monkeys	Laemmle Novelty	Mar. 11	2 reels	Feb. 9
Just the Type	Young-LaSalle	July 31	2 reels	June 29
Kidnapped	Bob Curwood	Mar. 16	2 reels	Feb. 9
King of the Campus	Lewis-Gulliver-Phillips	April 1	2 reels	
Knight Watch, The	Arthur Lake	April 22	1 reel	
Knockout Buster	Trimble-Hardwick and Dog	Mar. 6	2 reels	Feb. 9
Lone Rider, the	Bob Curwood		2 reels	Aug. 3
Lone Round-Up, The	Jack Dougherty	Sept. 14	2 reels	
Love and Sand	Arthur Lake	Mar. 25	1 reel	Feb. 23
Lumberjack	Oswald Cartoon	April 15	1 reel	
Magic	Trimble-Hardwick and Dog	May 1	2 reels	Mar. 30
Men in the Row (re-issue)	Jack Hoxie	Jan. 26	2 reels	
Newlyweds' Angel Child, The	Snookums-Perdus-Egan	July 10	2 reels	
Newlyweds Camp Out, The	Snookums-Perdue-Egan	June 12	2 reels	May 11
Newlyweds' Excuse	Snookums-Perdue-Egan	May 15	2 reels	May 11
Newlyweds' Headache, The	Snookums-Bartlett-McPhaill	Jan. 23	2 reels	
Newlyweds in Society	Snookums-Perdue-Egna	April 17	2 reels	Mar. 30
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar. 20	2 reels	
Newlyweds' Pests, The	Snookums-Perdue-Egan	Aug. 7	2 reels	July 20
Newlyweds' Visit	Snookums-Perdue-Egan	Feb. 20	2 reels	
Night Watch, The	Arthur Lake		1 reel	Mar. 30
Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
On the Side Lines	Lewis-Gulliver-Phillips		2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan. 9	2 reels	Feb. 16
Own a Home	Edwards-Roach	Sept. 9	1 reel	
Perilous Paths	Edmund Cobb	June 29	2 reels	June 15
Perilous Paths	Edmund Cobb	June 29	2 reels	
Phantom Riders		Feb. 16	2 reels	
Pirates of Panama, The	Wilsey-Kingston	July 8	10 episodes	June 15
Playing False	Bob Curwood	June 15	2 reels	May 11
Private Business	Sid Saylor	April 24	2 reels	
Prodigal Pup, The	Canine Cast	April 8	1 reel	Mar. 16
Race Riot	Oswald Cartoon	Sept. 2	1 reel	
Rag Doll	Laemmle Novelty	Feb. 11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan. 12	2 reels	
Range Wolf	Bob Curwood	Feb. 9	2 reels	Jan. 12
Red Romance	George Chandler	May 4	2 reels	Mar. 30
Rider of the Sierras	Edmund Cobb	April 27	2 reels	Mar. 30
Riding for Love	George Chandler	April 6	2 reels	Mar. 16
Ridin' Leather	Bob Curwood	July 20	2 reels	June 15
Rivals, The	Lewis-Gulliver-Phillips	April 15	2 reels	
Sailor Suits	Sid Saylor	Jan. 2	2 reels	Dec.
Seeing Sights	Sid Saylor	Mar. 27	2 reels	Mar. 23
Shadows	Laemmle Novelty	Jan. 14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar. 13	2 reels	Feb. 9
Sick Cylinders	Oswald Cartoon	Feb. 18	1 reel	
Society Circus	Arthur Lake	June 17	1 reel	May 25
Stepping High	Arthur Lake	Aug. 12	1 reel	
Speeding Youth	Lewis-Gulliver-Phillips	Jan. 7	2 reels	
Splash Mates	Lewis-Gulliver-Phillips	Sept. 2	2 reels	
Sporting Courage	Lewis-Gulliver-Phillips	June 24	2 reels	
Stage Stunts	Oswald Cartoon	May 13	1 reel	
Stepping High	Arthur Lake	Aug. 12	1 reel	July 20
Stop Barking	Trimble and Dog	Aug. 21	2 reels	July 10
Stripes and Stars	Oswald Cartoon	May 27	1 reel	
Suicide Sheiks	Oswald Cartoon	Mar. 18	1 reel	
Take Your Pick	Young-La Salle	Feb. 13	2 reels	Jan. 12
Television George	Sid Saylor	Feb. 27	2 reels	May 11
Tenderfoot Terror, A	George Chandler	Aug. 1	2 reels	
This Way Please	Young-La Salle	April 10	2 reels	Mar. 16
Thrill Hunter, The	George Chandler	June 8	2 reels	
This Way Please	Young-La Salle	April 10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dog	April 3	1 reel	
Tracked Down	Art Accord	Jan. 5	2 reels	
Two-Gun Morgan		Feb. 28	2 reels	
Use Your Feet	Lewis-Gulliver-Phillips	Aug. 19	2 reels	
Varsity Drag, The	Lewis-Gulliver-Phillips	July 8	2 reels	
Wallop, The (Reissue)	Harry Carey	Aug. 24	2 reels	
Wash Line Romance	Laemmle Novelty	May 6	1 reel	
Weary Willies	Oswald Cartoon	July 22	1 reel	
Whose Baby	Arthur Lake	Jan. 28	1 reel	
Wicked West, The	Oswald Cartoon	June 10	1 reel	
Winning Point, The	Lewis-Gulliver-Phillips	Jan. 21	2 reels	
Yankee Clippers	Oswald Cartoon	Jan. 21	1 reel	Jan. 5

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Bargain in the Kremlin, The (A.T.)	Joseph Schildkraut			
*†§Barnum Was Right (A. T.)	Glenn Tryon			
Born to the Saddle	Ted Wells		4126 feet	
*†§Braggart, The	Jean Hersholt			
Brides Will Be Brides	Laura La Plante			
Crimson Hour, The	De Putti-Mosjukine			
*†§Dangerous Dimples	Laura La Plante			

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
Doubling For Trouble	Gibson-Gilbert			
*†§Drake Case, The	Brockwell-Stanley	Sept. 1		
*†§Embarrassing Moments (D & F)	Reginald Denny			
	(Silent Version)			June 29
Erik the Great	Veidt-Philbin			
Fallen Angels	Kerry-Starke			
*†§Flaming Daughters				
Girl Dodger, The	Arthur Lake			
*†§Great Cinema Murder, The				
*†§Harmony Lane (F & D) (A. T.)	Eddie Leonard			
Hell Wrecker, The	Hoot Gibson			
*†§Hold Your Man	Laura La Plante			
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band			
*†§Minstrel Man, The	Tryon-La Plante			
*†§Mississippi Gambler, The (D & F)	Joseph Schildkraut			
	(Silent Version)			
Navy Blues	Arthur Lake			
*†§One Rainy Night (D & F)	Laura La Plante			
Play Goes On, The	James Murray			Apr. 27
*†§Port of Dreams, The	Mary Philbin			Mar. 2
	(Silent Version)			Sept. 22
*†§Shanghai Lady, The (A. T.)	Mary Nolan			
*†§Shannons of Broadway, The (A.T.)	James Gleason			
*†§Tonight at Twelve	Reynolds-Cooley-Dunn			
*†§Under the Southern Cross	Special Cast		6500 feet	April 27
	(Silent Version)			Jan. 26
*†§Varsity Show (A. T.)	Lewis-Grange			
*†§Wagon Master, The				
	Silent Version)	Sept. 8	5697 feet	
Watch My Speed	Reginald Denny			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Alpine Antics (F)	Oswald Cartoon	April 1	1 reel	
*†§At the Night Club (A. T.) (F)	Brox Sisters	Mar. 25	1 reel	
*†§Baby Talks	Sunny Jim	Sept. 11	2 reels	
*†§Bailey and Barnum	Vaudeville Act	Jan. 11	1 reel	
*†§Cohen on the Telephone (A. T.)	George Sidney	Sept. 2	1 reel	
*†§Cross Country Run (F & D)	Lewis-Gulliver-Phillips	July 22	2 reels	July 20
*†Fishing Fools (F)	Oswald Cartoon	April 29	1 reel	Mar. 31
*†§Flying High (F & D)	Lewis-Gulliver-Phillips	July 22	2 reels	July 20
*†Hen Fruit (F)	Oswald Cartoon	Feb. 4	1 reel	
*†§Hits of Today	Morgan-Bledsoe	Sept. 2	1 reel	
*†Hold 'Em Ozzie (F)	Oswald Cartoon	Mar. 4	1 reel	
*†§House Cleaning (A. T.)	Charley Grapewin (Sound Version Only)	June 3	1929 feet	May 25
*†§Ice Man's Luck (F)	Oswald Cartoon	July 8	1 reel	
*†§Junior Luck (F & D)	Lewis-Gulliver-Phillips	May 27	2 reels	June 1
*†Jungle Jingles (F)	Oswald Cartoon		1 reel	July 20
*†§King of the Campus (D & F)	Lewis-Gulliver-Phillips	April 1	2 reels	Mar. 30
*†§Love Birds	Pat Rooney and Family		2 reels	
*†Lumberjack (F)	Oswald Cartoon	April 15	1 reel	Mar. 23
*†§Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
*†§On Guard (F & D)	Lewis-Gulliver-Phillips	April 29	2 reels	May 11
*†§On the Side Lines (F & D)	Lewis-Gulliver-Phillips		2 reels	
*†Race Riot	Oswald Cartoon	Sept. 2	1 reel	
*†§Rivals, The (F & D)	Lewis-Gulliver-Phillips	April 15	2 reels	May 11
*†Saucy Sausages	Oswald Cartoon	Aug. 19	1 reel	
*†Sick Cylinders (F)	Oswald Cartoon	Feb. 18	1 reel	
*†§Splash Mates (F & D)	Lewis-Gulliver-Phillips	Sept. 2	2 reels	
*†§Sporting Courage (F & D)	Lewis-Gulliver-Phillips	June 24	2 reels	July 6
*†Stage Stunts (F)	Oswald Cartoon	May 13	1 reel	May 4
*†Steamboat Willie	Oswald Cartoon		1 reel	
*†§Stripes and Stars (F)	Oswald Cartoon	May 27	1 reel	May 11
*†Suicide Sheiks (F)	Oswald Cartoon	Mar. 18	1 reel	
*†§Sweethearts (A. T.)	The Rooney Family	Sept. 2	2 reels	
*†§Three Brox Sisters	Songs	Jan. 14	1 reel	Mar. 6
*†§Use Your Feet (D & F)	Lewis-Gulliver-Phillips	Aug. 19	2 reels	
*†§Varsity Drag, The (F & D)	Lewis-Gulliver-Phillips		2 reels	June 29
*†§Weary Willies	Oswald Cartoon	July 22	1 reel	June 29
*†Wicked West, The (F)	Oswald Cartoon	June 10	1 reel	May 11
*†§Zimmerman and Granville	Vaudeville Act	Jan. '28	1 reel	

WARNER BROTHERS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Conquest (A. T.) (D)	Blue-Warner-Wilson	Jan. 19	4706 feet	
*†§Desert Song, The (D)	Boles-King	May 11	11034 feet	April 20
*†§Fancy Baggage (D) (A. T.)	Audrey Ferris	Jan. 28	6447 feet	
	(Silent Version)	Feb. 23	5983 feet	
*†§From Headquarters (D) (A. T.)	Monte Blue	April 27	6323 feet	
	(Silent Version)	June 6		
*†§Frozen River (D) (A. T.)	Rin-Tin-Tin	April 20	5483 feet	
	(Silent Version)	May 26		
*†§Honky-Tonk (A. T.) (D)	Sophie Tucker		6412 feet	June 8
*†§Gamblers, The (A. T.) (D)	Wilson-Warner-Robards	June 29		
*†§Glad Rag Doll, The (D) (A. T.)	Dolores Costello	May 4	6685 feet	June 8
	(Silent Version)	June 8		
*†§Greyhound Limited, The (D) (A. T.)	Monte Blue	Feb. 9	6114 feet	
	(Silent Version)	Mar. 23	4696 feet	
*†§Hard-Boiled Rose (D) (A. T.)	Loy-Bollier-Brockwell	Mar. 30	5610 feet	
	(Silent Version)	May 4	4875 feet	
*†§Kid Gloves (D) (A. T.)	Nagel-Wilson	Mar. 23	5235 feet	
	(Silent Version)	April 27	4885 feet	
*†§Little Wild Cat, The (A. T.) (D)				
*†§Madonna of Avenue A (D) (A. T.)	Dolores Costello	June 22		
	(Silent Version)			
*†§Million Dollar Collar, The (D)				
	(Silent Version)	Feb. 9	4878 feet	
*†§My Man (A. T.) (D)	Fanny Brice			
*†§Noah's Ark (D)	D. Costello-O'Brien	June 15	9478 feet	Oct. 27
	(Silent Version)		7752 feet	
*†§No Defense (D) (A. T.)	Blue-McAvoy	April 6	5558 feet	April 6
	(Silent Version)	May 11	4712 feet	
*†§One Stolen Night (D) (A. T.)	Bronson-Colleir Jr	Mar. 16	5243 feet	
	(Silent Version)	April 20	4797 feet	
*†§On With the Show (A. T.) (D)	Compson-Brown-Fazenda	July 13		May 25
*†§Queen of the Night Clubs (A. T.) (D)	Texas Guinan	Mar. 16	5424 feet	April 6
	(Silent Version)	April 14	5236 feet	
*†§Redeeming Sin, The (D)	D. Costello-Nagel	Feb. 16	6921 feet	Feb. 23
	(Silent Version)	April 6	6145 feet	
*†§Singing Fool, The (D)	Jolson-Bronson-Dunn	April 13	7444 feet	
*†§Sonny Boy (D) (A. T.)	Lee-Horton-Bronson	April 13	6011 feet	Mar. 16
	(Silent Version)	May 18		
*†§Stark Mad (D) (A. T.)	Warner-Fazenda	Feb. 2	6681 feet	
	(Silent Version)	Mar. 2	4917 feet	
*†§Stolen Kisses (D) (A. T.)	May McAvoy	Feb. 23	6273 feet	
	(Silent Version)	April 13	5658 feet	
*†§Time, the Place and the Girl, The (D) (A. T.)	Olmsted-Withers-Kirkwood	June 8	6 reels	May 4

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Argyle Case, The (A. T. (D)	Thomas Meighan			May 18
*†§Aviator, The (A. T.) (D)	Horton-Miller			
*†§Evidence (A. T.) (D)	Frederick-Courtenay-Tearle			
*†§General Crack (D) (A. T.)	John Barrymore (Technicolor)			
*†§Gold Diggers of Broadway (A. T.) (D)	Pennington-Tearle (All Technicolor)			
*†§Golden Dawn (A. T. (D)	Walter Wolf (All Technicolor)			
*†§Green Goddess, The (A. T.) (D)	George Arliss			
*†§Hearts in Exile (D) (A. T.)	H. Costello-Kerry			
*†§Hold Everything (A. T.) (D)				
*†§Hottentot, The (A. T.) (D)	Horton-Miller		7 reels	April 2
*†§In the Headlines (A. T.) (D)	Withers-Nixon			
*†§Isle of Escape, The (A. T.) (D)	Blue-Loy			
*†§Is Everybody Happy? (A. T.) (D)	Ted Lewis and Band			
*†§Mammy (A. T.) (D)	Al Jolson			
*†§No Questions Asked (A. T.) (D)	Ferris-Collier Jr			
*†§Sacred Flame, The (A. T.) (D)	Frederick-Nagel-Lee			
*†§Sap, The (D) (A. T.)	E. E. Horton			June 1
*†§Say It With Songs (A. T.) (D)	Jolson-Nixon-Lee			
*†§Second Choice (A. T.) (D)	Dolores Costello			
*†§She Couldn't Say No (A. T.) (D)	Winnie Lightner			
*†§Show of Snows, The (A. T.) (D)	Special Cast (50 stars)			
*†§So Long Letty (A. T.) (D)	Charlotte Greenwood			
*†§Skin Deep (A. T.) (D)	Blue-Compson			June 1
*†§Song of the West (A. T.) (D)	Boles-Segal (All Technicolor)			
*†§Tiger Rose (A. T.) (D)	Velez-Withers			
*†§Under a Texas Moon (A. T.) (D)	Fay-Torres-Loy-Beery (All Technicolor)			

VITAPHONE SHORTS (D)

Title	Star	Rel. Date	Length	Reviewed
A. & P. Gypsies	Orchestra Numbers		1 reel	July 13
After the Round Up	Cowboy Songs		1 reel	
All Girl Revue	Girl Band & Comedienne		1 reel	June 15
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Banjomaniac	Eddie Peabody			Oct. 13
Beau Brummel Comedians, The	Shaw & Lee		1 reel	June 1
Beau Night	El Brendel			
Bernie Cummins Orchestra	Dance Numbers		1 reel	Mar. 16
Bobby Folsom	Songs		1 reel	Mar. 2
Bit of Scotch, A	Kitty Doner			Sept. 22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Marlo			Aug. 25
California Songbirds, The	Bell-Coates			Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougat & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate, The	Karyl Norman			Sept. 29
Crooning Along	The Croonaders			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Dead Laughter	Sessue Hayakawa			
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Don't Get Nervous	Georgie Price		1 reel	Aug. 3
Eleanor Paintor	Songs		½ reel	Mar. 16
Evening at Home with Hitchy	Raymond Hitchcock		1 reel	July 20
Fair Days	Harris & Howe		1 reel	June 1
Familiar Face, The			1 reel	June 8
Family Affair, A	Arthur Byron			
Family Ford, The	Jim and Marion Harkins			
Feminine Types	Jean Barrios			
Florence Moore	Song Program			June 23
Frances Shelly	Songs (Assisted by Eaton Boys)		1 reel	Aug. 3
Friend of Father's	Lydell-Higins-Lean			Aug. 25
Give Us a Lift	Flo Lewis		1 reel	Feb. 16
Giving In	Deef-Hopper			Jan. 12
Gossip, The	John Miljan		1 reel	June 15
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harry Delf	Songs & Dances			June 16
Here Comes the Showboat	Dave Bernie & Band			June 1
High Waters	Song Number		1 reel	June 8
Hollywood Montmarte Orchestra	Jazz Band			Sept. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caupolican			Aug. 25
Ingenues, The	Jazz Band			June 23
In a Casting Office	W. & E. Howard			
In Dutch	Ulis & Clark			
In Spain	Phil Baker		1 reel	May 11
In the Tropics	The Paragons (Quartet)			Feb. 23
Jack North, the Ban-Jokester	Songs			Jan. 19
Larry Ceballos Revue, The	Songs and Dances			June 1
Larry Ceballos Undersea Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 16
Mal Hallett & Orchestra	Dance Numbers			Feb. 23
Man of Peace, A	Hobart Bosworth			June 23
Max Schmeling	Interview	Mar. 16		
Meet the Wife	Frank Orth & Co			Feb. 23
Men Among Men	Fred Ardath			Jan. 12
Mexican Tipica Orchestra	Instrumental & Vocal Numbers		1 reel	June 8
Miss Information	Wilson-Horton			June 30
Morrissey & Miller	Night Club Revue			June 16
Music Makers, The	Howard Bros		1 reel	Mar. 16
Myers & Hanford	Songs & Dances			June 23
Night Court, The	William Demarest			June 16
Non-Support	Burr McIntosh			June 16
One Man Glee Club, The	Frank Crumit		1 reel	
Pagliacci	John Charles Thomas			
Pair of Aces, The	Timblin & Raymond		1 reel	Feb. 16
Papa's Vacation	Bennett-Caron			Oct. 20
Phil Baker	Accordion Solos		1 reel	Mar. 16
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Pam			June 16
Regular Business Man, A	Robert Ober			Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon			Sept. 29
Roy Sedley and Night Club Revue	Songs and Orchestra		1 reel	July 13
Rudy Vallee and Band	Songs and Orchestra		1 reel	June 15
Sharp Tools	Ethel Grey Terry			Oct. 13
Songs of Love	Sanderson-Crumit		½ reel	Mar. 16
Soup	Harry Delf			Nov. 17
Terry and Jerry	Songs and Gags			Aug. 25
They Know Their Groceries	Flournoy & Miller			
Those Were the Days	Irene Franklin			
Three Brox Sisters	Song Program			June 23
Tiny Town Revue	Midget Unit		1 reel	June 8
Traffic Muddle, A	Donohue & U-No		1 reel	June 15
Typical Types	Bobby Folsom			
Va Prononcer Ma Mort (La Juive)	Giovanni Martinelli			June 2
When the Wife's Away	William Demarest			Nov. 17
Winnie Lightner	Songs			Nov. 17

**** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.***

WORLD-WIDE PICTURES

Title	Star	Rel. Date	Length	Reviewed
*†§Black Waters	Kirkwood-Brian	April 1	7500 feet	April 13
Bondman, The	Norman Kerry	Mar. 17	7 reels	
Honeymoon Abroad	Monte Banks	Feb. 2	6 reels	
*†§Kitty (D & F)	Brody-Stuart	June 29	9010 feet	June 15
	(Silent Version)		8500 feet	
*†Moulin Rouge	Olga Chekova	Jan. 30	9 reels	Feb. 23
Pawns of Passion	Olga Chekova	Feb. 17	7185 feet	
Piccadilly	Gilda Gray	July 13	9 reels	July 30
Tommy Atkins	Walter Byron	Feb. 4	7 reels	
Whirl of Life, The	Lerch-George		7000 feet	
Week-End Wives	Thomas-Banks			
Woman in the Night, A	Maria Corda	Feb. 3	7688 feet	
Woman in White, The	Blanche Sweet		7 reels	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Apaches of Paris	Dina Gralla		8 reels	
Berlin After Dark	Special Cast		7 reels	
Doctor's Women, The	Miles Mander		7 reels	
Prince and the Dancer The	Dina Gralla		8 reels	
Whirl of Life, The	Louis Lerch		8 reels	

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Hollywood

J. C. Nugent is to play the father role in "Navy Blues," new M-G-M vehicle for William Haines.

Emmett Flynn, who just completed Laura La Plante's "Hold Your Man" for Universal, will direct "The Shannons of Broadway, which will star Mr. and Mrs. Jimmy Gleason.

Paramount has switched directors on "The Saturday Night Kid" and "Medals." Edward Sutherland will direct the former while Richard Wallace will handle the latter.

Educational's first Tuxedo talkie comedy, "Social Sinners," was completed recently at the Educational studios. The comedy is based on a playlet by Kenyon Nicholson. Cast includes Raymond McKee, Marion Byron, Cissy Fitzgerald and Billy Engle.

Lillian Roth, young musical songster, was recently assigned a specialty act for "Revolutionary Rhythm," a stage sequence in "Illusion," Paramount all-talkie.

Pathe has placed "The Racketeer" and "Rich People," two new all-talkies, into production at the West Coast studios.

John Cromwell, director, is again portraying a screen role for Paramount, according to the terms of his original out-dated contract with Paramount. He has assigned himself a role in "The Mighty."

Columiba has exercised its option on the contract of Frank Strayer, who recently made "The Fall of Eve." He will direct four of the company's planned productions.

Warner Oland and **Lillian Roth** have been both assigned roles in "The Vagabond King," in which Paramount is presenting Dennis King for the first time on the screen.

"No, No, Nanette," the First National-Vitaphone musical film, is now in the midst of screening under Clarence Badger's direction.

Paramount has cast Doris Hill for the principal feminine role of Judith Wheater and Frederic March for the leading male role of Martin Boyne in "The Children," the Wharton novel which Lothar Mendes is to direct.

Allan Clay Hosking, the "Farina" of "Our Gang" comedies, has been signed to a new long-term contract by Hal Roach. He is featured in "Lazy Days," the latest "Our Gang" comedy.

Michael Bohnen, German baritone, is the latest stellar acquisition to join the cast of Warner Bros.' "Show of Shows."

Paramount has signed Yola D'Avril, Andre Cheron and Charles Sellon for roles in "The Love Parade," starring Maurice Chevalier.

Warners have cast Julanne Johnston, Ivan Simpson and Otto Matieson for the line-up of principals for "Golden Dawn," starring Walter Woolf. "Tiger Rose" will have Heinie Conklin and Slim Summerville. In "She Couldn't Say No" will be Sally Eilers

M-G-M recently placed three stage players under new extended-term contracts. They are Elliott Nugent, Lawrence Gray and Benny Rubin.

Nora Lane will be the second feminine lead in "Sally," the First National-Vitaphone production starring Marilyn Miller.

Warners have assigned scenario writers to two more of the 35 Vitaphone specials to be released during the coming season. Joseph Jackson will adapt "Second Choice" and Robert Lord will prepare "Hold Everything."

Sally O'Niell's initial appearance under her newly signed contract with Columbia will be in "The Broadway Hoofer," which George Archainbaud will handle.

Jack Mulhall will be Dolores Costello's leading man in "Second Choice," her next Vitaphone starring picture in which Edna Murphy, Ethlyne Claire, Charlotte Merriam and Edward Martindel will have supporting roles.

"The Love Parade," the Paramount filmusical, will have a chorus composed of singers recruited from church choirs, vocal schools, from the Los Angeles Grand Opera Co. and from the stage.

Sidney Blackmer has been assigned the role of leading man for Dorothy Mackaill in "The Woman on the Jury," her next First National-Vitaphone production. Blackmer has the masculine role opposite Leatrice Joy in "A Most Immoral Lady."

Reginald Denny's last picture for Universal, recently completed, which heretofore has been titled "No, No, Napoleon," will be released as "One Hysterical Night."

Maria Valli, a Vitaphone chorus girl, has been promoted to the rank of a principal and will play in "The Forward Pass," new First National-Vitaphone production.

William LeBaron's stage play, "The Very Idea," became a completed Radio talking feature recently at the company's studios on the Coast where Frank Craven directed the production.

"The Squealer," the play by Mark Linder, has been purchased by Columbia as one of its new season offerings. It will be made into an all-talkie special and will contain singing and dancing.

Harry Fishbeck, cameraman, has been signed to a new Paramount contract. He has been photographing Paramount pictures since 1923.

Lewis Stone has been placed under a new long-term contract by M-G-M. His latest role for the company is in "Wonder of Women."

First National has chosen Lane Chandler and Phyllis Crane for roles in "The Forward Pass," talkie to star Douglas Fairbanks, Jr., and Loretta Young.

"Sweetie," Nancy Carroll's new Paramount film, is now in production and will shortly pass the finis line under the direction of Frank Tuttle.

Edmund Lowe will play opposite Billie Dove in "Give the Little Girl a Hand," her next First National-Vitaphone appearance. The vehicle was written by Fannie Hurst. Farrell MacDonald and Norman Selby are included in the support.

Henry Clice, stage actor, has a prominent part in John Barrymore's first Vitaphone vehicle, "General Crack."

Roland Drew will be one of the players surrounding Robert Armstrong in "The Racketeer." Others will be John Loder, Paul Hurst, Kit Guard and Winifred Harris.

Alfred E. Green will direct "The Isle of Escape" for Warners. Monte Blue and Myrna Loy will be the co-stars.

Viola Louie will play the part of the Italian girl in "Mister Antonio," the Tiffany-Stahl production starring Leo Carillo and Virginia Valli.

Kay Francis is to have one of the principal roles in the picturization of "The Children" at the Paramount studio.

H. B. Warner, instead of **Jack Mulhall,** will play the masculine role opposite Lois Wilson in "The Dark Swan," First National's screen production.

Beatrice Lillie will make her initial appearance on the talking screen in Warner Bros.' "The Show of Shows."

Agnes Christine Johnson has been signed by Universal to write the adaptation and dialog for "The Shannons of Broadway."

Willard Mack has been assigned to write the dialog for the Duncan Sisters first talker "Cotton and Silk," which M-G-M will produce.

Harriscolor Films are producing a series of two-reel talkers with children in natural colors via the company's exclusive process.

George K. Arthur completes his term contract with M-G-M after his appearance in "Road Show," now in production. Reported Arthur will take a vacation trip to England before resuming picture work.

Wade Boteler and **Harry Woods** added to cast of "Navy Blues," M-G-M talker.

Eddie Quillan and **Alan Hale** will be co-starred by Pathe in "Up and At 'Em," a talking and singing feature to be directed by Fred Newmeyer. Joseph Poland wrote the story and William Conselman will supervise.

Marceline Day will be featured by RKO in "Tanned Legs" under direction of George Seitz.

Twenty-six chorus girls have been placed under term contract by RKO for dance and singing ensembles in musical features of that company.

Sally Blane and **Hugh Trevor** will be featured by RKO in "Jazz Heaven."

Mary Nolan will be starred by Universal in "Drifting," from play by John Colton. John Robertson will direct from adaptation by Houston Branch.

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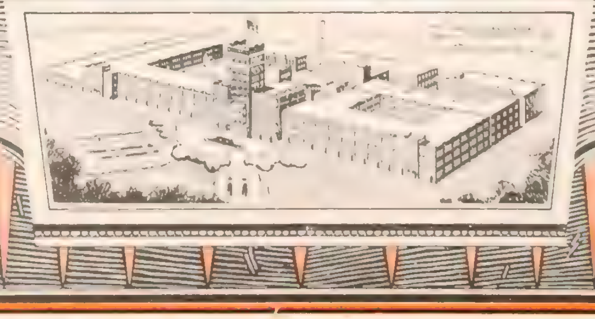

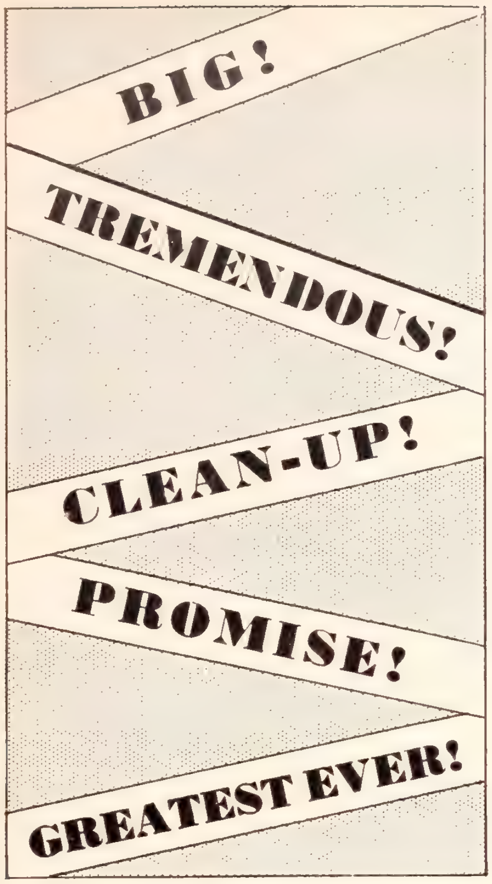
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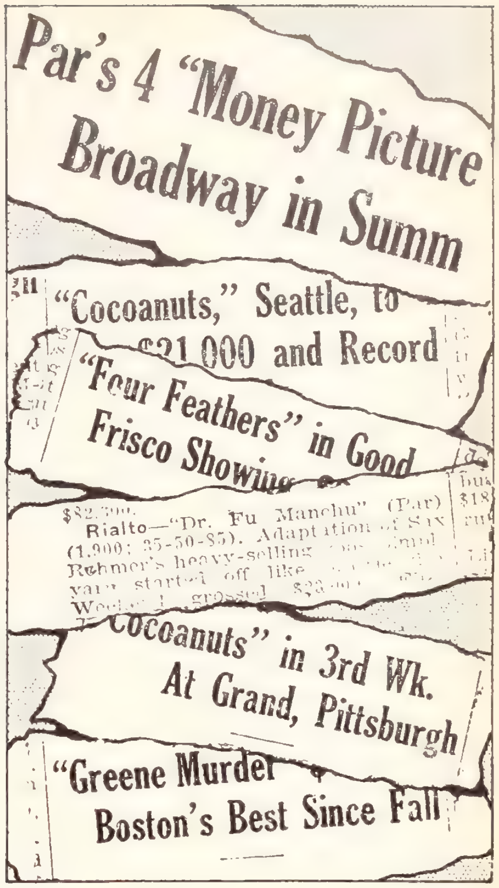
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Talking Comedies

SHIP MATES: Lupino Lane—We always tell you when the comedies are not so good, so I believe we should tell you when one comes in that is exceptionally good. We are running SHIP MATES with Lupino Lane, and this all-talking comedy is **the funniest thing I ever saw.** I am not a comedy fan, but **this comedy is a riot** and I howled with the audience. It's great!—Mrs. H. Eckardt, Palace and Ideal Theatres, Wisconsin Rapids, Wis.

SHIP MATES: Lupino Lane in his first all-talking comedy has certainly set a high mark of quality for others to shoot at. We would say that SHIP MATES is the best all-talking comedy we have played thus far—and we have played quite a number of the talking comedy shorts. We felt quite elated when the **patrons stopped to tell us how much they enjoyed this subject.**—Harry M. Palmer, Anderson Theatrical Enterprises, Anderson, Ind.

EDUCATIONAL TALKING COMEDIES: Yes, sir, I'll take off my hat to you and your Educational talkies—all you said about THE LION'S ROAR and THE RIGHT BED have been more than fulfilled in the screening of the two comedies. They are **both knockouts.** Not that I ever have had reason for doubting any statements that you have made to me during our past ten years' dealings—for I have at all times found your word as good as the best bond ever written.—Larry Goux, Fox Rivoli Theatre, Pendleton, Ore.

THE OLD BARN: Sennett—THE OLD BARN is a 100% all-talking comedy and is great, all the thrills, chills, etc., of THE TERROR plus 100% laughs—R. W. Thayer, Schine-Eckel Theatre, Syracuse, N. Y.

THE BRIDE'S RELATIONS: The comedy used on our first sound program was THE BRIDE'S RELATIONS, a two-reel Mack Sennett comedy. Without any question, this is one of the funniest comedies that I have ever shown. Frankly speaking, this comedy was **the talk of the entire town** before the week was over. Any exhibitor who has sound equipment in his theatre cannot go wrong in playing this comedy.—L. Breuninger, Lawrence Amusement Co., Topeka, Kan.

HIS BIG MINUTE: Lloyd Hamilton—Your two-reel talking comedy HIS BIG MINUTE with Lloyd Hamilton, was screened in my theatre last night. I would like for you to know that I found this comedy a very amusing subject, and the disc recording all that could be desired. Frankly, I considered the reproduction the equal of any sound production that I have run, and as a whole **the reproduction is the best that I have had.** It is certainly a fact that HIS BIG MINUTE is a hundred per cent. all-talking comedy—the dialogue is continuous throughout, there being no silent sequences. I am looking forward to the pleasure of playing your talking comedies.—Mrs. L. W. Holland, Madison Square Theatre, Madison, Ga.

THE BRIDE'S RELATIONS: Sennett—THE BRIDE'S RELATIONS is **an absolute panic.** First they look, then they laugh, then they listen and then they shriek. Never in my life have I had an audience laugh as much as they are doing at this comedy. The scene where the three men do the "Indian Bit" absolutely kills them.—Len S. Brown, Capitol Theatre, Madison, Wis.

INDISPENSABLE TO BUSINESS FUTURE

NO doubt you will be pleased to know that the ten all-talking Educational comedies we have played have proven that features of the calibre and excellence of Educational Talking Comedies are indispensable to a theatre's business future. We are more than pleased with our Educational Talking Comedies and know that your program will reach all of the theatre going public because of its quality.—E. P. Briggs, State Theatre, Denver, Colo.

EDUCATIONAL TALKING COMEDIES: We want to congratulate you and your company on the dialogue comedies which you are releasing. The comedies were purchased on the reputation of the company you represent, as Educational never failed to deliver a bushel or two of laughs in each and every comedy released, which we played in the past as "silent." We played THE LION'S ROAR, and **it surely was a "knockout." The audience roared from beginning to end,** and made it their business, it seems, on leaving the theatre to stop and congratulate us. We are playing THE ELIGIBLE MR. BANGS, which is also very, very good. Enclosed find newspaper showing you how we sell the comedies to our patrons.—Speer Marousis, People's Amusement Corporation, Capitol, Penn and Regent Theatres, New Castle, Pa.

ASK DAD: Coronet—We played your ASK DAD all-talking comedy, Friday and Saturday. Sorry we had to use such a good outstanding picture for two days. To say that the audience favored the picture is putting it mild. **It went over with a bang,** and from now on we will see that we get our full three days out of all talking comedies that we have contracted for. I believe in real hot summer medicine for the theatre goers.—J. C. Hartman, Wichita, Kan.

Educational Pictures

"THE SPICE OF THE PROGRAM"

EDUCATIONAL TALKING COMEDIES: After using three of your comedies (recorded on disc) THE ELIGIBLE MR. BANGS (Coronet), THE LION'S ROAR (Sennett), and ASK DAD (Coronet), we find the dialogue reproduced very audibly and satisfactory in every way. We have received **very good comment on them from our patrons.**—Morrill Moore, Kansas City, Mo.

EDUCATIONAL TALKING COMEDIES: We have now run eight of your all-talking comedies and find them far superior to any other short subjects on the market. These comedies have pleased my patrons 100%. Recording great.—Sam Blair, Belleville, Kan.

EDUCATIONAL TALKING COMEDIES: Your talking comedies have proven to be 100% entertainment. Recording and reproduction all very good. Your talking comedies have been **a life saver for the small town exhibitor.**—T. W. Perkins, Harrisonville, Mo.

Silent Comedies

MERMAID COMEDIES: Your MERMAID COMEDIES, as far as audience reaction is concerned, are head and shoulders above all other comedy products. In one or two instances, MERMAID COMEDIES proved to have **as strong a drawing power as first-run features.**—J. G. Sellers, Rialto Theatre, Pueblo, Colo.

ALL-SHORT-SUBJECT PROGRAM: Played your Movie Vaudeville to a large and appreciative audience last night. Such an array of short dramas, novelties and comedy was **as refreshing as a May shower,** after a siege of crook, sex and western drawn out features. We were immensely pleased and will book more at a later date.—C. G. Wagner, Rex Theatre, Sublette, Kan.

EDUCATIONAL COMEDIES: I wish to take this opportunity to congratulate you on the excellent type of comedies you produce. The comedies are peppy, and **a laugh from beginning to end.** They possess all those qualities which anyone takes into consideration when classing comedies as exceptionally good. I also wish to say that not only are the comedies good, but the prints you send are always in first class condition. As a whole, the service you render is highly appreciated.—A. S. King, Jr., Dreamland Theatre, Claridge, Pa.

MERMAID COMEDIES: It is a pleasure to inform your organization that at every opportunity I book the MERMAID COMEDIES starring Vernon Dent and Monty Collins. When I can sit in my theatre and preview comedies, and laugh all by myself at those two boys, then they are surely funny. In other words "I am sold on that team."—A. L. Barnard, People's Theatre, Portland, Ore.

EDUCATIONAL FILM EXCHANGES, Inc.

E. W. HAMMONS, President

Member, Motion Picture Producers and Distributors of America, Inc., Will H. Hays, President

FIFTY-TWO *issues a year–silent, sound-on-film, and disc—this product maintains a standard unparalleled in motion picture production—the one magazine reel always as good as a few feature pictures sometimes are.*

PATHÉ *Audio* REVIEW I

. . . *offers novelty for the fans.*

MOTION PICTURE NEWS

PATHÉ *Audio* REVIEW II

. . . *presents entertainment short, sweet and to the point.*

MOTION PICTURE NEWS

PATHÉ *Audio* REVIEW III

. . . *this is a good line of entertainment—an advantageous reel.*

MOTION PICTURE NEWS

PATHÉ *Audio* REVIEW IV

. . . *sure to interest the girls . . . lots of entertainment values.*

MOTION PICTURE NEWS

PATHÉ *Audio* REVIEW V

. . . *lively . . . a lot of celebrities who will prove interesting . . . all the sounds are well produced.*

FILM DAILY

PATHÉ *Audio* REVIEW VI

. . . *successful and diversified . . . this reel can be relied on to please the fans.*

MOTION PICTURE NEWS

PATHÉ *Audio* REVIEW VII

(no reviews)

PATHÉ *Audio* REVIEW VIII

. . . *very good . . the sound effects are good throughout.*

FILM DAILY

PATHÉ *Audio* REVIEW IX

. . . *entertainment that exerts a pleasing influence on the fan.*

MOTION PICTURE NEWS

PATHÉ *Audio* REVIEW X

. . . *excellent . . . these Audio Reviews with their proper use of sound are consistently a superior product.*

FILM DAILY

PATHÉ *Audio* REVIEW XI

. . . *lots of diversity . . nicely balanced entertainment.*

FILM DAILY

PATHÉ *Audio* REVIEW XII

. . . *a modern screen magazine decked out in an attractive musical and verbal ensemble.*

Raymond Ganly in
MOTION PICTURE NEWS

PATHÉ *Audio* REVIEW XIII

(reviews to come)

PATHÉ *Audio* REVIEW XIV

. . . *makes a reel of good strength . . and a fine little act.*

MOTION PICTURE NEW

PATHÉ *Audio* REVIEW XV

. . . *Okay! This one will give the music lovers a kick.*

FILM DAILY

JOAN LOWELL *the sailor lass featured in* PATHÉ *Audio* REVIEW XII

"AFTER DARK" *the great Hoboken melodrama, featured in* PATHÉ *Audio* REVIEW "A"

subsequently featured in SATURDAY EVENING POST *of July 15th*

The two greatest magazines, of the screen and the printed word, know who's who and what's what.

PATHÉ *Audio* REVIEW

No discussion of Pathé's progress could be complete without a few words of praise for the excellent Pathé Audio Review, edited by the sagely competent Terry Ramsaye. This is a distinctive part of any program and is representative of the very best in short subjects. The Audio Review has done its part in bringing film entertainment—distinct from the hybrid film-and-vaudeville—back to the high place it should hold.

Peter Vischer in
EXHIBITORS HERALD WORLD

Terry Ramsaye, the editor, surely is putting these over with a class atmosphere that shows a lot of thought behind them. They are presented differently from anything of the kind on the market and are so nicely diversified and balanced that the reel constitutes a number that should be given a preferred position on any bill.

THE FILM DAILY

Week after week since Terry Ramsaye took over the editorship of Pathé's Review reel the writer has witnessed the steady improvement in the compilation of this subject.

George J. Reddy in
MOTION PICTURE NEWS

¶ There is no competition

¶ There is no substitute

¶ There can be no imitation

PATHÉ *Audio* REVIEW

ALL GLOBE B. O. RECORDS SMASHED

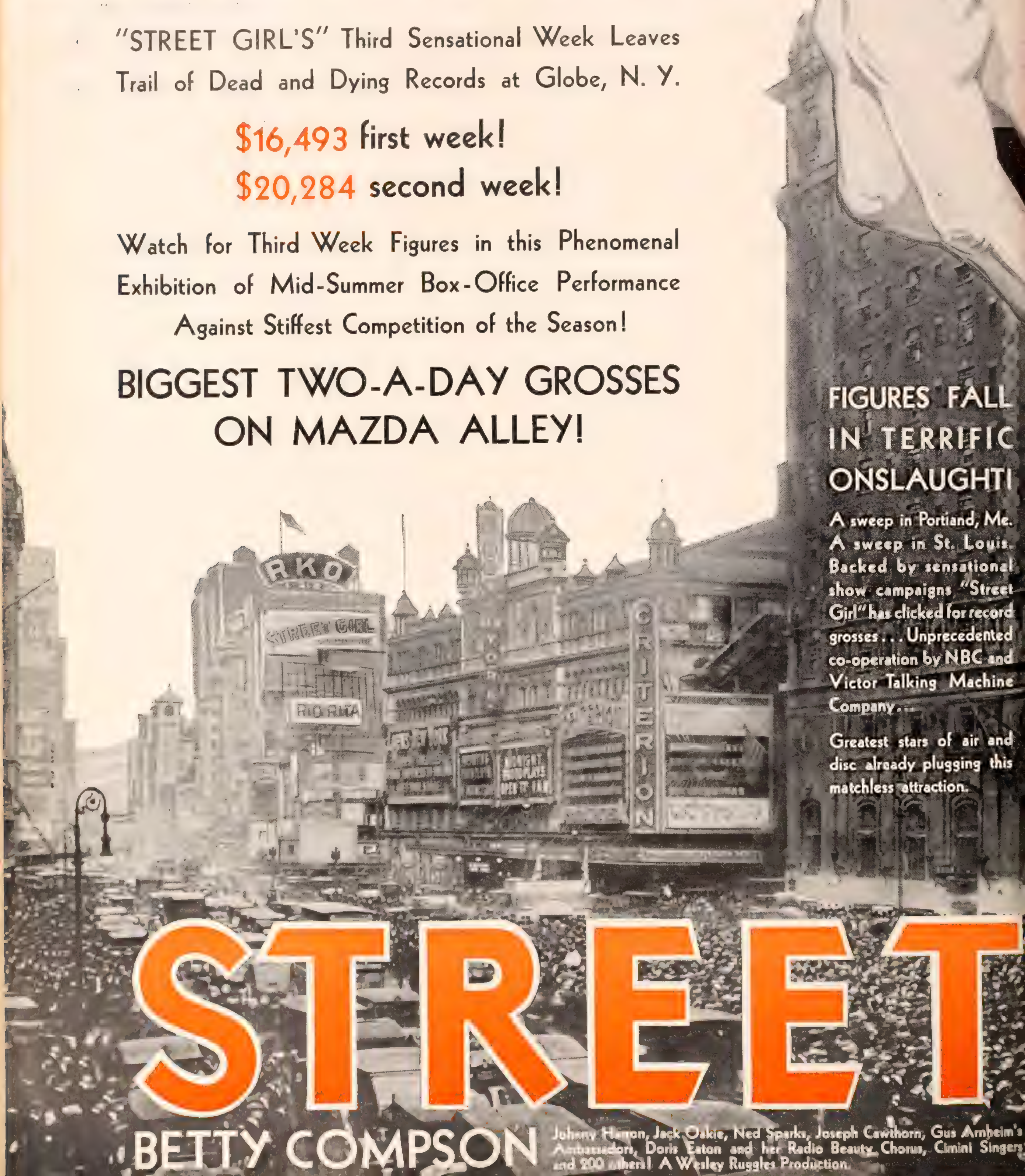
"STREET GIRL'S" Third Sensational Week Leaves Trail of Dead and Dying Records at Globe, N. Y.

$16,493 first week!

$20,284 second week!

Watch for Third Week Figures in this Phenomenal Exhibition of Mid-Summer Box-Office Performance Against Stiffest Competition of the Season!

BIGGEST TWO-A-DAY GROSSES ON MAZDA ALLEY!



FIGURES FALL IN TERRIFIC ONSLAUGHT!

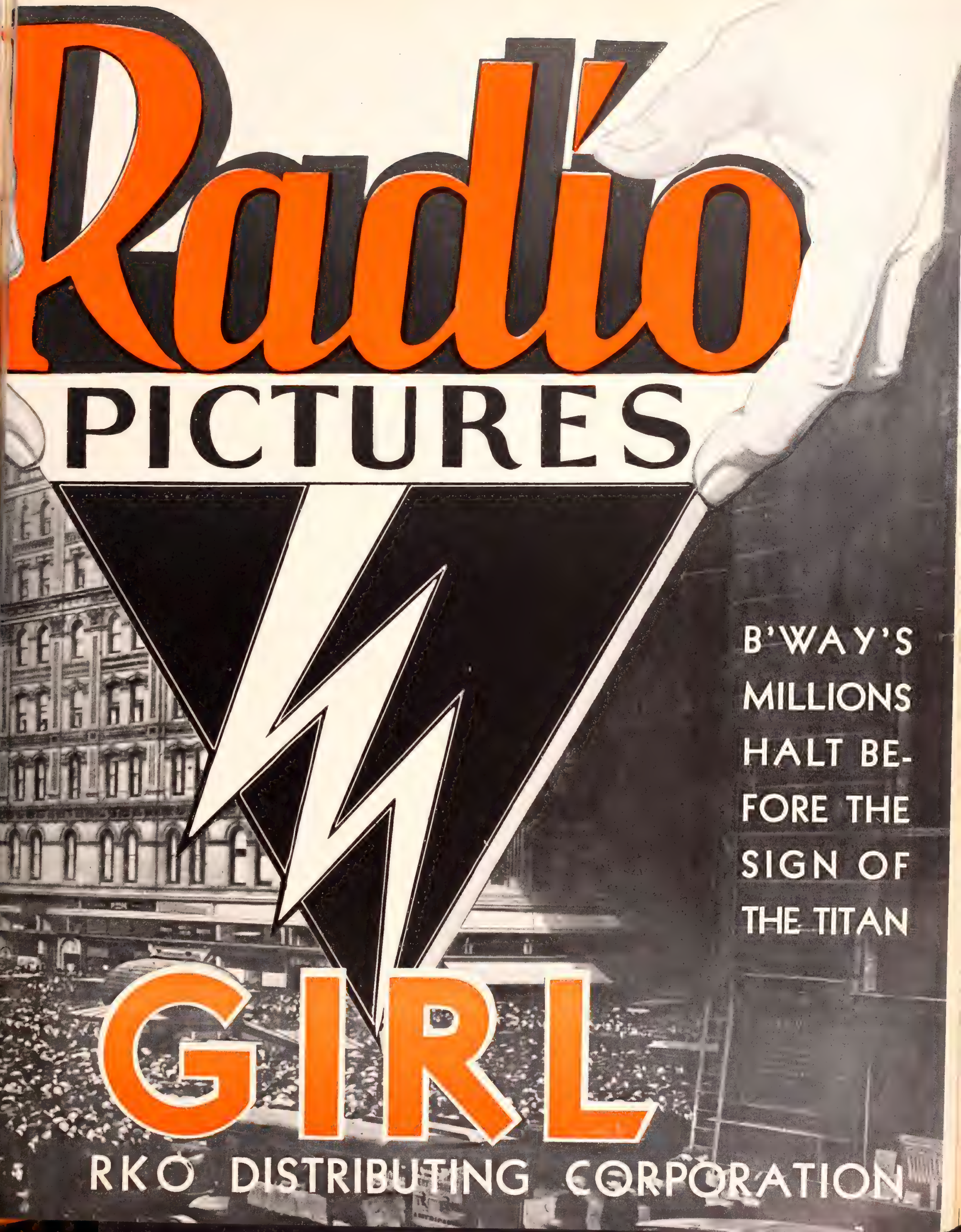
A sweep in Portland, Me. A sweep in St. Louis. Backed by sensational show campaigns "Street Girl" has clicked for record grosses . . . Unprecedented co-operation by NBC and Victor Talking Machine Company . . .

Greatest stars of air and disc already plugging this matchless attraction.

STREET

BETTY COMPSON

Johnny Harron, Jack Oakie, Ned Sparks, Joseph Cawthorn, Gus Arnheim's Ambassadors, Doris Eaton and her Radio Beauty Chorus, Cimini Singers and 200 others! A Wesley Ruggles Production.


Radio
PICTURES
B'WAY'S MILLIONS HALT BEFORE THE SIGN OF THE TITAN
GIRL
RKO DISTRIBUTING CORPORATION

American Sound Recording Corporation

Announces

The Completion of The First Two Subjects of

Jack Noble's School Kids' Revue

featuring

Professional Juvenile Stars

A Series of Twelve Two-Reel

All-talking—Singing—Dancing

Kid Comedies

Distribution Plans To Be Announced

AMERICAN SOUND RECORDING CORPORATION

344 West 44th Street New York City

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As little as $30. a week

Payable Monthly

GIVES YOU THE FINEST SYNCHRONIZED SOUND

When the small house installs Sound it wants reproduction just as fine as the largest house. Now Pacent offers houses under 500 seats the finest synchronized reproduction for as little as $30 a week. Pacent Junior Models have the same high quality, the same outstanding performance that has sold over 700 of the large Pacent machines.

Pacent Junior Models take the guesswork out of Sound for the small house. It is only good judgment to buy Pacent, the Sound System that gives you more in proven performance, more in results, for less money, than any other Sound equipment.

TYPE 2 M D A
Synchronous Disc
$2,500
Houses up to 2000 seats

TYPE 4 M D A
Synchronous Disc
$3,500
2000 to 4000 seats

▲ ▲
Service assured by leading Producers
▼ ▼

TYPE 500 D D A SYNCHRONOUS **DISC $1,500**

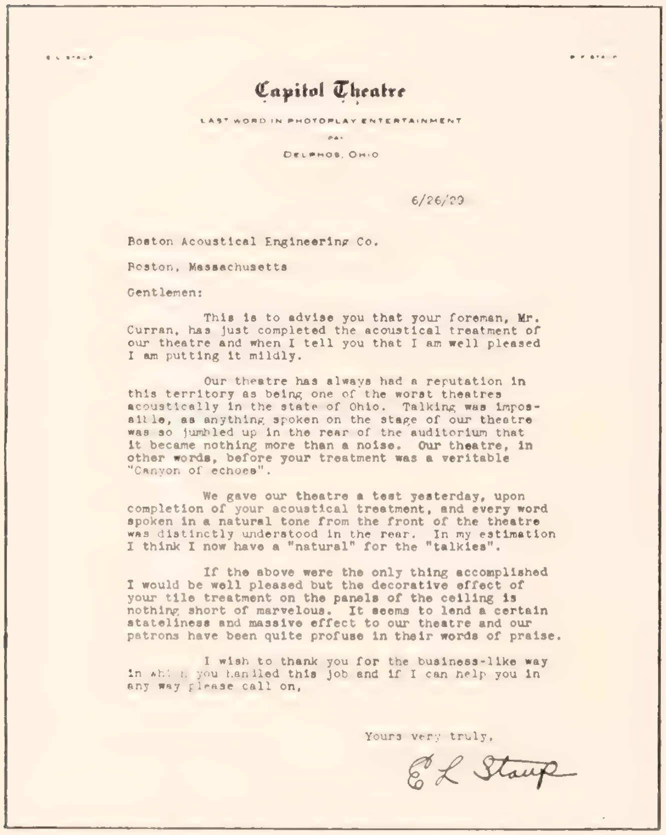
TYPE 500 F D A SYNCHRONOUS **Disc and Sound on Film $2,500**

PACENT REPRODUCER CORP.

FILM CENTER BUILDING
NEW YORK, N. Y.

We Guarantee Good Acoustics *for your* Theatre

Do not get discouraged if you are not getting good results from your sound equipment. The chances are just 3 to 1 that the fault lies in the ceiling and walls of your theatre—not in the machine itself. Competent authorities say that 75% of all the theatres in the country need acoustical treatment. Without it even the most expensive machine manufactured will give you poor results. But *with* the right treatment you get perfect hearing for every seat in the house.



Capitol Theatre
LAST WORD IN PHOTOPLAY ENTERTAINMENT
DELPHOS, OHIO

6/26/29

Boston Acoustical Engineering Co.

Boston, Massachusetts

Gentlemen:

This is to advise you that your foreman, Mr. Curran, has just completed the acoustical treatment of our theatre and when I tell you that I am well pleased I am putting it mildly.

Our theatre has always had a reputation in this territory as being one of the worst theatres acoustically in the state of Ohio. Talking was impossible, as anything spoken on the stage of our theatre was so jumbled up in the rear of the auditorium that it became nothing more than a noise. Our theatre, in other words, before your treatment was a veritable "Canyon of echoes".

We gave our theatre a test yesterday, upon completion of your acoustical treatment, and every word spoken in a natural tone from the front of the theatre was distinctly understood in the rear. In my estimation I think I now have a "natural" for the "talkies".

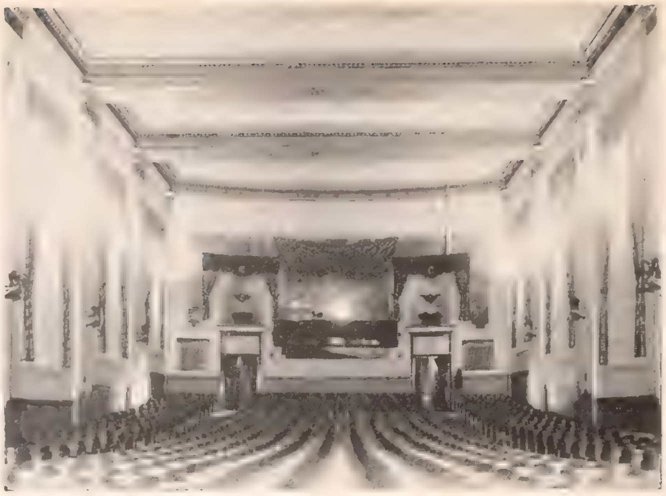
If the above were the only thing accomplished I would be well pleased but the decorative effect of your tile treatment on the panels of the ceiling is nothing short of marvelous. It seems to lend a certain stateliness and massive effect to our theatre and our patrons have been quite profuse in their words of praise.

I wish to thank you for the business-like way in which you handled this job and if I can help you in any way please call on,

Yours very truly,

E L Staup

Acoustex Tiles are tinted to match the color scheme of your theatre and delivered on the job ready to put in place without further finishing. Note the distinctive Acoustex texture. It offers endless decorative possibilities through tinting with flat colors, stenciling, working out border designs, panel effects, etc. Supplied in tiles from 6 in. x 12 in. to 12 in. x 24 in.; also large sheets 2 ft. wide. All sizes 1 in. thick. Let us show you an Acoustex Tile tinted to harmonize with your color scheme. Send color sample.



Look at this beautiful Acoustex Tile ceiling in the Capitol Theatre at Delphos, Ohio! Owner says it changed a "canyon of echoes" into a "natural" for talkies. (See letter)

Acoustex, installed by experienced sound-specialists, will solve your sound problems. *We guarantee results!* Acoustex has a very high coefficient of sound absorption. It is applied on ceilings or side walls. When sound waves strike its surface, they are absorbed—smothered instantly. There are no echoes and reverberations to spoil perfect sound reproduction in the Acoustex-equipped theatre. *And remember this:*

Acoustex is the most beautiful acoustical treatment you can put in your theatre. Note what the owner of the Capitol Theatre says about Acoustex in his letter reproduced at the left. "The decorative effect is marvelous . . . our patrons profuse in their praise."

If you want to be *sure* of what you are going to get *before you start*—use Acoustex, installed with an absolute guarantee of satisfactory results. We maintain an experienced engineering staff which is ready to help you make your theatre acoustically perfect. Now is the time to do it—write or wire today.

***Note:* If you would like to see how Acoustex will look in your theatre, send color sample and we will send an Acoustex Tile colored to match your interior.**

BOSTON ACOUSTICAL ENGINEERING DIVISION
of Housing Company
Dept. M
40 Central St. Boston, Mass.

ACOUSTEX

The* DECORATIVE *Sound Absorbant

Motion Picture News

Vol. XL NEW YORK CITY, AUGUST 17, 1929 No. 7

The Public Never Quits

Why Should the Producer Quit on the Exhibitor?

By William A. Johnston

SEVERAL months ago the head of a big producing-distributing company met the head of an important chain of theatres in the latter's home town.

The subject of a spirited discussion between the two was the usual one of film bookings and rentals; and the usual big stick of a threat of theatre building was waved over the exhibitor's head.

Said the producer-distributor; "Just how much of our product, Mr. ———, do you propose to use?"

And the exhibitor's reply was: "Just as much, Mr. ———, as my public will absorb and not one foot more."

And that reply of the exhibitor, if this business only knew it, is worth a heap of serious thought.

The producer-distributor does not sell pictures to the exhibitor. He sells them to the public. If the public won't pay for them and pay what they're worth, no exhibitor can market them and stay in business. The exhibitor is not the terminus of the producer's selling effort; he is merely a transfer station.

The public is the buyer in this business. And the business itself—producer, distributor and exhibitor business—has got to be based on this fact if ever the business is to be stabilized.

For a producer to feel that he has sold his product when he has sold it to the exhibitor is short-sighted and dangerous.

But that, sadly enough, is the state of mind of the trade, save for some outstanding exceptions.

If the exhibitor-buying is strong the producer quits advertising. "I've sold my product," he says. "Why advertise?"

If the exhibitor-buying is stagnant, the producer quits advertising. "They won't buy," he says. "Why advertise?"

All the time—while the producer has his trade-sighted eyes only on the exhibitor, the public is going right along to the theatres. The public doesn't quit. Millions are going daily to the good and well advertised pictures.

And who does this advertising to the public? The exhibitor, of course. He is the only one who can do it. New York cannot do spot advertising on the picture at the theatre.

But the producer can help—and greatly. He can help by backing up the exhibitor, and at the same time backing up his own play dates.

When he quits advertising he not only quits on the exhibitor, but on his own pictures. The exhibitor wants good copy, up-to-the-minute copy, the best the producer can furnish. And, at least, he is entitled to see and know that the man who sold him pictures still believes in their box-office quality.

The power and the function of trade paper advertising are not merely to announce product, help secure bookings and uphold trade-marks; it should and can sell the individual picture to the public through the exhibitor. Any exhibitor will tell you that.

R. K. O. and Tiffany-Stahl have just made deals with independent exhibitors on the basis of a five year franchise. If the policy that too generally prevails in this business were followed, they would quit advertising after the contracts were signed. But the same merchandising minds that conceived these deals will see to it, we are confident, that service will go forth to these exhibitors just as conscientiously as will pictures.

That's what trade paper advertising is—*service.* If it didn't go through trade papers, it would have to go some other and less useful and less economical way.

Photophone Dual System Unit For 500 Seat Theatres Will Sell for $2,995 Installed

Sales Executive Announces Plan For Model Designed "To Keep Small Operator In Business"

A NEW sound installation designed for theatres up to 500 seats capacity and to cost not more than $2,995 installed will be placed on the market by RCA-Photophone, it was announced Thursday. The new model will be a dual-system unit, for reproduction of both disc and sound-on-film recording.

The decision to place on the market a low-priced machine for the small theatre was arrived at by RCA-Photophone executives during the conferences between distributors and independent exhibitor organization headed by the Allied States Association, at the Hotel Stevens, Chicago, last Monday and Tuesday.

RCA-Photophone entered into the Chicago conferences as a fourth member of the four-cornered movement developing from negotiations between representatives of exhibitor organizations and RKO sales executives and looking toward a plan whereby sound pictures at lower rentals would be made available to the small independent theatre owner.

Equipment supplied at a low-cost installation figure was deemed necessary to the fulfillment of the aims incorporated in the five-year franchise plan. The exhibitor representatives were assured by L. P. Sawyer, commercial vice-president of Photophone, that his company would bring out a new equipment to be marketed at a price not to exceed $3,000, installed.

The equipment, Mr. Sawyer said, "will be suitable for small theatres and at a price below any figure heretofore believed possible, thus placing sound equipment of the same high quality as the larger units within the reach of the small theatres." Though the decision to build such a machine was arrived at during negotiations with the Allied States Association, the new small house equipment will be made available to all exhibitors, whether affiliated with organizations or not, Mr. Sawyer announced.

Va. Censors Unable To Hear Talkies Due To Equipment Lack

Richmond, Va., Aug. 15.—Virginia censors have wailed for the second time concerning the lack of equipment to examine sound pictures. It remains for the legislature, which meets next January, to approve the necessary appropriation to remedy the situation. Within the last two years most of the theatres in the state have had sound devices installed.

Theatre Named After Paramount Salesman

A COMPLIMENT to the good fellowship felt for E. G. DeHart, Paramount salesman covering the Texas territory, was expressed last week in the announcement that an exhibitor owning three theatres in Orangeville, Tex., named one of them after DeHart.

Paramount pictures had not played Orangeville for two years prior to the salesmen's visits, it was said.

Midwest Theatre Owners Convene In St. Louis, Aug. 19

R. F. Woodhull Will Address Gathering; Many Vital Subjects Up

R. F. Woodhull, president of the Motion Picture Theatre Owners of America will be the principal speaker at the anual convention of the Motion Picture Theatre Owners of Eastern Missouri and Southern Illinois to be held at Hotel Jefferson, St. Louis, Mo., on August 19 and 20.

Several other national officers of the Motion Picture Theatre Owners of America probably will be in attendance at the meeting which promises to be the largest attended and most important ever held by the Middle Western organization. This year the sound picture situation will be the outstanding subject up for discussion. Not only the question of relief of exhibitors burdened with high priced sound picture contracts, but also the music problem.

In St. Louis, for instance, the present contract with the musicians union is about to expire. Under existing conditions many exhibitors have found it impossible to continue their orchestras while playing sound pictures. It is very probable that some agreement relative to the music situation will be worked out during the convention. Some exhibitors favor a curtailment rather that the complete elimination of their orchestras.

J. Michel Made Assistant Treasurer Of Paramount

A. John Michel, general auditor of Paramount for the last ten years, has been appointed an assistant treasurer of Paramount. His promotion was announced at a meeting of the executive committee held during the week. In his new capacity, Mr. Michel will have charge of the accounting and general auditing of the company and all its subsidiaries.

Chicago Franchise Meet Represented 7,000 Inde. Houses

Theatre Owners From 22 States Help Draft New Allied Plan

As shown in the following tabulation there are in excess of seven thousand independently owned and operated theatres in the 22 states represented by organization leaders at the Chicago conference which drafted the franchise plan. The table shows the number of independent theatres, RKO operated theatres, and other producer affiliated theatres in each state.

While the franchise was the outcome of negotiations between Allied States, representing exhibitors, RKO and Tiffany-Stahl, distributors who ratified the plan, the five-year franchises are to be made available to all independents whether members of organizations or not. Also, the agreement by Allied in no way becomes obligatory on any members of that association or others represented at the meeting by officers or members.

Motion Picture News has been unable to determine thus far exactly how many independent houses enumerated here are members of Allied.

State	Independent Theatres	RKO Theatres	Other Producer owned or affiliated Theatres
Connecticut ..	130	..	13
Colorado	173	1	8
Indiana	472	5	12
Iowa	452	2	41
Kansas	361	..	27
Maryland	165	5	9
Michigan	446	3	116
Minnesota ...	292	3	71
Missouri	354	5	57
Nebraska	327	1	29
New Jersey ..	267	3	64
New Mexico.	43	..	1
New York State	890	39	368
North Dakota	201	..	9
Ohio	749	8	91
Pennsylvania .	925	..	160
South Dakota.	145	..	17
Texas	558	..	102
Washington .	212	3	44
Wisconsin ...	233	4	61
Wyoming ...	52	..	3
	7,547	82	1,203

Human Billboard Attracts Crowds As "Revue" Opens

"The Hollywood Revue" opened at the Astor Theatre, New York, Wednesday night and was immediately acclaimed a hti. The picture was reviewed several weeks ago in Motion Picture News, when it opened in Hollywood. New York opinion fully bears out the estimate given it at that time.

The Human Billboard stunt, outside the Theatre, caused a sensation. Big crowds in Times Square watched the 26 singing and dancing girls on the huge sign that covers the front of the Astor.

RKO And T-S Enter Into Franchise Agreement With Allied States Group

ALLIED CLAIMS VICTORY

Myers Statement Says Plan Releases Exhibitor From "Bondage Imposed By Uniform Contract"

IN a statement enthusiastically endorsing the five-year franchise plan formulated at the exhibitor-distributor conferences in Chicago, Abram F. Myers, head of the Allied States Association, stresses the omission from the agreement of provisions covering compulsory arbitration and "score charges," as a victory for the independents in their war on the "two most onerous conditions" imposed by the standard exhibition contract.

The statement declares that the franchise agreement is as notable for the things it omits as for the things it contains, and lays particular emphasis on the arbitration and score charges as the most vital objections of the standard contract which have been eliminated through the instrumentality of the franchise.

The organization appears to regard this feature of the franchise plan in the light of a complete victory in the battle that has been waged by the organized independents under the Myers banner. "Compulsory arbitration" and "score charges" have been the 'objectives' at which the organization under Myers' leadership have hurled their forces in attacking the standard contract.

"It is important to point out," the statement reads, "that the contract is as notable for the things it omits as for the things it contains. For instance, it omits the provision of the standard exhibition contract, imposed on the exhibitors by the Hays Organization, for compulsory arbitration. It also omits the unfair provision for a score charge in addition to the film rental.

"The exhibitors have the opportunity to buy pictures for the first time under an arrangement which omits the two most onerous conditions imposed on them by the standard exhibition contract. Thus the Allied States Association, under the leadership of Mr. Myers, has achieved not only relief from the prevailing extortionate prices for films, but also has accomplished the release of the exhibitors from the bondage of the uniform contract."

A Needle, Stuck In Disc, Results In Arbitration Case

Portland, Ore., Aug. 15.—A case before the Montana Board of Arbitration was that of United Artists versus Powers Wythe of Livingston, Mont. United Artists brought claim for the film "Coquette." Whyte came back with a counter claim that the needle stuck in the disc and made the film and sound worthless. The board was equally divided and United Artists withdrew its claim.

Tells Meet T-S Will Play No Politics

"TIFFANY-STAHL has no attitude in the matter other than an economic business proposition and will not in any way countenance so-called political fights in the industry," Grant L. Cook, executive vice-president of Tiffany-Stahl Productions, Inc., declared in his address to the meeting of the Allied States Association, held at the Hotel Stevens, Chicago, last Tuesday, and at which details of the five-year franchise agreement were concluded.

"When we were in conference with the leaders of this organization," the Tiffany - Stahl executive continued, "they said to us that if they could deliver to us a quantity of theatre contracts would we be willing to enter into a franchise agreement with them on that basis. Naturally, as a business proposition it appealed to us and we answered that we would be only too happy to go into an agreement of this sort."

Plan "Strictly Business" Lee Marcus States

Says Franchise Benefits Small Exhibitor And Is Available To All

"Strictly a business arrangement affording mutual advantages to the producer and the independent exhibitor," is the way Lee Marcus of R-K-O characterized the franchise agreement ratified by his company and members of independent exhibitor organizations at Chicago meetings this week.

It was pointed out that arbitration as presently applied in the motion picture industry is provided for only in the standard exhibition contract, and that the franchise plan which has been applied in limited measure for years in the industry does not include arbitration clauses. This feature of the agreement, from which is omitted provisions of the standard contract for arbitration, was the object of much comment in statements and reports concerning the franchise plan adopted in Chicago.

In New York, following his return from the Chicago meetings, Marcus said that the R-K-O Exhibitor Franchise has been in course of preparation for the past month and that as finally worked out the plan provides a solution of "the problem of the small independents, to whom it will be available regardless of whether or not they are members of any exhibitor's associa

(Continued on page 662)

5 YEAR PACTS RATIFIED

Companies Enter 3 Cornered Partnership With Theatre Men—Guaranteed Films At Fixed Rentals

[By a Staff Correspondent]

DETAILS of an affiliation between two producing-distributing companies with the Allied States Association of Motion Picture Exhibitors were revealed at the Stevens Hotel today at a meeting of exhibitor leaders from twenty-two states and Canada called by Abram F. Myers, president of Allied. The agreement between the producers and exhibitors guarantees to independent theatre owners product of these companies at a price which they can afford to pay and which will be established under a point system for each individual theatre.

The three cornered business partnership between the two producing and distributing companies and the exhibitors is coupled with an agreement with RCA Photophone in a program in which theatres will purchase a complete service of films and specially built sound equipment under a franchise that was hailed as the "most progressive document ever offered the independent theatre owners."

Aside from its accomplishments, the meeting in Chicago was singular in that it turned out to be a love feast among a number of exhibitor leaders who have been conspicuous for their strifes in the past. Personal grudges and old political feuds were forgotten as the leaders from all parts of the country unanimously voiced their approval of the franchise plan of operation detailed by Myers. The document was hailed as the salvation of the small exhibitor and the proposition described as the most progressive and business-like plan ever devised to put the sale of pictures on a sound basis. Col. H. A. Cole, of Texas, declared that the franchise establishes a new standard for future operations in the industry and predicted that others will follow it.

Charles L. O'Reilly, head of the T. O. C. C., New York, pronounced the plan a "life saver" for the small theatre and invited Myers to the first meeting he could attend, stating "New York will underwrite its quota and will be glad to be in the Allied fold."

In a prepared outline of the franchise Myers explained the high spots of its operation. The Allied States Association and others co-operating with it will sell to exhibitors, franchises to buy the pictures of Tiffany-Stahl and RKO for a period of five years. The franchise provides for a minimum of twenty-six, and a maximum of forty-two feature pictures a year, with an option to the franchise holders to buy any additional feature picture that may be

(Continued on following page)

22 States Represented In Chicago

made. Provision is also made with respect to short subjects.

The exhibition value of each picture is to be determined by a central committee of five exhibitor representatives and the producers, jointly. In the event of a disagreement, the exhibition value shall be three times the negative (i. e. production) cost of the picture. Under no circumstances can the average exhibition value exceed in any year the amount of $750,000 for each motion picture.

The "points" (i. e. the number of dollars per hundred thousand of exhibition value which the exhibitor shall pay for each picture) will be determined by local committees of exhibitors and representatives of the producers prior to, or at the time, the franchises are sold, so that the exhibitor will know the exact price of his pictures before he signs the franchise. The ratings will be made on broad lines and in the light of what the exhibitor can afford to pay.

After the first motion picture season either party to the franchise may apply to the central committee of exhibitors for readjustment of the points. That committee is vested with wide discretion in making findings and recommendations for the information of the National Appeal Board. The National Appeal Board will be composed of Abram F. Myers, former chairman of the Federal Trade Commission and President of Allied States Association, a representative of the producers, and a third member to be chosen by the other two. The decision of this board will be final as to prices.

The franchise covers both silent and talking pictures and provides that if the exhibitor, after having signed for silent pictures, equips himself to exhibit talking pictures, the terms and conditions of the contract relating to sound pictures shall automatically apply.

Following his explanation of the salient points of the franchise, Myers introduced L. A. Young, head of Tiffany-Stahl productions who stated that Tiffany-Stahl will give every assistance to the movement, which he termed fair and equitable.

G. L. Cook, in charge of production for Tiffany-Stahl, followed Mr. Young and, after an outline of the company's product, stressed the economies possible through the new arrangement. Traveling and other expenses incident to the present sale of pictures will be saved and can be placed to the profit side of the exhibitors ledger.

O. R. Hansen, of Tiffany-Stahl, followed Mr. Cook and pledged the support of his sales staff toward the utmost co-operation in making the operation of the franchise mutually agreeable and profitable.

Lee Marcus brought a message from David Sarnoff to the convention Tuesday in which Sarnoff offered assurances that the integrity, resources and honesty of purpose of RCA will be continued in the new enterprise.

"We feel that this is a very unusual accomplishment—one that is making motion picture history''—Marcus stated. "This franchise document is the fairest form of motion picture contract that exhibitors and distributors have ever agreed upon. We will do everything possible to carry it forward to a successful conclusion. We believe it is a progressive forward step and that this franchise can be made the biggest thing in the industry.''

Prominent Exhibitor Leaders Attend

EXHIBITOR leaders representing twenty-two states throughout the country attended the Allied franchise meeting at Chicago this week. They were:

E. G. Levy, Motion Picture Theatre Owners of Connecticut.

C. R. Metzger and Frank Rembusch, Motion Picture Theatre Owners of Indiana.

E. P. Smith, Motion Picture Theatre Owners of Iowa.

H. A. Blum, Motion Picture Theatre Owners of Maryland.

H. M. Richey, J. C. Ritter and Glenn Cross, Motion Picture Theatre Owners of Michigan.

E. P. White, Motion Picture Theatre Owners of Montana.

William M. James and J. J. Harwood, Motion Picture Theatre Owners of Ohio

Fred J. Herrington, Motion Picture Theatre Owners of Western Pennsylvania.

Col. H. A. Cole, Motion Picture Theatre Owners of Texas.

Steve Bauer, Motion Picture Theatre Owners of Wisconsin.

E. A. Thurman, Rocky Mountain States Exhibitors, including Colorado, Wyoming and New Mexico.

Charles L. O'Reilly, Theatre Owners Chamber of Commerce, New York City.

Joseph M. Seider and Sidney Samuelson, Motion Picture Theatre Owners of New Jersey.

Ray A. Grombacher, Motion Picture Theatre Owners of Washington State.

R. R. Biechele, Motion Picture Theatre Owners of Kansas-Missouri.

C. E. Williams, Motion Picture Theatre Owners of Nebraska.

W. A. Steffes, Motion Picture Theatre Owners of the Northwest, including Minnesota 'and the Dakotas.

Marcus revealed that he had already received one franchise signed in blank and without stipulating the prices to be paid for pictures. This was turned in by Frank Rembusch and the announcement was roundly applauded by the meeting.

In discussing the franchise Myers emphasized the section which has to do with determining exhibition value and the section which deals with readjustment. Every feature of the franchise, he pointed out, was aimed to give the exhibitor a recourse which assured him conditions under which his continued existence was made possible.

It was indicated that the talking picture equipment which would be offered with the franchise plan would not exceed $3,000 in price and that arrangements would be made for liberal time payments. "The pictures and the talking picture equipment should go together,'' Myers declared.

Plans for a nationwide drive to sell the franchise were revealed by Al Steffes of Minneapolis, who stated that regional meetings in various states will begin September 3. In his own state Steffes will acquaint a dozen or more exhibitors with the franchise plan after which he will take the stump for the program in adjoining states. A similar program will be followed in other sections. Steffes predicted 3,000 franchise holders by November 1 and 5,000 by the beginning of 1930.

H. M. Richey, head of the Michigan Theatre Owners Association, spoke in favor of the plan and urged immediate action in all territories.

Following the talks of Allied members of those connected with the framing of the proposition, Myers called upon various well-known exhibitor leaders present.

Earl Lawson of Ontario, active in theatre owner affairs in Canada and a member of Parliament, voiced his approval of the program and pronounced it a business-like and logical step.

R. R. Biechele, head of the Motion Picture Theatre Owners of Kansas, stated that he had been an ardent sponsor of the cause of the small exhibitor. He did not commit himself except to say that he would take the proposition back to his board of directors.

C. E. Williams of Nebraska said his purpose was to work for the interests of the small exhibitor "no matter where the proposition comes from.'' He declared it one of the "most constructive propositions ever brought up'' and lauded the meeting as one of the greatest exhibitor affairs he had ever attended.

R. D. Whitson of Southern California pronounced the program a constructive step to aid the exhibitor in solving his own problems'' and told the meeting he would recommend it 100 per cent to his directors.

Charles E. Metzger of Indiana declared that the solution offered is so logical that he was surprised it had never been inaugurated before. He declared that he would recommended it 100 per cent saying "I'm for it and I'm for Allied.''

Fred Herrington of Western Pennsylvania told of the enthusiasm among Pennsylvania exhibitors when the plan of the franchise was pictured to them in virtually mythical form. "It will be the saviour of the small-town exhibitor,'' Herrington declared.

Joe Seider, president of the New Jersey Theatres Owners Association, declared that the guarantee and percentage plan is the greatest menace facing exhibitors today. He said that on pictures on which an aver-

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Over 9000 Talkie Installations To Be In Operation By End Of Year

W. E. SPEEDS PRODUCTION

Reported ERPI Organization Now Equipped To Install 100 Units A Week

WITH well over 2,000 complete sound-on-film and disc reproducers already installed in theatres throughout the country, Western Electric continues to expand facilities for production and installation of talking picture equipment. It is understood that Electrical Research Products, Inc., Western Electric subsidiary in the sound field, now has a service organization capable of putting complete installations into theatres at the rate of 100 a week.

The process of building up the personnel to the present strength was the most difficult task which faced E.R.P.I. at the outset of its operations in meeting the heavy demand for sound machines which followed the sensational success of "The Jazz Singer" as a general release in the spring of 1928.

It is quite likely that the number of Western Electric systems operating in theatres will mount to the total of 5,000 by the end of this year. At the rate orders are now being placed for the equipments and the ability of the company to install them it is said that the five-thousand mark is certain to be reached before 1930.

The bulk of the orders now being filled call for installation of the dual system equipments, with the added feature of a non-synchronous attachment included in a high percentage of the new business now being written by the company. The demand for non-synchronous alone has fallen off to such an extent that this unit of the line has become a negligible quantity, it is understood. The bigger theatres ordering the elaborate plants for sound include the non-synchronous device in the original installation "to cover all possible angles that the sound development may develop in the immediate and distant future," according to the operators of the bigger houses.

J. S. Carlile Appointed To Head Paramount's New Radio Department

Formerly of Station WOR, Newark, N.J., where he handled program and production work, J. S. Carlile was this week announced as head of the newly created radio department of Paramount. The department is handling the company's radio plans now being formulated and is an outgrowth of the recent purchase of a half interest in the Columbia Broadcasting System by Paramount. Mr. Carlile has also acted as guest announcer for the Columbia System and has written a number of programs for presentation over the air.

Double Feature Talkie Programs In Canada

OTTAWA, Ont., Aug. 14.—Double-feature programs are already being presented in Montreal theatres. For years it had been the regular policy of a great majority of Montreal houses to offer double bills as an inducement for patronage. With the wiring of numerous theatres, it was believed that the practice would be dropped but the Francais Theatre has broken the ice by offering talking features in doublet arrangement as of yore. A recent program comprised "In Old Arizona" and "Gentlemen of the Press," with short subjects, the admission scale ranging up to 35 cents.

Niblo Finds Great Interest In Silents During Survey Trip

Didn't Meet A Person Favoring Talkies; Attributes This To Recording, Reproduction

(Hollywood Bureau, Motion Picture News)

Hollywood, Aug. 15.—Fred Niblo returned this week from a 5,000 mile tour of nine western states and two Canadian provinces with the declaration that he had not found one person on the entire trip who declared in favor of talking pictures.

"Everyone, especially interviewers, wanted to know more about silent pictures," stated the M-G-M director. "I attribute this attitude against talkers to several possible causes. In nine out of every ten theatres I visited, the voices recorded very badly. Whether due to the operator, acoustics, or the mechanism itself, I do not know. I enjoyed an all-dialog film in Hollywood, then heard it again in Salt Lake City. Although familiar with the story, I could not understand a word, because the dialog was so blurred—due entirely to faulty projection. The only picture I really enjoyed, wherein the voices sounded anywhere charming or attractive, was Richard Barthelmess in "Drag" in San Francisco.

"Here in Hollywood, one hears that only about four thousand of the twenty thousad theatres in this country are wired for talkers," added Mr. Niblo. "Instead, my drive through the smallest hamlets acquainted me with large banners, 'Hear them sing and talk.' Towns seemingly unable to support any type of entertainment keep pace with the latest sound films. They are a great boon and educational factor in out-of-the-way communities."

INCREASE OF 50 PER CENT

Less Than 5,000 Synchronous Units Now In Use At All Theatres In Country

MORE than 9,000 theatres in the United States will be equipped to show synchronized sound pictures by the end of 1929, according to conservative estimates based on orders being placed and the increased production and installation facilities of leading equipment manufacturers.

This figure represents a 50 per cent increase over the present number of synchonous installations now in operation, and will bring the percentage of wired houses up to approximately 63 per cent of the total number of commercial theatres now running throughout the country.

According to the latest estimates there are now approximately 5,200 theatres wired. However, the term "wired" includes all installations, non-synchronous only as well as more elaborate equipments. It is estimated that about 10 per cent of the 5,200 total installations now in operation are of the non-synchronous type. Thus, the estimated total of installations now available for presentation of synchronized films is about 4,600, or about one-third of the total number of commercial picture houses in the country at present.

Probably 50 per cent of these equipments are of the "dual type," permitting reproduction of both film and disc recorded sound.

More than 100 registered makes of sound reproducing machines are represented in the total number of installations now in operation. Of these only a very limited number are of the "dual system" type.

Western Electric, first in the field with equipment for sound reproduction, has at present, approximately 2,300 of its machines in operation at theatres throughout the country. The great majority of these installations, numbering about 50 per cent of the total of all types of synchronous equipments, are of the dual system type.

Sol Lesser Goes With Inspiration Pict. As Western Manager

Hollywood, Aug. 15.—Walter Camp, Jr., president of Inspiration Pictures, announces the appointment of Sol Lesser as western general manager of the company. Lesser has already taken up his new duties and it is reported that he will start at once to expand activities of Inspiration. The company is at present producing a Henry King unit for United Artists.

It is also reported that the Harold Bell Right stories, of which Lesser owns rights, will be produced as talkies by Inspiration.

Coast Invasion By Warner Bros. Seen With Acquisition Of Pantages Theatres in L. A.

Huge Success Of Hollywood House May Be Reason For Reported Interest In Expansion

(Hollywood Bureau, Motion Picture News)

Hollywood, Aug. 15. Forecasting the invasion of Warner Brothers into the west coast territory with a chain of theatres from Vancouver to San Diego, announcement was made last week that Warner Brothers had purchased the Pantages Theatre in Los Angeles and Fresno.

The deal was consummated a week after Pantages had disposed of six houses in various coast cities to Radio-Keith-Orpheum; and at the time the latter organization was negotiating for the purchase of the two theatres acquired by Warners. It is understood that Warners paid about $3,000,000 for the two Pantages houses.

Warner Brothers is the second organization to invade the territory of Fox West Coast Theatres on the Pacific slope by acquiring first run theatres. Several months ago, Publix launched a survey of all independently owned theatres in the western states with a view to purchasing those they felt necessary for key presentation of Paramount product. Very few houses have been acquired on the coast by Publix to date, but it is reported the company is negotiating with several independent theatre operators.

In the case of Warner Brothers, they have had little difficulty in obtaining wide distribution of their Vitaphone pictures in the territory. It was pointed out, however, that the phenomenal success of their Hollywood theatre since its opening a year ago, had presented to Warners the potentialities of a chain of houses on the west coast for showings of their Vitaphone product on long run policies.

The two Pantages houses purchased by Warners will be redecorated and opened about November first with all-Vitaphone presentations. The local theatre will be renamed "Warner Brothers Downtown," while the other will be changed to "Warner Brothers Fresno."

Big Influx Of Foreign Talent Claimed By Equity

Hollywood, Aug. 15. Equity's Foreign Committee, in a report submitted to the local membership last week, stated that great progress had been made in obtaining members of various nationalities through the individual sub-committees. Among the new members signed since the 5th of June, the foreign groups and totals included: Arabians, 26; British 8; French 23; Germans 13; Greeks 12; Italians 4; Oriental Arabians 26; Armenians 9; Hindus 3; Georgians 4; Spanish 52; Scandinavians 1; Russians and Slavs 160; Hungarians 4; and Polish 6.

Stage Wisecracking Causes Him To Sue

MEMPHIS, Tenn., Aug. 15.—Frank Devoe, master of ceremonies at the Orpheum Theatre for the past five weeks, closing this week, was made defendant, along with the theatre, in a suit for $5,000, filed in circuit court this week by Patrick Kelly.

Kelly charges that he was made the object of wisecracking on the part of Devoe from the stage. When he returned in kind, Devoe, he alleges, became abusive and finally ordered ushers to escort him from the theatre.

"Vast humiliation and physical injury resulting from nervousness" are made a basis of the claim for damages.

RKO Rapidly Building Up Big N. Y. City Chain

Total Of 53 Theatres Now In Sight; Schwartz Deal Closed

Affiliation of RKO with the Schwartz Century Circuit of 26 houses in Greater New York, officially announced late last week, is to be followed by alliances with other independent chains in the metropolitan area, according to reports.

Negotiations are under way with the M. and S. Circuit, which operates 13 houses on the New York East Side.

According to information, these theatres may be brought into the Century chain, and operated by A. H. Schwartz.

Observers see in the rapidly growing RKO affiliations a plan by that company to build up formidable opposition to Fox Metropolitan Theatres in Greater New York.

RKO has 14 theatres of its own in the city. With the Schwartz and M. and S. affiliations, its circuit would embrace 53 houses in the metropolitan area.

Milestone Obtains Contract Release From Caddo Co.

Hollywood, Aug. 15.—Lewis Milestone has obtained his contract release from Caddo Productions, and will henceforth free-lance as a director. Milestone directed "Two Arabian Knights" for Caddo as the first production under a long-term contract with that organization. He followed this with "The Racket" starring Thomas Meighan, which proved to be one of the best of Meighan's pictures in several years.

Gottesman And Hoffman Chains Bought By W. B.

20 Conn. Theatres In Deal; Other Properties In N. Y. And N. J. Secured

Warner Brothers made a move this week on the giant chess board of theatre circuit competition when the Hoffman Brothers and Alfred Gottesman chains in Connecticut, some twenty theatres, were acquired by them.

Besides obtaining new positions in Connecticut, Warner Brothers also secured the Strand in Syracuse, N. Y., and the Claridge, Montclair, N. J., as well as a 30-day option on property on Euclid avenue and East 17th street, Cleveland, O., for a new Warner Brothers building theatre.

It is understood that Dan Michalove acted for the Warners in the Hoffman-Gottesman deals. The Hoffmans, it is reported, will retain an interest in their chain. To their holdings in Hartford, New Britain, Ansonia, Torrington, Willimantic, South Manchester and Waterbury, the Hoffmans are said to have added the Palace and Rialto, South Norwalk, and the Palace and Empress, Waterbury. Another house is to be taken over Sept. 1 when the Regal, Hartford, will come into the Hoffman's control.

The six theatres in the Gottsman chain are at New Haven, Bridgeport, Norwich, Middleton, New London and Derby.

Columbia Appoints Minder Southern Manager Of Sales

District sales manager of the Southern Division for Columbia Pictures is the post assumed last week by William G. Minder, who was appointed by Joe Brandt, Columbia president. Mr. Minder replaces Richard V. Anderson, resigned. Within the next few weeks he leaves the home office in New York for the South, where he will establish his headquarters in Atlanta. Under his immediate supervision will be Charlotte, Memphis, Dallas, Atlanta, Oklahoma City and New Orleans exchanges of his company.

Mr. Minder comes to Columbia from Fox, where he was chief of the Atlanta office. Prior to this connection he was affiliated with Pathe and Tiffany-Stahl.

Radio Casts Marie Prevost As Star Of "Night Parade"

RKO's "Night Parade," a forthcoming production of New York night life, will be a starring vehicle for Marie Prevost. Those signed to support the star include Hugh Trevor and Dorothy Gulliver. Mal St. Clair is directing this all-talker, which has been adapted from the play "Ringside," by Hyatt Dyaab, Radio Pictures executive, and Ted Paramore and George Abbott.

Equity-Film Producer Breach Widens As New Coast Arguments Develop

EQUITY RESOLUTIONS

Gillmore Outlines What The Association Wants From Motion Picture Producers

HOLLYWOOD, Aug. 15.—Details of negotiations between representatives of the Producers' Association and Equity officials during the past ten days are as follows:

At last Saturday's meeting Gillmore read his speech and presented a resolution for the consideration of members, calling upon Lawrence Grant to explain what it conveyed. It read: "Resolved: that this meeting approves the conduct of the officers of executive committee in negotiations up-to-date, and expresses the belief that the producers will see that the continued solidarity and usefulness of our association can be maintained only by there being a minimum of 80 per cent membership in all casts."

Grant explained the 80-20 division which, he said, was in line with Equity's dealings with theatrical producers and therefore should also be offered to film producers. He declared that a vote for 100 per cent Equity in pictures would entail grave responsibility for the Equity cause. An amendment, following Grant's speech, "endorsing the resolution but instructing executives to try to obtain 100 per cent Equity shop" was defeated by more than five to one vote. During the evening a member queried the status of suspended members who had signed contracts against Equity since June 5th. Inference was given that they would be included in the 20 per cent in the expected agreement.

Detailing his conferences with the producer-group Gillmore outlined Equity's demands as follows:

Equity Shop: Declared that 100 per cent was necessary for fullest service, but presented alternative carrying minimum of 80 per cent Equity membership in all casts to be classified as follows: 80 per cent principals, 80 per cent small part and bit players, 80 per cent professional extras, and 80 per cent chorus.

Local Government: Admitted that matters affecting local studios shall be under the control of an Equity executive committee of 12, all familiar with the local situation.

Working Contracts, Etc.: Suggested after agreement reached on important issues, a small committee from both producers and association get together to iron out details of standard contract.

Hours of Work: Equity feels that the stars can determine their own hours of work. Suggests both producers association and Equity engage individual liason officers to prevent possible friction at all times. If a deadlock between the two

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Griffith Will Produce "Abraham Lincoln"

HOLLYWOOD, Aug. 15.—It was announced Wednesday by Joseph Schenck and Dir. D. W. Griffith that the latter will produce "Abraham Lincoln" as an epic talkie for United Artists. Story research has been completed and production will start in about three months. The estimated cost of the picture is one million dollars.

Griffith declares that he has wanted to make this picture for eight years and finally won Schenck over to the idea, Schenck admitting that Griffith is at his best with the epic type picture and that the public has been educated to expect them from him. The picture will stress the human side of Lincoln and his career rather than his presidential life.

Publix-Fox May Battle For Ohio Downtown Sites

Rumored Both Firms After Cincinnati Locations; Fox Takes Over Libson

Cincinnati, Aug. 14.—Acquisition by Fox of the Libson Theatre chain in the midwest and a reported deal for the site of a 5,000-seat house in Cincinnati, and Publix negotiations for ground to build a 7,000-seat theatre, also in Cincinnati, indicate that these companies will battle it out for supremacy of the downtown situation.

The deal has been closed whereby Fox acquires a controlling interest in the thirteen Libson houses located in Cincinnati, Columbus, and Dayton, Ohio, and Grand Rapids, Mich. These have been operated by Ike Libson and the John Harris estate. The only instance where a majority interest does not go to Fox is the case of the Albee in Cincinnati, in which RKO owns a 51 per cent share. There is a possibility that this may not be included. Libson will be retained as general manager.

The Cincinnati houses which will go over to Fox include the Capitol, Lyric, Strand, Family, Palace and Albee; in Dayton, the State and Colonial; in Columbus, the Southern, Majestic and Palace, and in Grand Rapids, the Empress and Royal.

The report, a well defined one, that the Publix-Balaban-Katz organization would invade the downtown Cincinnati theatre zone with a large first run house closely followed the persistent rumor that Fox also planned to build a large downtown house.

80-20 BASIS IN DOUBT

Ethel Barrymore Charges Gillmore With Gumming Up The Entire Situation

HOLLYWOOD, Aug. 15.—Although last week's development between Equity and film producers in their disagreements indicated that an adjustment would be speedily affected, events during the past five days places an amicable settlement further away than at any time in the nine weeks of the strike.

Strife flared anew when Frank Gillmore, president of Equity, called a meeting last Saturday night to secure a vote of confidence in Equity officials and declared that Equity would accept nothing less than an 80-20 basis in all casts. Ethel Barrymore, Equity vice-president, took issue with Gillmore stating that in her opinion the president had bungled things with his resolution. Miss Barrymore has represented the actors' association in negotiations with producers and her attitude indicates a definite split in the high councils of Equity.

It is thought that producers may call off all negotiations with Gillmore as a result of his week-end gatherings and refuse to meet him further in the matter of adjustment. They continue their silence on the entire matter. There has also been evidenced a growing spirit of unrest among Equity members who have, up to this time, followed Gillmore's edict that they refuse work during the controversy. Certain members of the association have charged that Gillmore has not suspended all members who have signed producer-contracts in violation of the "no work" edict, and others have stated that there are at least fifty prominent players who have not been announced as suspended.

Miss Barrymore's statement follows:

"I wish to make a statement before leaving Los Angeles on my position in the Equity situation.

"First, I have sat in at all the meetings between Mr. Frank Gilmore and the producing managers. It was my firm conclusion on Thursday, last, the final meeting, that a mutual settlement had been arrived at—with sincere assurance of no discrimination—on ill feeling—no aftermath.

"Second, Mr. Gilmore last night at the Equity meeting induced the members to accept a solution which was not a solution, as it had already been refused by the producing managers at the first meeting.

"Third, during the month I have been playing here, I have begged Mr. Gillmore to call a meeting at a time when I could be present—either on a Sunday or a midnight meeting—and that he has refused."

Gillmore issued a signed statement Monday in answer to Miss Barrymore's. He said:

"It is regrettable that Miss Barrymore's

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Roxy Breaks All Film Records With ‘‘Cockeyed World’’ At $174,391; ‘‘Street Girl’’ High

Roxy Offering Is Held And May Stay Three Weeks; All Theatre Trade Is Stimulated

THE world’s high gross for a week’s showing of a motion picture was recorded last week when the cash returns on ‘‘The Cockeyed World’’ (Fox) were tabulated by the treasurer of the Roxy Theatre. The grand total for the seven days is reported at $174,391.50, figures which not only will probably stand as a record for some little time but are indicative of the genius of S. L. Rothafel (Roxy), the pulling strength of the talking picture in mid-summer and public approval of cast and author of ‘‘What Price Glory,’’ a picture that made another record gross at the same theatre.

Before the middle of the week came around predictions were being made that ‘‘The Cockeyed World’’ would hang up a new record for the big house. Early in the morning long lines were forming that within a short time extended from entrance of the Roxy to 6th avenue. The management announced that for the first time in the history of the house midnight performances would be held to accommodate the demand for seats. The picture was, of course, held for another week and it is possible that it will go into a third. Genial Roxy, as he did once before during a profitable midsummer run, is up in Canada on a vacation, probably telling the cockeyed trout,—or what have they up there,—all about the good news.

Previous record figures made at the Roxy, according to figures obtained by this publication, were $144,267 for ‘‘What Price Glory’’ and $142,673 for ‘‘In Old Arizona.’’ A comparison of figures show that the current offering is ahead by $30,000.

Among the two-a-day RKO’s ‘‘Street Girl’’ again led the higher-priced shows with a return of $20,284.

The hold-over of the Greta Garbo picture ‘‘The Single Standard’’ (M-G-M), netted the Capitol a total of $81,035, practically a duplicate of the first week’s gross. Nice trade. The Paramount, with the foreign-made Paramount production ‘‘The Hungarian Rhapsody,’’ yielded $61,900 for six days, a fair figure.

The Paramount-Brooklyn, playing day and date with the New York house, got $41,100. ‘‘Fu Manchu’’ at the Rialto played along at about the same pace as during the previous week, taking in $38,100 for good business. The Rivoli jumped up a bit from the week before with ‘‘Evangeline,’’ getting a total of $27,100. This will be the final week when ‘‘The Dance of Life’’ arrives.

Four days of ‘‘Say It with Songs’’ brought $15,193 to Warner’s Theatre. The new Jolson film will probably make good but will hardly make the same grade as the ‘‘Jazz Singer’’ and ‘‘Singing Fool.’’ The Criterion continues to pull them into a fan-cooled house with the silent ‘‘Four Feathers’’ (Par.), doing $14,300 or what may be termed sweet money. ‘‘On with the Show’’ (W. B.) at the Winter Garden also jumped up a bit and returned $17,762 for the week. The Astor ran about normal with $12,656 for ‘‘Broadway Melody.’’ This gives ’way to the M-G-M ‘‘Hollywood Revue’’ this week. All in all ‘‘Melody’’ has hung up an enviable run of six months. The Central got $9,900 with ‘‘Smiling Irish Eyes’’ (F. N.), which is not so hot. Colony, with ‘‘College Love’’ (U.), did $14,182.

Param’t Domestic Film Rentals Show Gain

PARAMOUNT FAMOUS LASKY CORPORATION’S receipts from domestic film rentals for the first six weeks of the third quarter, commencing July 1, 1929, were 37% ahead of those for the corresponding weeks of 1928.

Iowa Exhibitors Form Cooperative; Allied Seen In Move

Thirty-five Theatres In Deal For Cheaper Film Rentals And Supplies

Following a recent meeting of the Iowa exhibitors association in Des Moines it was announced that an organization known as the Exhibitors’ Co-operative Circuit had been formed for the economical purchase of films and theatre supplies. E. P. Smith, president of the Iowa association and elected general manager of the newly formed buying combine, asserts that $400,000 was spent by members of the circuit for picture rentals the past year. There is a persistent rumor that Allied States Association is backing the move in spite of Abram Myers’, president of Allied States, refusal to comment on the situation when it came up some time ago.

It is said that organization of the circuit has been under way for a considerable period. Several months ago when rumors of an Iowa booking combine began to break the move was linked with a report that Allied States Association was out to form tie-ups with other units for a national organization. It was also reported at that time that A. W. Nichols, Paramount district manager in Iowa, had conferred with W. A. Steffes of the Northwest unit, with à view toward participation of Northwest.

Kans. City House Shows Talkies At 10-15 Cents Top

Cooling System And Organ Also Offered On Bill At Colonial Theatre

Regardless of whether or not it seems possible for a neighborhood theatre to offer talking pictures, a cooling system and good organ music at prices of 10 and 15 cents, that is exactly what the Colonial Theatre, Thirty-ninth street and Woodland Avenue, Kansas City, Mo., is doing. However, even Harry M. Barrett, manager, has no idea how long such a price scale can be maintained. The program is changed four times weekly.

The policy of the Colonial was not an over-night development. Mr. Barrett’s policy always had been to maintain a low price. Two years ago he installed an organ and had many improvements made in the theatre, but retained the same price scale. Business increased accordingly and proved he was justified in not increasing admission prices. The other day he installed a Keystone sound and talking apparatus, making it necessary for him to have two union operators in the booth. Money for sound acoustics also had to be invested. Mr. Barrett pondered over the admission price question, but concluded to give his 10 and 15 cent scale a trial. On the opening night his gross receipts were $40 more than the average night.

‘‘I am confident that I will not have to raise my admission price,’’ Mr. Barrett said. ‘‘Many exhibitors make the fatal mistake of jumping at the conclusion that higher overhead expenses must be met by an increased admission price, I don’t believe that holds true in all cases. One must give the public credit for being able to realize a bargain when it sees one. Big profits always come from quantity sales. The public is not interested in an exhibitor’s overhead expenses, but it is concerned about its own entertainment. Give your patrons a real bargain and the law of supply and demand, in so far as the number of patrons are concerned, will take care of you.’’

Will Make French Version Of Next Chevalier Picture

Hollywood, Aug. 15.—Maurice Chevalier will sing his musical numbers in both French and English for his current Paramount production, ‘‘The Love Parade,’’ which Ernst Lubitsch is directing.

The songs, translated and recorded in French, will be incorporated in special sound prints for distribution in France. Dialog will be recorded only in English, with present plans providing for the French prints to have a synchronized musical score throughout the production except in the instances where Chevalier sings.

Battaile-Henri, French song writer of note, has arrived in Hollywood to write the French translation of the song lyrics.

Calvin W. Brown Resigns As Exec. Vice-Pres. Pathe

Refuses To Discuss Reason For His Resignation; Derr Succeeds Him

It became known this week that Colvin W. Brown had resigned as executive vice-president and as a director of Pathe.

This confirms a rumor that has persisted in New York film circles for several weeks. Brown refused to discuss the reasons for his resignation and would not comment on reports that there have been various differences of opinion with Joseph P. Kennedy.

It is generally supposed that E. B. Derr, long a personal associate of Mr. Kenedy in the latter's various enterprises in and out of the film business, will succeed Mr. Brown as the operating executive of the company under Mr. Kennedy.

Rumors of impending executive changes including the probability of Brown's resignation, when first whispered several weeks ago, created considerable doubt and speculation because of the greatly improved position of Pathe both as to sales and net profits after a year of the Brown executive regime. The rumors were almost entirely discounted or ignored by so-called "insiders" on the theory that the company's progress had been extremely encouraging.

Several other changes in important executive personnel of the Pathe home office staff have preceded Brown's resignation, including the resignations of William Vogel, in charge of Pathe's foreign department; Harry Scott, as short subject sales manager; John Humm, as comptroller, and Bernard Glazer as a production supervisor.

Warners Are Well Ahead With 1929-30 Vitaphone Production

Seventy-five per cent of Warner's Vitaphone product for 1929-30 will be completed by the end of September, according to a statement this week by Jack L. Warner, vice-president of the company. Thirty-five specials comprise the new season product and twenty-four of these will have camera work completed before October 1st. At the present time eighteen pictures are finished while six more are now under way.

Paramount Dividend Of 75c. On Each Share Is Declared

At a meeting held this week the Board of Directors of Paramount Famous Lasky Corporation declared the regular quarterly dividend of 75c per share on the new common stock, payable September 28th, 1929, to stockholders of record at the close of business on September 6th, 1929. The books will not close.

Fox Film Net $6,134,377 For 1st Half Of 1929

FOX FILM CORPORATION'S net profits for the first six months of 1929, after all charges but before Federal taxes, were $6,134,377, about as high as last year's entire earnings and 110 per cent greater than the $2,833,494 reported in 1928. The first six months of 1927 showed a net of $1,501,638, before Federal taxes. There is available for the first half of 1929, after allowing for taxes, $6.11 per share on the 920,660 shares of Class A and B stock outstanding, compared with $3.45 on the 767,216 shares outstanding June 30, 1928. The figures do not include the income from Fox Theatres or Loew's.

"Pagan" Film Song Sales Are 625,000 For 1st Ten Weeks

$35,000 Royalties Already; Money Is Split 3 Ways, M-G-M Gets Third

(Hollywood Bureau, Motion Picture News)

Hollywood, Aug. 15.—Sheet music sales of "The Pagan Love Song" have reached the tremendous total of 625,000 copies in the first two and a half months of distribution.

This fact was contained in the royalty statement of Robbins Music Corporation for sales during that period to M-G-M, to which check for $35,200 was attached to cover composer royalties on the 625,000 copies sold.

The $35,200 will be split three ways: M-G-M receiving one third as producer, with the other two thirds being divided equally by Nacio Herb Brown and Arthur Freed, the composers. The royalty split of one third to the film producer and two thirds to the composers is the same division that applies on sheet music royalties from musical stage productions.

Brown and Freed are both under term contract to M-G-M, and like other song writers under similar agreements to film producers, receive weekly salaries to apply against their share of royalties on song numbers composed for film productions. "The Pagan Love Song" was written by the melody team as a free lance assignment before they were placed under contract by M-G-M which gives them all sheet music and mechanical royalties from that song. It is estimated that the two song writers will gross close to $100,000 on their share of the combined royalties from "Pagan Love Song" by the time all returns are computed over next 18 months.

"Single Standard", Silent, In Remarkable Coast Showing; "Hottentot" Starts Strongly

Garbo Film Gets $43,500 In Face Of Terrific Talkie Competition, The Duncans Aiding Draw

IN spite of such competition as "The Hollywood Revue," "Dynamite," "Show Boat," "Charming Sinners" and "The Four Feathers," all sound or talkie features of a high calibre, a silent picture showed tremendous strength among the Los Angeles film houses last week.

The silent film was "The Single Standard," starring the Swedish siren, Greta Garbo. The gross this picture realized was the biggest for the State Theatre in two years. So great was the business attracted, that the house had to put on seven shows daily to accommodate the crowds swarming through its portals. Generally the State has a five-show regular schedule. The Duncan Sisters also appeared on the bill and they undoubtedly had something to do with the high showing of the State, a showing which came close to establishing a new house record.

The only film showing a higher percenage than "The Single Standard" was the new talkie, "The Hottentot," which came to Warner's Hollywood."

The complete grosses and percentages of Hollywood's film attractions for last week are as follows:

"The Hottentot," Warner's Hollywood, $25,500 (180%); "The Single Standard," Loew's State, $43,500 (162%); "The Show Boat," Criterion, $13,225 (132%); "The Hollywood Revue of 1929," Grauman's Chinese, $21,400 (130%); "Dynamite," Carthay Circle, $15,800 (127%); "The Four Feathers," United Artists, $12,000 (91%); "Charming Sinners," Paramount, $28,600 (115%).

Five New Theatres Will Soon Be Added To Loew's N. Y. Chain

In addition to acquisition of the Rochester theatre, Rochester, N. Y., a few days ago, five other Loew houses are nearing completion in and around New York City. Two of these are in Brooklyn: one at Flatbush and Tilden avenues and the other on Pitkin avenue. A third is Loew's Paradise, Grand Concourse, and the fourth, Loew's Jersey City. The fifth is another Loew house now under construction at Broadway and 175th street.

Further expansion of the Loew circuit of theatres indicated with the announcement that arrangements have been completed for the erection of a new house at 28th avenue, between Steinway and 38th street, Astoria, L. I. The estimated cost is $2,500,000.

Full Text Of The Allied Franchise

FOLLOWING is the complete text of the franchise, negotiated by Allied States Association, and adopted by RKO and Tiffany Stahl in selling under this plan to exhibitors:

AGREEMENT made in one or more counterparts between DISTRIBUTING CORPORATION, hereinafter referred to as the "Distributor," party of the first part and the corporations and/or firms and/or individuals executing this franchise agreement after the term "Exhibitor" at the end hereof, hereinafter collectively named and referred to as the "Exhibitor," interested in and/or operating the theatre hereinafter designated, parties of the second part,

WITNESSETH:

WHEREAS, the parties collectively referred to as the Exhibitor are engaged in and interested in the exhibition and reproduction of motion pictures in a theatre owned, operated, controlled or booked by them and desire to acquire for exhibition and reproduction in such theatre motion pictures released by the Distributor as hereinafter provided; and

WHEREAS, the Distributor desires to provide for the exhibition and reproduction of motion pictures released by it in the said theatre,

NOW, THEREFOR, IT IS MUTUALLY AGREED AS FOLLOWS:

1. The Distributor hereby grants to the Exhibitor and the latter accepts a license under the respective copyrights of the motion pictures referred to herein and/or under any copyright which may be in force with respect to any matter included in any sound recorded therefor, subject to the terms and conditions hereinafter stated, to exhibit all sound motion pictures, excluding newsreels, generally released by the Distributor during the year beginning August 15, 1929, and ending August 15, 1930, and during the four (4) succeeding years and to reproduce such recorded sound in synchronism with the exhibition of such motion pictures at the theatre (hereinafter referred to as the "Theatre") and only for the number of successive days shown in the schedule hereto annexed and made a part hereof. This license to so reproduce such recorded sound is granted upon the Exhibitor's warranties and conditions as follows: (a) that the sound reproducing equipment installed in the Theatre will operate reliably and efficiently to reproduce such recorded sound, with adequate volume and high quality, whether recorded upon the positive print or upon records, discs or other similar devices; and (b) that if copyrighted musical compositions are included in such recorded sound, the Exhibitor shall, at the time of the exhibition of such motion pictures and the reproduction of such recorded sound, have an effective license from the American Society of Composers, Authors and Publishers publicly to perform the copyrighted musical compositions in the repertoire of said Society. The Distributor represents that such recorded sound is capable of being reproduced satisfactorily on the sound reproducing equipment of RCA Photophone, Inc. and Electrical Research Products, Inc., but the Distributor makes no representations as to any other sound reproducing equipment.

2. The Exhibitor shall pay for such license as to each of such motion pictures the sums hereinafter provided. Such license shall be specifically for the exhibition of such motion pictures and the reproduction of the recorded sound thereof, which as used herein shall be deemed to refer to the spoken words, music or other sounds recorded upon the positive print of such motion pictures or upon the record, disc or other similar devices separate and apart from such positive print for use in synchronism therewith, at the Theatre on exhibition dates determined as hereinafter provided and for no other purpose. The Exhibitor shall pay for such license as to each of such motion pictures generally released during the first year hereinabove provided, the sum indicated in the schedule hereof and as to each of such feature motion pictures generally released during the subsequent years hereinabove provided, the number of dollars as shown in the schedule hereof for each One Hundred Thousand Dollars ($100,000) of exhibition value of said feature motion picture and as to each of such short subject motion pictures generally released during the subsequent years hereinabove provided, the number of dollars as shown in the schedule hereof for each Ten Thousand Dollars ($10,000) of exhibition value of said short subject motion picture. The average exhibition value of all of such feature motion pictures in one year shall not, however, exceed the sum of Seven Hundred Fifty Thousand Dollars ($750,000) for each feature motion picture. The term "exhibition value" as herein used shall refer to the exhibition value of such motion picture determined as hereinafter provided. The Exhibitor agrees to pay such sum for such license as to each of such motion pictures in the case of each of such motion pictures at least three (3) days in advance of the date of shipment from the Distributor's exchange or from the last previous exhibitor of the positive print (and records, discs or similar devices, if any) thereof and the Exhibitor further agrees to exhibit and reproduce such motion pictures not exceeding a maximum of fifty-two (52) feature motion pictures and fifty-two (52) short subject motion pictures in any one year (August 15th to August 15th) so generally released by the Distributor. If less than twenty-six (26) feature motion pictures are generally released by the Distributor in any such year, the Exhibitor shall have the option to terminate this franchise for the succeeding years herein provided for by giving sixty (60) days' written notice thereof to the Distributor. Payment, if any, made upon the execution hereof by the Exhibitor shall be deemed payment on account of the sums last payable hereunder. The aforesaid license fees shall include all synchronization and scoring fees or charges.

3. At least thirty (30) days prior to the release date of each motion picture, the exhibition value of each motion picture shall be determined by the Distributor and five (5) representatives of exhibitors throughout the United States holding similar franchises from the Distributor, acting in an advisory capacity with the general officers of the Distributor. The five (5) representatives shall be determined by at least two-thirds (⅔) of all such franchise holders by whatever method they may desire. The Distributor makes no representation that such representatives will be so appointed or will act hereunder. If the said representatives are not so appointed or cannot or do not act hereunder or if said representatives and the Distributor fail to agree upon the exhibition value of any such motion pictures, the exhibition value of all such motion pictures on which there has been no agreement shall for the purposes of this franchise be fixed at three times the negative cost thereof as shown on the books of the producers thereof but in no event shall the average exhibition value of all of such feature motion pictures generally released in any such year exceed the sum of Seven Hundred Fifty Thousand Dollars ($750,000) for each feature motion picture. Within a reasonable time after the determination of the exhibition value of each motion picture as hereinabove provided, the Distributor shall send a written notice by mail to the Exhibitor of the amount of said exhibition value. The deposit of such notice in the United States mails in a postpaid envelope addressed to the Exhibitor shall constitute delivery of such notice to the Exhibitor hereunder and the exhibition value as set forth in such notice shall be deemed to be the exhibition value hereunder as fully as if such exhibition value were determined by the parties hereto and specifically set forth in this franchise. In any controversy, question, litigation or proceeding pertaining to this franchise a written statement indicating the exhibition value of any motion picture herein provided for and purporting to be signed by at least three (3) of said representatives and an officer of the Distributor and acknowledged in accordance with the laws of the State of New York shall be conclusive as to the exhibition value of such motion picture hereunder and a written statement of the negative cost of any motion picture herein provided for, verified under oath by an officer of the Distributor in accordance with the laws of the State of New York, shall be conclusive as to the amount of such negative cost hereunder.

4. The Exhibitor shall exhibit and reproduce under said license each of the motion pictures provided for in this franchise but only at the Theatre on the exhibition date or dates determined as hereinafter provided and shall keep all positive prints, records, discs or other similar devices, if any, furnished hereunder by the Distributor in the Exhibitor's possession during the period specified for the exhibition and reproduction thereof by the Exhibitor and shall not exhibit and reproduce or permit the exhibition and reproduction of any such positive print, record, disc or similar device at any other time or place. Such license shall be specifically for such exhibition and reproduction of such motion picture and for no other purpose. The Exhibitor shall be required to procure the prior written approval of the Distributor for any exhibition and reproduction of any of the said motion pictures beyond the number of days specified in the schedule hereof and the license fees for such additional period shall be on the same proportionate basis as that for the time provided for in the schedule hereof. The obligation of the Exhibitor to exhibit and reproduce each motion picture herein provided for shall not be discharged by the payment of the sum herein provided for the license to exhibit and reproduce the same.

5. The Distributor shall have the right to road show or cause to be road shown prior to the exhibition and reproduction thereof at the Theatre not more than six (6) of the feature motion pictures released by it during the first year hereunder and not more than half of the feature motion pictures released by it in any succeeding year hereunder. If more than half of the feature motion pictures released by the Distributor during any year after the first hereunder are road shown, the Exhibitor may, at its option, by giving sixty (60) days' written notice thereof at the Distributor's principal office at New York, New York, cancel this franchise as of the expiration of such sixty (60) day period as to all motion pictures to be exhibited and reproduced hereunder after the date of cancellation. A road show exhibition shall be an exhibition prior to the general release of the motion picture for one or more weeks at advanced admission prices on a two-a-day policy exclusive of extra shows. The Theatre shall not be entitled to exhibit and reproduce the motion pictures so road shown until after the completion of the said road showing together with the period of protection thereon and their general release by the Distributor. If the rights herein granted are for other than a first run, such showing shall be subsequent to all prior runs.

6. During the life of this franchise, the Distributor shall not exhibit and reproduce, or license the exhibition and reproduction of any such motion pictures in conflict with the "run" or "protection period," if any, specified in the schedule hereof. No protection of any kind shall be given to the Theatre except as to such of the said motion pictures as are actually exhibited and reproduced in the Theatre for the minimum number of consecutive days as herein provided. The Exhibitor shall not be entitled to any protection if the Exhibitor is in default hereunder.

7. If the number of feature sound motion pictures and the number of short subject sound motion pictures distributed by the Distributor in any one year (August 15th to August 15th) shall be in excess of fifty-two (52) feature sound motion pictures and fifty-two (52) short subject sound motion pictures, respectively, the said five (5) representatives of the said franchise holders of the Distributors shall designate at least thirty (30) days prior to the commencement of such year which fifty-two (52) feature sound motion pictures and fifty-two (52) short subject sound motion pictures shall be played at the Theatre. If the said representatives fail to designate such motion pictures, the Distributor may designate such pictures. The Exhibitor may, however, by written notice to the Distributor prior to the commencement of such year, elect to exhibit and reproduce at the Theatre under the terms of this franchise all of such motion pictures in excess of fifty-two (52). The Exhibitor shall reserve sufficient playing time in the Theatre so that the Exhibitor may play all the motion pictures provided for hereunder at the times and for the periods herein agreed upon. All motion pictures provided for hereunder shall be exhibited and reproduced by the Exhibitor in the order of the general release of such motion pictures by the Distributor.

8. The Distributor shall deliver to the Exhibitor a positive print of each of said sound motion pictures and, if the recorded sound be not recorded upon such positive print, the Distributor shall deliver to the Exhibitor records, discs, or other similar devices with recorded sound for exhibition and reproduction as herein provided. Delivery of such positive prints, records, discs or other similar devices by the Distributor to the Exhibitor at the Distributor's exchange or to a common carrier, or to the United States postal authorities for mailing, or to any agent of the Exhibitor, shall be deemed delivery by the Distributor to the Exhibitor hereunder, but the Distributor shall not be liable for any failure or delay in making deliveries resulting from the elements, accidents, strikes, fires, court orders, censorship rulings, delays of any common carrier, failure of the producers of any such motion pictures to make or deliver them to the Distributor, or any of the stars or other performers to appear therein in time for delivery as above provided, or the failure or delay of any prior exhibitor in returning any positive print, records, disc or other similar devices to the Distributor, or forwarding it to a subsequent exhibitor or by reason of any cause not within the control of the Distributor, whether of a similar or any other nature. Neglect or default of the employees of the Distributor hereunder shall not be deemed a cause beyond the control of the Distributor.

9. The Exhibitor shall return each positive print, record, disc or similar device received by the exhibitor hereunder with the reels and containers furnished therewith to the exchange of the Distributor from which the Exhibitor is served, or as otherwise directed by the Distributor, immediately after the last exhibition and reproduction of such positive print, record, disc or similar device which together with the said reels and containers are hereinafter collectively referred to as "appurtenances," in the same condition as when received by the Exhibitor, reasonable wear and tear to the proper use thereof excepted. The Exhibitor shall pay costs of transportation of each positive print and its appurtenances from the Distributor's exchange or the last previous exhibitor having possession of such positive print and its appurtenances and return to the Distributor's exchange; or if directed by the Distributor, shall ship such positive print and its appurtenances elsewhere than to the Distributor's exchange, transportation charges collect. The Delivery of a positive print and its appurtenances properly directed and packed in the containers furnished by the Distributor therefor to a carrier designated or used by the Distributor and proper receipt therefor obtained by the Exhibitor shall constitute the return of such positive print and its appurtenances by the Exhibitor. If the Exhibitor fails to return or delays the return of any positive print and/or its appurtenances to the Distributor or fails to forward or delays forwarding (as directed by the Distributor) any such print and/or its appurtenances to any other exhibitor, the Exhibitor shall pay the Distributor the damage, if any, so caused the Distributor and in addition the damage, if any, so caused such other exhibitor.

10. The Exhibitor shall exhibit and reproduce each of the motion pictures provided for hereunder in the Theatre on days to be determined as follows: If the Theatre is entitled to the first showing of the motion picture in the city, town or zone in which it is situated, the Distributor shall mail to the Exhibitor at least two (2) weeks in advance, a notice in writing of the release date of each motion picture provided for hereunder for such city, town or zone and the Exhibitor shall, within a period of seven (7) days thereafter, designate the first exhibition date of such motion picture for the Theatre, which first exhibition date shall not be later than seven (7) days after the release date so designated in such notice. If the Theatre is only entitled to exhibit motion pictures subsequent to prior showings or runs

in such city, town or zone, the Distributor shall mail to the Exhibitor at least two (2) weeks' notice in writing of the date upon which each motion picture shall be available for exhibition and reproduction by the Exhibitor, consistent with prior runs and/or protection heretofore or hereafter granted to other exhibitors and the Exhibitor shall be required to exhibit and reproduce the motion picture provided for hereunder in the Theatre within two (2) weeks after such date when such motion picture shall be available.

11. The Exhibitor shall pay to the Distributor a sum equal to the cost of replacement at the Distributor's exchange for each linear foot of any positive print and for any appurtenances, lost, stolen or destroyed or injured in any way in the interval between the delivery thereof by the Distributor and the return thereof by the Exhibitor, plus transportation and handling charges, the latter limited in the case of prints to a maximum of half a cent ($.005) a foot, in the case of records to a maximum of ten cents ($.10) per record and in the case of record cases to ten cents ($.10) per case, in full settlement of all claims for such loss, theft, destruction or injury. Such payment, however, shall not transfer title to or any interest in any such positive print or appurtenances to the Exhibitor or any other party, nor release the Exhibitor from liability arising out of any breach of this franchise. The Distributor shall at the option of the Exhibitor, provided the Exhibitor be not in default hereunder, repay or credit to the Exhibitor any sums paid by the latter for lost or stolen prints and their appurtenances upon their return to the Distributor within thirty (30) days after the date when the same should have been returned hereunder. The Exhibitor shall not be liable for damage or destruction of any positive print and its appurtenances, provided the Exhibitor establishes such damage or destruction occurred while in transit from the Exhibitor. The Exhibitor shall immediately notify the Distributor's exchange by telegram of the loss, theft, or destruction of or damage or injury to any positive print and its appurtenances. If any positive print and/or its appurtenances shall be received from the Exhibitor by the Distributor or any subsequent exhibitor in a damaged or partially destroyed condition it shall be deemed to have been so damaged or destroyed by the Exhibitor unless the latter, prior to the second public exhibition or reproduction thereof shall have telegraphed the Distributor's exchange that such print and/or its appurtenances were received by the Exhibitor in a damaged or partially destroyed condition, setting forth fully the nature of such damage and the amount of footage or number of appurtenances so damaged or destroyed.

12. If the interest of the Exhibitor in the Theatre is purchased by another exhibitor, or the Exhibitor be merged or consolidated with another exhibitor, the Exhibitor may at its option within thirty (30) operation or control of one or more additional and upon sixty (60) days written notice to the Distributor at its principal office at New York, New York, terminate this franchise as of the expiration of such sixty (60) day period as to all motion pictures to be exhibited and reproduced hereunder after such date of termination. If the Exhibitor does not elect to terminate this franchise as above provided and the Exhibitor shall dispose of their interests or control in the Theatre or any other theatre hereafter erected, operated, owned or controlled by them or any of them, or shall consolidate or merge with some other firm or corporation, or shall cease to operate the Theatre or such theatres or any of them, the Exhibitor hereby guarantees that all of the terms and conditions of this franchise shall be fully performed and executed by such purchasing, acquiring, operating, consolidating or merging firm or corporation. The Distributor however, may terminate this franchise and all rights and privileges herein granted to the Exhibitor without any further liability on its part in the event of such purchase, merger or consolidation, or disposition of the Exhibitor's interest in or control of the Theatre or such other theatres.

13. If the Exhibitor shall erect or acquire the operation or control of one or more additional theatres in the city, town or zone in which the Theatre is located, which theatres have the same run (that is to say, first, second or third run as the case may be) as the Theatre, then Exhibitor at the Distributor's option, shall be obligated to exhibit and reproduce motion pictures released by the Distributor and licensed for exhibition and reproduction hereunder in one of such newly erected or acquired additional theatres designated by the Distributor. That is to say, the Exhibitor, at the Distributor's option, shall be obligated to play in one of such newly acquired or erected theatres the motion pictures licensed hereunder upon the same terms as the Exhibitor has agreed to exhibit and reproduce such motion pictures in the Theatre. If the Distributor exercises such option the Exhibitor shall be obligated to exhibit and reproduce such motion pictures in the Theatre.

14. The Distributor does not warrant that the recorded sound will be recorded on the positive print, or on records, disc or other similar devices, the Distributor reserving the right to use any one or more methods of recording it may from time to time determine.

15. The Exhibitor shall run such motion pictures as delivered without alteration, excepting with the written or telegraphic approval of the Distributor, subject to requirements of duly authorized public authorities necessitating any change. The Exhibitor also agrees to advertise and announce each motion picture as a "— Picture." In all newspaper advertising and publicity issued by the Exhibitor relating to said motion pictures, the Exhibitor shall adhere to the form of announcement contained in the advertising matter issued by the Distributor.

Discussion Starts On Franchise Clauses

THE franchise deal between Allied and RKO and Tiffany-Stahl is viewed in the trade as similar in some respects to the old First National subfranchise. It is known that Sam Spring, formerly a First National executive, was retained in a legal capacity by RCA some time ago. Mr. Spring denied this week, however, that he had anything to do with drafting the franchise.

Examination of the complete text of the Allied franchise started queries in several quarters as to possible interpretation of certain clauses. Among these questions are:

Does an exhibitor signing in 1930 or later have to pick up all past releases to August 15, 1929?

Does the exhibitor signing the franchise have any rights to book pictures generally released prior to August 15, 1929?

Is the first year's rental fixation arrived at in the same manner as rentals for ensuing years?

How will actual exhibition values be determined? By test runs? It was recalled that First National, under its subfranchise plan, had great difficulty at one time in determining exhibition values. The test run plan was finally resorted to, the fixing of exhibition values with such runs as a guide being regarded as necessary in order to prevent complaints and do away with guesswork as to the box-office value of pictures.

Does the exhibitor get pictures in excess of 52 on the same basis as the first 52?

Section 20 which gives the distributor the right to terminate the franchise in case the distributor goes into a merger aroused considerable discussion. Some observers were inclined to regard it as too much of an "out" for the distributor.

Is Section 22 to be interpreted as giving the exhibitor no right to terminate the franchise?

Interest has been aroused throughout the country among exhibitors by the announcement of the franchise. *Motion Picture News* prints the complete text in this issue as a matter of prime interest to a great mass of theatre owners.

All advertising accessories used by the Exhibitor in connection with the exhibition of said motion pictures must be leased from or through the Distributor and must not be sold, leased or given away by the Exhibitor.

Unless this franchise expressly provides for the "first run" in the city, town or zone wherein the Theatre is located, the Exhibitor shall not advertise any of the motion pictures herein provided for in such city, town or zone by means of lithographs, slides, trailers, lobby displays, newspaper announcements, advertising or otherwise prior to, and until after the completion of the exhibition of such motion pictures by any other exhibitor having the right of the "first run" thereof in said city, town or zone.

The Distributor shall not in any wise be liable for any breach of the provisions of the immediately preceding paragraph contained in any other franchise or "Standard Exhibition Contract" with any other exhibitor.

16. The Exhibitor agrees to pay to the Distributor upon demand any tax, fee or other like charge now and/or hereafter imposed or based upon the delivery and/or the exhibition and reproduction of positive prints and appurtenances of the motion pictures and/or upon the sums payable under this franchise by the Exhibitor to the Distributor. If under any statute or ordinance any such tax, fee or other like charge is or shall be payable or paid by the Distributor and the exact amount payable hereunder by the Exhibitor is not therein definitely fixed or cannot be exactly determined, then the Exhibitor agrees to pay such part of any such tax, fee or other like charge, paid or payable by the Distributor as shall be fixed in the manner determined by the then representatives of the said franchise holders of the Distributor in the United States.

17. The Exhibitor warrants and agrees that during the period each of the motion pictures herein provided for shall be exhibited in the Theatre the Exhibitor will charge for admission to the Theatre an actual admission fee which shall not be less than ten cents (10c) unless a greater minimum admission charge is herein elsewhere specified, for each exhibition and that such motion pictures shall not be exhibited unless such admission fee is charge.

18. In case the Exhibitor shall be delayed in or prevented from the performance of this franchise with respect to any of the motion pictures herein specified by reason of censor rulings, the elements, accidents, strikes, fire, insurrection, acts of God, the public enemy, public calamity or order of any Court of competent jurisdiction, then such delay or failure or performance with respect to such motion pictures shall be excused and all claims or causes of action for damages therefor, or arising therefrom, are hereby expressly waived by the Distributor. In any such event, the time of the Exhibitor to perform this franchise with respect to any such motion pictures shall be extended for a period equal to the time of such delay, unless performance thereof because of the happening of any such cause or contingency is rendered impossible, in which case performance by the Exhibitor with respect to any such motion pictures shall be waived. The resumption of performance by the Exhibitor shall begin promptly after the removal or abatement of the contingencies or causes of such disability or prevention of performance, provided that if such delay and/or prevention of performance, caused as aforesaid, shall continue for a period of three (3) months either party hereto may cancel this franchise but only with respect to any such motion pictures the exhibition and reproduction hereunder of which have been so delayed or prevented, by sending after the expiration of such three (3) months' period to the other party notice in writing to such effect.

19. If the Exhibitor default in exhibiting and reproducing or paying for any motion picture in accordance with the provisions hereof, or if the Exhibitor shall exhibit and reproduce or permit the exhibition and reproduction of any of said motion pictures at any time or place other than those specified, or otherwise violate this franchise, or if the Exhibitor becomes insolvent, or is adjudicated a bankrupt, or executes an assignment for the benefit of creditors, or if a receiver is appointed for the Exhibitor's property, in any of such events the Distributor may, at its option, by written notice addressed to the Exhibitor at the theatre, terminate this franchise or suspend the delivery of additional motion pictures hereunder until such default shall cease and be remedied, but the election of either of said remedies shall be without prejudice to any other of the rights or remedies of the Distributor in the premises by reason of such breach. The damages of the Distributor for the failure of the Exhibitor to exhibit and reproduce any motion picture hereunder, as herein provided, shall be the sum payable by the Exhibitor for the license to exhibit and reproduce such motion picture, without prejudice to any other rights or remedies of the Distributor by reason of such breach. The waiver by either party of any breach or default of the other party, shall not be construed as a waiver of any other or subsequent breach or default by such other party.

20. If the Distributor is merged or consolidated with or purchased or otherwise acquired by another motion picture distributor, the Distributor and/or such other motion picture distributor may upon sixty days' written notice thereof to the Exhibitor terminate this franchise as of the expiration of such sixty (60) day period as to all motion pictures to be exhibited and reproduced hereunder after such date of termination.

21. At the end of the first year hereunder (August 15, 1930) and at the end of each succeeding year hereunder, both the Exhibitor and the Distributor shall have the right to apply to the five representatives of exhibitors, referred to in paragraph 3 hereof, to make findings and recommendations relative to an adjustment of the number of dollars per one hundred thousand dollars ($100,000) of exhibition value of feature motion pictures and the number of dollars per ten thousand dollars ($10,000) of exhibition value of short subject motion pictures for the succeeding years hereunder to be paid by the Exhibitor as provided in paragraph 2 hereof. The said representatives shall have the full cooperation of both parties hereto in obtaining accurate information on which to act. The findings and recommendations of such representatives shall be transmitted to a National Appeal Board consisting of Abram F. Myers, a representative of the Distributor and a third member to be chosen by the other two. In the deliberations of the National Appeal Board a majority vote shall control and the decision of the Board as to such adjustment shall be binding on the Exhibitor and the Distributor. Until the National Appeal Board shall render a majority decision this franchise shall in no wise be affected or modified by the application of the Exhibitor or Distributor as above provided.

22. If this franchise shall as indicated in the schedule hereof apply only to silent motion pictures, the only license granted hereunder by the Distributor shall be a license to exhibit positive silent prints of all the silent motion pictures and/or of all silent versions, if any, of sound motion pictures, generally released by the Distributor. Such license shall be a license under the respective copyrights of the motion pictures referred to in this paragraph to reproduce only the visual images contained therein at the theatre and times herein provided. In such event the Exhibitor shall pay the amounts herein provided to be paid for such license for silent motion pictures and/or silent

(Continued on following page)

Complete Text Of The Allied States Assoc.'s New Franchise Plan

(Continued from preceding page)

versions of sound motion pictures and shall accept and pay for said licenses and shall exhibit all of such motion pictures. Also in such event all references in this franchise to sound and/or its reproduction and/or sound prints and/or sound appurtenances shall be deemed to be excluded from this franchise and all the remaining provisions of this franchise, including but not being limited to those pertaining to exhibition value which shall apply only to such silent motion pictures, shall be in full force and effect except that the Exhibitor shall have no option to terminate this franchise if the Distributor does not generally release any minimum number of motion pictures in any one year (August 15th to August 15th).

23. If this franchise applies only to silent motion pictures and if the Exhibitor shall install in the theatre at any time during the term of this franchise sound reproducing equipment, the terms and conditions of this franchise relating to sound motion pictures shall apply instead of those relating to silent motion pictures as if this franchise were then reexecuted by the parties hereto so as to cover sound motion pictures. The Exhibitor shall pay the sums provided for herein to be paid for licensees to sound motion pictures determined by or based upon exhibition value unless otherwise specifically provided. If the sound reproducing equipment is installed during the first year hereinabove provided the exhibition value of the sound motion pictures generally released by the Distributor during such year shall be determined by the Distributor but shall not exceed the average sum of seven hundred fifty thousand dollars ($750,000) for each motion picture and the Exhibitor shall pay such sum herefor as the Exhibitor shall have agreed to pay for sound pictures in the succeeding years hereinabove provided. The exhibitor shall immediately notify the Distributor of the execution of any contract by the Exhibitor for the installation of sound reproducing equipment and shall give the distributor at least thirty (30) days' notice of the date the Exhibitor expects to exhibit and reproduce the first sound motion picture.

24. This agreement constitutes the entire agreement between the parties with respect to the motion pictures herein described, and all the representations, understandings and agreements with respect thereto between the parties are merged in this agreement. All existing written contracts between the parties hereto for the exhibition and reproduction of motion pictures other than herein described are to be fully performed and carried out by both parties, any other provisions in this agreement notwithstanding. Neither this franchise nor any modification thereof shall be valid unless and until executed by Distributor in writing at its New York Office, through its duly authorized officers.

IN WITNESS WHEREOF the corporate parties hereto have caused these presents to be executed by their duly authorized officers in that behalf and their corporate seals to be hereto affixed, and the individual party or parties have hereunto set his hand or their hands and seals the —— day of —— 192—.

DISTRIBUTING CORPORATION
By............................

EXHIBITOR—

The corporations and/or firms and/or individuals signing below are the parties referred to herein as the "Exhibitor."

................................(L.S.)
................................(L.S.)
................................(L.S.)
................................(L.S.)
................................(L.S.)

SCHEDULE

Name of theatre..................................
Location of theatre..............................
Zone No................. Key No..................
Seating Capacity.................................
Trade name of equipment..........................
Disc only...... Film only...... Film on discs......
Protection.......................................
Run ....
Number of successive days to be exhibited..........
Minimum admission fee............................

SUMS FOR LICENSE FEES (INCLUDING SCORE CHARGES) AS REFERRED TO IN PARAGRAPH 2 HEREOF

Feature per $100,000	Short subject per $10,000
Exhibition value.........	Exhibition value.........
Sound.... Dollars ($....)	Sound.... Dollars ($....)
Silent.... Dollars ($....)	Silent.... Dollars ($....)

This franchise applies only to sound motion pictures. / silent motion pictures.
(strike out one)

MOTION PICTURES WHICH MAY BE GENERALLY RELEASED DURING YEAR, AUGUST 15, 1929, to AUGUST 15, 1930

Production number..................................
Title..

Montana Exhibitors Join Allied States

THE Montana Exhibitors' Association meeting at Butte on August 6 passed a resolution to support the Allied States Association and the Brookhart Bill.

They also resolved to request their Congressional delegation to support the bill.

Lee Marcus Declares Franchise Agreement Is 'Strictly Business'

(*Continued from page* 653)

In general scheme the Chicago franchise plan follows the form of the franchise which distributors have used in the past. Practically all of the big distributors have in operation such agreements with certain theatre groups. However, a not very extensive use of this method of distributor-exhibitor agreement has been applied. Among the larger producers it is understood Warner Brothers presently have more of that form of five-year franchise agreements in effect than any of the other distributors.

The R-K-O franchise plan, also adopted by Tiffany-Stahl, for the small independent exhibitor's benefit, puts into operation on an improved and greatly enlarged scale the "distributor-exhibitor" partnership. Sales executives regard the franchise a "life saver" for the small theatre operator, a view which coincides with that expressed by leading independent exhibitors.

Bomb Causes $4,000 Damage To Victor Uptown, San Antonio

San Antonio, Tex., Aug. 15.—The Victor Uptown Theatre, a community movie house, was bombed early on the morning of August 9, causing damages of $4,000. The foyer and general offices of the theatre were laid in ruins. Two heavy panel doors were blown into the street.

Police found a large rock wrapped in a towel, which the bomber used to break a window leading to the foyer so that he could throw the bomb inside.

The bombing comes on the heels of a holdup of the theatre June 16 in which a bandit secured $115 from the cashier.

Clive Brooks To Remain In East For Eagels Vehicle

After he has finished creating his talkie characterization of the Conan Doyle detective in Paramount's "The Return of Sherlock Holmes," Clive Brooks will remain at the Astoria studio to enact the leading masculine role opposite Jeanne Eagels in the latter's forthcoming all-talking starring vehicle, "The Laughing Lady." Victor Schertzinger will direct the screen play.

RKO And T-S Join Allied States Group In Franchise Pact

(*Continued from page* 653)

age is not paid the exhibitor is losing money. Sound and talking pictures brought some additional business at first as a novelty, but they are not doing so now, he declared. He gave it as his opinion that the present proposition comes at a most opportune time and that he will present it to his state immediately upon his return.

E. P. White of Montana, a recent addition to the Allied ranks, pronounced the scheme the most appealing he had ever heard.

Ray Grombacher, State of Washington, said that the franchise established a new principle of buying and established a merit basis for film prices which does not exist in the present scheme of selling.

The meeting, which was scheduled to be a one-day affair, was held over until Tuesday pending confirmation from David Sarnoff on satisfactory adjustment of a point in question in connection with the RCA deal.

Columbia Installs The Latest Type Of Recording Devices

The latest type of Western Electric sound recording and reproducing equipment has been installed by Columbia Picture Corp. at their studios in Hollywood, where the new season's program of al-talkies was recently launched.

Among the new devices installed are: the .0000 inch duraluminum ribbon, a light valve providing means for converting changes of electrical energy into corresponding light energy; a new method of equalizing the volume of recording, by which it is possible to use oral means as well as electrical indicators to check up the relative volume of the recorded sound; the use of reflecting sets on sound stages in contrast to the method adopted by most studios to treat sets acoustically so as to reduce reverberation to a minimum.

The Columbia studio is now equipped with four completed sound stages.

Restraining Order Issued On Hollywood Labor Union

Hollywood, Aug. 15.—All is not calm in studio union circles. Judge Myron Westover granted an injunction restraining officers of United Brotherhood of Carpenters and Joiners of America from interfering with the Studio Local No. 1692, or from forming a new carpenter's union in Hollywood.

The injunction will remain in force until the suit brought by the Studio Union against J. C. Blair of the United Brotherhood, can be heard on its merits. The plaintiffs charge that former officers of the union, officers of the brotherhood, and officers of an alleged new Hollywood union, are trying to force the Studio Local Union out of existence.

Param't Applies To List More Common Stock On N. Y. Curb

Treasurer Believes Issue Will Add $2,500,000 Profit Per Year

An application to list 369,350 shares of its common stock on the New York Stock Exchange has been made by Paramount-Famous-Lasky Corp.

Commenting on his company's application, Ralph A. Kohn, Paramount treasurer, stated: "The Board of Directors of the company believes that the acquisitions to be made with the issuance of this stock will greatly enhance the stability of the company and will add at least $2,500,000 per annum to the profits of the company in the first year of the consolidation, with a reasonable expectancy that this increase of profit will become greater in subsequent years." Mr. Kohn figures better than $6.75 per share as earnings on these additional acquisitions.

If, as and when this stock is listed, the Corporation will acquire 75 per cent of the common stock of the Kunsky Theatres in Detroit, Mich., the other 25 per cent being owned by Balaban & Katz, subsidiary of Paramount; 50 per cent of the Dent Theatres, Inc., operating theatres in the State of Texas, the other 50 per cent being owned by Paramount; 100 per cent of the preferred stock and 90 per cent of the common Class A stock of Saenger Theatres, Inc., which operates theatres in the eleven southern states, with headquarters in New Orleans; 70 per cent of the stock of Great States Theatres, Inc., which operates theatres in the principal cities of Illinois, the other 30 per cent being owned by Balaban & Katz another subsidiary of Paramount; 100 per cent of the preferred and common stock of Northwest Theatres, known as the Ruben & Finkelstein Circuit, operating theatres in Minnesota, North and South Dakota and Wisconsin; and 50 per cent of the stock of Columbia Broadcasting System, which system is one of the principal radio broadcasting companies in the United States, having facilities for broadcasting from 40 different large cities in the country.

Quebec Censors Stamp 17,865 Posters In 6 Months

Ottawa, Ont., Aug. 15.—Statistics just issued by the Quebec Government show that 17,865 moving picture posters were examined and stamped by Martin Singher, Provincial Poster Censor, during the first six months of the new Provincial Poster Censorship Act, this work being done at the bureau in Montreal. During this period, poster censorship fees totalled approximately $2,500, this amount being collected from exhibitors for the examining of new posters used in 125 theatres, of which 48 were in the City of Montreal and 77 in other cities and towns. Previously, these posters had been examined under a system of municipal censorship.

May Halt Inquiry Into Famous Canadian

OTTAWA, Ont., Aug. 14.—Practically nothing in the way of definite reports have resulted in the inquiry by the Canadian Department of Labor into the policies and activities of Famous Players Canadian Corp., under the Combines Investigation Act, as demanded by the Exhibitors Co-operative Society of Ontario, representing the independent exhibitors. There are indications that the matter will be pigeon-holed, pending further developments if any. The investigation helped to draw attention to the big earnings of Famous Players, following the introduction of talking pictures, and the common stock of the corporation soared to a new high level of 65.

Radio Schedules Talkie Featurettes For New Season

26 Gramercy And 26 Darmour Films Included; "Names That Go In Lights" Is Slogan

The all-talkie two- and one-reelers to be released by Radio Pictures will be launched with the slogan: "All the names that go in the lights." Among the featurettes on the radio program are twenty-six Gramercy Shorts, Photophone recordings of playlets and skits by Marc Connolly, Nat Carr, Eugene O'Neill, Pedro De Cordoba, Veree Teasdale, Alexander Kirkland, O. Henry, "Bugs" Baer, Milt Gross and others.

At the R-K-O Hollywood studios twenty-six Darmour all-talking comedies are being made as Mickey McGuire musical tab shows. Neither the Gramercy nor Darmour series of talkie will have silent versions.

Radio's program of shorts runs as follows:

Seven two-reelers:

"Hunt the Tiger," prize winning radio playlet of 1928, by Henry A. Hering, directed by Leo Meehan. The cast includes Alexander Kirkland, star of Theatre Guild's "Wings Over Europe," Veree Teasdale and Pedro De Cordoba. Release date, November 10th.

"St. Louis Blues," adapted and directed by Dudley Murphy from original song by W. C. Handy. Featuring Bessie Smith, Columbia recording artist and noted blues singer, Isabell Washington, late star of stage drama "Harlem," and Jimmy Mordeci. Chorus of fifty negro voices and Jimmy Johnson's orchestra. Release date, September 8th, 1929.

Three O. Henry stories, "While Auto Waits," release date January 12th, 1930, "The Song and the Sergeant," release date May 11th, 1930, and third title yet to be selected, release date July 13th, 1930.

Eugene O'Neill's "Before Breakfast," release date March 9th, 1930. One more subject yet to be selected to be released August 3rd, 1930.

Seven novelty single reels:

Godfrey Ludlow, concert violinist, accompanied by National Broadcasting Co. symphony orchestra. Release date, November 10th, 1929.

"Headwork," produced by Lou Brock and Al Boasberg, written by Milt Gross and Bugs Baer. Release date, September 15th, 1929.

"Jazz," featuring Duke Ellington and his Cotton Club Orchestra, Victor recording artists and a feature of Ziegfeld's "Show Girl." Original sketch written by Dudley Murphy, to be directed by Dudley Murphy. Release date, February 9th, 1930.

"The Age of Innocence," featuring Paula Trueman, star of "Grand Street Follies," to be directed by Leo Meehan. Release date, January 5th, 1930.

Three more one-reel novelties are to be announced.

(Continued on following page)

Arbitration Still Held Up In Dallas And Indianapolis

Injunction Hearing May Calm Tex. Situation; Indiana Unit Awaits Hays Proposals

Resumption of the practice of arbitration will be held up for some time in Dallas, Texas, and Indianapolis, Ind. At the former city, no attempt will be made to arbitrate disputes in the film industry until August 26, it is expected, at which time the District Court will hold a hearing on the temporary injunction which restrains exchanges from exacting deposits from members who refuse to submit to arbitration or comply with awards made. The injunction was obtained by the Texas exhibitor unit, after two arbitration meetings were held, with exhibitors not members of the state unit serving on the board.

No action will be taken in Indianapolis towards the return to arbitration, which was discontinued five weeks ago sometime after the move against arbitration by the Texas exhibitor body. Until definite proposals are forthcoming from the Hays organization, no action will be taken towards the re-adoption of the practice, the board of directors of the Associated Theatre Owners of Indiana decided at their meeting recently. The board will meet again immediately upon the receipt of proposals when and if they are forthcoming, it was announced.

C. C. Pettijohn was in Indianapolis last week urging a return to arbitration but no action was taken on his suggestion.

There are 50 cases awaiting settlement, it is estimated. Rental disputes and general dissatisfaction among small town exhibitors, many of whom declare they face ruin unless some action is taken to relieve their present straits, are given as causes of the withdrawal.

At the board meeting, resignation of B. D. Cockrill, former Newcastle exhibitor, as president and board member was accepted. Cockrill now is with Warners at Wilmington, Del. A. C. Miller, attorney and owner of the Lark and Sourwein, Brazil, elected for the remainder of Cockrill's term, which expires in October and Percy Dickson, Wabash, and Oscar Fise, Evansville, were elected to the board.

Mamoulian Using Moving Camera For "Applause"

A finished picture that will require absolutely no editing nor cutting and that will embody camera angles of an entirely new brand is planned in "Applause" by Rouben Mamoulian, stage director who is making his screen debut in the picturization of this novel by Beth Brown starring Helen Morgan.

Mamoulian is rehearsing the screen play in time of split seconds so that cutting will be eliminated. He uses a traveling camera as the basis of his experimenting in the screen form.

Equity And Film Producers Still At Odds Over Contract

(Continued from page 657)

statement gives a definitely erroneous impression. There was no agreement with the producers reached on Thursday or at any time during our negotiations. The producers simply made a counter proposition on that day which was not acceptable to us. At the Saturday night meeting of members of Equity we never presented a 'solution,' we simply asked those present if they were willing to endorse the action of their Executive Committee in proposing a reduction of our terms from 100 per cent Equity casts to 80 per cent Equity casts. My adress on this occasion was read from written notes which are on record.

"It is also regrettable that Miss Barrymore, an Equity officer, should make any statements during the heat of conflict after a conference with persons on the opposing side and without any discussion with the executives representing her own people I am sorry that our meeting could not be called at Miss Barrymore's personal convenience. Toward the end of her stay in Los Angeles, she did ask that one be held in the afternoon but I assured her that very many of our contract players were busy during the daytime at the studios and as it was their particular interests which were affected, I felt we ought to primarily regard their convenience in such matters rather than hers. It should be borne in mind too that many screen players go out of town on Sundays and also that a meeting at midnight would disarrange their daily working schedule."

One Equity member declared that Miss Barrymore's censure of Gillmore's conduct of the present campaign will be the deciding factor for many members of the association to desert Equity and sign proferred producer contracts. He further stated that the open breech between Gillmore and Miss Barrymore could very easily result in a concerted move on the part of a large group of Equity players to refuse to follow Gillmore any further in the present controversy. There had already been discussions of this nature, he stated.

Harry Dean, Film Actor, Is Attacked In Hollywood

Hollywood, Aug. 15.—Accosted as he was leaving Warner studios, Harry Dean, film actor, reported to the police that an attempt had been made to kidnap him. Dean claims four men in an auto told him to get in and take a ride to Equity headquarters. When Dean refused, a fight started, but the four fled when Harry Goddard, a friend of Dean, joined the melee.

Goddard was taken to the hospital after the battle, and is reported in a serious condition. Police arrested two suspects, both actors, and charged with suspicion of assault on Goddard. According to Dean, he had been a member of Equity until a month ago, but had resigned because he had been unjustly accused of violating Equity rules.

S.M.P.E. To Hold Next Meeting In Toronto

THE next meeting of the Society of Motion Picture Engineers will be held in Toronto, Can., on Oct. 7 to 10 inclusive. Canadian and other members of the Society have been making an insistent demand for a convention to be held in their territory, which fact led the Board of Governors of the Society to select the Canadian city. The last Canadian meeting of the S. M. P. E. was in Ottawa in October, 1923.

Radio Schedules Talkie Featurettes For The New Season

(Continued from preceding page)

Release dates: March 2nd, April 27th, and June 22nd, 1930.

"The Burglar," written by and starring Marc Connelly. Directed by Dudley Murphy. Supporting cast includes Joseph Kerrigan and Ed McNamara. Release date, August 11th, 1929.

Four Ginsburg comedies, with Nat Carr, produced by Lou Brock:

"Two Gun Ginsburg," release date October 13th, 1929.

"Gunboat Ginsburg," release date not announced yet.

"General Ginsburg," release date not announced yet. One more title yet unselected and release date unannounced.

Musical Collegiate Tabloid to be directed by Leo Meehan. Release date, December 8th, 1929.

Seven one-reel Marc Connelly's are included. These are:

"The Traveler," written by and starring Marc Connolly, directed by Dudley Murphy. Cast includes Ed McNamara. Release date August 18th, 1929.

"The Bridegroom," written by and starring Marc Conolly, directed by Leo Meehan. Cast includes William Black. Release date, October 13th, 1929.

"The Uncle," written by and starring Marc Connolly, directed by Leo Meehan. Release date, December 8th, 1929.

"The Suitor," written by and starring Marc Connolly, directed by Leo Meehan. Release date, February 2nd, 1930.

Three more one reel Connellys yet undecided. Release dates are: March 30th, May 25th and July 20th, 1930.

The first Darmour talkie is to be released August 18th, and it titled "Mickey's Midnite Follies.

Thirteen Record Breaker musical tabs are included. These are adapted from stories by H. C. Witwer, directed by Al Herman, featuring Alberta Vaughn, Al Cooke, Lou Sargent, George Gray and Max Asher.

Release of first "Captain of His Roll," September 8th, 1929.

First National Calls Out 1,800 Extras For 7 New Productions

Considered a new record for talkie production in Hollywood was the engaging by First National last week of 1,810 extras for scenes in the seven new talkies being filmed at the Burbank plant of the company.

For "Sally," over 600 extras were used on three different sets. "Young Nowheres" came second, 400 extras being employed. Race Track scenes for "Little Johnny Jones" required 290 extras and "No, No Nanette" some 180 more. "The Woman on the Jury" utilized 140 of the players and "The Forward Pass" another 110. "The Broadway Hostess" accounted for 82 extras on its single set. Three of these shows are musical comedy adaptations, which account for 1080 of the 1810 total of extras employed for the seven. The other four stories, of typical material, used only 730 extras.

Negotiations Between Equity And Producers

(Continued from page 657)

should occur, provision should be made to present the case to an impartial committee of producer and Equity representatives in New York.

After the above Equity outline was presented to the committee of producers, the latter declared that the 80-20 proposition was not acceptable to powerful members in their group, but stated their willingness as an alternative, to agree that the solidarity of Equity would be maintained by a provision in the agreement that "once a member of Equit, a player would always be considered such." Equity would also have the privilege of organizing and securing recruits, and producers promised no discrimination.

At the next meeting, Messrs. Sheehan and De Mille met the Equity representatives and informed the association officials that they had to retract their former offer of "once an Equity member, always an Equity member," but were willing to guarantee a large membership for the actor organization. Gillmore reported back to the local Equity executive committee, and after much discussion, a letter was sent to the producers explaining that the producers' counter-proposition to Equity's demand for 100 per cent Equity shop would injuriously affect the integrity and solidarity of the association, and the 80-20 proposition is as far as the executive committee could go without presenting the proposition to the local membership. He stated that this would be done at the general meeting for Equity members called for Saturday night.

Gloria Swanson's Next Will Be An All-Dialogue Picture

Hollywood, Aug. 15.—While Gloria Swanson is vacationing in Europe, preparations are being made for her next starring production "Silk," which is planned as an all-dialog picture.

"Silk" is an original story by Samuel Merwin which was purchased by Cecil De Mille for a special Pathe production a few years ago. For unknown reasons, De Mille finally abandoned production plans, and the story was shelved; to be resurrected for Gloria's next. In admitting that "Silk" was being prepared for Miss Swanson, a studio representative protested ignorance as to whether or not a dialog version or "Queen Kelly" would ever be made.

Production On "Red Hot Rhythm" Started By Pathe

Pathe began production on "Red Hot Rhythm," with Alan Hale, Josephine Dunn, Walter O'Keefe and Kathryn Crawford cast, at the studios in Culver City last week. The picture is being directed by Leo McCarey, who made "The Sophomore."

Another Pathe all-talkie in production is "Rich People," starring Constance Bennett. Robert Armstrong and Carol Lombard are busy in "The Racketeer." Now in the cutting room are "Sailors' Holiday," "Her Private Affair," "Oh Yeah?" In preparation is "His First Command."

HOLLYWOOD

LAWRENCE A. URBACH
Western Representative

WALTER R. GREENE
Western News Editor

Hollywood Office: Mezzanine Floor, Hotel Roosevelt Phone Granite 2145

Talk In Hollywood

By Walter R. Greene

A SONG writer recently imported from New York by one of the large producers, drove up in front of the Roosevelt Hotel last week. He was followed out of the taxi by a young featured actress with the same producer. After fumbling in his pockets for the taxi fare, he finally turned to the girl, who provided him with enough to cover the charges. Then he walked into the hotel dining room, nodding defiantly to a group of his friends who had witnessed the front door incident.

PRODUCING executives at one of the large Hollywood studios apparently have little credit standing with the head of the studio restaurant. One day recently, the executive, tied up a story conference, 'phoned the restaurant for a light lunch. When the tray came over via messenger, the latter stated to the producer that he had to collect for the bill, plus a one dollar deposit on the tray and dishes!

ONE of the large Coast studios sent a circular letter to all scenario and dialog writers on the payroll informing them that studio hours for writers were from 9:00 to 5:30 daily, and all members of the department were expected to abide by that ruling. A newly installed production manager at the studio was responsible for the edict.

KEN MAYNARD, western star producing for Universal, is one of the few film stars possessing a pilot's license to fly his plane. Maynard recently passed the government examinations, and will henceforth use the plane for extended location trips.

The Moore Clan—Matt, Owen and Tom—each of them a star in his own right. The brothers are united for the first time in Radio Pictures' all-talkie special, "Side Street," a drama of New York

A PROMINENT scenario writer who has been connected with several producers during the past five years, has always wanted a chance to direct a picture. Recently he was engaged by an independent organization as a production assistant to the studio head. After preparing the scenario, according to report, the former writer stepped out on the stage one day during the first week's shooting, and directed several scenes of the picture—brushing the director aside while he gave instructions as to how it should be done.

The director, however, took exception to the writer's interference, and had an immediate showdown. Result, the ambitious supervisor went back to his writing, thoroughly tamed.

LON CHANEY will eventually be heard in a dialog production, previous reports notwithstanding. Chaney declared some time ago that he would not talk in pictures, but has since explained that what he really meant was that he would not be a subject for the microphone until the mechanism for recording and reproduction had been improved. Although M-G-M officials have tried every argument on Chaney to convert him to talkers, he has remained an adamant supporter of silent films. It is likely that Chaney will agree to appearance in a talker when he returns to work after a three-month vacation necessitated by a minor ailment.

SPEAKING of the film aviators, Ben Lyon has had nearly enough hours of actual flying to qualify him as a pilot of a multi-seater commercial passenger plane. In order to attain the necessary number of hours in the air, Lyon has been piloting a sight-seeing plane every Sunday at one of the local airports.

"BUGS" BAER, the famous wisecracking columnist, has made an immediate hit in Hollywood—which is an unusual reception for a famous eastern writer. Last week he gave his impression of Hollywood. "Hollywood," said Baer, "is a very funny place. I went out to rent a swell Spanish hacienda I had been looking at, and it turned out to be a gas station."

THE overhead of a Beverly Hills mansion is apparently irritating to Tom Mix, former western film star. Tom's estate, which covers a large acreage and includes a swimming pool of immense proportions in the front yard, has been posted for sale with Beverly realty agents. Price is not quoted except to buyers directly interested in purchase.

Hollywood Melody Makers

THE experimental stage with song writers has reached the point where their connection with pictures is becoming a practical part in the production of talkers and musicals. Theme songs as such are rapidly becoming extinct, and the purely theme song writers are passing out with them. In the new order of things, the song writer must closely follow the idea of the film story, and songs are spotted only to aid the story development.

IT might also be pointed out that the present group of composers now in Hollywood are adapting themselves quite generally to the new order of things. Many who came out here during the early rush, have returned to Broadway, and those remaining have developed the song writing technique necessary for sound films. It is prophesied that the film song writer of the future will write for pictures exclusively; and in doing that will have a certain understanding of the picture audience reactions just as scenarists and directors have today.

HERBERT STOTHART, composer of "Rose-Marie," has been signed by M-G-M to write the song numbers for Lawrence Tibbett's first film operetta, "The Rogue Song." Stothart, in association with Clifford Grey, will write the songs for Ramon Novarro's "The Battle of the Ladies." Robbins will publish the numbers from both film productions.

(Continued on following page)

Sam Wood, director of the new all-talking M-G-M special, "College Life," welcomes back to the fold two members of his cast who eloped during production of the picture. They are Russ Saunders and Frances Lyons, the former a Univ. of Southern California football star

Hollywood

M-G-M Now Launches Heavy Production To Meet Releasing Plans

Hollywood, Aug. 15. M-G-M is launching the heaviest production schedule of the current year in order to meet requirements of releasing plans for the first half of the 1929-30 season.

This week, the company has a total of five companies actually shooting, and four more slated to start within the next two weeks, in addition to five pictures being edited.

The pictures in production include "Jungle" with Joan Crawford; "Navy Blues" with William Haines; Greta Garbo's untitled picture; "Road Show" with Charles King and Bessie Love; and "Marianne" starring Marion Davies. All of these are being made in talker form, with the exception of the Garbo picture.

Slated to start shortly are "The Ship From Shanghai"; "The Bugle Sounds"; "Lord Byron of Broadway"; "Cotton and Silk"; and "Battle of the Ladies." In addition to the above, which have definite starting dates, preparations are going forward on about ten talkers that will get under way as soon as the two new sound stages are completed.

Harry C. Witwer Dies In Hollywood At Age of 39

Hollywood, Aug. 15.—Harry C. Witwer, one of America's foremost slang writers, and author of many film comedies, died at his home in Hollywood following a nervous breakdown. Witwer, only 39 years old, came into prominence through his series of articles "Classics In Slang." A later series of magazine stories, "The Leather Pushers," were put into film form by Universal, and served to bring Reginald Denny to stardom. Witwer is survived by his wife, and son, Allan. Funeral services were held in Los Angeles Monday.

F. C. Vincent Now RKO's Coast Vaudeville Agent

Hollywood, Aug. 15.—Frank C. Vincent has been appointed general representative for RKO vaudeville on the Pacific Coast, and will have entire jurisdiction over the operation of the eight theatres in the western district.

Vincent, who was with the old Orpheum circuit for the past 14 years, left the organization last March. In the meantime, he negotiated the deal for purchase of the six Pantages theatres on the coast for RKO. With all details on that proposition successfully concluded, Vincent was placed in complete charge of the western theatres of the vaudeville circuit.

Cherniavsky Has Device For Sounding Cartoons

Hollywood, Aug. 15.—Joseph Cherniavsky, director general of music at Universal Studios, has invented a new device for the sounding of animated cartoons.

M-G-M's new star, Lawrence Tibbett, young American baritone of Metropolitan Opera house, who achieved fame in 'The King's Henchman." M-G-M will star him in "The Rogue's Song," with original story supplied by Frances Marion and John Colton. Katherine Dale Owen will play opposite the star and Lionel Barrymore may direct. Negotiations for Tibbett's services were concluded with his New York managers, Evans and Salter. An option for his appearance in another picture next year has been taken by M-G-M

Hollywood Melody Makers

(Continued from preceding page)

A SONG writing team of note that has quickly grasped the picture technique is that of Herman Ruby and M. K. Jerome. They have had many years' experience in the "pop" field; and stepped right into First National with several original and adaptable ideas. One is the understanding of a singer's latitude, and fitting the original song to the particular personality. Their latest development along these lines is the composition of several numbers for Billie Dove which will be heard in "The Broadway Hostess." They have also written the musical score for "A Most Immoral Lady," and interpolated numbers for "No, No, Nannette," "The Show of Shows" and "Little Johnny Jones."

IMMEDIATELY following their announcement that they would free lance as composers of film song material, Jesse Greer and Raymond Klages were signed by Universal to write the melodies for "Shannons of Broadway." In addition to this assignment, they are writing the songs of the Harry Carroll revue which goes into the Music Box Theatre shortly.

J. J. ROBBINS, head of Robbins Music Corporation, goes East Saturday to attend to the launching of several new song hits in forthcoming M-G-M productions. Robbins, the first music publisher to realize the potentialities of original song numbers in films, is exclusive publisher of all melodies incorporated in M-G-M pictures.

Geo. Landy Is New RKO Circuit Coast Press Representative

Hollywood, Aug. 15.—Indicating that RKO vaudeville expects to launch extensive advertising and exploitation campaigns to attract patronage in their western theatres, Joseph Plunkett appointed George Landy general press representative for the circuit on the Pacific Coast. Landy, former head of First National studios publicity department, is considered one of the most capable publicity and exploitation men in the country. His new duties will enable him to supervise the exploitation and advertising of the eight RKO vaudeville houses in the coast division.

It is reported that the new RKO policy provides for the employment of experienced motion picture exploiteers in each city to spread propaganda for RKO vaudeville. This is a radical departure from the custom of the old vaudeville officials, who were satisfied to have press representatives who confined their efforts to laying out newspaper advertisements and planting reading copy in the local papers.

7 Special Scenes Completed For W. B. "Show Of Shows"

Hollywood, Aug. 15.—Warner Brothers are rapidly completing individual numbers for their Vitaphone musical film revue, "Show of Shows," with Darryl Zanuck personally supervising.

Seven special numbers have already been finished, and ten others are now in production. Of the seven already completed, individual acts feature Jack Buchanan, Beatrice Lillie, Frank Fay, Louise Fazenda, Lloyd Hamilton, Ted Lewis, Georges Carpentier, Alice White, Patsy Ruth Miller and Winnie Lightner. Two of these numbers also feature an all star chorus of feminine screen stars and a chorus of outstanding male actors, while an additional group is composed of screen "heavies."

Paramount Renews Mendes, DeSano, Wellman Contracts

Hollywood, Aug. 15.—Lothar Mendes, Marcel de Sano and William Wellman, all Paramount directors, had options renewed on their contracts last week. Mendes will direct the talker version of "The Children," while de Sano and Wellman have been assigned to direct untitled talkers. The trio have been picture directors for several years, which indicates Paramount's intention to retain silent film directors on their contract list, regardless of recent importation of stage directors.

June Collyer Leaving Fox Within The Next 2 Weeks

Hollywood, Aug. 15.—Option on contract of June Collyer has not been renewed by Fox, and she leaves that organization within the next two weeks.

Weekly Box Office Check-Up And Showmen's Ad. Tips

In Figuring Percentage Rating On Pictures, The Normal Or Average Business Of The Theatre Is Taken As 100%

Barker, The (F.N.)

OTTAWA, ONTARIO—Avalon Theatre (990), 3 days, 15c-35c, "Why Is a Plumber?" Fox Movietone News. Weather, fine and warm. Rating, 85%.

AD TIPS—A quartette of drawing cards the one attraction—Milton Sills, Dorothy Mackaill, Douglas Fairbanks, Jr., and Betty Compson. On top of this there is plenty of sound atmosphere in the carnival effects, a stirring story with strong action, crisp dialogue, unusual love theme—in all a good picture if you make the public wise to it. It is no Sunday School lesson, but there is a moral to it, nevertheless. Audience appeal: all classes and ages.—Avalon Theatre, P. J. Nolan, Mgr., Ottawa, Ontario.

Behind That Curtain (Fox)

OTTAWA, ONTARIO—Regent Theatre (1,225), 6 days, 25c-60c, "Unaccustomed As We Are," Fox Movietone News, orchestra overture. Weather, fine and warm. Rating, 100%.

OKLAHOMA CITY, OKLA.—Liberty Theatre (1,200), 7 days, 10c-50c, Universal Newspaper News Reel Movietone News, "The Bath Between," with Clark & McCullough. Weather, hot. Rating, 125%.

OMAHA, NEB.—World Theatre (2,500), 7 days, 25c-60c, "Old Tunes for New" (Fox), F. & M.'s "Oddities" idea. Weather, hot. Rating, 100%.

PORTLAND, ORE.—United Artists Theatre (957), 7 days, 25c-60c, Fox Movietone News, Metro. shorts. Weather, fair and warmer. Rating, 90%.

AD TIPS—Played this up as a sensational film version of the Saturday Evening Post story by Earl Derr Biggers, and emphasized the fact that this was an intriguing tale of Scotland Yard, with a cast that is largely English, with unusually perfect dialogue. Gilbert Emery, as Sir Frederic Bruce of Scotland Yard, steals more than his share of honors in the picture. Audience appeal: all ages and all classes.—Regent Theatre, T. R. Tubman, Mgr., Ottawa, Ontario.

Recalled Warner Baxter of Cisco Kid fame in "Old Arizona" in advertising, and mentioned that story ran in Saturday Evening Post. Audience appeal: general.—World Theatre, Ralph Goldberg, Mgr., Omaha, Neb.

Best produced all-talking picture of the year. Feature Warner Baxter as the star of "In Old Arizona," and Lois Moran. The most gripping story, full of mystery, by that master "thriller," Earl Derr Biggers. Beautiful women, tense love, daring men. A capricious daughter—her cad of a husband—her fearless lover, and who killed the bright young London barrister? Everybody takes a guess. Does anybody know? Audience appeal: all classes and ages. This is one of Fox's very best pictures, and a mighty good picture to book.—Liberty Theatre, Oklahoma City, Okla.

Adapted from Derr Biggers novel. Sights and sounds from earth's four corners. Only fair appeal.—J. J. Parker, Mgr.

Black Waters (World Wide)

OKLAHOMA CITY, OKLA.—Folly Theatre (750), 10c-15c, 4 days. talking Topics of the Day, Int'l. News, Movietone News, color symphony, "A Song of Spain." Weather, hot. Rating, 75%.

AD TIPS—A gasping, sensational tale of the sea. A story of the San Francisco waterfront, handled by Herbert Wilcox. It's a curdling thriller. Audience appeal: all classes and ages. —Folly Theatre, Oklahoma City, Okla.

Broadway Babies (F.N.)

OTTAWA, ONTARIO—Centre Theatre (1,200), 6 days, 15c-50c, "Don't Be Nervous," Fox News. Weather, fine and warm. Rating, 75%.

AD TIPS—This is a female version of the "Three Musketeers," with a musical show setting, with a considerable amount of gang warfare mixed with the stage stuff. Alice White is the leading figure, figuratively speaking. Her voice is fair but some patrons fail to be inspired by her face. A picture to chase the blues and arouse the tired business man. Audience appeal: high school age and up.—Centre Theatre, Don Stapleton, Mgr., Ottawa, Ontario.

Broadway Melody, The (M-G-M)

OKLAHOMA CITY, OKLA.—Rialto Theatre (750), 4 days, 10c-25c. Weather, hot. Rating, 100%.

AD TIPS—Don't bring a frown to old Broadway; you've got to clown on Broadway; your troubles are out of style on Broadway; always wear a smile on Broadway. A million lights flicker there, a million hearts beat quicker there. No skies are gray on that great White Way—that is the "Broadway Melody," which is one of the very best pictures produced this year, and everybody, both old and young, seeing it will like it.—Rialto Theatre, Oklahoma City, Okla.

Bulldog Drummond (U.A.)

BOSTON, MASS.—Loew's State Theatre (3,700), 7 days, 30c-50c, State Stage Show, Fox News. Weather, fair. Rating, 85%.

KANSAS CITY, MO.—Loew's Midland Theatre (4,000), 7 days, 25c-50c, sound presentation units, selected news. Weather, hot. Rating, 85%.

COLUMBUS, O.—Loew's Broad (3,000), Vitaphone shorts, Fox Movietone News, M-G-M News, 25c-50c. Rating, 150%.

HOUSTON, TEX.—Metropolitan Theatre (2,512), 7 days, 25c-60c, Publix unit, Paramount News, organ and orchestra. Weather, hot. Rating, 100%.

AD TIPS—This line was featured along with cuts of Ronald Colman in newspaper advertising, "He sought excitement and was trapped; as an ex-army officer, tired of humdrum of dull civilian excitement, he found dangers and romance in the house of a woman." Audience appeal: all classes.—Loew's Midland, H. H. Maloney, Mgr., Kansas City, Mo.

Bulldog Drummond

Ran mystery contest in conjunction with classified advertising department of newspapers, using advertisement inserted in London Times by Drummond as basis. Words of this ad were scattered throughout the classified department of the newspaper, and prizes offered those who located them all. Also dressed a "mystery man" in costume bearing a sign, "I'm hiding from Bulldog Drummond," and used him on the street. Audience appeal: all ages, all classes.—Loew's Broad, Columbus, O.

Ronald Colman is of first importance in advertising. We billed this one as a great mystery romance—all talking—of the bored clubman who advertised for peril and got it. Appeal is general.—Metropolitan Theatre, Raymond T. Jones, Mgr., Houston, Tex.

Charming Sinners (Par.)

CLEVELAND, OHIO—State Theatre (3,400), 7 days, 30c-60c, shorts, "Dad's Day" (M-G-M), "Princess of Destiny" (M-G-M), "When We Were Kids" (S. R.), Fox Movietone News, "Circus Cabaret" (Publix Revue). Weather, cool, clear. Rating, 100%.

PROVIDENCE, R. I.—Strand Theatre (2,200), 7 days, 15c-50c. Strand Film News. Weather, fair. Rating, 85%.

PORTLAND, ORE.—Portland Theatre (3,068), 7 days, 25c-60c, Interesting Paramount News reel, James Barton's shorts, Stanleigh Malotte's novelty organ feature, "Dream Train," "All Americans," musical comedy. Weather, fair and warmer. Rating, 105%.

SEATTLE, WASH.—Seattle Theatre (3,150), 25c- 50c-60c, 7 days, "Meet the Missus," song cartoon, Paramount News, music. Weather, hot. Rating, 105%.

DALLAS, TEX.—Greater Palace Theatre (2,350), 7 days, 25c-35c-60c, Publix presentation, "Bubbling Over," with Jimmy Ellard and stage band, Billy Muth in organ specialty, Paramount News. Weather, hot. Rating, 110%.

LOS ANGELES, CAL.—Paramount Theatre (3595), 7 days, 25c-50c-65c, "Cold Shivers" (Jack White talker), "Booklovers," "Dixie," Paramount Sound News, Symphony Orchestra, Milton Charles at the organ. Rating, 115%.

AD TIPS—Advertise this one as a 100% talkie. Audience appeal: adult.—State Theatre, Sanford Farkas, Mgr., Cleveland Ohio.

Here is a cast to exploit: Clive Brook, Ruth Chatterton, William Powell and Mary Nolan. Take care to use plenty of these names in print, as fandom is wise and will go for favorite. Appeal: to all adults who like sophisticated screen drama.—Ed Reid, Mgr., Strand Theatre, Providence, R. I.

Strong advertising. Blue Ribbon Week. Smart, sophisticated, humorous, clever dialog. Fair appeal.—Portland Theatre, John Smith, Mgr., Portland, Ore.

Feature Ruth Chatterton heavy, with support of Clive Brooks and William Powell. Mention adapted from famous story. Promise them a real high class entertainment in every regard. Audience appeal: every adult who appreciates a truly worthy film.—Seattle Theatre, Bob Blair, Mgr., Seattle, Wash.

Charming Sinners

The cast was played up as the big draw, with William Powell, Ruth Chatterton and Clive Brook getting most of the space. These three were billed as the Three New Show World Stars. Copy also stressed the point that the story was by W. Somerset Maugham, the author of "Rain." Copy used: All-Star, All-Talking—The New Idea in Marriage. It's Marriage Holidays. Intoxicatingly Different. Audience appeal: general.—Greater Palace Theatre, Dallas, Tex.

Cocoanuts, The (Par.)

DES MOINES, IA.—Des Moines Theatre (1,600), 7 days, 25c-35c-50c-60, Paramount Silent News, Vitaphone act, "Gossip." Weather, pleasant. Rating, 100%.

BUFFALO, N. Y.—Century Theatre (2,700)), 65c, vaudeville, organ and singing solo, Paramount News and Fox Movietone News. Weather, warm, showers. Rating, 170%.

AD TIPS—The Marx Brothers were played up for this attraction and will probably be a better attraction next time. It is not easy to put over names which are new to the picture world here, but these stars went over very well. Extra advertising was done.—Des Moines Theatre, George Watson, Mgr., Des Moines, Ia.

College Love (U.)

KANSAS CITY, MO.—Pantages Theatre (2,166), 7 days, 25c-50c-75c, 5 acts vaudeville, Pathe News. Weather, hot. Rating 95%.

TACCOMA, WASH.—Pantages Theatre (1,500), 4 days, 25c-30c-50c-75c, Pathe News, Talking Collegians and 5 Acts Vaudeville. Weather, fine. Rating, 70%.

AD TIPS—The picture was featured as "a talking picture of 50-50 marriage that is 98 per cent hilarious." Audience appeal: all classes.—Pantages Theatre, Louis Charninsky, Mgr., Kansas City, Mo.

Exploited in newspaper ads as leading offering on vaudeville bill and talking picture, playing up humorous aspect and difficulties of man and wife living in separate apartments. Audience appeal: general.—Pantages Theatre, C. D. Miller, Mgr., Tacoma, Wash.

Dangerous Woman, A (Par.)

DES MOINES, Ia.—Strand Theatre (1,100), 4 days, 20c-30c, Paramount comedy "Holdup," Paramount Sound News. Weather, pleasant. Rating, 85%.

OTTAWA, ONTARIO—Imperial Theatre (1,200), 6 days, 15c-50c, "Oft in the Silly Night," Paramount News, "Tom, Dick and Harry." Weather, fine and warm. Rating, 80%.

AD TIPS—African atmosphere is paramount in this feature, with Snitz Edwards giving an impressive portrayal of a native chief. Baclanova is seductive, and will be remembered for her snakelike charm. The enunciation of Clive Brook is outstanding. On the whole, it is a morbid piece, but it is 100% talking, and that is what the people want. Audience appeal: adults.—Imperial Theatre, Ray Tubman, Mgr., Ottawa, Ontario.

Standard
VAUDEVILLE
for
Motion Picture Presentation

THE FALLY MARKUS AGENCY
Astor Theatre Building
N. W. Cor. 45th St. & Broadway
Lackawanna 7876

Dangerous Woman, A

The cast with the three main characters outlined was used for exploitation for this feature. For general audience.—L. A. Carter, Mgr., Strand Theatre, Des Moines, Ia.

Divorce Made Easy (Par.)

PORTLAND, ORE.—Tebbetts Oriental Theatre (1,600), 7 days, 5 shows, 25c-35c, Frazier Players, Pathe Sound News, Glen Shelley, Wurlitzer. Weather, fair and warmer. Rating, 85%.

DALLAS, TEX.—Capitol Theatre (1,044), 7 days, 15c-25c-35, two Vitaphone acts, Sound Comedy, Int'l. News. Weather, hot. Rating, 105%.

AD TIPS—Douglas McLean's first appearance at Oriental farce comedy, snappy and catchy music, including theme song, "So Sweet," sung by Marie Prevost.—Oriental Theatre, Walter Tebbetts, Mgr., Portland, Ore.

Make sure to exploit the title big and play up the one fact that it is a picture for the college or younger set. George Lewis and Dorothy Gulliver should be mentioned in the copy. Copy used: First All-Talking College Picture—High-Stepping Youth, Rarin' to Go. And Going. Snappy-up-to-the-minute dialog, and hot tunes by the University of California Glee Club. The most suspenseful game you ever saw and heard. A picture that tingles with excitement and the spirit of today. Audience appeal: the younger set.—Capitol Theatre, Ray J. Stinnette, Mgr., Dallas, Tex.

Drag (F.N.)

BOSTON, MASS.—Keith Albee Theatre (1,800), 7 days, 25c-75, 5 acts vaudeville, Pathe News. Weather, fair. Rating, 95%.

CLEVELAND, OHIO—Allen Theatre (3,300), 7 days, 30c-60c, shorts, "Small Talk" (M-G-M)—sound), M-G-M Movietone acts, Fox Movietone News. Weather, cool, clear. Rating, 112%.

DES MOINES, IA.—Paramount Theatre (1,700), 7 days, 25c-35c-50c-60c, Publix stage show, "Happy-Go-Lucky," Fashion Revue, with twenty living models staged in co-operation with local store. Weather, pleasant. Rating, 130%.

COLUMBUS, O.—RKO Palace (3,200), 7 days, 25c-50c, Pathe Sound News, Paramount short feature. Rating, 100%.

PORTLAND, ORE.—Fox Broadway Theatre (1,912), 7 days, 25c-60c, Fox Movietone News, Fanchon & Marco, "Through the Gates" idea, Micky Mouse cartoon, Sam Jack Kaufman and Broadway Band. Fair and warmer. Rating, 115%.

BALTIMORE, MD.—Loew's Stanley Theatre (3,654), 6 days, 25c-60c, Fox Movietone and Paramount News, Our Gang in "Railroading," M-G-M Hal Roach talking comedy, Aaronson's Commanders (M-G-M), Hobart Bosworth and Robert Edeson in "The Man Higher Up" (M-G-M talkie), orchestra, organ. Weather, clear and cool to hot. Rating, 100%.

AD TIPS—Three high points were played up in exploiting this bill which was bound to suit. Everybody very favorable in comment, with the fashion show coming for a big draw along with the stage show and Barthelmess as the star of the feature. Good week.—Paramount Theatre, Jack Roth, Mgr., Des Moines, Iowa.

Asked public to hear Barthelmess sing again in this big picture about small people. Stressed Dick's fine screen voice. Audience appeal: more for adults than young folks.—Allen Theatre, Isadore Lidman, Mgr., Cleveland, Ohio.

Played Barthelmess in newspaper yarn. Audience appeal: all ages, all classes.—RKO Palace, Columbus, O.

Billed as greater than "Weary River." All-talking, all-singing Barthelmess, Day and Lee. Good tie-ups music shops, "Song of Nile." Good appeal.—Fox Broadway Theatre, Floyd Maxwell, Mgr., Portland, Ore.

Exploit Richard Barthelmess with large head cut. Tell them it is an all-talking, singing hit, with Barthelmess, Lila Lee and Alice Day.

Drag

Whet their appetite with: Dragged to degradation by the girl he thought he loved. See his great fight to win the girl he knew he loved. Direct from its $2 showing on Broadway. Audience appeal: to everybody this has a tremendous appeal and especially to Barthelmess followers, for Dick has surpassed himself in this; going better than even "Tol'able David."—Loew's Stanley Theatre, Charles Raymond, Gen. Mgr., Baltimore, Md.

Dynamite (M-G-M)

LOS ANGELES, CAL.—Carthay Circle (1,650), 7 days, 75c-$1-$1.50, "Madame Q," Movietone News, Elinor's Orchestra, Rating, 127% (third week).

Eternal Love (U.A.)

DALLAS, TEX.—Old Mill Theatre (1,400), 7 days, 20c-25c-35c, Harry Holman in talking comedy, 2 Vitaphone acts, Pictorial News. Weather, hot. Rating, 100%.

AD TIPS—John Barrymore is naturally the big exploitation angle to this picture, and the title will help a lot coupled with his name. The fact that Ernest Lubitsch directed the picture should be given due mention, and also the supporting cast is worthy of mention in copy. Copy used: John Barrymore More Billiant Than Ever in This Drama of Fearless Adventure and Romance. Love's Greatest Drama Made Vivid by the Screen's Greatest Lover.—Old Mill Theatre, Dallas, Tex.

Fall Of Eve, The (Col.)

BOSTON, MASS.—Modern and Beacon Theatres (1,800), 7 days, 25c-75c, co-feature, "Behind the German Lines," Pathe News. Weather, fair. Rating, 95%.

Fashions In Love (Par.)

SALT LAKE CITY, UTAH—Victory Theatre (1,287), 15c-50c, 3 days, News and sound act. Weather, fair. Rating, 80%.

AD TIPS—"The screen's most sophisticated lover (Adolphe Menjou) in his first all-talking picture." Audience appeal: the average audience.—Victory Theatre, D. Edwards, Mgr., Salt Lake City, Utah.

Flying Fool, The (Pathe)

BUFFALO, N. Y.—Great Lakes Theatre (3,000), 65c-85c, Vitaphone acts, comedy, Davey Lee in stage acts. Weather, warm, showers. Rating, 170%.

BOSTON, MASS.—Keith-Albee Theatre (1,800), 7 days, 25c-75c, 3 acts vaudeville, Pathe Sound News, short subjects. Weather, fair. Rating, 115%.

AD TIPS—Exploit this show with a good flying background, with its youthful star William Boyd.—Century Theatre, William Carr, Mgr., Buffalo, N. Y.

Four Devils, The (Fox)

TACOMA, WASH.—Fox Rialto Theatre (1,350), 7 days, 10c-35c-50c-75c, Fox Movietone News, Mickey Mouse sound cartoon. Weather, fine. Rating, 150%.

SAN FRANCISCO, CAL.—Loew's Theatre (2,371), 35c-75c, Fox Talkies and M-G-M News, Krazy Kat comedy. Weather, fair. Rating, 100%.

AD TIPS—Janet Gaynor named as wonderful singer. All classes of people satisfied.—Loew's Warfield, Dick Spier, Mgr., San Francisco, Cal.

Liberal newspaper space featured Janet Gaynor heading cast in sound picture of circus life with strong heart appeal. Audience appeal: general, excellent.—Fox Rialto Theatre, Douglas Kimberly, Mgr., Tacoma, Wash.

Four Feathers, The (Par.)

LOS ANGELES, CAL.—United Artists Theatre (2,100), 35c-50c-65c, "Hold Up," "High Hat," Movietone News, Organ Concert. Rating 91%.

Gamblers, The (W.B.)

TACOMA, WASH.—Blue Mouse Theatre (601), 7 days, 25c-50c-75c, Movietone News, Pathe Review. Weather, fine. Rating, 90%.

PORTLAND, ORE.—Music Box Theatre (1,837), 25c-50c, Fox Movietone News, "The Big Palooka," with Harry Gribbon. Weather, fair and warmer. Rating, 95%.

BALTIMORE, MD.—Warners' Metropolitan Theatre (1,500), 6 days, starting Saturday previous, 15c-50c, Kinograms, Fox and Curtis, The Outlaw Inlaw, Harlem Mania (Vitaphone Acts), Organ. Weather, clear and cool to hot. Rating, 75%.

SEATTLE, WASH.—Blue Mouse Theatre (950), 25c-35c-50c-75c, Vitaphone Acts, Fox Movietone News. Weather, hot. Rating, 90% (Second Week).

COLUMBUS, O.—RKO Majestic Theatre (800), 25c-50c, seven days, Paramount Sound News, Mack Sennett Comedy. Rating, 95%.

AD TIPS—Exploited the cast led by Lois Wilson and H. B. Warner, the stage success of the play and 100% talking feature, with signed statement by John Hamrick, owner of theatre, pronouncing it "the perfect all-talking drama. It surpasses everything else to date," in liberal newspaper advertisements. Audience appeal: mature persons.—Blue Mouse Theatre, Ned Edris, Mgr., Tacoma, Wash.

First big vitaphone road show for 1929-30; stands as "talking perfection." Great cast plus great New York stage success plus great directing—equals picture classic. Wide appeal.—Music Box Theatre, Andrew Saso, Mgr., Portland, Ore.

Tell them to see and hear this dramatic conflict of love and life, with Lois Wilson, H. B. Warner and Jason Robards. A Vitaphone talking picture of Warner Brothers. It parades before you the whole gamut of human emotions —love of woman, love of money, love of gambling, love of life. With Vitaphone Symphony Orchestra of 110 pieces. Audience appeal: a strong story of high finance well acted and directed. Pleased very well.—Warner's Metropolitan, C. S. Langue, Mgr., Baltimore, Md.

Play up names in cast and angles pertaining to big business and the stock market. Audience appeal: all adults.—Blue Mouse Theatre, John Hamrick, Mgr., Seattle, Wash.

Featured as story of stock market and "expose" of Wall Street. Audience appeal: all ages and all classes.—RKO Majestic Theatre, Columbus, O.

Hollywood Revue Of 1929, The (M-G-M)

LOS ANGELES, CAL.—Grauman's Chinese Theatre (2023), seven days, 75c-$1-$1.50, "Curiosities," "Movietone News," Symphony Orchestra. Rating, 130% (Eighth Week).

Honky Tonk (W.B.)

MILWAUKEE, WIS.—Majestic Theatre (1,500), 7 days, 25c-50c, comedy, M-G-M News. Weather, fair. Rating, 125%.

AD TIPS—Sophie Tucker in large letters brought in the business. "The last of the hot mamas" in a talking picture. Audience appeal: vaudeville fans, sophisticated types.—Majestic Theatre, Herbert Israel, Mgr., Milwaukee, Wis.

Hottentot, The (W.B.)

LOS ANGELES, CAL.—Warner's Hollywood Theatre (3,000), 35c-50c-65c, Vitaphone Short Subjects, no presentation. Rating, 180%.

Hungarian Rhapsody, The (Par.)

BOSTON, MASS.—Metropolitan Theatre (4350), 7 days, 35c-75c, Publix presentation, "Creole Nights," comedy, Paramount News. Weather, warm and fair. Rating, 95%.

Innocents Of Paris, The (Par.)

OKLAHOMA CITY, OKLA.—Capitol Theatre (1,200), 7 days, 10c-50c, Pathe Talking News, "Our Law-in-Law," Varsity Three. Weather, hot. Rating, 125%.

AD TIPS—Fifty million French women can't be wrong. They said he is great, and he is. Maurice Chevalier is great in this picture. Hear him sing the radio hits "Louise," "Ma Cherie," "It's a Habit of Mine," etc. Paramount is proud to introduce this stellar entertainer—his songs in French and English—his clever impersonations will capture you and convulse you. The picture guaranteed to please all classes and ages.—Capitol Theatre, Oklahoma City, Okla.

Kitty (World Wide)

BOSTON, MASS.—Modern and Beacon Theatres (1,800), 7 days, 25c-75c, co-features "Varsity Drag" and "Talking Collegians," Pathe News. Weather, fair. Rating, 110%.

Lady Of The Pavements (U.A.)

SALT LAKE CITY, UTAH.—Granada Theatre (2,600), 7 days, 15c-50c, talking-singing feature, Vitaphone comedy act, and all melody vaudeville skit. Weather, fair. Rating, 85%.

Last Of Mrs. Cheyney, The (M-G-M)

BOSTON, MASS.—Loew's Orpheum Theatre (3,100), 7 days, 25c-50c, 5 acts vaudeville, Fox and M-G-M News. Weather, fair. Rating, 100%.

SEATTLE, WASH.—Fox Theatre (2,350), seven days, 25c-35c-50c-60c-75c, Mickey Mouse Cartoon, Fox Movietone News, Musical Acts. Weather, hot. Rating, 100%.

AD TIPS—Feature as all-talking picture of stage play; feature names in cast, clever story, good direction. Tease on girl thief angles. Audience appeal: all adults who appreciate good film fare.—Fox Theatre, Lou Golden, Mgr., Seattle, Wash.

Light Fingers (Col.)

PORTLAND, ORE.—Pantages Theatre (1,800), 25c-50c, Pathe Sound News, Exposition Jubilee, Three Lordens in "Lights Out," Willie Mausse, Sensational Bicyclist, Catherine Custer, Organ Selections. Weather, fair and warmer. Rating, 90%.

AD TIPS—Dorothy Revier and Ian Keith in a thrilling story of international thief. All talking. Universal appeal.—Pantages Theatre, J. J. Johnson, Mgr., Portland, Ore.

Loves Of Casanova, The (M-G-M)

OTTAWA, ONTARIO—Avalon Theatre (990), 3 days, 15c-35c, "The Highlowbrow," Fox News. Weather, fine and warm. Rating, 75%.

AD TIPS—This is a Cineromans feature, partly in natural color, made in France, with sound effects added. Ivan Mosjoukine formerly appeared here in "Michael Strogoff," and some of the settings look as if they had been picked from the "Strogoff" production. Subtle humor pervades the subtitles, costumes numerous and varied, and settings are typically French, but the action is too jumpy to please regular patrons. It goes well by calling it "a different picture." Audience appeal: all above public school age.—Avalon Theatre, P. J. Nolan, Mgr., Ottawa, Ontario.

Madonna Of Avenue A (W. B.)

DALLAS, TEX.—Melba Theatre (1,800), 7 days, 25c-35c-50c, all-talking comedy, "Gossip," Vitaphone Presentation, Duffy & Gleason in "Fresh from Hollywood," Three Brox Sisters offering Southern Melodies, and Paramount News. Weather, hot. Rating, 90%.

AD TIPS—Exploit Dolores Costello as the big draw along with the title. Grant Withers should also receive due space and mention should be made of the fact that he is the star of "The Time, the Place and the Girl." Copy used, Love that enthralls. Delightful romance intermixed with real thrills. Starring the most glorious of all beauties—Dolores Costello. Audience appeal: all classes.—Melba Theatre, Geo. Baker, Mgr., Dallas, Texas.

Madame X (M-G-M)

MILWAUKEE, WIS.—Strand Theatre (1,267), 25c-60c, comedy, Fox News. Weather, fair. Rating, 95% (second week).

AD TIPS—Three features played up in advertising—the name of the picture and that it is the former stage success; the name of Chatterton, and the director, Barrymore. Audience appeal: all types. Strand Theatre, W. W. Warren, Mgr., Milwaukee, Wis. ,

Man And The Moment, The (F.N.)

KANSAS CITY, MO.—Mainstreet Theatre (3,067), 7 days, 25c-60c, 5 acts of vaudeville, Pathe News. Weather, hot. Rating, 100%.

AD TIPS—The management issued the following statement in newspaper advertising: "We're so proud of this show that we guarantee its entertainment value. Two of the screen's greatest lovers teamed for the first time in a red-hot Elinor Glyn romance." Audience appeal: all classes.—Mainstreet Theatre, Lawrence Lehman, Mgr., Kansas City, Mo.

Man's Man, A (M-G-M)

SALT LAKE CITY, UTAH—Pantages Theatre (2,500), 7 days, 15c-50c, vaudeville and news events. Weather, fair. Rating, 85%.

AD TIPS—"Laughs and thrills, suspense and tears, all woven in a glorious romance of Hollywood." Synchronized with sound. Audience appeal: practically all classes.—Pantages Theatre, Grant Pemberton, Mgr., Salt Lake City, Utah.

Masquerade (Fox)

PROVIDENCE, R. I.—Victory Theatre (1,600), 15c-50c, Pathe Sound News. Weather, fair. Rating, 85%.

DALLAS, TEXAS.—Majestic Theatre, (2,680), 7 days, 25c-35c-60c, Interstate Vaudeville, Fox Movietone News, Vitaphone Short. Weather, Hot. Rating, 115%.

AD TIPS—Theatregoers will find this name familiar and it is well to recall that the story is by Louis Joseph Vance. Feature Alan Birmingham as a Broadway star making his screen debut. Appeal: to all adults.—Victory Theatre, Matt Reilly, Mgr., Providence, R. I.

Exploit the love and crook angle along with the title and the fact that it is an all-talking picture. Attention should also be called to the fact that this picture is the first in which a star plays a dual role in a talkie. Due mention should be made of the fact that the story of the picture is adapted from the novel "The Brass Bowl" by Louis Joseph Vance. The picture was billed as a Comedy Drama of Love and Intrigue. Audience appeal: All classes.—Majestic Theatre, Sid Henry Mgr., Dallas, Tex.

10,000 in Operation

GOLD SEAL

REGISTERS & TICKETS

Automatic Ticket Register Corp.
723 Seventh Avenue, N. Y. C.

Midstream (T.-S.)

MILWAUKEE, WIS.—Alhambra Theatre (2,000), 7 days, 25c-50c, comedy, novelty, cartoon, Int'l. News. Weather, fair. Rating, 80%.

BALTIMORE, MD.—Keith's Theatre, (3,016), 6 days, 35c-65c, International, Universal and Fox Movietone News, with Raynor Lehr and his revue company in "Is Zat So," with extra vaudeville acts, Orchestra, Organ. Weather, Clear and cool to hot. Rating, 85%.

AD TIPS—A talking production featuring Ricardo Cortez and Claire Windsor. Audience appeal: regular patrons.—Alhambra Theatre, Harry Wren, Mgr., Milwaukee, Wis.

The most unusual talking and singing picture in the history of the screen, with Ricardo Cortez, Claire Windsor, Montagu Love, Helen Jerome Eddy and Harry Kent. Would you bargain with the devil to give you fresh youth for withered old age? For another chance to love? This super-feature contains for the first time in pictures two acts from Gounod's opera "Faust" sung by Metropolitan opera stars. Audience appeal: Wide general appeal. Held attention well. Will please music lovers with the Faust operatic acts.—J. Lawrence Schanberger, Mgr., Keith's Theatre, Baltimore, Md.

Mother Machree (Fox)

COLUMBUS, O.—Neth's Grand Theatre, (1,200), 7 days, 25c-50c, Fox Movietone News, Vitaphone Shorts, "Cold Shivers," talking comedy. Rating, 85%.

AD TIPS—Advertised feature as gripping drama of mother love. Audience appeal: All ages, all classes.—Neth's Theatre, Columbus, O.

My Man (W.B.)

OTTAWA, ONTARIO—B. F. Keith's Theatre (2,596), 6 days, 15c-50c, "Zip, Boom Bang," Pathe News Weekly. Weather, fine and warm. Rating, 75%.

AD TIPS—Now see and hear Fannie Brice, famous musical comedy star, in a feature picture. You will learn to hate Edna Murphy as Fannie's treacherous and wayward sister. There is plenty of variety with factory scenes, a seashore picnic, domestic enactments, back-stage life, songs and comedy touches. It is a picture everyone will enjoy. Audience appeal: all ages and all classes.—B. F. Keith's Theatre, J. M. Franklin, Mgr., Ottawa, Ontario.

Mysterious Dr. Fu Manchu, The (Par.)

KANSAS CITY, MO.—Newman Theatre (2,000), 7 days, 25c-50c, sound presentation units, selected news. Weather, hot. Rating, 90%.

SALT LAKE CITY, UTAH—Capitol Theatre (2,000), 7 days, 15c-50c, talking, singing, comedy and screen sketches. Weather, fair. Rating, 85%.

OMAHA, NEB.—Paramount Theatre (2,900), 7 days, 25c-60c, organ, orchestra, Paramount News, Publix unit, "Rainbow Trail." Weather, hot. Rating, 110%.

BUFFALO, N. Y.—Buffalo Theatre (3,100), 65c, Vaudeville, Movietone News, Paramount Sound News, Comedy. Weather, warm, showers. Rating, 160%.

AD TIPS—This is one of the most thrilling plays ever yet shown.—Vincent P. McFaul, Mgr., Buffalo Theatre, N. Y.

$ You are reading this little ad ***because the dollar sign caught your eye.*** It always works.

By the same token "Building Theatre Patronage", Barry and Sargent's great book for showmen will catch business for you ***because it contains the patronage building ideas that always work.*** 460 pages of money-making facts.

(Only $5.20 mailed to your door)

CHALMERS PUBLISHING CO.
516 Fifth Avenue, New York City

Mysterious Dr. Fu Manchu

This new picture was played up as having an all-star cast, and large cuts were used for four members of the cast, along with the line, "Why did they fear him? He hypnotized, poisoned, destroyed—man turned maniac. Come learn the secrets of "The Mysterious Dr. Fu Manchu.'" Audience appeal: all classes. —Newman Theatre, Holden Swiger, Mgr., Kansas City, Mo.

"Sax Rohmer's greatest character lives on the 100% talking screen in this production." Audience appeal: the majority of audiences.—Capitol Theatre, George E. Carpenter, Mgr., Salt Lake City, Utah.

Advance teaser campaign in newspapers, using increased space. Author, Sax Rohmer's name played up in advertising, and a huge marquee decoration representing his well-known book proved a great attention-getter. Names in cast also good for a draw. Audience appeal: well liked by everyone.—Paramount Theatre, Chas. Pincus, Mgr., Omaha, Neb.

Noah's Ark (W.B.)

OKLAHOMA CITY, OKLA.—Criterion Theatre (1,800), 7 days, 10c-50c, Paramount News, Charley Chase in "Leaping Love." Weather, hot. Rating, 125%.

KANSAS CITY, MO.—Royal Theatre (900), 7 days, 25c-50c, sound presentation units, selected new. Weather, hot. Rating, 90% (third week).

AD TIPS—A mammoth, modern and Biblical sequence, "Noah's Ark." But mere words can't describe it. The sweetest love story ever told—the greatest spectacle ever on the living screen—the most terrifying sequences ever witnessed . See the Deluge in all its awesome splendor. You've never seen or heard anything like it as yet, and probably never will again. A splendid good picture to book, and which will appeal to all classes and ages.—Criterion Theatre, Oklahoma City, Okla.

The fact that the production is such a "tremendous spectacle" that it was necessary to hold it over three weeks was capitalized upon in all third-week advertising. Audience appeal: all classes.—Royal Theatre, C. S. P. Coppock, Mgr., Kansas City, Mo.

Noisy Neighbors (Pathe)

OKLAHOMA, CITY, OKLA.—Orpheum Theatre (1,700), 7 days, 10c-50c, Bert Smith's "The Goldsteins and the Murphys," Review, Æsop's Fables, Fox News, Int'l. News. Weather, hot. Rating, 100%.

Not Quite Decent (Fox)

MILWAUKEE, WIS. — Merrill Theatre (1,167), 7 days, 25c-50c, comedy, Fox News. Weather, fair. Rating, 85%.

AD TIPS—Advertised as a part talking picture, featuring June Collyer and Louise Dresser. Audience appeal: the usual theatre patrons.—Merrill Theatre, W. W. Warren, Mgr., Milwaukee, Wis.

On With The Show (W.B.)

BOSTON, MASS.—Scollay Square Theatre (3,000), 7 days, 25c-75c, 5 acts vaudeville, comedy, Paramount News. Weather, fair. Rating, 90%.

BOSTON, MASS.—Fenway Theatre (1,500), 7 days, 25c-75c, comedy, Paramount Sound News. Weather, warm, fair. Rating, 90% (third week).

MILWAUKEE, WIS.—Garden Theatre, (1,200), 25c-75c, Movietone News. Weather, fair. Rating, 110% (third week).

BOSTON, Mass.—Olympia and Fenway Theatres (2,500 and 1,500), 7 days, 25c-75c, Publix talking feature, Lilliam Roth, "Jed's Vacation" and "Mother Pin a Rose on Me," Publix News. Weather, fair. Rating, 95% (second week).

On With The Show

CLEVELAND, O.—Stillman Theatre (1,800), 7 days, 40c-75c, shorts, "The Man Higher Up (M-G-M—sound), Fox Movietone News. Weather, cool and clear. Rating, 117% (third week).

SEATTLE, WASH.—Music Box Theatre, (950), 50c-75c, Fox Movietone News, Pathe Review. Weather, hot. Rating, 100% (fourth week).

AD TIPS—All-talking, all-dancing, all-singing revue in natural color; fourteen famous stars; well-known and popular song hits. Audience appeal: all classes.—Garden Theatre, L. K. Brin, Mgr., Milwaukee, Wis.

Advertised extensively as the first 100 per cent natural color film containing talking, dancing and singing. Betty Compson, Sally O'Neill and Louise Fazenda were drawing attractions. Also emphasized this was first film in many months to be held over for second week at both theatres.—Olympia Theatre, Boston, Mass.

Continued newspaper notices, bill boards and ads repetition of the first sound and color combination. Audience appeal: all.—Stillman Theatre, George Gilliam, Mgr., Cleveland, Ohio.

Play up all Technicolor, good cast, story of stage, good music hits, etc. Film will take care of itself. Audience appeal: Everyone.—Music Box Theatre, Bob Murray, Mgr., Seattle, Wash.

One Woman Idea, The (Fox)

DES MOINES, IA.—Strand Theatre (1,100), 3 days, 20c-30c, U. Collegians comedy, "Sporting Courage," Paramount musical number, "Harmony Boys," Paramount Sound News. Rating, 85%.

AD TIPS—The story was played up for this feature, as the star is little known. The picture was for general type of audience.—L. A. Carter, Mgr., Strand Theatre, Des Moines, Ia.

Pagan, The (M-G-M)

TACOMA, WASH.—Fox Colonial Theatre (965), 25c-35c, Fox News, Sportlight and comedy. Weather, fine. Rating, 100%.

AD TIPS—Exploited Ramon Navarro and singing of Pagan love song as appealing feature of sound film in newspaper ads. Audience appeal: general, all classes.—Fox Colonial Theatre, Douglas Kimberly, Mgr., Tacoma, Wash.

Protection (Fox)

BOSTON, MASS.—Scollay Square Theatre (3,000), 7 days, 25c-75c, 5 vaudeville acts, comedy, Paramount News. Weather, fair. Rating, 90%.

Prisoners (F.N.)

CLEVELAND, O.—Palace Theatre (3,600), 7 days, 35c-75c, shorts, Pathe News (sound), Fables (Pathe—sound), Pathe Review (sound), "Our World Today (Educational), Pathe News (silent), Fox News (silent), Paramount News (silent), 5 acts vaudeville, headed by Waring's Pennsylvanians. Weather, clear, cool. Rating, 120%.

AD TIPS—Advertised Waring's Pennsylvanians extensively. Ran a limerick contest about Waring and his band. Boosted the whole show. Audience appeal: adult.—Palace Theatre, Frank Hines, Mgr., Cleveland, O.

Riley The Cop (Fox)

BALTIMORE, MD.—New Theatre, (1,600), 6 days, 25c-50c, Fox Movietone News, Fox Current Events. Weather, clear and cool to hot. Other feature, "The Veiled Woman" (Fox). Rating, 70%.

AD TIPS—Use head cuts of Farrell Macdonald and Louise Fazenda on either side of ad copy. Exploit this as a big feature sound synchronized comedy with Farrell Macdonald and Louise Fazenda and directed by James Ford. Audience appeal: Kept many in the audinece laughing throughout.—Morris A. Mechanic, Mgr., New Theatre, Baltimore, Md.

River Of Romance, The (Par.)

BOSTON, MASS.—Metropolitan Theatre (4,350), 7 days, 35c-75c, return reception to Gene Rodemich, Publix revue, Val and Ernie Stanton, Paramount News. Weather, Fair. Rating, 110%.

AD TIPS—Played up team work of Buddy Rogers and Mary Brian and humor of Wallace Beery.—Metropolitan Theatre, Boston, Mass.

She Goes To War (U.A.)

BALTIMORE, MD.—Loew's Valencia Theatre, (1,500), 6 days, 25c-35c, M-G-M News, "Contented Wives," (Comedy). Weather: Clear and cool to hot. Rating, 54%.

AD TIPS—Exploit this as Rupert Hughes' dramatic story from Red Book Magazine with Eleanor Boardman, Al St. John, John Holland and Edmund Burns. Hear them sing and talk. At last the story is told of woman's part in the world war. Stupendous in its gripping realism. See the tanks go through a lake of liquid fire! Audience appeal: A well told story that gripped and held every member of the audience.—Charles Raymond, Gen. Mgr., Loew's Valencia Theatre, Baltimore, Md.

Show Boat, The (U.)

BOSTON, MASS.—Olympia and Uptown Theatres (2,500 and 1,800), 7 days, 25c-75c, singing cartoon, Paramount News. Weather, fair. Rating, 100%.

LOS ANGELES, CAL.—Criterion Theatre, (1,652), 7 days, 35c-50c-65c, Movietone News, no presentation. Rating, 132% (3rd week).

Single Standard, The (M-G-M)

SAN FRANCISCO, CAL.—Fox Theatre (5,000), 7 days, 35c-$1, Walt Roesner, orchestra leader, on stage Fanchon-Marco "Idea," "The Love of School," on stage also other acts, M-G-M and Fox talkies. Rating, 110%.

LOS ANGELES, CAL.—Loew's State Theatre, (2,418), 35c-50c-65c-75c-$1, Fox Movietone News, Fanchon and Marco's "Jazz Cinderella Idea." Rube Wolf. Rating, 162%.

HOUSTON, TEX.—Loew's State Theatre, (2,700), 7 days, 25c-60c, 5 acts vaudeville, Movietone News. Weather, hot. Rating, 115%.

AD TIPS—Singularly pictures of exceptional character, with exceptional stars and advertised who they were. Distinctive advertising brings out character of this act. Audience appeal: all classes.—Fox Theatre, W. Korzkon, Mgr., San Francisco, Cal.

Greta Garbo always brings in the sheckles for us. Advertise her first and foremost. Bill her as the American Girl who dares to live life as men do. Use name of Cosmopolitan, and of Adela St. John. Also stress fact that the entire supporting cast of "Our Dancing Daughters" is seen in this picture. Appeal is to adult audience.—Loew's State Theatre, Houston, Tex.

Smiling Irish Eyes (F.N.)

OKLAHOMA CITY, OKLA.—Empress Theatre (1,200), 7 days, 10c-50c, Pathe News, talking comedy. Weather, hot. Rating, 150%.

HOUSTON, TEX.—Kirby Theatre (1,654), 25c-50c, 7 days, 3 Vitaphone acts, Talking Paramount News. Weather, hot. Rating, 100%.

AD TIPS—Action, romance comedy, music. The sparkle of the star's imitable personality is enhanced by her soft Irish brogue and her singing of tuneful melodies. The picture will please all seeing it, all classes and all ages.—Empress Theatre, Oklahoma City, Okla.

Colleen Moore is still the best bet in any of her pictures. Use lines "She sings, she talks, she dances." James Hall should be given billing, also, and the Irish setting of the comedy-romance. Appeal is to all, young and old.—Kirby Theatre, Houston, Tex.

Strong Boy (Fox)

OTTAWA, ONTARIO—Rex Theatre (750), 3 days, 15c-25c, "Tarzan the Mighty," "Noisy Noises," Pathe News. Weather, fine and warm. Rating, 75%.

Strong Boy

AD TIPS—Victor McLaglen is having a strong run in Canada because of his rugged male roles, particularly since his "Black Watch" success. In "Strong Boy" he is the hero of a thousand adventures in G. A. Henty style, and you should hear the kids yell at his exploits. Leatrice Joy balances the picture. Audience appeal, all ages and all classes.—Rex Theatre, Ambrose Nolan, Mgr., Ottawa, Ontario.

This Is Heaven (U.A.)

BOSTON, MASS.—Loew's Orpheum Theatre (3,100), 7 days, 25c-50c, 5 acts vaudeville, Fox Movietone and M-G-M News, comedy, "Big Squawk." Weather, fair. Rating, 100%.

BALTIMORE, MD.—Loew's Parkway Theatre, (1,092), 6 days, 15c-35c, Fox Movietone News, Laurel and Hardy in "Berthmarks" (M-G-M Talking Comedy), Van and Schenck (M-G-M act). After one week at Loew's Stanley. Weather, clear and cool to hot. Rating, 81%.

BUFFALO, N. Y.—Hippodrome Theatre, (3,000), 65c, Vitaphone acts, Paramount Sound News, K. A. Vaudeville, Comedy, and Organ Solo. Weather, warm, showers. Rating, 150%.

AD TIPS—Played up fact that this is Vilma Banky's first all-talkie, and also played up Jas. Hall as business-getter. Emphasized romantic features of modern Cinderella. Audience appeal: all ages.—Loew's Orpheum, Boston, Mass.

Vilma Banky the star in "This Is Heaven" is the angle to exploit this is her first talkie.—George Mason, Mgr., Hippodrome Theatre, Buffalo, N. Y.

Thunder (M-G-M)

OMAHA, NEB.—Orpheum Theatre (3,000), 7 days, 25c-60c, Pathe News and RKO Collegiate unit. Weather, hot. Rating, 100%.

PROVIDENCE, R. I.—Loew's State Theatre (3,800), 7 days, 15c-50c, Max Davidson short and M-G-M News. Weather, fair. Rating, 90%.

SEATTLE, WASH.—Fox Fifth Avenue Theatre, (2,650), 7 days, 25c-35c-50c-60c-75c, Fox Movietone News, Fanchon-Marco stage unit. Weather, hot. Rating, 85%.

AD TIPS—Used Chaney's name principally in selling picture, as star is popular here, stressed railroad and thrill angle in picture's theme. Audience appeal: general.—Orpheum Theatre, Ralph W. Thayer, Mgr., Omaha, Neb.

Thunder

Lon Chaney's name spells good business here. Played his reputation big in ad spreads, which featured this picture as a great story of the rails. Appeal: adults and children of all classes.—J. P. McCarthy, Mgr., Loew's State Theatre, Providence, R. I.

Feature Lon Chaney in happy part, mention Mississippi flood stuff, play up as his last film in some time to come. Lay low on sound angles. Audience appeal: general.—Fox Fifth Avenue Theatre, James Q. Clemmer, Mgr., Seattle, Wash.

Tide Of Empire (M-G-M)

SEATTLE, WASH.—Coliseum Theatre, (1,650), 7 days, 25c, "Unaccustomed As We Are," Fox Movietone News. Weather, hot. Rating, 75%.

COLUMBUS, O.—Loew's Ohio (4,000), 7 days, 25c-50c, Fox Movietone News, Loew's stag unit, orchestra, organ. Rating, 100%.

Played a radio demonstration and gave two expensive radio sets as door prizes. On picture stressed Peter B. Kyne story, and gold rush days of '49.—Loew's Ohio Theatre, Columbus, Ohio.

AD TIPS—Feature Renee Adoree, Peter B. Kyne as author, massiveness of production. Audience appeal: general.—Coliseum Theatre, Fox West Coast Theatres, Inc., Seattle, Wash.

Time, The Place And The Girl, The (W.B.)

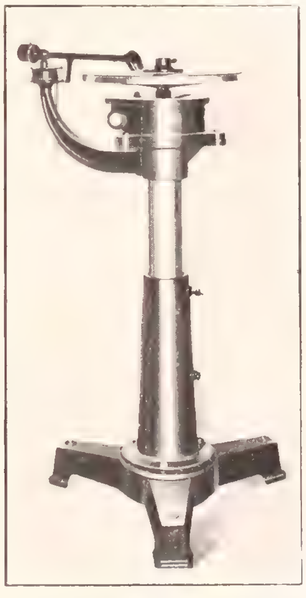
PROVIDENCE, R. I.—Majestic Theatre (2,400), 7 days, 15c-50c, Vitaphone acts and Movietone News. Weather, fair. Rating, 85%.

AD TIPS—Snappy selling points in this one. Conceited gridiron hero who gets his bumps in the business world. Betty Compson's name will draw big in most places. Good to work up collegiate atmosphere, particularly in college cities and towns. Appeal: all ages over 17.—Sol Braunig, Mgr., Majestic Theatre, Providence, R. I.

Two Men And A Maid (T.-S.)

CLEVELAND, O.—Hippodrome Theatre (4,500), 7 days, 25c-50c, shorts, "Hot Lemonade" (Paramount—sound), "Bagdad Festivals" (T-S—sound), Fox Movietone News. Weather, cool, clear. Rating, 81%.

(Continued on page 670)



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Opinions on Pictures

The Greene Murder Case

Another Van Dine Thriller

(Reviewed by E. G. Johnston)

PHILO VANCE is with us again and unravels another mystery thriller which probably out-canaries the Canary Murder Case. At any rate there was, to the recollection of this writer, but two demises in the Canary Case; in this one four or five are put away in swift succession. There is no doubt but that those who found the former an entertaining piece of work will also sit through this one with the same amount of interest and suspense. It is another S. S. Van Dine story and it is again William Powell who plays the role of Vance, the super-detective who delights in the solution of these particularly complicated cases. Powell's voice repeats its good registry; in fact voice reproduction, all around, is satisfactory. Bartlett Cormack has contributed excellent dialog and Frank Tuttle's direction is all that could be asked for.

The idea to conceal the identity of the criminal until the last moment is skillfully carried out. Suspicion is deftly thrown upon various characters of the story as the plot proceeds. At times there is almost a certainty that this one or that one is the murderer but Vance disposes of each suspect in his systematic way until the guilty one is brought to light.

The Greene family has been deleted of two members when the police, baffled with solution of the crime, decide to let Philo Vance assist them. It is a peculiar family, the Greene outfit. Apparently they all hate one another. Old Lady Greene is beridden with paralysis of the legs, yet when it is reported she has been seen walking about, guilt centres upon her. It was Rex Greene's gun which discharged the bullets and he becomes a likely suspect until he, too, is "given the works." Then, there is Dr. Von Blon, family physician who takes more than a professional interest in that he is carrying on an affair with Sibella Greene. A share in the Greene estate was well worth having. There is the butler who always finds the victims, and Ada Greene, about the only one in the entire family who seems disposed towards kindness and willing to lend help to the detectives. Ada has already been shot in the back by the killer by the time old lady Greene is poisoned to death and narrowly escapes a dose of the same medicine. And so it goes, a nice little affair, until Mr. Vance comes out of his psychological trance and discloses the criminal.

Drawing Power: Powell and excellent cast will satisfy. Can capitalize on popularity of the Van Dine stories and the Canary Murder Case. The mystery angle. **Produced** and **Released** by Paramount from the S. S. Van Dine story. **Directed** by Frank Tuttle. **Dialog** by Bartlett Cormack. **Screen play**, Louise Long; **titles**, Richard H. Digges; **Cameraman**, Henry Gerard. **Length**, 6,383 feet. **Released**, Sept. 7, 1929.

THE CAST

Philo Vance	William Powell
Sibella Greene	Florence Eldridge
Dr. Von Blon	Ulrich Haupt
Ada Greene	Gene Arthur
Sergeant Heath	Eugene Pallette
John F. X. Markham	E. H. Calvert
Mrs. Tobias Greene	Gertrude Norman
Chester Greene	Lowell Drew
Rex Greene	Morgan Farley
Sproot	Brandon Hurst
Mrs. Mannheim	Augusta Burmeister
Hemming	Marcia Harriss
Barton	Mildred Golden
Nurse for Mrs Greene	Mrs. Wildred Buckland
Police Nurse for Mrs Greene	Helene Phillips
Medical Examiner	Shep Camp
Lawyer Canon	Charles E. Evans

The King Of The Kongo

A Serial That Talks

(Mascot Pict. Corp.—10 Reels)

(Reviewed by E. G. Johnston)

NAT LEVINE, whose specialty is producing serials which generally leave one in a most uneasy state of mind at the close of each episode, is not to be caught napping in these days of dialogue and sound. Right up with the parade, he presents the serial fans with the latest fare done with theme song, synchronized score and talk. It is done on discs by the Victor people and it will doubtlessly meet with approval in theatres where it is a practice to exhibit this type of picture. The film combines an adventure story of the Kongo, some cleverly interwoven library material, animals (with sound) and the usual hair-raising climax at the close of each chapter.

Jacqueline Logan and that seasoned serial trouper, Walter Miller, are the featured players. Miller has the role of a secret service man who journeys to a jungle temple to solve the mysterious disappearance of another government man. The only clue ever returned is a trinket, evidence of treasure buried near the temple. At a trading post he meets Miss Logan who portrays the part of the heroine. She is without knowledge of her parents and has in her possession a duplicate of Miller's trinket. In spite of warnings of a ferocious gorilla that holds a reputation as a killer of travellers enroute to the temple, the two set out; he, to find his brother and she to gather some tidings of her father's fate. A desperate gang are in possession of the temple. In addition to their search for the treasure their specialty is also raiding ivory trains. In a dungeon a prisoner, stubbornly guarding his secret of the buried treasure, is chained. The two travellers arrive and are treated to a series of harrowing experiences, are captured, escape and whatnot. There is a relationship implied between the gang leader and the heroine and, of course, the serial fan will identify the prisoner. This is as much as the episodes shown reveal. It is quite natural to suppose that Mr. Levine has provided other hair-raising detail.

Produced by Nat Levine. **Distributed** by Mascot Pictures Corp. To Be **released** Aug. 20, 1929.

The Last Of Mrs. Cheyney

Grade A Dialogue

(Reviewed by E. G. Johnston)

THIS Norma Shearer vehicle will provide an interesting hour and a half's entertainment to the socalled "intelligent" type of audience. The writer uses the word intelligent guardedly. The picture is not to be classed as highbrow fare; as a matter of fact there is probably a lot about Mrs. Cheney which will hold a general appeal for the large army of motion picture regulars. Miss Shearer's support is on a par with the general excellence of the entire production. Every member of the cast renders a capable portrayal of his or her role. The lines are brilliant, Sidney Franklin's directing is deft and the photography and mountings have been beautifully executed. There is a silent version of this picture reviewed in the June 1st issue of this publication.

The story is English, the settings are English and likewise, the speech. Now, lest some may have a thought that the dialect —presumably Oxfordian English "as she is spoke" at Oxford—may clash or sound queerly to some of our American audiences, let us state that the splendidly provided atmosphere is sympathetic to the speech. After the reeling off of a few hundred feet it is safe to predict that most people will be carried along with the whole scheme of things and that any strangeness will soon disappear as the story of an English social tangle unwinds.

Mrs. Cheyney, as portrayed by Norma Shearer, proves to be a particularly adaptable young miss who has worked her way (virtuously, of course) from a London shop to the English drawing room. Equipped with an efficient staff of servants she has set herself up in "society," her ultimate aim being to possess a valuable string of pearls owned by a member of the set. Her polished butler is her able assistant. A liking for her new environment and the approach of a love affair between Mrs. Cheyney and a titled guest complicates matters. Torn between loyalty to her pseudo-butler, despite his fairness in dealing with the situation when she explains, and her liking for her new found friends, she wavers back and forth on the scheme to secure the pearls, On the night she finally decides to turn the trick her strange actions are observed by her titled lover. He gains entrance to her room after she has stolen the jewels and wounded, by the discovery of what she really is, threatens exposure unless she permits advances from him. She bluffs him with the statement that she will expose her guilt to all. She does this, and the entire family enter the room at her summons. They retire to decide her fate. A Lord, who has been desperately in love with her remembers that she possesses a letter which will seriously embarrass him. The tables are turned when they finally

(Continued on following page)

Opinions On Pictures

Night Club

Plenty Of Names Adorn It

(Reviewed by Raymond Ganly)

KATHERINE BRUSH'S famous little story is pictured here by Paramount with a regular Palace Theatre anniversary program bill of stars to lend it the glamor of Broadway. There are names galore and the exhibitor booking the production won't have to develop headaches thinking up exploitation for that's all been cut out for him. All he has to do is list the cast and then wait and see what happens.

Following a short prolog by Donald Ogden Stewart, who hands out a glib and infectious line of gab, the story of Mrs. Grady's ladies' rest room in a night club during a typical Saturday night rush is revealed. It is difficult meat to picture as it consists for the most part of snatches of conversation that drift into Mrs. Grady's ears as various females flounce in to powder their noses, talk a bit and endeavor to snatch a brief respite from the ugly world outside. You see vulgar girls, girls with strained, scared faces, hard-boiled girls and practically all different types and you hear them talk about their "men" hosts. From what you hear you can gather that a tide of passion, liquor and cruel realities are engulfing these women, that some of them are not anxious to meet the tide but do not know how to evade it. And throughout their talk can be heard references to their "men" who wait for them outside.

Unaware of the rush of life, the snatches of tragedy, sits Mrs. Grady buried in the pages of her True Story magazine because "nothing ever happens in a dump like this." So much for its serious side.

In the night club scenes such famous stars as Fannie Brice, Ann Pennington, Pat Rooney, Pat Rooney, Jr., Bobbe Arnst, Tamara Geva, Jimmie Carr and His Orchestra, and the dancing girls from "Hit the Deck" entertain. They form one big galaxy of talent, and offer a diversified entertainment sure to please most everyone.

This mingling of life and make-believe shapes up as a fairly strong motion picture attraction, suited mainly for the larger cities. It carries no regular motion picture stars, but the Brices, Rooneys, Penningtons, and others in its cast should count as a considerable mainstay in winning patronage from the movie going throngs.

Produced and **distributed** by Paramount. **Adapted** from Katherine Brush Harper's Magazine story. **Directed** by Robert Florey. **Released**, February, 1929. No Silent Version. **Sound Version Footage**, 4,000 feet.

"Day Dreams"

(Universal—One Reel)

A SMALL tenement lass falls into a day dream and visions herself in a magic boat under the depths of the sea, making friends with the fishes, finding a treasure and being frigtened by an ogre. So deeply sunk is she in her day dream that a policeman receives her wild kicks aimed at the ogre.

The theme is for the young and the adult who can wax sentimental. On the whole, it is a fairly good short subject bet.—RAYMOND GANLY.

The Wrecker

An English Railroad Meller

(Reviewed by Raymond Ganly)

A PRODUCTION from the Gainsborough Studios in England, synchronized with score, sound effects and theme song by the Photophone process, is this melodrama of a wrecker of railroads. It has been based on the stage play by Arnold Didley and Bernard Merivale.

In the cast is Carlyle Blackwell in the Jekyll-Hyde title role. He has the part of a supposed respectable railroad mogul, who in reality is the head of a motor bus corporation and who, through a series of railroad wrecks all over England, creates a public distrust for railroads and thus enriches his bus operations.

Blackwell, while adhering to the Francis X. Bushman type of acting, succeeds in getting by with his unsympathetic role. He can assume sneery, subtle expressions which fit in well with the evil calculations he is made to engage in. Joseph Striker, in the role of nephew of the railroad magnate murdered by The Wrecker, is passable. The honors of the piece go to a pretty young miss named Benita Hume.

She is a combination of Barbara Bedford and Marion Nixon and possesses a most winning and refreshing personality that will probably establish an immediate friendship with the fans in this country who see her performance. Another good role is that of a phlegmatic English servant. The picture is silent all the way through, except for a talkie prolog which shows an English radio station broadcasting the latest crime of The Wrecker.

Blackwell, in his role of that culprit, has had his foremost rival, the railroad magnate, bumped off and is now anxious to finish young Striker. The latter, however, has always been lucky, both in love and warfare, and he prevents The Wrecker from carrying through his devilish designs. Sheer luck plays a part in his successful drive which corners The Wrecker so that the latter meets death by jumping from a speeding train and also saves the girl from certain disaster. Pure melodrama.

It is furnished with some splendid shots of train wrecks and a most convincing assortment of sound effects.

The exhibitor will have to play up its meller theme rather than go after the names which will mean little in the United States. It is a better-than-average picture, with suspense, story and a charming heroine as attributes. The theme song is "Are You Really Mine?" by Joseph H. Santly and Irving Caesar. It is a catchy tune.

Produced in England by Gainsborough Pictures. **Distributed** in America by Tiffany-Stahl. **Released**, August 10, 1929. **Sound Footage**, 6,517 feet. **Director**, G. M. Bolvary. **Screen play**, Angus MacPhail. Based on stage production by Arnold Didley and Barnard Merivale.

THE CAST

Ambrose Barney	Carlyle Blackwell
Mary Shelton	Benita Hume
Sir Gervaise Bartlett	Winter Hall
Roger Doyle	Joseph Striker
Rameses Fatchett	Leonard Thompson
William	Gordon Harker
Beryl Matchley	Pauline Johnson

Last Of Mrs. Cheney

(Continued from preceding page)

agree to buy her off. With the presentation of his check she hands him the letter already torn in bits and then, in turn, tears up the check. The butler leaves and she is received again by the "set," with romance just in the offing.

Drawing Power: Fine first run material. Norma Shearer's fine performance coupled with that of the entire cast cannot fail to please the better audiences. The dialogue is brilliant and the former stage play angle will help.

Produced and **released** by Metro-Goldwyn-Mayer. From play by Frederick Lonsdale. **Scenario** by Hans Kraly. **Directed** by Sidney Franklin. **Photography** by William Daniels. **Supervised** by Irving Thalberg. **Sound Footage**, 8,651 ft.; **Silent Footage**, 6,484 ft. **Release date**: July 13, 1929.

THE CAST

Mrs. Cheney	Norma Shearer
Lord Dilling	Basil Rathbone
Charles	George Barraud
Lady Maria	Hedda Hopper
Mrs. Wedley	Maude Turner Gordon
George	John Batten
Lord Elton	Herbert Bunston
Joan	Moon Carroll
Mrs. Winton	Madeline Seymour
Willie Winton	Cyril Chadwick
William	Finch Smiles

"Race Riot"

(Universal Sound Cartoon—1 Reel)

SOME highly amusing and clever cartoon work is to be enjoyed in this Oswald. This series is easily one of the leading cartoon series on the market today. With such high-calibre men as Walter Lang expending their ability on gag construction and the like, the Oswalds have taken a commanding position in the cartoon field, which they should maintain easily with their high standard. This Oswald contains plenty of fun. It should please anybody, anywhere, should he be man, beast or exhibitor.—RAYMOND GANLY.

"A Boy And A Bad Man"

(Universal—Two Reels)

THIS Western featurette gets by nicely with its story, acting, photography and general appeal. The kids should eat it up; a vociferous response and stamping of feet will for certainty accompany it at the kids' matinee where it will strike its forte

The kid is Bobbie Nelson, a chubby youngster in cowboy garb, who fools the bandit trying to put one over on a government scout and his girl. The proverbial ring-around the rosie is played with Mr. Bad Man, who gets a pasting for all his torturous and painstaking machinations against the law.

This one won't fall down. Youngsters will greet it with open arms.—RAYMOND GANLY.

"Pathe Review No. 32"

(Pathe—One Reel)

SPRING in the apple orchards of Connecticut is enticingly shown in "Blossom's," then the scenes shifts to the famed depths of Florida's Silver Springs in "Submarine Cinematics," with shots of milady's latest fashion modes as a finisher in "Back to Nature."

The reel's strength lies in the Silver Springs subject and the women's dress stories—both athletics and fashion being sure to cull the interest of male and female.—RAYMOND GANLY.

Opinions On Pictures

"Baby Talks"

(Universal Talkie—Two Reels)

WHEN the Sterns got through with Snookums, Universal took the youngster, changed his name to Sunny Jim and started him off in a talkie series. "Baby Talks" is the first of the "U" vehicles for the kid.

The transferring of the kid to the Universal studios and the addition of sound and dialogue to his comedies have not created a better type of film than the Stern quickies, outside of the fact that the boy takes on added appeal with his voice. "Baby Talks" is just a slapstick affair with the kid doing very little and the older folks making a mess of what they're given to do—which isn't much.

Harold Beaudine directed. He didn't get very far with it, evidently because of the story. However, you never can tell about these comedy series. This is just the first release. It may be that succeeding numbers will snap into it and proceed to show something comparable with the high grade sound product being turned out by the other companies, even if "Baby Talks" doesn't give any such indication.—RAYMOND GANLY.

"The Love Tree"

(Universal-Sound—Two Reels)

THE Rooney Family are seen in a well balanced and laugh-leavened vehicle that ably sets forth their dancing ability. They troupe very well in this release, the friendly rivalry between Pat Rooney and Young Pat being the theme.

Pat steps out to convince his son that the latter's newest flame is not the dame for him. He arranges with Young Pat to see a demonstration of the girl's fickleness. While enjoying the brief tete-a-tete which will convince his boy of the flapper's flighty character, Pat is surprised by his wife, who has been tipped off by Young Pat. The impending storm is smoothed over when his offspring explains everything to his mother.

This one was directed by Ben Holmes. It has a good story, carried out to the tune of many laughs.—RAYMOND GANLY.

"Use Your Feet"

(Universal-Sound—Two Reels)

THE COLLEGIANS" should gain more adherents with their fast line of fun and story that is presented in this opus whose theme is a bike race among the Calford students. Ed is pitted against Don Trent, who plays his usual dirty trick on Calford's stalwart, the latter winning in spite of the obstacles created by his jealous rival. It's a fast number that clips along, the laughs bobbing up and down in the wake of Ed's flying bike.

This subject is suited exactly for an audience of young folks and for jaded adults who would like to inhale a few minutes of college froth, freshies, co-eds and all.—RAYMOND GANLY.

"Oil's Well"

("U" Sound Cartoon—One Reel)

ANOTHER Oswald cartoon that hits the laugh nail right on the head and scores with a series of effective cartoon gags. Oswald plays a gallant Romeo whose wooing is interrupted by an unsympathetic bear. The rabbit and his beloved escape the bear for a time, but the would-be Romeo is soon captured and made to dig his own grave. It is while he is engaged upon this melancholy task that Oswald suddenly strikes a gusher and all thoughts of enmity are banished from his and the bear's mind as the oil spouts forth, the two of them dancing gleefully hand-in-hand.—RAYMOND GANLY.

"Turkey For Two"

(Pathe Talkie—Two Reels)

GEORGE LEMAIRE and Pathe start a new series of talkie shorts with this release featuring Frank T. Davis and William Frawley, with Noel Francis of Ziegfeld's "Show Girl" and the Pathe Pretties in support. It contains quite a bit of laughter, the dialogue of Davis and his companion snapping a quick response. It is the type of comedy that has been finding expression for ever so long in vaudeville skits and the like and which fits in nicely with the talkie scheme of things.

Davis and Frawley are two ex-jail birds wearing the uniforms of two railroad conductors. They slip over a fast line of chatter and convince the pretty proprietor of an eating establishment that they are soldiers returned from the wars. They talk so ably that they are invited to a turkey dinner with their hostess. A slapstick finish comes across when the boys get a bit rough with fellow guests.

This one is okay for all average audiences. —RAYMOND GANLY.

"The Red Rider"

(Universal—Two Reels)

TED CARSON, a new screen mountie, is the hero of this western featurette. A cattle thief imprisions his girl and makes her tell the mountie that he is her brother, but as the mountie knows what type of villain he is and also that the girl hasn't any brother, it is just a question of suspending the interest a bit until the villain has overstepped his bounds and tried to make a getaway with the girl. Whereupon, the mountie gallops after him on his trusty steed and saves the gal and the honor of the R.N.W.M.P.

It carries lots of action, even if it doesn't seem very convincing. The movie fans are not going to criticize and ponder its relative merits. They should get a kick out of its fast riding and outdoor shots. As for the kids, they'll just eat it up. In all, it's a satisfactory offering for the particular market these U westerns are shooting at.—RAYMOND GANLY.

"A Stone Age Romance"

(Pathe Sound Cartoon—1 Reel)

THIS Æsop Fable in sound should gather up a plentiful supply of laughs. It depicts a triangle affar, there being two cave men and a cave girl. Scenes of a real "he-man" of the Stone Age strolling chestily along, even growling at a gorilla in the confidence of his strength and club, are sure to culminate in laughter. The cartoon maintains an even pace betokening a welcome from old and young.

A Hal Roach player, Amo Ingraham is one of the most charming of the brunettes appearing in the Roach comedies released by M-G-M. In the above pose she wears a chorus girl costume covered with rhinestones

Box Office Check-Up

(*Continued from page* 667)

Valiant, The (Fox)

HOUSTON, TEX.—Majestic Theatre (2,250), 7 days, 25c-60c, 5 acts vaudeville, Movietone News. Weather, hot. Rating, 100%.

AD TIPS—Bill this one as one of the screen's greatest dramas, and one of the few pictures William Fox has personally endorsed. Play names of Paul Muni and Margaret Churchill and John Mack Brown. Appeal is to adult audiences.—Majestic Theatre, Houston, Tex.

Veiled Woman, The (Fox)

BALTIMORE, MD.—New Theatre, 1,600), 6 days, 25c-50c, Fox Movietone News, Fox Current Events. Weather, clear and cool to hot. Other feature, "Riley the Cop." Rating, 70%.

Use these questions on either side of a big head cut of Lia Tora looking over man's shoulder with pistol in left hand: Should a wife tell? How was he to know? See this startling sound synchronized drama. With a sensational cast including Lia Tora, Rio de Janiero prize beauty and Paul Vincenti, famed actor from Hungary. A poignant dramatic masterpiece of France's dancing daughters. Audience appeal: Good drama that held interest.—Morris A. Mechanic, Mgr., New Theatre, Baltimore, Md.

Where East Is East (M-G-M)

MILWAUKEE, WIS.—Wisconsin Theatre (2,902), 7 days, 25c-75c, Fanchon and Marco presentation, Fox News. Weather, fair. Rating, 90%.

AD TIPS—Lon Chaney's name, of course, was used in large letters in newspaper advertising and exploitation. Chaney has a constant following of admirers. Audience appeal: the Chaney fans, all classes.—Wisconsin Theatre, W. O. James, Mgr., Milwaukee, Wis.

Wonder Of Women, The (M-G-M)

BOSTON, MASS.—Loew's State Theatre (3,700), 7 days, 30c-50c, stage extravaganza, "Maytime Melodies," extra feature, "Big Squawk," Fox News. Weather, fair. Rating, 105%.

BALTIMORE, MD.—Loew's Century Theatre, (3,221), 6 days, 25c-60c, Fox Movietone and M-G-M News, Loew-Publix unit, "Let's Go," headed by Teddy Joyce, Orchestra, Organ, "Sole Support" (Educ. Comedy), "Oriental Motoring" (M-G-M Oddity), Pathe Review No. 32. Weather, clear and cool to hot. Rating, 113%.

COLUMBUS, O.—Loew's Broad Theatre (3,000), 7 days, 25c-50c, Fox Movietone News, "Kiddies Safety Club" (round picture with local children). Rating, 100%.

PROVIDENCE, R. I.—Loew's State Theatre (3,800), 7 days, 15c-50c, shorts, Charlie Chase. Weather, hot. Rating, 110%.

AD TIPS—Exploit this as an M-G-M talking sensation with Lewis Stone, Peggy Wood and Leila Hyams. Use the lines: Marriage stifled his genius. Years of his wife's devotion, family, position—he threw everything aside for flaming romance. Prosaic marriage vs. flaming romance. Audience appeal: big for those who like a strong marital tangle unraveled by a master hand. Leila Hyams' voice won her many new admirers.—Charles Raymond, Gen. Mgr., Loew's Century Theatre, Baltimore, Md.

We advertised this as the screen version of a popular novel. Also advertise the cast extensively. Audience appeal: intelligent adults. —State Theatre, Sanford Farkas, Mgr., Cleveland, O.

Tried increasing regular advertising, but favored stage bill at expense of picture—used downtown waste paper boxes on all prominent corners. Audience appeal: mostly women.—Orpheum Theatre, Ralph Thayer, Mgr., Omaha, Neb.

MANAGERS' ROUND TABLE CLUB

CHARLES E. LEWIS
Chairman and Editor

A National Association of Showmen Meeting in
MOTION PICTURE NEWS
Every Week—for Mutual Benefit and Progress

CONDUCTED BY AN EXHIBITOR FOR EXHIBITORS

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"Co-operation"

MANY, so-called, efficient District, Supervising and General Managers would not go far from the truth if they would study this old idea in cartoons; one which we have brought up to date for the purpose of conveying this thought.

In our many miles of travel we have often found conditions comparable with the two animals pictured here.

Conditions whereby a house manager and his superior or superiors were pulling in opposite directions, when there was so much more to be gained by working together.

Why some supervising managers harbor the strange illusion, that to be supervisors they must be constantly showing authority, or disagreeing with the house managers, is a complete mystery to everyone in the business who happens to know what the business is all about.

If some of the district and division managers whom we know were to devote some of their time to figuring out ways and means of making the house managers lot a more pleasant one, then they would be accomplishing more good for their organizations than we could possibly describe.

"Lend an ear" you G. M.'s. Suppose you surprise the house managers by announcing a day-off policy for every man starting next week? Suppose you supervisors work out a plan whereby every manager on the circuit under your control can get a week's vacation with pay!

There is more executive ability in cultivating, successfully, the good-will of your own organization than in any move you will ever make. And if we are wrong in this statement we will gladly print any G. M.'s opinion showing that we are.

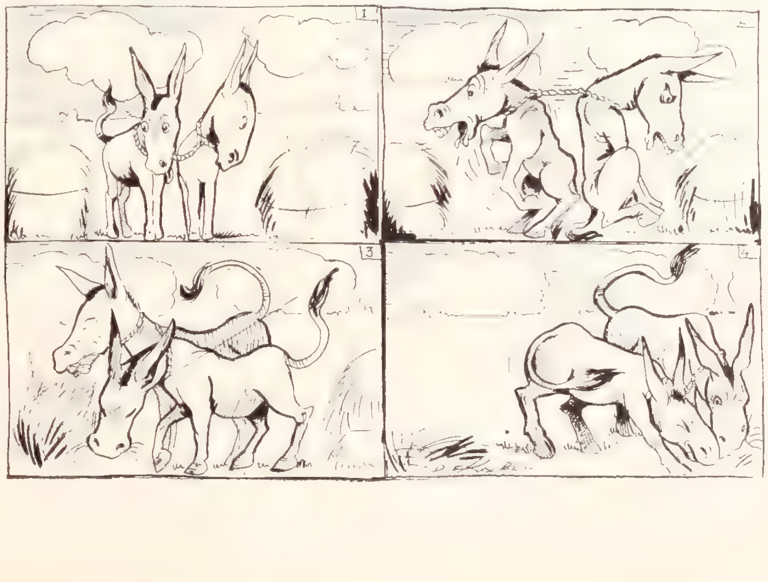
There are still some of those, so-called, executives who really believe that a house manager is a sap whose chief duty consists of supervising the cleaners and ushers. Show us an executive who thinks, and acts, along such lines and we will show you a poorly run outfit 99 times out of every hundred.

The house manager is the most important link in any chain organization the world over. If this is not true then there is something wrong, either with the manager or the organization he is working for.

A good deal less supervising and much more cooperation is urgently suggested to many chains and circuits operating throughout the country today.

Even the two donkeys in the cartoon seem to have solved the problem of cooperation.

C. E. L.



MANAGERS' ROUND TABLE CLUB

"Free, A Live Baby" Brought Business For L. E. Sinclair

We happened across an old letter from Lloyd E. Sinclair, of the New Southern Theatre, in Minneapolis, Minn., and in it found a notation regarding a stunt which he headed "FREE, A REAL LIVE BABY."

It must have been, in the rush of correspondence, last winter, that this portion of his letter got by us, and we are certainly glad that we came across it again because we feel that this is a very fine time to build up business with something out of the ordinary.

This is the stunt if worked properly will create plenty of talk and business, besides. Advertise in every possible way that on a certain night you will give away a real live baby, free. Of course this can cover a great field as you are not saying what kind of a baby you are giving away, and there are still some people who believe when they read such an announcement that it is a human baby.

Mr. Sinclair kept the thing so much of a secret that even the attaches in the house did not know what it was all about. But here—we let you in on the inside dope:

He went out and bought a suckling pig for about eight dollars, (and if you can't get hold of a pig, you can use a chicken, goose, turkey, or anything else that is living). But a pig is the greatest bet as you can dress it up as a real baby. After putting the pig into a baby carriage, dressed up in baby's clothing, he was all ready for his party.

We don't have to go any further with this story than to ask you to just close your eyes and picture the different kinds of fun that a house full of people can have with this idea.

Neither are we going to claim it was the first time a pig was given away or that such a stunt was pulled. But we are grateful to Lloyd for having passed on the idea to us.

We suggest that if you want to start some fun in your town, here's a darn good way of doing it. So get busy and make capital out of it.

BUT IF YOU DO SUCCEED IN WORKING ANYTHING ALONG THESE LINES, PLEASE BE A SPORT AND SEND THE "DOPE" ON TO THE CLUB.

Sorry we forgot this one Lloyd, but we are trying to make up now rather than to put it aside entirely.

Levey Gains More Good-Will With A Flower Matinee

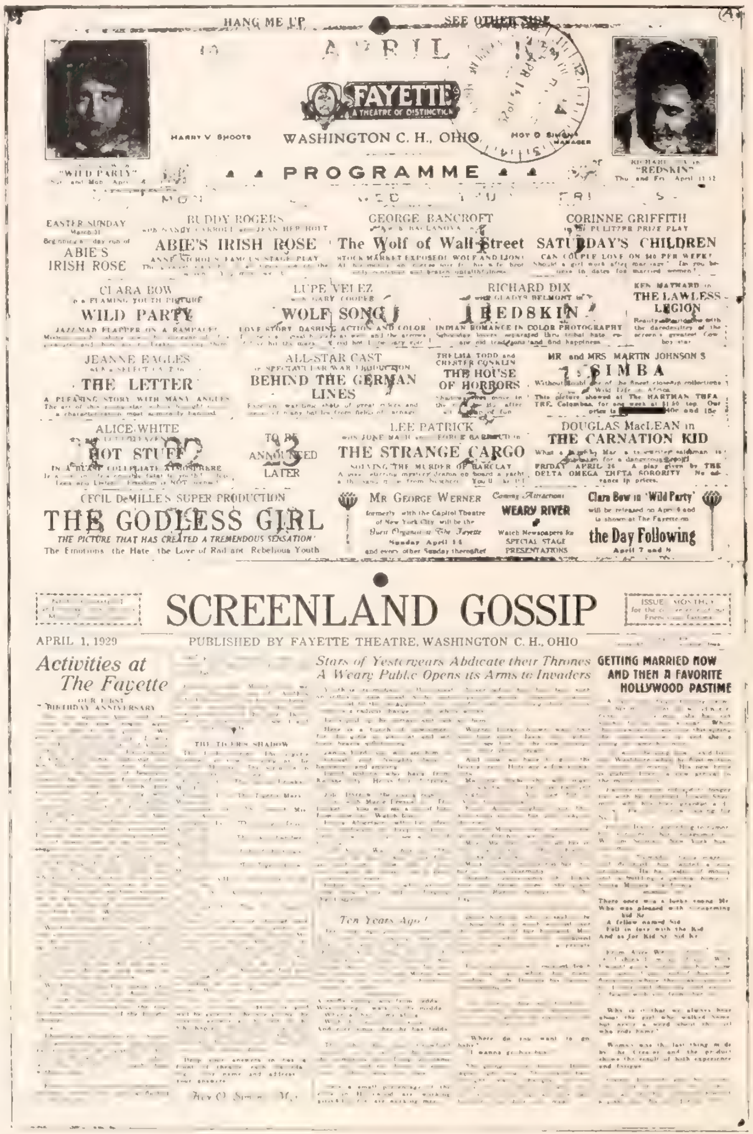
Bill Levey, always peppy manager of the Beacon Theatre in Port Washington for the Schwartz Circuit, and still peppier member of the M. R. T. C., put over another corker just recently with a Flower Matinee at his theatre, the tie-up being in conjunction with one of his pictures.

He requested the residents of Port Washington to kindly donate flowers of all kinds to be distributed to the sick and invalids. The wealth of publicity he gained was well worth the whole idea and the theatre lost little in money when you stop to consider the good-will which such a tie-up created. The whole stunt was that —"Bring A Flower And See Wild Orchids." The admission being the flower. The mass of flowers contributed, besides lots more sent to Mr. Levey, were distributed by the heads of the Village Welfare Society of the town.

Lend a willing ear you boys who have never succeeded in crashing some good-will from the, so-called, hard-boiled welfare organizations in your towns and cities. Here is one that will make them fall on your neck and it will get you loads of good newspaper space free of charge and probably on the front page.

H. V. Smoots Using A Novel Calender—Program At Fayette

Combining the monthly program calendar, recently a great program idea all over the country, together with the back of the program being used for gossip about the theatre, was the way H. V. Smoots, of the Fayette Theatre in Washington, C. H., Ohio, made his a very desirable asset for the theatre.



HANG ME UP — SEE OTHER SIDE

APRIL

FAYETTE
A THEATRE OF DISTINCTION

HARRY V. SHOOTS — WASHINGTON C. H., OHIO — ROY O SIMONS MANAGER

"WILD PARTY"

RICHARD DIX in "REDSKIN" Thu. and Fri. April 11-12

PROGRAMME

EASTER SUNDAY March 31 — ABIE'S IRISH ROSE

BUDDY ROGERS — ABIE'S IRISH ROSE — ANNE NICHOLS' FAMOUS STAGE PLAY

GEORGE BANCROFT — The Wolf of Wall Street — STOCK MARKET EXPOSED! WOLF AND LION!

CORINNE GRIFFITH in the PULITZER PRIZE PLAY — SATURDAY'S CHILDREN — CAN COUPLE LOVE ON $40 PER WEEK? Should a girl work after marriage? Do you believe in dates for married women?

CLARA BOW in a FLAMING YOUTH PICTURE — WILD PARTY — JAZZ-MAD FLAPPER ON A RAMPAGE!

LUPE VELEZ with GARY COOPER — WOLF SONG — LOVE STORY, DASHING ACTION AND COLOR

RICHARD DIX with GLADYS BELMONT in — REDSKIN — INDIAN ROMANCE IN COLOR PHOTOGRAPHY — Schoolday lovers separated thru tribal hate ... find happiness

KEN MAYNARD in THE LAWLESS LEGION — the daredeviltry of the screen's greatest Cowboy star

JEANNE EAGLES with a SELECT CAST in THE LETTER — A PLEASING STORY WITH MANY ANGLES

ALL-STAR CAST — BEHIND THE GERMAN LINES

THELMA TODD and CHESTER CONKLIN — THE HOUSE OF HORRORS

MR and MRS MARTIN JOHNSON'S SIMBA — Wild Life in Africa. This picture showed at The HARTMAN THEATRE, Columbus, for one week at $1.50 top. Our price is 40c and 15c

ALICE WHITE — HOT STUFF — IN A BLASE COLLEGIATE ATMOSPHERE

TO BE ANNOUNCED LATER

LEE PATRICK — THE STRANGE CARGO — SOLVING THE MURDER OF BARCLAY

DOUGLAS MacLEAN in THE CARNATION KID — FRIDAY APRIL 26 A play given by THE DELTA OMEGA THETA SORORITY. No advance in prices.

CECIL DeMILLE'S SUPER PRODUCTION — THE GODLESS GIRL — THE PICTURE THAT HAS CREATED A TREMENDOUS SENSATION — The Emotions, the Hate, the Love of Rod and Rebelious Youth

Mr George Werner formerly with the Capitol Theatre of New York City will be the Guest Organist at The Fayette Sunday April 14 and every other Sunday thereafter

Coming Attractions — WEARY RIVER — Watch Newspapers for SPECIAL STAGE PRESENTATIONS

Clara Bow in 'Wild Party' will be released on April 6 and is shown at The Fayette on the Day Following April 7 and 8

SCREENLAND GOSSIP

APRIL 1, 1929 — PUBLISHED BY FAYETTE THEATRE, WASHINGTON C. H., OHIO

Activities at The Fayette

Stars of Yesteryears Abdicate their Thrones — A Weary Public Opens its Arms to Invaders

GETTING MARRIED NOW AND THEN A FAVORITE HOLLYWOOD PASTIME

Ten Years Ago!

So that you may better understand just what they, and we, are driving at we are picturing the Fayette Calendar Program showing both the front and the back. But if you are really interested in knowing more about this idea then we suggest that you drop a line direct to Mr. Smoots, care of that theatre, and we are certain that he will promptly answer all your questions and send you a copy.

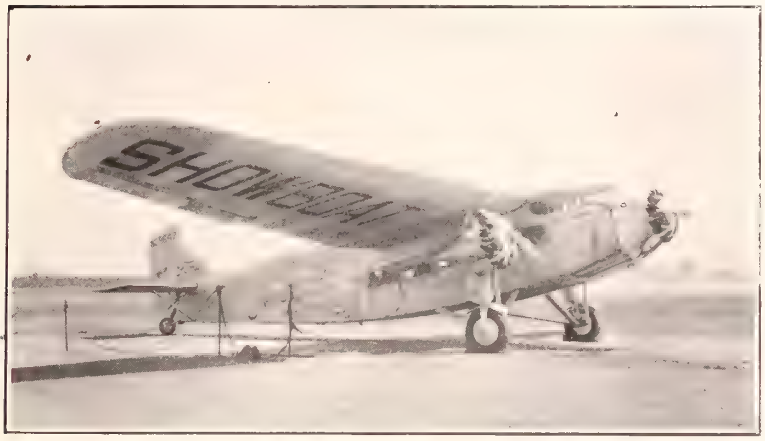
The Real Club Spirit!

"All For One And One For All"

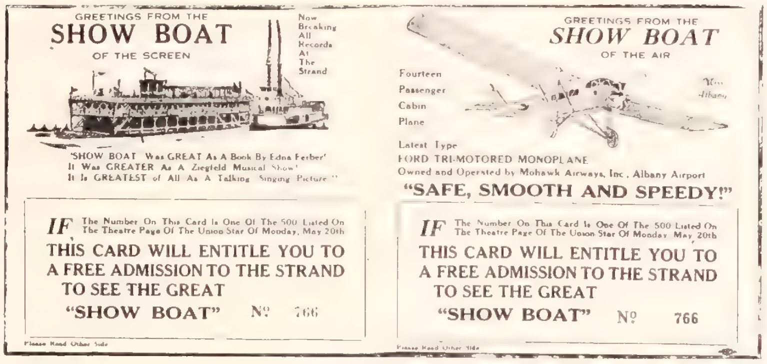
MANAGERS' ROUND TABLE CLUB

Bill Farley Works Out Unique Idea For 'Plane Tie-Up

Manager Bill Farley, of the Strand Theatre, Schenectady, New York, effected a very unique and attractive exploitation stunt with the aid of Universal's exploiteer Bert Adler, when they arranged an advertisement for "Show Boat" on an airplane. Which, as you can see from the accompanying illustration, was very impressive.



This airplane was easily visible from the ground and was kept flying at as low a level as possible. The plane flew consistently for almost a week before the picture's engagement at the Strand. Added to this advertising the theatre ran, as a newsreel, a couple of hundred feet of film of the plane.



GREETINGS FROM THE
SHOW BOAT
OF THE SCREEN

Now Breaking All Records At The Strand

'SHOW BOAT' Was GREAT As A Book By Edna Ferber'
It Was GREATER As A Ziegfeld Musical Show'
It Is GREATEST of All As A Talking Singing Picture"

IF The Number On This Card Is One Of The 500 Listed On The Theatre Page Of The Union Star Of Monday, May 20th
THIS CARD WILL ENTITLE YOU TO A FREE ADMISSION TO THE STRAND TO SEE THE GREAT
"SHOW BOAT" № 766

Please Read Other Side

GREETINGS FROM THE
SHOW BOAT
OF THE AIR

Fourteen
Passenger
Cabin
Plane

Latest Type
FORD TRI-MOTORED MONOPLANE
Owned and Operated by Mohawk Airways, Inc., Albany Airport
"SAFE, SMOOTH AND SPEEDY!"

IF The Number On This Card Is One Of The 500 Listed On The Theatre Page Of The Union Star Of Monday, May 20th
THIS CARD WILL ENTITLE YOU TO A FREE ADMISSION TO THE STRAND TO SEE THE GREAT
"SHOW BOAT" № 766

Please Read Other Side

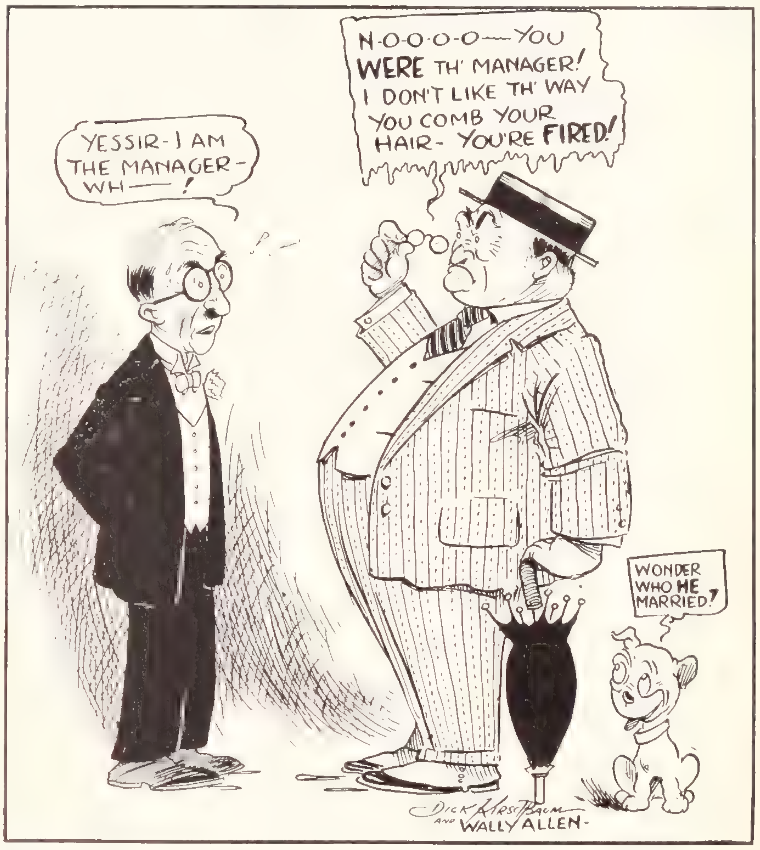
An additional stunt was the throwing of thousands of cards from the plane, five hundred of which contained numbers listed on the theatre page of the Union Star. The holders of the corresponding numbers were admitted free to see "Show Boat." The cards, of course, advertised both the plane and the picture, and we are reproducing the front and back of these cards to give you a better idea of the tie-up.

We would be glad to hear more from Mr. Farley and his up-to-date exploitation methods. We rather like the way he puts them across.

"Lobby Laughs" No. 7

By Dick Kirschbaum

(Assisted by Wally Allen)

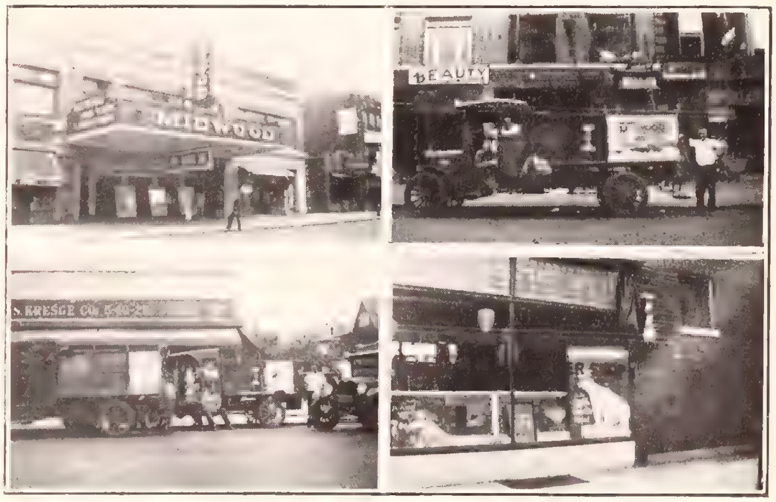

YESSIR-I AM THE MANAGER-WH—!
N-O-O-O-O—YOU WERE TH' MANAGER! I DON'T LIKE TH' WAY YOU COMB YOUR HAIR- YOU'RE FIRED!
WONDER WHO HE MARRIED?
DICK KIRSCHBAUM AND WALLY ALLEN-

"Enter—The New District Manager!"

Harold Garfinkle Still Plugging For Century's Midwood

How Harold Garfinkle continues to keep the Midwood Theatre before the public all the time, is shown by his recent campaign to impress the patrons with the coolness of his theatre.

The picture of the front of the theatre, too small to show the point we wish to convey, really shows how the signs are made up with a cool effect. The picture on the right of and below it shows two of the fleet of ice wagons carrying Midwood Theatre cooling signs. The display in the lower right-hand corner is another one of many which Mr. Garfinkle has located throughout the neighborhood surrounding the Midwood Theatre.



We are always pleased to get a contribution from Mr. Garfinkle, as every added contribution goes just that far in proving our contention that there are many things to be done in neighborhood theatres of big cities if the managers would but put their minds to the task before them. Follow the ROUND TABLE notes and you will get many valuable tips.

MANAGERS' ROUND TABLE CLUB

Korach Knows The Show Business All The Way Through

M. W. Korach, the Managing Director of the Brighton Theatre, in Syracuse, New York, finally has consented to tell us a little bit about himself.

Mr. Korach was the first theatre manager in the country to ever promote an excursion through a railroad company to see a moving picture. This he accomplished while at Omaha, Nebr., when, through a tie-up with the general passenger agent of the Union Pacific Railroad, a one-third of the regular fare from every town along the line, in the state of Nebraska, was arranged so that people along that route could come in and see "Jazz Singer."

In addition to this cooperation they put up fliers in all their depots, the results being that they brought close to one thousand people to town over Saturday and Sunday. This broke all extended-run records of that time in Omaha, and the "Jazz Singer" played twenty-nine consecutive days.

Mr. Korach also won a ninety-piece chest of silver from Mary Pickford for the best exploitation on "My Best Girl," over a competition throughout the Publix Circuit.

We are glad to learn these few little things about Mr. Korach, because it gives us a further incentive to try and induce him to tell us about his various exploitation and advertising stunts, which he is putting across in Syracuse. Don't forget us, will you, M. W.? Thanks in advance.

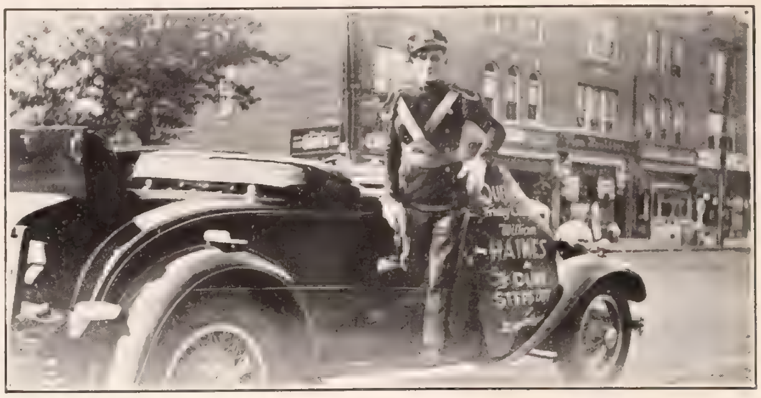
Rosenthal Is Now Worried About Bald Heads & Free Meals

Some time ago we undertook to tell you something about Morris Rosenthal, that peppy manager, running the Queen's Theatre, Queens Village, Long Island, for the Century Circuit.

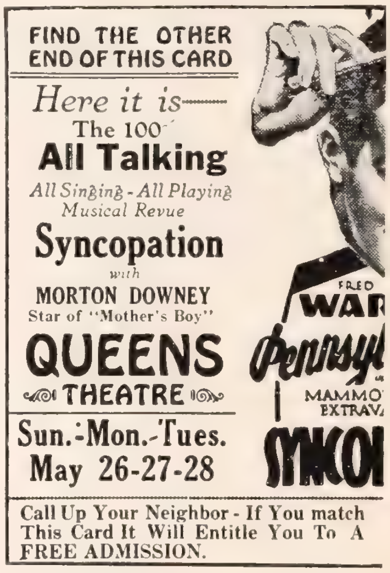
Now it gives us still more pleasure to show you Morris' photograph and here we must hate to tell you not to misjudge him by the bald head. He's not nearly as bad as the picture looks, and we still have hope of sprouting some more hair on Morris' head.

To pass on to a little of his activities, we show you here a half of a circular which was liberally distributed in and around Queens Village, and it is self explanatory. Whoever can find the other half of the card gains a free admission to the theatre. And of course there were more of the left side than there were of the right as you may readily judge.

We also want you to take a look at the classy looking cavalier, if you want to call him that, stepping out of the nice new automobile, advertising William Haines in "The Duke Steps Out."



In connection with this particular ballyhoo we want you to know that at the time it was taken, a circus was playing within two blocks of the house, and ordinarily that would have been suicide for business in general, as these towns like Queens Village just love their circuses and carnivals. At any rate he had this fellow riding around Queens Village, then in the afternoon he headed a Baby Parade for the benefit of the theatre in which all the churches combined and cooperated. He also took part in the circus parade, which attracted the attention of the public to the theatre and what they were showing.


FIND THE OTHER END OF THIS CARD

Here it is—
The 100%
All Talking
All Singing - All Playing Musical Revue
Syncopation
with
MORTON DOWNEY
Star of "Mother's Boy"
QUEENS
THEATRE
Sun.-Mon.-Tues.
May 26-27-28

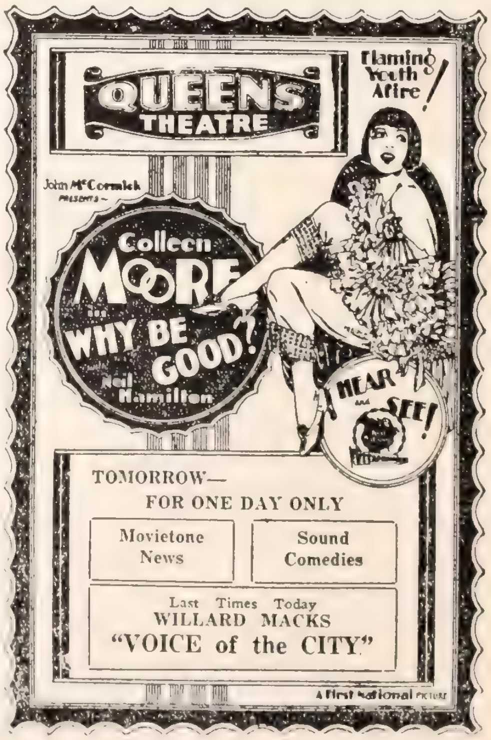
Call Up Your Neighbor - If You match This Card It Will Entitle You To A FREE ADMISSION.
FRED
WAR
Pennsy
MAMMO
EXTRAV
SYNCO

Don't worry Morris, about my not dropping in for that dinner, because right now you can consider yourself out the price of one meal as I expect to drop most any minute now. And you know from what you have seen of me that anything is possible. But don't let the worry or suspense over that free meal keep you from us posted on your future activities. How about it Morris? Shoot 'em along. That's the stuff.

Rosenthal has also used good advertising sense in connection with his newspaper ads.

Since the largest circulation is on Saturday he makes his big splash on that day and thereby gets the top position over every other theatre.

Here is one of M. R.'s recent ads and we rather liked the way it looked in the paper, so we pass it on.


QUEENS THEATRE

John McCormick presents—

Colleen Moore in WHY BE GOOD? with Neil Hamilton

Flaming Youth Afire!

HEAR and SEE!

TOMORROW—
FOR ONE DAY ONLY
Movietone News
Sound Comedies

Last Times Today
WILLARD MACKS
"VOICE of the CITY"

A First National Picture

MANAGERS' ROUND TABLE CLUB

"Lend An Ear" To G. B. Odlum And His Recent Stunts

G. B. Odlum of the Capitol in Elmira, N. Y., has come to the front with another old-timer brought up to date, but which has not been used for a long time.

Here is a gag that will make your theatre talked about, and also give the cash customers something to devote their attention to for a little while, in trying to corral a couple of free admissions. The coupons, two which we are publishing here, are so self-explanatory that we won't go into any long, drawn-out discussion about them. You can read them over and you will probably know more about it than we could possibly tell you.

A is for Admiration
expressed by each patron
for Capitol shows for
man, child or matron.

SPELL
CAPITOI

FREE
SAVE YOUR COUPONS
Trade with your friends they are exchangeable.

ONE ADMISSION FOR ANY PERFORMANCE
to anyone presenting the complete word—
C-A-P-I-T-O-L
the [illegible] featured letter on each coupon

ALL TALKING TINGLING THRILLS

P is for Plenty
of good pictures that talk.
To midnite shows bring
your car—or home you'll
walk.

SPELL
CAPITOL

FREE
SAVE YOUR COUPONS
Trade with your friends they are exchangeable.

ONE ADMISSION FOR ANY PERFORMANCE
to anyone presenting the complete word
C-A-P-I-T-O-L
the [illegible] featured letter on each coupon

BREEZY, SPICY, SPARKLING, NEWEST SCREEN ACHIEVEMENTS

G. B. becmes rather chummy and tells us that in looking back over the long list of new members, that he was surprised to see how many of them he knew. Particularly his old friend Harry Dahn, and a lot of the Canadian boys. Now that they are all together in this great organization, they ought to start communicating with each other, and revive old friendships. It's a great gag.

We could not refrain from republishing a part of a fine letter received from him and we offer for the benefit of your sense of humor, as well as your spirit in the ROUND TABLE CLUB, the following portion from G. B.'s letter.

> *The writer is not looking for personal publicity—but I do try and drop you a groan and a wheeze occasionally in a personal way to show I'm alive. Yet, always, if I can in anyway help the game or boost the Club in any way its Okeh with me, for I see potentialities never before exploited in the R. T. C., and maybe real lasting and fundamental good may come to the industry thru the same R. T. C.*
>
> *Yours for another customer,*
>
> G. B. ODLUM
>
> ***P.S.—One Swallow doesn't always make a case, nor does one cool night break a summer.***

We hope G. B. will send us many more like this, and at the same time we want to assure him that we fully realize that he is one of the Club's most dependable and staunchest members. Here's looking for a whole lot more from Elmira and Mr. Odlum.

Please Take Note

THE pages of the Club are open for the publication of photographs from both members and readers. These photos may be of theatre managers, theatre fronts, marquee displays, lobby settings, etc. Due credit will be given those sending photos to the Club, providing they attach the proper description and their own names and theatre addresses.

MANAGERS' ROUND TABLE CLUB.

Managers' Round Table Club Employment Bureau

* * *

A service without cost to all Subscribing Members.

* *

All correspondence should be addressed to Charles E. Lewis, Chairman, personally, and will be treated in strict confidence.

* * *

Theatre owners, chain executives or others seeking managers of the highest calibre can make such contacts by advising the Chairman of the type of man, or men, they are looking for.

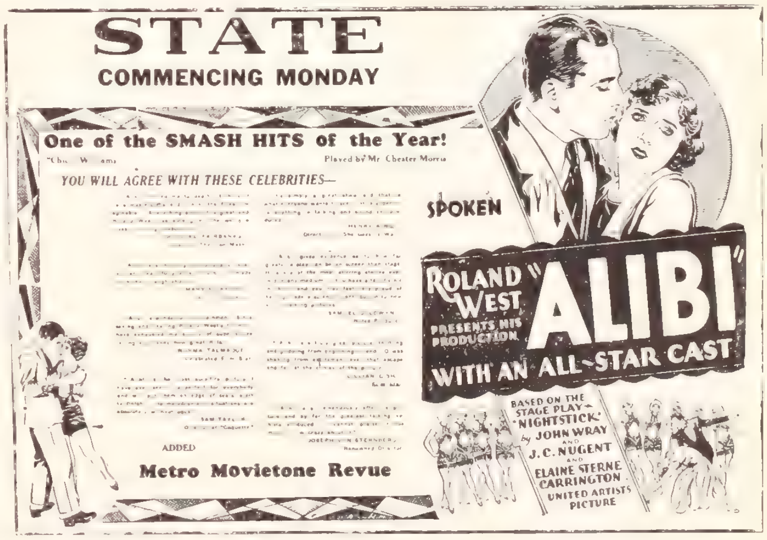
* * *

Managers wishing to register in this Bureau are requested to write, immediately, for the proper form to be filled out.

MANAGERS' ROUND TABLE CLUB
729 Sevenh Avenue
New York City

E. E. Bair Injects A New Idea Into His Newspaper Ads

We believe you will agree with us that the illustration shown here of E. E. Bair's ad on "The Alibi" was very attractive. You will note that Mr. Bair tries the stunt of quoting critics and celebrities with their expressions about the picture. We really believe that this type of advertising is very effective under certain circumstances.


STATE
COMMENCING MONDAY
One of the SMASH HITS of the Year!
"Chic Williams" Played by Mr. Chester Morris
YOU WILL AGREE WITH THESE CELEBRITIES—
ADDED
Metro Movietone Revue
SPOKEN
ROLAND WEST PRESENTS HIS PRODUCTION
"ALIBI"
WITH AN ALL-STAR CAST
BASED ON THE STAGE PLAY "NIGHTSTICK" by JOHN WRAY AND J. C. NUGENT AND ELAINE STERNE CARRINGTON
UNITED ARTISTS PICTURE

Mr. Bair's showmanship and advertising methods are no longer strange to the ROUND TABLE CLUB. We have already seen much of the fine work that he has accomplished, and only hope that he continues to keep us posted on his future activities. What do you say about this, E. E., shall we expect something more soon? Thanks in advance.

MANAGERS' ROUND TABLE CLUB

CANADIAN CLUB ACTIVITIES

Herewith we present the first of the batch of material received or assembled by and with our Canadian members.

It represents but a small portion of the fine stuff which they sent us, but it shows that we have cultivated their interest and by the time we prepare the next Canadian page we will probably have to extend it to several pages.

Canadian members desiring representation on the Canadian pages should mark their contributions accordingly.

Harry Dahn Has A Great Reputation For Stage Shows

Harry Dahn, manager of the Capitol Theatre in Montreal has every reason to be proud of his reputation as one of the leading producers of stage shows. From every report reaching Club headquarters, we learn that he has injected that certain "something" into the shows he puts on that makes the Capitol the popular showhouse of that city.

We picture, at this time, one of the inexpensive, yet attractive settings for the Capitol's stage band used a short time ago. Those of you boys who have had any experience or know anything about stage bands and settings will admit that this one is certainly good to look at.

Mr. Dahn, is one of the recent members to join the Club through the nomination of our Regional Canadian Chairman, Jack Allen and if Jack can shoot some more like Harry then we will be tickled to death. But, this little bit just serves to make you acquainted with Mr. Dahn, we are hoping to be able to publish something else about him very soon. How about it, H. D.? Don't keep yourself under cover, come out and let us all know what is going on in Montreal and the Capitol Theatre.

Canadian Members Are Outstanding At Convention

It is interesting to note that at the recent convention of the Famous Canadian Circuit held at Niagara Falls, several Round Table members stood out prominently.

Community Spirit was a topic dealt with by several of the managers including Ernie Moule of the Brantford Temple Theatre and Charlie Querrie of the Toronto Palace Theatre.

Talks on theatre operation were given by A. P. Drohan of the Catham Capitol, and James Lynch of the Runnymede in Toronto. Ernie Smithies discussed theatre maintenance for the benefit of the visiting managers. A talk on theatre advertising was heard from Robert Roddick of the London Capitol Theatre.

The Managers' Round Table Club appreciates the fact that this organization was the topic of a lively conversation among the many managers attending the convention from all the eastern cities in Canada. Jack Allen, a keen worker for the Club, was, as expected, the center of this conversation. And what's more, we believe that practically every manager at the convention expects to join the Club very shortly. Which means more power to that Canadian page that they are demanding up there.

E. Moule Cashed In On Tie-Up With Canada Celebration

Among the very first of the new Canadian group of ROUND TABLE CLUB members to come through, with some idea of what the Canadians are doing, was Mr. E. Moule, who manages the Temple Theatre in Brantford, Ontario, Canada.

Here we will show you by way of illustration just how this progressive manager is playing up the theatre in connection with the "All Canadian Week."

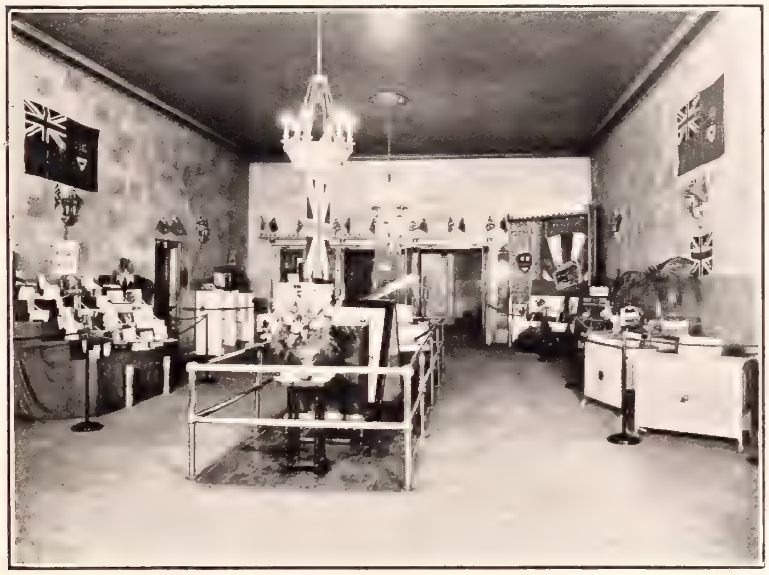
Every detail, from the marquee and front lobby to the inner lobby and foyers, plays up the idea which they convey. It's an "All Canadian Week," and you can't get away from that fact because it fairly shouts it at you from every part of the theatre.

The exterior is decorated, a la, All Canadian, and the flags and banners and dressed marquee, top and bottom make this fact fairly well known to every passerby.

(*Continued on next page*)

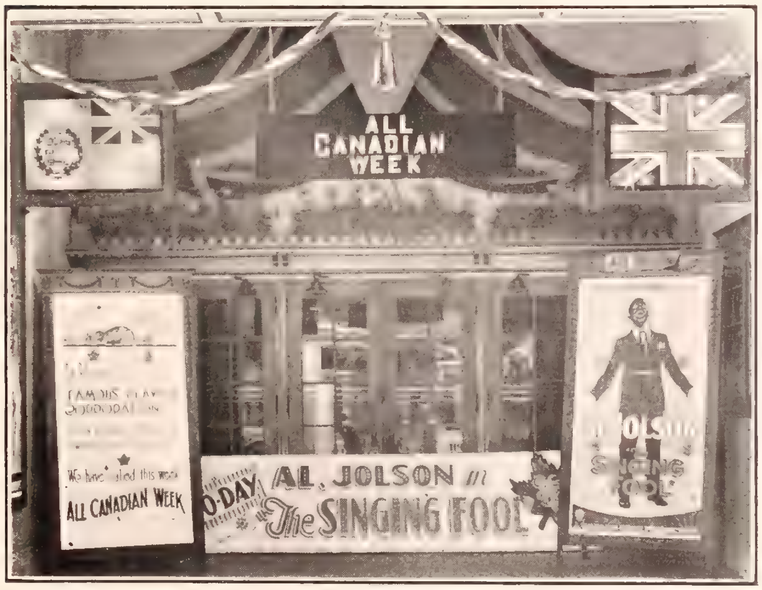
The lobby decorations, as you will note from the photograph, distinctly announce the reason for this extra ballyhoo, and the title which has been labeled to this particular week's attraction.

In the interior lobby you will notice the display of all Canadian Exhibits, by local manufacturers. This is simply another way of plugging the "All Canadian Week," and you will agree that Mr. Moule has met with a great measure of success, as these photographs show.



We are certainly in hopes that Mr. Moule will continue that fine start he has made as a ROUND TABLE CLUB member, and keep us posted on all his future activities.

He does show signs of being a wide-awake go-getting manager, and his American brothers, south of the Canadian Line, can surely take many tips from him. Here's hoping that we hear from him very shortly.


ALL CANADIAN WEEK
We have ...ated this week ALL CANADIAN WEEK
TO-DAY AL. JOLSON in The SINGING FOOL
JOLSON SINGING FOOL

> The Managers' Round Table Club desires to express its appreciation to Mr. Jack Allen for his fine efforts on behalf of the Club.
>
> We are certain that all the Canadian members join us in thanking Mr. Allen for his marvelous Club spirit of "All For One And One For All."

"Sound Motion Pictures"

By Harold B. Franklin

Now READY and being shipped to all members who sent in their orders.

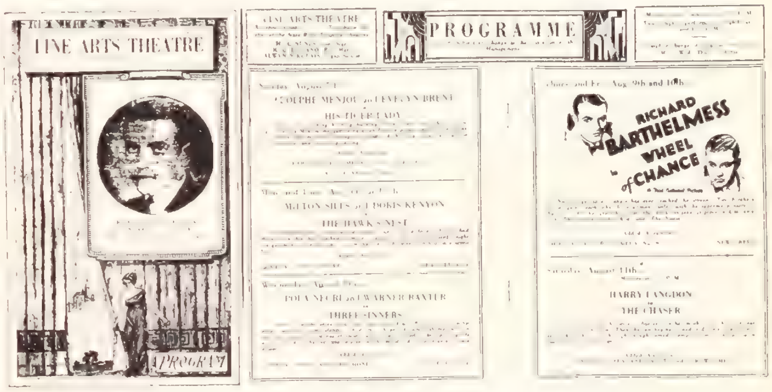
Get a copy while the book is "hot off the press."

Robt. Elliano Was A Go-Getter While At Westport House

While connected with the Fine Arts Theatre in Westport, Conn., Robert Elliano, worked very hard to keep that theatre a paying proposition and from indications he did succeed to a large degree with what he intended.

Converting as many ideas as possible into receipts was one of his chief endeavors at all times and not least among them was the fine looking program which he turned out and made self-supporting in many ways. While the illustration may not show the program up in its proper appearance you can take our word for the copies we have at Club headquarters, that it was a fine looking piece of material.

Bob was another great believer in using house editorials in his programs as a means of conveying a message of particular importance to his patrons and from among the programs we received we have singled out one very good editorial which we are reprinting complete because we feel that it's message could be adapted to the house policy and programs of many other theatres. Here it is:


FINE ARTS THEATRE

A PROGRAM

PROGRAMME

HIS TIGER LADY

THE HAWK'S NEST

THREE SINNERS

Thurs. and Fri. Aug. 9th and 10th

RICHARD BARTHELMESS in WHEEL of CHANCE

Saturday August 11th

HARRY LANGDON in THE CHASER

Comparisons

A number of persons who heretofore sought amusement out of town are now regular patrons of the Fine Arts. It is because of the convenient location and the many advantages one has in attending this local playhouse.

Parking conditions are excellent and it is not necessary to drive around the block three or four times to find a space for your automobile. Admission prices at the Fine Arts are much less than those at the out of town houses, but the careful selection of programs assures good entertainment at all times.

The management is doing its utmost to give entertainment on a par with any of the larger cities. Every big picture that plays in the larger cities comes to Westport.

The Fine Arts is offering good music, fine projection, good atmosphere, proper management, a comfortable theatre and a safe place for any member of the family to attend.

There is every reason for our home town people to get behind local enterprises.

The Management

If this program editorial suggests something to you boys who happen to read it, then we feel that Elliano has done us all a great service. At any rate, I'd like to get some reaction to it just the same. What do you think of it?

More about Robert Elliano and his new position in New York. Watch for it in an early issue

MANAGERS' ROUND TABLE CLUB

R. M. Brown Puts Over Co-Operative Merchants Tie-Up

R. M. Brown, a recent member of the ROUND TABLE CLUB, started off his membership in a rather unique way. Combined the idea of a contribution to the Club pages together with his own photograph, which we are reproducing here.

Here, briefly, is the stunt which he described to us: By cooperating with the local merchants in the way of advertising on the screen, and lobby displays, he secured from them, presents in every imaginable form. They donated merchandise right off their shelves, and all were articles of great use and value to those who would receive them. A total of thirty-four merchants was brought into this stunt. A suitable title was selected and it was named "ANNIVERSARY MONTH," during which time this idea was kept going. There were many interesting sidelights to Mr. Brown's idea, and to those who are interested in working something similar, we would gladly forward all the necessary details upon reequest.

This is just a starter, as Mr. Brown himself puts it, and he promises us that we can look for something regularly from his part of Philadelphia. At any rate we are going to look forward to see whether Mr. Brown will make good his promise.

G. W. Walker Wants To Do Cartooning For Club Pages

It looks as though the ROUND TABLE CLUB is fortunate in announcing that they have discovered what appears to be another corking good Club Cartoonist. This latest edition to the Club staff is Mr. G. W. Walker, connected with the Rockland Theatre. They operate the Capitol in Haverstraw, and the Pearl River Theatre at Pearl River, New York.

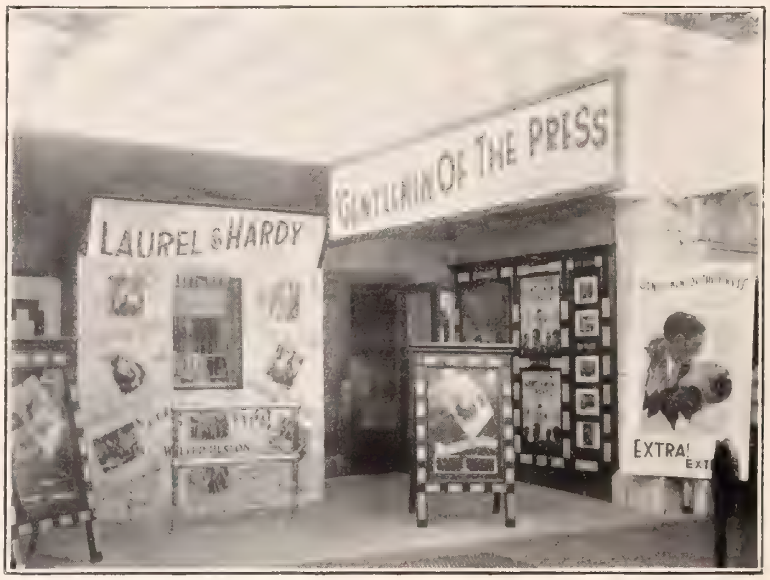
Mr. Walker was formerly cartoonist with the McClure's Newspaper Syndicate, and his cartoons ran in about seventy-five newspapers, so we really have something to look forward to, and you may rest assured that we will give Mr. Walker's cartoons every possible consideration.

We are rather pleased with the idea that we shall be able to alternate the cartoons series which we entitled "LOBBY LAUGHS," by Dick Kirschbaum, with those which will be submitted by Mr. Walker. And the Club pages of the NEWS, it seems to me, will become even more interesting than in the past. These cartoons have a way of stimulating interest in the reading of the Club pages, and add just that little touch of humor and comedy which we all need some time or other in the course of a day.

I might add that Mr. Walker says that he has quite an idea of what is wrong with the business, and he further emphasizes this by claiming that there is plenty wrong. However, we will have to withhold judgment until we see some of his cartoons and the ideas which he will try to convey through that medium. Thank you, G.W. Let's hope that we will hear from you and receive your first contribution of cartoons at a very early date.

Guy Bryson Works Out A Perfect Display For Lobby

A long story would be entirely unnecessary with a photo like this. All we want you to know is this: Guy Bryson, Manager of the Egyptian Theatre, in Greenville, South Carolina, has set up the front of his theatre in this manner to exploit and advertise the showing of "Gentlemen of the Press" and a "Laurel-Hardy Comedy." If you can think up a better one than this for the box office, then you win the honors.



But seriously, looking this photo over we must not fail to call your attention to the marvelous manner that Guy employed in making the newspaper layout for the front of the box office. It is just another way of selling the picture with the right kind of atmosphere and dressing. I'm beginning to believe what one manager wrote to me: "the right exploitation, like the right salad dressing, is just as essential in one case as in the other."

Which boiled down might mean that if it's a newspaper story why not use newspaper displays such as Bryson used here? But, no matter what you call an apple, it still remains —an apple.

Here's A Live One Worth Trying From M. A. Baker Of Ind.

An incident in "This Is Heaven" furnished Manager M. A. Baker an idea for a newspaper contest that resulted in increased space for Vilma Banky's first talking picture. In the film, the Hungarian blonde star is seen as a pancake turner in a Child's restaurant. Baker seized upon the idea of printing recipes in Hungarian offering a five dollar cash prize and a number of theatre tickets to those submitting the correct translations. Below are the recipes. Married managers might have their wives try them and see what they get.

1.—Csusztasd a palansinta forgatot ugyesen a palacsinta ala, mintegy hanyagul. A fejuek egy ugyes biccentesevel tegy ugy mintha eszre sem venned, sem a palacsintat, sem a kivancsi csocseleket kik a kirakat elott allnak.

2.—Most egy lendulettel hajitsd fel a aplacsintat a levegobe. Tekinteteddel kiserd hogy az, az erdeklodes kezpontjava legyen. Allj mozdulatlanul mintha megigezett volna a levengoben forgo nyalanksag. Ez ezineskedes.

Simple isn't it? Anyone desiring the correct translation can secure same by communicating with Maurice Baker, Mgr. Colfax Theatre, South Bend, Ind.

MANAGERS' ROUND TABLE CLUB

Jack Markle Is Promoted To A Higher Position

We are very pleased to announce that Jack Markle, was appointed by Hershel Stewart, the supervising head of the Fox New England Chain, to the position of maintenance supervisor for all the Fox Poli Houses in that section of the country.

We are quite sure that Jack will meet with the same success in this position as he met in his former capacity, and the Club extends to him all their best wishes for the great success that he deserves. Let us hear from you just the same as though you were running a theatre, Markle, as we are very much interested in the phase of work you are now doing.

Al Weiss, Jr., And His "Gang" Doing Good Work In Fla.

Al Weiss, Jr., that enterprising manager of the Florida Theatre in Jacksonville, Florida, and his able assistants Jonas Perlberg, Jr., and Fred Lee, are now engaged in a tremendous campaign for the purpose of selling the new sound policy in Jacksonville.

It will be with great interest that we will look forward to receive all the details of this fine campaign, from Mr. Weiss, whose contributions in the past on the Club pages have always made interesting reading to our many members and readers.

How about it Al? Suppose you shoot along something by return mail as well as any photos and newspaper ads that you manage to save from the campaign. All of these things go a great way in describing to our members the campaigns which we set forth in the Club pages.

Harry Brown, Jr., Keeps 'Em Coming To The Capitol

We have heard once again from Harry Brown, Jr., the exploiteer for the B. F. Keith's Capitol, in Trenton, New Jersey.

Mr. Brown, who has always been on his toes when it comes to exploitation and advertising, recently took advantage of many empty store windows throughout the city and surrounding sections of Trenton, in exploiting the D. W. Griffith picture "Lady of The Pavements."

He also affected a very fine tie-up with the Grand Department Store, an entire window being given over to the display of records, sheet music, and music rolls, which played up the theme song of the picture. He also furnished a fine looking, attractive cutout which was in the center of the window, and was made from one of the striking sheets on that attraction.

In addition, the department store permitted the stringing of eight foot banners in front of the department store, which occupies a very prominent spot in the city.

We have just received, a few moments ago, an envelope reading "Have a Drag," and upon opening up we found a card with a cigarette attached to it with a rubber band, and advertising Richard Barthelmess in the picture "Drag," at the Keith's Capitol Theatre in Trenton.

This is a kind of novel idea, and the connection, while it has no bearing on the picture, it certainly has on the title. The smoking of a cigarette has often been referred to as a drag, and therefore the tie-up can be worked out very effectively. Thanks for this latest one, Brown, and keep them coming right on.

We hope we hear more from Mr. Brown, and especially his activities in Trenton. Also want to be remembered to Mr. Brennan, the Manager of the Capitol Theatre. So long boys for the present.

MANAGERS' ROUND TABLE CLUB

⁂

THIS WEEK!

NEXT WEEK!

EVERY WEEK!

⁂

A Wealth of Valuable Information for the Live-Wire Manager and Exhibitor!

⁂

EXPLOITATION TIPS! BALLYHOO STUNTS! THEATRE OPERATION IDEAS!

⁂

"The Original Idea Exchange of the Motion Picture Industry"

MANAGERS' ROUND TABLE CLUB

THE ORIGINAL "IDEA EXCHANGE" OF THE INDUSTRY!

TRY IT!!

JOIN NOW!!

Here's the Blank

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

729 Seventh Ave., New York City

I hereby apply for membership in the Club.

Name ....

Theatre ....

Address ....

City...............................

Policy.............................

Capacity...........................

State ....

Wm. A. Johnston
Honorary Chairman

C. E. Lewis
Chairman

WHAT ARE YOU WAITING FOR?

More New Members!

Proposed by Thomas J. Kane:

EDWARD W. STOLLERY manages the beautiful San Mateo Theatre in California, and it was in this theatre that we first became acquainted with Tom Kane. Now as Ed will shape up as active in Club affairs as Tom did, then we will have still more to thank the San Mateo for. But time (and Ed Stollery) can best answer this one. How about it? Shoot!

* * *

GEORGE E. TECKEMEYER is the enterprising manager of the Varsity Theatre in Palo Alto, Calif., and another go-getting manager for the Arkush Chain. Somehow or other, we always like to corral those Arkush boys, they seem to have the "it" of showmanship. George will surely come through as good as the other managers out there, with his own photo plus some of the details about his recent exploitation. How about a good start, George? Many thanks in advance.

* * *

CLINTON EBERLY is the assistant manager of the San Mateo house and, with both the manager and assistant on the job, we can see some interesting "dope" coming through to the Club pages from this wide-awake outfit. The idea, Clinton, is that you should send on anything that your boss overlooks. That would make it one hundred per cent And how?

* * *

HARRY C. BROWNE is the directing manager of the New Stanford Theatre, in Palo Alto, Calif., and since President Hoover hails from that "burgh" himself, perhaps (for no reason at all) Harry will step forward and tell the members what he is doing down there to keep the ticket machine humming. How about a start-off consisting of something about yourself and your past experience, Browne? Let's see how quick you respond. Thanks.

* * *

GEORGE ULIMAYER is the manager of the Peninsula Theatre, in Burlington, Calif., another of the fine Arkush Chain. With the fine Club spirit already displayed by the other managers on that circuit, George knows what we expect of him. His own photo would also tend to make him better known to the other members and readers of these pages. How about a start with some of your recent exploitation Ulimayer? Thanks in advance.

Proposed by Jack Allen:

(Note: these new Canadian members were enrolled after the publication of the first Canadian list. The members on the first list will be introduced in later issues of the Club pages.

* * *

EDDIE LANDSBOUORGH, manages the Regent Theatre in Galt, Ont., Can., and adds another progressive showman from the Dominion. We are in great hopes that Jack Allen's wish will come true. Meaning a Canada Page in the Club. But it takes the efforts of all the members up there to make this possible. You can also lend a helping hand to making it a reality Eddie, but sending us something to publish about yourself and what you are doing to keep the box office busy in Galt. Thanks in advance.

* * *

TOM FORHAN manages the 1500 seat Capitol Theatre in Welland, Ont., Can., with a varied policy of pictures, vaudeville and road shows. What he is doing and how he is doing it, as far as showmanship is concerned, is what we propose to find out regardless of how hard a job we may find it. You see we are aware of the fact that Tom Forhan is a live-wire showman and we are not going to let him keep all his activities a secret.

* * *

J. A. STEWART manager the Capitol Theatre In Peterboro, Ont., Can., another of the big Canadian group of theatres. How he sells the picture and runs the Capitol will be the topic of many fine stories on the future issues of the Club pages. Listen, J. A. How about shooting in your own photograph and some information about yourself. After all we know so little about you and we want to know you lots better. Attaboy.

* * *

ROBERT E. KNEVELS is the managing director of the big Capitol Theatre in Hamilton, Ont., and with "sound" pictures as the bill of fare he ought to have many interesting ideas and suggestions to pass on to his brother members. A good way for a new member to get better acquainted is to send his picture in so that we can all see just what he looks like. Do that Bob, and you are right in the middle of the crowd. Oak?

* * *

F. E. DASCHANES is the manager of the Park Theatre in Preston, Ont., Can., a straight picture house, but putting over some mighty fine exploitation that larger and better houses can always make good use of. How he is doing this is what we want him to tell all the other members and readers via these Club pages. Start your membership off with a photo of yourself and some of the stunts you have succeeded in putting over up there.

New Members Are Urged To Send Their Photos To The Club

Regional News from Correspondents

Bernsteins Acquire Central N. Y. House

BERNSTEIN BROTHERS of Elmira, operators of theatres there, Dunkirk, Elmira, Newburgh, Ithaca and Albany, added another house to their chain recently when they leased the Fisher Theatre at Senaca Falls, N. Y., from Fred C. Fisher for a term of years. At the same time, it was announced that more than $10,000 will be spent in remodeling the house. The theatre will open August 25 in charge of Harry L. and Benjamin Bernstein.

Petitions bearing the names of 2,072 voters, seven-tenths of the registered voting population, was presented to the Penn Yan Village Board August 5 by Harry C Morse, proprietor of the Elmwood and Sampson Theatres, as the first step in a move to bring Sunday films to that village. Under the law, the board has the right to grant the petition. Morse pointed out that twice as many persons signed the petition favoring Sunday performances than have voted in any municipal election for the past five years.

Russell Boller, projectionist for the Boller Theatre, Canisteo, N. Y., suffered burns about the hands and face when fire consumed 11 reels in the projection room recently. A. L. Boller, owner of the theatre, announced the house will be closed until installation of new equipment.

Rumors of a new theatre in Senaca Falls, N. Y., took actual shape last week with the incorporation of the Seneca Falls Theatre Co. with a capital stock of $25,000. Charles D. Blessing Auburn, and Fred J. and Mary E. Owens, Seneca Falls, were named among incorporators.

Okla. Gov. To Reward Arrest Of Bombers

GOVERNOR W. J. HOLLOWAY announced he was offering a reward of $500 for the arrest and conviction of each person connected with the bombing of the Palace Theatre, at Oklahoma City, night of July 25. The open shop division of the chamber of Commerce, and the Sinopoulo-Mid West Enterprises previously offered a reward of $1,000 for the conviction of each person involved in the affair.

An assistant, H. M. Messiter, was appointed by Universal to help supply operators with a volume control and charge sheets on all Universal sound pictures.

Col. H. A. Cole, on his return to Dallas last week, left almost immediately for Marshall, Texas, to look after his theatre interests there.

F. A. Snyder, commercial representative for RAX, Inc., will be assigned to special duties with RCA in near future.

E. C. Leeves, recently resigned as Pathe branch manager at Dallas, has been appointed southwestern representative of RCA Photophone interests.

E. B. Buffington has been appointed representative of Advance Trailers, for Oklahoma, Louisiana, Mississippi, Tennessee, Texas and Arkansas.

Charles Hennecke has opened his new theatre at Weimar, Texas.

The Colon Theatre at El Paso, Almedo Theatre at West City, Texas, have installed Photo-Talker sound equipments.

A. M. Avery is appointed assistant manager for Pathe, at Dallas, Texas, W. B. Wesley, appointed traveler for Pathe and A. Jules Benedic resigned from the former.

Anthony J. Xydias, president Sunset Productions, was a Dallas visitor.

O. E. (Shorty) Hall has been transferred from New Orleans to Dallas, Texas as Tiffany-Stahl representative.

West Coast Theatres will erect a new theatre building at Elpaso, Texas, soon.

Kings Inn Theatre at Kingsville, Texas, remodeling and will install sound.

The Dixie Theatre at Athens, Texas, has installed a Talk-A Phone system.

The new Palace Theatre at Floydada, Texas, has been opened with sound.

Independence, Mo., will have Sunday Movies in the future as permanent injunction to prevent non-interferance as per action has been had in the district court.

The reform element among certain churches in Charleston, Ill., are behind a movement to force blue Sunday laws, and petitions are being circulated for a commission form of government, the present city government being favorable to Sunday movies.

The Mount Vernon, Ill. council has voted to have Sunday movies, but the Mayor is expected to veto the ordinance as all of the churches are against Sunday movies.

Robinson Realty and Investment Co. has let contract for a new 850 seat theatre at Robinson, Ill., to cost around $50,000.

Jack Chalman, who has been advertising and publicity manager for the Metropolitan Theatre, Houston's deluxe Publix theatre, for about 12 months, leaves this week for Dallas, Tex., for temporary work with George Baker at the Melba Theatre. After two weeks he will have a vacation at his home town, Atlanta, and then be assigned to another Publix deluxe theatre, probably at Denver.

Eddie Read, who has been Chalman's assistant, will be promoted to the head of the department at the Metropolitan Theatre, Houston, Tex.

Oscar Hanson, general sales manager of Tiffany-Stahl, announce that the Oklahoma City branch office has just moved into their large and commodious quarters at 705½ West Grand Avenue. Ralph Morrow, Southern District Supervisor, wired Mr. Hanson that it is one of the finest offices of its kind in the South.

J. S. McSween, for the past two years manager of the Princess Theatre in San Antonio, Tex., has resigned. He expects to leave on a vacation for Virginia, after which he will go to his home in Philadelphia.

Fla. Mgr. Postpones Sunday Opening

THE Summer slump hit the Capitol in Plant City so bad that it looked like it would be more profitable to close down for a month or so. However, Manager George Hoffman, decided to make a final effort to keep the house in operation, and appeared before the City Commisioners with an offer to keep open provided they allowed Sunday shows. After looking at George's cards, they gave him the break and repealed the ordinance which prohibited the showing of motion pictures on Sunday. George was elated and did some heavy billing, with the Sunday premiere set for last Sunday. This brought out a spirited opposition, with the church people promising about everything but calling out the marines. George saw that his opening would lead to war and decided to call it off until after the full election when the matter would be presented to the voters to decide. The house will close Saturday night as a six-day proposition and will open but one day each week. Saturday, for at least a month.

R. M. Young has taken a lease on the Apopka Theatre, Apopka, brought the equipment of Cecil A. Rose, who recently moved to Orlando to re-open the Isis Theatre there, and opened the house this week on a three days a week schedule.

Harry Griffin, City Manager of the Spark's houses in St. Petersburg, combined business with pleasure last Tuesday, driving his new Buick car to Lakeland to tune it up, and to confer with the Supervisor of the houses, Mr. Garner.

The E. J. Spark's enterprises took over the Etta Theatre, in Ocala, this week. The company also operate the Temple and Dixie Theatres there. The Etta recently was equipped with equipment for sound pictures. Harry F. Botto, who manages the other two houses, will be in charge of all three now.

Many New Theatres Planned In Illinois

THE Home Theatre Corp. of Robinson, Ill., headed by Joe Hewitt, which operates the Strand Theatre in that city has leased the new theatre now under construction in Robinson. The general contract has been awarded to L. and W. Schernekau of Robinson and it is expected the new house will be ready for operation by December 1. The theatre will cost $50,000 exclusive of furnishings. It will be among the finest houses in that section of the country.

A one-story 30 by 90 foot addition to the White Way Theatre, St. Louis, Mo., is now under construction. The Naert Realty and Building Co., 3222 Meramec Street, are the contractors. The interior of the theatre will also be altered.

Pittsburgh Branches Change Personnel

SEVERAL changes in personnel at three exchanges as follows: George Wheeler, assistant booker at Fox, goes to Columbia as booker, he is succeeded by Joe Vandergrift who was promoted from accessories department; Tommy Skelton is now office manager at Columbia. He was formerly booker at Metro where he is succeeded by Harold Weinberger, who until recently held down the Columbia position.

Fire recently did $10,000 damage to the Strand Theatre, at Brownsville. Fire started early in the morning, presumably from crossed wires.

Kathryn Kean, secretary to Manager Goldsmith of Pathe, is back in town after a vacation in New York.

Hannah Pettit, secretary to Manager Milstein of Universal, spent a recent vacation in New York and liked the big city so well that she landed a job in the "U" home office.

Gene Connelly and John Harris, of the Harris Amusement Co., are vacationing, the former in Atlantic City and the latter in Hollywood.

Brooke Johns is the new master of ceremonies at the Stanley Theatre in Pittsburgh.

Teddy Joyce returns as m. c. to Loew's Penn August 19th. He succeeds Wesley Eddy, who goes to Brooklyn for Loew.

Employes of the Harris theatres held their annual picnic at Dravo Recreation Park, Neville Island, Pittsburgh, August 18th.

David Broudy, orchestra leader at the Stanley, is the proud daddy of a new baby boy. Now there are four boys and one girl.

H. J. Kifer has taken over the Strand Theatre, Zelienople. Former owner was Mr. Besnecker.

Jack Pendleton has returned to the Standard Film Service as salesman.

Howard Dennison has been promoted from the accessories department at Pathe to assistant booker.

Jossey New Mgr. For Warners In Omaha

SAM MORRIS, Vice-President of Warner Bros., has announced the appointment of J. S. Jossey as the new Warner branch manager in Omaha. Mr. Jossey succeeds Earl A. Bell, who relinquished the post to assume an executive position with the Stanley Co. of America.

The World Theatre, Omaha, Nebr., recently acquired by Publix, will inaugurate an all sound picture policy on August 22. Top prices will be reduced from 60 to 50 cents.

The house is at present playing pictures and Fanchon and Marco units.

Lionel Wasson, formerly manager of the Des Moines Theatre in Des Moines, has been named manager of the World Theatre in Omaha, succeeding Ralph Goldberg.

Regional News From Vicinity Of Cincinnati

MEREL CLARK, organist, Toledo-Paramount Theatre, Toledo, Ohio, is reported seriously ill with pneumonia. Fred Feible is pinch-hitting.

Attendance records were shattered by both the Rialto and Palace Theatres, Hamilton, Ohio, both of which houses opened with sound on the same day. Former house is featuring Movietone, while Vitaphone has been installed in the latter.

Despite strenuous objections of the clergy, theatres at Mt. Vernon, Ohio, have inaugurated a Sunday policy, and so far have been unmolested.

Ohio Theatre, Greenville, Ohio, has been taken over by Jonas Thomas who also owns the National, in Greenville.

J. L. Damm, present lessee of the Opera House, Ashland, Ohio, municipally owned, has been awarded a five-year lease on the building by city council, effective April 1, 1930, consideration being monthly rental of $590, or $35,400 for term of lease.

W. C. Pullin, who operates the Pullin Theatre, Columbus, Ohio, is making extensive alterations to the house.

St. Bernard Theatre Co., St. Bernard, Ohio, contiguous to Cincinnati, has been incorporated by B. H. Weiss, Paul Jones and John Kohlstall. Company plans to erect a 1,300-seat house at McClelland and Main Avenues.

Flip Flemming, for several years associated with the Strand Theatre, Akron, Ohio, in various capacities, has resigned, and taken service with the Goddwin Pictures Co.

Ga. Theatre Opens; Atlanta Notes

BEFORE a brilliant and enthusiastic audience, which packed the auditorium to capacity, the DeSota, newest of Rome's motion picture houses, had its formal opening last Monday. A throng, estimated by some at considerably more than 1,000, was turned away for lack of space. The DeSota has a seating capacity of approximately 1,200.

The theatre, which was built by John M. Graham, Fred Johnson and W. B. Branch, is operated by the Lam Amusement Co., of which O. C. Lam and J. H. Lam are the prime executives. It is said to be the first theatre in Georgia built expressly to show talking pictures and its acoustics are perfect. It represents, it is understood, an investment of $110,000 and is one of the handsomest and finest equipped houses in the entire Southeast.

At the opening, which took place at 8 o'clock, the new theatre was christened with formal exercises, presided over by Charles O. Walden, president of the Rome Chamber of Commerce. Interesting addresses were delivered by Walter S. Cothran, who spoke for the builders; T. B. Owens, chairman of the City Commission, and Mrs. Alonzo Richardson, of Atlanta, prominent club woman and an executive of the Board of Review.

The opening was attended by a number of Atlantans and other out-of-town visitors, among these: Dave Prince, branch manager of Paramount, and Mrs. Prince; W. W. Anderson, branch manager of Pathe, and Mrs. Anderson; C. R. Beacham, branch manager of World Wide Pictures; Fred Young, of Arctic Nu-Air; Arthur C. Bromberg, president of Arthur C. Bromberg Attractions; Lee Castleberry, city manager of Crescent Amusement Co., at Gadsden, Ala., and Mrs. Castleberry; Fred M. Jack, branch manager of First National; James Young, of Warner Bros; "Hap" Barnes, of Vitaphone; "Shag" Jordan, of Universal; V. W. Castleberry, of United Artists and T. F. Thompson, well known Cedartown, Ga., exhibitor, and many others.

The DeSota is of stadium type. Building is fireproof and has been equipped with every convenience. It is ventilated with five American blower fans and will be heated in winter by Rotoblast tubular boilers. There are eleven exits.

Simplex machines have been installed. It is equipped with the Western Electric system. The theatre was erected by the Grahn Construction Co. of Atlanta from plant designed by M. A. Tucker and under direction of Dave Edgares.

The prevailing color motif in the house is a cool green and the green note is reflected in the tile floor and the formal urns of boxwood of the lobby flanking the entrance. The green motif is again in evidence in the curtain screening the box-office.

Following the resignation of William G. Minder as head of Fox's Atlanta branch, announcement is made that the company's Atlanta office will be in charge of George W. Fuller, Southeastern district manager of Fox. It is generally believed that Mr. Fuller will handle the affairs of the Atlanta office in conjunction with his duties as district manager.

Both Mr. Minder and Mr. Fuller were understood to be in New York.

Branch managers and salesmen of Warner Brothers exchanges at Atlanta, New Orleans and Charlotte attended a district sales conference Sunday at the company's Atlanta branch. Meeting was presided over by Claude C. Ezell, of New York, general sales manager of the company. The New Orleans office was represented by F. F. Goodrow, branch manager, and Salesman Ed Mortimer. Those from Charlotte were M. W. Davis, branch manager; Salesmen R. H. Masterman and George Atkinson, and B. C. Talley, booker. Atlanta exchange was represented by John T. Ezell, branch manager, and James Young, S. C. Ware and H. C. Wales.

Carter Barron, for the past sixteen months manager of the Metropolitan in Atlanta, will next week become manager of Loew's Atlanta Capitol here.

Mr. Barron will be succeeded at the Metropolitan by Loy Kennedy, who has been manager of the National at Greensboro, N. C. He is no stranger to Atlanta, having at one time been assistant manager of the Howard Theatre.

Earle E. Griggs, director of exploitation in the Southeast for Universal, was back in the Atlanta office last week.

R. J. Barnes has joined the Atlanta office of Vitaphone as representative.

J. W. Greenleaf, formerly with Vitaphone, has joined RCA Photophone's Atlanta branch.

Mrs. Corine Blackburn, secretary to Thomas A. Branon, president of Eltabran Film Co., is enjoying a vacation in the mountains of North Carolina with relatives.

T. E. Dillard, of the Eltabran organization in Atlanta, has been promoted to office manager and sales promotion executive, being relieved of the booking duties by George D. Jackson, recently transferred from the Charlotte office.

R. F. Pinson, head booker in the Atlanta branch of Pathe, is spending his vacation at Charleston, S. C.

Mrs. V. S. Jeffries, of the cashier's department of Pathe's Atlanta branch, is away on vacation.

Visiting Atlanta's Film Row during the week just passed were the following:

E. J. Sparks, Florida theatre executive and head of the Sparks' chain; Herbert Rowntree, manager of the Royal at Columbus, Ga., one of the Martin chain of houses; Frank Rogers, of the Sparks organization in Florida; Roy E. Martin, of Columbus, Ga., and head of the chain of theatres bearing his name; George Overn, manager of the Broadway Theatre at Charlotte, N. C.; Claude C. Exell, general sales manager for Warners; Elmer Hollender, of New York, home office representative of Royal Amplitone, equipment for sound reproduction, film or disc recording; Fred Weis, who operates the Savannah Theatre, Savannah, Ga.

Col. Thomas E. Orr, of Albertville, Ala., head of Amusement Enterprises, Inc., operating a chain of theatres in northern Alabama; O. F. Kelley, of the Roxy Theatre at Tallassee, Ala.; F. L. Griffin, who operates the Strand Theatre at Carrollton, Ga.; Mrs. L. W. Holland, of the Madison Theatre at Madison, Ga.; M. W. Smith, Jr., of the Mildred Theatre at Barnesville, Ga.; D. V. Marquis, well known Florida exhibitor, who runs the Ernada Theatre at Bartow; H. H. Newman, who operates the Pastime Theatre at Sandersville, Ga.; William Bedell, of the Biltmore Theatre at Miami, Fla.; W. F. Wells, of the Opera House at Newberry, S. C.; C. A. Ross, of the Apopka Theatre at Apopka, Fla.; L. Jenkins, formerly manager of the Etta Theatre at Ocalla, Fla.

Mrs. Lucia Whittig, connected with Fox's Atlanta office for nine years, is now in the office of E. J. Sparks, as secretary to Ed Brown booker.

Roscoe Gann, booker for Universal, accompanied by his family, together with Mrs. C. P. Lester and small daughter, Katherine, left last week-end for the mountains of North Georgia on his vacation.

Ruth Roberts, formerly connected with the Bromberg Attractions exchange, has joined United Artists' personnel.

Hal Macon, of the Ritz Theatre. Lyons, Ga., was on Film Row last week and announced the opening of his new house this week.

Mrs. N. L. Liggett operator of the Liggett chain of theatres with headquarters at McRae, Ga., was guest in the Atlanta exchanges during the week.

Emerson Supervising Des Moines Strand

TED EMERSON, manager of the Garden and Palace Theatres of the Publix chain in Des Moines, is supervising the Strand Theatre of which Larry Carter is acting as house manager. This is a temporary arrangement during the time that George Watson, manager of the Strand, is taking the management of the Des Moines Theatre in Des Moines. Mr. Watson succeeds Lionel Wasson who has gone to Omaha to take the management of the World Theatre there.

Leo Moore purchased two rebuilt Simplex machines, two strong lamps and one Ravin sound screen as new equipment for his theatre, the Majestic at Centerville.

Mr. Frank Vrosky who is a new man is the owner of the Olympic Theatre at Cedar Rapids. Mr. Scolario who was previously owner of this theatre, has not stated what he intends to do but it is expected that he will continue in the theatre game.

Paramount entertained the following callers, G. A. Dehoet of the theatre at Monroe, C. R. Smith of the Family at Earlham, J. P. Morgan of the theatre at Greenfield and the Garland Brothers of Glidden, Iowa.

Margaret McGreavy, secretary of the DesMoines Film Board, attended a regional convention at which ten Film Board secretaries were present last week. C. C. Pettijohn met with the Film Board secretaries at the Hotel Congress in Chicago to outline plans for the Middle West states.

The complete equipment for the Grand Theatre at Perry will be furnished by the Des Moines Theatres Supply Company. Stanley and Macey who purchased this house some time ago but only recently decided to make it a first class house, are giving this company the contracts for the decorating, scenery, carpets, lamps, rectifiers, etc. Theatre is to be furnished to seat 600.

Stanley picture frames were purchased by the management of the A. H. Blank theatre at Clinton for the Rialto there.

A Raven screen was purchased by Howard Hultz for the Princess Theatre at Glidden from the Des Moines Theatre Supply Company.

Churches Fight Salem, Ind., Exhibitors

PROTESTS against the recent introduction of Sunday shows in Salem, Ind., culminated in a mass meeting in which representatives of all the churches in town were represented. Resolutions drawn up by the ministerial association against Sunday amusements were read in addition to blue laws of which Sunday shows is said to be a violation. In the meantime shows are being held and likely will continue until arrests are made and the case forced into court.

Officials of the Tiffany-Stahl Productions, Incorporated, have filed an affidavit with the secretary of state of Indiana, designating Owen Pickens, 1300 Fletcher Trust Building of Indianapolis, as their Indiana agent for service of process.

Columbia Will Open K. C. Branch Soon

PREPARATIONS are being made for the opening of a new Columbia exchange at 1710 Baltimore Ave., Kansas City. Charles Gregory, formerly Kansas City M-G-M branch manager, is in Kansas City to open the new Columbia exchange.

J. L. Franconi, branch manager for Tiffany-Stahl, Kansas City, has a new game known as "quarry golf." It is a very simple game. Any one who could have seen Franconi atop a pile of large rocks on a Kansas City golf course the other day easily could have understood the origin of the name. However, C. M. Hilgers, Fox branch manager, still lays claim to being able to lose the largest number of balls on any one course in a single day.

The Globe Theatre, downtown house of Kansas City, after re-opening for a short time recently, again has closed its doors and plans to re-open soon with talking pictures.

Among the out-of-town exhibitors in the Kansas City market last week were: C. L. McVey, Dreamland Theatre, Herington, Kas.; C. M. Pattee, Pattee Theatre, Lawrence, Kas.; Ensley Barbour, Landers Theatre, Springfield, Mo.; Sam Blair, Blair Enterprises, Belleville, Kas.; Willard Frazier, Empress Theatre, Paola, Kas., and Frank C. Weary, Farris Theatre, Richmond, Mo.

A combination picnic, golf tournament and general frolic was enjoyed Monday by members of the Fox Exchange, Kansas City, at Swope Park, near Kansas City.

Boston's Row Turns Out For Excursion

THE "out of town for the day" sign could well have been hung out in Film Row on Monday when all of the 400 or more workers in that district attended the annual outing of the New England Film industry at Pemberton, with headquarters at Pemberton Inn. Perfect weather added to the enjoyment.

A special steamer took the party down Boston Harbor to Pemberton, where both land and water sports were in order following a buffet luncheon. The shore dinner came at six and was enlived by many specialty and prize dances with liberal competition.

The affair was in charge of the following:

General Committee: M. N. Wolf, M-G-M; C. McGerigle, RKO; W. H. Erbb, Paramount.

Ticket Committee: Abe Weiner, Sam Moscow, Herman Rifkin.

Sports Committee: F. Sliter, J. Basch, M. Grassgreen.

Eppas Committee: Henry Wolper, Chester Grenier, H. Sawmut Goldstein, J. McGann.

Boosters Committee: Jos. A. McConville, Harry Campbell, Tom Spry, George Solomon, Tom Bailey, Harry Lotz, M. E. Morey, H. E. Elder, Wm. Shapiro.

Food Committee: R. C. Cropper, J. L. Roth, H. G. Segal.

Decoration Committee: Abe Montague, Frank J. Wolf, Larry Gardner.

Publicity Committee: Joe Sacks, Joe DiPesa, Buddy Gray.

Salesmen Committee: W. Kelley, American Feature; J. Basch, Educational; T. Jennings, Fox; S. Moscow, Independent; M. Cohen, Metro-Goldwyn-Mayer; E. Warren, Pathe; E. Ruff, Paramount; L. Sterne, Royal; A. Sordillo, Rayart; R. W. Cobe, Tiffany; J. Dervin, United Artsits; R. Murray, Vitagraph; J. Magann, First National; H. Goldstein, RKO.

Bookers Committee: H. Golden, American Feature; W. Gillis, Consolidated; M. Phair, Educational; Sam Berg, Fox; Phil Fox, Independent; H. Higgins, First National; M. Goldstein, Metro-Goldwyn; H. Smith, Pathe Exchange; J. Moore, Paramount; J. Downing, RKO Dist. Corp.; F. Dubin, Royal; S. Joffe, Rayart; S. Levine, Tiffany; A. Weiner, United Artists; Mrs. Corbett, Vitagraph.

Shippers Committee: Sam Strong, American Feature; C. Waldron, Consolidated; H. Finn, Educational; T. Jacobs, Fox; A. Stein, First National; F. Petrone, Independent; B. Bebchick, Metro-Goldwyn; T. Doherty, Paramount; D. Sussan, RKO Dist. Corp.; H. O'Hara, Pathe Exchange; A. Vigdor, Royal; J. Martin, Rayart; Ira White, Tiffany; Carthy, Vitagraph, Inc.

Inspectors Committee: M. Dunn, American Feature; Gertrude Crosby, Consolidated; Esther Bond, Educational; Helen Sullivan, Fox; Madeline Burke, First National; Bessie Meagher, Independent; Marie Buick, Metro-Goldwyn; Mrs. Ellis, Pathe; J. Sully, Paramount; Mary Peddle, Royal; Stella Eaton, RKO; Helen Healy, Rayart; Sadie Feldman, Tiffany; Anna Clark, United Artists; M. Sullivan, Vitagraph.

Poster Committee: A. Cohen, American Feature; M. Moriaty, Fox; J. Barry, First National; Saul Simond, Independent; E. Bobkin, Metro-Goldwyn; M. Magovsky, Pathe; T. Duane, Paramount; J. Mooney, Royal; S. Paul, RKO; S. Kaye, United Artists; T. O'Brien, Vitagraph.

Boston's new Uptown Theatre, formerly the St. James, which has been acquired by Publix Theatres from the Keith-Albee interests, re-opened last week.

Although extensively remodelled and improved when Keith-Albee acquired the theatre some thrree years ago, Publix has spent about $500,000 additional in remodelling. So extensive has this work been that the theatre has every appearance of being an entirely new house.

The house has been entirely re-seated, a new ventilating and cooling plant has been installed. Ivory and gold is the color scheme and every part of the theatre has been redecorated and remodelled. Sound equipment has been installed and a new electric sign placed above the marquis carries ten thousand colored electric lights.

Joseph Skirboll, general sales manager of World Wide Pictures was a visitor at the Educational exchange, Boston, distributors for that product in New England, during the week.

The Park at Westfield has been sold by A. A. Spitz to Shea & Furber.

The Broadway in Springfield has been taken over by Publix from Goldstein Brothers under long term lease.

Jack McCarthy of Warner Brothers is soon to join the ranks of the benedicts.

Ben Bepshick is booking short subjects for Metro - Goldwyn-Mayer and is succeeded as shipper for that exchange by Michael Zaimen, formerly at the Pathe exchange.

Branch Manager F. G. Sliterof, Educational, is making a tour of survey of the entire New England territory.

C. W. Wilcox of the Orleans Theatre at Orleans paid a visit to Boston during the week for bookings.

Maurice Goldstein, booker at the M-G-M exchange, has returned from two weeks' vacationing.

The E. M. Loew's Theatres, Inc., Boston, has incorporated with 10,000 no par shares. Elias M. Loew of 216 Tremont St., Boston, is president and treasurer of the corporation and Herman A. Mintz and Maxwell A. Finn are other incorporators.

Samuel Pinansky, head of the New England Theatres Operating Corp., denies the rumor which was heard about the Row during the week that Publix had taken over any of the holdings of the Netoco chain.

Slight damage resulted from a fire in the projection room of the Jewell Theatre at Worcester.

Contracts will be let at once for a new theatre for Goldstein Brothers in Athol, to be of Colonial architecture and to seat about 1,000. This will give Athol two new theatres, contracts having already been let for one for the George A. Gils Co.

The Auditorium Theatre at Concord, N. H., is to be extensively remodelled at a cost of about $65,000 according to estimates by Mowll & Rand of Boston, architects.

Harry MacDonald of the New York Hippodrome is acting manager for the New England district for RKO. Charles Winston, former division manager, has resigned

The Lyceum Theatre at New Britain, Conn., has been renamed the New Theatre and will reopen the early part of next month. A new Robert Morton organ has been installed and upwards of $100,000 spent in remodelling. The house has been dark for about a year.

Western Electric equipment is being installed at the Ware Theatre in Beverly, Mass.

Matthew Reilly, manager of the Victory Theatre at Providence, is spending his vacation in Massachusetts.

Balch's Beach, Inc., has incorporated at Southwick, Mass., to conduct a theatre, with capital of $50,000. Clayton L. and Alice D. Balch and O. D. Jackson of Southwick are the incorporators.

Waldron's Casino, one of the oldest theatres in Boston, will re-open Aug. 26th with pictures, burlesque and vaudeville. Charles H. Waldron will operate.

The G. E. Lothrop Theatres Co. will reopen the Howard in Boston Monday and a new wrinkle will be the giving of Midnight shows every Friday night.

The redecorated Gayety Theatre will reopen Aug. 24th with Max Michaels continuing as manager.

Visitors to the Pathe exchange at Boston during the week included Al Hurteau, at one time of Boston and now cashier at Pittsburgh; Charles Brosham, shipper, of Pittsburgh; Kenneth Kennedy, shipper for Pathe at Albany and the Misses Walters and Miller of the Pathe News staff from New York City.

Helen Benham, assistant cashier of the Pathe exchange at Boston, is wearing a solitaire and girl chums say the event is not so far off.

Miss Mary Blessington, assistant booker at Educational, is spending a vacation at Wolfboro, N. H. Miss Anna Sullivan of the same exchange has just returned from her vacation.

Joseph Hurl of the Opera House at Milford is now managing the State Theatre at Milford for Interstate.

Sheffield Branch In Salt Lake Wins Prize

THE Salt Lake Sheffield Exchange is reported to have won fifth prize in the bookers contest held recently for the most booking days during a period closing July 10th.

John Rugar, manager of the Egyptian, American and Orpheum Theatres at Park City, Utah, has returned from a vacation.

A new non-synchronous outfit has been installed at the Egyptian of Park City.

In Salt Lake City last week, lining up product and renewing friendships at the various exchanges, were the following exhibitors:

Messrs. Ruschmeier and Noales of the Bonita and Gem at Provo, Utah; George Whipple of the Electric Theatre at St. George, Utah; A. M. Morris of the Iris Theatre at American Falls, Utah; Messrs Pace and Peterson of the Pace Theatre at Delto, Utah; Mr. Whicker of the Elite Theatre at Delta, Utah.

Theatre Construction Active In Ohio

MOOSE LODGE, Bucyrus, Ohio, has let contract to Dayton, Ohio, company for erection of new $250,000 house, with 1,500 seating capacity, to the completed by Christmas.

August 15 is the tentative date set for opening of new Ohio, Piqua. Caspar Whitney will manage the house.

Francis Mc Donald, Portsmouth, Ohio, exhibitor, who, with Robert Risley, another exhibitor, has been arrested continuously for Sunday operation, received several telephone messages threatening him with bodily harm if he attempted to open house following Sunday. Threat ignored. Usual arrest and fine followed opening. Risley escaped arrest account being out of city on vacation.

New 500-seat house is to be erected at Hubbard, Ohio, by J. Papa.

E. C. Paul, for several years manager of the Regent and Fairbanks, Springfield, Ohio, has resigned to become manager of the Columbia, Warren, Ohio.

James C. Platt, manager Lyric, and Harry V. Smoots, manager Vine, Mt. Vernon, Ohio, arrested for first offense of Sunday operation. Both demanded jury trial, and bound over to grand jury on $500 bonds, which were furnished.

Rialto and Palace, Hamilton; Strand, Conneaut; Strand, Columbus; Classic, Dayton, and Grand, Steubenville, are among latest Ohio houses to open with sound.

New house being erected for Mrs. W. H. Mason, Malvern, Ohio, will be opened late in August.

Youthful bandit obtained $300 in holdup in office of Strand, Youngstown. Bandit entered theatre office while Manager W. T. Murray was checking day's receipts.

Harry Mc Williams appointed publicity director of Toledo Paramount, Toledo, Ohio, succeeding Ross Wiegand, resigned.

Schines contemplate erection of 1,200-seat talkie house at Bellefontaine, Ohio.

Pa. Theatre Is Robbed Of $5,000

SAFE crackers, early on the morning of August 6 broke open the safe in the Capitol Theatre, Wilkes-Barre, Pa., and escaped with more than $5,000, the total receipts of the Saturday and Monday performances. The theatre, which is owned by the Comerford Amusement Company, of Scranton, is located in Wilkes-Barre's Public Square, in the very heart of the business district.

Two masked men, who had concealed themselves in the theatre after attending the last performance on Monday night, shortly after midnight held up Walter Teal, night watchman, at the point of a revolver. They bound Teal's hands with adhesive tape, and while one man kept the watchman covered with a gun the other, with an acetelyne torch, burned a circle around the combination of the safe and removed it. The burglars then scooped up the cash in the safe and made their escape.

A charter under the laws of Pennsylvania was granted on August 8, at the capitol in Harrisburg, to the RKO Penn Corp., of Oil City, Pa. There are 100 shares of no-par-value stock. Stated capitalization is $10,000. The treasurer is Joseph P. Murray, 4813 Springfield Avenue, Philadelphia. He also is one of the incorporators. Other incorporators are: Jerry C. Folk, Glenside, Pa.; and Thomas J. Cauley, Narbeth, Pa.

On August 7 a Pennsylvania charter was granted to Casino Enterprises, Inc., of Philadelphia. Capital is $5,000 consisting of fifty shares of a par value of $100 each. Treasurer is Joseph Gutman. Philadelphia incorporators are Belle R. Gutman, Philadelphia, and Max Cohen, Philadelphia.

Tenn. Theatre Deal; Southern Notes

THEATRES in five Tennessee towns, which were operated by Booth Enterprises, were sold this week to George W. Parrott, of Lafollete, Tenn., by F. H. Thomas, receiver for the company. The Booth Theatre, at Knoxville, was not included in the deal, it was stated. The towns in which the theatres sold are as follows: Lenoir City, Sweetwater, Greenville, Newport and Jefferson City.

The amount of money involved in the purchase was not disclosed in the reports which reached Atlanta.

Mr. Parrott is a well known exhibitor, and operates the Novelty Theatre at Lafollette.

The Memphis, Tenn., Pantages house, dark since early in June, may go to a Mid-West Circuit, the name of which has not been disclosed, according to information credited to Joseph Toplitzky, Los Angeles real estate man. This may come about only if the RKO Circuit fails to exercise the option it is now said to have on the Memphis house expiring August 22.

Memphis may have a burlesque company playing in the old Lyceum Theatre next season, if plans of the Mutual Company mature.

This week marks the second anniversary of the stage band policy at the Saenger Theatre, New Orleans. The huge birthday cake, weighing 100 pounds, will be presented by a Saenger patron to the Milliken Memorial, the children's ward of Charity Hospital.

A. W. Bowman, formerly of the United Artists Corp. in Detroit, has succeeded Boyt Morrow as branch sales manager of United Artists with headquarters in New Orleans. Mr. Morrow has left the film business entirely, being now affiliated with the Apex Brokerage Co., of Oklahoma City, Okla., as general manager.

The Savoy Theatre, Louisville, Ky., which has long prospered and enjoyed an unusual degree of popularity under the management of Col. C. C. Blake, began operating on Sunday, August 4th, under the direction of Billy Rendon, who is credited with making the Hippodrome Theatre, Louisville, a successful enterprise. Colonel Blake will devote the greater part of his time in the future to his extensive mining interests.

The Dixie Theatre, Salyersville, Ky., has closed: the Liberty Theatre, Dayton, has closed on Monday, Tuesday, Wednesday and Thursday during July and August; the Dixie Theatre, Olive Hill, Ky., has closed on Monday, Wednesday and Friday; the Seco Theatre, Seco, Ky., has closed on Thursday.

Nora Kelly, booker for Educational, left Saturday for a two weeks' vacation in Chicago and Wisconsin.

L. O. Davis of the Virginia Theatre at Hazard, Ky., and his wife, have gone on a pleasure trip.

Fred Jahrries of the New Castle Theatre at New Castle, Ky., was a visitor to the Louisville exchange this week.

R. H. Musterman, George Atkinson, B. C. Talley and Mgr. M. W. Davis of W. B. in Charlotte recently attended a district sales meet in Atlanta.

Judging from the response of patrons, sound installations in the mill villages of Lanett, Shawmut, Langdale, Fairfax and Riverview, Ala., have been successful.

J. M. Broadus, of the Family Theatre, Georgiana, Ala., has installed sound equipment and will present talking pictures as a regular feature of his weekly programs.

Hugh Smart, chief assistant to H. C. Farley, Birmingham, Ala., Publix manager, Montgomery, is away enjoying a well-earned vacation.

An aftermath of the recent "stink bombing" in the Tivoli, Montgomery, Ala., was when C. J. Pope, who had been arrested in connection with the bombing on a charge of disorderly conduct, was tried in the city recorders court, early the past week but was discharged from custody.

Francis W. Wadsworth, Jr., of the Rose Theatre, Tuskegee, Ala., reports that business is improving in his section. The Rose has gone "sound."

Friends of Sam Sulzpacher, lessee of the Grand and Pekin Theatres, Montgomery, Ala., will be glad to learn that he has recovered from his recent operation and is now energetically readying his theatre for fall trade.

D. W. Ponder of the Rainbow, Opelika, Ala., visited Atlanta the past week.

The Frolic Theatre (colored house) in Birmingham, Ala., which has been operated for more than ten years by Henry J. Hury, is being closed and turned over to the owner of the building, according to news received this week in Atlanta. Whether the owner will operate the house, has not been announced.

E. C. Hill, president and treasurer of the Rex Corp., Winston-Salem, N. C., operating the Rex Theatre (colored house) in Winston-Salem, has bought the entire stock of the remaining stockholders and will continue the operation of the theatre as heretofor.

The Theatre Owners Association of North Carolina held a directors meeting at the office of the secretary, Mrs. Walter Griffith, Charlotte, on August 1. Among the exhibitors present were Charles W. Picquet, president, of the Carolina Theatre, Pinehurst, N. C., Charles Roth of the Palace Theatre, Greensboro, N. C. and the Eagle Theatre, Asheville, N. C., L. L. Drake of the Ansonia Theatre, Wadesboro, N. C., and S. S. Stevenson of the Stevenson Amusement Co., Henderson, N. C.

R. W. Early, booker for the Eaves Theatre Circuit, has moved his office from Charlotte Columbia Pictures Corp. to the Carolina Poster Exchange and at which time the Eaves Circuit has moved their poster exchange from Union to the Charlotte office.

J. B. Craver, Charlotte representative of the Ad-Vance Trailer Service, has just returned from a trip through the territory.

The J. T. Gibson Estate has sold the Scotland Theatre at Laurinburg, N. C. to T. C. Lambden, Sr., effective August 5.

The Palace Theatre, Bessemer City, N. C., has been rebuilt after a fire there some time ago and will be operated by Hunter Payne.

R. H. Masterman and George Atkison, salesman, B. C. Talley, booker, and M. W. Davis, manager of the Charlotte Warner Bros. exchange, attended a district sales convention in Atlanta the past week.

The Playhouse Theatre at Statesville, N. C., had a fire recently which originated in the booth and destroyed two machines. The Playhouse Theatre is operated by the Amusement Enterprises.

Visitors in Charlotte last week were J. M. Highsmith of the Trio Theatre, Robersonville, N. C., Chase White of the Grand and Oasis Theatres, Kingston, N. C.; W. E. Stewart of the Pastime Theatre, Concord, N. C.; Roland G. Hill of the Amusement Enterprises, Inc., Lexington, N. C.; Percy Wells of the Howard-Wells Amusements, Wilmington, N. C.; A. F. Sams, Jr., of the Auditorium Theatre, Winston-Salem, N. C.; E. L. Hearne of the Alameda Theatre, Albemarle, N. C.; W. S. Scales of the Lincoln Theatre, Winston-Salem, N. C.; and R. R. Kissell of the Winner Theatre, Louisburg, N. C.

Frisco Exhibitor And Exchange Briefs

GERTRUDE HEIMAN, formerly with RKO, is now biller at Fox Exchange.

Jimmie Wood of Redding was in San Francisco recently giving the exchanges the once over.

Viola Thompson is the new secretary to M. E. Cory. Viola comes to San Francisco from Portland.

Bill Heineman, Jr., five-year-old son of the branch manager of Universal, was injured recently when he fell out of his dad's automobile. He is getting along splendidly.

Mrs. Alice Chapman is back at Warner Bros. as cashier.

Earl Cohn flew to Los Angeles July 24 in the interests of Goodwill Exchange.

Annabel Klein is the new and very attractive contract clerk at Columbia Exchange.

Paul Parish, assistant Western division manager for National Theatre Supply Co., is in Los Angeles attending a business conference.

John Smith, formerly manager of the Granada Theatre, has been transferred to Portland as manager of the Portland Theatre.

Ward Morris has been appointed manager of the Wigwam Theatre for Golden State succeeding Charles Mosher who has been transferred to Santa Cruz.

John Westphal is now treasurer at the new Fox Theatre.

Ed Frier, booker at Metro-Goldwyn-Mayer looks as if his salary has been raised. But that isn't the reason for the expression on his countenance. Marie Morgan, August 17, and a platinum ring are the reason.

John DiCosta, formerly booker with Tiffany-Stahl, is now booker with Columbia Exchange.

F. K. Hugher, receiving clerk for National Theatre Supply Co., contemplates spending his vacation at his former home in Kansas City. He will bring back with him to San Francisco his wife and little five-year old daughter.

Maurice Chapin is now booker at Tiffany-Stahl Exchange, having been promoted from shipping clerk.

Mr. and Mrs. Vic. Rodgers of Atwater were in town recently looking over the various sound devices.

B. A. Griffiths Mgr. Of Strand, Madison, Wis.

JACOB ESKIN, manager of the Orpheum Theatre at Richland Center, purchased the Richland Theatre from George Gassen. Both theatres are equipped for sound and it is Mr. Eskin's plan to use the Orpheum as a silent house and run talking pictures in the Richland.

Bryn A. Griffiths has been appointed manager of the Fox Midwesco Strand at Madison according to R. J. Fitzgerald, Midwesco general manager. Mr. Griffiths succeeds R. W. Johnson who resigned.

Edwin L. Berth, manager of the Pastime Theatre at Kiel is installing sound equipment in the near future.

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MOTION PICTURE VITAPHONE OPERATOR wants permanent position. Western states preferred. References. Address Operator, 419 East 3rd St., Anaconda, Mont.

VITAPHONE-MOVIETONE experienced projectionist, can competently handle any system of sound pictures alone. Non-union. Box 595, Motion Picture News, 729 7th Ave., New York City.

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WANTED: One Duplex Printing Machine. State price and condition and where same can be seen for inspection. Address Pathe Exchange, Inc., Bound Brook, N. J.—Tel. Bound Brook 90.

WANTED—EXPERIENCED POSTER ARTIST for theatre lobby work. Permanent position for steady man. Starting salary forty-five dollars per week with advances as work merits. References required. Pacific National Theatres, 301 C Street, San Diego, Calif.

For Sale

FOR SALE: 2,800 used upholstered opera chairs. Good condition. $1.40 each. Morris Saunders, 2710 Valentine Ave., Bronx, N. Y. C.

Portland House Installs Unique Cooling System

PRACTICALLY all first run houses now being equipped with refrigeration plants, this has helped materially in keeping up summer box office to at least normal. The latest to join the refrigerated houses is J. J. Parker's "United Artists Theatre," who have installed a unique air cooling device. A well was dug by experts some 159 feet in depth, where a veritable underground lake was tapped, the sand deposit was run off and the well now supplies 500 gallons of water a minute and the temperature of the house lowered to 52 degrees.

Manager Merle Davis, of the Broadway Theatre, Butte, Mont., has signed Sir Harry Lauder for Sept. 20th.

H. Levy, of Movie-Tone Talking Equipment Co., of Chicago, while in Portland during the week, appointed Eddie Choate as Oregon representative for this equipment, and Fred Brown of Spokane, Wash. who will represent the equipment in the State of Washington.

Ottawa Mgr. Becomes Speedboat Fan

AMBROSE NOLAN, youthful manager of the Avalon, Rex and Columbia Theatres, Ottawa, has turned speed boat enthusiast, having purchased the special Pan Yat speed craft, with a registered record of 42 miles per hour, from Don Stapleton, manager of the Center Theatre, Ottawa. One of his first exploits was the shooting of the notorious Snow Rapids, a feat that had not been done for years.

Big crowds thronged the Capitol Theatre, Cornwall, Ontario, when it was re-opened by Clarence Markell with talking equipment.

A proposal made by J. M. Franklin, manager of B. F. Keith's Theatre, Ottawa, for the erection of a stone replica, 50 feet high, of the Peace Tower of the Canadian Parliament Buildings on the highway outside the city as an attraction for tourists and also to serve as an air beacon for airplane traffic, has met with popular approval in the Canadian Capitol. The matter has been given much publicity in the Ottawa newspapers and the project has been taken up by the Ottawa Businessmen's Association.

The Midway Theatre, for years a well-known neighborhood house, is the latest theatre in Montreal to be wired.

After a visit by Clarence Robson, of Toronto, Eastern Division manager of Famous Players Canadian Corp., announcement was made at Quebec City that the corporation would take possession of the Canadian Theatre at Quebec on September 1.

The Princess Theatre, Montreal, for years the home of drama and musical revues and recently converted into a talking picture house, has been following the policy of presenting moving picture stars in personal appearances.

News Of Interest To Md. Exhibitors

RAY SMITH, chief projectionist, at the New Theatre, Baltimore, has returned from a trip to Canada.

While R. H. Cherry is on vacation trip to Canada with his wife, his work as treasurer at Loew's Baltimore, is being done by Mike Maloney, manager of Loew's Valencia. M. Kavanaugh, assistant manager at the Valencia has full charge during Maloney's absence.

Herbert Rawlinson, actor who has been master of ceremonies at the Palace, Washington, D. C., for some time, is scheduled to leave there soon.

Delema Wilson, Rivoli Theatre cashier, has been summering at Rehobath Beach, Md., and at Atlantic City, while the Rivoli has been dark.

J. M. Shellman, *Baltimore Sun* motion picture editor, spent part of the time of his vacation in Western Maryland hunting for valuable old books. He found one of 1600 vintage in Latin. "The Satyricon of Petronius Arbiter." Quarto.

A successful business trip to New York was recently taken by A. Mechanic, proprietor of the New Theatre, Baltimore.

A motion picture is being made by members of the Gibson Island summer colony, near Baltimore, the story for which was written by Charles Meigel, publicity director of the New Theatre, who is directing it.

Thomas and Anna Burke have leased the Liberty Theatre, Cumberland, Md., for five years to the recently incorporated Liberty Amusement Company, Julian Brylawski, president. It has 1200 seats. The capital is $50,000. Incorporators are Mr. Brylawski, Washington, William A. Huster and Thomas H. Burke, of Cumberland.

F. C. Wehrle, formerly manager of the World Wide Exchange, Washington, D. C., now is Philadelphia, has been succeeded by Jim Corby, formerly with Pathe.

Bill Dutton is now selling Vitaphone acts for Warner Brothers in this territory. He was formerly manager of the Columbia Exchange, Washington, D. C., and has been succeeded in that position by Sam Calanty.

J. H. Kelly, formerly booker of the Radio exchange, Washington, D. C., has gone to Chicago and has been succeeded at Radio by Bob Grace, formerly with Paramount.

The Academy Theatre, Lunchburg, Va., will reopen early in September.

Edna Stevenson has succeeded Margaret Sullivan as billing clerk at Radio Washington, D. C. exchange, due to Miss Sullivan's marriage recently to a brother of Ellis Clarkson, of Stanley-Crandall Company.

The Baltimore franchise for Royal Amplitone has been taken over from J. Louis Rome by Sam and Jake Flax of the Liberty Film Exchange, Washington, D. C.

Abe Lichtman is said to be negotiating now for Attucks Theatre, colored, in Norfolk, Va., which the Theatres Corporation of Virginia owns, and the Olympic in Washington, D. C.

The Richmond Theatre, Alexandria, Va., Harmon Reed manager, has been reopened as a talking picture house after having alterations made.

The Fox-Ives Theatres, Inc., has just been incorporated in Washington, D. C. This is a Mt. Vernon organization with a capitol of $50,000 to operate theatres. W. B. Ives and V. T. Douglas are incorporators.

Mrs. C. J. North, wife of the chief of the motion picture division of the Department of Commerce of the U. S. Government, recently presented her husband with a bouncing baby boy.

Warners Have Option On Cleveland Site

WARNER BROTHERS are reported to have taken a 30-day option on the property at Euclid Ave. and the northwest corner of East 17th St. for a new downtown first-run theatre. The deal is being handled by Van Aken and Strock. The property fronts 135 feet on Euclid Ave. and has a depth of 300 feet. It is owned by Kenyon V. Painter, and is valued at $2,000,000. The location is directly oppostie Keith's Palace Theatre.

Albert C. White has severed his connection as supervisor of the theatres controlled by the Brown Theatrical Co., of Zanesville, O., and has gone with his family on an extended western trip. White became affiliated with Sam Lind in the Imperial Theatre, Zanesville, just 15 years ago. He has no definite plans for the future.

A new $250,000 building to contain a theatre and lodge rooms will be built in Bucyrus by the local Moose Lodge. Contracts for the structure have been signed and the theatre is said to have been leased by a nationally known theatre organization.

C. James Brown has unlocked the Artcraft Theatre, Toledo, O., which has been closed since June 1st. He has taken a three months' lease on the house with an option to purchase it.

The Ohio Censor Board has installed sound equipment.

Disney Cartoons have been booked at first-run houses in every key point in Northern Ohio by Disney Cartoons of Ohio, 401 Film Bldg., operated by Fred Schram and Nate Schultz. These bookings include Keith's Palace and Keith's East 105th St. Theatres, Cleveland; Orpheum, Akron; Strand and Valentine, Canton; State, Youngstown; and the Vita-Temple, Toledo.

Leo Jones, in addition to being head booker at Cleveland M-G-M exchange, is also booking for the La Salle and Clark National theatres.

France Duofone, sound on disc sound reproducer manufactured in Detroit, is being sold locally by Fred Schram and Nate Schultz, 401 Film Bldg.

Richard Deutsch, of Import Film Co., has moved his office to 218 Film Bldg., along with Smith and Setron Printing Co.

Stage hands, musicians and motion picture operators asked for an increased wage scale effective September 1st. Representatives of these divisions were in New York last week securing new contracts for local theatres.

The Viraginia Theatre, Wellston, has gone sound, having recently installed Movietone.

The new Blue Bennet Theatre in Johnson City, Tex., has been opened. It is a $30,000 showhouse owned by J. D. Stahl and Co.

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COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

AMKINO

Title	Star	Rel. Date	Length	Reviewed
Aelita (Revolt of the Robots)	Russian Cast	Mar. 23	2900 feet	
Flames of the Volga	Russian Cast	Mar. 30	7000 feet	
In Old Siberia (Katorga)	Russian Cast	July 20	6500 feet	July 27
Krassin	Special Cast	Feb. 19	7000 feet	
Lash of the Czar	Russian Cast	Feb. 9	6800 feet	
Moscow Today	Pictorial Film	May 11	5600 feet	
Prisoners of the Sea	Russian Cast	April 13	7000 feet	
Taras Shevchanko		Jan. 10		
Two Days	Russian Cast	Feb. 1	6500 feet	
Village of Sin, The	Russian Cast	May 18	6500 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Arsenal				
General Line, The				
Her Way				
Man With a Camera				
New Babylon	Russian Cast		8000 feet	

COLUMBIA

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Bachelor Girl, The	Logan-Collier-Todd		5927 feet	
	(Silent Version)		6245 feet	
Behind Closed Doors	Valli-Glass	Feb. 24	5779 feet	
*†§Donovan Affair, The (F. & D.) (A. T.)	Holt-Revier-Collier, Jr	April 11	7140 feet	Mar. 30
	(Silent Version)	April 11	7189 feet	
Eternal Woman	Borden-Graves	Mar. 18	5812 feet	April 8
Faker, The	Logan-Delaney	Jan. 2	5538 feet	
*†§Fall of Eve (A. T.)	Miller-Stanley-Prouty	June	6245 feet	June 22
*†§Father and Son	Holt-Revier-McBan	June 5	6310 feet	June 8
	(Silent Version)	June 5	6765 feet	
*†§Flying Marine, The	Lyon-Mason-Robards		5951 feet	
	(Silent Version)		5736 feet	
*†§Lone Wolf's Daughter (D)	Lytell-Olmstead	Feb. 18	7154 feet	Mar. 9
	(Silent Version)	Feb. 18	6186 feet	
Quitter The	Lyon-Revier	April 1	5671 feet	May 25
*†Trial Marriage	Kerry-Ellers-Robards	Mar. 10	6639 feet	
	(Silent Version)	Mar. 10	6506 feet	
*†§Younger Generation (D)	Hersholt-Basquette-Cortez	Mar. 4	7866 feet	Mar. 23
	(Silent Version)	Mar. 4	7246 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Hoofer, The (A. T.)	Jack Egan			
*†§Broadway Scandals of 1930 (A. T.)	Special Cast			
*†§College Coquette, The	Taylor-Collier Jr.-Ralston			
*†§Cradle of Jazz The (A. T.)	Belle Baker			
††§Flight	Holt-Graves			
*†§Hurricane (A. T.)	John Mack Brown			
*†§Ladies of the Evening (A. T.)				
*†§Last of the Lone Wolf (A. T.)	Bert Lytell			
*†§Light Fingers	Keith-Revier-Nye			
*†§Melody Man, The				
*†§Road to Broadway, The				
*†§Sisters (A. T.)	O'Day-O'Neill			
*†§Song of Love (A. T.)	Belle Baker			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At a Talkie Studio (A. T.) (D.)	Buddy Doyle			
*†§Columbia-Victor Gems (D)	26 Subjects released twice a month		1 reel	
*†§Falling Stars (A. T.) (D)	Bergman-Manning			
*†§Gay Caballero The (A. T.) (D.)	Frank Crumit		1 reel	June 8
*†§Jailhouse Blues (A. T.) (D.)	Mannie Smith			
*†§Memories (A. T.) (D.)	Murpny-Morrison		1 reel	June 8
*†§My Wife (A. T.) (D.)	Jack Wilson		1 reel	June 15
*†§Old Man Trouble (D)	Jules Beldsoe		1 reel	June 8
*†§Parlor Pest (A. T.) (D.)	Betty Combe			
*†§Snappy Co-Eds (A. T. (D)	Nan Blackstone		1 reel	
*†§Talking Screen Snapshots	Released twice a month		1 reel	
*†§Talking Screen Snapshot	Novelty		1 reel	June 8
*†§Talking Screen Snapshots	Novelty		1 reel	July 13

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
Air Derby	Reed Howes	Jan. 6	2 reels	April 13
Auntie's Mistake	Dorothy Devore	Feb. 17	2 reels	Mar. 30
Battling Sisters	Lupino Lane	June 2	2 reels	May 25
Beauties Beware	Jerry Drew	Jan. 27	2 reels	Jan. 12
Best Dressed Woman in World	Our World Today	Feb. 17	1 reel	Mar. 30
Cloud Patrol, The	Reed Howes	Feb. 24	2 reels	Mar. 30
Contented Wives	Al Alt	July 28	1 reel	Aug. 3
Delicious and Refreshing	Adrienne Dore	April 21	1 reel	Mar. 16
Dominion of Diversity	Hodge-Podge	Feb. 24	1 reel	Mar. 23
Dumb—and How	Thatcher-Young	Jan. 27	1 reel	Dec. 22
Fake Flappers	Jerry Drew	Aug. 18	2 reels	Aug. 10
Fixer, The	"Big Boy"	Feb. 3	2 reels	Feb. 3
Four Wheel Brakes	Jerry Mandy	April 7	1 reel	Mar. 30
Ginger Snaps	"Big Boy"	Mar. 24	2 reels	Mar. 30
Going Places	George Davis	Jan. 13	2 reels	Mar. 30
Good Night Nurse	Lupino Lane	April 28	2 reels	Mar. 16
Helter Skelter	"Big Boy"	June 16	2 reels	May 25
Her Big Ben	Gene Stone	Mar. 10	1 reel	Feb. 2
Her Gift Night	Billy Dale	May 19	1 reel	April 20
Honeymooniacs	Monty Collins	July 28	2 reels	Aug. 3
Hot Sports	Collins-Dent	Aug. 11	1 reel	Aug. 10
Hot Times	Al St. John	May 26	2 reels	May 11
Household Blues	Collins-Dent	June 2	1 reel	June 1
Howling Hollywood	Davis-Dent	April 21	2 reels	Mar. 16
Husbands Must Play	Wallace Lupino	Jan. 6	2 reels	Mar. 30
Joy Land	Lupino Lane	July 21	2 reels	July 13
Joy Tonic	"Big Boy"	May 5	2 reels	April 13
Jungle Kings and Queens of Screen	Our World Today	Mar. 24	1 reel	April 13
Kitty Kitty	Billy Dale	May 5	1 reel	Mar. 16
Lewis-Sonnenberg Wrestling Match	Special Reel	Jan. 13	1 reel	Feb. 2
Lucky Breaks	Al Alt	July 14	1 reel	July 13
Only Her Husband	Jerry Drew	May 19	2 reels	May 18
Only Me	Lupino Lane	Jan. 20	2 reels	Dec. 15
Parlor Pests	Collins-Dent	Mar. 24	2 reels	May 25
Passing Show of Perak, The	Our World Today	May 19	1 reel	May 25
Pep Up	Cliff Bowes	Feb. 24	1 reel	Feb. 2
Question Marks	Hodge-Podge	Jan. 20	1 reel	Feb. 2
Richest Street in the World	Our World Today	April 21	1 reel	April 20
Rubbing It In	Al Alt	June 30	1 reel	July 13
Served Hot	Cliff Bowes	Feb. 10	1 reel	Jan. 19
Smart Steppers	Al St. John	Mar. 3	2 reels	Mar. 30
Social Prestige	Monty Collins	Dec. 23	2 reels	Nov. 17
Sole Support	"Big Boy"	Aug. 4	2 reels	Aug. 3
Studio Pests	Jerry Drew	June 30	2 reels	June 15
Summer Saps	Lupino Lane	Mar. 17	2 reels	Mar. 30
Those Two Boys	Collins-Dent	May 5	2 reels	Mar. 30
Time to Expire	Gene Stone	Mar. 24	1 reel	
Top Speed	Al Alt	July 7	2 reels	July 13
Walking Fish	Our World Today	Jan. 13	1 reel	
What a Day	Monty Collins	June 16	2 reels	May 25
What a Pill	Billy Dale	June 16	1 reel	June 15
What a Trip	Vernon Dent	Jan. 13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb. 10	2 reels	Jan. 12
Wise Wimmin	Jerry Drew	Mar. 31	2 reels	

ALL-TALKIE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Ask Dad (F & D)	E. E. Horton	Feb. 17	2 reels	Feb. 16
*†§Barber's Daughter (F & D)	Clyde-Hill-Dent	July 21	2 reels	July 20
*†§Bees' Buzz, The (F & D)	Gribbon-Clyde	April 7	2 reels	May 18
*†§Big Palooka, The (F & D)	Gribbon-McPhaill-Hill	May 12	2 reels	June 15
*†§Bride's Relations, The (F & D)	Burke-Gribbon	Jan. 13	2 reels	Feb. 2
*†§Broadway Blues (F & D)	Johnny Burke	Mar. 10	2 reels	April 27
*†§Buying a Gun (A. T. (F & D)	Lupino Lane	July 14	2 reels	July 20
*†§Cold Shivers (F & D)	McKee-Hutton	May 19	2 reels	May 11
*†§Constabule, The (F & D)	Clyde-Hill-Gribbon	Aug. 11	2 reels	
*†§Crazy Nut, The (F & D)	Pangborn-Oakland-Murray	June 2	2 reels	June 15
*†§Don't Be Nervous (F & D)	Lloyd Hamilton	July 7	2 reels	July 6
*†§Eligible Mr. Bangs, The (F & D)	E. E. Horton	Jan. 13	2 reels	Feb. 9
*†§Fire Proof (F & D)	Lupino Lane	Sept. 8	2 reels	
*†§Girl Crazy (F & D)	Clyde-Bennett	June 9	2 reels	
*†§His Baby Daze (A. T.) (F & D)	Lloyd Hamilton	Aug. 18	2 reels	
*†§His Big Minute (F & D)	Lloyd Hamilton	May 5	2 reels	June 1
*†§Jazz Mammas (F & D)	Virginia Lee Corbin (All Color)	June 30	2 reels	July 20
*†§Lion's Roar, The (F & D)	Burke-Bevan	Dec. 9	2 reels	Dec. 1
*†§Look Out Below (A. T.) (F & D)	Raymond McKee	Aug. 18	2 reels	
*†§Lover's Delight (F & D)	Arthur-Garon	June 31	2 reels	
*†§Lunkheads, The (F & D)	Clyde Gribbon	Sept. 1	2 reels	
*†§Moving Movie Show, A (D)	Hodge-Podge	June 9	1 reel	July 13
*†§Old Barn (F & D)	Johnny Burke	Feb. 3	2 reels	Feb. 16
*†§On the Streets (D)	Hodge-Podge	July 21	1 reel	
*†§Prince Gaby (F & D)	E. E. Horton	Sept. 15	2 reels	
*†§Ride on a Runaway Train (D)	Special	May 26	1 reel	June 15
*†§Right Bed, The (F & D)	E. E. Horton	April 14	2 reels	May 18
*†§Ship Mates (F & D)	Lupino Lane	April 21	2 reels	May 11
*†§Social Sinners (A. T.)	McKee-Byron-Fitzgerald	Sept. 1	2 reels	
*†§Studio Stunts (D)	Hodge-Podge	Sept. 1	1 reel	
*†§Ticklish Business (F & D)	Collins-Dent-Drew	Aug. 25	2 reels	
*†§Trusting Wives (F & D)	E. E. Horton	June 23	2 reels	July 20
*†§Whirls and Girls (F & D)	Gribbon-Clyde	Feb. 24	2 reels	Feb. 18
*†§Zip!Boom! Bang! (F & D)	McKee-Collin-Glass	Mar. 17	2 reels	June 1

FIRST NATIONAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Babies (D)	Alice White	June 30	8067 feet	
California Mail	Ken Maynard	April 7		
*†§Careers (A. T.) (D)	Dove-Moreno-Myers	June 2	8435 feet	June 1
Cheyenne	Ken Maynard	Feb. 3	5944 feet	
*†Children of the Ritz (D)	Mackaill-Mulhall	Mar. 3	6426 feet	April 13
	(Silent Version)	Feb. 17	6296 feet	
Dancing Vienna	Lyon-Mara	Jan. 13	5683 feet	
*†§Divine Lady, The (D)	Griffith-Warner	Mar. 31	9914 feet	Feb. 9
	(Silent Version)	April 14	8993 feet	
*†§Drag (D)	Barthelmess-A. Day	July 21	7642 feet	June 29
*†§Girl in the Glass Cage (D)	Young-Nye	June 22		
*†§His Captive Woman (D)	Sills-Mackaill	April 7	7992 feet	April 9
	(Silent Version)	Feb. 3	7692 feet	Jan. 19
*†§Hot Stuff (D)	Alice White	May 5	6774 feet	May 18
	(Silent Version)	April 21	7466 feet	Mar. 9
*†§House of Horrors (D)	Todd-Hale-Fazenda	April 28		
	(Silent Version)	April 7	6700 feet	Sept. 22
Lawless Legion	Ken Maynard	Mar. 3	6109 feet	
*†Love and the Devil	Sills-Corda	Mar. 24	6431 feet	
	(Silent Version)	Feb. 24		
*†§Man and the Moment	Billie Dove	July 7	5978 feet	Aug. 10
	Mar. 17	Mar. 17	5539 feet	
*†§Prisoners (D)	Corinne Griffith	May 19	7800 feet	June 1
	(Silent Version)	May 5		
Royal Rider, The	Ken Maynard	May 5		

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
*†Saturday's Children (D)	Corinne Griffith	April 14	7950 feet	May 4
	(Silent Version)	Mar. 10	6727 feet	
*†Seven Footprints to Satan (D)	Conklin-Fazenda	Feb. 17	5405 feet	
	(Silent Version)	Jan. 27	5238 feet	
*†§Smiling Irish Eyes (A. T.) (D)	Moore-Hall	July 31	8550 feet	July 27
*†§Squall, The (A. T.) (D)	Joyce-Loy	May 26	9629 feet	May 18
	(Silent Version)	May 12		
*†Synthetic Sin (D)	Colleen Moore	Jan. 6	6852 feet	Jan. 12
*†§Twin Beds (A. T.) (D)	Mulhall-Miller	July 14		July 20
*†§Two Weeks Off (D)	Mackaill-Mulhall	May 12	8081 feet	June 29
	(Silent Version)	April 28		
*†§Weary River (D)	Barthelmess-Compson	Feb. 10	7978 feet	Feb. 2
	(Silent Version)	April 7	7565 feet	
*†Why Be Good (D)	Colleen Moore	Mar. 17		
	(Silent Version)	Mar. 3	7692 feet	Jan. 26

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Careless Age, The (A. T.) (D)	Fairbanks Jr.-Myers-Young			
*†§Dark Streets (D) (A. T.)	Mulhall-Lee			
*†§Fast Life (D) (A. T.)	Fairbanks, Jr.-Young-Morris			
*†§Footlight and Fools (A. T.)	Moore-Hackett			
*†§Forward Pass, The (A. T.)	Douglas Fairbanks, Jr			
*†§Girl From Woolworth's, The (A.T.)	Alice White			
*†§Great Divide, The (A. T.)	Mackaill-Keith-Loy			
*†§Hard to Get (A. T.) (D)	Mackaill-Burns			
*†§Her Private Life (A. T.)	Billie Dove			
*†§Isle of Lost Ships, The (A. T.)	Valli-Robards-Beery			
*†§Jazz Queen, The (A. T.)	Dorothy Mackaill			
*†§Lady Who Dared, The	Dove-Pidgeon-Todd			
*†§Lilies of the Field (A. T.)	Corinne Griffith			
*†§Little Johnny Jones (A. T.)	Eddie Buzzell			
*†§Loose Ankles (A. T.)				
*†§Most Immoral Lady, A (A. T.)	Leatrice Joy			
"No, No, Nannette" (A. T.)	Bernice Claire			
*†§Paris (A. T.)	Irene Bordoni			
*†§Sally (A. T.)	Marilyn Miller			
Wells Fargo Express	Ken Maynard			
*†§Young Nowheres (A. T.)	Richard Barthelmess			

FOX FILMS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Behind That Curtain (A. T.)	Baxter-Moran	June 30	8300 feet	July 6
*†Black Magic	Dunn-Holland	June 2		
*†§Black Watch, The	McLaglen-Loy	May 26	8487 feet	May 25
*†Blue Skies	Twelvetrees-Albertson	Mar. 17		
*†Captain Lash	Victor McLaglen	Jan. 6	5453 feet	Feb. 9
	(Silent Version)	Jan. 6	5376 feet	
*†§Chasing Through Europe	Stuart-Carol	June 9		July 13
Christina	Gaynor-Morton	Mar. 30	6955 feet	April 6
*†Exalted Flapper	Carol-Norton	May 26		
*†Far Call, The	Morton-Hyams	April 28	5313 feet	
	(Silent Version)	April 28	5282 feet	May 25
*†Four Devils	Gaynor-Duncan			Oct. 13
*†§Four Devils, The	Gaynor-Duncan		6500 feet	June 22
*†§Fox Follies, The (A. T.)	Special Cast	May 25	8291 feet	June 1
*†Fugitives	Bellamy-Terry	Jan. 27	5331 feet	
	(Silent Version)	Jan. 27	5356 feet	
*†§Ghost Talks, The (A. T.)	Twelvetrees-Eaton	Feb. 24	6395 feet	Feb. 23
*†Girls Gone Wild	Carol-Stuart	Mar. 24	5232 feet	April 27
	(Silent Version)	Mar. 10	6000 feet	Mar. 9
*†§Hearts in Dixie (A. T.)	Fetchit-Muse	Mar. 10	6650 feet	Mar. 2
*†§In Old Arizona (A. T.)	Lowe-Baxter	Jan. 20	8724 feet	Dec. 29
*†Joy Street	Moran-Stuart	April 7	7554 feet	June 8
	(Silent Version)	April 7	7554 feet	
*†§Lucky Star	Gaynor-Farrell	Aug. 18	8400 feet	July 27
	(Silent Version)	Aug. 18	7000 feet	
*†§Making the Grade	Lowe-Moran	Feb. 17	5024 feet	
*†§Masked Emotions	George O'Brien	May 19		
*†§Not Quite Decent	Collyer-Dresser	April 7	6 reels	May 4
	(Silent Version)		4653 feet	
*†New Year's Eve	Astor-Morton	Feb. 24	5958 feet	May 4
*†One Woman Idea, The	LaRocque-M. Day	June 2	6111 feet	June 15
	(Silent Version)	June 2	6106 feet	
*†Plastered in Paris	Cohen-Pennick	Jan. 23	5641 feet	Sept. 29
*†§Pleasure Crazed (A. T.)	Marguerite Churchill	July		July 20
Protection	Burgess-Elliott-Page	May 12	5511 feet	June 1
*†Sin Sister	Carroll-Gray	Feb. 10	6072 feet	
	(Silent Version)	Feb. 10	6053 feet	
*†Strong Boy	McLaglen-Joy	Mar. 3	5150 feet	April 6
	(Silent Version)		5526 feet	
*†§Speakeasy (A. T.)	Page-Lane	Mar. 24	5775 feet	Mar. 23
*†Trent's Last Case	Griffith-Day	Mar. 31	5809 feet	June 8
*†§Thru Different Eyes (A. T.)	Baxter-Lowe	April 14	4991 feet	April 20
*†True Heaven	O'Brien-Moran	Jan. 20	5531 feet	Feb. 16
	(Silent Version)	Jan. 20	5563 feet	
*†§Valiant, The (A. T.)	Paul Muni	May 19	5537 feet	May 18
*†Veiled Woman, The	Tora-Vincenti	April 14		
*†Woman from Hell, The	Astor-Armstrong	April 21	5442 feet	
	(Silent Version)	April 21	5489 feet	May 25

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Backwash	Farrell-Duncan			
*†§Cock-Eyed World, The (A. T.)	Lowe-Damita-McLaglen		10611 feet	Aug. 10
Fatal Wedding, The	Astor-Bard			
*†§Frozen Justice	Ulric-Frazer			
Girl Downstairs, The	O'Brien-Moran			
*†§Hurdy Gurdy	George Jessel			
Joy Street	Eaton-Moran-Stuart			
Lost in the Arctic	Special Cast			
Our Daily Bread	Farrell-Duncan			
Playboy	Nagel-Collyer			
River, The	Farrell-Duncan		7313 feet	Jan. 5
*†§They Had to See Paris	Will Rogers			
*†§Words and Music (A. T.) (F)	Moran-Patricola-Percy			

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Pastoral, An	Variety	Mar. 3	1 reel	
Azure Coast, The	Variety	May 26	1 reel	
Bonnie Scotland	Variety	July 21	1 reel	
Call of the Deep	Variety	July 7	1 reel	
Cup of Coffee, A	Variety	June 23	1 reel	
Changing Seasons	Variety	June 9	1 reel	
Details on Dogs	Variety	Mar. 17	1 reel	
Down The Mississippi	Variety	Aug 4	1 reel	
Drifting Through Gascony	Variety	Oct. 28	1 reel	
Ends of the Earth	Variety	Jan. 20	1 reel	
Harvest, The	Variety	Jan. 6	1 reel	
Historic Hungary	Variety	Mar. 31	1 reel	
King Cotton	Variety	Feb. 17	1 reel	
Magic Sands	Variety	May 12	1 reel	
North of the Battery	Variety	Feb. 3	1 reel	
Snowbound	Variety	Aug. 19	1 reel	
Squadrons of the Sky	Variety	April 13	1 reel	
Vest Pocket Republics	Variety	April 28	1 reel	

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Across the Seas	Royal Hawaiians		1 reel	
*†§At the Ball Game	Joe Cook			
*†§Bath Between	Clark-McCullough	Feb. 17	1870 feet	
*†§Belle of Samoa ,The (A. T.) (F)	Moran-Clark & McCullough		2 reels	June 1
*†§Beneath the Law (A. T. (F)	Clark & McCullough		2 reels	
*†§Bridge at Midnight	Mary Duncan			
*†§Corpus Christie	Raquel Meller			Sept. 8
*†§Diplomats, The	Clark-McCullough	Feb. 17	3200 feet	Jan. 12
*†§Dolls and Puppets	Nancy Drexel			
*†§Everybody Loves My Girl	Winnie Lightner			
*†§Family Picnic	Raymond McKee			June 30
*†§Forget-Me-Note (F)			3 reels	
*†§Friendship (A. T.) (F)	Gallagher-Edeson		2 reels	
*†§Furnace Trouble (A. T.) (F)	Robert Benchley		2 reels	
*†§George Bernard Shaw	Interview			June 30
*†§Ghosts	Mutt & Jeff Cartoon		1 reel	
*†§Going Home	Kebtucky Jubilee Singers		1 reel	
*†§Happy Birthday (A. T.) (F)				
*†§In Holland (A. T.) (F)	Clark & McCullough		2 reels	
*†§Interview, The	Clark-McCullough			
*†§Knife, The (A. T. (F)	Lionel Atwill		2 reels	June 15
*†§Knights Out (A. T.) (F)	Clark & McCullough		2 reels	
*†§Ladies' Man	Chic Sales			
*†§Medicine Man, The (A. T.) (F)	Clark & McCullough		2 reels	
†§Miller & Farrell (F)	3 Songs			
†§Mind Your Business (F)	Herbert & Bard		2 reels	
*†§Music Fiends, The (A. T.) (F)	Clark & McCullough		2 reels	
*†§Napoleon's Barber (A. T.) (F)	Otto Matieson		3 reels	
*†§Nightie Knights	Clark-McCullough		2 reels	
†§Old Tunes for New (F)	Dr. Sigmund Spaeth			
*†§On the Beach at Atlantic City (F)	Friedland & Revue			
*†§Pagliacci—Prologue (F)	Richard Bonelli		1 reel	
†§Royal Hawaiian Singers (F)	Song Program			
*†§Schubert's Serenade (F)				
*†§Serenade (Schubert)	Harold Murray			Sept. 8
†§Sound Your A (F)			3 reels	
*†§South Sea Songs and Dances	Royal Hawaiians		1 reel	
*†§Stewed, Fried and Boiled (A. T.) (F)	Robert Benchley		2 reels	
*†§They're Coming to Get Me	Chic Sales			
*†§Treasurer's Report	Robert Benchley		1 reel	
*†§Waltzing Around (A. T. (F)	Clark & McCullough		2 reels	
*†§Water Boy	Kebtucky Jubilee Singers		1 reel	
*†§White Faced Fool	Lionel Atwill			Sept. 8
†§Why Be Serious? (F)	Will Mahoney			

GOTHAM

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Thru the Breakers	Livingston-Herbert	Jan.	6420 feet	
*†§Times Square	Day-Lubin	Mar. 31	6000 feet	

METRO-GOLDWYN-MAYER

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alias Jimmy Valentine (D)	Haines-Barrymore	Jan. 26	7803 feet	Nov. 24
	(Silent Version)	Jan. 26	7142 feet	
All at Sea	Dane-Arthur	Feb. 9	5345 feet	
*†§Bridge of San Luis Rey (D)	Damita-Alvarado	Mar. 30	7980 feet	May 25
	(Silent Version)	Mar. 30		Feb. 23
*†§Bellamy Trial, The (D)	Joy-Bronson	Mar. 2	8268 feet	Feb. 2
	(Silent Version)	Mar. 2	7524 feet	
*†§Broadway Melody (A. T.) (D)	Page-Love-King	April 1	9372 feet	Feb. 16
China Bound	Dane-Arthur	May 18	6 reels	April 20
*†Desert Nights (D)	Gilbert-Nolan	Mar. 9	7177 feet	
	(Silent Version)	Mar. 9		Jan. 19
Desert Rider	Tim McCoy	May 11		
*†§Duke Steps Out (D)	Haines-Crawford	Mar. 16	6236 feet	April 20
	(Silent Version)	Mar. 16	6201 feet	
*†Flying Fleet (D)	Novarro-Page	Jan. 19	9044 feet	Feb. 16
*†§Great Power, The (A. T.)	Special Cast	April 20		
*†§Idle Rich, The (A. T.) (D)	Nagel-Love-Hyams	June 15	7351 feet	June 22
Loves of Casanova	Ivan Mosjoukine	Feb. 16	6179 feet	
*†Man's Man, A	Haines-Dunn	May 25	6683 feet	June 8
Morgan's Last Raid	Tim McCoy	Jan. 5	5264 feet	
Overland Telegraph	Tim McCoy	Mar. 2	4815 feet	
*†§Pagan (D)	Novarro-Adoree-Janis	April 27	7 reels	Feb. 2
Single Man, A	Cody-Pringle	Jan. 12	5596 feet	
*†Single Standard, A	Garbo-Asther-Brown	July 29	6574 feet	Aug. 3
	(Silent Version)	July 29	6474 feet	Aug. 3
Sioux Blood	McCoy-Frazer	April 20	4811 feet	
*†§Spite Marriage	Buster Keaton	April 6	7047 feet	
	(Silent Version)		6500 feet	Feb. 2
*†Trail of '98 (D)	Del Rio-Forbes	Jan. 5	8799 feet	Feb. 9
	(Silent Version)	Jan. 5	8799 feet	Mar. 24 '28
*†§Thunder	Chaney-Haver	June 25	7783 feet	July 13
	(Silent Version)			
*†Tide of Empire (D)	Adoree-Durvea	Mar. 23	6552 feet	
*†§Trial of Mary Dugan, The (A. T.) (D)	Shearer-Warner-Hackett		10 reels	April 13
*†§Voice of the City (A. T.) (D)	Willard Mack	April 13		April 13
	(Silent Version)			
*†§Where East is East	Chaney-Velez-Taylor	May 4	6500 feet	Mar. 23
*†Wild Orchids (D)	Garbo-Asther	Feb. 23	9235 feet	April 6

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Allah 'L Allah	Ufa Oddities	Mar. 16	1 reel	
Ancient Art, An	Ufa Oddities	Mar. 2	1 reel	
Big Business	Laurel-Hardy	April 20	2 reels	
Brown Gold	Ufa Oddities	July 6	1 reel	
Dealers in Babies	Ufa Oddities	Aug. 3	1 reel	
Double Whoopee	Laurel-Hardy	May 18	2 reels	
Dying Jungle	Ufa Oddities	Feb. 2	1 reel	
Election Day	"Our Gang"	Jan. 12	2 reels	
Fast Freight	"Our Gang"	May 4	2 reels	
Foundations of Gold	Ufa Oddities	May 11	1 reel	June 15
Frontier Romance		July 6	2 reels	
Going Ga Ga	Kennedy-Davidson	Jan. 5	2 reels	
Jungle Orphans	Ufa Oddities	Mar. 30	1 reel	
Lacquer and Pearls	All Star Cast	May 25	2 reels	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
Leader, The	Ufa Oddities	April 27	1 reel	
Liberty (Silent Version)	Laurel-Hardy	Jan. 26	2 reels	
Light of India The	Boyd-Godwin	April 6	2 reels	
Little Mother	"Our Gang"	June 1	2 reels	
Loud Soup	Charley Chase	Mar. 16	2 reels	
Manchu Love	Sojin	Jan. 12	2 reels	
Movie Night	Charley Chase	May 11	2 reels	June 8
Napoleon's Homeland	Ufa Oddities	Jan. 5	1 reel	
Noisy Noises (Silent Version)	"Our Gang"	Feb. 9	2 reels	
Off to Buffalo	Charley Chase	Feb. 16	2 reels	
Oriental Motoring	Ufa Oddities	July 20	1 reel	
Outlandish Manners	Ufa Oddities	June 8	1 reel	
Pair of Tights	Roach Stars	Feb. 2	2 reels	
Persian Wedding, A	Ufa Oddities	April 13	1 reel	June 1
Princess of Destiny, A		May 4	2 reels	
Secret Boozehounds	Ufa Oddities	Feb. 16	1 reel	
That's My Wife (Silent Version)	Laurel-Hardy	Mar. 23	2 reels	
Thin Twins	Charley Chase	April 13	2 reels	
Thundering Toupees	All Star Cast	May 25	2 reels	
Tiny Housekeepers	Ufa Oddities	June 22	1 reel	July 6
Unkissed Man, The	Roach Stars	April 27	2 reels	
Uphill and Downhill	Ufa Oddities	Jan. 19	1 reel	
When Money Comes	Roach Stars	Mar. 2	2 reels	
Why Is a Plumber?	Roach Stars	Mar. 30	2 reels	
Wiggle Your Ears (Silent)	"Our Gang"	April 6	2 reels	
Witch Doctor	Ufa Oddities	May 25	1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Anna Christie (A. T.)	Greta Garbo			
*†§Bishop Murder Case, The (A. T.)				
*†§College Life (A. T.)	Starr-Nugent-Montgomery			
*†§Cotton and Silk (tentative) (A.T.)	Duncan Sisters			
Deadline, The	Flash-Lorraine-Gray			
*†§Devotion (A. T.)				
*†§Dynamite (A. T.)	Pickford-Wood-Nagel		11583 feet	July 27
*†§Eva the Fifth (A. T.)	Love-Hackett-Doran			
*†§Five O'Clock Girl, The (A. T.)	Davies-Arthur-King			
*†§Girl in the Show ,The (A. T.)				
*†§Gob, The (A. T.)	Haines-Page			
*†§Green ,Ghost, The (A. T.)	Young-Torrence-Sebastian			
*†§Hallelujah (A. T.)	Colored Cast			
He Learned About Women	Haines-Page-Percy			
*†§Iris (A. T.)				
*†§Juducial Murder (A. T.)				
*†§Jungle (tentative)	Joan Crawford			
*†§Kempy (A. T.)				
*†§Last of Mrs. Cheney (A. T.)	Norma Shearer			
	(Silent Version)			June 1
*†§Lights and Shadows (A. T.)				
*†§Lord Byron of Broadway (A. T.)				
*†§Madame X (A. T.)	Ruth Chatterton		8806 feet	April 20
*†§Marianne (A. T.)	Davies-Shaw			
	(Silent Version)			May 25
Masked Stranger, The	Tim McCoy			
*†§M-G-M Hollywood Revue of 1929 (A. T.)	Special Cast			June 29
*†§Montana (A. T.)				
*†§Mysterious Island, The	Hughes-Daly	Technicolor		March 2
*†§Navy Blues (A. T.)	William Haines			
*†§Nize Baby (A. T.)	Gordon-Holtz-Waldridge			
*†§Olympia (tentative) (A. T.)	John Gilbert			
*†§Our Modern Maidens	Crawford-Page-La Rocque			May 4
*†§Pennant Winning Battery, The (A. T.)	Van & Schenck			
*†§Pleasure Lovers (A. T.)				
*†§Redemption (A. T.)	Gilbert-Nagel-Adoree			
*†§Revue of Revues (A. T.)	King-Love-Haines-Crawford			
*†§Road Show, The (A. T.)	Love-King			
*†§Ship From Shanghai, The (A. T.)				
*†§Song of the Sunset (A. T.)				
*†§Song Writer, The (A. T.)				
*†§Speedway (A. T.)	William Haines			
*†§Springfield (A. T.)	William Haines			
*†§Tabloid (A. T.)				
*†§Thirteenth Chair, The (A. T.)				
*†§Twelve Hours of Love (A. T.)				
*†§Trader Horn	Harry Carey			
*†Viking, The (Technicolor)	Starke-Crisp		8508 feet	Nov. 17
*†§Wonder of Women, The	Stone-Wood	July 31	8796 feet	July 27
	(Silent Version)	July 31	6835 feet	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
Al Wohlman (D)	3 Songs	April 6	838 feet	
At the Club (D)	8 Victor Artists	May 18	897 feet	
Bernard & Henry (D)	3 Songs	April 13	685 feet	
Bernardo De Pace (D)	3 Mandolin Solos	Jan. 18	1 reel	
Bernardo De Pace (D)	Mandolin Solos	May 4	690 feet	
*†§Berth Marks (A. T.)	Laurel-Hardy		2 reels	
*§†Big Squawk, The (A. T.)	Charley Chase		2 reels	
Bob Nelson (F)	3 Songs	Mar. 16	1 reel	
Bob Nelson (D)	3 Songs	June 29	824 feet	
*†§Boxing Gloves (A. T.)	"Our Gang"		2 reels	
Carl Emmy's Pets (D)	Dog Act	April 20	897 feet	
Climbing the Golden Stairs	Charles King	(T. color)	2 reels	April 13
Confession (A. T.) (D)	Ames-Nye	Jan. 12	2 reels	
Copy	Roscoe Karns		2 reels	April 13
Craig Campbell (D)	3 Songs	June 1	641 feet	
*†§Dad's Day (A. T.)	"Our Gang"		2 reels	
Duci de Kerekjarto (D)	2 Violin Solos	Feb. 23	1 reel	
Ed and Lou Miller (D)	3 Songs	June 29	808 feet	
Elsa Ersi and Nat Ayers (F)	2 Songs	Mar. 23	1 reel	
Emil Borneo (D)	3 Songs	June 22	627 feet	
Fuzzy Knight (D)	3 Songs	June 8	608 feet	
George Dewey Washington (D)	3 Songs	Feb. 2	1 reel	
George Dewey Washington (D)	3 Songs	Mar. 23	1 reel	
George Lyons (D)	3 Songs	Feb. 9	1 reel	
Gilbert-Sullivan Male Ensemble (D)	Song Program	June 22	661 feet	
Gordon and Squires (D)	3 Songs	Mar. 2	1 reel	
Gus Edwards Internat'l Review (D)	All-star Cast	April 6	(T. Color) 1043 ft.	April 6
Gus Edwards Song Review (D)	Special Cast	Jan. 5	(T. color) 1 reel	
Happiness Boys (D)	4 Songs	May 25	734 feet	April 13
*†§Hay Fever (A. T.)	Charley Chase		2 reels	
*†Holy Terror. The	"Our Gang"	Mar. 9	2 reels	
*†§Hurdy Gurdy (A. T.)	Roach Stars		2 reels	June 29
Irving Aaronson's Commanders (D)	3 Band Nos	June 1	793 feet	
Jan Garber's Band (D)	3 Band Nos	Feb. 9	1 reel	
Jan Garber's Band (D)	3 Band Nos	May 11	888 feet	
Jmtown Cabaret (F)	Miller & Lyles	Feb. 16	2 reels	
Keller Sisters and Lynch (D)	3 Songs	Mar. 30	1 reel	
*†§Leaping Love (A. T.)	Charley Chase			K
*†Liberty	Laurel-Hardy	Jan. 26	2 reels	
*†§Madame Q (A. T.)	Jocelyn Lee		2 reels	
Man Higher Up, The (D)	Walthall-Edeson	May 11	1926 feet	April 13
Marion Harris (F)	2 Songs	Jan. 26	1 reel	
*†§Men O' War (A. T.)	Laurel-Hardy		2 reels	
Metro Movietone Revue No. 3 (F)	All-star Cast	Jan. 26	(T. color) 2 reels	
Metro Movietone Revue No. 4	All Star Cast	April 27	(T. color) 2 reels	
Nearly Divorced (F)	Sherman-Chadwick	Jan. 19	2 reels	
*†Movie Night	Charley Chase	May 11	2 reels	
*†Noisy Noises	"Our Gang"	Feb. 9	2 reels	July 6
*†§Old Man Trouble (A. T.)	Davidson-Nichols		2 reels	
On the March (F)	William O'Neal	April 27	1696 feet	
*†§Popular People (A. T.)	Charley Chase		2 reels	
*†§Railroading (A. T.)	"Our Gang"		2 reels	
Revellers, The (D)	3 Songs	Mar. 2	1 reel	
Revellers, The (D)	3 Songs	April 13	174 feet	April 13
Robert Chisholm (D)	3 Songs	May 25	766 feet	
Rube Minstrels (F)	8 Victor Artists	Mar. 9	1 reel	April 13
*†Ruby Lips	Charley Chase	Jan. 19	2 reels	
Sardines A La Carte (D)	Raymond Hitchcock	June 8	1154 feet	
Ship Ahoy (D)	Spitalny Band Revue	April 20	2042 feet	
*†§Smart Talk (A. T.)	"Our Gang"		2 reels	June 22
*†§Small Talk (A. T.)	"Our Gang"		2 reels	
Song of the Roses (D)	Gus Edwards Revue	Feb. 2	(T. color) 1 reel	
Spitalny and His Orchestra (D)	Band Nos. and Revue	Mar. 16	2 reels	
Stepping Along (D)	Sunshine Sammy	Mar. 30	1 reel	April 6
Taking the Air (D)	Biltmore Trio	June 15	1 reel	April 6
*†That's My Wife	Laurel-Hardy	Mar. 23	2 reels	
*†Thin Twins	Charley Chase	April 13	2 reels	
Tita Rufto (D)	"Barber of Seville" aria	May 18	465 feet	
Ukelele Ike (F)	2 Songs	Jan. 5	1 reel	
Ukelele Ike (F)	2 Songs	May 4	465 feet	
*†§Unaccustomed As We Are (A. T.)	Laurel-Hardy	May 4	2 reels	July 13
Van and Schenck (F)	2 Songs	Jan. 19	1 reel	
Van and Schenck (F)	2 Songs	Mar. 9	1 reels	
Van and Schenck (D)	3 Songs	April 27	833 feet	April 3
Vincent Lopez (D)	Piano and Orchestra	Feb. 16	1 reel	
*†§Vodeville (A. T.)	Laurel-Hardy		2 reels	
*†Wiggle Your Ears	"Our Gang"	April 6	2 reels	
William O'Neal (D)	3 Songs	Feb. 23	1 reel	July 13
*†Wrong Again	Laurel-Hardy	Feb. 23	2 reels	
Yvette Rugel (D)	3 Songs	June 15	702 feet	

PARAMOUNT

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Able's Irish Rose (D)	Rogers-Carroll	Jan. 5	10471 feet	Nov. 17
	(Silent Version)	Jan. 5	10187 feet	Jan. 12
*†Betrayal, The	Jannings-Ralxton-Cooper	May 11	6492 feet	May 11
	(Silent Version)	May 11	6614 feet	
*†Behind the German Lines (D)	Special Cast	Jan. 12	8254 feet	Dec. 8
*†§Canary Murder Case, The (A. T.) (F)	Powell-Brooks	Feb. 16	7171 feet	Mar. 23
	(Silent Version)	Feb. 16	5943 feet	
*†§Carnation Kid, The (D)	Douglas MacLean	Mar. 2	6290 feet	Mar. 2
	(Silent Version)	Mar. 2	7156 feet	
Case of Lena Smith, The	Ralston-Hall	Jan. 19	7229 feet	Jan. 19
*†§Charming Sinners	Chatterton-Brook-Powell	July 6	6164 feet	July 13
*†§Chinatown Nights (A. T.) (F)	W. Beery-Vidor-Oland	Mar. 23	7081 feet	
	(Silent Version)	Mar. 23	7145 feet	
*†§Close Harmony (A. T.) (F)	Rogers-Carroll	April 13	6500 feet	Mar. 16
*†§Cocoanuts (A. T.)	4 Marx Brothers-Eaton-Shaw	May 23	8613 feet	June 1
*†§Dangerous Curves (A. T.)	Bow-Arlen	July 13		July 13
*†§Dangerous Woman, A (A. T.) (F)	Baclanova-Brook	May 18		Mar. 23
*†§Divorce Made Easy (A. T.) (F)	MacLean-Prevost	July 6		
*†§Doctor's Secret, The (A. T.) (F)	Edeson-Chatterton	Jan. 26	5832 feet	Feb. 9
	(No Silent Version)			
*†§Dummy, The (A. T.) (F)	Bennett-Chatterton	Mar. 9	5354 feet	Mar. 9
	(No Silent Version)			
*†§Fashions in Love (A. T.)	Menjou-Compton	June 29	6325 feet	July 6
	(Silent Version)	June 29	6024 feet	
*†§Gentlemen of the Press (A. T. (F)	Walter Huston	May 4	7167 feet	May 18
	(Silent Version)			
*†§Hole in the Wall (A. T.) (D)	Colbert-Robinson	Mar. 23	5850 feet	April 20
	(Silent Version)			
*†Homecoming, The (D)	Hanson-Parlo	Feb. 16	8104 feet	Nov. 24
*†§Hungarian Rhapsody The	Parlo-Fritsch-Dagover	Aug. 3	6165 feet	Aug. 10
	(Silent Version)	Aug. 3	6137 feet	
*†§Innocents of Paris, The (A.T.) (F)	Maurice Chevalier	May 25		April 20
*†§Interference (A. T.) (F)	Powell-Brent-Brook	Jan. 5	7487 feet	Oct. 27
	(Silent Version)	Jan. 5	6643 feet	
*†§Letter, The (A. T.) (D)	Jeanne Eagels	April 13	5886 feet	Mar. 16
	(Silent Version)			
*†Looping the Loop (D)	Werner Krauss	Mar. 16	6676 feet	Feb. 23
*†§Man I Love The (A. T.) (F)	Arlen-Brian	May 25	7 reels	April 27
	(Silent Version)	May 25		
Marquis Preferred	Menjou-Conklin	Feb. 2	5506 feet	Jan. 26
*†§Night Club (A. T. (D)	Brice-Rooney	Feb. 23	3389 feet	
Nothing But the Truth (A. T.)	Dix-Kane-Hall	April 20	7256 feet	April 27
*†§Rainbow Man, The (A. T.)	Eddie Dowling	Sono-Art Prod.		
*†Redskin (T-color) (D)	Richard Dix	Feb. 23	7643 feet	Feb. 2
	(Silent Version)	Feb. 23	7402 feet	Dec. 1
*†§River of Romance The	Rogers-Brian-Collyer	July 29	7009 feet	Aug. 3
*†§Shopworn Angel, The (D)	Cooper-Carroll	Jan. 12	7373 feet	Jan. 5
	(Silent Version)	Jan. 12	7112 feet	
Stairs of Sand	W. Beery-Castle-Conklin	June 8		
*†§Studio Murder Mystery The (A. T.) (F)	Eldridge-Oland-Conklin	June 1	6500 feet	May 4
	(Silent Version)	June 1	6070 feet	
Sunset Pass.	Holt-Conklin	Feb. 9	5862 feet	
*†§Thunderbolt (A. T. (F)	Bancroft-Wray-Arlen	June 22	8571 feet	June 15
	(Silent Version)	June 22	7311 feet	
*†§Tong War (A. T.) (See Chinatown Nights)				
*†§Wheel of Life, The (A. T.) (F)	Dix-Ralston-Heggie	June 15	5193 feet	June 29
	(Silent Version)	June 15	5305 feet	
*†§Wheel of Life, The (A. T.) (F)	Dix-Ralston-Heggie	June 22		
*†§Wild Party, The (A. T.) (F)	Clara Bow	April 6	7167 feet	Mar. 30
	(Silent Version)		6036 feet	
*†Wings	Arlen-Bow-Rogers	Jan. 5	12267 feet	
	(Silent Version)	Jan. 5	12267 feet	Aug. 26 '27
*†§Wolf of Wall Street, The (A. T.) (D)	Bancroft-Baclanova	Feb. 9	6810 feet	
	(Silent Version)	Feb. 9	6396 feet	Dec. 1
*†§Wolf Song (D)	Cooper-Velez	Mar. 30	6060 feet	Mar. 9
	(Silent Version)	Mar. 30	7021 feet	

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar. 2	2 reels	
Auto Suggestion	Krazy Kat Cartoon	July 6	1 reel	
Cow Belles	Krazy Kat Cartoon	Jan. 5	1 reel	
Crazy Doings (Christie)	Billy Dooley	Mar. 23	2 reels	
Flying Yeast	Krazy Kat Cartoon	Feb. 6	1 reel	
Footlight Fannie (Christie)	Frances Lee	Feb. 19	2 reels	
Fur Peace	Krazy Kat Cartoon	June 22	1 reel	
Gold Socks	Krazy Kat Cartoon	May 11	1 reel	
Happy Heels (Christie)	Billy Dooley	Jan. 19	2 reels	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
Hospitalities	Krazy Kat Cartoon	Jan. 19	1 reel	
Hat Aches	Krazy Kat Cartoon	June 8	1 reel	
His Angel Child (Christie)	Bobby Vernon	Feb. 16	2 reels	
Joint Affair, A	Krazy Kat Cartoon	Mar. 16	1 reel	
Ko-Ko's All Wet	Inkwell Cartoon	June 1	1 reel	
KoKo Beats Time	Inkwell Cartoon	Feb. 9	1 reel	
KoKo's Crib	Inkwell Cartoon	Mar. 23	1 reel	
Ko-Ko's Focus	Inkwell Cartoon	May 18	1 reel	
KoKo's Hot Ink	Inkwell Cartoon	Mar. 9	1 reel	
KoKo's Knock-down	Inkwell Cartoon	April 20	1 reel	
KoKo's Reward	Inkwell Cartoon	Feb. 23	1 reel	
KoKo's Saxophonies	Inkwell Cartoon	April 6	1 reel	
Ko-Ko's Signals	Inkwell Cartoon	May 4	1 reel	
Lone Shark, The	Krazy Kat Cartoon	April 13	1 reel	
Love Spats	Jack Duffy	April 27	2 reels	
No Eyes Today	Inkwell Cartoon	Jan. 12	1 reel	
Noise Annoys Ko-Ko	Inkwell Cartoon	Jan. 26	1 reel	
Off the Deck (Christie)	Billy Dooley	Feb. 23	2 reels	
*†§Oh, You Beautiful Doll (A. T.)	Song Cartoon		1 reel	
Papa Spank (Christie)	Jack Duffy	Feb. 2	2 reels	
Petty Larceny	Inkwell Cartoon	May 25	1 reel	
Reduced Weights	Krazy Kat Cartoon	Feb. 2	1 reel	
Reckless Rosie (Christie)	Frances Lee	April 6	2 reels	
Rough Dried (Christie)	Billy Dooley	April 20	2 reels	
Sappy Service (Christie)	Bobby Vernon	April 13	2 reels	
Sheepskinned	Krazy Kat Cartoon	Mar. 30	1 reel	
Single Bliss (Christie)	Jack Duffy	Mar. 30	2 reels	
Stage Struck Susie	Frances Lee	May 4	2 reels	June 29
Tight Places (Christie)	Frances Lee	Mar. 9	2 reels	
Torrid Toreadors	Krazy Kat Cartoon	April 7	1 reel	
Turn Him Loose (Christie)	Bobby Vernon	Mar. 16	2 reels	
Vanishing Screams	Krazy Kat Cartoons	Mar. 2	1 reel	
Why Gorillas Leave Home (Christie)	Bobby Vernon	Jan. 12	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Adam's Eve (A. T.)			2 reels	
*†§After Seben (A. T.) (F)	James Barton	May 18	2 reels	
*†§Apartment Hunting (A. T.) (F)	Special Cast	Mar. 9	2 reels	
*†§Bird in the Hand, A (Christie) (A. T. (F)	Lois Wilson	Feb. 16	2 reels	Feb.2
*†§Bishop's Candlesticks The (A. T.) (D)	Walter Huston	Feb. 23	1911 feet	
	(No Silent Version)			
*†§Booklovers (tentative) (A. T.)	Special Cast	June 15	2 reels	
*†§Boyhood Days (F)	Borrah Minnevitch	Jan. 26	1510 feet	
	(No Silent Version)			
*†§Blue Songs (D)	Ruth Etting	Jan. 5	1 reel	Mar. 2
	(No Silent Version)			
*†§Carnival Man, The (F)	Walter Huston	Feb. 23	1½ reels	Mar. 16
*†§Chinatown	Song Cartoon		1 reel	
†§Crooning Melodies (A. T.) (F)	Giersdorf Sisters	Mar. 16	1 reel	
*†Daisy Bell (D)	Song Cartoon	June 1	1 reel	
*†§Dear Teacher (A. T.) (F)	Special Cast	May 4	2 reels	June 1
*†§Dear Vivian (Christie A. T.) (F)	Special Cast	June 22	2 reels	
*†§False Alarm Fire Co., The (F)	Smith-Dale	Mar. 9	1 reel	Feb. 2
*†§Faro Nell (A. T.)	Louise Fazenda		2 reels	
*†§Fatal Forceps, The (A. T.)			2 reels	
†§Favorite Melosies (A. T.) (F)	Ruth Etting	Mar. 16	1 reel	
*†§Florida Nightmare, A (A. T. (F)	Special Cast	June 15	1 reel	
*†§Framing of the Shrew The (Christie A. T.) (F)	Colored Cast	April 27	2 reels	Mar. 9
*†§Good Bye, My Lady Love	Song Cartoon		1 reel	
*†§Her Husband's Woman (A. T.)	Lois Wilson	July 6	2 reels	
*†§Highlowbrow (F)	Donnelly-Shannon	April 6	2 reels	Feb. 2
*†§Hint to Brides, A (A. T.)	Johnny Arthur	July 20	2 reels	
*†§His College Chums (A. T. (F)	Eddie Peabody	April 13	1 reel	
*†§Hit or Miss (A. T.)			2 reels	
*†§Hot Lemonade (A. T.) (F)	Fazenda-Arthur	May 25	2 reels	
*†§Humorous Flights (A. T.) (F)	Donald Ogden Stewart	April 13	1 reel	June 1
*†§If Men Played Cards as Women Do (A. T.) (F)	Special Cast	May 11		
*†§Inspiration	Schubert's Songs		1 reel	
*†§Instalment Collector The (F)	Fred Allen	April 20	1 reel	
*†§It Happened to Him (A. T.) (F)	James Barton	May 25	1 reel	
*†§Jed's Vacation (Christie A. T.) (F)	Charles Grapewin	April 13	2 reels	
*†§Just One Word (A. T.) (D)	Special Cast	Jan. 26	615 feet	
	(No Silent Version)			
*†§Kisses (A. T.) (F)	Special Cast	Feb. 9	2 reels	
*†§Knights in Venice (A. T.) (F)	Special Cast	Mar. 23	1 reel	
*†§Ladies' Choice (A. T.)	Charlie Grapewin	Sept. 14	2 reels	
*†§Meet the Missue (Christie A. T.) (F)	James Gleason	Mar. 30	2 teels	Mar. 16
*†§Melancholy Dame, The (Christie A. T.) (F)	Colored Cast	Feb. 2	2 reels	Feb. 2
*†§Messenger, The (A. T.)	Harry Langdon		2 reels	
*†§Moonshine (A. T.) (F)	James Barton	April 20	2 reels	
*†Mother Pin a Rose on Me	Song Cartoon	July 6	1 reel	
*†§Music Hath Charms (Christie A. T.) (F)	Colored Cast	Mar. 16	2 reels	
*†§Now and Then (F)	Special Cast	Mar. 23	2 reels	
*†§Oft in the Silly Night (Christie A .T.) (F)	Special Cast	June 8	2 reels	May 11
*†§Old Black Joe (D)	Fleischer Song Cartoon	April 6	½ reel	Mar. 23
*†§Post Mortems (Christie A. T.) (D)	Raymond Griffith	Mar. 2	2 reels	Mar. 9
*†§Pusher-in-the-Face The (A. T.) (D)	Hitchcock-Taylor	Feb. 23	2 reels	
	(No Silent Version)			
*†§Ruth Etting	Songs		1 reel	Mar. 2
*†§Schubert's Friends (D)	Famous Composer Series	April 27	1 reel	
*†§Schubert's Inspiration (D)	Famous Composer Series	Mar. 30	1 reel	
*†§Schubert's Masterpiece (D)	Famous Composer Series	May 18	1 reel	
*†§Schubert's Songs (D)	Famous Composer Series	Feb. 23	1 reel	
*†§Schubert's Unfinished Symphony (D)	Famous Composer Series	June 29	1 reel	
*†Sidewalks of New York (D)	Novelty	Feb. 2	1 reel	
*†§Sleeping Porch, The (A. T.)	Raymond Griffith	Sept. 7	2 reels	
*†§Smiles	Song Cartoon		1 reel	
*†§That Party In Person (D)	Eddie Cantor	Jan. 5	805 feet	
	(No Silent Version)			
*†§Traffic Regulations (F)	Donald Ogden Stewart		1 reel	Feb. 23
*†§Two Americans (A. T.) (F)	Walter Huston	June 1	2 reels	
*†§Two Little Chinese Maids (F)	Chang-Kuma	Feb. 9	1 reel	Feb. 2
*†§Vital Subjetcs (A. T.) (F)	Butterworth	June 8	1 reel	
*†§What Is It? (A. T. (D)	Elinor Glyn	Feb. 16	1 reel	
*†§When Caesar Ran a Newspaper (Christie A. T.) (F)	Hatton-Hardy	May 11	2 reels	
*†§Wives on Strike (A. T.)				
*†Yankee Doodle Boy, A (D)	Song Cartoon	Mar. 2	1 reel	
*†Ye Olde Melodies (D)	Song Cartoon	May 4	1 reel	
*†§Ziegfeld Midnite Frolic (A. T.) (F)	Eddie Cantor	May 4	2 reels	Mar. 0

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Applause (A. T.)	Helen Morgan			
*†§Backstage Blues (A. T.)	Moran & Mack			
*†§Dance of Life, The (A. T.)	Carroll-Skelly			June 29
*†§Darkened Rooms (A. T.)	Brent-Powell			
*†§Four Feathers, The	Arlen-Wray-Powell-Brook		7472 feet	
	(Silent Version)		7472 feet	April 20
*†§Gay Lady, The	Gertrude Lawrence			
*†§Glorifying the American Girl	Eaton-Healey			
*†§Greene Murder Case The (A. T.)	Powell-Eldridge-Arthur			
*†§Illusion (A. T.)	Rogers-Carroll-Collyer			
*†§Jealousy (A. T.)	Jeanne Eagels			
*†§Lady Lies, The	Huston-Colbert			
*†§Medals	Gary Cooper			
*†§Mysterious Dr. Fu Manchu	Oland-Arthur		7 reels	June 15
*†§Pointed Heels (A. T.)	Powell-Ralston-Kane			
*†§Return of Sherlock Holmes, The (A. T.)	Clive Brook			
*†§Saturday Night Kid, The (A. T.)	(Clara Bow			
*†Soul of France, The	Special Cast			
*†§Vagabond King, The (A. T.)	King-MacDonald-Oland			
*†§Virginian, The (A. T.)	Cooper-Huston-Brian-Arlen			
*†§Welcome Danger	Harold Lloyd			May 25
*†§Why Bring That Up (A. T.)	Moran & Mack			
*†§Woman Trap, The (A. T.)	Morris-Brent-Huston			
*†§Youth (A. T.)	Hersholt-Wray			

PARTHENON PICTURES

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†Bachelors' Club, The	Talmadge-Worth		6 reels	
Back From Shanghai	St. Leo-Reynolds-So Jin-Girard		6 reels	
Heroic Lover ,The	St. Leo-Bedford		6 reels	
Wild Heart of Africa, The	Special Cast	May 25	6 reels	June 15

PATHE

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Forty-Five Calibre War	Coleman-Loff	Feb. 17	4790 feet	Feb. 16
*†§Geraldine (F)	Quillan-Nixon	Jan. 20	5959 feet	Mar. 9
	(Silent Version)	Jan. 20	5587 feet	
*†§Godless Girl, The (F)	Basquette-Prevost	Mar. 31	9328 feet	Sept. 1
	(Silent Version)	Mar. 31	9019 feet	
Hawk of the Hills	Ray-Miller	Mar. 17	4840 feet	
*†§High Voltage (A. T.) (D & F)	Boyd-Prevost-Hale			
	(Silent Version)			May 25
*†§Leatherneck, The (F & D)	William Boyd	Mar. 24	6965 feet	April 13
	(Silent Version)	Mar. 24	6898 feet	
*†§Lucky in Love (A. T. (D & F)	Downey-Lawford	Aug. 17		
*†§Mother's Boy (D & F)	Morton Downey	May 12	7423 feet	May 1
	(No Silent Version)			
*†Ned McCobb's Daughter (F)	Irene Rich	Jan. 12	6015 feet	Feb. 8
*†§Noisy Neighbors	Quillan-Vaughan	Jan. 27	5998 feet	
	(Silent Version)	Jan. 27,	5735 feet	
*†§Office Scandal (F)	Phyllis Haver	Mar. 3	6511 feet	
	(Silent Version)	Mar. 3	6511 feet	
*†§Paris Bound	Harding-Fenton	Aug. 3	7 reels	July 6
*†§Sal of Singapore (F)	Haver-Hale	Jan. 4	6349 feet	
Ship Comes In, A	Dresser-Schildkraut	June 4	6902 feet	June 23
*†§Shady Lady, The (F)	Phyllis Haver	Jan. 20	5808 feet	Mar. 30
	(Silent Version)	Jan. 20	6132 feet	Nov. 17
Sin Town	Allen-Fair	Jan. 20	4554 feet	
*†§Square Shoulders (F)	Junior Coghlan	Mar. 31	5438 feet	
	(Silent Version)	Mar. 31	5477 feet	April 6
*†§Strange Cargo (A. T.) (F)	Lee Patrick	Mar. 31	7099 feet	Feb. 23
	(Silent Version)	Mar. 31,	6134 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
All Aboard	Haines-Coombs	Jan. 13	2 reels	
April Showers	"Aesop Cartoon"	June 15	1 reel	
Baby's Birthday	Jackson-Hiatt-McKee	Jan. 10	2 reels	
Back to the Soil	"Aesop Fables"	Mar. 3	1 reel	
Ball Park, The	"Aesop Fable"	May 19	1 reel	May 11
Big Burg, The	"Aesop Fables"	Mar. 24	1 reel	
Big Shot, The	"Aesop Fables"		1 reel	April 13
Black Book, The	Ray-Miller	July 21	10 episodes	July 20
Black Duck, The	"Aesop Fables"	Mar. 17	1 reel	Mar. 16
Bridle Byways	Sportlight	Mar. 31	1 reel	Mar. 30
Break of Day, The	"Aesop Fables"	Jan. 27	1 reel	
Button My Back	Billy Bevan	Feb. 24	2 reels	Feb. 16
Calling Hubby's Bluff	Billy Bevan	Feb. 3	2 reels	
Caught in a Taxi	Cooper-Vance	June 9	2 reels	
Circus Time	Donald Haines	Feb. 10	2 reels	Feb. 2
Close Figuring	Sportlight	Mar. 3	1 reel	
Close Shave, A	Burke-Dent		2 reels	July 6
Clunked on the Corner	Johnny Burke	Jan. 6	2 reels	Jan. 5
Cold Steel	"Aesop Fables"	July 7	1 reel	July 6
Cop's Bride, The	"Aesop Fables"		1 reel	Mar. 30
Cycle of Erosion .The	Educational Film	Jan. 20	1 reel	
Dogging It	Sportlight	Mar. 17	1 reel	
Don't Get Jealous	Bevan-Dent	June 2	2 reels	May 11
Enchanted Flute, The	"Aesop Fables"	Aug. 11	1 reel	Aug. 10
Fire Detective, The (Serial)		Mar. 3	10 episodes	
Fish Day	"Aesop Fables"	May 26	1 reel	May 18
Fish and Feathers	Sportlight	May 26	1 reel	May 18
Fight Game, The	"Aesop Fables"	April 28	1 reel	May 4
Foolish Husbands	Bevan-Dent	Mar. 17	2 reels	Mar. 16
Footwork	Sportlight		1 reel	June 22
Forest People of Central Africa	Educational Film	Jan. 20	1 reel	
Girls Will Be Boys	Sportlight	Feb. 17	1 reel	Feb. 9
Glaciers	Educational Film	Feb. 10	1 reel	
Grandma's House	"Aesop Fables"	Feb. 24	1 reel	Feb. 16
Great Ice Age of North America	Educational Film	Mar. 24	1 reel	
Head Hunters of Solomon Islands	Educational Film	Feb. 3	1 reel	
House Cleaning Time	"Aesop's Fables"	July 21	1 reel	Aug. 3
In His Cups	"Aesop Fables"	June 30	1 reel	July 6
Kidnapped	"Aesop Fables"		1 reel	June 15
Knowing the Ropes	Rice Sportlight	Jan. 6	1 reel	Jan. 17
Lad and His Lamp, A	"Aesop Fables"	Mar. 10	1 reel	Mar. 23
Ladies Must Eat	Johnny Burke	Mar. 3	2 reels	
Land o' Cotton	"Aesop Fables"	Jan. 6	1 reel	Jan. 5
Little Game Hunter, The	"Aesop Fables"	May 5	1 reel	May 4
Matchmaking Mamas	Burke-Ellers-Kemp	Mar. 31	2 reels	Mar. 30
Masai, The	Educational Film	Jan. 6	1 reel	
Midsummer's Day Dream, A	"Aesop Fables"	July 28	1 reel	
Mild or Mighty	Sportlight	Feb. 3	1 reel	
Night Watchman's Mistake, The	Johnny Burke	April 23	2 reels	April 27
No Children	Haines-Coombs	Mar. 10	2 reels	
No Vacation	Haines-Coombs	Jan. 13	2 reels	
Pink Pajamas	Bevan-Dent		2 reels	April 13
Players at Play	Sportlight	Jan. 20	1 reel	Feb. 2
Polo Match, The	"Aesop Fables"	June 2	1 reel	June 1

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
Puckered Success	Haines-Coombs	June 2	2 reels	June 1
Queen Bee, The	"Aesop Fables"	Feb. 17	1 reel	Feb. 9
Queen of the North Woods (Serial)	Clair-Miller	May 12	10 episodes	
Right Technique, The	Sportlight	July 21	1 reel	July 20
Rodeo, The	Star Cast	Mar. 24	2 reels	
Rhythm	Sportlight		1 reel	Aug. 3
River Driver, The	Sportlight	Aug. 18	1 reel	Aug. 10
Shore Lines and Shore Development	Educational Film	Mar. 3	1 reel	
Snow Birds	"Aesop Fables"	June 9	1 reel	June 1
Snapping the Whip	"Aesop Fables"	Jan. 20	1 reel	Jan. 19
Sport Afloat	Sportlight	July 7	1 reel	July 6
Sweet Adeline	"Aesop Fables"	Feb. 3	1 reel	Jan. 26
Taxi Spooks	Jack Cooper	Feb. 17	2 reels	
Three Game Guys	"Aesop Fables"	Aug. 4	1 reel	July 20
Tomato Omelette	Haines-Combs	May 5	2 reels	May 11
Under Dog, The	"Aesop Fables"	Mar. 31	1 reel	Mar. 30
Uncle's Visit	Haines-Coombs	June 30	2 reels	July 6
Uncle Tom	Star Cast	Jan. 27	2 reels	
Water Wonders	Sportlight	April 21	1 reel	April 20
Watch My Smoke	Haines-Coombs	April 7	2 reels	Mar. 30
Water Cure	"Aesop Fables"		1 reel	April 6
White Elephant, A	"Aesop Fables"	Jan. 13	1 reel	Jan. 12
Wooden Money	"Aesop Fables"	Feb. 10	1 reel	Feb. 2
Young Hopefuls	Sportlight	April 28	1 reel	May 11

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At the Dentist's (A. T.) (D & F)	LeMaire-Simon	Mar. 24	2 reels	Mar. 23
*†§Barbers' College, The (A. T.)		Dec. 22	2 reels	
*†§Beach Babies (A. T.) (D & F)	Kemper-Knapp	Aug. 4	2 reels	July 13
*†§Black Narcissus (A. T.)	"Buck & Bubbles"	Sept. 15	2 reels	
*†Bugville College Days (D & F)	"Aesop Fables"	Aug. 4	1 reel	July 20
*†By Land and Air (F & D)	"Aesop Fables"	July 21	1 reel	July 13
*†§Clothes Make the Man (A. T.)		Feb. 16	2 reels	
*†Clowning the Game (D & F)	Sportlight	June 2	1 reel	June 1
*†§Concentration	"Aesop Fables"		1 reel	June 15
*†Con [illegible]	Sportlight	June 9	1 reel	June 1
*†§Crystal Champion	Sportlight	May 5	1 reel	April 27
*†§Custard Pie	"Aseop Fables"	May 26	1 reel	May 25
*†§Dancing Around (A. T.) D & F)	LeMaire-Phillips	April 21	2 reels	April 13
*†§Darktown Follies (A. T.)	"Buck & Bubbles"	April 13	2 reels	
*†Dinner Time (D & F)	"Aesop Fables"		1 reel	
*†§Doing Phil a Favor (A. T.)		Mar. 16	2 reels	
*†§End of the World (A. T.)		Sept. 29	2 reels	
*†§Fairways and Foul (A. T.)		Oct. 13	2 reels	
*†§Fancy That	Frawley-Dewey		1 reel	
*†§Faithful Pup (D & F)	"Aesop Fables"		1 reel	
*†§FiftyMilesFromBroadway(A.T.)	Watson-Merville	Feb. 2	2 reels	
*†§Fowl Play (A. T.)	"Buck & Bubbles"	Dec. 29	2 reels	
*†§Garden of Eatin (A. T. (D & F)	The Gleasons	Aug. 11	2 reels	Aug. 10
*†§Gentlemen of the Evening (A. T.)		Oct. 20	2 reels	
*†§Go Easy, Doctor (A. T.) (D & F)	LeMaire-Simon	July 14	2 reels	May 11
*†§Hard Boiled Hampton (A. T.)	Harry Holman	July 28	2 reels	June 8
*†§Haunted (A. T.)		Sept. 1	2 reels	
*†§Her New Chauffeur (A.T.) (D&F)	Simon-Teasdale	May 19	2 reels	
*†§His Operation (A. T.)		Nov. 24	2 reels	
*†§High Toned (A. T.)	"Buck & Bubbles"	Feb. 23	2 reels	
*†§Honest Crooks (A. T.)	"Buck & Bubbles"	May 18	2 reels	
*†§In and Out (A. T.)	"Buck & Bubbles"	Nov. 3	2 reels	
*†§Jail Breakers	"Aesop Fables"	July 7	1 reel	July 8
*†§Lincoln (Special reel) A. T.) (D & F)	George Billings	Feb. 10	1 reel	Feb. 2
*†§Midsummer's Day A (D & F)	"Aesop Fables"	July 28	1 reel	July 20
*†§Modern Rhythm	Sportlight	July 28	1 reel	July 20
*†§Pathe Audio Review	Released Every Week		1 reel	
*†§Pathe Sound News	Released Twice Every Week		1 reel	
*†§Plumbers Are Coming (A. T.) (D & F)	LeMaire-Simon	Aug. 18	2 reels	June 1
*†§Pressing His Suit (D & F)	Topical Tips	June 2	1 reel	May 11
*†Presto Changes D & F	"Aesop Fables"		1 reel	
*†§Rubeville (A. T.)		Dec. 8	2 reels	
*†§Salesman, The (A. T.)		July 21	2 reels	
*†Skating Hounds (D & F)	"Aesop Fables"	April 28	1 reel	Apirl 27
*†§Smooth Guy, The (A. T.)		Oct. 27	2 reels	
*†Stage Struck (D & F)	"Aesop Fables"		1 reel	
*†§Stone Age Romance, A (D & F)	"Aesop Fables"	Aug. 18	1 reel	
*†§Syncopated Trial (A. T.)		Sept. 8	2 reels	
*†§Topical Lips (A. T. (D & F)	Topics of the Day	July 28	1 reel	
*†§Topical Nips (A. T.) (D & F)	Topics of the Day	June 2	1 reel	June 1
*†§Topical Pips (A. T.) (D & F)	Topics of the Day	June 30	1 reel	July 6
*†§Topical Rips (A. T.)	Topics of the Day	Aug. 11	1 reel	
*†§Topical Sips (A. T.) (D & F)	Topics of the Day	July 28	1 reel	
*†§Turkey for Two (A. T.)		Aug. 25	2 reels	
*†§Wash Day (D & F)	"Aesop Fables"	Aug. 18	1 reel	Aug. 10
*†§Wednesday at the Ritz (A. T.)		Jan. 19	2 reels	
*†§What a Day (A. T. (D & F)	Simon-Mallory	June 16	2 reels	June 15
*†§Wood Choppers (D & F)	"Aesop Fables"	June 9	1 reel	June 1

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Awful Truth, The (A. T.) (F)	Ina Claire	Aug. 10	5930 feet	
*†§Big News (A. T.) (F)		Sept. 7		
	(Silent Version)			
*†§Bachelor's Secret, A (A. T.) (F)		Feb. 22	(tentative)	
*†§Big Shot, The (A. T.) (F)		Nov. 30	(tentative)	
	(Silent Version)			
*†§Clothes (A. T.) (F)		Jan. 11	(tentative)	
	(Silent Version)			
*†§Crashing Through (A. T.) (F)		Mar. 15	(tentative)	
	(Silent Version)			
*†§Flying Fool, The (A. T.) (D & F)	Boyd-Prevost-Gleason			June 22
*†§Grand Parade, The (A. T.) (F)		Nov. 16	(tentative)	
	(Silent Version)			
*Greenwich Village Follies, The (A. T. F)		Nov. 2	(tentative)	
	(Silent Version)			
*†§His First Command (A. T.) (F)	Boyd-Sebastian	Nov. 2	(tentative)	
	(Silent Version)			
*†§Hot and Bothered (A. T. (F)		Mar. 1	(tentative)	
	(Silent Version)			
*†§Her Private Affairs (A. T.) (F)		Sept. 28	(tentative)	
*†§Negligee (A. T.) (F)		Feb. 1	(tentative)	
*†§Officer O'Brien (A. T.) (F)		Nov. 30	(tentative)	
	(Silent Version)			
*†§Painted Desert (A. T.) (F)		Feb. 15	(tentative)	
	(Silent Version)			
*†§Parachute (A. T.) (F)		Mar. 22	(tentative)	
	(Silent Version)			
*†§Play Boy (A. T. (F)		Jan. 18	(tentative)	
	(Silent Version)			
*†§Oh Yeah (A. T.) (F)		Oct. 12	(tentative)	
	(Silent Version)			
*†§Red Hot Rhythm (A. T. (F)		Oct. 26	(tentative)	
	(Silent Version)			
*†§Rich People (A. T.) (F)	Constance Bennett	Oct. 5	(tentative)	
	(Silent Version)			
*†§Racketeer (A. T.) (F)		Nov. 9	(tentative)	
	(Silent Version)			
*†§Sailor's Holiday (A. T.) (F)	Alan Hale	Sept. 14		
	(Silent Version)			
*†§Sophomore (A. T.) (F)	Quillan-Loff-O'Neill	Aug. 24		
	(Silent Version)			
*†§Treasure Girl (A. T.) (F)		Nov. 23	(tentative)	
*†§This Thing Called Love (A. T.) (F)		Feb. 8	(tentative)	
	(Silent Version)			
*†§Saratoga (A. T. (F)		Mar. 8	(tentative)	
	(Silent Version)			
*†§Up And At 'Em (A. T.) (F)		Dec. 7	(tentative)	
*†§War and Woman (A. T. (F)		Jan. 4	(tentative)	
	(Silent Version)			
*†§Woman Afraid, A (A. T. (F)		Oct. 19	(tentative)	
	(Silent Version)			

RKO

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Air Legion	Lyon-Sleeper	Jan. 6	6361 feet	
Amazing Vagabond	Bob Steee	April 7	5081 feet	
Big Diamond Robbery	Tom Mix	May 13	6114 feet	
Come and Get It	Bob Steele	Feb. 3	5264 feet	
Drifter, The	Tom Mix	Mar. 18		
Fury of the Wild	Ranger	Jan. 6	4899 feet	
Freckled Rascal	Buzz Barton	Mar. 31		
Hardboiled	O'Neil-Tashman	Feb. 3	5940 feet	
Idaho Red	Tom Tyler	April 21	4783 feet	
Laughing at Death	Bob Steele	June 2		
Jazz Age	Fairbanks Jr.-M. Day	Feb. 10	6245 feet	
Little Savage	Buzz Barton	May 19	4781 feet	
Love in the Desert	Borden-Trevor	Mar 17		
One-Man Dog	Ranger	Mar. 3	4481 feet	
Outlawed	Tom Mix	Jan. 21	6057 feet	
Pals of the Prairie	Buzz Barton	July 7		
Pride of Pawnee	Tom Tyler	June 9	4750 feet	
Red Sword	Nixon-Collier Jr.	Feb. 17		
*†§Street Girl, The	Betty Compson	Aug. 11	8 reels	July 20
*†§Syncopatien (A. T.)	Downey-Warings Band		7626 feet	Mar. 30
Trail of the Horse Thieves	Tom Tyler	Jan. 13	4823 feet	
Woman I Love	Morris-Kerry	May 26		
Vagabond Cub	Buzz Barton	Feb. 10	4717 feet	
Voice of the Storm	Sleeper-Dane	Jan. 13		
Yellowback, The	T. Moore-Owen	Jan. 20		

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Actualities	Curiosities	Jan. 30	1 reel	
Almost a Gentleman	Al Cooke	June 25	2 reels	
Big Hearted Toots	Duncan-Hill	Feb. 3	2 reels	
Birds and Beasts	Curiosities	Feb. 13	1 reel	
Casper's Night Out	Duncan-Hill	Mar. 3	2 reels	
Come Meal	Al Cooke	June 11	2 reels	
Don't Say Ain't	Hill-Duncan	July 21	2 reels	
Faces	Curiosities	April 24	1 reel	
Follies of Fashion	Curiosities	May 21	2 reels	
Heavy Infants	Karr-Ross-Alexander	June 11	2 reels	June 16
Here and There	Curiosities	May 7	1 reel	
His Wife's Secret	Hill-Duncan	May 26	2 reels	
Horse on Barney, A	Hellum-Davis	April 21	2 reels	
Jessie's James	Vaughn-Cooke		2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Just a Stall	Hellum-Davis	May 19	2 reels	
Mickey's Babies	Mickey Yule	Aug. 7	2 reels	
Mickey's Brown Derby	Mickey Yule	May 12	2 reels	
Mickey's Explorers	Mickey Yule	Feb. 17	2 reels	
Mickey's Great Idea	Mickey Yule	Jan. 30	2 reels	
Mickey's Initiation	Mickey Yule	July 7	2 reels	
Mickey's in Love	Mickey Yule	June 4	2 reels	
Mickey's Last Chance	Mickey Yule	Apr. 14	2 reel	
Mickey's Menagerie	Mickey Yule	Mar. 17	2 reels	
Mickey's Northwest Mounted	Mickey Yule	June 9	2 reels	
Mickey's Rivals	Mickey Yule		2 reels	
Mickey's Triumph	Mickey Yule	July 2	2 reels	
Neigh, Neigh, Spark Plug	Barney Hellum	Mar. 24	2 reels	
Novelties	Curiosities	Feb. 27	1 reel	
Odds and Ends	Curiosities	June 4	1 reel	
*†§Odd Facts	Curiosities	April 10	1 reel	
Orienta	Curiosities	Mar. 13	1 reel	
Pace That Thrills, The	Hellum-Davis	June 16	2 reels	
Pot Pourri	Curiosities	Jan. 17	1 reel	
Kummin' Thru the Rye	Barney Hellum	Jan. 27	2 reels	
Seeing's Believing	Curiosities	Jan. 2	1 reel	
Slide, Sparky, Slide	Hellum-Davis	July 14	2 reels	
Smile, Buttercup, Smile	Duncan-Hill	Jan. 6	2 reels	
Sparerib Reforms	Hill-Duncan	April 28	2 reels	
Standing Pat	Karr-Ross-Alexander	July 9	2 reels	
Sunshine's Dark Moment	Barney Hellum	Feb. 24	2 reels	
Toots' Big Idea	Duncan-Hill	Mar. 31	2 reels	
Who's the Boss?	Hill-Duncan	June 23	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§ Bridegtoom, The (A. T. (F)	Marc Connelly			
*†§Burglar, The (A. T. (F)	Marc Connelly		1 reel	
*†§Clown Topics (A. T.) (F)				
*†§Headwork (A. T.)				
*†§Low Bridge (A. T.) (F)				
*†§Mickey's Midnite Frolic (A. T.)	Mickey Yule	July 8	2 reels	June 22
*†§Palooka Flying School (A. T.) (F)				
*†§Strange Interview, The (A. T.) (F)	Sherwin-Knowles			
*†§Traveler, The (A. T.)	Marc Connelly		1 reel	
*†§What Next (A. T.) (F)				
*†§Your Own Home Town (A. T.)	Russ Brown			

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Companionate	Olive Borden			
*†§Damaged	Betty Compson			
*†§Dance Hall				
*†§Delightful Rogue, The	Rod La Rocque	Sept. 22		
*†§Framed (A. T.)				
*†§Half Marriage	Borden-Blaine	Oct. 13		
*†§High River				
*†§Hit the Deck (A. T.)				
*†§Hunted				
*†§Jazz Heaven	Blane-Trevor			
*†§Ladies of the Past	Betty Compson			
*†§Love Captive, The	Betty Compson			
*†§Night Parade (A. T.)				

**** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.***

Title	Star	Rel. Date	Length	Reviewed
*†§Radio Revels (A. T.)				
*†§Rio Rita (A. T.)	Daniels-Boles	Sept. 15		
*†§Sensation (A. T.)				
Side Street	3 Moore Bros.	Sept. 8		
*†§Tanned Legs		Sept. 29		
*†§Upperworld (A. T.)				
*†§Vagabond Lover, The (A. T.)	Rudy Vallee			
*†§Very Idea, The (A. T.)	Frank Craven	Sept. 1		
*†§Wild Heart (A. T.)	Bebe Daniels			

RAYART (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Anne Against the World	Mason-Mower	April 15		
Black Pearl, The	Lee-Hallor	Jan. 1	5261 feet	
Brothers	Keefe-Bedford	Feb. 1	6092 feet	
Devil's Chaplain, The	Keefe-Faire	Mar. 15	5451 feet	
Shanghai Rose	Irene Rich	Mar. 15	6539 feet	June 8
Some Mother's Boy	Carr-Ralston-Robards	Feb. 15	5901 feet	
Two Sisters	Dana-Lease	April 1		
When Dreams Come True	Costello-Lease	Jan. 15	6242 feet	

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FEATURES

Title	Star	Dist'r	Rel. Date	Length	Reviewed
Appassionata	Leon Mathot	Franco Film	April 23	5600 feet	
At the South Pole	Special Cast	Pole Pict. Corp		8000 feet	
Battle of Mons, The	English Cast	British New Era		5500 feet	Mar. 23
Beautiful Blue Danube	Junkermann-Mara	Aywon			
Behind the Altar	Wilhelm Dietarle	Aff. European		6200 feet	
Black Hills	Special Cast	Big Three		5000 feet	
Bondage	German Cast	Ufa		6040 feet	
Broken Barriers	H. Costello-Glass	Excellent		6000 feet	
Captain Cowboy	Yakima Conutt	Bell Pict.		4800 feet	
Cleanup, The	Charles Delaney	Excellent		5660 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod		5700 feet	
Constant Nymph	Ivor Novello	Big 3	Aug. 1	7800 feet	July 6
Daughter of Israel, A	Special Cast	Bell Pict		9000 feet	
Daughter of Two Fathers	Japanese Cast	Shockuchi			
Devil Dogs	Holmes-Alt	Crescent		5608 feet	
Devil's Passion, The	Special Cast	Arfa		5700 feet	
Dream Melody, The	Roche-Shelby	Excellent		5050 feet	
Escaped from Hell	Muriat Esterhazy	Aff. European		8 reels	
Faces of Children	French Cast	Zakoro		8000 feet	
Fight For Matterhorn The	German Cast	Ufa Eastern		6840 feet	
For the Term of His Natural Life	Special Cast	Australasian		11000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers		6100 feet	
Golden Dawn	Warwick-Ward	Conquest		6200 feet	
Hearts of Men	Harris-Keefe	Anchor		5400 feet	
Holy Sinner, The	Special Cast	Worldart Pict			
Into the Night	Agnes Ayres	Raleigh		5712 feet	
Jade Casket, The	French Cast	Cosmos		5800 feet	
It's Easy to Become a Father	German Cast	Ufa		6000 feet	
Jazzland	Reynolds-Nye	Carlos		5700 feet	
Krassin	Russian Cast	Amkino		7 reels	
Lash of the Czar	Russian Cast	Amkino		6290 feet	
Law of the Mounted, The	Bob Custer	Syndicate		4580 feet	
Life of Beethoven	German Cast	Film Art Guild		7000 feet	
Little Wild Girl, The	Lee-Landis	Hercules		5300 feet	
Linda	Baxter-Foster-Beery	First Division		6775 feet	
Livingston in Africa	English Cast	Amer.-Anglo		5799 feet	
Lucrezia Borgia	Conrad Veidt	Mutual		7200 feet	Jan. 12
Man Who Cheated Life	Veidt-Krauss	Aff. European	Feb. 8	6000 feet	Feb. 16
Marie Antoinette	Foreign Cast	Unusual		6000 feet	
Morgane, the Enchantress	Ivan Petrovitch	Franco Film	April 8	6800 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.	6500 feet	
Must We Marry'	Garon-Eason	Trinity		5400 feet	
Mystic Mirror The	German Cast	Ufa		7000 feet	
Nana	Hessling-Krauss	Moviegraph Co.		8700 feet	Aug. 3
No Babies Wanted	Devore-Mong	Plaza		5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict		5573 feet	Sept. 15
Passion Song, The	Olmsted-N. Beery	Excellent		5080 feet	
Peacock Fan The	Dorothy Dwan	Chesterfield		5400 feet	
President, The	Mosjoukine-Vernon	E. L. Klein		8100 feet	Jan. 26
Q Ships	Special Cast	New Era		6000 feet	
Reilly of the Rainbow Division	Hall-Garon	Crescent		6040 feet	
Reward of Faith, The	French Cast	Conquest		5927 feet	
Sajenko the Soviet	Susy Vernon	Ufa		5921 feet	
Shiraz	Hindu Cast	Amer.-Anglo		8065 feet	
Silent Trail, The	Bob Custer	Syndicate		4315 feet	
Smoke Bellew	Conway Tearle	First Division		6605 feet	
Somme, The	Special Cast	New Era		7000 feet	
South of Panama	Carmelita Geraghty	Chesterfield		6300 feet	
That Murder in Berlin	German Cast	Big 3		5700 feet	Mar. 23
Thou Shalt Not Steal	Lillian Harvey	Ufa		6941 feet	
Thunder God	Cornelius Keefe	Crescent		5917 feet	
Underground	English Cast	Amerangio		7300 feet	
Untamed Justice	Faire-Glass	Biltmore		5770 feet	May 25
U-Boat 9	Foreign Cast	Jofa Prod		6500 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov. 15	4421 feet	
YellowTicket, The	Russian Cast	Amkino	Dec. 8	6200 feet	

Coming Feature Attractions

Title	Star		Rel. Date	Length	Reviewed
*†§Burned Evidence (F)		Continental			
Buying a Wife	Special Cast	Aff. European		7 reels	
Bye Bye Buddy	Agnes Ayres	Hercules			June 1
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield		5200 feet	
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephone			
*†§Clown, The (F)		Continental			
Duty to be Silent	Maria Albana	Aff. European		6 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer			
Full Dressed Thieves	Nils Asther	Aff. European		7 reels	
German Underworld	Special Cast	Aff. European		7 reels	
Great Unknown, The	John Loder	Aff. European		6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern			
Her Viennese Lover	Asther-Nolan	Aff. European		6 reels	
*†§House of Secrets, The	Special Cast	Chesterfield			
Just Off Broadway	Keith-Christy	Chesterfield			
*†§Life For Sale, A (F)		Continental			
Milak of the Snowlands	Special Cast	Ufa-Eastern			
Our Daily Bread	Mary Nolan	Aff. European		7 reels	
*†§Phantom in the House, The (F)		Continental			
*†§Prince of Hearts, A	Kerry-Worth	Imperial			
	(Silent Version)	Imperial			
*†§Rampant Age, The (F)		Continental			
*†§Second Honeymoon, The (F)		Continental			
*†§Unforbidden Sin, The (F)		Continental			
Unholy Love	Wegener-Petrovitch	Aff. European			
Verdun	Special Cast	Richmount			
Vera Miezewa (tentative)	Derussa	Aff. European		7 reels	
When Duty Calls	Special Cast	Ufa-Eastern		6714 feet	
*†§Worldly Goods (F)		Continental			

SOUND SHORTS

Title	Star		Rel. Date	Length	Reviewed
*†§Accidental Treatment (A. T.)		Int'l Photo Play Dist.		1 reel	
*†§Alley Op	Gorno Marionettes	Int'l Photo Play Dist.		1 reel	
*†§Asleep at the Switch (A.T.) (D)		Roseland	Mar. 15	1 reel	
*†§At the Photographers (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§At the Race Track (A. T.)	Martin-Harcourt	Imperial		2 reels	
*†§Boney's Boner	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Club Alabam (A. T.) (F)	Abbie Mitchell	Intl. Dist. Corp.		1 reel	
*†Clyde Doerr & His Saxophone Sextet (F)	Jazz Nos	Intl. Dist. Corp.		1 reel	
*†§Could I Be More Polite (A. T.)	The Carsons	Imperial		2 reels	
*†Down Hawaii Way	Color Novelty	Castle		1 reel	
*†§Egyptian Gyp, An	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Feed the Brute	Novelty	Int'l Photo Play Dist.		1 reel	
*†Flaming Canyons	Color Novelty	Castle		1 reel	Aug. 10
*†§Friend Husband (A. T.)		Burr		2 reels	
*†Gallopng Gaucho	Mickey Mouse Cartoon	Disney Cartoon	Feb. 1	1 reel	
*†§Grand Opera	Garno Marionettes	Int'l Photo Play Dist.		1 reel	
*†§Hectic Hector	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Hoak (A. T.) (F)	Frawley & Smith	Inctl. Dist. Corp		1 reel	
*†§In Songland	Norah Blaney	Int'l Photo Play Dist.		1 reel	
*†Kids and Pets	Color Novelty	Castle		1 reel	
*†§King of the Kongo (Serial)	Logan-Miller	Mascot	Aug. 1	10 episodes	
*†§Kriss Krosses	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Marionettes, The No. 1 (F)	Novelty	Intl. Dist. Corp.		1 reel	
*†§Marionettes, The No. 2 (F)	Novelty	Intl. Dist. Corp.		1 reel	
*†§Meal Hound, The (A. T.) (F)	The Nugents	Intl. Dist. Corp.		1 reel	
*†§Meet the Family (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§Miser, The (A. T.) (F)	Bransy Williams	Intl. Dist. Corp.		1 reel	
*†§Mitchell, Sissle & Blake	Songs	Int'l Photo Play Dist.		1 reel	
*†§Monkey Squawks (A. T.)		Burr		2 reels	
*†§Mr. Conn and Mr. Sapp (A.T.)	Donnelly-Singer	Imperial		2 reels	
*†§Mr. Smith Wakes Up (A. T.)		Int'l Photo Play Dist.		1 reel	
*†§One Hundred Per Cent. American (A. T.)	Hearn-Weston	Imperial		2 reels	
*†Opry House	Mickey Mouse Cartoon	Disney Cartoon	May	1 reel	
*†§Party, The (D)		Safrus		1 reel	
*†§Personality Girl in Songs, The	Norah Blaney	Int'l Photo Play Dist.		1 reel	
*†§Pikin' Pirate A	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†Plane Crazy	Mickey Mouse Cartoon	Disney Cartoon	Mar.	1 reel	
*†§Radio Franks & Four Bachelors (F)	Song Program	Intl. Dist. Corp.		1 reel	
*†§Signed, Sealed and Delivered (A. T.)		Burr		2 reels	
*†Sixty Minutes From Broadway	Color Novelty	Castle		1 reel	
*†Steamboat Willie	Mickey Mouse Cartoon	Disney Cartoon	Jan.	1 reel	
*†§This and That (D)		Safrus		1 reel	
*†§Ticket Please (D)		Safrus		1 reel	
*†Trailing the Western Sun	Color Novelty	Castle		1 reel	
*†Trip to the Zoo, A (F)	Animal Cast	Intl. Dist. Corp.		1 reel	
*†§Varieties (D)		Safrus		1 reel	
*†§Vaudeville (D)		Safrus		1 reel	
*†§Wonderin's	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§When the Cat's Away	Mickey Mouse Sound Cartoon			1 reel	June 8
*†§When the Clock Struck 12 (A. T.) (F)	Welch-Malcomb	Intl. Dist. Corp.		1 reel	

SILENT SHORTS

Title	Star		Rel. Date	Length	Reviewed
Aladdin Bonzo	Bonzo Cartoon	Roseland	Jan. 15	1 reel	
Bonzolina	Bonzo Cartoon	Roseland	Jan. 1	1 reel	
Booster Bonzo	Bonzo Cartoon	Roseland	Mar. 15	1 reel	
Detective Bonzo	Bonzo Cartoon	Roseland	Mar. 1	1 reel	
Down Hawaii Way	Color Novelty	Castle	Jan. 1	1 reel	
Fatal Warning, The (Serial)	H. Costello-Graves	Mascot		10 episodes	
Flaming Canyons	Color Novelty	Castle	Feb. 1	1 reel	
Greece Thru a Doughnut	Novelty Scenic	4 Stars		1 reel	June 29
Kids and Pets	Color Novelty	Castle	Mar. 15	1 reel	
Love's Witchcraft	Ufa Short	Ufa-Eastern	Feb. 1	1 reel	
Nature's Tiny Tragedies	Ufa Short	Ufa-Eastern	Jan. 15	1 reel	
Peculiar Households	Ufa Short	Ufa Eastern	Jan. 1	1 reel	
Polo Bonzo	Bonzo Cartoon	Roseland	Feb. 1	1 reel	
Salt Water Millinery	Ufa Short	Ufa-Eastern	Mar. 15	1 reel	
Sixty Minutes from B'way	Color Novelty	Castle	Jan. 15	1 reel	
Spook Bonzo	Bonzo Cartoon	Roseland	Feb. 15	1 reel	
Sunshine	Color Novelty	Castle	Mar. 1	1 reel	
Tally-Ho	Ufa Short	Ufa-Eastern	Mar. 1	1 reel	
Trailing the Western Sun	Color Novelty	Castle	Feb. 15	1 reel	
We Parents	Ufa Short	Ufa-Eastern	Feb. 15	1 reel	

TIFFANY-STAHL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Broadway Fever	O'Neill-Drew	Jan. 1	5412 feet	Mar. 16
Devil's Apple Tree, The	Dorothy Sebastian	Feb. 20	6430 feet	Mar. 16
*†§Lucky Boy (F & D)	Jessel-Quimby	Feb. 2	8653 feet	Jan. 12
	(Silent Version)			
*†§Midstream (F & D)	Cortez-Windsor	June 1		
	(Silent Version)			
*†§Molly and Me (F & D)	Brown-Bennett-Vaughn	April	8250 feet	
	(Silent Version)		7476 feet	
*†§My Lady's Past (F & D)	Bennett-Brown	April 1		
	(Silent Version)			
*†§New Orleans (F & D)	Cortez-Bennett	June 20		
	(Silent Version)			
Rainbow, The.	Dorothy Sebastian	Feb. 1	6114 feet	
*†§Reputation (F & D)	Keane-Standing			
	(Silent Version)			
Spirit of Youth	Sebastian-Kent	Feb. 20	6 reels	Mar. 23
Squads Right	Gribbon-Stone	Feb. 1		
*†§Two Men and a Maid (F & D)	Collier, Jr.-Bennett	June 15	6539 feet	
	(Silent Version)			
*†§Whispering Winds (F & D)	Southern-McGregor	May 1		
	(Silent Version)			

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
*†§Cossack's Bride, The	Color Symphony		1 reel	
*†§Festival of Bagdad, A	Color Symphony		1 reel	
Gold	Color Classic		1 reel	
*†§Japanese Carnival, A.	Color Symphony	Jan. 1	1 reel	
*†§In a Chinese Temple Garden	Color Symphony	Feb. 15	1 reel	June 15
*†§In Old Madrid	Color Symphony		1 reel	
Little Vagabond	Color Classic	Feb. 1	1 reel	
*†Love Charm, The	Color Symphony		1 reel	
Lover's Paradise	Color Classic	Jan. 15	1 reel	
Maude Muller	Color Classic		1 reel	
*†§Melodie	Color Symphony		1 reel	
*†§Minuette	Color Symphony		1 reel	
*†§Modern Cinderella A	Color Symphony		1 reel	
*†§Mountain King, The	Color Symphony		1 reel	
No Women Allowed	Color Classic		1 reel	

**** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.***

Title	Star	Rel. Date	Length	Reviewed
*†§Pharaoh's Daughter	Color Symphony		1 reel	
*†§Sacred House, The	Color Symphony		1 reel	
*†§Song of India, A	Color Symphony		1 reel	
*†§Songs My Mother Taught Me	Color Symphony		1 reel	
*†§Tales of Araby	Color Symphony		1 reel	
*†§Temple Bells	Color Symphony		1 reel	
Tenderfoot Tourist, A	Color Classic		1 reel	
Tom, Dick or Harry	Color Classic		1 reel	
*†§Viennese Melody	Color Symphony		1 reel	
Twinkle Toes	Color Classic	Mar. 1	1 reel	
†§Way Down South	Color Symphony		1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Dangerous Business (A. T.)				
*†§Enchanting Melody (A. T.) (Technicolor)				
*†§Kathleen Mavourneen (A. T.)	O'Neill-Delaney			
*†§Lost Zeppelin, The (A. T.)	Tearle-Valli-Cortez			
*†§Mister Antonio (A. T.)	Carillo-Valli			
*†§Medicine Man, The (A. T.)				
*†§Painted Faces (A. T.)	Brown-Foster-Bradford			
*†§Peacock Alley (A. T.)	Mae Murray			
*†§Troopers Three (A. T.)				
*†§Woman to Woman (A. T.)	George Barrand			

UNITED ARTISTS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alibi (A. T.) (D)	O'Malley-Busch	April 20	8 reels	Mar. 16
*†§Bulldog Drummond (A. T.) (D)	Colman-Tashman-Love	Mar. 30	6767 feet	April 13
*†§Coquette (A. T.) (D)	Pickford-Brown-M. Moore	April 12		Mar. 23
	(No Silent Version)			
*†Eternal Love (D)	Barrymore-Horn-Varconi	May 11		Jan. 26
*†Evangeline (D)	Del Rio-Drew		8268 feet	June 15
*†§Iron Mask, The (D)	Douglas Fairbanks	Mar. 9	8855 feet	Jan. 26
	(Silent Version)	Mar. 9	8659 feet	
*†§Lady of the Pavements (D)	Boyd-Velez-Goudal	Feb. 16	8329 feet	Mar. 16
	(Silent Version)	Feb. 16	7495 feet	
*†Rescue, The (D)	Colman-Damita	Jan. 12	7980 feet	Jan. 19
	(Silent Version)	Jan. 12	7910 feet	
*†§She Goes to War (F)	Boardman-Rubens-Holland	July 13	8864 feet	June 15
	(Silent Version)	July 13		Feb. 23
*†§This Is Heaven (D)	Banky-Hall	June 22	7948 feet	April 6
*†Three Passions (D)	Terry-Petrovitch	June 1		

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§City Lights (D)	Charlie Chaplin			
*†§Condemned	Colman-Harding			
*†Hell's Angels (D)	Lyon-Hall-Nisson			
*†§Locked Door, The (A. T.)	Boyd-Stanwyck-La Rocque			
*†§Lummox (A. T.) (D)	Westover-Collier Jr.			
*†§Sex Appeal				
*†§Song of Broadway, The (D)	Harry Richman			
*†§Trespasser, The (A. T.)	Glora Swanson			
*†§New York Nights (A. T.)	N. Talmadge-Roland			
*†Venus (D)	Constance Talmadge			

UNIVERSAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Body Punch, The	Jack Daugherty	July 14	4786 feet	
*†§Broadway (A. T.)	Tryon-Brent-Kennedy		9350 feet	June 1
	(Silent Version)	Mar. 3	5729 feet	
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet	
*†§Charlatan, The (F)	Special Cast	April 7		
	(Silent Version)	April 7		
*†§Clear the Decks (F)	Reginald Denny	Mar. 3	5740 feet	
	(Silent Version)		5792 feet	
*†§Cohens and Kelleys in Atlantic City, The (F)	Sidney-Gordon-Price-Swain	Mar. 17	7400 feet	Mar. 23
	(Silent Version)	Mar. 17	7752 feet	
*†§College Love (D. & F (A. T.)	Lewis-Gulliver-Phillips	July 7	6864 feet	Aug. 10
*†§Come Across (D & F)	Basquette-Howes	June 30		
	(Silent Version)	June 30		
Eves of the Underworld	William Cody	April 28	4208 feet	
*†§Girl on the Barge, The (F)	Hersholt-O'Neil-McGregor	Feb. 3	7510 feet	
	(Silent Version)	Feb. 3	6908 feet	
Girl Overboard	Mary Philbin	July 30		
Grit Wins	Wells-Collins	Jan. 27	4596 feet	
Harvest of Hate	Rex-Perrin		4719 feet	
*†§His Lucky Day (D)	Reginald Denny	June 30		
	(Silent Version)	May 26		
Hoofbeats of Vegeance	Rex-Perrin	June 16	4525 feet	
*†§It Can Be Done (F)	Tryon-Carol	Mar. 24	6090 feet	
*†§Kid's Clever, The	Glenn Tryon	Feb. 17	5729 feet	
King of the Rodeo, The	Hoot Gibson	Jan. 6	5509 feet	
Lariat Kid, The	Hoot Gibson	June 23		
*†§Last Warning, The (F)	Laura LaPlante	Jan. 6	7980 feet	Jan. 12
	(Silent Version)	Jan. 6	7731 feet	
*†§Lonesome (F)	Tryon-Kent	Jan. 20	6761 feet	Oct. 6
	(Silent Version)	Jan. 20	6142 feet	
*†§Love Trap, (D & F)	La Plante-Hamilton	July 28		
	(Silent Version)	July 28		
Man Disturber, The	Reginald Denny	May 19		
*†§Man, Woman and Wife (F)	Kerry-Starke-Nixon	Jan. 13	6589 feet	Nov. 10
	(Silent Version)	Jan. 13	6674 feet	
*†§Modern Love (D & F) (A. T.)	Hersholt-Crawford-Chase	July 14		
	(Silent Version)			
*†§Melody Lane (D & F)	Leonard-Dunn	July 14	6369 feet	July 13
	(Silent Version)	July 21		
Plunging Hoofs	Rex-Perrin	April 14	4344 feet	
Points West	Hoot Gibson	Aug. 30		
*†§Red Hot Speed (F)	Denny-Day	Jan. 27	6621 feet	Feb. 26
	(Silent Version)	Jan. 27	6621 feet	
Riding Demon, The	Ted Wells	Aug. 18	4380 feet	
*†§Scandal (D & F)	Laura LaPlante	April 21	6475 feet	April 27
	(Silent Version)	April 21		
*†§Shakedown, The (F)	Murray-Kent	Mar. 10	6753 feet	
*†§Show Boat (D & F)	La Plante-J. Schildkraut	July 28	13 reels	April 20
Silks and Saddles	Nixon-Walling-Nolan	Jan. 20	5809 feet	
Sky Skidder, The	Al Wilson	Jan. 13	4364 feet	
Slim Fingers	Bill Cody	Mar. 24	4232 feet	
Smilin' Guns	Hoot Gibson	Mar. 31	5270 feet	
Smilin' Terror ,The	Ted Wells	June 30	4525 feet	
Tip-Off, The	Cody-Thompson	June 2	4109 feet	
Wild Blood	Red (horse)-Perrin	Feb. 10	4497 feet	
Winged Horseman The	Gibson-Elder	June 23	5767 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Antics	Oswald Cartoon	April 1	1 reel	Mar. 16
At the Front	Arthur Lake	Feb. 25	1 reel	Feb. 16
Baby Talks	Sunny Jim	Sept. 11	2 reels	
Beyond the Smoke	Edmund Cobb	Mar. 23	2 reels	Feb. 23
Bottles	Laemmle Novelty	July 1	1 reel	June 1
Boy and the Bad Man, The	Bobbie Nelson	Sept. 7	2 reels	
Burning Youth	Sid Saylor	Sept. 2	2 reels	Aug. 10
Buster's Spooks	Trimble and Dog	June 26	2 reels	June 1
Chaperones	LaSalle-Young	June 5	2 reels	May 11
Claim Jumpers, The	Edmund Cobb	Jan. 19	2 reels	Dec. 22
Cleaning Up	Arthur Lake	May 20	1 reel	April 27
Close Call, A	George Chandler	July 6	2 reels	June 1
Close Shaves	Sid Saylor	May 22	2 reels	April 27
Cowboy Pluck	Bob Curwood	May 18	2 reels	
Cross Country Run	Lewis-Gulliver-Phillips	May 27	2 reels	
Crushed Hats	Sid Saylor	Jan. 30	2 reels	
Cuckoo	Edwards-Roach	Sept. 9	1 reel	
Cut-ups, The	Sid Saylor	Aug. 14	2 reels	July 20
Danger Line, The	Edmund Cobb	July 27	2 reels	July 6
Daring Dude, A	Bob Chandler	Feb. 2	2 reels	
Day Dreams	Laemmle Novelty	Aug. 28	1 reel	
Days of Daring	Bob Curwood	April 13	2 reels	Mar. 23
Delivering the Goods	Trimble-Hardwick and Dog	May 29	2 reels	April 27
Diamond Master, The	Lorraine-Stevenson	Feb. 3	10 episodes	
Double Trouble	Arthur Lake	July 15	1 reel	June 15
Early to Wed	Young-LaSalle	July 3	2 reels	June 1
Faces	Laemmle Novelty	July 29	1 reel	July 6
Fantasie	Laemmle Novelty		1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb. 4	2 reels	Feb. 2
Final Reckoning, A (Serial)	Lorraine-House	April 15	10 episodes	Mar. 23
Finishing School	Young-La Salle	May 8	2 reels	
Fishing Fools	Oswald Cartoon	April 29	1 reel	
Fly Cops	Sid Saylor	July 17	2 reels	June 15
Flying High	Lewis-Gulliver-Phillips	July 22		
Getting Buster's Goat	Trimble and Dog	July 24	2 reels	July 6
Go Get 'Em Kid, The	George Chandler	Aug. 3	2 reels	July 6
Good Skates	Young-La Salle	Aug. 28	2 reels	Aug. 10
Graduation Daze	Lewis-Gulliver-Phillips	Sept. 16	2 reels	
Half Holiday, A	Laemmle Novelty	June 3	1 reel	May 18
Have Patience	Trimble-Hardwick and Dog	Feb. 6	2 reels	
Hold 'Em Ozzie	Oswald Cartoon	Mar. 4	1 reel	
Hold Your Horses	Young-La Salle	Jan. 7	2 reels	Dec. 22
Homeless Homer	Oswald Cartoon	Jan. 7	1 reel	
Hot Puppies	Sid Saylor	June 19	2 reels	May 25
Ice Man's Luck	Oswald Cartoon	July 8	1 reel	
In Line of Duty	Edmund Cobb	Feb. 23	2 reels	
Jungle Jingles	Oswald Cartoon	July 22	1 reel	
Just in Time	Edmund Cobb	Aug. 17	2 reels	July 20
Just Monkeys	Laemmle Novelty	Mar. 11	2 reels	Feb. 9
Just the Type	Young-LaSalle	July 31	2 reels	June 29
Kidnapped	Bob Curwood	Mar. 16	2 reels	Feb. 9
King of the Campus	Lewis-Gulliver-Phillips	April 1	2 reels	
Knight Watch The	Arthur Lake	April 22	1 reel	
Knockout Buster	Trimble-Hardwick and Dog	Mar. 6	2 reels	Feb. 9
Lone Rider, the	Bob Curwood		2 reels	Aug. 3
Lone Round-Up, The	Jack Dougherty	Sept. 14	2 reels	
Love and Sand	Arthur Lake	Mar. 25	1 reel	Feb. 23
Lumberjack	Oswald Cartoon	April 15	1 reel	
Magic	Trimble-Hardwick and Dog	May 1	2 reels	Mar. 30
Men in the Row (re-issue)	Jack Hoxie	Jan. 26	2 reels	
Newlyweds' Angel Child, The	Snookums-Perdus-Egan	July 10	2 reels	
Newlyweds Camp Out, The	Snookums-Perdue-Egan	June 12	2 reels	May 11
Newlyweds' Excuse	Snookums-Perdue-Egan	May 15	2 reels	May 11
Newlyweds' Headache, The	Snookums-Bartlett-McPhaill	Jan. 23	2 reels	
Newlyweds in Society	Snookums-Perdue-Egna	April 17	2 reels	Mar. 30
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar. 20	2 reels	
Newlyweds' Pests, The	Snookums-Perdue-Egan	Aug. 7	2 reels	July 20
Newlyweds' Visit	Snookums-Perdue-Egan	Feb. 20	2 reels	
Night Watch, The	Arthur Lake		1 reel	Mar. 30
Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
Oils Well	Oswald Cartoon	Sept. 16	1 reel	
On the Side Lines	Lewis-Gulliver-Phillips		2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan. 9	2 reels	Feb. 16
Own a Home	Edwards-Roach	Sept. 23	1 reel	
Perilous Paths	Edmund Cobb	June 29	2 reels	June 15
Perilous Paths	Edmund Cobb	June 29	2 reels	
Phantom Riders		Feb. 16	2 reels	
Pirates of Panama, The	Wilsey-Kingston	July 8	10 episodes	June 15
Playing False	Bob Curwood	June 15	2 reels	May 11
Private Business	Sid Saylor	April 24	2 reels	
Prodigal Pup, The	Canine Cast	April 8	1 reel	Mar. 16
Race Riot	Oswald Cartoon	Sept. 2	1 reel	
Rag Doll	Laemmle Novelty	Feb. 11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan. 12	2 reels	
Range Wolf	Bob Curwood	Feb. 9	2 reels	Jan. 12
Red Rider, The	Ted Carson	Sept. 21	2 reels	
Red Romance	George Chandler	May 4	2 reels	Mar. 30
Rider of the Sierras	Edmund Cobb	April 27	2 reels	Mar. 30
Riding for Love	George Chandler	April 6	2 reels	Mar. 16
Ridin' Leather	Bob Curwood	July 20	2 reels	June 15
Rivals .The	Lewis-Gulliver-Phillips	April 15	2 reels	
Sailor Suits	Sid Saylor	Jan. 2	2 reels	Dec. 8
Seeing Sights	Sid Saylor	Mar. 27	2 reels	Mar. 23
Shadows	Laemmle Novelty	Jan. 14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar. 13	2 reels	Feb. 9
Sick Cylinders	Oswald Cartoon	Feb. 18	1 reel	
Society Circus	Arthur Lake	June 17	1 reel	May 25
Stepping High	Arthur Lake	Aug. 12	1 reel	
Speeding Youth	Lewis-Gulliver-Phillips	Jan. 7	2 reels	
Splash Mates	Lewis-Gulliver-Phillips	Sept. 2	2 reels	
Sporting Courage	Lewis-Gulliver-Phillips	June 24	2 reels	
Stage Stunts	Oswald Cartoon	May 13	1 reel	
Stepping High	Arthur Lake	Aug. 12	1 reel	July 20
Stop Barking	Trimble and Dog	Aug. 21	2 reels	July 10
Stripes and Stars	Oswald Cartoon	May 27	1 reel	
Suicide Sheiks	Oswald Cartoon	Mar. 18	1 reel	
Take Your Pick	Young-La Salle	Feb. 13	2 reels	Jan. 12
Television George	Sid Saylor	Feb. 27	2 reels	May 11
Tenderfoot Terror, A	George Chandler	Aug. 31	2 reels	
This Way Please	Young-La Salle	April 10	2 reels	Mar. 16
Thrill Hunter, The	George Chandler	June 8	2 reels	
This Way Please	Young-La Salle	April 10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dog	April 3	1 reel	
Tracked Down	Art Accord	Jan. 5	2 reels	
Two-Gun Morgan		Feb. 28	2 reels	
Use Your Feet	Lewis-Gulliver-Phillips	Aug. 19	2 reels	
Varsity Drag, The	Lewis-Gulliver-Phillips	July 8	2 reels	
Wallop, The (Reissue)	Harry Carey	Aug. 24	2 reels	
Wash Line Romance	Laemmle Novelty	May 6	1 reel	
Weary Willies	Oswald Cartoon	July 22	1 reel	
Whose Baby	Arthur Lake	Jan. 28	1 reel	
Wicked West, The	Oswald Cartoon	June 10	1 reel	
Winning Point, The	Lewis-Gulliver-Phillips	Jan. 21	2 reels	
Yankee Clippers	Oswald Cartoon	Jan. 21	1 reel	Jan. 5

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Bargain in the Kremlin, The (A.T.)	Joseph Schildkraut			
*†§Barnum Was Right (A. T.)	Glenn Tryon			
Born to the Saudle	Ted Wells		4126 feet	
*†§Braggart, The	Jean Hersholt			
Brides Will Be Brides	Laura La Plante			
Crimson Hour, The	De Putti-Mosjukine			
*†§Dangerous Dimples	Laura La Plante			
Doubling For Trouble	Gibson-Gilbert			
*†§Drake Case, The	Brockwell-Stanley	Sept. 1		
*†§Embarrassing Moments (D & F)	Reginald Denny	Sept. 15		
	(Silent Version)			June 29
Erik the Great	Veidt-Philbin			
Fallen Angels	Kerry-Starke			
*†§Flaming Daughters				
Girl Dodger, The	Arthur Lake			
*†§Great Cinema Murder, The				
*†§Harmony Lane (F & D) (A. T.)	Eddie Leonard			
Hell Wrecker, The	Hoot Gibson			
*†§Hold Your Man	Laura La Plante			
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band			
*†§Minstrel Man, The	Tryon-La Plante			
*†§Mississippi Gambler, The (D & F)	Joseph Schildkraut			
	(Silent Version)			
Navy Blues	Arthur Lake			
*†§One Rainy Night (D & F)	Laura La Plante			
Play Goes On, The	James Murray			Apr. 21
*†§Port of Dreams, The	Mary Philbin			Mar. 2
	(Silent Version)			Sept. 22
*†§Shanghai Lady, The (A. T.)	Mary Nolan			
*†§Shannons of Broadway, The (A.T.)	James Gleason			
*†§Tonight at Twelve	Reynolds-Cooley-Dunn			
*†§Under the Southern Cross	Special Cast		6500 feet	April 27
	(Silent Version)			Jan. 26
*†§Varsity Show (A. T.)	Lewis-Grange			
*†§Wagon Master, The				
	(Silent Version)	Sept. 8	5697 feet	
Watch My Speed	Reginald Denny			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Actor, The (A. T.)	Benny Rubin	Sept. 16	1 reel	
*†§Alpine Antics (F)	Oswald Cartoon	April 1	1 reel	
*†§At the Night Club (A. T.) (F)	Brox Sisters	Mar. 25	1 reel	
*†§Baby Talks	Sunny Jim	Sept. 11	2 reels	
*†§Bailey and Barnum	Vaudeville Act	Jan. 11	1 reel	
*†§Cohen on the Telephone (A. T.)	George Sidney	Sept. 2	1 reel	Aug. 10
*†§Cross Country Run (F & D)	Lewis-Gulliver-Phillips	July 22	2 reels	July 20
*†Fishing Fools (F)	Oswald Cartoon	April 29	1 reel	Mar. 30
*†§Flying High (F & D)	Lewis-Gulliver-Phillips	July 22	2 reels	ly
*†§Graduation Daze	Oswald Cartoon	Sept. 16	2 reels	
*†Hen Fruit (F)	Oswald Cartoon	Feb. 4	1 reel	
*†§Hits of Today	Morgan-Bledsoe	Sept. 2	1 reel	
*†Hold 'Em Ozzie (F)	Oswald Cartoon	Mar. 4	1 reel	
*†§House Cleaning (A. T.)	Charley Grapewin	June 3	1929 feet	May 25
	(Sound Version Only)			
*†§Ice Man's Luck (F)	Oswald Cartoon	July 8	1 reel	
*†§Junior Luck (F & D)	Lewis-Gulliver-Phillips	May 27	2 reels	June 1
*†Jungle Jingles (F)	Oswald Cartoon		1 reel	July 20
*†§King of the Campus (D & F)	Lewis-Gulliver-Phillips	April 1	2 reels	Mar. 30
*†§Love Birds	Pat Rooney and Family		2 reels	
*†§Love Tree, The (A. T.)	The Rooney Family	Sept. 16	2 reels	
*†Lumberjack (F)	Oswald Cartoon	April 15	1 reel	Mar. 23
*†§Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
*†§Oils Well	Oswald Cartoon	Sept. 16	1 reel	
*†§On Guard (F & D)	Lewis-Gulliver-Phillips	April 29	2 reels	May 11
*†§On the Side Lines (F & D)	Lewsi-Gulliver-Phillips		2 reels	Aug. 10
*†Race Riot	Oswald Cartoon	Sept. 2	1 reel	
*†§Rivals, The (F & D)	Lewis-Gulliver-Phillips	April 15	2 reels	May 11
*†Saucy Sausages	Oswald Cartoon	Aug. 19	1 reel	
*†Sick Cylinders (F)	Oswald Cartoon	Feb. 18	1 reel	
*†§Splash Mates (F & D)	Lewis-Gulliver-Phillips	Sept. 2	2 reels	
*†§Sporting Courage (F & D)	Lewis-Gulliver-Phillips	June 24	2 reels	July 6
*†Stage Stunts (F)	Oswald Cartoon	May 13	1 reel	May 4
*†Steamboat Willie	Oswald Cartoon		1 reel	
*†§Stripes and Stars (F)	Oswald Cartoon	May 27	1 reel	May 11
*†Suicide Sheiks (F)	Oswald Cartoon	Mar. 18	1 reel	
*†§Sweethearts (A. T.)	The Rooney Family	Sept. 2	2 reels	Aug. 10
*†§Three Brox Sisters	Songs	Jan. 14	1 reel	Mar. 9
*†§Use Your Feet (D & F)	Lewis-Gulliver-Phillips	Aug. 19	2 reels	
*†§Varsity Drag, The (F & D)	Lewis-Gulliver-Phillips		2 reels	June 29
*†§Weary Willies	Oswald Cartoon	July 22	1 reel	June 29
*†Wicked West, The (F)	Oswald Cartoon	June 10	1 reel	May 11
*†§Zimmerman and Granville	Vaudeville Act	Jan. 28	1 reel	

WARNER BROTHERS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Conquest (A. T.) (D)	Blue-Warner-Wilson	Jan. 19	4706 feet	
*†§Desert Song, The (D)	Boles-King	May 11	11034 feet	April 20
*†§Fancy Baggage (D) (A. T.)	Audrey Ferris	Jan. 28	6447 feet	
	(Silent Version)	Feb. 23	5983 feet	
*†§From Headquarters (D) (A. T.)	Monte Blue	April 27	6323 feet	
	(Silent Version)	June 6		
*†§Frozen River (D) (A. T.)	Rin-Tin-Tin	April 20	5483 feet	
	(Silent Version)	May 26		
*†§Honky-Tonk (A. T.) (D)	Sophie Tucker		6412 feet	June 8
*†§Gamblers, The (A. T.) (D)	Wilson-Warner-Robards	June 29		
*†§Glad Rag Doll, The (D) (A. T.)	Dolores Costello	May 4	6685 feet	June 8
	(Silent Version)	June 8		
*†§Greyhound Limited, The (D) (A. T.)	Monte Blue	Feb. 9	6114 feet	
	(Silent Version)	Mar. 23	4696 feet	
*†§Hard-Boiled Rose (D) (A. T.)	Loy-Bollier-Brockwell	Mar. 30	5610 feet	
	(Silent Version)	May 4	4875 feet	
*†§Kid Gloves (D) (A. T.)	Nagel-Wilson	Mar. 23	5235 feet	
	(Silent Version)	April 27	4885 feet	
*†§Little Wild Cat, The (A. T.) (D)				
*†§Madonna of Avenue A (D) (A. T.)	Dolores Costello	June 22		
	(Silent Version)			
*†§Million Dollar Collar, The (D)				
	(Silent Version)	Feb. 9	4878 feet	
*†§My Man (A. T.) (D)	Fanny Brice			
*†§Noah's Ark (D)	D. Costello-O'Brien	June 15	9478 feet	Oct. 27
	(Silent Version)		7752 feet	
*†§No Defense (D) (A. T.)	Blue-McAvoy	April 6	5558 feet	April 6
	(Silent Version)	May 11	4712 feet	
*†§One Stolen Night (D) (A. T.)	Bronson-Colleir Jr	Mar. 16	5243 feet	
	(Silent Version)	April 20	4797 feet	
*†§On With the Show (A. T.) (D)	Compson-Brown-Fazenda	July 13		May 25
*†§Queen of the Night Clubs (A. T.) (D)	Texas Guinan	Mar. 16	5424 feet	April 6
	(Silent Version)	April 14	5236 feet	
*†§Redeeming Sin, The (D)	D. Costello-Nagel	Feb. 16	6921 feet	Feb. 23
	(Silent Version)	April 6	6145 feet	
*†§Say It With Songs (A. T.) (D)	Jolson-Nixon-Lee	Aug. 24		Aug. 10
*†§Singing Fool, The (D)	Jolson-Bronson-Dunn	April 13	7444 feet	
*†§Sonny Boy (D) (A. T.)	Lee-Horton-Bronson	April 13	6011 feet	Mar. 16
	(Silent Version)	May 18		
*†§Stark Mad (D) (A. T.)	Warner-Fazenda	Feb. 2	6681 feet	
	(Silent Version)	Mar. 2	4917 feet	
*†§Stolen Kisses (D) (A. T.)	May McAvoy	Feb. 23	6273 feet	
	(Silent Version)	April 13	5658 feet	
*†§Time, the Place and the Girl, The (D) (A. T.)	Olmsted-Withers-Kirkwood	June 8	6 reels	May 4

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Argyle Case, The (A. T. (D)	Thomas Meighan			May 18
*†§Aviator, The (A. T.) (D)	Horton-Miller			
*†§Evidence (A. T.) (D)	Frederick-Courtenay-Tearle			
*†§General Crack (D) (A. T.)	John Barrymore (Technicolor)			
*†§Gold Diggers of Broadway (A. T.) (D)	Pennington-Tearle (All Technicolor)			
*†§Golden Dawn (A. T. (D)	Walter Wolf (All Technicolor)			
*†§Green Goddess, The (A. T.) (D)	George Arliss			
*†§Hearts in Exile (D) (A. T.)	D. Costello-Withers			
*†§Hold Everything (A. T.) (D)				
*†§Hottentot, The (A. T.) (D)	Horton-Miller		7 reels	April 2
*†§In the Headlines (A. T.) (D)	Withers-Nixon			
*†§Isle of Escape, (A. T.) (D)	Blue-Loy			
*†§Is Everybody Happy? (A. T.) (D)	Ted Lewis and Band			
*†§Mammy (A. T.) (D)	Al Jolson			
*†§Narrow Street, The (A. T.) (D)	E. E. Horton			
*†§Sacred Flame The (A. T.) (D)	Frederick-Nagel-Lee			
*†§Sap, The (D) (A. T.)	E. E. Horton			June 1
*†§Say It With Songs (A. T.) (D)	Jolson-Nixon-Lee			
*†§Second Choice (A. T.) (D)	Dolores Costello			
*†§She Couldn't Say No (A. T.) (D)	Winnie Lightner			
*†§Show of Shows, (A. T.) (D)	Special Cast (100 stars)			
*†§So Long Letty (A. T.) (D)	Charlotte Greenwood			
*†§Skin Deep (A. T.) (D)	Blue-Compson			June 1
*†§Song of the West (A. T.) (D)	Boles-Segal (All Technicolor)			
*†§Tiger Rose (A. T.) (D)	Velez-Withers			
*†§Under a Texas Moon (A. T.) (D)	Fay-Torres-Loy-Beery (All Technicolor)			

VITAPHONE SHORTS (D)

Title	Star	Rel. Date	Length	Reviewed
A. & P. Gypsies	Orchestra Numbers		1 reel	July 13
After the Round Up	Cowboy Songs		1 reel	
All Girl Revue	Girl Band & Comedienne		1 reel	June 15
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Banjomaniac	Eddie Peabody			Oct. 13
Beau Brummel Comedians The	Shaw & Lee		1 reel	June 1
Beau Night	El Brendel			
Bernie Cummins Orchestra	Dance Numbers		1 reel	Mar. 16
Bobby Folsom	Songs		1 reel	Mar. 2
Bit of Scotch, A	Kitty Doner			Sept. 22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Marlo			Aug. 25
California Songbirds, The	Bell-Coates			Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougat & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate, The	Karyl Norman			Sept. 29
Crooning Along	The Croonaders			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Dead Laughter	Sessue Hayakawa			
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Don't Get Nervous	Georgie Price		1 reel	Aug. 3
Eleanor Paintor	Songs		½ reel	Mar. 16
Evening at Home with Hitchy	Raymond Hitchcock		1 reel	July 20
Fair Days	Harris & Howe		1 reel	June 1
Familiar Face, The			1 reel	June 8
Family Affair, A	Arthur Byron			
Family Ford, The	Jim and Marion Harkins			
Feminine Types	Jean Barrios			
Florence Moore	Song Program			June 23
Frances Shelly	Songs (Assisted by Eaton Boys)		1 reel	Aug. 3
Friend of Father's	Lydell-Higins-Leah			Aug. 25
Give Us a Lift	Flo Lewis		1 reel	Feb. 16
Giving In	Deef-Hopper			Jan. 12
Gossip, The	John Miljan		1 reel	June 15
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harry Delf	Songs & Dances			June 16
Here Comes the Showboat	Dave Bernie & Band			June 1
High Waters	Song Number		1 reel	June 8
Hollywood Montmarte Orchestra	Jazz Band			Sept. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caupolican			Aug. 25
Ingenues, The	Jazz Band			June 23
In a Casting Office	W. & E. Howard			
In Dutch	Ulis & Clark			
In Spain	Phil Baker		1 reel	May 11
In the Tropics	The Paragons (Quartet)			Feb. 23
Jack North, the Ban-Jokester	Songs			Jan. 19
Larry Ceballos Revue The	Songs and Dances			June 1
Larry Ceballos Undersea Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 16
Mal Hallett & Orchestra	Dance Numbers			Feb. 23
Man of Peace, A	Hobart Bosworth			June 23
Max Schmeling	Interview	Mar. 16		
Meet the Wife	Frank Orth & Co			Feb. 23
Men Among Men	Fred Ardath			Jan. 12
Mexican Tipica Orchestra	Instrumental & Vocal Numbers		1 reel	June 8
Miss Information	Wilson-Horton			June 30
Morrissey & Miller	Night Club Revue			June 16
Music Makers, The	Howard Bros		1 reel	Mar. 16
Myers & Hanford	Songs & Dances			June 23
Night Court, The	William Demarest			June 16
Non-Support	Burr McIntosh			June 16
One Man Glee Club, The	Frank Crumit		1 reel	
Pagliacci	John Charles Thomas			
Pair of Aces, The	Timblin & Raymond		1 reel	Feb. 16
Papa's Vacation	Bennett-Caron			Oct. 20
Phil Baker	Accordion Solos		1 reel	Mar. 16
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Pam			June 16
Regular Business Man, A	Robert Ober			Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon			Sept. 29
Roy Sedley and Night Club Revue	Songs and Orchestra		1 reel	July 13
Rudy Vallee and Band	Songs and Orchestra		1 reel	June 15
Sharp Tools	Ethel Grey Terry			Oct. 13

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc: F Means sound-on-film.*

Title	Star	Rel Date	Length	Reviewed
Songs of Love	Sanderson-Crumit		½ reel	Mar. 16
Soup	Harry Delf			Nov. 17
Terry and Jerry	Songs and Gags			Aug. 25
They Know Their Groceries	Flournoy & Miller			
Those Were the Days	Irene Franklin			
Three Brox Sisters	Song Program			June 23
Tiny Town Revue	Midget Unit		1 reel	June 8
Traffic Muddle, A	Donohue & U-No		1 reel	June 15
Typical Types	Bobby Folsom			
Va Prononcer Ma Mort (La Juive)	Giovanni Martinelli			June 2
When the Wife's Away	William Demarest			Nov. 17
Winnie Lightner	Songs			Nov. 17

WORLD-WIDE PICTURES

Title	Star	Rel. Date	Length	Reviewed
*†§Black Waters	Kirkwood-Brian	April 1	7500 feet	April 13
Bondman, The	Norman Kerry	Mar. 17	7 reels	
Honeymoon Abroad	Monte Banks	Feb. 2	6 reels	
*†§Kitty (D & F)	Brody-Stuart	June 29	9010 feet	June 15
	(Silent Version)		8500 feet	
*†Moulin Rouge	Olga Chekova	Jan. 30	9 reels	Feb. 23
Pawns of Passion	Olga Chekova	Feb. 17	7185 feet	
Piccadilly	Gilda Gray	July 13	9 reels	July 30
Tommy Atkins	Walter Byron	Feb. 4	7 reels	
Whirl of Life, The	Lerch-George		7000 feet	
Week-End Wives	Thomas-Banks			
Woman in the Night, A	Maria Corda	Feb. 3	7688 feet	
Woman in White, The	Blanche Sweet		7 reels	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Apaches of Paris	Dina Gralla		8 reels	
Berlin After Dark	Special Cast		7 reels	
Doctor's Women, The	Miles Mander		7 reels	
Prince and the Dancer The	Dina Gralla		8 reels	
Whirl of Life, The	Louis Lerch		8 reels	

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Hollywood

"Dulcy," the stage play by George S. Kaufman and Marc Connelly, has been secured for production as a talkie starring Marion Davies. King Vidor will make the vehicle for M-G-M.

Tom Reed, title writer, scenarist and dialog expert, has been promoted to the post of assistant to C. Gardner Sullivan, supervising director of U's scenario department. Reed recently did the adaptation, continuity and dialog for Peter B. Kyne's "The Three Godfathers."

Little Billy, circus and vaudeville midget who has appeared in several films, will play an important supporting role in "His Baby Daze," a new talkie comedy which Educational is releasing. The story is by George Bentley and the dialog by Charles Grapewin.

Evelyn Brent became a star in Paramount pictures officially this week when "Darkened Rooms," her first starring vehicle, went into production.

Colonel Fred Lindsay, game hunter and vaudeville performer, will play the role of Inspector Lestrade of Scotland Yard in "The Return of Sherlock Holmes," now being recorded as an all-talker at the Astoria studio.

Rudolph Flothow, director and supervisor of synchronization for Tiffany-Stahl, left New York on August 3 for Hollywood where he will supervise the Tiffany Color Symphonies and also the first of Tiffany's Technicolor features.

Carl Miller has been signed to a long term contract by Fox.

Leo McCarey will direct "Red Hot Rhythm" for Pathe, with cast including Alan Hale, Kathryn Crawford, Josephine Dunn, Anita Garvin, Walter O'Keefe, and Ilka Chase. Story is an original by McCarey and William Conselman, with dialog by Earl Baldwin. Conselman will produce for Pathe.

Arthur Stone has been signed for a featured role in "If I Were King," which will be produced by Paramount as a musical operetta. Ludwig Berger will direct.

Marshall Neilan has moved over to RKO and will direct the musical version of "Tanned Legs" for that company.

Anton Bruehl, photographic artist who has gained a wide reputation in his line throughout the East, has been signed by First National to display his talents at the local studios of that company.

Catherine Dale Owen, stage actress who appeared with John Gilbert in "Olympia" for M-G-M, has been placed under term contract by that company.

Charles Bickford, Raymond Hatton and **Henry Kolker** will have the title roles in Universal's talker production of "Three Godfathers," by Peter Kyne. William Wyler will direct.

Dorothy Jordan, from musical comedy, has been signed to five year contract by M-G-M.

Mel Brown has been signed by RKO to direct Richard Dix in "I Love You," the star's initial production for that company. Brown recently completed an all-talker for Paramount.

Laura La Plante will be starred by Universal in "Poor Sport," a talker adaptation of story by Rita Weiman. Ed. Lowe, Jr., is preparing the dialog script.

Benny Rubin will be starred by M-G-M in a series of talking shorts. Rubin recently completed a similar series for Universal.

Zion Myers and **Jules White** have started production on a talking and sound short for M-G-M under title of "Hot Dog." About 50 trained dogs will comprise the entire cast of the picture.

Al Christie plans to present the first all-colored Darktown cabaret revue, with singing and dancing as part of the story of "The Lady Fare," one of the Cohen stories that he is filming. The revue is made up of Leon Hereford's Cotton Club orchestra, Rutledge and Taylor, hoofers, Gus Jones, Claude Collins and others.

Lorraine Rivero, a five-year old miss who has been appearing as "Big Boy's" leading lady, makes her debut in talking pictures in "Fire Proof," Lupino Lane's new talkie for Educational.

Betty Compson has been engaged by Tiffany-Stahl to play one of the leading roles in "Woman to Woman," now being directed by Victor Saville.

Lothar Mendes and **Marcel De Sano** have been given new directorial contracts by Paramount.

Tiffany-Stahl has added Virginia Valli and Ricardo Cortez to the cast of the Tiffany-Stahl special, "The Lost Zeppelin," now being filmed.

Francis Ford and **Lloyd Ingraham,** both directors, will have acting roles in Jack White's next all-talking Mermaid comedy, which Stephen Roberts is now directing at the Educational Studios. Monty Collins and Vernon Dent have the leads as a couple of "sound experts" in a movie studio.

Henry Arnetta, the cafe proprietor in Tiffany-Stahl's "Mr. Antonio," is a native of Palermo, Italy, originally coming to America to sing in Italian opera.

Eugene Goossens, while directing the symphony orchestra at the Hollywood Bowl, utilized the ballet from "Paris Bound," new Pathe talkie, as an offering on his program. The ballet is the work of Arthur Alexander.

M-G-M is planning several new shorts off the beaten track. Benny Rubin will direct and star in "The General," a two-reel musical short, the cast to include Myrtle McLaughlin, Pietro Gentile, Patsy Brox and Julian LaFaye.

Tiffany - Stahl recently added Fannie Midgely to the cast of "Kathleen Mavourneen."

Albertina Rasch and her ballet will make a special colortone short for M-G-M.

Erle C. Kenton has been assigned to direct "Song of Love," Columbia's vehicle for Belle Baker.

Jack Egan, signed recently by Columbia for "The Broadway Hoofer," has entered into a five-year contract with the company.

Monty Collins and **Vernon Dent,** cofeatured by Educational in "Ticklish Business," new all-talkie, wrote the words and music for the film's principal song. They also collaborated on writing the music for another song in the picture and Stephen Roberts, their director, wrote the words for the number.

Mack Gordon and **Max Rich** have joined Columbia's Tin Pan Alley at the West Coast studio. They will write several melodies for "The Song of Love."

Lon Chaney has been ordered by his physician to take a couple of months rest, and M-G-M is now looking for some other player to perform in "The Bugle Calls."

Charles Lamont, Educational director, has just finished a number of sea sequences for a new Tuxedo talkie comedy with Eddie McPhaill, Lloyd Ingraham, Harold Goodwin and Estelle Bradley.

Walter De Leon, author, has been signed to write for Pathe. His latest picture work was the adaptation of "Big News."

H. Reeves-Smith, stage actor, has been engaged by Paramount for the role of Dr. Watson in the new talkie, "The Return of Sherlock Holmes."

Louis Warner, son of H. M. Warner, arrived in Hollywood from New York on a trip combining business and a vacation. Young Warner is an executive of M. Witmark & Sons and is in daily conference at the Warner studio with Witmark songwriters.

Margaret Mann, the mother in "Four Sons," has the role of Queen Victoria in "Disraeli," starring George Arliss. Another addition to the cast is **Grace Hyde Trine,** wife of Ralph Waldo Trine, author.

Georges Carpentier, actor-boxer, is featured in a sketch for Warners "Show of Shows." The sketch was directed by John Adolfi, who directed the Frenchman when he made a silent picture in America several years ago. Carpentier sings several songs in the sketch.

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Motion Picture News

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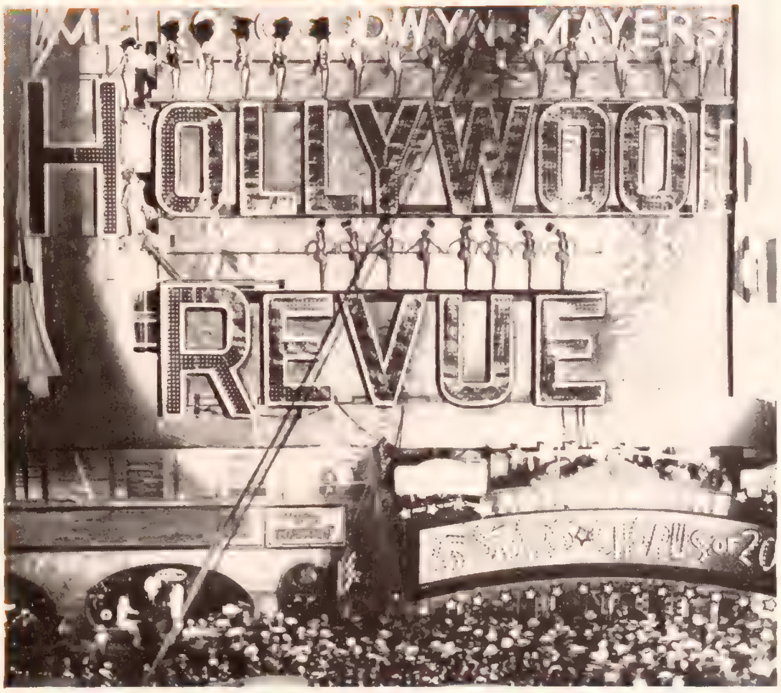

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“GLORIFYING THE
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Investigate Our Production Programme for 1929-30, shown on the Opposite Page.

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All in Dialogue and Sound, with RCA Synchronization.

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FOR EVERY EXHIBITOR

TIFFANY-STAHL Herewith Announces Its Special Productions, Available Under New Franchise Plan, Briefly Outlined on Opposite Page:

"JOURNEY'S END," All-Talking and Sound Version of R. C. Sheriff's Stage Play which is thrilling entire civilized world. Millions who have seen the play and read book version are waiting to see and hear screen story. A Gainsborough Production, for early 1930 Release by Tiffany-Stahl. Will be "Road Showed."

For Fall Release—the First on Program of 26 All Dialogue Productions for 1929-30!

Mae Murray in "Peacock Alley"

The "Orchid Star" who recently has been breaking box-office records in personal appearances, will be seen and heard and dance in this daring, spicy extravaganza, adapted and supervised by Carey Wilson.

"Dangerous Business"

Edwin Balmer's story of "Party Girls" sent out as "love rivals" against "business rivals" . . . Published serially in *Cosmopolitan*, and a "best seller" as a book. . . . Unlimited exploitation on this Victor Halperin Production.

"The Lost Zeppelin"

With Conway Tearle, Virginia Valli, Ricardo Cortez. Love and adventure. . . . A husband's sacrifice. . . . A wife's infatuation for his friend. . . . And then the giant Zeppelin. . . . Lost, with the rivals on board. . . . Directed by Edward Sloman.

"Troopers Three"

Written by Arthur Guy Empey, author of "Over the Top." Stories of the Infantry, Navy, Aeroplanes there have been a-plenty. But what of the Cavalry? Here it is, with all the thrills of unbelievable horsemanship, and a smashing heart story.

"Painted Faces"

With Joe E. Brown, Helen Foster, Wallace MacDonald and a big cast. Sawdust and canvas, clowns and acrobats . . . a kaleidoscope of action and thrills. Directed by Albert Ray. Story by Frances Hyland.

"Woman to Woman"

With Betty Compson, George Barraud, Juliette Compton. Adapted by Nicholas Fodor from the big stage play. Directed by Victor Saville. A Gainsborough Production.

Leo Carrillo in "Mister Antonio" With Virginia Valli

A Booth Tarkington play in dialect for the one and only Leo. A lowly youth's love against a rich man's hypocrisy. . . . Heart throbs, fun, pathos. It's tremendous.

"The Enchanting Melodie"

An All-Color Technicolor feature. . . . Alluring girls. . . . Romance. . . . Music. . . . Dancing. . . . It's sure-fire.

"Kathleen Mavourneen"

With sparkling Sally O'Neill and a great cast. It's a broth of a story about folks from the Emerald Isle who are in the U. S. A., with all their humor and love and fineness. Directed by Albert Ray.

"The Medicine Man"

With a star cast. From the stage play by Elliott Lester. He dresses like a prince and is called a quack. While he's "curing" others a girl gives him "heart illness." It's a laugh and a sob and a thrill.

ALL IN DIALOGUE AND SOUND, WITH RCA SYNCHRONIZATION

OUR COLOR SYMPHONIES

One-reel subjects, photographed in Technicolor. Each with an unusual story. They are: "Viennese Melody," "Songs My Mother Taught Me," "Minuette," "The Cossack's Bride," "The Sacred Hour," "Temple Bells," "Tales of Araby," "A Modern Cinderella," "The Mountain King," "A Song of India," "Pharoah's Daughter," "In Old Madrid." Twelve others to be announced.

PRODUCTIONS INC.

NEW YORK CITY

The ABC

AUDIENCE APPEAL

It's news when the press boys of Herald-World, Film Daily, M. P. News, Telegraph, Variety, Zit's and the rest get together for a cheer. Very good news on Pathé sound comedies. "Funniest I've ever seen." "Fans will gulp it down." "Sure-to-please comedy material." "Real bright spot of program." "Hilarious fun." They go that way. Do such shorts rate exhibitor co-operation? Brethren, read on.

BOOKINGS

When juicy names like Publix, Loew, West Coast, Midwesco, Universal, Comerford, Wilmer & Vincent, just to mention a few of the boys, consistently book Pathé talk comedies, even a blind man could read the handwriting on the wall. In comedies it's Pathé, all Pathé—voted into 1929-30 office by a graceful landslide through the most important theatre and circuit bookings in sight. But is that all?

CONTRACTS

Not by a long shot! Because the list of theatres contracted to play Pathé sound comedies reads like a Who's Who of the exhibition industry. Digest 'em: Keith-Albee, Stanley, Butterfield, Balaban & Katz, Lubliner & Trinz, Great States, Coston, Schine, Finkelstein & Ruben, Saenger, Sparks, Dipson Zimmermann. Co-operative. Any more? Certainly! But these are enough to convince anyone that it isn't necessary to be convinced of Pathe comedy supremacy. Reviews, bookings, contracts speak for themselves.

of

PATHÉ COMEDY

Supremacy!

Tried-and-tested humor, not luck, accounts for Pathés wildfire success in talk comedy. Hundreds of times on the stage each one has pulled down the house. 52 top-notch skits applauded hilariously by an audience of millions extending over many years . . . . and produced for Pathé by the same personalities who put them over behind the footlights! George Le Maire, Broadway's funniest "straight" man for 20 years —Le Maire of the Follies, Vanities, Le Maire's Affairs, Artists and Models. J. Gordon Bostock. Harry Delmar. Charles Maddock. Frank T. Davis. Jimmie Gleason—outstanding vaude, revue and legit producers on the big time! And all producing with the original talent what performance now proves to be the most profitable laughers in the business.

52 LAUGHERS	
LE MAIRE	8 Comedies
MANHATTAN	6 Comedies
CHECKER	6 Comedies
VARIETY	8 Comedies
FOLLY	6 Comedies
MELODY	6 Comedies
GOLDEN ROOSTER	6 Comedies
BUCK & BUBBLES	6 Comedies

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THE CERTIFIED REPRODUCING DEVICE

Ready to Deliver!

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"Built Like a Battleship"

THE SYNCHRONOUS REPRODUCER WITH THE NATURAL TONE

The Instrument You Have Been Waiting For.

No After Regrets.

Your Audience Is Entitled to the Best.

Give Them First Class Reproduction by Using the TONE-O-GRAPH. The Full Resonant Tones Reproduced by This Unit Will Amaze You.

TONE-O-GRAPH

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Consists of

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2 *Powerful Dynamic Speakers*

3 *Special Gear Drive*

4 *Monitor Horn for Booth*

5 *Latest Type of Pick-ups*

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7 *Variable Speed Motor with Control Box Enabling You to Run Silent or Talkies*

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Approved and Endorsed by Everyone Who Has Heard It—

No Complicated Parts to Get Out of Order—

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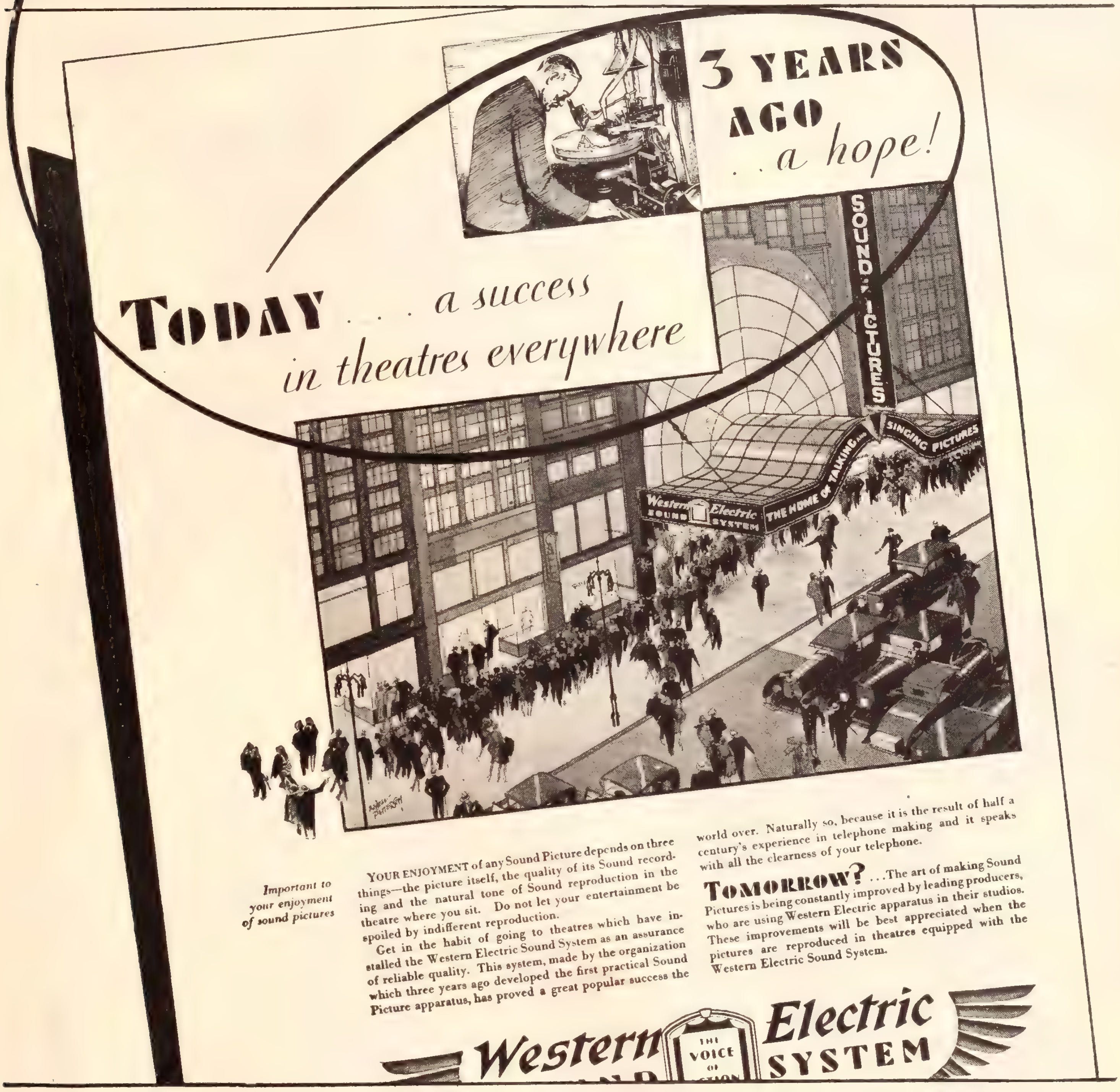

3 YEARS AGO *. . a hope!*

TODAY *. . . a success in theatres everywhere*

Important to your enjoyment of sound pictures

YOUR ENJOYMENT of any Sound Picture depends on three things—the picture itself, the quality of its Sound recording and the natural tone of Sound reproduction in the theatre where you sit. Do not let your entertainment be spoiled by indifferent reproduction.

Get in the habit of going to theatres which have installed the Western Electric Sound System as an assurance of reliable quality. This system, made by the organization which three years ago developed the first practical Sound Picture apparatus, has proved a great popular success the world over. Naturally so, because it is the result of half a century's experience in telephone making and it speaks with all the clearness of your telephone.

TOMORROW? . . .The art of making Sound Pictures is being constantly improved by leading producers, who are using Western Electric apparatus in their studios. These improvements will be best appreciated when the pictures are reproduced in theatres equipped with the Western Electric Sound System.

Western Electric SYSTEM

The advertisement here reproduced appears in the following magazines:

Publication	*Date*	*Circulation*	*Publication*	*Date*	*Circulation*
American Boy	October, 1929	279,059	Motion Picture Classic	October, 1929	338,973
Collier's	August 24, 1929	1,643,017	New Yorker	October 5, 1929	69,472
College Humor	October, 1929	239,276	Photoplay	October, 1929	547,605
Life	September 13, 1929	144,700	Saturday Evening Post	September 28, 1929	2,902,093
Liberty	September 21, 1929	1,528,796	Time Magazine	October 14, 1929	180.465
				Total Circulation	7,873,456

Mack Sennett's

Presented by

WORLD WIDE PICTURES

Physical Distribution
thru **EDUCATIONAL**

"MIDNIGHT

FIRST ALL-TALKING FEATURE COMEDY

Featuring
Harry Gribbon *and* **Andy Clyde**
with Alma Bennett

Directed by **Mack Sennett**

The man who made "MICKEY" brings you another history maker among comedies

Everything for which the name of MACK SENNETT is famous is to be found in his first all-talking comedy feature. Beautiful girls! Lavish scenes! Costly, glorious costumes! A great story, with funny gags and clever dialogue! Catchy melodies that the whole country will be humming! Knockout comedy portrayals by Gribbon and Clyde, with a closing solo scene by Clyde that your patrons will talk about for months!

Altogether an hour of uproarious laughter and fun. BIG entertainment for the public! BIG profit for you!

The fashion parade in "MIDNIGHT DADDIES" makes a tie-up with your big stores an exploitation natural.

DADDIES"

COMING By Popular

MICKEY

Amazingly Clever - Screamingly Funny Perfectly Synchronized Sound Cartoons

Recorded on POWERS CINEPHONE System.

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PUBLIX NEW ENGLAND *Circuit, and Other Important Chains*

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for 1929-30

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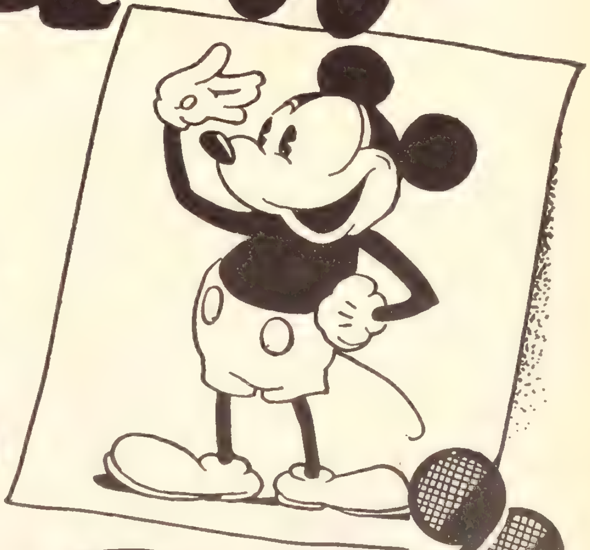

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As little as $30. a week

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GIVES YOU THE FINEST SYNCHRONIZED SOUND

When the small house installs Sound it wants reproduction just as fine as the largest house. Now Pacent offers houses under 500 seats the finest synchronized reproduction for as little as $30 a week. Pacent Junior Models have the same high quality, the same outstanding performance that has sold over 700 of the large Pacent machines.

Pacent Junior Models take the guesswork out of Sound for the small house. It is only good judgment to buy Pacent, the Sound System that gives you more in proven performance, more in results, for less money, than any other Sound equipment.

TYPE 2 M D A
Synchronous Disc
$2,500
Houses up to 2000 seats

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Service assured by leading Producers
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TYPE 500 D D A SYNCHRONOUS **DISC $1,500**

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PACENT REPRODUCER CORP.

FILM CENTER BUILDING
NEW YORK, N. Y.

Motion Picture News

Vol. XL NEW YORK CITY, AUGUST 24, 1929 No. 8

The "I've Got Mine" Club

By William A. Johnston

"WELL, I've sold out. I've got mine, and now I'm getting a salary for managing the business I have headed for fifteen years, so I can take it easy."

An exhibitor, well-known for his success in developing and operating a chain of theatres in cities and towns of moderate population, thus explained his attitude toward a deal recently completed whereby a larger circuit bought his theatres and retained him as general manager.

He admitted that he had received part of the purchase price in cash and the balance in stock.

His attitude was startling because it so clearly implied that his interest and responsibility had ceased. In his opinion he had sold out.

Actually he had sold "in" for stock representing one-half of the value of his houses.

It seems to us, in the light of this instance, and others we have heard about that there is a mistaken idea at large about this whole merging activity.

Whether the principles of such mergers are good or bad doesn't matter because, like the weather, mergers are with us, and will continue.

The fact is that no merger requiring substantial cash payments rarely materializes without one or more large banking houses doing the financing. And, first or last, the money comes from the investing public.

Bankers investigate, decide and act, and then persuade the public, with facts and figures, to approve by investment.

Therefore, this exhibitor, and all others whose houses have become part of larger chains, in reality is a stockholder with hundreds or thousands of others, and his responsibilities increase, rather than cease.

The public, through carefully chosen leaders, intrusts him with certain of the assets that are back of the stock they have bought.

The market value of that stock is important to every stockholder. Suppose this exhibitor takes his "salaried job" indifferently and the theatres under his management show decreased earnings. He suffers because the market value of his stock will be that much less.

If he settles down to his "salaried job," not regarding it as easy money, but as a serious responsibility, he is serving his own interests and those of the investors whose money was paid to him as part of the circuit's purchase price when the deal was made.

It will be exceedingly dangerous for the whole industry if any number of individuals whose previous efforts have achieved results that attract merger-making minds, get the idea that they are unloading on bankers or the public, and that they can coast along on salaries, letting someone else do the worrying and the work.

If those of the older generation who have "sold out" for part cash, and "sold in" for the balance in stock, feel that the public is hooked and holding the bag, and that they can take it easy and let others keep faith, it's time that some of the ambitious and sincerely-minded house managers be given the opportunity they are earning to step into greater responsibilities and replace the entire membership of the "I've got mine" Club.

Since a substantial part of the motion picture business is owned by stockholders who know about it only from what they read or are told by stock salesmen, they are entitled to the very best in efforts, ability and honesty of purpose of which every motion picture worker is capable. Give it to them, or resign!

200 Eastern Missouri And So. Illinois Exhibitors Discuss Timely Subjects In St. Louis

Closing Session Enlivened With Speeches By Pete Woodhull, Pettijohn And Steffes

THE meeting of the Motion Picture Theatre Owners of Eastern Missouri and Southern Illinois, held at the Hotel Jefferson, in St. Louis, August 19 and 20, was attended by approximately 200 exhibitors, who, at the conclusion of the Tuesday session, voted that it was the most important and constructive gathering ever held by the organization. Speakers on timely subjects were Pete Woodull, president of the Motion Picture Theatre Owners of America; C. C. Pettijohn, general counsel of the Motion Picture Producers' and Distributors' Association; W. A. Steffes, of the Minneapolis exhibitors' unit, and Judge Emmett Thurman, attorney for the Rocky Mountain section of the Allied States Association. Fred C. Wehrenberg, of St. Louis, was re-elected president of the organization.

Slams Copyright Bureau

The meeting unanimously adopted a resolution denouncing the copyright protective bureau of the Hays organization.

President Wehrenberg revealed that the Musicians' Union of St. Louis recently rejected a proposal by the exhibitors that during the coming season the minimum orchestra clause be wiped out and each theatre permitted to hire only such musicians as they can afford to use. "St. Louis," Wehrenberg said, "is the only place in the country where the union demands orchestras based on the seating capacity of the house, and the paying of musicians in sound houses whether the players are used or not." He warned the exhibitors to expect trouble.

The closing session was enlivened with a fiery speech by Al Steffes, of Minneapolis, allied States leader, who answered an address by C. C. Pettijohn, counsel for the producers and distributors organization

On Monday Pettijohn, in the prepared portion of his talk, had paid his respects to "several 'saviors' of your business who have traveled many miles in order to be here and save you," and to "agitators, soap-box orators, calamity howlers and personal publicity seekers," who, he said, had never solved a single problem in the history of the business and never will. He intimated some one was paying the "saviors'" expenses.

On Monday, Steffes had stated that his sole purpose in attending the session was to invite the exhibitors to consider the five-year franchise proposition being offered by RKO and Tiffany-Stahl, under which they propose to sell all exhibitors, regard-

(*Continued on page* 720)

Exhibitor Is Appealing Blue Sunday Decision

CINCINNATI, O., Aug. 22.—Convicted after he had operated his theatre on Sunday for past two years, and fined $50 and costs, plus being sentenced to 60 days in jail, with sentence suspended provided he would discontinue Sunday shows, Joseph Stern, prominent exhibitor of Ironton, Ohio, has carried his case to the court of appeals. Stern says he will fight the case to the last ditch.

Government Has Survey Of Block Booking On Way

Interested As To How The Adopted Code Of Ethics Is Being Observed

Investigation of block booking in the motion picture industry is still being carried on by the Federal Trade Commission with a survey of the general situation, particularly in connection with the Code of Ethics, adopted last Fall.

A further move will be made during the Fall session of the Federal Court in New York City when the Commission will seek to enforce its writ on the "cease and desist" order against Paramount, having to do with theatre acquisition and block booking. The Commission is concerned with an agreement made at the last conference in reference to the booking of features and short subjects in blocks, in that neither of these should be contingent upon the other. This was a concession which was made by the film distributors.

Dworsky And Mackler Both Settle Patent Differences

The difference between Mackler of Film Renovating Company of America and Dworsky of Dworsky Film Machine Corporation relating to claims to letters patent on certain film cleaning and processing machines, have been adjusted and settled. By mutual consent notices of respective claims have been withdrawn and the pending suit discontinued the Dworsky corporation announced this week.

Hanson Now Aide To Weeks

Hollywood, Aug. 22.—Edmund H. Hansen has been appointed assistant to Keith Weeks, general manager of Fox Movietone production department at Fox Hills. Hansen, prominent radio engineer of wide experience, joined Fox about two years ago

Elect Members To Joint Board On Adjustments

Machinery To Make Adjustment Plan Work Set Up—Woodhull Gratified By Results

The Associated Theatre Owners of Indiana have appointed a committe to be known as the Joint Board of Theatre Owners and Distributors in connection with the contract adjustment plan evolved at the New York conferences between representatives of distributors and the M. P. T. Q. A. The three judges on the exhibitors' board are Louis R. Markun, theatre owner and member of the State Legislature; A. C. Zaring, of the Zaring Egyptian Theatre, and Harry Markun, owner of a chain of neighborhood theatres, all of Indianapolis. Harry Graham, Pathe; Floyd Brown, First National, and Charles Reagan, Paramount, were elected to the board by the distributors. A. meeting will be held at an early date at the Film Board of Trade headquarters to outline a program and start action on several matters destined to come before the board for adjustment.

The adjustment plan as worked out, and which is now in operation in several sections is meeting with favor by independent theatre owners who have applied for adjustments, R. F. Woodhull, president of the Motion Picture Theatre Owners of America, declared in a statement issued from the offices of the organization last week.

Innumerable letters from exhibitors containing messages of appreciation, Woodhull stated, are evidence of the successful operation of the adjustment processes worked out at the recent conferences.

"That the plan is working out well," the statement continues, "is indicated by these messages of appreciation received at this office from many small theatre owners throughout the country."

G. W. Weeks In N. Y. Seeks Distribution For Sono-Art

George W. Weeks, president of Sono-Art Productions, producers of Eddie Dowling film vehicles, has arrived in New York to conclude arrangements with one of the major companies for the distribution of the eight features planned by his company during the current year. The Sono-Art Hollywood unit is preparing to start screening of the second Dowling film in the near future. Details as to cast and director have not been announced so far.

Next Barrymore Vehicle

"The Man" is the working title of the next John Barrymore vehicle that will be filmed by Warners, starting in September. Details as to the author, suporting cast etc., have not been revealed as yet, but it is understood that the story has a period setting. The star is now playing a portion of "Richard The Third" for a scene in "Show of Shows."

Enthusiastic N. Y. Allied Meeting; Producer Affiliations Are Approved

TIFFANY-STAHL SELLING

Signing Exhibitors On The Allied States Franchise Agreement In Northwest

IMMEDIATELY after the closing of the agreement whereby the Allied States Association of M. P. Exhibitors on one hand, the Radio Pictures, Tiffany-Stahl and RCA on the other, had been reached in Chicago, Tiffany-Stahl started on the jump to sign independent exhibitors on the new five-year franchise contract. Their activities were principally in the northwest and western territory and early this week it was stated that a number of contracts had already been closed. At the Chicago meeting alone twenty exhibitors from the northwest territory were signed.

Radio Pictures had not started their campaign for franchise contracts early this week. Le Marcus, general sales manager of the organization, stated that his company was not quite in readiness to go after the business, but that they would be active in a very short time.

At RCA it was stated that they were being flooded with orders from all parts of the country for sound equipment. General Electric will have the contract to turn out the equipment for RCA.

Sign Tiffany Franchise

Following the Chicago meeting there was a meeting of exhibitors called in Minneapolis by Al. Steffes at which the following exhibitors were present and signed up for Tiffany-Stahl franchises: Bennie Berger, whose circuit comprises The Strand, Sioux Falls, S. D.; the Elko, Bemidji, Minn., and the Orpheum Strand, Grand Forks, N. D.; W. E. Dickson, The Aristo, Lemmon, S. D.; Jack Demarce, The Viking, Benson, Minn.; Anton Gilles, The Gilles, Wahpeton, N. D.; John Piller, The Piller, Valley City, N. D.; R. C. Harper, The Blackstone, New Rockford, N. D.; Hans J. Peterson, the Opera House, Jamestown, N. D.; L. E. Dawson, The Gem, Shakopee, Minn.; George Ehlers, The Grand, Worthington, Minn.; Harvey Thorpe, The People's, Crosby, Minn.; D. W. Buckley, New Topic, Fairfax, Minn.; Don L. Tracy, The Grand, Corrington, N. D.; G. F. Hansen, Lyric, Redfield, S. D.; J. R. Elliott, Lakeland, Dassel, Minn.; J. C. Snyder, The Grand, Williston, N. D.; C. F. Vondra, The Rainbow, Mahnomen, Minn.; W. W. Oram, Red Eagle, Eagle Bend, Minn.; W. M. Miller, The Leb, Cloquet, Minn.; Charles Perrizo Circuit, comprising New Grand, Grand Rapids, Minn.; Lyceum, Dear River, Minn.; Lyric, Cass Lake, Minn.; E. R. Schutte, The Savoy, New Prague, Minn.; Charles E. Lyons, The Moveum, Aitken, Minn.; Andy Anderson, The State, Detroit Lakes, Minn., and The Lyceum, River Falls, Minn.; O. C.

(Continued on page 722)

Nebr. Theatre Corp. Wires Suburban String

OMAHA, Neb., Aug. 22.—With the acquisition of five neighborhood houses from World Realty, the Nebraska Theatre corporation now are operating a string of seven suburban theatres here which will all be equipped with sound.

Sale of the Avenue, Benson, Corby, Magic and Roseland theatres, leaves the World Realty company with only a single theatre, the Muse. Recently the company leased two of their downtown houses, the World and the Sun, to Publix for 20 years.

Louis Epstein is president of the Nebraska Theatre Corporation.

Picture Songs Natural Means Of Exploitation

Inexpensive And Positive Method, Says Robbins, M-G-M Publisher

Capitalization on the popularity of theme and other songs which are part of practically all picture productions these days, is strangely emphasized in a recent statement by J. J. Robins, vice-president of the Robbins Music Corporation, affiliated with Metro-Goldwyn-Mayer. It is not a new thought by any means, Mr. Robbins admits, but believes it is becoming more and more apparent, as time goes on, that the picture songs are a natural and most inexpensive means of exploitation.

"It is worth bearing in mind that if a picture can sell a song, a song can also sell a picture and this means of exploitation is both inexpensive and positive. The radio has proven itself a ready and highly effective medium, bringing the song and picture title into countless homes, and also the phonograph and music stores with recordings of current picture songs and displays of sheet music.

Lew Lipton Leaves M-G-M For Extended Trip Abroad

Hollywood, Aug. 22.—Upon completion of his fifth successive year as a contract writer at M-G-M, Lew Lipton leaves the organization in September for an extended vacation trip abroad.

During his affiliation with M-G-M, Lipton was responsible for many original comedy hits; and in addition, provided comedy sequences and routine for numerous dramatic productions.

MAYOR WALKER PRESENT

N. Y., N. J., Conn. Delegates; Franchise Deal Explained; Myers Urges Strong Organization

MORE than 300 independent theatre owners from New York, New Jersey and Conecticut gathered at the Hotel Astor on Thursday for a meeting under the auspices of the T.O.C.C. at which Abram F. Myers made his first official appearance before an exhibitor organization in this city. The meeting was one of the most enthusiastic that has been held in New York in five years. There was an undercurrent among those present that seemed to portend that there was something in the air that meant a revival of activity on the mart of the organized exhibitors in this territory.

3,000 Theatres Represented

It was stated that there were more than 3,000 independently owned theatres represented.

The principal speakers were Mayor James J. Walker, who referred to his old association with exhibitor activities; Abram F. Myers, president and general counsel for the Allied States Motion Picture Exhibitors; E. E. Bucher, vice-president of the RCA; Lee Marcus, sales manager of Radio Pictures; Oscar Hansen, sales manager of Tiffany-Stahl Pictures, and Charles O'Reilly, who acted as master of ceremonies.

The meeting lasted more than four hours and in his closing speech O'Reilly urged all of the exhibitors present to give their 100 per cent support to the RCA Radio Pictures and Tiffany-Stahl companies. Prior to that it was explained fully that there was no desire on the part of the organization to fight anyone faction or factor in the industry. They were out to obtain and maintain an opportunity for the independent exhibitor to remain in business without being compelled to close his theatre because of the extortionate charges made for sound films and score charges inflicted by a number of the companies.

Commissioner Myers stated that there were factors in the industry that were trying "by fair means and foul, opposing the formation of a representative exhibitor organization." He continued: "They have called to their aid a few sycophant exhibitor leaders and a few truckling trade papers, and for several months have been doing their utmost to thwart the movement. In addition to outward manifestations of opposition, they have attempted to exert economic pressure against our leaders by interfering with legitimate sources of revenue, one the one hand, and have sought to alienate these same leaders by promises of rich rewards on the other."

Myers went on to state that this only had the effect of establishing the organiza-

(Continued on page 722)

Coast Group Will Attempt To Clear Wide Film Tangle

Effort Will Be Made To Have All Producers Work In Unison

Hollywood, Aug. 22.—Attacking the present variations of picture projection, and calling on the producers for standardization and interchangeability of wide films, a joint session of the Technicians' Branch of the Academy of Motion Picture Arts and Sciences; the American Society of Cinematographers; the Pacific Coast Branch of the Society of Motion Picture Engineers; and the American Projection Society, will attempt to obtain proper standardization of screen sizes and projection apparatus.

It was pointed out that the majority of theatres are still showing sound-on-film pictures in a square image on the screen. Several big circuits have restored the 4 by 3 screen proportion, and others are fast readjusting their apparatus to conform to this basis.

Arguing for standardization of the projected film, various speakers pointed out that pictures are photographed in the studio to conform to certain requirements of the theatres, but if the latter change the proportion of their screen mat, certain photographic effects are ruined.

Action by the joint meeting was taken after a thorough survey of 1,500 theatres throughout the country. One speaker pointed out that three producers are now making pictures on wide films, each using a different size. General release of the wide fims, each requiring special projection apparatus, would create chaos in the theatres of the country. An effort will be made to get the producers to work on their wide film experiments together, so that standardization will be arrived at for the benefit of the theatres.

M. C. Batsel Appointed Chief RCA Photophone Engineer

M. C. Batsel, Westinghouse engineer, has been appointed to the post of chief engineer of RCA Photophone, Inc. Under his supervision activities by Photophone in recording and reproduction will be continued.

Another new appointment in the RCA Photophone ranks is that of Colonel E. P. Hawkins, radio and film executive, to the position of sales promotion manager. Under his direction a strong campaign for Photophone sales promotion and exploitation is now proceeding.

3 New Additions To Sales Personnel Of Columbia

Three new additions to the sales force of Columbia Pictures were appointed recently. They are Thomas Wickman, Robert M. Green and J. Leon. Wickman is operating out of Columbia's Denver office and Green has joined the Des Moines exchange.

Loew Brooklyn House Using Wide Screen

THE new Transvox screen will be used for the first time in Brooklyn next Friday night, August 30, at the Loew's Kings Theatre. The Transvox screen is more than twice the size of the present movie screen. It will be permanently featured at the Kings. Loew's Theatres, Inc., control the patents.

Libson Purchase Gives Fox Control Of Columbus Runs

Neth's Grand Theatre Only Independent Left In First Run Section

Columbus, Ohio, Aug. 22.—With the acquisition by William Fox of a minority interest in Keith's Palace and reported complete possession of the Majestic (Ike Libson) more than 90 per cent of Columbus first-run seats are under Fox control. The two Loew houses seat 4,000 and 2,000, respectively, and the Palace and Majestic, 3,200 and 850, making a total of 11,050 seats in the downtown section. The only downtown independent is Neth's Grand, one of a chain of eight theatres formerly owned by the James interests and now under ownership of J. Real Neth. The remaining Neth houses, although in some instances larger than the Grand, are situated in Columbus neighborhoods.

Last week's deal whereby Fox took over the Libson houses in Cincinnati, Columbus and Dayton, Ohio, and Grand Rapids, Mich., is said to be the biggest transfer ever made in theatre circles in Southern Ohio. The consideration involved is said to be $11,000,000. Fox interests are expected to take possession October 1, and, while no information has as yet been given out, it is believed that there will be very little, if any, change in the Cincinnati operating personnel, as Isaac Libson is to be retained as managing director of the local houses. According to report, the Libson chain did a net business of $1,400,000 last season, which is considered low. The record net for the chain is $2,200,000. Future of the Albee, Cincinnati, is still in doubt. Although Libson is said to be heavily interested in the house, Keiths is the controlling owner.

"Welcome Danger" To Be Released In September

"Welcome Danger," Paramount's Harold Lloyd talkie special, which marks the return of the bespectacled comedian after a year and a half, will be released during October. The picture is Lloyd's first talkie and he is said to have spent many extra months mastering the sound technique. It is said he has not deviated one whit from his old method of producing comedies, maintaining all the speed possible and adding sound and dialog as good measure entertainment.

Sound Damaged His House, Says Ohio Exhibitor

"Gross Misrepresentation" Alleged By Cincinnati Theatreowner

It is reported that the Hollywood Theatre Company, Cincinnati, Ohio, has filed suit in Common Pleas Court asking for rescinding of contract with Electrical Research Products Company, in connection with the installation of sound equipment. The Theatre Company asks to be reimbursed $3,439 claimed to have been paid on equipment and another sum for damages, making a total claim of $6,840.

It is alleged by Manager Becker of the Hollywood Theatre that a salesman induced him to sign a skelton contract for a sound installation in view of the fact that the salesman stated that a nearby competitor had just signed. Becker is also said to have alleged that the salesman represented that sound pictures only cost double the amount of silents, that there was no charge for wiring, and that but one operator was required. He is said to have collected $1,100 from Becker.

The electrical company, according to report, refused to accept the contract and sent another stipulating additional charges. This, Becker claims, he signed under protest. The installation was completed May 1, when, Becker states, he made another substantial payment and arranged for the balance to be paid weekly.

Becker complains that on account of poor acoustics his patronage dwindled, and that his biggest business was done each Friday with a silent picture. He discontinued the sound policy. He is said to have refused further payment to the electric company, which, after the alleged threatening of a breach of contract suit, removed the equipment. Becker bases his action for damages on the ground that he incurred heavy loss through "gross misrepresentation."

Asked for its version of the affair, ERPI states that up to now it has not received any notice of the action. If one is received the company will seek redress in the courts, a representative said.

U Chain Theatres Plans Further Expansion In Va.

Expansion in Virginia is planned by the Universal Chain Theatres. Ike Weinberg, general manager of the Shenandoah Valley Theatre Circuit, is now in New York, and Universal expects to take over the houses in that territory and build as well in several other places.

Work is well under way on a new house in Harrisonburg, Va., where Universal is now operating the New Virginia. Construction of a new U house is also progressing in Clifton Forge; it will be ready before Thanksgiving, it is expected.

Para-Warner Deal 99% Complete; Zukor And H. M. Warner At The Helm

DEAL LONG FORESEEN

Bankers Are Said To Have Compelled Merger; Dates Back To Old Promises Made To Zukor

RECURRING rumors in film trade circles during the last year have forecast a merging of the interests of Paramount and the Warner Bros. The final bringing together of the two corporations is said to have been compelled by the bankers, with those representing the Warners being most insistent that the combination be brought about.

Several years ago when the Warner Bros. started to invade the theatre operating field, stating that the acquisition of theatres to assure a showing for their product was a necessity, it is said that Adolph Zuflor informed the Warners that he would not only approve and continue to give them representation on the screens of the Publix Theatres, but that he would also assist them in obtaining houses. In return Zukor is said to have exacted a promise that when the time came that a common interest dictated that for the best interests of all concerned the two companies were to get together, the Warners were to be willing parties to such a deal. The necessary promise, it is said, was given to Zukor, whereupon he made it possible for them to obtain control of the Stanley Circuit of theatres and with that control take over the control of First National Pictures.

Revenue Decreased

Some time ago Zukor is said to have called on the Warners to keep their promise, but they refused to consider a merging of interests, whereupon for some reason or other Warner product did not get the representation on Publix screens that it formerly had. This naturally took the form of deferred play dates for Warner pictures, incidentally it cut the revenue of the latter company to a considerable extent.

The bankers interested in Warners are said to have viewed the decreasing earning of the company with alarm and set forth to find out the why and wherefore and were informed by bankers representing other interests of the promise made and not kept, whereupon they, in order to protect the monies that they made in Warner, insisted that a deal be made before those earnings were dissipated to an extent where Paramount could step in and obtain control at a price that would be far under the present market value of Warners. The insistence of the Warner bankers is said to have brought about the negotiations which are at this time virtually closed.

News Service Makes A Hit With Audience

ANN ARBOR, Mich., Aug. 22.—The Michigan Theatre, recently wired, has introduced a 45-second news announcing feature once during each evening performance, in co-operation with The Ann Arbor Daily News. The innovation so far has met with approving comment by patrons. A film facsimile of the front page of the paper is projected on the screen during the reading of condensed news bulletins over the manager's microphone. Prominently blocked out in the picture of the front page are the words "Night Edition" thus giving flavor of late topics.

Publix-Warner Theatre Holdings Total 1500 Houses

Approximately Double Those Now Held By Fox The Competitor

The merging of the interests of the Paramount Famous Lasky Corp. and those of Warner Bros. with the Publix Theatres the Paramount subsidary taking over the operation of the Warner theatres will bring into existence a circuit of almost 1,500 theatres operated under one supervising head. This will be the greatest number of theatres ever assembled in a single circuit.

At present, due to recent purchases of outstanding partnership interests in theatre chains, Publix is owning and operating about 1,100 houses. Added to this will come between 300 and 400 houses that the Warners are operating. The Stanley Circuit of theatres which the Warners acquired a little more than a year ago alone number 300 houses, the Warners own and lease approximately 100 additional.

Spyros Skouras, of the Skouras theatres in St. Louis in which Publix holds a partnership, is the operating head of the Warner chain. He will undoubtedly go over to Publix with the new deal and possibly be made a vice-president of the Publix organization in charge of the Warner chain operation under the Publix banner.

G. W. Jeffrey Is Head Of Columbia Eastern Branches

Assuming the desk of district manager of the Columbia Eastern office, George W. Jeffrey, distribution executive, this week began his duties as supervisor of the Columbia branches located in Philadelphia, Pittsburgh, Washington, Cincinnati and Cleveland.

STOCK EXCHANGE BASIS

Warner Shareholders Will Get One And A Quarter Shares Of Paramount For One And One Half

THE deal to merge the interests of the Paramount Famous Lasky Corp. and that of the Warner Bros., is, according to authentic inside information, about 99 per cent completed. The Warner Bros. are in conference in Saratoga Springs this week discussing the final working out of the affairs of their organization. The line-up will be to have Adolph Zukor as president and Harry M. Warner chairman of the board of directors of the merged organizations. The exchange is to be made on the basis of one and a quarter shares of Paramount stock for one and a half of Warner. On Wednesday evening the market quotations on the respective stocks was Paramount, 71; Warner Bros., 61. Both stocks went off slightly on the day in a general market slump.

Independent Operation

Both of the companies are to maintain their separate identities and are to be operated independently of each other, according to the best information available at a late hour on Thursday. The theatre operating activities of the combined organizations are to be operated as a unit through Publix Theatres, the Paramount subsidiary.

Rumors circulated in Wall Street last week revived talk of negotiations looking toward a consolidation of all the interests of Paramount and Warner Bros. The rumors brought forth the customary denials by heads of the companies mentioned as the principals in the "next giant merger" slated for realization in the film industry.

The report which gained widest circulation in the trade was that financial interests were working on a plan for the creation of a holding company to acquire working control of both Paramount and Warner.

This differed quite radically with the principal Wall Street rumors, which were to the effect that Warner stock was being accumulated by powerful interests on the strength of reported renewal of efforts to merge Paramount with Warner.

The rumored holding-company plan discussed in the film trade circles as a result of the rumors would be an application of the "super-corporation" idea which recently has been worked out in public utility and food product fields. The plan, as generally sketched by Wall Street commentators, accomplishes a "community of interest and co-operative effort by outstanding leaders and organizations" operating in their particular field of enterprise. The "super-corporation" brings together the operating managements through banking affiliations. The companies operating under the holding company retain their separate identities.

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Broadway's Four Big Theatres Grossed $377,553 Last Week; Eight Do Better Than 100%

"Cock Eyed World" Breaks Own Record On Second Week With $173,667; Three Holdovers

THE combined business at the Roxy, Paramount, Capitol and Strand last week was $377,553. The result was that three pictures on the street were held-over. The fourth, "Drag" at the Strand, should have been retained but for some reason or other was replaced by "Broadway Babies."

The biggest business of the street, and of the world for that matter, in a picture house, was scored at the Roxy for the second week of "The Cock Eyed World" at that house where $173,667 was grossed. This is $276 better than the picture did the first week with the business on the two weeks totaling $347,058. The Paramount, with the first week of "The Greene Murder Case," played to $80,600, and "The Last of Mrs. Cheyney," at the Capitol, got $77,474, the result being that both were held for a second week. At the Strand, "Drag" in its one week got $45,812.

"Dance Of Life" Starts Strong

"The Dance of Life" the one new comer to the street opened at the Rivoli and got away to a good start. "Evangeline," which had been at the house for three weeks, passed out of the picture with $16,400. This picture was a flop right from the start.

At the Rialto "Dr. Fu Manchu" in its fourth week managed to click to the tune of $28,400, while "College Love" in its second week at the Colony failed to hold up and the result was $8,650. "The Wrecker" at the Cameo got only $4,327 on the week.

Last week and this saw the advent of three new attractions on the screens of the extended run houses. The first to come in was "The Hollywood Revue" at the Astor, where it got away to a flying start. "Fast Life" followed later at the Central and this week "Hallelujah" came into the Embassy. Columbia has a new one entitled "Flight" due at the Cohan in a few weeks.

Al Jolson in his latest Warner production "Say It With Songs" pulled strongly at Warner's Theatre getting $28,380.25 on the week, while "Four Feathers," at the Criterion in its ninth week, showed $13,500

"Street Girl," the first of the Radio Pictures on Broadway, is holding up nicely at the Globe where it got $18,432, and "On With The Show," at the Winter Garden, showed $20,214.25.

Just why Fox is continuing "The Black Watch" at the Gaiety is a mystery. The picture has been in the house for twelve weeks now and at least six of those have been at a decided loss. Last week the gross was $4,732, which meant another loss.

They Did Everything But Behead "Pagan"

OTTAWA, ONT., Aug. 22.—The full effect of severe censorship of talking or sound pictures of the disc type was experienced by audiences at the Imperial Theatre, Ottawa, during the week of August 12 when the feature attraction was "The Pagan," starring Ramon Navarro. So much of the picture had been deleted by the Ontario Board of Moving Picture Censors that "The Pagan" eventually became a series of over-length subtitles. These had been inserted in order to follow the disc synchronization. One whole scene was repeated for the same purpose.

The immediate result was that patrons groaned when one subtitle followed another with only flashes of the actual picture between.

Cincinnati Film Men Reject Union Revised Schedule

Operators Wanted Wages From $72 To $110 Weekly; Terms Would Put Theatres In Red

Cincinnati, O., Aug. 22.—Cincinnati exhibitors have rejected the revised schedule recently offered them by local Union operators, which specified advance in wages from $72 to $110 per week. Operators also demand that each suburban house playing sound pictures shall employ two men in each booth, each man to receive a salary substantially higher than now being paid the single operator.

Exhibitors contend that suburban houses with sound would be unable to keep out of the red if the increase is met, and that many neighborhoods would not equip their houses with sound, as now contemplated. More than 30 candidates took Civil Service examination at local City Hall last week, with most of them passing tests necessary to become licensed operators.

The Cincinnati Exhibitors' Assoc. will meet with Motion Picture Operators' Union and it is expected a compromise will be effected.

Criterion Midnight Show

The midnight showing continues its advance among the Broadway motion picture houses, the latest to adopt the 11:30 show being the Criterion, where the new policy will be inaugurated this Saturday when there will be four performances of "The Four Feathers." The extra show will be a regular feature during the run of the film.

Quebec Showmen Renounce War On Anti-Juvenile Act

Wont Carry Test Cases To Privy Council; Promise To Obey Ordinance

Ottawa, Ontario, Aug. 22.—The final word in the long-drawn-out legal battle over the question of juvenile rights in moving picture theatres of the Province of Quebec was written when the Quebec Theatre Owners' Association formally notified Hon L. A. Taschereou, Auditor-General, that the association had no further intention of appealing prosecutions under the new law which prohibits the admission of any child under 16 years of age from any performance in which a moving picture is presented whether accompanied by an adult or not.

Further, the organization representing the exhibitors of the Province advised the Government that it was enjoining all theatre proprietors to obey the juvenile law as it now stands. The plan to carry the test cases to the Privy Council at London for a final decision has been abandoned.

The Quebec Legislature passed the anti-juvenile act following the Laurier Palace Theatre disaster in Montreal on January 7, 1927. The law was ineffective for a considerable period when decisions against offending exhibitors were upset by higher courts, and also when theatre managers, accused of permitting children to enter their theatres, secured writs of prohibition on statutory grounds.

In recent months, however, the Quebec Government had been upheld by the Superior Court and the Court of Appeals, and the exhibitors have now given up the ghost. Fortunately, however, the Provincial authorities are not enforcing the Sunday closing law.

Tone-O-Graph Now Ready For Theatre Installation Work

Tono-O-Graph, sound motion picture reproducing machine, is now being manufactured in quantity production for theatre installations, it is announced by the North American Sound and Talking Picture Equipment Corp., New York, whose factory is located at Long Island City. Prices of the reproducing machine are placed at $1,800 and $2,500. Installation, to take three hours, is made free of charge, the company charging only for the wiring, it is explained.

No Price Cut On Sound System, W. E. Announces

Western Electric announces this week that there will be no major price reductions made on Western Electric sound system. The company claims that all prices are based upon manufacturing cost of its product.

"Controversy Ended" Says DeMille; Equity Reorganizing Union Drive

STUDIO HEADS HAPPY

Fight Not Over Yet Gillmore Counters Before Leaving To Confer On New Plan To Unionize Talkies

HOLLYWOOD, Aug. 22.—Crashing with a roar that left loyal members speechless, the Equity strike blew up suddenly Saturday night, at which time Frank Gillmore intstructed those who had been out for eleven weeks to resume work.

To observers of the entire situation, the action of Equity's president was not unexpected. The strike reached its climax two weeks ago, when Gillmore and other association representatives were endeavoring to reach an adjustment with the producers. Even at that time, numerous members of the organization were showing a restlessness over conditions that indicated that there would be a concerted movement by groups to desert Equity and accept producer contracts regardless of consequences.

Many Deserted Cause

During the week of negotiations, it is estimated that more than two hundred Equity members deserted the cause. No widespread publicity was given to the wholesale desertions, but the famous 80-20 meeting of members which Gillmore held on Saturday, August 10th, made the decision for hundreds more that they would no longer cling to the Equity cause in the strike.

Ethel Barrymore's criticism of Gillmore's handling of the entire situation was the last straw for the Equity cause. Immediately following publication of her statements, old time members of the organization turned in their membership cards, declining to follow Gillmore and his supporters further.

Seeing wholesale defection from his ranks, Gillmore decided last week that his cause was hopeless. He appealed to national labor unions, but met with little encouragement. He took the only course open—called off the strike at his final rally last Saturday night.

In making his announcement, President Gillmore declared that he had encountered many obstacles among members of Equity on the Coast who were not in accord with the sudden strike policy. He claimed that they had overcome every hurdle, but could not meet conditions created by the statements of Ethel Barrymore. He declared that her untimely interviews had changed the entire complexion of the situation, and had turned Equity's position from a highly advantageous one to that of extreme difficulty.

After going into details of various negotiations with the producers, Gillmore read a telegram from his New York office stating

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Sees Waste in 90 Ft. Per Minute Speed

HOLLYWOOD, Aug. 22.—A return to the old speed of 60 feet per minute instead of the present speed of 90 feet per minute is urged by Roy Pomeroy, authority in technical matters pertaining to sound motion pictures, in a criticism of present studio conditions with regard to the shooting and reproduction of talkers. He declares every scene filmed at the newer speed uses one-third more negative than necessary and the consequence is that millions of dollars are lost annually by the producers.

May Settle West Coast Conspiracy Case Out Of Court

Many Respondents Seen Complying With "Cease And Desist" Order

According to a report this week there is an excellent chance that the Federal Trade Commission will not have to resort to court action to secure acceptance of the "cease and desist" order instituted some time ago against West Coast Theatres and others. This is in line with a report that a number of the respondents have signified their willingness to comply with the order.

It will probably be several weeks before all of the reports from respondents are in. In the meantime the commission is diligently looking over those already received to ascertain if all points have been complied with.

In the suit brought against West Coast by the Department of Justice scarcely any progress is reported. When this matter came up it was thought that it would drag along until Fall on account of the usual dull period for legal matters during Summer.

Eddie Quillan, Pathe Star, In N. Y. For Appearance

Eddie Quillan, Pathe's youthful star whose "Sophomore," collegiate talkie, opens at both Paramount Theatres this week, arrived at the Pathe home office early this week. He will be featured with Rudy Vallee in the presentation at the Brooklyn Paramount and comes to the N. Y. Paramount next week. The star was guest artist on the Kolster Radio Hour over the Columbia Broadcasting System last Wednesday and will be guest of honor at the A. M. P. A. next week.

STRIKE IS CALLED OFF

Equity President Blames Ethel Barrymore's Criticism For Defeat—Members Told To Resume Studio Work

ON the eve of Frank Gillmore's sensational departure from Hollywood to confer with Union heads in New York on a new plan that would bring film producers and Equity into agreement, Cecil B. DeMille, president of the Association of Motion Picture Producers, last Wednesday declared "The controversy is ended," in the first statement to issue from the producers' association since Gillmore opened the Equity campaign to unionize motion picture players last June.

"We are glad that Gillmore has officially notified members of his association to accept work when it is offered by the studios," De Mille said. "There was no occasion for the attempted invasion of the motion picture industry by the Actors' Equity Association of New York. The Equity movement did not have the approval or sympathy of a majority of the working actors and actresses in the motion picture studios."

Seen As Defeat

While in many quarters the Gillmore announcement last Saturday suspending the Equity strike was regarded as complete defeat of Equity's aims in the talking picture field, Gillmore and other Equity officials expressed the utmost confidence that the drive to unionize studio players actively started last June would be renewed within a short time and would be brought to a successful conclusion.

Mr. Gillmore is due in New York Saturday and will confer with William F. Canavan, president of the International Alliance of Theatrical Employees and Motion Picture Operators of the United States and Canada, who has said he believes he can offer a compromise plan that would bring film producers and Equity into agreement.

A meeting of the Equity council next Monday will be presided over by Gillmore and steps taken toward a reorganization of the campaign to impose the Equity contract on motion picture producers.

What disciplinary action or charges, if any, will be made against Ethel Barrymore for her outspoken condemnation of Gillmore's conduct of the Equity drive in Hollywood through the regular channels of the organization remain a question as no officials of the organization would discuss the matter.

The Equity members suspended by the organization for disloyalty in the talking picture situation will remain under suspension. These players, who broke away from Equity by signing studio contracts, Equity officials explained, are free, of

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Delegates Stage Lively Debate At St. Louis Meeting

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less of their affiliations, motion pictures, both sound and silent, at a price the exhibitor can afford to pay. He said a committee of five local exhibitors to be appointed by President Wehrenberg would act on any adjustment of prices asked by exhibitors purchasing such franchises.

Admitting that the national body headed by Woodhull had accomplished some wonderful things for independent exhibitors, he contended that it hadn't gone far enough. He didn't agree with Woodhull's expressed espousal of the theory of helpful co-operation by all within the industry for the solution of their mutual problems, and stated that he was interested alone in the exhibitors and didn't care whether any particular distributor or producer passed out the business.

He advised the exhibitors to reject arbitration as now practiced, contending they didn't have a chance when a seventh man is called in under the uniform contract. And in this connection stated that he would personally defend any suit against an exhibitor to test this contract in the courts.

R. R. Beachey, of Kansas City, president of the Motion Picture Theatre Owners of Kansas and Western Missouri, also spoke briefly.

Woodhull, in addresses on both days, advocated the principle of arbitration, and warned that its complete rejection and resort to the courts would probably bring on governmental control of the business. He told of the results that have been obtained by co-operative means in solving problems of exhibitors tied up with high-priced sound contracts.

Pettijohn, in his talk on Monday, defended the Hays organization and the uniform exhibition contract.

Wehrenberg voiced the objections of the organization to use of duplicate records for sound reproduction, and advised exhibitors to insist on original records.

The managers of many of the local exchanges were brought "on the carpet" to ascertain their instructions regarding adjustments on sound contracts. All stated that exhibitors entitled to relief would be granted it.

Other officers elected in addition to Mr. Wehrenberg were: Vice-presidents, S. E. Pirtle, Jerseyville, Ill.; I. W. Rodgers, Poplar Bluff, Mo.; J. F. Rees, Wellsville, Mo.; J. C. Hewitt, Robinson, Ill., and T. E. Yemm, Duquoin, Ill. Secretary, Louis C. Hehl, St. Louis; treasurer, Oscar C. Lehr, St. Louis, and sergeant-at-arms, G. M. Luttrell, Jacksonville, Ill. Members of executive committee, Joseph Mogler, Charles Goldman, Louis Stalh, M. E. Pasmezoglu, W. O. Reeves and Thomas James, all of St. Louis; J. C. Hewitt, Robinson, Ill.; S. E. Pirtle, Jerseyville, Ill.; Harry Miller, Festus, Mo.; Louis Menges, East St. Louis, Ill.; Bob Cluster, Johnston City, Ill.; T. E. Yemm, Duquoin, Ill., and I. W. Rodgers, Poplar Bluff, Mo.

President Wehrenberg appointed the following members to Board of Arbitration: Oscar Lehr and R. C. Goldman, St. Louis,

Stanley Co. Dropping Aldine Orchestra

WILMINGTON, Del., Aug. 22.—The present contract between the Aldine Theatre orchestra and the Stanley Co. of America which expires at the end of this month will not be renewed. The reason given is because of the great overhead and in view of the synchronized films.

Paramount Deal With Warner Is Seen "In The Bag"

(Continued from page 717)

A merger of Paramount and Warner Bros. would bring into existence the most influential and richest corporations in theatre properties, producing and distributing facilities and financial set-up, ever integrated in the film industry, and one of the most extensive operating in any field of industry. Such a combination would control nearly 1,500 theatres, more than double the amount of its nearest competitor—Fox.

Such a consolidation would leave the picture industry divided largely between two groups, Paramount-Warner and Fox, with a third factor bidding for another division, the place ultimately to be occupied by RKO, subsidiary in the amusement field of Radio Corporation of America, and regarded in Wall Street as a certain future big factor in the picture industry.

First National and United Artists automatically would be brought into the Paramount-Warner combine, thus far discussed only in rumors, with the former a subsidiary of Warner and the latter affiliated with Paramount through the contact established when Paramount purchased the $3,000,000 debentures of the Art Cinema Corporation, affiliated with United Artists.

Equity Members Resume Work As Long Strike Ends

(Continued from preceding page)

course, to engage in motion picture work but will be barred from stage engagements in productions where the Equity contract is in force.

The motion picture players suspended number 61. On the suspended list is the name of Donald Crisp, the only member to desert the ranks in New York. Mr. Crisp came on from the Coast and accepted a studio contract to appear in "Sherlock Holmes."

and Louis Menges, East St. Louis. Alternates, Joseph Mogler and Fred Wehrenberg, both of St. Louis.

"Bulldog Drummond" At Rialto For Pop Price Run

Following a run of three months at the New York Apollo Theatre, "Bulldog Drummond," United Artists release, comes to the Rialto Theatre this Saturday for its first run at pop prices.

Gillmore Plans To Continue Equity Campaign On Coast

(Continued from preceding page)

that William Canavan, president of the I. A. T. S. E., requested Gillmore to return to New York immediately for conferences that would present a solution to the current dispute. He claimed that his plans provided for an immediate return East to work along other lines, but indicated that he would return to Hollywood very shortly with the entire difficulty concluded satisfactorily to all members in pictures.

It was a bitter defeat for those members who had defended Gillmore's actions in the present controversy. Various speakers followed the president, and endeavored to convey to the audience that Equity had not been defeated—but another line of attack had presented itself that indicated it would work for better results. To the half-filled arena; the smallest gathering in ten weeks; Gillmore's talk meant nothing more than utter defeat. And they took it as such, although many of those in the audience had come to what they had declared would be their last Equity meeting, for they were starting to seek work after Monday.

It is impossible to estimate the tremendous amount of money lost by those members who turned down engagements during the eleven week strike. Neither is it possible to determine the tremendous sacrifices that were made by those members who were loyal from start to finish, and also those who stuck to the cause through fear of Equity's strength if the association won its battle.

Producers encountered certain casting difficulties during the first six weeks, but then the deserters started to offer their services, and the studios then found no trouble in casting their pictures satisfactorily. It is estimated that production, instead of being on the decline as was reported by Equity officials, is at its usual high peak at this time of the year, and will continue so until November.

Nat Levine Returns From Coast With Talking Serial

Nat Levine, serial producer, is back in New York City with his latest offering, "King of the Kongo." The picture contains a synchronized score and dialog and was released Aug. 20th.

Mr. Levine believes that "the present feature length talking picture is not altogether suitable entertainment for children inasmuch as most of them are 'over the youngsters' heads' and that many houses have lost the children trade on account of this." His talking serial, with sounds by the animal characters and the usual serial action, will bring this trade back, he states.

Kirkland's Mexican Plans

Hollywood, Aug. 22.—David Kirkland is organizing a production company in Mexico City for the purpose of making a series of pictures with a Mexican background. Kirkland, film director and writer, is preparing his first story, and reports state Don Alvarado will play the lead.

'Drummond' 1st Week's Take Was $32,000 On Coast

'Dynamite' And 'Show Boat' Petering Out; Greater Movie Season Arrives

Los Angeles, Aug. 22.—''Bulldog Drummond,'' in its first week at the United Artists Theatre, ran away with last week's entire field of current movie presentations when $32,000, representing a 240 percentage, poured into the tills of the United Artists box-office. This figure includes the $5 first night opening, which realized a take of $7,500.

''The Hottentot,'' with $18,500 (133 per cent), in its second week at Warners Hollywood; ''Hollywood Revue of 1929,'' with $18,800 (116 per cent), in its ninth week at Grauman's Chinese; ''Salute,'' with $30,400 (113 per cent), in its initial week at Loew's State, and ''Mysterious Dr. Fu Manchu,'' with $27,500 (110 per cent), in its debut week at the Paramount, were the other attractions that went over the 100 per cent mark of average business.

''Dynamite,'' playing for the fourth week at the Carthay Circle, grossed $12,500 (100 per cent), while ''The Show Boat,'' running equally as long at the Criterion, dipped to $7,000 (71 per cent).

Despite the heat business was generally good. The week was the first of Fox West Coast's Greater Movie Season, the circuit utilizing widespread publicity to launch its presentations. Fox used Stepin Fetchit in personal appearances in all showings of ''Salute'' at the Loew's State.

In last week's report it was erroneously stated that the Duncan Sisters appeared on the State's bill. The real facts in the case are that ''The Single Standard,'' silent, came within $150 of the house record established two years ago by the personal appearance of the Duncan Sisters. The gross of ''The Single Standard'' is the second in the seven years that the State has been open.

M. Shagrin Made General Mgr. W. B. Calif. Circuit

Hollywood, Aug. 22.—With the acquisition of the Pantages theatres in Los Angeles and Fresno by Warner Brothers, Max Shagrin has been promoted to the post of general manager of Warners' California theatre circuit. Shagrin has been manager of Warners' Hollywood for the past several months, and has been successful in maintaining high grosses

Sam Katz And Eleanor Ambrose Maurice Married

Sam Katz, president of Publix Theatres, and Eleanor Ambrose Maurice, widow of the famous ballroom dancer, were married rather hurriedly last Saturday at the Hotel Davenport in Stamford, Ct. Present at the time of the ceremony were Mr. and Mrs. Sidney Kent and Mr. and Mrs. Sam Dembow.

Publix Dealing With Reade; Also After Rickards And Nace; Take Over Butterfield Sept. 1

Three Circuits Will Add 115 Houses To Their Chain; RKO After Reade Houses Also

PUBLIX THEATRES CORP., it is understood, have just completed a survey of the Walter Reade circuit of twenty-nine theatres in New York and New Jersey and negotiations are on for the purchases of the string. RKO, which has taken over the Columbia, in New York, from Reade, is also reported as in the market for the houses, but the late reports are to the effect that Publix is the favored customer with Reade. Publix is also reported after the Rickards and Nace chain in Arizona, with both Rickards and Nace in New York at present for the negotiations. There are sixteen theatres operated by these partners.

On September first Publix is to take over the Butterfield Circuit of eighty houses in Michigan and they will have a seventy-five per cent ownership in them with Radio-Keith-Orpheum retaining a twenty-five per cent interest. Prior to the deal whereby they bought Col. Butterfield's interest Publix held a twenty-five per cent interest.

The operation of the Butterfield chain will be handled out of the Publix headquarters in Detroit with Walter Immerman acting as general manager of both circuits under the supervision of George Trendle.

Universal is holding a fifty per cent interest in the Rickards and Nace houses and in the event that the partners decide to sell to Publix they will also dispose of their interest at the same time. The reported activities of the Fox West Coast Theatres in the Rickards and Nace territory is the reason for their wanting to turn their properties over to one of the bigger chains.

In the event that all three of the deals going through it would mean that Publix would undertake the operation of an additional 115 theatres.

This Was An Actual Occurrence

SAN ANTONIO, TEXAS.—While visiting here Mrs. R. C. Sims of Kenedy, Texas, and her son Ray, aged 4 years, attended the Greater Majestic Theatre, the movie palace just opened. The mother was comfortably settled watching the show when the little fellow after making a detailed survey of surroundings, leaned over to her and asked:

"Mother is this heaven?"

Admission Tax Collections Less Than $6,000,000

$3 Increase In Exemption Is The Cause, Treasury Dept. Figures Indicate

Washington, D. C., Aug. 22.—Admission tax collections have dwindled to but slightly more than $6,000,000, as a result of the increase to $3 in the exemption, provided for in the revenue act effective last year, it is shown by preliminary figures just issued by the Treasury Department, covering tax collections during the fiscal year ended June 30 last.

Total receipts from this source during the year were $6,083,055.82, against $17,724,952.08 in the fiscal year 1928, when the exemption was 75 cents. More than half of the total collected was reported from New York, where receipts were $3,711,889. Illinois was a poor second, with $774,614, followed by California, $289,579; Pennsylvania, $264,710; Massachusetts, $215,872; Michigan, $149,181; Missouri, $85,424; Florida, $79,551, and New Jersey, $76,027.

Total receipts from all classes of internal taxes during the fiscal year were $2,939,054,375, of which income tax collections represented $2,331,274,428, and miscellaneous taxes $607,779,946. For the fiscal year 1928 total collections were $2,790,535,537, of which $2,174,573,102 was income and $615,962,434 miscellaneous taxes. The total collections during the year just closed exceeded those of 1928 by $148,518,837, due entirely to an increase of $156,701,325 in income receipts, miscellaneous taxes decreasing $8,182,488. The small decrease in miscellaneous collections, in view of a cut of $11,000,000 in admission tax receipts and $46,000,000 in automobile taxes, was due to an increase of $38,000,000 in tobacco taxes and $15,000,000 in stamp taxes.

Preparations For 1930 'Revue' Are Started By M-G-M

Hollwood, Aug. 22.—M-G-M has already started preparation of song numbers, sketches and comedy material for the ''Hollywood Revue of 1930.'' Harry Rapf, producer of the 1929 edition, will also produce the latter. Decision to start the new revue as early as possible was occasioned by realization of delays that might be encountered, together with the request from distributing officials that the picture get on the market early in the year.

U Sets 19 Releases For Fall; Specials Included In Group

Universal announces nineteen features for release during the Fall of 1929. The schedule includes "Broadway," "Tonight at Twelve" and "The Shannons of Broadway," all specials.

The Fall line-up is as follows:

September—"The Drake Case," directed by Edward Laemmle with Gladys Brockwell, Forrest Stanley and Robert Frazer among the cast; "The Wagon Master," Ken Maynard's first sound-dialogue Western which Harry J. Brown directed; "Embarrassing Moments," starring Reginald Denny with Merna Kennedy, directed by William J. Craft; "Barnum Was Right," the first of the Glenn Tryon-Merna Kennedy co-starring vehicles, directed by Del Lord; "Tonight At Twelve," directed by Harry Pollard and presenting Madge Bellamy, Robert Ellis, Margaret Livingstone, Vera Reynolds and others.

October—"The Long, Long Trail," Hoot Gibson's first sound-dialogue Western, directed by Arthur Rosson, Oct. 6th; "Hold Your Man," starring Laura La Plante, directed by Emmett Flynn, Oct. 13th; "The Mississippi Gambler," directed by Reginald Barker; "Lucky Larkin," the second of the Ken Maynard Westerns in sound and dialogue, directed by Harry J. Brown.

November—"Broadway," directed by Paul Fejos with Glenn Tryon, Merna Kennedy, Evelyn Brent and others starred; "The Shanghai Lady," Mary Nolan's initial starring vehicle which was directed by John Robertson; "The Shannons of Broadway," with Mr. and Mrs. Jimmy Gleason, directed by Emmett Flynn, Nov. 17th; "The Devil's Pit," New Zealand Maori drama made by Lew Collins and filmed with native songs and dances.

December—"The Ace Rider," the second of the Hoot Gibson sound-dialogue westerns, Dec. 1st; "Moonlight Madness," the first of the John Boles features; "Songs of the Saddle," the third of the Ken Maynard sound-dialogue westerns, directed by Harry J. Brown, Dec. 15th; "Kiss Proof," another Laura La Plante vehicle, directed by Emmett Flynn; "One Hysterical Night," starring Reginald Denny, directed by William J. Craft and the last Universal release for 1929.

In addition to the above Universal will also release a selected Jack Hoxie Western on Oct. 8th and a William Desmond Western on Dec. 8th.

The remainder of the Universal schedule for the months of January to August inclusive embraces four Laemmle specials and 25 features, details concerning which will be released later.

Educational Issues Sound Releases For September

Six two-reel all-talkie comedies, a Lyman H. Howe Hodge-Podge with sound synchronization and the usual eight issues of the Kinogram Newsreel, are to be released from the Educational branches during September.

The first release will be "The Lunkhead," Sennett talkie with Harry Gribbon and Andy Clyde. The other subjects are: "Social Sinners," Tuxedo talkie with Raymond Mckee, screened from a play by Kenyon Nicholson; "Fire Proof," Lupino Lane's third talking comedy; "Prince Gabby," a Coronet talkie with Edward Everett Horton from the pen of Edgar Wallace; a new Mack Sennett comedy, as yet untitled; and the fourth Lloyd Hamilton talkie, also untitled.

Disney Plans New "Mouse" And "Symphonies" Series

Independent distribution of the new series of Walt Disney Mickey Mouse cartoons is planned by Disney Cartoons, which will follow the same policy as is in vogue with the current series.

Disney will produce a series of thirteen "Silly Symphonies," fantastic cartoons with rhythm of symphonic music. These subjects will be distributed in the United States and Canada by Columbia Pictures and by other distributors in foreign countries.

E. B. Derr, newly elected Pathe Executive Vice-President

Derr, Pathe Vice-Pres., Was Once An Exhibitor

E. B. Derr, the newly elected Executive vice-president of Pathe, began his career in the film business as an exhibitor. He was previously in the newspaper game but soon became identified with the Auditing Department of the Lehigh Valley, N. Y. Central and other roads.

For four years he operated a theatre in Bethlehem, Pa., where he was born. Upon disposing of the theatrical interests he became auditor of the disbursements of 92 companies allied with Bethlehem Steel Corp. During the war he was comptroller of the Fore River Ship Yards of Bethlehem Steel. Later the posts of treasurer of the U. S. Mutual Liability Insurance Corp. and that of an executive with Bethlehem Steel were his. Upon joining Joseph P. Kennedy in the film industry he acquired executive experience with FBO and Pathe. During the past year and a half he has been Mr. Kennedy's representative in Pathe.

Tiffany Sells Franchises At Minneapolis Convention

(*Continued from page* 715)

Woempner Circuit, comprising Gopher, Franklin, LaSalle and New Park, Minneapolis and Greenland, William, Minn.; Henry Green Circuit, comprising Lake, New Lake, East Lake, Elago, Hamline, Minn.; O. N. Raths, Ideal, St. Paul, Minn.; H. E. Hoffman, Bluebird, St. Paul, Minn.

Tiffany-Stahl and Allied States have started a big campaign to put over the franchise plan, which carries with it the all-talking screen adaptation of "Journey's End," R. C. Sheriff's play which is amazing the entire world, with one big stage production and three road shows in England; two big productions in the United States and two shows to follow in Paris and one in Berlin.

A meeting to go over the franchise proposition was held Monday, August 19th, at the Park Central Hotel; W. C. Gehring, Eastern Division Manager, presided. Among those who attended were Phil Meyers, New York branch manager; A. L. Selig, director of advertising and publicity; E. J. Hayes, manager of the Albany exchange, and Ben Smith, salesman; B. B. Brady, Buffalo manager, and E. E. Weakly and Lee Wolfe, salesmen.

3,000 Theatres Are Represented At Big N. Y. Exhibitor Rally

(*Continued from page* 715)

tion stronger in the minds of the independent exhibitors of the country and that today the organization was stronger than it had been at anytime since its formation. In what seemed to be a direct attack at the Hays organization and its practices, although Hays or his associates was not named, he stated that the aims of the Allied organization had to do with the lack of mutuality in the standard contract and with the lack of fairness in the present form of arbitration, "with the use of producer revenue to interefere with and thwart the development of a national producer organization."

Mayor Walker in speaking stated that he wanted the exhibitors to know that he was with them heart and soul and that he wanted them to continue their fight for a fair break now as they had done in the days of 1919-20.

Oscar Hansen for Tiffany-Stahl told the exhibitors that his company wa behind the independents heart and soul and that L. A. Young, president of Tiffany-Stahl, was in the fight to stay and that he had a few dollars to go ahead with. And that the organization intended to turn out the best pictures that they possibly could for the independent theatres.

Lee Marcus of Radio called the attention of the exhibitors to the ramification of the activities of his organization stating that behind them they had the Westinghouse and General Electric companies, The Radio Corp. of America, the National Broadcasting Association, the RKO Theatres, the RCA Photophone, and the Victor Talking Machine and sales organization, all of which would be thrown into the fight to give service to the exhibitor, in exploitation of the pictures, the stars and the theatres in which they were to be shown. In addition the exhibitors are to receive the service of the publicity and advertising and exploitation departments that are working for RKO and the worthwhile publicity and exploitation stunts that were found effective in those theatres would be passed on to the independent exhibitor through a service that would be developed for that purpose.

E. E. Bucher of RCA in his talk informed the exhibitors that television was certain in the future and told them that they would be far better off as the partners of an organization that would perfect it and handle it than they would be if they were on the outside and not operating with the big company, for it would be to the interest of the big company to protect the interests of its partners.

In a concluding speech Charles O'Reilly stated that there were more than 25 per cent of the theatres in Greater New York now closed. Not because of summer weather but because of the fact that they found it impossible to continue to operate at a profit. There are less than 500 theatres in Greater New York devoted to motion pictures, of these 112 are closed. Another season, according to O'Reilly, and another 100 would be forced to close unless the exhibitors grabbed the life buoy that the Allied had provided for them in the affiliation with RCA, Radio and Tiffany-Stahl.

HOLLYWOOD

LAWRENCE A. URBACH
Western Representative

WALTER R. GREENE
Western News Editor

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Talk In Hollywood

By Walter R. Greene

STRANGE as it may seem, Richard Dix' final picture under his Paramount contract, "The Love Doctor," was completed at a figure $70,000 below original estimate. This was accomplished through the cooperation of Dix during preparation and filming, according to the admission of a Paramount executive. Melville Brown, a new director on the Paramount lot, turned out one of the best Dix pictures in the past two years, according to preview reports.

A COAST producer, who had a picture of himself and his New York associate hanging on his office wall, broke off with his eastern partner over financial battles. After the split-up, the producer cut out the head of his former associate in the picture, and substituted that of a film comedian. Then he captioned the new character "an honest man."

ROSCOE "FATTY" ARBUCKLE has closed his Plantation night club, and is now looking for a job in pictures, preferably as a director. The former film comedian opened the Plantation about two years ago, and for a time enjoyed the patronage of the film colony to brilliant success. Business finally dropped off, with Arbuckle's partners refusing to go any further last week.

THE problems of Central Casting offices are becoming decidedly complex through the unusual demands of studios for various types of voices in the talkers. Last week, First National put in a call for 500 extras who could laugh heartily—this was the main requisite of every candidate sent to the set. After wading through their files, the casters supplied the demand.

M-G-M is conducting an interesting experiment through the production of a two-reel comedy in which trained dogs play every character. After the picture is completed and cut, it is intended to synchronize human voices with the action of the animals for laugh purposes. The idea is credited to Zion Myers, who is also directing the picture in association with Jules White.

IN order to be certain that every sound effect used for Movietone production is authentic, Fox is cataloguing a collection of traffic whistles, automobile horns, streetcar bells, mail carrier whistles, and various other noise-making devices used in all the leading cities of Europe. Winfield Sheehan and other Fox executives are not taking any chances of having complaints registered on account of substitute noisemakers.

Jeanette Troff, beautiful young Pathe star who has had her contract renewed. She has a part in Eddie Quillan's "The Sophomore"

THE army of entertainers that have come West for film talkers and musicals have established Hollywood as the musical center of the United States. In view of this fact, practically all of the disc record companies have audition rooms and equipment on the Coast, so that they will be able to have a steady supply of records for distribution.

FOR some reason or other, Paramount is assigning Esther Ralston to featured roles in talkers, and then switching at the last minute to Fay Wray. Miss Ralston was first cast in "Behind the Make Up," but Miss Wray went in when the picture was started. Then she was assigned to "Pointed Heels," but pulled out for the lead opposite George Bancroft in "The Mighty." It is understood that option on Miss Ralston's contract will not be renewed by Paramount next month, by agreement with the player.

Milestone To Direct "All Quiet On Western Front"

Hollywood, Aug. 22.—Lewis Milestone will direct "All Quiet on the Western Front" for Universal. The picture will be made entirely in sound, with plans outlined to produce it as a super-special.

"All Quiet on the Western Front" is Milestone's first free lance picture since receiving his term contract release from Caddo Productions.

Ralph Forbes has signed with First National to play opposite Corinne Griffith in "Lilies of the Field" directed by Alexander Korda.

Hollywood Melody Makers

THERE is a special style to the type of original songs that have been written for talking and musical pictures. The new cycle, if it can be called that, is indicated by the works of Nacio Herb Brown and Arthur Freed for film productions. Their numbers have an appeal which is created by simple and melodic rhythms, and not by the jazzy and intricate numbers that "tin pan alley" has been noted for in the past. The New York World commented editorially on this fact, and called attention to the simplicity of "The Wedding of the Painted Dolls," comparing the composition of the Brown-Freed team to those of Victor Herbert and Reginald DeKoven.

SAMMY STEPT and BUDDY GREEN, publishers as well as song writers, have arrived from the East to join the Warner and First National song departments. The team have been responsible for several hits, including "I'll Always Be in Love With You," "Alabamy Bound," and "That's My Weakness Now." Abner Silver, another writer of hits, has also joined the Coast colony, and while no announcement of a studio tie up has been made, he is supplying several song numbers for the Harry Carroll revue.

EXPLOITATION of the song in musical film productions is finally becoming a fact with the publicity departments of several theatre chains. The numbers in Marion Davies' first filmusical, "Marianne," are getting a tremedonus amount of local publicity in the local papers, particularly the "Examiner and Herald." The picture is being plugged for a run at the Mayan on a twice daily policy at $2 top. Brown and Freed are heavy contributors of melodies for the film, while Jesse Greer and Raymond Klages composed the theme song. The writers are getting their share of the publicity through their composition of the song numbers.

AL DUBLIN and Joe Burke coralled another big assignment at Warners when they were assigned to write the song numbers for "Hold Everything," a super-special musical. This makes four important pictures that the team have worked on for Warners and First National.

WITH Van and Schenck in town to start work on their first talker feature for M-G-M, Ager and Yellen have been assigned to write the original songs that the famous team will deliver in the production.

(Continued on following page)

Hollywood

Al Rockett Becomes Fox Assoc. Producer; Plans European Trip

Hollywood, Aug. 22. After securing a settlement on his term contract with First National as production head, Al Rockett immediately joins Fox as an associate producer on the staff of Sol Wurtzel, studio head of Fox.

Rockett is reported to have received $75,000 for cancellation of his agreement with First National, and stated he intended to take a trip abroad for a rest before making a new affiliation. The offer from Fox came along, however, and Rockett joins the organization immediately, postponing his European trip indefinitely.

M-G-M Inaugurates School For Instruction In Sound

Hollywood, Aug. 22. A school for instruction in sound has been launched by M-G-M Studios, with a group of former college youths as students. Upon completion of the course, the men will be sent out to aid exhibitors with an expert service for the presentation of sound films in theatres.

Louis F. Edelman is chief instructor, and is assisted by Felix Feist, Jr., Douglas Shearer, head of M-G-M sound department, is head of the training school faculty, which includes Wesley Miller, Earl Reis, Col. Dupy, E. N. Fenton and C. C. Concarini, all expert engineers on the M-G-M sound staff.

"Blaze 'O Glory" Decided On As Next Dowling Film

Hollywood, Aug. 22.—Eddie Dowling's next talker for Sono-Art will be "Blaze O' Glory," replacing "A Year and a Day," the original selection. Adaptation is being written by Renaud Hoffman, with George Crone slated to direct. George Weeks, vice-president and general manager of Sono-Art, left this week for a fast trip to New York in connection with company affairs.

Columbia's drama of young love, "The College Coquette," presents William Collier, Jr., and Ruth Taylor. Jobyna Ralston is also cast

Greta Garbo as she is seen in her new M-G-M starring vehicle, as yet untitled. Jacques Feyder is directing and Conrad Nagel is the male lead

Hollywood Melody Makers

(Continued from preceding page)

NICK LUCAS, "the crooning troubadour," visited Ray Perkins, head of Warner and First National song departments. After an extended conversation, Lucas left the office, but forgot to take his mandolin along. The instrument is valued at $12,000. Late that night, Lucas, discovered his loss, but could not remember where he had left it. Lucas started a frantic search via phone for his valued property, and finally checked down to Perkins about four in the morning. Perkins could not help Lucas, but the latter insisted he make a trip to the studio office. The mandolin was safely reposing on Perkins' desk, and Lucas grabbed it with the declaration he would tie it to himself from now on.

IN addition to signing Georges Carpentier for one of the featured roles in "Hold Everything," Warners have assigned Al Dublin and Joe Burke to write the original songs and melodies for the filmusical. The team just completed the scores for "She Couldn't Say No," "Sally" and several other Vitaphone productions.

GUS EDWARDS is taking a vacation trip to New York to attend the eastern premiere of "Hollywood Revue of 1929," which presents several original song numbers composed by Gus. After rightfully taking his bows in New York, Edwards will return to resume his duties at M-G-M studios.

Grange Will Start U Film After The Football Season

Hollywood, Aug. 22.—Red Grange will not make his football picture for Universal until after the gridiron season, according to admissions at the company's studios. Delay in production is reported as the result of dissatisfaction over story material.

Soloman Made Business Mgr.

Hollywood, Aug. 22.—With the removal of short subject production to the Coast studios, Warner Brothers have appointed A. M. "Doc" Soloman business manager of the department.

Research Bureau On Skids But New System Is Planned

Hollywood, Aug. 22.—The Producers' Association is definitely abandoning the Technical Research Bureau, according to advice received here this week. However, through the Academy of Motion Picture Arts and Sciences, with co-operation of producers and technicians, it is planned to form a committee for systematic research in preparation for anticipated progress in the next five years.

An attempt will be made to standardize equipment in the field of the silent camera, television, stereoscopy and set treatment, besides giving benefit of the research to all producers and theatres.

"Phantom" Dialogue Scenes Are Finished By Universal

Hollywood, Aug. 22.—Universal has completed shooting of dialog scenes for insertion in "The Phantom of the Opera." The sound sequences were directed by Ernst Laemmle and Frank McCormick, and had Mary Philbin and Norman Kerry of the original cast. Edward Martindel, George B. Williams, Phillips Smalley, Ray Holderness and Edward Davis were not in the original picture, but were written in the sound version for speaking part.

It is Universal's intention to have about half of the picture in dialogue, with the balance in sound effects and music.

Brentinger Succeeds Levee As U. A. Studio Manager

Hollywood, Aug. 22.—With M. C. Levee moving over to Paramount on Sept. 1, A. M. Brentinger has been appointed general manager of United Artists Studios to succeed Levee.

Brentinger has handled the private business affairs of Joseph M. Schenck for several years, and was in charge of the Feature Productions accounting department when promoted.

Little Jackie Hanlon learns about a gun's mechanism from Ken Maynard with whom he appears in "The Wagon Master," talking western

Weekly Box Office Check-Up And Showmen's Ad. Tips

In Figuring Percentage Rating On Pictures, The Normal Or Average Business Of The Theatre Is Taken As 100%

Black Watch, The (Fox)

NEW YORK CITY, N. Y.—Gaiety Theatre (808), $1-$2, Two shows daily; three Sat. and Sun. Fox Movietone News; Sir Arthur Conan Doyle short. Run is being forced although house has been playing to a loss for more than six weeks. Weather, clear and cool. Rating, 50.7% (twelfth week).

Broadway Babies (F.N.)

TACOMA, WASH.—Blue Mouse Theatre (601), 7 days, 25c-75c, 3 Vitaphone acts, Edward Everett Horton comedy, Rice Sportlight talkie, Fox News. Weather, very hot. Rating, 75%.

AD TIPS—Played musical comedy angle. Audience appeal general. It proved a good Summer picture, but was not well titled, the name not helping the box office.—Blue Mouse Theatre, Ned Edris, Mgr., Tacoma, Wash.

Bulldog Drummond (U.A.)

DALLAS, TEX.—Melba Theatre (1,800), 7 days, 25c-35c-50c, Harry Fox and his Int'l. Beauties, Guido Derio in Music at His Finger Tips, Paramount Song Cartoon, "Chinatown, My Chinatown," Paramount Talking News. Weather, fair. Rating, 100%.

SALT LAKE CITY, Utah—Capitol Theatre (2,000), 7 days, 15c-50c, Sound News and sound vaudeville acts. Weather, fair. Rating, 85%.

LOS ANGELES, CAL.—United Artists Theatre (2,100), 35c-50c-65c, talking shorts, organ concert. Rating, 240% (1st week).

LOS ANGELES, CAL.—Leow's Broad Theatre (3,000), 7 days, 35c-50c, Vitaphone and M-G-M shorts, Fox Movietone News, M-G-M News. Rating, 120% (2nd week).

BALTIMORE, MD.—Loew's Stanley Theatre (3,654), 6 days, 25c-60c, Fox Movietone and Paramount News, Laurel and Hardy in "Unaccustomed As We Are" (Roach Talking Comedy), Phil Spitalny's Band and revue, Orchestra, Organlogue. Weather, clear hot to clear cool, some rain. Rating, 118%.

SATTLE, WASH.—Blue Mouse Theatre (950), 35c-50c-75c, Vitaphone acts, Fox Movietone News. Weather, hot. Rating, 140%.

DES MOINES, IOWA.—Des Moines Theatre (1,600), 25c-35c-50c-65c, 7 days, Vitaphone acts, Baby Rose Marie and Doogan and Fales; Paramount silent News. Weather, changeable. Rating, 90%.

CLEVELAND, OHIO.—Stillman Theatre (1,800) 7 days, 40c-75c, "Climbing the Golden Stairs" (M-G-M), Weary Willies (Universal), Fox Movietone News. Weather, hot first half, moderately cool last half. Rating 120%.

AD TIP—"Coleman's all-talking melodrama." "The screen's most romantic star." Audience appeal: practically all classes.—Capitol Theatre, Geo. E. Carpenter, Mgr., Salt Lake City, Utah.

Show largely carried through on impetus of first week.—Loew's Broad Theatre, Columbus, Ohio.

Bulldog Drummond

Advise exploiting Ronald Colman as the best bet and give the title due prominence, as it is a business-getter. The names of Joan Bennett, Montagu Love and Lilyan Tashman should also be given space, as this supporting cast has power. The new Paramount Talking News was given extra space. Also don't forget to tell the public that it is a 100% talking picture. Audience appeal: all classes.—Melba Theatre, Geo. Baker, Mgr., Dallas Tex.

Feature the star in one of the finest all-talking dramas ever produced. Don't go into much detail—just promise them a wonderful picture and they'll agree. Audience appeal: everyone.—Blue Mouse Theatre, John Hamrick, Mgr., Seattle, Wash.

Advertised this extensively as Colman's first talkie, and had advance newspaper stories in all local papers about the picture. Audience appeal: for all.—Stillman Theatre, George Gilliam, Mgr., Cleveland, Ohio.

Feature Ronald Colman with big head of actor. All talking—singing, with the screen's greatest romancer in a United Artists' Picture. The Great Screen star's smashing talking hit. Now breaking records in its fourth month at the Apollo Theatre on Broadway at $2. Attend Early Shows. Audience appeal: has a wide sweeping appeal. Audiences of all ages and classes enjoyed it thoroughly.—Loew's Stanley Theatre, Charles Raymond, Mgr., Baltimore, Md.

Ronald Colman was played up in this feature. The picture did not justify the exploitation. The feature was terrible and the star did not pull it through. The story is one which was popular and appeals to general audience.—Des Moines Theatre, George Watson, Mgr., Des Moines, Iowa.

Careers (F.N.)

BALTIMORE, MD.—Loew's Valencia Theatre (1,500), 6 days, 25c-30c, M-G-M News, "Household Blues" (Cameo Comedy). Weather, clear hot to clear cool, some rain. Rating, 60%.

AD TIPS—Exploit Billie Dove with Antonio Moreno, Noah Beery and big cast in a 100% perfect, 100% talking picture "Careers," a First National Vitaphone production. She gave her all for her famous husband's success. Thrillingly unsophisticated wherein a woman's honor is at stake. Audience appeal: big appeal for all who like a strong emotional sex drama. It gripped at this playhouse.—Loew's Valencia Theatre, Charles Raymond, Gen. Mgr., Baltimore, Md.

Charming Sinners (Par.)

BOSTON, MASS.—Metropolitan Theatre (4,350), 7 days, 35c-75c, Public presentation, "Royal Sweets," special music, "Liszt Melodies, Paramount News. Weather, warm. Rating, 90%.

OMAHA, NEB.—Paramount Theatre (2,900), 7 days, 25c-60c, Paramount News, orchestra, organ, Publix "Bright Lights" unit. Weather, hot. Rating, 115%.

Charming Sinners

OKLAHOMA CITY, OKLA.—Criterion Theatre (2,000), 10c-50c, Paramount News, Lillian Roth in "Raising the Roof," "Dear Vivian," talk comedy with Raymond Hatton. Weather, hot. Rating, 150%.

KANSAS CITY, MO.—Newman Theatre (2,000), 7 days, 25c-50c, Selected News, sound presentation units. Weather, hot. Rating, 95%.

AD TIPS—Her husband trifled. What was she to do? But Katherine was a modern wife—no hysterics for her. She quietly enters an educational campaign with the sole intention of showing her dear hubby how silly he is. Her ideas work in a big way. Wives must learn from her. Husbands should be in the know "what's expected." All talking, with Ruth Chatterton, Clive Brooks and William Powell. Audience appeal: all classes and ages.—Criterion Theatre, Oklahoma City, Okla.

The line, "Sin is charming; you'll admit it when the sinners are blonde, exquisite, delicately perfumed," was used in newspaper advertising, along with cuts of William Powell and Ruth Chatterton. Audience appeal: all classes.—Newman Theatre, Holden Swiger, Mgr., Kansas City, Mo.

Suggested the angle of two foolish husbands and a naughty wife in ad copy—played for feminine appeal and got the business. Cast of Powell, Brooks and Chatterton is bound to be good for a draw Audience appeal: mostly women; big matinees.—Paramount Theatre, Charles Pincus, Mgr., Omaha, Neb.

Cock Eyed World, The (Fox)

NEW YORK CITY, N. Y.—Roxy Theatre (6,205), 50c-75c-$1-$1.50, looks like it may stay five weeks at the big house, second week topped record-breaking first, short prolog and feature only. Weather, clear and cool. Rating, 169.5%.

Cocoanuts, The (Par.)

OKLAHOMA CITY, OKLA.—Capitol Theatre (1,200), 7 days, 10c50c, Paramount News, Pathe Talking News, Albert Spalding, "The American Violinist." Weather, hot. Rating, 150%.

CLEVELAND, O.—Allen Theatre (3,300), 7 days, 30c-60c, "The Perfect Day" (M-G-M sound), Fox Movietone News. Weather, hot first half of week, cool last half. Rating, 127%.

SAN FRANCISCO, CAL.—California Theatre 2,358), 6th day and 3rd week, 35c-65c, Paramount News, Musical News. Rating, 125%.

AD TIPS—Funniest film musical comedy you've ever witnessed. Talking, singing, dancing, gay, giddy jesters; they crack and wisecrack till you'll fall into the aisles, unless fastened on. They play sweet music. They entertain you for an hour and a half. You'll wish it would last forever; no fooling. You've never seen anything like it. You see and hear Zeigfeld's brightest stars, Mary Eaton and Oscar Shaw—50 ravishingly beautiful chorus girls.

Cock Eyed World, The

Irving Berlin's beautiful melodies—all from the original New York production of this screaming hit. Will please all classes and ages. A guaranteed Paramount production and of the latest and best type.—Capitol Theatre, Oklahoma City, Okla.

Held a preview showing, advertised the Marx Bros. as stars of the production. Audience appeal: everybody.—Allen Theatre, Isadore Lidman, Mgr., Cleveland, Ohio.

The "Four Marx Brothers" took the house by storm and reissues were called for by many. Weather, fair.—California Theatre, Dick Spier, Mgr., San Francisco, Cal.

BUFFALO, N. Y.—Century Theatre (3,000), 65c, Paramount Sound News, Vitaphone News, organ solo and comedy. Weather, warm, showers. Rating, 140% (third week).

College Love (U)

NEW YORK CITY, N. Y.—Colony Theatre (1,980), 35c-50c-75c-$1, a light picture that did not hold up for its second week, Pathe Sound News and special Universal News. Weather, clear and cool. Rating, 73.8% (second week).

Dance Of Life, The (Par.)

NEW YORK CITY, N. Y.—Rivoli (2,200), 35c-65c-75c-85c-$1, opened Friday of last week, Paramount talking shorts. Weather, clear and cool. Rating, 178.6%.

Dangerous Curves (Par.)

BOSTON, MASS.—Scollay Square Theatre (3,000), 7 days, 25c-75c, 5 acts vaudeville, comedy, Paramount News. Weather, warm, fair. Rating, 85%.

PROVIDENCE, R. I.—Strand Theatre (2,200), 7 days, 15c-50c, Pictorial News. Rating, 100% (double feature).

AD TIPS—Just mention Clara Bow, and that does it in this town. Capacity with this red-hot story, which is sure-fire. Enjoyed one of the best weeks this summer. Plaster Miss Bow all over ad layouts. Appeal: to all classes and ages.—Ed Reid, Mgr., Strand Theatre, Providence, R. I.

Dark Streets (F.N.)

OKLAHOMA CITY, OKLA. — Empress Theatre, 10c-50c, Pathe News, Talking Comedy. Weather, light rains, warm. Rating, 125%.

AD TIPS—Jack Mulhall in double role. Two voices. Two faces, Two characters, but only one actor. Vitaphone's newest miracle, Jack Mulhall as cop and crook. One of the most startling effects you have ever heard. With Lovely Lila Lee and Aggie Herring. Twin brothers bound to each other with bonds stronger than their oaths of honor. One gunning against the law, the other protecting it. With a beautiful girl waiting for the victor. No mistake will be made in booking this most excellent picture.—Empress Theatre, Oklahoma City, Okla.

Standard
VAUDEVILLE
for
Motion Picture Presentation

THE FALLY MARKUS AGENCY
Astor Theatre Building
N. W. Cor. 45th St. & Broadway
Lackawanna 7876

Bow Film Successful In Providence

PROVIDENCE, R. I., Aug. 22.—Clara Bow's "Dangerous Curves" did one of the biggest weeks of the summer at the Strand theatre.

"Evangeline" had only a fair week at Loew's State and "Kitty" at the Majestic also was mediocre.

Divine Lady, The (F.N.)

DES MOINES, IOWA.—Strand Theatre (1,100), 3 days, 20c-30c, Paramount Comedy, "A Hint to Brides," Educ'l Kinogram. Weather, changeable. Rating, 100%.

COLUMBUS, O.—Majestic Theatre (850), 7 days, 25c-50c, Paramount News, "Sportlight" by Grantland Rice. Rating, 100%.

AD TIPS—The star, Corinne Griffith, is the drawing power for this feature which made a good record. General type of audience.—Strand Theatre, L. A. Carter, Mgr., Des Moines, Iowa.

Featured Corinne Griffith and H. B. Warner. Audience appeal: general.—Majestic Theatre, Columbus, Ohio.

Donovan Affair, The (Col.)

TACOMA, WASH. — Pantages Theatre (1,500), 4 days, 25c-75c, 5 Acts of Vaudeville, Pathe Sound News, Short Comedy. Weather very hot. Rating, 95%.

AD TIPS—Finding weather forecasts were for continued hot wave, newspaper space was increased with extremely good results. Played mystery, cast and story. The appeal was general and the offering liked.—Pantages Theatre, Tacoma, Wash.

Drag (F. N.)

BUFFALO, N. Y.—Lafayette Theatre (2,700), 65c, Fox MovietoneNews, Vitaphone and comedy (Paramount), organ solo and vaudeville. Weather, warm, showers. Rating, 110%.

NEW YORK CITY, N. Y.—Strand Theatre (2,900), 35c-50c-75c, Pathe Sound News, Vitaphone shorts, feature should have been held over for second week on business showing. Weather, clear and cool. Rating, 131.9%.

AD TIPS—Exploit Richard Barthelmess as star of the picture; also that he again sings another popular number.—William Raynor, Mgr., Buffalo, N. Y.

Dynamite (M-G-M)

LOS ANGELES, CAL.—Carthay Circle Theatre (1,650), 75c-1.00-1.50, "Madame Q," Movietone News, Elinors Orchestra. Rating, 100% (4th week).

Evangeline (U.A.)

KANSAS CITY, MO.—Loew's Midland Theatre (4,000), 7 days, 25c-50c, Sound Presentation, Selected News. Weather, hot. Rating, 90%.

PROVIDENCE, R. I.—Loew's State Theatre (3,800), 7 days 15c-50c, Craig Campbell, opera star, on Metro-Movietone. Fox News and Organlogue. Rating, 80%.

HOUSTON, TEX.—Loew's State Theatre (2,700), 7 days, 25c-60c, 5 Acts Vaudeville, Movietone News. Weather hot. Rating, 100%.

SEATTLE, WASH.—(3,150), 7 days, 25c-35c-50c-60c, Dolores Del Rio in person, Paramount shorts, Paramount Sound News. Weather, hot. Rating, 130%.

COLUMBUS, O.—Loew's Ohio Theatre (4,000), 7 days, 25c-50c, Unit Stage Show, Organ, Orchestra, Fox Movietone News. Rating, 100%.

Evangeline

Del Rio is, of course, the big drawing card for this picture, but Longfellow's name and masterpiece should be played up big. Also use catch line; "cost a million—required six months to produce," and "two lovers who loved forever." Appeal is to young and old. It is a great matinee picture, because of its appeal to women.—Loew's State Theatre, Houston, Tex.

Plenty of exploitation points about this film. Stress fact that it is made from Longfellow's poem and that the popular Dolores Del Rio is cast in the title role. Ballyhoo charm of its Arcadian setting. Appeal: to adults of all classes.—Loew's State Theatre, J. P. McCarthy, Mgr., Providence, R. I.

While 90% of space was devoted to star's personal appearance, mention was also made of strong title and beautiful production. Audience appeal of film: limited to small "art" groups in this territory.—Seattle Theatre, Bob Blair, Mgr., Seattle, Wash.

Dolores Del Rio and picturization of Longfellow's famous story. Advertising also only "stage show in town." Audience appeal: all ages, all classes.—Loew's Ohio Theatre, Columbus, Ohio.

Fancy Baggage (W.B.)

OTTAWA, ONT.—Rex Theatre (750), 3 days, 15c-25c, "Queen of the Northland," Fox News, comedy. Weather, fair with some rain. Rating, 75%.

This introduces the screen's new petite flapper, Audrey Ferris—with plenty of shape and sauce. The title keeps the public guessing but it pleases when you get them in. A light type of comedy drama appropriate for a neighborhood house. Audience appeal: all above public school age.—Rex Theatre, Ambrose Nolan, Mgr., Ottawa, Ont.

Fast Life (F.N.)

NEW YORK CITY, N. Y.—Central Theatre (922), $1-$2-$2.50, Two shows daily; three Sat. and Sun. Vitaphone shorts. Weather, clear and cool. Business based on first two days of run. Rating, 157% (first week).

Father and Son (Col.)

CLEVELAND, OHIO.—Keith's Palace Theatre (3,600), 7 days, 30c-75c, Shorts: Pathe Sound News, Pathe Silent News, Pathe Review, Sportlight, Fox News (silent), 5 acts vaudeville headed by Fred Waring's Pennsylvanians, held over for the second week. Weather, hot first part, cool last part. Rating, 125%.

Four Feathers, The (Par.)

BOSTON, MASS.—Olympia and Uptown Theatres (2,500 and 1,800), 7 days, 25c-75c, Comedy, Cartoon, Paramount News. Weather, fair, warm. Rating, 95%.

NEW YORK CITY, N. Y.—Criterion Theatre (861), $1-$2, Two shows daily; three Sat. and Sun. Paramount talking shorts and a song cartoon novelty. Weather, clear and cool. Rating, 100.5% (ninth week).

KANSAS CITY, Mo.—Royal Theatre (900) 7 days, 25c-50c, Sound Presentation Units, Selected News. Weather, hot. Rating, 90%.

AD TIPS—Various excerpts of the picture were used in newspaper advertising, along with the line, "Paramount's supreme epic of love, high courage and romantic adventure." Audience appeal: all classes.—Royal Theatre, E. P. Coppock, Mgr., Kansas City, Mo.

From Headquarters (W.B.)

SALT LAKE CITY, UTAH—Victory Theatre (1,287), 4 days, 15c-50c, Comedy, News and a Musical "Travesty." Weather, fair. Rating, 80%.

BALTIMORE, MD.—Warner's Metropolitan Theatre (1,500), 6 days beginning Saturday previous, 15c-50c, Kinograms, "Bring On the

From Headquarters

Bride" (Vitaphone talking comedy), Organ. Weather, clear hot, to clear cool, some rain. Rating, 85%.

AD TIPS—A Vitaphone talking picture of adventure with the U. S. Marines. Audience appeal: the average class.—Victory Theatre, D. Edwards, Mgr., Salt Lake City, Utah.

See and hear Monte Blue in "From Headquarters," with Guinn Williams, Gladys Brockwell, Henry B. Walthall. A thrilling story of love and adventure with the marines. A Central American jungle thriller with thrills, pathos and humor throughout. Audience appeal: general appeal for every class and age. All who saw it liked it—Warner's Metropolitan Theatre, C. S. Langue, Mgr., Baltimore, Md.

Greene Murder Case, The (Par.)

NEW YORK CITY, N. Y.—Paramount Theatre (3666), 40c-65c-75c-85c-$1, held over for a second week on first week's business, Publix stage unit, Paramount Sound News reel, Jesse Crawford at organ, Paul Ash and stage band. Weather, clear and cool. Rating, 111.3%.

Half Marriage (RKO)

KANSAS CITY, MO.—Mainstreet Theatre (3,067), 7 days, 25c-50c, Pathe News, 4 Acts of Vaudeville. Weather, hot. Rating, 90%.

OMAHA, NEB.—Orpheum Theatre (3,000), 7 days, 25c-60c, Pathe News, 5 Acts RKO Vaudeville. Weather, hot. Rating, 125%.

AD TIPS—Stressed a theme of jazz life and modern youth in advertising. All copy reading "one of Radio's greater pictures." Gus Arnheim's band named in all copy, and cast exploited. Audience appeal: general.—Orpheum Theatre, Ralph W. Thayer, Mgr., Omaha, Neb.

The picture was advertised as a "spectacular drama of Greenwich Village love in which a wife gave half to her husband and half to the world." Audience appeal: all classes.—Mainstreet Theatre, Lawrence Lehman, Mgr., Kansas City, Mo.

Hard To Get (F.N.)

OTTAWA, ONT.—Centre Theatre (1,200), 6 days, 15c-50c, "The Collegians," Fox News Weekly. Weather, fair with some rain. Rating, 75%.

AD TIPS—Dorothy Mackaill portrays the latest edition of the flapper—hot looking, cool interior but warm-hearted toward parents, brother and home. Edna Ferber's story possesses real comedy while there is excellent singing and music in the cabaret scenes. The ladies rave over the dress parade of the mannequins. As a comedy it is a hit. Audience appeal: everybody—Centre Theatre, Don Stapleton, Mgr., Ottawa, Ont.

His Captive Woman (F.N.)

OKLAHOMA CITY, OKLA.—Folly Theatre (1,200), 4 days, 10c-15c, Lloyd Hamilton in "His Big Minute," Aesop's Fables, Movietone News, Oklahoma Newspaper News. Weather, hot. Rating, 100%.

AD TIPS—Dorothy Mackaill and Milton Sills were excellent in this picture, which is well worth seeing, and which will appeal to all ages and classes.—Folly Theatre, Oklahoma City, Okla.

Hollywood Revue of 1929 (M-G-M)

LOS ANGELES, CAL.—Grauman's Chinese Theatre (2,023), 75c-1.00-1.50, "Curiosities," Movietone News, Symphony Orchestra. Rating, 116% (9th week).

Honky Tonk (W.B.)

MILWAUKEE, WIS.—Majestic Theatre Theatre (1,500), 7 days, 25c-50c, Comedy, M-G-M News. Weather, fair. Rating, 105%.

Honky Tonk

AD TIPS—Hear Sophie Tucker sing "I'm Feathering a Nest for a Little Bluebird," and "I'm Doing What I'm Doing for Love." Put Tucker's name in big lights. Audience appeal: vaudeville fans, all classes.—Majestic Theatre, Herb. Israel, Mgr., Milwaukee, Wis.

Hot Stuff (F.N.)

DES MOINES, IOWA.—Strand Theatre (1,100), 4 days, 20c-30c, Paramount Novelty, "All American," Pathe Sound News. Weather, changeable. Rating, 85%.

AD TIPS—Alice White was played up as the drawing card for this bill and did fairly well. General appeal with the younger audiences especially.—Strand Theatre, L. A. Carter, Mgr., Des Moines, Iowa.

Hottentot, The (W.B.)

LOS ANGELES, CAL.—Warner's Hollywood Theatre (3,000), 35c-50c-65c, Vitaphone shorts. Rating, 133% (2nd week).

SAN FRANCISCO, CAL.—Embassy Theatre (1,400), 7 days (2nd week), All talking comedy with Vitaphone. Weather, cool. Rating, 85%.

AD TIPS—Find it better to praise Ed. Horton than other actors. Spoke in eleven languages! Shot 68 at Golf! Memorized the Dictionary! BUT he couldn't ride The Hottentot!—Embassy Theatre, San Francisco, Cal.

Kitty (World Wide)

PROVIDENCE, R. I.—Majestic Theatre (2,400), 7 days, 15c-50c, Leo Reisman on the Vitaphone. Rating, 80%.

AD TIPS—Warwick Deeping is known best for his "Sorrell and Son." Use fact that this picture is made from his famous novel "Kitty." Good to tie it up with strong second feature of lighter vein. Appeal: to adults who like war and love material.—Majestic Theatre, Sol Braunig, Mgr., Providence, R. I.

Last Of Mrs. Cheyney, The (M-G-M)

BALTIMORE, MD.—Loew's Parkway Theatre (1,092), 6 days, 15c-35c, Fox Movietone News, Hobart Bosworth and Robert Edeson in "The Man Higher Up" (MGM talkie playlet), Aaronson's Commanders (MGM Act). Weather, clear hot to clear cool, some rain. Rating, 116%.

BUFFALO, N. Y.—Buffalo Theatre (3,100), 65c, vaudeville, comedy, Fashion film, Fox Movietone News and Paramount Sound News. Weather, warm, showers. Rating, 120%.

NEW YORK CITY, N. Y.—Capitol Theatre (4,620), 35c-50c-75c-85c-$1-$1.50, a hit held over for second week, M-G-M and Fox Movietone News, stage show with Dave Schooler and Capitolians. Weather, clear and cool. Rating, 113.8%.

Play this picture as a society thrilling mystery story with an English background.—Vincent P. McFaul, Mgr., Buffalo, N. Y.

Light Fingers (Col.)

MILWAUKEE, WIS.—Merrill Theatre (1,167), 7 days, 25c-50c, Comedy, Fox News. Weather, fair. Rating, 60%.

AD TIPS—The usual crook story and exploits as such. Not advertised to be more than a good program picture. Audience appeal: the theatre's usual patrons.—Merrill Theatre, W. W. Warren, Mgr., Milwaukee, Wis.

Lucky Star (Fox)

DALLAS, TEX.—Majestic Theatre (2,680), 7 days, 25c-35c-60c, Interstate Vaudeville, Movietone News (Fox), Aesop's Fables. Weather, fair. Rating, 120%.

Lucky Star

CLEVELAND, OHIO.—Hippodrome Theatre (4,500), 25c-50c, 7 days, Shorts: Oft in a Silly Night (Paramount sound), Fox Movietone News. Weather, hot first half, cool last half. Rating, 93%.

AD TIPS—Janet Gaynor and Charles Farrell will bring in the business on this picture and they should be played up in copy as the "Stars of Seventh Heaven" and the screen's "Most Beloved Sweethearts." Another fact not to be overlooked is the fact that Frank Borzage, who directed Seventh Heaven also directed this picture. Play up the fact that this is Gaynor's and Farrell's first talking picture. Audience appeal: all classes.—Majestic Theatre, Sid Henry, Mgr., Dallas, Texas.

Ran a contest through the classified columns of a local daily, with sentences scattered through the section. When assembled properly, these sentences told the plot of the picture. Contest ran five days. 57 prizes awarded—seven cash prizes and the rest free passes. Audience appeal: for all who like quality.—Hippodrome Theatre, William Watson, Mgr., Cleveland, O.

Man And The Moment, The (F.N.)

BOSTON, MASS.—Fenway Theatre 1,500), 7 days, 25c-75c, Vitaphone Features, Fox and Paramount News. Weather, fair and warm. Rating, 85%.

DES MOINES, IOWA.—Paramount Theatre (1,700), 7 days, 25c-35c-50c-65c, Paramount News, Publix stage show, "Bright Lights;" organ specialty, "Carolina Moon" and "Tea for Two." Weather, changeable. Rating, 120%.

AD TIPS—The stage show was played up for this week's bill and was considered the big draw. The audience appeal was general with the younger crowds in good attendance. The stage band director, Lindy Coons, is going good.—Paramount Theatre, Jack Roth, Mgr., Des Moines, Iowa.

Masquerade (Fox)

BOSTON, MASS.—Keith-Albee Theatre (1,800), 7 days, 25c-75c, Vaudeville, Meistersingers, Pathe News. Weather: warm, fair. Rating, 115%.

BALTIMORE, MD.—New Theatre (1,600), 6 days, 25c-50c, Fox Movietone News, Fox current events, Clark and McCullough in "The Music Fiends" (Fox talkie comedy). Rating, 75%.

BUFFALO, N. Y.—Great Lakes Theatre (3,000), 65c-85c, Vitaphone News, All-talking comedy, stage presentations, organ solo and Fashion film. Weather, warm, showers. Rating, 130%.

AD TIPS—Played up as a mystery drama with a maximum of laughs. Also emphasized that it was screen version of "The Brass Bowl." Keith-Albee Theatre, Steve Fitzgibbons, Mgr., Boston, Mass.

Swift, Safe and Silent

GOLD SEAL

REGISTERS & TICKETS

Automatic Ticket Register Corp.

723 Seventh Avenue, N. Y. C.

Masquerade

Play up Leila Hyams as the golden voiced girl of the screen, with Clyde Cook, Alan Birmingham and Farrell Macdonald in the all talking comedy drama of love and intrigue "Masquerade," from the novel, "The Brass Bowl" by Louis Joseph Vance. A man, a maid and a lover's masquerade. A lilting romance of love and loot. Audience appeal: here is a situation-a-second mystery drama that will keep them stirred up from start to finish.—New Theatre, Morris A. Mechanic, Mgr., Baltimore, Md.

Midnite Daddies (World Wide)

HOUSTON, TEX.—Majestic Theatre (2,250), 25c-60c, 7 days, 5 Acts Vaudeville, Movietone News. Weather, hot. Rating, 100%.

AD TIPS—Advertise as the first all-talking, full length picture made by Mack Sennett, "A snappy story of two gay dogs." Play Sennett's name big. Appeal is to young people and adults, and lovers of Sennett's comedies and admirers of the Sennett beauties.—Majestic Theatre, Tex.

Midstream (T-S)

BOSTON, MASS.—Modern and Beacon Theatres (1,800), 7 days, 25c-75c, Co-Feature, Campus Knights, Collegians, Pathe News. Weather, warm, fair. Rating, 90%.

Modern Love (U.)

BALTIMORE, MD. — Keith's Theatre (3,016), 6 days, 35c-65c, Int'l, Universal and Fox Movietone News, with Raynor Lehr and revue company in a modern version of "The Rosary" with vaudeville acts and chorus. Organ, Orchestra. Weather, clear hot to clear cool, some rain. Rating, 80%.

AD TIPS—A big singing, dancing, talking picture triumph. Love, honor and O-o-h Baby! She wanted the joys of marriage without its obligations. The glittering story of a "perhaps" marriage that is a romantic and laughing certainty. Full of silk undies, gayety and girls. Jean Hersholt, Charley Chase and Kathryn Crawford will give you the thrills and laughs of a lifetime. Dear silver haired elderly ladies will get a kick out of the denoument. Jazzy flappers of 1929 will revel in the snappy situations. Audience appeal: appeals to all ages. Story was liked.—Keith's Theatre, J. Lawrence Schanberger, Mgr., Baltimore, Md.

Movietone Follies of 1929 (Fox)

KANSAS CITY, MO.—Pantages Theatre (2,166), 7 days, 25c-50c-75c, Pathe News, 5 Acts Vaudeville. Weather, hot. Rating, 120%.

SEATTLE, WASH. — Coliseum Theatre (1,650), 25c, 7 days, Mickey Mouse cartoon, Fox Movietone News. Weather, hot. Rating, 85% (2nd week).

AD TIPS—Feature as return downtown engagement for first time at popular price. Play up musical numbers, cast, etc. Audience appeal: all classes.—Coliseum Theatre, Fox West Coast Theatres, Seattle, Wash.

Movietone Follies Of 1929

AD TIPS—Newspaper space was tripled over that ordinarily used and the production played up as the "greatest follies of them all" having 200 performers and dozens of charming girls. Audience appeal: all classes.—Pantages Theatre, Louis Charninsky, Mgr., Kansas City, Mo.

Mysterious Dr. Fu Manchu (Par.)

DALLAS, TEX.—Greater Palace Theatre (2,350), 7 days, 25c-35c-60c, Publix Presentation, "Happy Go Lucky," with Jimmy Ellard and Stage Band, Billy Muth in Organ Solo, Paramount News. Weather, fair. Rating, 115%.

HOUSTON, TEX.—Kirby Theatre (1,654), 25c-50c, 7 days, 3 Vitaphone Acts, Talking Paramount News. Weather, hot. Rating, 150%.

LOS ANGELES, CAL.—Paramount Theatre (3,595), Paramount talking shorts, Paramount Sound News, Orchestra, Milton Charles, organ concert. Rating, 110%.

AD TIPS—Exploit the mystery angle big as the gross at the box office on this picture depends entirely on how well the title and the mystery element is impressed in the patrons' minds. The title clearly sets forth the mystery angle and for this reason the title should get plenty of space. The fact that the picture is a picturization of Sax Rohmer's novel of the same name will help business, as he is a widely read author. Of course the fact that it is an all-talkie gets the usual publicity. The cast should be mentioned but not played up in copy. Audience appeal: all classes.—Greater Palace Theatre, Ernest W. Morrison, Mgr., Dallas, Texas.

NEW YORK CITY, N. Y.—Rialto Theatre (1,960), 35c-65c-75c-85c-$1, doing very good business considering length of run, Paramount Sound News and Paramount talking shorts. Weather, clear and cool. Rating 98.9% (fourth week).

Noah's Ark (W.B.)

OTTAWA, ONT.—Regent Theatre (1,225), 6 days, 25c-60c, "The Bookworm," Fox Movietone News, Orchestra overture. Weather, fair with some rain. Rating, 105%.

AD TIPS—This feature has something of everything ever contrived for moving pictures, with the Biblical scenes far more impressive than the modern sequences—excepting the European train wreck on the eve of the Great War. War scenes are spoiled by the use of "Americanisms" and war characters might have been made more general for world-wide consumption. It is another "Intolerance" or "Ten Commandments" plus sound effects and talking. Audience appeal: all ages and all classes.—Regent Theatre, T. R. Tubman, Mgr., Ottawa, Ont.

Nothing But The Truth (Par.)

SAN FRANCISCO, CAL.—San Francisco Theatre (1,700), 25c to 50c, Fox Movietone. Weather, cool. Rating, 85%.

On With The Show (W.B.)

MILWAUKEE, WIS.—Garden Theatre (1,200), 25c-50c, Vitaphone shorts, Movietone News. Weather, fair. Rating, 105% (5th week).

NEW YORK CITY, N. Y.—Winter Garden (1,492), $1-$2, Two shows daily; three Sat. and Sun. Vitaphone shorts. Weather, clear and cool. Rating, 76.9% (twelfth week).

AD TIPS—An all talking, dancing, singing revue in natural color. Use names of stars and names of songs. Audience appeal: all classes.—Gardner Theatre, L. K. Brin, Mgr., Milwaukee, Wis.

Pagan, The (M-G-M)

OTTAWA, ONTARIO.—Imperial Theatre (1,200), 6 days, 15c-50c, Paramount News Weekly and talking comedy. Weather, fair with some rain. Rating, 70%.

AD TIPS—Ramon Novarro is practically the whole show and the women gathered to see him sans white man's garb and also to hear him sing—which he does quite effectively. Critics said the production was not a masterpiece and the censors also did their worst. Jungle shots are interesting. Audience appeal: women and a scattering of men.—Imperial Theatre, Ray Tubman,, Mgr., Ottawa, Ont.

Pleasure Crazed (Fox)

OMAHA, NEB.—World Theatre (2,500), 7 days, 25c-60c, "In Holland" (Fox), Eddie Peabody's Fiesta Idea. Weather, hot. Rating, 85%.

OKLAHOMA CITY, OKLA.—Liberty Theatre (1,800), 7 days, 10c-50c, Movietone News, Oklahoma Newspaper News, "The Collegians" (U.), "Festival of Bagdad (T.-S.). Weather, hot. Rating, 100%.

AD TIPS—Husband or lover? She wanted both—and a continuous whirl of pleasure—until she was too pleasure crazed to see the danger, and the stars, Marguerite Churchill, Kenneth MacKenna and Dorothy Burgess were just splendid in their several parts. A mighty good picture to book and which will well please all seeing it, including all classes and ages.—Liberty Theatre, Oklahoma City, Oklahoma.

Picture neglected in order to boost Peabody—title, however, is good. Can be sold as a good romantic drama. Audience appeal: general.—World Theatre, Lionel Wasson, Mgr., Omaha, Neb.

River Of Romance, The (Par.)

TACOMA, WASH.—Fox Rialto Theatre (1,350), 7 days, 35c-75c, Clark & McCullough in "Beneath the Law," scenic, Fox Movietone News, Newsreel. Weather, very hot. Rating, 105%.

PROVIDENCE, R. I.—Victory Theatre (1,600), 7 days, 15c-50c, Joseph Santley and Ivy Sawyer in sound revue. Rating, 90%.

AD TIPS—Exploited members of the cast, author and story. Audience appeal, general and all classes.—Fox Rialto Theatre, Doug. Kimberley, Mgr., Tacoma, Wash.

Buddy Rogers' youth and charm always can be relied upon to go well in advertising. This film went big here where its young star is a big favorite. Bill Rogers strong. Appeal: to all adults.—Victory Theatre, Matt Reilly, Victory Theatre, Providence, R. I.

Salute (Fox)

LOS ANGELES, CAL.—Loew's State Theatre (2,418), 35c-50c-65c-75c-1.00, Movietone News, Fanchon-Marco "Screenland Melodies Revue" Idea. Rating, 113%.

Shakedown, The (U.)

OTTAWA, ONT.—Avalon Theatre (990), 3 days, 15c-35c, Fox Movietone News, "Loud Soup." Weather, fair with some rain. Rating, 70%.

AD TIPS—This is one for the prize ring followers and the lovers of talking thrillers—rough and rugged characters in a quick action story. Here we have a talking production that affords contrast in theme to musical comedy, murder mystery and flapper pictures of recent date. Principals are well cast with Barbara Kent showing her best talent. Audience appeal: Sport enthusiasts and young people generally.—Avalon Theatre, P. J. Nolan, Mgr., Ottawa, Ont.

Say It With Songs (W.B.)

NEW YORK CITY, N. Y.—Warners' Theatre (1,360), $1-$2, Two shows daily; three Sundays; four Sat. and holidays. Vitaphone shorts. Weather, clear and cool. Rating, 177.6% (second week).

Show Boat (U.)

DALLAS, TEX.—Capitol Theatre (1,044), 7 days, 15c-25c-35c. Weather, fair. Rating, 120%.

LOS ANGELES, CAL.—Criterion Theatre (1,652), 35c-50c-65c, Movietone News. Rating, 71% (4th week).

AD TIPS—After hanging up a Dallas record for length of run at any price and also length of run at advance prices the Capitol is playing a return engagement of the "Showboat" due to popular demand and the box-office receipts prove it to be a wise move as business has been better than could be expected after the long first run. Copy used: "Return engagement of picture that broke all records in Dallas. Hear it—see it. Edna Ferber's thrilling novel combined with Ziegfeld's brilliant stage success in 'Showboat.' Original Ziegfeld stars singing song hits from the stage show. Thrills, drama, romance, music, song." Audience appeal: all classes.—Capitol Theatre, Ray J. Stinnette, Mgr., Dallas, Texas.

Single Standard, The (M-G-M)

SEATTLE, WASH.—Fox Fifth Avenue Theatre (2,750), 7 days, 25c-35c-50c-60c-75c, Fox Movietone News, Fanchon-Marco Stage Unit. Weather, hot. Rating, 100%.

AD TIPS—Feature star and tempestuous love angles; tease on title and "should a girl do as a man does"; bring in Nils Asther and other members of "Dancing Daughters" cast; link with popular story. Audience appeal: adults of better intellignce.—Fox Fifth Avenue Theatre, James Q. Clemmer, Mgr., Seattle, Wash.

Smiling Irish Eyes (F.N.)

SALT LAKE CITY, UTAH.—Granada Theatre (2,600), Vitaphone Acts, Comedy and News. Weather, fair. Rating, 85%.

DALLAS, TEX.—Old Mill Theatre (1,400), 7 days, 20c-25c-35c, 2 Vitaphone Acts, Talking Comedy, Pathe News. Weather, fair. Rating, 90%.

SEATTLE, WASH.—Fox Theatre (2,350), 7 days, 25c-35c-50c-60c-75c, Fox Movietone News, musical specialties. Weather, hot. Rating, 95%.

COLUMBUS, O.—RKO Palace (3,200), 7 days, 25c-50c, Pathe Sound News, Paramount short. Rating, 100%.

MILWAUKEE, WIS.—Strand Theatre (1,297), 7 days, 25c-60c, Comedy, Fox News. Weather, fair. Rating, 100%.

AD TIPS—Exploit Colleen Moore along with the title as the best angle. James Hall also will help bring in the business and should receive mention in copy. Copy used: "A Wild Irish Rose, sparkling with the romance of Old Erin and the thrill of Broadway. It's Colleen Moore, talking, singing and dancing." Audience appeal: all classes.—Old Mill Theatre, Al R. Lever, Mgr., Dallas, Texas.

Feature Colleen Moore as an Irish lassie talking and singing her way through the film. Also play up James Hall and cast. Don't go too strong on recommendations. Audience appeal: general classes.—Fox Theatre, Lou Golden, Mgr., Seattle, Wash.

Played up Colleen Moore, in Irish comedy. Audience appeal: all ages, all classes.—RKO Palace Theatre, Columbus, Ohio.

Just Colleen Moore in big letters brings them in. Add also that she sings and talks. Audience appeal: all types, with emphasis on the Irish.—Strand Theatre, W. W. Warren, Mgr., Milwaukee, Wis.

Someone To Love (Par.)

OKLAHOMA CITY, OKLA.—Victoria Theatre (900), 3 days, 10c-25c. Weather, hot. Rating, 90%.

AD TIPS—A big crowd out and most of them liked it. Buddy Rogers and Mary Brian are both favorites here, and always draw good crowds whenever their pictures are shown.—Victoria Theatre, Oklahoma City, Okla.

Square Shoulders (Pathe)

OKLAHOMA CITY, OKLA.—Orpheum Theatre (1,500), 7 days, 10c-50c, Bert Smith's Review, presenting 45 Minutes from Broadway, a big show and a good one. Aesop's Fables, Topics of the Day, Fox News. Weather, hot. Rating, 100%.

Steamboat Bill, Jr. (U.A.)

OKLAHOMA CITY, OKLA.—Majestic Theatre (600), 3 days, 10c-15c. Weather, hot. Rating, 75%.

Street Girl (RKO)

SEATTLE, WASH.—Orpheum Theatre (2,650), 7 days, 25c-35c-60c, Pathe Sound News, Sound Fables, RKO Vaudeville. Weather, hot. Rating, 110%.

NEW YORK CITY, N. Y.—Globe Theatre (1,418), $1-$2, Two shows daily; three Sat. and Sun. Feature only being shown. Weather, clear and cool. Rating, 91.7% (third week).

AD TIPS—Emphasize first of new RKO releases; feature star, supporting cast, musical hits, well known orchestra, press reviews. Audience appeal: all classes.—Orpheum Theatre, William A. Hartung, Mgr., Seattle, Wash.

Studio Murder Mystery, The (Par.)

OTTAWA, ONT.—B. F. Keith's Theatre (2,596), 6 days, 15c-50c, "Advice to Brides," "Makers of Melody," Pathe News Weekly. Weather, fair with some rain. Rating, 75%.

AD TIPS—This is the most baffling of the rather numerous mystery thrillers of recent issue and it is film studio life from an entirely new angle. Advertising used did not give one hint of the solution and patrons were advised to see the picture from the start. It also pleased bcause it was all-talking. Audience appeal: all ages and all classes. B. F. Keith's Theatre, J. M. Franklin, Mgr., Ottawa, Ontario.

Syncopation (RKO)

TACOMA, WASH.—Fox Colonial Theatre (965), 4 days, 25c-35c, "Our Gang" (silent), Fox News, Fox Variety. Weather, very hot. Rating, 85%.

AD TIPS—Played on Waring's Pennsylvanians, Downey, Bennett, Watson and Perkins—joy and jazz. Audience appeal: all classes

Syncopation

from 12 years up.—Fox Colonial Theatre, Doug Kimberley, Mgr., Tacoma, Wash.

Three Week Ends (Par.)

OKLAHOMA CITY, OKLA.—Ritz Theatre (700), 10c-25c. Weather, hot. Rating, 100%.

Thunder (M-G-M)

BOSTON, MASS.—Loew's State Theatre (3,700), 7 days, 30c-50c, Dance and Song Revue, Fox News, M-G-M News. Weather, fair and warm. Rating, 95%.

SALT LAKE CITY, UTAH—Pantages Theatre (2,500), 7 days, 15c-75c, Vaudeville and News Events. Weather, fair. Rating, 85%.

BALTIMORE, MD.—Loew's Century Theatre (3,221), 6 days, 25c-60c, Fox Movietone News, M-G-M News, Loew-Publix Unit "Radio Romance," headed by Ted Claire, Orchestra, Organ, "Dealers in Babies" (UFA) Oddity), "Hot Sports" (Educational), "Burning Timber" (Scenic). Weather, clear hot to clear cool, some rain. Rating, 117%.

AD TIPS—Played up drawing power of Lon Chaney and that picture showed him in entirely new role minus his repulsive make-up. Also stressed fact that picture shows train passing through flood area.—Loew's State Theatre, Boston, Mass.

A thrilling sound picture dedicated to railroad men. Audience appeal: all ages.—Pantages Theatre, Grant Pemberton, Mgr., Salt Lake City, Utah.

Exploit Lon Chaney and say in headline: Baltimore's (name your own town) favorite character star, in "Thunder." You'll love him in this unusual role with James Murray and Phyllis Haver. Audience appeal: all Chaney fans will like this new vehicle in which he does a straight character part superbly. They did at this playhouse.—Loew's Century Theatre, Charles Raymond, Gen. Mgr., Baltimore, Md.

Viking, The (M-G-M)

CLEVELAND, OHIO.—State Theatre (3,400), 7 days, 30c-60c, Shorts: "Flying High" (Universal), Fox Movietone News, Publix Revue, "Theme of Love" with Don Barclay. Weather, hot first part, cool last part of the week. Rating, 100%.

(Continued on page 732)

They are already commencing to buy:

THE END OF THE WORLD

as seen and heard by

ABEL GANCE

Adapted from the book by
CAMILLE FLAMMARION

Sound film with portion for a triptych (triple-width)
to be projected with ordinary apparatus.

SOCIETE L'ECRAN - D'ART
15, rue du Bac, Paris
Dir. V. Ivanoff

That's One for the Book To Solve!

MAYBE you'll never find yourself at a loss to solve whatever problem arises in connection with the operation of your sound equipment, the best way to build up a well-rounded all-sound program, the most effective method for getting box-office results from your advertising on talkie attractions. Then again, you may sometime want some "spot information," theoretical or practical, concerning equipment, operation, exploitation. Be sure you get the right information and assure yourself of the means of obtaining the right information quickly by having on hand the most complete manual on sound pictures available to the theatre man.

SOUND Motion Pictures

by Harold B. Franklin

A reference book for theatre owners, managers, projectionists, exploiteers written from experience by one of the foremost theatre executives and covering the following range of subjects: Available equipment; installation of systems; operating methods; maintenance; instructions for projectionists; acoustical problems; exploitation; musical presentations; building the all-sound program.

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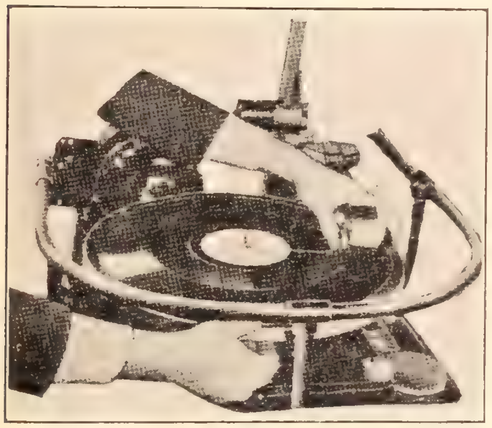
Sound And Projection

THE necessity for high quality reproduction of sound is stressed in "Now," house organ published by Fox-West Coast Theatres. The following suggestions for the proper handling of talking picture apparatus were compiled for "Now's" sound department by R. H. McCullough, sound engineer of the circuit, and this publication is reprinting them for the benefit of its readers.

Some Don'ts And Nevers

Never attempt to stop or slow up a projector equipped for disc reproduction by holding on to the turntable. This may cause damage to the apparatus and spoil the synchronism being set up for the subject.



The turntable coasts about four turns after the power is shut off. Never remove record clamp, or put it on, while turntable is revolving. Set up record on turntable as shown in adjacent illustration.

Hold record with both hands and lay it on turntable so that starting arrow is at about the place where needle comes. Wipe off record lightly with cleaner provided. Pick up forward end of reproducer unit with left hand, holding record and turntable with right hand and lower needle down gently into starting groove.

Do not push point of needle into groove by sliding it sideways across uncut record surface, but lower it straight down and make sure the needle is in the groove.

When it is in place rest fingers lightly on top of reproducer and gently press it towards each side, to make sure the needle is in the groove.

Put record clamp over center pin of turntable but not too heavily. Turn over mechanism by hand wheel until turntable and record have rolled about half a turn. See that needle tracks properly on record.

Fuses

Keeping a supply of extra fuses on hand at all times is an imperative feature. When a fuse blows and you replace it, be sure to throw the blown fuse away. If the blown fuse is not discarded, it will get mixed up with good fuses and when you need a fuse in a hurry you will more than likely pick up the blown fuse, which will cause considerable delay.

Signal Code

When communicating with the projectionist by means of the telephone set it will be found handy to use the buzzer to increase and decrease the volume. The following is the standard code we desire you to use: One buzz, fader up one step; two buzzes, fader down one step; three buzzers, answer over telephone.

Testing System

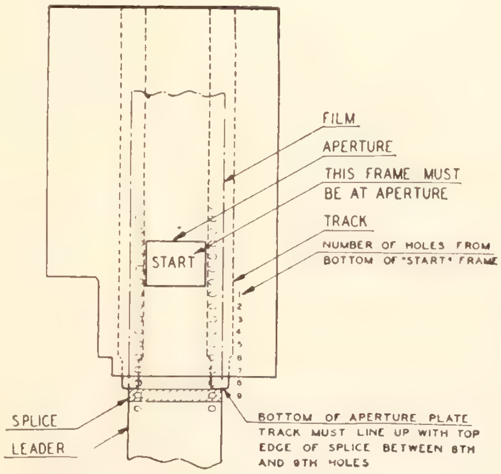
Every day before the theatre opens test the horns individually and at the same time check the operation of the projector and pick-up mechanism. Regular daily testing is of great value and importance for the reason that a large proportion of failures and defects do not happen suddenly, but develop gradually and hence can be detected and remedied before they become serious.

Disc Reproduction

With the disc method, the current comes from an electrical reproducer playing on a disc record; these records are similar to the best types of phonograph record except that they are much larger and run at about half speed; this enables each record to play throughout a whole reel. The film used with the disc record is called a synchronized film, except that one frame at the beginning is specially marked to give the starting point.

Replacement Parts

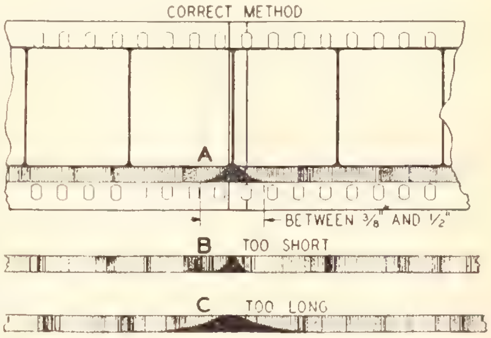
Upon receiving any replacement parts, it is imperative that you immediately check same for defectiveness and return such parts or piece of equipment, which shows any perceptible defects. Sound equipment and replacement parts must be absolutely perfect to insure a good performance and besides we are paying for good equipment and you are responsible if you are operating sound equipment with defective vacuum tubes and other working parts.


FILM
APERTURE
THIS FRAME MUST BE AT APERTURE
TRACK
NUMBER OF HOLES FROM BOTTOM OF "START" FRAME
START
SPLICE
LEADER
BOTTOM OF APERTURE PLATE TRACK MUST LINE UP WITH TOP EDGE OF SPLICE BETWEEN 8TH AND 9TH HOLES

Splicing Film Track

A plain splice, no matter how carefully made, will cause a click to be heard from the sound projectors as it passes through the film reproducing attachment, because the two edges and the overlap disturb the uniformity of the sound track and produce the same effect as though noises had actually been recorded on the sound track.

In dealing with film of this type, first make a splice in the usual manner and then paint over this splice in black, as shown in "A" of diagram reproduced here. The painted mark on the sound track should be roughly triangular in shape with a blunted apex and between 3/8 in. and 1/2 in. wide at the base.



If the splice is painted in this manner it will be almost inaudible when passing through the reproducing attachment.

If the mark is made too short as shown in "B" the click will be very pronounced; if it is made too long as shown in "C," there will not be a click but there will be a noticeable pause in the sound owing to so much of the sound track being obliterated.

For opaqueing splices, use Zapon Concentrated Black Lacquer No. 2002-2. When thinner is necessary, use Zapon thinner No. 20. The lacquer should be applied to the shiny, or celluloid, side of the film and not to the emulsion side.

We Need Education

We need education. As much of it as we can obtain. And never have we needed it as badly as at this time. Not only because projection equipment is undergoing radical changes, but because there are many new men in the craft, who have not had the advantage of the years of preparation which pre-sound picture veterans have had.

We have expressed this need of education before, and we are all gratified at the

(*Continued on following page*)

Sound And Projection

(Continued from preceding page)

way the craft has tackled and solved its educational problems. Without education, we cannot make progress. It is the price we all must pay for better conditions.

We cannot expect a voluntary recognition and admiration from our employers unless we arouse this recognition and admiration by the quality and expertness of our work and our preparedness to tactfully and successfully conquer any new problems in projection that may be put before us from time to time.

Loud-Speaker Units

These units deserve more careful handling than they are receiving in many theatres. The loud-speaker unit is a delicate piece of mechanism, which should not be subjected to avoidable shocks. When the speaker units are moved from one place to another, those who handle them should be duly impressed with the importance of being careful.

Quality of Sound

There is no doubt that talking pictures now are a great drawing card, and that the audible angle has stimulated attendance at motion picture theatres. The fact that the shadow is heard means that more and more will be expected from the screen. The shadow with a voice is no longer a novelty with motion picture fans.

Patrons expect much more than seeing lips synchronized with voice. They want quality with sound reproduction. There is no reason why the quality of sound, in your theatre cannot be kept at a high standard.

We realize that some sound productions have been very poorly recorded, but we cannot always use this as an alibi for poor reproduction. Characteristics of reproduction should be exactly the same as the original, and your ears must govern this.

Starting Projector

Never move the fader from zero before motor has reached full speed, as this will completely spoil the beginning of speech or music. If sound begins before the motor has finished speeding up, add leader to the film as required for next showing.

When the motor is up to speed at the start of a reel, bring the fader up slowly so that it reaches correct setting just before the voice or music begins.

Projector drive motors used with Western Electric equipment require from four to ten seconds to come up to speed.

Correct Speed

Under no circumstances is it permissible to run pictures with synchronized voice or music at any other speed than 90 feet per minute. Any adjustment in the timing of the program by speeding up numbers or slowing them down must therefore be done elsewhere than in the synchronized reels.

The Motor Control Box regulating switch must always be set at "Regular" as mentioned in the Electrical Research Instructions, and never at "Variable" when projecting synchronized subjects.

Intermittent Movements

We have found that excessive circumference play in the intermittent movement will result in a slight lack of synchronism. There is a very exact relation between the projector aperture and the sound gate registration.

Unless it is very bad, this probably won't amount to very much insofar as it has to do with the screen effect. But intermittent movements must be 100 per cent perfect, as every little fault eliminated helps towards perfection.

Watch your projector mechanism intermittent movements and keep them in the most perfect possible adjustment.

Public Critical

The attention of the entire industry is focussed upon us. The projectionist has the power to make or mar any motion picture production. The industry watches the premiere of every production these days with the most feverish intensity and fear. The millions of dollars that are being spent today in big sound productions, from story to distribution, are all at the mercy of the projection crew of the theatre. No matter how we get it, we must not allow ourselves to be caught unprepared. We must know all about sound equipment, how to use it and how to obtain the best results.

Monitor Horn

With every sound installation there is a monitor horn installed in the projection room. Never allow the volume in the projection room to become so loud that it can be heard outside the projection room.

Keep the volume up just enough to follow the sound after the numbers have started and make it a little louder before cues.

A loud monitor horn will produce an echo in the rear of the auditorium if the projection room is not sound proof.

Pick-Up Amplifier

The film pick-up amplifier is mounted on the projector at the front of the film reproduction attachment. Its purpose is to amplify the electric impulses, or current, which comes from the photo-electric cell. It is what might be termed the first stage of amplification as between the film and the horn.

The reason for amplification at this point is that the impulses coming from the photo-electric cell are weak and if the first stage of amplification were at the main amplifier, which is usually some distance from the projector, there would be a likelihood of induced currents being picked up from AC currents, switches, etc.

This would occur on account of the circuit from the photo-electric cell, over to the main amplifier, acting like a radion antenna in picking any electrical disturbances in the neighborhood.

These interference currents would then be amplified along with the sound currents from the photo-electric cell. The result would be noise in the sound projector horns.

To avoid this, the sound impulses are amplified at the projector to a degree to make the interference currents insignificant by comparison.

Pa. Adopts New Code Of Regulations For Theatre Construction

Harrisburg, Pa., August 22.—The adoption of a new code of rules and regulations for the construction of motion picture theatres was announced by the Industrial Board of the Pennsylvania Department of Labor and Industry. The Board formulated the new rules under authority of the Fire and Panic Act of 1927.

Among the concessions was a change in the clause which barred the use of outside steps as exits from theatres. Another concession was made in the clause establishing a new schedule of exit requirements for balconies, the ratio being reduced from 2 to 3.

The Board overruled the request of theatre men that the requirement for one enclosed fire stairway from balconies in small theatres be eliminated as the Fire and Panic Act specifically made this requirement.

The new regulations affect all theatres in the state except in Pittsburgh, Philadelphia, and Scranton, which are controlled by municipal ordinances.

Sound Helped Showing Of The Publix Rochester

Rochester, N. Y., Aug. 22.—Adoption of a straight sound policy has brought the Eastman Theatre, downtown Publix house seating 3,400, its just share of the theatre business in Rochester after a long winter in which it had more or less of a tough grind. Despite hot weather, the Eastman showed up better for its first presentations of "Thunderbolt," "The Cocoanuts" and "Dangerous Curves" than in corresponding months in past years. All big downtown houses now operate on straight sound policies. Summer has not appeared to have cut vitally into the business.

Dirty Screens

Efforts to obtain compromised results with dirty projection screens are impossible. Inspect your screen. If a Transvox screen is in use, it can be cleaned at a local laundry. If a Da-Tone -X screen is in use, it can be washed without removing same. The latter is made of rubber material and soap and water will not cause any damage to the surface.

Fader Change-Over

When making a change-over, move the fader as smoothly as possible and, if you cannot make a complete change-over in one movement, stop at zero for a fresh grip. Be careful not to overshoot the setting and then have to come back to it.

The fader must always be kept at zero when the theatre is open, except when testing with all theatre horns turned off, or when voice or music is actually being reproduced, with the projector-drive motor up to speed.

Opinions on Pictures

Why Bring That Up?

Smashing Comedy Hit

(Reviewed by Bill Furman)

(100 *Per Cent Dialogue*)

ALL doubt of the ability of Moran and Mack to get over with picture audiences is dispelled in their initial talker venture, ''Why Bring That Up?''. In blackface or straight (and they appear both ways) the Two Black Crows display screen personalities that make them sure of picture engagements for some time to come.

''Why Bring That Up?'' has plenty of comedy; and utilizes much of the routine that the pair has already done on the stage and for records. This will not detract from the picture, however. Audiences will laugh just as hard at their old ones as they do at new gags. And the timing and spacing of the gags has been perfectly set.

Besides plenty of genuine comedy, there is drama aplenty, with a gripping happy ending to send everyone away in the right mood.

The story, credited to Octavus Roy Cohen, might well be the history of the Two Black Crows' rise to prominence after struggling along as a small time vaudeville team. The pair meet in a cheap theatrical boarding house, and frame an act together. Through the efforts of Harry Green, who becomes their manager, they get a chance and score with their droll cross-fire, finally going into the big time. Then Moran falls for a typical skirt, and the Damon and Pythias friendship slowly breaks up.

Moran forces the girl into the pair's new Broadway revue, and she starts to take him for plenty. Both Mack and Green become wise to her game, but cannot convince Moran. Finally, during a backstage quarrel, the girl's gigolo cracks Mack over the head, and beats it. Moran finally discovers her duplicity, and hurries back to the theatre only to find his partner carried away to the hospital. Mack is unconscious, and as a last resort, Moran puts on the cork and starts the well-known routine of ''the early bird catches the worm'' to bring his partner out of it. He succeeds, and the pair are re-united for future successes.

Intercut throughout, are several sequences of Moran and Mack's comedy routine. Every one is a natural. Naturally, it's a backstage story, but so refreshing and original that audiences will go for it strong. There are also several ''flash'' stage numbers with dance ensembles.

Jovial Charles Mack is a cinch for pictures, with or without Moran. The latter has neither the looks or personality of Mack, but rates a close second. The supporting cast is of exceptionally high calibre. Sound recording throughout set a new standard for Paramount and has rarely been excelled by any picture.

Drawing Power: ''Why Bring That Up?'' will undoubtedly rate as one of Paramount's outstanding box office hits of the next six months. Moran and Mack are unusual entertainers, and have a nationwide following through radio, records, stage and newspapers. It will be a cinch to play to capacity with this one.

Produced and **released** by Paramount. **Story** by Octavus Roy Cohen. **Adapted** by Hector Turnbull. **Screen play** by George Abbott. **Directed** by George Abbott. **Photographed** by J. Roy Hunt. **Running time** 85 minutes. **Release date**, October, 19, 1929.

THE CAST

Charlie	Charles E. Mack
George	George Moran
Betty	Evelyn Brent
Irving	Harry Green
Bert	Bert Swor

The Drake Case

Regular Murder Formula

(Reviewed by Walter R. Greene)

(100 *Per Cent Dialogue*)

THE majority of the present cycle of murder mysteries open with the background for the killing—with several persons being brought under suspicion—and then an innocent party is accused of the murder and brought to trial. By some peculiar twist in the testimony, the accused is found not guilty and another is discovered as the real murderer.

That's just an outline of many current novels, also several films, and tells about all in the ''Drake Case.'' Perhaps Universal wanted to produce a court room melodrama—and here it is; close to regular formula with the usual mystery injected to bring it to the necessary climax.

As one of many pictures of its type, ''The Drake Case'' reaches no particular high marks of novelty, but will coast along as acceptable program entertainment for the regular houses.

Edward Laemmle provided satisfactory direction of a tough assignment, and the cast is entirely capable in every spot.

Drawing Power: If your patrons go for the murder mystery talkers, this one should do fine business. Patrons will not complain about it, but neither will they put on a rave. Gladys Brockwell, Robert Frazer, and Forrest Stanley may help as ''draw'' names.

Produced and **released** by Univeral. **Story** by Charles Logue. **Scenario** and dialog by J. G. Hawks and Edward Laemmle. **Directed** by Edward Laemmle. **Photographed** by Jerry Ashe. **Running time**, eighty minutes. **Release date**, Sept. 1.

THE CAST

Lulu Marks	Gladys Brockwell
Defense Attorney	Robert Frazer
Georgia Drake	Barbara Leonard
Jepson	James Crane
Judge	Byron Douglas
Prosecuting Attorney	Forrest Stanley
Mrs. Drake	Doris Lloyd
Butler	Eddie Hearn
Detective Condon	William H. Thorne
Burglar	Tom Dugan
Morrison	Francis Ford
Bailiff	Lee Phelps

Through an error credit on ''Say It With Songs,'' was omitted in the review in ''Motion Picture News'' of Aug. 10. Lloyd Bacon directed this Al Jolson vehicle.

Preview Review Of "Rio Rita"

Filmusical Sensation

(Reviewed by Walter R. Greene)

RKO is responsible for the greatest piece of filmusical entertainment produced to date. It's a positive two-dollar attraction in any spot and rates to do a smashing business everywhere.

''Rio Rita'' is not only a fine production in every respect; it is outstanding in entertainment appeal and is one of those gold bonds that guarantee huge grosses regardless of opposition or condition.

The filmed version of Ziegfeld's musical hit has been staged in elaborate style. It has every element of audience appeal: colorful settings, fine music, exceptional cast, splendid singing, comedy par excellence, dance ensembles, brilliant costumes, and 40 minutes of technicolor finale. All in all, it's a great Broadway musical made available for every wired theatre in the country—and worth higher admissions everywhere.

Luther Reed must be recognized as one of the foremost directors of filmusicals. He handled the production throughout in a masterful manner, injecting a picture tempo to carry it along at a fast pace. In two hours and twenty minutes running in preview, a capacity audience was held without difficulty, and picture was in rough cut shape. It is expected about twenty minutes will be shaved in the final cutting, but it could go right now without criticism of length.

Superior workmanhip was displayed by Luther Reed in adaptation. He provided a film treatment to the stage operetta which sustained interest and eliminated all possibility of draggy parts. His handling and spotting of comedy sequences was particularly effective. The comedy was interspersed nicely between the song numbers and story development, rounding out the picture and giving it a freshness always sought but seldom attained.

Bebe Daniels, in the title role, scores a sensational success, as does John Boles opposite. Miss Daniels' singing will be a revelation, and her performance throughout was of high calibre.

John Boles was more than equal to the job of putting over the tuneful numbers of ''Rio Rita.'' Boles has a splendid voice that was instantly recognized in ''Desert Song.'' His appearance in the latter, plus ''Rio Rita'' now, should make him the most popular filmusical star in pictures.

Bert Wheeler and Robert Woolsey, from the stage, made an instantaneous hit in prominent comedy roles. They saunter in and out at frequent intervals, leaving trail of laughs after each appearance. Both are cinches for future picture work. Dorothy Lee, comedienne, also scores with capable performance to gain prominence, Georges Renevant makes a splendid Mexican general, while Don Alvarado is satisfactory although seldom seen.

(*Continued on page* 735)

Opinions On Pictures

Fast Company

Baseball Talker

(Reviewed by Walter R. Greene)

(100 *Per Cent Dialogue*)

PARAMOUNT chases Jack Oakie onto the baseball field for "Fast Company," and delivers a safe hit in audience value rating. It has entertainment qualities that lifts it out of the ordinary program classification, and makes it a good attraction for the weekly change key houses and then down the line.

There is plenty of comedy and humanness in "Fast Company" that prevents restriction of its appeal to followers of baseball. Jack Oakie goes up many notches in ranking as a featured player for his fine characterization of the small town slugger who gets into big time circles. Evelyn Brent has a more sympathetic part than she has enjoyed for a long time, and turns in her usual splendid performance. "Skeets" Gallagher and Sam Hardy are most prominent in the balance of the cast.

Adapted from the play "Elmer the Great" by Ring Lardner and George M. Cohan, the story details the adventures of a slugger on the home town ball team who graduates to the Yankees. After an opening sequence in the small town, the story shifts to the big league team, and finally the world series. Through it runs the love of the slugger for Evelyn Brent, playing in a vaudeville sister act. After the girl promises to write him—and forgot—the team's scout hits on the happy solution of writing the letters for the girl, and having them posted in various cities.

This system works fine until the girl turns up the night before the deciding game of the world series. Elmer then discovers that she was not the author of the love letters, and takes it hard. On the morning of the game, a crooked gambler gives Elmer $5,000, claiming it was a gift from his home town chamber of commerce.

When the game starts, the manager is informed that Elmer has taken a bribe to throw the series. He wants to yank the slugger then, but is persuaded to keep him in. After a bad first inning, Bert Wade, the scout, gets the girl to make up with Elmer; but she goes further and tells him how much she loves and admires him. Then he goes in and plays like a demon, winning the game in the ninth with a home run. After that, everyone is happy for the final clinch.

The picture has been nicely handled by Edward Sutherland, and the dialogue is especially bright and snappy. Oakie, Miss Brent and Gallagher carry off the honors among the cast.

"Fast Company" should do business in every spot to the satisfaction of the box office. A little extra effort may be necessary to sell the picture. But there is no question that the cash customers will be entirely satisfied.

Produced and **released** by Paramount. From play "Elmer The Great" by Ring Lardner and George M. Cohan. **Adapted** by Patrick Kearney and Walton Butterfield **Scenario** by Florence Ryerson. **Dialogue** by Joseph I. Mankiewicz. **Directed** by Edward Sutherland. **Photographed** by Edward Cronjager. Silent version also. **Release date**, Sept. 14, 1929.

THE CAST

Evelyn Corey	Evelyn Brent
Elmer Kane	Jack Oakie
Bert Wade	Richard "Skeets" Gallagher
Dave Walker	Sam Hardy
Barney Barlow	Arthur Housman
Rosie La Clerq	Gwen Lee
Mrs Kane	Eugenie Besserer
Hank Gordon	Bert Rome

Unholy Night

Fine Mystery Thriller

(Reviewed by Walter R. Greene)

(100 *Per Cent Dialogue*)

EVEN though being released in the midst of a cycle of pictures with a murder mystery background, here is one that is outstanding in its nerve-tingling interest and suspense.

As a logically developed mystery melodrama, "Unholy Night" will attract plenty of attention from theatre-goers. In addition, it will be talked about—which is always a business-getter.

There is a long list of featured film names in the extended cast, headed by Ernest Torrence and Dorothy Sebastian. Roland Young—new to pictures—turns in a very satisfactory performance as the juvenile lead. From his work, there is no question that M-G-M will continue him on long term contract; and he should go far.

The story, written by Ben Hecht, opens at a fast tempo and carries through without change of pace. Scotland Yard discovers that an attempt is made to kill off the officers of a particular regiment. Five meet death in the fog, and Lord Montague has a narrow escape from the same fate.

Montague cannot help the police in finding a motive for the crimes, and all surviving officers of the regiment are called to meet at his house with the Scotland Yard officials to solve the murders. From that point on, the action sweeps along through various sequences in the home. Various individuals are accused at different times, until Lady Efra makes her appearance. Then the story interest reaches new heights, until a solution is reached through the medium of a mystic who is brought in.

"Unholy Night" is basically a fine mystery melodrama, and has been transferred to the screen in a sterling manner by Lionel Barrymore. It's an ideal attraction for the weekly change key houses.

Produced and **released** by Metro-Goldwyn-Mayer. **Story** by Ben Hecht. **Adapted** by Edwin Justuc Mayer. **Scenario** by Dorothy Farnum. **Directed** by Lionel Barrymore. **Photographed** by Ira Morgan. **Running time** about 80 minutes.

THE CAST

Dr. Ballou	Ernest Torrence
Lord Montague	Roland Young
Lady Efra	Dorothy Sebastian
Lady Via	Natalie Moorehead
Butler	Sadney Jarvis
Maid	Polly Moran
Orderly	George Cooper
Mystic	Sojin
Sir James Rumsey	Claude Fleming
Inspector Lewis	Clarence Geldert
Major Mallory	John Miljan
Col. Davidson	Richard Tucker
Capt. Dorchester	John Loder
Lieut. Williams	Phillip Strange
Lieut. Savor	John Roche
Major Endicott	Lionel Belmore
Capt. Bradley	Gerald Barry
Major McDougal	Richard Travers

They Had To See Paris

A Boresome Trip

(Reviewed by Walter R. Greene)

(100 *Per Cent Dialogue*)

MUCH was expected of Will Rogers' first talker, and Fox apparently made every effort to turn out a first class attraction. But the picture, caught in preview form, is far from big time entertainment.

The picture's tempo has been developed at so slow a pace that the story becomes boresome and draggy in many spots. A number of Rogers' wise-cracks are lost entirely to the audience through improper timing of dialogue. On several occasions, the audience started to laugh at the first sentence of a Rogers' wise-crack, and the topper to the gag was entirely lost in the resultant roar. Neither fault of the picture can be corrected to any great extent in further cutting.

Story opens in Claremore, Oklahoma, with Rogers as a garage owner. An oil gusher comes in, and Rogers finds himself a millionaire overnight. His wife decides that the family should go to Paris to get culture and a broader outlook, and away they go. Rogers is in the way when his wife attempts to crash the gates of society circles. Then the daughter gets mixed up with a Marquis who agrees to marriage if a dowry goes along. Rogers, in blocking this, finally makes his aspiring wife realize that Claremore is a great town after all, and Paris is forgotten.

Will Rogers is entirely satisfactory in his role as the westerner, and lightens things considerably with periodic wise-cracks that are natural laughs. Irene Rich is ideally cast as the wife of Rogers, and gives a splendid performance. But for sparkle and brightness, Fifi Dorsay shows that she has great possibilities in pictures. She pretty nearly walks off with the entire picture. She is captivating with her French accent, and knows how to put over a song for results. Marguerite Churchill was entirely satisfactory as the daughter, Owen Davis, Jr., made little impression as her brother.

If Will Rogers can draw them, regardless of the picture, "They Had To See Paris" will do business. But the picture itself does not rate high enough to set any records at the box office. When released, it will probably be classified as a program talker of ordinary pulling power, except in those places that can cash in on the Rogers' name.

Produced and **released** by Fox. **Story** by Homer Croy. **Scenario** by Sonya Levien. **Directed** by Frank Borzage. **Dialogue** by Owen Davis, Sr. **Photographed** by Chester Lyons and Al Brick. **Running time**, eighty-five minutes. **Release date** and **footage** indefinite as yet.

THE CAST

Pike Peters	Will Rogers
Mrs. Peters	Irene Rich
Ross Peters	Owen Davis, Jr.
Opal Peters	Marguerite Churchill
Claudine	Fifi Dorsay
Clark McCurdy	Rex Bell
Marquis de Brissac	Ivan Lebedeff
Ed. Eggers	Edgar Kennedy
Tupper	Bob Kerr

Opinions on Pictures

Hallelujah

Praise Be To Vidor For This One

(Reviewed by Freddie Schader)

(All Dialogue)

MORE than a year ago M-G-M was reported starting on the production of an epic of negro life in the south. It was to have an all negro cast and be directed by King Vidor. Last Tuesday night the picture was finally brought to New York. Sufficient to say that it was worth waiting for. King Vidor contributed a milestone in the history of silent films with his production of "The Big Parade." He has contributed another, this time in the field of sound pictures, with "Hallelujah." It's a big picture. Big in its story, big in its acting, big in its direction and above all, despite the fact that it is enacted by an all negro cast, big in its box office potentialities.

When one can sit in a theatre and be so absorbed in a story that one forgets that it is being enacted by negroes, then the director and author have turned out something. When one looks at the images of the negro players on the screen and forgets that they are black then they too must be said to have contributed something far greater than anything that has been done before. That is the case with "Hallelujah."

Even in the south where they are not willing to take the negro's artistic advancement into consideration they are going to see this picture and like it. For the picture depicts negro life as they know it in that country and because of that they are going to be willing to accept it.

The story itself was written by the director, with the treatment by Dick Schayer and scenario by Wanda Tuchock. The dialogue was the work of Ranson Rideout and delivered a worthwhile piece of work.

But it is the direction of King Vidor, direction that doesn't appear to be direction, and the playing of the cast that sends the picture along into the hit class.

It is a tale of the shiftless boy from the cotton fields who falls for a dusky vamp in the bawdy district of the town where he has delivered the family cotton crop. She, knowing that he has been paid for the cotton, leads him on until she manages to snare him into a dice game with her gambling lover, who through the use of crooked dice manages to fleece the ruralite. When the latter accuses the gambler of fraud and a fight starts the brother of the boy is shot in the melee that follows and Zeke, the boy who has been trimmed, returns home with his dead brother on the cotton wagon and penniless in the bargain. From that point on Zeke turns evangelist, and in the course of his travels again runs across the twain that fleeced him. On this occasion the girl enamoured by the glamor that surrounds the evangelist "gets" religion and deserts her lover to go to the preacher, drawing him away from his work so that he may be with her. But in time she tires of him and when the old lover returns to the scene she is ready to elope with him and take up her old life. In trying to escape her "husband" she is killed and Zeke tracks down the wrecker of his happiness in the swamp and strangles him to death. Then after a term with the chain gang the boys return home to his parents and their adopted daughter who really loves him and has awaited his return.

The mere telling of the story will not give anyone an idea of the strength that there is to it and it must be seen to be appreciated.

Vidor's manner of handling it is tremendous and the old negro spirituals that are used for the musical background are of a quality that puts any of the regular run of theme songs to shame.

The cast of players is superb, with but possibly but one flaw and that is in the characterization offered by Harry Gray. Daniel L. Haynes, who plays Zeke, contributes a marvelous performance, and Nina Mae McKinney in the role of the siren just about runs away with the picture. Boy, what a "Lulu Belle" she would make. William Fountaine as the gambler was also all that could be asked, while the ingenue role in the hands of Victoria Spivey stood out as well worth while.

Pictorially the picture is a thing of beauty, with some of the technical effects, especially in the revival scenes, tremendous in their scope.

Produced and **distributed** by Metro-Goldwyn-Mayer. From the story by King Vidor, **adapted** by Richard Schayer, **scenario** by Wanda Tuckock. **Dialogue** byRansom Rideout. **Directed** by King Vidor. Running time, an hour and thirty-seven minutes.

THE CAST

Zeke	Daniel L. Haynes
Chick	Nina Mae Kinney
Hot Shot	William Fountaine
Pappy	Garry Gray
Mammy	Fannie Belle de Knight
Spunk	Everett McGarrity
Missy Rose	Victoria Spivey

"Look Out Below"

(Educational Talkie—Two Reels)

(Reviewed by Raymond Ganly)

LAUGHS and thrills, a reliable combination for the comedy producer, are to be found in this Jack White production which employs the idea of a jealous husband chasing a rival for his wife's affections along the beams and other high sections of a skyscraper in construction.

Raymond McKee, centering his attentions on the beauteous Telma Todd, who requested him taking her to a roof garden to meet her husband, arouses the latter's fury. He climbs out the window with a negro servant onto a steel beam which leads them to the lofty heights of the skyscraper. When the angry husband also traverses the same path, they have a lovely time dodging in and out, slipping on the steel beams, and almost falling time and time again onto the pavement far below. The scared negro, the shaking hero, and the equally nervous husband make plenty of laughter on their lofty perch.

In the interior scenes, Jerry Drew and Monty Collins shine in supporting roles, particularly the latter as a poor waiter, who goes mad when a pile of dishes continually fall. Drew is a drunk who broadcasts the fact that McKee is entertaining a woman who is not his wife.

The skyscraper gags, although most of them have been seen before, are well worked out and flow along with smoothness. It's a good number, well seasoned with tried and true ingredients and patterned in a winning fashion. Stephen Roberts directed.

The Golden Bridle

Maynard Western

(Reviewed by Don Ashbaugh)

(Silent Version)

CALIFORNIA in Spanish days provides the setting for Ken Maynard's latest picture, "The Golden Bridle." It deviates not at all from the established formula.

Ken Maynard appears as the usual handsome Americano and does the usual trick riding, with Tarzan, his horse, sharing the honors. There is the usual Spanish don and his pretty daughter, the latter played by Kathryn Crawford, who does not look in the least Spanish.

There is a villain bent on obtaining the land grants of the Spaniards before annexation of California becomes a fact. Other characters introduced to provide comedy are a plump Spanish captain in love with the heroine, and Maynard's Sancho Panzo, known in this case as Manana.

Maynard is worthy of better vehicles than this. He is an excellent rider and more attractive than other cowboy heroes. Poor casting and dragging action class this as just another western. It may be snapped up by further cutting, however.

Drawing Power: Feature Ken Maynard and the Spanish atmosphere. Also the star's daring riding feats.

Produced by Ken Maynard. **Released** by Universal. **Story** by Helmer Bergman and Henry McCarty. **Scenario** by Bennett Cohen. **Directed** by Harry J. Brown. **Photographed** by Ted McCord. **Footage** 6300 feet. **Release date,** September, 1929.

THE CAST

Michael Banning	Keen Maynard
Carmelita	Kathryn Crawford
Rimeriz	Gino Corrado
Maddox	J. P. McGowan
Manana	Frank Yaconelli
Don Manuel	Frank Beale

Rio Rita

(Continued from page 733)

There is one criticism of sound recording, otherwise of high quality, in a few of the song numbers by Miss Daniels. The musical accompaniment was too loud and made the songs indistinguishable.

"Rio Rita" will attract audiences for repeats. It's that kind of a picture. As a potential business getter, none better has been produced so far.

Produced and **Released** by RKO. **Adapted** and **Directed** by Luther Reed. **Photographed** by Robert Kurrle. **Dialogue Director,** Russell Mack. **Musical Director,** Victor Baravalle. **Grand Chorus Conductor,** Pietro Cimini. **Music** by Harry Tierney. **Book** by Guy Bolton and Fred Thompson. **Lyrics** by Joe McCarthy. **Running Time,** two hours and twenty minutes.

Crosland Directing "Furies"

Hollywood, Aug. 22.—Alan Crosland returned from his vacation to direct "The Furies" for First National Vitaphone. Story is by Zoe Akins, with screen play and dialog being prepared by Crosland and Forrest Halsey. Crosland was transferred from the Warner directorial staff to First National to handle the production.

Opinions On Pictures

"Ticklish Business"

(Educational Talkie—Two Reels)

(Reviewed by Raymond Ganly)

IN their first Mermaid talkie comedy, Monty Collins and Vernon Dent engage in boisterous pranks and capers. Their vehicle has a high laugh velocity and will communicate a barrelful of merriment to any audience. It is capital fun topped off with great teamwork from the co-starring pair.

The boys, let loose among a bevy of chorus girls, are having a gay time with prospects of landing a song of theirs with a theatrical producer. Collins' wife walks in and finds her husband fondling two chorines on his knee. She starts to get rough and hands out a prime lacing to her erring spouse and his pal, Dent.

In their scenes before the theatrical producer, Collins and Dent sing two songs with considerable effect. One of them, a laughing song, is a sure-fire laugh getter. The other ditty also nets laughs with its old-fashioned words and tune.

Another good scene shows Collins compelled to stay home at the wife's orders. Dent beckons him to sneak out, so Collins places a cat inside the piano to make his wife believe he is practicing. But the wife gets wise when a dog also jumps into the piano and a terrible rumpus is heard.

Performing in supporting roles are Addie McPhail, Phyllis Crane and William Irving. Direction was had from Stephen Roberts. The picture is a Jack White production.

Collins and Dent demonstrate that they are in the front rank of comedy teams in the talkies, keeping company with such names as Laurel and Hardy, Clark and McCullough. If they are given as good material in future as they have here, then everything is jake for them because they are certainly there.

"The Constabule"

(Educational Talkie—Two Reels)

(Reviewed by Raymond Ganly)

THIS Mack Sennett talkie, co-starring Harry Gribbon and Andy Clyde, carries on with a mixture of oafish humor, flapper romance and small town locale. It is propelled along on a good story, which has Gribbon as the slow-witted dignitary wearing the badge of the law. He gets into a jam when an envelope, containing a large sum, is lost at the railroad depot over which Clyde presides as station master.

The envelope has been placed in Gribbon's pocket by Thelma Hill, a college dame, who jilts him and runs off with a young sheik. Gribbon hints that Clyde has taken the jack, and that matters might be smoothed over if Clyde will discuss chances of compelling Thelma to be the "constabule's" blushing bride.

The joke is on Gribbon when Clyde discovers the missing money in his coat pocket just as he is about to lock up the station master on a charge of theft.

Gribbon assumes to perfection the character of the small town policeman, his work mixing nicely with that of Clyde.

Milton Holmes is the other supporting player. Story and dialog were by John A. Waldron, Vernon Smith, Ewart Adamson and Earle Rodney.

Pathe Talkie Shorts At Cameo

The Cameo in New York, RKO house, last week featured three Pathe talkie shorts as the talking portion of a bill headed by a silent feature. The Pathe dialogue featurettes were "Beach Babies," an Aesop Sound Fable and the Pathe Sound News.

"His Baby Daze"

(Educational Talkie—Two Reels)

(Reviewed by Raymond Ganly)

ANOTHER of the Lloyd Hamilton talkies, produced by Harry D. Edwards. The slow-gaited comedian is supported by Little Billy, the circus midget, appearing as a crook in kid guise, who is adopted into the wealthy home where Hamilton is butler.

The ruse works well, the midget letting in a fellow crook dressed as a gorilla.

Ham is awakened at night when the shadow of the gorilla man is first cast over his bed. From thence on it is repetitious movie, with Ham and the household dodging in one door and the gorilla coming in thte other.

The dialog and scenes between Hamilton and Little Billy are good for appreciative audience response. Ham is, as usual, the peculiarly mannered and highly characteristic performer who doesn't have to do much but amble along looking silly. He and Little Billy make a good team and their bid for laughs proves successful.

Eddie Barry and Martin Martell are the other two supporting players. Suitable dialog was written by Charley Grapewin and the story is the work of George Bentley. Direction was by Gil Pratt.

"Night Owls"

(Universal—Two Reels)

(Reviewed by Raymond Ganly)

ARTHUR LAKE, the Horace comedies behind him, appears in a two-reeler. It can be seen right off the bat that he has come to better things. The quality of story and direction is much higher than that of his Horace days, and this one can readily be written down as a nice little comedy, one that gives Arthur a chance to do his stuff. Having had to stay out all night with his girl because his flivver broke down, Arthur tries to smuggle her back into her room at the select school for girls, but loses out when her dad sees them. Thinking a sea trip will cure his daughter, dad takes her with him on board a ship which also contains Arthur. The kid gets rid of the parent by a ruse and has the pleasure of seeing him hustled off the ship as a stowaway.

"Graduation Daze"

(Universal Talkie—Two Reels)

(Reviewed by Raymond Ganly)

WELL, the "Collegians" have ended. With scenes of Don Trent's graduation from dear old Calford, the forty-eighth and last of the fourth series of collegiate shorts reaches the end of the rope. It has been a good series, its general average being a high one, and during their many appearances in the roles of Ed Benson and June, the college belle, George Lewis and Dorothy Gulliver have made many friends among the fans and all who saw them.

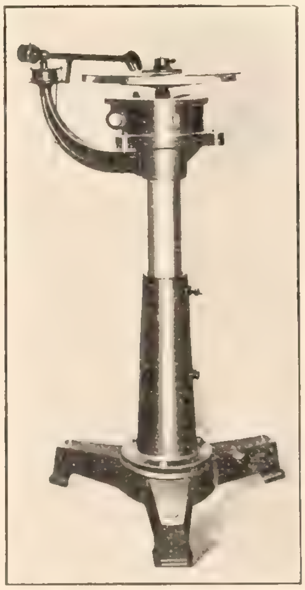
Universal is planning to follow the "Collegians" with another series of some sort. One peculiarity that the average fan will carry away with him will be a slight puzzlement over why Trent's departure should be the cue for calling down the curtain. He will naturally wonder why didn't they wait for the graduation of the starring pair before calling finis.

This "Collegians" shows a typical college fight among the seniors and juniors after they had promised to bury the hatchet. The seniors play a trick on the juniors and get them out of the way so that they steal their girls for a few dances until the juniors come back raging mad. After a few moments of free-for-all, the boys make up. With the graduation scene, the farewell of Trent and the bright prospects of future happiness together held by Ed. and June, the series reach its conclusion.

Most everyone will be sorry to see them go.

"Skinner" Dialogue Rights

The dialogue rights to "Skinners Dress Suit," the play made from the magazine story by Henry Irving Dodge, have been acquired by Universal who have just started the talkie version with Glenn Tryon and Merna Kennedy starring. Albert DeMond and Matt Taylor are collaborating on the dialogue and William J. Craft is directing. "Paradise Ahoy," original by Matt Taylor and Sherman Lowe, is being prepared for Tryon following "Skinner."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Saving Money??

CUTTING the salaries of the house managers happens to be the most popular pastime on several of the circuits operating in and around New York right now, and from present indications this, so-called, efficiency game is to continue for a while, or at any rate until the cutters find out that it's damned poor economy.

Investigating the circumstances surrounding this salary-cutting mania brings to light that it is sponsored primarily by high paid men who seem to think that the only way to demonstrate their own efficiency to the big bosses is to show cut overheads in the various houses on the circuit.

The boomerang, however, is that the office charges slapped on the different theatres to cover the cost of these high priced executives (?) more than exceeds the savings effected by cutting the efficiency of the managers and replacing good men with cheap men.

Any good business man will confirm the fact that you cannot buy a dollar's worth of merchandise or man-power for 60 cents. If you pay sixty cents you are going to get sixty cents worth in return.

Pity the poor treasuries of the circuits when they awaken to the truth that their earning capacity has been decreased by reason of poorly paid help, because the cutting habit has extended even down to the janitor and porters.

I can never forget a remark recently from a mighty fine business man. He said: "A dissatisfied payroll is poor economy." He knew what he was talking about. And the same applies to the house staffs in the theatres.

Replace the properly paid staffs with poorly paid staffs and you will soon find that the latter are dissatisfied and won't function to the best interests of the house or the organization controlling them. It has never failed as yet and we have no reason to believe that it can work out for the best interests of the circuits now.

Even at this writing there is one large circuit making every possible effort to line up "good" managers. When we say "good," we have reference to the type of men typical of the live-wire showman class. Such men are always in demand and need never worry about jobs.

Perhaps the house manager is the goat now, but reviewing conditions as they now exist with conditions of a few years ago gives us encouragement to say that it won't be long before the lot of the manager is a darned sight better.

Just as sure as night follows day the demand for properly paid managers is coming to be a fact. Theatre owners, circuits and chains are all waking up, here and there, to the realization that responsible investments in beautiful and expensive theatres must have responsible, well-paid managers to look after them.

C. E. L.

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MANAGERS' ROUND TABLE CLUB

E. Smith Succeeded In Spite Of Town's Best Pessimists

This brother Round Tablers, is the story of a manager who succeeded in what he started out to do in spite of all the head shaking of the "know-it-alls" in his city.

E. Carrington Smith, manager of the Carolina Theatre in Chapel Hill, N. C., came to that theatre and city in 1927 and found himself right in the midst of a college town where the students, in the former days, used to run the old Pickwick Theatre ragged with their hell-raisin' stunts.

For some reason or other, there are people in this world who are certain of their predictions. Some times they are right, but many times they are wrong because they fail to take into consideration many contributing factors which generally lead to their mistaken ideas.

They seem to overlook the fact that just as the world keeps going around with new things always happening, so does human nature and the individual change in his methods of doing things.

Here, and we are glad to pass on the story, is a case where they were all wrong. When all their predictions turned out to be decidedly off. Where they had to swallow their prearranged ideas and admit that "a young chap" could come along and teach them a thing or two. And did he? We'll say so.

Those who thought they were "in the know" said that the new manager and his new theatre would merely be another happy hunting ground for the happy-go-lucky student body to continue their antics in. They claimed that the boys would have more fun raising hell in the new Carolina than they ever had in the old Pickwick, and they sat back to smile and watch, what they liked to term, the futile efforts of Smith to try and educate a body of students in a student town. That's a real funny line, "educate students." Surely Smith could never hope to accomplish what the college authorities had a tough time doing.

But strange to relate (or is it strange?). No, we think not Let's rather, call it natural to relate. Mr. Smith ran the Carolina Theatre as a theatre should be run. Smith being young and a good judge of human nature started out to make a go of his theatre and cater to the college students in so doing. Strict, but polite order was requested in the new theatre and contrary to predictions, Manager Smith had little trouble in securing it.

When the recent commencement week activities began, the alumni gathered from previous years and being accustomed to the Pickwick hell-raising of their days, they were dumbfounded to find a new order of things now prevailed. Instead of finding their former community brimming with mischief, their movie house being torn asunder with disorder, a pretty tame, safe and civilized community and theatre audience greeted them.

Every student's birthday is remembered by Mr. Smith with a complimentary pass from the theatre and he watches all the student activities carefully so as to take advantage of every opportunity to co-operate with the student body. To briefly sum up the entire story: through extraordinary good will which has been built up between the theatre and the student body, the Carolina Theatre ranks as one of the most successful theatres, as well as deserving credit for being a powerful influence over college life in its city.

Unlimited newspaper space was given the theatre during the commencement week because of this great change in the theatre life of the community and we are only sorry that Smith sent us a newspaper mat which we are unable to use to show you what the Carolina Theatre looks like. And what's more, we hope to be able to tell you a lot more about his activities down there in Chapel Hill, N. C. Keep us posted all the time, Smith.

WARNING!!

We have been advised by the Chief of Police of Kearny, N. J., that a certain man is negotiating contracts with theatres to put on "Treasure Hunt" attractions.

The "goats," according to the police authorities, are the merchants who go into the stunt because of promised theatre co-operation.

You are, therefore, warned to be on the lookout for a man like this and in the event that he puts in his appearance in your town or city, be sure and have him investigated by your local police until they communicate with Chief Of Police Bell in Kearny who holds a warrant for his arrest.

M. R. T. C.

"Tim" Roberts Will Soon Be Active In Show-World Again

Our good friend Tim Roberts, whose activities at the Madison Theatre in Mansfield, O., were a source of interest to all showman, has finally come out of his hiding place to drop your Chairman a few lines.

About the best news that we heard was the fact that they expect to rebuild the Madison, which means that once more Tim will take his place as one of the leading showmen of the State of Ohio.

With this as just a starter we have great hopes that Tim Roberts will keep us posted on all his activities, whether they consist of building or running theatres. How about it Tim, can we count on you? Don't forget to look me up the next time you are within hailing distance.

Maurice Brown Can Certainly Express His Own Views

When Maurice Brown, Manager of the New Classique Theatre in Brooklyn recently joined the CLUB, he gave as his reason for being elected a member the following:

"My Creed is Motion Pictures"

"My Belief is Motion Pictures"

"My religion is Motion Pictures of the future"

and with sentiments such as these, Maurice should certainly make a pretty darn good member for the ROUND TABLE CLUB.

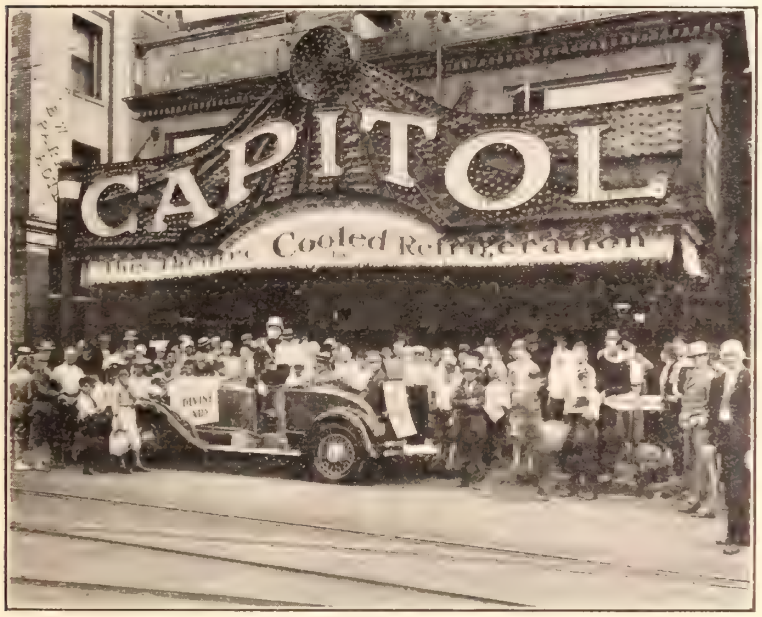
Like many of us other fellows he eats, drinks, sleeps and dreams nothing but the show business. We should certainly expect many interesting letters and contributions from Maurice. How about it, do we hear from you early and often? He can answer this one better than we, but there will be more about him in an early issue of the NEWS. Keep your eye on Brown.

MANAGERS' ROUND TABLE CLUB

Elmer Daniels Is "Clicking" At The Worcester Cap.

One of Manager Elmer R. Daniel's best bets in advertising "The Divine Lady" playing at the Capitol Theatre, Worcester, Mass., was the use of a ballyhoo in the form of a mechanical man.

The mechanical man worked in front of the theatre on Monday and Tuesday while on Monday he managed to get to the circus grounds where the circus had pitched tents. Here he gathered such a crowd around him that they forced him to leave the grounds evidently under the presumption that he was ballyhooing the wrong attraction.



All during his work he carried a card on his back advertising the picture, theatre and play dates.

The mechanical man's stunt included an automobile furnished by one of the local dealers whereby the ballyhoo man was able to drive to various places—parking at busy street intersections and then going through his mechanical show.

Wherever the mechanical man put on his stuff, he always drew a big crowd. And since this is the first time a stunt of this kind has been used in Worcester, it naturally went over big and was a decided lift in publicizing the picture.

Incidently, we might tip you all off that the gentleman on the extreme right in the photo is Mr. Daniels himself. Elmer and your Chairman disagreed on the subject of tickets while I was up in Worcester, but nevertheless I always had a great respect for Daniels as both a manager and a showman.

Suppose Elmer you shoot us a good picture of yourself and then we will undertake to tell the industry at large all that we know about you. Thanks anyway in advance for it.

Canal Zone Brings Paul E. Kline Into Organization

The ROUND TABLE CLUB wishes to take this means of welcoming Paul E. Kline, in charge of the Canal Zone house down in Panama, with a total of close to 4000 seats.

We are always glad to line up members in different parts of the world and we are sure that Mr. Kline has followed the activities of the ROUND TABLE CLUB with as much interest as we are looking forward to welcoming some more news about showmanship in his part of the world.

Paul, we would certainly like to have your photograph by return mail, as well as a little more information about yourself so that we can write a real introductory article about you for all the members and readers of our pages. Won't you try to comply with this little request, and thank you kindly in advance?

"LOBBY LAUGHS"

By Dick Kirschbaum

These cartoons have already won a great following from members and readers of the Club pages in the NEWS. The unusual humor of Mr. Kirschbaum's ideas, plus his fine ability to picture them so well, has made this feature of the Club a most desirable one.

BUT—

Dick wants other ideas besides his own, so that the series of cartoons doesn't become stale. Now you fellows who have had lots of funny experiences in this business of ours come along with the ideas and let Dick do the cartooning of them. Shoot your suggestions in direct to the Club and when they are published proper credit will be given to each one making the suggestion.

C. E. L.

Stage Wedding Was B. O. Magnet For Harold Blumenthal

The popularity of legitimate stage weddings continues to be a marvelous business booster according to every report which was ever received at the CLUB headquarters.

The latest one to try this money-making idea was Harold Blumenthal, Manager of the Capitol Theatre, in Passaic, N. J., and a recent new member of the ROUND TABLE CLUB.

Mr. Blumenthal arranged for this wedding, and since he is President of the Bachelor's Club (whose members contribute $100 to any worthy charity in the city, when they take the leap), he was the prime factor of the entire idea.

Newspaper publicity which they gained through this stunt, besides the business which such a tie-up generally results in, was satisfactory all around, and we have before us a two-column story showing the bride and groom-to-be with a two-column header reading "TO BE MARRIED IN CAPITOL THEATRE."

We are certainly going to be interested in learning from Mr. Blumenthal just how successfully this stunt went over and we will await further reports from him with much interest. Don't forget to tell us all about it, will you, Harold? Thanks in advance.

Club Finds A Seasoned Member In Alfred W. Gillis

When Al W. Gillis joined the ROUND TABLE CLUB we sort of felt related to him, because he comes from Meriden, Conn., where he is running the Fox-Poli houses and your Chairman spent quite a little time only six or seven miles from there in Middletown.

However, we are delighted to welcome Mr. Gillis into the ROUND TABLE CLUB, and from what we know about him already, we believe we have hit another real active live wire.

So that you might know a little more about Al, let us tell you that he was born out in Minnesota in 1889, which, in his language, was seven years after Roxy was born in the same town. This ought to make Al at least as good as Roxy, if not better. Roxy, by the way, when congratulated by Mr. Gillis on his birthday, replied and told Al that he was glad to know that he was born in the old town and hoped that he would come in and have a chat with him whenever he was in New York.

But to get back to Al himself, he was forty years young last month, has a boy of his own, twenty-one, who is now attending Ann Arbor University in Michigan, has managed theatres in all parts of the United States. Was with Pantages for thirteen years, and managed many houses for him. Has been with William Fox nearly two years. Came to Connecticut from the West Coast Theatres where he handled exploitation and publicity in selling Ham and Yakimer. Has always been a firm believer in Priners' Ink and Billboards.

Those sentiments, Al, coincide so closely with the creed and belief of the ROUND TABLE CLUB that we are sure that we are going to be great friends from now on.

We are going to look forward to many contributions from this new member and will most certainly hope to have him come in to say Hello. For the present, we will close, but watch for more about Al Gillis and his activities in Meriden, Conn.

Sam H. Cohen says:

I have watched your section in MOTION PICTURE NEWS with keen interest, and sincerely want to compliment you on the good work. I have talked with many exhibitors in this territory, concerning same, and they all have the kindest praise for your supplement.

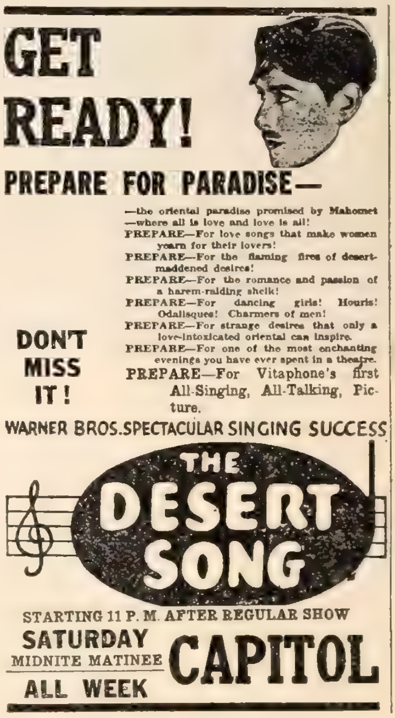
Publicity Director,
Elsinore Theatre
Salem, Oregon.

Odlum's Exploitation Works Wonders For Elmira House

G. B. Odlum, Managing the Capitol Theatre in Elmira, N. Y., has been responsible for many original and attractive pieces of advertising matter. We are sorry that lack of space prohibits showing all the material which he recently sent us, but I am going to make this suggestion to every member and reader of the ROUND TABLE CLUB:—

Drop a line to Mr. Odlum direct to the Theatre and ask him to send you a copy of his announcement on "White Shadows" and "Broadway Melody." It makes no difference whether you have run these pictures or are going to run them. The copy contains the two pieces of advertising material which we referred to, can be utilized in any other picture that you want to tie in with.

We also want you to know that he made up a corking tag used to very good advantage on the picture "Gang War." Here is one of Mr. Odlum's recent newspaper ads. Both of these items we are sure were attractive advertising material.



GET READY!

PREPARE FOR PARADISE—

—the oriental paradise promised by Mahomet —where all is love and love is all!

PREPARE—For love songs that make women yearn for their lovers!

PREPARE—For the flaming fires of desert-maddened desires!

PREPARE—For the romance and passion of a harem-raiding sheik!

PREPARE—For dancing girls! Houris! Odalisques! Charmers of men!

PREPARE—For strange desires that only a love-intoxicated oriental can inspire.

PREPARE—For one of the most enchanting evenings you have ever spent in a theatre.

PREPARE—For Vitaphone's first All-Singing, All-Talking, Picture.

DON'T MISS IT!

WARNER BROS. SPECTACULAR SINGING SUCCESS

THE DESERT SONG

STARTING 11 P. M. AFTER REGULAR SHOW

SATURDAY MIDNITE MATINEE

ALL WEEK

CAPITOL

Listen, G. B., how about a photograph of yourself for the ROUND TABLE CLUB morgue, and see that we get it by return mail so that we don't have to go up to Elmira after it. Thanks a whole lot in advance.

Fred Putnam Motors To New York For His Vacation

Fred Putnam, an old time member of the ROUND TABLE CLUB was a recent visitor to New York City on his vacation. Fred is a native of Port Arthur, Tex., where he is operating the Strand Theatre, and it certainly was a pleasure to have him come into the big town and look us over.

I am only sorry that we could not play host to Fred the way we would like to have, but we will try and make up for this some time in the future. We hope you got back home O.K. Fred and that everything is fine with you.

Let us hear from you more often in the future. Thanks.

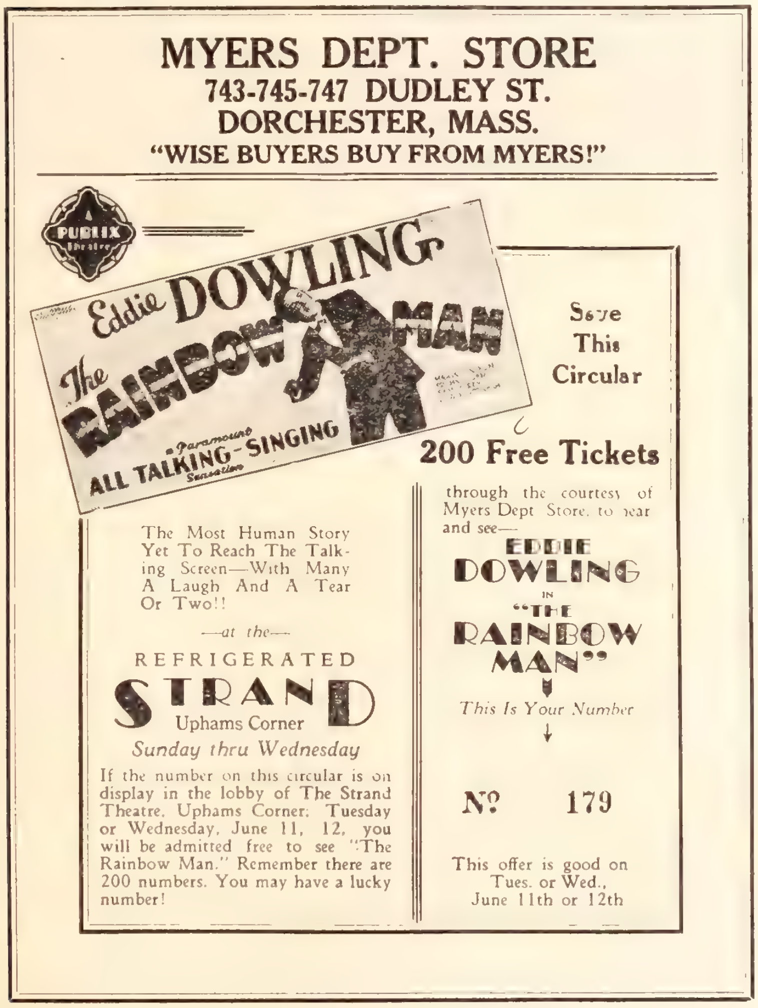
MANAGERS' ROUND TABLE CLUB

Dorchester Strand Responds To Dempsey's Activities

Our good friend, J. J. Dempsey, Manager of the Strand Theatre in Dorchester, Mass., has been slightly neglected by the CLUB in the past month or two, but all unintentionally we assure you. J. J. has always been a staunch supporter of the CLUB, and many of his contributions have been received with favorable comment by our many members and readers.

We would like you to see what the front of his house looks like, dressed up in its summer attire and advertising the "The Letter." We also want you to see how dressed up a store window, close to the Theatre, on Mary Pickford in 'Coquette" is and the third contribution which we want you to take note of is the department store tie-up on Eddie Dowling's "Rainbow Man." The wording of the copy is quite self-explanatory, so we won't go into any further long, drawn out description.

J. J. don't feel at all hurt over our neglect, we have really been very busy and out of town a great deal, but we know that we can count upon you in the future as in the past. Please keep us posted on what is going on in Dorchester and at the Strand Theatre. So long for the present.



MYERS DEPT. STORE
743-745-747 DUDLEY ST.
DORCHESTER, MASS.
"WISE BUYERS BUY FROM MYERS!"

PUBLIX Theatre

Eddie DOWLING
The RAINBOW MAN
a Paramount
ALL TALKING-SINGING
Sensation

Save
This
Circular

200 Free Tickets

The Most Human Story Yet To Reach The Talking Screen—With Many A Laugh And A Tear Or Two!!

—at the—

REFRIGERATED
STRAND
Uphams Corner
Sunday thru Wednesday

If the number on this circular is on display in the lobby of The Strand Theatre, Uphams Corner: Tuesday or Wednesday, June 11, 12, you will be admitted free to see "The Rainbow Man." Remember there are 200 numbers. You may have a lucky number!

through the courtesy of Myers Dept Store, to hear and see—

EDDIE
DOWLING
IN
"THE
RAINBOW
MAN"

This Is Your Number
↓

№ 179

This offer is good on
Tues. or Wed.,
June 11th or 12th

Canada—Take Note!

Due to the tremendous response to the Club activities in the Dominion we have decided to separate that country, for the present, into two divisions.

Ontario and all points east, including the Provinces, will continue under the Regional Chairmanship of Jack Allen.

Manitoba, Saskatchewan, Alberta and British Columbia, will be the western unit and will be under the direction of Pete Egan, manager of the Capitol Theatre in Regina.

Here is the chance for the both units to demonstrate which of the two can take the lead in the Club's activities. Pete is going (we are sure) to line up every manager in his division and after they are all set we shall see whether Egan or Allen can take first honors on the Canadian Members pages.

All set boys?

Let's Go!

Local Movies Were Revived By Murphy At Floral Park

Local motion pictures seem to be coming back into their own once more with the announcement that the Floral Theatre, Floral Park, L. I., has just finished shooting its initial production entitled "Gust of Wind," using a local cast in the entire picture.

Screen tests were run on the stage of the Floral Theatre and several likely candidates and screen artists were selected. The direction of the picture was in the hands of a well known director, and among the locations were points of interest in and around Floral Park including many of the spots well known to the theatre-goers of that town.

House Manager Murphy affected a very fine tie-up and a large crowd attended both afternoon and evening performance all the way through the filming of the production.

MANAGERS' ROUND TABLE CLUB

"Home Office Aid"

WE could sit and write nice things about all kinds of circuits, theatre owners, etc., 'cause it don't cost us anything, and the typewriter is still able to sit up and take norishment—

BUT——

We could never see wasting good space to pay unnecessary or unearned compliments—

SO——

It is because we honestly feel that those behind it are deserving of the praise that we single out the "Weekly News Letter" of the Fox West Coast outfit and Frank Whitbek, the man behind the gun, to say that here is an organization with a department actually functioning as an aid to the house manager. An outfit really spending money to help the manager instead of thinking up new ways of annoying him. (Which is expensive in the long run).

The contents of the "Weekly News Letters" would be of value to every theatre manager in the country. Providing it's circulation were that elastic. But since it is restricted to the theatre managers on the West Coast Circuit exclusively (and the Managers Round Table Club, by courtesy of Harold B. Franklin and Frank Whitbek) we shall endeavor to pass some of its contents on to our own host of members and readers.

We are proud to boast of many West Coast managers in the Club. They are all typical of the organization that employs them. Live-wires, keen business men and wide-awake showmen.

C. E. L.

T. R. Wear, Jr., Hates To Spoil Good Suggestions

T. H. Wear, Jr., Manager of the National Theatre in Boston, Mass., has only one criticism to make about the CLUB pages in the NEWS. I will quote from his letter:

"The only criticism I have to make is that I had to look all through the file of copies to find one that would be of least importance to destroy in cutting out the application blank. Invariably, the reverse of the application carries something which should be kept in the file."

With such a start we have a faint idea that Mr. Wear is going to make a corking good member for the ROUND TABLE CLUB.

We shall expect many interesting things from him in the near future, especially his own photograph, which we are anxious to secure, so that we may introduce him to his many brother members and readers of these pages.

What do you say, T. H., can't we induce you to comply with this request, as well as a short letter telling us a little bit about yourself? Thank you kindly in advance.

Clarence Dolan Says:

I have been following this section of MOTION PICTURE NEWS with more than usual interest. Conditions as they have been for several months, makes any suggestion which might prove a stimulant to the box-office more than welcome, and that is just what suggestions in the ROUND TABLE section of the NEWS have been.

Legion Theatre,
Wayland,, N. Y.

Club Acquires A Live-Wire In Sam A. Cohen Of Ore.

It certainly seems to be age for the young men in show business to make a name for himself, and it gives us great pleasure in introducing to you, via these pages and photograph, Mr. Sam H. Cohen, the Director of Publicity for the magnificent Elsinore Theatre, in Salem, Oregon.

Mr. Cohen started his publicity career about four years ago, coming to this type work from ushering in a Portland Theatre. A little later he joined the Portland-Metro-Goldwyn office doing exploitation work and also did some trade paper corresponding at the same time.

When the Jensen & Von Herberg Circuit in the Northwest was purchased by the West Coast Theatres, Harry C. Arthur, General Manager at the time, employed him in the Publicity Department of that organization. He handled all the publicity for the first run Liberty and Rivoli Theatres in Portland for over a year.

Later a merger between the Pacific Northwest, which was Arthur's orgnization, and the West Coast Theatres took place, and J. J. Franklin, brother of H. B. Franklin, was sent up there to act as Division Manager. Mr. Franklin was immediately attracted to Mr. Cohen's work and gave him charge of all local special publicty and expliotation. Cohen promoted a little house organ for six local West Coast houses with a weekly circulation close to 60,000.

About six months ago Rodney Pantages, General Manager of the Pan Circuit, appointed him Publicity Director of the new Pantages Theatre in Fresno, Calif.

However, the call of the Northwest was too great, and Sam finally returned to Portland where George B. Guthrie, prominent theatre owner in Salem, Oregon, appointed him to his present post.

We shall have a whole lot to tell our to tell our many readers and members about Sam Cohen and his activities in Salem, Oregon, and, from what we have seen of this new member up to this time, we are certain that whatever he passes on is worthy of any real live showman's attention.

We sincerely trust, Sam, that you will keep up the marvelous spirit which you have started as a new member and hope you will keep us posted at all times upon the various activities that are being engineered under your supervision. A photograph or two describing your various stunts would be apprecated so as to better set forth to our members just what you are doing. This will be all about Sam for the present, but early issues of the NEWS will carry much more.

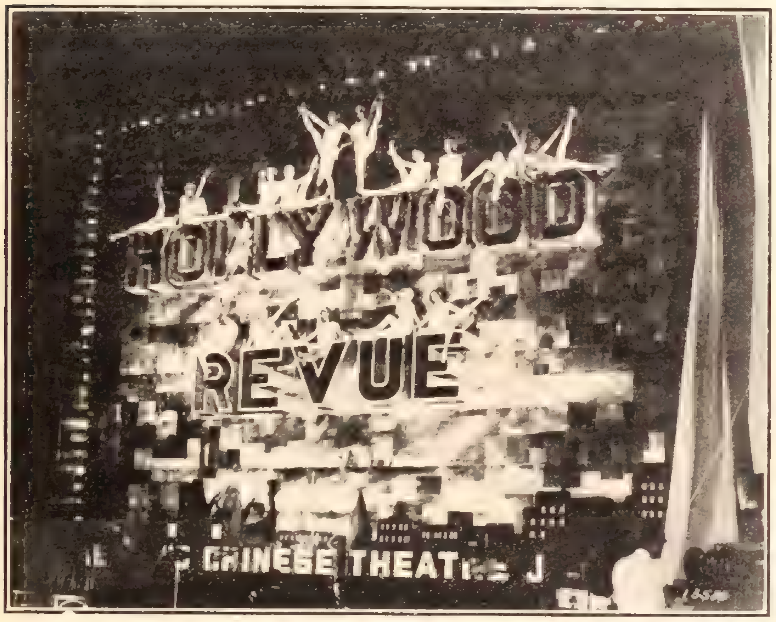
MANAGERS' ROUND TABLE CLUB

"Human Billboard" Idea Offers Many Valuable Angles

The recent, and justly famous, Human Billboard, used out on the coast and in New York, for the premier of the "Hollywood Revue" seems to have found some value in the nature of acting as a suggestion to other theatres and showmen to utilize the same idea.

Of course, we know that very few theatres even in the largest cities could avail themselves of such an elaborate form of exploitation. But nevertheless it leads us to work out something along the same lines even if on a much smaller scale.

The original sign was forty by thirty-five feet and as this photo shows, real girls were used in the display. This was only for the first night, however, as after the unveiling cutout figures were used and will be continued in use as long as this great ad lasts.



Therefore, the suggestion comes to us that we work out this idea on a special illuminated display somewhat similar to this great piece of work, but make up your dancing figures from cutouts. These cutouts can be obtained by using a twenty-four-foot sheet from either Broadway Melody or Hollywood Revue. Both of these posters carry quite a few dancing girls and your job will be to merely paste them to beaverboard or any other suitable material and cut them out properly.

If you stop to think for a few minutes you will probably recall half a dozen good spots in your town or city where an elaboratee display could be built and illuminated. After you get the spot fixed definitely, then go to work and see if you can't give the natives something to talk about for a while.

It is taken for granted that if you are able to use real girls for the first night that you unveil your display it would add much more to the stunt itself. These dancing girls could possibly be secured either through an act if you play vaudeville, local dancing schools, your usherettes or any other source that presents itself to you at the time.

"All For One And One For All"

THE insistent demand for some kind of pin or emblem to be worn by the members of the ROUND TABLE CLUB, has resulted in just such an emblem being designed. We will make an announcement regarding this matter in an early issue of the NEWS.

Managers' Round Table Club

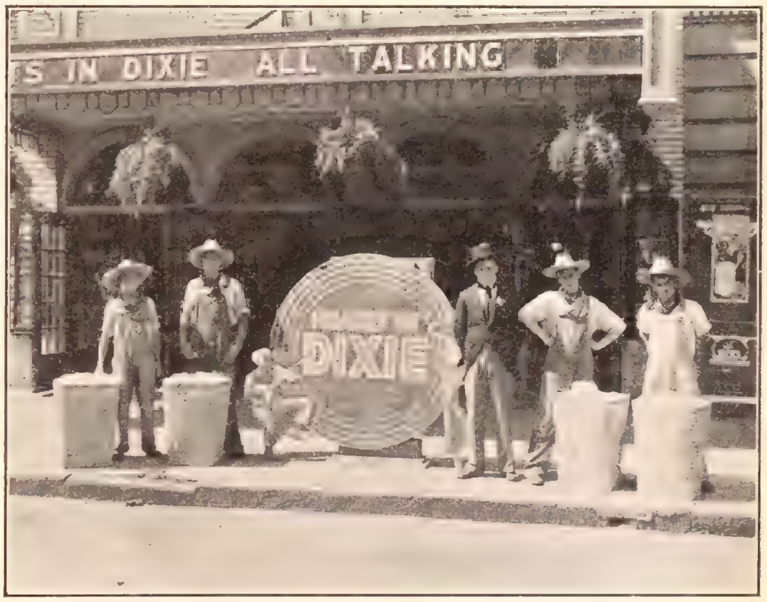
Atmospheric Costumes For Ushers Good For Tschauder

Max Tschauder, Manager of the Rivoli Theatre in Beatrice, Nebraska, believes in atmosphere when it comes to dressing his ushers and fixing up his Theatre for an attraction.

In this picture you will notice the costumes he used on the ushers and doormen. Baskets filled with cotton, together with the cut-outs were used in a dim lobby display, illuminted with a battery of baby spots playing on the setting. We can certainly visualize the effect of this display and congratulate Mr. Tschauder upon the ingenuity of the idea.

About four days previous to the opening of the picture, he arranged with the local ice cream company to furnish him gratis fifty cups filled with ice cream, and in exchange for this tie up there was placed in the lobby a card reading "Hearts in Dixie Love the Dixie Cups" through the courtesy of the Ice Cream Company through whom the tie-up was effected.

We must also call your attention to the fact that in the lobby display described above, an orthophonic played negro spirituals from a concealed spot, which naturally added to the effectiveness of the idea.


S IN DIXIE ALL TALKING
DIXIE

Mr. Tschauder reports that the exploit went over big, and so did the picture, and we do not hesitate to recommend it to any readers who may be looking for something along these lines.

We hope that Max will let us hear from him again very shortly, and pass on some more of his live-wire exploitation ideas.

MANAGERS' ROUND TABLE CLUB

A. Janssen Gets His Recreation From Real Fishing

Don't think for one minute that this is a fish story, just because of the picture with it, but just the same, our good friend A. Janssen, who manages the Homewood Theatre for the Finklestein and Rubin Circuit in Minneapolis, Minn., passed it on to us, and we in turn pass it on to you.

As Janssen himself says, this is no fish story, and he actually caught the limit. But just what that limit happens to be we don't know (but we will be willing to take his word for it).

At the same time he also enclosed a copy of the coupon being used showing a tie-up with the Local Radio Store and giving away, free, a valuable radio set. We would be interested to know just how this contest went over, and whether it really brought the added business which Mr. Janssen hoped it would.

Let's hear from you early and often, will you, A. J.? And don't be a stranger to the rest of the boys in the ROUND TABLE CLUB.

Creamer Another To Find Club Pages Real Valuable

By way of proving that he is on the alert to all suggestions or ideas appearing on the pages of the Club, J. W. Creamer, Manager of the Benton Theatre, in Kansas City, Mo., claims as follows:

"Recently I took an idea from the Club pages to change over all my front insert shadow boxes and display windows on the street front. These were all made up to give the suggestion as to how cool my house is. By the way to get a good attractive 'cool' display coat your beaverboard with while alabastine, and while it is still wet, sprinkle powered crystal on it. When the display is dry, the glittering snow will stick tight, and at night with the lights shining on it, you can imagine how attractive the display is. Will forward you a couple of photos of my front as it is now."

Thanks in advance, J. W., for the photographs which we know will describe even better than these few words just what you have accomplished.

He also enclosed a neat little pay envelope which read "Everybody is invited. Big doings, much Whoopee, don't miss the fun. Peep inside." Upon opening the envelope, we found a neat little slip of paper measuring about 3½ inches square advertising "Come to the Benton and Cool Off and see Clara Bow in "The Wild Party."

These envelopes were distributed throughout the neighborhood and we understand they created quite a lot of interest in this particular attraction.

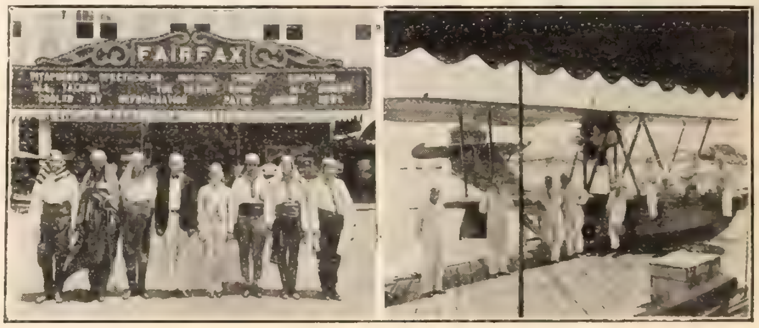
Now that Creamer is having a Western Electric System installing in his Theatre, we will be more than anxious to find out how he is going to sell the sound pictures, since he has had no experience along these lines up to this time.

MR. CREAMER HAS ASKED FOR SUGGESTIONS OR IDEAS ON AN ADVERTISING CAMPAIGN FOR SOUND AND TO SEND THEM DIRECT TO HIM AT THE BENTON THEATRE. THE ADDRESS IS 1504 BALTIMORE AVENUE, KANSAS CITY, MO.

Holden's Usher Angle Is Effective At Miami, Fla.

Earl M. Holden, who was responsible for quite a few very interesting articles on our pages, the last of which was his House Inspection story, now tells us how he supplies atmosphere in his various productions playing the Fairfax Theatre in Miami by dressing the ushers and other attaches according to the picture being shown.

You will note in the two photographs that in the one on the left they were dressed in appropriate garb for "The Desert Song," and no doubt attracted much comment from the people entering or leaving the Theatre. The photograph on the right shows them dressed for "Flying Fool" and the picture was taken at Curtis Airdome where they were outfitted completely with the uniforms which you see them wearing.



This is an excellent type of house advertising, and one that we are sure creates quite a lot of talk among the patrons of the Fairfax Theatre.

The Fairfax Theatre is one of the outstanding theatres of Miami, and was only just recently reopened with a new $20,000 cooling system and a new Magnascope screen which has become quite a hit. They operate on a policy of presenting an attraction once a week, and business on "The Desert Song" was so good that they had to hold it for another week, which speaks volumes for the increased interest in theatres down around Miami where things were rather quiet for a long time.

Mr. Holden has promised to furnish us with several more articles and your Chairman knows that you will be glad to read anything from this wide-awake manager.

Let's hear from you soon Holden, and send us a photograph of your Membership Certificate hanging in your office. We want the other boys to see what you have done with it.

A Showman Speaks—

"I read the NEWS and can say that I have realized more out of it than all the other publications combined."

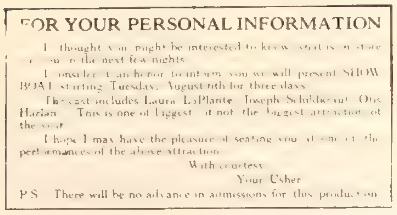
L. G. Jenkins, Manager,
Etta Theatre,
Ocala, Fla.

MANAGERS' ROUND TABLE CLUB

Club Suggestions Are Being Followed By Many Showmen

That our members take advantage of suggestions appearing on the pages of the ROUND TABLE CLUB is once more demonstrated when the "usher card" submitted by Mr. E. E. Bair of East Liverpool, Ohio, was used by many theatres.

Among those who took advantage of this was William G. Smeltzer, Manager of the Riviera Theatre in San Francisco, Cal., and Mr. Smeltzer has asked us to convey his thanks to Mr. Bair for the idea.



FOR YOUR PERSONAL INFORMATION

I thought you might be interested to know what is in store for you in the next few nights.

I consider it an honor to inform you we will present SHOW BOAT starting Tuesday, August 6th for three days.

The cast includes Laura LaPlante, Joseph Schildkraut, Otis Harlan. This is one of biggest if not the biggest attraction of the year.

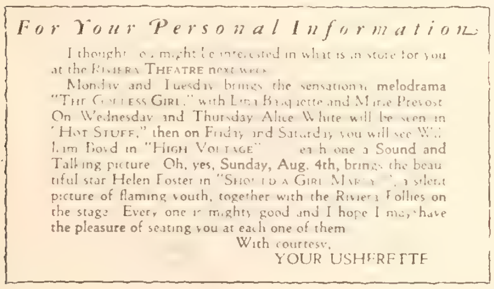
I hope I may have the pleasure of seating you at one of the performances of the above attraction.

With courtesy

Your Usher

P.S. There will be no advance in admissions for this production.

Another one to take advantage of this was Harley Fryer, Manager of the Linwood Theatre in Kansas City, Mo., who has also used it in almost its original form to advertise "Show Boat."



For Your Personal Information

I thought you might be interested in what is in store for you at the RIVIERA THEATRE next week.

Monday and Tuesday brings the sensational melodrama "THE GODLESS GIRL," with Lina Basquette and Marie Prevost. On Wednesday and Thursday Alice White will be seen in "HOT STUFF," then on Friday and Saturday you will see William Boyd in "HIGH VOLTAGE" each one a Sound and Talking picture. Oh, yes, Sunday, Aug. 4th, brings the beautiful star Helen Foster in "SHOULD A GIRL MARRY?", a silent picture of flaming youth, together with the Riviera Follies on the stage. Every one is mighty good and I hope I may have the pleasure of seating you at each one of them.

With courtesy,

YOUR USHERETTE

This is a corking form of publicity, and we unhesitatingly recommend it to any manager who is looking for something different and still a little intimate between the house staff and his patrons.

Thank you, Mr. Bair, for this one, on behalf of all the different members and readers who have taken advantage of this suggestion. We hope you are finding some of their suggestions just as appropriate for your own use.

Stollery Claims Honors For Being Youngest Manager

Edward W. Stollery, Manager of the New San Mateo Theatre, San Mateo, Calif., has challenged David M. Brotman's assertion that he is the youngest manager in the business. Ed informs us, (and wants us to inform the world at large), that he puts in his application for the honor. He is only 20.

It is certainly gratifying to find out that young men, of this type have reached the position of house manager in some of the leading theatres of the country and the Arkush Peninsular Theatres happens to consist of a group of very fine houses.

Mr. Stollery has joined that great number of petitioners who are insisting that we turn out some kind of a club pin or emblem, and in the event that you folks who read this have not heard anything further about the subject, we want you to know that we are now at work on a club pin and a further announcement of same will be made shortly.

There will be a whole lot more to be said about Ed in an early issue and we trust that you will look forward to seeing it with as much interest as we do in looking for his letters.

Here's A Good Tip On Newspaper Ads From Vogel Gettier

Vogel Gettier comes through with what we consider a very valuable suggestion, if it can apply to your own conditions.

Where a Theatre does advertising in small surrounding towns through their local newspapers, they must contend, to a certain extent, with the inadequate type and equipment in the composing rooms of these smaller newspapers.

Mr. Gettier suggests that, if you have an efficient enough newspaper right in your own city that can make mats from the copy you give them and turn over to you as many mats as are necessary so that you can furnish them direct to the small town papers where your theatre is advertising.

We have several copies of these mats from Mr. Gettier, and we can certainly appreciate the tremendous punch that this type of advertising would carry in the smaller papers.

While he could just send them the copy and the exchange mats that he might want to use, he would never get as attractive a piece of advertising as he does by reason of sending them mats of the original ads from the big city.

Mr. Gettier would be glad to furnish additional information to interested members or readers regarding this angle.

Thank you Vogel, and let us hear from you again very shortly.

WELCOME!

"I HAVE been watching the MANAGERS' ROUND TABLE CLUB since its inception, and at first was a bit skeptical as to its success, but now I am firmly convinced it is the greatest thing that ever happened for Managers. With the material contributed weekly to your magazine by various members, no manager should ever get into a slump. The spirit and incentive is wonderful and I am happy to be able to send in my application for membership to this group."

Publix Theatre Corporation
W. H. Le Valley,
Mgr. Broadway Theatre
Newburgh, N. Y.

MANAGERS' ROUND TABLE CLUB

Levin Uses Many Unique Angles To Sell His Shows

Mr. N. Levin, progressive Manager of the New Palace Theatre in Coatesville, Pa., has certainly started his campaign for better business for this coming season.

Although Mr. Levin was only able to dig up an old photograph, it will have to serve our purpose in making him acquainted with the many readers and members of our pages.

He is now hard at work turning out a program, the cover of which we have before us, announcing a new movie season beginning August 27th, and we certainly like the quotation below the announcement, which reads "Our success is due to square dealing, we are proud of it, too."

Mr. Levin is a firm believer in the idea of gaining the confidence of their patrons, and since these patrons have got the habit of leaving their children while they go shopping, it shows that they have great faith in the way he runs his theatre.

Another angle that Mr. Levin has successfully worked is taking pictures entitled "Who's Who and What's What in Coatesville." These pictures were taken of local events, such as ball games, parades of the different bugle bands in co-operation with the Local Fire Insurance Company, at which they staged a spectacular fire. This helped to advertise the theatre by reason of all of the prominent people whose photographs were taken.

Another very good idea was lining up twelve prominent business men in town with their faces turned to the wall and taking their pictures. Then running a contest to see who could successfully name the twelve prominent men by just seeing their backs. This caused quite a little comment in town and resulted in a whole lot of interest directed at the Palace and Mr. Levin.

We certainly like this members' method of doing things and would like to hear a whole lot more about his activities. This will complete the first article about Mr. Levin, but we hope to have many more in the near future.

Read This One

"Just a line to tell you how happy I was to receive my Membership Certificate to the MANAGERS' ROUND TABLE CLUB. I think it is quite an honor to belong to such a progressive and wide-awake organization. The certificate is hanging on the wall in my office and I intend showing it to everyone who comes in. Each week when the Motion Picture News arrives it is immediately opened and I turn to the CLUB section before looking at anything else."

Edward W. Stollery, Manager,
New San Mateo Theatre,
San Mateo, Cal.

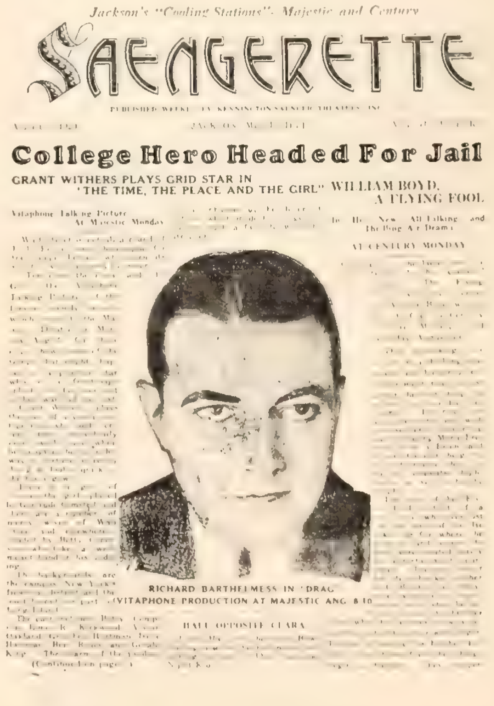
Henry Seel Joins Club For Mutual Benefit & Progress

We take great pleasure in introducing our many members and readers to Henry Seel, Manager of the Saenger Theatre, Jackson, Miss.

We have before us many interesting items showing how thorough and efficient a showman Mr. Seel is.

We also want you to take a look at the front cover of the "Saengerette," a little house organ published in Jackson, Miss., for the use of the Saenger theatres in that section. The inside of this house organ is just crammed full of newsy theatrical items, all of which will receive more than passing attention from the large mailing list to which these booklets are sent regularly.

Now that Mr. Seel has broken the ice, and put himself into the swim with the rest of us ROUND TABLERS, we have every reason to believe that he will continue his activities and keep us posted on everything he manages to engineer down there in Jackson.



Jackson's "Cooling Stations"- Majestic and Century

SAENGERETTE

College Hero Headed For Jail

GRANT WITHERS PLAYS GRID STAR IN 'THE TIME, THE PLACE AND THE GIRL"

WILLIAM BOYD, A FLYING FOOL

Vitaphone Talking Picture At Majestic Monday

AT CENTURY MONDAY

RICHARD BARTHELMESS IN 'DRAG' VITAPHONE PRODUCTION AT MAJESTIC AUG. 8-10

What do you say about this one, Henry, can we count on you? Thanks a lot in advance.

And—remember this: hundreds of live showmen, the world over, are finding it profitable to use Round Table suggestions in their own theatres. If you keep an eye on these pages every week, you will soon see ample evidence of how this, or that showman cashed in on some other member's idea.

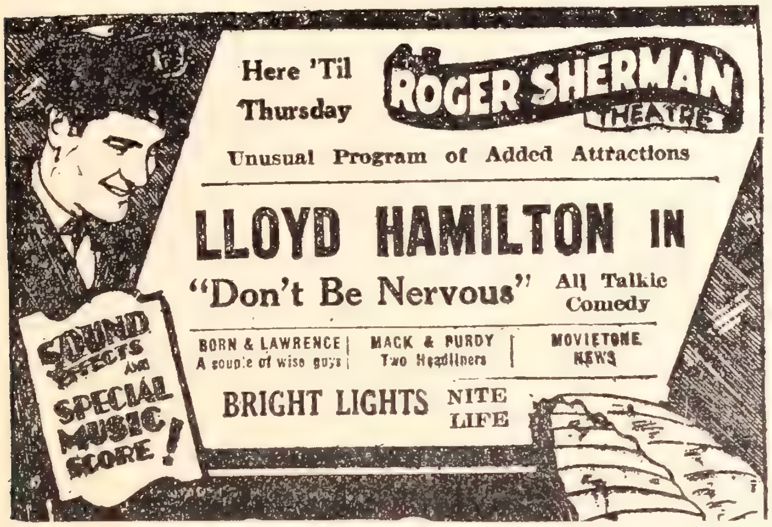
Just as you might find some of these suggestions of value, so will the other boys find your contributions.

Perhaps a better way of putting this is to say, "Stick to our slogan of, 'All For One And One For All'."

Carroll Of Roger Sherman Takes Advantage Of Shorts

The value of talking short subjects should not be overlooked during this critical stage when some of the sound products which sound equipped theatres are compelled to run is really below mediocre.

It would be best to keep in mind that when your feature attraction is weak, and your short subject contains some particular one, two or three reeler that really merits the extra plugging, that it be given really top billing above the feature. But this should be done in a diplomatic and showmanlike way.



Here 'Til Thursday

ROGER SHERMAN THEATRE

Unusual Program of Added Attractions

LLOYD HAMILTON IN

"Don't Be Nervous" All Talkie Comedy

BORN & LAWRENCE | A couple of wise guys | MACK & PURDY Two Headliners | MOVIETONE NEWS

BRIGHT LIGHTS NITE LIFE

SOUND EFFECTS AND SPECIAL MUSIC SCORE!

For example we picture here a reproduction of an advertisement which appeared in the New Haven, Connecticut papers and shows how the Roger Sherman Theatre in that City made up an ad in which Lloyd Hamilton, in an educational comedy, "Don't Be Nervous," actually was played up more prominently than the feature attraction on the bill.

To Manager Carroll goes the credit for this makeup and shows that he recognizes this condition and is ever on the alert to take advantage of such a situation through his newspaper layouts. We hope that Mr. Carroll will send us some more samples of his advertising which we are sure the members and readers of the ROUND TABLE CLUB will find both interesting and profitable.

Lawyers & Judges Good Bait For Carroll's Exploit

Every lawyer in Niagara Falls received a forty-word telegram through Western Union as well as the Prosecuting Attorney, and all members of the Grand Jury Panel. In addition, 1500 little handkerchiefs with gum labels attached were distributed a week prior to the play date at the Theatre.

The Manager set a full page of cooperative ads in the local newspaper, each tying up with the picture.

All of the above is all a small brief way of telling you how Manager Harry Carroll of the Cataract Theatre in Niagara Falls, N. Y., started his tremendous campaign on the "Trial of Mary Dugan."

But we must not overlook the fact that thousands of circulars and other appropriate advertising material was included in his campaign.

Such thoroughness and foresight must have resulted in good business for the Cataract Theatre and this being the case we will all be anxious to hear a lot more about Harry Carroll and his activities.

Notice to Members

Please be sure to notify the chairman of any change of address

—THANK YOU.

What do you say, Harry, are you going to keep everything a secret, or are you going to come out in the open and tell us all about it? At any rate, shoot us your photograph and a little about yourself to pass on to the rest of the members. Thanks a lot in advance.

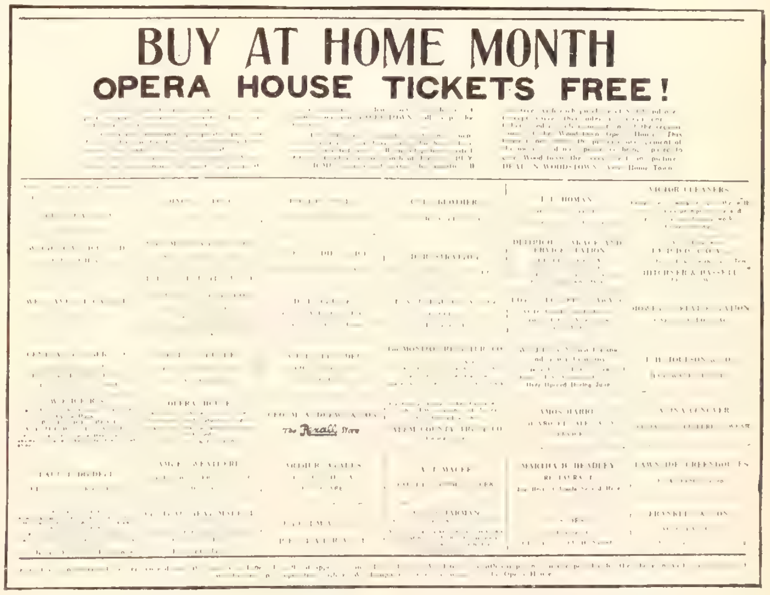
Humphreys Is Getting Plenty Of Free Publicity

Manager E. W. Humphreys, of the Opera House, Woodstown, N. J., doesn't let a single angle get away from him where he can possibly get a little free publicity.

We have before us a copy of the Woodstown local paper, and in it we see that he has grabbed himself much free publicity right on the front pages, besides plenty of other items distributed throughout the paper.

He even explained to the mystified customers of Woodstown, the secret of his Neon sign which created quite a stir, when the different folks wanted to know whether it was gas or electricity. This brought forth pretty near a ten-inch single column story.

Another angle which created a lot of good will between the Theatre and the merchants was in connection with his "Buy at Home Month," through which, his cooperation was the furnishing of Opera House tickets free. The circular which we are reproducing with this story, explains the thing a good deal better than we could possibly do.



BUY AT HOME MONTH

OPERA HOUSE TICKETS FREE!

But of one thing we are certain, that Mr. Humphreys is a live-wire showman and his many activities have proved mighty interesting reading on these pages. Let us hear from you early and often, Mr. Humphreys, will you?

MANAGERS' ROUND TABLE CLUB

WHAT ARE YOU WAITING FOR?

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

729 Seventh Ave., New York City

I hereby apply for membership in the Club.

Name ....

Theatre ....

Address ....

City ....

Policy ....

Capacity ....

State ....

Wm. A. Johnston **Honorary Chairman**	**C. E. Lewis** **Chairman**

JOIN NOW!!

Here's the Blank

More New Members!

Proposed by M. Meriwether:

WILLIAM R. HILL the manager of the Lexington Theatre in Lexington, N. C. is operating with a policy of vaudeville and pictures. Such programs invariably bring out some good exploitation and advertising to keep the customers coming into the theatre. Now what we would like to have is Bill's picture (any old photo will do) and some details of his recent exploitation stunts. Can you accommodate us, Hill? Thanks.

* * *

Proposed by M. Gottlieb:

PAUL BINSTOCK manager of the Broadway Theatre in Astoria, L. I., a house of some 1500 seats and being run as well as a lot of "big-time" houses on the main stem. Paul has come to our attention on numerous occasions through hearing other managers talking about him. So, brother Round Tablers, looks like we have grabbed ourselves a manager who will have plenty to tell us in future issues of the Club pages. How about it Paul?

* * *

MAX SCHOENBERG managing the Sumner Theatre for the new Metropolitan Chain. What he will accomplish in the future, we will learn about later, but what he HAS accomplished in the past is what we are anxious to know about right now. Your own photo and some details concerning your past experiences will be more than welcome Max. Shoot them in.

Proposed by Vogel Gettier:

FRANK DAMERSON manages the Crescent Theatre in Kearney, Nebr., and we have a hunch that we ought to start an inter-city competition to see which one of the Kearney members can send in the best theatre operation and exploitation stuff. How about it you Kearneyites? (No I'm not calling you names). Listen, Frank, steal a march and shoot us your own photo plus a little information about yourself. Do it now. Thanks.

* * *

CARL P. ROSE manages the Swan Theatre in Columbus, Nebr., and with other Round Table members in and around that town we will soon call a convention out there. But to get back to Carl's introduction; how about your photo and something about yourself so that we can all get to know you lots better. Really, Carl, you should get aboard the good ship "News" and mix with all the other Club members. Oak?

* * *

H. W. COCHRAN manages the "Pal" Theatre in Bartley, Nebr. Although this is only a small house we have found, from past performances, that these little houses are capable of putting over exploitation that makes the big fellows sit up and take note. We honestly believe this is the case with Mr. Cochran and we sincerely hope he will tell us something about himself and his theatre activities. Thanks.

* * *

WILLIAM C. SEARS is the managing director of the Granada Theatre in Norfolk, Nebr., and with his theatre in the midst of all these well known talkie and sound subjects we are certain that Mr. Sears has many fine ideas to pass on to his brother members. We would also like to have him send us his own photo and some information about his past experiences in the show business. Thanks in advance for this favor W. C.

* * *

R. R. MILLER is the manager of the Empress Theatre in Kearney, Nebr., a thousand seater sound house and one that is making the other houses step to keep up to them. How Mr. Miller runs this house and the way he advertises it, constitutes just two of the many things we would like to learn about from him. Also his own photo and just a little bit about himself. Start it off right Miller. Oak? Thanks.

AN ORGANIZATION

OF ——!

BY ——!

AND

FOR ——!

THE MANAGER

— OUR SLOGAN —

"ALL FOR ONE
AND
ONE FOR ALL"

Photos of Members

THE Club is anxious to publish photographs of every member and would, therefore, appreciate receiving as many as possible for use in future issues of the Club columns. If you have not already done so, PLEASE send us your own photo at once. Thank you.

C. E. L.

Regional News from Correspondents

Atlanta News Flashes —Exhibitor Notes

FIRE, which was discovered about 2 o'clock last Thursday morning, caused considerable damage to the two-story warehouse building at 179 Marietta Street, Atlanta, and caused loss to F. A. Leatherman, who had an extensive line of theatre organs and other equipment stored in the place.

At its regular meeting last Tuesday, the Atlanta Joint Board of Arbitration considered and disposed of a number of cases, the session consuming the entire day. Cases on the calendar were approximately 100, not a few of which had been set over from the previous meeting.

J. H. Butner, Atlanta branch manager for Educational, is making a trip through Florida.

E. G. Gidley, manager of the Palace, Athens, Ga., is chairman of the decoration committee for the celebration of the dedication of the new Sanford stadium and the Yale-Georgia football game this Fall. This honor has come to Mr. Gidley because of his executive experience in matters of this kind and also as a result of his interest in the University's team.

John W. Mangham, Jr., head of Columbia's Atlanta branch, visited Birmingham.

C. R. Beacham, Atlanta branch manager for World Wide, visited Florida.

Exhibitor guests at the various Atlanta film exchanges the past week included:

F. L. Wadsworth, Jr., who operates the Rose, Tuskegee, Ala.; Herbert Rowntree, manager of the Royal, Columbus, Ga., one of Roy E. Martin chain; O. C. Lam, of Rome, prominent North Georgia exhibitor; R. P. Higginbotham, of the Majestic, Leeds, Ala., and the Lyric, Pell City; Walter J. Brackin, who operates the Callahan, Bainbridge, Ga.; J. J. Powell, who operates the Star, Toccoa, Ga.

Charles Oswald, Publix booker at Jacksonville, Fla.; P. J. Henn, of the Haven, Canton, Ga.; Roy E. Martin, of Columbus, Ga., head of the Martin chain; G. L. Wynn, of the Alamo and Ritz, Newman, Ga.; Nick Economou, who operates the Grand, Montezuma, Ga.; and the Franklin, Fort Valley; George E. Ricker, who operates the Grand, Fitzgerald, Ga.; Nat M. Williams, who operates the Rose, Thomasville, Ga.; E. F. Boyd, of the Majestic, Adel, Ga.; Love B. Harrell, of the Lyric, Waycross, Ga.; H. B. Wells, of the Opera House, Newberry, S. C.

F. Wheeler Smith, who operates the Rose and Crystal, Dublin, Ga.; N. T. Clements, of the Star, Perry, Ga.; J. R. Long, who operates the Opera House, Fort Payne, Ala.; Mose Klein and Ralph Goldberg, of the Goldberg Amusement Enterprises, Clarksville, Tenn.; Mrs. I. H. Dietz, of the Star, Covington, Ga.; S. H. Borisky, of the Independent Theatres, Inc., Chattanooga, Tenn.; Dick Kennedy, manager of the Rialto, Birmingham, Ala.

Fifth Chicago Theatre Robbery Staged When The Avalon Loses $6,700

IN the fifth successful robbery of a Chicago motion picture theatre within a month, a lone robber last Sunday held up the Avalon at 79th Street & Stoney Island Avenue, escaping with $6,700 in cash. The robbery took place while a crowded house was watching a performance.

The bandit brushed past ushers at the door, declaring he had to see the manager on an important matter. On reaching the manager's office he rapped sharply on the door and in answer to the question "Who's there?" promptly answered that it was the Brinks Express. The express company, which carries money and valuables for many Chicago firms was expected at the theatre at this time and J. H. Fleuner, assistant manager opened the door to find himself covered with a gun. William McCarthy, manager of the house was also in the office and both men were lined up against the wall while the robber entered a concrete safe, seeking the money which was scheduled to be picked up by the express company. McCarthy handed the robber $500 but the bandit was apparently aware of the larger sum and told McCarthy to "keep that chicken feed." Under threats he forced Fleuner to open the safe and tucked the bag containing the cash under his coat. As the bandit left McCarthy sounded a burglar alarm which brought curious patrons scurrying to the lobby where the thief made his escape unnoticed in the confusion. A few moments later the express company's armored truck arrived at the theatre.

The same evening Mrs. Anna Ludes, cashier of the Harvard Theatre was held up in the box office by an armed bandit who escaped with the day's receipts of $300.

Eddie Grossman has been named Chicago manager of United Artists following the resignation of William Rosenthal, who has resigned to engage in the clothing business. Grossman is not new to United Artsits, having been a salesman for the company several years ago and more recently engaged in writing theme songs for a number of U. A. productions..

William K. Hollander, director of advertising and publicity for Balaban and Katz, is back at his desk following a vacation.

Felix Mendelssohn, manager of Metro-Goldwyn-Mayer branch has been elected president of the Chicago Film Board of Trade, succeeding Clyde Eckhart. H. H. Herbel of Universal was named vice-president, and Herbert Washburn of RKO, treasurer. Irving Mandel was elected secretary.

W. R. Drake, popular and genial head booker of Pathe in Chicago, is enjoying a vacation "somewhere in Canada."

W. R. Karstetter, one of the originators of the First National franchise and formerly head of the Columbia Amusement Co., of Columbia, Mo., has joined the Fox Chicago office as salesman for northern Illinois.

Bert Rosenberg, general manager of the Chicago branch of General Talking Pictures Corp., attended the meeting of the Midwest theatre owners association in St. Louis, last week.

M. Van Praag, general sales manager of Universal, visited Chicago last week for a conference with H. M. Herbel, local manager.

The many friends of Henri Ellman, head of Tiffany-Stahl Productions in Chicago, were sorry to learn of the death of his mother, who passed away last Saturday (Aug. 17)

Frank Kennedy, supervisor of exchanges of RKO, was a visitor in Chicago this week where he conferred with Herb Washburn, Chicago manager.

Mrs. Clayton Bond and family have left Chicago for New York to make their home with Mr. Bond who is now connected with Warner Bros.

Walter Flugel of the Pekin, Pekin, Ill., was a visitor in Chicago last week.

Charles B. Paine, treasurer of Universal, passed through Chicago enroute to the West Coast.

W. B. Lyman, assistant Chicago branch manager of Warner Bros., is on a vacation.

RKO Chicago salesmen together with their wives and sweethearts, will journey to Lake Marie Saturday, Aug. 24, for a week-end outing at the summer home of Herb Washburn, Chicago manager.

Walter Hyland, popular booker at U, is an ardent Cub baseball fan.

McCallon Leaves Dallas For Loew's N. Y. Post

WITH the recent appointment of Homer McCallon, publicity director of Loew's State Theatre, Houston, Tex., to a place on the New York staff of Loew's, Inc., advertisers under E. L. Delaney, two Houston advertising men become associated with this branch of Loew's organization.

Very recently Ed Barnes, at that time manager of Loew's Vendome at Memphis, was chosen by Mr. Delaney for a place on his New York staff. Barnes was formerly publicity director for the Horwitz Theatres, of Houston, and was at one time a reporter on the Houston Post-Dispatch.

McCallon came to Loew's State when the theatre was opened more than two years ago, and has continued to direct the advertising destines, as well as design and execute theatres fronts which have been the "talk of the town." He will leave for New York within a few weeks.

Midland Booking For U In Kans. City

M. B. SHANBERG, director of the Midland Circuit of Theatres, has announced that his circuit has taken over the booking arrangements of all theatres in Kansas City in which Universal has an interest. The theatres are the Uptown, Apollo, Isis, Gillham, Gladstone and Linwood. The Midland circuit also has completed arrangements with the Madrid of Kansas City whereby that theatre's attractions will be booked through the Midland circuit.

One of those proverbial "behind the curtain" romances occurred at the Uptown, suburban house of Kansas City, last week. Thousands of Kansas City theatre goers are familiar with back of a bushy blonde head they have seen before the pipe organ at the Uptown. That head belongs to Hans Flath. Twenty years ago Mr. Flath was in an orchestra in New York looking up at the legitimate show, "The Time, the Place and the Girl," as he directed the orchestra. Last week the screen version of the show was booked at the Uptown. Twenty years ago Mr. Flath had looked up at a girl who played the vamp role on the stage as he led the orchestra through the sentimental strains of "Honey Moon." He must have felt it imperative to go on a honeymoon himself as he and that girl —now Mrs. Flath—went on one a few days later. Each night last week after he had played the organ solo preceding the picture Mr. Flath hurried to the back of the house and sat beside Mrs. Flath and they both dreamily watched the story of the picture unfold—and thought of twenty years ago.

When the management of the Plaza, Kansas City suburban house, arranged with the Southwest Retail Merchants' Council for a fashion show it opened the doors to capacity attendance last Monday.

All exhibitors of the Kansas City territory, through the courtesy of H. H. Maloney, manager of the Midland, Kansas City, and the Kansas City United Artists exchange, were admitted free all week to a showing.

Believe it or not, but Fox bathing beauties in the flesh actually were seen at the annual picnic of the Kansas City Fox exchange last week. Fred Hershorn won the biggest event of the day—the golf tournament.

All houses of the Universal chain in Kansas City have undergone improvements, according to Martin Finkelstein, city manager. The Apollo will open Sept. 1 with Western Electric equipment.

The Garden, Wakeeny, Kas., has been destroyed by fire.

Film men who knew E. W. McAvoy, former Fox salesman, have been requested to write him at 1315 East Brill Street, Phoenix, Ariz. He is said to be dangerously ill and anxious to hear from friends.

News Notes From Film Centers Of The South

REPORTS to Birmingham, Ala., indicate varying success attending presentation of Sunday shows. In Troy, Ala., Glenn Crouch's Princess and Uptown theatres are continuing Sunday operation, while in Pine Bluff, Ark., the manager of the Saenger theatres there, A. Brown Parkes, formerly of the Jefferson in Birmingham, together with several house attaches, were placed under $1,000 bond each, for operating shows on Sunday, although it was pointed out, in a trial held previously, that the entire proceeds of these Sunday shows had been turned over to the American Legion which had sponsored them. Circuit Judge Parham scored both the theatre operators and the Legion in his charge to the jury, pointing out that it was a violation of state law to operate Sunday shows. The matter will be threshed out through later trial and decision.

The Opera House at Greenville, Ala., opened with sound past week, and P. L. Vann announces he will run one and two sound pictures weekly as a regular feature. C. B. Smith, representing Audiophone, made sound installation.

Glenn Crouch, of the Princess and Uptown, Troy, Ala., is enjoying a vacation at Gulfport, Miss.

The Princess at Piedmont, Ala., formerly operated by T. E. and Morris Watson, was purchased last week by Joe Varnell, who ran the theatre for several years prior to its being under direction of the Watson brothers. It was also reported that the new Coosa Y.M.C.A., at Piedmont, under direction of Clarence Turner, general secretary, will soon install Movietone and Vitaphone equipment.

Middle Alabama generally, feels optimistic about conditions, as a large crop year is anticipated. Exhibitors state they have passed through a trying period for past two seasons and are hopeful that they will be able this year to regain lost ground.

W. T. Murray, formerly active in Atlanta circles, has been appointed manager of the Empire, Birmingham, succeeding Bert Hollowell, who was forced by ill-health to resign.

The Better Films Committee held their regular meeting the past week, meeting in the Alabama Theatre, through courtesy of Charles G. Branham, Birmingham, city manager for Publix.

In Birmingham, Ala., the Galax, Publix house, has installed sound equipment, and will inaugurate the coming week a policy of second-run talkers, involving returns of the stronger b.o. pictures which have played the Alabama and Strand.

In Montgomery, the Plaza, Publix house, goes sound, switching pictures every other day, with the strongest picture on Sunday break. It is likely that the Noble, Anniston, will go sound, if it reopens this fall.

The Merrio at Wilson, N. C., was transferred, effective August 13, from Aycock and Darden to Tom Williams.

The Bijou Amusement Co. has taken over the Royal Theatre at Raleigh, N. C., from the Clit Amusement Co. Change made August 12.

P. A. Boone will take over the Broadway at Mt. Airy, N. C., from S. W. Williamson September 1. Mr. Boone operates Grand at Mt. Airy.

Mrs. Frank Bryan and family have returned to Charlotte, N. C., from Carolina Beach where they have been spending the summer. Mrs. Bryan is the wife of the Charlotte First National manager.

Friends of R. M. Boovy, First National Charlotte salesman, will regret to learn of the death of his mother on August 9.

Mrs. R. B. Wilbanks and young daughter, Charlotte, returned home Sunday from Atlanta. Mr. Wilbanks is the Charlotte Paramount manager.

Mr. Andrew Fuller Sams, Jr., manager of the Auditorium at Winston-Salem, N. C., is to be married August 28 at Lawrenceville, Va., to Miss Agnes Baugh Trotter, daughter of Mr. and Mrs. William Augustus Trotter. The ceremony will take place at 4 o'clock in the afternoon at the Methodist Episcopal church. After October 1, Mr. Sams and his bride will be at home to their friends in their apartment in Gray Court Apartments, Winston-Salem, N. C. Mr. Sams is well known as a theatre executive.

The Belle at Gadsden, Ala., operated by Will B. Wood, was the scene of a fire last week which partially wrecked the building. The blaze was discovered in the operating room and after firemen were called and it was thought they had extinguished the fire, it broke out again on the second floor. Mr. Wood has an apartment on the second floor of the building but he and Mrs. Wood escaped unharmed.

The many friends of Mr. C. C. Atkinson, manager of the Louisville, Ky., Strand Theatre, will regret to learn of his death, which occurred last Friday at St. Anthony's Hospital, after a brief illness. He was 26 years of age. Beginning as an usher at the Strand, he became manager of the theatre ten months ago. He was buried at Brandenburg, Ky., funeral services being held in Louisville Sunday afternoon.

A. B. McCoy, manager of the Louisville, Ky., Mary Anderson, left on his vacation Monday.

John Boswell, manager of the Rialto, Louisville, Ky., has returned from his vacation.

Renetta Doll, Louisville correspondent of the *Weekly Film Review,* left Monday for Cleveland, Niagara Falls and points in Canada.

O. S. Barnett, sales manager of Big Feature Rights Corp., left last week for a vacation in Atlanta.

J. P. Masters, manager of the Princess at Bowling Green, Ky., and his wife are spending several days in Atlantic City, N. J.

C. O. Brown, of the Manring at Middlesboro, Ky., is enjoying a vacation.

P. G. Montgomery of the Lynch at Lynch, Ky., is now on vacation.

Two film fires in Arkansas, near Memphis, cost more than $1,000 in damage to films, booths and machines last week. F. G. Roberts reported a blaze in the projection room of his Rialto at Searcy, but without damage to the building. The National Theatre Supply Co.'s Memphis office rushed loaned equipment there and performances continued the following night.

The Community at Pine Bluff, operated by Otto Siegle, had a similar experience. It was also sent machines by National at Memphis.

Formal opening of the Rosemary, Memphis' new $75,000 neighborhood house, will be staged next Wednesday night, August 21. Mike Cianciolo makes his entry into show business with the opening.

With an exterior of classical design in buff brick and white stone, with an elaborate marquee and sign, the house will have talking pictures (Pacent) and an elaborate cooling system. Booth equipment of the latest type and upholstered chairs were furnished for the house by National, Memphis. J. N. Talley, Memphis Pacent representative, is supervising installation.

Western Electric sound equipment will let pictures talk in future at the Princess at Columbus, Miss. The Princess also is getting a larger screen, with a Hertner transverter.

Regular daily screenings are being held in the Little Theatre, at the Saenger main office, New Orleans, La., since the installation of sound equipment. The New Orleans Fox exchange also reports that complete Movietone equipment has been placed in their projection room.

Mrs. Julia Heine, secretary of the New Orleans Film Board of Trade, has returned from a vacation in the East.

Elfrieda Zinser, cashier of the New Orleans RKO exchange, has just returned from an extensive motor trip through Southern Florida.

A recent visitor to the First National New Orleans exchange was A. Bethancourt, owner of the Grand at Houma, La.

Work is progressing rapidly on the three new exchange buildings being constructed in New Orleans Film Row. Paramount, Universal and Warner Brothers will have new branch homes there in the very near future.

There was much joy last Friday among the children of the Milliken Memorial, when the 450-pound cake, donated by the New Orleans, La. Saenger Theatre stage band on their second birthday, was presented to the wards of the Charity Hospital.

Jack Emenhiser, Alabama and Tennessee salesman for United Artists, and his wife were injured last Monday night in an automobile accident near Montgomery, Ala. Both were taken to Hill's Infirmary at Montgomery, where, it was said, Mr. Emenhiser would probably be confined for several weeks. One of his legs was badly fractured. Mrs. Emenhiser, while suffering hurts and bruises, is now able to be about and is remaining near her husband.

No more sound pictures is the report as to Lou F. Haven's Imperial, Forrest City, Ark., despite a recent Pacent installation. Exorbitant film rentals are blamed. The same story will be told as to Haven's Imperial at Marianna, where he recently had installed a Mellaphone sound device, it is reported.

Member of Educational Cleveland Staff Killed

JACK SHANKMAN, 21, of the Educational poster department, was killed last week while swimming at Forest Hills pool. He dove into shallow water and broke his skull on the cement foundation.

Fred Johnson has resigned as manager of the Colonial, Cambridge, O. He has been in poor health and has been advised to take a much needed rest before going into business again. Harry Rees, who has been manager of the Hippodrome and Putnam, Marietta, has been made gen. mgr. of the C. & M. circuit. E. E. Finck, president of C. & M., will do the buying for the houses.

Charles W. Tyler has been appointed sales manager for Moviephone in Ohio, Kentucky and West Virginia, with headquarters in Cincinnati.

Christy Diabel, former owner of the Liberty, Youngstown, is now senior king of the Northwestern Ohio golf courses for the third time in four years. His opponent was Joe K. Bole.

Richard Deutsch, 218 Film Bldg., is handling the Mansak products in Ohio.

Mellaphone, sound-on-disc reproducer, has been installed in the Victory, Cleveland.

A. E. Ptak opened his Lyceum, Cleveland, last Saturday. It has been closed for a month during which time it was redecorated, and equipped for sound pictures. Wonderphone, manufactured by Sound Film Corp., has been installed.

Oliver Manufacturing Co. has closed two agency contracts for handling sales of the Oliver Reproducer. They are with the Kenton Franklin Sales Co., of Denver, for Colorado, Wyoming and New Mexico, and with the Movie Supphy Co., of Chicago, for Illinois. The Kenton Franklin Sales Co. sold six machines last week.

Bob Williams has severed his connections with Loew's Theatres, Cleveland. He has been chief bill poster for the company for thirteen years.

Two more Akron theatres were bombed last week. No damage was done to the houses, but neighboring dwellings suffered.

P. A. Papa, of Hubbard, will start work immediately on a new 700-seat theatre which will be strictly modern, and which will have sound equipment.

Western Electric equipment has been installed in the Ohio, Lorain, by August Ilg, owner-manager.

The new Schine house in Kenton, O., scheduled to open Labor Day, is of the Spanish atmospheric type.

Kenneth Snyder and Robert Brink are new proprietors of the Garden, South Charleston, Ohio.

E. A. Keene, manager of the Oxford, Hamilton, is supervising remodeling of the theatre which includes a new sound and fire proof projection booth, new decorations and sound equipment. Alterations will be completed September 1st.

A. E. Klein, Ohio distributor of Mellaphone, announces that they will soon open a branch office in Cincinnati to be under the supervision of E. H. Klein.

O. Projectionist Dies After Booth Blaze

BURNS suffered when a film exploded in projection room of Rainbow Theatre, Mechanicsburg, Ohio, caused death of Walter "Hoot" Wood, projectionist, in an Urbana hospital. Interior of house and roof were damaged by flames.

A. W. Rollins, projectionist of the Eagle, Hamilton, Ohio, was slightly burned when a film ignited. When unable to check the blaze, Rollins called to the audience to leave. Damage to the booth and other portions of the house estimated at $5,000 by L. A. Snitzer, owner of the house, and Margaret Mitchell, manager.

Orpheum, Cincinnati suburban house, celebrated twentieth anniversary of laying of cornerstone, which was a noted civic event in 1909. House, founded by Martin brothers—I. M. and Jack, is now under management of Chester Martin.

Orient Amusement Co., West Jefferson, Ohio, has been incorporated by Riddle Sidner, Avery C. Herschner and H. T. Kahn.

After working his way up from usher of the Capitol, Cincinnati, to manager, George Ricker has been appointed assistant production manager of Station WABC of the Columbia Broadcasting System.

Sunday movies has become an issue for voters to settle in Coshocton, Ohio, because city council failed to pass ordinance prohibiting them. Similar ordinance was vetoed by Mayor Johnson, who is seeking renomination. His opponent for election favors Sunday closing.

Common Pleas Judge Wm. R. Sprague, Portsmouth, Ohio, against whom impeachment proceedings were begun by local ministerial association because he only assessed fines of $50 and costs in successive weekly arrests of local exhibitors who operated on Sundays, was given a clean bill of health by the trial judge.

Gil Burrows, formerly manager of several theatres at Dayton, O., is seriously ill at his home in Dayton with heart affliction.

While a robber last week held the doorman against the wall with a revolver, his accomplice grabbed a cash box from Doris Sponsler, cashier, Majestic, Columbus, Ohio, as she stepped from the box office in lobby to carry receipts to manager's office. The box contained approximately $160, according to Manager Charles B. Weidner.

Francis Hammerly has been appointed assistant manager of Loew's Alhambra, Canton, Ohio.

Palace, Canton, Ohio, dark for past two months while new cooling system was being installed, reopens early in September. House is controlled by Publix.

Chas. W. Tyler, who has been representing Movie-Phone Corp., of Chicago, in Kentucky, West Virginia and southern Ohio, has been appointed state representative for Goetz Movie Phone. Goetz will cover entire state of Ohio, making his headquarters in the Duttenhofer Building, Cincinnati.

Hartley T. (Judge) Palmer, checker for M-G-M, one time mayor of Fairport, Ohio, and later operating a house at Fairport Harbor, was killed instantly when his automobile was struck by a passenger train near North Baltimore, Ohio.

Castamba Theatre, Shelby, Ohio, has installed sound, and is opening with new policy after having been closed for two weeks for installation.

Russell Myerly, has been made assistant manager of the Greater Princess, Toledo, Publix house.

Bucyrus, Ohio, is slated to have new 1,500-seat theatre to cost $250,000.

Madison Theatre, Mansfield, Ohio, recently destroyed by fire, is to be rebuilt, plans for financing the project having been approved by township authorities.

Eddie Melniker, managing director of Loew's Ohio, Columbus, Ohio, is back on the job after a vacation in the East during which, however, he was laid up with an attack of flu.

Real Neth, head of chain of houses in Columbus, Ohio, announces that he will discontinue summer policy on September 1, and inaugurate the regular winter season.

Hartley T. Palmer, 45, film checker for M-G-M, Cleveland, O., was killed August 2 when his automobile was demolished by the "Oyster Special" of the Baltimore and Ohio railroad at Bairdstown, O. Palmer was a 32nd degree Mason and a Shriner.

A six-story combination theatre and hotel building is under survey at Fostoria, O., by the Toledo Paramount-Lasky Corp., negotiations with E. E. George at Fostoria have revealed.

Exterior work on the Schine Theatre, at Kenton, O., has been completed and workmen are speeding work on the interior so that the house will be ready for its scheduled opening on Labor Day. The interior will be of Spanish design with red as the predominating color.

Ajax Amusement Corp. Formed In St. Louis

THE Ajax Amusement Corp., has been formed in St. Louis with $2,000 capital to buy, sell, lease, operate and own motion picture theatres. Incorporators are George A. Sanguinet, Jr., M. S. Flickner, and Eva Engel.

S. E. Pertle, who owns the Grand, Macon, Mo., has asked the City Council for permission to keep his theatre open on Sundays. He told the councilmen that if he is allowed to operate on Sundays he will go to the expense of installing sound picture equipment in the Grand. He also assured the council that the pictures to be used on Sundays would be selected with care so that nothing to offend the church people would be shown on that day. The matter was laid over until the council's September meeting.

H. M. Fischer of the Fox Theatre Enterprises has been elected permanent president of the Business and Improvement Assoc of Central Grand Boulevard.

Skouras Brothers Ambassador is celebrating its third anniversary this week.

The first release of the St. Louis Post - Dispatch - Universal newspaper news reel will be shown at Skouras Brothers Ambassador on Friday, August 23, and at the Missouri starting on August 24.

The general contract for the construction of a new theatre in Hobart, Okla., for the Griffith Amusement Co., Oklahoma City, has been awarded to Shirley and Rhodes, Cushing, Okla. The building will be one story with balcony and mezzanine and 50 by 150 feet.

A magna screen has been installed in the Missouri, Grand Boulevard at Lucas Avenue, St. Louis, Mo., and was used for the first time on Saturday, August 17.

The contract for the construction of theatre, store and office building at Oak and Schuyler Avenue, Kankakee, Ill., has been awarded to the Moroff Construction Co., Kankakee. The building is being erected by a syndicate headed by C. B. Sawyer of the City National Bank Building, Kankakee. It will be 3-story and cost $400,000.

Construction will get under way soon on a theatre, hotel and apartment in Trenton, Mo., for Charles T. Sears and associates. The contract has been awarded to E. L. Hoffman Const. Co.

The reform element of Johnston City, Ill., headed by the Rev. J. H. Davis, pastor of the First Methodist Church has blocked an effort to give the people of that community some wholesome amusements on Sundays in the form of picture shows. The Rev. Davis and members of his flock crowded into the City Council chamber and succeeded in forcing all of the eight city aldermen to vote against Sunday shows.

The Robin Theatre, St. Louis, Mo., was damaged $700 by fire shortly after noon August 5 and the home of John Jattwinkle, was fired by sparks carried from the theatre blaze was damaged $300. Two boys who had swept out the theatre burned the accumulated rubbish nearby. The fire communicated to a fence thence to the theatre. The boys claimed they had thrown water on the rubbish fire after it had burned low.

The Missouri Theatre, St. Louis, Mo., during the week of August 3 proved that a modern first run picture house can be successful without expensive stage shows, master of ceremonies and the like. At present the Missouri is depending entirely on sound picture, Milton Slosser at the organ and Irving Rose's pit orchestra to win patronage.

Harry Strickland well known motion picture salesman has deserted the profession to enter the advertising sign field. He has organized the Indurance Flasher Sign Company, 3945 Washington boulevard, St. Louis, and expects to be in quantity production by September 1.

An office for the booking of motion pictures for the Army and Navy is being opened on Film Row in the quarters formerly occupied by the affiliated Distributing Corporation, 3330 Olive Street.

Visitors of the week to St. Louis were: Joe Hewitt, Robinson, Ill.; Mr. and Mrs. I. W. Rodgers, Cairo, Ill., and Poplar Bluff, Mo.; Charles Weeks, Dexter, Mo.; "Buck" Lewis, Rolla and Lebanon, Mo.; Henry Lowry, Highland, Ill. Bob Cluster, Johnston City, Ill.; Tom Reed, Duquoin, Ill.; Frank Russell, Shelbyville, Ill.; Leber & Hirsch, Pacific, Mo.; J. Doheny, Monroe City, Mo.; Wallie Akins, Kennett, Mo.

General News Items From Seattle

MORGAN WALSH, district representative for the Western division of Warner Brothers, spent a few days at the Seattle exchange last week with Manager Bob Hill and Guy G. Maxey, head of Vitaphone division.

While Dolores Del Rio was appearing on Manager Bob Blair's Seattle Theatre stage, her personal representative was renewing friendships of many years past on the local Film Row. For he was none other than J. Leroy Johnston, who six years ago was publicity and advertising director of the Seattle First National branch.

Leo Seltzer, manager of the Alameda, Portland, Oregon, was a visitor in Seattle last week.

Roy C. Peacock, genial manager of the National Theatre Supply Co.'s Seattle branch returned last week from Mount Vernon, where he has been working on a new seating job.

Neal East, head of Paramount Seattle exchange, had as his guest last week W. Brock, auditor from the Home Office.

Waldo Ives, whose new title is manager of the "Fox Ives Theatres" in Mount Vernon, spent a short time in Seattle last week booking and conferring with Earl L. Crabb, division manager.

Floyd A. Millnette, former head of the shipping department at Manager L. O. Lukan's First National Seattle exchange, has been promoted to the sales staff.

J. W. Parry, First National's assistant manager and booker, is at present away from Seattle on a two weeks' vacation at Vancouver.

Harry Ulsh, owner of the Ellensburg, Ellensburg, and O. A. Jones of Burlington, Washington, were visitors at Seattle last week. Bill Connors of Anacortes was also here.

John McGill, new manager of the Madrona Garden, Seattle, last week inaugurated his new sound film policy. Western Electric equipment has been installed.

L. A. Samuelson, former head of the Seattle Pathe exchange, has succeeded George Ecker as special Vitaphone Seattle representative.

Ed Jensen, manager of the Great Western Theatre Supply Co., was expected back in Seattle this week

Paul McIllinney, booker at Manager Ben Fish's M-G-M Seattle branch has been vacationing during the last week, and will remain away for another seven days. His work is being handled by Harry Blatt of Seattle office.

Employees of the Seattle Warner Brothers and Vitaphone exchanges held their annual picnic at Lake Twelve, near Seattle, last Sunday.

Among those from out of town in the industry to visit Seattle Film Row last week were C. E. Farrell, of Ellensberg; J. DeLeo, of Port Townsend; Fred Mercy, Jr., of Walla Walla; and Bill Crank, Pathe sales representative from Eastern Washington.

A. Moussa, auditor for the Vitaphone company from the home office, arrived last week to supervise the opening of Guy Maxey's new Vitaphone exchange, which was set to open the latter part of July.

2 Wis. Showmen Form New Theatre Firm

N. T. THOMPSON, manager of the Classic, Sparta, and Earl Scott, of Black River Falls, have formed a company known as the Thompson-Scott Theatres Co., which completed a chain of five theatres in the state. In addition to the Classic at Sparta and the Fox in Black River Falls, the new company controls the Tomah at Tomah, the Hixton at Hixton, and the Strand at Arcadia. Vitaphone and Movietone has been installed in all of the theatres. Company headquarters will be in Sparta.

C. W. Pyle has been added tc the Milwaukee Red Seal branch as salesman.

The Grand and Ozaukee at Port Washington have been taken over by William Roob from John Ludwig and Harry Perlowitz.

Tom Delaney, formerly with Pathe Chicago office, is now city salesman for the Milwaukee Pathe branch.

Out-of-town exhibitors to Milwaukee visiting Film Row this week included Jake Eskine of Richland Center; Edwin Berth of Kiel; Theo Sophie of Norway, Michigan; Charles Guelson of Stoughton; and Whitney Burr of Lancaster.

The Pathe Milwaukee salesforce is planning its annual picnic on Sept. 25th held at Cedar Lake.

H. Zimmerman, auditor, is spending some time in the Milwaukee M-G-M office.

Salt Lake Paramount To Be Redecorated

THE Salt Lake Paramount is to be remodeled and redecorated at a cost of $50,000.00 within the next few weeks, after which it will reopen for the purpose of showing extended run productions.

The pillars now in the theatre are being taken out and a huge steel girder installed. It will be equipped with new carpets, drapes, chandeliers, and equipment throughout, with a new electric sign and canopy to be added in front. It is stated that a magnascope screen will be placed herein. The opening will take place about August 24th.

Carl A. Porter, Acting District Manager for the Publix-Marcus Lnc., houses, will also be active manager of the new Paramount theatre.

Harry David, associated with Publix for many years, is now becoming established in Salt Lake territory as district manager of Publix-Marcus, Inc., interests.

Extensive remodeling and reconstruction of the Salt Lake showhouses recently purchased by Publix will begin in the very near future, according to M. J. Murphy, the company's maintenance department, who arrived in Salt Lake last week to make a survey.

It was erroneously reported in these columns that Hap Frederick's child born a short time ago was a daughter. It is, rather, a son, of whom Hap is mighty proud.

Tony Duvall of the Gem at Murray is also the father of a newly born son, and he is already making plans for its career as a film man, according to reports.

W. H. Perry of the Goshen, at Goshen, Utah, has had sound equipment installed.

Mrs. Littlejohn, exhibitor of Price and Helper, Utah, spent some time visiting Salt Lake filmfolks last week.

Mike Neilson of the Grand at Logan, Utah, is visiting Salt Lake this week.

The Salt Lake Sheffield exchange is to be remodeled and redecorated.

Harry R. Rand, veteran Salt Lake movie theatre operator, announced his candidacy for city commissioner on a nonpartisan platform this week in Salt Lake.

The showing of fashion news in sound and color is being sponsored at the Pantages Theatre here by a Salt Lake department store.

The Pantages of Salt Lake City, recently taken over by R.K.O., is to be closed for a few days during the first part of September for remodeling.

Wayne C. Ball, Salt Lake manager for Warner Brothers, is making a trip into Montana.

The Fox Salt Lake exchange in this city has had Western Electric sound equipment installed in their projection room at the exchange, being the first of the Salt Lake offices to install a sound apparatus.

The Tiffany-Stahl Picture Corporation held the opening of its Salt Lake branch office this week.

Lee Stallings of the Richfield circuit of houses in Southern Utah, spent some time conferring with Salt Lake managers along the Row last week.

Commissioner Harmon and Louis Peery, well known exhibitors of the Egyptian and Ogden first run theatres at Ogden, Utah, were in Salt Lake last week.

C. J. Hamal, representing Pacent, Salt Lake City, returned last week from a trip to Denver where he conferred with sales manager John Di Blasi and Chief Engineer Scanland of Pacent, regarding the junior equipment.

The official opening of the beautiful new Tiffany-Stahl office here in the newly erected exchange edition, was an outstanding event along the Salt Lake Film Row.

Will Shift Perlberg From Florida Post

JONAS PERLBERG, who has been at the Florida, Jacksonville, as house manager for several months, has been notified of a new assignment, location not yet specified. Mr. Perlberg has made many friends during his stay in Jacksonville and his popularity is attested by the fact that he is to be master of ceremonies at the Advertising Club of Jacksonville Follies on the Hotel Mason roof, August 22.

Beginning early in September, *The Florida Times-Union,* Jacksonville, Fla., newspaper, plans to revolutionize its system of handling dramatic news. More space than heretofore will be given to stories of screen and stage attractions at local theatres and to general news of the stage and screen.

Mrs. Bob Mitchell, wife of the organist-manager of the Riverside, Jacksonville, Fla., is ill at their home in Murray Hill.

Ralph E. Phillips, manager of the Rialto, Jacksonville, Fla., continues ill at his home.

Chelso Peruchi, of the Peruchi Players, was in Jacksonville on Wednesday, discussing plans for the return of his company to the Arcade Theatre, beginning September 29.

Al F. Weiss, Jr., manager of the Florida, Jacksonville, is on vacation in Wisconsin. Monday night he called up from Racine to say "hello" to Jonas Perlberg, his assistant, and to find out how things were going.

Ed Brown, of Atlanta, booker for Consolidated Amusements, was a visitor to Jacksonville last Saturday.

Jesse L. Clark, Jacksonville district manager for Publix, was downstate this week.

Manager Cowan Bain, of Universal's film exchange in Jacksonville, Fla., was host at a special preview showing of the latest Universal talkie, "The Love Trap," at the Palace Theatre, on Tuesday night. Manager John Crovo, of the Palace, and other exhibitors were present, including Manager John Thomas, of the Imperial.

Jesse L. Clark, of Publix district offices, Jacksonville, was in Palm Beach and Daytona this week.

William A. Krause, Jr., manager of the Empress, Jacksonville, spent $50 for mounting a sliver tarpon he caught off Key West on the last E. J. Sparks fishing party, and he certainly got his money's worth, as the job is one of the most unusual ever seen here. The tarpon has been posed in a most lifelike position. Mr. Krause is proud over his catch, and the mounted tarpon has the place of honor in his office.

The Park, in the Hyde Park section of Tampa, made a sharp reduction in prices last week. The new prices are 10c and 20c for the matinees and 20c and 30c at night. Former prices ran up to 50c top at night.

The Rialto, Tampa, dark for nearly a year, will reopen Saturday, August 31st with a stock musical comedy company under the management of A. F. Metzer, the original manager of the house when it was first opened something like five years ago.

Tampa is getting quite a thrill over the making of a talking picture, to be produced by United-Artists-Inspiration. The location has been prepared and a portion of the company on the ground. The Chamber of Commerce is acting as a casting office for extras and they have several hundred applicants listed so far. A. M. Roy, manager of the Tampa, has arranged for the World's premiere of the picture at his theatre as soon as it is completed.

Film News Notes From Various Ind. Points

ANNOUNCEMENT is made in Richmond, Ind., that Publix has taken over the local Ritz. The building lease and theatre rights held by Robert Hudson will be acquired by the Publix. Gerald Gallagher, manager of the local Tivoli since early in July, will be in charge. He also will continue as manager of the Tivoli. He came here from Canton, O., and has been in the theatre business for the last 13 years.

J. B. Green, manager of the new theatre in Princeton, Ind., now under construction in the Hudson building, states that the theatre will be ready for opening the middle of October. It will have a seating capacity of 1,000 persons, 750 on the main floor and 25 in the balcony. A large stage is being erected to accommodate road shows also. In the motion picture field the show will exhibit a matinee and two night shows daily.

Capacity crowds acclaimed the debut of talking pictures at the Ritz, Richmond, Ind.

The Tivoli, Spencer, Ind., owned by Ernest M. Viquesney, has been closed by the local sheriff, who has taken possession of all equipment covered by a chattel mortgage held by the Theatre Equipment Corp. Case was filed in circuit court here.

After being dark for a week, the Conley, Frankfort, Ind., reopened recently. It was necessary to close in order to make alterations and install new decorations.

George Holwager, manager of the Grand, Madison, Ind., has announced that equipment for talking pictures will be installed and ready for operation by the middle of September.

The Palace, Fort Wayne, Ind., has closed and will not re-open until early in September. Repairs to the building and installation of new equipment were given as reasons for the dark house.

The new magnascope screen at the Rivoli, Muncie, Ind., was used for the first time recently. It was entirely successful, according to Harvey Arlington, manager and will be used in the big scenes of many of the feature attractions booked and also on many of the Vitaphone numbers.

Ray C. Brenner has arrived in Anderson, Ind., to take over his duties as assistant to Harry Muller, manager of Publix Anderson houses. Mr. Muller and Mr. Brenner are planning for the opening of the new Paramount nearing completion at Meridian and Twelfth Streets. The official opening will be about Aug. 28. Mr. Brenner came here from Muncie, where he has been employed by the Publix company.

Articles of incorporation have been filed with the secretary of state of Indiana in Indianapolis by the B. C. & L. Theatres, Inc., of Mishawaka, Ind. Corporation has an initial capital stock of 1,000 shares, having no par value. Incorporators are Max J. Brown, Lewis Cochovety, Henry Lowenstine and Oscar Lambiotte.

UNIFORMS FOR HOUSE ATTACHES COSTUMES FOR STAGE PRESENTATIONS BROOKS 1437 B'way New York

CLASSIFIED ADS

Situation Wanted

MOTION PICTURE VITAPHONE OPERATOR wants permanent position. Western states preferred. References. Address Operator, 419 East 3rd St., Anaconda, Mont.

HOW ABOUT IT: Showman with proven ability desires connection with circuit or independent house as manager or lobby artist and exploitaion manager. Thoroughly experienced in theatre operation and exploitation of same. References the best, six years with present circuit. Investigate. Exploitation Box 600, Motion Picture News, 729-7th Ave., New York City.

For Sale

FOR SALE: 2,800 used upholstered opera chairs. Good condition. $1.40 each. Morris Saunders, 2710 Valentine Ave., Bronx, N. Y. C.

2 Prominent Boston Filmites Marry

A BUSINESS romance of nearly two years culminated on Sunday Aug. 18th at the Copley Plaza Hotel, Boston, when Miss Sally Zolotoy became the bride of Harry I. Wasserman, Boston theatre man. The ceremony, at which Rabbi Samuel J. Abrams of Temple Ohabei Shalom officiated, was held in the state suite of the Hotel and was followed by a wedding breakfast served to seventy-five relatives and friends.

The bride served two years as private secretary to Mr. Wasserman, who is field manager and member of the board of directors of the New England Theatres Operating Corp. He has been actively engaged in the theatre business for eighteen years.

Mr. and Mrs. Wasserman have left for a three weeks' honeymoon which will take them to New York, Atlantic City, Washington, the Great Lakes Region, and back to the Adirondacks. They will be at home after Sept. 15th at 60 Browne Street, Brookline, Mass.

Wendell Howe of Presque Isle, Me., was a visitor to Boston Film Row during the week, the first time in many months. He reports best summer resort business in years.

It is rumored that Publix is negotiating for a large western Massachusetts circuit in its program of expansion through New England.

Sarah Lourie of the Columbia exchange has purchased a new Nash sport coupe and Miss Mary Trainor of the same exchange has bought a new Chevrolet coupe.

George Flate, well known amateur boxer, who has been in the poster department at Paramount exchange, Boston, has been promoted to the booking department. He succeeds Elmer Turnquist, who resigned to enter naval aviation service.

Nate Yeaman's new Durfee Theatre at Fall River is practically completed and is expected to open early next month.

The Strand at Watertown has been sold by Charles Morse to the R & S Theatre Co., Frank Savasta, active head of company. The theatre will open early in September after extensive improvements.

The Strand at Randolph, Vt., has been sold by E. D. Keyes to F. T. Carr, who will operate. No change in policy contemplated.

It is understood that the Picturetone Theatres Corp. is negotiating for purchase of two Providence theatres.

Mary Oram has been appointed assistant in cashier's department at Fox exchange, Boston.

Martha Ferris, secretary of Boston Film Board, is expected back this week from a motor trip to Detroit and Canada.

The Lexington at Lexington is closed for installation of Western Electric sound equipment and will reopen after Labor Day.

Eleanor Ahearn of Columbia and her sister, Catherine of the Pathe exchange, Boston, have returned from a two weeks' vacation at Higgins Beach, Me.

Fred Bedard of the Bellevue at St. Albans, Vt., and E. B. Conant, of the Lincoln at Lincoln, N. H., were among recent guests in Film Row, Boston.

Phil Berler, booker for Loew circuit, and Al Lourie, manager of the Morton at Dorchester, have returned from vacations at Ossipee, N. H.

Mrs. E. V. Corbett, booker at Warner Brothers, Boston, is on motor trip to Detroit.

Phil Fox, booker at Columbia, had narrow escape from serious injury when his car was in collision with another machine in Norwood. Fox escaped with a few minor bruises.

Harry Rogovin, salesman for Columbia, has purchased a new Buick coupe.

Sam Moscow, sales manager for Columbia, is spending vacation in Keene, N. H.

Southwest Film Gossip From Okla. City Row

THE Talk-A-Phone Co. has established a district office at Dallas, Texas, with jurisdiction over Oklahoma, Texas, Arizona, Louisiana and Arkansas, Roy Leffingwell presiding as sales manager.

George Tucker has been appointed traveler for Columbia at Dallas, Tex.

The Howard at Taylor, Texas, has installed sound equipment.

Western Electric officials attended R & R managers convention and luncheon in Dallas, last week.

A. B. Momand has purchased the interest of E. C. Robinson in the Circle at Oklahoma City.

The A. D. Baker theatres at Lockhart, Luling and Gonzales, Texas, are remodeling and installing acoustics.

The East Texas Theatres, Inc., will start work on their new theatre at Marshall, Texas, within the next ten days.

K. K. Buchanan of Oklahoma City has been made special representative of Special Pictures Co., at Dallas, Texas.

Howard Theatre at Taylor, Texas, has installed a Carrier Air Washed Washer cooling system.

Sam Parrish of Huntsville and H. E. Werner of Trinity, both film travelers, while traveling in their auto, went into a ditch but escaped with minor injuries.

The Robb and Rowley Theatres general offices is now handsomely fitted up in a building at Harwood and Wood Streets, Dallas, Texas.

Dent Theatre, Inc., are reported as either closing their silent houses or installing sound, and two houses in Texas recently closed.

The new Lawton Theatre will open at Lawton, Okla., about Aug. 25th.

J. G. Bennett is remodeling and installing sound in his Idlehour and Strand Theatres at Drumright, Okla.

Mr. and Mrs. R. E. Griffith, and son, R. E. Jr., have returned to Oklahoma City from a six weeks' motor trip on the West Coast.

Charles Mahone has returned to his home in Hobart, Okla., following five weeks spent in a hospital in Oklahoma City.

Charlie Zears, secretary Okla. City Film Board of Trade, is recovering from an operation for tonsilities.

L. A. White is equipping his theatre at Weatherford, Okla., with Photophone.

Wallace Walthall has just returned to Oklahoma City from a successful business trip to Shidler, Hominy and Pawshuska, Okla.

Mrs. Markaret Day of the Lawton, Okla., Theatre Corp., is recovering from an automobile accident.

The Plaza opened at Tulsa, Okla., July 28th, with Michael Fanning, Manager.

A. R. Bender of Cleveland, Okla., has leased the Runyan Theatre at Barnsdall, Okla., and will operate it.

Charles Blaine will erect a new theatre building at Hartshorne, Okla., in near future in competition with the Liberty, owner by Momand Theatres, Inc.

The Independent Theatre Supply Co., and the Houston Film Exchange, distributers of silent pictures, opened offices at Houston, Texas, Aug. 20th.

Robb & Rowley held their annual convention at Dallas, Texas, last week, with large attendance.

A largely attended banquet was given Wednesday night with other theatre and exchange men as special guests.

New Policy For Loew Baltimore Houses

A NEW policy has been placed in effect in the Loew theatres in Baltimore including the Century and Stanley, first runs, the Valencia, occasionally first run, and the Parkway, continued runs, to have every production released for residential houses four weeks after the first playdate.

Heretofore protection time of four weeks has been allowed from the first playdate at each house. Complaints on the part of a number of exhibitors were made.

Mike Maloney, resident manager of Loew's Valencia, Baltimore, is now on vacation with his wife and they have with them Mr. Maloney's mother from Texas, for a visit.

C. W. Henderson, booker for the Frank H. Durkee Theatrical Interests, Baltimore, is back from a trip through Canada with his wife.

E. E. Pensel, resident manager of Loew's Stanley, Baltimore, was married August 10, in Ellicott City, Md., to Miss Gladys Astor of New York. Stanley Gosnell, assistant manager of Loew's Stanley, acted as best man.

Harry Werner of the Loew Theatre staff in Baltimore, has returned from a vacation to New York.

R. H. Cherry has returned to his duties as treasurer of Loew's Century, Baltimore, but his wife has remained away on an extended vacation.

Margaret Lorraine Wicklin, formerly cashier at Loew's Century, has resigned to become cashier at the Rivoli when it reopens.

The Little, Baltimore, which has been operated by the Motion Picture Guild, Inc., and is now in the hands of receivers, will be reopened to the public as soon as possible according to Harry O. Levin, one of the receivers.

Matthew Fisher will succeed Cecil Vogel, resigned, as assistant manager at the Columbia, Washington, D. C.

After two weeks enjoying the breezes at Chesapeake Beach, Walter Collins has returned to the Palace, Washington, D. C.

J. M. Shellman, motion picture editor Baltimore Sun, has returned to his work after two weeks of book hunting, swimming and spending a good deal of the time rearranging the 5,000 volumes in his private library.

Two other Baltimore residential houses have had sound equipment installed. They are the Horn, Frank A. Hornig, proprietor, and the Forest, one of the Frank H. Durkee Theatrical chain.

Frank Price, Jr., manager of the Rivoli, has returned from an enjoyable vacation at Ocean City, Md., where he spent some time with his wife and daughter.

(Regional news continued on page 762)

EMPIRE LABORATORIES INC.
723 Seventh Ave., N. Y. *Quality* Bryant 2180-2181-2182
DEVELOPING AND PRINTING MOTION PICTURE FILM

COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

AMKINO

Title	Star	Rel. Date	Length	Reviewed
Aelita (Revolt of the Robots)	Russian Cast	Mar. 23	2900 feet	
Flames of the Volga	Russian Cast	Mar. 30	7000 feet	
Her Way of Love	E. Cesarskaya-A. Zhukov	Aug. 17	6000 feet	
In Old Siberia (Katorga)	Russian Cast	July 20	6500 feet	July 27
Krassin	Special Cast	Feb. 19	7000 feet	
Lash of the Czar	Russian Cast	Feb. 9	6800 feet	
Moscow Today	Pictorial Film	May 11	5600 feet	
Prisoners of the Sea	Russian Cast	April 13	7000 feet	
Taras Shevchanko	A. Buchma	Dec. 15 '28	16000 feet	
Two Days	Russian Cast	Feb. 1	6500 feet	
Village of Sin, The	Russian Cast	May 18	6500 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Arsenal	S. Svashenko	Oct. (tentative)		
General Line, The	Special Cast			
Man With a Camera	Special Cast	Sept. (tentative)		
New Babylon	E. Kuzmina-A. Sobolevsky	Sept. (tentative)		

COLUMBIA
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Bachelor Girl, The	Logan-Collier-Todd		5927 feet	
	(Silent Version)		6245 feet	
Behind Closed Doors	Valli-Glass	Feb. 24	5779 feet	
*†§Donovan Affair, The (F. & D.) (A. T.)	Holt-Revier-Collier, Jr	April 11	7140 feet	Mar. 30
	(Silent Version)	April 11	7189 feet	
Eternal Woman	Borden-Graves	Mar. 18	5812 feet	April 8
Faker, The	Logan-Delaney	Jan. 2	5538 feet	
*†§Fall of Eve (A. T.)	Miller-Stanley-Prouty	June	6245 feet	June 22
*†§Father and Son	Holt-Revier-McBan	June 5	6310 feet	June 8
	(Silent Version)	June 5	6765 feet	
*†§Flying Marine, The	Lyon-Mason-Robards		5951 feet	
	(Silent Version)		5736 feet	
*†§Lone Wolf's Daughter (D)	Lytell-Olmstead	Feb. 18	7154 feet	Mar. 9
	(Silent Version)	Feb. 18	6186 feet	
Quitter The	Lyon-Revier	April 1	5671 feet	May 25
*†Trial Marriage	Kerry-Ellers-Robards	Mar. 10	6639 feet	
	(Silent Version)	Mar. 10	6506 feet	
*†§Younger Generation (D)	Hersholt-Basquette-Cortez	Mar. 4	7866 feet	Mar. 23
	(Silent Version)	Mar. 4	7246 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Hoofer, The (A. T.)	Jack Egan			
*†§Broadway Scandals of 1930 (A. T.)	Special Cast			
*†§College Coquette, The	Taylor-Collier Jr.-Ralston			
*†§Cradle of Jazz The (A. T.)	Belle Baker			
††§Flight	Holt-Graves			
*†§Hurricane (A. T.)	John Mack Brown			
*†§Ladies of the Evening (A. T.)				
*†§Last of the Lone Wolf (A. T.)	Bert Lytell			
*†§Light Fingers	Keith-Revier-Nye		5700 feet	
*†§Melody Man, The				
*†§Road to Broadway, The				
*†§Sisters (A. T.)	O'Day-O'Neill			
*†§Song of Love (A. T.)	Belle Baker			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At a Talkie Studio (A. T.) (D.)	Buddy Doyle			
*†§Columbia-Victor Gems (D)	26 Subjects released twice a month		1 reel	
*†§Falling Stars (A. T.) (D)	Bergman-Manning			
*†§Gay Caballero The (A. T.) (D.)	Frank Crumit		1 reel	June 8
*†§Jailhouse Blues (A. T.) (D.)	Mannie Smith			
*†§Memories (A. T.) (D.)	Murpny-Morrison		1 reel	June 8
*†§My Wife (A. T.) (D.)	Jack Wilson		1 reel	June 15
*†§Old Man Trouble (D)	Jules Beldsoe		1 reel	June 8
*†§Parlor Pest (A. T.) (D.)	Betty Combe			
*†§Snappy Co-Eds (A. T. (D)	Nan Blackstone		1 reel	
*†§Talking Screen Snapshots	Released twice a month		1 reel	
*†§Talking Screen Snapshot	Novelty		1 reel	June 8
*†§Talking Screen Snapshots	Novelty		1 reel	July 13

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
Air Derby	Reed Howes	Jan. 6	2 reels	April 13
Auntie's Mistake	Dorothy Devore	Feb. 17	2 reels	Mar. 30
Battling Sisters	Lupino Lane	June 2	2 reels	May 25
Beauties Beware	Jerry Drew	Jan. 27	2 reels	Jan. 12
Best Dressed Woman in World	Our World Today	Feb. 17	1 reel	Mar. 30
Cloud Patrol, The	Reed Howes	Feb. 24	2 reels	Mar. 30
Contented Wives	Al Alt	July 28	1 reel	Aug. 3
Delicious and Refreshing	Adrienne Dore	April 21	1 reel	Mar. 16
Dominion of Diversity	Hodge-Podge	Feb. 24	1 reel	Mar. 23
Dumb—and How	Thatcher-Young	Jan. 27	1 reel	Dec. 22
Fake Flappers	Jerry Drew	Aug. 18	2 reels	Aug. 10
Fixer, The	"Big Boy"	Feb. 3	2 reels	Feb. 3
Four Wheel Brakes	Jerry Mandy	April 7	1 reel	Mar. 30
Ginger Snaps	"Big Boy"	Mar. 24	2 reels	Mar. 30
Going Places	George Davis	Jan. 13	2 reels	Mar. 30
Good Night Nurse	Lupino Lane	April 28	2 reels	Mar. 16
Helter Skelter	"Big Boy"	June 16	2 reels	May 25
Her Big Ben	Gene Stone	Mar. 10	1 reel	Feb. 2
Her Gift Night	Billy Dale	May 19	1 reel	April 20
Honeymooniacs	Monty Collins	July 28	2 reels	Aug. 3
Hot Sports	Collins-Dent	Aug. 11	1 reel	Aug. 10
Hot Times	Al St. John	May 26	2 reels	May 11
Household Blues	Collins-Dent	June 2	1 reel	June 1
Howling Hollywood	Davis-Dent	April 21	2 reels	Mar 16
Husbands Must Play	Wallace Lupino	Jan. 6	2 reels	Mar. 30
Joy Land	Lupino Lane	July 21	2 reels	July 13
Joy Tonic	"Big Boy"	May 5	2 reels	April 13
Jungle Kings and Queens of Screen	Our World Today	Mar. 24	1 reel	April 13
Kitty Kitty	Billy Dale	May 5	1 reel	Mar. 16
Lewis-Sonnenberg Wrestling Match	Special Reel	Jan. 13	1 reel	Feb. 2
Lucky Breaks	Al Alt	July 14	1 reel	July 13
Only Her Husband	Jerry Drew	May 19	2 reels	May 18
Only Me	Lupino Lane	Jan. 20	2 reels	Dec. 15
Parlor Pests	Collins-Dent	Mar. 24	2 reels	May 25
Passing Show of Perak, The	Our World Today	May 19	1 reel	May 25
Pep Up	Cliff Bowes	Feb. 24	1 reel	Feb. 2
Question Marks	Hodge-Podge	Jan. 20	1 reel	Feb. 2
Richest Street in the World	Our World Today	April 21	1 reel	April 20
Rubbing It In	Al Alt	June 30	1 reel	July 13
Served Hot	Cliff Bowes	Feb. 10	1 reel	Jan. 19
Smart Steppers	Al St. John	Mar. 3	2 reels	Mar. 30
Social Prestige	Monty Collins	Dec. 23	2 reels	Nov. 17
Sole Support	"Big Boy"	Aug. 4	2 reels	Aug. 3
Studio Pests	Jerry Drew	June 30	2 reels	June 15
Summer Saps	Lupino Lane	Mar. 17	2 reels	Mar. 30
Those Two Boys	Collins-Dent	May 5	2 reels	Mar. 30
Time to Expire	Gene Stone	Mar. 24	1 reel	
Top Speed	Al Alt	July 7	2 reels	July 13
Walking Fish	Our World Today	Jan. 13	1 reel	
What a Day	Monty Collins	June 16	2 reels	May 25
What a Pill	Billy Dale	June 16	1 reel	June 15
What a Trip	Vernon Dent	Jan. 13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb. 10	2 reels	Jan. 12
Wise Wimmin	Jerry Drew	Mar. 31	2 reels	

ALL-TALKIE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Ask Dad (F & D)	E. E. Horton	Feb. 17	2 reels	Feb. 16
*†§Barber's Daughter (F & D)	Clyde-Hill-Dent	July 21	2 reels	July 20
*†§Bees' Buzz, The (F & D)	Gribbon-Clyde	April 7	2 reels	May 18
*†§Big Palooka, The (F & D)	Gribbon-McPhail-Hill	May 12	2 reels	June 15
*†§Bride's Relations, The (F & D)	Burke-Gribbon	Jan. 13	2 reels	Feb. 2
*†§Broadway Blues (F & D)	Johnny Burke	Mar. 10	2 reels	April 27
*†§Buying a Gun (A. T. (F & D)	Lupino Lane	July 14	2 reels	July 20
*†§Cold Shivers (F & D)	McKee-Hutton	May 19	2 reels	May 11
*†§Constabule, The (F & D)	Clyde-Hill-Gribbon	Aug. 11	2 reels	
*†§Crazy Nut, The (F & D)	Pangborn-Oakland-Murray	June 2	2 reels	June 15
*†§Don't Be Nervous (F & D)	Lloyd Hamilton	July 7	2 reels	July 8
*†§Eligible Mr. Bangs, The (F & D)	E. E. Horton	Jan. 13	2 reels	Feb. 9
*†§Fire Proof (F & D)	Lupino Lane	Sept. 8	2 reels	
*†§Girl Crazy (F & D)	Clyde-Bennett	June 9	2 reels	
*†§His Baby Daze (A. T.) (F & D)	Lloyd Hamilton	Aug. 18	2 reels	
*†§His Big Minute (F & D)	Lloyd Hamilton	May 5	2 reels	June 1
*†§Jazz Mammas (F & D)	Virginia Lee Corbin (All Color)	June 30	2 reels	July 20
*†§Lion's Roar, The (F & D)	Burke-Bevan	Dec. 9	2 reels	Dec. 1
*†§Look Out Below (A. T.) (F & D)	Raymond McKee	Aug. 18	2 reels	
*†§Lover's Delight (F & D)	Arthur-Garon	June 31	2 reels	
*†§Lunkheads, The (F & D)	Clyde Gribbon	Sept. 1	2 reels	
*†§Moving Movie Show, A (D)	Hodge-Podge	June 9	1 reel	July 13
*†§Old Barn (F & D)	Johnny Burke	Feb. 3	2 reels	Feb. 16
*†§On the Streets (D)	Hodge-Podge	July 21	1 reel	
*†§Prince Gaby (F & D)	E. E. Horton	Sept. 15	2 reels	
*†§Ride on a Runaway Train (D)	Special	May 26	1 reel	June 15
*†§Right Bed, The (F & D)	E. E. Horton	April 14	2 reels	May 18
*†§Ship Mates (F & D)	Lupino Lane	April 21	2 reels	May 11
*†§Social Sinners (A. T.)	McKee-Byron-Fitzgerald	Sept. 1	2 reels	
*†§Studio Stunts (D)	Hodge-Podge	Sept. 1	1 reel	
*†§Ticklish Business (F & D)	Collins-Dent-Drew	Aug. 25	2 reels	
*†§Trusting Wives (F & D)	E. E. Horton	June 23	2 reels	July 20
*†§Whirls and Girls (F & D)	Gribbon-Clyde	Feb. 24	2 reels	Feb. 18
*†§Zip!Boom! Bang! (F & D)	McKee-Collin-Glass	Mar. 17	2 reels	June 1

FIRST NATIONAL
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Babies (D)	Alice White	June 30	8067 feet	
California Mail	Ken Maynard	April 7		
*†§Careers (A. T.) (D)	Dove-Moreno-Myers	June 2	8435 feet	June 1
Cheyenne	Ken Maynard	Feb. 3	5944 feet	
*†Children of the Ritz (D)	Mackaill-Mulhall	Mar. 3	6426 feet	April 13
	(Silent Version)	Feb. 17	6296 feet	
Dancing Vienna	Lyon-Mara	Jan. 13	5683 feet	
*†§Divine Lady, The (D)	Griffith-Warner	Mar. 31	9914 feet	Feb. 8
	(Silent Version)	April 14	8993 feet	
*†§Drag (D)	Barthelmess-A. Day	July 21	7642 feet	June 29
*†§Girl in the Glass Cage (D)	Young-Nye	June 22		
*†§His Captive Woman (D)	Sills-Mackaill	April 7	7992 feet	April 9
	(Silent Version)	Feb. 3	7692 feet	Jan. 19
*†§Hot Stuff (D)	Alice White	May 5	6774 feet	May 18
	(Silent Version)	April 21	7460 feet	Mar. 9
*†§House of Horrors (D)	Todd-Hale-Fazenda	April 28		
	(Silent Version)	April 7	6700 feet	Sept. 22
Lawless Legion	Ken Maynard	Mar. 3	6109 feet	
*†Love and the Devil	Sills-Corda	Mar. 24	6431 feet	
	(Silent Version)	Feb. 24		
*†§Man and the Moment	Billie Dove	July 7	5978 feet	Aug. 10
	Mar. 17	Mar. 17	5539 feet	
*†§Prisoners (D)	Corinne Griffith	May 19	7800 feet	June 1
	(Silent Version)	May 5		
Royal Rider, The	Ken Maynard	May 5		

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
*†Saturday's Children (D)	Corinne Griffith	April 14	7950 feet	May 4
	(Silent Version)	Mar. 10	6727 feet	
*†Seven Footprints to Satan (D)	Conklin-Fazenda	Feb. 17	5405 feet	
	(Silent Version)	Jan. 27	5238 feet	
*†§Smiling Irish Eyes (A. T.) (D)	Moore-Hall	July 31	8550 feet	July 27
*†§Squall, The (A. T.) (D)	Joyce-Loy	May 26	9629 feet	May 18
	(Silent Version)	May 12		
*†Synthetic Sin (D)	Colleen Moore	Jan. 6	6852 feet	Jan. 12
*†§Twin Beds (A. T.) (D)	Mulhall-Miller	July 14		July 20
*†§Two Weeks Off (D)	Mackaill-Mulhall	May 12	8081 feet	June 29
	(Silent Version)	April 28		
*†§Weary River (D)	Barthelmess-Compson	Feb. 10	7978 feet	Feb. 2
	(Silent Version)	April 7	7565 feet	
*†Why Be Good (D)	Colleen Moore	Mar. 17		
	(Silent Version)	Mar. 3	7692 feet	Jan. 26

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Hostess, The (A. T.) (D)	Billie Dove			
*†§Careless Age, The (A. T.) (D)	Fairbanks Jr.-Myers-Young			
*†§Dark Streets (D) (A. T.)	Mulhall-Lee			
*†§Fast Life (D) (A. T.)	Fairbanks, Jr.-Young-Morris		7541 feet	
*†§Footlight and Fools (A. T.)	Moore-Hackett			
*†§Forward Pass, The (A. T.)	Fairbanks, Jr.-Young			
*†§Girl From Woolworth's, The (A.T.)	Alice White			
*†§Great Divide, The (A. T.)	Mackaill-Keith-Loy			
*†§Hard to Get (A. T.) (D)	Mackaill-Burns			
*†§Her Private Life (A. T.)	Billie Dove			
*†§Isle of Lost Ships, The (A. T.)	Valli-Robards-Beery			
*†§Jazz Queen, The (A. T.)	Dorothy Mackaill			
*†§Lady Who Dared, The	Dove-Pidgeon-Todd			
*†§Lilies of the Field (A. T.)	Corinne Griffith			
*†§Little Johnny Jones (A. T.)	Buzzell-Day			
*†§Loose Ankles (A. T.)				
*†§Most Immoral Lady, A (A. T.)	Leatrice Joy			
"No, No, Nannette" (A. T.)	Bernice Claire			
*†§Paris (A. T.)	Irene Bordoni			
*†§Sally (A. T.)	Marilyn Miller			
Wells Fargo Express	Ken Maynard			
*†§Woman on the Jury (A. T.) (D)	Dorothy Mackaill			
*†§Young Nowheres (A. T.)	Richard Barthelmess			

FOX FILMS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Behind That Curtain (A. T.)	Baxter-Moran	June 30	8300 feet	July 6
*†Black Magic	Dunn-Holland	June 2		
*†§Black Watch, The	McLaglen-Loy	May 26	8487 feet	May 25
*†Blue Skies	Twelvetrees-Albertson	Mar. 17		
*†Captain Lash	Victor McLaglen	Jan. 6	5453 feet	Feb. 9
	(Silent Version)	Jan. 6	5376 feet	
*†§Chasing Through Europe	Stuart-Carol	June 9		July 13
Christina	Gaynor-Morton	Mar. 30	6955 feet	April 6
*†Exalted Flapper	Carol-Norton	May 26		
*†Far Call, The	Morton-Hyams	April 28	5313 feet	
	(Silent Version)	April 28	5282 feet	May 25
*†Four Devils	Gaynor-Duncan			Oct. 13
*†§Four Devils, The	Gaynor-Duncan		6500 feet	June 22
*†§Fox Follies, The (A. T.)	Special Cast	May 25	8291 feet	June 1
*†Fugitives	Bellamy-Terry	Jan. 27	5331 feet	
	(Silent Version)	Jan. 27	5356 feet	
*†§Ghost Talks, The (A. T.)	Twelvetrees-Eaton	Feb. 24	6395 feet	Feb. 23
*†Girls Gone Wild	Carol-Stuart	Mar. 24	5232 feet	April 27
	(Silent Version)	Mar. 10	6000 feet	Mar. 9
*†§Hearts in Dixie (A. T.)	Fetchit-Muse	Mar. 10	6650 feet	Mar. 2
*†§In Old Arizona (A. T.)	Lowe-Baxter	Jan. 20	8724 feet	Dec. 29
*†Joy Street	Moran-Stuart	April 7	7554 feet	June 8
	(Silent Version)	April 7	7554 feet	
*†§Lucky Star	Gaynor-Farrell	Aug. 18	8400 feet	July 27
	(Silent Version)	Aug. 18	7000 feet	
*†§Making the Grade	Lowe-Moran	Feb. 17	5024 feet	
*†§Masked Emotions	George O'Brien	May 19		
*†§Not Quite Decent	Collyer-Dresser	April 7	6 reels	May 4
	(Silent Version)		4653 feet	
*†New Year's Eve	Astor-Morton	Feb. 24	5958 feet	May 4
*†One Woman Idea, The	LaRocque-M. Day	June 2	6111 feet	June 15
	(Silent Version)	June 2	6106 feet	
*†Plastered in Paris	Cohen-Pennick	Jan. 23	5641 feet	Sept. 29
*†§Pleasure Crazed (A. T.)	Marguerite Churchill	July	5460 feet	July 20
Protection	Burgess-Elliott-Page	May 12	5511 feet	June 1
*†Sin Sister	Carroll-Gray	Feb. 10	6072 feet	
	(Silent Version)	Feb. 10	6053 feet	
*†Strong Boy	McLaglen-Joy	Mar. 3	5150 feet	April 6
	(Silent Version)		5526 feet	
*†§Speakeasy (A. T.)	Page-Lane	Mar. 24	5775 feet	Mar. 23
*†Trent's Last Case	Griffith-Day	Mar. 31	5809 feet	June 8
*†§Thru Different Eyes (A. T.)	Baxter-Lowe	April 14	4991 feet	April 20
*†True Heaven	O'Brien-Moran	Jan. 20	5531 feet	Feb. 16
	(Silent Version)	Jan. 20	5563 feet	
*†§Valiant, The (A. T.)	Paul Muni	May 19	5537 feet	May 18
*†Veiled Woman, The	Tora-Vincenti	April 14		
*†Woman from Hell, The	Astor-Armstrong	April 21	5442 feet	
	(Silent Version)	April 21	5489 feet	May 25

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Backwash	Farrell-Duncan			
*†§Cock-Eyed World, The (A. T.)	Lowe-Damita-McLaglen		10611 feet	Aug. 10
Fatal Wedding, The	Astor-Bard			
*†§Frozen Justice	Ulric-Frazer			
Girl Downstairs, The	O'Brien-Moran			
*†§Hurdy Gurdy	George Jessel			
Joy Street	Eaton-Moran-Stuart			
Lost in the Arctic	Special Cast			
Our Daily Bread	Farrell-Duncan			
Playboy	Nagel-Collyer			
River, The	Farrell-Duncan		7313 feet	Jan. 5
*†§They Had to See Paris	Will Rogers			
*†§Words and Music (A. T.) (F)	Moran-Patricola-Percy			

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Pastoral, An	Variety	Mar. 3	1 reel	
Azure Coast, The	Variety	May 26	1 reel	
Bonnie Scotland	Variety	July 21	1 reel	
Call of the Deep	Variety	July 7	1 reel	
Cup of Coffee, A	Variety	June 23	1 reel	
Changing Seasons	Variety	June 9	1 reel	
Details on Dogs	Variety	Mar. 17	1 reel	
Down The Mississippi	Variety	Aug 4	1 reel	
Drifting Through Gascony	Variety	Oct. 28	1 reel	
Ends of the Earth	Variety	Jan. 20	1 reel	

Title	Star	Rel. Date	Length	Reviewed
Harvest, The	Variety	Jan. 6	1 reel	
Historic Hungary	Variety	Mar. 31	1 reel	
King Cotton	Variety	Feb. 17	1 reel	
Magic Sands	Variety	May 12	1 reel	
North of the Battery	Variety	Feb. 3	1 reel	
Snowbound	Variety	Aug. 19	1 reel	
Squadrons of the Sky	Variety	April 13	1 reel	
Vest Pocket Republics	Variety	April 28	1 reel	

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Across the Seas	Royal Hawaiians		1 reel	
*†§At the Ball Game	Joe Cook			
*†§Bath Between	Clark-McCullough	Feb. 17	1870 feet	
*†§Belle of Samoa ,The (A. T.) (F)	Moran-Clark & McCullough		2 reels	June 1
*†§Beneath the Law (A. T. (F)	Clark & McCullough		2 reels	
*†§Bridge at Midnight	Mary Duncan			
*†§Corpus Christie	Raquel Meller			Sept. 8
*†§Diplomats, The	Clark-McCullough	Feb. 17	3200 feet	Jan. 12
*†§Dolls and Puppets	Nancy Drexel			
*†§Everybody Loves My Girl	Winnie Lightner			
*†§Family Picnic	Raymond McKee			June 30
*†§Forget-Me-Note (F)			3 reels	
*†§Friendship (A. T.) (F)	Gallagher-Edeson		2 reels	
*†§Furnace Trouble (A. T.) (F)	Robert Benchley		2 reels	
*†§George Bernard Shaw	Interview			June 30
*†§Ghosts	Mutt & Jeff Cartoon		1 reel	
*†§Going Home	Kebtucky Jubilee Singers		1 reel	
*†§Happy Birthday (A. T.) (F)				
*†§In Holland (A. T.) (F)	Clark & McCullough		2 reels	
*†§Interview, The	Clark-McCullough			
*†§Knife, The (A. T. (F)	Lionel Atwill		2 reels	June 15
*†§Knights Out (A. T.) (F)	Clark & McCullough		2 reels	
*†§Ladies' Man	Chic Sales			
*†§Medicine Man, The (A. T.) (F)	Clark & McCullough		2 reels	
†§Miller & Farrell (F)	3 Songs			
†§Mind Your Business (F)	Herbert & Bard		2 reels	
*†§Music Fiends, The (A. T.) (F)	Clark & McCullough		2 reels	
*†§Napoleon's Barber (A. T.) (F)	Otto Matieson		3 reels	
*†§Nightie Knights	Clark-McCullough		2 reels	
†§Old Tunes for New (F)	Dr. Sigmund Spaeth			
*†§On the Beach at Atlantic City (F)	Friedland & Revue			
*†§Pagliacci—Prologue (F)	Richard Bonelli		1 reel	
†§Royal Hawaiian Singers (F)	Song Program			
*†§Serenade (Schubert)	Harold Murray			Sept. 8
†§Sound Your A (F)			3 reels	
*†§South Sea Songs and Dances	Royal Hawaiians		1 reel	
*†§Stewed, Fried and Boiled (A. T.) (F)	Robert Benchley		2 reels	
*†§They're Coming to Get Me	Chic Sales			
*†§Treasurer's Report	Robert Benchley		1 reel	
*†§Waltzing Around (A. T. (F)	Clark & McCullough		2 reels	
*†§Water Boy	Kebtucky Jubilee Singers		1 reel	
*†§White Faced Fool	Lionel Atwill			Sept. 8
†§Why Be Serious? (F)	Will Mahoney			

GOTHAM

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Thru the Breakers	Livingston-Herbert	Jan.	6420 feet	
*†§Times Square	Day-Lubin	Mar. 31	6000 feet	

METRO-GOLDWYN-MAYER

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alias Jimmy Valentine (D)	Haines-Barrymore	Jan. 26	7803 feet	Nov. 24
	(Silent Version)	Jan. 26	7142 feet	
All at Sea	Dane-Arthur	Feb. 9	5345 feet	
*†§Bridge of San Luis Rey (D)	Damita-Alvarado	Mar. 30	7980 feet	May 28
	(Silent Version)	Mar. 30		Feb. 23
*†§Bellamy Trial, The (D)	Joy-Bronson	Mar. 2	8268 feet	Feb. 2
	(Silent Version)	Mar. 2	7524 feet	
*†§Broadway Melody (A. T.) (D)	Page-Love-King	April 1	9372 feet	Feb. 16
China Bound	Dane-Arthur	May 18	6 reels	April 20
*†Desert Nights (D)	Gilbert-Nolan	Mar. 9	7177 feet	
	(Silent Version)	Mar. 9		Jan. 19
Desert Rider	Tim McCoy	May 11		
*†§Duke Steps Out (D)	Haines-Crawford	Mar. 16	6236 feet	April 20
	(Silent Version)	Mar. 16	6201 feet	
*†Flying Fleet (D)	Novarro-Page	Jan. 19	9044 feet	Feb. 16
*†§Great Power, The (A. T.)	Special Cast	April 20		
*†§Idle Rich, The (A. T.) (D)	Nagel-Love-Hyams	June 15	7351 feet	June 22
*†§Last of Mrs. Cheyney (A. T.)	Shearer-Rathbone	July 13	8651 feet	Aug. 17
	(Silent Version)	July 13	6484 feet	June 1
Loves of Casanova	Ivan Mosjoukine	Feb. 16	6179 feet	
*†Man's Man, A	Haines-Dunn	May 25	6683 feet	June 8
Morgan's Last Raid	Tim McCoy	Jan. 5	5264 feet	
Overland Telegraph	Tim McCoy	Mar. 2	4815 feet	
*†§Pagan (D)	Novarro-Adoree-Janis	April 27	7 reels	Feb. 2
Single Man, A	Cody-Pringle	Jan. 12	5596 feet	
*†Single Standard, A	Garbo-Asther-Brown	July 29	6574 feet	Aug. 3
	(Silent Version)	July 29	6474 feet	Aug. 3
Sioux Blood	McCoy-Frazer	April 20	4811 feet	
*†§Spite Marriage	Buster Keaton	April 6	7047 feet	
	(Silent Version)		6500 feet	Feb. 2
*†Trail of '98 (D)	Del Rio-Forbes	Jan. 5	8799 feet	Feb. 9
	(Silent Version)	Jan. 5	8799 feet	Mar. 24 '28
*†§Thunder	Chaney-Haver	June 25	7783 feet	July 13
	(Silent Version)			
*†Tide of Empire (D)	Adoree-Durvea	Mar. 23	6552 feet	
*†§Trial of Mary Dugan, The (A. T.) (D)	Shearer-Warner-Hackett		10 reels	April 13
*†§Voice of the City (A. T.) (D)	Willard Mack	April 13		April 13
	(Silent Version)			
*†§Where East Is East	Chaney-Velez-Taylor	May 4	6500 feet	Mar. 23
*†Wild Orchids (D)	Garbo-Asther	Feb. 23	9235 feet	April 6

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Allah 'L Allah	Ufa Oddities	Mar. 16	1 reel	
Ancient Art, An	Ufa Oddities	Mar. 2	1 reel	
Big Business	Laurel-Hardy	April 20	2 reels	
Brown Gold	Ufa Oddities	July 6	1 reel	
Dealers in Babies	Ufa Oddities	Aug. 3	1 reel	
Double Whoopee	Laurel-Hardy	May 18	2 reels	
Dying Jungle	Ufa Oddities	Feb. 2	1 reel	
Election Day	"Our Gang"	Jan. 12	2 reels	
Fast Freight	"Our Gang"	May 4	2 reels	
Foundations of Gold	Ufa Oddities	May 11	1 reel	June 15

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
Frontier Romance		July 6	2 reels	
Going Ga Ga	Kennedy-Davidson	Jan. 5	2 reels	
Jungle Orphans	Ufa Oddities	Mar. 30	1 reel	
Lacquer and Pearls	All Star Cast	May 25	2 reels	
Leader, The	Ufa Oddities	April 27	1 reel	
Liberty (Silent Version)	Laurel-Hardy	Jan. 26	2 reels	
Light of India The	Boyd-Godwin	April 6	2 reels	
Little Mother	"Our Gang"	June 1	2 reels	
Loud Soup	Charley Chase	Mar. 16	2 reels	
Manchu Love	Sojin	Jan. 12	2 reels	
Movie Night	Charley Chase	May 11	2 reels	June 8
Napoleon's Homeland	Ufa Oddities	Jan. 5	1 reel	
Noisy Noises (Silent Version)	"Our Gang"	Feb. 9	2 reels	
Off to Buffalo	Charley Chase	Feb. 16	2 reels	
Oriental Motoring	Ufa Oddities	July 20	1 reel	
Outlandish Manners	Ufa Oddities	June 8	1 reel	
Pair of Tights	Roach Stars	Feb. 2	2 reels	
Persian Wedding, A	Ufa Oddities	April 13	1 reel	June 1
Princess of Destiny, A		May 4	2 reels	
Secret Boozehounds	Ufa Oddities	Feb. 16	1 reel	
That's My Wife (Silent Version)	Laurel-Hardy	Mar. 23	2 reels	
Thin Twins	Charley Chase	April 13	2 reels	
Thundering Toupees	All Star Cast	May 25	2 reels	
Tiny Housekeepers	Ufa Oddities	June 22	1 reel	July 6
Unkissed Man ,The	Roach Stars	April 27	2 reels	
Uphill and Downhill	Ufa Oddities	Jan. 19	1 reel	
When Money Comes	Roach Stars	Mar. 2	2 reels	
Why Is a Plumber?	Roach Stars	Mar. 30	2 reels	
Wiggle Your Ears (Silent)	"Our Gang"	April 6	2 reels	
Witch Doctor	Ufa Oddities	May 25	1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Anna Christie (A. T.)	Greta Garbo			
*†§Battle of the Ladies (A. T.)				
*†§Bishop Murder Case, The (A. T.)				
*†§Bugle Sounds, The (A. T.)				
*†§College Life (A. T.)	Starr-Nugent-Montgomery			
*†§Cotton and Silk (tentative) (A.T.)	Duncan Sisters			
Deadline, The	Flash-Lorraine-Gray			
*†§Devotion (A. T.)				
*†§Dynamite (A. T.)	Pickford-Wood-Nagel		11583 feet	July 27
*†§Eva the Fifth (A. T.)	Love-Hackett-Doran			
*†§Five O'Clock Girl, The (A. T.)	Davies-Arthur-King			
*†§Girl in the Show ,The (A. T.)				
*†§Gob, The (A. T.)	Haines-Page			
*†§Green ,Ghost, The (A. T.)	Young-Torrence-Sebastian			
*†§Hallelujah (A. T.)	Colored Cast			
He Learned About Women	Haines-Page-Percy			
*†§Iris (A. T.)				
*†§Juducial Murder (A. T.)				
*†§Jungle (tentative)	Joan Crawford			
*†§Kempy (A. T.)				
*†§Lights and Shadows (A. T.)				
*†§Lord Byron of Broadway (A. T.)				
*†§Madame X (A. T.)	Ruth Chatterton		8806 feet	April 20
*†§Marianne (A. T.)	Davies-Shaw			
	(Silent Version)			May 25
Masked Stranger, The	Tim McCoy			
*†§M-G-M Hollywood Revue of 1929 (A. T.)	Special Cast		11669 feet	June 29
*†§Montana (A. T.)				
*†§Mysterious Island, The	Hughes-Daly	Technicolor		March 2
*†§Navy Blues (A. T.)	William Haines			
*†§Nize Baby (A. T.)	Gordon-Holtz-Waldridge			
*†§Olympia (tentative) (A. T.)	John Gilbert			
*†§Our Modern Maidens	Crawford-Page-La Rocque			May 4
*†§Pennant Winning Battery, The (A. T.)	Van & Schenck			
*†§Pleasure Lovers (A. T.)				
*†§Redemption (A. T.)	Gilbert-Nagel-Adoree			
*†§Revue of Revues (A. T.)	King-Love-Haines-Crawford			
*†§Road Show, The (A. T.)	Love-King			
*†§Rogue's Song, The (A. T.)	Lawrence Tibbett			
*†§Ship From Shanghai, The (A. T.)				
*†§Song of the Sunset (A. T.)				
*†§Song Writer, The (A. T.)				
*†§Speedway (A. T.)	William Haines			
*†§Springfield (A. T.)	William Haines			
*†§Tabloid (A. T.)				
*†§Thirteenth Chair, The (A. T.)				
*†§Twelve Hours of Love (A. T.)				
*†§Trader Horn	Harry Carey			
*†Viking, The (Technicolor)	Starke-Crisp		8508 feet	Nov. 17
*†§Wonder of Women, The	Stone-Wood	July 31	8796 feet	July 27
	(Silent Version)	July 31	6835 feet	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
Al Wohlman (D)	3 Songs	April 6	838 feet	
At the Club (D)	8 Victor Artists	May 18	897 feet	
Bernard & Henry (D)	3 Songs	April 13	685 feet	
Bernardo De Pace (D)	3 Mandolin Solos	Jan. 18	1 reel	
Bernardo De Pace (D)	Mandolin Solos	May 4	690 feet	
*†§Berth Marks (A. T.)	Laurel-Hardy		2 reels	
*§†Big Squawk, The (A. T.)	Charley Chase		2 reels	
Bob Nelson (F)	3 Songs	Mar. 16	1 reel	
Bob Nelson (D)	3 Songs	June 29	824 feet	
*†§Boxing Gloves (A. T.)	"Our Gang"		2 reels	
Carl Emmy's Pets (D)	Dog Act	April 20	897 feet	
Climbing the Golden Stairs	Charles King	(T. color)	2 reels	April 13
Confession (A. T.) (D)	Ames-Nye	Jan. 12	2 reels	
Copy	Roscoe Karns		2 reels	April 13
Craig Campbell (D)	3 Songs	June 1	641 feet	
*†§Dad's Day (A. T.)	"Our Gang"		2 reels	
Duci de Kerekjarto (D)	2 Violin Solos	Feb. 23	1 reel	
Ed and Lou Miller (D)	3 Songs	June 29	808 feet	
Elsa Ersi and Nat Ayers (F)	2 Songs	Mar. 23	1 reel	
Emil Borneo (D)	3 Songs	June 22	627 feet	
Fuzzy Knight (D)	3 Songs	June 8	608 feet	
George Dewey Washington (D)	3 Songs	Feb. 2	1 reel	
George Dewey Washington (D)	3 Songs	Mar. 23	1 reel	
George Lyons (D)	3 Songs	Feb. 9	1 reel	
Gilbert-Sullivan Male Ensemble (D)	Song Program	June 22	661 feet	
Gordon and Squires (D)	3 Songs	Mar. 2	1 reel	
Gus Edwards Internat'l Review (D)	All-star Cast	April 6	(T. Color) 1043 ft.	April 6
Gus Edwards Song Review (D)	Special Cast	Jan. 5	(T. color) 1 reel	
Happiness Boys (D)	4 Songs	May 25	734 feet	April 13
*†§Hay Fever (A. T.)	Charley Chase		2 reels	
*†Holy Terror, The	"Our Gang"	Mar. 9	2 reels	
*†§Hurdy Gurdy (A. T.)	Roach Stars		2 reels	June 29
Irving Aaronson's Commanders (D)	3 Band Nos	June 1	793 feet	
Jan Garber's Band (D)	3 Band Nos	Feb. 9	1 reel	
Jan Garber's Band (D)	3 Band Nos	May 11	888 feet	
Jmtown Cabaret (F)	Miller & Lyles	Feb. 16	2 reels	
Keller Sisters and Lynch (D)	3 Songs	Mar. 30	1 reel	
*†§Leaping Love (A. T.)	Charley Chase			K
*†Liberty	Laurel-Hardy	Jan. 26	2 reels	
*†§Madame Q (A. T.)	Jocelyn Lee		2 reels	
Man Higher Up, The (D)	Walthall-Edeson	May 11	1926 feet	April 13
Marion Harris (F)	2 Songs	Jan. 26	1 reel	
*†§Men O' War (A. T.)	Laurel-Hardy		2 reels	
Metro Movietone Revue No. 3 (F)	All-star Cast	Jan. 26	(T. color) 2 reels	
Metro Movietone Revue No. 4	All Star Cast	April 27	(T. color) 2 reels	
Nearly Divorced (F)	Sherman-Chadwick	Jan. 19	2 reels	
*†Movie Night	Charley Chase	May 11	2 reels	
*†Noisy Noises	"Our Gang"	Feb. 9	2 reels	July 6
*†§Old Man Trouble (A. T.)	Davidson-Nichols		2 reels	
On the March (F)	William O'Neal	April 27	1696 feet	
*†§Popular People (A. T.)	Charley Chase		2 reels	
*†§Railroading (A. T.)	"Our Gang"		2 reels	
Revellers, The (D)	3 Songs	Mar. 2	1 reel	
Revellers, The (D)	3 Songs	April 13	174 feet	April 13
Robert Chisholm (D)	3 Songs	May 25	766 feet	
Rube Minstrels (F)	8 Victor Artists	Mar. 9	1 reel	April 13
*†Ruby Lips	Charley Chase	Jan. 19	2 reels	
Sardines A La Carte (D)	Raymond Hitchcock	June 8	1154 feet	
Ship Ahoy (D)	Spitalny Band Revue	April 20	2042 feet	
*†§Smart Talk (A. T.)	"Our Gang"		2 reels	June 22
Song of the Roses (D)	Gus Edwards Revue	Feb. 2	(T. color) 1 reel	
Spitalny and His Orchestra (D)	Band Nos. and Revue	Mar. 16	2 reels	
Stepping Along (D)	Sunshine Sammy	Mar. 30	1 reel	April 6
Taking the Air (D)	Biltmore Trio	June 15	1 reel	April 6
*†That's My Wife	Laurel-Hardy	Mar. 23	2 reels	
*†Thin Twins	Charley Chase	April 13	2 reels	
Tita Rufio (D)	"Barber of Seville" aria	May 18	465 feet	
Ukelele Ike (F)	2 Songs	Jan. 5	1 reel	
Ukelele Ike (F)	2 Songs	May 4	465 feet	
*†§Unaccustomed As We Are (A. T.)	Laurel-Hardy	May 4	2 reels	July 13
Van and Schenck (F)	2 Songs	Jan. 19	1 reel	
Van and Schenck (F)	2 Songs	Mar. 9	1 reels	
Van and Schenck (D)	3 Songs	April 27	833 feet	April 3
Vincen tLopez (D)	Piano and Orchestra	Feb. 16	1 reel	
*†§Vodeville (A. T.)	Laurel-Hardy		2 reels	
*†Wiggle Yeur Ears	"Our Gang"	April 6	2 reels	
William O'Neal (D)	3 Songs	Feb. 23	1 reel	July 13
*†Wrong Again	Laurel-Hardy	Feb. 23	2 reels	
Yvette Rugel (D)	3 Songs	June 15	702 feet	

PARAMOUNT

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Abie's Irish Rose (D)	Rogers-Carroll	Jan. 5	10471 feet	Nov. 17
	(Silent Version)	Jan. 5	10187 feet	Jan. 12
*†Betrayal, The	Jannings-Raixton-Cooper	May 11	6492 feet	May 11
	(Silent Version)	May 11	6614 feet	
*†Behind the German Lines (D)	Special Cast	Jan. 12	8254 feet	Dec. 8
*†§Canary Murder Case, The (A. T.) (F)	Powell-Brooks	Feb. 16	7171 feet	Mar. 23
	(Silent Version)	Feb. 16	5943 feet	
*†§Carnation Kid, The (D)	Douglas MacLean	Mar. 2	6290 feet	Mar. 2
	(Silent Version)	Mar. 2	7156 feet	
Case of Lena Smith, The	Ralston-Hall	Jan. 19	7229 feet	Jan. 19
*†§Charming Sinners	Chatterton-Brook-Powell	July 6	6164 feet	July 13
*†§Chinatown Nights (A. T.) (F)	W. Beery-Vidor-Oland	Mar. 23	7081 feet	
	(Silent Version)	Mar. 23	7145 feet	
*†§Close Harmony (A. T.) (F)	Rogers-Carroll	April 13	6500 feet	Mar. 16
*†§Cocoanuts (A. T.)	4 Marx Brothers-Eaton-Shaw	May 23	8613 feet	June 1
*†§Dangerous Curves (A. T.)	Bow-Arlen	July 13		July 13
*†§Dangerous Woman, A (A. T.) (F)	Baclanova-Brook	May 18		Mar. 23
*†§Divorce Made Easy (A. T.) (F)	MacLean-Prevost	July 6		
*†§Doctor's Secret, The (A. T.) (F)	Edeson-Chatterton	Jan. 26	5832 feet	Feb. 9
	(No Silent Version)			
*†§Dummy, The (A. T.) (F)	Bennett-Chatterton	Mar. 9	5354 feet	Mar. 9
	(No Silent Version)			
*†§Fashions in Love (A. T.)	Menjou-Compton	June 29	6325 feet	July 6
	(Silent Version)	June 29	6024 feet	
*†§Gentlemen of the Press (A. T. (F)	Walter Huston	May 4	7167 feet	May 18
	(Silent Version)			
*†§Greene Murder Case, The (A.T.)	Powell-Eldridge-Arthur	Sept. 7	6383 feet	Aug. 17
*†§Hole in the Wall (A. T.) (D)	Colbert-Robinson	Mar. 23	5850 feet	April 20
	(Silent Version)			
*†Homecoming, The (D)	Hanson-Parlo	Feb. 16	8104 feet	Nov. 24
*†§Hungarian Rhapsody The	Parlo-Fritsch-Dagover	Aug. 3	6165 feet	Aug. 10
	(Silent Version)	Aug. 3	6137 feet	
*†§Innocents of Paris, The (A.T.) (F)	Maurice Chevalier	May 25		April 20
*†§Interference (A. T.) (F)	Powell-Brent-Brook	Jan. 5	7487 feet	Oct. 27
	(Silent Version)	Jan. 5	6643 feet	
*†§Letter, The (A. T.) (D)	Jeanne Eagels	April 13	5886 feet	Mar. 16
	(Silent Version)			
*†Looping the Loop (D)	Werner Krauss	Mar. 16	6676 feet	Feb. 23
*†§Man I Love The (A. T.) (F)	Arlen-Brian	May 25	7 reels	April 27
	(Silent Version)	May 25		
Marquis Preferred	Menjou-Conklin	Feb. 2	5506 feet	Jan. 26
*†§Night Club (A. T.) (D)	Brice-Rooney	Feb. 23	4000 feet	Aug. 17
Nothing But the Truth (A. T.)	Dix-Kane-Hall	April 20	7256 feet	April 27
*†§Rainbow Man, The (A. T.)	Dowling-Nixon-Darro		8500 feet	April 20
*†Redskin (T-color) (D)	Richard Dix	Feb. 23	7643 feet	Feb. 2
	(Silent Version)	Feb. 23	7402 feet	Dec. 1
*†§River of Romance The	Rogers-Brian-Collyer	July 29	7009 feet	Aug. 3
*†§Shopworn Angel, The (D)	Cooper-Carroll	Jan. 12	7373 feet	Jan. 5
	(Silent Version)	Jan. 12	7112 feet	
Stairs of Sand	W. Beery-Castle-Conklin	June 8		
*†§Studio Murder Mystery The (A. T.) (F)	Eldridge-Oland-Conklin	June 1	6500 feet	May 4
	(Silent Version)	June 1	6070 feet	
Sunset Pass.	Holt-Conklin	Feb. 9	5862 feet	
*†§Thunderbolt (A. T. (F)	Bancroft-Wray-Arlen	June 22	8571 feet	June 15
	(Silent Version)	June 22	7311 feet	
*†§Tong War (A. T.) (See Chinatown Nights)				
*†§Wheel of Life, The (A. T.) (F)	Dix-Ralston-Heggie	June 15	5193 feet	June 29
	(Silent Version)	June 15	5305 feet	
*†§Wheel of Life, The (A. T.) (F)	Dix-Ralston-Heggie	June 22		
*†§Wild Party, The (A. T.) (F)	Clara Bow	April 6	7167 feet	Mar. 30
	(Silent Version)		6036 feet	
*†Wings	Arlen-Bow-Rogers	Jan. 5	12267 feet	
	(Silent Version)	Jan. 5	12267 feet	Aug. 26 '27
*†§Wolf of Wall Street, The (A. T.) (D)	Bancroft-Baclanova	Feb. 9	6810 feet	
	(Silent Version)	Feb. 9	6396 feet	Dec. 1
*†§Wolf Song (D)	Cooper-Velez	Mar. 30	6060 feet	Mar. 9
	(Silent Version)	Mar. 30	7021 feet	

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar. 2	2 reels	
Auto Suggestion	Krazy Kat Cartoon	July 6	1 reel	
Cow Belles	Krazy Kat Cartoon	Jan. 5	1 reel	
Crazy Doings (Christie)	Billy Dooley	Mar. 23	2 reels	

Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
Flying Yeast	Krazy Kat Cartoon	Feb. 6	1 reel	
Footlight Fannie (Christie)	Frances Lee	Feb. 19	2 reels	
Fur Peace	Krazy Kat Cartoon	June 22	1 reel	
Gold Socks	Krazy Kat Cartoon	May 11	1 reel	
Happy Heels (Christie)	Billy Dooley	Jan. 19	2 reels	
Hospitalities	Krazy Kat Cartoon	Jan. 19	1 reel	
Hat Aches	Krazy Kat Cartoon	June 8	1 reel	
His Angel Child (Christie)	Bobby Vernon	Feb. 16	2 reels	
Joint Affair, A	Krazy Kat Cartoon	Mar. 16	1 reel	
Ko-Ko's All Wet	Inkwell Cartoon	June 1	1 reel	
KoKo Beats Time	Inkwell Cartoon	Feb. 9	1 reel	
KoKo's Crib	Inkwell Cartoon	Mar. 23	1 reel	
Ko-Ko's Focus	Inkwell Cartoon	May 18	1 reel	
KoKo's Hot Ink	Inkwell Cartoon	Mar. 9	1 reel	
KoKo's Knock-down	Inkwell Cartoon	April 20	1 reel	
KoKo's Reward	Inkwell Cartoon	Feb. 23	1 reel	
KoKo's Saxophonies	Inkwell Cartoon	April 6	1 reel	
Ko-Ko's Signals	Inkwell Cartoon	May 4	1 reel	
Lone Shark, The	Krazy Kat Cartoon	April 13	1 reel	
Love Spats	Jack Duffy	April 27	2 reels	
No Eyes Today	Inkwell Cartoon	Jan. 12	1 reel	
Noise Annoys Ko-Ko	Inkwell Cartoon	Jan. 26	1 reel	
Off the Deck (Christie)	Billy Dooley	Feb. 23	2 reels	
*†§Oh, You Beautiful Doll (A. T.)	Song Cartoon		1 reel	
Papa Spank (Christie)	Jack Duffy	Feb. 2	2 reels	
Petty Larceny	Inkwell Cartoon	May 25	1 reel	
Reduced Weights	Krazy Kat Cartoon	Feb. 2	1 reel	
Reckless Rosie (Christie)	Frances Lee	April 6	2 reels	
Rough Dried (Christie)	Billy Dooley	April 20	2 reels	
Sappy Service (Christie)	Bobby Vernon	April 13	2 reels	
Sheepskinned	Krazy Kat Cartoon	Mar. 30	1 reel	
Single Bliss (Christie)	Jack Duffy	Mar. 30	2 reels	
Stage Struck Susie	Frances Lee	May 4	2 reels	June 29
Tight Places (Christie)	Frances Lee	Mar. 9	2 reels	
Torrid Toreadors	Krazy Kat Cartoon	April 7	1 reel	
Turn Him Loose (Christie)	Bobby Vernon	Mar. 16	2 reels	
Vanishing Screams	Krazy Kat Cartoons	Mar. 2	1 reel	
Why Gorillas Leave Home (Christie)	Bobby Vernon	Jan. 12	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Adam's Eve (A. T.)			2 reels	
*†§After Seben (A. T.) (F)	James Barton	May 18	2 reels	
*†§Apartment Hunting (A. T.) (F)	Special Cast	Mar. 9	2 reels	
*†§Bird n the Hand, A (Christie) (A. T. (F)	Lois Wilson	Feb. 16	2 reels	Feb.2
*†§Bishop's Candlesticks The (A. T.) (D)	Walt r Huston	eb. 23	1911 feet	
	(No Silent Version)			
*†§Booklovers (tentative) (A. T.)	Special Cast	June 15	2 reels	
*†§Boyhood Days (F)	Borrah Minnevitch	Jan. 26	1510 feet	
	(No Silent Version)			
*†§Blue Songs (D)	Ruth Etting	Jan. 5	1 reel	Mar. 2
	(No Silent Version)			
*†§Carnival Man, The (F)	Walter Huston	Feb. 23	1½ reels	Mar. 16
*†§Chinatown	Song Cartoon		1 reel	
†§Crooning Melodies (A. T.) (F)	Giersdorf Sisters	Mar. 16	1 reel	
*†Daisy Bell (D)	Song Cartoon	June 1	1 reel	
*†§Dear Teacher (A. T.) (F)	Special Cast	May 4	2 reels	June 1
*†§Dear Vivian (Christie A. T.) (F)	Special Cast	June 22	2 reels	
*†§False Alarm Fire Co., The (F)	Smith-Dale	Mar. 9	1 reel	Feb. 2
*†§Faro Nell (A. T.)	Louise Fazenda		2 reels	
*†§Fatal Forceps, The (A. T.)			2 reels	
†§Favorite Meiosies (A. T.) (F)	Ruth Etting	Mar. 16	1 reel	
*†§Florida Nightmare, A (A. T. (F)	Special Cast	June 15	1 reel	
*†§Framing of the Shrew The (Christie A. T.) (F)	Colored Cast	April 27	2 reels	Mar. 9
*†§Good Bye, My Lady Love	Song Cartoon		1 reel	
*†§Her Husband's Woman (A. T.)	Lois Wilson	July 6	2 reels	
*†§Highlowbrow (F)	Donnelly-Shannon	April 6	2 reels	Feb. 2
*†§Hint to Brides, A (A. T.)	Johnny Arthur	July 20	2 reels	
*†§His College Chums (A. T. (F)	Eddie Peabody	April 13	1 reel	
*†§Hit or Miss (A. T.)			2 reels	
*†§Hot Lemonade (A. T.) (F)	Fazenda-Arthur	May 25	2 reels	
*†§Humorous Flights (A. T.) (F)	Donald Ogden Stewart	April 13	1 reel	June 1
*†§If Men Played Cards as Women Do (A. T.) (F)	Special Cast	May 11		
*†§Inspiration	Schubert's Songs		1 reel	
*†§Instalment Collector The (F)	Fred Allen	April 20	1 reel	
*†§It Happened to Him (A. T.) (F)	James Barton	May 25	1 reel	
*†§Jed's Vacation (Christie A. T.) (F)	Charles Grapewin	April 13	2 reels	
*†§Just One Word (A. T.) (D)	Special Cast	Jan. 26	615 feet	
	(No Silent Version)			
*†§Kisses (A. T.) (F)	Special Cast	Feb. 9	2 reels	
*†§Knights in Venic (A. T.) (F)	Special Cast	Mar. 23	1 reel	
*†§Ladies' Choice (A. T.)	Charlie Grapewin	Sept. 14	2 reels	
*†§Meet the Missue (Christie A. T.) (F)	James Gleason	Mar. 30	2 teels	Mar. 16
*†§Melancholy Dame, The (Christie A. T.) (F)	Colored Cast	Feb. 2	2 reels	Feb. 2
*†§Messenger, The (A. T.)	Harry Langdon		2 reels	
*†§Moonshine (A. T.) (F)	James Barton	April 20	2 reels	
*†Mother Pin a Rose on Me	Song Cartoon	July 6	1 reel	
*†§Music Hath Charms (Christie A. T.) (F)	Colored Cast	Mar. 16	2 reels	
*†§Now and Then (F)	Special Cast	Mar. 23	2 reels	
*†§Oft in the Silly Night (Christie A .T.) (F)	Special Cast	June 8	2 reels	May 11
*†§Old Black Joe (D)	Fleischer Song Cartoon	April 6	½ reel	Mar. 23
*†§Post Mortems (Christie A. T.) (D)	Raymond Griffith	Mar. 2	2 reels	Mar. 9
*†§Pusher-in-the-Face The (A. T.) (D)	Hitchcock-Taylor	Feb. 23	2 reels	
	(No Silent Version)			
*†§Ruth Etting	Songs		1 reel	Mar. 2
*†§Schubert's Friends (D)	Famous Composer Series	April 27	1 reel	
*†§Schubert's Inspiration (D)	Famous Composer Series	Mar. 30	1 reel	
*†§Schubert's Masterpiece (D)	Famous Composer Series	May 18	1 reel	
*†§Schubert's Songs (D)	Famous Composer Series	Feb. 23	1 reel	
*†§Schubert's Unfinished Symphony (D)	Famous Composer Series	June 29	1 reel	
*†Sidewalks of New York (D)	Novelty	Feb. 2	1 reel	
*†§Sleeping Porch, The (A. T.)	Raymond Griffith	Sept. 7	2 reels	
*†§Smiles	Song Cartoon		1 reel	
*†§That Party In Person (D)	Eddie Cantor	Jan. 5	805 feet	
	(No Silent Version)			
*†§Traffic Regulations (F)	Donald Ogden Stewart		1 reel	Feb. 23
*†§Two Americans (A. T.) (F)	Walter Huston	June 1	2 reels	
*†§Two Little Chinese Maids (F)	Chang-Kuma	Feb. 9	1 reel	Feb. 2
*†§Vital Subjetcs (A. T.) (F)	Butterworth	June 8	1 reel	
*†§What Is It? (A. T. (D)	Elinor Glyn	Feb. 16	1 reel	
*†§When Caesar Ran a Newspaper (Christie A. T.) (F)	Hatton-Hardy	May 11	2 reels	
*†§Wives on Strike (A. T.)				
*†Yankee Doodle Boy, A (D)	Song Cartoon	Mar. 2	1 reel	
*†Ye Olde Melodies (D)	Song Cartoon	May 4	1 reel	
*†§Ziegfeld Midnite Frolic (A. T.) (F)	Eddie Cantor	May 4	2 reels	Mar. 0

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Applause (A. T.)	Helen Morgan			
*†§Backstage Blues (A. T.)	Moran & Mack			
*†§Dance of Life, The (A. T.)	Carroll-Skelly			June 29
*†§Darkened Rooms (A. T.)	Brent-Powell			
*†§Four Feathers, The	Arlen-Wray-Powell-Brook		7472 feet	
	(Silent Version)		7472 feet	April 20
*†§Gay Lady, The	Gertrude Lawrence			
*†§Glorifying the American Girl	Eaton-Healey			
*†§Illusion (A. T.)	Rogers-Carroll-Collyer			
*†§Jealousy (A. T.)	Jeanne Eagels			
*†§Lady Lies, The	Huston-Colbert			
*†§Laughing Lady, The (A. T.)	Eagels-Brooks			
*†§Medals	Gary Cooper			
*†§Mysterious Dr. Fu Manchu	Oland-Arthur		7 reels	June 15
*†§Pointed Heels (A. T.)	Powell-Ralston-Kane			
*†§Return of Sherlock Holmes, The (A. T.)	Clive Brook			
*†§Saturday Night Kid, The (A. T.)	(Clara Bow			
*†Soul of France, The	Special Cast			
*†§Vagabond King, The (A. T.)	King-MacDonald-Oland			
*†§Virginian, The (A. T.)	Cooper-Huston-Brian-Arlen			
*†§Welcome Danger	Harold Lloyd			May 25
*†§Why Bring That Up (A. T.)	Moran & Mack			
*†§Woman Trap, The (A. T.)	Morris-Brent-Huston			
*†§Youth (A. T.)	Hersholt-Wray			

PARTHENON PICTURES

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†Bachelors' Club, The	Talmadge-Worth		6 reels	
Back From Shanghai	St. Leo-Reynolds-So Jin-Girard		6 reels	
Heroic Lover ,The	St. Leo-Bedford		6 reels	
Wild Heart of Africa, The	Special Cast	May 25	6 reels	June 15

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FEATURES

Title	Star	Rel. Date	Length	Reviewed
Forty-Five Calibre War	Coleman-Loff	Feb. 17	4790 feet	Feb. 16
*†§Geraldine (F)	Quillan-Nixon	Jan. 20	5959 feet	Mar. 9
	(Silent Version)	Jan. 20	5587 feet	
*†§Godless Girl, The (F)	Basquette-Prevost	Mar. 31	9328 feet	Sept. 1
	(Silent Version)	Mar. 31	9019 feet	
Hawk of the Hills	Ray-Miller	Mar. 17	4840 feet	
*†§High Voltage (A. T.) (D & F)	Boyd-Prevost-Hale	June 16	5743 feet	
	(Silent Version)			May 25
*†§Leatherneck, The (F & D)	William Boyd	Mar. 24	6965 feet	April 13
	(Silent Version)	Mar. 24	6898 feet	
*†§Lucky in Love (A. T.) (D & F)	Downey-Lawford	Aug. 17	6870 feet	
*†§Mother's Boy (D & F)	Morton Downey	May 12	7423 feet	May 1
	(No Silent Version)			
*†Ned McCobb's Daughter (F)	Irene Rich	Jan. 12	6015 feet	Feb. 9
*†§Noisy Neighbors	Quillan-Vaughan	Jan. 27	5998 feet	
	(Silent Version)	Jan. 27,	5735 feet	
*†§Office Scandal (F)	Phyllis Haver	Mar. 3	6511 feet	
	(Silent Version)	Mar. 3	6511 feet	
*†§Paris Bound	Harding-Fenton	Aug. 3	6684 feet	July 8
*†§Sal of Singapore (F)	Haver-Hale	Jan. 4	6349 feet	
Ship Comes In, A	Dresser-Schildkraut	June 4	6902 feet	June 23
*†§Shady Lady, The (F)	Phyllis Haver	Jan. 20	5308 feet	Mar. 30
	(Silent Version)	Jan. 20	6132 feet	Nov. 17
Sin Town	Allen-Fair	Jan. 20	4554 feet	
*†§Square Shoulders (F)	Junior Coghlan	Mar. 31	5438 feet	
	(Silent Version)	Mar. 31	5477 feet	April 6
*†§Strange Cargo (A. T.) (F)	Lee Patrick	Mar. 31	7099 feet	Feb. 23
	(Silent Version)	Mar. 31,	6134 feet	

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
All Aboard	Haines-Coombs	Jan. 13	2 reels	
April Showers	"Aesop Cartoon"	June 15	1 reel	
Baby's Birthday	Jackson-Hiatt-McKee	Jan. 10	2 reels	
Back to the Soil	"Aesop Fables"	Mar. 3	1 reel	
Ball Park, The	"Aesop Fable"	May 19	1 reel	May 11
Big Burg, The	"Aesop Fables"	Mar. 24	1 reel	
Big Shot, The	"Aesop Fables"	April 21	1 reel	April 13
Black Book, The	Ray-Miller	July 21	10 episodes	July 20
Black Duck, The	"Aesop Fables"	Mar. 17	1 reel	Mar. 16
Bridle Byways	Sportlight	Mar. 31	1 reel	Mar. 30
Break of Day, The	"Aesop Fables"	Jan. 27	1 reel	
Button My Back	Billy Bevan	Feb. 24	2 reels	Feb. 18
Cabaret, The	"Aesop Fables"	Aug. 25	1 reel	
Calling Hubby's Bluff	Billy Bevan	Feb. 3	2 reels	
Caught in a Taxi	Cooper-Vance	June 9	2 reels	
Circus Time	Donald Haines	Feb. 10	2 reels	Feb. 2
Close Figuring	Sportlight	Mar. 3	1 reel	
Close Shave, A	Burke-Dent	June 23	2 reels	July 6
Clunked on the Corner	Johnny Burke	Jan. 6	2 reels	Jan. 5
Cold Steel	"Aesop Fables"	July 7	1 reel	July 6
Cop's Bride, The	"Aesop Fables"	April 7	1 reel	Mar. 30
Cycle of Erosion .The	Educational Film	Jan. 20	1 reel	
Dogging It	Sportlight	Mar. 17	1 reel	
Don't Get Jealous	Bevan-Dent	June 2	2 reels	May 11
Enchanted Flute, The	"Aesop Fables"	Aug. 11	1 reel	Aug. 10
Fire Detective, The (Serial)		Mar. 3	10 episodes	
Fish Day	"Aesop Fables"	May 26	1 reel	May 18
Fish and Feathers	Sportlight	May 26	1 reel	May 18
Fight Game, The	"Aesop Fables"	April 28	1 reel	May 4
Foolish Husbands	Bevan-Dent	Mar. 17	2 reels	Mar. 16
Footwork	Sportlight	June 23	1 reel	June 22
Forest People of Central Africa	Educational Film	Jan. 20	1 reel	
Girls Will Be Boys	Sportlight	Feb. 17	1 reel	Feb. 9
Glaciers	Educational Film	Feb. 10	1 reel	
Grandma's House	"Aesop Fables"	Feb. 24	1 reel	Feb. 16
Great Ice Age of North America	Educational Film	Mar. 24	1 reel	
Head Hunters of Solomon Islands	Educational Film	Feb. 3	1 reel	
House Cleaning Time	"Aesop's Fables"	July 21	1 reel	Aug. 3
In His Cups	"Aesop Fables"	June 30	1 reel	July 6
Kidnapped	"Aesop Fables"	June 23	1 reel	June 15
Knowing the Ropes	Rice Sportlight	Jan. 6	1 reel	Jan. 12
Lad and His Lamp, A	"Aesop Fables"	Mar. 10	1 reel	Mar. 23
Ladies Must Eat	Johnny Burke	Mar. 3	2 reels	
Land o' Cotton	"Aesop Fables"	Jan. 6	1 reel	Jan. 5
Little Game Hunter, The	"Aesop Fables"	May 5	1 reel	May 4
Matchmaking Mamas	Burke-Eilers-Kemp	Mar. 31	2 reels	Mar. 30
Masai, The	Educational Film	Jan. 6	1 reel	
Midsummer's Day Dream, A	"Aesop Fables"	July 28	1 reel	
Mild or Mighty	Sportlight	Feb. 3	1 reel	
Night Watchman's Mistake, The	Johnny Burke	April 23	2 reels	April 27

**** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.***

Title	Star	Rel. Date	Length	Reviewed
No Children	Haines-Coombs	Mar. 10	2 reels	
No Vacation	Haines-Coombs	Jan. 13	2 reels	
Pink Pajamas	Bevan-Dent	April 21	2 reels	April 13
Players at Play	Sportlight	Jan. 20	1 reel	Feb. 2
Polo Match, The	"Aesop Fables"	June 2	1 reel	June 1
Puckered Success	Haines-Coombs	June 2	2 reels	June 1
Queen Bee, The	"Aesop Fables"	Feb. 17	1 reel	Feb. 9
Queen of the North Woods (Serial)	Clair-Miller	May 12	10 episodes	
Right Technique, The	Sportlight	July 21	1 reel	July 20
Rodeo, The	Star Cast	Mar. 24	2 reels	
Rhythm	Sportlight	Aug. 4	1 reel	Aug. 3
River Driver, The	Sportlight	Aug. 18	1 reel	Aug. 10
Shore Lines and Shore Development	Educational Film	Mar. 3	1 reel	
Snow Birds	"Aesop Fables"	June 9	1 reel	June 1
Snapping the Whip	"Aesop Fables"	Jan 20	1 reel	Jan. 19
Sport Afloat	Sportlight	July 7	1 reel	July 6
Sweet Adeline	"Aesop Fables"	Feb. 3	1 reel	Jan. 26
Taxi Spooks	Jack Cooper	Feb. 17	2 reels	
Three Game Guys	"Aesop Fables"	Aug. 4	1 reel	July 20
Tomato Omelette	Haines-Combs	May 5	2 reels	May 11
Under Dog, The	"Aesop Fables"	Mar. 31	1 reel	Mar. 30
Uncle's Visit	Haines-Coombs	June 30	2 reels	July 6
Uncle Tom	Star Cast	Jan. 27	2 reels	
Water Wonders	Sportlight	April 21	1 reel	April 20
Watch My Smoke	Haines-Coombs	April 7	2 reels	Mar. 30
Water Cure	"Aesop Fables"	April 4	1 reel	April 6
White Elephant, A	"Aesop Fables"	Jan. 13	1 reel	Jan. 12
Wooden Money	"Aesop Fables"	Feb. 10	1 reel	Feb. 2
Young Hopefuls	Sportlight	April 28	1 reel	May 11

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At the Dentist's (A. T.) (D & F)	LeMaire-Simon	Mar. 24	2 reels	Mar. 23
*†§Barbers' College, The (A. T.)		Dec. 22	2 reels	
*†§Beach Babies (A. T.) (D & F)	Kemper-Knapp	Aug. 4	2 reels	July 13
*†§Black Narcissus (A. T.)	"Buck & Bubbles"	Sept. 15	2 reels	
*†Bugville College Days (D & F)	"Aesop Fables"	Aug. 4	1 reel	July 20
*†By Land and Air (F & D)	"Aesop Fables"	July 21	1 reel	July 13
*†§Clothes Make the Man (A. T.)		Feb. 16	2 reels	
*†Clowning the Game (D & F)	Sportlight	June 2	1 reel	June 1
*†§Concentration	"Aesop Fables"	June 23	1 reel	June 15
*†Conditioning	Sportlight	June 9	1 reel	June 1
*†§Crystal Champion	Sportlight	May 5	1 reel	April 27
*†§Custard Pie	"Aseop Fables"	May 26	1 reel	May 25
*†§Dancing Around (A. T.) D & F)	LeMaire-Phillips	April 21	2 reels	April 13
*†§Darktown Follies (A. T.)	"Buck & Bubbles"	April 13	2 reels	
*†Dinner Time (D & F)	"Aesop Fables"	Oct. 14	1 reel	
*†§Doing Phil a Favor (A. T.)		Mar. 16	2 reels	
*†§End of the World (A. T.)		Sept. 29	2 reels	
*†§Fairways and Foul (A. T.)		Oct. 13	2 reels	
*†§Fancy That	Frawley-Dewey	Sept. 22	1 reel	
*†§Faithful Pup (D & F)	"Aesop Fables"	May 12	1 reel	
*†§FiftyMilesFromBroadway(A.T.)	Watson-Merville	Feb. 2	2 reels	
*†§Fowl Play (A. T.)	"Buck & Bubbles"	Dec. 29	2 reels	
*†§Garden of Eatin (A. T. (D & F)	The Gleasons	Aug. 11	2 reels	Aug. 10
*†§Gentlemen of the Evening (A. T.)		Oct. 20	2 reels	
*†§Go Easy, Doctor (A. T.) (D & F)	LeMaire-Simon	July 14	2 reels	May 11
*†§Hard Boiled Hampton (A. T.)	Harry Holman	July 28	2 reels	June 8
*†§Haunted (A. T.)		Sept. 1	2 reels	
*†§Her New Chauffeur (A.T.) (D&F)	Simon-Teasdale	May 19	2 reels	
*†§His Operation (A. T.)		Nov. 24	2 reels	
*†§High Toned (A. T.)	"Buck & Bubbles"	Feb. 23	2 reels	
*†§Honest Crooks (A. T.)	"Buck & Bubbles"	May 18	2 reels	
*†§In and Out (A. T.)	"Buck & Bubbles"	Nov. 3	2 reels	
*†§Jail Breakers	"Aesop Fables"	July 7	1 reel	July 8
*†§Lincoln (Special reel) A. T.) (D & F)	George Billings	Feb. 10	1 reel	Feb. 2
*†§Midsummer's Day A (D & F)	"Aesop Fables"	July 28	1 reel	July 20
*†§Modern Rhythm	Sportlight	July 28	1 reel	July 20
*†§Pathe Audio Review	Released Every Week		1 reel	
*†§Pathe Sound News	Released Twice Every Week		1 reel	
*†§Plumbers Are Coming (A. T.) (D & F)	LeMaire-Simon	Aug. 18	2 reels	June 1
*†§Pressing His Suit (D & F)	Topical Tips	June 2	1 reel	May 11
*†Presto Chango (D & F)	"Aesop Fables"	April 14	1 reel	
*†§Rubeville (A. T.)		Dec. 8	2 reels	
*†§Salesman, The (A. T.)		July 21	2 reels	
*†Skating Hounds (D & F)	"Aesop Fables"	April 28	1 reel	Apirl 27
*†§Smooth Guy, The (A. T.)		Oct. 27	2 reels	
*†Stage Struck (D & F)	"Aesop Fables"	Dec. 23	1 reel	
*†§Stone Age Romance, A (D & F)	"Aesop Fables"	Aug. 18	1 reel	Aug. 17
*†§Syncopated Trial (A. T.)		Sept. 8	2 reels	
*†§Topical Fits (A. T.) (D & F)	Topics of the Day	July 28	1 reel	
*†§Topical Nips (A. T.) (D & F)	Topics of the Day	June 2	1 reel	June 1
*†§Topical Pips (A. T.) (D & F)	Topics of the Day	June 30	1 reel	July 6
*†§Topical Rips (A. T.)	Topics of the Day	Aug. 11	1 reel	
*†§Topical Sips (A. T.) (D & F)	Topics of the Day	July 28	1 reel	
*†§Turkey for Two (A. T.)	Davis-Frawley	Aug. 25	2 reels	Aug. 17
*†§Wash Day (D & F)	"Aesop Fables"	Aug. 18	1 reel	Aug. 10
*†§Wednesday at the Ritz (A. T.)		Jan. 19	2 reels	
*†§What a Day (A. T. (D & F)	Simon-Mallory	June 16	2 reels	June 15
*†§Wood Choppers (D & F)	"Aesop Fables"	June 9	1 reel	June 1

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Awful Truth, The (A. T.) (F)	Ina Claire	Aug. 10	5930 feet	
*†§Big News (A. T.) (F)		Sept. 7	6028 feet	
	(Silent Version)			
*†§Bachelor's Secret, A (A. T.) (F)	Alan Hale	Feb. 22	(tentative)	
*†§Big Shot, The (A. T.) (F)		Nov. 30	(tentative)	
	(Silent Version)			
*†§Clothes (A. T.) (F)	Constance Bennett	Jan. 11	(tentative)	
	(Silent Version)			
*†§Crashing Through (A. T.) (F)		Mar. 15	(tentative)	
	(Silent Version)			
*†§Flying Fool, The (A. T.) (D & F)	Boyd-Prevost-R. Gleason		6748 feet	June 22
*†§Grand Parade, The (A. T.) (F)		Nov. 16	(tentative)	
	(Silent Version)			
*Greenwich Village Follies, The (A. T. (F)		Nov. 2	(tentative)	
	(Silent Version)			
*†§Her Private Affair (A. T.) (F)	Ann Harding	Sept. 28	(tentative)	
*†§His First Command (A. T.) (F)	Boyd-Sebastian	Nov. 2	(tentative)	
	(Silent Version)			
*†§Hot and Bothered (A. T.) (F)	Eddie Quillan	Mar. 1	(tentative)	
	(Silent Version)			
*†§Negligee (A. T.) (F)	Ina Claire	Feb. 1	(tentative)	
*†§Officer O'Brien (A. T.) (F)	William Boyd	Nov. 30	(tentative)	
	(Silent Version)			
*†§Painted Desert (A. T.) (F)	William Boyd	Feb. 15	(tentative)	
	(Silent Version)			
*†§Parachute (A. T. (F)	Armstrong-Lombard	Mar. 22	(tentative)	
	(Silent Version)			
*†§Play Boy (A. T.) (F)	Eddie Quillan	Jan. 18	(tentative)	
	(Silent Version)			
*†§Oh Yeah (A. T.) (F)	Armstrong-Jas. Gleason	Oct. 12	(tentative)	
	(Silent Version)			
*†§Red Hot Rhythm (A. T.) (F)	Hale-Dunn-O'Keefe-Crawford	Oct. 26	(tentative)	
	(Silent Version)			
*†§Rich People (A. T.) (F)	Constance Bennett	Oct. 5	(tentative)	
	(Silent Version)			
*†§Racketeer (A. T.) (F)	Armstrong-Lombard	Nov. 9	(tentative)	
	(Silent Version)			
*†§Sailor's Holiday (A. T.) (F)	Alan Hale	Sept. 14		
	(Silent Version)			
*†§Sophomore (A. T.) (F)	Quillan-Loff-O'Neill	Aug. 24	6526 feet	July 13
	(Silent Version)			
*†§Treasure Girl (A. T.) (F)		Nov. 23	(tentative)	
*†§This Thing Called Love (A. T.) (F)	Constance Bennett	Feb. 8	(tentative)	
	(Silent Version)			
*†§Saratoga (A. T.) (F)	Constance Bennett	Mar. 8	(tentative)	
	(Silent Version)			
*†§Up And At 'Em (A. T.) (F)		Dec. 7	(tentative)	
*†§War and Woman (A. T.) (F)	Boyd-Harding-Armstrong	Jan. 4	(tentative)	
	(Silent Version)			
*†§Woman Afraid, A (A. T. (F)		Oct. 19	(tentative)	
	(Silent Version)			

RKO

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Air Legion	Lyon-Sleeper	Jan. 6	6361 feet	
Amazing Vagabond	Bob Steee	April 7	5081 feet	
Big Diamond Robbery	Tom Mix	May 13	6114 feet	
Come and Get It	Bob Steele	Feb. 3	5264 feet	
Drifter, The	Tom Mix	Mar. 18	5896 feet	
Fury of the Wild	Ranger	Jan. 6	4899 feet	
Freckled Rascal	Buzz Barton	Mar. 31	4882 feet	
Hardboiled	O'Neil-Tashman	Feb. 3	5940 feet	
Idaho Red	Tom Tyler	April 21	4783 feet	
Laughing at Death	Bob Steele	June 2	5009 feet	
Jazz Age	Fairbanks Jr.-M. Day	Feb. 10	6245 feet	
Little Savage	Buzz Barton	May 19	4781 feet	
Love in the Desert	Borden-Trevor	May 17	6396 feet	
One-Man Dog	Ranger	Mar. 3	4481 feet	
Outlawed	Tom Mix	Jan. 21	6057 feet	
Pals of the Prairie	Buzz Barton	July 7	4776 feet	
Pride of Pawnee	Tom Tyler	June 9	4750 feet	
Red Sword	Nixon-Collier Jr	Feb. 17	6343 feet	
*†§Street Girl, The	Betty Compson	Aug. 11	8200 feet	July 20
*†§Syncopation (A. T.)	Downey-Waringe Band		7626 feet	Mar. 30
Trail of the Horse Thieves	Tom Tyler	Jan. 13	4823 feet	
Woman I Love	Morris-Kerry	May 26	6199 feet	
Vagabond Cub	Buzz Barton	Feb. 10	4717 feet	
Voice of the Storm	Sleeper-Dane	Jan. 13		
Yellowback, The	T. Moore-Owen	Jan. 20	5957 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Actualities	Curiosities	Jan. 30	1 reel	
Almost a Gentleman	Al Cooke	June 25	2 reels	
Big Hearted Toots	Duncan-Hill	Feb. 3	2 reels	
Birds and Beasts	Curiosities	Feb. 13	1 reel	
Casper's Night Out	Duncan-Hill	Mar. 3	2 reels	
Come Meal	Al Cooke	June 11	2 reels	
Don't Say Ain't	Hill-Duncan	July 21	2 reels	
Faces	Curiosities	April 24	1 reel	
Follies of Fashion	Curiosities	May 21	2 reels	
Heavy Infants	Karr-Ross-Alexander	June 11	2 reels	June 16
Here and There	Curiosities	May 7	1 reel	
His Wife's Secret	Hill-Duncan	May 26	2 reels	
Horse on Barney, A	Hellum-Davis	April 21	2 reels	
Jessie's James	Vaughn-Cooke	Aug. 26	2 reels	Oct. 20
Jessie's James	Vaughn-Cooke		2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Just a Stall	Hellum-Davis	May 19	2 reels	
Kummin' Thru the Rye	Barney Hellum	Jan. 27	2 reels	
Mickey's Babies	Mickey Yule	Aug. 7	2 reels	
Mickey's Brown Derby	Mickey Yule	May 12	2 reels	
Mickey's Explorers	Mickey Yule	Feb. 17	2 reels	
Mickey's Great Idea	Mickey Yule	Jan. 30	2 reels	
Mickey's Initiation	Mickey Yule	July 7	2 reels	
Mickey's In Love	Mickey Yule	June 4	2 reels	
Mickey's Last Chance	Mickey Yule	Apr. 14	2 reel	
Mickey's Menagerie	Mickey Yule	Mar. 17	2 reels	
Mickey's Northwest Mounted	Mickey Yule	June 9	2 reels	
Mickey's Rivals	Mickey Yule	Sept. 30	2 reels	
Mickey's Triumph	Mickey Yule	July 2	2 reels	
Neigh, Neigh, Spark Plug	Barney Hellum	Mar. 24	2 reels	
Novelties	Curiosities	Feb. 27	1 reel	
Odds and Ends	Curiosities	June 4	1 reel	
*†§Odd Facts	Curiosities	April 10	1 reel	
Orienta	Curiosities	Mar. 13	1 reel	
Pace That Thrills, The	Hellum-Davis	June 16	2 reels	
Pot Pourri	Curiosities	Jan. 17	1 reel	
Seeing's Believing	Curiosities	Jan. 2	1 reel	
Slide, Sparky, Slide	Hellum-Davis	July 14	2 reels	
Smile, Buttercup, Smile	Duncan-Hill	Jan. 6	2 reels	
Sparerib Reforms	Hill-Duncan	April 28	2 reels	
Standing Pat	Karr-Ross-Alexander	July 9	2 reels	
Sunshine's Dark Moment	Barney Hellum	Feb. 24	2 reels	
Toots' Big Idea	Duncan-Hill	Mar. 31	2 reels	
Who's the Boss?	Hill-Duncan	June 23	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Age of Innocence, The (A. T.) (F)	Paula Trueman	Jan. 5, '30	1 reel	
*†§Before Breakfast (A. T.) (F)		Mar. 9, '30	2 reels	
*†§Bridegroom, The (A. T.) (F)	Marc Connelly	Oct. 13	2 reels	
*†§Burglar, The (A. T.) (F)	Marc Connelly	Aug. 11	2 reels	
*†§Captain of His Roll (A. T.) (F)	Vaughn-Cooke-Sargent	Sept. 8	2 reels	
*†§Clown Topics (A. T.) (F)				
*†§General Ginsberg (A. T.) (F)	Nat Carr		1 reel	
*†Godfrey Ludlow (F)	Violin Solo	Nov. 10	1 reel	
*†§Gunboat Ginsberg (A. T.) (F)	Nat Carr		1 reel	
*†§Headwork (A. T.)		Sept. 15	1 reel	
*†§Hunt the Tiger (A. T.) (F)	Kirkland-Teasdale-De Cordoba	Nov. 10	2 reels	
*†§Jazz (A. T.) (F)	Duke Ellington & Orchestra	Feb. 9, '30	1 reel	
*†§Low Bridge (A. T.) (F)				
*†§Mickey's Midnite Frolic (A. T.)	Mickey Yule	Aug. 18	2 reels	June 22
*†§Palooka Flying School (A. T.) (F)				
*†§Song and the Sergeant, The (A. T.) (F)		May11, '30	2 reels	
*†§St. Louis Blues (A. T.) (F)	Smith-Washington-Mordeci	Sept. 8	2 reels	
*†§Strange Interview, The (A. T.) (F)	Sherwin-Knowles			
*†§Suitor, The (A. T.) (F)	Marc Connelly	Feb. 2	1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
*†§Traveler, The (A. T.)	Marc Connelly	Aug. 18	2 reels	
*†§Two Gun Ginsberg (A. T.) (F)	Nat Carr	Oct. 13	1 reel	
*†§Uncle, The (A. T.) (F)	Marc Connelly	Dec. 8	1 reel	
*†§What Next (A. T.) (F)				
*†§While Auto Waits (A. T.) (F)		Jan. 12, '30	2 reels	
*†§Your Own Home Town (A. T.)	Russ Brown			

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Companionate	Olive Borden			
*†§Damaged	Betty Compson	Mar. 30, '30		
*†§Dance Hall				
*†§Delightful Rogue, The	Rod La Rocque	Sept. 22		
*†§Framed (A. T.)				
*†§Half Marriage	Borden-Blaine	Oct. 13	6481 feet	
*†§High River				
*†§Hit the Deck (A. T.)				
*†§Hunted				
*†§Jazz Heaven	Blaine-Trevor	Oct. 20		
*†§Ladies of the Past	Betty Compson			
*†§Love Captive, The	Betty Compson	Feb. 9		
*†§Night Parade (A. T.)	Prevost-Trevor-Gulliver			
*†§Radio Revels (A. T.)				
*†§Rio Rita (A. T.)	Daniels-Boles	Sept. 15		
*†§Sensation (A. T.)				
*†§Side Street	3 Moore Bros.	Sept. 8	6965 feet	
*†§Tanned Legs		Sept. 29		
*†§Upperworld (A. T.)				
*†§Vagabond Lover, The (A. T.)	Rudy Vallee	Jan. 19		
*†§Very Idea, The (A. T.)	Frank Craven	Sept. 1	6139 feet	
*†§Wild Heart (A. T.)	Bebe Daniels			

RAYART (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Anne Against the World	Mason-Mower	April 15		
Black Pearl, The	Lee-Hallor	Jan. 1	6261 feet	
Brothers	Keefe-Bedford	Feb. 1	6092 feet	
Devil's Chaplain, The	Keefe-Faire	Mar. 15	5451 feet	
Shanghai Rose	Irene Rich	Mar. 15	6539 feet	June 8
Some Mother's Boy	Carr-Ralston-Robards	Feb. 15	5901 feet	
Two Sisters	Dana-Lease	April 1		
When Dreams Come True	Costello-Lease	Jan. 15	6242 feet	

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FEATURES

Title	Star	Dist'r	Rel. Date	Length	Reviewed
Appassionata	Leon Mathot	Franco Film	April 23	5600 feet	
At the South Pole	Special Cast	Pole Pict. Corp		8000 feet	
Battle of Mons, The	English Cast	British New Era		5500 feet	Mar. 23
Beautiful Blue Danube	Junkermann-Mara	Aywon			
Behind the Altar	Wilhelm Dietarle	Aff. European		6200 feet	
Black Hills	Special Cast	Big Three		5000 feet	
Bondage	German Cast	Ufa		6040 feet	
Broken Barriers	H. Costello-Glass	Excellent		6000 feet	
Captain Cowboy	Yakima Conutt	Bell Pict.		4800 feet	
Cleanup, The	Charles Delaney	Excellent		5660 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod		5700 feet	
Constant Nymph	Ivor Novello	Big 3	Aug. 1	7800 feet	July 6
Daughter of Israel, A	Special Cast	Bell Pict.		9000 feet	
Daughter of Two Fathers	Japanese Cast	Shockuchi			
Devil Dogs	Holmes-Alt	Crescent		5608 feet	
Devil's Passion, The	Special Cast	Arfa		5700 feet	
Dream Melody, The	Roche-Shelby	Excellent		5050 feet	
Escaped from Hell	Muriat Esterhazy	Aff. European		8 reels	
Faces of Children	French Cast	Zakoro		8000 feet	
Fight For Matterhorn The	German Cast	Ufa Eastern		6840 feet	
For the Term of His Natural Life	Special Cast	Australasian		11000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers		6100 feet	
Golden Dawn	Warwick-Ward	Conquest		6200 feet	
Hearts of Men	Harris-Keefe	Anchor		5400 feet	
Holy Sinner, The	Special Cast	Worldart Pict			
Into the Night	Agnes Ayres	Raleigh		5712 feet	
Jade Casket, The	French Cast	Cosmos		5800 feet	
It's Easy to Become a Father	German Cast	Ufa		6000 feet	
Jazzland	Reynolds-Nye	Carlos		5700 feet	
Krassin	Russian Cast	Amkino		7 reels	
Lash of the Czar	Russian Cast	Amkino		6290 feet	
Law of the Mounted, The	Bob Custer	Syndicate		4580 feet	
Life of Beethoven	German Cast	Film Art Guild		7000 feet	
Little Wild Girl, The	Lee-Landis	Hercules		5300 feet	
Linda	Baxter-Foster-Beery	First Division		6775 feet	
Livingston in Africa	English Cast	Amer.-Anglo		5799 feet	
Lucrezia Borgia	Conrad Veldt	Mutual		7200 feet	Jan. 12
Man Who Cheated Life	Veldt-Krauss	Aff. European	Feb. 8	6000 feet	Feb. 16
Marie Antoinette	Foreign Cast	Unusual		6000 feet	
Morgane, the Enchantress	Ivan Petrovitch	Franco Film	April 8	6800 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.	6500 feet	
Must We Marry'	Garon-Eason	Trinity		5400 feet	
Mystic Mirror The	German Cast	Ufa		7000 feet	
Nana	Hessling-Krauss	Moviegraph Co.		8700 feet	Aug. 3
No Babies Wanted	Devore-Mong	Plaza		5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict		5573 feet	Sept. 15
Passion Song, The	Olmsted-N. Beery	Excellent		5080 feet	
Peacock Fan The	Dorothy Dwan	Chesterfield		5400 feet	
Power of Evil, The	Armenian Cast			6300 feet	
President, The	Mosjoukine-Vernon	E. L. Klein		8100 feet	Jan. 26
Q Ships	Special Cast	New Era		6000 feet	
Reilly of the Rainbow Division	Hall-Garon	Crescent		6040 feet	
Reward of Faith, The	French Cast	Conquest		5927 feet	
Sajenko the Soviet	Susy Vernon	Ufa		5921 feet	
Shiraz	Hindu Cast	Amer.-Anglo		8065 feet	
Silent Trail, The	Bob Custer	Syndicate		4315 feet	
Smoke Bellew	Conway Tearle	First Division		6605 feet	
Somme, The	Special Cast	New Era		7000 feet	
South of Panama	Carmelita Geraghty	Chesterfield		6300 feet	
That Murder in Berlin	German Cast	Big 3		5700 feet	Mar. 23
Thou Shalt Not Steal	Lillian Harvey	Ufa		6941 feet	
Thunder God	Cornelius Keefe	Crescent		5917 feet	
Underground	English Cast	Ameranglo		7300 feet	
Untamed Justice	Faire-Glass	Biltmore		5770 feet	May 25
U-Boat 9	Foreign Cast	Jofa Prod		6500 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov. 15	4421 feet	
YellowTicket, The	Russian Cast	Amkino	Dec. 8	6200 feet	

Coming Feature Attractions

Title	Star		Rel. Date	Length	Reviewed
*†§Burned Evidence (F)		Continental			
Buying a Wife	Special Cast	Aff. European		7 reels	
Bye Bye Buddy	Agnes Ayres	Hercules			June 1
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield		5200 feet	
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephone			
*†§Clown, The (F)		Continental			
Duty to be Silent	Maria Albana	Aff. European		6 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer			
Full Dressed Thieves	Nils Asther	Aff. European		7 reels	
German Underworld	Special Cast	Aff. European		7 reels	
Great Unknown, The	John Loder	Aff. European		6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern			
Her Viennese Lover	Asther-Nolan	Aff. European		6 reels	
*†§House of Secrets, The	Special Cast	Chesterfield			
Just Off Broadway	Keith-Christy	Chesterfield			
*†§Life For Sale, A (F)		Continental			
Milak of the Snowlands	Special Cast	Ufa-Eastern			
Our Daily Bread	Mary Nolan	Aff. European		7 reels	
*†§Phantom in the House, The (F)		Continental			
*†§Prince of Hearts, A	Kerry-Worth	Imperial			
	(Silent Version)	Imperial			
*†§Rampant Age, The (F)		Continental			
*†§Second Honeymoon, The (F)		Continental			
*†§Unforbidden Sin, The (F)		Continental			
Unholy Love	Wegener-Petrovitch	Aff. European			
Verdun	Special Cast	Richmount			
Vera Miezewa (tentative)	Derussa	Aff. European		7 reels	
When Duty Calls	Special Cast	Ufa-Eastern		6714 feet	
*†§Worldly Goods (F)		Continental			

SOUND SHORTS

Title	Star		Rel. Date	Length	Reviewed
*†§Accidental Treatment (A. T.)		Int'l Photo Play Dist.		1 reel	
*†§Alley Op	Gorno Marionettes	Int'l Photo Play Dist.		1 reel	
*†§Asleep at the Switch (A.T.) (D)		Roseland	Mar. 15	1 reel	
*†§At the Photographers (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§At the Race Track (A. T.)	Martin-Harcourt	Imperial		2 reels	
*†§Boney's Boner	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Club Alabam (A. T.) (F)	Abbie Mitchell	Intl. Dist. Corp.		1 reel	
*†Clyde Doerr & His Saxophone Sextet (F)	Jazz Nos.	Intl. Dist. Corp.		1 reel	
*†§Could I Be More Polite (A. T.)	The Carsons	Imperial		2 reels	
*†Down Hawaii Way	Color Novelty	Castle		1 reel	
*†§Egyptian Gyp, An	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Feed the Brute	Novelty	Int'l Photo Play Dist.		1 reel	
*†Flaming Canyons	Color Novelty	Castle		1 reel	Aug 10
*†§Friend Husband (A. T.)		Burr		2 reels	
*†Gallopn g Gaucho	Mickey Mouse Cartoon	Disney Cartoon	Feb. 1	1 reel	
*†§Grand Opera	Garno Marionettes	Int'l Photo Play Dist.		1 reel	
*†§Hectic Hector	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Hoak (A. T.) (F)	Frawley & Smith	Inctl. Dist. Corp		1 reel	
*†§In Songland	Norah Blaney	Int'l Photo Play Dist.		1 reel	
*†Kids and Pets	Color Novlety	Castle		1 reel	
*†§King of the Kongo (Serial)	Logan-Miller	Mascot	Aug. 20	10 episodes	Aug. 17
*†§Kriss Krosses	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Marionettes, The No. 1 (F)	Novelty	Intl. Dist. Corp.		1 reel	
*†§Marionettes, The No. 2 (F)	Novelty	Intl. Dist. Corp.		1 reel	
*†§Meal Hound, The (A. T.) (F)	The Nugents	Intl. Dist. Corp.		1 reel	
*†§Meet the Family (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§Miser, The (A. T.) (F)	Bransy Williams	Intl. Dist. Corp.		1 reel	
*†§Mitchell, Sissle & Blake	Songs	Int'l Photo Play Dist.		1 reel	
*†§Monkey Squawks (A. T.)		Burr		2 reels	
*†§Mr. Conn and Mr. Sapp (A.T.)	Donnelly-Singer	Imperial		2 reels	
*†§Mr. Smith Wakes Up (A. T.)		Int'l Photo Play Dist.		1 reel	
*†§One Hundred Per Cent. American (A. T.)	Hearn-Weston	Imperial		2 reels	
*†Opry House	Mickey Mouse Cartoon	Disney Cartoon	May	1 reel	
*†§Party, The (D)		Safrus		1 reel	
*†§Personality Girl in Songs, The	Norah Blaney	Int'l Photo Play Dist.		1 reel	
*†§Pikin' Pirate A	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†Plane Crazy	Mickey Mouse Cartoon	Disney Cartoon	Mar.	1 reel	
*†§Radio Franks & Four Bachelors (F)	Song Program	Intl. Dist. Corp.		1 reel	
*†§Signed, Sealed and Delivered (A. T.)		Burr		2 reels	
*†Sixty Minutes From Broadway	Color Novelty	Castle		1 reel	
*†Steamboat Willie	Mickey Mouse Cartoon	Disney Cartoon	Jan.	1 reel	
*†§This and That (D)		Safrus		1 reel	
*†§Ticket Please (D)		Safrus		1 reel	
*†Trailing the Western Sun	Color Novelty	Castle		1 reel	
*†Trip to the Zoo, A (F)	Animal Cast	Intl. Dist. Corp.		1 reel	
*†§Varieties (D)		Safrus		1 reel	
*†§Vaudeville (D)		Safrus		1 reel	
*†§Wonderin's	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§When the Cat's Away	Mickey Mouse Sound Cartoon			1 reel	June 8
*†§When the Clock Struck 12 (A. T.) (F)	Welch-Malcomb	Intl. Dist. Corp.		1 reel	

SILENT SHORTS

Title	Star		Rel. Date	Length	Reviewed
Aladdin Bonzo	Bonzo Cartoon	Roseland	Jan. 15	1 reel	
Bonzolina	Bonzo Cartoon	Roseland	Jan. 1	1 reel	
Booster Bonzo	Bonzo Cartoon	Roseland	Mar. 15	1 reel	
Detective Bonzo	Bonzo Cartoon	Roseland	Mar. 1	1 reel	
Domestic Life in New Guinea	Travelogue	Bell Pict.		1 reel	
Double Trouble	Snub Pollard	Weiss Bros.		2 reels	
Down Hawaii Way	Color Novelty	Castle	Jan. 1	1 reel	
Fatal Warning, The (Serial)	H. Costello-Graves	Mascot		10 episodes	
Flaming Canyons	Color Novelty	Castle	Feb. 1	1 reel	
Greece Thru a Doughnut	Novelty Scenic	4 Stars		1 reel	June 29
Kids and Pets	Color Novelty	Castle	Mar. 15	1 reel	
Love's Witchcraft	Ufa Short	Ufa-Eastern	Feb. 1	1 reel	
Nature's Tiny Tragedies	Ufa Short	Ufa-Eastern	Jan. 15	1 reel	
Peculiar Households	Ufa Short	Ufa Eastern	Jan. 1	1 reel	
Polo Bonzo	Bonzo Cartoon	Roseland	Feb. 1	1 reel	
Salt Water Millinery	Ufa Short	Ufa-Eastern	Mar. 15	1 reel	
Sixty Minutes from B'way	Color Novelty	Castle	Jan. 15	1 reel	
Skyscraper Symphony	Novelty			1 reel	
Spook Bonzo	Bonzo Cartoon	Roseland	Feb. 15	1 reel	
Sunshine	Color Novelty	Castle	Mar. 1	1 reel	
Tally-Ho	Ufa Short	Ufa-Eastern	Mar. 1	1 reel	
Trailing the Western Sun	Color Novelty	Castle	Feb. 15	1 reel	
We Parents	Ufa Short	Ufa-Eastern	Feb. 15	1 reel	

TIFFANY-STAHL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Broadway Fever	O'Neill-Drew	Jan. 1	5412 feet	Mar. 16
Devil's Apple Tree, The	Dorothy Sebastian	Feb. 20	6430 feet	Mar. 16
*†§Lucky Boy (F & D)	Jessel-Quimby	Feb. 2	8653 feet	Jan. 12
	(Silent Version)	Feb. 2	8708 feet	
*†§Midstream (F & D)	Cortez-Windsor	June 1		
	(Silent Version)			
*†§Molly and Me (F & D)	Brown-Bennett-Vaughn	Mar. 1	8250 feet	
	(Silent Version)	Mar. 1	7476 feet	

**Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
*†§My Lady's Past F & D	Bennett-Brown	April 1	8077 feet	
	(Silent Version)	April 1	5668 feet	
*†§New Orleans (F & D)	Cortez-Bennett	June 2	6799 feet	
	(Silent Version)			
Physician, The		July 1		
Rainbow, The	Dorothy Sebastian	Feb. 15	6114 feet	
Spirit of Youth	Sebastian-Kent	Feb. 20	6 reels	Mar. 23
*†§Two Men and a Maid (F & D)	Collier, Jr.-Bennett	June 15	6532 feet	
	(Silent Version)			
*†§Whispering Winds (F & D)	Southern-McGregor	Aug. 15		
	(Silent Version)			
*†§Wrecker, The (F & D)	Blackwell-Hume-Striker	Aug. 10	6517 feet	Aug. 17

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
*†§Cossack's Bride, The)D)	Color Symphony		1 reel	
*†§Festival of Bagdad, A (D)	Color Symphony	June	1 reel	
Gold	Color Classic	Feb.	1 reel	
*†§Japanese Carnival, A (D)	Color Symphony	Jan. 1	1 reel	
*†§In a Chinese Temple Garden (D)	Color Symphony	Feb. 15	1 reel	June 15
*†§In Old Madrid (D)	Color Symphony		1 reel	
Little Vagabond	Color Classic	Feb. 1	1 reel	
*†Love Charm, The (D)	Color Symphony	Sept.	1 reel	
Lover's Paradise	Color Classic	Jan. 15	1 reel	
Maude Muller	Color Classic	Aug.	1 reel	
*†§Melodie (D)	Color Symphony		1 reel	
*†§Minuette (D)	Color Symphony		1 reel	
*†§Modern Cinderella, A (D)	Color Symphony		1 reel	
*†§Mountain King, The (D)	Color Symphony		1 reel	
No Women Allowed	Color Classic		1 reel	
*†§Pharoah's Daughter (D)	Color Symphony		1 reel	
*†§Sacred House, The (D)	Color Symphony		1 reel	
*†§Song of India, A (D)	Color Symphony		1 reel	
*†§Songs My Mother Taught Me (D)	Color Symphony		1 reel	
*†§Tales of Araby (D)	Color Symphony		1 reel	
*†§Temple Bells (D)	Color Symphony		1 reel	
Tenderfoot Tourist, A	Color Classic	July	1 reel	
Tom, Dick or Harry	Color Classic	May	1 reel	
*†§Viennese Melody (D)	Color Symphony		1 reel	
Twinkle Toes	Color Classic	Mar. 1	1 reel	
*§Way Down South (D)	Color Symphony	Mar.	1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Dangerous Business (A. T.)				
*†§Enchanting Melody (A. T.) (Technicolor)				
*†§Kathleen Mavourneen (A. T.)	O'Neill-Delaney			
*†§Lost Zeppelin, The (A. T.)	Tearle-Valli-Cortez			
*†§Mister Antonio (A. T.)	Carillo-Valli			
*†§Medicine Man, The (A. T.)				
*†§Painted Faces (A. T.)	Brown-Foster-Bradford			
*†§Peacock Alley (A. T.)	Mae Murray			
*†§Troopers Three (A. T.)				
*†§Woman to Woman (A. T.)	George Barrand			

UNITED ARTISTS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alibi (A. T.) (F)	O'Malley-Busch	April 20	8167 feet	Mar. 18
	(Silent Version)	April 20	7253 feet	
*†§Bulldog Drummond (A. T.) (F)	Colman-Tashman-Love	Mar. 30	6767 feet	April 13
*†§Coquette (A. T.) (F)	Pickford-Brown-M. Moore	April 12	8767 feet	Mar. 23
	(No Silent Version)			
*†Eternal Love (F)	Barrymore-Horn-Varconi	May 11	6498 feet	Jan. 26
	(Silent Version)	May 11	6318 feet	
*†Evangeline (F)	Del Rio-Drew	Aug. 24	8268 feet	June 15
*†§Iron Mask, The (F)	Douglas Fairbanks	Mar. 9	8855 feet	Jan. 26
	(Silent Version)	Mar. 9	8659 feet	
*†§Lady of the Pavements (F)	Boyd-Velez-Goudal	Feb. 18	8329 feet	Mar. 18
	(Silent Version)	Feb. 16	7495 feet	
*†Rescue, The (F)	Colman-Damita	Jan. 12	7980 feet	Jan. 19
	(Silent Version)	Jan. 12	7910 feet	
*†§She Goes to War (F)	Boardman-Rubens-Holland	July 13	8864 feet	June 15
	(Silent Version)	July 13	8841 feet	Feb. 23
*†§This is Heaven (F)	Banky-Hall	June 22	7948 feet	April 6
*†Three Passions (F)	Terry-Petrovitch	June 1	6646 feet	
	(Silent Version)		7576 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§City Lights (F)	Charlie Chaplin			
*†§Condemned (F)	Colman-Harding			
*†Hell's Angels (F)	Lyon-Hall-Nisson			
*†§Locked Door, The (A. T.) (F)	Boyd-Stanwyck-La Rocque			
*†§Lummox (A. T.) (F)	Westover-Collier Jr.			
*†§Sex Appeal (F)				
*†§Silk (A. T.)	Gloria Swanson			
*†§Song of Broadway, The (F)	Harry Richman			
*†§Trespasser, The (A. T.) (F)	Gloria Swanson	Oct. 1		
*†§New York Nights (A. T. (F)	N. Talmadge-Roland			
*†Venus (F)	Constance Talmadge	Oct. 12		

UNIVERSAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Body Punch, The	Jack Daugherty	July 14	4786 feet	
*†§Broadway (A. T.)	Tryon-Brent-Kennedy	Nov. 3	9350 feet	June 1
	(Silent Version)	Mar. 3	5729 feet	
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet	
*†§Charlatan, The (F)	Special Cast	April 7	6097 feet	
	(Silent Version)	April 7	5972 feet	
*†§Clear the Decks (F)	Reginald Denny	Mar. 3	5740 feet	
	(Silent Version)	Mar. 3	5792 feet	
*†§Cohens and Kelleys in Atlantic City, The (F)	Sidney-Gordon-Price-Swain	Mar. 17	7401 feet	Mar. 23
	(Silent Version)	Mar. 17	7752 feet	
*†§College Love (D. & F (A. T.)	Lewis-Gulliver-Phillips	July 7	6864 feet	Aug. 10
*†§Come Across (D & F)	Basquette-Howes	June 30	5593 feet	
	Silent Version)	June 30	5530 feet	
Eyes of the Underworld	William Cody	April 28	4208 feet	
*†§Girl on the Barge, The (F)	Hersholt-O'Neil-McGregor	Feb. 3	7510 feet	
	(Silent Version)	Feb. 3	6908 feet	
Girl Overboard	Mary Philbin	July 28	7362 feet	
Talkie Version Reviewed as Port of Dreams in Mar. 2 1929 Issue			7362 feet	
Silent Version Reviewed as Port of Dreams in Sept. 23 1928 Issue			7362 feet	
Grit Wins	Wells-Collins	Jan. 27	4596 feet	
Harvest of Hate	Rex-Perrin	Aug. 4	4719 feet	
*†§His Lucky Day (D)	Reginald Denny	June 30	5404 feet	
	(Silent Version)	May 26	5575 feet	
Hoofbeats of Vegeance	Rex-Perrin	June 16	4525 feet	
*†§It Can Be Done (F)	Tryon-Carol	Mar. 24	6560 feet	
	(Silent Version)	Mar. 24	6090 feet	
*†§Kid's Clever, The	Glenn Tryon	Feb. 17	5729 feet	
King of the Rodeo, The	Hoot Gibson	Jan. 6	5509 feet	
Lariat Kid, The	Hoot Gibson	June 23		
*†§Last Warning, The (F)	Laura LaPlante	Jan. 6	7980 feet	Jan. 12
	(Silent Version)	Jan. 6	7731 feet	
*†§Lonesome (F)	Tryon-Kent	Jan. 20	6761 feet	Oct. 6
	(Silent Version)	Jan. 20	6142 feet	
*†§Love Trap, (D & F)	La Plante-Hamilton	July 28	6233 feet	
	(Silent Version)	July 28	6349 feet	
Man Disturber, The	Reginald Denny	May 19		
*†§Man, Woman and Wife (F)	Kerry-Starke-Nixon	Jan. 13	6589 feet	Nov. 10
	(Silent Version)	Jan. 13	6674 feet	
*†§Modern Love (D & F) (A. T.)	Hersholt-Crawford-Chase	July 14	5730 feet	
	(Silent Version)	July 14	6433 feet	
*†§Melody Lane (D & F)	Leonard-Dunn	July 21	6760 feet	
	(Silent Version)	July 21		
Plunging Hoofs	Rex-Perrin	April 14	4344 feet	
Points West	Hoot Gibson	Aug. 30		
*†§Red Hot Speed (F)	Denny-Day	Jan. 27	6621 feet	Feb. 23
	(Silent Version)	Jan. 27	6288 feet	
Riding Demon, The	Ted Wells	Aug. 18	4380 feet	
*†§Scandal (D & F)	Laura LaPlante	May 5	6635 feet	April 27
	(Silent Version)	May 5	6475 feet	
*†§Shakedown, The (F)	Murray-Kent	Mar. 10	6613 feet	
	(Silent Version)	Mar. 10	6753 feet	
*†§Show Boaf (D & F)	La Plante-J. Schlidkraut	July 28	11650 feet	
	(Silent Version)	July 28	10290 feet	
Silks and Saddles	Nixon-Walling-Nolan	Jan. 20	5809 feet	
Sky Skidder, The	Al Wilson	Jan. 13	4364 feet	
Slim Fingers	Bill Cody	Mar. 24	4232 feet	
Smilin' Guns	Hoot Gibson	Mar. 31	5270 feet	
Smilin' Terror ,The	Ted Wells	June 30	4525 feet	
Tip-Off, The	Cody-Thompson	June 2	4109 feet	
Wild Blood	Red (horse)-Perrin	Feb. 10	4497 feet	
Winged Horseman, The	Gibson-Elder	June 23	5767 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Antics	Oswald Cartoon	April 1	1 reel	Mar. 16
At the Front	Arthur Lake	Feb. 25	1 reel	Feb. 18
Baby Talks	Sunny Jim	Sept. 11	2 reels	
Beyond the Smoke	Edmund Cobb	Mar. 23	2 reels	Feb. 23
Boss of Bar Twenty (Re-Issue)	W. E. Lawrence	Sept. 28	2 reels	
Bottles	Laemmle Novelty	July 1	1 reel	June 1
Boy and the Bad Man, The	Bobbie Nelson	Sept. 7	2 reels	Aug. 17
Burning Youth	Sid Saylor	Sept. 2	2 reels	Aug. 10
Buster's Spooks	Trimble and Dog	June 26	2 reels	June 1
Chaperones	LaSalle-Young	June 5	2 reels	May 11
Claim Jumpers, The	Edmund Cobb	Jan. 19	2 reels	Dec. 22
Cleaning Up	Arthur Lake	May 20	1 reel	April 27
Close Call, A	George Chandler	July 6	2 reels	June 1
Close Shaves	Sid Saylor	May 22	2 reels	April 27
Cowboy Pluck	Bob Curwood	May 18	2 reels	
Cross Country Run	Lewis-Gulliver-Phillips	May 27	2 reels	
Crushed Hats	Sid Saylor	Jan. 30	2 reels	
Cuckoo	Edwards-Roach	Sept. 9	1 reel	
Cut-ups, The	Sid Saylor	Aug. 14	2 reels	July 20
Danger Line, The	Edmund Cobb	July 27	2 reels	July 6
Daring Dude, A	Bob Chandler	Feb. 2	2 reels	
Day Dreams	Laemmle Novelty	Aug. 28	1 reel	Aug. 17
Days of Daring	Bob Curwood	April 13	2 reels	Mar. 23
Delivering the Goods	Trimble-Hardwick and Dog	May 29	2 reels	April 27
Diamond Master, The	Lorraine-Stevenson	Feb. 3	10 episodes	
Double Trouble	Arthur Lake	July 15	1 reel	June 15
Early to Wed	Young-LaSalle	July 3	2 reels	June 1
Faces	Laemmle Novelty	July 29	1 reel	July 6
Fantasie	Laemmle Novelty		1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb. 4	2 reels	Feb. 2
Final Reckoning, A (Serial)	Lorraine-House	April 15	10 episodes	Mar. 23
Finishing School	Young-La Salle	May 8	2 reels	
Fishing Fools	Oswald Cartoon	April 29	1 reel	
Fly Cops	Sid Saylor	July 17	2 reels	June 15
Flying High	Lewis-Gulliver-Phillips	July 22		
Getting Buster's Goat	Trimble and Dog	July 24	2 reels	July 6
Go Get 'Em Kid, The	George Chandler	Aug. 3	2 reels	July 6
Good Skates	Young-La Salle	Aug. 28	2 reels	Aug. 10
Graduation Daze	Lewis-Gulliver-Phillips	Sept. 16	2 reels	
Half Holiday, A	Laemmle Novelty	June 3	1 reel	May 18
Have Patience	Trimble-Hardwick and Dog	Feb. 6	2 reels	
Hold 'Em Ozzie	Oswald Cartoon	Mar. 4	1 reel	
Hold Your Horses	Young-La Salle	Jan. 7	2 reels	Dec. 22
Homeless Homer	Oswald Cartoon	Jan. 7	1 reel	
Hot Puppies	Sid Saylor	June 19	2 reels	May 25
Ice Man's Luck	Oswald Cartoon	July 8	1 reel	
In Line of Duty	Edmund Cobb	Feb. 23	2 reels	
Jungle Jingles	Oswald Cartoon	July 22	1 reel	
Just in Time	Edmund Cobb	Aug. 17	2 reels	July 20
Just Monkeys	Laemmle Novelty	Mar. 11	2 reels	Feb. 9
Just the Type	Young-LaSalle	July 31	2 reels	June 29
Kidnapped	Bob Curwood	Mar. 16	2 reels	Feb. 9
King of the Campus	Lewis-Gulliver-Phillips	April 1	2 reels	
Knight Watch The	Arthur Lake	April 22	1 reel	
Knockout Buster	Trimble-Hardwick and Dog	Mar. 6	2 reels	Feb. 9
Lone Rider, The	Bob Curwood	Aug. 10	2 reels	Aug. 3
Lone Rider, the	Bob Curwood		2 reels	Aug. 3
Lone Round-Up, The	Jack Dougherty	Sept. 14	2 reels	
Love and Sand	Arthur Lake	Mar. 25	1 reel	Feb. 23
Lumberjack	Oswald Cartoon	April 15	1 reel	
Magic	Trimble-Hardwick and Dog	May 1	2 reels	Mar. 30
Men in the Row (re-issue)	Jack Hoxie	Jan. 26	2 reels	
Newlyweds' Angel Child, The	Snookums-Perdus-Egan	July 10	2 reels	
Newlyweds Camp Out, The	Snookums-Perdue-Egan	June 12	2 reels	May 11
Newlyweds' Excuse	Snookums-Perdue-Egan	May 15	2 reels	May 11
Newlyweds' Headache, The	Snookums-Bartlett-McPhaill	Jan. 23	2 reels	
Newlyweds In Society	Snookums-Perdue-Egna	April 17	2 reels	Mar. 30
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar. 20	2 reels	
Newlyweds' Pests, The	Snookums-Perdue-Egan	Aug. 7	2 reels	July 20
Newlyweds' Visit	Snookums-Perdue-Egan	Feb. 20	2 reels	
Night Owls	Arthur Lake	Sept. 25	2 reels	
Night Watch, The	Arthur Lake		1 reel	Mar. 30
Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
Oil's Well	Oswald Cartoon	Sept. 16	1 reel	
On the Side Lines	Lewis-Gulliver-Phillips	Aug. 5	2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan. 9	2 reels	Feb. 16
Own a Home (Re-Issue)	Edwards-Roach	Sept. 23	1 reel	
Perilous Paths	Edmund Cobb	June 29	2 reels	June 15
Phantom Riders		Feb. 16	2 reels	
Pirates of Panama, The	Wilsey-Kingston	July 8	10 episodes	June 15
Playing False	Bob Curwood	June 15	2 reels	May 11
Private Business	Sid Saylor	April 24	2 reels	
Prodigal Pup ,The	Canine Cast	April 8	1 reel	Mar. 16

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
Race Riot	Oswald Cartoon	Sept. 2	1 reel	
Rag Doll	Laemmle Novelty	Feb. 11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan. 12	2 reels	
Range Wolf	Bob Curwood	Feb. 9	2 reels	Jan. 12
Red Rider, The	Ted Carson	Sept. 21	2 reels	Aug. 17
Red Romance	George Chandler	May 4	2 reels	Mar. 30
Rider of the Sierras	Edmund Cobb	April 27	2 reels	Mar. 30
Riding for Love	George Chandler	April 6	2 reels	Mar. 16
Ridin' Leather	Bob Curwood	July 20	2 reels	June 15
Rivals, The	Lewis-Gulliver-Phillips	April 15	2 reels	
Sailor Suits	Sid Saylor	Jan. 2	2 reels	Dec.
Seeing Sights	Sid Saylor	Mar. 27	2 reels	Mar. 23
Shadows	Laemmle Novelty	Jan. 14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar. 13	2 reels	Feb. 9
Sick Cylinders	Oswald Cartoon	Feb. 18	1 reel	
Society Circus	Arthur Lake	June 17	1 reel	May 25
Stepping High	Arthur Lake	Aug. 12	1 reel	
Speeding Youth	Lewis-Gulliver-Phillips	Jan. 7	2 reels	
Splash Mates	Lewis-Gulliver-Phillips	Sept. 2	2 reels	
Sporting Courage	Lewis-Gulliver-Phillips	June 24	2 reels	
Stage Stunts	Oswald Cartoon	May 13	1 reel	
Stepping High	Arthur Lake	Aug. 12	1 reel	July 20
Stop Barking	Trimble and Dog	Aug. 21	2 reels	July 10
Stripes and Stars	Oswald Cartoon	May 27	1 reel	
Suicide Sheiks	Oswald Cartoon	Mar. 18	1 reel	
Take Your Pick	Young-La Salle	Feb. 13	2 reels	Jan. 12
Television George	Sid Saylor	Feb. 27	2 reels	May 11
Tenderfoot Terror, A	George Chandler	Aug. 31	2 reels	
This Way Please	Young-La Salle	April 10	2 reels	Mar. 16
Thrill Hunter, The	George Chandler	June 8	2 reels	
This Way Please	Young-La Salle	April 10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dog	April 3	1 reel	
Tracked Down	Art Accord	Jan. 5	2 reels	
Two-Gun Morgan		Feb. 28	2 reels	
Use Your Feet	Lewis-Gulliver-Phillips	Aug. 19	2 reels	
Varsity Drag, The	Lewis-Gulliver-Phillips	July 8	2 reels	
Wallop, The (Reissue)	Harry Carey	Aug. 24	2 reels	
Wash Line Romance	Laemmle Novelty	May 8	1 reel	
Weary Willies	Oswald Cartoon	July 22	1 reel	
Whose Baby	Arthur Lake	Jan. 28	1 reel	
Wicked West, The	Oswald Cartoon	June 10	1 reel	
Winning Point, The	Lewis-Gulliver-Phillips	Jan. 21	2 reels	
Yankee Clippers	Oswald Cartoon	Jan. 21	1 reel	Jan. 5

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Bargain in the Kremlin, The (A.T.)	Joseph Schildkraut			
*†§Barnum Was Right (A. T.)	Tryon-Kennedy	Sept. 22		
Born to the Saddle	Ted Wells	Mar. 10	4126 feet	
*†§Braggart, The	Jean Hersholt			
Brides Will Be Brides	Laura La Plante			
Crimson Hour, The	De Putti-Mosjukine			
*†§Devil's Pit, The	Special Cast	Nov. 24		
(Sound Version Reviewed as Under the Southern Cross in April 27, 1929 Issue)				
(Silent Version Reviewed as Under the Southern Cross in Jan. 26, 1929 Issue)				
Doubling For Trouble	Gibson-Gilbert			
*†§Drake Case, The	Brockwell-Stanley	Sept. 1		
*†§Embarrassing Moments (D & F)	Reginald Denny	Sept. 15		
	(Silent Version)			June 29
*†§Flaming Daughters		Feb. 23		
Girl Dodger, The	Arthur Lake			
*†§Great Cinema Murder, The				
*†§Harmony Lane (F & D) (A. T.)	Eddie Leonard			
Hell Wrecker, The	Hoot Gibson			
*†§Hold Your Man	Laura La Plante	Oct. 13		
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band			
*†§Last Performance	Veidt-Philbin	Feb. 16 '30		
*†§Minstrel Man, The	Tryon-La Plante			
*†§Mississippi Gambler, The (D & F)	Joseph Schildkraut			
	(Silent Version)			
Navy Blues	Arthur Lake			
*†§One Rainy Night (D & F)	Laura La Plante			
*†§Shanghai Lady, The (A. T.)	Mary Nolan			
*†§Shannons of Broadway, The (A.T.)	James Gleason			
*†§Tonight at Twelve	Reynolds-Cooley-Dunn			
*†§Varsity Show (A. T.)	Lewis-Grange			
*†§Wagon Master, The	Ken Maynard	Sept. 8		
	(Silent Version)	Sept. 8	5697 feet	
Watch My Speed	Reginald Denny			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Actor, The (A. T.)	Benny Rubin	Sept. 16	1 reel	
*†§Alpine Antics (F)	Oswald Cartoon	April 1	1 reel	
*†§At the Night Club (A. T.) (F)	Brox Sisters	Mar. 25	1 reel	
*†§Baby Talks	Sunny Jim	Sept. 11	2 reels	Aug. 17
*†§Bailey and Barnum	Vaudeville Act	Jan. 11	1 reel	
*†§Cohen on the Telephone (A. T.)	George Sidney	Sept. 2	1 reel	Aug. 10
*†§Cross Country Run (F & D)	Lewis-Gulliver-Phillips	July 22	2 reels	July 20
*†Fishing Fools (F)	Oswald Cartoon	April 29	1 reel	Mar. 30
*†§Flying High (F & D)	Lewis-Gulliver-Phillips	July 22	2 reels	July
*†§Graduation Daze	Oswald Cartoon	Sept. 16	2 reels	
*†Hen Fruit (F)	Oswald Cartoon	Feb. 4	1 reel	
*†§Hits of Today	Morgan-Bledsoe	Sept. 2	1 reel	
*†Hold 'Em Ozzie (F)	Oswald Cartoon	Mar. 4	1 reel	
*†§House Cleaning (A. T.)	Charley Grapewin (Sound Version Only)	June 3	1929 feet	May 25
*†§Ice Man's Luck (F)	Oswald Cartoon	July 8	1 reel	
*†§Junior Luck (F & D)	Lewis-Gulliver-Phillips	May 27	2 reels	June 1
*†Jungle Jingles (F)	Oswald Cartoon	July 22	1 reel	July 20
*†§King of the Campus (D & F)	Lewis-Gulliver-Phillips	April 1	2 reels	Mar. 30
*†§Love Birds	Pat Rooney and Family	Oct. 14	2 reels	
*†§Love Tree, The (A. T.)	The Rooney Family	Sept. 16	2 reels	Aug. 17
*†Lumberjack (F)	Oswald Cartoon	April 15	1 reel	Mar. 23
*†§Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
*†§Oil's Well	Oswald Cartoon	Sept. 16	1 reel	Aug. 17
*†§On Guard (F & D)	Lewis-Gulliver-Phillips	April 29	2 reels	May 11
*†§On the Side Lines (F & D)	Lewis-Gulliver-Phillips	Aug. 5	2 reels	Aug. 10
*†Race Riot	Oswald Cartoon	Sept. 2	1 reel	Aug. 17
*†§Rivals, The (F & D)	Lewis-Gulliver-Phillips	April 15	2 reels	May 11
*†Saucy Sausages	Oswald Cartoon	Aug. 19	1 reel	
*†Sick Cylinders (F)	Oswald Cartoon	Feb. 18	1 reel	
*†§Splash Mates (F & D)	Lewis-Gulliver-Phillips	Sept. 2	2 reels	
*†§Sporting Courage (F & D)	Lewis-Gulliver-Phillips	June 24	2 reels	July 6
*†Stage Stunts (F)	Oswald Cartoon	May 13	1 reel	May 4
*†Steamboat Willie	Oswald Cartoon		1 reel	
*†§Stripes and Stars (F)	Oswald Cartoon	May 27	1 reel	May 11
*†Suicide Sheiks (F)	Oswald Cartoon	Mar. 18	1 reel	
*†§Sweethearts (A. T.)	The Rooney Family	Sept. 2	2 reels	Aug. 10
*†§Three Brox Sisters	Songs	Jan. 14	1 reel	Mar. 6
*†§Use Your Feet (D & F)	Lewis-Gulliver-Phillips	Aug. 19	2 reels	Aug. 17
*†§Varsity Drag, The (F & D)	Lewis-Gulliver-Phillips	July 8	2 reels	June 29
*†§Weary Willies	Oswald Cartoon	July 22	1 reel	June 29
*†Wicked West, The (F)	Oswald Cartoon	June 10	1 reel	May 11
*†§Zimmerman and Granville	Vaudeville Act	Jan. 28	1 reel	

WARNER BROTHERS
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Conquest (A. T.) (D)	Blue-Warner-Wilson	Jan. 19	4706 feet	
*†§Desert Song, The (D)	Boles-King	May 11	11034 feet	April 20
*†§Fancy Baggage (D) (A. T.)	Audrey Ferris	Jan. 28	6447 feet	
	(Silent Version)	Feb. 23	5983 feet	
*†§From Headquarters (D) (A. T.)	Monte Blue	April 27	6323 feet	
	(Silent Version)	June 6		
*†§Frozen River (D) (A. T.)	Rin-Tin-Tin	April 20	5483 feet	
	(Silent Version)	May 28		
*†§Honky-Tonk (A. T.) (D)	Sophie Tucker		6412 feet	June 8
*†§Gamblers, The (A. T.) (D)	Wilson-Warner-Robards	June 29		
*†§Glad Rag Doll, The (D) (A. T.)	Dolores Costello	May 4	6685 feet	June 8
	(Silent Version)	June 8		
*†§Greyhound Limited, The (D) (A. T.)	Monte Blue	Feb. 9	6114 feet	
	(Silent Version)	Mar. 23	4696 feet	
*†§Hard-Boiled Rose (D) (A. T.)	Loy-Bollier-Brockwell	Mar. 30	5610 feet	
	(Silent Version)	May 4	4875 feet	
*†§Kid Gloves (D) (A. T.)	Nagel-Wilson	Mar. 23	5235 feet	
	(Silent Version)	April 27	4885 feet	
*†§Madonna of Avenue A (D) (A. T.)	Dolores Costello	June 22	6461 feet	
	(Silent Version)			
*†§Million Dollar Collar, The (D)				
	(Silent Version)	Feb. 9	4878 feet	
*†§My Man (A. T.) (D)	Fanny Brice			
*†§Noah's Ark (D)	D. Costello-O'Brien	June 15	9478 feet	Oct. 27
	(Silent Version)		7752 feet	
*†§No Defense (D) (A. T.)	Blue-McAvoy	April 6	5558 feet	April 6
	(Silent Version)	May 11	4712 feet	
*†§One Stolen Night (D) (A. T.)	Bronson-Colleir Jr	Mar. 16	5243 feet	
	(Silent Version)	April 20	4797 feet	
*†§On With the Show (A. T.) (D)	Compson-Brown-Fazenda	July 13		May 25
*†§Queen of the Night Clubs (A. T.) (D)	Texas Guinan	Mar. 16	5424 feet	April 6
	(Silent Version)	April 14	5236 feet	
*†§Redeeming Sin, The (D)	D. Costello-Nagel	Feb. 16	6921 feet	Feb. 23
	(Silent Version)	April 6	6145 feet	
*†§Say It With Songs (A. T.) (D)	Jolson-Nixon-Lee	Aug. 24		Aug. 10
*†§Singing Fool, The (D)	Jolson-Bronson-Dunn	April 13	7444 feet	
*†§Sonny Boy (D) (A. T.)	Lee-Horton-Bronson	April 13	6011 feet	Mar. 16
	(Silent Version)	May 18		
*†§Stark Mad (D) (A. T.)	Warner-Fazenda	Feb. 2	6681 feet	
	(Silent Version)	Mar. 2	4917 feet	
*†§Stolen Kisses (D) (A. T.)	May McAvoy	Feb. 23	6273 feet	
	(Silent Version)	April 13	5658 feet	
*†§Time, the Place and the Girl, The (D) (A. T.)	Olmsted-Withers-Kirkwood	June 8	6 reels	May 4

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Argyle Case, The (A. T. (D)	Thomas Meighan			May 18
*†§Aviator, The (A. T.) (D)	Horton-Miller			
*†§Evidence (A. T.) (D)	Frederick-Courtenay-Tearle			
*†§General Crack (D) (A. T.)	John Barrymore (Technicolor)			
*†§Gold Diggers of Broadway (A. T.) (D)	Pennington-Tearle (All Technicolor)			
*†§Golden Dawn (A. T. (D)	Walter Wolf (All Technicolor)			
*†§Green Goddess, The (A. T.) (D)	George Arliss			
*†§Hearts in Exile (D) (A. T.)	D. Costello-Withers			
*†§Hold Everything (A. T.) (D)				
*†§Hottentot, The (A. T.) (D)	Horton-Miller		7 reels	April 2
*†§In the Headlines (A. T.) (D)	Withers-Nixon			
*†§Isle of Escape, (A. T.) (D)	Blue-Loy			
*†§Is Everybody Happy? (A. T.) (D)	Ted Lewis and Band			
*†§Mammy (A. T.) (D)	Al Jolson			
*†§Narrow Street, The (A. T.) (D)	E. E. Horton			
*†§Sacred Flame The (A. T.) (D)	Frederick-Nagel-Lee			
*†§Sap, The (D) (A. T.)	E. E. Horton			June 1
*†§Say It With Songs (A. T.) (D)	Jolson-Nixon-Lee			
*†§Second Choice (A. T.) (D)	Dolores Costello			
*†§She Couldn't Say No (A. T.) (D)	Winnie Lightner			
*†§Show of Shows, (A. T.) (D)	Special Cast (100 stars)			
*†§So Long Letty (A. T.) (D)	Charlotte Greenwood			
*†§Skin Deep (A. T.) (D)	Blue-Compson			June 1
*†§Song of the West (A. T.) (D)	Boles-Segal (All Technicolor)			
*†§Tiger Rose (A. T.) (D)	Velez-Withers			
*†§Under a Texas Moon (A. T.) (D)	Fay-Torres-Loy-Beery (All Technicolor)			

VITAPHONE SHORTS (D)

Title	Star	Rel. Date	Length	Reviewed
A. & P. Gypsies	Orchestra Numbers		1 reel	July 13
After the Round Up	Cowboy Songs		1 reel	
All Girl Revue	Girl Band & Comedienne		1 reel	June 15
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Banjomaniac	Eddie Peabody			Oct. 13
Beau Brummel Comedians The	Shaw & Lee		1 reel	June 1
Beau Night	El Brendel			
Bernie Cummins Orchestra	Dance Numbers		1 reel	Mar. 16
Bobby Folsom	Songs		1 reel	Mar. 2
Bit of Scotch, A	Kitty Doner			Sept. 22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Mario			Aug. 25
California Songbirds, The	Bell-Coates			Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougat & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate, The	Karyl Norman			Sept. 29
Crooning Along	The Croonaders			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Dead Laughter	Sessue Hayakawa			
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Don't Get Nervous	Georgie Price		1 reel	Aug. 3
Eleanor Paintor	Songs		½ reel	Mar. 16
Evening at Home with Hitchy	Raymond Hitchcock		1 reel	July 20
Fair Days	Harris & Howe		1 reel	June 1
Familiar Face, The			1 reel	June 8
Family Affair, A	Arthur Byron			
Family Ford, The	Jim and Marion Harkins			
Feminine Types	Jean Barrios			
Florence Moore	Song Program			June 23
Frances Shelly	Songs (Assisted by Eaton Boys)		1 reel	Aug. 3
Friend of Father's	Lydell-Higins-Leah			Aug. 25
Give Us a Lift	Flo Lewis		1 reel	Feb. 16
Giving In	Deef-Hopper			Jan. 12
Gossip, The	John Miljan		1 reel	June 15
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harlem Mania	Norman Thomas Quintette		1 reel	
Harry Delf	Songs & Dances			June 16
Harry Rose & His 6 American Beauties			1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel Date	Length	Reviewed
Here Comes the Showboat	Dave Bernie & Band			June 1
High Waters	Song Number		1 reel	June 8
Hollywood Montmarte Orchestra	Jazz Band			Sept. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caupolican			Aug. 25
Ingenues, The	Jazz Band			June 23
In a Casting Office	W. & E. Howard			
In Dutch	Ulis & Clark			
In Spain	Phil Baker		1 reel	May 11
In the Tropics	The Paragons (Quartet)			Feb. 23
Jack North, the Ban-Jokester	Songs			Jan. 19
Larry Ceballos Revue The	Songs and Dances			June 1
Larry Ceballos Undersea Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 16
Mal Hallett & Orchestra	Dance Numbers			Feb. 23
Man of Peace, A	Hobart Bosworth			June 23
Marching Home	Douglas Stanbury		1 reel	
Max Schmeling	Interview	Mar. 16		
Meet the Wife	Frank Orth & Co			Feb. 23
Men Among Men	Fred Ardath			Jan. 12
Mexican Tipica Orchestra	Instrumental & Vocal Numbers		1 reel	June 8
Miss Information	Wilson-Horton			June 30
Morrissey & Miller	Night Club Revue			June 16
Music Makers, The	Howard Bros		1 reel	Mar. 16
Myers & Hanford	Songs & Dances			June 23
Night Court, The	William Demarest			June 16
Non-Support	Burr McIntosh			June 16
One Man Glee Club, The	Frank Crumit		1 reel	
Pagliacci	John Charles Thomas			
Pair of Aces, The	Timblin & Raymond		1 reel	Feb. 16
Papa's Vacation	Bennett-Caron			Oct. 20
Phil Baker	Accordion Solos		1 reel	Mar. 16
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Pam			June 16
Regular Business Man, A	Robert Ober			Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon			Sept. 29
Roy Sedley and Night Club Revue	Songs and Orchestra		1 reel	July 13
Rudy Vallee and Band	Songs and Orchestra		1 reel	June 15
Sharp Tools	Ethel Grey Terry			Oct. 13
Songs of Love	Sanderson-Crumit		½ reel	Mar. 16
Soup	Harry Delf			Nov. 17
Terry and Jerry	Songs and Gags			Aug. 25
They Know Their Groceries	Flournoy & Miller			
Those Were the Days	Irene Franklin			
Three Brox Sisters	Song Program			June 23
Tiny Town Revue	Midget Unit		1 reel	June 8
Traffic Muddle, A	Donohue & U-No		1 reel	June 15
Typical Types	Bobby Folsom			
Va Prononcer Ma Mort (La Juive)	Giovanni Martinelli			June 2
When the Wife's Away	William Demarest			Nov. 17
Winnie Lightner	Songs			Nov. 17

WORLD-WIDE PICTURES

Title	Star	Rel. Date	Length	Reviewed
Apaches of Paris	Dina Gralla	June 15	5732 feet	
Berlin After Dark	Special Cast	Mar. 31	6533 feet	
*†§Black Waters	Kirkwood-Brian	April 1	7500 feet	April 13
Bondsman, The	Norman Kerry	Mar. 17	7171 feet	
Doctor's Women, The	Miles Mander	June 1	6177 feet	
Honeymoon Abroad	Monte Banks	Feb. 2	5178 feet	
*†§Kitty (D & F)	Brody-Stuart	June 29	9010 feet	June 15
	(Silent Version)	June 8	8500 feet	
*†Moulin Rouge	Olga Chekova	Jan. 30	8962 feet	Feb. 23
Pawns of Passion	Olga Chekova	Feb. 17	7185 feet	
Piccadilly	Gilda Gray	July 13	8079 feet	July 30
Prince and the Dancer, The	Dina Gralla	Jone 30	6787 feet	
Tommy Atkins	Walter Byron	Feb. 4	6910 feet	
Whirl of Life, The	Louis Lerch	June 15	8 reels	
Week-End Wives	Thomas-Banks	May 25	6998 feet	
Woman in the Night, A	Maria Corda	Feb. 3	7688 feet	
Woman in White, The	Blanche Sweet	Mar. 21	6174 feet	

Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.

Regional News—Continued

Thurston, Rochester, N. Y., Now Wired

THE Thurston, Rochester, West Side neighborhood house which has been enjoying a good business with silents, last week installed Phonofilm and announced a change of policy from the silent to the sound and talking field.

F. L. Williams, manager of the Temple, Fairport, celebrated the second anniversary of his opening last week by inviting Monroe County Rotary Club members to a free show.

Arthur L. Morris, former manager of the Rochester Regent and assistant manager at the Eastman, now in Philadelphia, last week was named manager of the proposed Little Cinema Theatre now under construction in East Avenue, Rochester, by the Motion Picture Guild. Announcement of the appointment was made by Louis Machart, vice-president of the guild.

Petition bearing 2,072 names asking Sunday motion pictures for Penn Yan is on the Village Board table awaiting action next week. The petition was presented by H. C. Morse, proprietor of the Sampson and Elmwood. Two protests also are on file from two churches.

Fay's first theatre in Rochester to adopt an all-sound policy, is scheduled to open Labor Day after a summer of alterations. Arch McCallum is manager and Robert Barrett assistant manager.

Victor Frank, assistant manager of Loew's State, Syracuse, N. Y., will return Saturday from a ten days' vacation spent in New York.

Portland Exhibitor Golf Contest Winners

CONGRATULATIONS are being received by Ed Fautz of Portland, who won the silver championship cup donated by Ben F. Shearer in the recent exhibitors tournament at Everett Golf & Country Club at Everett, Wash. Other winners were Charles W. Harden, who won the silver cup put up by Rendezvous Cafe; and Ross Baldwin of Yakima, Wash., who won the Carl Laemmle cup.

Articles of incorporation of the Rose City Theatres, Inc., have been filed, with Hal. M. White, formerly manager of the Auditorium, as one of the principals. As the first in the chain of theatres the Highway Theatre will be opened early in September. Incorporators are H. M. White, N. W. Glos and Lawrence McNary.

Recent visitors of the Portland Row were Herman Wobber, director of Publix and Paramount activities on the Pacific Coast with optimistic predictions for the enlarged screen productions. He was accompanied by Charles Kurtzman, Public division manager.

Al Hickson, formerly connected with First National office at Minnaepolis, has recently become associated with Greater Features organization in Portland.

Another $75,000 will be expended on remodeling the Helig Theatre and equipment, in preparation for opening the well-known house on a part-time talking picture house. During the bulk of the coming season the house will show Paramount releases, by a deal just closed whereby the house will not "go dark" as has been the case for some months past. This will give Portland another first run house, and adding another 1600 seats. All antiquated chairs will be removed and replaced with modern, and an additional two rows of seats will be put in the spaces formerly occupied by boxes. These changes will increase the seating capacity of the main floor to approximately 700 seats, and an additional 800 seats are in the spacious balcony.

In the gallery Paramount will install the last word in talking picture reproduction apparatus. to three times its present size.

Boston And Providence Film Row Items

Habitues of Boston Row are wondering whether the removal of the old building next door to Educational exchange and the grading of the lot is done for a special parking space for Educational customers or whether rumors of expansion of that exchange are to be carried into effect.

Sam Berg, booker at Fox exchange, Boston, is back from vacation.

Ernest Sharf, salesman for Educational, was hobbling about on a sprained ankle during the week.

The Victory Theatre, Providence, with a seating capacity of 1,600, is completely re-wiring its house, not being perfectly satisfied with its present equipment. The other down-town theatres—Majestic, Loew's State and Strand—announce that their wiring is adequate.

John F. McCarthy, manager of Loew's State Theatre, Providence, leaves this week for his annual two weeks' vacation. He will be relieved by Charles MacCleery, who recently has been acting as relief manager in Harrisburg, Reading and Syracuse.

Providence, R. I., exhibitors are getting their houses in order to combat the menace of the legitimate stage when the latter's season starts Labor Day. Stock, burlesque and road productions will force the movie boys to keep on their toes in order to hold the tremendous patronage built up since the advent of the talkies.

Avalon, Ottawa, Has Full-Stage Screen

MOVING picture entertainment was provided in the camp theatre for the 600 marksmen who gathered in Ottawa for the week of August 12 for the annual Canadian rifle meet. The nightly program included two serials which were run off during the week.

Pete Gorman, veteran theatre manager of Ottawa, Ontario, jumped into the spotlight when his horse, Jug of Gold, captured a race at Connaught Park Jockey Club after four other horses had tangled up in a bad spill. Jug of Gold paid $12.30.

A full-stage screen is being installed at the Avalon Theatre, Ottawa, for the enlarged presentation of special scenes in regular attractions, according to P. J. Nolan, proprietor.

Joe Franklin, manager of B. F. Keith's, Ottawa, is indulging in summer bachelorhood with his wife and daughter spending the season at their old home in Halifax and Digby, N. S.

Charles Dentelbeck, famous Canadian projection expert and president of the Toronto Operators Local for 14 years, has made his third tour of inspection of recently-wired theatres in Eastern Canada in behalf of Famous Players Canadian Corp., for whom he is projection supervisor. His trips have taken him as far as Halifax, N. S. While in Ottawa he concluded arrangements with local operators for the new agreement, starting September 1, which provides a number of increases.

P. A. Nolan received a trouble call from the Columbia Theatre, Ottawa, Ontario, of which he is manager, late one night. Rushing to the theatre he found that a crowd had collected, the police were there and the house lights were on. He was literally hustled into the theatre and up to a gaily-decorated table on which reposed a big birthday cake and other refreshing details—all glittering under a spotlight. Ambrose was presented with a gold wrist watch by Don Ross in behalf of the employees and the surprise birthday party, for such it was, continued for some hours.

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With first double exposure on talking film.

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—T. O. Service in Exhibitors Herald-World

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August 31, 1929

Motion Picture News

[illegible]

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Vol. XL No. 9

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“The audience applauded ‘The Dance of Life’ for many minutes after the final curtain. Rush to see this remarkable picture! It's truly great film entertainment,” declares the New York World.

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PARAMOUNT SOUND NEWS

Paramount Silent News

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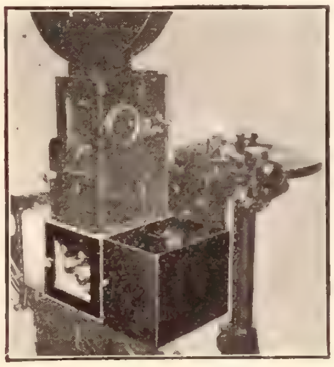

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THE Director and Star of "Resurrection" and "Ramona" have again made a tremendous box-office production. "Evangeline" will be one of the picture sensations of the season. The wonderful song, "Evangeline," written by Al Jolson and published by Irving Berlin will be heard, sung and danced to by millions over the radio, at night clubs, on the stage—a greater sensation than "Ramona."

EDWIN CAREWE presents

DOLORES DEL RIO IN "EVANGELINE"

HENRY WADSWORTH LONGFELLOW'S IMMORTAL LOVE EPIC

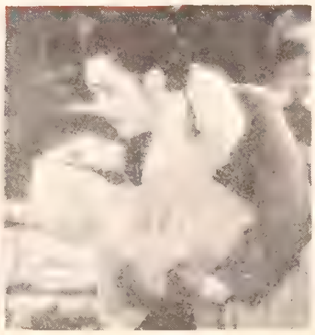
A SYNCHRONIZED MASTERPIECE WITH SINGING

Musical Score arranged by Hugo Reisenfeld

Screen Play by FINIS FOX

"'EVANGELINE' is a film the world will be better for having seen."—said the New Orleans Times Picayune.

"Evangeline" is a dramatic symphony—an inspiring, stirring impression of one of the most heart gripping stories of a woman's courage and devotion ever written.



UNITED ARTISTS

—Where The Big Ones Come From

AT LAST!

THE PERFECT TAL

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San Francisco Chronicle
Los Angeles Times
The Indianapolis News
The Seattle Star
The Dallas Despatch
The Commercial Appeal
(*Memphis, Tenn.*)
The Houston Chronicle
The Portland News
Pittsburgh Post-Gazette
The World-Herald
(*Omaha, Neb.*)
The Montana Standard
(*Butte, Mont.*)

The Salt Lake Tribune
The Daily Missoulian
The Billings Gazette
Charlette News
The Oklahoma News
Kansas City Journal-Post
The Evening Star
(*Washington, D. C.*)
Minneapolis Morning Tribune
The Cleveland News
The Detroit News
The Atlanta Journal
San Antonio Express
The San Antonio News
Arkansas Democrat
(*Little Rock, Ark.*)
Ft. Worth Star-Telegram

El Paso Evening Post
The Spokane Press
Boston Traveler
New Haven Eve. Register
The Knickerbocker Press
(*Albany, N. Y.*)
Albany Evening News
Buffalo Evening News
Rochester Times-Union
The San Diego Sun
Phoenix Evening Gazette
The St. Louis Post Dispatch
The Times-Star
(*Cincinnati, Ohio*)
The Milwaukee Journal
The Vancouver Sun
The Toronto Star
The Toledo Blade

UNIVERSAL NEWSPAPER NEWSREEL

Presented by CARL LAEMMLE

UNIVERSAL NEWSP

KING NEWSREEL

Hear Universal's Reporter Describe the Actual News Events as You See Them on the Screen!

1. Universal has perfected the first and only talking newsreel that presents REAL SPOT NEWS.
2. A newsreel produced by a rapid-fire method that flashes the news to you with lightning speed, portraying the ACTUAL NEWS EVENTS of the day—not a hodge-podge of newsless magazine shots.
3. A newsreel that REALLY TALKS—not just a reel with sound accompaniment
4. Universal's Reporter will relate to your patrons the fascinating facts on important events as the pictures themselves flash on the screen.
5. Something brand new. Something entirely different from anything before attempted.
6. A newsreel that will enthrall your patrons as no other newsreel—past or present—ever has done.
7. TRY AND BE FIRST TO GET IT!

First Release, Sept. 23rd

TWO A WEEK ON DISC

APER NEWSREEL

Advice to managers from headquarters of

Fox West Coast Theatres—

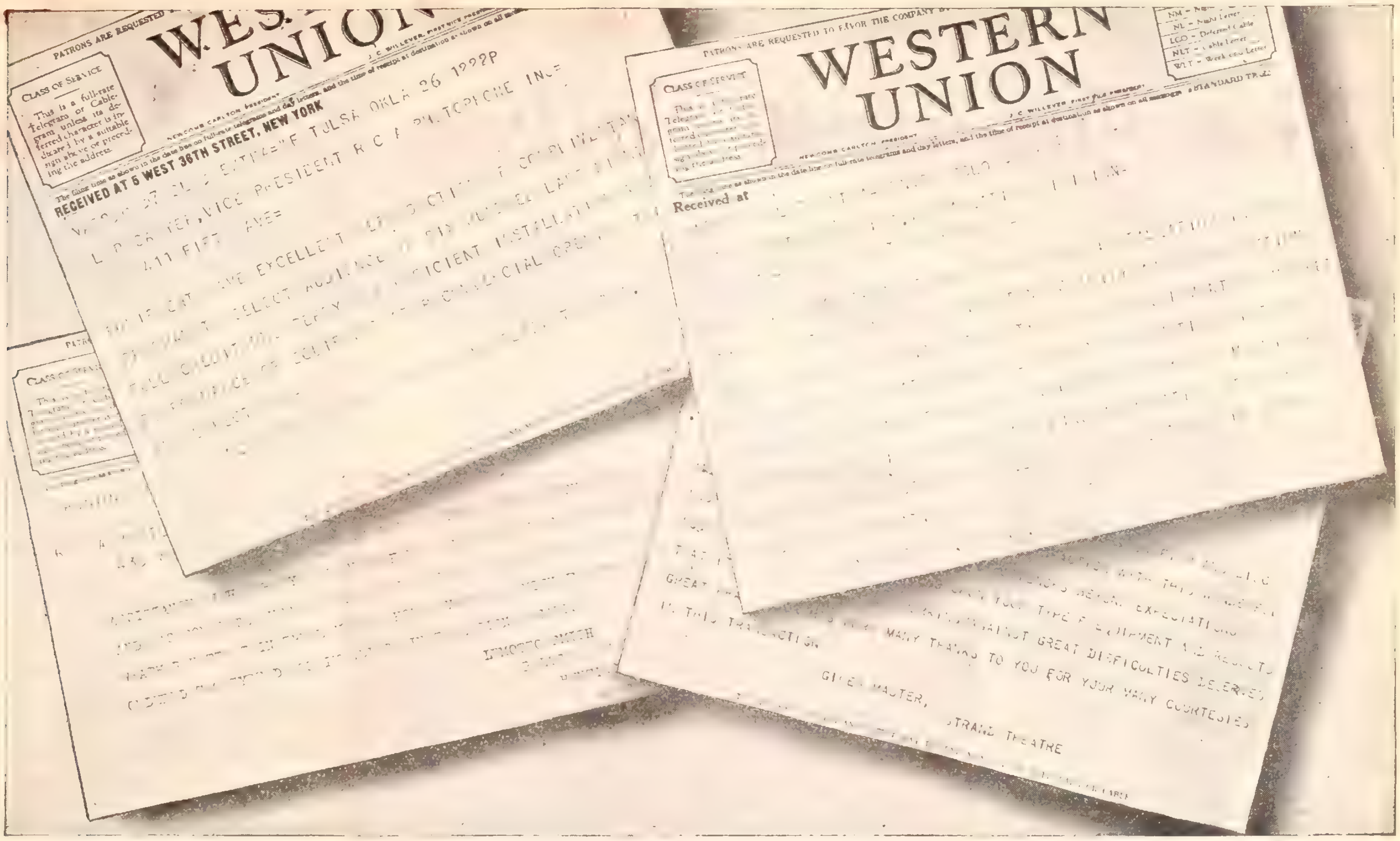
"My tip is . . . get Motion Picture News . . . interesting and worth your time to read". . . . . .

THE home-office business promotion executive who said that is charged with the responsibility of giving every aid and every suggestion that the headquarters of one of the country's biggest and most progressive circuits deems valuable as assistance to the field men in their every day job of making the theatres pay.

THE advice went out to Fox West Coast managers to "Get Motion Picture News . . read it" in a recent issue of the "Weekly News Letter" addressed to managers by Frank Whitbeck, Director of Advertising and Publicity. He was talking particularly about The Managers Round Table Club—week-in and week-out feature that is being read by every live-wire manager in the country.

OUR advice to advertisers is: If and when you want a publication that commands real business reader interest—get

MOTION PICTURE NEWS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STRAND THEATRE

A Service That Consistently Makes Friends

RCA Photophone, Inc. is in the business of manufacturing and marketing motion picture sound recording and reproducing equipment *only*.

Fairness to all is its cardinal tenet . . . sincere intent, its creed. It plays no favorites. It believes its interests are served best only as the interests of the industry as a whole are served. Its goal is to make itself the servant of the entire industry—to serve the exhibitor every step of the way.

To this end, it is committed to giving the highest possible value, plus a quality of cooperation and service that goes beyond the letter of the contract.

The result is that RCA Photophone is making friends among exhibitors of every affiliation in unprecedented numbers. Likewise it will help every theatre add to its friends through its superior tone qualities and dependable performance. To install it is to prove this.

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GET SET-IT'S HERE!

The Funniest Talker Yet Made

RAH!

"'THE SOPHOMORE' at the Paramount offers laughs by the bushel. The funniest talker yet made. A first class howl. It's refreshing, convincing, spontaneous, full of new gags, and riotous with laughs."

Bland Johaneson in
N. Y. Daily Mirror

"An uproariously funny burlesque of college life."

Brooklyn Daily Eagle

"The scenes portraying the typical college dramatic performance are hilarious."

N. Y. World

DAY AND DATE
PARAMOUNT
THEATRES
NEW YORK AND
BROOKLYN
AUGUST 23

A CLEANUP!

"Eddie Quillan gets a break this week in 'The Sophomore' at the Paramount (Manhattan and Brooklyn), and thereby leaps to an enviable stardom. 'The Sophomore' is so good that it elevates Eddie to a comic plane as high, perhaps, as Harold Lloyd."

George Gerhard in
N.Y. Evening World

"Carries big cargo of fine high comedy."

N. Y. Telegram

"The funniest picture since application of sound to screen."

Exhibitors
Herald-World

RAH!

MICHIGAN THEATRE
DETROIT, MICH.
JULY 26

"Left the customers gasping for breath and weak from laughter."

Detroit News

PACKED HOUSES!

RAH!

ST. LOUIS THEATRE
ST. LOUIS, MO.
AUG. 18

"Sure-fire fun."

St. Louis Star

RECORD BUSINESS!

RAH!

PRINCESS THEATRE
TOLEDO, O.
AUG. 10

"Uproarious. Made for laughs."

Cleveland Press

BIGGEST SUNDAY
SINCE OPENING!

with **EDDIE QUILLAN, SALLY O'NEIL** *and*
Jeanette Loff. From the story by Corey Ford. Adapted by Joseph Franklin Poland. Supervised by William Conselman. Directed by Leo McCarey.

ALL MUSIC ▲
ALL SOUND ▲
ALL DIALOGUE

Reprint from
EXHIBITORS HERALD-WORLD—*Aug. 24*

Get set, folks. Stuff cotton in your ears, grasp your chairs firmly in both hands, put on the blue glasses. For the T. O. Service heavies are about to unlimber. On the subject of "The Sophomore." Don't say I didn't warn you. ℂ "The Sophomore:" The funniest picture since application of sound to screen. ℂ Eddie Quillan is the star of "The Sophomore," but that doesn't describe it. Sally O'Neil is the girl in the case, but that doesn't tell it either. It's a collegiate comedy, and that is even further from giving you an idea of it. Here's another way to get at it: ℂRemember Harold Lloyd in "The Freshman"? Well, that was a tragedy compared to "The Sophomore." ℂ Remember Richard Dix in "The Quarterback"? A dud alongside "The Sophomore." ℂ Remember William Haines in "Brown of Harvard"? Mr. Haines was an upstart beginner, if you've seen and heard Eddie Quillan in "The Sophomore". ℂ But "The Sophomore" suggests these three pictures only indirectly. It is no more like them than John Barrymore is like Rod LaRocque, than Chevis Regal is like bootleg, than talking pictures are like silent pictures. It is a college story, it has a football game, and there the likeness ends. For the college is kidded, the football game is kidded to death, and the hero isn't a hero at all. ℂ To tell what it is that makes "The Sophomore" seem so good this bright morning ten days afterward would be, I think, murder. I would have to tell the gags, at least some of them, or at least what some of them are about, and this is the funniest picture that ever panicked a theaterful of hard boiled exhibs who knew that every laugh sent the rental rate up (to hear them tell it) and up and up. If this be true, then there is not enough money in any theatre in Chicago to rent "The Sophomore" for a matinee. ℂ But I feel that I don't have to tell you more about "The Sophomore." Unless the underground rumor cable is out of commission, and it has never failed yet, you'll have heard about the picture long before now. In which case you'll be reading this only to obtain my priceless affirmation of the splendid news you've heard about it. Which I cheerily add in the statement that "you ain't heard nuthin' yet."

PATHÉ

THE FIRST OF A SERIES OF ADS ON QUALITY REPRODUCTION *by* WESTERN ELECTRIC

Why?

Why do you need quality reproduction?

Why has the Western Electric Sound System been accepted as the standard of quality reproduction?

Why does Western Electric equipment cost more?

Why do progressive exhibitors pay more for Western Electric equipment when sound devices can be bought for less money?

Why does Western Electric lead the field with more than 2,600 installations?

Why do pictures make more money in Western Electric wired theatres?

Why does Western Electric equipment operate more efficiently than any other?

To answer these questions Western Electric announces a series of advertisements on quality reproduction.

The series will be informative, crammed with sound picture facts. It will be of interest and value to every exhibitor regardless of the equipment he has or intends to buy.

Western Electric
SOUND SYSTEM
THE VOICE OF ACTION

Distributed by

Electrical Research Products Inc.
250 West 57th Street, New York, N. Y.

Member of Motion Picture Producers and Distributors of America, Inc.—Will H. Hays, President

Motion Picture News

Vol. XL NEW YORK CITY, AUGUST 31, 1929 No. 9

$50,000,000 Wants To Know

By William A. Johnston

"WHERE is the picture business headed?

"Are mergers progressing faster than manpower can be rearranged or developed to manage them?

"Is the present scramble for theatres by the larger companies the last gesture in narrowing the business down to two or three major concerns?

"Are the insiders who put their properties into these mergers holding the stock they get or are they gradually unloading it on the market?"

An executive in a very large investment trust has asked these questions, and those that follow, of *Motion Picture News.* We present them because they affect every individual in the business.

The questioner continues;

"What is the source of profit, good pictures or good trading ability?

"Are the present heads of the important companies still sufficiently young to carry on and build, or will they withdraw when they can sell out at a satisfactory price?

"Are they training successors who will be capable of profitable management?

"Are many important executive positions held by friends and relatives of large stockholders and officers, or by men who have won them through ability and performance?

"Is centralized control of theatres setting up an autocratic management that will make machines of individual theatre managers, depriving them of initiative, resourcefulness and ambition?

"Which ranks first in importance with the major executives—the ticker tape or quality production?

(Note: The investment trust representative explained the foregoing question by stating that two fairly large concerns in another industry lost business the past year because their leaders were so heavily involved in stock market operations that their executive duties were neglected.)

"Are the majority of the important men in the picture business in it because they believe in it, or only for what they take out of it?

"Are the distributors as aggressive as formerly in merchandising their productions to exhibitors?

"To what extent will the reported closing of many small theatres reduce the average total revenue from film rentals?

"Is practical encouragement being given to exhibitors in small towns, where large circuits do not want to have houses, to continue in business profitably and thus preserve that market for entertainment?"

There were many more questions, but those we have quoted are among the important ones.

They are typical of the things the investor wants to know about this, or any other, industry. They are the result of experience with investments in other businesses.

The correct answers are of far greater importance to the people in the business than to the investment trust officer who asks the questions. He has nothing at stake—yet.

Those now in the business have a great deal at stake—the present, the future, opportunity to advance, to find a continuing market for specialized ability, to contribute each a fair measure of accomplishment to progress for the whole, and finally to acquire a competence as a proper reward for honest contributions of ability and loyalty to an industry that can continue to grow amazingly so long as there are no serious restrictions of greed, short-sightedness or incompetent leadership.

How should these questions be answered?

Woodhull Leaves M. P. T. O. A.; May Join General Talking Co.; No Successor Named For Post

Rumor He Resigned Under Pressure Is Scouted; Three Are Named As Candidates

R. F. WOODHULL, president of M. P. T. O. A., has tendered his resignation as leader of the exhibitor organization. Woodhull it is reliably reported is to join the General Talking Picture Inc., in an executive capacity. Announcement of his affiliataion with that organization it is expected will be made at a luncheon that the company is giving at the Savoy-Plaza Hotel in New York next week.

To Enter Production

No statement has been made as to reasons for Woodhull's resignation other than that he has for a long time desired to enter the producing end of the industry. It has been rumored in some quarters that the cause of his withdrawal may have been occasioned by the tremendous strides made lately by the Allied States Association and the inability of the M. P. T. O. A. to stop the raid being made in its ranks.

However, among film circles in New York, it has been stoutly denied by those, presumably in the know, that Woodhull stepped down in the face of any pressure.

Several prominent exhibitor leaders have been named as possible successors to the presidency of the M.P.T.O.A. Among them are M. A. Lightman, of Little Rock; R. E. Biechele, of the Kansas and Western Missouri Association, and Charles W. Piquet, of the North Carolina unit. All are vice-presidents of the M.P.T.O.A., and active in work of the organization.

Disapprove Of Rubber Stamped Contracts

CLEVELAND, O., August 29th.—Disapproval of rubber stamping contracts in individual instances was shown when the Board of Arbitration last week voted unanimously to cancel a contract which was proved to be the only one in the city so stamped. The rubber stamp prohibited the exhibitor from double featuring any of the pictures concerned. Proof was brought to light that this clause was inserted in no other local contracts by this distributor. Misrepresentation and discrimination was alleged by the exhibitor.

Warner Bros. List Release Order Of 17 New Features

The release order of the first seventeen Warner Bros. pictures for 1929-30 has been determined by the company. The pictures make up the first half of the new schedule of Vitaphone features for the season.

The pictures release up to the present time include "Honky Tonk," "The Hottentot," "The Argyle Case," "Say It With Songs," and "In the Headlines." Releases for September are "Skin Deep" and "Hearts in Exile."

Following these, other Vitaphone specials will have their first showings in the following order: "Gold Diggers of Broadway," "The Green Goddess," "Evidence," "Song of th West," "Is Everybody Happy?", "General Crack," "So Long, Letty," "The viator," "Disraeli" and "Under a Texas Moon."

SPEAKERS AT ALLIED NEW YORK MEET

At the speakers' table at the recent Hotel Astor luncheon of Allied at which Tiffany-Stahl's franchise plan was offered independent exhibitors. L. to R.: Al Steffes, Northwest Exhibitor Unit head; Charles L. O'Reilly, T.O.C.C. president, who presided; Mayor James J. Walker, Abram Myers, Allied president; Oscar R. Hanson, Tiffany-Stahl general sales mgr., and Elmer Bucher

F P-L Canadian Deals With RKO Outlined By Muir

Declares Possibility Of Wrangle Is Slight; Vancouver Control

Vancouver, Aug. 29.—Control of much of the theatrical amusement business of Vancouver will pass to the hands of the Famous Players Canadian Corporation on September 1, when it takes over the Orpheum and the Vancouver theatres.

Possible war between the Paramount interests and the Radio Corporation of America—the first including the Famous Players-Lasky Corporation, and the second the Radio-Keith-Orpheum circuit—will not be fought in Canadian territory, in the opinion of J. R. Muir, British Columbia district manager for the Famous Players Corporation.

Mr. Muir explains that the Famous Players Canadian Corporation, now controlled in Canada and separated from the American parent company, is taking over Radio Corporation of America houses in Montreal, Hamilton, Ottawa, Winnipeg and the two theatres in Vancouver.

What policy of entertainment will be followed in the Vancouver houses Mr. Muir is not yet prepared to announce.

He further explains that Famous Players Canadian Corporation has nothing to do with the deal whereby Pantages theatres are changing hands. Radio Corporation of America is credited with the purchase of these houses. The only Pantages house which the Famous Players Corporation controls is that in Toronto, where the name was retained under vaudeville contract.

Fineman Leaving; Refused L. I. Post; Remains On Coast

(Hollywood Bureau, Motion Picture News)

Hollywood, Aug. 29.—B. P. Fineman has completed a three-year contract with Paramount-Famous-Lasky as associate producer at the studios here and is leaving the organization. Fineman was tendered a new contract as general manager of the Long Island Studios of the corporation but refused it to remain on the Coast.

R. V. Anderson Director Of Pathe Sound News Sales

Fifteen years ago Pathe branch manager at Atlanta and since then specializing in the sales of news films, Richard V. Anderson was this week announced as director of sales for Pathe Sound News, Pathe News, Pathe Review and Pathe Audio Review. During the past three months he has been with Columbia as Southern district manager.

Another new appointment in the Pathe ranks is that of Carl Edouarde, musical director, to take charge of synchronizing the Aesop's Sound Fables, produced by Van Beuren.

Declare Film Mergers Are Muddled; Paramount-Warner And Fox Deals Set

RADIO DEALS RUMORED

Fox And A. T. & T. Flirting; Radio And Paramount Are Reported Negotiating Again

(Washington Bureau, Motion Picture News)

BOTH sides in the proposed merger of Paramount-Warner Bros. are marking time, although all the details whereby the two companies are to get together are all practically worked out. The three Warner Brothers are at a resort in Northern New York where they have been discussing the final details of the merger.

Neither side of the fence will admit, however, that there is anything in the merger, but it is so definitely set that seemingly naught can stop it from going through.

A new phase, or rather an old one, was revived this week when the talk again linked Radio Pictures with Paramount. Seemingly the line-up of William Fox with a strong radio affiliation, possibly the A. T. & T., gave rise that Radio Pictures or rather General Electric, of which Radio is a subsidiary affiliation, was again looking toward a tie-in with Paramount. However there is a hitch insomuch as Paramount holds a fifty per cent interest in the Columbia Broadcasting Chain. It is possible that General Electric would be all the more anxious to line up with Paramount because of its Columbia Chain affiliation, as it is understood that the National Broadcasting Chain has been trying to obtain control of Columbia unsuccessfully for some time.

Fox May Consolidate

Fox is reported as ready to float a new corporation to be known as Fox Incorporated with a capitalization of $250,000,000 which is to be the organization for the consolidation of all of the Fox interests, including Fox Films, Fox Theatres, Loew's Inc. and Metro-Goldwyn-Mayer. Providing of course that Fox gets the okay of the Department of Justice to proceed with the merger.

Fox of course is already aligned with A. T. & T. through his affiliation with Western Electric which is controlled by A. T. & T. The desire of Fox for a radio link in his chain of activities is so that he will be prepared for the advent of television in the amusement field.

In connection with the activities of Radio it was reported this week that that organization had on the fire a deal whereby it might obtain control of the Consolidated Film Laboratories. This, however, could not be verified, but in the event that this step is completed successfully it would give the organization the biggest film printing laboratories in the country. The laboratory is due to grow in importance with the further spread of home projec-

(*Continued on following page*)

Big Increase In Pathe Earnings Reported

PATHE EXCHANGE, INC., reports net profits for the first two quar-periods of this year, being 28 weeks ending July 13th, of $524,336.65. This compares with a loss of $350,050,96 in the comparable periods last year.

These figures are after all charges, including provision for depreciation, interest and amortization of discount, etc., and after charging certain estimated excess production costs on pictures in production prior to April 21, 1928, to special reserve previously established or to surplus, the report states.

Publix And Fox In Lively Scramble For New Holdings

Publix Acquires R. & N. For $1,800,000; Fox Plans 15 In Arizona

Both Fox and Publix continue a lively scramble to acquire theatres and theatre sites in several sections.

Last week Publix purchased the four houses of the A. J. Diebold interests. The transaction includes the Strand and Palace at Cedar Rapids, Iowa, and the Strand and Palace at Waterloo, Iowa. It is also thought that Publix will also take over the Crystal at Waterloo, also belonging to Diebold. Transfer terms included leases, equipment and good will but not real estate. Publix houses in Iowa now number approximately forty.

It is also rumored that Publix is dickering with A. H. Blank for the remaining twelve houses in the Blank circuit, Publix having acquired a substantial part of this chain a short time ago. The Universal chains in Iowa would also be included in the merger, it is said.

Announcement was made this week in Seattle, Wash., by Robert Blair, Northwest manager of Publix, to the effect that his company would, on September 1st, take over the Metropolitan theatre there to be operated as the second house of the circuit in that city. The Metropolitan, a 1,100-seat house, has recently been renovated and equipped for sound.

It is understood that Fox has completed deals whereby approximately twenty-four houses in Colorado, Wyoming and New Mexico will be acquired. This would include the entire holdings of the K. & F. circuit headed by Gus. Kohn, of Denver.

In line with an announced policy of expansion in western states by Fox-West

(*Continued on following page*)

DEPT. JUSTICE WATCHES

Paramount-Warner Merger Is Unofficially Reported To To Have Been Okayed; Want Appropriation

WASHINGTON, D. C., Aug. 29.—The anti-trust division of the Department of Justice makes the declaration that the situation in regard to mergers in the motion picture industry is in a ‘‘very muddled’’ condition. However, the Department is studying the situation and keeping a sharp eye on the recent deopments in the industry, but none of the officials will commit themselves on any particular phase of the proposition.

They will not say whether or not any action has been taken by the Department on the recent mergers that have been laid before them.

Unofficially it is stated that there has been an approval of the proposed Paramount-Warner Bros. merging, and at the same time it could not be ascertained whether or not they had approved of the Fox-M-G-M merger.

An increase of $75,000 in the appropriation for the anti-trust division of the Department of Justice will be asked by the Attorney General of Congress next December when the estimates of appropriations required for the fiscal year which begins July 1, next, are submitted.

Lack Of Funds

This money will be expended in expanding the merger investigations of the division, but have no relation to pending amalgamations in the film field. In discussing the work of the anti-trust division today, Attorney General Mitchell pointed out that it is very difficult to get additional funds for routine work unless a clear showing of the need can be made, but that the current appropriation of approximately $200,000 is not sufficient to care for all the various activities of the division.

M-G-M Starts New Season With "Our Modern Maidens"

‘‘Our Modern Maidens,’’ the Joan Crawford starring vehicle, begins the present season of M-G-M releases. The initial feature issue of the company last year was ‘‘Our Dancing Daughters,’’ to which the new piece is a ‘‘companion picture.’’

PFL And Baclanova Quits

Hollywood, Aug. 29.—Paramount will not renew option on contract of Baclanova, Russian actress, when it comes up for renewal within the next few months, according to local reports. Baclanova is now on a leave of absence by agreement, and is touring the East in a vaudeville sketch.

Equity Suspends Jack Dempsey Because Of Coast Strike Activity; No Action On Ethel Barrymore

Gillmore Returns East For Discussion Of Further Film Unionization Plans

FRANK GILMORE, head of the strike of the Actors' Equity Association in Hollywood, returned to New York on Monday of this week. On Tuesday there was a meeting of the Council of Equity at their New York headquarters at which Jack Dempsey, former heavyweight champion was suspended from membership in the association because of his anti-organization activity during the strike on the coast. No action was taken in the case of Ethel Barrymore, although it is reported she will be relieved of officership in the organization and the vice presidency which will be vacated will be filled by Jetta Goudal.

A Crushing Blow

A report from the coast received this week states that the sentiment of actors who followed Gillmore's leadership in the recent coast trouble indicates that the Equity Association would have no chance of ever again invading the Hollywood field. They feel that the crushing blow that they received at the hands of the producers is a most severe blow, with many of the staunch supporters of Gillmore the controversy now being turned against him.

Although the strike is now off, the Los Angeles Central Labor Council has not rescinded its order to labor unions around the country to pass resolutions condemning various players for their stand against Gillmore and Equity.

Gillmore issued a statement on his return to New York to the effect that another attempt would be made to unionize the studios. He stated:

"We fought a good fight in Hollywood for eleven weeks and we fought it alone.

"It was three billion dollars in capital against approximately three thousand actors, most of whom live from hand to mouth.

"We were on the verge of success when an untoward accident occurred which caused us to feel that it was better to retire temporarily, but only temporarily. That we shall ultimately succeed cannot possibly be doubted. No one who witnessed our extraordinary meetings out there can feel otherwise.

Hollywood, August 29.—Hearing on the $1,000,000 damage suit and injunction case brought by Actors Equity Association against Tully Marshall and Warner Brothers, was continued until September 10th, on plea of Equity's when the matter came before Judge Westover Monday.

I. B. Kornblum in applying for the delay, informed the court that Frank Gillomer, president of the actors association, is expected to return to Hollywood in order to be present at the trial.

750,000 Saw Roxy Show In Three Weeks

"THE COCK EYED WORLD," now in its fourth week at the Roxy in New York, attracted more than 750,000 people during its first three weeks. It is estimated that well over a million persons will have seen the picture before it terminates its engagement at the big house.

The large crowd attending dinner tendered last Thursday at the Stevens Hotel, in Chicago, to A. J. Balaban consisted of more than 1,000 persons. A citizen's committee sponsored the testimonial gathering. Thomas Meighan acted as toastmaster and among the speakers were Sir Harry Lauder, Judge Harry M. Fisher, County Clerk Robert M. Sweitzer, Louis Mann, Jack Dempsey, Charlees Winninger and City Attorney William Saltiel. Other notables attending included Aaron Jones, of the Citizen's Committee; Ben Beadell, Judge Joseph B. David, Building Commissioner Chris Paschen, Brig. Gen. John J. Garrity, William Wrigley, Jr., A. D. Lasker, Mr. and Mrs. I. Balaban, parents of the guest of honor, were also present. Mr. Balaban has left Chicago for New York where he assumes charge of Publix stage productions

RKO Enters L. A. With First Run Downtown House

Move Seen As Decision To Buck Fox-West Coast And Publix

(Hollywood Bureau, Motion Picture News)

Hollywood, August 29.—The Radio-Keith-Orpheum has decided to enter the first run field in downtown Los Angeles in opposition to the Fox West Coast and Publix houses. The Hill Street Theatre, which seats about 3,000 and which at present has been playing the Junior Type of vaudeville bills will close down on September 6 for remodeling and refurnishing. When the house reopens it will play a straight first run feature policy with stage presentations. The initial attraction is to be Radio Pictures' production "Street Girl." The opening night is to have $5 top.

Fox and Publix have been in control of the first run situation in this town for years. The Orpheum houses have been getting second run of the bigger pictures and first run on some of the weaker ones.

To provide an outlet for the better class product which Radio is to turn out it was decided to switch the policy of one of the RKO controlled houses with the Hill Street being selected.

It is understood that other RKO theatres on the coast in San Francisco and Oakland are also to be turned over to the same policy.

Publix-Fox Theatre Race

(Continued from preceding page)

Coast Theatres, fifteen houses will be erected in Arizona cities where Publix recently intrenched itself with the acquisition of the Rickard and Nace holdings. The R. & N. deal was closed this week. The consideration is said to be $1,800,000. The Phoenix City Council has announced plans for three showhouses to be constructed immediately in this city, and a $200,000 bond has already been posted for the lease of the first theatre site selected. Other houses will be erected in Jerome, Prescott, Winslow, Miami, Bisbee, Douglas, Safford, Yuma, Nogales and in two other cities. Two houses are planned for Tucson. Leslie Jacobs, real estate manager for Fox-West Coast, is looking over prospective sites in the various cities.

In Philadelphia, Pa., Fox is again reported going ahead with plans for the erection of a 5,500-seat theatre.

Radio Deals Rumored

(Continued from preceding page)

tors and the making of amateur motion pictures, and for some time past there has been a plan proposed for the opening of a chain of branches throughout the country for the developing and printing of the films made by amateurs.

An announcement is expected within a week or ten days that will verify the Paramount-Warner deal, providing the Government's legal minds have given their approval of the proposed combination.

Allied Franchise Plan Sweeps Land; Exhibitors Signing With Radio And T-S

BIG CHICAGO RALLY

Miller Says New Plan Is Exhibitor Insurance For Years To Come

CHICAGO, ILL., Aug. 27.—Claims that the new franchise plan sponsored by the Allied States Exhibitors Association and involving RKO and Tiffany-Stahl Productions was responsible for influencing lower film rentals in several parts of the country was made by Al. Steffes at a meeting at the Stevens Hotel here today with more than 300 Chicago and Illinois theatre owners.

Jack Miller, head of the Chicago exhibitors association, opened the meeting in Chicago with the statement that he simply wanted exhibitors in this territory to have the facts on the franchise and in the same breath declared the proposition the greatest thing ever offered independent theatre owners, speaking as one himself.

At the conclusion of the meeting a committee consisting of Eddie Silverman, Ludwig Segal, Fred Gilford, Aaron Sapperstein and Ben Burvey was appointed by Miller. The committee will study the franchise and operate in advising exhibitors in this territory on its details.

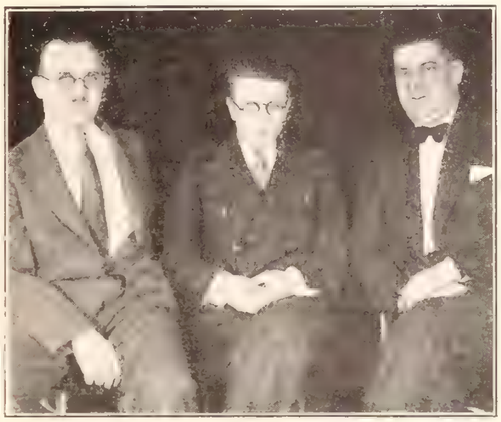
Following talks by Al Steffes of Minneapolis, H. M. Richey of Detroit, E. P. Hawkins of RCA Photophone and Oscar Hanson, sales manager of Tiffany-Stahl, the meeting was thrown open for discussion during which Mr. Steffes underwent a barrage of questions.

The question of protection, a sore point among Illinois theatre owners, was assured franchise holders by Mr. Hanson and Mr. Steffes, who indicated that original franchise holders might practically "write their own tickets" in this connection as long as it conformed with the general text of the franchise.

Col. Hawkins of RCA read a telegram from S. E. Abel and L. P. Sawyer of RCA announcing the opening of a net work of service stations which will be in operation the first week in September in principal cities of the country. He declared the RCA was in the picture business to stay and in speaking of future developments, such as third dimensions, wide film and television, declared that RCA would only work toward the development of these as long as they would prove an aid to the country's theatre owners.

Henry Staab, Wisconsin exhibitor leader for many years, and a member of the state legislature, told the meeting that "If you fail to get squarely back of this franchise proposition, God pity you."

Ludwig Segal, a pioneer theatre owner and for many years active in exhibitor circles, revealed that he had signed a franchise and in an eloquent talk described the proposition as "making history in this industry."



Active In Tiffany Franchise offer. Left to right: Oscar Hanson, General Sales Mgr., Tiffany; Judge Therman, of Colorado, and Al Steffes of Minnesota.

Southern Unit Has Important Meet Scheduled

Myers Expected; Also Sound Manufacturers And Film Producers

Atlanta, Ga.—Following a special meeting of the Board of Directors of Georgia Motion Picture Theatre Owners and Managers, Inc., which was held Tuesday of this week at Tifton, Ga., it was announced that a convention of the association will be held at Columbus, Ga., September 8 and 9.

It is thought that the corporate name of the organization will be changed to Southeastern Exhibitors' Association on account of its extended activities with admission to membership of exhibitors in Florida, Alabama and Eastern Tennessee.

Georgia, Florida and Alabama exhibitor members of the association are to attend this meeting at which, it is stated, a sound equipment manufacturer is to be present and explain an offer relative to a sound picture reproducing device designed for small exhibitors.

Members of the board were non-committal as to the name of the sound equipment which will be considered, stating that full details would be announced at the convention.

The meeting in Columbus will open with a session of the Board of Directors, which is scheduled for 4 o'clock Sunday afternoon, September 8, at the Hotel Ralston. At 7:30 o'clock that evening there will be a banquet for all exhibitors from the three states—Georgia, Alabama and Florida—the City of Columbus acting as host.

It is expected that Abram F. Myers, of Washington, D. C., president and general counsel of the Allied States Association, will be present at the banquet.

MANY MEETINGS SLATED

Three In Ohio; One In Ga. New England Organizes; Tri-State Meeting In South

REPORTS from various parts of the country indicate that tremendous exhibitor interest has been aroused in the Allied States M. P. Exhibitors Association franchise plan with Radio Pictures and Tiffany-Stahl. At various meetings that have been held to date there seems to be tremendous enthusiasm on the part of the exhibitors.

In New York Tiffany-Stahl report that their sales organization is meeting with tremendous success in the sales of the franchise plans. Radio Pictures started actively on a sales campaign after the New York meeting last week.

Twelve meetings are scheduled by exhibitor organizations within the next few weeks in various parts of the country.

In New England the exhibitors of all of the states with the exception of Connecticut have organized the M.P.T.O. of New England and filed articles of incorporation. They have called a general meeting for September 17 at which the franchise and the RCA Photophone purchase plans are to be outlined to them.

P. J. Wood, business manager of the M.P.T.O. of Ohio, has issued notice of three meetings to be held in that state. The first will be at the Hotel Statler, Cleveland, next Tuesday, one at the Deshler-Wallick Hotel, Columbus, on Sept. 9, and another at the Hotel Gibson, Cincinnati, on Sept. 11. In the announcement of the meeting Mr. Wood urges the exhibitors to "come and hear of the plan that will lift the yoke of high film rentals and score charges from your neck."

In Wisconsin there will be an exhibitor meeting at Big Cedar Lake on Sept. 10-11.

The Western Pennsylvania teritory exhibitors will meet in Pittsburgh on Sept. 5, while the Indiana exhibitors meeting in Indianapolis is called for Sept. 4. There was a meeting in Detroit on Thursday of this week and there is to be another meeting there next week.

In the south there is to be a tri-State meeting in Memphis on Sept. 5 for the exhibitors of the states of Tennessee, Mississippi and Arkansas, while two days later in New Orleans another will be held. In Oklahoma at Oklahoma City there is a meeting scheduled for Sept. 6. A. B. Momand is designated as the temporary chairman of the meeting which was called by Col. H. A. Cole of Texas.

On the coast there is to be a meeting in Los Angeles at a date which has not been decided on as yet.

Naturally the northwest territory has swung into line solidly behind Al. Steffes who is the Allied leader from that section.

Academy Receives Many Nominations For Merit Awards

Nominations Open Until Aug. 31 When Judges Will Begin To Select The Winners

August 31st has been set as the final date before which members of the Academy of Motion Picture Arts and Sciences, Hollywood, may make the nominations from which five branch boards and a central board of judges will select the winners of Academy gold statuettes signalizing the most outstanding achievements in cinematic affairs during the year, August 1, 1928, to July 31, 1929.

The production considered the best of the year will be awarded and to the best actor, actress, director, writer, cinematographer and art director similar awards of merit will be made. It is planned to announce awards in January.

The acting performance of Warner Baxter, Chester Morris, George Bancroft, Emil Jannings, William Boyd, Jean Hersholt, Douglas Fairbanks and Richard Barthelmess are among the male stars leading in nominations.

Actresses leading in the number of nominations include Ruth Chatterton, Bessie Love, Joan Crawford, Mary Pickford, Nancy Carroll, Phyllis Haver and Greta Garbo.

Leaders in favor for other awards include:

Directors: Harry Beaumont, Roland West, Josef von Sternberg, Alan Crosland, Frank Lloyd, Clarence Brown, Ernst Lubitsch.

Writers Elliott Clawson, Roland West, Jules Furthman, Tom Barry. Hans Kraly, Garrett Fort, Jack Cunningham.

Cinematographers: Harry Fischbeck, John Mescall, George Barnes, Karl Struss, Clyde de Vinne, Conrad Wills, Charles Stumar, Henry Sharp.

Art Directors: Hans Dreier, Cedric Gibbons, W. C. Menzies, Edward Jewell, W. S. Darling.

Best production: "The Patriot," "Alibi," "On With The Show," "Our Dancing Daughters," "In Old Arizona," "White Shadows in the South Seas," "Four Sons' and "Broadway Melody."

American General Film Co. Releasing 12 Sound Features

The American General Film Co., newly formed company, will release twelve sound features in the United States. The dozen are now being cut, with sound score recording.

Four of the pictures were produced by Aafa, German motion picture firm. These are: ''Why Women Divorce,'' made from the Viennese operetta, ''The Divorcess,'' by Leo Fall; ''The Beggar Student,'' another screen version of a Viennese operetta; ''The Cage of Death,'' featuring Luciana Albertini; ''High Speed Love,'' from the novel, ''Jimmy the Crook,'' by Ludwig Von Wohel, also featuring Albertini.

The features will be available for the U. S. market within two weeks.

New Song And Dance Contract

Hollywood, Aug. 29.—A new standard contract especially for song and dance chorus workers in films is reported to be under consideration at the present time by the producers. It was stated that the contract would closely follow the regulation standard contract for players now in effect, but would have special provisions to take in the special field of chorus work.

Reisman's Idea Is To "Silhouette In Sound"

CLAIMING that an orchestral recording should be presented without facial detail, and with an absence of instruments or props, so that it is "unobtrusive," Leo Reisman, jazz orchestra leader now recording a series of Vitaphone shorts at the Vitagraph studio in Brooklyn, believes he has found a new medium of sound expression which he calls "silhouette in sound."

His idea is to have his band entirely in subdued shades and silhouettes, shadow forms of the players and the pantomime conducting of the leader dominating the visual aspects of the scenes and thus allowing for more concentrated attention to the music.

Paramount Begins Broadcasting Over Columbia Sept. 21

Hour To Be Regular Saturday Night Feature, Studio And Publix Supplying Talent

Paramount Famous Lasky Corp. inaugurates a series of national radio broadcasts over the Columbia network of stations on Saturday night, September 21. The hour will be known as the Paramount-Publix hour and will be given weekly in honor of Paramount Pictures and Publix Theatres. Talent will be recruited from the film stars at the Paramount Astoria and West Coast studios as well as from the musical units appearing in Publix houses throughout the country.

The hour will go on the air between ten and eleven o'clock, Eastern daylight saving time, which time will be adhered to in following programs. The hour will be broadcast from the Columbia headquarters in New York City and will be carried over a chain of forty-seven stations.

Plans for the initial Paramount-Publix hour are being worked out and several innovations in radio broadcasting are promised.

Columbia Finishes "Flight"

''Flight,'' Columbia aviation special, has gone to the cutting rooms. Editing will be supervised by Ben Pivar, Maurice Wright and Gene Milford. Director Frank Capra and Captain Francis E. Pierce, of the U. S. Marine Corps Flying Division at San Diego, will also assist in the cutting. A Broadway showing at the George M. Cohan Theatre is planned in September.

Spearman to PDC Post

The position of general manager of Producers Distributing Corp. in continental Europe has been assumed by H. E. J. Spearman, P.D.C. are the European distributors of Pathe (American) features.

Charles Roberts, the company's representative in Vienna, has been made manager of the P. D. C. Paris office.

M-G-M Launches Extensive Program At Plant On Coast

Schedule Utilizing More Than 90 % of Contract Players; 8 Units Now At Work

More than ninety per cent of M-G-M's entire contract personnel of players are reported as actively at work or about to go into production. The company has eight productions in filming, two more to start within the week and a large list of plays to go into production within the month.

The new specials include Lawrence Tibbett's ''The Rogue's Song,'' ''The Ship From Shanghai,'' utilizing a floating sound stage, and a ''talking dog'' picture, claimed to be the first of its kind.

The list of pictures in work at the Culver City studios include the following:

Norma Shearer in "Their Own Desire," original by Frances Marion, with Belle Bennett, Lewis Stone and Regis Toomey, under joint direction of James Forbes and E. Mason Hopper.

"Road Show," with Bessie Love and Charles King, being directed by Charles F. Reisner and Robert Hopkins, cast including Jack Benhy, Polly Moran, Marie Dressler and George K. Arthur.

Ramon Novarro in "The Battle of the Ladies," with Dorothy Jordan, being directed by Sidney Franklin, the star's initial talkie.

The Duncan Sisters in "Cotton and Silk," Sam Wood directing, with Lawrence Gray and Benny Rubin in support.

"Secret Places," the only silent being filmed at the studio, with Greta Garbo starred, Jacques Feyder directing.

"Trader Horn," on location in Africa. W. S. Van Dyke directing and Harry Carey starring.

"Hot Dogs," the talking dog film, with direction by Zion Myers and Jules White.

"The Bishop Murder Case," Nicke Grinde directing and Basil Rathbone, Leila Hyams, Raymond Hackett in cast.

Production is scheduled to start soon on "The Bugle Sound," George Hill to direct and Ernest Torrence, Wallace Beery, Karl Dane in the cast.

"The Ship From Shanghai," which Charles Brabin will direct.

"Anna Christie," in which Greta Garbo will be the star under Clarence Brown's direction. "Dulcey," in which King Vidor will direct Marion Davies. "Lord Byron Of Broadway," to be megaphoned by William Nigh. "Take It Big," presenting Van and Schenck, with dialogue by "Bugs" Baer, Jack Conway directing. "Rosalie," with Marion Davies under direction of Harry Beaumont. "The House of Troy," vehicle for Ramon Novarro with Robert Z. Leonard directing, Edward Sedgwick will direct Buster Keaton in a new all talking comedy, untitled.

Among shorts under way are "Shooting Gallery," all color, dancing, singing, with Albertina Rasch Ballet, and "The General," musical comedy skit featuring Benny Rubin with Myrtle McLaughlin.

New Fitzpatrick Release; Co. Opens New Branches

''Labor Day'' is the title of the first of James A. Fitzpatrick's American Holiday series of shorts. Recording was done at RCA Photophone studios with the American Holiday Orchestra under Nathaniel Shilkret's direction.

The proposed exchange chain of Fitzpatrick Pictures, Inc., continues to expand, three new offices opening this week. They are located at 828 South Wabash Ave., Chicago; 713 South Wells St., Milwaukee; and 406 North Illinois St., Indianapolis. They are under B. N. Judell's supervision. Another exchange was opened last week at 257 Franklin St., Buffalo, under management of R. C. Fox.

It is planned to have an exchange operating in each of the key cities within the coming ninety days.

Higher Wage Scales And Strikes Face Theatres Throughout Country

CHICAGO DEMANDS

Musicians Could Increase Their Weekly Salary By $50 If The New Deal Goes Through

CHICAGO, ILL., Aug. 27.—Musicians in Chicago theatres can increase their earnings about $50 per week under the terms and conditions of a new working agreement which they submit and which is now under advisement between union officials and Jack Miller, representing Chicago theatres. The present contract with the musicians expires the first day in September.

Drastic compromises are foreseen in the agreement which will ultimately be reached. The demands submitted by musicians for Class 6 theatres are as follows:

What They Want

$10.00 per week increase, per man on basic scale. Extra Matinees increased from $5.00 to $8.00 per man for 2½ hours or less.

All Rehearsals (day) $5.00 for two consecutive hours or less.

Any show terminating after or commencing at 11:00 P.M., $12.00 for three hours or less. This also includes midnight performances.

Thirty-two (32) hours per week, to be changed to thirty (30) hours.

Musicians must be paid at end of fiscal week.

Extra men scale $2.00 per day more than basic scale.

Musicians playing on stage in sight of audience increase from $1.00 per session to $1.50 per session.

Doubling to be increased from $1.00 per day to $3.00 per day.

Costume or tuxedo or fancy dress increased from $3.50 per week to $1.00 per day.

Overtime: Double prorata of the basic scale.

Four Weeks notice instead of two weeks.

Any theatre in Class Six requiring orchestras for less than the full week, the wage scale, rules and regulations are to be designated by the Board of Directors of the Chicago Federation of Musicians.

All other Rules and Regulations to remain as at present.

Rule 33—Playing for exhibiting pictures by filming companies to exhibitors only, not to exceed three hours, per man, increased from $8.00 to $10.00. Overtime, per man per half hour $1.50 instead of $1.00. Extra for contractor, per man, $1.00.

"Unmasked" Rights Sold

Greater New York and New Jersey rights to the Weiss Bros.' Artclass Pictures all-talkie feature, "Unmasked," starring Robert Warwick, have been sold to Hollywood Pictures Corp., of New York.

Sound Opinions Differ; Fewer Houses Closed

THE difference of opinion regarding the relative merits of the sound picture as against the silent picture still exists, a report from Birmingham, Ala., indicates. The ebb and flow of exhibitor opinion is waxing hotly in this part of the country. Those who follow key city reports have noted that recent silent pictures, or rather pictures which are not dialogue pictures, have drawn strongly at the b.o. "Four Feathers" is a favorite point of illustration among Southern showmen.

Exhibitors in Des Moines and vicinity report fewer theatre closings this summer in Iowa than in former years. It is thought that many of these houses are doing better business than in the winter season. Modern ventilation systems are declared responsible in eliminating the warm weather slumps, although sound may have had something to do with it.

Unionizing Coast Lab Workers Said To Be Completed

Organization, To Be Called Laboratory Workers Union, Applying For AFL Charter

Hollywood, Aug. 29.—Culmination of secret efforts to unionize film laboratory workers on the coast was announced last week by officials of the newly formed union, when it was stated that 80 per cent of laboratory employes had signed applications for membership.

Unionization of the laboratory workers was exclusively announced in MOTION PICTURE NEWS several weeks ago. William Blix, who will head the new group, is now in New York for the purpose of obtaining a charter from the American Federation of Labor, and the new union will be designated as the Laboratory Workers Union. Members include workers in both studio and commercial laboratories, and, it is intimated that formal demand for uniform wage scale and maximum hours will be presented to the various companies within the next two weeks.

Tentative wage scales decided on by the union officials include: operators of printing machines, $50 weekly; patchers, $25; cutters, $50 to $100; and $65 weekly for developers. Present scales in commercial laboratories are far below the minimum set by the union.

STRIKE SEASON HERE

Consensus Is That Most Exhibitors Intend to Cut Orchestras Or Stand Their Ground

DISAGREEMENTS between theatres and unions are brewing in various parts of the country. Discord has broken out in several localities.

In St. Louis, the demand of the musicians' union that their present contract with theatre owners be continued for another year will not be granted and it is possible that practically all of the city's motion picture and combination houses will be without orchestras commencing on September 1.

The exhibitors contend that the union should eliminate the minimum clause from the contract and that the theatres should be permitted to hire as many players as they want. The musicians have taken the stand that unless the St. Louis Amusement Co. hires musicians in accordance with the seating capacity of each house, the Ambassador, Missouri and Grand Central can't have musicians. Loew's State has decided to dispense with musicians after Sept. 1. The Fox is expected to renew its contract.

St. Louis Defies

Fred Wehrenberg, president of the M. P. T. O. of Eastern Mo. and Southern Ill., announced recently that only one small St. Louis house had signed up with the musicians union and that all houses would stand pat.

Confirmation of a threatened theatre strike in Cleveland following failure to agree upon a new wage scale was made last week by leaders of Local 27 of the International Alliance of Theatrical Stage Employes. The deadlock would not affect the Keith or Loew houses.

The first runs of Harrisburg, Pa., all were confronted with a request of an increase from $60 to $72 per week for projectionists and the employment of an additional or fifth operator as "maintenance man," to become effective after Labor Day.

It was reported in New York City this week that the Stanley chain of theatres had voluntarily granted projectionists a ten per cent salary increase. The report could not be confirmed.

Reports from Philadelphia, Pa., Illinois and other sections indicate that musicians will strike unless the present wage scale is maintained. On the other hand most exhibitors have intimated that they may not only cut down orchestras but in lots of instances do away with them.

Whether the musicians will seek aid from other organizations in the theatrical industry to press their cause is not known at the present time. It is reported that Joseph M. Weber, president of the American Federation of Musicians, has stated his organization will not take any such step.

United Artists Enters Short Subject Field

Producing 12 Talkie Shorts; Riesenfeld And Menzies Supervising Series

The field of short subjects production and distribution will be entered by United Artists this season with a line-up of audible films offering Lupe Velez, Harry Richman, Fannie Brice, Joan Bennett, Gilbert Roland and others. United Artists has heretofore confined its efforts to features.

There will be twelve subjects in all. The first, "Overture of 1812," has already been recorded. The others are now being made.

Producing the new series of shorts, which will be called United Artists Featurettes, are Dr. Hugo Riesenfeld, head of U. A. musical activities, and William Cameron Menzies, associate producer and art director for U. A. Orville Dull will direct the series and Robert Planck will be photographer.

The United Artists Featurettes will be filmed at the company's West Coast studios and the recording will be on Western Electric film devices. All of them will be talkies of two reel footage. A separate corporation, the United Artists Featurettes Corp., has been organized to produce them.

The other eleven featurettes will be as follows:

"The Irish Rhapsody," by Victor Herbert; Donald Novis, singer, will be a principal; it is a story of Irish patriots and their struggle for liberty.

"Tannhauser," by Richard Wagner; it will be a picturization of the opera's story, with the Bacchantes Ballet in Venusberg and will include a rendition of "The Pilgrim's Chorus" by one hundred voices.

"The Fall of the Bastile," an historical sketch depicting the birth of the French national anthem.

"Glorious Vamps," presenting sirens of by-gone ages, including Eve, Salome, Cleopatra, Delilah, Lucretia Borgia, Carmen, Madame Pompadour; Lupe Velez will be a modern jazz girl.

"In a Russian Cabaret," camera novelty, patterned after Chauve Souris and featuring music and dancing.

"A Night in Madrid," a musical and dance novelty.

"Tintypes,' showing the nineties in retrospect and offering the old songs of that time.

"The Huskin' Bee," to present reels, square dances, old fiddlers in a rural comedy sketch.

"The Birth of Jazz," in which Harry Richman will star; the evolution of the blues will be the story.

"Musical Marionettes," presenting mechanical dolls, their movements to be synchronized with human speech.

"The Love Cup," Rudolph Friml's Chinese operetta which will probably be filmed in color.

U Appoints Verne Hardin Porter As Scenario Editor

Verne Hardin Porter, scenario editor, short story author and newspaper man, has been appointed scenario editor for Universal in the East, succeeding Mrs. Florence Strauss, resigned. Mr. Porter entered the film business in 1918 as editor-in-chief of the Hearst film enterprises.

Addition To Waxman Staff

Mary Jane Warren, formerly affiliated with "The Morning Telegraph, "Motion Pictures Today," has been appointed by A. P. Waxman, Warners' director of publicity and advertising, to aid in the preparation of pressbooks in his department.

Famous Canadian And Paramount Finances

THE financial condition of both the Famous Players Canadian Corp. and the Paramount Famous Lasky Corp. continues to be in a flourishing condition.

Common stock of Famous Players Canadian Corp., has been on the up and up ever since the public got wise to the tremendous increase in earnings due to the wiring of many of the company's theatres. From 51 to 64 within a week, the stock is now being quoted as high as 75.

Paramount Famous Lasky Corporation's receipts from United States film rentals for the first eight weeks of the third quarter, commencing July 1, 1929, were 39 per cent ahead of the receipts for the corresponding period of 1928.

U Announces New Complete Service Plan For Talkies

Will Combine Weekly Show, Feature And Shorts, At Fixed Rental Basis

A new complete service plan for Universal sound pictures, similar to the Universal complete service plan on silent pictures, was announced this week by Universal at sales gatherings at the Universal home office in New York and the Hotel Stevens in Chicago.

The plan was announced by Lou B. Metzger, Universal general manager, who received instructions for immediate release of the sales policy from Carl Laemmle, now in Europe.

The assembled Universal sales executives acclaimed the new sales policy as a lifesaver for independent wired and unwired houses.

The Universal complete sound service plan will consist of a weekly show, feature and assorted shorts, to be serviced weekly on a fixed weekly rental. The company's newest sound and dialogue releases will be included in the line-up.

Laemmle recently pledged exhibitors signing his silent product, but leaning towards sound, that in the event their houses became wired they will get Universal sound pictures on a basis that would help them to stay in business. The Universal chief explained his stand in a letter sent out with the pledge.

RCA Photophone, Inc., Files Ind. Incorporation Papers

Indianapolis, Ind., Aug. 29th.—Officials of the RCA Photophone, Inc., a Delaware corporation, have filed papers with the secretary of state here qualifying the company to do business in Indiana. Owen Pickens of this city has been made agent for service of process. A total of 1,116 shares of the company's capital stock is held in Indiana. The company will install and lease equipment for synchronized pictures.

Columbia Sales Force Is Divided Into 8 Divisions

New Grouping Said To Make For Greater Efficiency; Staff Augmented

The national sales and distribution organization of Columbia has been divided, in accordance with a new geographical arrangement of the thirty-one exchanges of the company, into eight divisions. No more than six exchanges will be under the supervision of a single division manager, which system, it is stated, will enable executives to spend more time developing each exchange and also enable the home office to maintain closer contact with individual exchanges.

The Columbia exchange chain is divided as follows:

The Midwest Division, under Cecil E. Milwaukee, St. Louis and Indianapolis. The Middle States Division, under Charles E. Gregory—Kansas City, Omaha, Des Moines. The Western Division, under L. E. Tillman—Denver, Salt Lake City, Los Angeles, San Francisco, Portland and Seattle. The Southwestern Division, under H. T. Peebles—Dallas and Oklahoma City. The Southern Division, under William G. Minder—Atlanta, Charlotte, Memphis and New Orleans.

The Eastern Division, under George S. Jeffrey—Philadelphia, Pittsburgh, Washington, Cincinnati, Cleveland. The New England Division, under Abe Montague and J. McConville—Albany, Buffalo, New Haven, Boston. The Greater New York Division, under the management of Jack Bellman.

The sales force of Columbia has been augmented. Newcomers include W. G. Craig, who will work out of Indianapolis; C. A. Jones, who will work out of Kansas City; Charles R. Hatcher, who will work out of Memphis; Floyd D. Richey, who will work out of Detroit.

RKO Film And Vaudeville Booking Now Co-ordinate

All departments which contribute toward RKO programmes and book the various stage and film atractions have been moved to the sixth floor of the Palace Theatre building, 1560 Broadway, New York City. This brings together the staffs of Jules Levy, general manager of RKO film booking, and George A. Godfrey, general manager of vaudeville booking.

Racon Electric Subsidiary Sues Miles Reproducer Co.

The Dynamic Corporation of America, a subsidiary of the Racon Electric Co., has brought suit against the Miles Reproducer Co., charging infringement of their patent No. 1,711,514, covering the dynamic horn unit. Suit filed in the U. S. District Court for the Southern District of New York on August 14, last.

'Drummond' Again Scores High Gross Among Coast Runs

'Modern Maidens' Comes Near State Record; 'Argyle Case' And 'Lucky Star' Good

Hollywood, August 29th.--The arrival of the Graf Zeppelin on Sunday cut into business on that day and Monday, but strong attractions at all the houses overcame the opposition of the air Leviathan.

"Bulldog Drummond," in its second week at the United Artists, got a big play again, its weekly gross being $26,000 (195%).

"Our Modern Maidens," at Loew's State, had a heavy week, the figures being $42,000 (160%). Business was so good that the gross came within a thousand dollars of the house record, the second non-dialoguer in three weeks to come so near the mark, the other being "The Single Standard."

"The Argyle Case," at the Warners Hollywood, took in $24,300 (170%). "Lucky Star,' in its initial week at the Criterion, drew $15,000 (150%). "The Hollywood Revue of 1929," showing for the tenth week at the Grauman's Chinese, attracted $21,000 (115%).

"Dynamite," playing for the fifth week at the Carthay Circle, dropped to $12,200 (97%). "Fast Company," slumped to $22,500 (90%), probably because of the lack of big names in the cast.

Vitaphone To Make Series Of Revues With Fred Keating

A series of miniature revues, with Fred Keating as master of ceremonies, is in preparation by Vitaphone. A permanent Vitaphone band and orchestra have been organized at the Vitagraph studio in Brooklyn under the direction of Harold Levy. Each revue will consist of a number of the best specialty artists.

The company will start production about the middle of September at the Brooklyn plant.

Mary-Doug, "The Shrew" Finished, Plan Vacation

A sojourn of two months in France and Italy is planned by Mary Pickford and Douglas Fairbanks, who have just finished production of "The Taming of the Shrew," the Shakespearian drama. They will sail on the Mauretania on Sept. 4.

"Goddess" Print Received

The master print of "The Green Goddess," Vitaphone recording of George Arliss' stage vehicle, was received this week at the Warner Bros. home office. No release date has yet been set.

"Cock Eyed World" $509,185 In Three Weeks At The Roxy; "Hollywood Revue" B'way Hit

"Greene Murder" $150,800 In 2 Weeks at Paramount; "Mrs. Cheney's" Two, $146,514

HOLDOVER films held the attention of Broadway for the past two weeks. The absolutely astounding business that "The Cock Eyed World" is doing at the Roxy is the sole topic of conversation in picture ranks. In three weeks at that house the sequel to "What Price Glory" has turned in $509,185, with the fourth week sure of another $150,000. Although the picture could remain for a fifth week it is being withdrawn because it is holding up the subsequent bookings of other Fox productions slated to go into the Roxy first. Beginning next week it goes into the Academy of Music in New York and Fox' Brooklyn for a two weeks' run day and date. Both the Paramount and the Capitol ran pictures for two weeks. At the former "The Greene Murder Case" played to $150,800 in the fortnight, while "The Last of Mrs. Cheyney," at the Capitol, got $146,514.50 in the same length of time.

For "The Cock Eyed World" the figures for the three weeks of its run to date are first week, $173,391; second week, $175,667 and third week, $162,127. "The Greene Murder Case" first week $80,600, second week, $70,200. "The Last of Mrs. Cheyney" first week $77,474.50, second week, $69,039.70.

"Dance Of Life" Big

Paramount seems to have another smash in "The Dance of Life" at the Rivoli where the screen version of the stage play burlesque managed to get $51,950 on its first week. The fifth and final week of "Dr. Fu Manchu" at the Rialto drew $21,800 with "Bulldog Drummond" following and playing to capacity.

At the Strand "Broadway Babies" did a corking week for that house with $33,000, but, to all appearances, "Trusting Wives," two-reel Educational talking comedy with Edward Everett Horton featured, stole the show away from the feature, with the audience buzzing about the short comedy rather than the feature on leaving the theatre.

"Broadway," in its first week at the Colony at popular prices after its $2 top run at the Globe, played to $16,970, which, while not capacity for the house, is far above the average for the percentage rating on the week figured 144.8. At the little Cameo "Wrath of the Seas" flopped with $4,627.

There are two new hits in town. The first of these is "The Hollywood Revue" at the Astor where the first week's business showed $24,004.25, and "Hallelujah," which opened at the Embassy on Tuesday night, and played to $8,000 on five days.

(Continued on following page)

"Hallelujah's" B'way-Harlem Debut

MAKING its debut in two worlds—the white and the black—"Hallelujah," M-G-M's all-negro special was shown last week at the Embassy on the Main Stem and at the Lafayette in the Harlem black belt.

This was the first world premiere for Harlem and the event attracted a large crowd, all the more so as the principals of the film and prominent negro citizens were on hand for the occasion.

New U Newsreel With Talk To Be Issued Sept. 23

Method Worked Out By Co. Consists Of Silent Shots With Vocal Remarks

A newsreel that will employ a "newsreel reporter" to vocally detail the news of the day simultaneous with silent news shots will be released by Universal for the first time on September 23.

The talking sequences in the newsreel will eliminate subtitles, with the exception of the date line to tell where the action takes place. Universal is adopting this method of news presentation coupled with rapid-fire description of news events because, it contends, the events covered will be newer and fresher than those contained in the average sound news which carries stale news stories or else magazine shots and stock news stunts that are not entirely up-to-date.

It is claimed by Universal that a fast method of production will enable its news shots and explanatory remarks to reach the screen as quickly as the silent newsreel.

Sam B. Jacobson, sent from the Coast some time ago by Carl Laemmle, to work out a talking newsreel, evolved the method.

The company will continue to issue silent newsreels for those houses not equipped for sound. The talking newsreel will be released in conjunction with the Universal tie-up with newspapers all over the country.

Gets Continental Series

Arthur Lee, president of AmerAnglo Corp., under a contract just closed, has acquired distribution rights in the foreign market, exclusive of the United Kingdom, of the eight all-talking pictures produced by Continental Talking Pictures Corp.

J. D. Williams Resigns From Vice Presidency Of World Wide; Foreign Language Film Plan

Multi-Lingual Films To Be Made By Williams Plan In England For World Market

J. D. WILLIAMS is announcing his resignation from the vice-presidency of the World Wide Pictures, although he will still continue to function as one of the Board of Directors of the organization. Wiliams, who was one of the originators of the First National plan, has evolved a plan where pictures will be made abroad along American lines, but with interchangeable casts of players who will speak the language of the country in which the product is to be distributed. Bruce Johnson, who is associated with Jay Dee, arrives from abroad on Monday and the two will return to the other side in about three weeks.

In a statement issued by Mr. Williams he says:

"I have terminated my contract, which still had a year to run, and resigned as Executive Vice-President of World Wide Pictures, Inc., (but remain on the company's Board of Directors) for the purpose of devoting my entire efforts to the organization of the Williams Plan multi-lingual talking pictures studios' project upon which I have been working in England during my leave of absence from World Wide since last May.

"The effect of the talking picture boom on the sale of silent pictures is well known. It necessitated a change in the plans I had for the interchange of pictures between Europe and this country when World Wide was started. World Wide will go on, and I confidently predict for the company an important place in the industry.

"One of two things must happen: A way must be found to make multi-lingual versions of the same picture or every country must build up its own talking picture industry. The latter will prove difficult and for most countries impractical because the cost of producing talking pictures of a quality that will hold the public's interest will be too great for the limited language market of most foreign countries.

"We have a project well on the way to maturity, to build a studio with twenty sound-equipped stages at or near London. An association of European producers is being formed to collaborate. The same story, scenario, sets, technical work, photographic effects, etc., will be used for all language versions in turn. We will have adequate studio space so the sets may stand until all verious have been made.

"While my new activities will keep me in Europe part of the time I shall never lose my interest in nor sympathy with the American industry nor with the future of World Wide Pictures, Inc."

W. B. Reported About To Sign Billy Sunday

INDIANAPOLIS, IND., August 29th. —The Rev. William A. Sunday will sign a contract to enter motion pictures at a price, imagined here, to be $1,000,000. At least this is reported by Homer Rodeheaveer, his choir leader at Winona Lake. Sunday recently was quoted that "they offered me a $1,000,000 to go into the movies, but I turned it down. I can do more speaking to the people face to face." Nevertheless, Rodeheaver said, Sunday definitely decided to accept a contract offered by Warner Brothers because in that way he can carry his message to people throughout the world.

University So. Cal. Plans New Course On Movie Trends

Begins This Fall With Two Classes Weekly, Professor Markovin Presiding

In a new college course, called "Social Aspects of the Motion Picture" to be given for the first time this fall at the University of Southern California, the public's dictates in the matter of its film amusement will be discussed.

Films will be used in the course to illustrate various subjects and the psychological trend and sociological cycles as reflected in the motion picture will be given due consideration.

A class will meet on Saturday mornings from 10 a.m. to 12 noon on the Trojan campus and a second class will meet on Thursday nights at University college, downtown evening division of the University of Southern California. Students will be assigned laboratory work in Hollywood film studios and will also have access to other sources of information.

Professor B. V. Morkovin is to head the new course. Several lectures by stars and directors are scheduled, he states.

S. W. Hatch Educational's New General Sales Mgr.

Stanley W. Hatch, for the last eight years connected with the New York executive office of the First National sales department and for sixteen years specializing in the selling end of the film industry, was this week announced by President E. W. Hammons as general sales manager of Educational Film Exchanges, Inc.

All New York Grind Houses Do Brisk Business

(Continued from preceding page)

Both are Metro-Goldwyn-Mayer productions and both are road show calibre.

Of course, Al. Jolson in "Say It With Songs" is clicking hard at Warner's, where the third week's business was $25,855.50, while "On With the Show," which moved out of the Winter Garden last week to make room for "The Gold Diggers of Broadway" which opened last night, got $17,060.50 on its thirteenth and final week.

"Four Feathers" took a spurt last week and business at the Criterion showed $14,657, while "Street Girl," Radio's first attempt to battle the $2 ranks, showed $18,132 at the Globe. "Fast Life" at the Central in its second week had $12,497.75.

At the Gaiety "The Black Watch" is still holding on, although playing at a loss. If the Fox executives had realized what they had in "The Cock-Eyed World" that picture would have gone into the Gaiety for a run instead of being shot into the Roxy, although it is hard to say how long it would have had to remain to get anything like the money that the picture got at the big house in three weeks.

Three of the big houses, the Paramount, Capitol and Strand now have Friday openings. The Roxy is the only one holding to Saturday openings, the chances being that it will switch with the rest this week.

Paramount Starts Ad Campaign In 800 Newspapers

A national advertising campaign was launched August 25th by Paramount, when two advertisements, each practically full page size, appeared in more than 800 newspapers in 350 cities of the United States.

The drive will reappear a month later with two more ads selling Paramount product. These ads will link up local theatres which have booked Paramount releases and will place particular emphasis upon the new Broadway stars appearing in Paramount features, including Moran and Mack Dennis King, Hal Skelly, Helen Morgan and others.

Russell Holman, Paramount manager of advertising, estimates that the campaign will reach more than 40,000,000 readers.

The first copy which appeared last Sunday stressed heavily leading Paramount features and will play the eleventh annual Paramount Week, September 1 to 6.

West Coast Runs

Hollywood, Aug. 29.—Fox-West Coast Theatres have set in "Married in Hollywood"' for a run to follow current engagement of "Dynamite" at Fox Carthay Circle. Although "Cock-Eyed World" was originally set at Grauman's Chinese to follow "Hollywood Revue," it is reported that RKO's "Rio Rita" will be spotted in that house, opening about October 1st.

Opinions on Pictures

Her Private Affair

Rather Sophisticated—But Good

(Reviewed by Don Ashbaugh)

(*All Talking Version*)

"HER PRIVATE AFFAIR" will delight the sophisticated type of audiences, more so than the general patrons who delight in a happy ending for every picture. The latter group will not take it as outstanding entertainment, but will be satisfied with the picture.

The story presents good, sound melodrama, with its people moving easily and naturally in the upper circles of a gay foreign capital, and still retaining their humanness. The plot is based on a misunderstanding which is solved logically and decently without too great an amount of sentiment. Paul Stein's direction was up to his general high standard, with interest sustained through his deft manipulation of characters and incidents.

The cast has no picture names, but both Ann Harding and Harry Bannister, from the stage, are most satisfactory in the featured spots. The balance of the supporting cast deliver capable performances all down the line.

The story concerns a Vienna judge and his wife, who become separated through misunderstanding. The wife goes to the Riviera, becomes infatuated with a handsome rotter, and writes him some foolish letters. The roue then demands money for his silence, and the wife goes to his rooms to make payment. Arnold is accidentally shot by his orderly, Grimm, who goes on trial but is acquitted. Vera leaves her husband to keep his name out of the scandal, but a reconciliation is effected when he later overhears the real story of the killing, and the pair make a new start.

The story has been interestingly developed and holds attention throughout. There are no box office names to attract patronage, but the picture will prove satisfactory entertainment to all that see it.

Produced and **released** by Pathe. **Story** by Leo Urvantzov. **Adapted** by Herman Bernstein. **Scenario and dialogue** by Francis E. Faragoh. **Photographed** by Norman Brodine. **Running time,** 71 minutes. **Release date,** Sept. 28, 1929. **Footage,** 6,440 feet.

THE CAST

Vera Kessler	Ann Harding
Judge Kessler	Harry Bannister
Carl Weild	John Loder
Julin Sturm	Kay Hammond
Dr. Zeigler	William Orlamond
Arnold Hartmann	Lawford Davidson
Grimm	Elmer Ballard
State's Attorney	Frank Reicher

June Clyde will be the leading feminine player in "Tanned Legs," Radio Pictures' musical comedy. Two months ago she was an unknown dancer in Fanchon and Marco "Ideas." Arthur Lake appears opposite her. Support is headed by Dorothy Revier, Sally Blane, Ann Pennington, Albert Gran, Edmund Burns, Allen Kearns, Lincoln Stedman, Lloyd Hamilton and Nella Walker.

The College Coquette

Like Its Theme Song Is Good And Bad

(Reviewed by Freddie Schader)

(*All Dialogue*)

THERE is a theme song in this picture the title of which is "I Want To Be Good And Bad" and the picture is just that—good and bad, if you get what I mean. From a story standpoint the picture is a follow-up on the DeMille "Godless Girl" idea, at least to the degree that the action takes place in a co-educational school and shows the wild life that the flapper generation is leading. From a box office standpoint the picture has nothing whatsoever to offer.

Columbia lined up a cast of names for the production that is fairly imposing. It is headed by Ruth Taylor, who appeared on the horizon for a brief moment as the Lorelei of "Gentlemen Prefer Blondes." It seems too bad, but Ruth isn't going to get very far in this day of talking pictures unless a role drops out of the heavens that fits her. Possibly, now that Phyllis Haver is married and out of the picture, Ruth might get a chance with one of those flash things as Phyllis did in "What Price Glory," and then she may come through. But in this picture she is perfectly flat, both as to voice and the characterization offered. William Collier, Jr., also does a perfect brodie, while Jobyna Ralston is rather to be pitied than censured for her performance. At best it was an ungrateful role. John Holland gives the best performance that is turned out by the entire cast.

George Archainbaud directed the picture and he turned out an atrocious piece of work. The lighting is flat and bad, the action is stilted and the editing of the picture makes it jumpy, and that is putting it mildly.

The story in brief is that of a college coquette who has determined to attract the attention and admiration of the school coach. To do this she starts playing with all the other boys in the school in the hope that she will make him jealous. Seemingly she is successful, for she winds up in his arms for the final fade out. But this doesn't happen until he first falls for her and then believes her just an out and out flirt for a few minutes when, after seeing her to her home, he walks in on a wild party in the rooms of one of the boy students and finds her in the arms of another. Of course in the end he learns that she was only there in order to save her chum and room mate from "a fate far worse than death itself," ah there!!

In the matter of recording it must be said that this is far from good. Columbia has turned out far better voice recording than this, so it is possible that the amplifying at the Little Carnegie Playhouse isn't just what it should be. But even if the recording were good it wouldn't help the picture.

(*Continued on page 793*)

Kibitzer

Loaded With Laughs

(Reviewed by Don Ashbaugh)

(100 *Per Cent Dialogue*)

"KIBITZER" introduces Harry Green as a featured film comedian in an all-talker of life along the Ghetto. It supplies that ever-increasing demand for something different in the way of screen entertainment.

Harry Green, who has appeared in several recent Paramount pictures, carries the entire production on his shoulders, and does it capably. His introduction as a featured comedian is most auspicious, and Green should rise rapidly to a "draw" spot on the Paramount program.

Plenty of laughs are provided by Green, with some of the characteristics of the Jewish race exploited for comedy purposes in various situations.

As far as the main theme of the story goes, Paramount is offering something original. There is a hint of a triangular love affair which affords reason for Green acquiring a block of stock, but little is done with the love interest. The picture centers entirely upon the characterization delivered by the comedian.

Mary Brian is both charming and capable as Green's daughter, although it can be said that she looks more like an Irish lass than a Jewish daughter. A fine cast surrounds Green, with all turning in acceptable performances.

"Kibitzer" is adapted from the current play which has shown remarkable strength. It can be safely spotted in the key first runs for one week engagements, but will need plenty of advance exploitation to attract the crowds the first few days. It's an excellent talker comedy for plenty of laughs, and should build steadily for satisfactory business.

Produced and **released** by Paramount. From play by Jo Swerling and E. C. Robinson. **Adaptation** and **dialogue** by Sam Mintz and Viola Brothers Shore. **Directed** by Edward Sloman. **Photographed** by Alfred Gilks. **Running time** about 70 minutes. **Release date** and **Footage,** indefinite.

THE CAST

I. Lazarus	Harry Green
Josie Lazarus	Mary Brian
Eddie Brown	Neil Hamilton
James Livingston	Albert Gran
Bert Livingston	David Newell
McGinty	Guy Oliver
Meyer	Tenen Holtz
Kokapoupolos	Henry Fink
Yankel	Lee Kolmar
Westcott	E. H. Calvert
Briggs	Thomas Curran
Phillips	Eddie Kane
Hanson	Henry A. Barrows
Reporter	Paddy O'Flynn
Mullins	Dick Rush
Klaus	Eugene Pallette

John Boles will be starred by Universal in a musical film operetta, "The Marseillaise." John Manker Watters is writing the book, with Charles Wakefield Cadman assigned to the musical end. According to present plans, Paul Fejos will direct.

Opinions On Pictures

The Madonna Of Avenue A

Hokumized Tale For Dolores

(Reviewed by Raymond Ganly)

POOR Dolores, sweet and innocent, suffers and suffers in this story of a gal and her bootlegger sweetheart. After traversing a regular vale of tears, our heroine's weary feet at last find happiness, even though her mother did bump herself off for no particular reason.

The Warner Brothers should change Miss Costello's name to Dolorous if they intend to deluge her with tear-jerking roles. For every smile that the wistful one wears she must atone for with at least half a dozen tears.

"Madonna of Avenue A" is not hot box office. This weepy sort of stuff, constantly handed the pride of the Costellos, won't improve her standing at the b. o. After a while, if this keeps up, she will be strictly identified with one type of role. Which makes a star's light pall.

Dolores is a shy young thing at a girls' boarding school, who has been placed there by her mother whom she thinks is a perfect creature but who is really the mistress of an East River dive. A young bootlegger sees the girl, falls for her and eventually gets her drunk on board his vessel on the night of a raid. Attempting to escape during a fusillade of shots, the girl is nabbed by the dicks and discharged from school when the horrified matrons hear of her plight.

Going to Avenue A in New York, the girl discovers the mother's secret and, although heart-broken, marries the young bootlegger. The mother has her new son-in-law framed, because she considers her daughter's marriage a mistake, but when she learns that her girl is with child she insures herself for $10,000 to pay a lawyer to get the bootlegger out of jail and then makes her exit by swallowing some poison. The bootlegger is saved and the gal at last catches up with happiness.

The entire spinal column of the story is hokum, pure and unadulterated. It is spruced up with constant renderings of "My Madonna," which Grant Withers in the role of the bootlegger warbles to his school girl. If Grant really sang the song, then he needn't feel jealous of John Boles and the other boys with the caroling voices.

Although Old Lady Hokum has been sneered at before but has brought home the bacon, nevertheless this production, which is one hundred per cent her own, is no great shakes. It lumbers along with unconvincing development and a climax that just wilts trying to appear plausible. And in this day and age of bootleggers, where would you find a girl as dumb as the school lass depicted by Miss Costello?

She makes of her role the best she can and those yearning eyes grab their share of sympathy.

Withers is the breezy confident young bootlegger, giving his part the necessary masculine twang, although he doesn't talk like a liquor rat.

The role of the mother was entrusted to Louise Dresser and capable actress that she is, the part vibrates with the mother love appeal—until she is required to take the poison.

Produced and **distributed** by Warner Bros. **Story** by Mark Canfield. **Scenario** by Ray Doyle. **Cameraman**, Byron Haskin. **Director**, Michael Curtiz. **Released**, June 22, 1929. **Footage**, 6,461 feet.

THE CAST

Maria	Dolores Costello
Slim	Grant Withers
Arch Duke	Douglas Gerrard
Georgia Morton	Louise Dresser
Monk	Otto Hoffman
Gus	Lee Moran

They are already commencing to buy:

THE END OF THE WORLD

as seen and heard by

ABEL GANCE

Adapted from the book by
CAMILLE FLAMMARION

Sound film with portion for a triptych (triple-width) to be projected with ordinary apparatus.

SOCIETE L'ECRAN - D'ART
15, rue du Bac, Paris
Dir. V. Ivanoff

Speedway

Reviving Wally Reid's Stuff

(Reviewed by Don Ashbaugh)

(Sound Version)

UTILIZING the famed Memorial day races at Indianapolis as background, M-G-M has brought the world of roaring racers to the screen again. The sound vogue is not alone responsible, as a most interesting tale has been woven about the romance of throttle pushing.

William Haines headlines an excellent draw cast which also boasts Anita Page, Ernest Torrence, Karl Dane and John Miljan.

In this day of speed and sports events the picture should prove a B. O. bet.

Those who crave thrills will find plenty of them in the last three reels of the picture as the speed demons whirl dizzily around the huge brick oval in their mad defiance of death.

Two excellent accident shots, which have been incorporated into the picture add extra thrills. Both mishaps are of the breath taking variety with the cars turning over and tossing the drivers out into space.

There is the customary romance with Haines winning the girl, Anita Page, at the end leaving the dire villain of the piece, John Miljan, in the cold.

Torrence is cast as the veteran driver who adopts Haines. He teaches the youth the art of piloting a roaring car. Dane is the mechanic, and creates several good laughs.

Haines is depicted in his usual role as a swell-headed and conceited youth. Prior to the race, he has an argument with his foster father, and deserts to drive another car in the race. When the race starts, Torrence is barred from driving on account of a weak heart. Haines, ditched by the owner of the other car, swings in to drive Torrence's machine. Far in the lead, he allows Torrence to take the wheel for a winning finish.

As a dramatic picture of any weight, "Speedway" is pretty light, but for thrills and speed it will be stamped as mighty acceptable entertainment. The combination of Haines and other featured names in the cast, plus the racing angle, should make this an excellent attraction in any spot.

Produced and **released** by M-G-M. **Story** by Byron Morgan. **Adapted** by Byron Morgan, Al Block, and Ann Price. **Titles** by Joe Farnham. **Directed** by Harry Beaumont. **Photographed** by Henry Sharp. **Footage,** 7075 feet. **Release date,** Sept. 7, 1929.

THE CAST

Bill Whipple	William Haines
Patricia	Anita Page
Jim McDonald	Ernest Torrence
Dugan	Karl Dane
Lee Renny	John Miljan
Mrs. McDonald	Eugenie Besserer
Waitress	Polly Moran

Rouben Mamoulian, stage director who recently completed direction of "Applause" for Paramount as his first talking picture, is now dividing his time between editing and cutting the picture and rehearsing a road company of "Porgy" to be sent out soon by the Theatre Guild.

The Gamblers

A Crackerjack Society Melodrama

(Reviewed by Freddie Schader)

(All Dialogue)

"THE GAMBLERS," a screen dialogue version of the stage success produced by the Warner Bros., proves to be a really worthwhile society melodrama, which at this day and date of frenzied stock market gambling and bank failures because of it, should prove a box office draw in the neighborhood of New York at least, and in other parts of the country it should be above the average in attracting business.

The picture has a worth while cast headed by H. B. Warner and Lois Wilson. Incidentally Lois Wilson is rapidly developing into being one of the best emotional actresses on the screen. In this picture she gives a performance that is going to win her a host of new fans. Another performance that stands out is that contributed by Johnny Arthur as George Cowper, a spineless bank manager who turns state's evidence against his employers. Jason Robards has a difficult role which he enacts in a most convincing manner, while George Fawcett and Frank Campeau deliver in characteristic manner.

Michael Curtiz is responsible for the direction and he has done a neat piece of work that holds the audience right up to the finish of the picture.

The story in brief is that of a girl who rejects the young son of a banking family because of the inherent trait to gamble. Instead she marries an attorney, whose ambitions lead him to hope that he may be Attorney General of the United States. His is the task to investigate a gigantic trust company. It is the company that is headed by the former suitor for his wife's hand. He gets the goods on the head of the company and the directors of the organization and is about to put them where they belong. The wife, however, believes that her husband is motivated somewhat by jealousy, and just prior to his going into court to try the case against her former sweetheart, who has consented to be the "goat" for the others, she enters his chambers in the court and tells him that she is going to testify that she invited the prisoner to her home, that he was her lover, and thus ruin her husband's ambitions politically. He, in turn, walks into court and asks that the indictment be quashed because he lacks sufficient evidence to obtain a conviction. This brings the wife to the realization that her husband is a far bigger man than she suspected, especially after having done this, he comes to her and tells her that he will not stand in the way of her happiness and that she is free to divorce him and turn where her heart dictates. Naturally, the dictate is in the direction of her husband.

A well told tale excellently cast and played.

Produced and **distributed** by Warner Bros. From the play of the same title. **Length: Sound** version, 6,711 feet; **Sound Version Release**, June 29. **Silent Version Release**, Aug. 1. **Silent footage** indefinite. **Running time**, an hour and twelve minutes. **Directed** by Michael Curtiz.

THE CAST

James Darwin	H. B. Warner
Catherine Darwin	Lois Wilson
Carvel Emerson	Jason Robards
Emerson Sr.	George Fawcett
George Cowper	Johnny Arthur
Raymond	Frank Campeau
Isabel Emerson	Pauline Garon
Tooker	Charles Sellon

A scene from "The Big Palooka" (Educational). Vernon Dent strives heroically to hold back Addie McPhail, feminine heavy, who is anxious to crown Harry Gribbon because he jilted her.

"My People"

(Vitaphone—Two Reels)

EUGENE and WILLIE HOWARD are the principal players in this offering, which is rather more elaborate than the usual run of two-reelers that Vitaphone has been in the habit of offering. It is a dramatic playlet in five scenes having its opening in Russia during a Cossack massacre. Switching from there to a Russian cafe on the lower east side, where Willie is the star performer. Eugene has graduated from the Ghetto and is the favorite at the Hi-Hat Club, a Broadway cabaret, and he finally persuades Willie, his friend from the old country, to come and join him. On the east side Willie was a riot, on Broadway he flops, so he returns to the east side again, closing the picture with a song entitled "My People." This little story is effectively told. The contrast between the two night clubs, downtown and uptown, is used effectively, and laying a scene in each of them gives both the boys a chance to do their vocal stuff to advantage. It is the best of the talking picture stuff that the two brothers have turned out to date. The running time is eighteen minutes.—FRED SCHADER.

"Beau Night"

(Vitaphone—One Reel)

EL BRENDEL and FLO BERT are doing one of their former vaudeville offerings on the talking screen. The team were funnier in the one that they employed in the test that they made for Fox Movietone. However, this offering will get by fairly well, although the timing for laughs does not seem to have been properly worked out in this instance. It should have been easy to have gotten the best results here for the team have surely played the act often enough to know just where the laughs were and to have stressed those points. El Brendel is doing his usual Swede character and Flo is the girl that is trying to vamp him into a proposal. The shrinking suit and the other props are all in evidence, but the laughs that the act was wont to get are not. Running time nine minutes.—FRED SCHADER.

"The Big Paraders"

(Vitaphone—One Reel)

THIS is a sextet of heavyweight singers and dancers and a piano player. The sextet reminds one of the old quartet that was ballyhooed as "A Thousand Pounds of Harmony." This bunch look as though they could double that weight. They offer a varied routine, opening with one of the girls doing "Broken Hearted Blackbird" in a nifty manner. This is followed by a brief dancing bit by one of the men and another girl, after which the pianist offers the Prelude in C Sharp Minor, neatly played. For a finish the five singers and dancers, dressed collegiate, offer "Doin' the Racoon" which gets over for laughs. The offering will do nicely on most any program. Running time ten minutes.—FRED SCHADER.

"Ace Of Scotland Yard"

(Universal Talkie Serial—10 Chapters

(Reviewed by Raymond Ganly)

UNIVERSAL has a money maker in this detective serial possessing distinct class. It is apportioned all the way with well developed story detail, the interest mounting with each chapter, its capable cast, atmospheric and photographic qualities, dialogue sequences and synchronized score all tending to make this a smashing serial.

Sound proves here that the serial can take on new life—plenty of it. The injection of dialogue and effects and a rendition of the score such as no theatre playing serials could possibly match all combine to produce a chapter-play with a rich vein of box office.

Crauford Kent delineates the character of Blake, the retired ace of Scotland Yard, who comes out of his seclusion when mystery and trouble hover around the girl he loves.

The girl, whose father is England's foremost of collectors of ancient Egyptian relics, the latest of which is the famous "Love Ring," is in danger as a band of underworld crooks are after the circlet. One of the guests in her father's house is an Egyptian prince anxious to recover the ring. He regards the girl as the reincarnation of the mummified Egyptian princess in her father's collection.

On the night the girl first wears the ring, she is attacked. The ring is recovered, however, by Blake's aide. During the ten episodes it will undoubtedly change hands quite often, but if succeeding events are as well portrayed as those incorporated into the first three chapters then all's well. Mystery centers around the "Love Ring." The maze seems all the deeper to Blake as he is constantly frustrated by the "Queen of Diamonds," a member of the gang of crooks and housekeeper in the girl's home from where she directs her plots.

The first trio of chapters reveal much creeping in the night, sudden attacks and disappearances of some valuable object necessary for the success of Blake's investigations. In "The Fatal Circlet," "A Cry in the Night" and "The Dungeon of Doom," chapters here reviewed, the suspense has been well maintained.

Crauford Kent makes an excellent Blake. Florence Allen, playing the heroine's role, is also good. Support of the remainder of the cast is up to a high level.

Adventure Pictures are the producers.

The College Coquette

(Continued from page 791)

Produced and **distributed** by Columbia Pictures. **Length**, 6,275 feet. **Running time**, an hour and ten minutes. **Release**, indefinite. **Directed** by George Archainbaud.

THE CAST

Betty Forrester	Ruth Taylor
Tom Marion	William Collier, Jr.
Doris Marlowe	Jobyna Ralston
Coach Harvey Porter	John Holland
Ethel Forrester	Adda Gleason
Mrs. Marlowe	Gretchen Hartman
Edna	Frances Lyons
Slim	Edward Piel, Jr.
Ted	Edward Clayton
Jimmy Doolittle	Morris Murphy
Boy With Uke	Billy Taft

The Big Circuits Use

GOLD SEAL

REGISTERS & TICKETS

Automatic Ticket Register Corp.

723 Seventh Avenue, N. Y. C.

"St. Louis Blues"

(RCA Gramercy—Two Reels)

(Reviewed by Fred Schader)

HOW anyone with the slightest knowledge of what the censors will and will not stand for could ever have passed the story of this colored prostitute and her pander is beyond comprehension. How it ever got to the place where it was permitted to be filmed is a mystery. How the N. Y. Censor Board ever passed it is another. But it is here and it is being shown at the Rialto, New York. That's the answer. The blase Broadway mob laugh at it, but they laugh in a manner that is indicative that even they think it is a little too rough. The picture is going to do a lot of harm in a great many spots outside of New York when it is shown to the censors.

Of course the idea was to build up a story that would carry a reason for the singing of the "St. Louis Blues." So Dudley Murphy, who is credited with the writing and directing of the picture, wove a yarn of a gal and her man. The man in his opening speech says something to this effect, when he is asked where he got a fistful of money: "Where you expects? From my gal, of course. You know I never work." And he is the dandiest dressed of all the colored boys in the crap game, at which he cops out a high yaller girl and takes her to his room. It's his room, so he says, even if his gal pays the rent. At this point the gal comes home and catches him red handed with his new flame, whereupon the two women stage a battle. When it is ended the "man" starts to walk out on his sweetie even though she pleads with him to remain. He goes and the next shot shows a negro cabaret with the gal standing at the bar stewed, with a big schooner of beer in front of her moaning "The St. Louis Blues."

The musical arrangement is a fine piece of work with a chorus of negro voices doing counter harmony as a background for the song. When it is ended the "man" walks in again, makes up to his ex-love, extracts her bank roll from her stocking after dancing with her and when he has the money gives her a shove and leaves her flat again, which gives occasion for a repeat of the chorus of the number. As a picture it is rough and raw and most houses won't want to offer it to their audiences. In the neighborhood and family communities it undoubtedly will cause any house to lose future business. Certainly no house which caters to family audiences where youngsters and children are a part of the patronage will want to show it.

It is pictures like this that cause censorship and the sooner that they are shelved the better for the industry.

Produced at RCA Gramercy Studios. Distributed by RKO Distributing Corp. Written and directed by Dudley Murphy. Running time, fifteen minutes.

"The Fruitful Farm"

(Pathe Cartoon—1 Reel)

THIS new Aesop treats humorously of the troubles of Old Al and the high animal birth rate on his farm. Doctor Mouse is continually 'phoning him to announce the arrival of another addition to his menagerie. Finally the births increase so rapidly that Old Al starts to read a book on birth control and Doctor Mouse is blamed for the plenitude of progeny.

This Aesop is an amusing cartoon skit, which should amuse the adults primarily.—RAYMOND GANLY.

"The Big Scare"

(Pathe Sound Cartoon—1 Reel)

AL FALFA resorts to airplane flying in many of the Aesops. In this one he is enjoying a flight until skunks climb into his plane forcing him to evacuate. However, the skunks follow him overboard and again Old Al is in trouble.

Sound effects and the regular line of Aesop gags make this release an optimistic one.—RAYMOND GANLY.

The calm, delicate beauty of Ann Harding is one of the attractions of "Paris Bound," the stage star's first talkie for Pathe "Her Private Affair" is another of her Pathe vehicles

"Haunted"

(Pathe Talkie—2 Reels)

A FAIR-TO-MIDDLIN' talkie comedy makes an appearance in "Haunted," which helps itself liberally to mystery plays and movies of the past. Even with the advantage of borrowing all its ideas, it really doesn't get very far.

Evelyn Knapp must, in order to inherit her uncle's estate, follow out his instructions and spend a night in his old homestead. Accompanied by her negro chauffeur she arrives on the scene. In the background is the housekeeper, an old witch, and a detective. As the house is supposedly haunted, the quartet spend an eerie night with strange events to continually send their nerve dropping.

John Rucker and Bob Milliken support Miss Knapp. Unfortunately, the production is of a cut and dried type and rarely does it bubble over with some genuinely good humor. The haunted house in talkie form idea, which could have been developed to achieve a score of laughs, was not fully taken advantage of in this case.—RAYMAND GANLY.

"The Actor"

(Universal Talkie—One Reel)

BENNY RUBIN, who is no flash in the comedy pan but a clever and skilful performer, has a nifty little vehicle in "The Actor.' 'He appears as an ambitious youth who comes backstage seeking a chance to demonstrate his talents for the stage. They tell Benny to sit down by himself in the corner, but when various acts fail to show up they call on him to fill in. The boy makes a hit with the audience and goes on repeatedly to loud applause.

Rubin's line of dialogue and a flash of his dancing put this one over nicely.—RAYMOND GANLY.

"Pathe Review No. 36"

(Pathe—One Reel)

"DUDE RANCH," a Wyoming tenderfoot camp where heavy dough is forked over just to live the life of a cowboy for awhile, is the interesting story in this Pathe Review. "Curacao," called by the editor the Little Holland in the Carribean, is just that in the splendidly photographed shots which make the second best offering of the reel. "American Billygatt" is the third item on the Ramsayean bill of fare. It is not as good as its companion pieces. The Pathe Review, however, more than makes up for the billygoat postures with its other two stories.—RAYMOND GANLY.

"Income Tact"

(Universal Talkie—One Reel)

BENNY RUBIN in typical vaudeville style relates the story of the discovery of America. During his monologue, he is interrupted by an Italian friend in deep water over his income tax report. Benny goes to work and explains to his friend various essentials to keep in mind. The dialogue contains quite a few laughs and the conversation about the income tax should cause audience reaction. And Benny does some stepping, clean cut and neat.

This one rates somewhere near good although it is not of the same calibre as the comedian's other talkie, "The Actor."—RAYMOND GANLY.

In and Out of Town

GLORIA SWANSON left Paris last Thursday, Aug. 22, for a week-end at Deauville. She was accompanied by the Marquis de la Falaise de la Coudraye, her husband. The star will travel to Berlin and Brussels before she arrives in London for the premiere of "The Trespasser."

EDWIN CAREWE and his wife arrived in Hollywood Tuesday, Aug. 27, marking the conclusion of their second honeymoon, which took them to Italy, Germany, Spain, France, England and Switzerland.

AL JOLSON and his wife, Ruby Keeler, are enroute to California via the Panama Canal for a stay of two-months.

JOSEPH P. KENNEDY, who finances the Gloria Swanson pictures for United Artists releases, sailed for Cherbourg on the Ile de France last Wednesday, Aug. 21. He is accompanied by his wife.

THE Tampa Chamber of Commerce will meet the United Artists "Out of the Night" unit when it arrives in Tampa. Location scenes will be filmed off the West Coast of the state.

RICHARD ARLEN, Paramount actor who has just completed a role in "The Virginian," is now enroute to St. Paul to visit his parents.

EMILY FITZROY is back in New York after a four months' stay in England. She will return to the Coast shortly. While abroad she made a series of personal appearances with "Show Boat" in England and Scotland. As an English woman who now is an American screen star, she took the opportunity to preach Anglo-American amity to her audiences overseas.

W. E. Raynor Sales Head Pathe Two-Reel Comedies

Long the New York branch manager for Pathe Exchange, Inc., W. E. Raynor has become general sales manager of the company's two-reel comedies. He is also concentrating on the Pathe standing order subjects, such as Fables, Topics, Sportlights, etc.

Vitaphone Booking At Studio

A booking office at the Vitaphone Brooklyn studios have been established, the new offices functioning for the first time last Monday under the direction of Stuart Stewart and Richard Foy.

Alice Gentle, of the Metropolitan Opera, was signed recently for "Show of Shows." She sings an aria from "Carmen" in one of the color sequences.

Weekly Box Office Check-Up And Showmen's Ad. Tips

In Figuring Percentage Rating On Pictures, The Normal Or Average Business Of The Theatre Is Taken As 100%

Abie's Irish Rose (Par.)

OKLAHOMA CITY, OKLA.—Ritz Theatre (1,000), 4 days, 10c-25c. Weather, hot. Rating, 100%.

AD TIPS—Everybody seeing "Abie's Irish Rose" say that it is one of the very best pictures ever produced, and it continues to be very popular with Oklahoma City audiences. Audience appeal: all ages and classes—Ritz Theatre, Oklahoma City, Okla.

Alibi (U.A.)

OKLAHOMA CITY, OKLA.—Victoria Theatre, 4 days, 10c-25c. Weather, hot. Rating, 100%.

TROY, N. Y.—Troy Theatre (2,000), 7 days, 25c-50c, 2 Vitaphone presentations, Fox Movietone News. Rating, 108%.

AD TIPS—Exploited that the picture was founded on the play "Night Stick"—that it was an all talking picture and a Broadway dramatic sensation. Audience appeal: adults.—Troy Theatre, Benjamin Stern, Mgr., Troy, N. Y.

Argyle Case, The (W.B.)

PROVIDENCE, R. I.—Majestic Theatre (2,400), 7 days, 15c-50c, Clark and McCullough, shorts. Weather, fair, cool. Rating, 85%.

HOUSTON, TEXAS.—Metropolitan Theatre (2,512), 7 days, 25c-60c, Publix Unit, Paramount News, Organ and Orchestra. Weather, hot. Rating, 140%.

LOS ANGELES, CAL.—Warners' Hollywood Theatre (3,000), 35c-50c-65c, Vitaphone Shorts. Rating, 170%.

AD TIPS—Tom Meighan in a talkie comeback! Fandom here went for this film which brings the popular Meighan back to the fold. Played star's name big in ad spreads and fact that his voice registered well in the speakies. Appeal: all classes.—Majestic Theatre, Sol Braunig, Mgr., Providence, R. I.

Play up mystery angle strong. Use catch line "Who killed John Argyle?" and advertise that no one will be seated during the last 10 minutes of the picture. Thomas Meighan is also worth billing in capitals. Lila Lee is becoming a favorite here. Appeal is to everybody and every class. — Metropolitan Theatre, Houston, Texas.

Broadway Babies (F.N.)

PROVIDENCE, R. I.—Strand Theatre (2,200), 7 days, 15c-50c, Rudy Vallee and News Reels. Weather, cool, fair. Rating, 90%.

AD TIPS—Pictures can be billed as a smashing tale of feminine lure on the Street of Streets. Alice White's name, too, means something in this town and was so billed. Found Rudy Vallee a big drawing card in his "Radio Rhythm" short. Appeal: all ages, particularly to young.—Strand Theatre, Ed. Reid, Mgr., Providence, R. I.

Al Jolson and his wife, the famous Ruby Keeler, as they appeared at the opening of Say It With Songs" at the Warners, N. Y. They are now enroute to the West Coast via the Panama Canal.

Bulldog Drummond (U.A.)

TACOMA, WASH.—Blue Mouse Theatre (601), 7 days, 25c-75c, Vitaphone Acts and Movietone News. Weather, moderate. Rating, 120%.

OKLAHOMA CITY, OKLA.—Criterion Theatre (2,000), 7 days, 10c-50c, Paramount Talking News, "The Harmony Boys with Scrappy Lambert." Weather, hot. Rating, 125%.

BOSTON, MASS.—Loew's Orpheum Theatre (3,100), 7 days, 25c-50c, 5 Acts Vaudeville, Fox and M-G-M News. Weather, fair, Rating, 90%.

PROVIDENCE, R. I.—Loew's State Theatre (3,800), 7 days, 15c-50c, Metro-Movietone Shorts. Weather, fair, cool. Rating, 100%.

OMAHA, NEB.—Paramount Theatre (2,900), 7 days, 25c-60c, Orchestra, Organ, Publix Unit "Fore." Weather, hot. Rating, 115%.

BALTIMORE, MD.—Loew's Valencia Theatre (1,500), 6 days, 25c-35c, M-G-M News, Laurel and Hardy in "Unaccustomed As We Are" (M-G-M Talking Comedy), Phil Spitalny's band and revue (M-G-M act). Whole program transferred to this playhouse after one week at Stanley. Weather, clear and cool with two hot days. Rating, 72%.

BUFFALO, N. Y.—Buffalo Theatre (3,000), 65c, Vaudeville, Comedy, Paramount Sound News, Fox Movietone News and Organ Presentations. Weather, warm days and chilly nights. Rating, 140%.

CLEVELAND, OHIO.—Stillman Theatre (1,800), 40c-75c, "Climbing the Golden Stairs" (M-G-M Sound), Fox Movietone News. Weather, clear, cool. Rating, 100%. (Second Week.)

Bulldog Drummond

LOS ANGELES, CAL.—United Artists Theatre (2,100), 35c-50c-65c, Talking Shorts, Organ Concert. Rating, 195%. (Second Week.)

PORTLAND, ORE.—United Artists Theatre (957), 7 days, 25c-60c, Fox Movietone News, Metro Shorts. Weather, fair and cooler. Rating, 125%. (Second Week.)

AD TIPS—Name of Ronald Colman something to conjure with here. Picture title, too, is well known through novel and stage exploitation and should do good business all over country. Colman's pictures were played up big as the virile hero of the tale. Appeal: to both adults and children.—Loew's State Theatre, J. P. McCarthy, Mgr., Providence, R. I.

He wanted Romance, Adventure, Thrills and finds them. Here's a mystery without sudden death . . . here are thrills without a grewsome locale . . . here is love without mushiness . . . in short, here is as fine an audience screen play as you'll see in many a week . . . and with a cast whose voices are great. All talking with Ronald Colman. Audience appeal: all ages and classes.—Clarion Theatre, Oklahoma City, Okla.

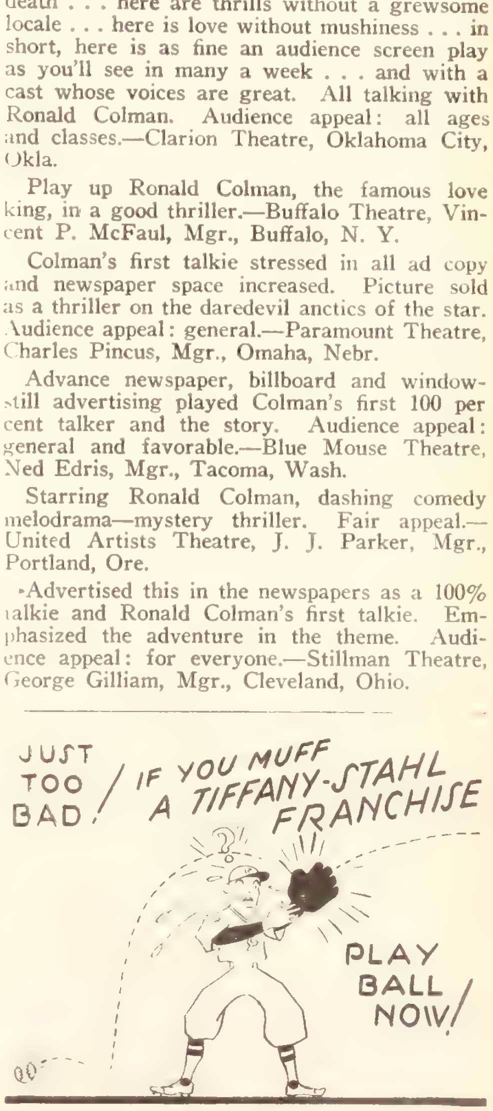
Play up Ronald Colman, the famous love king, in a good thriller.—Buffalo Theatre, Vincent P. McFaul, Mgr., Buffalo, N. Y.

Colman's first talkie stressed in all ad copy and newspaper space increased. Picture sold as a thriller on the daredevil anctics of the star. Audience appeal: general.—Paramount Theatre, Charles Pincus, Mgr., Omaha, Nebr.

Advance newspaper, billboard and window-still advertising played Colman's first 100 per cent talker and the story. Audience appeal: general and favorable.—Blue Mouse Theatre, Ned Edris, Mgr., Tacoma, Wash.

Starring Ronald Colman, dashing comedy melodrama—mystery thriller. Fair appeal.—United Artists Theatre, J. J. Parker, Mgr., Portland, Ore.

Advertised this in the newspapers as a 100% talkie and Ronald Colman's first talkie. Emphasized the adventure in the theme. Audience appeal: for everyone.—Stillman Theatre, George Gilliam, Mgr., Cleveland, Ohio.


JUST TOO BAD!
IF YOU MUFF A TIFFANY-STAHL FRANCHISE
PLAY BALL NOW!

Charming Sinners (Par.)

BOSTON, MASS.—Metropolitan Theatre (4,350), 7 days, 35c-75c, Publix Presentation, Royal Sweets, Publix Band, Paramount News. Weather, fair. Rating, 95%.

DES MOINES, IOWA.—Des Moines Theatre (1,600), 25c-35c-50c-65c, 7 days, Vitaphone Acts, Bob Albright and The Familiar Face, Educational talkie "Bee's Buzz," Paramount Sound News. Weather, warm. Rating, 100%.

SALT LAKE CITY, UTAH.—Capitol Theatre (2,000), 15c-50c, 7 days, Talking Comedy and Sound News. Weather, fair. Rating, 90%.

AD TIPS—The title, the all star cast headed by Ruth Chatterton and Clive Brooks, as well as that it is an all-talkie was played up for this feature and it met with general approval in the midst of the hot weather wave. Billed as part of lineup of big pictures for the fall business.—Des Moinies Theatre, George Watson, Mgr., Des Moinies, Iowa.

From the famous play, "Constant Wives," a 100% talking picture. "A sparkling cast in an intimate all-talking entertainment." Audience appeal: practically all classes.—Capitol Theatre, George E. Carpenter, Mgr., Salt Lake City, Utah.

Close Harmony (Par.)

OKLAHOMA CITY, OKLA.—Rialto Theatre (700), 4 days, 10c-25c, Vitaphone Vaudeville. Weather, hot. Rating, 100%.

AD TIPS—Talented Buddy, Versatile Nancy make love, sing, dance and play in Paramount's all-talking picture of back stage life in a De Luxe picture house. Audience appeal: all ages and classes.—Rialto Theatre, Oklahoma City, Okla.

Cocoanuts, The (Par.)

TACOMA, WASH.—Fox Rialto Theatre (1,350), 7 days, 35c-75c, Fox Movietone News and Raymond Griffith in "Post Mortem." Weather, moderate. Rating, 185%.

AD TIPS—Featured Marx brothers and Berlin music, using additional newspaper space, billboards and radio. The appeal was both for old and young.—Fox Rialto Theatre, Doug. Kimberley, Mgr., Tacoma, Wash.

Dangerous Curves (Par.)

OTTAWA, ONTARIO—Regent Theatre (1,225), 6 days, 25c-60c, Orchestra Overture, Fox Movietone News, "Whirls and Girls," Carl Emmy's Pets. Weather, fair and warm. Rating, 85%.

AD TIPS—Went strong on the fact that this was an entirely new role for Clara Bow, with plenty of circus life, pathos and ambition. Has all the glamor of the Big Tent interwoven in an absorbing story. A picture that is great for the hot weather. Audience appeal: all ages and classes.—Regent Theatre, T. R. Tubman, Mgr., Ottawa, Ontario.

Dark Streets (F.N.)

BOSTON, MASS.—Keith-Albee Theatre (1,800), 7 days, 25c-50c, 5 Acts Vaudeville, Pathe News. Weather, fair. Rating, 90%.

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Marie Prevost, who will be starred in the Radio Pictures production, "Night Parade"

Dark Streets

HOUSTON, TEXAS.—Loew's State Theatre (2,700), 7 days, 25c-60c, 5 Acts Vaudeville, Movietone News. Weather, hot. Rating, 90%.

AD TIPS—Advertise the "first dual all-talking role" and Jack Mulhall in this picture. Lila Lee was given good billing here also. The picture is a good audience film, and appeal is general.—Loew's State Theatre, Houston, Tex.

Drag (F.N.)

BALTIMORE, MD.—Loew's Parkway Theatre (1,092), 6 days, 15c-35c, Fox Movietone News, Our Gang in "Railroading" (M-G-M Talking Comedy). After one week at the Stanley. Weather, clear and cool, hot two days Rating, 103%.

BUFFALO, N. Y.—Lafayette Theatre (2,900), 65c, Vitaphone, Comedy, Vaudeville, Movietone News and Fox Silent Film. Weather, warm days and cool nights. Rating, 90%. (Second Week.)

Dynamite (M-G-M)

LOS ANGELES, CAL.—Carthay Circle Theatre (1,650), 75c-$1.00-$1.50, "Madame Q," Movietone News, Elinors Orchestra. Rating, 97%. (Fifth Week.)

Fall Of Eve (Col.)

DALLAS, TEX.—Majestic Theatre (2,680), 7 days, 25c-35c-60c, Interstate Vaudeville, Pathe Serial, "The Black Book," Frank Futter's Curiosities," Fox Movietone News and Aesop's Fables. Weather, hot. Rating, 100%.

AD TIPS—The title is the best exploitation bet offered by this picture, as it is everything a good title should be. Play up the fact that it is a 100% all talking picture, featuring Patsy Ruth Miller and Ford Sterling. Bill as an all-talking farce comedy with a riot of hearty laughs. Audience appeal: general.—Majestic Theatre, John H. Thoma, Mgr., Dallas, Texas

Fast Company (Par.)

LOS ANGELES, CAL.—Paramount Theatre (3,595), 35c-50c-65c, Christie Talker, Paramount Sound News, Milton Charles Organ Concert. Rating, 90%.

Four Feathers, The (Par.)

BOSTON, MASS.—Olympia and Uptown Theatres (2,500 and 1,800), 7 days, 25c-75c Sound Shorts, Paramount News. Weather, fair. Rating, 100%.

KANSAS CITY, MO.—Royal Theatre (900), 7 days, 25c-50c, talking presentation units. Selected News. Weather, hot. Rating, 85%. (Second Week.)

Four Feathers

AD TIPS—"Greater than 'Beau Geste'," was the line used in newspaper advertising, in which the fact that the picture was held over a second week was featured. Audience appeal: all classes, mostly adult.—Royal Theatre, E. C. Coppock, Mgr., Kansas City, Mo.

Gamblers, The (W.B.)

ALBANY, N. Y.—Mark Ritz Theatre (1,146), 6 days, 25c-35c, 1 Vitaphone, Pathe Sound News, Educat'l Talking Comedy. Weather, warm. Rating, 100%.

SALT LAKE CITY, UTAH.—Granada Theatre (2,600), 7 days, 15c-50c, 2 all musical and all comedy Vitaphone Acts, Sound News and Comedy. Weather, fair. Rating, 88%.

AD TIPS—Found this picture one where I could exploit the sensational and at the same time I did not lose sight of the fact that the weather was unusually warm and that I could call attention to the cooling system, assuring comfort.—Mark Ritz Theatre, Charles Smakwitz, Mgr., Albany, N. Y.

An all-talking version of the famous stage play "The Gamblers." Audience appeal; most classes.—Granada Theatre, Ray Hendry, Mgr., Salt Lake City, Utah.

Girl In The Glass Cage, The (F.N.)

OTTAWA, ONTARIO.—Centre Theatre (1,200), 6 days, 15c-50c, "Broadway Babies," Fox News. Weather, fair and warm. Rating, 70%.

AD TIPS—This title had the fans guessing and it was called a new kind of a mystery play with 100 per cent talking and singing. The story has plenty of villians, but a boy who is ready to sacrifice all for the girl he loves—real small town stuff. Loretta Young is coming along as a new star. Audience appeal: most everybody.—Central Theatre, Don Stapleton, Mgr., Ottawa, Ontario.

Greene Murder Case, The (Par.)

CLEVELAND, OHIO.—State Theatre (3,499), 7 days, 30c-60c, Shorts, "Lazy Days" (M-G-M); "Koko Beats Time," (Paramount); Fox Movietone News, "Wall Street Blues" (Publix Revue). Weather, cool, clear. Rating, 115%.

PORTLAND, ORE.—Portland Theatre (3,068), 7 days, 25c-60c, Paramount News, All-Talking Paramount Acts, Stanleigh Malotte, organ specialist. Weather, fair and cooler. Rating, 110%.

DALLAS, TEXAS.—Melba Theatre (1,800), 7 days, 25c-35c-50c, Vitaphone Acts, The Big Paraders in "A Ton of Harmony"; The Mound City Blue Blowers in "The Opry House," Edward Everett Horton in an all-talking comedy, "Trusting Wives" (Educat'l), Paramount Talking News. Weather, hot, Rating, 115%.

BUFFALO, N. Y.—Century Theatre (3,000), 65c, Vitaphone Acts, Paramount Sound News, Comedy, Paramount Screen Songs, Organ Solo. Weather, warm days, chilly nights. Rating, 130%.

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By the same token "Building Theatre Patronage", Barry and Sargent's great book for showmen will catch business for you *because it contains the patronage building ideas that always work.* 460 pages of money-making facts.

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CHALMERS PUBLISHING CO.
516 Fifth Avenue, New York City

Greene Murder Case, The

AD TIPS—This picture offers a wealth of material for exploitation and the two best angles are, first, the title which instantly presents the mystery angle; second, William Powell as the ideally cast sleuth of the picture. Let the public know that this is another S. S. Van Dine famous detective story and rating along with the Canary Mystery Case, and is an all-talking picture. This picture is unsually adapted for a clever lobby display and we used a model of the house in which the murder was committed in our lobby with pointers indicating the various rooms and locations which were played up in the solution of the crime. Audience appeal: all classes.—Melba Theatre, George Baker, Mgr., Dallas, Texas.

Arranged box store tie-up, drug store book window displays, and a library tie up. Audience appeal: for everyone who enjoys mystery drama.—State Theatre, Sanford Farkas, Mgr., Cleveland, O.

S. S. Van Dine's best selling novel. Startling and original plot and solution murder story. William Powell and excellent supporting cast. Good appeal increased business.—Portland Theatre, John Smith, Mgr., Portland, Ore.

Exploit as the greatest thriller since "The Canary Murder Case." Play up the star, William Powell.—Century Theatre, John Carr, Mgr., Buffalo, N. Y.

Half Marriage (RKO)

CLEVELAND, OHIO.—Hippodrome Theatre (4,500), 7 days, 25c-50c. Weather, clear, cool. Rating, 66 2/3%.

Honky Tonk (W.B.)

BALTIMORE, MD.—Warner's Metropolitan Theatre (1,500), 6 days, beginning Saturday previous, 15c-50c, Kinograms, "The Crazy Nut" (Educat'l), Organ. Weather, clear, cool, two hot days. Rating, 80%.

AD TIPS—See and hear Sophie Tucker, last of the red hot mamas. Jazz mad and heart song of the Great White Way. With Lila Lee and Audrey Ferris. Music by Vitaphone Symphony Orchestra. Sophie Tucker sings—"What I'm Doing, I'm Doing for Love," and many more of her song hits during the action of the picture. All-talking, singing, dancing! Audience appeal: the world and its wife wants to see and hear Miss Tucker on the screen. Thousands came out for the occasion. A fine pulling picture.—Metropolitan Theatre, C. S. Langue, Mgr., Warners' Metropolitan Theatre, Baltimore, Md.

Hollywood Revue of 1929 (M-G-M)

LOS ANGELES, CAL.—Grauman's Chinese Theatre (2,025), 75c-$1.00-$1.50, "Curiosities," Movietone News, Symphony Orchestra. Rating, 115%. (Tenth Week.)

Hottentot, The (W.B.)

HOUSTON, TEXAS.—Kirby Theatre (1,654), 25c-60c, 7 days, 3 Vitaphone Acts, Talking Paramount News. Weather, hot. Rating, 80%.

PORTLAND, ORE.—Music Box Theatre (1,837), 25c-50c, Fox Movietone News, Vitaphone Acts. Burns on Organ. Weather, fair and cooler. Rating, 105%.

AD TIPS—Bill this one as "the year's best comedy." Play the fun angle big, and exploit Edward Everett Horton in unusually fitting role. Also advertise the exciting steeplechase. Appeal is general.—Kirby Theatre, Houston, Texas.

Starring Everett Edward Horton. Cash in on great comedy. Universal appeal to good business. Thrilling horse race.—Music Box Theatre, Andrew Saso, Mgr., Portland, Ore.

Idle Rich, The (M-G-M)

OTTAWA, ONTARIO.—Imperial Theatre (1,200), 6 days, 15c-50c, "Madame Q," Paramount News. Weather, fair and warm. Rating, 80%.

Eddie Quillan, young Pathe stellar player in "The Sophomore," who appeared personally with the film when it was shown in the New York and Brooklyn Paramounts

Idle Rich, The

AD TIPS—You can put this down as a picture with flawless talking and a screen presentation that closely resembles a comedy-drama of the stage, the director having apparently followed the lines of a stage attraction. Conrad Nagel, Bessie Love and Leila Hyams carry off the honors with Bessie Love doing some sparkling comedy. Characterizations are excellent. Action is mostly within the four walls of cheap flats but the plot holds attention. Audience appeal: grown-ups.—Imperial Theatre, Ray Tubman, Mgr., Ottawa, Ontario.

Joy Street (Fox)

BOSTON, MASS.—Scollay Square Theatre (3,000), 7 days, 25c-75c, 5 Acts Vaudeville, Comedy, Paramount News. Weather, fair. Rating, 85%.

Last Of Mrs. Cheney, The (M-G-M)

TROY, N. Y.—Lincoln Theatre (1,000), 7 days, 25c-35c, 1 Vitaphone, Educat'l Talking Comedy, Kinograms. Rating, 105%.

AD TIPS—Featured the name of Norma Shearer in all advertising as she has a big following in the collar city.—Lincoln Theatre, Louis Saperstein, Mgr., Troy, N. Y.

Light Fingers (Col.)

BOSTON, MASS.—Modern and Beacon Theatres (1,800), 7 days, 25c-75c, Co-feature "Anne Against the World," Pathe News. Weather, fair. Rating, 100%.

Looping The Loop (Par.)

DES MOINES, IOWA.—Strand Theatre (1,100), 3 days, 20c-30c, Paramount Sound News and two song features. Weather, warm. Rating, 90%.

AD TIPS—The title was played up for this feature which comes at the beginning of the Fair time trade. Picture exploited as exciting. For older audiences especially.—Strand Theatre, Ted Emerson, Mgr., Des Moines, Iowa.

Love Trap, The (U.)

OKLAHOMA CITY,—OKLA. — Liberty Theatre (1,800), 7 days, 10c-50c, Movietone News, Oklahoma Newspaper Newsreel, Robert Benchley in "Stewed, Fried and Boiled." Weather, hot. Rating, 125%.

Love Trap, The

CLEVELAND, OHIO.—Keith's East 105th Street Theatre (2,000), 4 days, 25c-50c, Shorts, "Hot or Cold" (Educt'l), Pathe News (Sound and Silent), Pathe Review, vaudeville. Weather, cool, clear. Rating, 100%.

AD TIPS—Dramatic Power, Human interest, Realism, Dialog and Sound. Excellent entertainment. A great cast, including Laura La Plante and Neil Hamilton. Audience appeal: all ages and classes.—Liberty Theatre, Oklahoma City, Okla.

Lucky Star (Fox)

LOS ANGELES, CAL.—Criterion Theatre (1,652), 35c-50c-65c, Movietone News. Rating, 150%.

Madonna Of Avenue A (W.B.)

BUFFALO, N. Y.—Great Lakes Theatre (3,100), 65c-85c, Stage Presentations, Vitaphone Acts, Comedy (sound), Movietone News and Silent Film News. Weather, warm days and chilly nights. Rating, 130%.

AD TIPS—Dolores Costello is a wonderful star; she can play her part. Let the public know it. Use it on all your posters.—Great Lakes Theatre, C. M. Kaufman, Mgr., Buffalo, N. Y.

Man And The Moment, The (F.N.)

BOSTON, MASS.—Fenway Theatre (1,500), 7 days, 25c-75c, Novelties, Paramount News. Weather, fair. Rating, 90%.

DES MOINES, IOWA.—Paramount Theatre (1,700), 25c-35c-50c-65c, 7 days, Organ Solo, "Medley of Popular Songs" by Wally Wallace; Lindy Coons and His Merrymakers in "Bright Lights." Publix Unit, featuring Jack Goldie. Paramount Sound News, trailer of "Our Modern Maidens." Weather, warm. Rating, 110%.

AD TIPS—The feature was played up as well as the stage show with Billie Dove as the star drawing for the picture and Jack Goldie exploited in the stage show. The bill appealed especially to the younger type of audience and met with approval in spite of the hot weather wave.—Paramount Theatre, Jack Roth, Mgr., Des Moines, Iowa.

Man I Love, The (Par.)

OTTAWA, ONTARIO.—B. F. Keith's Theatre (2,596), 6 days, 15c-50c, "Trusting Wives," Pathe News Weekly. Weather, fair and warm. Rating, 75%.

AD TIPS—Featured the fact that this was all-talking because of the great number of exhibition visitors in the city. This picture had a real array of stars, Brian, Arlen, Baclanova and others, all prominently mentioned. The title draws the women and the story draws the men because of its boxing angle. Audience appeal: all above public school age.—B. F. Keith's Theatre, J. M. Franklin, Mgr., Ottawa, Ontario.

THIS HOUSE
DID SIGN FOR A
TIFFANY-STAHL
FRANCHISE
NUFF SAID

Masquerade (Fox)

HOUSTON, TEXAS.—Majestic Theatre (2,250), 7 days, 25c-60c, WLS Showboat unit show, Movietone News. Weather, hot. Rating, 90%.

AD TIPS—Dual talking role can be played up in this one. Also the comedy angle of the mystery. Lelia Hyams only name that can be exploited here. Appeal is to lovers of mystery stories.—Majestic Theatre, Houston, Texas.

Midnite Daddies (World Wide)

PORTLAND, ORE.—Pantages Theatre (1,800), 25c-50c, Pathe Sound News, "Two Black Crows," Catherine Custer, Organ Attractions, Final Pantages week. Al Butts and California Peaches. Weather, fair and cool. Rating, 165%.

AD TIPS—Mack Sennett's first all-comedy feature with rollicking girls and comedy lines. Played to big business.—Pantages Theatre, J. J. Johnson, Mgr., Portland, Ore.

Movietone Follies of 1929 (Fox)

KANSAS CITY, MO.—Pantages Theatre (2,166), 7 days, 10c-25c50c. Five acts of vaudeville, Pathe News. Weather, hot. Rating, 100% (Second Week).

AD TIPS—The fact that the picture was held over a second week was exploited and the production played up as the "most gorgeous picture ever filmed." Audience appeal: all classes.—Pantages Theatre, Louis Charinsky, Mgr., Kansas City, Mo.

New Orleans (T.-S.)

DALLAS, TEX.—Capitol Theatre (1,044), 7 days, 15c-25c-35c. Shorts, Sonnenberg and Lewis Wrestling Bout, in sound, Comedy, "Tige's Girl Friend," Vitaphone Act, Pictorial News. Weather, hot. Rating, 90%.

AD TIPS—Exploit title along with Ricardo Cortez, Alma Bennett and William Collier, Jr. Play up the love angle and the fact that the picture is a talking one. Copy used—A Poignant Drama of Frendship vs. Love. Adventures of a Woman Whose Specialty Was Breaking Men's Hearts—Whose Code Was Infidelity. Heart Throbs and Hoof Beats in a Romance of Mardi Gras Land. Dramatic Dialogue—Carnival Gayety—Racing Thrills. A large horse shoe cutout with the title of the picture thereon was displayed above the box office to stress the race track atmosphere. Audience appeal: all classes.—Capitol Theatre, Ray J. Stinnet, Mgr., Dallas, Texas.

On With The Show (W.B.)

KANSAS CITY, MO.—Newman Theatre (2,000), 7 days, 25c-50c. Selected News; talking presentation units. Weather, hot. Rating, 95%.

Nora Lane, who plays the Empress Josephine in a scene in Reginald Denny's new Universal talkie comedy-drama, "One Hysterical Night"

On With The Show

AD TIPS—The fact that the picture is an all-color, all-talkie was advertised big, a large sketch of a chorus scene being used in newspaper advertising. Audience appeal: all classes.—Newman Theatre, Holden Swiger, Mgr., Kansas City, Mo.

Our Modern Maidens (M-G-M)

LOS ANGELES, CAL.—Loew's State Theatre (2,418), 35c-50c-65c-75c-$1.00, Movietone News, Fanchon-Marco "1930 Edition Hollywood Studio Girls Revue." Rating, 160%.

Paris Bound (Pathe)

BALTIMORE, MD. — Keith's Theatre (3,016), 6 days, 35c-65c. Int'l, Universal and Movietone News, with Raynor Lehr and company in "No. No. Nanette," with vaudeville acts and chorus, organ, orchestra. Weather, clear and cool, two days hot. Rating, 80%.

AD TIPS—Exploit Ann Harding, Broadway's most beautiful and talented star, in her initial all singing, dancing, talking picture with Frederic March, the man who tamed Clara Bow in "The Wild Party." A glorious dream of love crushed by matrimony. Ann Harding was the star of the big New York stage success of the same name. Audience appeal: a brilliant, sophisticated marital drama superbly acted, which proved very appealing.—Keith's Theatre, J. Lawrence Schanberger, Mgr., Baltimore, Md.

Rainbow Man, The (Par.)

BALTIMORE, MD.—Loew's Century Theatre (3,221), 6 days, 25c-60c. Fox Movietone and M-G-M News, Loew-Publix unit "Pirates of Melody," headed by Ted Claire, Orchestra, Organ, "River Driver" (Sportlight), "Fake Flapper" (Educat'l Comedy). Weather, clear cool, two hot days. Rating, 117%.

Rainbow Man, The

AD TIPS—Exploit Eddie Dowling as the star of "Sally, Irene and Mary," "Sidewalks of New York" and "Honeymoon Lane" in the all talking and singing Paramount special "The Rainbow Man." Tell them: You'll laugh, you'll cry, you'll love the songs, the music and the tender, throbbing romance. Audience appeal: Dowling proved a big hit and Frankie Darro almost ran away with the show which proved a fine pulling vehicle for both.—Loew's Century Theatre, Charles Raymond, Gen. Mgr., Baltimore, Md.

Redskin (Par.)

OTTAWA, ONT.—Avalon Theatre (990), 3 days, 15c-35c. "That's My Wife," Fox News. Weather, fair and warm. Rating, 75%.

AD TIPS—Booked this as an attraction for Ottawa Exhibition Week and invited those in the Indian Village at the Fair to attend. The name of Richard Dix was in as large type as the picture title, always with the mention that this was in Technicolor, combined with music and sound effects. It is different to the usual run. Audience appeal: everybody. — Avalon Theatre, P. J. Nolan, Mgr., Ottawa, Ontario.

Single Standard, The (M-G-M)

OKLAHOMA CITY, OKLA.—Capitol Theatre (1,200), 7 days, 10c-50c. Paramount News, "Harlem Mania," in which five colored boys do their stuff; Fox and Curtis in a Musical Unit; Pathe Sound News. Weather, hot. Rating, 150%.

BOSTON, MASS.—Loew's State Theatre (3,700), 7 days, 30c-50c. Newsboys' Harmonica Band, Our Gang Comedy, Fox and M-G-M News. Weather, fair. Rating, 105%.

ALBANY, N. Y. — Mark Strand Theatre (2,000), 6 days, 25c-50c. Fox Movietone News, two Vitaphone selections. Weather, hot. Rating, 110%.

DALLAS, TEX. — Greater Palace Theatre (2,350), 7 days, 25c-35c-60c. Publix presentation "Rainbow Trail" with Jimmie Ellard and Greater Palace Stage Band. Billy Muth in Organ Novelty, Paramount News. Weather, hot. Rating, 105%.

SALT LAKE CITY, UTAH.—Pantages Theatre (2,500), 7 days, 15c-75c, Vaudeville and News Events. Weather, fair. Rating, 85%.

BALTIMORE, MD.—Loew's Stanley Theatre (3,654), 6 days, 25c-60c, Fox Movietone and Paramount News, Charlie Chase in "The Big Squawk" (M-G-M Talking Comedy), Tito Ruffo (M-G-M Act), Fuzzy Knight (M-G-M Act), Organlogue. Weather, clear, cool; two hot days. Rating, 116%.

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Single Standard, The

CLEVELAND, OHIO.—Allen Theatre (3,300), 7 days, 30c-60c, Shorts, "Rail Roadin'" (M-G-M), Movietone Revue, "Mexicana." Weather, cool, clear. Rating, 100%.

AD TIPS—She dared all for love. Greta Garbo as the American girl who satisfied her curiosity concerning love in a man's way . . . not cheaply . . . not in the manner of men who follow a wink to a trysting place . . . but whole heartedly . . . without shame . . . a brave appealing story of the girl who had the courage to accept The Single Standard. An excellent picture to book, and which will appeal to all ages and classes.—Capitol Theatre, Oklahoma City, Okla.

Featured Greta Garbo and the fact that the picture carried its own lesson.—Mark Strand Theatre, Byron Farley, Mgr., Albany, N. Y.

Greta Garbo is the big draw of this picture and should be exploited as such. Nils Asther is always good for his part of the business and deserves prominence in all copy, and the names John Mack Brown and Dorothy Sebastian should also be mentioned. Play up the title for it has a real drawing power. Copy used: A New, Greater, More Fascinating Garbo—Daring All for Romance—Taking Love Where She Finds It. Audience appeal: an adult picture for all classes.—Greater Palace Theatre, Ernest W. Morrison, Mgr., Dallas, Texas.

"The screen's most fascinating star (Greta Garbo) in her most fiery romance." Audience appeal: most classes.—Pantages Theatre, Grant Pemberton, Mgr., Salt Lake City, Utah.

Emphasized Garbo's name as she has a big following. Also stressed this as a fiery romance. Audience appeal: for romantic adults.—Allen Theatre, Isadore Lidman, Mgr., Cleveland, Ohio.

Play up the name Greta Garbo with the line: She took love where she found it—like a man. The screen's most alluring star in "The Single Standard." An M-G-M picture with Nils Asther, Dorothy Sebastian, Johnny Mack Brown. A romantic sail on the seas of passion roughly billowed by many loves. A new, a daring theme. Audience appeal: tremendous for Garbo fans and excellent for all who like a tense love story that is different.—Loew's Stanley Theatre, Charles Raymond, Mgr., Baltimore, Md.

Smiling Irish Eyes (F.N.)

KANSAS CITY, MO.—Mainstreet Theatre (3,067), 7 days, 25c-50c. Vaudeville acts, Pathe News. Weather, hot. Rating, 90%.

CLEVELAND, OHIO.—Palace Theatre (3,600), 7 days, 35c-75c. Shorts: "Plane Crazy" (Disney cartoon); Pathe News (sound); Pathe News (silent); Fox News (silent); Pathe Review; Fables (Pathe); Sportlight (Pathe); 5 acts vaudeville headed by U. S. Indian Band. Weather, cool, clear. Rating, 100%.

PORTLAND, ORE.—Broadway Theatre (1,912), 7 days, 25c-60c, Fox Movietone News, Fanchon & Marco's "Jazz Buccaneers," Harry Jolson in person. Sam Jack Kauffman and his band. Mouse Cartoon. Weather, fair and cooler. Rating, 135%.

AD TIPS—The picture was played up as Colleen Moore's first singing and talking picture and the fact that it played at $2 top in New York was exploited. Audience appeal: all classes.—Mainstreet Theatre, Lawrence Lehman, Mgr., Kansas City, Mo.

Tied up with all the music stores on the theme song, had the song sung at music counters, over the radio and by dance bands. Also had a special painted poster display of Colleen Moore in the lobby depicting a newsboy calling "Come and Hear My First Talking Picture." Audience appeal: for all ages who like their movies mild.—Palace Theatre, Frank Hines, Mgr., Cleveland, Ohio.

All dancing, singing, talking comedy with Colleen making the trip from Erin to Broadway. Universal appeal. Another record week.

Raymond McKee and Thelma Todd, as a guilty husband and wife, are disturbed in their tete-a-tete by Jerry Drew, who plays the role of a drunk. The scene is from Educational talkie comedy, "Look Out Below"

Smiling Irish Eyes

Harry Jolson scored in cycle of songs.—Fox Broadway Theatre, Floyd Maxwell, Mgr., Portland, Ore.

Speakeasy (Fox)

OKLAHOMA CITY, OKLA.—Folly Theatre (1,200), 10c15c, 4 days. Movietone News, Oklahoma Newspaper News, Clark & McCullough in Movietone Act. Weather, hot. Rating, 100%.

AD TIPS—A corking melodrama of the wide open places. An all-dialogue Movietone feature "Speakeasy". Hear New York City talk. Audience appeal: all ages and classes.—Folly Theatre, Oklahoma City, Okla.

Squall, The (F.N.)

BUFFALO, N. Y.—Hippodrome Theatre (2,900), Paramount News and Sound News, Fox Movietone News, Vaudeville. Weather, warm days and chilly nights. Rating, 120%.

AD TIPS—Give this picture lot of play in the papers, in your lobby and all your posters. —Hippodrome Theatre, George Mason, Mgr., Buffalo, N. Y.

Street Girl, The (RKO)

OKLAHOMA CITY, OKLA.—Empress Theatre (1,500), 7 days, 10c-50c. Pathe News, "The Barber's Daughter" (Educat'l). Weather, hot. Rating, 125%.

OMAHA, NEB.—Orpheum Theatre (3,000), 7 days, 25c-60c. Pathe News, Five Acts RKO vaudeville. Weather, hot. Rating, 110%.

AD TIPS—Betty Compson good for a draw, and tunes in picture are all great. Here is a halfway back stage picture that is great. Play up title. Audience appeal: liked by all.—Orpheum Theatre, Ralph W. Thayer, Mgr., Omaha, Neb.

Radio Pictures' first all-talking musical drama. Hear the most sumptuous all-talking musical romance ever conceived. A life drama of a girl who played her way into the hearts of men and lost the man she adored with a joyous, reckless kiss. A kiss that startled the whole world. You'll never forget "Street Girl" with a marvelous cash including Betty Compson, Johnny Harron, Jack Oakie, Ned Sparks, Joseph Cathorn, Gus Arnheim's Ambassador Band, Doris Baton and her Radio Beauty Chorus, Cimini Singers and 200 others. Betty Compson plays the violin playing "Lovable and Sweet," "My Dream Melody," and "Broken Up Tune," a dance number that makes em step. A master program—a hot weather diversion that will make you forget outside discomforts. Audience appeal: all ages and classes.—Empress Theatre, Oklahoma City, Okla.

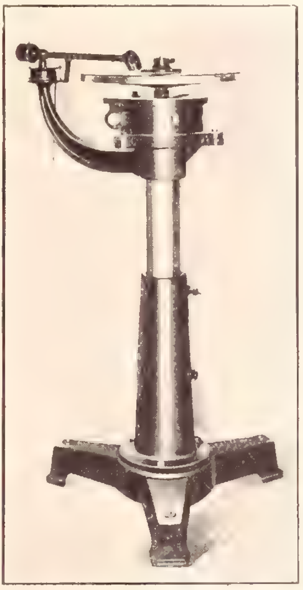
This Is Heaven (U.A.)

OMAHA, NEB.—World Theatre (2,500), 7 days, 25c-50c. Paramount News, F & M's "Beach Night" idea. Weather, hot. Rating, 80%.

SALT LAKE CITY, UTAH.—Victory Theatre (1,287), 7 days, 15c-50c, All dialogue act and sound news. Weather, fair. Rating, 88%.

AD TIPS—Best bet is to play up Vilma Banky's first talking appearance, as well as her co-starring relations in former pictures with Ronald Colman. James Hall another good name in cast. Audience appeal: mostly woman. —World Theatre, Lionel Wasson, Mgr., Omaho, Neb.

"Vilma Banky's first talking picture. "The screen's most beautiful woman." Audience appeal: all classes.—Victory Theatre, P. A. Speckart, Mgr., Salt Lake City, Utah.



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Thunder (M-G-M)

KANSAS CITY, MO.—Loew's Midland Theatre (4,000), 7 days, 25c-50c, talking presentation units, Selected News. Weather, hot. Rating, 90%.

AD TIPS—"The man of a thousand faces gives one of his best performances as a locomotive engineer in this picture," was the line used, along with large cut of Lon Chaney in newspaper advertising. Audience appeal: all classes.—Loew's Midland Theatre, H. H. Maloney, Mgr., Kansas City, Mo.

Thunderbolt (Par.)

TACOMA, WASH.—Fox Colonial Theatre (965), 7 days, 25c-75c, "Syncopated Trial" (Pathe) and Fox Movietine News. Weather moderate. Rating, 110%.

AD TIPS—This being the opening week of greater movie season, more newspaper space was employed. Featured Bancroft's talkie, Fay Wray and Richard Arlen. Audience appeal was for adults, who liked it immensely.—Fox Colonial Theatre, Doug Kimberley, Mgr., Tacoma, Wash.

Twin Beds (F.N.)

DALLAS, TEX.—Old Mill Theatre (1,400), 7 days, 25c-35c-50c, Vitaphone acts, Georgia Price and Frances Shelley in an instrumental and singing number, Pathe comedy, "Dancing Around," Pathe News. Weather, hot. Rating, 100%.

AD TIPS—The title is the big draw of the picture, as it is famous due to the wide publicity given the stage play. Jack Mulhall is the remaining big attraction, and he should be heavily billed in all copy. Patsy Ruth Miller will bring in some business and should be mentioned in copy. Copy used, Sh-h-h-h-h. A Peep Into the Secrets of Newly Weds—Is That a Treat, I Ask You? A 100% talking singing picture. Famous as a stage play, now sensational as a picture. Audience appeal: general. —Old Mill Theatre, Al R. Lever, Mgr,, Dallas, Texas.

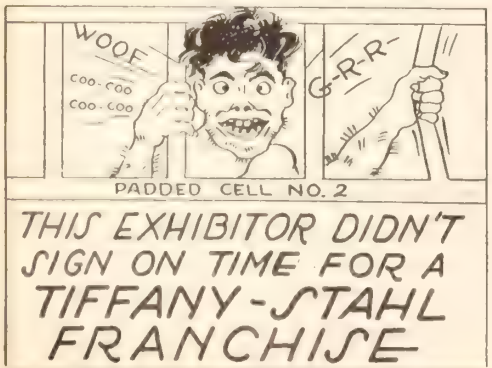
Two Weeks Off (F.N.)

OTTAWA, ONT.—Avalon Theatre (990), 3 days, 15c-35c, Fox Movietone News, Educa'l. Comedy. Weather, fair and warm. Rating, 70%.

AD TIPS—Boosted this as the last feature in which Dorothy Mackaill and Jack Mulhall appear together as the screen's best-loved love team. Addressed advertisements to holiday seekers with the line, "Attention, Would-Be Vacationists," to tie up with the summer's thoughts. Audience appeal: all but public school children.—Avalon Theatre, P. J. Nolan, Mgr., Ottawa, Ont.

Voice Of The City (M-G-M)

DES MOINES, IA.—Strand Theatre (1,100), 4 days, 20c-30c, U. Collegians all talkie, "The Varsity Drag," Pathe Sound News, organ medley numbers. Weather, warm. Rating, 90%.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Raymond Griffith's whispering voice is heard with great effect in Christie-Paramount talking comedies. One of his recent releases is "Post Mortems"

Voice Of The City

AD TIPS—There is nothing in this bill for the youngsters especially, and the young people and older folks are attracted. The star, Willard Mack, the fact that he wrote the play and appears himself in the leading role, was exploited for this feature.—Strand Theatre, Ted Emerson, Mgr., Des Moines, Ia.

Woman From Hell, The (Fox)

OKLAHOMA CITY, OKLA.—Orpheum Theatre (1,500), 7 days, 25c-50c, Bert Smith's Review, presenting "Why Girls Walk Home," Æsop's Fables, Fox News, Int'l. News. Weather, warm. Rating, 100%.

Wonder Of Women, The (M-G-M)

BOSTON, MASS.—Loew's Orpheum Theatre (3,100), 7 days, 25c-50c, 5 Acts Vaudeville, Fox and M-G-M News. Weather, warm and fair. Rating, 90%.

MILWAUKEE, WIS.—Wisconsin Theatre (2,902), 7 days, 25c-75c, Fanchon and Marco presentation, Fox News. Weather, fair. Rating, 110%.

BUFFALO, N. Y.—Hippodrome Theatre (2,700), 65c, vaudeville, comedy, Fashion News, Paramount Sound News. Weather, warm, showers. Rating, 120%.

AD TIPS—Observation proved that the outstanding and most popular character in this picture was Lewis Stone and his name was therefore played up on the theatre front and in the advertising. Audience appeal: all types.—Wisconsin Theatre, W. O. James, Mgr., Milwaukee, Wis.

This picture needs a lot of publicity; play up the stars.—George Mason, Mgr., Buffalo, N. Y.

Words And Music (Fox)

PROVIDENCE, R. I.—Victory Theatre, (1,600), 7 days, 15c-50c, Tito Schipa, tenor. Weather, fair and cool. Rating, 85%.

BALTIMORE, MD.—New Theatre (1,600), 6 days, 25c-50c, Fox Movietone News, "The Barber's Daughter (Educat'l.). Weather, clear, cool, two hot days. Rating, 90%.

AD TIPS—Title must be embellished by explanatory matter as to nature of revue. Play up fact that film abounds in tuneful melodies and snappy dances. Fancy art work also will help. Appeal: adolescents and those who like pep.—Victory Theatre, Matt Reilly, Mgr., Providence, R. I.

All talking, singing, dancing musical revue, eclipsing "Fox Follies," with a galaxy of scintillating stars, including Lois Moran, who dances with the grace of Pavlowa; David Percy, famous baritone of 'That's You Baby" fame, and Tom Patricola, America's premier eccentric dancer. Greatest ensemble of 100 beautiful girls. Eight tantalizing tunes and dances outrivaling "Breakaway" and "Walking With Susie." Bigger, better, more gorgeous. Too wonderful for words alone. Come

Words And Music

and hear "Stepping Along" and "Good Old Mary Brown." Audience appeal: big, strong appeal to all classes and young and old alike—New Theatre, Morris A. Mechanic, Mgr., Baltimore, Md.

Wrecker, The (T-S)

NEW YORK CITY, N. Y.—Cameo Theatre (549), 50c-75c, regulation meller that failed to click, Pathe Sound News, Æsop's Fables, "House Cleaning Time" and Paramount talking short, "Her Husband's Women." Weather, clear and cool. Rating, 72.8%.

"Great Gabbo" May Play At Hammerstein Theatre

Hollywood, Aug. 29.—Arrangements are being made for the New York run of James Cruze's first talker production "The Great Gabbo," with reports that Hammerstein's Theatre will be secured for a twice daily policy.

It is understood that the company has been unable to obtain a suitable Times Square theatre for the run, as all available legitimate leases are tied up by other film producers.

Radio To Film "Sergeant Grischa," Brenon Directing

Hollywood, Aug. 29.—Radio Pictures will produce a movie version of the German war novel by Arnold Zweig, "The Case of Sergeant Grischa." Herbert Brenon, who will direct, has arrived on the Coast to cast the title role.

Production will begin immediately, with the picture replacing "High River," slated originally as Brenon's next.

Rasch Girls In M-G-M Short

Hollywood, Aug. 29.—Albertina Rasch's dancing ensemble, which is one of the highlights of "Hollywood Revue of 1929," will be featured by M-G-M in a two-reel Colortone dancing revue "Shooting Gallery." Among the Rasch solo dancers featured include Donessa Nelova, Esther Laughton, Mona Otero, Ada Broadbent, Olga Chalmers, and Vilma Kaye, besides the Rasch ensemble of 24 that appeared in several New York and Paris stage revues.

New U Contract For Holmes

Hollywood, Aug. 29.—Ben Holmes has signed a long-term contract with Universal to direct talkers for that company. Holmes will produce the "Sporting Youth" series, successors to "Collegians" two reelers, as his first assignment.

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Broadway Show Reviews

By Fred Schader

"The Gamblers" Tops Fair Show At Mark Strand

"The Home of The Talking Pictures" has a fair show this week that runs about two hours and five minutes. It contains a Pathe Sound Newsreel, four Vitaphone short subjects, and "The Gamblers," a Warner Bros. feature. The latter proved to be decidedly worthwhile screen fare and held the audience nicely.

The Strand with the coming week, incidentally, is going to fall into line with the Paramount and the Capitol and open its shows on Friday. That leaves only the Roxy with a Saturday opening and the chances are that that house will also join in the general custom.

Opening the current week's show the Pathe Sound News run seven minutes, the outstanding feature being President Hoover's talk to his Virginia neighbors on the benefits of fishing. "The Big Paraders," a singing and dancing Vitaphone short, follows for the next ten minutes. El Brendel and Flo Bert in "Beau Night" is another short Vitaphone offering.

Eugene and Willie Howard in "My People," a Vitaphone two-reeler, is worth while, being the best that these two former Winter Garden stars have offered to date.

A revival of a two year old short was Anna Case, the Metropolitan Opera House prima donna, in a ten minute offering entitled "Spanish Fiesta" with the Casinos doing their dancing specialty and a grand opera chorus also appearing and singing.

Capitol Family In Benefit

A performance at the Pontiac Theatre, Saranac Lake, N. Y., for the benefit of the Saranac Lake Society for the Control of Tuberculosis and the Northwoods Sanatorium, was staged last Tuesday evening by Major Edward Bowes and his Capitol "Family" of radio fame.

"Hearts In Exile" Roadshow

September 14th has been set as the prerelease date for "Hearts in Exile," which Warner Bros. will present as a roadshow. The picture tells a story of Russia under the imperial regime and stars Dolores Costello.

O'Neill Back At Desk

G. R. O'Neill, director of advertising and publicity for Pathe Exchanges, Inc., has returned to his desk after having been detained at home for ten days nursing an infected tooth.

"Broadway Melody" At Capitol For First B'way Showing At Pop. Prices

At the Capitol this week the principal attraction is the first showing on Broadway of "The Broadway Melody" at popular prices after a run of twenty-six weeks at the Astor at $2 top. The result is corking business, but the house will not break any records because of the length of the show. The feature alone runs an hour and forty-one minutes, the balance of the show for forty-six minutes, making a total of two hours and a half.

In addition, this week marks the farewell of Dave Schooler, who has been acting as master of ceremonies and conducting the Capitolians for more than six months. That the audience holds an affection for him was shown by the fact that his personal appearance was the signal of an outburst of applause and when he stated that he hoped that his absence would be for a short time only the audience seconded it with another applause thunderclap.

Incidentally the overture played for the current week, with its massed brass feature bringing a healthy hand for the men in the pit at the opening of the program.

The combined M-G-M, Fox Movietone News and the M-G-M-International Review ran eight minutes. The shots of the round-the-world trip of the Zeppelin received prolonged applause

On the stage, "The Dixie Derby" was offered, with the featured artists being King, King and King, the Luceille Sisters, and Charles Berkes and Virginia Sully.

The opening flash for the offering was an octette of negro mammy figures of the Big Tess variety with their backs to the audience shuffling to the strains of a jazz melody. The huge figures each had a couple of chorus girls in it and they later joined the group of dancers leaving the figures stand until the finish of the opening number. Dave Schooler and the Capitolians offered a special arrangement of "Ain't Misbehavin'" and this was followed by those King boys who certainly can dance. They brought down the house with their stepping, their work being constantly interrupted by applause. The sister act opened with "Peach Pickin' Time In Georgia" and followed it with "Baby Where Can You Be," the latter being the best suited to their talents. Berkes and Sully with comedy being the oustanding feature got to the audience and pleased. Miss Sully suffered by comparison with the vocal stuff that was shown just ahead of her.

A three cornered horse race on the old familiar tread-mill was the closing flash reserved to finish the act with a grand hurrah. It still holds a lot of punch for the audiences and sent the revue away nicely.

Eddie Quillan On Stage And Screen Proves Hit Of The Paramount Show

That irrepressible youngster, Eddie Quillan, Pathe screen star, walks away with the hit honors of the Paramount show this week. Eddie is present both on the stage and screen. He is making a personal appearance in conjunction with his Pathe release "The Sophomore" which, incidentally, is proving a laughing wow. But it is Eddie in person that is delighting the Paramount crowds. That boy need never fear should he ever lose his popularity on the screen for there will always be a place for him on the stage. He is a finished performer, has style and ease in delivery and atop of that proves himself a natural comedian. He had the crowd in the big house laughing from the time that he put in an appearance until he finished with them. There were a couple of spots where he was a little too fast for the picture house audience, but that very stuff will wow 'em in the vaudeville houses should he ever decide to step out in them again.

The show itself proves to be an all around good entertainment from a comedy standpoint insofar as the picture and Eddie are concerned. The stage revue, the Publix unit entitled "Romance Isle," is lavishly produced and has four principals and a chorus of twelve boys and twelve girls. It is a book unit, using the mistaken identity theme for its plot. The scene is laid in one of those unknown Balkan principalities, where the Prince and Princess who have been betrothed are on their way to be wed. They meet on the road by accident and the boy shrouds his identity until he sees what the Princess looks like, and when he does he falls for her. There are two scenes. The first the Inn where the first meeting takes place and the Palace for the wedding ceremony. It is between these two that Eddie Quillan works in one without interferring with the action of the little story. In addition to the two romantic roles, the Hickey brothers are spotted in the Palace scene for their comedy routine of old gags and slapstick sock-him-on-the-coak comedy. It got over for laughs with the picture house crowd.

The entire show runs two hours and twenty-one minutes.

Invaluable

"Your 1929 Motion Picture News Blue Book received and studied with great interest. I find the Blue Book of invaluable help in answering the great many questions that patrons of the movies ask a newspaper editor. It is a wonderfully comprehensive book, and every motion picture actor and producer should realize the value of being in this volume.

"I thank you sincerely for this book, and will always treasure it as a great help in my profession.

"Looking forward to receiving your next volume, I am"

Albert Witt, Managing Editor
The Shreveport Times
Shreveport, La.

Watch For Other Newspaper Comments

Hollywood Can't Afford To Stay Out

of

Motion Picture News

BLUE BOOK

New Edition Now in Preparation—
Publication Next Fall

HOLLYWOOD

LAWRENCE A. URBACH
Western Advertising Manager

WALTER R. GREENE
Western Representative

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"U" Records German Version Of "B'way" By Doubling Voices

Hollywood, Aug. 29th.—Successful voice doubling of a talkie in a foreign language was accomplished last week by Universal, when a German version of "Broadway" was made in dialogue. The stunt, attempted as an experiment, proved so successful that the company is planning a German version in talk of "Show Boat," to be followed by Spanish versions of both productions.

In deciding on Spanish versions, U figures to get the jump on other producers to get the bulk of business in many wired theatres in various Spanish speaking countries. It is understood plans for the stunt were first suggested by Arthur Gregor, German director and playwright now in Hollywood.

Few within the studio were aware of the plan. Within a short time, the German dialogue script was prepared by Ernst Laemmle and Paul Kohner, and it was found that the translated dialogue to German was a fairly close synchronization with the lip action. Most of the time was taken up with the preparations for the German script, necessitating care in the translation and matching of words.

Several German actors and linguists were engaged to rehearse the lines and the German dialogue track was made in a projection room. At that time, the players spoke their lines into the microphone as the silent film was run off on the screen.

Hollywood, Aug. 29th.—M-G-M this week completed German and Spanish sequences for the start and finish of "San Louis Rey." It is also reported that Fox has finished a German dialogue version of "Four Devils."

Santee And Mather, Of ERPI, Visiting West Coast

Hollywood, Aug. 29.—H. B. Santee, director of theatrical engineering, and G. E. Mather, recording engineer of Electrical Research Products, arrived in Hollywood for a ten-day visit. They will thoroughly inspect recording in the various studios and expect to gather valuable information for the benefit of their company's research laboratories.

Studies Camera Problems

Julius Weinberger, chief engineer of the Radio Corporation of America's research department, is spending two weeks at the Hollywood studios of RKO to make a comprehensive study of conditions as applying to sound recording with RCA Photophone.

Alberta Vaughn's latest portrait. The petite star is employing her singing and dancing talents for stellar roles in the series of Larry Darmour Musical Tab Shows being made for RKO distribution

Fox Changing Title Of 'Why Leave Home' For Coast Showings

Hollywood, Aug. 29.—"Why Leave Home?" Fox talker remake of "The Cradle Snatchers," will be released in Fox West Coast Theatres under the title of "Imagine My Embarrassment." Title change was suggested by Harold B. Franklin, president of the circuit, and approved by Winfield Sheehan of the coast territory.

Frank Whitbeck, in charge of Fox West Coast advertising department, has prepared a new line of special lithos, ad mats, stills and lobby displays for the title change, for use in circuit bookings.

Decision of the chain to release the picture under a different title will not affect the name "Why Leave Home" in other territories.

Mrs. Costello's Estate

Hollywood, Aug. 29.—Dolores Costello Barrymore filed petition in Probate Court for letters of administration in the estate of her mother, Mrs. Mae Costello, who died Aug. 7. According to the petition, Mrs. Costello's estate would not exceed $1,000; but it was stated that she had $61,000 in two banks that belonged to Mrs. Barrymore.

Guy Oliver, character actor who has been in 319 movies, has been cast by Paramount in "Behind the Makeup."

8 Paramount Units Now Shooting; 5 Rehearse; Use 14 Sound Stages

Hollywood, Aug. 29th.—With eight companies shooting and five others rehearsing, Paramount, at both Western and Eastern studios, is working at absolute capacity. Fourteen sound stages are being utilized to take care of production requirements at the local plant. Set construction is being done by night; companies are photographing by day and the studio laboratories are working on a 24-hour schedule to keep up with the production department.

Of the eight productions being filmed here, a number are utilizing entire stages for special settings. The most pretentious of the latter is "The Vagabond King," musical operetta being made entirely in Technicolor. Others shooting include "The Love Parade," "The Mighty," "The Saturday Night Kid," "Darkened Rooms," "Sweetie," "Behind the Makeup" and "The Kibitzer."

The five in rehearsal are "The Children," "Medals" and "Pointed Heels," which are being made here, and "The Laughing Pond," being made at Astoria.

In the process of editing and cutting are "Fast Company," "Illusion," "Woman Trap," "Why Bring That Up?"; "The Virginian," "The Love Doctor," "Glorifying the American Girl" and "Applause."

Glenn Harper Opens New Corona Theatre On Coast

Corona, Calif., Aug. 29.—Charging $5 and $10 a seat, Glenn Harper, well known Southern California exhibitor, opened his new Corona Theatre this week. The entire proceeds for the premiere performance were donated to the Corona Hospital building fund. Several film stars from Hollywood proved added attractions for the charity opening, including Harry Richman, Clara Bow and Hoot Gibson.

Fleming Signed By M-G-M

Hollywood, Aug. 29.—Victor Fleming, contract director with Paramount for the past several years, has been signed by M-G-M to direct "The Sea Bat," a mystery thriller. Present plans call for production of the picture in the West Indies.

O'Neill For "Jazz Heaven"

Radio Pictures has signed Sally O'Neill to be the feminine lead in "Jazz Heaven," soon to go into production under Melville Brown's direction. The star will both sing and dance in the picture.

Hollywood

Wallace McDonald signed with Paramount for a featured role in "Sweetie," directed by Frank Tuttle.

Phil Baker, vaudeville headliner for years, will come to the Coast to be starred by Paramount in a talker and musical feature from an original story by himself.

J. Walter Ruben, former Paramount scenarist, is writing the screen play and dialog for RKO's "Jazz Heaven," which Mel Brown will direct.

Vivienne Segal, now being featured in Warner Brothers' "The Golden Dawn," will likely sign for appearance in a third Warner Vitaphone feature upon completion of her current work.

George Lewis, ex-hero of Universal's Collegians series, has a featured role in "Tonight at Twelve," a Universal talker under direction of Harry Pollard.

Pauline Frederick has completed work on "The Sacred Flame," her third Vitaphone talker for Warner Brothers. Archie Mayo directed.

Marie Prevost, Hugh Trevor and Gladys McConnell will be featured by RKO in "The Night Parade."

William Craft will direct Glenn Tryon in "Skinner's Dress Suit," the star's next talker for Universal. Merna Kennedy will play opposite.

Kenneth McKenna will have the romantic lead in Fox' "The Three Sisters."

George Bancroft will be starred in "Underseas" as his next talker for Paramount. Story is an original by Jules and Charles Furthman and Rowland V. Lee will direct.

"The Command to Love" has been purchased by Universal and being readied for early production. Lajos Biro is writing the film adaptation.

Karl Dane has been assigned a featured role in "The Bugle Sounds," M-G-M production being directed by George Hill.

William Beaudine started direction of "The Dark Swan" for First National. Cast includes Lois Wilson, H. B. Warner, Edmund Breese, Olive Borden, Kathlyn Williams, and Aileen Manning.

"Here Comes the Bandwagon," from the novel by Henry L. Gates, will be Charles "Buddy" Rogers' next starring talker for Paramount. George Abbott will direct.

Raoul Walsh is writing an original sea story which will star Victor McLaglen for Fox. Walsh will also direct the picture with cast including Fifi D'Orsay, El Brendel, Lennox Pawle, and Charles Judel.

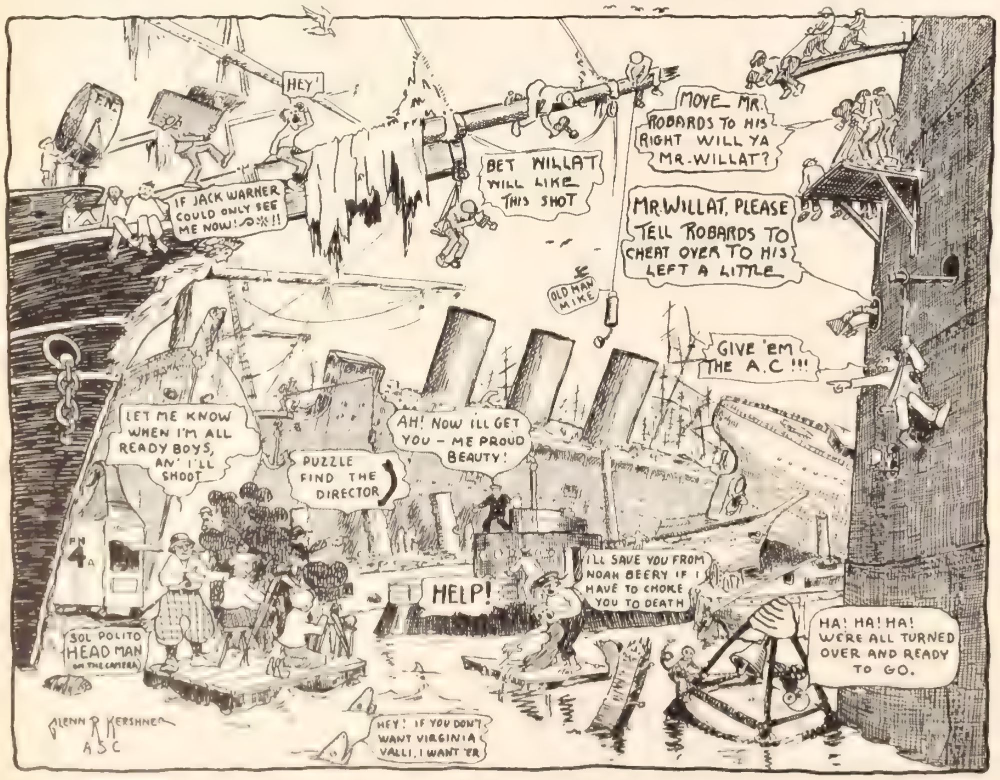
Renaud Hoffman is author of "A Year and a Day," original story for Eddie Dowling's next Sono Art production. Henry McCarthy is writing the adaptation and George Crone will direct.

Pathe has renewed option on contract of Russell Gleason for another year.

M-G-M has selected three new titles for features. "Olympia," John Gilbert's vehicle, becomes "His Glorious Night;" Joan Crawford's initial all-talkie is changed from "Jungle" to "Untamed"; William de Mille's new production is changed from "Twelve Hours of Love" to "This Mad World."

Luther Reed, as a result of his handling of "Rio Rita," has been assigned the direction of "Hit the Deck," another of Radio Pictures musicals. Jack Oakie will play the male lead. Rehearsals begin immediately.

George Fitzmaurice completed recently the last scenes for Warners' all talking Vitaphone production, "Tiger Rose," based on Willard Mack's play. Lupe Velez has the title role and Monte Blue is the male lead.


F.N.
HEY!
IF JACK WARNER COULD ONLY SEE ME NOW! ⁂!!
BET WILLAT WILL LIKE THIS SHOT
MOVE MR. ROBARDS TO HIS RIGHT WILL YA MR. WILLAT?
MR. WILLAT, PLEASE TELL ROBARDS TO CHEAT OVER TO HIS LEFT A LITTLE
OLD MAN MIKE
GIVE 'EM THE A.C !!!
LET ME KNOW WHEN I'M ALL READY BOYS, AN' I'LL SHOOT
AH! NOW I'LL GET YOU - ME PROUD BEAUTY!
PUZZLE FIND THE DIRECTOR
F.N. 4A
HELP!
I'LL SAVE YOU FROM NOAH BEERY IF I HAVE TO CHOKE YOU TO DEATH
HA! HA! HA! WE'RE ALL TURNED OVER AND READY TO GO.
SOL POLITO HEAD MAN ON THE CAMERA
GLENN R KERSHNER A.S.C.
HEY! IF YOU DON'T WANT VIRGINIA VALLI, I WANT 'ER

No, this is not one of those "What's wrong with this picture" contests, but is a conception of production activities at the First National-Vitaphone lot when Director Irvin Willat was Vitaphoning a new version of "The Isle of Lost Ships." The idea is to find Mr. Willat, who is somewhere in the picture

Eddie Cantor is the latest addition to the cast of Broadway entertainers appearing in Paramount's "Glorifying the American Girl." Under the title, "Cheap Charlie," the Cantor skit is a part of the stage revue presented in the picture. Lew Hearn supports the star.

Norma Shearer will next appear in a picture titled "Their Own Desires." E. Mason Hopper, who has just completed "Wise Girls" for M-G-M, will direct the new production jointly with James Forbes, playwright and author. Story is an adaptation by Forbes and Frances Marion of the novel by Sarita Fuller.

Thornton Freeland, 32 year old director of "Three Live Ghosts," for United Artists, has been signed by U. A., to a long term contract to direct. His first assignment is the direction of Fannie Brice's initial picture for the company, "It's a Pleasure."

"Medals," Paramount's adaptation of the Barrie play, "An Old Lady Shows Her Medals," went into production in Hollywood recently with Gary Cooper. Supporting cast includes Beryl Mercer, Nora Cecil, Dewey Daisy Belmore, Tempe Pigott, Arthur Hoyt and Arthur Metcalf.

"Pedestal," original by Max Marcin and Lewis Milestone, has been purchased by John W. Considine, Jr., of United Artists. It will be screened as an all-talkie with an all star cast.

Jean Arthur has been assigned the role of heroine in "Here Comes the Bandwagon," story of carnival life by Henry L. Gates.

Joan Standing has been engaged by Paramount for one of the principal roles in the talking film version of Edith Wharton's novel, "The Children."

Edward Everett Horton has begun working in "Wide Open," with Louise Fazenda, Patsy Ruth Miller and Reed Howes in the other principal roles. Screenplay is based on Edward Bateman Morris' novel, "The Narrow Street."

Helene Lynch returns to Paramount to play in "Behind the Makeup," drama of the lives of stage people. She has been assigned to the role of a singer in a river boat.

Dolores Costello will sing in her next Vitaphone production, "Second Choice," now under way at the Warner studio. The number she will introduce is "Life Can Be So Lonesome," composed especially for the picture by Al Dubin, M. K. Jerome and Joe Burke. H. Witmark and Sons will publish the sheet music.

"Night Parade," with fully a hundred people in the early sequences, got under way recently at the RKO studios in Hollywood. Hugh Trevor plays the lead. Others in the cast are Dorothy Gulliver, Lloyd Ingraham, Lee Shumway, Nate Slott and Charles Sullivan.

Betty Compson was announced the other day for a featured role in "Isle of Escape," in support of Myrna Loy and Monte Blue. This will be Miss Compson's fourth Vitaphone picture for Warners in recent months.

Roy Hunt has been signed by Louis A. Sarecky, associate producer of RKO productions, to handle first camera on forthcoming Radio pictures. His initial assignment is expected to be "Hit the Deck."

"Hold Everything," new Warner film, will have a large cast. Many prominent players recently reported for work at the studio when color cameras were focussed upon initial scenes. Guinn Williams is the latest actor signed.

MANAGERS' ROUND TABLE CLUB

CHARLES E. LEWIS
Chairman and Editor

A National Association of Showmen Meeting in
MOTION PICTURE NEWS
Every Week—for Mutual Benefit and Progress

CONDUCTED BY AN EXHIBITOR FOR EXHIBITORS

"SUCCESS"

Manpower Vs. Money

TO my way of thinking (and in my many rambles I do manage to touch upon one or two interesting thoughts) the greatest achievement in life is the successful development of manpower.

Many a big executive in the industry today can point to his financial statement as proof that he has done some big things.

But, we wonder whether the development of dollars and cents can be classified with the development of manpower?

Whether in a successful man's summary of accomplishments, his ability to make big men is not a greater sign of success than his ability to make dollars and cents?

It is certainly an easy matter for clever business men to take money and make money. But how many of them can turn this same cleverness into that channel wherein they can take a man and develop him into an important part of their organizations?

The industry is flooded with these successful money-making executives. Some reached their present position by using manpower to help them climb. Many of them shout their success from the housetops. Lots of them boast of their great accomplishments. But how many of them can prove that they possess that rare quality among real leaders: the ability to develop manpower.

Seeing a man grow up under real leadership should certainly be as fascinating a pastime as watching the bank balance grow. At any rate, I would venture the most humble opinion that an investment in manpower will surely pay bigger and better dividends than the average investment in stocks and bonds.

Someone once claimed that in the theatrical business there was too much petty jealousy and internal politics among the executives. That real ability was ignored because this one or that one had a relation who needed a job.

Well it was true, and still is to a limited degree, that inter-organization politics played a big part in the recognition of service rendered. But the least we can say, for these mergers and consolidations, is that they are bringing efficiency and proper respect to the men in the organization whose years of faithful and conscientious service should bring merited promotion and advancement. They are pushing aside the "blood is thicker than water" angle and making every man strive to show that he is deserving of bigger positions and salary.

The House Managers of today may be the executives of tomorrow, therefore, it behooves us to suggest that they try their hand at developing manpower now.

C. E. L.

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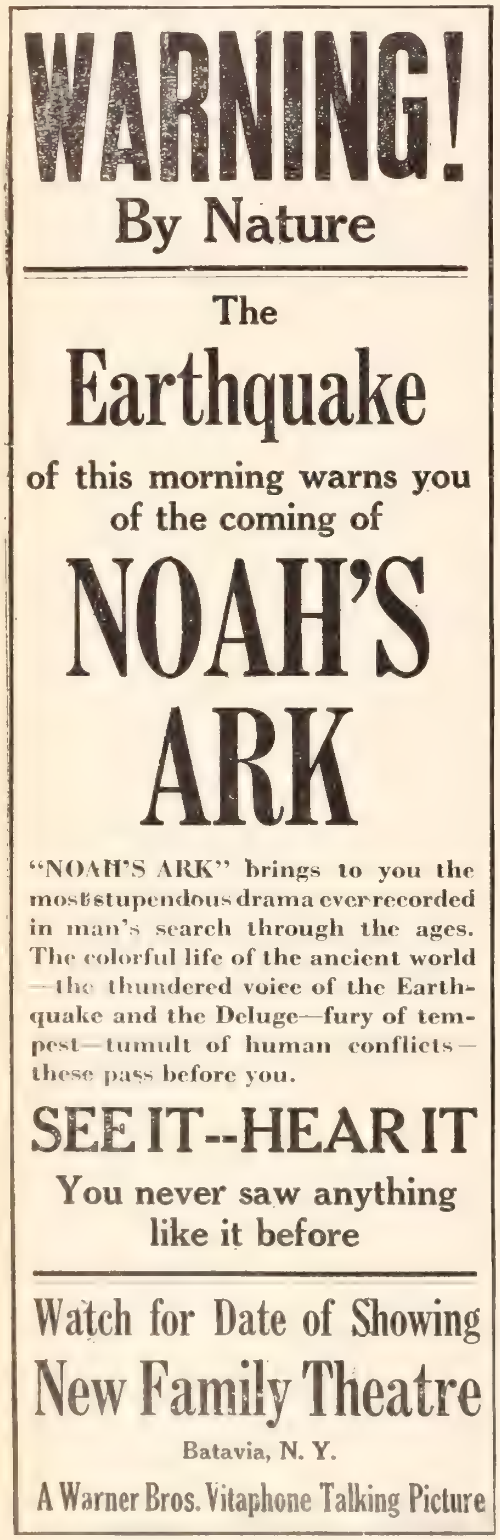
MANAGERS' ROUND TABLE CLUB

Ray F. Averill Ties Up With An Earthquake! !

Ray F. Averill, the General Publicity Director for the New Family Theatre in Batavia, N. Y., got a pretty good break when he was working on the exploitation and advertising for NOAH'S ARK in the interest of his theatre. Just about the time he was ready to shoot with his advertising there was a slight tremor of an earthquake around his part of the country.

He immediately took advantage of getting out a flyer which we are reproducing with this story.



WARNING!
By Nature

The
Earthquake
of this morning warns you
of the coming of
NOAH'S
ARK

"NOAH'S ARK" brings to you the most stupendous drama ever recorded in man's search through the ages. The colorful life of the ancient world—the thundered voice of the Earthquake and the Deluge—fury of tempest—tumult of human conflicts—these pass before you.

SEE IT--HEAR IT
You never saw anything like it before

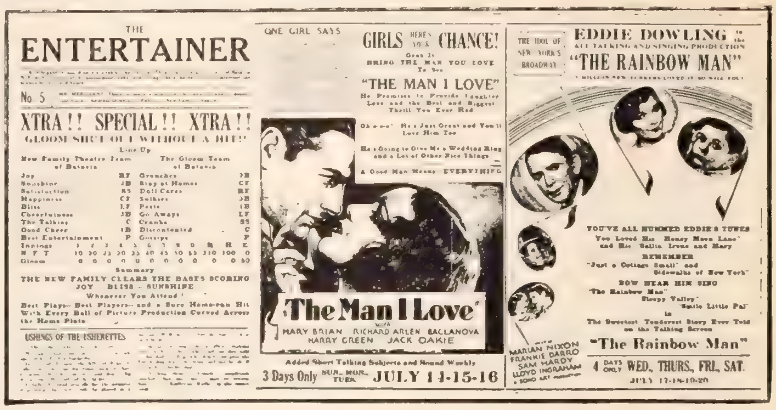
Watch for Date of Showing
New Family Theatre
Batavia, N. Y.
A Warner Bros. Vitaphone Talking Picture

As Ray himself says, it was one of the best breaks he has had in 25 years of publicity work. And we certainly agree with him, but at the same time we cannot take away the credit due him for using his head when the opportunity presented itself.

Also, take a good look at one of the house organs turned out by Ray, especially the baseball gag on the front page which could be used to great advantage by hundreds of our members. What do you think of this one, boys? Great stuff, eh?

We would certainly like to hear a whole lot more about Ray and his activities in Batavia and Jamestown.

But, listen Ray: Don't wait for another earthquake to start you writing to the Club about your exploitation stunts, etc. As long as you have made a good start why not keep it up by continued correspondence with the Club? That's the spirit because the items on our PAGES should be as interesting to you, as the contributions, which you make to the CLUB, are to our many other members.



THE
ENTERTAINER

No 5

XTRA!! SPECIAL!! XTRA!!
GLOOM SHUT OUT WITHOUT A HIT!!
Line Up

New Family Theatre Team of Batavia		The Gloom Team of Batavia	
Joy	RF	Grouches	2B
Sunshine	1B	Stay at Homes	CF
Satisfaction	SS	Doll Cares	RF
Happiness	CF	Sulkies	3B
Bliss	LF	Pests	1B
Cheerfulness	3B	Go Aways	LF
The Talkies	C	Cranks	SS
Good Cheer	2B	Discontented	C
Best Entertainment	P	Gossips	P

Innings	1	2	3	4	5	6	7	8	9	R	H	E
N F T	10	20	25	30	35	40	45	50	55	310	100	0
Gloom	0	0	0	0	0	0	0	0	0	0	0	50

Summary
THE NEW FAMILY CLEARS THE BASES SCORING
JOY BLISS — SUNSHINE
Whenever You Attend!
Best Plays—Best Players—and a Sure Home-run Hit With Every Ball of Picture Production Curved Across the Home Plate

USHINGS OF THE USHERETTES

ONE GIRL SAYS

GIRLS HERE'S YOUR CHANCE!
Grab It
BRING THE MAN YOU LOVE
To See
"THE MAN I LOVE"
He Promises to Provide Laughter Love and the Best and Biggest Thrill You Ever Had
Oh-o-o! He's Just Great and You'll Love Him Too
He's Going to Give Me a Wedding Ring and a Lot of Other Nice Things
A Good Man Means EVERYTHING

"The Man I Love"
with
MARY BRIAN RICHARD ARLEN BACLANOVA
HARRY GREEN JACK OAKIE
Added Short Talking Subjects and Sound Weekly
3 Days Only SUN. MON. TUES. JULY 14-15-16

THE IDOL OF NEW YORK'S BROADWAY
EDDIE DOWLING in the
ALL TALKING AND SINGING PRODUCTION
"THE RAINBOW MAN"

YOU'VE ALL HUMMED EDDIE'S TUNES
You Loved His "Honey Moon Lane" and His "Sallie, Irene and Mary"
REMEMBER
"Just a Cottage Small" and "Sidewalks of New York"
NOW HEAR HIM SING
"The Rainbow Man"
"Sleepy Valley"
"Smile Little Pal"
in
The Sweetest, Tenderest Story Ever Told on the Talking Screen
"The Rainbow Man"
with
MARIAN NIXON
FRANKIE DARRO
SAM HARDY
LLOYD INGRAHAM
A SONO ART PRODUCTION
4 DAYS ONLY WED., THURS., FRI., SAT.
JULY 17-18-19-20

Stenographic Contest Aided Russ Bovin's Campaign

Manager Russell Bovin, of the Loew's Theatre in Canton, Ohio, pulled another good stunt recently when he arranged a stenographic contest for tickets to see "The Idle Rich," when it played at the Theatre out there. Practically every stenographer in Canton entered this contest, and a tremendous amount of public interest was created by reason of the cooperation of the Canton Daily News.

Free publicity for the contest, the theatre and the picture resulted in this marvelous cooperative arrangement, and Mr. Bovin is to be congratulated upon the method he used in handling the entire stunt.

He also tied up with the Canton Public Libray, placed a display of stills on the bulletin board of the Library with a special card reading "Make the Most of Yourself" see "The Idle Rich" at Loew's Theatre.

Another tie-up in connection with the same picture was an arrangement with the market house, to place 5000 market bags with the Idle Rich imprint on the bags in different market stores to distribute same.

This constituted but a small portion of his fine thorough campaign, and we are certain that good business was the result.

Let's hear some more from you Russell, because we're always glad to give you space on the CLUB pages.

Charlie Amos Ties Up With Local Radio Station

Manager Charles H. Amos tied up with the local broadcasting station to broadcast old songs — old tunes in connection with the advertising of "River of Romance" playing at the Imperial Theatre, Asheville, N. C.

The old songs and old tunes were played at different hours of the day and evening, always with an announcement that the first few identifying the songs could win a prize in the form of a ticket to see the picture by calling up the theatre.

Although nothing new about this stunt, it seemed to click exceedingly well and was largely instrumental in giving the picture a wide range of publicity.

The Real Club Spirit!
"All For One And One For All"

MANAGERS' ROUND TABLE CLUB

Personal Appearance Capitalized By Harry Long

We sort of caught Col. Harry Long, a new member, unawares when we called upon him for some sort of contribution.

But Harry came through in spite of the handicap of just returning from his vacation. He passed on to us the dope about the personal appearance of Vilma Banky in his city.

Through the mighty fine cooperation of the three bus lines operating into Louisville, these buses carried banners announcing excursion rates into the town of Louisville for Saturday and Sunday. They displayed the "Banky in Person" part of the copy very boldly. In addition to this, Col. Long placed forty-eight Banky photos in the best windows in the city and large attractive paintings in the depots and hotel lobbies. The three leading papers gave him over 6000 lines of publicity and as he put it,—"the 'gescheft' was great."

We also want you to see the trio, reading from left to right, Col. Harry Long, manager of Loew's and United Artists State Theatre of Louisville, Ky.; Miss Vilma Banky, and the manager of the Tour, Mr. Charles Mayer. This picture was taken outside of the railroad station on the day she arrived and with the help of Col. Long, it was quite an eventful appearance, both for her and the State Theatre.

While this is only a starter, we have great hopes of hearing many other interesting things from and about Col. Harry Long and his activities in Louisville. Are we right or are we wrong Colonel?

Miller Finds Operating Angle Valuable Mgr. Asset

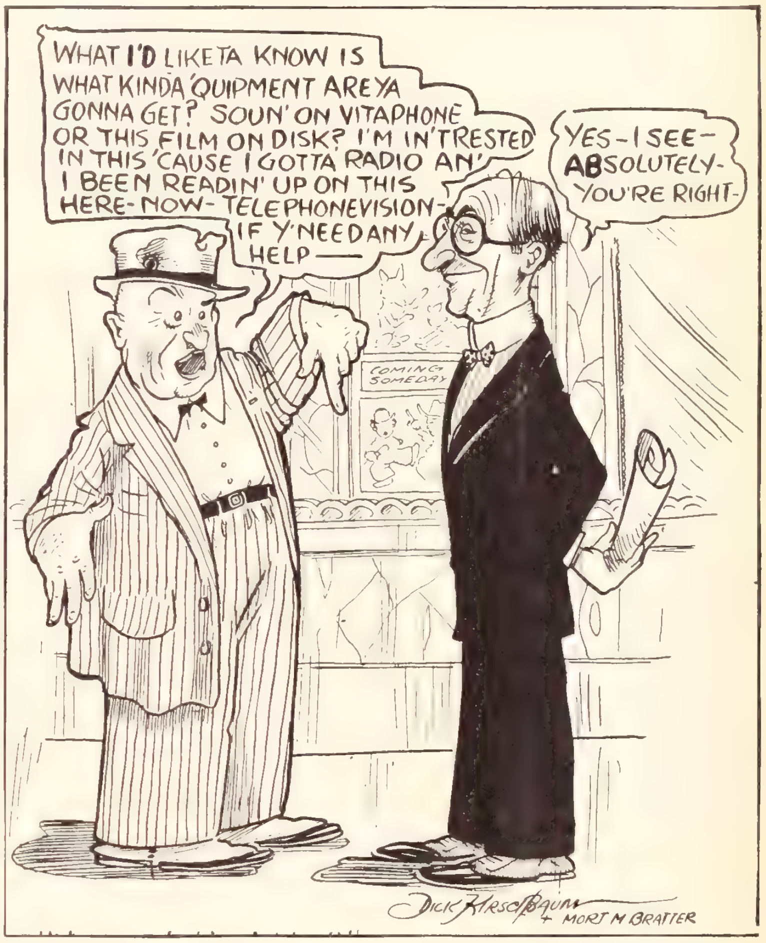
Following close on the heels of our many articles and editorials dealing with the subject of managers and operators, Mr. A. H. R. Miller, Manager of the Opera House in Waynesburg, Pa., comes through with the information that he is himself an operator.

According to Mr. Mille's viewpoint, he feels that every real manager should also be a projectionist and a real qualified operator.

There is much merit in what Mr. Miller suggests inasmuch as the Booth today is the heart of the modern theatre, and for this reason, a manager cannot know too much about that part of his institution.

"Lobby Laughs, No. 8"

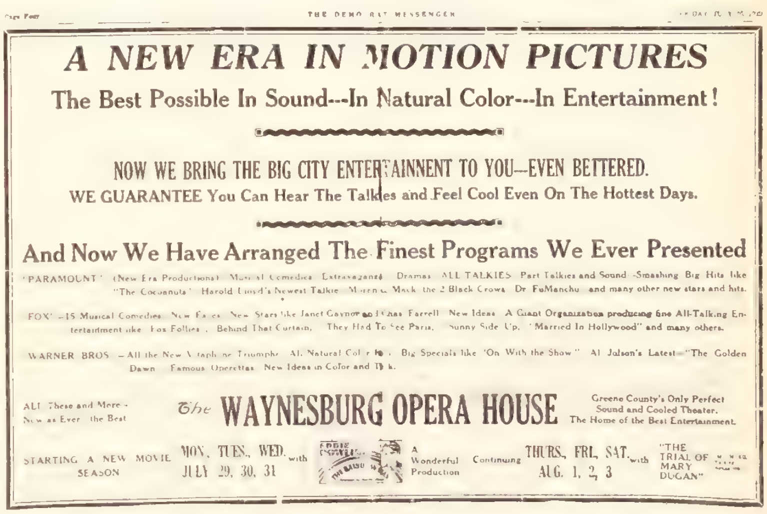
By Dick Kirschbaum


WHAT I'D LIKETA KNOW IS WHAT KINDA 'QUIPMENT AREYA GONNA GET? SOUN' ON VITAPHONE OR THIS FILM ON DISK? I'M IN'TRESTED IN THIS 'CAUSE I GOTTA RADIO AN' I BEEN READIN' UP ON THIS HERE-NOW-TELEPHONEVISION-IF Y'NEEDANY HELP——
YES-I SEE-ABSOLUTELY-YOU'RE RIGHT-
COMING SOMEDAY
DICK KIRSCHBAUM + MORT M BRATTER

"Why Don't The Phone Ring When You Want It To?"

We would certainly like to receive an interesting **little** story from Mr. Miller dealing with his experience **as an** Operator and how he has found it valuable in the management of his Theatre.

How about this, A. H? Won't you come through with something so that the rest of the boys can hear about this? Thanks a lot in advance.



Page Four THE DEMOCRAT MESSENGER [illegible]

A NEW ERA IN MOTION PICTURES

The Best Possible In Sound---In Natural Color---In Entertainment!

NOW WE BRING THE BIG CITY ENTERTAINNENT TO YOU—EVEN BETTERED.

WE GUARANTEE You Can Hear The Talkies and Feel Cool Even On The Hottest Days.

And Now We Have Arranged The Finest Programs We Ever Presented

"PARAMOUNT" (New Era Productions) Musical Comedies Extravaganzas Dramas ALL TALKIES Part Talkies and Sound—Smashing Big Hits like "The Cocoanuts" Harold Lloyd's Newest Talkie Moran & Mack the 2 Black Crows Dr. FuManchu and many other new stars and hits.

"FOX"—15 Musical Comedies New Faces New Stars like Janet Gaynor and Chas Farrell New Ideas A Giant Organization producing fine All-Talking Entertainment like "Fox Follies", "Behind That Curtain," "They Had To See Paris," "Sunny Side Up," "Married In Hollywood" and many others.

WARNER BROS.—All the New Vitaphone Triumphs All Natural Color Talkies Big Specials like "On With the Show" Al Jolson's Latest—"The Golden Dawn" Famous Operettas New Ideas in Color and Talk.

ALL These and More—New as Ever—the Best

The WAYNESBURG OPERA HOUSE

Greene County's Only Perfect Sound and Cooled Theater. The Home of the Best Entertainment.

STARTING A NEW MOVIE SEASON MON., TUES., WED. JULY 29, 30, 31 with EDDIE DOWLING THE RAINBOW MAN A Wonderful Production Continuing THURS., FRI., SAT. AUG. 1, 2, 3 with "THE TRIAL OF MARY DUGAN"

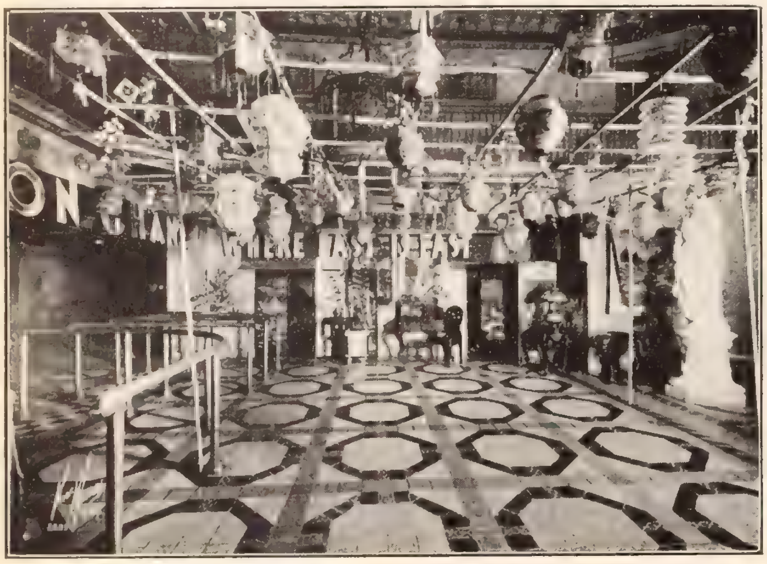
This is how Mr. Miller broadcasted the "Glad Tidings" about Greater Movie Season throughout the entire county. This half page newspaper advertisement was used with surprisingly good results.

MANAGERS' ROUND TABLE CLUB

McKoy Is Engineering Great Display Exploitation Stuff

Manager James H. McKoy of the Olympia Theatre in Miami, Florida, engineered one of the most beautiful lobby displays that has ever been called to the CLUB'S attention.

It gives us great pleasure in reproducing a photograph of this beautiful lobby dressed up for "Where East is East." If you will take in every detail of this setting, you will assuredly agree with us that it is everything we rave about.



Bamboo poles were borrowed from furniture stores, and with the aid of a lot of artificial flowers, lanterns, bells and other things a bower was made that hung over the entire foyer entrance.

From a local Japanese art street there was borrowed over $7,000 worth of Oriental furniture to finish out the setting. You will note in the photograph it materially helped in setting off the display to great advantage.

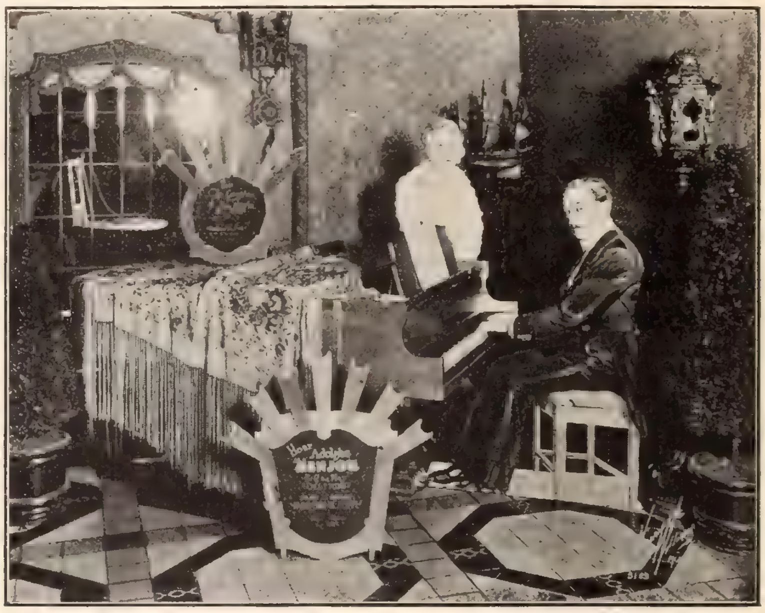
In arranging the lighting, Mr. McKoy used four spots of green, red, blue and amber which were flooded from above. In the switch room behind one of the screens was a victrola playing Chinese music. This victrola was purposely played from the switch room so that the music could be heard faintly. Incense was burned all during the day.

The assertion of a local newspaper that this display was one of the most outstanding of its kind ever seen in or around Miami is certainly a truthful statement for anyone who will look over Mr. McKoy's efforts.

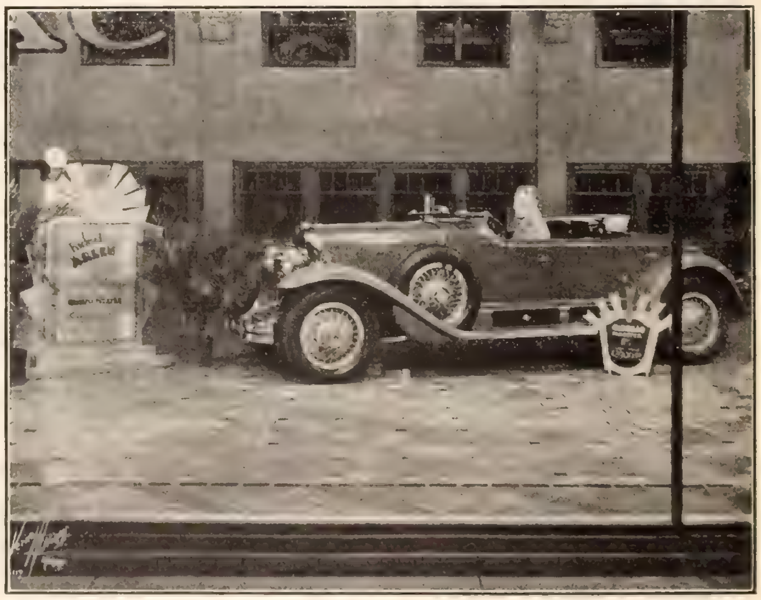
The idea of making ordinary settings look more life-like with the aid of life-like pictures certainly is demonstrated as a mighty valuable asset in fixing up lobby or window displays.

We would like to have you see how Mr. McKoy took advantage of this situation on two different occasions.

On the picture "Fashions in Love," Mr. McKoy arranged a very beautiful and intimate setting in the corner of his lobby and placed the life-like cut-outs in the proper position to make the dressing effective.



On the pitcure "Thunderbolt," he tied up with the Miami Cadillac Company and fixed up a window for them just as you see it here. There is no questioning the effectiveness of this display and the tremendous good punch that the advertising holds for the theatre and the picture.



Mr. McKoy has been responsible for many original and attractive ideas in exploitation and advertising and the ROUND TABLE CLUB would most assuredly appreciate receiving his photograph so that we may make his face just a little better known to the hundreds of members and readers who have been following his activities.

Harold S. Knudsen says:

Your MANAGERS' ROUND TABLE CLUB is certainly great help to all Exhibitors, and the various publicity and exploitation stunts which are sent in by the members are of real value to all of us.

Asst. Mgr. and Treas.,
New Orpheum Theatre,
Madison, Wisc.

"All For One And One For All"

MANAGERS' ROUND TABLE CLUB

Anderson Now Supervising All Advt. Etc. For Circuit

THE ROUND TABLE CLUB takes great pleasure in announcing that one of its recent members, Mr. C. W. Anderson, has been appointed Supervisor of all exploitation and promotion work for the Schuman-Dolgin Circuit, Hartford, Conn.

Mr. Anderson is an aggressive type of manager and has specialized to a great extent in exploitation and special ballyhoo.

There was one point about C. W. that even the Club was ignorant about until just recently. That was his ability to make up beautiful poster art work, and we hasten to see that his other qualifications are augmented by this other slant. Just glance over the three posters we are reproducing from snapshots and see whether or not you don't agree with us that Anderson has much to be proud of?

We should like to hear from him about his present activities and what he is successfully engineering on the circuit he reprsents.

On the left is the original ballyhoo created by Mr. Anderson and used with great success. On the right is one of his stage settings. The idea of these settings is to build up interest for a coming attraction among the regular patrons of the theatre.

Smoot And Platt Are Battling Hard For Sunday Shows

Both James B. Platt of the Lyric Theatre and Harry V. Smoots of the Vine Theatre were arrested a few weeks ago for attempting Sunday motion picture shows in Mt. Vernon, Ohio.

Both of these showmen are deserving of a lot of credit for the sportsmanlike battle they are putting up for a cause of which they are more than justified.

The tremendous headline and front page publicity which this battle has started is certain to react favorably from a publicity standpoint for the Theatre. The newspapers apparently are all for the theatre men, and it looks as though there were going to be some great doings around Mt. Vernon in the near future.

"A Friendly Tip"

WE have, within the past few weeks, learned that several managers have lost their positions because their sound equipment was continually getting out of order and causing no end of dissatisfaction among their patrons.

In several instances, these men have spoken to the writer and complained that the fault was not theirs as they were not projectionists and blamed it on the men in the booth.

We do not know and have no means of finding out whether this is a fact or not, but one thing we do know from our own experience is that a manager can learn a whole lot about his sound equipment, so that continuous trouble can be traced to its source or else show him that his projectionist is either not on the job or incompetent.

It has been our unfortunate experience to go into many theatres playing sound subjects, and find that their fader was either too high or too low. There is positively no excuse for a condition of this kind, as sound pictures should call for a preview before the first show, so that the manager can determine, right from the floor of the theatre, what volume is necesary for his house. This is a point which varies according to the construction and acoustical condition in the different theatres, and the fact that the operators instructions with the picture might call for a certain volume, should be no criterion of what is actually needed in your own house.

As in the case of every other department in the modern theatre today, a real manager is the man who makes it a point to learn all he can about the sound equipment. If he does, then he is anticipating and avoiding a whole lot of trouble, not only from his patrons, but from his employers.

This is published as a friendly tip to our many members and readers and it should be a warning to be on your guard against conditions as described above.

C. E. L.

The ROUND TABLE CLUB wishes to extend to these men, especially to Mr. Smoots, one of our members their heartiest congratulations and to wish them all the luck and success which they deserve in the fight which they are waging.

We are certainly interested in the developments, and trust that we will be kept posted.

Club Is Rooting For Members To Win Franklin Medal

In looking over the report, that Harold B. Franklin will award a gold medal of merit "to the men approaching nearest to perfection in the proper presentation of the talking pictures," the ROUND TABLE CLUB was wondering whether any of its members among the Managers of the West Coast Circuit would be awarded this fine medal.

The activities of the West Coast members in the ROUND TABLE CLUB give us every reason to feel that some of these medals will find their way to ROUND TABLE CLUB members.

To you boys out on the Coast who belong to the CLUB, we want to say that we wish you every possible luck and trust that you will be able to tell us that you have this fine medal reposing on your desk. Here's wishing you the best!

MANAGERS' ROUND TABLE CLUB

China Represented In Club By Mr. M. E. Mavromaras

If you don't think we are covering territory, just listen to this one from all the way out in China:

"Dear Sir: I am very much interested in the activities of your CLUB, and would like very much to become a member of it although I am thousands of miles away."

That's the way Mr. M. E. Mavromaras, who is connected with the Film Distributors and Cinema Contractors of North China at Tientsin, North China, introduced himself. This gentleman also controls the Central Cinema Theatre and the Olympic Theatre Building in the same part of the country.

The CLUB takes great pleasure in welcoming this showman into the ROUND TABLE CLUB, and we will look forward with very much interest to what he has to contribute in the way of exploitation and theatre operation tips to his brother members on this side of the globe.

What do you say, do we get an early letter from you? Thanks a lot in advance.

Bill Smeltzer Finally Comes Thru With Photo

Here we want you to take a look at what Bill Smeltzer, Manager of the Riviera Theatre, San Francisco, looks like. We have been a long time selling Bill the idea that he should send us his picture and he finally consented to our request.

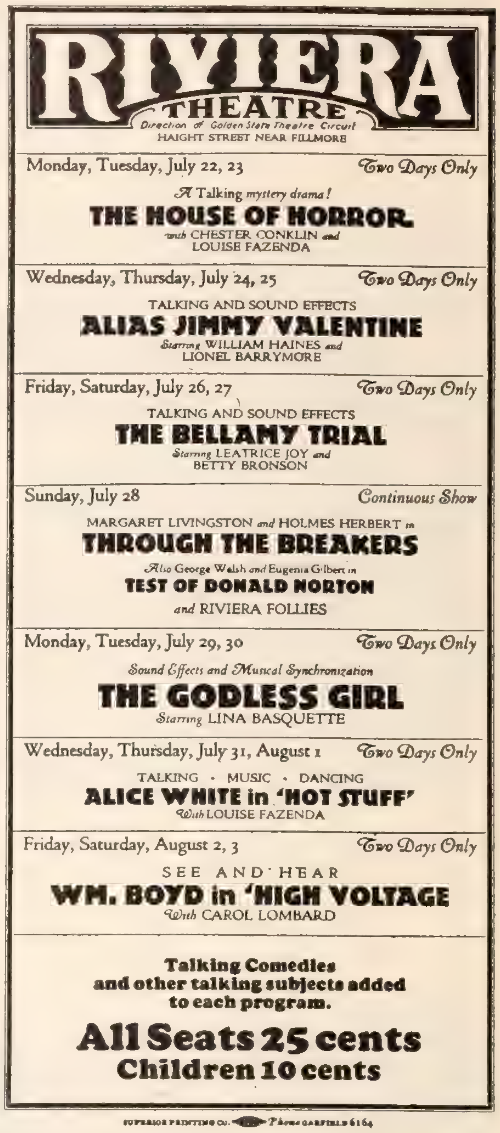
We must, however, quote his letter wherein he states "It took me several days to find this photo, and it was taken in 1922 when I was in Australia, showing the motion picture "The End of the Road," but having lived in California, the land of sunshine ever since, I have not aged much. You know, Charles, no one grows old out here."

Well we aren't going to enter into any dispute or long argument with Bill Smeltzer about the glories and advantages of California's sunshine, but we do want to give you a little look at the fine program calendar which is sent out by the Riviera each week or so. You will note the attractions are all played up with a very fine setting, and altogether the layout appealed to us very much.

If any of you boys can make use of anything like this you can be guided by what Smeltzer has laid out in his copy.

Let's hear some more from you, Bill and keep up the good work because a fine start should never lag. It's the member who is constantly keen to pass on good suggestions that is the mainstay of the Club, now or at any time.

And another thing, Bill: Will you send me about a dozen copies of your recent newspaper ads. I want to make up a page of good theatre advts., and, if possible, would like to have the layout include your town and theatre. Thanks.



RIVIERA THEATRE
Direction of Golden State Theatre Circuit
HAIGHT STREET NEAR FILLMORE

Monday, Tuesday, July 22, 23 — *Two Days Only*
A Talking mystery drama!
THE HOUSE OF HORROR
with CHESTER CONKLIN *and* LOUISE FAZENDA

Wednesday, Thursday, July 24, 25 — *Two Days Only*
TALKING AND SOUND EFFECTS
ALIAS JIMMY VALENTINE
Starring WILLIAM HAINES *and* LIONEL BARRYMORE

Friday, Saturday, July 26, 27 — *Two Days Only*
TALKING AND SOUND EFFECTS
THE BELLAMY TRIAL
Starring LEATRICE JOY *and* BETTY BRONSON

Sunday, July 28 — *Continuous Show*
MARGARET LIVINGSTON *and* HOLMES HERBERT *in*
THROUGH THE BREAKERS
Also George Walsh *and* Eugenia Gilbert *in*
TEST OF DONALD NORTON
and RIVIERA FOLLIES

Monday, Tuesday, July 29, 30 — *Two Days Only*
Sound Effects and Musical Synchronization
THE GODLESS GIRL
Starring LINA BASQUETTE

Wednesday, Thursday, July 31, August 1 — *Two Days Only*
TALKING · MUSIC · DANCING
ALICE WHITE in 'HOT STUFF'
With LOUISE FAZENDA

Friday, Saturday, August 2, 3 — *Two Days Only*
SEE AND HEAR
WM. BOYD in 'HIGH VOLTAGE
With CAROL LOMBARD

Talking Comedies and other talking subjects added to each program.

All Seats 25 cents
Children 10 cents

SUPERIOR PRINTING CO. *Phone* GARFIELD 6164

Harley Fryer says

"I have been receiving too much benefit out of the MANAGERS' ROUND TABLE CLUB not to be a member so here is my application."

Manager Linwood Theatre
Kansas City, Mo.

Ballyhoo Of Ice Is Effective For Jack Rosenberg

Jack Rosenberg, Manager of the State Theatre, Los Angeles has used over 20,000 lbs. of ice for ballyhoo purposes in his theatre lobby.

No doubt, if he had to pay for this ice in cash it would run into well over three figures, but by reason of a neat little credit line, the ice is furnished gratis.

There are many different appeals to this type of exploitation, but the way Jack handled it is deserving of a lot of commendation.

According to reports that we have here there is always quite an audience standing around the lobby figuring out the State Theatre's cooling statistics, which is just another way of showing how Jack has created the much sought after interest in his Theatre and its cooling equipment.

Tell us some more about this, will you, Jack? Thanks a lot in advance.

"All For One And One For All"

MANAGERS' ROUND TABLE CLUB

Wallace Allen Now In Charge Of Advt. For Entire State

Wally Allen, formerly publicity director of the Publix Olympia Theatre in New Haven, has just been appointed by A. M. Botsford to the post of Publicity Supervisor for the State of Florida.

He will make his headquarters in the Florida Theatre Building in Jacksonville from which point he will cover every Publix Theatre in the State.

It gives the Managers' Round Table Club great pleasure in announcing this advancement for Mr. Allen as we have watched his work up in New Haven with much interest and felt that here was a young man who really possessed original ideas and a knack of putting new slants to many of the old ones.

We are certain that Publix made a good move and will find that Wally more than fills the bill down in Florida. The Club also is delighted with this news because Mr. Allen has now been appointed Regional Chairman of the Club for Florida.

Keep your eye on Wally Allen and the State of Florida. The Club pages will soon be shouting the many great things that he is stimulating among the theatres under his publicity supervision.

All the luck in the world to you Wally and here's hoping we get to see you next winter. Just think. Winter, zero, snow—and Wally in a bathing suit on the Miami beaches along about freezing time up here in the north. Some people are just born lucky. Hey, Hey.

Now We Want You To Meet Bob Mitchell Personally

I have mentioned this gentleman so often that it was really due time that we showed you a picture of him and let you all see what he looks like. So now, step up and make the acquaintance of Bob Mitchell, the Manager-Organist of the Riverside Theatre, in Jacksonville, Florida.

Bob has always been a good showman and from all reports of his activities in Jacksonville, he is more than living up to his reputation.

His many interesting publicity and exploitation tips will always be a welcome piece of reading for the readers and members of the pages of the ROUND TABLE CLUB.

We would certainly like to hear a whole lot more about Bob Mitchell and his doings down in the South. What do you say, Bob, shoot them right in?

W. H. LeValley A True Believer In Club Principals

The fine expression and sentiments contained in a letter received from W. H. LeValley, House Manager of the Publix Broadway Theatre in Newburgh, N. Y., prompts us to take this means of welcoming him into the MANAGERS' ROUND TABLE CLUB.

We have ample evidence before us, and also through word of mouth praise, that Mr. Le Valley is one of the progressive type of house managers, and we have great hopes that the large number of members and readers of the ROUND TABLE CLUB pages will greatly benefit by his becoming a member of the CLUB.

It is our urgent wish that Mr. Le Valley send us his own photograph together with a little letter containing some information about his past experience in the motion picture business so that we may be in a position to give him a little story and thereby have the other members feel that they know him a whole lot better.

We trust Mr. Le Valley will comply with our request at the earliest possible moment. Thanks very kindly in advance.

"Exploitation Helps"

To me, one of the outstanding points at the recent Allied States meeting in New York, was the remark of Mr. Lee Marcus in which he stated that all the franchise holders under the proposed arrangement would be placed on the RKO mailing list and receive, along with the RKO managers, publicity and exploitation stunts from that organization's own exploitation department.

The inability of producers and distributors, in the past, to send out such material in a form that would make it interesting for the different managers and exhibitors to use has been one of the greatest disappointments of the business.

No one knows better than myself, as a manager, an exhibitor and a visitor to many hundreds of theatres, how the majority of the stuff sent out by the producers and distributors finds its way to the waste basket, most of the time unopened.

The Allied States Franchise Association having apparently become a reality, in my opinion, the first gesture of real co-operation to their membership ought to be the formation of a publicity, and especially, an exploitation department, capable of sending out ideas and stunts pertaining to the selling of the picture to the public, in such a way that the managers and exhibitors would look for and welcome its arrival.

This is not intended as an indictment of the present methods and stuff sent out to the thousands of exhibitors now. Rather, it is meant as a suggestion based upon actual facts and personal investigation.

Many thousands of dollars, taking up the time and energy of hundreds of people, go into the waste baskets of the majority of theatres throughout the country. If money must be spent to broadcast exploitation ideas and stunts for theatres, why not spend it sensibly?

C. E. L.

MANAGERS' ROUND TABLE CLUB

"MANAGEMENT"

The proper exploitation and advertising of the attractions at your various theatres shall always constitute an important part of your work as a showman.

But, whatever else you may do, never lose sight of the important detail in showmanship called "Service".

Service, as we are accustomed to hearing the word, applies to that part of your work whereby you are giving the patron that "little something" beside the actual projecting of the show upon the screen.

The wide-awake manager of today does not confine his activity to the office or booth of his house. He knows, and knows it well too, that he must give as much attention to the front, the box office, the lobby, the doorman, the ushers, the general appearance and work of his staff as he does to the show itself.

And that is exactly as it should be.

You could never convince a patron that your theatre is good (even if your shows are the finest available), should your cashier be busy talking to a "boy friend" over the phone while selling a ticket. Or the doorman snatching the ticket from the patrons hand. Or the usher making himself conspicuous by non-ushering.

You would have a mighty tough time pulling them back into the house, if patrons had to put up with disinterested attachees and careless or impertinent answers to their questions. And how patrons do love to ask tough questions. But that is no excuse to overlook the fact that the patron is the party whose admission price is making your job possible, and we hope profitable.

Never relax for one single moment from the set purpose of keeping your eye and ear alert each and every time you enter or leave your own theatre. See that everything and everybody is right on the job and the more your staff gets to realize that you are looking to weed out the "excess baggage", the sooner they will get into the habit of being on their toes and watching for every possible chance of rendering some unusual service to your patron.

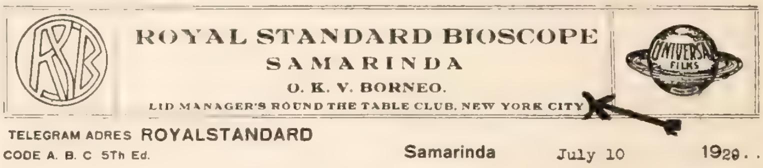
A long time ago we printed a story about the manager who offered a pass to any patron writing a letter telling about some unusual service that an attachee of the house rendered. May we suggest that you try something like it yourself.

It will work wonders with your staff.

Boasts Of His Membership Thru Theatre's Letterheads

That E. R. Lim, Manager of the Royal Standard Bioscope, in Samarinda, Borneo, Dutch East Indies, takes great pride in belonging to the MANAGERS' ROUND TABLE CLUB is amply attested to by the prominent line he places on his company's stationery.

You will note from the accompanying illustration that he has placed the ROUND TABLE CLUB line right below his Theatre's name.



ROYAL STANDARD BIOSCOPE
SAMARINDA
O. K. V. BORNEO.
LID MANAGER'S ROUND THE TABLE CLUB. NEW YORK CITY

TELEGRAM ADRES ROYALSTANDARD
CODE A. B. C 5Th Ed. Samarinda July 10 1929. .

RSB
UNIVERSAL
FILMS

Mr. Lim has been a member of the CLUB almost since its inception, and in spite of the tremendous distance separating him from the CLUB headquarters, we have always looked upon him as being "just around the corner." His activities and showmanship have been the subject of several items on these pages and we certainly expect to publish many more.

Mr. Lim promises us some "dope" about Borneo's theatres, and we are looking forward to receiving them from him in the very near future.

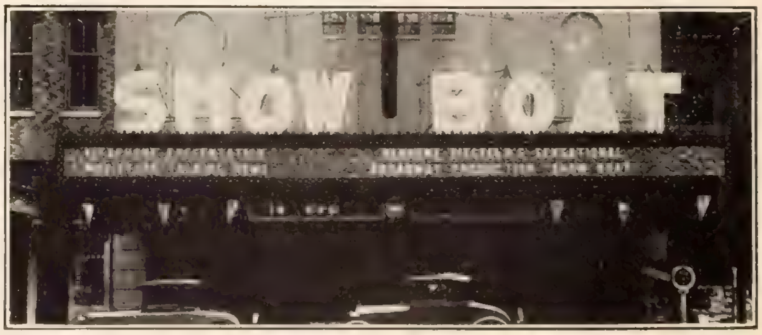
Thank you, Mr. Lim, for the honor you have bestowed upon the CLUB by giving it such prominence on your stationery and we want you to feel that the CLUB pages are as open to you as to any of our other members.

For the present we will close with kindest regards.

Electric Cut-Out Letter Is Good, Economical Advt.

Here is an idea in marquee display that certainly adds a Broadway touch to any size theatre without going to a tremendous expense.

This enterprising showman has cut out the letters of the title and spaced enough bulbs around these letters to make it look like a real big sign.



This is the type of inexpensive house advertising that attracts attention and gives the front of the theatre a little different appearance and a most welcome change on many occasion.

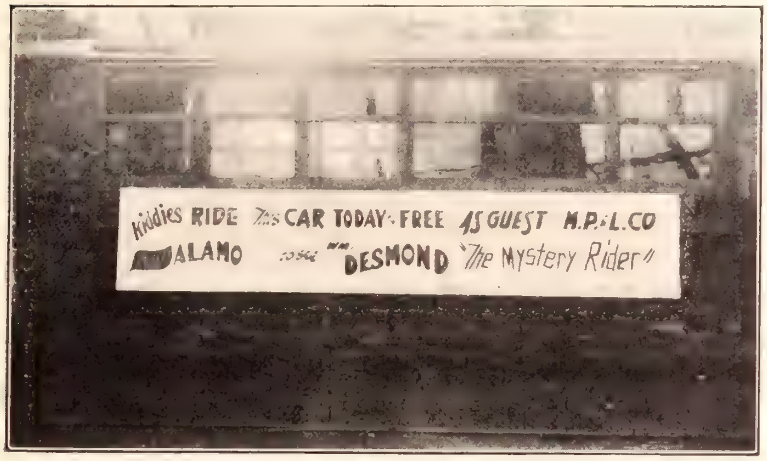
Get busy, you enterprising showmen, and use your head with stuff of this kind, it don't cost a fortune either.

"All For One And One For All"

Trolley Tie-Up Was Good B. O. Booster For J. Thames, Jr.

In writing this short article about James F. Thames, Jr., Manager of the Istrione Theatre, Jackson, Miss., we would like to have our many members and readers know that he was at the Alamo Theatre in Vicksburg, Miss., prior to coming to Jackson.

We also want you to see a snapshot of the trolley car and a description of the tie-up with the railroad company whereby the Alamo, down in Vicksburg, got a mighty fine break, and brought about a lot of good will.


Kiddies RIDE
CAR TODAY FREE AS GUEST M.P.&L.CO
ALAMO
DESMOND "The Mystery Rider"

Considering the fact that he had to sell the traction company the dea and that they took advantage of this tie-up and ran the car over the entire street car system gave the theatre a marvelous ballyhoo, and one which would cost the theatre plenty had they been compelled to pay for it according to its worth.

A part of Mr. Thames' letter which interested us greatly was where he stated "in my spare time, my chief hobby is painting posters, and in the near future will send a snapshot of some of my work."

Here is something we are certainly going to look forward to and we sincerely hope that Jim doesn't forget his promise.

Mr. Thames was recommended into the Club by an old time ROUND TABLER, George Goethals of the Century Theatre in Jackson, and if he follows the example of George, then we have lined up another live wire membr for the ROUND TABLE CLUB.

Here's hoping that Mr. Thames keeps the mail busy and that the ROUND TABLE will benefit greatly by his joining the CLUB just as we hope he will benefit by watching the activities of the other members on our pages.

"Pete Egan Says: 'Let's Go'"

Managers in Western Canada will be delighted to know that Pete Egan, of the Capitol Theatre in Regina, Sask., has consented to act as Regional Chairman for that section of the Dominion.

As soon as Pete lines up all those live-wire showmen in his region we will expect to see plenty of "fire-works" between the east and west portions of Canada.

And by the way, Jack Allen, here's a chance for "your" boys to engineer another Canadian page or two before Pete gets "his" crowd ready to shoot. C. E. L.

"Theatre Operation Tips"

Just as up-to-the-minute advertising and exploitation is needed in the progressive theatre today; so are modern ideas essential in the operating tactics of theatres.

Members of the Managers' Round Table Club have responded to our request, with their usual enthusiasm, and sent in many valuable suggestions on this phase of theatre management.

We are now preparing these suggestions for publication and they will appear under the heading of "Theatre Operation Tips" starting NEXT WEEK.

WATCH FOR THIS SPECIAL FEATURE ON THE CLUB PAGES.

Managers' Round Table Club

L. H. Wasson Can Sell "Elephants" As Well As Shows

Manager L. H. Wasson, formerly of the Des Moines Theatre, Des Moines, and now managing the World Theatre, Omaha, is going in for BIG tie-ups these days. The occasion for the tie-up was, the Warner Bros. spectacle "Noah's Ark."

The Des Moines Tribune-Capitol are encouraging the kiddies of Iowa to contribute their nickles and dimes towards the purchase of an Elephant, to be exhibited at the State Fair, after which the animal will be housed in the local zoo. According to Hoyle, there were elephants in Noah's Ark, so Manager Wasson conceived the idea for the special morning showing of the picture for the children, the proceeds of which will be contributed to the fund for the purpose of an Elephant. The newspaper was receptive to the idea, and gave "Noah's Ark" a splendid send-off with the four column cut of the Elephant and the Ark on the front page of the paper. Other stories and art work appeared in the newspaper sections.

This is the kind of a tie-up which generally brings about, not only plenty of business but a car-load of good-will from everybody concerned and the public at large.

We would like to learn a whole lot more about Mr. Wasson and his numerous activities in Omaha. How about it L. H?

Kindly notify Chairman of any change of address.

M. R. T. C.

MANAGERS' ROUND TABLE CLUB

New Season Soon

WITH the very rapid approach of Labor Day and the general official opening of the new season, our host of members and readers are cautioned about being caught in a rut when they should be making real active plans for the new theatrical year.

If Labor Day is a good time to "shoot the works," then it is suggested that you be ready to make your "grand splurge" on that day being the opening of your new season.

Look around now while you still have a few weeks left, and see whether everything is in tip-top shape, or can be put that way, for your Fall opening. Make a special play to see that the lobby and front of your theatre reflects the newness of the new season.

Don't be caught asleep at the switch and then try and alibi yourself! Now is the time to make your plans and to get off on the right foot, then you have more than half your battle won.

Suggestions as to how to liven up the theatre or the shows under the new sound policy in theatres will be very welcome for publication on these pages. Let us hear from you about this angle.

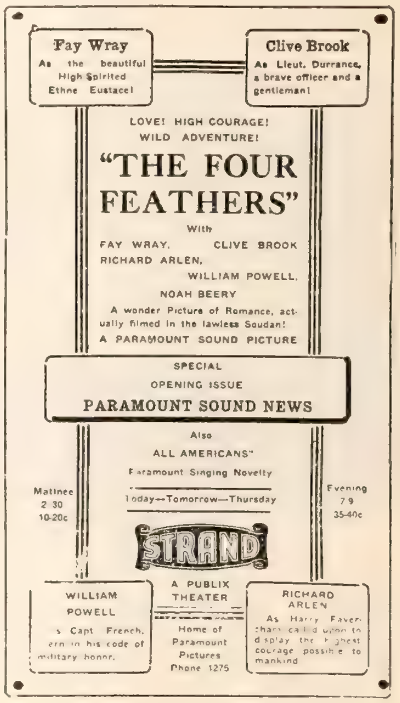
Window Displays Are Good Tie-Ups Costing Nothing

This will give you some idea of how Warner Brothers tied up with the McCory Five and Ten Cent Store in Pittsburgh, advertising the picture and song hits from "On with the Show." You will certainly agree that the window presented a mighty attractive display and there is no question that thousands of the people who passed the window or entered the store saw the display itself, thereby attracting a lot of attention and interest toward the picture and the theatre.

We have been given to understand that the Grand Theatre played to an exceptionally big business and one of the reasons was the mighty fine window displays and tie-ups effected with the aid of the theatre publicity staff, who seem to be live-wires.

Strand, Vt. Getting Advantage Of Fine Exploitation

J. H. Wilson, the Assistant Manager of the Strand Theatre, Rutland, Vt., certainly showed that he could use his head, when that theatre recently played "Four Feathers," without the aid of any press paper or mats. We want you to see the neat and attractive newspaper ad which he designed to fill in for lack of any press book copy or mats to aid him. It is eye-arresting and shows good showmanship in the lay-out.



Fay Wray
As the beautiful High Spirited Ethne Eustace!

Clive Brook
As Lieut. Durrance, a brave officer and a gentleman!

LOVE! HIGH COURAGE!
WILD ADVENTURE!

"THE FOUR FEATHERS"

With
FAY WRAY, CLIVE BROOK
RICHARD ARLEN,
WILLIAM POWELL,
NOAH BEERY

A wonder Picture of Romance, actually filmed in the lawless Soudan!
A PARAMOUNT SOUND PICTURE

SPECIAL
OPENING ISSUE
PARAMOUNT SOUND NEWS

Also
ALL AMERICANS"
Paramount Singing Novelty

Matinee
2 30
10-20c

Today—Tomorrow—Thursday

Evening
7 9
35-40c

STRAND

A PUBLIX THEATER

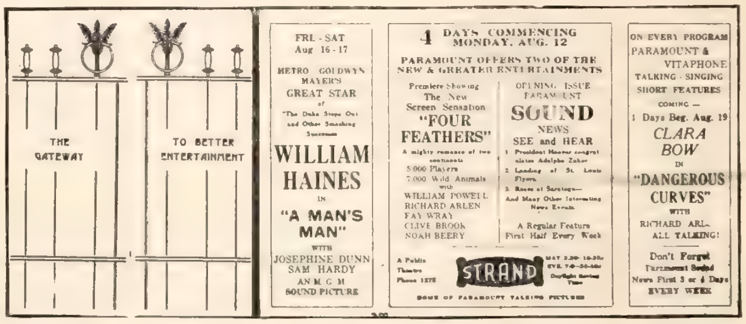
Home of Paramount Pictures
Phone 1275

WILLIAM POWELL
As Capt. French, stern in his code of military honor.

RICHARD ARLEN
As Harry Feversham called upon to display the highest courage possible to mankind

We also want you to see the circular called "The Gateway to Better Entertainment" which when opened announced their current attraction. This was as fine a piece of advertising matter as we have seen in a long time, and when closed measured about 4 x 5½ inches and when opened about 8 x 5.

We should also like to have you see his ballyhoo for "In Old Arizona," the way he dressed the car for "Four Feathers," and one of his window displays for "Cocoanuts."



THE GATEWAY

TO BETTER ENTERTAINMENT

FRI. - SAT
Aug 16 - 17
METRO GOLDWYN MAYER'S
GREAT STAR
of
"The Duke Steps Out and Other Smashing Successes
WILLIAM HAINES
IN
"A MAN'S MAN"
WITH
JOSEPHINE DUNN
SAM HARDY
AN M G M
SOUND PICTURE

4 DAYS COMMENCING MONDAY, AUG. 12
PARAMOUNT OFFERS TWO OF THE NEW & GREATER ENTERTAINMENTS

Premiere Showing
The New Screen Sensation
"FOUR FEATHERS"
A mighty romance of two continents
5,000 Players
7,000 Wild Animals
with
WILLIAM POWELL
RICHARD ARLEN
FAY WRAY
CLIVE BROOK
NOAH BEERY

OPENING ISSUE
PARAMOUNT
SOUND
NEWS
SEE and HEAR
1 President Hoover congratulates Adolph Zukor
2 Landing of St. Louis Flyers
3 Races at Saratoga—
And Many Other Interesting News Events

A Regular Feature
First Half Every Week

A Publix Theatre
Phone 1275

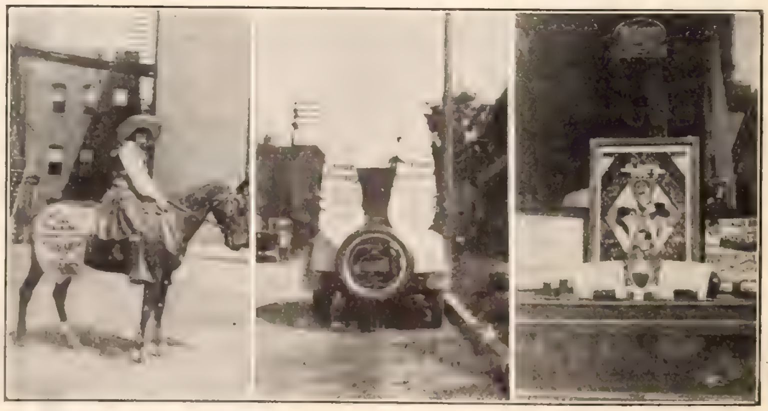
STRAND

MAT 2.30—10-20c
EVE. 7-9—35-40c
Daylight Saving Time

HOME OF PARAMOUNT TALKING PICTURES

ON EVERY PROGRAM
PARAMOUNT & VITAPHONE
TALKING - SINGING
SHORT FEATURES
COMING —
4 Days Beg. Aug. 19
CLARA BOW
IN
"DANGEROUS CURVES"
WITH
RICHARD ARLEN
ALL TALKING!

Don't Forget
Paramount Sound News First 3 or 4 Days
EVERY WEEK



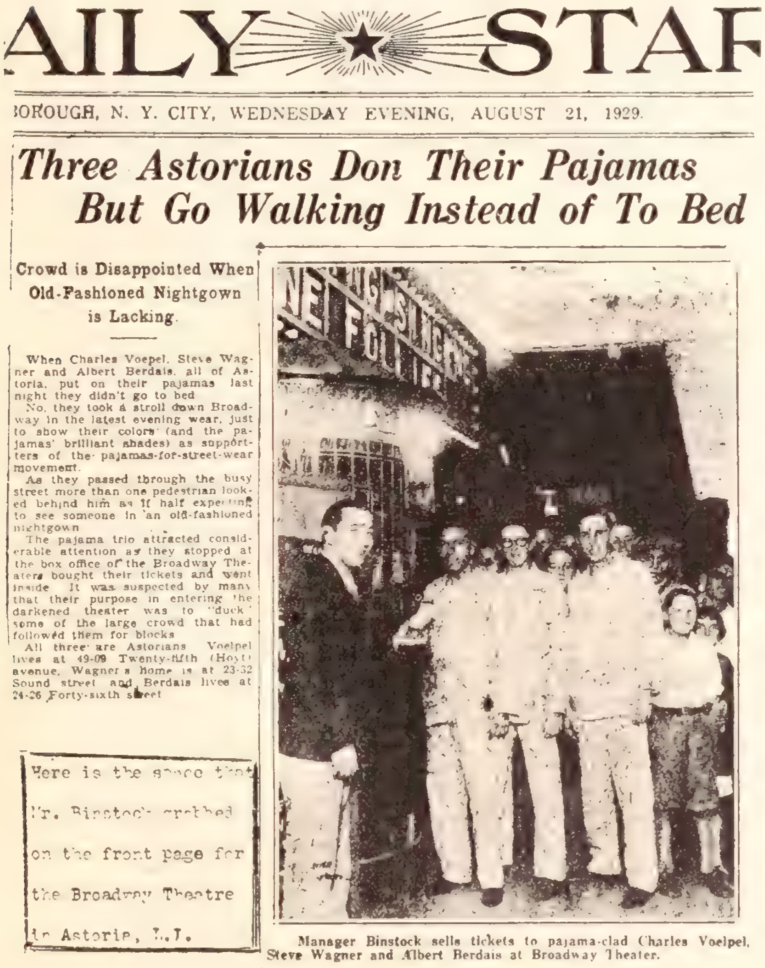
All of these little details of Mr. Wilson's and the Strand theatre's activities show that the crowd up there is constantly on the alert to keep their house before the public and to attract business.

Fine work, Wilson, and we would certainly like to hear more from you.

Binstock Gives Astoria Something To Talk About

In spite of the fact that the Metropolitan Theatres Chain is marking time before "shooting" on their fall season of publicity and advertising, Paul Binstock, manager of the Broadway Theatre in Astoria, N. Y., was not falling into a long sleep.

With Paul, business is business no matter when it happens and he was quick to capitalize on the pajama parade idea that gained him marvelous front page publicity out there in Astoria. And to those who don't happen to know Astoria as I do, permit me to say that grabbing anything on the front page is more than an accomplishment. It should come under the heading of miracles.



AILY ★ STA

OROUGH, N. Y. CITY, WEDNESDAY EVENING, AUGUST 21, 1929.

Three Astorians Don Their Pajamas But Go Walking Instead of To Bed

Crowd is Disappointed When Old-Fashioned Nightgown is Lacking.

When Charles Voepel, Steve Wagner and Albert Berdais, all of Astoria, put on their pajamas last night they didn't go to bed

No, they took a stroll down Broadway in the latest evening wear, just to show their colors (and the pajamas' brilliant shades) as supporters of the pajamas-for-street-wear movement.

As they passed through the busy street more than one pedestrian looked behind him as if half expecting to see someone in an old-fashioned nightgown

The pajama trio attracted considerable attention as they stopped at the box office of the Broadway Theater, bought their tickets and went inside It was suspected by many that their purpose in entering the darkened theater was to "duck" some of the large crowd that had followed them for blocks

All three are Astorians Voelpel lives at 49-09 Twenty-fifth (Hoyt) avenue, Wagner's home is at 23-32 Sound street and Berdais lives at 24-26 Forty-sixth street

Here is the space that
Mr. Binstock grabbed
on the front page for
the Broadway Theatre
in Astoria, L.I.

Manager Binstock sells tickets to pajama-clad Charles Voelpel, Steve Wagner and Albert Berdais at Broadway Theater.

But, lest you doubt all these ravings, cast your ever-hungry publicity eye upon the accompanying illustration and then fall in line by agreeing with us that Paul is a live-wire.

Lend a willing ear, Ye Pessimists who are always crying that there is nothing left to wake up a sleeping populace. If you wouldst kick up a little rumpus, plus some free publicity, multiplied by a hearty giggle or two from the cash customers—then try this one or something similar. Even YOU will be surprised. And it's a gift which costs you nothing but the trouble of staging the stunt.

What more can we offer without being asked to give premiums besides?

Thanks for this one Paul. You sure are showing the world that you are on the job and we look for a corking season ahead for any house you are running. Shoot some more in as fast as they materialize.

CLUB EMBLEM PIN!!!

YOU HAVE BEEN SHOUTING FOR IT!

Here It Is!

Wear It All the Time!

YOU WILL BE PROUD OF IT!

IT WILL IDENTIFY YOU AMONG THE WHOLE SHOW WORLD AS A MEMBER OF THIS GREAT ORGANIZATION AND A REAL LIVE-WIRE MANAGER!

AND IT'S A BEAUTY!

This is the actual size of the pin. It is made of rolled gold with the outer circle containing a blue enamel background and the inner circle an orange background. The wording is in gold letters.

USE THIS BLANK:

Managers' Round Table Club,
729 Seventh Avenue, New York.

Kindly send me, postpaid, ... Club Pins,

for which I enclose payment at $1.00 per pin.

Name of Member ....

Theatre ....

Address ....

City .... State ....

MANAGERS' ROUND TABLE CLUB

THE SMARTEST MOVE YOU WILL EVER MAKE—

JOIN NOW!!

Here's the Blank

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

729 Seventh Ave., New York City

I hereby apply for membership in the Club.

Name ....

Theatre ....

Address ....

City ....

Policy ....

Capacity ....

State ....

Wm. A. Johnston **Honorary Chairman**	**C. E. Lewis** **Chairman**

WHAT ARE YOU WAITING FOR?

NEW MEMBERS!

J. A. KING, JR., manages the Embassy Theatre, in Jenkintown, Pa., and with a talkie policy prevailing he must certainly be putting over some neat exploitation and advertising. A little sample of some of your recent stuff together with your own photo would provide us with something to write about in an early article on these pages, J. A. Can't you possibly start your membership off with a good push by shooting this stuff into me right away? Thanks a lot in advance.

* * *

WILLIAM LeROY MILLER manages the Red Wing Theatre, in Baltimore, Md. and gives us one more live-wire manager from that city. Bill might get himself better known to his many brother members by sending us his photo and some information about his past and present activities in Baltimore. What say you, Miller? And see if you can't include some newspaper ads, programs or any other material that you used recently. Oak?

* * *

JOHN A. MATTHEWS is the operating head of the Ritz Theatre for the Warner-Stanley outfit in Jersey City, N. J., and being so close to New York we are sure that John will find the time to run in and say hello in person. We would also like to learn a lot more about this new member, therefore his photo would be muchly appreciated.. How about it, John?

* * *

I. L. MORTON, JR., is the manager of the Carolina Theatre, in Hamlet, N. C. This theatre is at present operating with a silent and talkie policy and for this reason should provide Morton with many items of interest to pass on to his brother members. Anything you put over recently would look mighty good on the Club pages, so just remember that these pages are for your use. Take advantage of it, I. L.

* * *

MAURICE BROWN is the peppy manager of the New Classique Theatre located in Brooklyn, N. Y., and when we asked, via our application blank, "What Are You Waiting For?", Maurice answered, "No more waiting for me." Now, Mr. Brown, suppose you become serious for a moment or two and tell the whole world through the Club pages, something about yourself and your past activities in the show business? Oak?

* * *

L. L. LEVY hails from that far distant state of Texas, town of Corsicana, (sounds kinda foreign, don't it) and while inactive at this writing, he has, nevertheless, seen plenty of the show business from many angles. Just as soon as he gets back into harness the Round Table pages will probably shout many good contributions from Levy and the state of Texas. How about it, L. L.?

CLARENCE DOLAN manages the Legion Theatre, in Wayland, N. Y., and considering the pep of those up-state boys gives us a faint suspicion that we have another active member to count on. Listen, Clarence, how about your photo by return mail together with a little note giving some facts about your past experiences in the show business? It's a corking good way of letting the other members get acquainted with you. And don't put it off too long. Get busy now. Thanks anyway in advance.

* * *

W. H. LeVALLEY is the manager of the Broadway, in Newburgh, N. Y., for Publix. We can generally spot a "live-wire" among new members from their very first letter and in this instance we are certain that W. H. is just that—and more. Unless we have shot wide of our mark, members and readers of our pages will read some mighty interesting stuff from LeValley in the immediate future. Start off with your own photo and some "dope" about yourself, will you, W. H.? Thanks.

* * *

IVAN ("ACK") ACKERY is the busy manager of the Dominion Theatre, in Vancouver, B. C., and adds another Canadian member to our rapidly growing list from that country. We hope Ack will join into the spirit of the other Canadian boys and contribute many interesting items to the Canadian pages of the Club. Make a good start by sending us your photograph and some "dope" about your past experiences in the show game, will you Ack? Thanks kindly, but do it NOW.

* * *

CHARLES DUTKIN, while not a youngster any longer, probably possesses as much showmanship and pep as any of the present younger type of manager. How he has earned a marvelous reputation for himself round Philly is going to be the subject of an early article in the Club pages. Mr. Dutkin is managing the Grand Theatre, in Philadelphia, Pa.

* * *

Proposed by G. B. Odlum:

GEORGE W. OLIVER is the managing director of the State Theatre in Corning, N. Y., a beautiful thousand seater with a talking picture policy which should insure us many interesting angles as used by Mr. Oliver. We would certainly appreciate a photo of this new member by return mail so that we can introduce him through a more intimate article on the Club pages. Can you comply with this little request, George? Thanks.

New Members Are Urged To Send Their Photos To The Club

That's One for the Book To Solve!

MAYBE you'll never find yourself at a loss to solve whatever problem arises in connection with the operation of your sound equipment, the best way to build up a well-rounded all-sound program, the most effective method for getting box-office results from your advertising on talkie attractions. Then again, you may sometime want some "spot information," theoretical or practical, concerning equipment, operation, exploitation. Be sure you get the right information and assure yourself of the means of obtaining the right information quickly by having on hand the most complete manual on sound pictures available to the theatre man.

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1.—THE COMING OF SOUND. 2.—THE GROWTH OF SOUND.

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SOUND
Motion Pictures
by Harold B. Franklin

A reference book for theatre owners, managers, projectionists, exploiteers written from experience by one of the foremost theatre executives and covering the following range of subjects: Available equipment; installation of systems; operating methods; maintenance; instructions for projectionists; acoustical problems; exploitation; musical presentations; building the all-sound program.

Distributed in this field by

MOTION PICTURE NEWS

729 Seventh Ave., New York City

Order Now—Use Coupon Below

401 Pages—Fully Illustrated
With Diagrams, Photographs
and Advertising Reproductions
Measures 8⅛ in. x 5¼ in.

Motion Picture News
729 Seventh Avenue, New York City

Enclosed herewith is —check —money order for $3.00 in full payment for one copy of Harold B. Franklin's great book "Sound Motion Pictures." (Add 20 cents to cover cost of mailing.)

Name . . . .

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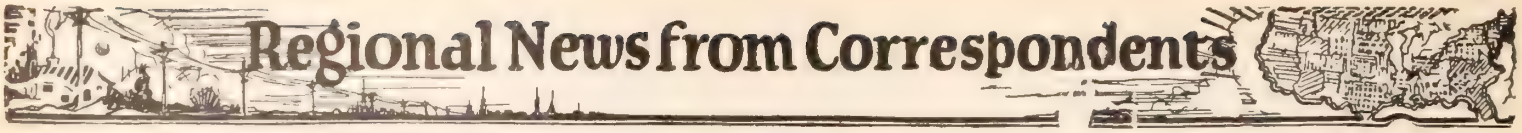
City . . . . State . . . .



Regional News from Correspondents

Goulding Mgr. Albany Harmanus-Bleecker

CHARLES GOULDING, at one time connected with Proctor's, Troy, and later as manager of the Eastman, Rochester, will become the new manager of the remodeled Harmanus-Bleecker Hall, Albany, when it opens on Labor Day. The Hall will be a first run house, charging a top of fifty cents for the night shows.

The Stanley houses in Albany and Troy have changed their policy and now begin their weeks on Friday.

The Regent, Albany, is to remain closed. Sam Arons, who managed the house, will be permanently transferred to the American, Troy.

Since the orchestra has been eliminated at the Troy Theatre, more and more patrons are asking for seats in the balcony rather than on the first floor.

Ralph Pielow, Albany manager for M-G-M, is rather lonesome these days. His son, who has been spending the Summer in Albany, has returned to the West Coast.

Wiliam Benton, of Saratoga Springs, has recently added to his chain of theatres by taking over the Majestic as well as the Opera House, Cohoes.

Moe Mark, of Stanley, journeyed up from New York during the past week.

Harry Thompson, Albany manager for First National, made a swing over his territory last week.

Major Albert Warner, as well as Jack Warner, passed through Albany on an auto trip.

Mrs. Rosenthal, of Buffalo, whose son manages the Madison, Albany, is spending a few days in the capitol city as the guest of her son.

Walter Roberts, who recently resigned as manager of the Troy, is back in this territory representing a baking company.

Talkies are to be used in politics in connection with this Fall's elections.

J. A. Fitzgerald, manager of the Strand, Hudson Falls, came out with a statement recently to the effect that his house is not to be closed permanently.

Harry M. Brooks, Troy, former member of the state legislature, has been elected vice-president of the New York State Projectionists' Association.

Mrs. Sue M. Weller, who owns theatres at Alexandria Bay, was recently married to Ross D. Lewis, of northern New York.

A petition for a special election for purpose of voting upon Sunday movie question, may be presented to the board of trustees of Potsdam in near future.

Alex Sayles, manager of the Leland, Albany, has received a promotion and on September 1, will become general manager of the Buckley chain with offices at Harmanus-Bleecker Hall. John Garry will become manager of the Leland.

Chicago Film Men Indulge In Sports; Golf Match Is The Week's Highlight

A NUMBER of film folks journeyed out to the Crystal Lake Country Club last week as guests of Oscar Florine. Prowess with the golf stick netted Jack Miller, head of the Exhibitors Assoc., a cash prize of $150. Teddy Mendelssohn was another cash prize winner while golf hose and ties were carried away by Harry Lorch of Pathe; Joe Pastor, exhibitor; Felix Mendelssohn, of M-G-M. Among those present were Dave Dubin, of Educational, William Brumberg, of World Wide; Tom Greenwood, Herb Washburn, Len Ullrich, Verne Langdon, and George Miller.

Kenneth Fitzpatrick, who was the Fitzpatrick of Fitzpatrick-McElroy theatres before his houses passed into Publix control, is winning laurels in a new direction. In the polo matches between Oak Brook-Dupage and Fort Doly, Md. Fitzpatrick shot three goals to help his team to a 10 to 7 victory and a place in the semi-finals.

C. H. Fulton, head of the E. E. Fulton Co. is back at his desk following a vacation on a Wyoming ranch.

Si Greiver, head of Greiver Productions has acquired a series of four two-reel and eleven single-reel DeForest talking productions for distribution in Illinois and Indiana.

Pictures of the Chicago Cubs in various stages of action were photographed under the direction of F. A. Bartow, M-G-M publicity manager in Chicago last week.

The Panorama, operated by Essaness enterprises in an exclusive part of the North Side, will inaugurate a policy along the lines of the Little Theatre movement, serving refreshments and featuring other novelties typical of this type of theatre.

Fred Gilford will shortly reopen the Madeline with Western Electric sound equipment.

Al Sobler and Jack Rose have taken over the Hamilton, at 2150 East 71st St. House seats 1,000 and was formerly operated by Jacob Schwartz.

Louis Newhafer, formerly general manager for Ascher Bros. chain of playhouses, has taken over the Colony at 59th Street and Kedzie Ave.

Jetta Goudal, screen star and well remembered in Chicago as the master of ceremonies at the big Motion Picture ball here a couple of years ago paid a visit to the office of Jack Miller of the Exhibitors Association.

Schoenstadt Bros. are reported to have taken over the Peoples, 47th St. & Ashland Avenue. They recently acquired the Harper which brings their chain of houses up to seven.

Edward Grossman has been appointed branch manager of the United Artists Chicago exchange, replacing Mr. William Rosenthal, resigned.

New State In Philly Opened August 30

IN spite of strike by employees of builders, new 3,500 seat State at 52nd & Chestnut Sts., Philadelphia, will open on August 30th according to schedule. The same applies to new Circle, Frankford Ave. & Orthodox Sts., also 3,500-seat house.

Sidney Poppay, former manager of the Boyd and Mastbaum, Philadelphia, has been transferred to the Rialto, Newark, N. J.

Ray O'Rourke, Paramount salesman, who has been bedfast for the past six months on account of infected leg, has undergone third operation at St. Joseph's Hospital, in which 9 inches of bone were removed from his leg.

Clyde V. McKay, formerly of Little, Baltimore, Md., is now managing the Motion Picture Guild's Little Theatre at 2222 Market St., Philadelphia. The Motion Picture Guild is having plans drawn for the erection of a second theatre at 20 to 30 Armat St., Germantown.

A 20-story bank and office building involving investment of $6,500,000 is to be erected on site of Stanley's Globe at corner of Juniper and Market Sts., Philadelphia. The work of razing four-story property begins soon.

Officers Of Cleveland Board Trade Elected

AL MERTZ, manager of RKO exchange, was elected president of Film Board of Trade last week. Ward Scott, Fox manager, was elected vice president, and William Weiss, of Fischer Film exchange, was re-elected treasurer. Mrs. Georgia Moffett is secretary.

Keith's East 105th St. Theatre, Cleveland, will return to its original 7 day policy, starting the beginning of September.

Guy Peterson last week resigned as manager of the Cleveland Paramount Famous Lasky exchange. He had been manager for the past six months. Mike Simon of the Paramount Pittsburgh office succeeds him.

The local M-G-M Club held an outing last Sunday at Vermilion-on-the-Lake, 36 members, with families and friends, attended. Saul Gotlieb, of booking department, is president of the club which meets once a month for social purposes only.

Max Lefkowitz and his associates in Prospect Standard Theatre Co., have taken over the Standard, Cleveland.

Fred Desberg of Loew's Theaares, Inc., sails for home the end of August after a summer abroad with wife and three children.

Baltimore Houses Re-Open For Season

THE new theatrical season in Baltimore is getting under way. The Rivoli reopened August 31. This house, manager by Frank Price, Jr., has been renovated.

The Hippodrome, managed by Nat Keene, will reopen Labor Day with Emmett Glynn stock revues, vaudeville and talking pictures. This house has been renovated and Western Electric sound equipment installed.

The Auditorium, managed by Fred C. Schanberger, Jr., has had RCA Photophone System installed. New policy of this house, scheduled to reopen September 14, is to have approximately 45 musicians on stage under direction of Mischa Guterson, to give a 30 minute concert with talking picture.

The Maryland reopens Monday night, September 2, with stage show. Ford's legit house reopens September 16.

The Horn, residential house of Baltimore, has had DeForest equipment installed. F. A. Hornig is proprietor.

Joseph Brodie is now having the RCA Photophone sound equipment installed in Brodie's theatre, South Baltimore.

Frank Price, Jr., manager of Rivoli, Baltimore, is chairman of golf committee of Advertising Club of Baltimore which is arranging a tournament.

The Princess, Baltimore residential house, has been sold by Mr. and Mrs. R. L. Byrum to Kline Amusement Co., and this house reopened August 24 for colored patronage. It is silent house.

The Aurora, residential house in Northeast section, manager by Arthur Price, is getting ready to have Western Electric equipment installed.

Clyde V. McKay, former manager of the Little, Baltimore, will have charge of the Little in Germantown, Pa., when it is opened.

Hayden Gentry has succeeded John D. Little as treasurer of Ford's Baltimore.

Through arrangements made with C. S. Langue, manager, patrons of Warners' Metropolitan, Baltimore, had an ice cold drink served to them before and after leaving playhouse Saturday, August 24.

New sound policy was inaugurated at Newport, Norfolk, Va.

Ia. Town Voting Again On Sunday Show

AFTER voting against Sunday movies in Villisca, Ia., at two previous elections in the past four years, another special election to submit the question for the third time will be held September 3.

Frank B. Pennington, former Clarina, Ia., movie operator, advocated this election with the declaration to the citizens of Villisca that he would erect a new $25,000 theatre should the question carry.

2 Indiana Theatres To Reopen In Sept.

REOPENING of the Indiana and Liberty, Terre Haute, Ind., for the 1929-1930 season is scheduled for shortly after Sept. 1. While the management of the Fourth Avenue Amusement Corp.'s holdings declines to verify, it is reported that both will open either the first or second week of the month. The Indiana will open with a motion picture program only, vaudeville being added later in the season in event a satisfactory agreement is reached with the unions. The Liberty, it is said, will resume its former policy of sound pictures.

The Fourth Avenue organization is contemplating the opening of the Hippodrome this season with musical stock.

Herbert Bell of Crawfordsville, and Doris Bisland of Lafayette, Ind., are in St. Elizabeth Hospital suffering from fumes caused by a fire in the projection booth at the Lafayette. Bell is in a serious condition. He was operating the booth while the regular man is on a vacation. A roll of film caught fire and the fumes reached the lungs of the two victims. Miss Bisland is the daughter of the theatre manager and was playing the organ. She noticed the peculiar odor and left. Bell also went down stairs, but returned to remove what film was left. On returning, he said he was not ill, but it was urged he enter the hospital. As he entered the hospital building he became unconscious and went into convulsions. Oxygen tanks were called into use immediately. Later he recovered consciousness, but physiciaons say that because of the insidious nature of the gas, it is feared he may have a relapse.

Officials of the theatre said one machine was entirely ruined and they were unable to estimate the value of film destroyed.

The new Paramount, Anderson, Ind., was opened recently. Jack O'Rourke resident manager and Harry Muller, assistant manager, supervised arrangements. Y. U. Young of Gary, Ind., theatre man who started activities which resulted in the construction of the theatre, flew from Gary to Anderson in his own plane for opening.

Firms Incorporate At Harrisburg, Pa.

A PENNSYLVANIA State charter of incorporation was granted at the capitol in Harrisburg on August 13, to the Reading Theatre Programs, Inc., of Reading, Pa. Authorized capital is $5,000. Treasurer is Howard L. Eckenroth of Easterly, Pa. Other incorporators are: Hyman Goldberg, Reading, and Olivia Eckenroth, Easterly..

A charter was granted on August 20 to Poplar Terraces, Inc., of Connellsville. Capitol stock is $25,000. Treasurer is John Wishart, Connellsville, R. D. Other incorporators are: N. Maudo Wishart, and Harriet C. Wishart, both of Connellsville, R. D.

The Majestic, Pottsville, has been leased from the George J. Higgins Theatrical Enterprises, of Shamokin, by J. Frank Moore, who formerly conducted theatrical and dance enterprises in Elkton, Md., and Chesapeake City, Md. The lease covers ten years and under the terms Mr. Moore can purchase the theatre any time within that period. The house has been redecorated.

The Regent, Scranton, closed July 13, has been leased to the Silverberg clothing store. The seating capacity was 600.

The State, Harrisburg, built several years ago at cost of one million and operated as combined silent picture and vaudeville house, owned by Wilmer & Vincent, started operations as an all-talkie house on August 31, vaudeville being abandoned.

The wedding of Michael E. Slowitsky, musical director for Chamberlain chain and organist at the Victoria, Mahanoy City, and Miss Marie B. Weber, of the latter city, was recently solemnized in Church of Saints Peter and Paul, in Scranton, by the Rev. Father Joseph Morris, a cousin of the bridegroom.

Cloyd M. Gibble, who managed the Ocean Hall, Steel Pier, Atlantic City, during the summer, returned on September 1 to Harrisburg to resume management of the State.

G. A. Scharf resigned on August 22 as manager of the Majestic, Gettysburg. He plans to re-enter the hotel business. He is succeeded by B. J. Rhoades, manager of the Orpheum, York.

Plaza Theatre Co. Buys U Houses In K. C.

THE Plaza Theatre Co., of Kansas City, has purchased the Universal Film Company's theatres in Kansas City, it has been announced by M. B. Shanberg, of the Midland Circuit of theatres, the seller. Mr. Shanberg handled the negotiations resulting in the sale. J. F. Truitt is president of the Plaza Theatre Co., and is managing director of City Theatres, Inc., newly formed, which will operate the Plaza, Uptown, Isis, Linwood, Apollo and Gillham.

Four years ago the Gillis Theatre, Kansas City, was wrecked by an explosion, resulting in more than $150,000 damage and the death of six persons. The cause of the explosion remained a mystery to the police for a long time.

Last Friday a man by the name of D. M. Carey committed suicide by shooting himself and the "inside" story of the blast became known. For several years Detective Charles Frederick had suspected Carey, who had operated a speakeasy in the basement of the theatre building. Carey collected $14,000 insurance on fixtures in his speakeasy which were not worth $5,000. Then, just as he was about to be summoned before a grand jury as a result of Detective Frederick's investigation, Carey ended the case by shooting himself through the head.

Among out-of-town exhibitors in Kansas City film market last week were: S. E. Wilhoit, Princess, Springfield, Mo.; W. M. Weber, Echo, Great Bend, Kans.; C. A. Swiercinsky, Majestic, Washington, Mo.; Charles Fiske, Butler, Mo.; Mr. and Mrs. C. H. Wilson, Liberty, Liberty, Kans.; Oscar Heinert, Elite, Humboldt, Kans.; William Leaght, Savoy, St. Joseph, Mo.; T. D. Peal, Royal, Grain Valley, Mo.; L. E. Maple, Cozy, Bethany, Mo.; Ray Eckles, Grand, Princeton, Mo.; George Ellis, Brono, Mo.; Roy Dunnock, Royal, Hiawatha, Kans., and H. Garber, Elite, Baxter Springs, Kans.

That foursome of the Kansas City Fox exchange, consisting of Joe Blonstine, Ed Lubitski, Chas. Palermo and A. E. Lightfoot, are hard at work in daily practice in preparation for the annual Film Board of Trade golf tournament.

A. G. Smith, Kansas City branch manager of the National Theatre Supply Co., and his daughter were injured in a motor car accident in Kansas City last week.

Tom Kelly Appointed Ottawa Theatre Mgr.

TOM KELLY, for some years manager of the Westmount, Montreal, has been appointed manager of His Majesty's, a leading downtown house, which has been undergoing extensive alterations.

Lawrence Leon of the L. and M. Theatre Enterprises, Inc., New York, has been visiting various cities of Eastern Canada for the purpose of inspecting his company's theatres.

Important announcements are expected on the return of N. L. Nathanson, managing director of Famous Players Canadian Corp., on his return to Toronto from a three months' stay in Europe early in September.

The annual outing, sports, dinner and dance of associated film organizations in Toronto, Ontario, were conducted at Rouge Hill, 17 miles outside of the city on Friday.

Manager J. M. Franklin of B. F. Keith's, Ottawa, made his second trip to New York City within a month to confer with R-K-O executives regarding the revival of vaudeville in Ottawa house. Acts will again be booked into Keith's in September.

A happy event in Toronto, Ontario, was the marriage of James Lynch, manager of the Runnymede, to Miss Violet Walsh, late of the Walsh Sisters, vaudeville team. They spent their honeymoon in Atlantic City.

Premier, Frisco, Opens As Sound House

LEASED from Publix by M. L. Markowitz, who also operates the Pompeii and Egyptian, the Premier, San Francisco, was opened August 10th as a talking picture house.

Real Estate Director W. H. "Bud" Lollier of Fox West Coast Theatres, Inc., has been noticed skipping all over the northern section of California inspecting theatre realty holdings.

Installation of two projectors and Vivavox sound equipment has been completed in the Royal, South City, for Al Eschelbach.

Max Weiss, formerly of Sacramento, has purchased the National, San Jose, from the National Theatre Syndicate.

Frank Vesley, former booking pilot of National, came out of his hiding place when he breezed into town in his brand new Nash. He's now sales manager in charge of advertising for a newly patented paint.

Exhibitor News Notes From Texas

ORGANIZATION of the exhibitors of the Panhandle and South Plaines District of Texas was completed at a meeting held at Turkey, Texas, recently. T. L. Colvin, of the Palace, Turkey, presided. The disposition to adopt sound as a general policy became evident, and a cooperative plan of buying and operating was discussed to be made effective later.

W. S. Waid has discontinued his Sunday shows at Gainesville, Tex., on acount of opposition of ministerial forces, etc.

Don. C. Douglas, executive secretary of the Dallas Film Board of Trade, has prepared a chart in book form for distribution to Texas exhibitors to be furnished with the chart gratis and all others at nominal cost.

The Hippodrome, Saenger house at Texarkana, has closed.

The Texan, at McAllen, Texas, is being remodeled.

Rubin Frels has purchased a lot in Columbus, Texas, and will erect new theatre.

A. T. Gribble opened his new building at Wellington, Texas.

E. J. Powdrill will be manager of new theatre at Ingleside, Texas.

The Dixie, Waxahachie, Texas, has reduced its prices for sound.

Griffith Amusement Company has released the Gem Theatre building at Wellington, Texas, and will remodel theatre at early date.

E. M. Marshall will install sound in his theatre at Mabank, Tex.

The Casino, Hebbronville, Tex., will be remodeled and install sound soon.

East Texas Theatres, Inc., opened its new house at Henderson, Texas, Aug. 19th.

Gene Martin, barber in McKinney, Texas, has abandoned his plan to open a new house.

Herman Gruger, manager of the Queen, Richmond, Texas, was injured in automobile accident few days ago.

The Mission, at Beeville, Texas, operated by Hall Bros., is now operated but six nights a week.

T. S. Hogan has opened the Yucca, Midland, Texas.

The R. & R. Lyric, Big Springs, Texas, has installed sound.

The Moran, Moran, Texas, has installed Phototalker equipment.

The Auditorium, Crockett, Tex., is being remodeled for acoustical corrections.

A $500,000 hotel and theatre building is reported to be in promotion at Rockport, Tex.

The Simon, Brenham, Texas, will install sound and also a cooling system.

J. F. Jones, manager of R. & R. Theatre, at Palestine, Texas, was fined $25 and cost for operating theatre on Sunday.

L. L. Dent, of Dent Theatres, Inc., left Dallas for New York to negotiate with Publix for remainder of Dent stock.

Branch managers in Dallas of all of the film companies will consider adjustments in individual cases where the exhibitor is oversold on sound.

Dick Potter has been made manager of the Parkway, Dallas, Tex.

M. N. Millyer has succeeded J. S. McSween, resigned, as manager of the Princess, Publix house in San Antonio, Tex.

Park, Tampa Theatre, Goes Talkie

THE Park, which has been the only house in the downtown section of Tampa presenting stage performances, has gone "talkie" and will abandon the stage shows entirely. The new policy went into effect the 25th. The Rialto opens on the 31st with musical shows.

Joe Alexander, organist at the Tampa, has been transferred to Rochester, N. Y., where he will be featured at the Piccadilly.

It was announced this week that Jacksonville had been selected as the site of a motion pciture studio by the International Publishers, Inc., of Wheeling, W. Va. According to the announcement, D. J. Moore will be the managing director and production is scheduled to start about the first of November. Both features and comedies will be made, it is said.

W. H. Carroll, former Tampa exhibitor, now operating the Rivoli, Douglas, Ga., says that the talkies have not been a success with him, and he has removed the sound equipment and will play nothing but silents in future.

Charles Kirkconnell, assistant manager of the Tampa, Tampa, is planning a vacation trip through Central America.

Several Florida exhibitors are planning on attending meeting of the Georgia, Florida and Alabama exhibitors, which will be held in Columbus, Ga., on September 8th and 9th.

M-G-M Planning New Boston Exchange

PLANS have been drawn for a new exchange building for Metro-Goldwyn-Mayer at Boston. Construction of the new building is expected to start within a month.

The new building will be two stories high with basement, will be of brick and fireproof construction.

The Tremont, Boston, has been practically rebuilt during the past four months by A. L. Erlanger, its owner.

Opening days for the Metropolitan Theatre's programs at Boston have been further advanced and starting this week, the first showing of the week's program will be made Thursdays instead of Fridays.

Max Levine, Gardner, Mass., has had plans drawn by Architect Albert Smith, of Worcester, for a new theatre 82 x 103 on Parker street, to cost $140,000.

The Broadway Theatre Co. is to erect a new theatre on Main street, Athol, plans for which have been drawn by Mowll & Rand, of Boston.

One woman fainted and was trampled upon when a section of film at the Orpheum Theatre, in Malden, caught fire Wednesday night.

Fred Green, of the Green and Elienberg circuit, has purchased the Melrose, at Melrose, Mass., from Benjamin Greene and others. Western Electric sound equipment will be installed, the theatre will be reseated, a new marquee built and other improvements made costnig about $35,000.

Announcement is made by Ramsdell Brothers of a change in policy of the Strand, Malden, Mass. Starting this week vaudeville will be played at the Strand, RKO vaudeville being booked. The Granada will give all-talking pictures exclusively.

Manager Paine, of the Leroy, Pawtucket, is on a vacation trip to Europe.

Extensive improvements have been made to the RKO exchange, Boston.

Benjamin Bebchick, former head shipper at Metro-Goldwyn-Mayer exchange, has been advanced to assistant booker and Michael Zamen, former shipper at the Pathe exchange, has been made M-G-M head shipper.

The Modern, at Providence, opens this week as a burlesque theatre, moving over from the Empire.

Albert Clark, former manager of the Capitol, Providence, has been made treasurer of the Modern. Robert Allen, assistant manager at the Fay, Providence, will be manager of the Capitol.

The Union, Athol, of which Al McAvoy is managing director, is to install sound equipment.

W. H. Bradley, formerly manager of Pictures in Motion, at Boston, has opened a new exchange under the name of the W. H. Bradley Attractions at 19 Piedmont street.

Announcement is made of the sale of the Park, Auburn, R. I., and the Castle, Mount Pleasant, by A. A. Spitz to the Pictureton Theatre Corp., Providence, R. I.

Eddie Ansin, who took over the Capitol, Springfield, with Interstate, has now sold the theatre to Warner Brothers.

Joseph A. McConville, president of the Boston Film Board and manager of Columbia exchange, at Boston, who returned from a trip to California recently, has recovered from his recent illness and is again back at his desk.

The Strand, Woonsocket, R. I., is closed temporarily.

Cincinnati Bldg. Will Not Contain Theatre

A new 43-story office, hotel and department store building is to be erected in heart of Cincinnati downtown business district at cost of $30,000,000. It will not contain theatre, thus definitely setting at rest continued persistent rumors that the structure would house new theatre which Fox is expected to build. Report continues that Fox will possibly build two houses, and that Balaban and Katz will likewise build in Cincy.

Forest Theatre, Cincinnati suburban house, under management of Doris Stecker, will feature talkies beginning early in September, Western Electric equipment now being installed.

Lyric and Capitol, Cincinnati, only two local talkie houses still employing orchestras, will discontinue musicians September 1.

Grand Opera House, playing Erlanger legitimate attractions, was all set to open September 1 with talkie. Stage hands demanded increase of seven per cent for new season. Telegraphic instructions from Erlanger offices in New York to Manager Unger are to effect that new scale will not be signed, also that all bookings have been cancelled, and house will remain closed.

Suit for $5,000 has been filed by Clarence H. Gorman, exhibitor, Saylor Park, suburban to Cincinnati, against Peoples Bank and Savings Co., Cincinnati, who own the theatre.

Thief who hid in Beecher Theatre, Cincinnati, until after house had closed for the night, took cash box from pay telephone in lobby.

Cincinnati exhibitors have one more source of competition, talkies having been installed at Swiss Gardens.

John Schwalm, manager Rialto, Hamilton, is wearing a broad smile these days. His two young sons are home from Culver Military Academy, covered with honors.

Palace, Hamilton, has augmented its cooling and ventilating system by installation of automatic ice water system in foyer.

Trainor Theatre, Greenville, Ohio, has installed Vitaphone and Movietone, and changed its name to the State.

Report is revived at Dayton, Ohio, that Fox will soon begin work on $1,000,000 house for which a site in center of city was acquired several months ago.

The Broadway, Columbus, Ohio, previously a dramatic stock house, in which sound equipment was installed early in the summer to play second-run pictures at prices less than suburban houses were charging, is closed, and report is that it will not reopen under present policy.

Langdon Kumler, manager Pantheon, Toledo, accompanied by his son, is angling in the waters of Michigan.

Phil Chakeres, head of the State-Regent Corp., Springfield, Ohio, entertained one hundred local Rotarians with a luncheon and program at State Theatre.

Harbor Theatre, Ashtabula Harbor, Ohio, has been taken over by A. J. Cooper.

The Ohio, Prospect, Ohio, is under new management, house having been taken over by D. L. Peters, who acquired it from J. L. Kohler.

It is reported that Publix is considering erection of five-story combination theatre and hotel building at Fostoria, Ohio.

A. M. Horatoer, Toledo, Ohio, has taken five-year lease on Marvin Theatre, Findlay, Ohio. House reopens in September.

Russell Myerly has been made assistant manager of Princess, Toledo, Publix house.

Sorg Opera House, Middletown, Ohio, has installed sound.

Movietone is being installed in the Virginia, Wellston, Ohio, according to Manager L. P. Gulfoile.

Hamilton theatre managers have held meeting with Stage Hands and Operators Union to discuss proposal of union for new hours and wages.

Texas Exhibitors Are Targets Of Blues

TEXAS exhibitors are continuing to hit snags in their Sunday showings. The Dixie at Waxahachie which is owned by the R & R Interests was denounced at a mass meeting which was attended by several hundred people. The theatre was also the target at some of the Sunday morning church services. Petitioners were successful in getting over 400 names objecting to Sunday movies and these signatures were mailed to W. J. Underwood at the R & R home office. No legal action has been taken to prevent the theatre from remaining open on Sunday.

Another manager who has encountered difficulties with the idea of Sunday Movies is George Spence, manager of the Gem at Sherman, Texas. Mr. Spence was fined $20.00 on each of two counts for operating a picture show in violation of the Sunday laws. Following the trial Mr. Spence stated that he would continue to operate complimentary shows from 2 to 6 P. M. on Sundays. No difficulty has been experienced at McKinney, Texas where Sunday shows have just been inaugurated.

Karl Hoblitzelle, President of Interstate, has prolonged his business trip and is still in New York.

The Melba, one of Dallas Publix theatre will close for one week during which time the theatre will undego a number of improvements, according to George Baker, manager.

John H. Thoma, formerly with RKO Circuit of New York, Chicago and Philadelphia, has been appointed manager of the Majestic, Dallas, Texas. Mr. Thoma succeeds Sid Henry, who has been transferred to Houston as home office representative of Interstate.

Ullman Interests In Syracuse, N. Y., Sold

IT has been announced that Frank Sardino, owner of the Syracuse, has purchased from Frederick Ullman, the Brighton and the Ullman interests in the Syracuse. M. W. Korach is manager of the Brighton.

The rapidly shifting scenes of the Syracuse Rialto flashed a new set on the public today when it was announced that the Empire would continue with stock throughout the Fall and Winter season.

Switch in policy at the Syracuse, B. F. Keith's was inaugurated Aug. 24 when the split week policy was discontinued in favor of the seven day run. John J. Burns is manager of the local house.

William J. Tubbert, former assistant manager of the Keith Albee, at Cincinnati, O., has returned to Syracuse as assistant manager of the B. F. Keith. Mr. Tubbert succeeds John R. Donaldson.

Although his plans are shrouded in secrecy, it has been learned that Walter B. McDowell, for many years manager of the Strand, Syracuse, N. Y., would be transferred to a larger theatre in another city. Warner Brothers take over the Strand Sept. 1.

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FOR SALE: 2,800 used upholstered opera chairs. Good condition. $1.40 each. Morris Saunders, 2710 Valentine Ave., Bronx, N. Y. C.

Another Midnite Show Convert In St. Louis

THE Grand Central, St. Louis, operated by the Warner-Skouras interests, on August 24 inaugurated a 11:30 p.m. show and in the future similar shows will be given each Wednesday and Saturday night.

The congregations of five Protestant churches at Macon, Mo., conducted a referendum August 26 on the question of Sunday motion picture shows.

While Hugh Finnegan, manager of the Grand-Florissant Theatre, St. Louis, was attending the regular meeting of the St. Louis Amusement Co.'s theatre managers the morning of August 20, an attempt to rob the theatre's safe failed. The negro janitors were confronted by a large revolver in the hands of a white man who tied them up. After waiting a while he released one of the negroes to soap the front doors.

However, while the soaping was under way the other negro managed to work loose from his bonds and slipped out the back door to call the police. The would-be robber managed to get away before the arrival of the police emergency squad.

News Flashes From Atlanta Film Row

WHILE in Atlanta last week, Byron Cooper, who formerly operated the Palace Dawson, Ga., announced that he had taken over the Dixie, Eatonton, Ga., and would reopen it as soon as certain improvements had been completed.

Visiting the Atlanta Film Row last week were:

S. H. Borisky, Chattanooga, Tenn., head of Independent Theatres, Inc.; T. M. Worthy, the Dreamland, Andrews, N. C.; C. E. Daffin, the Daffin, Tallahassee, Fla.; Byron Cooper, the Dixie Eatonton, Ga.; Hugh Manning of Etowah, Tenn., and J. C. H. Wink, of Dalton, Ga., operating a chain of motion picture theatre in North Georgia and Eastern Tennessee.

Members of the Florida, Jacksonville, personnel are due a lot of credit for the success of the Rainbow Follies, deluxe party held by the Jacksonville advertising Club on the Mason Hotel roof, August 22.

Jonas Perlberg, house manager, was master of ceremonies. The party served as a farewell for Mr. Perlberg, whose transfer is scheduled to take effect Saturday, August 24, assignment not yet made.

Al F. Weiss, Ja., manager of the Florida, Jacksonville, returned Tuesday from a visit to his relatives in Wisconsin.

C. D. Peruchi, of the Peruchi Players, has moved to Jacksonville to prepare for the opening of dramatic stock season at the Arcade, tentatively scheduled for September 29.

W. A. Krause, Jr., manager of the Empress, Jacksonville,, is exceedingly proud of his fishing prowess, scheduling another trip for the coming week.

Thomas H. James, former manager Loew's Capitol and Grand, Atlanta, has been appointed manager of the Strand, Syracuse, N. Y. Strand has seating capacity of approximately 1600 and was recently acquired by Warner Brothers' Theatre Department, headed by Spyros Skouras.

Carter Barron, formerly manager of the Metropolitan, Atlanta, has succeeded Mr. James as manager of Loew's Capitol.

Iowa Theatre Deals —Exhibitor News

GEORGIA GLENN, former owner of the Plaza Theatre, Fort Dodge, was in Des Moines last week to discuss again taking over the active management of the theatre. Theatre was leased to H. W. Schultz who closed the house in June and the lease returns to Miss Glenn.

A new theatre in Iowa territory is house at Avoca which had its opening this month. The theatre which has been named the Majestic is of Spanish style and seats 500.

D. F. Wolfe, who has the Princess, Lansing, Iowa, has installed Moviephone equipment.

K. C. Will, former owner of Strand, Luverne, Iowa sold house last week to Godfrey and Knopf.

A new theatre was opened last week at Ollie, Iowa, christened the Luna. Theatre is owned and operated by W. L. Denny.

G. L. Davies, owner of Solon, Spencer, Iowa, last week installed Filmophone equipment.

Another theatre to install Pacent sound equipment last week was the Princess, Guttenberg, owned by Hunstadt and Becker.

Jake Rosenthal for twenty-four years theatre exhibitor and during a large part of that time the manager of the Majestic Theatre at Dubuque, unable to secure a new lease for the house, is reluctantly retiring from the film business.

The Crest, Creston, was sold last week by L. Z. Henry to Albert Pace.

RKO entertained a number of callers last week including J. E. Michael, Strand, Jefferson; J. E. Ridgeway, Lyric, Coon Rapids; E. F. Smith, Family, Earlham; W. C. Treloar, Treloar, Ogden.

At Paramount branch, among those who stopped in to talk pictures last week from out of town were: E. P. Holsach, new owner of the Strand, Pella; M. A. Fauver, Broadway, Brooklyn; Mr. and Mrs. J. C. Fair, Elite, Lorenz.

A Raven sound screen has been purchased by Sam Elman, owner and manager of the Grand Theatre, East DesMoines.

Leo Moore, proprietor of the Majestic, Centerville, has purchased complete booth equipment.

George Watson is now acting manager of the DesMoines, Publix after temporary tryout in this position. Lionel Wasson, manager of the DesMoines for the past eight months, was promoted to the management of the World Theatre in Omaha.

Frank Wewurka of the Colonial, Osage, has bought the Cresco, Cresco, Iowa. He is opening house on September 1 after making extensive changes.

Ted Emerson, manager of Garden and Palace, two Publix houses in Des Moines, took over the management of all the Locust Street houses with the addition of the Strand last week.

George Watson, manager of the Des Moines Theatre, Des Moines, plans to seek a little cool weather diversion at his home town in Austin, Texas, soon.

Mrs. Mary Cockrell of Harlan, Iowa, is the new owner of the Palace, Merrill, Iowa. The house was purchased from Earl Rice who has been an exhibitor there for sevreal years.

A. H. Blank took over the Grand Theatre at Burlington, Iowa several weeks ago.

The Orpheum, Sioux City, is to be equipped with an additional four stories which will make it an eight story building. The original cost of the building was $1,750,000 and the mortgages were raised by Sioux City residents.

Michael and Waller have purchased Ravin sound screen for their Strand, Leon.

Two Cinophar lenses and a Ravin sound screen were sold by the Des Moines Theatre Supply Co., to A. H. Blank in line for new equipment for the Ox Palace, Mason City.

New Charlotte Branch; Other Southern News

THE growing importance of Charlotte as a motion picture film center is seen in the announcement of a proposed building on West Fourth Street, adjacent to the post office property, to be occupied as soon as it is erected by the Metro-Goldwyn-Mayer exchange. The first unit of the building, plans for which are now being drafted by Charles C. Hook, Charlotte architect, and Walter W. Hook, associate, will cost in the neighborhood of $30,000. Provisions will be made for additions to the one-story building at any later date.

The building will be approximately 45 feet wide and 130 feet long, with a basement and one story.

Edward M. Whaley, Jr., recently appointed Central division manager of Vitaphone, was in Memphis last week after a visit to the company's branch in Atlanta.

Kane Bros. Co., reopened its stock burlesque season at the Walnut, Louisville, Ky., August 24.

J. B. Russell, the Opera House, Maysville, Ky., is spending his vacation at Battle Creek, Mich.

N. L. Royster is now manager of the Crescent and Broadway, Statesville, N. C., owned by V. C. Schley.

At the meeting of the Board of Arbitration in Charlotte, N. C., August 19, there were forty-six cases on the calendar. Sixteen were either postponed or settled and of the remainder only twelve cases were heard making it necessary to call a special meeting for Monday, August 26.

North Carolina visitors to Charlotte's Film Row, last week were: L. L. Drake, Ansonia, Wadesboro; Charles Picquet, Carolina, Pinehurst; W. E. Stewart, Pastime and Westmore, Concord; George Hughes, Columbia, Albemarle; J. W. Watts, Jr., Watts, Williamston; J. M. Highsmith, Trio, Robersonville; Roland Hill, Lexington, Lexington; H. J. Paradis, Oasis, Wilson; H. P. Howell, Victory, Smithfield, and Cherry, Morehead City; U. K. Rice, Colonial, Winston-Salem; Jack Frost, Carolina, Winston-Salem.

The Roxy, Rocky Mt., N. C., has been transferred from M. C. Bullock to J. R. Cherry.

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COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

AMKINO

Title	Star	Rel. Date	Length	Reviewed
Aelita (Revolt of the Robots)	Russian Cast	Mar. 23	2900 feet	
Flames of the Volga	Russian Cast	Mar. 30	7000 feet	
Her Way of Love	E. Cesarskaya-A. Zhukov	Aug. 17	6000 feet	
In Old Siberia (Katorga)	Russian Cast	July 20	6500 feet	July 27
Krassin	Special Cast	Feb. 19	7000 feet	
Lash of the Czar	Russian Cast	Feb. 9	6800 feet	
Moscow Today	Pictorial Film	May 11	5600 feet	
Prisoners of the Sea	Russian Cast	April 13	7000 feet	
Taras Shevchanko	A. Buchma	Dec. 15 '28	16000 feet	
Two Days	Russian Cast	Feb. 1	6500 feet	
Village of Sin, The	Russian Cast	May 18	6500 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Arsenal	S. Svashenko	Oct. (tentative)		
General Line, The	Special Cast			
Man With a Camera	Special Cast	Sept. (tentative)		
New Babylon	E. Kuzmina-A. Sobolevsky	Sept. (tentative)		

COLUMBIA

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Bachelor Girl, The	Logan-Collier-Todd		5927 feet	
	(Silent Version)		6245 feet	
Behind Closed Doors	Valli-Glass	Feb. 24	5779 feet	
*†§Donovan Affair, The (F. & D.) (A. T.)	Holt-Revier-Collier, Jr	April 11	7140 feet	Mar. 30
	(Silent Version)	April 11	7189 feet	
Eternal Woman	Borden-Graves	Mar. 18	5812 feet	April 8
Faker, The	Logan-Delaney	Jan. 2	5538 feet	
*†§Fall of Eve (A. T.)	Miller-Stanley-Prouty	June	6245 feet	June 22
*†§Father and Son	Holt-Revier-McBan	June 5	6310 feet	June 8
	(Silent Version)	June 5	6765 feet	
*†§Flying Marine, The	Lyon-Mason-Robards		5951 feet	
	(Silent Version)		5736 feet	
*†§Lone Wolf's Daughter (D)	Lytell-Olmstead	Feb. 18	7154 feet	Mar. 9
	(Silent Version)	Feb. 18	6186 feet	
Quitter The	Lyon-Revier	April 1	5671 feet	May 25
*†Trial Marriage	Kerry-Ellers-Robards	Mar. 10	6639 feet	
	(Silent Version)	Mar. 10	6506 feet	
*†§Younger Generation (D)	Hersholt-Basquette-Cortez	Mar. 4	7866 feet	Mar. 23
	(Silent Version)	Mar. 4	7246 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Hoofer, The (A. T.)	Jack Egan			
*†§Broadway Scandals of 1930 (A. T.)	Special Cast			
*†§College Coquette, The	Taylor-Collier Jr.-Ralston			
*†§Cradle of Jazz The (A. T.)	Belle Baker			
††§Flight	Holt-Graves			
*†§Hurricane (A. T.)	John Mack Brown			
*†§Ladies of the Evening (A. T.)				
*†§Last of the Lone Wolf (A. T.)	Bert Lytell			
*†§Light Fingers	Keith-Revier-Nye		5700 feet	
*†§Melody Man, The				
*†§Road to Broadway, The				
*†§Sisters (A. T.)	O'Day-O'Neill			
*†§Song of Love (A. T.)	Belle Baker			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At a Talkie Studio (A. T.) (D.)	Buddy Doyle			
*†§Columbia-Victor Gems (D)	26 Subjects released twice a month		1 reel	
*†§Falling Stars (A. T.) (D)	Bergman-Manning			
*†§Gay Caballero The (A. T.) (D.)	Frank Crumit		1 reel	June 8
*†§Jailhouse Blues (A. T.) (D.)	Mannie Smith			
*†§Memories (A. T.) (D.)	Murphy-Morrison		1 reel	June 8
*†§My Wife (A. T.) (D.)	Jack Wilson		1 reel	June 15
*†§Old Man Trouble (D)	Jules Beldsoe		1 reel	June 8
*†§Parlor Pest (A. T.) (D.)	Betty Combe			
*†§Snappy Co-Eds (A. T. (D)	Nan Blackstone		1 reel	
*†§Talking Screen Snapshots	Released twice a month		1 reel	
*†§Talking Screen Snapshot	Novelty		1 reel	June 8
*†§Talking Screen Snapshots	Novelty		1 reel	July 13

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
Air Derby	Reed Howes	Jan. 6	2 reels	April 13
Auntie's Mistake	Dorothy Devore	Feb. 17	2 reels	Mar. 30
Battling Sisters	Lupino Lane	June 2	2 reels	May 25
Beauties Beware	Jerry Drew	Jan. 27	2 reels	Jan. 12
Best Dressed Woman In World	Our World Today	Feb. 17	1 reel	Mar. 30
Cloud Patrol, The	Reed Howes	Feb. 24	2 reels	Mar. 30
Contented Wives	Al Alt	July 28	1 reel	Aug. 3
Delicious and Refreshing	Adrienne Dore	April 21	1 reel	Mar. 16
Dominion of Diversity	Hodge-Podge	Feb. 24	1 reel	Mar. 23
Dumb—and How	Thatcher-Young	Jan. 27	1 reel	Dec. 22
Fake Flappers	Jerry Drew	Aug. 18	2 reels	Aug. 10
Fixer, The	"Big Boy"	Feb. 3	2 reels	Feb. 3
Four Wheel Brakes	Jerry Mandy	April 7	1 reel	Mar. 30
Ginger Snaps	"Big Boy"	Mar. 24	2 reels	Mar. 30
Going Places	George Davis	Jan. 13	2 reels	Mar. 30
Good Night Nurse	Lupino Lane	April 28	2 reels	Mar. 16
Helter Skelter	"Big Boy"	June 16	2 reels	May 25
Her Big Ben	Gene Stone	Mar. 10	1 reel	Feb. 2
Her Gift Night	Billy Dale	May 19	1 reel	April 20
Honeymooniacs	Monty Collins	July 28	2 reels	Aug. 3
Hot Sports	Collins-Dent	Aug. 11	1 reel	Aug. 10
Hot Times	Al St. John	May 26	2 reels	May 11
Household Blues	Collins-Dent	June 2	1 reel	June 1
Howling Hollywood	Davis-Dent	April 21	2 reels	Mar 16
Husbands Must Play	Wallace Lupino	Jan. 6	2 reels	Mar. 30
Joy Land	Lupino Lane	July 21	2 reels	July 13
Joy Tonic	"Big Boy"	May 5	2 reels	April 13
Jungle Kings and Queens of Screen	Our World Today	Mar. 24	1 reel	April 13
Kitty Kitty	Billy Dale	May 5	1 reel	Mar. 16
Lewis-Sonnenberg Wrestling Match	Special Reel	Jan. 13	1 reel	Feb. 2
Lucky Breaks	Al Alt	July 14	1 reel	July 13
Only Her Husband	Jerry Drew	May 19	2 reels	May 18
Only Me	Lupino Lane	Jan. 20	2 reels	Dec. 15
Parlor Pests	Collins-Dent	Mar. 24	2 reels	May 25
Passing Show of Perak, The	Our World Today	May 19	1 reel	May 25
Pep Up	Cliff Bowes	Feb. 24	1 reel	Feb. 2
Question Marks	Hodge-Podge	Jan. 20	1 reel	Feb. 2
Richest Street in the World	Our World Today	April 21	1 reel	April 20
Rubbing It In	Al Alt	June 30	1 reel	July 13
Served Hot	Cliff Bowes	Feb. 10	1 reel	Jan. 19
Smart Steppers	Al St. John	Mar. 3	2 reels	Mar. 30
Social Prestige	Monty Collins	Dec. 23	2 reels	Nov. 17
Sole Support	"Big Boy"	Aug. 4	2 reels	Aug. 3
Studio Pests	Jerry Drew	June 30	2 reels	June 15
Summer Saps	Lupino Lane	Mar. 17	2 reels	Mar. 30
Those Two Boys	Collins-Dent	May 5	2 reels	Mar. 30
Time to Expire	Gene Stone	Mar. 24	1 reel	
Top Speed	Al Alt	July 7	2 reels	July 13
Walking Fish	Our World Today	Jan. 13	1 reel	
What a Day	Monty Collins	June 16	2 reels	May 25
What a Pill	Billy Dale	June 16	1 reel	June 15
What a Trip	Vernon Dent	Jan. 13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb. 10	2 reels	Jan. 12
Wise Wimmin	Jerry Drew	Mar. 31	2 reels	

ALL-TALKIE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Ask Dad (F & D)	E. E. Horton	Feb. 17	2 reels	Feb. 16
*†§Barber's Daughter (F & D)	Clyde-Hill-Dent	July 21	2 reels	July 20
*†§Bees' Buzz, The (F & D)	Gribbon-Clyde	April 7	2 reels	May 18
*†§Big Palooka, The (F & D)	Gribbon-McPhaill-Hill	May 12	2 reels	June 15
*†§Bride's Relations, The (F & D)	Burke-Gribbon	Jan. 13	2 reels	Feb. 2
*†§Broadway Blues (F & D)	Johnny Burke	Mar. 10	2 reels	April 27
*†§Buying a Gun (A. T. (F & D)	Lupino Lane	July 14	2 reels	July 20
*†§Cold Shivers (F & D)	McKee-Hutton	May 19	2 reels	May 11
*†§Constabule, The (F & D)	Clyde-Hill-Gribbon	Aug. 11	2 reels	
*†§Crazy Nut, The (F & D)	Pangborn-Oakland-Murray	June 2	2 reels	June 15
*†§Don't Be Nervous (F & D)	Lloyd Hamilton	July 7	2 reels	July 6
*†§Eligible Mr. Bangs, The (F & D)	E. E. Horton	Jan. 13	2 reels	Feb. 9
*†§Fire Proof (F & D)	Lupino Lane	Sept. 8	2 reels	
*†§Girl Crazy (F & D)	Clyde-Bennett	June 9	2 reels	
*†§His Baby Daze (A. T.) (F & D)	Lloyd Hamilton	Aug. 18	2 reels	
*†§His Big Minute (F & D)	Lloyd Hamilton	May 5	2 reels	June 1
*†§Jazz Mammas (F & D)	Virginia Lee Corbin (All Color)	June 30	2 reels	July 20
*†§Lion's Roar, The (F & D)	Burke-Bevan	Dec. 9	2 reels	Dec. 1
*†§Look Out Below (A. T.) (F & D)	Raymond McKee	Aug. 18	2 reels	
*†§Lover's Delight (F & D)	Arthur-Garon	June 31	2 reels	
*†§Lunkheads, The (F & D)	Clyde Gribbon	Sept. 1	2 reels	
*†§Moving Movie Show, A (D)	Hodge-Podge	June 9	1 reel	July 13
*†§Old Barn (F & D)	Johnny Burke	Feb. 3	2 reels	Feb. 16
*†§On the Streets (D)	Hodge-Podge	July 21	1 reel	
*†§Prince Gaby (F & D)	E. E. Horton	Sept. 15	2 reels	
*†§Ride on a Runaway Train (D)	Special	May 26	1 reel	June 15
*†§Right Bed, The (F & D)	E. E. Horton	April 14	2 reels	May 18
*†§Ship Mates (F & D)	Lupino Lane	April 21	2 reels	May 11
*†§Social Sinners (A. T.)	McKee-Byron-Fitzgerald	Sept. 1	2 reels	
*†§Studio Stunts (D)	Hodge-Podge	Sept. 1	1 reel	
*†§Ticklish Business (F & D)	Collins-Dent-Drew	Aug. 25	2 reels	
*†§Trusting Wives (F & D)	E. E. Horton	June 23	2 reels	July 20
*†§Whirls and Girls (F & D)	Gribbon-Clyde	Feb. 24	2 reels	Feb. 18
*†§Zip!Boom! Bang! (F & D)	McKee-Collin-Glass	Mar. 17	2 reels	June 1

FIRST NATIONAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Babies (D)	Alice White	June 30	8067 feet	
California Mail	Ken Maynard	April 7		
*†§Careers (A. T.) (D)	Dove-Moreno-Myers	June 2	8435 feet	June 1
Cheyenne	Ken Maynard	Feb. 3	5944 feet	
*†Children of the Ritz (D)	Mackaill-Mulhall	Mar. 3	6426 feet	April 13
	(Silent Version)	Feb. 17	6296 feet	
Dancing Vienna	Lyon-Mara	Jan. 13	5683 feet	
*†§Divine Lady, The (D)	Griffith-Warner	Mar. 31	9914 feet	Feb. 8
	(Silent Version)	April 14	8993 feet	
*†§Drag (D)	Barthelmess-A. Day	July 21	7642 feet	June 29
*†§Girl in the Glass Cage (D)	Young-Nye	June 22		
*†§His Captive Woman (D)	Sills-Mackaill	April 7	7992 feet	April 9
	(Silent Version)	Feb. 3	7692 feet	Jan. 19
*†§Hot Stuff (D)	Alice White	May 5	6774 feet	May 18
	(Silent Version)	April 21	7463 feet	Mar. 9
*†§House of Horrors (D)	Todd-Hale-Fazenda	April 28		
	(Silent Version)	April 7	6700 feet	Sept. 22
Lawless Legion	Ken Maynard	Mar. 3	6109 feet	
*†Love and the Devil	Sills-Corda	Mar. 24	6431 feet	
	(Silent Version)	Feb. 24		
*†§Man and the Moment	Billie Dove	July 7	5978 feet	Aug. 10
	Mar. 17	Mar. 17	5539 feet	
*†§Prisoners (D)	Corinne Griffith	May 19	7800 feet	June 1
	(Silent Version)	May 5		
Royal Rider, The	Ken Maynard	May 5		

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
*†Saturday's Children (D)	Corinne Griffith	April 14	7950 feet	May 4
	(Silent Version)	Mar. 10	6727 feet	
*†Seven Footprints to Satan (D)	Conklin-Fazenda	Feb. 17	5405 feet	
	(Silent Version)	Jan. 27	5238 feet	
*†§Smiling Irish Eyes (A. T.) (D)	Moore-Hall	July 31	8550 feet	July 27
*†§Squall, The (A. T.) (D)	Joyce-Loy	May 26	9629 feet	May 18
	(Silent Version)	May 12		
*†Synthetic Sin (D)	Colleen Moore	Jan. 6	6852 feet	Jan. 12
*†§Twin Beds (A. T.) (D)	Mulhall-Miller	July 14		July 20
*†§Two Weeks Off (D)	Mackaill-Mulhall	May 12	8081 feet	June 29
	(Silent Version)	April 28		
*†§Weary River (D)	Barthelmess-Compson	Feb. 10	7978 feet	Feb. 2
	(Silent Version)	April 7	7565 feet	
*†Why Be Good (D)	Colleen Moore	Mar. 17		
	(Silent Version)	Mar. 3	7692 feet	Jan. 26

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Hostess, The (A. T.) (D)	Billie Dove			
*†§Careless Age, The (A. T.) (D)	Fairbanks Jr.-Myers-Young			
*†§Dark Streets (D) (A. T.)	Mulhall-Lee			
*†§Fast Life (D) (A. T.)	Fairbanks, Jr.-Young-Morris		7541 feet	
*†§Footlight and Fools (A. T.)	Moore-Hackett			
*†§Forward Pass, The (A. T.)	Fairbanks, Jr.-Young			
*†§Girl From Woolworth's, The (A.T.)	Alice White			
*†§Great Divide, The (A. T.)	Mackaill-Keith-Loy			
*†§Hard to Get (A. T.) (D)	Mackaill-Burns			
*†§Her Private Life (A. T.)	Billie Dove			
*†§Isle of Lost Ships, The (A. T.)	Valli-Robards-Beery			
*†§Jazz Queen, The (A. T.)	Dorothy Mackaill			
*†§Lady Who Dared, The	Dove-Pidgeon-Todd			
*†§Lilies of the Field (A. T.)	Corinne Griffith			
*†§Little Johnny Jones (A. T.)	Buzzell-Day			
*†§Loose Ankles (A. T.)				
*†§Most Immoral Lady, A (A. T.)	Leatrice Joy			
"No, No, Nannette" (A. T.)	Bernice Claire			
*†§Paris (A. T.)	Irene Bordoni			
*†§Sally (A. T.)	Marilyn Miller			
Wells Fargo Express	Ken Maynard			
*†§Woman on the Jury (A. T.) (D)	Dorothy Mackaill			
*†§Young Nowheres (A. T.)	Richard Barthelmess			

FOX FILMS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Behind That Curtain (A. T.)	Baxter-Moran	June 30	8300 feet	July 6
*†Black Magic	Dunn-Holland	June 2		
*†§Black Watch, The	McLaglen-Loy	May 26	8487 feet	May 25
*†Blue Skies	Twelvetrees-Albertson	Mar. 17		
*†Captain Lash	Victor McLaglen	Jan. 6	5453 feet	Feb. 9
	(Silent Version)	Jan. 6	5376 feet	
*†§Chasing Through Europe	Stuart-Carol	June 9		July 13
Christina	Gaynor-Morton	Mar. 30	6955 feet	April 6
*†Exalted Flapper	Carol-Norton	May 26		
*†Far Call, The	Morton-Hyams	April 28	5313 feet	
	(Silent Version)	April 28	5282 feet	May 25
*†Four Devils	Gaynor-Duncan			Oct. 13
*†§Four Devils, The	Gaynor-Duncan		6500 feet	June 22
*†§Fox Follies, The (A. T.)	Special Cast	May 25	8291 feet	June 1
*†Fugitives	Bellamy-Terry	Jan. 27	5331 feet	
	(Silent Version)	Jan. 27	5356 feet	
*†§Ghost Talks, The (A. T.)	Twelvetrees-Eaton	Feb. 24	6395 feet	Feb. 23
*†Girls Gone Wild	Carol-Stuart	Mar. 24	5232 feet	April 27
	(Silent Version)	Mar. 10	6000 feet	Mar. 9
*†§Hearts In Dixie (A. T.)	Fetchit-Muse	Mar. 10	6650 feet	Mar. 2
*†§In Old Arizona (A. T.)	Lowe-Baxter	Jan. 20	8724 feet	Dec. 29
*†Joy Street	Moran-Stuart	April 7	7554 feet	June 8
	(Silent Version)	April 7	7554 feet	
*†§Lucky Star	Gaynor-Farrell	Aug. 18	8400 feet	July 27
	(Silent Version)	Aug. 18	7000 feet	
*†§Making the Grade	Lowe-Moran	Feb. 17	5024 feet	
*†§Masked Emotions	George O'Brien	May 19		
*†§Not Quite Decent	Collyer-Dresser	April 7	6 reels	May 4
	(Silent Version)		4653 feet	
*†New Year's Eve	Astor-Morton	Feb. 24	5958 feet	May 4
*†One Woman Idea, The	LaRocque-M. Day	June 2	6111 feet	June 15
	(Silent Version)	June 2	6106 feet	
*†Plastered In Paris	Cohen-Pennick	Jan. 23	5641 feet	Sept. 29
*†§Pleasure Crazed (A. T.)	Marguerite Churchill	July	5460 feet	July 20
Protection	Burgess-Elliott-Page	May 12	5511 feet	June 1
*†Sin Sister	Carroll-Gray	Feb. 10	6072 feet	
	(Silent Version)	Feb. 10	6053 feet	
*†Strong Boy	McLaglen-Joy	Mar. 3	5150 feet	April 6
	(Silent Version)		5526 feet	
*†§Speakeasy (A. T.)	Page-Lane	Mar. 24	5775 feet	Mar. 23
*†Trent's Last Case	Griffith-Day	Mar. 31	5809 feet	June 8
*†§Thru Different Eyes (A. T.)	Baxter-Lowe	April 14	4991 feet	April 20
*†True Heaven	O'Brien-Moran	Jan. 20	5531 feet	Feb. 16
	(Silent Version)	Jan. 20	5563 feet	
*†§Valiant, The (A. T.)	Paul Muni	May 19	5537 feet	May 18
*†Veiled Woman, The	Tora-Vincenti	April 14		
*†Woman from Hell, The	Astor-Armstrong	April 21	5442 feet	
	(Silent Version)	April 21	5489 feet	May 25

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Backwash	Farrell-Duncan			
*†§Cock-Eyed World, The (A. T.)	Lowe-Damita-McLaglen		10611 feet	Aug. 10
Fatal Wedding, The	Astor-Bard			
*†§Frozen Justice	Ulric-Frazer			
Girl Downstairs, The	O'Brien-Moran			
*†§Hurdy Gurdy	George Jessel			
Joy Street	Eaton-Moran-Stuart			
Lost in the Arctic	Special Cast			
Our Daily Bread	Farrell-Duncan			
Playboy	Nagel-Collyer			
River, The	Farrell-Duncan		7313 feet	Jan. 5
*†§They Had to See Paris	Will Rogers			
*†§Words and Music (A. T.) (F)	Moran-Patricola-Percy			

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Pastoral, An	Variety	Mar. 3	1 reel	
Azure Coast, The	Variety	May 26	1 reel	
Bonnie Scotland	Variety	July 21	1 reel	
Call of the Deep	Variety	July 7	1 reel	
Cup of Coffee, A	Variety	June 23	1 reel	
Changing Seasons	Variety	June 9	1 reel	
Details on Dogs	Variety	Mar. 17	1 reel	
Down The Mississippi	Variety	Aug 4	1 reel	
Drifting Through Gascony	Variety	Oct. 28	1 reel	
Ends of the Earth	Variety	Jan. 20	1 reel	
Harvest, The	Variety	Jan. 6	1 reel	
Historic Hungary	Variety	Mar. 31	1 reel	
King Cotton	Variety	Feb. 17	1 reel	
Magic Sands	Variety	May 12	1 reel	
North of the Battery	Variety	Feb. 3	1 reel	
Snowbound	Variety	Aug. 19	1 reel	
Squadrons of the Sky	Variety	April 13	1 reel	
Vest Pocket Republics	Variety	April 28	1 reel	

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Across the Seas	Royal Hawaiians		1 reel	
*†§At the Ball Game	Joe Cook			
*†§Bath Between	Clark-McCullough	Feb. 17	1870 feet	
*†§Belle of Samoa ,The (A. T.) (F)	Moran-Clark & McCullough		2 reels	June 1
*†§Beneath the Law (A. T. (F)	Clark & McCullough		2 reels	
*†§Bridge at Midnight	Mary Duncan			
*†§Corpus Christie	Raquel Meller			Sept. 8
*†§Diplomats, The	Clark-McCullough	Feb. 17	3200 feet	Jan. 12
*†§Dolls and Puppets	Nancy Drexel			
*†§Everybody Loves My Girl	Winnie Lightner			
*†§Family Picnic	Raymond McKee			June 30
*†§Forget-Me-Note (F)			3 reels	
*†§Friendship (A. T.) (F)	Gallagher-Edeson		2 reels	
*†§Furnace Trouble (A. T.) (F)	Robert Benchley		2 reels	
*†§George Bernard Shaw	Interview			June 30
*†§Ghosts	Mutt & Jeff Cartoon		1 reel	
*†§Going Home	Kebtucky Jubilee Singers		1 reel	
*†§Happy Birthday (A. T.) (F)				
*†§In Holland (A. T.) (F)	Clark & McCullough		2 reels	
*†§Interview, The	Clark-McCullough			
*†§Knife, The (A. T. (F)	Lionel Atwill		2 reels	June 15
*†§Knights Out (A. T.) (F)	Clark & McCullough		2 reels	
*†§Ladies' Man	Chic Sales			
*†§Medicine Man, The (A. T.) (F)	Clark & McCullough		2 reels	
†§Miller & Farrell (F)	3 Songs			
†§Mind Your Business (F)	Herbert & Bard		2 reels	
*†§Music Fiends, The (A. T.) (F)	Clark & McCullough		2 reels	
*†§Napoleon's Barber (A. T.) (F)	Otto Matieson		3 reels	
*†§Nightie Knights	Clark-McCullough		2 reels	
†§Old Tunes for New (F)	Dr. Sigmund Spaeth			
*†§On the Beach at Atlantic City (F)	Friedland & Revue			
*†§Pagliacci—Prologue (F)	Richard Bonelli		1 reel	
†§Royal Hawaiian Singers (F)	Song Program			
*†§Serenade (Schubert)	Harold Murray			Sept. 8
†§Sound Your A (F)			3 reels	
*†§South Sea Songs and Dances	Royal Hawaiians		1 reel	
*†§Stewed, Fried and Boiled (A. T.) (F)	Robert Benchley		2 reels	
*†§They're Coming to Get Me	Chic Sales			
*†§Treasurer's Report	Robert Benchley		1 reel	
*†§Waltzing Around (A. T. (F)	Clark & McCullough		2 reels	
*†§Water Boy	Kebtucky Jubilee Singers		1 reel	
*†§White Faced Fool	Lionel Atwill			Sept. 8
†§Why Be Serious? (F)	Will Mahoney			

GOTHAM

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Thru the Breakers	Livingston-Herbert	Jan.	6420 feet	
*†§Times Square	Day-Lubin	Mar. 31	6000 feet	

METRO-GOLDWYN-MAYER

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alias Jimmy Valentine (D)	Haines-Barrymore	Jan. 26	7803 feet	Nov. 24
	(Silent Version)	Jan. 26	7142 feet	
All at Sea	Dane-Arthur	Feb. 9	5345 feet	
*†§Bridge of San Luis Rey (D)	Damita-Alvarado	Mar. 30	7980 feet	May 25
	(Silent Version)	Mar. 30		Feb. 23
*†§Bellamy Trial, The (D)	Joy-Bronson	Mar. 2	8268 feet	Feb. 2
	(Silent Version)	Mar. 2	7524 feet	
*†§Broadway Melody (A. T.) (D)	Page-Love-King	April 1	9372 feet	Feb. 16
China Bound	Dane-Arthur	May 18	6 reels	April 20
*†Desert Nights (D)	Gilbert-Nolan	Mar. 9	7177 feet	
	(Silent Version)	Mar. 9		Jan. 19
Desert Rider	Tim McCoy	May 11		
*†§Duke Steps Out (D)	Haines-Crawford	Mar. 16	6236 feet	April 29
	(Silent Version)	Mar. 16	6201 feet	
*†Flying Fleet (D)	Novarro-Page	Jan. 19	9044 feet	Feb. 16
*†§Great Power, The (A. T.)	Special Cast	April 20		
*†§Idle Rich, The (A. T.) (D)	Nagel-Love-Hyams	June 15	7351 feet	June 22
*†§Last of Mrs. Cheyney (A. T.)	Shearer-Rathbone	July 13	8651 feet	Aug. 17
	(Silent Version)	July 13	6484 feet	June 1
Loves of Casanova	Ivan Mosjoukine	Feb. 16	6179 feet	
*†Man's Man, A	Haines-Dunn	May 25	6683 feet	June 8
Morgan's Last Raid	Tim McCoy	Jan. 5	5264 feet	
Overland Telegraph	Tim McCoy	Mar. 2	4815 feet	
*†§Pagan (D)	Novarro-Adoree-Janis	April 27	7 reels	Feb. 2
Single Man, A	Cody-Pringle	Jan. 12	5596 feet	
*†Single Standard, A	Garbo-Asther-Brown	July 29	6574 feet	Aug. 3
	(Silent Version)	July 29	6474 feet	Aug. 3
Sioux Blood	McCoy-Frazer	April 20	4811 feet	
*†§Spite Marriage	Buster Keaton	April 6	7047 feet	
	(Silent Version)		6500 feet	Feb. 2
*†Trail of '98 (D)	Del Rio-Forbes	Jan. 5	8799 feet	Feb. 9
	(Silent Version)	Jan. 5	8799 feet	Mar. 24 '28
*†§Thunder	Chaney-Haver	June 25	7783 feet	July 13
	(Silent Version)			
*†Tide of Empire (D)	Adoree-Durvea	Mar. 23	6552 feet	
*†§Trial of Mary Dugan, The (A. T.) (D)	Shearer-Warner-Hackett		10 reels	April 13
*†§Voice of the City (A. T.) (D)	Willard Mack	April 13		April 13
	(Silent Version)			
*†§Where East is East	Chaney-Velez-Taylor	May 4	6500 feet	Mar. 23
*†Wild Orchids (D)	Garbo-Asther	Feb. 23	9235 feet	April 6

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Allah 'L Allah	Ufa Oddities	Mar. 16	1 reel	
Ancient Art, An	Ufa Oddities	Mar. 2	1 reel	
Big Business	Laurel-Hardy	April 20	2 reels	
Brown Gold	Ufa Oddities	July 6	1 reel	
Dealers in Babies	Ufa Oddities	Aug. 3	1 reel	
Double Whoopee	Laurel-Hardy	May 18	2 reels	
Dying Jungle	Ufa Oddities	Feb. 2	1 reel	
Election Day	"Our Gang"	Jan. 12	2 reels	
Fast Freight	"Our Gang"	May 4	2 reels	
Foundations of Gold	Ufa Oddities	May 11	1 reel	June 15

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
Frontier Romance		July 6	2 reels	
Going Ga Ga	Kennedy-Davidson	Jan. 5	2 reels	
Jungle Orphans	Ufa Oddities	Mar. 30	1 reel	
Lacquer and Pearls	All Star Cast	May 25	2 reels	
Leader, The	Ufa Oddities	April 27	1 reel	
Liberty (Silent Version)	Laurel-Hardy	Jan. 26	2 reels	
Light of India The	Boyd-Godwin	April 6	2 reels	
Little Mother	"Our Gang"	June 1	2 reels	
Loud Soup	Charley Chase	Mar. 16	2 reels	
Manchu Love	Sojin	Jan. 12	2 reels	
Movie Night	Charley Chase	May 11	2 reels	June 8
Napoleon's Homeland	Ufa Oddities	Jan. 5	1 reel	
Noisy Noises (Silent Version)	"Our Gang"	Feb. 9	2 reels	
Off to Buffalo	Charley Chase	Feb. 16	2 reels	
Oriental Motoring	Ufa Oddities	July 20	1 reel	
Outlandish Manners	Ufa Oddities	June 8	1 reel	
Pair of Tights	Roach Stars	Feb. 2	2 reels	
Persian Wedding. A	Ufa Oddities	April 13	1 reel	June 1
Princess of Destiny, A		May 4	2 reels	
Secret Boozehounds	Ufa Oddities	Feb. 16	1 reel	
That's My Wife (Silent Version)	Laurel-Hardy	Mar. 23	2 reels	
Thin Twins	Charley Chase	April 13	2 reels	
Thundering Toupees	All Star Cast	May 25	2 reels	
Tiny Housekeepers	Ufa Oddities	June 22	1 reel	July 6
Unkissed Man, The	Roach Stars	April 27	2 reels	
Uphill and Downhill	Ufa Oddities	Jan. 19	1 reel	
When Money Comes	Roach Stars	Mar. 2	2 reels	
Why Is a Plumber?	Roach Stars	Mar. 30	2 reels	
Wiggle Your Ears (Silent)	"Our Gang"	April 6	2 reels	
Witch Doctor	Ufa Oddities	May 25	1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Anna Christie (A. T.)	Greta Garbo			
*†§Battle of the Ladies (A. T.)				
*†§Bishop Murder Case, The (A. T.)				
*†§Bugle Sounds, The (A. T.)				
*†§College Life (A. T.)	Starr-Nugent-Montgomery			
*†§Cotton and Silk (tentative) (A.T.)	Duncan Sisters			
Deadline, The	Flash-Lorraine-Gray			
*†§Devotion (A. T.)				
*†§Dynamite (A. T.)	Pickford-Wood-Nagel		11583 feet	July 27
*†§Eva the Fifth (A. T.)	Love-Hackett-Doran			
*†§Five O'Clock Girl, The (A. T.)	Davies-Arthur-King			
*†§Girl in the Show The (A. T.)				
*†§Gob, The (A. T.)	Haines-Page			
*†§Green, Ghost, The (A. T.)	Young-Torrence-Sebastian			
*†§Hallelujah (A. T.)	Colored Cast			
He Learned About Women	Haines-Page-Percy			
*†§Iris (A. T.)				
*†§Judicial Murder (A. T.)				
*†§Jungle (tentative)	Joan Crawford			
*†§Kempy (A. T.)				
*†§Lights and Shadows (A. T.)				
*†§Lord Byron of Broadway (A. T.)				
*†§Madame X (A. T.)	Ruth Chatterton		8806 feet	April 20
*†§Marianne (A. T.)	Davies-Shaw			
	(Silent Version)			May 25
Masked Stranger, The	Tim McCoy			
*†§M-G-M Hollywood Revue of 1929 (A. T.)	Special Cast		11669 feet	June 29
*†§Montana (A. T.)				
*†§Mysterious Island, The	Hughes-Daly	Technicolor		March 2
*†§Navy Blues (A. T.)	William Haines			
*†§Nize Baby (A. T.)	Gordon-Holtz-Waldridge			
*†§Olympia (tentative) (A. T.)	John Gilbert			
*†§Our Modern Maidens	Crawford-Page-La Rocque			May 4
*†§Pennant Winning Battery, The (A. T.)	Van & Schenck			
*†§Pleasure Lovers (A. T.)				
*†§Redemption (A. T.)	Gilbert-Nagel-Adoree			
*†§Revue of Revues (A. T.)	King-Love-Haines-Crawford			
*†§Road Show, The (A. T.)	Love-King			
*†§Rogue's Song, The (A. T.)	Lawrence Tibbett			
*†§Ship From Shanghai, The (A. T.)				
*†§Song of the Sunset (A. T.)				
*†§Song Writer, The (A. T.)				
*†§Speedway (A. T.)	William Haines			
*†§Springfield (A. T.)	William Haines			
*†§Tabloid (A. T.)				
*†§Thirteenth Chair, The (A. T.)				
*†§Twelve Hours of Love (A. T.)				
*†§Trader Horn	Harry Carey			
*†Viking, The (Technicolor)	Starke-Crisp		8508 feet	Nov. 17
*†§Wonder of Women, The	Stone-Wood	July 31	8796 feet	July 27
	(Silent Version)	July 31	6835 feet	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
Al Wohlman (D)	3 Songs	April 6	838 feet	
At the Club (D)	8 Victor Artists	May 18	897 feet	
Bernard & Henry (D)	3 Songs	April 13	685 feet	
Bernardo De Pace (D)	3 Mandolin Solos	Jan. 18	1 reel	
Bernardo De Pace (D)	Mandolin Solos	May 4	690 feet	
*†§Berth Marks (A. T.)	Laurel-Hardy		2 reels	
*§†Big Squawk, The (A. T.)	Charley Chase		2 reels	
Bob Nelson (F)	3 Songs	Mar. 16	1 reel	
Bob Nelson (D)	3 Songs	June 29	824 feet	
*†§Boxing Gloves (A. T.)	"Our Gang"		2 reels	
Carl Emmy's Pets (D)	Dog Act	April 20	897 feet	
Climbing the Golden Stairs	Charles King	(T. color)	2 reels	April 13
Confession (A. T.) (D)	Ames-Nye	Jan. 12	2 reels	
Copy	Roscoe Karns		2 reels	April 13
Craig Campbell (D)	3 Songs	June 1	641 feet	
*†§Dad's Day (A. T.)	"Our Gang"		2 reels	
Duci de Kerekjarto (D)	2 Violin Solos	Feb. 23	1 reel	
Ed and Lou Miller (D)	3 Songs	June 29	808 feet	
Elsa Ersi and Nat Ayers (F)	2 Songs	Mar 23	1 reel	
Emil Borneo (D)	3 Songs	June 22	627 feet	
Fuzzy Knight (D)	3 Songs	June 8	608 feet	
George Dewey Washington (D)	3 Songs	Feb. 2	1 reel	
George Dewey Washington (D)	3 Songs	Mar. 23	1 reel	
George Lyons (D)	3 Songs	Feb. 9	1 reel	
Gilbert-Sullivan Male Ensemble (D)	Song Program	June 22	661 feet	
Gordon and Squires (D)	3 Songs	Mar. 2	1 reel	
Gus Edwards Internat'l Review (D)	All-star Cast	April 6	(T. Color) 1043 ft.	April 6
Gus Edwards Song Review (D)	Special Cast	Jan. 5	(T. color) 1 reel	
Happiness Boys (D)	4 Songs	May 25	734 feet	April 13
*†§Hay Fever (A. T.)	Charley Chase		2 reels	
*†Holy Terror The	"Our Gang"	Mar. 9	2 reels	
*†§Hurdy Gurdy (A. T.)	Roach Stars		2 reels	June 29
Irving Aaronson's Commanders (D)	3 Band Nos.	June 1	793 feet	
Jan Garber's Band (D)	3 Band Nos.	Feb. 9	1 reel	
Jan Garber's Band (D)	3 Band Nos.	May 11	888 feet	
Jmtown Cabaret (F)	Miller & Lyles	Feb. 16	2 reels	
Keller Sisters and Lynch (D)	3 Songs	Mar. 30	1 reel	
*†§Leaping Love (A. T.)	Charley Chase			K
*†Liberty	Laurel-Hardy	Jan. 26	2 reels	
*†§Madame Q (A. T.)	Jocelyn Lee		2 reels	
Man Higher Up, The (D)	Walthall-Edeson	May 11	1926 feet	April 13
Marion Harris (F)	2 Songs	Jan. 26	1 reel	
*†§Men O' War (A. T.)	Laurel-Hardy		2 reels	
Metro Movietone Revue No. 3 (F)	All-star Cast	Jan. 26	(T. color) 2 reels	
Metro Movietone Revue No. 4	All Star Cast	April 27	(T. color) 2 reels	
Nearly Divorced (F)	Sherman-Chadwick	Jan. 19	2 reels	
*†Movie Night	Charley Chase	May 11	2 reels	
*†Noisy Noises	"Our Gang"	Feb. 9	2 reels	July 6
*†§Old Man Trouble (A. T.)	Davidson-Nichols		2 reels	
On the March (F)	William O'Neal	April 27	1696 feet	
*†§Popular People (A. T.)	Charley Chase		2 reels	
*†§Railroading (A. T.)	"Our Gang"		2 reels	
Revellers, The (D)	3 Songs	Mar. 2	1 reel	
Revellers, The (D)	3 Songs	April 13	174 feet	April 13
Robert Chisholm (D)	3 Songs	May 25	766 feet	
Rube Minstrels (F)	8 Victor Artists	Mar. 9	1 reel	April 13
*†Ruby Lips	Charley Chase	Jan. 19	2 reels	
Sardines A La Carte (D)	Raymond Hitchcock	June 8	1154 feet	
Ship Ahoy (D)	Spitalny Band Revue	April 20	2042 feet	
*†§Smart Talk (A. T.)	"Our Gang"		2 reels	June 22
Song of the Roses (D)	Gus Edwards Revue	Feb. 2	(T. color) 1 reel	
Spitalny and His Orchestra (D)	Band Nos. and Revue	Mar. 16	2 reels	
Stepping Along (D)	Sunshine Sammy	Mar. 30	1 reel	April 6
Taking the Air (D)	Biltmore Trio	June 15	1 reel	April 6
*†That's My Wife	Laurel-Hardy	Mar. 23	2 reels	
*†Thin Twins	Charley Chase	April 13	2 reels	
Tita Rufto (D)	"Barber of Seville" aria	May 18	465 feet	
Ukelele Ike (F)	2 Songs	Jan. 5	1 reel	
Ukelele Ike (F)	2 Songs	May 4	465 feet	
*†§Unaccustomed As We Are (A. T.)	Laurel-Hardy	May 4	2 reels	July 13
Van and Schenck (F)	2 Songs	Jan. 19	1 reel	
Van and Schenck (F)	2 Songs	Mar. 9	1 reels	
Van and Schenck (D)	3 Songs	April 27	833 feet	April 6
Vincent Lopez (D)	Piano and Orchestra	Feb. 16	1 reel	
*†§Vodeville (A. T.)	Laurel-Hardy		2 reels	
*†Wiggle Your Ears	"Our Gang"	April 6	2 reels	
William O'Neal (D)	3 Songs	Feb. 23	1 reel	July 13
*†Wrong Again	Laurel-Hardy	Feb. 23	2 reels	
Yvette Rugel (D)	3 Songs	June 15	702 feet	

PARAMOUNT

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Abie's Irish Rose (D)	Rogers-Carroll	Jan. 5	10471 feet	Nov. 17
	(Silent Version)	Jan. 5	10187 feet	Jan. 12
*†Betrayal, The	Jannings-Ralxton-Coope.	May 11	6492 feet	May 11
	(Silent Version)	May 11	6614 feet	
*†Behind the German Lines (D)	Special Cast	Jan. 12	8254 feet	Dec. 8
*†§Canary Murder Case, The (A. T.) (F)	Powell-Brooks	Feb. 16	7171 feet	Mar. 23
	(Silent Version)	Feb. 16	5943 feet	
*†§Carnation Kid, The (D)	Douglas MacLean	Mar. 2	6290 feet	Mar. 2
	(Silent Version)	Mar. 2	7156 feet	
Case of Lena Smith, The	Ralston-Hall	Jan. 19	7229 feet	Jan. 19
*†§Charming Sinners	Chatterton-Brook-Powell	July 6	6164 feet	July 13
*†§Chinatown Nights (A. T.) (F)	W. Beery-Vidor-Oland	Mar. 23	7081 feet	
	(Silent Version)	Mar. 23	7145 feet	
*†§Close Harmony (A. T.) (F)	Rogers-Carroll	April 13	6500 feet	Mar. 16
*†§Cocoanuts (A. T.)	4 Marx Brothers-Eaton-Shaw	May 23	8613 feet	June 1
*†§Dangerous Curves (A. T.)	Bow-Arlen	July 13		July 13
*†§Dangerous Woman, A (A. T.) (F)	Baclanova-Brook	May 18		Mar. 23
*†§Divorce Made Easy (A. T.) (F)	MacLean-Prevost	July 6		
*†§Doctor's Secret, The (A. T.) (F)	Edeson-Chatterton (No Silent Version)	Jan. 26	5832 feet	Feb. 9
*†§Dummy, The (A. T.) (F)	Bennett-Chatterton (No Silent Version)	Mar. 9	5354 feet	Mar. 9
*†§Fashions in Love (A. T.)	Menjou-Compton	June 29	6325 feet	July 6
	(Silent Version)	June 29	6024 feet	
*†§Gentlemen of the Press (A. T. (F)	Walter Huston (Silent Version)	May 4	7167 feet	May 18
*†§Greene Murder Case, The (A.T.)	Powell-Eldridge-Arthur	Sept. 7	6383 feet	Aug. 17
*†§Hole in the Wall (A. T.) (D)	Colbert-Robinson (Silent Version)	Mar. 23	5850 feet	April 20
*†Homecoming, The (D)	Hanson-Parlo	Feb. 16	8104 feet	Nov. 24
*†§Hungarian Rhapsody The	Parlo-Fritsch-Dagover	Aug, 3	6165 feet	Aug. 10
	(Silent Version)	Aug. 3	6137 feet	
*†§Innocents of Paris, The (A.T.) (F)	Maurice Chevalier	May 25		April 20
*†§Interference (A. T.) (F)	Powell-Brent-Brook	Jan. 5	7487 feet	Oct. 27
	(Silent Version)	Jan. 5	6643 feet	
*†§Letter, The (A. T.) (D)	Jeanne Eagels (Silent Version)	April 13	5886 feet	Mar. 16
*†Looping the Loop (D)	Werner Krauss	Mar. 16	6676 feet	Feb. 23
*†§Man I Love The (A. T.) (F)	Arlen-Brian	May 25	7 reels	April 27
	(Silent Version)	May 25		
Marquis Preferred	Menjou-Conklin	Feb. 2	5508 feet	Jan. 26
*†§Night Club (A. T.) (D)	Brice-Rooney	Feb. 23	4000 feet	Aug. 17
Nothing But the Truth (A. T.)	Dix-Kane-Hall	April 20	7256 feet	April 27
*†§Rainbow Man, The (A. T.)	Dowling-Nixon-Darro		8500 feet	April 20
*†Redskin (T-color) (D)	Richard Dix	Feb. 23	7643 feet	Feb. 2
	(Silent Version)	Feb. 23	7402 feet	Dec. 1
*†§River of Romance The	Rogers-Brian-Collyer	July 29	7009 feet	Aug. 3
*†§Shopworn Angel, The (D)	Cooper-Carroll	Jan. 12	7373 feet	Jan. 5
	(Silent Version)	Jan. 12	7112 feet	
Stairs of Sand	W. Beery-Castle-Conklin	June 8		
*†§Studio Murder Mystery The (A. T.) (F)	Eldridge-Oland-Conklin	June 1	6500 feet	May 4
	(Silent Version)	June 1	6070 feet	
Sunset Pass	Holt-Conklin	Feb. 9	5862 feet	
*†§Thunderbolt (A. T. (F)	Bancroft-Wray-Arlen	June 22	8571 feet	June 15
	(Silent Version)	June 22	7311 feet	
*†§Tong War (A. T.) (See Chinatown Nights)				
*†§Wheel of Life, The (A. T.) (F)	Dix-Ralston-Heggie	June 15	5193 feet	June 29
	(Silent Version)	June 15	5305 feet	
*†§Wheel of Life, The (A. T.) (F)	Dix-Ralston-Heggie	June 22		
*†§Wild Party, The (A. T.) (F)	Clara Bow	April 6	7167 feet	Mar. 30
	(Silent Version)		6036 feet	
*†Wings	Arlen-Bow-Rogers	Jan. 5	12267 feet	
	(Silent Version)	Jan. 5	12267 feet	Aug. 26 '27
*†§Wolf of Wall Street, The (A. T.) (D)	Bancroft-Baclanova	Feb. 9	6810 feet	
	(Silent Version)	Feb. 9	6396 feet	Dec. 1
*†§Wolf Song (D)	Cooper-Velez	Mar. 30	6060 feet	Mar. 9
	(Silent Version)	Mar. 30	7021 feet	

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar. 2	2 reels	
Auto Suggestion	Krazy Kat Cartoon	July 6	1 reel	
Cow Belles	Krazy Kat Cartoon	Jan. 5	1 reel	
Crazy Doings (Christie)	Billy Dooley	Mar. 23	2 reels	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
Flying Yeast	Krazy Kat Cartoon	Feb. 6	1 reel	
Footlight Fannie (Christie)	Frances Lee	Feb. 19	2 reels	
Fur Peace	Krazy Kat Cartoon	June 22	1 reel	
Gold Socks	Krazy Kat Cartoon	May 11	1 reel	
Happy Heels (Christie)	Billy Dooley	Jan. 19	2 reels	
Hospitalities	Krazy Kat Cartoon	Jan. 19	1 reel	
Hat Aches	Krazy Kat Cartoon	June 8	1 reel	
His Angel Child (Christie)	Bobby Vernon	Feb 16	2 reels	
Joint Affair, A	Krazy Kat Cartoon	Mar. 16	1 reel	
Ko-Ko's All Wet	Inkwell Cartoon	June 1	1 reel	
KoKo Beats Time	Inkwell Cartoon	Feb 9	1 reel	
KoKo's Crib	Inkwell Cartoon	Mar. 23	1 reel	
Ko-Ko's Focus	Inkwell Cartoon	May 18	1 reel	
KoKo's Hot Ink	Inkwell Cartoon	Mar. 9	1 reel	
KoKo's Knock-down	Inkwell Cartoon	April 20	1 reel	
KoKo's Reward	Inkwell Cartoon	Feb. 23	1 reel	
KoKo's Saxophonies	Inkwell Cartoon	April 6	1 reel	
Ko-Ko's Signals	Inkwell Cartoon	May 4	1 reel	
Lone Shark, The	Krazy Kat Cartoon	April 13	1 reel	
Love Spats	Jack Duffy	April 27	2 reels	
No Eyes Today	Inkwell Cartoon	Jan. 12	1 reel	
Noise Annoys Ko-Ko	Inkwell Cartoon	Jan. 26	1 reel	
Off the Deck (Christie)	Billy Dooley	Feb. 23	2 reels	
*†§Oh, You Beautiful Doll (A. T.)	Song Cartoon		1 reel	
Papa Spank (Christie)	Jack Duffy	Feb. 2	2 reels	
Petty Larceny	Inkwell Cartoon	May 25	1 reel	
Reduced Weights	Krazy Kat Cartoon	Feb. 2	1 reel	
Reckless Rosie (Christie)	Frances Lee	April 6	2 reels	
Rough Dried (Christie)	Billy Dooley	April 20	2 reels	
Sappy Service (Christie)	Bobby Vernon	April 13	2 reels	
Sheepskinned	Krazy Kat Cartoon	Mar. 30	1 reel	
Single Bliss (Christie)	Jack Duffy	Mar. 30	2 reels	
Stage Struck Susie	Frances Lee	May 4	2 reels	June 29
Tight Places (Christie)	Frances Lee	Mar. 9	2 reels	
Torrid Toreadors	Krazy Kat Cartoon	April 7	1 reel	
Turn Him Loose (Christie)	Bobby Vernon	Mar. 16	2 reels	
Vanishing Screams	Krazy Kat Cartoons	Mar. 2	1 reel	
Why Gorillas Leave Home (Christie)	Bobby Vernon	Jan. 12	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Adam's Eve (A. T.)			2 reels	
*†§After Seben (A. T.) (F)	James Barton	May 18	2 reels	
*†§Apartment Hunting (A. T.) (F)	Special Cast	Mar. 9	2 reels	
*†§Bird n the Hand, A (Christie) (A. T. (F)	Lois Wilson	Feb. 16	2 reels	Feb.2
*†§Bishop's Candlesticks The (A. T.) (D)	Walt r Huston	eb. 23	1911 feet	
	(No Silent Version)			
*†§Booklovers (tentative) (A. T.)	Special Cast	June 15	2 reels	
*†§Boyhood Days (F)	Borrah Minnevitch	Jan. 26	1510 feet	
	(No Silent Version)			
*†§Blue Songs (D)	Ruth Etting	Jan. 5	1 reel	Mar. 2
	(No Silent Version)			
*†§Carnival Man, The (F)	Walter Huston	Feb. 23	1½ reels	Mar. 16
*†§Chinatown	Song Cartoon		1 reel	
†§Crooning Melodies (A. T.) (F)	Giersdorf Sisters	Mar. 16	1 reel	
*†Daisy Bell (D)	Song Cartoon	June 1	1 reel	
*†§Dear Teacher (A. T.) (F)	Special Cast	May 4	2 reels	June 1
*†§Dear Vivian (Christie A. T.) (F)	Special Cast	June 22	2 reels	
*†§False Alarm Fire Co., The (F)	Smith-Dale	Mar. 9	1 reel	Feb. 2
*†§Faro Nell (A. T.)	Louise Fazenda		2 reels	
*†§Fatal Forceps, The (A. T.)			2 reels	
†§Favorite Melosies (A. T.) (F)	Ruth Etting	Mar. 16	1 reel	
*†§Florida Nightmare, A (A. T. (F)	Special Cast	June 15	1 reel	
*†§Framing of the Shrew The (Christie A. T.) (F)	Colored Cast	April 27	2 reels	Mar. 9
*†§Good Bye, My Lady Love	Song Cartoon		1 reel	
*†§Her Husband's Woman (A. T.)	Lois Wilson	July 6	2 reels	
*†§Highlowbrow (F)	Donnelly-Shannon	April 6	2 reels	Feb. 2
*†§Hint to Brides, A (A. T.)	Johnny Arthur	July 20	2 reels	
*†§His College Chums (A. T. (F)	Eddie Peabody	April 13	1 reel	
*†§Hit or Miss (A. T.)			2 reels	
*†§Hot Lemonade (A. T.) (F)	Fazenda-Arthur	May 25	2 reels	
*†§Humorous Flights (A. T.) (F)	Donald Ogden Stewart	April 13	1 reel	June 1
*†§If Men Played Cards as Women Do (A. T.) (F)	Special Cast	May 11		
*†§Inspiration	Schubert's Songs		1 reel	
*†§Instalment Collector The (F)	Fred Allen	April 20	1 reel	
*†§It Happened to Him (A. T.) (F)	James Barton	May 25	1 reel	
*†§Jed's Vacation (Christie A. T.) (F)	Charles Grapewin	April 13	2 ree s	
*†§Just One Word (A. T.) (D)	Special Cast	Jan. 26	615 feet	
	(No Silent Version)			
*†§Kisses (A. T.) (F)	Special Cast	Feb. 9	2 reels	
*†§Knights In Venic (A. T.) (F)	Special Cast	Mar. 23	1 reel	
*†§Ladies' Choice (A. T.)	Charlie Grapewin	Sept. 14	2 reels	
*†§Meet the Missue (Christie A. T.) (F)	James Gleason	Mar. 30	2 teels	Mar. 16
*†§Melancholy Dame, The (Christie A. T.) (F)	Colored Cast	Feb. 2	2 reels	Feb. 2
*†§Messenger, The (A. T.)	Harry Langdon		2 reels	
*†§Moonshine (A. T.) (F)	James Barton	April 20	2 reels	
*†Mother Pin a Rose on Me	Song Cartoon	July 6	1 reel	
*†§Music Hath Charms (Christie A. T.) (F)	Colored Cast	Mar. 16	2 reels	
*†§Now and Then (F)	Special Cast	Mar. 23	2 reels	
*†§Oft in the Silly Night (Christie A .T.) (F)	Special Cast	June 8	2 reels	May 11
*†§Old Black Joe (D)	Fleischer Song Cartoon	April 6	½ reel	Mar. 23
*†§Post Mortems (Christie A. T.) (D)	Raymond Griffith	Mar. 2	2 reels	Mar. 9
*†§Pusher-in-the-Face The (A. T.) (D)	Hitchcock-Taylor	Feb. 23	2 reels	
	(No Silent Version)			
*†§Ruth Etting	Songs		1 reel	Mar. 2
*†§Schubert's Friends (D)	Famous Composer Series	April 27	1 reel	
*†§Schubert's Inspiration (D)	Famous Composer Series	Mar. 30	1 reel	
*†§Schubert's Masterpiece (D)	Famous Composer Series	May 18	1 reel	
*†§Schubert's Songs (D)	Famous Composer Series	Feb. 23	1 reel	
*†§Schubert's Unfinished Symphony (D)	Famous Composer Series	June 29	1 reel	
*†Sidewalks of New York (D)	Novelty	Feb. 2	1 reel	
*†§Sleeping Porch, The (A. T.)	Raymond Griffith	Sept. 7	2 reels	
*†§Smiles	Song Cartoon		1 reel	
*†§That Party In Person (D)	Eddie Cantor	Jan. 5	805 feet	
	(No Silent Version)			
*†§Traffic Regulations (F)	Donald Ogden Stewart		1 reel	Feb. 23
*†§Two Americans (A. T.) (F)	Walter Huston	June 1	2 reels	
*†§Two Little Chinese Maids (F)	Chang-Kuma	Feb. 9	1 reel	Feb. 2
*†§Vital Subjetcs (A. T.) (F)	Butterworth	June 8	1 reel	
*†§What Is It? (A. T. (D)	Elinor Glyn	Feb. 16	1 reel	
*†§When Caesar Ran a Newspaper (Christie A. T.) (F)	Hatton-Hardy	May 11	2 reels	
*†§Wives on Strike (A. T.)				
*†Yankee Doodle Boy, A (D)	Song Cartoon	Mar. 2	1 reel	
*†Ye Olde Melodies (D)	Song Cartoon	May 4	1 reel	
*†§Ziegfeld Midnite Frolic (A. T.) (F)	Eddie Cantor	May 4	2 reels	Mar. 0

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Applause (A. T.)	Helen Morgan			
*†§Backstage Blues (A. T.)	Moran & Mack			
*†§Dance of Life, The (A. T.)	Carroll-Skelly			June 29
*†§Darkened Rooms (A. T.)	Brent-Powell			
*†§Four Feathers, The	Arlen-Wray-Powell-Brook		7472 feet	
	(Silent Version)		7472 feet	April 20
*†§Gay Lady, The	Gertrude Lawrence			
*†§Glorifying the American Girl	Eaton-Healey			
*†§Illusion (A. T.)	Rogers-Carroll-Collyer			
*†§Jealousy (A. T.)	Jeanne Eagels			
*†§Lady Lies, The	Huston-Colbert			
*†§Laughing Lady, The (A. T.)	Eagels-Brooks			
*†§Medals	Gary Cooper			
*†§Mysterious Dr. Fu Manchu	Oland-Arthur		7 reels	June 15
*†§Pointed Heels (A. T.)	Powell-Ralston-Kane			
*†§Return of Sherlock Holmes, The (A. T.)	Clive Brook			
*†§Saturday Night Kid, The (A. T.)	(Clara Bow			
*†Soul of France, The	Special Cast			
*†§Vagabond King, The (A. T.)	King-MacDonald-Oland			
*†§Virginian, The (A. T.)	Cooper-Huston-Brian-Arlen			
*†§Welcome Danger	Harold Lloyd			May 25
*†§Why Bring That Up (A. T.)	Moran & Mack			
*†§Woman Trap, The (A. T.)	Morris-Brent-Huston			
*†§Youth (A. T.)	Hersholt-Wray			

PARTHENON PICTURES

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†Bachelors' Club, The	Talmadge-Worth		6 reels	
Back From Shanghai	St. Leo-Reynolds-So Jin-Girard		6 reels	
Heroic Lover ,The	St. Leo-Bedford		6 reels	
Wild Heart of Africa, The	Special Cast	May 25	6 reels	June 15

PATHE

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Forty-Five Calibre War	Coleman-Loff	Feb. 17	4790 feet	Feb. 16
*†§Geraldine (F)	Quillan-Nixon	Jan. 20	5959 feet	Mar. 9
	(Silent Version)	Jan. 20	5587 feet	
*†§Godless Girl, The (F)	Basquette-Prevost	Mar. 31	9328 feet	Sept. 1
	(Silent Version)	Mar. 31	9019 feet	
Hawk of the Hills	Ray-Miller	Mar. 17	4840 feet	
*†§High Voltage (A. T.) (D & F)	Boyd-Prevost-Hale	June 16	5743 feet	
	(Silent Version)			May 25
*†§Leatherneck, The (F & D)	William Boyd	Mar. 24	6965 feet	April 13
	(Silent Version)	Mar. 24	6898 feet	
*†§Lucky in Love (A. T.) (D & F)	Downey-Lawford	Aug. 17	6870 feet	
*†§Mother's Boy (D & F)	Morton Downey	May 12	7423 feet	May 1
	(No Silent Version)			
*†Ned McCobb's Daughter (F)	Irene Rich	Jan. 12	6015 feet	Feb. 9
*†§Noisy Neighbors	Quillan-Vaughan	Jan. 27	5998 feet	
	(Silent Version)	Jan. 27,	5735 feet	
*†§Office Scandal (F)	Phyllis Haver	Mar. 3	6511 feet	
	(Silent Version)	Mar. 3	6511 feet	
*†§Paris Bound	Harding-Fenton	Aug. 3	6684 feet	July 8
*†§Sal of Singapore (F)	Haver-Hale	Jan. 4	6349 feet	
Ship Comes In, A	Dresser-Schildkraut	June 4	6902 feet	June 23
*†§Shady Lady, The (F)	Phyllis Haver	Jan. 20	5808 feet	Mar. 30
	(Silent Version)	Jan. 20	6132 feet	Nov. 17
Sin Town	Allen-Fair	Jan. 20	4554 feet	
*†§Square Shoulders (F)	Junior Coghlan	Mar. 31	5438 feet	
	(Silent Version)	Mar. 31	5477 feet	April 6
*†§Strange Cargo (A. T.) (F)	Lee Patrick	Mar. 31	7099 feet	Feb. 23
	(Silent Version)	Mar. 31,	6134 feet	

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
All Aboard	Haines-Coombs	Jan. 13	2 reels	
April Showers	"Aesop Cartoon"	June 15	1 reel	
Baby's Birthday	Jackson-Hiatt-McKee	Jan. 10	2 reels	
Back to the Soil	"Aesop Fables"	Mar. 3	1 reel	
Ball Park, The	"Aesop Fable"	May 19	1 reel	May 11
Big Burg, The	"Aesop Fables"	Mar. 24	1 reel	
Big Shot, The	"Aesop Fables"	April 21	1 reel	April 13
Black Book, The	Ray-Miller	July 21	10 episodes	July 20
Black Duck, The	"Aesop Fables"	Mar. 17	1 reel	Mar. 16
Bridle Byways	Sportlight	Mar. 31	1 reel	Mar. 30
Break of Day, The	"Aesop Fables"	Jan. 27	1 reel	
Button My Back	Billy Bevan	Feb. 24	2 reels	Feb. 16
Cabaret, The	"Aesop Fables"	Aug. 25	1 reel	
Calling Hubby's Bluff	Billy Bevan	Feb. 3	2 reels	
Caught In a Taxi	Cooper-Vance	June 9	2 reels	
Circus Time	Donald Haines	Feb. 10	2 reels	Feb. 2
Close Figuring	Sportlight	Mar. 3	1 reel	
Close Shave, A	Burke-Dent	June 23	2 reels	July 6
Clunked on the Corner	Johnny Burke	Jan. 6	2 reels	Jan. 5
Cold Steel	"Aesop Fables"	July 7	1 reel	July 6
Cop's Bride, The	"Aesop Fables"	April 7	1 reel	Mar. 30
Cycle of Erosion .The	Educational Film	Jan. 20	1 reel	
Dogging It	Sportlight	Mar. 17	1 reel	
Don't Get Jealous	Bevan-Dent	June 2	2 reels	May 11
Enchanted Flute, The	"Aesop Fables"	Aug. 11	1 reel	Aug. 10
Fire Detective, The (Serial)		Mar. 3	10 episodes	
Fish Day	"Aesop Fables"	May 26	1 reel	May 18
Fish and Feathers	Sportlight	May 26	1 reel	May 18
Fight Game, The	"Aesop Fables"	April 28	1 reel	May 4
Foolish Husbands	Bevan-Dent	Mar. 17	2 reels	Mar. 16
Footwork	Sportlight	June 23	1 reel	June 22
Forest People of Central Africa	Educational Film	Jan. 20	1 reel	
Girls Will Be Boys	Sportlight	Feb. 17	1 reel	Feb. 9
Glaciers	Educational Film	Feb. 10	1 reel	
Grandma's House	"Aesop Fables"	Feb. 24	1 reel	Feb. 16
Great Ice Age of North America	Educational Film	Mar. 24	1 reel	
Head Hunters of Solomon Islands	Educational Film	Feb. 3	1 reel	
House Cleaning Time	"Aesop's Fables"	July 21	1 reel	Aug. 3
In His Cups	"Aesop Fables"	June 30	1 reel	July 6
Kidnapped	"Aesop Fables"	June 23	1 reel	June 15
Knowing the Ropes	Rice Sportlight	Jan. 6	1 reel	Jan. 12
Lad and His Lamp, A	"Aesop Fables"	Mar. 10	1 reel	Mar. 23
Ladies Must Eat	Johnny Burke	Mar. 3	2 reels	
Land o' Cotton	"Aesop Fables"	Jan. 6	1 reel	Jan. 5
Little Game Hunter, The	"Aesop Fables"	May 5	1 reel	May 4
Matchmaking Mamas	Burke-Ellers-Kemp	Mar. 31	2 reels	Mar. 30
Masai, The	Educational Film	Jan. 6	1 reel	
Midsummer's Day Dream, A	"Aesop Fables"	July 28	1 reel	
Mild or Mighty	Sportlight	Feb. 3	1 reel	
Night Watchman's Mistake. The	Johnny Burke	April 23	2 reels	April 27

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
No Children	Haines-Coombs	Mar. 10	2 reels	
No Vacation	Haines-Coombs	Jan. 13	2 reels	
Pink Pajamas	Bevan-Dent	April 21	2 reels	April 13
Players at Play	Sportlight	Jan. 20	1 reel	Feb. 2
Polo Match, The	"Aesop Fables"	June 2	1 reel	June 1
Puckered Success	Haines-Coombs	June 2	2 reels	June 1
Queen Bee, The	"Aesop Fables"	Feb. 17	1 reel	Feb. 9
Queen of the North Woods (Serial)	Clair-Miller	May 12	10 episodes	
Right Technique, The	Sportlight	July 21	1 reel	July 20
Rodeo, The	Star Cast	Mar. 24	2 reels	
Rhythm...	Sportlight	Aug. 4	1 reel	Aug. 3
River Driver, The	Sportlight	Aug. 18	1 reel	Aug. 10
Shore Lines and Shore Development	Educational Film	Mar. 3	1 reel	
Snow Birds	"Aesop Fables"	June 9	1 reel	June 1
Snapping the Whip	"Aesop Fables"	Jan 20	1 reel	Jan. 19
Sport Afloat	Sportlight	July 7	1 reel	July 6
Sweet Adeline	"Aesop Fables"	Feb. 3	1 reel	Jan. 26
Taxi Spooks	Jack Cooper	Feb. 17	2 reels	
Three Game Guys	"Aesop Fables"	Aug. 4	1 reel	July 20
Tomato Omelette	Haines-Combs	May 5	2 reels	May 11
Under Dog, The	"Aesop Fables"	Mar. 31	1 reel	Mar. 30
Uncle's Visit	Haines-Coombs	June 30	2 reels	July 6
Uncle Tom	Star Cast	Jan. 27	2 reels	
Water Wonders	Sportlight	April 21	1 reel	April 20
Watch My Smoke	Haines-Coombs	April 7	2 reels	Mar. 30
Water Cure	"Aesop Fables"	April 4	1 reel	April 6
White Elephant, A	"Aesop Fables"	Jan. 13	1 reel	Jan. 12
Wooden Money	"Aesop Fables"	Feb. 10	1 reel	Feb. 2
Young Hopefuls	Sportlight	April 28	1 reel	May 11

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At the Dentist's (A. T.) (D & F)	LeMaire-Simon	Mar. 24	2 reels	Mar. 23
*†§Barbers' College, The (A. T.)		Dec. 22	2 reels	
*†§Beach Babies (A. T.) (D & F)	Kemper-Knapp	Aug. 4	2 reels	July 13
*†§Black Narcissus (A. T.)	"Buck & Bubbles"	Sept. 15	2 reels	
*†Bugville College Days (D & F)	"Aesop Fables"	Aug. 4	1 reel	July 20
*†By Land and Air (F & D)	"Aesop Fables"	July 21	1 reel	July 13
*†§Clothes Make the Man (A. T.)		Feb. 16	2 reels	
*†Clowning the Game (D & F)	Sportlight	June 2	1 reel	June 1
*†§Concentration	"Aesop Fables"	June 23	1 reel	June 15
*†Conditioning	Sportlight	June 9	1 reel	June 1
*†§Crystal Champion	Sportlight	May 5	1 reel	April 27
*†§Custard Pie	"Aseop Fables"	May 26	1 reel	May 25
*†§Dancing Around (A. T.) D & F)	LeMaire-Phillips	April 21	2 reels	April 13
*†§Darktown Follies (A. T.)	"Buck & Bubbles"	April 13	2 reels	
*†Dinner Time (D & F)	"Aesop Fables"	Oct. 14	1 reel	
*†§Doing Phil a Favor (A. T.)		Mar. 16	2 reels	
*†§End of the World (A. T.)		Sept. 29	2 reels	
*†§Fairways and Foul (A. T.)		Oct. 13	2 reels	
*†§Fancy That	Frawley-Dewey	Sept. 22	1 reel	
*†§Faithful Pup (D & F)	"Aesop Fables"	May 12	1 reel	
*†§FiftyMilesFromBroadway(A.T.)	Watson-Merville	Feb. 2	2 reels	
*†§Fowl Play (A. T.)	"Buck & Bubbles"	Dec. 29	2 reels	
*†§Garden of Eatin (A. T. (D & F)	The Gleasons	Aug. 11	2 reels	Aug. 10
*†§Gentlemen of the Evening (A. T.)		Oct. 20	2 reels	
*†§Go Easy, Doctor (A. T.) (D & F)	LeMaire-Simon	July 14	2 reels	May 11
*†§Hard Boiled Hampton (A. T.)	Parry Holman	July 28	2 reels	June 8
*†§Haunted (A. T.)		Sept. 1	2 reels	
*†§Her New Chauffeur (A.T.) (D&F)	Simon-Teasdale	May 19	2 reels	
*†§His Operation (A. T.)		Nov. 24	2 reels	
*†§High Toned (A. T.)	"Buck & Bubbles"	Feb. 23	2 reels	
*†§Honest Crooks (A. T.)	"Buck & Bubbles"	May 18	2 reels	
*†§In and Out (A. T.)	"Buck & Bubbles"	Nov. 3	2 reels	
*†§Jail Breakers	"Aesop Fables"	July 7	1 reel	July 8
*†§Lincoln (Special reel) A. T.) (D & F)	George Billings	Feb. 10	1 reel	Feb. 2
*†§Midsummer's Day A (D & F)	"Aesop Fables"	July 28	1 reel	July 20
*†§Modern Rhythm	Sportlight	July 28	1 reel	July 20
*†§Pathe Audio Review	Released Every Week		1 reel	
*†§Pathe Sound News	Released Twice Every Week		1 reel	
*†§Plumbers Are Coming (A. T.) (D & F)	LeMaire-Simon	Aug. 18	2 reels	June 1
*†§Pressing His Suit (D & F)	Topical Tips	June 2	1 reel	May 11
*†Presto Chango (D & F)	"Aesop Fables"	April 14	1 reel	
*†§Rubeville (A. T.)		Dec. 8	2 reels	
*†§Salesman, The (A. T.)		July 21	2 reels	
*†Skating Hounds (D & F)	"Aesop Fables"	April 28	1 reel	Apirl 27
*†§Smooth Guy, The (A. T.)		Oct. 27	2 reels	
*†Stage Struck (D & F)	"Aesop Fables"	Dec. 23	1 reel	
*†§Stone Age Romance, A (D & F)	"Aesop Fables"	Aug. 18	1 reel	Aug. 17
*†§Syncopated Trial (A. T.)		Sept. 8	2 reels	
*†§Topical Fits (A. T.) (D & F)	Topics of the Day	July 28	1 reel	
*†§Topical Nips (A. T.) (D & F)	Topics of the Day	June 2	1 reel	June 1
*†§Topical Pips (A. T.) (D & F)	Topics of the Day	June 30	1 reel	July 6
*†§Topical Rips (A. T.)	Topics of the Day	Aug. 11	1 reel	
*†§Topical Sips (A. T.) (D & F)	Topics of the Day	July 28	1 reel	
*†§Turkey for Two (A. T.)	Davis-Frawley	Aug. 25	2 reels	Aug. 17
*†§Wash Day (D & F)	"Aesop Fables"	Aug. 18	1 reel	Aug. 10
*†§Wednesday at the Ritz (A. T.)		Jan. 19	2 reels	
*†§What a Day (A. T. (D & F)	Simon-Mallory	June 16	2 reels	June 15
*†§Wood Choppers (D & F)	"Aesop Fables"	June 9	1 reel	June 1

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Awful Truth, The (A. T.) (F)	Ina Claire	Aug. 10	5930 feet	
*†§Big News (A. T.) (F)		Sept. 7	6028 feet	
	(Silent Version)			
*†§Bachelor's Secret, A (A. T.) (F)	Alan Hale	Feb. 22	(tentative)	
*†§Big Shot, The (A. T.) (F)		Nov. 30	(tentative)	
	(Silent Version)			
*†§Clothes (A. T.) (F)	Constance Bennett	Jan. 11	(tentative)	
	(Silent Version)			
*†§Crashing Through (A. T.) (F)		Mar. 15	(tentative)	
	(Silent Version)			
*†§Flying Fool, The (A. T.) (D & F)	Boyd-Prevost-R. Gleason		6748 feet	June 22
*†§Grand Parade, The (A. T.) (F)		Nov. 16	(tentative)	
	(Silent Version)			
*Greenwich Village Follies, The (A. T. (F)		Nov. 2	(tentative)	
	(Silent Version)			
*†§Her Private Affair (A. T.) (F)	Ann Harding	Sept. 28	(tentative)	
*†§His First Command (A. T.) (F)	Boyd-Sebastian	Nov. 2	(tentative)	
	(Silent Version)			
*†§Hot and Bothered (A. T.) (F)	Eddie Quillan	Mar. 1	(tentative)	
	(Silent Version)			
*†§Negligee (A. T.) (F)	Ina Claire	Feb. 1	(tentative)	
*†§Officer O'Brien (A. T.) (F)	William Boyd	Nov. 30	(tentative)	
	(Silent Version)			
*†§Painted Desert (A. T.) (F)	William Boyd	Feb. 15	(tentative)	
	(Silent Version)			
*†§Parachute (A. T. (F)	Armstrong-Lombard	Mar. 22	(tentative)	
	(Silent Version)			
*†§Play Boy (A. T.) (F)	Eddie Quillan	Jan. 18	(tentative)	
	(Silent Version)			

Title	Star	Rel Date	Length	Reviewed
*†§Oh Yeah (A. T.) (F)	Armstrong-Jas. Gleason	Oct. 12	(tentative)	
	(Silent Version)			
*†§Red Hot Rhythm (A. T.) (F)	ale-Dunn-O'Keefe-Crawford	Oct. 26	(tentative)	
	(Silent Version)			
*†§Rich People (A. T.) (F)	Constance Bennett	Oct. 5	(tentative)	
	(Silent Version)			
*†§Racketeer (A. T.) (F)	Armstrong-Lombard	Nov. 9	(tentative)	
	(Silent Version)			
*†§Sailor's Holiday (A. T.) (F)	Alan Hale	Sept. 14		
	(Silent Version)			
*†§Sophomore (A. T.) (F)	Quillan-Loff-O'Neill	Aug. 24	6526 feet	July 13
	(Silent Version)			
*†§Treasure Girl (A. T.) (F)		Nov. 23	(tentative)	
*†§This Thing Called Love (A. T.) (F)	Constance Bennett	Feb. 8	(tentative)	
	(Silent Version)			
*†§Saratoga (A. T.) (F)	Constance Bennett	Mar. 8	(tentative)	
	(Silent Version)			
*†§Up And At 'Em (A. T.) (F)		Dec. 7	(tentative)	
*†§War and Woman (A. T.) (F)	Boyd-Harding-Armstrong	Jan. 4	(tentative)	
	(Silent Version)			
*†§Woman Afraid, A (A. T. (F)		Oct. 19	(tentative)	
	(Silent Version)			

R K O

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Air Legion	Lyon-Sleeper	Jan. 6	6361 feet	
Amazing Vagabond	Bob Steee	April 7	5081 feet	
Big Diamond Robbery	Tom Mix	May 13	6114 feet	
Come and Get It	Bob Steele	Feb. 3	5264 feet	
Drifter, The	Tom Mix	Mar. 18	5896 feet	
Fury of the Wild	Ranger	Jan. 6	4899 feet	
Freckled Rascal	Buzz Barton	Mar. 31	4882 feet	
Hardboiled	O'Neil-Tashman	Feb. 3	5940 feet	
Idaho Red	Tom Tyler	April 21	4783 feet	
Laughing at Death	Bob Steele	June 2	5009 feet	
Jazz Age	Fairbanks Jr.-M. Day	Feb. 10	6245 feet	
Little Savage	Buzz Barton	May 19	4781 feet	
Love in the Desert	Borden-Trevor	May 17	6396 feet	
One-Man Dog	Ranger	Mar. 3	4481 feet	
Outlawed	Tom Mix	Jan. 21	6057 feet	
Pals of the Prairie	Buzz Barton	July 7	4776 feet	
Pride of Pawnee	Tom Tyler	June 9	4750 feet	
Red Sword	Nixon-Collier Jr	Feb. 17	6343 feet	
*†§Street Girl, The	Betty Compson	Aug. 11	8200 feet	July 20
*†§Syncopation (A. T.)	Downey-Warings Band		7826 feet	Mar. 30
Trail of the Horse Thieves	Tom Tyler	Jan. 13	4823 feet	
Woman I Love	Morris-Kerry	May 26	6199 feet	
Vagabond Cub	Buzz Barton	Feb. 10	4717 feet	
Voice of the Storm	Sleeper-Dane	Jan. 13		
Yellowback, The	T. Moore-Owen	Jan. 20	5957 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Actualities	Curiosities	Jan. 30	1 reel	
Almost a Gentleman	Al Cooke	June 25	2 reels	
Big Hearted Toots	Duncan-Hill	Feb. 3	2 reels	
Birds and Beasts	Curiosities	Feb. 13	1 reel	
Casper's Night Out	Duncan-Hill	Mar. 3	2 reels	
Come Meal	Al Cooke	June 11	2 reels	
Don't Say Ain't	Hill-Duncan	July 21	2 reels	
Faces	Curiosities	April 24	1 reel	
Follies of Fashion	Curiosities	May 21	2 reels	
Heavy Infants	Karr-Ross-Alexander	June 11	2 reels	June 16
Here and There	Curiosities	May 7	1 reel	
His Wife's Secret	Hill-Duncan	May 26	2 reels	
Horse on Barnev, A	Hellum-Davis	April 21	2 reels	
Jessie's James	Vaughn-Cooke	Aug. 26	2 reels	Oct. 20
Jessie's James	Vaughn-Cooke		2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Just a Stall	Hellum-Davis	May 19	2 reels	
Kummin' Thru the Rye	Barney Hellum	Jan. 27	2 reels	
Mickey's Babies	Mickey Yule	Aug. 7	2 reels	
Mickey's Brown Derby	Mickey Yule	May 12	2 reels	
Mickey's Explorers	Mickey Yule	Feb. 17	2 reels	
Mickey's Great Idea	Mickey Yule	Jan. 30	2 reels	
Mickey's Initiation	Mickey Yule	July 7	2 reels	
Mickey's In Love	Mickey Yule	June 4	2 reels	
Mickey's Last Chance	Mickey Yule	Apr. 14	2 reel	
Mickey's Menagerie	Mickey Yule	Mar. 17	2 reels	
Mickey's Northwest Mounted	Mickey Yule	June 9	2 reels	
Mickey's Rivals	Mickey Yule	Sept. 30	2 reels	
Mickey's Triumph	Mickey Yule	July 2	2 reels	
Neigh, Neigh, Spark Plug	Barney Hellum	Mar. 24	2 reels	
Novelties	Curiosities	Feb. 27	1 reel	
Odds and Ends	Curiosities	June 4	1 reel	
*†§Odd Facts	Curiosities	April 10	1 reel	
Orienta	Curiosities	Mar. 13	1 reel	
Pace That Thrills, The	Hellum-Davis	June 16	2 reels	
Pot Pourri	Curiosities	Jan. 17	1 reel	
Seeing's Believing	Curiosities	Jan. 2	1 reel	
Slide, Sparky, Slide	Hellum-Davis	July 14	2 reels	
Smile, Buttercup, Smile	Duncan-Hill	Jan. 6	2 reels	
Sparerib Reforms	Hill-Duncan	April 28	2 reels	
Standing Pat	Karr-Ross-Alexander	July 9	2 reels	
Sunshine's Dark Moment	Barney Hellum	Feb. 24	2 reels	
Toots' Big Idea	Duncan-Hill	Mar. 31	2 reels	
Who's the Boss?	Hill-Duncan	June 23	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Age of Innocence. The (A. T.) (F)	Paula Trueman	Jan. 5, '30	1 reel	
*†§Before Breakfast (A. T.) (F)		Mar. 9, '30	2 reels	
*†§Bridegroom, The (A. T.) (F)	Marc Connelly	Oct. 13	2 reels	
*†§Burglar, The (A. T.) (F)	Marc Connelly	Aug. 11	2 reels	
*†§Captain of His Roll (A. T.) (F)	Vaughn-Cooke-Sargent	Sept. 8	2 reels	
*†§Clown Topics (A. T.) (F)				
*†§General Ginsberg (A. T.) (F)	Nat Carr		1 reel	
*†Godfrey Ludlow (F)	Violin Solo	Nov. 10	1 reel	
*†§Gunboat Ginsberg (A. T.) (F)	Nat Carr		1 reel	
*†§Headwork (A. T.)		Sept. 15	1 reel	
*†§Hunt the Tiger (A. T.) (F)	Kirkland-Teasdale-De Cordoba	Nov. 10	2 reels	
*†§Jazz (A. T.) (F)	Duke Ellington & Orchestra	Feb. 9, '30	1 reel	
*†§Low Bridge (A. T.) (F)				
*†§Mickey's Midnite Frolic (A. T.)	Mickey Yule	Aug. 18	2 reels	June 22
*†§Palooka Flying School (A. T.) (F)				
*†§Song and the Sergeant, The (A. T.) (F)		May11, '30	2 reels	
*†§St. Louis Blues (A. T.) (F)	Smith-Washington-Mordeci	Sept. 8	2 reels	
*†§Strange Interview, The (A. T.) (F)	Sherwin-Knowles			
*†§Suitor, The (A. T.) (F)	Marc Connelly	Feb. 2	1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
*†§Traveler, The (A. T.)	Marc Connelly	Aug. 18	2 reels	
*†§Two Gun Ginsberg (A. T.) (F)	Nat Carr	Oct. 13	1 reel	
*†§Uncle, The (A. T.) (F)	Marc Connelly	Dec. 8	1 reel	
*†§What Next (A. T.) (F)				
*†§While Auto Waits (A. T.) (F)		Jan. 12, '30	2 reels	
*†§Your Own Home Town (A. T.)	Russ Brown			

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Companionate	Olive Borden			
*†§Damaged	Betty Compson	Mar. 30, '30		
*†§Dance Hall				
*†§Delightful Rogue, The	Rod La Rocque	Sept. 22		
*†§Framed (A. T.)				
*†§Half Marriage	Borden-Blaine	Oct. 13	6481 feet	
*†§High River				
*†§Hit the Deck (A. T.)				
*†§Hunted				
*†§Jazz Heaven	Blaine-Trevor	Oct. 20		
*†§Ladies of the Past	Betty Compson			
*†§Love Captive, The	Betty Compson	Feb. 9		
*†§Night Parade (A. T.)	Prevost-Trevor-Gulliver			
*†§Radio Revels (A. T.)				
*†§Rio Rita (A. T.)	Daniels-Boles	Sept. 15		
*†§Sensation (A. T.)				
*†§Side Street	3 Moore Bros.	Sept. 8	6965 feet	
*†§Tanned Legs		Sept. 29		
*†§Upperworld (A. T.)				
*†§Vagabond Lover, The (A. T.)	Rudy Vallee	Jan. 19		
*†§Very Idea, The (A. T.)	Frank Craven	Sept. 1	6139 feet	
*†§Wild Heart (A. T.)	Bebe Daniels			

RAYART (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Anne Against the World	Mason-Mower	April 15		
Black Pearl, The	Lee-Hallor	Jan. 1	5261 feet	
Brothers	Keefe-Bedford	Feb. 1	6092 feet	
Devil's Chaplain, The	Keefe-Faire	Mar. 15	5451 feet	
Shanghai Rose	Irene Rich	Mar. 15	6539 feet	June 8
Some Mother's Boy	Carr-Ralston-Robards	Feb. 15	5901 feet	
Two Sisters	Dana-Lease	April 1		
When Dreams Come True	Costello-Lease	Jan. 15	6242 feet	

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FEATURES

Title	Star	Dist'r	Rel. Date	Length	Reviewed
Appassionata	Leon Mathot	Franco Film	April 23	5600 feet	
At the South Pole	Special Cast	Pole Pict. Corp		8000 feet	
Battle of Mons, The	English Cast	British New Era		5500 feet	Mar. 23
Beautiful Blue Danube	Junkermann-Mara	Aywon			
Behind the Altar	Wilhelm Dietarle	Aff. European		6200 feet	
Black Hills	Special Cast	Big Three		5000 feet	
Bondage	German Cast	Ufa		6040 feet	
Broken Barriers	H. Costello-Glass	Excellent		6000 feet	
Captain Cowboy	Yakima Conutt	Bell Pict.		4800 feet	
Cleanup, The	Charles Delaney	Excellent		5660 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod		5700 feet	
Constant Nymph	Ivor Novello	Big 3	Aug. 1	7800 feet	July 6
Daughter of Israel, A	Special Cast	Bell Pict		9000 feet	
Daughter of Two Fathers	Japanese Cast	Shockuchi			
Devil Dogs	Holmes-Alt	Crescent		5608 feet	
Devil's Passion, The	Special Cast	Arfa		5700 feet	
Dream Melody, The	Roche-Shelby	Excellent		5050 feet	
Escaped from Hell	Muriat Esterhazy	Aff. European		8 reels	
Faces of Children	French Cast	Zakoro		8000 feet	
Fight For Matterhorn The	German Cast	Ufa Eastern		6840 feet	
For the Term of His Natural Life	Special Cast	Australasian		11000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers		6100 feet	
Golden Dawn	Warwick-Ward	Conquest		6200 feet	
Hearts of Men	Harris-Keefe	Anchor		5400 feet	
Holy Sinner, The	Special Cast	Worldart Pict			
Into the Night	Agnes Ayres	Raleigh		5712 feet	
Jade Casket, The	French Cast	Cosmos		5800 feet	
It's Easy to Become a Father	German Cast	Ufa		6000 feet	
Jazzland	Reynolds-Nye	Carlos		5700 feet	
Krassin	Russian Cast	Amkino		7 reels	
Lash of the Czar	Russian Cast	Amkino		6290 feet	
Law of the Mounted, The	Bob Custer	Syndicate		4580 feet	
Life of Beethoven	German Cast	Film Art Guild		7000 feet	
Little Wild Girl, The	Lee-Landis	Hercules		5300 feet	
Linda	Baxter-Foster-Beery	First Division		6775 feet	
Livingston in Africa	English Cast	Amer.-Anglo		5799 feet	
Lucrezia Borgia	Conrad Veldt	Mutual		7200 feet	Jan. 12
Man Who Cheated Life	Veldt-Krauss	Aff. European	Feb. 8	6000 feet	Feb. 16
Marie Antoinette	Foreign Cast	Unusual		6000 feet	
Morgane, the Enchantress	Ivan Petrovitch	Franco Film	April 8	6800 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.	6500 feet	
Must We Marry'	Garon-Eason	Trinity		5400 feet	
Mystic Mirror The	German Cast	Ufa		7000 feet	
Nana	Hessling-Krauss	Moviegraph Co.		8700 feet	Aug. 3
No Babies Wanted	Devore-Mong	Plaza		5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict		5573 feet	Sept. 15
Passion Song, The	Olmsted-N. Beery	Excellent		5080 feet	
Peacock Fan The	Dorothy Dwan	Chesterfield		5400 feet	
Power of Evil, The	Armenian Cast			6300 feet	
President, The	Mosjoukine-Vernon	E. L. Klein		8100 feet	Jan. 28
Q Ships	Special Cast	New Era		6000 feet	
Reilly of the Rainbow Division	Hall-Garon	Crescent		6040 feet	
Reward of Faith, The	French Cast	Conquest		5927 feet	
Sajenko the Soviet	Susy Vernon	Ufa		5921 feet	
Shiraz	Hindu Cast	Amer.-Anglo		8065 feet	
Silent Trail, The	Bob Custer	Syndicate		4315 feet	
Smoke Bellew	Conway Tearle	First Division		6605 feet	
Somme, The	Special Cast	New Era		7000 feet	
South of Panama	Carmelita Geraghty	Chesterfield		6300 feet	
That Murder in Berlin	German Cast	Big 3		5700 feet	Mar. 23
Thou Shalt Not Steal	Lillian Harvey	Ufa		6941 feet	
Thunder God	Cornelius Keefe	Crescent		5917 feet	
Underground	English Cast	Amerangio		7300 feet	
Untamed Justice	Faire-Glass	Biltmore		5770 feet	May 25
U-Boat 9	Foreign Cast	Jofa Prod		6500 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov. 15	4421 feet	
Yellow Ticket, The	Russian Cast	Amkino	Dec. 8	6200 feet	

Coming Feature Attractions

Title	Star		Rel. Date	Length	Reviewed
*†§Burned Evidence (F)		Continental			
Buying a Wife	Special Cast	Aff. European		7 reels	
Bye Bye Buddy	Agnes Ayres	Hercules			June 1

Title	Star		Rel. Date	Length	Reviewed
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield		5200 feet	
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephone			
*†§Clown, The (F)		Continental			
Duty to be Silent	Maria Albana	Aff. European		6 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer			
Full Dressed Thieves	Nils Asther	Aff. European		7 reels	
German Underworld	Special Cast	Aff. European		7 reels	
Great Unknown, The	John Loder	Aff. European		6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern			
Her Viennese Lover	Asther-Nolan	Aff. European		6 reels	
*†§House of Secrets, The	Special Cast	Chesterfield			
Just Off Broadway	Keith-Christy	Chesterfield			
*†§Life For Sale, A (F)		Continental			
Milak of the Snowlands	Special Cast	Ufa-Eastern			
Our Daily Bread	Mary Nolan	Aff. European		7 reels	
*†§Phantom in the House, The (F)		Continental			
*†§Prince of Hearts, A	Kerry-Worth	Imperial			
	(Silent Version)	Imperial			
*†§Rampant Age, The (F)		Continental			
*†§Second Honeymoon, The (F)		Continental			
*†§Unforbidden Sin, The (F)		Continental			
Unholy Love	Wegener-Petrovitch	Aff. European			
Verdun	Special Cast	Richmount			
Vera Miezewa (tentative)	Derussa	Aff. European		7 reels	
When Duty Calls	Special Cast	Ufa-Eastern		6714 feet	
*†§Worldly Goods (F)		Continental			

SOUND SHORTS

Title	Star		Rel. Date	Length	Reviewed
*†§Accidental Treatment (A. T.)		Int'l Photo Play Dist		1 reel	
*†§Alley Op	Gorno Marionettes	Int'l Photo Play Dist		1 reel	
*†§Asleep at the Switch (A.T.) (D)		Roseland	Mar. 15	1 reel	
*†§At the Photographers (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§At the Race Track (A. T.)	Martin-Harcourt	Imperial		2 reels	
*†§Boney's Boner	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Club Alabam (A. T.) (F)	Abbie Mitchell	Intl. Dist. Corp		1 reel	
*†Clyde Doerr & His Saxophone Sextet (F)	Jazz Nos	Intl. Dist. Corp		1 reel	
*†§Could I Be More Polite (A. T.)	The Carsons	Imperial		2 reels	
*†Down Hawaii Way	Color Novelty	Castle		1 reel	
*†§Egyptian Gyp, An	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Feed the Brute	Novelty	Int'l Photo Play Dist		1 reel	
*†Flaming Canyons	Color Novelty	Castle		1 reel	Aug 10
*†§Friend Husband (A. T.)		Burr	2 reels		
*†Gallopn g Gaucho	Mickey Mouse Cartoon	Disney Cartoon	Feb. 1	1 reel	
*†§Grand Opera	Garno Marionettes	Int'l Photo Play Dist		1 reel	
*†§Hectic Hector	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Hoak (A. T.) (F)	Frawley & Smith	Inctl. Dist. Corp		1 reel	
*†§In Songland	Norah Blaney	Int'l Photo Play Dist		1 reel	
*†Kids and Pets	Color Novlety	Castle		1 reel	
*†§King of the Kongo (Serial)	Logan-Miller	Mascot	Aug. 20	10 episodes	Aug. 17
*†§Kriss Krosses	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Marionettes, The No. 1 (F)	Novelty	Intl. Dist. Corp		1 reel	
*†§Marionettes, The No. 2 (F)	Novelty	Intl. Dist. Corp		1 reel	
*†§Meal Hound, The (A. T.) (F)	The Nugents	Intl. Dist. Corp		1 reel	
*†§Meet the Family (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§Miser, The (A. T.) (F)	Bransy Williams	Intl. Dist. Corp		1 reel	
*†§Mitchell, Sissle & Blake	Songs	Int'l Photo Play Dist		1 reel	
*†§Monkey Squawks (A. T.)		Burr	2 reels		
*†§Mr. Conn and Mr. Sapp (A.T.)	Donnelly-Singer	Imperial		2 reels	
*†§Mr. Smith Wakes Up (A. T.)		Int'l Photo Play Dist		1 reel	
*†§One Hundred Per Cent. American (A. T.)	Hearn-Weston	Imperial		2 reels	
*†Opry House	Mickey Mouse Cartoon	Disney Cartoon	May	1 reel	
*†§Party, The (D)		Safrus		1 reel	
*†§Personality Girl in Songs, The	Norah Blaney	Int'l Photo Play Dist		1 reel	
*†§Pikin' Pirate A	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†Plane Crazy	Mickey Mouse Cartoon	Disney Cartoon	Mar.	1 reel	
*†§Radio Franks & Four Bachelors (F)	Song Program	Intl. Dist. Corp		1 reel	
*†§Signed, Sealed and Delivered (A. T.)		Burr	2 reels		
*†Sixty Minutes From Broadway	Color Novelty	Castle		1 reel	
*†Steamboat Willie	Mickey Mouse Cartoon	Disney Cartoon	Jan.	1 reel	
*†§This and That (D)		Safrus		1 reel	
*†§Ticket Please (D)		Safrus		1 reel	
*†Trailing the Western Sun	Color Novelty	Castle		1 reel	
*†Trip to the Zoo, A (F)	Animal Cast	Int'. Dist. Corp		1 reel	
*†§Varieties (D)		Safrus		1 reel	
*†§Vaudeville (D)		Safrus		1 reel	
*†§Wonderin's	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§When the Cat's Away	Mickey Mouse Sound Cartoon			1 reel	June 8
*†§When the Clock Struck 12 (A. T.) (F)	Welch-Malcomb	Intl. Dist. Corp		1 reel	

SILENT SHORTS

Title	Star		Rel. Date	Length	Reviewed
Aladdin Bonzo	Bonzo Cartoon	Roseland	Jan. 15	1 reel	
Bonzolina	Bonzo Cartoon	Roseland	Jan. 1	1 reel	
Booster Bonzo	Bonzo Cartoon	Roseland	Mar. 15	1 reel	
Detective Bonzo	Bonzo Cartoon	Roseland	Mar. 1	1 reel	
Domestic Life in New Guinea	Travelogue	Bell Pict.		1 reel	
Double Trouble	Snub Pollard	Weiss Bros.		2 reels	
Down Hawaii Way	Color Novelty	Castle	Jan. 1	1 reel	
Fatal Warning, The (Serial)	H. Costello-Graves	Mascot		10 episodes	
Flaming Canyons	Color Novelty	Castle	Feb. 1	1 reel	
Greece Thru a Doughnut	Novelty Scenic	4 Stars		1 reel	June 29
Kids and Pets	Color Novelty	Castle	Mar. 15	1 reel	
Love's Witchcraft	Ufa Short	Ufa-Eastern	Feb. 1	1 reel	
Nature's Tiny Tragedies	Ufa Short	Ufa-Eastern	Jan. 15	1 reel	
Peculiar Households	Ufa Short	Ufa Eastern	Jan. 1	1 reel	
Polo Bonzo	Bonzo Cartoon	Roseland	Feb. 1	1 reel	
Salt Water Millinery	Ufa Short	Ufa-Eastern	Mar. 15	1 reel	
Sixty Minutes from B'way	Color Novelty	Castle	Jan. 15	1 reel	
Skyscraper Symphony	Novelty			1 reel	
Spook Bonzo	Bonzo Cartoon	Roseland	Feb. 15	1 reel	
Sunshine	Color Novelty	Castle	Mar. 1	1 reel	
Tally-Ho	Ufa Short	Ufa-Eastern	Mar. 1	1 reel	
Trailing the Western Sun	Color Novelty	Castle	Feb. 15	1 reel	
We Parents	Ufa Short	Ufa-Eastern	Feb. 15	1 reel	

TIFFANY-STAHL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Broadway Fever	O'Neill-Drew	Jan. 1	5412 feet	Mar. 16
Devil's Apple Tree, The	Dorothy Sebastian	Feb. 20	6430 feet	Mar. 16
*†§Lucky Boy (F & D)	Jessel-Quimby	Feb. 2	8653 feet	Jan. 12
	(Silent Version)	Feb. 2	8708 feet	
*†§Midstream (F & D)	Cortez-Windsor	June 1		
	(Silent Version)			
*†§Molly and Me (F & D)	Brown-Bennett-Vaughn	Mar. 1	8250 feet	
	(Silent Version)	Mar. 1	7476 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
*†§My Lady's Past (F & D)	Bennett-Brown	April 1	8077 feet	
	(Silent Version)	April 1	5668 feet	
*†§New Orleans (F & D)	Cortez-Bennett	June 2	6799 feet	
	(Silent Version)			
Physician, The		July 1		
Rainbow, The	Dorothy Sebastian	Feb. 1	6114 feet	
Spirit of Youth	Sebastian-Kent	Feb. 20	6 reels	Mar. 23
*†§Two Men and a Maid (F & D)	Collier, Jr.-Bennett	June 15	6532 feet	
	(Silent Version)			
*†§Whispering Winds (F & D)	Southern-McGregor	Aug. 15		
	(Silent Version)			
*†§Wrecker, The (F & D)	Blackwell-Hume-Striker	Aug. 10	6517 feet	Aug. 17

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
*†§Cossack's Bride, The)D)	Color Symphony		1 reel	
*†§Festival of Bagdad, A (D)	Color Symphony	June	1 reel	
Gold	Color Classic	Feb.	1 reel	
*†§Japanese Carnival, A (D)	Color Symphony	Jan. 1	1 reel	
*†§In a Chinese Temple Garden (D)	Color Symphony	Feb. 15	1 reel	June 15
*†§In Old Madrid (D)	Color Symphony		1 reel	
Little Vagabond	Color Classic	Feb. 1	1 reel	
*†Love Charm, The (D)	Color Symphony	Sept.	1 reel	
Lover's Paradise	Color Classic	Jan. 15	1 reel	
Maude Muller	Color Classic	Aug.	1 reel	
*†§Melodie (D)	Color Symphony		1 reel	
*†§Minuette (D)	Color Symphony		1 reel	
*†§Modern Cinderella, A (D)	Color Symphony		1 reel	
*†§Mountain King, The (D)	Color Symphony		1 reel	
No Women Allowed	Color Classic		1 reel	
*†§Pharoah's Daughter (D)	Color Symphony		1 reel	
*†§Sacred House, The (D)	Color Symphony		1 reel	
*†§Song of India, A (D)	Color Symphony		1 reel	
*†§Songs My Mother Taught Me (D)	Color Symphony		1 reel	
*†§Tales of Araby (D)	Color Symphony		1 reel	
*†§Temple Bells (D)	Color Symphony		1 reel	
Tenderfoot Tourist, A	Color Classic	July	1 reel	
Tom, Dick or Harry	Color Classic	May	1 reel	
*†§Viennese Melody (D)	Color Symphony		1 reel	
Twinkle Toes	Color Classic	Mar. 1	1 reel	
*§Way Down South (D)	Color Symphony	Mar.	1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Dangerous Business (A. T.)				
*†§Enchanting Melody (A. T.) (Technicolor)				
*†§Kathleen Mavourneen (A. T.)	O'Neill-Delaney			
*†§Lost Zeppelin, The (A. T.)	Tearle-Valli-Cortez			
*†§Mister Antonio (A. T.)	Carillo-Valli			
*†§Medicine Man, The (A. T.)				
*†§Painted Faces (A. T.)	Brown-Foster-Bradford			
*†§Peacock Alley (A. T.)	Mae Murray			
*†§Troopers Three (A. T.)				
*†§Woman to Woman (A. T.)	George Barrand			

UNITED ARTISTS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alibi (A. T.) (F)	O'Malley-Busch	April 20	8167 feet	Mar. 18
	(Silent Version)	April 20	7253 feet	
*†§Bulldog Drummond (A. T.) (F)	Colman-Tashman-Love	Mar. 30	6767 feet	April 13
*†§Coquette (A. T.) (F)	Pickford-Brown-M. Moore	April 12	8767 feet	Mar. 23
	(No Silent Version)			
*†Eternal Love (F)	Barrymore-Horn-Varconi	May 11	6498 feet	Jan. 26
	(Silent Version)	May 11	6318 feet	
*†Evangeline (F)	Del Rio-Drew	Aug. 24	8268 feet	June 15
*†§Iron Mask, The (F)	Douglas Fairbanks	Mar. 9	8855 feet	Jan. 26
	(Silent Version)	Mar. 9	8659 feet	
*†§Lady of the Pavements (F)	Boyd-Velez-Goudal	Feb. 18	8329 feet	Mar. 18
	(Silent Version)	Feb. 16	7495 feet	
*†Rescue, The (F)	Colman-Damita	Jan. 12	7980 feet	Jan. 19
	(Silent Version)	Jan. 12	7910 feet	
*†§She Goes to War (F)	Boardman-Rubens-Holland	July 13	8864 feet	June 15
	(Silent Version)	July 13	8841 feet	Feb. 23
*†§This is Heaven (F)	Banky-Hall	June 22	7948 feet	Aoril 6
*†Three Passions (F)	Terry-Petrovitch	June 1	6646 feet	
	(Silent Version)		7576 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§City Lights (F)	Charlie Chaplin			
*†§Condemned (F)	Colman-Harding			
*†Hell's Angels (F)	Lyon-Hall-Nisson			
*†§Locked Door, The (A. T.) (F)	Boyd-Stanwyck-La Rocque			
*†§Lummox (A. T.) (F)	Westover-Collier Jr.			
*†§Sex Appeal (F)				
*†§Silk (A. T.)	Gloria Swanson			
*†§Song of Broadway, The (F)	Harry Richman			
*†§Trespasser, The (A. T.) (F)	Gloria Swanson	Oct. 1		
*†§New York Nights (A. T. (F)	N. Talmadge-Roland			
*†Venus (F)	Constance Talmadge	Oct. 12		

UNIVERSAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Body Punch, The	Jack Daugherty	July 14	4786 feet	
*†§Broadway (A. T.)	Tryon-Brent-Kennedy	Nov. 3	9350 feet	June 1
	(Silent Version)	Mar. 3	5729 feet	
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet	
*†§Charlatan, The (F)	Special Cast	April 7	6097 feet	
	(Silent Version)	April 7	5972 feet	
*†§Clear the Decks (F)	Reginald Denny	Mar. 3	5740 feet	
	(Silent Version)	Mar. 3	5792 feet	
*†§Cohens and Kelleys in Atlantic City, The (F)	Sidney-Gordon-Price-Swain	Mar. 17	7401 feet	Mar. 23
	(Silent Version)	Mar. 17	7752 feet	
*†§College Love (D. & F (A. T.)	Lewis-Gulliver-Phillips	July 7	6864 feet	Aug. 10
*†§Come Across (D & F)	Basquette-Howes	June 30	5593 feet	
	(Silent Version)	June 30	5530 feet	
Eves of the Underworld	William Cody	April 28	4208 feet	
*†§Girl on the Barge, The (F)	Hersholt-O'Neil-McGregor	Feb. 3	7510 feet	
	(Silent Version)	Feb. 3	6908 feet	
Girl Overboard	Mary Philbin	July 28	7362 feet	
Talkie Version Reviewed as Port of Dreams in Mar. 2 1929 Issue			7362 feet	
Silent Version Reviewed as Port of Dreams in Sept. 23 1928 Issue			7362 feet	
Grit Wins	Wells-Collins	Jan. 27	4596 feet	
Harvest of Hate	Rex-Perrin	Aug. 4	4719 feet	
*†§His Lucky Day (D)	Reginald Denny	June 30	5404 feet	
	(Silent Version)	May 26	5575 feet	
Hoofbeats of Vegeance	Rex-Perrin	June 16	4525 feet	
*†§It Can Be Done (F)	Tryon-Carol	Mar. 24	6560 feet	
	(Silent Version)	Mar. 24	6090 feet	
*†§Kid's Clever, The	Glenn Tryon	Feb. 17	5729 feet	
King of the Rodeo, The	Hoot Gibson	Jan. 6	5509 feet	
Lariat Kid, The	Hoot Gibson	June 23		
*†§Last Warning, The (F)	Laura LaPlante	Jan. 6	7980 feet	Jan. 12
	(Silent Version)	Jan. 6	7731 feet	
*†§Lonesome (F)	Tryon-Kent	Jan. 20	6761 feet	Oct. 6
	(Silent Version)	Jan. 20	6142 feet	
*†§Love Trap, (D & F)	La Plante-Hamilton	July 28	6233 feet	
	(Silent Version)	July 28	6349 feet	
Man Disturber, The	Reginald Denny	May 19		
*†§Man, Woman and Wife (F)	Kerry-Starke-Nixon	Jan. 13	6589 feet	Nov. 10
	(Silent Version)	Jan. 13	6674 feet	
*†§Modern Love (D & F) (A. T.)	Hersholt-Crawford-Chase	July 14	5730 feet	
	(Silent Version)	July 14	6433 feet	
*†§Melody Lane (D & F)	Leonard-Dunn	July 21	6760 feet	
	(Silent Version)	July 21		
Plunging Hoofs	Rex-Perrin	April 14	4344 feet	
Points West	Hoot Gibson	Aug. 30		
*†§Red Hot Speed (F)	Denny-Day	Jan. 27	6621 feet	Feb. 26
	(Silent Version)	Jan. 27	6288 feet	
Riding Demon, The	Ted Wells	Aug. 18	4380 feet	
*†§Scandal (D & F)	Laura LaPlante	May 5	6635 feet	April 27
	(Silent Version)	May 5	6475 feet	
*†§Shakedown, The (F)	Murray-Kent	Mar. 10	6613 feet	
	(Silent Version)	Mar. 10	6753 feet	
*†§Show Boaf (D & F)	La Plante-J. Schildkraut	July 28	11650 feet	
	(Silent Version)	July 28	10290 teet	
Silks and Saddles	Nixon-Walling-Nolan	Jan. 20	5809 feet	
Sky Skidder, The	Al Wilson	Jan. 13	4364 feet	
Slim Fingers	Bill Cody	Mar. 24	4232 feet	
Smilin' Guns	Hoot Gibson	Mar. 31	5270 feet	
Smilin' Terror ,The	Ted Wells	June 30	4525 feet	
Tip-Off, The	Cody-Thompson	June 2	4109 feet	
Wild Blood	Red (horse)-Perrin	Feb. 10	4497 feet	
Winged Horseman The	Gibson-Elder	June 23	5767 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Antics	Oswald Cartoon	April 1	1 reel	Mar. 16
At the Front	Arthur Lake	Feb. 25	1 reel	Feb. 16
Baby Talks	Sunny Jim	Sept. 11	2 reels	
Beyond the Smoke	Edmund Cobb	Mar. 23	2 reels	Feb. 23
Boss of Bar Twenty (Re-Issue)	W. E. Lawrence	Sept. 28	2 reels	
Bottles	Laemmle Novelty	July 1	1 reel	June 1
Boy and the Bad Man, The	Bobbie Nelson	Sept. 7	2 reels	Aug. 17
Burning Youth	Sid Saylor	Sept. 2	2 reels	Aug. 10
Buster's Spooks	Trimble and Dog	June 26	2 reels	June 1
Chaperones	LaSalle-Young	June 5	2 reels	May 11
Claim Jumpers, The	Edmund Cobb	Jan. 19	2 reels	Dec. 22
Cleaning Up	Arthur Lake	May 20	1 reel	April 27
Close Call, A	George Chandler	July 6	2 reels	June 1
Close Shaves	Sid Saylor	May 22	2 reels	April 27
Cowboy Pluck	Bob Curwood	May 18	2 reels	
Cross Country Run	Lewis-Gulliver-Phillips	May 27	2 reels	
Crushed Hats	Sid Saylor	Jan. 30	2 reels	
Cuckoo	Edwards-Roach	Sept. 9	1 reel	
Cut-ups, The	Sid Saylor	Aug. 14	2 reels	July 20
Danger Line, The	Edmund Cobb	July 27	2 reels	July 6
Daring Dude, A	Bob Chandler	Feb. 2	2 reels	
Day Dreams	Laemmle Novelty	Aug. 28	1 reel	Aug. 17
Davs of Daring	Bob Curwood	April 13	2 reels	Mar. 23
Delivering the Goods	Trimble-Hardwick and Dog	May 29	2 reels	April 27
Diamond Master, The	Lorraine-Stevenson	Feb. 3	10 episodes	
Double Trouble	Arthur Lake	July 15	1 reel	June 15
Early to Wed	Young-LaSalle	July 3	2 reels	June 1
Faces	Laemmle Novelty	July 29	1 reel	July 6
Fantasie	Laemmle Novelty		1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb. 4	2 reels	Feb. 2
Final Reckoning, A (Serial)	Lorraine-House	April 15	10 episodes	Mar. 23
Finishing School	Young-La Salle	May 8	2 reels	
Fishing Fools	Oswald Cartoon	April 29	1 reel	
Fly Cops	Sid Saylor	July 17	2 reels	June 15
Flying High	Lewis-Gulliver-Phillips	July 22		
Getting Buster's Goat	Trimble and Dog	July 24	2 reels	July 6
Go Get 'Em Kid, The	George Chandler	Aug. 3	2 reels	July 6
Good Skates	Young-La Salle	Aug. 28	2 reels	Aug. 10
Graduation Daze	Lewis-Gulliver-Phillips	Sept. 16	2 reels	
Half Holiday, A	Laemmle Novelty	June 3	1 reel	May 18
Have Patience	Trimble-Hardwick and Dog	Feb. 6	2 reels	
Hold 'Em Ozzie	Oswald Cartoon	Mar. 4	1 reel	
Hold Your Horses	Young-La Salle	Jan. 7	2 reels	Dec. 22
Homeless Homer	Oswald Cartoon	Jan. 7	1 reel	
Hot Puppies	Sid Saylor	June 19	2 reels	May 25
Ice Man's Luck	Oswald Cartoon	July 8	1 reel	
In Line of Duty	Edmund Cobb	Feb. 23	2 reels	
Jungle Jingles	Oswald Cartoon	July 22	1 reel	
Just in Time	Edmund Cobb	Aug. 17	2 reels	July 20
Just Monkeys	Laemmle Novelty	Mar. 11	2 reels	Feb. 9
Just the Type	Young-LaSalle	July 31	2 reels	June 29
Kidnapped	Bob Curwood	Mar. 16	2 reels	Feb. 9
King of the Campus	Lewis-Gulliver-Phillips	April 1	2 reels	
Knight Watch The	Arthur Lake	April 22	1 reel	
Knockout Buster	Trimble-Hardwick and Dog	Mar. 6	2 reels	Feb. 9
Lone Rider, The	Bob Curwood	Aug. 10	2 reels	Aug. 3
Lone Rider, the	Bob Curwood		2 reels	Aug. 3
Lone Round-Up, The	Jack Dougherty	Sept. 14	2 reels	
Love and Sand	Arthur Lake	Mar. 25	1 reel	Feb. 23
Lumberjack	Oswald Cartoon	April 15	1 reel	
Magic	Trimble-Hardwick and Dog	May 1	2 reels	Mar. 30
Men in the Row (re-issue)	Jack Hoxie	Jan. 26	2 reels	
Newlyweds' Angel Child, The	Snookums-Perdus-Egan	July 10	2 reels	
Newlyweds Camp Out, The	Snookums-Perdue-Egan	June 12	2 reels	May 11
Newlyweds' Excuse	Snookums-Perdue-Egan	May 15	2 reels	May 11
Newlyweds' Headache, The	Snookums-Bartlett-McPhaill	Jan. 23	2 reels	
Newlyweds in Society	Snookums-Perdue-Egna	April 17	2 reels	Mar. 30
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar. 20	2 reels	
Newlyweds' Pests, The	Snookums-Perdue-Egan	Aug. 7	2 reels	July 20
Newlyweds' Visit	Snookums-Perdue-Egan	Feb. 20	2 reels	
Night Owls	Arthur Lake	Sept. 25	2 reels	
Night Watch, The	Arthur Lake		1 reel	Mar. 30
Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
Oil's Well	Oswald Cartoon	Sept. 16	1 reel	
On the Side Lines	Lewis-Gulliver-Phillips	Aug. 5	2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan. 9	2 reels	Feb. 16
Own a Home (Re-Issue)	Edwards-Roach	Sept. 23	1 reel	
Perilous Paths	Edmund Cobb	June 29	2 reels	June 15
Phantom Riders		Feb. 16	2 reels	
Pirates of Panama, The	Wilsey-Kingston	July 8	10 episodes	June 15
Playing False	Bob Curwood	June 15	2 reels	May 11
Private Business	Sid Saylor	April 24	2 reels	
Prodigal Pup ,The	Canine Cast	April 8	1 reel	Mar. 16

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
Race Riot	Oswald Cartoon	Sept. 2	1 reel	
Rag Doll	Laemmle Novelty	Feb. 11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan. 12	2 reels	
Range Wolf	Bob Curwood	Feb. 9	2 reels	Jan. 12
Red Rider, The	Ted Carson	Sept. 21	2 reels	Aug. 17
Red Romance	George Chandler	May 4	2 reels	Mar. 30
Rider of the Sierras	Edmund Cobb	April 27	2 reels	Mar. 30
Riding for Love	George Chandler	April 6	2 reels	Mar. 16
Ridin' Leather	Bob Curwood	July 20	2 reels	June 15
Rivals .The	Lewis-Gulliver-Phillips	April 15	2 reels	
Sailor Suits	Sid Saylor	Jan. 2	2 reels	Dec.
Seeing Sights	Sid Saylor	Mar. 27	2 reels	Mar. 23
Shadows	Laemmle Novelty	Jan. 14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar. 13	2 reels	Feb. 9
Sick Cylinders	Oswald Cartoon	Feb. 18	1 reel	
Society Circus	Arthur Lake	June 17	1 reel	May 25
Stepping High	Arthur Lake	Aug. 12	1 reel	
Speeding Youth	Lewis-Gulliver-Phillips	Jan. 7	2 reels	
Splash Mates	Lewis-Gulliver-Phillips	Sept. 2	2 reels	
Sporting Courage	Lewis-Gulliver-Phillips	June 24	2 reels	
Stage Stunts	Oswald Cartoon	May 13	1 reel	
Stepping High	Arthur Lake	Aug. 12	1 reel	July 20
Stop Barking	Trimble and Dog	Aug. 21	2 reels	July 10
Stripes and Stars	Oswald Cartoon	May 27	1 reel	
Suicide Sheiks	Oswald Cartoon	Mar 18	1 reel	
Take Your Pick	Young-La Salle	Feb. 13	2 reels	Jan. 12
Television George	Sid Saylor	Feb 27	2 reels	May 11
Tenderfoot Terror, A	George Chandler	Aug. 31	2 reels	
This Way Please	Young-La Salle	April 10	2 reels	Mar. 16
Thrill Hunter, The	George Chandler	June 8	2 reels	
This Way Please	Young-La Salle	April 10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dog	April 3	1 reel	
Tracked Down	Art Accord	Jan. 5	2 reels	
Two-Gun Morgan		Feb. 28	2 reels	
Use Your Feet	Lewis-Gulliver-Phillips	Aug. 19	2 reels	
Varsity Drag, The	Lewis-Gulliver-Phillips	July 8	2 reels	
Wallop, The (Reissue)	Harry Carey	Aug. 24	2 reels	
Wash Line Romance	Laemmle Novelty	May 6	1 reel	
Weary Willies	Oswald Cartoon	July 22	1 reel	
Whose Baby	Arthur Lake	Jan. 28	1 reel	
Wicked West, The	Oswald Cartoon	June 10	1 reel	
Winning Point, The	Lewis-Gulliver-Phillips	Jan. 21	2 reels	
Yankee Clippers	Oswald Cartoon	Jan. 21	1 reel	Jan. 5

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Bargain in the Kremlin, The (A.T.)	Joseph Schildkraut			
*†§Barnum Was Right (A. T.)	Tryon-Kennedy	Sept. 22		
Born to the Saddle	Ted Wells	Mar. 10	4126 feet	
*†§Braggart, The	Jean Hersholt			
Brides Will Be Brides	Laura La Plante			
Crimson Hour, The	De Putti-Mosjukine			
*†§Devil's Pit, The	Special Cast	Nov. 24		
(Sound Version Reviewed as Under the Southern Cross in April 27, 1929 Issue)				
(Silent Version Reviewed as Under the Southern Cross in Jan. 26, 1929 Issue)				
Doubling For Trouble	Gibson-Gilbert			
*†§Drake Case, The	Brockwell-Stanley	Sept. 1		
*†§Embarrassing Moments (D & F)	Reginald Denny	Sept. 15		
	(Silent Version)			June 29
*†§Flaming Daughters		Feb. 23		
Girl Dodger, The	Arthur Lake			
*†§Great Cinema Murder, The				
*†§Harmony Lane (F & D) (A. T.)	Eddie Leonard			
Hell Wrecker, The	Hoot Gibson			
*†§Hold Your Man	Laura La Plante	Oct. 13		
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band			
*†§Last Performance	Veidt-Philbin	Feb. 16 '30		
*†§Minstrel Man, The	Tryon-La Plante			
*†§Mississippi Gambler, The (D & F)	Joseph Schildkraut			
	(Silent Version)			
Navy Blues	Arthur Lake			
*†§One Rainy Night (D & F)	Laura La Plante			
*†§Shanghai Lady, The (A. T.)	Mary Nolan			
*†§Shannons of Broadway, The (A.T.)	James Gleason			
*†§Tonight at Twelve	Reynolds-Cooley-Dunn			
*†§Varsity Show (A. T.)	Lewis-Grange			
*†§Wagon Master, The	Ken Maynard	Sept. 8		
	(Silent Version)	Sept. 8	5697 feet	
Watch My Speed	Reginald Denny			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Actor, The (A. T.)	Benny Rubin	Sept. 16	1 reel	
*†§Alpine Antics (F)	Oswald Cartoon	April 1	1 reel	
*†§At the Night Club (A. T.) (F)	Brox Sisters	Mar. 25	1 reel	
*†§Baby Talks	Sunny Jim	Sept. 11	2 reels	Aug. 17
*†§Bailey and Barnum	Vaudeville Act	Jan. 11	1 reel	
*†§Cohen on the Telephone (A. T.)	George Sidney	Sept. 2	1 reel	Aug. 10
*†§Cross Country Run (F & D)	Lewis-Gulliver-Phillips	July 22	2 reels	July 20
*†Fishing Fools (F)	Oswald Cartoon	April 29	1 reel	Mar. 30
*†§Flying High (F & D)	Lewis-Gulliver-Phillips	July 22	2 reels	' ly
*†§Graduation Daze	Oswald Cartoon	Sept. 16	2 reels	
*†Hen Fruit (F)	Oswald Cartoon	Feb. 4	1 reel	
*†§Hits of Today	Morgan-Bledsoe	Sept. 2	1 reel	
*†Hold 'Em Ozzie (F)	Oswald Cartoon	Mar. 4	1 reel	
*†§House Cleaning (A. T.)	Charley Grapewin	June 3	1929 feet	May 25
	(Sound Version Only)			
*†§Ice Man's Luck (F)	Oswald Cartoon	July 8	1 reel	
* †§Junior Luck (F & D)	Lewis-Gulliver-Phillips	May 27	2 reels	June 1
* †Jungle Jingles (F)	Oswald Cartoon	July 22	1 reel	July 20
* †§King of the Campus (D & F)	Lewis-Gulliver-Phillips	April 1	2 reels	Mar. 30
* †§Love Birds	Pat Rooney and Family	Oct. 14	2 reels	
* †§Love Tree, The (A. T.)	The Rooney Family	Sept. 16	2 reels	Aug. 17
*†Lumberjack (F)	Oswald Cartoon	April 15	1 reel	Mar. 23
*†§Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
*†§Oil's Well	Oswald Cartoon	Sept. 16	1 reel	Aug. 17
*†§On Guard (F & D)	Lewis-Gulliver-Phillips	April 29	2 reels	May 11
*†§On the Side Lines (F & D)	Lewis-Gulliver-Phillips	Aug. 5	2 reels	Aug. 10
*†Race Riot	Oswald Cartoon	Sept. 2	1 reel	Aug. 17
*†§Rivals. The (F & D)	Lewis-Gulliver-Phillips	April 15	2 reels	May 11
*†Saucy Sausages	Oswald Cartoon	Aug. 19	1 reel	
*†Sick Cylinders (F)	Oswald Cartoon	Feb. 18	1 reel	
*†§Splash Mates (F & D)	Lewis-Gulliver-Phillips	Sept. 2	2 reels	
*†§Sporting Courage (F & D)	Lewis-Gulliver-Phillips	June 24	2 reels	July 6
*†Stage Stunts (F)	Oswald Cartoon	May 13	1 reel	May 4
*†Steamboat Willie	Oswald Cartoon		1 reel	
*†§Stripes and Stars (F)	Oswald Cartoon	May 27	1 reel	May 11
*†Suicide Sheiks (F)	Oswald Cartoon	Mar. 18	1 reel	
*†§Sweethearts (A. T.)	The Rooney Family	Sept. 2	2 reels	Aug. 10
*†§Three Brox Sisters	Songs	Jan. 14	1 reel	Mar. 6
*†§Use Your Feet (D & F)	Lewis-Gulliver-Phillips	Aug. 19	2 reels	Aug. 17
*†§Varsity Drag, The (F & D)	Lewis-Gulliver-Phillips	July 8	2 reels	June 29
*†§Weary Willies	Oswald Cartoon	July 22	1 reel	June 29
*†Wicked West, The (F)	Oswald Cartoon	June 10	1 reel	May 11
*†§Zimmerman and Granville	Vaudeville Act	Jan. 28	1 reel	

WARNER BROTHERS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Conquest (A. T.) (D)	Blue-Warner-Wilson	Jan. 19	4706 feet	
*†§Desert Song, The (D)	Boles-King	May 11	11034 feet	April 20
*†§Fancy Baggage (D) (A. T.)	Audrey Ferris	Jan. 28	6447 feet	
	(Silent Version)	Feb. 23	5983 feet	
*†§From Headquarters (D) (A. T.)	Monte Blue	April 27	6323 feet	
	(Silent Version)	June 8		
*†§Frozen River (D) (A. T.)	Rin-Tin-Tin	April 20	5483 feet	
	(Silent Version)	May 26		
*†§Honky-Tonk (A. T.) (D)	Sophie Tucker		6412 feet	June 8
*†§Gamblers, The (A. T.) (D)	Wilson-Warner-Robards	June 29		
*†§Glad Rag Doll, The (D) (A. T.)	Dolores Costello	May 4	6685 feet	June 8
	(Silent Version)	June 8		
*†§Greyhound Limited, The (D) (A. T.)	Monte Blue	Feb. 9	6114 feet	
	(Silent Version)	Mar. 23	4696 feet	
*†§Hard-Boiled Rose (D) (A. T.)	Loy-Bollier-Brockwell	Mar. 30	5610 feet	
	(Silent Version)	May 4	4875 feet	
*†§Kid Gloves (D) (A. T.)	Nagel-Wilson	Mar. 23	5235 feet	
	(Silent Version)	April 27	4885 feet	
*†§Madonna of Avenue A (D) (A. T.)	Dolores Costello	June 22	6461 feet	
	(Silent Version)			
*†§Million Dollar Collar, The (D)				
	(Silent Version)	Feb. 9	4878 feet	
*†§My Man (A. T.) (D)	Fanny Brice			
*†§Noah's Ark (D)	D. Costello-O'Brien	June 15	9478 feet	Oct. 27
	(Silent Version)		7752 feet	
*†§No Defense (D) (A. T.)	Blue-McAvoy	April 6	5558 feet	April 6
	(Silent Version)	May 11	4712 feet	
*†§One Stolen Night (D) (A. T.)	Bronson-Celleir Jr	Mar. 16	5243 feet	
	(Silent Version)	April 20	4797 feet	
*†§On With the Show (A. T.) (D)	Compson-Brown-Fazenda	July 13		May 25
*†§Queen of the Night Clubs (A. T.) (D)	Texas Guinan	Mar. 16	5424 feet	April 6
	(Silent Version)	April 14	5236 feet	
*†§Redeeming Sin, The (D)	D. Costello-Nagel	Feb. 16	6921 feet	Feb. 23
	(Silent Version)	April 6	6145 feet	
*†§Say It With Songs (A. T.) (D)	Jolson-Nixon-Lee	Aug. 24		Aug. 10
*†§Singing Fool, The (D)	Jolson-Bronson-Dunn	April 13	7444 feet	
*†§Sonny Boy (D) (A. T.)	Lee-Horton-Bronson	April 13	6011 feet	Mar. 16
	(Silent Version)	May 18		
*†§Stark Mad (D) (A. T.)	Warner-Fazenda	Feb. 2	6681 feet	
	(Silent Version)	Mar. 2	4917 feet	
*†§Stolen Kisses (D) (A. T.)	May McAvoy	Feb. 23	6273 feet	
	(Sile ersion)	April 13	5658 feet	
*†§Time, the Place and the Girl, The (D) (A. T.)	Olmsted-Withers-Kirkwood	June 8	6 reels	May 4

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Argyle Case, The (A. T. (D)	Thomas Meighan			May 18
*†§Aviator, The (A. T.) (D)	Horton-Miller			
*†§Evidence (A. T.) (D)	Frederick-Courtenay-Tearle			
*†§General Crack (D) (A. T.)	John Barrymore (Technicolor)			
*†§Gold Diggers of Broadway (A. T.) (D)	Pennington-Tearle (All Technicolor)			
*†§Golden Dawn (A. T. (D)	Walter Wolf (All Technicolor)			
*†§Green Goddess, The (A. T.) (D)	George Arliss			
*†§Hearts in Exile (D) (A. T.)	D. Costello-Withers			
*†§Hold Everything (A. T.) (D)				
*†§Hottentot, The (A. T.) (D)	Horton-Miller		7 reels	April 2
*†§In the Headlines (A. T.) (D)	Withers-Nixon			
*†§Isle of Escape, (A. T.) (D)	Blue-Loy			
*†§Is Everybody Happy? (A. T.) (D)	Ted Lewis and Band			
*†§Mammy (A. T.) (D)	Al Jolson			
*†§Narrow Street, The (A. T.) (D)	E. E. Horton			
*†§Sacred Flame The (A. T.) (D)	Frederick-Nagel-Lee			
*†§Sap, The (D) (A. T.)	E. E. Horton			June 1
*†§Say It With Songs (A. T.) (D)	Jolson-Nixon-Lee			
*†§Second Choice (A. T.) (D)	Dolores Costello			
*†§She Couldn't Say No (A. T.) (D)	Winnie Lightner			
*†§Show of Shows, (A. T.) (D)	Special Cast (100 stars)			
*†§So Long Letty (A. T.) (D)	Charlotte Greenwood			
*†§Skin Deep (A. T.) (D)	Blue-Compson			June 1
*†§Song of the West (A. T.) (D)	Boles-Segal (All Technicolor)			
*†§Tiger Rose (A. T.) (D)	Velez-Withers			
*†§Under a Texas Moon (A. T.) (D)	Fay-Torres-Loy-Beery (All Technicolor)			

VITAPHONE SHORTS (D)

Title	Star	Rel. Date	Length	Reviewed
A. & P. Gypsies	Orchestra Numbers		1 reel	July 13
After the Round Up	Cowboy Songs		1 reel	
All Girl Revue	Girl Band & Comedienne		1 reel	June 15
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Banjomaniac	Eddie Peabody			Oct. 13
Beau Brummel Comedians The	Shaw & Lee		1 reel	June 1
Beau Night	El Brendel			
Bernie Cummins Orchestra	Dance Numbers		1 reel	Mar. 16
Bobby Folsom	Songs		1 reel	Mar. 2
Bit of Scotch, A	Kitty Doner			Sept.22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Mario			Aug. 25
California Songbirds, The	Bell-Coates			Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougat & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate, The	Karyl Norman			Sept. 29
Crooning Along	The Croonaders			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Dead Laughter	Sessue Hayakawa			
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Don't Get Nervous	Georgie Price		1 reel	Aug. 3
Eleanor Paintor	Songs		½ reel	Mar. 16
Evening at Home with Hitchy	Raymond Hitchcock		1 reel	July 20
Fair Days	Harris & Howe		1 reel	June 1
Familiar Face, The			1 reel	June 8
Family Affair, A	Arthur Byron			
Family Ford, The	Jim and Marion Harkins			
Feminine Types	Jean Barrios			
Florence Moore	Song Program			June 23
Frances Shelly	Songs (Assisted by Eaton Boys)		1 reel	Aug. 3
Friend of Father's	Lydell-Higins-Leah			Aug. 25
Give Us a Lift	Flo Lewis		1 reel	Feb. 16
Giving In	Deef-Hopper			Jan. 12
Gossip, The	John Miljan		1 reel	June 15
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harlem Mania	Norman Thomas Quintette		1 reel	
Harry Delf	Songs & Dances			June 16
Harry Rose & His 6 American Beauties			1 reel	

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Title	Star	Rel Date	Length	Reviewed
Here Comes the Showboat	Dave Bernie & Band			June 1
High Waters	Song Number		1 reel	June 8
Hollywood Montmarte Orchestra	Jazz Band			Sept. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caupolican			Aug. 25
Ingenues, The	Jazz Band			June 23
In a Casting Office	W. & E. Howard			
In Dutch	Ulis & Clark			
In Spain	Phil Baker		1 reel	May 11
In the Tropics	The Paragons (Quartet)			Feb. 23
Jack North, the Ban-Jokester	Songs			Jan. 19
Larry Ceballos Revue The	Songs and Dances			June 1
Larry Ceballos Undersea Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 16
Mal Hallett & Orchestra	Dance Numbers			Feb. 23
Man of Peace, A	Hobart Bosworth			June 23
Marching Home	Douglas Stanbury		1 reel	
Max Schmeling	Interview	Mar. 16		
Meet the Wife	Frank Orth & Co			Feb. 23
Men Among Men	Fred Ardath			Jan. 12
Mexican Tipica Orchestra	Instrumental & Vocal Numbers		1 reel	June 8
Miss Information	Wilson-Horton			June 30
Morrissey & Miller	Night Club Revue			June 16
Music Makers, The	Howard Bros		1 reel	Mar. 16
Myers & Hanford	Songs & Dances			June 23
Night Court, The	William Demarest			June 16
Non-Support	Burr McIntosh			June 16
One Man Glee Club, The	Frank Crumit		1 reel	
Pagliacci	John Charles Thomas			
Pair of Aces, The	Timblin & Raymond		1 reel	Feb. 16
Papa's Vacation	Bennett-Caron			Oct. 20
Phil Baker	Accordion Solos		1 reel	Mar. 16
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Pam			June 16
Regular Business Man, A	Robert Ober			Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon			Sept. 29
Roy Sedley and Night Club Revue	Songs and Orchestra		1 reel	July 13
Rudy Vallee and Band	Songs and Orchestra		1 reel	June 15
Sharp Tools	Ethel Grey Terry			Oct. 13
Songs of Love	Sanderson-Crumit		½ reel	Mar. 16
Soup	Harry Delf			Nov. 17
Terry and Jerry	Songs and Gags			Aug. 25
They Know Their Groceries	Flournoy & Miller			
Those Were the Days	Irene Franklin			
Three Brox Sisters	Song Program			June 23
Tiny Town Revue	Midget Unit		1 reel	June 8
Traffic Muddle, A	Donohue & U-No		1 reel	June 15
Typical Types	Bobby Folsom			
Va Prononcer Ma Mort (La Juive)	Giovanni Martinelli			June 2
When the Wife's Away	William Demarest			Nov. 17
Winnie Lightner	Songs			Nov. 17

WORLD-WIDE PICTURES

Title	Star	Rel. Date	Length	Reviewed
Apaches of Paris	Dina Gralla	June 15	5732 feet	
Berlin After Dark	Special Cast	Mar. 31	6533 feet	
*†§Black Waters	Kirkwood-Brian	April 1	7500 feet	April 13
Bondsman, The	Norman Kerry	Mar. 17	7171 feet	
Doctor's Women, The	Miles Mander	June 1	6177 feet	
Honeymoon Abroad	Monte Banks	Feb. 2	5178 feet	
*†§Kitty (D & F)	Brody-Stuart	June 29	9010 feet	June 15
	(Silent Version)	June 8	8500 feet	
*†Moulin Rouge	Olga Chekova	Jan. 30	8962 feet	Feb. 23
Pawns of Passion	Olga Chekova	Feb. 17	7185 feet	
Piccadilly	Gilda Gray	July 13	8079 feet	July 30
Prince and the Dancer, The	Dina Gralla	Jone 30	6787 feet	
Tommy Atkins	Walter Byron	Feb. 4	6910 feet	
Whirl of Life, The	Louis Lerch	June 15	8 reels	
Week-End Wives	Thomas-Banks	May 25	6998 feet	
Woman in the Night, A	Maria Corda	Feb. 3	7688 feet	
Woman in White, The	Blanche Sweet	Mar. 21	6174 feet	

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Hollywood Notes

Daniel N. Rubin, playwright and newspaperman from the East, has been signed by Paramount to write adaptations and dialog.

Fox has changed title of "The Meal Ticket" to "A Song Of Kentucky." Cast will include Joe Wagstaff, Lois Moran, Douglas Gilmore, Dorothy Burgess and Hedda Hopper.

John McDermott is writing the screen play of "Cohens and Kellys In Scotland" for Universal. George Sidney and Charles Murray will be featured.

Edward Everett Horton will be starred by Warners in "Wide Open" a Vitaphone adaptation of "The Narrow Street." Archie Mayo will direct, with screen play and dialog by James Starr and Arthur Caesar.

Benny Rubin will provide comedy as a vaudeville booking agent for M-G-M's "Cotton and Silk." Sam Wood is directing from original story by Byron Morgan and Al Block.

Ken Maynard has started production on his next starring talker for Universal, "The Wild West Show." Story is an original by Bennett Cohen, with direction by Harry J. Brown. Cast includes Gladys McConnell, Otis Harlan, Frank Rice, Bobbie Dunn, Jackie Hanlon, Frank Yaconelli, Fred Burns, Stanley Blystone, and Blue Washington.

Arthur Gregor, film director, has sold a three-act play titled "Decency" to a German producer who expects to produce it in Berlin in the Fall with Kathe Dorsch starred. Gregor, brought to this country several years ago by Universal, has directed a number of pictures locally.

Bradley King Wray, widow of the late John Griffith Wray, film director, is the main beneficiary under his will just filed. Wray's estate was valued at $100,000.

Mona Maris will play the leading role opposite Warner Baxter in "Conquistador" for Fox. Al Santell will direct.

Mildred Harris and **Jocelyn Lee** have been added to the cast of "No, No, Nanette," screen edition of the famous musical comedy which is now being produced at the First National Studio Burbank, Cal. Bernice Claire and Alexander Gray have leading roles.

Universal has cast Harry Tyler, Gladys Crolius, Tom Santschi and Helen Mehrmann for "Shannons of Broadway." Emmett Flynn is directing.

Lloyd Ingraham and **Lee Shumway** added to cast of "The Night Parade," Radio Pictures talker directed by Mal St. Clair.

Russell Gleason, Pathe contract player, loaned to Fox for the juvenile lead in "Seven Faces" Paul Muni's current starring talker. Berthold Viertel will direct.

Helen Millard, stage actress, has been signed by M-G-M for a featured part in "The Battle of the Ladies" starring Ramon Novarro.

Norma Talmadge will star in a talker version of "Du Barry" as her next for United Artists.

Norma Terriss, former stage player, and now under contract to Fox, was married last week to Dr. Jerome Wagner, New York physician.

Richard Travers added to cast of "Battle of the Ladies." Ramon Novarro starring talker for M-G-M, which Sidney Franklin is directing.

Harry Pollard has completed direction of "Tonight at Twelve" for Universal. Cast includes Madge Bellamy, Robert Ellis, Hallam Cooley, Mary Doran, Margaret Livingston, Norman Trevor, Josephine Brown, Don Douglas and Madeline Seymour.

Earl Baldwin, title writer, gag man and scenarist, will do the dialog for "Red Hot Rhythm," a Tin Pan Alley story for Pathe.

Fox has started production of "The Hurdy-Gurdy Man," starring George Jessel. Story is by John Hymer and LeRoy Clemens, with adaptation by Dana Burnet. William K. Howard is directing, with cast of Lila Lee, Henry Kolker, David Rollins, John Loder and John Reinhart.

Belle Bennett signed with M-G-M for part in "Those Who Desire." **Lewis Stone** and Regis Toomey also in cast.

James Murray has been placed under five-year contract by Universal. Murray was discovered last year by King Vidor.

Sally Eilers signed by Warners for part in "She Couldn't Say No."

Warners' Vitaphone musical operetta, "Golden Dawn" has Lupino Lane, Lee Moran, Nigel de Brulier, Dick Henderson, Nena Quartero, Sojin, Marion Byron, Otto Matiesen and Ivan Simpson. Ray Enright is directing.

Crane Wilbur, former film favorite, will do his first work before the camera in over ten years in "Cotton and Silk" starring the Duncan Sisters for M-G-M.

George O'Brien will be starred by Fox in "The Lone Star Ranger," a Movietone western under direction of A. E. Erickson. Picture will be made in Arizona.

June Clyde has been assigned the lead in "Tanned Legs," RKO filmusical. Marshall Neilan is directing with cast including Dorothy Revier, Sally Blaine, Ann Pennington, Albert Gran, Edmund Burns, Allen Kearns, Lincoln Steadman and Lloyd Hamilton.

Guinn "Big Boy" Williams has been added to cast of Warners "Hold Everything," under direction of Roy Del Ruth. Joe E. Brown, Georges Carpentier, Sally O'Neill, Lilyan Tashman and Marion Byron comprise cast.

Louise Lorraine will be starred by Universal in "The Lightning Express," a ten episode sound serial directed by Henry McRae.

Loretta Young will be John Barrymore's leading lady in "The Man," his next Vitaphone talker for Warners. Al Green will direct.

Tully Marshall has been assigned a featured part in "She Couldn't Say No" for Warner Brothers.

"Condemned," new Ronald Colman vehicle being made for United Artists by Samuel Goldwyn, went into work recently at the Goldwyn studios. The unit had been rehearsing for seven weeks.

"Peacock Alley," Tiffany-Stahl's all-talking and singing special in which Mae Murray makes her film debut, goes into production around August 18. Lowell Sherman, it is rumored, may direct.

James Starr, Warner scenarist and dialogues, has been transferred to First National to write the screen play and dialog for "In The Next Room."

New COLOR Moods

in

SOUND

with

EASTMAN SONOCHROME

TINTED POSITIVE FILMS

THE sixteen delicate colors of *Eastman Sonochrome* are keyed to the moods of the screen. Love, excitement, pomp, adventure . . . . the various seasons, lightings, emotions . . . . are subtly conveyed by color . . . . And each tint is so adjusted that it gives pleasing and faithful reproduction of sound.

Sonochrome, the latest Eastman contribution to the industry, adds immeasurably to the beauty, the atmosphere, the effectiveness of sound pictures.

EASTMAN KODAK COMPANY
ROCHESTER, NEW YORK

The
New Majestic
THEATRE

A **Robert Morton** *Unit* **Organ** has been installed as a permanent music attraction in the New *MAJESTIC* Theatre, San Antonio, Texas; Newest and Finest in the Southwest, opened June 14, 1929.

Progressive and far-seeing exhibitors are protecting their investment by providing a complete picture presentation program consisting of a **Robert Morton Organ** and first class sound equipment; an unbeatable combination that meets every demand.

✣

Robert Morton Organ Co.

New York
1560 Broadway

Chicago
624 So Michigan

Los Angeles
1914 SoVermont

SanFrancisco
168 Golden Gate

Robert Morton
UNIT ORGAN

In This Issue: "The Showman Section"

Motion Picture News

Reg. U. S. Patent Office

THE SEASON STARTS

with M-G-M in the lead!

1—OUR MODERN MAIDENS
Beating "Dancing Daughters" records. Tremendous in Detroit, Los Angeles, Des Moines, Louisville, everywhere.

2—HOLLYWOOD REVUE
Boston opening at Tremont duplicates sensational $2 business of Astor, N.Y., Grauman's Chinese, L. A.
Road-show runs soon in Philadelphia, Chicago and elsewhere.

3—HALLELUJAH
A solid sell-out since opening at two $2 N.Y. houses, Embassy and Lafayette.

4—DYNAMITE
Continues its brilliant $2 run at Carthay Circle, L. A.

5—MARIANNE
Opens $2 engagement at Mayan Theatre, L. A.

JUST THE BEGINNING! WATCH—

METRO-GOLDWYN-MAY

Ain't We Got Fun! Ain't You Got Hits!

Entered as second class matter April 22, 1926, at the Post Office at New York, N. Y., under act of March 3, 1879

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No. 10

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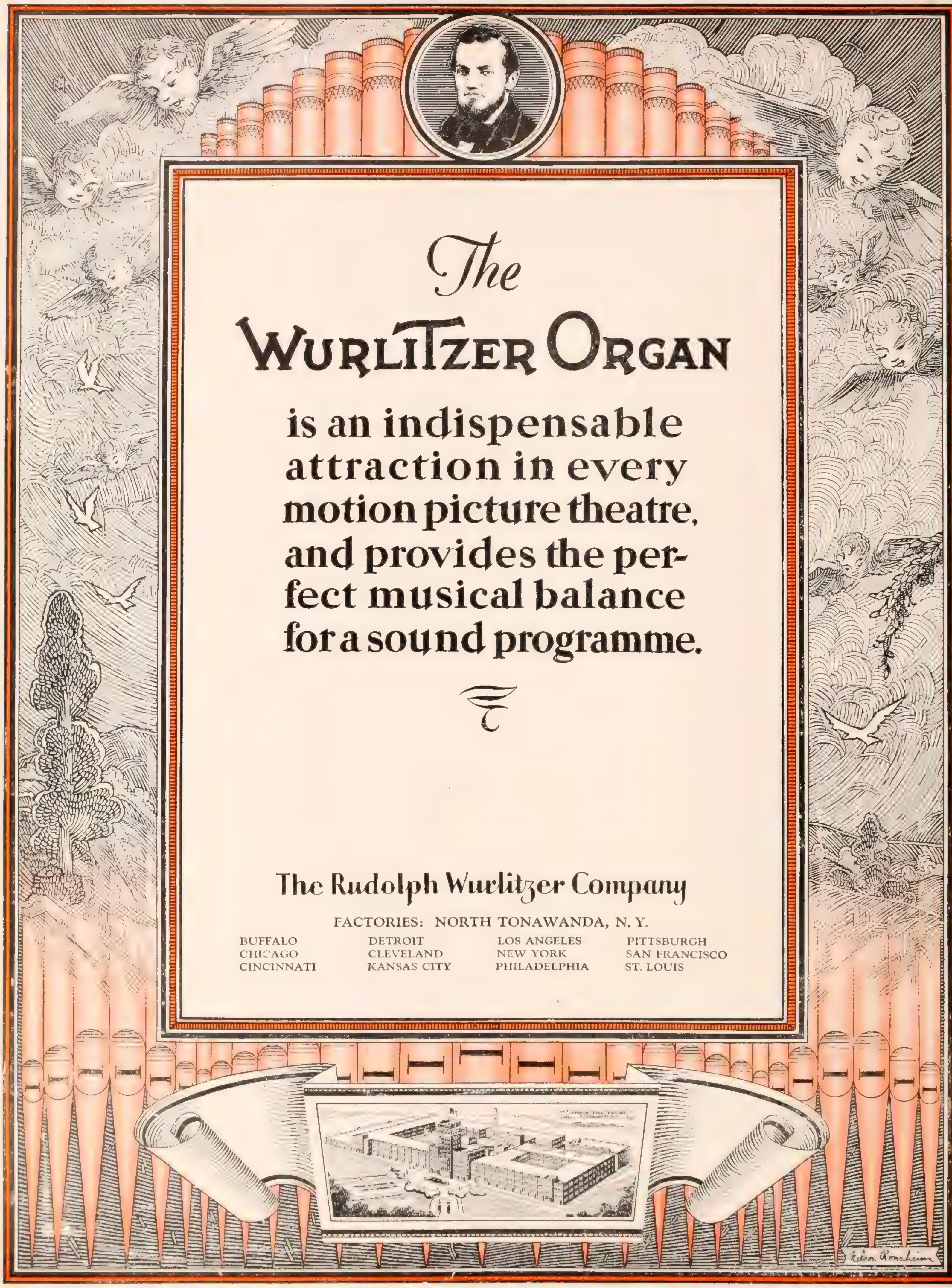


The

WURLITZER ORGAN

is an indispensable attraction in every motion picture theatre, and provides the perfect musical balance for a sound programme.

The Rudolph Wurlitzer Company

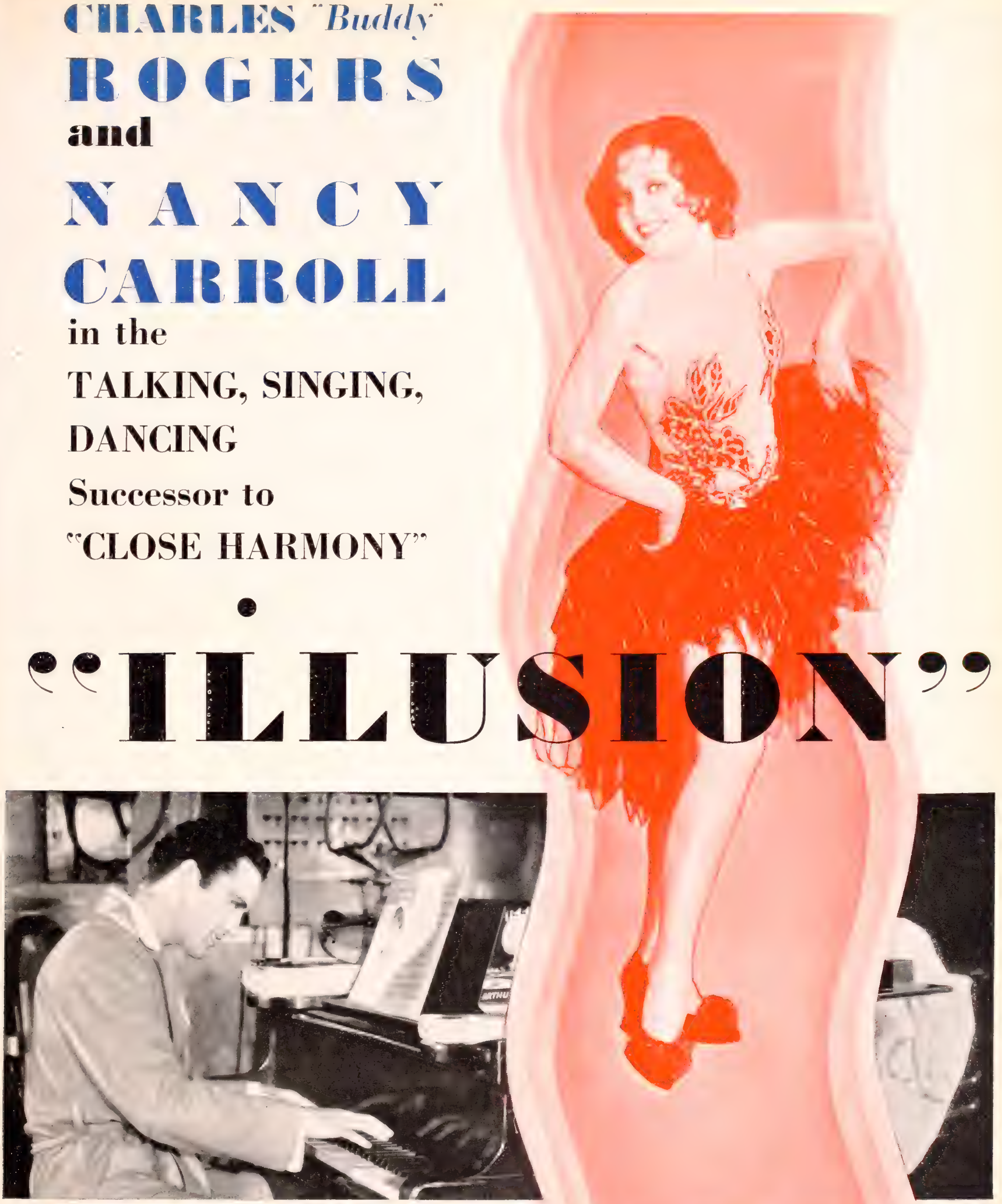
FACTORIES: NORTH TONAWANDA, N. Y.

BUFFALO	DETROIT	LOS ANGELES	PITTSBURGH
CHICAGO	CLEVELAND	NEW YORK	SAN FRANCISCO
CINCINNATI	KANSAS CITY	PHILADELPHIA	ST. LOUIS

CHARLES *"Buddy"*
ROGERS
and
NANCY
CARROLL
in the
TALKING, SINGING,
DANCING
Successor to
"CLOSE HARMONY"

•

"ILLUSION"

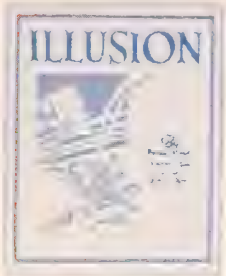


PARAMOUNT

NEW SHOW WORLD MONEY PICTURE...

The Big Revue Romance Hit!

YOU'VE been waiting for a "natural" like "Close Harmony." Here it is! Charles "Buddy" Rogers, America's Boy Friend, singing the song hit, "Illusion." ¶ Nancy Carroll singing and dancing. Buddy and Nancy doing a magic act that would be a knockout on any stage. ¶ June Collyer, Regis Toomey (hit in "Alibi") and other favorites in the cast. ¶ Lillian Roth, Broadway's dynamic jazz singer and dancer leading the beauty chorus in "Revolutionary Rythm," the latest dance craze. ¶ Lavish production numbers. And a warm love story from Arthur Train's best-selling novel,



Song Hits

Popular novel

"ILLUSION"

Directed by Lothar Mendes. From the novel by Arthur Train. Dialogue and adaptation by E. Lloyd Sheldon. B. P. Schulberg, General Manager, West Coast Productions.

PARAMOUNT

THE NEW SHOW WORLD COMPANY

BLAZING SENSATION OVERNIGHT ON BWAY

White Hot Dramatic Show Stopper Leaves Em Cheering in the Aisles! . . . . .

TWO REEL RIOT OPENING WEEK WITH "BULLDOG DRUMMOND" AT PUBLIX RIALTO, NEW YORK HELD OVER INDEFINITE . . . .

ST. LOUIS BLUES

. . . all dialog smash . . . with most stirring musical and vocal setting at the moment of moaning to press. . . .

Radio Pictures

Produced by R. C. A. Gramercy Studios Distributed by RKO Distributing Corp.

From original song by W. C. Handy
Directed by Dudley Murphy.
With Bessie Smith, famous Victor recording artist and host of negro singing and dancing artists.

Brilliant Stars and a Gallant Host of Supernumeraries

BEBE DANIELS . . . Rio Rita; JOHN BOLES, star of "Desert Song," greatest of screen baritones; BERT WHEELER, world-famed comedian from No. 1 Rio Rita Company; ROBERT WOOLSEY brilliant comedian; also with original company; DOROTHY LEE, sensation of "Syncopation" and 500 other singers, dancers and glorified beauties.

Directed by Luther Reed. Book by Guy Bolton and Fred Thompson. Music by Harry Tierney. Lyrics by Joseph M'Carthy. Chorus direction by Pearl Eaton. Singing Chorus; Maestro Cimini.

Radio
PICTURES

RINGS UP

ON THE EIGHTH WONDER OF THE WORLD! . . .

FLORENZ ZIEGFELD'S

Fabulous Super Screen Spectacle

RIO RITA

Produced by Radio Pictures on the most overwhelmingly magnificent scale ever achieved by human art and ingenuity!

"RIO RITA" out-Ziegfeld's Ziegfeld...towers head and shoulders above all other motion pictures of all time . . . and smashes to atoms the archaic formulas and moss-grown theories of old-fashioned stage or screen production.

All that has gone before is mere prologue, prelude and preparation. The Radio Titan now rings up on the Picture of the Century.

WALTER GREEN DOES RAVE IN M. P. NEWS . . .

RKO is responsible for the greatest piece of filmusical entertainment produced to date. It's a positive two-dollar attraction in any spot and rates to do a smashing business everywhere.

"RIO RITA" is not only a fine production in every respect; it is outstanding in entertainment appeal and is one of those gold bonds that guarantee huge grosses regardless of opposition or condition.

TAMAR LANE'S SMASHING ENDORSEMENT

RKO has a big one here. A real road show if they choose to make it one and a sure-fire clean up for any exhibitor.

Patrons who see this will get their money's worth even at the two-dollar rate and every showman should book it if he can get it.

BETTY COMPSON IN TWO GREAT RADIO ALL DIALOG SHOWS

In recognition of her incomparable success in Radio's "STREET GIRL," now in its second month at the Globe Theatre, N. Y. City

BETTY COMPSON

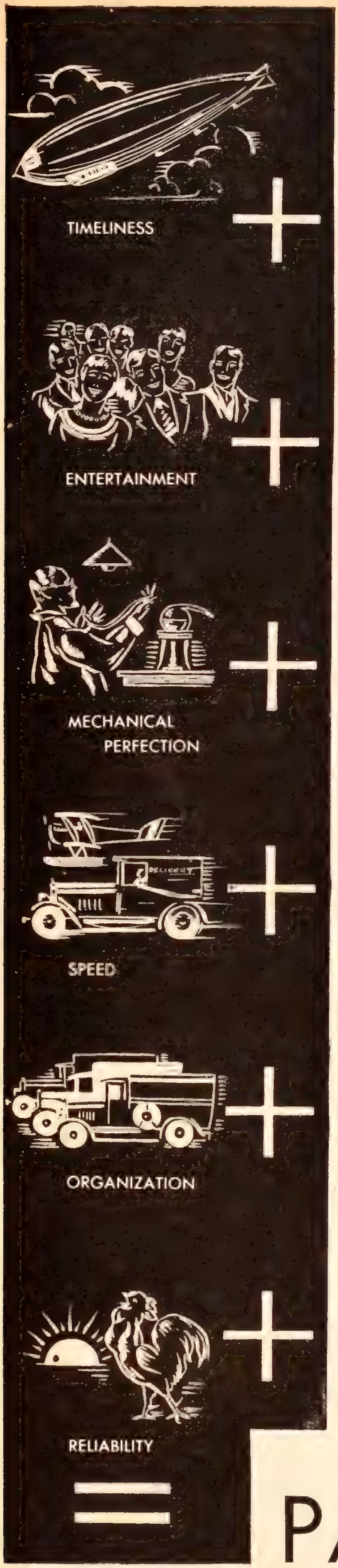
will appear in TWO coming Radio attractions, the specific titles of which will shortly be announced.

Miss Compson will not appear in "Ladies of the Port", "The Love Captive" or "Damaged", which, owing to misinterpretation of statements in Radio's annual announcement of product, have been regarded by some exhibitors as Compson vehicles.

This is a Compson year . . . with this sublime young artist on the crest of stupendous world popularity...and Radio Pictures will spare nothing to make her two matchless presentations worthy of her talents.

Radio
PICTURES

The Golden Voice of the Silver Screen

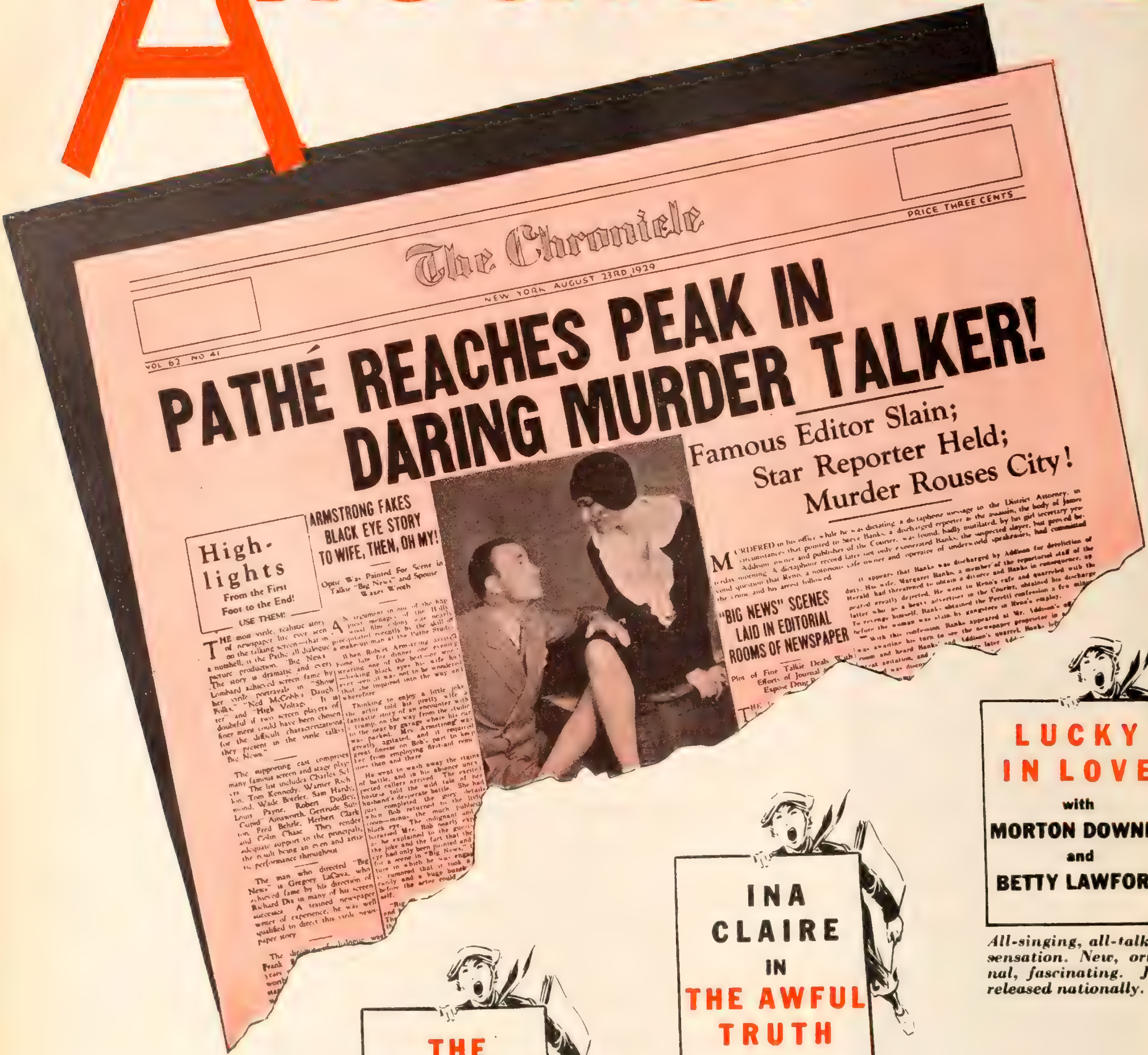


IT’S A PLAIN FIGURE!

The timeliness that captures news as it breaks. The entertainment value of audible news of all kinds. The mechanical perfection of equipment and synchronized film. The speed of delivery to theatres, putting the big news on your screen a few hours after it is filmed. The powerful organization of camion crews working as a single unit all over the earth. The reliability of the Pathé trademark, based on a quarter century of faithful newsreel service . . . Add them all together and they equal Pathé Sound News, edited by Terry Ramsaye and Ray L. Hall, recorded by the R C A Photophone System—the most timely, entertaining, perfect, speedy, highly organized and reliable sound newsreel in the world. It’s a plain figure!

PATHÉ SOUND NEWS

Another B.O.



PRICE THREE CENTS

The Chronicle

NEW YORK AUGUST 23RD 1929

VOL 62 NO 41

PATHÉ REACHES PEAK IN DARING MURDER TALKER!

Famous Editor Slain; Star Reporter Held; Murder Rouses City!

High-lights
From the First
Foot to the End!
USE THEM!

ARMSTRONG FAKES BLACK EYE STORY TO WIFE, THEN, OH MY!

Optic Was Painted For Scene in Talkie "Big News" and Spouse Waxes Wroth

"BIG NEWS" SCENES LAID IN EDITORIAL ROOMS OF NEWSPAPER

LUCKY IN LOVE
with
MORTON DOWNEY
and
BETTY LAWFORD

All-singing, all-talking sensation. New, original, fascinating. Just released nationally.

INA CLAIRE
IN
THE AWFUL TRUTH

Miss Claire's debut in talking pictures is acclaimed a noteworthy event and worthy of a "royal salute"

THE SOPHOMORE
with
EDDIE QUILLAN
and
SALLY O'NEIL

booked day and date at the Paramount, New York, and Paramount, Brooklyn, August 23.

ANN HARDING
IN
PARIS BOUND

took Chicago by storm at the opening of the new Studebaker.

5 SCOOPS IN A ROW—

Something to Crow About!

ALL MUSIC ▲ ALL SOUND ▲ ALL DIALOGUE ▲

Scoop!

BIG NEWS

WITH

ROBERT ARMSTRONG
and **CAROL LOMBARD**

From the story by George S. Brooks, Screen play by Walter DeLeon, adaptation by Jack Jungmeyer, directed by Gregory LaCava.

**THE
FINEST
ALL-DIALOGUE
PICTURE OF
NEWSPAPER
LIFE
EVER
FILMED**

PATHÉ is scooping the All-Talkies with this season's product. FIVE big box office pictures out of the *first five* on this year's program is the record! "PARIS BOUND", "THE AWFUL TRUTH", "THE SOPHOMORE", "LUCKY IN LOVE"—every one a big time production—and *now* "BIG NEWS"—Robert Armstrong's greatest role—the most realistic, human, convincing characterization of its kind ever portrayed on the talking screen.

PATHE

Another Big Circuit Says:

"Get Motion Picture News"—

"We had a meeting here in Pittsburgh of our in-town and out-of-town managers and I am making a check-up on which managers are not receiving Motion Picture News.

"I have also instructed them to join the Managers' Round Table Club so within the next few weeks you will probably have quite a few new members as we have thirty-two managers in this division, which includes Western Pennsylvania and Ohio."

THIS advice to the house managers of the Stanley-Davis-Clark Corporation went out from Larry S. Jacobs, Publicity Director, at headquarters of the circuit.

LAST week we quoted the advice: "Get *Motion Picture News*" as sent out from the headquarters of Fox West Coast Theatres. The circuits and their live-wire managers find *Motion Picture News* indispensable in their every day job of making the theatres pay.

OUR advice to advertisers is: If and when you want a publication that commands real business reader interest—get

MOTION PICTURE NEWS

MACK SENNETT TALKING COMEDIES

bring home the bacon

"I'm glad I lived long enough to see a Mack Sennett talking comedy," wrote T. O. Service in Exhibitors Herald-World . . . . "he's killing 'em with this talking stuff."

Killing the glooms—and putting new life into the old box-office. Watch these two new ones bring home the bacon.

"THE CONSTABULE"
"THE LUNKHEAD"

with

HARRY GRIBBON
ANDY CLYDE
THELMA HILL

Educational Pictures
"THE SPICE OF THE PROGRAM"

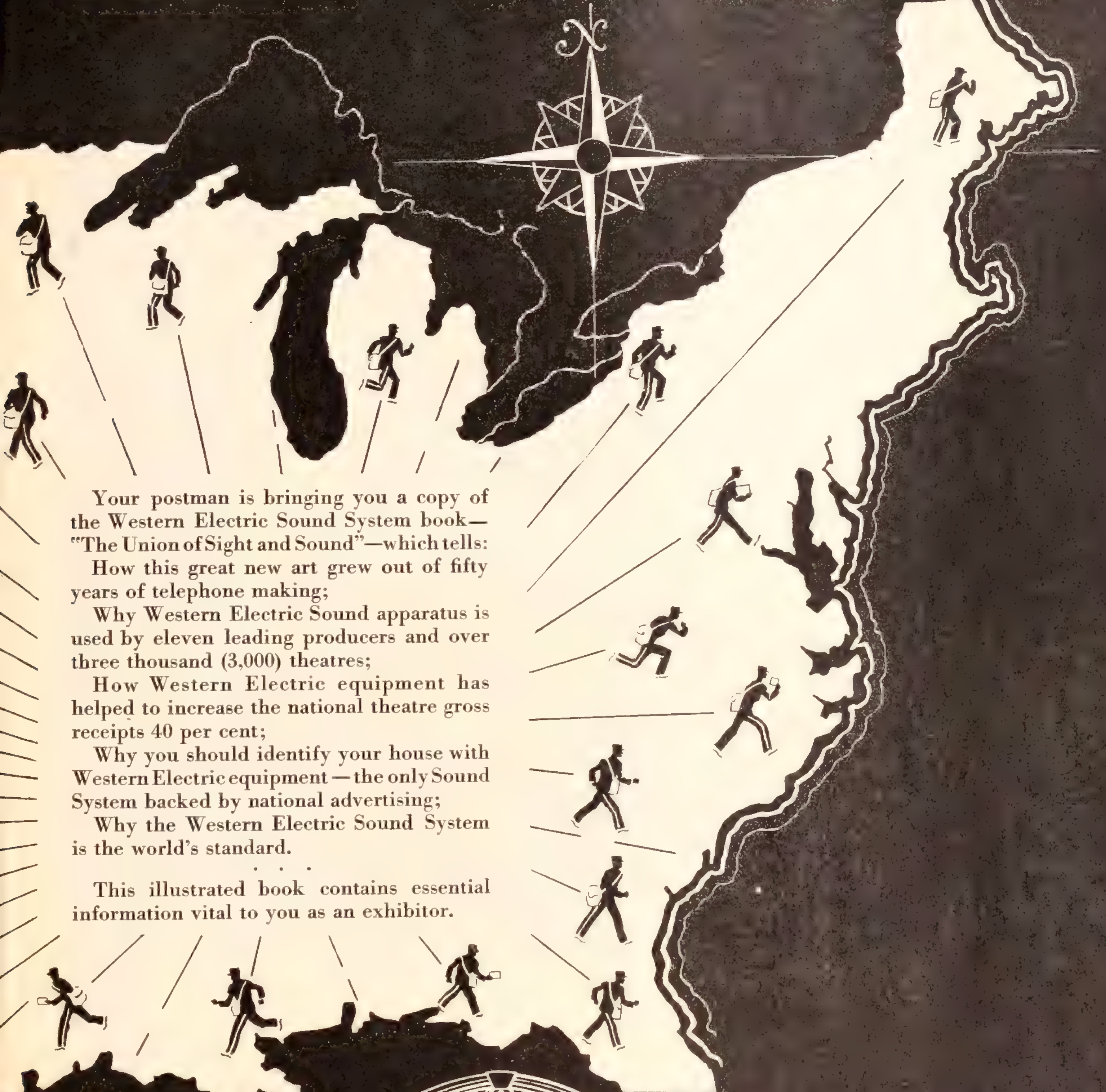
EDUCATIONAL FILM EXCHANGES, Inc.
E. W. HAMMONS, President

Member, Motion Picture Producers and Distributors of America, Inc., Will H. Hays, President

IT'S ON THE

If your copy is not received promptly
kindly notify us at once.

WAY TO YOU!



Your postman is bringing you a copy of the Western Electric Sound System book—"The Union of Sight and Sound"—which tells:

How this great new art grew out of fifty years of telephone making;

Why Western Electric Sound apparatus is used by eleven leading producers and over three thousand (3,000) theatres;

How Western Electric equipment has helped to increase the national theatre gross receipts 40 per cent;

Why you should identify your house with Western Electric equipment—the only Sound System backed by national advertising;

Why the Western Electric Sound System is the world's standard.

. . .

This illustrated book contains essential information vital to you as an exhibitor.

Western Electric
SOUND SYSTEM

THE VOICE OF ACTION

Distributed by
Electrical Research Products Inc.
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MEMBER OF MOTION PICTURE PRODUCERS AND DISTRIBUTORS OF AMERICA, INC. WILL H. HAYS, *President.*

HERE'S THE ONE BIG CHANCE YOU'VE BEEN HOPING FOR!

A FIVE-YEAR FRANCHISE WITH NO STRINGS ATTACHED TO IT

Read this partial list of offerings for 1929-1930

"JOURNEY'S END"

From R. C. Sherriff's sensational stage success—a play that is astounding the whole world. A Tiffany-Stahl-Gainsborough Production.

"THE LOST ZEPPELIN"

A thrilling, up-to-the-minute melodrama with Conway Tearle, Virginia Valli and Ricardo Cortez.

MAE MURRAY IN "PEACOCK ALLEY."

"TROOPERS THREE" by Arthur Guy Empey.

"PAINTED FACES" with Joe E Brown, Helen Foster and Wallace MacDonald.

"DANGEROUS BUSINESS" from Edwin Balmer's Cosmopolitan Magazine story

"KATHLEEN MAVOURNEEN" with Sally O'Neill.

"THE MEDICINE MAN" with a star cast. From Elliott Lester's play.

"WOMAN TO WOMAN," a Tiffany-Stahl-Gainsborough production with Betty Compson, George Barraud and Juliette Compton.

LEO CARRILLO IN "MISTER ANTONIO" with Virginia Valli.

"THE ENCHANTING MELODIE," all-color Technicolor feature.

ALL-COLOR TECHNICOLOR FEATURE as yet unnamed.

TWELVE ONE-REEL "COLOR SYMPHONIES" with twelve more to follow. They are "Viennese Melody," "Songs My Mother Taught Me," "Minuette," "The Cossack's Bride," "The Sacred Hour," "Temple Bells," "Tales of Araby," "A Modern Cinderella," "The Mountain King," "A Song of India," "Pharaoh's Daughter" and "In Old Madrid."

All in dialogue and sound with RCA Synchronization

JACK SAVAGE

TIFFANY-STAHL PRODUCTIONS INC.

729 SEVENTH AVE. TIFFANY TONE NEW YORK CITY

Motion Picture News

Vol. XL NEW YORK CITY, SEPTEMBER 7, 1929 No. 10

The Skies Are Clearing

By William A. Johnston

WE have right along extended the hope to the harassed small theatre that somehow, some way, the film companies would help them to see daylight out of the chaos of the change to sound pictures.

Already there are concrete evidences of such practical cooperation; the announcements, in fact, are crowding each other.

The franchise plan entered into by the Allied exhibitors with R.K.O. and Tiffany-Stahl bids fair to line up speedily some several thousand independent exhibitors and incidentally to lay a basis for a large and important business organization of exhibitors.

Carl Laemmle comes to the fore with an extension of Universal's complete service plan to sound pictures and the Universal sales organization is enthusiastically geared up to give maximum effect to this new sales plan.

General Talking Pictures announces this week a contact with small town exhibitors involving the De Forest sound equipment.

Obviously, the effort of the industry just now is in the direction of the village theatre.

With the Fall selling-season now actively under way, the exhibitor will quickly know from what sources he can expect a live-and-let-live policy of film rental prices. We cannot but believe that wisdom alone will prevail on the part of the producing and distributing forces and that their customer exhibitors who should exist will be permitted to exist,—at least, insofar as rental prices are concerned.

The tendency toward consolidation of the film companies will not, as we see it, alarm the exhibitor.

The major changes taking place today within the picture industry are simply in line with economic developments in other fields.

In every retail trade you have the chaining up of stores on a national scale. That has its inevitable effect upon the independent dealer.

In the manufacturing field, mergers are taking place—with food companies, motors, oils, etc., and in many other fields—in an effort to reduce the cost and effect of distribution. That cost has always been a heavy burden in the picture business, taking a large sector of the motion picture dollar, of which the exhibitor has had to pay his share.

Consolidation is probably all right. What remains to be seen is just what administration the consolidated film companies will make of their new affairs. Will they put all the savings into their own pockets or will they see that their customers, exhibitors and public alike, are also benefitted by a better economic situation? The responsibility will be heavy upon these big concerns.

So far as chains of theatres are concerned, national chains, they are only now in the making. They haven't functioned as yet so that the figures are plain for any one to read.

They haven't demonstrated their success or their shortcomings. A lot of water, in the way of actual results of chain theatre operation, is still to pass under the mill.

One lesson at least has come forth from chain theatre operation, and that is that it does not work successfully—on a large scale, we mean—with the small houses.

The small house, this past season, has faced its stiffest fight. With economic conditions—good roads, automobiles, chain theatres, set against it, the sudden advent of sound pictures was about unbearable.

The skies are now clearing. The industry needs the village theatre quite as much as the village theatre needs the industry's sympathetic attention.

Texas Court, On Own Motion, Dissolves Injunction Against Film Board On Arbitration

Distributors Hail Ruling As Victory; Exhibitors To Appeal Case

DALLAS, TEXAS, Sept. 3.—On his own motion, Judge Claude McCallum, of the One Hundred and First District Court, today dissolved the temporary injunction he had previously granted restraining members of the Dallas Film Board of Trade from taking any action under the arbitration agreement in the uniform contract.

The temporary injunction had also enjoined Film Board members from requiring any cash deposit from exhibitors who refused to submit to arbitration or to comply with awards and from discontinuing or delaying service because of the failure of exhibitors to comply with the arbitration agreement.

The injunction suit was brought by the M. P. T. O. of Texas against the Film Board of Trade and others. The claim that the uniform contract violates the anti-trust law was made in the plaintiff's petition.

Defendants in the suit recently asked that the bond provided by the plaintiffs to insure payment of the costs of the case be increased. The original bond was $1,000.

After hearing much testimony and argument, Judge McCallum wrote on his docket: ''Defendants' motion to increase bond refused. The court of its own motion dissolves the injunction he heretofore granted.''

W. J. Moroney, of counsel for the exhibitors, announced that an appeal would be taken to the Fifth Court of Appeals.

Distributors here regard the dissolving of the injunction as an important victory, declaring that it will have significant bearing on similar injunction cases in other states where Allied units plan to fight arbitration through injunction proceedings.

Detroit, Mich., Sept. 5.—The M. P. T. O. of Michigan has secured a temporary injunction restraining the enforcement of arbitration awards against four members of the organization.

Smith Buys Edison Studio; Plans 65 Talkie Subjects

Edwin Earle Smith, independent producer, has purchased the Edison Studio, 2826 Decatur Ave., Bronx, N. Y., from R. L. Griffin, and is forming a new company to produce thirteen talking features and fifty-two sound shorts within the year. The studio will also be available, it is announced for independent producers.

Work has been in progress for the past ten days sound proofing the plant, installing modern recording equipment and preparing for the work of redecorating all offices and dressing rooms. A technical staff has already been assembled for sound film production work.

Film Will Reveal How Talkies Are Made

FANS will look behind the scenes of sound picture production in Paramount's "Behind the Make-up" in which a motion picture sequence plays an integral part in the story. In the shots of Hal Skelly as a motion picture extra, the inner workings of a modern sound studio will be shown, as well as the red lights, mikes, sound-proof camera boxes, etc.

Publix Closes Rickards-Nace Circuit Deal

Operating Co. To Be Publix-Rickards-Nace For 16 Arizona Houses

Joseph Rickards and Harry Nace, the owners of sixteen theatres in Arizona, left for the Coast on Wednesday of this week after having closed a deal whereby the Publix Theatres take over their entire circuit. Both Rickards and Nace are to remain with the organization for the next three years as the operators of the circuit for Publix.

The chain of theatres was developed by the two operators over a period of fourteen years. For the last eleven years not a single one of their theatres has ever been ''in the red,'' a fact, when brought out during the negotiations between them and Publix was the matter of utmost surprise, for it was not believed possible that any circuit chain could show such a record in operation. During several years past Universal Pictures was in partnership with Rickards and Nace in the operation of the houses.

The new operating company for the houses is to be officially known as the Publix-Rickards-Nace Corp. with the identities of the two operators retained. For this year the buying of picture service for the circuit will be continued in the hands of Mr. Rickards, who is now in Los Angeles lining up the product for the coming season.

No price has been quoted, but it is understood that the operators received an exchange of Paramount stock for their holdings with a guarantee made to them.

Md. Censors Will Also Examine Talkie Trailers

Baltimore, Md., Sept. 5.—Trailers used to advertise coming productions at playhouses must hereafter be examined by the Maryland Board of Censors according to notices sent to various exchanges.

Sound And Image Clearly Televised In Demonstration

Can Be Adapted To Any Radio Station, Company States; London Will Try

Further evidence that television may soon become a commercial possibility is seen through a demonstration held this week by the Baird Television Corporation at this company's laboratory when a simultaneous transmission of clear television images and the voice of the televised person was effected.

The images were clear enough for an observer to read quarter-inch newspaper headlines, and to identify an unfamiliar photograph seen upon the screen with an original photo displayed after the demonstration.

Designers of the apparatus state that their system can be used with the same degree of effectiveness over any broadcasting station, using existing broadcasting installations.

The demonstration was over wires between the studio of the Baird Television Corp., in the Paramount Building, and a special laboratory on 45th Street, New York City. Captain W. J. Jarrard, representative of the Baird interests in America, was in charge of operations. The apparatus used was developed in this country from the system employed in England by John L. Baird, Scottish inventor. It is stated that a definite television and sound broadcast program will soon be adopted by Station 2 LO and other British broadcasting stations. This is expected to rapidly pave the way for development of sound and television over the radio from the living entertainer.

RKO Executives Gather On Coast To Discuss Plans

Hollywood, Sept. 5.—Hiram Brown, president of R-K-O Productions, Inc., arrived here Tuesday for the re-opening of various theatres acquired in the Pantages deal. He will also attend the premiere of the Hillstreet Theatre, recently renamed the R-K-O.

While on the Coast Mr. Brown will confer with William LeBaron on plans for enlargement of studios.

Joseph I. Schnitzer is expected to arrive in Hollywood the following Monday. It is reported that R-K-O will book ''Rio Rita'' and other run specials into legitimate theatres on account of West Coast Theatres' strong position.

Ward Wing In Charge Of Talker Tests At M-G-M

Hollywood, Sept. 5.—Ward Wing has been placed in charge of talker screen tests at M-G-M. In addition to arranging the sound tests, Wing also directs them.

Paramount-Warner Merger Closed; Shubert-Pathe Merger Now Pending

HUGE HOLDING CORP.

Exchange Of Paramount And Warner Stock In New $600,000,000 Co. Basis Of Trade

AS exclusively forecast in MOTION PICTURE NEWS two weeks ago the Paramount-Warner merger is now a positive fact, although no public announcement has been made of the closing of the deal. From an authoritative source MOTION PICTURE NEWS obtained confirmation that the two companies have come to an agreement in accordance with the plans that were outlined by the bankers representing each.

A huge holding corporation which is to be capitalized at $600,000,000 is to be formed which will represent more than sixty per cent of the entire motion picture business. Into this corporation will be placed the Paramount-Famous-Lasky and Warner Bros.' holdings, which will include the various subsidaries of both companies including their various theatre properties.

The basis for the exchange of stock in the present corporations for that of the holding corporation is said to have been agreed on: two shares of the holding corporation for one of Paramount and one and one-half shares for each one of Warner Bros.

Katz Heads Theatres

The combined Publix and Warner Bros.' theatres are to be headed by Sam Katz, now president of Publix, while it is understood that Adolph Zukor is to be the president of the holding company with Harry Warner chairman of the Board of Directors.

Reports of the closing of the merger leaked into the Street on Wednesday of this week and the result was great activity in the stocks of both companies, which rose in an inactive market. Paramount closed Wednesday night at 73, a gain of a full point on the day, and the Warner stock went up ⅞ to 61⅜.

A meeting of the Board of Directors of Paramount-Famous-Lasky was held on Wednesday. There was no announcement of the merger with Warner Bros. made after the meeting, although it was discussed in the meeting and those in attendance were fully aware of the fact that the deal had been closed.

After the meeting, a statement was issued to the effect that the Board had approved of a plan whereby 250,000 shares of Paramount-Famous-Lasky stock was to be offered to the employees of the corporation at a price of $52 a share on the installment plan payable at $1 weekly. The stock will be allotted to employees who will be selected according to their length of service in the corporation.

In the statement issued Mr. Zukor said:

(*Continued on following page*)

Grant L. Cook On Coast To Speed Production

HOLLYWOOD, Sept. 5.—Grant L. Cook, vice-president of Tiffany-Stahl, arrived in Hollywood, Friday, and it is reported that he will effect an entire reorganization in the production end of the company which will assure prompt delivery of pictures on scheduled release dates. Higher quality product will also be stressed.

Fox Continues To Acquire More Theatre Circuits

Takes Over Karl Hoblitzelle Chain In Texas And Is After Others

In line with the company's announced program of theatre expansion a number of deals are reported this week whereby the Fox interests have increased their holdings.

A deal has been completed with the Karl Hoblitzelle circuit of Texas, Oklahoma and Arkansas which will give Fox outlets in the cities of Dallas, Fort Worth, Houston, San Antonio, Birmingham, and Little Rock. Houses in this deal include the Majestic, in Dallas; the Majestic, in Fort Worth; the Majestic and Palace, in Houston; the Majestic, San Antonio; the Lyric, Ritz and Trianon, in Birmingham, Ala.; and the Majestic, in Little Rock, Ark. It is said that Karl Hoblitzelle, in keeping with the Fox policy, will continue as general manager of the circuit.

Harold B. Franklin, during his recent trip to Denver, added twenty additional houses to the Fox-West Coast chain in Colorado, Wyoming and New Mexico. It is reported that Franklin also has negotiations pending for the acquisition and building of 50 other theatres in this territory. A new division will be established by the circuit to operate houses under the classification of the Rocky Mountain Division.

Following the deal Fox made with D. & R. Theatres in the Northwest, it is reported that Fox also has negotiations under way with the Consolidated Theatre chain of Denver, extending throughout Colorado, western Nebraska, Wyoming and Rapid City, South Dakota.

Hoovers Presented With Lifetime Theatre Passes

Baltimore, Md., Sept. 5.—Gold passes good during their lives have been presented to President and Mrs. Herbert Hoover by the Warner-Stanley-Crandall Co.

DETAILS UP TO WALL ST.

Framed Before Kennedy Sailed; Shubert And Bankers Now Trading To Get Together

A MERGING of the interests of Pathe with that of the Shuberts is not only underway, but was virtually closed prior to the time that Joseph P. Kennedy of Pathe sailed for Europe. At present the details of the merger are being worked out in Wall Street by the banking interests representing both companies. There was a meeting of the bankers on Wednesday afternoon of this week at which the plans for the bringing together of the two corporations were further discussed, although there was no definite decision arrived at.

A Perfect Understanding

It is understood that there is a perfect understanding between Kennedy and Lee Shubert as to the basis on which the two organizations will get together.

It was rumored almost six months ago that a deal was being worked out between the two organizations at a time when Pat Casey and E. B. Derr were in almost daily conference with Lee Shubert. At that time, however, the impossibility of getting the producers who show their attractions in the Shubert houses to get together and trade made it impossible to go through with the plan.

Pathe would not extend any financing to the legitimate theatre field unless they felt that they had a policeman sitting over the legitimate producers that they were backing. In Lee Shubert they felt that they would have such a policeman, because the legitimate manager who did not live up to the terms of his agreement would have difficulty in getting time for his shows in the Shubert-controlled theatres.

At that time a group of legitimate producers banded together and said they were out to make their own talkie versions of their stage productions. But that was the last that was heard of them in that direction.

With the revival of the Pathe-Shubert deal, it is definite that they will be linked up in it. They will receive financial support in making their productions from a corporation which will in turn control the screen and dialog rights to the plays produced.

In addition, the Shuberts will undoubtedly form a circuit of some twenty or more legitimate theatres in which the special attractions which are to be produced by Pathe and other film organizations will have a legitimate house showing before they are released in the regular picture theatres. The reason for this being that in a series of runs of this nature the cost of the screen productions could very nearly be returned

(*Continued on following page*)

Majority Of Labor Troubles Are Settled; Situations Are Still Acute In Some Sections

St. Louis Showdown Postponed Until Sept. 15; Chicago Strike Averted

DISPUTES of operators and musicians with theatre owners as to salary increase or maintaining the present wage scale came to a head in most instances August 31 at midnight when settlements or near-settlements were effected. Situations in some cities, namely St. Louis, Philadelphia and Cincinnati, are still in an acute stage.

Operator controversies have not carried the same note as those of the musicians, the former apparently having had less difficulty in making adjustments in view of the fact that good operators are in a large way responsible for good reproduction of the talking picture. The musicians, due to the advent of sound, have had a harder battle to fight and in some cases have their backs to the wall in order to even keep their present rate of pay. Reports from certain sections indicate that theatre owners will let orchestras walk out rather than meet an increase or pay the present scale.

50 *Without Music*

At the present writing about fifty independently owned motion picture theatres in St. Louis, including thirty-five unwired houses and Loew's State, are operating without music because the musicians' union refused to eliminate the minimum orchestra clause from the working agreement. The old contract expired August thirty-first at midnight and about one hundred and fifty musicians were thrown out of work. Pending further negotiations a temporary truce between several of the large house owners has been arranged. This includes Skouras-Warner Bros. Ambassador, Missouri and Grand Central, the St. Louis Amusement Company's twenty-five neighborhood houses, also owned by Skouras and the Fox theatres. This was arranged at a conference last week when Skouras asked the Musicians' Board of Directors for further time in order to take up the matter with New York officials.

It is reported that the independent houses operating without music over Sunday and Labor Day were little affected by the absence of the musicians.

There is no immediate prospect of a settlement of the situation in Philadelphia. Musicians there are not asking for any increase and only want the old contract to continue. This, the managers state, is unjust. So, the deadlock still exists with neither side willing to give in.

The threatened strike of over four hundred musicians in Chicago theatres was averted by a last minute agreement between James Petrillo of the Chicago Federation of Musicians and the theatre-owners, represented by Jack Miller. Several objectionable clauses were eliminated and a five dol-

([illegible])

Oldest Theatre In U. S. Will Receive Tablet

SAVANNAH, Ga., Sept. 5.—A bronze tablet will be placed in the Savannah Theatre by Bonaventure Chapter, Daughters of the American Revolution, marking this house as the oldest theatre in active use in the United States, Lafayette Day, Sept. 6.

The theatre, which is located on Chippewa Square, Hull and Bull streets, is today much the same, except for apparance of the front, as it was in 1818. Many of the greatest dramatic and operatic hits have appeared on its stage. Now managed by Fred G. Weiss, it has kept abreast of the times and has been wired for sound.

Paramount Deal With Warner Bros. Closed This Week

(*Continued from preceding page*)

"The greatest safeguard which stockholders of a company can have in my opinion is the realization that its employees are vitally interested in the welfare of the company not only from the standpoint of salary but also that their savings are being invested in the securities of the company."

At the offices of Paramount-Famous-Lasky no confirmation of the closing of the merger could be obtained, although there was no denial of it. The same was true at the offices of Warner Bros.

Pathe And Shubert Merger Is Now Virtually Closed

(*Continued from preceding page*)

to the producer and leave the picture house revenue as clear profit.

Joseph P. Kennedy is still in Europe but it is expected that he will return to New York immediately after the opening of the new Gloria Swanson-United Artists picture in London. In the meantime the work of getting together with the Shuberts is going forward with Kennedy using both cable and trans-Atlantic phone to keep in touch with the progress.

A. Griffith Grey General Mgr. Of James Cruze, Inc.

A. Griffith Grey, general manager and vice-president of D. W. Griffith, Inc., and director of all of the Griffith road shows, has been appointed general manager for James Cruze, Inc. He assumes full charge of presentations and road show activities.

The first production will be "The Great Gabbo," which will be premiered at the Selwyn in New York on Sept. 12.

Wholesale Income Tax Indictments Reported Coming

Federal District Attorney Hurriedly Summoned To Washington

(Hollywood Bureau, Motion Picture News)

Hollywood, Sept. 5.—Wholesale federal indictments covering income tax returns of Hollywood players, directors, writers, executives, and so-called "tax experts," were indicated when United States Attorney Samuel McNabb was hurriedly summoned to Washington on Monday for a conference with national revenue officials.

Income tax investigators have been particularly active in Hollywood during the past year, checking up on returns of screen persons covering the period from 1925 to 1928. In many intances federal investigators have taken detailed reports of deductions from various individuals, and then checked each item down with the merchant who was reported paid.

Nearly A Score

Nearly a score of celebrities have already been indicted by the Federal grand jury, and are now awaiting court appearance. It was reported at the time of McNabb's departure for Washington that many nationally known screen players, together with "certain managers and others," would be included as defendants in the new indictments which will be returned here when McNabb gets back from Washington. Government officials even admitted that the indictments had already been written in Washington and merely awaited formal submission to the Federal grand jury here for action.

Many of the film players and others who have already been indicted, together with a large number of those likely to be named, are known to be innocent victims of the complex workings of the income tax laws. Some depended on the "tax expert" to help them make legal returns. The "tax advisers" claimed certain wholesale deductions were perfectly within the law, and no question would be raised by the tax department. Many film people, depending on the honesty of their "tax advisers," allowed the latter to make up their income tax returns, feeling that the "experts" were thoroughly familiar with interpretations of the income tax laws.

Other players who did not feel the necessity of calling on an "expert," filled out their own reports, taking honest deductions with the advice of representatives of the Revenue department, according to their statements. But one film player of note who was checked up on a tax return of 1926, claimed that most of the trouble lies with the government department. He stated that the picture business is highly complex in character, and every player who grosses over $15,000 yearly feels he is an individual business personality; and has many necessary expenses to maintain that business. At times various government rep-

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Allied Franchise Drive Continues; Exhibitors Hail It As "Life Saver"

WANT MORE WESTERNS

Will Attempt To Secure Fifty-Two Per Year From Independent Bookings

DALLAS, TEXAS, Sept. 4.—One hundred members of the Motion Picture Theatre Owners of Texas attended the Allied Franchise meeting here Sept. 3d at the Adolphus Hotel and gave endorsement to the RKO and Tiffany-Stahl franchise plan. The need for more Western type pictures was also stressed by many exhibitors during the convention.

Colonel H. A. Cole, president of the Texas Association, outlined the existing conditions which face the exhibitor and then compared it with the five-year franchise offered by Allied States Association in conjunction with RKO and Tiffany-Stahl.

The negotiations with RCA Photophone, Inc., for sound equipment which the exhibitor could buy at a price within his reach were also gone into in detail and Colonel Cole stated that this act, together with the joint action of RKO and Tiffany-Stahl, were "definite steps to end the autocratic control of the motion picture industry by monopoly."

Problem Lessened

"Block booking, long a problem with the independent theatre owner, has been partially stopped by these developments," Colonel Cole added.

Thirty of the exhibitors present stated that they had already installed sound equipment and as many more indicated their intentions to do likewise within the next three months.

The matter of securing more feature films of the Western type furnished considerable discussion, with practically all agreeing that it was most necessary that up-to-date versions of these pictures be made available to them at the earliest possible time. Production of the present type of talking picture had resulted in a dire scarcity of the Western brand, they stated. An attempt will be made to make arrangements with independent producers whereby a total of fifty-two Western pictures a year may be secured.

H. L. Gold Becomes U. A. District Manager In East

Harry L. Gold is taking charge of an extended territory in the Eastern part of the United States, having been appointed to the post of district manager this week by Al Lichtman of United Artists. He will assume charge over Buffalo, Boston, New York, New Haven, Portland, Philadelphia, Cleveland, Detroit and Pittsburgh.

Cresson E. Smith's middle western territory has been extended to cover Cincinnati and Indianapolis.

Myers To Be Speaker At Columbus Meet

ABRAM F. MYERS, President of Allied, will be the chief speaker at the general meeting of exhibitors to be held at the Deshler-Wallick Hotel, Columbus, Ohio, on September 9.

Announcement to this effect was made by P. J. Wood, business manager of the Ohio M. P. T. O. The RKO-Tiffany-Stahl franchise will be presented in detail.

Cole And Steffes Will Address Ga. Exhibitors Meet

Indications Point To Heavy Attendance At Convention In Columbus

Waycross, Ga., Sept. 5.—Indications are that the convention of the Georgia Motion Picture Theatre Owners and Managers, which is to be held at Columbus, Ga., September 8 and 9, will be largely attended, according to Love B. Harrell, of Waycross, secretary and treasurer.

Col. H. A. Cole, of Texas, prominent exhibitor, and W. A. Steffes, of Minneapolis, Minn., former president of Allied States, will deliver addresses, both speaking at the banquet Sunday evening, Sept. 8, at the Ralston Hotel. The banquet is being given by the City of Columbus in honor of the Georgia association.

The law firm of Harwick and Farkas, of Albany, Ga., has been retained as general counsel for the organization.

The convention at Columbus will get under way Sunday afternoon with a meeting of the Board of Directors, this being followed in the evening by the banquet. The regular business session will open Monday morning and one of the major discussions will be the question of affiliation with Allied States Association. In addition, a sound equipment proposition will be considered as well as several film franchise proposals.

Denver Theatres Enjoyed Good Summer Business

Denver, Colo., Sept. 5.—All Denver first run theatres reported exceptionally good business for the summer. The tourist season has been unusually heavy this year and has contributed immeasurably to the box offices. The Denver Theatre, large Publix theatre with stand Publix stage shows, is showing to capacity every night. The Tabor Grand and the American are also doing a nice business.

NO. OHIO ENDORSES

Exhibitor Leaders Outline Plan; RCA Will Service Sound Installations Without Charge

CLEVELAND, OHIO, Sept. 4.—Approximately one hundred theatre-owners of Northern Ohio gathered at the Hotel Statler, Sept. 3d and unanimously endorsed the franchise plan offered by RKO and Tiffany-Stahl through the Allied States Association. The plan was presented to them by H. M. Richey, of Michigan; William James, president of the Ohio State Exhibitors' Association; J. J. Harwood, first vice-president of the State Association and president of the Cleveland Association; Al Mertz, local RKO branch manager; Carl J. Cole, general sales manager with Tiffany-Stahl, and Colonel E. P. Hawkins, sales promotion manager of the RCA Photophone, Inc.

The meeting was called to order by J. J. Harwood who, after briefly explaining the franchise proposition as outlined by RKO and Tiffany-Stahl, declared: "I think this is one of the momentous occasions in motion picture history and I am for the plan heart and soul." Harwood backed this statement with the assertion that he is one of the first to subscribe for a franchise in this territory.

H. M. Richey, business manager of the Michigan unit and one of the originators of the plan, came to Cleveland from Detroit via airplane in order to be present at the meeting and to explain in detail what the plan will mean to the independent theatre owner.

Quality Requisites

"There were just two fundamental things we aimed at in realizing this franchise plan," said Richey. "One is quality talking pictures at a fair price; the other is quality talking picture equipment at a fair price.

"Another requisite for the practical working out of the scheme is a sense of business security guaranteeing that the conditions obtained would prevail over a period of time."

William James called the franchise plan "the exhibitors' life saver," and urged all present to embrace it. He pointed out that all score charges are eliminated as well as equitable price stipulation provided in the plan.

It was explained that RCA Photophone sound equipment, in its various types, would be available for all houses, regardless of size or type. Colonel Hawkins stated that the company product is sold on terms of the exhibitor's own making and he further stated that RCA engineering stations will be placed in 32 key cities, manned with trained experts who will service all RCA sound equipment without charge to the exhibitor.

Roxy $654,046 In Four Weeks Is "Cock Eyed World" Record; "Melody" $83,375 At Pop. Prices

"Gold Diggers" A Big Hit; "Bulldog Drummond" Gets $55,940; "Hollywood Revue" $24,009.75

BROADWAY is breathing freely again. The reason is that "The Cock Eyed World" has moved out of the Roxy after having had a record breaking four weeks at that house. The gross on the run was $654,046, which undoubtedly represents the cost of the production. The first week was $173,391, the second $174,667, the third $162,127 and the fourth $144,861. With this picture out of the way the other houses feel that they have a fair chance to cop a little of the business on the street, although none of them starved while it was here. The overflow from the Roxy made for good business all along the line.

Last week the second biggest high on the street went to "The Broadway Melody" at the Capitol playing its first week on the street at popular prices and getting $83,375, while the Pathe feature, "The Sophomore," at the Paramount, managed to land $72,100. At the Strand "The Gamblers," came along with $32,160.

Both the Rialto and the Rivoli turned in statements that showed business far in excess of the average for those houses. At the former "Bulldog Drummond" also having its first showing at popular prices came through with $55,940, while the "Dance of Life" at the latter house drew $33,972.

The second week of "The Wrath of the Seas" at the Cameo showed a little under $4,500.

Last week "Say It With Songs" took second money of the extended engagement pictures by getting $21,975, being topped by the "Hollywood Revue" at the Astor, where $24,009.75 showed. But "The Gold Diggers of Broadway," which arrived at the Winter Garden on Friday, looks as though it was going to be the leader for the current week. On Saturday, which suddenly turned very hot and with half of the town running away to enjoy the last holiday spell of the summer, the new comer managed to do $5,119.50 on the day.

"Hallelujah," in its second week at the Embassy, showed strongly with $10,876.75 with the $1.50 top scale prevailing as against $2 top in the other run houses. But "Four Feathers," at the Criterion, is still proving the surprise of the street, and last week the business there showed $15,122. This picture, in its eleventh week, is maintaining an even box office pace that the wise ones on the street cannot account for, especially since the film is a silent one.

"Street Girl," at the Globe, did around $15,700, which is decidedly fair, while "Fast Life," in its third week at the Central, got $9,659.75

At the Gaiety, William Fox is still forcing "The Black Watch," which is now in its fifteenth week with practically ten of them played at a loss.

P. Leni, German Film Director, Dead

PAUL LENI, the German film director who came to America several years ago to direct under a Universal contract, died Tuesday, September 3, in Hollywood, after an illness of several months.

Leni's American films included "The Cat and the Canary," "The Chinese Parrot," "The Man Who Laughs" and "The Last Warning." He won fame in Germany with his direction of "The Three Waxworks" and other film productions.

Leni founded the Artists Theatre in Berlin and wrote, designed and directed prologues for German and American films shown in Berlin. He designed settings for Max Reinhardt and his early endeavors in film work were varied, one of his first positions having been with Vitascope, later known as Union Films. He spent four years at the front during the World War.

He was 44 years of age.

"The Argyle Case" Chalks Up Profits In Coast Showing

"Bulldog Drummond" Enjoys Another Big Week; "Words And Music" Fair

Hollywood, Sept. 5.—A heat wave over the holiday week end did not decrease business along the local movie row. On the contrary, business was fine everywhere.

"Bulldog Drummond" has taken a good grip onto the heavy trade and for the third week has packed them in to make the box office money bags bulge. Last week its percentage was 168 and its gross $22,700. Picture is good for three more weeks, it is believed.

Next in line for the heavy trade was "Lucky Star" in its second week at the Criterion where $14,343 were collected and where the percentage was 143.

The second week of "The Argyle Case" at Warners Hollywood, likewise attracted good trade, the cashiers chalking up $19,400 (138%) as the week's takings.

"The Greene Murder Case" drew $28,330 (111%) to the Paramount coffers, while the eleventh week of "The Hollywood Revue" at Grauman's Chinese was good for $17,157 (107%). "Dynamite," in its sixth week at the Carthay Circle, blasted in $12,820, good for a 102 percentage.

"Words and Music" enjoyed normal business, its figures for the week being $26,797 (99%).

Studio Casting Office Check-up Started On Coast

Women, Posing As Extras, Will Investigate Alleged Unfair Treatment

Hollywood, Sept. 5.—General reorganization of studio casting offices, Central Casting offices, and various studio departmental staffs, is indicated as a direct result of the recent Equity strike.

It is known that producing heads of several companies have given definite instruction to studio executives to carefully investigate all complaints of sharp practices and unfair treatment of players on the part of casting office subordinates. In cases where the complaints are of serious nature, and studio employees found to be responsible, dismissals will follow immediately.

The producers association has already launched a searching campaign into evils connected with the extra situation. According to reports, the association has engaged a group of sixteen women on regular salary of $50 weekly. These women are distributed through the studios every day to work as regular extras for different companies. They collect regular extra checks of $7.50 per day, in addition to their salaries. It is their duty to watch things on the sets, and make complete confidential reports every day to Fred Beetson, head of the producers association.

A Thorough Cleanup

It is said that the producers association is taking this method of removing, for all time, the periodical attacks on the extra situation. The clean up will be thorough, and will likely cover a long period of time before all offenders are removed from the books.

The under cover investigation conducted by Beetson through the sixteen women posing as extras is also certain to expose many studio workers who take arbitrary attitudes towards the extras on account of their official positions. The producers have agreed among themselves that a complete house-cleaning of autocratic employees who get the producing companies into trouble with players, will be the best thing that has happened to the business in a long time.

The practice of bonuses for those directors who bring pictures in under schedule and budget, has been definitely thrown in the discard by all the producers. In certain spots, producers have promised the directors certain bonuses before start of a picture, with the result that the director would work his players and staff from 12 to 15 hours every day in order to collect the extra money. Henceforth, directors will be carefully supervised by production departments so that they will not work their companies unreasonable hours; and long hours will not become the general rule on production except in cases where unusual circumstances arise when overtime cannot be avoided.

Alma Bennett, screen actress, last week married Harry Spingler, theatrical agent.

Woodhull Goes With General Talking Pictures Corporation As Executive Vice-President

Prominent Film Executives Pay Him Respect; All Out To Save Small Theatre

LESS than a week from the time his resignation from the presidency of the M.P.T.O.A. was published in motion picture trade papers it was officially announced at a luncheon held Tuesday at the Savoy-Plaza Hotel, New York City, that R. F. ("Pete") Woodhull had become associated with General Talking Pictures Corporation as executive vice-president of the company. Although resigning from exhibitor organization duties and turning to production, Woodhull, in his address before a gathering of the trade press, stated that his interests would always be those of an organization man.

Addresses were made by Charlie Pettijohn, of the M.P.P.D.A.; M. A. Schlesinger, president of General Talking Pictures; Joseph M. Seider, president of the M.P.T.O. of New Jersey, and M. A. Lightman, president of the Tri-State Exhibitors Association.

The Keynote

As soon as the speakers got under way it became evident that the keynote of the meeting, in addition to announcing Woodhull's appointment, was to save the small theatre owner.

Pettijohn, representing the Hays organization, declared that the small exhibitor must be saved, and a plan worked out whereby sound equipment and pictures could be sold to him at a price that would not threaten his existence.

Then came M. A. Schlesinger, chief executive of General Talking, who worked his way from the small exhibition field to a commanding position as a South African theatre magnate. He, too, wanted to do something for the small theatre owner. He had been one himself and knew all about the game and it was only through sheer fortitude that he had come out on top. The way he proposed to do it was to work out with Woodhull a practical plan to market product, needed by exhibitors these days, at a price within their reach.

Joseph M. Seider paid his respects to his friend "Pete," with whom, he said, he had been closely associated for a long time.

Introduced by the master of ceremonies as a "man with Southern tendencies, M. A. Lightman prefaced a short speech with the remark that he not only had Southern tendencies but emphatically was "of the South." He, too, took up the plight of the small theatre owner and in no uncertain terms said that something must be done to save him. He also pledged his support to any practical move in this direction.

After being announced as the new executive, vice-president of General Talking Pictures, Woodhull, outlined his plans. He

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Lightman Will Be M.P.T.O.A. Head

M. A. LIGHTMAN, of Memphis, President of the M. P. T. O. of Tennessee, Arkansas and Mississippi, will succeed R. F. Woodhull, as head of the M. P. T. O. A.

Official announcement will be made at a convention of the Southern unit which will be held at the Hotel Peabody, Memphis, September 12. Woodhull will attend this meeting, at which also the plan to be offered exhibitors by General Talking Pictures Co., of which Woodhull is now executive vice-president, will also be made known.

New Jersey T. O. To Aid Franchise Price Adjustments

Committee Appointed To Take Up Any Case Of Disagreement

A committee has been formed within the New Jersey M. P. T. O. to aid members of the organization in case of any disagreement over prices contained in franchises issued by R-K-O or Tiffany-Stahl under the new Allied States Association deal. While expressing a belief that both franchises are more acceptable to exhibitors than any others in existence at the present time, Joseph M. Seider, president of the organization, in a letter recently sent out states:

"In the event that you cannot agree upon a price with either R-K-O or Tiffany-Stahl, or both, you may communicate with me and I will designate a committee of no less than three out of this committee of ten to take up the matter with R-K-O or Tiffany-Stahl as the case may be."

The committee appointed consists of Leon Rosenblatt, Joseph Varbalow, Isidor Hirshblond, Frank Warren, A. W. Hill, Peter Adams, Jacob Fox, Sidney Samuelson, Louis Gold and E. T. Kelly. It embraces those exhibitors booking from Philadelphia and New York exchanges.

Jeanie McPherson Cited In Gov't Income Tax Liens

Hollywood, Sept. 5.—Jeanie McPherson, scenario writer for Cecil B. De Mille, has been cited in two liens filed in Federal Court charging her with delinquency in income tax payments for 1928. The liens call for additional payments of $1,048.96 and $526.49.

RKO's National Celebration On September 7th

Theatres In U. S. And Canada Start Greater Show Season With 'It's RKO—Let's Go'

A national celebration, in which all of the Radio-Keith-Orpheum theatres will be participants, is to be launched on Saturday, Sept. 7, by R-K-O with the slogan—"It's R-K-O—Let's Go!" The arrival of the new show season will be celebrated in Canada as well as the United States.

The celebration will mark the functioning for the first time of the entire resources and newly perfected organization of R-K-O including the recently acquired theatres, with the exception of the Proctor group which will become identified as R-K-O Proctor Theatres.

The entire program for all theatres starting this week will be booked through one central office in New York. Vaudeville bookings for the entire country are in general charge of George Godfrey. All of the sound product is similarly provided from the New York office under the direction of Jules Levy, R-K-O film booking head. Sept. 7 will also see the launching of the new managerial plan devised by Joseph Plunkett, which divides the company's houses into twelve zones, each under a divisional supervisor.

Enlarged orchestras are planned in many of the theatres, all of which have been modernized to the last degree. Everywhere, regardless of the theatre's name, the uniform style of "an R-K-O Theatre" will be adopted. Special stories, photographs and other material have been sent out from the publicity department to all divisional managers to celebrate the season's opening.

The R-K-O trade mark will be used on all occasions to drive home to the movie public the activities of the organization.

National Broadcasting Co. officials have promised co-operation to put the celebration over in the various localities.

Exhibitors Meet In Kansas City To Discuss Franchise

About twenty-five exhibitors and Al Steffes, president of the Northwestern exhibitors' group: Henry Ellman, division manager for Tiffany-Stahl; Oscar Hansen, sales manager of that company; Roy Churchill, Kansas City R-K-O branch manager, and R. R. Biechele, president of the M.P.T.O. Kansas-Missouri, attended a meeting in Kansas City last week at which the Allied franchise plan, as adopted by Tiffany-Stahl and R-K-O, was discussed. A number of exhibitors signed up for franchises with both companies following the meeting. A committee is to be appointed by Mr. Biechele for the rating of all exhibitors in the territory. A number of exhibitors expressed the opinion that the franchise plan will be a "life saver."

$20,000,000 Refinancing Program Is Planned By Warner Brothers

Warner Brothers stockholders will be offered $20,000,000 of debentures, at the rate of one $500 debenture for each sixty-eight shares of common stock held. The debentures will be optional six per cent and convertible and the series will be due in 1939. Price payment, required by Sept. 30, is $525 at $500 debenture.

A feature of the financing is the optional interest provision which debenture holders may elect to receive their interest quarterly in common stock or in cash at the annual rate of $60 in cash or one share of common stock for each $1,000 debenture held. The debentures will be convertible into common stock at the rate of one share of common for each $75 principal amount on or before September 1, 1932; at the rate of one share of common for each $80 principal amount thereafter and on or before Sept. 1, 1935, and at the rate of one share of common for each $85 principal amount thereafter and on or before Aug. 26, 1939.

The debentures will be redeemable on sixty days' notice at 105 if redeemed on or before March 1, 1930. The redemption price is reduced one-half of 1 per cent on March 2, 1930 and again at the expiration of each full year after March 2, 1930.

Six Vitaphone Units Confronting Cameras At Warners Studios

Six Vitaphone productions — ''Golden Dawn,'' ''Hold Everything,'' ''Show of Shows,'' ''She Couldn't Say No,'' ''Wide Open'' and ''Isle Of Escape''—are now in front of the cameras and microphones at the Warner studio with more than two units ready to start shooting also in the near future.

Foremost among the productions is ''Show of Shows,'' a musical extravaganza over which a committee of directors are presiding and issuing orders to one hundred featured players.

"Singing Fool" Sets British B. O. High

UNPRECEDENTED box office returns for the English film trade were achieved by Al Jolson in "The Singing Fool," *The London Express* publishing a survey of the picture's showing. It is reported as having already taken in five hundred thousand pounds ($2,500,000) at British box-offices.

A novel version of the film, issued by Readers Library, is said to have broken all book sale records, one store in Liverpool disposing of 10,000 copies in a week. Campbell Connolly, who owns the English copyright to the song, "Sonny Boy," reports that 2,000,000 records have been sold by 48 gramophone manufacturers. The British public has also purchased a quarter of a million copies of the sheet music of "Sonny Boy."

Warner-Stanley Chain Opens State And Circle, Philly Neighborhoods

Philadelphia, Pa., Sept. 5.—Two more neighborhood houses aggregating 7,000 seats have been added to the Warner-Stanley chain in Philadelphia with the opening of the new State Theatre, 52nd and Chestnut Sts., on August 29th, and the Circle Theatre, Frankford Ave. and Orthodox St., on August 30th. Mayor Mackey made the dedicatory addresses at both openings.

The State, has a seating capacity of 3,500 seats, is modernistic in style, and was designed by Ralph B. Bencker. The new houses will be managed by Lester Stallman.

The Circle Theatre, a 3,500-seat house, is Spanish in architecture and decoration and was designed by the Hoffman-Henon Co., of Philadelphia. M. Gibelli, of Petros Santa, Italy, in co-operation with the architects, designed the decoration of the auditorium. On the opening night a large part of the population of Frankford crowded the house not only to see the feature film ''The Argyle Case,'' the opening attraction, but to view the latest example of motion picture theatre decoration.

Over two hundred exhibitors from Chicago and Northern Illinois met on August 27th at the Hotel Stevens, Chicago, to discuss the Tiffany-Stahl franchise plan. They are shown above at the meeting which was addressed by General Sales Manager Oscar R. Hanson, of Tiffany-Stahl, and Al Steffes and H. M. Richey, of the Allied States Association co-operating in the franchise plan.

2 New Tax Measures Affecting Theatres Passed In Georgia

Atlanta, Ga., Sept. 5.—The Georgia General Assembly, which adjoined last Saturday night, passed two tax measures affecting motion picture theatres. They were the Key gross sales tax and the Boykin income tax measure. Three other measures affecting amusements—Representative Gullatt's bill calling for a five per cent admission tax on theatres, Representative Stewart's bill proposing a 10 per cent tax on all amusement places, and Representative Still's resolution calling upon governor to appoint a committee to investigate theatres employing mechanical devices—were defeated outright.

The Key gross sales tax calls for a levy of three mills on the gross ticket sales and allows an exception of $30,000, which exemption will spare many of the small theatres entirely. The bill expires within two years from date of enforcement.

The Boykin income tax measure will levy one-third the amount called for in Federal income tax and grant the same exemptions. It is to be permanent. Beginning with January, 1931, the state will impose but one of those taxes—the one which produces the larger revenue.

Dickinson Circuit Acquires Houses In 5 Kans. Towns

Theatres in five different towns have been acquired in recent weeks by the Dickinson Circuit, which now claims thirty theatres.

The Blair Theatre, Belleville, Kans., and the Blair theatres at Mankato, Osborne and Clyde, Kans., are included in a sale just closed. They will be placed under the direction of the Dickinson Circuit, beginning Oct. 1. The Dickinson chain will retain Sam Blair as district manager of their western division. It is understood that Blair retains a small interest in the four towns.

The Opera House, Macon, Mo., just acquired by the Dickinson chain, will be renovated to the extent of $40,000, new drapes, seats and carpets to be installed. RCA sound equipment will also be a feature of the house scheduled to open Nov. 1.

Ga. Senate Commends Publix And District Mgr. Patterson

Atlanta, Ga., Sept. 5.—The Senate of Georgia, in a graceful resolution adopted during the closing hours of the bi-ennial session recently, thanked Publix Theatres Corp. and District Manager Willard C. Patterson ''for courtesies extended during our session.''

The resolution said, in part: ''Entertainments presented at these (Publix) theatres have been of the highest type—clean, wholesome and diverting as well as educational. Personal courtesies of Mr. Willard C. Patterson, district manager, and the local managers of these theatres extended to the members of the Senate have served to make our visit to Atlanta more pleasant and are deeply appreciated.''

Theatre Giants Center Ohio War In Hamilton Area

Publix, Warners And Dolle Said To Be Seeking Sites There; Fox Busy

The impending theatre battle in the state of Ohio, reports of which have been published in the various trade papers within the past few weeks, takes on further appearance of a gigantic conflict with the latest news from that territory.

Interest is centered chiefly upon Hamilton, where various theatre moves are taking place. It is said that Publix are carrying on negotiations at the present time for the acquisition of the Rialto Theatre there as well as the site of the old Jefferson structure destroyed by fire some years ago. If the latter site is acquired a very elaborate picture house will be erected, it is rumored.

Warners have determined upon sites for theatres in Hamilton, also, while the Fourth Avenue Amusement Co., headed by Fred J. Dolle, has declared their purpose to build a $1,0000,000 theatre as part of an expansion campaign throughout the state. The new structure is to be erected in conjunction with the Hamilton Theatre Corp. Fourth Avenue Amusement already have some fifty-one houses in Kentucky and Indiana.

Other sections of Ohio are being invaded by the larger theatre rivals. Publix are preparing to enter Cincinnati and Warners, in addition to a house in Hamilton, are planning new structures for Cleveland, Youngstown, Middletown, Dayton and Mansfield. A fourth first run for Hamilton is said to be planned by certain Chicago interests.

Fox, through his acquisition of the Libson-Harris interests at Cincinnati, Columbus and Dayton, already secured a strong hold in the state. According to I. Libson, general manager of the Fox theatre interests in Hamilton, two new theatres are proposed for Cincinnati. It is also said that Fox is absorbing several of the Schine theatres in the state.

Policy Disagreement Led To Fineman's Resignation, Report

(Hollywood Bureau, Motion Picture News)

Hollywood, Sept. 5.—Disagreements on policy, and the feeling that he could work better in other surroundings led to the resignation of B. P. Fineman as a Paramount producer, according to reports here.

Fineman, it is said, had reached top money at Paramount and felt he had gone as far as he could. He had numerous disagreements with B. P. Schulberg on policy, according to reports, and is said to have wanted to produce a Paramount revue as far back as October, 1928, and frequently had ideas vetoed which later were made into successes by other companies, so it is said.

Shortage Of Suitable Story Material On Coast; Lots Of Yarns But They Lack Okay

Stuff Turned Down By Some Meets With Approval From Others And Deal Is Made

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Sept. 5.—Although film producers have carefully combed their files for suitable story material, there is admittedly a general shortage of plays, novels and originals for talker production. At least, there is not a shortage, for every producing company holds picture rights to thousands of dollars' worth of story material that has never been produced, besides film rights to stories that have been made during the past five to fifteen years—but scenario department heads are finding it increasingly difficult to obtain executive approval of certain stories that shape up as likely for immediate production.

Before the advent of talking productions, studio executives and producers tied up many stories because they felt them unsuited for production at specific times. In some cases, the excuse given was "not the right kind of story for a certain star." At other times, executives felt the time was not opportune for a certain type of production. Then again, the treatment did not meet with approval, and another story was substituted for production at the last minute. Story material cast aside by the producers in this manner very seldom came out of the scenario department files again, and are still being carried as large inert investments by every company.

For a time, certain producers lined up their programs with a group of sure-fire stories for talkers; sure-fire to the extent that the material was such that production could be easily accomplished with the restrictions first imposed by sound apparatus. Scenario departments were issued, instructions to carefully go through every story reposing in the files, together with synopsis of all pictures previously made in silent form, in order that the producing heads could discover suitable picture material.

This has been done by practically all of the large companies on the Coast, with unsatisfactory results on the whole. Now scenario departments are delving into the story rights held by other companies, and if something looks good, a report is made to headquarters. If a story owned by another company passes through the executive channels satisfactorily, negotiations are started for purchase.

One particular organization, which holds valuable story rights to hundreds of books and plays, has turned down much of its own material—later offering it to other companies. During the past two months, three stories purchased from these offerings, have been produced into highly satisfactory talkers that would have been welcome addi-

(Continued on following page)

Minister Plans To Use Temperance Movies

PHILADELPHIA, September 5th.—Rev. Homer W. Tope, superintendent of the Pa. Anti-Saloon League, has announced that he plans to have temperance movies shown in the public schools of this city, but his plan is meeting with serious opposition on the ground that the films which it is proposed to show come under the head of "propaganda." "Deliverance," "Lest We Forget," "The Transgressor" and "The Triumph of Justice" are some of the films planned for showings. Dr. Tope asserts that the films are non-partisan.

Woodhull Joins General Talking Pictures Company

(Continued from page 855)

was an "organization man" and he would remain so, he said. He took his new position, he said, in his honest opinion that he can carry out an intention to be of real service to small exhibitors in his capacity as an executive of the company. He pointed to Mr. Schlesinger and said:

"You and I, Mr. Schlesinger, will work out a practical plan to serve the small theatre owned between now and September 12. On that date, in Memphis, Tenn., this plan will be announced."

Robert E. Saunders, banker-partner with the Schlesinger interests, made a brief talk when called upon.

M. J. ("Mike") O'Toole, in his usual excellent form as master of ceremonies, furnished the gathering an assortment of anecdotes and laughs. During the luncheon he read a communication from Dr. Lee DeForest, unable to attend, pointing out in detail the possibilities pertaining to the use of DeForest equipment in the field of sound pictures.

That Mr. Woodhull has many friends who wish him success with his duties is evidenced by the receipt of telegrams of congratulation from the following:

J. J. Harwood, Cleveland; R. R. Biechele, Kansas City; Thomas D. Van Osten, San Francisco; G. E. Ricker, Fitzgerald, Ga., president of the Georgia Exhibitor Association; E. P. Smith, Des Moines, president of Iowa Association; Jack Miller, Chicago; William M. James, P. J. Wood, Columbus, O.; George Eastman, Rochester; C. E. Williams, Omaha; W. C. Patterson, Atlanta; Jay Emanuel, Philadelphia; Oscar C. Lehr, St. Louis; Fred Wehrenberg, St. Louis; Sam Dembough, New York City; E. A. Schiller, New York City; E. M. Fay, Providence, R. I.; Isaac Weinberg, Staunton, Va.; Walter Vincent, New York City.

Labor Disputes Still Being Waged In Some Sections

(*Continued from page* 852)

lar increase granted. A ten dollar increase had been asked for. Under the new agreement musicians in the larger theatres, such as the Chicago, Oriental, United Artists and others, will receive $111 per week. In the State-Lake and Palace a wage scale of $78 and $86 will prevail. Scale in outlying districts will probably average a $70 minimum. A provision raises the scale of relief organists from $6 to $8 for two hours' work.

A walkout was also averted in Harrisburg, Pa., when differences between union projectionists reached a compromise at a conference held by C. Floyd Hopkins, district representative of Wilmer and Vincent, controlling most of Harrisburg's theatres, and representatives from the employees' association. Terms have not been disclosed but is said that the operators asked for an increase from $60 to $72 per week and the employment of a fifth operator in each of the big houses.

The operator's wage scale for the year 1929-30 in Cleveland was settled last week. The scale in silent houses remains unchanged. The scale in sound houses is slightly reduced. For sound houses of 500 seats and under, the scale is $75 per week for seven nights and one matinee; 500 to 800 seats, $85 for seven nights and one matinee; 800 seats and up, $100 per week for seven nights and two matinees. Extra matinees of four hours minimum are charged pro rata. Two operators shall be on duty in sound houses. This scale does not apply to downtown shift shows with pay $100 a week regardless of seating capacity, with two men required.

Silent scale in Cleveland is same as last year at $59.21 a week with one matinee for class A houses; $66.62 for Class B and $70.25 per week for Class C. Negotiations are still pending on stage hands and musicians scale.

Failure to reach an agreement throughout Cincinnati and Northern Kentucky will result in 115 suburban houses being dark.

Downtown Cincinnati houses granted practically every demand made by motion picture operators on the new scale. Terms are not disclosed at present but suburban houses were hit to the extent of employing two men in the booth instead of one. Newport, Dayton, Ohio and Bellevue, Ky., are considered parties to the agreement. Greater Cincinnati refused to sign and are operating on an open policy. Hamilton, Ohio operators have been granted half the proposed increase but exhibitors must employ four men in each booth instead of one with an additional man working half time as at present.

Union projectionists of Danville, Va., walked out of the motion picture theatres operated by the Danville Theatres, Inc., in that city, managed by Leo Garner, and refused to go to work Labor Day, September 2. Non-Union men were brought in.

Cause of differences which have existed for about a week, are that the union thinks three projectionists should be employed in the projection room of one of the theatres.

Charles M. Steele

C. M. Steele New T.-S. Ass't Treasurer And Comptroller

Charles M. Steele, connected with First National and Universal for a number of years as supervisor of exchanges, has become associated with Tiffany-Stahl Productions, Inc., as assistant treasurer and comptroller. He succeeds S. F. Juergens, resigned.

Mr. Steele started in the motion picture industry in 1916 as comptroller for the World Film Corp.

Paramount Acquires Fla. Theatres Thru Exchange Of Stock

Tampa, Fla., Sept. 5.—Through an exchange of stock, The Strand Amusement Co. and Consolidated Amusements, local companies who built the five big Tampa theatres—the Tampa, Victory, Strand, Franklin and Seminole—were merged this week with the Paramount Famous Lasky Corp., the stockholders all turning in their shares in the local companies and receiving in return stock in the Paramount company.

Under the terms of the deal, local interests will continue to supervise operations and no immediate change will be made in management, it is said. Four of the theatres have been wired.

The agreement was ratified at a meeting of stockholders, W. B. Gray, president of Strand Amusement Co., which thus passes out of existence, presiding.

Income Tax Indictments

(*Continued from page* 852)

resentatives have allowed certain deductions on a specific yearly report; but when the following year rolls around, new men reverse the decisions of their predecessors and find that the deductions are not in conformity with the law.

A few months ago, a group of prominent players and directors talked of sending a special representative direct to Washington to argue with government officials the necessity of having a permanent staff in charge of the returns of the film industry, and deciding for all time just what deductions can legally be recognized by the government on tax returns from those engaged in picture production. It is expected that this will eventually be done to remedy the entire situation.

Story Shortage On Coast

(*Continued from page* 856)

tions to the selling producer's release program.

Last week, two producers started negotiations with each other for story rights to material which each owned and the other desired. Although the deal has not yet been closed, latest developments point to satisfactory consummation on an equal exchange basis, with no money changing hands in the transaction.

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Opinions on Pictures

The Girl From Havana

Fairly Entertaining Crook Melodrama

(Reviewed by Freddie Schader)

(All Dialog)

HERE is a jewel crook melodrama with a musical comedy title. The title is about the weakest point in the whole affair for the picture itself is fairly entertaining. It is at least novel from the fact that a large portion of it was shot in sound on a steamer passing through the Panama Canal. Thus it marks another step forward in the history of the talking picture. From a box office standpoint it should do something above the average business, although it won't be a record smasher.

There are no names that count particularly with picture house audiences as far as the cast is concerned. Lola Lee and Paul Page, a boy and girl team that the Fox organization is grooming for a spot in the public's favor, are the principal players. They were the two that headed the cast of "Speakeasy."

Miss Lane has the role of Joan Anders, who is a girl detective in the employ of the Jewelers' Protective Association, and is sent aboard a steamer from the coast to get the goods on a gang that are on board who are suspected of having pulled a $100,000 robbery in a Los Angeles jewelry shop. She poses as a chorus girl with a musical comedy troupe that is traveling on the same boat, and although she falls in love with one of the supposed crooks, she manages to get the goods on them by the time that the boat travels from Colon to Havana. In the end the boy that she falls in love with proves to be the son of a San Francisco jeweler who was murdered by the same gang, and who fell in with their plans in order to track down the man who killed his father.

Paul Page plays the boy, while Kenneth Thomson and Natalie Moorehead enact the roles of the classy crooks. A comedy crook character played by Warren Hymer runs away with the picture. If it were not for Hymer's contribution the picture would fall rather flat.

Benjamin Stoloff directed the picture and handled the dialog and sound very well indeed. However, the chase stuff through the streets of Havana seemed slightly forced, although the Spanish chatter that preceeds it will help the picture in the Central and South American Latin countries, incidentally the same is true of the border states of Texas, New Mexico, Arizona and Southern California.

Produced and **distributed** by Fox Films Corp. **Length**, 5,986 feet. **Running time**, an hour and seven minutes. **Directed** by Benjamin Stoloff. **Released**, Sept. 29, 1929.

THE CAST

Joan Anders	Lola Lane
Allan Grant	Paul Page
William Dane	Kenneth Thomson
Lona Martin	Natalie Moorehead
Spike Howard	Warren Hymer
Dougherty	Joseph Girard
Babe Hanson	Adele Windsor
Sally Green	Marcia Chapman
Toots Nolan	Dorothy Brown
Detective	Juan Sedillo
Joe Barker	Raymond Lopez

Gold Diggers Of Broadway

A Twenty-Four Carat Hit

(Reviewed by Freddie Schader)

(All Dialog and Technicolor)

THE late Avery Hopwood penned a surefire stage hit when he turned out the play "Gold Diggers" which David Belasco produced. The Warner Bros. in reproducing it for the audible screen added to what Mr. Hopwood and Mr. Belasco achieved. They took the play, added a musical background and atop of that shot the whole production in Technicolor, and the result is a simon pure twenty-four carat solid gold hit for the box office.

To begin with the production department of Warners turned the task of making the picture to a combination that included Roy Del Ruth as director, Robert Lord as scenarist, Al Dubin and Joe Burke to turn out the music and lyrics and above all Larry Ceballos to stage the revue portions of the picture. That combination came through 100 per cent.

The next step was the cast. Here good judgment was again shown. A rare combination of strength from both the screen and stage viewpoint was selected to play the roles. Winnie Lightner was selected to play the role that was originated by Jobyna Howland in the stage play and that move meant the making of a new comedy star for the screen. Winnie may be a little rough at times, but how the screen house audiences are going to love her. Nancy Welford was picked for the role that Ina Claire played on the stage and she is a rare combination of prima donna and actress. As a matter of fact she exceeded expectations in the manner in which she handled the role assigned her. Then Ann Pennington for a part that is little more than a bit. Nick Lucas with his crooning pipes, William Bakewell one of the younger screen bets, and top of all this they brought Conway Tearle back to the place that is rightfully his on the screen. Tearle comes through with the best performance that he has ever had to his credit in a picture, and this is a talking picture so it was an easy task for him with his years of stage training to walk away with the honors in the leading role. Albert Gran, playing opposite Winnie Lightner is not to be overlooked for the comedy contribution that he makes to the picture.

There are others, too. For instance, Lilyan Tashman playing the same role that she had in the stage production, Gertrude Short, Julia Swayne Gordon, Armand Kaliz, Lee Moran, Neely Edwards and Helen Foster in the ingenue role.

That list of names, coupled to a comedy drama hit such as only Belasco could produce on the stage, topped by the addition of as fine a musical comedy revue as ever graced the stage of the Winter Garden in the palmiest days of the Shuberts at that house, added to which the fact that it is all

(Continued on following page)

Woman Trap

A Good Underworld Melodrama

(Reviewed by Freddie Schader)

(All Dialog)

EDWIN BURKE'S stage hit "Brothers" finds its way to the screen under the title of "Woman Trap," with Hal Skelly Chester Morris and Evelyn Brent playing the principal roles. As a talking picture the piece proves to be mighty good melodrama from an audience standpoint. From the box office angle it all depends whether or not the trio are well enough known by this time to drag them up to the window.

The story has Skelly in the role of Dan Malone, the plain clothes cop who turns from a good fellow to a hard boiled officer, who finally is placed in a spot where to go through with his duty he has to take his own brother on a charge of murder. It is the brother who helps out by committing suicide at the last minute, and thus the aged mother of the pair is saved the necessity of knowing that her boy died a convict. Behind it all there runs a tale brimful of life as it is lived today with a disregard of law and order due largely to the Prohibition Law, together with a love tale that is finally straightened out in the end, when the copper and the neighbor's daughter are brought together over the dead boy's body. It is a mighty good yarn, and one must have lived with coppers to really appreciate the performance that Skelly gives as Dan Malone.

In Skelly Paramount has a bet. He isn't any handsome Adonis to look at, but a personality that compels sympathy and after all that is half the battle. Hal Skelly in a year or so is going to be as big a bet as George Bancroft, providing he is given a further chance at roles that are suited to him. Chester Morris steps out again in this picture and turns in a performance that he should be proud of, while Evelyn Brent is convincing at all times.

To little Effie Ellsler, however, must go the honors for the best all around performance of the entire cast. As the little Irish mother of the boys, she just about walks away with the picture. She's another old stage trouper who proves the saying that class will tell.

In the handling of the direction William Wellman has done a neat job.

The picture will get money in pretty much every type of theatre that it will play.

Produced and **distributed** by Paramount-Famous-Lasky. From the play "Brothers" by Edwin Burke, **adapted** by Bartlett Cormack and Louise Long. **Directed** by William Wellman. **Length**, 6,168 feet. **Running time**, an hour and twelve minutes. **Released**, August 30, 1929.

THE CAST

Dan Malone	Hal Skelly
Ray Malone	Chester Morris
Kitty Evans	Evelyn Brent
Watts	William B. Davidson
Mrs. Malone	Effie Ellsler
Mr. Evans	Guy Oliver
Eddie Evans	Leslie Fenton
Smith	Charles Giblyn
Reporter	Joseph Mankiewicz
Detective Capt.	Wilson Hummell

Opinions On Pictures

Fast Life

A Flaming Youth Melodrama

(Reviewed by Freddie Schader)

(All Dialog)

THIS picture might have been one of the strongest pieces of propaganda against capital punishment except for the necessity of providing a happy finish for the picture fans. Had the innocent boy been permitted to go to the chair, then the picture would have caused a decided stir the country over. As it is, it is just another melodrama. A fairly good one once it gets underway, but in the opening sequences there is so obvious an attempt to make it appear "dirty" that it becomes utterly mushy, and moves all too slowly in action to keep the audience interested.

As it is Chester Morris and Frank Sheridan, both tried and true stage performers, walk away with the honors of the picture. Young Doug Fairbanks contributes a fair performance, and Loretta Young, while giving a great performance as far as Miss Young is concerned, does prove the fact that the old training on the stage is still a necessity when one wants real emotional work done. Miss Young emoted all over the place, but she lacked sincerity and there was absolutely no depth to her work. It was the shallow performance of a manniken who learned her lines by rote and gave the camera and sound box just what the director gave her, contributing not one whit of anything personally, the chances being that the little girl hasn't got it now, but in time she may get there. At least she is promising material with which to start to work.

The story is one of the youth of today. A jazzy, highball guzzling, easy familiarity, necking and dancing tale. Of course, the hero and heroine are secretly married, but the audience isn't let in on this until it has had ample opportunity to surmise almost anything about the pair of young lovers, for the girl sneaks back to the boy's apartment after the jazz party and she is in a nightgown and he in pajamas and both are in each other's arms. At that time one of the rivals for her affections comes in via the window and catches the two at their love making, and although they confess to him that they are secretly married he doesn't believe them, and in trying to force the girl to go home, he and the husband get into a row in which the intruder is shot and killed. Of course, the husband is tried and found guilty and the balance of the picture is enacted on the night that he is to be executed. At the last minute the warden of the prison, who is the brother of the Governor hasn't the heart to go through with the execution, for his own nephew, son of the Governor who has refused a stay, has confessed to him that he really was responsible for the killing. This boy commits suicide, as the young husband and wife are returned to each other's arms.

The last half of the picture holds suspense and as said before Chester Morris as the Governor's son and Frank Sheridan as his uncle save the picture.

Produced by First National. **Distributed** by Warner Brothers. From the play by Samuel Shipman and John B. Hymer. **Directed** by John Francis Dillon. **Length**, 7,541 feet. **Running time**, an hour and twenty-one minutes. **Released**, Sept. 3, 1929.

THE CAST

Douglas Stratton	Douglas Fairbanks, Jr.
Patricia	Loretta Young
Governor	William Holden
Warden	Frank Sheridan
Paul Palmer	Chester Morris
Rodney Hall	Ray Hallor
Andrew Stratton	John St Polis
Berton Hall	Purnell Pratt

The Gold Diggers Of Broadway

(Continued from preceding page)

in natural colors, and you have but a slight idea of the value of the picture. It may not be a terrific wallop on Broadway where they are in the habit of having all the gorgeous girls in the world paraded before them in the most striking costumes that can be conceived in stage settings of the most dazzling sort. But out in the smaller towns where they never get the Winter Garden shows, or a "Follies" or a "Vanities," imagine what this picture is going to mean to them. Here they get them all rolled into one.

As for the songs there are at least two that are going to be knockout hits. They are "Tip Toe Thru The Tulips" and "Painting The Clouds With Sunshine." Incidentally, while on the subject of songs, there is just one spot in the picture where the introduction of a number slows up the action and causes the story to drag. It is in the kitchen scene where Nick Lucas does his "Kitchenette" number. That could just as easily be dropped and the picture would be improved for it.

Rest assured that you can't go wrong on this picture. It will get real money anywhere, anytime and the audiences will go away loving it.

Produced and **distributed** by the Warner Brothers. From the play by Avery Hopwood, **scenario by** Robert Lord, **music** and **lyrics** by Al Dubin and Joe Burke, **directed** by Roy Del Ruth. **Length**, 9,122 feet. **Running time**, an hour and thirty-eight minutes. **Release date**, Sept. 15, 1929.

THE CAST

Jerry	Nancy Welford
Stephen Lee	Conway Tearle
Mabel	Winnie Lightner
Ann Collins	Ann Pennington
Eleanor	Lilyan Tashman
Wally	William Bakewell
Nick	Nick Lucas
Violet	Helen Foster
Blake	Albert Gran
Topsy	Gertrude Short
Stage Manager	Neely Edwards
Cissy Gray	Julia Swayne Gordon
Dance Director	Lee Moran
Barney Barnett	Armand Kaliz

La Plante And Boles Cast

Laura La Plante and John Boles, co-stars in "Scandal," will be teamed in another Universal production, this time "La Marseillaise." The story will center around the life of Rouget de Lisle, composer of the French national anthem, and has been written by Mouston Branch. The picture will be directed by Dr. Paul Fejos. Dialog for the production has been written by George Manker Watters and music by Charles Wakefield Cadman.

Broadway Babies

Another Back Stage Story That's Fair

(Reviewed by Freddie Schader)

(All Dialog)

"BROADWAY BABIES," a First National-Warner Bros. release, has Alice White and Charlie Delaney featured at the head of a cast that holds Tommy Dugan and Fred Kohler as its principal players. It is another of those stories of the stage, night clubs and racketeers, and in this case it is a pretty fair story that they hand you. Not too hot and not too cold, but just enough to prove entertaining.

Alice White is the surprise, providing they didn't double someone for her singing. It looked suspiciously as though that had been done for the final number appears to be slightly out of sync with the movements of Alice's lips. Anyhow that gal is about the best bet that they have got on that First National lot these days. In the last half dozen or so pictures that she has done she has tackled almost everything and made good. And it's only about eighteen months ago that they weren't any too crazy about the kid and Gil Boag almost grabbed her away from them and placed her under contract. What Gil could have done with that girl would have been plenty and they would be paying much heavier for her right now than they are if he had gotten her.

In "Broadway Babies" Alice is one of a trio of chorus girls who are known as "The Three Musketeers," all of them able to take care of themselves in any sort of a situation. The other two are Sally Eilers and Mariam Byron. Of course, Alice is in love with the stage manager of the show and he in turn is stuck on her. They plan to marry until a "Big Bottle Man" from Detroit steps in and is about to lead her to the altar. The reason being that Alice suspects Billy, the stage manager, of falling for another girl, and she is willing to marry the hooch importer out of spite. But a rival gang "gets" him and he slips Bill a little matter of one hundred and seventy grand as a wedding present and hands him the girl at the same time.

Charles Delaney enacts the role of Bill, while Tommy Dugan is his stage hand pal. Tommy is doing one of those stuttering bits in this characterization and cops all the laughs that there are in the picture. Fred Kohler is the big booze buyer and his couple of poker game scenes with the New York racketeers are about as good as anything he has done.

There are a couple of backstage and revue scenes in the picture that will stand up all right around the country providing the all-color revue pictures haven't played there ahead of this one.

Produced by First National, **released** by Warner Bros. **Directed** by Mervyn LeRoy. **Length**, 8,067 feet. **Runing time**, an hour and twenty-five minutes. **Release date**, indefinite.

THE CAST

Dee Foster	Alice White
Florine Chandler	Marian Byron
Navarre King	Sally Eilers
Billy Buvanny	Charlie Delaney
Scotty	Tom Dugan
Durgan	Bodil Rosing
Pere Gessant	Fred Kohler
Nick Stepanos	Maurice Black

The SHOWMAN Section

Featuring

* * *

Pictorial Review of Theatres.

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Business Building Theatre Map.

* * *

Sound Equipment and Operation Reference Pages.

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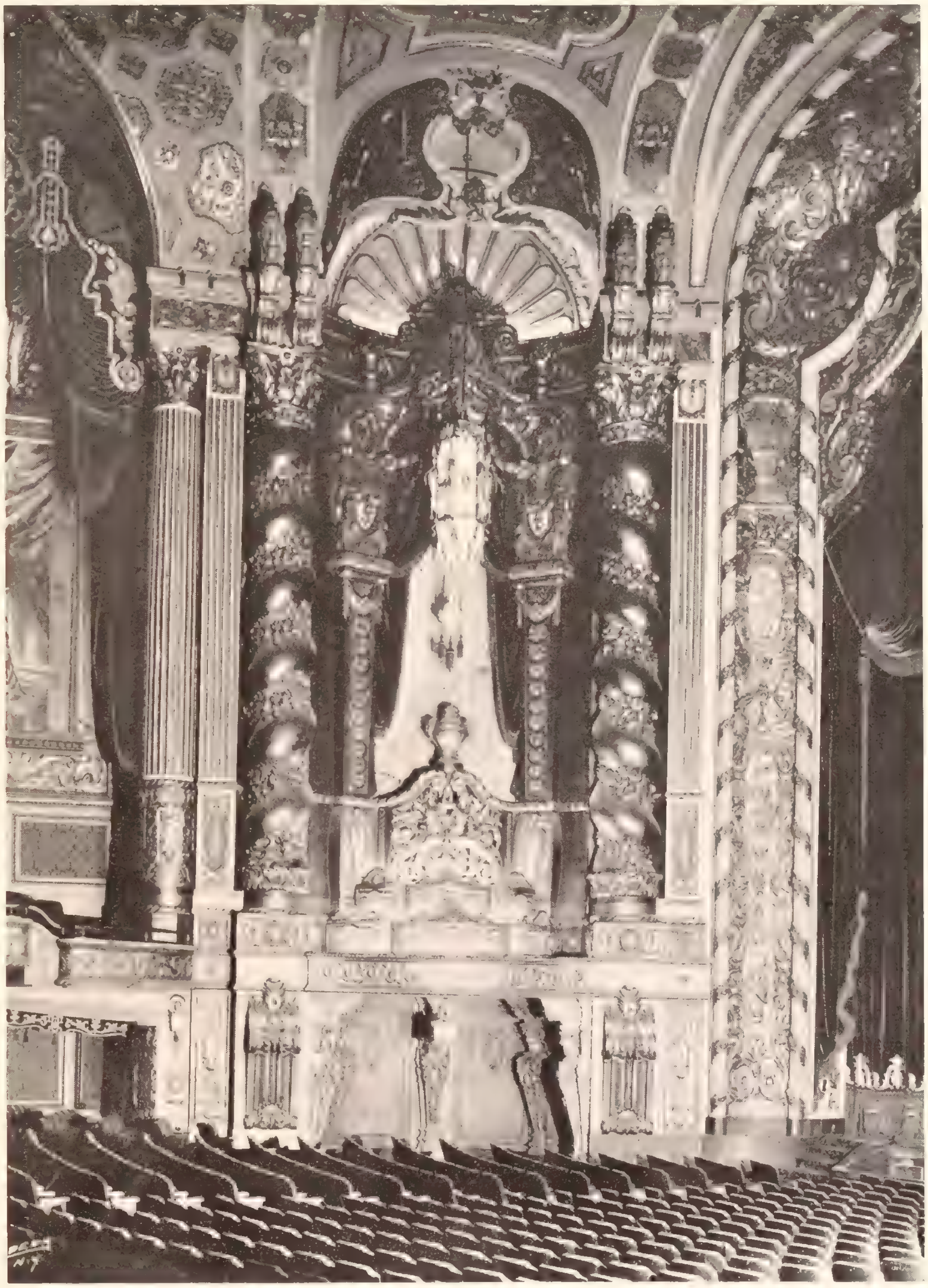
Review of New and Improved Equipment.

* * *

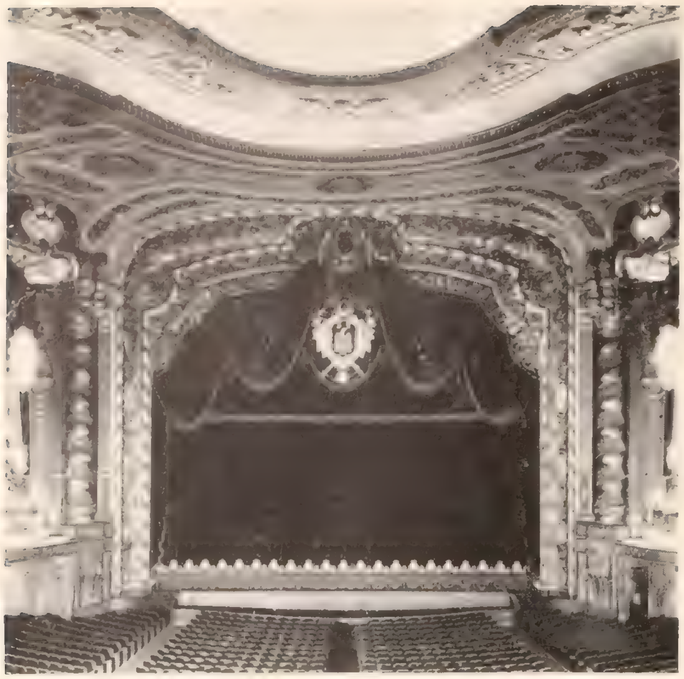
Solving Your Theatre Construction Problems.



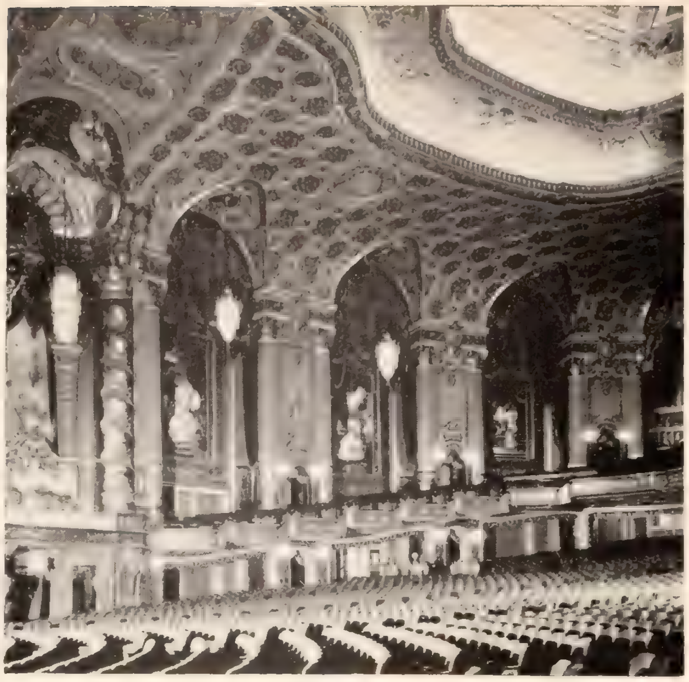
Loew's Kings Theatre, Brooklyn, N. Y.

Marking another significant advance of the major type motion picture playhouse into the neighborhood districts of large cities. This palatial cinema, with a seating caacity of 3,900, styled in the period of the Italian baroque, is luxuriously equipped with every patron-convenience and apparatus for the presentation of elaborate stage spectacles and sound motion pictures. Illustrated above is the left proscenium wall.

C. W. & GEO. L. RAPP, ARCHITECTS



Proscenium and Stage



Auditorium Toward Left, Rear

SEPTEMBER SEVENTH OPENING DATE FOR KINGS THEATRE

THE large-capacity de luxe motion picture theatre continues its penetration of the neighborhood and suburban districts of the big cities in the United States to such an extent that the term "neighborhood theatre" as formerly applied loses its significance entirely. Among the latest manifestations of the trend in this direction is the new theatre which Loew's will open in Flatbush, residential section of Brooklyn and regarded by New Yorkers a suburb of Manhattan, on September 7.

The new theatre is called Loew's Kings Theatre and its construction and equipment follow specifications which a few years ago were regarded strictly those which distinguished the big downtown house. The Kings has a seating capacity of 3,900, has a stage large enough for the presentation of the most elaborate spectacle requiring the newest equipment for rigging and elevating portions of the stage area, an elaborate air conditioning plant, equipment for sound pictures, intricate lighting system, the most luxurious appointments and furnishings — in short, everything provided the patrons of the leading theatres in the downtown sections of large cities.

Luxurious Appointments

The cost was not counted when it came to the construction and equipment of this handsome playhouse, designed by C. W. and Geo. L. Rapp, architects of Chicago and New York, to serve the growing population of the Flatbush district.

The architectural and decorative scheme follows the Italian baroque period productions. The auditorium is notable for the air of dignity and strength imparted the whole by the general architectural scheme and the rich decorations. A royal red is the predominating color in the decorative plan carried out in the auditorium and main lobbies and foyers of the theatre.

The decoration was supervised by Anne H. Dornin, of the Loew's Theatrical construction staff, who has specialized for several years in theatre work and is responsible for the decoration of a great number of the theatres built by this organization during the past few years.

There are sumptuous fittings and many interesting objects of art included in the furnishings of the foyers, promenades, and the men's and women's retiring rooms.

Presentation Facilities

The projection room has, in addition to the equipment for projecting sound and silent pictures, a full equipment for spot lighting the stage, orchestra pit and proscenium walls. The stage rigging is of the most modern design. Middle sections of the stage are mounted on electrically driven screw lifts for raising and lowering spectacular stage effects. There are three lifts in the orchestra pit for organ, orchestra and piano. Another advanced feature is a Transvox Enlarging Screen, which can be enlarged or shortened while a picture is in projection to maximum width of 40 feet.

Fifteen dressing rooms for stage players are located on three upper floors. These all are equipped with modern conveniences.

Desire for good acoustics was mainly responsible for the sacrifice of seating capacity called for in the original plans, drawn before the silent picture had been relegated to the past by the increasing improvement and popularity of sound. It was found in developing the architectural plan that both vision and acoustics would be improved by setting back and limiting the size of the mezzanine.

In addition to the treatment of walls with specially developed materials, the accoustical properties of the auditorium have been strengthened by the treatment of architectural design, especially in the ornate design of the high arches, and the heavy, festooned velvet drapes hanging from them. These have the effect of projecting and distributing the sound evenly throughout the house.

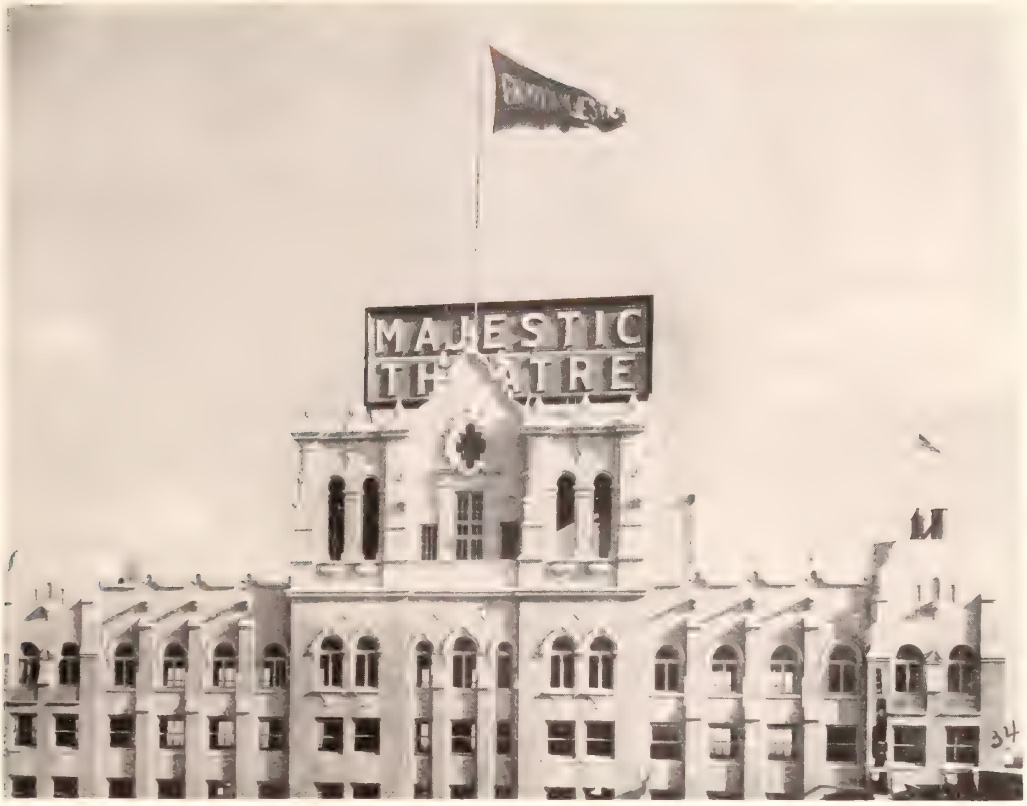
All carving and ornamentation serves a voice-deflecting as well as decorative purpose, according to engineering authority.

Another and no less important problem solved in the building of this theatre is that of proportion. The seating capacity of 3,900 makes the Loew's Kings one of the largest neighborhood houses in the country.

Acoustical Treatment

To provide such facility under the usual building plan the auditorium must have been carried back to an extreme depth. Amplification from the speaking devices behind the screen, to carry to the back of the house, would then have had to be of excessive volume, to the discomfort of those in front. The necessary intimacy for a spoken play would also have been spoiled.

To overcome this the auditorium was given extra width rather than depth. And because of the visual complications due to this a triple-width screen was provided. This in turn was made possible by the Transvox Enlarging Screen.



Top of the Greater Majestic office and theatre building, an 18-story structure in stone, showing Karl Hoblitzelle's pent house studio and sign which is visible for 50 miles.

GREATER MAJESTIC IN SAN ANTONIO IS NEWEST ADDITION TO INTERSTATE CIRCUIT

Luxurious Theatre Seating 4,000 Features Atmospheric Style Throughout

THAT most daring exponent of the romantic in theatre architecture—the so-called atmospheric Theatre—was submitted to a new test and, according to reliable sources of information, came through with flying colors when the opening of the new Greater Majestic Theatre in San Antonio was made the occasion of an International celebration in which delegations representing various Mexican organizations and officials of San Antonio's civic and social groups participated.

The new theatre, built and to be operated as one of the key houses in the circuit controlled by the Interstate Amusement Company, is in an atmospheric style based on Mexican Cloister architecture. This strictly modern application of artistic productions originating in the old world encountered no opposition on traditional grounds in its various manifestations throughout the cities of the United States, as evidenced by its sudden rise to general popularity. Now it ventures to the very scene of the origins of the artistic conceptions adapted to its realistic imitation.

Designed by John Eberson

The Greater Majestic was designed by John Eberson. It was opened June 14 amid gala demonstrations, attended by a delegation of Mexican officials including Gen. Jose M. Tapia, chief of staff of the Mexican Government, representing President Gil and Enrique Santibanez, consul general of Mexico in San Antonio.

The theatre is housed in an 18-story office building located on Houston street. It has 4,000 seats in an auditorium having two balconies. The upper balcony is reserved for the colored patronage and is reached by separate stairways and elevator through a separate lobby entrance.

Observation of the photographs reproduced on this and adjoining pages reveal the many details of the atmosphere surrounding the original models for the design that have been incorporated in this modern recreation of Mexican Cloister architecture.

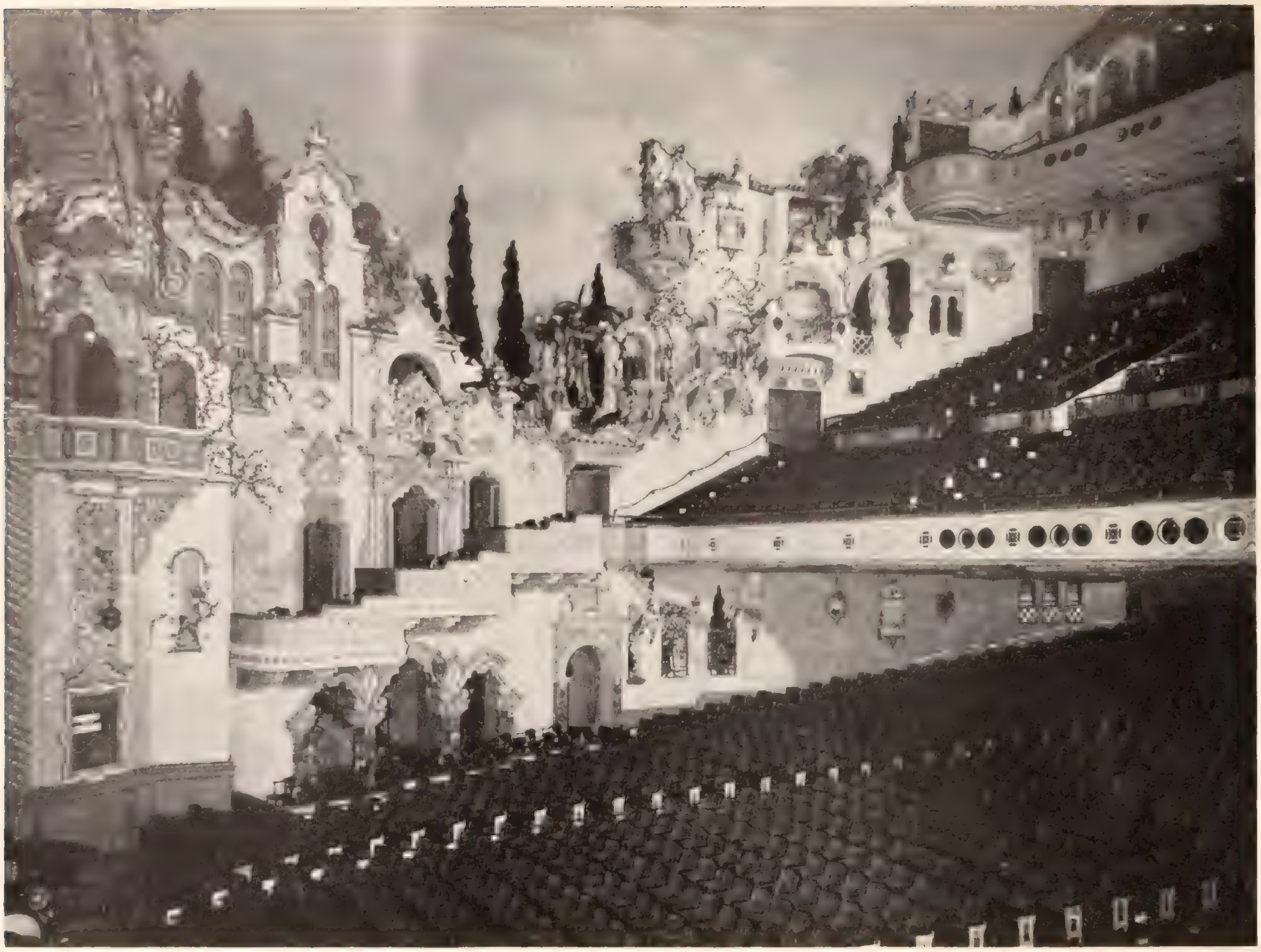
The photo at the top of this page shows the pent house studio apartment which surmounts the eighteen-story building. This was designed for Karl Hoblitzelle, head of the Interstate Amusement Company, and contains complete living quarters and private roof garden.

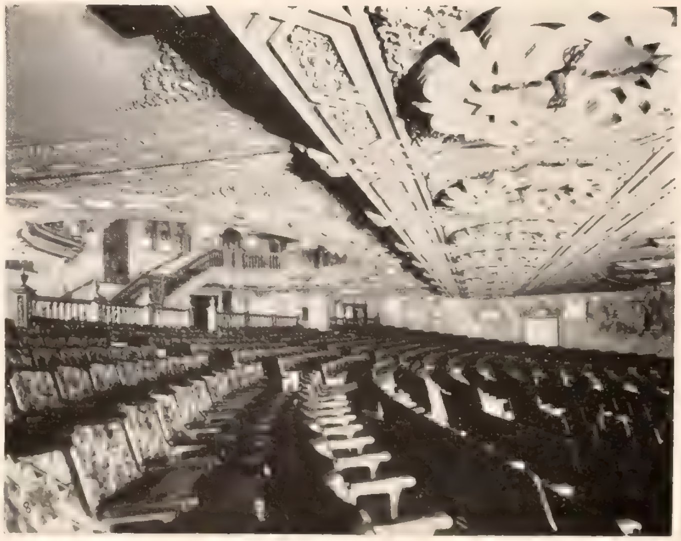
Exterior of Brick and Stone

The exterior is of brick and stone. The facade is of stone of a color and designed to capitalize the intensity of light to create interesting shadow effects. Above the marquee is a balcony to serve as an outdoor cafe. A permanent canopy executed in cast iron and copper, covers the entire sidewalk, a feature which provides much needed shade and welcome protection from the sun.

The waiting lobby offers a splendid example of the original productions. Particularly interesting is the combination ceramic and faience tile floor and the novel feature located at the extreme end of this room. This is a giant wall aquarium, illuminated from behind and above. The drape at top covers the surface water line, thus giving an effect of a submarine view composed of plants and swimming fishes of various species.

The auditorium reproduces a garden scene. Comparison of the photographs showing the right and left sides of the auditorium reveals the treatment which is a feature of the atmospheric auditoriums designed by John Eberson. The two sides of the auditorium from rear walls to the proscenium arch are entirely different in design, giving added variety to the scene unfolded before the spectator. The decorative treatment represents in detail many outstanding features of Mexican and Andalusian architecture. The reproduction is emphasized by a wealth of enhancing atmosphere created by the foliage, statuary, banners, stunt pigeons, peacocks and parrots. Indirect lighting on walls and ceiling complete the elements which make for the outdoor illusion.





Above, left sidewall treatment, auditorium, showing wealth of detail used to build up the atmospheric effect. At the right is a view of the auditorium rear showing under-balcony treatment and grand foyer staircase leading up to an oval cloistered promenade on the mezzanine level.

The proscenium arch, as shown in the photographic reproduction, is featured by unusually elaborate decoration. Its design shows the influence of Austrian Baroque on Spanish-Mexican architecture. At either side of the arch are singers' balconies, reached by stairs from the stage. Also worthy of note is the complete asymmetry of the bell towers in this proscenium arch construction.

Public Address System

Centered at the peak of the arch is a decorative screen enclosing the horns for the public address system which has been installed in the Greater Majestic. There are four loud-speaker horn units in this installation, used for amplification of music and speech from the stage.

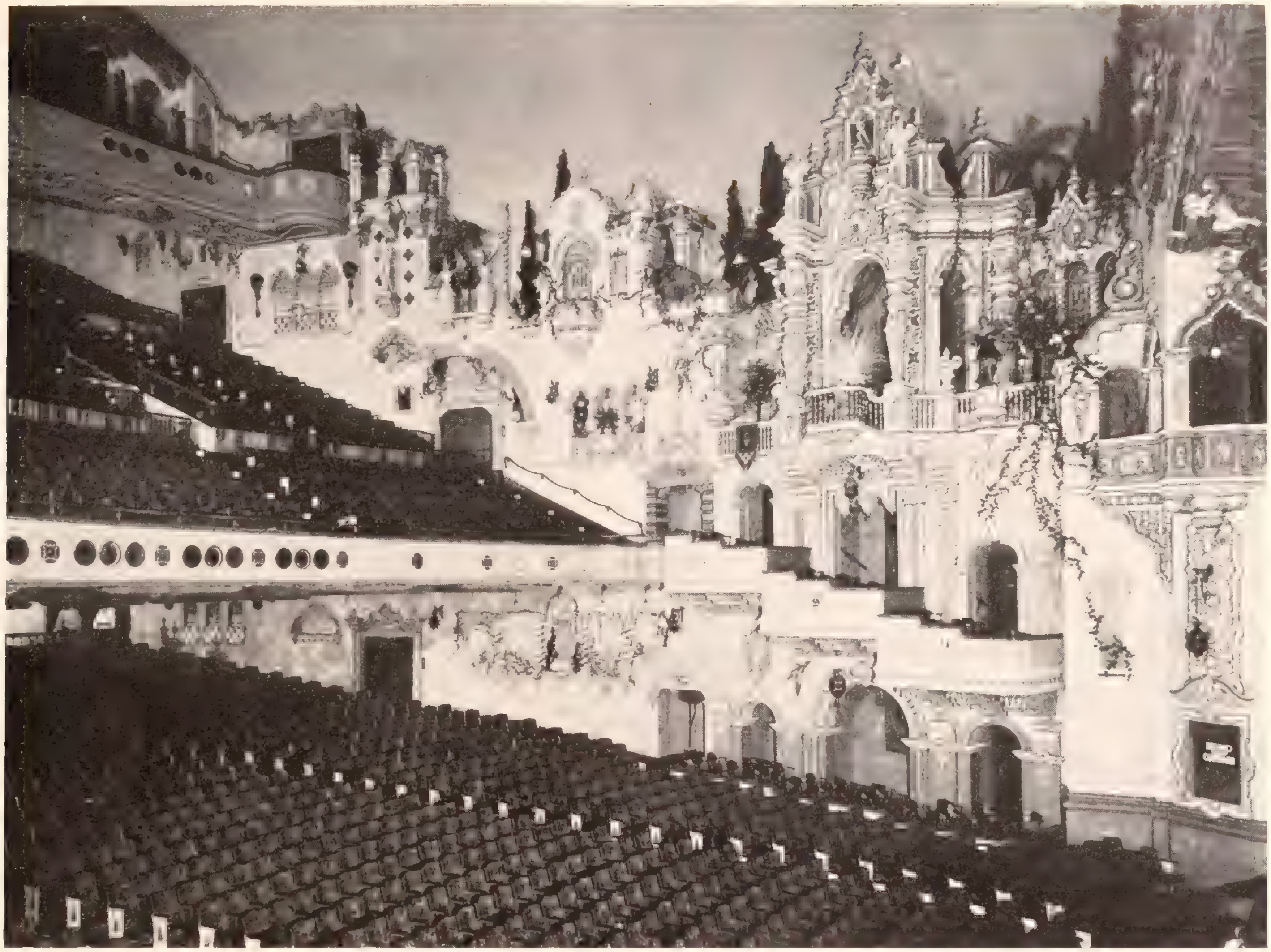
Among the features of particular interest in the lobbies and foyers of this luxurious house is the main fountain located in the main lobby, illustrated in a close-up view reproduced in connection with this article. This is built around a prominent recent work of sculpture called "Sweet Grapes," a bronze statue on a revolving table with an art mosaic illuminated shell for a background. The mural depicting in vivid colors a Mexican parrot jungle executed by Mrs. Edith Hartman may be observed above the fountain in this photo.

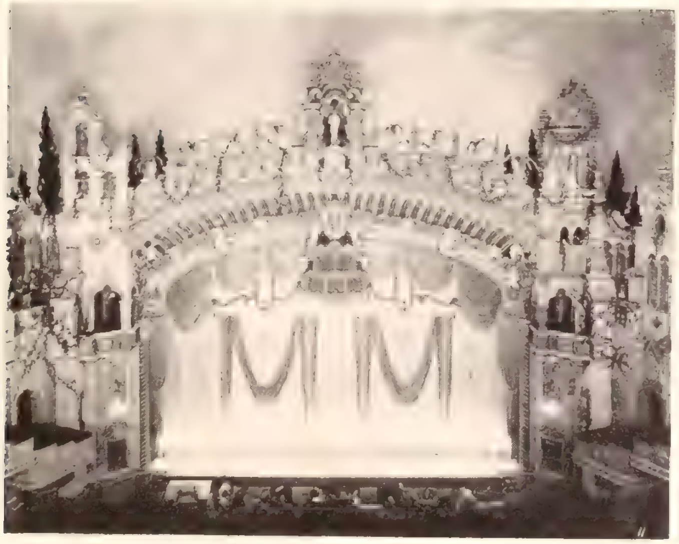
In equipment the Greater Majestic ranks among the most luxuriously appointed theatres in the world. In addition to its public address system, there is a complete installation for the presentation of sound pictures, projection room equipment of the newest design, elevating organ and orchestra lifts and multi-color lighting plants, in addition to an elaborate heating and ventilating plant.

The theatre chairs are upholstered with a tapestry fabric incorporating the predominating colors carried throughout the auditorium. These are black, orange and red, as the principal colors used in the interior decoration.

Acoustical treatment was provided for in the original plans covering the ceiling construction and design of the sidewalls. A special acoustical plaster was used on the vaulted ceiling.

Elevators have been installed for both the main auditorium and the colored balcony. This is one of the few theatres in America with elevators for patrons in the balcony and mezzanine floors. The lifts are large and





Above, right sidewall, auditorium. Comparison with photo opposite shows the totally different treatment of the sidewalls. At left, proscenium arch, showing influence of thte Austrian Baroque in Spanish-Mexican architecture. Note singers' balcony on right and left and a complete asymetry of the bell towers.

conveniently located and make trips to the upper floors constantly.

The men's smoking room has been fitted for the comfort of masculine patrons. Large overstuffed chairs and davenports have been placed for lounging and smoking. There is an attendant present at all times to care for the needs of patrons.

The ladies parlor is furnished with everything that is necessary for comfort and convenience. A maid is in attendance to administer to the needs of patrons.

The mezzanine floor has large lounges where patrons can wait for an appointment or rest while waiting for a seat in the auditorium of the theatre. On this same floor there is a check room for wraps, hats, umbrellas, or packages. This is a service extended to patrons for their convenience.

Public telephones and telegraph service are two of the minor details which add to the enjoyment of a theatre and the entertainment program offered there.

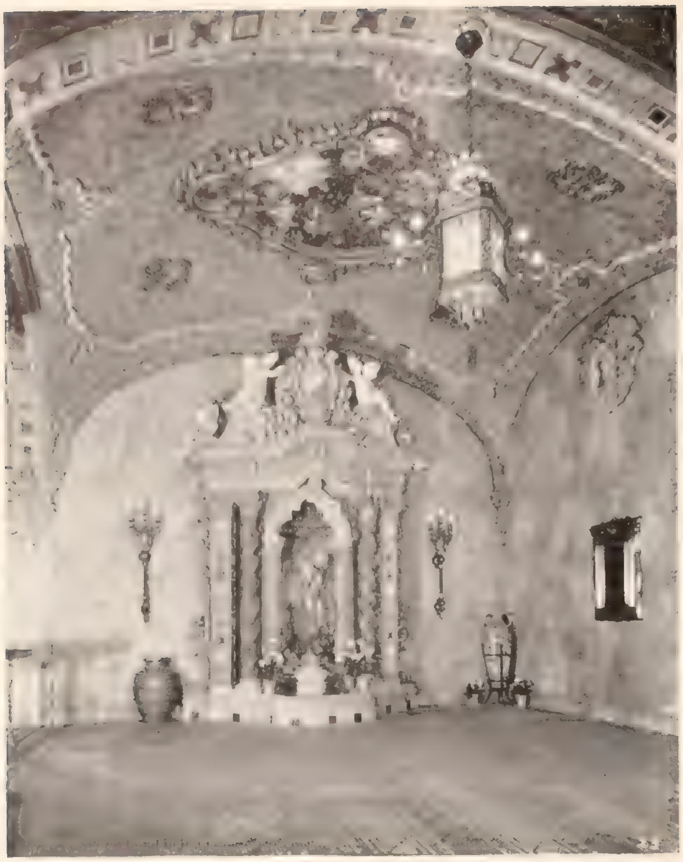
About forty Spanish cypress trees imported from Italy are used as the main bacground for the architecture in the auditorium. About ten South American palms are used to advantage in the decorative scheme. There also are orange, azalea, magnolia and oleander trees, bracena plants, blooming cactus ,grape and rose bushes, and many Texas blue bonnets.

One of the largest collections of stuffed birds in Texas is to be found in the Greatre Majestic. The largest and most beautiful of the collection is a white peacock with a spreading tail measuring more than 10 feet across and standing more than 10 feet high.

There are a score or more of white doves in natural poses. Some of the birds have been wired and arranged in such a manner as to give the impression of full flight against the blue of the sky. Others of the white doves are taking off in the start of flight.

Exterior Electrical Display

The vertical sign on Houston Street on the front of the building has a brilliance of 114,700 candlepower coming from 2,400 lamps. It is the largest theatrical sign in the South. It is 76 feet high, 14 feet wide at the top and tapers to 8 feet at the base. Attached to the base is a scroll work 12 feet wide and fitted with special lights.



Above, fountain, main lobby
Below, the waiting lobby

There is another huge sign with a double face on the roof. This sign has a brilliance of 74,400 candlepower, coming from 1280 lamps, totaling 24,000 watts. These signs can be seen from as great a distance as the verticle signs because of their double facing and height.

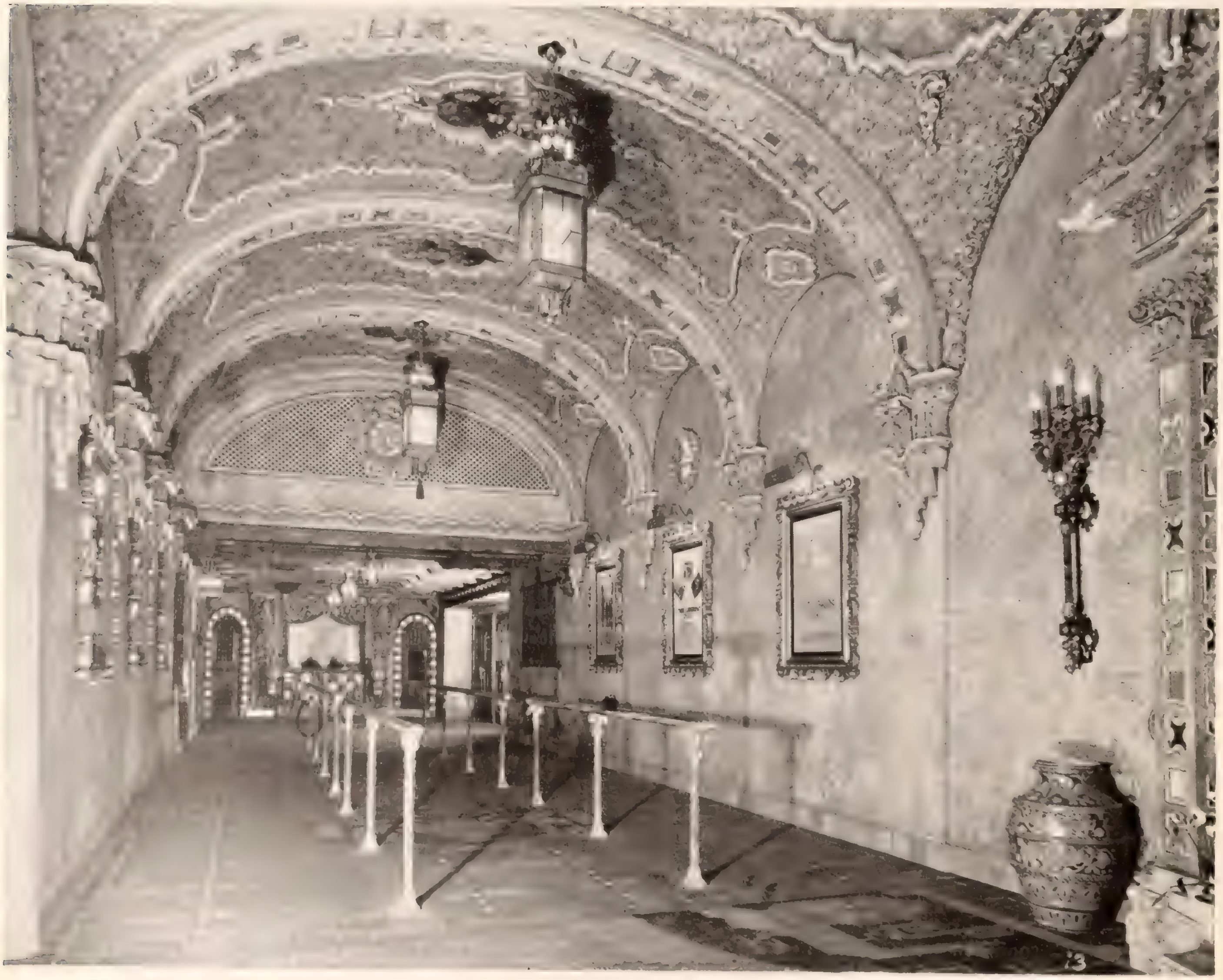
Three thousand five hundred gallons of water a minute is the capacity for the well which will supply the needs of the theatre and office building.

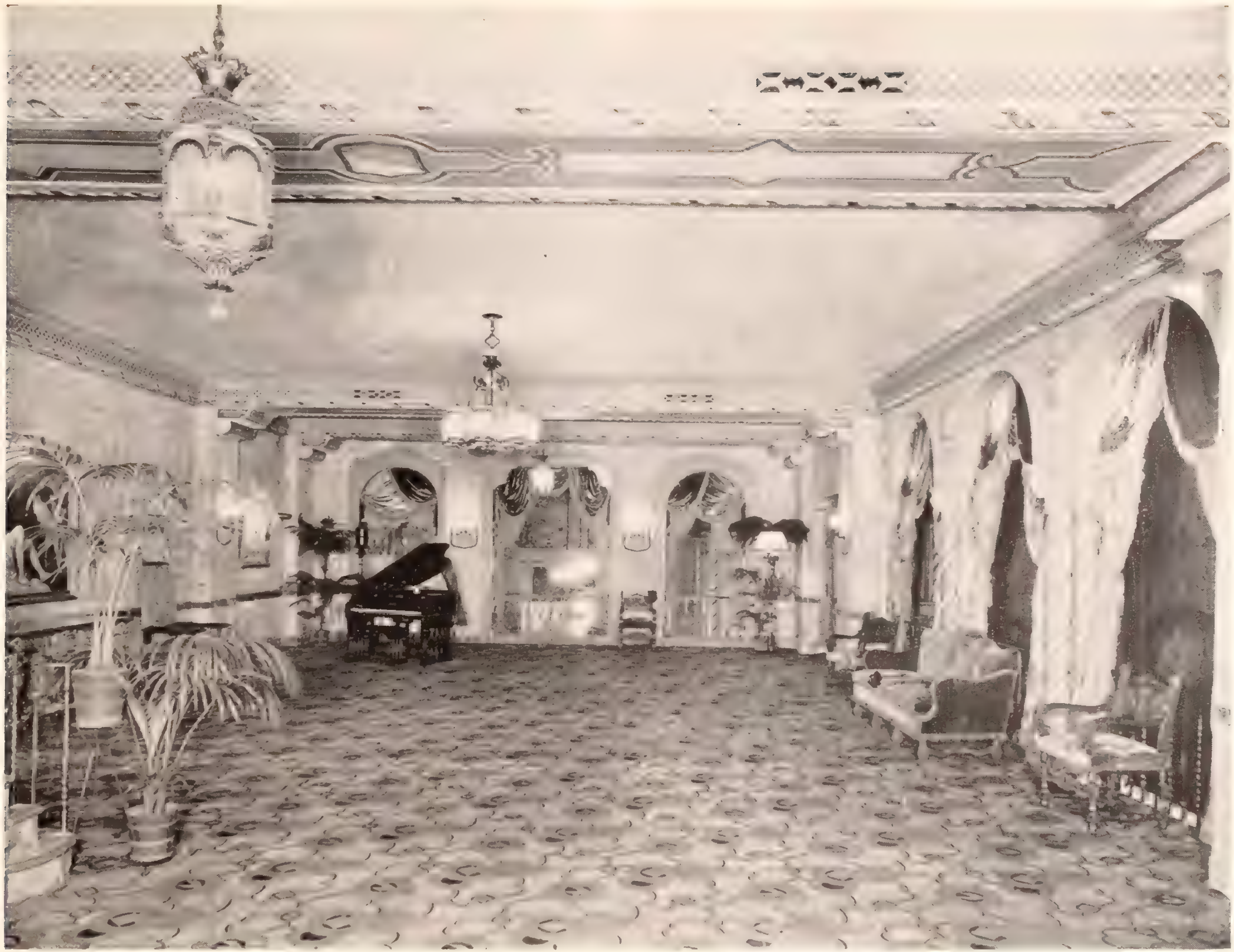
The well is 1,000 feet deep. A tank with a capacity of 35,500 gallons of water is on the roof. This is equal to 300 barrels. Water is pumped at all times to the roof where enough pressure is assured to give adequate pressure all over the structure.

City water has been piped into the building to be used in emergencies. This precaution is taken in all of the city's buildings having private wells.

The three-color lighting system is controlled by a multi-pre-set switchboard of large capacity. It is a 10 scene board mounted back stage, from which a variety of effects in the auditorium as well as the stage can be controlled. Also included in the equipment is an emergency lighting plant, with automatic switching facilities to the secondary fuses in the event of failure of the main fuses or lighting lines, and a third plant to supply emergency light in the event of power current failure. Effect machines in the booth and spots for stage presentations and the cloud effect machines for creating the realistic sky effects which feature atmospheric auditoriums are provided in the lighting equipment.

The policy of the Greater Majestic is vaudeville and motion pictures. The house is under the management of Raymond Willis, director of the interests of the Interstate Amusement Company in San Antonio.





Mezzanine Promenade

THE NEW CINEMA ON ATLANTIC CITY'S BROADWALK

Moorish Architecture Blends with Romantic Setting at "America's Playground"

LOCATED on the celebrated boardwalk at Atlantic City, the promenade is called "The Show Window of The Nation" and to which, it is said, one-sixth of the population of the United States journeys annually for recreation or combined recreation and business, as the convention-goer puts it, is one of the newest de luxe theatres of the chain operated by the Warner Brothers and Stanley interests.

This playhouse, designed to cater to visitors to one of the world's most popular playgrounds, is of the huge capacity now becoming a tradition of the new theatres erected by the chain operators. It accommodates nearly 5,000 in an auditorium of the outdoor type, an atmospheric conception which represents a garden in a Moorish setting. The exterior of the house is in colored terra cotta and suggests the Moorish design in details of the decoration.

Shown on this and the following page are views of the lobby and other portions of the theatre, designed by the Hoffman-Henon Company, architects and engineers, who have planned and constructed many of the important playhouses built by the Stanley interests.

The atmospheric style is carried throughout the entrance lobby, foyers, promenades and the auditorium, with casual rooms adhering to the Moorish motives which predominate in the architectural and decorative scheme.

The structure is said to have cost $3,000,000 to build and equip. It will be operated as one of the de luxe theatres in the Warner-Stanley chain, with special presentations of music, stage numbers and Vitaphone pictures.

The equipment of the house is up to the modern standard for the palatial film theatre. Air conditioning equipment was installed by the Carrier Engineering Corporation. The theatre chairs are of the newest design, richly upholstered. The projection, lighting and stage apparatus is equal to the demands exacted by the most elaborate efforts in screen and stage entertainment.

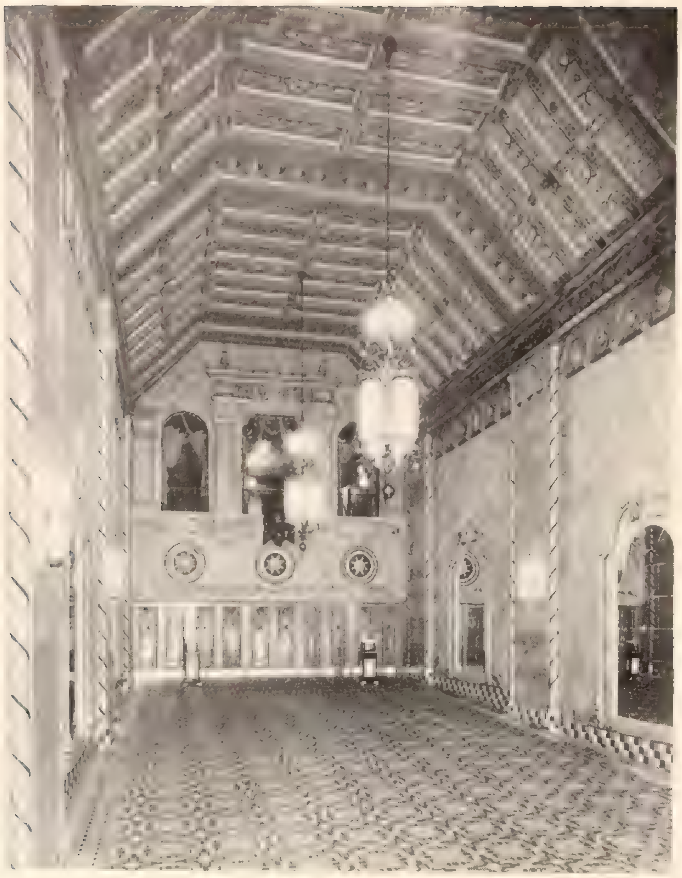
The Warner in Atlantic City was formally opened on June 19, the event being marked by gala demonstration in which prominent motion picture men and city officials participated. The opening drew a record attendance.

The performance and house were pronounced by those who witnessed the opening as the last word in entertainment and theatre construction. Addresses were made by Hon. Morgan F. Larson, Governor of New Jersey, and Harry M. Warner, with the Hon. Anthony Ruffo, Jr., Mayor of Atlantic City, also participating.

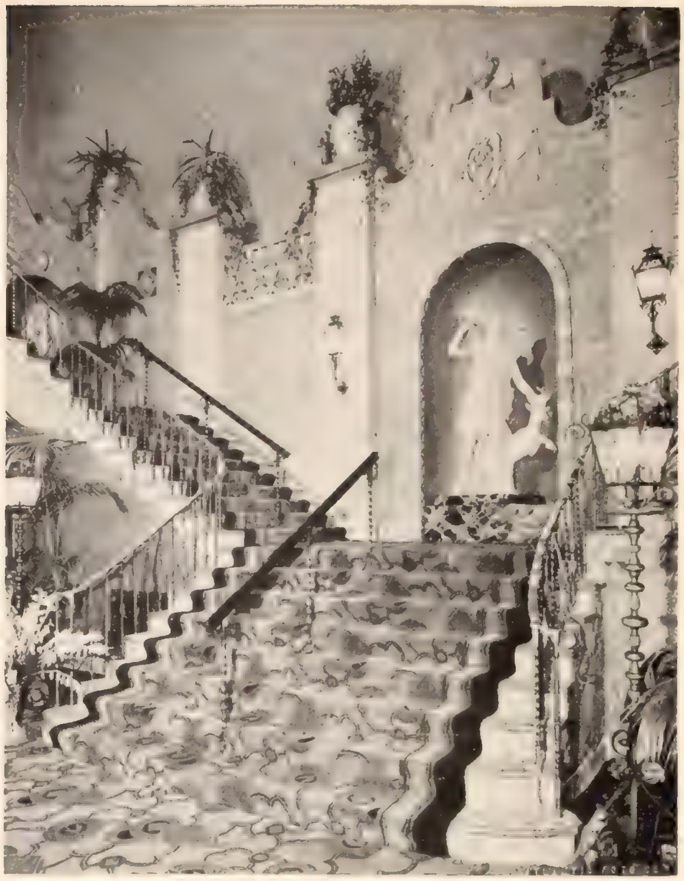
A special train from New York brought the executives of the Warner company, together with many notables of the motion picture world, to the shore early on Wednesday, a parade from the train to the theatre being given, followed by a flag raising ceremony.

The opening performance, after the inaugural addresses had been made, included a stage presentation evolved by Spyros Skouras and S. F. Fabian, in which stage tableau and the voice of Vitaphone was combined.

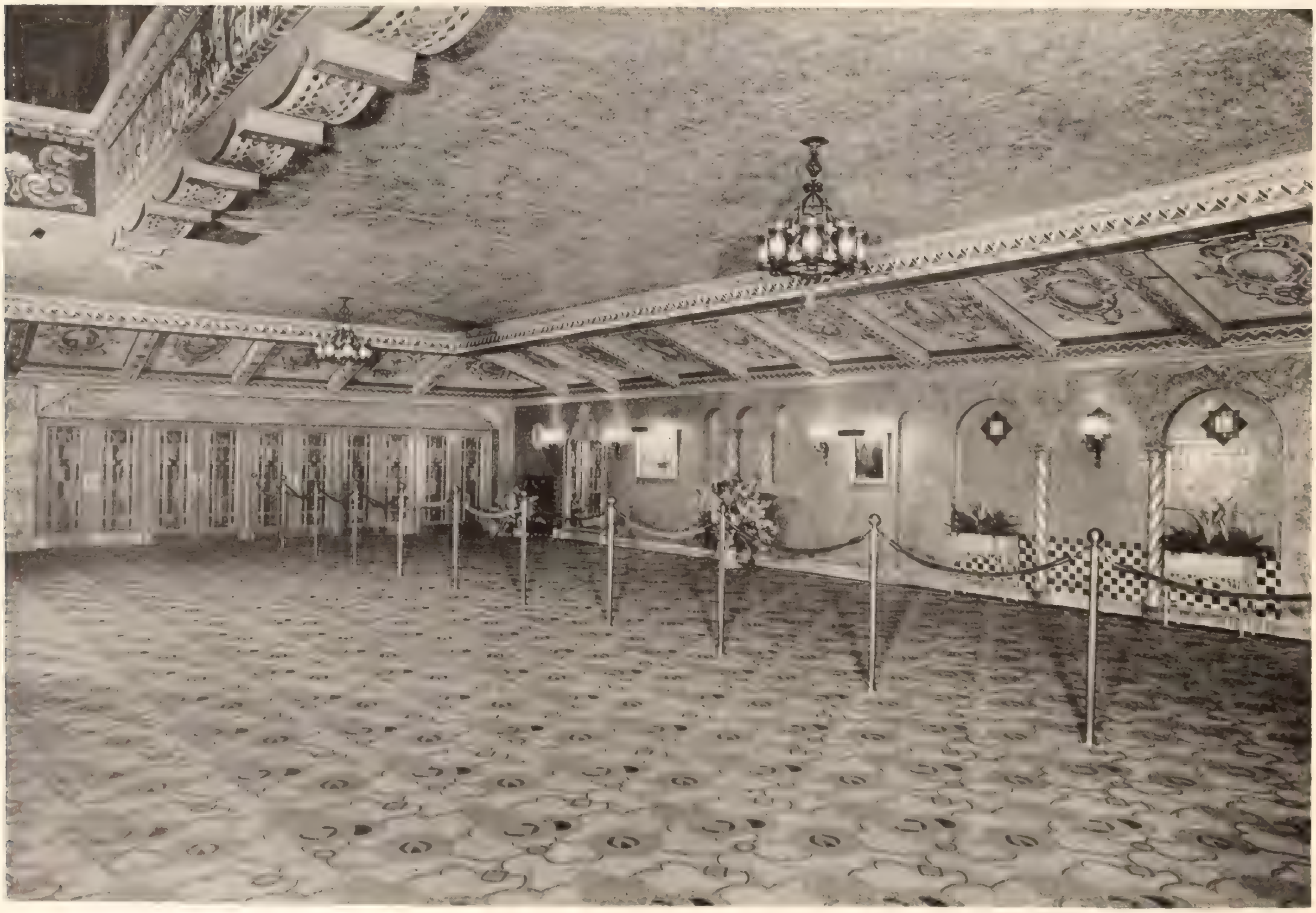
For the opening the latest Vitaphone production with color, "On With The Show," was presented and enthusiastically received.



Entrance Lobby



Stairway to Mezzanine



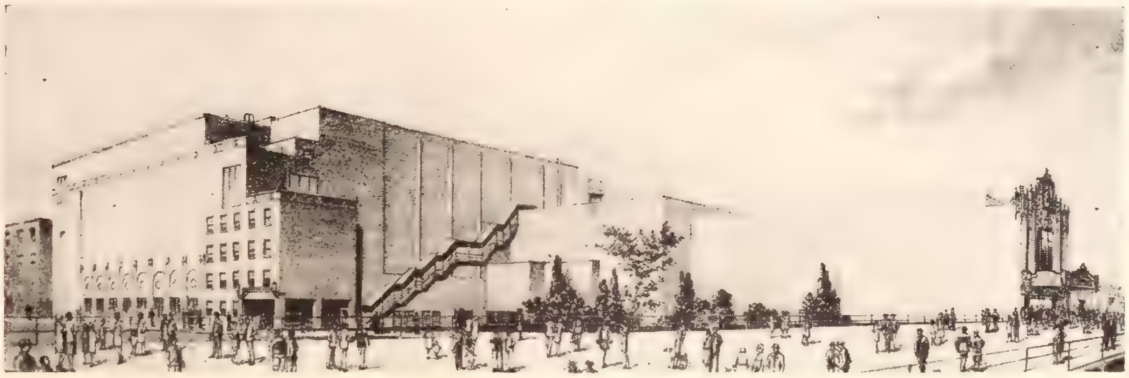
Main Lobby

WARNER THEATRE

Atlantic City, N. J. HOFFMAN-HENON CO., ARCHITECTS

Manufactured Weather

brings cool, healthful comfort to the patrons of the Warner



THE bracing air of the Atlantic City Boardwalk is drawn into this theatre. It is cleansed, it is cooled and excessive humidity is removed. When thus conditioned and set at the ideally comfortable condition of temperature and humidity, it is distributed uniformly through the theatre so that every part of the house—the top seat in the balcony and the front seat in the orchestra—is equally comfortable.

This is a complete Carrier System for Air Conditioning designed to create and maintain ideal conditions of comfort within the Warner every day in the year, regardless of the weather, the season or the size of the crowd.

Theatre owners, architects and engineers are invited to
investigate the results accomplished by the
Carrier System for Air Conditioning.

Carrier Engineering Corporation

Newark, N. J.

New York, Philadelphia, Boston, Chicago, Cleveland, Detroit, Washington, Kansas City, Los Angeles

Sees Major Type Community Theatre as Aid in Relieving City Congestion

ERECTION of major type film theatres in neighborhood districts of large cities is a step toward the solution of future congestion problems, August W. Schmids, Jr., president of the Flatbush Chamber of Commerce, Flatbush, N. Y., declared in a statement issued by him following a tour of inspection throughout the then nearly completed Loew's Kings Theatre in Flatbush.

This latest link in the national circuit of Loew's theatres has a fourfold significance to the Flatbush district, the Chamber head asserted, and he summarized them as follows:

1. Aids centralization;
2. Increases values;
3. Improves architectural standards;
4. Brings Broadway entertainment to the home districts.

Benefits District Stores

"The motion picture theatre has come to be one of the most important factors in community life. To appreciate what such an edifice as the new Loew's Kings Theatre means to Flatbush we need go back about fifteen years.

"What is now Flatbush was then a stretch of farmland. In the amazing growth of Greater New York the population flowed over into this section, and the farms gave way to homes. In the last few years these homes have given way to apartments. With the increase of population a business district has grown up.

"In the process of such growth a theatre such as the Loew's Kings quickens and stimulates development, like a great tree whose spreading roots fasten and strengthen the soil so that other vegetation can flourish.

"Those who are looking toward a scientific development of Greater New York must feel indebted to the far-sightedness of theatre syndicates for bringing 'Broadway' film theatres into such neighborhood districts as Flatbush. It is a step toward neighborhood centralization, which I consider the solution to the future congestion problem.

Factor in Community Life

"The Loew's Kings Theatre will tend to keep Flatbush residents in their own neighborhood. This will benefit the business houses and stores of the district. This increase will in turn serve to bring more business houses, stimulate building activity and emphasize the importance of Flatbush as a buying center. In other words, it will foster district consciousness.

"Not only will Flatbush benefit in this way, but the overcrowded Manhattan section will be relieved of disproportionate traffic pressure in the future.

"With this increased centralization real estate values in Flatbush naturally take an upward turn. This is demonstrated already by the steady increases in the immediate vicinity of the Loew's Kings since the start of building operations.

"We see here an endless cycle—increased population improving business, improved business increasing property values, and increased property values bringing development which attract a larger and better population.

The influence of the motion picture theatre on business of local merchants is emphasized by statements of tradespeople in the vicinity of the Roxy theatre, that business showed large increases during the 4 weeks engagement in which "The Cock Eyed World" drew more than a million people to the big playhouse. Some of the merchants reported the following results:

¶ *A pineapple juice emporium reported its business had doubled during the period.*

¶ *A tea-room next door reports a decided spurt in business after eleven in the evening.*

¶ *The automobile parking space back of the theatre was obliged to turn away thousands of drivers seeking space for their cars.*

¶ *A cigar store opposite the theatre has had to double its staff of clerks.*

¶ *A drug store nearby three times during the past week exhausted its supply of ice-cream.*

¶ *Eight restaurants in the immediate vicinity reported business greatly increased.*

Sets Architectural Standard

"In this development a magnificent structure like this theatre serves as a standard of community architecture. Building in the district in future will be done with an eye toward what has been here accomplished.

"Residents of Flatbush will look with pride on this new theatre. It is an urge and a challenge toward beauty. A community to be ideal must grow not only in size but aesthetic appreciation.

"This majestic architecture, the elaborate decorations and appointments of this beautiful theatre will heighten the sense of appreciation in our district. I sincerely feel that a theatre so majestic as this exerts as strong, if not stronger, influence in this respect than a monument or museum. It attracts a constant flow of attendance where a work of art is passed by unnoticed by the general mass.

"Last, but not least, a major theatre such as this gives 'Broadway' entertainment to Flatbush. After all, the public goes to the theatre to be entertained. The great expense, the prodigious effort to which the builders of Loew's Kings have gone bespeak an intention to give Flatbush the finest that can be obtained in entertainment."

Color Symphony Produced in Durfee Theatre Interior

An interior decorative composition that produces in color mediums visual vibrations similar to sound vibrations in a musical composition, is one of the outstanding features of the new Durfee Theatre, Fall River, Mass., which opened last week. The complete interior decoration was designed and executed by the Novelty Scenic Studios, New York, and work is described by an official of that organization as follows:

"The theme of architecture is of the moorish type taken from the Alhambra.

"The symphonic color harmony was brought into the interior decorative composition and carried out in the selection and fabrication of the interior draperies.

"The specified color mediums used were employed in the same fashion as musical notes on the piano are played, and in this fashion we reproduced color vibrations the same as sound vibrations in music.

"The decorative composition in its entire ensemble is unique and outstanding in character."

Jones Paper on Tinted Film Published by Kodak Lab

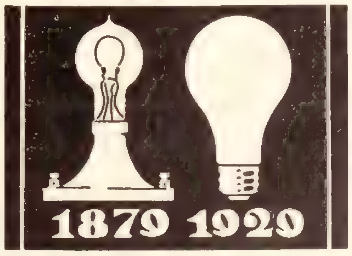
The complete paper "Tinted Films for Sound Positives," by Loyd A. Jones of the Kodak Research Laboratories and presented by the author at the May, 1929, meeting of the Society of Motion Picture Engineers in New York, has been published in Communication No. 393 from the Kodak Research Laboratories of the Eastman Kodak Company, Rochester, N. Y.

Light's Golden Jubilee

The Fiftieth Anniversary of Incandescent Electric Light

BROADWAY . . . any theater district of a large city . . . represents a glorious blaze of light. For light is the very heart that keeps alive the moving picture industry and the theatrical profession.

And these millions of lights that add so greatly to America's entertainment—and swell the earnings of a great industry—had their beginnings in the glow of the first practical incandescent lamp invented by Thomas A. Edison, October 21, 1879.



The world, particularly the motion picture world, owes much to the invention of this marvelous lamp. And Light's Golden Jubilee is the recognition of a grateful people to the Great Inventor.

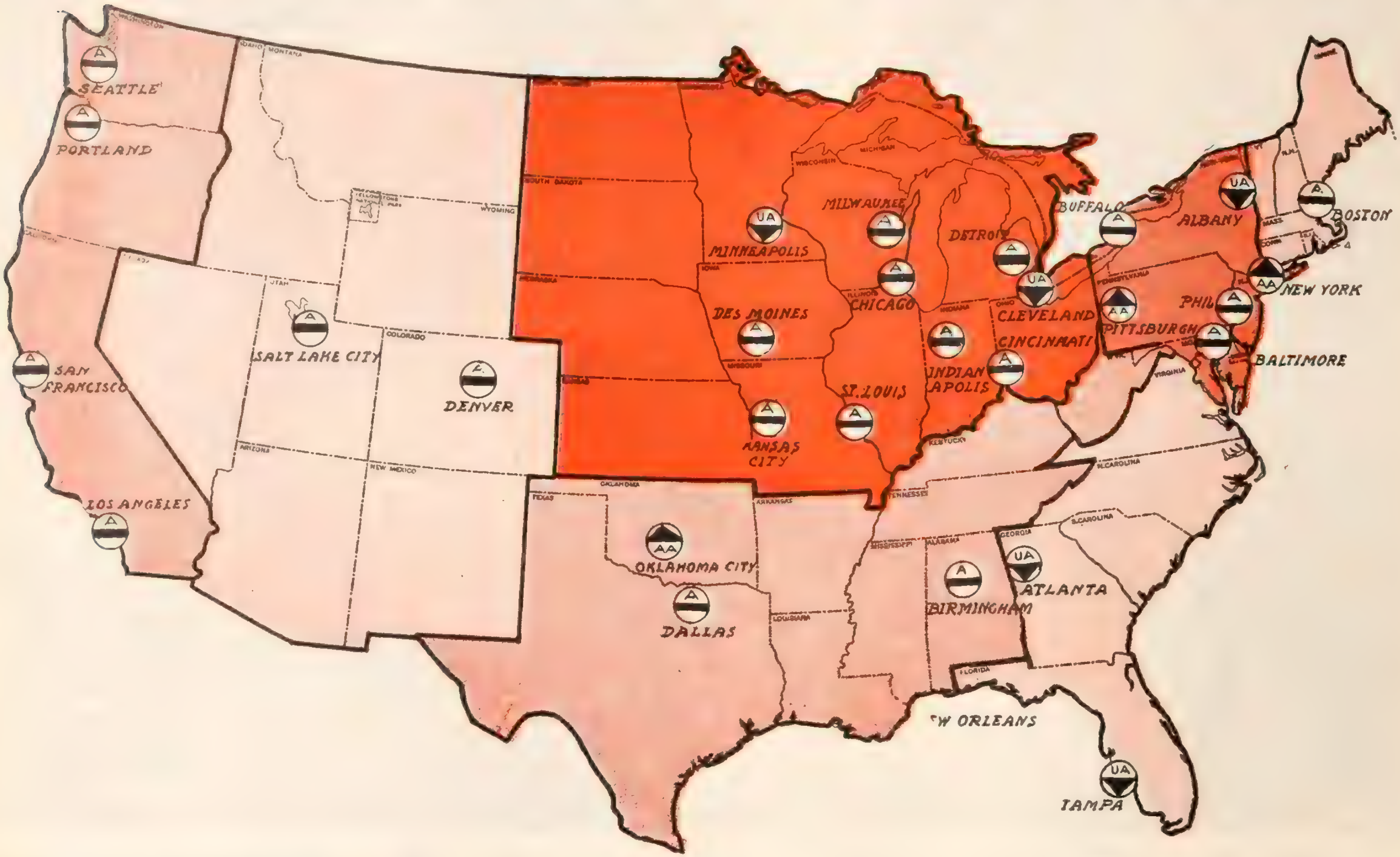
You, too, no doubt, are joining in paying tribute to Thomas A. Edison the father of modern incandescent electric light.

EDISON MAZDA LAMPS

GENERAL ELECTRIC

Theatre Building Business Map

Including Analysis of Key City Attendance Averages



Above Average Business	AA	▨	**Very light new construction**
Average Business	A	▨	**Light new construction**
		🟥	**Moderately heavy construction**
Under Average Business	UA	🟥	**Heavy new construction**

The map of the United States shown here is divided into seven territories, with colored shading indicating the division of new proposed theatre building as represented for the period from July 15th to August 15th. This new construction is represented in valuation of dollars and cents rather than number of projects.

The shading is in four densities; solid, which represents the greatest value of proposed theatres; heavy stipple, which is second in valuation of new construction; medium, which areas represent conservative building; and the very light areas, where the investment in new theatre projects is very light. The information used in compiling the statistics visualized by the map was obtained through several reliable sources, and the map is to be considered as very nearly accurate in representing comparative theatre building activities in various sections of the country.

The circles shown on the map are located in key cities and illustrate averages of theatre attendance during the period from July 15th to August 15th, 1929. The diagrams indicate the relative attendance at the first-run theatres in these cities during the period covered. These are given by "averages," with symbols to indicate "Above Average" and "Under Average" box office returns. The term "average" as applied in this survey indicates satisfactory box office returns, based upon theatre expectancies, which, in turn, are governed by past earnings under similar or nearly similar conditions.

These attendance statistics were compiled from an analysis of the Key City Reports, published weekly by Motion Picture News, and other sources of information gathered by this publication.

SHRINKAGE in new building projects, a condition prevalent throughout the building trade, is reflected in the reports of building operations announced during the July 15 to August 15 period. A condition indicated by reports of this department for the past few months reaches its low mark in the number of new projects announced during the period of the current resume.

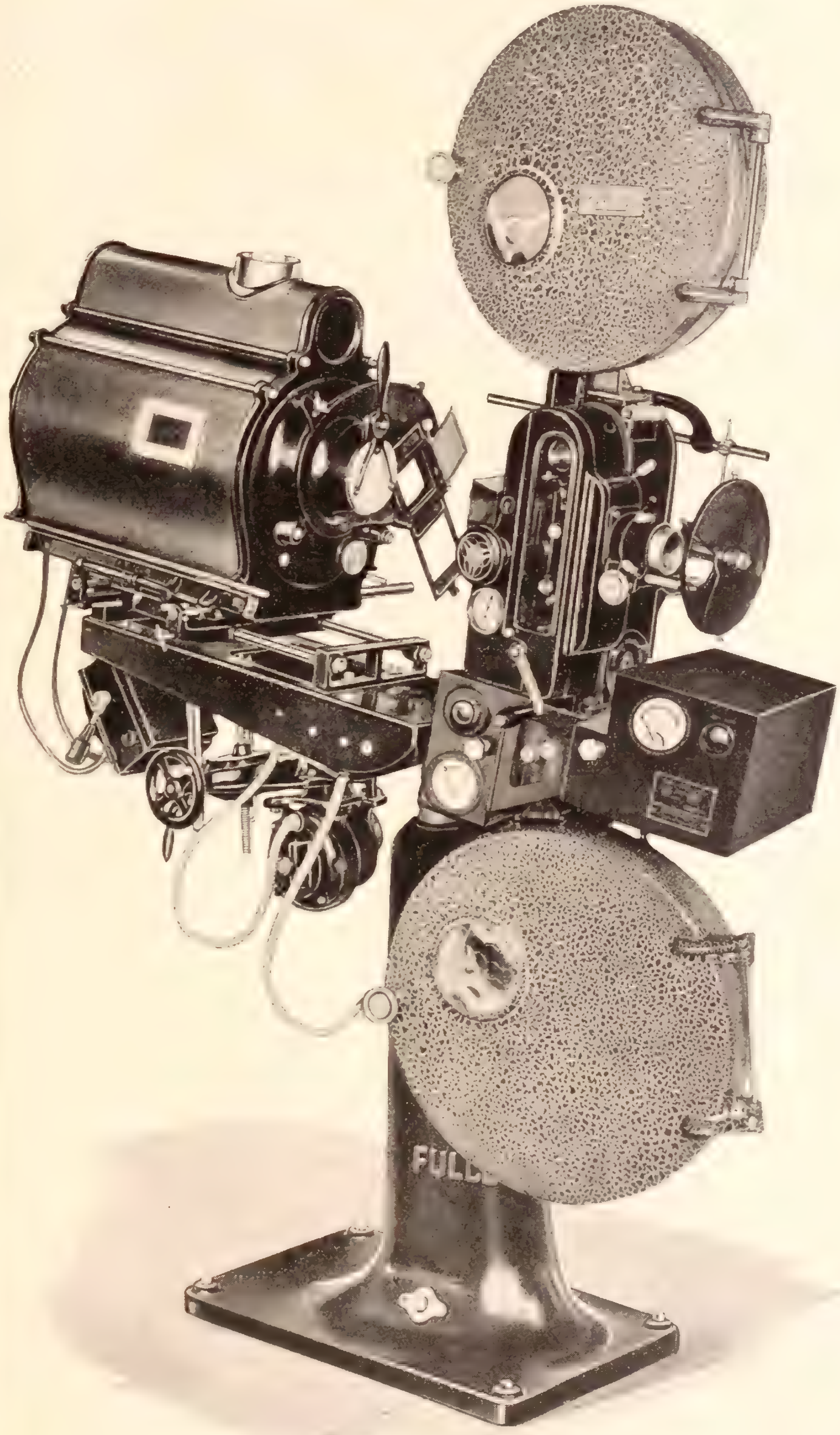
New projects announced during this time total 29 new theatre buildings for the entire country, calling for a total expenditure of $4,155,000, and providing for a total of 32,975 new seats. One of these new projects will cost over $1,000,000 and two will involve investments of more than $500,000 each.

Reports from all sections make it evident that remodelling and renovation are going on at an unprecedented pace and appear to be suplanting new buildings as the object of present expansion programs of theatre interests. The great activity in remodelling work was forecast as long as a year ago in this department as the next major development in the theatre field. Structures that are still serviceable but which have become obsolete as to interior appearance and equipment presented their owners with the alternative of "brushing up" or closing up, with the result that the "brushing up" process is now greatly in evidence in reports from architects and builders engaged in many remodelling operations.

In the line of new projects, the Middle States, as indicated on the map, led the country in the number of new operations and the amount of money to be so invested, during the period of the current report. The new projects announced for this territory totaled 14, calling for the expenditure of $2,640,000. One of these 14 new theatres will cost more than $1,000,000 to build.

" * * * I won't part with my FULCO Projector. It is such a wonderful machine.

A. N. Fortunas
Dixie Theatre
Apalachicola, Fla."



Mr. Fortunas has been using the Fulco Projector for almost a year and is now installing sound equipment with same.

E. E. FULTON CO.

Executive Headquarters
1018 S. Wabash Ave.
Chicago, Ill.

C. H. FULTON, *President*
F. A. VAN HUSAN, *V. P. & Sales Mgr.*
A. G. JARMIN, *Treasurer*

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NEW YORK—*115 W. 45th Street*
BOSTON—*65 Broadway*
PHILADELPHIA—*1337 Vine Street*
ATLANTA—*146 Walton Street*
ST. LOUIS—*3232 Olive Street*
INDIANAPOLIS—*340 N. Illinois Street*
MILWAUKEE—*151 Seventh Street*
SAN FRANCISCO—*255 Golden Gate Ave.*
LOS ANGELES—*Film Exchange Building*

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RANKING second are the North Atlantic States with the low figure, for this territory, of $600,000 as the estimated cost of erecting the 3 new theatres announced. The total new seats to be added to this section of the country by new theatres totals 4,500.

The West Coast and the Southwestern territories are in third position with announced building projects that will total $285,000 for each territory. The West Coast, also showing a decrease from previous reports, announced 3 new projects with a total of 2,700 seats. The same amount of capital, $285,000, allotted to new buildings on the West Coast for 3 theatres, will be invested in the erection of 5 new theatres for the Southwestern territory.

Reported from the other territories were: New England, 1 theatre, cost $100,000, seats 1,200; Southeastern, 2 theatres, cost $170,000, seats 2,300; Western, 1 theatre, cost $75,000, seats 725.

The above figures analyzed for averages show the North Atlantic States will build the most costly theatres, where the average cost per project is $200,000, with the cost per seat averaging at $133.33.

Second place is taken by the Middle States territory, in which the average cost per project for the 14 theatres announced, amounts to $188,571 and the cost per seat figure averages $141.57. With 1 project announced to cost $100,000 with the cost per seat at $83.34, New England ranks third. The West Coast follows, with the average cost per theatre at $95,000 and the average cost per seat, $126. Average figures for the other territories are: Southeastern, cost per project $85,000 and cost per seat $74.00; Western, $75,000 per project, cost per seat $103.45; Southwestern, average cost per project $57,000 and cost per seat $98.28.

Good Attendance Averages

IN the face of adverse weather conditions and with current releases reaching, save in a relatively few instances, only averagely good standards of drawing power, the first run houses in key cities throughout the country showed exceptionally good returns during the July 15 to August 15 period, thus reflecting the flourishing trade conditions and prosperity the country is now enjoying.

The map shows 5 cities with Above Average rating, 19 at Average and 5 rated at Under Average for the period covered by the report. Attendance was especially heavy at all of these key city first runs for the mid-summer season. Averages in many instances were brought down by weather conditions so disagreeable that theatregoing hardly could appeal to the mass of the public, and in other cases by a series of rather weak attractions. Study of the reports from the key cities where business showed a downward trend for a week, or for two weeks in succession, makes it plain that poor pictures at all of the first runs is more generally depressing to business than an outstanding attraction at one of the leaders with only fair attractions at the others. The "standout" brings people downtown and stimulates interest, throws a certain amount of overflow to the other houses, and gives impetus to the business of the whole town, whereas apathy sets in when the picturegoers find only fair-to-middlin' features are the general rule for all the cinema palaces of the town.

Save in a very few sections, Florida, for example, the business at the picture theatres demonstrates clearly that there is sufficient money in circulation to make it possible for people generally to spend freely for amusement. The firm grip which the talkies have taken gives the film houses equipped with sound installations—there are now close to 5,000 such—the edge on all competitors for the favor of the public's patronage. Perhaps at no time in the past have the picture theatres, the large downtown ones at any rate, commanded so much interest of the public. The tremendous popular appeal of the talking pictures—sound effects and music alone mean little or nothing, except as a convenience to theatres in supplying scores for silent productions having some outstanding star—is reflected in the response which meets the advertising and exploitation efforts put forth by showmen in support of an "all-talking feature film."

Another star attraction on which the big theatres have realized this year as never before—due to more aggressive and impressive exploitation of the equipment—is the efficient cooling or air conditioning plant. The value of the cooling plants was demonstrated rather sensationally in several cities during the week of July 21, when a spell of scorching weather which in former years before the days of artificial cooling would have darkened many a theatre, struck many sections of the country. It has reached the point where excessive heat, unrelieved by rain, is becoming as good a friend of the showman as the rainy Saturday afternoon and Sunday, for which many a prayer goes up each week by showmen here, there and everywhere.

There were enough pictures of better than average drawing ability included in the list of attractions current at the first runs during the July 15 to August 15 period to bring the general level of the releases then showing up to a fair grade. However, it hardly could be called a galaxy, this line-up of talkies and sound films.

Pictures Set New Records

SOME rather impressive records were run up by several in the list, with the aid, according to observers in touch with the local situation, of such added attractions as cooling plants and effective exploitation.

The most prosperous theatres are those which this season more than any other have conducted high-pressure exploitation campaigns, selling every added feature, such as cooling equipment, stage numbers, organ specialties, etc., in addition to the now sure-fire attractions of talking pictures.

Of course, the sensation of the summer season, and perhaps of all seasons, was the marvelous record run up by "The Cock Eyed World" in its first and second weeks at the Roxy—those weeks fell within the period of this report, and the Fox sequel to "What Price Glory" continued on through its fourth week at the world's largest theatre. The picture, of course, had too few showings around the key city circuit to be elegible for consideration among this department's 10 leading attractions current during the period of the report.

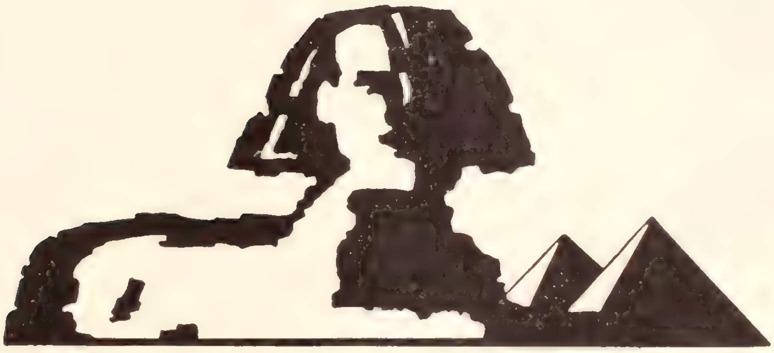
But there were other impressive demonstrations, which, while not approaching the mark set by "Cock Eyed World," nevertheless were not to be overlooked in surveying the situation facing the film theatres as revealed by actual performances at the box offices. "Dangerous Curves," the Clara Bow starring vehicle, for example, played a hold-over at the Paramount in New York, the second film to do so, and the first to achieve that distinction during summer months. This same offering gave the Mastbaum in Philadelphia its best week of the summer season up to the date of its engagement at the palatial Warner-Stanley house.

Leading Film Attractions

"THE COCOANUTS" has showed consistent strength at first runs in cities all around the country, among other of the picture's accomplishments being the marking up of the best figures the Seattle Theatre in Seattle has registered since going "all sound." "Bulldog Drummond," setting a new record for August at Loew's State in Boston, must be listed among the standouts on performances during the period of this report. Others that earned places of distinction as box office winners under hot weather conditions were "On With The Show," "The Last of Mrs. Cheyney." However, all the films that scored impressively at the first runs between July 15 and August 15, are indicated in the list which is printed below, comprising the 10 pictures which showed the highest number of "above average" grosses at first run key city theatres during the July 15 to August 15 period. These ten are:

1. "On With The Show"
2. "Last of Mrs. Cheyney"
3. "Dangerous Curves"
4. "Behind That Curtain"
5. "The Cocoanuts"
6. "Noah's Ark"
7. "Drag"
8. "The Four Feathers"
9. "The River of Romance"
10. "The Single Standard"

Announcing THE



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the silent COOLING AND VENTILATING SYSTEM for the new show world!

(talking pictures)

A new page has been turned in the history of theatre equipment.

The new Sphinx Cooling and Ventilating System has achieved the ultimate in cooling and ventilating efficiency and through its amazingly quiet operation becomes an indispensable asset to every theatre where perfection in the presentation of "talking pictures" is desired.

Superbly built, with new exclusive features found in no other system, the Sphinx has been proclaimed by engineers, architects and exhibitors themselves as the supreme cooling and ventilating development of all time.

Absolutely noiseless, the Sphinx has established a standard of performance heretofore thought impossible.

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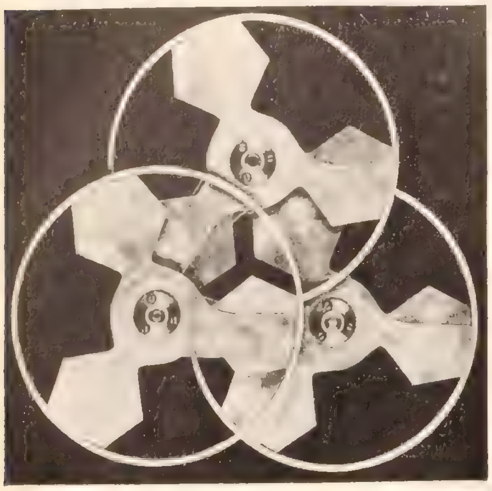
New and Improved Equipment

A Review of the Latest Development in Theatre Engineering



The Berger Shutter

New Shutter Said to Pass 50 Per Cent More Light

A PROJECTOR shutter designed to open and close toward the center from three sides, thereby eliminating any drag of light, and which it is claimed passes 50 per cent more light to the screen than the standard type, has been brought on the market by the Globe Reliance Corporation, 29 Glenwood Avenue, Minneapolis, Minn.

The device is called the Berger Shutter, which operates on new principles. The action of the blades in the three sections of the device is illustrated in the photograph reproduced on this page.

Features of special note incorporated in the Berger Shutter, as outlined by the sponsors of the device, are that a clearer picture is given, because the shutter runs over the 60-cycle. Increased screen brightness with present light or equal brightness with reduced light intensity are obtained.

Each frame is on the screen a trifle longer through the action of the shutter, and thus the spectator catches a clearer and more distinct picture. Subtitle tails are cleared up, because the shutter opens and closes from and toward the center from three sides. The shutter allows a 75 or thereabouts revolution and gives back the picture as taken by the camera.

The Berger Shutter is leased on weekly payments or may be bought outright on the deferred payment plan.

Correction

Through an error in printing the price quotation for the junior model DeForrest Phonofilm disc reproducer as published in the Sound Equipment Buyers Guide of June 22, 1929, appeared as $3,395." The correct quotation for this model disc reproducer is $3,995.

New Automatic Rewind Device Designed Especially for Handling Sound Film

AN automatic rewind, incorporating features that are designed to give it special efficiency in the handling of sound films, has been developed by the Gold-E Manufacturing Company, 2013 LeMoyne street, Chicago. The new device is being marketed by the National Theatre Supply Company.

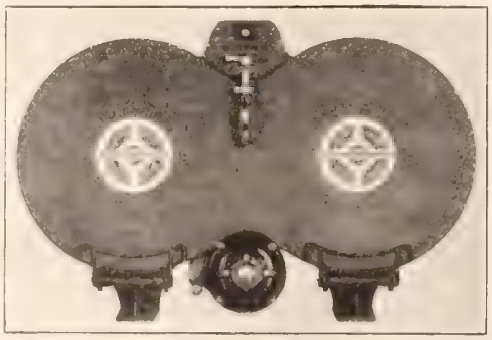
The Gold-E rewind is made of gray iron and is cast in one piece with bearings and legs over-sized and well ribbed. The body and bearings are mounted at an angle which is declared to solve the problem of keeping the reel in mesh with driving pin, eliminating rotating springs and dangers of friction, heat and fire. The inside of the body is lined with sound absorbing felt. Quiet, steady operation is an inherent feature due to care in machining and design.

Construction Features

The door of the new rewinder is of aluminum, cast in one piece and beaded on the inside to make the device fire tight and dished toward each center for rigidity and strength. An important feature is the use of a patented mercury tube lock which is locked in neutral position as soon as the door is open, thus breaking the circuit. Adjustable friction for any desired tension is provided for through the accurately machined brake and asbestos lined drum. Power is furnished by a Janette motor mounted in cast recess in housing and driving through endless "V" belt. The National Gold-E Rewind has been approved by the National Board of Fire Underwriters.

Another feature of the device is a gauge pointer which slides on a shaft fitted at the bottom of the case which enables the projectionist to straighten out any reel.

Improvements, including a new waffle type cooling plate that dissipates heat and prevents film buckling and tension gate warping have also been made on the framing light shield for projectors manufactured by the Gold-E Company.



Automatic rewinder developed by Gold-E Manufacturing Co., of Chicago.

Remote Control Feature of "Allectric" Synchronous

Turntable Location Optional

Introduction of a new synchronous disc reproducer incorporating several novel features has been made by the Allectric Synchronization Machine Corp., of New York, with the "Allectric" unit manufactured by that company.

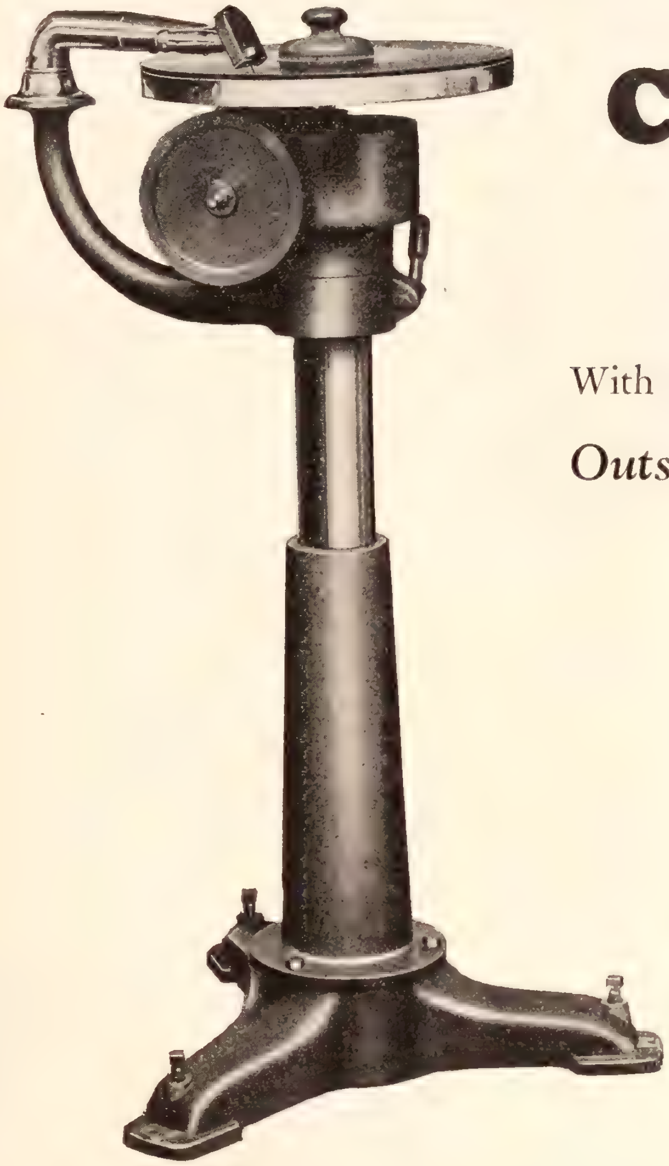
The entire synchronization by means of this unit is accomplished by electric control. The turntables may be located in any part of the theatre, as they are operated in electrical synchronization with the projector. This feature, it is claimed, will enable theatres to operate with sound without the added expense of increased projection room personnel. The Projectionist, provided the turntables are located in the pit, or anywhere outside the booth, has merely to set his film to start on the starting mark. The synchronized discs, similarly are set to the starting marks, and both projector and turntables are put into operation by the starting of the projectors. There, also, is a resynchronization device, operated electrically from the turntables, which will compensate, it is said, for loss of synchronization through improperly patched film or the jumping of the pick-up needle a groove on the disc. By this device the operator at the turntables is enabled to bring the screen action and the sound back into synchronization almost immediately merely by throwing a lever to the right or the left according as required to speed up the action, or speed up the sound to bring both into matched operation.

The unit has a double channel amplifier, to provide emergency amplifier unit in the event of tube or other trouble developing during the use of one of the channels. The installation provides for the addition of a variable speed motor on the projector, wiring from this to the turntable and amplifier unit, assembled in one cabinet, and speaker horns behind the screen. It is said the operation of the discs is so simple that only little practice is required to make one proficient in handling that portion of the work.

And Now the Improved

Super Mellaphone

Embodying all the latest improvements in talking picture equipment



Complete $500.

Including 2 Turn Tables, 2 Pick-ups, Fader and necessary connections for any make of Projector

With Amplifier and Speakers **$775.**

Outstanding Features are:

TRIPLE GUARANTEE against flutter, uneven motion or sound vibration assured by the **MELLAPHONE EQUALIZER**—filter, **BALANCED FLY WHEELS** and especially cut gears.

RESYNCHRONIZER.

Does not connect to the Intermittent.

Specially designed **TONE ARM** with Electrical Research Laboratories **PICK UP** insures perfect tracking in the poorest recording.

LEVELING SCREWS on the pedestal so the disc may be accurately leveled in a few moments.

FADER with **MONITOR CONTROL** mounted in the same box.

Absolute synchronization guaranteed. **BALL BEARINGS** throughout.

All these features contribute to maintaining a smooth and constant pitched tone and finest quality reproduction.

Over 250 Certified Installations

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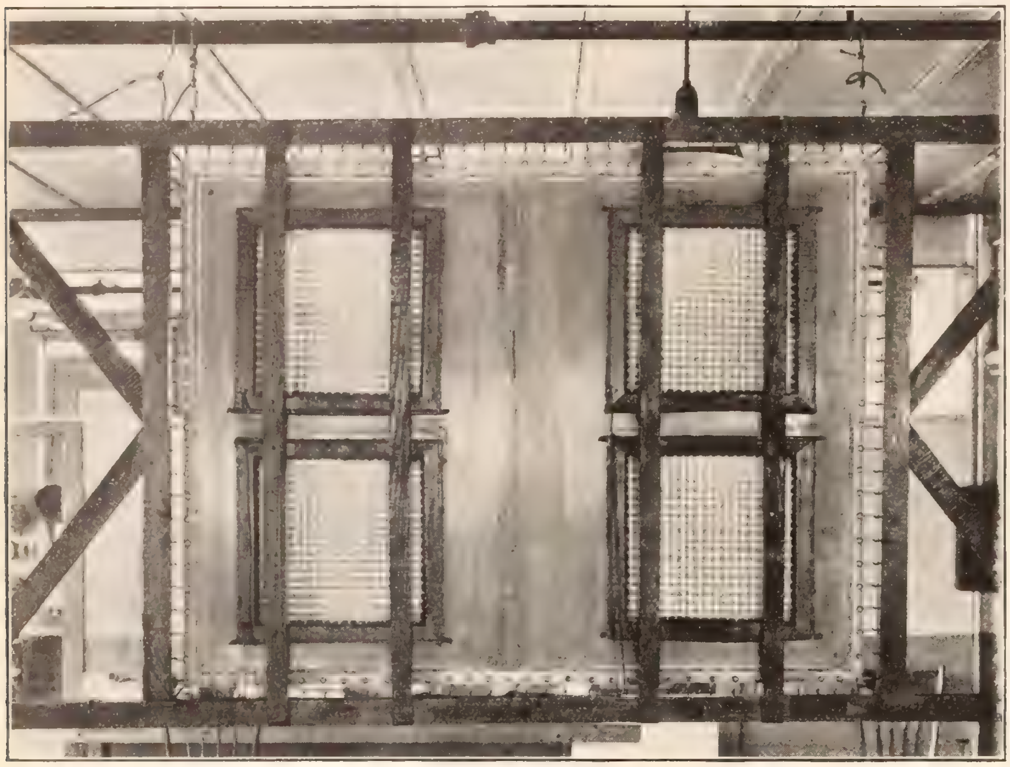
Southern:
AMUSEMENT SUPPLY CO.
Tampa, Fla.

Northwestern:
ELEC-TRO-FONE CORP.
2490 University Ave.,
St. Paul, Minn.

Canada:
MASTER SOUND EQUIP. CO.
Montreal

Other Distributors in All Leading Centers
Some Territory Available

New and Improved Equipment—*Continued*



Rear view of screen showing mounting of condenser speakers

Talking Screen New Development in Speakers for Sound Films

A NEW development in talking picture speakers employs the entire screen as the talking surface to reproduce amplified sound. This radical development, along lines that have been discussed by engineers for some time as possibly the ideal method for reproducing the talking films, is being manufactured by The Potter Company of Chicago, well known in the radio field as the makers of Potter by-pass condensers and other products.

The new speaker, shown in the photo reproduced on this page, is really a condenser, or an electrostatic speaker, in which four condensers are mounted directly on the screen used for the projected pictures, and thus does away with horns or other types of reproducers.

Among the many advantages claimed for the talking screen as a sound reproducer are that, due to this entire large surface vibration a huge, flat wave of sound is produced, and that the speaker has carrying and penetrating powers far beyond the point of projection, a result of the large volume of air that is moved.

From the standpoint of operation, the talking screen eliminates need for the often elaborate provisions necessary to clear the stage of horns or other types of speakers, when vaudeville or presentation numbers requiring full stage space are offered. The speaking screen requires no more room than the ordinary silent projection screen, the projection surface and speaker being combined and mounted on a frame for carriage to the loft like a drop or curtain.

The condenser or electrostatic speaker consists of two plates held at a certain distance apart by a high dielectric of extreme thinness. One plate is a metal foil sheet placed directly an the dielectric sheet, which, incidentally is of such a fabric and insulation material as to be without a natural period of vibration of its own, yet allowed to carry a charge over the complete surface as does the front sheet. A polarizing voltage to hold the two sheets in as close a contact to each other as possible is placed across them, so the output of the amplifier connected to this polarizing line superimposes the voice and music frequencies on to the leads of the speaker. These voice and music frequencies vibrate the two plates electrically with full wave action.

Unlike other speakers that have point projection that depend upon increasing their width of projection by throwing these points, or beams, of sound out at angles, the condenser speaker throws its sound in practically a flat wave, parallel to the surface of the speaker and extending in length of projection as it travels from the speaker.

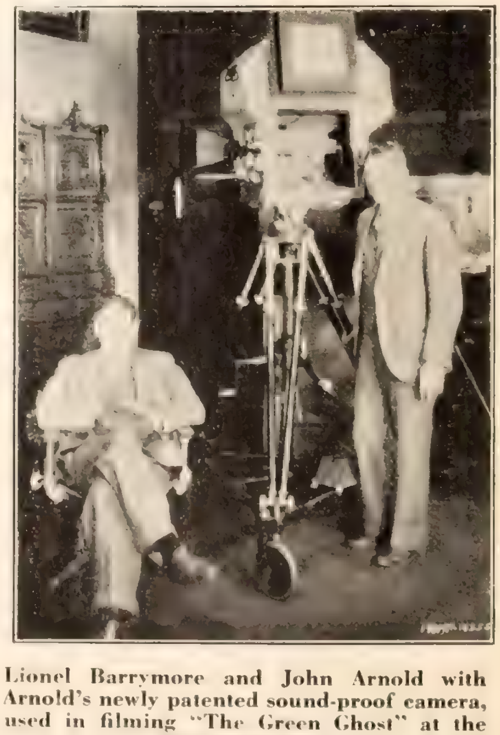
For motion picture application there are three ways of installing the condenser speaker. The ideal way is to build the entire screen as the talking surface, as illustrated in the accompanying photo. A second method is to provide a mask for a column of speakers with one front surface each side of the projecting screen and a column at the bottom. The horizontal column, at bottom, projects flat wave vibrations directly at the main floor audience, covering the auditorium from side to side, while the vertical columns not only cover the sides of the house but the balconies as well. A third method is to install individual speakers back of a porous screen. The disadvantage to the latter method is that the air column being flat and wide is slightly held back in passing through the porous screen.

Unit Base and Direct Drive New Phototone Features

OFFICIALS of the Platter Cabinet Company, North Vernon, Ind., manufacturers of the synchronous sound on disc and sound on film device, Phototone-Talkfilm, announce the perfection of several important improvements to this equipment.

The new features primarily are for the purpose of stabilizing synchronization, a result achieved through the use of a new unit base and multiple direct drive.

In connection with the announcement it is pointed out that in addition to the low cost feature, installations are made by factory experts at no added cost.



Lionel Barrymore and John Arnold with Arnold's newly patented sound-proof camera, used in filming "The Green Ghost" at the M-G-M Studios

VITAPHONE

SOUND MOVIES

FOR YOU... *the facts on how seating affects sound!*

THE "American" organization now has available scientific facts concerning the influence of seating on sound control, as practically applied to projection of sound pictures. It has, through its engineering and research department, thoroughly studied acoustics and acoustical control entirely from a technical standpoint.

Under the supervision of an acknowledged authority on acoustics, extensive laboratory tests have been made. Intelligent study of the showman's problem in projecting perfect sound pictures proved that proper seating induces better sound reception in many theatres and is an important factor in all theatres.

Write for the facts!

This information as well as other facts relating to reseating problems are available to you. Write now... just ask for Acoustical and Reseating facts.

American Seating Company

14 East Jackson Boulevard
Chicago, Illinois

Nationally Organized for Seating Service
Sales and Service Organizations in all Principal Cities

ALL TALKING COMEDY

SOUND NEWS

SYNCHRONIZED TONES

ALL SINGING

TALKING PICTURES

ALL SOUND

HEAR THEM TALK

ASC

THEATRE CHAIR BUILDERS TO THE AMERICAN PUBLIC FOR OVER 50 YEARS

MOVIE TONE

SOUND MOVIES

VITAPHONE

New and Improved Equipment—*Continued*

Film Inspection for Defects Impairing Sound Facilitated by New Machine

IN an announcement of a new model film inspection machine designed especially for theatres, officials of the Film Inspection Machine Co., of New York, makers of the Duo model inspection machine which has been used so successfully in exchanges, call attention to the great importance of keeping sound films, particularly those in natural colors, in good physical condition and having each print in perfect repair before running it through the projector in connection with the synchronous sound producing device.

The day is past, the announcement states, when it is considered sufficient to hastily run the film between the fingers as it is rewound and repair only the most obvious breaks.

The tiny breaks and tears, especially those which do not extend to the outside edge of the film, are difficult to detect by hand inspection. The small breaks are in a way the most important to discover before repeated projection makes them so large that to repair them the removal of several inches, and sometimes more, of film is necessary.

It appears, therefore, that if a sure means could be provided for thoroughly examining the film for the tiniest breaks and tears, inside or outside and partly open splices and at a speed faster than can be done by hand, it would be of great value to the trade in general.

Such a means is now available in the Film Inspection Machine. In addition to the Duo model which has been used so successfully in film exchanges, the Film Inspection Machine Co. is now putting on the market a machine having some new features to meet the new conditions brought about by the sound films. This new model is for use in the theatre or exchange.

The machine itself cannot injure or scratch the film. It has no sprockets, and from the time the film leaves the upper reel until it is rewound on the lower reel nothing touches the picture surface or the sound track.

The film is inspected as it is rewound and is kept in good condition, safe for projection, by discovering and pointing out to the projectionist or film inspector all bad spots which should be repaired.

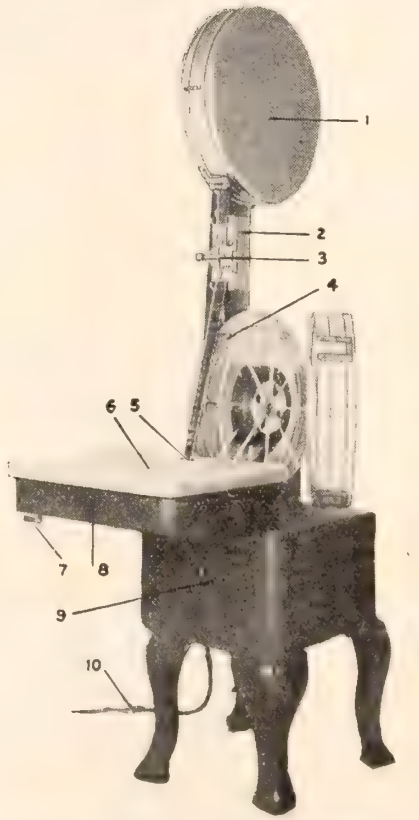
If it is desired, the machine can be set to stop at each splice in the film so they can all be closely examined. It is advisable when handling films synchronized with discs thus to examine every splice and guage the film to be sure that any frames taken out have been replaced with an equivalent amount of film.

The use of the Film Inspection Machine also serves as a check on the condition of the projector. When rewinding and inspecting between shows, the projectionist knows, of course, which projector the films were last used in. If a certain kind of defect is detected by the Inspection Machine after each run through a certain projector, the projectionist will know that that projector needs repair or adjustment and at just what place for the nature of the defect in the film will give him the clue.

Fifty Steps Dimmer Range of New Dimmer Flasher

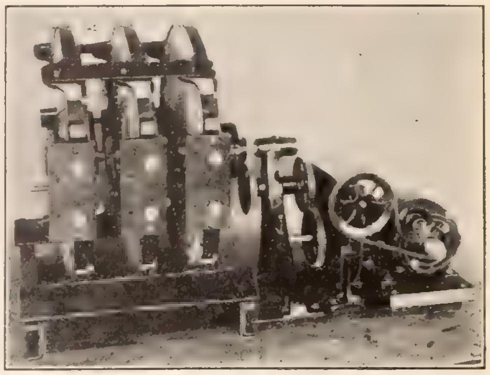
IN trend with the increased importance of mobile color lighting for theatre use, a new type of dimmer has been perfected by the Reynolds Electric Company, Chicago.

The new type Reco Dimmer Flasher affords automatic control, and is capable of producing intricate mobile color effects.



Theatre Film Inspection Machine

1—Magazine. 2—Detector Box. 3—Detector Box Gate. 4—Fire Valve through which film is threaded for rewinding without inspection. 5—Film Chute through which film is automatically threaded. 6—Table Top. 7—Starting Handle. 8—Mechanism housing. 9—Motor housing. 10—Cable and plug for electrical connection.



Reynolds Electric Company's New Dimmer-Flasher

This dimmer is also for use in producing dimming and color-blending effects in the theatre interior, fountains, etc. It gradually dims lights in fifty steps from bright to dark and back to bright. There is no limit to the number of colors that may be dissolved into one another.

This Reco Dimmer Flasher is compact and simple. One feature that will appeal to the operator, is the simplicity of the mechanism and the complete absence of involved and trouble-breeding parts.

Weatherproof Front Feature of New Major Spotlight

A NEW development in spotlights for exterior color floodlighting has been placed on the market by the Major Equipment Company, Chicago, Ill. The principal feature of the new unit is a weatherproof front of clear glass with an inner color glass.

The inner natural color glass, of heat-resisting qualities, is protected from breakage by the clear glass diffusing lens, slightly convex. The weatherproof front prevents damage to the color element from thermal changes and other weather conditions.

The lamps are mounted on a cast aluminum crowfoot base. A special parabolic, heat-resisting spun glass reflector made by Bausch & Lomb, is ground and polished and heavily silvered. It is backed with a heat-resisting compound to withstand heat and washing. Brass spring rings, asbestos cased, hold the reflector and inner color glass in place. There is a rubber gasket between the outer lens and this ring. This outer glass, weatherproof, is held by six screw clips. A spun aluminum ring of sufficient depth to hold the inner color and the front glass screws on the housing with watertight fit.

A focusing screw which slides the scoket assembly to the desired position and holds it in place, is located at the back and is covered with an acorn cap. Adjustable bracket and wing nut for positioning is at the base of the lamp, all other parts are entirely enclosed.

PHOTOTONE

TALKAFILM

Sound on disc and film perfected at reasonable cost.

The coupon will bring information as to the nearest point at which you can see and hear this most modern theater equipment—its superiority talks for itself.

Can be installed in your theater as a combination of sound on disc and sound on film—or as separate units.

Installation made by expert and reliable factory men. A dependable job throughout. Write for prices and terms.

MAIL THIS COUPON FOR PRICES AND TERMS

PLATTER CABINET COMPANY
North Vernon, Indiana

☐ *Give me prices and terms on your Phototone-Talkafilm equipment.*
☐ *Tell me where I can see and hear your newest product.*

*SIGNED BY*______________________________
*NAME OF THEATER*__________________________
*CITY AND STATE*___________________________

SOUND EQUIPMENT AND OPERATION REFERENCE PAGES

by JOHN F. RIDER

MOTION PICTURE NEWS

VACUUM TUBE OPERATION **700.4**

Excessive Plate Current With Normal Plate Voltage May Be Due To:

1. Excessive voltage. 2. Insufficient grid bias. 3. Defective tube. 4. A leak between the grid and plate windings of the coupling unit. 5. Incorrect polarity of grid bias. 6. A leaky isolating condenser in resistance and impedance coupled audio amplifiers.

Insufficient Plate Current For Normal And Excessive Plate Potential May Be Due To:

1. Insufficient filament potential. 2. Excessive grid bias. 3. Excessive voltage drop across unit located in plate circuit. 4. Open grid circuit. 5. Defective tube (deactivated filament).

Excessive Plate Potential May Be Due To:

1. Insufficient load upon power B supply. 2. Low generator load. 3. Insufficient voltage drop across unit in plate circuit. 4. Excessive line voltage feeding power B supply. 5. Excessive grid bias potential when secured from separate device. Insufficient grid bias potential when secured from power B supply. 7. Incorrect tap on power B supply. 8. Open in voltage divider system of B unit. 9. Shorted filter chokes. 10. Excessive input to rectifier.

Excessive Filament Potential May Be Due To:

1. Incorrect adjustment of voltage reducing resistance. 2. Excessive battery voltage. 3. Insufficient load upon filament transformer. 4. Excessive line voltage input to filament transformer. 5. Incorrect transformer. 6. Incorrect voltage reducing resistance. 7. Incorrect adjustment of power A device.

MOTION PICTURE NEWS

VACUUM TUBE OPERATION **700.4a**

. . . Insufficient filament potential is due to the reverse conditions for items numbers 2, 3, 4, and for the reasons 1, 5, 6 and 7 (see page No. 4), as well as:

1. Incorrect line voltage reducing resistance. 2. Wrong tube in socket (excessive filament current drain.)

Insufficient Plate Potential May Be Due To:

1. Defective rectifying tube or element. 2. Worn out rectifying tube or element. 3. Low input voltage to power B supply. 4. Excessive load upon power B supply. 5. Low input from generator. 6. Leak across rectifying system or B supply. 7. Excessive bleeder current in power B supply. 8. Shorted section of voltage divider in power B supply. 9. Excessive voltage drop across unit in plate circuit. 10. Leaky plate circuit bypass condenser.

Insufficient Grid Bias May Be Due To:

1. Defective or worn out battery. 2. Insufficient grid bias resistance (partial short). 3. Shorted bypass condenser. 4. Low plate current.

Excessive Grid Bias May Be Due To:

1. Excessive battery voltage. 2. Incorrect battery tap. 3. Excessive plate current. 4. Excessive value of grid bias resistance.

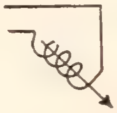
SOUND EQUIPMENT AND OPERATION REFERENCE PAGES

by JOHN F. RIDER

MOTION PICTURE NEWS

PHONOGRAPH PICK-UPS

500.1



PHONOGRAPH PICK-UP. MAGNETIC TYPE

GENERALLY speaking all of the phonograph pick-up units employed in the talkies are similar in type. As a matter of fact the symbol employed to designate the unit affords an approximation of the structure. The symbol for the coil is representative of the fact that the unit employs an inductance. The arrow passing through the coil is representative of the operation insofar as the action of an armature lying within a coil.

In construction, the unit consists of a stylus, such as the ordinary phonograph needle mounted upon a thin armature which is located within a coil of fine wire. In operation, the stylus attached to the armature is caused to vibrate when the needle follows the sound grooves on the disc functioning as the original source of sound. Movement of the armature between the poles of the magnet cause a variation in the flux lines supplied by the magnet and a corresponding voltage to be induced in the coils. The shape of the voltage wave induced in the coils is the same as that on the disc, consequently the voltage output of the coils is a reproduction of the sound originally inscribed upon the disc. This energy is then amplified and again converted into sound by the loud speakers.

The usual arrangement makes use of a voltage divider system operated in conjunction with the pick-up. We should qualify the designation "voltage divider" and call it an attenuator or a device employed to decrease the intensity or magnitude of the voltage supplied by the pick-up. In action this unit is actually a voltage divider whereby the voltage available from the pick-up is divided with respect to magnitude, to the value passed to the amplifying tubes, and the value not used. Such a system is necessary in order that the proper form of volume control be available to provide various values of intensity, according to the existing requirements.

Bearing in mind the fact that the stylus used in the pick-up must follow the recorded vibrations, it stands to reason that the condition of the stylus be such as to permit this condition. A worn stylus will introduce considerable distortion, of a form very similar to that encountered in a defective amplifer, one which amplifies but at the same time, distorts the signals being passed through the system. The sound under such conditions will be "ragged" and harsh, with a decided loss of the upper audio register.

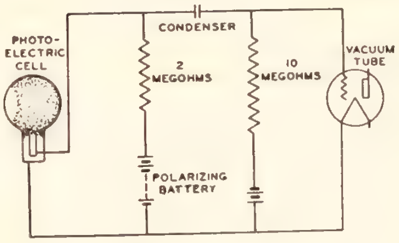
MOTION PICTURE NEWS

PHOTO-ELECTRIC CELL

400.2

AS the electro-magnetic pick-up provides the sound-on-disc installation, the photo-electric cell provides the sound in sound-on-film systems.

The photo-electric cell is a vacuum tube, different in structure from the regular or conventional vacuum tube employed for amplification. The cell consists of a bulb with two elements, if we may call them that. One of these elements is a deposit of a metal such as sodium potassium on the inner surface of the tube. This deposit is not placed upon the entire inner surface, instead a space is left vacant of this metal so as to offer an unobstructed path for the light rays towards the cell, so that these rays may pass through the wall of the glass chamber and impinge upon the inner surface of the metallic deposit. The second element within the tube, is a ring-shaped structure mounted upon a support. In action, a polarizing voltage is connected across the two elements of the cell and in series with this voltage is a resistance, usually of 2,000,000 ohms. When light shines upon the metallic deposit, electrons are emitted by the metal and are collected by the ring, which functions as a collector. This stream of electrons provides a path for current, which when caused to flow through the resistance causes a voltage drop across the resistance.



Courtesy Bell Lab. Record.

Such cells are of varying sensitivity. The "harder" the cell, that is, the greater the vacuum in the cell, the higher must be the polarizing voltage. In some cases gas of a certain type is placed within the chamber to increase the sensitivity and to reduce the value of polarizing voltage.

The usual test for a cell connected into the conventional amplifier system is to momentarily block the light. This action should cause a click in the amplifier output if the cell is operating.

The Solo .. Feature of TALKING PICTURES

Variation . . . relief from monotony . . . that's why folks seek your theatre. Good pictures, good actors and good voices (if it's a talking picture)—yes. But a whole evening of nothing but reproduced music, No! Variety is absolutely essential or the box office suffers.

The *Kilgen-National* Concert Organ is the answer to the question of how to get variety in your musical program. It is particularly designed as a solo musical feature for talking pictures. This marvelous instrument is new, different, perfect! It is the product of the skill of nearly three centuries of organ craftsmanship and of *National's* real understanding of the exhibitor's needs.

Whether it's an audience "sing" with slides and organ . . . an organ overture . . . or a solo between talking pictures and a comedy or news reel—the rich, full tones of the *Kilgen-National* Concert Organ lend just that distinction and individuality that brings the ticket buyers back regularly.

There's a *National* branch near you, or write for full information to our general offices, 624 So. Michigan Blvd., Chicago.

The finest theatre equipment manufactured today is provided by National Service. Regardless of what equipment you need, from the complete furnishings of a new house to a small accessory unit, the National stamp of approval assures you absolute dependability, expert maintenance service and a price that's right.

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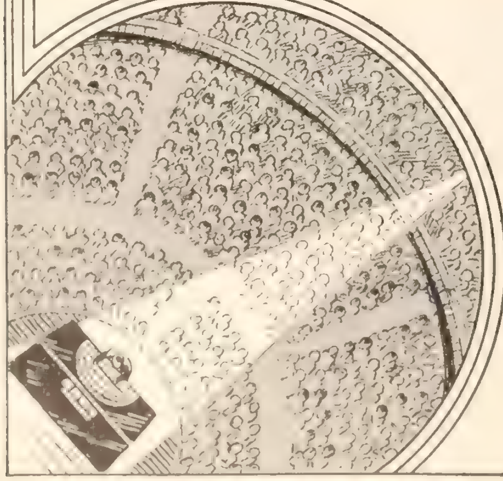

NEW-DIFFERENT-REVOLUTIONARY

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National Theatre Supply Company

OFFICES IN ALL PRINCIPAL CITIES

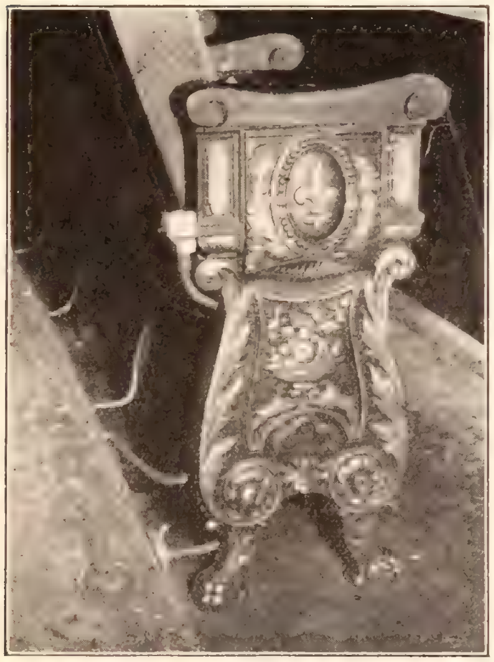
Furnishing Electrical Ears for Deaf Patrons of Talking Picture Shows

Ear Phones Individually Controlled Available as Standard Equipment

AN audience composed of more than 100 blind and deaf persons last Tuesday night "saw" and "heard" a special presentation of "Bulldog Drummond," all talkie screen production starring Ronald Colman, at the Theatre Moderne, intimate film playhouse atop the Chanin Tower building, New York City, as the invited guests of Samuel Goldwyn, producer of the picture. This special showing in the most modern and perhaps most unique of the little film theatres, attracted widespread notice, being duly remarked for its unusual character by the press and the public.

The blind persons "saw" through the eyes of an announcer who gave a running description of the scenes and the action. The deaf heard the dialogue and sound effects as distinctly as those with perfect hearing. This latter feature amounted merely to a "stunt" demonstration of a development of special equipment available to theatres for the convenience of moviegoers whose hearing is impaired.

Not long after the sound pictures became established as popular entertainment fare, the engineers and the picture showmen went to work on the problem of the deaf. Much of the criticism of talkies that filled the "letters to the editor" columns of the newspapers was based on the plight of the deaf, who previously found the movie shows the only theatrical form of entertainment they could enjoy despite the physical handicap of impaired hearing. The legitimate theatres, the more progressively managed at any rate, previously had made half-hearted efforts to provide amplifiers that might be rented at the box office. The picture people faced with the same problem when talkies became vogue had reason to go about the job in a more thorough manner, and several ingenious showmen with the aid of local electricians contrived head-sets, or ear phones, with special amplifiers tapped from the sound system.



Seats wired for headsets provided for the deaf patrons. Jack at rear right connects sets with amplifier system

The telephone set consists of a small receiver with head band to hold receiver to the ear, and small volume control. The set is connected with the seat jack, under right arm, only while in use

Standard equipment makers, meantime, worked on special systems to supply the needs of the commercial motion picture theatres catering to the masses, and now the market affords apparatus that can be installed in connection with talkie systems.

Several important theatres are provided with this equipment, among them the Grauman's Chinese Theatre in Hollywood, in which a block of seats in the orchestra are equipped with deaf set installations developed by the Western Electric Company.

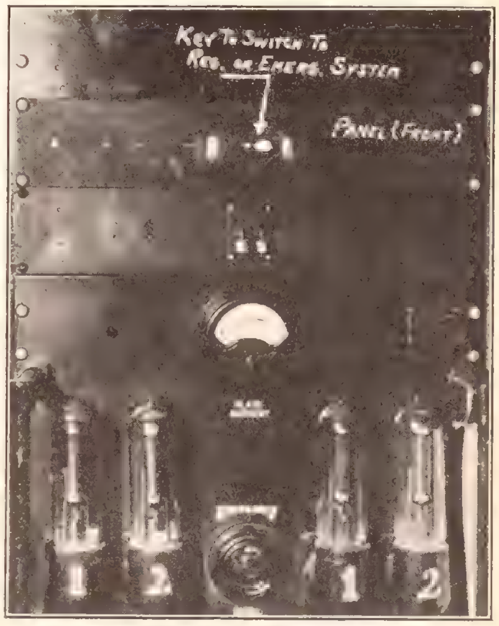
This equipment consists of a number of telephone sets having individual volume control and an amplifier which taps off a small amount of energy from the sound projector system and in turn supplies energy to the seats at which telephone sets are to be used.

The amplifier, which is a Western Electric 25-C type, is operated from the AC power supply. This amplifier is controlled by the master switch controlling the sound projector system when the power supply lead of the 25-C amplifier is plugged into either the regular or the emergency outlet corresponding to the sound projector amplifier being used. A switch in the power supply cord of the 25-C amplifier may be used to disconnect it from the sound projection system.

A key marked "R" and "E" signifying regular or emergency system is mounted on a panel placed adjacent to a similar panel control for the sound projector system. By throwing this key the 25-C amplifier is connected with the particular sound projector system designated.

The output of the 25-C amplifier is wired to the seats intended for the hard-of-hearing. Mounted on the back of each seat so wired and just under the right arm of the seat, is a jack for connecting the telephone set with its amplifier. Metal molding is used to cover the pair of wires running along the row of seats.

(Continued on page 900)



Western Electric 25-C type amplifier panel connects with either regular or emergency outlet of the sound system

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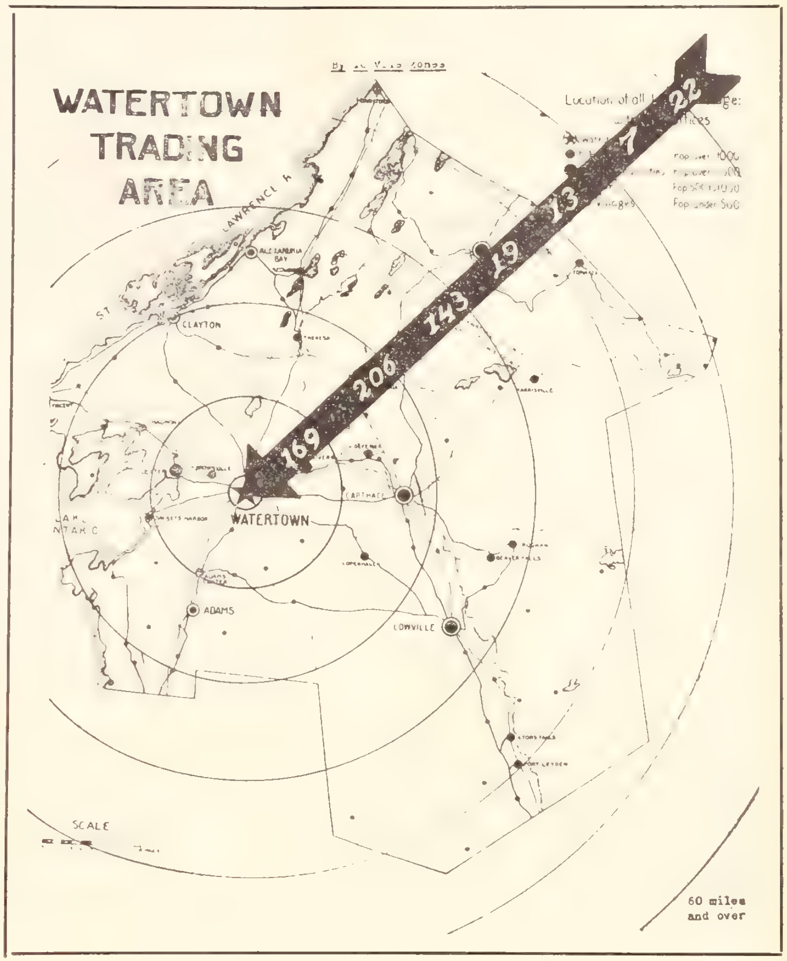
Talkies Extend Theatre's Trading Area

Analysis of a Typical Movie Audience Reveals a Logical Field to be Developed by Showmen



Map shows, by 10 mile zones, distance traveled by 579 out-of-town patrons at a Saturday night performance at the Avon theatre, Watertown, N. Y., as determined by analysis of "typical movie audience" in connection with survey conducted by the Curtis Publishing Company, and published here by permission.

WILL America's rural population, controlling about 48 per cent of the country's buying power, supply the bulk of the millions of new buyers of amusement the motion picture theatres must develop if they are to pay their bill for "sound" by the increased patronage rather than the increased admission method?

According to some impressive facts and figures, obtained in an analysis of a typical motion picture audience, there is promise that the out-of-town dweller, and especially the farmer, offers the picture theatre the most likely field from which to recruit the vast army of movie fans necessary to help theatre men write off their sound equipment costs as rapidly as the producers—five to ten years is the time set by the producers for the return of an outlay of $50,000,000 which studios have made to equip for talkies, according to a leading production executive.

Should it develop that the picture theatres institute a systematic campaign to build up the ranks of the movie fans by concentrated appeal to the ruralites, they will be doing nothing more than capitalizing an achievement credited to the movies themselves, plus autos and good roads. That, of course, is the large increase in the radius of the farmer's travel, development which is changing the entire merchandising map of the United States, and which has brought millions of new buyers within reach of national distributors of all sorts of merchandise.

Any speculation regarding the future of the motion picture in this direction must be accompanied by the question: "How far will a movie fan travel to see a picture show?"

Facts and figures of a most interesting character, touching on that and other questions regarding the motion picture habits of the American public, are revealed in the report of a survey just made available through the courtesy of a foremost publishing company, which conducted the investigation for the purpose of gathering confidential information for the organization.

The survey was made by the Curtis Publishing Company, publisher of *The Saturday Evening Post, The Country Gentleman*, and *The Ladies' Home Journal*. The theatre analyzed was the Avon, first run and leading theatre in Watertown, N. Y., a locality chosen out of 200 trading areas in the United States as the most typical of national conditions. The information regarding distances traveled by patrons was obtained by questionnaires distributed at the theatre on two nights of a one week engagement of "Wings," synchronized version, the week of December 1 to 8, 1928. This was a "special" engagement, the first showing of "Wings" with sound accompaniment in the Watertown trading area, which covers 3,640 square miles, has 8 cities between 1,000 and 6,500 population, and 92 towns and villages with post offices, in addition to the city of Watertown, with an estimated population of 33,000.

The questionnaires were distributed at the night performances on Thursday and Saturday. 58 per cent of the total of 1,295 people who attended showings of "Wings" on those two nights returned questionnaires giving the name of the town in which they lived, the hour on which they arrived in Watertown on that day, their business or occupation, and their name and address.

A check of these replies showed that 40 per cent of the total patronage at the two nights of the engagements were from outside of Watertown. The average distance traveled was 17 miles, while the most distant town represented in the audience was 100 miles from Watertown.

Based on the percentage of replies turned in by patrons at the Saturday night performance, the out of town people in the audience totaled approximately 579 persons, (not counting transients).

The following table shows the distances traveled by these 579 persons who came to the theatre from outside points. (The first classification, Less Than 10 Miles, does not include residents within the city limits.)

Distance Traveled	*Number*
Less than 10 Miles	169
10 to 20 Miles	206
20 to 30 Miles	143
30 to 40 Miles	19
40 to 50 Miles	13
50 to 60 Miles	7
60 Miles and Over	22
Total	579

The local theatre advertising used for the engagement covered the use of advertising in two Watertown newspapers and one weekly-publication outside the city; distribution of 15,000 hand bills in 28 towns in the surrounding territory, and the following poster billing:

15 three-sheet boards in Watertown.
15 additional three-sheet boards outside of Watertown.
3 twenty-four-sheet boards on main roads.
150 single sheets in small towns, stores, etc.

According to the report, this outside business flowing into the Avon was not obtained at the expense of the small town theatres, for while the Avon with "Wings," regarded a special, surpassed its average weekly gross, the smaller theatres in the outlying towns with attractions that were rated "ordinary" by representatives of the Schine Enterprises, Inc., operators of the Avon and other theatres in the Watertown area, in nearly all instances quoted in the report showed weekly grosses in excess of corresponding weeks of the previous year.

Effect on Small Town Theatres

For example: The Olympic, in Watertown, did 6.9 per cent more than in the previous year's corresponding week; at Carthage, not far from Watertown, business was 76.5 per cent ahead of the previous year, and the Bijou, at Lowville, a trading center within the Watertown major trading area, and furthest from Watertown, was only 2.2 per cent under the figures for the corresponding week of 1927, while the Avon with this special showing was running up a gross that was 61.75 per cent above the returns for the previous year's corresponding week.

The survey primarily was planned and executed to collect sales data concerning the motion picture habits of the public since the introduction of sound pictures. In its complete form, however, the report provides a picture of the movie situation having many interesting details for consideration of the theatre man and containing material for practical application in the booking and exploitation of motion picture entertainment. For example:

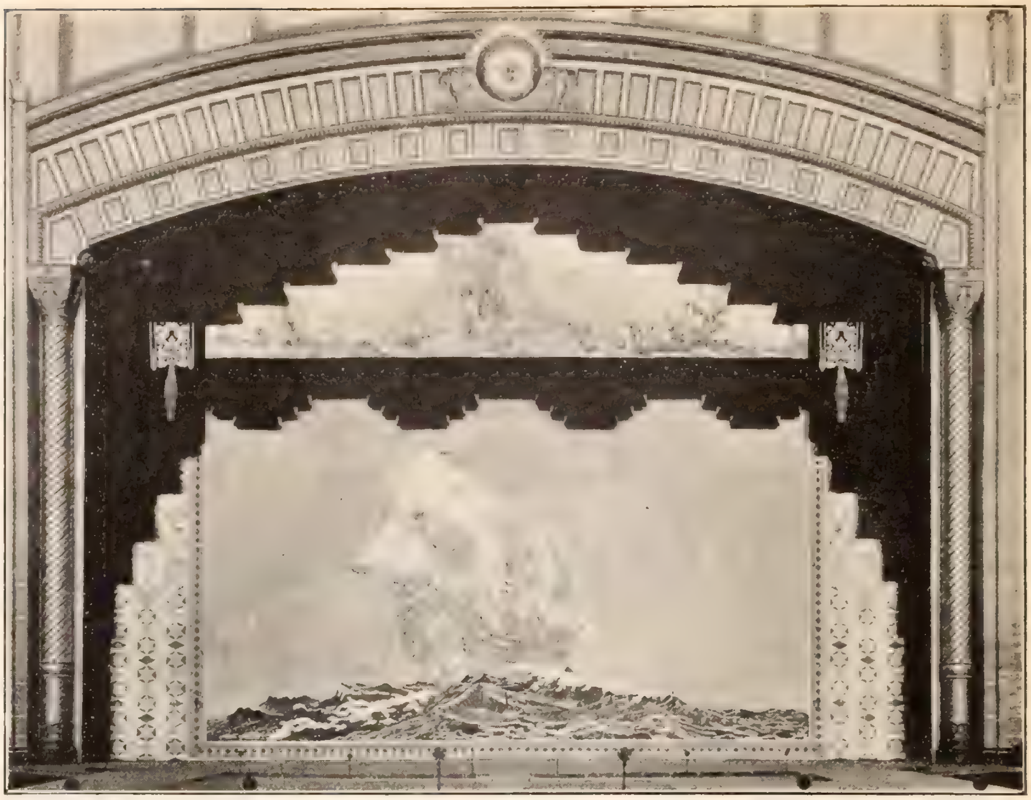
The results of this fact-finding enterprise fail utterly to support a rather widely accepted notion that the people who make up the mass of the moviegoing public are "mental two-year-olds, the great unwashed and unschooled, the yokelry who intellectually, socially and economically are unequipped to appreciate or attain to anything more advanced or more expensive than the most elemental theatrical efforts offered at the local movie halls."

The Curtis Company's investigation, conducted in a very thorough manner in accordance with a well-constructed plan, shows the fallacy of any such estimate of the picture-going public, as well as illustrates how far of the mark would be the efforts of any producer or any exhibitor who made pictures or exploited them in accordance with the misguided view, urged by many critics outside the industry, that the successful movie is the one that appeals to those of less than average intelligence and education.

Movie's Market Selective

Comparisons between characteristics of the typical motion picture audience and the average people living in the Watertown trading area were accomplished by identification of theatre questionnaires returned with information gained in the Curtis Publishing Company's 1927 "Watertown Trading Area Survey." In the latter survey 32,085 families were interviewed, and the following information ascertained in the case of each family:

Income of the chief wage earner; automobile and radio ownership; high school attendance by one or more members of each family; magazines read or received regularly.



Proscenium arch and curtain in the main auditorium of the Convention Hall at Atlantic City. This is probably the largest fireproof asbestos theatre curtain in the world—measuring 54 feet high by 114 feet wide and containing approximately 1,800 square yards of three point asbestos cloth reinforced with brass wire. It weighs about 6,000 pounds. The curtain was decorated by the Novelty Scenic Studios, of New York.

Above Average of Community

Identification of theatre questionnaires with the Survey Cards of this 1927 survey reveal the following comparisons between the averages for Total families in the Watertown area and the audience at the picture shows:

	Audiences Per Cent	*Total Families Per Cent*
Income over $1,800....	66.3	42.0
Automobile Owners ...	76.3	64.1
Radio Owners	46.5	24.1
Attended High School.	76.0	51.5
Read at least 1 magazine	85.3	75.0

Thus, the typical picture show audience is composed of people who have incomes over $1,800 to a greater extent than the average for the whole trading area; patrons came from families where automobile ownership was above the general level; that the patrons topped the average of all families of the area in education at high school or higher institutions of learning; that the picturegoers struck a higher average in its reading habits. These figures are based on exact information on 249 families identified from questionnaires returned at the theatre. In connection with magazine subscription, identification of the questionnaires shows that 37.1 per cent of the out-of-town people were readers of *The Country Gentleman.*

The facts revealed in the quotations from the Curtis Company survey of particular interest to theatre men, and picture producers as well, are that this study proves that the market for motion pictures is highly selective. If the audiences at the Avon Theatre, in Watertown, at the time of the survey was made are typical, it may be accepted as a business law that the appeal of a picture that will attain popular success must be to people above the general average of other people in the same community so far as educational advantages, social position and economic status are concerned.

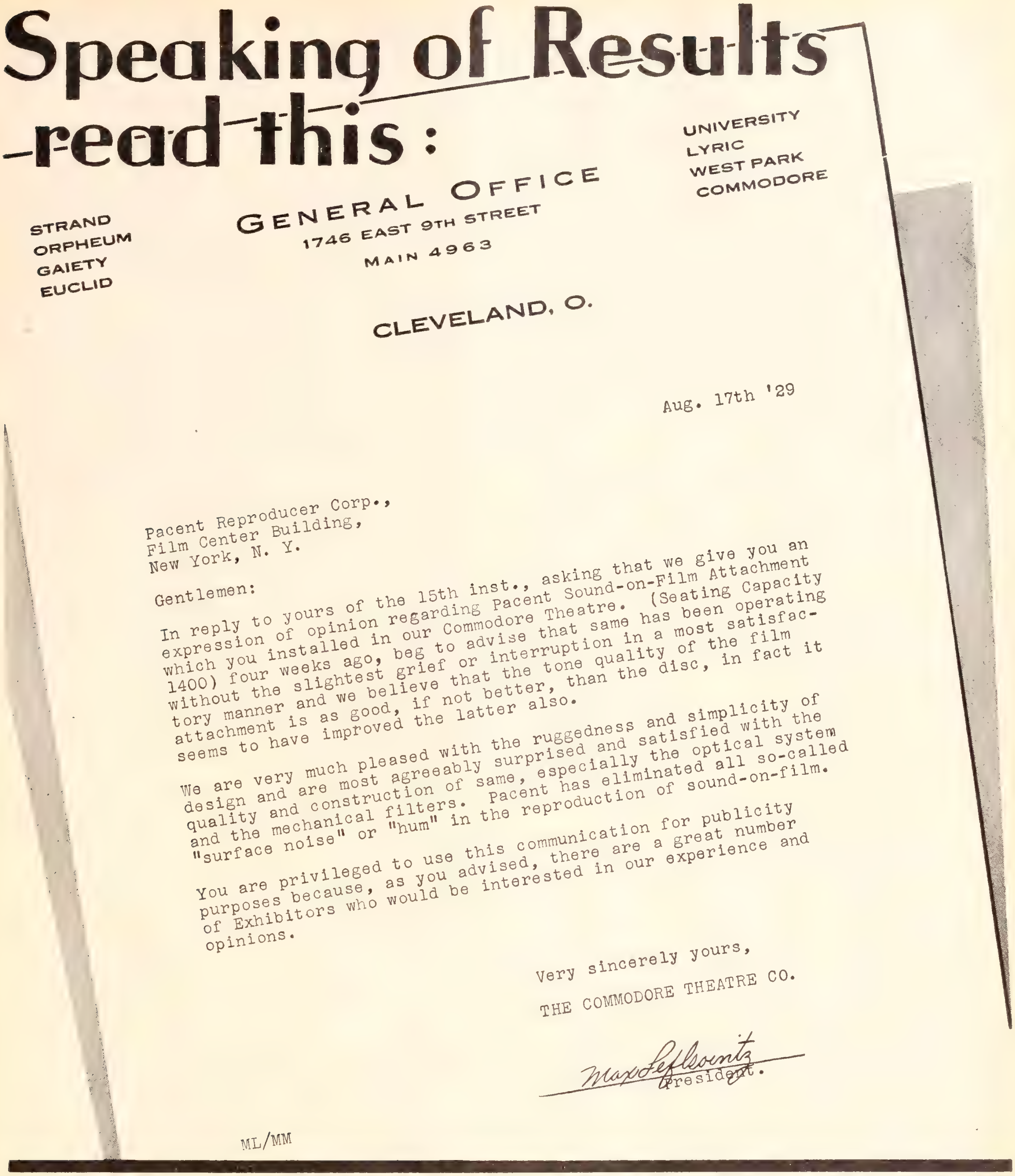
Distances No Object

Under the conditions as shown in this survey it becomes plain that the movie fan's choice of motion picture entertainment is not an enforced "selection" due to limitations imposed by environment, social, economic, or intellectual. The movie fan can and will travel miles, by automobile or public carrier to see a picture which has been made attractive through favorable impressions created by national or local advertising or publicity either printed or by word-of-mouth.

Baltimore Little Theatre in Hands of Receiver

Harry O. Levin and Leon H. A. Pierson have been appointed receivers for the Motion Picture Guild, operating the Little Theatre, Baltimore, by Judge Albert S. J. Owens in Circuit Court of that city. J. S. Reed Piano Company and John H. Small, instituted the proceedings claiming money due them.

Speaking of Results —read this:



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Aug. 17th '29

Pacent Reproducer Corp.,
Film Center Building,
New York, N. Y.

Gentlemen:

In reply to yours of the 15th inst., asking that we give you an expression of opinion regarding Pacent Sound-on-Film Attachment which you installed in our Commodore Theatre. (Seating Capacity 1400) four weeks ago, beg to advise that same has been operating without the slightest grief or interruption in a most satisfactory manner and we believe that the tone quality of the film attachment is as good, if not better, than the disc, in fact it seems to have improved the latter also.

We are very much pleased with the ruggedness and simplicity of design and are most agreeably surprised and satisfied with the quality and construction of same, especially the optical system and the mechanical filters. Pacent has eliminated all so-called "surface noise" or "hum" in the reproduction of sound-on-film.

You are privileged to use this communication for publicity purposes because, as you advised, there are a great number of Exhibitors who would be interested in our experience and opinions.

Very sincerely yours,

THE COMMODORE THEATRE CO.

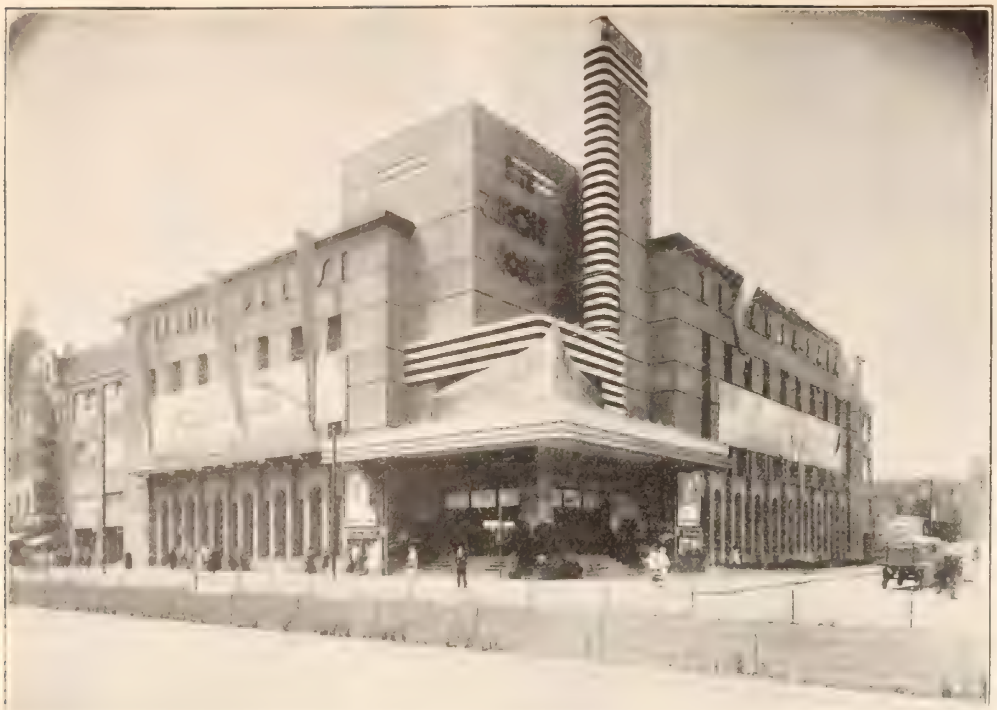
Max Lefkowitz
President.

ML/MM

For Houses up to 2,000 Seats: Type 2MDA, Synchronous Disc and Sound on Film $3,500; Synchronous Disc Only $2,500 .... For Houses up to 4,000 seats: Type 4MDA, Synchronous Disc and Sound on Film $4,500; Synchronous Disc Only $3,500 .... The Pacent Film Attachment when sold separately is $750. Two Attachments needed with each Pacent Disc System.

PACENT REPRODUCER CORP.

**Film Center Bldg.
NEW YORK, N. Y.**



Modern architecture as applied to the motion picture theatre in Germany. Above exterior of the Titania Palast, Berlin, featuring a special frontal display for Warner Brothers spectacular production, "Noah's Ark"

Huge Stage Spectacle Compressed Into 4 Minutes of Action at Roxy

THOUGH one of the shortest stage productions ever offered in connection with motion pictures at the Roxy Theatre, the presentation introducing "The Cock Eyed World," during its 4 weeks' run at the huge playhouse in New York, ranks as one of the most distinguished and elaborate spectacles contrived by Roxy.

The presentation ran only four minutes, yet its production entails scenic effects, costuming, stage personnel, sound accompaniment, and lighting resources larger in scope than many full length stage productions. It was a stirring spectacle, swift in pace, colorful and breathtaking in its effect on the audience.

Three Stage Levels Used

The stage picture is divided into three levels, making three separate scenes of contrasting action running simultaneously. On the highest level, sixteen feet above the stage floor, are the Roxyettes, seen in a dance routine of modernistic composition. Below them is another group of dancers whose movements form a contrasting counterpart. While on the stage level are a score of types of different classes and occupations enacting episodes in their daily life—policemen, firemen, millionaires, beggars, aviators, horsemen, hula girls, and a score of racial and national types. Interwoven with the action are several motion picture scenes projected into the spectacle. This unusual combination of scenes become component parts of a huge spectacle of dramatic and visual unity through the elaborate lighting plan, details of the action, and the accompanying sounds. The highlights of each episode, or major details of the composition, are distinctly brought out, and the final impression is a clearcut conception, rather than the hazy sense of color, action and sound that might be expected to result from a stage picture set at such a pace and compressing so much material into a mere flash.

Twelve Scene Changes

Twelve changes of curtains are required. These include scrims, backdrops, tableau curtains and motion picture screens. Three film projection machines work simultaneously. Both front and rear projection machines are used to project the flashes selected from more than forty-five films and newsreels which are run during the performance. There are eight complete changes of lighting effected during the production, requiring the attention of twenty-four electricians. Spotlights, color wheels, "Stop" and "Go" lights, and effect machines are used. Eight spotlights from the dome of the theatre throw a variety of color from the front, while fourteen are operated from each side of the stage. Four large lights, flashing on and off at split-second intervals, inject a rhythm of visibility into the entire production.

Sound effects were supplied by machines operated by twenty-two stage hands. These produced a sound accompaniment contributed by bells of different tone, tomtoms, thunder drums, chimes, shotguns and all sorts of whistles, from the mailman type to that of a steam locomotive.

Pacent Unit in Production at Two Factories

Production on the Pacent sound-on-film attachment is going forward at two factories to supply existing orders and meet increased demand for sound reproducers the early fall season is expected to bring, Louis Gerard Pacent, head of the Pacent Reproducer Corporation, announced prior to his departure last week for a vacation in Maine.

Mr. Pacent said that over 300 orders for the combination disc and sound-on-film systems manufactured by his company are now on hand. He declared that the results obtained by the new film attachment in actual performance at several theatres exceeded even the optimistic hopes of officials of the company. Features of the device which he said have proved especially satisfactory to operators are the special optical system, new type photo-electric cell and elimination of all batteries.

Results accomplished by the first installations of the Pacent sound-on-film attachments, including those in the Commodore, Cleveland; Stratford, Chicago, and Tivoli Open Air Roof, New York City, he said served as a final check-up on the new unit. "If one feature of our unit were to be singled out from the rest," Mr. Pacent added, "our most important accomplishment perhaps is the production of the same quality of tone in the reproduction of both the variable area and variable density film recordings."

Increase Factory Facilities for Making Macy Horns

In line with the general expansion program of the Macy Manufacturing Corp., makers of sound reproducing horns for theatres, auditoriums and concert halls, the company has taken additional space for the enlargement of its manufacturing plant in Brooklyn, N. Y. The additional space is a building adjacent of the present manufacturing location at 1451 39th Street, Brooklyn, will be occupied by increased machinery and equipment for the manufacture of the new chip board exponential horn which the Macy Company introduced about nine months ago.

J. J. Auerhaan, head of the Macy corporation, in the announcement of the expansion program now being carried out, said that a recent market survey showed that the new type horn has been installed in more than 175 motion picture theatres in connection with talking picture systems.

Among the outstanding advantages providing by the chip board construction for exponential horns, the company declares, is that the material is not affected by changing atmospheric conditions, that the material being a non-conductor of heat, eliminates retardation in sound reproduction, and that its composition of spruce fiber paper is light and presents no difficulties in handling back stage.

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IN eighteen months Publix Theatres, Inc., has purchased over 70,000 Heywood-Wakefield chairs! NOW they order 40,000 more! What finer or more convincing recommendation could be made for any theatre chair? Before Publix officials ordered the first 70,000, their chemists, engineers, and maintenance men made an exhaustive study of theatre chair construction, comfort, and style. The contract was placed with Heywood-Wakefield. NOW, after 70,000 chairs are installed, Publix officials have been so impressed with the chairs, service, and the installations that they repeat with an order for 40,000 more. . . . Pantages, Orpheum, Schine, Saxe, and many other leading showmen in the United States are installing Heywood-Wakefield chairs for good, money-making reasons. Let us tell you and show you why. . . . A note to the nearest Heywood-Wakefield sales office will bring detailed information on the merits of seating or reseating with these de luxe theatre chairs.

HEYWOOD-WAKEFIELD
Theatre Seating Division

Solving Your Theatre Construction Problems

Conducted by

Victor A. Rigaumont

Theatre Architect

Note:—*This department is conducted as a general service to exhibitors and as an aid to them in solving their various construction problems (excepting those which relate to projection rooms). All correspondence will be treated in strict confidence and answers will be identified by initials only. Address all communications, Victor A. Rigaumont, in care of* Motion Picture News, *729 Seventh Avenue, New York City. Readers incur absolutely no obligation through requests for advice on construction addressed to this department.*

Regarding Mining Town Theatre

Dear Mr. Rigaumont:

The .... Company intends to improve a theatre in ...., which is a mining town, and has an option on the lot next door. We would like to know if the enclosed sketch would produce a seating capacity around 1700 seats. What is your opinion of making this an atmospheric house? Some of our stockholders seem to think this would be a novelty, but the officers are more inclined toward a less ornate type of building. C. H. B., Mgr.

Answering C. H. B.:

You will need an eight foot court on the right hand side and, most likely, you can obtain the other small strip of ground in addition to the 20 feet. Then, you will be able to have about 1700 seats. Otherwise, you would get considerably less. This, of course, involves a balcony with a pretty good overhang which may destroy any possibility of an atmospheric theatre because very few people would benefit from the blue sky. Evidently, some of your stockholders have in mind that the miners do not see any too much of the sky during working hours. But, on the other hand, your officers are somewhat correct in wanting the more conservative type of a theatre. Your officers have been actual operators of theatres and clearly realize that atmospheric theatres are suitable for large cities having a big transient population, which is different from the population of a small town where the same people go to the same theatre all the time. You also realize that the cost of maintaining the electrical equipment in an atmospheric theatre is additional to that of the cost of a conservative type of theatre building. There has been good progress made in atmospheric theatre and some of them are very attractive, but my opinion is that they attract the tourist trade more than they attract he permanent business. Your improvement should be done at a reasonable cost because, most likely in widening your theatre you will be able to keep a great deal of the present construction. I only see the construction of one new side wall and the continuation of the present roof but, of course, your fire escapes and entrance stairs would have to be enlarged.

* * *

Slight Changes Add Seats

Dear Mr. Rigaumont:

We operate .... Opera House in .... Our present seating capacity is 1400. This includes, as you might expect in an older theatre, a top gallery with 300 seats. However, practically no one wants to go up there nowadays. And the cost of maintaining the gallery when we do sell the tickets does not pay. Our theatre has a stage 45 feet deep and we were wondering if you could suggest a way of getting more seats downstairs by using some of the stage space, without spending too much on the changes. Your suggestions on the top gallery would be appreciated. A sketch is enclosed.
P. S. N.

Answering P. S. N.:

By all means get rid of your top gallery. The day of the "gallery gods" is past and, as you say, there is very little profit in having them. You can easily take out this top gallery without affecting the construction of your building, and this elimination would give you the opportunity of having a much better balcony because the ceiling over the balcony is pretty well sandwiched in now. Furthermore, according to your sketch, I also see the opportunity for pushing the projection booth up in the air and gaining all the seats that are now occupied by the projection booth in the back of your balcony. I think it would be good business to gain these seats as they would pay good returns toward carrying the cost of your improvement.

As to the stage, you can safely cut 20 feet off the front of it. This would add about 120 seats to your main floor capacity and still leave you 25 feet for the stage. This depth is safe and sufficient and will permit you to put on vaudeville if the occasion requires. Of course, if you run vaudeville, you would have to build a proscenium arch wall, fireproofed, in conformity with the Stage Regulations.

* * *

Anent Stadium Type Theatre

Dear Mr. Rigaumont:

I am contemplating the building of a stadium type of picture house with a platform stage and would like to know if it is possible to get more seats by using this type of theatre, or if we could get more seats with a small balcony.

Trusting that you can answer my question in the next issue of "THE SHOWMAN." M.C.

Answering M. C.:

If, in your city, standing room is not permitted at the rear of the foyer, then the stadium type theatre is an advantage and more economical to build than one with a balcony. However, if you are permitted standing room, then you would gain capacity by constructing a small balcony, keeping the seating capacity down so that your stair requirements do not occupy too much of the first floor area. There is something very misleading about the seating capacity and standing capacity of stadium type theatres.

As to a platform stage, it is assumed that you are completely "wedded" to the permanency of the picture showmanship, and that it seems to be your opinion that scenic stages will never be required. Or, maybe it is possible that you are leaving some ground at the rear and you are not constructing a stage for the present. Today, I often recommend that my clients leave sufficient space at the rear of the theatre so that stages can always be built.

Arcade Lobby Must Be Fire-Proofed

Dear Mr. Rigaumont:

My partner and I would like to build an arcade leading to our theatre and use this arcade as an entrance lobby and would have shops on each side. Do you think that such an arrangement would be detrimental to the architecture and attraction of the theatre? S. L.

Answering S. L.:

Your State Laws and Regulations do not permit you to place any openings between the theatre portion and a mercantile portion. Shops would be under the classification of mercantile occupation. Therefore, you will be required to construct a 13-inch brick wall, or an 8-inch concrete wall between the lobby or vestibule of your theatre and any mercantile section, as well as a fireproof slab over the top of this lobby. This requirement is made because a fire may break out in any of these shops and cause a panic. In such a case, the people exiting through the lobby would see the flames, or would have to pass through the smoke with the consequences usually resulting from such panics.

Time-O-Stat Co. Announces New Appointments

The Time-O-Stat Controls Company, manufacturer of automatic control devices, has announced the appointment of Ray G. Schott as manager of the New York office, succeeding Carl A. Scholle, who will devote all his time to the distributing organization of the company, and Gerald E. Spates as manager of the Detroit office. Both are well known through long association with the automatic control business.

Time-O-Stat also has announced recent new appointments of district distributors made in accordance with the policy announced immediately following the merger under which Time-O-Stat acquired several important manufacturing concerns. The new distributors named are as follows:

Braid & Haberkorn, Inc., 940 Speer Boulevard, Denver, Colo.; J. H. Lym, 724 McIntyre Bldg., Salt Lake City, Utah; Cline Co., 535 West Main St., Oklahoma City, Okla.; J. Sylvan Bowers, Heating Specialty Co., 3805 Page Boulevard, St. Louis, Mo.; Northwest Time-O-Stat Distributors, 2707 E. Lake St., Minneapolis, Minn.; American Appliance Co., 1214 Harvey St., Omaha, Nebr.

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—THE INTERNATIONAL PROJECTOR—

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**EVERY MOTION PICTURE THEATRE
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WITH ONE EXCEPTION IS EQUIPPED
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INTERNATIONAL PROJECTOR CORPORATION
90 GOLD STREET NEW YORK

THE BULLETIN BOARD

Notes, Reports and Ideas That Keep You Posted on the Trend of the Trade from Month to Month

THE month of August was a banner one for the motion picture theatres, the big first runs of the larger cities that is, and proved entirely satisfactory for the more favorably placed, and equipped, neighborhood houses. The smaller houses without sound equipment, and those located within the areas tapped by large de luxe policy theatres, sound installations or no, were less favored by the prosperity which has made the mid-summer season of 1929 one that will go down in the commercial history of the film theatre as a highlight in box office returns. Of course, the talkies have done it. However, the talkies had the aid of modern cooling and air conditioning plants to make the theatres attractive as summer resorts for the general public. Box office returns, new and sensational merger developments arising from the reported get-together negotiations between Paramount and Warner, the franchise plan evolved at the Chicago conferences of Allied groups, R-K-O and T-S, and further discussion and developments in the field of the wide film, were the real highlights of the month.

Movie Crowds as Prosperity Index

THE tremendous patronage attracted to leading theatres in the Broadway district of Manhattan were pointed out as an outstanding indication of national prosperity in an article published in the financial section of the "New York Times" of Sunday, August 18.

"Even in August, a season when the so-called legitimate theatres are either closed or in the doldrums as to attendance," the article states, "the big picture houses here have been packed to overflowing. As to the reason for this, there are probably several. Increased national prosperity is undoubtedly one, and the second is probably the popularity of the audible film. Then there is the attraction of artistically devised stage offerings and of the artificially cooled buildings in warm weather."

The article goes on to give some of the impressive statistics from the Roxy—"6,000,000 persons attended the Roxy from March 1927 to March, 1928. In the next twelve months this figure was actually increased by half a million, and within the last fortnight all records for attendance at any theatre have been shattered by the Roxy, no less than 210,000 persons paid $173,000 to see "The Cock Eyed World" which was held over and in the second week attendance dropped only 5,000."

Producer-Distributor Prosperity

THE prosperity picture was further highlighted by earnings reports issued during the month by Fox Film Corporation and Paramount-Famous-Lasky Corporation. Fox's second quarter earnings statement made most agreeable reading matter for the shareholders, no doubt. Because the earnings for the period, ordinarily a dull one in the amusement business, showed net profits amounting to $3.11 a share for the combined Class A and Class B stocks, and thus indicated that the company would in all probability exceed the $12 per share mark for the full year of 1929. The Fox income for the first half of 1929 amounted to an increase of 110 per cent over the net for the corresponding period in 1928. Paramount receipts from domestic films for the first six weeks of the third quarter, beginning July 1, were 39 per cent ahead of the same period of 1928, it was announced.

"Stereoscopic" Pictures

COMMENT on the amusement stocks and their prospects in the present and near future in financial quarters, now very much interested in the amusements due to the success of sound pictures, usually concludes optimistic estimates of the picture business by mention of a new development just around the corner and which is looked upon as another factor that will bring even greater popularity to the films—this new development, of course, being the near perfection of "stereoscopic" pictures. Thus far stereoscopic pictures that have been viewed by the public have been those employing an auxiliary device, either spectacles with one red and one green lens, or the Teleview, an instrument with a shutter synchronized with two projectors used to project the film, and demonstrated in 1922 in New York. The stereoscopic picture discussed as soon to arrive are those to be made by the Grandeur process now being developed by Fox.

Sees Wide Film As New Aid

THE use of wide film giving increased scope to the motion picture scene and producing pictures of greater depth, will be the next big step forward in the production of photoplays, Jesse L. Lasky declared on the coast, according to Dan Thomas, Hollywood correspondent of the NEA Service in an article printed in several newspapers. According to the Paramount production chief, his company has been able to get perfect results from the Magnafilm, 56 mm wide film developed by Paramount engineers and demonstrated in New York last July.

This is one of the four wide film systems which have been brought to what is declared to be commercial perfection. The other three are the Spoor-Berggren, the Grandeur, and the Fear process, invented by Captain Ralph G. Fear, of the Cinema Equipment Co., Hollywood. Both the Magnafilm and the Fear process achieve greater depth through the use of a wider photographed image. The Grandeur system more elaborately goes about an attempt to produce a stereoscopic effect by photographing with a "two-eyed" lens system. The Spoor Natural Vision system uses 56 mm film and a special lens system which accomplishes a more natural representation because of a lens arrangement which focuses sharply on foreground and background simultaneously, thus eliminating the blurred effects so noticeable in close-ups taken with the ordinary flat plane lens.

Wide Film Equipment Requirements

WHAT will be the added cost saddled upon the theatres through the impending wide film or stereoscopic picture developments is a question that looms large as a problem with which the exhibitor will be faced in the event of general adoption of a new standard for film.

The outstanding feature claimed for the Fear double width film is that the picture is made on 35 mm stock, the image being photographed horizontally by a lens system which turns the object from the vertical to the horizontal. The projector is equipped with an optical system which reverses this process.

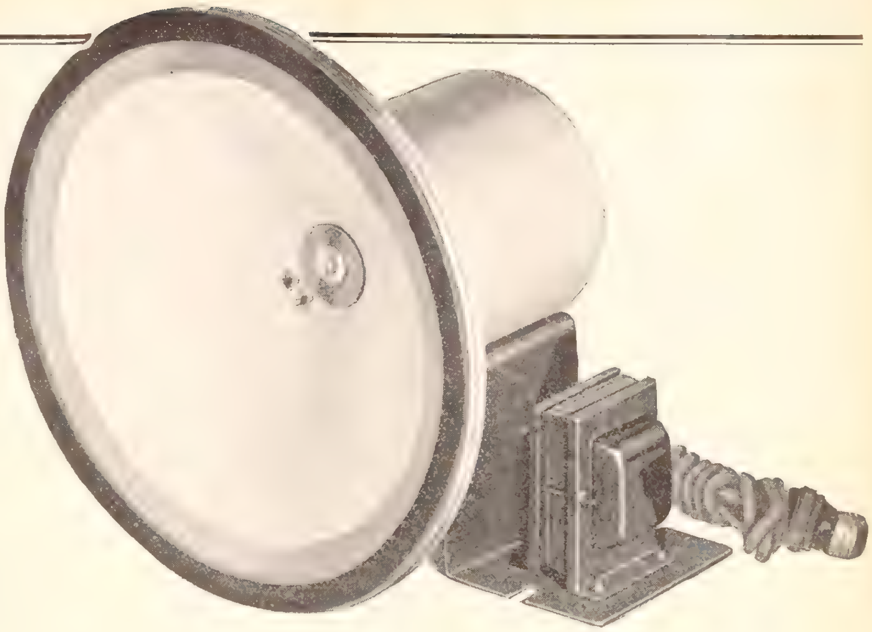
The Paramount Magnafilm requires a projector attachment that can be fitted to present machines, also.

The Spoor-Berggren system requires a specially designed projector mechanism, with special gearing and a compressed air control employed to hold the film flat and prevent buckling or twisting, while the lens

(*Continued on page 902*)

WRIGHT DeCOSTER REPRODUCER

The Speaker of the year



Realizing the sound equipment can be only as good as its speaker, the leading manufacturers are now standardizing on Wright DeCoster Reproducers.

When installing sound in your theatre, it will pay you to investigate the speaker to be used.

VOICE CONE

Write Department K for descriptive matter and address of nearest district sales office. If you are in a hurry for a sample speaker order one at the same time.

WRIGHT DeCOSTER, Inc.

MAIN OFFICE AND FACTORIES
SAINT PAUL, MINNESOTA

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DA-LITE
Trade Mark Registered

NATION WIDE ENDORSEMENT OF DA-LITE SCREENS

Was fully established during the reign of silent pictures. With the advance of sound pictures this endorsement has become international and all but unanimous in character.

Da-Tone X Sound Screens—75c. per sq. ft.
Gold Fibre Seamless Tearproof Screens—50c. per sq. ft.
Also Portable Screens—All Types.

THE DA-LITE SCREEN COMPANY

922-924 West Monroe Street,
Chicago, Illinois

“Sound System Fitting” is the Proper Approach to Good Reproduction

By Ludwig Arnson

Radio Receptor Company

BACK in the early days of radio reception, when adventurous radio fans were forsaking the crystal for the vacuum-tube detector, selection was a comparatively simple matter. There was no such thing as a 201-A, 245 or 224 vacuum tube. The proud purchaser would simply say, “Give me a vacuum tube,” and after six or seven dollars had changed hands, would walk out with that Aladdin’s Lamp representing the acme of radio perfection. And the writer fears this condition or frame of mind exists even today in the matter of sound.

Among a considerable number of theatre owners there seems to be a belief that the entire problem is solved when they decide to spend a certain amount for the equipment and then give the order “send me a sound outfit.”

Now, probably only about 20 per cent of all picture theatre auditoriums are really ready for the immediate installation of a sound-reproducing system without adjustments of any sort. The remaining 80 per cent hold in store serious acoustical problems. And each one of these problems requires special treatment. In other words, just as much care is necessary to “tailor” the installation to fit the theatre, as is required to tailor the goods to fit the “stylish stout.”

We were recently called upon to assist a figurative “stylish stout” in upper New York State, whose requirements were delicate in the extreme. This particular theatre was afflicted with dead spots or areas, not necessarily far from the sound source, where practically nothing could be heard. Farther back in the theatre, reception was excellent, as it was to the front and sides. The trouble was diagnosed in this case as conflicting sound waves. A train of sound waves coming directly from the stage, encountered another train of waves deflected straight down from the ceiling. Where the two met, they counteracted.

The remedy in this case was found in the medium of distribution, that is to say, in the use of directional speakers. The usual cone speakers were discarded and a number of specially designed horns were substituted. These horns were placed at different angles and their relative positions varied until the best obtainable degree of reproduction was achieved.

Quality—Not Price!

Vallen High Speed Control.
Vallen Syncontrol
Vallen Junior Control
Vallen Noiseless All-Steel Track
Vallen Automatic Screen Mask.

At the Steel Pier, Atlantic City, pressing one button starts, stops, or reverses any one of the curtains. Even the roll curtains and horns for sound pictures are operated by Vallen Equipment which is used exclusively to make this a complete and unique installation!

Vallen Electrical Company, Inc.

Akron, Ohio, U. S. A.

Watson Heads Acoustical Division of Seating Co.

RECOGNIZING the importance of acoustics and its relation to sound picture production, the American Seating Company has organized within the Research Department a special engineering division to study acoustics and acoustical treatment from an entirely technical standpoint.

The new division will have as acting consultant, Dr. F. R. Watson, of the University of Illinois, and one of the outstanding leaders in the field of acoustical research.

To those in close contact with the situation, acoustics is recognized as a subject which has been given intensive and intelligent study for many years by qualified engineers specializing in this field. Dr. Watson is well known for his work along this line, and it is noteworthy that he has been retained as consultant on acoustical engineering problems and research development to be carried on by the American Seating Company.

Acoustical engineers all agree that absorption is the prime factor in reverberation control. A complete laboratory analysis of absorption values has been prepared on the “American” line. This information, together with other details of a technical nature, as relates to acoustical control, are a part of the service made available to users and prospective users of “American” equipment.

Announcing

Vocalite Sound Screen

The First Screen Scientifically Perfected for Sound Pictures

More Brilliant Pictures—More Perfect Sound

Users of VOCALITE SOUND SCREENS are effecting a saving of one-third on their electric current costs. That saving is possible because VOCALITE SOUND SCREEN gives one-third more light than any other screen. This extra brilliance is secured by surfacing the base fabric with tiny glass beads—a process which gives maximum reflection without eyestrain. VOCALITE'S other points of superiority are:

PERMEABILITY

Vocalite Sound Screen has from five to six times more sound permeability than any other screen.

VIBRATIONLESS

Vocalite Sound Screen use a soft silk fabric for a base, preventing all vibrations, drumming or echoes.

COLOR

Vocalite Sound Screen projects a soft pure white color. Light from its surface cannot refract to the audience.

CLEANLINESS

Vocalite Sound Screen will not gather dust. The compound used in surfacing encases the screen with a smooth finish to which dust will not adhere.

COST

Vocalite Sound Screen though far superior, costs no more than any other sound screen. It will pay for itself by its savings in current and its economy in upkeep.

Vocalite Sound Screen is manufactured by Beaded Screen Corporation

WRITE
FOR PRICES

BEADED SCREEN CORP.

438 WEST 37th STREET
NEW YORK CITY

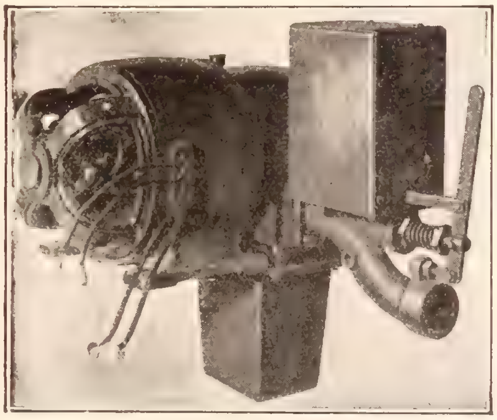
TAKE NO CHANCES—

WITH ELECTRIC POWER FAILURE

ENSLEN HYDRO-ELECTRIC EMERGENCY LIGHTING UNITS

Guarantee Sufficient Power to Operate Projection Machines and Lights

IN AN EMERGENCY—



Approved by the Department of Labor and industry at Harrisburg, Penna., on January 10th 1922. Approval No. 276.

Send for descriptive Booklet.

Enslen Hydro-Electric Co., Inc.

1600 Broadway, New York, N. Y.

NO BATTERIES—NO REPLACEMENTS

Your Theatre needs the attraction of individually designed

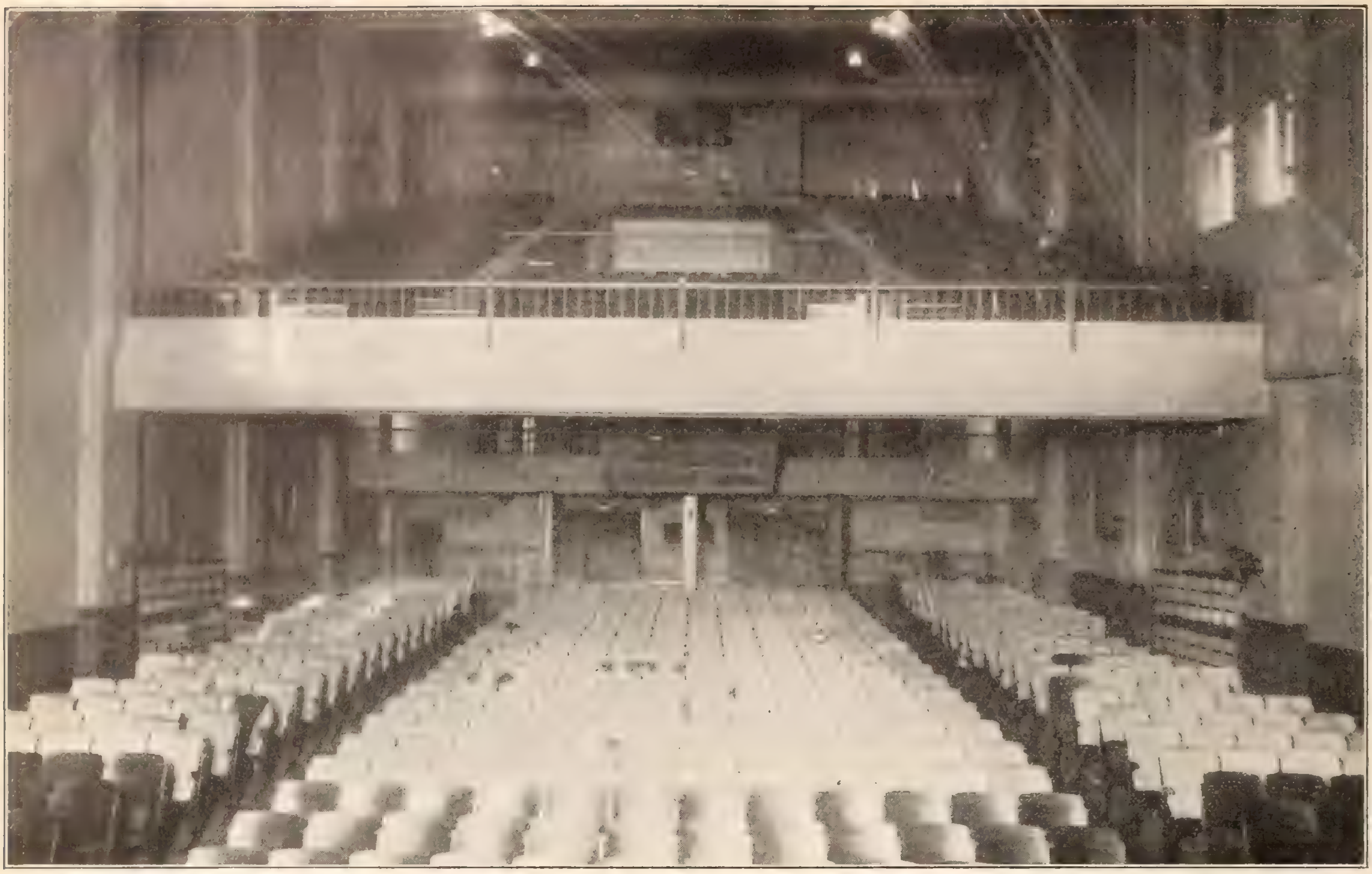
UNIFORMS

. . . . and it costs no more to buy from America's largest uniform makers: the house with the largest experience, creators of uniforms for the finest theatres in the country, famed for originality of ideas as well as speed of service. Let us submit estimates and original designs for uniforming the entire staff of *your* theatre!

Browning King & Co.

UNIFORM DEPT:

260 Fourth Avenue, New York or any of our stores in 26 principal cities from coast to coast.



Before renovation. Auditorium rear of Richmond theatre, Alexandria, Va. Compare with photo opposite.

Brings Old 800 Seater Up-to-date

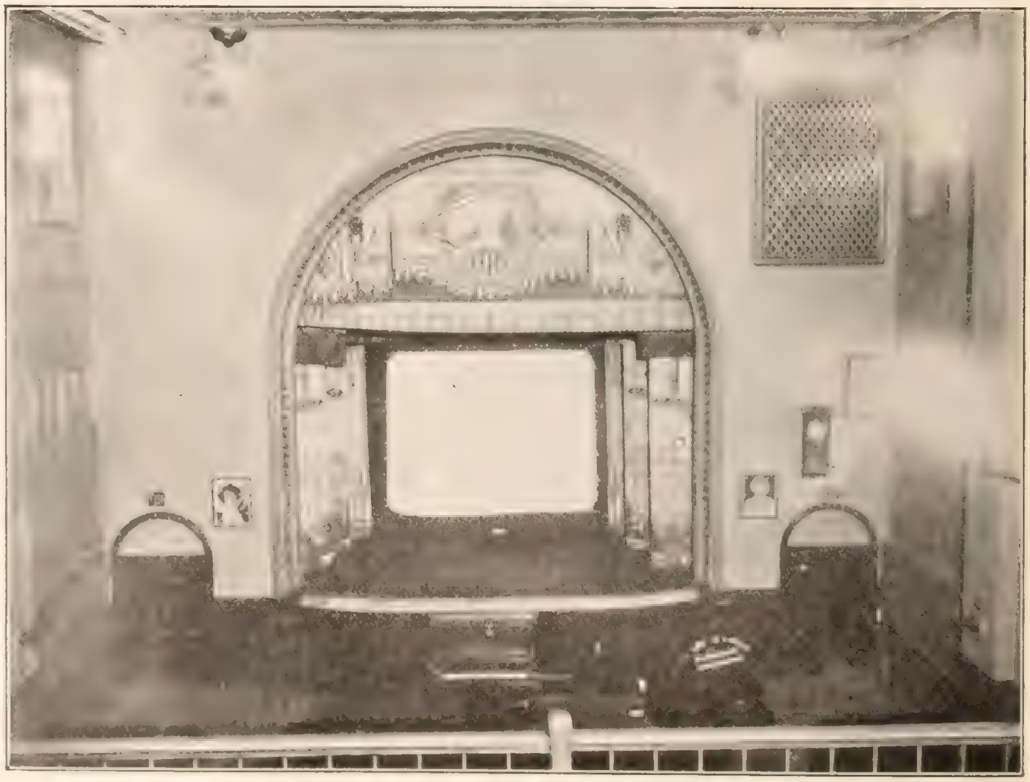
RAPID obsolescense of motion picture theatres due to the strides made within the past few years has relegated to an inglorious old age many of the smaller playhouses built on modest lines, with the result that theatre buildings that are still serviceable from every standpoint but interior appearance and furnishings now are forced to operate at steadily decreasing profits, or undergo renovation that will enable their owners to attract patronage educated to expect newness, freshness and a certain amount of beauty in every auditorium devoted to motion picture presentations.

Within the past few years theatre architects have given a great deal of study to methods of renovating old theatres at a moderate outlay, and progress along this line is evidenced in work accomplished on many remodeling jobs.

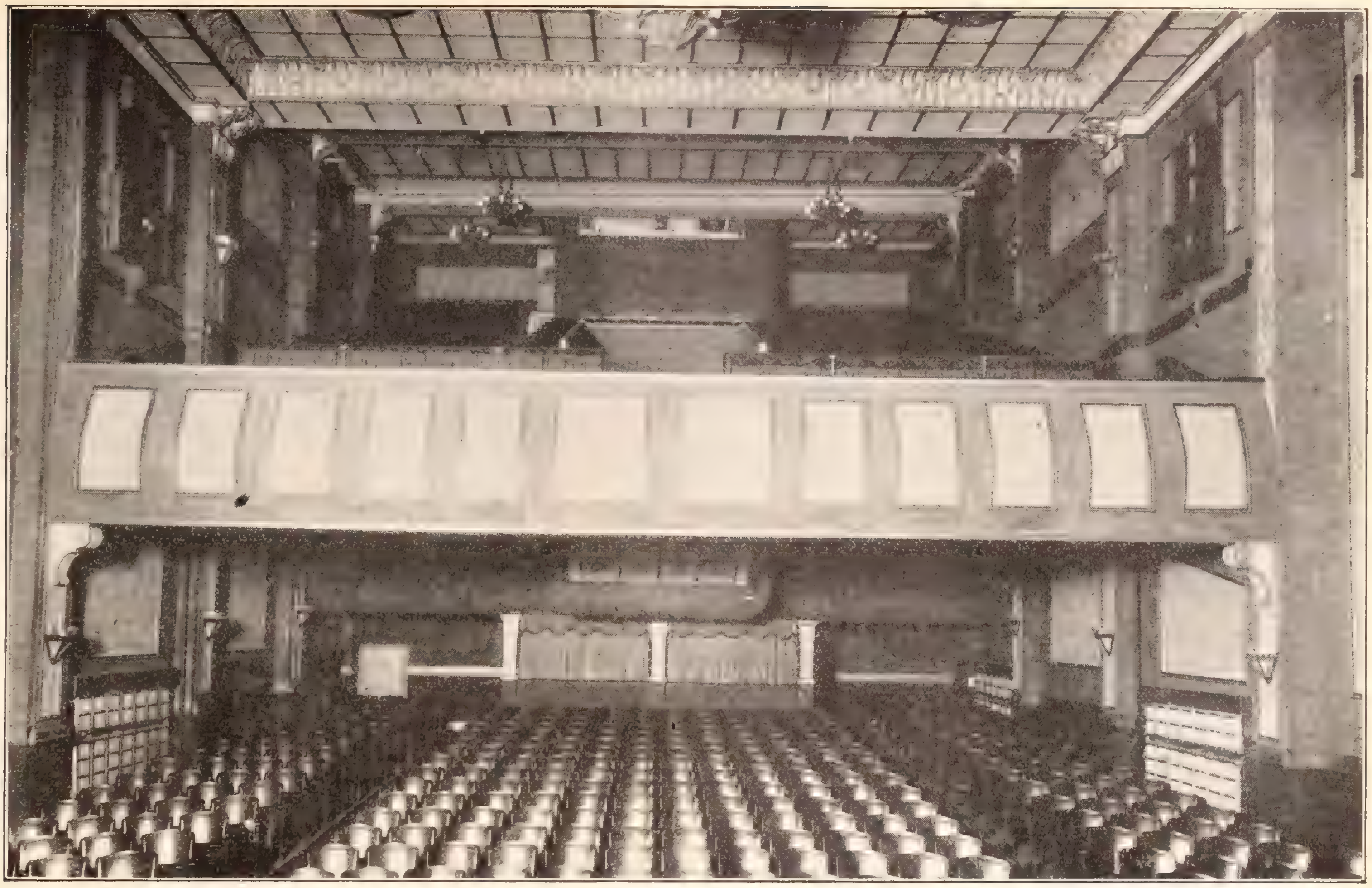
An interesting example of "face lifting" is provided in the work recently completed on the Richmond Theatre, Alexandria, Va., of which W. Harmon Reed is president and Sidney B. Lust, of Washington, D. C., the supervising director.

The photographs reproduced on this and the facing page tell more about what has been done to bring this 800 seater up to date than anything else could. Close study of the pictures and comparison of one with the other show the methods adopted to make the Richmond over from an old fashioned movie house to something entirely modern.

The theatre is decorated throughout



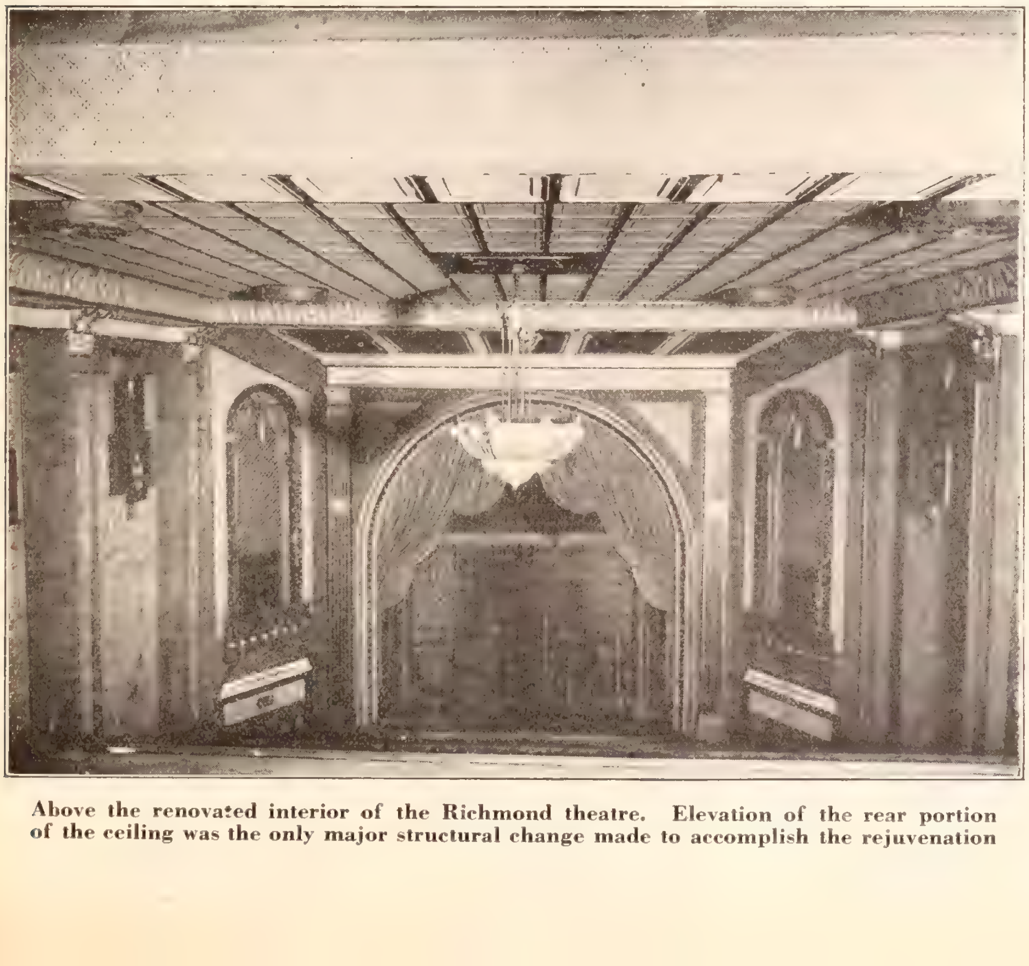
A bare and unattractive room transformed into a modern style theatre by renovation. results of which are revealed by comparison of above with photo opposite



The Richmond as it appears today. The transformation was accomplished with an economy of effort and expense

with colorful Spanish effects, by using antique gold and azure blue. The seats are dark red Spanish leather. A lavish use of blue velvet and blue and gold silk brocade in hangings and draperies, carries out an elaborate motive. High casement windows with grill work balconies blend with the general effect. The lobby ceiling lights are blue and gold.

Wainscoting is of simulated, yet realistic, stone blocks, and the walls are of stone, tinted with huge panels of blue, super-imposed. The lobby stairways are of dull gold metal with slate treads, leading to the promenade which is attractively furnished with two benches, covered with Spanish mission leather, a table, mirror, chairs, and floor lamps, all set in frame by colorful draperies.



Above the renovated interior of the Richmond theatre. Elevation of the rear portion of the ceiling was the only major structural change made to accomplish the rejuvenation

From the promenade a velvet carpet aisle with swinging velvet hand rail, leads to the balcony, where across the front, a loge or box seat section has been installed. A view of the new orchestra pit reveals an elaborate decoration. Pipe organ, piano, chairs, and panelling all done in gold. A low brass rail hung with velvet curtain or dark blue. Enormous velvet curtains spangled with a crystal border and draped above with a gold and blue brocade make an effective stage decoration. This heavy curtain draws back silently into the wings by electric motor.

Panels Flank Proscenium

Immense panels, placed at each side of the stage and reaching to the vaulted ceiling, represent windows, and are handsomely curtained in blue velvet and brocade. Here is the theatre's hidden cooling system. The ceiling has been raised and its colored lights change during the progress of the show. Massive dome in colored lights heightens the color scheme.

The casement windows have overgilded grill work, a hand painted banner of velvet with a coat of arms. In the small balconies are hidden lights reflecting upwards and changing color. Harry Brandt was the architect.

Bell & Howell Research Laboratory Completed at Cost of $500,000

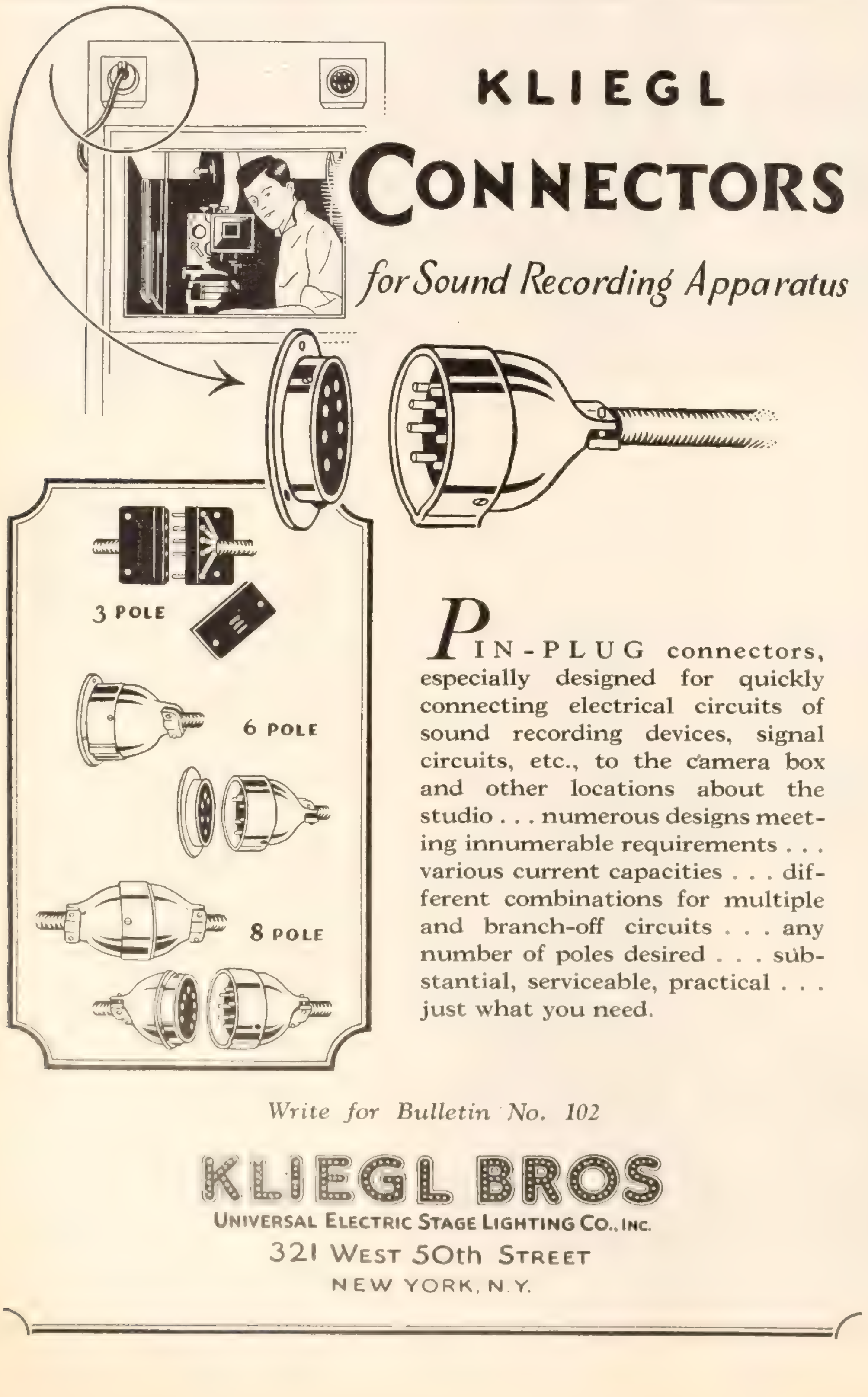
THE new engineering laboratory erected by the Bell & Howell Co., Chicago, manufacturers of Bell & Howell motion picture cameras and accessories, has been completed. The laboratory was built at a cost of $500,000. It provides accommodations for 400 engineers and technicians and is equipped with machinery of the highest standard. The laboratory occupies 35,000 square feet of floor space in the new building.

The engineering personnel will be under the direction of A. S. Howell, chief engineer of the Bell & Howell Company, and will devote its time to new developments in the mechanics of the motion picture industry, whether originated within the company's organization, or submitted to it by the industry or individuals, it was announced by J. H. McNabb, president of the company.

Perhaps no other industry in the world requires more co-operation between the manufacturer and the user of equipment than does the motion picture industry which has in the past, and will in the future, owe most of its forward strides to the developments suggested by those responsible for the finished products—film productions. A thorough inter-change of ideas is indispensable to the success of this industry, which, more than any other, involves the application of scientific and technical knowledge.

The new Engineering Laboratory and the recognized ability of the engineering force will add considerably to the facilities that the Bell & Howell Company will be in a position to offer to the professional motion picture field.

Sound and talking pictures have opened entirely new and unlimited fields for advances in motion picture production. Color photography, wider width of film, and perhaps stereoscopic effects will be the next most striking developments which the industry will witness.


KLIEGL CONNECTORS for Sound Recording Apparatus

PIN-PLUG connectors, especially designed for quickly connecting electrical circuits of sound recording devices, signal circuits, etc., to the camera box and other locations about the studio . . . numerous designs meeting innumerable requirements . . . various current capacities . . . different combinations for multiple and branch-off circuits . . . any number of poles desired . . . substantial, serviceable, practical . . . just what you need.

Write for Bulletin No. 102

KLIEGL BROS
UNIVERSAL ELECTRIC STAGE LIGHTING CO., INC.
321 WEST 50th STREET
NEW YORK, N.Y.

Spectacular Electric Sign Erected On Astor Theatre

With a flash of exploitation that has been conceded by many to be the most spectacular staged for a first night on Broadway, the Metro-Goldwyn-Mayer exploitation put "The Hollywood Revue" on Broadway "with a bang," as the exploiteer calls it.

For this first musical screen revue an electrical sign believed to be the largest erected on a theatre, proved the most extraordinary feature of attraction for outside crowds. On its huge salmon-colored letters, ranging from eight to twelve feet in height, and picked out against a blue background by five thousand incandescent bulbs, twenty-six chorus girls, trained by Chester Hale, of the Capitol Theatre, sang "Singin' in the Rain" and other numbers from the show and danced routines, just as was done at Grauman's Chinese Theatre in Los Angeles, when the picture opened there.

Wyalusing Theatre Equipped With Head Sets For Deaf

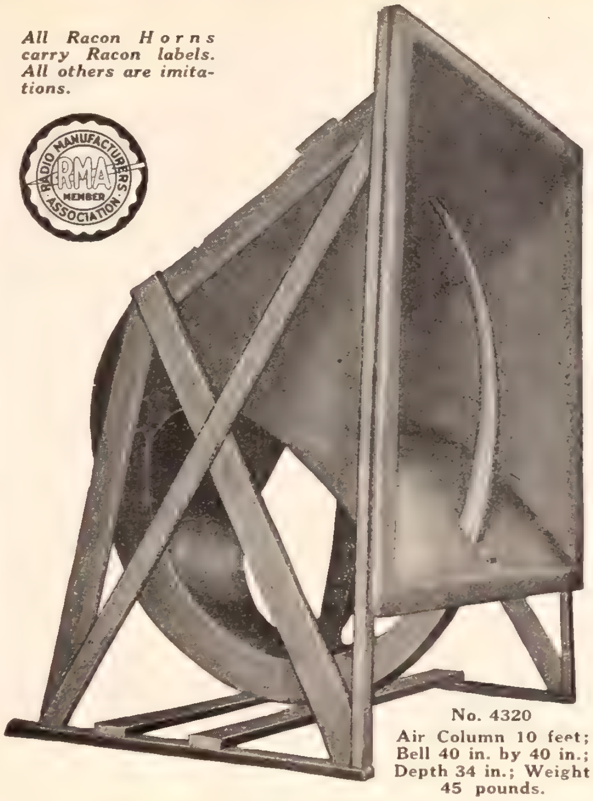
The New Wyalusing Theatre, Lee & Van Dyke proprietors, Wyalusing, Pa., have an innovation in conjunction with their sound equipment. This house recently installed a Mellaphone disc reproducing device and a "deaf man's row" was arranged for.

Five pairs of seats were wired with outlets for earphones making it possible for deaf patrons to enjoy the talkies even to a greater extent than they had the old silent pictures. The proprietors are very well satisfied with the additional business and good will this job has earned for them, and they claim the distinction of being one of the first small houses outside of the large centers which has made provision for the hard of hearing.

The idea of having the seats wired in pairs is for deaf patrons who usually bring a friend along.

All Racon Horns carry Racon labels. All others are imitations.

RACAN Horns



No. 4320
Air Column 10 feet;
Bell 40 in. by 40 in.;
Depth 34 in.; Weight
45 pounds.

Swell profits by electrifying your audiences with Racon Horns.

Theatre goers these days are more discriminating than ever before. They demand the best, and Racon supplies it—the marvelous human appeal in recreating thrilling stage dramas and famous artists of Grand Opera.

Those dollar-winning features—non-vibratory material, one-piece construction and scientific construction—are exclusively Racon, fully protected by fundamental patents.

Racon banishes the squeaks, vibrations and tone distortions in vocal and instrumental reproductions.

Protect yourself against patent infringement suits by using Racon Horns and Racon Units as these are fully protected by patents.

Racon Giant Electro-Dynamic Type Horn Unit U. S. Pat. No. 1,711,514 Can be supplied with A C operated Field Exciter, guaranteed without a hum.

New Racon Junior Electro-Dynamic Type Horn Unit

RACAN ELECTRIC CO. INC.

Specialists in Acoustic Chambers

Factories: 18 to 24 Washington Place, New York; Slough, Bucks, England, and 3 Mutual St., Toronto, Canada

WRITE FOR CATALOG

Cinephor Projection Lenses Build Sustained Attendance

Your posters and good feature films can generally draw the crowds. But the regular, night-after-night patronage that means *steady* profit comes only when projection is of the finest type. Distortion, aberration or poor focus soon discourages your public—sends their trade elsewhere.

To obtain absolute assurance of best projection results, leading theatre operators now unhesitatingly recommend Cinephor lenses. For definition, flatness of field, illumination, sharp focus and contrast between black and white—Cinephors have proved their superiority in many comparative tests before experts in projection.

A note from you will bring full information about Cinephor lenses. **Bausch & Lomb will** gladly cooperate in solving your own projection problems. Bausch & Lomb Optical Co., 653 St. Paul Street, Rochester, N. Y.

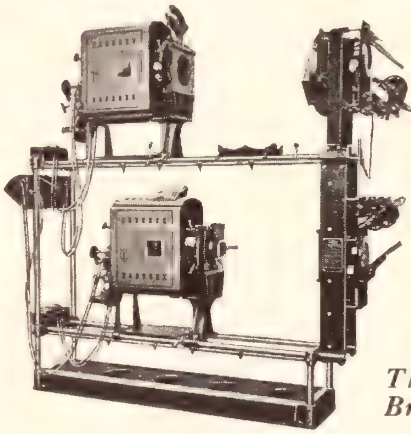
Bausch & Lomb

CINEPHOR

Projection Lenses for Motion Pictures

ROCKBESTOS

–the asbestos covered wire



The Brenograph

ROCKBESTOS MOTION PICTURE CABLE

is used exclusively on the Brenograph because of its high quality and extreme flexibility

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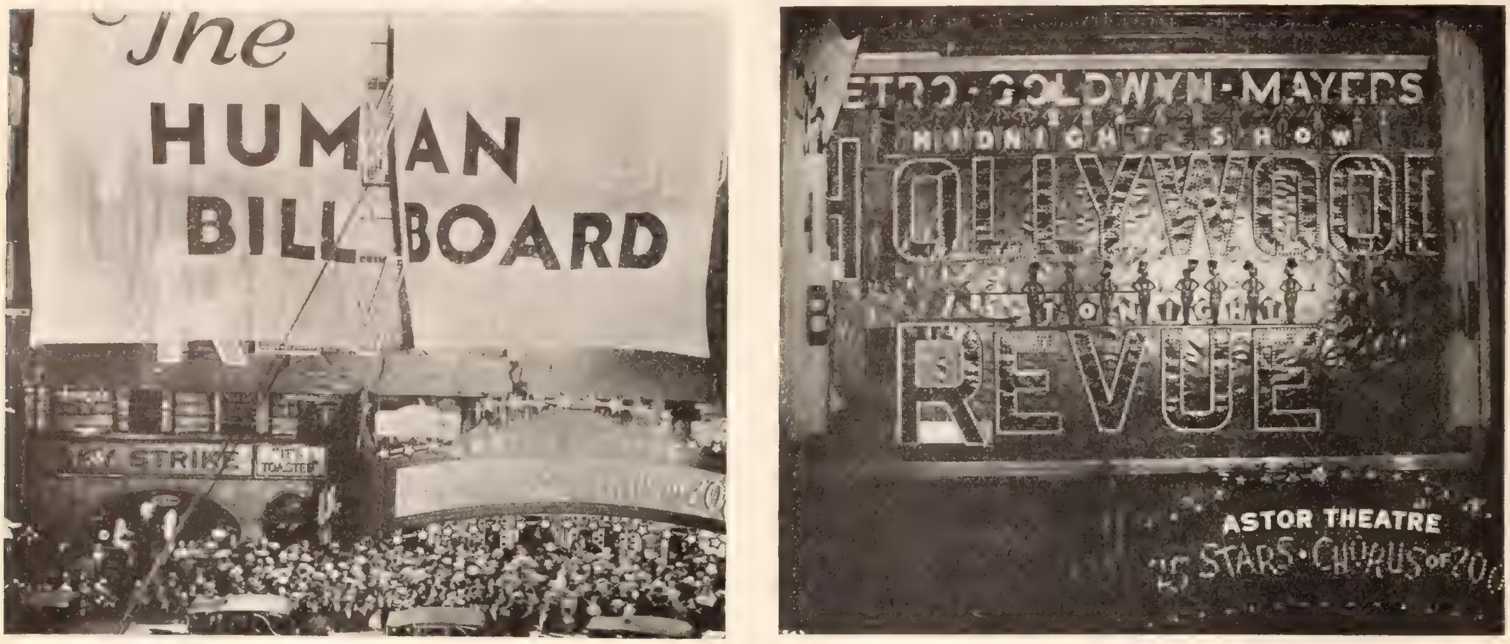
ROCKBESTOS PRODUCTS
CORPORATION
NEW HAVEN, CONN.
NEW YORK CHICAGO PITTSBURG
On the Pacific Coast—Anaconda Wire & Cable Co.

The Bulletin Board—Continued from page 894



A new development in display signs. Above are two views of the "human billboard" made up of twenty-six chorus girls who sang and danced on platforms running across the tops of the letters on a huge sign exploiting the Metro-Goldwyn-Mayer two-a-day showing of "The Hollywood Revue" at the Astor Theatre, New York City, The human element supplied by the dancing girls proved so formidable an attraction in drawing crowds that complete blocking of traffic on Broadway necessitated the discontinuance of this feature after the Saturday night performance of the first week. However, the sign accomplished its purpose in giving "The Hollywood Revue" what was perhaps the most striking theatre front ever brought to Broadway for a theatrical opening. The girls stood on a platform eighteen inches wide. A trolley arrangement concealed from view, allowed them freedom to perform dances while making them secure. Belts worn under the costumes were attached at the back to rings on the "hand rails."

system must be larger to project the oversize picture.

Special mechanism, also, is necessary to project the Grandeur film, which while photographed with a double lens is projected by a single lens optical system, according to reports. The projectors for the Grandeur pictures will be manufactured by International Projector Corporation, now controlled by General Theatres Equipment, Inc.

Television and Stereoscopy

THERE has been much discussion of the equipment needs in the near future because of wide films and the development of television. One exhibitor organization was told by the representative of an electrical company there is no need to fear the arrival of television or stereoscopic pictures in the near future. General opinion seems to be that television is a long way off so far as theatre application is concerned, and true stereoscopic pictures, those versed in the science of optics claim, never will be achieved without auxiliary devices to accomplish bifocal vision.

However, whether true stereoscopic pictures, or merely enlarged pictures giving an illusion of the stereoscopic, result from current wide-film experiments, the belief is expressed by many well informed film men that it will be only a relatively short time before the standard of motion picture projection will be forced to undergo a change to accommodate pictures made on a larger scale than at present. The talkies have made this necessary. Full stage screens are needed to give the results required for effective presentation of audible photoplays.

This fact was commented on more generally than ever before after the premieres of such pictures as "The Hollywood Revue," with its many elaborate scenes, and the King Vidor epic of Negro life, "Hallelujah." The stage spectacles which featured the former, and the sweeping panoramas with dramatic action occuring in the foregrounds of the Vidor production, seemed to cry out for more scope, in which to realize their full pictorial potentialities, according to many observers. And the impression of a great many at the first night performances was that "the pictures assuredly have outgrown the frames presently provided for them in the theatre." The bigger picture appears to be a necessity, not to be stopped or even delayed by the added costs that its adoption will entail in production or distribution.

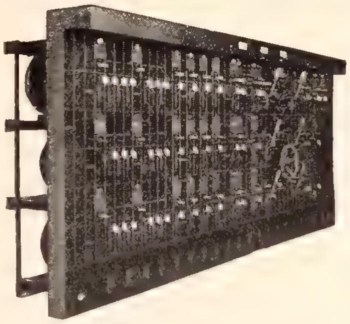
Merger Motives

ACCORDING to comment circulated in the Wall Street district, which after all appears to be the source of all the information that leaks out in advance of such events as mergers in the film and other industries, the projected merger of Paramount and Warner is merely a step in Paramount's program to create an amusement organization that will match unit for unit the Radio Corporation of America's present organization, which includes picture production, theatres, radio broadcasting, through the N.B.C. chain, and the varied interests of the Victor company, now consolidated with Radio. Paramount already has a radio broadcasting outlet for publicity on picture productions, and for building up personalities, through control of 50 per cent of the stock in the Columbia chain. These rumors failed to say in what way Paramount would go about matching the activities of the Victor Talking Machine Company through acquisition to be made in its supposed "race with Radio."

Radio Publicity

THE close affiliation of radio broadcasting and the modern picture theatre works out as an arrangement of mutual advantage, with apparently radio programs made easier, and more entertaining, through the supply of "theme songs" and personalities built up in the films. However, radio publicity is a tremendous factor in building up popularity for pictures and it, too, has supplied several good drawing cards in the persons of singers and entertainers who acquired wide reputation and popularity as personalities of the air. The radio publicity that will be applied to the exploitation of RKO pictures available to independent exhibitors under the franchise plan is a point that has been stressed by exhibitor representatives who have endorsed the franchise arrangement. Paramount is preparing to take a very active part in radio through the Columbia Broadcasting affiliation. A series of Paramount broadcasts will be launched on Sept. 21. Announcing these broadcasts Adolph Zukor said that his company had completed an arrangement that would "bring radio, stage and screen together on a basis that will assure the public the best features of amusement in these three great forms of entertainment." Paramount took its first official action in the operation of the C.B.C. when last month five representatives of Paramount were elected to the directorate of the broadcasting company. The five representatives are Ralph A. Kohn, Sidney R. Kent, Charles E. McCarthy, Eugene J. Zukor and Sam Katz. According to another report, Paramount plans to record speeches, monologues, songs, etc., of film stars in Hollywood and use the films for broadcasting from radio stations.

(*Continued on page 906*)



Light and Lighting Control is Fundamenta

The theater has always been a place of contrasting lights and shades and light draws the crowds—brings them back. You can not overlook light in support of the rest of your program and if you agree on this you should consider the FA Major System as the proven leader of the field by hundreds of successful installations over all other types.

We believe in the ultimate success of theaters whose management thinks wisely along these lines.

Send for the new edition of the
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in Theatres"

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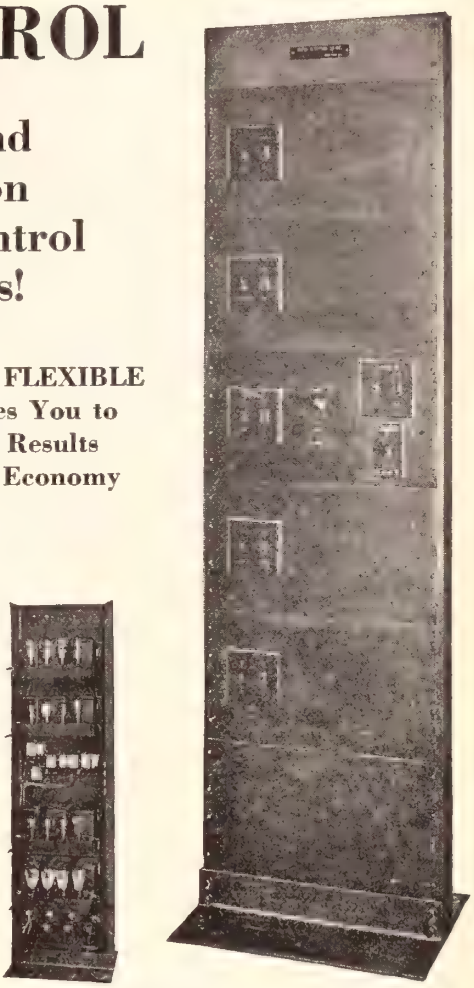

POWERIZER 2-channel amplifier panel, capacity 15 watts per channel

MORE power . . . less power . . . as you need it. Well balanced, clear reproduction of voice and music, through POWERIZER world-renowned units. Of course you're aware that speech and music in your theater must be, above all else, clear and understandable. POWERIZER makes this possible, controlling every phase of your audio-distribution from this simple panel board, just as you control your lighting.

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RADIO RECEPTOR COMPANY, Inc.
106 Seventh Avenue New York City

Licensed by Radio Corporation of America and Associated Companies
Sales and Service Agencies in Important Cities

Maintenance and Redecoration Factors in Wise Choice of Acoustic Material

An important consideration not to be overlooked by the theatre owner in deciding upon the materials and methods he will adopt to accomplish needed acoustical correction in the auditorium in which sound pictures are to be presented, is the question of appearance and maintenance, it is pointed out by manufacturers of an acoustical product marketed under the trade name of Acoustex.

The sound development introducing a new factor connected with the motion picture auditorium, that of acoustics, has brought to the market a great number of materials and a wide range of suggested methods to accomplish the job of improving hearing conditions in the picture theatres.

Authorities agree that the easiest and most satisfactory way to correct excessive reverberation is to cover the ceiling with an efficient sound absorber. This soaks up the sound and kills the echoes and reverberations that make it impossible to get good sound reproduction in the untreated interior.

Materials that are available for use in this application offer varying degrees of acoustical efficiency, but from the standpoint of cost and future satisfaction the theatre owner will exercise good judgment if he bases his choice on other considerations as well. He will ask whether the material is endorsed by architects, how easy it is to apply, how about maintenance and redecorating, whether or not the material is fire-safe and proof against moisture and changes in temperature.

When automobiles were being developed, the big question in the mind of the prospective buyer was: Will it run? Looks didn't worry him—all he wanted was the means of getting somewhere and getting back. Today—the question of style, color and design is the most important element in the sale of a car. Airplanes, radio and every other new development has gone through the same stages—first mechanical, then style and decorative.

One of the acoustical materials which have been developed along distinctly decorative lines is Acoustex. This has a richly textured surface. It is furnished in tiles or large slabs and is precolored by the manufacturers to match any desired color scheme. It is easily redecorated without impairing its acoustical efficiency, thus enabling the owner to keep abreast of any trend in theatre decoration without disturbing his original acoustical installation.

THE NEW
SAMUELS
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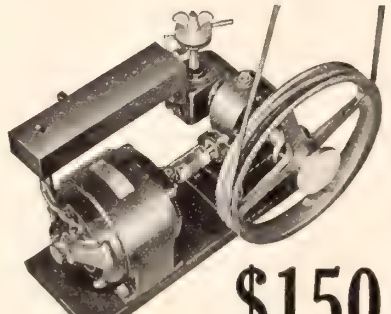
Without an Equal in Economy . . . Silence . . . Ease of Installation . . . Reliability of Operation

A JUNIOR
CURTAIN MACHINE
AT A REAL
JUNIOR PRICE



$150
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Location anywhere —Fly Gallery, Side Wall, Stage Floor or Under Stage

Elevator Type Traction Drive

Opening and Closing Speed up to 3½ Ft. per Second

NOW BRINGS THE ADVANTAGES OF AUTOMATIC REMOTE CURTAIN CONTROL WITHIN THE MEANS OF THEATRES, SCHOOLS, LODGES AND AUDITORIUMS EVERYWHERE

"EACH CURTAIN DESERVES ONE"

OBTAINABLE THRU EQUIPMENT DEALERS AND DRAPERY HOUSES

By the manufacturers of

STABILARC MOTOR-GENERATOR ADC SILENT STEEL CURTAIN TRACK

AUTOMATIC DEVICES CO.
739 HAMILTON ST. ALLENTOWN, PA.

Two New Theatres Opened in Philadelphia by Warner

Within two days the Warner-Stanley interests launched two new de luxe theatres, each having a seating capacity of 3,500 persons, in Philadelphia. These are the Circle, at Frankford Avenue and Orthodox Street, and the State at 52d and Chestnut Streets, in West Philadelphia.

Both houses are elaborately designed and decorated, and will present sound and talking pictures as the main attractions offered at popular prices.

The Circle was designed by the Hoffman-Henon Company, with the auditorium decoration by W. Gibelli, well-known architect and decorator of Italy, in co-operation with the architects. The theatre is executed in the Spanish style of architecture.

The State is the architectural creation of Ralph B. Bencker, architect, of Philadelphia. The exterior is of buff and black brick, limestone and terra cotta, carried out in the modern style of architecture. The lobby walls are done in black glass, with concealed spot lights in niches and ceiling. Soft tones of rose, blue and silver, accented with black, feature the general scheme of the spacious entrance hall. The same coloring predominates in the auditorium, designed along the lines of modern architectural conception.

Big Increase in Demand for Sound Units Indicated

Indications point to a very large increase in demands for sound equipment as the fall season approaches, according to Irving Lesser, general sales manager of the DeForest Phonofilm. Many theatres that marked time during the summer months, Mr. Lesser, continued, now are ready to contract for sound installations.

From recent orders received for DeForest equipment, it is said, there is indicated a definite trend toward the addition of sound-on-film attachments to disc reproducers already installed.

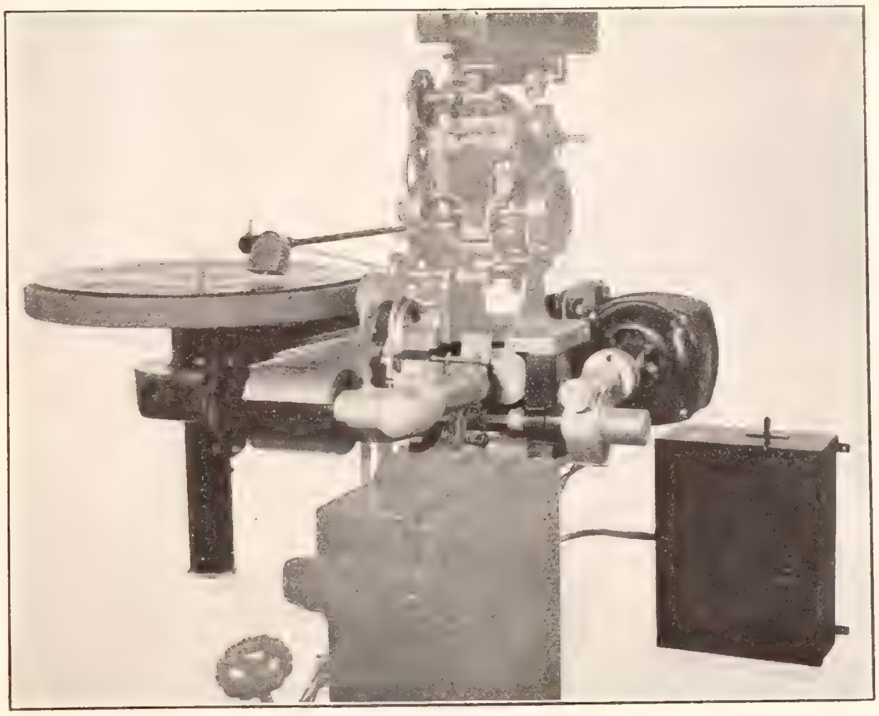
Theatres recently equipped and now being equipped with DeForest machines are: Smalley Theatre, Hamilton, New York; State Theatre, E. St. Louis, Mo.; Towers Theatre, Louisville, Ind.; Kaufman Theatre, Montpelier, Ohio; Grand Theatre, McCamey, Texas; Strand Theatre, Rumford, Me.; Playhouse Theatre, Montpelier, Vt.; Newport Theatre, Norfolk, Va.; Ashland Theatre, St. Louis, Mo.; Rose Theatre, Colfax, Washington; Oriental Theatre, Montrose, Calif.; Egyptian, Denver, Colo.; National Theatre, Boston, Mass.; Auburn Theatre, Auburn, Me.; Riviera Theatre, Attleboro, Mass.; New Symphony, Chicago, Ill.; Dazzleland Theatre, Phila., Pa.; State Theatre, West Frankfort, Ill.; State Theatre, Trenton, N. J.; Hippodrome, Murphysboro; Hippodrome, Herrin, Ill.; Jackson Theatre, Cinci., Ohio; Empress Theatre, Laramie, Wyo.; Majestic Theatre, Cadahy, Wis.; Rose Theatre, Colfax, Wash.

S. M. P. E. Fall Convention At Toronto October 7-10

Arrangements have been completed for the Fall Meeting of the Society of Motion Picture Engineers to be held at the Royal York Hotel, Toronto, Canada, October 7th-10th inclusive, the convention committee has announced.

The personnel of all committees in charge of the various activities that will feature this convention has been selected and approved by L. C. Porter, president of the organization.

The Burt Reproducer for Talking Motion Pictures



Burt Reproducer on Powers Projector

Features

Synchronous Motor Drive (110 or 220 volts, 50 or 60 cycles). Prevents variation in speed from variation in line voltage, or projection load.

The Super Cells used require only two stages in head amplifier, hence less distortion.

Ease of Threading. When running disk or silent, the Sound-on-Film unit is not threaded. Sound-on-Film threads as easily as through a Powers gate.

Turn Table Is Accessible, being up high at the side of the machine.

Easy to Install. Installation can be made by the ordinary operator, and wire man.

Projector Head is driven by its main drive gear and is not required to drive any part of the sound equipment.

Only Three Shafts: (1) Motor Drive Shaft, (2) Sound Film Shaft, (3) Disk Table Shaft.

Variable Speed can be used for making schedule by driving the head off the Powers Motor, when running silent. Change from synchronous drive to variable speed drive requires about ten seconds.

No Universals—No flexible couplings, flexible shafts, or long unsupported shafts are used, as these produce tremolo.

Fire Hazard Is Decreased by use of this equipment. Failure of take-up does not cause film to pile up in light.

Write for Bulletin No. 291

Manufactured by

R. C. BURT SCIENTIFIC LABORATORIES

900-904 E. California St., Pasadena, Calif.

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IDEAS FOR ADVERTISING AND EXPLOITATION

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Manufacturer

141 FULTON ST. NEW YORK

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THE BULLETIN BOARD

(*Continued from page 894*)

Television Progresses

ANY announcements of new devices or applications in the field of television immediately become front page news, and with experimentation going on with such vigor there are many announcements coming along about new sets, new demonstrations of television broadcast and reception, and predictions as to the time when television will be ready for commercial application. Home sets, capable of producing only relatively small pictures so far have been the exclusive objects of public or semi-public demonstration. Broadcasting of television by leading stations continues and much improvement is reported.

Station KDKA at the Westinghouse Plant at Pittsburgh, gives daily transmissions of still pictures and motion picture films. Ordinary motion picture films are used, it is said, because they are more difficult to broadcast than actual objects.

"If we make as much improvement in the next six months in broadcasting motion pictures, (for reception with home type receivers) as we have in the past six," a Westinghouse official is quoted "we will really be able to report progress. As soon as we get one thing licked we go after the next. Let not the public gather from this that any definite time has been set when the last thing will be 'licked' or when we may expect to receive regular television broadcasts into our homes. It may be just around the corner and again it may be years."

During August a talking film was transmitted by television in London by the Baird Television Development Company, the image and the related sound being received simultaneously on a combination television and radio set. Only the head and shoulders of the figure were shown, as attempts to cover a larger area would result in an almost complete loss of definition.

Announcement has been made that the newest television developments, which it is said make it possible for radio images to be viewed sixty feet from the screen, will be demonstrated at the Radio World's Fair in New York the week of September 23-28. However, G. Clayton Irwin, Jr., manager of the exhibition to be held at Madison Square Garden, in making the announcement, added that "engineers emphasize that such television is not yet ready for home consumption. I have heard that the operation of the apparatus to be exhibited requires several engineers."

A New Power in Radio

NEGOTIATIONS which have been going on for some time and which reached the stage of "reports" that Fox was working along the lines of bringing large radio and phonograph activities into the fold give credence to the notion that the goal of the big film company is the acquisition of radio and phonograph interests to work under coordinated control in conjunction with each other. The movies will be big factors in supplying radio entertainment. Radio entertainment will be a big factor in publicizing motion pictures, and if radio becomes increasingly popular through the efforts of the motion pictures there is no good reason why the motion picture interests should not be in a favorable position to capitalize the popularity of radio by supplying the receiving sets, and so forth. According to stories appearing in the papers on Thursday of last week, confirmation was given at financial sources close to the Fox interests that William Fox has been negotiating for the acquisition of radio and phonograph interests.

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STAGE FURNISHINGS
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Color Lighting Equipment for Stage, Lobby, Foyer, etc.

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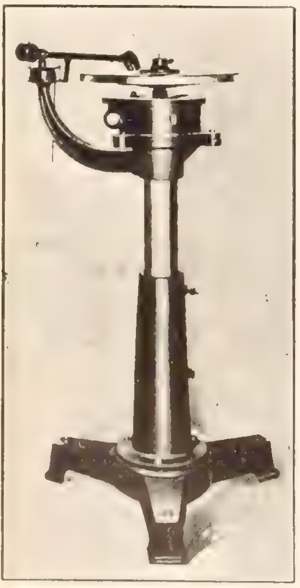


The Syncrodisk turn-table—manufactured by builders of machines installed in over 200 theatres

Spring Suspension

A feature of SYNCRODISK that absolutely eliminates uneven motion—

$500 Complete

Write now for details on this finest of turn-tables — Dealers write.

WEBER MACHINE CORP.
**59 RUTTER STREET
Rochester, N. Y.**

$15.00 $15.00

THE OLIVER SPEEDOMETER

An accurate instrument for use with projectors, recording feet per minute and minutes per thousand feet.
**An absolute necessity in Sound Projection
Easily installed.**
No wear on shutter shaft—Sold by all supply dealers.
$15.00
OLIVER MFG. CO.
1705 East 21st St. Cleveland, Ohio

202 Seat "Arty" Theatre Will Cater to Fashionables of Germantown, Pa.

THE smalllest theatre in Pennsylvania —and the first theatre in that territory to have individual armchairs exclusively—will be shown to the Philadelphia public when the Motion Picture Guild opens its new 202 seat "arty" film house in Germantown, a suburb of Philadelphia, early in the fall.

The Guild, already operating the Little Theatre on Market Street in downtown Philadelphia, was the originator of the "Little film theatre" movement when it inaugurated the policy at the Wardman Park Theatre in Washington, D. C., in May of 1926. Since then the organization has operated similar houses in Baltimore, Philadelphia and Detroit.

Modernistic Decoration

The Germantown theatre is designed to catch the trade from the exclusive Chestnut Hills and Germantown districts of Philadelphia, and will be operated on a week stand with two shows daily, foreign films to predominate. The house will be modernistic in tone, with a lounge where coffee, candy and cigarettes will be served free, and an art gallery with changing exhibits.

The auditorium will have room for over 500 ordinary theatre seats, but capacity has been cut to 202 to provide unheard of space between the individual seats, allowing patrons complete freedom in all movements. Seats will be of leather easy chair type, unattached to the floor.

Local theatre designers are of the opinion that the entire plans for the house are the most radical in years, and will bear watching for audience reaction.

Talking Picture Projection Truck Service is Launched

The Stanley Film Advertising Co. has equipped seven motor trucks with Stan-a-phone, a portable sound reproduction device, which will enable theatres to project talking trailers on the streets at night. These trucks are fully appointed in all facilities required to give an exhibition of talking pictures, including a collapsible screen which folds over the top of the truck when not in use.

Two trucks have been contracted for to project political speeches in Long Island communities during the forthcoming campaigns. The company expects to have thirty trucks in operation by January 1.

A NECESSITY FOR BETTER SOUND PICTURES

You are assured of better sound pictures when you use the improved Gold-E framing light shield with the new waffle type cooling plate that dissipates heat and prevents film buckling and tension gate warping.

It saves the projectionist's eyes, provides a perfect light source for framing so necessary in the proper positioning of film for perfect Sound Projection, and now incorporates a new bottom plate that prevents the escape of light that otherwise is spilled downward.

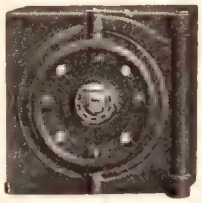
Order from National Theatre Supply Company

Manufactured by

GOLD-E MFG. CO.

1203 Le Moyne St. Chicago, Ill.

Thieves know and avoid York Round Door Chests!



Large theatre chains have noticed a marked decrease in the number of attacks by burglars on their theatres following the installation of York Round Door Chests.

Insurance companies grant it their lowest burglary rate.

Write your name and address on the margin of this advertisement for complete information.

York Safe & Lock Company
York, Pa.

THE SHOW MUST GO ON!

There must be no interruption in the Performance.

It's the first law of the stage and applies from the Manager down to the mechanics of operation, alike.

Are you safeguarded against a "Dark House?"

Have you a "reserve guard" against possible current interruption?

Can you throw in another switch and instantly shunt around the trouble?

A reserve Transverter means sure protection.

Permanently valuable—ever ready for the crisis.

One "Dark Night" will cost you in prestige and seat sales many times that extra Transverter.

Sold in U. S. A. by
The National Theatre Supply Co.

Canadian Distributors
Perkins Electric, Ltd.

THE HERTNER ELECTRIC COMPANY

12694 ELMWOOD AVENUE TransVerteR CLEVELAND, OHIO, U. S. A.

Exclusive Manufacturers of the Transverter

The Proper Control of Light On Your Screen

Picture films vary as well as current conditions. Your projectionist can adjust his arc current to always give you a clear, bright picture if you equip with PERFECTION. Current saving also is a result of PERFECTION equipment, for he need not use full current till the actual projection is started.

PERFECTION
RHEOSTATS RHEOSTATS

FOR PERFECT PROJECTION USE REMOTE CONTROL RHEOSTATS

USED BY ALL THE LEADING THEATRES THROUGHOUT THE COUNTRY

Sold by Your Theatre Supply Dealers

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Mfg. Division
Contracting Electrical Engineers—Moving Picture Theatre Electrical Specialists

Standard
VAUDEVILLE
for
Motion Picture Presentation

THE FALLY MARKUS AGENCY
Astor Theatre Building
N. W. Cor. 45th St. & Broadway
Lackawanna 7876

Entire Feature Length Talkie Filmed in Continuity with Mobile Camera

New Talkie Technic Employed By Rouben Mamoulian In Filming "Applause" At Paramount Long Island Studio

A MOTION PICTURE camera that is almost constantly in motion, photographing a screen play timed to split seconds in rehearsal and producing a finished picture that will require no editing or cutting, are some of the distinctive features of the all-talking production "Applause," directed for Paramount at the company's Long Island studios by Rouben Mamoulian, formerly director of stage productions at the Eastman Theatre, Rochester, and later with the Theatre Guild, for which organization he staged such successes as "Porgy" and "Wings Over Europe."

The traveling camera is the basis of a revolutionary screen technic which Mamoulian has developed in his first efforts as a motion picture director, according to Paramount officials.

While the moving camera is not a new departure in picture production, it was used by the Germans in "The Last Laugh," "Variety" and other works, and later employed successfully by American directors, cameramen estimate that this mobile camera has never before been used to photograph more than twenty per cent of a picture's total footage.

"The present experiment with 'Applause' has been made possible by the advent of talking pictures," Mamoulian declares. "In the silent picture, movement of the camera was limited by the necessity of printed titles. But with present sound-recording methods, dialogue and sound can be continuous and the camera can move as it pleases.

"With this freedom of motion, it is seldom necessary to cut from a long-shot to a close-up. Instead, we move the camera forward or backward—upstage or downstage—as the action of the story dictates. Nor is it necessary to cut when a character goes from one room to another; we simply follow them with the camera.

"I do not believe that the audience will be conscious of the camera movement. The motion is gentle at all times and is always the result of psychological demand. There will be no jar to the sensibilities of the spectator at any time."

As an example of the new technic Mamoulian singles out the following sequences: Helen Morgan and Fuller Mellish, Jr., are discovered in a long shot. Mellish exits and the camera moves up to a close-up of Miss Morgan. She glances across the room and the camera leaves her and follows the line of her glance, revealing a picture of her daughter. The camera returns to Miss Morgan and follows her as she crosses the room to get the picture. She studies the picture and then exits from the room, pursued by the camera, which follows her through a suite of rooms, back to the original starting point, into an adjoining room where she gets her hat and cloak and then to the street door where Miss Morgan exits.

DEALERS WANTED!
Write Phone Wire

SIMPLIMUS TURNTABLE
sound on disc

The sturdiest, best built turntable on the market, eliminates booth vibration, gives even tones, no flutter, built on scientific principles of studio recording machines. Available in

HIGH MODEL (near projector head)
LOW MODEL (fits under lamp house)

Simplimus is not attached to intermittent shaft
We make immediate deliveries

Price complete **$500.00** for two projectors

Positive Synchronous Motor Drive Available for Both Models

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37 WINCHESTER ST., BOSTON, MASS.
Two years experience in the building of sound equipment

No. 7773 Kentia Plant

Natural prepared, green, with 15 removable leaves, 48 inches high, complete $4.00. With basket pot cover, as illustrated, $1.50 extra.

Write for copy of our *Catalogue No. 7* with illustrations in colors of Artificial Flowers, Plants, Vines, etc.
Mailed Free on Request

Frank Netschert, Inc.
61 Barclay St. New York, N. Y.

Special Amplifiers For The Deaf Patron Of Talkies

(Continued from page 885)

Flexible Baby BX cable connects the jack with the leads in the metal molding.

The telephone set consists of a small receiver with a head band attached to hold the receiver to the ear and a small volume control attached to the receiver cord. By inserting the plug of the telephone set in the jack mounted on the back of the seat the telephone set is ready for use.

The utility of a system such as this will depend as much on how it is used as on the general design of the system itself. To emphasize some of the more general features of this system, the following precautions to be observed in the operation of the system are outlined below.

The telephone set is connected with the seat jack only while in use. Care must be exercised in handling the telephone set to prevent tangling of the cord, etc. The sets should be either hung up individually with the cords folded or else stored in separate compartments with the cords coiled around the receiver and head band.

The routine which might be observed in the handling of these deaf sets is as follows:

After arrangements with the box office, the deaf patron receives a card which he presents at the check room or to the employee intrusted with the care of the telephone sets and receives one of them. At this point instructions should be given in the proper methods of using the set. These might be in the form of simple instruction cards which after being read and understood by the patron can be used to record his name and address for the protection of the theatre. The patron is then directed to the proper usher who selects the seat, inserts the plug of the telephone set in its proper jack and sees that the operation of the receiver and volume control is understood by the patron.

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With the publication and mailing to all Western Electric wired houses of the second press sheet to help publicize and advertise this sound system, Electrical Research Products offers additional free accessories to exhibitors.

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Important publications issued by manufacturers in connection with the subjects listed in these columns will be sent free to readers upon request to this magazine. For your convenience a number is used to indicate each subject and a request blank provided. To obtain copies of publications on subjects in which you are interested simply insert on line provided in blank the number opposite that subject, fill in name and address and mail to Motion Picture News.

AIR CONDITIONING
- (1) General outline of systems with illustrated descriptions of apparatus for atmospheric conditioning in theatres.

CLEANING SYSTEMS
- (2) Apparatus used in central cleaning system for theatres.

DECORATION
- (3) Furnishings for auditoriums, lobbies, lounges—decorative furniture and fixtures, fountains, shrubbery, draperies, etc.
- (4) Finishing materials for wall and ceiling treatments.

FILM PROCESSING AND CLEANING
- (5) Descriptions of materials and apparatus used in processes for film renovation, preservation and cleaning.

HEATING AND VENTILATION
- (6) Types of ventilating and heating systems with diagrams, illustrations and descriptions of apparatus.

LIGHTING, DECORATIVE
- (7) Spotlight, effect projectors, automatic and remote control color and effect machines for atmospheric theatres, cove lighting, lobby and rest room illumination, with specifications for uses and operation.

LIGHTING FIXTURES
- (8) Decorative chandeliers, wall fixtures, directional signs, illuminated mirrors and fountains for theatres described and illustrated.

LIGHTING, PROJECTION
- (9) Arc and incandescent lighting equipment, specifications for use and operation.

LIGHTING, SIGN AND MARQUEE
- (10) Flasher equipment, color devices, etc., for front effects and advertising.

LIGHTING, STAGE
- (11) Spotlights, effect machines, borders, foot lights, etc., and their uses in stage effects.

LIGHTING CONTROL
- (12) Dimmer control, switchboards, panel boards, switches of various types for stage and auditorium lighting control.
- (12-a) Emergency Lighting Plants.

MOTOR-GENERATORS
- (13) Various designs of motor-generators specially designed for motion picture projection.
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- (15) Theatre organ of various types for large and small auditoriums.
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- (17) Music stands, special designs for pit orchestras and stage band acts.

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- (18) Radiators, equipment for wash room furnishing, etc., illustrated.

PROJECTION
- (19) Operating instructions, parts for machines (specify make and model).

RIGGING, STAGE
- (20) Drapes, curtains, curtain control apparatus, automatic stage platforms, elevators, etc.

SAFES
- (21) Descriptive literature illustrating types of safes especially designed for theatre use.

SEATING
- (22) Auditorium chairs, special designs illustrated, re-seating arrangements, etc.

SCREENS, MOTION PICTURE
- (23) Various types described, diagrams, illustrations of surfaces, etc.

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- (24) Theatre advertising signs, marquise designs illustrated.

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- (25) Automatic ticket machines for motion picture theatres, change makers, canceling devices and registers.

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- (26) ACOUSTICAL MATERIAL, ENGINEERING AND CONTRACTING
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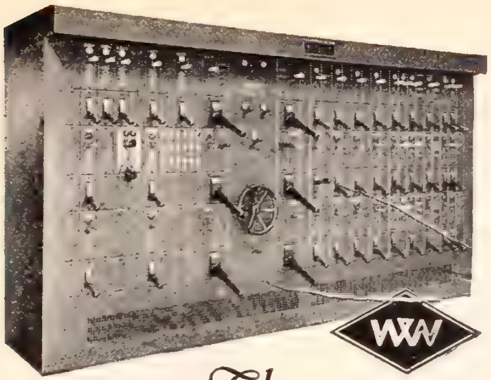

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Advertisers Index for the Sept. 7 Showman

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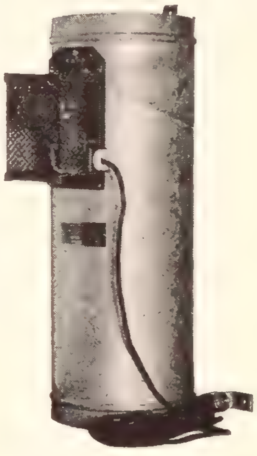

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***Projection Engineering* is published by the Bryan Davis Publishing Co., Inc., who also publish Radio Engineering and Aviation Engineering.**

"The Journal of the Sound and Light Projection Industries"

The editorial staff of *Projection Engineering* is headed by M. L. Muhleman, for years editor of Radio Engineering with Austin C. Lescarboura, Donald McNicol and John F. Rider as associates.

The first issue (September, 1929) will carry the following material—

Recent Developments in Sound Recording and Reproduction *by Joseph Riley*
Television Developments *by M. L. Muhleman*
Design of Complete Amplifier System for Sound Pictures . *by C. H. W. Nason*
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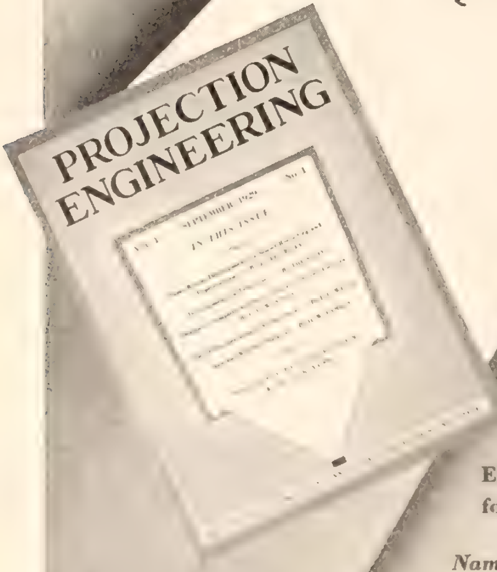

HOLLYWOOD

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Talk In Hollywood

By Walter R. Greene

THE Masquers Club is one organization likely to be most affected as a result of the recent Equity struggle. The organization, similar to the Friars in New York, includes in its membership most of the prominent players and directors in pictures.

Shortly after the Equity ultimatum, the club posted a bulletin requesting members to refrain from discussing the situation. This helped somewhat, but the club was split into two factions; those who were ardent followers of Gillmore, and that large group not in accord with Equity's president. The attitude of the Gillmore faction became obnoxious with many of those members who did not approve of his methods, and they gradually kept away from the club. Several of this class of members are reported to have declared that many outright resignations from the club will result from the Equity controversy, and the resignations will include some of the most prominent stars and featured players in the business.

HOWARD EMMETT ROGERS, First National writer, tells this story.

A young actress rushed up to him on the street, and said, "Oh, Mr. Rogers, I'm working in your new story! It's just divine!"

"That's very nice," replied Rogers, "Do you play the part of Jean—the wife?"

"Oh, no," said the actress, amazed, "I'm Maggie. There isn't any character of Jean in the story—and no one is married."

"Oh," mumbled Rogers, "I guess they made a couple of slight changes in my story," as he took a hurried departure.

ARTHUR CESAR, formerly of Broadway, and now in Hollywood, is always good for a laugh.

The other night he attended a party, and was watching the progress of a poker game. He was so surprised to see a recently-appointed scenario editor calmly buy a $5,000 stack of chips in the game that he turned around and spoke to a bitter enemy of two years standing.

WHEN Louis Gasnier completed direction of "Darkened Rooms" for Paramount on a 12-day schedule and $32,000 under estimate, B. P. Schulberg signed him to a term contract to direct. Gasnier directed a number of the first pictures for Preferred, when the latter company was launched by Schulberg several years ago, and has always been noted for his speed in production.

How to keep cool. Director Norman Taurog (center), Bobby Clarke (left) and Paul Mc Cullough (right), nibble their cakes of ice in a brief respite from production activities on a series of Movietone comedies

SET musicians, who disappeared from the studios with the advent of talking and sound pictures, are gradually staging a comeback. In the old days, the set musicians provided various musical compositions for the players to emote by while the cameras were grinding. Heavy emotional scenes required emotional music to get the players in the right moods, and comedies always were shot to the accompaniment of jazz numbers.

The set musicians are today being used to provide music between scenes, with studio officials figuring that the music will keep up the spirit and morale of the players and workers when the microphones are off.

AN actor who has long been a featured player in film production, was besieged during the Equity strike by fellow actors who were hard hit by the strike order. The actor turned down no requests at that time, but started figuring one night just how much money was owed him by people that had made "touches" during the past eight years. From his various books, he discovered that $61,000 had been borrowed and never repaid, with sums ranging from five dollars to $5,000.

ANOTHER assistant director has made good, and will hereafter direct on his own. Thornton Freeland, former assistant to Roland West, D. W. Griffith, and Frank Lloyd, was given the chance to direct "Three Live Ghosts" for United Artists. His work was so satisfactory that the company immediately signed him to a long-term contract, and gave him the Fannie Brice's initial starring talker for United Artists to direct.

Hollywood Melody Makers

MILTON CHARLES, concert organist at the Paramount Theatre, also has a fine voice. In his part in First National's "Lilies of the Field" he will sing two song numbers, "Speed" and "The Gipsy Melody," both written by Clary, Madgson, and Washington, the prominent song writing trio under contract to First National.

AL DUBIN and JOE BURKE, Warner Brothers song writing team, have completed an original melody titled "A Darn Fool Woman Like Me," which Winnie Lightner will sing in the Vitaphone production of "She Couldn't Say No." Lloyd Bacon will direct.

ABNER SILVER, writer of many song successes in the past five years, recently came to the Coast for a short vacation, without any ideas of working. After a few days in town, however, he changed his mind, and has already accepted assignments to write original songs for several productions. His first work will be for Columbia.

SAM COSLOW returned to the Coast this week after a hurried trip East. While in New York, he arranged for his partner, Larry Spier, to maintain headquarters there for their publishing business, and Spier will also contribute original song compositions through Coslow's connection with the local Paramount studios as a staff melody man.

VINCENT YOUMANS has written two original musical numbers for RKO's filmusical version of "Hit the Deck." Youman's composed the musical score of the stage show, and the two new numbers will be added to the group of song hits in the stage musical for the film version.

ARTHUR JOHNSON, arranger and orchestrator for Irving Berlin, has arrived from the East, indicating that Berlin will be here soon to write the songs for Harry Richman's first musical for United Artists and Al Jolson's next for Warner Brothers.

BILLIE ROSE, song-writing husband of Fannie Brice, has already completed several original numbers which will be used in "The Champ," Miss Brice's initial starring production for United Artists. "Kickin' A Hole In The Sky" is rated as a hit number.

Hollywood

Jury Unable To Reach A Verdict In Assault Case

Hollywood, Sept. 5.—After deliberating for five hours, a jury was unable to agree in the so-called Equity assault case, and was discharged by the judge.

The defendants, Harvey Perry, George Wilson, Edward Welch and Sam Cummings, were alleged to have attacked Harry Deck when he refused to resume his membership in the actors' association several weeks ago. The city prosecutor's office will set the date for a new trial of the four defendants this week.

W. B. Preparing Elaborate Vitaphone Shorts Series

Hollywood, Sept. 5.—With feature production gradually being suspended at Warner Studios, the company is embarking on an elaborate production program of short subjects under the direction of Bryan Foy, who recently returned from the East.

Under the new policy in production of Vitaphone short subjects, stage and screen players with names will be used in each talker, with production standards equaling those of regular feature pictures.

Cruze To Direct Haines In "Wallingford" For M-G-M

Hollywood, Sept. 5.—James Cruze, heading his own producing organization, has signed with M-G-M to direct William Haines in a talker version of "Get Rich Quick Wallingford," which goes into immediate production.

Cruze's assignment with M-G-M will not interfere with his supervision of his independent productions that will be directed by Walter Lang.

Three girls who are responsible for much of the pep in "The Gold Diggers of Broadway," the new Warner Bros. Vitaphone Special in Technicolor. Left to right: Lilyan Tashman, Ann Pennington and Winnie Lightner

Paper Criticizes Screen Credits Practice

INDIANAPOLIS, IND., Sept. 5.—An editorial slap at film producers was taken by the *Indianapolis Star* recently in commenting on the practice of devoting a lot of film to naming about everybody who had anything to do with production of a picture.

The editorial said in part: "The theatre patron doesn't care who turned the crank or arranged the sets, prepared the costumes, swept the floor or did other numerous odd jobs in the process of transferring a scenario to thousands of movie screens. . . . Few take the trouble to read them, since they mean nothing to the average patron. This prominence may flatter some Hollywood temperaments, but it bores a Hoosier audience. . . . The producers should discard the meaningless array of studio helpers and devote more time to the more important factor of the cast."

Vacations Over, Hal Roach Resumes Film Production

Hollywood, Sept. 5.—Hal Roach Studios resumed operations this week following the annual shutdown of one month for vacations. Eight two-reel talking comedies will be made by each of the four production units; and all pictures will carry both sound and silent versions.

The four Roach units on this season's program include Laurel and Hardy, Charley Chase, Harry Langdon and Our Gang. The Roach writing staff, under direction of H. M. Walker, include Mauri Grashin, Carl Harbaugh, Frank Halliday, Charles Rogers and Eddie Dunn. James Parrott, Warren Doane, Charles Rogers and Robert McGowan will direct the various units.

"U" Will Team Archer And Dent In 10 Comedy Shorts

Hollywood, Sept. 5.—Lou Archer, vaudeville comedian, and Vernon Dent, screen comedian, will be teamed by Universal in a series of ten two-reel comedies, which will carry both sound and silent versions. The pictures will be produced by Sam Van Ronkel, with direction alternating between Richard Smith and Harry Edwards.

Paramount's First Musical Will Start About Oct. 15

Hollywood, Sept. 5—Production of Paramount's first musical revue is expected to start about October 15th. Al Kaufman, assistant to Jesse Lasky, is supervising preparation of various sketches, novelties, and song and dance numbers that will be produced for the revue.

Ray Coffin is general manager of the Hollywood office for International Publicists, Ltd., a world wide publicity organization which also has offices in New York, London and Paris.

Warners' Downtown Los Angeles House Opens On Sept. 23

Warner Brothers' Downtown Theatre in Los Angeles will officially open on Monday evening, Sept. 23. A five dollar top price scale has been set for the premiere performance at which the entire roster of stars on the Warner program and many other film celebrities are expected to be present. The picture for the occasion will be Al Jolson in "Say It With Songs." Warner Brothers already have a deluxe theatre in Los Angeles, namely the Warner Theatre in Hollywood.

New Novarro Vehicle Will Be Produced In Spanish

Hollywood, Sept. 5.—M-G-M production officials are planning production of a Spanish talker version of Ramon Novarro's current production, "Battle of the Ladies," upon completion of the regular picture. From present indications, a complete Spanish remake will be produced, using players that are able to speak the Spanish language. Novarro, of Spanish descent, can speak the language fluently, and is one of the most popular stars in Spanish countries.

Dolores Del Rio Will Make "The Bad One" As Talkie

Hollywood, Sept. 5.—United Artists will star Dolores del Rio in "The Bad One" as her first talker. Story is an original by John Farrow, who has been borrowed from Paramount to write the adaptation.

It is reported that the picture will be produced under the supervision of United Artists, and Edwin Carewe will not direct Miss del Rio's picture on account of previous production plans.

This stern looking gentleman is Monte Blue, in typical Lon Chaney make-up for a recent role. He proves that beauty is only "Skin Deep," the name of the Warner Vitaphone feature in which he thus appears.

Broadway Show Reviews

By Fred Schader

The Cameo Has Fight Films And "B'way Babies"

The outstanding feature of the program at the little Cameo this week is the special of the lightweight battle between Al. Singer and Kid Chocolate, which took place at the Polo Grounds. Each of the twelve rounds of the scrap is shown and from the looks of the action it did appear that Singer had a little the best of it even though the colored boy got the decision.

With the fight pictures the feature is "Broadway Babies" with Alice White and Charlie Delaney featured. This is really third run on Broadway for the picture, which prior to being shown at the Cameo was at the Strand after it had had a run at a $2 top scale at the Central. Even at that the little house was doing business on a hot night.

A Pathe Sound News and a four minute sound special also from Pathe devoted to shots in Los Angeles, Chicago and Lakehurst of the round the world trip of the Graf Zeppelin were shown. The entire bill runs a little more than two hours with the fight pictures taking fifteen minutes and the feature an hour and twenty-five minutes.

Warners Give Five Benefits For Palestine Relief Fund

Five benefit performances at five theatres—the Warners, the Mark Strand, N. Y., the Mark Strand, Brooklyn, the Winter Garden and the Central—were given last Tuesday night, Sept. 3, the entire gross receipts being turned over by the Warners to the Palestine Emergency Fund. Seats in all five houses were priced at two dollars. Three of the extra shows featured Al Jolson in "Say It With Songs."

Fanchon And Marco's Show At Loew's State, Syracuse

Syracuse, N. Y., Sept. 5.—An opportunity will be afforded Syracusans to see one of the first Fanchon and Marco unit shows to be put on in the East outside of New York City. "Gobs of Joy" is the name of the show. Arthur "Pat" West will be master of ceremonies for the unit at Loew's State Theatre, Syracuse, the week of Sept. 8th. Feature film for the week will be "Madame X."

Crooker Writes Thriller

Herbert Crooker, assistant director of advertising and publicity for First National, has authored "The Hollywood Murder Mystery," which will be brought out in the Fall by the Macauley Company.

Roxy Back To Show And Film With Showing Of "The Girl From Havana"

AFTER a four week record breaking run of "The Cock Eyed World" at the Roxy during which time the stage show was dispensed with, the regular policy of the house was reestablished this week with the advent there of "The Girl From Havana," which is preceded by a four unit stage show, the Fox Movietone News, and an overture and organ solo. The whole program runs two hours and seven minutes.

The layout of the program has "Tschaikowskiana" as the overture. With Erno Rapee directing, it hits the audience right between the eyes, especially since the director was responsible for the special arrangement of the Russian composer's airs which concluded with the famous "1812" overture. The whole, fifteen minutes.

"Under The Sea," a corking ballet number with an undersea effect, was the next offering. Berinoff and Eulalie with their adagio routine being the principals with a quartet of Roxy ballet serving as the siren background. Six minutes were devoted to this.

Beatrice Belkin, coloratura, offered "The Gypsy and The Bird" with a flute obligato, singing the number most effectively.

For the Roxyettes and Patrica Bowman a pretty concert was worked out under the title of "The Kittens and the Ball Of Yarn," the girls being costumed as the kittens and Miss Bowman acting as the ball of yarn. The offering was heartily applauded.

The Fox Movietone News ran for nine minutes with the Graf Zeppelin's arrival at Lakehurst after the 'round the world trip and the welcome in New York being featured.

As a prelude to the picture "In Old Havana Town," a fifteen minute revue was presented. It carried the Gomez Tipica Orchestra on the stage, with Angelitao Loyo singing "Chiquita," while David Drollett sang "Mirame Asi." Two dance teams also performed, with Palmira Lopez and Ismall Guzman doing the Cuban Rumba, which brought a laugh from the audience. This revue is in two scenes, the first showing a steamer deck and the last a plaza in the city. The whole is extremely colorful and proves a fitting introduction to the feature.

"The Girl From Havana" is a crook story nicely done and runs an hour and seven minutes.

"Woman Trap" and "5 And 10 Follies" Are The Offerings At The Paramount

A PROGRAM that is headed by a corking crook melodrama, "Woman Trap," bolstered by a Publix stage revue entitled "The 5 and 10 Follies," makes for very acceptable entertainment at the Paramount. The show runs two minutes over two hours, added to which there are sixteen minutes of trailer in the show. This seems to be just a little too much advertising matter in a show of this length.

Rubinoff with his violin is very much present with "Hungarian Sketches" for the overture on his farewell week at the house. This is followed by the Paramount Sound News, which was somewhat behind on the Zeppelin round the world tour compared to the Fox Movietone News. A three minute trailer followed.

Boyce Coombe in "The Parlor Pest," a Columbia short, filled the next spot of the bill for some laughs, after which Jesse Crawford at the organ played three numbers, of which "Song of the Nile" stood out as the most popular. The two others were "Old Man Pie Eye" and "Miss You."

The "5 and 10 Follies" held the stage for the next thirty-seven minutes. Roy Seeley, the comedian, is acting as master of ceremonies with the offering which has June Carr and Phil Arnold as the featured principals and L. La Grand offering a piano specialty. In addition to the usual chorus complement of twelve girls there are six male steppers with the unit. Seeley easily walks off with the honors with Al. Mitchell the musical leader for the unit doing straight for him in a rather half hearted manner. Thirteen minutes of trailer follows the revue. The feature closes the show and holding the interest nicely until the end.

Columbia Whips "Flight" Into Shape For B'way Run

Cutting and editing of "Flight," Columbia's air special, featuring Jack Holt, Lila Lee and Ralph Graves, is now being rushed at the Hollywood studios of the company in readiness for the premiere at the George M. Cohan Theatre on Broadway. The working force has been divided into three groups working in eight-hour shifts. Both Frank R. Capra, the director, and Harry Cohn, vice-president in charge of production, are supervising final eliminations.

Sound And Projection

THIS is another article on sound published in the September first issue of "Now," Fox-West Coast houses organ, and reprinted by MOTION PICTURE NEWS for the benefit of its readers. It is taken from Mr. R. H. McCullough's department, "Your Patrons' Ears."

Study Tube Test Bulletin

Vital is the importance that every projectionist study the Vacuum Tube Test bulletin, recently sent out to theatres equipped for sound. Amplifier tubes, while they give relatively a very small amount of trouble, may eventually be the cause of poor sound reproduction or a serious interruption.

It is the projectionist's responsibility to be able to recognize Vacuum Tube troubles, or their symptoms and thus be able to deal with them before they become acute. An operator's intelligent consideration in testing Amplifier Vacuum Tubes will insure good sound reproduction.

Life Of Tubes

All Western Electric vacuum tubes are guaranteed for a hundred hours burning service. After receiving vacuum tubes they should be tested immediately for defectiveness and returned immediately, if found defective, for replacement.

We have found that most of our poor sound reproduction was caused by poor vacuum tubes.

The life of the Vacuum Tube will vary in accordance with the amount of abuse to which it is subjected. However, we have tubes which have given 3,000 hours' service, and are still good.

It is of equal importance that the filament current be maintained at exactly the value indicated by the instruction book (Electrical Research). The filament of the amplifying tube is heated by the current from a storage battery of approximately twelve volts pressure.

If the filament current be too high it will shorten the life of the tube.

Do not allow amplifier tubes to operate with low filament current as the volume will be low and the quality will suffer; therefore, operate amplifier vacuum tubes at their indicated values as specified.

Rectifier Tubes

Essentially, all rectifier tubes must be in good condition. A portion of the amplifier power comes from rectified alternating current. Rectifier tubes require the same care and attention as amplifier tubes. It is extremely important that the indicated filament current values be maintained (as given by Electrical Research Products, Inc.).

Pick-Up Noise

The pick-up amplifier, called the 49-A, located underneath the projector mechanism, is suspended in a spring cradle. This is for the purpose of absorbing the vibrations of the projector mechanism. If the P. E. C. amplifier touches any part of the projector, mechanical vibrations will be picked up and carried through the amplifier and will be heard in the horns.

Mgr. Couldn't See How It Synchronized

KANSAS CITY, MO., Sept. 5.—A Kansas City film salesman tells this one and vouches for the truthfulness of it: The salesman recently stopped at a small town and visited the local theatre, where he found the theatre owner in a wrathful state of mind and demanding to know why the salesman had sold him a talking picture in which the synchronization was all "cockeyed."

The salesman suggested the exhibitor run off the picture for him, which the exhibitor did. It so happened that the film was a college picture in which one of the characters was a stuttering youth. It was the dialect of the stuttering youth which had led the exhibitor to believe he had been "gyped" on the picture.

It is very important to see that this cradle swings free of everything. Be sure that all tubes are inserted into their sockets properly—otherwise, you will encounter pick-up noise in the 49-A amplifier.

Filament In Series

The 49-A and the 41-A amplifiers operate with the filaments of two or more tubes in series. In such cases the failure of a filament in one of the 239-A Tubes will extinguish all the tubes. It is necessary to inspect all the tubes to determine which one is at fault.

W. E. Reproducer

The present design of the Western Electric reproducer is somewhat different than other makes. The entire casing is filled with oil. This is a very good method for dampening or smoothing out any tendency of excessive vibration on part of the needle.

On the side of the case, opposite the magnetic poles, is a thin steel gold plated diaphragm to which the needle holder is attached. The flexibility of this diaphragm permits the needle sufficient freedom to follow the record grove undulations. It also acts as an armature.

One of the magnet pole pieces is in the form of a circle. It extends around the edge of the steel diaphragm. The other magnet pole piece is double and is located opposite the center of the diaphragm—its end a few thousandths of an inch removed from the diaphragm. It has a coil wound upon each of its prongs, which are both the same polarity.

The movements of the needle caused by the record groove undulations, will be reproduced in the flexing or binding of the diaphragm—the greatest effect of which will be concentrated at its center. And since the center pole piece is placed at a certain fixed distance from the center of the diaphragm, when it is at rest, it follows that the needle movements will be precisely reproduced in alternations of distance between the diaphragm center and end of center pole.

Tube Failure Sign

When the Amplifier Tube is about to fail, it will be perceptible that the weakness usually shows at one spot on the filament. This spot will glow more brightly than the rest of the filament.

It is imperative to replace the tube with a new one immediately upon detecting the warning sign. Interruptions usually occur through negligence, and it is likely that the filament of a Vacuum Tube will fail in the middle of a sound reel, if you do not properly check the filament.

Noisy Tubes

Only occasionally will a noisy tube be found. Such tubes rarely give trouble except in the first stage of amplification. The frying and hissing noise is caused by the filament throwing off electrons at an irregular rate.

If you suspect a noisy tube, set the fader at zero. Then, if there is any noise, change the tube in the first stage, from the first amplifier, exchanging it for a tube from elsewhere or insert a spare tube.

Dayton, O., Unions Protest Anti-Midnight Show Law

Cincinnati, O., Sept. 5.—Members of Theatrical Stage Employees and Motion Picture Machine Operators' Union No. 666, of Dayton, O., have entered a vigorous protest against an ordinance now before the city commission providing that theatrical and motion picture performances can not be given between midnight and 6 A. M. Protest is based on ground that inauguration of sound has denied employment to many members and that the proposed ordinance would cause further harm in this respect.

W.B. Open The Fresno, Their Newest Coast Acquisition

The Warner Bros. Fresno Theatre in Fresno, Cal., their most recent theatre acquisition on the Coast, was opened last week, on Saturday night, Aug. 31. Its initial film attraction was "The Hottentot," Warner Vitaphone release. A special train from Hollywood to Fresno carried leading Warner stars for the premiere performance.

Fox Takes 3 Watertown Houses

The Fox Theatre interests will take over the Avon, Olympic and Palace Theatres, of Watertown, N. Y., on Sept. 9. These houses have been under control of the Schine circuit.

Weekly Box Office Check-Up And Showmen's Ad. Tips

In Figuring Percentage Rating On Pictures, The Normal Or Average Business Of The Theatre Is Taken As 100%

Argyle Case, The (W.B.)

LOS ANGELES, CAL.—Warner's Hollywood Theatre (3,000), 35c-50c-65c, Vitaphone shorts; Opposition: "Hollywood Revue," "Words and Music," "Dynamite," "Bulldog Drummond," "Lucky Star," "Greene Murder Case." Rating, 138% (2nd week).

Awful Truth, The (Pathe)

BUFFALO, N. Y.—Lafayette Theatre, Paramount Sound News, Vaudeville, Organ, Comedy and Fashion News. Weather, warm. Opposition: "Greene Murder Case," "Words and Music," "Man and Moment." Rating, 130%.

AD TIPS—Use the name of Ina Claire plenty on your bill-boards and newspaper publicity.—Lafayette Theatre, William Raynor, Mgr., Buffalo, N. Y.

Black Watch, The (Fox)

KANSAS CITY, MO.—Pantages Theatre (2,166), 7 days, 25c-50c-75c; Five Acts of Vaudeville, Pathe News. Weather, hot. Opposition: "Single Standard," "Greene Murder Case," "On With the Show," "Paris Bound." Rating, 90%.

AD TIPS—The fact that the picture was taken from Talbot Mundy's "King of the Khyber Rifles" was played up in all advertising. Victor McLauglen was also featured as the star. Audience appeal: all classes.—Pantages Theatre, Louis Charnisky, Mgr., Kansas City, Mo.

Black Waters (World Wide)

NEW YORK CITY, N. Y.—Gaiety Theatre (808), 7 days, two shows daily, three Sat. & Sun., $1-$2, Fox Movietones, Sir Arthur Conan Doyle in Movietone short. Weather, clear and cool. Opposition: "Hollywood Revue," "Fast Life," "Four Feathers, "Hallelujah," "Street Girl," "Say It With Songs," "Gold Diggers of Broadway." Rating, 46.3%. (14th week.)

OTTAWA, ONT.—Avalon Theatre (990), 3 days, 15c-35c; Fox Movietone News, Comedy. Weather, fair and moderately warm. Opposition: "Fashions in Love," "Last of Mrs. Cheyney," "Exalted Flapper," "Hearts in Dixie," "Squall." Rating, 85%.

AD TIPS—This took well as a British-made all-talking mystery drama, a field in which the English stage seems to hold considerable sway. It was the first real British talking picture to be presented locally and the crowd was curious as to its standard. There was little or no disappointment. The cast has familiar names and this helps to break the ice for British productions. Audience appeal: all classes and all but young children.—Avalon Theatre, P. J. Nolan, Mgr., Ottawa, Ont.

Broadway (U.)

SALT LAKE CITY, UTAH.—Capitol Theatre (2,000), 15c-50c, 7 days. Comedy and Sound News. Weather, fair. Opposition: "Man and the Moment," "Godless Girl." "China Bound." Rating, 80%.

Broadway

NEW YORK CITY, N. Y.—Colony Theatre (1,980), 7 days, 35c-50c-75c-$1, Universal Talking News, second week of first showing at popular prices. Weather, fair and cool. Opposition: "The Broadway Melody," "Cock Eyed World" (4th week), "The Sophomore," "Bulldog Drummond," "The Gamblers." Rating, 112.4%.

AD TIPS—"From Jed Harris' stage success," "The First Million Dollar all talking, singing, dancing spectacle to reach the screen." Audience appeal: varied classes.—Capitol Theetre, George E. Carpenter, Mgr., Salt Lake City, Utah.

Broadway Melody, The (M-G-M)

NEW YORK CITY, N. Y.—Capitol Theatre (4,620), 7 days, 35c-50c-75c-$1-$1.50, M-G-M, Fox Movietone News, M-G-M-International News Reels, "Dixie Derby" stage unit with three specialty acts. Farewell week for Dave Schooler, master of ceremonies. First New York showing of feature at popular prices. Weather, fair and cool. Feature held over. Opposition: "Cock Eyed World" (4th week); "Broadway" (2nd week); "Dance of Life (2nd week); "The Sophomore," "Bulldog Drummond," "The Gamblers." Rating, 122%.

Bulldog Drummond (U.A.)

NEW YORK CITY, N. Y.—Rialto Theatre (1,960), 7 days, 35c-65c-75c-85c-$1, Paramount Sound News, R. C. A. Gramercy Short, "St. Louis Blues," first showing of feature at popular prices. Weather, fair and cool. Opposition: "Cock-Eyed World" (4th week), "The Dance of Life" (2nd week), "Broadway" (2nd week), "The Broadway Melody," "The Sophomore," "The Gamblers." Rating, 191.4%.

CLEVELAND, OHIO.—Stillman Theatre (1,800), 7 days, 40c-75c; Shorts: "Climbing the Golden Stairs" (sound M-G-M); Fox Movietone News. Weather, cool, clear. Opposition: "Mysterious Dr. Fu Manchu," "Twin Beds," "Words and Music," "Say It With Songs." Rating, 83 1/3% (3rd week).

SEATTLE, WASH.—Blue Mouse Theatre (950), 25c-50c-75c; Vitaphone Acts, Fox Movietone News. Weather, fair. Opposition: "Lucky Star," "Salute," "Hottentot," "Half Marriage," "Mysterious Dr. Fu Manchu." Rating, 110%.

TACOMA, WASH.—Blue Mouse Theatre (601), 7 days, 25c-75c; Vitaphone Acts and Movietone News. Weather, hot. Opposition: "Smiling Irish Eyes," "Duke Steps Out." Rating, 85% (2nd week).

LOS ANGELES, CAL.—United Artists Theatre (2,100), 35c-50c-65c; Organ Concert, Reisenfeld's "1812" Overture. Opposition: "Hollywood Revue," "Dynamite," "Words and Music," "Lucky Star," "Greene Murder Case," "Argyle Case." Rating, 168% (3rd week).

BALTIMORE, MD.—Loew's Parkway Theatre (1,092), 6 days, 15c-35c; Fox Movietone News, Laurel and Hardy in "Unaccustomed As We Are" (MGM talking comedy). Weather, clear warm to cool, a little rain. Rating, 100%.

Bulldog Drummond (U.A.)

AD TIPS—Extensive billboard and newspaper advertising. Audience appeal: all who enjoy high class action and mystery drama.—Stillman Theatre, George Gilliam, Mgr., Cleveland, Ohio.

Feature Ronald Colman heavily, and play up melodramatic theme. Use pictures of Colman in ads, and exploit and tease title. Audience appeal: all classes.—Blue Mouse Theatre, John Hamrick, Mgr., Seattle, Wash.

Exploited Colman's first talker, mystery thrills, great supporting cast and its successful stage history. The audience appeal was not general, but those who got their thrills expressed themselves in loud praise.—Blue Mouse Theatre, Ned Edris, Mgr., Tacoma, Wash.

China Bound (M-G-M)

SALT LAKE CITY, UTAH.—Pantages Theatre (2,500), 15c-75c, 7 days; Vaudeville acts, News events. Weather, fair. Opposition: "Broadway," "Man and the Moment," "Godless Girl." Rating, 80%.

AD TIPS—"A Laugh Cruise"; "A trip you'll never forget"; "The year's laugh special." Audience appeal: comedy fans.—Pantages Theatre, Grant Pemberton, Mgr., Salt Lake City, Utah.

Cock Eyed World, The (Fox)

NEW YORK CITY, N. Y.—Roxy Theatre (6,205), 7 days, 50c-75c-$1-$1.50. Fox Movietone News and short prolog only presented with the feature. Broke all records at the house for four weeks. First week, $173,391; second week, $173,667; third week, $162,127; final week, $144,861. Total on engagement, $654,046. Weather, cool and fair. Opposition: "Broadway Melody," "The Sophomore," "The Gamblers," "The Dance of Life" (2nd week), "Broadway" (2nd week, "Bulldog Drummond." Rating, 141.4%.

Come Across (U.)

OKLAHOMA CITY, OKLA.—Victoria Theatre (900), 4 days, 10c-25c; Movietone shorts. Weather, hot. Opposition: "Idle Rich," "Gamblers," "Piccadilly," "Masquerade," "Office Scandal," "Desert Song," "Wings." Rating, 100%.

OUT
LITTLE BOY BLUE, COME BLOW YOUR HORN,
YOU'VE SOMETHING TO BLOW ABOUT-
YOU'VE SIGNED A
TIFFANY-STAHL FRANCHISE
AND DROVE OLD MAN RED INK OUT.

Come Across

AD TIPS—A very good program picture. Pleasing, has the usual crook-night club flavor. The story has an original twist, and will please all patrons seeing it.—Victoria Theatre, Oklahoma City, Okla.

Dance Of Life, The (Par.)

NEW YORK CITY, N. Y.—Rivoli Theatre (2,200), 7 days, 35c-65c-75c-85c-$1, Paramount Sound News and Paramount Shorts. Weather, fair and cool. Opposition: "The Cock-Eyed World" (4th week), "Broadway" (2nd week), "The Broadway Melody," "Bulldog Drummond," "The Sophomore," "The Gamblers." Rating, 120.3% (2nd week).

PORTLAND, ORE. — Portland Theatre (3,068), 25c-60c, Para. Sound News, Bouncing Ball Song Film, Malotte's novelty organ numbers. Weather, fair and cool. Opposition: "Single Standard, "Her Private Life," "Say It With Songs," "Madame X." Rating, 100%.

SAN FRANCISCO, CAL.—California Theatre, 7 days; Drama! Comedy! and Pathos! Dazzling scenes in Technicolor. Weather, fine. Opposition: "Green Murder Case," "Masquerade," "Madame X," "Innocents of Paris." Rating, 85%.

DALLAS, TEX.—Malba Theatre (1,800), 7 days, 25c-35c-50c; Paramount Song Novelty, Paramount Talking News. Weather, fair. Opposition: "Madame X," "Words and Music," "From Headquarters," "New Orleans." Rating, 100%.

AD TIPS—This picture has a good box office title, which should be given plenty of space along with the names of Nancy Carroll and Hal Skelly. Also let the public know that it is an all talking, singing, dancing production from the sensational stage hit "Burlesque." Copy used: You SEE and HEAR the whole brilliant world of show business as it's never been done before—You thrill to a Broadway Revue in dazzling Technicolor—You listen to marvelous melody hits, "True Blue Lou" and "Flippity Flop." It is the supreme achievment in motion pictures. Audience appeal: all classes. —Melba Theatre, George Baker, Mgr., Dallas, Texas.

AD TIPS—Broadway revue with dazzling Technicolor. A glamorous romance of a carefree comedian. Play up good work of Hal Skelly and Nancy Carroll. Put on preview of Paramount wonder picture. Universal appeal.—John Smith, Mgr., Portland Theatre, Portland, Ore.

Dangerous Curves (Par.)

ALBANY, N. Y.—Mark Strand Theatre (2,000), 6 days, 25c-50c; Two Vitaphone presentations, Fox Movietone News. Audience appeal: all classes. Weather, fair. Opposition: "Wonder of Women," "Protection," "Pagan." Rating, 105%.

TROY, N. Y.—Troy Theatre (2,000), 7 days, 35c-50c; Two Vitaphone presentations, Movietone News. Audience appeal: all classes. Weather, fair. Opposition: "Smiling Irish Eyes." Rating, 112%.

AD TIPS—This picture had been endorsed by the Moving Picture Review committee of the General Federation of Women's Clubs and this fact was stressed in all newspaper advertising. Featured the name of Clara Bow heavily as the "It" girl in another "Wow."—Mark Strand Theatre, Byron Farley, Mgr., Albany, N. Y.

Although the title no doubt misled many to believe that the picture was of a different sort, the title itself permitted me to characterize Clara Bow, a favorite in Troy, as the woman who had "plenty of dangerous curves."—Troy Theatre, Benjamin Stern, Mgr., Troy, N. Y.

Desert Song, The (W.B.)

OKLAHOMA CITY, OKLA.—Rialto Theatre (700), 4 days, 10c-25c; Movietone Shorts. Weather, hot. Opposition: "Idle Rich," "Gamblers," "Piccadilly," "Come Across," "Wings," "Masquerade," "Office Scandal." Rating, 100%.

AD TIPS—Nights of love beneath a tropic moon—the dance of the Nautch girls—the romance of a Robin Hood of the desert—told in dialogue, action and excellent songs with John Boles in stellar role. A most excellent picture to book.—Rialto Theatre, Oklahoma City, Okla.

Duke Steps Out (M-G-M)

TACOMA, WASH.—Fox Colonial Theatre (965), 7 days, 25c-35c; "Hardboiled Hampton" (Pathe), "Sixty Minutes From Broadway" and Fox Movietone News. Weather, hot. Opposition: "Smiling Irish Eyes," "Bulldog Drummond." Rating, 125%.

AD TIPS—Exploited stars—Haines, Crawford and Dane—and the comedy angle, using extra newspaper space. Appeal: general.—Fox Colonial Theatre, Doug Kimberley, Mgr., Tacoma, Wash.

Dynamite (M-G-M)

LOS ANGELES, CAL.—Carthay Circle Theatre (1,650), 75c-1.00-1.50; Movietone News, "Madame Q." Opposition: "Hollywood Revue," "Lucky Star," "Greene Murder Case," "Words and Music," "Bulldog Drummond," "Argyle Case." Rating, 102% (6th week).

Exalted Flapper (Fox)

OTTAWA, ONT.—Rex Theatre (750), 3 days, 15c-20c; Paramount News, "Tarzan" and comedy. Weather, fair and moderately warm. Opposition: "Fashions in Love," "Last of Mrs. Cheyney," "Hearts in Dixie," "Squall," "Black Waters." Rating, 75%.

AD TIPS—The name of Sue Carol means business and coupled with Barry Norton, it brought still more business. The title of the picture also caught the fancy of the young bloods and you know the pep that is put into a Fox picture of this type. Young people were here in droves. Audience appeal: particularly those from 12 to 25.—Rex Theatre, Ambrose Nolan, Mgr., Ottawa, Ont.

Fall of Eve, The (Col.)

HOUSTON, TEXAS.—Majestic Theatre (2,250), 7 days, 25c-60c; 5 acts of vaudeville, Movietone News. Weather, hot. Opposition: "Honky-Tonk," "Madame X," "Gamblers." Rating, 100%.

AD TIPS—Play this as sophisticated and clever farce-comedy, not to be taken seriously, but a riot of laughter. Ford Sterling and Patsy Ruth Miller worth billing. Appeal is to adults. —Majestic Theatre, Houston, Tex.

Fast Life (F.N.)

NEW YORK CITY, N. Y.—Central Theatre (922), 7 days, two shows daily, three Sat. and Sun. $1-$2-$2.50. Vitaphone shorts: Miller and Lyles, Dave Apollon and Orchestra, Neville Fleeson and Grace Hayes. Weather, clear and cool. Opposition: "Hollywood Revue," "Four Feathers," "Hallelujah," "Black Watch," "Street Girl," "Say It with Songs," and "Gold Diggers of Broadway." Rating, 64.3% (3rd week).

Fashions In Love (Par.)

OTTAWA, ONT.—Imperial Theatre (1,200), 6 days, 15c-50c; Paramount News, Comedy. Weather, fair and moderately warm. Opposition: "Last of Mrs. Cheyney," "Hearts in Dixie," "Squall," "Black Waters," "Exalted Flapper." Rating, 85%.

AD TIPS—Hear Adolphe Menjou sing, play the piano and entertain the ladies! That is the key-note of his first all-talking picture which also has plenty of comedy twists. Two good voices are also heard from Fay Compton and Miriam Seegar. Women patrons raved about this picture. Audience appeal: ladies first, then men and lastly children.—Imperial Theatre, Ray Tubman, Mgr., Ottawa, Ont.

Four Feathers (Par.)

NEW YORK CITY, N. Y.—Criterion Theatre (861), 7 days, $1-$2, two shows daily, three Sat. and Sun. Paramount Shorts and Cartoon Comedy. Weather, clear and cool. Opposition: "Hollywood Revue," "Fast Life," "Hallelujah," "Black Watch," "Street Girl," "Say It with Songs," "Gold Diggers of Broadway." Rating, 112.6% (11th week).

BOSTON, MASS.—Olympia and Uptown Theatres (2,500 and 1,800), 7 days, 25c-50c; Novelty acts, Paramount Sound News. Weather, fair. Opposition: "Our Modern Maidens," "Thunder," "Smiling Irish Eyes," "Half Marriage," "Hollywood Revue," "Greene Murder Case," "New Orleans." Rating, 95% (2nd week).

SEATTLE, WASH.—Seattle Theatre, "The Hold Up," Paramount Sound News. Opposition: "Paris Bound," "Words and Music," "Our Modern Maidens." Rating, 80%.

From Headquarters (W.B.)

DALLAS, TEX.—Old Mill Theatre (1,400), 7 days, 20c-25c-35c; Talking comedy, Vitaphone Act, Pictorial News. Weather, fair. Opposition: "Madame X," "Words and Music," "New Orleans," "Dance of Life." Rating, 95%.

AD TIPS—Monte Blue will get most of the business for this picture and Henry B. Walthall can be counted on to help. Exploit Monte Blue big along with the title which is a good one. Copy used: You'll Thrill to the Adventure, The Romance, The Battles and Loves With These Devil-May-Care Fighting Marines in This TALKING Picture Set in the Adventure Spots of the World. An all star talking cast. Audience appeal: general.—Old Mill Theatre, Al R. Lever, Mgr., Dallas, Texas.

Frozen River (W.B.)

DES MOINES, IOWA.—Strand Theatre (1,100), 20c-30c, 3 days; Paramount Sound News, and Talking Comedy. Weather, pleasant. Opposition: "Our Modern Maidens," "Mysterious Dr. Fu Manchu," "Squall." Rating, 90%.

AD TIPS—Business for this feature was boosted with a mutt dog show which attracted a great deal of interest and resulted in the selection of "Jiggs," a henpecked mongrel as the winner of the cup as the "Ugliest dog in Des Moines." Ribbons were also awarded. The picture drew immensely from the children and had a good reception.— Strand Theatre, Ted Emerson, Mgr., Des Moines, Iowa.

Gamblers, The (W.B.)

NEW YORK CITY, N. Y.—Strand Theatre (2,900), 7 days, 35c-50c-75c, Pathe Sound News, Vitaphone Shorts: "The Big Paraders," "Beau Night," "My People" and "Spanish Fiesta." Weather, fair and cool. Opposition: "Cock-Eyed World" (4th week), "Broadway" (2nd week), "Dance of Life" (2nd week), "Broadway Melody," "Sophomore," "Bulldog Drummond." Rating, 92.6%.

OKLAHOMA CITY, OKLA.—Criterion Theatre (2,000), 7 days; Paramount News, Stan Laurel and Oliver Hardy in "Men O'War," Rudy Vallee in "Radio Rhythm. Weather, hot. Opposition: "Idle Rich," "Piccadilly," "Come Across," "Wings," "Desert Song," "Office Scandal," "Masquerade." Rating, 100%.

HOUSTON, TEX.—Kirby Theatre (1,654), 25c-60c, 7 days; 3 Vitaphone acts, Talking Paramount News. Weather, hot. Opposition: "Honky-Tonk," "Madame X," "Fall of Eve." Rating, 100%.

AD TIPS—Here are the gambling Emersons —a family of gamblers—they got their fortune from Wall Street—the street with a cemetery at one end and the river at the other. You see a crisis in their lives—and a climax that will leave you breathless. All talking Vitaphone production with Lois Wilson, H. B. Warner, George Fawcett, Jason Robards, Johnny Arthur, et al. An excellent good picture to book.—Criterion Theatre, Oklahoma City, Okla.

Gamblers, The

Lois Wilson and H. B. Warner, consistent favorites though not "big" names, put this over. Bill picture as a Wall Street drama of tense interest. "Golden heaven for the few, deepest hell for the many." Appeal is to young people and adults.—Kirby Theatre, Houston, Tex.

Godless Girl, The (Pathe)

SALT LAKE CITY, UTAH.—Victory Theatre (1,287), 15c-50c, 4 days, Talking comedy and News events. Weather, fair. Opposition: "China Bound," "Broadway," "Man and the Moment." Rating, 85%.

AD TIPS—Sensational Melodrama; Dramatic, Amazing, Charming, Important. Audience appeal: all classes who can believe the depth of ignorance a certain class of youth has fallen to.—Victory Theatre, E. Speckart, Mgr., Salt Lake City, Utah.

Gold Diggers Of Broadway (W.B.)

NEW YORK CITY, N. Y.—Winter Garden (1,492), 7 days, two shows daily, three Sat. & Sun., Vitaphone shorts. Weather, clear and hot. Opposition: Hollywood Revue," "Fast Life," "Four Feathers," "Hallelujah," "Black Watch," "Street Girl," "Say It With Songs." Business for the first day after opening basis for percentage. Rating, 136.3%.

Greene Murder Case, The (Par.)

BALTIMORE, MD.—Loew's Century Theatre (3,221), 6 days, 25c-60c; Fox Movietone and MGM News, Loew-Publix Unit "Garden of Love," headed by Ted Claire, Orchestra, Organ, "Hurdy Gurdy" (MGM talking comedy), Pathe Review, "Poor Fish" (scenic), Telephone reel. Weather, clear warm to cool a litle rain. Opposition: "Love Trap," "Hottentot," "Myserious Dr. Fu Manchu," "Single Standard," "Bulldog Drummond." Rating, 117%.

OMAHA, NEB.—Paramount Theatre (2,900) 7 days, 25c-60c; Paramount Sound News, "Laces and Graces" Publix Unit, Orchestra and Organ. Weather, hot. Opposition: "Paris Bound," "Noah's Ark." Rating, 150%.

KANSAS CITY, MO.—Newman Theatre (2,000), 7 days, 25c-50c; Sound Presentation Units, Selected News. Weather, hot. Opposition: "Single Standard," "On With the Show," "Paris Bound," "Black Watch." Rating, 90%.

SAN FRANCISCO, CAL.—Granada Theatre 7 days. Weather, fine. Opposition: "Madame X," "Innocents of Paris," "Masquerade," "Dance of Life." Rating, 130%.

BUFFALO, N. Y.—Century Theatre, Paramount Sound News, Organ. Weather, warm. Opposition: "Words and Music," "Awful Truth," "Man and the Moment." Rating, 140% (3rd week).

LOS ANGELES, CAL.—Paramount Theatre (3,595), 35c-50c-65c, Paramount Sound News, Milton Charles, organ soloist, "Look Out Below" (Educ.), "Raising the Roof" Musical Novelty. Opposition: "Hollywood Revue," "Words and Music," "Dynamite," "Bulldog Drummond," "Argyle Case," "Lucky Star." Rating, 111%.

BOSTON, MASS.—Scollay Square, Fenway, Central Square, Strand and Capitol Theatres simultaneously, 7 days, 25c-75c. Weather, fair. Opposition: "Thunder," "Four Feathers," "Smiling Irish Eyes," "New Orleans," "Half Marriage," "Hollywood Revue," "Our Modern Maidens." Rating, average of five theatres, 110%.

AD TIPS—The picture was played up as the most thrilling mystery plot in which William Powell has thus far been shown, while a halftone cut, half the length of a full newspaper page, of Powell was used in newspaper advertising. Audience appeal: all classes.—Newman Treatre, Holden Swiger, Mgr., Kansas City, Mo.

Greene Murder Case, The

Model of Greene mansion displayed in lobby week before opening, with ribbons leading to rooms in which different murders were committed, etc. Used 5,000 window cards with picture of Jean Arthur and copy reading "Wanted for murder . . ." etc. Let loose 1000 balloons each with a fake season pass atached, copy reading: "Don't let the season Pass without seeing . . . etc." Increased newspaper space.—Paramount Treatre, Charles Pincus, Mgr., Omaha, Neb.

Hear, See, William Powell as Philo Vance, Paramount's talking picturization of the famous Van Dine detective story. Hear the stars of "The Canary Murder Case." See the thrilling action. All talking thriller. A shot in the night. A scream. Then silence. A baffling mystery. A vivid romance. Audience appeal: Especially to all Van Dine readers because it follows the book so closely and to all others who enjoy a murder mystery story well told, acted and directed.—Loew's Century Theatre, Charles Raymond, Gen. Mgr., Baltimore, Md.

Hallelujah (M-G-M)

NEW YORK CITY, N. Y.—Embassy Theatre) 596), 7 days, two shows daily, three Sat. and Sun., $1-$1.50, all colored cast feature. Weather, clear and cool. Opposition: "Hollywood Revue," "Fast Life," "Four Feathers," "Black Watch," "Street Girl," "Say It with Songs," "Gold Diggers of Broadway." Rating, 139.5% (2nd week).

Half Marriage (RKO)

SEATTLE, WASH.—Orpheum Theatre (2,750, 7 days, 25c-35c-50c-60c; Pathe Sound Review, Pathe Sound News, RKO Vaudeville. Weather, fair. Opposition: "Mysterious Dr. Fu Manchu," "Bulldog Drummond," "Salute," "Lucky Star," "Hottentot." Rating, 110%.

PROVIDENCE, R. I.—Victory Theatre, 7 days, 15c-50c; Gus Arnheim and Orchestra, Shorts. Weather, clear, cool. Opposition: "Light Fingers," "Mysterious Dr. Fu Manchu," "Single Standard." Rating, 80%.

BOSTON, MASS.—Keith-Albee Theatre (1,800), 7 days, 25c-75c; Vaudeville Revue, Pathe News. Weather, fair. Opposition: "Our Modern Maidens," "Thunder," "Four Feathers," "Smiling Irish Eyes," "Hollywood Revue," "Greene Murder Case," "New Orleans." Rating, 105%.

Half Marriage

AD TIPS—Tease on title. Exploit names of screen and stage favorites in cast. Mention Cocoanut Grove band. Audience appeal: general.—Orpheum Theatre, Bill Hartung, Mgr., Seattle, Wash.

Stress should be laid on the flaming youth angle of this film and racy art work will help materially in ad spreads. Sport cars, bathing and dancing shots may be featured to tone up title. Olive Borden's name, too, will help in most cases. Appeal: adults of all ages.—Victory Theatre, Matt Reilly, Mgr., Providence, R. I.

Hearts In Dixie (Fox)

OTTAWA, ONT.—B. F. Keith's Theatre (2,596), 6 days, 15c-50c; "The Salesman," "Memories," Pathe News Weekly. Weather, fair and moderately warm. Opposition: "Fashions in Love," "Last of Mrs. Cheyney," "Black Waters," "Exalted Flapper," "Squall." Rating, 75%.

AD TIPS—The Old South brought to the Far North and the contrast in characteristics makes this feature truly distinctive. Colored entertainers have made considerable headway on the screen since the introduction of talking pictures and this picture does much in the way of overcoming remaining prejudice. Stepin Fetchit is practically a new star for Canadian fans. Audience appeal: all ages and nerly all classes.—B. F. Keith's Theatre, J. M. Franklin, Mgr., Ottawa, Ont.

Her Private Life (F.N.)

PORTLAND, ORE.—New Alder Theatre (750), 7 days, 25c-60c; Edward's Colortone "Climbing the Golden Stairs," Fox Movietone News, Oral comedy "Leaping Love." Weather, fair and cooler. Opposition: "Dance of Life," "Single Standard," "Say It with Songs," "Madame X," "Hole in the Wall." Rating, 100%.

AD TIPS—Special opening bill adding another cozy family theatre to down-town houses. Featuring good work of Charles King. Beautiful clothes and good work of Billie Dove, carried heavy feminine appeal.—New Alder Theatre, George McMurphy, Portland, Ore.

Hole In The Wall, The (Par.)

PORTLAND, ORE. — Oriental Theatre, Frazier players three days, Betty Gordon Trio

They are already commencing to buy:

THE END OF THE WORLD

as seen and heard by

ABEL GANCE

Adapted from the book by
CAMILLE FLAMMARION

Sound film with portion for a triptych (triple-width) to be projected with ordinary apparatus.

SOCIETE L'ECRAN - D'ART
15, rue du Bac, Paris
Dir. V. Ivanoff

Hole In The Wall

in "Musical Novelties," Glen Shelley at Organ. Opposition: "Dance of Life," "Single Standard," "Say It with Songs," "Madame X." Rating, 105%.

AD TIPS—100% Talking. Play up suspense and climaxes.—Oriental Theatre, Walter Tebbetts, Portland, Ore.

Hollywood Revue, The (M-G-M)

NEW YORK CITY, N. Y.—Astor Theatre (1,120), 7 days, two shows daily, three Sat. and Sun., $1-$2. Weather, clear and cool. Opposition, "Fast Life," "Four Feathers," "Hallelujah," "Black Watch," "Street Girl," "Say It with Songs," 'Gold Diggers of Broadway." Rating, 163.1% (2nd week).

BOSTON, MASS.—Tremont Theatre (1,800), 7 days, 50c-$2; First week of pictures under change in policy. Opposition: "Thunder," "Four Feathers," "Smiling Irish Eyes," "Half Marriage," "Our Modern Maidens," "Greene Murder Case," "New Orleans." Rating, SRO.

LOS ANGELES, CAL.—Grauman's Chinese Theatre (2,023), 75c-1.00-1.50; "Curiosities," Movietone News, Symphony Orchestra. Opposition: "Dynamite," "Lucky Star," "Greene Murder Case," "Words and Music," "Bulldog Drummond," "Argyle Case." Rating, 107% (11th wek).

Honky Tonk (W.B.)

HOUSTON, TEX.—Metropolitan Theatre (2,512), 7 days, 25c-60c; Publix Unit, Paramount News, Organ and Orchestra. Weather, hot. Opposition: "Fall of Eve," "Gamblers," "Madame X." Rating, 100%.

AD TIPS—Sophie Tucker is the advertising value, although she is not known here except by reputation. We sold her, billing as follows: "The last of the red hot mammas; red hot rhythms, scorching songs, racing romance, syncopated steps." Appeal is especially to young people.—Metropolitan Theatre, Houston, Tex.

Hottentot, The (W.B.)

SEATTLE, WASH.—Music Box Theatre (950), 50c-75c; Fox Movietone News, Vitaphone acts. Weather, fair. Opposition: "Salute," "Mysterious Dr. Fu Manchu," "Half Marriage," "Lucky Star," "Bulldog Drummond.' Rating, 110%.

BALTIMORE, MD.—Warner's Metropolitan Theatre (1,500), 6 days, beginning Saturday previous, 15c-50c; Kinograms, "The Mona Lisa" (Technicolor special), Organ. Weather, clear warm to cool, little rain. Coco-Cola given out free in foyer during week. Opposition: "Lucky Star," "Love Trap," "Greene Murder Case," "Mysterious Dr. Fu Manchu," "Single Standard," "Bulldog Drummond." Rating, 85%.

AD TIPS—Feature as laugh riot of famous stage play. Exploit heavily on Edward Everett Horton. Use comedy art stuff on horse. Play up as most laughs per foot this season. Audience appeal: all classes.—Music Box Theatre, Bob Murray, Mgr., Seattle, Wash.

See and hear the fastest, funniest, most furious comedy run in history. "The Hottentot" with Patsy Ruth Miller and Edward Everett Horton. A Vitaphone talking picture. Vitaphone Symphony Orchestra. Packed with love, laughter and thrills. Audience appeal: this has put Horton in top ranks as a movie comedian. An excellent B.O. picture. Had them roaring with laughter all the time.—Warner's Metropolitan Theatre, C. S. Langue, Mgr., Baltimore, Md.

Idle Rich, The (M-G-M)

OKLAHOMA CITY, OKLA.—Capitol Theatre (1,200), 7 days, 10c-50c; Paramount News, Baby Rose Marie and the All Girl Review. Weather, hot. Opposition: "Gamblers," "Piccadilly," "Come Across," " Wings," "Desert Song," "Office Scandal." Rating, 125%.

Idle Rich, The

AD TIPS—If you like human interest and heart throbs—if you like to laff—then be sure to see and hear this audible screen play based on "White Collars"—it's as common as corned beef and cabbage—as American as the Star Spangled Banner—and the cast can really and truly talk. Conrad Nagel, Bessie Love and Lelia Hyams were excellent in their individual parts. Audience appeal: all ages and classes.—Capitol Theatre, Oklahoma City, Okla.

Innocents Of Paris (Par.)

SAN FRANCISCO, CAL.—St. Francis Theatre, Maurice Chevalier in "Innocents of Paris," a Paramount all-talking and singing. Weather, fine. Opposition: "Greene Murder Case," "Madame X," "Masquerade," "Dance of Life." Rating, 85%.

Last Of Mrs. Cheyney, The (M-G-M)

OTTAWA, ONT.—Regent Theatre (1,225), 6 days, 25c-60c; Orchestra overture, "The Perfect Day," Fox Movietone News. Weather, fair and moderately warm. Opposition: "Fashions in Love," "Squall," "Hearts in Dixie," "Black Waters," "Exalted Flapper." Rating, 95%.

AD TIPS—The good screen voice of Norma Shearer is worth a big play in the advertising and Norma is a greater acting star than ever before. Many delighted in seeing the famous stage play enacted in an all-talking photoplay and the picture does not suffer by comparison. Audience appeal: all grown-ups.—Regent Theatre, T. R. Tubman, Mgr., Ottawa, Ont.

Light Fingers (Col.)

PROVIDENCE, R. I.—Strand Theatre, 7 days, 15c-50c; Paramount News. Weather clear, cool. Opposition: "Mysterious Dr. Fu Manchu," "Single Standard," "Half Marriage." Rating, 80%.

AD TIPS—Fast moving story of an engaging crook. Play up intrigue against a society background and mention that Ian Keith is the man in the case. Can be linked up nicely with a second feature. Appeal: all ages over 17.—Strand Theatre, Ed Reid, Mgr., Providence, R. I.

Love Trap, The (U.)

BALTIMORE, MD.—Keith's Theatre (3,016), 6 days, 35c-65c; Int'l, Universal and Fox Movietone News, with Raynor Lehr and company in "New York Bound," with vaudeville acts and chorus, organ, orchestra. Weather, clear warm to cool, a little rain. Opposition: Lucky Star," "Hottentot," "Greene Murder Case," "Mysterious Dr. Fu Manchu," "Single Standard," "Bulldog Drummond." Rating, 85%.

AD TIPS—The star of "Show Boat," Laura La Plante, with Neil Hamilton and a record cast in "The Love Trap," a talking picture sensation. Robert Ellis, Norman Trevor, Jocelyn Lee, Girls galore. Drama, romance, comedy. See La Plante and Hamilton love like nobody's business. Audience appeal: entertaining and enjoyable. Was enjoyed by our audience.—Keith's Theatre, J. Lawrence Schanberger, Mgr., Baltimore, Md.

Lucky Star (Fox)

SEATTLE, WASH.—Fox Theatre (2,350), 7 days, 25c-35c-50c-60c-75c, Charley Chase comedy, Fox Movietone News, Musical acts. Weather, fair. Opposition: "Bulldog Drummond," "Salute," "Hottentot," "Half Marriage," "Mysterious Dr. Fu Manchu." Rating, 90%.

BALTIMORE, MD.—New Theatre (1,600), 6 days, 25c-50c, Fox Movietone News, George Sidney in "Cohen at the Telephone" (talkie act). Weather, clear warm to cool, a little rain. Opposition: "Love Trap," "Hottentot," "Greene Murder Case," "Mysterious Dr. Fu Manchu," "Single Standard," "Bulldog Drummond." Rating, 150%.

Lucky Star

LOS ANGELES, CAL.—Criterion Theatre (1,652), 35c-50c-65c, Movietone News. Opposition: "Hollywood Revue," "Words and Music," "Dynamite," "Bulldog Drummond," "Greene Murder Case," "Argyle Case." Rating, 143%.

AD TIPS—Feature heavily the winning combination from "Seventh Heaven" and "Street Angel." Tease along lines of "boy without legs" acts as guardian for girl, etc. Use art on principals in cast. Audience appeal: better type of adults.—Fox Theatre, Lou Golden, Mgr., Seattle, Wash.

Lovers again in their first talking picture. Janet Gaynor and Charles Farrell in "Lucky Star." Use big star with heads of Gaynor and Farrell. Use headline: The value's on the screen. The management of this theatre prides itself with its success by eclipsing its phenominal run of top notch pictures in presenting now the same star team that made "Seventh Heaven" and "Street Angel." Directed by Frank Borzage. Screen's greatest lovers surpassing heights of ecstacy in "Seventh Heaven." Audience appeal: Monday opening almost top for house. It continued to draw heavily throughout the week.—New Theatre, Morris A. Mechanic, Mgr., Baltimore, Md.

Madame X (M-G-M)

SAN FRANCISCO, CAL.—Loew's Warfield's Theatre; Still sensation of San Francisco. Max Dolin conducting Fox Grand Concert Orchestra, Fox Talking News. Weather, fine. Opposition: "Innocents of Paris," "Masquerade," "Greene Murder Case," "Dance of Life." Rating, 106% (2nd week).

DALLAS, TEX.—Greater Palace Theatre, (2,350), 7 days, 25c-35c-60c; Publix presentation, "Bright Lights" with Jimmie Ellard and Greater Palace Stage Band, Billy Muth in Organ Novelty, Paramount News. Weather, fair. Opposition: "Dance of Life," "From Headquarters," "New Orleans," "Words and Music." Rating, 110%.

HOUSTON, TEX.—Loew's State Theatre (2,700), 7 days, 25c-60c; 5 acts vaudeville, Movietone News. Weather, hot. Opposition: "Honky-Tonk," "Fall of Eve," "Gamblers." Rating, 135%.

PORTLAND, ORE.—United Artists Theatre, Fox Movietone News. Opposition: "Dance of Life," "Single Standard," "Her Private Life," "Say It With Songs," "Hole in Wall." Fair and cooler. Rating, 115%.

AD TIPS—The title of course is the best exploitation angle of the picture, and it is a good stunt to have an unknown Madame X seated in the lobby of the theatre. Ruth Chaterton should get practically all of the cast publicity, although Lewis Stone and Raymond Hackett should be mentioned, as should the fact that Lionel Barrymore directed the picture. Don't fail to state that the picture is a 100% talkie, as this means a lot since Ruth Chatterton is the star. Audience appeal: all classes.—Greater Palace Theatre, Ernest W. Morrison, Mgr., Dallas, Texas.

The immortal play of woman's sin and sacrifice. Wide feminine appeal to good business with but little exploitation.—United Artists Theatre, J. J. Parker, Mgr., Portland, Ore.

The greatest emotional play of all time, and the finest actress of the talking screen combine to afford plenty of advertising value to this one. Play up Miss Chatterton's marvelous interpretation, and her fine support by Lewis Stone and Raymond Hackett.—Loew's State Theatre, Houston, Tex.

Man And The Moment, The (F.N.)

SALT LAKE CITY, UTAH.—Granada Theatre (2,600), 15c-50c, 7 days; Sound News, and a musical classic in color. Weather, fair. Opposition: "China Bound," "Broadway," "Godless Girl." Rating, 85%.

Man And The Moment

BUFFALO, N. Y.—Hippodrome Theatre, Vaudeville, Fox Movietone, and Silent News film. Weather, warm. Opposition: "Greene Murder Case," "Awful Truth," "Words and Music." Rating 120%.

AD TIPS—Elinor Glyn's newest romance," a talking picture. Audience appeal: most all classes.—Granada Theatre, Ray Hendry, Mgr., Salt Lake City, Utah.

Billie Dove is the star in this picture. Play the name up good—Hippodrome Theatre, George Mason, Mgr., Buffalo, N. Y.

Masquerade (Fox)

SAN FRANCISCO, CAL.—Marion Davies Theatre (1,800). 10c-50c; Fox Movietone pleasant. Opposition: "Greene Murder Case," "Madame X," "Innocents of Paris," "Dance of Life." Rating, 75%.

OKLAHOMA CITY, OKLA. — Liberty Theatre (1,800), 10c-50c; Fox Movietone News, Oklahoma Newsreel, Clark & McCullough in "The Diplomats." Weather, hot. Opposition: "Idle Rich," "Gamblers," "Piccadilly," "Come Across," "Wings," "Desert Song," "Office Scandal." Rating, 100%.

AD TIPS—Picture adapted from novel "The Brass Bowl." Loot and Lovers in a gay mix-up. A rousing tale of a single man, his double and a mystery miss. An excellent picture with Clyde Cook, Lelia Hyams, Alan Birmingham, Arnold Lucy and J. Farrell MacDonald. An excellent picture to book. Audience appeal: all ages and classes.—Liberty Theatre, Oklahoma City, Okla.

Mysterious Dr. Fu Manchu, The (Par.)

CLEVELAND, OHIO. — Allen Theatre (3,300), 7 days, 30c-60c; Shorts: "Cat, Dog & Co." (MGM), Vitaphone acts, Fox Movietone News. Weather, cool, clear. Opposition: "Bulldog Drummond," "Twin Beds," "Words and Music," "Say It with Songs." Rating, 100%.

DES MOINES, IOWA.—Des Moines Theatre (1,600), 25c-35c-50c-65c, 7 days, Vitaphone acts, Ben Bard and Harry Fox, song novelty, "Little Pal," Paramount News. Weather, pleasant. Opposition: "Our Modern Maidens," "Squall," "Frozen River." Rating, 115%.

PROVIDENCE, R. I.—Majestic Theatre, 7 days, 15c-50c, Al Lyons in short, Newsreel. Weather, clear, cool. Opposition: "Single Standard," "Half Marriage," "Light Fingers." Rating, 95%.

SEATTLE, WASH. — Seattle Theatre (3,150), 7 days, 25c-35c-50c-60c; "We Americans," Paramount Sound News, Musical Acts. Weather, fair. Opposition: "Bulldog Drummond," "Half Marriage," "Lucky Star," "Salute," "Hottentot." Rating, 95%.

BALTIMORE, MD.—Loew's Stanley Theatre (3,654), 6 days, 25c-60c; Fox Movietone and Paramount News, "Dad's Day" (MGM talking comedy), Emil Boree, Eight Victor Artists (MGM talkie acts), Organlogue. Weather, clear warm to cool, a little rain. Opposition: "Love Trap," "Hotentot," "Greene Murder Case," "Single Standard," "Bulldog Drummond." Rating, 110%.

AD TIPS—Paramount's peerless stars in the greatest all talking mystery drama ever filmed. A beautiful white girl ensnared by a beast. "The Mysterious Dr. Fu Manchu," with Warner Oland, celebrated screen villain—talking. Jean Arthur, Neil Hamilton. Uncanny, hypnotic mystery menaces a heart throbbing battle for love. Audience appeal: wide general appeal. It held them spellbound with its tense drama and dark suspense and the particularly fine work of Oland.—Loew's Stanley Theatre, Charles Raymond, Gen. Mgr., Baltimore, Md.

Feature weird tale of Oriental intrigue. Play up cast. Feature name of Sax Rohmer as author. Tell about elaborate sets, etc. Tease on mystery murder angles. Audience appeal: general.—Seattle Theatre, Bob Blair, Mgr., Seattle, Wash.

Mysterious Dr. Fu Manchu

Bill as a real mystery thriller for it's just that. Make Dr. Fu Manchu a weird character in lay-outs and cater to the public's love for thrills. Appeal: children and adults.—Majestic Theatre, Sol Braunig, Mgr., Providence, R. I.

Had signs around marquee saying, If you want thrills, come in and see Dr. Fu Manchu. Emphasized it as a thrill picture in all ads. Audience appeal: all except those who have weak hearts.—Allen Theatre, Isadore Lidman, Mgr., Cleveland, Ohio.

The title was especially exploited for this feature with scenes of Warner Oland with the girl played up in the advertising. The mystery of the story is the drawing card. The picture met with general interest.—Des Moines Theatre, George Watson, Mgr., Des Moines, Iowa.

New Orleans (T.-S.)

DALLAS, TEX.—Capitol Theatre 1,044), 7 days, 15c-25c-35c; Sonnenberg & Lewis Wrestling Match in sound. Stern Talking comedy "Tige's Girl Friend," Vitaphone Act "The Serenaders," Dallas Dispatch, Universal News. Weather, fair. Opposition "Madame X," "Words and Music," "Dance of Life," "From Headquarters." Rating, 105%.

BOSTON, MASS.—Modern and Beacon Theatres (1,800), 7 days, 25c-75c; "Talking Collegians." Pathe News. Weather, fair. Opposition: "Our Modern Maidens," "Thunder," "Four Feathers," "Smiling Irish Eyes," "Half Marriage," "Hollywood Revue," "Greene Murder Case." Rating, 105%.

AD TIPS—Exploit the race track angle and the Mardi Gras angle. The Mardi Gras publicity will give more power to the title which means more business. Play up Ricardo Cortez, William Collier, Jr., and Alma Bennett. A large cut-out horse show with the title of the picture printed on it was suspended above the box office to give the race track atmosphere. Audience appeal: all classes.—Capitol Theatre, Ray J. Stinnet, Mgr., Dallas, Texas.

Noah's Ark (W.B.)

OMAHA, NEB.—World Theatre (2,500), 7 days, 25c-50c; Phil Baker (WB), Pathe News. Weather, hot. Opposition: "Paris Bound," "Greene Murder Case." Rating, 125%.

AD TIPS—Big theatre front with ark built in colors on marquee. Newspapers co-operated to stage kiddies animal parade, each child bringing a pet being admitted free to opening show. Animal crackers furnished by local biscuit company to children first three days of run. Distributed 15,000 heralds and increased newspaper space. Audience appeal: general.—World Theatre, Lionel Wasson, Mgr., Omaha, Neb.

Office Scandal (Pathe)

OKLAHOMA CITY, OKLA. — Orpheum Theatre (1,500), 7 days, 10c-50c; Bert Smith's Review presenting "Sally, Irene and Mary," Aesop's Fables, Topics of the Day. Weather, hot. Opposition: "Idle Rich," "Gamblers," "Piccadilly," "Come Across," "Wings," "Desert Song," "Masquerade." Rating, 100%.

On With The Show (W.B.)

KANSAS CITY, MO.—Royal Theatre (900), 7 days, 25c-50c; Sound presentation units, Selected News. Weather, hot. Opposition: "Single Standard," "Greene Murder Case," "Black Watch." "Paris Bound." Rating, 100%. (Second week.)

AD TIPS—The fact that the picture is the first 100% all natural color talkie and the fact that it was good enough to hold over a second week was played up in all adverising. Audience appeal: all classes.—Royal Theatre, E. C. Coppock, Mgr., Kansas City, Mo.

Our Modern Maidens (M-G-M)

DES MOINES, IOWA.—Paramount Theatre (1,700), 25c-35c-50c-65c, 7 days; Publix stage unit, featuring Alex J. Morrison, trick shot golfer, Paramount Silent News, Wally Wallace organ special "A Trip to the Fair," Movietone Fashion News featuring Hats. Weather, pleasant. Opposition: "Squall," "Frozen River," "Mysterious Dr. Fu Manchu." Rating, 175%.

BOSTON, MASS.—Loew's State Theatre (3,700), 7 days, 30c-50c, Stage number, Val Irving's Collegians, Charlie Chase all talking comedy, Fox Movietone and M-G-M News. Weather, fair. Opposition: "Thunder," "Four Feathers," "Smiling Irish Eyes," Half Marriage," "Hollywood Revue," "Greene Murder Case," "New Orleans." Rating, 110%.

SEATTLE, WASH.—Fox Fifth Avenue Theatre, Fox Movietone News, Fanchon-Marco stage unit. Opposition: "Four Feathers," "Paris Bound," "Words and Music." Rating, 80%.

AD TIPS—Joan Crawford and Douglas Fairbanks, Jr., were played up as good drawing cards in this feature and Alex Morrison, trick golfer was equally exploited as feature of the stage show. The bill took well for the Fair week crowds and was well liked by a general audience. Lindy Coons, stage band director, also proved a popular number—Paramount Theatre, Jack Roth, Mgr., Des Moines, Iowa.

Pagan, The (M-G-M)

ALBANY, N. Y.—Leland Theatre (1,400), 6 days, 25c-35c; All talkie comedy "The Big Palooka" (Educ.), Fox Movietone News, Song presentation by "The Revellers." Audience appeal: all classes. Weather, fair. Opposition: "Wonder of Women," "Protection," "Dangerous Curves." Rating, 118%.

AD TIPS—This picture offered an opportunity for heavy advertising featuring Ramon Navarro, mentioning the fact that he was the star of "Ben Hur" and that the picture was one of thrills, beauty and romance in a love classic of forgotten lands.—Leland Theatre, Alec Sayles; Mgr., Albany, N. Y.

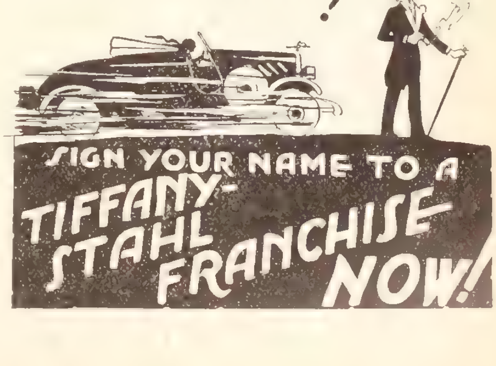
Paris Bound (Pathe)

KANSAS CITY, MO.—Mainstreet Theatre (3,067), 7 days, 25c-50c; five acts of vaudeville, Pathe News. Weather, hot. Opposition: "Single Standard," "Greene Murder Case," "On with the Show," "Black Watch." Rating, 95%.

OMAHA, NEB.—Orpheum Theatre (3,000), 7 days, 25c-60c; Peter Higgins and RKO show, Pathe News. Weather, hot. Opposition: "Noah's Ark," "Greene Murder Case." Rating, 100%.

SEATTLE, WASH.—Orpheum Theatre, Pathe Sound Review, Pathe Sound News, RKO vaudeville. Opposition: "Four Feathers," "Words and Music," "Our Modern Maidens." Rating, 80%.

AD TIPS—"Is love crushed by marriage?" and "It's a sophisticated drama of modern marriage," were the lines used in advertising the picture. Audience appeal: all classes, principally adult.—Mainstreet Theatre, Lawrence Lehman, Mgr., Kansas City, Mo.



Paris Bound

Played up theme of a quadrangle love affair instead of the eternal triangle, using names of the well known stage stars, Ann Harding and Frederic Marsh in cast. Audience appeal: mostly women.—Orpheum Theatre, Ralph W. Thayer, Mgr., Omaha, Neb.

Piccadilly (World Wide)

OKLAHOMA CITY, OKLA.—Empress Theatre (1,500), 4 days, 10c-50c, Pathe Review, Aesop's Fables with sound. Weather, hot. Opposition: 'Gamblers," "Idle Rich," "Piccadilly," "Come Across," "Wings," "Desert Song," "Office Scandal," "Masquerade." Rating, 100%.

AD TIPS—A bizarre story of passion, jealousy, pleasure, starring the famous dancer Gilda Gray with Anna May Wong in the role that will steal your senses. A wonder cast—the famous Limehouse district, where east meets west, pictured with astounding realism. Audience appeal: all ages and classes.—Empress Theatre, Oklahoma City, Okla.

Protection (Fox)

ALBANY, N. Y.—Clinton Square Theatre (800), 6 days, 25c-35c. This picture was run on a program of first run double features together with "Object, Alimony." Audience appeal: mature. Weather, fair. Opposiation: "Wonder of Women," "Pagan," "Dangerous Curves." Rating, 85%.

AD TIPS—This is a picture which permitted me to feature it as a row between gangland and the newspaper fraternity that ended in a death grapple.—Clinton Square Theatre, Howard Looney, Mgr., Albany, N. Y.

Salute (Fox)

SEATTLE, WASH.—Fox Fifth Avenue Theatre (2,650), 7 days, 25c-35c-50c-60c-75c, Fox Movietone News, Fanchon-Marco stage unit. Weather, fair. Opposition: "Bulldog Drummond," "Lucky Star," "Mysterious Dr. Fu Manchu," "Hottentot," "Half Marriage." Rating, 95%.

AD TIPS—Play up Annapolis vs. West Point. Exploit footbal stuff in film. Tell about interiors at Annapolis, etc. Appeal as picture of youth "as is." Audience appeal: all classes. —Fox Fifth Avenue Theatres, James Q. Clemmer, Mgr., Seattle, Wash.

Say It With Songs (W.B.)

NEW YORK CITY, N. Y.—Warner's theatre (1,360), 7 days, two shows daily, three Sun., four Sat., Vitaphone shorts. Weather, clear and cool. Opposition: "Hollywood Revue," "Fast Life," "Four Feathers," "Hallelujah," "Black Watch," "Street Girl," "Gold Diggers of Broadway.' Rating, 137.5%. (4th week.)

CLEVELAND, OHIO.—Hippodrome Theatre (4,500), 7 days, 25c-50c. Shorts, "The Barnyard Battle" (Disney Micky Mouse Cartoon), Fox Movietone News. Weather, cool, clear: Opposition: "Mysterious Dr. Fu Manchu," Twin Beds," "Bulldog Drummond," "Words and Music." Rating, 220%.

PORTLAND, ORE.—Music Box Theatre (1,837), 25c-50c, Fox Movietone News, Vitaphone Acts. Weather, fair and cooler. Opposition: "Dance of Life," "Single Standard," "Her Private Life," "Madame X," "Hole in the Wall." Rating, 165%.

AD TIPS—Big tie-ups with all music dealers. Increased newspaper space—extra newspaper stories—window cards, advance lobby display. Audience appeal: great for every movie fan.—Hippodrome Theatre, William Watson, Mgr., Cleveland, O.

Another Al Jolson all-talking, all-singing production which took Portland by storm. Crowds roaring at his jokes and crying at his sorrows. Applauding both Jolson and Lee. Tremendous universal appeal.—Music Box Theatre, Andrew Saso, Mgr., Portland, Ore.

Single Standard, The (M-G-M)

BALTIMORE, MD.—Loew's Valencia Theatre (1,500). (After one week at Stanley.) 6 days, 25c-35c, M-G-M News, Charlie Chase in "The Big Squawk," Tito Ruffo, Fuzzy Knight (M-G-M talkie acts)). Weather, clear to cool, a little rain. Opposition: "Mysterious Dr. Fu Manchu," "Single Standard," "Bulldog Drummond," "Love Trap," "Lucky Star," "Greene Murder Case." Rating, 60%.

KANSAS CITY, MO.—Loew's Midland Theatre (4,000), 7 days, 25c-50c, sound presentation units, selected news. Weather, hot. Opposition: "Paris Bound," "On With the Show," "Greene Murder Case," "Black Watch." Rating, 95%.

PROVIDENCE, R. I.—Loew's State Theatre, 7 days, 15c-50c, "Our Gang," News Reel, Shorts. Weather, clear, cool. Opposition: "Light Fingers," "Mysterious Dr. Fu Manchu," "Half Marriage." Rating, 100%.

PORTLAND, ORE.—Fox Broadway Theatre (1,912), 7 days, 25c-60c, Fox Movietone News, Fanchon & Marco's "Love School Idea," Mickey Mouse Cartoon, Sam Jack Kaufman and Broadway Band. Headliner, Rene Riano. Weather, fair and cooler. Rating, 155%.

AD TIPS—Here's a real "natural;" Garbo's pulling power stronger than ever in this town. Star's name should be plastered over all billing and siren angle played up strong. Nils Asther also has his following. Appeal: to all adults.—State Theatre, J. P. McCarthy, Mgr., Providence, R. I.

A cut of Greta Garbo was played up in the center of a large star in newspaper advertising, the picture being exploited as one of Greta's best pictures in her most fiery romance. Audience appeal: all classes.—Loew's Midland Theatre, H. H. Maloney, Mgr., Kansas City, Mo.

Queries sent out selected list on Shall the loves—of men—and women—be judged by the —single standard? Fair appeal.—Fox Broadway Theatre, Floyd Maxwell, Mgr., Portland, Ore.

Smiling Irish Eyes (F.N.)

TROY, N. Y.—Lincoln Theatre (1,000), 7 days, 25c-35c, 1 Vitaphone, a Stan Laurel comedy, Kinograms. Audience appeal: all classes. Weather, fair. Opposition: "Dangerous Curves." Rating, 115%.

TACOMA, WASH.—Fox Rialto Theatre (1,350), 7 days, 25c-75c, Charley Chase comedy and Fox Movietone News. Weather, hot. Opposition: "Duke Steps Out," "Bulldog Drummond." Rating, 110%.

BOSTON, MASS.—Metropolitan Theatre (4,350), 7 days, 35c-75c, Publix Presentation, "Five and Ten Follies Revue," Organ Novelties, Paramount News. Weather, fair. Opposition: "Our Modern Maidens," "Thunder," "Four Feathers," "Half Marriage," "Greene Murder Case," "New Orleans." Rating, 100%.

AD TIPS—Here was Colleen Moore in her first 100% singing, talking and dancing picture and that fact was carried prominently in all newspaper advertising.—Lincoln Theatre, Louis Saperstein, Mgr., Troy, N. Y.

Played it as second feature of Greater Movie Season; exploited star, music; used radio, extra newspaper space, window tieups and heralds. Appeal: general.—Fox Rialto Theatre, Doug. Kimberley, Mgr., Tacoma, Wash.

Sophomore, The (Pathe)

NEW YORK CITY, N. Y.—Paramount Theatre (3,666), 7 days, 40c-65c-75c-85c-$1. Paramount Sound News, Eddie Quillan, star of picture in personal appearance, Publix Stage Unit "Romance Isle," Rubinoff eccentric orchestra leader, Jesse Crawford at Wurlitzer organ. Weather, fair and cool. Opposition: "Broadway Melody," "The Cock-Eyed World (4th week); "Broadway" (2nd week); "Dance of Life" (2nd week); "Bulldog Drummond," "The Gamblers." Rating, 99.5%.

Squall, The (F.N.)

DES MOINES, IOWA.—Strand Theatre (1,100), 4 days, 20c-30c, Paramount all talking short comedy "Apartment Hunters." Weather, warm. Opposition: "Our Modern Maidens," "Mysterious Dr. Fu Manchu," "Frozen River." Rating, 80%.

OTTAWA, ONT.—Centre Theatre (1,200), 6 days, 15c-50c, "The Collegians," Fox News. Weather, fair and moderately warm. Opposition: "Fashions in Love," "Last of Mrs. Cheyney," "Hearts in Dixie," "Black Waters," "Exalted Flapper." Rating, 75%.

AD TIPS—The gypsy dancer who makes the plot move is played up as the drawing point of this feature which is not at all a children's picture. There are some "hot" scenes in this feature. Older people were attracted to the bill especially.—Strand Theatre, Ted Emerson, Mgr., Des Moines, Iowa.

"The Squall," twice a Broadway success, first as a play and next as an all-talking feature. Four love stories rolled into one, making it 100% loving. The large and appropriate star cast should be listed individually as the fame of the players indicates the theme of the story. Audience appeal: all above public school age.—Centre Theatre, Don Stapleton, Mgr., Ottawa, Ontario.

Street Girl (Radio)

NEW YORK CITY, N. Y.—Globe Theatre (1,418), 7 days, two shows daily, three Sat. & Sun., $1-$2. Weather, clear and cool. Opposition: "Hollywood Revue," "Fast Life," "Four Feathers," "Black Watch," "Hallelujah," "Say It With Songs," "Gold Diggers of Broadway." Rating, 77.1%. (5th week.)

Thunder (M-G-M)

BOSTON, MASS.—Loew's Orpheum Theatre (3,100), 7 days, 25c-50c, 5 acts vaudeville, Fox Movietone and M-G-M News. Weather, fair. Opposition: "Our Modern Maidens," "Four Feathers," "Smiling Irish Eyes," "Half Marriage," "Hollywood Revue," "Greene Murder Case," "New Orleans." Rating, 95%.

Twin Beds (F.N.)

CLEVELAND, OHIO.—State Theatre (3,400), 7 days, 30c-60c, Shorts, "Crazy Feet" (M-G-M); "Beasts of Prey" (Fischer, state rights): "Flying Fast" (Paramount); Fox Movietone News, "Rah-Rah-Rah" (Publix Revue). Weather, clear, cool. Opposition: "Mysterious Dr. Fu Manchu," "Bulldog Drummond," "Words and Music," "Say It with Songs." Rating, 80%.

Wings (Par.)

OKLAHOMA CITY, OKLA.—Ritz Theatre (1,000), 4 days, 10c-25c. Weather, hot. Opposition: "Idle Rich," "Gamblers," "Piccadilly," "Come Across," "Masquerade," "Office Scandal," "Desert Song." Rating, 100%.

Wonder Of Women, The (M-G-M)

ALBANY, N. Y.—Mark Ritz Theatre (1,146), 4 days, 25c-35c, 1 Vitaphone, Pathe Sound News. Audience appeal: adult. Weather, fair. Opposition: "Dangerous Curves," "Protection," "Pagan." Rating, 100%.

AD TIPS—Here was a picture I characterized in all advertising as the season's best seller now a talking sensation and a picture that left the patron to choose between a prosaic marriage and a flaming romance.—Mark Ritz Theatre, Charles Smakwitz, Mgr., Albany, N. Y.

Words And Music (Fox)

DALLAS, TEXAS.—Majestic Theatre (2,680), 7 days, 25c-35c-60c, Interstate Vaudeville, Fox Movietone News, Aesop's Fables. Weather, Fair. Opposition: "Madame X," "Dance of Life," "From Headquarters," "New Orleans." Rating, 95%.

MANAGERS' ROUND TABLE CLUB

CHARLES E. LEWIS
Chairman and Editor

A National Association of Showmen Meeting in
MOTION PICTURE NEWS
Every Week—for Mutual Benefit and Progress

CONDUCTED BY AN EXHIBITOR FOR EXHIBITORS

8,000 Showmen Can't Be Wrong!!!

It is conservatively estimated that over 8,000 active theatre managers use the pages of the Managers' Round Table Club each and every week.

These thousands of showmen must certainly find the suggestions and details of tried and proven exploitation and theatre operation profitable as well as interesting. Otherwise they would never follow these Club pages so religiously.

To every other showman in the business not reading the Managers' Round Table Club section we can only say: "Are you right, and are the thousands mentioned above all wrong? Or is it just the reverse?"

Round Table Club ideas have been copied by dozens of other trade publications!

Round Table Club style of presenting the contributions received has been copied and imitated by dozens of department writers in other publications and even among the producers and distributors' publicity and exploitation departments!

Never before, in the history of the show business, has any organization ever succeeded in working up the managers' interest and enthusiasm as we have in this Club!

Thousands of showmen all banded together with one unanimous slogan:

"ALL FOR ONE AND ONE FOR ALL"

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Each and every week, in MOTION PICTURE NEWS, the Club presents between ten and sixteen pages of up-to-the-minute ideas. BUT presented in our inimitable style so that you enjoy reading every line.

And you await the next issue to see and read more stuff, not about President Oomph of the Blah-Blah Film Corp., or Director Flumph of the Gassy Productions, etc., etc., but every word from and about your own brother showmen. Men who are earning their living in the same field of endeavor as you.

* * *

They will see something that just suits their fancy to exploit some picture that had them guessing before they opened their copy of the NEWS.

They will read about this or that exhibitor or manager whom they feel they know personally through the pages of the Round Table Club.

It can never be classed as cold type.

It's the great "Get-Together" of the industry.

That's the answer, plain and simple, to the tremendous popularity of the MANAGERS' ROUND TABLE CLUB pages in MOTION PICTURE NEWS.

And those 8,000 live-wire managers, all actively engaged in this show business, can't possibly be wrong.

Can they?

C. E. L.

MANAGERS' ROUND TABLE CLUB

NOTICE!!

Here is one point which we want to impress firmly on each member or reader of the Club pages:

Don't develope the wrong impression that the exploitation stunts described on these pages are married to the pictures with which they are used.

When we set forth the details or photographs on an exploitation stunt, we do not give it the space because it is on that particular picture which is being exploited.

Rather, our idea is to set forth how the different members and readers are selling their pictures to the public with the distinct idea that you will take the exploitation angle and use it on any picture or pictures that you may have booked into your theatre.

Please try to keep in mind that the name of the picture in connection with the exploitation stunt is of very little importance. The chief item which we are passing on to you is the exploitation idea itself.

Members will find it a very valuable and profitable pastime to see how many exploitation ideas they can take and convert for use on attractions playing their houses.

Managers' Round Table Club.

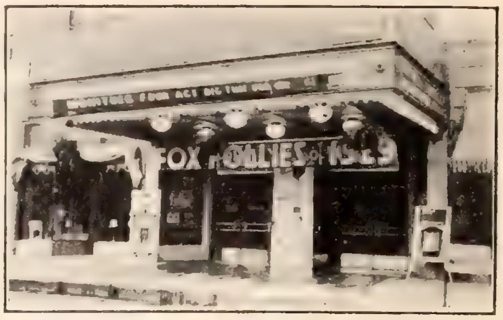
W. H. Bergmann Doing Great Work For World Circuit

When a member has been as active in the ROUND TABLE CLUB as W. H. Bergmann, Field Manager for the World Theatres outside of Omaha, Neb., then we are never satisfied until we induce him to sit down and tell about some of successful stunts to his brother managers all over the country, who are constantly on the look-out for ideas on the ROUND TABLE CLUB pages.

First we want you to take a look at brother Bergmann, but you must pardon the poor photograph, as it was just a snapshot, and we only talked him out of this after many weeks of untiring efforts.

On Mr. Bergmann's recent campaign for the Fox Follies, which he engineered for the World Theatres in Kearney, Neb., he arranged quite a few good tie-ups, which all resulted in additional publicity and the creating of interest in the attraction.

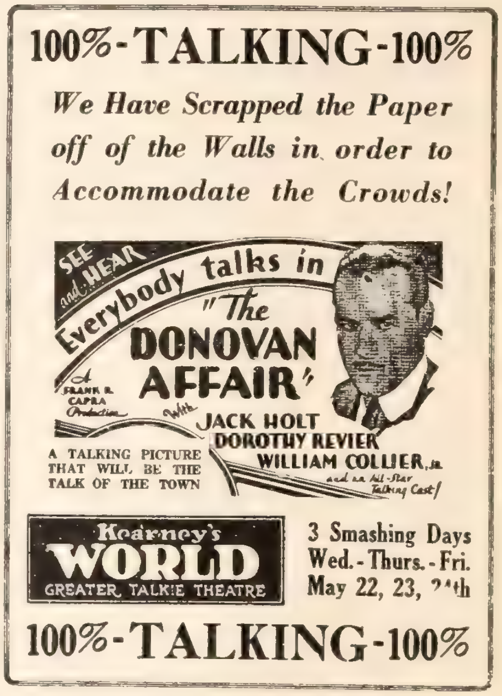
Among the different things he used, was the distribution of face powder to which was attached a tag advertising the product and the attraction. The same idea was used in conjunction with cold cream of which a sample carton was distributed among the ladies, also containing a tag.



Several attractive windows were dressed and this in itself tended to call attention to the attraction of all the folks who happened to be passing on the main streets, and saw these windows.

We have a photograph of one, but unfortunately it is not clear enough for proper reproduction, and we therefore do not want to do Mr. Bergmann the injustice of showing anything that is not clear.

We would also like to have you see the attractive front dressing which Mr. Bergmann executed on this attraction, and while it is not top-heavy or overdone, it nevertheless effectively sells the attraction which the house is playing.



100%-TALKING-100%

We Have Scrapped the Paper off of the Walls in order to Accommodate the Crowds!

SEE and HEAR

Everybody talks in "The DONOVAN AFFAIR"

A FRANK R. CAPRA Production

with JACK HOLT

DOROTHY REVIER

WILLIAM COLLIER, Jr.

and an All-Star Talking Cast!

A TALKING PICTURE THAT WILL BE THE TALK OF THE TOWN

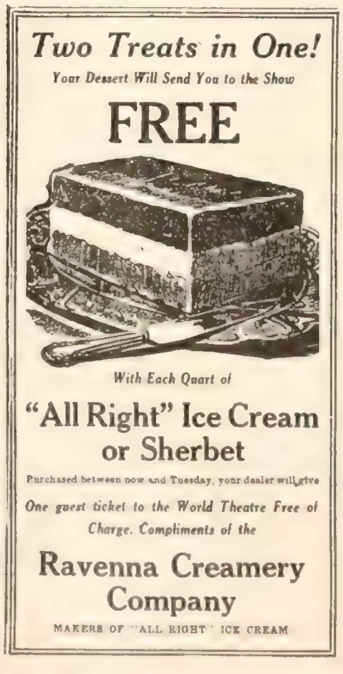
Kearney's WORLD GREATER TALKIE THEATRE

3 Smashing Days
Wed.-Thurs.-Fri.
May 22, 23, 24th

100%-TALKING-100%

Among Mr. Bergmann's other activities was quite an old gag, but one which has not been used in a great many months, (if we gauge the different theatre activities by the material received here at CLUB headquarters), consisted of a printed circular on wall paper samples and these are so radically different and stand out so much more than the ordinary stock generally used for circular purposes that it is deserving of a place in your scrap book. We are reproducing a copy to show you how he has worded it, and we suggest you keep this handy for future reference.

Another one of his tie-ups, recently, was in conjunction with the local ice cream company whereby they distributed free tickets for the theatre and it was the type of a cooperative arrangement that worked well for both parties. The newspaper ad which called attention to this tie-up, is reproduced here so that you can get an idea of how he handled it.



Two Treats in One!

Your Dessert Will Send You to the Show

FREE

With Each Quart of

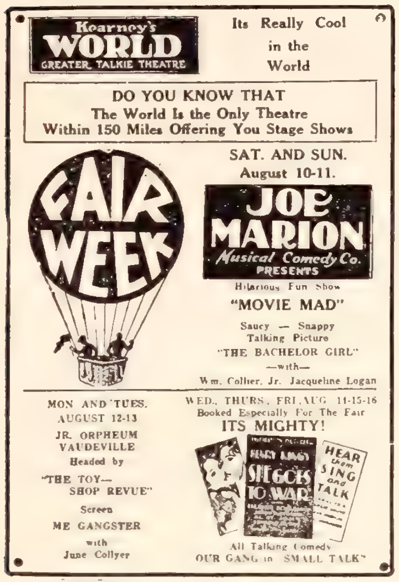
"All Right" Ice Cream or Sherbet

Purchased between now and Tuesday, your dealer will give

One guest ticket to the World Theatre Free of Charge. Compliments of the

Ravenna Creamery Company

MAKERS OF "ALL RIGHT" ICE CREAM



Kearney's
WORLD
GREATER TALKIE THEATRE

Its Really Cool in the World

DO YOU KNOW THAT
The World Is the Only Theatre
Within 150 Miles Offering You Stage Shows

SAT. AND SUN.
August 10-11.

JOE MARION
Musical Comedy Co.
PRESENTS
Hilarious Fun Show
"MOVIE MAD"
Saucy — Snappy
Talking Picture
"THE BACHELOR GIRL"
—with—
Wm. Collier, Jr. Jacqueline Logan

MON AND TUES.
AUGUST 12-13
JR. ORPHEUM
VAUDEVILLE
Headed by
"THE TOY—
SHOP REVUE"
Screen
ME GANGSTER
with
June Collyer

WED., THURS., FRI. AUG 14-15-16
Booked Especially For The Fair
ITS MIGHTY!
All Talking Comedy
OUR GANG in "SMALL TALK"

Still another old timer which Mr. Bergmann has revived is the manilla envelope reading "This is one of the original coat hangers used during the "gold rush of '98" and upon opening the envelope, you find a large wire nail.

Among other things we want you to take a look at one of the neat layouts of his newspaper advertising, and we are sure that you will agree with us that for the space he uses, he gets the most out of his copy.

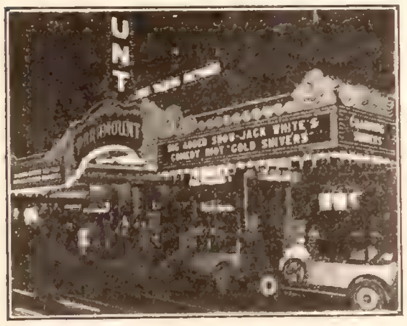
Mr. Bergmann has been a showman for a great many years, and originally came with the World Circuit to handle exploitation for their out-state and neighborhood theatres. Later he was put to work as house manager in several run down houses which responded to his treatment. On February 1st of this year he was appointed Field man for all the World theatres outside of Omaha, and we are certainly delighted to watch this member's progress on the ladder of promotion.

We are certain that not only the ROUND TABLE CLUB, but the Industry at large will hear a whole lot more about W. H. Bergmann.

Short "Talkies" Continue To Build Up Lots Of Shows

The tremendous success of the talking and sound short subjects in many of the theatres throughout the country whether in large cities or in small towns, prompts us to always give vent to our feelings on the subject.

From our own experience in visiting many theatres in and around New York we have found that it is a corking good idea to play up your short subjects where the audience has developed a particular liking for that portion of the program.



Here you see the Paramount Theatre in Los Angeles and its mighty attractive front together with the equal billing which they give to their Educational talking short subjects on one side of the marquee, while the feature carries the opposite.

We would certainly be glad to reproduce similar photographs from our many members and readers dealing with this subject as well as an expression of their own opinion regarding same.

On the occasion of this particular theatre's local reviews it was emphatically stated "the short feature proved an absolute sensation."

This is typical of many similar incidents all over the country and we believe that the majority of the small town managers are not taking full advantage of the possibilities offered by the talking short subjects today.

"LOBBY LAUGHS"

By Dick Kirschbaum

These cartoons have already won a great following from members and readers of the Club pages in the NEWS. The unusual humor of Mr. Kirschbaum's ideas, plus his fine ability to picture them so well, has made this feature of the Club a most entertaining one.

Many of our members and readers have made suggestions which Dick was able to execute with plenty of laughs.

Don't be bashful.

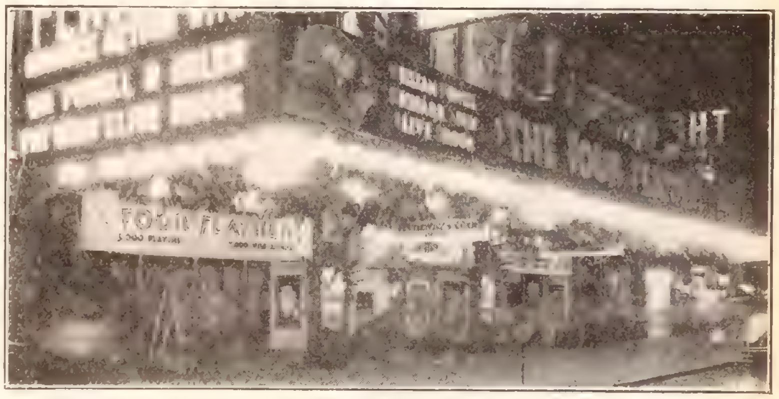
If you have had an experience that might give the rest of us a laugh, through Kirschbaum's cartoons, shoot it along and Dick will do the rest.

C. E. L.

Gordon Greene Creates An Attractive Ballyhoo Display

Manager Gordon Greene, of the State Theatre in Minneapolis, created, designed and executed one of the most effective front displays ever called to our attention, when he set out to exploit "The Four Feathers."

We can only ask you to look closely at the photographs which we are reproducing and see if you don't agree that the use of the odd cut outs, the jungle effect and the entire underside of the marquee covered with foliage is not very effective. In order to accomplish this foliage effect, screen wire was first strung under the marquee and the foliage was tied to the wire. We pass on this bit of information because we believe that here you have a corking way of dressing your marquee on many pictures of a similar type.



Once again we would emphasize our oft mentioned statement that none of these ideas are welded to the picture described with them, all adaptable, with some little change here or there, to any picture that suggests itself on your bookings.

We would certainly like to hear from Gordon again, and know some more about his activities.

Please Take Note

THE pages of the Club are open for the publication of photographs from both members and readers. These photos may be of theatre managers, theatre fronts, marquee displays, lobby settings, etc. Due credit will be given those sending photos to the Club, providing they attach the proper description and their own names and theatre addresses.

MANAGERS' ROUND TABLE CLUB.

MANAGERS' ROUND TABLE CLUB

Brown No. One—! Brown No. Two—! Now Meet Dick (3)

Better late than never is our slogan, and we must hide behind it once more in introducing our "mob" to Dick Brown, Manager of the Liberty Theatre for the Stanley outfit in Pittsburgh.

However, this is one case where the delay was worth the trouble. Because in holding it up, we were finally able to secure Dick's photograph and that in itself is important, as we are always anxious to show the member's pictures as well as their stories.

It might be appropriate at this time to say a little bit about the history of Dick, so we will quote a little from his letter wherein he says that he has been in the show business all of his life, and having come from a theatrical family we must next pass on to the fact that his Dad, Harry Brown, is the Manager of the Lincoln Theatre in Pittsburgh; his brother, Harry, Jr., a member of the ROUND TABLE CLUB, is exploiteer for the Keith's Capitol Theatre in Trenton; his other brother, Ray Brown, is Manager of the Strand Theatre, Akron, and is also a member of the ROUND TABLE CLUB. Now if we can only get his Dad into the CLUB, it will be unanimous as far as the Brown family is concerned. How about this one, you Brown brothers, can't you talk the "old man" into the idea?

To get back to Dick, we want to say that he is the Manager of the Warner Brothers Liberty Theatre in Pittsburgh for the present, and previous to this position managed the Cameron Home Theatre in the same city for four years. Two years were spent as exploiteer for First National in Detroit and he has been treasurer of different theatres, such as Princess in New York; Nixon, Atlantic City; Peoples, Philadelphia, etc. In spite of this long and interesting career he is still a young man, and is but 31 years of age, but in those 31 years he has covered a lot of territory in experience and travel.

We rather like Dick's method of telling us about his exploitation activities, because he manages to cram a whole lot into few words, which to any Editor is a godsend and makes the job of editing kind of easy.

Among his recent stunts was an automobile street ballyhoo on "Two Weeks Off." He used a very beautiful girl in a one-piece bathing suit riding through the streets in a roadster, banners on the side of the car read: "I am spending my Two Weeks Off at the seashore with Dorothy Mackail and Jack Mulhall, at the Liberty now."

On Dick Barthelmess in "Drag" he used 5,000 envelopes with the gag of "Have a Drag" card enclosed reading, see and hear Dick Barthelmess in "Drag" at the Liberty now. Each envelope, of course, had a cigarette enclosed and he worked a tie-up with the Old Gold people who furnished all the cigarettes free, these were given out on the streets by two very attractive girls.

There are many other very interesting items that he has engineered, but lack of space in this issue compels us to put it over for a short time.

Don't mind this delay, Dick, and be assured that we are delighted to get your contributions and to hear from you regularly.

Our members and readers will find more about Dick Brown and the famous Brown family in early issues of the NEWS. Don't forget that suggestion about getting the old gent into the CLUB, boys.

The Real Club Spirit!
"All For One And One For All"

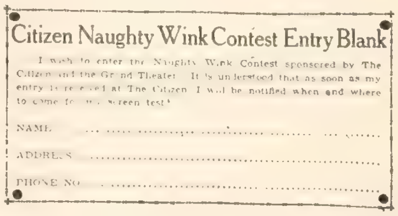
"Live-Wire Exploitation"

> *This story from Miss Jean La Roe, Publicity Director of the Neth Theatres in Ohio, struck us as being particularly good. The various campaigns set forth in her article can be adapted to many types of productions and should therefore be of great value to everyone of us.*
>
> *We have made cuts of many of the press tie-ups and it bears out our oft repeated contention, that if you get behind, and work with your newspapers, you will gain many hundred lines of free publicity.*
>
> C. E. L.

If a press agent may "sit in" at the Round Table, perhaps the managers would like to know about three recent contests "sprung" by Neth's Grand Theatre, Columbus, Ohio.

Two in connection with "Fox Movietone Follies" were a Naughty Wink Movie Contest, and a Breakaway Dance Contest. The third stunt was a True Ghost Story Contest, in connection with "Ghost Talks."

If you have a few hundred dollars, to coax in a few more, the Naughty Wink idea works well. Fifty-two dollars in prizes of $30, $10, $5, and seven $1 "daily prizes" were offered for the "naughtiest wink." Sue Carol, of the "Follies" was represented as having "the naughtiest wink in the movies." Any other star in any other picture would do as well.



Citizen Naughty Wink Contest Entry Blank

I wish to enter the Naughty Wink Contest sponsored by The Citizen and the Grand Theater. It is understood that as soon as my entry is received at The Citizen I will be notified when and where to come for my screen test.

NAME ....

ADDRESS ....

PHONE NO. ....

The contest was announced, illustrated with Sue's picture. Entry blanks were published, and after several days, during which pictures of first entrants were used in news connection, "tests" were made. Ten girls were filmed daily the week before the picture opened. The cost of film depends on the footage used. The Grand used from seven to eleven feet per girl, with ninety feet allowed for the introduction, wherein a five-year-old dancer was used as "Mistress of Ceremonies." Subtitles were used in the introduction, and names of contestants between pictures. Each girl simply smiled, and winked.

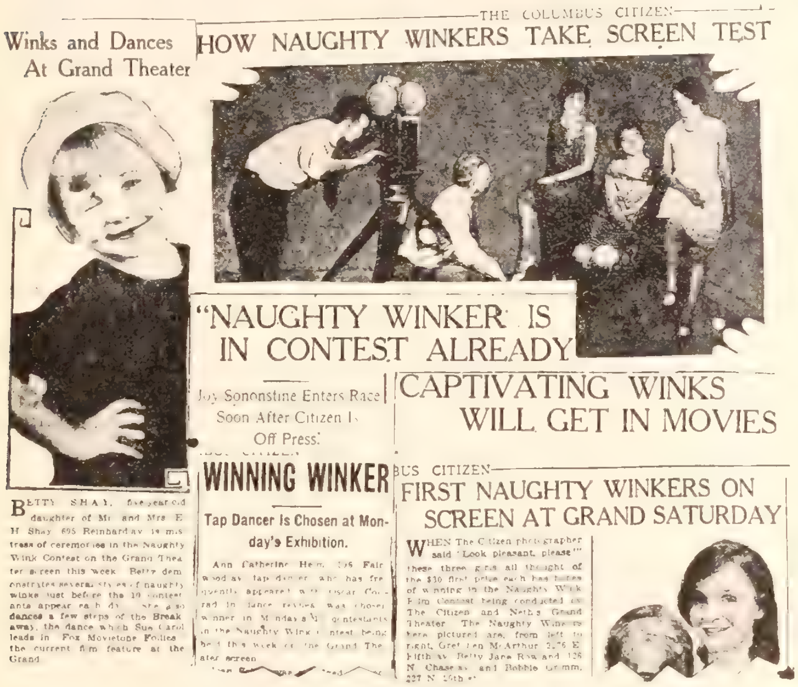
Daily winners were determined by a majority of applause averaged on the six daily shows. A winner and a runner-up were chosen each day, ten girls being shown each day during the "Follies" run, the Midnight Premiere counting as the first of seven days. The authentic seventh day, winners and runners-up were re-assembled and shown with new subtitles, on the last evening show being judged by three selected judges.

SHE KNOWS HER LASHES
SPEAKING OF APPROPRIATE NAMES - MISS MAXINE LASH WAS AN ENTRY IN THE GRAND-CITIZEN WINKING CONTEST THIS WEEK

Between that show and midnight, money winners were again re-assembled in time to be shown at the Midnight premiere of the next attraction (Saturday Midnight), winners continuing to be shown that week. Thus the contest became a three-week attraction—(1) selection and filming; (2) choice of winners, and (3) winners. No trouble was

MANAGERS' ROUND TABLE CLUB

experienced, only one contestant (her mother, rather) registering a "kick" at the final outcome.



THE COLUMBUS CITIZEN

Winks and Dances At Grand Theater

HOW NAUGHTY WINKERS TAKE SCREEN TEST

"NAUGHTY WINKER" IS IN CONTEST ALREADY

Joy Sononstine Enters Race Soon After Citizen Is Off Press.

CAPTIVATING WINKS WILL GET IN MOVIES

WINNING WINKER

Tap Dancer Is Chosen at Monday's Exhibition.

BUS CITIZEN

FIRST NAUGHTY WINKERS ON SCREEN AT GRAND SATURDAY

Some clippings from the Columbus papers showing the great "break" Miss La Roe got on her "Naughty Wink" stunt.

This contest, a one-paper tie-up, received a great deal of space even inspiring a cartoon on a cartoon-page. A line in the ads got it into the other two papers as well, by careful writing of copy. No contest was mentioned, but a reader stated "The following local girls will appear on the screen at Neth's Grand today." These readers were accepted by the two papers not in the tie-up.

The "Breakaway" contest, in which we invited contestants to "Learn the Breakaway" from Sue Carol at the Grand and win a prize was conducted through a Park Ball Room. The park used readers and so did the theatre, and the park also ran a line in their ad.

On both of these contests, experience proved that both, although successful, could have been bettered. If any of the managers want to try either of them, I shall be glad to contribute "kinks" that I shall benefit by, myself, if I ever use either stunt again.

The "Ghost Story" idea works as well with or without experience. Just ask, through the newspaper columns, if readers have ever seen or heard of a ghost. If so, relate the experience in a few words (about 100) and the best story wins. The Grand gave $1 and a pair of tickets for first prize, and five pairs of tickets as lesser prizes. The contest ran one week. The Breakaway first prize was a $10 loving cup, engraved to the winner, and six free dancing lessons, by tie-up with a dance Studio. Lesser prizes were tickets in varying numbers. The Breakaway contest was a three-paper tie-up by selecting as judges one man from each paper. The park management dined the judges before the contest, thus helping the cause for both park and theatre. One paper announced the winners with more than a column of copy and several sketches under a four-column two-line heading.

The Managers' Round Table Club is very grateful to Miss La Roe for the above story and we sincerely trust that she will pass on to her brother managers and exhibitors many other details of her up-to-the-minute exploitation. M. R. T. C.

H. Garfinkle Moved To Larger Theatre Out In Brooklyn

From Harold I. Garfinkle in Brooklyn we are pleased to learn that he has been moved from the Midwood Theatre to the big, beautiful Avalon Theatre in that city.

Past experience on what Harold accomplished at the Midwood gives us every reason to feel that the ROUND TABLE CLUB pages will hear some mighty interesting things regarding this member and the theatre he is now running.

The Avalon is now preparing to celebrate its first anniversary week, and with Garfinkle as directing genius, we certainly would not be surprised to learn that it was a "WOW" of a week both from the standpoint of patron satisfaction and home office satisfaction of a nice juicy statement. How about this one, Harold, Okay?

Dick L. Moss Goes To Coast To Join West-Coast Outfit

It gives us great pleasure to announce that Richard L. Moss, located for quite a few years in New York with the Loew circuit, has just left for the Coast, where he is joining the Fox West Coast Theatres in Pasadena, Cal.

On his long trip across the Continent, to new connections and new work, the ROUND TABLE CLUB sends forth its best greetings and hopes that Mr. Moss will meet with all the success he so well deserves.

The ROUND TABLE CLUB pages would welcome a few lines from this progressive showman, and we are sure that all our members and readers would like to know a little more about him.

W. H. Bergmann Says—

Words cannot describe how much I enjoy the MANAGERS' ROUND TABLE CLUB pages each week, and it is with pleasure that I tell you that your pages are a great source of information for additional exploitation stunts that I use over the Circuit. If you will remember, I was one of your pioneer members of the CLUB, and at that time I could foresee great value in an organization of this kind. It is unbelievable the way the CLUB has grown during the comparatively few months of its existence.

With best wishes for your continued success, I am.

Field Manager,
World Theatre Circuit,
Nebraska.

MANAGERS' ROUND TABLE CLUB

"Comedy or Tragedy?"

By Chas. E. Lewis

"MAAAAAAA!", Says The Nanny Goat

The opening performance of a new sound show at the Blink Theatre.

Manager (biting finger nails) nervously watching screen and some hardboiled customers just entering the theatre.

House goes dark.

Opening title of newsreel flashes on screen.

Manager strains his ears to catch "buzz" of sound equipment.

Sub-title flashes the news that a great congressman will say a few words for the sound news.

Scene of congressman, mouth moving—but sound? Very conspicuous by its absence.

Splutter, crash and sqweek. He finally starts to talk.

Manager breaths a deep sight of relief. Settles back to watch the show.

End of Newsreel Start of "Ooophy and Goophy," a man and woman comedy and dance team.

Operator forgets to turn Fader until first 25 feet have gone by.

Manager near choking to death trying to get booth on the house phone.

Just as operator answers, the Fader is turned and manager slams phone and returns to his seat.

As he sits down he detects peculiar giggles and snickers from the hardboiled customer (aforementioned).

He gets up spluttering again and starts for phone. He just discovered that when the woman in the act speaks, it's a man's voice talking and vice versa.

Operator makes matters worse by trying to get the damned thing back into synchronization while the picture is running. Result: Lousier than before.

Finally it is over. Manager regains his lost breath and composure. (Whatever that may be.)

Feature starts with audience ready to murder anything or anybody at the first opportunity.

Said opportunity arrives with first sqweek out of sound plant.

Everything is wrong. Manager forgets house phone and runs to booth three steps at a time.

Operators have just come out of a huddle and are all ready with their alibis and answers.

They have it all figured out that everybody, from Will Hays down, is to blame for the trouble with that show.

Manager (still very hot under the collar, but licked as far as the booth is concerned) slowly makes his way to his office.

Calls exchange and raises some more hell about the condition of the feature, discs, etc.

Exchange swears that it was examined the day before and was perfect.

He gets the exchange booker on the phone and learns that the subject was borrowed from another city and was not near the examining room of their exchange.

Gets the exchange manager on the phone and is told that he is paying so little for the show that he should be ashamed to complain. (He is only paying four times the price he paid for silent subjects.)

Manager (now 10 pounds lighter from aggravation) mops perspiration from his fevered brow and walks into lobby for air.

Does he get the air?

You said it.

His 14 bosses (they rarely run in smaller numbers) had seen the show and decided "he" was a rotten manager because the show was punk.

Moral: "Take in Washing, it's less trying on the nerves."

THE CHOIR WILL NOW SING: "LORD BLESS THE TALKIES."

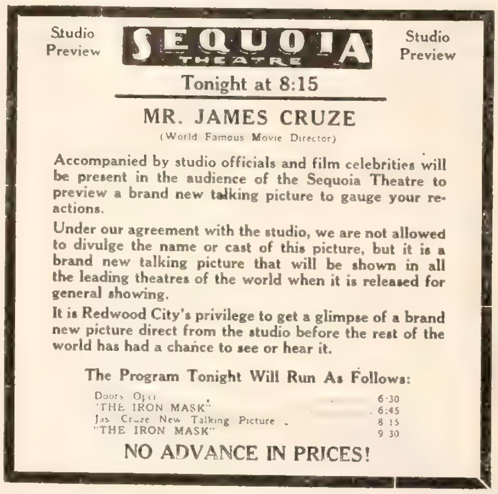
Amen.

Tom Kane Pulls A Fast One To Cash In On Preview

Tommy Kane, the energetic manager of the Sequoia Theatre in Redwood, Calif., didn't need much encouragement to capitalize on a recent preview, when his theatre had that corking good break. Just to give you a faint idea of what he did about it, we show you a reproduction of a special ad which he ran in the local paper and which certainly must have keyed up the interest of all the theatregoers, and told them what a corking good chance they had of seeing a real studio preview.

Another thing we want you to see is the picture of the gorgeous Sequoia Theatre and it certainly is a beauty.

Tom, we know that you are giving everything you have to put this house over for the Arkush outfit, and with such a beautiful theatre it must provide a good incentive.



Studio Preview SEQUOIA THEATRE Studio Preview

Tonight at 8:15

MR. JAMES CRUZE

(World Famous Movie Director)

Accompanied by studio officials and film celebrities will be present in the audience of the Sequoia Theatre to preview a brand new talking picture to gauge your reactions.

Under our agreement with the studio, we are not allowed to divulge the name or cast of this picture, but it is a brand new talking picture that will be shown in all the leading theatres of the world when it is released for general showing.

It is Redwood City's privilege to get a glimpse of a brand new picture direct from the studio before the rest of the world has had a chance to see or hear it.

The Program Tonight Will Run As Follows:

Doors Open	6:30
"THE IRON MASK"	6:45
Jas. Cruze New Talking Picture	8:15
"THE IRON MASK"	9:30

NO ADVANCE IN PRICES!

More about Tom in an early issue of the NEWS. And keep up the correspondence, because we like to hear from you.

The Real Club Spirit!
"All For One And One For All"

Robt. S. Roddick Offers A Tip On Theatre Operation

Robert S. Roddick, Manager of the Capitol Theatre in London, Ontario, Canada, offers as his first solution to the question "Service Theatre Management" the following three words: "APPRECIATION, CO-OPERATION, ENTHUSIASM."

Just how he applies these three words in the management of his theatre was contained in so interesting a letter that we are reproducing part of it under the heading "Theatre Management." We suggest that you read and digest Mr. Roddick's comments, and we will offer another portion of his letter at an early date under the same heading.

The MANAGERS' ROUND TABLE CLUB wishes to take this means of thanking this progressive manager for the promptness with which he answered our request for this letter.

> In regard to the entire staff three words, I think, cover our attitude, and I will remind you that they also apply to myself.
>
> First, APPRECIATION. Appreciation of the interest which the public is displaying in our theatre. Appreciation of the theatre which we feel houses our pride. Appreciation of the fact that we are exhibiting the best film product, over the best sound equipment procurable, in the most pleasant surroundings and enjoyable manner we can advise. And last but by no means least, a very sincere and keep appreciation of the fact that we are working for a company which itself appreciates every bit of effort we put forth, both in their attitude and co-operation.
>
> Second, CO-OPERATION. We are a staff selected with care and thought, people with personalities suited to the difficult but enjoyable great game of "show business." Our constant endeavor is that no person in the staff will be "afraid of his job" or live in the fear of being fired. With that fear struck out of our lives we can use our intelligence with pleasure in furthering the interest of our theatre. We co-operate as a unified organization.
>
> With ENTHUSIASM. To those who like the "show game" there is a great pleasure in the successful exploitation of a theatre and its attractions, and this pleasure, combined with APPRECIATION and CO-OPERATION throughout the staff engenders a constant ENTHUSIASM for our work and a tremendous satisfaction in its successful results, in every member.
>
> The combination of the above is very noticable, most noticable in the fact that every member of the staff is eager to be on duty; in the sustained interest and appreciation the public have of our theatre, staff, and attractions, and the constantly increasing box office returns.

New South African Members

The ROUND TABLE CLUB takes great pleasure in welcoming the following group of South African members into our organization, and we want to assure them that their membership certificates will go forward at a very early date.

We sincerely trust that they will show the same interest in the ROUND TABLE CLUB activities as the rest of the South African members, and that they find our pages as interesting and profitable as we find their contributions here in America.

H. J. Stodel, Branch Manager for African Theatres, Ltd., in Cape Town, South Africa.

E. Butterworth, Chief Engineer for African Theatres Film, Ltd., at Killarney, Johannesburg, South Africa.

F. Lappin, Broadway Theatre, Rosettenville, Johannesburg, South Africa.

F. R. Hogan, Assistant Publicity Manager for African Theatres, Ltd., Johannesburg, South Africa.

M. Shekelton, News Copyrighter for African Theatres, Ltd., Johannesburg, South Africa.

Managers' Round Table Club Employment Bureau

* * *

A service without cost to all Subscribing Members.

* * *

All correspondence should be addressed to Charles E. Lewis, Chairman, personally, and will be treated in strict confidence.

* * *

Theatre owners, chain executives or others seeking managers of the highest calibre can make such contacts by advising the Chairman of the type of man, or men, they are looking for.

* * *

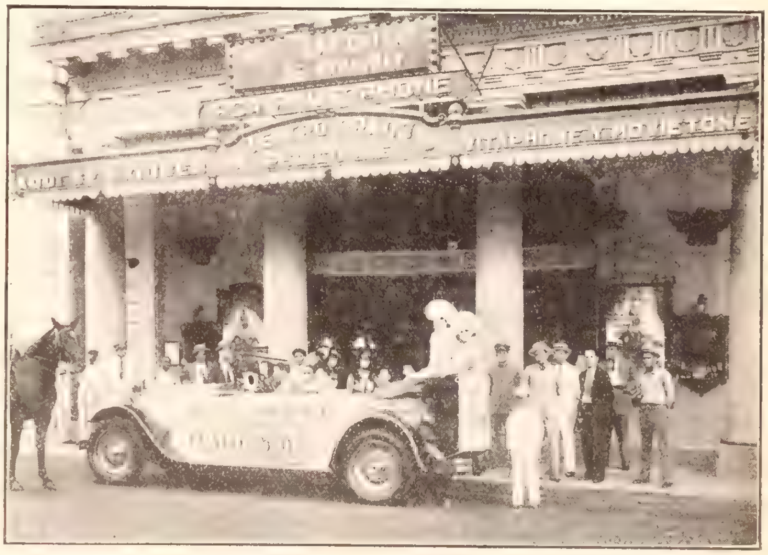
Managers wishing to register in this Bureau are requested to write, immediately, for the proper form to be filled out.

MANAGERS' ROUND TABLE CLUB
729 Seventh Avenue
New York City

Havana Up-To-The-Minute With Modern Ballyhoos

Here is the way the Prado Theatre, Havana, Cuba, exploited Alice White in "Broadway Babies."

If the same photograph were received from some theatre in these United States, it would be considered a pretty good piece of exploitation. Coming from Havana it assumes an even more impressive importance.



Any theatre capable of exploiting their pictures in this manner and with as nice a looking front as the Prado Theatre is worthy of all the space that we can give it. We certainly trust that the manager and the publicity man down there will keep us posted on their future activities.

MANAGERS' ROUND TABLE CLUB

Melincoff Finds A Ball Team Gets Plenty Publicity

Long silence is generally followed by some interesting contributions, and this rule can true to form in the case of M. Melincoff, Manager of the Capitol Theatre, Pawtucket, R. I.

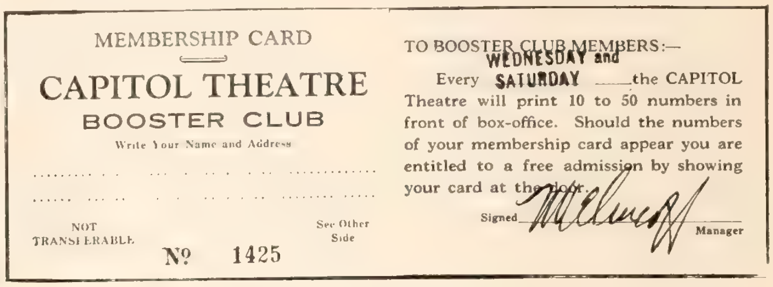
A long time ago, Mr. Melincoff had promised to send us a picture of the E. M. Loew circuit's baseball team and, although it was rather late in coming, it is nevertheless welcome.

A close look at the picture of the ball team makes your chairman shudder at the thought of having to umpire a game for so tough a looking bunch, but no doubt the photograph does them an injustice, and they are all probably as gentle as lambs(?)

This baseball team is referred to by Mr. Melincoff as "great institutional stuff." They have attracted quite a bit of local interest, the team fortunately is a pretty good one this season, is now in second place, and only one game behind the leaders. They play a sort of little "World Series" with the winners of the other league, and since there is but one newspaper in town with a circulation of 3,000, their name is continually on the front page. As a matter of fact, we have before us a copy of the sporting pages of their newspaper and the baseball team's picture occupies a prominent spot, besides grabbing off other valuable reading matter.

The theatre baseball angle is a good one and, although the season is pretty well over at this writing, it might be well to keep it in mind for future reference. Such things do kick up a lot of interest, especially if you have an opposition house in town, or in a close-by town, that will play your team.

Another thing we would like you to look at is the Capitol Theatre Booster Club membership which we are showing as a booster for city business. The report on this stunt, is that it worked 100 per cent in every one of the E. M. Loew theatres, and credit for the idea goes to Max Finn, the General Manager of the E. M. Loew theatres in New England.



MEMBERSHIP CARD

CAPITOL THEATRE
BOOSTER CLUB
Write Your Name and Address

....

....

NOT TRANSFERABLE
No 1425
See Other Side

TO BOOSTER CLUB MEMBERS:—

Every WEDNESDAY and SATURDAY ____the CAPITOL Theatre will print 10 to 50 numbers in front of box-office. Should the numbers of your membership card appear you are entitled to a free admission by showing your card at the door.

Signed M Melincoff Manager

Regardless of who originates these things, it is always great stuff to read about, because our many members and readers are constantly on the alert for money-making ideas.

The information that Max Finn is the brother of Dan Finn, who runs the Hoffman Brothers' Theatres in Hartford, was interesting to your Chairman, because he had personally met Dan Finn on several occasions. He is also being proposed for membership by Mr. Melincoff, and we certainly are glad to welcome him into the CLUB and number him among the other progressive general managers among our membership.

We expect to have a whole lot more to tell about the activities of the E. M. Loew Theatres, especially now that we have their General Manager among the members. We shall see what we shall see.

You Said It, Vogel!

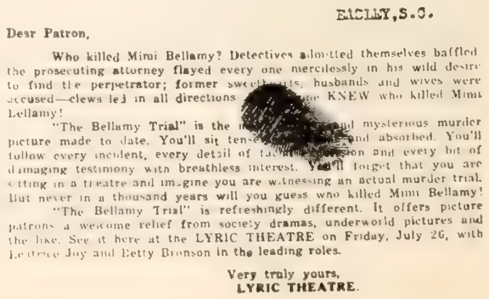
> *"I not only enjoy reading the Club Forum every week, but this department is the livest volcano of ideas that ever spouted—and no manager regardless of how big or good he may be—but what can get new life if he will peruse the doings of the other boys each week."*
>
> *Vogel Gettier, Manager*
> *Capitol Theatre,*
> *Grand Island, Nebraska*

Here's A Finger-Print Gag For Crook Pictures

A kick-back from last season's picture "The Bellamy Trial" provides us with another angle in the exploitation of crook or court room pictures. Here we reproduce the post card sent out by the Lyric Theatre, Easley, South Carolina, to their entire mailing list plus many other theatregoers in that city.

While we are not going to pass judgment on the wording of the post card which may be original or may come from the press book, the thing we did like about this card was the superimposed finger print. This is what attracted our attention, and we believe it would attract the attention of everyone receiving one of these cards.

Here's one, boys, which you can keep in mind when laying out your exploitation plans for a crook or court room trial picture.



EASLEY,S.C.

Dear Patron,

Who killed Mimi Bellamy? Detectives admitted themselves baffled the prosecuting attorney flayed every one mercilessly in his wild desire to find the perpetrator; former sweet[illegible], husbands and wives were accused—clews led in all directions [illegible] KNEW who killed Mimi Bellamy!

"The Bellamy Trial" is the [illegible] mysterious murder picture made to date. You'll sit tense [illegible] and absorbed. You'll follow every incident, every detail of [illegible] and every bit of damaging testimony with breathless interest. You'll forget that you are sitting in a treatre and imagine you are witnessing an actual murder trial. But never in a thousand years will you guess who killed Mimi Bellamy!

"The Bellamy Trial" is refreshingly different. It offers picture patrons a welcome relief from society dramas, underworld pictures and the like. See it here at the LYRIC THEATRE on Friday, July 26, with Leatrice Joy and Betty Bronson in the leading roles.

Very truly yours,
LYRIC THEATRE.

Incidentally we would like to hear a whole lot more from that crowd down in Easley. How about it, boys?

"All For One And One For All"

MANAGERS' ROUND TABLE CLUB

"Eighteen Day Diet" Proved Effective For Kirschbaum

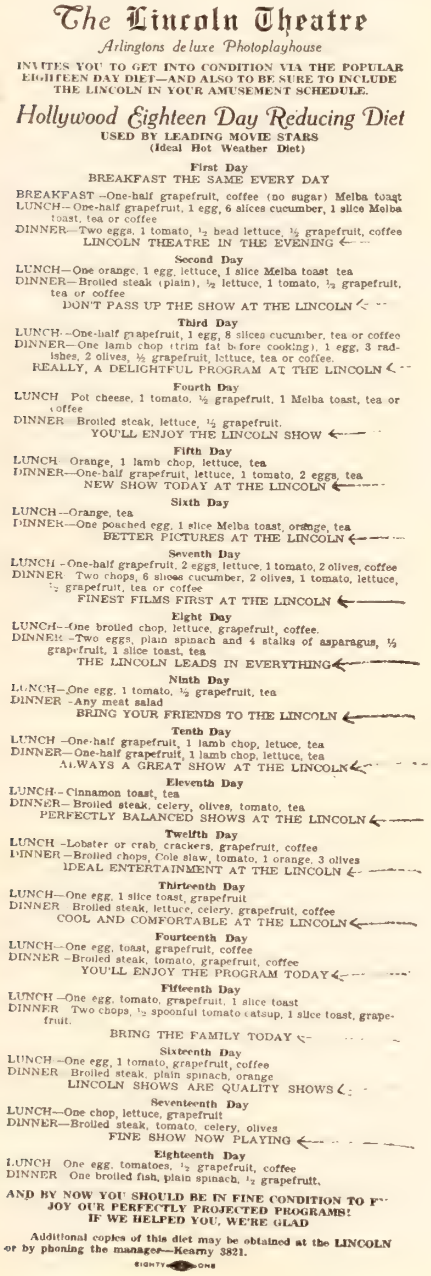
Ever since publishing the "Eighteen Day Reducing Diet," with the suggestion that it be tied in with some part of the theatre advertising and exploitation, we have received many letters calling attention to the fact that the theatres have found this idea a good one by reason of the tremendous popularity of this famous diet.

We would like very much to have our members see the way Dick Kirschbaum used the Eighteen Day Diet in conjunction with his advertising for the Lincoln Theatre in Arlington, N. J. We have pointed arrows to the theatre catch lines distributed throughout the copy on this diet card and we certainly believe Dick when he says "Fair sex going nuts over it, and expect to run out the first edition soon."

Glad to get this one from you Dick, and also to know that you are putting on a radio contest. Let us hear how this thing turns out so that we can pass it on to your many brother members and readers of these pages.

And talking of diets, Dick, in the event that "tummy" of yours keeps growing larger, the Club will have to call a special meeting for the purpose of making up a reducing diet for you.

But, this is just in fun boys. Dick may not be a thin lightweight, but he's a heavyweight for pep and showmanship and that's what counts these hectic days.



The Lincoln Theatre

Arlingtons de luxe Photoplayhouse

INVITES YOU TO GET INTO CONDITION VIA THE POPULAR EIGHTEEN DAY DIET—AND ALSO TO BE SURE TO INCLUDE THE LINCOLN IN YOUR AMUSEMENT SCHEDULE.

Hollywood Eighteen Day Reducing Diet

USED BY LEADING MOVIE STARS
(Ideal Hot Weather Diet)

First Day
BREAKFAST THE SAME EVERY DAY
BREAKFAST—One-half grapefruit, coffee (no sugar) Melba toast
LUNCH—One-half grapefruit, 1 egg, 6 slices cucumber, 1 slice Melba toast, tea or coffee
DINNER—Two eggs, 1 tomato, ½ head lettuce, ½ grapefruit, coffee
LINCOLN THEATRE IN THE EVENING ←

Second Day
LUNCH—One orange, 1 egg, lettuce, 1 slice Melba toast tea
DINNER—Broiled steak (plain), ½ lettuce, 1 tomato, ½ grapefruit, tea or coffee
DON'T PASS UP THE SHOW AT THE LINCOLN ←

Third Day
LUNCH—One-half grapefruit, 1 egg, 8 slices cucumber, tea or coffee
DINNER—One lamb chop (trim fat before cooking), 1 egg, 3 radishes, 2 olives, ½ grapefruit, lettuce, tea or coffee.
REALLY, A DELIGHTFUL PROGRAM AT THE LINCOLN ←

Fourth Day
LUNCH Pot cheese, 1 tomato, ½ grapefruit, 1 Melba toast, tea or coffee
DINNER Broiled steak, lettuce, ½ grapefruit.
YOU'LL ENJOY THE LINCOLN SHOW ←

Fifth Day
LUNCH Orange, 1 lamb chop, lettuce, tea
DINNER—One-half grapefruit, lettuce, 1 tomato, 2 eggs, tea
NEW SHOW TODAY AT THE LINCOLN ←

Sixth Day
LUNCH—Orange, tea
DINNER—One poached egg, 1 slice Melba toast, orange, tea
BETTER PICTURES AT THE LINCOLN ←

Seventh Day
LUNCH—One-half grapefruit, 2 eggs, lettuce, 1 tomato, 2 olives, coffee
DINNER Two chops, 6 slices cucumber, 2 olives, 1 tomato, lettuce, ½ grapefruit, tea or coffee
FINEST FILMS FIRST AT THE LINCOLN ←

Eight Day
LUNCH—One broiled chop, lettuce, grapefruit, coffee.
DINNER—Two eggs, plain spinach and 4 stalks of asparagus, ½ grapefruit, 1 slice toast, tea
THE LINCOLN LEADS IN EVERYTHING ←

Ninth Day
LUNCH—One egg, 1 tomato, ½ grapefruit, tea
DINNER—Any meat salad
BRING YOUR FRIENDS TO THE LINCOLN ←

Tenth Day
LUNCH—One-half grapefruit, 1 lamb chop, letuce, tea
DINNER—One-half grapefruit, 1 lamb chop, lettuce, tea
ALWAYS A GREAT SHOW AT THE LINCOLN ←

Eleventh Day
LUNCH—Cinnamon toast, tea
DINNER—Broiled steak, celery, olives, tomato, tea
PERFECTLY BALANCED SHOWS AT THE LINCOLN ←

Twelfth Day
LUNCH—Lobster or crab, crackers, grapefruit, coffee
DINNER—Broiled chops, Cole slaw, tomato, 1 orange, 3 olives
IDEAL ENTERTAINMENT AT THE LINCOLN ←

Thirteenth Day
LUNCH—One egg, 1 slice toast, grapefruit
DINNER Broiled steak, lettuce, celery, grapefruit, coffee
COOL AND COMFORTABLE AT THE LINCOLN ←

Fourteenth Day
LUNCH—One egg, toast, grapefruit, coffee
DINNER—Broiled steak, tomato, grapefruit, coffee
YOU'LL ENJOY THE PROGRAM TODAY ←

Fifteenth Day
LUNCH—One egg, tomato, grapefruit, 1 slice toast
DINNER Two chops, ½ spoonful tomato catsup, 1 slice toast, grapefruit.
BRING THE FAMILY TODAY ←

Sixteenth Day
LUNCH—One egg, 1 tomato, grapefruit, coffee
DINNER Broiled steak, plain spinach, orange
LINCOLN SHOWS ARE QUALITY SHOWS ←

Seventeenth Day
LUNCH—One chop, lettuce, grapefruit
DINNER—Broiled steak, tomato, celery, olives
FINE SHOW NOW PLAYING ←

Eighteenth Day
LUNCH One egg, tomatoes, ½ grapefruit, coffee
DINNER One broiled fish, plain spinach, ½ grapefruit.

AND BY NOW YOU SHOULD BE IN FINE CONDITION TO ENJOY OUR PERFECTLY PROJECTED PROGRAMS! IF WE HELPED YOU, WE'RE GLAD

Additional copies of this diet may be obtained at the LINCOLN or by phoning the manager—Kearny 3821.

EIGHTY ONE

"Attention, Boys!"

If you failed to read William A. Johnston's editorial in the issue of August 24th, then you missed a corking bit of intelligent writing.

Under the heading of "The I've Got Mine Club," Mr. Johnston set forth one of the most serious, yet truthful conditions in the industry today.

But there was certainly one part of his editorial that struck us as being entirely synchronous to the very essence of our MANAGERS' ROUND TABLE CLUB. That was where he said: "It's time that some of the ambitious and sincerely minded house managers be given the opportunity they are earning to step into greater responsibilities and replace the entire membership of the 'I've Got Mine Club.'"

Our suggestion is that you pick up your issue of MOTION PICTURE NEWS dated August 24th, turn to this editorial and read it through several times, digest every line of it and see if you don't agree with us that Mr. Johnston has uncovered a very serious condition.

Every manager and exhibitor today owes Mr. Johnston a debt of gratitude for his boldness and truthfulness in calling a spade a spade and citing things as they actually exist.

If there were any other than house managers whom we would call attention to this editorial then it is the so-called men directing the destinies of many circuits today who have got theirs and are now being paid a set salary for something that they don't give a tinker's damn about. To them also we direct attention to the Editorial.

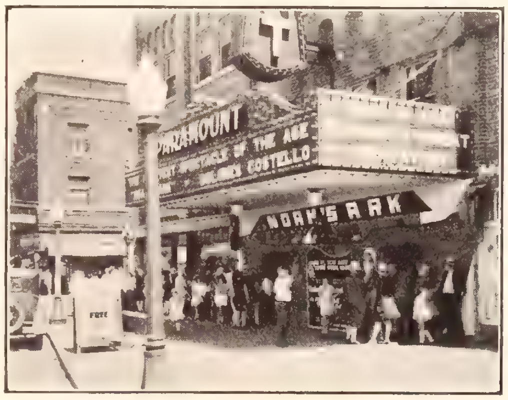
If anyone were to ask my humble advice, I would say that when a chain organization takes over an independent exhibitor's theatre or theatres, that they pay the man off in full and get rid of him. He certainly is not going to render the same conscientious service to the chain as he rendered to himself as owner of his own theatre. There are many competent and mighty fine house managers, who, as Mr. Johnston puts it, are entitled to step into these positions.

C. E. L.

Atmospheric Front Good Ballyhoo For Emig's Theatre

Manager R. F. Emig of the Paramount Theatre in Waterloo, Iowa, covered the entire front of his theatre with a beaverboard reproduction of the Ark when the picture played at that Theatre.

Two wide passageways, as you will note on the photograph, served as an entrance and exit so that the special front did not become a fire hazard.



For a theatre with an average size front, we heartily recommend a stunt of this kind and you would be surprised to find how inexpensively this entire arrangement can be turned out. The beaverboard, of course, can always be used for other occasions and cutouts.

We rather like this idea of Mr. Emig's and hope that he contributes more like it.

"All For One And One For All"

That's One for the Book To Solve!

MAYBE you'll never find yourself at a loss to solve whatever problem arises in connection with the operation of your sound equipment, the best way to build up a well-rounded all-sound program, the most effective method for getting box-office results from your advertising on talkie attractions. Then again, you may sometime want some "spot information," theoretical or practical, concerning equipment, operation, exploitation. Be sure you get the right information and assure yourself of the means of obtaining the right information quickly by having on hand the most complete manual on sound pictures available to the theatre man.

SOUND Motion Pictures

by Harold B. Franklin

A reference book for theatre owners, managers, projectionists, exploiteers written from experience by one of the foremost theatre executives and covering the following range of subjects: Available equipment; installation of systems; operating methods; maintenance; instructions for projectionists; acoustical problems; exploitation; musical presentations; building the all-sound program.

Distributed in this field by

MOTION PICTURE NEWS

729 Seventh Ave., New York City

Order Now—Use Coupon Below

CONTENTS

I. Historical Survey

1.—THE COMING OF SOUND. 2.—THE GROWTH OF SOUND.

II. The Theatre

3.—STANDARD SOUND DEVICES. 4.—OPERATION OF VARIOUS DEVICES. 5.—ACOUSTICS. 6.—OPERATING MANUAL. 7.—MAINTENANCE OF EQUIPMENT.

III. The Studio

8.—THE SOUND STUDIO. 9.—COMMENTS ON PRODUCTION. 10.—FUNDAMENTALS OF SPEECH, MUSIC, AND HEARING.

IV. The Contributive Factors

11.—ADVERTISING. 12.—MUSIC. 13.—THE SHORT SUBJECT.

V. The Outlook

14.—SOCIAL AND COMMERCIAL USE OF SOUND. 15.—THE FOREIGN MARKET. 16.—TELEVISION. 17.—THE FUTURE. 18.—GLOSSARY OF TECHNICAL TERMS.

401 Pages—Fully Illustrated With Diagrams, Photographs and Advertising Reproductions Measures 8⅛ in. x 5¼ in.

Motion Picture News
729 Seventh Avenue, New York City

Enclosed herewith is —check —money order for $3.00 in full payment for one copy of Harold B. Franklin's great book "Sound Motion Pictures." (Add 20 cents to cover cost of mailing.)

Name ....

Street No. ....

City .... State ....

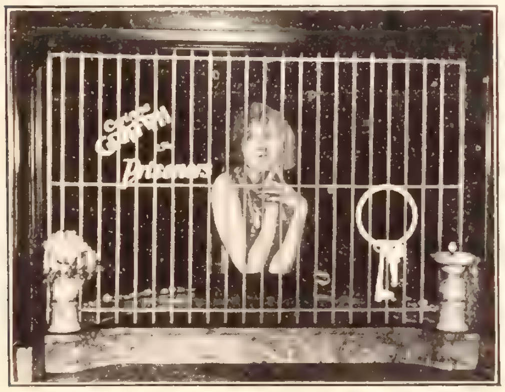
MANAGERS' ROUND TABLE CLUB

Joe Goetz Uses Keen Showmanship At Dayton's State

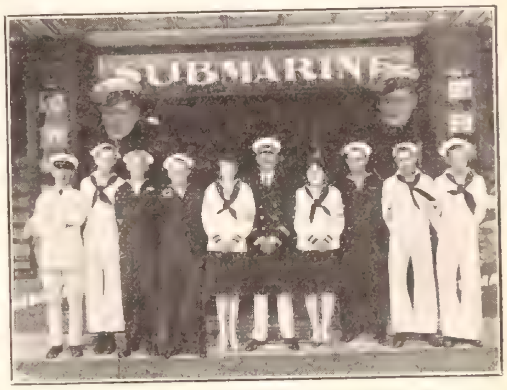
Now boys you can step up and shake hands with Joe Goetz, the live-wire manager of the State Theatre in Dayton, Ohio.

It is an extreme pleasure to present a member of Joe's calibre and his activities, not only in this introductory article but in many issues to come, will make mighty interesting reading to everyone following the ROUND TABLE CLUB pages.

It is certainly fine to be able to present the member's own photo, together with some real exploitation. In this case we do not doubt that every one of our members and readers will agree that he has engineered some fine stuff as described in this story. First we want you to see a photograph of a lobby display on "Prisoners," which you will note is a sort of prison effect. This was laid out by Joe and built by his electrician (and this electrician certainly did a fine piece of work). His name, by the way, is Joe Boulie; that his work is appreciated goes without saying, as we expect many other managers to follow this suggestion and do something similar. He used the six-sheet cutout, behind the bars, and the title "Corinne Griffith in Prison" was cut out in glitter letters as was the key ring on the right. Their own studio turned out the art work. The bars were made out of wood and painted a drab grey. Green lights floodlighted the cutouts behind the bars. The only space taken up for this display, was a pool which was in the center of the lobby, as you will note from a close inspection of the photo.



Another piece of exploitation which was on the picture "Submarine" whereby Joe followed out the example of many live-wire and foremost showmen in the country. What we refer to is the dressing of his staff in costume befitting the type of picture being shown, and they certainly make a fine looking ship crew to sell "Submarine."



In this picture he also tied up with the Naval Recruiting Station in Dayton, and they posted several one sheets on their stands around the town, the whole front of the building draped with different battleship signal flags.

It is interesting to broadcast information that Mr. Goetz has only been manager of the State Theatre for about a year and a half, previous to that he was chief usher at the Keith Theatre in the same city, and we certainly congratulate him upon his rise, and the way that he is doing things, I am sure he has a brilliant future in the show business.

Incidentally, he is only 21 years of age now. Aside from his other activities, Joe is a golf hound and thought that the other members would be interested to know that the bars on the prison setting were made of golf sticks and they would have been golf clubs had they been finished, (they only cost him a nickel a piece, which is in itself an explanation of an inexpensive display.)

Let's hear from you very often, will you Joe, and send us some more interesting photos, which will help us explain the story to our many other readers?

You Can Use This Original Stunt From R. R. Miller

From R. R. Miller, Manager of the Empress Theatre in Kearney, Neb., comes what Mr. Miller claims distinction as being an original idea in an automobile tag.

We are reproducing this tag exactly as received and it certainly must have gotten plenty of laughs and attracted plenty of interest for both the picture and the theatre out there in Kearney.

DON'T

SHOOT!

We're Not Bootleggers

Just On Our Way to See Dick Barthelmess

In The Vitaphone Talking Sensation

"Drag" at the Empress Theatre

Next Sunday

Monday and

Tuesday

We have not been fortunate in getting too many contributions from R. R., but with this as a starter we have great hopes that we will hear from him regularly.

Just a little request, Mr. Miller—how about your own photograph, and a short letter telling us something about your past experiences in the show business We will take a chance and thank you in advance right now.

Kindly notify Chairman of any change of address.

M. R. T. C.

MANAGERS' ROUND TABLE CLUB

M. R. Blair Finds Old Flivver A Good Investment

M. R. Blair, the alert manager of the Regent Theatre in Cedar Falls, Iowa, believes in the flivver angle for exploiting his theatre and the attractions. This flivver seems to occupy a very warm spot in Blair's heart, and, among the many explanations that he sends us, is the news that they change the paint on the car very often. It makes the customers wonder what's next.

We have picked out from amongst the stuff that he sent us some of his recent exploitations, in which he uses not only the famous flivver of many colors, but also a donkey carriage, window displays, etc., all tending to ballyhoo the Regent Theatre and their up-to-date shows.

As Merle puts it "some day when sound runs true and all is heavenly and quiet, I will send you some real big layouts."

Well, Merle, here's hoping that you get your wish, and that we get the layouts. For the time being we will close, but there will be more about M. R. Blair and his activities for the CLUB in the State of Iowa.

"CLUB EMBLEM PIN"

We have been swamped.

The demand far exceeded the supply.

We will fill orders as fast as the manufacturers can furnish the pins.

Therefore, if there is a delay in sending out the pins to those who have already ordered them, kindly overlook the delay and bear with us.

THANK YOU!

Managers' Round Table Club.

Ray LeStrange Connects With A Paris Proposition

Word has just reached the Club that Ray LeStrange, former manager of Keith's Greenpoint Theatre, Brooklyn, N. Y., has been appointed American Business Representative for the "Follies Bergere" of Paris, France.

Besides having managed the Greenpoint, for RKO, he has likewise been manager of Loew's State Theatre, New York City, etc. He was also director of publicity and exploitation for Cosmopolitan Pictures at Hollywood and had much to do with the building up of Marion Davies, Bebe Daniels, and many other stars.

LeStrange is the son of the "Mike" LeStrange, once famous catcher of the Brooklyn Club of the National League. During the last Democratic National Campaign, LeStrange was a sectional publicity manager for the former Governor Alfred E. Smith, and toured the country making speeches in behalf of the former Governor.

MANAGERS' ROUND TABLE CLUB

❀ ❀ ❀

THIS WEEK!

NEXT WEEK!

EVERY WEEK!

❀ ❀ ❀

A Wealth of Valuable Information for the Live-Wire Manager and Exhibitor!

❀ ❀ ❀

EXPLOITATION IDEAS! BALLYHOO STUNTS! THEATRE OPERATION TIPS!

❀ ❀ ❀

"The Original Idea Exchange of the Motion Picture Industry"

MANAGERS' ROUND TABLE CLUB

THAT THE SPIRIT OF THE SHOWMAN SHALL NOT PERISH—!

JOIN NOW!!

Here's the Blank

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

729 Seventh Ave., New York City

I hereby apply for membership in the Club.

Name ....

Theatre ....

Address ....

City ....

Policy ....

Capacity ....

State ....

Wm. A. Johnston Honorary Chairman	C. E. Lewis Chairman

WHAT ARE YOU WAITING FOR?

JUST JOINED!!

BILLINGS BOOTH manages the Princess Theatre down in Oxford, N. C., and being typical of the peppy showmen from that part of the south, we would like to interest him enough to see that he sends us his own photo plus some information about his past activities and experiences in the show business. How about it Bill?

* * *

ROBERT SCHMERTZ is the busy assistant manager of the Capitol Theatre in Portchester, N. Y., and if he runs true to form, then, like all assistant managers, he must be as busy as the proverbial one-armed paper hanger, with the itch. But not too busy, we hope, to tell the many readers of the Club pages what they are doing up in Portchester to stimulate business.

* * *

HUGH S. BORLAND manages the Vitagraph Theatre in Chicago, Ill., and so we welcome another brother showman into the Club from that famous city of Movie Palaces. Hugh could certainly start off his membership with a real "push," by sending us a photo of himself and a few details concerning his connection with the show business. Let's get acquainted Hugh and see if you can't get right into the Club limelight. It's a darned good idea after you get going. Try it.

* * *

H. T. LASHLEY is the director of the Palace Theatre in Raleigh, N. C., and clock up another live-wire member for that progressive showman state. If a record were made of the membership activity down in N. C., it would reveal the interesting fact that our members from that state have contributed many interesting items. Here's a fond hope that Lashley is just as keen for the Club spirit as these other Round Tablers. Yes? or No? Come on.

* * *

C. A. CLINCH is the manager of the WB Columbia Theatre in Brookville, Pa., and since he will be the subject of another story on the Club pages, we will just let you know that we are pining great hopes on C. A. becoming one of our peppy active members and contributing many interesting items to these pages. Yes?

* * *

PAUL E. KLINE comes to the Club all the way from the Panama Canal Zone where he manages the Canal Zone Houses with a total of over 4,000 seats. These houses run pictures for the theatregoing population down in the Zone and it sure would be interesting to learn how they "sell" the shows in that part of the world. You answer this one Paul, will you? Thanks, and send me one of your own photos, too.

DICK BROWN, manager of the Liberty Theatre in Pittsburgh, Pa., makes Brown family member number three. All live-wire showmen. And leave only his Dad, also a theatre man, on the outside. Dick, you old war horse, if you and your brother don't line up Pop for the Club I'll undertake the job myself. How about it Brown Brothers?

* * *

SAM H. COHEN'S entrance into the Round Table Club has already been made known through a nice introductory story a few weeks ago. But Sam, all newcomers must pass through this "portal" and of course you are no exception to the rule. Now that you have been properly introduced you can feel that you are "one of the boys." More about Sam in an early issue of the Club pages. Watch for it. It's good. And how!

* * *

HENRY SEEL, managing the Saenger-Majestic Theatre in Jackson, Miss., has already made his appearance on the Club pages through a little story and his photo. So now we feel that we know him quite intimately. But, be that as it may, we sure want to hear from Henry regularly and often. His "stuff" has the showman taste about it and is therefore always welcome to all our members and readers. Keep up the good start.

* * *

E. W. HUMPHREYS is the directing head of the Opera House located in Woodstown, N. J., and you will recall his "Buy At Home" tie-up published just recently on the Club pages. This was just a start for E. W. and we have great hopes that he will follow it up with many more of his advertising and exploitation activities. How about it, Humphreys?

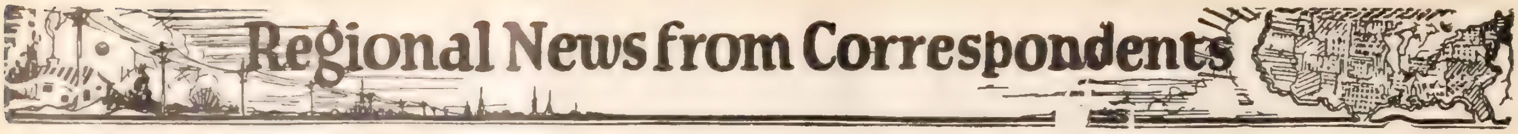
* * *

Proposed by George Goethals:

JAMES F. THAMES, Jr., handles the Istrione Theatre down in Jackson, Miss., and although his house still runs silent pictures, we have a hunch that he is using some mighty fine exploitation and advertising to keep the B. O. working up to tap. Suppose you pass along some dope on your activities, James? Thanks a lot. We'll appreciate it.

Photos of Members

THE Club is anxious to publish photographs of every member and would, therefore, appreciate receiving as many as possible for use in future issues of the Club columns. If you have not already done so, PLEASE send us your own photo at once. Thank you.



Regional News from Correspondents

News Items From Baltimore, Md.

MUSIC AND PICTURES, INC., was recently formed in Baltimore to conduct a musical concert and picture performance twice daily in the Auditorium, former legitimate house Baltimore.

Officers of the company are Fred C. Schanberger, Sr., president; J. Lawrence Schanberger, vice-president; Leonard B. McLaughlin, treasurer and Fred C. Schanberger, Jr., secretary and Manager.

Sound and color will be incorporated in the films turned out by the Agricultural Department of the U. S. Government.

M. Kavanaugh, associated resident manager of Loew's Valencia, Baltimore, has gone on a week's vacation.

A name contest was run in the Democrat of Laurel, Md., through arrangements made by Sidney B. Lust, head of a project which is building a motion picture theatre in that city.

The Richmond, Alexandria, Va., another Sidney B. Lust house managed by Harmon Reed, reopened recently with a four page tie-up advertising campaign in the Gazette.

Western Electric sound equipment has been installed in the Paramount and Fox exchanges, Washington, D. C.

Bob Grace has been succeeded as booker at the Paramount Exchange, Washington, D. C., by Robert Mills.

The National, legit theatre of Washington, D. C., has been wired to show talking pictures.

Renovating work has been going on in Keith's, Washington, D. C.

World Wide are being represented throughout the Washington, D. C. territory by F. L. Corby, formerly with Pathe.

The Globe, Buena Vista, Pa., Bayes and Jennings Theatres, has been closed due to damage recently by a small fire.

Swinney Acquires Two Florida Theatres

G. L. SWINNEY, of Sanford, took over the Florida, Haines City, and the Colonial, Dade City this week. The Haines City house will be operated on a full week schedule, but Dade City will have but three shows a week until winter.

Harold Pavey has re-opened the Strand, Lakeland.

Eduardo Arozamena, former manager of the Casino, Ybor City, is going to South America.

Ralph E. Phillips has resigned from the Sparks organization, due to illness. Charles Bridges has relieved him at the Rialto, Jacksonville, coming from the Riverside.

Manager W. A. Krause, Jr., of the Empress, Jacksonville, continues to receive compliments on his sound installation.

Jonas Perlberg, house manager of the Florida, slated for transfer last week, has been held over, continuing in his present assignment for the time being.

Film Begins Run In Chicago After Tilt With Censors And Police

THE United Artists' production "Alibi" is definitely scheduled to begin a run at the United Artists Theatre here September 6, over the heads of the Chicago censor board and the police commissioner office, as it were. Following the granting of a permanent injunction by Judge Harry Fischer restraining the censors and police from interfering with the showing of the picture, the censor board stuck to its guns and refused to grant it a permit. Following conferences between attorneys for United Artists and Balaban & Katz the picture has been set in the theatre in the face of the censor's absence of approval. While it is not anticipated that the police will take any drastic action in view of the injunction granted by Judge Fischer, it is freely predicted that the showing of "Alibi" will have a far reaching effect as far as the powers of the censor board are concerned. Reports of impending "fireworks" as far as the Chicago censorship situation is concerned are in the air.

Chicago's film row experienced a real thriller last Thursday when three bandits held up the Warner Brothers exchange in a daylight robbery and escaped with $2,200. Arthur Gould, a messenger, accompanied by a policeman, had just returned to the exchange from a bank. Shortly after the policeman left, the three robbers, who had been loitering unnoticed in the vicinity, drew guns and covered the employes in the office while they forced Wilbur Lyman, assistant cashier, to open the safe.

A conspicuous figure of Chicago's film row will be removed when Dave Dubin, for nine years with the Educational Film Exchange of Illinois departs for the east in the near future. Mr. Dubin has resigned to accept a position with Publix.

Eddie Grossman, one of the local trade's most energetic and industrious workers, was appointed recently to the position of manager of United Artists' exchange in Chicago. All of Eddie's friends are more than certain that he will be most successful in his new post.

Eddie Grossman

Mrs. Eddie Brichetto, wife of Eddie Brichetto, R. K. O. salesman, died suddenly in her home last week following an attack of acute indigestion.

William Brumberg, manager of World Wide Pictures is making a business trip to New York.

J. N. Holland, First National suburban salesman has been confined to his home on account of illness for the past 10 days and is under the care of a specialist.

The little two year old daughter of E. Pickler, United Artists salesman, is in a serious condition as a result of a fall from the second story porch of her home. She suffered a fracture of the skull but her satisfactory recovery is expected by the doctors.

Jacob Lasker and Sons have opened their new Music Box Theatre at Southport near Waveland. It is a 1,000 seat house of atmospheric design, strictly modern throughout and built with special emphasis to details for acoustics.

H. C. Buchanan, who operates all the theatres in Superior, Wisconsin, in association with Publix-F Y R, was in Chicago the past week.

Helen Gordon and Edna Schlinger of the Stanley Fabian Circuit, New Jersey, have been visiting Chicago. Miss Gordon is in the advertising department, and has been making a study of the way the Chicago houses put over their attractions.

J. Liddon, Coliseum Theatre, Corinth, Mississippi, was in Chicago during this past week looking over the various types of sound equipment, as he anticipates wiring his theatre.

Charles Metzger, president of the Indiana Exhibitors Association, was in Chicago last week, attending a film board of trade meeting.

Jack E. Baker has been appointed director of advertising and publicity for Marks Bros. Theatres in Chicago, which include the Marbo and the Granada, the latter a deluxe house of 5,000 seats. Mr. Baker's friends all join in wishing him luck in his new executive capacity.

J. E. Baker

News Shorts From The Pittsburgh Row

JOE Hanna, booker at Fox Pittsburgh branch is the proud daddy of a new baby girl. Congratulations!

The Capitol Enterprise Co., Inc., has purchased the Capitol, Wheeling, W. Va.

Recent exhibitor visitors to the Pittsburgh Film Row included: Nick and Bill Anas, Wellsburg; Joe Mercer, Warwood; Harry Petz, Youngwood; Jack Maple, Pt. Marion; Andy Battison, Irwin; Mr. Racosky, Natrona; John Newman, New Castle; A. P. Way, DuBois; Anthony P. Jim, Aliquippa; George Knox and Vernon Scott, Johnstown; Edward Beadle,

Events Of Interest To Des Moines Filmites

VISITORS to the office of Paramount last week were E. P. Hosack of the Strand at Pella, W. P. Grossman of the Palace at Nevada, J. E. Ridgeway of the Lyric at Coon Rapids.

The Ford-Diebold interests at Waterloo, Iowa, were purchased by the Paramount Theatre Corporation last week. The three theatres are the Strand, Palace and Crystal at Waterloo.

Jake Rosenthal, manager of the Majestic, Dubuque, was host to the crippled children of the city and also the little orphans at a special film showing last week.

One of the smallest theatres in Iowa territory to install sound equipment is the theatre at Elgin, Iowa owned by one of Iowa's live-wire small town exhibitors, William Miller. His theatre is known as the Orpheum.

William Mart, operating the Strand, Grinnell last week installed sound equipment at his theatre. He put in the Talkaphone, Jr.

Universal entertained H. E. Rhefield of the Iowa Theatre at Bloomfield. Mr. Rhefield was in to book pictures.

William Miller of the Opera House at Elgin, Iowa is installing sound equipment at his theatre.

Officers of the M-G-M Club were elected last week. The president is Ethel Crawford who is also contract clerk of the exchange. Miss Fay Milton, inspector, was chosen as vice president while Goldie Sparr, secretary to Manager Banford, was selected as treasurer. Secretary of the club is Miss Edith Adams who is the M-G-M office stenographer.

RKO visitors included Leo Moore of the Majestic at Centerville; C. E. Ridgeway of the Lyric at Coon Rapids; Earl Neu of the Earl at Carroll and W. I. Nagel of the Princess at Oskaloosa.

News From Cleveland Theatre Circles

MAX LEFKOWITZ and associates have taken over the Oriental, Cleveland.

Max Federhar has purchased Mellaphone sound reproducer for his Rialto, Akron.

Harry Young, local Universal branch manager, while living at the Hollenden Hotel, sold Manager DeWitt the idea of calling his new dinner-dance room "Show Boat Room." Everything in the room will be a reminder of the picture.

Wonderphone has been installed in the New Luna, Sharon, Pa.

J. E. Firnkoess, district manager for Radio-Keith-Orpheum has announced acquisition of the Colonel Drake, Oil City, Pa., from Venmark Theatre Co. This is a 2000-seat house. George J. Veach, president of the Venmark Theatre Company will retire from the amusement field. Fred Johnson, formerly of the Colonial, Cambridge, O., has been appointed manager of the house.

P. D. McAuliffe Mgr. Of Isis In Denver

P. D. McAULIFFE has been appointed manager of the William Fox Isis Theatre, Denver, according to H. M. S. Kendrick, district manager, who succeeds R. V. Conner, resigned.

The K & F Amusement Co. chain, recently sold to West Coast, is still under direction of Gus Kohn.

Exhibitors looking for the Warner Bros. branch office in Denver after September 1st will find it on Champa St., near Broadway. A former garage has been completely made over into an enormous exchange building.

F. H. Butler, Pathe branch manager, has returned to his desk after a serious attack of pneumonia while on a sales trip in Albuquerque, N. M.

Max Williams has taken over the management of the Ritz, Bonanza, Colo.

Up in Saratoga, Wyo., George Fryer recently took over the Legion theatre from Jake Bashore.

Carl Judge, owner and manager of the Iris, Wheatland, Wyo., spent several days visiting exchanges in Denver.

Tom Sullivan, owner of the Englewood, Englewood, Colo., has installed sound equipment.

Jerry Marks, district manager for Tiffany-Stahl, arrived in Denver last Tuesday for visit with B. M. Shooker, branch manager.

Okla. Incorporations; Texas Notes

NEW incorporations include Associated Theatre Owners of Oklahoma, Inc., Edmund, Okla., capital, $10,000, incorporators, Willie Spearman, et al; Midwest Theatre Operating Co., Oklahoma City, Okla., capital $5,000, incorporators, F. M. Isley, L. M. Davis, H. Hayes; Enid Amusement Co., Enid, Okla., capital $5,000 incorporators, John Carr, H. H. Scaggs, R. D. Crow.

Explosion of a bomb destroyed entrance to Victor, San Antonio, Texas.

There are now 224 installations of sound equipment in theatres of Texas.

Plans for a new M-G-M film exchange building, in Dallas, Tex., have been completed. The location is on Jackson street in back of the present M-G-M offices.

Ernest P. Herber, manager of Herber Bros. & Wolf, returned Friday to Dallas, from Austin where he regained his strength after recent surgical treatment.

George W. Thornton, Jr., has been appointed house manager of the Dal-Sec, Dallas.

New Kiewa, at Hobart, Okla., will open about Nov. 1, and will be operated by Griffith Amusement Co.

Fred Smith, of the Main Street and Circle, Tulsa, Okla., has gone to California to join his family.

H. J. Griffith, of Griffith Amusement Co., has gone to Colorado Springs, Colo., for vacation.

A new theatre will open soon at Elk City, Okla.

A new theatre building is being built at Clinton, Okla., and will be operated by Mr. Guthrie, former manager Rialto, Oklahoma City.

S. L. Oakley has been promoted to the managership of the Beaumont theatres, operated by Jefferson Amusement Co.

The Tremont, Galveston, has reopened after about $2,000 fire damage.

The Palace, Lufkin, Texas, has re-opened with sound.

Leroy Mymme, manager Grand, Kenedy, Texas, has installed sound. The Queen, Canadian, Texas, has installed sound.

Construction has started on new English Theatre, at Tahoka, Tex.

A new cooling system has been installed in the Queen, Tyler, Tex.

First nighters were admitted free to the opening of the Fenix, Corpus Christi, Texas.

Every effort was made by Dent Theatres to open the new Waco theatre at Waco, Texas, on Labor Day.

Frank H. Henson has been transferred from Loew's State, in Houston, Texas., to Loew's Capitol, in Atlanta, being succeeded by A. K. Lavender.

The Lyric, Commerce, Texas, is being remodeled for sound.

The Liberty, Wink, Texas, destroyed by fire. All patrons were moved from building without loss or injury.

Joe Deutsch, Jr., and Russell Williams have opened their new Queen, Palacios, Texas.

Material is on the ground for construction of new theatre at Merton, Texas.

H. P. Eberling will open new theatre at Friona, Texas.

The Queen, Wharton, Texas, is being remodeled for sound.

Mart Cole and Carl A. Milentz will open new theatre at Eagle Lake, Texas.

Mrs. H. A. Gilliland, former owner of the Crescent, Pampa, Texas, passed away very suddenly last week.

Speckart Mgr. Victory, Salt Lake City

P. A. SPECKART, formerly in charge of publicity and advertising for PublixMarcus, becomes manager of the Victory, Salt Lake, succeeding David K. Edwards, who is to take up a position as assistant to Manager C. J. Clogston.

After being closed for eight weeks, the Paramount, Salt Lake, has undergone thorough process of remodeling and has reopened.

E. C. O'Keefe, of the Babcock, Butte, Montana, is in Salt Lake City with his family visiting his brother at the local Pathe exchange.

Isaac Swenson, manager of the Angelus, Spanish Fork, Utah, is remodeling house to install sound equipment.

Universal office force presented sales representative Ernie Gibson with a belated but beautiful percolator set for his wedding gift, last week. Gibson surprised his associates by joining the married ranks a short time ago.

Andy Murdock, of the Ideal, Heber City, Utah, has been visiting Salt Lake film folks.

John Rugar, of the Egyptian, American and Orpheum, Park City, was also a visitor along the row here.

E. O. Ostlund, manager of the Rivoli, Springville, Utah, was in Salt Lake.

M. W. Peterson, of the Avalon, Fillmore, Utah, was among exhibitors in Salt Lake.

Edward P. Levey, former Salt Lake theatre manager, died of heart disease in Oakland, Calif.

C. A. Orr, of the Opera House, Grace, Idaho, spent several days in Salt Lake during the week, attending the exhibitors' meeting.

Andy Murdock, of the Ideal, Heber City, Utah, and George Smith, of the Gem, Magna, were also visiting exhibitors.

Mrs. W. J. Hughes, exhibitor, Emmet, Idaho, spent some time in Salt Lake City, visiting local branch offices, as did Mrs. Littlejohn, exhibitor.

Other exhibitor visitors included J. H. Miller, of the American Fork; W. R. Vanfleet, of Garland, Utah; and S. C. Ruschmeier, of Provo, Utah.

The Pantages Theatre, which is to be closed for several days during the fore part of September, will open September 11th.

The Ritz, Payette, Idaho, installed a Masterphone sound equipment this week.

Ike Swenson, of the Angelus, Spanish Fork, Utah, who is a rather infrequent visitor along film row, spent some time here this week.

All of the Intermountain Film Exhibitors were in Salt Lake City last week holding a conference at the Newhouse Hotel.

A. C. Gordon is owner of the Strand, Weiser, Idaho, and interested in theatres at Boise and Nampa, Idaho.

John Rugar, exhibitor of Park City, Utah, was among theatre men conferring with branch exchange managers last week.

Commissioner Harmon and Louis Peery, of the Egyptian and Ogden, are in this city from Ogden at this time. Mell Stringham, of the Colonial, at Ogden, is also visiting.

T. M. Chesler, of the Princess, Bingham, Utah, is treported to have conferred with Salt Lake exchange managers recently.

News Flashes From The Seattle Row

THE Pantages, Seattle, was scheduled to reopen for the fall and winter season early in September.

The Egyptian, Spokane, Wash., operated by Ray A. Grombacher of the Spokane Theatre, Inc., will be closed for renovation.

H. W. (Nick) Pierong, for the past five years manager of the Pantages, Spokane, Wash., has been named to be continued as manager by Radio-Keith-Orpheum. The theatre will open Sept. 13th.

J. W. Allender, former operator of the Ritz, Spokane, last week took over the management of the Columbian, Columbia City, suburb of Seattle.

The Florence, of John Danz's Sterling Chain, reopened this week.

Building up a chain of smaller downtown houses catering to the working trade and Oriental groups, S. Mukai last week announced that he has acquired the control of the Atlas, where he will make a sound installation.

Fox West Coast last week opened the Dream in Aberdeen.

Creswell Announces New Atlanta Co.

FRED F. CRESWELL, well known in film circles in the Southeast, returned to Atlanta last week from New York and announced the formation of his own company, to be known as Special Pictures, Inc., headquarters at 154 Walton Street, N. W. He purposes handling twelve feature pictures a year, some silent and others synchronized and with dialogue, together with approximately twenty one-reel shorts.

John W. Mangham, Jr., who has headed the Atlanta office of Columbia, leaves that post August 31 and takes up his duties as Atlanta manager of Tiffany-Stahl Productions, Inc.

Southern Division Manager John J. Friedl of Publix reached Atlanta last Wednesday.

Following brief visit to Atlanta preparatory to removing his family to New York, Dan Michalove left early Wednesday morning for home office headquarters of Warner Brothers.

Having been known as the Howard ever since its opening in December, 1920, that theatre—Publix's de luxe house in Atlanta—became the Paramount on Monday. In celebration of the event, the marquee has been more than doubled in size and raised several feet from its former position.

William G. Minder, newly appointed district sales manager of Southern division for Columbia, arrived in Atlanta from New York early last week to take up his new duties.

Visitors to Atlanta film exchanges during the past week include the following:

Mrs. Dorothy B. Strauss, who operates the Doradale, Copperhill, Tenn.; J. M. McCarty, who operates the Forsyth, Forsyth, Ga.; Mrs. I. H. Dietz, who operates the Star, Covington, Ga.; R. L. Nowell, of the Idlehour, Monroe, Ga.; Louis Rosenbaum, of the Princess, Florence, Ala.; Clarke Strickland, who operates the Lineville, Lineville, Ala.; George Hatcher, who operates the Social, Social Circle, Ga.; Mrs. George Almon, wife of First National's branch manager in Memphis, Tenn.

W. M. Yarbrough, owner of the Star, Hartwell, Ga.; Roy E. Martin, of Columbus, Ga., head of the Martin chain; R. Sansone, manager of the Rex, Liberty and Kincaid, Griffin, Ga.; Herbert Rowntree, manager of the Royal, Columbus, Ga.

Providence, R.I., Film Row News Notes

A NEW season is under way here and movie exhibitors are bound to feel somewhat the encroachment of the legitimate stage upon box office receipts. During the summer the cinema has held full sway but, judging from present predictions, productions and stock will step in to try and annex their share of the public's hard-earned shekels.

Rumor had it that the ancient Providence Opera House was to be torn down. This proved erroneous, however, as Col. Felix Wendelschaeffer has planned one of his biggest seasons.

Golding RKO District Mgr. In Albany

LEW GOLDING, after an absence of many years, returned to Albany last week to become district manager for R-K-O houses between Albany and Buffalo. Mr. Golding will make his headquarters at the Grand, Albany.

Jules Berinstein, owner of the Colonial, Albany, has been spending past week with his brother in Elmira. There is a report to the effect that Mr. Berinstein will do the booking and buying for the entire Berinstein circuit and that new house manager will shortly be appointed to Colonial.

W. H. Linton, who recently relinquished control of the Olympic, is one of the directors of a recently incorporated company that will manufacture talking devices.

Women of Albany are planning to take an active interest in children's movies during coming Winter and a meeting will be held in September for the purpose of organizing and preparing a program for the Saturday morning entertainments.

Schenectady is to have a new million dollar motion picture theatre in the near future with Paramount paying the bills.

With approach of early Fall season Albany's film row has become more active during the last week or so, each day seeing out of town exhibitors shopping at the various exchanges. Among those in town last week were A. H. Mallory, of Corinth; Frieder and Grossman, of Hudson; Michael Bomonsour, of the Plaza, in Malone, and Sam Hochstim, of Hudson.

Chris Marx, of Utica, who operates the Highland, Rialto and Olympic, is enjoying vacation.

Livingston Dale, operating the Myers, Schoharie, was married about a week ago.

Charles A. Sesonske, owner of the Liberty, Watertown, refused last week to either affirm or deny a report to effect that theatre is to be taken over by Fox and that Mr. Sesonske will be given managerial position.

Practically all first runs in Albany and Troy will open their week on Fridays.

Morris Schulman, although acting in the capacity of manager of the Syracuse Schine-Eckel Theatre since April, or when the deal with Fox Metropolitan Theatres, Inc., was closed, was not until this week formally named as manager. Mr. Schulman has been located at the Eckel Theatre since September, 1926. Upstate headquarters for the Fox interests will be established at the Avon Theatre, Utica, under Edward M. Hart.

Exhibitor Notes From Southern Points

KENNETH COLLINS has been made manager of the Strand, Louisville, Ky., taking the place of C. C. Atkinson, who died August 9.

Will B. Wood's Belle, Gadsden, Ala., which recently was damaged by fire, was quickly repaired and did not cease operation, according to news received here.

R. H. Kennedy has been selected to head RCA-Photophone's Charlotte, N. C., branch, his appointment having been made by H. I. Rosefield, Southern district manager, whose headquarters are in Atlanta.

Mr. and Mrs. A. N. Miles, of the Eminence, Eminence, Ky., were visitors to the Louisville exchange.

W. T. Murray, manager of the Empire, Birmingham, Ala., is in a serious condition following an operation for the removal of an eye due to infection.

J. R. Cook has taken over the Globe, Franklinton, N. C., from M. P. Burwell.

Pioneer Enterprises, Inc., has opened the Rex, Charlotte, formerly operated by S. W. Craver.

E. C. Hill opened the Princess, Hickory, N. C., August 31.

Among visitors to Charlotte Film Row this week were D. Holt of the Troy, Troy, N. C.; M. F. Schnibben of the Opera House, Florence, S. C.; J. E. Webb of Webb's, Gastonia, N. C.; L. L. Drake of the Ansonia, Wadesboro, N. C.; George Hughes of the Columbia, Albemarle, N. C.; E. L. Hearne of the Alameda, Albemarle, N. C.; Jerry Simpson of the Ideal and Lyric, Gastonia, N. C., and Claude West of the Gem, Clinton, N. C.

Proof of Memphis' rapid growth was evidenced Monday night, August 26, when the new Rosemary, $60,000 neighborhood movie house, opened in a section that was isolated a few years ago. Erected by Michael Cianciole, it has Pacent talking equipment and 1800 seating capacity.

J. H. Latta is transferred from manager of Loew's State, Memphis, Tenn., to manage the Palace, succeeding E. F. Barnes, promoted to assistant to E. L. Delaney, Loew's publicity director at New York.

The new manager of the State is Cecil Vogel.

Loew's Palace, Memphis, Tenn., beginning August 31, will follow the Orpheum's policy of changing its weekly program on Saturday instead of Monday. Simultaneously with its new Saturday policy, the Palace, leading movie house of the city, will feature organ music as added attraction.

Much speculation is still going the Memphis rounds as to who will operate Pantages, closed all Summer.

General San Francisco Exhibitor Items

MRS. WHITE, of the Royal, Sebastopol, was seen along Frisco's Film Row last week.

Mr. and Mrs. Francis McCauley, of Santa Cruz, were in Frisco last week.

Mrs. and Mr. Smith, of Yuba City were recent visitors to Frisco.

Harry Fontana, of Lindsay, said "hello" to his friends on the Frisco row last week.

Harry Hall, former owner of the Gerber, has closed that house and is opening theatre in Chester, California.

Sol Lachman, manager of the Reno, Reno, recently spent week in San Francisco.

Eddie Pryer, one of M-G-M's bookers, says to gather up a lotta rice and old shoes, as he is going to be married August 17. Marie Mogan is the lucky lady's name.

Chas. Kaufman, theatre magnate of Colusa, spent several days in San Francisco in preparation for the opening of talkies at his theatre on August 15.

John Ratto, manager of the Ratto, Jackson, and the Ratto, Sutter Creek, called on Frisco friends last week.

Harry R. Kaft, of the Cameo, Santa Cruz, was in Frisco last week.

R. B. Covington, former manager of the Palmer, has taken over management of Bijou, Fresno.

J. W. Bascom, manager of the Shastonia, Mt. Shasta, was in Frisco recently, looking after bookings.

Arthur Fukuda of Hanford and Visalia, paid his first visit in six months to Film Row.

D. H. Duncan, special interior decorating and drapery representative of the National Theatre Supply Co., is to be located at the S. F. Branch to draw up special designs for exhibitors.

The Marion Davies Theatre San Francisco, have placed an order with Herwood-Wakefield to install an exclusive DeLuxe type of velour upholstered opera chairs.

The Fox Film exchange is installing sound equipment and at the same time putting in new projectors.

The new Fairfax Theatre, Oakland, opened last Saturday and it was a gala event.

Consolidated Amusement Co., T. H., have just placed an order for two of the new De Luxe Orchestraphones with Ultretone horns for two of their houses in Honolulu.

Sol Levis of the Strand Theatre, S. F., has completely recovered from a serious operation recently performed.

The Fox West Coast Theatres are contemplating opening houses in Stockton and Hanford at an early date.

Fox West Coast Theatres recently purchased the Hippodrome Theatre, Napa.

The California Theatre, Coalinga, is installing sound equipment.

2 Renovated Portland, Ore., Houses Open

AUGUST thirtieth marked the opening of two renovated and rebuilt Portland, down-town houses. The Adler with greatly enlarged capacity of 800 seats, and The Blue Mouse with 650 seats. J. H. Stuart has been named as house manager of The Blue Mouse, and George McMurphy as house manager of The Adler.

The Theatre Holding Corp. have purchased the Sellwood and Oregon.

F. S. Gulbranson has been named branch manager for Paramount with headquarters at Salt Lake City.

The three Vancouver, Wash., first-run houses, the Castle, The U.S.A. and Liberty, which have been under the owner-managership of Mayor John P. Kiggins for the past few years, will shortly be under the management of the Fox film organization.

J. B. Reisman, formerly in charge of the Fox-West Coast houses, Rialto and Rex at Bremerton, Wash., has been named as manager of the Fox, Milford, Ore. He will be succeeded by Lynn Peterson as manager of the Bremerton houses.

Canadian Exhibitor Doings Of Week

A CONSULTING engineer of a prominent Canadian University has been engaged by United Amusements, Limited, Montreal, operating 14 theatres in the Montreal district, to study the problem of acoustics for the installation of talking equipment in its various houses. Prof. H. E. Reilly, Department of Physics, McGill University, Montreal, is the authority who has been called upon to use scientific principles for the acoustical solution and he is associated with Daniel J. Crighton, architect, in the construction of the new United Theatre at Girouard and Monkland Avenues, to cost $350,000 and to seat 1,500. The house will open next January.

Northland Theatres, Limited, with a capital of $100,000, has been organized at Le Pas, Northern Manitoba, for the purpose of establishing talking picture theatres in a number of the new Northern mining and trading settlements.

A. C. Stock was painfully injured while assisting the firemen of Peterboro, Ontario, in fighting the flames which gutted the interior of his theatre, the Iroquois.

Neighborhood rivalry has developed to an acute stage in Toronto, Ontario, where two theatre proprietors are engaging in a stirring race in the matter of theatre erection. Two theatres are being built on Parliament Street, one by J. J. McCabe, independent, at a cost of $50,000, and the other by the Bloom and Fine Syndicate, operating 18 suburban houses in the city.

Ex-Alderman H. E. Wilton of Hamilton, Ontario, exhibitor who is known in Canada wherever there is a theatre, has re-opened his Strand Theatre with Western Electric equipment.

The Standard, Toronto, has gone into liquidation as the result of a legal dispute and G. T. Clarkson has been appointed trustee.

Disaster all but overtook the family of W. P. Covert, widely known as International Vice-President of the I. A. T. S. E. and representative of projectionists, when fire broke out at an early hour in his residence at Colpoy's Bay, near Wiarton, Ontario. Yildid Covert, 18-year-old-daughter awoke to find the house in flames and seven members of the family made hasty exit from the upper windows, several being slightly injured. A few minutes later the roof collapsed.

R-K-O Vaudeville and RCA Photophone presentations were transferred from the Orpheum to the Capitol Theatre at Winnipeg, Manitoba, on September 2.

With return of N. L. Nathanson, managing director, from a three months stay in Europe to Toronto on September 10, active preparations are being made for the annual meeting of Famous Players Canadian Corp.

Two Canadians who escaped the dangers of Moslem disturbances in Palestine were B. Lester of Toronto, well-known as an independent moving picture theatre owner, and his wife. They had gone to Palestine for a stay of some months.

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FOR SALE: 2,800 used upholstered opera chairs. Good condition. $1.40 each. Morris Saunders, 2710 Valentine Ave., Bronx, N. Y. C.

State In Harrisburg, Pa., Is Reopened

THE State Theatre, Harrisburg, which closed May 11 because of wage demands of employes, was reopened on August 31 as an all-talkie theatre. This leaves Harrisburg without a vaudeville or legitimate theatre.

George A. Nevin, of Sunbury, manager of the Victoria and Luna, Danville, and Miss Edith P. Capps, member of a widely known family vaudeville team, were married on August 14 at the home of the bride at Benton Harbor, Michigan.

A new theatre is being erected at Kutztown, near Reading, by New York interests, to be known as the New Astor. It will seat 1000 and it is expected to open it formally about October 1.

Talking pictures were introduced at the Lyric, Williamstown, July 25.

J. M. Blanchard, manager of the Strand, Sunbury, has declined an invitation of the Republican organization of Sunbury to run for Mayor of that city this Fall.

The Lyric, Allentown, reopened on Labor Day, under the management of John B. Mack.

Twin daughters were recently born to Mr. and Mrs. Charles Bayer, the former being projectionist at the Park, Lehighton.

Success Pictures, Inc., of which Oscar Neufeld is the head, have purchased the "Continental Eight" for Eastern Pennsylvania, Southern New Jersey and Delaware, while Jack Grauman of Celebrated Players Film Corporation, Milwaukee, has secured the Wisconsin rights. The series is being made by Trem Carr for Continental Talking Pictures, Inc.

Ed. Fautz Wins Seattle Golf Tournament

GOLF last week held the spotlight in Seattle film and theatre circles, on occasion of third annual Film Golf Tournament held this year on course of Everett Golf and Country Club, Everett. Ed Fautz, Portland exhibitor, was crowned champion and Charles W. Harden, 1928 victor, was runner-up. Affair was run under sponsorship of Seattle "Motion Picture Record."

John Danz' Florence, Seattle, of Sterling Chain, is closed for complete renovation and installation of sound equipment.

S. Mukai, Seattle, Japanese exhibitor who owns the Rialto, Palace and Jackson, in Seattle, last week added to his holdings the Atlas Theatre.

J. W. Allender, former operator of the Ritz, Spokane, last week announced that he has taken over the Columbian, Columbia City, suburb of Seattle, and also plans a sound installation.

The Dream, Aberdeen, dark for some time, has been reopened under banner of Fox West Coast.

John Hamrick, head of the Blue Mouse and Music Box chains, has been spending last few weeks in California at Warner studios.

New England Theatre Exhibitor Notes

RALPH RIPLEY, formerly general manager of George A. Giles Co., has joined Publix forces as manager of the Codman Square, Dorchester.

Louis Rothenberg, of the Strand, Lawrence, has moved his Boston offices from 46 Church street to Stuart street.

Charles Morse, managing director of the Washington Theatre, Boston, the Roxbury, at, Roxbury, and several other New England motion picture theatres, has moved his Boston offices from 46 Church street to Stuart street.

The R & S Theatre Corp. has been organized at Boston with 1,000 shares no par value. Incorporators, Henry H. Rogers, Nathan White and Frank Savasta, Boston.

Abe Montague, one of the managers of Columbia exchange, returns this week from a six weeks' European trip.

The Auditorium, at Lawrence, Mass., has been sold by S. Mazotta to Mrs. A. Arivella.

The Royal Films exchange, Harry Segal, manager, has removed from 46 Church street, Boston to 16 Piedmont street. The building is to be razed to make way for new Metro exchange.

Eddie Anderson, formerly with the First National sales force, has resigned to become associated with Columbia.

Wendell Holme, of the Opera House, Presque Isle, Me., was in Boston for a couple of days.

E. G. Pollard, of the Star, Newmarket, N. H., who has taken over Garden, Laconia, was in Boston during the week.

The Olympia Theatre Operating Co. has taken over the Capitol, New Bedford. This company is a subsidiary of Publix. Theatre was formerly owned and operated by Charette, Inc.

Colonial Gardens Theatre, at The Weirs, N. H., has been acquired by E. G. Pollard from J. R. Irwin.

The Chelsea, Chelsea, has been purchased by the Commonwealth Amusement Enterprises, Inc., from C. Morse.

The Melrose, Melrose, is closed for remodeling and installation of sound equipment. The Melrose Theatre Co., Inc., has been organized with 250 shares of no par capital, to conduct the theatre. Incorporators, Fred and Irving Green, father and son, of Brookline, and Abraham Margolis, Chelsea.

G. C. Parish, Indiana Exhibitor, Dead

GROVER C. PARISH, 42 years old, widely known in Indiana to the motion picture industry, died in Indianapolis of heart disease. He had been ill several months, but recently his condition seemed to be improved. For the last ten years he had been connected with Metro-Goldwyn-Mayer as sales and office manager of the local branch.

Word has been received that Rudolph Kahn will succeed F. S. Norton as manager of the Sipe Theatre. Mr. Horton will be transferred to some other city.

Suit to restore the lease on the Bucklen Theatre in Elkhart, Ind., to the inactive Popular Amusement Co. of Elkhart, has been filed in Goshen circuit court by Flora S. Kempner, minority stockholder in the defunct company, against Harry S. Lerner and others. The complaint alleges that the Popular Amusement Co. leased the Bucklen from the Elkhart Opera House Co., for a period of seven years before Harry S. Lerner purchased the stock of Palmer Keene and Brumbaugh, acquiring 63 shares through the purchase.

3 Philadelphia Houses Open On Labor Day

AMONG Philadelphia motion picture theatres which opened on September 2nd are the Cedar, the Coliseum and the 56th St. Theatre. The Stanton Theatre opened on August 30th. The Fox-Locust re-opened on Labor Day. The Aldine will also re-open early in September.

The Philadelphia Board of Arbitration now meets every Friday morning instead of on alternate Fridays as was done during the Summer season.

Lowenberg Advanced From Cincinnati Post

CHARLES LOWENBERG, associated with Cincinnati office of Universal, has been appointed director of Publicity of Mid-West division of the same company with headquarters in Chicago. Manie Gotlieb, Universal manager at Kansas City, St. Louis and Des Moines, will succeed Lowenberg in Cincinnati. Universal will occupy new headquarters now under construction at Central Parkway.

Andrew G. Hettesheimer, managing director of Greater Cincinnati M. P. Exhibitors' Association, has been made manager of the Norwood, Norwood, Ohio, succeeding the late C. B. Davis.

Wedding bells were recently rung for Harold Perry, Cincinnati projectionist.

Keith's Palace, Columbus, Ohio, has inaugurated fall and winter season of vaudeville, according to Burns O'Sullivan, manager.

Real Neth has equipped his Eastern, Cameo, Clinton and State Theatres, Columbus, Ohio, with talkies.

Houses recently equipped with sound include, Odeon, Ada, Ohio; Rialto, Kenmore, Ohio; Chakeres, Greenville, Ohio; Colonial, Fostoria, Ohio; Marlowe, Ironton, Ohio; Plaza, Norwood, Ohio; Castamba, Shelby, Ohio; Strand, Greenville, Ohio; Rialto and Palace, Hamilton, Ohio; Forest, Cincinnati.

Vita-Temple, Toledo, Ohio, under management of Jack O'Connor, has re-opened after having been closed for repairs, redecorations including new 40-foot sign.

Lyceum and Palace, and also Loew's, Canton, Ohio, have filed protest before State Public Utilities Commission, Columbus, Ohio, alleging discriminatory power rates, as given by the Ohio Power Company.

John McManus, manager Loew's, Dayton, Ohio, was host to a large number of brother exhibitors and others at a birthday party recently.

Central Ohio Theatre Corp., Dayton, Ohio, has been incorporated with capital of $50,000, by John W. Becker, Arden W. Wisman, Al. F. Johnson and John T. Siefert.

Fox Film Corp. has leased the Murphy, Wilmington, Ohio. Extensive alterations and installation of sound equipment will be started at once, at reported cost of $75,000.

Gregory Leaves Omaha For K. C. Post

CHARLES E. GREGORY, branch manager for Columbia at Omaha, has been made district manager for the company with offices at Kansas City, Mo. He will have jurisdiction over the exchanges in Omaha, Des Moines and Kansas City.

The Moon, Omaha, Neb., recently acquired by the Mutual burlesque circuit from the Goldberg Realty Company, opens this week.

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COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned. are listed in "Coming Attractions"

AMKINO

Title	Star	Rel. Date	Length	Reviewed
Aelita (Revolt of the Robots)	Russian Cast	Mar. 23	2900 feet	
Flames of the Volga	Russian Cast	Mar. 30	7000 feet	
Her Way of Love	E. Cesarskaya-A. Zhukov	Aug. 17	6000 feet	
In Old Siberia (Katorga)	Russian Cast	July 20	6500 feet	July 27
Krassin	Special Cast	Feb. 19	7000 feet	
Lash of the Czar	Russian Cast	Feb. 9	6800 feet	
Moscow Today	Pictorial Film	May 11	5600 feet	
Prisoners of the Sea	Russian Cast	April 13	7000 feet	
Taras Shevchanko	A. Buchma	Dec. 15 '28	16000 feet	
Two Days	Russian Cast	Feb. 1	6500 feet	
Village of Sin, The	Russian Cast	May 18	6500 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Arsenal	S. Svashenko	Oct. (tentative)		
General Line, The	Special Cast			
Man With a Camera	Special Cast	Sept. (tentative)		
New Babylon	E. Kuzmina-A. Sobolevsky	Sept. (tentative)		

COLUMBIA

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Bachelor Girl, The	Logan-Collier-Todd		5927 feet	
	(Silent Version)		6245 feet	
Behind Closed Doors	Valli-Glass	Feb. 24	5779 feet	
*†§Donovan Affair, The (F. & D.) (A. T.)	Holt-Revier-Collier, Jr	April 11	7140 feet	Mar. 30
	(Silent Version)	April 11	7189 feet	
Eternal Woman	Borden-Graves	Mar. 18	5812 feet	April 8
Faker, The	Logan-Delaney	Jan. 2	5538 feet	
*†§Fall of Eve (A. T.)	Miller-Stanley-Prouty	June	6245 feet	June 22
*†§Father and Son	Holt-Revier-McBan	June 5	6310 feet	June 8
	(Silent Version)	June 5	6765 feet	
*†§Flying Marine, The	Lyon-Mason-Robards		5951 feet	
	(Silent Version)		5736 feet	
*†§Lone Wolf's Daughter (D)	Lytell-Olmstead	Feb. 18	7154 feet	Mar. 9
	(Silent Version)	Feb. 18	6186 feet	
Quitter The	Lyon-Revier	April 1	5671 feet	May 25
*†Trial Marriage	Kerry-Ellers-Robards	Mar. 10	6639 feet	
	(Silent Version)	Mar. 10	6508 feet	
*†§Younger Generation (D)	Hersholt-Basquette-Cortez	Mar. 4	7866 feet	Mar. 23
	(Silent Version)	Mar. 4	7246 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Hoofer, The (A. T.)	Jack Egan			
*†§Broadway Scandals of 1930 (A. T.)	Special Cast			
*†§College Coquette, The	Taylor-Collier Jr.-Ralston			
*†§Cradle of Jazz The (A. T.)	Belle Baker			
††§Flight	Holt-Graves			
*†§Hurricane (A. T.)	John Mack Brown			
*†§Ladies of the Evening (A. T.)				
*†§Last of the Lone Wolf (A. T.)	Bert Lytell			
*†§Light Fingers	Keith-Revier-Nye		5700 feet	
*†§Melody Man, The				
*†§Road to Broadway, The				
*†§Sisters (A. T.)	O'Day-O'Neill			
*†§Song of Love (A. T.)	Belle Baker			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At a Talkie Studio (A. T.) (D.)	Buddy Doyle			
*†§Columbia-Victor Gems (D)	26 Subjects released twice a month		1 reel	
*†§Falling Stars (A. T.) (D)	Bergman-Manning			
*†§Gay Caballero The (A. T.) (D.)	Frank Crumit		1 reel	June 8
*†§Jailhouse Blues (A. T.) (D.)	Mannie Smith			
*†§Memories (A. T.) (D.)	Murpny-Morrison		1 reel	June 8
*†§My Wife (A. T.) (D.)	Jack Wilson		1 reel	June 15
*†§Old Man Trouble (D)	Jules Beldsoe		1 reel	June 8
*†§Parlor Pest (A. T.) (D.)	Betty Combe			
*†§Snappy Co-Eds (A. T. (D)	Nan Blackstone		1 reel	
*†§Talking Screen Snapshots	Released twice a month		1 reel	
*†§Talking Screen Snapshot	Novelty		1 reel	June 8
*†§Talking Screen Snapshots	Novelty		1 reel	July 13

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
Air Derby	Reed Howes	Jan. 6	2 reels	April 13
Auntie's Mistake	Dorothy Devore	Feb. 17	2 reels	Mar. 30
Battling Sisters	Lupino Lane	June 2	2 reels	May 25
Beauties Beware	Jerry Drew	Jan. 27	2 reels	Jan. 12
Best Dressed Woman in World	Our World Today	Feb. 17	1 reel	Mar. 30
Cloud Patrol, The	Reed Howes	Feb. 24	2 reels	Mar. 30
Contented Wives	Al Alt	July 28	1 reel	Aug. 3
Delicious and Refreshing	Adrienne Dore	April 21	1 reel	Mar. 16
Dominion of Diversity	Hodge-Podge	Feb. 24	1 reel	Mar. 23
Dumb—and How	Thatcher-Young	Jan. 27	1 reel	Dec. 22
Fake Flappers	Jerry Drew	Aug. 18	2 reels	Aug. 10
Fixer, The	"Big Boy"	Feb. 3	2 reels	Feb. 3
Four Wheel Brakes	Jerry Mandy	April 7	1 reel	Mar. 30
Ginger Snaps	"Big Boy"	Mar. 24	2 reels	Mar. 30
Going Places	George Davis	Jan. 13	2 reels	Mar. 30
Good Night Nurse	Lupino Lane	April 28	2 reels	Mar. 16
Helter Skelter	"Big Boy"	June 16	2 reels	May 25
Her Big Ben	Gene Stone	Mar. 10	1 reel	Feb. 2
Her Gift Night	Billy Dale	May 19	1 reel	April 20
Honeymooniacs	Monty Collins	July 28	2 reels	Aug. 3
Hot Sports	Collins-Dent	Aug. 11	1 reel	Aug. 10
Hot Times	Al St. John	May 26	2 reels	May 11
Household Blues	Collins-Dent	June 2	1 reel	June 1
Howling Hollywood	Davis-Dent	April 21	2 reels	Mar 16
Husbands Must Play	Wallace Lupino	Jan. 6	2 reels	Mar. 30
Joy Land	Lupino Lane	July 21	2 reels	July 13
Joy Tonic	"Big Boy"	May 5	2 reels	April 13
Jungle Kings and Queens of Screen	Our World Today	Mar. 24	1 reel	April 13
Kitty Kitty	Billy Dale	May 5	1 reel	Mar. 16
Lewis-Sonnenberg Wrestling Match	Special Reel	Jan. 13	1 reel	Feb. 2
Lucky Breaks	Al Alt	July 14	1 reel	July 13
Only Her Husband	Jerry Drew	May 19	2 reels	May 18
Only Me	Lupino Lane	Jan. 20	2 reels	Dec. 15
Parlor Pests	Collins-Dent	Mar. 24	2 reels	May 25
Passing Show of Perak, The	Our World Today	May 19	1 reel	May 25
Pep Up	Cliff Bowes	Feb. 24	1 reel	Feb. 2
Question Marks	Hodge-Podge	Jan. 20	1 reel	Feb. 2
Richest Street in the World	Our World Today	April 21	1 reel	April 20
Rubbing It In	Al Alt	June 30	1 reel	July 13
Served Hot	Cliff Bowes	Feb. 10	1 reel	Jan. 19
Smart Steppers	Al St. John	Mar. 3	2 reels	Mar. 30
Social Prestige	Monty Collins	Dec. 23	2 reels	Nov. 17
Sole Support	"Big Boy"	Aug. 4	2 reels	Aug. 3
Studio Pests	Jerry Drew	June 30	2 reels	June 15
Summer Saps	Lupino Lane	Mar. 17	2 reels	Mar. 30
Those Two Boys	Collins-Dent	May 5	2 reels	Mar. 38
Time to Expire	Gene Stone	Mar. 24	1 reel	
Top Speed	Al Alt	July 7	2 reels	July 13
Walking Fish	Our World Today	Jan. 13	1 reel	
What a Day	Monty Collins	June 16	2 reels	May 25
What a Pill	Billy Dale	June 16	1 reel	June 15
What a Trip	Vernon Dent	Jan. 13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb. 10	2 reels	Jan. 12
Wise Wimmin	Jerry Drew	Mar. 31	2 reels	

ALL-TALKIE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Ask Dad (F & D)	E. E. Horton	Feb. 17	2 reels	Feb. 16
*†§Barber's Daughter (F & D)	Clyde-Hill-Dent	July 21	2 reels	July 20
*†§Bees' Buzz, The (F & D)	Gribbon-Clyde	April 7	2 reels	May 18
*†§Big Palooka, The (F & D)	Gribbon-McPhaill-Hill	May 12	2 reels	June 15
*†§Bride's Relations, The (F & D)	Burke-Gribbon	Jan. 13	2 reels	Feb. 2
*†§Broadway Blues (F & D)	Johnny Burke	Mar. 10	2 reels	April 27
*†§Buying a Gun (A. T. (F & D)	Lupino Lane	July 14	2 reels	July 20
*†§Cold Shivers (F & D)	McKee-Hutton	May 19	2 reels	May 11
*†§Constabule, The (F & D)	Clyde-Hill-Gribbon	Aug. 11	2 reels	
*†§Crazy Nut, The (F & D)	Pangborn-Oakland-Murray	June 2	2 reels	June 15
*†§Don't Be Nervous (F & D)	Lloyd Hamilton	July 7	2 reels	July 6
*†§Eligible Mr. Bangs, The (F & D)	E. E. Horton	Jan. 13	2 reels	Feb. 9
*†§Fire Proof (F & D)	Lupino Lane	Sept. 8	2 reels	
*†§Girl Crazy (F & D)	Clyde-Bennett	June 9	2 reels	
*†§His Baby Daze (A. T.) (F & D)	Lloyd Hamilton	Aug. 18	2 reels	
*†§His Big Minute (F & D)	Lloyd Hamilton	May 5	2 reels	June 1
*†§Jazz Mammas (F & D)	Virginia Lee Corbin (All Color)	June 30	2 reels	July 20
*†§Lion's Roar, The (F & D)	Burke-Bevan	Dec. 9	2 reels	Dec. 1
*†§Look Out Below (A. T.) (F & D)	Raymond McKee	Aug. 18	2 reels	
*†§Lover's Delight (F & D)	Arthur-Garon	June 31	2 reels	
*†§Lunkheads, The (F & D)	Clyde Gribbon	Sept. 1	2 reels	
*†§Moving Movie Show, A (D)	Hodge-Podge	June 9	1 reel	July 13
*†§Old Barn (F & D)	Johnny Burke	Feb. 3	2 reels	Feb. 16
*†§On the Streets (D)	Hodge-Podge	July 21	1 reel	
*†§Prince Gaby (F & D)	E. E. Horton	Sept. 15	2 reels	
*†§Ride on a Runaway Train (D)	Special	May 26	1 reel	June 15
*†§Right Bed, The (F & D)	E. E. Horton	April 14	2 reels	May 18
*†§Ship Mates (F & D)	Lupino Lane	April 21	2 reels	May 11
*†§Social Sinners (A. T.)	McKee-Byron-Fitzgerald	Sept. 1	2 reels	
*†§Studio Stunts (D)	Hodge-Podge	Sept. 1	1 reel	
*†§Ticklish Business (F & D)	Collins-Dent-Drew	Aug. 25	2 reels	
*†§Trusting Wives (F & D)	E. E. Horton	June 23	2 reels	July 20
*†§Whirls and Girls (F & D)	Gribbon-Clyde	Feb. 24	2 reels	Feb. 18
*†§Zip!Boom! Bang! (F & D)	McKee-Collin-Glass	Mar. 17	2 reels	June 1

FIRST NATIONAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Babies (D)	Alice White	June 30	8067 feet	
California Mail	Ken Maynard	April 7		
*†§Careers (A. T.) (D)	Dove-Moreno-Myers	June 2	8435 feet	June 1
Cheyenne	Ken Maynard	Feb. 3	5944 feet	
*†Children of the Ritz (D)	Mackaill-Mulhall	Mar. 3	6426 feet	April 13
	(Silent Version)	Feb. 17	6296 feet	
Dancing Vienna	Lyon-Mara	Jan. 13	5683 feet	
*†§Divine Lady, The (D)	Griffith-Warner	Mar. 31	9914 feet	Feb. 6
	(Silent Version)	April 14	8993 feet	
*†§Drag (D)	Barthelmess-A. Day	July 21	7642 feet	June 29
*†§Girl in the Glass Cage (D)	Young-Nye	June 22		
*†§His Captive Woman (D)	Sills-Mackaill	April 7	7992 feet	April 9
	(Silent Version)	Feb. 3	7692 feet	Jan. 19
*†§Hot Stuff (D)	Alice White	May 5	6774 feet	May 18
	(Silent Version)	April 21	746€ feet	Mar. 9
*†§House of Horrors (D)	Todd-Hale-Fazenda	April 28		
	(Silent Version)	April 7	6700 feet	Sept. 22
Lawless Legion	Ken Maynard	Mar. 3	6109 feet	
*†Love and the Devil	Sills-Corda	Mar. 24	6431 feet	
	(Silent Version)	Feb. 24		
*†§Man and the Moment	Billie Dove	July 7	5978 feet	Aug. 10
	Mar. 17	Mar. 17	5539 feet	
*†§Prisoners (D)	Corinne Griffith	May 19	7800 feet	June 1
	(Silent Version)	May 5		
Royal Rider, The	Ken Maynard	May 5		

** Means synchronized score. † Means sound effect. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
*†Saturday's Children (D)	Corinne Griffith	April 14	7950 feet	May 4
	(Silent Version)	Mar. 10	6727 feet	
*†Seven Footprints to Satan (D)	Conklin-Fazenda	Feb. 17	5405 feet	
	(Silent Version)	Jan. 27	5238 feet	
*†§Smiling Irish Eyes (A. T.) (D)	Moore-Hall	July 31	8550 feet	July 27
*†§Squall, The (A. T.) (D)	Joyce-Loy	May 26	9629 feet	May 18
	(Silent Version)	May 12		
*†Synthetic Sin (D)	Colleen Moore	Jan. 6	6852 feet	Jan. 12
*†§Twin Beds (A. T.) (D)	Mulhall-Miller	July 14		July 20
*†§Two Weeks Off (D)	Mackaill-Mulhall	May 12	8081 feet	June 29
	(Silent Version)	April 28		
*†§Weary River (D)	Barthelmess-Compson	Feb. 10	7978 feet	Feb. 2
	(Silent Version)	April 7	7565 feet	
*†Why Be Good (D)	Colleen Moore	Mar. 17		
	(Silent Version)	Mar. 3	7692 feet	Jan. 26

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Hostess, The (A. T.) (D)	Billie Dove			
*†§Careless Age, The (A. T.) (D)	Fairbanks Jr.-Myers-Young			
*†§Dark Streets (D) (A. T.)	Mulhall-Lee			
*†§Fast Life (D) (A. T.)	Fairbanks, Jr.-Young-Morris		7541 feet	
*†§Footlight and Fools (A. T.)	Moore-Hackett			
*†§Forward Pass, The (A. T.)	Fairbanks, Jr.-Young			
*†§Girl From Woolworth's, The (A.T.)	Alice White			
*†§Great Divide, The (A. T.)	Mackaill-Keith-Loy			
*†§Hard to Get (A. T.) (D)	Mackaill-Burns			
*†§Her Private Life (A. T.)	Billie Dove			
*†§Isle of Lost Ships, The (A. T.)	Valli-Robards-Beery			
*†§Jazz Queen, The (A. T.)	Dorothy Mackaill			
*†§Lady Who Dared, The	Dove-Pidgeon-Todd			
*†§Lilies of the Field (A. T.)	Corinne Griffith			
*†§Little Johnny Jones (A. T.)	Buzzell-Day			
*†§Loose Ankles (A. T.)				
*†§Most Immoral Lady, A (A. T.)	Leatrice Joy			
"No, No, Nannette" (A. T.)	Bernice Claire			
*†§Paris (A. T.)	Irene Bordoni			
*†§Sally (A. T.)	Marilyn Miller			
Wells Fargo Express	Ken Maynard			
*†§Woman on the Jury (A. T.) (D)	Dorothy Mackaill			
*†§Young Nowheres (A. T.)	Richard Barthelmess			

FOX FILMS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Behind That Curtain (A. T.)	Baxter-Moran	June 30	8300 feet	July 6
*†Black Magic	Dunn-Holland	June 2		
*†§Black Watch, The	McLaglen-Loy	May 26	8487 feet	May 25
*†Blue Skies	Twelvetrees-Albertson	Mar. 17		
*†Captain Lash	Victor McLaglen	Jan. 6	5453 feet	Feb. 9
	(Silent Version)	Jan. 6	5376 feet	
*†§Chasing Through Europe	Stuart-Carol	June 9		July 13
Christina	Gaynor-Morton	Mar. 30	6955 feet	April 6
*†Exalted Flapper	Carol-Norton	May 26		
*†Far Call, The	Morton-Hyams	April 28	5313 feet	
	(Silent Version)	April 28	5282 feet	May 25
*†Four Devils	Gaynor-Duncan			Oct. 13
*†§Four Devils, The	Gaynor-Duncan		6500 feet	June 22
*†§Fox Follies, The (A. T.)	Special Cast	May 25	8291 feet	June 1
*†Fugitives	Bellamy-Terry	Jan. 27	5331 feet	
	(Silent Version)	Jan. 27	5356 feet	
*†§Ghost Talks, The (A. T.)	Twelvetrees-Eaton	Feb. 24	6395 feet	Feb. 23
*†Girls Gone Wild	Carol-Stuart	Mar. 24	5232 feet	April 27
	(Silent Version)	Mar. 10	6000 feet	Mar. 9
*†§Hearts in Dixie (A. T.)	Fetchit-Muse	Mar. 10	6650 feet	Mar. 2
*†§In Old Arizona (A. T.)	Lowe-Baxter	Jan. 20	8724 feet	Dec. 29
*†Joy Street	Moran-Stuart	April 7	7554 feet	June 8
	(Silent Version)	April 7	7554 feet	
*†§Lucky Star	Gaynor-Farrell	Aug. 18	8400 feet	July 27
	(Silent Version)	Aug. 18	7000 feet	
*†§Making the Grade	Lowe-Moran	Feb. 17	5024 feet	
*†§Masked Emotions	George O'Brien	May 19		
*†§Not Quite Decent	Collyer-Dresser	April 7	6 reels	May 4
	(Silent Version)		4653 feet	
*†New Year's Eve	Astor-Morton	Feb. 24	5958 feet	May 4
*†One Woman Idea, The	LaRocque-M. Day	June 2	6111 feet	June 15
	(Silent Version)	June 2	6106 feet	
*†Plastered in Paris	Cohen-Pennick	Jan. 23	5641 feet	Sept. 29
*†§Pleasure Crazed (A. T.)	Marguerite Churchill	July	5460 feet	July 20
Protection	Burgess-Elliott-Page	May 12	5511 feet	June 1
*†Sin Sister	Carroll-Gray	Feb. 10	6072 feet	
	(Silent Version)	Feb. 10	6053 feet	
*†Strong Boy	McLaglen-Joy	Mar. 3	5150 feet	April 6
	(Silent Version)		5526 feet	
*†§Speakeasy (A. T.)	Page-Lane	Mar. 24	5775 feet	Mar. 23
*†Trent's Last Case	Griffith-Day	Mar. 31	5809 feet	June 8
*†§Thru Different Eyes (A. T.)	Baxter-Lowe	April 14	4991 feet	April 20
*†True Heaven	O'Brien-Moran	Jan. 20	5531 feet	Feb. 16
	(Silent Version)	Jan. 20	5563 feet	
*†§Valiant, The (A. T.)	Paul Muni	May 19	5537 feet	May 18
*†Veiled Woman, The	Tora-Vincenti	April 14		
*†Woman from Hell, The	Astor-Armstrong	April 21	5442 feet	
	(Silent Version)	April 21	5489 feet	May 25

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
Backwash	Farrell-Duncan			
*†§Cock-Eyed World, The (A. T.)	Lowe-Damita-McLaglen		10611 feet	Aug. 10
Fatal Wedding, The	Astor-Bard			
*†§Frozen Justice	Ulric-Frazer			
Girl Downstairs, The	O'Brien-Moran			
*†§Hurdy Gurdy	George Jessel			
Joy Street	Eaton-Moran-Stuart			
Lost in the Arctic	Special Cast			
Our Daily Bread	Farrell-Duncan			
Playboy	Nagel-Collyer			
River, The	Farrell-Duncan		7313 feet	Jan. 5
*†§They Had to See Paris	Will Rogers			
*†§Words and Music (A. T.) (F)	Moran-Patricola-Percy			

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Pastoral, An	Variety	Mar. 3	1 reel	
Azure Coast, The	Variety	May 26	1 reel	
Bonnie Scotland	Variety	July 21	1 reel	
Call of the Deep	Variety	July 7	1 reel	
Cup of Coffee, A	Variety	June 23	1 reel	
Changing Seasons	Variety	June 9	1 reel	
Details on Dogs	Variety	Mar. 17	1 reel	
Down The Mississippi	Variety	Aug 4	1 reel	
Drifting Through Gascony	Variety	Oct. 28	1 reel	
Ends of the Earth	Variety	Jan. 20	1 reel	
Harvest, The	Variety	Jan. 6	1 reel	
Historic Hungary	Variety	Mar. 31	1 reel	
King Cotton	Variety	Feb. 17	1 reel	
Magic Sands	Variety	May 12	1 reel	
North of the Battery	Variety	Feb. 3	1 reel	
Snowbound	Variety	Aug. 19	1 reel	
Squadrons of the Sky	Variety	April 13	1 reel	
Vest Pocket Republics	Variety	April 28	1 reel	

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Across the Seas	Royal Hawaiians		1 reel	
*†§At the Ball Game	Joe Cook			
*†§Bath Between	Clark-McCullough	Feb. 17	1870 feet	
*†§Belle of Samoa, The (A. T.) (F)	Moran-Clark & McCullough		2 reels	June 1
*†§Beneath the Law (A. T. (F)	Clark & McCullough		2 reels	
*†§Bridge at Midnight	Mary Duncan			
*†§Corpus Christie	Raquel Meller			Sept. 8
*†§Diplomats, The	Clark-McCullough	Feb. 17	3200 feet	Jan. 12
*†§Dolls and Puppets	Nancy Drexel			
*†§Everybody Loves My Girl	Winnie Lightner			
*†§Family Picnic	Raymond McKee			June 30
*†§Forget-Me-Note (F)			3 reels	
*†§Friendship (A. T.) (F)	Gallagher-Edeson		2 reels	
*†§Furnace Trouble (A. T.) (F)	Robert Benchley		2 reels	
*†§George Bernard Shaw	Interview			June 30
*†§Ghosts	Mutt & Jeff Cartoon		1 reel	
*†§Going Home	Kebtucky Jubilee Singers		1 reel	
*†§Happy Birthday (A. T.) (F)				
*†§In Holland (A. T.) (F)	Clark & McCullough		2 reels	
*†§Interview The	Clark-McCullough			
*†§Knife, The (A. T. (F)	Lionel Atwill		2 reels	June 15
*†§Knights Out (A. T.) (F)	Clark & McCullough		2 reels	
*†§Ladies' Man	Chic Sales			
*†§Medicine Man, The (A. T.) (F)	Clark & McCullough		2 reels	
†§Miller & Farrell (F)	3 Songs			
†§Mind Your Business (F)	Herbert & Bard		2 reels	
*†§Music Fiends, The (A. T.) (F)	Clark & McCullough		2 reels	
*†§Napoleon's Barber (A. T.) (F)	Otto Matieson		3 reels	
*†§Nightie Knights	Clark-McCullough		2 reels	
†§Old Tunes for New (F)	Dr. Sigmund Spaeth			
*†§On the Beach at Atlantic City (F)	Friedland & Revue			
*†§Pagliacci—Prologue (F)	Richard Bonelli		1 reel	
†§Royal Hawaiian Singers (F)	Song Program			
*†§Serenade (Schubert)	Harold Murray			Sept. 9
†§Sound Your A (F)			3 reels	
*†§South Sea Songs and Dances	Royal Hawaiians		1 reel	
*†§Stewed, Fried and Boiled (A. T.) (F)	Robert Benchley		2 reels	
*†§They're Coming to Get Me	Chic Sales			
*†§Treasurer's Report	Robert Benchley		1 reel	
*†§Waltzing Around (A. T. (F)	Clark & McCullough		2 reels	
*†§Water Boy	Kebtucky Jubilee Singers		1 reel	
*†§White Faced Fool	Lionel Atwill			Sept. 8
†§Why Be Serious? (F)	Will Mahoney			

GOTHAM

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Thru the Breakers	Livingston-Herbert	Jan.	6420 feet	
*†§Times Square	Day-Lubin	Mar. 31	6000 feet	

METRO-GOLDWYN-MAYER

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alias Jimmy Valentine (D)	Haines-Barrymore	Jan. 26	7803 feet	Nov. 24
	(Silent Version)	Jan. 26	7142 feet	
All at Sea	Dane-Arthur	Feb. 9	5345 feet	
*†§Bridge of San Luis Rey (D)	Damita-Alvarado	Mar. 30	7980 feet	May 26
	(Silent Version)	Mar. 30		Feb. 23
*†§Bellamy Trial, The (D)	Joy-Bronson	Mar. 2	8268 feet	Feb. 2
	(Silent Version)	Mar. 2	7524 feet	
*†§Broadway Melody (A. T.) (D)	Page-Love-King	April 1	9372 feet	Feb. 16
China Bound	Dane-Arthur	May 18	6 reels	April 20
*†Desert Nights (D)	Gilbert-Nolan	Mar. 9	7177 feet	
	(Silent Version)	Mar. 9		Jan. 19
Desert Rider	Tim McCoy	May 11		
*†§Duke Steps Out (D)	Haines-Crawford	Mar. 16	6236 feet	April 20
	(Silent Version)	Mar. 16	6201 feet	
*†Flying Fleet (D)	Novarro-Page	Jan. 19	9044 feet	Feb. 16
*†§Great Power, The (A. T.)	Special Cast	April 20		
*†§Idle Rich, The (A. T.) (D)	Nagel-Love-Hyams	June 15	7351 feet	June 22
*†§Last of Mrs. Cheyney (A. T.)	Shearer-Rathbone	July 13	8651 feet	Aug. 17
	(Silent Version)	July 13	6484 feet	June 1
Loves of Casanova	Ivan Mosjoukine	Feb. 16	6179 feet	
*†Man's Man, A	Haines-Dunn	May 25	6683 feet	June 8
Morgan's Last Raid	Tim McCoy	Jan. 5	5264 feet	
Overland Telegraph	Tim McCoy	Mar. 2	4815 feet	
*†§Pagan (D)	Novarro-Adoree-Janis	April 27	7 reels	Feb. 2
Single Man, A	Cody-Pringle	Jan. 12	5596 feet	
*†Single Standard, A	Garbo-Asther-Brown	July 29	6574 feet	Aug. 3
	(Silent Version)	July 29	6474 feet	Aug. 3
Sioux Blood	McCoy-Frazer	April 20	4811 feet	
*†§Spite Marriage	Buster Keaton	April 6	7047 feet	
	(Silent Version)		6500 feet	Feb. 2
*†Trail of '98 (D)	Del Rio-Forbes	Jan. 5	8799 feet	Feb. 9
	(Silent Version)	Jan. 5	8799 feet	Mar. 24 '28
*†§Thunder	Chaney-Haver	June 25	7783 feet	July 13
	(Silent Version)			
*†Tide of Empire (D)	Adoree-Durvea	Mar. 23	6552 feet	
*†§Trial of Mary Dugan, The (A. T.) (D)	Shearer-Warner-Hackett		10 reels	April 13
*†§Voice of the City (A. T.) (D)	Willard Mack	April 13		April 13
	(Silent Version)			
*†§Where East is East	Chaney-Velez-Taylor	May 4	6500 feet	Mar. 23
*†Wild Orchids (D)	Garbo-Asther	Feb. 23	9235 feet	April 6

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Allah 'L Allah	Ufa Oddities	Mar. 16	1 reel	
Ancient Art, An	Ufa Oddities	Mar. 2	1 reel	
Big Business	Laurel-Hardy	April 20	2 reels	
Brown Gold	Ufa Oddities	July 6	1 reel	
Dealers in Babies	Ufa Oddities	Aug. 3	1 reel	
Double Whoopee	Laurel-Hardy	May 18	2 reels	
Dying Jungle	Ufa Oddities	Feb. 2	1 reel	
Election Day	"Our Gang"	Jan. 12	2 reels	
Fast Freight	"Our Gang"	May 4	2 reels	
Foundations of Gold	Ufa Oddities	May 11	1 reel	June 15

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
Frontier Romance		July 6	2 reels	
Going Ga Ga	Kennedy-Davidson	Jan. 5	2 reels	
Jungle Orphans	Ufa Oddities	Mar. 30	1 reel	
Lacquer and Pearls	All Star Cast	May 25	2 reels	
Leader, The	Ufa Oddities	April 27	1 reel	
Liberty (Silent Version)	Laurel-Hardy	Jan. 26	2 reels	
Light of India The	Boyd-Godwin	April 6	2 reels	
Little Mother	"Our Gang"	June 1	2 reels	
Loud Soup	Charley Chase	Mar. 16	2 reels	
Manchu Love	Sojin	Jan. 12	2 reels	
Movie Night	Charley Chase	May 11	2 reels	June 8
Napoleon's Homeland	Ufa Oddities	Jan. 5	1 reel	
Noisy Noises (Silent Version)	"Our Gang"	Feb. 9	2 reels	
Off to Buffalo	Charley Chase	Feb. 16	2 reels	
Oriental Motoring	Ufa Oddities	July 20	1 reel	
Outlandish Manners	Ufa Oddities	June 8	1 reel	
Pair of Tights	Roach Stars	Feb. 2	2 reels	
Persian Wedding, A	Ufa Oddities	April 13	1 reel	June 1
Princess of Destiny, A		May 4	2 reels	
Secret Boozehounds	Ufa Oddities	Feb. 16	1 reel	
That's My Wife (Silent Version)	Laurel-Hardy	Mar. 23	2 reels	
Thin Twins	Charley Chase	April 13	2 reels	
Thundering Toupees	All Star Cast	May 25	2 reels	
Tiny Housekeepers	Ufa Oddities	June 22	1 reel	July 6
Unkissed Man, The	Roach Stars	April 27	2 reels	
Uphill and Downhill	Ufa Oddities	Jan. 19	1 reel	
When Money Comes	Roach Stars	Mar. 2	2 reels	
Why Is a Plumber?	Roach Stars	Mar. 30	2 reels	
Wiggle Your Ears (Silent)	"Our Gang"	April 6	2 reels	
Witch Doctor	Ufa Oddities	May 25	1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Anna Christie (A. T.)	Greta Garbo			
*†§Battle of the Ladies (A. T.)				
*†§Bishop Murder Case, The (A. T.)				
*†§Bugle Sounds, The (A. T.)				
*†§College Life (A. T.)	Starr-Nugent-Montgomery			
*†§Cotton and Silk (tentative) (A.T.)	Duncan Sisters			
Deadline, The	Flash-Lorraine-Gray			
*†§Devotion (A. T.)				
*†§Dynamite (A. T.)	Pickford-Wood-Nagel		11583 feet	July 27
*†§Eva the Fifth (A. T.)	Love-Hackett-Doran			
*†§Five O'Clock Girl, The (A. T.)	Davies-Arthur-King			
*†§Girl in the Show, The (A. T.)				
*†§Gob, The (A. T.)	Haines-Page			
*†§Green Ghost, The (A. T.)	Young-Torrence-Sebastian			
*†§Hallelujah (A. T.)	Colored Cast			
He Learned About Women	Haines-Page-Percy			
*†§Iris (A. T.)				
*†§Juducial Murder (A. T.)				
*†§Jungle (tentative)	Joan Crawford			
*†§Kempy (A. T.)				
*†§Lights and Shadows (A. T.)				
*†§Lord Byron of Broadway (A. T.)				
*†§Madame X (A. T.)	Ruth Chatterton		8806 feet	April 20
*†§Marianne (A. T.)	Davies-Shaw			
	(Silent Version)			May 25
Masked Stranger, The	Tim McCoy			
*†§M-G-M Hollywood Revue of 1929 (A. T.)	Special Cast		11669 feet	June 29
*†§Montana (A. T.)				
*†§Mysterious Island, The	Hughes-Daly	Technicolor		March 2
*†§Navy Blues (A. T.)	William Haines			
*†§Nize Baby (A. T.)	Gordon-Holtz-Waldridge			
*†§Olympia (tentative) (A. T.)	John Gilbert			
*†§Our Modern Maidens	Crawford-Page-La Rocque			May 4
*†§Pennant Winning Battery, The (A. T.)	Van & Schenck			
*†§Pleasure Lovers (A. T.)				
*†§Redemption (A. T.)	Gilbert-Nagel-Adoree			
*†§Revue of Revues (A. T.)	King-Love-Haines-Crawford			
*†§Road Show, The (A. T.)	Love-King			
*†§Rogue's Song, The (A. T.)	Lawrence Tibbett			
*†§Ship From Shanghai, The (A. T.)				
*†§Song of the Sunset (A. T.)				
*†§Song Writer, The (A. T.)				
*†§Speedway (A. T.)	William Haines			
*†§Springfield (A. T.)	William Haines			
*†§Tabloid (A. T.)				
*†§Thirteenth Chair, The (A. T.)				
*†§Twelve Hours of Love (A. T.)				
*†§Trader Horn	Harry Carey			
*†Viking, The (Technicolor)	Starke-Crisp		8508 feet	Nov. 17
*†§Wonder of Women, The	Stone-Wood	July 31	8796 feet	July 27
	(Silent Version)	July 31	6835 feet	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
Al Wohlman (D)	3 Songs	April 6	838 feet	
At the Club (D)	8 Victor Artists	May 18	897 feet	
Bernard & Henry (D)	3 Songs	April 13	685 feet	
Bernardo De Pace (D)	3 Mandolin Solos	Jan. 18	1 reel	
Bernardo De Pace (D)	Mandolin Solos	May 4	690 feet	
*†§Berth Marks (A. T.)	Laurel-Hardy		2 reels	
*§†Big Squawk, The (A. T.)	Charley Chase		2 reels	
Bob Nelson (F)	3 Songs	Mar. 16	1 reel	
Bob Nelson (D)	3 Songs	June 29	824 feet	
*†§Boxing Gloves (A. T.)	"Our Gang"		2 reels	
Carl Emmy's Pets (D)	Dog Act	April 20	897 feet	
Climbing the Golden Stairs	Charles King	(T. color)	2 reels	April 13
Confession (A. T.) (D)	Ames-Nye	Jan. 12	2 reels	
Copy	Roscoe Karns		2 reels	April 13
Craig Campbell (D)	3 Songs	June 1	641 feet	
*†§Dad's Day (A. T.)	"Our Gang"		2 reels	
Duci de Kerekjarto (D)	2 Violin Solos	Feb. 23	1 reel	
Ed and Lou Miller (D)	3 Songs	June 29	808 feet	
Elsa Ersi and Nat Ayers (F)	2 Songs	Mar. 23	1 reel	
Emil Borneo (D)	3 Songs	June 22	627 feet	
Fuzzy Knight (D)	3 Songs	June 8	608 feet	
George Dewey Washington (D)	3 Songs	Feb. 2	1 reel	
George Dewey Washington (D)	3 Songs	Mar. 23	1 reel	
George Lyons (D)	3 Songs	Feb. 9	1 reel	
Gilbert-Sullivan Male Ensemble (D)	Song Program	June 22	661 feet	
Gordon and Squires (D)	3 Songs	Mar. 2	1 reel	
Gus Edwards Internat'l Review (D)	All-star Cast	April 6	(T. Color) 1043 ft.	April 6
Gus Edwards Song Review (D)	Special Cast	Jan. 5	(T. color) 1 reel	
Happiness Boys (D)	4 Songs	May 25	734 feet	April 13
*†§Hay Fever (A. T.)	Charley Chase		2 reels	
*†Holy Terror, The	"Our Gang"	Mar. 9	2 reels	
*†§Hurdy Gurdy (A. T.)	Roach Stars		2 reels	June 29
Irving Aaronson's Commanders (D)	3 Band Nos	June 1	793 feet	
Jan Garber's Band (D)	3 Band Nos	Feb. 9	1 reel	
Jan Garber's Band (D)	3 Band Nos	May 11	888 feet	
Jmtown Cabaret (F)	Miller & Lyles	Feb. 16	2 reels	
Keller Sisters and Lynch (D)	3 Songs	Mar. 30	1 reel	
*†§Leaping Love (A. T.)	Charley Chase			K
*†Liberty	Laurel-Hardy	Jan. 26	2 reels	
*†§Madame Q (A. T.)	Jocelyn Lee		2 reels	
Man Higher Up, The (D)	Walthall-Edeson	May 11	1926 feet	April 13
Marion Harris (F)	2 Songs	Jan. 26	1 reel	
*†§Men O' War (A. T.)	Laurel-Hardy		2 reels	
Metro Movietone Revue No. 3 (F)	All-star Cast	Jan. 26	(T. color) 2 reels	
Metro Movietone Revue No. 4	All Star Cast	April 27	(T. color) 2 reels	
Nearly Divorced (F)	Sherman-Chadwick	Jan. 19	2 reels	
*†Movie Night	Charley Chase	May 11	2 reels	
*†Noisy Noises	"Our Gang"	Feb. 9	2 reels	July 6
*†§Old Man Trouble (A. T.)	Davidson-Nichols		2 reels	
On the March (F)	William O'Neal	April 27	1696 feet	
*†§Popular People (A. T.)	Charley Chase		2 reels	
*†§Railroading (A. T.)	"Our Gang"		2 reels	
Revellers, The (D)	3 Songs	Mar. 2	1 reel	
Revellers, The (D)	3 Songs	April 13	174 feet	April 13
Robert Chisholm (D)	3 Songs	May 25	766 feet	
Rube Minstrels (F)	8 Victor Artists	Mar. 9	1 reel	April 13
*†Ruby Lips	Charley Chase	Jan. 19	2 reels	
Sardines A La Carte (D)	Raymond Hitchcock	June 8	1154 feet	
Ship Ahoy (D)	Spitalny Band Revue	April 20	2042 feet	
*†§Smart Talk (A. T.)	"Our Gang"		2 reels	June 22
Song of the Roses (D)	Gus Edwards Revue	Feb. 2	(T. color) 1 reel	
Spitalny and His Orchestra (D)	Band Nos. and Revue	Mar. 16	2 reels	
Stepping Along (D)	Sunshine Sammy	Mar. 30	1 reel	April 6
Taking the Air (D)	Biltmore Trio	June 15	1 reel	April 6
*†That's My Wife	Laurel-Hardy	Mar. 23	2 reels	
*†Thin Twins	Charley Chase	April 13	2 reels	
Tita Rufio (D)	"Barber of Seville" aria	May 18	465 feet	
Ukelele Ike (F)	2 Songs	Jan. 5	1 reel	
Ukelele Ike (F)	2 Songs	May 4	465 feet	
*†§Unaccustomed As We Are (A. T.)	Laurel-Hardy	May 4	2 reels	July 13
Van and Schenck (F)	2 Songs	Jan. 19	1 reel	
Van and Schenck (F)	2 Songs	Mar. 9	1 reels	
Van and Schenck (D)	3 Songs	April 27	833 feet	April 6
Vincent Lopez (D)	Piano and Orchestra	Feb. 16	1 reel	
*†§Vodeville (A. T.)	Laurel-Hardy		2 reels	
*†Wiggle Your Ears	"Our Gang"	April 6	2 reels	
William O'Neal (D)	3 Songs	Feb. 23	1 reel	July 13
*†Wrong Again	Laurel-Hardy	Feb. 23	2 reels	
Yvette Rugel (D)	3 Songs	June 15	702 feet	

PARAMOUNT

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Able's Irish Rose (D)	Rogers-Carroll	Jan. 5	10471 feet	Nov. 17
	(Silent Version)	Jan. 5	10187 feet	Jan. 12
*†Betrayal, The	Jannings-Ralxton-Cooper	May 11	6492 feet	May 11
	(Silent Version)	May 11	6614 feet	
*†Behind the German Lines (D)	Special Cast	Jan. 12	8254 feet	Dec. 8
*†§Canary Murder Case, The (A. T.) (F)	Powell-Brooks	Feb. 16	7171 feet	Mar. 23
	(Silent Version)	Feb. 16	5943 feet	
*†§Carnation Kid, The (D)	Douglas MacLean	Mar. 2	6290 feet	Mar. 2
	(Silent Version)	Mar. 2	7156 feet	
Case of Lena Smith, The	Ralston-Hall	Jan. 19	7229 feet	Jan. 19
*†§Charming Sinners	Chatterton-Brook-Powell	July 6	6164 feet	July 13
*†§Chinatown Nights (A. T.) (F)	W. Beery-Vidor-Oland	Mar. 23	7081 feet	
	(Silent Version)	Mar. 23	7145 feet	
*†§Close Harmony (A. T.) (F)	Rogers-Carroll	April 13	6500 feet	Mar. 16
*†§Cocoanuts (A. T.)	4 Marx Brothers-Eaton-Shaw	May 23	8613 feet	June 1
*†§Dangerous Curves (A. T.)	Bow-Arlen	July 13		July 13
*†§Dangerous Woman, A (A. T.) (F)	Baclanova-Brook	May 18		Mar. 23
*†§Divorce Made Easy (A. T.) (F)	MacLean-Prevost	July 6		
*†§Doctor's Secret, The (A. T.) (F)	Edeson-Chatterton	Jan. 26	5832 feet	Feb. 9
	(No Silent Version)			
*†§Dummy, The (A. T.) (F)	Bennett-Chatterton	Mar. 9	5354 feet	Mar. 9
	(No Silent Version)			
*†§Fashions in Love (A. T.)	Menjou-Compton	June 29	6325 feet	July 6
	(Silent Version)	June 29	6024 feet	
*†§Gentlemen of the Press (A. T. (F)	Walter Huston	May 4	7167 feet	May 18
	(Silent Version)			
*†§Greene Murder Case, The (A.T.)	Powell-Eldridge-Arthur	Sept. 7	6383 feet	Aug. 17
*†§Hole in the Wall (A. T.) (D)	Colbert-Robinson	Mar. 23	5850 feet	April 20
	(Silent Version)			
*†Homecoming, The (D)	Hanson-Parlo	Feb. 16	8104 feet	Nov. 24
*†§Hungarian Rhapsody The	Parlo-Fritsch-Dagover	Aug. 3	6165 feet	Aug. 10
	(Silent Version)	Aug. 3	6137 feet	
*†§Innocents of Paris, The (A.T.) (F)	Maurice Chevalier	May 25		April 20
*†§Interference (A. T.) (F)	Powell-Brent-Brook	Jan. 5	7487 feet	Oct. 27
	(Silent Version)	Jan. 5	6643 feet	
*†§Letter, The (A. T.) (D)	Jeanne Eagels	April 13	5886 feet	Mar. 16
	(Silent Version)			
*†Looping the Loop (D)	Werner Krauss	Mar. 16	6676 feet	Feb. 23
*†§Man I Love The (A. T.) (F)	Arlen-Brian	May 25	7 reels	April 27
	(Silent Version)	May 25		
Marquis Preferred	Menjou-Conklin	Feb. 2	5506 feet	Jan. 26
*†§Night Club (A. T.) (D)	Brice-Rooney	Feb. 23	4000 feet	Aug. 17
Nothing But the Truth (A. T.)	Dix-Kane-Hall	April 20	7256 feet	April 27
*†§Rainbow Man, The (A. T.)	Dowling-Nixon-Darro		8500 feet	April 20
*†Redskin (T-color) (D)	Richard Dix	Feb. 23	7643 feet	Feb. 2
	(Silent Version)	Feb. 23	7402 feet	Dec. 1
*†§River of Romance The	Rogers-Brian-Collyer	July 29	7009 feet	Aug. 3
*†§Shopworn Angel, The (D)	Cooper-Carroll	Jan. 12	7373 feet	Jan. 5
	(Silent Version)	Jan. 12	7112 feet	
Stairs of Sand	W. Beery-Castle-Conklin	June 8		
*†§Studio Murder Mystery The (A. T.) (F)	Eldridge-Oland-Conklin	June 1	6500 feet	May 4
	(Silent Version)	June 1	6070 feet	
Sunset Pass	Holt-Conklin	Feb. 9	5862 feet	
*†§Thunderbolt (A. T. (F)	Bancroft-Wray-Arlen	June 22	8571 feet	June 15
	(Silent Version)	June 22	7311 feet	
*†§Tong War (A. T.) (See Chinatown Nights)				
*†§Wheel of Life, The (A. T.) (F)	Dix-Ralston-Heggie	June 15	5193 feet	June 29
	(Silent Version)	June 15	5305 feet	
*†§Wheel of Life, The (A. T.) (F)	Dix-Ralston-Heggie	June 22		
*†§Wild Party, The (A. T.) (F)	Clara Bow	April 6	7167 feet	Mar. 30
	(Silent Version)		6036 feet	
*†Wings	Arlen-Bow-Rogers	Jan. 5	12267 feet	
	(Silent Version)	Jan. 5	12267 feet	Aug. 26 '27
*†§Wolf of Wall Street, The (A. T.) (D)	Bancroft-Baclanova	Feb. 9	6810 feet	
	(Silent Version)	Feb. 9	6396 feet	Dec. 1
*†§Wolf Song (D)	Cooper-Velez	Mar. 30	6060 feet	Mar. 9
	(Silent Version)	Mar. 30	7021 feet	

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar. 2	2 reels	
Auto Suggestion	Krazy Kat Cartoon	July 6	1 reel	
Cow Belles	Krazy Kat Cartoon	Jan. 5	1 reel	
Crazy Doings (Christie)	Billy Dooley	Mar. 23	2 reels	

***** *Means synchronized score.* † *Means sound effects.* § *Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
Flying Yeast	Krazy Kat Cartoon	Feb. 6	1 reel	
Footlight Fannie (Christie)	Frances Lee	Feb. 19	2 reels	
Fur Peace	Krazy Kat Cartoon	June 22	1 reel	
Gold Socks	Krazy Kat Cartoon	May 11	1 reel	
Happy Heels (Christie)	Billy Dooley	Jan. 19	2 reels	
Hospitalities	Krazy Kat Cartoon	Jan. 19	1 reel	
Hat Aches	Krazy Kat Cartoon	June 8	1 reel	
His Angel Child (Christie)	Bobby Vernon	Feb. 16	2 reels	
Joint Affair, A	Krazy Kat Cartoon	Mar. 16	1 reel	
Ko-Ko's All Wet	Inkwell Cartoon	June 1	1 reel	
KoKo Beats Time	Inkwell Cartoon	Feb. 9	1 reel	
KoKo's Crib	Inkwell Cartoon	Mar. 23	1 reel	
Ko-Ko's Focus	Inkwell Cartoon	May 18	1 reel	
KoKo's Hot Ink	Inkwell Cartoon	Mar. 9	1 reel	
KoKo's Knock-down	Inkwell Cartoon	April 20	1 reel	
KoKo's Reward	Inkwell Cartoon	Feb. 23	1 reel	
KoKo's Saxophonies	Inkwell Cartoon	April 6	1 reel	
Ko-Ko's Signals	Inkwell Cartoon	May 4	1 reel	
Lone Shark, The	Krazy Kat Cartoon	April 13	1 reel	
Love Spats	Jack Duffy	April 27	2 reels	
No Eyes Today	Inkwell Cartoon	Jan. 12	1 reel	
Noise Annoys Ko-Ko	Inkwell Cartoon	Jan. 26	1 reel	
Off the Deck (Christie)	Billy Dooley	Feb. 23	2 reels	
*†§Oh, You Beautiful Doll (A. T.)	Song Cartoon		1 reel	
Papa Spank (Christie)	Jack Duffy	Feb. 2	2 reels	
Petty Larceny	Inkwell Cartoon	May 25	1 reel	
Reduced Weights	Krazy Kat Cartoon	Feb. 2	1 reel	
Reckless Rosie (Christie)	Frances Lee	April 6	2 reels	
Rough Dried (Christie)	Billy Dooley	April 20	2 reels	
Sappy Service (Christie)	Bobby Vernon	April 13	2 reels	
Sheepskinned	Krazy Kat Cartoon	Mar. 30	1 reel	
Single Bliss (Christie)	Jack Duffy	Mar. 30	2 reels	
Stage Struck Susie	Frances Lee	May 4	2 reels	June 29
Tight Places (Christie)	Frances Lee	Mar. 9	2 reels	
Torrid Toreadors	Krazy Kat Cartoon	April 7	1 reel	
Turn Him Loose (Christie)	Bobby Vernon	Mar. 16	2 reels	
Vanishing Screams	Krazy Kat Cartoons	Mar. 2	1 reel	
Why Gorillas Leave Home (Christie)	Bobby Vernon	Jan. 12	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Adam's Eve (A. T.)			2 reels	
*†§After Seben (A. T.) (F)	James Barton	May 18	2 reels	
*†§Apartment Hunting (A. T.) (F)	Special Cast	Mar. 9	2 reels	
*†§Bird in the Hand, A (Christie) (A. T. (F)	Lois Wilson	Feb. 16	2 reels	Feb.2
*†§Bishop's Candlesticks The (A. T.) (D)	Walter Huston	Feb. 23	1911 feet	
	(No Silent Version)			
*†§Booklovers (tentative) (A. T.)	Special Cast	June 15	2 reels	
*†§Boyhood Days (F)	Borrah Minnevitch	Jan. 26	1510 feet	
	(No Silent Version)			
*†§Blue Songs (D)	Ruth Etting	Jan. 5	1 reel	Mar. 2
	(No Silent Version)			
*†§Carnival Man, The (F)	Walter Huston	Feb. 23	1½ reels	Mar. 16
*†§Chinatown	Song Cartoon		1 reel	
†§Crooning Melodies (A. T.) (F)	Giersdorf Sisters	Mar. 16	1 reel	
*†Daisy Bell (D)	Song Cartoon	June 1	1 reel	
*†§Dear Teacher (A. T.) (F)	Special Cast	May 4	2 reels	June 1
*†§Dear Vivian (Christie A. T.) (F)	Special Cast	June 22	2 reels	
*†§False Alarm Fire Co., The (F)	Smith-Dale	Mar. 9	1 reel	Feb. 2
*†§Faro Nell (A. T.)	Louise Fazenda		2 reels	
*†§Fatal Forceps, The (A. T.)			2 reels	
†§Favorite Melosies (A. T.) (F)	Ruth Etting	Mar. 16	1 reel	
*†§Florida Nightmare, A (A. T. (F)	Special Cast	June 15	1 reel	
*†§Framing of the Shrew The (Christie A. T.) (F)	Colored Cast	April 27	2 reels	Mar. 9
*†§Good Bye, My Lady Love	Song Cartoon		1 reel	
*†§Her Husband's Woman (A. T.)	Lois Wilson	July 6	2 reels	
*†§Highlowbrow (F)	Donnelly-Shannon	April 6	2 reels	Feb. 2
*†§Hint to Brides, A (A. T.)	Johnny Arthur	July 20	2 reels	
*†§His College Chums (A. T. (F)	Eddie Peabody	April 13	1 reel	
*†§Hit or Miss (A. T.)			2 reels	
*†§Hot Lemonade (A. T.) (F)	Fazenda-Arthur	May 25	2 reels	
*†§Humorous Flights (A. T.) (F)	Donald Ogden Stewart	April 13	1 reel	June 1
*†§If Men Played Cards as Women Do (A. T.) (F)	Special Cast	May 11		
*†§Inspiration	Schubert's Songs		1 reel	
*†§Instalment Collector The (F)	Fred Allen	April 20	1 reel	
*†§It Happened to Him (A. T.) (F)	James Barton	May 25	1 reel	
*†§Jed's Vacation (Christie A. T.) (F)	Charles Grapewin	April 13	2 reels	
*†§Just One Word (A. T.) (D)	Special Cast	Jan. 26	615 feet	
	(No Silent Version)			
*†§Kisses (A. T.) (F)	Special Cast	Feb. 9	2 reels	
*†§Knights in Venice (A. T.) (F)	Special Cast	Mar. 23	1 reel	
*†§Ladies' Choice (A. T.)	Charlie Grapewin	Sept. 14	2 reels	
*†§Meet the Missue (Christie A. T.) (F)	James Gleason	Mar. 30	2 teels	Mar. 16
*†§Melancholy Dame, The (Christie A. T.) (F)	Colored Cast	Feb. 2	2 reels	Feb. 2
*†§Messenger, The (A. T.)	Harry Langdon		2 reels	
*†§Moonshine (A. T.) (F)	James Barton	April 20	2 reels	
*†Mother Pin a Rose on Me	Song Cartoon	July 6	1 reel	
*†§Music Hath Charms (Christie A. T.) (F)	Colored Cast	Mar. 16	2 reels	
*†§Now and Then (F)	Special Cast	Mar. 23	2 reels	
*†§Oft in the Silly Night (Christie A .T.) (F)	Special Cast	June 8	2 reels	May 11
*†§Old Black Joe (D)	Fleischer Song Cartoon	April 6	½ reel	Mar. 23
*†§Post Mortems (Christie A. T.) (D)	Raymond Griffith	Mar. 2	2 reels	Mar. 9
*†§Pusher-in-the-Face The (A. T.) (D)	Hitchcock-Taylor	Feb. 23	2 reels	
	(No Silent Version)			
*†§Ruth Etting	Songs		1 reel	Mar. 2
*†§Schubert's Friends (D)	Famous Composer Series	April 27	1 reel	
*†§Schubert's Inspiration (D)	Famous Composer Series	Mar. 30	1 reel	
*†§Schubert's Masterpiece (D)	Famous Composer Series	May 18	1 reel	
*†§Schubert's Songs (D)	Famous Composer Series	Feb. 23	1 reel	
*†§Schubert's Unfinished Symphony (D)	Famous Composer Series	June 29	1 reel	
*†Sidewalks of New York (D)	Novelty	Feb. 2	1 reel	
*†§Sleeping Porch, The (A. T.)	Raymond Griffith	Sept. 7	2 reels	
*†§Smiles	Song Cartoon		1 reel	
*†§That Party in Person (D)	Eddie Cantor	Jan. 5	805 feet	
	(No Silent Version)			
*†§Traffic Regulations (F)	Donald Ogden Stewart		1 reel	Feb. 23
*†§Two Americans (A. T.) (F)	Walter Huston	June 1	2 reels	
*†§Two Little Chinese Maids (F)	Chang-Kuma	Feb. 9	1 reel	Feb. 2
*†§Vital Subjetcs (A. T.) (F)	Butterworth	June 8	1 reel	
*†§What Is It? (A. T. (D)	Elinor Glyn	Feb. 16	1 reel	
*†§When Caesar Ran a Newspaper (Christie A. T.) (F)	Hatton-Hardy	May 11	2 reels	
*†§Wives on Strike (A. T.)				
*†Yankee Doodle Boy, A (D)	Song Cartoon	Mar. 2	1 reel	
*†Ye Olde Melodies (D)	Song Cartoon	May 4	1 reel	
*†§Ziegfeld Midnite Frolic (A. T.) (F)	Eddie Cantor	May 4	2 reels	Mar. 0

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Applause (A. T.)	Helen Morgan			
*†§Backstage Blues (A. T.)	Moran & Mack			
*†§Dance of Life, The (A. T.)	Carroll-Skelly			June 29
*†§Darkened Rooms (A. T.)	Brent-Powell			
*†§Four Feathers, The	Arlen-Wray-Powell-Brook		7472 feet	
	(Silent Version)		7472 feet	April 20
*†§Gay Lady, The	Gertrude Lawrence			
*†§Glorifying the American Girl	Eaton-Healey			
*†§Illusion (A. T.)	Rogers-Carroll-Collyer			
*†§Jealousy (A. T.)	Jeanne Eagels			
*†§Lady Lies, The	Huston-Colbert			
*†§Laughing Lady, The (A. T.)	Eagels-Brooks			
*†§Medals	Gary Cooper			
*†§Mysterious Dr. Fu Manchu	Oland-Arthur		7 reels	June 15
*†§Pointed Heels (A. T.)	Powell-Ralston-Kane			
*†§Return of Sherlock Holmes, The (A. T.)	Clive Brook			
*†§Saturday Night Kid, The (A. T.)	(Clara Bow			
*†Soul of France, The	Special Cast			
*†§Vagabond King, The (A. T.)	King-MacDonald-Oland			
*†§Virginian, The (A. T.)	Cooper-Huston-Brian-Arlen			
*†§Welcome Danger	Harold Lloyd			May 25
*†§Why Bring That Up (A. T.)	Moran & Mack			
*†§Woman Trap, The (A. T.)	Morris-Brent-Huston			
*†§Youth (A. T.)	Hersholt-Wray			

PARTHENON PICTURES

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†Bachelors' Club, The	Talmadge-Worth		6 reels	
Back From Shanghai	St. Leo-Reynolds-So Jin-Girard		6 reels	
Heroic Lover ,The	St. Leo-Bedford		6 reels	
Wild Heart of Africa, The	Special Cast	May 25	6 reels	June 15

PATHE

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Forty-Five Calibre War	Coleman-Loff	Feb. 17	4790 feet	Feb. 16
*†§Geraldine (F)	Quillan-Nixon	Jan. 20	5959 feet	Mar. 9
	(Silent Version)	Jan. 20	5587 feet	
*†§Godless G[illegible] The (F)	Basquette-Prevost	Mar. 31	9328 feet	Sept. 1
	(Silent Version)	Mar. 31	9019 feet	
Hawk of the Hills	Ray-Miller	Mar. 17	4840 feet	
*†§High Voltage (A. T.) (D & F)	Boyd-Prevost-Hale	June 16	5743 feet	
	(Silent Version)			May 25
*†§Leatherneck, The (F & D)	William Boyd	Mar. 24	6965 feet	April 13
	(Silent Version)	Mar. 24	6898 feet	
*†§Lucky in Love (A. T.) (D & F)	Downey-Lawford	Aug. 17	6870 feet	
*†§Mother's Boy (D & F)	Morton Downey	May 12	7423 feet	May 1
	(No Silent Version)			
*†Ned McCobb's Daughter (F)	Irene Rich	Jan. 12	6015 feet	Feb. 9
*†§Noisy Neighbors	Quillan-Vaughan	Jan. 27	5998 feet	
	(Silent Version)	Jan. 27,	5735 feet	
*†§Office Scandal (F)	Phyllis Haver	Mar. 3	6511 feet	
	(Silent Version)	Mar. 3	6511 feet	
*†§Paris Bound	Harding-Fenton	Aug. 3	6684 feet	July 8
*†§Sal of Singapore (F)	Haver-Hale	Jan. 4	6349 feet	
Ship Comes In, A	Dresser-Schildkraut	June 4	6902 feet	June 23
*†§Shady Lady, The (F)	Phyllis Haver	Jan. 20	5808 feet	Mar. 30
	(Silent Version)	Jan. 20	6132 feet	Nov. 17
Sin Town	Allen-Fair	Jan. 20	4554 feet	
*†§Square Shoulders (F)	Junior Coghlan	Mar. 31	5438 feet	
	(Silent Version)	Mar. 31	5477 feet	April 6
*†§Strange Cargo (A. T.) (F)	Lee Patrick	Mar. 31	7099 feet	Feb. 23
	(Silent Version)	Mar. 31,	6134 feet	

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
All Aboard	Haines-Coombs	Jan. 13	2 reels	
April Showers	"Aesop Cartoon"	June 15	1 reel	
Baby's Birthday	Jackson-Hiatt-McKee	Jan. 10	2 reels	
Back to the Soil	"Aesop Fables"	Mar. 3	1 reel	
Ball Park, The	"Aesop Fable"	May 19	1 reel	May 11
Big Burg, The	"Aesop Fables"	Mar. 24	1 reel	
Big Shot, The	"Aesop Fables"	April 21	1 reel	April 13
Black Book, The	Ray-Miller	July 21	10 episodes	July 20
Black Duck, The	"Aesop Fables"	Mar. 17	1 reel	Mar. 16
Bridle Byways	Sportlight	Mar. 31	1 reel	Mar. 30
Break of Day, The	"Aesop Fables"	Jan. 27	1 reel	
Button My Back	Billy Bevan	Feb. 24	2 reels	Feb. 18
Cabaret, The	"Aesop Fables"	Aug. 25	1 reel	
Calling Hubby's Bluff	Billy Bevan	Feb. 3	2 reels	
Caught in a Taxi	Cooper-Vance	June 9	2 reels	
Circus Time	Donald Haines	Feb. 10	2 reels	Feb. 2
Close Figuring	Sportlight	Mar. 3	1 reel	
Close Shave, A	Burke-Dent	June 23	2 reels	July 6
Clunked on the Corner	Johnny Burke	Jan. 6	2 reels	Jan. 5
Cold Steel	"Aesop Fables"	July 7	1 reel	July 6
Cop's Bride, The	"Aesop Fables"	April 7	1 reel	Mar. 30
Cycle of Erosion .The	Educational Film	Jan. 20	1 reel	
Dogging It	Sportlight	Mar. 17	1 reel	
Don't Get Jealous	Bevan-Dent	June 2	2 reels	May 11
Enchanted Flute, The	"Aesop Fables"	Aug. 11	1 reel	Aug. 10
Fire Detective, The (Serial)		Mar. 3	10 episodes	
Fish Day	"Aesop Fables"	May 26	1 reel	May 18
Fish and Feathers	Sportlight	May 26	1 reel	May 18
Fight Game, The	"Aesop Fables"	April 28	1 reel	May 4
Foolish Husbands	Bevan-Dent	Mar. 17	2 reels	Mar. 16
Footwork	Sportlight	June 23	1 reel	June 22
Forest People of Central Africa	Educational Film	Jan. 20	1 reel	
Girls Will Be Boys	Sportlight	Feb. 17	1 reel	Feb. 9
Glaciers	Educational Film	Feb. 10	1 reel	
Grandma's House	"Aesop Fables"	Feb. 24	1 reel	Feb. 16
Great Ice Age of North America	Educational Film	Mar. 24	1 reel	
Head Hunters of Solomon Islands	Educational Film	Feb. 3	1 reel	
House Cleaning Time	"Aesop's Fables"	July 21	1 reel	Aug. 3
In His Cups	"Aesop Fables"	June 30	1 reel	July 6
Kidnapped	"Aesop Fables"	June 23	1 reel	June 15
Knowing the Ropes	Rice Sportlight	Jan. 6	1 reel	Jan. 12
Lad and His Lamp, A	"Aesop Fables"	Mar. 10	1 reel	Mar. 23
Ladies Must Eat	Johnny Burke	Mar. 3	2 reels	
Land o' Cotton	"Aesop Fables"	Jan. 6	1 reel	Jan. 5
Little Game Hunter, The	"Aesop Fables"	May 5	1 reel	May 4
Matchmaking Mamas	Burke-Ellers-Kemp	Mar. 31	2 reels	Mar. 30
Masai, The	Educational Film	Jan. 6	1 reel	
Midsummer's Day Dream, A	"Aesop Fables"	July 28	1 reel	
Mild or Mighty	Sportlight	Feb. 3	1 reel	
Night Watchman's Mistake, The	Johnny Burke	April 23	2 reels	April 27

**** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.***
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
No Children	Haines-Coombs	Mar. 10	2 reels	
No Vacation	Haines-Coombs	Jan. 13	2 reels	
Pink Pajamas	Bevan-Dent	April 21	2 reels	April 13
Players at Play	Sportlight	Jan. 20	1 reel	Feb. 2
Polo Match, The	"Aesop Fables"	June 2	1 reel	June 1
Puckered Success	Haines-Coombs	June 2	2 reels	June 1
Queen Bee, The	"Aesop Fables"	Feb. 17	1 reel	Feb. 9
Queen of the North Woods (Serial)	Clair-Miller	May 12	10 episodes	
Right Technique, The	Sportlight	July 21	1 reel	July 20
Rodeo, The	Star Cast	Mar. 24	2 reels	
Rhythm	Sportlight	Aug. 4	1 reel	Aug. 3
River Driver, The	Sportlight	Aug. 18	1 reel	Aug. 10
Shore Lines and Shore Development	Educational Film	Mar. 3	1 reel	
Snow Birds	"Aesop Fables"	June 9	1 reel	June 1
Snapping the Whip	"Aesop Fables"	Jan. 20	1 reel	Jan. 19
Sport Afloat	Sportlight	July 7	1 reel	July 6
Sweet Adeline	"Aesop Fables"	Feb. 3	1 reel	Jan. 26
Taxi Spooks	Jack Cooper	Feb. 17	2 reels	
Three Game Guys	"Aesop Fables"	Aug. 4	1 reel	July 20
Tomato Omelette	Haines-Combs	May 5	2 reels	May 11
Under Dog, The	"Aesop Fables"	Mar. 31	1 reel	Mar. 30
Uncle's Visit	Haines-Coombs	June 30	2 reels	July 6
Uncle Tom	Star Cast	Jan. 27	2 reels	
Water Wonders	Sportlight	April 21	1 reel	April 20
Watch My Smoke	Haines-Coombs	April 7	2 reels	Mar. 30
Water Cure	"Aesop Fables"	April 4	1 reel	April 6
White Elephant, A	"Aesop Fables"	Jan. 13	1 reel	Jan. 12
Wooden Money	"Aesop Fables"	Feb. 10	1 reel	Feb. 2
Young Hopefuls	Sportlight	April 28	1 reel	May 11

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At the Dentist's (A. T.) (D & F)	LeMaire-Simon	Mar. 24	2 reels	Mar. 23
*†§Barbers' College, The (A. T.)		Dec. 22	2 reels	
*†§Beach Babies (A. T.) (D & F)	Kemper-Knapp	Aug. 4	2 reels	July 13
*†§Black Narcissus (A. T.)	"Buck & Bubbles"	Sept. 15	2 reels	
*†Bugville College Days (D & F)	"Aesop Fables"	Aug. 4	1 reel	July 20
*†By Land and Air (F & D)	"Aesop Fables"	July 21	1 reel	July 13
*†§Clothes Make the Man (A. T.)		Feb. 16	2 reels	
*†Clowning the Game (D & F)	Sportlight	June 2	1 reel	June 1
*†§Concentration	"Aesop Fables"	June 23	1 reel	June 15
*†Conditioning	Sportlight	June 9	1 reel	June 1
*†§Crystal Champion	Sportlight	May 5	1 reel	April 27
*†§Custard Pie	"Aseop Fables"	May 26	1 reel	May 25
*†§Dancing Around (A. T.) D & F)	LeMaire-Phillips	April 21	2 reels	April 13
*†§Darktown Follies (A. T.)	"Buck & Bubbles"	April 13	2 reels	
*†Dinner Time (D & F)	"Aesop Fables"	Oct. 14	1 reel	
*†§Doing Phil a Favor (A. T.)		Mar. 16	2 reels	
*†§End of the World (A. T.)		Sept. 29	2 reels	
*†§Fairways and Foul (A. T.)		Oct. 13	2 reels	
*†§Fancy That	Frawley-Dewey	Sept. 22	1 reel	
*†§Faithful Pup (D & F)	"Aesop Fables"	May 12	1 reel	
*†§FiftyMilesFromBroadway(A.T.)	Watson-Merville	Feb. 2	2 reels	
*†§Fowl Play (A. T.)	"Buck & Bubbles"	Dec. 29	2 reels	
*†§Garden of Eatin (A. T. (D & F)	The Gleasons	Aug. 11	2 reels	Aug. 10
*†§Gentlemen of the Evening (A. T.)		Oct. 20	2 reels	
*†§Go Easy, Doctor (A. T.) (D & F)	LeMaire-Simon	July 14	2 reels	May 11
*†§Hard Boiled Hampton (A. T.)	Harry Holman	July 28	2 reels	June 8
*†§Haunted (A. T.)		Sept. 1	2 reels	
*†§Her New Chauffeur (A.T.) (D&F)	Simon-Teasdale	May 19	2 reels	
*†§His Operation (A. T.)		Nov. 24	2 reels	
*†§High Toned (A. T.)	"Buck & Bubbles"	Feb. 23	2 reels	
*†§Honest Crooks (A. T.)	"Buck & Bubbles"	May 18	2 reels	
*†§In and Out (A. T.)	"Buck & Bubbles"	Nov. 3	2 reels	
*†§Jail Breakers	"Aesop Fables"	July 7	1 reel	July 8
*†§Lincoln (Special reel) A. T.) (D & F)	George Billings	Feb. 10	1 reel	Feb. 2
*†§Midsummer's Day A (D & F)	"Aesop Fables"	July 28	1 reel	July 20
*†§Modern Rhythm	Sportlight	July 28	1 reel	July 20
*†§Pathe Audio Review	Released Every Week		1 reel	
*†§Pathe Sound News	Released Twice Every Week		1 reel	
*†§Plumbers Are Coming (A. T.) (D & F)	LeMaire-Simon	Aug. 18	2 reels	June 1
*†§Pressing His Suit (D & F)	Topical Tips	June 2	1 reel	May 11
*†Presto Chango (D & F)	"Aesop Fables"	April 14	1 reel	
*†§Rubeville (A. T.)		Dec. 8	2 reels	
*†§Salesman, The (A. T.)		July 21	2 reels	
*†Skating Hounds (D & F)	"Aesop Fables"	April 28	1 reel	Apirl 27
*†§Smooth Guy, The (A. T.)		Oct. 27	2 reels	
*†Stage Struck (D & F)	"Aesop Fables"	Dec. 23	1 reel	
*†§Stone Age Romance, A (D & F)	"Aesop Fables"	Aug. 18	1 reel	Aug. 17
*†§Syncopated Trial (A. T.)		Sept. 8	2 reels	
*†§Topical Fits (A. T.) (D & F)	Topics of the Day	July 28	1 reel	
*†§Topical Nips (A. T.) (D & F)	Topics of the Day	June 2	1 reel	June 1
*†§Topical Pips (A. T.) (D & F)	Topics of the Day	June 30	1 reel	July 6
*†§Topical Rips (A. T.)	Topics of the Day	Aug. 11	1 reel	
*†§Topical Sips (A. T.) (D & F)	Topics of the Day	July 28	1 reel	
*†§Turkey for Two (A. T.)	Davis-Frawley	Aug. 25	2 reels	Aug. 17
*†§Wash Day (D & F)	"Aesop Fables"	Aug. 18	1 reel	Aug. 10
*†§Wednesday at the Ritz (A. T.)		Jan. 19	2 reels	
*†§What a Day (A. T. (D & F)	Simon-Mallory	June 16	2 reels	June 15
*†§Wood Choppers (D & F)	"Aesop Fables"	June 9	1 reel	June 1

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Awful Truth, The (A. T.) (F)	Ina Claire	Aug. 10	5930 feet	
*†§Big News (A. T.) (F)		Sept. 7	6028 feet	
	(Silent Version)			
*†§Bachelor's Secret, A (A. T.) (F)	Alan Hale	Feb. 22	(tentative)	
*†§Big Shot, The (A. T.) (F)		Nov. 30	(tentative)	
	(Silent Version)			
*†§Clothes (A. T.) (F)	Constance Bennett	Jan. 11	(tentative)	
	(Silent Version)			
*†§Crashing Through (A. T.) (F)		Mar. 15	(tentative)	
	(Silent Version)			
*†§Flying Fool, The (A. T.) (D & F)	Boyd-Prevost-R. Gleason		6748 feet	June 22
*†§Grand Parade, The (A. T.) (F)		Nov. 16	(tentative)	
	(Silent Version)			
*Greenwich Village Follies, The (A. T. (F)		Nov. 2	(tentative)	
	(Silent Version)			
*†§Her Private Affair (A. T.) (F)	Ann Harding	Sept. 28	(tentative)	
*†§His First Command (A. T.) (F)	Boyd-Sebastian	Nov. 2	(tentative)	
	(Silent Version)			
*†§Hot and Bothered (A. T.) (F)	Eddie Quillan	Mar. 1	(tentative)	
	(Silent Version)			
*†§Negligee (A. T.) (F)	Ina Claire	Feb. 1	(tentative)	
*†§Officer O'Brien (A. T.) (F)	William Boyd	Nov. 30	(tentative)	
	(Silent Version)			
*†§Painted Desert (A. T.) (F)	William Boyd	Feb. 15	(tentative)	
	(Silent Version)			
*†§Parachute (A. T. (F)	Armstrong-Lombard	Mar. 22	(tentative)	
	(Silent Version)			
*†§Play Boy (A. T.) (F)	Eddie Quillan	Jan. 18	(tentative)	
	(Silent Version)			
*†§Oh Yeah (A. T.) (F)	Armstrong-Jas. Gleason	Oct. 12	(tentative)	
	(Silent Version)			
*†§Red Hot Rhythm (A. T.) (F)	ale-Dunn-O'Keefe-Crawford	Oct. 26	(tentative)	
	(Silent Version)			
*†§Rich People (A. T.) (F)	Constance Bennett	Oct. 5	(tentative)	
	(Silent Version)			
*†§Racketeer (A. T.) (F)	Armstrong-Lombard	Nov. 9	(tentative)	
	(Silent Version)			
*†§Sailor's Holiday (A. T.) (F)	Alan Hale	Sept. 14		
	(Silent Version)			
*†§Sophomore (A. T.) (F)	Quillan-Loff-O'Neill	Aug. 24	6526 feet	July 13
	(Silent Version)			
*†§Treasure Girl (A. T.) (F)		Nov. 23	(tentative)	
*†§This Thing Called Love (A. T.) (F)	Constance Bennett	Feb. 8	(tentative)	
	(Silent Version)			
*†§Saratoga (A. T.) (F)	Constance Bennett	Mar. 8	(tentative)	
	(Silent Version)			
*†§Up And At 'Em (A. T.) (F)		Dec. 7	(tentative)	
*†§War and Woman (A. T.) (F)	Boyd-Harding-Armstrong	Jan. 4	(tentative)	
	(Silent Version)			
*†§Woman Afraid, A (A. T. (F)		Oct. 19	(tentative)	
	(Silent Version)			

R K O

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Air Legion	Lyon-Sleeper	Jan. 6	6361 feet	
Amazing Vagabond	Bob Steee	April 7	5081 feet	
Big Diamond Robbery	Tom Mix	May 13	6114 feet	
Come and Get It	Bob Steele	Feb. 3	5264 feet	
Drifter, The	Tom Mix	Mar. 18	5896 feet	
Fury of the Wild	Ranger	Jan. 6	4899 feet	
Freckled Rascal	Buzz Barton	Mar. 31	4882 feet	
Hardboiled	O'Neil-Tashman	Feb. 3	5940 feet	
Idaho Red	Tom Tyler	April 21	4783 feet	
Laughing at Death	Bob Steele	June 2	5009 feet	
Jazz Age	Fairbanks Jr.-M. Day	Feb. 10	6245 feet	
Little Savage	Buzz Barton	May 19	4781 feet	
Love in the Desert	Borden-Trevor	May 17	6396 feet	
One-Man Dog	Ranger	Mar. 3	4481 feet	
Outlawed	Tom Mix	Jan. 21	6057 feet	
Pals of the Prairie	Buzz Barton	July 7	4776 feet	
Pride of Pawnee	Tom Tyler	June 9	4750 feet	
Red Sword	Nixon-Collier Jr	Feb. 17	6343 feet	
*†§Street Girl, The	Betty Compson	Aug. 11	8200 feet	July 20
*†§Syncopation (A. T.)	Downey-Warings Band		7626 feet	Mar. 30
Trail of the Horse Thieves	Tom Tyler	Jan. 13	4823 feet	
Woman I Love	Morris-Kerry	May 26	6199 feet	
Vagabond Cub	Buzz Barton	Feb. 10	4717 feet	
Voice of the Storm	Sleeper-Dane	Jan. 13		
Yellowback, The	T. Moore-Owen	Jan. 20	5957 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Actualities	Curiosities	Jan. 30	1 reel	
Almost a Gentleman	Al Cooke	June 25	2 reels	
Big Hearted Toots	Duncan-Hill	Feb. 3	2 reels	
Birds and Beasts	Curiosities	Feb. 13	1 reel	
Casper's Night Out	Duncan-Hill	Mar. 3	2 reels	
Come Meal	Al Cooke	June 11	2 reels	
Don't Say Ain't	Hill-Duncan	July 21	2 reels	
Faces	Curiosities	April 24	1 reel	
Follies of Fashion	Curiosities	May 21	2 reels	
Heavy Infants	Karr-Ross-Alexander	June 11	2 reels	June 16
Here and There	Curiosities	May 7	1 reel	
His Wife's Secret	Hill-Duncan	May 26	2 reels	
Horse on Barnev, A	Helium-Davis	April 21	2 reels	
Jessie's James	Vaughn-Cooke	Aug. 26	2 reels	Oct. 20
Jessie's James	Vaughn-Cooke		2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Just a Stall	Helium-Davis	May 19	2 reels	
Kummin' Thru the Rye	Barney Helium	Jan. 27	2 reels	
Mickey's Babies	Mickey Yule	Aug. 7	2 reels	
Mickey's Brown Derby	Mickey Yule	May 12	2 reels	
Mickey's Explorers	Mickey Yule	Feb. 17	2 reels	
Mickey's Great Idea	Mickey Yule	Jan. 30	2 reels	
Mickey's Initiation	Mickey Yule	July 7	2 reels	
Mickey's In Love	Mickey Yule	June 4	2 reels	
Mickey's Last Chance	Mickey Yule	Apr. 14	2 reel	
Mickey's Menagerie	Mickey Yule	Mar. 17	2 reels	
Mickey's Northwest Mounted	Mickey Yule	June 9	2 reels	
Mickey's Rivals	Mickey Yule	Sept. 30	2 reels	
Mickey's Triumph	Mickey Yule	July 2	2 reels	
Neigh, Neigh, Spark Plug	Barney Helium	Mar. 24	2 reels	
Novelties	Curiosities	Feb. 27	1 reel	
Odds and Ends	Curiosities	June 4	1 reel	
*†§Odd Facts	Curiosities	April 10	1 reel	
Orienta	Curiosities	Mar. 13	1 reel	
Pace That Thrills, The	Helium-Davis	June 16	2 reels	
Pot Pourri	Curiosities	Jan. 17	1 reel	
Seeing's Believing	Curiosities	Jan. 2	1 reel	
Slide, Sparky, Slide	Helium-Davis	July 14	2 reels	
Smile, Buttercup, Smile	Duncan-Hill	Jan. 6	2 reels	
Sparerib Reforms	Hill-Duncan	April 28	2 reels	
Standing Pat	Karr-Ross-Alexander	July 9	2 reels	
Sunshine's Dark Moment	Barney Helium	Feb. 24	2 reels	
Toots' Big Idea	Duncan-Hill	Mar. 31	2 reels	
Who's the Boss?	Hill-Duncan	June 23	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Age of Innocence, The (A. T.) (F)	Paula Trueman	Jan. 5, '30	1 reel	
*†§Before Breakfast (A. T.) (F)		Mar. 9, '30	2 reels	
*†§Bridegroom, The (A. T.) (F)	Marc Connelly	Oct. 13	2 reels	
*†§Burglar, The (A. T.) (F)	Marc Connelly	Aug. 11	2 reels	
*†§Captain of His Roll (A. T.) (F)	Vaughn-Cooke-Sargent	Sept. 8	2 reels	
*†§Clown Topics (A. T.) (F)				
*†§General Ginsberg (A. T.) (F)	Nat Carr		1 reel	
*†Godfrey Ludlow (F)	Violin Solo	Nov. 10	1 reel	
*†§Gunboat Ginsberg (A. T.) (F)	Nat Carr		1 reel	
*†§Headwork (A. T.)		Sept. 15	1 reel	
*†§Hunt the Tiger (A. T.) (F)	Kirkland-Teasdale-De Cordoba	Nov. 10	2 reels	
*†§Jazz (A. T.) (F)	Duke Ellington & Orchestra	Feb. 9, '30	1 reel	
*†§Low Bridge (A. T.) (F)				
*†§Mickey's Midnite Frolic (A. T.)	Mickey Yule	Aug. 18	2 reels	June 22
*†§Palooka Flying School (A. T.) (F)				
*†§Song and the Sergeant, The (A. T.) (F)		May11, '30	2 reels	
*†§St. Louis Blues (A. T.) (F)	Smith-Washington-Mordeci	Sept. 8	2 reels	
*†§Strange Interview, The (A. T.) (F)	Sherwin-Knowles			
*†§Suitor, The (A. T.) (F)	Marc Connelly	Feb. 2	1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
*†§Traveler, The (A. T.)	Marc Connelly	Aug. 18	2 reels	
*†§Two Gun Ginsberg (A. T.) (F)	Nat Carr	Oct. 13	1 reel	
*†§Uncle, The (A. T.) (F)	Marc Connelly	Dec. 8	1 reel	
*†§What Next (A. T.) (F)				
*†§While Auto Waits (A. T.) (F)		Jan. 12, '30	2 reels	
*†§Your Own Home Town (A. T.)	Russ Brown			

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Companionate	Olive Borden			
*†§Damaged	Betty Compson	Mar. 30, '30		
*†§Dance Hall				
*†§Delightful Rogue, The	Rod La Rocque	Sept. 22		
*†§Framed (A. T.)				
*†§Half Marriage	Borden-Blaine	Oct. 13	6481 feet	
*†§High River				
*†§Hit the Deck (A. T.)				
*†§Hunted				
*†§Jazz Heaven	Blaine-Trevor	Oct. 20		
*†§Ladies of the Past	Betty Compson			
*†§Love Captive, The	Betty Compson	Feb. 9		
*†§Night Parade (A. T.)	Prevost-Trevor-Gulliver			
*†§Radio Revels (A. T.)				
*†§Rio Rita (A. T.)	Daniels-Boles	Sept. 15		
*†§Sensation (A. T.)				
*†§Side Street	3 Moore Bros.	Sept. 8	6965 feet	
*†§Tanned Legs		Sept. 29		
*†§Upperworld (A. T.)				
*†§Vagabond Lover, The (A. T.)	Rudy Vallee	Jan. 19		
*†§Very Idea, The (A. T.)	Frank Craven	Sept. 1	6139 feet	
*†§Wild Heart (A. T.)	Bebe Daniels			

RAYART (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Anne Against the World	Mason-Mower	April 15		
Black Pearl, The	Lee-Hallor	Jan. 1	5261 feet	
Brothers	Keefe-Bedford	Feb. 1	6092 feet	
Devil's Chaplain, The	Keefe-Faire	Mar. 15	5451 feet	
Shanghai Rose	Irene Rich	Mar. 15	6539 feet	June 8
Some Mother's Boy	Carr-Ralston-Robards	Feb. 15	5901 feet	
Two Sisters	Dana-Lease	April 1		
When Dreams Come True	Costello-Lease	Jan. 15	6242 feet	

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FEATURES

Title	Star	Dist'r	Rel. Date	Length	Reviewed
Appassionata	Leon Mathot	Franco Film	April 23	5600 feet	
At the South Pole	Special Cast	Pole Pict. Corp		8000 feet	
Battle of Mons, The	English Cast	British New Era		5500 feet	Mar. 23
Beautiful Blue Danube	Junkermann-Mara	Aywon			
Behind the Altar	Wilhelm Dietarle	Aff. European		6200 feet	
Black Hills	Special Cast	Big Three		5000 feet	
Bondage	German Cast	Ufa		6040 feet	
Broken Barriers	H. Costello-Glass	Excellent		6000 feet	
Captain Cowboy	Yakima Conutt	Bell Pict.		4800 feet	
Cleanup, The	Charles Delaney	Excellent		5660 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod		5700 feet	
Constant Nymph	Ivor Novello	Big 3	Aug. 1	7800 feet	July 6
Daughter of Israel, A	Special Cast	Bell Pict		9000 feet	
Daughter of Two Fathers	Japanese Cast	Shockuchi			
Devil Dogs	Holmes-Alt	Crescent		5606 feet	
Devil's Passion, The	Special Cast	Arfa		5700 feet	
Dream Melody, The	Roche-Shelby	Excellent		5050 feet	
Escaped from Hell	Muriat Esterhazy	Aff. European		8 reels	
Faces of Children	French Cast	Zakoro		8000 feet	
Fight For Matterhorn, The	German Cast	Ufa Eastern		6840 feet	
For the Term of His Natural Life	Special Cast	Australasian		11000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers		6100 feet	
Golden Dawn	Warwick-Ward	Conquest		6200 feet	
Hearts of Men	Harris-Keefe	Anchor		5400 feet	
Holy Sinner, The	Special Cast	Worldart Pict			
Into the Night	Agnes Ayres	Raleigh		5712 feet	
Jade Casket, The	French Cast	Cosmos		5800 feet	
It's Easy to Become a Father	German Cast	Ufa		6000 feet	
Jazzland	Reynolds-Nye	Carlos		5700 feet	
Krassin	Russian Cast	Amkino		7 reels	
Lash of the Czar	Russian Cast	Amkino		6290 feet	
Law of the Mounted, The	Bob Custer	Syndicate		4580 feet	
Life of Beethoven	German Cast	Film Art Guild		7000 feet	
Little Wild Girl, The	Lee-Landis	Hercules		5300 feet	
Linda	Baxter-Foster-Beery	First Division		6775 feet	
Livingston in Africa	English Cast	Amer.-Anglo		5799 feet	
Lucrezia Borgia	Conrad Veidt	Mutual		7200 feet	Jan. 12
Man Who Cheated Life	Veidt-Krauss	Aff. European	Feb. 8	6000 feet	Feb. 18
Marie Antoinette	Foreign Cast	Unusual		6000 feet	
Morgane, the Enchantress	Ivan Petrovitch	Franco Film	April 8	6800 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.	6500 feet	
Must We Marry?	Garon-Eason	Trinity		5400 feet	
Mystic Mirror, The	German Cast	Ufa		7000 feet	
Nana	Hessling-Krauss	Moviegraph Co.		8700 feet	Aug. 3
No Babies Wanted	Devore-Mong	Plaza		5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict		5573 feet	Sept. 15
Passion Song, The	Olmsted-N. Beery	Excellent		5080 feet	
Peacock Fan, The	Dorothy Dwan	Chesterfield		5400 feet	
Power of Evil, The	Armenian Cast			6300 feet	
President, The	Mosjoukine-Vernon	E. L. Klein		8100 feet	Jan. 26
Q Ships	Special Cast	New Era		6000 feet	
Reilly of the Rainbow Division	Hall-Garon	Crescent		6040 feet	
Reward of Faith, The	French Cast	Conquest		5927 feet	
Sajenko the Soviet	Susy Vernon	Ufa		5921 feet	
Shiraz	Hindu Cast	Amer.-Anglo		8065 feet	
Silent Trail, The	Bob Custer	Syndicate		4315 feet	
Smoke Bellew	Conway Tearle	First Division		6605 feet	
Somme, The	Special Cast	New Era		7000 feet	
South of Panama	Carmelita Geraghty	Chesterfield		6300 feet	
That Murder in Berlin	German Cast	Big 3		5700 feet	Mar. 23
Thou Shalt Not Steal	Lillian Harvey	Ufa		6941 feet	
Thunder God	Cornelius Keefe	Crescent		5917 feet	
Underground	English Cast	Amerangio		7300 feet	
Untamed Justice	Faire-Glass	Biltmore		5770 feet	May 25
U-Boat 9	Foreign Cast	Jofa Prod		6500 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov. 15	4421 feet	
Yellow Ticket, The	Russian Cast	Amkino	Dec. 8	6200 feet	

Coming Feature Attractions

Title	Star		Rel. Date	Length	Reviewed
*†§Burned Evidence (F)		Continental			
Buying a Wife	Special Cast	Aff. European		7 reels	
Bye Bye Buddy	Agnes Ayres	Hercules			June 1
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield		5200 feet	
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephone			
*†§Clown, The (F)		Continental			
Duty to be Silent	Maria Albana	Aff. European		6 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer			
Full Dressed Thieves	Nils Asther	Aff. European		7 reels	
German Underworld	Special Cast	Aff. European		7 reels	
Great Unknown, The	John Loder	Aff. European		6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern			
Her Viennese Lover	Asther-Nolan	Aff. European		6 reels	
*†§House of Secrets, The	Special Cast	Chesterfield			
Just Off Broadway	Keith-Christy	Chesterfield			
*†§Life For Sale, A (F)		Continental			
Milak of the Snowlands	Special Cast	Ufa-Eastern			
Our Daily Bread	Mary Nolan	Aff. European		7 reels	
*†§Phantom in the House, The (F)		Continental			
*†§Prince of Hearts, A	Kerry-Worth	Imperial			
	(Silent Version)	Imperial			
*†§Rampant Age, The (F)		Continental			
*†§Second Honeymoon, The (F)		Continental			
*†§Unforbidden Sin, The (F)		Continental			
Unholy Love	Wegener-Petrovitch	Aff. European			
Verdun	Special Cast	Richmount			
Vera Miezewa (tentative)	Derussa	Aff. European		7 reels	
When Duty Calls	Special Cast	Ufa-Eastern		6714 feet	
*†§Worldly Goods (F)		Continental			

SOUND SHORTS

Title	Star		Rel. Date	Length	Reviewed
*†§Accidental Treatment (A. T.)		Int'l Photo Play Dist.		1 reel	
*†§Alley Op	Gorno Marionettes	Int'l Photo Play Dist.		1 reel	
*†§Asleep at the Switch (A.T.) (D)		Roseland	Mar. 15	1 reel	
*†§At the Photographers (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§At the Race Track (A. T.)	Martin-Harcourt	Imperial		2 reels	
*†§Boney's Boner	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Club Alabam (A. T.) (F)	Abbie Mitchell	Intl. Dist. Corp.		1 reel	
*†Clyde Doerr & His Saxophone Sextet (F)	Jazz Nos	Intl. Dist. Corp.		1 reel	
*†§Could I Be More Polite (A. T.)	The Carsons	Imperial		2 reels	
*†Down Hawaii Way	Color Novelty	Castle		1 reel	
*†§Egyptian Gyp, An	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Feed the Brute	Novelty	Int'l Photo Play Dist.		1 reel	
*†Flaming Canyons	Color Novelty	Castle		1 reel	Aug 10
*†§Friend Husband (A. T.)		Burr	2 reels		
*†Galloping Gaucho	Mickey Mouse Cartoon	Disney Cartoon	Feb. 1	1 reel	
*†§Grand Opera	Garno Marionettes	Int'l Photo Play Dist.		1 reel	
*†§Hectic Hector	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Hoak (A. T.) (F)	Frawley & Smith	Inctl. Dist. Corp		1 reel	
*†§In Songland	Norah Blaney	Int'l Photo Play Dist.		1 reel	
*†Kids and Pets	Color Novlety	Castle		1 reel	
*†§King of the Kongo (Serial)	Logan-Miller	Mascot	Aug. 20	10 episodes	Aug. 17
*†§Kriss Krosses	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Marionettes, The No. 1 (F)	Novelty	Intl. Dist. Corp.		1 reel	
*†§Marionettes, The No. 2 (F)	Novelty	Intl. Dist. Corp.		1 reel	
*†§Meal Hound, The (A. T.) (F)	The Nugents	Intl. Dist. Corp.		1 reel	
*†§Meet the Family (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§Miser, The (A. T.) (F)	Bransy Williams	Intl. Dist. Corp.		1 reel	
*†§Mitchell, Sissle & Blake	Songs	Int'l Photo Play Dist.		1 reel	
*†§Monkey Squawks (A. T.)		Burr	2 reels		
*†§Mr. Conn and Mr. Sapp (A.T.)	Donnelly-Singer	Imperial		2 reels	
*†§Mr. Smith Wakes Up (A. T.)		Int'l Photo Play Dist.		1 reel	
*†§One Hundred Per Cent. American (A. T.)	Hearn-Weston	Imperial		2 reels	
*†Opry House	Mickey Mouse Cartoon	Disney Cartoon	May	1 reel	
*†§Party, The (D)		Safrus		1 reel	
*†§Personality Girl in Songs, The	Norah Blaney	Int'l Photo Play Dist.		1 reel	
*†§Pikin' Pirate, A	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†Plane Crazy	Mickey Mouse Cartoon	Disney Cartoon	Mar.	1 reel	
*†§Radio Franks & Four Bachelors (F)	Song Program	Intl. Dist. Corp.		1 reel	
*†§Signed, Sealed and Delivered (A. T.)		Burr	2 reels		
*†Sixty Minutes From Broadway	Color Novelty	Castle		1 reel	
*†Steamboat Willie	Mickey Mouse Cartoon	Disney Cartoon	Jan.	1 reel	
*†§This and That (D)		Safrus		1 reel	
*†§Ticket Please (D)		Safrus		1 reel	
*†Trailing the Western Sun	Color Novelty	Castle		1 reel	
*†Trip to the Zoo, A (F)	Animal Cast	Intl. Dist. Corp.		1 reel	
*†§Varieties (D)		Safrus		1 reel	
*†§Vaudeville (D)		Safrus		1 reel	
*†§Wonderin's	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§When the Cat's Away	Mickey Mouse Sound Cartoon			1 reel	June 8
*†§When the Clock Struck 12 (A. T.) (F)	Welch-Malcomb	Intl. Dist. Corp.		1 reel	

SILENT SHORTS

Title	Star		Rel. Date	Length	Reviewed
Aladdin Bonzo	Bonzo Cartoon	Roseland	Jan. 15	1 reel	
Bonzolina	Bonzo Cartoon	Roseland	Jan. 1	1 reel	
Booster Bonzo	Bonzo Cartoon	Roseland	Mar. 15	1 reel	
Detective Bonzo	Bonzo Cartoon	Roseland	Mar. 1	1 reel	
Domestic Life in New Guinea	Travelogue	Bell Pict.		1 reel	
Double Trouble	Snub Pollard	Weiss Bros.		2 reels	
Down Hawaii Way	Color Novelty	Castle	Jan. 1	1 reel	
Fatal Warning, The (Serial)	H. Costello-Graves	Mascot		10 episodes	
Flaming Canyons	Color Novelty	Castle	Feb. 1	1 reel	
Greece Thru a Doughnut	Novelty Scenic	4 Stars		1 reel	June 29
Kids and Pets	Color Novelty	Castle	Mar. 15	1 reel	
Love's Witchcraft	Ufa Short	Ufa-Eastern	Feb. 1	1 reel	
Nature's Tiny Tragedies	Ufa Short	Ufa-Eastern	Jan. 15	1 reel	
Peculiar Households	Ufa Short	Ufa Eastern	Jan. 1	1 reel	
Polo Bonzo	Bonzo Cartoon	Roseland	Feb. 1	1 reel	
Salt Water Millinery	Ufa Short	Ufa-Eastern	Mar. 15	1 reel	
Sixty Minutes from B'way	Color Novelty	Castle	Jan. 15	1 reel	
Skyscraper Symphony	Novelty			1 reel	
Spook Bonzo	Bonzo Cartoon	Roseland	Feb. 15	1 reel	
Sunshine	Color Novelty	Castle	Mar. 1	1 reel	
Tally-Ho	Ufa Short	Ufa-Eastern	Mar. 1	1 reel	
Trailing the Western Sun	Color Novelty	Castle	Feb. 15	1 reel	
We Parents	Ufa Short	Ufa-Eastern	Feb. 15	1 reel	

TIFFANY-STAHL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Broadway Fever	O'Neill-Drew	Jan. 1	5412 feet	Mar. 18
Devil's Apple Tree, The	Dorothy Sebastian	Feb. 20	6430 feet	Mar. 18
*†§Lucky Boy (F & D)	Jessel-Quimby	Feb. 2	8653 feet	Jan. 12
	(Silent Version)	Feb. 2	8708 feet	
*†§Midstream (F & D)	Cortez-Windsor	June 1		
	(Silent Version)			
*†§Molly and Me (F & D)	Brown-Bennett-Vaughn	Mar. 1	8250 feet	
	(Silent Version)	Mar. 1	7476 feet	

***** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.***

Title	Star	Rel. Date	Length	Reviewed
*†§My Lady's Past (F & D)	Bennett-Brown	April 1	8077 feet	
	(Silent Version)	April 1	5668 feet	
*†§New Orleans (F & D)	Cortez-Bennett	June 2	6799 feet	
	(Silent Version)			
Physician, The		July 1		
Rainbow, The	Dorothy Sebastian	Feb. 15	6114 feet	
Spirit of Youth	Sebastian-Kent	Feb. 20	6 reels	Mar. 23
*†§Two Men and a Maid (F & D)	Collier, Jr.-Bennett	June 15	6532 feet	
	(Silent Version)			
*†§Whispering Winds (F & D)	Southern-McGregor	Aug. 15		
	(Silent Version)			
*†§Wrecker, The (F & D)	Blackwell-Hume-Striker	Aug. 10	6517 feet	Aug. 17

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
*†§Cossack's Bride, The)D)	Color Symphony		1 reel	
*†§Festival of Bagdad, A (D)	Color Symphony	June	1 reel	
Gold	Color Classic	Feb.	1 reel	
*†§Japanese Carnival, A (D)	Color Symphony	Jan. 1	1 reel	
*†§In a Chinese Temple Garden (D)	Color Symphony	Feb. 15	1 reel	June 15
*†§In Old Madrid (D)	Color Symphony		1 reel	
Little Vagabond	Color Classic	Feb. 1	1 reel	
*†Love Charm, The (D)	Color Symphony	Sept.	1 reel	
Lover's Paradise	Color Classic	Jan. 15	1 reel	
Maude Muller	Color Classic	Aug.	1 reel	
*†§Melodie (D)	Color Symphony		1 reel	
*†§Minuette (D)	Color Symphony		1 reel	
*†§Modern Cinderella, A (D)	Color Symphony		1 reel	
*†§Mountain King, The (D)	Color Symphony		1 reel	
No Women Allowed	Color Classic		1 reel	
*†§Pharoah's Daughter (D)	Color Symphony		1 reel	
*†§Sacred House, The (D)	Color Symphony		1 reel	
*†§Song of India, A (D)	Color Symphony		1 reel	
*†§Songs My Mother Taught Me (D)	Color Symphony		1 reel	
*†§Tales of Araby (D)	Color Symphony		1 reel	
*†§Temple Bells (D)	Color Symphony		1 reel	
Tenderfoot Tourist, A	Color Classic	July	1 reel	
Tom, Dick or Harry	Color Classic	May	1 reel	
*†§Viennese Melody (D)	Color Symphony		1 reel	
Twinkle Toes	Color Classic	Mar. 1	1 reel	
*§Way Down South (D)	Color Symphony	Mar.	1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Dangerous Business (A. T.)				
*†§Enchanting Melody (A. T.) (Technicolor)				
*†§Kathleen Mavourneen (A. T.)	O'Neill-Delaney			
*†§Lost Zeppelin, The (A. T.)	Tearle-Valli-Cortez			
*†§Mister Antonio (A. T.)	Carillo-Valli			
*†§Medicine Man, The (A. T.)				
*†§Painted Faces (A. T.)	Brown-Foster-Bradford			
*†§Peacock Alley (A. T.)	Mae Murray			
*†§Troopers Three (A. T.)				
*†§Woman to Woman (A. T.)	George Barrand			

UNITED ARTISTS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alibi (A. T.) (F)	O'Malley-Busch	April 20	8167 feet	Mar. 18
	(Silent Version)	April 20	7253 feet	
*†§Bulldog Drummond (A. T.) (F)	Colman-Tashman-Love	Mar. 30	6767 feet	April 13
*†§Coquette (A. T.) (F)	Pickford-Brown-M. Moore	April 12	8767 feet	Mar. 23
	(No Silent Version)			
*†Eternal Love (F)	Barrymore-Horn-Varconi	May 11	6498 feet	Jan. 26
	(Silent Version)	May 11	6318 feet	
*†Evangeline (F)	Del Rio-Drew	Aug. 24	8268 feet	June 15
*†§Iron Mask, The (F)	Douglas Fairbanks	Mar. 9	8855 feet	Jan. 26
	(Silent Version)	Mar. 9	8659 feet	
*†§Lady of the Pavements (F)	Boyd-Velez-Goudal	Feb. 18	8329 feet	Mar. 18
	(Silent Version)	Feb. 16	7495 feet	
*†Rescue, The (F)	Colman-Damita	Jan. 12	7980 feet	Jan. 19
	(Silent Version)	Jan. 12	7910 feet	
*†§She Goes to War (F)	Boardman-Rubens-Holland	July 13	8864 feet	June 15
	(Silent Version)	July 13	8841 feet	Feb. 23
*†§This is Heaven (F)	Banky-Hall	June 22	7948 feet	Aoril 6
*†Three Passions (F)	Terry-Petrovitch	June 1	6646 feet	
	(Silent Version)		7576 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§City Lights (F)	Charlie Chaplin			
*†§Condemned (F)	Colman-Harding			
*†Hell's Angels (F)	Lyon-Hall-Nisson			
*†§Locked Door, The (A. T.) (F)	Boyd-Stanwyck-La Rocque			
*†§Lummox (A. T.) (F)	Westover-Collier Jr.			
*†§Sex Appeal (F)				
*†§Silk (A. T.)	Gloria Swanson			
*†§Song of Broadway, The (F)	Harry Richman			
*†§Trespasser, The (A. T.) (F)	Gloria Swanson	Oct. 1		
*†§New York Nights (A. T. (F)	N. Talmadge-Roland			
*†Venus (F)	Constance Talmadge	Oct. 12		

UNIVERSAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Body Punch, The	Jack Daugherty	July 14	4786 feet	
*†§Broadway (A. T.)	Tryon-Brent-Kennedy	Nov. 3	9350 feet	June 1
	(Silent Version)	Mar. 3	5729 feet	
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet	
*†§Charlatan, The (F)	Special Cast	April 7	6097 feet	
	(Silent Version)	April 7	5972 feet	
*†§Clear the Decks (F)	Reginald Denny	Mar. 3	5740 feet	
	(Silent Version)	Mar. 3	5792 feet	
*†§Cohens and Kelleys in Atlantic City, The (F)	Sidney-Gordon-Price-Swain	Mar. 17	7401 feet	Mar. 23
	(Silent Version)	Mar. 17	7752 feet	
*†§College Love (D. & F (A. T.)	Lewis-Gulliver-Phillips	July 7	6864 feet	Aug. 10
*†§Come Across (D & F)	Basquette-Howes	June 30	5593 feet	
	(Silent Version)	June 30	5530 feet	
Eves of the Underworld	William Cody	April 28	4208 feet	
*†§Girl on the Barge, The (F)	Hersholt-O'Neil-McGregor	Feb. 3	7510 feet	
	(Silent Version)	Feb. 3	6908 feet	
Girl Overboard	Mary Philbin	July 28	7362 feet	
Talkie Version Reviewed as Port of Dreams in Mar. 2 1929 Issue			7362 feet	
Silent Version Reviewed as Port of Dreams in Sept. 23 1928 Issue			7362 feet	
Grit Wins	Wells-Collins	Jan. 27	4596 feet	
Harvest of Hate	Rex-Perrin	Aug. 4	4719 feet	
*†§His Lucky Day (D)	Reginald Denny	June 30	5404 feet	
	(Silent Version)	May 26	5575 feet	
Hoofbeats of Vegeance	Rex-Perrin	June 16	4525 feet	
*†§It Can Be Done (F)	Tryon-Carol	Mar. 24	6560 feet	
	(Silent Version)	Mar. 24	6090 feet	
*†§Kid's Clever, The	Glenn Tryon	Feb. 17	5729 feet	
King of the Rodeo, The	Hoot Gibson	Jan. 6	5509 feet	
Lariat Kid, The	Hoot Gibson	June 23		
*†§Last Warning, The (F)	Laura LaPlante	Jan. 6	7980 feet	Jan. 12
	(Silent Version)	Jan. 6	7731 feet	
*†§Lonesome (F)	Tryon-Kent	Jan. 20	6761 feet	Oct. 6
	(Silent Version)	Jan. 20	6142 feet	
*†§Love Trap, (D & F)	La Plante-Hamilton	July 28	6233 feet	
	(Silent Version)	July 28	6349 feet	
Man Disturber, The	Reginald Denny	May 19		
*†§Man, Woman and Wife (F)	Kerry-Starke-Nixon	Jan. 13	6589 feet	Nov. 10
	(Silent Version)	Jan. 13	6674 feet	
*†§Modern Love (D & F) (A. T.)	Hersholt-Crawford-Chase	July 14	5730 feet	
	(Silent Version)	July 14	6433 feet	
*†§Melody Lane (D & F)	Leonard-Dunn	July 21	6760 feet	
	(Silent Version)	July 21		
Plunging Hoofs	Rex-Perrin	April 14	4344 feet	
Points West	Hoot Gibson	Aug. 30		
*†§Red Hot Speed (F)	Denny-Day	Jan. 27	6621 feet	Feb. 23
	(Silent Version)	Jan. 27	6288 feet	
Riding Demon, The	Ted Wells	Aug. 18	4380 feet	
*†§Scandal (D & F)	Laura LaPlante	May 5	6635 feet	April 27
	(Silent Version)	May 5	6475 feet	
*†§Shakedown, The (F)	Murray-Kent	Mar. 10	6613 feet	
	(Silent Version)	Mar. 10	6753 feet	
*†§Show Boaf (D & F)	La Plante-J. Schlidkraut	July 28	11650 feet	
	(Silent Version)	July 28	10290 teet	
Silks and Saddles	Nixon-Walling-Nolan	Jan. 20	5809 feet	
Sky Skidder, The	Al Wilson	Jan. 13	4364 feet	
Slim Fingers	Bill Cody	Mar. 24	4232 feet	
Smilin' Guns	Hoot Gibson	Mar. 31	5270 feet	
Smilin' Terror ,The	Ted Wells	June 30	4525 feet	
Tip-Off, The	Cody-Thompson	June 2	4109 feet	
Wild Blood	Red (horse)-Perrin	Feb. 10	4497 feet	
Winged Horseman The	Gibson-Elder	June 23	5767 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Antics	Oswald Cartoon	April 1	1 reel	Mar. 16
At the Front	Arthur Lake	Feb. 25	1 reel	Feb. 16
Baby Talks	Sunny Jim	Sept. 11	2 reels	
Beyond the Smoke	Edmund Cobb	Mar. 23	2 reels	Feb. 23
Boss of Bar Twenty (Re-Issue)	W. E. Lawrence	Sept. 28	2 reels	
Bottles	Laemmle Novelty	July 1	1 reel	June 1
Boy and the Bad Man, The	Bobbie Nelson	Sept. 7	2 reels	Aug. 17
Burning Youth	Sid Saylor	Sept. 2	2 reels	Aug. 10
Buster's Spooks	Trimble and Dog	June 26	2 reels	June 1
Chaperones	LaSalle-Young	June 5	2 reels	May 11
Claim Jumpers, The	Edmund Cobb	Jan. 19	2 reels	Dec. 22
Cleaning Up	Arthur Lake	May 20	1 reel	April 27
Close Call, A	George Chandler	July 6	2 reels	June 1
Close Shaves	Sid Saylor	May 22	2 reels	April 27
Cowboy Pluck	Bob Curwood	May 18	2 reels	
Cross Country Run	Lewis-Gulliver-Phillips	May 27	2 reels	
Crushed Hats	Sid Saylor	Jan. 30	2 reels	
Cuckoo	Edwards-Roach	Sept. 9	1 reel	
Cut-ups, The	Sid Saylor	Aug. 14	2 reels	July 20
Danger Line, The	Edmund Cobb	July 27	2 reels	July 6
Darling Dude, A	Bob Chandler	Feb. 2	2 reels	
Day Dreams	Laemmle Novelty	Aug. 28	1 reel	Aug. 17
Davs of Daring	Bob Curwood	April 13	2 reels	Mar. 23
Delivering the Goods	Trimble-Hardwick and Dog	May 29	2 reels	April 27
Diamond Master, The	Lorraine-Stevenson	Feb. 3	10 episodes	
Double Trouble	Arthur Lake	July 15	1 reel	June 15
Early to Wed	Young-LaSalle	July 3	2 reels	June 1
Faces	Laemmle Novelty	July 29	1 reel	July 6
Fantasie	Laemmle Novelty		1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb. 4	2 reels	Feb. 2
Final Reckoning, A (Serial)	Lorraine-House	April 15	10 episodes	Mar. 23
Finishing School	Young-La Salle	May 8	2 reels	
Fishing Fools	Oswald Cartoon	April 29	1 reel	
Fly Cops	Sid Saylor	July 17	2 reels	June 15
Flying High	Lewis-Gulliver-Phillips	July 22		
Getting Buster's Goat	Trimble and Dog	July 24	2 reels	July 6
Go Get 'Em Kid, The	George Chandler	Aug. 3	2 reels	July 6
Good Skates	Young-La Salle	Aug. 28	2 reels	Aug. 10
Graduation Daze	Lewis-Gulliver-Phillips	Sept. 16	2 reels	
Half Holiday, A	Laemmle Novelty	June 3	1 reel	May 18
Have Patience	Trimble-Hardwick and Dog	Feb. 6	2 reels	
Hold 'Em Ozzie	Oswald Cartoon	Mar. 4	1 reel	
Hold Your Horses	Young-La Salle	Jan. 7	2 reels	Dec. 22
Homeless Homer	Oswald Cartoon	Jan. 7	1 reel	
Hot Puppies	Sid Saylor	June 19	2 reels	May 25
Ice Man's Luck	Oswald Cartoon	July 8	1 reel	
In Line of Duty	Edmund Cobb	Feb. 23	2 reels	
Jungle Jingles	Oswald Cartoon	July 22	1 reel	
Just in Time	Edmund Cobb	Aug. 17	2 reels	July 20
Just Monkeys	Laemmle Novelty	Mar. 11	2 reels	Feb. 9
Just the Type	Young-LaSalle	July 31	2 reels	June 29
Kidnapped	Bob Curwood	Mar. 16	2 reels	Feb. 9
King of the Campus	Lewis-Gulliver-Phillips	April 1	2 reels	
Knight Watch The	Arthur Lake	April 22	1 reel	
Knockout Buster	Trimble-Hardwick and Dog	Mar. 6	2 reels	Feb. 9
Lone Rider, The	Bob Curwood	Aug. 10	2 reels	Aug. 3
Lone Rider, the	Bob Curwood		2 reels	Aug. 3
Lone Round-Up, The	Jack Dougherty	Sept. 14	2 reels	
Love and Sand	Arthur Lake	Mar. 25	1 reel	Feb. 23
Lumberjack	Oswald Cartoon	April 15	1 reel	
Magic	Trimble-Hardwick and Dog	May 1	2 reels	Mar. 30
Men in the Row (re-issue)	Jack Hoxie	Jan. 26	2 reels	
Newlyweds' Angel Child, The	Snookums-Perdus-Egan	July 10	2 reels	
Newlyweds Camp Out, The	Snookums-Perdue-Egan	June 12	2 reels	May 11
Newlyweds' Excuse	Snookums-Perdue-Egan	May 15	2 reels	May 11
Newlyweds' Headache, The	Snookums-Bartlett-McPhaill	Jan. 23	2 reels	
Newlyweds in Society	Snookums-Perdue-Egna	April 17	2 reels	Mar. 30
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar. 20	2 reels	
Newlyweds' Pests, The	Snookums-Perdue-Egan	Aug. 7	2 reels	July 20
Newlyweds' Visit	Snookums-Perdue-Egan	Feb. 20	2 reels	
Night Owls	Arthur Lake	Sept. 25	2 reels	
Night Watch, The	Arthur Lake		1 reel	Mar. 30
Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
Oil's Well	Oswald Cartoon	Sept. 16	1 reel	
On the Side Lines	Lewis-Gulliver-Phillips	Aug. 5	2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan. 9	2 reels	Feb. 16
Own a Home (Re-Issue)	Edwards-Roach	Sept. 23	1 reel	
Perilous Paths	Edmund Cobb	June 29	2 reels	June 15
Phantom Riders		Feb. 16	2 reels	
Pirates of Panama, The	Wilsey-Kingston	July 8	10 episodes	June 15
Playing False	Bob Curwood	June 15	2 reels	May 11
Private Business	Sid Saylor	April 24	2 reels	
Prodigal Pup .The	Canine Cast	April 8	1 reel	Mar. 16

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
Race Riot	Oswald Cartoon	Sept. 2	1 reel	
Rag Doll	Laemmle Novelty	Feb. 11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan. 12	2 reels	
Range Wolf	Bob Curwood	Feb. 9	2 reels	Jan. 12
Red Rider, The	Ted Carson	Sept. 21	2 reels	Aug. 17
Red Romance	George Chandler	May 4	2 reels	Mar. 30
Rider of the Sierras	Edmund Cobb	April 27	2 reels	Mar. 30
Riding for Love	George Chandler	April 6	2 reels	Mar. 16
Ridin' Leather	Bob Curwood	July 20	2 reels	June 15
Rivals, The	Lewis-Gulliver-Phillips	April 15	2 reels	
Sailor Suits	Sid Saylor	Jan. 2	2 reels	Dec.
Seeing Sights	Sid Saylor	Mar. 27	2 reels	Mar. 23
Shadows	Laemmle Novelty	Jan. 14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar. 13	2 reels	Feb. 9
Sick Cylinders	Oswald Cartoon	Feb. 18	1 reel	
Society Circus	Arthur Lake	June 17	1 reel	May 25
Stepping High	Arthur Lake	Aug. 12	1 reel	
Speeding Youth	Lewis-Gulliver-Phillips	Jan. 7	2 reels	
Splash Mates	Lewis-Gulliver-Phillips	Sept. 2	2 reels	
Sporting Courage	Lewis-Gulliver-Phillips	June 24	2 reels	
Stage Stunts	Oswald Cartoon	May 13	1 reel	
Stepping High	Arthur Lake	Aug. 12	1 reel	July 20
Stop Barking	Trimble and Dog	Aug. 21	2 reels	July 10
Stripes and Stars	Oswald Cartoon	May 27	1 reel	
Suicide Sheiks	Oswald Cartoon	Mar. 18	1 reel	
Take Your Pick	Young-La Salle	Feb. 13	2 reels	Jan. 12
Television George	Sid Saylor	Feb. 27	2 reels	May 11
Tenderfoot Terror, A	George Chandler	Aug. 31	2 reels	
This Way Please	Young-La Salle	April 10	2 reels	Mar. 16
Thrill Hunter, The	George Chandler	June 8	2 reels	
This Way Please	Young-La Salle	April 10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dog	April 3	1 reel	
Tracked Down	Art Accord	Jan. 5	2 reels	
Two-Gun Morgan		Feb. 28	2 reels	
Use Your Feet	Lewis-Gulliver-Phillips	Aug. 19	2 reels	
Varsity Drag, The	Lewis-Gulliver-Phillips	July 8	2 reels	
Wallop, The (Reissue)	Harry Carey	Aug. 24	2 reels	
Wash Line Romance	Laemmle Novelty	May 6	1 reel	
Weary Willies	Oswald Cartoon	July 22	1 reel	
Whose Baby	Arthur Lake	Jan. 28	1 reel	
Wicked West, The	Oswald Cartoon	June 10	1 reel	
Winning Point, The	Lewis-Gulliver-Phillips	Jan. 21	2 reels	
Yankee Clippers	Oswald Cartoon	Jan. 21	1 reel	Jan. 5

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Bargain in the Kremlin, The (A.T.)	Joseph Schildkraut			
*†§Barnum Was Right (A. T.)	Tryon-Kennedy	Sept. 22		
Born to the Saddle	Ted Wells	Mar. 10	4126 feet	
*†§Braggart, The	Jean Hersholt			
Brides Will Be Brides	Laura La Plante			
Crimson Hour, The	De Putti-Mosjukine			
*†§Devil's Pit, The	Special Cast	Nov. 24		
(Sound Version Reviewed as Under the Southern Cross in April 27, 1929 Issue)				
(Silent Version Reviewed as Under the Southern Cross in Jan. 26, 1929 Issue)				
Doubling For Trouble	Gibson-Gilbert			
*†§Drake Case, The	Brockwell-Stanley	Sept. 1		
*†§Embarrassing Moments (D & F)	Reginald Denny	Sept. 15		
	(Silent Version)			June 29
*†§Flaming Daughters		Feb. 23		
Girl Dodger, The	Arthur Lake			
*†§Great Cinema Murder, The				
*†§Harmony Lane (F & D) (A. T.)	Eddie Leonard			
Hell Wrecker, The	Hoot Gibson			
*†§Hold Your Man	Laura La Plante	Oct. 13		
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band			
*†§Last Performance	Veidt-Philbin	Feb. 16 '30		
*†§Minstrel Man, The	Tryon-La Plante			
*†§Mississippi Gambler, The (D & F)	Joseph Schildkraut			
	(Silent Version)			
Navy Blues	Arthur Lake			
*†§One Rainy Night (D & F)	Laura La Plante			
*†§Shanghai Lady, The (A. T.)	Mary Nolan			
*†§Shannons of Broadway, The (A.T.)	James Gleason			
*†§Tonight at Twelve	Reynolds-Cooley-Dunn			
*†§Varsity Show (A. T.)	Lewis-Grange			
*†§Wagon Master, The	Ken Maynard	Sept. 8		
	(Silent Version)	Sept. 8	5697 feet	
Watch My Speed	Reginald Denny			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Actor, The (A. T.)	Benny Rubin	Sept. 16	1 reel	
*†§Alpine Antics (F)	Oswald Cartoon	April 1	1 reel	
*†§At the Night Club (A. T.) (F)	Brox Sisters	Mar. 25	1 reel	
*†§Baby Talks	Sunny Jim	Sept. 11	2 reels	Aug. 17
*†§Bailey and Barnum	Vaudeville Act	Jan. 11	1 reel	
*†§Cohen on the Telephone (A. T.)	George Sidney	Sept. 2	1 reel	Aug. 10
*†§Cross Country Run (F & D)	Lewis-Gulliver-Phillips	July 22	2 reels	July 20
*†Fishing Fools (F)	Oswald Cartoon	April 29	1 reel	Mar. 30
*†§Flying High (F & D)	Lewis-Gulliver-Phillips	July 22	2 reels	ly
*†§Graduation Daze	Oswald Cartoon	Sept. 16	2 reels	
*†Hen Fruit (F)	Oswald Cartoon	Feb. 4	1 reel	
*†§Hits of Today	Morgan-Bledsoe	Sept. 2	1 reel	
*†Hold 'Em Ozzie (F)	Oswald Cartoon	Mar. 4	1 reel	
*†§House Cleaning (A. T.)	Charley Grapewin	June 3	1929 feet	May 25
	(Sound Version Only)			
*†§Ice Man's Luck (F)	Oswald Cartoon	July 8	1 reel	
* †§Junior Luck (F & D)	Lewis-Gulliver-Phillips	May 27	2 reels	June 1
* †Jungle Jingles (F)	Oswald Cartoon	July 22	1 reel	July 20
* †§King of the Campus (D & F)	Lewis-Gulliver-Phillips	April 1	2 reels	Mar. 30
* †§Love Birds	Pat Rooney and Family	Oct. 14	2 reels	
* †§Love Tree, The (A. T.)	The Rooney Family	Sept. 16	2 reels	Aug. 17
*†Lumberjack (F)	Oswald Cartoon	April 15	1 reel	Mar. 23
*†§Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
*†§Oil's Well	Oswald Cartoon	Sept. 16	1 reel	Aug. 17
*†§On Guard (F & D)	Lewis-Gulliver-Phillips	April 29	2 reels	May 11
*†§On the Side Lines (F & D)	Lewis-Gulliver-Phillips	Aug. 5	2 reels	Aug. 10
*†Race Riot	Oswald Cartoon	Sept. 2	1 reel	Aug. 17
*†§Rivals, The (F & D)	Lewis-Gulliver-Phillips	April 15	2 reels	May 11
*†Saucy Sausages	Oswald Cartoon	Aug. 19	1 reel	
*†Sick Cylinders (F)	Oswald Cartoon	Feb. 18	1 reel	
*†§Splash Mates (F & D)	Lewis-Gulliver-Phillips	Sept. 2	2 reels	
*†§Sporting Courage (F & D)	Lewis-Gulliver-Phillips	June 24	2 reels	July 6
*†Stage Stunts (F)	Oswald Cartoon	May 13	1 reel	May 4
*†Steamboat Willie	Oswald Cartoon		1 reel	
*†§Stripes and Stars (F)	Oswald Cartoon	May 27	1 reel	May 11
*†Suicide Sheiks (F)	Oswald Cartoon	Mar. 18	1 reel	
*†§Sweethearts (A. T.)	The Rooney Family	Sept. 2	2 reels	Aug. 10
*†§Three Brox Sisters	Songs	Jan. 14	1 reel	Mar. 6
*†§Use Your Feet (D & F)	Lewis-Gulliver-Phillips	Aug. 19	2 reels	Aug. 17
*†§Varsity Drag, The (F & D)	Lewis-Gulliver-Phillips	July 8	2 reels	June 29
*†§Weary Willies	Oswald Cartoon	July 22	1 reel	June 29
*†Wicked West, The (F)	Oswald Cartoon	June 10	1 reel	May 11
*†§Zimmerman and Granville	Vaudeville Act	Jan. 28	1 reel	

WARNER BROTHERS
FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Conquest (A. T.) (D)	Blue-Warner-Wilson	Jan. 19	4706 feet	
*†§Desert Song, The (D)	Boles-King	May 11	11034 feet	April 20
*†§Fancy Baggage (D) (A. T.)	Audrey Ferris	Jan. 28	6447 feet	
	(Silent Version)	Feb. 23	5983 feet	
*†§From Headquarters (D) (A. T.)	Monte Blue	April 27	6323 feet	
	(Silent Version)	June 6		
*†§Frozen River (D) (A. T.)	Rin-Tin-Tin	April 20	5483 feet	
	(Silent Version)	May 26		
*†§Honky-Tonk (A. T.) (D)	Sophie Tucker		6412 feet	June 8
*†§Gamblers, The (A. T.) (D)	Wilson-Warner-Robards	June 29		
*†§Glad Rag Doll, The (D) (A. T.)	Dolores Costello	May 4	6685 feet	June 8
	(Silent Version)	June 8		
*†§Greyhound Limited, The (D) (A. T.)	Monte Blue	Feb. 9	6114 feet	
	(Silent Version)	Mar. 23	4696 feet	
*†§Hard-Boiled Rose (D) (A. T.)	Loy-Bollier-Brockwell	Mar. 30	5610 feet	
	(Silent Version)	May 4	4875 feet	
*†§Kid Gloves (D) (A. T.)	Nagel-Wilson	Mar. 23	5235 feet	
	(Silent Version)	April 27	4885 feet	
*†§Madonna of Avenue A (D) (A. T.)	Dolores Costello	June 22	6461 feet	
	(Silent Version)			
*†§Million Dollar Collar, The (D)				
	(Silent Version)	Feb. 9	4878 feet	
*†§My Man (A. T.) (D)	Fanny Brice			
*†§Noah's Ark (D)	D. Costello-O'Brien	June 15	9478 feet	Oct. 27
	(Silent Version)		7752 feet	
*†§No Defense (D) (A. T.)	Blue-McAvoy	April 6	5558 feet	April 6
	(Silent Version)	May 11	4712 feet	
*†§One Stolen Night (D) (A. T.)	Bronson-Colleir Jr	Mar. 16	5243 feet	
	(Silent Version)	April 20	4797 feet	
*†§On With the Show (A. T.) (D)	Compson-Brown-Fazenda	July 13		May 25
*†§Queen of the Night Clubs (A. T.) (D)	Texas Guinan	Mar. 16	5424 feet	April 6
	(Silent Version)	April 14	5236 feet	
*†§Redeeming Sin, The (D)	D. Costello-Nagel	Feb. 16	6921 feet	Feb. 23
	(Silent Version)	April 6	6145 feet	
*†§Say It With Songs (A. T.) (D)	Jolson-Nixon-Lee	Aug. 24		Aug. 10
*†§Singing Fool, The (D)	Jolson-Bronson-Dunn	April 13	7444 feet	
*†§Sonny Boy (D) (A. T.)	Lee-Horton-Bronson	April 13	6011 feet	Mar. 16
	(Silent Version)	May 18		
*†§Stark Mad (D) (A. T.)	Warner-Fazenda	Feb. 2	6681 feet	
	(Silent Version)	Mar. 2	4917 feet	
*†§Stolen Kisses (D) (A. T.)	May McAvoy	Feb. 23	6273 feet	
	(Silent Version)	April 13	5658 feet	
*†§Time, the Place and the Girl, The (D) (A. T.)	Olmsted-Withers-Kirkwood	June 8	6 reels	May 4

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Argyle Case, The (A. T. (D)	Thomas Meighan			May 18
*†§Aviator, The (A. T.) (D)	Horton-Miller			
*†§Evidence (A. T.) (D)	Frederick-Courtenay-Tearle			
*†§General Crack (D) (A. T.)	John Barrymore (Technicolor).			
*†§Gold Diggers of Broadway (A. T.) (D)	Pennington-Tearle (All Technicolor)			
*†§Golden Dawn (A. T. (D)	Walter Wolf (All Technicolor)			
*†§Green Goddess, The (A. T.) (D)	George Arliss			
*†§Hearts in Exile (D) (A. T.)	D. Costello-Withers			
*†§Hold Everything (A. T.) (D)				
*†§Hottentot, The (A. T.) (D)	Horton-Miller		7 reels	April 2
*†§In the Headlines (A. T.) (D)	Withers-Nixon			
*†§Isle of Escape, (A. T.) (D)	Blue-Loy			
*†§Is Everybody Happy? (A. T.) (D)	Ted Lewis and Band			
*†§Mammy (A. T.) (D)	Al Jolson			
*†§Narrow Street, The (A. T.) (D)	E. E. Horton			
*†§Sacred Flame The (A. T.) (D)	Frederick-Nagel-Lee			
*†§Sap, The (D) (A. T.)	E. E. Horton			June 1
*†§Say It With Songs (A. T.) (D)	Jolson-Nixon-Lee			
*†§Second Choice (A. T.) (D)	Dolores Costello			
*†§She Couldn't Say No (A. T.) (D)	Winnie Lightner			
*†§Show of Shows, (A. T.) (D)	Special Cast (100 stars)			
*†§So Long Letty (A. T.) (D)	Charlotte Greenwood			
*†§Skin Deep (A. T.) (D)	Blue-Compson			June 1
*†§Song of the West (A. T.) (D)	Boles-Segal (All Technicolor)			
*†§Tiger Rose (A. T.) (D)	Velez-Withers			
*†§Under a Texas Moon (A. T.) (D)	Fay-Torres-Loy-Beery (All Technicolor)			

VITAPHONE SHORTS (D)

Title	Star	Rel. Date	Length	Reviewed
A. & P. Gypsies	Orchestra Numbers		1 reel	July 13
After the Round Up	Cowboy Songs		1 reel	
All Girl Revue	Girl Band & Comedienne		1 reel	June 15
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Banjomaniac	Eddie Peabody			Oct. 13
Beau Brummel Comedians The	Shaw & Lee		1 reel	June 1
Beau Night	El Brendel			
Bernie Cummins Orchestra	Dance Numbers		1 reel	Mar. 16
Bobby Folsom	Songs		1 reel	Mar. 2
Bit of Scotch, A	Kitty Doner			Sept. 22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Marlo			Aug. 25
California Songbirds, The	Bell-Coates			Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougat & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate, The	Karyl Norman			Sept. 29
Crooning Along	The Croonaders			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Dead Laughter	Sessue Hayakawa			
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Don't Get Nervous	Georgie Price		1 reel	Aug. 3
Eleanor Paintor	Songs		½ reel	Mar. 16
Evening at Home with Hitchy	Raymond Hitchcock		1 reel	July 20
Fair Days	Harris & Howe		1 reel	June 1
Familiar Face, The			1 reel	June 8
Family Affair, A	Arthur Byron			
Family Ford, The	Jim and Marion Harkins			
Feminine Types	Jean Barrios			
Florence Moore	Song Program			June 23
Frances Shelly	Songs (Assisted by Eaton Boys)		1 reel	Aug. 3
Friend of Father's	Lydell-Higins-Leah			Aug. 25
Give Us a Lift	Flo Lewis		1 reel	Feb. 16
Giving In	Deef-Hopper			Jan. 12
Gossip, The	John Miljan		1 reel	June 15
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harlem Mania	Norman Thomas Quintette		1 reel	
Harry Delf	Songs & Dances			June 16
Harry Rose & His 6 American Beauties			1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel Date	Length	Reviewed
Here Comes the Showboat	Dave Bernie & Band			June 1
High Waters	Song Number		1 reel	June 8
Hollywood Montmarte Orchestra	Jazz Band			Sept. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caupolican			Aug. 28
Ingenues, The	Jazz Band			June 23
In a Casting Office	W. & E. Howard			
In Dutch	Ulis & Clark			
In Spain	Phil Baker		1 reel	May 11
In the Tropics	The Paragons (Quartet)			Feb. 23
Jack North, the Ban-Jokester	Songs			Jan. 19
Larry Ceballos Revue The	Songs and Dances			June 1
Larry Ceballos Undersea Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 16
Mal Hallett & Orchestra	Dance Numbers			Feb. 23
Man of Peace, A	Hobart Bosworth			June 23
Marching Home	Douglas Stanbury		1 reel	
Max Schmeling	Interview	Mar. 16		
Meet the Wife	Frank Orth & Co.			Feb. 23
Men Among Men	Fred Ardath			Jan. 12
Mexican Tipica Orchestra	Instrumental & Vocal Numbers		1 reel	June 8
Miss Information	Wilson-Horton			June 30
Morrissey & Miller	Night Club Revue			June 16
Music Makers, The	Howard Bros		1 reel	Mar. 16
Myers & Hanford	Songs & Dances			June 23
Night Court, The	William Demarest			June 16
Non-Support	Burr McIntosh			June 16
One Man Glee Club, The	Frank Crumit		1 reel	
Pagliacci	John Charles Thomas			
Pair of Aces, The	Timblin & Raymond		1 reel	Feb. 16
Papa's Vacation	Bennett-Caron			Oct. 20
Phil Baker	Accordion Solos		1 reel	Mar. 16
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Pam			June 16
Regular Business Man, A	Robert Ober			Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon			Sept. 29
Roy Sedley and Night Club Revue	Songs and Orchestra		1 reel	July 13
Rudy Vallee and Band	Songs and Orchestra		1 reel	June 15
Sharp Tools	Ethel Grey Terry			Oct. 13
Songs of Love	Sanderson-Crumit		½ reel	Mar. 16
Soup	Harry Delf			Nov. 17
Terry and Jerry	Songs and Gags			Aug. 25
They Know Their Groceries	Flournoy & Miller			
Those Were the Days	Irene Franklin			
Three Brox Sisters	Song Program			June 23
Tiny Town Revue	Midget Unit		1 reel	June 8
Traffic Muddle, A	Donohue & U-No		1 reel	June 15
Typical Types	Bobby Folsom			
Va Prononcer Ma Mort (La Juive)	Giovanni Martinelli			June 2
When the Wife's Away	William Demarest			Nov. 17
Winnie Lightner	Songs			Nov. 17

WORLD-WIDE PICTURES

Title	Star	Rel. Date	Length	Reviewed
Apaches of Paris	Dina Gralla	June 15	5732 feet	
Berlin After Dark	Special Cast	Mar. 31	6533 feet	
*†§Black Waters	Kirkwood-Brian	April 1	7500 feet	April 13
Bondsman, The	Norman Kerry	Mar. 17	7171 feet	
Doctor's Women, The	Miles Mander	June 1	6177 feet	
Honeymoon Abroad	Monte Banks	Feb. 2	5178 feet	
*†§Kitty (D & F)	Brody-Stuart	June 29	9010 feet	June 15
	(Silent Version)	June 8	8500 feet	
*†Moulin Rouge	Olga Chekova	Jan. 30	8962 feet	Feb. 23
Pawns of Passion	Olga Chekova	Feb. 17	7185 feet	
Piccadilly	Gilda Gray	July 13	8079 feet	July 30
Prince and the Dancer, The	Dina Gralla	Jone 30	6787 feet	
Tommy Atkins	Walter Byron	Feb. 4	6910 feet	
Whirl of Life, The	Louis Lerch	June 15	8 reels	
Week-End Wives	Thomas-Banks	May 25	6998 feet	
Woman in the Night, A	Maria Corda	Feb. 3	7688 feet	
Woman in White, The	Blanche Sweet	Mar. 21	6174 feet	

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Hollywood

George Crone and **Renaud Hoffman** will co-direct Sono-Art's second production starring Eddie Dowling, "Blaze O' Glory."

Frank Strayer has been designated by Columbia as director of "Acquitted," all-talkie melodrama.

"In the Next Room," First National-Vitaphone production to star Jack Mulhall with Alice Day, has been placed into work.

Charles Ruggles has signed a long-term contract as a featured Paramount player. He will begin work shortly in "The Big Pond."

United Artists is sending unit to Florida to film "Hell Harbor." Company will consist of Lupe Velez, Jean Hersholt, Director Henry King, who are expected in Tampa on Sept. 8. Story is based on "Out of the Night." John Holland and Al St. John are in cast.

Charles "Buddy" Rogers was given new long term contract recently by Paramount. He begins work soon in "Here Comes the Bandwagon."

Columbia recently placed one of its new sound stages into use when Director George Archainbaud began a sequence for "Broadway Scandals." Forty sun arcs and five cameras were focussed on the "Rhythm of the Tambourine," novelty number.

Warner's total of names for "Show of Shows" is rapidly nearing one hundred. Recently added to the cast were Lowell Sherman, H. B. Warner, William Courtenay, Lois Wilson, Pauline Garon, William Collier, Jr., and Chester Conklin.

Harry Green, actor in "Kibitzer," has been given a new long-term Paramount contract.

Lilyan Tashman will be the blonde menace in "The Children," the Edith Wharton story which Paramount is now filming as an all-talkie.

Solly Ward became a full fledged veteran of talkies with the filming of "The Wife's Birthday," a Paramount two-reeler which has Marion Murray as the wife.

Ralph Graves will be Belle Baker's leading man in "Song of Love," Columbia's forthcoming special.

Thornton Freeland, director of "Three Live Ghosts" for United Artists, has been signed to a long term contract by that company. His next assignment will be direction of Fannie Brice in "The Champ."

Hoot Gibson has selected **Eugenie Gilbert** to play opposite him in his next western talker, "Courtin' Calamity," which Jerome Storm will direct. Cast includes Harry Todd, Joseph Girard, Monty Montague, John Oscar and Jim Corey.

Ann Greenway signed by RKO for part in "The Night Parade" being directed by Mal St. Clair.

Bartlett Cormack, editorial supervisor of Paramount's Long Island studio, returned from the Maine woods recently bringing with him screen adaptation of "The Laughing Lady."

"Hurricane," Columbia's all-talkie sea story, went into production recently under Ralph Ince's direction with Hobart Bosworth heading the company and with Johnny Mack Brown, Leila Hyams supporting players.

Anders Randolf has been signed by Universal to play the mandarin in "The Shanghai Lady," Mary Nolan's initial stellar film.

R. William Neil has been signed to direct a Columbia all-talkie temporarily titled "Wall Street."

Tenen Holtz is the latest addition to the cast for the First National-Vitaphone picture, "Lilies of the Field."

Enid P. Hibbard will do the treatment, continuity and dialogue for Columbia's screen version of "Murder on the Roof," E. H. Doherty's "Liberty Magazine" story which is being brought out in book form by Doubleday-Doran.

Armida, seventeen year old actress discovered by Gus Edwards, is making her first appearance in a Warners Vitaphone picture opposite John Barrymore in "General Crack." She also is seen with Frank Fay in "Under a Texas Moon."

Betty Lawford, young stage actress who recently finished the role of heroine in "Sherlock Holmes," has been signed for the lead in "The Big Pond."

Ann and Lillian Haines, sisters of **William Haines**, are introduced in their brother's latest M-G-M vehicle, "Navy Blues."

Holmes Herbert has been assigned by M-G-M to play a featured role in Greta Garbo's new starring picture.

Ramon Novarro faced the Hollywood motion picture cameras for the first time in six months when he began work recently on his first all talking picture, "The Battle of the Ladies," at the M-G-M studios. The production is being directed by Sidney Franklin and the cast includes John Miljan, Dorothy Jordan, Helene Millard and George Davis.

Rudy Vallee will croon seven new numbers when he goes into production with his Connecticut Yankees at the RKO studios in Hollywood to play the star role in "The Vagabond Lover," forthcoming jazz-band romance from Radio.

Edward Martindel has been added to the cast of "Golden Dawn" at the Warner studio where the line-up of players is now complete for this Vitaphone operetta which is being co-directed by Ray Enright and Larry Ceballos.

Bebe Daniels will make phonograph records for the Victor Recording Co., her first songs to be taken from "Rio Rita." She has studied under Otta Morendo and Victor Baravalle.

Natalie Moorhead will play opposite Harry Richman in the latter's initial musical for United Artists.

Harry Gribbon is starring in Mack Sennett's two reel talker, "Lucky Niblick." Thelma Hill and Charles Guest are featured, with Sennett directing.

Russell Simpson signed by Fox for role in "The Lone Star Ranger," starring George O'Brien. Buddy Erickson is directing.

William Boyd, Gregory La Cava, and a company of 25 are enroute for Fort Riley, Kansas to film "His First Command" for Pathe. Boyd will be starred under direction of La Cava.

Charles Bickford has been loaned by M-G-M to Fox to play opposite Leonore Ulric in "South Sea Rose" with Allan Dwan directing. John Willard is writing scenario and dialogue.

Marjorie White has been placed under term contract by Fox. Miss White was formerly in vaudeville and musicals.

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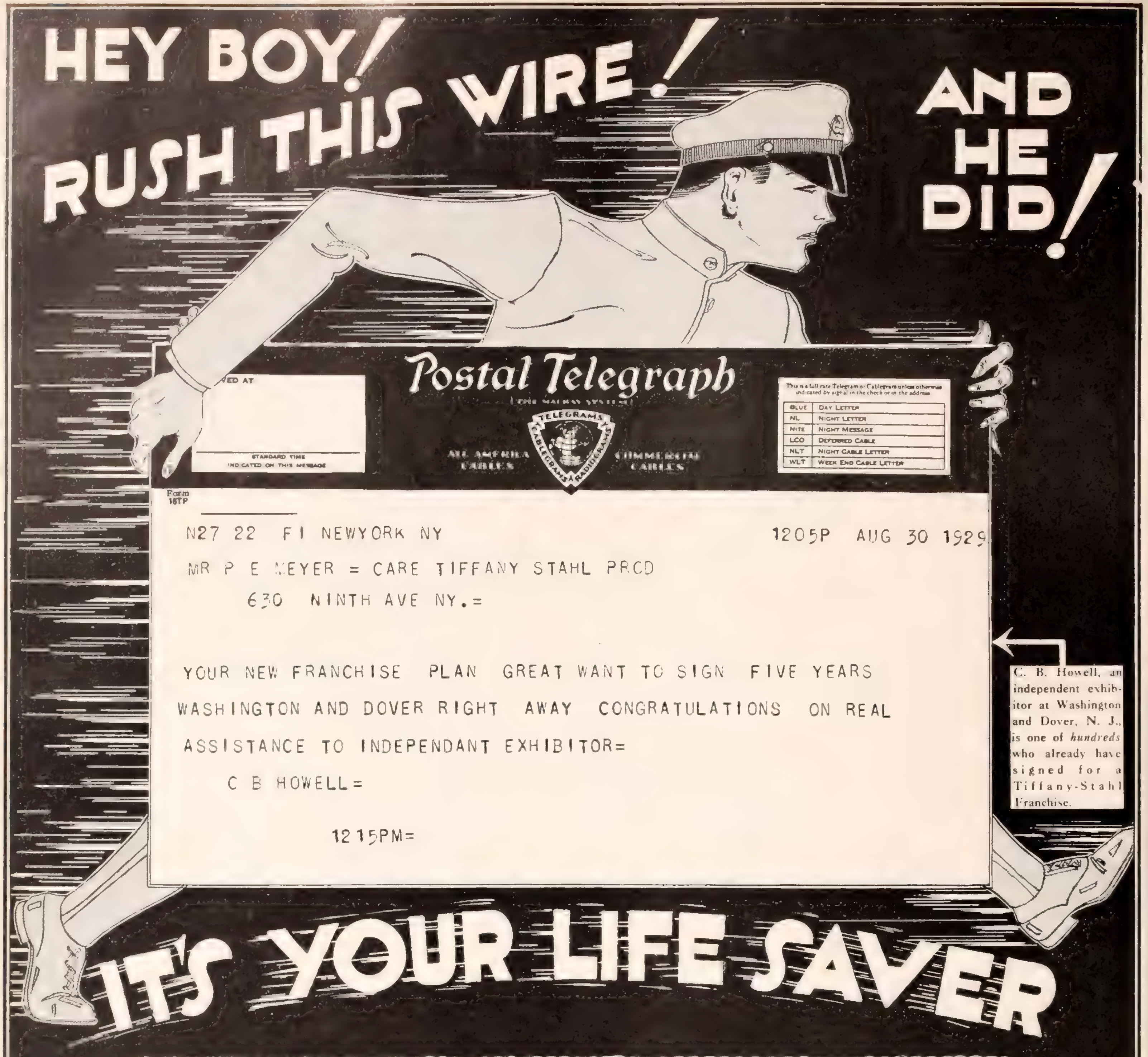
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C. B. Howell, an independent exhibitor at Washington and Dover, N. J., is one of *hundreds* who already have signed for a Tiffany-Stahl Franchise.

A Tiffany-Stahl Franchise will bring you

"JOURNEY'S END," Tiffany-Stahl-Gainsborough, the play that set the whole world talking
Now in its sixth month at the Henry Miller Theatre, New York
Directed by JAMES WHALE, who also directed the London New York and Chicago stage productions.

For Early Release

LEO CARRILLO in "MISTER ANTONIO," from Booth Tarkington's stage play.
"WOMAN TO WOMAN," Tiffany-Stahl-Gainsborough, with Betty Compson, George Barraud and Juliette Compton.
"THE LOST ZEPPELIN," with Conway Tearle, Virginia Valli and Ricardo Cortez.
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Mae Murray in "Peacock Alley"
"Dangerous Business" from Edwin Balmer's story.
A Halperin Production
"The Medicine Man" from Elliott Lester's stage play
Twelve One-Reel "Color Symphonies" with Twelve more to follow.

"Troopers Three" by Arthur Guy Empey
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"The Enchanting Melodie," all-color Technicolor feature.
All-Color Technicolor Feature as yet unnamed.

These are the high spots—more to come. All in dialogue and sound with RCA Synchronization.

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THE TWO BLACK CROWS

MORAN AND MACK

discuss "WHY BRING THAT UP?"

MORAN: "Come on, Charlie, the head man at Paramount says you got to tell the exhibitor folks about our first talkin' picture, 'Why Bring That Up?' "

MACK: "Sure I got to—and I got to tell 'em all about it in four pages. Man, you *can't* do that."

MORAN: "You can kinda introduce us, can't you? Tell 'em the shows we been in—Earl Carroll Vanities, vaudeville headliners and all that."

MACK: "Boy, I don't need to tell 'em that. They're in show business. We sold over 7,000,000 phonograph records. We played to millions of folks over the radio from coast to coast. There's even a comic strip about us runnin' in the big newspapers. But that ain't no news to anybody with eyes and ears."

MORAN: "Tell 'em about our picture, Charlie. That's what they want to know."

MACK: "I don't have to talk about that picture. Wait till they see it. The fine lookin' gals—and the laughs and singin' and dancin'—say, these theatre boys will know right away they got somethin' big."

MORAN: "Tell 'em Evelyn Brent is the head woman."

EVELYN
BRENT

THE NEW
SHOW WORLD

HARRY GREEN

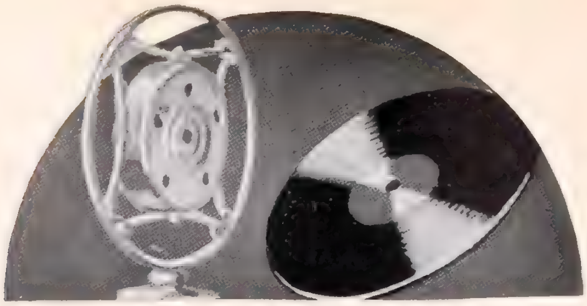
MACK: "They know more about what she's worth at the box office than you do. They remember Harry Green because he was so good in 'Close Harmony.' He's even better in our show. What's the use of me goin' on talkin'? They'll see 'Why Bring That Up?' soon, and then they'll know it's good. Seein' is believin'."

MORAN: "They'll see it all right, but they like to know in advance."

MACK: "We made sure it would be O. K., didn't we? We got Octavus Roy Cohen to write the story. Paramount gave us George Abbott, the feller who put 'Broadway' on the stage, for our director. The picture can't help but be good."

MORAN: "You left out the song hits — 'Boogie Boo' and the others."

MACK: "Why bring that up? The radio people are runnin' us ragged to put them songs on the air. You're just remindin' them to bother us some more."



MORAN: "Can't you think of no more than that to say?"

MACK: "Man, when you got a show as good as ours you don't have to talk. A musical comedy with girls and gayety and big production numbers. And a talkin' comedy, with all our best stuff in it, combined. And some real drama besides. And knee deep in box office names."

MORAN: "You ain't said much about us—The Two Black Crows—Moran and Mack. We're the head men."

MACK: "WHY BRING THAT UP?"

Adolph Zukor and Jesse L. Lasky present

THE TWO BLACK CROWS
MORAN AND MACK

in

"WHY BRING THAT UP?"

With Evelyn Brent and Harry Green

Directed by George Abbott. Story by Octavus Roy Cohen. Adapted by Hector Turnbull. Screen play by George Abbott. B. P. Schulberg, General Manager, West Coast Productions.

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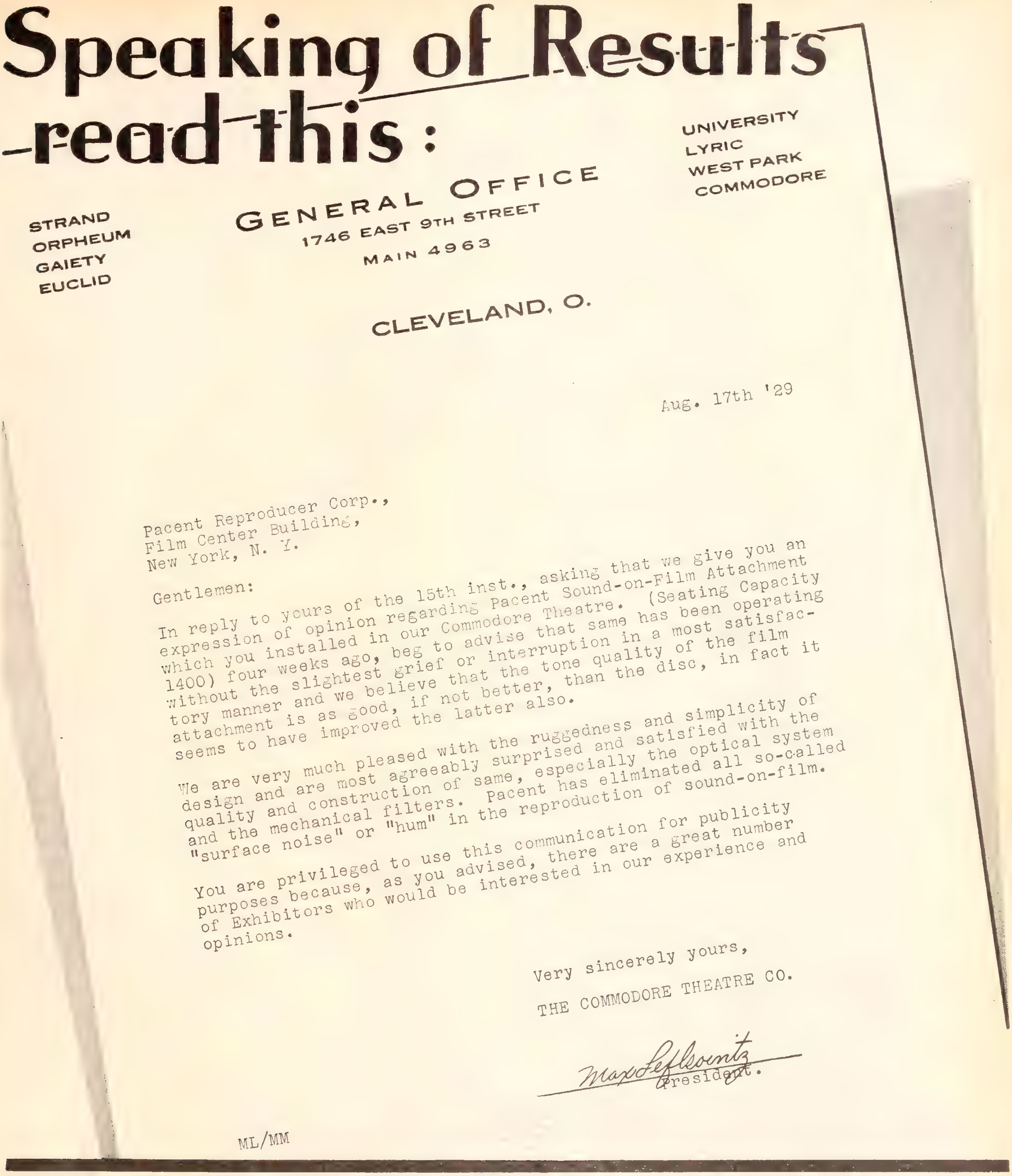

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Aug. 17th '29

Pacent Reproducer Corp.,
Film Center Building,
New York, N. Y.

Gentlemen:

In reply to yours of the 15th inst., asking that we give you an expression of opinion regarding Pacent Sound-on-Film Attachment which you installed in our Commodore Theatre. (Seating Capacity 1400) four weeks ago, beg to advise that same has been operating without the slightest grief or interruption in a most satisfactory manner and we believe that the tone quality of the film attachment is as good, if not better, than the disc, in fact it seems to have improved the latter also.

We are very much pleased with the ruggedness and simplicity of design and are most agreeably surprised and satisfied with the quality and construction of same, especially the optical system and the mechanical filters. Pacent has eliminated all so-called "surface noise" or "hum" in the reproduction of sound-on-film.

You are privileged to use this communication for publicity purposes because, as you advised, there are a great number of Exhibitors who would be interested in our experience and opinions.

Very sincerely yours,

THE COMMODORE THEATRE CO.

Max Lefkowitz
President.

ML/MM

For Houses up to 2,000 Seats: Type 2MDA, Synchronous Disc and Sound on Film $3,500; Synchronous Disc Only $2,500 . . . . For Houses up to 4,000 seats: Type 4MDA, Synchronous Disc and Sound on Film $4,500; Synchronous Disc Only $3,500 . . . . The Pacent Film Attachment when sold separately is $750. Two Attachments needed with each Pacent Disc System.

PACENT REPRODUCER CORP.

Film Center Bldg.
NEW YORK, N. Y.

A PROPHECY

Director Herbert Brenon declares that thus far the people from the stage have contributed nothing to the welfare of the screen. But he's got a big surprise coming. And a very pleasant one. This goes, too, for all patrons of motion pictures. ✣ An opportunity presented itself to get a peek at Pathe's talkie, "The Awful Truth." And a peek at Ina Claire. Here's another prophecy. A sure fire one. Ina Claire is going to take the screen by storm the day her first talkie is released. Film fans are going to rave about her. Men and women alike. ✣ She is about the smartest looking woman on the screen, and one of the smoothest, most appealing actresses. Ina is one hundred per cent charm. ✣ In "The Awful Truth" she wears the sort of clothes we all dream about and plan—the sort that are termed "creations" on the Rue de la Whoosis in Paris. Soft chiffons, dazzling evening things, perfectly adorable pajamas, and negligees and things that are simply ravishing. Ina has just the figure to show them all to the finest advantage—not too slender, not too plump. She has always made a sort of specialty of clothes; she's gone in for them in a big way. And now all the movie fans may profit by her style example. ✣ Her voice in the talkies is the half husky sort typified by that of Chaudette Colbert. Moreover she screens beautifully. ✣ They've been inclined to refer to her as Mrs. John Gilbert, but after "The Awful Truth," Jack had better watch out that he is'nt billed as Mr. Ina Claire. The film itself is very clever and sophisticated, with an ending that's entirely different and one of the most pleasing the talkies have produced.

Regina Crewe
in New York American

> "Here's another prophecy. A sure-fire one. Ina Claire is going to take the screen by storm the day her first talkie is released. Ina is one hundred per cent charm."
>
> *Regina Crewe*

A great star in a great play on the stage—An even greater star in a greater play on the screen

INA CLAIRE IN

"THE AWFUL TRUTH"

Story by Arthur Richman. Directed by Marshall Neilan. Supervised by Maurice Revnes. Dialogue directed by Rollo Lloyd. Adaptation by Arthur Richman and Horace Jackson

ALL MUSIC—ALL SOUND—ALL DIALOGUE

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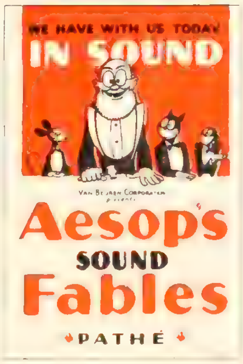

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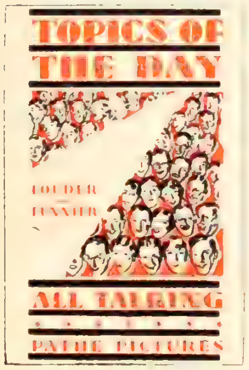

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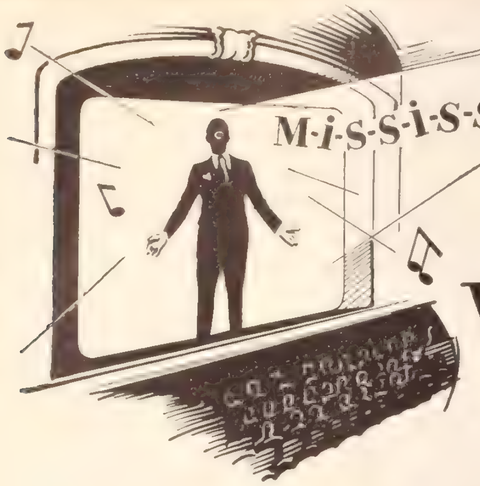

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THE WESTERN ELECTRIC SOUND SYSTEM delivers sounds in natural, undistorted tones. It reproduces faithfully the range of sound frequencies which give instruments and voices their distinctive qualities.

What happens when speech is poorly reproduced? Voices sound thin and shrill or they "go bass," destroying all color, timbre, charm and personality. The actress speaks her lines in a lisping, dull and quavering voice. If she says "Mississippi," it sounds like "Mithithippi." Other annoying and ridiculous sounds replace the clear, perfect speech. Illusion and box office appeal are destroyed.

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ANNOUNCEMENT!

{No. 656 Straight from the Shoulder Talk by Carl Laemmle, President of the Universal Pictures Corporation}

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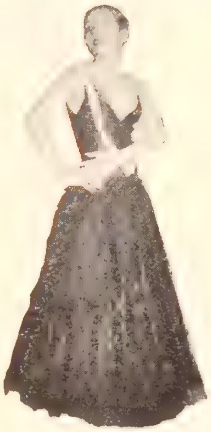

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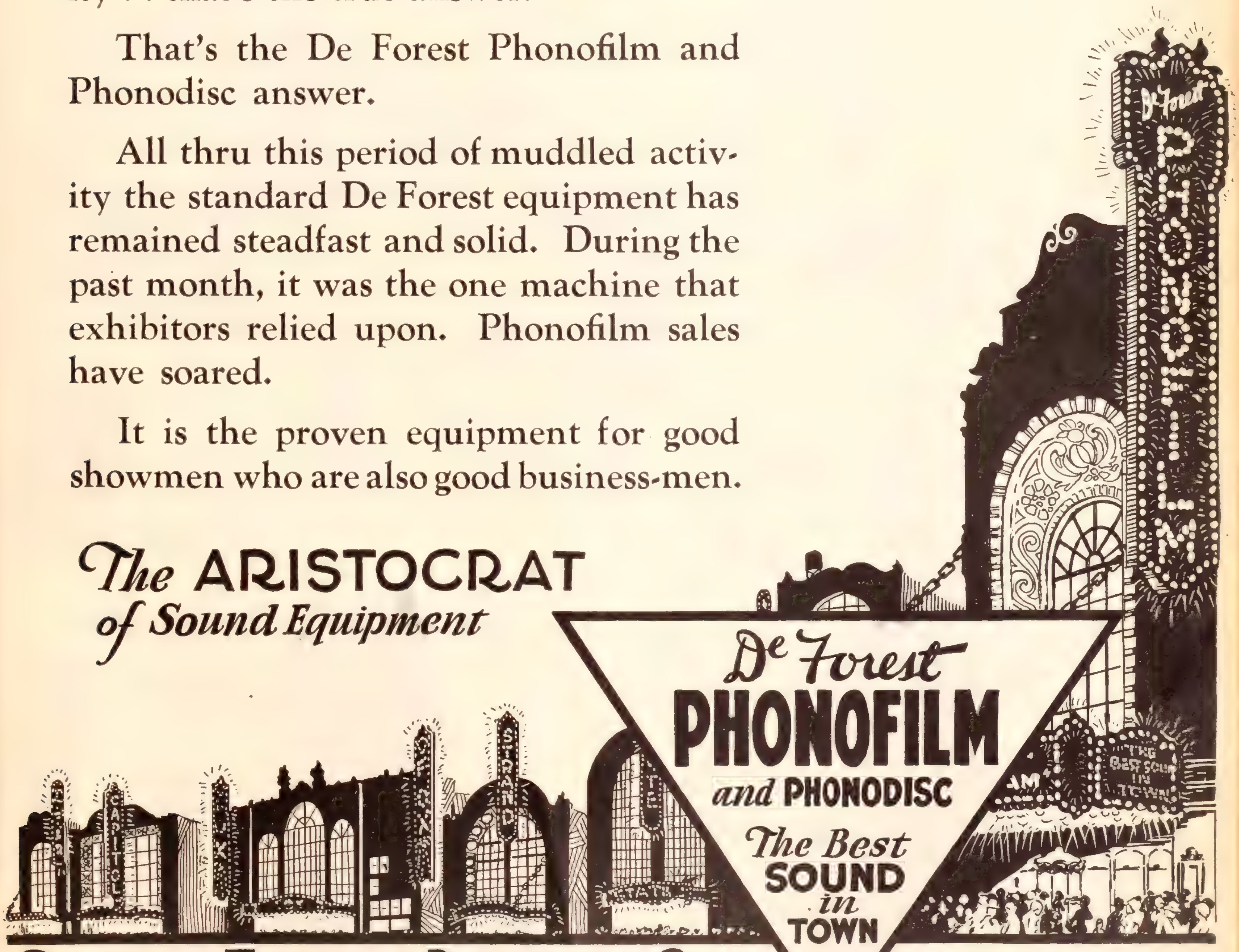

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"Congratulations on the wonderful success of the POWERS CINEPHONE. For tone quality there is nothing on the market that can beat it."

J. J. KELLY
Rivera Theatre.

POWERS CINEPHONE
The Voice of the Movies

"In the POWERS CINEPHONE there is an indefinite 'something' which to my mind gives a greater sense of realism than is present in other systems. I have not heard finer quality on any talking picture apparatus."

J. W. BARBER
Brownie Wireless Company.

Wilkinsburg, Pa.

"I wish to go on record as approving the POWERS CINEPHONE as to volume, tone quality and synchronization."

DAN McCLOSKEY
Regal Theatre.

Newport News, Va.

"POWERS CINEPHONE is satisfactory in every way."

E. T. CRALL
Olympic Theatre Corp.

"POWERS CINEPHONE is as good as the best and better in some respects."

Faulkner's Film Review.

Montreal, Canada.

"We certify CINEPHONE equipment is giving quality reproduction on both film and disc on all pictures presented to our office."

De SALES, President
Queber Motion Picture Censor Board

Twinfalls, Idaho.

"Held our grand opening with CINEPHONE playing "The King of Kings." CINEPHONE delivering wonderful tone quality. Satisfactory in every way and excelling our fondest expectations."

A. R. ANDERSON
Twinfalls Amusement Co.

London, England.

"Effective and neat, adequately sums up POWERS CINEPHONE. It does all a talkie plant should do giving clear diction and good sound volume. CINEPHONE will prove a formidable competitor in the technical field of the talkies."

DAILY FILM RENTER,

Tokio, Japan.

"POWERS CINEPHONE is now installed in our seven principal theatres in Tokyo, Osaka, Kyoto, Kobe and Nagoya for Film and disc systems and we find your equipment satisfactory beyond our greatest expectations. Congratulations."

MATSUJIRO SHIRAI, Pres.
Shochiku Kinema.

London, England.

"Opened with "Movietone Follies" on CINEPHONE today. Reproduction perfect surprising clearness and tonal quality. Business enormous. Congratulate you on such splendid equipment."

WAINRIGHT, Ltd.

"POWERS CINEPHONE reproduction is as near to natural sounds as we expect to get. This equipment is entitled to take its place in the front rank."

THE FILM REVIEW.

POWERS CINEPHONE EQUIPMENT CORPORATION
723 Seventh Avenue — Powers Building — New York City

Motion Picture News

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The Camel's Back

An Exhibitor Warns Against The Final Straw

By William A. Johnston

THE state of mind of the average independent exhibitor is, in all probability, pretty well exemplified by a letter from Leon Jarodsky, which we publish in full in this issue.

The letter, whether you agree with its deductions or not, is the sincere expression of a man, who like many another in this business, finds his shoulders suddenly burdened with a load which he feels is unfairly laid there by over-prosperous producer-distributors.

"This business," says Mr. Jarodsky, "has taken too big a stride in too short a time."

Undoubtedly, it has. But the point it would seem, that the writer overlooks is this: the big stride forward was not initiated by the producer companies. The big stride was taken by the public. Public favor, right out of a clear sky, demanded a new form of picture entertainment. And the fact of the matter is that the producers were caught napping and thereupon hustled into about as hectic a scramble as any manufacturers of any goods ever experienced.

Mr. Jarodsky knows his onions. For instance, does anyone know of a better description of a good exhibitor than this:

"The source of profit in this business is good pictures bought by a good trade and bought to their best advantage and properly advertised. Good trading is no good without good pictures. Good pictures are no good without good trading. Good pictures well bought are no good well bought unless well advertised."

And there are other points we like about the letter—such, for instance, as the fact that the crop of exhibitor "angels" is about extinct and not to be relied upon even if it did exist.

But we believe that Mr. Jarodsky, like most all of us, is inclined to blame the trade for its economic distress and to forget that the trade is merely a servant to the public and that it is the public only which sets the big wheels in motion, wheels which have to move so fast that they are apt to crush a good many who don't deserve such a fate.

The public demands the talking picture just as years ago the new type of feature picture was demanded. And then as now the larger houses in the key centres got all the best of it while the little house faced the dilemma either of seeing its people drift away to the big theatre or else paying a rental it positively could not afford.

When the Strand Theatre opened in New York all trade precedents and channels were turned topsy-turvy and a brand new era was ushered in. So it is today. Just recently a talking picture took in $600,000 in one theatre in four weeks. That is almost as much money as the Strand Theatre took in an entire year along in 1914-15. Is there any doubt that 1929 is witnessing a brand new era in motion pictures?

The talking-picture is a bigger thing than we realize. Outside of New York City it is going to monopolize completely the amusement business of this country. And that is going some.

The question, however, of what the producing companies will do for the independent exhibitor still stands.

It seems to me that it can only be answered in a business way.

Is the combined rental revenue of, say, 8,000 theatres worth while going after? If the chain houses give the producer-distributor 85% of his gross, does he want the other 15%? Or will some producers, who don't own chain theatres, see their way clear to specialize and go after this 15%?

An Exhibitor Speaks His Mind

William A. Johnston,
Motion Picture News,
New York, N. Y.

Dear Mr. Johnston:

Your article "Where Is The Picture Business Headed" has been read. Many months ago, I wrote you two articles which you published, in regard to sound. I wrote both of these last, feeling that they would act, if any part of them were taken seriously by you, as a check on the industry. I fully believe that this business has taken too big a stride in too short a time.

Talking pictures will stay in certain forms. Synchronized music can never stay. A talking picture often has certain possibilities for first run situations but under the block booking system, it is as impossible as if we were to try to attempt to put the old ten, twenty, and thirty proposition into vogue throughout the nation.

Cause And Effect

By the equipping of first run houses with talking picture equipment, there was a possibility opened by certain individual films which drew such tremendous business in the first run houses owing to the fact of the new type of entertainment along with the novelty. This caused the closing of hundreds of small theatres. The closing of these theatres made triply and quadruply valuable the films in the first run situations. However, in getting into the towns, the exchanges have forgotten that in order to stay in the town and do business the exhibitor must be already getting 100 per cent of the business or nearly that.

In asking two, three, four, and five times for the picture and in holding for those kind of prices there is no question but what the producer is swelling his revenue beyond imagination and all expectation. Between the producer, distributor, and electrics they, however, have this industry wrung dry. This kind of revenue will presently cease. The producer is in the same state of mind as thousands of merchants and investors were during the war. They have no regard for anything or anybody. The future to them is a blank and in their present state of greed, they are gobbling up the dollars which do not rightfully belong to them and lessening the ability of the independent theatre owners in the smaller situations to keep up his equipment and give proper presentations at his theatre.

Going Broke

Exhibitors in the smaller towns are going broke by the thousands. Houses are presently going to become antiquated and these will be in situations not cared for by the distributor. That is, he does not want them to operate himself but he is driving those men out of business by his shortsightedness and the reckoning day in the losses of business in these towns through the set-back they have given exhibitors will show itself. Water must seek its level. The public will presently spend just so much for entertainment; that is, taking good showmanship and good pictures into consideration; that 100 per cent of all entertainment money is being gotten in and then because exhibitors and houses which have gone back have not been able to catch up, these losses will hit these distributors squarely between the eyes.

Mergers are progressing faster than manpower can be rearranged or developed to manage them. A careful analysis will show you that there is darn little brains in this business. There is some awfully good brains in it but the show business takes brains all of the way around and the average salesman or salesmanager of the average film exchange has about as much brains as a child ten years old would have—not alone in the territories but in the home offices as well.

The good will shouted a year ago was a joke. What do those fellows care for good will and they will tell you so? It is a business of cut the throat and bleed him dry and then take the next angel and do the same to him. Peculiarly up to this time, there have been enough angels to feed this system but this day is fast passing and the post war conditions are rapidly approaching the industry.

The source of profit in this business is good pictures bought by a good trader and bought to their best advantage and properly advertised. Good trading is no good without good pictures. Good pictures are no good without good trading. Good pictures well bought are no good well bought unless well advertised.

Individuality Counts

No man, whether he is young or old, can teach anyone else to carry on and continue to build in show business. It would be too long a story but I could show you that any man can teach one to carry on his ideals for a certain length of time. A theatre whose reputation was built upon fifteen years of good showmanship which we sold thrived under the poorest management for six years but the purchasing parties failed to turn rapidly enough into the new channels of showmanship and fell by the wayside. The same thing applies from the largest to the smallest in this business. It is the individual and his very building of a show business that shows results and it can not be taught to the other fellow. He can continue that policy as long as it is profitable but when a needed change comes, his initiative is not there to jockey him around the corner.

The heads of this industry are autocratic and they are setting up autocratic management and their exchanges are being operated in a very bureaucratic manner.

It is evident that the ticker tape ranks first with the executives of this business. The majority of important men in the motion picture business primarily get into it and have been in it up to this time because they believe in it, but that war condition, as I call it, is putting them on the blink and that man is in it now only for what he can take out of it. I firmly believe that the distributor at this time, even if he is competitive, is not as aggressive as formerly in merchandising productions to the exhibitors but that this condition is caused by them working together and jacking prices nation wide. They are not alone taking the pound of flesh, they are taking all of the blood that they can get with it.

(*Continued on page* 980)

ERPI Declares Arbitration With Warners Still On

Wilmington Suit Hasn't Any Bearing On Matter, Company States

Electrical Research Company denies that arbitration over the use by Warner Bros. and the Vitaphone Corporation of sound equipment other than that manufactured by ERPI has ceased, or that, to the company's way of thinking, the present injunction asked by Warner Bros. and Vitaphone at Wilmington, Del., has any bearing on the matter. Arbitration proceedings, the company states, will be resumed at an early date.

It has been rumored around the trade that the injunction against interference sought at Wilmington was to be construed as an end to arbitration between ERPI and Warner Bros. over an alleged patent infringement suit instituted by ERPI when the Stanley Company of America installed and Pacent apparatus used in one of its theatres. To date the appointed board has met over a score of times, the last meeting being held late in June, when it was decided to postpone further action owing to the illness of Samuel Untermeyer, counsel for Warner Bros. It has also been reported that the Wilmington suit was brought to prevent any other action by ERPI, Western Electric and the A. T. & T. against the Stanley Company of America.

The Vitaphone Corporation and Warner Bros. have filed a bill of complaint in the United States District Court, Wilmington, Del., asking an injunction against the Electrical Research Products, Inc.; the Western Electric Co., and the American Telephone & Telegraph Co. to prevent these companies from interfering with use by the plaintiffs of sound-producing apparatus.

It is contended by the plaintiffs that the Vitaphone Corporation and the Stanley Company of America are subsidiary companies of Warner Bros., and that in 1926, 1927 and 1928 the parent company spent approximately $15,000,000 on Vitaphone production and showings; that relations became strained between defendants and plaintiffs and placed in jeopardy a contract between them whereby the defendants were to manufacture sound equipment for use by the plaintiffs. The bill also states that the Stanley Co. is defendant in a suit to which the present suit is auxiliary, and the plaintiffs ask that a temporary injunction be granted to prevent the defendants from interfering with the plaintiff's use of sound equipment and that other relief be granted.

Universal Club Ball

The annual inaugural ball of the Universal Club, a society of Universal home office employees, will be held in the Hotel Astor, New York, on October 26. A wide variety of entertainment is promised. M. J. Etchingham is president of the Club while S. S. Keller is chairman of the entertainment committee.

An ANNOUNCEMENT

EFFECTIVE September 16, Maurice D. Kann becomes Editor of *Motion Picture News*. The appointment we regard as one of great importance and extreme interest to our readers.

"Red" Kann, as the trade to a man knows him, has won his spurs in this field. That he enjoys to so unusual a degree the confidence and esteem of all elements of the business is a fully deserved reward for his alert and steadfast ability over the many years of his close connection with the trade, his keen knowledge of its affairs and his sympathy with and unswerving loyalty to its best interests. He is, as everyone knows, courageous, able and responsible.

In resigning as Editor of The Film Daily, the position he has held so successfully since 1926, "Red" Kann completed ten years of active association with that publication in varying capacities that gave him an intimate "behind the scenes" contact with every phase of the motion picture industry. He has been a keen student of its trends and developments, and an equally astute and accurate judge of its manpower.

His first official action as Editor of *Motion Picture News* will be a visit to the studios in Hollywood, the source of all that is vital to motion pictures.

I take this same opportunity to tell the reader that my own desk remains here as before. But I shall now have an opportunity to get about more and write for *Motion Picture News* from other sources quite as important as New York City. It has always been the foremost policy of this paper to get strong men, to make its staff a star one. It is with complete confidence and much gratification that we put "Red" Kann's name high on our masthead.

W. A. JOHNSTON,
Publisher.

Maurice D. Kann

All But One Of B'way Grinds Top 100′′ On Last Week's Biz; Roxy Led Big Three, $124,821

In The Runs 'Hollywood Revue' 'Hallelujah', 'Gold Diggers' And 'Say It With Songs' The Leaders

EVERYONE of the Broadway grind houses, with the exception of the little Cameo, which in reality showed a third run last week, topped 100 per cent average in business in the face of a record-breaking heat wave for the month of September. The weather was unbearable, but New Yorkers and the holiday visitors to the big town over Labor Day jammed the houses and gave everyone of the theatres a high batting average at the box office.

The Roxy, which held ''The Girl From Havana,'' after a four-week run of ''The Cock Eyed World,'' came through with $124,821, while the Paramount with ''Woman Trap,'' held $80,000, ''The Broadway Melody,'' in its second week at the Capitol, clicked with $76,225, which gave the picture $169,600 on the two weeks there. The Strand held Thomas Meighan in his first talker, ''The Argyle Case,'' and played to $36,172.

''Broadway,'' in its third week at the Colony, came through with $12,138, while at the Rialto ''Bulldog Drummond'' got $47,600 on the week, its second at the house, and ''The Dance of Life,'' in its third week at the Rivoli, pulled $31,500. ''Broadway Babies'' at the Cameo, after playing both the Central and the Strand, which really made it a third run on the Main Stem, drew $5,167.

Two New Extended Run Films

Two new pictures came in for extended runs this week. ''The Great Gabbo,'' the Jimmie Cruze production, made its bow at the Selwyn, being handled by Al Grey, who was formerly the head of the Paramount road show department. At the Cohan on Friday night Columbia showed ''Flight,'' its air special for a run.

The leaders of those established in the run houses are ''The Hollywood Revue'' at the Astor, which played to $24,400, ''Hallelujah'' at the Embassy at $1.50 top, getting $10,532, ''Gold Diggers of Broadway'' at the Winter Garden, which drew $29,517, ''Say It With Songs'' at Warner's showing $19,348.25. ''Street Girl,'' the first Radio picture on Broadway, came through at the Globe with $17,063, while ''Four Feathers'' at the Criterion, even though it is in its twelfth week, got $14,200.

William Fox finally withdrew ''The Black Watch'' from the Gaiety, where it had been for fifteen weeks, nine of which were played at a loss. The final week was around $6,840. A rather freakish piece of showmanship is being shown by the organization by bringing ''The Fox Movietone Follies'' for two weeks' special engagement. This is the picture that was already shown at the Roxy in the regular-sized film, the Gaiety showing is to be in Grandeur size. Seemingly they are wasting a chance for great publicity by not holding back their Grandeur until they could show it with a new production.

"Madame X" Leads 3 Memphis Houses

MOUTH-TO-MOUTH advertising drew gates at Loew's State Theatre, Memphis, Tenn., with the result that "Madame X" did the best business of any of the three larger downtown theatres last week.

Loew's Palace had a satisfactory week with "The Greene Murder Case" but "Half Marriage" appeared to a little over the heads of most patrons at the Orpheum. Lack of following for the stars is blamed for a below normal attendance.

U Signs Murray Anderson For Paul Whiteman Picture

"King Of Jazz" Will Resume Production Nov. 1 Under Revised Plan

After postponing production on ''The King of Jazz'' until November first by mutual consent between Universal and Paul Whiteman renewed activity before that time is eeen in Universal's announcement this week that John Murray Anderson had been signed for the purpose of writing and producing a revue which will feature the maestro and his band and reach the screen under the original title. The deal with Anderson, a creator and producer of stage revues, was settled soon after Whiteman's recent arrival in New York when he and Lou Metzger, Universal general manager, reached an agreement.

Considerable trouble between Universal and Whiteman over suitable story material followed the signing of the original contract. When stories were presented to the band leader he argued that he was not an actor and could not approve any film story presenting him as one. Following these disagreements, after a four weeks' wait around Universal City, Whiteman was reported arranging for a tour until further developments. A statement at this time and that the maestro personally received $8,000 per week for eight weeks' time spent on the Coast.

'In The Headlines' Leads Los Angeles Runs With $24,500

"Marianne" Gets $22,000 In 1st Week; "Drummond" Still Big; "Dynamite" Nosedives

Hollywood, Sept. 12.—Warners have developed a new star in the person of Grant Withers, if the showing of his latest vehicle, ''In the Headlines,'' may be taken as any criterion. This picture pulled in $24,500 worth of business at the Warners Hollywood, nabbing a percentage of 171—the highest for the week. Withers appears to have a strong local draw, which accounts for the Warners' figures.

The week has a new opening, ''Marianne'' coming to the Mayan and getting $5,000 the opening night and $22,000 as the first week's figures, including the premiere take.

''Bulldog Drummond'' is still leaving the long runs behind, its fourth week at the United Artists accounting for $19,100, or 150 per cent.

''Imagine My Embarrassment,'' the local title for ''Why Leave Home,'' was next in drawing strength, although the Fanchon-Marco ''Drapes Idea'' stage show undoubtedly had very much to do with the showing. At the Loew's State, it collected $34,307, good for a 127 percentage.

Both ''Lucky Star,'' in its third week of six days at the Criterion, and ''Hollywood Revue,'' in its twelfth week at the Grauman's Chinese, achieved a percentage rating of 108 on business done. The former got $10,836 and the latter $17,258.

''Dynamite nosedived at the Carthay Circle and will be taken out next week, which will make a run of eight weeks at this house, $10,836—79%—are the figures for the past week.

Because it suffered from a lack of screen names with drawing power, ''The Lady Lies,'' grossed only $22,500, or a percentage of 90.

Paramount Adds To Area Of Long Island Productiotn

Increased studio facilities in the East is announced by Paramount whose production program at the Long Island studios calls for the making of eighteen talking features and twenty-four short subjects during the year.

The new structure will add approximately twenty-five per cent to the area of the Eastern studio. Construction of the addition was made necessary by the increase in production work and developments in the music and sound fields.

RKO Promotes Orowitz

Vaudeville acts and all pictures playing the RKO national circuit will be exploited by Eli M. Orowitz, who came to New York last June to handle RKO theatre exploitation in the metropolitan district.

Paramount Grooming A. J. Balaban To Head Film Production, Is Report

THEATRES FIRST STEP

Taking Over Stage Units Now To Develop Into Studio Supervision Later

A. J. BALABAN'S taking over of the direction of the producing activities of the stage units for Publix Theatres is reported to be a step in the grooming of him for the post of the head of the film production activities of the organization. Since his return from the Coast some time ago, Balaban has been active in Chicago until a few weeks ago when the affairs of Publix were so lined-up as to have it advisable to bring him on to New York to take sole charge of the production of stage attractions for the theatres of the circuit.

Show Possibilities

The alignment of the William Morris Booking Offices with Publix makes it possible that the theatres of the circuit may be given over to other forms of entertainment in addition to the combination of film and stage shows as now presented.

William Morris, Sr., has always been known as one of the shrewdest of vaudeville showmen. He was at the head of the Klaw and Erlanger Advanced Vaudeville Circuit years ago and later had a circuit of his own. There are a number of Publix houses where vaudeville could be played to advantage and, with Morris in the organization, Publix would be able to meet any sort of competition that RKO might decide that they would like to give them in any given territory.

It would also put Publix in a position to put the best possible vaudeville booking head in charge of the RKO theatres in the advent that an affiliation of interests should be brought about between the two interests.

RKO May Abolish Orchestras Carried By Vaudeville Acts

Syracuse, N. Y., Sept. 11.—The RKO Circuit, it is reported here, is quietly moving to reshape all house orchestras to the end that acts now carrying orchestras with them will find them unnecessary. It is said house bands will be boosted from twelve to fourteen men, with a leader capable of acting as M. C., if occasion demands. For revues and flash turns, where a traveling orchestra is now used, under the new plan the house band will transfer to the stage. Money now spent to benefit only certain acts, i. e., those carrying special music, will thus be used to strengthen house orchestras. At least, that is the explanation offered here.

London World Premiere Of Swanson Film

LONDON, ENG. Sept. 10 (By Cable)—The world premiere of "The Trespasser" starring Gloria Swanson, took place at the New Gallery Kinema here Sept. 9. A crowd of 5,000 outside the theatre gave Miss Swanson an unparalleled reception and an enthusiastic audience occupied the Kinema. After the show the audience appeared less fervid but the star's personal apparance and performance met with approval. The general reception by the press of the picture was very good.

"The Trespasser" was written and directed by Edmund Golding and was produced by Joseph P. Kennedy for release through United Artists. Mr. Kennedy, in London, made arrangements through David Sarnoff, head of the Radio Corporation, whereby Miss Swanson's rendition of "Love," a song from "The Trespasser'", was broadcast from Station 2 LO in London over a hook-up with fifteen American stations, Sept. 5th.

Publix Secures Syracuse Outlet; Other Expansion

Also Takes Over Grand And Princess, Bloomington; New Chicago Project

Syracuse, N. Y., Sept. 11.—Two theatre deals of the first magnitude, in the making, this week gave the Syracuse Rialto its greatest thrill of the year—a year already made outstanding by the Fox acquisition of the Eckel and Warner control of the Strand.

By the terms of one, according to authoritative report on the local Rialto, the Temple Theatre, present home of Mutual burlesque, will pass to Publix. The Temple, playing Paramount features and possibly Publix units, will pass to the film column.

The second reported deal, if consummated, will send Mutual burlesque into the Wieting, splitting the week there with Shubert touring attractions. This policy has been found successful in several cities, and guarantees the house against dark nights.

The Temple-Publix deal has been under way quietly for several weeks. Publix engineers already have surveyed the theatre and the preliminary work will be followed up as soon as the negotiations are closed. This action is expected to be a development of the new week.

Publix invasion of Syracuse has been

(*Continued on page* 980)

NEW ALIGNMENT SEEN

Schulberg Retirement Forecast By Fineman's Leaving; Balaban's Experience On The Coast

ACCORDING to report, the production activities on the Paramount lot have not been progressing in a manner that is entirely satisfactory to the executives of the organization. With that in view, it is said that Adolph Zukor has sanctioned the grooming of A. J. Balaban along production lines so that in the event of the combining of the Paramount-Warner-First National producing activities under one guiding hand, and the possible retirement of the Warner Bros. from active interest in producing, some one in the Paramount organization in addition to Jesse L. Lasky would be available to take over the reins on the coast.

Coast Developments

Recent developments on the coast are said to point to the retirement of Ben Schulberg as the head of the Paramount Studios there. B. P. Fineman, who has been a production supervisor on the coast under Schulberg is leaving the company. The close association of Schulberg and Fineman in the past and his stepping out at this time is taken as an indication that Schulberg is soon to follow.

An inside story regarding the coast and the manner in which A. J. Balaban was given "the works" when he originally went to Hollywood to look into the producing situation, has been going the rounds for some time. A. J., when he returned east didn't squawk, but simply stated that he didn't care to live in California. But those knowing him and understanding his character, knew that something had been behind his return East. The inside politicians around the studio are said to have given him "the works" in order that they might preserve their own heads.

Zukor's Interest

Mr. Zukor, it is believed, took more than a passing interest in the affair, and had it looked into confidentially with the result that he was wholly dissatisfied with the conditions.

Jack Warner, who has been in charge of all production for the Warner Bros. has more than made good on the coast. He beat the others with the first all-talk feature, and has repeated twice in a row with the combined color-and-talk features "On With The Show" and "Gold Diggers Of Broadway." His record for turning out pictures at a small cost in comparison with what the other companies had been spending is a remarkable one, but with his brothers he has made so much money in the past few years that he might want to step out of the business in time.

A Speedy Remedy Needed

THE subjoined letter, which appeared in the September 4 issue of *The Nation,* brings to the attention of the film industry a fact hitherto not generally known in motion picture circles. It discloses a situation which calls for a speedy remedy.

That two such men as Jean A. LeRoy and Eugene A. Lauste, true pioneers, if there be such in this industry, whose creative and inventive genius contributed so importantly to its earliest beginnings and to its later development, should be in such straits, is not a matter which those who have a pride in the wonderful progress of the motion picture—can dismiss lightly.

The condition of these men has been investigated and there is no question of their need. For immediate purposes *Motion Picture News* will be glad to receive contributions in their behalf and will see that they are forwarded to them promptly. But something more than this should be done by the industry, as a whole, so that for the future these men, now that the infirmities of age have overtaken them, may not be dependent upon individual charity.

Motion Picture News will welcome suggestions from its readers along this line and will give its support to any concrete suggestion which will help the industry to repay in part, at least, its debt to these men.

It may be noted here, that—in addition to the inventions of Leroy and Lauste, referred to in the accompanying letter, which furnish the foundation for the development of the motion picture art, as we know it today—it was the testimony and evidence obtained and presented by them in the historic suit of the independents against the Patents Company nearly a score of years ago, which threw the motion picture industry wide open to individual initiative and operation and prevented it from becoming a monopoly. It is not too much to say, that but for their aid at this time, the present development of the art would not have been possible.

Following is the letter, as published in *The Nation:*

Are The Films Ungrateful?

To the Editor of *The Nation:*

Sir: The movies have long since passed the billion-dollar mark as an industry. Wall Street reports that profits for the leading film companies ran into many millions for the last half year; but it is a melancholy fact that many of the men whose inventive and creative genius produced the means to establish and develop this billion-dollar industry are in actual want.

Among such men are Jean Acme LeRoy and Eugene Augustin Lauste. It is no exaggeration to say that but for their inventions the great industry which they helped to father would not today exist. Jean LeRoy designed and invented the first motion picture projection machine, the cinematograph, which antedated by more than a year the better advertised projector of Jenkins and Armat, the Edison vitascope. Lauste's invention of recording and reproducing sound photographically, originally patented in Great Britain in 1906, forms the basis for all the photographic processes used to make the talking picture today. Lauste also designed and built the eidoloscope, recorded in screen history as the second projection machine to be invented. The modern motion picture booth for fire protection was originally conceived and designed by LeRoy.

Today both LeRoy and Lauste, now in their middle seventies, enfeebled by age and broken in health, are practically without resources and dependent upon the uncertain help of a few friends. LeRoy is partially paralyzed and unable to work. Lauste has unsuccessfully sought employment on the research or engineering staffs of the larger film companies, yet he doubtless has a greater knowledge of the mysteries and mechanics of recording and reproducing sound photographed on film than any man living. The need of these men is real, and they deserve far better of the industry which they helped to make possible.

New York, August 7. MERRITT CRAWFORD.

General Equip. Denies Any Deal With William Fox

Green States Company Is In Business To Serve Entire Industry

Announcement by a daily trade paper of the motion picture field that William Fox had acquired a fifty-one per cent interest in the recently formed General Theatre Equipment Company, Inc., this week brought quick denial from the latter that there was a grain of truth in the report. Walter E. Green, vice-president of General Theatre Equipment, branded the report as "pure fiction and over-exuberance on the part of a trade paper reporter,"

The report, as published, stated that Fox has cornered the equipment field through the acquisition of a controlling interest by purchase of stock in General Theatre Equipment. The deal, if it had gone through, would have meant that the Fox interests would have come into control of the National Theatre Supply Co., the International Projector Corp., J. E. McAuley Mfg. Co., the Ashcraft Automatic Lamp Co., Hall & Connolly, Inc., the Hertner Generator Co., the Theatre Acceptance Corporation and the thirty retail branches of the National Theatre Supply Co. With this "mighty stroke," the report went on, Fox had placed himself in a position to draw from every possible commodity which entered in the making and distribution of the motion picture.

"No such deal is pending nor has it ever been proposed," Green emphatically declares. "General Theatres Equipment," he says, "is in business to serve the entire industry in as efficient and economical manner as it is humanly and physically possible. Each of the various units of the concern will continue to operate independently, General Theatres Equipment Co. being the holding company."

Wise Chain And Southern Theatres Merger Rumored

Birmingham, Ala., Sept. 12.—It is rumored here that a merger is in the bag between the Marvin Wise Circuit and Southern Theatres, Inc., formerly the Joe Steed Amusement Co., and the plans seem logical inasmuch as these two chains are all that is left in Birmingham today of the original eight chains that existed two years ago. Together they would control the neighborhood situation almost 100 per cent.

Vivian Moses Makes Coast Record On Story Production

Vivian Moses arrived in New York from the Coast last week after a year and a half as head of the Paramount story department.

While on the Coast, Moses is said to have made a record in the number of stories handled by his department, which actually went into production.

Big Companies To Confine Product To Own Houses Is Trend Of Business

THEATRE EXPANSION

Both Publix And Fox Expanding At Tremendous Rate Will Need Their Product Exclusively

THE tremendous rate at which theatre expansion is progressing on the part of both Publix and Fox Theatres is leading into a situation, where another year or eighteen months will find both those organizations in need of the product of their producing organization affiliations exclusively. That condition is predicted by several theatre experts who have surveyed the situation within the last few months and noted the trend that affairs are taking.

The independent exhibitor will have to rely on the independent producer almost wholly for product to keep his doors open, for the product of the bigger companies will have been milked so dry in their own houses that there will be little or no drawing population left to exhibitors of those films after the big circuits are through with them.

The Paramount-Warner affiliation with the combining of the theatres that are held by the Warners with those of Publix, give that organization a tremendous number of days for each of their productions. The sales overhead of the organizations will be cut tremendously through the selling of the product in bulk to themselves, and this will make it possible for the theatres to operate at a lesser cost for product.

With Fox lining up a tremendous number of chains in the Middle West and with his strength on both the east and west coasts that organization will soon have a complete coverage from coast to coast with the exception of the southern territory, along the Atlantic Seaboard. Publix has that completely sewed and the only way that Fox would be able to invade that district would be by building. In the Southwest Fox has a foothold in Texas by virtue of his deal with Karl Hoblitzelle, but in the territory between that point and the coast he will have to build to give Publix competition.

In the Northwest Fox has the lead on Publix and with the lately acquired independent circuits in Montana, Wyoming he is going into a number of small towns where it is difficult to visualize circuit of chain operation at a profit.

One of the shrewdest theatre traders in the business now connected with one of the big companies stated this week that he wasn't worrying as regards his future as far as a job was concerned, for through the mad scramble to get theatres at this time the big chains were just arranging to keep him working for some time to come, because they would have to unload a number of the houses again during the next few years after they had found them unprofitable to run.

UFA Will Make English Jannings Talkie

EMIL JANNINGS' first picture for the UFA, to be directed by Josef von Sternberg, will be made in English as well as German, according to advice from the Berlin UFA office. Jannings' part, the communication states, fully enables him to use the former as well as the latter named language.

In this pnblication's issue of July 27th it was erroneously stated that the first Jannings-UFA picture would be recorded in German only.

Myers Charges Foes Seek Defeat Of Franchise Plan

As Guard Against Reduction Of Rate He Advises 30 Day Privilege

Abram F. Myers, president and general counsel of Allied States Association, this week charged that forces antagonistic to the franchise offer made by the R-K-O Distributing Corporation and Tiffany-Stahl Productions, Inc., are seeking to defeat the measure by urging exhibitors to withhold signing franchises at the prices set by exhibitor committee on the theory that those prices may be lowered. In lieu of this Mr. Myer recommends that rates set by exhibitor committees should not remain for a longer period than thirty days.

Myers' Statement

The remainder of Mr. Myers' statement follows:

"The companies in question made their offer in response to the representations of exhibitor leaders that the theatre owners were in need of immediate relief from exorbitant film rentals. It was not contemplated by any of the parties to the negotiations that the generous cooperation of these two producers would be used by exhibitors as a club in dealing with other producers, and that their prices would be pegged indefinitely while the exhibitors negotiated with other concerns.

"The opposition to the franchise plan has made a poor showing so far but they should not be permitted in any degree to punish R-K-O and Tiffany-Stahl for their cooperation with the small theatre owners. It is believed, therefore, that the rates set by exhibitor committees should not remain for a longer period than thirty days and that thereafter these companies should be free to sell film either on franchise or standard contracts at prices negotiated in individual transactions.

LINE-UP IN 2 CIRCUITS

Paramount, Warner, First National, U. A. On One Side; Fox And M-G-M The Other

THE mergers that have come to pass within the past six months in this industry, with others that are now under discussion, are going to bring about a definite line-up in the business that will have two tremendous circuits of picture theatres aligned in opposition to each other from coast to coast. They will be the Publix chain on one hand and the theatres operated by Fox on the other. A third chain which will develop will be of lesser importance and will be in the hands of the Radio Corporation. Another which the Pathe-Shubert merger will bring about, will be along the line of first run theatres in key centers where Pathe will have an outlet for its product on a road show basis with runs of possibly four weeks in each of the towns. This would mean that twelve pictures would only be necessary annually to give those houses a Season of forty-eight weeks each year.

How It May Function

When the circuit is developed the chances are that it will function with Paramount-Publix either under a definite understanding between J. J. Murdock, head of Pathe, and Adolph Zukor, or possibly be turned over to Publix as a link in their chain, in which event it would be easily operated at a profit, for with the product from the combined producing resources of Paramount - Famous - Lasky, the Warner Bros., First National and United Artists as well as Pathe, they would easily be in a position to operate the road show circuit on a basis that would get the cost of production back from these preliminary runs, and derive profit from the subsequent runs in their regularly operated picture theatres from the deluxe first runs right down the line.

Just where RKO and Radio Pictures will fit in the scheme of things is a question. They hold about twenty-five per cent of Pathe, but with the Pathe-Shubert deal assured Pathe will attain an important position in the theatre field.

With the bigger producing companies now getting eighty-five per cent of their revenue from the circuits, they will be able to get better than one hundred per cent as figured at present in the saving of the distributing overhead necessary to obtaining the remaining fifteen per cent of business from the smaller houses.

The recent franchise deals whereby Radio Pictures and Tiffany-Stahl are getting the independent exhibitors to sign for the next five years, these two companies will

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Sono Art-World Wide Merged; Acquire James Cruze Product; Weeks Is Named Vice-President

An International Producing-Distributing Unit Is Behind Idea

ANNOUNCEMENT was made this week that World Wide Pictures, Inc., had merged with Sono Art Productions, Inc., the new concern to be known as Sono Art-World Wide Pictures, Inc. The merger was made known through E. W. Hammons, on behalf of World Wide, and O. E. Goebel and George Weeks for Sono Art Productions. Following this announcement it was also communicated to the trade press this week that the newly formed concern had acquired James Cruze Productions, Inc., for the distribution of twelve Cruze pictures. George Weeks has been named executive vice-president of the corporation and Harry Thomas and Sam Zierler, who have controlled distribution rights to Cruze product, will also become associated with Sono Art-World Wide as sales executive. Henry D. Meyer and Nat Cornish, financial sponsors for Cruze, were the other principals to the latter deal.

States Advantages

Commenting upon the merger Mr. Weeks said:

"The advantages of a union of the affiliations and resources of the two companies, and a merging of their activities in an international producing-distributing unit, having behind it the massed financial strength of its several members, was so apparent to the banking interests and operating executives involved, that once the idea was suggested, the joining of the two companies was inevitable."

Continuing, he explained, "The new companies will bring about a concert of the following forces: British International Pictures, Ltd., John Maxwell, Managing Director, Great Britain's strongest producing company, which also has extensive theatre holdings, world-wide distribution and international theatre affiliations. This company will contribute at least twelve all-talking productions of a high order during the coming season. Mr. M. A. Dent, in charge of British International Pictures, Ltd., distribution, is now enroute from London to complete details.

In bringing together Sono Art, World Wide and James Cruze Productions, Mr. Weeks said: "We feel that we are building an aggregation of capital and experienced operators which will lead to the development of a producing-distributing organization of great possibilities. Nine to twelve all-talkies are to come from Cruze and in all the company plans to handle twenty-five to thirty all-talking productions during the coming season," Mr. Weeks stated.

Further remarks by Mr. Weeks would indicate that the time is ripe for good "individual" production. "There are no 'independents' in this business any more," he said, "neither is there any monopoly. Because we don't own any theatres we have to make pictures good enough to sell to those who do. We will sell to anyone who will pay the price."

The present World Wide company's entire organization, personnel and offices at 130 West 46th Street, New York, will be retained.

Fox Acquires Principal Theatres On Coast

A FIFTY-ONE per cent interest in Principal Theatres, Inc., Western Circuit, has been obtained by the William Fox interests, who thus annex another chain of theatres in the Coast area.

The name of Principal Theatres, Inc., will be changed to Fox Principal Theatres and the circuit will be operated as a subsidiary of the Fox West Coast group. Actual operation will be in the hands of Mike Rosenberg, who, together with Sol Lesser, will retain a substantial interest in the new Fox subsidiary.

The theatres acquired by Fox in this deal are all located in California and will be operated under the same standard established by Fox West Coast.

Harold B. Franklin, president of Fox West Coast, made the announcement.

Principal executives in the merged companies of Sono Art and World Wide; E. W. Hammons, president of Educational Exchanges, Inc., and affiliated in an executive capacity with World Wide; John Maxwell, chairman of British International Pictures, Ltd.; George W. Weeks, executive vice-president of the merged companies

New Cinephone Sound Reproducer Listed By Powers

Price Scale Will Include Installation; Eight "Points" Stressed

Powers Cinephone, through its president, P. A. Powers, this week announces to the trade the new "De Luxe" 1930 Powers Cinephone sound reproducer. The company stresses "eight points" in manufacture, a new design and new price scale which includes installation.

The De Luxe model is in three separate forms: disc, sound-on-film, or a combination of both systems. Standardization of units which permit theatres installing only the disc equipment to add the sound-on-film attachment at any time, is claimed as one of the features of the new model. Also, those installing sound-on-film equipment may at any time add the disc attachment without discarding any part of equipment already installed.

Other changes named by the company include the motor drive as a separate unit, devised to overcome vibrations and eliminate breakage in P. E. Cells and exciter lamps; the sound-on-film attachment has larger sprockets from which it is claimed greater smoothness and more even tone in reproduction is obtained; all manual controls have been simplified; gearings silenced by enclosing in grease-filled housing, with automatic lubrication; turntable for disc attachment designed so that discs fit in protected recess; amplifiers with circuit-protectors guarding all main arteries to prevent destructive voltage fluctuation, and entire design constructed to make every part easily accessible to the operator.

Mr. Powers states: "we have not tried to cheapen the Powers Cinephone but have turned the energies of our engineers to improve our instrument to a higher standard."

Independent Cartoons Gain Bookings In All Big Chains

That independent production and distribution may be successfully accomplished is borne out in the past six months' record set by bookings for the series of Disney Cartoons. In June of this year, the company claims, "Mickey Mouse" the pen and ink hero of the series, was playing in practically every first run theatre throughout the world. They were booked solid by most all of the larger circuits in this country and practically every smaller, non-conflicting chain.

A new series of eighteen "Mickey Mouse" subjects will be produced for the 1929-30 season, beginning in October. Like the current series, they will be independently distributed.

Pacent Sept. Installations-Shipments Declared Heavy

Over 100 complete Pacent shipments and installations will be made in September, it is said, as production is increasing weekly on the film attachment.

Allied Claims 20,000 Playdates Set; Franchise Meetings Throughout U.S.A.

OTHER UNITS JOIN

Columbus, Denver and Western Penn. Are Sympathetic; Meeting At Several More Cities

ALLIED franchise meetings were held this week at Denver, Colo., Columbus, Ohio, Casper, Wyo., Scottsbluff, Nebr., and Columbus, Georgia. Western Pennsylvania, through a meeting held in Pittsburgh, Sept. 8th, joined the Allied. A decision is to be made on Thursday, as this paper goes to press, at Milwaukee, Wisconsin, and other meetings are slated to be called in Minneapolis, Salt Lake City, Butte and Cincinnati.

At Columbus where approximately one hundred Central Ohio motion picture exhibitors met Monday at luncheon an enthusiastic and unanimous endorsement was placed on the RKO and Tiffany-Stahl franchise plans. Previous to this move the plans were outlined and it was pointed out by H. M. Richey, business manager of the Michigan unit, that the more theatreowners there were who adopted the franchise plan, the greater opportunity there would be to force other distributors to lower film rentals. The same plan was discussed this week by the Southern Ohio exhibitors at Cincinnati. The Cleveland body endorsed the movement last week.

The Denver Situation

About twenty-five exhibitors attended the meeting at Casper, Wyoming, and approximately fifteen were present at Scottsbluff, Nebraska, on Sept. 6th and 9th, respectively. Thirty were present at the Denver, Colorado, gathering. About fifty exhibitors have thus far signed for franchises and it is estimated that one hundred and fifty in the Denver district will attach their signatures to RKO and Tiffany-Stahl contracts. These meetings were addressed by Judge Thurmon, of the Rocky Mountain region, who explained the plans in detail. Others in attendance were Sid Weisbaum, branch manager for RKO in the district; F. J. Lee, RKO salesman; Branch Manager B. M. Shooked and district manager Jerry Marks, representing Tiffany-Stahl. Thomas Sullivan was also in attendance for the exhibitors' association. Sid. Weisbaum made a forceful speech which was enthusiastically received. The next meeting is scheduled for Albuquerque, N. M., Sept. 13th.

One hundred and twenty-five Western Pennsylvania exhibitors met in Pittsburg last week and pledged their support to the Allied franchise. The occasion was a luncheon-meeting and all present gave their signatures to the move. The recommendation to join was made by President Anthony Jim and Secretary Herrington. John Stahl made the motion which was seconded by Bennett Amdur. It was carried unanimously. Other speakers at the Pittsburg meet

(*Continued on following page*)

W. E. Installations Total 2,398

THE total of Western Electric sound systems installed by the company's subsidiary, Electrical Research Products, Inc., is now 2,398, according to the latest report. They extend over all sections of the United States and are in houses ranging from 500 to 3,000 seats. Fox, Paramount and Universal film exchanges are also listed among the installations. Practically all are film and disc apparatus.

Lightman Spiked Memphis Meeting Says Texas Paper

M. P. T. O. A. Candidacy And Allied Conflict Seen As Reason

The Allied meeting scheduled for Memphis, Tenn., Sept. 5th, was not held because M. A. Lightman, president of that regional board declined to call a meeting of the exhibitors, says the "Motion Picture Journal," Dallas, Texas, regional trade paper. Representatives were present, the article states, from Arkansas, Tennessee and Mississippi, members of the Tri-State M. P. T. O., but owing to Lightman's attitude the movement was spiked, at least temporarily. This is explained by the "Journal" in view of Lightman's candidacy for the presidency of the M. P. T. O. A. and the present conflict between that body and the Allied States Association.

Colonel Cole, of Dallas, and exhibitor leader there, states that members of the Board of Directors, including Hank Wharton, Ed Fitton and others were in favor of the plan and that it may be worked out to get the question before the exhibitors.

David Mendoza To Conduct Paramount Radio Orchestra

Paramount announces that David Mendoza, for a long time conductor of the New York Capitol Theatre orchestra, has been signed as conductor and musical director of the Paramount-Publix radio orchestra. He will assume his new duties on the initial broadcast of the Paramount program over the Columbia network September 21.

U. A. Unit In Florida

Members of "Hell Harbor" company—including Henry King, Jean Hersholt, John Holland—have arrived for two months of location work in Tampa, Fla. Retakes on "Tiger Rose" have delayed Lupe Velez' departure from Hollywood.

MILWAUKEE ASSEMBLY

Business Already Lined Up On Franchise Plan Is Outlined By Steffes

ADDRESSING the Wisconsin exhibitors' meeting at Cedar Lake, near Milwaukee, Sept. 10 and 11th, W. A. Steffes, president of the Northwest exhibitor unit, told the assembly that more than twenty thousand play dates had been lined up for first year franchises offered under the R-K-O and Tiffany-Stahl plans and that more are being added each week.

Abram F. Myers, president and general counsel of Allied States Association which is sponsoring the R-K-O-Tiffany-Stahl franchise plan, was unable to attend the Wisconsin meeting, his presence being demanded elsewhere. Steffes, as head of the exhibitor unit and a leader in the Allied States Association, explained the franchise proposals and RCA's offer to supply the smaller houses with Photophone sound reproducing equipment and at an installation price within the reach of all.

The Tuesday meeting was addressed by Colonel E. R. Hawkins, of RCA Photophone, Inc., Oscar Hanson, Tiffany-Stahl sales manager, and Henry A. Staab, secretary of the Wisconsin association. Steve Bauer presided over the session.

Allied Affiliation

According to information received by the MOTION PICTURE NEWS office the Allied States Association claims the following state exhibitor associations as having become affiliated:

Texas, Montana, Colorado, Iowa, Michigan, Indiana, Minnesota, Oklahoma, Western Pennsylvania, Washington, D. C., New Jersey, Ohio (Cleveland and Columbus), and Nebraska.

It is also reported that the Southwestern and New England associations are sympathetic to the Allied movement.

At a luncheon meeting of the franchise committee of the New Jersey M. P. T. O., held Sept. 9th at the Hotel Astor, New York City, it was announced by Phil Meyer that actual sale of Tiffany-Stahl franchises was started this week in the Metropolitan Division. Many prominent exhibitors of the territory attended the meeting.

N. C. Circuit Changes Hands

Charlotte, N. C.—The circuit of theatres in North Carolina formerly owned and operated by H. J. Paradis, of Wilson, will now be operated by the Bright Leaf Theatres, Inc. The circuit consists of the Saunders, at Smithfield; the Oasis, at Wilson; the Colonial, at Tarboro; Whites, at Greenville; and the Temple, at Sanford. The change was made September 4.

Publix Secures Syracuse House: Other Expansion

(*Continued from page* 975)

dictated by the rapidly changing situation here, Paramount finding it imperative that it have its own outlet for its product. The Temple will give Publix-Paramount a parity with RKO, Fox, Warners and Loew's, now all represented on the local Rialto. This portends a local "war" of imposing proportions.

The Temple Theatre is owned by the Cahills, is leased by the Seneca Amusement Company and sub-leased by Nathan L. Robbins, of Utica, and I. M. Herk, of New York. The latter took the house last year. Their lease has 11 years to run.

The Wieting is owned by the Mamacon Realty Corporation, and is composed of James Heffernan, president, and Stewart F. Hancock, vice-president. It is under lease to the Shuberts, the agreement expiring August 31, 1930.

Materialization of both deals will bring certain changes to both houses it is likely. Publix is expected to re-seat and otherwise re-equip the Temple, and the house will be wired for sound pictures. The Wieting, too, will be modernized, it is believed.

Indiana Project

Bloomington, Ind.—Representatives of Publix recently held a conference here with Robert H. Harris in order to make formal transfer of the Harris Grand and Princess theatres to the new company. The theatres have been under option for some weeks, and the papers were returned here after being signed in Chicago and New York. It was stated by representatives of Publix that about $25,000 would be spent in remodeling the houses. James Leffler, who has been manager of the Princess, and who has been with Mr. Harris for 27 years, no longer will be with the house. It is understood that Roy M. Feltus, manager of the Harris Grand, also will seek a new connection.

Immediate erection of a new theatre on Lawrence Avenue near Milwaukee Avenue, Chicago, to be added to the circuit of theatres controlled by Balaban & Katz and the Publix Corporation, was announced this week at the offices of Balaban & Katz. The new theatre, which will have a seating capacity of 2,500, together with the three-story store and office building included in the project, will represent an investment in excess of $1,000,000 when completed. The new theatre, which will be known as the Gateway Theatre, is a part of the expansion program of the Publix Theatre Corporation.

Rapp Bros. In Charge

The Gateway Theatre, it was stated, will be especially designed by C. W. and Geo. Rapp, for the presentation of the new talking pictures, embodying many new and novel features. The contract for the new project has been let to Paschen Bros., and it is expected that the theatre will be completed and ready for operation March 1, 1930.

Allied And Toronto Unit In Agreement

As a result of informal conferences between Allied States' president Abram Myers, and J. Earl Lawson, of Toronto, head of a group of independent theatres in Canada, an agreement has been reached for the exchange of information and for the coordination of activities by the two units.

A formal affiliation at this time is said to be prevented by the organic law of both organizations. It has been agreed that the two bodies cooperate as far as possible in matters affecting the interests of exhibitors generally.

Exhibitor Units Continue To Join Allied States Ass'n

(*Continued from page* 979)

were H. M. Rickey, Col. Hawkins, Abe Schnitzer and Allan Moritz. W. A. Steffes, of the Northwest exhibitor unit, was also there.

More than a hundred exhibitors from the states of Georgia, Florida, Alabama, South Carolina and Eastern Tennessee attended a meeting at the Ralston Hotel, Columbus, Ga., which was addressed by W. A. Steffes and Colonel Cole in behalf of the Allied cause. The franchise plan was explained in detail but contrary to expectations Steffes did not recommend that this unit take any immediate steps to become a part of Allied. He made a forceful talk and actually went out of the convention stronger than when he came in by virtue of his recommendation. The fee for this organization's affiliation was put at $3,000. Other speakers at Columbus were Oscar Hanson, of Tiffany-Stahl; Ralph Morrow, southern district manager of the company, and R. B. Wilby, the latter one of the strongest factors in the Southeastern association. Wilby cited what he thought were some weak points by comparing the franchise with the old First National plan but said that its virtue was that it permitted the exhibitor to escape the Film Boards of Trade and arbitration.

Paramount Praised

Paramount came in for a share of praise for having carried out the spirit and intention of Sidney Kent to furnish small exhibitors with relief on the sound situation. Other companies were scored for not having fulfilled their promises in a more adequate and far-reaching manner.

During the sessions the name of the organization was changed to the Southeastern Theatreowners Association in order to provide inclusion of Florida and Alabama. President George Ricker presided at the morning session on Monday and Vice-President O. C. Lam officiated in a similar capacity during the afternoon session. Alpha Fowler acted as toastmaster Sunday evening. Love Farrell, secretary-treasurer of the organization, was chosen business manager.

An organization within the Iowa state exhibitor association, known as the Exhibitors Cooperative Circuit, of which E. P. Smith is the head, recently expressed their enthusiasm for the Allied plan at a meeting held Sept. 8th.

An Exhibitor From Illinois Speaks His Mind

(*Continued from page* 972)

The investor is safe for a while longer. How long that while will be is only questionable unless the people with their money in these things put a check-rein upon the man at the head of the business. If the correct answers to these questions are of greater importance to the people in the business than to the investment trust officer, it is only because he has been too good a showman to have them choke him to death up to the present time and there are darn few left in the business who will be able to stave off that choking unless drastic action is taken in some quarter by someone.

You are right—there are no serious restrictions of greed, short-sightedness, or incompetent leadership. Trustification by these people is without question the present stride, but whether or not it is necessary for them to drive millions of dollars of revenue out of business in order to trustify the rest of the business is the thing I can not understand.

Hoping you understand the position I take in regard to the questionnaire, I am,

Very truly yours,

L. Jarodsky

P. S. In regard to talking pictures, first class talent, famous stage productions and their type, musical comedy, singing and dancing productions, certain types of drama and comedy with outstanding stage stars and stars which will be made, will thrive. In other words, mediocre productions or the average program picture can not exist as a talker because people will tolerate to a certain extent mediocre product silent, but the man who listens to a production is many times as critical as the man who wants silent production. I still say that motion picture companies should have gone on and produced silent pictures and have opened separate departments making nothing but specials in the talking picture department and selling them distinctly separate and individual from silent productions, namely as stated above: Musical plays first, strong drama with stars of ability, plays of reputation, etc. In other words, the outstanding picture can talk for profit. The business will never pay for the mediocre or average talking productions for long. L. J.

"Rogue's Song" Will Be Made As Color Production

M-G-M will film its musical romance, "The Rogue's Song," as an all-color production.

The cast was recently enlarged by the addition of John George. Catherine Dale Owen is the leading lady.

Vitaphone To Film Center

More than half a floor in the Film Center Building in New York has been leased by the Vitaphone Corp., who will take possession of their new quarters on October 1st. The lease was made through Cross and Brown Co., renting agents for the building, now said to be over 80 per cent rented.

Big Companies Confining Films To Own Theatres

(*Continued from page 977*)

seemingly have to work out their salvation on their own. There already is a tendency on the part of the other producer-controlled circuits to withhold business from them because of their sewing up the little fellows. The bigger circuits feel that the loss of their business will compel the two companies to ease up on their franchise activities, for they maintain that even with an excess of 20,000 days in sight from the independents the two companies will be fortunate if they average $10 a day on the accounts, and this would not compensate them for the loss of circuit business.

The fast developing Fox chain of theatres combined with those controlled by the Loew Circuit, a Fox subsidiary at present, will prove to be the outlet for the combined Fox and Metro-Goldwyn-Mayer product, with little if any chance for the little exhibitor to get their pictures until they are all through with them.

Paramount-Columbia?

In regard to Columbia, there is a definite indication that that company will be aligned with Paramount.

The position of Universal with reference to Publix is an important situation. That organization is believed to be unloading part of its theatre hholdings and to be playing in a large measure with Publix. The Publix theatre bookings that Universal has received over the past two years figured importantly in the companys' profits.

Craft Film Laboratories Starts Production On L. I.

Craft Film Laboratories have entered the field with the acquisition of the Hedwig laboratory plant at Flushing, L. I. Nat Saland, for several years connected with this end of the industry is president of the new concern. Harry Glickman, also with many years' experience in this field, is named vice-president in charge of operations. The latter recently came to New York City from Tremont Laboratories on the Coast. A. E. McCorry is secretary and S. J. Devoe, treasurer. At the present time the Flushing plant is capable of positive printing with twenty-two units and has two complete double units for negative developing.

The Craft move is seen by the trade as direct competition to Consolidated Laboratories which has heretofore commanded an exceptionally strong position in the laboratory end of the business.

Barraud In Murray Film

George Barraud, borrowed from M-G-M for a leading role opposite Betty Compson and Juliette Compton in Tiffany-Stahl Gainsborough production, "Woman to Woman," has been assigned to play opposite Mae Murray in her first starring vehicle for Tiffany-Stahl entitled "Peacock Alley."

Reaction To Sophisticated Films In Smaller Communities Worries Producers Seeking New Material

"The Letter," "The Awful Truth" And "The Lady Lies" Are Hits In Big Towns But Not Small Ones

THE producers getting the reaction of the smaller towns through their sales departments on the more sophisticated type of motion picture entertainment brought about by the advent of the talking picture are up in the air in their search for new material. The smaller towns will not accept the pictures that are the money-getters in the first runs in the bigger cities.

Three outstanding instances are apparent at present. Paramount has two of the pictures. They are "The Letter" and "The Lady Lies." Both were outstanding box office smashes on Broadway and in Chicago and on the coast. But in the midwest small towns they are not doing business. In the case of Pathe "The Awful Truth" a picture that was designed with the first run situation in view, is not doing what it should in the subsequent runs.

To all appearances, it seems that the talkie has developed a more critical audience as to story material, and that the producers will be compelled to make product for classified audiences. One type of the bigger towns and another for the smaller cities. That was found to be the case with the legitimate stage years ago, and the producers of the talking pictures might well follow the conclusions that the road bookers for the Klaw and Erlanger and the Shubert circuits came to a long while ago regarding certain types of entertainment for certain territories.

To date one of the exceptions seems to have been "The Cock Eyed World" in the smaller Long Island towns. Of course these are so close to New York that they cannot really be taken as a criterion, but the picture, following the New York run, has been doing business all over the Island.

General Junior Device Offered By Woodhull

MEMPHIS, Tenn., Sept. 12.—R. F. ("Pete") Woodhull, former president of the M. P. T. O. A. at the installation luncheon at the Peabody Hotel here today when M. A. Lightman assumed the office vacated by Woodhull, made an announcement of a new junior priced sound equipment which is to be offered by General Talking Pictures Corp. The new machine is designed for houses with a seating capacity of 500 or less and the total cost is to be $3,750.

The plan under which the machine will be leased to exhibitors makes it possible for the small exhibitor to test the machine and his possibility of operating with a sound policy at a profit for a period of three months at a cost of approximately $1,000.

Ind. M. P. T. O. Plan Adherence To Arbitration

Indianapolis Convention Hears Franchise Offers Discussed; Directors Are Elected

Indianapolis, Ind., Sept. 12.—Voting to continue "outside arbitration with producers and distributors until more equitable film contracts and improvement in rules of arbitration are assured," the annual meeting of the Associated Theatre Owners of Indiana was held here this week at the Spink-Arms Hotel.

More than 160 motion picture exhibitors from various sections of the state attended the meeting at which the franchise propositions offered by RKO, Tiffany-Stahl and RCA Photophone were discussed by speakers, among whom were H. M. Richey, general manager of the Motion Picture Theatre Owners of Michigan; Carl Goe, general manager of sales for Tiffany-Stahl; Claude Penrod, manager for RKO here, and Col. E. P. Hawkins of RCA.

No contracts or rule changes were specified in the resolutions passed by the gathering, the subjects being left for final adjustment to the Board of Directors.

Elected to the directorate were the following:

Charles R. Metzger of Indianapolis, A. C. Miller of Brazil, Percy Dickson of Wabash, Oscar Fine of Evansville, Henry Markum of Indianapolis, H. E. Hart of Auburn, Sam Carlton of Frankfort, A. W. Howard of Monon, Jean Marks of Indianapolis, Sam Neall of Kokoma, A. C. Zaring of Indianapolis, H. P. Vonderschmitt of Bloomington, Walter Easley of Greensburg, William Brenner og Winchester, R. R. Bair, of Indianapolis, Carl Kleigehe of Hammond, Alexander Manta of Indiana Harbor, Pete Mallers of Fort Wayne, A. J. Juks of Ligonier and A. M. Lyons of Cincennes.

Consolidated Film August Earnings Are $224,327.03

With the declaration of a fifty cents per share dividend on the preferred stock and a dividend of fifty cents per share on the common stock, payable October 1st to stockholders of record September 16, 1929, the Board of Directors of Consolidated Film Industries, Inc., of New York and Hollywood, have announced $224,327.03 as the earnings for the month of August, after all charges including Federal taxes.

This is Consolidated's largest single month's earnings in its history. Totaled earnings for the eight months ending August 31, 1929, amounted to $1,597,090.76, much more than the total for the entire year of 1928. The figures compare very favorably with the $977,198.16 earnings in the corresponding eight months of last year. The increase is 63 per cent.

Broadway Show Reviews

By Fred Schader

Capitol Has Walter Roesner Again With "Modern Maidens", A "Dumbie"

IF anybody is looking for an ideal master of ceremonies they can go to the Capitol this week and take their pick of two. Walt Roesner, who was at the house last year has returned, replacing Dave Schooler who has been moved to the district of sidewalk sewing circles and baby carriages, otherwise the Bronx, where he is at Loew's Paradise. But, in addition to Roesner, Allan Rogers is also at the Capitol. He was really brought in from musical comedy for the lead in the revue "Atop O' New York" and for part of the time he acts as master of ceremonies while they are working up a good hurrah entrance for Roesner. How that Rogers handles the situation is enough to make anybody want to go a run up on the stage and sign him up. In the first place he looks great, wears clothes as they should be worn, has a wonderful personality, puts over his talk in impressive manner, and as for the girls, he sure packs a lot of that S. A. Gee, we almost forgot that he sings too, and how! If one of the houses or circuits don't grab him off they are sure going to miss a lot.

The feature film attraction is "Our Modern Maidens," a sort of a sister production to "Our Dancing Daughters." It is a "dumbie," and whatever business it does will be on account of the "Dancing Daughters" predecessor rather than on its own. The picture runs exactly an hour and fifteen minutes, in a show that is scheduled at two hours and twenty-six minutes.

Eight minutes at the opening of the program is devoted to the overture "The Glory of Russia," which was compiled by Yasha Bunchuk, who slams it over to the audience with a wealth of brass and gives it a hurrah finish through the medium of the three giant bells that were originally imported for "The Miracle" by Morris Gest when he presented that show over here.

This is followed by seven minutes of the Fox Movietone News and then the stage revue, which runs fifty-two minutes.

"Atop O' New York" opens with Allan Rogers working in one and ushering the ladies into an elevator that is to take him to his roof apartment in a skyscraper. The chorus puts over "Walking With Susie" from the "Fox Follies" in corking manner, after which Tommy Wonder proves that he is exactly that when it comes to dancing and pulls down a solid applause return for his work.

The Three Ormonde Sisters have the next chance at the audience and clean up. Then Walt Roesner arrived. On the afternoon that the show was covered Walt must have had a host of friends on hand to receive him for the applause was terrific. Then Allan Rogers is given another whirl at the audience and sings two numbers putting them over as only he can. His specialty is followed by another by Wilton Crawley and all the while the audience has been dying to get another flash at the girls.

A number by them should have been spotted somewhere in the middle of the specialties to break them up. However, the girls do not get another chance until the pajama number at the finale. This is a real novelty touch for a picture house, a decorative batten, lowered from the flies, has the pajamas and they change in front of the audience from evening gowns to their night attire. A few years ago when Tom Ryley had girls undress in shadowgraph he was pinched for it. Today they undress right in front of you. Whew, but times have changed. Wonder if prohibition is responsible for that too? But the number is a corking flash and really sends the revue to a finish in good style.

"Three Loves," German Film, Well Played

At the little 55th Street Cinema the attraction for the current week is "Three Loves," a production made at the Terra Studios, in Berlin, and released by Moviegraph. It is a melodramatic story that is well acted with a leading lady that out-Garbos Garbo in her work. The show as presented at this little house runs just a little short of two hours, and so that the rank and file of exhibitors around the country can get a line on the manner in which things are conducted in this little playhouse where nothing but silent, and usually foreign releases, are shown together with selected novelties, the program is herewith reprinted:

1. Overture
   Usually a tiff, between the organist and the audience for supremacy.
2. News in Pictures
   The all-seeing (?) eye of the camera brings you these weekly tidings.
3. "Lacquer and Pearls"
   Another of those interesting Ufa shorts.
4. "The Bank"
   Charlie Chaplin in one of his oldest and best.
5. "Three Loves"
   An absorbing love drama, adapted from Max Bord's latest novel "Three Loves" ("Die Frau nach der man sich sehnt") and produced in the Terra Studios of Berlin under the supervision of the author. Directed by Kurt Bernhardt.

There you have the whole story of the show, except that the cast of the picture is also included.

The old Chaplin comedy was a laugh from start to finish. The newsreel was Pathe's, and the Ufa short "Lacquer and Pearls" proved to be decidedly interesting.

"The Lady Lies" A Knockout Talkie With A Good Revue At The Paramount

THE Paramount had a whale of a show headed by the best of the sophisticated talkie films to date. It is entitled "The Lady Lies." It proved to be a wow of a story for Broadway, although it is doubtful whether it will prove acceptable in the smaller communities. But on the main drags in the big towns how it will gool 'em. In addition to the feature this week proved that the Coast still has a few surprises for New York. The most recent one is Abe Lyman and his Californians. It's a band, and once Lyman gets around to the spot where he is as easy in his work as he was on the Coast, Broadway should be a pipe for him. He has a rep out there.

The revue for the week is the Frank Cambria produced Publix Unit "The Jazz Clock Shop" neatly worked out. There are the usual twelve girls, only this dozen is rather unusual, a combination of straight and toe steppers that get to the audience. The principals are Bob La Salle, who sings parody medleys, which seems to be something new to picture house audiences and they just love 'em to death. Gosh, what a great spot this would be for Bobby North with his old operatic medley. But I guess Bobby is getting it too easy making pictures on the Coast to ever dig down in the trunk for the old tunes, although he promised to sing it again for us someday when we caught him near a piano. Paul Kirkland, with his ladder specialty, scored early in the show, while the Tiffany Sisters stepped prettily and Bard and Avon contributed vocally.

Jesse Crawford at the organ with "Melancholy," "Maybe, Who Knows," "Forever and Ever" and "El Capitan" got a hand for his playing.

The Paramount Sound News interested and a Tiffany-Stahl color-symphony "Lovers' Paradise," would have been acceptable were it not for the fact that the print was in terrible condition, filled with "rain" and dirt and it is surprising that the house management permitted a print in such condition to be shown at the theatre.

HOLLYWOOD

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Talk In Hollywood

By Walter R. Greene

A WELL known scenario writer who has been connected with several of the largest Coast studios, has continually refrained from participation in the stock market. He has watched the reaction of producers and supervisors during story conferences when they hurriedly called brokers to find out how the market was going, and has been in many offices talking about stories when a sudden decline in the market ruined the day for the producer.

But the writer finally succumbed. His banker recommended a safe and sure stock for investment, and the scenarist bought a few hundred shares. The stock jumped nearly thirty points within two weeks. The writer thought the stock market a cinch, but exercised caution—he subscribed to three investment tip services of high calibre. Pooling the advice of the three statistical bureaus to make sure of his ground, he then went out and bought 100 share lots of two other stocks. Both went up about ten points, with one declaring a stock dividend.

Now the writer has joined the early morning birds at the ticker tapes, and can be found at the broker's office every morning at seven—watching the market.

WILLIAM RANDOLPH HEARST astounded the opening night crowd at the Mayan to see Marion Davies' first talker musical comedy, "Marianne," by stepping out to the center of the stage immediately upon completion of the picture.

Hearst's appearance in public and among large gatherings of people in the film colony have been so rare, that many people in the audience did not know who he was until he had nearly finished his speech. The publisher's appearance created more talk in the film colony than the premiere of the picture.

WHEN Melville Brown finished direction of "The Love Doctor," Richard Dix' final production for Paramount, the star was so pleased he presented him with the deeds to two ocean front lots in a choice subdivision. Brown is now building a beach home.

RICHARD BARTHELMESS, First National star, is learning to speak Chinese. And it's no press yarn. Barthelmess is being tutored in the language so that he can more ably portray his role of a Chinese youth in "Son of the Gods" for First National.

Benny Rubin and William Haines make faces at each other as they murmer "Please to meet yer." They demonstrate how a comedian meets a comedian between scenes in Metro's "Navy Blues," being directed by Clarence Brown

A FILM writer under contract to one of the large producing companies was assigned to a rush job for an original story and continuity for a team that was due to go on salary within four weeks. The studio had previously had a number of other writers on the yarn, but could not get a satisfactory story from them. The writer went to work day and night, and finally delivered a story that was immediately accepted. He then wrote the script within a week, and turned it in. After waiting for a report on his story, he finally discovered that it had gone into production. As he was working on a weekly salary arrangement, with provision for a bonus on completion of each original story, the writer asked for his bonus check. He was finally told by a producing executive that he should not expect any bonus payment on the story in view of the fact that he had finished it up in so short a time, and the studio would refuse to compensate him further than his weekly salary, regardless of contract.

HOLLYWOOD now has a cellar. B. B. B., former entertainer at Coffee Dan's, in downtown Los Angeles, opened his cellar cafe last week, and will cater to players, writers and other professionals who have come to Hollywood from vaudeville and the stage. It is expected that B. B. B. will draw the midnight trade from several of the other eating places that have been regular hangouts and meeting spots for the acting fraternity.

IT is reported that Paramount will not be able to release their recently completed talker comedy "The Kibitzer" until after January 17th, 1930. Reason given is fact

(Continued on following page)

Hollywood Melody Makers

JAMES F. HANLEY, writer of the original musical compositions in Eddie Dowling's "The Rainbow Man," has been signed to write the music for the star's next for Sono-Art, "Blaze O' Glory." Dowling has written the theme song himself and titled it "Doughboy's Lullaby."

RAY KLAGES and JESS GREER are writing three original songs for the Universal talker production of "Shannons of Broadway." The numbers are "Someone to Love Me," "Get Happy," and "Living the Life of Riley."

THE book, music and lyrics for Fox' forthcoming musical production of "Hollywood Nights" will be written by Con Conrad, Archie Goettler, and Sydney Mitchell. The trio are contract musical writers with Fox.

THE theme song for Cecil De Mille's "Dynamite" was written by Jack King, concert pianist, and marked his first effort in the lyric composing field. After selling his song, "How Am I To Know" to M-G-M, the company placed him under a term contract.

WILL JASON and VAL BURTON are writing the lyrics and music for the musical version of Tolstoi's "Resurrection," which Majestic Pictures Corporation will produce. Phil Goldstone will direct the production.

SIX of the original songs sung by Ramon Novarro in his M-G-M starring production, "Devil May Care," have been composed by Herbert Stothart and Clifford Grey.

CHARLES WAKEFIELD CADMAN, noted composer, will remain with Fox for some time to come. The announcement was made following rumors that Cadman was leaving the company. The composer is currently writing original numbers for the John McCormack musical, and also for "New Orleans Frolic."

UPON completion of a brief tour in the East, Dmitri Tiomkin, the composer, will return to start a term contract as writer of original musical compositions for M-G-M.

Hollywood

Jack White Maintains Silent Directors Best Qualified For Talkies

The same men who directed the Educational silent comedies now make up the directorial roster producing the Educational program of talkies at the studios on the West Coast. Jack White, director-in-chief at the plant, believes that the directors of the silent comedies are best suited for the sound medium.

''Although a picture be all-dialogue,'' he argues, ''it must be essentially a picture, and the trouble with many of the short talking subjects put on the market is that that fact has been lost sight of. A photographed skit is not the same as a talking comedy. The former unquestionably fails far short of the latter in entertainment value since the latter, if it is a good talking comedy, always possesses the necessary element of action.''

Jack White, Stephen Roberts, Charles Lamont and Henry W. George are directing the Educational talking comedies just as they did the silent ones. Mack Sennett is personally directing his series for Educational, while William Watson and Gil Pratt are co-directing the Hamilton series of shorts.

Mayan, Los Angeles, Will Hereafter House Talkies

Hollywood, Sept. 12.—The Mayan Theatre, downtown Los Angeles legit house, will be a future outlet for twice daily presentations of outstanding talkers. Gerald Davis, managing director, admitted this fact last week after the opening of M-G-M's ''Marianne'' starring Marion Davies, now current for a run.

The Mayan was equipped with permanent projection rooms and apparatus when opened three years ago, and recently installed a sound system for the ''Marianne'' run.

Coast Mgr. And Parent Of Actress Drown At Sea

Hollywood, Sept. 5.—A theatre manager and the mother of a screen player were included in the list of missing when the steamer San Juan was rammed and sunk last week 35 miles south of San Francisco.

Charles Welstead, manager of Hunley's Theatre, Hollywood, was reported to be a passenger aboard the vessel by his mother.

The mother of Greta Grandstead, film ingenue, was lost when the ship sank, and the player's father was rescued after jumping into the sea as the San Juan went down.

Mescall Will Play It Out

Although Alan Hale did not enter the Amateur Golf Championship at Pebble Beach, Calif., he released John Mescall, cameraman on his current picture ''Red Hot Rhythm,'' so that he might play. Mescall is the champion golfer of the film colony.

Halperin To Use Radio Technique In Film

CLAIMING that a survey he has just finished reveals considerable anger on the part of the moviegoing public against the sound film, because it has "taken away the chief function and principle charm of the silent picture whereby the audience was enabled to submerge its own personality into the story character, Edward Halperin, film producer, intends to employ radio technique almost exclusively in his production for Tiffany-Stahl, "Dangerous Business," from the book by Edwin Balmer, *Red Book* editor.

Halperin declares that sound pictures are treating characters so that there is no longer much need for thought on the part of the audience. Various radio acts, he says, have intrigued the public and built up characters so that they live in the minds of the public. He will endeavor to apply the same method of presentation in producing "Dangerous Business."

Laboratory Engineering Research Opened By Fox

Hollywood, Sept. 12.—Fox held dedication ceremonies today for their Laboratory of Engineering Research which was recently constructed at Movietone City. Busts of Thomas Edison and Alexander Bell were unveiled with appropriate ceremonies.

The newly constructed Hall of Music will be dedicated on September 22.

Talk In Hollywood

(*Continued from preceding page*)

that such agreement was made by the playwright at the time of sale of picture rights to the story, the writer feeling that the picture might cut into the business of various stage presentations of ''Kibitzer'' in various sections of the country. Similar agreements are sometimes made by film producers when buying picture rights to current stage successes.

FOR the first time in several years, an opening night premiere started on schedule time. ''Marianne,'' at the Mayan, was advertised for 8:30, got going at that time, even though the house was about half filled. As is the usual procedure, the prominent film stars arrived late, and were surprised to see things under way. A director was very much peeved because the show started at 8:30, and attempted to bawl out the house manager, but without results.

THERE are many yachting and speed boat enthusiasts among prominent members of the Coast film colony, but Ken Maynard, Universal western star, picked out a great trip aboard a power cruiser for his vacation. Maynard shipped a boat to the headwaters of the Mississippi River, and will spend the next four weeks cruising south to the gulf. He will make no personal appearances on the trip.

Jungle Film, Made In Siam, Shows Hunt For Wild Elephants

A motion picture without an Occidental actor, featuring the King and other members of the royal family of Siam is now being whipped into shape in Hollywood and will be placed on the market within the next two months, it is learned.

The film has been a year in the making and its scenes are laid in Bangkok, the Siamese capital and in the jungles and mountains of the country. Jack Smith, well-known cameraman made this Siamese epic. He has over 50,000 feet of film which he is cutting down to a 10-reel length.

The Siamese picture grew out of the visit of Smith and other picture people to Bangkok in 1928. There they met Louis Girivet, an influential Siamese who is the owner of three daily newspapers, one being the Bangkok ''Daily Mail,'' and who is also managing director of a corporation which owns over 50 picture theatres throughout Siam.

Girivet hired Smith and his assistants to begin work on the film and made his plan known to H. R. H. Prince Svasti, father-in-law of King Prachatipok. Not only did the King place every government office at the disposal of Girivat and his picture company but took part in a number of sequences.

All of the actors are Siamese. The film includes an authentic wild elephant hunt organized by Prince Svasti for the royal stables for the first time in many years.

Girivet's interests are represented in New York by Andrew A. Freeman, former editor of the Bangkok ''Daily Mail,'' whose address is Suite 3701, 225 Broadway, New York City.

Pathe Will Produce "War And Woman" As A Special

Hollywood, Sept. 12.—''War and Woman'' will be produced as a super-special by Pathe with a featured cast including Ann Harding, William Boyd, Alan Hale and Robert Armstrong. The story is an original by Scott Littleton, former chief of sound effects department at Pathe studios, who has had wide dramatic training. William Conselman will produce the pictures which will carry complete dialogue and sound effects.

Spence Returns To Fox To Dialogue For McLaglen

Hollywood, Sept. 12.—Ralph Spence, noted title writer, has returned to Fox after several years to write the dialogue for an original story starring Victor McLaglen. Raoul Walsh, who wrote the story, will direct, and Fifi Dorsay will play opposite the star.

Inez Courtney, late of stage production, "Good News," has been signed by First National for leading feminine role in "Spring Is Here." Incidentally, she played the same role in its stage production last year.

Opinions on Pictures

The Love Doctor

Prescribed For Laughs

(Reviewed by Hunter Lovelace)

(All Talker)

RICHARD DIX'S last performance for Paramount comes within the same category as Menjou's, in that the picture is good entertainment despite a flimsy and time-worn story and the injection of equally old Keystone gags and situations. The freshness of their treatment, however, via the sound medium, is apt to gloss over these shortcomings to audiences, and it is a safe bet that in spots the dialogue will bring plenty of laughs.

Dix plays a wealthy young doctor who is having a tough time to get his initial patient. A confirmed bachelor, he nevertheless hires a pretty girl whom he has met abroad as his nurse, and shortly gets his first patient. This is Morgan Farley, son of a social leader, whose ailment Dix soon diagnoses as love, the object thereof being Miriam Seegar, a society butterfly flapper, who cannot see Farley because of her infatuation for Dix. Dix sends Farley to the country with the pretty nurse, whom he first instructs in the three rules by which she will aid Farley to capture Seegar's heart, which, needless to say, are not new. However, they work to perfection, after Seegar, visiting the country home in chase of Dix, has entrapped him by means of a compromising situation and forced a promise of marriage. Dix upsets this however by declaring to her that he is to take charge of an insane asylum and that they will have to live there, his affections having meanwhile been captured by the nurse, using on him his prescribed rules.

Dix certainly takes first prize as the basso profundo of the screen, and displays effectively his flair for comedy. Paramount deserves a medal for having produced a picture which not only has no theme song, but is devoid of any musical interpolations whatever.

June Collyer is very charming as the nurse, her lines being well read in a pleasing voice. Miriam Seegar's performance is quite an improvement on her last one.

The direction is good, and the dialogue fits nicely into a smooth-running continuity.

Drawing Power: Stress Dix's comedy and his prescriptions for capturing a loved one. Will please generally.

Produced and Released by Paramount from the play "The Boomerang," by Winchell Smith and Victor Mapes. **Screen play** by J. Walter Ruben and Guy Bolton. **Dialogue** by Guy Bolton. **Directed** by Melville Brown. **Photographed** by Edward Cronjager. **Length,** 5,503 feet. **Running time,** one hour.

THE CAST

Dr Gerald Sumner	Richard Dix
Virginia Moore	June Collyer
Grace Tyler	Miriam Seegar
Bud Woodbridge	Morgan Farley
Mrs. Woodbridge	Winifred Harris
Preston De Witt	Lawford Davidson
Lucy	Gale Henry

In Old California

A Timely Offering

(Reviewed by E. G. Johnston)

(Dialog, Music and Sound)

A LOT of exhibitors have been crying for a Western type picture made with dialogue, sound effects and synchronized score and here's one made to order for them. It has everything the old type Western ever had plus considerable more story and romance. It comes along at a time when there is a dearth of pictures of this type and will without doubt make money for the producer. True, there are a few draggy pieces of footage but this is emphasized by the fact that silent pictures of this type have been so crammed with action. Dialogue could not help but retard this action. All in all it can be put down as satisfying fare for the Western fan—and others. The RCA recording is masterfully done and the incidental singing and theme song "Underneath a Spanish Moon," tunefully satisfactory.

The story gets under way with an old time stage coach rumbling over California roads. Inside are three passengers, father and daughter Radanell and young Pedro de Leon, the latter a son of a wealthy landowner. A mild flirtation between Pedro and Dolores Radanell is interrupted by a bandit hold-up. The horses run away and are stopped by Lieut. Hopkins who also becomes interested in Dolores. Pedro invites the Radanells to a fiesta at his father's ranch where Pedro appears to be an unwelcomed prodigal son. His father spends most of his time nursing a bitterness against Pedro's deceased mother. Radanell is a gambler and in time wins everything the ranchowner has through cards. In the meantime young Pedro is being bested by the Lieutenant in his love affair with Dolores. The final showdown between Radanell and de Leon discloses the fact that Dolores is in reality de Leon's daughter and Pedro's sister, and Radanell the cause of all the family feud. A shooting affair between Pedro and Radanell, the former defending his father, furnishes final action.

Henry B. Walthall gives his usual good performance as the old Don; Helen Ferguson likewise as Dolores; George Duryea turns in good work as the Lieutenant and Ray Hallor carries the role of young Pedro excellently.

Produced by Audible Pictures, Inc., under **supervision** of Lon Young. **Direction** by Burton King. **Story** by Fred Hart; **scenario and dialogue,** ArthurHoerl; **recording engineer,** Ernest Rovere; **chief photographer,** Charles Boyles; **edited** by Earl Turner. **Assistant director,** Bernard F. McEveety. **Recorded** by RCA Photophone.

THE CAST

Helen Ferguson	Dolores
Henry B. Walthall	Don Pedro DeLeon
George Duryea	Lieut. Tony Hopkins
Ray Hallor	Pedro DeLoen
Orral Humphrey	Ike Boone
Larry Steers	Ollie Radanell
Richard Carlyle	Arturo
Harry Allen	Sergt. Washburn
Lew Stern	Ramon De Hermosa
Paul Ellis	Jose
Carlotta Monte	Juanita

Lucky In Love

Lucky In Spots

(Reviewed by Don Ashbaugh)

(All-Talking)

SOME of the finest comedy bits of the current season are in Morton Downey's newest song and love film, "Lucky in Love." However, some of the flattest sequences also appeal.

The result is a picture that is decidedly spotty.

It will get by as ordinary program rating but by no stretch will it rate as a high class attraction.

During the showing of the preview the audience heartily applauded the young tenor after he sang the theme song of the picture the first time.

When he repeated it a little later they politely greeted the efforts. But after the fourth or fifth singing of it they became distinctly bored.

The story is so constructed that Downey has many chances to sing. Some of the effect of this excellent voice is lost by the many repetitions of the same songs.

The plot is the old one of the poor young groom who falls in love with her ladyship. In this case the girl is Betty Lawford. She establishes herself rather firmly by a very creditable performance. Downey also plays the part he has quite satisfactory. In fact the members of the cast handle their parts well.

The preview audience surprised the film heads by their reactions to certain technical effects. A very excellent sound version of an Irish train whistle brings out a derisive laugh. Americans are not familiar with the sounds made by foreign trains or boats. When the engineer toots his whistle they expect a husky boom such as an American locomotive produces.

Such reactions indicate that sound engineers must test the pulse of the public before attempting to be too accurate.

The picture is decidedly good eye and ear entertainment on the whole and will pass acceptably most places.

Drawing Power: Push it as a real Irish love story with Downey's fine tenor voice featured. Romance and the locale are the principal attractions for audience appeal.

Produced and Distributed by Pathe Exchanges, Inc. **Story** and **Dialogue** by Gene Markey. **Director,** Kenneth Webb. **Supervisor,** Robert T. Kane. **Songs** by Bud Green and Sam M. Stept. **Musical Director,** Sascha Bunchuk. **Cameramen,** Phillip Tannura and Harry Stradling. **Release date,** August 17, 1929. **Footage,** 6,870 feet.

THE CAST

Michael O'More	Morton Downey
Lady Mary Cardigan	Betty Lawford
Capt. Brian Fitzroy	Colin Keith-Johnston
Earl of Balkerry	Halliwell Hobbes
Connors	J. M. Kerrigan
Tim O'More	Edward McNamara
Paddy	Richard Taber
Rafferty	Edward O'Connor
Kate	Mary Murray
Cyril	Mackenzie Ward
Abe Feinberg	Louis Sorin
Lulu Bellew	Sonia Karlov
Potts	Tyrrell Davis
Landlady	Elizabeth Murray

Opinions on Pictures

Big Time

Compelling Sob Story

(Reviewed by Freddie Schader)

(All Dialog)

BIG TIME, which Fox has just released, is another of those back stage stories of a hoofer and his partner; a story that is very much along the lines of Paramount's "Dance of Life" without any spectacular features. But it is a compelling sob story that the women will love.

Lee Tracy, he who played the original hoofer in "Broadway" and who followed it last season with another hit in "The Front Page," is the hick hoofer who is so sure of himself that his ego is most amusing. Mae Clarke has the role of the girl who really puts him on his feet and wins his place in the show business, until he arrives at a place in the limelight.

While his wife is bearing him a son, he teams up with the substitute partner and gets a chance to open at the Palace on Broadway. The girl that he has chosen as a partner is strictly on "the make" and when the wife has recovered sufficiently to rejoin the act, she walks into the theatre and catches the husband and his little playmate making love to each other. Just for that she walks out on them both, goes to Hollywood and becomes a star.

In the meantime the hoofing hubby slips right down the ladder again until he is thrown out of a shooting gallery that plays six-a-day and his blonde leaves him flat. From then on he finally falls to dishwashing in a railroad hashery. But he learns his wife and kid are in Hollywood and he finally hops a freight to the coast. Once there he can find no trace of her and just when he is about to collapse from starvation he gets a job as an extra in a picture.

That's right, you guessed it, it is the picture in which his wife is the star and he walks right into her and the youngster, faints from hunger, she still loves him, and they're all together again for the finish. The chances are with his wife drawing down a fat salary envelope he never went to work again, but spent the rest of his life telling the screen hams how good he was.

In addition to Lee Tracy and Mae Clarke, both of whom give excellent performances, Daphne Pollard slips in a characterization as the old vaudevillian who has a trained seal act, that must be seen to be appreciated. Daphne with her funny little ways just about lands with both feet as a screen talking comedienne. The colored bet, Stepin Fetchit also gets his full share of the laughs as her assistant and the fish feeder to the seals. Josephine Dunn is the heavy and that gal is getting better and better right along.

Produced and **distributed** by Fox Films Corp. From the story "Little Lena" by Wallace Smith. **Adapted**, by Billy K. Wells and Sidney Lanfield. **Staged**, by A. H. Van Buren. **Directed** by Kenneth Hawks.. **Length**, about 6,300 ft. **Running time**, 1 hr., 25 min. **Release date**, Oct. 6, '29.

THE CAST

Eddie Burns	Lee Tracy
Lily Clark	Mae Clarke
Sybil	Daphne Pollard
Gloria	Josephine Dunn
Eli	Stepin Fetchit

The Golden Bridle

Early California Melodrama

(Reviewed by Hunter Lovelace)

(Sound Version)

KEN MAYNARD has departed from his erstwhile haunts in this and appears as a lieutenant in the United States Army, upon a colorful background of early Spanish California, just prior to its admission to the Union. It is a fast moving story, replete with sword play, daring riding acrobatics reminiscent of "The Mark of Zorro," and good comedy furnished by Frank Yaconelli.

The first of Maynard's talkers reviewed by this paper reveals another of the former silent heroes who has nothing to fear from the invasion of sound. His voice is pleasing in the reading of lines, and the serenade with which he seeks the favor of his aristocratic Spanish sweetheart is quite acceptable. This is equally true of the balance of the cast.

Kathryn Crawford is not the very pattern of a Latin senorita in type, but this probably could not be helped, as most of those who are the type are not much when it comes to warbling, and her part calls for several renditions of "Estralita," the theme song of the picture, in which she is adequate. Gino Corrado provides an interesting characterization of a pompous and weak Spanish captain whose better self finally revolts at the wickedness of the villain, portrayed by J. P. McGowan, and places him shoulder to shoulder with Maynard, his rival for Crawford's hand, in defeating the machinations of the villain, who seeks to procure the land grants of Miss Crawford's father before they are perpetuated by the admission of the territory.

Maynard rides South to the Rancho, disguised as a cowboy, to ferret out this very scheme. He is victorious in the early California counterpart of the rodeo of today, and thus gains favor in the senorita's eyes, which is later enhanced at the fiesta ball, where he is victorious in a duel with Corrado, the gage of battle being the golden bridle which he has won at the games. Successful in his mission, he returns to the North, and rides South again with the news that California has been admitted. The villain's efforts to prevent his arrival before he has grabbed off the papers provide a series of thrills.

This picture has previously been reviewed in this paper in silent form. In the sound form in which this reviewer saw it, it is a much more satisfactory offering than the former review would indicate.

Drawing Power: Play up Ken's pleasant voice, Tarzan's and Ken's stunts, and the colorful atmosphere.

Produced by Ken Maynard. **Released** by Universal. **Story** by Helmer Bergman and Henry McCarty. **Scenario** by Bennett Cohen. **Dialogue** by Lesley Mason. **Directed** by Harry J. Brown. **Photographed by** Ted McCord. **Footage**, 6,300 feet. **Running Time**, 1 hr. 10 mins. **Released**, September, 1929.

THE CAST

Michael Banning	Ken Maynard
Carmelita	Kathryn Crawford
Ramirez	Gino Corrado
Maddox	J. P. McGowan
[illegible]	Frank Yaconelli
Don Manuel	Frank Beale

The Lady Lies

Great Sophisticated Society Drama

(Reviewed by Freddie Schader)

(All Dialog)

HERE is another case of "class will tell." Four outstanding performances make this picture one of the outstanding films of the current season to date. There is something about this picture that sends you away from the theatre with as complete a feeling of satisfaction as you would carry from a legitimate playhouse after you had seen one of the outstanding spoken dramatic hits with the actors present in the flesh. Possibly the reason for this is the delightful performances contributed by Claudette Colbert, Walter Huston, Charles Ruggles and Betty Garde, plus the superb direction that the picture received at the hands of Hobart Henley.

Henley has fooled the wise executives on the coast. He was given the "run around" at the M-G-M lot for about two years. Never given a story that gave him a chance, even though he turned out a couple of corking box office bets during the early part of 1927 far within the estimated cost of the pictures that he made. After he finished with M-G-M none of the others would have him. His name was on a list that was up for "possibilities" at one of the big studios and they passed his name up with the comment: "He's through." The chances were that it was nothing more than "inside politics" that was passed on from one studio to another. And there are certain things in which the boys out there are "clubby." But Henley has come through and in this picture he batted .1000.

"The Lady Lies" would have held over for a second week at the Paramount had it not been for the fact that the distributing organization is up against it to get material into the subsequent runs. Universal wanted to take the picture for an extended run at the Colony after the Paramount engagement, but couldn't get it. It goes into the Hippodrome next week immediately following the Broadway showing.

Of course, there may be a question just how some of the smaller towns will receive this picture, but in the bigger centers where they "go" for the sophisticated stuff this one is sure fire at the box office and as entertainment.

The story has as its focal point the affair that a widower is carrying on with a girl that he has been "maintaining" in a pent house apartment for a couple of years. His two children, a boy sixteen and a daughter fourteen, become aware that their dad has a mistress, and these overly wise youngsters decide that it is time for them to break it up. Of course, you can guess what the answer is—the woman wins the kids over in the end and dad marries her with their consent.

But it is the manner in which the story is played that puts it over. Claudette Colbert is the best thing that has come into the motion picture theatres via the talking screen since the "talkies" have arrived. Here is a leading lady that has everything. And as for Walter Huston, he is superb;

(Continued on following page)

Three Loves

Gripping Foreign Melodrama

(Reviewed by Freddie Schader)

(All Silent)

THREE LOVES isn't a bad title at all. It certainly is box office, and this German made melodrama holds enough suspense to fit in the daily change houses and get by. It has a leading lady who manages to out-Garbo the great Garbo herself when it comes to turning on the S. A. and the manner in which she gets her man makes her a copper if there ever was one. The juvenile lead who falls for the blonde appeal of the heavy lead has a face that has a lot of character, it reminds one of Walthall's in the days of "The Birth of a Nation." But the chances are that were he in this country the casting directors wouldn't give him a second look, except possibly to suggest that he play character parts. But he is an actor and he delivers in this picture.

The story is that of a wife, married to a doctor, who leads his professional associate to murder her husband. The two then make their escape to a winter sports resort. The juvenile boards the train with his bride and at a way station sees the vamp and falls for her hook, line and sinker, and thus ruins the initial night of what might have been a perfectly good honeymoon. But the boy has permitted himself to be sacrificed at the altar in order to save the family iron works from going bankrupt, so when he sees the vamp depart from the train, after she has informed him that she is being kidnapped by an insane man, he lets his newly wedded wife continue on her way alone while he jumps off the train to follow his enchantress.

In the midst of a New Year's Eve celebration at the hotel at which the murderer, the woman and the boy are stopping, she plans to escape with the youngster and elope, but the murderer won't be fooled, and he corners her as she is about to step out of the door into a car. After she has returned to her room the two men sit in the lobby of the hotel until morning, each keeping a watchful eye on the other. When morning finally arrives they start upstairs and arriving at the room of the murderer they come to blows the result being that the youth is knocked flat. The girl rushes to him and attends him, but while they are in the midst the police arrive and take the murderer into custody, his last act being to fire a shot into the woman killing her and leaving the youth to hold her in his arms as she passes out. The finish has the boy buying a ticket for his return trip home. Whether he and the bride whom he deserted become reconciled isn't pictured.

Of course, there is no particular drawing power in the cast, so the title is about all that can be depended on, but the chances are that Perk Swope could take this one for the Vine Street in Hollywood and by stressing the fact that the picture has the new Garbo could steam the picture colony enough to get a play for it.

Produced by the Terra Studios, Berlin. **Released** by Moviegraph. From the **novel** by Max Brod entitled "Die Frau Nach Der Man Sich Sehnt." Produced under the supervision of the author, **directed** by Kurt Bernhardt. **Running time**, an hour and seventeen minutes.

THE CAST

Dr. Karoff	Fritz Kortner
Stasha	Marlene Dietrich
Henry Leblanc	Uno Henning
Charles Leblanc	Oscar Stimma
Their Mother	Freda Richard
Poitrier	Karl Ettlinger
Angele	Edith Edwards

Our Modern Maidens

A Weak Sister To "Dancing Daughters"

(Reviewed by Freddie Schader)

(All Silent)

OUR DANCING DAUGHTERS, with Joan Crawford and Anita Page, was a terrific box office hit, so they figured a sequel or rather a companion picture under the title of "Our Modern Maidens" with the same pair of girls again in the principal roles would hit the bull's-eye again. But the truth of the matter is that "Our Modern Maidens" proves but a weak sister to "Dancing Daughters" and what it gets at the box office will only be due to the impression that its predecessor made.

This picture starts with the jazz-mad flaps and boys at the finish of a school year on the eve of their departure for their summer vacation, carries them through the vacation and up to the time that they are about to start on their "careers."

Billie Brown is the daughter of B. Bickering Brown. She has finished school and has become engaged to Gil, who is going in for a diplomatic career. The kids chip in and hire a private car to take them to the city, but on the train there is a world famous diplomat and when Billie sees him she is determined to make his acquaintance and use him to get Gil an appointment to Paris. She leads the diplomat into believing that Gil is "just a friend" and she exercises her wiles to such an extent that he helps the boy get the appointment. And then there is the blow-off, for with the announcement of the appointment there is the publication of the engagement of Billie and Gil and the diplomat realizes that he has been made a chump of.

In the meantime Billie's girl chum and Gil have become over friendly and the chum should really have been married, but instead Billie and Gil step up to the altar and are wed. After the ceremony Billie realizes the true state of affairs and goes off to Paris on a husbandless honeymoon for the purpose of securing a divorce. Of course, the diplomat finds her right after the decree is granted and there is a clinch for the final fadeout.

Joan Crawford plays Billie and Anita Page, who should know how to take care of herself by this time, is the chum. Young Douglas Fairbanks is seen as Gil while Rod LaRocque enacts the role of the diplomat. From an acting standpoint Anita Page shows that she really has something more than she has shown heretofore. Perhaps that "good morning" method that Eddie Goulding invented really works and possibly Jack Conway, who directed, is using it. Who knows?

Produced and **distributed** by Metro-Goldwyn-Mayer. From an original by Josephine Lovett, **directed** by Jack Conway. **Length**, 6,976 feet. **Running time**, an hour and fifteen minutes. **Released**, Aug. 24, 1929.

THE CAST

Billie	Joan Crawford
Abbott	Rod La Rocque
Gil	Douglas Fairbanks, Jr.
Kentucky	Anita Page
Reg	Edward Nugent
Blondie	Josephine Dunn
B. Bickering Brown	Albert Cran

Short Subjects

"Hunt The Tiger"

(Radio Picture Talkie—Two Reels)

RADIO spent a lot on this, but they shouldn't release it as a "drama." Instead, they should label it "comedy," so that it'll have some chance to get by. Otherwise, they should wrap it in a purple shroud and lay it on the shelf where the dust can cover it from sight.

It is one of those things that needs some miracle to save it. They revive old melodrama in Hoboken, and, thank the Lord, have sense enough to laugh at it. But at the RKO studios, where this came from, some one must be mentally askew or must have inept sense of humor, because, apparently, they have turned out this thing thinking it to be serious stuff. If "Hunt the Tiger" isn't funny, then we would like to know just what it is.

The scene is in old France in the day of the aristocracy. A man is just about to cast himself into the river because of a love affair, when a stranger approaches and tells him of a better way of taking his exit from this world. He proposes that they play a game of "Hunt the Tiger," in which the would-be suicide and a lady similarly inclined, would hunt each other in the dark, the hunter to indicate his whereabouts by a silver bell hung around his neck and the hunter to be equipped with a pistol for the purpose of shooting the other fool. When the man is persuaded to play the game, chiefly because his partner is a beautiful woman who was jilted by the man who ran away with his girl, the room is plunged into darkness and the game begins. Although the tinkle of the bell is the signal for the firing, and the scene is supposed to be most intense, it is then that unrestrained gayety breaks loose.

And when the poor hero, after the heroine has fired over his head twice, turns the gun upon himself and falls down apparently dead, only to awaken later with his head in the lady's lap and the words upon his lips, "So this is heaven," and also finds out that the gun contained blanks and that he is not wounded—then some more laughs break out—real big ones this time.

If this one is ever shown on Broadway, it won't get the nice reception "St. Louis Blues" got. It is a "blue" number, to be sure, but if the Broadway crowd ever see it they'll snicker their heads off and marvel at the credulity of producers.

Henry A. Hering is responsible for the story. Leo Meehan directed it. It was produced at the RCA Gramercy Studios in New York, under the supervision of Richard Currier. To be released November 10.—RAYMOND GANLY.

The Lady Lies

(Continued from preceding page)

while Charlie Ruggles' drunk is a work of art. And if you don't think that that Garde girl knows her "detained ladies" you're just bugs that's all. As for Patrica Deering and Tom Brown, they're too good for words.

Even if you can't play it see it and give yourself a treat.

Produced and distributed by Paramount-Famous-Lasky. From the play by John Meehan, who also directed the dialog. **Adapted** by Garrett Fort. **Directed** by Hobart Henley. **Length**, 7,004 feet. **Running time**, an hour and fifteen minutes. **Released**, Sept. 6, 1929.

THE CAST

Robert Rossiter	Walter Huston
Joyce Roamer	Claudette Colbert
Charlie Tyler	Charles Ruggles
Jo Rossiter	Patricia Deering
Bob Rossiter	Tom Brown
Hilda Pearson	Betty Garde
Ann Gardner	Jean Dixon
Henry Tuttle	Duncan Penwarden
Amelia Tuttle	Virginia True Boardman
Bernice Tuttle	Verna Deane

Opinions On Pictures

"The Lunkhead"

(Educational Talkie—Two Reels)

ONE of the finest Sennett comedies to enter the current scene is "The Lunkhead," starring Harry Gribbon, who can apparently lay claim to the title of "the screen's dumbest man." The country hick depicted by Gribbon is the victim of as pretty a net of circumstances as you'll ever see. And Gribbon just wrings every sequence dry of laughs so that there popping every minute.

It is one of those rare comedies which is just about flawless. It is frankly, unashamedly funny and it won't take long for an audience to take it to heart and laugh uproariously at the poor mess the hick makes of things.

Gribbon is the betrothed of Andy Clyde's daughter, Thelma Hill. This modern flap doesn't give a rap for such a sap, chasing, instead, a city sweetheart, much to Harry's discomfit. Possessed of a tremendous ego, but equipped with a nit-wit brain, it isn't long before Clyde, too, is aware of Harry's sap qualities. Harry has to flee the scene when a girl vamps him out of a diamond ring and then charged him with attempted rape.

There are some joyful scenes when Helpful Harry runs the delicatessen shop for Clyde. Inside of a few seconds, Clyde has lost over fifty dollars through Harry's dumb management, one smart egg getting two tens for a five and then passing a counterfeit twenty dollar bill when he comes back to again catch Harry asleep.

Gribbon does his part to perfection and Clyde is a good foil. Thelma Hill, Ben Alexander, Patsy O'Leary, Winnie Law and Milton Holmes are all good in their supporting roles. Sennett himself directed, doing a splendid job.

This comedy is easily outstanding among the current crop. It is ably acted, skilfully directed, has a good story and some crackerjack dialogue. It stacks up favorably with "The Bride's Relations." In other words, it is a knock out number.—RAYMOND GANLY.

"Prince Gabby"

(Educational Talkie—Two Reels)

IS it necessary to announce of the excellence of Edward Everett Horton's work in this featurette? Hardly, because he has ever contributed capital performances in his screen career. And in this little short, written by the most prolific of modern authors, Edgar Wallace, he turns in a very neat and perfectly etched portrait of a gentleman crook.

The story is nicely patterned, with a sharply defined and well developed story. Horton, known to the burglar world as "Prince Gabby," is disturbed in his invasion of a wealthy home and made capitive by the owner. The suave crook, not in the least ruffled, engages his captor in conversation. From his captive the man learns many things and so does his wife, the one questioning eagerly about certain tips on horses and the other about the philanderings of a certain man. They find the crook a well informed person and one, too, who is able to keep a secret for he is aware that the philanderer they are discussing has had an affair with the very lady whom Prince Gabby's captor regards as his virtuous wife.

It is all tidily arranged, the dialog working to a fine conclusion. As a matter of fact, the offering boasts a trim and orderly chain of facts, skilfully unearthed in the smooth, undulating dialogue. The scene never shifts from the room in the house of the wealthy man where Prince Gabby has been made captive, but it is never at a loss for Horton's dexterous handling of his lines, backed by the unexpected turn of events, make it at all times interesting entertainment. It is clever, to say the least.

Jane Murfin did the adaptation of the Wallace story and Sidney B. Brannecke supervised the production. The director was Leslie Pearce.—RAYMOND GANLY.

"Her Husband's Woman"

(Paramount Talkie—Two Reels)

LOIS WILSON is the star of this Christie produced talkie comedy of marital difficulties. And that means a lot in a dialogue picture, for this star has a certain grace and sureness about her work which sets her apart from the ordinary run of actresses emoting before the microphones. Her voice and manner are pleasing, you may be sure, and she is good enough a trouper to make interesting and entertaining an average piece of talkie work such as this.

Harrison Ford is the leading male player, but he does not click effectively in his role.

Ford, an artist, refuses to paint a bishop's portrait for his wife, as he is having an affair with a woman who engages all his attention. When the woman comes to his studio, the wife calmly goes about with subtle touch, slyly exhibiting her husband's weaknesses and empty day dreaming, and so cleverly does she do her work that the exasperated "other woman" eventually picks a fight with Ford and dashes out of the room, leaving him furious. The wife calms her husband's fears and reduces him to a pleasant mental state, so that he is even willing to reconsider and paint the portrait.

Lois Wilson gives the piece a certain strength and the "other woman" is also acceptable in her role. All in all, it can be regarded as fair talkie fare for adults and grown-ups. It is one of those things which will be entirely over the heads of youngsters.—RAYMOND GANLY.

"Social Sinners"

(Educational Talkie—Two Reels)

A BUG exterminator, who crashes a party at a society dame's party and busts up the whole affair, makes some funny moments in this Jack White all-talkie comedy adapted from "The Bug Man," a sketch by Kenyon Nicholson. Charles Lamont directed and the cast offers Raymond McKee, as the bug killer, Marion Byron and Cissy Fitzgerald.

Its chief splurges of humor are had in the scenes when the revelry of the guests is interrupted by the bug man's activities on the dance floor. He fills the atmosphere with what he believes to be a bug-killing mixture, but which is in reality itch powder. Soon the guests are scratching their backs, calves, etc., their troubles all the more accentuated when black pepper is also distributed by the bug-hater, who is entirely unaware of the fact that his girl, the maid in the home of the society dame, substituted the itch powder and pepper when she saw him dancing with another girl.

The comedy builds steadily to this sequence which surely rolls up a neat total of laughs. Some of the efforts of McKee and Byron go for naught in the early footage, but once the climax is launched a flood is tapped. The subject contains a ratio of laughs in excess of the average offering.—RAYMOND GANLY,

"On The Streets"

(Educational—One Reel)

THIS Educational Hodge-Podge, except for an exaggerated amount of animation in its final scene, lines up as a fairly appropriate novelty. Scenes in Athens, Bohemia, New York, Japan, Roumania, Holland and Cairo pass in review. Perhaps the best of the shots is that of Holland, showing the Dutch tots clattering along in their wooden shoes, the synchronized sounds fitting in perfectly with this scene. But almost half of the reel has been taken up with animation depicting two gobs dancing with a fat Egyptian Fatima. If this had been cut down in proportion to the rest of the subjects, a more compact reel would have resulted. As it is there is more "nonsense" than "sense" in this Hodge-Podge. The synchronization and musical score are fairly good.

"Dimples And Tears"

(General Talking Pictures—1 Reel)

EASILY one of the best and novel little shorts to flash on the screen in quite some time.

It is a puppet show, the Gorno marionettes going through a regular vaudeville routine. First, three of the puppets do an old time song and dance after the manner of the Eddie Leonard type of minstrel. Then a marionette, made up to impersonate Al Jolson, comes out on the stage and sings "Sonny Boy" to a little marionette decked out as a street urchin. Finally, the piece winds up with a marionette jazz band playing "Whad Ya Say."

These wooden performers put over the three acts in unbelievably fine style. To see them is to appreciate the skill with which they were manipulated. And to hear them is to applaud the perfect synchronization of voice with the pantomime of the little wooden figures.

This one should mop up for General Talking Pictures anywhere. It has calibre of the best quality in modern day talkie shorts. And it is a featurette that could be displayed before any type of audience, whether it be on the Great Main Stem or in some little place out in the sticks.

That little marionette singing "Sonny Boy" is something that will grab the attention. In its way, this short is just as divertingly and pleasantly conceived as "The Skeleton Dance."

The possibilities of these little puppet shows are practically limitless—there are so many things that they can do with them. This series opens new doors to cinematic entertainment with something distinctly different to offer.

Jack Harrison burlesqued and directed the piece, which was made and synchronized in England by British Sound Film Productions, Ltd. The Gorno Family have been marionettes for some 385 years. They have achieved some remarkable results with a few figures, some silken threads and vocal interpolations.—RAYMOND GANLY.

"Grand Opera"

(General Talking Picture—One Reel)

THIS is the first of the series of Gorno Martes reels in the series being offered by General Talking Pictures. It sends them off to a most auspicious start.

The piece offers a group of marionettes demonstrating their vocal prowess. For instance, the soprano of the group sings the Jewel Song from Carmen. Then the Rigoletto Quartet is sung by the puppets, with a pianist accompanying them. This pianist's movements as his fingers run up and down the keyboard show clearly the great skill with which these marionettes are made to go through their paces.

It is an entertainment decidedly out of the ordinary and one which would look well on any theatre program. There have been mighty few marionette shows offered on the screen to date. But these Gorno offerings, done in England, bid fair to establish a high standard and one which only the very best of competition can match.

As it is something new and out-of-the ordinary, almost any exhibitor's program would be ably strengthened by the addition of a short of this quality.

"Permanent Wave"

("U" Sound Cartoon—One Reel)

ONE of the clever concoctions by Walter Lantz, in which gags galore and expert cartoon work combine to produce the laughs, is offered in "Permanent Wave," featuring Oswald, the rabbit. This time, Oswald is made to wait upon a tough bear, but he throws up his job in short order to seek refuge on a South Sea isle inhabited by dancing houris. When the bear seizes the maid upon whom Oswald has set his heart, a rough and tumble fight ensues between the rivals, the bear getting the worst of it.

Opinions on Pictures

"Mickey's Follies"
(Disney Sound Cartoon—One Reel)

WALT DISNEY's creation, the popular Mickey Mouse, sings and dances in a typical cartoon barnyard frolic, which is the tenth of the series of Mickey films. Strictly speaking, it is not as good as some of its predecessors, but it certainly contains plenty of laughs, nevertheless. One of the weak spots in the film is the injection of a theme song sung by Mickey Mouse; it seems rather flat. Another thing to notice was the cartoon work, which was not executed with the nicety that some of the other cartoons have.

However, the laugh material far outburdens the few shortcomings. The animals have a grand time and the fun is shared by the audience. Some of the barnyard folk are sitting on an outhouse, and in their ecstacy over Mickey's performance they crash in the roof. Immediately the door opens and a pig runs out with his pants down. Can you imagine? Movie audiences relish this sort of screen fun, and "Mickey's Follies" is supplied with enough laughs to make them gurgle heartily and long.—RAYMOND GANLY.

"Waif Of The Wilderness"
(Universal—Two Reels)

BOBBIE WATSON, a "Sonny Boy" in cowboy clothes, is paired with Edmund Cobb in this Westernette, one of a series of yarns in which the friendship of the two is the main theme. For sentimental reasons, this pairing of the kid with the older actor should get to audience liking the Western yarns. Kid appeal, plus the usual Western plot and the trimming of riding and action, gives "Waif of the Wilderness" the rating of satisfying film fare for the masses. The kids, for one, will gobble it up.

It's the old story of heroine and heroes—big and small—against nasty Mr. Villain. No need to go into detail as you can probably guess just what formula is used.

However, regardless of whether the story is new or old, it is okay as far as the movie mobs are concerned.—RAYMOND GANLY.

"Jack White And His Chateau Madrid Entertainers"
(Vitaphone—One Reel)

JACK WHITE, one of those dizzy comedians with a trick hat, irregular walk and all, scores about half way with his jazz band and caroling by Jeanne Fayal. The comedian's line of patter is not very hot, and his verbal interpolations when the girl sings "Then We Canoe-dle-Oodle" could very easily be dispensed with. About the best thing in his act, except for a certain care-free goofiness, is his introduction of various cards at different moments. The numbers offered include "Am I Blue," "Kansas City Kitty," and "Senorita." Altogether, the reel is fair without any particular thing outstanding. RAYMOND GANLY.

"Pathe Review No. 37"
(Pathe—One Reel)

THERE are two exceptionally good bits in No. 37, namely, "Gothic," showing the Cathedral of Notre Dame, and "Blarney," presenting some lovely views of Ireland. They lend the reel a fine flavor, which is enhanced by the novelty shots in "Vision," reviving memories of the old Chicago Fair, and "The Ripping Jolly Thames," showing the London elite crowding the waters of the famous river with their boating parties. The Ramsayean sense of humor pervades this last subject, the first two items being also appropriately dealt with. Very good screen magazine material.—RAYMOND GANLY.

"Two Gun Ginsburg"
(Radio Pictures Talkie—Two Reels)

NAT CARR does a dandy job as a Hebrew "bad man" in the Wild West. It is ripe with laughs and is sure-fire film for the crowds, especially in Jewish circles. Carr, with both pantomime and delivery of lines, goes along smoothly capturing the laughs. He cuts a funny figure as "Two Gun Ginsburg," who becomes a gunman on the advice of a friend when he is stranded in the West.

Carr, out to terrorize the town, does a flop when the tough proprietor of the town's leading saloon refuses to become scared of his bold front. When Carr sees this his courage ebbs and he calls in a big, powerful egg to help him subdue the barroom owner. However, the big friend does nothing and Carr gets poked around some more by the tough gent. Finally, in desperation, he takes a swipe at the big palooka who was to have befriended him and leaves the town flat.

Carr's facial expressions and Jewish voice inflections are good for plenty of laughter. The comedy develops several surprising twists and is on a high level throughout. The star is ably supported by Fred Nerret, Edwin Caspar, Dolores Cordova and Alex Lovejoy.

The story is by Ted Lesser, was directed by Mark Sandrich, produced by Louis Brock at the RCA Grammercy Studios, and will be released on October 13, 1929. It can be counted on as fine entertainment for the bunch who patronize the box-office. In a neighborhood house it'll stagger away underneath the load of laughs it undoubtedly will collect. — RAYMOND GANLY.

"Black Narcissus"
(Pathe Talkie—Two Reels)

"BUCK and Bubbles," colored vaudeville team, known in private life as Ford Lee Washington and John Sublette, are co-starred in this picturization of a Hugh Wiley "Wildcat" story, which Paul Powell directed and Snydey Lazarus adopted with supervision by Monte Brice.

It is a fairly humorous affair with a limited audience appeal. One noticeable drawback is that the lines spoken by the colored boys are sometimes lost because of the natural sing-song delivery that is typical of the race. When Hugh Wiley's lazy character opens his mouth, it often happens that his speech is lost, the nasal twang undoubtedly having something to do with it.

Beulah Hall and Emmett King are the others in the cast. The story has "Wildcat" fall for a gal, who is already married to a jailbird. "Wildcat" doesn't know that, and he is just about to become the gal's second better half when her huge spouse breaks down the door and the wedding ceremony. He is in prison dress and has just been paroled. "Wildcat" hot foots it down the road and out of sight. Humor is added to the situation by the fact that "Wildcat" met the girl while trying to save his bosom pal from her.

"Pathe Review No. 38"
(Pathe—One Reel)

FOUR subjects—"Starfish," wherein the microscope dwells over the peculiar construction of the marine creature; "Hampton Court," the English tourist attraction;; "Derby," dog races in Britain; "The Gay Deauville," France's world-famous playground—make up this new issue of the Review, the general tone of which is high. Its appeal, it may be said, while not as great and satisfying as that of other Reviews, is of sufficient strength to get by on the average show.—RAYMOND GANLY.

"The Man Who Laughed Last"
(Vitaphone—One Reel)

SESSUE HAYAKAWA, the Japanese who years ago was one of the outstanding luminaries on the screen, returns to American audiences by way of the new medium of the talking film. A drama of an Oriental's revenge, written by Edgar Allen Woolf, is the vehicle which re-introduces him after his long absence. The star makes out very well with the little he has to do. His role is simply that of a man who, after killing the man who stole the woman he loves, enjoys to the full his laugh of victory.

Hayakawa speaks his lines distinctly, there being only a few moments when there exists any doubt as to the meaning of his speech. For the most part, this drama will prove a novel offering for the fans, for it presents a name that was familiar in the old days of the movies. It will arouse the curiosity of those fans who remember him, and should prove to be a short of good audience strength. — RAYMOND GANLY.

"Syncopated Trial"
(Pathe Talkie—Two Reels)

THOUGH this is a "Melody" comedy on Pathe's program, it is a noisy affair, which doesn't score. All the characters speak in rhyme to music. There's no soft pedalling; it's all so blatant in its efforts to be a jazzy, hot and snappy number. Instead, it snubs its toe and falls down, simply because there's not much strength to it and because it's a trivial affair, anyway.

Morgan Morley and Lew Seymour are the boys who spout their lines to a musical bar. There are several others just as ineffective. Really, the best bit in the production is the dance of the chorines in the court room. Their hoofing is nice to watch and is okay on the ears, but when the comedians get going things slow down pretty much. There is also another performance that is worthy of mention, and that is an imperrsonation of Eddie Cantor.

As for the rest of it, the less said about it the better.—RAYMOND GANLY.

"Topical Wits"
(Pathe Talkie—One Reel)

THE Van Beurenites don't seem to be at a loss for words with which to co-mate the "topical" portion of this series of jokes and humor which, in the old silent days, went under the title of Topics of the Day. There have been "sips," "nips,' "pips," "quips," etc. In "Topical Wits," the usual load of verbal chatter in humorous strain is presented. There are some good jokes, but in a projection room it is difficult to judge just how they will go over. But it wouldn't be a bad guess to say that they'll go over well. So on the face of it, "Topical Wits" looks a likely bit of wise-cracking that will please 'em.—RAYMOND GANLY.

"Carlena Diamond"
(Vitaphone—One Reel)

THIS artiste is a harpist. Her instrument means very little to modern-day audiences. At its showing this week at the Strand, this reel brought just a flicker of applause, and the audience didn't seem to care how quickly Miss Diamond's offerings were concluded. She sings "Tura Aura Hura," the old Irish air, and plays on her instrument such tunes as "Mighty Lak a Rise," "Nola" and "The Doll Dance." A harp dance, in which she steps and plays simultaneously, brings the reel to a close. This one is not so hot. The artist tries hard enough, but her efforts seem of no avail.—RAYMOND GANLY.

"Pathe Audio Review No. 21"

(Pathe Photophone—One Reel)

PATHE sound magazine of the screen delves into the skyline of New York in "Manhattan Angles," in which some great shots of the towering financial center of the city are seen. This section of the film bears a very great resemblance to those Manhattan shots of Robert Florey, which he put out under the title of "Skyscraper Symphony." The shots seem to be identical.

The Review then swings into some fine scenes of the American timber industry. Shots of the logs riding down the flume and landing in a gorgeous splash for the scent to the mill saws, and a fast trip taken down the flume by the cameraman contribute to the very effective result achieved by "Timber," under which these shots are grouped.

The third subject is a punk one, and shows a band of women playing on their kitchen cooking utensils to amuse a group of Confederate veterans gathered around them. It may achieve a few laughs or possibly a few groans.

The first two items, however, make up for the shortcomings of the last. And as is always the case with the Pathe Audio Review, the editing and shaping of the scenes is smoothly done, and the synchronized score is most effectively played.—RAYMOND GANLY.

"The Delicatessen Kid"

(Universal Talkie—One Reel)

BENNY RUBIN has another clever vaudeville skit to offer. It was authorized and dialogued by Benny himself and it gives him an opportunity to sing and dance and otherwise exhibit his skill as an entertainer. He more than fills the bill and provides a good show.

Benny is seen in a delicatessen shop. Benny sees various celebrities of the vaudeville stage enter the shop and after their departure, he shows his father and proprietor of the delicatessen shop their various tricks of the trade. For instance, when Eddie Dowling, Bill Robinson and others have left the shop, Benny does their stuff.

This short is a good piece of work and is well qualified to snap up creditable comment.—RAYMOND GANLY.

"Skyscraper Symphony"

(Novelty—Two Reels)

ROBERT FLOREY, director and camera artist, has photographed New York skyline from all sorts of angles, achieving some good effects. For the most part, however, this tone poem in film form don't mean a thing to the general run of audiences. His shots are pictured in soft, melting photography, and will win acclaim only from those who love to coo over such things as artistic cameraing. Has restricted audience appeal.—RAYMOND GANLY.

A lad and his pup. Educational's young star, "Big Boy," with his terrier friend in a scene from "Sole Support," a recent comedy release. Other of the young comedian's vehicles are "Helter Skelter" and "Joy Town"

"The Pusher-In-The-Face"

(Paramount Talkie—Two Reels)

F. SCOTT FITZGERALD'S little story made good reading when it first appeared in the pages of a magazine, and it also makes a very entertaining talkie as transposed to the screen by Paramount and directed by Robert Florey with a cast that includes Lester Allen, Estelle Taylor, Raymond Hitchcock and Lilian Walker.

The tale is of a runt with an inferiority complex, who suddenly lost control of himself and pushed a woman in the face. It occurs in a crowded theatre where the poor fellow is trying to immerse his troubles in a drama and it causes a commotion and flaming headlines in the paper. The runt is finally brought to court and before a sympathetic judge and courtroom he tells his story.

He's been walked on and kicked about so often that he finds relief only in such places as a theatre where a good play can beguile his mind and lead him to forget his troubles. On this particular day, he is sitting quietly in his seat when a gabby woman and two friends equally talkative seat themselves behind him and talk, talk, talk. The runt, unable to focus his attention on the play because of their wagging, suddenly turns around and pushes the talkative woman in the face, then dashing out of the theatre.

The judge frees him of the charge of assault and the woman making the charges crestfallen leaves the courtroom.

When the runt returns to his job, his employer picks on him, but the little fellow has become imbued with courage and he pushes his boss in the face, also. It is all very amusing and pictured with a fine sense of humor. Adult audience will greatly enjoy this one.—RAYMOND GANLY.

"Love Birds"

(Universal Talkie—Two Reels)

THE Rooneys—Pat, Marion and Pat the Third—are seen in a skit that gives them many opportunities to dance and gambol. It is a jolly affair, gaited with gags and humor and outstripping the other releases of the series. Here the Rooneys dont' try to do any heavy acting and consequently their work is much improved. The story is light in texture and often it grows slapstick, but, boys, what an improvement over those others!

Pat gets a job as bell hop to acquire atmosphere for his new show. To his discomfort, he has his son as bell hop captain. The friendly raillery between the two continues until Pat is sent up to a roomful of models to tell them to pipe down on the noise. He finds his son with the girls and they are just about to make their exit when Mrs. Rooney arrives to see some of the new costumes exhibited by the models. By the time she has settled, her husband and son have adopted wigs and feminine attire and are posing as models. Eventually they are discovered and a hilarous time is theirs.

The Rooneys go in intensely for the family spirit, of which the group shot which concludes the piece is an example. Except for some flat singing from young Rooney, their performances are okay and their dancing, of course, is first rate.

This one is the best Rooney vehicle to date and it should be fairly appropriate for the key city houses where the Rooney name is well known.—RAYMOND GANLY.

"The Jungle Fool"

(Pathe Sound Cartoon—One Reel)

OLD Al Falfa again takes to aviation in this Pathe cartoon. He is bound for Africa on a hunting expedition, and the old gags, such as the flexible gun barrel, are again introduced to snatch some laughs. Old Al has an adventure with a gorilla, and then has to leg it for his life when a leopard and the entire jungle colony chase him out of Africa. It is tuned to receive quite a few laughs, and is, in general, a good Æsop.—RAYMOND GANLY.

"Splash Mates"

(Universal Talkie—Two Reels)

THIS is the last, except for one ("Graduation Daze"), of the Collegians, the successful series of shorts turned out by Universal. It has considerable of the youthful pep and whoopee that formed an integral part of those releases that went before, and can be classified as a suitable short subject for the general run of audiences.

The topic this time is boat racing, Ed Benson against Don Trent and the rest of the Calford bunch. Trent, as is usually the case with him, tries to play foul with Calford's stalwart, but a kid whom Ed had befriended, tips him off as to the location of his speed boat when it is hidden away by the jealous senior. While speeding towards the scene of the race, the contest gets under way, and Ed has to spurt ahead of the entire crew before he passes Trent, which occurs just in the nick of time and just as the final fadeout comes around.

George Lewis, Dorothy Gulliver and Eddie Phillips are the Collegians trio, and they perform in their customary manner. Their effort should leave the fans with a favorable impression.—RAYMOND GANLY.

"Men Of Daring"

(Universal Talkie—One Reel)

TED CARSON, starring in the Northwest Mounted Police series for Universal, is seen again in an adventurous yarn dealing with a gang of villains, who have captured the father of the girl branding the missing man as a thief.

Mr. Mountie takes care of the villains when they become most troublesome, subduing them in masterful style and restoring the girl's father and his property to them and winning a hero's reward—the girl's arms.

The lass in this case is Lotus Thompson, who is quite fair to look upon and who will probably graduate from these quickie roles to roles in features.

This western is of the usual type and is on a par with the general appeal of the action featurette. Not first-run stuff, but suitable for neighborhoods and similar types of houses.—RAYMOND GANLY.

"Cold Turkey"

("U" Sound Cartoon—One Reel)

WALTER LANTZ executes some clever cartoon embellishments for Oswald's latest adventure, which concerns his attempts to kill a turkey for dinner. The rabbit tries various ways to decapitate the fowl, but he is unsuccessful in every instance, until he finally hits upon the idea of putting the turk into a cannon, stopping up both ends, and then touching her off. The result is that he has a turkey, already roasted, for his dinner. This one is replete with laughs.—RAYMOND GANLY.

Harry Langdon is welcomed by "Our Gang," fellow workers on the Hal Roach lot where the droll comedian has finished "Hotter Than Hot," and "Sky Boy" for release through Metro-Goldwyn-Mayer

Weekly Box Office Check-Up And Showmen's Ad. Tips

In Figuring Percentage Rating On Pictures, The Normal Or Average Business Of The Theatre Is Taken As 100%

Argyle Case, The (W.B.)

BALTIMORE, MD.—Warners' Metropolitan Theatre, (1,500), 6 days, beginning Saturday previous, 15c-50c, Kinograms, "The Big Paraders," Miller and Lyles, "They Know Their Groceries," (Vitaphone Acts), Organ Weather, clear and torrid with a little rain. Opposition: "Charming Sinners," "Our Modern Maidens," "Dark Streets," "Singer," "Standard," "Lucky Star," "Lucky in Love," "College Coquette," "Broadway Babies." Rating, 95%.

SEATTLE, WASH.—Blue Mouse Theatre (950), 25c-35c-50c-75c, Vitaphone Acts, Fox Movietone News. Weather, fine. Opposition: "Frozen Justice," "Imagine My Embarrassment," "Dance of Life," "Say It With Songs," "Greene Murder Case." Rating, 110%.

AD TIPS—The screen's new voice. See and hear Thomas Meighan in "The Argyle Case," a Vitaphone all-talking picture with H. B. Warner and Lila Lee. Hear Thomas Meighan, the favorite of millions, cloaked in an entirely new personality. He'll thrill you in his greatest dramatic role. With Vitaphone Symphony Orchestra. Audience appeal: Especially strong appeal for all and marvelous with the kids for the latter do love Meighan sure enough. All audiences enjoyed it thoroughly and Tom has won a new place by his screen voice.—C. S. Langue, Mgr., Warners' Metropolitan, Baltimore, Md.

Feature return of Thomas Meighan; play up mystery angles of story; let title bring them in; advertise starting time of film.—Blue Mouse Theatre, John Hamrick, Mgr., Seattle, Wash.

Big News (Pathe)

OMAHA, NEB.—Orpheum Theatre (3,000), 7 days, 25c-60c, Pathe News, Marcus Glorified Revue. Weather, hot. Opposition: "Fast Company," "Four Feathers." Rating, 125%.

AD TIPS—Exploited Robert Armstrong as stage star and stressed comedy and bulk of action in city room of metropolitan daily. Extensive lobby display week before opening, using signs and layouts from two local papers. Newspaper ad layouts in front page typography. Audience appeal: general.—Orpheum Theatre, Ralph W. Thayer, Mgr., Omaha, Neb.

Broadway Babies (F.N.)

BALTIMORE, MD.—Rivoli Theatre, (1,981), 6 days, 25c-50c, Pathe Sound News, Edward Everett Horton in "Trusting Wives" (Educational), "Falling Stars," "The Parlor Pest" (Columbia Acts), National beauty Pageant contestants appeared in person on stage Tuesday night. Organ. Weather, clear and torrid with some rain. Feature started Saturday previous. Opposition: "Charming Sinners," "Our Modern Maidens," "Dark Streets," "Single Standard," "Lucky in Love," "Argyle Case," "College Coquette," "Lucky Star." Rating, 85%.

AD TIPS—If opening on Saturday, use following line in Sunday's ad: A tremendous hit at yesterday's opening. 100 per cent talking, singing, dancing. A First National Production.

Broadway Babies

Lilting melodies in a musical revue woven into an all-talking, singing hit. Play up Alice White's name large with cut across top of title. Audience appeal: General to those who like a snappy back stage story with plenty of beautiful girls, snappy songs and music and dialogue. Big here.—Frank Price, Jr., Mgr., Rivoli Theatre, Baltimore, Md.

Broadway (U.)

DALLAS, TEX.—Capitol Theatre (1,044), 7 days, 25c-35c-60c. Weather, fair. Opposition: "Paris Bound," "Dance of Life," "Fast Company," "Fashions in Love." Rating, 110%.

AD TIPS—Exploit the title as the best draw of the picture. Feature Evelyn Brent as she will bring in the business. Copy used: The most amazing picture that ever played this city. The greatest melodrama the New York stage has ever known made into a gigantic picture that plunges you deep into the heart of New York's mad night life. Audience appeal: all classes.—Capitol Theatre, Ray J. Stinnette, Mgr., Dallas, Texas.

Bulldog Drummond (U.A.)

MILWAUKEE, WIS.—Alhambra Theatre, (2,200), 7 days, 25c-60c. No presentations. Comedy, Collegians, Universal News. Weather, very warm. Opposition: "Lucky Star," "On With The Show," "Say It With Songs," "Our Modern Maidens." Rating, 90%.

LOS ANGELES, CAL.—United Artists Theatre (2,100), 35c-50c-65c, organ concert, Riesenfelds' "1812" overture. Opposition: "Hollywood Revue," "Dynamite," "Lucky Star," "Lady Lies," "Imagine My Embarrassment," "In the Headlines," "Marianne." Rating, 150%. (4th week.)

AD TIPS: The perfect talking qualities of Colman's voice were featured plenty. Sound effects of rain played up. Mystery and the lure of adventure. Audience appeal, general; all classes.—Harry Wren, Mgr., Alhambra Theatre, Milwaukee, Wis.

Carnation Kid (Par.)

OTTAWA, ONT.—Avalon Theatre, (1,200), 3 days, 15c-35c. "Motoring Mamas," Fox Movietone News. Weather, fine and warm. Opposition: "Drag," "Speakeasy," "Charming Sinners," "River of Romance," "Mysterious Dr. Fu Manchu." Rating, 80%.

AD TIPS—A well-balanced picture in which there are both fun and thrills is here provided and Douglas MacLean is just the one to make the most of the opportunities. The title is not particularly attractive but it is a good type of feature for a suburban house with mixed patronage. Audience appeal: All ages and all but high brows.—Avalon Theatre, P. J. Nolan, Mgr., Ottawa, Ont.

Charming Sinners (Par.)

OTTAWA, ONT.—Imperial Theatre, (1,200), 6 days, 15c-50c. "Syncopated Trial," (Pathe), Paramount News. Weather, fine and warm. Opposition: "River of Romance," "Drag," "Mysterious Dr. Fu Manchu," "Carnation Kid," "Speakeasy." Rating. 75%.

Charming Sinners

BALTIMORE, MD.—Loew's Century Theatre, (3,221), 6 days, 25c-60c, Fox Movietone and M-G-M News, Loew-Publix Unit "Vacation Days," headed by Ted Claire, Orchestra, Organ, "Running the Scales" (Pathe) Sportlight), Pathe Review, "Big Palooka" (Educational), "Bee's Buzz" (Educational). Weather, clear and torrid with a little rain. Opposition: "Our Modern Maidens," "Dark Streets," "Single Standard," "Lucky in Love," "Argyle Case," "Broadway Babies," "Lucky Star," "College Coquette." Rating, 113%.

AD TIPS—This is a brliliant comedy-drama by W. Somerset Maugham dealing with a domestic problem in high English society. It is by no means an action picture and with a less capable cast it might have been a washout. With Ruth Chatterton, Clive Brook, William Powell and Mary Nolan it is a definite success. These four truly make the picture. Chatterton and Brook are having a big go at the present time. Audience appeal: Adults.—Imperial Theatre, Ray Tubman, Mgr., Ottawa, Ont.

Paramount's big four all-talking. William Powell, Clive Brook, Ruth Chatterton, Mary Nolan. The new idea in marriage in "Charming Sinners." Four out of five homes have them. A risque romance of flirting wives, indiscreet husbands behind the marriage screen. A smart, delightful drama. Audience appeal: Strong appeal for all even though it is a smart sophisticated social drama. Enjoyed thoroughly here.—Charles Raymond, Gen. Mgr., Loew's Century, Baltimore, Md.

Cock-Eyed World, The (Fox)

ALBANY, N. Y.—Harmanus-Bleecker Hall (2,200), 6 days, 25c-50c. Movietone News; Herb Gordon orchestra. Weather, hot. This picture was used for the re-opening of this theatre as a first run house and played to the biggest week's business ever done by an Albany theatre. Opposition: "Man and the Moment," "Joy Street," "Should a Girl Marry?", "Thunderbolt," "Say It With Songs." Rating, 150%.

Cock-Eyed World

AD TIPS.—Used heavy advertising space and called attention always to the fact that this picture was reaching Albany direct from a world record-breaking run at Roxy. Also played up the stars.—Harmanus-Bleecker Hall, Charles Golding, Mgr., Albany, N. Y.

College Coquette, The (Col.)

BALTIMORE, MD.—Hippodrome Theatre, (2,500), 6 days, 20c-50c, five acts of vaudeville headed by "Silver Toes Revue," Orchestra, Organ, Pathe News. Weather, clear and torrid with a little rain. Opposition: "Lucky in Love," "Argyle Case," "Broadway Babies," "Charming Sinners," "Our Modern Maidens," "Dark Streets," "Single Standard," "Lucky Star." Rating, 75%.

AD TIPS—See and hear this 100 per cent all talking comedy-drama of campus life, "The College Coquette," a Columbia picture with Ruth Taylor, William Collier, Jr., Jobyna Ralston, John Holland. High speed romance of young love, with a dramatic punch that stops you short. Audience appeal: A very enjoyable college picture that our audiences enjoyed throughout the week.—Nate Keene, Mgr., Hippodrome, Baltimore, Md.

Coquette (U.A.)

OKLAHOMA CITY, OKLA.—Rialto Theatre (700), 10c-25c. Weather, warm. Opposition: "Flying Fool," "Lucky in Love," "Dance of Life," "Four Feathers," "Midstream," "Words and Music," "Winged Horsemen," "Wild Life," "Woman of Affairs." Rating, 100%.

AD TIPS—A story of a girl who flirted lightly and loved too late, and of a father who did not understand. Although a return date for this picture, Mary always draws good crowds, and this was her first talkie.—Rialto Theatre, Oklahoma City, Okla.

Dance Of Life, The (Par.)

KANSAS CITY, MO.—Newman Theatre, (2,000), 7 days, 25c-50c, Sound presentation units, Selected News. Weather, hot. Opposition: "Our Modern Maidens," "Fall of Eve," "Street Girl," "Fast Company." Rating, 95%.

PROVIDENCE, R. I.—Majestic Theatre, (2,400), 7 days, 15c-50c. Weather, hot. Rudy Vallee and orchestra. Opposition: "Madame X," "Street Girl," "The Lady Lies." Rating, 100%.

Dance Of Life

DES MOINES, IA.—Des Moines Theatre (1,600), 25c-35c-50c-65c, 7 days, Vitaphone act, "These Dry Days," Paramount Sound News, "Just for You." Weather, changeable. Opposition: "Greene Murder Case," "Hungarian Rhapsody, "Rescue." Rating, 110%.

CLEVELAND, OHIO—Stillman Theatre, (1,900), 7 days, 40c-75c. Weather, excessively hot. Shorts: M-G-M Movietone (Walter Kelly, "The Virginia Judge"), Fox Movietone News. Opposition: "Our Modern Maidens," "Her Private Life," "Dark Streets," "Say It With Songs." Rating, 120%.

OKLAHOMA CITY, OKLA.—Criterion Theatre (2,000), 7 days, 10c-50c, Paramount News, Vitaphone Short Subjects. Weather, warm. Opposition: "Flying Fool," "Lucky in Love," "Four Feathers," "Midstream," "Words and Music," "Winged Horseman," Woman of Affairs," "Coquette," "Wild Life." Rating, 150%.

DALLAS, TEX.—Melba Theatre (1,800), 9 days, 25c-35c-50c, Paramount Song Novelty "Dixie," Paramount Talking News. Weather, fair. Opposition: "Broadway," "Fashions in Love," "Paris Bound," "Fast Company." Rating, 105%.

SALT LAKE CITY, UTAH.—Paramount Empress Theatre (1,400), 15c-50c, 7 days, comedy, news events and special opening feature. Weather, fair. Opposition: "Wonder of Women," "Fast Company," "Greene Murder Case," "Love Trap." Rating, 95%.

SEATTLE, WASH.—Metropolitan Theatre (1,100), 25c-35c-50c-60c, Paramount Sound News. Opposition: "Imagine My Embarrassment," "Greene Murder Case," "Say It With Songs." Rating, 110%.

HOUSTON, TEXAS.—Kirby Theatre (1,654), 25c-60c, 3 Vitaphone Acts, Talking Paramount News. Weather, hot. Opposition: "Pleasure Crazed," "Greene Murder Case," "Our Modern Maidens." Rating, 125%.

AD TIPS—Newspaper advertising Sunday was tripled, a large sketch showing Hal Skelly and Nancy Carroll atop the world with other characters in the picture in the background. The fact that the picture is all-talking and all-singing was played up, also. Audience appeal: All classes.—Newman Theatre, Holden Swiger, Mgr., Kansas City, Mo.

Cannot fail to do business with this excellently put up feature. Went big with press and public. In ad spreads Hal Skelly and

Dance Of Life

Nancy Carroll were featured and mention was made of fact that film is adapted from stage success, "Burlesque." Appeal: Children like it and adults rave about it.—Sol Braunig, Mgr., Majestic Theatre, Providence, R. I.

Many people were attracted to this picture because it was written by George Watters, formerly of the Princess Theatre, in Des Moines, and the fact that Hal Skelly, the star, is a Davenport, Iowa, boy. These things were played up in the exploitation as well as the success of the stage show.—George Watson, Mgr., Des Moines Theatre, Des Moines, Iowa.

Featured Hal Skelly, Nancy Carroll, and stage play "Burlesque." Audience appeal: Fine for everybody who enjoys tune shows with a heart interest.—Stillman Theatre, George Gilliam, Mgr., Cleveland, O.

"100% talking, singing, dancing hit;" "From the Famous Hit, Burlesque." "Scenes in Technicolor and the Magniscope."—Paramount Empress Theatre, Carl Porter, Mgr., Salt Lake City, Utah.

Advertised Carroll and Skelly, stage sensation, and that play is "Burlesque" by a Houston writer. Also glamorous, glowing story of backstage life, and all-talking, all-dancing, all-singing marvel of beauty. Appeal is to everybody.—Kirby Theatre, Houston, Texas.

Talking, dancing, singing, "Who knows all the dance? First step—Love. Second step—Heartache. Never you mind, sing, dance and sing. Beautiful Bonny, Awkward Skid, playing through life together. Then success for Skid—calamity for Bonny—Heartache enters her life —to clutch your heart." Nancy Carroll and Hal Skelly were par-excellent. Many big scenes, huge assembles entirely in Technicolor. Hear the "hit" songs. See the fifty Follies girls in snappy routine. A superb attraction and a most excellent picture to book.—Criterion Theatre, Oklahoma City, Okla.

This picture is a real box office attraction with plenty of angles for exploitation. Boost Nancy Carroll and Hal Skelly sky high as they stand up to it in the picture. Call attention to the fact that it is from the stage hit "Burlesque." Copy used—You see and hear the whole brilliant world of show business as it's never been done before—you thrill to a Broadway revue in dazzling Technicolor—you listen to marvelous melody hits, "True Blue Lou" and "Flippity Flop." It's the supreme achievement in motion pictures. Audience appeal: all clases.—Melba Theatre, George S. Baker, Mgr., Dallas, Texas.

Dark Streets (F.N.)

BALTIMORE, MD.—Loew's Valencia Theatre, (1,500), 6 days, 25c-35c, M-G-M News, "What a Pill" (Educ.), "Fruitful Farm" (Aesop Fable, Pathe). Weather, clear and torrid with a little rain. Opposition: "Charming Sinners," "Our Modern Maidens," "Argyle Case," "Broadway Babies," "Single Standard," "Lucky in Love," "Lucky Star," "College Coquette." Rating, 62%.

CLEVELAND, OHIO.—Palace Theatre (3,600), 7 days, 35c-75c. Shorts, "Our World Today" (Educational); Fox Variety, Fables (Pathe), Pathe Review "Her New Chauffeur" (Pathe), Pathe Sound News, Pathe Silent News, 5 Acts Vaudeville. Weather, hot. Opposition: "Dance of Life," "Our Modern Maidens," "Her Private Life," "Say It With Songs." Rating, 105%.

AD TIPS—The first 100 per cent talking picture in which a player interpreting a dual role, talks to himself on the screen. Jack Mulhall in "Dark Streets" with Lila Lee, and a great cast. Strangest triangle theme ever. Brother against brother in love. Audience appeal: Strong dramatic appeal for all classes. Mulhall pulled some and first dual talking role pulled some more.—Charles Raymond, Gen. Mgr., Loew's Valencia, Baltimore, Md.

Drag (F.N.)

OTTAWA, ONT.—Centre Theatre, (1,200), 6 days, 15c-50c, "His Big Minute" (Education-

They are already commencing to buy:

THE END OF THE WORLD

as seen and heard by

ABEL GANCE

Adapted from the book by
CAMILLE FLAMMARION

Sound film with portion for a triptych (triple-width) to be projected with ordinary apparatus.

SOCIETE L'ECRAN - D'ART
15, rue du Bac, Paris
Dir. V. Ivanoff

Drag

al), Fox News. Weather, fine and warm. Opposition: "Speakeasy," "Charming Sinners," "River of Romance," "Mysterious Dr. Fu Manchu," "Carnation Kid." Rating, 75%.

AD TIPS—This feature is of the kind that women patrons describe as "good," largely because it deals with a triangular problem in which the man, Richard Barthelmess, marries the wrong one. And their sympathies are with him even though he turns to the other girl in the case. Lila Lee is a pleasant surprise as a flapper, while Alice Day is lovely though forced to portray a somewhat dumb creature. Audience appeal: All the women you can find.—Centre Theatre, Don Stapleton, Mgr., Ottawa, Ont.

Dynamite (M-G-M)

LOS ANGELES, CAL.—Carthay Circle Theatre (1,650), 75c-$1-$1.50, Movietone News, "Madame Q." Opposition: "Hollywood Revue," "Lucky Star," "Lady Lies," "Imagine My Embarrassment," "Bulldog Drummond," "In the Headlines," Marianne." Rating, 79% (7th week.)

Fall Of Eve, The (Col.)

KANSAS CITY, MO.—Pantages Theatre, (2,166), 7 days, 10c-25c-50c, five acts of vaudeville, Pathe News. Weather, hot. Opposition: "Dance of Life," "Our Modern Maidens," "Street Girl," "Fast Company." Rating, 100%.

AD TIPS—The fact that the theatre had waited so long for the picture, which was billed as "coming soon," for more than one year, was worth a story in daily newspapers. The picture was exploited as "a screamingly funny all-talking picture of errant husbands and suspicious wives." Audience appeal: All classes.—Pantages Theatre, Louis Charninsky, Mgr., Kansas City, Mo.

Fashions In Love (Par.)

DALLAS, TEXAS.—Old Mill Theatre (1,400), 7 days, 20c-25c-35c, All-talking Comedy, 2 Vitaphone Acts. Pictorial News. Weather, fair. Rating, 95%.

AD TIPS—Adolphe Menjou is of course the big exploitation angle to this picture. The fact that Menjou has the name of being the best dressed man on the screen and the title "Fashions of Love" offer a good tie-up between star and title. Copy use: You Can Hear His Love Secrets. The Big Surprise Picture of the Year. Adolphe Menjou in his First Talking Picture. Singing, Talking as Matchless as His Personality. Audience appeal: all classes.—Old Mill Theatre, Al. R. Lever, Mgr., Dallas, Tex.

Fast Company (Par.)

KANSAS CITY, MO.—Royal Theatre (900), 25c-50c, Sound presentation units, Selected News. Weather, hot. Opposition: "Our Modern Maidens," "Dance of Life," "Fall of Eve," "Street Girl." Rating, 85%.

OMAHA, NEB.—Paramount Theatre (2,900), 7 days, 25c-60c, Paramount News, Orchestra and Organ, Publix Unit "Say It With Flowers." Weather, hot. Opposition: "Big News," "Four Feathers." Rating, 95%.

SALT LAKE CITY, UTAH.—Granada Theatre (2,600), 7 days, 15c-50c, all-talking comedy, Paramount sound act and News Events. Weather, fair. Opposition: "Wonder of Women," "Dance of Life," "Greene Murder Case," "Love Trap." Rating, 85%.

DALLAS, TEXAS.—Greater Palace Theatre (2,350), 7 days, 25c-35c-60c, Publix Presentation, "Fore," Billy Muth in Organ Novelty, Paramount News. Weather, fair. Opposition: "Paris Bound," "Dance of Life," "Broadway," "Fashions in Love." Rating, 90%.

AD TIPS—"How fast are you, young lady?" and "Meet Elmer, a 10 o'clock boy in a 9 o'clock town. You'll strain a rib laughing at this king of wisecrackers," were the lines used in exploiting the picture. Audience appeal: All classes.—Royal Theatre, E. C. Coppock, Mgr., Kansas City, Mo.

Fast Company

Sold Oakie and Gallagher as comedy team of "Close Harmony"—played up Evelyn Brent. Used 11 boys working streets with letters of title of picture on backs. Sent out fifty thousand telegrams, Hollywood date line, urging recipient to see show. Bee-News (Hearst sheet) staged limerick contest on picture, and movie editors secured and ran personal interview from Oakie written by L. A. Hearst reporter. Audience appeal: failed to draw the women at first.—Paramount Theatre, Charles Pincus, Mgr., Omaha, Neb.

Exploit this picture as an all-talking comedy with Evelyn Brent getting most of the mention, but don't forget Jack Oakie and Skeets Gallagher. Let the public know that they are the comedy team of "Close Harmony," Sam Hardy and Gwen Lee are also present. Copy use—Ring Lardner's famous "Hurry" Kane Comes To The Talking, Singing Screen—He Leaves The Small Town For Broadway, and Makes the Bright Lights Brighter, Meet Him in "Fast Company." All-Talking Comedy Riot. Audience appeal: all classes.—Greater Palace Theatre, Ernest W. Morrison, Mgr., Dallas, Texas.

"An all-talking laugh riot." Audience appeal: comedy fans.—Grand Theatre, Roy Hendry, Mgr., Salty Lake City, Utah.

Flying Fool, The (Pathe)

OKLAHOMA CITY, OKLA.—Empress Theatre (1,500), 3 days, 10c-50c, Pathe Talking News. Weather, hot. Opposition: "Lucky in Love," "Dance of Life," "Four Feathers," "Midstream," "Words and Music," "Winged Horsemen," "Woman of Affairs," "Coquette," "Wild Life." Rating, 90%.

AD TIPS—William Boyd in a daring story of air adventure and romance, with Marie Prevost. It's a talkie, and a very good one. Audience appeal: all ages and classes.—Empress Theatre, Oklahoma City, Okla.

Four Feathers, The (Par.)

OKLAHOMA CITY, Okla.—Capitol Theatre (1,200), 7 days, 10c-50c, Paramount News, Frances Shelly and the fun boys, Harry Rosenthal and his orchestra. Weather, warm. Opposition: "Flying Fool," "Lucky in Love," "Dance of Life," "Midstream," "Words and Music," "Winged Horsemen," "Woman of Affairs," "Coquette," "Wild Life." Rating, 200%.

TACOMA, WASH.—Fox Rialto Theatre (1,350), 7 days, 35c-75, Fox Movietone News and Laurel & Hardy talkie. Weather, warm. Opposition: "Lucky Star." Rating, 150%.

OMAHA, NEB.—World Theatre (2,500), 25c50c, Pathe News. Weather, hot. Opposition: "Big News," "Fast Company." Rating, 125%.

AD TIPS—Plastered chartered street cars with a 24-sheets and ran three of them about town two days before opening. Mailed out ten thousand letters with a feather enclosed attached to a card. Special preview at old people's home in co-operation with *The World Herald,* paper using stories in advance and a follow up telling of reactions, etc. Audience appeal: general.—World Theatre, Lionel Wasson, Mgr., Omaha, Neb.

Played story, stars and "Beau Geste" and "Chang" angles. Usual newspaper, billboard and radio stuff. Appeal general.—Fox Rialto Theatre, Doug. Kimberley, Mgr., Tacoma, Wash.

Fay Wray, Clive Brook, Richard Arlen, William Powell, Noah Berry, in Paramount's greatest sensational and thrilling picture. Actions, thrills. Into the lawless African Soudan went Paramount's cameramen to film this great romance of E. A. Mason. Never before has a great novel been dramatized with such realistic thrill scenes of jungle beasts and desert savages, actually filmed in the dark continent. And never have you seen such a story of regeneration and in such amazing settings. It's

Four Feathers

"Beau Geste" and "Chang" combined. More rhinoceroses, more camels, more huge baboons and other animals than ever seen before, and all put into this truly, the greatest picture produced this year, or for many years past, for that matter. A most excellent picture to book, and no mistake will or can be made in booking it.—Capitol Theatre, Oklahoma City, Okla.

Frozen Justice (Fox)

Seattle, Wash.—Fox Theatre (2,350), 25c35c-50c-60c-75c, Fox Movietone News, Musical Specialties. Weather, fine. Opposition: "Argyle Case," "Imagine My Embarrassment," "Dance of Life," "Say It With Songs," "Greene Murder Case." Rating, 85%.

AD TIPS—Tease on theme of "was she devil or angel?" Feature stage star in her first film appearance; mention strong cast. Audience appeal: general.—Fox Theatre, Lou Golden, Mgr., Seattle, Wash.

Greene Murder Case, The (Par.)

DES MOINES, IOWA—Paramount Theatre (1,700), 25c-35c-50c, 7 days, Publix stage unit, "Laces and Graces," Paramount News. Opposition: "Hungarian Rhapsody," "Rescue," "Dance of Life." Rating, 110%.

SALT LAKE CITY, UTAH.—Capitol Theatre (2,000), 7 days, 15c-50c, Comedy and News Events. Weather, fair. Opposition: "Fast Company," "Wonder of Women," "Dance of Life," "Love Trap." Rating, 90%.

SEATTLE, WASH.—Seattle Theatre (3,150), 7 days, 25c-35c-50c-60c, "Book Lovers," Paramount Sound News, Musical Features. Weather, fine. Opposition: "Argyle Case," "Frozen Justice," "Imagine My Embarrassment," "Say It With Songs." Rating, 115%.

HOUSTON, TEXAS.—Metropolitan Theatre (2,512), 7 days, 25c-60c, Publix Unit, Orchestra and Organ. Weather, hot. Opposition: "Pleasure Crazed," "Dance of Life," "Our Modern Maidens." Rating, 115%.

AD TIPS—The success of the book and the mystery angle put this feature over. Has wide appeal and the younger people were not the only ones who liked it. The stage show was one of the prettiest and drew a good hand with every bit.—J. H. Roth, Mgr., Paramount Theatre, Des Moines, Iowa.

"An all-talking thriller;" "Adapted from S. S. Van Dine's best seller;" awesome, uncanny, baffling. Audience appeal: the general class.—Capitol Theatre, George E. Carpenter, Mgr., Salt Lake City, Utah.

Play up as better than "Canary Murder Case," and plug William Powell very strongly. Mention type of story, author, etc., and they'll come in spite of everything. Audience appeal: all classes.—Seattle Theatre, Bob Blair, Mgr., Seattle, Wash.

Philo Vance and William Powell, no equal to the same in the minds of movie fans, are the chief points of advertising. Of course, mystery murder is played up to advantage. Appeal is general, old and young.—Metropolitan Theatre, Houston, Texas.

Ask the 10,000 Users!

GOLD SEAL

REGISTERS & TICKETS

Automatic Ticket Register Corp.

723 Seventh Avenue, New York City

Half Marriage (RKO)

TROY, N. Y.—Proctor's Fourth Street Theatre, (2,000), 4 days, 25c-75c, used this picture with vaudeville units. Opposition: "Man and the Moment," "Say It With Songs." Rating, 95%.

AD TIPS—Played this up as an all-talking, singing, dancing key to modern love madness, featuring Olive Borden as the star.—Proctor's Fourth Street Theatre, Jacob Golden, Mgr., Troy, N. Y.

Her Private Life (F.N.)

CLEVELAND, OHIO.—State Theatre (3,400), 7 days, 30c-60c, Shorts: "Boxing Gloves" (M-G-M), "Koko's Reward" (Paramount), "The Surprise Party" (Publix Revue), Fox Movietone News. Weather, hot; breaking records. Opposition: "Dance of Life," "Our Modern Maidens," "Dark Streets," "Say It With Songs." Rating, 100%.

Hollywood Revue, The (M-G-M)

LOS ANGELES, CAL.—Grauman's Chinese Theatre (2,023), 75c-$1-$1.50, "Curiosities," Movietone News, Symphony Orchestra. Opposition: "Dynamite," "Lucky Star," "Lady Lies," "Imagine My Embarrassment," "Bulldog Drummond," "In the Headlines," "Marianne." Rating, 108%. (12th week.)

Hungarian Rhapsody (Par.)

DES MOINES, IOWA.—Strand Theatre (1,100), 20c-30c, 3 days, Kinograms, Paramount song novelty, "Favorite Melodies." Weather, cool. Opposition: "The Rescue," "Dance of Life," "Greene Murder Case." Rating, 70%.

AD TIPS—This picture, which appeals chiefly to music lovers, was well synchronized. Those who came especially to see it, lauded it very highly. It, however, had a limited appeal and did not appeal to the general type of audience.—Ted Emerson, Mgr., Strand Theatre, Des Moines, Iowa.

Imagine My Embarrassment—(Why Leave Home)—(Fox)

LOS ANGELES, CAL.—Loew's State Theatre (2,418), 35c-50c-65c-75c-$1, "Small Talk" (Our Gang), Movietone News, Fanchon-Marco "Drapes Idea," Gene Morgan, M. C. Opposition: "Hollywood Revue," "Dynamite," "Lucky Star," "Lady Lies," "Bulldog Drummond," "In the Headlines," "Marianne." Rating, 127%.

SEATTLE, WASH.—Fox Fifth Avenue Theatre (2,650), 25c-35c-50c-60c-75c, Fox Movietone News, Fanchon-Marco stage unit, Harry Jolson. Weather, fine. Opposition: "Dance of Life," "Frozen Justice," "Say It With Songs," "Argyle Case," "Greene Murder Case." Rating, 100%.

AD TIPS—Play up laughs in film, tie up with stage play "Cradle Snatchers," mention Walter Catlett in cast, mention musical hits, etc. Audience appeal: all classes.—Fox Fifth Avenue Theatre, James Q. Clemmer, Mgr., Seattle, Wash.

Standard
VAUDEVILLE
for
Motion Picture Presentation

THE FALLY MARKUS AGENCY
Astor Theatre Building
N. W. Cor. 45th St. & Broadway
Lackawanna 7876

In The Headlines (W.B.)

LOS ANGELES, CAL.—Warners' Hollywood Theatre (3,000), 35c-50c-65c, Vitaphone shorts. Opposition: "Hollywood Revue," "Dynamite," "Lucky Star," "Lady Lies," "Imagine My Embarrassment," "Bulldog Drummond," "Marianne." Rating, 171%.

Joy Street (Fox)

ALBANY, N. Y.—Clinton Square Theatre, (800), 6 days, 25c-35c. Ran this picture along with "The Power of the Press" (Columbia), the policy of this theatre being first run double features. Weather, hot. Opposition: "Say It With Songs," "Man and the Moment," "Should a Girl Marry?", "Cock-Eyed World," "Thunderbolt." Rating, 75%.

AD TIPS—Exploited this picture as a sketch on the bright road of youth and without traffic rules.—Clinton Square Theatre, Howard Looney, Mgr., Albany, N. Y.

Lady Lies, The (Par.)

PROVIDENCE, R. I.—Strand Theatre, (2,200), 7 days, 15c-50c. Weather, hot. Paramount News. Opposition: "Madame X," "Street Girl," "Dance of Life." Rating, 85%.

LOS ANGELES, CAL.—Paramount Theatre (3,595), 35c-50c-65c, Paramount Sound News, Milton Charles, organ soloist, Symphony Orchestra, "Sleeping Porch" (Christie-Educ.), Ruddy Vallee and Band. Opposition: "Hollywood Revue," "Dynamite," "Lucky Star," "Imagine My Embarrassment," "Bulldog Drummond," "In the Headlines," "Marianne." Rating, 90%.

AD TIPS—Billed it as a "100 per cent romance drama" and mentioned fact that Walter Huston, Claudette Colbert and Charles Ruggles were in cast. Appeal: Adults of all ages.—Ed Reid, Mgr., Strand Theatre, Providence, R. I.

Love Trap, The (U.)

SALT LAKE CITY, UTAH.—Victory Theatre (1,287), 3 days, 15c-50c, All-talking Comedy, Sound News and a singing act. Opposition: "Fast Company," "Wonder of Women," "Greene Murder Case," "Dance of Life." Rating, 80%.

AD TIPS—Star of "Show Boat" featured; "Sparkling Dialogue." Audience appeal: comedy drama fans.—Victory Theatre, E. Speckert, Mgr., Salt Lake City, Utah.

Lucky In Love (Pathe)

BALTIMORE, MD.—Keith's Theatre, (3,016), 6 days, 35c-65c, Int'l, Universal and Fox Movietone News, with Raynor Lehr in company in "Hit the Deck," with vaudeville acts and chorus, organ, orchestra. Weather, clear and torrid with some rain. Opposition: "Charming Sinners," "Our Modern Maidens," "Dark Street," "Single Standard," "Lucky Star," "College Coquette," "Argyle Case," "Broadway Babies." Rating, 75%.

OKLAHOMA CITY, OKLA.—Liberty Theatre (1,800), 3 days, 10c-50c, Aesop's Fables, Topics of the Day. Weather, hot. Opposition: "Flying Fool," "Dance of Life," "Four Feathers," "Midstream," "Words and Music," "Winged Horsemen," "Woman of Affairs," Coquette," "Wild Life." Rating, 90%.

AD TIPS—All-talking, all-singing hit. With Morton Downey, star of "Syncopation" and "Mother's Boy," and Betty Lawford. Morton Downey's most startling all-song picture. A brilliant cast headed by Downey and beautiful Betty Lawford furnish a night of glorious entertainment. It's the story of a great love separated by the artificial dams of society so ingeniously told that it will hold you spellbound. Audience appeal: To all who like a fine romance of a boy who struggles against environment and wins. Pleased here.—J. Lawrence Schanberger, Mgr., Keith's Theatre, Baltimore, Md.

Lucky In Love

Morton Downey and Betty Lawford in a melody-talking romance of delight and it's always "Lucky in Love." Audience appeal: all ages and classes.—Liberty Theatre, Oklahoma City, Okla.

Lucky Star (Fox)

MILWAUKEE, WIS.—Strand Theatre, (1,297), 7 days, 25c-60c. No presentation. Comedy, Fox News. Weather, hot. Opposition: "Bulldog Drummond," "On With The Show," "Say It With Songs," "Our Modern Maidens." Rating, 110%.

BALTIMORE, MD.—New Theatre, (1,600), 6 days, 25c-50c, Fox Movietone News, George Sidney in "Cohen at the Telephone" (Talkie Act), "Snapshots of Hollywood" No. 2. Weather, clear and torrid with a little rain. Opposition: "Lucky in Love," "Argyle Case," "Broadway Babies," "Charming Sinners," "Our Modern Maidens," "Dark Streets," "Single Standard," "College Coquette." Rating, 75%.

TACOMA, WASH.—Fox Colonial Theatre (965), 7 days, 25c-35c, Fox Movietone News, talking comedy "The Salesman." Weather, warm. Opposition: "Four Feathers." Rating, 95%.

LOS ANGELES, CAL.—Criterion Theatre (1,652), 35c-50c-65c, Movietone News. Opposition: "Hollywood Revue," "Dynamite," "Lady Lies," "Imagine My Embarrassment," "Bulldog Drummond," "In the Headlines," "Marianne." Rating, 108% (3rd week).

AD TIPS—Played up the sweethearts of "Street Angel" and "Seventh Heaven." Flashy lobby displays, too.—W. W. Warren, Mgr., Strand Theatre, Milwaukee, Wis.

Played up Gaynor and Farrell as lovers again; also the three star combination and the director. Increased newspaper space and used the regular billboards. Appeal: general.—Fox Colonial, Doug. Kimberley, Mgr., Tacoma, Wash.

Madame X (M-G-M)

PROVIDENCE, R. I.—Loew's State Theatre (3,800), 7 days, 15c-50c. Weather, hot. M-G-M short features, newsreel. Opposition: "Street Girl," "Dance of Life," "The Lady Lies." Rating, 100%.

AD TIPS—Just mention the title. Everybody knows of this powerful story and most patrons brand the film "bigger and better." Title and Ruth Chatterton should dominate ads with plenty of photographs included in newspaper lay-outs. Appeal: To all adults.—J. P. McCarthy, Mgr., State Theatre, Providence, R. I.

Man And The Moment, The (F.N.)

TROY, N. Y.—Lincoln Theatre, (1,000), 7 days, 25c-35c, One Vitaphone, Kinograms. Weather, hot. Opposition: "Say It With Songs," "Half Marriage." Rating, 110%.

ALBANY, N. Y.—Mark Ritz Theatre (1,146), 6 days, 25c-35c, "Lovers' Delight" (Educational), One Vitaphone Act, Pathe Sound News. Opposition: "Say It With Songs," "Joy Street," "Should a Girl Marry?", "Cock-Eyed World," "Thunderbolt." Weather, hot. Rating, 106%.

AD TIPS—Here was a story as only Elinor Glyn could tell it, and all exploitation featured the fact that there were more love scènes per minute than any screen romance yet shown. —Lincoln Theatre, Louis Saperstein, Mgr., Troy, N. Y.

Called attention in all newspaper advertising that this was Billie Dove's first talking picture and that it was a team-up of Billie Dove and Rod LaRocque for the first time.—Mark Ritz Theatre, Charles Smakwitz, Mgr., Albany, N. Y.

Midstream (T.-S.)

OKLAHOMA CITY, OKLA.—Orpheum Theatre (1,500), 7 days, 10c-50c, Aesop's Fa-

Midstream

bles, Pathe News, Talking Comedy, Topics of the Day, Oklahoma News Newsreel, Bert Smith Revue in "Go Easy Mabel." Weather, warm. Opposition: "Flying Fool," "Lucky in Love," "Dance of Life," "Four Feathers," "Woman of Affairs," "Coquette," "Wild Life," "Words and Music," "Winged Horseman." Rating, 100%.

Mysterious Dr. Fu Manchu, The (Par.)

OTTAWA, ONT.—Regent Theatre (1,225), 6 days, 25c-60c, Orchestra Overture, "Hello, Teacher," Fox Movietone News, Canadian Scenic. Weather, fine and warm. Opposition: "Carnation Kid," "Drag," "Speakeasy," "River of Romance,"' "Charming Sinners." Rating, 95%.

AD TIPS—The crowd only needs to be told that this is a talking picture portrayal of the famous story character by Sax Rohmer and Warner Oland proves to be every inch a smooth Oriental villain. Incidentally, Scotland Yard seems to be getting its pictorial turn since the screen departed from the silent class and its activities are pleasingly depicted. The Boxer rebellion introduction is brief but it is well done. Audience appeal: All ages and all classes. —Regent Theatre, T. R. Tubman, Mgr., Ottawa, Ont.

On With The Show (W.B.)

MILWAUKEE, WIS. — Majestic Theatre, (1,500), 7 days, 25c-60c. No presentation. Comedy. Newsreel. Weather, very sultry. Opposition: "Lucky Star," "Bulldog Drummond," "Say It With Songs," "Our Modern Maidens." Rating, 100%.

AD TIPS—Featured the color in the picture. Stressed fact that theatre was constantly filled despite sizzling heat.—H. Israel, Mgr., Majestic Theatre, Milwaukee, Wis.

Our Modern Maidens (M-G-M)

KANSAS CITY, MO.—Loew's Midland Theatre (4,000), 7 days, 25c-50c, presentation units, Selected News. Weather, hot. Opposition: "Dance of Life," "Fall of Eve," "Street Girl," "Fast Company." Rating, 90%.

MILWAUKEE, WIS.—Wisconsin Theatre, (2,900), 7 days, 25c-60c, Presentation Fanchon & Marco with Frank Jenks and Playboys, Fox News. Weather, very warm. Opposition: "Bulldog Drummond," "On With The Show," "Say It With Songs," "Lucky Star." Rating, 90%.

BALTIMORE, MD.—Loew's Stanley Theatre, (3,654), 6 days, 25c-60c, Fox Movietone and Paramount News, Emil Boreo, Craig Campbell, (M-G-M Acts), "Boxing Gloves" (Our Gang talking comedy), Organ. Weather, clear and torrid with a little rain. Opposition: "Charming Sinners," "Broadway Babies," "Dark Streets," "Single Standard," "Lucky in Love," "Argyle Case," "Lucky Star," "College Coquette." Rating, 135%.

CLEVELAND, OHIO.—Allen Theatre, (3,300), 7 days, 30c-60c. Weather, hot. Shorts: "They Go Boom" (M-G-M), Movietone Acts, (Phil Spitalny Movietone Revue), Fox Movietone News. Opposition: "Dance of Life," "Her Private Life," "Dark Streets," "Say It With Songs." Rating, 111%.

HOUSTON, TEX.—Loew's State Theatre (2,700), 7 days, 25c-60c, 5 acts of vaudeville, Movietone News. Weather, hot. Opposition: "Greene Murder Case," "Pleasure Crazed," "Dance of Life." Rating, 160%.

AD TIPS—"Our Dancing Daughters" was marvelous. Here is its thrilling successor! Flaming youth! Jazz madness! was the line used in newspaper and billboard advertising. Various night club and dance hall scenes were used in newspaper advertising. Audience appeal: All classes.—Loew's Ashland, H. H. Maloney, Mgr., Kansas City, Mo.

Played up the demands of youth for excitement in this present day world and the appeal youth has for everybody. General audience appeal: All classes.—Wallace James, Mgr., Wisconsin Theatre, Milwaukee, Wis.

M-G-M blue book of stars in the 1930 successor to "Our Dancing Daughters." Come on and join the party. Jazz mad flaming youth. Wotta picture. Wotta cast. 50 baby stars and the whoopee cast of "Our Dancing Daughters." With the beautiful Joan Crawford, Douglas Fairbanks, Jr., Anita Page, Josephine Dunn, Rod LaRocque. M-G-M super spectacle. Don't miss it. Daughters of today in a thrilling story of live and laughter. Audience appeal: an ultra modern story all will enjoy. Filled with snappy action and containing a fine story. Pulled strong.—Charles Raymond, gen. mgr., Loew's Stanley, Baltimore, Md.

Called this a duplicate play to "Our Dancing Daughters." Audience appeal: Appeals most to the younger generation as it deals with their problems.—Allen Theatre, Isadore Lidman, Mgr., Cleveland, O.

"Flaming successor to 'Our Dancing Daughters,'" brought 'em to see this. Crawford and Fairbanks as a team is also good exploitation angle. The whole cast can be played up big. This one lacked but $4 breaking the house record for us.—Loew's State Theatre, Houston, Texas.

Paris Bound (Pathe)

DALLAS, TEXAS.—Majestic Theatre (2,680), 7 days, 25c-35c-60c, Interstate vaudeville, Fox Movietone News, Æsop's Fables. Weather, fair. Due to Charles Ray appearing in person on the vaudeville bill, the rating is high. Opposition: 'Dance of Life," "Fast Company," "Broadway," "Fashions in Love." Rating, 115%.

AD TIPS—Exploit Ann Harding as the big draw of the picture and play her up as a popular Broadway stage star who has been able to bring all of her charm and talent to the screen. Stress her voice. The title of the picture should he exploited and let the public know that the picture is from that successful stage play and is even better. Copy use: A great stage play, even greater on the screen—romantically passionate and interesting. All Talking Hit. Audience appeal: general.—Majestic Theatre, John H. Thoma, Mgr., Dallas, Texas.

Pleasure Crazed (Fox)

HOUSTON, TEX.—Majestic Theatre (2,700), 25c-60c, 5 acts vaudeville, Movietone, News. Opposition, "Dance of Life," "Greene Murder Case," "Our Modern Maidens." Rating, 100%.

AD TIPS—Miss Churchill has a following here now because of her fine work in recent films. The title of this is good advertising. Billed with catch line, "husband or lover—she wanted both," brought business to normal. Appeal is to adults.—Majestic Theatre, Houston, Texas.

Rescue, The (U.A.)

DES MOINES, IOWA.—Strand Theatre, (1,100), 20c-30c, 4 days, Pathe Sound News, Collegiate Comedy "Flying High." Weather, warm. Opposition: "Dance of Life," "Greene Murder Case," "Hungarian Rhapsody." Rating, 90%.

AD TIPS—The star was the attraction in this feature which appealed especially to women and to the younger college students.—L. Carter, Asst. Mgr., Strand Theatre, Des Moines, Iowa.

River Of Romance, The (Par.)

OTTAWA, ONT.—B. F. Keith's Theatre, (2,596), 6 days, 25c-50c, "The Big Palooka" (Educational), Pathe News Weekly. Weather, fine and warm. Opposition: "Mysterious Dr. Fu Manchu," "Drag," "Charming Sinners," "Speakeasy," "Carnation Kid." Rating, 75%.

AD TIPS—This was played shortly after "Hearts in Dixie" but care was taken to advertise that the cast of "The River of Romance" was all white. Buddy Rogers was the big draw, of course, and he was immensely pleasing to the young ladies in this costume play and with his accurate Southern drawl. The love theme runs all through and it is appropriate to say that it is from Booth Tarkington's "Magnolia." Audience appeal: All women and young men.—B. F. Keith's, J. M. Franklin, Mgr., Ottawa, Ont.

Say It With Songs (W.B.)

ALBANY, N. Y.—Mark Strand Theatre, (2,000), 6 days, 35c-50c, Two Vitaphone presentations, Movietone News. Weather, hot. Opposition: "Man and the Moment," "Joy Strete," "Should a Girl Marry?", "Cock-Eyed World," "Thunderbolt." Rating, 115%.

TROY, N. Y.—Troy Theatre, (2,000), 7 days, 25c-50c, One Vitaphone, Movietone News. Weather, hot. Opposition: "Man and the Moment," "Half Marriage." Rating, 126%.

MILWAUKEE, WIS.—Garden Theatre, (1,200), 7 days, 25c-60c. No presentation. Comedy, Newsreel. Weather, very hot. Opposition: "Bulldog Drummond," "On With The Show," "Our Modern Maidens," "Luck Star. Rating, 90%.

CLEVELAND, O.—Hippodrome Theatre (4,500), 7 days, 25c-50c. Shorts, "The Barnyard Battle" (Mickey Mouse Cartoon), Fox Movietone News. Opposition, "Dance of Life," "Our Modern Maidens," "Her Private Life," "Dark Streets." Weather, hot. Rating, 166 2/3%.

SEATTLE, WASH.—Music Box Theatre (950), 50c-75c, Vitaphone acts, Fox Movietone News. Opposition, "Argyle Case," "Frozen Justice," "Imagine My Embarrassment," "Greene Murder Case," "Say It With Songs." Weather, fine. Rating, 125%.

AD TIPS—Featured this picture as "Sonny Boy and his Singing Daddy,"stressing the name of Al Jolson. Started this picture with a midnight show, an innovation in this city and which went over big.—Mark Strand Theatre, Byron Farley, Mgr., Albany, N. Y.

Played heavily on the name of Al Jolson on account of his being a favorite in the collar city.—Troy Theatre, Benjamin Stern, Mgr., Troy, N. Y.

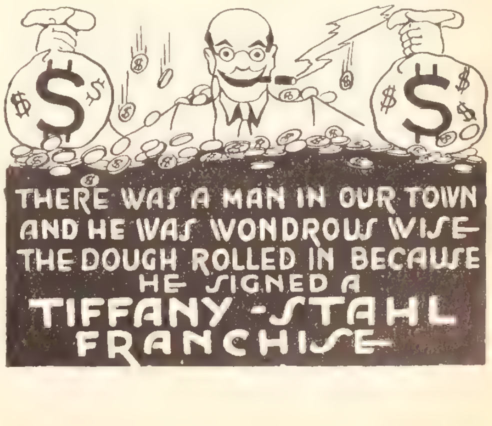
Featured Jolson and his previous success. Stressed the songs in the picture and the appeal of them.—W. Dumon, Mgr., Garden Theatre, Milwaukee, Wis.

We used full page newspaper space, billboards, windows, all music store tie-ups. Audience appeal: all.—Hippodrome Theatre, William Watson, Mgr., Cleveland, O.

Jolson in another hit with Davey Lee—that's all they have to know. Just keep plugging the names. Audience appeal: all classes of adults. —Music Box Theatre, Bob Murray, Mgr., Seattle, Wash.

Should A Girl Marry? (Rayart)

ALBANY, N. Y.—Leland Theatre, (1,000), 6 days, 25c-35c, A Charley Chase comedy, Fox Movietone News. Weather, hot. Opposition: "Say It With Songs," "Man and the Moment," "Joy Street," "Cock-Eyed World," "Thunderbolt. Rating, 80%.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THERE WAS A MAN IN OUR TOWN
AND HE WAS WONDROUS WISE—
THE DOUGH ROLLED IN BECAUSE
HE SIGNED A
TIFFANY-STAHL
FRANCHISE—

Should A Girl Marry?

AD TIPS—Characterized this as a story of modern youth.—Leland Theatre, John Garry, Mgr., Albany, N. Y.

Single Standard, The (M-G-M)

BALTIMORE, MD.—Loew's Parkway Theatre (1,092), 6 days, 15c35c, Fox Movietone News, Charley Chase in "The Big Squawk" (Talking Comedy M-G-M), Fuzzy Knight, Tito Ruffo, (M-G-M acts). Weather, clear and torrid with some rain. Opposition: "Charming Sinners," "Our Modern Maidens," "Broadway Babies," "Lucky Star," "College Coquette.' Rating, 124%.

Speakeasy (Fox)

OTTAWA, ONT.—Avalon Theatre (990), 3 days, 15c-35c, Fox Movietone News, Educational Comedy. Weather, fine and warm. Opposition: "Charming Sinners," "River of Romance," "Mysterious Dr. Fu Manchu," "Carnation Kid," "Drag." Rating, 75%.

AD TIPS—With the exception of Henry B. Walthall, the principals were practically unknown but new faces have their advantages from a patronage viewpoint. "Speakeasy" is an underworld feature with New York atmosphere just as you might expect from Fox and the patrons get what they want in the way of action and thrills. Audience appeal: Juveniles and most adults.—Avalon Theatre, P. J. Nolan, Mgr., Ottawa, Ont.

Street Girl (RKO)

KANSAS CITY, MO.—Mainstreet Theatre, (3,067), 7 days, 25c-50c, five acts of vaudeville, Pathe News. Weather, hot. Opposition: "Our Modern Maidens," "Dance of Life," "Fall of Eve," "Fast Company. Rating, 100%.

PROVIDENCE, R. I.—Victory Theatre, (1,600), 7 days, 15c-50c. Weather, hot. Opposition: "Madame X," "Dance of Life," "The Lady Lies." Rating, 95%.

AD TIPS—"The show that New York kept numming and cheering for weeks is here at last," was line used in newspaper advertising, which also included a full length cut of Betty Compson playing the violin. Audience appeal: All classes.—Mainstreet Theatre, Lawrence Lehman, Mgr., Kansas City, Mo.

Unusually fine photoplay that clicked big. Special tie-ups helped and "Pajama Girl" was imported to pose in front of theatre as exploitation aid. Stunt went over. Appeal: To adolescents and adults.—Matt Reilly, Mgr., Victory Theatre, Providence, R. I.

Thunderbolt, The (Par.)

ALBANY, N. Y.—Proctor's Grand Theatre, (2,000), 6 days, 25c-75c, Vaudeville units. Weather, hot. Opposition: "Man and the Moment," "Joy Street," "Should a Girl Marry?", "Cock-Eyed World," "Say It With Songs. Rating, 100%.

AD TIPS—Used heavy newspaper advertising featuring this picture as the outstanding drama of the year and an all talking masterpiece. Also called attention to its ten smashing weeks on Broadway and that it was more thrilling than "Underworld."—Proctor's Grand Theatre, Joseph Wallace, Mgr., Albany, N. Y.

Wild Life (F.N.)

OKLAHOMA CITY, OKLA. — Empress Theatre (1,500), 7 days, 10c-50c, Pathe News, Pathe News (sound). Opposition, "Flying Fool," "Lucky in Love," "Dance of Life," "Four Feathers," "Midstream," "Words and Music," "Winged Horseman," "Women of Affairs," "Coquette." Weather, hot. Rating, 100%.

Woman Of Affairs (M-G-M)

OKLAHOMA CITY, OKLA.—Ritz Theatre (1,000), 10c-25c, 3 days. Opposition, "Flying Fool," "Lucky in Love," "Dance of Life," "Four Feathers," "Midstream," "Words and Music," "Winged Horseman," "Coquette," "Wild Life. Weather, warm. Rating, 90%.

Winged Horseman, The (U.)

OKLAHOMA CITY, OKLA.—Folly Theatre (1,200), 4 days, 10c-25c, Lloyd Hamilton comedy, Topics of the Day, Movietone News, Oklahoma Newsreel. Opposition, "Flying Fool," "Lucky in Love," "Dance of Life," "Four Feathers," "Woman of Affairs," "Wild Life," "Midstream," "Words and Music." Weather, warm. Rating, 100%.

Wonder Of Woman (M-G-M)

SALT LAKE CITY, UTAH—Pantages Theatre (2,500), 15c-75c, 7 days,vaudeville acts and news events. Opposition, "Fast Company," "Dance of Life," "Greene Murder Case," "Love Trap." Weather, fair. Rating, 95%.

AD TIPS—Exploited as "A dramatic sensation with talking sequences from Suderman's novel, "The Wife of Stephen Tromholt." Audience appeal: practically all classes, especially the women.—Pantages Theatre, Grant Pemberton, Mgr., Salt Lake City, Utah.

Words And Music (Fox)

OKLAHOMA CITY, OKLA. — Liberty Theatre (1,500), 7 days, 10c-50c, "Turkey for Two," Movietone News, Oklahoma Newsreel. Opposition, "Flying Fool," "Lucky in Love," "Dance of Life," "Four Feathers," "Woman of Affairs," "Coquette," "Wild Life," "Midstream," "Winged Horseman." Weather, warm. Rating, 100%.

AD TIPS—A musical wallop. Tantalizing tunes. Dazzling dialog, thrills; 100 Campus Cuties. A college comedy de luxe. A hit, with Lois Moran, Tom Patricola, David Percy, Helen Twelvetree and Elizabeth Patterson. An excellent picture and a good one to book. Audience appeal: all classes and ages.—Liberty Theatre, Oklahoma City, Okla.

Brent To Star In "Lady In Love" For Paramount

Hollywood, Sept. 12.—Evelyn Brent will be starred by Paramount in "A Lady In Love," from an original story by Florence Ryerson. Dorothy Arzner and George Cukor will co-direct, with Clive Brook assigned to play opposite the star. Daniel Ruben is preparing adaptation and dialog, with production scheduled to start upon the return of Miss Brent from abroad in October.

In And Out Of Town

WILLIAM SISTROM, Pathe general manager of studios on Coast, arrived in New York last Saturday on the Twentieth Century for a brief visit.

LILY DAMITA, French motion picture star, arrived on the Bremen last Tuesday, returning from a six weeks' vacation in Paris. After a few days in New York, the actress will leave for Hollywood.

MONTA BELL, Paramount associate producer at the Long Island studio, is back at his desk after a two weeks' vacation spent in the Maine woods.

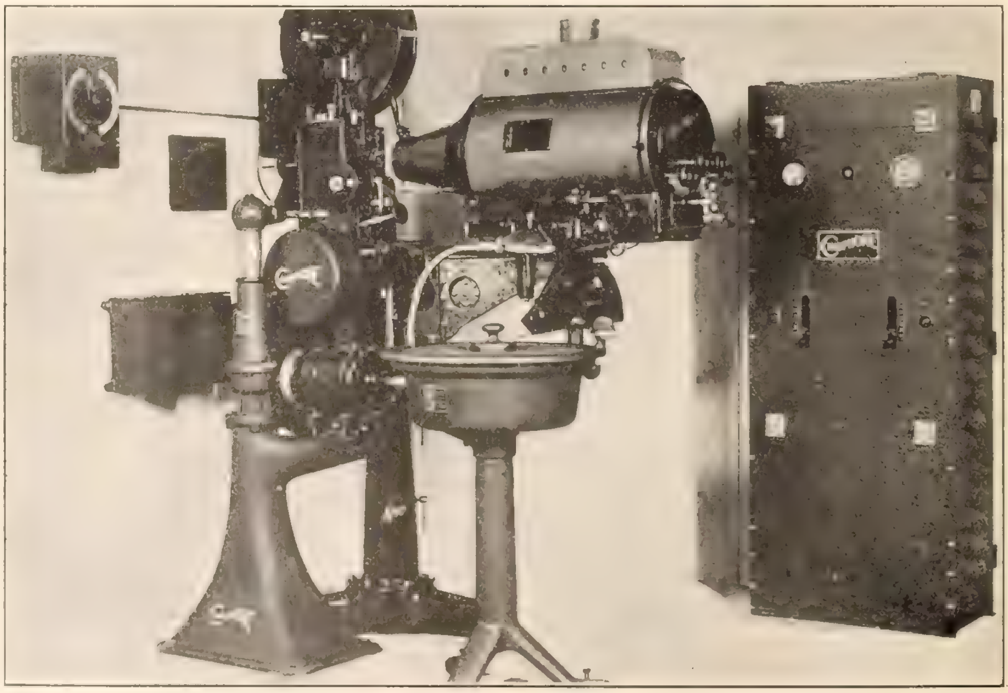
EDDIE QUILLAN and his father, "Dad" Quillan, who came from the Coast so that the young star could make personal appearances at the New York Paramount theatres left the big city last Tuesday, Sept. 4, for Los Angeles. They will stop off for a day or two at their old home, Philadelphia.

TOM NORTH, Chicago representative of the Van Beuren Corp., is in New York for his annual conference with Amedee J. Van Beuren, president, and Charles McDonald, vice-president and general manager of the company.

M. A. DENT, managing director of Wardour Films of London, an associate of John Maxwell, and a director of British International Pictures, Ltd., arrived this week in New York for a survey of the talking picture situation. He will make his headquarters at Sono Art-World Wide offices.

J. F. McALOON, assistant general sales manager of Pathe Exchange, Inc., left the home office last Tuesday for a brief sales trip through the middle west with St. Louis as his first stop.

DOLORES DEL RIO flew from Hollywood to New York over the Lindbergh T.A.T. route, arriving at the Pennsylvania Station Thursday morning, Sept. 5, on the B'way Limited. She left Glendale, Cal., by plane on Tuesday morning.



The De Luxe 1930 model Powers Cinephone "Dual Equipment" for both sound-on-film and disc

MANAGERS' ROUND TABLE CLUB

CHARLES E. LEWIS
Chairman and Editor

A National Association of Showmen Meeting in
MOTION PICTURE NEWS
Every Week—for Mutual Benefit and Progress

CONDUCTED BY AN EXHIBITOR FOR EXHIBITORS

"All Of Us!"

WE were recently asked who was responsible for the mass of material appearing on the pages of the ROUND TABLE CLUB each week in the NEWS. Our answer was—the vast number of members and readers of these pages.

And you are.

Certainly your voice is heard at every discussion here at Club Headquarters about the Club news. Your decisions are most welcome, your suggestions are respected and the cooperation of every reader is a vital help.

The publishers of this great paper are concerned only with the ideals behind the organization just as you are. And so we look upon you all as co-publishers and a part of us.

As the membership increases and as the number of readers increase, we shall be able to improve the Club pages in many different ways.

* * *

There is no question about our standing foremost in the field today, and this takes in a lot of territory. But the field is wide open. We want to make the ROUND TABLE CLUB pages still greater. We want a vaster audience for more brilliant features, for more beautiful displays and for many more ideas in the exploitation and operation of theatres.

The progress of the ROUND TABLE CLUB in the past six months is nothing to what it will be in the following six months and in the years to follow. The possibilities for the good that an organization of this kind can accomplish in this field are manifold, and managers are every day realizing that this is an absolute fact.

* * *

And if we only continue our present spirit: our splendid co-operation; our desire to help each other and help ourselves; then the progress we all hope for must surely come to pass.

There can only be this wealth of spirit where the ideal of a group, so large as ours, is in strict accord with what we believe an organization like ours should be.

That is why we have been increasing the number of Club pages from time to time. We can never afford to stand still with so many showmen contributing with hundreds of letters coming into Club headquarters each day from every part of the world.

* * *

Only the marvelous cooperation already displayed by the members of the ROUND TABLE CLUB, has made all this possible.

Just try and remember that each and every one of you are aiding in the building of a certainly worthwhile monument to the Showmen Of The World.

C. E. L.

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MANAGERS' ROUND TABLE CLUB

Pete Egan Offers Some Good Tips On Showmanship

Pete Egan, our energetic Western Canadian Regional Chairman, comes forward with the following "Rules of the Service."

This will represent Pete's idea of what should constitute part of the staff's responsibility in the operation of a theatre, and coming from a man of Mr. Egan's experience, we do not hesitate to pass on these suggestions which he himself has adopted.

Thank you very kindly, Mr. Egan, for this contribution, and let us hope that you will furnish us with more like it.

RULES OF THE SERVICE

1. SERVICE—Service not only means the outward or apparent courtesy that you show a patron, it is that inanimate something that radiates from the face of each member of the Service Department from the chief to the page.

2. COURTESY—"Your actions speak louder than your words" is a very old yet modern saying, meaning that no matter how much of a gentleman you may claim to be, your actions will tell one exactly what you are. Courtesy is the heritage of a gentleman and the practise of a lifetime combined and will assert itself to you when least expected.

3. LOYALTY—The priceless gift of a friend or an employee. Loyalty is something that cannot be purchased, as it comes from the heart and there alone. You may expect as much loyalty from your employer as you bestow upon him, no more and no less.

4. RESPONSIBILITY—You must show that you are capable of the bigger things in your daily tasks, as this is the only way in which we can check on you. Remember that your mettle must be proven before you are given your chance, as failures are costly.

5. RESPECTABILITY—This is your home life as others see it, it is the barometer of your home and parental training and is bound sooner or later to make itself known. Guard yourself always, as one mistake will undo a multitude of good things.

6. TOLERANCE—Tolerance is the art of being capable of taking abuse and not returning it. It is the keynote of Service, and no one can endure who does not possess this attribute. In theatre business more so than in any other business one must have this wonderful characteristic of Tolerance. Your watchword at all times must be "The Patron Is Always Right" and govern yourself accordingly. A patron while in our theatre is here for pleasure, not for an argument.

7. PERSONALITY—Personality is the distinguishing point between a success and a failure. Personality can be developed, so if at the present time you have an unfavorable personality, start in today to rectify it, and place yourself in the class with the other successes in life. Without a good personality you can neither succeed nor even stay in this or any other Service Department for any extended period.

8. SMILES—Smiles, like personality, can be developed if they are not right. There are a great many ways of smiling, but there are only two classes, friendly and otherwise. Make your smile as pleasant as possible and after you and the patron have met you will both feel the better for the meeting.

To succeed here you must be and act as a gentleman when on and off duty both in and about the theatre.

"Shorts" Are Worth Plugging Says Mgr. W. McGeachie

Mr. W. McGeachie, Progressive Manager of the Algoma Theatre at Saulte St. Marie, Ontario, Canada, shows us how he handled a display in the front of his Theatre.

Aside from the general lay-out, we were particularly impressed with the prominence he has given to his talking short subjects, as witness the Educational Comedy "Shipmates."

While it is conspicuously displayed, it does not by any means overshadow the feature and other attractions on his bill, and, if only for this reason, we would not hesitate to compliment Mr. McGeachie upon his clever arrangement.

Here again we have another live Canadian member and we are certain that his future contributions will be just as interesting as this first one. How about it, Mac, can we count on you? Thanks and regards to the rest of the Canadian boys around your way.

Plenty Of Fun Plus B. O. Results For Osborne's Stunt

We would like to describe briefly how Willard Osborne, the energetic manager of the Regent Theatre, in Springfield, Ohio, put across a campaign on "On With the Show."

For two weeks previous to the opening of the picture he had a handsome easel lettered with silver metallic paint and used along with the talking trailer.

A complete coverage of Springfield and all towns and hamlets within a radius of twenty miles was included in his poster and window card campaign. All taxi cabs carried banners and several of the 5 and 10 cent stores used window displays on the sheet music. The largest store in the town also coming in for an atmospheric scene from the picture painted by their house artist.

Just prior to the opening of the picture, the big lobby easel was moved to the largest department store in town and was tied in with an expensive display of silk and satin material. It was a beautiful sight at night time with the fine colored lighting arrangement and attracted a tremendous amount of attention.

Perhaps one of the best angles in Mr. Osborne's campaign was the $20 Ford which he bought and painted with every color he could think of. Then he placed 5 young fellows playing banjos and singing theme songs from the show in the car. This Ford cruised about the town, and stopped traffic wherever it had a chance to stop. The crowd that collected was all quick to realize that there was something unusual doing at the Regent Theatre, and unquestionably the business reflected the entire campaign.

The side of the Ford carried this lettering "We are on our way to th Regent to see the first all natural color picture made with Vitaphone, if we don't get there today we will get there next week."

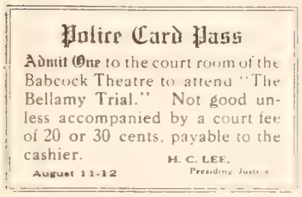
Let's hear some more about your activities, Willard, and just remember that we are always glad to give you space on the CLUB pages. Your own photograph will also be a very welcome contribution.

MANAGERS' ROUND TABLE CLUB

Members Continue To Cash In On Ed. Hiehle's Stunts

In the event that you have a faint idea that our old friend Ed Hiehle, Newark, Ohio is asleep, we offer in evidence this double truck tie-up through which the Midland Theatre derived a wealth of publicity.

Why go into the details of a thing like this when the illustrations speak so eloquently?


Police Card Pass

Admit One to the court room of the Babcock Theatre to attend "The Bellamy Trial." Not good unless accompanied by a court fee of 20 or 30 cents, payable to the cashier.

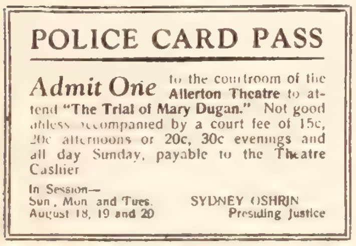
H. C. LEE,
Presiding Justice

August 11-12

Thanks, Ed, you have dispelled any illusions we may have had regarding your keeping right on the job and doing some real good work out there in Ohio.

Too bad Gus Sun wasn't generous with the crowd this year, but we will manage to get together again anyway. So long for the present.

Listen, Ed, we want you to take a look at how Harold E. Lee of the Babcock Theatre, at Bath, N. Y., took advantage of your Police Card Pass suggestion, and at the same time we also want you to see how Sidney Oshrin of the Allerton Theatre here in N. Y. likewise followed your good idea.

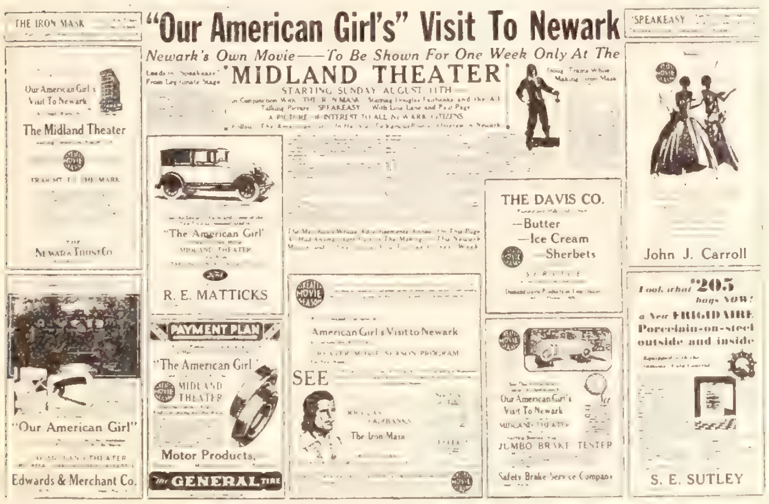

POLICE CARD PASS

Admit One to the courtroom of the Allerton Theatre to attend "The Trial of Mary Dugan." Not good unless accompanied by a court fee of 15c, 20c afternoons or 20c, 30c evenings and all day Sunday, payable to the Theatre Cashier

In Session—
Sun., Mon. and Tues.
August 18, 19 and 20

SYDNEY OSHRIN
Presiding Justice

This is just by way of letting you know how the boys are on the alert for suggestions from their brother members.



M. A. Baker Works A Novel Stunt On "Doll" Exploitation

M. A. Baker, manager of the Colfax Theatre in South Bend, Ind., worked a mighty attractive stunt when he pulled an idea for the selling of "Glad Rag Doll."

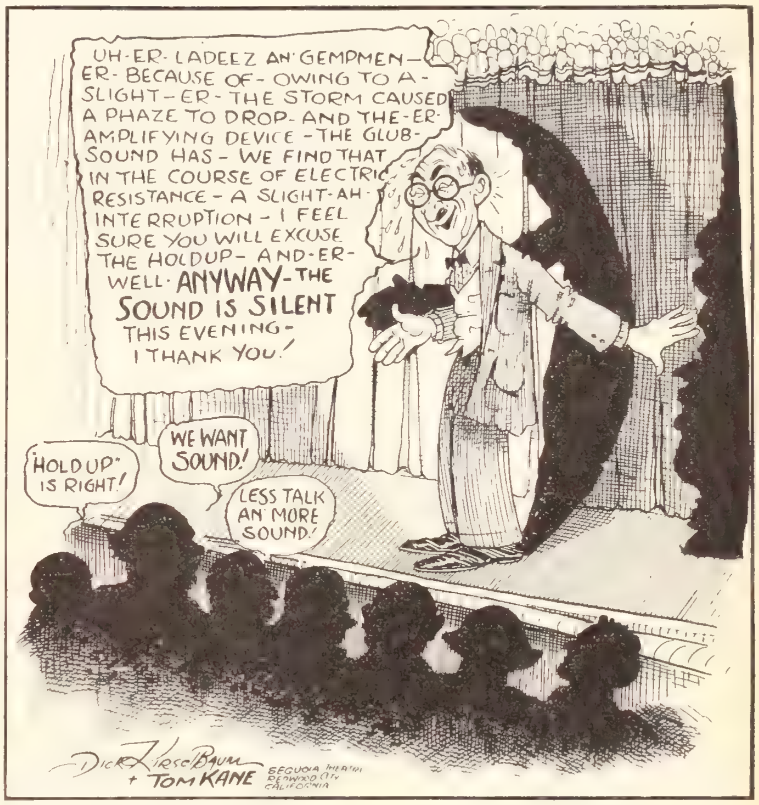
For three consecutive days prior to the showing of the picture he tied up with a large local merchant whereby a hugh automaton was on display in the window of the store right on the main thoroughfare.

This automaton worked mornings and afternoons during the rush hour and tied up the idea of "Glad Rags" for clothing with "Glad Rag Doll" at the theatre. Every third card that was used by the human automaton mentioned the Colfax Theatre and especially the title of the picture.

This stunt alone got a picture and story in the newspapers besides blocking traffic with each "pitch" in the window. The theatre also offered a season pass to anyone able to make the automaton smile, but no one succeeded.

"Lobby Laugh No. 9"

By Dick Kirschbaum


UH-ER-LADEEZ AN' GEMPMEN—ER-BECAUSE OF-OWING TO A-SLIGHT-ER-THE STORM CAUSED A PHAZE TO DROP-AND THE-ER-AMPLIFYING DEVICE-THE GLUB-SOUND HAS-WE FIND THAT IN THE COURSE OF ELECTRIC RESISTANCE-A SLIGHT-AH-INTERRUPTION-I FEEL SURE YOU WILL EXCUSE THE HOLDUP-AND-ER-WELL-ANYWAY-THE SOUND IS SILENT THIS EVENING-I THANK YOU!
"HOLD UP" IS RIGHT!
WE WANT SOUND!
LESS TALK AN' MORE SOUND!
DICK KIRSCHBAUM + TOM KANE
SEQUOIA THEATRE REDWOOD CITY CALIFORNIA

Trying To (?) Explain A Breakdown

Here is an idea that can be instantly used for any picture under the sun that you are anxious to kick up extra attention with. A little brain-work plus the ability to effect the merchant tie-up is all that is required. Jump to this one and then let us know how you make out. Oak?

C. A. Clinch Can Put 'Em Across With Fine Results

Another live-wire manager of the Stanley-Warner outfit to join the ROUND TABLE CLUB was C. A. Clinch, manager of the Columbia Theatre, Brookville, Pa.

Mr. Clinch has long been known in this part of the country as a progressive showman and his activities with the Warner Brothers outfit speak volumes for his ability.

What he is doing down in Brookville to keep this theatre before the public and to keep business up to par will constitute some of the interesting ROUND TABLE CLUB pages which we hope to receive from C. A. in the near future.

He has all the appearances of a real showman, and his future activities in the CLUB will show whether we guessed right or wrong.

How about this one, Clinch, you can answer this better than we can.

MANAGERS' ROUND TABLE CLUB

Jack Rosenberg Has A Good One To Pass Along

Jack Rosenberg, who formerly managed the Superba Theatre out in San Diego and is now located in the Plaza Theatre in that city, comes through with a letter explaining a corking good stunt which he used on "The Hottentot."

If you are on the lookout for something which is really new and up to the minute, and something which will attract plenty of attention in and around your community, we suggest that you drop a line to Mr. Rosenberg and ask him to send you a copy of the throw-away card headed "Welcome Buddy" used on the picture mentioned above.

—This is just a tip, boys, and you can take it or leave it, but we rather like to add this touch of mystery to the story and it is now up to you.

Thanks a lot, Jack, your letter was a good start for your active membership to come. How about following it up with details of every good stunt you manage to engineer, whether original or otherwise?

I. C. Wiernik's Future Activities Will Appear Here

Here is another Pennsylvania Manager whom we want the ROUND TABLE CLUB members to meet and it gives us great pleasure in presenting I. C. Wiernik, the live-wire manager of the Grand Theatre in Philadelphia.

Mr. Wiernik has many original and novel exploitation stunts in mind and has promised to write us about them, and we shall certainly deem it a pleasure to be able to reproduce on these pages any and all details of his wide experience.

He hopes that he will make as fine and active a member as many of our other Philadelphian and Pennsylvania members are now. However, this is up to him and we shall watch his future activities with much interest.

(By the way "I. C.," we would like to secure some of your recent programmes as well as any newspaper advt. that you may have lying around loose. Oak?)

"INTERNATIONAL!!"

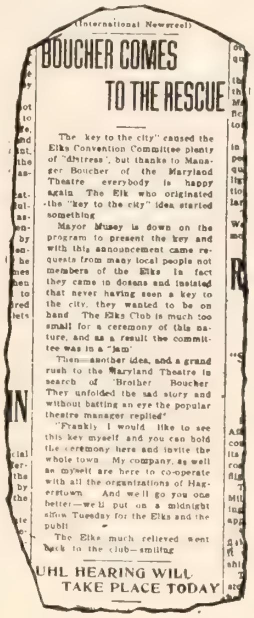
"I have always made a point of reading MOTION PICTURE NEWS and there is no limit to the enjoyment and help derived from perusing the CLUB pages. It is in addition very gratifying to hear of the doings of my co-managers in other parts of the world, only made possible through MOTION PICTURE NEWS."

African Theatres, Ltd.
H. D. Gordon, Manager,
Tivoli Theatre,
Fordsburg, South African

Frank Boucher Can Create Fine Good-Will For Theatre

That Frank Boucher is showing more pep as City Manager for Warners in Hagerstown, Md., than he showed as just a house manager down South has been amply attested to by the many live-wire stunts that he has engineered successfully since he arirved in Maryland.

It gives us great pleasure to show our host of members and readers how he grabbed some front-page publicity which carried a corking wallop of good-will and good spirit.



(International Newsreel)

BOUCHER COMES TO THE RESCUE

The key to the city" caused the Elks Convention Committee plenty of "distress", but thanks to Manager Boucher of the Maryland Theatre everybody is happy again The Elk who originated the "key to the city" idea started something

Mayor Musey is down on the program to present the key and with this announcement came requests from many local people not members of the Elks In fact they came in dozens and insisted that never having seen a key to the city, they wanted to be on hand The Elks Club is much too small for a ceremony of this nature, and as a result the committee was in a "jam"

Then another idea, and a grand rush to the Maryland Theatre in search of 'Brother Boucher They unfolded the sad story and without batting an eye the popular theatre manager replied"

"Frankly I would like to see this key myself and you can hold the ceremony here and invite the whole town My company, as well as myself are here to co-operate with all the organizations of Hagerstown And we'll go you one better—we'll put on a midnight show Tuesday for the Elks and the publi

The Elks much relieved went back to the club—smiling

UHL HEARING WILL TAKE PLACE TODAY

The newspaper clipping speaks for iself, but briefly we want you to know that he helped out the Elks convention committee and thereby created a warm feeling in the heart of the entire committee and every Elk in and around the city.

We certainly like to hear from Mr. Boucher and hope that he passes on some more of his activities for the members and readers of our pages.

Why not "shoot" some tips, for the benefit of the other boys on theatre operation? Here is a subject that we want to "plug" right now because it it of vital need to many of the members who want to "pep" up and improve the running of their theatres.

You are certainly experienced enough to pass along some valuable stuff. Thank you for this one, Frank, and let's hear from you again.

"What Price Showmanship" Is What A. H. Miller Asks

A. H. R. Miller, that live-wire Manager of the Opera House at Waynesburg, Penna., brings up a mighty good point in this business under the caption of "What Price Showmanship."

We certainly have pushed this item away ahead of a lot of other ROUND TABLE material, because it deals with a subject which we consider of vital importance.

Mr. Miller shows us two heralds, one of an opposition theatre with their imprint rubber stamped on the back in an untidy and sloppy manner, the other shows a herald turned out by the Opera House with their imprint neatly printed on the back.

The point which Mr. Miller brings out is the labor required to set up the date on a rubber stamp plus the time and effort it requires, whereas, it costs such a small fraction of a penny to properly imprint the herald and you are patronizing a local tradesman and patron besides. This is well worth keeping in mind when you are trying to practice a whole lot of so-called economy and efficiency. It will pay many times to think twice before trying to make a home-made job out of something that can be done by some local tradesman and will pay several dividends in good will.

Thank you for this one, Mr. Miller, and let's have more like it.

The Real Club Spirit!
"All For One And One For All"

MANAGERS' ROUND TABLE CLUB

South Africa Continues To Show Fine Exploitation

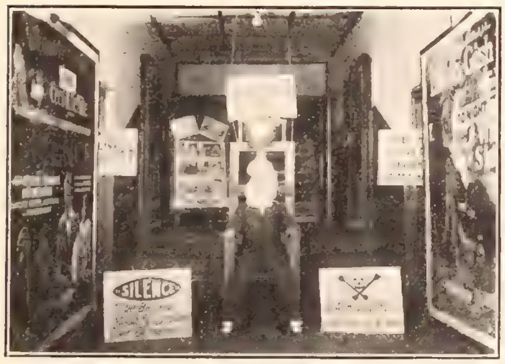
Ever since we published the interesting story about exploitation activities of our South African members we have been swamped with all sorts of favorable comments in the form of letters from our various members and readers.

It is very rare that we showmen on this side of the globe get to know anything about the activities of our brother showmen situated in far off and obscure countries. To be able to present such information to the managers and exhibitors, together with photographs to better illustrate the stunt which they are trying to convey to their brother showmen, is in itself another achievement.

For both the stories and the photographs we are greatly indebted to J. H. Stodel the Superintendent of Theatres for the African Theatres, Ltd., located in Johannesburg, South Africa.

In response to our urgent requests he has managed to shoot three more exploitation stunts from South Africa, and it gives us great pleasure to present them to our members.

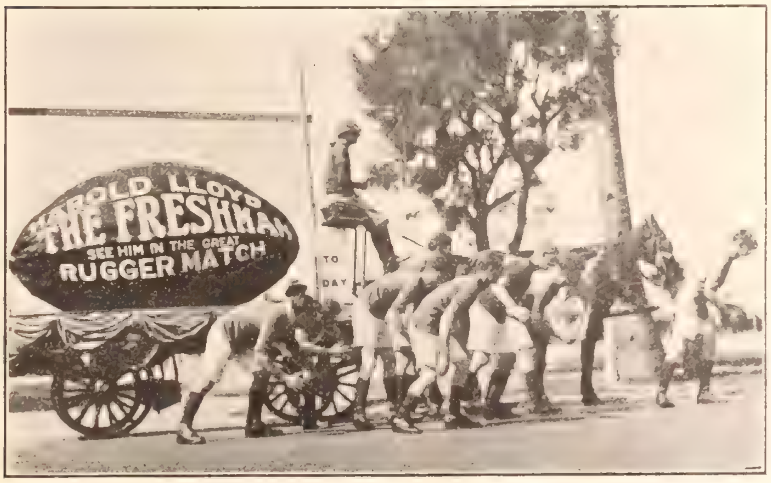
That they carry many feasible ideas for American showmen goes without saying, as a look at the photos and reading the story will bring this fact to light.



First we want you to see how Manager Sprague of the South End Bio, located in Port Elizabeth, South Africa, set up a lobby ballyhoo for the picture "Silence."

Just how effective this must have been we will leave to your own imagination, but the various cards placed about the figure in the imitation electric chair seems to us to be mighty effective.

The next we want you to see is another ballyhoo on "Simba," and a second on this particular picture to come from Africa. Unquestionably, this picture held a great punch for the folks down in that part of the world.



This one was worked out by H. T. Matthews, Manager of the Grand Theatre in Port Elizabeth, South Africa, and and a recent new member to join from that country.

Attention!

THE pages of the ROUND TABLE CLUB section in MOTION PICTURE NEWS are particularly anxious to secure from its many members and readers short articles dealing with theatre operation.

Any subject bearing upon this very essential part of the business would be more than welcome by us, and will be given prominent space and credit to the writer.

May we suggest that you find a few minutes of spare time in which to pass on to so many of your brother managers and exhibitors some suggestions or advice on the proper operation of theatres?

Don't assume that what you have to say is of no interest to others. They are constantly on the alert for something new in the business.

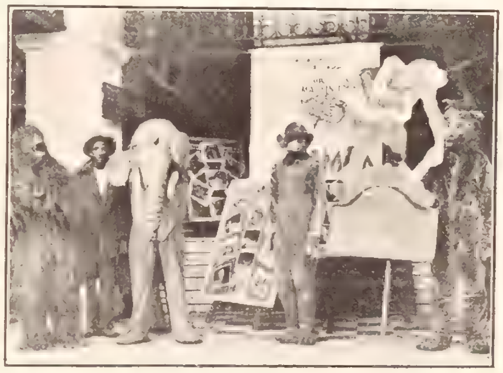
While exploitation has always played an important part on our pages, we feel that we should like to feature a little more space in the interest of theatre operation.

Let us see which members will send in the first articles on this important and timely subject.

C. E. L.

There is nothing in what he has accomplished in this picture that our American showmen could not duplicate in their own home-town cities, on either the same picture or any animal picture that lends itself to such exploitation.

The third, and perhaps one of the greatest ballyhoo exploitation stunts to come, not only from Africa but from any part of the world, is that engineered by Manager Moylan of the Princess Theatre at Durban, Natal, South Africa.



With the hundreds of football and college stories, here is one which you could try and, no doubt, put over with great success in your town. On Harold Lloyd in "The Freshman" they utilized the football gag and just close your eyes for a moment, and picture the tremendous punch that this stunt would carry on the main street of any town or city in the world.

We certainly are grateful to Mr. Stodel for these recent contributions and the fact that we give them so much prominence should be sufficient evidence to him of how grateful we are to receive news and photographs of South African activities.

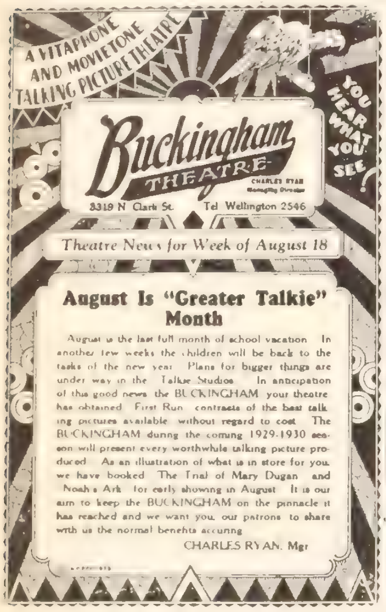
Sound pictures have just arrived in South Africa and we certainly expect to read a whole lot about how they are handling this unique phase of theatrical entertainment down there. Mr. Stodel, we will have to look to you for whatever information we can get on this subject.

"J. H." tells us in his latest letter that they have been watching the ROUND TABLE CLUB pages religiously for suggestions for summer business, which is quite a problem down there.

MANAGERS' ROUND TABLE CLUB

Charles Ryan Uses Programme Fronts For Intimate Chats

This will give you a slight idea of how Charlie Ryan, manager of the Buckingham Theatre, Chicago, Ill., takes advantage of the front page of his program to convey an editorial thought each week. This is a corking good idea, and cements a warm feeling between the patrons and the theatre itself, and many progressive and up-to-the-minute managers are taking advantage of this type of house advertising.



A VITAPHONE AND MOVIETONE TALKING PICTURE THEATRE

YOU HEAR WHAT YOU SEE?

Buckingham THEATRE

CHARLES RYAN Managing Director

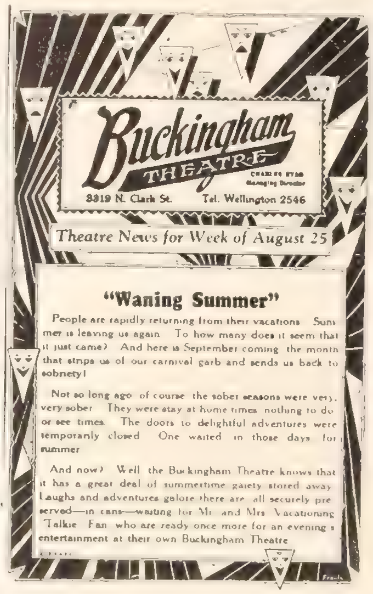
3319 N Clark St. Tel Wellington 2546

Theatre News for Week of August 18

August Is "Greater Talkie" Month

August is the last full month of school vacation In another few weeks the children will be back to the tasks of the new year Plans for bigger things are under way in the Talkie Studios In anticipation of this good news the BUCKINGHAM your theatre has obtained First Run contracts of the best talking pictures available without regard to cost The BUCKINGHAM during the coming 1929-1930 season will present every worthwhile talking picture produced As an illustration of what is in store for you we have booked The Trial of Mary Dugan and Noah's Ark for early showing in August It is our aim to keep the BUCKINGHAM on the pinnacle it has reached and we want you, our patrons to share with us the normal benefits accuring

CHARLES RYAN, Mgr



Buckingham THEATRE

CHARLES RYAN Managing Director

3319 N. Clark St. Tel. Wellington 2546

Theatre News for Week of August 25

"Waning Summer"

People are rapidly returning from their vacations Summer is leaving us again To how many does it seem that it just came? And here is September coming the month that strips us of our carnival garb and sends us back to sobriety!

Not so long ago of course the sober seasons were very, very sober They were stay at home times nothing to do or see times The doors to delightful adventures were temporarily closed One waited in those days for summer

And now? Well the Buckingham Theatre knows that it has a great deal of summertime gaiety stored away Laughs and adventures galore there are all securely preserved—in cans—waiting for Mr and Mrs Vacationing Talkie Fan who are ready once more for an evening's entertainment at their own Buckingham Theatre

We are certainly grateful to Charlie Ryan for sending us this material and hope that he keeps us posted on his many other activities.

What about it, Ryan, can we depend upon you for this?

Old Flivver Good Ballyhoo In Texas For W. W. Jackson

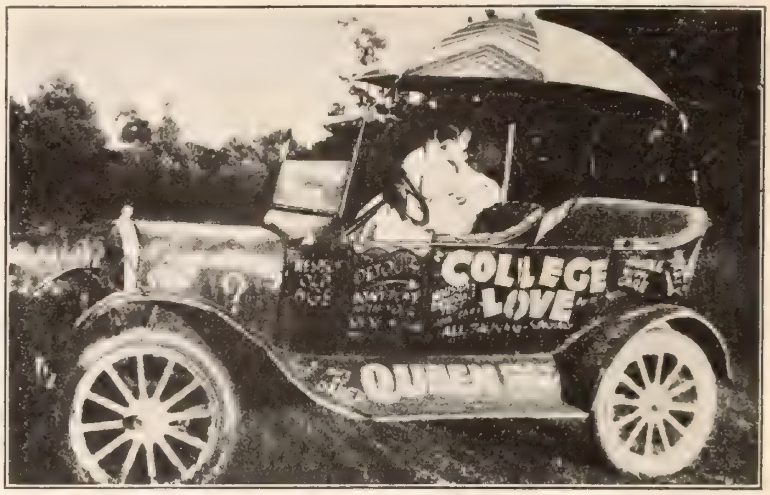
Manager W. W. Jackson resorted to an old rickety Ford to ballyhoo "College Love" at the Queen Theatre, Houston, Tex.

The dilapidated flivver was lettered with wisecracks, title of picture, name of theatre and play dates.

With its two and sometimes four occupants, the flivver wound its way through all the principal streets of the city as well as visiting a few of the outlying towns.

Although the stunt is far from new, it did, however, attract plenty of attention and had a decided help in plugging the picture, especially whenever the "dying" flivver stopped to permit its occupants to go into a hug and kiss tangle.

Well, if this one is "jake" with the local police force then it can be called good. But if your population falls below par in their sense of humor, then think this one over twice.



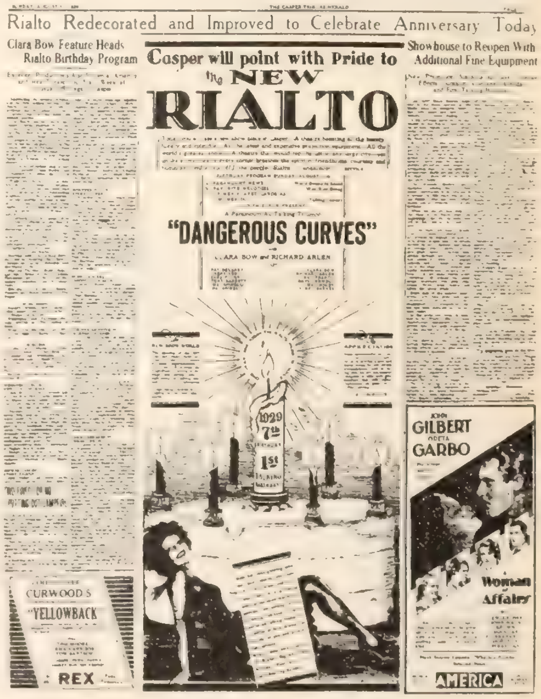
All of which does not detract from Jackson's way of putting it over. It must have created all the attention he designed it for, otherwise we doubt whether a seasoned showman like W. W. would waste his valuable time with it. How about it old scout? But just let us have some more of your peppy exploits and we will gladly pass them on to the ever-waiting "gang." Thanks.

E. J. Schulte Celebrates An Anniversary At The Rialto

E. J. Schulte, the Manager of the Rialto Theatre at Casper, Wyo., turned out as neat a full page as we have ever seen in any newspaper when he put over his first day program for sound.

The suggestion that other exhibitors may benefit by what he has accomplished is a point well taken, and we take pleasure in passing on Mr. Schulte's successful layout to any others who might find the suggestions feasible for their own theatres when they wish to celebrate a birthday, either for the theatre or for the sound installation.

We would like to hear a whole lot more about Mr. Schulte and his activities, and we hope that he will keep us posted.



Rialto Redecorated and Improved to Celebrate Anniversary Today

Clara Bow Feature Heads Rialto Birthday Program

Casper will point with Pride to the NEW RIALTO

Showhouse to Reopen With Additional Fine Equipment

A Paramount All Talking Triumph

"DANGEROUS CURVES"

CLARA BOW and RICHARD ARLEN

1929
7th
1st
CURWOOD'S
"YELLOWBACK"
REX
JOHN GILBERT
GRETA GARBO
A Woman of Affairs
AMERICA

Thank you, E. J., and may we look forward to something else very shortly?

Harold S. Knudson Says—

"Please thank the managers for their contributions and tell them we have already used a number of their ideas from the club pages and found them great."

Assistant Manager,
New Orpheum,
Madison, Wisc.

MANAGERS' ROUND TABLE CLUB

Short Subjects!!!

From personal observation, I heartily recommend, to every member and reader of the MANAGERS' ROUND TABLE CLUB of MOTION PICTURE NEWS, that they take advantage of the present popularity of the Talking and Sound Short Subjects on the market today.

I have witnessed many a performance in the past month or two that would have been perfect with the addition of a comedy talking subject.

I also have before me hundreds of letters, selected at random from the thousands of correspondents of the Club, praising the Short Subjects as absolute Box Office material.

Take a tip from the men who know and
CASH IN ON THE COMEDY TALKING SHORTS

C. E. L.

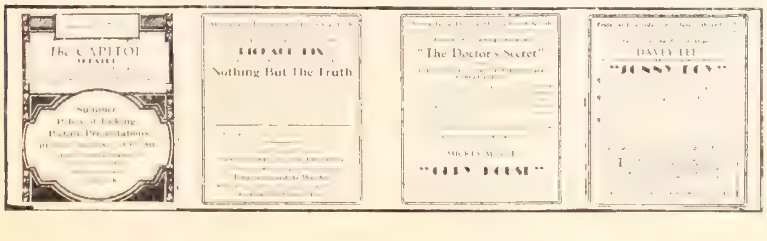
Oscar M. Linn A Real Showman In Every Way

Bloomsburg, Penna., sort of holds a warm spot in our heart, because it happens to be the first town where we paid a manager a personal visit on our last year's trip through the Middle West.

At that time, Byron Linn was the house manager and he has now been succeeded by his brother, Oscar M. Linn.

We have had several communications from Oscar in the past few months, but we finally succeeded in getting him to send us his photograph so that we might show our other members and readers just what he looks like.

Among the snapshots received from Mr. Linn was that of the front of the theatre showing how he made a special display, taking advantage of Rudy Valee's popularity throughout the East. We have been given to understand that this plug helped business a great deal, and hanging up there above the railing of the marquee, it stood out like a beacon, as you will note from the photograph. Colored lights surrounded it.



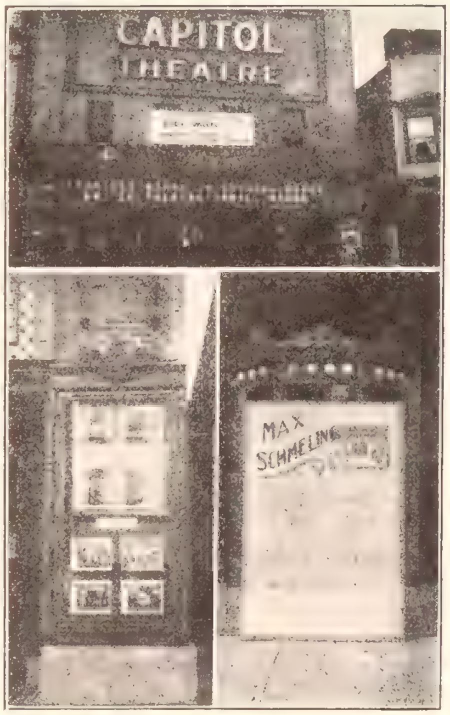
The CAPITOL
THEATRE

Summer
Policy of Talking
Picture Presentations

Nothing But The Truth

"The Doctor's Secret"

DAVEY LEE
"SONNY BOY"



Another point which he took advantage of was the Max Schmelling popularity and he showed him on a talking short, but did not keep it a secret. The special board, which we show you one of the photographs of, was used to convey the story to the theatre-going public of Bloomsburg.

We heartily agree with the expressions of Mr. Linn's last paragraph, wherein he states tht he is looking forward with the greatest of pleasure to meeting me sometime, and I can only re-echo his own thoughts and say that I am looking forward as keenly to meeting him. Since I did manage to reach Bloomsburg once, I wouldn't be surprised if I do the same thing again, at any rate, I have something to look forward to in letting Oscar play host to your Chairman.

Managers' Round Table Club Employment Bureau

* * *

A service without cost to all Subscribing Members.

* * *

All correspondence should be addressed to Charles E. Lewis, Chairman, personally, and will be treated in strict confidence.

* * *

Theatre owners, chain executives or others seeking managers of the highest calibre can make such contacts by advising the Chairman of the type of man, or men, they are looking for.

* * *

Managers wishing to register in this Bureau are requested to write, immediately, for the proper form to be filled out.

MANAGERS' ROUND TABLE CLUB
729 Seventh Avenue
New York City

The Real Club Spirit!
"All For One And One For All"

MANAGERS' ROUND TABLE CLUB

H. G. Santos Is Kept Active In Hawaiian Tip-Top

You have read at frequent intervals about this Hawaiian member, but now we can improve on the article by making you personally acquainted, via his photograph, with H. G. Santos, the progressive manager of the Tip-Top Theatre out on those beautiful islands.

Mr. Santos conveys, in his latest letter, the information that he has been busy as the devil trying to boost the summer trade, and at the same time get all the dope he can on the talkies. Incidentally, sound pictures have arrived in Hawaii and they are causing quite a commotion among the different managers. However, he, as an optimist, does not believe that it is quite as bad as they try to make it.

While a little late for our information he passes on some of his recent activities and what he has done to make up for the warm weather trouble out in Hawaii.

First he has dolled up the ushers in white uniforms without coats and and black shoes. He keeps the house thoroughly cleaned and ventilated at all times.

Installed a non-sychronous equipment with records, to go with the feature. The amplifying unit loud speakers can be used when he installs talking equipment later. That, in itself, is interesting information.

Used colored lights wherever feasible around the house.

Mr. Santos is going to devote a lot of effort to lining up every manager in Hawaii for the ROUND TABLE CLUB, and as soon as we get these boys right in the spirit, we shall expect to be able to publish many interesting things about that United States possession.

We will take leave of Santos at this time, but you will read more about him in early issues of the NEWS.

J. C. King "Clicks" With An Unusual Exploitation Stunt

We present herewith a brief summary of Manager J. C. King's campaign for "The Mysterious Dr. Fu Manchu." Mr. King is the manager of the Paramount Theatre, Marion, Ind.

1. On the Wednesday before the opening 300 cards reading "The Mysterious Dr. Fu Manchu will arrive at the Marion Airport Friday evening," were distributed throughout the stores and around the town and roads.

2. Thursday a short news reader appeared in the pages of the evening paper announcing that Dr. Fu Manchu would arrive at the local airport 9 p. m. Friday.

3. On Friday morning an airplane flying over the city and neighboring towns dropped 10,000 heralds announcing the arrival. The airport is located just south of the city and from 7:30 until 9:30 in the evening the time of the scheduled arrival, traffic was tied up for a mile on all streets leading to the airport.

4. An automobile appeared and rushed the Mysterious Dr. Fu from the field as mysteriously as he arrived.

5. The following day a reader appeared in the morning newspaper stating that Dr. Fu arrived, was greeted by thousands, disappeared as mysteriously as he arrived. On Saturday Dr. Fu dined at a prominent Hotel and toured the city.

6. Dr. Fu dined at a prominent hotel and toured the city and neighboring towns with the blinds of the automobile drawn and the windows blanked out with cut-outs and one sheets of the picture.

Great credit is due to Mr. R. A. Brenner, of the theatre staff, for the way he carried out his part of the stunt to such great perfection.

The stunt clicked to reams of publicity which gave the picture a tremendous start during its engagement.

That's putting it over J. C., but don't keep quiet so long, let's hear some more about your activities.

IT'S A PLEASURE!

Acknowledging receipt of my membership certificate and say brother it is a dandy. It hangs on the wall here just like a million dollars right where everybody can see it.

H. G. Santos,
Tip Top Theatre,
Lihue, Kauai, Hawaii

"All For One And One For All"

Home-Movies Provide A Tie-Up For Empress Theatre

The new Home Movie, like the glory of the Radio, when it first came out, is the subject of a lot of discussion among the Theatre Managers today. The question of whether this type of entertainment hurts the show business is still part of a heated argument in many parts of the country.

In the Empire Theatre down in San Antonio, Texas, they believe that it would be a good idea to capitalize on the Home Movie idea especially taking advantage of the new Vita-Color Process used for Home Movies, and when they played "On With the Show" they tied in with the local stores handling the Home Movie and Projector.

We are showing herewith, three pictures of their local tie-up, one, with the Fox Company in their city, the other two with music stores, and sheet music window display. They have all been done very effectively, and must have attracted plenty of attention.

We sincerely trust that we shall hear very often from our new contributor in San Antonio. What do you say boys?

MANAGERS' ROUND TABLE CLUB

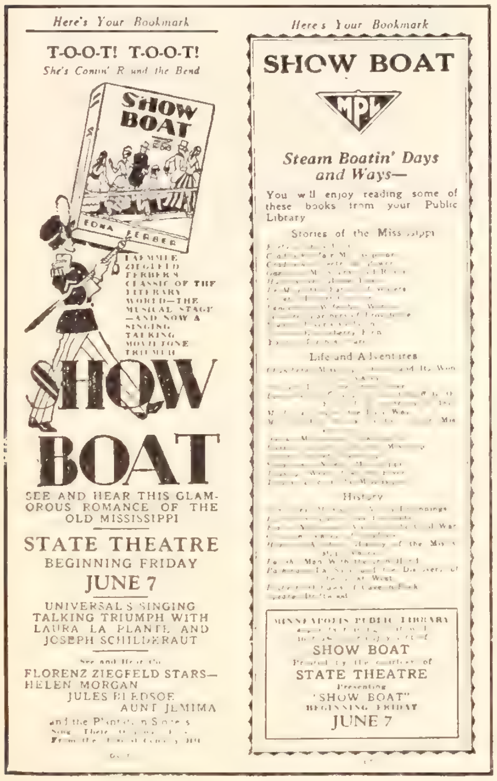
Gordon Greene Adds New Angles To Exploitation

Here are two interesting side lights on the exploitation of SHOWBOAT at the State Theatre, Minneapolis, Minn.

The illustration shown here will give you just a slight idea of how that enterprising theatre made up a co-operative book mark in conjunction with the showing of this picture. This tie-up took in the Minneapolis Public Library and you will all agree that the public libraries are not the easiest outfits in the world to sell exploitation ideas to. We show both the front and reverse side of the card and the wording is quite self-explanatory.

The second photo shows a picture of how the front of the theatre was dressed selling this picture to the public.

The picture is quite clear, and you can make out practically every phase of their display, and how really effective it was to the theatre goers of Minneapolis when they passed the State Theatre.



Here's Your Bookmark

T-O-O-T! T-O-O-T!

She's Comin' R'und the Bend

LAEMMLE ZIEGFELD FERBER'S CLASSIC OF THE LITERARY WORLD—THE MUSICAL STAGE—AND NOW A SINGING TALKING MOVIETONE TRIUMPH

SHOW BOAT

SEE AND HEAR THIS GLAMOROUS ROMANCE OF THE OLD MISSISSIPPI

STATE THEATRE

BEGINNING FRIDAY

JUNE 7

UNIVERSAL'S SINGING TALKING TRIUMPH WITH LAURA LA PLANTE AND JOSEPH SCHILDKRAUT

See and Hear the

FLORENZ ZIEGFELD STARS—

HELEN MORGAN

JULES BLEDSOE

AUNT JEMIMA

and the Plantation Singers

Here's Your Bookmark

SHOW BOAT

MPL

Steam Boatin' Days and Ways—

You will enjoy reading some of these books from your Public Library

Stories of the Mississippi

Life and Adventures

History

MINNEAPOLIS PUBLIC LIBRARY

SHOW BOAT

STATE THEATRE

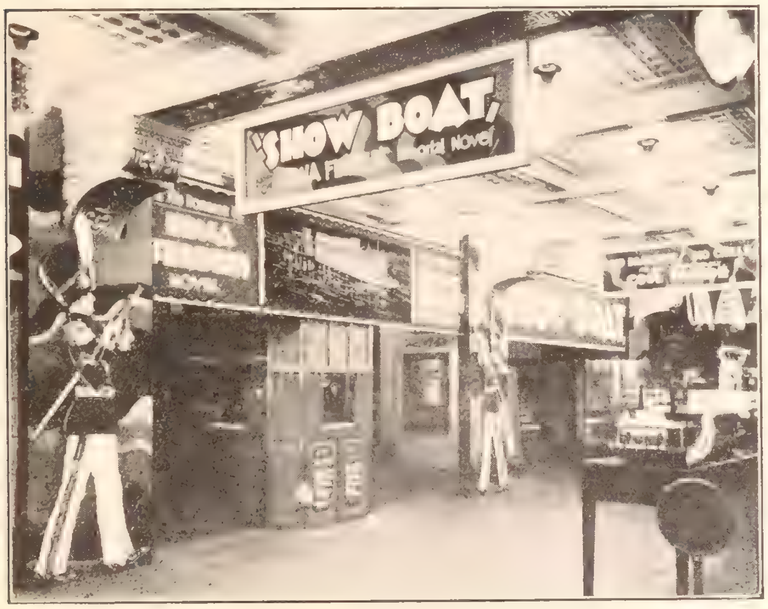
Presenting

"SHOW BOAT"

BEGINNING FRIDAY

JUNE 7

In discussing this particular exploitation we would select the book mark angle for particular reference, because here is one plan on exploitation which can be used on practically any picture taken from a well-known book.



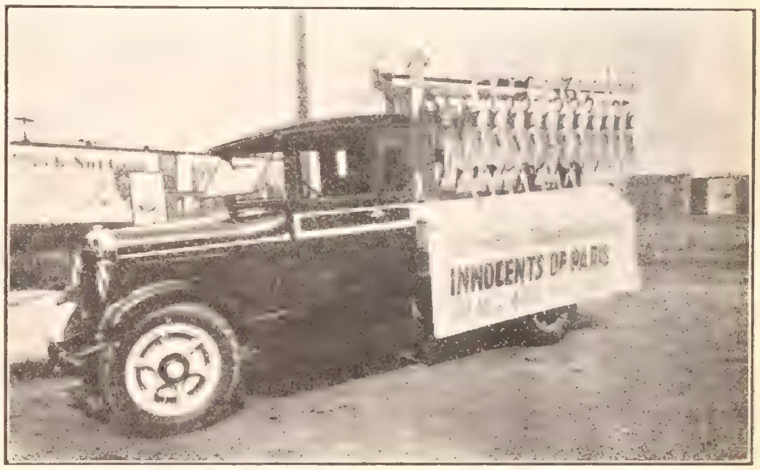
It is well to keep in mind when reading through these various exploitation ideas that they are not necessarily married to the picture which they were used with. They can all be turned or twisted or revamped to fit any picture or any number of pictures that may be released during a season.

We would like to hear more from the go-getting crowd at the State Theatre and Gordon Greene, the manager.

Auto-Ballyhoo Was Effectively Used By Marc J. Wolf

One of Manager Marc J. Wolf's best stunts in exploiting Maurice Chevalier in "Innocents of Paris," playing at the Palace Theatre, Gary, Ind., was playing victrola music from a bannered truck.

Inside the truck, which is pictured here, was a victrola with an amplifier playing the Paramount ballyhoo record on "Innocents of Paris" as well as playing records of the musical numbers from the picture. By using the amplifier, the music could be heard distinctly for a block away.



Wolf says he parked the truck at various street corners, played the balloyhoo record a couple of times and then moved on to another corner where another eager crowd would listen.

Cut-outs were made from two 24-sheets and these were placed on either side of the truck while banners hung just beneath these cut-outs; the banners containing copy, "See and hear Maurice Chevalier INNOCENTS OF PARIS Palace 4 days starting Sunday."

By carrying a small sign over the cab of the truck they were given the use of the truck free.

We would sure like to know a lot more about Marc's wide-awake ideas out in Gary and would also like his own photo so that all the members could see what he looks like. How about it Wolf? Shoot it along just the same and don't keep yourself a secret. Thanks in advance.

? ? ? ? ? ? ? ?

Dear "Rit":

What is the matter that we have not heard further from you regarding our most interesting conversation?

Charles E. Lewis, Chairman.

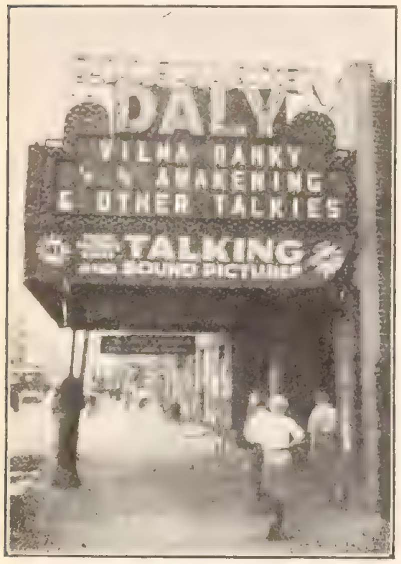
? ? ? ? ? ? ? ?

MANAGERS' ROUND TABLE CLUB

Joseph Kligler Shows Real "Pep" In His Publicity

Joseph Kligler, Manager of the Daly Theatre, New York City, and a recent new member of the ROUND TABLE CLUB was fortunate in corraling quite a lot of free publicity in connection with the opening of his open air roof with talkies.

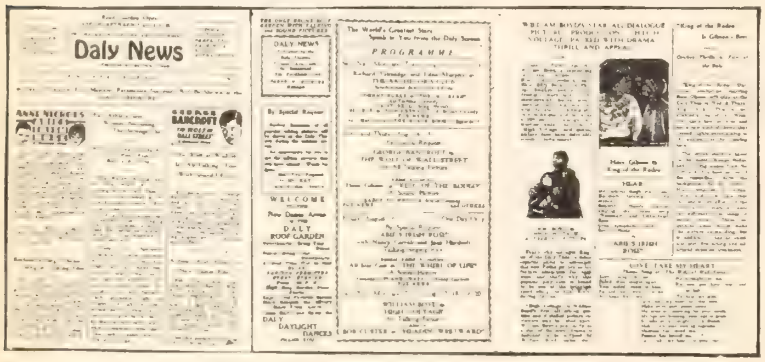
We have before us several newspaper stories from the local papers in the Bronx dealing with this subject, and it certainly must have attracted a lot of good attention towards the Daly Theatre.



We also take this means of showing you the front of the Daly Theatre in which you will see Mr. Kliger standing at the box office. Another view of the theatre which we would like to have you see, is that of the marquee in front showing how the roof-garden is getting a play for their open-air talkies.

Mr. Kligler is by no means an old man, although he has seen twenty years of service as a manager and theatre owner, and we agree that he is a live-wire showman, basing our opinion chiefly upon the few items which he has sent us.

We would also like to have you see the front page and inside spread of his house organ and looking this over brings to light many interesting and newsy topics which no doubt his patrons find well worth following.



Daly News

ANNE NICHOLS

GEORGE BANCROFT

DALY NEWS

By Special Request

WELCOME

DALY ROOF GARDEN

DALY DAYLIGHT DANCES

The World's Greatest Stars Speak to You from the Daly Screen

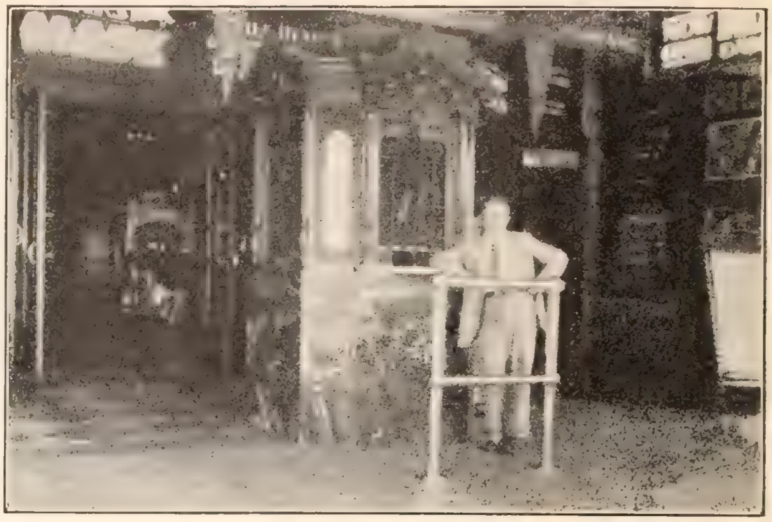
PROGRAMME

THE WOLF OF WALL STREET

ABIE'S IRISH ROSE

THE WHEEL OF LIFE

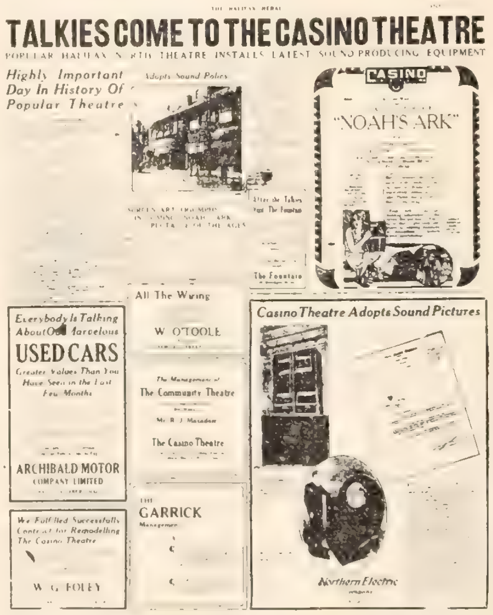
LOVE TAKE MY HEART



Let us hear from you again Joe and by all means stop in and say hello the next time you are down our way.

R. J. MacAdam Put Over Great Opener For Halifax Talkies

HERE is the way Mr. R. J. MacAdam introduced the Talkies to Halifax, Nova Scotia. While the newspaper tie-up is not as large or elaborate as others which have come to our attention, it nevertheless carried a terrific wallop so far as the theatregoers of Halifax were concerned.



TALKIES COME TO THE CASINO THEATRE

POPULAR HALIFAX NORTH THEATRE INSTALLS LATEST SOUND PRODUCING EQUIPMENT

Highly Important Day In History Of Popular Theatre

Adopts Sound Policy

CASINO

"NOAH'S ARK"

After the Talkies Visit The Fountain

The Fountain

All The Wiring

W. O'TOOLE

The Management of The Community Theatre

Mr. R. J. Macadam

The Casino Theatre

Everybody Is Talking About Our Marvelous USED CARS

Greater Values Than You Have Seen in the Last Few Months

ARCHIBALD MOTOR COMPANY LIMITED

We Fulfilled Successfully Contract for Remodelling The Casino Theatre

W. G. FOLEY

THE GARRICK

Management

Casino Theatre Adopts Sound Pictures

Northern Electric

Although we failed to make Mr. MacAdam's acquaintance, we passed through his city during our recent vacation, and we found out enough about him to convince us that he is an up-to-the-minute showman.

We sincerely trust that he will become a regular contributor to the CLUB pages, and if we can interest him sufficiently to do so, we are sure that our many members will have much to look forward to.

How about it, R. J., are you with us and the rest of the Canadian crowd?

So Say We All!

The CLUB pages are getting better and better each week, and there is not a manager in the whole country who could not find some useful ideas for his own house if he will read the CLUB section.

Golden State Theatre Circuit
William G. Smeltzer, Manager,
Riviera Theatre,
San Francisco, Cal.

Please Take Note

THE pages of the Club are open for the publication of photographs from both members and readers. These photos may be of theatre managers, theatre fronts, marquee displays, lobby settings, etc. Due credit will be given those sending photos to the Club, providing they attach the proper description and their own names and theatre addresses.

MANAGERS' ROUND TABLE CLUB.

Thomas Lagaries Keeps Palmyra Strand On The Map

When it comes to using plain type in setting up a theatre newspaper ad, we would like you to just glance at how neatly and distinctly Thomas Lagaries of the Strand Theatre, Palmyra, N. Y. handled his end of it.

STRAND
PALMYRA
The Biggest and Best in Screen Shows

NOW PLAYING *SEE IT NOW*
The Biggest Screen Thrill of the Year
THE TRAIL OF '98
—WITH—
Dolores Del Rio and Ralph Forbes
You Must See This Picture--It's Great
Avoid the Crush *Come Early*

Saturday, May 25 *Continuous 2 to 11*
Vaudeville and Photoplays
Sammy Cohen in Homesick
It's a Riot Don't Miss It
Famous Vod-I-Vil--A Four Act Unit Show

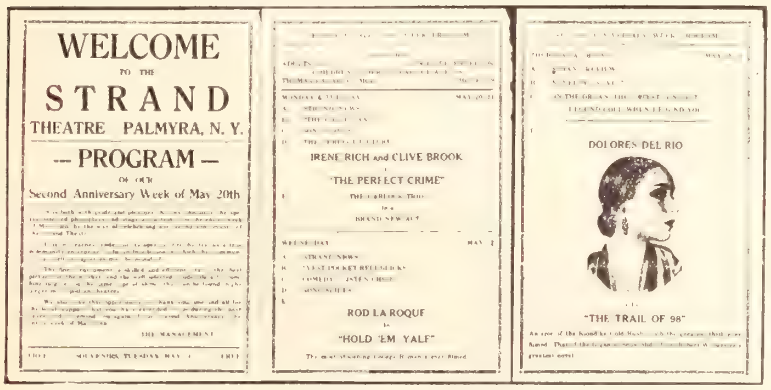
Monday and Tuesday *May 27-28*
What a Story! What a Cast! Here's the Picture the Whole World's Shouting About!
A WOMAN OF AFFAIRS
—WITH—
JOHN GILBERT **GRETA GARBO**

Wednesday May 29
SCREENED AT 7 AND 9 P. M.
William Boyd in
POWER
Other Strand Attractions

Thursday May 30
MEMORIAL DAY SPECIAL
Buster Keaton
in The Cameraman
CONTINUOUS 2 TO 11 P. M.

Tom has been quite a steady contributor and active member of the CLUB and we are glad of this opportunity of getting another contribution from him to pass to his brother members of the ROUND TABLE CLUB.

We should also like you to look at one of his recent programs with particular emphasis on the front cover whereby he welcomes to the Strand the many theatre goers of that City. The wording was small due to the reduction of the program to a cut, but nevertheless can be read, and we suggest that you give it a little attention if you are seeking something in the line of copy for the front of your program.


WELCOME
TO THE
STRAND
THEATRE PALMYRA, N. Y.
-- PROGRAM --
OF OUR
Second Anniversary Week of May 20th

THE MANAGEMENT

IRENE RICH and CLIVE BROOK
"THE PERFECT CRIME"
BRAND NEW ACT

ROD LA ROQUE
"HOLD 'EM YALE"

DOLORES DEL RIO
"THE TRAIL OF 98"

We most assuredly hope to hear from Tom again in the very near future.

Harry Woodin Hits On A Real Idea For Kiddie Business

From the West Coast House Organ, "NOW," we will lift Harry Woodin's famous "Mickey Mouse Club" which he has organized at the Dome and California Theatres, located at Oakland Park and Venice, Cal.

As they say, it is a whale of an idea if you have any kid clientele at all. Membership is free, all the kids are invited to join and subscribe to the Mickey Mouse creed which Harry has created around character building. It is one of those never failing creeds along the lines of "I will be upright and fair with my playmates, obey my father and mother, strive for higher marks in school, etc."

Each obedient member gets a button badge which entitles him to attend the noon matinee on Saturday for five cents. Officers are elected at regular intervals and there is much honor around the title of "Chief Mickey Mouse."

One detail which we now bring to the front is that if you do go in for a stunt like this, regardless of what you are going to call it, or how you are going to handle it, don't overlook the importance of the written application for membership, which will immediately give you the kids name, address, age, birthday, school and grade. It is a corking idea and it provides many outlets for future exploitation and tieups.

While this stunt does not differ to any great extent from the famous Brownie Club, it is nevertheless a little more up-to-date and gives you many an angle to work it on. The idea is not married to "Mickey Mouse," because if you just happen to be using another brand you might just as well call it that. As a matter of fact, your Chairman advocates a more neutral name so that you are not tied hand and foot with any particular product or trademark.

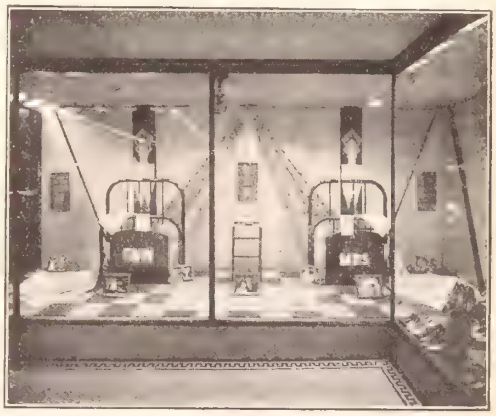
We would be interested in printing on these pages any further details concerning such club or kiddie business boosters.

Guy Bryson Used Lobby "Twin-Beds" To Sell Picture

Manager Guy Bryson fitted up his lobby with twin beds to advertise his current picture "Twin Beds," playing at the Egyption Theatre, Greenville, S. C.

The beds were secured from a local furniture store in exchange for putting a small credit card on the lamp that was between the two beds. They were fully equipped and the display attracted plenty of attention.

The leading department store in town devoted a full window to the display of twin beds, as shown on the photo.



In addition to the beds, there were 11 x 14's, framed, and neatly lettered cards announcing the title of picture, name of theatre and play dates.

Both the lobby and window display commanded unusual attention and proved to be worthwhile endeavors in publicizing the picture. These departments and other store tie-ups for window space can always be classed as worth while, since it gives the theatre a main street advertising display worth many times more than the ad given in return to the store. Many progressive merchants are tickled at the opportunity of working together with the theatres on such stunts and will go as far as you want if you know how to handle them. Learn that "art," it's well worth your time and the theatre's.

MANAGERS' ROUND TABLE CLUB

THE ORIGINAL "IDEA EXCHANGE" OF THE INDUSTRY!

TRY IT!!

JOIN NOW!!

Here's the Blank

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

729 Seventh Ave., New York City

I hereby apply for membership in the Club.

Name ....

Theatre ....

Address ....

City..............................

Policy..............................

Capacity..............................

State ....

Wm. A. Johnston
Honorary Chairman

C. E. Lewis
Chairman

WHAT ARE YOU WAITING FOR?

New Members!!

IDA BOOK makes the sixth female member to join the Club. Miss Book manages and operates the Sun Theatre in Culbertson, Nebr., and if we could only induce her to pass on some information about her past experiences in the show business, we are certain that it would make corking good reading for these pages. Her own photo, to illustrate the same story, would also aid materially. How about it Miss Book? Can't you catch some of our famous Club spirit and meet this little request? Thanks a lot anyway, in advance.

* * *

R. S. WALLACE is the manager of the Morrison Theatre located in Alliance, Ohio. We always get a real "kick" out of introducing Ohio members because they are such a peppy and dependable crowd as a rule. The Club pages fairly shout their up-to-the-minute activities and we are in great hopes that Wallace will follow their example. And another thing, R. S., we would like one of your own photos by return mail. Yes?

* * *

HAROLD S. KNUDSEN is connected with the New Orpheum Theatre out in Madison, Wisc., and he has already demonstrated to us that his membership will be both active and interesting for everyone of the showmen who follow the Club activities each and every week. Keep up your fine start Harold and be sure to pass along anything that you feel will be of some interest or value to your brother members.

* * *

Proposed by Lee J. Euering:
WILLARD A. OSBORN is the managing director of the Regent Theatre in Springfield, Ohio, and another of the go-getting Chakeres boys from that part of Ohio. You will shortly learn how he sells the attraction, via another interesting story about him, but for this occasion we just want you to know that we are mighty glad to extend the welcome hand to this new member and sincerely hope that both the Club and Willard will benefit by the connection.

ALBERT ZEBRO manages the Uptown Theatre in Racine, Wisc., with a policy of vaudeville and pictures. Since vaudeville managers have been, more or less, rather inactive during the past year or so, we would sure welcome the opportunity of publishing some of this vaudeville manager's experiences on these pages. And by the way, Al, your own picture would also be appreciated for early publication. How about it? Oak?

* * *

Proposed by Geo. Evans:
AUDLEY MORAIS manages the Gaiety Theatre in Kingston, Jamaica, British West Indies. His membership was sponsored by a old time Club member down there and we, therefore, feel that in Mr. Morais we have a member who will be a credit to his organization by reason of the activity and interest he displays towards the Club. His own picture, plus a little letter telling us something about himself and his experiences in the show-game would be more than welcome. Can we look for it Mr. Morais? Thanks.

* * *

E. N. PRENDERGAST manages the Lyric Theatre in Port Maria, Jamaica, B. W. I., and adds another enterprising manager from that country to our rolls. The Round Table Club is always anxious to line up members from other countries as their methods of exploitation and theatre operation differs just enough from our own methods to make reading about them mighty interesting. Mr. Prendergast's contributions to these pages will be more than welcomed. And his own picture should be included, too.

* * *

H. E. ALLEN is the managing director of the Capitol Theatre in Port Antonio, Jamaica, B. W. I., and another enterprising manager from that part of the world to join the Club. As mentioned in the introductions to the previous two new members, we can only re-echo the same thoughts with regard to Mr. Allen and we most sincerely hope that he will find his membreship both interesting and profitable from every angle.

"CLUB EMBLEM PINS"

As stated in last week's issue of the Club pages, the demand for these pins far exceeded our original supply.

The manufacturer promises us delivery on the next batch in about ten days.

Orders received will be filled immediately upon receipt of the additional pins.

Managers' Round Table Club

Regional News from Correspondents

Strand, Syracuse, Re-Opened By Warners

A MIDNIGHT show will re-open the Strand, Syracuse, Sept. 12 under the control of Warner Brothers, it was announced Saturday night by Bernard Depkin, managing director of the Stanley Theatre at Utica, who will manage the local house.

The announcement cleared the Syracuse Rialto of the mystery which has hovered over it concerning the policy the Strand would follow under the regime of Warner Brothers.

The Strand will be closed Monday, Tuesday, Wednesday and Thursday while it is being thoroughly renovated.

F. M. Westfall, treasurer and house manager of the Stanley Theatre, Utica, will be resident manager of the Strand when it opens under the new owners.

Arrival of Jack Hayes in Syracuse this week was all in the scheme of things for the taking over of the Eckel Theatre by the Fox films, Sept. 9. Hayes is well known here, having directed and written plays for the stage and screen. Now he is to have charge of the publicity for the New York State section, with headquarters at Utica. E. M. Hart, formerly of RKO, is to have the supervisorial charge of all the Fox theatres in this section, and he also will be located in Utica. The Eckel goes into the Class A of this long list. It is doubtful if there will be any changes in the staff, but there will be a greater and even finer run of pictures.

This is the scheme they plan to work. There will be Thrift Book tickets, and these will be good at all Fox theatres, no matter what city. For instance, if one should be in New York, and have one of those books of tickets, he could go to the Roxy and not have to stand in line with a crowd.

While the Warner deal for the Strand is still to be officially closed, it is reported that Thomas H. James will be sent here by Warners to replace Walter D. McDowell, as managing director, McDowell drawing a transfer.

James is a former Loew manager in the South, at one time having had the Capitol and Grand in Atlanta, Ga., and the Bijou in Birmingham, Ala.

Three former orchestra conductors have been installed in the Robbins Temple orchestra, in addition to the musician who actually wields the figurative baton. They are Bruce Brummit, once head of Loew's Concert Orchestra, who now plays sax; Harry Prowda, bandmaster of Prowda's Band and former head of the Savoy orchestra, among others, and Claude Bortel, once conductor at the Eckel and an important link in the Syracuse Symphony.

Bob Bender of the Fox films, who is running the Ohio section of theatres, was looking over conditions in the show-shops of Syracuse last Friday.

RKO And Tiffany-Stahl Inaugurate Allied Franchise Drive In Chicago

FOLLOWING a meeting last week of the committee of five exhibitors named to establish film prices for pictures under the plan of the Allied franchise, a drive on the part of R-K-O and Tiffany-Stahl was inaugurated to enroll theatres under the new Allied banner. A change in the committee named two weeks ago to act as a body establishing film price ratings was made at a meeting last Friday in which Alan Gurmback, of the Grant Theatre, Wheaton, Ill., was named as the out-of-town representative.

Henri Ellman, Chicago manager of Tiffany-Stahl, revealed that more than 100 theatres in this territory had already been signed for the franchise. This, despite the fact that the local committee on ratings has not been in active operation, which indicates that Tiffany-Stahl has been pursuing a policy of dealing with theatre owners direct, and successfully establishing prices for their product.

With the local committee ready to function, R-K-O last week launched an aggressive drive on franchises.

Balaban & Katz figured conspicuously in the news last week with the announcement of a new 2,500-seat theatre and also because gunmen staged an early morning raid on its key theatre, The Chicago.

A new Balaban & Katz theatre will be erected near Milwaukee Avenue and Higgins Road at a cost of $1,000,000. The name, the Gateway, was chosen because the theatre will occupy a strategic spot close to several important thoroughfares.

Designed by C. W. & George L. Rapp, the new theatre will be an "L" shaped structure having a 40 foot entrance on Lawrence avenue. An arcade of some 130 feet will connect the main entrance with the auditorium. As in other Balaban & Katz theatres the lobby will be handsomely treated in ornamental terra cotta. A review of the specifications indicates that B. & K. have gone into the atmospheric style house for the Gateway. The auditorium will represent an Italian garden with fountains, trellises, gateways, and statuary.

Overhead, and extending down along the side walls, will be a treatment representing the sky dotted with twinkling stars and moving clouds.

Under the plans of the architects, it is expected that the new B. & K. theatre will incorporate the latest thought in motion picture theatres designed to accommodate sound and talking pictures.

The Chicago Theatre, of Balaban & Katz, was the scene of its second holdup within a year when three robbers gained entrance to the house an hour before the opening performance Sunday morning and forced Ambrose Conroy, assistant manager, to open the safe. The safe contained only a surplus cash used for making change with the result that the thugs escaped with only about $500. In the course of the robbery, Conroy, together with David McConnell and William Bater, ushers, were seized and tied by the bandits.

Irving Mack, of the Filmack Co., who have been long and favorably known on Chicago's Film Row, left last Thursday to spend a couple of weeks among the pike and muskies in the neighborhood of Heyward, Wisconsin.

Jack Miller, president of the Exhibitors' Association of Chicago, was among those present at the M. P. T. O. of Wisconsin convention which was held at Big Cedar Lake, Wisconsin, September 10th and 11th.

A gala celebration commemorating the consolidation of Great States Theatres and Publix is being observed by various Great States-Publix houses throughout the state. Tie-ups have been arranged with local merchants, fire works displays are being staged and buttons, banners and other exploitation matter are being distributed to profusion. The houses are holding special children's matinees and generally carrying out a well planned program to create community good-will.

Two theatres, the Plaza and the Peerless, at Kewanee, Ill. have been taken over by Great States Theatres from Pierce Theatre Co. Tom Pierce will remain as general manager of the houses.

W. J. Crowley, who managed the Lyric and the Grand at Blue Island for Great States has resigned to go East. Ralph Tippett, who had charge of the Majestic, at La Salle, Ill., has resigned and has been succeded by L. Weinshank, formerly of the Valley, Spring Valley, Ill.

Universal managers of the Mid-West met in Chicago at the Stevens Hotel last Sunday for a short sales meeting which was held by M. Van Praag, General Sales Manager of Universal. Universal's complete service in "Sound" was the reason for the meeting.

Nat Wolf, who for six years was buyer and booker for the Orpheum Circuit, has accepted a position with the film department of Publix. Mr. Wolf is at present in New York City, awaiting assignment of a territory.

H. M. Herbel, general manager, Universal Film Exchanges, Inc., Chicago, is leaving this week for a trip to New York for a conference with Home Office officials.

Harry O'Brien has been named City Sales representative of Columbia Pictures Corp., to replace Steve Montgomery, resigned.

Ed Dubinsky Of K. C. Loses Brother

DRAMA, both on screen and legitimate stage, has played a large part in the life of Ed Dubinsky, veteran showman of Kansas City, but none reached the emotional pitch of a chapter of real life last Sunday. A week ago last Sunday Mr. Dubinsky became the father of a boy. According to the Jewish faith the eighth day following the birth is to be marked by a festival. On Sunday morning, Maurice Dubinsky, brother of Ed and for twenty-five years his partner in business, died at Research Hospital, Kansas City, from malaria. Another custom of the Jewish faith calls for burial as soon as possible after death. At 2 o'clock Sunday funeral services for Maurice Dubinsky were held and the festival in honor of the baby boy began at 5 o'clock the same day. However, it was a gloomy Ed Dubinsky who attended the festival.

It can hardly be blamed on the Kansas State Censor Board, but exhibitors in the Kansas City territory have been warned to be on watch for a man about 70 years old, having peculiar eyes and slightly crossed, who carries a pass which he apparently found and claims his name is David Crockett, a member of the Kansas Censor Board. He usually brings several guests with him to see the show.

The Globe, Kansas City, downtown house, has re-opened with all modern improvements and latest type of Western Electric sound aparatus. A new Pacent 2 MDA disc type machine has been installed at the Mainstreet, Beloit, Kan., R. R. Werts manager.

Among the out-of-town exhibitors in Kansas City market last week were: Mrs. C. H. Barron, Kansas, Pratt, Kan.; Mrs. R. S. Raybourn, Raybourn, Almena, Kan.; George Shilkett, Rex, Joplin, Mo.; C. R. Wilson, Liberty, Liberty, Mo.; Creston Ollinger, Pollock, Mo.; W. S. Wilkinson, Royal, Hoisington, Kan.; R. M. Shelton, Star, Warrensburg, Mo., and Frank Weary, Farris, Richmond, Mo.

Charles E. Gregory, branch manager of Columbia in Kansas City, has been appointed district manager of that company and will have charge of Omaha, Des Moines, Ia., and Kansas City exchanges.

M. B. Shanberg of City Theatres, Inc., of Kansas City announces that that organization's six houses—the Plaza, Uptown, Isis, Apollo, Linwood and Madrid—henceforth and forever more will be known as the "Friendly Theatres" and that every power under heaven will be used to make them live up to their name.

The entire receipts from last Wednesday night's presentation at the Newman Theatre, Publix house of Kansas City, went to the benefit fund for families of fire men killed in an explosion in a drug store fire.

PublixPromotionsAnd Transfers In Portland

FOLLOWING policy of promoting men within ranks to positions of trust when opening new houses, John C. Smith has become city superintndent for Publix houses, having supervision over the Portland and new Rialto, Portland. Robert Naus moves up to Rialto manager and James O'Connell becomes the Portland assistant mgr.

Robert Blair, formerly manager of the Portland Theatre, has become city superintendent of the Publix Seattle houses. Harry Wareham will become manager of the Metropolitan Theatre; Victor Buchanan will be assistant manager at the Seattle; S. N. Gustafson will become treasurer and chief of staff at the Seattle. Robert Armstrong has been named as advertising director for both Seattle and Metropolitan.

The Rose City Theatre Corp., have opened the Highway, closed during past year. Theatre has been redecorated and equipped with De-Forest Film and disc sound equipment.

The Theatre Holding Corp. has recently added the Jefferson to their chain. They expect to acquire another six houses during coming season.

A meeting of the independent theatre managers was held at Broadway Theatre, Butte, on Aug. 22 and 23. Considerable business was transacted and another will be held on Sept. 5th and 6th.

Milwaukee Exhibitors, Union In Agreement

ROGER FERRI, of Fox, is in Milwaukee this week.

E. Wheeler of the Lloyds Theatre, Menominee, Mich., was a Milwaukee visitor this past week.

The dismantling of the Embassy started this week. The theatre was sold by Henry Goldenburg to a real estate firm. House was formerly the Empress, a burlesque theatre, and was then transformed into a movie house.

Jack Warner, business agent of the Milwaukee Stage Hands Organization, has resigned. In a fight for his position Harry Martin, property man at the Riverside won out over Will Van Kirk of the Davidson.

Exhibitors and motion picture operators here in Milwaukee have come to a complete understanding. At a meeting held last week new contracts were drawn up whereby, beginning September 1st, a five cents increase was granted to operators at downtown houses. A corresponding cut from five to twenty cents was made in smaller theatres to give smaller exhibitors a break.

The Majestic and Garden have put penny scales into their theatres which are bringing in enough revenue to pay the telephone bill of the theatres.

August C. Berkholtz, owner of the Mermac, West Bend, Wis., has purchased the Rivoli, Two Rivers, Wis. Mr. Berkholtz has been in the theatre field for twenty-seven years. He has also purchased the sound equipment and projection equipment of the Empire of Two Rivers. The Empire is to be rebuilt into stores, according to its proprietor John Tadych. Mr. Berkholtz will himself manage the Rivoli.

W. L. Gould, manager of the Grand, Clintonville, Wis., reports that he will install sound equipment.

William Rethke, Jr., Madison, Wis., was named a director of the East Side Theatre Corp. to succeed Hendy Vogts. New theatre of the firm will be completed by Nov. 15.

Joseph Winninger, manager of the Rex, Ashland, Wis., paid a fine of $25 and costs last week after pleading guilty to a charge of running theatre without a city license.

It was explained that there was a probability the theatre would go under a new ownership.

The renovated Capitol, West Allis, Wis., was reopened Aug 24th with RCA Photophone equipment.

N. H. Thompson has purchased the Strand, Arcadia, Wis., from H. C. Tebbetts.

John Nowell has bought the Pioneer, Amaza, Mich., from Elmer Holberg.

Stanley Jocius is new owner of the Vogue, Kenosha, Wis.

F. Ebner has purchased the Majestic, Mazomanie, from R. Slich.

Mrs. R. K. Gregory has purchased the Miramar from Jacob Ranner.

The Classic, Watertown, Wis., has installed Movietone.

Kuehling & Foster, owners of the Lyric, Tomahwak, Wis., will install sound equipment.

Edwin L. Berth, owner of the Pastime, Kiel, Wis., will install sound equipment.

Oscar Komstad of the Tomah, Tomah, Wis., advises Vitaphone equipment will be installed shortly.

Frank Bachkal, owner of Opera House, Berlin, Wis., has installed Voisophone equipment. It is manufactured at Wausau, Wis.

Reconstruction work on the La Crosse, purchased recently by Dr. Frank Hoeschler was begun last week.

Notes From Various Points In Southeast

THE Marvin Wise Circuit, Birmingham, Ala., of which Frank V. Merritt is general manager, has appointed George Blankenship as managing director. Mr. Blankenship has acted as manager of the Capitol Theatre for the past several years.

The Strand, Dallas, Ga., under direction of W. H. Welch, is rapidly approaching completion. House will seat approximately 600.

The Trianon, Birmingham, Ala., will be closed week of September 9, during which time this popular Inter-State house will install Western Electric sound equipment.

Col. Thomas E. Orr, of Marshall County Enterprises, is remodeling old Rialto, at Boaz, Ala., and the new building, when completed, will be a brick, fireproof structure, with approximately three times space of old theatre. It is Col. Orr's intention to equip circuit for sound within next three months.

It is understood deal is pending which, if closed, will mean new 800-seat theatre at Athens, Ala., under direction of Mrs. R. C. Allen.

Work is progressing rapidly on new Cherokee, at Centre, Ala., and Glover B. Johnson feels certain house will be completed by November 1. Will seat approximately 600, will be of brick, cement and steel construction and will likely be equipped for sound.

Claude Edgerton, of the Peoples, at Roanoke Rapids, N. C., was a visitor to film row last week.

The Show Shop, at Newborn, N. C., has been transferred from T. B. Kehoe to the Show Shop Theatre, Inc.

The City of High Point, N. C., expects to open the American Theatre on September 15. It was formerly operated by Publix-Saenger.

The Imperial, at Newton, N. C., has been transferred from G. G. Mitchell to R. A. Ford, the deal being effective August 28.

William F. McCauley has sold the Strand, at Clayton, N. C., to W. H. Ellis.

The Pearl, at Charlotte, is now being operated by George W. Parr.

Among North Carolina exhibitors in Charlotte last week were: H. E. Buchanan, of the Lyric Theatre, at Sylva; Charles W. Picquet, of the Carolina Theatre, at Pinehurst; L. L. Drake, of the Ansonia Theatre, at Wadesboro; Charles Roth, of the Palace Theatre, at Greensboro, and the Eagle Theatre, at Asheville; and A. Tola, of the Maxton Theatre, at Maxton.

The Orpheum Theatre, at Paducah, Ky., closed August 31 and will remain closed during this week, during which time it will be redecorated, painted, carpeted and installation of talking picture equipment will be made.

The Arcade Theatre, at Paducah, will stage a fashion show starting September 16, in conjunction with the regular bill.

Johnson Mussellman, who has been managing the Alamo Theatre will leave next week for Terre Haute to take over management of the Hippodrome, Fourth Avenue Amusement Co. house.

$10,000 Stolen From Granada, Frisco

MORE than $10,000, part of the weekend receipts, was stolen from the safe in the house manager's office at the Granada, between 11:30 p.m. last night and 10 a.m. today.

The shortage was noticed by Charles King, treasurer of the theatre.

Joe Blumenfeld spent several weeks roaming around the Grand Canyon and came back with a lot of sunburn, which adds muchly to his looks.

George Madsen, who has been associated with United Artists for some time, has resigned.

Mrs. Alice Bates is visiting Film Row this week. Mrs. Bates hails from the Setab at Portola.

G. E. Rosenwald, District Manager for Universal, is taking a much needed rest.

Joan Dugan, the efficient bookkeeper in L. R. Greenfield's Circuit, met with a serious accident last week. Suffering from bruises, cuts, and shock, she was taken to the hospital.

Floyd Henninger of the Pathe Exchange has been transferred to the post of head booker in the Portland office of Pathe.

RKO Reopens Keith's In Toledo, O.

KEITH'S Toledo, closed since last spring when the Keith-Radio-Orpheum circuit left the Toledo field, has been reopened. Reports that Sun interests have acquired the house lack confirmation. Joseph Pearlstein has been retained as manager. The house has been wired for "talkies." Associated with Pearlstein is Charles E. Smith, who came from the Davis Theatre, Pittsburgh.

The Vita-Temple, Toledo, has been reopened after being closed a week during which the interior was redecorated and new electric signs installed.

Langdon W. Kumler, manager of the Pantheon, Toledo, has returned from a two weeks' fishing trip in Michigan.

Karl Kunerth, house artist at the Paramount, Toledo, has been promoted to the position as assistant to Duke Wellington, head artist of the Publix organization at New York.

Paramount Month is being observed at the Paramount, Toledo.

Opening of the new $175,000 Schine Theatre at Kenton, O., has been delayed until September 16 because of delays in construction. It was to have been opened Labor Day. The house, which will seat 1500, is being built by the Kenton Amusement Company and will be leased to the Schine interests. It is equipped for Movietone and vaudeville.

Film Row News Events From St. Louis

TOM McKEAN, president, and Johnny Walsh, secretary of Progressive Pict., spent past week in New York City arranging for product for new season. They are expected to make several important announcements upon return to St. Louis.

F. L. Snyder is new booker for St. Louis Metro-Goldwyn-Mayer office.

S. E. Pirtle, plans to award contracts soon on addition to his theatre in Macon, Mo. The addition will be 2-story and basement 20 by 40 feet, and cost about $20,000. Wedemeyer & Nelson, 824 Wainwright Building, St. Louis, Mo., are architects.

Circuit Judge Henry Hamilton, of St. Louis, Mo., has granted Robert Laughlin, 8900 Lackland road, St. Louis, Mo., a permanent injunction restraining Ruby S'Renco, motion picture machine operator, from manufacturing or selling a talking picture device known as "Lifetone" which Laughlin claims to have invented.

Laughlin had charged S'Renco from violating a partnership agreement by selling devices which he represented to be Lifetone machines. The court has ordered S'Renco to make an accounting to Laughlin for any profits made on the Lifetone machines.

Recently the audience at the Fox Theatre, Grand and Washington boulevards, St. Louis, Mo., was treated to a program that was not on the regular bill, as for almost three hours Tom Terry at the pipe organ was forced to continue playing as the organ jammed in its elevated position, hiding the screen and center of the stage.

Heard Along Pittsburg Film Rialto

ROGER McKELVY, business agent for Pittsburgh Operators' Local, is candidate for city council.

Sam Gould, boss of Ellwood Amusement Co., opened his new 700-seat Senate, Ambridge, Labor Day. Bud Silverman is resident manager.

Al Glazer, of the Lorenz, Elliott, is recovering from injuries sustained in automobile smashup.

"Red" Caldwell, former M-G-M short subject booker, is now booking for Nick Anas' chain in W. Va.

Filmites recently slightly injured in auto mishaps included: Hymie and Ed Wheeler and Joe Richman.

New rugs, drapes, etc., are being added to the Court, Wheeling, owned by George Shafer.

The Model, Lawrenceville, is opened after two-month closedown for redecorating. N. Rosen owner.

Recent Pittsburgh Film Row visitors included: A. P. Way, DuBois; Bert Redfoot, Windber; M. Servente, Rimersburg; G. K. Varris, Mt. Pleasant; Pete Demas, Erie; Theodore Mikalowsky, Masontown; J. Castelli, East Canonsburg.

C. B. Pascoe, Biophone representative, former owner of the Opera House, Somerset, is again an exhibitor, having taken over Alpine, Punxsutawney, formerly conducted by J. J. Damore.

W. B. Beckley, former manager of Warner's Rowland, has been transferred to Regent.

Sam Simon, Independent Display Co., is proud daddy of new baby girl.

Mike Simon, two years Paramount Pittsburgh salesman, has gone to Cleveland to manage branch there.

Announcement is made that RCA is soon to have service station in Pittsburgh close to Westinghouse plant.

Frank Shepherd, Stanley manager, has been transferred to Rowland.

Pittsburgh's free Sunday night movies in four parks, are big success, and crowds are increasing to the 100,000 mark.

Offices of the Warner theatres have been moved from the seventh floor of the Clark building, Pittsburgh, to the second floor.

Lee Levy Leaving Pa. For New W-V Post

LEE LEVY, manager of the Victoria and Colonial Theatres, leading first run houses of the Wilmer & Vincent company in Harrisburg, was promoted on September 1 to become district manager of nine theatres of the same corporation located in Richmond and Norfolk, Va. He assumed his new duties immediately and will make his headquarters in Richmond. Mr. Levy came to Harrisburg two and one-half years ago from Reading where he managed the Capitol, a Wilmer and Vincent house.

After having been closed all summer, the Madison Theatre, Allentown, was reopened on September 10. Charles F. Roth continues as manager.

Charles Mull has purchased the Central Theatre, Ephrata, Lancaster county, from J. M. Brenner.

Mrs. Florence Ackley Ley, former director of the Community Service Bureau maintained in Harrisburg by the Wilmer & Vincent theatre chain, was badly injured in an automobile accident near Harrisburg on September 3, in which her mother, Mrs. Rebecca Cooper, received wounds from which she died three days later.

It is reported that the Hippodrome Theatre, Pottsville, which has been operating under a policy of all-talkie programs will re-adopt the plan of interspersing its programs with stage attractions.

M. Schenckman, manager of the Capitol Theatre, Reading, after a severe attack of rheumatism, is able to return to his duties at the theatre.

George J. Hallett has resigned his post as Central Pennsylvania representative of the National Theatre Supply Company of Philadelphia.

J. F. Moore has taken over the operation of the Majestic Theatre, Pottsville.

Mr. and Mrs. George A. Nevin have returned from their honeymoon trip, following their recent wedding in Benton Harbor, Michigan, and have gone to house-keeping in Danville where Mr. Nevin is manager of the Luna and Victoria theatres.

Charles Newbaker, sheriff of Dauphin County and owner of the Strand and Standard Theatres, Steelton, was host to the employes of the Sheriff's office at luncheon in Jackson's restaurant, Harrisburg, on September 3.

The Schuylkill Avenue Theatre, Reading, which was offered at public sale recently to settle the estate of the owner, the late Ben H. Zerr, remained unsold.

Cincinnati Amusement Head Is Sued

ELMER A. SHARD, executive head of the Montgomery Amusement Co., operating Monta Vista Theatre, Cincinnati, has been made defendant in a suit filed by contractor who built the house, and who seeks recovery of twenty shares of stock alleged to have been promised him as part consideration for his construction work.

Forest, Cincinnati suburban house, has gone talkie to increased returns. Late society gossip shows Miss H. Doris Stecker, manager, to have been hostess to a number of prominent out-of-town guests at Cincinnati Zoological Gardens recently.

L. B. Wilson, operating chain of houses in Covington, Ky., has been elected president of large business concern in Cincinnati.

Kaypee, Mt. Gilead, Ohio, piloted by Griff. Granger, has installed Phototone equipment.

Strand, Piqua, has been dismantled, and the building is being razed to make way for hotel building.

Mrs. Lowell Miller has disposed of the Crescent, Sherwood, Ohio, house now in control of E. L. Peeper.

Pastime, Coshocton, Ohio, is all dolled up with new decorations, recently completed by Chris. Chacos.

Alterations are being made to Palace, Canton, Ohio, Publix house, which has been dark for several months.

Mozart and Odeon, Canton, Ohio houses, are "shut," and no announcement has been made when they will resume.

Karl F. Kunerth, staff artist of Paramount Theatre, Toledo, Ohio, for past seven months, has gone to New York to work under Duke Wellington, head of Publix Art department.

Keith's, Toledo, Ohio, which has been dark for past five months, has reopened with straight picture policy, instead of pictures and vaudeville featured last season. House is being wired.

Exhibitors of Defiance, Ohio, are jubilant over recent action of city council in reducing annual license of picture houses from $100 to $25.

Construction work is about to start on new $250,000 house which local Moose lodge will erect at Bucyrus, Ohio.

Labor Day marked the official opening of the new Schine Theatre, Kenton, Ohio.

Fred Johnson, who has charge of the Strand and Colonial Theatre, Cambridge, Ohio, has resigned to become manager of the Drake, new RKO house at Oil City, Pa.

H. L. Davidson, manager of the Colonial, Davenport, Iowa, has been transferred to same position at the Palace, Canton, O.

Harry Rees has been named manager of the C. & M. circuit of theatres in Ohio.

Strand, Dayton, Ohio, one of the oldest houses in the city, which has been playing pictures and vaudeville under Keith management, will close indefinitely, according to an announcement by James L. Weed, general manager of the Keith interests in Dayton.

$5,000 Damages By Fire To Ind. House

FIRE believed to have originated from electric wires under the state of the Riviera, Anderson, Ind., the second largest in the city, caused damage estimated at more than $5,000.

Articles of incorporation have been filed with the secretary of state in Indianapolis by the B. C. & L. Theatres, Incorporated, with a principal place of business in this city. The corporation has an initial capital stock of 1,000 shares having no par value. The incorporators are Max J. Brown, Lewis Cochevety and Henry Lowenstine, of South Bend, and Oscar Lambiotte of Mishawaka. The new corporation, it is understood, will take over the Mishawaka Theatre, which has been closed for two weeks.

In the Indiana regional notes in the MOTION PICTURE NEWS of August 31 Harry Muller was incorrectly mentioned as assistant manager and Jack O'Rourke as manager of the new Paramount Theatre, Anderson, Ind. As a matter of fact, Mr. Muller is the manager of the Paramount and Mr. O'Rourke is his assistant. MOTION PICTURE NEWS, while regretting the error, is glad to rectify the mistake and give to each of the parties concerned their proper due.

Daylight Saving Dies In Canada Sept. 28

DAYLIGHT SAVING dies its unnatural death in Eastern Canadian cities and towns on September 28 on which occasion the railways resume regular schedules and the people, generally, return to normalcy.

Frank Badgley, director of the Canadian Government M. P. Studio at Ottawa, is taking an active part in the preparations for the annual fall convention of the Society of Motion Picture Engineers which is scheduled to be held in Toronto starting October 7.

Manager Joe Franklin has announced the return of R-K-O Vaudeville to B. F. Keith's Theatre, Ottawa, on September 16 because of public demand.

Both a chain and an independent theatre in Ottawa, Ontario are co-operating in the staging of a special midnight performance simultaneously on September 27 under the auspices of the Kiwanis Club for a community fund. The chain theatre is the Regent, Famous Players house, the other is the Avalon, owned by P. J. Nolan.

Labor difficulties have arisen at the Centre Theatre, one of the leading downtown houses of Ottawa, Ontario, where Manager Don Stapleton has declared "open shop" following the inability of the theatre and local union officials to come to terms for the new contract.

R. J. Howarth, well-known in Toronto, Ontario, theatre circles, has been appointed manager of the Oakwood.

The Evening Tribune of Welland, Ontario, devoted a section of six pages in a publicity tie-up with the Capitol Theatre when Manager T. Forhan introduced talking programs there. Many local firms took advertising space while the reading space was devoted to the "marvel of the movies."

The Avalon, suburban house of Ottawa, Ontario, has new policy. Manager P. J. Nolan is now presenting daily matinees at 15 and 25 cents, while balcony prices have been raised 10 cents, making the evening scale a flat 35 cents.

Joe Franklin, manager of B. F. Keith's Theatre, Ottawa, Ontario, has returned from Halifax, N. S., where he inspected his own theatre which is being equipped with talking picture facilities.

Tampa, Fla., Theatre-Film Row News Notes

COLLEEN MOORE sent a request to the Chamber of Commerce for photographs of Tampa, as it is today and as it was when she was a resident there. The photographs will be used in connection with an article on the life of the cinema star which will be published in a motion picture magazine, it was stated.

Visiting exhibitors seen along Tampa's Rialto the past week. Harry Griffin, City manager of the Spark's St. Petersburg houses. Walter Lee King, manager of the Rex at Lakeland. C. L. Swinney, manager of the Florida at Haines City and W. R. Fleck, manager of the New Moon at Sarasota.

The Park Theatre, in Tampa, is now functioning full blast as a talkie motion picture house.

Ingram New Mgr. Of Columbia In Atlanta

LOUIS C. INGRAM became manager of Columbia's Atlanta branch last week, his appointment being announced by William G. Minder, district sales chief for Southern Division. He succeeds John W. Mangham, Jr., resigned to head Tiffany-Stahl's Atlanta office. Mr. Ingram took over duties of new post Monday morning.

Julian Collins, cashier in Pathe's Atlanta office, is now member of the company's sales force, his appointment having been made by Branch Manager W. W. Anderson, who assigned him to North Georgia and Tennessee.

It is reported that Rockmart, Ga., is to be site of new 800-seat theatre, to be erected by Oscar C. Lam, of Rome, Ga., and W. H. Welch, of Dallas, Ga. It is further stated that the new house will be equipped for sound pictures and that work will begin on the theatre within two weeks.

T. F. Thompson, who operates the Palace and Princess, Cedartown, Ga., is leaving for tour of middle west but plans to return in time to attend convention of Georgia Exhibitors Association at Columbus, Ga.

Morris Watson, former owner of Princess, Piedmont, Ala., is seriously ill in South Highlands Hospital, Birmingham, as result of after effects of an operation for appendicitis, performed past week.

William H. Heyward is now traveling Alabama, representing Royal Amplitone Equipment Company.

James T. Dumas, of the Palm, Foley, who is also president of the Alabama Pharmaceutical Association, will make an extended tour of the Northern States, beginning September 10.

Visitors to Atlanta, Ga., during the past week included the following: C. W. Turner, general secretary Coosa Y. M. C. A., at Piedmont, Ala.; C. A. Crute, of Lyric, Grand and Jefferson, Huntsville, Ala.; J. C. Wells of the Roxy at Anniston, Ala.; Mrs. M. K. Ware, who operates the Princess Theatre at Thomaston, Ga.; T. E. Watson, of the Strand at Montevallo, Ala.; Mrs. W. M. Kimbro, of the Greenland Theatre at Greensboro, Ga.; R. T. Dunn, who operates the Victory Theatre at Cairo, Ga.; James T. Freeman, who operates the Imperial Theatre at Griffin, Ga.; G. J. Sims, of the Ritz Theatre at Tifton, Ga.; E. F. McKinley, who operates the Ritz Theatre at Thomaston, and T. J. Craig, of the Ideal Theatre at Ashburn, Ga.

Frank Rogers, of the E. J. Sparks organization at Jacksonville; Mack Jackson, who operates the Strand Theatre at Alexander City, Ala.; William Griffin, of the Strand Theatre at Cullman, Ala.; L. G. Hobgood, of the Dixie Theatre at Bowden, Ga.; R. Sansome, manager of the Rex, Liberty and Kincaid theatres at Griffin, Ga.; Jack Crawford, of the Gadsden Theatre at Gadsden, Ala.; C. E. Peppiatt, head of United Artists Atlanta branch, returned Tuesday from a visit to the company's home office in New York.

Louis C. Ingram, head of Columbia's Atlanta branch, made a trip in the Tennessee territory this week.

M. C. Simmons, cashier at United Artists Atlanta branch, returned this week from his vacation.

John W. Mangham, Jr., head of Tiffany-Stahl's Atlanta office, visited the Tennessee territory last week.

Jack Emenhiser, salesman for United Artists in the Alabama and Tennessee territory, who was badly injured the night of August 12 in an automobile accident near Montgomery, Ala., is improving rapidly.

Fred M. Jack, head of First National's branch in Atlanta, who was called home on account of the illness of his wife, returned to the Tennessee territory this week for a visit to important points.

Jack Groves, special representative handling exhibitor franchises for Tiffany-Stahl in the Southern territory, is on a visit to the company's branch at Dallas, Tex., this week.

C. R. Beacham, Atlanta branch manager for World Wide, made a trip in the South Carolina territory last week.

H. H. Everett, head of Arthur C. Bromberg Attractions' Charlotte, N. C., branch, visited company's home office in Atlanta last week.

George W. Fuller, Southeastern district manager for Fox, left last Saturday for a visit to the company's home office in New York.

O. L. Freeman, ad sales manager for Paramount's Atlanta branch, left Saturday for Florida, where he will spend his vacation.

Potsdam, N. Y., Votes For Sunday Shows

POTSDAM is to have Sunday movies as the result of a special election last week. The election was one of the most hotly contested ever held in the village with the churches and W. C. T. U. fighting tooth and nail to down the proposition. Expenses of the election were borne by Harry Papayanakos of the Rialto Theatre. The vote was so heavy that the supply of ballots ran out and a hurry call was sent to the printer.

There was a small fire one day last week at William Smalley's theatre in Cooperstown. The blaze was confined to the booth.

Samuel Slotnick and his brother journeyed down from Utica last week and spent a day in Albany shopping at the various exchanges. George Thornton of Saugerties was also in town and announced that he had installed talking equipment.

Ben Smith, who has been connected with the Albany Tiffany exchange as salesman, resigned last week. George Woodard, who has been connected with several exchanges in Albany, but who of late has been devoting his efforts to real estate, is now working for Columbia.

William Benton, of Saratoga Springs, is as busy as the proverbial bee these days in getting the Cohoes theatres, which he recently took over from Louis Buettner, in shape for the fall and winter.

Mack A. Edwards is the new organist at Harmanus-Bleecker Hall in Albany. Mr. Edwards studied in Germany and has played at theatres in New York, Pittsburgh and elsewhere.

Charles Smakwitz, assistant manager of the Stanley houses in Albany and Troy, is hobnobbing a lot these days with Governor Roosevelt, as he arranges screenings at the Executive Mansion for the Governor and his friends. An operator from the Mark Ritz theatre is also furnished.

Within the next week or so, John Garry, manager of the Leland in Albany, accompanied by his wife, will be motoring on his way south to enjoy a well earned vacation.

Abe Stone, owner of the Eagle Theatre in Albany, has enlarged his projection booth in anticipation of installing talking equipment.

F. X. Shay, who has been operating the Happy Hour Theatre in Schenectady, has disposed of the house to George A. Marcus. The Opera House in Parishville, has been sold by Mrs. I. N. Arquette to William S. Crawford. Eli Rosenbaum will operate the Hippodrome in Ogdensburg in place of H. J. Parker.

Tony Veiller, former manager of the Mark Ritz Theatre in Albany, returned a week or so ago from a vacation in Canada, and is now the guest of relatives in Virginia.

Jesse Kaufman, formerly a well known theatre manager in Syracuse, paid a visit to Albany last week and is now handling candy vending machines.

There will be no change in the present wage scale paid projectionists in Albany and Troy, the agreement having a full year to run.

There is a report to the effect that a motion picture theatre is to be erected in Gouverneur with Sol Kaplin back of the project.

The Empire Theatre in Albany, formerly known as The Majestic, opened last week and will be devoted this week to burlesque. Ollie Stacey will handle the house.

A young woman wearing pajamas attended one of the night shows at Harmanus-Bleecker Hall in Albany last week and created somewhat of a sensation.

A delegation from the Albany Lodge of Elks, of which the late F. F. Proctor was a charter member and held card number one, attended the funeral services for F. F. Proctor at Larchmont, N. Y., last week. Jacob Golden, manager of the Proctor houses in Troy, Joe Wallace, manager of the Proctor house in Albany, and others from this section, attended the funeral.

J. E. Garrison, formerly salesman in Universal's Minneapolis office, has been appointed branch manager for that company's Albany Exchange. Nat Levy, former Albany manager, has been transferred to special work for the Laemmle organization.

Okla. And Tex. Events Of Interest To Trade

ABE LEVY, president and general manager, announces that the Tivoli Amusement Co. will erect a 1,000 seat theatre at Fort Worth, Texas, to cost around $100,000.

Col. H. A. Cole has sold his theatre in Jefferson, Texas, to A. C. Simmons.

East Texas Theatre, Inc., have let contracts for their new theatre to be built at Marshall, Texas.

Leslie Wilkes, Corsicana, Texas, exhibitor, was painfully injured in a recent automobile accident.

Rubins Frels is erecting new theatre at Columbus, Texas, to cost around $10,000.

J. D. Neill has taken over the theatre business at Van Horn, Texas, formerly operated for benefit of the public schools.

W. G. Kindel, C. W. Sadler and W. F. Kirkland have purchased theatre at Olney, Texas, from John Richardson.

The Lyric, Brady, Texas, suffered a $4,000 fire loss last week, most of damage being to equipment.

O. Gill has equipped theatre at Royce City, Texas, with Photo-Talker sound equipment.

Harry Peebles has been promoted by Columbia to office of district manager at Dallas, Texas, with jurisdiction to cover Oklahoma and Texas.

W. Z. (Uncle Willie) Spearman, owner of the Gem, Edmond, Okla., and former president and business manager of the Oklahoma M. P. T. O., has been employed by Roy Avery, branch manager of the Tiffany-Stahl, to sell franchises throughout Oklahoma.

Ed Kadane is installing 588 new chairs in new theatre in course of erection at Frederick, Okla.

The Majestic, Tulsa, Okla., is installing new chairs and equipment.

The new Lawton, will open at Lawton, Okla., Sept. 29th.

A. B. Momand was in Oklahoma City past week arranging new contracts for National Screen Service for Momand chain of theatres.

S. J. Davidson has leased the Modern, Cornell, Okla., and will install sound.

Fred Morley visited Griffith Amusement home office past week.

Vance Terry will open his new Woodward at Woodward, Okla., in near future.

The Eaton at Waynoka, Okla., is installing new electric sign.

S. E. Pertle, who owns the Grand at Macon, Mo., has asked the city council for permission to keep his theatre open on Sunday, and that if permission is given, that he will install sound.

Griffith Amusement Co. has let contract for erection of new theatre at Hobart, Okla.

Jewell Gershon, formerly directing manager of the three theatres of the U chain at St. Joseph, Mo., has been named assistant manager to Frank Ponton at the Kenosha, Kenosha, Wis.

UNIFORMS FOR HOUSE ATTACHES COSTUMES FOR STAGE PRESENTATIONS BROOKS 1437 B'way New York

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Exhibitor Items In Md.-Va. Circles

THE Rialto, residential house, Baltimore, operated by Associated Theatres Co., J. Louis Rome, general manager, re-opened September 16, after having been renovated.

Julius Goodman, proprietor of the Ideal, Hampden, Baltimore, Md,. caught a bad cold when he went to Covington, Va., to bring his son back from summer camp there.

Mrs. J. M. Shellman, wife of the Motion Picture Editor, *Baltimore Sun,* their son and daughter, and Mrs. Shellman's brother, who was driving, narrowly escaped serious injuries when car in which they were riding skidded on wet road and collided with heavy truck. They were returning from Eastern shore of Maryland. Slight bruises were suffered by the occupants.

Joseph Kavanaugh, assistant manager Loew's Valencia, Baltimore, has returned from vacation.

Stanley Gosnell, assistant manager Loew's Stanley, Baltimore, has returned from two weeks' vacation in Dover, Del. Mr. Gosnell will be transferred to another Loew theatre. A farewell party was given him recently by E. E. Pensel, manager Loew's Stanley.

The wedding of Martha Gatewood Mullen and Stewart Bryan Tucker, house manager of the Byrd, Richmond, Va., took place recently.

The Isis, Belvedere and Academy, Lynchburg, Va., formerly owned by C. M. Casey, have been purchased by Paramount-Publix, and that company also plans building a 1,500 seater there on the car barn site, it is said.

Nixon's Academy, Hagerstown, Md., was added recently to Stanley Crandall theatres in that city. Academy will be re-opened soon. Houses will be managed by F. M. Boucher.

Musicians' contracts at Loew's Colonial, Bijou and Richmond Theatres, Richmond, Va., have not been renewed due to the installation of sound equipment, it is said, and organists are no longer employed at these houses.

Extensive renovations are being made on Murphy Opera House, Front Royal, Va.

Harry Brown, Tiffany-Stahl representative, and F. L. McNamee, radio representative, explained details of five-year franchise proposition of these companies before members of the Maryland M. P. T. O., Inc., at a special meeting August 30, Baltimore.

Community Theatre, Cherrydale, Va., has been re-opened and renamed the Virginia, by R. T. Blaiden, Jr. This house is owned by R. T. Blaiden, Sr., and a synchronizing mechanism has been installed.

Ia. Exhibitors Discuss Franchise Plan

THE Legion, Marshalltown, Iowa, is reopening this fall and is under new management with Don Thornburg, some years ago manager of the Casino, Marshalltown, in charge. Mr. Thornburg was in Des Moines last week to purchase new equipment for the Legion.

Between seventy-five and a hundred exhibitors of the state met at the Hotel Savery on August 6 at a special gathering at which time representatives of RKO and Tiffany-Stahl explained to the theatre men the new franchise in connection with a five year contract.

Grace Veenstar who has been with the office of Paramount in Des Moines for nearly nine years is leaving to go to California where she will perhaps go into another line of work. The girls of the office gave her a party at the home of Mrs. W. R. Campbell, while the office staff presented her with a fitted bag.

Pierce and Stack, who have the Princess, the Rivoli and the Opera House at Oskaloosa, are putting in new sound equipment of the General Electric make. New installation will cost $10,000 and will replace previous installation of equipment costing $2,900. The sound equipment is used at the Rivoli, the larger theatre.

E. P. Hoasack of the theatre at Pella and Miss Ellen B. Larson of the theatre at Decorah were visitors at the office of M-G-M.

A. H. Blank purchased new lobby equipment to complete the Englert at Iowa City which was remodelled within the last few years to make it Iowa City's leading theatre.

Norman Green, who comes from the Paramount at Omaha, is acting as assistant to Jack Roth, manager of the Paramount in Des Moines. Chester Friedman, who comes from the Metropolitan at Houston, Texas is his aide.

Jess Day is acting as manager of the Rialto at Burlington for the A. H. Blank chain of independent houses. Mr. Day was in Fort Dodge last week to open up a new house there for the Blank interests.

Omar Kenyon, who was manager of the Majestic, of the Blank chain, before it was torn down, is to act as house manager for the President in Des Moines this winter. Work is rushed to make it ready for the opening on September 14.

RKO was host to a long list of callers last week including Martin Peterson of the Gem at Armstrong, C. E. Ridgeway of the Lyric at Coon Rapids, Ellen B. Larson of the Lyric at Decorah, John Waller of the Lyric at Osceola, Mr. and Mrs. C. C. Dunsmoor of the Capitol at Marshalltown, Clayton Bacon of the Strand at Creston.

The Crest, Creston, has been purchased by A. B. Pace, mayor of Massena, Iowa. George Collman will manage the Crest.

The town of Cillisca voted on the question of Sunday movies for the third time in two years and this time won for the Sunday show following agitation by Frank Pennington, former theatre operator at Clarinda, Iowa. He declared that with the Sunday movie privilege that he would spend at least $25,000 in the erection of a modern theatre in Villisca with a seating capacity of 350 and that he would also install "talkies."

A. J. Diebold, who recently sold houses in Cedar Rapids to the Publix interests retains two smaller houses there.

Mr. Kalatos, who has been operating the Olympic at Cedar Rapids, sold the theatre recently to a partnership concern from Chicago.

Paramount entertained the following callers in Milwaukee, to book pictures: Clayton Bacon of Creston; J. E. Michael of the Strand at Leon; F. G. Sterns of Corydon; E. P. Hosack of Pella.

Arthur Thiele of the Des Moines Theatre Supply Co., will be in Chicago this week to look over a new projector.

J. H. Roth, manager of the Paramount, Des Moines, was host to a couple thousand youngsters whose birthdays fall in August during the annual funfest held annually in cooperation with the Des Moines Tribune.

Ted Emerson, manager of the Strand in Des Moines, is due to win a bet of $50 from George Watson, manager of the Des Moines if he succeeds in telling nothing but the truth until midnight of Saturday.

Concessions To Union Avert Cleveland Strike

A GENERAL strike closing all legitimate theatres was averted when local stage hands were granted a five dollar a week wage increase. The Ohio Theatre, playing Klaw and Erlanger production, opened the season September 8th as originally announced, but the Hanna, home of Shubert shows, will remain closed until further notice, according to manager Ansley Whittendale, because of failure to come to an agreement with the musicians' union. The situation affects the legitimate theatres only. Negotiations are pending between local motion picture theatre owners and the musicians' union, and operators and stage hands are working under a temporary injunction granted the theatre owners.

Christy Deibel, who used to manage the Paramount, Youngstown, when it was called the Liberty, last Saturday won the senior gold championship of Ohio.

Jess Fishman has sold a DeForest Phonofilm to A. E. Kaufman for the Kaufman, Mt. Pelier, Ohio.

Herbert Kaufman and his Columbia crew have moved into their own offices on the sixth floor of the Film Bldg.

W. F. Maginnis of the Tivoli, Lorain, was the first exhibitor in this territory to sign a Tiffany-Stahl five year franchise.

John B. Dutton, district engineer for Radio Receptor Co., has established local headquarters in the offices of the Oliver Moving Picture Supply Company, 1705 East 21st St. He announces a new secondary or double channel amplifier for theatre under 100 seats.

With regret we announce the death of the mother of Ted Meyn at her home in Kansas City on Labor Day. Meyn, who was organist at the State Theatre and had asked to be transferred to K. C. on account of his mother's condition, will remain there.

Harry Young has resigned as manager of the local Universal exchange.

Fred Desberg, former general manager of the local Loew theatres, has returned from summer pleasure trip abroad.

The Eagle, Hamilton, Ohio, is again operating, after having suffered about $3,000 damages when an explosion occurred in the projection booth. Albert Rollins, operator, was badly burned.

A. M. Horater of Toledo, has taken five year lease on the Marvin, Findlay, and is remodeling house for sound.

Lew Thompson is back with Universal after an absence of about five years.

Howard Dennison, who left Cleveland some time ago to become associated with the FBO office in Pittsburgh, is back as booker for Independent Pictures, Inc.

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COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

AMKINO

Title	Star	Rel. Date	Length	Reviewed
Aelita (Revolt of the Robots)	Russian Cast	Mar. 23	2900 feet	
Flames of the Volga	Russian Cast	Mar. 30	7000 feet	
Her Way of Love	E. Cesarskaya-A. Zhukov	Aug. 17	6000 feet	
In Old Siberia (Katorga)	Russian Cast	July 20	6500 feet	July 27
Krassin	Special Cast	Feb. 19	7000 feet	
Lash of the Czar	Russian Cast	Feb. 9	6800 feet	
Moscow Today	Pictorial Film	May 11	5600 feet	
Prisoners of the Sea	Russian Cast	April 13	7000 feet	
Taras Shevchanko	A. Buchma	Dec. 15 '28	16000 feet	
Two Days	Russian Cast	Feb. 1	6500 feet	
Village of Sin, The	Russian Cast	May 18	6500 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Arsenal	S. Svashenko	Oct. (tentative)		
General Line The	Special Cast			
Man With a Camera	Special Cast	Sept. (tentative)		
New Babylon	E. Kuzmina-A. Sobolevsky	Sept. (tentative)		

COLUMBIA

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Bachelor Girl, The	Logan-Collier-Todd		5927 feet	
	(Silent Version)		6245 feet	
Behind Closed Doors	Valli-Glass	Feb. 24	5779 feet	
*†§Donovan Affair, The (F. & D.) (A. T.)	Holt-Revier-Collier, Jr	April 11	7140 feet	Mar. 30
	(Silent Version)	April 11	7189 feet	
Eternal Woman	Borden-Graves	Mar. 18	5812 feet	April 8
Faker, The	Logan-Delaney	Jan. 2	5538 feet	
*†§Fall of Eve (A. T.)	Miller-Stanley-Prouty	June	6245 feet	June 22
*†§Father and Son	Holt-Revier-McBan	June 5	6310 feet	June 8
	(Silent Version)	June 5	6765 feet	
*†§Flying Marine, The	Lyon-Mason-Robards		5951 feet	
	(Silent Version)		5736 feet	
*†§Lone Wolf's Daughter (D)	Lytell-Olmstead	Feb 18	7154 feet	Mar. 9
	(Silent Version)	Feb. 18	6186 feet	
Quitter The	Lyon-Revier	April 1	5671 feet	May 25
*†Trial Marriage	Kerry-Ellers-Robards	Mar. 10	6639 feet	
	(Silent Version)	Mar. 10	6506 feet	
*†§Younger Generation (D)	Hersholt-Basquette-Cortez	Mar. 4	7866 feet	Mar. 23
	(Silent Version)	Mar. 4	7246 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Hoofer, The (A. T.)	Jack Egan			
*†§Broadway Scandals of 1930 (A. T.)	Special Cast			
*†§College Coquette, The	Taylor-Collier Jr.-Ralston			
*†§Cradle of Jazz The (A. T.)	Belle Baker			
††§Flight	Holt-Graves			
*†§Hurricane (A. T.)	John Mack Brown			
*†§Ladies of the Evening (A. T.)				
*†§Last of the Lone Wolf (A. T.)	Bert Lytell			
*†§Light Fingers	Keith-Revier-Nye		5700 feet	
*†§Melody Man, The				
*†§Road to Broadway, The				
*†§Sisters (A. T.)	O'Day-O'Neill			
*†§Song of Love (A. T.)	Belle Baker			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At a Talkie Studio (A. T.) (D.)	Buddy Doyle			
*†§Columbia-Victor Gems (D)	26 Subjects released twice a month		1 reel	
*†§Falling Stars (A. T.) (D)	Bergman-Manning			
*†§Gay Caballero The (A. T.) (D.)	Frank Crumit		1 reel	June 8
*†§Jailhouse Blues (A. T.) (D.)	Mannie Smith			
*†§Memories (A. T.) (D.)	Murpny-Morrison		1 reel	June 8
*†§My Wife (A. T.) (D.)	Jack Wilson		1 reel	June 15
*†§Old Man Trouble (D)	Jules Beldsoe		1 reel	June 8
*†§Parlor Pest (A. T.) (D.)	Betty Combe			
*†§Snappy Co-Eds (A. T. (D)	Nan Blackstone		1 reel	
*†§Talking Screen Snapshots	Released twice a month		1 reel	
*†§Talking Screen Snapshot	Novelty		1 reel	June 8
*†§Talking Screen Snapshots	Novelty		1 reel	July 13

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
Air Derby	Reed Howes	Jan. 6	2 reels	April 13
Auntie's Mistake	Dorothy Devore	Feb. 17	2 reels	Mar. 30
Battling Sisters	Lupino Lane	June 2	2 reels	May 25
Beauties Beware	Jerry Drew	Jan. 27	2 reels	Jan. 12
Best Dressed Woman in World	Our World Today	Feb. 17	1 reel	Mar. 30
Cloud Patrol, The	Reed Howes	Feb. 24	2 reels	Mar. 30
Contented Wives	Al Alt	July 28	1 reel	Aug. 3
Delicious and Refreshing	Adrienne Dore	April 21	1 reel	Mar. 16
Dominion of Diversity	Hodge-Podge	Feb. 24	1 reel	Mar. 23
Dumb—and How	Thatcher-Young	Jan. 27	1 reel	Dec. 22
Fake Flappers	Jerry Drew	Aug. 18	2 reels	Aug. 10
Fixer, The	"Big Boy"	Feb. 3	2 reels	Feb. 3
Four Wheel Brakes	Jerry Mandy	April 7	1 reel	Mar. 30
Ginger Snaps	"Big Boy"	Mar. 24	2 reels	Mar. 30
Going Places	George Davis	Jan. 13	2 reels	Mar. 30
Good Night Nurse	Lupino Lane	April 28	2 reels	Mar. 16
Helter Skelter	"Big Boy"	June 16	2 reels	May 25
Her Big Ben	Gene Stone	Mar. 10	1 reel	Feb. 2
Her Gift Night	Billy Dale	May 19	1 reel	April 20
Honeymooniacs	Monty Collins	July 28	2 reels	Aug. 3
Hot Sports	Collins-Dent	Aug. 11	1 reel	Aug. 10
Hot Times	Al St. John	May 26	2 reels	May 11
Household Blues	Collins-Dent	June 2	1 reel	June 1
Howling Hollywood	Davis-Dent	April 21	2 reels	Mar 16
Husbands Must Play	Wallace Lupino	Jan. 6	2 reels	Mar. 30
Joy Land	Lupino Lane	July 21	2 reels	July 13
Joy Tonic	"Big Boy"	May 5	2 reels	April 13
Jungle Kings and Queens of Screen	Our World Today	Mar. 24	1 reel	April 13
Kitty Kitty	Billy Dale	May 5	1 reel	Mar. 16
Lewis-Sonnenberg Wrestling Match	Special Reel	Jan. 13	1 reel	Feb. 2
Lucky Breaks	Al Alt	July 14	1 reel	July 13
Only Her Husband	Jerry Drew	May 19	2 reels	May 18
Only Me	Lupino Lane	Jan. 20	2 reels	Dec. 15
Parlor Pests	Collins-Dent	Mar. 24	2 reels	May 25
Passing Show of Perak, The	Our World Today	May 19	1 reel	May 25
Pep Up	Cliff Bowes	Feb. 24	1 reel	Feb. 2
Question Marks	Hodge-Podge	Jan. 20	1 reel	Feb. 2
Richest Street in the World	Our World Today	April 21	1 reel	April 20
Rubbing It In	Al Alt	June 30	1 reel	July 13
Served Hot	Cliff Bowes	Feb. 10	1 reel	Jan. 19
Smart Steppers	Al St. John	Mar. 3	2 reels	Mar. 30
Social Prestige	Monty Collins	Dec. 23	2 reels	Nov. 17
Sole Support	"Big Boy"	Aug. 4	2 reels	Aug. 3
Studio Pests	Jerry Drew	June 30	2 reels	June 15
Summer Saps	Lupino Lane	Mar. 17	2 reels	Mar. 30
Those Two Boys	Collins-Dent	May 5	2 reels	Mar. 30
Time to Expire	Gene Stone	Mar. 24	1 reel	
Top Speed	Al Alt	July 7	2 reels	July 13
Walking Fish	Our World Today	Jan. 13	1 reel	
What a Day	Monty Collins	June 16	2 reels	May 25
What a Pill	Billy Dale	June 16	1 reel	June 15
What a Trip	Vernon Dent	Jan. 13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb. 10	2 reels	Jan. 12
Wise Wimmin	Jerry Drew	Mar. 31	2 reels	

ALL-TALKIE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Ask Dad (F & D)	E. E. Horton	Feb. 17	2 reels	Feb. 16
*†§Barber's Daughter (F & D)	Clyde-Hill-Dent	July 21	2 reels	July 20
*†§Bees' Buzz, The (F & D)	Gribbon-Clyde	April 7	2 reels	May 18
*†§Big Palooka, The (F & D)	Gribbon-McPhaill-Hill	May 12	2 reels	June 15
*†§Bride's Relations, The (F & D)	Burke-Gribbon	Jan. 13	2 reels	Feb. 2
*†§Broadway Blues (F & D)	Johnny Burke	Mar. 10	2 reels	April 27
*†§Buying a Gun (A. T. (F & D)	Lupino Lane	July 14	2 reels	July 20
*†§Cold Shivers (F & D)	McKee-Hutton	May 19	2 reels	May 11
*†§Constabule, The (F & D)	Clyde-Hill-Gribbon	Aug. 11	2 reels	
*†§Crazy Nut, The (F & D)	Pangborn-Oakland-Murray	June 2	2 reels	June 15
*†§Don't Be Nervous (F & D)	Lloyd Hamilton	July 7	2 reels	July 6
*†§Eligible Mr. Bangs, The (F & D)	E. E. Horton	Jan. 13	2 reels	Feb. 9
*†§Fire Proof (F & D)	Lupino Lane	Sept. 8	2 reels	
*†§Girl Crazy (F & D)	Clyde-Bennett	June 9	2 reels	
*†§His Baby Daze (A. T.) (F & D)	Lloyd Hamilton	Aug. 18	2 reels	
*†§His Big Minute (F & D)	Lloyd Hamilton	May 5	2 reels	June 1
*†§Jazz Mammas (F & D)	Virginia Lee Corbin (All Color)	June 30	2 reels	July 20
*†§Lion's Roar, The (F & D)	Burke-Bevan	Dec. 9	2 reels	Dec. 1
*†§Look Out Below (A. T.) (F & D)	Raymond McKee	Aug. 18	2 reels	
*†§Lover's Delight (F & D)	Arthur-Garon	June 31	2 reels	
*†§Lunkheads, The (F & D)	Clyde Gribbon	Sept. 1	2 reels	
*†§Moving Movie Show, A (D)	Hodge-Podge	June 9	1 reel	July 13
*†§Old Barn (F & D)	Johnny Burke	Feb. 3	2 reels	Feb. 16
*†§On the Streets (D)	Hodge-Podge	July 21	1 reel	
*†§Prince Gaby (F & D)	E. E. Horton	Sept. 15	2 reels	
*†§Ride on a Runaway Train (D)	Special	May 26	1 reel	June 15
*†§Right Bed, The (F & D)	E. E. Horton	April 14	2 reels	May 18
*†§Ship Mates (F & D)	Lupino Lane	April 21	2 reels	May 11
*†§Social Sinners (A. T.)	McKee-Byron-Fitzgerald	Sept. 1	2 reels	
*†§Studio Stunts (D)	Hodge-Podge	Sept. 1	1 reel	
*†§Ticklish Business (F & D)	Collins-Dent-Drew	Aug. 25	2 reels	
*†§Trusting Wives (F & D)	E. E. Horton	June 23	2 reels	July 20
*†§Whirls and Girls (F & D)	Gribbon-Clyde	Feb. 24	2 reels	Feb. 18
*†§Zip!Boom! Bang! (F & D)	McKee-Collin-Glass	Mar. 17	2 reels	June 1

FIRST NATIONAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Babies (D)	Alice White	June 30	8067 feet	
California Mail	Ken Maynard	April 7	5446 feet	
*†§Careers (A. T.) (D)	Dove-Moreno-Myers	June 2	8435 feet	June 1
Cheyenne	Ken Maynard	Feb. 3	5944 feet	
*†Children of the Ritz (D)	Mackaill-Mulhall	Mar. 3	6426 feet	April 13
	(Silent Version)	Feb. 17	6296 feet	
Dancing Vienna	Lyon-Mara	Jan. 13	5683 feet	
*†§Divine Lady, The (D)	Griffith-Warner	Mar. 31	9914 feet	Feb. 8
	(Silent Version)	April 14	8993 feet	
*†§Drag (D)	Barthelmess-A. Day	July 21	7642 feet	June 29
*†§Girl in the Glass Cage (D)	Young-Nye	June 22	7159 feet	
	(Silent Version)		6705 feet	
*†§His Captive Woman (D)	Sills-Mackaill	April 7	7992 feet	April 6
	(Silent Version)	Feb. 3	7692 feet	Jan. 19
*†§Hot Stuff (D)	Alice White	May 5	6774 feet	May 18
	(Silent Version)	April 21	746[illegible] feet	Mar. 9
*†§House of Horrors (D)	Todd-Hale-Fazenda	April 28	5919 feet	
	(Silent Version)	April 7	5658 feet	Sept. 22
Lawless Legion	Ken Maynard	Mar. 3	6109 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
*†Love and the Devil	Sills-Corda	Mar. 24	6588 feet	
	(Silent Version)	Feb. 24	6370 feet	
*†§Man and the Moment	Billie Dove	July 7	7086 feet	Aug. 10
	(Silent Version)	Mar. 17	6539 feet	
*†§Prisoners (D)	Corinne Griffith	May 19	7857 feet	June 1
	(Silent Version)	May 5	7383 feet	
Royal Rider The	Ken Maynard	May 5	6063 feet	
*†Saturday's Children (D)	Corinne Griffith	April 14	7950 feet	May 4
	(Silent Version)	Mar. 10	6727 feet	
*†Seven Footprints to Satan (D)	Conklin-Fazenda	Feb. 17	5405 feet	
	(Silent Version)	Jan. 27	5238 feet	
*†§Smiling Irish Eyes (A. T.) (D)	Moore-Hall	July 31	8550 feet	July 27
*†§Squall The (A. T.) (D)	Joyce-Loy	May 26	9456 feet	May 18
	(Silent Version)	May 12	7085 feet	
*†Synthetic Sin (D)	Colleen Moore	Jan. 6	[illegible] feet	Jan. 12
*†§Twin Beds (A. T.) (D)	Mulhall-Miller	July 14	7266 feet	July 20
	(Silent Version)		5902 feet	
*†§Two Weeks Off (D)	Mackaill-Mulhall	May 12	8081 feet	June 29
	(Silent Version)	April 28	6701 feet	
*†§Weary River (D)	Barthelmess-Compson	Feb. 10	7978 feet	Feb. 2
	(Silent Version)	April 7	7565 feet	
*†Why Be Good (D)	Colleen Moore	Mar. 17	7507 feet	
	(Silent Version)	Mar. 3	7067 feet	Jan. 26

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Hostess, The (A. T.) (D)	Billie Dove			
*†§Careless Age The (A. T.) (D)	Fairbanks Jr.-Myers-Young	Sept. 15	6308 feet	
*†§Dark Streets (A. T.) (D)	Mulhall-Lee	Aug. 11	5416 feet	
*†§Fast Life (A. T.) (D)	Fairbanks Jr.-Young-Morris	Sept. 1	7541 feet	
*†§Footlight and Fools (A. T.) (D)	Moore-Hackett			
*†§Forward Pass The (A. T.) (D)	Fairbanks Jr.-Young			
*†§Girl From Woolworth's (D)	Alice White			
*†§Great Divide The (A. T.) (D)	Mackaill-Keith-Loy			
*†§Hard to Get (A. T.) (D)	Mackaill-Burns	Sept. 8	7324 feet	
*†§Her Private Life (A. T.) (D)	Billie Dove	Sept. 8	6488 feet	
*†§Isle of Lost Ships The (A. T. (D)	Valii-Robards-Beery			
*†§Jazz Queen The (A. T.) (D)	Dorothy Mackaill			
*†§Lady Who Dared The (D)	Dove-Pidgeon-Todd			
*†§Lilies of the Field (A. T.) (D)	Corinne Griffith			
*†§Little Johnny Jones (A. T.) (D)	Buzzell-Day			
*†§Loose Ankles (A. T.) (D)				
*†§Most Immoral Lady A (A. T.) (D)	Leatrice Joy			
"No No Nannette" (A. T.) (D)	Bernice Claire			
*†§Paris (A. T.) (D)	Irene Bordoni			
*†§Sally (A. T.) (D)	Marilyn Miller			
*†§Woman on the Jury A. T.) (D)	Dorothy Mackaill			
*†§Young Nowheres (A. T.) (D)	Richard Barthelmess			

FOX FILMS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Behind that Curtain (A.T.) (F&D)	Baxter-Moran	June 30	8300 feet	July 6
*†Black Magic (F & D)	Dunn-Holland	June 2	8725 feet	
*†§Black Watch The (F & D)	McLaglen-Loy	May 26	8487 feet	May 25
*†Blue Skies (F & D)	Twelvetrees-Albertson	Mar. 17	5367 feet	
*†Captain Lach (F & D)	Victor-McLaglen	Jan. 6	5453 feet	Feb. 9
	(Silent Version)	Jan. 6	5376 feet	
*†§Chasing Through Europe (F & D)	Stuart-Carol	June 9	5581 feet	
Christina (F & D)	Gaynor-Morton	Mar. 30	8955 feet	Apirl 6
*†Exalted Flapper (F & D)	Carol-Norton	May 26	5520 feet	
*†Far Call The (F & D)	Morton-Hyams	April 28	5313 feet	
	(Silent Version)	April 28	5282 feet	May 25
*†Four Devils (F & D)	Gaynor-Duncan	Sept. 19	9295 feet	
*†§Four Devils The (F & D)	Gaynor-Duncan	Sept. 19	6500 feet	June 22
*†§Fox Follies The (A. T.) (F & D)	Special Cast	May 25	8291 feet	June 1
*†Fugitives (F & D)	Bellamy-Terry	Jan. 27	5331 feet	
	(Silent Version)	Jan 27	5356 feet	
*†§Ghost Talks The (A. T.) (F & D)	Twelvetrees-Eaton	Feb. 24	6395 feet	Feb. 23
*†Girls Gone Wild (F & D)	Carol-Stuart	Mar. 24	5232 feet	April 27
	(Silent Version)	Mar 10	6006 feet	Mar. 9
*†§Hearts in Dixie (A. T.) (F & D)	Fetchit-Muse	Mar. 10	6650 feet	Mar. 2
*†§In Old Arizona (A. T.) (F & D)	Lowe-Baxter	Jan. 20	8724 feet	Dec. 29
*†Joy Street (F & D)	Moran-Stuart	May 12	5754 feet	June 8
	(Silent Version)	May 12	575 4feet	
*†§Lucky Star (F & D)	Gaynor-Farrell	Aug. 18	8400 feet	July 27
	(Silent Version)	Aug. 18	7000 feet	
*†§Making the Grade (F & D)	Lowe-Moran	Feb. 17	5024 feet	
*†§Masked Emotions (F & D)	George O'Brien	May 19	5100 feet	
*†§Not Quite Decent (F & D)	Collyer-Dresser	April 7	6 reels	May 4
	(Silent Version)	April 7	4653 feet	
*†New Year's Eve (F & D)	Astor-Morton	Feb. 24	5958 feet	May 4
*†One Woman Idea The (F & D)	LcRocque-M. Day	June 2	6111 feet	June 15
	(Silent Version)	June 2	6106 feet	
*†Plastered In Paris (F. & D.)	Cohen-Pennick	Jan. 23	5641 feet	Sept. 29
*†§Pleasure Crazed (A. T.) (F & D)	Marguerite Churchill	July 00	5560 feet	July 20
Protection (F & D)	Burgess-Elliott-Page	May 12	5511 feet	June 1
*†Sin Sister (F & D)	Carroll-Gray	Feb. 10	6072 feet	
	(Silent Version)	Feb. 10	6053 feet	
*†Strong Boy (F & D)	McLaglen-Joy	Mar. 3	5150 feet	April 6
	(Silent Version)	Mar. 3	5526 feet	
*†§Speakeasy (A. T.) (F & D)	Page-Lane	Mar. 24	5775 feet	Mar. 23
*†Trent's Last Case (F & D)	Griffith-Day	Mar. 31	5809 feet	June 8
*†§Thru Different Eyes (A.T.) (F&D)	Baxter-Lowe	April 14	4991 feet	April 20
*†True Heaven (F & D)	O'Brien-Moran	Jan. 20	5531 feet	Feb. 16
	(Silent Version)	Jan. 20	5563 feet	
*†§Valiant The (A. T.) (F & D)	Paul Muni	May 19	5537 feet	May 18
*†Veiled Woman The	Tora-Vincenti	April 14	5192 feet	
*†Woman from Hell The (F & D)	Astor-Armstrong	April 21	5442 feet	
	(Silent Version)	April 21	5489 feet	May 25

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Cock-Eyed World The (A. T. (F & D)	Lowe-Damita-McLaglen		10611 feet	Apg. 10
*†§Frozen Justice (A. T.) (F & D)	Ulric-Frazer	Sept. 15		
*†§Girl Downstairs (F & D)	O'Brien-Moran			
*†§Hurdy Gurdy (F & D)	George Jessel	Nov. 17		
*†River (F & D)	Farrell-Duncan		6590 feet	
*†§They Had to See Paris (F & D)	Will Rogers	Sept. 8		
*†§Words and Music (A. T.) (F & D)	Moran-Patricola-Percy	Aug. 18	5818 feet	

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Pastoral, An	Variety	Mar. 3	1 reel	
Azure Coast, The	Variety	May 26	1 reel	
Bonnie Scotland	Variety	July 21	1 reel	
Call of the Deep	Variety	July 7	1 reel	
Cup of Coffee, A	Variety	June 23	1 reel	
Changing Seasons	Variety	June 9	1 reel	
Details on Dogs	Variety	Mar. 17	1 reel	
Down The Mississippi	Variety	Aug 4	1 reel	
Drifting Through Gascony	Variety	Oct. 28	1 reel	
Ends of the Earth	Variety	Jan. 20	1 reel	
Harvest, The	Variety	Jan. 6	1 reel	
Historic Hungary	Variety	Mar. 31	1 reel	
King Cotton	Variety	Feb. 17	1 reel	
Magic Sands	Variety	May 12	1 reel	
North of the Battery	Variety	Feb. 3	1 reel	
Snowbound	Variety	Aug. 19	1 reel	
Squadrons of the Sky	Variety	April 13	1 reel	
Vest Pocket Republics	Variety	April 28	1 reel	

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Across the Seas	Royal Hawaiians		1 reel	
*†§At the Ball Game	Joe Cook			
*†§Bath Between	Clark-McCullough	Feb. 17	1870 feet	
*†§Belle of Samoa The (A. T.) (F)	Moran-Clark & McCullough		2 reels	June 1
*†§Beneath the Law (A. T. (F)	Clark & McCullough		2 reels	
*†§Bridge at Midnight	Mary Duncan			
*†§Corpus Christie	Raquel Meller			Sept. 8
*†§Diplomats, The	Clark-McCullough	Feb. 17	3200 feet	Jan. 12
*†§Dolls and Puppets	Nancy Drexel			
*†§Everybody Loves My Girl	Winnie Lightner			
*†§Family Picnic	Raymond McKee			June 30
*†§Forget-Me-Note (F)			3 reels	
*†§Friendship (A. T.) (F)	Gallagher-Edeson		2 reels	
*†§Furnace Trouble (A. T.) (F)	Robert Benchley		2 reels	
*†§George Bernard Shaw	Interview			June 30
*†§Ghosts	Mutt & Jeff Cartoon		1 reel	
*†§Going Home	Kebtucky Jubilee Singers		1 reel	
*†§Happy Birthday (A. T.) (F)				
*†§In Holland (A. T.) (F)	Clark & McCullough		2 reels	
*†§Interview The	Clark-McCullough			
*†§Knife, The (A. T. (F)	Lionel Atwill		2 reels	June 15
*†§Knights Out (A. T.) (F)	Clark & McCullough		2 reels	
*†§Ladies' Man	Chic Sales			
*†§Medicine Man, The (A. T.) (F)	Clark & McCullough		2 reels	
†§Miller & Farrell (F)	3 Songs			
†§Mind Your Business (F)	Herbert & Bard		2 reels	
*†§Music Fiends, The (A. T.) (F)	Clark & McCullough		2 reels	
*†§Napoleon's Barber (A. T.) (F)	Otto Matleson		3 reels	
*†§Nightie Knights	Clark-McCullough		2 reels	
†§Old Tunes for New (F)	Dr. Sigmund Spaeth			
*†§On the Beach at Atlantic City (F)	Friedland & Revue			
*†§Pagliacci—Prologue (F)	Richard Bonelli		1 reel	
†§Royal Hawaiian Singers (F)	Song Program			
*†§Serenade (Schubert)	Harold Murray			Sept. 8
†§Sound Your A (F)			3 reels	
*†§South Sea Songs and Dances	Royal Hawaiians		1 reel	
*†§Stewed, Fried and Boiled (A. T.) (F)	Robert Benchley		2 reels	
*†§They're Coming to Get Me	Chic Sales			
*†§Treasurer's Report	Robert Benchley		1 reel	
*†§Waltzing Around (A. T. (F)	Clark & McCullough		2 reels	
*†§Water Boy	Kebtucky Jubilee Singers		1 reel	
*†§White Faced Fool	Lionel Atwill			Sept. 8
†§Why Be Serious? (F)	Will Mahoney			

GOTHAM

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Thru the Breakers	Livingston-Herbert	Jan.	6420 feet	
*†§Times Square	Day-Lubin	Mar. 31	6000 feet	

METRO-GOLDWYN-MAYER

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alias Jimmy Valentine (D)	Haines-Barrymore	Jan. 26	7803 feet	Nov. 24
	(Silent Version)	Jan. 26	7142 feet	
All at Sea	Dane-Arthur	Feb. 9	5345 feet	
*†§Bridge of San Luis Rey (D)	Damita-Alvarado	Mar. 30	7980 feet	May 28
	(Silent Version)	Mar. 30	7880 feet	Feb. 23
	(Silent Version)	Mar. 30		Feb. 23
*†§Bellamy Trial, The (D)	Joy-Bronson	Mar. 2	8268 feet	Feb. 2
	(Silent Version)	Mar. 2	7524 feet	
*†§Broadway Melody (A. T.) (D)	Page-Love-King	April 1	9372 feet	Feb. 16
China Bound	Dane-Arthur	May 18	5716 feet	April 20
*†Desert Nights (D)	Gilbert-Nolan	Mar. 9	6177 feet	Jan. 10
Desert Rider	Tim McCoy	May 11	4943 feet	
*†§Duke Steps Out (D)	Haines-Crawford	Mar. 16	6236 feet	April 20
	(Silent Version)	Mar. 16	6201 feet	
*†Flying Fleet (D)	Novarro-Page	Jan. 19	9044 feet	Feb. 16
*†§Great Power, The (A. T.)	Special Cast	April 20		
*†§His Glorious Night (A. T.) (D)	Gilbert-Owen			
*†§Idle Rich, The (A. T.) (D)	Nagel-Love-Hyams	June 15	7351 feet	June 22
*†§Last of Mrs. Cheyney (A. T.)	Shearer-Rathbone	July 6	8651 feet	Aug. 17
	(Silent Version)	July 6	6484 feet	June 1
Loves of Casanova	Ivan Mosjoukine	Feb. 16	6179 feet	
*†Man's Man, A	Haines-Dunn	May 25	6683 feet	June 8
Morgan's Last Raid	Tim McCoy	Jan. 5	5264 feet	
Overland Telegraph	Tim McCoy	Mar. 2	4815 feet	
*†§Pagan (D)	Novarro-Adoree-Janis	April 27	7459 feet	Feb. 2
	(Silent Version)	April 27	7359 feet	
Single Man, A	Cody-Pringle	Jan. 12	5596 feet	
*†Single Standard, A	Garbo-Asther-Brown	July 29	6574 feet	Aug. 3
	(Silent Version)	July 29	6474 feet	Aug. 3
Sioux Blood	McCoy-Frazer	April 20	4811 feet	
*†§Spite Marriage	Buster Keaton	April 6	7047 feet	
	(Silent Version)	April 6	6500 feet	Feb. 2
*†Trail of '98 (D)	Del Rio-Forbes	Jan. 5	8799 feet	Feb. 9
	(Silent Version)	Jan. 5	8799 feet	Mar. 24 '28
*†§Thunder (D)	Chaney-Haver	June 25	7783 feet	July 13
	(Silent Version)	July 20	7883 feet	
*†§Thunder	Chaney-Haver	June 25	7783 feet	July 13
	(Silent Version)			
*†Tide of Empire (D)	Adoree-Duryea	Mar. 23	6552 feet	
*†§Trial of Mary Dugan, The (A. T.) (D)	Shearer-Warner-Hackett	June 8	10621 feet	Apr. 13
*†§Unholy Night The (A. T.) (D)	Young-Torrence-Sebastian	Sept. 14	8493 feet	
*†§Voice of the City (A. T.) (D)	Willard Mack	April 13	7427 feet	April 13
	(Silent Version)	April 13	5319 feet	
*†§Where East Is East	Chaney-Velez-Taylor	May 4	6500 feet	Mar. 23
*†Wild Orchids (D)	Garbo-Asther	Feb. 23	9235 feet	April 6
*†§Wise Girls (A. T.) (D)	The Nugents-Lee-Young			

***** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.***

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Allah 'L Allah	Ufa Oddities	Mar. 16	1 reel	
Ancient Art, An	Ufa Oddities	Mar. 2	1 reel	
Big Business	Laurel-Hardy	April 20	2 reels	
Brown Gold	Ufa Oddities	July 6	1 reel	
Dealers in Babies	Ufa Oddities	Aug. 3	1 reel	
Double Whoopee	Laurel-Hardy	May 18	2 reels	
Dying Jungle	Ufa Oddities	Feb. 2	1 reel	
Election Day	"Our Gang"	Jan. 12	2 reels	
Fast Freight	"Our Gang"	May 4	2 reels	
Foundations of Gold	Ufa Oddities	May 11	1 reel	June 15
Frontier Romance		July 6	2 reels	
Going Ga Ga	Kennedy-Davidson	Jan. 5	2 reels	
Jungle Orphans	Ufa Oddities	Mar. 30	1 reel	
Lacquer and Pearls	All Star Cast	May 25	2 reels	
Leader, The	Ufa Oddities	April 27	1 reel	
Liberty (Silent Version)	Laurel-Hardy	Jan. 26	2 reels	
Light of India The	Boyd-Godwin	April 6	2 reels	
Little Mother	"Our Gang"	June 1	2 reels	
Loud Soup	Charley Chase	Mar. 16	2 reels	
Manchu Love	Sojin	Jan. 12	2 reels	
Movie Night	Charley Chase	May 11	2 reels	June 8
Napoleon's Homeland	Ufa Oddities	Jan. 5	1 reel	
Noisy Noises (Silent Version)	"Our Gang"	Feb. 9	2 reels	
Off to Buffalo	Charley Chase	Feb. 16	2 reels	
Oriental Motoring	Ufa Oddities	July 20	1 reel	
Outlandish Manners	Ufa Oddities	June 8	1 reel	
Pair of Tights	Roach Stars	Feb. 2	2 reels	
Persian Wedding, A	Ufa Oddities	April 13	1 reel	June 1
Princess of Destiny, A		May 4	2 reels	
Secret Boozehounds	Ufa Oddities	Feb. 16	1 reel	
That's My Wife (Silent Version)	Laurel-Hardy	Mar. 23	2 reels	
Thin Twins	Charley Chase	April 13	2 reels	
Thundering Toupees	All Star Cast	May 25	2 reels	
Tiny Housekeepers	Ufa Oddities	June 22	1 reel	July 6
Unkissed Man, The	Roach Stars	April 27	2 reels	
Uphill and Downhill	Ufa Oddities	Jan. 19	1 reel	
When Money Comes	Roach Stars	Mar. 2	2 reels	
Why Is a Plumber?	Roach Stars	Mar. 30	2 reels	
Wiggle Your Ears (Silent)	"Our Gang"	April 6	2 reels	
Witch Doctor	Ufa Oddities	May 25	1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Anna Christie (A. T.)	Greta Garbo			
*†§Battle of the Ladies (A. T.)				
*†§Bishop Murder Case, The (A. T.)				
*†§Bugle Sounds, The (A. T.)				
*†§College Life (A. T.)	Starr-Nugent-Montgomery			
*†§Cotton and Silk (tentative) (A.T.)	Duncan Sisters			
Deadline, The	Flash-Lorraine-Gray			
*†§Devotion (A. T.)				
*†§Dynamite (A. T.) (D)	Pickford-Wood-Nagel		11550 feet	July 27
*†§Dynamite (A. T.)	Pickford-Wood-Nagel		11583 feet	July 27
*†§Eva the Fifth (A. T.)	Love-Hackett-Doran			
*†§Five O'Clock Girl, The (A. T.)	Davies-Arthur-King			
*†§Girl in the Show The (A. T.)				
*†§Hallelujah (A. T.) (D)	Colored Cast		9711 feet	
*†§Happy Days (A. T.)	Starr-Nugent-Montgomery			
*†§Iris (A. T.)				
*†§Judicial Murder (A. T.)				
*†§Lights and Shadows (A. T.)				
*†§Lord Byron of Broadway (A. T.)				
*†§Madame X (A. T.) (D)	Ruth Chatterton	Aug. 17	8832 feet	April 20
*†§Marianne (A. T.)	Davies-Shaw			
	(Silent Version)			May 25
Masked Stranger, The	Tim McCoy			
*†§M-G-M Hollywood Revue of 1929 (A. T.) (D)	Special Cast		11669 feet	June 29
*†§Montana (A. T.)				
*†§Mysterious Island The	Hughes-Daly	Oct. 5		Mar. 2
*†§Navy Blues (A. T.)	Haines-Page	Nov. 23		
*†§Nize Baby (A. T.)	Gordon-Heltz-Waldridge			
*†§Our Modern Maidens (D)	Crawford-Page-LaRocque	Aug. 24	6976 feet	May 4
*†§Pennant Winning Battery, The (A. T.)	Van & Schenck			
*†§Pleasure Lovers (A. T.)				
*†§Redemption (A. T.)	Gilbert-Nagel-Adoree			
*†§Revue of Revues (A. T.)	King-Love-Haines-Crawford			
*†§Road Show, The (A. T.)	Love-King			
*†§Rogue's Song, The (A. T.)	Lawrence Tibbett			
*†§Ship From Shanghai, The (A. T.)				
*†§Song of the Sunset (A. T.)				
*†§Song Writer, The (A. T.)				
*†§Speedway (A. T.) (D)	William Haines	Sept. 7	6952 feet	
*†§Tabloid (A. T.)				
Telling the World	Haines-Page-Percy		7184 feet	
*†§Thirteenth Chair, The (A. T.)				
*†§Twelve Hours of Love (A. T.)				
*†§Trader Horn	Harry Carey			
*†§Untamed	Joan Crawford			
*†Viking The (Technicolor)	Starke-Crisp	Nov. 2	8391 feet	
*†§Wonder of Women, The	Stone-Wood	July 13	8796 feet	July 27
	(Silent Version)	July 13	6835 feet	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
Al Wohlman (D)	3 Songs	April 6	838 feet	
At the Club (D)	8 Victor Artists	May 18	897 feet	
Bernard & Henry (D)	3 Songs	April 13	685 feet	
Bernardo De Pace (D)	3 Mandolin Solos	Jan. 18	1 reel	
Bernardo De Pace (D)	Mandolin Solos	May 4	690 feet	
*†§Berth Marks (A. T.) (D)	Laurel-Hardy	June 1	1807 feet	
*†§Big Squawk The (A. T.) (D)	Charley Chase	May 25	1710 feet	
Bob Nelson (F)	3 Songs	Mar. 16	1 reel	
Bob Nelson (D)	3 Songs	June 29	824 feet	
*†§Boxing Gloves (A. T.) (D)	"Our Gang"	July 13	2 reels	
Carl Emmy's Pets (D)	Dog Act	April 20	897 feet	
Climbing the Golden Stairs	Charles King	(T. color)	2 reels	April 13
Confession (A. T.) (D)	Ames-Nye	Jan. 12	2 reels	
Copy	Roscoe Karns		2 reels	April 13
Craig Campbell (D)	3 Songs	June 1	641 feet	
*†§Dad's Day (A. T.) (D)	"Our Gang"	July 6	2 reels	
*†§Dad's Day (A. T.)	"Our Gang"		2 reels	
Duci de Kerekjarto (D)	2 Violin Solos	Feb 23	1 reel	
Ed and Lou Miller (D)	3 Songs	June 29	808 feet	
Elsa Ersl and Nat Ayers (F)	2 Songs	Mar 23	1 reel	
Emil Boreo (D)	3 Songs	June 22	627 feet	
Fuzzy Knight (D)	3 Songs	June 8	608 feet	
George Dewey Washington (D)	3 Songs	Feb. 2	1 reel	
George Dewey Washington (D)	3 Songs	Mar. 23	1 reel	
George Lyons (D)	3 Songs	Feb. 9	1 reel	
Gilbert-Sullivan Male Ensemble (D)	Song Program	June 22	661 feet	
Gordon and Squires (D)	3 Songs	Mar. 2	1 reel	
Gus Edwards Internat'l Review (D)	All-star Cast	April 6	(T. Color) 1043 ft.	April 6
Gus Edwards Song Review (D)	Special Cast	Jan. 5	(T. color) 1 reel	
Happiness Boys (D)	4 Songs	May 25	734 feet	April 13
*†§Hay Fever (A. T.)	Charley Chase		2 reels	
*†Holy Terror The	"Our Gang"	Mar. 9	2 reels	
*†§Hurdy Gurdy (A. T.) (D)	Roach Stars	May 11	1934 feet	
Irving Aaronson's Commanders (D)	3 Band Nos	June 1	793 feet	
Jan Garber's Band (D)	3 Band Nos	Feb. 9	1 reel	
Jan Garber's Band (D)	3 Band Nos	May 11	888 feet	
Jimtown Cabaret (F)	Miller & Lyles	Feb. 18	2 reels	
Keller Sisters and Lynch (D)	3 Songs	Mar. 30	1 reel	
*†§Leaping Love (A. T.) (D)	Charley Chase	June 22	2 reels	
*†Liberty	Laurel-Hardy	Jan. 26	2 reels	
*†§Madame Q (A. T.) (D)	Jocelyn Lee	June 8	1858 feet	
Man Higher Up, The (D)	Walthall-Edeson	May 11	1926 feet	April 13
Marion Harris (F)	2 Songs	Jan. 26	1 reel	
*†§Men O' War (A. T.) (D)	Laurel-Hardy	June 29	2 reels	
Metro Movietone Revue No. 3 (F)	All-star Cast	Jan. 26	(T. color) 2 reels	
Metro Movietone Revue No. 4	All Star Cast	April 27	(T. color) 2 reels	
Nearly Divorced (F)	Sherman-Chadwick	Jan. 19	2 reels	
*†Movie Night	Charley Chase	May 11	2 reels	
*†Noisy Noises	"Our Gang"	Feb. 9	2 reels	July 6
*†§Old Man Trouble (A. T.)	Davidson-Nichols		2 reels	
On the March (F)	William O'Neal	April 27	1696 feet	
*†§Popular People (A. T.)	Charley Chase		2 reels	
*†§Railroadin' (A. T.) (D)	"Our Gang"	June 15	1736 feet	
Revellers, The (D)	3 Songs	Mar. 2	1 reel	
Revellers, The (D)	3 Songs	April 13	174 feet	April 13
Robert Chisholm (D)	3 Songs	May 25	766 feet	
Rube Minstrels (F)	8 Victor Artists	Mar. 9	1 reel	April 13
*†Ruby Lips	Charley Chase	Jan. 19	2 reels	
Sardines A La Carte (D)	Raymond Hitchcock	June 8	1154 feet	
Ship Ahoy (D)	Spitalny Band Revue	April 20	2042 feet	
*†§Small Talk (A. T.) (D)	"Our Gang"	May 18	2330 feet	
*†§Snappy Sneezer (A. T.) (D)	Charley Chase	July 20	2 reels	
Song of the Roses (D)	Gus Edwards Revue	Feb. 2	(T. color) 1 reel	
Spitalny and His Orchestra (D)	Band Nos. and Revue	Mar. 16	2 reels	
Stepping Along (D)	Sunshine Sammy	Mar. 30	1 reel	April 6
Taking the Air (D)	Biltmore Trio	June 15	1 reel	April 6
*†That's My Wife	Laurel-Hardy	Mar. 23	2 reels	
*†Thin Twins	Charley Chase	April 13	2 reels	
Tita Ruffo (D)	"Barber of Seville" aria	May 18	465 feet	
Ukelele Ike (F)	2 Songs	Jan. 5	1 reel	
Ukelele Ike (F)	2 Songs	May 4	465 feet	
*†§Unaccustomed As We Are (A. T.) (D)	Laurel-Hardy	May 4	1940 feet	July 13
Van and Schenck (F)	2 Songs	Jan. 19	1 reel	
Van and Schenck (F)	2 Songs	Mar. 9	1 reels	
Van and Schenck (D)	3 Songs	April 27	833 feet	April 3
Vincent Lopez (D)	Piano and Orchestra	Feb. 16	1 reel	
*†§Vodeville (A. T.)	Laurel-Hardy		2 reels	
*†Wiggle Your Ears	"Our Gang"	April 6	2 reels	
William O'Neal (D)	3 Songs	Feb. 23	1 reel	July 13
*†Wrong Again	Laurel-Hardy	Feb. 23	2 reels	
Yvette Rugel (D)	3 Songs	June 15	702 feet	

PARAMOUNT

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Able's Irish Rose (D)	Rogers-Carroll	Jan. 5	10471 feet	Nov. 17
	(Silent Version)	Jan. 5	10187 feet	Jan. 12
*†Betrayal, The	Jannings-Ralston-Cooper	May 11	6492 feet	May 11
	(Silent Version)	May 11	6614 feet	
*†Behind the German Lines (D)	Special Cast	Jan. 12	8254 feet	Dec. 8
*†§Canary Murder Case, The (A. T.) (F)	Powell-Brooks	Feb. 16	7171 feet	Mar. 23
	(Silent Version)	Feb. 16	5943 feet	
*†§Carnation Kid, The (D)	Douglas MacLean	Mar. 2	6290 feet	Mar. 2
	(Silent Version)	Mar. 2	7156 feet	
Case of Lena Smith, The	Ralston-Hall	Jan. 19	7229 feet	Jan. 19
*†§Charming Sinners	Chatterton-Brook-Powell	July 6	6164 feet	July 13
*†§Chinatown Nights (A. T.) (F)	W. Beery-Vidor-Oland	Mar. 23	7081 feet	
	(Silent Version)	Mar. 23	7145 feet	
*†§Close Harmony (A. T.) (F)	Rogers-Carroll	April 13	6500 feet	Mar. 16
*†§Cocoanuts (A. T.)	4 Marx Brothers-Eaton-Shaw	May 23	8613 feet	June 1
*†§Dangerous Curves (A. T.)	Bow-Arlen	July 13	7278 feet	July 13
	(Silent Version)		7395 feet	
*†§Dangerous Woman A (A. T.) (F)	Baclanova-Brook	May 18	6643 feet	Mar. 23
	(No Silent Version)			
*†§Divorce Made Easy (A. T.) (F)	MacLean-Prevost	July 6	5386 feet	
	(Silent Version)		5270 feet	
*†§Doctor's Secret, The (A. T.) (F)	Edeson-Chatterton	Jan. 26	5832 feet	Feb. 9
	(No Silent Version)			
*†§Dummy, The (A. T.) (F)	Bennett-Chatterton	Mar. 9	5354 feet	Mar. 9
	(No Silent Version)			
*†§Fashions In Love (A. T.)	Menjou-Compton	June 29	6325 feet	July 6
	(Silent Version)	June 29	6024 feet	
*†§Gentlemen of the Press (A. T. (F)	Walter Huston	May 4	7167 feet	May 18
	(Silent Version)			
*†§Greene Murder Case, The (A.T.)	Powell-Eldridge-Arthur	Sept. 7	6333 feet	Aug. 17
*†§Hole in the Wall (A. T.) (D)	Colbert-Robinson	April 27	5850 feet	April 20
*†Homecoming, The (D)	Hanson-Parlo	Feb. 16	8104 feet	Nov. 24
*†§Hungarian Rhapsody The	Parlo-Fritsch-Dagover	Aug. 3	6137 feet	Aug. 10
	(Silent Version)	Aug. 3	6165 feet	
*†§Innocents of Paris The (A. T.) (F)	Maurice Chevalier	May 25	7815 feet	April 20
	(Silent Version)		6148 feet	
*†§Interference (A. T.) (F)	Powell-Brent-Brook	Jan. 5	7487 feet	Oct. 27
	(Silent Version)	Jan. 5	6543 feet	
*†§Letter, The (A. T.) (D)	Jeanne Eagels	April 13	5886 feet	Mar. 16
	(Silent Version)	April 13	5490 feet	
*†Looping the Loop (D)	Werner Krauss	Mar. 16	6676 feet	Feb. 23
*†§Man I Love The (A. T.) (F)	Arlen-Brian	May 25	6669 feet	April 27
	(Silent Version)	May 25	6453 feet	
Marquis Preferred	Menjou-Conklin	Feb. 2	5506 feet	Jan. 26
*†§Night Club (A. T.) (D)	Brice-Rooney	Feb. 23	4000 feet	Aug. 17
Nothing But the Truth (A. T.)	Dix-Kane-Hall	April 20	7256 feet	April 27
*†§Rainbow Man The (A. T.)	Dowling-Nixon-Darro	May 18	8630 feet	
	(No Silent Version)			
*†Redskin (T-color) (D)	Richard Dix	Feb. 23	7643 feet	Feb. 2
	(Silent Version)	Feb. 23	7402 feet	Dec. 1
*†§River of Romance The	Rogers-Brian-Collyer	July 29	7009 feet	Aug. 3
*†§Shopworn Angel, The (D)	Cooper-Carroll	Jan. 12	7373 feet	Jan. 5
	(Silent Version)	Jan. 12	7112 feet	
Stairs of Sand	W. Beery-Castle-Conklin	June 8	4900 feet	
Stairs of Sand	W. Beery-Castle-Conklin	June 8		
*†§Studio Murder Mystery The (A. T.) (F)	Eldridge-Oland-Conklin	June 1	6500 feet	May 4
	(Silent Version)	June 1	6070 feet	
Sunset Pass	Holt-Conklin	Feb. 9	5862 feet	

***** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
*†§Thunderbolt (A. T. (F)	Bancroft-Wray-Arlen	June 22	8571 feet	June 15
	(Silent Version)	June 22	7311 feet	
*†§Tong War (A. T.) (See Chinatown Nights)				
*†§Wheei of Life The (A. T.) (F)	Dix-Ralston-Heggie	June 22	5153 feet	
	(Silent Version)		5305 feet	
*†§Wild Party, The (A. T.) (F)	Clara Bow	April 6	7167 feet	Mar. 30
	(Sil ent Version)		6036 feet	
*†Wings	Arlen-Bow-Rogers	Jan. 5	12267 feet	
	(Silent Version)	Jan. 5	12267 feet	Aug. 26 '27
*†§Wolf of Wall Street, The (A. T.) (D)	Bancroft-Baclanova	Feb. 9	6810 feet	
	(Silent Version)	Feb. 9	6396 feet	Dec. 1
*†§Wolf Song (D)	Cooper-Velez	Mar. 30	6060 feet	Mar. 9
	(Silent Version)	Mar. 30	7021 feet	

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar. 2	2 reels	
Auto Suggestion	Krazy Kat Cartoon	July 6	1 reel	
Cow Belles	Krazy Kat Cartoon	Jan. 5	1 reel	
Crazy Doings (Christie)	Billy Dooley	Mar 23	2 reels	
Flying Yeast	Krazy Kat Cartoon	Feb. 6	1 reel	
Footlight Fannie (Christie)	Frances Lee	Feb. 19	2 reels	
Fur Peace	Krazy Kat Cartoon	June 22	1 reel	
Gold Socks	Krazy Kat Cartoon	May 11	1 reel	
Happy Heels (Christie)	Billy Dooley	Jan. 19	2 reels	
Hospitalities	Krazy Kat Cartoon	Jan. 19	1 reel	
Hat Aches	Krazy Kat Cartoon	June 8	1 reel	
His Angel Child (Christie)	Bobby Vernon	Feb. 16	2 reels	
Joint Affair, A	Krazy Kat Cartoon	Mar. 16	1 reel	
Ko-Ko's All Wet	Inkwell Cartoon	June 1	1 reel	
KoKo Beats Time	Inkwell Cartoon	Feb 9	1 reel	
KoKo's Crib	Inkwell Cartoon	Mar. 23	1 reel	
Ko-Ko's Focus	Inkwell Cartoon	May 18	1 reel	
KoKo's Hot Ink	Inkwell Cartoon	Mar. 9	1 reel	
KoKo's Knock-down	Inkwell Cartoon	April 20	1 reel	
KoKo's Reward	Inkwell Cartoon	Feb. 23	1 reel	
KoKo's Saxophonies	Inkwell Cartoon	April 6	1 reel	
Ko-Ko's Signals	Inkwell Cartoon	May 4	1 reel	
Lone Shark, The	Krazy Kat Cartoon	April 13	1 reel	
Love Spats	Jack Duffy	April 27	2 reels	
No Eyes Today	Inkwell Cartoon	Jan. 12	1 reel	
Noise Annoys Ko-Ko	Inkwell Cartoon	Jan. 26	1 reel	
Off the Deck (Christie)	Billy Dooley	Feb. 23	2 reels	
*†§Oh, You Beautiful Doll (A. T.)	Song Cartoon		1 reel	
Papa Spank (Christie)	Jack Duffy	Feb. 2	2 reels	
Petty Larceny	Inkwell Cartoon	May 25	1 reel	
Reduced Weights	Krazy Kat Cartoon	Feb. 2	1 reel	
Reckless Rosie (Christie)	Frances Lee	April 6	2 reels	
Rough Dried (Christie)	Billy Dooley	April 20	2 reels	
Sappy Service (Christie)	Bobby Vernon	April 13	2 reels	
Sheepskinned	Krazy Kat Cartoon	Mar. 30	1 reel	
Single Bliss (Christie)	Jack Duffy	Mar. 30	2 reels	
Stage Struck Susie	Frances Lee	May 4	2 reels	June 29
Tight Places (Christie)	Frances Lee	Mar. 9	2 reels	
Torrid Toreadors	Krazy Kat Cartoon	April 7	1 reel	
Turn Him Loose (Christie)	Bobby Vernon	Mar. 16	2 reels	
Vanishing Screams	Krazy Kat Cartoons	Mar. 2	1 reel	
Why Gorillas Leave Home (Christie)	Bobby Vernon	Jan. 12	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Adam's Eve (A. T.)			2 reels	
*†§After Seben (A. T.) (F)	James Barton	May 18	2 reels	
*†§Apartment Hunting (A. T.) (F)	Special Cast	Mar. 9	2 reels	
*†§Bird n the Hand, A (Christie) (A. T. (F)	Lois Wilson	Feb. 16	2 reels	Feb.2
*†§Bishop's Candlesticks The (A. T.) (D)	Walt r Huston	eb. 23	1911 feet	
	(No Silent Version)			
*†§Booklovers (tentative) (A. T.)	Special Cast	June 15	2 reels	
*†§Boyhood Days (F)	Borrah Minnevitch	Jan. 26	1510 feet	
	(No Silent Version)			
*†§Blue Songs (D)	Ruth Etting	Jan. 5	1 reel	Mar. 2
	(No Silent Version)			
*†§Carnival Man, The (F)	Walter Huston	Feb. 23	1½ reels	Mar. 16
*†§Chinatown	Song Cartoon		1 reel	
†§Crooning Melodies (A. T.) (F)	Giersdorf Sisters	Mar. 16	1 reel	
*†Daisy Bell (D)	Song Cartoon	June 1	1 reel	
*†§Dear Teacher (A. T.) (F)	Special Cast	May 4	2 reels	June 1
*†§Dear Vivian (Christie A. T.) (F)	Special Cast	June 22	2 reels	
*†§False Alarm Fire Co., The (F)	Smith-Dale	Mar. 9	1 reel	Feb. 2
*†§Faro Nell (A. T.)	Louise Fazenda	July 20	2 reels	
*†§Fatal Forceps, The (A. T.)			2 reels	
†§Favorite Melosies (A. T.) (F)	Ruth Etting	Mar. 16	1 reel	
*†§Florida Nightmare, A (A. T. (F)	Special Cast	June 15	1 reel	
*†§Framing of the Shrew The (Christie A. T.) (F)	Colored Cast	April 27	2 reels	Mar. 9
*†§Good Bye, My Lady Love	Song Cartoon		1 reel	
*†§Her Husband's Woman (A. T.)	Lois Wilson	July 6	2 reels	
*†§Highlowbrow (F)	Donnelly-Shannon	April 6	2 reels	Feb. 2
*†§Hint to Brides, A (A. T.)	Johnny Arthur	July 20	2 reels	
*†§His College Chums (A. T. (F)	Eddie Peabody	April 13	1 reel	
*†§Hit or Miss (A. T.)			2 reels	
*†§Hot Lemonade (A. T.) (F)	Fazenda-Arthur	May 25	2 reels	
*†§Humorous Flights (A. T.) (F)	Donald Ogden Stewart	April 13	1 reel	June 1
*†§If Men Played Cards as Women Do (A. T.) (F)	Special Cast	May 11	834 feet	
*†§Inspiration	Schubert's Songs		1 reel	
*†§Instalment Collector The (F)	Fred Allen	April 20	1 reel	
*†§It Happened to Him (A. T.) (F)	James Barton	May 25	1 reel	
*†§Jed's Vacation (Christie A. T.) (F)	Charles Grapewin	April 13	2 ree s	
*†§Just One Word (A. T.) (D)	Special Cast	Jan. 26	615 feet	
	(No Silent Version)			
*†§Kisses (A. T.) (F)	Special Cast	Feb. 9	2 reels	
*†§Knights in Venic (A. T.) (F)	Special Cast	Mar. 23	1 reel	
*†§Ladies' Choice (A. T.)	Charlie Grapewin	Sept. 14	2 reels	
*†§Meet the Missue (Christie A. T.) (F)	James Gleason	Mar. 30	2 teels	Mar. 16
*†§Melancholy Dame, The (Christie A. T.) (F)	Colored Cast	Feb. 2	2 reels	Feb. 2
*†§Moonshine (A. T.) (F)	James Barton	April 20	2 reels	
*†Mother Pin a Rose on Me	Song Cartoon	July 6	1 reel	
*†§Music Hath Charms (Christie A. T.) (F)	Colored Cast	Mar. 16	2 reels	
*†§Now and Then (F)	Special Cast	Mar. 23	2 reels	
*†§Oft in the Silly Night (Christie A .T.) (F)	Special Cast	June 8	2 reels	May 11
*†§Old Black Joe (D)	Fleischer Song Cartoon	April 6	½ reel	Mar. 23
*†§Post Mortems (Christie A. T.) (D)	Raymond Griffith	Mar. 2	2 reels	Mar. 9
*†§Pusher-in-the-Face The (A. T.) (D)	Hitchcock-Taylor	Feb. 23	2 reels	
	(No Silent Version)			
*†§Ruth Etting	Songs		1 reel	Mar. 2
*†§Schubert's Friends (D)	Famous Composer Series	April 27	1 reel	
*†§Schubert's Inspiration (D)	Famous Composer Series	Mar. 30	1 reel	
*†§Schubert's Masterpiece (D)	Famous Composer Series	May 18	1 reel	
*†§Schubert's Songs (D)	Famous Composer Series	Feb. 23	1 reel	
*†§Schubert's Unfinished Symphony (D)	Famous Composer Series	June 29	1 reel	
*†Sidewalks of New York (D)	Novelty	Feb. 2	1 reel	
*†§Sleeping Porch, The (A. T.)	Raymond Griffith	Sept. 7	2 reels	
*†§Smiles	Song Cartcon		1 reel	
*†§That Party in Person (D)	Eddie Cantor	Jan. 5	805 feet	
	(No Silent Version)			
*†§Traffic Regulations (F)	Donald Ogden Stewart		1 reel	Feb. 23
*†§Two Americans (A. T.) (F)	Walter Huston	June 1	2 reels	
*†§Two Little Chinese Maids (F)	Chang-Kuma	Feb. 9	1 reel	Feb. 2
*†§Vital Subjetcs (A. T.) (F)	Butterworth	June 8	1 reel	
*†§What Is It? (A. T. (D)	Elinor Glyn	Feb. 16	1 reel	
*†§When Caesar Ran a Newspaper (Christie A. T.) (F)	Hatton-Hardy	May 11	2 reels	
*†§Wives on Strike (A. T.)				
*†Yankee Doodle Boy, A (D)	Song Cartoon	Mar. 2	1 reel	
*†Ye Olde Melodies (D)	Song Cartoon	May 4	1 reel	
*†§Ziegfeld Midnite Frolic (A. T.) (F)	Eddie Cantor	May 4	2 reels	Mar. 0

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Applause (A. T.)	Helen Morgan			
*†§Backstage Blues (A. T.)	Moran & Mack			
*†§Dance of Life The (A T.)	Carroll-Skelly	Sept. 7	10619 feet	June 29
*†§Darkened Rooms (A. T.)	Brent-Powell			
*†§Four Feathers, The	Arlen-Wray-Powell-Brook		7472 feet	
	(Silent Version)			April 20
*†§Gay Lady, The	Gertrude Lawrence			
*†§Glorifying the American Girl	Eaton-Healey			
*†§Illusion (A. T.)	Rogers-Carroll-Collyer			
*†§Jealousy (A. T.)	Jeanne Eagels	Sept. 8		
*†§Lady Lies, The	Huston-Colbert			
*†§Laughing Lady, The (A. T.)	Eagels-Brooks			
*†§Medals	Gary Cooper			
*†§Mysterious Dr. Fu Manchu	Oland-Arthur	Aug. 10	7267 feet	June 15
	(Silent Version)	Aug. 10	7695 feet	
*†§Pointed Heels (A. T.)	Powell-Ralston-Kane			
*†§Return of Sherlock Holmes, The (A. T.)	Clive Brook			
*†§Saturday Night Kid, The (A. T.)	(Clara Bow			
*†Soul of France The	Special Cast	Aug. 24		
	(Silent Version)		7536 feet	
*†§Vagabond King, The (A. T.)	King-MacDonald-Oland			
*†§Virginian, The (A. T.)	Cooper-Huston-Brian-Arlen			
*†§Welcome Danger	Harold Lloyd			May 25
*†§Why Bring That Up (A. T.)	Moran & Mack			
*†§Woman Trap, The (A. T.)	Morris-Brent-Huston			
*†§Youth (A. T.)	Hersholt-Wray			

PARTHENON PICTURES

FEATURES

Title	Star	Rel. Date	Length	Reviewed
†Bachelors' Club, The	Talmadge-Worth		6 reels	
Back From Shanghai	St. Leo-Reynolds-So Jin-Girard		6 reels	
Heroic Lover ,The	St. Leo-Bedford		6 reels	
Wild Heart of Africa, The	Special Cast	May 25	6 reels	June 15

PATHE

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Forty-Five Calibre War	Coleman-Loff	Feb. 17	4790 feet	Feb. 16
*†§Geraldine (F)	Quillan-Nixon	Jan. 20	5959 feet	Mar. 9
	(Silent Version)	Jan. 20	5587 feet	
*†§Godless G ,The (F)	Basquette-Prevost	Mar. 31	9328 feet	Sept. 1
	(Silent Version)	Mar. 31	9019 feet	
Hawk of the Hills	Ray-Miller	Mar. 17	4840 feet	
*†§High Voltage (A. T.) (D & F)	Boyd-Prevost-Hale	June 16	5743 feet	
	(Silent Version)			May 25
*†§Leatherneck, The (F & D)	William Boyd	Mar. 24	6965 feet	April 13
	(Silent Version)	Mar. 24	6898 feet	
*†§Lucky in Love (A. T.) (D & F)	Downey-Lawford	Aug. 17	6870 feet	
*†§Mother's Boy (D & F)	Morton Downey	May 12	7423 feet	May 1
	(No Silent Version)			
*†Ned McCobb's Daughter (F)	Irene Rich	Jan. 12	6015 feet	Feb. 9
*†§Noisy Neighbors	Quillan-Vaughan	Jan. 27	5998 feet	
	(Silent Version)	Jan. 27,	5735 feet	
*†§Office Scandal (F)	Phyllis Haver	Mar. 3	6511 feet	
	(Silent Version)	Mar. 3	6511 feet	
*†§Paris Bound	Harding-Fenton	Aug. 3	6684 feet	July 6
*†§Sal of Singapore (F)	Haver-Hale	Jan. 4	6349 feet	
Ship Comes In, A	Dresser-Schildkraut	June 4	6902 feet	June 23
*†§Shady Lady, The (F)	Phyllis Haver	Jan. 20	5808 feet	Mar. 30
	(Silent Version)	Jan. 20	6132 feet	Nov. 17
Sin Town	Allen-Fair	Jan. 20	4554 feet	
*†§Square Shoulders (F)	Junior Coghlan	Mar. 31	5438 feet	
	(Silent Version)	Mar. 31	5477 feet	April 6
*†§Strange Cargo (A. T.) (F)	Lee Patrick	Mar. 31	7099 feet	Feb. 23
	(Silent Version)	Mar. 31,	6134 feet	

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
All Aboard	Haines-Coombs	Jan. 13	2 reels	
April Showers	"Aesop Cartoon"	June 15	1 reel	
Baby's Birthday	Jackson-Hiatt-McKee	Jan. 10	2 reels	
Back to the Soil	"Aesop Fables"	Mar. 3	1 reel	
Ball Park, The	"Aesop Fable"	May 19	1 reel	May 11
Big Burg, The	"Aesop Fables"	Mar. 24	1 reel	
Big Shot, The	"Aesop Fables"	April 21	1 reel	April 13
Black Book, The	Ray-Miller	July 21	10 episodes	July 20
Black Duck, The	"Aesop Fables"	Mar. 17	1 reel	Mar. 16
Bridle Byways	Sportlight	Mar. 31	1 reel	Mar. 30
Break of Day, The	"Aesop Fables"	Jan. 27	1 reel	
Button My Back	Billy Bevan	Feb. 24	2 reels	Feb. 16
Cabaret, The	"Aesop Fables"	Aug. 25	1 reel	
Calling Hubby's Bluff	Billy Bevan	Feb. 3	2 reels	
Caught in a Taxi	Cooper-Vance	June 9	2 reels	
Circus Time	Donald Haines	Feb. 10	2 reels	Feb. 2
Close Figuring	Sportlight	Mar. 3	1 reel	
Close Shave, A	Burke-Dent	June 23	2 reels	July 6
Clunked on the Corner	Johnny Burke	Jan. 6	2 reels	Jan. 5
Cold Steel	"Aesop Fables"	July 7	1 reel	July

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
Cop's Bride, The	"Aesop Fables"	April 7	1 reel	Mar. 30
Cycle of Erosion The	Educational Film	Jan. 20	1 reel	
Dogging It	Sportlight	Mar. 17	1 reel	
Don't Get Jealous	Bevan-Dent	June 2	2 reels	May 11
Enchanted Flute, The	"Aesop Fables"	Aug. 11	1 reel	Aug. 10
Fire Detective, The (Serial)		Mar. 3	10 episodes	
Fish Day	"Aesop Fables"	May 26	1 reel	May 18
Fish and Feathers	Sportlight	May 26	1 reel	May 18
Fight Game, The	"Aesop Fables"	April 28	1 reel	May 4
Foolish Husbands	Bevan-Dent	Mar. 17	2 reels	Mar. 16
Footwork	Sportlight	June 23	1 reel	June 22
Forest People of Central Africa	Educational Film	Jan. 20	1 reel	
Girls Will Be Boys	Sportlight	Feb. 17	1 reel	Feb. 9
Glaciers	Educational Film	Feb. 10	1 reel	
Grandma's House	"Aesop Fables"	Feb. 24	1 reel	Feb. 16
Great Ice Age of North America	Educational Film	Mar. 24	1 reel	
Head Hunters of Solomon Islands	Educational Film	Feb. 3	1 reel	
House Cleaning Time	"Aesop's Fables"	July 21	1 reel	Aug. 3
In His Cups	"Aesop Fables"	June 30	1 reel	July 6
Kidnapped	"Aesop Fables"	June 23	1 reel	June 15
Knowing the Ropes	Rice Sportlight	Jan. 6	1 reel	Jan. 12
Lad and His Lamp, A	"Aesop Fables"	Mar. 10	1 reel	Mar. 23
Ladies Must Eat	Johnny Burke	Mar. 3	2 reels	
Land o' Cotton	"Aesop Fables"	Jan. 6	1 reel	Jan. 5
Little Game Hunter, The	"Aesop Fables"	May 5	1 reel	May 4
Matchmaking Mamas	Burke-Ellers-Kemp	Mar 31	2 reels	Mar. 30
Masai, The	Educational Film	Jan. 6	1 reel	
Midsummer's Day Dream, A	"Aesop Fables"	July 28	1 reel	
Mild or Mighty	Sportlight	Feb. 3	1 reel	
Night Watchman's Mistake, The	Johnny Burke	April 23	2 reels	April 27
No Children	Haines-Coombs	Mar. 10	2 reels	
No Vacation	Haines-Coombs	Jan. 13	2 reels	
Pink Pajamas	Bevan-Dent	April 21	2 reels	April 13
Players at Play	Sportlight	Jan. 20	1 reel	Feb. 2
Polo Match, The	"Aesop Fables"	June 2	1 reel	June 1
Puckered Success	Haines-Coombs	June 2	2 reels	June 1
Queen Bee, The	"Aesop Fables"	Feb. 17	1 reel	Feb. 9
Queen of the North Woods (Serial)	Clair-Miller	May 12	10 episodes	
Right Technique, The	Sportlight	July 21	1 reel	July 20
Rodeo, The	Star Cast	Mar. 24	2 reels	
Rhythm	Sportlight	Aug. 4	1 reel	Aug. 3
River Driver, The	Sportlight	Aug. 18	1 reel	Aug. 10
Shore Lines and Shore Development	Educational Film	Mar. 3	1 reel	
Snow Birds	"Aesop Fables"	June 9	1 reel	June 1
Snapping the Whip	"Aesop Fables"	Jan 20	1 reel	Jan. 19
Sport Afloat	Sportlight	July 7	1 reel	July 6
Sweet Adeline	"Aesop Fables"	Feb. 3	1 reel	Jan. 26
Taxi Spooks	Jack Cooper	Feb. 17	2 reels	
Three Game Guys	"Aesop Fables"	Aug. 4	1 reel	July 20
Tomato Omelette	Haines-Combs	May 5	2 reels	May 11
Under Dog, The	"Aesop Fables"	Mar. 31	1 reel	Mar. 30
Uncle's Visit	Haines-Coombs	June 30	2 reels	July 6
Uncle Tom	Star Cast	Jan. 27	2 reels	
Water Wonders	Sportlight	April 21	1 reel	April 20
Watch My Smoke	Haines-Coombs	April 7	2 reels	Mar. 30
Water Cure	"Aesop Fables"	April 4	1 reel	April 6
White Elephant, A	"Aesop Fables"	Jan. 13	1 reel	Jan. 12
Wooden Money	"Aesop Fables"	Feb. 10	1 reel	Feb. 2
Young Hopefuls	Sportlight	April 28	1 reel	May 11

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At the Dentist's (A. T.) (D & F)	LeMaire-Simon	Mar 24	2 reels	Mar. 23
*†§Barbers' College, The (A. T.)		Dec. 22	2 reels	
*†§Beach Babies (A. T.) (D & F)	Kemper-Knapp	Aug. 4	2 reels	July 13
*†§Black Narcissus (A. T.)	"Buck & Bubbles"	Sept. 15	2 reels	
*†Bugville College Days (D & F)	"Aesop Fables"	Aug. 4	1 reel	July 20
*†By Land and Air (F & D)	"Aesop Fables"	July 21	1 reel	July 13
*†§Clothes Make the Man (A. T.)		Feb. 16	2 reels	
*†Clowning the Game (D & F)	Sportlight	June 2	1 reel	June 1
*†§Concentration	"Aesop Fables"	June 23	1 reel	June 15
*†Conditioning	Sportlight	June 9	1 reel	June 1
*†§Crystal Champion	Sportlight	May 5	1 reel	April 27
*†§Custard Pie	"Aseop Fables"	May 26	1 reel	May 25
*†§Dancing Around (A. T.) D & F)	LeMaire-Phillips	April 21	2 reels	April 13
*†§Darktown Follies (A. T.)	"Buck & Bubbles"	April 13	2 reels	
*†Dinner Time (D & F)	"Aesop Fables"	Oct. 14	1 reel	
*†§Doing Phil a Favor (A. T.)		Mar. 16	2 reels	
*†§Duffers (A. T.) (D & F)	Sportlight	Sept. 8	1 reel	
*†§End of the World (A. T.)		Sept 29	2 reels	
*†§Fairways and Foul (A. T.)		Oct. 13	2 reels	
*†§Fancy That	Frawley-Dewey	Sept. 22	1 reel	
*†§Faithful Pup (D & F)	"Aesop Fables"	May 12	1 reel	
*†§FiftyMilesFromBroadway(A.T.)	Watson-Merville	Feb. 2	2 reels	
*†§Fowl Play (A. T.)	"Buck & Bubbles"	Dec. 29	2 reels	
*†§Garden of Eatin (A. T. (D & F)	The Gleasons	Aug. 11	2 reels	Aug. 10
*†§Gentlemen of the Evening (A. T.)		Oct. 20	2 reels	
*†§Go Easy, Doctor (A. T.) (D & F)	LeMaire-Simon	July 14	2 reels	May 11
*†§Hard Boiled Hampton (A. T.)	Parry Holman	July 28	2 reels	June 8
*†§Haunted (A. T.)		Sept. 1	2 reels	
*†§Her New Chauffeur (A.T.) (D&F)	Simon-Teasdale	May 19	2 reels	
*†§His Operation (A. T.)		Nov. 24	2 reels	
*†§High Toned (A. T.)	"Buck & Bubbles"	Feb. 23	2 reels	
*†§Honest Crooks (A. T.)	"Buck & Bubbles"	May 18	2 reels	
*†§In and Out (A. T.)	"Buck & Bubbles"	Nov. 3	2 reels	
*†§Jail Breakers	"Aesop Fables"	July 7	1 reel	July 8
*†§Lincoln (Special reel) A. T.) (D & F)	George Billings	Feb. 10	1 reel	Feb. 2
*†§Midsummer's Day A (D & F)	"Aesop Fables"	July 28	1 reel	July 20
*†§Modern Rhythm	Sportlight	July 28	1 reel	July 20
*†§Pathe Audio Review	Released Every Week		1 reel	
*†§Pathe Sound News	Released Twice Every Week		1 reel	
*†§Plumbers Are Coming (A. T.) (D & F)	LeMaire-Simon	Aug. 18	2 reels	June 1
*†§Pressing His Suit (D & F)	Topical Tips	June 2	1 reel	May 11
*†Presto Chango (D & F)	"Aesop Fables"	April 14	1 reel	
*†§Rubeville (A. T.)		Dec. 8	2 reels	
*†§Salesman, The (A. T.)		July 21	2 reels	
*†Skating Hounds (D & F)	"Aesop Fables"	April 28	1 reel	Apirl 27
*†§Smooth Guy, The (A. T.)		Oct. 27	2 reels	
*†Stage Struck (D & F)	"Aesop Fables"	Dec. 23	1 reel	
*†§Stone Age Romance, A (D & F)	"Aesop Fables"	Aug. 18	1 reel	Aug. 17
*†§Syncopated Trial (A. T.)	Seymour-Morley	Sept. 8	2 reels	
*†§Topical Fits (A. T.) (D & F)	Topics of the Day	July 28	1 reel	
*†§Topical Nips (A. T.) (D & F)	Topics of the Day	June 2	1 reel	June 1
*†§Topical Pips (A. T.) (D & F)	Topics of the Day	June 30	1 reel	July 6
*†§Topical Rips (A. T.)	Topics of the Day	Aug. 11	1 reel	
*†§Topical Sips (A. T.) (D & F)	Topics of the Day	July 28	1 reel	
*†§Topical Wits (A. T.) (D & F)	Topics of the Day	Sept. 8	1 reel	
*†§Turkey for Two (A. T.)	Davis-Frawley	Aug. 25	2 reels	Aug. 17
*†§Wash Day (D & F)	"Aesop Fables"	Aug. 18	1 reel	Aug. 10
*†§Wednesday at the Ritz (A. T.)		Jan. 19	2 reels	
*†§What a Day (A. T. (D & F)	Simon-Mallory	June 16	2 reels	June 15
*†§Wood Choppers (D & F)	"Aesop Fables"	June 9	1 reel	June 1

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Awful Truth, The (A. T.) (F)	Ina Claire	Aug. 10	5930 feet	
*†§Big News (A. T.) (F)		Sept. 7	6028 feet	
	(Silent Version)			
*†§Bachelor's Secret, A (A. T.) (F)	Alan Hale	Feb. 22	(tentative)	
*†§Big Shot, The (A. T.) (F)		Nov. 30	(tentative)	
	(Silent Version)			
*†§Clothes (A. T.) (F)	Constance Bennett	Jan. 11	(tentative)	
	(Silent Version)			
*†§Crashing Through (A. T.) (F)		Mar. 15	(tentative)	
	(Silent Version)			
*†§Flying Fool, The (A. T.) (D & F)	Boyd-Prevost-R. Gleason		6748 feet	June 22
*†§Grand Parade, The (A. T.) (F)		Nov. 16	(tentative)	
	(Silent Version)			
*Greenwich Village Follies, The (A. T. (F)		Nov. 2	(tentative)	
	(Silent Version)			
*†§Her Private Affair (A. T.) (F)	Ann Harding	Sept. 28	(tentative)	
*†§His First Command (A. T.) (F)	Boyd-Sebastian	Nov. 2	(tentative)	
	(Silent Version)			
*†§Hot and Bothered (A. T.) (F)	Eddie Quillan	Mar. 1	(tentative)	
	(Silent Version)			
*†§Negligee (A. T.) (F)	Ina Claire	Feb. 1	(tentative)	
*†§Officer O'Brien (A. T.) (F)	William Boyd	Nov. 30	(tentative)	
	(Silent Version)			
*†§Painted Desert (A. T.) (F)	William Boyd	Feb. 15	(tentative)	
	(Silent Version)			
*†§Parachute (A. T. (F)	Armstrong-Lombard	Mar. 22	(tentative)	
	(Silent Version)			
*†§Play Boy (A. T.) (F)	Eddie Quillan	Jan. 18	(tentative)	
	(Silent Version)			
*†§Oh Yeah (A. T.) (F)	Armstrong-Jas. Gleason	Oct. 12	(tentative)	
	(Silent Version)			
*†§Red Hot Rhythm (A. T.) (F)	Hale-Dunn-O'Keefe-Crawford	Oct. 26	(tentative)	
	(Silent Version)			
*†§Rich People (A. T.) (F)	Constance Bennett	Oct. 5	(tentative)	
	(Silent Version)			
*†§Racketeer (A. T.) (F)	Armstrong-Lombard	Nov. 9	(tentative)	
	(Silent Version)			
*†§Sailor's Holiday (A. T.) (F)	Alan Hale	Sept. 14		
	(Silent Version)			
*†§Sophomore (A. T.) (F)	Quillan-Loff-O'Neill	Aug. 24	6526 feet	July 13
	(Silent Version)			
*†§Treasure Girl (A. T.) (F)		Nov. 23	(tentative)	
*†§This Thing Called Love (A. T.) (F)	Constance Bennett	Feb. 8	(tentative)	
	(Silent Version)			
*†§Saratoga (A. T.) (F)	Constance Bennett	Mar. 8	(tentative)	
	(Silent Version)			
*†§Up And At 'Em (A. T.) (F)		Dec. 7	(tentative)	
*†§War and Woman (A. T.) (F)	Boyd-Harding-Armstrong	Jan. 4	(tentative)	
	(Silent Version)			
*†§Woman Afraid, A (A. T. (F)		Oct. 19	(tentative)	
	(Silent Version)			

RKO

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Air Legion	Lyon-Sleeper	Jan. 6	6361 feet	
Amazing Vagabond	Bob Steee	April 7	5081 feet	
Big Diamond Robbery	Tom Mix	May 13	6114 feet	
Come and Get It	Bob Steele	Feb. 3	5264 feet	
Drifter, The	Tom Mix	Mar. 18	5896 feet	
Fury of the Wild	Ranger	Jan. 6	4899 feet	
Freckled Rascal	Buzz Barton	Mar. 31	4882 feet	
Hardboiled	O'Neil-Tashman	Feb. 3	5940 feet	
Idaho Red	Tom Tyler	April 21	4783 feet	
Laughing at Death	Bob Steele	June 2	5009 feet	
Jazz Age	Fairbanks Jr.-M. Day	Feb. 10	6245 feet	
Little Savage	Buzz Barton	May 19	4781 feet	
Love in the Desert	Borden-Trevor	May 17	6396 feet	
One-Man Dog	Ranger	Mar. 3	4481 feet	
Outlawed	Tom Mix	Jan. 21	6057 feet	
Pals of the Prairie	Buzz Barton	July 7	4776 feet	
Pride of Pawnee	Tom Tyler	June 9	4750 feet	
Red Sword	Nixon-Collier Jr	Feb. 17	6343 feet	
*†§Street Girl, The	Betty Compson	Aug. 11	8200 feet	July 20
*†§Syncopation (A. T.)	Downey-Warings Band		7626 feet	Mar. 30
Trail of the Horse Thieves	Tom Tyler	Jan. 13	4823 feet	
Woman I Love	Morris-Kerry	May 26	6199 feet	
Vagabond Cub	Buzz Barton	Feb. 10	4717 feet	
Voice of the Storm	Sleeper-Dane	Jan. 13		
Yellowback, The	T. Moore-Owen	Jan. 20	5957 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Actualities	Curiosities	Jan. 30	1 reel	
Almost a Gentleman	Al Cooke	June 25	2 reels	
Big Hearted Toots	Duncan-Hill	Feb. 3	2 reels	
Birds and Beasts	Curiosities	Feb. 13	1 reel	
Casper's Night Out	Duncan-Hill	Mar. 3	2 reels	
Come Meal	Al Cooke	June 11	2 reels	
Don't Say Ain't	Hill-Duncan	July 21	2 reels	
Faces	Curiosities	April 24	1 reel	
Follies of Fashion	Curiosities	May 21	2 reels	
Heavy Infants	Karr-Ross-Alexander	June 11	2 reels	June 16
Here and There	Curiosities	May 7	1 reel	
His Wife's Secret	Hill-Duncan	May 26	2 reels	
Horse on Barney, A	Hellum-Davis	April 21	2 reels	
Jessie's James	Vaughn-Cooke	Aug. 26	2 reels	Oct. 20
Jessie's James	Vaughn-Cooke		2 reels	Oct. 20
Joyful Day	Karr-Ross-Alexander	Aug. 14	2 reels	
Just a Stall	Hellum-Davis	May 19	2 reels	
Kummin' Thru the Rye	Barney Hellum	Jan. 27	2 reels	
Mickey's Babies	Mickey Yule	Aug. 7	2 reels	
Mickey's Brown Derby	Mickey Yule	May 12	2 reels	
Mickey's Explorers	Mickey Yule	Feb. 17	2 reels	
Mickey's Great Idea	Mickey Yule	Jan. 30	2 reels	
Mickey's Initiation	Mickey Yule	July 7	2 reels	
Mickey's in Love	Mickey Yule	June 4	2 reels	
Mickey's Last Chance	Mickey Yule	Apr. 14	2 reel	
Mickey's Menagerie	Mickey Yule	Mar. 17	2 reels	
Mickey's Northwest Mounted	Mickey Yule	June 9	2 reels	
Mickey's Rivals	Mickey Yule	Sept. 30	2 reels	
Mickey's Triumph	Mickey Yule	July 2	2 reels	
Neigh, Neigh, Spark Plug	Barney Hellum	Mar. 24	2 reels	
Novelties	Curiosities	Feb. 27	1 reel	
Odds and Ends	Curiosities	June 4	1 reel	
*†§Odd Facts	Curiosities	April 10	1 reel	
Orienta	Curiosities	Mar. 13	1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
Pace That Thrills, The	Hellum-Davis	June 16	2 reels	
Pot Pourri	Curiosities	Jan. 17	1 reel	
Seeing's Believing	Curiosities	Jan. 2	1 reel	
Slide, Sparky, Slide	Hellum-Davis	July 14	2 reels	
Smile, Buttercup, Smile	Duncan-Hill	Jan. 6	2 reels	
Sparerib Reforms	Hill-Duncan	April 28	2 reels	
Standing Pat	Karr-Ross-Alexander	July 9	2 reels	
Sunshine's Dark Moment	Barney Hellum	Feb. 24	2 reels	
Toots' Big Idea	Duncan-Hill	Mar. 31	2 reels	
Who's the Boss?	Hill-Duncan	June 23	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Age of Innocence. The (A. T.) (F)	Paula Trueman	Jan. 5, '30	1 reel	
*†§Before Breakfast (A. T.) (F)		Mar. 9, '30.	2 reels	
*†§Bridegroom, The (A. T.) (F)	Marc Connelly	Oct. 13	2 reels	
*†§Burglar, The (A. T.) (F)	Marc Connelly	Aug. 11	2 reels	
*†§Captain of His Roll (A. T.) (F)	Vaughn-Cooke-Sargent	Sept. 8	2 reels	
*†§Clown Topics (A. T.) (F)				
*†§General Ginsberg (A. T.) (F)	Nat Carr		1 reel	
*†Godfrey Ludlow (F)	Violin Solo	Nov. 10	1 reel	
*†§Gunboat Ginsberg (A. T.) (F)	Nat Carr		1 reel	
*†§Headwork (A. T.)		Sept. 15	1 reel	
*†§Hunt the Tiger (A. T.) (F)	Kirkland-Teasdale-De Cordoba	Nov. 10	2 reels	
*†§Jazz (A. T.) (F)	Duke Ellington & Orchestra	Feb. 9, '30	1 reel	
*†§Low Bridge (A. T.) (F)				
*†§Mickey's Midnite Frolic (A. T.)	Mickey Yule	Aug. 18	2 reels	June 22
*†§Palooka Flying School (A. T.) (F)				
*†§Song and the Sergeant, The (A. T.) (F)		May 11, '30	2 reels	
*†§St. Louis Blues (A. T.) (F)	Smith-Washington-Mordeci	Sept. 8	2 reels	
*†§Strange Interview The (A. T.) (F)	Sherwin-Knowles			
*†§Suitor, The (A. T.) (F)	Marc Connelly	Feb. 2	1 reel	
*†§Traveler, The (A. T.)	Marc Connelly	Aug. 18	2 reels	
*†§Two Gun Ginsberg (A. T.) (F)	Nat Carr	Oct. 13	1 reel	
*†§Uncle, The (A. T.) (F)	Marc Connelly	Dec. 8	1 reel	
*†§What Next (A. T.) (F)				
*†§While Auto Waits (A. T.) (F)		Jan. 12, '30	2 reels	
*†§Your Own Home Town (A. T.)	Russ Brown			

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Companionate	Olive Borden			
*†§Damaged	Betty Compson	Mar. 30, '30		
*†§Dance Hall				
*†§Delightful Rogue, The	Rod La Rocque	Sept. 22		
*†§Framed (A. T.)				
*†§Half Marriage	Borden-Blaine	Oct. 13	6481 feet	
*†§High River				
*†§Hit the Deck (A. T.)				
*†§Hunted				
*†§Jazz Heaven	Blaine-Trevor	Oct. 20		
*†§Ladies of the Past	Betty Compson			
*†§Love Captive, The	Betty Compson	Feb. 9		
*†§Night Parade (A. T.)	Prevost-Trevor-Gulliver			
*†§Radio Revels (A. T.)				
*†§Rio Rita (A. T.)	Daniels-Boles	Sept. 15		
*†§Sensation (A. T.)				
*†§Side Street	3 Moore Bros.	Sept. 8	6965 feet	
*†§Tanned Legs		Sept. 29		
*†§Upperworld (A. T.)				
*†§Vagabond Lover, The (A. T.)	Rudy Vallee	Jan. 19		
*†§Very Idea, The (A. T.)	Frank Craven	Sept. 1	6139 feet	
*†§Wild Heart (A. T.)	Bebe Daniels			

RAYART (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Anne Against the World	Mason-Mower	April 15		
Black Pearl, The	Lee-Hallor	Jan. 1	5261 feet	
Brothers	Keefe-Bedford	Feb. 1	6092 feet	
Devil's Chaplain, The	Keefe-Faire	Mar. 15	5451 feet	
Shanghai Rose	Irene Rich	Mar. 15	6539 feet	June 8
Some Mother's Boy	Carr-Ralston-Robards	Feb. 15	5901 feet	
Two Sisters	Dana-Lease	April 1		
When Dreams Come True	Costello-Lease	Jan. 15	6242 feet	

STATE RIGHTS

FEATURES

Title	Star	Dist'r	Rel. Date	Length	Reviewed
Appassionata	Leon Mathot	Franco Film	April 23	5600 feet	
At the South Pole	Special Cast	Pole Pict. Corp		8000 feet	
Battle of Mons, The	English Cast	British New Era		5500 feet	Mar. 23
Beautiful Blue Danube	Junkermann-Mara	Aywon			
Behind the Altar	Wilhelm Dietarle	Aff. European		6200 feet	
Black Hills	Special Cast	Big Three		5000 feet	
Bondage	German Cast	Ufa		6040 feet	
Broken Barriers	H. Costello-Glass	Excellent		6000 feet	
Captain Cowboy	Yakima Conutt	Bell Pict.		4800 feet	
Cleanup, The	Charles Delaney	Excellent		5660 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod		5700 feet	
Constant Nymph	Ivor Novello	Big 3	Aug. 1	7800 feet	July 6
Daughter of Israel, A	Special Cast	Bell Pict		9000 feet	
Daughter of Two Fathers	Japanese Cast	Shockuchi			
Devil Dogs	Holmes-Alt	Crescent		5606 feet	
Devil's Passion, The	Special Cast	Arfa		5700 feet	
Dream Melody, The	Roche-Shelby	Excellent		5050 feet	
Escaped from Hell	Muriat Esterhazy	Aff. European		8 reels	
Faces of Children	French Cast	Zakoro		8000 feet	
Fight For Matterhorn The	German Cast	Ufa Eastern		6840 feet	
For the Term of His Natural Life	Special Cast	Australasian		11000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers		6100 feet	
Golden Dawn	Warwick-Ward	Conquest		6200 feet	
Hearts of Men	Harris-Keefe	Anchor		5400 feet	
Holy Sinner, The	Special Cast	Worldart Pict			
Inte the Night	Agnes Ayres	Raleigh		5712 feet	
Jade Casket, The	French Cast	Cosmos		5800 feet	
It's Easy to Become a Father	German Cast	Ufa		6000 feet	
Jazzland	Reynolds-Nye	Carlos		5700 feet	
Krassin	Russian Cast	Amkino		7 reels	
Lash of the Czar	Russian Cast	Amkino		6290 feet	
Law of the Mounted, The	Bob Custer	Syndicate		4580 feet	
Life of Beethoven	German Cast	Film Art Guild		7000 feet	
Little Wild Girl, The	Lee-Landis	Hercules		5300 feet	
Linda	Baxter-Foster-Beery	First Division		6775 feet	
Livingston In Africa	English Cast	Amer.-Anglo		5799 feet	
Lucrezia Borgia	Conrad Veidt	Mutual		7200 feet	Jan. 12
Man Who Cheated Life	Velut-Krauss	Aff. European	Feb. 8	6000 feet	Feb. 16
Marie Antoinette	Foreign Cast	Unusual		6000 feet	
Morgane, the Enchantress	Ivan Petrovitch	Franco Film	April 8	6800 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.	6500 feet	
Must We Marry'	Garon-Eason	Trinity		5400 feet	
Mystic Mirror The	German Cast	Ufa		7000 feet	
Nana	Hessling-Krauss	Moviegraph Co.		8700 feet	Aug. 3
No Babies Wanted	Devore-Mong	Plaza		5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict		5573 feet	Sept. 15
Passion Song, The	Olmsted-N. Beery	Excellent		5080 feet	
Peacock Fan The	Dorothy Dwan	Chesterfield		5400 feet	
Power of Evil, The	Armenian Cast			6300 feet	
President, The	Mosjoukine-Vernon	E. L. Klein		8100 feet	Jan. 26
Q Ships	Special Cast	New Era		6000 feet	
Reilly of the Rainbow Division	Hall-Garon	Crescent		6040 feet	
Reward of Faith, The	French Cast	Conquest		5927 feet	
Sejenko the Soviet	Susy Vernon	Ufa		5921 feet	
Shiraz	Hindu Cast	Amer.-Anglo		8065 feet	
Silent Trail, The	Bob Custer	Syndicate		4315 feet	
Smoke Bellew	Conway Tearle	First Division		6605 feet	
Somme, The	Special Cast	New Era		7000 feet	
South of Panama	Carmelita Geraghty	Chesterfield		6300 feet	
That Murder In Berlin	German Cast	Big 3		5700 feet	Mar. 23
Thou Shalt Not Steal	Lillian Harvey	Ufa		6941 feet	
Thunder God	Cornelius Keefe	Crescent		5917 feet	
Underground	English Cast	Amerangio		7300 feet	
Untamed Justice	Faire-Glass	Biltmore		5770 feet	May 25
U-Boat 9	Foreign Cast	Jofa Prod		6500 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov. 15	4421 feet	
Yellow Ticket, The	Russian Cast	Amkino	Dec. 8	6200 feet	

Coming Feature Attractions

Title	Star		Rel. Date	Length	Reviewed
*†§Burned Evidence (F)		Continental			
Buying a Wife	Special Cast	Aff. European		7 reels	
Bye Bye Buddy	Agnes Ayres	Hercules			June 1
Circumstantia Evidence	Foster-Keefe-Lake	Chesterfield		5200 feet	
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephone			
*†§Clown, The (F)		Continental			
Duty to be Silent	Maria Albana	Aff. European		6 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer			
Full Dressed Thieves	Nils Asther	Aff. European		7 reels	
German Underworld	Special Cast	Aff. European		7 reels	
Great Unknown, The	John Loder	Aff. European		6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern			
Her Viennese Lover	Asther-Nolan	Aff. European		6 reels	
*†§House of Secrets, The	Special Cast	Chesterfield			
Just Off Broadway	Keith-Christy	Chesterfield			
*†§Life For Sale, A (F)		Continental			
Milak of the Snowlands	Special Cast	Ufa-Eastern			
Our Daily Bread	Mary Nolan	Aff. European		7 reels	
*†§Phantom In the House, The (F)		Continental			
*†§Prince of Hearts, A	Kerry-Worth	Imperial			
	(Silent Version)	Imperial			
*†§Rampant Age, The (F)		Continental			
*†§Second Honeymoon, The (F)		Continental			
*†§Unforbidden Sin, The (F)		Continental			
Unholy Love	Wegener-Petrovitch	Aff. European			
Verdun	Special Cast	Richmount			
Vera Miezewa (tentative)	Derussa	Aff. European		7 reels	
When Duty Calls	Special Cast	Ufa-Eastern		6714 feet	
*†§Worldly Goods (F)		Continental			

SOUND SHORTS

Title	Star		Rel. Date	Length	Reviewed
*†§Accidental Treatment (A. T.)		Int'l Photo Play Dist		1 reel	
*†§Alley Op	Gorno Marionettes	Int'l Photo Play Dist		1 reel	
*†§Asleep at the Switch (A.T.) (D)		Roseland	Mar. 15	1 reel	
*†§At the Photographers (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§At the Race Track (A. T.)	Martin-Harcourt	Imperial		2 reels	
*†§Boney's Boner	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Club Alabam (A. T.) (F)	Abbie Mitchell	Intl. Dist. Corp		1 reel	
*†Clyde Doerr & His Saxophone Sextet (F)	Jazz Nos	Intl. Dist. Corp		1 reel	
*†§Could I Be More Polite (A. T.)	The Carsons	Imperial		2 reels	
*†Down Hawaii Way	Color Novelty	Castle		1 reel	
*†§Egyptian Gyp, An	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Feed the Brute	Novelty	Int'l Photo Play Dist		1 reel	
*†Flaming Canyons	Color Novelty	Castle		1 reel	Aug. 10
*†§Friend Husband (A. T.)		Burr		2 reels	
*†Galloping Gaucho	Mickey Mouse Cartoon	Disney Cartoon	Feb. 1	1 reel	—
*†§Grand Opera	Garno Marionettes	Int'l Photo Play Dist		1 reel	
*†§Hectic Hector	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Hoak (A. T.) (F)	Frawley & Smith	Inctl. Dist. Corp		1 reel	
*†§In Songland	Norah Blaney	Int'l Photo Play Dist		1 reel	
*†Kids and Pets	Color Noviety	Castle		1 reel	
*†§King of the Kongo (Serial)	Logan-Miller	Mascot	Aug. 20	10 episodes	Aug. 17
*†§Kriss Krosses	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Marionettes, The No. 1 (F)	Novelty	Intl. Dist. Corp		1 reel	
*†§Marionettes, The No. 2 (F)	Novelty	Intl. Dist. Corp		1 reel	
*†§Meal Hound, The (A. T.) (F)	The Nugents	Intl. Dist. Corp		1 reel	
*†§Meet the Family (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§Miser, The (A. T.) (F)	Bransy Williams	Intl. Dist. Corp		1 reel	
*†§Mitchell, Sissle & Blake	Songs	Int'l Photo Play Dist		1 reel	
*†§Monkey Squawks (A. T.)		Burr		2 reels	
*†§Mr. Conn and Mr. Sapp (A.T.)	Donnelly-Singer	Imperial		2 reels	
*†§Mr. Smith Wakes Up (A. T.)		Int'l Photo Play Dist		1 reel	
*†§One Hundred Per Cent. American (A. T.)	Hearn-Weston	Imperial		2 reels	
*†Opry House	Mickey Mouse Cartoon	Disney Cartoon	May	1 reel	
*†§Party, The (D)		Safrus		1 reel	
*†§Personality Girl In Songs, The	Norah Blaney	Int'l Photo Play Dist		1 reel	
*†§Pikin' Pirate A	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†Plane Crazy	Mickey Mouse Cartoon	Disney Cartoon	Mar.	1 reel	
*†§Radio Franks & Four Bachelors (F)	Song Program	Intl. Dist. Corp		1 reel	
*†§Signed, Sealed and Delivered (A. T.)		Burr		2 reels	
*†Sixty Minutes From Broadway	Color Novelty	Castle		1 reel	
*†Steamboat Willie	Mickey Mouse Cartoon	Disney Cartoon	Jan.	1 reel	
*†§This and That (D)		Safrus		1 reel	
*†§Ticket Please (D)		Safrus		1 reel	
*†Trailing the Western Sun	Color Novelty	Castle		1 reel	
*†Trip to the Zoo, A (F)	Animal Cast	Int Dist. Corp		1 reel	
*†§Varieties (D)		Safrus		1 reel	
*†§Vaudeville (D)		Safrus		1 reel	
*†§Wonderin's	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§When the Cat's Away	Mickey Mouse Sound Cartoon			1 reel	June 8
*†§When the Clock Struck 12 (A. T.) (F)	Welch-Malcomb	Intl. Dist. Corp		1 reel	

**** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.***
D Means disc. F Means sound-on-film.

SILENT SHORTS

Title	Star		Rel. Date	Length	Reviewed
Aladdin Bonzo	Bonzo Cartoon	Roseland	Jan. 15	1 reel	
Bonzolina	Bonzo Cartoon	Roseland	Jan. 1	1 reel	
Booster Bonzo	Bonzo Cartoon	Roseland	Mar. 15	1 reel	
Detective Bonzo	Bonzo Cartoon	Roseland	Mar. 1	1 reel	
Domestic Life in New Guinea	Travelogue	Bell Pict.		1 reel	
Double Trouble	Snub Pollard	Weiss Bros.		2 reels	
Down Hawaii Way	Color Novelty	Castle	Jan. 1	1 reel	
Fatal Warning, The (Serial)	H. Costello-Graves	Mascot		10 episodes	
Flaming Canvons	Color Novelty	Castle	Feb. 1	1 reel	
Greece Thru a Doughnut	Novelty Scenic	4 Stars		1 reel	June 29
Kids and Pets	Color Novelty	Castle	Mar. 15	1 reel	
Love's Witchcraft	Ufa Short	Ufa-Eastern	Feb. 1	1 reel	
Nature's Tiny Tragedies	Ufa Short	Ufa-Eastern	Jan. 15	1 reel	
Peculiar Households	Ufa Short	Ufa Eastern	Jan. 1	1 reel	
Polo Bonzo	Bonzo Cartoon	Roseland	Feb. 1	1 reel	
Salt Water Millinery	Ufa Short	Ufa-Eastern	Mar. 15	1 reel	
Sixty Minutes from B'way	Color Novelty	Castle	Jan. 15	1 reel	
Skyscraper Symphony	Novelty			1 reel	
Spook Bonzo	Bonzo Cartoon	Roseland	Feb. 15	1 reel	
Sunshine	Color Novelty	Castle	Mar. 1	1 reel	
Tally-Ho	Ufa Short	Ufa-Eastern	Mar. 1	1 reel	
Trailing the Western Sun	Color Novelty	Castle	Feb. 15	1 reel	
We Parents	Ufa Short	Ufa-Eastern	Feb. 15	1 reel	

TIFFANY-STAHL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Broadway Fever	O'Neill-Drew	Jan. 1	5412 feet	Mar. 16
Devil's Apple Tree, The	Dorothy Sebastian	Feb. 20	6430 feet	Mar. 16
*†§Lucky Boy (F & D)	Jessel-Quimby	Feb. 2	8653 feet	Jan. 12
	(Silent Version)	Feb. 2	8708 feet	
*†§Midstream (F & D)	Cortez-Windsor	June 1		
	(Silent Version)			
*†§Molly and Me (F & D)	Brown-Bennett-Vaughn	Mar. 1	8250 feet	
	(Silent Version)	Mar. 1	7476 feet	
*†§My Lady's Past (F & D)	Bennett-Brown	April 1	8077 feet	
	(Silent Version)	April 1	5668 feet	
*†§New Orleans (F & D)	Cortez-Bennett	June 2	6799 feet	
	(Silent Version)			
Physician, The		July 1		
Rainbow, The	Dorothy Sebastian	Feb. 1	6114 feet	
Spirit of Youth	Sebastian-Kent	Feb. 20	6 reels	Mar. 23
*†§Two Men and a Maid (F & D)	Collier, Jr.-Bennett	June 15	6532 feet	
	(Silent Version)			
*†§Whispering Winds (F & D)	Southern-McGregor	Aug. 15		
	(Silent Version)			
*†§Wrecker, The (F & D)	Blackwell-Hume-Striker	Aug. 10	6517 feet	Aug. 17

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
*†§Cossack's Bride, The)D)	Color Symphony		1 reel	
*†§Festival of Bagdad, A (D)	Color Symphony	June	1 reel	
Gold	Color Classic	Feb.	1 reel	
*†§Japanese Carnival, A (D)	Color Symphony	Jan. 1	1 reel	
*†§In a Chinese Temple Garden (D)	Color Symphony	Feb. 15	1 reel	June 15
*†§In Old Madrid (D)	Color Symphony		1 reel	
Little Vagabond	Color Classic	Feb. 1	1 reel	
*†Love Charm The (D)	Color Symphony	Sept.	1 reel	
Lover's Paradise	Color Classic	Jan. 15	1 reel	
Maude Muller	Color Classic	Aug.	1 reel	
*†§Melodie (D)	Color Symphony		1 reel	
*†§Minuette (D)	Color Symphony		1 reel	
*†§Modern Cinderella, A (D)	Color Symphony		1 reel	
*†§Mountain King, The (D)	Color Symphony		1 reel	
No Women Allowed	Color Classic		1 reel	
*†§Pharoah's Daughter (D)	Color Symphony		1 reel	
*†§Sacred House, The (D)	Color Symphony		1 reel	
*†§Song of India, A (D)	Color Symphony		1 reel	
*†§Songs My Mother Taught Me (D)	Color Symphony		1 reel	
*†§Tales of Araby (D)	Color Symphony		1 reel	
*†§Temple Bells (D)	Color Symphony		1 reel	
Tenderfoot Tourist, A	Color Classic	July	1 reel	
Tom, Dick or Harry	Color Classic	May	1 reel	
*†§Viennese Melody (D)	Color Symphony		1 reel	
Twinkle Toes	Color Classic	Mar. 1	1 reel	
*§Way Down South (D)	Color Symphony	Mar.	1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Dangerous Business (A. T.)				
*†§Enchanting Melody (A. T.) (Technicolor)				
*†§Kathleen Mavourneen (A. T.)	O'Neill-Delaney			
*†§Lost Zeppelin, The (A. T.)	Tearle-Valli-Cortez			
*†§Mister Antonio (A. T.)	Carillo-Valli			
*†§Medicine Man, The (A. T.)				
*†§Painted Faces (A. T.)	Brown-Foster-Bradford			
*†§Peacock Alley (A. T.)	Mae Murray			
*†§Troopers Three (A. T.)				
*†§Woman to Woman (A. T.)	George Barrand			

UNITED ARTISTS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alibi (A. T.) (F)	O'Malley-Busch	April 20	8167 feet	Mar. 18
	(Silent Version)	April 20	7253 feet	
*†§Bulldog Drummond (A. T.) (F)	Colman-Tashman-Love	Mar. 30	6767 feet	April 13
*†§Coquette (A. T.) (F)	Pickford-Brown-M. Moore	April 12	8767 feet	Mar. 23
	(No Silent Version)			
*†Eternal Love (F)	Barrymore-Horn-Varconi	May 11	6498 feet	Jan. 26
	(Silent Version)	May 11	6318 feet	
*†Evangeline (F)	Del Rio-Drew	Aug. 24	8268 feet	June 15
*†§Iron Mask, The (F)	Douglas Fairbanks	Mar. 9	8855 feet	Jan. 26
	(Silent Version)	Mar. 9	8659 feet	
*†§Lady of the Pavements (F)	Boyd-Velez-Goudal	Feb. 18	8329 feet	Mar. 18
	(Silent Version)	Feb. 18	7495 feet	
*†Rescue, The (F)	Colman-Damita	Jan. 12	7980 feet	Jan. 19
	(Silent Version)	Jan. 12	7910 feet	
*†§She Goes to War (F)	Boardman-Rubens-Holland	July 13	8864 feet	June 15
	(Silent Version)	July 13	8841 feet	Feb. 23
*†§This Is Heaven (F)	Banky-Hall	June 22	7948 feet	April 6
*†Three Passions (F)	Terry-Petrovitch	June 1	6646 feet	
	(Silent Version)		7576 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§City Lights (F)	Charlie Chaplin			
*†§Condemned (F)	Colman-Harding			
*†Hell's Angels (F)	Lyon-Hall-Nisson			
*†§Locked Door, The (A. T.) (F)	Boyd-Stanwyck-La Rocque			
*†§Lummox (A. T.) (F)	Westover-Collier Jr.			
*†§Sex Appeal (F)				
*†§Silk (A. T.)	Gloria Swanson			
*†§Song of Broadway, The (F)	Harry Richman			
*†§Trespasser, The (A. T.) (F)	Gloria Swanson	Oct. 1		
*†§New York Nights (A. T. (F)	N. Talmadge-Roland			
*†Venus (F)	Constance Talmadge	Oct. 12		

UNIVERSAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Body Punch, The	Jack Daugherty	July 14	4786 feet	
*†§Broadway (A. T.)	Tryon-Brent-Kennedy	Nov. 3	9350 feet	June 1
	(Silent Version)	Mar. 3	5729 feet	
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet	
*†§Charlatan, The (F)	Special Cast	April 7	6097 feet	
	(Silent Version)	April 7	5972 feet	
*†§Clear the Decks (F)	Reginald Denny	Mar. 3	5740 feet	
	(Silent Version)	Mar. 3	5792 feet	
*†§Cohens and Kelleys in Atlantic City, The (F)	Sidney-Gordon-Price-Swain	Mar. 17	7401 feet	Mar. 23
	(Silent Version)	Mar. 17	7752 feet	
*†§College Love (D. & F (A. T.)	Lewis-Gulliver-Phillips	July 7	6864 feet	Aug. 10
*†§Come Across (D & F)	Basquette-Howes	June 30	5593 feet	
	(Silent Version)	June 30	5530 feet	
Eves of the Underworld	William Cody	April 28	4208 feet	
*†§Girl on the Barge, The (F)	Hersholt-O'Neil-McGregor	Feb. 3	7510 feet	
	(Silent Version)	Feb. 3	6908 feet	
Girl Overboard	Mary Philbin	July 28	7362 feet	
Talkie Version Reviewed as Port of Dreams in Mar. 2 1929 Issue			7362 feet	
Silent Version Reviewed as Port of Dreams in Sept. 23 1928 Issue			7362 feet	
Grit Wins	Wells-Collins	Jan. 27	4596 feet	
Harvest of Hate	Rex-Perrin	Aug. 4	4719 feet	
*†§His Lucky Day (D)	Reginald Denny	June 30	5404 feet	
	(Silent Version)	May 26	5575 feet	
Hoofbeats of Vegeance	Rex-Perrin	June 16	4525 feet	
*†§It Can Be Done (F)	Tryon-Carol	Mar. 24	6560 feet	
	(Silent Version)	Mar. 24	6090 feet	
*†§Kid's Clever, The	Glenn Tryon	Feb. 17	5729 feet	
King of the Rodeo, The	Hoot Gibson	Jan. 6	5509 feet	
Lariat Kid, The	Hoot Gibson	June 23		
*†§Last Warning, The (F)	Laura LaPlante	Jan. 6	7980 feet	Jan. 12
	(Silent Version)	Jan. 6	7731 feet	
*†§Lonesome (F)	Tryon-Kent	Jan. 20	6761 feet	Oct. 6
	(Silent Version)	Jan. 20	6142 feet	
*†§Love Trap, (D & F)	La Plante-Hamilton	July 28	6233 feet	
	(Silent Version)	July 28	6349 feet	
Man Disturber, The	Reginald Denny	May 19		
*†§Man, Woman and Wife (F)	Kerry-Starke-Nixon	Jan. 13	6589 feet	Nov. 10
	(Silent Version)	Jan. 13	6674 feet	
*†§Modern Love (D & F) (A. T.)	Hersholt-Crawford-Chase	July 14	5730 feet	
	(Silent Version)	July 14	6433 feet	
*†§Melody Lane (D & F)	Leonard-Dunn	July 21	6760 feet	
	(Silent Version)	July 21		
Plunging Hoofs	Rex-Perrin	April 14	4344 feet	
Points West	Hoot Gibson	Aug. 30		
*†§Red Hot Speed (F)	Denny-Day	Jan. 27	6621 feet	Feb. 2
	(Silent Version)	Jan. 27	6288 feet	
Riding Demon, The	Ted Wells	Aug. 18	4380 feet	
*†§Scandal (D & F)	Laura LaPlante	May 5	6635 feet	April 27
	(Silent Version)	May 5	6475 feet	
*†§Shakedown, The (F)	Murray-Kent	Mar. 10	6613 feet	
	(Silent Version)	Mar. 10	6753 feet	
*†§Show Boaf (D & F)	La Plante-J. Schlidkraut	July 28	11650 feet	
	(Silent Version)	July 28	10290 feet	
Silks and Saddles	Nixon-Walling-Nolan	Jan. 20	5809 feet	
Sky Skidder, The	Al Wilson	Jan. 13	4364 feet	
Slim Fingers	Bill Cody	Mar. 24	4232 feet	
Smilin' Guns	Hoot Gibson	Mar. 31	5270 feet	
Smilin' Terror ,The	Ted Wells	June 30	4525 feet	
Tip-Off, The	Cody-Thompson	June 2	4109 feet	
Wild Blood	Red (horse)-Perrin	Feb. 10	4497 feet	
Winged Horseman, The	Gibson-Elder	June 23	5767 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Antics	Oswald Cartoon	April 1	1 reel	Mar. 16
At the Front	Arthur Lake	Feb. 25	1 reel	Feb. 18
Baby Talks	Sunny Jim	Sept. 11	2 reels	
Beyond the Smoke	Edmund Cobb	Mar. 23	2 reels	Feb. 23
Boss of Bar Twenty (Re-Issue)	W. E. Lawrence	Sept. 28	2 reels	
Bottles	Laemmle Novelty	July 1	1 reel	June 1
Boy and the Bad Man, The	Bobbie Nelson	Sept. 7	2 reels	Aug. 17
Burning Youth	Sid Saylor	Sept. 2	2 reels	Aug. 10
Buster's Spooks	Trimble and Dog	June 26	2 reels	June 1
Chaperones	LaSalle-Young	June 5	2 reels	May 11
Claim Jumpers, The	Edmund Cobb	Jan. 19	2 reels	Dec. 22
Cleaning Up	Arthur Lake	May 20	1 reel	April 27
Close Call, A	George Chandler	July 6	2 reels	June 1
Close Shaves	Sid Saylor	May 22	2 reels	April 27
Cowboy Pluck	Bob Curwood	May 18	2 reels	
Cross Country Run	Lewis-Gulliver-Phillips	May 27	2 reels	
Crushed Hats	Sid Saylor	Jan. 30	2 reels	
Cuckoo	Edwards-Roach	Sept. 9	1 reel	
Cut-ups, The	Sid Saylor	Aug. 14	2 reels	July 20
Danger Line, The	Edmund Cobb	July 27	2 reels	July 6
Daring Dude, A	Bob Chandler	Feb. 2	2 reels	
Day Dreams	Laemmle Novelty	Aug. 28	1 reel	Aug. 17
Davs of Daring	Bob Curwood	April 13	2 reels	Mar. 23
Delivering the Goods	Trimble-Hardwick and Dog	May 29	2 reels	April 27
Diamond Master, The	Lorraine-Stevenson	Feb. 3	10 episodes	
Double Trouble	Arthur Lake	July 15	1 reel	June 15
Early to Wed	Young-LaSalle	July 3	2 reels	June 1
Faces	Laemmle Novelty	July 29	1 reel	July 6
Fantasie	Laemmle Novelty		1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb. 4	2 reels	Feb. 1
Final Reckoning, A (Serial)	Lorraine-House	April 15	10 episodes	Mar. 23
Finishing School	Young-La Salle	May 8	2 reels	
Fishing Fools	Oswald Cartoon	April 29	1 reel	
Fly Cops	Sid Saylor	July 17	2 reels	June 15
Flying High	Lewis-Gulliver-Phillips	July 22		
Getting Buster's Goat	Trimble and Dog	July 24	2 reels	July 6
Go Get 'Em Kid, The	George Chandler	Aug. 3	2 reels	July 6
Good Skates	Young-La Salle	Aug. 28	2 reels	Aug. 10
Graduation Daze	Lewis-Gulliver-Phillips	Sept. 16	2 reels	
Half Holiday, A	Laemmle Novelty	June 3	1 reel	May 18

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
Have Patience	Trimble-Hardwick and Dog	Feb. 6	2 reels	
Hold 'Em Ozzie	Oswald Cartoon	Mar. 4	1 reel	
Hold Your Horses	Young-La Salle	Jan. 7	2 reels	Dec. 22
Homeless Homer	Oswald Cartoon	Jan. 7	1 reel	
Hot Puppies	Sid Saylor	June 19	2 reels	May 25
Ice Man's Luck	Oswald Cartoon	July 8	1 reel	
In Line of Duty	Edmund Cobb	Feb. 23	2 reels	
Jungle Jingles	Oswald Cartoon	July 22	1 reel	
Just in Time	Edmund Cobb	Aug. 17	2 reels	July 20
Just Monkeys	Laemmle Novelty	Mar. 11	2 reels	Feb. 9
Just the Type	Young-LaSalle	July 31	2 reels	June 29
Kidnapped	Bob Curwood	Mar. 16	2 reels	Feb. 9
King of the Campus	Lewis-Gulliver-Phillips	April 1	2 reels	
Knight Watch The	Arthur Lake	April 22	1 reel	
Knockout Buster	Trimble-Hardwick and Dog	Mar. 6	2 reels	Feb. 9
Lone Rider, The	Bob Curwood	Aug. 10	2 reels	Aug. 3
Lone Rider, the	Bob Curwood		2 reels	Aug. 3
Lone Round-Up, The	Jack Dougherty	Sept. 14	2 reels	
Love and Sand	Arthur Lake	Mar. 25	1 reel	Feb. 23
Lumberjack	Oswald Cartoon	April 15	1 reel	
Magic	Trimble-Hardwick and Dog	May 1	2 reels	Mar. 30
Men in the Row (re-issue)	Jack Hoxie	Jan. 26	2 reels	
Newlyweds' Angel Child, The	Snookums-Perdus-Egan	July 10	2 reels	
Newlyweds Camp Out, The	Snookums-Perdue-Egan	June 12	2 reels	May 11
Newlyweds' Excuse	Snookums-Perdue-Egan	May 15	2 reels	May 11
Newlyweds' Headache, The	Snookums-Bartlett-McPhaill	Jan. 23	2 reels	
Newlyweds in Society	Snookums-Perdue-Egna	April 17	2 reels	Mar. 30
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar. 20	2 reels	
Newlyweds' Pests, The	Snookums-Perdue-Egan	Aug. 7	2 reels	July 26
Newlyweds' Visit	Snookums-Perdue-Egan	Feb. 20	2 reels	
Night Owls	Arthur Lake	Sept. 25	2 reels	
Night Watch, The	Arthur Lake		1 reel	Mar. 30
Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
Oil's Well	Oswald Cartoon	Sept. 16	1 reel	
On the Side Lines	Lewis-Gulliver-Phillips	Aug. 5	2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan. 9	2 reels	Feb. 16
Own a Home (Re-Issue)	Edwards-Roach	Sept. 23	1 reel	
Perilous Paths	Edmund Cobb	June 29	2 reels	June 15
Permanent Wave A	Oswald Cartoon	Sept. 29	1 reel	
Phantom Riders		Feb. 16	2 reels	
Pirates of Panama, The	Wilsey-Kingston	July 8	10 episodes	June 15
Playing False	Bob Curwood	June 15	2 reels	May 11
Private Business	Sid Saylor	April 24	2 reels	
Prodigal Pup ,The	Canine Cast	April 8	1 reel	Mar. 16
Race Riot	Oswald Cartoon	Sept. 2	1 reel	
Rag Doll	Laemmle Novelty	Feb. 11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan. 12	2 reels	
Range Wolf	Bob Curwood	Feb. 9	2 reels	Jan. 12
Red Rider, The	Ted Carson	Sept. 21	2 reels	Aug. 17
Red Romance	George Chandler	May 4	2 reels	Mar. 30
Rider of the Sierras	Edmund Cobb	April 27	2 reels	Mar. 30
Riding for Love	George Chandler	April 6	2 reels	Mar. 16
Ridin' Leather	Bob Curwood	July 20	2 reels	June 15
Rivals ,The	Lewis-Gulliver-Phillips	April 15	2 reels	
Sailor Suits	Sid Saylor	Jan. 2	2 reels	Dec.
Seeing Sights	Sid Saylor	Mar. 27	2 reels	Mar. 23
Shadows	Laemmle Novelty	Jan. 14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar. 13	2 reels	Feb. 9
Sick Cylinders	Oswald Cartoon	Feb 18	1 reel	
Society Circus	Arthur Lake	June 17	1 reel	May 25
Stepping High	Arthur Lake	Aug. 12	1 reel	
Speeding Youth	Lewis-Gulliver-Phillips	Jan. 7	2 reels	
Splash Mates	Lewis-Gulliver-Phillips	Sept. 2	2 reels	
Sporting Courage	Lewis-Gulliver-Phillips	June 24	2 reels	
Stage Stunts	Oswald Cartoon	May 13	1 reel	
Stepping High	Arthur Lake	Aug. 12	1 reel	July 20
Stop Barking	Trimble and Dog	Aug. 21	2 reels	July 10
Stripes and Stars	Oswald Cartoon	May 27	1 reel	
Suicide Sheiks	Oswald Cartoon	Mar 18	1 reel	
Take Your Pick	Young-La Salle	Feb. 13	2 reels	Jan. 12
Television George	Sid Saylor	Feb 27	2 reels	May 11
Tenderfoot Terror, A	George Chandler	Aug. 31	2 reels	
This Way Please	Young-La Salle	April 10	2 reels	Mar. 16
Thrill Hunter, The	George Chandler	June 8	2 reels	
This Way Please	Young-La Salle	April 10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dog	April 3	1 reel	
Tracked Down	Art Accord	Jan. 5	2 reels	
Two-Gun Morgan		Feb. 28	2 reels	
Use Your Feet	Lewis-Gulliver-Phillips	Aug. 19	2 reels	
Varsity Drag, The	Lewis-Gulliver-Phillips	July 8	2 reels	
Waif of the Wilderness	Bobbie Nelson	Oct. 5	2 reels	
Wallop, The (Reissue)	Harry Carey	Aug. 24	2 reels	
Wash Line Romance	Laemmle Novelty	May 6	1 reel	
Weary Willies	Oswald Cartoon	July 22	1 reel	
Whose Baby	Arthur Lake	Jan. 28	1 reel	
Wicked West, The	Oswald Cartoon	June 10	1 reel	
Winning Point, The	Lewis-Gulliver-Phillips	Jan. 21	2 reels	
Yankee Clippers	Oswald Cartoon	Jan. 21	1 reel	Jan. 5

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Bargain in the Kremlin, The (A.T.)	Joseph Schildkraut			
*†§Barnum Was Right (A. T.)	Tryon-Kennedy	Sept. 22		
Born to the Saddle	Ted Wells	Mar. 10	4126 feet	
*†§Braggart, The	Jean Hersholt			
Brides Will Be Brides	Laura La Plante			
Crimson Hour, The	De Putti-Mosjukine			
*†§Devil's Pit, The	Special Cast	Nov. 24		
(Sound Version Reviewed as Under the Southern Cross in April 27, 1929 Issue)				
(Silent Version Reviewed as Under the Southern Cross in Jan. 26, 1929 Issue)				
Doubling For Trouble	Gibson-Gilbert			
*†§Drake Case, The	Brockwell-Stanley	Sept. 1		
*†§Embarrassing Moments (D & F)	Reginald Denny	Sept. 15		
	(Silent Version)			June 29
*†§Flaming Daughters		Feb. 23		
Girl Dodger, The	Arthur Lake			
*†§Great Cinema Murder, The				
*†§Harmony Lane (F & D) (A. T.)	Eddie Leonard			
Hell Wrecker, The	Hoot Gibson			
*†§Hold Your Man	Laura La Plante	Oct. 13		
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band			
*†§Last Performance	Veidt-Philbin	Feb. 16 '30		
*†§Minstrel Man, The	Tryon-La Plante			
*†§Mississippi Gambler, The (D & F)	Joseph Schildkraut			
	(Silent Version)			
Navy Blues	Arthur Lake			
*†§One Rainy Night (D & F)	Laura La Plante			
*†§Shanghai Lady, The (A. T.)	Mary Nolan			
*†§Shannons of Broadway, The (A.T.)	James Gleason			
*†§Tonight at Twelve	Reynolds-Cooley-Dunn	Sept. 29		
*†§Varsity Snow (A. T.)	Lewis-Grange			
*†§Wagon Master, The	Ken Maynard	Sept. 8		
	(Silent Version)	Sept. 8	5697 feet	
Watch My Speed	Reginald Denny			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Ace of Scotland Yard The	Crauford Kent	Sept. 30	10 episodes	
*†§Actor, The (A. T.)	Benny Rubin	Sept. 16	1 reel	
*†§Alpine Antics (F)	Oswald Cartoon	April 1	1 reel	
*†§At the Night Club (A. T.) (F)	Brox Sisters	Mar. 25	1 reel	
*†§Baby Talks	Sunny Jim	Sept. 11	2 reels	Aug. 17
*†§Bailey and Barnum	Vaudeville Act	Jan. 11	1 reel	
*†§Cohen on the Telephone (A. T.)	George Sidney	Sept. 2	1 reel	Aug. 10
*†§Cross Country Run (F & D)	Lewis-Gulliver-Phillips	July 22	2 reels	July 20
*†Fishing Fools (F)	Oswald Cartoon	April 29	1 reel	Mar. 30
*†§Flying High (F & D)	Lewis-Gulliver-Phillips	July 22	2 reels	July
*†§Graduation Daze	Lewis-Gulliver-Phillips	Sept. 16	2 reels	
*†Hen Fruit (F)	Oswald Cartoon	Feb. 4	1 reel	
*†§Hits of Today	Morgan-Bledsoe	Sept. 2	1 reel	
*†Hold 'Em Ozzie (F)	Oswald Cartoon	Mar. 4	1 reel	
*†§House Cleaning (A. T.)	Charley Grapewin (Sound Version Only)	June 3	1929 feet	May 25
*†§Ice Man's Luck (F)	Oswald Cartoon	July 8	1 reel	
*†§Income Tact (A. T.)	Benny Rubin	Sept. 30	1 reel	
* †§Junior Luck (F & D)	Lewis-Gulliver-Phillips	May 27	2 reels	June 1
* †Jungle Jingles (F)	Oswald Cartoon	July 22	1 reel	July 20
* †§King of the Campus (D & F)	Lewis-Gulliver-Phillips	April 1	2 reels	Mar. 30
* †§Love Birds	Pat Rooney and Family	Oct. 14	2 reels	
* †§Love Tree, The (A. T.)	The Rooney Family	Sept. 16	2 reels	Aug. 17
*†Lumberjack (F)	Oswald Cartoon	April 15	1 reel	Mar. 23
*†§Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
*†§Oil's Well	Oswald Cartoon	Sept 16	1 reel	Aug. 17
*†§On Guard (F & D)	Lewis-Gulliver-Phillips	April 29	2 reels	May 11
*†§On the Side Lines (F & D)	Lewis-Gulliver-Phillips	Aug. 5	2 reels	Aug. 10
*†§Permanent Wave A	Oswald Cartoon	Sept. 30	1 reel	
*†Race Riot	Oswald Cartoon	Sept. 2	1 reel	Aug. 17
*†§Rivals The (F & D)	Lewis-Gulliver-Phillips	April 15	2 reels	May 11
*†§Royal Pair The (A. T.)	The Rooney Family	Sept. 30	2 reels	
*†Saucy Sausages	Oswald Cartoon	Aug. 19	1 reel	
*†Sick Cylinders (F)	Oswald Cartoon	Feb. 18	1 reel	
*†§Splash Mates (F & D)	Lewis-Gulliver-Phillips	Sept. 2	2 reels	
*†§Sporting Courage (F & D)	Lewis-Gulliver-Phillips	June 24	2 reels	July 6
*†Stage Stunts (F)	Oswald Cartoon	May 13	1 reel	May 4
*†Steamboat Willie	Oswald Cartoon		1 reel	
*†§Stripes and Stars (F)	Oswald Cartoon	May 27	1 reel	May 11
*†Suicide Sheiks (F)	Oswald Cartoon	Mar. 18	1 reel	
*†§Sweethearts (A. T.)	The Rooney Family	Sept. 2	2 reels	Aug. 10
*†§Three Brox Sisters	Songs	Jan. 14	1 reel	Mar. 6
*†§Use Your Feet (D & F)	Lewis-Gulliver-Phillips	Aug. 19	2 reels	Aug. 17
*†§Varsity Drag, The (F & D)	Lewis-Gulliver-Phillips	July 8	2 reels	June 29
*†§Weary Willies	Oswald Cartoon	July 22	1 reel	June 29
*†Wicked West, The (F)	Oswald Cartoon	June 10	1 reel	May 11
*†§Zimmerman and Granville	Vaudeville Act	Jan. 28	1 reel	

WARNER BROTHERS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Conquest (A. T.) (D)	Blue-Warner-Wilson	Jan. 19	4706 feet	
*†§Desert Song, The (D)	Boles-King	May 11	11034 feet	April 20
*†§Fancy Baggage (D) (A. T.)	Audrey Ferris	Jan. 28	6447 feet	
	(Silent Version)	Feb. 23	5983 feet	
*†§From Headquarters (D) (A. T.)	Monte Blue	April 27	6323 feet	
	(Silent Version)	June 6		
*†§Frozen River (D) (A. T.)	Rin-Tin-Tin	April 20	5483 feet	
	(Silent Version)	May 26		
*†§Honky-Tonk (A. T.) (D)	Sophie Tucker		6412 feet	June 8
*†§Gamblers, The (A. T.) (D)	Wilson-Warner-Robards	June 29		
*†§Glad Rag Doll, The (D) (A. T.)	Dolores Costello	May 4	6685 feet	June 8
	(Silent Version)	June 8		
*†§Greyhound Limited, The (D) (A. T.)	Monte Blue	Feb. 9	6114 feet	
	(Silent Version)	Mar. 23	4696 feet	
*†§Hard-Boiled Rose (D) (A. T.)	Loy-Bollier-Brockwell	Mar 30	5610 feet	
	(Silent Version)	May 4	4875 feet	
*†§Kid Gloves (D) (A. T.)	Nagel-Wilson	Mar. 23	5235 feet	
	(Silent Version)	April 27	4885 feet	
*†§Madonna of Avenue A (D) (A. T.)	Dolores Costello	June 22	6461 feet	
	(Silent Version)			
*†§Million Dollar Collar, The (D)				
	(Silent Version)	Feb. 9	4878 feet	
*†§My Man (A. T.) (D)	Fanny Brice			
*†§Noah's Ark (D)	D. Costello-O'Brien	June 15	9478 feet	Oct. 27
	(Silent Version)		7752 feet	
*†§No Defense (D) (A. T.)	Blue-McAvoy	April 6	5558 feet	April 6
	(Silent Version)	May 11	4712 feet	
*†§One Stolen Night (D) (A. T.)	Bronson-Colleir Jr	Mar. 16	5243 feet	
	(Silent Version)	April 20	4797 feet	
*†§On With the Show (A. T.) (D)	Compson-Brown-Fazenda	July 13		May 25
*†§Queen of the Night Clubs (A. T.) (D)	Texas Guinan	Mar. 16	5424 feet	April 6
	(Silent Version)	April 14	5236 feet	
*†§Redeeming Sin, The (D)	D. Costello-Nagel	Feb. 16	6921 feet	Feb. 23
	(Silent Version)	April 6	6145 feet	
*†§Say It With Songs (A. T.) (D)	Jolson-Nixon-Lee	Aug. 24		Aug. 10
*†§Singing Fool, The (D)	Jolson-Bronson-Dunn	April 13	7444 feet	
*†§Sonny Boy (D) (A. T.)	Lee-Horton-Bronson	April 13	6011 feet	Mar. 16
	(Silent Version)	May 18		
*†§Stark Mad (D) (A. T.)	Warner-Fazenda	Feb. 2	6681 feet	
	(Silent Version)	Mar. 2	4917 feet	
*†§Stolen Kisses (D) (A. T.)	May McAvoy	Feb. 23	6273 feet	
	(Sile ersion)	April 13	5658 feet	
*†§Time, the Place and the Girl, The (D) (A. T.)	Olmsted-Withers-Kirkwood	June 8	6 reels	May 4

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Argyle Case, The (A. T. (D)	Thomas Meighan			May 18
*†§Aviator, The (A. T.) (D)	Horton-Miller			
*†§Evidence (A. T.) (D)	Frederick-Courtenay-Tearle			
*†§General Crack (D) (A. T.)	John Barrymore (Technicolor)			
*†§Gold Diggers of Broadway (A. T.) (D)	Pennington-Tearle (All Technicolor)			
*†§Golden Dawn (A. T. (D)	Walter Wolf (All Technicolor)			
*†§Green Goddess, The (A. T.) (D)	George Arliss			
*†§Hearts in Exile (D) (A. T.)	D. Costello-Withers			
*†§Hold Everything (A. T.) (D)				
*†§Hottentot, The (A. T.) (D)	Horton-Miller		7 reels	April 2
*†§In the Headlines (A. T.) (D)	Withers-Nixon			
*†§Isle of Escape, (A. T.) (D)	Blue-Loy			
*†§Is Everybody Happy? (A. T.) (D)	Ted Lewis and Band			
*†§Mammy (A. T.) (D)	Al Jolson			
*†§Narrow Street, The (A. T.) (D)	E. E. Horton			
*†§Sacred Flame The (A. T.) (D)	Frederick-Nagel-Lee			
*†§Sap, The (D) (A. T.)	E. E. Horton			June 1
*†§Say It With Songs (A. T.) (D)	Jolson-Nixon-Lee			

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel Date	Length	Reviewed
*†§Second Choice (A. T.) (D)	Dolores Costello			
*†§She Couldn't Say No (A. T.) (D)	Winnie Lightner			
*†§Show of Shows, (A. T.) (D)	Special Cast (100 stars)			
*†§So Long Letty (A. T.) (D)	Charlotte Greenwood			
*†§Skin Deep (A. T.) (D)	Blue-Compson			June 1
*†§Song of the West (A. T.) (D)	Boles-Segal (All Technicolor)			
*†§Tiger Rose (A. T.) (D)	Velez-Withers			
*†§Under a Texas Moon (A. T.) (D)	Fay-Torres-Loy-Beery (All Technicolor)			

VITAPHONE SHORTS (D)

Title	Star	Rel. Date	Length	Reviewed
A. & P. Gypsies	Orchestra Numbers		1 reel	July 13
After the Round Up	Cowboy Songs		1 reel	
All Girl Revue	Girl Band & Comedienne		1 reel	June 15
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Banjomaniac	Eddie Peabody			Oct. 13
Beau Brummel Comedians, The	Shaw & Lee		1 reel	June 1
Beau Night	El Brendel			
Bernie Cummins Orchestra	Dance Numbers		1 reel	Mar. 16
Bobby Folsom	Songs		1 reel	Mar. 2
Bit of Scotch, A	Kitty Doner			Sept. 22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Mario			Aug. 25
California Songbirds, The	Bell-Coates			Sept. 1
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougat & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate, The	Karyl Norman			Sept. 29
Crooning Along	The Croonaders			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Dead Laughter	Sessue Hayakawa			
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Don't Get Nervous	Georgie Price		1 reel	Aug. 3
Eleanor Paintor	Songs		½ reel	Mar. 16
Evening at Home with Hitchy	Raymond Hitchcock		1 reel	July 20
Fair Days	Harris & Howe		1 reel	June 1
Familiar Face, The			1 reel	June 8
Family Affair, A	Arthur Byron			
Family Ford, The	Jim and Marion Harkins			
Feminine Types	Jean Barrios			
Florence Moore	Song Program			June 23
Frances Shelly	Songs (Assisted by Eaton Boys)		1 reel	Aug. 3
Friend of Father's	Lydell-Higins-Leah			Aug. 25
Give Us a Lift	Flo Lewis		1 reel	Feb. 16
Giving In	Deef-Hopper			Jan. 12
Gossip, The	John Miljan		1 reel	June 15
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harlem Mania	Norman Thomas Quintette		1 reel	
Harry Delf	Songs & Dances			June 16
Harry Rose & His 6 American Beauties			1 reel	
Here Comes the Showboat	Dave Bernie & Band			June 1
High Waters	Song Number		1 reel	June 8
Hollywood Montmarte Orchestra	Jazz Band			Sept. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caupolican			Aug. 25
Ingenues, The	Jazz Band			June 23
In a Casting Office	W. & E. Howard			
In Dutch	Ulis & Clark			
In Spain	Phil Baker		1 reel	May 11
In the Tropics	The Paragons (Quartet)			Feb. 23
Jack North, the Ban-Jokester	Songs			Jan. 19
Larry Ceballos Revue, The	Songs and Dances			June 1
Larry Ceballos Undersea Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 16
Mal Hallett & Orchestra	Dance Numbers			Feb. 23
Man of Peace, A	Hobart Bosworth			June 23
Marching Home	Douglas Stanbury		1 reel	
Max Schmeling	Interview	Mar. 16		
Meet the Wife	Frank Orth & Co.			Feb. 23
Men Among Men	Fred Ardath			Jan. 12
Mexican Tipica Orchestra	Instrumental & Vocal Numbers		1 reel	June 8
Miss Information	Wilson-Horton			June 30
Morrissey & Miller	Night Club Revue			June 16
Music Makers, The	Howard Bros		1 reel	Mar. 16
Myers & Hanford	Songs & Dances			June 23
Night Court, The	William Demarest			June 16
Non-Support	Burr McIntosh			June 16
One Man Glee Club, The	Frank Crumit		1 reel	
Pagliacci	John Charles Thomas			
Pair of Aces, The	Timblin & Raymond		1 reel	Feb. 16
Papa's Vacation	Bennett-Caron			Oct. 20
Phil Baker	Accordion Solos		1 reel	Mar. 16
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Pam			June 16
Regular Business Man, A	Robert Ober			Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon			Sept. 29
Roy Sedley and Night Club Revue	Songs and Orchestra		1 reel	July 13
Rudy Vallee and Band	Songs and Orchestra		1 reel	June 15
Sharp Tools	Ethel Grey Terry			Oct. 13
Songs of Love	Sanderson-Crumit		½ reel	Mar. 16
Soup	Harry Delf			Nov. 17
Terry and Jerry	Songs and Gags			Aug. 25
They Know Their Groceries	Flournoy & Miller			
Those Were the Days	Irene Franklin			
Three Brox Sisters	Song Program			June 23
Tiny Town Revue	Midget Unit		1 reel	June 8
Traffic Muddle, A	Donohue & U-No		1 reel	June 15
Typical Types	Bobby Folsom			
Va Prononcer Ma Mort (La Juive)	Giovanni Martinelli			June 2
When the Wife's Away	William Demarest			Nov. 17
Winnie Lightner	Songs			Nov. 17

WORLD-WIDE PICTURES

Title	Star	Rel. Date	Length	Reviewed
Apaches of Paris	Dina Gralla	June 15	5732 feet	
Berlin After Dark	Special Cast	Mar. 31	6533 feet	
*†§Black Waters	Kirkwood-Brian	April 1	7500 feet	April 13
Bondsman, The	Norman Kerry	Mar. 17	7171 feet	
Doctor's Women, The	Miles Mander	June 1	6177 feet	
Honeymoon Abroad	Monte Banks	Feb. 2	5178 feet	
*†§Kitty (D & F)	Brody-Stuart	June 29	9010 feet	June 15
	(Silent Version)	June 8	8500 feet	
*†Moulin Rouge	Olga Chekova	Jan. 30	8962 feet	Feb. 23
Pawns of Passion	Olga Chekova	Feb. 17	7185 feet	
Piccadilly	Gilda Gray	July 13	8079 feet	July 30
Prince and the Dancer, The	Dina Gralla	Jone 30	6787 feet	
Tommy Atkins	Walter Byron	Feb. 4	6910 feet	
Whirl of Life, The	Louis Lerch	June 15	8 reels	
Week-End Wives	Thomas-Banks	May 25	6998 feet	
Woman in the Night, A	Maria Corda	Feb. 3	7688 feet	
Woman in White, The	Blanche Sweet	Mar. 21	6174 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Hollywood

Dorothy Hall will have the part of "Flo" in Paramount's all-talking picture "The Laughing Lady."

Doris Anderson, author of "Wolf of Wall Street," has signed a new writer's contract with Paramount.

Additions to Paramount casts include Jocelyn Lee, in "The Children;" Shep Camp, to the "Vagabond King," and Adrienne Dore and Jane Kiethly to "Pointed Heels."

Alfred E. Green will direct John Barrymore's second all-talking Vitaphone picture for Warner Bros., which is in production under the working title of "The Man."

"Show of Shows" has received four more addititions: Betty Compson, Chester Morris, Alexander Grey and Sojin have been signed by J. L. Warner.

William Powell has started work in "Pointed Heels" for Paramount. With this move Powell has, at least temporarily, forsaken his Philo Vance characterizations.

Arman Kaliz, Orpheum vaudeville headliner, has been assigned an important role in Paramount's "The Children."

Howard Bretherton will direct Warner Bros. Vitaphone special "Isle of Escape" upon which work was started this week.

Doane Harrison has been appointed film-editor-in-chief of the Pathe studios in Culver City.

Fred Scott, youthful tenor, has been signed to play opposite Helen Twelvetrees in the Pathe talker, "The Grand Parade."

J. Charles Davis, 2d, has leased the old Ambassador Studios in Culver City, and will vocalize Westerns with Yakima Canutt, Art Mix, Buck Jones, and Art Acord.

Al Kelley has been signed by M-G-M to co-direct "The Night Club Hostess" with Robert Ober.

Henry McCarthy is writing the continuity and dialogue for Renaud Hoffman's story, "Blaze O' Glory," which Sono-Art will produce with Eddie Dowling starred.

Richard Barthelmess will appear in Warner Brothers' "Show of Shows." The star will act as master of ceremonies to introduce the eight sister acts who appear in a special number.

David Bennett, New York dance director, has been signed by Paramount to supervise all dance numbers in that company's musical productions. Bennett will sign about twenty girls as a nucleus for a stock dance chorus.

Antonio Moreno will be featured by Fox in "The Girl Who Wasn't Wanted" under direction of Russell Birdwell.

Lionel Barrymore has been placed under long term contract to direct for M-G-M. His first assignment under the new agreement will be the direction of Lawrence Tibbett in "The Rogue's Song," a musical. Robert Leonard was slated to direct the latter, but has been delayed through cutting of "Marianne" starring Marion Davies, and will direct "The House of Troy" with Ramon Novarro.

Stephen Roberts is directing **Monte Collins** in a Jack White comedy for Educational. Cast includes, Arthur Clayton, Clarence Burton, D'Arcy Corrigan, Eleanor Vanderveer, Nancy Dover and Bud Shaw.

Al Cohn, supervisor of comedies for Christie, has been signed to a term contract by Warners to write adaptations and dialogue.

Jack Conway has been assigned by M-G-M to direct "Take It Big," initial starring talker of Van and Schenck. Story is original by A. P. Younger, with dialogue by "Bugs" Baer.

Marion Harris will have a prominent part in Ramon Novarro's current production, "Battle of the Ladies," which Sidney Franklin is directing for M-G-M.

James Dugan took first honors in the third Radio Pictures golf tournament held at Griffith Park last week. Dugan scored low net for victory in class B, also low net of field. Ray McCarey won the prize in class A, while J. McKensie was first in class C.

Mrs. Raoul Walsh, wife of the Fox director, is recovering from a recent operation for appendicitis.

Norman Kerry has left Hollywood for the East, intending to embark on a vaudeville tour.

"Rosalie," Flo Ziegfeld's musical comedy, is to be Marion Davies next picture. Harry Beaumont is to direct.

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Vol. XL No. 12

Entered as second-class matter April 22, 1926, at the Post Office at New York, N. Y., under act of March 3, 1879

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EDITED BY TERRY RAMSAYE

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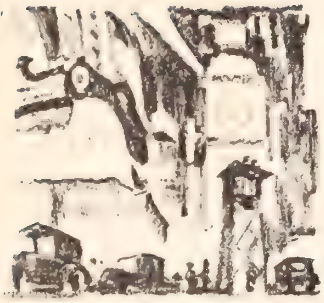

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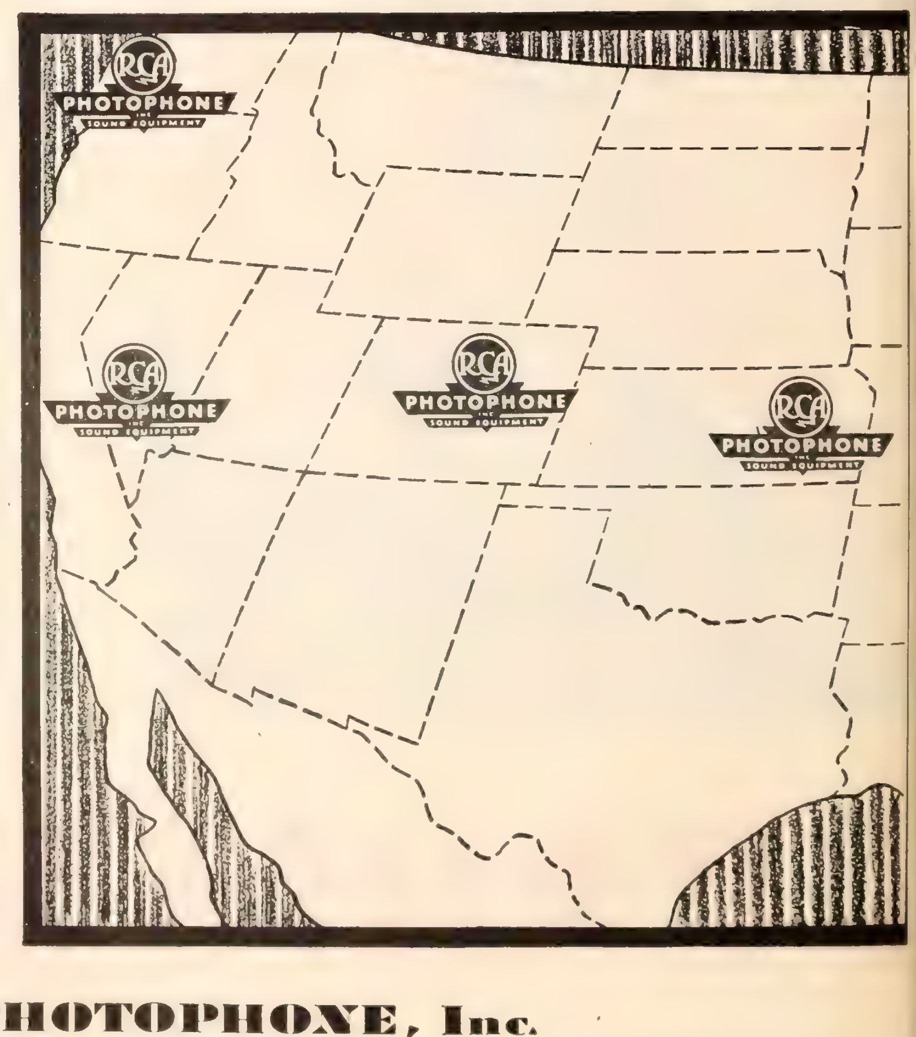
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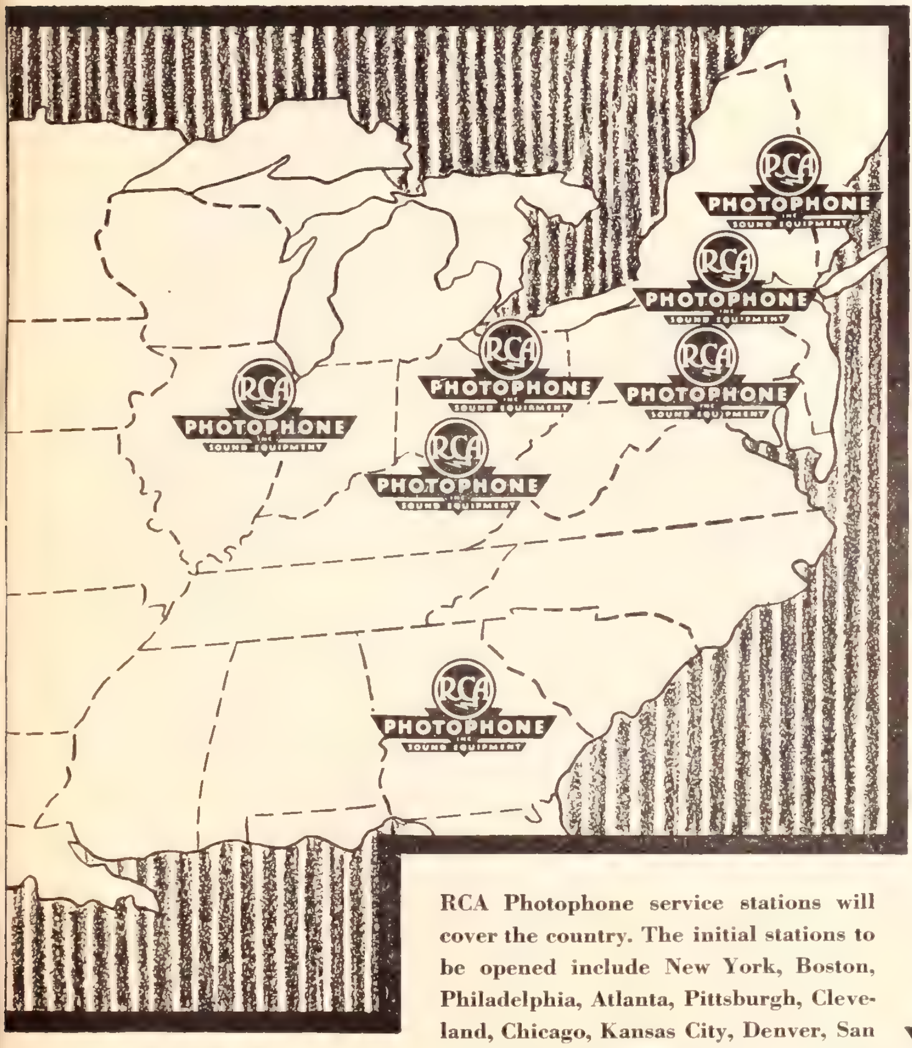
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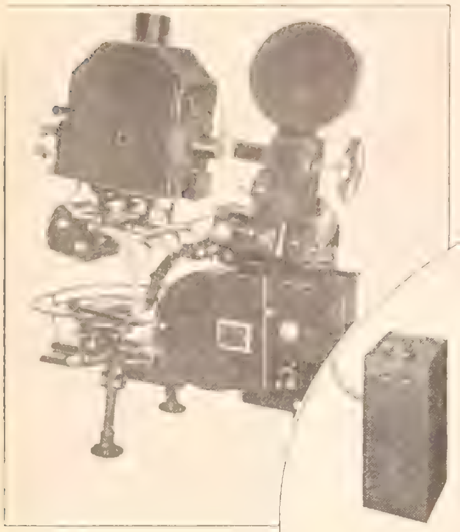

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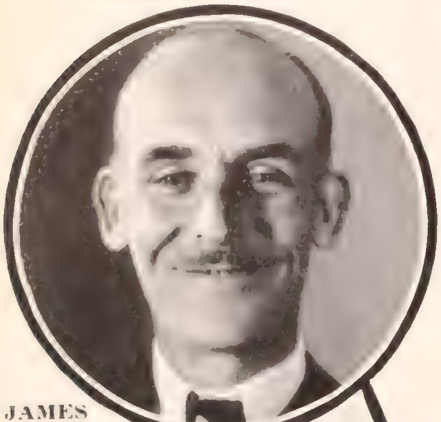
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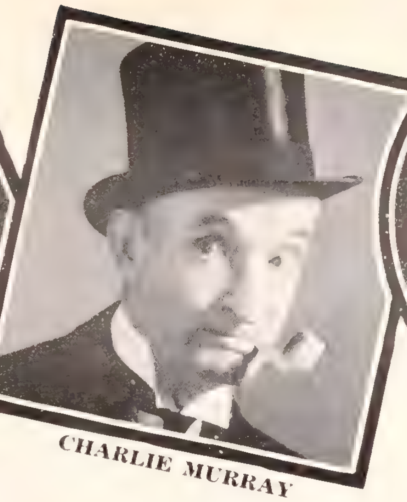

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Motion Picture News

Vol. XL NEW YORK CITY, SEPTEMBER 21, 1929 No. 12

Another Revolution

The Show Business Never Stands Still

By William A. Johnston

THE show business does move! Just as this industry's nervous system was adjusting itself to the shock of sound along comes another radical upset—the wide screen.

The first question that arises is: will the public go wide-screen?

The next question is: what about standardization?

The first question is easier to answer. One man's guess is as good as another's—where the matter of public taste is concerned. We find already a variety of opinions in a brief survey of the trade. One producing man—and a good one, hails the new picture of width and depth as a glorious and all-conquering improvement. Another, an experienced exhibitor, gives it only the life of a passing fancy upon the part of the public.

Our own opinion is and always has been—for the thought of and work upon this new type of picture goes back more than a decade—that it is, like sound, a logical and inevitable step forward toward the ideal motion picture.

It overcomes a limitation. Anyone prefers to look out of a broader window and with two eyes instead of one. Width and depth yield a picture that is more like actual life. The maker of pictures has always felt the cramp of the studio's narrow stage which, now, the sound track makes still more narrow. The wide screen will give a picture of much more expression and reality. Which is what the public is yearning for.

In the future development of the motion picture you can safely follow this rule: that step by step the picture will overcome all its limitations of expression. Silence was a limitation; so is black and white, and so are flatness and narrowness of vision. These developments are inevitable—because the public wants and expects them—just as they want and expect a lot of other developments in their needs and luxuries.

The show business never stands still. About the safest rule we know of is—to jump with it or better still ahead of it.

Now as to standardization. There are already three types of the wide screen, each calling for a film of different width, and two at least demanding special projection. There will be more processes.

This is anything but a comfortable situation.

On the other hand suppose you, as a producer and perhaps also a owner of theatres, felt that you had a process that would bring people to your pictures as against the other fellows.

Would you want to standardize? Probably not.

Another thing: standardization is a dangerous thing in the show business. We have already had a lot of it. Competition—the unending effort to give the public the best entertainment brains can devise—is the thing; not a levelling of effort.

Our guess about standardization, in this particular situation—or any other, is that the problem should and will work itself out along competitive lines. As with sound the big theatres will get one or another process and get it before the theatre that cannot at first meet the new issue. Then, if it is in the cards, enterprise will arise and meet the demands of the other theatres.

Here's To You, "Red"!

Leaders To Kann In Applause

AN avalanche of congratulatory letters and telegrams from leaders of the industry in all branches has followed the announcement of the appointment of Maurice D. Kann as Editor of MOTION PICTURE NEWS.

Important newspapers, which for years have recognized Mr. Kann as an authority of the first rank on motion pictures, likewise greeted the announcement, both editorially and by letter and wire, with great enthusiasm.

Hundreds of expressions, many of which were addressed personally to Mr. Kann and others to the Publisher of MOTION PICTURE NEWS, have been received. All hail the accession of the new Editor as a great event in journalism and also express in emphatic terms the esteem in which "Red" is universally held throughout the film world.

The expressions, thus far received, follow:

WILL H. HAYS—‘‘Be very certain indeed that you carry with you to your new work my continued good wishes.’’

* * *

J. V. ALLAN, (Warner Bros.)—‘‘Please accept my congratulations and best wishes in your new position.’’

* * *

AL ALTMAN (Production Dept. Metro-Goldwyn-Mayer)—‘‘I want to congratulate you and wish you marvelous success in your new connection.’’

* * *

R. V. ANDERSON (Pathe Exchange, Inc.) —‘‘Congratulations — best wishes — and all that sort of thing, old boy. They sure can't keep a good man down, especially one who is a little red-headed ‘Irisher.’ We are with you from the gun.’’

* * *

A. S. ARONSON (World Wide Pictures) —‘‘Congratulations and good wishes.’’

* * *

C. GRAHAM BAKER (Los Angeles)—‘‘Heartiest congratulations and best wishes for you and Motion Picture News. Look forward to seeing you.’’

* * *

E. W. BALLENTINE (Mgr. of Exchange Operations, Pathe Exchange, Inc.)—‘‘Best wishes for your success.’’

* * *

DAVE BARRIST (Barrist-Goodwin Publications, Philadelphia)—‘‘Best wishes for success in your new job.’’

JACK BARRY (Publix Theatres Corp.) ‘‘I wish you every success in your new post.’’

* * *

JOHN BARRYMORE—‘‘Mr. Warner tells me you will edit Motion Picture News. Stop Consider appointment happy choice viewpoint all involved Stop Please accept congratulations and good wishes.’’

* * *

RICHARD BARTHELMESS — ‘‘Congratulations on the new post Stop Am also glad to hear you are coming out to see us soon Stop Every good wish’’

* * *

B. V. BLAKE (Stanley Advertising Co.) —‘‘Please be assured that I shall always be very happy to cooperate with you at all times. Wishing you the best of success in your new affiliation, I am’’

* * *

P. A. BLOCH (Branch Manager, Paramount Famous Lasky Corp.)—‘‘This is to wish you a lot of success in your new position. Needless to say, I will be very glad to hear from you whenever you have occasion to write me in connection with your work as editor of the Motion Picture News.’’

* * *

WILLIAM F. BLOECHER (Warner Bros.)—‘‘Heartily congratulate you and News on new editorship and assure you we are all looking forward to visit Stop All good wishes for success.’’

* * *

BEN BLOOM (Irving Berlin, Inc.)—‘‘Congratulations and best wishes! It is a foregone conclusion that you will be a huge success.’’

* * *

MONTE BLUE—‘‘Motion Picture News gets great break with you in editor's chair Stop Am happy to extend congratulations and best wishes for success in new position Stop Am looking forward to your visit.’’

* * *

PAUL BLUMENTHAL (Stanley Advertising Co.)—‘‘I want to take this opportunity of offering you my best wishes for success in your new connection and trust that I will have the opportunity of seeing you soon. I want to assure you that if there is any way in which I can be of assistance to you at any time or work with you in any connection, I will be very glad to do so.’’

* * *

WILLIAM BRANDT (General Mgr., Fox Metropolitan Playhouses, Inc.)—‘‘Good luck to you! Don't hesitate to ask for my cooperation in anything you want.’’

* * *

O. H. BRIGGS (Sales Mgr., Du Pont-Pathe Film Mfg. Corp.)—‘‘Both Mr. Steers and myself want to take this opportunity to wish you the best of success in your new venture.’’

GUSTAV BROCK ‘‘With my best wishes for many years of success and contentment in your new post, I most earnestly felicitate Motion Picture News, Inc., in having secured the service of Red Kann's wonderful pen.’’

* * *

JOHN C. L. BROWN (Deca Disc Phonograph Co.)—‘‘Accept our congratulations and sincere wishes that your new post be all you anticipate. We are happy to inform you that we have had advertising space in Motion Picture News and believe it to have been a profitable investment. Whenever you have occasion to call on us to answer a question or advance opinion—don't hesitate—we shall deem it a pleasure to assist. Again—best wishes and we shall read Motion Picture News with greater interest henceforth.’’

* * *

H. D. BUCKLEY (Vice President, United Artists Corporation)—‘‘Please accept my good wishes for much success in your new undertaking. Motion Picture News is indeed fortunate in securing your association—Mr. Johnston is to be congratulated.’’

* * *

S. N. BURGER (District Manager, Metro-Goldwyn-Mayer.)—‘‘Heartiest congratulations and best wishes—trust that your new connection will be extremely successful.’’

* * *

NATHAN BURKAN—‘‘Please accept my best wishes for a very successful career on the Motion Picture News.’’

* * *

H. H. BUXBAUM (Fox Film Corporation)—‘‘Good luck to you and knowing you will be very successful in your new connection, I am, with best of wishes.’’

* * *

F. C. BADGLEY (Director, Canadian Government Motion Picture Bureau)—‘‘May I express my best wishes to you for your success in your new field of endeavor, and assure you that if at any time we can be of service to you in matters pertaining to the industry in this country you will not hesitate to call upon us.’’

* * *

CHESTER B. BAHN (Syracuse Herald) —‘‘I want to wish you all possible success in your new editorial chair. Personally, I know of no writer in the film trade field whose word carries more weight, or whose judgment commands more respect. The News, obviously, is coming along at a fine clip, and with the reins in your most capable hands, the pace must be faster still. So go to it!’’

* * *

GEO. R. BATCHELLER (Pres., Chesterfield M. P. Corp.)—‘‘I want to take this opportunity of congratulating you on the change, and wish you every bit of success in your new undertaking.’’

* * *

STANLEY BROWN (Gen. Mgr., Brin Theatres, Inc.)—‘‘Best wishes from Mr. Brin and the entire organization.’’

—Greeting of Film Signalizing *News* Appointment

IRVING BUSKIN (Chesterfield M. P. Corp.)—"I want to take this opportunity of congratulating you on the change and wish you every bit of success in your new undertaking."

* * *

CHARLES W. BARRELL (Director, M. P. Bureau, Western Electric Co.)—"I remember the first time you came into my office at the old First National stand eleven years ago. I felt sure at that time that such a bright, handsome and likable young fellow would make his mark, and I am proud to acknowledge that my hunch has clicked."

* * *

DAVID BERNSTEIN (Loew's, Inc.) "I want to extend to you my very best wishes for success in your new undertaking as editor of Motion Picture News. While I have always had the highest regard for Mr. Johnston, and thought very well of his periodical, I feel sure that he is to be congratulated upon this addition to the staff."

* * *

HIRAM S. BROWN (RKO Corp.)—'I wish you continued success in your new association. It is my opinion that the motion picture industry has been widely benefited by its live, alert trade publications during its miraculous development, and the gentlemen who occupy editorial positions, such as your own, can and will contribute, through constructive, beneficial criticism and comment, to its material future growth."

* * *

JULIUS COHEN (Journal of Commerce)—"Congratulations, Red, and my sincere good wishes for your continued success."

* * *

MISS L. COHEN (Loew's Incorporated)—"Received the announcement of your new affiliation and want to wish you much success."

* * *

LOUIS COHEN (Gen'l Mgr., Universal Chain Theatrical Enterprises, Inc.)—"I wish to congratulate you on your change. Kindest personal regards and best wishes for your future success."

* * *

BETTY COMPSON—"My congratulations to both you and News Stop Confident new editorship could not be more capably filled Stop Kindest personal regards"

* * *

JOHN W. CONSIDINE, JR.—"Best wishes for continued success in your new association with Motion Picture News."

* * *

COL. JOHN A. COOPER—"Your many friends in Canada wish you good luck in your new position and will continue to look forward to reading your frank and incisive analysis of current events in industry Stop Please accept my personal good wishes and promise of continued cooperation in your work."

DOLORES COSTELLO—"It is a pleasure to congratulate you on new appointment Stop Confident affiliation will prove most happy one and successful every way."

* * *

J. I. CRABTREE (Research Laboratory, Eastman Kodak Company)—"Congratulations on your new appointment."

* * *

SCOTT E. CHESTNUTT (Branch Mgr., Paramount, Jacksonville, Fla.)—"I want to take this opportunity of offering you my congratulations and also my sincere good wishes for your success, and I feel safe in saying that I know it is already assured. I also want to give you my assurance of our hearty co-operation, and any time we can be of any service to you I will be happy indeed to do my bit."

* * *

TOM CONNORS (Sales Dept., Metro-Goldwyn-Mayer)—"Please accept my heartiest congratulations upon your becoming editor of the Motion Picture News."

* * *

HY DAAB (RKO Distributing Corp.)—"The show value of The News leaps fifty per cent with you in the spot. It convinces me that while it may be old-fashioned to say 'Work wins,' it is the basis of all real success after all."

* * *

HAROLD L. DANSON (Publicity Representative, RCA Photophone, Inc.)—"I want to take this opportunity of expressing my wishes for the very best success on your part with Motion Picture News."

* * *

JAMES E. DARST (Fox News)—"Please accept my congratulations and best wishes for your success."

* * *

G. De KRUIF (Vice-President, National Theatre Supply Co.)—"I wish to congratulate you on this move. I consider the staff at the News a high-class one. The News is to be congratulated upon improving its staff by the use of your worthy pen."

* * *

WHITFORD DRAKE (Vice-President, Electrical Research Products, Inc.) "May I wish you success in your new activities. Kindest regards."

* * *

LEE DE FOREST (General Talking Pictures Corp.)—"I congratulate you on becoming associated with my good friend, Wm. A. Johnston of Motion Picture News. Your association with Motion Picture News will, I know, be a distinct asset to that journal."

* * *

LYNDE DENIG (First National Pictures, Inc.)—"Congratulations!"

* * *

NED E. DEPINET—"If you give the same service to our industry through the Motion Picture News that you have given in the past, I know this industry will continue to owe you its debt of gratitude for your fairness, clear sightedness and sympathetic understanding of our problems."

R. W. DOIDGE (Advertising & Publicity, Educational Film Exchanges, Inc.)—"It is with extreme pleasure that we congratulate you upon your taking over the Editorship of the Motion Picture News."

* * *

HERBERT R. EBENSTEIN (Herbert R. Ebenstein Company)—"I wish you every success in your new association. Both you and Motion Picture News have my good wishes."

* * *

JOHN EBERSON (Architect)—"I know that you will be happy with Motion Picture News, and I am wishing you great success."

* * *

CLYDE ECKHARDT (Fox Film Corp.)—"I certainly wish to convey to you my heartiest wishes for your success with Motion Picture News."

* * *

E. A. ESCHMANN (Electrical Research Products, Inc.)—"Heartiest congratulations on your new connection, and the best of luck."

* * *

S. C. EINFELD—"There's only one Red Kann and his friends and admirers in the motion picture business and newspapers are legion Stop May your success be equal to the service you have given this industry and the good will you will continue to build."

* * *

C. E. EGELER (Commercial Engineer, National Lamp Works of General Elec. Co.) "I wish you much success and happiness in your new position, and we shall be happy to be of service in any way that we can."

* * *

JAY EMANUEL (Managing Director, Forum Theatre, Philadelphia)—"Needless for me to add that I wish you all the success possible, and if in any measure I can help, please let me know."

* * *

FELIX FEIST (Metro-Goldwyn-Mayer)—(to W. A. Johnston)—"I congratulate you for having gotten "Red" Kann, and I congratulate 'Red' for having gotten you."

* * *

PAUL FEJOS—"All my heartiest wishes for distinguished success in your new post Stop The whole industry will continue to eat up your stuff and ask for more Stop Eagerly looking to an early Hollywood get together."

* * *

N. B. FINKLER (Fox Film Corp.)—"My heartiest congratulations and best wishes for your success in your new undertaking. I am sure that under your guidance Motion Picture News will be the 'Bible of the Industry.' "

* * *

WILLIAM FOX—"I extend to you my heartiest good wishes for success in your new enterprise. Kindest regards."

Industry Hails "Red" Kann

HAROLD B. FRANKLIN—"In associating yourself with Motion Picture News you will carry with you in your new work the best wishes of all who have been privileged to know you Stop. It will indeed be a pleasure to see you here Stop. Kindest regards."

* * *

PAULINE FREDERICK—"Am sure Motion Picture News offers fine opportunity and am happy to add congratulations to many which must be yours today Stop. Best wishes always."

* * *

ERNEST W. FREDMAN (Editor, Daily Film Renter, London)—Hearty congratulations and jolly good wishes for future."

* * *

WALTER A. FUTTER (Pres. Wafilms, Inc.)—"I am delighted to learn of your new connection and without hesitation place any cooperation possible at your disposal."

* * *

W. B. FRANK (Personal Representative, Mack Sennett)—"In behalf of Mr. Sennett, our studio and myself, please accept our sincere congratulations, and be assured that we are ready to co-operate with you in every way possible."

* * *

TOM GERETY—"Just a note to extend to you my best wishes for your success in your new association."

* * *

HENRY GINSBERG—"All the luck in the world to you."

* * *

JACOB GLUCKSMANN—"You carry my heartfelt wishes for a successful career with Motion Picture News."

* * *

LEE L. GOLDBERG (Secretary, Big Feature Rights Corp.)—"I will look forward with interest towards your work with the Motion Picture News. With all good wishes for your success."

* * *

H. M. GOETZ (Paramount Famous Lasky Corp.)—"My congratulations and best wishes for success in your new connection."

* * *

HARRY D. GOLDBERG (Fox Metropolitan Playhouses, Inc.)—"I want to congratulate Motion Picture News on what I consider a step in the right direction, in obtaining your unique services. You know I will always be glad to hear from you and if my humble opinion is of any value to you at any time, I will be more than glad to let you have it on any matter you might ask about."

* * *

J. H. GOLDBERG (Columbia Pictures Corp.—"I sincerely hope that your new connection will prove beneficial to you and you have my very best wishes."

* * *

MISS BELLE GOLDSTEIN (Secretary to Adolph Zukor) "Will you please extend my heartiest congratulations to Motion Picture News, Inc., for getting one Maurice Kann to take a job with them. Congratulations and best of luck, Maurice!"

* * *

GEO. R. GRANT (World Wide Pictures) —"Permit me to extend my congratulations on your assuming your new post as editor of Motion Picture News."

* * *

CORINNE GRIFFITH—"Please accept my heartiest congratulations on your new affiliations and best wishes for success."

* * *

PAUL GULICK (Universal Pictures Corp.)—"In spite of the fact that, as a press agent, I don't find you at all an easy proposition to circumvert and in spite of the fact that you don't run anything like as much material about Universal pictures as I would like to have you, I sincerely congratulate you on the new job with the News. I have just finished writing to Bill Johnston and I told him that I don't know where he could have found a man in the field any better than Red Kann. And I mean it."

* * *

CLARA E. HARTWIG (Photoplay Editor, Wisconsin State Journal)—"Here's congratulation, best wishes, etc., etc., and even etc."

* * *

C. D. HILL (Pathe Exchange, Inc., St. Louis, Mo.)—"I wish you the greatest of success in your new venture."

* * *

DON HANCOCK (The Van Buren Corp.) —"More power to you and the News. Congratulations 'neverthing."

* * *

H. E. HANCOCK (Kinogram Publishing Corp.)—"I certainly wish you all success in your new connection."

* * *

STANLEY W. HAND (Electric Research Product, Inc.)—"Congratulations on the new hook-up! Bill Johnston is "aces" and you are both to be congratulated. Good luck."

* * *

P. S. HARRISON (Harrison's Reports) —"I wish you the best of success in your new position."

* * *

COL. E. P. HAWKINS (RCA Photophone, Inc.)—"Congratulations. My services are yours at all times."

* * *

GABRIEL L. HESS (General Attorney, M. P. T. D. A.)—"My heartiest congratulations to you. I extend to you my best wishes for the success in your connection with Motion Picture News."

* * *

HAL HODES (Columbia Pictures Corp.) —"It is scarcely necessary for me to tell you of all the good things I wish for you. Suffice to say, Red, that here's hoping that your new position proves everything both you and Bill Johnston want it to be."

* * *

JOE HORNSTEIN (Warner Bros.)—"May I take this opportunity of wishing you the best of success in your new position."

* * *

EDWARD EVERETT HORTON—"Appointment to new editorship is best news in long time Stop Kindly accept congratulations and well wishes Stop Hope to see you when in Hollywood."

LEWIS INNERARITY (Secretary, Pathe Exchange, Inc.)—"I wish you every success in your new venture."

* * *

RUBE JACKTER (Asst. Sales Manager, Columbia Pictures Corp.)—"I just learned that you were to be associated with the Motion Picture News after the 14th. All I can say, Red, is that you have my very best wishes and if the past is any indication of the future, you certainly will have all the success. Again lots of luck and kindest regards."

* * *

W. R. JOHNSTON (Rayart Pictures Corp.)—"My every good wish follows you in your appointment as Editor of the News."

* * *

AL JOLSON—"Just learned of new appointment Stop. My best wishes go with you and my congratulations to your new employers Stop. Am looking forward to seeing you and personally congratulating you."

* * *

L. B. JONES (Eastman Kodak Company) —"I have your letter of September 12th and shall watch the Motion Picture News under its new editorial management with great interest."

* * *

E. D. KEILMANN ("Ki," Topeka, Kan., Daily Capital)—"Congratulations!"

* * *

AUSTIN C. KEOUGH (Counsel, Publix Theatres Corp.)—"Please accept my congratulations and heartiest best wishes for your continued success."

* * *

EDWARD L. KLEIN (Edward L. Klein Corporation)—"It is needless to state that I wish you continued success and prosperity. I wish you everything that you wish yourself. With kindest regards to Messrs. Johnston, Gallagher, Cooper, and a good share for yourself."

* * *

EDWARD L. KLEIN (To Wm. A. Johnston)—"May I offer my heartiest congratulations to the Motion Picture News on the acquisition of Maurice D. Kann as editor of your publication, and wish you all continued success in your endeavors."

* * *

CHAS. KRANZ (Branch Sales Manager, United Artists Corp., Cleveland)—"Motion Picture News, Inc., should be complimented on being able to obtain your services, and in writing this to you I do not mean to flatter you, for you have known me long enough to know that I always mean what I say."

* * *

JESSE L. LASKY—To W. A. Johnston —"You are to be congratulated on your acquisition of 'Red' Kann. He is valuable asset to any publication, and his knowledge and keen insight in the motion picture field have won for him respect of this industry. May your enterprise make for greater success. Regards."

* * *

WILLIAM LE BARON—"Congratulations on your new connection. News is very fortunate in having to tell us all what you think about pictures and picture industry. Best luck on the new job."

Appointment as NEWS Editor

D. B. LEDERMAN (Universal Chain Theatrical Enterprises, Inc.)—"I trust that your new venture will be a big success, and if there is anything I can do to help you please call upon me."

* * *

ARTHUR A. LEE (Pres. AmerAnglo Corporation)—"I desire to congratulate both yourself and the Motion Picture News."

* * *

ABRAHAM LEHR (Samuel Goldwyn)—"I want you to know that you have my warmest good wishes for conspicuous success, and my assurance that it will make me happy to assist you in every way possible. I am sure you will cover yourself with glory."

* * *

CARL LAEMMLE, JR. (To W. A. Johnston)—"Just a wire to congratulate you on the addition of 'Red' Kann as editor. Have found him to be an honest to God livewire and real go-getter.

* * *

M. A. LIGHTMAN (President, M. P. T. O. A.)—"Permit me again to extend my very best wishes."

* * *

JULES LEVY (Radio-Keith-Orpheum Film Booking Corp.)—"Permit me to offer my congratulations on your assuming the editorship of Motion Picture News. What a scoop for the News."

* * *

WINNIE LIGHTNER—"Just learned the good news and hasten congratulations Stop. Best wishes, success and happiness in new editorship and hope to see you in Hollywood."

* * *

HAROLD LLOYD — "My sincerest wishes go with you in your new berth, and I earnestly hope your success will be continued Stop. Will be very happy to see you."

* * *

HANK LINET (General Talking Pictures Corp.)—"Congratulations and the best of luck, and add anything more that you want for yourself, for you must know by this time that I am always for you."

* * *

MYRNA LOY—"Motion Picture News has my congratulations Stop. Happy to know you are to visit Hollywood. Also Stop. Be certain you have my good wishes, Always."

* * *

MARK A. LUESCHER (RKO Corporation)—"I congratulate Motion Picture News and the publishers upon their good fortune. I hope the change brings you happiness and added glory. It will no doubt broaden the scope of your fine ability, and your usefulness to the industry."

* * *

DOROTHY MACKAILL—"Congratulations Mr. Kann; you and the News make great combination."

* * *

FELIX MALITZ (To W. A. Johnston)—"Your fame is wide and your ability is known to all picture people. I can do no more than to wish you a continuation of the success already yours. It looks to me like a well combination—Motion Picture News and you."

BOYD MARTIN (Dramatic Critic, Louisville Times)—"With kindest regards and all good wishes for your continued success."

* * *

H. M. MASTERS (General Mgr., Canadian Exchanges U. A)—"I want to wish you all the luck in the world in your new connection."

* * *

LOUIS B. MAYER—"Best wishes on your new affiliation Stop. News and you both are to be congratulated. Sincerely."

* * *

FRED J. McCONNELL (Sales Director Short Product, Universal Exchanges, Inc.)—"Whatever paper in this business or any business gets Red Kann as Editor, has a big leaguer. I congratulate both you and the News."

* * *

BOONE MANCALL (The Motion Picture Projectionist)—"I wish you all the success and prosperity in the new job which you deserve so well."

KANN JOINS M. P. NEWS

Maurice D. Kann, with Film Daily for the past ten years, and for the past few years editor of the sheet, has gone and done it. He joins Motion Picture News, Inc., today. "Red" as he is known to all in the trade, is probably one of the best posted men in the film world.

Herbert L. Stephen

The New York Evening Post,
Sept. 14, 1929.

LOU B. METZGER (To W. A. Johnston)—"I want to congratulate you on your choice of Mr. Kann as Editor of the Motion Picture News. I am sure you will both benefit greatly as well as the industry. You have my heartiest wishes for great success."

* * *

CARL E. MILLIKEN (Secretary, M. P. P. D. A.)—"Your announcement is of interest to us and a reason for hearty congratulations to the Motion Picture News."

* * *

CHARLES B. MINTZ—"I don't think I need tell you that I wish you, and am certain that you will meet with, the utmost success."

* * *

M. J. MINTZ (President, Cameo Music Service Corp.)—"Accept my very best wishes for your success in your new undertaking."

* * *

CHARLES C. MOSKOWITZ (Loew's, Inc.)—"I read with a great deal of interest that you will become editor of the Motion Picture News. You are very capable and there is no reason why you should not be very successful in your new connection."

* * *

EDGAR MOSS (Fox Film Corp.)—"Permit me to extend to you my sincerest wishes in your new adventure."

JACK MULHALL—"Glad to hear you are to pilot the News. Nice break for both of you. Good luck."

* * *

FRED NIBLO—"Sincerest wishes for your continued success."

* * *

RUTGERS NELSON (Pathe Exchange, Inc.)—"Congratulations and best wishes in your new affiliation."

* * *

WARREN NOLAN (United Artists Corp.)—"Of course you're going to do great things for The News. And all of us are out to help you."

* * *

C. J. NORTH (Chief, Motion Picture Division, Dept. of Commerce, Washington)—"Congratulations and best wishes for your success in the new work. I have the privilege of knowing Mr. Johnston, and I can assure you that I believe that you are very fortunately situated."

* * *

TOM NORTH (Van Beuren Corp.)—"Great!! Certainly glad to get the good news that you are with 'Bill' Johnston. I am for you hook, line and sinker, and if I can be of any service any time just you shoot the letter or wire, and you will find me right square on the old job carrying out your wishes."

* * *

TOM NORTH (Van Beuren Corp.)—To W. A. Johnston—"Mighty glad to hear that you have grabbed off the best little guy in New York for your editor, namely, 'Red' Kann. That was certainly a very, very smart move on your part, and you know you have my one hundred per cent support at any and all times, and you can rely that 'Red' will have the same."

* * *

M. A. NUNES (Associated Theatres, Inc.)—"I am sure you will be a huge success."

* * *

C. K. OLSON (Branch Mgr., First Nat., Milwaukee)—"Wishing you all the success in the world in your new affiliation."

* * *

LEE A. OCHS—"Permit to congratulate you upon your new connection wtih the Motion Picture News."

* * *

J. P. O'LOUGHLIN (Fox Film Corp.)—"I wish you all success in your new endeavors."

* * *

CHARLES L. O'REILLY (President, Theatre Owners Chamber of Commerce)—"Delighted to know that you have tied up with Motion Picture News."

* * *

M. J. O'TOOLE (M. P. T. O. of America)—"Your advancement is very pleasing to me. Knowing something about the newspaper and magazine business, I am sure that your new affiliation with Motion Picture News will give you a better opportunity to develop your very fine ideas and make your work of greater benefit to our industry. Your principal, William A. Johnston, is a very estimable fellow and entirely on the level. I know you will get along well with him. Be sure that any service I can be to you will be yours for the asking any time."

Countrywide Congratulations

L. C. PORTER (President, Society of M. P. Engineers)—"Let me congratulate you on your new connection."

* * *

DWIGHT PERRIN (St. Louis Post-Dispatch)—"I've just read of your new connection, and hasten to felicitate you and congratulate the News. Best of luck and lots of it."

* * *

CHARLES B. PAINE (Treasurer, Universal Pictures Corp.)—"Please accept my sincere best wishes for success and happiness in your new association."

* * *

C. C. PETTIJOHN—"Add this one to the thousands of other letters you will receive from admiring friends. My best wishes for your continued success."

* * *

C. C. PETTIJOHN (To W. A. Johnston)—"I congratulate both Mr. Kann and yourself. Regards."

* * *

LOUIS PHILLIPS (Paramount Famous Lasky Corp.)—"I wish you every success in the world in your new post and can assure you of every cooperation that it is within my power to give."

* * *

LEO A. POLLOCK (M-G-M News)—"I am very happy to congratulate you upon your assumption of the editorship of the Motion Pictures News, Inc. It is hardly necessary to wish you success in your new post, because your ability and personality convince me that you are bound to flourish."

* * *

FRED C. QUIMBY (Mgr. Short Feature Dept. M-G-M)—"I wish you loads of success with your new undertaking."

* * *

GEO. E. QUIGLEY (Vice-Pres., The Vitaphone Corp.)—"I wish to extend to you my best wishes for success in your new association."

* * *

JIM QUIRK (Photoplay)—"I wish you all the success that you deserve, and that is a lot. Please give my best regards to Bill Johnston. I realize sometimes that we see all too little of you. There is no reason why we should not get together once in a while and swap ideas."

* * *

MAX ROTH (Fox Film Corp., St. Louis)—"Permit me to extend to you my sincerest best wishes. It is always a pleasure to hear from you, and if there is anything I can possibly do at any time, or be of the slightest service to you, do not hesitate to call on me."

* * *

P. J. RICHRATH (Genl' Mgr., International Photo Play Dis., Inc.)—"The Motion Picture News, Inc., is indeed fortunate in obtaining your services, and you have my best wishes for your continued success in this, your new venture."

* * *

B. F. ROSSENBERG (Columbia Pictures Corp.)—"Permit me in these few lines to express my best wishes for your success in your new connection with the Motion Picture News."

RED KANN EDITOR

One of the best beloved figures in the entire motion picture industry is Maurice (Red) Kann, the carrot-topped young man who has for years been editor of the movie paper, the Film Daily. Despite his youth, "Red" is on terms of intimacy with the Titans of the picture world, all of whom trust, admire and respect him. He began his career in motion picture journalism on a low rung of the ladder and through character and ability won his way to the top.

Mr. Kann is making his exit from the daily paper field to occupy the editorial chair of Motion Picture News, a weekly publication devoted to the business aspects of the industry. He will be the magazine's controlling factor in the East, as William A. Johnston, the publisher, is removing to Hollywood. Mr. Kann has signed one of those long-term movie contracts—without options. He has the kindest wishes of every one in the industry on his new affiliation.

Regina Crewe

New York American,
Sept. 12, 1929.

HAL ROACH—"May you have all the success possible in your new endeavor. Sincerest best wishes."

* * *

MISS M. S. ROSENFELD—"This is indeed 'news,' and I hope it will prove to be a great move for you personally."

* * *

DAVE ROSENGARTEN (World Wide Pictures)—"I hereby wish to congratulate you as well as Motion Picture News, and wish you both good luck and much success."

* * *

CHARLES ROSENZWEIG (RKO Distributing Corp.)—"May I offer you my heartist congratulations and best wishes for your success."

* * *

S. L. ROTHAFEL—"Our good wishes will go with you always. You may count on us in the future as you have in the past for every co-operation."

* * *

KIRK L. RUSSELL (M. P. Producers and Dist. of America)—"I wish you all the good things that I know will be yours."

* * *

FRED G. SLITER (Educational Films, Inc., Boston, Mass)—"Congratulations! I was indeed glad to hear that you have become affiliated with the Motion Picture News."

* * *

AL STEEN (Managing Editor, Associated Publications, Inc.)—"Please accept our sincerest congratulations upon your new affiliation with Motion Picture News. We wish you the best of success in your new post."

* * *

DAVID SARNOFF—"I wish you every success for the future."

JOSEPH M. SCHENCK—"You have my best wishes. Am confident you will be as big a success in your new office as you have been in the past."

* * *

LOUIS E. SWARTS (Legal Dept., Paramount Famous-Lasky Corp.)—"I wish you every success in your new association."

* * *

E. M. SAUNDERS (Metro-Goldwyn-Mayer Pictures)—"I wish to take this opportunity of extending to you my very best wishes."

* * *

SAM SAX (Gotham Photoplays Corp.)—"I certainly wish you unbounded success in your new venture."

* * *

J. M. SCHINE (Schine Enterprises, Inc.)—"I shall continue to read your writings for the Motion Picture News and I wish you all the success in the world in your new position."

* * *

BEN SHYLEN (President, Associated Publications, Inc.)—"Permit me to convey my heartiest good wishes for the great success that I know you can make in your new affiliation."

* * *

I. J. SCHMERTZ (Branch Mgr., Fox Film Corp., Albany)—"Please accept my best wishes for your continued success in your new endeavor."

* * *

B. P. SCHULBERG—"My heartiest congratulations. Your great service to industry through your vast editorial ability and influence has been, in my opinion, one of the foremost stabilizing forces in the business, and it is well to know this great constructive industry aid is to be continued by you through an equally important medium. Best wishes always."

* * *

MILTON J. SCHWARTZ (Fox Film Corp)—"You have my whole-hearted best wishes for your continued success and prosperity, and, needless to say, that it is a foregone conclusion that your success with Motion Picture News is assured."

* * *

JOS. M. SEIDER (Pres., M. P. T. O. of New Jersey)—"I sincerely desire to congratulate the Motion Picture News and yourself upon your new affiliation. I will always be only too pleased to co-operate with you."

* * *

VICTOR SHAPIRO—"Congratulations. Luck. Happiness in your new association."

* * *

WINFIELD SHEEHAN—"Leaving Los Angeles September 25th. Will be pleased to see you before my departure. Will save two tickets for Chinese Theatre opening, 'Cockeyed World,' for you, which takes place September 24. If you have free rein in editing Motion Picture News, am sure it will succeed commercially and as live news publication. You have my best wishes."

* * *

J. SICHELMAN (Asst. Gen. Mgr., Fox Film Corp.)—"It goes without saying that the writer wishes you Success, Success, Success!"

To News On Its New Editor

LOUIS K. SIDNEY (Loew's, Inc.)—‘‘Congratulations on your appointment with the Motion Picture News.’’

* * *

M. A. SILVER (Stanley Company of America, Inc.)—‘‘I trust that your change to the Motion Picture News will be of considerable progress to you as well as the industry. Gongratulations are due the Motion Picture News, and I wish you all the luck in the world.’’

* * *

JULIUS SINGER (Managing Director, Show-at-Home Movie)—‘‘May I be permitted to congratulate both you and the organization you are affiliating yourself with. Good luck to you!’’

* * *

SYDNEY SINGERMAN (Program Department, Universal)—‘‘I wish to congratulate you on your new appointment. I know you will make a big success as the editor of Motion Picture News.’’

* * *

CRESSON E. SMITH (United Artists Corp.)—‘‘Permit me to congratulate you upon your new connection, and to wish both you and the News the success that you so justly deserve. With best wishes.’’

* * *

E. J. SMITH (Powers Cinephone Equipment Corp.)—‘‘Sincerest good wishes in your new connection as editor of the Motion Picture News. Your following and position in the industry will make the News more attractive to its readers.’’

* * *

PETE SMITH—‘‘Congratulations and best wishes on your new job. Call on us for anything—well, nearly anything. Regards.’’

* * *

JOHN M. STAHL—‘‘Wishing you all success and happiness in your new connection with Motion Picture News.’’

* * *

HERMAN STARR (First Nat.)—‘‘The proof of a man is the friends he makes and the respect he inspires in his associates. As a man and as an editor you have displayed sterling qualities of loyalty and devotion to the best interests of the business in which you play so helpful a part. You have my best wishes for continued and increasing success in your new association.’’

* * *

HERSCHEL STUART (Fox New England Theatres)—‘‘News is to be congratulated on having you. Best wishes and regards.’’

* * *

HARRY H. THOMAS (President, First Division Pictures)—‘‘It goes without saying that you have my congratulations and best wishes in your new endeavor. You can also expect my fullest co-operation at all times.’’

* * *

HARRY TAKIFF (RKO Productions, Inc.)—‘‘Congratulations—more power to you—'nff said!’’

* * *

J. J. UNGER (District Mgr., Paramount Famous Lasky Corp.)—‘‘I am very happy to learn of your new association with the Motion Picture News.’’

RED KANN SHIFTS

Red Kann, the half-pint editor, completes ten years' service with the Film Daily today, and leaves the editor's chair of that periodical to assume the editorship of the Motion Picture News. And the best wishes of thousands of his friends go with him.

Red celebrated his fifth anniversary on the Film Daily—it was about 1924—by taking three hours off to explain a lot of things to a newly appointed motion picture editor of a daily newspaper. The newly appointed individual had dropped in to ask the Film Daily a few of the fundamentals, and Red obliged.

(P. S.—The newly appointed editor was the writer of this column.)

George Gerhard

THE EVENING WORLD
Motion Picture Section,
Sept. 14, 1929.

CARROLL S. TROWBRIDGE (Mary Pickford Company)—‘‘It certainly does interest me to know that you are soon to be editor of Motion Picture News. It will be a pleasure to co-operate with you in any way I possibly can at any time, and you may rest assured that the same cordial feeling toward the Motion Picture News that has always existed will continue with even an added interest now that you are over there.’’

* * *

M. VAN PRAAG (Universal Pictures Corp.)—‘‘Heartiest congratulations on announcement your connection as editor Motion Picture News. A great tie-up of one of industry's leading, cleverest journalists with one of industry's leading trade papers. Good luck, Red. There's no question you putting it over. Best regards.

* * *

J. C. VERGESSLICH (Manager, First National)—‘‘I hasten to extend to you my well wishes for your success in your new endeavor. I have always found you to be a square shooter, and I know that if you will tackle this job the same way you have given your services in the past, you cannot help but be a great success. More power to you!’’

* * *

STANLEY B. WAITE (Paramount Famous Lasky Corp.)—‘‘Hearty congratulations and best wishes for a brilliant success with the News.’’

* * *

HAL WALLIS—‘‘Dear Red: Congratulations on the new job and best wishes from Louise Fazenda, self, and for your continued success.’’

* * *

JACK WARNER—‘‘Dear Red: Certainly happy to hear you have become affiliated with Motion Picture News. I know you as head the News will prosper to great heights. Personally wishing you great success, and hope to see you out here real soon in sunny California, where the sun shines occasionally. Kind regards.’’

A. P. WAXMAN (Warner Bros.)—To W. A. Johnston—‘‘Congratulations on your acquisition of ‘‘Red’’ Kann as editor of Motion Picture News. I consider this one of the most constructive accomplishments in the career of your very fine publication.’’

* * *

JOE WEIL (Director of Exploitation, Universal Pictures Corp.)—‘‘To say that I wish you luck in your new venture seems unnecessary. I think you have cut out for yourself a wonderful opportunity. Now just watch the News step ahead. 'Atta Boy, Red!’’

* * *

D. E. WESHNER (Stanley-Fabian Corp.)—‘‘Always remember that anything in the world that I can do to make your new job equally as successful as your old one, I am here to do it. With every good hope for a most successful career.’’

* * *

JACK WHITE—‘‘Accept my very best for greater success.’’

* * *

J. R. WILSON (Educational Film Exchanges, Inc.)—‘‘I sincerely trust that your new connection will be a most happy and prosperous one. It will be our pleasure to hear from you many times and oft.’’

* * *

ALICE WHITE—‘‘Glad to hear you and my favorite trade paper are hooked up, so I have two favorites at one address. Best wishes.’’

* * *

J. D. WILLIAMS—‘‘I congratulate the Motion Picture News on your new affiliation with them.’’

* * *

EARL W. WINGATE (Publicity Mgr., Paramount)—‘‘Please accept my congratulations on your new affiliation.’’

* * *

GRANT WITHERS—‘‘Happy to learn you are coming to Hollywood as one of first moves with new position. Accept my good wishes for success in new editorship.’’

* * *

SOL M. WURTZEL—‘‘Best of luck in your new affiliation.’’

* * *

BILL YEARSLEY—‘‘I wish you all the luck in the world in your new connection, and know you are going to have it. I am for you one thousand per cent.’’

* * *

LOIS M. WISS (Secretary, Ind. Film Board of Trade, Indianapolis)—‘‘The members of the Indianapolis Film Board of Trade and myself extent our hearty congratulations.’’

* * *

GORDON S. WHITE (To W. A. Johnston) (Educational Films)—‘‘I have just returned from a vacation and learned of your appointment of Mr. Kann as editor. I congratulate you both.

* * *

LON YOUNG (Audible Pictures, Inc.)—‘‘The best in the world—all wool and a yard wide.’’

* * *

ADOLPH ZUKOR—‘‘I see you are now with the Motion Picture News. I want you to know that you have my very best wishes for continued success, and I send you this note to wish you Godspeed.’’

Nathanson Quits Canadian F. P. Alleging That Zukor Stopped Deal With British Gaumont Co.

Claims Could Have Received $75 A Share For Stock That Was Issued At $51; Cohen Named Successor

TORONTO, CAN., Sept. 19.—N. L. Nathanson, managing director of Canadian Famous Players, tendered his resignation by letter at a meeting of the Board of Directors of the company at a meeting held here on Wednesday. Nathanson claimed that the stockholders of the corporation were being prevented from receiving and accepting an offer of $75 a share in a proposed purchase of the Canadian company by the Gaumont Company of Great Britain.

Mr. Nathanson outlined unsuccessful attempts to purchase the Gaumont Company because of a prior agreement to sell a block of the Gaumont stock to the Fox Film Corp. Negotiations had then been made to sell Canadian Famous Players to Gaumont and an offer of $75 a share was to be made for the voting trust shares that had been sold to the public recently at $51 a share. Nathanson claimed that this offer to the shareholders had been blocked by I. W. Killam of Montreal, one of the directors, who had an alleged agreement with Adolph Zukor to the effect that the transaction could not be considered.

Nathanson said that he wanted a direct connection with Gaumont to protect the Canadian company's future and to secure English production.

On the recommendation of Nathanson, Arthur Cohen, veteran official of the Canadian corporation, was appointed to the post that his resignation vacated.

James Whale

James Whale Will Direct "Journey's End" For Tiffany

James Whale, well known English stage director has been chosen to direct Tiffany-Stahl's all-talking screen version of "Journey's End," according to an announcement this week by Grant L. Cook, executive vice-president of the company. Whale is now on his way to Hollywood where he will direct dialog in "Hell's Angels."

No Deal On For Famous Canadian Says Co. Official

At Least, Not As Long As Present Board Exists, He Declares

According to I. W. Killam, a director of the Famous Players Canadian Corp., Ltd., the control of the company "will remain in Canadian hands as long as the present board of directors exists." This statement was made by Mr. Killam this week in refutation of a New York rumor that Fox theatre interests were negotiating for a controlling interest in the Canadian company.

Voting control of the 165,375 trust certificates issued last March when Paramount sold an interest in the company are vested in three trustees for a ten year period. There are at present 600,000 shares of no par value stock of which 319,025 have been issued. Paramount, it is said, has a 30 per cent interest in the company which has approximately one hundred and fifty theatres throughout the Dominion. A franchise agreement between Paramount and Famous Players Canadian, which will be in effect for some time, gives Paramount distribution of its product in Canada.

"U" Appoints Singerman Ass't To General Manager

It was announced this week by Universal that Sydney Singerman has been appointed assistant to General Manager Lou Metzger because of growing detail in the latter's office. His successor to supervision of the program department is as yet unnamed.

Joice To W. B. Post

Taking charge of publicity and advertising for Warner Bros. Broadway theatres is J. Maxwell Joice, appointed this week by A. P. Waxman.

A. M. P. A. To Tender Testimonial Dinner-Dance In Honor Of "Red Kann"

AT the weekly meeting of the Associated Motion Pictures Advertisers held on Thursday the organization voted to tender a testimonial dinner and dance to Maurice D. Kann, the newly appointed editor of *Motion Picture News.* The affair will be held on Thursday evening, October 10, at the Motion Picture Club, New York City.

A committee in charge of the dinner has been appointed and headed by Paul Benjamin, of the National Screen Service.

According to Mr. Benjamin, this dinner will be the inaugural function of the social season of the motion picture industry and it will be a most auspicous occasion. Among the guests will be practically all of the important executive heads of the industry, other notables, and a number of close personal friends of the guest of honor.

Reservations for the opportunity to dine and dance with "Red" Kann should be made to Mr. Benjamin as the seating cpacity of the Motion Picture Club's dining room is limited.

Mr. Kann, who resigned from *The Film Daily* last week, left on Tuesday for the Coast. He will return to New York a few days prior to the date of the function in his honor.

Outside Opposition Finds Sarnoff Firm In His Attitude Toward Allied

NEW ALLIED AFFILIATIONS

New England Lines Up At Boston, Other Meetings Last Week; 40,000 Play Dates By Franchise

THERE are 40,000 play dates already signed between exhibitor members of the Allied States Exhibitors Association and R-K-O and Tiffany-Stahl, the two companies that are co-operating with the independent exhibitor movement. In addition, there are further indications that the Allied movement is still gaining momentum all over the country. One of the independent leaders speaking this week after attending a New England meeting stated that there is no doubt but that every state will be shortly represented within the Allied ranks.

At present, it is stated, there are but a few spots where the state leaders are continuing their affiliaiton with the M. P. T. O. A.

In the main, the independents are breaking away from the old organization in the formation of units to become affiliated with Allied.

During the week there were meetings in Boston, Butte, Salt Lake City, Montreal, New Orleans and Albany, N. Y. Additional meetings are scheduled within the next ten days in the East and several on the West Coast.

New England Meets

At the Boston meeting there were about 90 exhibitors present representing 200 theatres in the New England territory exclusive of Connecticut. At this meeting Nathan Yamins, former president of the Motion Picture Theatre Owners' Association, was named temporary chairman, with Ernest H. Horstman, temporary secretary and treasurer. One delegate from each New England state was selected as a representative on the executive committee which will meet again next Tuesday for the furthering of organization plans. Abram F. Myers, Col. H. A. Cole, and H. M. Richey, Allied States leaders, were present at the meeting and luncheon.

In New Orleans independent theatre owners from Louisiana and Mississippi were present and the first session of the Independent Southern Exhibitors' Association at the Jung Hotel was voted a success. A. J. Bethancourt, of Houma, La., president, outlined the purposes of the organization and its motives. Abe Bereusen, of Bogalusa, La., stated that the organization would affiliate with the Allied States' movement as soon as its membership reached one hundred exhibitors in the two states. There were more than twenty exhibitors present at the first meeting.

In Canada at the Mount Royal Hotel, in Montreal, there was a meeting of the Exhibitors' Co-operative and the franchise plan met with an enthusiastic approval.

(*Continued on page* 1053)

Paramount Rentals Far Ahead Of Last Year's

PARAMOUNT'S domestic film rentals for the eleven weeks of the third quarter of 1929, commencing July 1, were 37 per cent ahead of film rentals for the corresponding period of 1928, creating a new record for any eleven-week period in the company's history. Receipts for Paramount Week, the first week in September, were the largest for any one week since the company has been in business.

Fight To Finish Against Electrics, Says Schlesinger

General Talking Executive Pledges His Services At Memphis Meet

Addressing a meeting of film executives and exhibitors last week in Memphis, M. A. Schlesinger, president of the General Talking Pictures Corporation, declared that he had pledged himself "to a continuous fight to save the show business from falling into the hands of the electrical industry, which knows nothing about 'show business.'

Schlesinger's address was made during a meeting when R. P. "Pete" Woodhull, now a General Talking Picture executive and former national president of the M. P. T. O. A., took occasion to hand over the gavel to the newly-elected president, M. A. Lightman, and to announce the new financing plan for the sale of DeForest Phonofilm reproducers for theatres seating 500 or less.

The first trial of the scheme, as announced in this publication last week, will be in the South, around Memphis territory, providing that at least ten theatres be grouped in a zone for participation. In explanation of this it was stated that there must be at least ten houses within a certain territory to render possible economical engineering service. Following a thirteen-week period, Schlesinger stated, the device, if unsatisfactory, may be turned back without further cost; or if kept, may be paid for over a two-year period with nominal carrying charges, with only the remaining half of the installation charge to pay at the end of thirteen weeks.

Lightman paid tribute to the work Woodhull had taken up, declaring he "had no apologies to make for linking his acceptance of the M. P. A. O. A. post with the announcement of the new financing plan for DeForest apparatus."

$5,000,000 IN BALANCE?

RCA Executive Is Declared Determined To Stand With Independent Exhibitors As Per Agreement

THE determination of David Sarnoff, executive vice president of the Radio Corp. of America, and head of the motion picture activities of that organization, to become one of the dominant figures of the industry, is easily noted in the attitude that he has taken toward the Allied States Motion Picture Exhibitors Association. The Allied leaders, at the time that Mr. Sarnoff agreed to line-up with the organization on the franchise plan, were given assurances by him that no matter what pressure was brought to bear from the outside he and his associates would remain steadfast in their stand in regard to Allied.

The first inkling that outside influences were at work came at the first Chicago meeting where the agreement between the Allied and the RKO executives was up for the final signing. The reported insistence in certain quarters that the Allied agree to accept the Hays form of standard contract and arbitration showed that other members of the Hays organization were determined to block, if possible, the success of the independent movement.

Sarnoff's Move

But it was through the medium of the long distance telephone that Mr. Sarnoff instructed his representatives that they were to accept the exhibitor contract. In effect his speech was as forceful as Farragut's, "Damn the torpedoes, go ahead."

In making this move it is quite possible that Mr. Sarnoff threw about $5,000,000 worth of business from the big circuits into the discard. There is no doubt but that RKO would have received about $3,000,000 worth of business from the big circuits this year had they not become a party to the Allied franchise plan. When it became known that they were about to sign a contract the chances are that some bright mind conceived the idea that an additional $2,000,000 worth of business might be found for RKO if the Allied Exhibitors were held in line by insisting on the Hays form of contract and an agreement to abide by the present system of arbitration.

Sarnoff is said to have taken the stand that a line-up of his organization with the independent movement was an insurance against the future of his company, rather than the taking of a few dollars at this time when they were in a spot where they were the only possibility of blocking the national independent movement.

During the past few weeks since the Allied franchise plan has become operative with RKO and the Tiffany-Stahl companies, the latter organization has, according to the exhibitor leaders, given its fullest co-operation to the movement and has been

(*Continued on page* 1054)

Key City Exchangemen From Nineteen Zones Form National Producing And Distributing Co.

Plan Is Outlined When The Group Elects Officers At Chicago Meeting Last Week

A GROUP of exchange men from nineteen important key cities met in a three-day session at the Stevens Hotel in Chicago last week, and completed the first steps for the organization of an independent national producing and distributing company. Officers were elected and a charter under New York State laws has been applied for.

It is the aim of the company to acquire and produce outstanding product for the world markets. In addition to taking the preliminary steps to picture production, such as acquisition of story material and whatever other preparatory moves are necessary before turning over the manufacture to an independent producer, the group will actually enter production itself by later on acquiring studio facilities and the signatures of motion picture players.

The plan, as it would be submitted to Coast producers, will guarantee a national distribution of product and a minimum fixed profit on each negative, profit to be increased as grosses increase. The exchange men will form a board which will work with the producer throughout production. The board will make its headquarters in New York City, where it will also engage a special representative for contact with buyers for the larger circuts.

Company Leaders

Adolph Pollak, of Hollywood Pictures Corporation in New York City; Maurice Chase, of Chase Pictures, Buffalo, N. Y.; Irving Mandel, Security Pictures, Chicago, and L. Korson, of Masterpiece Pictures, Philadelphia, are the leaders in the movement. They are, respectively, president, secretary, vice-president and treasurer of the new organization.

Mr. Pollak, when questioned on his return to New York this week as to further developments, stated that there was nothing further to disclose at present except that a substantial sum had been paid in to finance operations, and that the combined resources of the group would assure the proper working out of the company's plans. In addition to other bookings, Mr. Pollak stated that the exchange men's affiliations with certain theatres and their ownership of small circuits in their respective zones would provide a positive outlet for product.

Both Pollak and Chase are credited with aggressiveness in bringing about the formation of the company. Pollak explained that it is the result of an idea, born three or four years ago, to select an important exchange man from each key city that each might direct and share in the independent production and distribution of the motion picture. As the situation now stands the following exchange centres were represented at the Chicago conference: New York, Washington, Chicago, Detroit, Albany, Cincinnati, Milwaukee, Omaha, Dallas, Denver, Philadelphia, Boston, Pittsburgh, Buffalo, Cleveland, Kansas City, St. Louis, Des Moines and Oklahoma City.

Canadian Professor To Sift Monopoly Charge

OTTAWA, Ont., Sept. 19.—A study of conditions in the moving picture theatre business in Canada under the combines investigation act, will be undertaken by Kenneth W. Taylor, professor of economics of McMaster University, Toronto, who has been appointed to the task by Hon. Peter Heenan, Federal Minister of Labor.

The investigation is being made to satisfy a number of independents who have been complaining that the film industry in the Dominion is a monopoly. Upon the report of Professor Taylor will depend whether or not the Government will authorize a royal commission to hold an inquiry into moving picture business relations.

Nearly Twelve Million, Warner Nine Months' Net

Represents A Gain Of Ten Million Over Last Year's Period

Warner Brothers net profit for the nine months ending June 1st, 1929, is reported by the company to be $11,957,760, which includes equity in subsidiary and affiliated company profits during a period prior to date of acquisitions. It is an equivalent, after deducting dividends amounting to $9.58 per share, earned on 1,185,826 no par value shares of common stock outstanding at the end of the period.

The corporation's equity in earnings of the companies acquired between Aug. 31, 1928, and June 1, 1929, included above for the period to the date of their acquisition amounted to $1,198,054.

Capitalization of Warner Bros. on June 1, 1929, consisted of 360,987 no par shares of preferred stock and 1,185,826 no par preferred common. On June 27, 1929, the corporation split its common on a two-for-one basis.

Net profit of the company for nine months ended May 26, 1928 amounted to $1,123,947 equal to $2.04 a share on the combined 550,000 shares of the year previous.

Heavy Insurance List Carries Many Film Names At Top

Fox, Schenck, Lasky, Zukor Lead Producers; Barrymore Heads Actor Division

Four prominent picture producing heads, William Fox, Joseph M. Schenck, Jesse Lasky and Adolph Zukor are not only the most heavily insured persons in this industry but come within an ace of heading a list of three hundred and twelve people in the United States who are carrying insurance policies for more than a million dollars. In addition there are over a dozen other picture personalities included in this classification. The report was published by the insurance periodical, "The Spectator."

Fox heads the picture people with a total of $6,500,000 worth of policies, or but $500,000 less than the list's leader, Pierre S. du Pont. The amount covers both personal and business interests. Next, or fourth on the list is Joseph M. Schenck of United Artists with policies amounting to $5,250,000; fifth, Jesse Lasky with $5,000,000; and sixth, Adolph Zukor with $5,000,000.

Others include Samuel L. ("Roxy") Rothafel, with $2,425,000; John Barrymore, actor, with $2,000,000; Cecil B. DeMille, producer, with $1,750,000; Norma Talmadge and Joseph ("Buster") Keaton, with $1,250,000 each; Gilbert Roland, actor, listed as "over a million;" Will Rogers, $1,000,000; Arthur Stebbins, in the insurance business himself, $1,000,000; John J. McGuirk, former Stanley Company official, $1,000,000; Al Jolson, $1,000,000; Mary Pickford and Douglas Fairbanks, $1,000,000 each; Constance Talmadge, $1,000,000, and Eric Von Stroheim, $1,000,000.

Columbia Buys Entire Plant Of Horsley Laboratory

Hollywood, Sept. 19.—Columbia has purchased the entire capital stock in Horsley Film Laboratories, and immediately acquires the property, plant and equipment of the laboratory.

All negative and positive prints of Columbia will go through the newly acquired plant, which has a daily capacity of about 250,000 feet of film. The Horsley property adjoins Columbia studios, providing the producing company with a compact grouping of the two properties for efficiency and speed.

Sheldon To Assume Post At Paramount L. I. Studio

E. Lloyd Sheldon, for the past two years an associate producer at the Paramount West Coast studios, joins the supervisorial group at the Long Island studios early next month. He will supervise the production of two of the New Show World Group of all-talkies.

First Wide Film Publicly Shown Is Fox's Grandeur With "Movietone"

RESEMBLES ANOTHER

No Difference Between Fox Film And That Which Spoor And Paramount Have Shown Previously

WILLIAM FOX beat the other producers of pictures on wide film to the public by presenting a series of motion picture views of Niagara Falls, a Fox Movietone News and a wide film version of the Fox Movietone Follies at the Gaiety Theatre on Tuesday night of this week. The notices in the daily press were highly gratifying and very laudatory, but the business at the Gaeity on Thursday afternoon found a great number of empty seats.

Possibly one of the mistakes was the fact that Fox did not hold back until he had a new subject completed in Grandeur Film, as the Fox wide film is named, rather than bringing in the "Movietone Follies" which had already been seen at the Roxy in the standard size film. The effect on press and public of a new picture would have been far greater had it been presented in Grandeur.

Possibilities Here

The views of Niagara Falls and the news reel shots, the latter showing a baseball game, the tennis matches, the West Point football squad in practice, and a dress parade of the West Point cadets are the pictures that really give one an idea of the possibilities that there are to the new sized film and camera. The range of vision as shown in the baseball game and the dress parade are really remarkable and while there is no real stereoscopic value to the pictures the larger figures are most startling to audiences that are accustomed to the standard size films.

In the case of the "Movietone Follies" those who shot the picture on Grandeur must have had the camera placed beside the standard size camera and ground from exactly the same angle, so there is really nothing shown here that is any different in the range of vision that was taken than there was in the standard size film. The angles are identical with the standard size but the figures on the Grandeur are naturally larger. However, when the new technique required to obtain the greatest effectiveness of the new medium is mastered by those directing and photographing the productions something worth while will be turned out by the Fox studios.

A director with the angle-shooting ability that Jimmie Cruze displayed in making his chorus shots in "The Great Gabbo," or one with D. W. Griffith's mastery of composition, will turn out a picture that will be startling. Right now we are placing a little bet that Griffith will be the first of those who will really grasp the shooting possibilities of the new medium.

How A Mgr.'s Big Idea Fawed Down

CLEVELAND, O., Sept. 19.—It was at the Palace Theatre, Huntington. The picture was "Zip! Boom! Bang!" the first all-talking comedy to be exhibited in the town. The manager conceived the idea of "planting" a girl in the audience who would laugh so hard at the show that she would become unconscious and would have to be removed from the theatre in an ambulance. So far, it worked all right. The ambulance was in readiness. Newspaper reporters were on hand to catch the story just as it happened. A photographer was even in readiness. The girl, however, failed to faint at the right moment. An usher was sent to her to remind her of her share of the publicity stunt. But she wouldn't go through with it. Guess why? She wanted to see the end of the picture. So the ambulance, the photographer and the newspaper men went home.

Biggest Theatre With 7,500 Seats Planned On B'way

On Site Ringling Wanted For Sport Center To Oppose Madison Sq. Garden

A theatre having 7,500 seats is being planned for the site on upper Broadway between 67th and 68th Streets which was formerly occupied by a state armory. Private interests bought the property at public auction and a few days after the purchase refused a profit of $280,000 on the deal from a representative of John Ringling who wanted the location for the purpose of building a structure that would oppose Madison Square Garden both as an indoor sports center and to house his circus attractions.

The Ringling offer was turned down and likewise another which was to have the building a combination indoor sports center for polo, swimming, etc.

The owners of the property refuse to state which one of the major theatre operating companies has closed with them for the theatre when completed, but they are going ahead with their plans to build a house which will be the biggest in the world with 7,500 seating capacity. It is a picture house chain. That much is admitted, but just which one remains dark.

The house will be in direct opposition to Loew's Lincoln Square and also the new Beacon, a large house which has lately been acquired by RKO, which lies just three or four blocks north.

NEWS "SHOTS" GREAT

Views Of Niagara Falls, Ball Game And West Point Cadets Give Insight Into Possibilities

THERE is not a great difference apparent to the non-engineer mind between the Grandeur Film which William Fox presented to the public for the first time at the Gaiety Theatre this week and those pictures which were shown by both Spoor and Paramount in the recent past. All three are using a 70 mm. film and projecting them on a wide screen. In the case of the Fox Grandeur a convex screen is being used in the effort to lend the stereoscopic illusion to the pictures. This is not as yet very effective.

Comparisons

In making a comparison between the Fox Movietone Follies and the one act of "Lady Fingers" the latter shows far the best direction and the bringing up of the principal figures in the cast. However, Fox Grandeur will undoubtedly be capable of the same depth and quality of photography once the production crews are better acquainted with the medium.

The Niagara Falls scenes which Paramount showed are the equal if not better than those which the Fox Grandeur shows. The Publix Unit which Paramount shot at their Long Island studios on their own wide film process is superior to anything that is shown in ensembles in the Movietone Follies.

The reason is apparent to anyone who saw the "Follies" film on both the standard size and on Grandeur. It was a case of shooting both cameras from the identical camera line and naturally the Grandeur failed to get anything more than the standard camera recorded.

However, the showing of the "Movietone Follies" in the smaller Gaiety Theatre as against the original showing in the Roxy proves that there is much to be gained by the showing of this type of picture in the smaller house. This is true of sound as well as projection.

Fitzmaurice Handling New Retakes On "N. Y. Nights"

Hollywood, Sept. 19.—Several additional sequences for "New York Nights," Norma Talmadge's initial talker for United Artists, are on the retake schedule after several recent previews of the production. Lewis Milestone, director of the picture, was unavailable on account of preparing "All Quiet on the Western Front" for Universal, so the retake job was turned over to George Fitzmaurice. It is expected that the added sequence will require about two weeks' shooting.

Labor Waging Fight Against "Canned Music"; Exhibitors, In Most Cases, Standing Pat

All Theatres In St. Louis Dark Except Three; Union Refuses Proposals

LABOR troubles involving musicians and projectionists of this industry continue in unsettled conditions in various sections of the country, most controversies hinging upon the cutting down of orchestras and extra booth men in connection with the playing of the talking picture.

Last week's condition in St. Louis remains the same, with all houses dark except a small independent neighborhood house and RKO's two vaude-picture theatres. On September 15, Skouras' Ambassador, Missouri and Grand Central Thetares joined the walkout started by the men employed in the twenty-three St. Louis Amusement Co. houses. At that time some fifty independently operated theatres had dropped their music. The local Musician's Union has refused to eliminate or arbitrate its demands that theatres must pay a certain number of musicians whether they work or not, and this is seen as cause of trouble here. In all about 300 musicians are on strike. The theatre owners, it is said, will insist upon their right to hire as many musicians as they deem necessary. Union Leader Dally states that the fight is against "canned music."

Seattle's Stand

Seattle theatre owners take the same stand as those of St. Louis in insisting that they decide the number of musicians to be hired. Here, too, sound film is the basis of all argument. A raise of $2.50 weekly is being considered, and matters are expected to be settled some time during September.

Stage hands in Cleveland are demanding that a stage hand be placed in every sound house of 900 seats or over, regardless of house policy. Exhibitors state that they will pursue this policy in vaudeville houses, but will reserve the right as to what they will do in other houses. Hearings on the matter is being continued, with Judge Thomas Kennedy presiding over the injunction suit instituted by the local exhibitors' association against operators and stage hands. Mark Patterson represents the union. A temporary injunction was granted to prevent the operators from going on a sympathy strike.

A clash occurred between the Portland, Ore., Operators' Union and the Circle Theatre there when the management of the latter ordered two operators off the premises, and replaced them with non-union men after a three months' wage controversy, As a sympathy gesture the Portland Capitol Theatre adopted the same policy. Up to the latter part of last week no agreement was in sight.

(*Continued on page* 1050)

Old Omaha Theatres To Be Torn Down

OMAHA, Neb., Sept. 19.—Two theatres, long landmarks in the city's downtown district, will be razed. The Empress, a house of 2,000 seats that was at one time the finest theatre in town, is being wrecked to make way for a new office building.

Publix' Rialto, recently closed, when the corporation acquired two other downtown houses, is being dismantled. The house will probably be remodeled for a commercial building. The Rialto is 10 years old and was a 2,247 seat house.

Fox-West Coast Adds Over Fifty Houses To Chain

Consolidated Deal For 27 Is Completed; Others Are Pending

More than fifty theatres have been added to the Fox chain of theatres with the recent acquisition of Consolidated chain of houses in Colorado, Wyoming, Nebraska and New Mexico and the month ago purchase of the K. & B. chain in Denver territory. In addition to these Fox has also taken over other houses in Idaho, California and Wisconsin.

Twenty-seven theatres are involved in the purchase of the Consolidated chain for the reported sum of over a $1,000,000. Twenty-three more were included in the K. & B. deal.

Negotiations for the purchase of the Egyptian theatre, Boise, Idaho, owned by Carsten Dahnken, is said to have been completed and Fox is also reported to be on the verge of closing for the Broadway, Idaho Falls, owned by Joe George. The Orpheum at Pocatello, Idaho, is also said to have come into Fox control.

A report from Milwaukee states that Fox-Midwesco has bought the new theatre at Merrill, Wisc., an 800-seat house recently erected by A. L. Robarge. In this territory Fox is opening theatres in Marinette, Green Bay and Appleton, Wisc., about Oct. 15th, the opening date for the Merrill which has been renamed the Fox.

On the coast Fox takes over the Broadway Palace, formerly the Orpheum, in Los Angeles and will remodel and reopen it with a long run, twice-daily policy. The Palace will be the third downtown house to go long-run.

Another recent Fox deal is the addition of the two former Universal houses at Corvallis, Ore.

Three Film Firms Reported Seeking Hollywood House

Publix, R K O And Warners Named Aspirants To Pantages Holding

Hollywood, Sept. 19.—Publix, RKO and Warners are reported to be staging a merry battle in an attempt to purchase the Pantages Hollywood Theatre, now under construction.

When Alexander Pantages disposed of his theatre holdings to RKO and Warners recently, he retained ownership of the Hollywood house, stating he intended to operate it himself in the future. Regardless of that stand, it is known that any one of the three companies would be willing to negotiate for outright purchase, with an executive of one organization stating Pantages had been approached by all three with propositions during the past month.

It is unlikely that the former vaudeville operator will do anything on the Hollywood theatre until his present legal difficulties are entirely cleared up.

Publix has been figuring on a de luxe Hollywood house for several months, and had a deal on for acquisition of Grauman's Chinese before Fox West Coast stepped in to take over that theatre. Warners' have had phenomenal success with their theatre in the film capital during the past eighteen months, and already have an option on adjoining property to eventually build another house for Vitaphone long run showings. RKO switched the Hillstreet family time vaudeville theatre downtown to a straight picture policy last week, but it is known that the latter company is also casting around for a de luxe house suitable for extended runs.

Even with the three organizations attempting to negotiate with Pantages for his Hollywood Theatre, there is strong possibility of a bid from Fox West Coast Theatres before any definite deal would be closed.

Barrymore And Al Jolson Vehicles Started By W. B.

Warners placed "The Man," starring John Barrymore, and "Mammy," featuring Al Jolson, into work this week at their studio on the Coast as two of the outstanding Vitaphone attractions that they have scheduled for this season. Alfred E. Green is handling the former assignmnt and Michael Curtiz the latter. There are five other Vitaphone features in work at the Warner plant, chief among them being "Show of Shows," in its fourth month of camera work.

John McDermott Associate Producer At U. A. Studio

John McDermott, scenarist of Adolphe Menjou's "Evening Clothes" and of Bebe Daniels' "Senorita," has become an associate producer at the United Artists Coast studio, where he will assist John W. Considine, Jr., production executive.

RCA Photophone Revises Price On 500 Seat Theatres

$2,995 Listed But Exhibitor Pays Installation And Service Charge

It is announced this week through the Allied States Association, Abram F. Myers, president, that owing to a re-examination of the estimate in connection with RCA Photophone installation for houses of 500 or less, RCA is unable to meet the original estimated cost without sustaining a severe loss even by quantity production.

In lieu of this, Allied states that since the association never had, nor has at present any contractural relations with RCA and that in addition Allied has no reason to doubt the sincerity of RCA's purpose to help the small exhibitors, that the electric company has earned the support of the Allied Association.

The price of Type G RCA Photophone equipment remains at $2,995 but does not include the cost of installation. This, the Allied statement estimates, will not exceed $200 when local power company services are available. RCA Photophone will furnish services of a superintendent free for one week. Where the Powers Projector is specified as part equipment the price is $3,250; otherwise the terms are the same. Motiograph machines can also be supplied at a figure to be determined.

RCA Photophone has in the process of arrangement a deferred payment plan whereby equipment may be purchased over periods of from 12 to 36 monthly installments. Ten per cent cash, plus financing charges on execution of the contract, and a demand note for fifteen per cent payable upon delivery of shipping documents and the balance by an installment promissory note payable in equal monthly installments over the deferred period, is the plan.

A service engineer from RCA Photophone will inspect RCA equipment from time to time during the first 2 years at the rate of $15 weekly and thereafter for $12 weekly the remaining portion of the agreement.

Ben Ames Williams Author Of New Will Rogers Talkie

Hollywood, Sept. 19.—While Fox studio executives are deciding whether or not to re-make "Connecticut Yankee" with Will Rogers starred, the cowboy humorist will appear in an original talker written by Ben Ames Williams. It is understood that Williams' story will be laid in a western background, with Rogers slated to be a cowboy philosopher.

Remarque Sees Laemmle

Erich Mari Remarque, whose "All Quiet on the Western Front" is a best seller that has been acquired for filming by Universal, was photographed for the first time recently at Carlsbad, together with Carl Laemmle, Universal president. The Universal newsreel will carry the pictures of Remarque's conference with Laemmle in regard to the filming of the book.

Dates Are Set For 10th Annual Meeting Of M. P. T. O. A.; Relief For Small Owner To Be Sought

Delegations From Foreign Countries Will Attend; Lightman Making Arrangements

It is the declared intention of the M. P. T. O. A. to definitely effect a means to aid the small theatre owner when the tenth annual convention of the association is held in Memphis, Tenn., Tuesday, Wednesday and Thursday, Oct. 29th, 30th and 31st, according to an announcement from M. P. T. O. A. headquarters in New York City. This aid, the communication states, can only be accomplished through mutual arrangements with those who supply product; that has already been effected, is working as well as can be expected and will be extended until all concerned are on an equitable and fair basis.

Nearly every state in the union, including a delegation from Canada, will be represented at the convention. Fraternal delegates are expected from Great Britain, France and Germany, Cuban picture interests will be represented and for the first time at an American gathering there will be representatives from South African and India theatres.

M. A. Lightman, national president of the association, has made arrangements with the management of the Hotel Peabody for the convention dates. Additional information concerning the meeting will be made public as arrangements proceed.

Sullivan Resigns As "U" Scenario Head

Hollywood, Sept. 19.—C. Gardner Sullivan, scenario editor of Universal Pictures Corp., handed in his resignation suddenly yesterday. No reason has thus far been advanced for leaving the post which, it is understood, has carried a salary of fifteen hundred dollars weekly. Sullivan has been with Universal for about four months. Leon Abrams is reported tentatively filling the post.

Western Electric Files Patent Suit Vs. Gen'l Talking

Opportunity To Clarify Situation Welcomed By Defendant

Action in a patent suit was started last week when on Sept. 13th papers were filed by Western Electric Company against the General Talking Pictures Corporation in the United States District Court, southern district of New York. Patent infringement, involving four patents, is alleged by Western Electric.

General Talking Pictures Corporation, according to an official statement, welcomes the opportunity to clarify the situation. At the same time, General Talking is also plaintiff in an action which involves basic patents of Movietone equipment, also manufactured by the Western Electric Company.

Commenting upon the action, Western Electric states:

"This action by Western Electric and its associates is in pursuance of its announced policy of protecting the rights of fundamental patents on its apparatus and circuits which have been granted it by the government."

Columbia Ends Work On "B'way Scandals Of 1930"

Hollywood, Sept. 19.—Columbus has finished production on "Broadway Scandals of 1930," starring Jack Egan, and will release the picture as a special. The picture, directed by George Archanbaud, is reported to have originally carried the title of "The Broadway Hoofer," a regular program release, but shaped up so well that the producing company inserted new material in the story and changed the title.

"Broadway Hoofer" will be produced later.

Circuit Of Small Houses Is Planned In The Southeast

Atlanta, Ga., Sept. 19.—Formation of what will be one of the largest small-theatre circuits in the Southeast is now in progress, with A. C. Gortatowsky, of Albany, Ga., and C. E. Daffin, of Tallahasee, Fla., as the prime movers.

Prominent banking interests in Florida and Georgia are said to be in on the deal, with other prominent men affiliated with the company as officers and stockholders. Identity of Messrs. Gortatowsky and Daffin's associates and location of the theatres in the deal has not been revealed.

Mr. Gortatowsky, it is understood, will be chairman of the board of directors of the operating company and Mr. Daffin will be one of the officers. A leading financier in the Atlanta section will be president, it is reported.

Mellaphone N. Y. Office

Mellaphone Corporation, manufacturers of sound reproducing apparatus, have opened an office suite in New York at Room 603, 1600 Broadway under the direction of J. A. Tannenbaum.

Million Dollar N. V. A. Sanitarium For The Theatrical Profession Dedicated By Cantor At Saranac

Will Be Maintained For All Stage People By Managers Donating One Day's Receipts Annually

THE new million dollar N. V. A. sanitarium for the theatrical profession was dedicated last Sunday at Saranac Lake, N. Y., by Eddie Cantor, the star of "Whoopee." There were present at the time some 200 representatives of the vaudeville, legitimate and motion picture branches of the amusement industry. Executives of all of the large motion picture producing and theatre operating companies were included.

The sanitarium will be available to all members of the acting profession whether or not they appear in vaudeville, legitimate or motion picture theatres.

There are accommodations for about 125 patients in the new sanitarium and at present there are about fifty members of the profession that are being cared for by the N. V. A. in Saranac. These will be moved into the new building as soon as the interior is completely fitted, which will be within the next three weeks.

Instead of having the atmosphere of a hospital, the new building looks rather like the interior of a completely fitted modern club. There is a huge auditorium fitted with a stage where entertainments can be held.

Sarnoff's Offer

David Sarnoff in his message to the committee in charge of the dedication expressing his regret at not being able to be present, stated that he would equip the auditorium with a complete sound installation for the showing of talking pictures.

In his speech of dedication Eddie Cantor stated that he hoped that the sanitarium would never play to capacity, and that he hoped to see the day when it would be entirely devoid of patients with a huge sign above it advertising chicken dinners and waffles to the tourists.

Others who spoke were A. J. Balaban, the new head of the stage production activities of the Publix Theatres; Joseph M. Webber, president of the American Federation of Musicians; Pat Casey, head of the Vaudeville Managers Protective Association, and Harry Chesterfield, of the N. V. A. William Morris, who is credited with having first evolved the idea for the sanitarium and who was most active in bringing about its completion, was tendered an ovation when called to the platform for a speech.

The expense of maintaining the sanitarium is to be met by the theatre owners and operators of the country who have agreed to donate one day's receipts each year for that purpose.

Albany May Vote On Sunday Show Issue

ALBANY, N. Y., Sept. 19.—The Sunday motion picture proposition may be submitted to the voters of Albany on a referendum on the date of the general election, if the majority of exhibitors have their way with Mayor John Boyd Thacher, who, it is understood, is willing to leave the entire matter to the people themselves.

A meeting was held last Friday at the Albany Film Board of Trade, following a newspaper campaign for Sunday shows which lasted several weeks and which demonstrated that 90 per cent of the voters in the newspaper's campaign favored Sunday shows.

The neighboring cities of Troy and Schenectady have Sunday shows that attract large crowds from Albany.

Musicians Wage Battle Against Talking Pictures

(*Continued from page* 1048-*h*)

In Lewiston, Ida., the union situation is divided, with the Liberty operating a sound-on-film booth with two union men, and the Granada, with disc system, getting by with one. The former employs an organist, the latter none. The matter is expected to be settled.

Operators in twenty-four Toronto, Can., theatres threaten to walk out if the agreement with the Musician's Union is not signed, according to a statement by Bert Henderson, president of the local association. In Ottawa, all exhibitors except one have accepted an agreement providing for a $60 per week wage scale.

Two ladies are involved in labor disputes: In Covington, Ky., Mrs. Ethel Schafer is giving the striking operators strong opposition, while in St. Louis, Mrs. Mae Cramer has filed suit in the St. Louis Circuit Court for $50,000 damages against several musician associations, charging that they canceled her membership and brought about her discharge from the Ritz Theatre there.

M-G-M's New "Hollywood Revue" To Start In Oct.

Hollywood, Sept. 12.—M-G-M expects to start production on their "Hollywood Revue of 1930" by October 15th, with Charles Reisner directing. Reisner just finished "Roadshow," a musical featuring Bessie Love and Charles King.

Gus Edwards has already completed several song numbers for the new revue, besides writing much of the material for sketches and blackouts. Harry Rapf will produce.

Sound Subjects Are Highlights Of Engineers' Meet

Many Important Papers By Prominent Film Men Are Listed

Practically every subject of discussion on the program of the Society of Motion Picture Engineers' Fall meeting at Toronto, Canada, will be on the various phases of sound production and reproduction of motion pictures. There are many important papers listed among those to be read and the authors figure prominently in the industry. Members will convene at the Royal Park Hotel, October 7th to 10th inclusive.

The program follows:

Monday, October 7th, President's Address; Committee Reports; "The Human Equation in Sound Picture Production," By Terry Ramsaye, Pathe Exchange, Inc.

Luncheon: "Some Characteristics of Sound," A motion picture lecture by Howard B. Santee, Electrical Research Products, Inc.; "Reactions of the Public to the Talking Picture," by Harold B. Franklin, Fox West Coast Theatres; "The Sound Film Situation in Europe," by M. D. Golden, Motion Picture Division, Department of Commerce; "Cinematography in Soviet Russia," by Leon Monosson, Amkino Corporation; "Sound Films for Surgical Instruction," by Dr. P. E. Truesdale, American Medical Association Gold Medallist.

Get to-gether Dinner.

Pre-view of Forthcoming Sound Film Productions.

Tuesday, October 8th: "The Trail of the Microphone," A motion picture lecture tour of the Hollywood Sound Studios; "Some Fundamental Principles of Sound Recording and Reproduction," by Wm. H. Offenhauser, RCA Photophone; "The Principles of Sound Recording and Reproduction by the Variable Density Photographic Method," by D. MacKenzie, Electrical Research Products, Inc.; "A Demonstration Talking Film," by Dr. Kingdom, General Electric Company; "Studio Acoustics and Microphone Placement," by J. P. Maxfield, Electrical Research Products, Inc.

Luncheon.

"Theatre Acoustics," by S. K. Wolfe, Electrical Research Products, Inc.; "The Optics of Motion Picture Projection," by Professor Arthur C. Hardy, Massachusetts Institute of Technology; "A New Method of Blocking Out Splices in Sound Film," by J. I. Crabtree and C. E. Ives, Eastman Kodak Company; "Photographic Characteristics of Sound Recording Film," by L. A. Jones and O. Sandvik, Eastman Kodak Company; "Characteristics of Loud Speakers for Theatre Use," by D. G. Blattner, Bell Telephone Laboratories, Inc.

No evening program.

Wednesday, October 9th: "Lubrication of Sound Film," by J. I. Crabtree, D. Hindman, C. E. Ives and C. Sandvik, Eastman Kodak Company; "A Film Numbering Device for Cameras and Recorders," by M. W. Palmer, Paramount-Famous-Lasky Corporation; "Dimensional Analysis as an Aid to Miniature Cinematography," by G. F. Hutchins, General Electric Company; "The Film Perforation and Means for its Measurement," by W. H. Carson, Agfa Ansco Corporation; "Camera Mechanisms—Ancient and Modern," by Arthur S. Newman, London, England.

Luncheon.

"Early History of Motion Picture Cameras for Film Wider than 35 m.m.," by Carl Louis Gregory; "Possibilities and Problems of the Wide Film," by Lorenzo Del Riccio, Paramount-Famous-Lasky Corporation; "Rectangle Proportions in Pictorial Composition," by L. A. Jones, Eastman Kodak Company; "Wide Films and Standardization," by A. S. Howell and J. A. Dubray, Bell & Howell Company; "The Wide Film from the Recording Standpoint," by C. A. Tuthill, Paramount-Famous-Lasky Corporation; "Artistic Considerations in Sound Film Production," by Joe W. Coffman, Carpenter-Goldman Laboratories, Inc.

Banquet (Time designated by Arrangements Committee).

Thursday, October 10th: "A Rapid Method of Determining the Degree of Exhaustion of a Developer," by M. L. Dundon, G. H. Brown and J. G. Capstaff, Eastman Kodak Company; "Burn Out Phenomenon of the Tungsten Filament," by Gorton T. Fonda, General Electric Company; "Water Cooling of Incandescent Lamps," by Dr. Newell T. Gordon, General Electric Company; "Radiation Characteristics of Two Mercury Arcs," by A. C. Downes, National Carbon Company; "Some Properties of Chrome Alum Fixing Baths," by J. I. Crabtree and J. F. Ross, Eastman Kodak Company.

Luncheon; Open Forum.

Other papers are forthcoming but titles and authors are not yet definitely ready for announcement.

Only 1 Hollywood Film Drops Below Normal Business

'Dynamite' Fades While 'Street Girl,' 'Marianne,' 'Fast Life' And Others Top The Mark

Hollywood, Sept. 19.—A heat wave which shot business to pieces on Monday, Tuesday and Wednesday saw a dwindling of receipts at the local box offices last week.

The highest percentage of the Hollywood houses was achieved by the Warners Hollywood, which got $24,600 (172%) as the gate for a week which divided between "In the Headlines," playing for its last three days, and "Fast Life," coming in as its successor for a run.

"Street Girl" duplicated the good business it has chalked up elsewhere in its first week at the RKO where $25,000 was the week's take and 125 the percentage. "Marianne" at the Mayan for its second week also made a satisfactory showing, its gate totaling $12,100. After a run of sixteen weeks at the Criterion, "The Broadway Melody" grossed $12,315, or 123 per cent, at the Criterion. The three other pictures that were over the normal business mark were as follows:

"Bulldog Drummond," in its fifth week at the United Artists, $14,500 (109%); "Illusion," in its first week at the Paramount, $27,050 (108%); "Thunder" at the Loew's State, $28,650 (107%); $16,800, (105%).

"Dynamite," in its eighth week at the Carthay Circle, continues to fade, $9,800 (77%) being the week's figures for this house.

Rumored Publix Will Erect Deluxe House In Cincinnati

Cincinnati, Ohio, Sept. 18—Rumors from New York during the past week that Publix would erect a pretentious theatre here at cost of several million dollars, were received with reservations by prominent Cincinnati exhibitors. Prior to sale of the Libson-Heidingsfeld chain of theatres to the Fox Film Corporation some tentative inquiries were made by Publix officials with regard to buying a theatre here, but nothing came of the negotiations, it is said. However others who claim to be in possession of informtion, contend that Publix proposes to find a suitable site here before the end of the year, and start work on a very elaborate house.

Keaton Film Delayed

Hollywood, Sept. 19.—After preparing an original musical comedy to star Buster Keaton, M-G-M has decided to delay the production until after the first of next year. In the meantime, Keaton will be starred by the company in an all-talker to be directed by Edward Sedgewick.

Broadway's Outstanding Hit "Our Modern Maidens," Silent, Drawing $90,358 To The Capitol

"Big Time" At The Roxy Does $103,792; "Flight" A Hit; Fox's Grandeur Shown; New W. G. Record

THE outstanding hit of Broadway last week was the Metro-Goldwyn-Mayer offering, "Our Modern Maidens," a $103,792 which was considerable of a drop from what the house drew the week before with "The Girl From Havana," with "Big Time" being the better picture of the two from an entertainment standpoint. This week, the big house has "The Black Watch" direct from the Gaiety run, with "Married In Hollywood" to follow in.

At the Paramount "The Lady Lies," which caused an unusual amount of talk in the trade and along Broadway, pulled $76,400 and would have been held over were it not for the jam that the subsequent runs are in for new product from Paramount. The Strand held "The Hottentot" which got a fair return with $26,289.

The Rialto with "Bulldog Drummond" held up nicely, getting $39,200 in its third week there, while at the Rivoli "The Dance of Life," fourth week, played to $28,800. The Cameo held "Seeds of Revolt" which played to $5,978 with the picture holding over. "Broadway" finished its run at the silent feature, at the Capitol which grossed $90,358.85 which is within $8,000 of the record receipts for the house. The picture was naturally held over for the current week. The draw must have been on the strength of the fact that this offering had practically the same cast as did "Our Dancing Daughters" and the success of the latter with the public worked to the advantage of the latest offering.

In the point of receipts, "Big Time" at the Roxy naturally topped the street of Colony with $7,986 to its credit.

Two New Arrivals

"The Great Gabbo," which Jimmie Cruze directed, was brought into the Selwyn Theatre on Thursday of last week for an extended run and met a fair reception. The following night Columbia Pictures presented "Flight" at the Cohan for a run and showed what is proving to be a corking box office hit. Columbia have taken the house under a lease at $5,000 weekly for a couple of months.

The Winter Garden hung up a new record figure for theatre house with a picture attraction on a week without a holiday with "The Gold Diggers of Broadway" getting $30,160.25, while at Warner's Al Jolson in "Say It With Songs" drew $17,996.50.

Second money in the extended runs of the street went to "The Hollywood Revue" at the Astor with $23,960, while "Street Girl" at the Globe came through with $14,972 and "Four Feathers" coming almost to the end of its run at the Criterion drew $13,100 which is still very profitable

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"Our Modern Maidens" Big In Providence

BIG money was gleaned here last week from four of the best features to play this town in many moons. Loew's State did a sensational week with "Our Modern Maidens" at $26,000, comparable with "Dancing Daughters" and "Broadway Melody." Anything over $25,000 is big money here. Strand reported excellent week with "The Four Feathers," which was exploited handsomely and Majestic is holding Al Jolson over for another week in "Say It With Songs." The Victory did nicely with "The Greene Murder Case."

"The Cock-Eyed World" is booked for this week, at the Victory, and will be shown almost as is, it is understood. It should have tremendous business in this little 1,00-seat house.

Outlook For Sound Shorts Bright, Al Christie Believes

Regards Price Buying As Their Nemesis; Says Theatres Should Feature Stars Of Shorts

The short subject has a much brighter outlook since talking pictures came along to give it a new quality, believes Al Christie, head of the Christie comedy production organization producing for Paramount.

The short subject producer is still fighting a battle for proper recognition of his product, however, declares Mr. Christie. In his opinion the battle was a losing one before the injection of dialogue, and that the entire short product of the industry was in a rut with the whole ground having been covered. But sound has changed all this, he says.

Commenting on the good start made by the talking shorts, Mr. Christie stated that all enthusiasm for them could very easily be killed off if exhibitors, and in particular, big chain operators, resume the old practice which defeated progressiveness in the days of silent shorts, and that is to buy on price only.

Speaking of price buying, Mr. Christie stated that that, more than anything else, dragged all silent shorts down to a one price level so that there was no incentive to be had for the producer of shorts to attempt something new in his field. "The same thing could very easily happen with talking shorts. If it does, the producers of them who are really trying to cater to audiences with quality short product might just as well fold up now.

Wilson's Exploration Picture Plan, Under Museum Auspices, To Open New Exhibiting Field

Success Of "Simba" Leads To Lining-Up Six Additional Exploration Expeditions For Pictures

FRANK R. WILSON, former head of the Motion Picture Capital Corporation, has worked out a new idea in connection with the exploitation and exhibition of exploration motion pictures The success that attended the handling of the " "Simba" pictures by his organization has brought about a tie-up with six other expeditions that are now in various unexplored parts of the world, with Wilson to have the handling of their films when they return.

It is Wilson's plan to have the films synchronized with talk by the explorers on their return here and to give them exploitation runs in the legitimate theatres of the country under the auspices of the society leaders in the various towns in which they play. This method worked most successfully with the "Simba" production which showed a profit of more than $500,000 in its showing and which still has more than 1,000 dates to play.

"Simba" was shown under the auspices of the American Museum which shared in the profits. The patrons and patronesses of the American Museum throughout the country assisting the various engagements played.

In speaking of the plan under which the six new exploration pictures would be shown Wilson stated that he did not care whether or not the theatres played the pictures, for there were sufficient town halls, school auditoriums, colleges and lecture halls in which these attractions could be shown under the auspices that they had behind them.

Wilson has made arrangements with one of the large electrical companies for a portable sound reproducing apparatus which can be installed anywhere in less than an hour and each of the touring companies will be equipped in that manner.

Selznick Will Supervise While Schulberg Is Away

Hollywood, Sept. 19.—During the absence of Ben P. Schulberg, general manager of Paramount West Coast Production, on his coming vacation trip abroad, David O. Selznick will be in charge of production at the Paramount studios. Selznick occupies the post of executive assistant to Schulberg, and is a son of Lewis J. Selznick, former producer and distributor.

Lucia Backus Seger plays one of the principal roles in "People Born in September," the second of the Movie Horoscope series produced by James A. Fitzpatrick.

Vitaphone Production 200 Acts In 9 Mos.

A TOTAL of 200 Vitaphone acts is the output of the Vitaphone Eastern studio, located in Brooklyn, N. Y., since its opening on December 15th. Charles Hackett singing several arias from "Faust" was the 200th short. The length of time includes about 225 working days, the studio also producing "The Royal Box," the German feature. About 250 tests were also taken during the period.

"U" Establishes Special Bureau For Silent Film

Stepped-Up Sequences Will Be Added To Approved Talkie Negatives

Hollywood, Sept. 19.—Universal has established a special "silent version" department for the purpose of making silent pictures from the sound features that are produced. Charles Logue has been placed in charge of the department, and Lew Collins will direct all added sequences necessary to produce a satisfactory silent film from the talker.

Under the Universal system, a director of a talker production completes his picture, and supervises its editing. After the picture is approved as a talker, and master print and negative sent to the laboratory; a finished print and all of the discarded scenes shot by the talker director, are turned over to Logue's department. From the talker script and the scenes shot, the "silent version" department develops a silent story with faster tempo and added scenes.

No limit has been placed on the silent department on the number of scenes required for the silent version of any talker. When a silent script is approved, the cast members are called back, and the required scenes shot. It is reported that as high as 150 scenes have been made for the silent version of a feature in order that it be a good silent production with proper tempo.

Musical Version Of "Rose Marie" From Metro-Goldwyn

Hollywood, Sept. 19.—A musical version of "Rose Marie" will be produced within the next few months by M-G-M, with Carlotta King and Percy Askam featured. The musical numbers for the production are now being prepared by the M-G-M song writing department.

Paramount Radio Hook-Up Will Be National In Scope

Initial Program Will Go On Air Over Columbia System September 21

When Paramount's initial broadcast of the Publix hour goes on the air Sept. 21 over the Columbia network the event will mark one of the most extensive radio hookups ever made. A nation-wide program will reach the zones supplied by fifty-six stations, including one at Montreal, Canada, and will come from four different points, New York, Indianapolis, Omaha and Hollywood.

Paramount officials have arranged to offer a variety of entertainment. During the hour stars of the stage and screen will contribute their parts. The broadcast will start at Paramount's New York office at Times Square, and will then move across to Hollywood, stopping at intermediate points to pick up portions of the bill from Publix theatres in the Middle West. From Indianapolis members of the stage show at the Indiana Theatre will add their bit and another Publix unit at Omaha will do likewise. Reaching Hollywood, Paramount picture stars and featured players will give singing, talking and musical entertainment. The program will finish in the New York City studios of Columbia with Paul Ash leading an augmented orchestra.

In charge of Louis Witten, the program will go on the air between ten and eleven o'clock Eastern Daylight Saving Time; eight to nine, Central Standard Time; seven to eight, Mountain Time, and six to seven, Pacific Time.

Among the stage and screen stars who will participate in the broadcast are: Ruth Chatterton, Clive Brook, "Buddy" Rogers, Frederic March, Jack Oakie, Helen Kane, Charles Ruggles, Mr. and Mrs. Jesse Crawford and Joe Penner.

J. P. Bethell Is New RCA Photophone Mgr. Of Sales

This week saw the appointment of J. P. Bethell as RCA Photophone, Inc., sales representative in charge of Philadelphia and Washington. The company is directing its activities in particular toward the small theatre owner. Mr. Bethell has had nineteen years experience in the film business, recently severing his connection with World Wide. He will make his headquarters at the Radio Exchange, Philadelphia.

Ruth Chatterton Signs A New Paramount Contract

A new contract with the Paramount organization was signed this week by Ruth Chatterton, now in New York after a year of motion picture work at the Paramount plant on the West Coast. The actress' next role will be in "Sarah and Son," new novel by Timothy Shea, which is being adapted to the screen by Zoe Atkins.

A.M.P.A. Elects Klein President; Name Committees

New Administration Goes Into Office As Official Personnel Is Chosen

Edward L. Klein was elected president and the entire official ticket voted into office at the annual election of the Associated Motion Picture Advertisers held on September 12 at the Hotel Paramount in New York City.

Eighty-one votes were cast. Klein received forty-eight and Don Hancock, thirty-three. For vice-president Leon Bamberger, who was on both tickets, received eighty votes. For secretary, Martin Starr won over Edward McNamee by one vote. For treasurer, George Bilson received forty-two votes with thirty-eight going to Alex Moss. The rest of the new officers are as follows:

Directors—George W. Harvey, Paul Benjamin, Charles W. Barrell, Frank Wilstach, Vincent Trotta; Trustee—Walter F. Everhardt; Auditing Committee — Hopp Hadley, Chairman; Joe Fine, P. A. Parsons; Editor of A. M. P. A. Bulletin—Jack Harrower; Business Manager of A. M. P. A. —Mike Simmons; National Counsellor of U. S. Chamber of Commerce—Hyatt Daab.

At the first meeting under President Klein's administration, held Sept. 19, committees for the year were named as follows:

Finance Committee.—President, Secretary, Treasurer, Charles Barrell, Vincent Trotta.

Membership Committee.—Don Hancock, chairman; Jos. Rivkin, Bert Perkins, Secretary—Martin Starr, Treasurer—George Bilson.

Advisory Committee.—Bruce Gallup, Tom Wiley.

Auditing Committee.—Hopp Hadley, Chairman; Joe Fine, P. A. Parsons.

Publicity Committee.—Rutgers Neilson, Chairman; Fred Baer, Garland O'Neil.

Trustees.—Walter F. Eberhardt, C. L. Yeardsley, Paul Gulick.

Entertainment Committee.—Ed. McNamee, Chairman; Glen Alvine, James Beecroft, Ed. Finney, Don. Mersereau, Gordon White, Ray Gallagher.

Plan & Scope Committee.—Hopp Hadley, Chairman; Arthur James, P. L. Thomson, Jim Loughbourgh, Frank Wilstack, Chas. McCarthy, Chas. Einfeld.

House Committee.—Paul Benjamin, Chairman; Arthur Eddy, Al Selig, Lou Rydell, Kelsey Allen.

Service Committee.—Geo. Bruce Gallup, Chairman; Marvin Kirsch, Lou Rydell, Jas. Milligan, John C. Flinn.

Constitution Committee.—Julian Solomon, Chairman; Hank Linet, Paul Gulick.

Art Directors.—Theo. Jaediker, Garoly Grosz, Armando Aranjo, Glen Cravath, Harry Lewis.

Bulletin.—Jack Harrower, editor; Mike Simmons, business manager.

7 New RKO Talkie Features Now Shaping Up On Coast

Hollywood, Sept. 12.—With four productions starting next week, R-K-O studios will be working at full capacity with a total of seven pictures in the course of production. These include: Bebe Daniels next; Rudy Vallee in "The Vagabond Lover"; Richard Dix' first for R-K-O; "The Firewalker"; "Hit the Deck"; "The Case of Sergeant Greisha"; and "Dance Hall."

Vote Again On Sunday Law

Omaha, Nebr., Sept. 13.—For the second time a vote on the licensing of Sunday movies will be taken at Jewell, Ia., on September 27.

Unification Of Wisconsin Unit Seen As It Goes Allied; T-S Sells Eighty Franchises

Committee Also States It Will Give Endorsement To Similar Plans

BIG CEDAR LAKE, WIS., Sept. 12.—The members of the Motion Picture Theatre Owners of Wisconsin decided upon some drastic measures at their convention here. The first thing they did was to vest full power with the incoming president and board of directors to either join Allied States or not. The peppy board of new directors wasted no time. They held a conference and meeting directly after the convention and unanimously voted to join the Allied States organization.

This announcement created quite a little stir because the situation here in Wisconsin in regard to affiliation was more or less jumbled. In fact there were known to be two well divided camps and any attempts at unification of the two were despaired of. However, now that Wisconsin has joined Allied it is said that they will have the full support of all the former members of the Motion Picture Theatre Owners Association.

Franchise Sales

The second thing of importance that these boys did was to endorse the Tiffany-Stahl franchise plan. It is understood that following this endorsement the Tiffany-Stahl Company was successful in selling about 80 franchises to Wisconsin exhibitors which makes them quite strong in this state. The resolution endorsing the franchise, however, stated that any other similar plan offered by anyone else would receive the same sort of endorsement from the association.

The convention adopted a resolution which would permit the board of directors to set a budget for the coming year and then work out a set of dues from the budget. It is expected by many that the dues will be raised to either ten or twenty cents per seat per year.

Henry Staab, executive secretary of the organization in his report declared that more than 150 theatres in Wisconsin were forced out of business by the talkies. Sound equipment was too expensive for many of them and the increased film rentals on sound pictures also forced many out of the picture. However, the talkies are here to stay, Mr. Staab declared and the exhibitors who wanted to remain in business would have to adjust themselves to the conditions imposed by sound pictures.

It was pointed out by Mr. Staab that during the past twelve years not a single bad piece of legislation has been passed against the theatre industry in Wisconsin. This shows that the organization did good work, he declared.

Exhibitors in Wisconsin protested against the proposed blue law which is now before Congress and which, they believe, would

(Continued on following page)

It Was Coming Soon, But It Took A Year

KANSAS CITY, Sept. 16.—Here's one for the book: For one solid year—not a day less—there have been flamboyant signs in the lobby of the Pantages theatre, Kansas City, advertising "The Fall of Eve."—coming soon. Last Saturday the picture actually opened at the house.

"I don't know what we're going to do without those good, old 3-sheets in the lobby," said Louis Charninsky, manager. "We had come to regard them as part of the permanent lobby fixtures."

Allied States' Drive Nets New State Affiliation

(Continued from page 1048-e)

Another meeting of Canadian exhibitors is scheduled for Toronto next week.

Al Steffes, the Allied leader, was cheered at the meeting of the Montana Theatre Owners in Butte which lasted two days. Steffes is credited with having made the "speech of his life" at the meeting and the exhibitors present saw a world premiere preview of the Leo Carrillo Tiffany-Stahl production "Mister Antonio," which is one of the productions that is offered under the franchise plan and which was acclaimed as a surefire box office attraction by those present. Exhibitors from all parts of the state were present, some of them traveling more than 500 miles to attend. The meeting was by far the most successful gathering of exhibitors ever held in Montana.

In Salt Lake City the Independent Exhibitors of the Intermountain Territory held a meeting on Sept. 19 and 20 at the Utah Hotel. Al. Steffes jumped from the Montana meeting to the Utah gathering, also present were Judge Thurman of Denver. Between 100 and 150 exhibitor members were present at the meeting. There had been a meeting last week at which 35 exhibitors were present at which the latter meeting was arranged.

Holt Signs New Columbia Contract For 4 More Films

Jack Holt, co-starring in "Flight," Columbia's new talkie special now running at the George M. Cohan Theatre, in New York, signed a new contract with Columbia last week simultaneous with the opening of the picture.

The star, accompanied by Graves and the executives of the Columbia organization, is now bound for the Coast.

Wisconsin Seen Solid As Allied Wins Membership

(Continued from preceding page)

take much business away from the theatre men in all states.

Al Steffes, well known as W. A. Steffes to the industry in this section, spoke on the Tiffany-Stahl franchise plan. R. E. Zimmerman of the Midwest Amplifier Service spoke on the importance of getting engineering ability along with the purchase of sound equipment.

Jack Miller, president of the Illinois association gave a short talk in which he stated that finances were needed to run an organization. He stated that in Cook County, Illinois, the theatre men raised over $70,000 per year to carry on organization work.

There was a considerable discussion on finances of the Wisconsin group. It was finally decided that the board of directors be empowered to work out a budget system on the matter and decide on what dues were necessary to conduct association affairs financially.

The exhibitors also passed a motion requesting Vitaphone and United Artists to establish exchanges in Milwaukee to facilitate Wisconsin Service. Charles Trampe, president of the Milwaukee film board of trade gave a little talk outlining problems of exhibitors and exchangemen. Frank Williams, former state association president, gave a short talk on organization with increased dues.

At the election of officers Steve Bauer, Milwaukee, was elected president; A. C. Gutenberg, Milwaukee, first vice president; Henry Goldenberg, Milwaukee, second vice president; Jack Hickey, New London, third vice president, James Bowden, South Milwaukee, secretary; Ernie Langmack, treasurer. Sergeant at arms for the coming year is E. Accola, Prairie du Sac, Wis. Directors are J. P. Adler, Marshfield, Wis.; H. J. Fitzgerald, Milwaukee; W. L. Ainesworth, Fond du Lac; George Heubner, Oconomowoc; George Fischer, Milwaukee; E. Berth, Kiel; August Berkholtz, West Bend; Bert Fischer, Milwaukee; C. Mortimer, Milwaukee; William Wiske, Red Granite; Fred S. Meyers, Milwaukee, and Sam Abrams, Racine.

"Bugs" Baer Returns East After Finishing M-G-M Opus

Hollywood, Sept. 12.—Arthur "Bugs" Baer, newspaper syndicate humorist, who was brought to the Coast several weeks ago by M-G-M, left Wednesday to return to New York. While here, Baer wrote the dialogue for M-G-M's Van and Schenck talker comedy, "Take It Big," and, unlike most importations of Eastern writers, made a tremendous hit with the writing fraternity.

It is understood that M-G-M held an option for a term contract with Baer, but the latter convinced studio officials that he would rather return East instead of working on an extended contract. Baer may return to the Coast from time to time to write dialogue for M-G-M, however.

"Scotchman's Matinee" Proves Successful

KANSAS CITY, Sept. 12.—After several months of trying out the plan, H. A. Jones of the Plaza theatre, Kansas City, is convinced that his "Scotchman's matinee," which he advertises widely, brings added patronage to his theatre. The "Scotchman's matinee," as it is advertised in newspapers, consists of the regular picture plus a first run preview of the ensuing picture each Saturday night.

"Modern Maidens" Leads Grosses In Broadway Houses

(*Continued from page* 1051)

for that house. "Hallelujah" at the Embassy fell off a little to $9,710, while "Fast Life" at the Central drew $8,850.75.

William Fox brought his "Movietone Follies" in for a return date but on the wide film this time, at the Gaiety. It opened fairly well on Tuesday night but business wasn't big the following night or the second matinee.

M-G-M Will Observe "Hell's Angels" Before Starting "War Birds"

Hollywood, Sept. 19.—M-G-M plans to start production on "War Birds" immediately following the completion and release of Howard Hughes' $3,000,000 air epic, 'Hell's Angels." Film rights to "War Birds" were purchased by M-G-M two years ago after "Wings' went over as a road show, and preliminary preparations for filming were started at that time. The story was shelved by M-G-M executives when Hughes started "Hell's Angels," as it was figured that two air epics would conflict with simultaneous release dates, and hurt business of both.

Curtiz Will Direct Jolson's Next; Lois Moran Has Role

Preparation for Al Jolson's next Warner-Vitaphone picture has proceeded to the point where Michael Curtiz has been signed as director and, through the courtesy of Joseph Schenck, loan of Lois Moran obtained as the star's leading lady. Other players already announced as signed include Louise Dresser, Lowell Sherman, Tully Marshall and Mitchell Lewis.

Finishes "Howdy Broadway"

"Howdy Broadway," W. Ray Johnston's independently produced feature, was finished recently at the Metropolitan Studios in Fort Lee, N. J. Author and director of the film is Charles J. Hunt, who produced "Casey Jones" for Rayart. Players include Johnny Kane, Ellalee Rucy, Jimmie Parrish and Jackie Clark.

David Sarnoff Will Stand By The Independent

(*Continued from page* 1048-*c*)

signing independent exhibitors wholesale. The RKO organization, it is said, has not been as active as the other. Reported attempts to make deals on the outside with the circuits before going ahead with the independents have come to the Allied ranks and in turn have been passed on to the RCA head of activities, whom the exhibitors have come to look upon as their friend, and that anyone in the film business who will toss aside $5,000,000 worth of contracts in order to go along with the independents is a person worth while playing ball with.

Warners Announce 278 New Vitaphone Release For Season

Listed on the 1929-30 schedule of Vitaphone presentations are 279 subjects. A new feature of the program will be several subjects in Technicolor.

Seventy-eight of the total will be produced by Bryan Foy, director-in-chief for Vitaphone, while Murray Roth, in charge of the Brooklyn studio, will make the remaining 200.

Foy's productions will include 52 one-reel playlets and 26 two-reelers, many of them in Technicolor. He has started his program on the Coast with adaptations from George Kelly's playlets, "Finders Keepers" and "The Fluttering Word." At the Eastern studio Mr. Roth will film four productions weekly.

Tannura Made Director Of Pathe Short Product

Philip Tannura, chief cameraman of Pathe Eastern sound studios, has been made a director of short product by Robert T. Kane, general manager of production. Tannura recently handled the camera work on the two Morton Downey starring features for Pathe.

Tannura has devoted nearly 20 years to the picture industry, having started as an actor in Thomas Edison Productions in 1907. He handled the camera work on nearly every important lot in Hollywood during the past five years.

Since his appointment in June, this year, Tannura has directed eight two-reelers for Pathe—"Fancy That," "After the Show," "Right in a Girl's Dormitory," "Haunted," "Wednesday at the Ritz," "The Great Hokey," "Rubeville's Night Club," and "Crosby's Corner," and is now assigned to produce the remaining short product on this year's schedule.

Fox Theatre For Westwood

Hollywood, Sept. 19.—A 2,000-seat theatre will be erected by Fox West Coast Theatres in Westwood Village, according to announcement made this week.

HOLLYWOOD

LAWRENCE A. URBACH
Western Advertising Manager

WALTER R. GREENE
Western Representative

Hollywood Office: Mezzanine Floor, Hotel Roosevelt Phone Granite 2145

M-G-M Organizes Coast Sound School

Will Train Students In Proper Technique Of Sound Projection

SEEN as a move to protect the M-G-M picture trademark from whatever damaging effect poor projection or faulty operation of sound apparatus might have, it is announced this week that company officials have inaugurated a school of sound at the Culver City studios under the general direction of Douglas Shearer, chief sound engineer.

Students are being picked from all parts of the United States and they will undergo the equivalent of a post-graduate university course in transmission of sound to the film. "Protect Our Product" is the school slogan, and the aim will be to create a group of young sound experts to see that the showman at large is given every aid in the presentation of Metro-Goldwyn-Mayer productions.

Over A Thousand Applications

Selection of the candidates who began their studio work last week was very much on the order of the Edison test, except that these men are older than the boys examined by the great inventor, and have a background of experience to their credit. The appeal of this new field to ambitious young men is substantiated by the fact that more than a thousand applications have been received.

On graduation in six weeks, they will spread to all points of the country, there to serve the exhibitor with expert assistance and advice in presenting sound and dialogue pictures.

The students are constantly under the charge of Lewis F. Edelman, as chief instructor, assisted by Felix Feist, Jr., each of whom has served in various executive capacities in the M-G-M sound department.

Shearer Heads Faculty

Mr. Shearer acts as head of the faculty, and has appointed several of his principal executives, including Wesley C. Miller, Earl W. Reis, O. L. Dupy, A. N. Fenton and O. O. Ceccarini, as assistant instructors. Each of these experts, who with Mr. Shearer, are responsible for the effects and dialogue recording and presentation in Metro-Goldwyn-Mayer pictures, will conduct class lectures.

The following class themes provide illustrations of the subjects covered in the lectures:

Mr. Fenton—Description of sound technique on the stage and in the mixer room.

Mr. Dupy—Sound technique in the recording building.

Mr. Reis—Exhibitors' problems of projection.

Mr. Shearer and Mr. Miller, his chief assistant, will conduct lectures on general subjects to link together the special subjects covered by the heads of various departments.

Each morning Mr. Edelman and Mr. Feist take their charges to different stages where actual production is in progress, and the students serve as aides to the regular sound staff on each stage. When sound trucks are sent out on location students accompany them.

6 Of Class From Exchanges

Six of the class were selected as outstanding young men in the exchange service of Metro-Goldwyn-Mayer. They need only to learn the studio end. Five were exceptionally promising youths in the studio sound department. The other three had such an excellent background of engineering that they will be permitted to learn the exchange end of the business after graduation.

M-G-M already has three men in the field to assist exhibitors in the presentation of sound pictures. Ernest Whitely is in the Eastern territory, Charles Fogle in the Midwest, and Leo More in the South. The Pacific West has recourse directly to the studio in any emergency.

As an indication of how important sound and dialogue has become in the production of pictures the department headed by Mr. Shearer now numbers more than 250 persons.

The young men who soon will graduate and be meeting exhibitors to help solve their sound problems are:

Harry Keaton, John Redmond, Edward Dobkin, Michael Steinore, John Ward, Selwyn Levinson, Richard Knost, Ralph George, Jerome Porter, Henry F. McCarthy, Donald MacLeod, Charles Berry and Ray Ottman.

U. A. Buys "Blind Raftery"; May Produce As Velez Film

Hollywood, Sept. 19.—United Artists have purchased "Blind Raftery," a novel written by Donn Byrne a few years ago, and are planning to star Lupe Velez in the talker film production under direction of George Fitzmaurice. Production is scheduled for the first of the year, as Fitzmaurice will direct Dolores del Rio in "The Bad One" immediately, while Miss Velez will be tied up on Henry King's "Hell's Harbor" for two more months.

Clayton Is Metropolitan's Head Of Sound Recording

The post of head of the recording department of Metropolitan Sound Studio, on the West Coast, is now occupied by R. S. Clayton, who comes to Metropolitan from Electrical Research Products with whom he served for the last year and a half as head of installations of Western Electric equipment at the Paramount, M-G-M and Metropolitan studios.

Some of the studio sound experts instruct M-G-M's first class in the new school of sound. Douglas Shearer, chief sound engineer, (at blackboard with ruler), explains a problem to the class. Standing, left to right: Lewis F. Edelman, chief instructor; Wesley C. Miller, assistant chief sound engineer; Mr. Shearer, chief sound engineer; and Felix F. Feist, Jr., assistant instructor. Seated, left to right: Donald MacLeod, Ray Ottman, Ralph George, Henry McCarthy, Harry Keaton, John Redmond, Charles Berry, Edward Dobkin, John Ward, Jerome Porter, Richard Knost, Michael Steinore and Selwyn Levinson

Hollywood

Talk In Hollywood

By Walter R. Greene

AFTER J. P. McAvoy's story, "Show Girl" proved successful in novel and film form, the author was commissioned to write a sequel under the title of "Show Girl In Hollywood," with sale of magazine and picture rights assured to "Liberty" and First National, respectively.

McAvoy made a brief trip to Hollywood to gather atmosphere and color for his sequel, and it is said that he gained most of his story background at a luncheon tendered him at one of the large studios by the producing head and his executives. It is reported that the entire conversation of the associate producers during the luncheon centered around three subjects: various film mergers, the sensational drop in the stock market that day, and a recent production that had just been re-made into a hit. Whether the reports are true or not, "Show Girl In Hollywood" weaves those three ideas into its main theme.

RUDY VALLEE was auspiciously welcomed to Hollywood last Saturday when R-K-O put on a special meeting-the-train stunt with cameras, lights, pretty girls—and the sheriff.

In order to have Vallee feel at home with the newspaper representatives, the latter were taken to San Bernardino to meet the radio band sensation as he came in via Santa Fe. San Bernardino and Pasadena officials greeted Vallee on schedule, and then Sheriff Traeger welcomed him on behalf of the State, County and City at Los Angeles. Vallee stood the ceremonies well, despite the terrific heat.

HOWARD HUGHES, producer and director of "Hell's Angels," Hollywood's Patsy for the wise-crackers, was an entrant last week in the national amateur golf championship at Del Monte, Calif. Hughes left here recently in his private plans, and returned before September 10th to resume work on his air epic—now in its third year.

MAURICE CHEVALIER'S initial talker-musical for Paramount, "Innocents of Paris," is rolling up a record in San Francisco that is making Hollywood gasp. The picture is now in the fifth month at the St. Francis Theatre in the Bay city, and still showing no signs of weakening. Richard Wallace took the bows for direction of the production.

ANOTHER film director has gone commercial. Jesse J. Robbins, who discovered Edward Everett Horton and starred him in a series of features for Vitagraph about seven years ago, later directing for other companies, is now secretary-treasurer of the General Cab Company. The latter operates a large fleet of Ford safety taxis in Los Angeles, and has branches in other western cities.

Here's A Film That'll Be Theme-Songless

SAMUEL GOLDWYN makes what he considers an important announcement:

There will be no theme song for "Condemned," Ronald Colman's first talking picture for United Artists to follow "Bulldog Drummond."

FOX studios has issued a strict order forbidding the wives or husbands of players from visiting the sets while production is in progress. Studio officials feel that wives and husbands might retard production through delays; but the main reason for the order is to eliminate all possibility of players being nervous when their better halves are looking on during the shooting of scenes.

REPORTS wirelessed from Florida state that Lupe Velez strenuously objected to Jean Hersholt's cigar during the filming of scenes for Henry King's current picture. Lupe is said to have vividly described the cigar in general and its odor in particular, with Jean returning a verbal fire that stopped the Mexican miss cold. It is understood that Henry King adjusted matters so that production could proceed.

GRANT WITHERS, Warners' skyrocketing juvenile star, is currently engaged to Loretta Young, First National contract actress. Neither will set a definite date for the wedding, although admitting the engagement. Withers was engaged to Alberta Vaughan several years ago when the two were working for FBO, but the affair blew up when Withers became a free lance.

(Continued on following page)

Hollywood Melody Makers

HERMAN RUBY and M. K. JEROME are writing original song numbers for a Warner Vitaphone short musical novelty, which will also use several previous numbers composed by the Ruby-Jerome team.

J. KEIRN BRENNAN, writer of numerous hit songs in the past, is busy writing sketches and song numbers for "Show of Shows" for Warners. Brennan, in addition to his musical compositions, is also a playwright of no little ability.

JUST YOU, JUST ME apears to be building into the hit song of Marion Davies' M-G-M musical, "Marianne." The number was composed by Jesse Greer and Ray Klages, who are now writing songs for Universal's "Shannons of Broadway."

NEW arrivals among the melody makers on the Coast include Joe Young and Harry Warren, who have been signed by Warners to write additional numbers for "Spring Is Here," the musical comedy just purchased for immediate production.

GRANT CLARK and HARRY AKST have been assigned to write additional songs for Warners' "The Golden Dawn," the operetta featuring Alice Gentle, noted opera singer.

WILL KERNELL is writing an operetta for Fox under title of "The Last Waltz," adapted from a novel of the same title.

(Continued on following page)

When the popular Rudy Vallee pulled out of the Pennsylvania terminal in New York for the West Coast where he is making "The Vagabond Lover" for Radio Pictures, he was tendered many farewells. As the train stopped at various stations along the route, demonstrations were to be had from admiring women and radio fans. Various newspapers covered the story of Rudy's trip. The above scene shows Vallee, with his parents on the left, in the Pennsy station just as th train is about to pull out

Cohn Appointed Scenario Editor Of First National

Hollywood, Sept. 19.—Al A. Cohn has been appointed scenario editor at First National Studios by Jack Warner, with Cohn taking charge of the department this week. Cohn, editorial supervisor for Christie Film Company during the past year, recently signed a term contract with Warners to write, direct and supervise Vitaphone short reel comedies.

The scenarist's long experience as a supervisor and editor prompted Warner to assign him to the First National post after three weeks on the Vitaphone shorts.

Walter Anthony, scenario editor at First National for the past few months, has been placed in charge of two musical productions that will be produced by the company during the coming weeks. Anthony is now preparing the numbers for the film-musicals, and will have charge of that type of production in the future.

Seastrom Returns To Coast

Hollywood, Sept. 19.—Victor Seastrom, M-G-M director, has returned to Hollywood after a year's trip to his home in Sweden. He is preparing a story for his next production, which will be an all-talker.

Talk In Hollywood

(Continued from preceding page)

ANOTHER "spite" marriage in coast film circles is reported among the recent crop of picture weddings in Hollywood. The actress was all set to take the leap with an actor working for the same company, when, according to report, the boy stepped out one Sunday on a trip to Catalina with another film actress, in company with a group of friends. A few days later the girl heard of the trip, and decided the intended engagement was off immediately. Then she telephoned another chap who had been courting her for months, and informed the surprised non-professional that they would be married immediately. First thing the actor knew about the walkout was when he read of the wedding in the newspapers.

SOMETIMES it is easy to crash into pictures. Wiley Watson, Australian musical comedy star, found the pictures a cinch. Passing through Los Angeles while enroute from Australia to London to fulfill a musical revue contract, the comedian visited a friend at M-G-M studios. He was seen by Sam Wood, the director, and walked out a few hours later with a contract calling for a comedy part in "Cotton And Silk," which stars the Duncan Sisters. Upon completion of the picture, he will continue on his way to London.

THE "False Friends" or "Knife-In-The-Back" Club has been organized among a select circle at Paramount Studios, with Herman Mankiewicz and George Cukor named as sponsors. The club was organized following the successful staging of a bachelor dinner at $10 a plate for Ben Zeidman several weeks ago. Its first affair will be to honor Ben Schulberg, studio head, just prior to his vacation trip abroad.

Laura La Plante, one of screendom's best of good lookers, who has just begun rehearsals for "La Marseillaise," in which she and John Boles will be co-starred under the direction of Paul Fejos

AN heir or heiress is expected at the John Barrymore home some time within the next two months. The coming arrival was admitted by John Barrymore and his wife, Dolores Costello, upon their return from New York last week. Miss Costello will not star in another Vitaphone production for Warners until after the event, but this will not disturb company plans, as Warners are two pictures ahead on Miss Costello's releasing schedule.

EDWIN CAREWE, film producer, has put in a bid to take care of the garbage disposal in the city of San Francisco, and has assured city officials that he is ready to invest $250,000 in a reduction plant that will convert the wet garbage into chicken feed.

If Carewe is successful in obtaining the contract, he will still continue to produce pictures in Hollywood; as the garbage collecting will be a personal investment proposition.

BETTY COMPSON wants to construct a $6,000,000 hotel for California tourists, according to plans submitted to the City Planning Commission for a re-zoning permit. The site is in the Hollywood hills overlooking the city. It is understood that Miss Compson would organize a corporation to construct the hotel, interesting many film people in the project through investments.

WHEN the Hillstreet was re-opened last week under the name of RKO, and with a change of policy, several expensive Oriental rugs were spread in the foyer over the regular carpet. But someone must have wanted to create the impression that the rugs were only rented, for the price tags and numbers were conspicuous on one corner of each of the large rugs.

CLARA BOW and some of her film friends have invested in a gold mine; or rather two mines, in Sierra County, California. It does not necessarily mean that Clara is now a gold digger, for she'll probably have to keep putting money in for a long time before she starts getting it out.

Theodore Von Eltz has been signed by First National for a part in "The Furies" under direction of Alan Crosland. Lois Wilson and H. B. Warner are featured.

Christie Co. Has Signed 36 "Names" For Talkie Plays

Thirty-six stars and featured players comprise the roster of talent thus far signed for Paramount-Christie talkie plays. It is likely that at least sixty "names" will have been signed before casting for the current year's crop of shorts is finished.

Signing lately were Bert Roach, Will King and Natalie Joyce for roles with Ford Sterling in "The Fatal Forceps," by C. L. V. Duffy. "The Dancing Gob," by Vernon Smith, will have Buster West and his partner, John West, in which the former will do his sailor dancing act. Wilson Collison's play, "He Did His Best," will star Taylor Holmes, with Carmel Myers, Kathryn McGuire and Harry Woods in support. Additional stories are in preparation for Louise Fazenda, Marie Dressler, Charlie Murray and others as well as the all-colored Octavus Roy Cohen stories.

Neilan's Mother Dead

Holllywood, Sept. 19.—Mrs. Blanche Neilan, 61 years of age, and mother of Marshall Neilan the director, died last Friday at the California Lutheran Hospital after a lingering illness. Interment was in Rosedale Cemetery.

Hollywood Melody Makers

(Continued from preceding page)

ABE MEYER, in charge of Tiffany-Stahl musical department, has signed Abner Silver to write original song numbers for several of the company's forthcoming productions. Silver has already contributed two numbers for "Painted Faces," "Bashful Baby," and "Somebody Like You." Silver, in association with George Waggner, are writing two songs for Mae Murray to sing in "Peacock Alley." Leo Feist, Inc., will publish the numbers for Tiffany-Stahl.

FREDERICK STAHLBERG, associated with the late Victor Herbert for many years, is the latest orchestra conductor to be signed by M-G-M. Stahlberg will arrive on the Coast within a few days to join the company conducting staff which already includes Dr. William Axt, Arthur Lange, Herbert Stothart, Paul Lamkoff and Samuel Wineland.

WILLIAM ROCKWELL, professional manager for Harms and Co., music publishers for R-K-O, made a special trip to the Coast to select the songs for Rudy Vallee's initial musical film "The Vagabond Lover." The entire R-K-O staff of song writers are contributing numbers.

RAY PERKINS, song department manager for both Warner and First National Studios, is responsible for the two songs in First National's "Fast Life," currently released. The numbers are "Since I Found You" and "A Fast Life and A Hot One."

AL DUBIN and JOE BURKE have been assigned to write a group of original song numbers for "Hold Everything," filmusical comedy being produced by Warners.

Hollywood

M-G-M has started "Lord Byron of Broadway," with Charles Kaley, ex-M. C., and Ethelind Terry, musical comedy favorite, in leading roles. Others in the cast of this romance of a song-writer, to be directed by William Nigh, are Cliff Edwards, Gwen Lee, and Marion Shilling, recently from New York.

Ulrich Haupt has been signed for the heavy in "Rogue's Song," operetta about to go into production at M-G-M with Lawrence Tibbett, operatic star. Others in the cast are Hedda Hopper, Catherine Dale Owen, and Marion Shilling.

Leila Hyams' term contract option has been renewed by M-G-M.

William Austin has been borrowed from Paramount by Warner Brothers for John Barrymore's next picture, "The Man," which Alfred E. Green will direct. Loretta Young is to play opposite the star, and Albert Gran and Douglas Gerrard have supporting roles.

Paul Gangelin is adapting "The Big Shot" from Ben Hecht and Charles MacArthur's story for Pathe.

John W. Considine, Jr.'s first original story, "Sea Tang," will shortly go into production at United Artists studio. William Anthony McGuire, New York playwright, has been engaged to adapt and assist in production.

Jim Farley has been engaged to play in "Courtin' Calamity," Hoot Gibson's current picture. Jerome Storm is directing.

"Up And At 'Em," an original story by Joseph Franklin Poland, will be Eddie Quillan's next talker for Pathe. Poland is also writing the dialogue for the production, which will be produced by William Conselman, with Leo McCarey directing.

Lionel Barrymore and his wife, Irene Fenwick, have been made defendants in a suit instituted by Dr. Louis Rene Kaufman, of New York, for a bill totaling $2,890.

Merna Kennedy was stricken with appendicitis while playing the final scenes in Glenn Tryon's current vehicle, "Skinner's Dress Suit," and rushed to a hospital for observation.

German Officers Balk At "U" Offer

HOLLYWOOD, Sept. 19—Universal is encountering difficulties in obtaining the services of an expert technical adviser on the film production, "All Quiet On The Western Front," according to reports. Practically every former officer in the German army during the war and now in Hollywood, has been called to the studio and offered the position. Reports state that they all have turned down the job, even though most of them need the ten weeks' salary that goes with it.

Reasons given are that the former German officers are particularly incensed over the book and the author's arraignment of the officers in the Kaiser's army, and will have nothing to do with either the book or the film version to be made from it. Universal figures it is necessary to find a technical expert familiar with the formations and operation of the German army behind the lines, as the story outlines the war from the German viewpoint.

Millard Webb, director, and **Mary Eaton,** musical comedy star, were married in Hollywood Sunday, with many of prominence in Hollywood film circles as attendants. Their honeymoon will be spent in Banff, Canada, and New York.

Paul Porcasi, the urbane night club proprietor of "Broadway," has been signed by Fox to appear in "The Three Sisters," starring Louise Dresser. Tom Patricola, the dancer, and June Collyer have other principal parts.

Robert S. Carr, novelist and scenario writer, recently announced his marriage to Frances Ann FitzGerald, formerly of Byron, Ill. The two met when Carr was writing his novel "The Rampant Age," in Chicago.

Brown and Freed, M-G-M's ace song writing team, have a practical demonstration of their ditty, "Singing in the Rain," the song hit of the M-G-M special, "The Hollywood Revue," when Sally Starr, of the newer crop of film players, turns the hose on them

Virginia Brown Faire has announced her engagement to Duke Worne, film director and independent producer, the marriage to be celebrated in the early part of the current month.

Blanche Mehaffey, film actress, and Arnold Wallace Staunton, polo player and non-professional, were married in Glendale September 4th and left immediately for a honeymoon in Venice, Italy. The actress does not expect to continue in pictures.

"Resurrection," made two years ago by Edwin Carewe, has been purchased by M. H. Hoffman and Phil Goldstone, and will be remade as a filmusical, with Goldstone directing. Edmund Burton and Will Jason are writing the lyrics and music.

Pola Negri has returned to Hollywood from Paris to look after her local real estate investments.

Samuel Ornitz, novelist of Jewish life, has been placed under contract by M-G-M as a writer of original talker material.

Joan Marsh, young blonde ingenue, has been placed under long term optional contract by Universal.

Harrison Ford has been signed by Warners to appear in a Vitaphone short subject to be directed by Bryan Foy from the George Kelly prize playlet "The Flattering Word."

Edmund Lowe, whose optional contract with Fox has expired, has been re-signed by that company on a long term optional agreement.

Irving Bacon, Mack Sennett comedian, has been signed by Paramount for a part in Clara Bow's next, "The Saturday Night Kid."

Jean Hersholt and **Lupe Velez** have been cast for the leading parts in "Hell Harbor," Henry King's first talker for Inspiration Pictures.

Kate Price and **James Bradbury, Jr.,** both noted for their Irish interpretations, have gone Russian and will supply comedy relief in M-G-M's "Rogue's Song."

Lewis Stone will play the part of Norma Shearer's father in her next starring vehicle for M-G-M, "Their Own Desire." James Forbes and E. Mason Hopper are directing the picture, in which Belle Bennett also plays a prominent part.

Louis Wolheim has been signed by M-G-M to play the role of a villainous steward in "The Ship from Shanghai," to be directed by Charles Brabin, in which Conrad Nagel and Kay Johnson are featured.

Bodil Rosing, versatile character actress, is playing role in "The Bishop Murder Case," the S. S. Van Dine novel now being produced by M-G-M. Others in the cast are Basil Rathbone, Roland Young, Leila Hyams, and Polly Moran.

Vivienne Segal and **Alexander Gray** have been assigned the leading roles in the operetta "Song of the Flame," by Warner Bros.

Owen Moore has moved from RKO to Paramount to play a leading role in "The Children."

Matt Moore is now playing opposite H. B. Warner and Lois Wilson in "The Dark Swan," which William Beaudine is directing for First National.

Fred Scott, concert singer, has been cast by Pathe for the leading male role in the new opus, "The Grand Parade," opposite Helen Twelvetrees, loaned by Fox. Fred Newmeyer will direct.

Opinions on Pictures

Side Street

Underworld Melodrama

(Reviewed by Freddie Schader)

(All Dialogue)

MAL ST. CLAIR had a better story in the one that Jack Conway, since passed on, laid out for him under the title of "49th Street." "Side Street," which has Mal credited as author and director, proves to be a weak sister as picture entertainment. It is of the melodramatic variety with an underworld touch. In the cheaper grind houses it will get by, but it isn't up to the mark for the de luxe runs.

The outstanding feature of the casting for the picture is the fact that it has the three Moore brothers, Tom, Matt and Owen, playing three brothers in the story.

The scene of the tale is laid in New York. One of the brothers is a policeman who has been appointed to the detective force; another is "riding the bus" out of the city hospital and the third is a gang leader and bootlegger. The latter is carrying on his gang activities under an assumed name, and the first brother is given the job of running down the gang with orders to get the leader. Of course the underworld mob have the copper framed for a killing on Thanksgiving night, and the gangster brother, first undertaking to call off the shooting that he has ordered not knowing that it was his own brother that he was sending to death, steps in and takes the bullet in his place and is killed.

There is a little touch of human stuff in the Thanksgiving dinner with the old Irish mother and father, the latter a retired flatfoot of the old school. But in the Park Avenue apartment scene the dragging in of a couple of song numbers by the heels and the forced dance of Georgie Raff is poorly handled.

Tom Moore handles the role of the copper very well indeed, but Owen was very stagey and likewise poorly directed. Matt was much too old for the ambulance surgeon. Frank Sheridan as the old man gave a mighty good performance as also did Emma Dunn as the mother. Kathryn Perry as the ingenue lead managed to come through nicely.

The only way to get any money with the picture is to go out and plant the fact that the Moore boys are playing three brothers.

Produced by Radio Pictures and **distributed** through R-K-O Corp. **Story** and **direction** by Mal St. Clair. **Dialcgue** by George O'Hara. **Length**, 6,965 feet. **Released**, Sept. 8, 1929. **Running time**, an hour and thirteen minutes.

THE CAST

Jimmy O'Farrell	Tom Moore
John O'Farrell	Matt Moore
Dennis O'Farrell	Owen Moore
Kathleen Doyle	Kathyrn Perry
Mr. O'Farrell	Frank Sheridan
Mrs. O'Farrell	Emma Dunn
"Silk" Ruffo	Arthur Houseman
"Bunny"	Mildred Harris
Maxse	Charles Byer
Mac	Edwin August
"Slim"	Irving Bacon
Patrick Doyle	Walter McNamara
"Blondie"	Al Hill
"Drunk"	Heinie Conklin
"Pinkie"	Dan Wolheim

Welcome Danger

Lloyd In Great Talker

(Reviewed by Walter R. Greene)

(All Sound and Dialogue)

IN either sound or silent form, "Welcome Danger" is a cinch for long runs and big money grosses. It is unquestionably the best laugh comedy that Harold Lloyd has delivered to Paramount since his association with that organization.

Lloyd studied the dialogue and sound situation carefully before he attempted his first talker. The silent picture was made and cut down to definite footage, before any thought was given to sound effects and dialogue. Then he made his sound version, but in so doing kept the dialogue minor to the regular action of the story throughout.

There are very few attempts at wisecracking in the dialogue, and only a small portion of the laughs come from the spoken lines. Everything has been made to center around the comedy sequences and situations, resulting in an outstanding laugh hit that will be classed among the best Lloyd has ever made.

Harold is seen as a rather bashful young botanist, son of a former aggressive police chief of San Francisco. The boy is sent for to help run down a ring of dope runners who have been baffling the police for months. Lloyd is picked up on the train west, and a romance is developed at a small way station enroute when he meets Barbara Kent flivvering to the Coast with her crippled brother. Harold finally arrives at headquarters, and becomes so engrossed in the finger print department that he becomes the laugh of the department. He finally stumbles onto the trail of the dope ring in Chinatown, and succeeds in rounding up the leader after a maize of wild chases and funny sequences in the underground passages. During the chase sequences, he is able to save the life of the Chinese doctor who has successfully operated on Barbara's brother, with everything finally ending in the usual way.

There is little time wasted in getting into the laughs after the opening. They are spotted frequently from there on, and Lloyd has some brilliant comedy sequences in the Chinatown underground that provide loud and continuous roars. Every advantage has been taken of sound in the picture. In one sequence, Lloyd and a dumb cop are in a Chinese cellar when the light goes out. The screen goes dark—while Harold is heard calling loudly for the cop. It is an unusual effect that is certain to be used frequently by other producers in the future.

Barbara Kent is ideal as the love interest. She has a captivating personality, and the same kind of a voice. Noah Young, as the dumb copper, makes the most of every opportunity, and goes over in a big way. The balance of the cast is highly acceptable.

Harold Lloyd has nothing to fear from talking pictures. His voice registers excellently, and there is personality in its reproduction.

(Continued on folowing page)

The Great Gabbo

Corking Talkie For Regular Runs

(Reviewed by Freddie Schader)

(All Dialogue)

THE first all-talkie production that Jimmie Cruze has made independently was brought into New York at the Selwyn theatre for an extended run at $2 top. It isn't a $2 picture but it is a corking picture for the regular run of picture houses. True it is another backstage story, but this is a little different than the usual run of backstage yarns that have come to the screen within the last six months. Incidentally there was a great idea muffed in the making of the picture, for with the ventriloquist and his dummy carrying on a conversation back and forth a "Strange Interlude" idea might have been carried to great lengths in the production.

The picture has as its star Eric von Stroheim and he again proves himself to be an actor of parts. He is as great before the camera as he is behind it directing. Supporting him in the principal role is Betty Compson and she again scored a hit.

Von Stroheim has the role of a small-time vaudeville ventriloquist with ambitions. Betty Compson in the role of Mary is "sketching" with him. She is very much in love with the egotistical "ham," but his abuse reaches such proportion that she finally deserts him while they are playing a "shooting gallery" in Paterson. It is but a short time later when the "ham" is being starred in a Broadway revue, and Mary is the prima donna with the attraction. In the time that has elapsed since their parting the ventriloquist has time to realize that the girl was a tremendous help to him and that he is really in love with her. He tries to win her back and for a time it appears as though he would be successful in getting her away from the juvenile lead in the show who seems interested in her. In the end she selects the juvenile, and then it is discovered that they have been married for some time secretly. And the ventriloquist when he is appraised of the fact goes insane.

Mr. Cruze has handled the direction of the picture most skillfully and his angle shots of the chorus evolutions in the revue scenes of the picture are by far the best that have been seen in any of the talking revue productions.

But there is a lot to this picture. The atmosphere of the stage almost reaches one's nostrils from the screen. The handling of the ventriloquial scenes are perfect.

A James Cruze independent production distributed by Sono-Art-World Wide Film. From the story by Ben Hecht. **Continuity** and **dialogue** by Hugh Herbert. **Directed** by James Cruze. **Length**, 9,950 feet. **Running time**, an hour and thirty-two minutes. **Released**, September.

THE CAST

The Great Gabbo	Erich von Stroheim
Mary	Betty Compson
Frank	Don Douglas
Babe	Margie Kane

Opinions on Pictures

The Drake Case

Mediocre Mystery Melodrama

(Reviewed by Freddie Schader)

(All Dialogue)

HERE is a dialogue picture that is far too long getting underway to be satisfactory entertainment for the better class of first run houses, but it is a mystery melodrama that will get by in a great many of the smaller houses. The picture starts well enough, but once the murder has been committed there is too much talk and far too much footage given over to the preliminary scenes in the court room.

Charles Logue was responsible for the story and he collaborated on the dialogue with J. G. Hawks. Charlie knows better than to have a district attorney open his case with as lengthy a speech as was used in this instance.

The picture has been fairly well cast with Gladys Brockwell, Forrest Stanley, Robert Fraser and James Crane in the principal roles.

It is the story of a woman, who divorced from her husband, returns to his home after his death in the guise of a servant, and discovering that the woman who succeeded her as wife in the household, has made a drug addict of her daughter, fights to save her child. In trying to accomplish this she is the one that is accused of the murder of woman who was her successor. At the trial the case moves along until it is almost time for the judge to charge the jury, when at the last minute a spectator from the audience rises and has a conference with the attorney for the defense, whereupon he is placed on the stand and testifies that he is a burglar and that he was secreted in the room where the murder was committed and that the woman was killed by her husband. That gives the case a new twist, for the husband is known to be dead. Then, as the confessed crook is being led away, the young daughter's fiance, an attorney who has had charge of the estate of her late father, rises and states that there will be no charge made against the man who has just testified. When the crook hears the voice he recognizes it as that of the man that was in the room when the murder was committed. It then turns out that although the attorney for the estate was engaged to the daughter, he was married to her stepmother, and that the two had planned to make the child a drug addict so that they might gain possession of the estate.

A rather twisted murder thriller, which had it had the advantage of a little swifter pace in direction might have been a much better picture.

Produced and **distributed** by Universal. **Story** by Charles Logue, **dialogue** by J. F. Hawks. **Directed** by Edward Laemmle. **Sound length**, 6,448 feet. **Silent length**, 6,688 feet. **Running time**, an hour and thirteen minutes. **Released**, September 1, 1929.

THE CAST

Lulu Marks	Gladys Brockwell
District Attorney	Forrest Stanley
Roger Lane	Robert Fraser
Hugo Jepson	James Crane
Mrs. Drake	Barbara Leonard
Georgia	Doris Lloyd
Capt. Condon	Bill Thorne
Edmonds	Eddie Hearn
Bill	Tom Dugan
Judge	Byron Douglas

Should A Girl Marry?

"True Stories" Movie

(Reviewed by Raymond Ganly)

(Part Dialogue)

THIS sex drama shows the predicament of a girl whose past haunts her. Having shot the seducer of her sister when the latter died of shame and having been acquitted by the jury, the girl clears out of her home town to a more agreeable clime, but a detective friend of the murdered man trails her.

She is about to wed the son of a wealthy banker, but the latter deenounces her when he hears of her past from the detective, accusing her of having robbed his bank. When the banker follows her home and offers her money to take the next train out of town, the girl turns on him and reveals that she knows he is guilty of robbing his own bank. The detective, who has also followed them, hears the accusation. The banker, unable to brazen it out, grapples with the detective who sinks to the floor shot while the banker jumps out of the window to his death. Just before he dies, the detective reveals that the girl is innocent and that the banker was the real thief. With everything straightened out, the girl is able to marry the boy and settle down to happiness.

Though there is nothing high class about this drama, it should do business at neighborhoods and similar types of houses where flappers and the like will probably be attracted by its title and "True Story Magazine" theme.

The scene of the girl's trial, filmed with dialogue, is well done. A synchronized score is effectively contributed by Ben Pollock and His Park Central Orchestra.

All of the performances in the cast are good. This story, on the whole, should enjoy a profitable future at the "neybies."

Produced by Trem Carr for Rayart Pictures. **Distributed** by Rayart. **Story** by Arthur Hoerl. **Director,** Scott Pembroke. **Cameraman,** Hap Depew.

THE CAST

Alice Dunn	Helen Foster
Jerry Blaine	Donald Keith
Andrew Blaine	Wm. V. Mong
Harry	Andy Clyde
Mae Reynolds	Dot Farley
Jarvin	George Chesebro
Aunt Ada	Dorothy Vernon

Welcome Danger

(Continued from preceding page)

Drawing Power: It's a cinch for the big money. A fine comedy combined with the fact that it's Harold Lloyd's first talker assures tremendous business and long runs.

Produced by Harold Lloyd Corporation. **Released** by Paramount. **Story** by Clyde Bruckman, Felix Adler and Lex Neal **Directed** by Clyde Bruckman. **Dialogue** by Paul Gerrard Smith. **Photography** by Walter Lundin and Henry Kohler. **Length,** about 10 reels. **Release date,** Oct. 12, 1929.

THE CAST

Harold Bledsoe	Harold Lloyd
Billy Lee	Barbara Kent
Clancy	Noah Young
John Thorne	Charles Middleton
Captain Walton	William Walling
Doctor Gow	James Wang
Boy	Douglas Haig

Jealousy

An Opportunity Lost

(Reviewed by Freddie Schader)

(All Dialogue)

THERE must have been an awful lot of trouble attached to the making of this all talkie at the Long Island studio of Paramount. Otherwise it would be hard to account for the making of so poor a picture of what was a real stage novelty that proved a box office success. As a picture it will be far from that. Seemingly someone bungled here and a real opportunity was lost for a box office knockout. As it is, however, the picture will do well enough in the cheaper houses, but it does not measure up to the Paramount standard for the de luxe theatres.

"Jealousy," originally was done in the French from the pen of Louis Verneuil. Eugene Walter adapted it to the American stage for A. H. Woods and did a very fine piece of work. It was a stage hit and therefore as Paramount had Miss Jeanne Eagles under contract and as she had played in the stage production they secured it for her. What happened after that is hard to tell.

Garrett Fort adapted it for the screen. John D. Williams was called in to direct the dialogue and Jean de Limar directed the picture.

In making the adaptation a number of people were added to the cast, for in the original there were but two people on the stage during the entire action of the play. In the screen version there are at least three other principal characters and a host of smaller parts. The result is a very ordinary tale of a girl who deceives the man she is going to marry, and later after being wed a year and in financial difficulties, returns for a night to the home of her former "protector" whom she has passed off as her guardian and manages to get a check from him for a half a million francs. But during the night the protector is strangled to death and a discharged bookkeeper who worked for him is first accused of the crime. However, at the last minute the deceived husband confesses that he was the one responsible for the death of the former lover of his wife.

There are moments when Jeanne Eagles is good, there are others when she is terrible and in shooting her the cameraman permitted their boxes to record at an angle that gave the star a very long and very ugly chin.

There are also spots where the recording of the voices of the players is not all that it shoulld be.

Produced and **distributed** by Paramount Famous-Lasky. From the **play** by Eugene Walter, **adapted** by Garrett Fort. **Dialogue directed** by John D. Williams; **Picture** by Jean de Limar. **Length,** 6,107 feet. **Runleased,** Sept. 28, 1929. No silent version.

THE CAST

Yvonne	Jeanne Eagles
Pierre	Frederic March
Rigaud	Halliwell Hobbes
Renee	Blanche Le Clair
Clement	Henry Deniell
Charlotte	Hilda Moore

Oh Yeah!

A Real Talking Motion Picture

(Reviewed by Freddie Schader)

(*All Dialogue*)

ONE might say that this is the first real talking motion picture. It has all the action and thrills that formerly were part of a motion picture, and coupled with it is talk. The result is that it is a picture that is going to prove a box-office wow. It is comedy-drama, with laughs, thrills and punches. It starts with a rush and keeps going at a merry clip right to the finish. Don't overlook this one as a real bet, for it is every bit as good as "The Cock-Eyed World."

There are three players that top the balance of the cast. They are Robert Armstrong, James Gleason and Zasu Pitts. Gosh, what a team that Jimmie Gleason and Zasu Pitts make. They are a laugh from beginning to end of the picture. But one doesn't want to overlook Bob Armstrong, for he and Gleason put over a Damon and Pythias stunt that is a wow.

The two men are a couple of railroad drifters. They have been traveling from division head to division head all over the country. They hold "cards" in the union, so whenever they hit a line they are pretty sure of a job. Wotta pair! They scrap with each other constantly, but together whenever an outsider butts into their affairs. Finally, they hit a division where Bob falls in love with the girl paymaster, who also runs the commissary, and his pal falls for the waitress. The two decide to settle down and wed, and are going to start saving toward the day when they are to walk to the altar. The scene in which they propose is a laugh from beginning to end. But when pay-day rolls round they get into a crap game and are "cleaned."

It is after the game that one of the other boys on the division is found with his head cracked, and the hero is accused of the crime. His girl won't believe him when he proclaims that he is innocent, and his pal is doubtful, but when he starts to hop a freight for other parts his pal is right by his side. Then comes the real thrill of the picture. There is a runaway freight car that goes hurtling down a mountain grade, and if it isn't stopped it is going to smack right into a passenger train. The disgraced one starts after the car, and swings abroad as it passes him. In the car is one of the real thugs that did the slugging of the boy that is lying injured at the division head. The two start scrapping in the runaway car. The pal in the meantime has unhooked two cars, relying on their superior weight to catch the runaway on the down grade, and he gets into a scrap with the other gangster. Finally the two cars catch up with the runaway and "hook." Then instead of setting the brakes and bringing the three to a standstill the quartet of men start scrapping and a fine free for all ensues. But as the cars dash through the division yard a switch is thrown by the girl who failed to have faith in her lover, just in time to avert its running into the passenger train.

All through the runaway sequence the mikes are recording the dialogue between the scrapping men, which gives the scene a tremendous kick. Finally, the runaway cars pile up, and the quartet of scrappers are next seen in the hospital with the girls by the side of the two "heroes" for a final happy ending. It's a real talkie bet.

A wow of a picture for any house, no matter how big or how classy. It's certain to be a money maker.

Produced and **distributed** by Pathe Pictures. From the Saturday Evening Post story "No Brakes," by A. W. Somerville. **Adapted** and **directed** by Tay Garnett. **Dialogue** directed by James Gleason. **Footage**, indefinite. **Running time**, an hour and nineteen minutes. **To be released** Oct. 12, 1929.

THE CAST

Dude	Robert Armstrong
Dusty	James Gleason
Pinky	Patricia Caron
The Elk	Zasu Pitts
Pop Eye	Bud Fine
Hot Foot	Frank Hagney
Splinters	Harry Tyler
Superintendent	Paul Hurst

Dark Streets

Just Fair

(Reviewed by Don Ashbaugh)

(100 *Per Cent Talking*)

DARK STREETS can rate no better than average program calibre.

Its one claim to distinction is that it is the first picture in which a recognized star is seen and heard in a dual part. Jack Mulhall plays both halves of one of those twin brother dramas. He does a good job of it, although neither part is suited to his particular talents.

The double exposure work is excellent, while the dual conversation has been handled in a flawless manner; Mulhall the cop, and Mulhall the gangster, holding several conversations during the run of the picture.

The brightest spot comes in the first sequences, with Lucien Littlefield and Aggie Herring introducing the characters. Littlefield as the census taker and Aggie as the Irish mother manage to explain all of the details of the past lives of the twin brothers and her daughter, a part played acceptably by Lila Lee.

Like all of its predecessors in this type of plot, one brother is an honest Irish policeman and the other is mixed in the meshes of a silk stealing gang.

Plenty of action is provided with a couple of gun fights between the police and gang, furnishing lots of shellfire popping from the sound devices.

The climax comes when the gangster brother, to protect his honest brother from the ire of the racketeers, knocks the other cold and changes clothes with him.

In the ensuing attack of the gangsters on the twin they suppose to be the cop, the latter is killed.

The finish is far from pleasant with Mulhall holding his dead twin in his arms, while Lila drips tears and hangs upon the shoulders of her sweetheart.

Like all other twin dramas the girl forms the third corner of the triangle, with the honest lad having the inner track to her heart.

Mulhall, billed in the dual talking role, and Lila Lee will undoubtedly draw on a par with most ordinary program pictures.

Produced and **released** by First National. **Story** by Richard Connell. **Scenario** and **dialogue** by Bradley King. **Directed** by Frank Lloyd. **Photographed** by Ernest Haller. **Release date,** Aug. 11, 1929. **Length,** 5,416 feet.

THE CAST

Pat and Danny	Jack Mulhall
Katie	Lila Lee
Mrs. Dean	Aggie Herring

Flight

A Great Aerial Thriller

(Reviewed by Freddie Schader)

(*All Dialogue*)

HERE is an aerial thriller that is greater than "Wings." It was turned out by Columbia, produced by Harry Cohn, with Jack Holt and Ralph Graves in the two principal roles and Lila Lee furnishing the reason for the boys falling in love. The picture is going to be a box-office natural, and one that will pull real dough. Frank Capra, who directed, should come in for a real measure of praise for the manner in which he handled the production. He has shown nerve in putting one scene in his picture, and his one-wheel handling of the plane was beautifully done.

However, those who see the picture are going to come away from the theatre with a far greater admiration for Jack Holt then they ever had before.

Ralph Graves is credited with the authorship of the story. He took as his opening theme an actual occurrence on the football field last year when a player ran the wrong way and crossed his own goal line. From then on the story shifts to the U. S. Marine Corps flying school, where Holt, who was one of the witnesses of the boob play in the football game is a sergeant-instructor and the boy who made the fool play is sent to him for instruction. Of course, his fellow students get wise as to who he is and they ride him unmercifully. But the instructor has faith in him and even though the boy fails to qualify on his solo flight (just another one of those instances of nervousness such as was responsible for the bad football play) he retains faith in the boy, a faith which is justified later. The flying Marines are ordered to Central America to restore peace in a revolution ridden country and after they have been on the ground for a time the nurses from their base are sent after them to care for the wounded. The sergeant is in love with one of them and she in turn loves the former college boy. He being encouraged by her believes that he has a chance, but when he sees the sergeant with a photograph of the girl exactly like the one he has, he believes that she has been playing the field. The punch comes when the sergeant asks his protege to propose to the girl for him, and when he does the girl informs him that it really is he that she is in love with. Then comes one of the most cleverly filmed battle scenes of troops attacking the revolutionary army which has surrounded a small detachment of marines. Here the plane containing the "boob" and his flyer crashes, and the sergeant finally goes out and rescues them.

It's a great picture and the flying stuff is little short of wonderful. The aero fans will go nuts over it, and with a link up with the marine recruiting posts the picture is a set up for any theatre. It's a cinch Roxy will play it after it has its run at the Cohan.

Produced and **distributed** by Columbia Pictures. From the story by Ralph Graves, **directed** by Frank Capra. **Length**, indefinite. **Running time,** two hours. **Released date** indefinite.

THE CAST

Panama Williams	Jack Holt
Elinor	Lila Lee
Lefty Phelps	Ralph Graves
Major	Allan Roscoe
Steve Roberts	Harold Goodwin
Sandino	Jimmy De La Cruze

Opinions On Pictures

Divorce Made Easy

Deals Out Lots Of Laughter

(Reviewed by Raymond Ganly)

(100% *Talking*)

THE Christie forces have produced a laugh provider in this marital farce which reveals itself as a release that should cop the attention and start laugh waves of better-than-average strength. It has several situations that are handled by a competent cast and call forth audience giggles.

Douglas MacLean, engaged to Frances Lee, gets involved into all sorts of trouble when he agrees to help Johnny Arthur ''divorce'' Marie Prevost, so that Johnny will get a fat slice of his aunt's fortune, the aunt disapproving of his match with Marie. It is arranged that Douglas and Marie be found together in compromising circumstances by Arthur and the aunt, but the plan never works out that way, there being a new interruption to pop up every few minutes to complicate matters. Finally, when Doug's uncle visits the city and the aunt falls in love with him, everything is straightened out and all thoughts of ''divorce'' are banished.

MacLean is effective as the nonplussed and harassed hero, but the honors of the piece go to Johnny Arthur and Marie Prevost, with Jack Duffy and Dot Farley also contributing much fun. Miss Prevost sings the theme song, ''So Sweet,'' in the goo-goo style of Helen Kane. Her work is really creditable.

Produced by Al Christie. **Distributed** by Paramount. **Original story** by Wilson Collison, author of ''Up In Mabel's Room.'' **Adaptor**, Alfred A. Cohen. **Director**, Walter Graham (talking version). **Director**, Neal Burns (silent version). **Cameramen**, Gut Peterson, Alex Phillips, William Wheeler. **Released** (sound and silent), July 6, 1929. **Dialogue footage**, 5386 feet. **Silent footage**, 5270 feet.

THE CAST

Billy Haskell	Douglas MacLean
Mabel Deering	Marie Prevost
Percy Deering	Johnny Arthur
Eileen Stanley	Frances Lee
Aunt Emma	Dot Farley
Uncle Todd	Jack Duffy
Jerry	Buddy Wattles
Parkins	Hal Wilson

Fred Myton has just completed the scenario and dialogue of "The Other Tomorrow" for First National in which Billie Dove will star under direction of Lloyd Bacon. Grant Withers has been assigned the male lead.

NATIONAL
SCREEN
SERVICE
SOUND AND SILENT
TRAILERS

Sailor's Holiday

Made To Laugh At

(Reviewed by Don Ashbaugh)

(100 *Per Cent Talking*)

PATHE unrolls a frothy and fun provoking hokum tale of three sailors and a maid in ''Sailor's Holiday.''

The picture is unlikely to break any box office records but will satisfy most film audiences who are seeking an hour's amusement.

The picture is filled with happy laughs from start to finish. It is one of those light, airy pictures which keep the audience giggling throughout. When the final fade-out comes the fans feel as though they had witnessed a two-reeler instead of a one-hour feature. It will be good if supported with a fair group of short subjects.

Alan Hale and George Cooper are cast as the two sailor pals. The plot mostly concerns the trials of the two gobs in their attempts to elude a boatswain's mate who has a grudge against them.

The ''menace' is placed on ''shore police'' when the fleet arrives at its home port. Hale is bringing a parrot from the cruise to his mother. Several times before he has brought parrots home, but they never reached the motber. Some girl always captured the bird between the pier and home.

Sally Eilers is the girl in the picture. She is suspected of being one of the harbor town parasites who grab the sailors' money and disappear. Copious slapstick ensues with the two sailors, their parrot and the girl ducking all the naval and civil police in town.

After a lot of happy hokum the boys and the girl arrive at home with the bird. The ever training ''S. P.'' is right behind Everything turns out happily when the boatswain's mate is discovered to be a brother of the girl. He is the one she has been seeking.

Not much plot, not very heavy comedy, just light, peppy stuff designed to amuse the average audience.

The settings and the language of the gobs, both aboard ship and ashore, ring true and will perhaps prove an interesting bit of sea life to the people in the inland states.

It can be billed as a realistic comedy of navy life. Advertise it as a laugh film that will please. Hale and Eilers may mean something as name bets. Direction is good, with comedy excellent. Hale fine as tough sailor. Eilers quite satisfactory.

Produced and **released** by Pathe. **Story** by Joseph Franklin Poland. **Scenario** and **dialogue** by J. F. Poland and Ray Harris. **Directed** by Fred Newmeyer. **Photographed** by Arthur Miller. **Running time**, about 70 minutes. **Released**, Sept. 14, 1929. **Length**, 5,260 feet.

THE CAST

Adam	Alan Hale
Shorty	George Cooper
Molly	Sally Eilers
Jimmylegs	Paul Hurst
Mrs. Pike	Mary Carr
Captain	Jack Richardson
Officer	Charles Clary
The Fast Worker	Natalie Joyce
Her Secretary	Phil Sleeman

Jean Arthur will be Charles "Buddy" Rogers leading lady in "Here Comes the Band Wagon" which George Abbott will direct for Paramount.

New Orleans

It Carries A Wallop

(Reviewed by Raymond Ganly)

(*Part Talkie*)

TIFFANY-STAHL has a strong program attraction here. It has Ricardo Cortex, William Collier, Jr., and Alma Bennett in leading roles of a story that certainly rings true. Last year, this company turned out ''The Grain of Dust,'' an intensely human drama. Much of the same appeal and punch of that production is contained also in ''New Orleans.''

Collier is a jockey, Cortez' best friend, who is about to wed Alma Bennett. The character portrayed by the latter in this film is however not on the up and up, so she has an affair with Cortez and the result is that the two friends become bitter enemies. Having married the dame, Cortez finds her an expensive piece of goods and fast going into debt. He, therefore, takes some money from the safe of the New Orleans race track where he is employed to bet on Collier's horse. The jockey, knowing that his enemy is betting on him with stolen money, is tempted to throw the race, but he comes through like a good sport and then collapses because of the ordeal of making weight.

Cortez is jailed when the theft is discovered and meantime his wife is carrying on with a lover at home. Upon his release from prison, Cortez, reunited to Collier, discovers his wife' duplicity and kicks her out of the house, the boys deciding that their friendship wasn't worth the breaking because of such a trull.

The ending sequence, which is done in dialogue, sends the picture home to a great finish. A surprising development occurs in it which should send the audience into guffaws. For when the boys show the lady the door, they actually ''kick her in the pants.''

Produced and **distributed** by Tiffany-Stahl. **Story** and **continuity** by Jack Natteford. **Dialogue** and **titles** by Frederic and Fanny Hatton. **Theme song**, ''Pals Forever, by Hugo Riesenfeld, Ted Shapiro and John Raphael. Synchronized score by Hugo Riesenfeld. **Cameraman**, Harry Jackson. **Released**, June 2, 1929. **Sound footage**, 6799 feet.

THE CAST

Jim Morley	Ricardo Cortez
Billy Slade	Wm. Collier, Jr.
Marie Cartier	Alma Bennett

"Duffers And Champs"

(Pathe Sound Sportlight—One Reel)

The famed Grantland Rice is seen and heard in person in this "Sportlight," turned this time upon the golf world. With Willie MacFarlane collaborating, Mr. Rice discusses the fine points of the game, warning duffers how *not* to play golf, and following his remarks with an illustration by Mr. MacFarlane of the proper method to be followed. The discussion is interesting, and the novelty of hearing the "Sportlight" columnist in a verbal discourse should be appreciated by those among the fans who respond to sport. The subject shapes up like an entirely suitable one, and it should have no difficulty in successfully capturing the interest.—RAYMOND GANLY.

Weekly Box Office Check-Up And Showmen's Ad. Tips

In Figuring Percentage Rating On Pictures, The Normal Or Average Business Of The Theatre Is Taken As 100%

Argyle Case, The (W. B.)

BOSTON MASS.—Metropolitan Theatre (4,350), 7 days, 35c-75c, stage presentation, "Marathon Frolic," Rubinoff specials by orchestra, Paramount News. Weather, rainy. Opposition: "Speedway," "Our Modern Maidens," "Hollywood Revue," "Paris Bound," "Street Girl," "Hottentot," "Dance of Life," "Piccadilly." Rating, 120%.

SEATTLE, WASH.—Blue Mouse Theatre (950), 35c-50c-75c; Vitaphone Acts, Fox Movietone News. Weather, warm. Opposition: "Girl in the Show," "Dance of Life," "Say It with Songs," "Speedway." Rating, 90% (2nd week).

MILWAUKEE, WIS.—Majestic Theatre (1,500), 7 days, 25c-60c; No presentation, Newsreel, comedy. Weather, cool and brisk. Opposition: "Why Leave Home," "Words and Music," "Cockeyed World," "Drake Case," "Say It with Songs." Rating, 95%.

AD TIPS—Murder mystery plays with such stars as Tom Meighan in this all-talking film, will draw the crowds. Emphasized the mystery angle and the stage success of the same name.—Metropolitan Theatre, L. I. Bearg, Mgr., Boston, Mass.

Feature star in a return to films. Tease on popular mystery angles. Audience appeal: general.—Blue Mouse Theatre, John Hamrick, Mgr., Seattle, Wash.

Fact played up that it was not an ordinary court case as many mysteries are, but a real murder mystery chock full of romance and thrills. Audience appeal: all classes.—Majestic Theatre, Herbert Israel, Mgr., Milwaukee, Wis.

Behind That Curtain (Fox)

KANSAS CITY, MO.—Pantages Theatre (2,166), 7 days, 10c-25c-50c; Five acts of vaudeville, Pathe News. Weather, fair. Opposition: "Madame X," "Say It with Songs," "Big News," "Dance of Life." Rating, 90%.

AD TIPS—The fact that the story is a mystery drama taken from the story in the Saturday Evening Post was used in all advertising and exploitation. Audience appeal: all classes.—Pantages Theatre, Louis Charnisky, Mgr., Kansas City, Mo.

Big News (Pathe)

BUFFALO, N. Y.—Lafayette Theatre (2,700), 65c, Paramount Sound News, Comedy, Vaudeville and Organ presentations. Weather, warm, with showers. Opposition: "Cockeyed World," "Dance of Life," "Lady Lies," "Divorce Made Easy." Rating, 120%.

BALTIMORE, MD. — Keith's Theatre (3,016), 6 days, 35c-65c; Int'l, Universal and Fox Movietone News, with Raynor Lehr and company in "Happy Girl" with vaudeville acts and chorus, organ, orchestra. Weather, clear hot, to clear cool. Bi-centennial celebration. Opposition: "Smiling Irish Eyes," "Dance of Life," "Say It with Songs," "Hard to Get," "Big News," "High Voltage." Rating, 80%.

Big News

KANSAS CITY, MO.—Mainstreet Theatre (3,067), 7 days, 25c-50c; Vaudeville acts, Pathe News. Weather, fair. Opposition: "Madame X," "Say It with Songs," "Dance of Life," "Behind that Curtain." Rating, 95%.

AD TIPS—Clip all the newspaper notes and use them in your ads. Exploit the biggest newspaper sensation on the screen.—William Raynor, Mgr., Buffalo, N. Y.

Love, passion, loyalty, greed, revenge—all mingled in queer Addison murder. Announcement extraordinary! Pathe presents 100% talking story with Robert Armstrong and Carol Lombard. A remarkable cast. A blood tingling story. Love and romance. Breath taking suspense. Action from beginning to end. Large advertising space taken with small block cuts of seven principal characters with short explanatory lines under each. Audience appeal: particularly fine for newspaper people and it is a gripping story which has plenty of action and keeps going from start to finish.—Keith's Theatre, J. Lawrence Schanberger, Mgr., Baltimore, Md.

The picture was played up as a gripping story of modern newspaper life and the unusually good cast was featured in advertising. Audience appeal: all classes.—Mainstreet Theatre, Lawrence Lehman, Mgr., Kansas City, Mo.

Black Watch, The (Fox)

OTTAWA, ONT.—Avalon Theatre (990), 3 days, 15c-35c; Our Gang Comedy, Paramount News. Weather, warm and partly fair. Opposition: "Thru Different Eyes," "Prisoners," "Man and the Moment," "Lucky Star," "Pleasure Crazed." Rating, 90%.

AD TIPS—This is one of the most popular features of the season—a picture they all talk about for days. From a military point of view, it is technically correct, with the words of command, the pipers and incidental sound adding much color. It is wise to mention that the story is from the well-known book, "King of the Khyber Rifles." Victor McLaglen gives a sincere portrayal. The scenes in the Black Watch mess are very impressive. Audience appeal: all ages and all classes.—Avalon Theatre, P. J. Nolan, Mgr., Ottawa, Ont.

Broadway Melody, The (M-G-M)

LOS ANGELES, CAL. — Criterion Theatre (1,652), 35c-50c-65c; Movietone News. Opposition: "Hollywood Revue," "Dynamite," "Illusion," "Thunder," "Bulldog Drummond," "Street Girl." Rating, 123%.

Bulldog Drummond (U.A.)

LOS ANGELES, CAL.—United Artists (2,100), 35c-50c-65c; Reisenfeld's "1812" Overture, Organ Concert. Opposition: "Hollywood Revue," "Dynamite," "Broadway Melody," "Illusion," "Thunder," "Street Girl." Rating, 109%.

Cock-Eyed World, The (Fox)

BUFFALO, N. Y.—Great Lakes Theatre (3,000), 65c-85c, Fox Movietone News, Columbia comedy, Organ solo. Weather, warm, with showers. Opposition: "Big News," "Dance of Life," "The Lady Lies," "Divorce Made Easy." Rating, 130%. (Second week.)

MILWAUKEE, WIS. — Strand Theatre (1,297), 7 days, 25c-60c. No presentation. Newsreel, Comedy. Weather, cool and brisk. Opposition: "Why Leave Home," "Words and Music," "Drake Case," "Argyle Case," "Say It with Songs." Rating, 210%.

BUFFALO, N. Y.—Great Lakes Theatre (3,000), 65c-85c; Movietone News, Organ Solo, Comedy, Fox Silent News. Weather, fair. Opposition: "Paris Bound," "Smiling Irish Eyes," "Say It with Songs," "Fast Company." Rating, 145% (2nd week).

AD TIPS—Staged a living sign on top of Strand Theatre with Fanchon & Marco beauties each holding letter of word "Cock-Eyed World." Each letter lighted. Black cloth background. Sign insured for $1,000,000. Played this up in advertising. Played up newspaper comments and ran them verbatim. Audience appeal: all classes.—Strand Theatre, Irving Stein, Mgr., Milwaukee, Wis.

Dance of Life, The (Par.)

BOSTON, MASS.—Olympia and Uptown Theatres (4,300), 7 days, 25c-75c, Talking acts, Paramount News. Weather, rainy. Opposition: "Argyle Case," "Speedway," "Our Modern Maidens," "Hollywood Revue," "Paris Bound," "Street Girl," "Hottentot," "Piccadilly." Rating, 112%.

BALTIMORE, MD.—Loew's Stanley Theatre (3,654), 6 days, 25c-60c; Fox Movietone and Paramount News, Band (M-G-M Act), Organlogue. Weather, clear hot then clear cool, some rain. Bi-centennial celebration. Opposition: "Smiling Irish Eyes," "Hard to Get," "Salute," "Big News," "High Voltage." Rating, 99%.

KANSAS CITY, MO.—Royal Theatre (900), 7 days, 25c-50c; Sound presentation units, selected news. Weather, fair. Opposition: "Madame X," "Say It with Songs, "Behind That Curtain," "Big News." Rating, 100%.

BUFFALO, N. Y.—Century Theatre (3,000), 65c, Paramount Sound News, Fox Movietone News, Comedy. Weather, warm, with showers. Opposition: "Cockeyed World," "Big News," "Lady Lies," "Divorce Made Easy." Rating, 130%. (Third week.)

SEATTLE, WASH.—Metropolitan Theatre (1,100), 25c-35c-50c-60c; Paramount Sound News, Paramount shorts. Weather, warm. Opposition: "Argyle Case," "Girl in the Show," "Speedway," "Say It With Songs," "Fast Company." Rating, 90% (2nd week).

CLEVELAND, OHIO.—Stillman Theatre (1,800), 7 days, 40c-75c; Shorts: MGM act "The Virginia Judge," Fox Movietone News. Weather, mostly hot. Opposition: "Speedway," "Lady Lies," "Honky Tonk," "Say It with Songs," "Skin Deep." Rating, 100%.

Dance Of Life, The

AD TIPS — The fact that the picture was good enough to hold over a second week was the basis of exploitation for the second week. Audience appeal: all classes.—Royal Theatre, E. C. Coppock, Mgr., Kansas City, Mo.

Gorgeous, glamorous, heart-breaking, all singing, talking, dancing, "The Dance of Life" with Nancy Carroll and Hal Skelly, adapted from "Burlesque" great stage success. In dazzling Technicolor. Ten big song hits. Chorus of 100. All (name your city) will be humming the haunting melodies. Hal Skelly, famous Broadway star will win your instant admiration. Nancy Carroll, star of "Close Harmony," sings "True Blue," "Flippity Flop" and ten new big hit songs. Audience appeal: great for all classes. A story with pathos and personality that strikes a responsive chord in the heart and holds interest strongly throughout. —Charles Raymond, Gen. Mgr., Loew's Stanley, Baltimore, Md.

Feature Nancy Carroll with plenty of art from the film. Mention adaptation from New York stage hit with leading male star. Feature color and girl episodes. Tease on story of stage life, etc. Promise them a real film—they'll agree. Audience appeal: all classes.—Metropolitan Theatre, Harry Wareham, Mgr., Seattle, Wash.

Divorce Made Easy (Par.)

BUFFALO, N. Y.—Hippodrome Theatre (2,700), 65c, Vaudeville, Paramount Sound News, Fox Movietone News. Weather, warm, with showers. Opposition: "Cock-Eyed World," "Big News," "Dance of Life," "Lady Lies." Rating, 120%.

AD TIPS—Play up the romance parts in this picture, give it lot of newspaper publicity.—George Mason, Mgr., Buffalo, N. Y.

Drake Case, The (U.)

MILWAUKEE, WIS.—Alhambra Theatre (2,220), 7 days, 25c-60c; No presentation. Universal short, The Collegians, Int'l Newsreel. No presentation. Weather, brisk and cool. Opposition: "Why Leave Home," "Words and Musil," "Cock-Eyed World," "Argyle Case," "Say It With Songs." Rating, 90%.

AD TIPS—Played up mystery angle and 100% talking angle. "Mystery, Strange Motives! An Unsolvable Problem" was featured strongly. Audience appeal: many classes.—Alhambra Theatre, Harry Wren, Mgr., Milwaukee, Wis.

Drag (F. N.)

TROY, N. Y.—Troy Theatre (2,000), 25c-50c, 7 days, two Vitaphone acts, Movietone News. Weather, cool. Opposition: "Trial of Mary Dugan," "Street Girl." Rating, 110%.

ALBANY, N. Y.—Mark Strand (2,000), 6 days, 25c-50c, two Vitaphone acts, Movietone News. Weather, cool. Opposition: "Four Devils," "Thunder," "Street Girl," "Pleasure Crazed." Rating, 100%.

AD TIPS—Played up Barthelmess as being Troy's hero for the week and that he had captured the hearts of thousands who had attended the premiere showing of a $2.00 Broadway success. Appeal: general.—Troy Theatre, Benjamin Stern, Mgr., Troy, N. Y.

This picture offered a chance of contrast with "Weary River" and in all newspaper advertising featured it greater than the former picture. Ran the name of Barthelmess heavy and called attention to his songs. Appeal: general.—Mark Strand Theatre, Byron Farley, Mgr., Albany, N. Y.

Dynamite (M-G-M)

LOS ANGELES, CAL.—Carthay Circle Theatre (1,650), 75c-$1.00-$1.50; Movietone News, Elinors Orchestra, "Madame Q." Opposition: "Hollywood Revue," "Broadway Melody," "Illusion," "Thunder," "Bulldog Drummond," "Street Girl." Rating, 77% (8th week).

Evangeline (U. A.)

SALT LAKE CITY, UTAH—Granada Theatre (2,600), 15c-50c, 7 days. Weather, fair. Two Vitaphone acts, comedy and news events. Opposition: "Lady Lies," "Four Feathers," "Hottentot." Rating, 100%.

AD TIPS—"Henry Wadsworth Longfellow's immortal love epic." "A story of a maid who loved forever."—Granada Theatre, Ray Hendry, Mgr., Salt Lake City, Utah.

Fast Company, (Par.)

PORTLAND, ORE. — Portland Theatre (3,068, 25c-60c, Cohen's "Oft in Silly Night," Cow Camp Ballads, Portland Colortone, Paramount Sound News, Stanleigh Mallotte at Wurlitzer. Ideal fall weather. Opposition: "Words and Music," "Madame X," "Say It With Songs," "Four Devils." Rating, 110%.

SEATTLE, WASH. — Seattle Theatre (3,150), 25c-35c-50c-60c; "Bishop's Candlesticks," Rudy Vallee reel, Paramount News. Weather, warm. Opposition: "Argyle Case," "Girl in Show," "Speedway," "Say It with Songs," "Dance of Life." Rating, 80%.

BUFFALO, N. Y.—Buffalo Theatre (3,100), 65c; Vaudeville, Comedy, Organ Solo, Paramount Sound News, Columbia Novelty Song Picture. Weather, fair. Rating, 145%.

AD TIPS—All-talking laugh panic. Jack Oakie and Skeets Gallagher in real comedy of rib-tickling kind. Plot of story based on Ring Lardner baseball humor. Wide appeal to better business.—John Smith, Mgr., Portland Theatre, Portland, Ore.

Feature stars of "Close Harmony" in another big laugh hit. Use some of titles from film as teasers in ads. Use art of Evelyn Brent. Audiences will boost this one. Audience appeal: all types, young and old.——Seattle Theatre, Bob Blair, Mgr., Seattle, Wash.

Fast Life (F.N.)

LOS ANGELES, CAL.—Warner's Hollywood Theatre (3,000), 35c-50c-65c; Vitaphone shorts. Opposition: "Hollywood Revue," "Dynamite," "Broadway Melody," "Illusion," "Thunder," "Bulldog Drummond," "Street Girl." Rating, 172%.

Four Devils, The (Fox)

ALBANY, N. Y.—Harmanus-Bleecker Hall (2,000), 6 days, 35c-50c, Fox Movietone News, Richard Bonelli and Ruby Keeler, singer and tap dancer. Weather, cool. Opposition: "Drag," "Thunder," "Street Girl," "Pleasure Crazed." Rating, 100%.

PORTLAND, ORE.—United Artists Theatre (957), 7 days, 25c-60c, Fox Movietone News, Metro Shorts. Ideal fall weather. Opposition: "Fast Company," "Words and Music," "Madame X," "Say It With Songs." Rating, 115%.

AD TIPS—Used extra newspaper space in exploiting this picture in the drama of 1,000 thrills and also as Janet Gaynor's first talking picture. Characterized this picture as a love story that would linger long in one's memory. Appeal: general. — Harmanus-Bleecker Hall, Charles Goulding, Mgr., Albany, N. Y.

Janet Gaynor's first talking feature. Fair appeal. F. W. Murnau production.—J. J. Parker, Mgr., United Artist Theatre, Portland, Ore.

Four Feathers (Par.)

SALT LAKE CITY, UTAH—Paramount Theatre (1,400), 15c-50c, 7 days, Talking comedy, musical act and sound news. Weather, fair. Opposition: "Lady Lies," "Evangeline," "Hottentot." Rating, 100%.

PROVIDENCE, R. I.—Strand Theatre (2,220), 7 days, 15c-50c; Raymond Griffith in short comedy. Weather, cool and fair. Opposition: "Say It with Songs," "Our Modern Maidens," "Greene Murder Case." Rating, 100%.

AD TIPS—Paramount special in sound, exploiting thrilling scenes.—Paramount Theatre, Carl Porter, Mgr., Salt Lake City, Utah.

Big exploitation and newspaper tie-ups, coupled with worth of picture resulted in a big week at this theatre. Names of Powell, Arlen and Brook are magic formula. Romantic background, good photography and clever acting. Appeal: adults.—Strand Theatre, Ed Reid, Mgr., Providence, R. I.

Flying Fool (Pathe)

PORTLAND, ORE. — Tebbetts Oriental Theatre (1,600), 7 days, 5 shows, 25c-35c; Final Week Frazier Players, Pathe Sound News, Glen Shelley, Organ. Weather, dry and smoky. Opposition: "Say It with Songs," "Our Modern Maidens," "Three Live Ghosts," "Madame X." Rating, 95%.

AD TIPS—Smiling Bill Boyd increased appeal. Air thrills. Excellent cast.—Oriental Theatre, Walter Tebbetts, Mgr., Portland, Ore.

Girl In The Show, The (M-G-M)

SEATTLE, WASH.—Fox Theatre (2,650), 25c-35c-50c-60c-75c; Fox Movietone News, musical specialties. Weather, warm. Opposition: "Argyle Case," "Dance of Life," "Say It with Songs," "Speedway," "Fast Company." Rating, 75%.

AD TIPS—Feature Bessie Love as star of "Broadway Melody," in another film of stage life. Audience appeal: general types.—Fox Theatre, Lou Golden, Mgr., Seattle, Wash.

Girl Overboard (U.)

TACOMA, WASH.—Fox Colonial Theatre (965) 7 days, 25c-35c; talking comedy and Fox Movietone News. Weather, warm. Opposition: "Say It with Songs," "Greene Murder Case." Rating, 80%.

AD TIPS—Played up Mary Philbin's former successes and this as her first talkie. Appeal: general, and somewhat of a surprise.—Fox Colonial Theatre, Doug Kimberley, Mgr., Tacoma, Wash.

Greene Murder Case, The (Par.)

TACOMA, WASH.—Fox Rialto Theatre (1,350), 7 days, 25c-75c; color sound picture, talking comedy and Fox Movietone News. Weather, warm. Opposition: "Say It with Songs," "Girl Overboard." Rating, 140%.

PROVIDENCE, R. I.—Victory Theatre (1,600), 7 days, 15c-50c; Harry Holman, short. Weather, cool and fair. Opposition: "Say It with Songs," "Four Feathers," "Our Modern Maidens." Rating, 90%.

AD TIPS—Played up Powell and his earlier mystery successes. Got out scarehead newspaper dodgers. Two week advance talking trailer and the usual newspaper space. Appeal, general. —Fox Rialto Theatre, Doug Kimberley, Mgr., Tacoma, Wash.

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GOLD SEAL

REGISTERS & TICKETS

Automatic Ticket Register Corp.
723 Seventh Avenue, New York City

Greene Murder Case, The

Feature the mysterious angle of this novel mystery story and lay importance on the fact that William Powell again plays the role of Philo Vance. Appeal: all classes who love detective yarns.—Victory Theatre, Matt Reilly, Mgr., Providence, R. I.

Hard to Get (F. N.)

OKLAHOMA CITY, OKLA.—Empress Theatre (1,500), 7 days, 10c-50c; Pathe Talking News, Pathe News. Weather, cool, rain. Opposition: "Our Modern Maidens," "Mysterious Dr. Fu Manchu," "Lucky Star," "One Woman Idea," "Hard to Get," "Redeeming Sin." Rating, 100%.

BALTIMORE, MD. — Rivoli Theatre (1,981), 6 days, 25c-50c; Pathe Sound News, "Hardboiled Hampton" (George LaMaire Pathe all talking comedy), Buddy Doyle in A Talkie Studio, "Snappy Co-Eds" (Columbia Act), Organ. Weather, clear hot to clear cool. Bicentennial celebration. Opposition: "Smiling Irish Eeyes," "Dance of Life," "Big News," "Say It with Songs," "Salute." Rating, 90%.

AD TIPS—Scores of laugh thrills. Dorothy Mackaill, Louise Fazenda, Charles Delaney and Jack Oakie in the breeziest, snappiest romance ever.—Empress Theatre, Oklahoma City, Okla.

Acclaimed as a smashing hit at yesterday's opening (if your theatre opens for week on Saturday). An all talking First National-Vitaphone production "Hard to Get" starring Dorothy Mackaill. Use line cut of Miss Mackaill in upper left with string to lower right with three men doffing hats to her. Use half tone border with white all talking letters with wine glasses and slippers. With Louise Fazenda, Charles Delaney, Jack Oakie, Jimmy Finlayson. Rich in Fun, Charm and acting of quality. Audience appeal: It kept them laughing from start to finish. All classes enjoyed it hugely.—Rivoli Theatre, Frank Price, Mgr., Baltimore, Md.

Her Private Life (F.N.)

HOUSTON, TEX.—Metropolitan Theatre (2,512), 7 days, 25c-60c; Publix unit, Paramount News. organ, and orchestra. Weather mild. Opposition: "Lucky Star," "Say It with Songs," "Speedway." Rating, 80%.

AD TIPS—Billie Dove and "Declasse," sophisticated stage play, may be exploited to advantage. Miss Dove's charming voice should be mentioned, and Pidgeon's singing. Appeal is principally to adults.—Metropolitan Theatre, Houston, Tex.

High Voltage (Pathe)

BALTIMORE, MD.—Hippodrome Theatre (2,500), 6 days, 20c-55c; with Luckee Players in "The Love Test," with chorus and vaudeville acts. Orchestra, organ, Pathe News. Weather, clear hot to clear cool. Bicentennial celebration. Rating, 50%.

AD TIPS—100% all talking thriller. William Boyd in "High Voltage" with Owen Moore, Carol Lombard, Diane Ellis and Billy Bevan. Two beautiful girls, four strong men, alone in a snow buried mountain shack. A new sensation in all talking pictures. Audience appeal: well done drama which appealed to our trade.—Hippodrome, Nat Keene, Mgr., Baltimore, Md.

Hollywood Revue, The (M-G-M)

BOSTON, MASS. — Tremont Theatre (1.800), 50c-$2. Weather, rainy. Opposition: "Argyle Case," "Speedway," "Our Modern Maidens," "Paris Bound," "Street Girl," "Hottentot," "Dance of Life," "Piccadilly." Rating, 130%.

BOSTON, MASS. — Tremont Theatre (1,800), 7 days. 50c-$2.00. Weather, unsettled. Opposition: "Single Standard," "Madame X," "Lady Lies," "Words and Music," "Melody Lane," "Mysterious Dr. Fu Manchu." Rating, 140% (3rd week).

Hollywood Revue, The

LOS ANGELES, CAL.—Grauman's Chinese Theatre (2,023), 75c-1.00-1.50; "Curiosities," Movietone News. Symphony Orchestra. Opposition: "Dynamite," "Broadway Melody," "Illusion," "Thunder," "Bulldog Drummond," "Street Girl." Rating, 105% (13th week).

SAN FRANCISCO, CAL.—Columbia Theatre. Weather, fine. Opposition: "Innocents of Paris," "Madame X," "Lucky Star." Rating, 95%.

AD TIPS—After first week, when the film was advertised as most gorgeous revue ever screened concentrated advertsing on fact that house was all sold out every performance for week, that tickets could be procured two weeks in advance with all seats reserved. Secured pretty general idea of how film was going to be received succeeding weeks, playing as road show.—Tremont Theatre, Boston, Mass.

Biggest sound film spectacle ever shown in Boston. Offerings are of wide variety containing 20 separate offerings, 25 screen stars and chorus of 250.—Tremont Theatre, Boston, Mass.

Honky Tonk (W.B.)

CLEVELAND, OHIO.—Palace Theatre (3.600), 7 days, 35c-75c; Shorts: "Dancing Around" (Pathe), Pathe Sound and Silent News, Pathe Review. Weather, hot. Opposition: "Dance of Life," "Speedway," "Lady Lies," "Say It with Songs," "Skin Deep." Rating, 100%.

AD TIPS—Advertised Sophie Tucker extensively, in her first talkie.—Palace Theatre, Frank Hines, Mgr., Cleveland, Ohio.

Hottentot, The (W. B.)

SALT LAKE CITY, UTAH.—Victory Theatre (1,287), 15c-50c, 4 days; all talking comedy and news events. Weather, fair. Opposition: "Lady Lies," "Four Feathers," "Evangeline." Rating, 90%.

BOSTON, MASS.—Scollay Square, Central Square, Fenway, Strand and Capitol Theatres simultaneously (7,500), 7 days, 25c50c; features and talking specialties. Weather, rainy. Opposition: "Argyle Case," "Speedway," "Our Modern Maidens," "Hollywood Revue," "Paris Bound," "Street Girl," "Dance of Life," "Piccadilly." Rating, 115%.

AD TIPS—All-talking version of the famous racing comedy.—Victory Theatre, E. Speckart, Mgr., Salt Lake City, Utah.

Illusion (Par.)

LOS ANGELES, CAL.—Paramount Theatre (3,505), 35c-50c-65c; Christie Talking Comedy, Paramount Sound News, Orchestra, Milton Charles, organ concert. Opposition: "Hollywood Revue," "Dynamite," "Broadway Melody," "Thunder," "Bulldog Drummond," "Street Girl." Rating, 108%.

Innocents Of Paris (Par.)

SAN FRANCISCO, CAL.—St. Francis Theatre. Weather, warm. Opposition: "Hollywood Revue," "Madame X," "Lucky Star." Rating, 95% (5th month).

In The Headlines (W.B.)

LOS ANGELES, CAL.—Warner's Hollywood Theatre (3,000), 3 days, 35c-50c-65c; Vitaphone shorts. Opposition: "Hollywood Revue," "Dynamite," "Broadway Melody." "Illusion," "Thunder," "Bulldog Drummond," "Street Girl." Rating, 150% (split the week with "Fast Life").

Jango (State Rights)

BALTIMORE, MD. — Ford's Theatre (1,424), 6 days, with Dr. Daniel Davenport in person with two African natives. Twice daily. Mats. 50c to $1; Nights, 50c to $1.50. Children, all matiness. 25c to 50c. Rating, 60%.

Jango

AD TIPS—Edward F. Quigley presents the ultimate in jungle pictures, "Jango" with Dr. Daniel Davenport in person. An international press comment: "The entire cirmustances combined to impress the audience with the realistic nature of the picture they were viewing and the fact that the film was a document showing a Canadian scientist's adventures on the veldt and in the jungle. 'Jango,' as displayed on the opening night, was an evening in the theatre minus all jokum."—Toronto Star. Audience appeal: thoroughly enjoyable throughout for adults as well as children. But appeal is especially for the kiddies.—Ford's Theatre, Harry Henkel, Mgr., Baltimore, Md.

Lady Lies, The (Par.)

SALT LAKE CITY, UTAH.—Capitol Theatre (2,000), 15c50c, 7 days; Comedy, sound acts and Movietone News. Weather, fair. Opposition: "Four Feathers," "Evangeline," "The Hottentot." Rating, 98%.

BUFFALO, N. Y.—Buffalo Theatre (3.100), 65c; Fox Movietone News, Paramount Sound News, Fox News (silent), Comedy and Vaudeville. Weather, warm, with showers. Opposition: "Cock-Eyed World," "Big News," "Divorce Made Easy." Rating, 130%.

BOSTON, MASS.—Metropolitan Theatre (4,350), 7 days, 35c-75c; Publix presentation, "Jazz Clock Store," Fred Evans Beauty Ensemble, Paramount News. Weather, unsettled. Opposition: "Hollywood Revue," "Madame X," "Words and Music," "Melody Lane," "Single Standard,' ' "Mysterious Dr. Fu Manchu." Rating, 110%.

PORTLAND, ORE.—Portland Theatre (3,068), 25c-60c; Talking Comedy "Lady's Choice." Paramount Sound News, Bouncing Ball Song Film, Stanleigh Mallotte at Wurlitzer. Weather, dry and smoky. Opposition: "Our Modern Maidens," "Say It with Songs," "Madame X," "Three Live Ghosts," "Street Girl," "Flying Fool." Rating, 105%.

CLEVELAND, OHIO. — State Theatre (3.400), 7 days, 30c-60c; Shorts: "Cohen on the Telephone" (Universal), "Golf Socks (Paramount), Fox Movietone News. Weather, hot. Opposition: "Speedway," "Dance of Life," "Honky Tonk," "Say It with Songs," "Skin Deep." Rating, 110%.

AD TIPS—A comedy and love-drama with all talking Broadway cast.—Capitol Theatre, George E. Carpenter, Mgr., Salt Lake City, Utah.

Exploit the star in all your show cards and lobby ads.—Buffalo Theatre, Vincent P. McFaul, Mgr., Buffalo, N. Y.

Played up as ultra-modern domestic romance drama angle, also appearance of child stars, Virginia Deering and Tom Brown. Stress the tense suspense throughout film.—Metropolitan Theatre, L. I. Bearg, Mgr., Boston, Mass.

Picture for adult minds. New voice. New personalities. Comedy, romance and drama. Excellent work of Huston and Ruggles, stars of "Gentlemen of Press." Heavy appeal.—Portland Theatre, John Smith, Mgr., Portland, Ore.

Lonesome (U.)

OKLAHOMA CITY, OKLA.—Victoria Theatre (900), 3 days, 10c-25c; Comedy. Weather, cool, rain. Opposition: "Mysterious Dr. Fu Manchu," "Our Modern Maidens," "Lucky Star,'" "Valiant," "One Woman Idea," "Hard to Get," "Redeeming Sin." Rating, 75%.

Lucky Star (Fox)

OKLAHOMA CITY, OKLA.—Liberty Theatre (1,800), 10c-50c, 7 days; Fox Movietone News, "The Syncopated Trial." Weather, cool, rain. Opposition: "Mysterious Dr. Fu Manchu," "Our Modern Maidens," "Valiant," "One Woman Idea," "Hard to Get," "Redeeming Sin," "Lonesome." Rating, 125%.

SAN FRANCISCO, CAL.—Fox Theatre. Weather, fine. Opposition: "Innocents of Paris," "Hollywood Revue," "Madame X." Rating, 150%.

HOUSTON, TEX. — Majestic Theatre (2,250), 7 days, 25c-60c, Five acts vaudeville, Movietone News. Weather, mild. Opposition: "Her Private Life," "Speedway," "Say It with Songs." Rating, 130%.

OTTAWA, ONT.—Regent Theatre (1,225), 6 days 25c-60c; Fox Movietone News, "A Close Shave," Orchestra Overture. Weather, warm and partly fair. Opposition: "Thru Different Eyes," "Prisoners," "Pleasure Crazed," "Black Watch," "Man and Moment." Rating, 85%.

AD TIPS—The screen's sweetest sweethearts in a charming, thrilling world of romance. Hear their voices, natural, unaffected, marvelously appealing. You'll love them. The stars that made "7th Heaven" and the "Street Angel," in their first talking picture. Audience appeal: all ages and classes.—Liberty Theatre, Oklahoma City, Okla.

Gaynor and Farrell in another sweet and beautiful romance is enough to fill the theatre here. We stressed the "wistful spoken drama." Appeal is to young and old.—Majestic Theatre, Houston, Tex.

The big point about this feature is that it is the first in which the voices of Janet Gaynor and Charles Farrell are heard, although only on a part time basis. Gaynor appears in a Cinderella role and it is a romance replete with pathos. It is hardly a successor to "7th Heaven" or "Street Angel" but it does not hurt to mention the two former successes. The orchestra accompaniment is magnificent. Audience appeal: all above public school age.—Regent Theatre, T. R. Tubman, Mgr., Ottawa, Ontario.

Madame X (M-G-M)

BOSTON, MASS.—Loew's State Theatre (3,700), 7 days, 25c-50c; Vaudeville and stage numbers, Fox and M-G-M News. Weather, unsettled. Opposition: "Hollywood Revue," "Lady Lies," "Words and Music," "Melody Lane," "Single Standard," "Mysterious Dr. Fu Manchu." Rating, 105%.

Madame X

PORTLAND, ORE.—New Alder Theatre (750), 7 days, 25c-60c; (Feature picture closed at United Artists and continued at New Alder second week.) Fox Movietone News. Ideal Fall weather. Opposition: "Fast Company," "Words and Music," " Say It with Songs," "Four Devils." Rating, 120%.

KANSAS CITY, MO.—Loew's Midland Theatre (4,000), 7 days, 25c-50c; Sound Presentation Units; Selected News. Weather, fair. Opposition "Say It with Songs," "Behind that Curtain," "Big News," "Dance of Life." Rating, 85%.

SAN FRANCISCO, CAL.—Warfield Theatre. Weather, warm. Opposition: "Innocents of Paris," "Hollywood Revue," "Lucky Star." Rating, 120%.

PORTLAND, ORE.—New Alder Theatre (750), 25c-50c; Fox Movietone News. Weather, dry and smoky. Opposition: "Lady Lies," "Our Modern Maidens," "Say It with Songs," "Three Live Ghosts," "Street Girl," "Flying Fool." Rating 90% (3rd week).

AD TIPS—With such a title and Ruth Chatterton as star, both should be exploited together with fact that it is an all-talkie. Special appeal to women as this is greatest emotional play of all time.—Loew's State Theatre, Joe Brennan, Mgr., Boston, Mass.

Ruth Chatterton and Lewis Stone were played up big as the stars, along with the line, "Sinner? Yes! But in the eyes of humanity she is an angel." Audience appeal: all classes, mostly adult.—Loew's Midland Theatre, H. H. Maloney, Mgr., Kansas City, Mo.

Notable cast including Ruth Chatterton, Raymond Hackett, Holmes Herbert, Mitchell Lewis, continued good business.—Alder Theatre, George McMurphy, Portland, Ore.

Madonna Of Avenue A (W.B.)

DES MONIES, IOWA.—Strand Theatre (1,100), 20c-30c, 4 days; Pathe Sound News, Paramount Comedy, "Pals is Pals," Columbia "Screen Snapshots No. 4." Weather, cool. Opposition: "When Irish Eyes Are Smiling," "Say It with Songs," "Prisoners." Rating, 85%.

AD TIPS—The star was played up as the draw in this picture. Dolores Costello has a following especially in the young college set. General type of picture.—Strand Theatre, L. A. Carter, Asst. Mgr., Des Moines, Iowa.

Man And The Moment (F.N.)

OTTAWA, ONT.—Centre Theatre (1,200), 6 days, 15 to 50c; Collegians, Fox News. Weather, warm and partly fair. Opposition: "Lucky Star," "Thru Different Eyes," "Prisoners." "Pleasure Crazed," "Black Watch." Rating, 80%.

AD TIPS—It only required the tip-off that the censors' deletions added spice to Elinor Glyn's story to bring out the women for a picture with a title like "The Man and the Moment." The "undersea ball" bit is unusual and Billie Dove helps by reason of her present big following. Elinor Glyn should be played up prominently because of her "rep." Audience appeal: women mostly.—Centre Theatre, Don Stapleton, Mgr., Ottawa, Ont.

Man And The Moment, The

Mawas (State Rights)

PORTLAND, ORE.—Tebbets Oriental Theatre (1,600), 7 days, 5 shows, 25c-35c; Frazier Players, Pathe Sound News, Glen Shelley at Wurlitzer. Weather, ideal Fall weather. Opposition: "Fast Company," "Words and Music," "Madame X," "Say It with Songs," "Four Devils." Rating, 100%.

AD TIPS—Story jungles of Sumatra. Companion to Simba. Replete with thrills, capture of wild animals. Proved most interesting.—Oriental Theatre, Walter Tebbets, Mgr., Portland, Ore.

Melody Lane (U.)

BOSTON, MASS.—Modern and Beacon Theatres (1,800), 7 days, 25c-75c; Co-feature, "Should a Girl Marry?" Pathe News. Weather, unsettled. Rating, 110%.

Mysterious Dr. Fu Manchu, The (Par.)

BOSTON, MASS.—Fenway, Central Square, Scollay Square, Strand and Capitol Theatres simultaneously (7,500 total), 7 days, 25c-50c; Paramount features, Paramount News, Vaudeville at Scollay Square. Weather, unsettled. Opposition: "Hollywood Revue," "Lady Lies," "Madame X,'" "Words and Music," "Single Standard," "Melody Lane." Rating, 107%.

OKLAHOMA CITY, OKLA.—Capitol Theatre (1,200), 7 days, 10c-50c; Pathe Talking News, Al Jolson in "Say It with Songs," Edison & Gregory, novelty musicians. Weather, cool, rain. Opposition: "Our Modern Maidens," "Lucky Star," "Valiant," "One Woman Idea," "Hard to Get," "Redeeming Sin," "Lonesome." Rating, 150%.

BALTIMORE, MD.—Loew's Valencia Theatre (1,500), 6 days 25c-35c; MGM News, Emil Boreo, Craig Campbell, (MGM acts), "Dad's Day" (All talking comedy). Weather, clear, hot, then clear, cool. Bi-centennial celebration. After one week at Stanley. Shown jointly at Loew's Valencia and Parkway. Rating, 58%.

BALTIMORE, MD.—Loew's Parkway Theatre (1,092), 6 days, 15c-35c, Fox Movietone News, "Dad's Day" (Talking comedy), Emil Boreo, Craig Campbell, (MGM Acts). Weather, clear hot, then clear cool. Bi-centennial celebration. Rating, 90%.

AD TIPS—Sinister, ominous, is the power of Dr. Fu Manchu, the most diabolical villain ever conceived by the author, Sax Rohmer. Seeking his victims at the ends of the earth

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. . . dealing swift death to all who oppose his will. Think of it. This sinister figure, now a vital personality, menacing you from the speaking screen as he forces his adopted daughter to do his murderous deeds, never such excitement, thrills, suspense. All talking thrill hit. Excellent picture to book. Audience appeal: all ages and classes.—Capitol Theatre, Oklahoma City, Okla.

One Woman Idea (Fox)

OKLAHOMA CITY, OKLA.—Orpheum Theatre (1,500), 7 days, 10c-50c; Fox News, Aesop's Fables, Bert Smith Revue in "Stolen Sweets" featuring "VI" Shaffer, Al Declarcq. Weather, cool, rain. Opposition: "Mysterious Dr. Fu Manchu," "Our Modern Maidens," "Lucky Star," "Valiant," "Hard to Get," "Redeeming Sin," "Lonesome." Rating, 100%.

Our Modern Maidens (M-G-M)

OKLAHOMA CITY, OKLA.—Criterion Theatre (2,000), 7 days, 10c50c; Paramount Talking News, Harry Langdon in talking comedy "Hotter Than Hot." Weather, cool, rain. Opposition: "Mysterious Dr. Fu Manchu," "Lucky Star," "Valiant," "One Woman Idea," "Hard to Get," "Redeeming Sin," "Lonesome." Rating, 125%.

OMAHA, NEB. — Paramount Theatre (2,000), 7 days, 25c-60c; Orchestra, organ, Publix unit "Pearls of Bagdag" with Al Morey, Paramount News. Weather, fair. Opposition: "Say It with Songs," "Side Street." Rating, 120%.

BOSTON, MASS.—Loew's Orpheum Theatre (3,100), 7 days, 25c-50c; Five acts vaudeville, Fox Movietone and MGM News. Weather, rainy. Opposition: "Argyle Case," "Hollywood Revue," "Paris Bound," "Street Girl," "Hottentot," Dance of Life," "Piccadilly," "Speedway." Rating, 115%.

PROVIDENCE, R. I.—Loew's State Theatre, (3,800), 7 days, 15c-50c. Weather, cool and fair. Charley Chase comedy. Opposition: "Say It With Songs," "Four Feathers," "Greene Murder Case.' Rating, 110%.

PORTLAND, ORE.—Fox Broadway Theatre, (1,912), 7 days, 25c-60c, Fox Movietone News, Fanchon & Marco's "Sweet Cookies" with Ginger Bread Beauties, Micky Mouse Cartoon, Sam Jack Kauffman and Band, Devaney at Organ. Weather, dry and smoky. Opposition: "Lady Lies," "Say It With Songs," "Madame X,'' "Three Live Ghosts," "Street Girl." Rating, 130%.

DALLAS, TEX.—Greater Palace Theatre, (2,350), 7 days, 25c-35c-60c, Publix presentation, "Laces and Graces," Titche-Goettinger-Palace Theatre, Promenade of Fashion, Billy Muth organ novelty, Paramount News. Weather, fair. Opposition: "Sophomore," "Say It With Songs," "Thunder," "Street Girl." Rating, 110%.

AD TIPS——Not a whoope story—but a real drama with a smashing climax. "Our Dancing Daughters" made a tremendous impression—but now you see them again in a story that will cause you to think—you may call it the greatest picture of its type ever. It's an excellent picture to book. Audience appeal: all ages and classes.—Criterion Theatre, Oklahoma City, Okla.

Beginning of Banner Month campaign of four great pictures and four big stage shows. Plugged star and theme, getting lots of women patronage. Used street gag of two girls, one in modern and one old fashioned dress. Audience appeal: attracted women; liked by all.—Paramount Theatre, Charles Pincus, Mgr., Omaha, Neb.

Remember Joan Crawford in "Our Dancing Daughters''? Bigger and better and how fandom goes for it! Stress youthful appeal and the jazz age. Film gives chance for artistic ad display. Star's name should be heralded. Appeal: Youth of all ages.—State Theatre, Providence, R. I.

Our Modern Maidens

Special Kiddies Matinee—Youth's heedless life—Play up good work of Joan Crawford and Douglas Fairbanks, Jr. Strong juvenile appeal.—Floyd Maxwell, Mgr., Broadway Theatre, Portland, Ore.

Exploit Joan Crawford right along with the title as she will bring in the business and the title perfectly describes her former appearances in which she was a real box-office smash. Copy used—Flaming Youth On Another Rampage. The Revelry . . . Lovin' . . . Pettin' . . . of "Our Dancing Daughters" Keeps On . . . More Exciting . . . More Sensational Than Before. With The Same Beautiful Star—Joan Crawford. Doug. Fairbanks, Jr., will help get business and his name should be mentioned in copy along with Anita page, Rod La Rocque and Josephine Dunn. Audience appeal: Especially the younger set.—Greater Palace Theatre, Ernest W. Morrison, Mgr., Dallas, Texas.

Paris Bound (Pathe)

BOSTON, MASS.—Keith-Albee Theatre (1,800), 7 days, 25c-75c, Five acts of vaudeville, Pathe News. Weather, rainy. Opposition: "Argyle Case," "Speedway," "Our Modern Maidens," "Hollywood Revue," "Street Girl," "Hottentot," "Dance of Life," "Piccadilly." Rating, 130%.

BUFFALO, N. Y.—Lafayette Theatre (2,900), 60c, Paramount Sound News, Comedy, Vaudeville, Organ Presentations. Weather, fair. Opposition: "Cock-Eyed World," "Smiling Irish Eyes," "Say It With Songs," "Fast Company." Rating, 140%.

AD TIPS—Advertised as one of the screen's most daring love story, with amazing domestic complications. Is punchy drama.—Keith-Albee Theatre. Steve Fitzgibbons, Mgr., Boston, Mass.

Play up the star Ann Harding with her beautiful voice, and a background of a traveling husband.—William Raynor, Mgr., Lafayette Theatre, Buffalo, N. Y.

Phantom of the Turf, The (Rayart)

ALBANY, N. Y.—Clinton Square Theatre (800), 25c-35c, 6 days; This picture was run as a first-run coupled with a return of "The White Sister" and it must be admitted that this latter picture attracted more than ordinary business to the theatre. Weather, cool. Rating, 90%.

Piccadilly (World Wide)

BOSTON, MASS.—Modern and Beacon Theatres (1,800), 7 days, 25c-75c; Co-feature "Use Your Feet," Pathe News. Weather, rainy. Opposition: "Argyle Case," "Speedway," "Our Modern Maidens," "Hollywood Revue," "Paris Bound," "Street Girl," "Hottentot." Rating, 110%.

Pleasure Crazed (Fox)

ALBANY, N. Y.—Leland Theatre (1,400), 25c-35c, 6 days; All talking comedy "The Barber's Daughter" (Educ.), Royal Hawaiians "Jimtown" Cabaret; Fox Movtietone News. Weather, cool. Opposition: "Four Devils," "Drag," "Street Girl," "Thunder." Rating, 100%.

OTTAWA, ONT.—Imperial Theatre (1,200), 6 days, 15c-50c, Hodge-Podge, "Words of Love," "Her Husband's Women" and Paramount Sound News. Weather, warm and partly fair. Opposition: "Man and Moment," "Lucky Star," "Thru Different Eyes," "Prisoners." Rating, 70%.

AD TIPS—On acount of Dorothy Burgess having goen over strong in this city, I played her up in this picture calling attention to her work "In Old Arizona" a few weeks ago. Appeal: general:—Leland Theatre, John Garry, Mgr., Albany, N. Y.

The title "Pleasure Crazed" is a misnomer because the story is drama and not jazz, having nothing to do with whoopee stuff. The production is sumptuously staged with a polo game, wonderful homes, fine cars and everything and the story deals with the love of a wife for another man with a jewel robbery thrown in for good measure. If the people know what they are getting they will like it. Dorothy Burgess of "Arizona" fame is seen in a new characterization. Audience appeal: Men and women, but no children.—Imperial Theatre, Ray Tubman, Mgr., Ottawa, Ont.

Pleasure Crazed

Redeeming Sin, The (W. B.)

OKLAHOMA CITY, OKLA.—Rialto Theatre (700), 4 days, 10c-25c; "A Bird in Hand." Weather, cool, rain. Opposition: "Mysterious Dr. Fu Manchu," "Our Modern Maidens," "Lucky Star," "Valliant," "One Woman's Idea," "Hard to Get," "Lonesome." Rating, 100%.

AD TIPS—Dolores Costello and Conrad Nagel in a Warner Bros.. talking picture. Is very interesting and entertaining, and no mistake will be made in booking this one. Audience appeal: all ages and classes.——Rialto Theatre, Oklahoma City, Okla.

Prisoners (F.N.)

DES MOINES, IOWA.—Strand Theatre, (1,100), 20c-30c, 3 days, Kinograms News, Educational Comedy, "Broadway Blues." Weather, cool. Opposition: "When Irish Eyes Are Smiling," "Say It With Songs,'' "Madonna of Avenue A." Rating, 70%.

OTTAWA, ONT.—Avalon Theatre (990), 3 days, 15c-35c, "The Bull Fighter," Fox Movietone News. Weather, warm and partly fair. Opposition: "Man and Moment," "Lucky Star," "Thru Different Eyes," "Pleasure Crazed," "Black Watch." Rating, 70%.

AD TIPS—The star, Corinne Griffith, was featured for this picture which did not have an especially strong draw with story. The picture was played to a general type of audience.—L. A. Carter, Asst. Mgr., Strand Theatre, Des Moines, Iowa.

Corinne Griffith has gained the reputation of being an exotic star of filmdom and she pleases nearly everybody in this European costume play with a Bohemian atmosphere. There is a mixture of appropriate music and sound with talking chapters, providing variety. The feature is hardly a big success. Audience appeal: High school age and up.—Avalon Theatre, P. J. Nolan, Mgr., Ottawa, Ont.

Salute (Fox)

BALTIMORE, MD.—New Theatre, (1,600), 6 days, 25c-50c, Fox Movietone News, Norman Clark, dramatic editor Baltimore News, in special talking film telling his experiences at New York studios. All talking comedy. Weather, clear hot to clear cool. Opposition: Bi-Centennial Celebration. Rating, 175%.

AD TIPS—Don't wait for the stadium to open. See—hear the greatest football classic. Army vs. Navy All-talking dramatic conflict of Love, Honor and Tradition "Salute" with George O'Brien, Helen Chandler, Stepin Fetchit. Produced by John Ford in Annapolis and West Point on authentic locations. Glow to the thrill

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of Annapolis during June week and West Point on dress parade. Cheer with the middies and the Cadets as they clash for glory on the football gridiron. Audience appeal: Especial wide general appeal for Baltimore but the story carries a wonderful story well told with drama, humor and romance to appeal everywhere to everyone.—Morris A. Mechanic, Mgr., New Theatre, Baltimore, Md.

Say It With Songs (W. B.)

OMAHA, NEB.—World Theatre (2,500), 7 days, 30c-60c; "Parlor Pest" (Col.), Pathe News. Weather, fair. Opposition: "Our Modern Maidens," "Side Street." Rating, 125%.

PORTLAND, ORE.—Music Box Theatre (1,837), 25c-50c; Fox Movietone News, Vitaphone Acts. Weather, ideal Fall weather. Opposition: "Fast Company," "Words and Music," "Madame X," "Four Devils." Rating, 140% (2nd week).

TACOMA, WASH.—Blue Mouse Theatre (601), 7 days, 25c-75c; Vitaphone acts and Movietone News. Weather, warm. Opposition: "Girl Overboard," "Greene Murder Case." Rating, 120% (2nd week).

HOUSTON, TEX.—Kirby Theatre, (1,654), 25c-50c, 7 days, 3 Vitaphone acts, Talking Paramount News. Weather, mild. Opposition: "Her Private Life," "Speedway," "Lucky Star." Rating, 140%.

PORTLAND, ORE.—Music Box Theatre, (1,837), 25c-50c, Fox Movietone News, Vitaphone Acts. Weather, Dry and smoky. Opposition: "Lady Lies," "Our Modern Maidens," "Madame X," "Street Girl," "Flying Fool." Rating, 95% (3rd week).

DALLAS, TEX.—Melba Theatre, (1,800), 7 days, 35c-50c-60c, Vitaphone Act, Edison and Gregory in "Two College Nuts,"' Paramount Talking News. Weather, fair. Opposition: "Our Modern Maidens," "Sophomore," "Thunder," "Street Girl." Rating, 110%.

BALTIMORE, MD.—Warners' Metropolitan Theatre, (1,500), 6 days, beginning Saturday previous with large national advertising campaign in newspaper prior to opening, 15c-50c, Kinograms, Frances Shelley, The Four Eaton Boys (Vitaphone Acts), Organ. Weather, clear hot, to clear cool. Opposition: Bi-Centennial Celebration; "Hard to Get," "Smiling Irish Eyes," "Dance of Life," "High Voltage." Rating, 200%.

Say It With Songs

CLEVELAND, O.—Hippodrome Theatre, (4,500), 7 days, 25c-50c. Weather, hot. Shorts: "The Barnyard Battle" (Micky Mouse cartoon), Fox Movietone News. Opposition: "Dance of Life," "Speedway," "Lady Lies," "Honky Tonk," "Skin Deep." Rating, 110%.

SEATTLE, WASH.—Music Box Theatre, (950), 50c-75c, Vitaphone Acts, Movietone News. Weather, warm. Opposition: "Argyle Case," "Speedway," "Girl in Show," "Dance of Life," "Fast Company." Rating, 100% (second week).

DES MOINES, IOWA.—Des Moines Theatre (1,600), 25c-35c-50c-65c, 7 days, Paramount Sound News, Educ. Comedy, "Parlor Pests," song novelty, "Goodbye, My Lady, Goodbye." Weather, cool. Opposition: "When Irish Eyes Are Smiling," "Madonna of Avenue A," "Prisoners." Rating, 180%.

PROVIDENCE, R. I. — Majestic Theatre, (3,800), 7 days, 15c-50c. Weather, cool and fair. Fox News. Opposition: "Four Feathers," "Our Modern Maidens," "Greene Murder Case." Rating, 110%.

KANSAS CITY, MO.—Newman Theatre, (2,000), 7 days, 25c-50c, Sound presentation units, Selected News. Weather, fair. Opposition: "Madame X,"' "Big News," "Behind That Curtain," "Dance of Life." Rating, 150%.

BUFFALO, N. Y. — Century Theatre, (3,000), 65c, Fox Movietone News, and Silent film, Vitaphone Acts. Weather, fair. Opposition: "Cock-Eyed World," "Paris Bound," "Smiling Irish Eyes," "Fast Company." Rating, 130%.

MILWAUKEE, WIS. — Garden Theatre, (1,000), 7 days, No Presentation; Newsreel, Comedy. Weather, very cool and brisk. Opposition: "Why Leave Home," "Words and Music," "Cock-Eyed World," "Drake Case," "Argyle Case."' Rating, 90%.

AD TIPS—Secured 18,000 spots for paper on picture in extensive two week advance campaign. Tied up with florists in town on title of picture and with music stores on new songs. Plugged Jolson for all he was worth—increased newspaper space. Audience appeal: general.—World Theatre, Lionel Wasson, Mgr., Omaha, Neb.

Just let the public know that this is another Al Jolson talking-singing picture with little Davey Lee in the cast and you can depend on the box office to show results. Copy used—The World's Greatest Entertainer, Al Jolson, Singing "Little Pal," and many of his famous others in his greatest picture. "Say It With Songs," All Talking and Singing. With Davey Lee and Marion Nixon. A horn placed in the lobby of the theatre and connected to the sound equipment in order that the talking and singing sequences of the picture may be heard by the passersby will serve as a real business stimulator. Audience appeal: All classes. — Melba Theatre, Victor Lowery, Mgr., Dallas, Tex.

Al Jolson is the world's greatest and best entertainer, said the ad copy. Picture of Jolson singing used in almost every advertisement. Stressed the new song hits Al Jolson sings in the picture. Audience appeal: All classes.—W. Dumont, Mgr., Garden Theatre, Milwaukee, Wis.

"Sonny Boy" and his daddy are here again! See and hear Al Jolson in "Cay It With Songs" with Davey Lee and Marian Nixon. With Vitaphone Symphony Orchestra. A Warner Brothers' All-talking Vitaphone production. Audience appeal: Wide general appeal for all classes and ages with its strong, pathos and tender love and Jolson's singing.—C. S. Langue, Mgr., Warners' Metropolitan, Baltimore, Md.

Just mention names of Al Jolson and "Sonny Boy" Lee and they will come to see it. Use art of Jolson at "mike." Audience appeal: adults.—Music Box Theatre, Bob Murray, Mgr., Seattle, Wash.

Continued long run with waiting lines—Jolson, Nixon and Lee continue to have strong appeal.—Andrew Saso, Mgr., Music Box Theatre, Portland, Ore.

A huge halftone cut of Al Jolson and the name of Davey Lee proved sufficient to successfully exploit this picture. Audience appeal: All classes.—Newman Theatre. Holden Swiger, Mgr., Kansas City, Mo.

Just a natural! Say Jolson and the fans come flocking. Davey Lee made a personal appearance here recently and this also helped. Feature these two names and the film will do capacity. Being held over here. Appeal: All ages.—Sol Braunig, Mgr., Majestic Theatre, Providence, R. I.

Just Jolson is the exploitation for this feature which was featured ahead of time. It did not do bigger business than "The Singing Fool" but bigger than "The Jazz Singer." Will be played for another run at affiliated theatre. —Don Allen, Asst. Mgr., Des Moines Theatre, Des Moines, Iowa.

Al Jolson is sufficient for advertising this one. Add "heart throbs," new songs, and Davey Lee, and it explains why "Say It With Songs" played two weeks at the Kirby, one of the few pictures that have been held more than a week. —Kirby Theatre, Houston, Tex.

Al Jolson is the star in the picture, almost everybody will want to see and hear his songs, advertise this play well, it is a sure hold over.—R. C. Kaufman, Buffalo, N. Y.

Side Street (Radio)

OMAHA, NEB.—Orpheum Theatre (3.000), 7 days, 25c-60c; Five act RKO bill, Pathe News and cartoon. Weather, fair. Opposition: "Say It with Songs," "Our Modern Maidens." Rating, 100%.

AD TIPS—Three Moore brothers in an all talking picture is the best exploitation angle. Lots of good comedy and enough heart throbs to satisfy anyone. Mildred Harris Chaplin another good name in cast. Audience appeal: general.—Orpheum Theatre, Ralph W. Thayer, Mgr., Omaha, Neb.

Single Standard, The (M-G-M)

BOSTON, MASS.—Loew's Orpheum Theatre (3.100), 7 days, 25c50c; Five acts of vaudeville, Fox and M-G-M News. Weather, unsettled. Opposition: "Hollywood Revue," "Lady Lies," "Madame X," "Words and Music," "Mysterious Dr. Fu Manchu," "Melody Lane." Rating, 100%.

OPPORTUNITY!

FOR MEN QUALIFIED BY EXPERIENCE
in the
THEATRE BUSINESS

ONE of the largest theatre operating companies with theatres in every part of the United States, has openings for men who have had experience as theatre managers and theatre advertising and publicity men.

With expansion and development as a direct result of successful operation, there is offered splendid opportunity for individual progress and advancement to men who prove ability to produce results.

Write a letter giving in full detail your experience, age and salary requirements and enclose a snapshot or small photograph of yourself. All correspondence will be held in strict confidence.

Address Box 700, Motion Picture News, 729 7th Ave., New York City

Skin Deep (W.B.)

CLEVELAND, OHIO—Keith's East 105th St., 7 days, 25c-50c, Shorts, Pathe Silent and Sound News, "Ziegfeld's Midnight Frolic" (Paramount). Weather, hot. Opposition: "Dance of Life," "Speedway," "Lady Lies," "Honky Tonk," "Say It With Songs." Rating, 85%.

Smiling Irish Eyes (F.N.)

BALTIMORE, MD.—Loew's Century Theatre (3,221), 6 days, 25c-60c, Fox Movietone and M-G-M News, Loew-Publix Unit "Snap Into It" headed by Ted Claire, Organ, Orchestra, "Land of White Cedars," "Telephone" (reel), "Cry of Winter" (Educational scenic), "Rat Skin" (Sound Aesop Fable Col.) Pathe Review. Weather, clear, hot, then clear, cool, some rain. Bi-Centennial celebration. Opposition: "Dance of Life," "Salute," "High Voltage," "Big News," "Say It With Songs," "Hard to Get." Rating, 82%.

DES MOINES, IOWA—Paramount Theatre (1,700), 25c-35c-50c-65c, 7 days, Publix stage unit, "Say It With Flowers," featuring Billy Pearl, Universal comedy, "Newlyweds' Tests," Paramount News. Weather, cool. Opposition: "Say It With Songs," "Madonna of Avenue A," "Prisoners." Rating, 70%.

BUFFALO, N. Y.—Hippodrome Theatre (2,900), 65c, Vaudeville, Comedy, Paramount Sound News. Weather, fair. Opposition: "Cockeyed World," "Paris Bound," "Say It With Songs," "Fast Company." Rating, 130%.

AD TIPS—Exploit Colleen Moore as in a singing, talking, dancing production "Smiling Irish Eyes" with James Hall. With cuts of Hall and Moore. You'll love her in this charming story which is a melody of love. A First National Production. Audience appeal: Colleen Moore fans will like this whimsical love story that has a particular appeal for Irish people.—Charles Raymond, Gen. Mgr., Loew's Century, Baltimore, Md.

The picture is a better one than is indicated by the average which it received at the box office which was far below the usual. The fact that the youngsters had started to school, that Jolson was playing next door and that the picture played especially to a limited group, were against it. The Irish all came to see it. The hit it has made on Broadway and Colleen Moore's singing were played up in the advertising.—C. W. Friedman, Asst. Mgr., Paramount Theatre, Des Moines, Iowa.

Exploit Colleen Moore in her biggest attraction on all your lobby cards and billboards.—George Mason, Mgr., Buffalo, N. Y.

Sophomore, The (Pathe)

DALLAS, TEX.—Majestic Theatre (2,680), 7 days, 25c-35c-60c, Interstate vaudeville, Movietone News, Aesops Fables. Weather, fair. Opposition: "Our Modern Maidens." "Say It With Songs," "Thunder, "Street Girl." Rating, 100%.

AD TIPS—Exploit the theme of the picture and let the public know that at last a real college picture has been produced. Copy used—At last the great American college talking picture —a touchdown in screen entertainment. If you've never laughed before you will when you see "The Sophomore"—It's wonderful—it's great. All-Talking Mirth Provoker. A bright, hilarious story of college life, full of action, thrills, drama, laughs. Audience appeal: all classes, especially the college set.—Majestic Theatre, John H. Thoma, Mgr., Dalals, Texas.

Speedway (M-G-M)

BOSTON, MASS.—Loew's State Theatre (3,700), 7 days, 30c-50c; Stage number, Fox and M-G-M News. Weather, rainy. Opposition: "Argyle Case," "Our Modern Maidens," "Hollywood Revue," "Paris Bound," "Street Girl," "Hottentot," "Dance of Life," "Piccadilly." Rating, 125%.

Speedway

HOUSTON, TEX.—Loew's State Theatre (2,700), 7 days, 25c-60c, 5 acts vaudeville, Movietone News. Weather, mild. Opposition: "Lucky Star," "Say It With Songs," "Her Private Life." Rating 130%.

SEATTLE, WASH.—Fox Fifth Avenue Theatre (2,750), 25c-35c-50c-60c-75c, Fox Movietone News, Fanchon-Marco stage unit. Weather, warm. Opposition: "Fast Company," "Argyle Case," "Girl in the Show," "Say It With Songs," "Dance of Life." Rating, 90%.

CLEVELAND, OHIO—Allen Theatre (3,300), 7 days, 30c-60c. Weather, mostly hot. Shorts: "Lovers Paradise" (M-G-M), Fox Movietone News. Opposition: "Dance of Life," "Lady Lies," "Honky Tonk," "Say It With Songs," "Skin Deep." Rating, 105%.

AD TIPS—Emphasized the star as Anita Page in this all talking film of speed, thrills, danger and romance.—Loew's State Theatre, Joseph Brennan, Mgr., Boston, Mass.

Plug William Haines in a new sort of film, based on the old "Wally Reid" style of entertainment plus his own wisecracking. Work speed and comedy angles. Audience appeal: younger element.—Fox Fifth Avenue Theatre, James Q. Clemmer, Mgr., Seattle, Wash.

Haines and his wisecracks are the best advertising points, but we billed Page, Torrence, and Dane in capitals. "Add Bill Haines' wisecracks to plenty of speed and romance" is good catch line. Appeal is general, but especially to young people.—Loew's State Theatre, Houston, Tex.

Advertised this as a speedy comedy, and stressed Haines' name. Audience appeal: all.—Allen Theatre, Isadore Lidman, Mgr., Cleveland, Ohio.

Street Girl (R-K-O)

ALBANY, N. Y.—Proctor's Grand Theatre (1,800), 25c-75c, 6 days; Unit vaudeville. Weather, cool. Opposition: "Pleasure Crazed," "Thunder," "Drag," "Four Devils." Rating 140%.

BOSTON, MASS.—Keith's Memorial Theatre (3,600), 7 days, 30c-65c; Comedy "Campus Sweethearts," Cartoon, organ, Pathe News. (Film inaugurates return of theatre to all talking pictures.) Opposition: "Argyle Case," "Speedway," "Our Modern Maidens," "Hollywood Revue," "Paris Bound," "Dance of Life," "Piccadilly." Rating, 210%.

TROY, N. Y.—Proctor's Fourth Street Theatre (2,000), 25c-50c, 4 days; Vaudeville units. Weather, cool. Opposition: "Trial of Mary Dugan," "Drag." Rating, 150%.

LOS ANGELES, CAL.—R-K-O Theatre (2,200), 35c-50c-65c, Pathe Sound News, R-K-O vaudeville, Revue, Chas. Irwin, Conrad & Eddy, Joy Bros., Ruth Layne, R-K-O ensemble, R-KO dancing girls. Opposition: "Hollywood Revue," "Dynamite," "Broadway Melody," "Illusion," "Thunder," "Bulldog Drummond." Rating, 125%.

PORTLAND, ORE. — Dry and smoky. R-K-O Orpheum Theatre (open bill), Joe Wilton and Rex Webber in their "Dixie's Follies," company of 27 including Jean Rankin and Blue Belles, 25c-60c, 7 days. Opposition: "Flying Fools," "Lady Lies," "Madame X," "Our Modern Maidens," "Say It With Songs." Rating, 175%.

DALLAS, TEX.—Capitol Theatre (1,044), 7 days, 15c-25c-35c, Talking Collegians, Oswald Comedy, News. Weather, fair. Opposition: "Our Modern Maidens," "Say It With Songs," "Sophomore," "Street Girl." Rating, 100%.

AD TIPS—Called this Radio Picture's supreme melody hit and featured up the fact that it was Broadway's great $2.00 picture smash. This picture drew standing room crowds throughout the entire week and while the vaudeville was better than the average, it was the general consensus that the picture alone was the big drawing feature that packed the house with some of the largest crowds ever seen in Albany Appeal: general.—Proctor's Grand Theatre, Joseph Wallace, Mgr., Albany, N. Y.

Street Girl

Went over heavy on the advertising featuring the picture far ahead, however, in space over the vaudeville end of the program. Appeal: general.—Proctor's Fourth Street Theatre, Jacob Golden, Mgr., Troy, N. Y.

Heavy advertising, exploitation and parade reopening of vaudeville. Good work of principals and starring Betty Compson. Universal appeal. Heavy attendance.—Earl Wadge, Mgr., R-K-O. Orpheum Theatre, Portland, Ore.

This picture has a box office title and lobby display and newspaper copy should be built around the title. Betty Compson should be exploited and the cast is sufficiently strong to have their names given. Copy used—a daring all-talking romance of a street girl who leaped to fame over night. Jazz-mad melodies . . . glamorous night life . . . all were hers for a kiss. A kiss that startled the whole world and cost her love. You will hear the latest song and dance hits "Loveable and Sweet," "My Dream Memory"' and "Broken Up Tunes." Note.—This picture has had a phenomenal run at the Globe Theatre, topping all $2.00 pictures in New York. Audience appeal: all classes.—Capitol Theatre, Ray J. Stinnett, Mgr., Dallas, Texas.

Three Live Ghosts (U.A.)

PORTLAND. ORE.—Dry and smoky. United Artists Theatre (957), 7 days, 25c-60c, Metro Shorts, Fox Movietone News. Opposition: "Flying Fool," "Lady Lies," "Madame X," "Say It With Songs," "Street Girl." Rating, 100%.

AD TIPS—Successful stage play proved good screen entertainment—Good work Joan Bennett and Claude Allister. Fair appeal.—J. J. Parker, Mgr., United Artists Theatre, Portland, Ore.

Thru Different Eyes (Fox)

OTTAWA, ONTARIO—B. F. Keith's Theatre (2,596), 6 days, 15c-50c, "Fare Ways and Foul," "Now and Then," Pathe News Weekly. Weather, warm and partly fair. Opposition: "Man and Moment," "Lucky Star," "Black Watch," "Pleasure Crazed," "Prisoners." Rating, 70%.

AD TIPS—The "eyes" have it. This feature is full of mystery and the sequences showing incidents of the crimes are interwoven with the trial depiction, so that it is really a different type of courtroom thriller. The photoplay is an extensive enlargement of the stage play from which it is drawn. There is an unusually large and capable cast with Warner Baxter and Stepin Fetchit particularly worth of mention. Audience appeal: all ages and all classes.—B. F. Keith's, J. M. Franklin, Mgr., Ottawa, Ontario.

Thunder (M-G-M)

ALBANY, N. Y.—Mark Ritz Theatre (1,146), 6 days, 25c-35c; One Vitaphone, All talking comedy, Pathe Sound News. Weather, cool. Opposition: "Four Devils," "Drag," "Street Girl," "Pleasure Crazed." Rating, 116%.

Thunder

LOS ANGELES, CAL.—Loew's State Theatre (2,418), 35c-50c-65c-75c-$1.00, Movietone News, Gene Morgan, Fanchon-Marco "Kisses" Idea. Opposition: "Hollywood Revue," "Dynamite," "Broadway Melody," "Illusion," "Bulldog Drummond," "Street Girl." Rating, 107%.

DALLAS, TEX.—Old Mill Theatre (1,400), 7 days, 20c-25c-35c, Lloyd Hamilton, all-talking comedy, two Vitaphone Acts. Weather, fair. Opposition: "Our Modern Maidens," "Sophomore," "Say It With Songs," "Street Girl." Rating, 100%.

AD TIPS—Played up Lon Chaney for all it was worth as he has a big following in this city. Appeal: general.—Mark Ritz Theatre, Charles Smakwitz, Mgr., Albany, N. Y.

Lon Chaney, is of course, the big draw of the picture and all publicity should be built around his name. Mention Phyllis Haver and James Murray in newspaper copy. Copy used—The Man of 1,000 Face in 1,000 New Thrills. Roaring, Sweeping, Gripping Drama with Such Thrills, Romance and Adventure as Only Lon Chaney Can Give. His Newest, Finest Performance. Audience appeal: general.—Old Mill Theatre, Al R. Lever, Mgr., Dallas, Texas.

Trial Of Mary Dugan, The (M-G-M)

TROY, N. Y.—Lincoln Theatre (1,000), 25c-35c, 7 days; One Vitaphone, Kinograms. Weather, cool. Opposition: "Drag," "Street Girl." Rating, 130%.

AD TIPS—A year on Broadway as a play offered excellent exploitation features in this most dramatic murder mystery of the year. Appeal: mature.—Lincoln Theatre, Louis Saperstein, Mgr., Troy, N. Y.

Valiant, The (Fox)

OKLAHOMA CITY, OKLA.—Folly Theatre (1,200), 4 days, 10c-25c; "At the Dentist's" (Pathe all talking comedy), Movietone News, Oklahoma News Newsreel, Aesop's Fables. Weather, cool, rain. Opposition: "Mysterious Dr. Fu Manchu," "Our Modern Maidens," "Lucky Star," "One Woman's Idea," "Hard to Get," "Redeeming Sin," "Lonesome." Rating, 100%.

AD TIPS—A drama of tremendous heart appeal, and an excellent picture to book. Audience appeal: all ages and classes.—Folly Theatre, Oklahoma City, Okla.

Why Leave Home (Fox)

MILWAUKEE, WIS.—Wisconsin Theatre (2,902), 7 days, 25c-60c, Fanchon & Marco presentation with Al Lyons, Master of Ceremonies. Excellent number, Fox Movietone News, Organ Recital. Weather, cool and brisk. Opposition: "Words and Music," "Cock-Eyed World," "Drake Case," "Argyle Case," "Say It With Songs." Rating, 105%.

AD TIPS—Speed of youth with middle age looking on in amazement and interest played up in copy. Dance steps, desire of youth for gaiety stressed heavily. Audience appeal: all classes.—Mgr., William James, Wisconsin Theatre, Milwaukee, Wis.

Words And Music (Fox)

BOSTON, MASS.—Keith-Albee Theatre (1,800), 7 days, 25c-75c; Five acts vaudeville, Pathe News. Weather, unsettled. Rating, 110%.

MILWAUKEE, WIS.—Merrill Theatre (1,167), 7 days, 25c-60c, No presentation, comedy, Fox Movietone News. Weather, very cool and brisk. Opposition: "Why Leave Home," "Cockeyed World," "Drake Case," "Argyle Case," "Say It With Songs." Rating, 85%.

PORTLAND, ORE.—Fox Broadway Theatre (1,912), 7 days, 25c-60c; Fox Movietone News, Fanchon & Marco's "Dance Moods" with Hirsch-Arnold Girls, Sam Jack Kauffman and Band; Devaney at the organ. Ideal Fall weather. Opposition: "Fast Company," "Madame X," "Say It with Songs," "Four Devils." Rating, 130%.

Played up the musical quality of the picture and its appeal to everyone's love for music. Stated that it was the Scandals, Follies and all other Broadway revues rolled into a college comedy. Audience appeal: all classes.—Mgr., Glenn Musgrave, Merrill Theatre, Milwaukee, Wis.

Wrath Of The Seas (State Rights)

NEW YORK CITY, N. Y.—Cameo Theatre (549), 7 days, 50c-75c, Pathe Sound News, Cartoon Shorts. Weather, fair and cool. Rating, 75.6% (2nd week).

Standard

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for

Motion Picture Presentation

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New Lloyd Comedy To Hold Broadway Premiere Oct. 12

The Broadway premiere of "Welcome Danger," Harold Lloyd's first all-talking comedy, tentatively has been set for October 12, according to an announcement from Paramount-Famous-Lasky today.

William Fraser, general manager of the Harold Lloyd Corporation, will arrive in New York this week to confer with Paramount officials and handle arrangements for the opening.

It is possible that simultaneous premieres will be held in Chicago, Detroit, Cleveland, Los Angeles, San Francisco, Portland, Ore., and Kansas City.

H. Goldstone Films First 2 "Moviegoofs" Novelty Shorts

Hollywood, Sept. 12.—Henry Goldstone has produced the first two of a series of 12 one-reel "Moviegoofs." The novelty subjects present moving mannekins, operated without strings or mechanics, in a series of comedy blackouts. Music, dialogue and sound are synchronized with each reel.

Goldstone is leaving for New York next week, and is planning release of his series through the independent market.

Photocolor Shorts For Columbia Now In Work

A series of 26 Photocolor Corporation all-talking, singing and dancing short subjects for release through Columbia is now in production. Augustus Barratt, author and composer, has written stories and music for the first subjects and Leon Leonidoff, ballet master, has been engaged to arrange a special ballet. Sets for the series have been designed by Clarke Robinson.

In And Out Of Town

GLORIA SWANSON sailed for New York on the Ile de France on Wednesday, Sept. 18. She will remain in the city for several weeks before going to Hollywood. While in London, Miss Swanson was guest of honor at the world premiere of "The Trespasser."

IRENE BORDONI, musical comedy star who appears in the First National Vitaphone release, "Paris," returned to New York last Sunday morning, Sept. 15, on the 20th Century. She has been in Hollywood since June working on the production.

CHARLES CHRISTIE, head of the Christie comedy producing organization, is now in New York from the Coast, with reports of the rejuvenation of the short subjects trade. His company is now working on its ninth talking play of the new season for Paramount, entitled "Dangerous Females."

DOLORES DEL RIO, after a week of personal appearances at a Brooklyn Loew's theatre, is now in Manhattan where she has taken a suite at the Ritz Carlton for a brief vacation and shopping tour. When she returns to Hollywood, she will be starred in "The Bad One."

B. P. FINEMAN, an associate producer on the staff of B. F. Schulberg, general manager of West Coast production for Paramount, sails for Europe on the S. S. France on Sept. 20 for a vacation to last two months.

B. F. LYONS, Canadian sales manager for Warners, has returned to his office in Toronto after a week's stay in New York City. While at the home office, he conferred with Vice-president Sam E. Morris regarding new productions.

J. V. ALLAN, southern and western sales manager for Warners, left New York recently for an extended business trip through Kansas City, Oklahoma City, Dallas, Atlanta and New Orleans, the territory under his jurisdiction.

AMONG out-of-town exhibitors visiting New York during the past week were H. B. Robb and E. H. Rowley, executives of the R. & R. Theatre Enterprises of Dallas, who were guests at the Warners home office to talking over product with Vice-president Sam E. Morris. Another visitor was Sam Hefley, of Cameron, Texas, who also stopped in at the Warner office.

RETURNING to New York after a sales trip recently was Max Milder, Warner Bros. central sales manager. He devoted his attention to the middle west territory.

LES WEIR, Pathe sales manager for the Western district, who has been in New York for conferences with the home office sales executives, left this week for his headquarters in Los Angeles. On the way, he will spend a day in Denver.

WILLIAM SISTROM, general manager of the Pathe studios in Culver City, Cal., left this week for the West Coast after about ten days in New York City in conference with Pathe officials at the home office.

"Say It With Songs" Record

Toledo, O., Sept. 19.—"Say It With Songs" has established a house record at the Princess here. It is the first film in the theatre's history to be held over for a second week.

MANAGERS' ROUND TABLE CLUB

CHARLES E. LEWIS
Chairman and Editor

A National Association of Showmen Meeting in
MOTION PICTURE NEWS
Every Week—for Mutual Benefit and Progress

CONDUCTED BY AN EXHIBITOR FOR EXHIBITORS

"Opportunities"

WE in the show business certainly have one advantage over the folks engaged in other fields of work.

We are not, necessarily, confined to just theatre work in order that we may earn a decent living for ourselves and our families.

Showmanship, exactly as applied to theatres, is just as essential in practically every line of business throughout the world.

Executives have already recognized the value of showmanship in their selling campaigns, in their advertising campaigns, in their displays and in every other connection whereby they are appealing to a buying public.

And who are better equipped to step into positions where showmanship is important?

Showmen, of course!

And where would an executive look for showmen?

In theatres and throughout the show business.

Therefore; never lose sight of the important fact that if you are cultivating and improving on your own showmanship you may be laying the foundation to a commercial connection in the immediate future which can prove mighty valuable.

* * *

It has always been our contention that opportunities are never limited where a man is on the alert to improve his knowledge and understanding of the work he is doing.

And of all the various types of work we have come across we cannot recall any that compared with the show game.

This is one business crammed full of new ideas and old ideas revamped with different slants.

This is one game where a man need only keep his eyes and ears open and he will soon learn that the other fellow's ideas are just as practical for his use as he may care to make them.

* * *

We have met and talked with commercial salesmen and others identified with some business or other outside of the show-world, and many of them complained that the possibilities of advancement were too limited. They thought that as long as they worked for someone else they could never reach the condition in life where they would be independent and free from the necessity of earning a salary.

Well, we in the show business can certainly boast of unlimited opportunities and possibilities for advancement, because we are NOT restricted to our own game. The commercial world can always use good showmen and if the worse comes to pass, YOU are, at least, equipped to step out into other fields where you can apply this science of showmanship.

C. E. L.

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MANAGERS' ROUND TABLE CLUB

"Welcome 'Red' Kann"

IT is with extreme pleasure that your Chairman welcomes Maurice (Red) Kann as the new Editor of *Motion Picture News.* To the majority of managers and exhibitors Mr. Kann is already well known and liked. But to those of you boys who have slipped up on the privilege of knowing a "regular," let us tell you that not only the *News* but our own Managers' Round Table Club benefits by his association with this, the leading publication of the Industry.

His knowledge and understanding of practically every phase of the business makes him a strong ally for every one of us on the firing line of theatre operation. The warm spot that the house manager occupies in "Red's" heart should mean a better understanding and still more co-operation in our Club activities through *Motion Picture News.*

As one showman to another let's extend a "glad hand" and wish Maurice Kann all the success he so well deserves.

MANAGERS' ROUND TABLE CLUB,

A Real Showman

THE membership certificate of Harold S. Knudson of the New Orpheum Theatre in Madison, Wis., occupies, as you will note from the photograph, a most prominent spot in his office. You will also notice that this wide-awake showman has his copy of MOTION PICTURE NEWS, right before him.

Mr. Knudson's activities have already found their way to the CLUB pages, and we are certain that our other members and readers find his doings of as much interest as he finds theirs.

You can always tell a real showman by the company be keeps, and Harold's association with the ROUND TABLE CLUB is ample evidence as to his qualifications as a real showman.

"All For One And One For All" Says Joe Weil's Bulletin

Joe Weil, Director of Advertising and Exploitation for the Universal Chain Theatres, passes along some mighty sensible advice in one of his recent bulletins to the Universal Theatres.

Since it is in line with what we have been preaching for the last few months, and what we wish to impress upon every member and reader of these pages, we will take the liberty of quoting Mr. Weil's remarks.

> ***"Get your house all spruced up and shining spick and span for the new season. Not that it isn't always that way—but put those little extra touches to it that only MORE elbow grease and full house cooperation can effect.***
>
> ***"A few twenty-five cent cans of paint for touching up dirty spots on your display boards and signs,—a tiny daub of the brush here and there,—a little scrubbing of that marble that looks a bit dingy,—soap and a hose put to work on top of that box office,—a ladder will reach the dirt on that marquee and the globes out of reach,—a little more pushing of the vacuum cleaner—you get me?"***

Incidentally, Joe believes in the CLUB slogan, because he is passing it on to all of the Managers of the Universal Chain, meaning "ALL FOR ONE AND ONE FOR ALL."

It sounds like pretty damned good advice, Joe; how about passing along some more for the rest of the crowd? Thanks anyway in advance.

A Good Use For Old Exit Boxes From Bob Church

Through the West Coast house organ "NOW" we came across a corking good idea contributed by Bob Church, Manager of the Fox California Theatre, in Venice, Cal.

Bob had resurrected all the old exit signs that he found lying around the house and reconditioned them to read "SILENCE," these he placed over each aisle with exceptionally good results.

One of the most important features of the idea, and the one which appealed to us particularly, was the fact that there was no expense in connection with it except the labor and that was furnished by themselves.

We would certainly like to number Bob Church among the regular contributors to the ROUND TABLE pages.

MANAGERS' ROUND TABLE CLUB

An Open Letter to
TOM S. MC DONALD

Fox Westlake Theatre,
Los Angeles, Cal.
My Dear Tom:

Would you kindly find the few available moments necessary to sit down and write me a letter telling exactly why I have not heard from you in over a month?

We have too much regard for your ability as a showman and for the many fine things that you are doing for your organization to let you become silent any great length of time.

I can't think of any terrible punishment at this writing, but in the event that you fail to comply, then I will have to resort to something that will fit the crime.

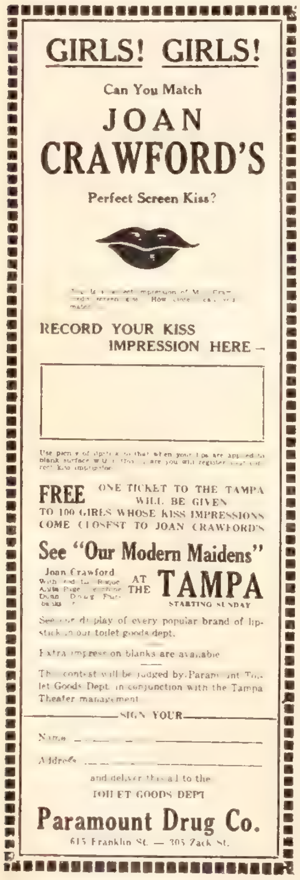
Trusting that I will get an answer to this as fast as the air mail travels, and with all the good wishes for your health and your job, I am

Cordially and sincerely yours,
MANAGERS' ROUND TABLE CLUB,
Charles E. Lewis,
Chairman.

P. S.—Tell me, Tom, how's "gescheft"?

Roy And Lawrence Found Kiss Contest Profitable For B. O.

This is the way A. M. Roy, Manager of the Tampa Theatre, Tampa, Florida tied up with a popular drug-store on a contest to boost business for "Our Modern Maidens."



GIRLS! GIRLS!

Can You Match

JOAN
CRAWFORD'S

Perfect Screen Kiss?

RECORD YOUR KISS
IMPRESSION HERE—

FREE ONE TICKET TO THE TAMPA WILL BE GIVEN TO 100 GIRLS WHOSE KISS IMPRESSIONS COME CLOSEST TO JOAN CRAWFORD'S

See "Our Modern Maidens"

Joan Crawford

AT THE TAMPA

STARTING SUNDAY

See our display of every popular brand of lipstick in our toilet goods dept.

Extra impression blanks are available

The contest will be judged by Paramount Toilet Goods Dept. in conjunction with the Tampa Theater management

SIGN YOUR

Name ______

Address ______

and deliver this ad to the

TOILET GOODS DEPT

Paramount Drug Co.

615 Franklin St. — 305 Zack St.

You will note this newspaper ad and how effective it must have appeared to all the girls down in Tampa.

To the 100 girls whose "kiss impression" came the closest to Joan Crawford's, a ticket of admission to the attraction was given. The impression blanks were delivered to the drug-store counter, which gives them a mighty good break for their assistance in the contest.

We certainly think that this is a corking angle and we suggest that you keep it in mind for use on any picture that it might be possible to tie in with. There are plenty of good ones coming along or already released that provide openings for just such a tie-up.

Sid Lawrence of the Palace Theatre in Lockport, N. Y., used the same idea but minus the Drug Store angle which shows that this idea can be switched into several channels. Sid's announcement was on a card measuring about 3½ by 8½ inches and he distributed them throughout the city and surrounding communities. The make-up of the card copy was very much the same as that used by Roy in his ad and must therefore come from either the press book or some other similar source. But this does not necessarily condemn it. (Press books have contained usable ideas, strange as it may seem.)

Thank you, Sid and Roy, and as the saying goes—"great minds run in the same channel." You both used this one to good results. Now show us what else you can do along similar lines in the future.

"Lobby Laughs"

By Dick Kirschbaum

Dick wants YOUR ideas for this series of cartoons.

If you can think of something that has happened and gave you a laugh, pass it along, Dick will do the illustrating and credit you with the idea.

Shoot your suggestions direct to the Club and we will transmit them to Kirschbaum.

Introducing Eugene A. Curtis P. A. For N. Haven Olympia

Eugene A. Curtis is the man who succeeded our friend Wally Allen as publicity director for the Olympia Theatre, in New Haven, Conn.

If Eugene becomes as near active a member as Wally, then we feel that we have lined up another honest to God showman, and a valuable member for the ROUND TABLE CLUB.

We are taking this means of more formally introducing our host of members and readers to Mr. Eugene A. Curtis, and, as you will note from his photograph, he seems to be charged with plenty of "pep" and ambition.

He tells us that he has been reading the pages of the ROUND TABLE CLUB with a great deal of interest, and we therefore feel safe in assuming that he found them both interesting and profitable. Right, Eugene?

Prior to his coming to New Haven he was in the N. Y. Publix Advertising Department, first with Mr. Lem Stewart working on picture ad manuals and then with Jean Finley working on state show publicity. Prior to that time he was with the Publix organization in Rochester, having charge of the publicity for the three Publix houses in that city.

Here's hoping that Curtis will line up as a great active member for the ROUND TABLE CLUB. It's all up to you, Eugene, we're waiting.

The Creed Of The Round Table Club:-

"ALL FOR ONE AND
ONE FOR ALL"

MANAGERS' ROUND TABLE CLUB

Vogel Gettier Has Some Good Tips On Theatre Operation

In the code of ethics set forth by Vogel Gettier, Manager of the Capitol Theatre, at Grand Island, Nebraska, many extremely fine points were brought out.

Among the things which Mr. Gettier is very particular about in the running of his theatre is that all lighting should be in keeping with the seasons of the year, and above all no dead bulbs in any part of the theatre or signs should be tolerated.

He is a great believer in the expression that it is false economy to spare light on your marquee and theatre front signs.

He believes that a young married woman of a neat appearance and pleasant in her contact with the public makes the finest kind of cashier. And she is particular at all times that she is not bothered by continual visitors and 'phone calls. She does not necessarily have to be beautiful, but if she is an intelligent girl with personality, then she answers Vogel's demands.

In recruiting his usherettes, he engages ten girls from the senior class of the high school, and makes it a distinct point to talk with the high school principal about each girl hired. He insists on an intelligent girl wth good personality, and he believes that an intelligent girl can be classed as pretty because brains always show.

On the question of uniforms, he does not believe in adopting any regulation type uniform, but rather dresses them all alike in pretty white linen frocks, which he used this past summer. In the winter they use silk dresses, plain but tailored and neat in appearance.

He leans towards the girl in preference to the boy for ushers, as he feels that the girls pay more attention to their duties and hit it off better with the women patrons of the theatre, and, of course, every theatre caters to women and children rather than men, because men will come where the women and children go.

A colored matron is on duty at all hours when the theatre is in operation at the ladies' room, for the sole purpose of rendering any service she possibly can to the women and children.

So far as his box office is concerned, no one is allowed to enter same during show hours, or to visit with the girl selling tickets. This same applies to doormen, ushers and any other employee of the house. The only conversation permitted is strictly in line with their duty. He is not a great believer in overdoing the catering and bowing angle for his staff, he rather believes that the patrons prefer pleasant, courteous treatment, which to our way of thinking is very good judgment in the various theatres throughout the country.

One of the most important points in HIS method of operating a theatre, is that either the manager or his assistant is on the floor at all times, keeping in touch with every part of the theatre with an eye on the ushers and moving from balcony to orchestra, passing through lobby, etc., and in other words, keeping a watchful eye for everything around the house.

One thing that Mr. Gettier found, after his house went into a sound policy, was that he could not dispose of his house organ. As he puts it, there was an awful yell that went up when they purposely left out the organ in the program, to test whether we could drop this expense.

As a result, it was not only put back in, but today has become one of the most popular parts of his program.

There were many other important points brought out in Mr. Gettier's letter, and these we shall make use of in a future issue of the NEWS.

Thank you very kindly Vogel for your prompt letter, and the many valuable points which you brought to our attention.

Harold L. Richardson says

"I have been in the theatrical business for the last ten years, and have been a subscriber to Motion Picture News for nearly all this time, and find it almost indispensible.

IN FACT, IT IS MY MOTION PICTURE BIBLE.

Whenever in doubt as to what I should do to put a picture across I go to the NEWS for an idea.

I keep a scrap book of all the ideas that are continually coming out in the NEWS and find it a real source of help."

Manager, Smalley's Theatre
Fort Plains, N. Y.

Perrin's "Phantom Organ" A Darned Good B. O. Angle

Believe it or not, this is just another way to keep the cash customers happy and talking about your theatre.

How C. T. Perrin, Manager of the Sterling Theatre in Greeley, Colorado, thought this one up is no mystery, but Perrin has been the creator of many novel and up-to-the-minute exploitation ideas.

However, you can judge for yourself, and we are just passing it along for whatever value it has for you. At the same time, there are many thoughts that present itself in connection with this type of exploitation.

To exploit a particular picture to be shown at his theatre, Manager Perrin gave a short address from the stage the week preceding the showing of the film. In his address he mentioned that there would be a big surprise waiting for the patrons of his theatre on the following week.

As the title writers might say "Came the following week" and the big surprise was the manager of the theatre would play an organ solo. Greeley being a small town, Perrin was well known and it was a surprise to the populace to find that their theatre manager was an accomplished musician as well.

What really happened was, the organ was played from backstage by the regular organist who has a "trick" portable console. Perrin sat at the regular console and faked the playing of the first two choruses. He then left the console and went backstage until the solo was over. He and the organist then appeared on the stage to explain that the audience had just heard the PHANTOM ORGAN.

To arouse curiosity in the following attraction, Perrin announced that the regular organist would play request selections while walking up and down the center aisle. In this day of sound pictures, the organ is a forgotten feature. Even though you may not have a console backstage as well as one in the pit there's a possibility you can do a "Phantom Organ" presentation by using an organ record on the non-sync.

Thanks, Mr. Perrin, and let's hear some more from you very soon.

MANAGERS' ROUND TABLE CLUB

H. L. Richardson's Activities At The Smalley Theatre

The MANAGERS' ROUND TABLE CLUB at this time welcomes into its membership Harold L. Richardson, Manager of Smalley's Theatre, at Fort Plains, N. Y.

Mr. Richardson is one of the real old timers in the business, not so much in years of age, as in years of service, and it gives us great pleasure to enroll managers of this type.

During the few years that he has been at Ft. Plains he has engineered some mighty fine street ballyhoos and window dressings, some of which we are showing with this story. These are but a few from the batch of photographs we received, but the balance we will hold for future publication.

We sincerely trust that Mr. Richardson will be a steady contributor to these Round Table Club pages, chiefly because the type of stuff he is engineering is what we are always anxious to pass along to the other boys.

And another thing, Harold: how about a short letter telling us how you are running that house of yours and at the same time enclosing a photo of yourself for publication on these pages?

Get aboard the wagon with the rest of the gang and show that you are also ready to demonstrate the club spirit of "All For One And One For All."

"Fashion Show" A Sure Winner For Anybody's Theatre

With the coming of the new season and cooler weather we repeat a little advice that we handed out about a year ago at this time. Namely, that you ought to all be busy working out your usual Fall Fashion Show.

This is always a sure-fire B. O. bet and, regardless of how large or small the theatre or town, you can always interest the live-wire merchants to co-operate. What's more the theatre will be sure to cash in on a lot of free newspaper space.

We have many interesting details of fashion shows at CLUB headquarters which we would be glad to loan to our members or readers if they require some help in staging a Fashion Show.

Regardless of how you go about it, don't lay down on this one, boys, and get busy before you find you are losing out on a corking good angle.

Get behind it.

"Organists And Organs"

THOUSANDS of theatres operating all or part sound have expensive and marvelous organs; yet the only attention they seem to be getting is from the cleaners—who run cloth over the console to keep it clean.

What a crime!

There is not one theatre in the country equipped with an organ but could make that organ (with the aid of a "real" organist) an important factor in their policy of entertainment.

I visited several theatres in and around New York City just recently and whereever I found an organ being featured I witnessed an enthusiastic specialty in which, almost, the entire audience participated. And to good applause.

If you have an organ why not use it?

Surely the matter of the organist's salary should not stand in the way.

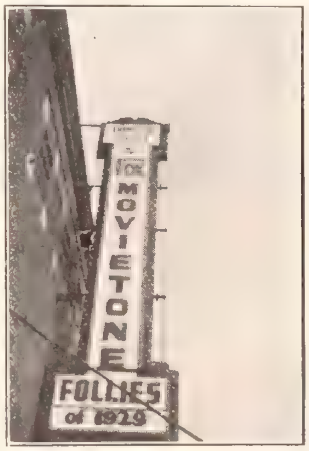
Get yourself a good organist, feature the organ specialties and watch how quick the patrons respond.

You wouldn't buy an automobile and then leave it in the garage to rot.

Paul Binstock Put On Bally Display With Upright Sign

Here is the way Paul Binstock, of the Broadway Theatre in Astoria, N. Y., used his regular upright sign to plug a special feature.

While there may be some of you who can offer good reasons why you don't want to do anything of this kind, it nevertheless presents a somewhat different angle which is worth your consideration.



Mr. Binstock tells us that this kind of advertising, together with the display he arranged above the marquee, helped to put the picture over, and we therefore feel that it is worthy of being passed on to our other members and readers.

Thanks for your promptness, Paul, and keep up the good work.

We hear some mighty nice things about you up our way and would not be surprised to learn that your outfit will let you mount the ladder before very long.

Notice to Members

Please be sure to notify the chairman of any change of address.

—THANK YOU.

MANAGERS' ROUND TABLE CLUB

Mickey Gross Is Putting Over Real High-Powered Stuff

Are you looking for something new?

Do you still think that there is nothing to stir up some excitement?

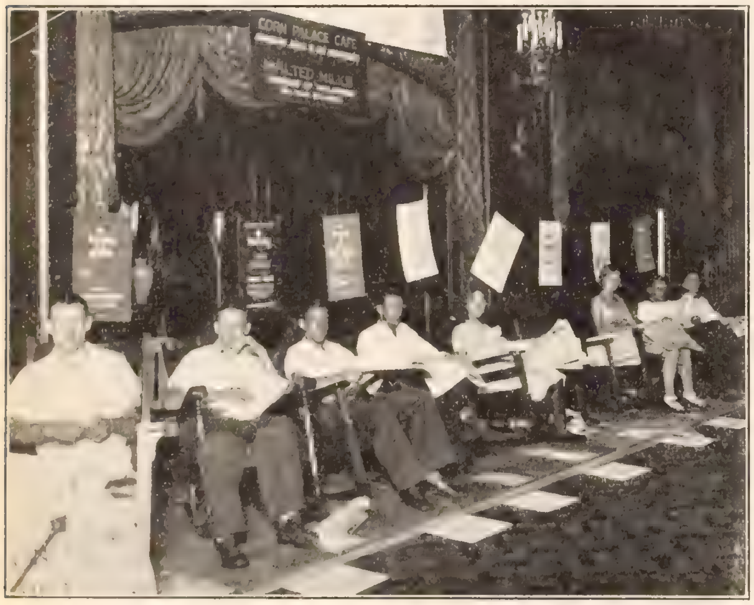
Are you one of those managers who lies awake nights, despairing of all hopes that something in the way of a new and novel idea will present itself?

Well then, we don't care under what headings you come, but we will take this occasion to attract your attention to the work of Mr. Gross, formerly of Kansas City, but now managing the New Orpheum Theatre in Sioux City, Ia.

When Mickey was located in Kansas City, we felt that we coined a good title for him when we named him the "Kansas City Dynamo."

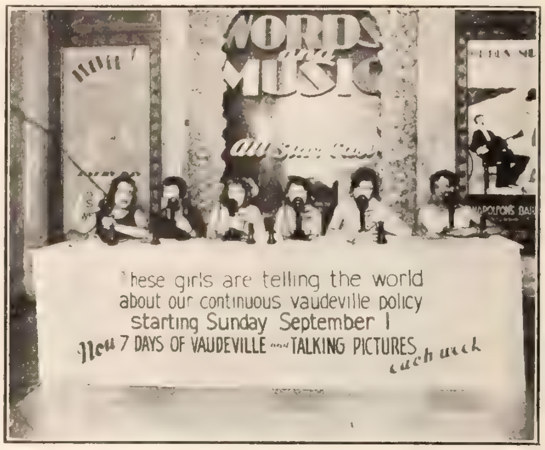
Now that we have seen what he is accomplishing in Sioux City, we will have to think up something even more powerful than the Kansas City title.

However, to get down to brass tacks, and so that you don't think I am raving all over the place for no good reason, may I first direct your attention to the photograph showing the ladies and gentlemen seated in rocking chairs?



Well, this is just to let you see what the lobby of the theatre looked like during the tremendously successful "Rocking Chair Marathon" which was engineered under the direction of Mickey Gross. Incidentally, through a tie-up with the Sioux City Tribune, the newspaper practically sponsored the entire marathon and furthermore all the eats, drinks, rocking-chairs and other necessary items, were supplied absolutely free of charge by the various advertisers. Of still greater importance is the news that the Theatre received 1400 inches of free space in the paper.

This contest lasted for a full week and it does not require any great stretch of the imagination for any one to see what a corking stunt this is.


WORDS AND MUSIC
All Star Cast
NAPOLEONS BAR
These girls are telling the world
about our continuous vaudeville policy
starting Sunday September 1
New 7 DAYS OF VAUDEVILLE and TALKING PICTURES each week

We would now call your attention to Photograph No. 2 and here the wording on the photograph really speaks for itself. **The only thing we** can add to the story is Mickey's own statement that these girls actually telephoned every person in Sioux City, and the job took them six full days to make all the calls.

Keep that one handy boys, and you can attack it from as many different angles as you please.

Before closing this particular story about Mickey, we want you also to take a look at the curb sign placed along the main streets of Sioux City which, like the preceding photographs, speaks for itself.

Thank you, Mickey, for these contributions, and we were certainly delighted to enlist you as an active member once more. Now that you have settled down to putting over the New Orpheum, kindly find a little time to send us a story and keep us posted on all your other activities.

LARRY B. JACOBS

Live-wire Director of Publicity for the Stanley-Warner Theatres in Pittsburgh says:

"I wait for the MOTION PICTURE NEWS every week. The MANAGERS' ROUND TABLE CLUB is one of the greatest assets to any theatre manager or publicity director."

"All For One And One For All"

Louis Swee Kept Busy By Theatre's Many Activities

The ROUND TABLE CLUB was delighted to hear once again from Louis Swee, Manager of the Moreland Theatre in Cleveland, Ohio.

Mr. Swee has been an active and wide-awake showman, but he has been kept so busy in the past few months that he has had to neglect corresponding with the CLUB. However, he did not lose sight of a single item on the CLUB pages in the meantime, and he has been following the other members' activities week by week.

He has promised to send on some material which he is gathering together with a long letter which we are sure every reader of the ROUND TABLE CLUB pages will find interesting to go through.

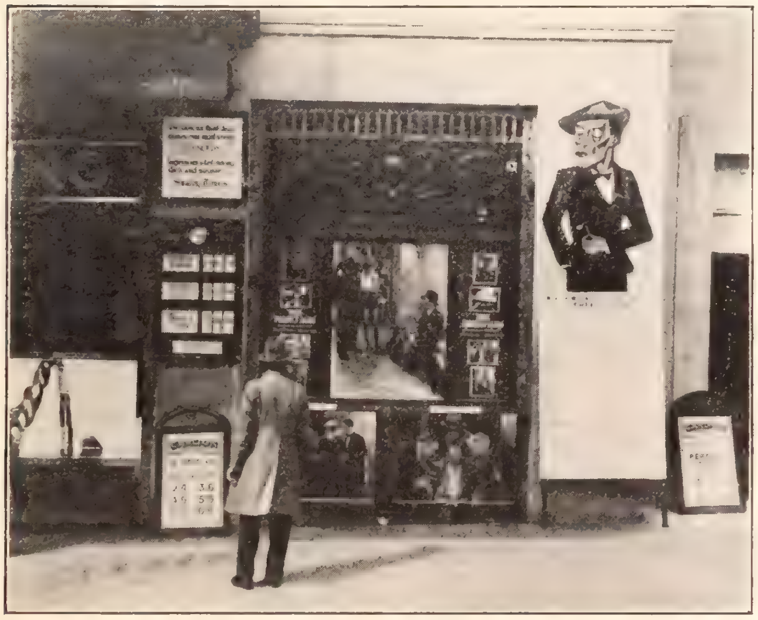
Thank you, Louis, and let's hear from you again in the immediate future.

MANAGERS' ROUND TABLE CLUB

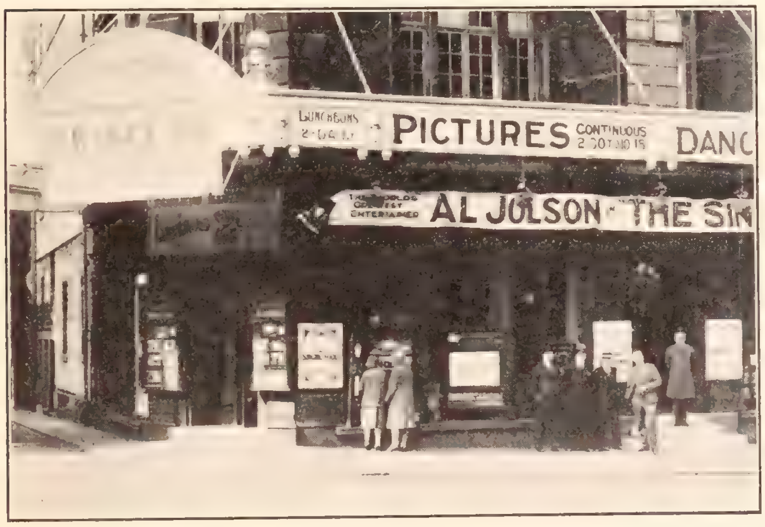
Great Britan's Exploitation Just As Good As Our Own

If any of you American or Canadian showmen think you have a "corner" on all the theatre front displays in this world, then we are here to enlighten and bring you back to earth.

Just cast your eye on the front of the Coliseum Theatre, in London, England, where they have arranged a most attractive display on "Alibi."



In the event that you are still under the same illusion, we would like to call your attention to the Princess Theatre at Huddersfield, England, and the way they dolled up the front of that Theatre to inaugurate their sound policy with Al Jolson in "The Singing Fool."



These examples of foreign showmanship are only a few that we have received, and they are all typical of the same live-wire tactics that we boast of here in America.

Come on, old England, shoot us some more, we are always glad to use them.

NOTICE!!

(Reprinted from Issue of September 7th)

Here is one point which we want to impress firmly on each member or reader of the Club pages:

Don't develop the wrong impression that the exploitation stunts described on these pages are married to the pictures with which they are used.

When we set forth the details or photographs on an exploitation stunt, we do not give it the space because it is on that particular picture which is being exploited.

Rather, our idea is to set forth how the different members and readers are selling their pictures to the public with the distinct idea that you will take the exploitation angle and use it on any picture or pictures that you may have booked into your theatre.

Please try to keep in mind that the name of the picture in connection with the exploitation stunt is of very little importance. The chief item which we are passing on to you is the exploitation idea itself.

Members will find it a very valuable and profitable pastime to see how many exploitation ideas they can take and convert for use on attractions playing their houses.

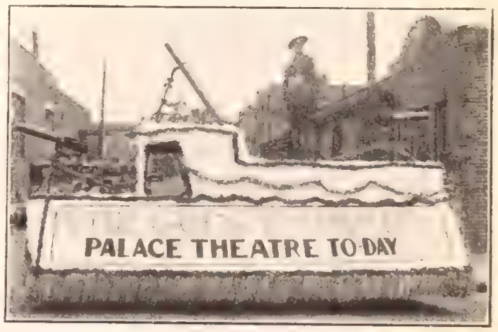
Managers' Round Table Club.

Parade Float Was Good Bally For H. T. Lashley

H. T. Lashley, Manager of the Palace Theatre in Raleigh, N. C., was quick to take advantage of the publicity and advertising to be gained by cooperating with the recent American Legion Convention held in his City.

We show you, with this story, a reproduction of the attractive float Mr. Lashley entered in the parade, and which advertised not only a current attraction, but the Palace Theatre as well.

We also have before us the front page of the leading newspaper of Raleigh picturing several of the floats, among them the one shown here.



Another part of the paper made mention of the theatre and the float, and, taking everything into consideration, Lashley deserves a lot of credit for the attention he attracted to his theatre.

We would certainly like to be able to say a whole lot more about him, but we would like to wait until we can get a photograph from him. How about it, Lashley, we would like to see what you look like.

MANAGERS' ROUND TABLE CLUB

Fred E. Johnson Moves To Oil City RKO Assignment

Fred E. Johnson, for many years General Manager of the C & M Amusement Company, operating theatres in Cambridge and Marietta, Ohio, has severed connections with that corporation, and has become manager of the Keith's Drake Theatre, at Oil City, Pa., for the RKO Circuit.

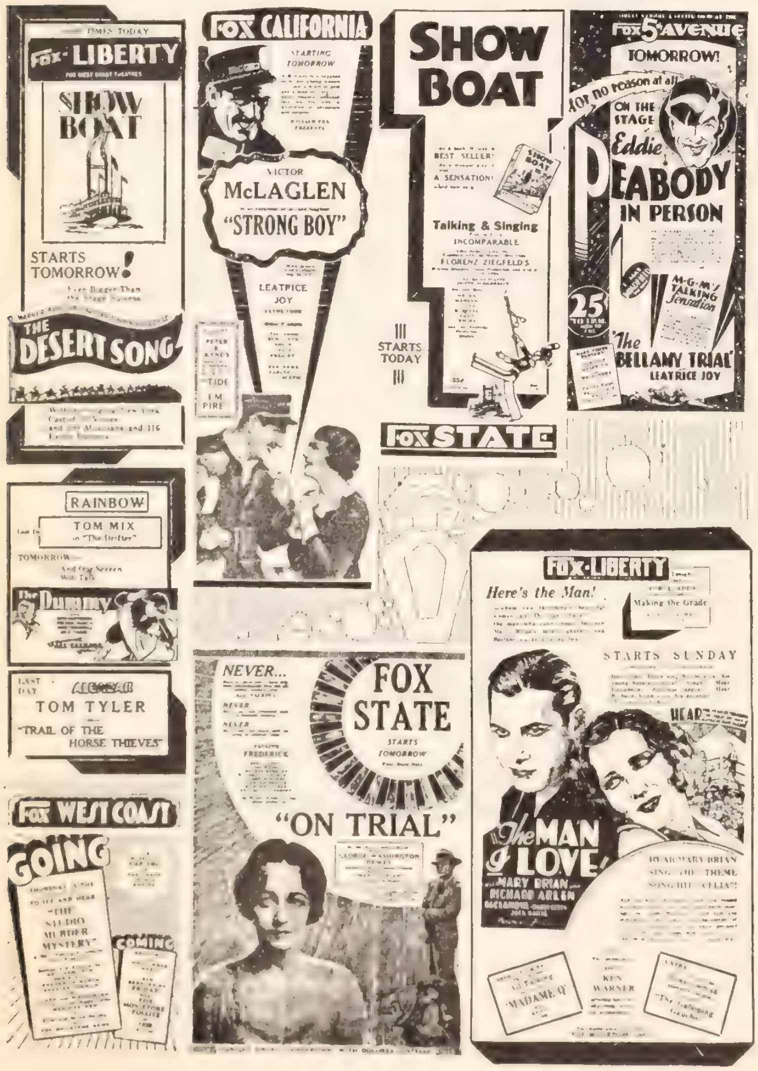
Mr. Johnson has always been an enthusiastic booster for the ROUND TABLE CLUB, and we feel certain that his activities for the CLUB in his new location will be just as enthusiastic as down in Ohio.

We shall certainly look forward to reading about the many original and novel exploitation ideas that he engineers at his new connection.

So long for the present, Fred, but don't forget to keep the gang posted. Also bestest to Mrs. J.

Attractive Advertising!

Here is a group of newspaper ads from the West-Coast Theatres showing the unusually fine copy used by the various managers to make their ads stand out over all other theatres.



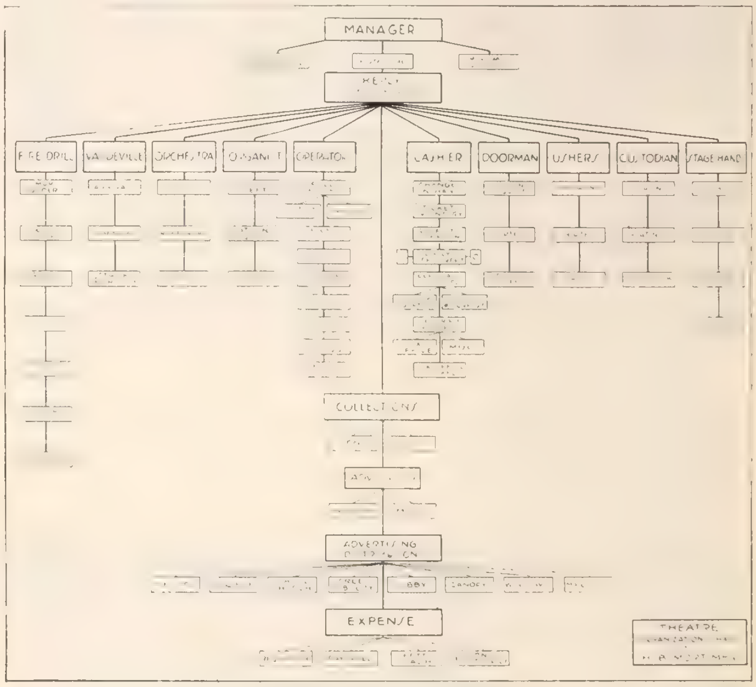
Fox LIBERTY
SHOW BOAT
STARTS TOMORROW!
THE DESERT SONG
FOX CALIFORNIA
VICTOR McLAGLEN
"STRONG BOY"
LEATRICE JOY
SHOW BOAT
Talking & Singing
STARTS TODAY
Fox 5th AVENUE
TOMORROW!
for no reason at all
Eddie PEABODY IN PERSON
The BELLAMY TRIAL
LEATRICE JOY
Fox STATE
RAINBOW
TOM MIX
ALCAZAR
TOM TYLER
"TRAIL OF THE HORSE THIEVES"
Fox WEST COAST
GOING
COMING
NEVER...
FOX STATE
"ON TRIAL"
Fox LIBERTY
Here's the Man!
STARTS SUNDAY
The MAN I LOVE
MARY BRIAN
RICHARD ARLEN
MADAME X

Organization Chart Great Asset On Community Circuit

There are probably hundreds of methods employed by different theatre executives and chains showing what the duties of a house manager consist of, but the first practical one along **these lines to come to our attention was the Theatre Organization Chart designed by H. B. Mortimer, Secretary and Treasurer of the Community Theatres, Inc., of Wisconsin.**

This organization chart posted on the managers' office wall shows him clearly and precisely, not only what his duties consist of, but what he must expect from every department functioning under his supervision.

We have received a copy of this chart and thought so well of it that we went to great expense to have it made up for reproduction, and pass it along for whatever value you may find in it.



Our suggestion is just this: every manager can make up a chart similar to this, and post it in a conspicuous part of his theatre where every employee working for him is bound to see it. Smaller charts can be made and posted in the various departments. For example, back stage can be posted, the chart showing the responsibility of the stage hands, in the boiler room or engineer's quarters, the duties of the custodian and engineer, in the head usher's room, cashier, operators, etc.

In this way, a duplicate of the main chart is before the eyes of the different employees all the time, so that they can never have an excuse for neglecting some particular portion of their duties.

From the standpoint of theatre operation, efficiency, we believe this to be as thorough as anything we have seen, and the ROUND TABLE CLUB sincerely thanks Mr. Mortimer for letting us have this copy.

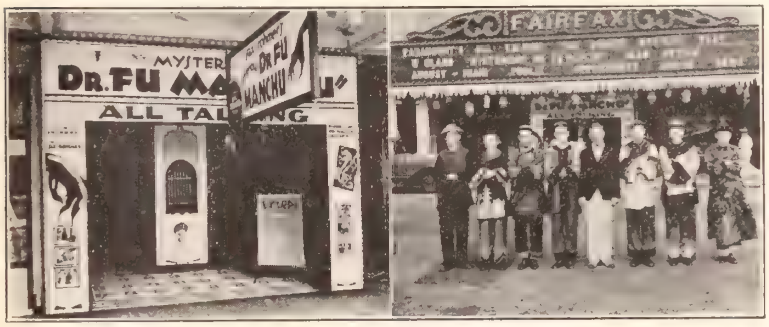
The Real Club Spirit! "All For One And One For All"

MANAGERS' ROUND TABLE CLUB

Atmospheric Front And Ushers A Hit With Earle Holden

Once again Earle M. Holden, Manager of the Fairfax Theatre in Miami, comes forward with his original method of exploiting his attractions.

On the two photographs shown with this article, you will note first off the attractive front setting which he used to exploit the feature advertised, and also the costumes that his ushers wore during the run of the picture.

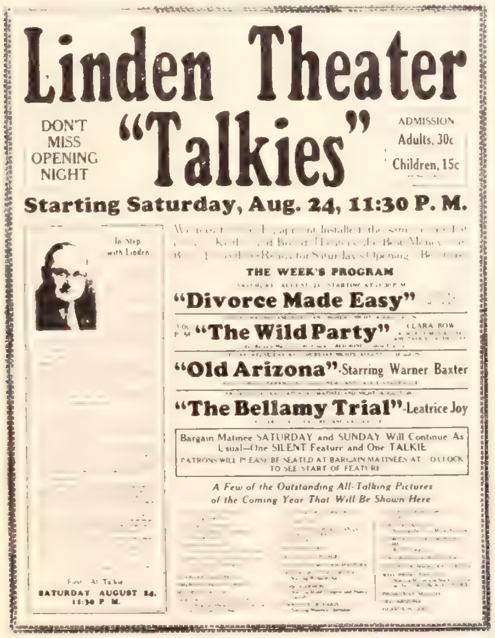


Unfortunately we have no photograph of the interior of the lobby which was attractively trimmed with Chinese flags and lanterns. Incense burners were attached to the lamp fixtures around the wall and kept burning. This, of course, was also a mighty good angle, but we especially want to call attention to the entire cost which amounted to $70.00. How's that, boys?

W. C. Pullin Real Community Asset In Linden, Ohio

The MANAGERS' ROUND TABLE CLUB is very grateful to Pete Wood of the Motion Picture Theatre Owners of Ohio for calling our attention to what he terms "A Real Neighborhood Exhibitor."

After looking over his full page lay-out, which inaugurated the talkies at W. C. Pullin's New Linden Theatre in Linden, Ohio, we rather agree with Pete, and for that reason we took advantage of the advice to pass this along to our other members and readers.



Linden Theater

DON'T MISS OPENING NIGHT

"Talkies"

ADMISSION
Adults, 30c
Children, 15c

Starting Saturday, Aug. 24, 11:30 P. M.

In Step with Linden

THE WEEK'S PROGRAM

"Divorce Made Easy"

"The Wild Party" CLARA BOW

"Old Arizona"-Starring Warner Baxter

"The Bellamy Trial"-Leatrice Joy

Bargain Matinee SATURDAY and SUNDAY Will Continue As Usual—One SILENT Feature and One TALKIE
PATRONS WILL PLEASE BE SEATED AT BARGAIN MATINEES AT O'CLOCK TO SEE START OF FEATURE

A Few of the Outstanding All-Talking Pictures of the Coming Year That Will Be Shown Here

SATURDAY AUGUST 24. 11:30 P. M.

Mr. Pullin is one of that unusual type of showman who manages to win his way, through marvelous personality and a method of square dealing, right straight into the hearts of the town folks where he operates.

There are many other high qualities which this exhibitor possesses, and it will give ROUND TABLE CLUB great pleasure to tell you more about him in an early issue.

Thank you, Pete, for passing this along to us, and we hope we hear from Mr. Pullin quite regularly.

"Passing The Buck"

Just as we poor abused exhibitors and managers had our troubles in the days of the silent pictures, so we are developing the same troubles plus additional headaches with the use of sound pictures.

Silent pictures, except in key city first-run houses, were rarely previewed by the manager except at the first performance, the same as the vaudeville bill.

But with sound pictures a preview of each and every subject is of vital importance because of the difficulties that may be encountered before we can call our shows O. K.

The exchanges, around the big cities, send the sound shows out the same as they sent out the silent shows, i.e., the film arrives at the theatre on the morning of the opening play date.

To which we have but one opinion: Applesauce.

How the devil is a manager going to run off his show before the house opens and catch defects, bad discs, non-synchronization (and the many dozens of other sound troubles which are, unfortunately so prominent with our newest pet, "sound"), if he can't get his show a day in advance?

We stopped off at a theatre in the Bronx only last week and arrived just as he started the matinee performance on the opening day of a new show.

His sound news was about 25 per cent imperfect.

Two of his talkie acts were off on synchronization, either entirely or most of the way through the act.

His second reel on the feature was about a full minute out of synchronization and repeated stops failed to correct the condition.

His audience was getting sorer every minute. Some demanded their money back.

The rest would certainly tell the neighbors and friends what a joke of a show his theatre had.

And an appeal to the exchange for another print and set of records brought the intelligent answer that they would "try" to get another for him by "tomorrow."

Of all the "bolony," that takes the cake.

It was the fault of the exchange right from the start.

The exhibitor was the goat.

He was expected to run a "lousy" show until "tomorrow" because of the distributors' inefficiency. And he had to swallow that or close the house until that "tomorrow" arrived.

Maybe this is a "business" after all. Who in hell knows?

"Credit"

When one stops to consider the great number of productions that were made "great" through the marvelous ability and ingenuity of the cameraman in charge of "shooting" the pictures, then we must certainly ask: "Are these men getting the proper credit for what they are doing?"

It is almost superfluous to designate any particular list of pictures, but your Chairman can recall no less than a dozen recent releases in which the camera-work played as important a part as any other feature in the various productions.

As the men on the firing line who must sell the pictures to the public, we can only say—"Our hats are off to the men behind the cameras."

MANAGERS' ROUND TABLE CLUB

Egan Vs. Allen

It was always a common-place remark to hear people say that Canadian showmen were 'way behind the times. That they were, for the majority, in a rut.

Well! We never believed those stories and we have proven that they were all a lot of applesauce.

Canadian managers have been enthusiastic followers of the Club activities for over a year. And now, under the leadership of two—really outstanding—Canadian showmen, we find that our faith in them was more than justified.

First: Jack Allen undertook to organize and enroll all the members in Eastern Canada and the Provinces.

Then: Pete Egan undertook the same responsibilities for Western Canada.

Result: Almost every live-wire showman in the Dominion is now an active member of the Managers' Round Table Club of MOTION PICTURE NEWS.

So it is up to Jack and Pete to see which one will turn out the greatest number of contributors to the Club pages and activities.

KEEP YOUR EYE ON CANADA!

* * * *

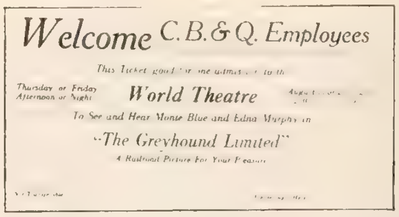
Members Proposed By Pete Egan

D. G. BORLAND, Metropolitan Theatre, Regina, Sask.
HAROLD BISHOP, Grand Theatre, Calgary, Alta.
ERNIE PETCH, care of Dominion Theatre, Vancouver, B. C.
HUGH WILLIAMSON, care of Dominion Theatre, Vancouver, B. C.
L. A. MAHER, Monarch Theatre, Medicine Hat, Alta.
MIKE HEALY, Eagle Theatre, Swift Current, Sask.
JOHN HAZZA, Capitol Theatre, Calgary, Alta.
RAYMOND KERSHAW, Trivoli Theatre, Winnipeg, Man.
WALTER WILSON, Capitol Theatre, Edmonton, Alta.
J. W. ACKERY, Victoria Theatre, Vancouver, B. C.
SAM BINDER, Empress Theatre, Edmonton, Alta.
W. J. COLES, Regent Theatre, Vaucouver, B. C.
H. G. COPLEY, Broadway Theatre, Vancouver, B. C.
CHARLES DOCTOR, Grandview Theatre, Vancouver, B. C.
WALTER F. DAVIS, Metropolitan Theatre, Winnipeg, Man.
C. S. FERGUSON, Capitol Theatre, Brandon, Man.
E. P. FIELDS, Capitol Theatre, Moose Jaw, Sask.
J. FINDLAY, Empire Theatre, Edmonton, Alta.
A. G. GRABURN, Colonial Theatre, Port Arthur, Ont.
F. MILEY, Capitol Theatre, Saskatoon, Sask.
J. MILLMAN, Columbia Theatre, New Westminster, B. C.
J. MOORE, Alma Theatre, Vancouver, B. C.
J. P. PITNER, Starland Theatre, Nelson, B. C.
J. M. ROBERTSON, Dominion Theatre, Victoria, B. C.
FRANK ROBSON, Orpheum Theatre, Fort Williams, Ont.
CHARLIE STRAW, Palace Theatre, Calgary, Alta.
BRUCE HENDON, Regent Theatre, Moose Jaw, Sask.
GRANK GOW, Dominion Theatre, Vancouver, B. C.
LLOYD DEARTH, Capitol Theatre, Vancouver, B. C.
MAYNARD JOYNER, Orpheum Theatre, Vancouver, B. C.
EARLE WEDGE, Capitol Theatre, Winnipeg, Man.
J. GRAHAM, Grand Theatre, Regina, Sask.
K. M. LEACH, Grand Theatre, Calgary, Alta.

"Pull For Goodwill All The Time" Says O. F. Glass Of Neb.

Mr. O. F. Glass, who heads the McCook Amusement Co., out in McCook, Nebraska, is so firm a believer in the good-will angle that he is of the opinion that it is impossible to carry that phase of the show business too far. He is anxious to see more of the boys capitalize on this great feature of showmanship.

He himself, has a knack of practicing what he preaches, as witness the railroad employees' tie-up which he effected, whereby over 1,000 free tickets were given to the railroad employees of the C. B. & Q. Railroad.



Welcome C. B. & Q. Employees

This Ticket good for one admission to the

Thursday or Friday
Afternoon or Night

World Theatre

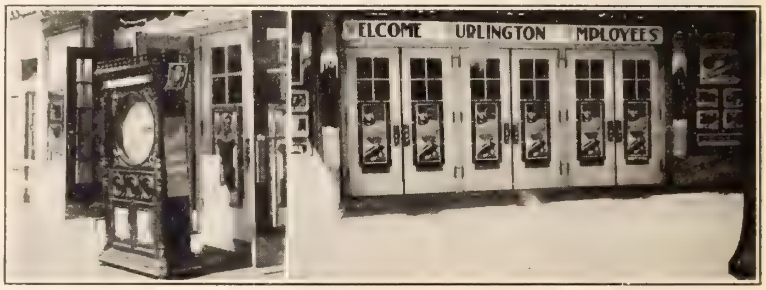
To See and Hear Monte Blue and Edna Murphy in

"The Greyhound Limited"

A Railroad Picture For Your Pleasure

His contention was,—that practically everyone receiving this free pass would bring someone with them and his contention must have been justified, since he is so great a booster for the idea.

He also conspicuously displayed a welcome sign to the Burlington Railroad employees, which you will note on the accompanying pictures with this article.



Another angle which Mr. Glass found very profitable was a music box from "Noah's Ark." To effect this stunt, they resurrected an old time music box of some seventy years old, and after considerable fixing up, it was kept playing in front of the theatre all day and during the show. The box itself carried such signs as "Hear and See Noah's Ark." "Noah's Jazz Band," "A Music Box from Noah's Ark." These cards, together with stills of the picture, made the display rather effective, as you will note from the photo.

We heartily agree with Mr. Glass' contention that the inexpensive stunts oftimes turn in better results than the elaborate campaigns.

Right now Mr. Glass is working on, what will probably be, one of the greatest exploitation stunts ever engineered in Nebraska. It consists of a tie-up in connection with the air show to be held during the month of September under the auspices of the American Legion and local Daily Newspaper. Mr. Glass is arranging for a Sound News Truck for this occasion and they are going to work up some fine local shots, showing the progress of Western Nebraska. This will start with the trapper and trader, the ox team, the covered wagon, right down through the pony express, the first railroad train and the automobile and in that way work up to the airplane angle.

He has promised us a line on the outcome of this campaign, and knowing of the air-mindedness of the public today, many showmen will welcome the opportunity to cash in on Mr. Glass' original stunt.

We shall certainly look forward to seeing this in the near future.

Thank you very kindly, Mr. Glass, and let's hope that you continue to keep us posted.

MANAGERS' ROUND TABLE CLUB

Club Pins & Sound Book Are Sought By Many Managers

The orders for the new CLUB Emblem Pins have clearly demonstrated one delightful feature that we have probably overlooked.

We are receiving pin orders from members whom we have not heard from in some time, and together with their orders we learn that they have been following and using the ROUND TABLE CLUB material continually.

This includes, among others, our old friend Al Price, of the Union Square Theatre, out in Cleveland, Ohio. And, like every other live-wire manager, he hastens to order not only a CLUB emblem pin, but also a copy of Harold Franklin's book "Sounnd Motion Pictures."

Here's hoping we hear from Al again, early and often, and that the ROUND TABLE CLUB pages carry many of your interesting articles.

Earl S. Tyson Soon Ready With Suggestions For Members

Earl S. Tyson, the manager of the Belnord Theatre, in Balitmore, Md., has been so busy with renovating and keeping the B. O. up to par, that he has had to neglect the CLUB a little for the past few months.

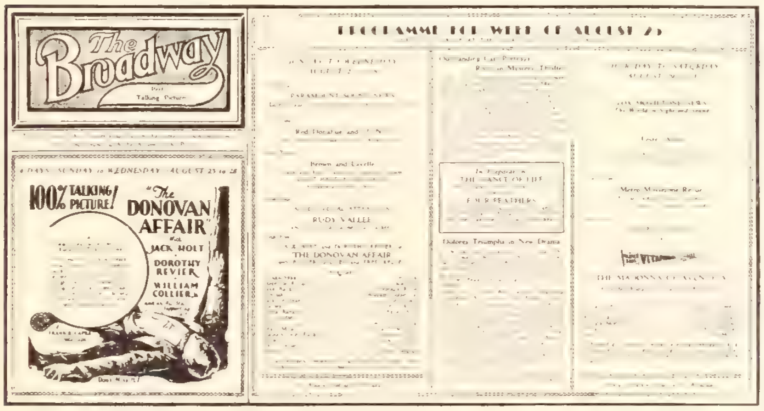
However, Earl has come through with a little letter in which he not only ordered his CLUB emblem pin, but also told us that we may expect a letter full of interesting things very shortly.

Here's our sincere hope that Earl don't forget his promise, so that the ROUND TABLE CLUB pages will be able to pass on some of his experiences. Thanks for this one, Mr. Tyson, and be assured that we will appreciate hearing from you as soon as possible.

Broadway Norwich Leads Town With Sound Presentation

It was like a messenger out of the past getting this program from the Broadway Theatre, Norwich, Conn., because we spent three hard months in rebuilding that forty-five-year-old"OPERY" house into a beautiful and modern Spanish theatre.

The Broadway Theatre is today the leading talkie and sound theatre of Norwich, and enjoys a wide range of popularity among the theatre goers in that part of Connecticut.


The Broadway
Talking Picture
100% TALKING PICTURE!
"The DONOVAN AFFAIR"
JACK HOLT
DOROTHY REVIER
WILLIAM COLLIER
Brown and Lavelle
RUDY VALLEE
THE DONOVAN AFFAIR
FOUR FEATHERS
Dolores Triumphs in New Drama
Metro Movietone Revue

While we do not personally know Norman E. Fitz, the manager, we extend to him the best wishes of the MANAGERS' ROUND TABLE CLUB for his success.

We would like to hear frequently from the Broadway Theatre, and what they are doing theatrically in Norwich. How about it, Norman? Let's start NOW.

CLUB

EMBLEM

PIN!!!

YOU HAVE BEEN SHOUTING FOR IT!

Here It Is!

Wear It All the Time!

YOU WILL BE PROUD OF IT!

IT WILL IDENTIFY YOU AMONG THE WHOLE SHOW WORLD AS A MEMBER OF THIS GREAT ORGANIZATION AND A REAL LIVE-WIRE MANAGER!

AND IT'S A BEAUTY!

This is the actual size of the pin. It is made of rolled gold with the outer circle containing a blue enamel background and the inner circle an orange background. The wording is in gold letters.

USE THIS BLANK:

Managers' Round Table Club,
729 Seventh Avenue, New York.

Kindly send me, postpaid, ... Club Pins, for which I enclose payment at $1.00 per pin.

Name of Member..........................

Theatre....................................

Address....................................

City.................. State..............

MANAGERS' ROUND TABLE CLUB

JOIN NOW!!

Here's the Blank

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

729 Seventh Ave., New York City

I hereby apply for membership in the Club.

Name ....
Theatre ....
Address ....
City ....
Policy ....
Capacity ....
State ....

Wm. A. Johnston
Honorary Chairman

C. E. Lewis
Chairman

WHAT ARE YOU WAITING FOR?

More New Members!

R. S. WALLACE is the managing director of the Morrision and Strand Theatres in Alliance, Ohio, and handling both these houses is a man-sized job for anyone. But the least we can say for Mr. Wallace is that he is on the job and for proof we offer in an early issue of the Club pages one of his recent stunts which "clicked" 100 per cent.

* * *

H. E. HENDERSON is associated with Mr. Wallace, the gentleman introduced above, in the capacity of publicity director and manager of the Strand. From the little we know so far about these two men we have a great hunch that they make a perfect team and work with great success in the interests of the theatres in their charge. What they are both doing should make fine material for our pages. We shall see.

* * *

E. C. SMITH manager of the Carolina Theatre in Chapel Hill, N. C., has already made your acquaintance through a most interesting story a few weeks back. Since then we have found his name mentioned on many of the letters received at headquarters. He certainly made an impression on the other members and we should hate to see him keep quiet for too long a period. Shoot along some of the stuff you are putting over in Chapel Hill, won't you E. C.? Thanks.

EARL WELLMAN, manager of the Lafayette Theatre in Batavi, N. Y., came into Club headquarters personally to "sign on the dotted line" for his membership. And unless we miss a good guess, this is one showman who will pass along some real up-to-the-minute stuff to his brother members. And by the way, Earl, can you accommodate me with one of your own photos? I would like to use it on the Club pages in the near future. Thanks a lot.

* * *

HAROLD BLUMENTHAL runs the Capitol and Montauk Theatres in Passaic, N. J., but you already know something about this new member through the recent story I ran on the Club pages about him and his successful stage wedding gag. Now, Harold, how about some more stuff from you, especially your newspaper and other advertising methods which you find profitable? Atta-boy. And keep up your great start.

* * *

ABE COHEN manager of the Strand Theatre in Massena, N. Y., needs no further introduction to readers of these pages. Surely you know something about him already. But this much we will go on record to say—Cohen is a real progressive manager and his activities should make interesting reading for every showman in the business.

* * *

J. ARTHUR SIMON manages the Colonial Theatre in Big Rapids, Mich., and we would all like to know a lot more about him. Especially how he advertises and exploits his various attractions. And another thing Arthur, can't we possibly get one of your photos so that all the boys can see what you look like? Shoot it right in to me. Oak?

* * *

Proposed by Paul Weintraub:

HARVEY STRAUSS is the managing director of the Peekskill Theatre up in Peekskill, N. Y., and from the great send-off Paul gave him we are in fond hopes that the Round Table pages will re-echo the opinion. Harvey has been engineering some fine exploitation, and we know it. Now he should show the right Club spirit and pass some of the "dope" along to his many brother members and readers of the Club pages.

AN ORGANIZATION

OF ——!

BY ——!

AND

FOR ——!

THE MANAGER

— OUR SLOGAN —

"ALL FOR ONE AND ONE FOR ALL"

Photos of Members

THE Club is anxious to publish photographs of every member and would, therefore, appreciate receiving as many as possible for use in future issues of the Club columns. If you have not already done so, PLEASE send us your own photo at once. Thank you.

C. E. L.

"...having been in intimate connection with much pioneering and experimentation...he is well qualified to speak with knowledge and authority..." NEW YORK TIMES BOOK REVIEW

Harold B. Franklin

Writes the Theatre Man's Manual on

SOUND
Motion Pictures

Subjects Covered

Standard Sound Devices . . . Operating Manual . . . Maintenance of Equipment . . . Fundamentals of Speech, Music, and Hearing . . . Advertising . . . The Short Subject . . . Music . . . Social and Commercial Use of Sound . . . Television . . . Glossary of Technical Terms.

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Enclosed herewith is —check —money order for $3.00 in full payment for one copy of Harold B. Franklin's great book "Sound Motion Pictures." (Add 20 cents to cover cost of mailing.)

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Regional News from Correspondents

Salt Lake And Other Utah Film Notes

"BUCH" WADE, known in film circles here as a former Metro-Goldwyn-Mayer representative and later with Tiffany-Stahl, is now traveling the Idaho territory for R-K-O.

Ed Ryan, who owns the Liberty in Brigham City, which town is known as the Peach City of Utah, is reported to have dropped into the United Artists exchange this week and signed up for a number of pictures.

John Ruger, of the American, Egyptian and Orpheum Theatres of Park City, Utah, was in the United Artists office this week. Andy Murdock, of Heber City, Utah, also booked a U. A. production.

Mrs. Nell Schreiber, of the Rialto at St. Anthony, Idaho, was among exhibitor visitors this week.

B. G. Thatcher and his brother were visitors along the film row within the past days.

Mr. Parry, of Goshen, Utah, has recently installed sound at his theatre there.

E. Ostlund, of the Rivoli, at Springville, Utah, spent some time looking over new productions here this week, as did Vick Millward, of the Harris at Bancroft, Utah. Reno Memott, of the Scipio at Scipio, Utah, was also in.

Doors of the Pantages closed this week for the first time in nine years, it is stated here. September 11th the theatre will be opened as the Radio-Keith-Orpheum. During the week changes will be made at the show house for inauguration of R-K-O vaudeville and motion picture attractions. Grant Pemberton, manager, states that prices will remain practically the same as during the Pantages ownership.

The local branch National Theatre Supply Co. have taken up their quarters this week in the first-class new exchange building which has just been added onto film row. O. J. Hasen is to be complimented on the attractiveness of display and the convenience afforded by the institution to exhibitors.

Jack Connors, salesman here for some time, is now associated with Tiffany-Stahl and will travel the Montana territory.

With $50,000 worth of new decorations and improvements including the new "Magnascope" which makes possible the reproduction of full-sized stage scenes on the screen, the Paramount, which has been closed since June 15th, opened this week.

The Rex, operated by De Mordaunt and Drennen, is having sound installed at this time, and the National Theatre Supply Co. office here is furnishing new booth equipment and new carpets.

Manager J. E. Baker, of the local Columbia exchange, is traveling the Montana territory this week, according to report received here.

Dubin Honored By Over 200 Friends As He Bids Chicago Farewell For Publix Post

MORE than 200 friends of Dave Dubin gathered at the Stevens Hotel last week to honor Dubin with a farewell dinner on the eve of his departure for New York to take up new duties with Publix. Mr. Dubin leaves a host of friends in Chicago where he has spent the past nine years with Educational Film Exchange, leaving as manager. Mr. Dubin will arrive in New York September 24th. His post as manager of the Chicago exchange of Educational is being taken over by Max Stahl, of Indianapolis. Like Dubin, Mr. Stahl has a service record with Educational dating back nine years. He has been manager of the Indianapolis exchange.

Another "blowout" is scheduled for folks on Chicago's film row at the Stevens Hotel on September 26th when a dinner will be given in honor of Clyde Eckhardt as the retiring president of the Film Board of Trade. The affair is being sponsored by the Film Board.

Samuel Goldwyn, producer, of United Artists, was a visitor in Chicago last week enroute from the West Coast to New York where he will confer with Florenz Ziegfeld.

An attractive 500-seat theatre will soon be ready for opening at 55th St. and California Ave. by Mr. Remijas who operates several houses in that neighborhood.

J. S. Abrose has been appointed manager of the Chicago Tiffany-Stahl exchange and took over his new duties last week. Mr. Abrose was formerly with United Artists in Cleveland.

Mrs. R. M. Drake, wife of the head booker at the Pathe exchange, has gone to Michigan for a period of rest following a protracted illness as a result of an operation.

W. W. Anderson is building a new theatre at Morris, Ill., which will have a seating capacity of 700. Mr. Anderson operates the Opera House, which will be converted into a store and also the Princess, which will follow a policy of silent pictures.

Harry Lorch, manager of the Pathe exchange has returned to his desk following a business trip to New York.

Charley Farrell, Fox star, stopped off in Chicago on his way East to make personal appearances at the Oriental Theatre for two days.

A familiar face is to be seen again at the Warner Exchange. Olga Peterson, who was a booker there for nine years but who has been away for the past two years, is pinch hitting in the cashier's department.

J. S. Abros becomes Chicago manager for Tiffany-Stahl.

The local office of General Talking Pictures Corporation under the direction of Bert Rosenberg is voicing its enthusiasm over the new talking picture equipment announced by General a few days ago for theatres under 500 capacity at $3,750.

A fire whcih broke out in the projection room of the Princess Theatre, at Rushville, Ill., caused an interruption to the performance and destroyed a reel of film. The patrons made an orderly egress when the fire was noticed.

Ralph Graves and Jack Holt paid a visit to the local Columbia Pictures office on their way to New York for the opening of their new picture "Flight," which is having its Broadway premiere.

Lenora Sternberg, stenographer in the Pathe office, is back at her desk following a six months' tour of Europe and Canada.

David Butler, director for Fox, passed through Chciago on his way to New York.

The last ties which have bound Frank and Fred Schaefer to the industry as exhibitors over a period of twenty years were severed last week when the Schaefer Bros. leased their Crystal Theatre, at 2705 W. North Avenue, to Balaban & Katz. The house has a seating capacity of 2,000.

The U. S. Theatre on South State Street, has opened with sound equipment called the France Duofone. The house is operated by Sol Fichenberg. Similar equipment is being installed in Sol Best's Mabel Theatre.

Steve Montgomery, well known Tiffany-Stahl salesman, has just returned from a trip through the down-state territory and reports an enthusiastic reception to the Tiffany-Stahl franchise.

Henri Ellman, is continuing as Tiffany-Stahl Midwest Division manager.

The new Oro-Tone talking picture equipment has been installed by Nathan Hartzman in his Lawndale Theatre, 3677 W. Grand Ave.

Seattle And Other Washington Notes

JAMES MERION, former auditor for John Hamrick's Blue Mouse and Music Box chains in this territory, and now traveling auditor for Radio-Keith-Orpheum pictures in the territory west of Denver, spent a few days at the local exchange last week.

Bookers of film row, accompanied by their wives and friends, last Sunday were the guests of the warden at the state prison at McNeil's Island, who staged a fine picnic in their behalf. One of the features of the day was a show given with the prisoner's new sound projection equipment.

Buddy McNeish, son of Walter McNeish, Tacoma exhibitor, is now associated with the Tiffany-Stahl exchange here in the shipping department. He was formerly connected with Universal.

L. O. Lukan, manager of First National exchange, left last week for a seven-day vacation to be

Levey Leaves U Albany Post For N. Y. Office

NAT LEVEY, who has been manager of the Universal exchange in Albany for past two or three years, has been succeeded by J. E. Garrison, of Minneapolis. Mr. Levey has not been in good health of late. After a sick leave of a few weeks, he will be assigned to the home office. Mr. Levey's associates in the Albany office presented him with a fountain pen on the day of his departure, E. E. Lowe making presentation speech.

A number of theatre transfers have been reported during the past week to the Albany Film Board of Trade. The Plaza, in Malone, operated by Mike Bommonsour, has been taken over by the Schine Brothers. The Strand, at Norwich, has been taken over by S. Berkowitz, the house formerly being operated by the Schines. The Opera House, in Amenia, formerly operated by Jay Cookman, has been taken over by Paul Wilde. The Galli Curci, in Margaretville, formerly operated by C. A. Sanford, has been taken over by the Unison Theatre Company, of New York City.

Allen, cashier at the Fox exchange, is taking a month's vacation due to illness.

William Smalley, of Cooperstown, paid one of his periodical visits to film row last week.

Harry Thomson, local manager for First National, was on a swing through central and northern New York last week.

Mr. Newman, treasurer of the Stanley company, was in Albany and Troy during the past week inspecting the houses.

Among those from out of town on Albany's film row during the past week were Lew Fischer, of Fort Edward; Mike Kallet, of Oneida; John Augello, of Utica.

Harry Gibbs, special representative for Pathe, was in Albany during the week.

Ben Smith, who recently resigned from Tiffany as a salesman, is now handling Columbia's products.

The Albany Film Board of Trade had a record breaking session last week, lasting throughout the entire afternoon and up until nearly midnight.

Jules Berinstein, owner of the Colonial in Albany, spent the greater part of last week in Elmira with his brothers.

Ben Goldman, who installed the Vitaphone exchange in Albany, has gone back to New York City, where he is supervising Vitaphone exchanges.

Charles Stombaugh, who has made his home for the past year at the Hotel DeWitt Clinton in Albany, has taken an apartment for the winter at Colony Plaza. He is manager of Albany's Pathe exchange.

Fays, Rochester, N. Y., Opened On Sept. 14

FAYS THEATRE, dark for the summer, opened September 14 with an all-sound film policy and vaudeville. The theatre, managed by Arch McCallum and Robert Barrett, will employ an orchestra for its stage shows. House has been redecorated.

Joe Alexander, of Tampa, Fla., organist, has been added to staff of the Piccadilly, downtown Publix house seating 2,259.

The Playhouse, Canandaigua, N. Y., downtown film theatre, former Schine house, passed to control of Fox Metropolitan Playhouse, Inc., last week when operation rights were transferred from Canandaigua Theatres, Inc., holding company. William J. Macfarlane was retained as manager. House is wired.

In accordance with a motion passed by the Penn Yan, N. Y., Board of Trustees, Harry C. Morse, owner and operator of the Sampson and Elmwood Theatres, has agreed to deposit a certified check with the village clerk as indication of his willingness to pay the costs of a special election to settle Sunday film house question. Morse, in his plea before the board, pointed out that nearby towns are grabbing off the Sunday business as well as cutting in on his weekly trade by presenting films before he has a chance.

Loew's, Inc., took over the Rochester, downtown 4,000-seat house and largest theatre in the city, last week. H. M. Addison was retained as manager.

Fred Kingsley, New York Hippodrome organist, has been added to staff of Keith Palace here as guest organist.

Two more neighborhood houses became all-sound theatres last week. They were Thurston and Majestic, seating 600 each, both West Side houses.

Anti-Blue Proposal Is Beaten At Macon, Mo.

KANSAS CITY exhibitors are perplexed as to just what kind of a "fast one" the city council and ministers have put over in Macon, Mo. An Associated Press report this week announced that the city council, after hearing four ministers, voted 5 to 3 against the proposed repeal of a city ordinance prohibiting Sunday shows. Exhibitors recently had made application to the city council to operate on Sundays. Under a recent ruling of the Missouri Supreme Court all legislation which prohibits Sunday shows and does not prohibit the operation of other business is class legislation and is illegal. The M. P. T. O. Kansas-Missouri office probably will investigate the case.

RCA Photophone equipment has been installed in the Mission, Shawnee, Kans.

The Royal Theatre, Hiawatha, Kans., owned by the Dickinson Circuit of Theatres, has been remodeled.

An Orchestraphone has been installed in the Rex Theatre, Clay Center, Kans.

Simplex projectors and arc lamps have been installed in the Gladstone and Benton Theatres, Kansas City

The Dickinson Theatre, at Neodasha, Kans., formerly the Princess, celebrated its official opening last week.

The first sound newstruck in the Kansas City territory is scheduled to arrive at the Kansas City Pathe branch in a few days, according to E. Olesmith, branch manager.

J. J. McCarthy, who has been handling sales in Northwestern Kansas for Tiffany-Stahl has resigned and has been succeeded by E. L. Delano, of Agra, Kans.

RKO Opens Former Pantages, San Diego

AFTER being dark for week, former Pantages Theatre opened September 7th as one of the houses in the chain of the R-K-O circuit. Mayor Harry C. Clark opened the program with a brief address welcoming R-K-O to San Diego. Jack Coudy has been placed in charge as manager of the house.

The Balboa, operating with a program of vaudeville and film productions, has been closed for the past two months, following alleged failure on the part of Bert Levey, who had been operating the house, to pay off some eighteen employees, including vaudeville performers. Deputy State Labor Commissioner Stanley M. Gue, with offices here, has forwarded warrants to San Francisco in the hope of apprehending Levey and also his house manager, William R. Quann, who is named as co-defendant. The Balboa Theatre is owned by the Silvergate Theatres Company, a subsidiary of the Fox West Coast Theatres, and has been under lease to Levey.

At the present rate of progress on the construction of the new Fox Theatre, on B street, between Seventh and Eighth streets, it is expected that the house will be opened early in November, with seating capacity in excess of 3,200.

The Hillcrest Theatre has been dark for some weeks and no definite date for re-opening has been announced by the controlling interests.

2 Benefits In Ottawa During Past Week

TWO benefit performances are being conducted in Ottawa, Ontario, theatres for Palestine sufferers. One is being held as a Sunday show at B. F. Keith's by Manager Joe Franklin, while the Regent is giving a midnight performance in aid of Palestine Relief Fund.

United Amusements, Limited, Montreal, operating 15 high class theatres in the Province of Quebec, has placed its no-par common stock on a regular dividend basis, with a declaration of a 50c payment for the half year. The stock is listed at $40. Increased revenue due to synchronized films has placed the company in a highly prosperous condition. United Amusements is affiliated with Famous Players Canadian Corp.

Acousticon attachments are to be provided at the Regent, Ottawa, Ontario, for the convenience of deaf patrons, it is announced by Manager Ray Tubman. Wired seats will be reserved for them on request. Mr. Tubman is also providing wheel chairs so that invalids may be taken down the aisles to available seats without difficulty.

The first junior equipment of the Western Electric type to be installed in Canada is to be found in the Community, Halifax, N. S., which was re-opened as a wired house. Occasion was marked by newspaper greetings from other theatres in Halifax, including the Orpheus, Casino and Garrick.

Phil. Letvak, conductor of the orchestra at the Metropolitan Theatre, Winnipeg, Manitoba, for years, is now musical director of the Playhouse, Winnipeg. Metropolitan was one of first theatres in Canada to be wired.

Masterphone sound and talking equipment has been installed in the Colonial Theatre, at Vancouver, B. C.

2 More Seattle Houses Join First Runs

TWO more Seattle theatres were added to the first run group in downtown circles this week. Publix opened the Metropolitan, 1,100 seat legit house, on a continuous run motion picture policy with Harry Wareham as manager, and Pantages Theatre, dark for the summer, reopened under its former film-vaudeville combination policy, with Nick Pierong in charge.

W. E. Gardner, R-K-O's special film representative from New York City, arrived in town last week for a visit at Fred Lind's local exchange, and is instructing the local staff in the proper handling of film.

The Pantages, Tacoma, sold recently along with six other Pacific Coast houses to R-K-O, closed last week to undergo complete remodeling and renovating, and will re-open about October 1 under R-K-O banner.

Announcement on film row this week indicate that the State Theatre, one of the Sterling Chain Theatres string in the downtown district, will soon install talkie apparatus.

Mrs. H. Ramsden, operating San Juan Theatre at Friday Harbor, Washington, was visitor on film row last week.

Another out-of-towner was Bernard Mulligan, of Raymond and South Bend, who drove into Seattle in a brand new roadster to surprise the film men.

Neal East, director of the Paramount exchange, has been confined to his home for the last week by illness, and reports indicate that he will be away from the exchange for several weeks more.

Roy C. Peacock, manager National Theatre Supply Co., has been away from local office for last week on his annual vacation.

Plan New House For Anaconda, Mont.

ARCHITECT B. MARCUS PRITECA has been commissioned to plan a new moving picture and vaudeville theatre for Washoe Amusement Co., at Anaconda, Mont. Structure is to cost $100,000 and will seat 1,200 people. It will cover a tract 100 x 120 feet. Complete stage equipment will be installed.

Plan Auditorium For Mount Dora, Fla.

THE city of Mount Dora is going to build an auditorium, it was announced this week. Plans have been drawn by H. M. Griffin, an architect of Daytona Beach. The contract has been awarded and the construction is to start Oct. 1st. The building will be 74 by 90 feet, and will be fully equipped for stage productions as well as motion pictures.

Tampa seems to be "movie-minded" since Inspiration started making the all-talking picture, "Hell Harbor" here. Upon the arrival of the featured players, they were met by the mayor and prominent citizens and members of the Chamber of Commerce, and when the star, Lupe Velez, arrived, the Governor came from Tallahassee to welcome her. The company have had parades and banquets in their honor and are to make "personal appearances" at the Tampa theatre next week. News dealers report their sales of movie magazines have more than doubled since the production was started.

John Friedl, Publix Southeastern division manager, has left Jacksonville, Fla., enroute to New York, expecting to make stopovers in Savannah and Atlanta.

Ralph Phillips has recovered from a recent illness and is now connected with the Florida, Jacksonville, where he is getting training in operating "sound" equipment house. It is said Mr. Phillips will be assigned to a sound house in another town after a period of training.

Mrs. H. W. Schaefer, wife of the correspondent of *Weekly Film Review*, has returned from a month's visit with her parents, Mr. and Mrs. A. N. Dickson, at Union City, Tenn.

Ambassador, St. Louis, Installs Magnascreen

ONE of the largest of the new Magna screens in the entire country will be installed at the Ambassador Theatre, St. Louis, Mo. The order has been placed and the screen will be put in place as quickly as possible.

A similar screen has already been installed at the Missouri Theatre, and another is to go into the Grand Central Theatre. All three houses are controlled by the Warner-Skouras interests.

David Pesetski, former musical director at Loew's State Theatre, in St. Louis, is handling baton for orchestra in Kings Theatre, a unit in the Loew chain.

St. Louis film stocks listed in the St. Louis Stock Exchange closed September 7 as follows: St. Louis Amusement Company A, $25 asked, and Skouras A, $30 bid and $35 asked.

Tom McKean, president, and Johnny Walsh, secretary of Progressive Pict., have returned from business trip to New York City.

Directors of St. Louis Municipal Opera Assoc. have decided to pay off deficit of approximately $15,000 on season just closed from the $40,000 surplus accumulated during the eleven years the organization has been presenting shows at the open air theatres in Forest Park.

Showmen In Coshocton O., Defeat Blues

EXHIBITORS at Coschocton, Ohio, have substantially won their fight in the Sunday movie crusade which has been in process for several months. Cases against three exhibitors were ignored by the county grand jury in its final report recently. However, the Citizens' Enforcement League, organized to suppress Sunday showings is expected to take some further action against the alleged violators.

College Corner Theatre, College Corner, Ohio, has passed into memory with the conversion of the house into a modern pool room.

Keith's, Toledo, Ohio, just wired and redecorated, planned to open with first-run pictures, has opened with second-run continuous policy on split-week basis.

Colonial, Akron, after having been entirely redecorated, has reopened with exclusive policy of pictures.

A. H. Abrams has re-opened his Mozart Theatre, Canton, Ohio, with sound pictures. The Odeon, also owned by Abrams, is still dark, with no announcement as to future policy of the house.

May's Opera House, Piqua, O.; Metropole, Circleville, O.; Royal Chillicothe, O.; Crescent, Minster, O.; Grand, Newark, O.; Arcade, Elmwood, O.; and Roosevelt, Cincinnati, O.; are latest houses in this region to be equipped with sound.

The Kaufman, new movie house at Montpelier, O., was opened with sound equipment Sunday, Sept. 15. The town is one of smallest in Northwestern Ohio to have theatre equipped for talkies.

Edwin H. Gooding has been appointed acting dramatic editor of the Toledo Blade in absence of Vernon K. Richards, who has been granted a six months' leave of absence.

New England Trade To Honor Campbell

EXHIBITORS from all over New England will gather on Oct. 8th at the Hotel Statler, Boston, to tender complimentary dinner to District Manager Harry E. Campbell, of Fox Films, one of the pioneers in the film business in New England.

Louis Boas, who has headed several committees which have arranged dinners for notables in film row in the past, heads the general committee, and is assisted by Maurice N. Wolf, of Metro-Goldwyn-Mayer, Jacob Laurie, of the New England Theatres Operating Corp. and Michael Alpin.

The Albert Co., of Berlin, N. H., is planning a $60,000 addition to its theatre. E. O. Gilbert is in charge.

Contracts and sub-contracts have been awarded for the new theatre at Essex and St. Peter streets, Salem, Mass., for the Salem Realty Co., under lease to the Publix interests. Rapp & Rapp, of the Paramount Building, New York City, are architects. Work will commence immediately.

The Rapalus Theatre Corp. has been organized at Easthampton, Mass., with $25,000 capital by Joseph S. Rapalus, Stefan J. Rapalus and Mitchell A. Rapalus, all of Easthampton.

The Empress and Regent, at South Norwalk, Conn., have been sold by A. J. Collins to Mrs. A. Buono.

Abe Montague, one of the branch managers of Columbia Films, Boston, returned on the Bremen to New York City last week from six weeks' trip in Europe.

Mildred Sweeney, assistant secretary of the Boston Film Board for the past two or three years, has resigned. Miss Dorothy Dobbins, formerly of Independent Films, Boston, has been appointed her successor.

Josie Kahn, secretary to District Manager M. N. Wolf, of Metro-Goldwyn-Mayer exchange at Boston, sailed on Saturday for Europe where she is to spend several months in travel and study. Miss Elain Leberman, of the M-G-M staff, succeeds Miss Kahn in Mr. Wolf's office.

May Cleary, of the Metro staff, has returned from a vacation trip of several weeks through Canada.

John Barry, poster clerk at First National exchange, has the sympathy of friends in the death of his father.

William Kremmell, assistant shipper at First National exchange, was badly injured in a serious automobile accident during the week, and will probably be absent from the office for several weeks.

Louis Josephs, one of the best known salesmen in the film district, is confined to his bed as the result of injuries received when his automobile was wrecked while he was covering the Vermont territory.

Al Fecke, of the sales force of Educational Films, Boston, has bought a new Nash sedan.

Fred Brennan, Maine salesman for R-K-O is in the district again after recovering from injuries sustained when his auto was in a collision with another machine in Maine ten days ago.

The Exeter Theatre, Boston, is installing Western Electric equipment and opens Sunday.

Al Bevan, formerly in charge of Paramount's interests in Maine, has resigned to join the Columbia Pictures sales staff and will cover Maine for this company. Ed Anderson, formerly with First National, has also joined the Columbia staff and will cover New Hampshire and Vermont.

Sam H. Morris, Vice-President of Warner Bros., has announced appointment of John Butler as the Branch Manager of the company's office in St. John, New Bruncwick, Canada. Mr. Butler succeeds William Feldstein, resigned.

Renovated Baltimore Grand Is Reopened

THE Grand, Highlandtown, Baltimore, Md., reopened to the public, September 23.

This house has been entirely rebuilt by Henry L. Maas and Son after their design at a cost of $150,000. It is one of the Durkee chain and is managed by C. Elmer Nolte.

The interior is in Egyptian style with the color scheme of green and gold. It is built entirely of concrete and steel and is fireproof throughout.

The seating capacity is over 2,000.

An Arctic Nu-Air ventillating system has been installed as has a Western Electric sound equipment.

Gilbert Reddisch of the Durkee Theatrical Enterprise staff, has returned from his vacation.

The football teams of City College and Polytechnic Institute, Baltimore, were invited by Morris A. Mechanic, proprietor of the New, to see a film production.

A new contract has been signed by Meyer Davis and the Fox, Washington, D. C., by which he will remain supervising director of the orchestra at that playhouse for another year.

The Brodie, South Baltimore residential house, operated by Joseph Brodie, opened with a sound policy September 16. Mr. Brodie has installed RCA Photophone equipment and has had his house renovated.

The Rivoli, Baltimore, Frank Price, Jr., manager, is having two new Neon electric signs installed on the exterior to take place of those now in use, which use bulbs.

Each letter of the new signs measures 48 inches. They will cost $4,000.

James Hollins formerly usher at the Fox, Washington, D. C., who started with that theatre when it opened two years ago, has just been made treasurer of the playhouse.

Two members of the Fox, Washington, D. C., staff, were married recently. One was Railford Conway and the other was Paul Boyd, door supervisor, who married Phernetta Minor.

A special show for the Palestine benefit fund was given at Loew's Stanley, Baltimore, Sunday night, September 15, through the courtesy of Charles Raymond, general manager of Loew's in Baltimore.

A Royal Amplitone sound reproducing equipment has been installed in the headquarters of the Maryland Censor Board, costing $2,600.

The Auditorium, former legitimate house, opened with a music and talking picture policy Saturday night, September 14. Prices ranging up to $2 top.

Eighteen ushers employed at Loew's Stanley and a like number at Loew's Century, Baltimore, were recently asked to resign and advertisements were inserted in newspapers for young men to take their places.

The Patterson and Irvington, residential houses, Baltimore, Md., the former operated by Harry Reddisch and the latter by the Levin Brothers, have just had installed Western Electric apparatus.

The National, Washington, D. C., legitimate house, reopens Monday, September 16.

New door supervisor at Loew's Stanley, Baltimore, is Clarence Haas.

The Film Arts Guild has reopened the Little Theatre, Washington, D. C., September 9, with Joseph R. Fleisher as manager.

Film Worker Killed At Seminole, Okla.

RALPH A. MORROW, southwest supervisor of Tiffany-Stahl, at Dallas, has returned from New Orleans where he was pushing the new franchise, Morrow also attended the Allied States organization meeting at Oklahoma City.

The Palace, Plano, Tex., has been wired.

Gus A. Doering, Royal Amplitone representative for six states of the southwest, visited Dallas last week.

J. C. Tomlin, owner Square Deal Film Exchange, Dallas, visited throughout Texas territory last week.

While staging a fake hold-up near midnight at Seminole, Okla., Sept. 7th, just prior to the commencement of a preview, Ahrind Rubberg, 32, employee of the theatre was shot and killed by W. N. Jones, a policeman who thought that the theatre had been robbed and that he was shooting at the bandit who was doing the robbing. The fake robbery was held under auspices of the city authorities.

At Wayne, Okla., located near Purcell, Okla., the only theatre in the town was blown away by a tornado night of Sept. 9th. No lives lost. Number of other buildings were destroyed by storm.

The Crystal, at Gelmer, Tex., opened with sound.

Several theatre officials visited Omaha during the past week, including Al Mayer of Publix, Milton Schwarzwald, RKO music supervisor, and Arthur Frudenfeld, manager of the St. Louis Theatre, St. Louis. Frudenfeld, a former Omahan, was recently manager of the World Theatre there.

Atlanta Arbitration Meet On Sept. 24

WITH approximately fifty cases on the calendar, the Atlanta Joint Arbitration Board will meet Tuesday, September 24.

Visiting the Atlanta, Ga., Film Row during the past week were the following:

S. H. Borisky, head of Independent Theatres, Inc., of Chattanooga, Tenn.; F. E. Williamson, who operates the Williamson at Winter Haven, Fla.; Mrs. W. M. Kimbro, who operates the Greenland at Greensboro, Ga.; Paul H. Stancil, owner and operator of the Lyric, Jackson, Ga.; Joe Steed, of Southern States Theatres, Inc., of Ensley, Ala.; Earle M. Fain, who operates the Palace at Leesburg, Fla. and the Grand at Lake City; P. M. Wise, of the Strand Theatre at Winder, Ga.; Mrs. H. T. Wood of the Strand at Washington, Ga.; Mrs. L. W. Holland, who operates the Madison at Madison, Ga.; Nick Economou, who operates the Grand at Montezuma, Ga.; Frank V. Merritt, of Birmingham, Ala., general manager of the Marvin Wise circuit; C. A. Crute, of the Lyric, Grand and Jefferson at Huntsville, Ala.

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2 Pittsburgh Theatres Are Robbed

SAFE robbers recently visited the Wm. Penn Theatre on the North Side, Pittsburgh, and also the Arcadia, several blocks away. In both houses, small sums of cash were stolen.

Ether Kennedy is now secretary to Bill Graner, Pathe booker. She succeeds Florence Fisher.

Warner's Enright Theatre, in East Liberty, now has two feature organists. The pair will be featured on alternate weeks. They are Frank Roberts and James Orner.

The Lyric, at Hollidaysburg, is to be enlarged. Hunter and Caldwell, Altoona, are architects, and bids will be taken shortly. Steven Chinges is owner.

Theatre Items From Southern Film Rows

LUPE VELEZ, motion picture star, will appear in person on the stage of the Saenger, New Orleans, La., at 7:15 p.m. Friday. She will be here between trains on her way to Tampa, Fla.

Lionel H. Keene, southern division manager of Loew's, Inc., accompanied by C. Arthur Carlson, construction engineer of Loew's, Inc., arrived in New Orleans late Monday from Atlanta, Ga., on a tour of inspection. While in New Orleans they will be the guests of Rodney Toups, manager Loew's State.

Lem Stewart, representative Publix Theatre, Inc., is also a visitor to New Orleans, arriving early Wednesday.

It has become a known fact that Houston Duvall, formerly a salesman for Columbia, has been made New Orleans branch manager. It has been rumored that offices of the company will be moved to the new Universal Building.

The Saenger, New Orleans, had as its guests the workers from the Lighthouse for the Blind on Tuesday, and though unable to see the figures on the screen or stage, the blind guests followed the show by ear and pronounced it a great success. Chaperoning the theatre party were ladies from the Board of Directors of the institution.

Recent visitors to the New Orleans office of Saenger Theatres, Inc., were the following circuit managers: W. H. Hall, Baton Rouge; Ricardo Montiel, Mobile; Ray Peterson, Gulfport; and J. J. Spielberger, also of Baton Rouge.

Due to damage done by flood water caused by severe rainstorms last Friday, Loew's State, New Orleans, was unable to open last Saturday, but has been running regularly since that time, even though cooling system was impaired. Water also had to be pumped out of the Saenger, Strand and Tudor, but little damage was caused by cloudburst in these houses.

B. A. Webb of the Royal, Campbellsburg, Ky., was a visitor at Louisville, Ky., exchange this week.

Col. Fred Levy, president of Big Feature Rights Corp., Louisville, has returned from extensive trip through east.

Among visitors in Charlotte, N. C., last week were S. S. Stevenson of the Stevenson Theatres, Inc., Henderson, N. C.; H. J. Paradis of Oasis, Wilson, N. C.; R. E. Corbett, Jr., of White's, Greenville, N. C.; A. M. Smith of the Colonial, Tarboro, N. C.; M. F. Schnibben of the Opera House, Florence, S. C.; H. E. Buchanan of the Lyric, Sylva, N. C.; Geo. Parr of the Imperial, Lancaster, S. C., and V. C. Schley of the Crescent and Broadway, Statesville, N. C.

The Stevenson Amusement Co. has sold the Dixie, Aberdeen, N. C., to James Smith, transfer effective September 9.

The Garden, Anderson, S. C., formerly operated by A. M. Pinkston, is now being operated by F. W. LeFoy.

Jack Griffith, baby son of Mr. and Mrs. Walter Griffith, had his tonsils removed at St. Peters Hospital, Charlotte, N. C., on Wednesday. Mrs. Griffith is secretary of the North Carolina Theatre Owners Assoc. and Mr. Griffith is connected with General Talking Pictures.

Mr. and Mrs. Merritt Davis are receiving congratulations on the birth of a daughter, Thelma Edlouise, at the Presbyterian Hospital, Charlotte, N. C., on Saturday, Sept. 7.

By a vote of 7 to 4, the City Council of Troy, Ala., voted to allow the Princess, of which J. G. Crouch is manager, to open every Sunday afternoon from 1:30 to 6 o'clock.

Morris Watson, formerly of the Princess, Piedmont, Alabama, who has been confined to the South Highlands Hospital, Birmingham, Ala., as the result of an operation for appendicitis, is reported to be improving steadily although still weak as a result of previous illness.

Many Alabama exhibitors joined the hegira to Columbus, Ga., where the Southeastern Theatre Owners Association convened last Sunday. It is confidently expected that Alabama will rally to its standard.

Among Alabama theatre men who visited Atlanta, Ga., the past week were W. T. Murray, manager of the Empire, Frank V. Merritt, general manager of the Marvin Wise Circuit, Paul Engler of the Famous and Champion at Birmingham, and Joe Steed of Southern Theatres, Inc.

News Of The Frisco Film Trade

RUTH DOYLE, secretary Portland Film Exchange Board of Trade, stopped off here on her way to Los Angeles.

Mike Zar, sales manager for Goodwill Film Exchange, is now driving through Sacramento and San Joaquin Valley.

"Randy" Randolph, crack salesman for Universal, was seen along the row last week.

Milton Moser, former manager Capitol, Oakland, has assumed management of the Casa Grande, at Santa Clara.

Nadine Amos, with Metro-Goldwyn-Mayer in the capacity of secretary to Mr. Parsons for number of years, has resigned from her position.

M. S. Vidaver, so we hear, has gone back to nature and is roaming hills of Sausalito.

Josephine Wilson, of United Artists, has resigned her position there to accept one with an export company.

Ione Baratte, of Metro-Goldwyn-Mayer, has just returned from a vacation spent in Los Angeles.

Grand At Perry, Iowa, Entirely Redecorated

THE Grand Theatre at Perry, which had its opening two weeks ago, was completely redecorated, equipped with new booth equipment and new stage. The theatre is owned by Stanley and Macey who also have the Fox at Perry. The Grand is a 700 seat house, playing in a town of 5,000, and it is the plan of the owners to play vaudeville and stage shows for the larger part of the time with the feature films shown on Saturday and Sunday. The Foxy operates on every day of the week.

RKO entertained a number of exhibitors last week including Earl J. Johnson of the Strand at Williams, B. F. Baker of the Grand at Grand River and Mr. and Mrs. Johnston of the Cozy at Newton.

Margaret McCrevey, secretary Des Moines Film Board of Trade, has moved her offices from the Iowa Building to 707 Old Colony Building. This is much more convenient as it places the Film Board office one block from Film Row.

A. J. Debolt, who recently sold his largest holdings in Waterloo and Cedar Rapids to the Publix interests was in Des Moines last week to call on First National executives. He was accompanied by James Weaver who is manager of the Rialto Theatre at Cedar Rapids, one of the theatres of the smaller chain which Mr. Debolt still retains. The Palace at Vinton, another of his houses, is under the management of H. C. Mershon.

The Circle Theatre at Nevada which has been operating under a receivership with Charles Merrick as the head, is under the direct management of Oscar Strine.

Louis O'Hare of the Paramount office who will leave soon for California to spend the winter with her parents and possibly to locate permanently there, was the guest of honor at a breakfast at Greenwood Park Cabin given by the girls of the Paramount office.

Vance Smith of the Orpheum Theatre at New English purchased a couple of Mazda units from the Des Moines Theatre Supply Company last week.

Two rebuilt machines, two Powerlite lamps, a generator and a screen were purchased by the Family Theatre at Marshalltown last week. Mr. Thornburg who is one of a company which operates the Family, acts as the purchasing head of the concern.

Grace Veenstra, who is leaving the office of Paramount to take up different work, entertained the girls of the office this week. Miss Veenstra, who planned to take up work in California, may change her mind. Her best boy friend doesn't want her to go so far away.

Charles Peterson of the Windsor at Hampton purchased two strong rectifiers in the way of new equipment last week.—Grahl, Des Moines.

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Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

AMKINO

Title	Star	Rel. Date	Length	Reviewed
Aelita (Revolt of the Robots)	Russian Cast	Mar. 23	2900 feet	
Flames of the Volga	Russian Cast	Mar. 30	7000 feet	
Her Way of Love	E. Cesarskaya-A. Zhukov	Aug. 17	6000 feet	
In Old Siberia (Katorga)	Russian Cast	July 20	6500 feet	July 27
Krassin	Special Cast	Feb. 19	7000 feet	
Lash of the Czar	Russian Cast	Feb. 9	6800 feet	
Moscow Today	Pictorial Film	May 11	5600 feet	
Prisoners of the Sea	Russian Cast	April 13	7000 feet	
Taras Shevchanko	A. Buchma	Dec. 15 '28	16000 feet	
Two Days	Russian Cast	Feb. 1	6500 feet	
Village of Sin, The	Russian Cast	May 18	6500 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Arsenal	S. Svashenko	Oct. (tentative)		
General Line The	Special Cast			
Man With a Camera	Special Cast	Sept. (tentative)		
New Babylon	E. Kuzmina-A. Sobolevsky	Sept. (tentative)		

COLUMBIA

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Bachelor Girl, The	Logan-Collier-Todd		5927 feet	
	(Silent Version)		6245 feet	
Behind Closed Doors	Valli-Glass	Feb. 24	5779 feet	
*†§College Coquette The	Taylor-Collier Jr.-Ralston		6275 feet	Aug. 31
*†§Donovan Affair, The (F. & D.) (A. T.)	Holt-Revier-Collier, Jr	April 11	7140 feet	Mar. 30
	(Silent Version)	April 11	7189 feet	
Eternal Woman	Borden-Graves	Mar. 18	5812 feet	April 8
Faker, The	Logan-Delaney	Jan. 2	5538 feet	
*†§Fall of Eve (A. T.)	Miller-Stanley-Prouty	June	6245 feet	June 22
*†§Father and Son	Holt-Revier-McBan	June 5	6310 feet	June 8
	(Silent Version)	June 5	6765 feet	
*†§Flying Marine, The	Lyon-Mason-Robards		5951 feet	
	(Silent Version)		5736 feet	
*†§Light Fingers	Keith-Revier-Nye		5700 feet	
*†§Lone Wolf's Daughter (D)	Lytell-Olmstead	Feb 18	7154 feet	Mar. 9
	(Silent Version)	Feb. 18	6186 feet	
Quitter The	Lyon-Revier	April 1	5671 feet	May 25
*†Trial Marriage	Kerry-Eilers-Robards	Mar. 10	6639 feet	
	(Silent Version)	Mar. 10	6506 feet	
*†§Younger Generation (D)	Hersholt-Basquette-Cortez	Mar. 4	7866 feet	Mar. 23
	(Silent Version)	Mar. 4	7246 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Acquitted	Livingston-Hughes			
*†§Broadway Hoofer The (A. T.)	Egan-O'Neil			
*†§Broadway Scandals (A.T.)	Special Cast			
*†§Flight	Holt-Graves-Lee			
*†§Hurricane (A. T.)	John Mack Brown			
*†§Ladies of the Evening (A. T.)				
*†§Last of the Lone Wolf (A. T.)	Bert Lytell			
*†§Melody Man, The				
*†§Road to Broadway, The				
*†§Sisters (A. T.)	O'Day-O'Neill			
*†§Song of Love (A. T.)	Belle Baker			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At a Talkie Studio (A. T.) (D.)	Buddy Doyle			
*†§Columbia-Victor Gems (D)	26 Subjects released twice a month		1 reel	
*†§Falling Stars (A. T.) (D)	Bergman-Manning			
*†§Gay Caballero The (A. T.) (D.)	Frank Crumit		1 reel	June 8
*†§Jailhouse Blues (A. T.) (D.)	Mannie Smith			
*†§Memories (A. T.) (D.)	Murphy-Morrison		1 reel	June 8
*†§My Wife (A. T.) (D.)	Jack Wilson		1 reel	June 15
*†§Old Man Trouble (D)	Jules Beldsoe		1 reel	June 8
*†§Parlor Pest (A. T.) (D.)	Betty Combe			
*†§Snappy Co-Eds (A. T. (D)	Nan Blackstone		1 reel	
*†§Talking Screen Snapshots	Released twice a month		1 reel	
*†§Talking Screen Snapshot	Novelty		1 reel	June 8
*†§Talking Screen Snapshots	Novelty		1 reel	July 13

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
Air Derby	Reed Howes	Jan. 6	2 reels	April 13
Auntie's Mistake	Dorothy Devore	Feb. 17	2 reels	Mar. 30
Battling Sisters	Lupino Lane	June 2	2 reels	May 25
Beauties Beware	Jerry Drew	Jan 27	2 reels	Jan. 12
Best Dressed Woman in World	Our World Today	Feb. 17	1 reel	Mar. 30
Cloud Patrol, The	Reed Howes	Feb. 24	2 reels	Mar. 30
Contented Wives	Al Alt	July 28	1 reel	Aug. 3
Delicious and Refreshing	Adrienne Dore	April 21	1 reel	Mar. 16
Dominion of Diversity	Hodge-Podge	Feb. 24	1 reel	Mar. 23
Dumb—and How	Thatcher-Young	Jan. 27	1 reel	Dec 22
Fake Flappers	Jerry Drew	Aug. 18	2 reels	Aug. 10
Fixer, The	"Big Boy"	Feb. 3	2 reels	Feb. 3
Four Wheel Brakes	Jerry Mandy	April 7	1 reel	Mar. 30
Ginger Snaps	"Big Boy"	Mar. 24	2 reels	Mar. 30
Going Places	George Davis	Jan. 13	2 reels	Mar. 30
Good Night Nurse	Lupino Lane	April 28	2 reels	Mar. 16
Helter Skelter	"Big Boy"	June 16	2 reels	May 25
Her Big Ben	Gene Stone	Mar. 10	1 reel	Feb. 2
Her Gift Night	Billy Dale	May 19	1 reel	April 20
Honeymooniacs	Monty Collins	July 28	2 reels	Aug. 3
Hot Sports	Collins-Dent	Aug. 11	1 reel	Aug. 10
Hot Times	Al St. John	May 26	2 reels	May 11
Household Blues	Collins-Dent	June 2	1 reel	June 1
Howling Hollywood	Davis-Dent	April 21	2 reels	Mar 16
Husbands Must Play	Wallace Lupino	Jan. 6	2 reels	Mar. 30
Joy Land	Lupino Lane	July 21	2 reels	July 13
Joy Tonic	"Big Boy"	May 5	2 reels	April 13
Jungle Kings and Queens of Screen	Our World Today	Mar. 24	1 reel	April 13
Kitty Kitty	Billy Dale	May 5	1 reel	Mar. 16
Lewis-Sonnenberg Wrestling Match	Special Reel	Jan. 13	1 reel	Feb. 2
Lucky Breaks	Al Alt	July 14	1 reel	July 13
Only Her Husband	Jerry Drew	May 19	2 reels	May 18
Only Me	Lupino Lane	Jan. 20	2 reels	Dec. 15
Parlor Pests	Collins-Dent	Mar. 24	2 reels	May 25
Passing Show of Perak, The	Our World Today	May 19	1 reel	May 25
Pep Up	Cliff Bowes	Feb. 24	1 reel	Feb. 2
Question Marks	Hodge-Podge	Jan. 20	1 reel	Feb. 2
Richest Street in the World	Our World Today	April 21	1 reel	April 20
Rubbing It In	Al Alt	June 30	1 reel	July 13
Served Hot	Cliff Bowes	Feb. 10	1 reel	Jan. 19
Smart Steppers	Al St. John	Mar. 3	2 reels	Mar. 30
Social Prestige	Monty Collins	Dec. 23	2 reels	Nov. 17
Sole Support	"Big Boy"	Aug. 4	2 reels	Aug. 3
Studio Pests	Jerry Drew	June 30	2 reels	June 15
Summer Saps	Lupino Lane	Mar. 17	2 reels	Mar. 30
Those Two Boys	Collins-Dent	May 5	2 reels	Mar. 30
Time to Expire	Gene Stone	Mar. 24	1 reel	
Top Speed	Al Alt	July 7	2 reels	July 13
Walking Fish	Our World Today	Jan. 13	1 reel	
What a Day	Monty Collins	June 16	2 reels	May 25
What a Pill	Billy Dale	June 16	1 reel	June 15
What a Trip	Vernon Dent	Jan. 13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb. 10	2 reels	Jan. 12
Wise Wimmin	Jerry Drew	Mar. 31	2 reels	

ALL-TALKIE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Ask Dad (F & D)	E. E. Horton	Feb. 17	2 reels	Feb. 16
*†§Barber's Daughter (F & D)	Clyde-Hill-Dent	July 21	2 reels	July 20
*†§Bees' Buzz, The (F & D)	Gribbon-Clyde	April 7	2 reels	May 18
*†§Big Palooka, The (F & D)	Gribbon-McPhaill-Hill	May 12	2 reels	June 15
*†§Bride's Relations, The (F & D)	Burke-Gribbon	Jan. 13	2 reels	Feb. 2
*†§Broadway Blues (F & D)	Johnny Burke	Mar. 10	2 reels	April 27
*†§Buying a Gun (A. T. (F & D)	Lupino Lane	July 14	2 reels	July 20
*†§Cold Shivers (F & D)	McKee-Hutton	May 19	2 reels	May 11
*†§Constabule The (F & D)	Clyde-Hill-Gribbon	Aug. 11	2 reels	Aug. 24
*†§Crazy Nut, The (F & D)	Pangborn-Oakland-Murray	June 2	2 reels	June 15
*†§Don't Be Nervous (F & D)	Lloyd Hamilton	July 7	2 reels	July 6
*†§Eligible Mr. Bangs, The (F & D)	E. E. Horton	Jan. 13	2 reels	Feb. 9
*†§Fire Proof (F & D)	Lupino Lane	Sept. 8	2 reels	
*†§Girl Crazy (F & D)	Clyde-Bennett	June 9	2 reels	
*†§His Baby Daze (A. T.) (F & D)	Lloyd Hamilton	Aug. 18	2 reels	Aug. 24
*†§His Big Minute (F & D)	Lloyd Hamilton	May 5	2 reels	June 1
*†§Jazz Mammas (F & D)	Virginia Lee Corbin (All Color)	June 30	2 reels	July 20
*†§Lion's Roar, The (F & D)	Burke-Bevan	Dec. 9	2 reels	Dec. 1
*†§Look Out Below (A. T.) (F & D)	Raymond McKee	Aug. 18	2 reels	Aug. 24
*†§Lover's Delight (F & D)	Arthur-Garon	June 31	2 reels	
*†§Lunkhead, The (F & D)	Clyde Gribbon	Sept. 1	2 reels	Sept. 14
*†§Moving Movie Show, A (D)	Hodge-Podge	June 9	1 reel	July 13
*†§Old Barn (F & D)	Johnny Burke	Feb. 3	2 reels	Feb 16
*†§On the Streets (D)	Hodge-Podge	July 21	1 reel	Sept. 14
*†§Prince Gabby (F & D)	E. E. Horton	Sept. 15	2 reels	Sept. 14
*†§Ride on a Runaway Train (D)	Special	May 26	1 reel	June 15
*†§Right Bed, The (F & D)	E. E. Horton	April 14	2 reels	May 18
*†§Ship Mates (F & D)	Lupino Lane	April 21	2 reels	May 11
*†§Social Sinners (A. T.)	McKee-Byron-Fitzgerald	Sept. 1	2 reels	Sept. 14
*†§Studio Stunts (D)	Hodge-Podge	Sept. 1	1 reel	
*†§Ticklish Business (F & D)	Collins-Dent-Drew	Aug. 25	2 reels	Aug. 24
*†§Trusting Wives (F & D)	E. E. Horton	June 23	2 reels	July 20
*†§Whirls and Girls (F & D)	Gribbon-Clyde	Feb. 24	2 reels	Feb. 16
*†§Zip!Boom! Bang! (F & D)	McKee-Collin-Glass	Mar. 17	2 reels	June 1

FIRST NATIONAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Babies (D)	Alice White	June 30	8067 feet	Sept. 14
California Mail	Ken Maynard	April 7	5446 feet	
*†§Careers (A. T.) (D)	Dove-Moreno-Myers	June 2	8435 feet	June 1
*†§Careless Age The (A. T.) (D)	Fairbanks Jr.-Myers-Young	Sept. 15	6308 feet	
Cheyenne	Ken Maynard	Feb. 3	5944 feet	
*†Children of the Ritz (D)	Mackaill-Mulhall	Mar. 3	6426 feet	April 13
	(Silent Version)	Feb. 17	6296 feet	
Dancing Vienna	Lyon-Mara	Jan. 13	5683 feet	
*†§Dark Streets (A. T.) (D)	Mulhall-Lee	Aug. 11	5416 feet	
*†§Divine Lady, The (D)	Griffith-Warner	Mar. 31	9914 feet	Feb. 9
	(Silent Version)	April 14	8993 feet	
*†§Drag (D)	Barthelmess-A. Day	July 21	7642 feet	June 29
*†§Fast Life (A. T.) (D)	Fairbanks, Jr.-Young-Morris	Sept. 1	7541 feet	Sept. 7
*†§Girl in the Glass Cage (D)	Young-Nye	June 22	7159 feet	
	(Silent Version)		6705 feet	
*†§Hard to Get (A. T.) (D)	Mackaill-Burns	Sept. 8	7324 feet	
*†§Her Private Life (A. T.) (D)	Billie Dove	Sept. 8	6488 feet	
*†§His Captive Woman (D)	Sills-Mackaill	April 7	7992 feet	April 6
	(Silent Version)	Feb. 3	7692 feet	Jan. 19

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
*†§Hot Stuff (D)	Alice White	May 5	6774 feet	May 18
	(Silent Version)	April 21	746[illegible] feet	Mar. 9
*†§House of Horrors (D)	Todd-Hale-Fazenda	April 28	5919 feet	
	(Silent Version)	April 7	5656 feet	Sept. 22
Lawless Legion	Ken Maynard	Mar. 3	6109 feet	
*†Love and the Devil	Sills-Corda	Mar. 24	6588 feet	
	(Silent Version)	Feb. 24	6370 feet	
*†§Man and the Moment	Billie Dove	July 7	7086 feet	Aug. 10
	(Silent Version)	Mar. 17	6539 feet	
*†§Prisoners (D)	Corinne Griffith	May 19	7857 feet	June 1
	(Silent Version)	May 5	7383 feet	
Royal Rider The	Ken Maynard	May 5	6063 feet	
*†Saturday's Children (D)	Corinne Griffith	April 14	7950 feet	May 4
	(Silent Version)	Mar. 10	6727 feet	
*†Seven Footprints to Satan (D)	Conklin-Fazenda	Feb. 17	5405 feet	
	(Silent Version)	Jan. 27	5238 feet	
*†§Smiling Irish Eyes (A. T.) (D)	Moore-Hall	July 31	8550 feet	July 27
*†§Squall The (A. T.) (D)	Joyce-Loy	May 26	9456 feet	May 18
	(Silent Version)	May 12	7085 feet	
*†Synthetic Sin (D)	Colleen Moore	Jan. 6	6852 feet	Jan. 12
*†§Twin Beds (A. T.) (D)	Mulhall-Miller	July 14	7266 feet	July 20
	(Silent Version)		5902 feet	
*†§Two Weeks Off (D)	Mackaill-Mulhall	May 12	6081 feet	June 29
	(Silent Version)	April 28	6701 feet	
*†§Weary River (D)	Barthelmess-Compson	Feb. 10	7978 feet	Feb. 2
	(Silent Version)	April 7	7565 feet	
*†Why Be Good (D)	Colleen Moore	Mar. 17	7507 feet	
	(Silent Version)	Mar. 3	7067 feet	Jan. 26

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Big Time (A. T.)	Tracy-Clarke-Dunn	Oct. 6	6300 feet	Sept. 14
*†§Broadway Hostess, The (A. T.) (D)	Billie Dove			
*†§Footlight and Fools (A. T.) (D)	Moore-Hackett			
*†§Forward Pass The (A. T.) (D)	Fairbanks Jr.-Young			
*†§Girl From Woolworth's (D)	Alice White			
*†§Great Divide The (A. T.) (D)	Mackaill-Keith-Loy			
*†§Isle of Lost Ships Tho (A. T. (D)	Valii-Robards-Beery			
*†§Jazz Queen The (A. T.) (D)	Dorothy Mackaill			
*†§Lady Who Dared The (D)	Dove-Pidgeon-Todd			
*†§Lilies of the Field (A. T.) (D)	Corinne Griffith			
*†§Little Johnny Jones (A. T.) (D)	Buzzell-Day			
*†§Loose Ankles (A. T.) (D)				
*†§Most Immoral Lady A (A. T.) (D)	Leatrice Joy			
"No No Nannette" (A. T.) (D)	Bernice Claire			
*†§Paris (A. T.) (D)	Irene Bordoni			
*†§Sally (A. T.) (D)	Marilyn Miller			
*†§Woman on the Jury A. T.) (D)	Dorothy Mackaill			
*†§Young Nowheres (A. T.) (D)	Richard Barthelmess			

FOX FILMS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Behind that Curtain (A.T.) (F&D)	Baxter-Moran	June 30	8320 feet	July 6
*†Black Magic (F & D)	Dunn-Holland	July 7	5855 feet	
	(Silent Version)	July 7	5833 feet	
*†§Black Watch The (F & D)	McLaglen-Loy	June 2	8487 feet	May 25
*†Blue Skies (F & D)	Twelvetrees-Albertson	Mar. 17	5408 feet	
	(Silent Version)	Mar. 17	5367 feet	
*†Caprain Lash (F & D)	Victor-McLaglen	Jan. 6	5454 feet	Feb. 9
	(Silent Version)	Jan. 6	5376 feet	
*†Chasing Through Europe (F & D)	Stuart-Carol	Aug. 4	5581 feet	
	(Silent Version)	Aug. 4	5622 feet	
Christina (F & D)	Gaynor-Morton	Mar. 30	8955 feet	Apirl 6
*†Exalted Flapper (F & D)	Carol-Norton	June 9	5806 feet	
*†Far Call The (F & D)	Morton-Hyams	April 28	5313 feet	
	(Silent Version)	April 28	5282 feet	May 25
*†Four Devils (F & D)	Gaynor-Duncan	Sept. 22	9295 feet	
*†§Fox Movietone Follies The (A. T.) (F & D)	Special Cast	May 25	8291 feet	June 1
*†§Frozen Justice (A. T.) (F & D)	Ulric-Frazer	Sept. 15		
*†Fugitives (F & D)	Bellamy-Terry	Jan. 27	5331 feet	
	(Silent Version)	Jan. 27	5356 feet	
*†§Ghost Talks The (A. T.) (F & D)	Twelvetrees-Eaton	Feb. 24	6482 feet	Feb. 23
*†§Girl From Havana, The (A. T.) (F & D)	Lane-Page	Sept. 29	5986 feet	Sept. 7
*†Girls Gone Wild (F & D)	Carol-Stuart	Mar. 24	5305 feet	April 27
	(Silent Version)	Mar. 10	5227 feet	Mar. 9
*†§Hearts in Dixie (A. T.) (F & D)	Fetchit-Muse	Mar. 10	6444 feet	Mar. 2
*†§In Old Arizona (A. T.) (F & D)	Lowe-Baxter	Jan. 20	8724 feet	Dec. 29
*†Joy Street (F & D)	Moran-Stuart	May 12	5743 feet	June 8
	(Silent Version)	May 12	5754 feet	
*†§Lucky Star (F & D)	Gaynor-Farrell	Aug. 18	8784 feet	July 27
	(Silent Version)	Aug. 18	8725 feet	
*†§Making the Grade (F & D) (P T)	Lowe-Moran	Feb. 17	5903 feet	
	(Silent Version)	Feb. 17	5024 feet	
*†§Masked Emotions (F & D)	George O'Brien	June 23	5419 feet	
	(Silent Version)	June 23	5389 feet	
*†§Masquerade (A. T.) F & D)	Birmingham-Hyams	July 14	5674 feet	
*†§Not Quite Decent (F & D)	Collyer-Dresser	April 7	4965 feet	May 4
	(Silent Version)	April 7	4653 feet	
*†New Year's Eve (F & D)	Astor-Morton	Feb. 24	5981 feet	May 4
	(Silent Version)	Feb. 24	5959 feet	
*†One Woman Idea The (F & D)	LaRocque-M. Day	June 2	6111 feet	June 15
	(Silent Version)	June 2	6106 feet	
*†Plastered in Paris (F. & D.)	Cohen-Pennick	Jan. 23	5641 feet	Sept. 29
*†§Pleasure Crazed (A. T.) (F & D)	Marguerite Churchill	July 7	5460 feet	July 20
Protection (F & D)	Burgess-Elliott-Page	May 5	5536 feet	June 1
	(Silent Version)	May 5	5511 feet	
*†Sin Sister, The (F & D)	Carroll-Gray	Feb. 10	6072 feet	
	(Silent Version)	Feb. 10	6050 feet	
*†Strong Boy (F & D)	McLaglen-Joy	Mar. 3	5557 feet	April 6
	(Silent Version)	Mar. 3	5526 feet	
*†§Speakeasy (A. T.) (F & D)	Page-Lane	Mar. 24	5775 feet	Mar. 23
*†§They Had to See Paris (F & D)	Will Rogers	Sept. 8		Aug. 24
*†§Thru Different Eyes (A.T.) (F&D)	Baxter-Lowe	April 14	5165 feet	April 20
*†Trent's Last Case (F & D)	Griffith-Day	Mar. 31	5834 feet	June 8
	(Silent Version)	Mar. 31	5809 feet	
*†True Heaven (F & D)	O'Brien-Moran	Jan. 20	5531 feet	Feb. 16
	(Silent Version)	Jan. 20	5563 feet	
*†§Valiant The (A. T.) (F & D)	Paul Muni	May 19	5537 feet	May 18
*†Veiled Woman The	Tora-Vincenti	April 14	5192 feet	
	(Silent Version)	April 14	5185 feet	
*†§Why Leave Home (A. T.) (D & F)	Catlett-Carol	Aug. 25	6388 feet	
*†Woman from Hell The (F & D)	Astor-Armstrong	April 21	5442 feet	
	(Silent Version)	April 21	5489 feet	May 25
*†§Words and Music (A. T.) (F & D)	Moran-Patricola-Percy	Aug. 18	6500 feet	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Cock-Eyed World The (A. T. (F & D)	Lowe-Damita-McLaglen		10611 feet	Apg. 10
*†§Girl Downstairs (F & D)	O'Brien-Moran			
*†§Hurdy Gurdy (F & D)	George Jessel	Nov. 17		
*†River (F & D)	Farrell-Duncan	Oct. 13	6590 feet	
	(Silent Version)	Oct. 13	7704 feet	

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
Alcine Pastoral, An	Variety	Mar. 3	1 reel	
Azure Coast, The	Variety	May 26	1 reel	
Bonnie Scotland	Variety	July 21	1 reel	
Call of the Deep	Variety	July 7	1 reel	
Cup of Coffee, A	Variety	June 23	1 reel	
Changing Seasons	Variety	June 9	1 reel	
Details on Dogs	Variety	Mar. 17	1 reel	
Down The Mississippi	Variety	Aug 4	1 reel	
Drifting Through Gascony	Variety	Oct. 28	1 reel	
Ends of the Earth	Variety	Jan. 20	1 reel	
Harvest, The	Variety	Jan. 6	1 reel	
Historic Hungary	Variety	Mar. 31	1 reel	
King Cotton	Variety	Feb. 17	1 reel	
Magic Sands	Variety	May 12	1 reel	
North of the Battery	Variety	Feb. 3	1 reel	
Snowbound	Variety	Aug. 19	1 reel	
Squadrons of the Sky	Variety	April 13	1 reel	
Vest Pocket Republics	Variety	April 28	1 reel	

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Across the Seas	Royal Hawaiians		1 reel	
*†§At the Ball Game	Joe Cook			
*†§Bath Between	Clark-McCullough	Feb. 17	1870 feet	
*†§Belle of Samoa ,The (A. T.) (F)	Moran-Clark & McCullough		2 reels	June 1
*†§Beneath the Law (A. T. (F)	Clark & McCullough		2 reels	
*†§Bridge at Midnight	Mary Duncan			
*†§Corpus Christie	Raquel Meller			Sept. 8
*†§Diplomats, The	Clark-McCullough	Feb. 17	3200 feet	Jan. 12
*†§Dolls and Puppets	Nancy Drexel			
*†§Everybody Loves My Girl	Winnie Lightner			
*†§Family Picnic	Raymond McKee			June 30
*†§Forget-Me-Note (F)			3 reels	
*†§Friendship (A. T.) (F)	Gallagher-Edeson		2 reels	
*†§Furnace Trouble (A. T.) (F)	Robert Benchley		2 reels	
*†§George Bernard Shaw	Interview			June 30
*†§Ghosts	Mutt & Jeff Cartoon		1 reel	
*†§Going Home	Kebtucky Jubilee Singers		1 reel	
*†§Happy Birthday (A. T.) (F)				
*†§In Holland (A. T.) (F)	Clark & McCullough		2 reels	
*†§Interview The	Clark-McCullough			
*†§Knife, The (A. T. (F)	Lionel Atwill		2 reels	June 15
*†§Knights Out (A. T.) (F)	Clark & McCullough		2 reels	
*†§Ladies' Man	Chic Sales			
*†§Medicine Man, The (A. T.) (F)	Clark & McCullough		2 reels	
†§Miller & Farrell (F)	3 Songs			
†§Mind Your Business (F)	Herbert & Bard		2 reels	
*†§Music Fiends, The (A. T.) (F)	Clark & McCullough		2 reels	
*†§Napoleon's Barber (A. T.) (F)	Otto Matieson		3 reels	
*†§Nightie Knights	Clark-McCullough		2 reels	
†§Old Tunes for New (F)	Dr. Sigmund Spaeth			
*†§On the Beach at Atlantic City (F)	Friedland & Revue			
*†§Pagliacci—Prologue (F)	Richard Bonelli		1 reel	
†§Royal Hawaiian Singers (F)	Song Program			
*†§Serenade (Schubert)	Harold Murray			Sept. 8
†§Sound Your A (F)			3 reels	
*†§South Sea Songs and Dances	Royal Hawaiians		1 reel	
*†§Stewed, Fried and Boiled (A. T.) (F)	Robert Benchley		2 reels	
*†§They're Coming to Get Me	Chic Sales			
*†§Treasurer's Report	Robert Benchley		1 reel	
*†§Waltzing Around (A. T. (F)	Clark & McCullough		2 reels	
*†§Water Boy	Kebtucky Jubilee Singers		1 reel	
*†§White Faced Fool	Lionel Atwill			Sept. 8
†§Why Be Serious? (F)	Will Mahoney			

GOTHAM

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Thru the Breakers	Livingston-Herbert	Jan.	6420 feet	
*†§Times Square	Day-Lubin	Mar. 31	6000 feet	

METRO-GOLDWYN-MAYER

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alias Jimmy Valentine (D)	Haines-Barrymore	Jan. 26	7803 feet	Nov. 24
	(Silent Version)	Jan. 26	7142 feet	
All at Sea	Dane-Arthur	Feb. 9	5345 feet	
*†§Bridge of San Luis Rey (D)	Damita-Alvarado	Mar. 30	7980 feet	May 25
	(Silent Version)	Mar. 30	7880 feet	Feb. 23
	(Silent Version)	Mar. 30		Feb. 23
*†§Bellamy Trial, The (D)	Joy-Bronson	Mar. 2	8268 feet	Feb. 2
	(Silent Version)	Mar. 2	7524 feet	
*†§Broadway Melody (A. T.) (D)	Page-Love-King	April 1	9372 feet	Feb. 16
China Bound	Dane-Arthur	May 18	5716 feet	April 20
*†Desert Nights (D)	Gilbert-Nolan	Mar. 9	6177 feet	Jan. 10
Desert Rider	Tim McCoy	May 11	4943 feet	
*†§Duke Steps Out (D)	Haines-Crawford	Mar. 16	6236 feet	April 20
	(Silent Version)	Mar. 16	6201 feet	
*†Flying Fleet (D)	Novarro-Page	Jan. 19	9044 feet	Feb. 16
*†§Great Power, The (A. T.)	Special Cast	April 20		
*†§His Glorious Night (A. T.) (D)	Gilbert-Owen			
*†§Idle Rich, The (A. T.) (D)	Nagel-Love-Hyams	June 15	7351 feet	June 22
*†§Last of Mrs. Cheyney (A. T.)	Shearer-Rathbone	July 6	8551 feet	Aug. 17
	(Silent Version)	July 6	6484 feet	June 1
Loves of Casanova	Ivan Mosjoukine	Feb. 16	6179 feet	
*†§Madame X (A. T.) (D)	Ruth Chatterton	Aug. 17	8832 feet	April 20
*†Man's Man, A	Haines-Dunn	May 25	6683 feet	June 8
Morgan's Last Raid	Tim McCoy	Jan. 5	5264 feet	
*†§Our Modern Maidens (D)	Crawford-Page-LaRocque	Aug. 24	6976 feet	May 4
Overland Telegraph	Tim McCoy	Mar 2	4815 feet	
*†§Pagan (D)	Novarro-Adoree-Janis	April 27	7459 feet	Feb. 2
	(Silent Version)	April 27	7359 feet	
Single Man, A	Cody-Pringle	Jan. 12	5596 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
*†Single Standard, A	Garbo-Asther-Brown	July 29	6574 feet	Aug. 3
	(Silent Version)	July 29	6474 feet	Aug. 3
Sioux Blood	McCoy-Frazer	April 20	4811 feet	
*†§Speedway (A. T.) (D)	William Haines	Sept. 7	6962 feet	Aug. 31
*†§Spite Marriage	Buster Keaton	April 6	7047 feet	
	(Silent Version)	April 6	6590 feet	Feb. 2
*†Trail of '98 (D)	Del Rio-Forbes	Jan. 5	8799 feet	Feb. 9
	(Silent Version)	Jan. 5	8799 feet	Mar 24 '28
*†§Thunder (D)	Chaney-Haver	June 25	7783 feet	July 13
	(Silent Version)	July 20	7883 feet	
*†Tide of Empire (D)	Adoree-Durvea	Mar. 23	6552 feet	
*†§Trial of Mary Dugan, The (A. T.) (D)	Shearer-Warner-Hackett	June 8	10621 feet	Apr. 13
*†§Unholy Night, The (A. T.) (D)	Young-Torrence-Sebastian	Sept. 14	8498 feet	Aug. 24
*†Viking The (Technicolor)	Starke-Crisp	Nov. 2	8391 feet	
*†§Voice of the City (A. T.) (D)	Willard Mack	April 13	7427 feet	April 13
	(Silent Version)	April 13	5319 feet	
*†§Where East is East	Chaney-Velez-Taylor	May 4	6500 feet	Mar. 23
*†Wild Orchids (D)	Garbo-Asther	Feb. 23	9235 feet	April 6
*†§Wise Girls (A. T.) (D)	The Nugents-Lee-Young			
*†§Wonder of Women, The	Stone-Wood	July 13	8796 feet	July 27
	(Silent Version)	July 13	6835 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Allah 'L Allah	Ufa Oddities	Mar. 16	1 reel	
Ancient Art, An	Ufa Oddities	Mar. 2	1 reel	
Big Business	Laurel-Hardy	April 20	2 reels	
Brown Gold	Ufa Oddities	July 6	1 reel	
Dealers in Babies	Ufa Oddities	Aug. 3	1 reel	
Double Whoopee	Laurel-Hardy	May 18	2 reels	
Dying Jungle	Ufa Oddities	Feb. 2	1 reel	
Election Day	"Our Gang"	Jan. 12	2 reels	
Fast Freight	"Our Gang"	May 4	2 reels	
Foundations of Gold	Ufa Oddities	May 11	1 reel	June 15
Frontier Romance		July 6	2 reels	
Going Ga Ga	Kennedy-Davidson	Jan. 5	2 reels	
Jungle Orphans	Ufa Oddities	Mar. 30	1 reel	
Lacquer and Pearls	All Star Cast	May 25	2 reels	
Leader, The	Ufa Oddities	April 27	1 reel	
Liberty (Silent Version)	Laurel-Hardy	Jan. 26	2 reels	
Light of India The	Boyd-Godwin	April 6	2 reels	
Little Mother	"Our Gang"	June 1	2 reels	
Loud Soup	Charley Chase	Mar. 16	2 reels	
Manchu Love	Sojin	Jan. 12	2 reels	
Movie Night	Charley Chase	May 11	2 reels	June 8
Napoleon's Homeland	Ufa Oddities	Jan. 5	1 reel	
Noisy Noises (Silent Version)	"Our Gang"	Feb. 9	2 reels	
Off to Buffalo	Charley Chase	Feb. 16	2 reels	
Oriental Motoring	Ufa Oddities	July 20	1 reel	
Outlandish Manners	Ufa Oddities	June 8	1 reel	
Pair of Tights	Roach Stars	Feb. 2	2 reels	
Persian Wedding, A	Ufa Oddities	April 13	1 reel	June 1
Princess of Destiny, A		May 4	2 reels	
Secret Boozehounds	Ufa Oddities	Feb. 16	1 reel	
That's My Wife (Silent Version)	Laurel-Hardy	Mar. 23	2 reels	
Thin Twins	Charley Chase	April 13	2 reels	
Thundering Toupees	All Star Cast	May 25	2 reels	
Tiny Housekeepers	Ufa Oddities	June 22	1 reel	July 6
Unkissed Man, The	Roach Stars	April 27	2 reels	
Uphill and Downhill	Ufa Oddities	Jan. 19	1 reel	
When Money Comes	Roach Stars	Mar. 2	2 reels	
Why Is a Plumber?	Roach Stars	Mar. 30	2 reels	
Wiggle Your Ears (Silent)	"Our Gang"	April 6	2 reels	
Witch Doctor	Ufa Oddities	May 25	1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Anna Christie (A. T.)	Greta Garbo			
*†§Battle of the Ladies (A. T.)				
*†§Bishop Murder Case, The (A. T.)	Basil Rathbone			
*†§Bugle Sounds, The (A. T.)				
*†§College Life (A. T.)	Starr-Nugent-Montgomery			
*†§Cotton and Silk (tentative) (A.T.)	Duncan Sisters			
Deadline, The	Flash-Lorraine-Gray			
*†§Devotion (A. T.)				
*†§Dynamite (A. T.) (D)	Pickford-Wood-Nagel		11550 feet	July 27
*†§Eva the Fifth (A. T.)	Love-Hackett-Doran			
*†§Five O'Clock Girl, The (A. T.)	Davies-Arthur-King			
*†§Girl in the Show The (A. T.)				
*†§Hallelulah (A. T.) (D)	Colored Cast		9711 feet	Aug. 24
*†§Happy Days (A. T.)	Starr-Nugent-Montgomery			
*†§Iris (A. T.)				
*†§Judicial Murder (A. T.)				
*†§Lights and Shadows (A. T.)				
*†§Lord Byron of Broadway (A. T.)				
*†§Marianne (A. T.)	Davies-Shaw			
	(Silent Version)			May 25
*†§M-G-M Hollywood Revue of 1929 (A. T.) (D)	Special Cast		11669 feet	June 29
*†§Montana (A. T.)				
*†§Mysterious Island The	Hughes-Daly	Oct. 5		Mar. 2
*†§Navy Blues (A. T.)	Haines-Page	Nov. 23		
*†§Nize Baby (A. T.)	Gordon-Holtz-Waldridge			
*†§Pennant Winning Battery, The (A. T.)	Van & Schenck			
*†§Pleasure Lovers (A. T.)				
*†§Redemption (A. T.)	Gilbert-Nagel-Adoree			
*†§Revue of Revues (A. T.)	King-Love-Haines-Crawford			
*†§Road Show, The (A. T.)	Love-King			
*†§Rogue's Song, The (A. T.)	Lawrence Tibbett			
*†§Ship From Shanghai, The (A. T.)				
*†§Song of the Sunset (A. T.)				
*†§Song Writer, The (A. T.)				
*†§Tabloid (A. T.)				
Telling the World	Haines-Page-Percy		7184 feet	
*†§Thirteenth Chair, The (A. T.)				
*†§Twelve Hours of Love (A. T.)				
*†§Trader Horn	Harry Carey			
*†§Untamed	Joan Crawford			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
Al Wohlman (D)	3 Songs	April 6	838 feet	
At the Club (D)	8 Victor Artists	May 18	897 feet	
Bernard & Henry (D)	3 Songs	April 13	685 feet	
Bernardo De Pace (D)	3 Mandolin Solos	Jan. 18	1 reel	
Bernardo De Pace (D)	Mandolin Solos	May 4	690 feet	
*†§Berth Marks (A. T.) (D)	Laurel-Hardy	June 1	1807 feet	
*†§Big Squawk The (A. T.) (D)	Charley Chase	May 25	1710 feet	
Bob Nelson (F)	3 Songs	Mar. 16	1 reel	
Bob Nelson (D)	3 Songs	June 29	824 feet	
*†§Boxing Gloves (A. T.) (D)	"Our Gang"	July 13	2 reels	
Carl Emmy's Pets (D)	Dog Act	April 20	897 feet	
Climbing the Golden Stairs	Charles King	(T. color)	2 reels	April 13
Confession (A. T.) (D)	Ames-Nye	Jan. 12	2 reels	
Copy	Roscoe Karns		2 reels	April 13
Craig Campbell (D)	3 Songs	June 1	641 feet	
*†§Dad's Day (A. T.) (D)	"Our Gang"	July 6	2 reels	
*†§Dad's Day (A. T.)	"Our Gang"		2 reels	
Duci de Kerekjarto (D)	2 Violin Solos	Feb 23	1 reel	
Ed and Lou Miller (D)	3 Songs	June 29	808 feet	
Elsa Ersi and Nat Ayers (F)	2 Songs	Mar 23	1 reel	
Emil Borneo (D)	3 Songs	June 22	627 feet	
Fuzzy Knight (D)	3 Songs	June 8	608 feet	
George Dewey Washington (D)	3 Songs	Feb. 2	1 reel	
George Dewey Washington (D)	3 Songs	Mar. 23	1 reel	
George Lyons (D)	3 Songs	Feb. 9	1 reel	
Gilbert-Sullivan Male Ensemble (D)	Song Program	June 22	661 feet	
Gordon and Squires (D)	3 Songs	Mar. 2	1 reel	
Gus Edwards Internat'l Review (D)	All-star Cast	April 6	(T. Color) 1043 ft.	April 6
Gus Edwards Song Review (D)	Special Cast	Jan. 5	(T. color) 1 reel	
Happiness Boys (D)	4 Songs	May 25	734 feet	April 13
*†§Hay Fever (A. T.)	Charley Chase		2 reels	
*†Holy Terror The	"Our Gang"	Mar. 9	2 reels	
*†§Hurdy Gurdy (A. T.) (D)	Roach Stars	May 11	1904 feet	
Irving Aaronson's Commanders (D)	3 Band Nos	June 1	793 feet	
Jan Garber's Band (D)	3 Band Nos	Feb. 9	1 reel	
Jan Garber's Band (D)	3 Band Nos	May 11	888 feet	
Jimtown Cabaret (F)	Miller & Lyles	Feb. 18	2 reels	
Keller Sisters and Lynch (D)	3 Songs	Mar 30	1 reel	
*†§Leaping Love (A. T.) (D)	Charley Chase	June 22	2 reels	
*†Liberty	Laurel-Hardy	Jan. 26	2 reels	
*†§Madame Q (A. T.) (D)	Jocelyn Lee	June 8	1858 feet	
Man Higher Up, The (D)	Walthall-Edeson	May 11	1926 feet	April 13
Marion Harris F	2 Songs	Jan. 26	1 reel	
*†§Men O' War (A. T.) (D)	Laurel-Hardy	June 29	2 reels	
Metro Movietone Revue No. 3 (F)	All-star Cast	Jan. 26	(T. color) 2 reels	
Metro Movietone Revue No. 4	All Star Cast	April 27	(T. color 2 reels	
Nearly Divorced (F)	Sherman-Chadwick	Jan. 19	2 reels	
*†Movie Night	Charley Chase	May 11	2 reels	
*†Noisy Noises	"Our Gang"	Feb. 9	2 reels	July 6
*†§Old Man Trouble (A. T.)	Davidson-Nichols		2 reels	
On the March F	William O'Neal	April 27	1696 feet	
*†§Popular People (A. T.)	Charley Chase		2 reels	
*†§Railroadin' (A. T.) (D)	"Our Gang"	June 15	1736 feet	
Revellers, The (D)	3 Songs	Mar. 2	1 reel	
Revellers, The (D)	3 Songs	April 13	174 feet	April 13
Robert Chisholm (D)	3 Songs	May 25	766 feet	
Rube Minstrels (F)	8 Victor Artists	Mar. 9	1 reel	April 13
*†Ruby Lips	Charley Chase	Jan. 19	2 reels	
Sardines A La Carte (D)	Raymond Hitchcock	June 8	1154 feet	
Ship Ahoy (D)	Spitalny Band Revue	April 20	2042 feet	
*†§Small Talk (A. T.) (D)	"Our Gang"	May 18	2330 feet	
*†§Snappy Sneezer (A. T.) (D)	Charley Chase	July 20	2 reels	
Song of the Roses D	Gus Edwards Revue	Feb. 2	(T. color) 1 reel	
Spitalny and His Orchestra (D)	Band Nos. and Revue	Mar. 16	2 reels	
Stepping Along (D)	Sunshine Sammy	Mar. 30	1 reel	April 6
Taking the Air (D)	Biltmore Trio	June 15	1 reel	April 6
*†That's My Wife	Laurel-Hardy	Mar. 23	2 reels	
*†Thin Twins	Charley Chase	April 13	2 reels	
Tita Ruffo (D)	"Barber of Seville" aria	May 18	465 feet	
Ukelele Ike (F)	2 Songs	Jan. 5	1 reel	
Ukelele Ike (F)	2 Songs	May 4	465 feet	
*†§Unaccustomed As We Are (A. T.) (D)	Laurel-Hardy	May 4	1940 feet	July 13
Van and Schenck (F)	2 Songs	Jan. 19	1 reel	
Van and Schenck (F)	2 Songs	Mar. 9	1 reels	
Van and Schenck (D)	3 Songs	April 27	833 feet	April 6
Vincent Lopez (D)	Piano and Orchestra	Feb. 16	1 reel	
*†§Vodeville (A. T.)	Laurel-Hardy		2 reels	
*†Wiggle Your Ears	"Our Gang"	April 6	2 reels	
William O'Neal (D)	3 Songs	Feb. 23	1 reel	July 13
*†Wrong Again	Laurel-Hardy	Feb. 23	2 reels	
Yvette Rugel (D)	3 Songs	June 15	702 feet	

PARAMOUNT

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Able's Irish Rose (D)	Rogers-Carroll	Jan. 5	10471 feet	Nov. 17
	(Silent Version)	Jan. 5	10187 feet	Jan 12
*†Betrayal, The	Jannings-Ralston-Cooper	May 11	6492 feet	May 11
	(Silent Version)	May 11	6614 feet	
*†Behind the German Lines (D)	Special Cast	Jan. 12	8254 feet	Dec. 8
*†§Canary Murder Case, The (A. T.) (F)	Powell-Brooks	Feb. 16	7171 feet	Mar. 23
	(Silent Version)	Feb. 16	5943 feet	
*†§Carnation Kid, The (D)	Douglas MacLean	Mar. 2	6290 feet	Mar. 2
	(Silent Version)	Mar. 2	7156 feet	
Case of Lena Smith, The	Ralston-Hall	Jan. 19	7229 feet	Jan. 19
*†§Charming Sinners	Chatterton-Brook-Powell	July 6	6164 feet	July 13
*†§Chinatown Nights (A. T.) (F)	W. Beery-Vidor-Oland	Mar. 23	7081 feet	
	(Silent Version)	Mar. 23	7145 feet	
*†§Close Harmony (A. T.) (F)	Rogers-Carroll	April 13	6500 feet	Mar. 16
*†§Cocoanuts (A. T.)	4 Marx Brothers-Eaton-Shaw	May 23	8613 feet	June 1
*†§Dance of Life The (A. T.)	Carroll-Skelly	Sept. 7	10619 feet	June 29
*†§Dangerous Curves (A. T.)	Bow-Arlen	July 13	7278 feet	July 13
	(Silent Version)		7395 feet	
*†§Dangerous Woman A (A. T.) (F)	Baclanova-Brook	May 18	6643 feet	Mar. 23
	(No Silent Version)			
*†§Divorce Made Easy (A. T.) (F)	MacLean-Prevost	July 6	5386 feet	
	(Silent Version)		5270 feet	
*†§Doctor's Secret, The (A. T.) (F)	Edeson-Chatterton	Jan. 26	5832 feet	Feb. 9
	(No Silent Version)			
*†§Dummy, The (A. T.) (F)	Bennett-Chatterton	Mar. 9	5354 feet	Mar. 9
	(No Silent Version)			
*†§Fashions in Love (A. T.)	Menjou-Compton	June 29	6325 feet	July 6
	(Silent Version)	June 29	6024 feet	
*†§Fast Company (A. T.)	Oakie-Brent-Gallagher	Sept. 14		Aug. 24
	(Silent Version)			
*†§Gentlemen of the Press (A. T. (F)	Walter Huston	May 4	7167 feet	May 18
	(Silent Version)			
*†§Greene Murder Case, The (A.T.)	Powell-Eldridge-Arthur	Sept. 7	6383 feet	Aug. 17
*†§Hole in the Wall (A. T.) (D)	Colbert-Robinson	April 27	5850 feet	April 20
*†Homecoming, The (D)	Hanson-Parlo	Feb. 16	8104 feet	Nov. 24
*†§Hungarian Rhapsody The	Parlo-Fritsch-Dagover	Aug. 3	6137 feet	Aug. 10
	(Silent Version)	Aug. 3	6165 feet	
*†§Innocents of Paris The (A. T.) (F)	Maurice Chevalier	May 25	7815 feet	April 20
	(Silent Version)		6148 feet	
*†§Interference (A. T.) (F)	Powell-Brent-Brook	Jan. 5	7487 feet	Oct. 27
	(Silent Version)	Jan. 5	6843 feet	
*†§Jealousy (A. T.)	Jeanne Eagels	Sept. 8		
*†§Lady Lies, The	Huston-Colbert	Sept. 6	7004 feet	Sept. 14

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
*†§Letter, The (A. T.) (D)	Jeanne Eagels	April 13	5886 feet	Mar. 16
	(Silent Version)	April 13	5490 feet	
*†Looping the Loop (D)	Werner Krauss	Mar. 16	6676 feet	Feb. 23
*†§Love Doctor, The (A. T.)	Dix-Collver		5503 feet	Sept. 14
*†§Man I Love The (A. T.) (F)	Arlen-Brian	May 25	6669 feet	April 27
	(Silent Version)	May 25	6453 feet	
Marquis Preferred	Menjou-Conklin	Feb. 2	5506 feet	Jan. 26
*†§Mysterious Dr. Fu Manchu	Oland-Arthur	Aug. 10	7267 feet	June 15
	(Silent Version)	Aug. 10	7695 feet	
*†§Night Club (A. T.) (D)	Brice-Rooney	Feb. 23	4000 feet	Aug. 17
Nothing But the Truth (A. T.)	Dix-Kane-Hall	April 20	7256 feet	April 27
*†§Rainbow Man The (A. T.)	Dowling-Nixon-Darro	May 18	8630 feet	
	(No Silent Version)			
*†Redskin (T-color) (D)	Richard Dix	Feb. 23	7643 feet	Feb. 2
	(Silent Version)	Feb. 23	7402 feet	Dec. 1
*†§River of Romance The	Rogers-Brian-Collyer	July 29	7009 feet	Aug. 3
*†§Shopworn Angel, The (D)	Cooper-Carroll	Jan. 12	7373 feet	Jan. 5
	(Silent Version)	Jan. 12	7112 feet	
*†Soul of France The	Special Cast	Aug. 24		
	(Silent Version)		7536 feet	
Stairs of Sand	W. Beery-Castle-Conklin	June 8	4900 feet	
Stairs of Sand	W. Beery-Castle-Conklin	June 8		
*†§Studio Murder Mystery The (A. T.) (F)	Eldridge-Oland-Conklin	June 1	6500 feet	May 4
	(Silent Version)	June 1	6070 feet	
Sunset Pass	Holt-Conklin	Feb. 9	5862 feet	
*†§Thunderbolt (A. T. (F)	Bancroft-Wray-Arlen	June 22	8571 feet	June 15
	(Silent Version)	June 22	7311 feet	
*†§Tong War (A. T.) (See Chinatown Nights)				
*†§Wheel of Life The (A. T.) (F)	Dix-Ralston-Heggie	June 22	5153 feet	
	(Silent Version)		5305 feet	
*†§Wild Party, The (A. T.) (F)	Clara Bow	April 6	7167 feet	Mar. 30
	(Silent Version)		6036 feet	
*†Wings	Arlen-Bow-Rogers	Jan. 5	12267 feet	
	(Silent Version)	Jan. 5	12267 feet	Aug. 26 '27
*†§Wolf of Wall Street, The (A. T.) (D)	Bancroft-Baclanova	Feb. 9	6810 feet	
	(Silent Version)	Feb. 9	6396 feet	Dec. 1
*†§Wolf Song (D	Cooper-Velez	Mar. 30	6060 feet	Mar. 9
	(Silent Version)	Mar. 30	7021 feet	

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar. 2	2 reels	
Auto Suggestion	Krazy Kat Cartoon	July 6	1 reel	
Cow Belles	Krazy Kat Cartoon	Jan. 5	1 reel	
Crazy Doings (Christie)	Billy Dooley	Mar. 23	2 reels	
Flying Yeast	Krazy Kat Cartoon	Feb. 6	1 reel	
Footlight Fannie (Christie)	Frances Lee	Feb. 19	2 reels	
Fur Peace	Krazy Kat Cartoon	June 22	1 reel	
Gold Socks	Krazy Kat Cartoon	May 11	1 reel	
Happy Heels (Christie)	Billy Dooley	Jan. 19	2 reels	
Hospitalities	Krazy Kat Cartoon	Jan. 19	1 reel	
Hat Aches	Krazy Kat Cartoon	June 8	1 reel	
His Angel Child (Christie)	Bobby Vernon	Feb 16	2 reels	
Joint Affair, A	Krazy Kat Cartoon	Mar. 16	1 reel	
Ko-Ko's All Wet	Inkwell Cartoon	June 1	1 reel	
KoKo Beats Time	Inkwell Cartoon	Feb 9	1 reel	
KoKo's Crib	Inkwell Cartoon	Mar. 23	1 reel	
Ko-Ko's Focus	Inkwell Cartoon	May 18	1 reel	
KoKo's Hot Ink	Inkwell Cartoon	Mar. 9	1 reel	
KoKo's Knock-down	Inkwell Cartoon	April 20	1 reel	
KoKo's Reward	Inkwell Cartoon	Feb. 23	1 reel	
KoKo's Saxophonies	Inkwell Cartoon	April 6	1 reel	
Ko-Ko's Signals	Inkwell Cartoon	May 4	1 reel	
Lone Shark, The	Krazy Kat Cartoon	April 13	1 reel	
Love Spats	Jack Duffy	April 27	2 reels	
No Eyes Today	Inkwell Cartoon	Jan. 12	1 reel	
Noise Annoys Ko-Ko	Inkwell Cartoon	Jan. 26	1 reel	
Off the Deck (Christie)	Billy Dooley	Feb. 23	2 reels	
*†§Oh, You Beautiful Doll (A. T.)	Song Cartoon		1 reel	
Papa Spank (Christie)	Jack Duffy	Feb. 2	2 reels	
Petty Larceny	Inkwell Cartoon	May 25	1 reel	
Reduced Weights	Krazy Kat Cartoon	Feb. 2	1 reel	
Reckless Rosie (Christie)	Frances Lee	April 6	2 reels	
Rough Dried (Christie)	Billy Dooley	April 20	2 reels	
Sappy Service (Christie)	Bobby Vernon	April 13	2 reels	
Sheepskinned	Krazy Kat Cartoon	Mar. 30	1 reel	
Single Bliss (Christie)	Jack Duffy	Mar. 30	2 reels	
Stage Struck Susie	Frances Lee	May 4	2 reels	June 29
Tight Places (Christie)	Frances Lee	Mar. 9	2 reels	
Torrid Toreadors	Krazy Kat Cartoon	April 7	1 reel	
Turn Him Loose (Christie)	Bobby Vernon	Mar. 16	2 reels	
Vanishing Screams	Krazy Kat Cartoons	Mar. 2	1 reel	
Why Gorillas Leave Home (Christie)	Bobby Vernon	Jan. 12	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Adam's Eve (A. T.)			2 reels	
*†§After Seben (A. T.) (F)	James Barton	May 18	2 reels	
*†§Apartment Hunting (A. T.) (F)	Special Cast	Mar. 9	2 reels	
*†§Bird in the Hand, A (Christie) (A. T. (F)	Lois Wilson	Feb. 16	2 reels	Feb.2
*†§Bishop's Candlesticks The (A. T.) (D)	Walter Huston	Feb. 23	1911 feet	
	(No Silent Version)			
*†§Booklovers (tentative) (A. T.)	Special Cast	June 15	2 reels	
*†§Boyhood Days (F)	Borrah Minnevitch	Jan. 26	1510 feet	
	(No Silent Version)			
*†§Blue Songs (D)	Ruth Etting	Jan. 5	1 reel	Mar. 2
	(No Silent Version)			
*†§Carnival Man, The (F)	Walter Huston	Feb. 23	1½ reels	Mar. 16
*†§Chinatown	Song Cartoon		1 reel	
†§Crooning Melodies (A. T.) (F)	Giersdorf Sisters	Mar. 16	1 reel	
*†Daisy Bell (D)	Song Cartoon	June 1	1 reel	
*†§Dear Teacher (A. T.) (F)	Special Cast	May 4	2 reels	June 1
*†§Dear Vivian (Christie A. T.) (F)	Special Cast	June 22	2 reels	
*†§False Alarm Fire Co., The (F)	Smith-Dale	Mar. 9	1 reel	Feb. 2
*†§Faro Nell (A. T.)	Louise Fazenda	July 20	2 reels	
*†§Fatal Forceps, The (A. T.)			2 reels	
†§Favorite Melosies (A. T.) (F)	Ruth Etting	Mar. 16	1 reel	
*†§Florida Nightmare, A (A. T. (F)	Special Cast	June 15	1 reel	
*†§Framing of the Shrew The (Christie A. T.) (F)	Colored Cast	April 27	2 reels	Mar. 9
*†§Good Bye, My Lady Love	Song Cartoon		1 reel	
*†§Her Husband's Woman (A. T.)	Lois Wilson	July 6	2 reels	Sept. 14
*†§Highlowbrow (F)	Donnelly-Shannon	April 6	2 reels	Feb. 2
*†§Hint to Brides, A (A. T.)	Johnny Arthur	July 20	2 reels	
*†§His College Chums (A. T. (F)	Eddie Peabody	April 13	1 reel	
*†§Hit or Miss (A. T.)			2 reels	
*†§Hot Lemonade (A. T.) (F)	Fazenda-Arthur	May 25	2 reels	
*†§Humorous Flights (A. T.) (F)	Donald Ogden Stewart	April 13	1 reel	June 1
*†§If Men Played Cards as Women Do (A. T.) (F)	Special Cast	May 11	834 feet	
*†§Inspiration	Schubert's Songs		1 reel	
*†§Instalment Collector The (F)	Fred Allen	April 20	1 reel	
*†§It Happened to Him (A. T.) (F)	James Barton	May 25	1 reel	
*†§Jed's Vacation (Christie A. T.) (F)	Charles Grapewin	April 13	2 reels	
*†§Just One Word (A. T.) (D)	Special Cast	Jan. 26	615 feet	
	(No Silent Version)			
*†§Kisses (A T.) (F)	Special Cast	Feb. 9	2 reels	
*†§Knights in Venice (A. T.) (F)	Special Cast	Mar. 23	1 reel	
*†§Ladies' Choice (A. T.)	Charlie Grapewin	Sept. 14	2 reels	
*†§Meet the Missue (Christie A. T.) (F)	James Gleason	Mar. 30	2 reels	Mar. 16
*†§Melancholy Dame, The (Christie A. T.) (F)	Colored Cast	Feb. 2	2 reels	Feb. 2
*†§Moonshine (A. T.) (F)	James Barton	April 20	2 reels	
*†Mother Pin a Rose on Me	Song Cartoon	July 6	1 reel	
*†§Music Hath Charms (Christie A. T.) (F)	Colored Cast	Mar. 16	2 reels	
*†§Now and Then (F)	Special Cast	Mar. 23	2 reels	
*†§Oft in the Silly Night (Christie A .T.) (F)	Special Cast	June 8	2 reels	May 11
*†§Old Black Joe (D)	Fleischer Song Cartoon	April 6	½ reel	Mar. 23
*†§Post Mortems (Christie A. T.) (D)	Raymond Griffith	Mar. 2	2 reels	Mar. 9
*†§Pusher-In-the-Face The (A. T.) (D)	Hitchcock-Taylor	Feb. 23	2 reels	Sept. 14
	(No Silent Version)			
*†§Ruth Etting	Songs		1 reel	Mar. 2
*†§Schubert's Friends (D)	Famous Composer Series	April 27	1 reel	
*†§Schubert's Inspiration (D)	Famous Composer Series	Mar. 30	1 reel	
*†§Schubert's Masterpiece (D)	Famous Composer Series	May 18	1 reel	
*†§Schubert's Songs (D)	Famous Composer Series	Feb. 23	1 reel	
*†§Schubert's Unfinished Symphony (D)	Famous Composer Series	June 29	1 reel	
*†Sidewalks of New York (D)	Novelty	Feb. 2	1 reel	
*†§Sleeping Porch, The (A. T.)	Raymond Griffith	Sept. 7	2 reels	
*†§Smiles	Song Cartoon		1 reel	
*†§That Party in Person (D)	Eddie Cantor	Jan. 5	805 feet	
	(No Silent Version)			
*†§Traffic Regulations (F)	Donald Ogden Stewart		1 reel	Feb. 23
*†§Two Americans (A T.) (F)	Walter Huston	June 1	2 reels	
*†§Two Little Chinese Maids (F)	Chang-Kuma	Feb. 9	1 reel	Feb. 2
*†§Vital Subjetcs (A. T.) (F)	Butterworth	June 8	1 reel	
*†§What Is It? (A. T. (D)	Elinor Glyn	Feb. 16	1 reel	
*†§When Caesar Ran a Newspaper (Christie A. T.) (F)	Hatton-Hardy	May 11	2 reels	
*†§Wives on Strike (A. T.)				
*†Yankee Doodle Boy, A (D)	Song Cartoon	Mar. 2	1 reel	
*†Ye Olde Melodies (D)	Song Cartoon	May 4	1 reel	
*†§Ziegfeld Midnite Frolic (A. T.) (F)	Eddie Cantor	May 4	2 reels	Mar. 0

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Applause (A. T.)	Helen Morgan			
*†§Backstage Blues (A. T.)	Moran & Mack			
*†§Darkened Rooms (A. T.)	Brent-Powell			
*†§Four Feathers, The	Arlen-Wray-Powell-Brook		7472 feet	
	(Silent Version)			April 20
*†§Gay Lady, The	Gertrude Lawrence			
*†§Glorifying the American Girl	Eaton-Healey			
*†§Illusion (A. T.)	Rogers-Carroll-Collyer			
*†§Kibitzer (A. T.)	Green-Brian-Hamilton			Aug. 31
*†§Laughing Lady, The (A. T.)	Eagels-Brooks			
*†§Medals	Gary Cooper			
*†§Pointed Heels (A. T.)	Powell-Ralston-Kane			
*†§Return of Sherlock Holmes, The (A. T.)	Clive Brook			
*†§Saturday Night Kid, The (A. T.)	(Clara Bow			
*†§Vagabond King, The (A. T.)	King-MacDonald-Oland			
*†§Virginian, The (A. T.)	Cooper-Huston-Brian-Arlen			
*†§Welcome Danger	Harold Lloyd			May 25
*†§Why Bring That Up (A. T.)	Moran & Mack	Oct. 19		Aug. 24
*†§Woman Trap, The (A. T.)	Morris-Brent-Huston	Aug. 30	6168 feet	Sept. 7
*†§Youth (A. T.)	Hersholt-Wray			

PARTHENON PICTURES

FEATURES

Title	Star	Rel. Date	Length	Reviewed
†Bachelors' Club, The	Talmadge-Worth		6 reels	
Back From Shanghai	St. Leo-Reynolds-So Jin-Girard		6 reels	
Heroic Lover ,The	St. Leo-Bedford		6 reels	
Wild Heart of Africa, The	Special Cast	May 25	6 reels	June 15

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FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Awful Truth, The (A. T.) (F)	Ina Claire	Aug. 10	5930 feet	
*†§Big News (A. T.) (F)		Sept. 7	6028 feet	
	(Silent Version)			
Forty-Five Calibre War	Coleman-Loft	Feb. 17	4790 feet	Feb. 16
*†§Geraldine (F)	Quillan-Nixon	Jan. 20	5959 feet	Mar. 9
	(Silent Version)	Jan. 20	5587 feet	
*†§Godless G The (F)	Basquette-Prevost	Mar. 31	9328 feet	Sept. 1
	(Silent Version)	Mar. 31	9019 feet	
Hawk of the Hills	Ray-Miller	Mar 17	4840 feet	
*†§Her Private Affair (A. T.) (F)	Ann Harding	Sept. 28	6440 feet	Aug. 31
*†§High Voltage (A. T.) (D & F)	Boyd-Prevost-Hale	June 16	5743 feet	
	(Silent Version)			May 25
*†§Leatherneck, The (F & D)	William Boyd	Mar. 24	6965 feet	April 13
	(Silent Version)	Mar. 24	6898 feet	
*†§Lucky in Love (A. T.) (D & F)	Downey-Lawford	Aug. 17	6870 feet	Sept. 14
*†§Mother's Boy (D & F)	Morton Downey	May 12	7423 feet	May 1
	(No Silent Version)			
*†Ned McCobb's Daughter (F)	Irene Rich	Jan. 12	6015 feet	Feb. 9
*†§Noisy Neighbors	Quillan-Vaughan	Jan. 27	5998 feet	
	(Silent Version)	Jan. 27,	5735 feet	
*†§Office Scandal (F)	Phyllis Haver	Mar. 3	6511 feet	
	(Silent Version)	Mar. 3	6511 feet	
*†§Paris Bound	Harding-Fenton	Aug. 3	6684 feet	July 8
*†§Sal of Singapore (F)	Haver-Hale	Jan. 4	6349 feet	
*†§Sailor's Holiday (A. T.) (F)	Alan Hale	Sept. 14		
	(Silent Version)			
Ship Comes In, A	Dresser-Schildkraut	June 4	6902 feet	June 23
*†§Shady Lady, The (F)	Phyllis Haver	Jan. 20	5808 feet	Mar. 30
	(Silent Version)	Jan. 20	6132 feet	Nov. 17
Sin Town	Allen-Fair	Jan. 20	4554 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
*†§Sophomore (A. T.) (F)	Quillan-Loff-O'Neill	Aug. 24	6526 feet	July 13
	(Silent Version)			
*†§Square Shoulders (F)	Junior Coghlan	Mar. 31	5438 feet	
	(Silent Version)	Mar. 31	5477 feet	April 6
*†§Strange Cargo (A. T.) (F)	Lee Patrick	Mar. 31	7099 feet	Feb. 23
	(Silent Version)	Mar. 31	6134 feet	

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
All Aboard	Haines-Coombs	Jan. 13	2 reels	
April Showers	"Aesop Cartoon"	June 15	1 reel	
Baby's Birthday	Jackson-Hiatt-McKee	Jan. 10	2 reels	
Back to the Soil	"Aesop Fables"	Mar. 3	1 reel	
Ball Park, The	"Aesop Fable"	May 19	1 reel	May 11
Big Burg, The	"Aesop Fables"	Mar. 24	1 reel	
Big Snot, The	"Aesop Fables"	April 21	1 reel	April 13
Black Book, The	Ray-Miller	July 21	10 episodes	July 20
Black Duck, The	"Aesop Fables"	Mar. 17	1 reel	Mar. 16
Bridle Byways	Sportlight	Mar. 31	1 reel	Mar. 30
Break of Day, The	"Aesop Fables"	Jan. 27	1 reel	
Button My Back	Billy Bevan	Feb. 24	2 reels	Feb. 16
Cabaret, The	"Aesop Fables"	Aug. 25	1 reel	
Calling Hubby's Bluff	Billy Bevan	Feb. 3	2 reels	
Caught in a Taxi	Cooper-Vance	June 9	2 reels	
Circus Time	Donald Haines	Feb. 10	2 reels	Feb. 2
Close Figuring	Sportlight	Mar. 3	1 reel	
Close Shave, A	Burke-Dent	June 23	2 reels	July 6
Clunked on the Corner	Johnny Burke	Jan. 6	2 reels	Jan. 5
Cold Steel	"Aesop Fables"	July 7	1 reel	July 6
Cop's Bride, The	"Aesop Fables"	April 7	1 reel	Mar. 30
Cycle of Erosion .The	Educational Film	Jan. 20	1 reel	
Dogging It	Sportlight	Mar. 17	1 reel	
Don't Get Jealous	Bevan-Dent	June 2	2 reels	May 11
Enchanted Flute, The	"Aesop Fables"	Aug. 11	1 reel	Aug. 10
Fire Detective, The (Serial)		Mar. 3	10 episodes	
Fish Day	"Aesop Fables"	May 26	1 reel	May 18
Fish and Feathers	Sportlight	May 26	1 reel	May 18
Fight Game, The	"Aesop Fables"	April 28	1 reel	May 4
Foolish Husbands	Bevan-Dent	Mar. 17	2 reels	Mar. 16
Footwork	Sportlight	June 23	1 reel	June 22
Forest People of Central Africa	Educational Film	Jan. 20	1 reel	
Fruitful Farm, The	"Aesop Fables"		1 reel	Aug. 31
Girls Will Be Boys	Sportlight	Feb. 17	1 reel	Feb. 9
Glaciers	Educational Film	Feb. 10	1 reel	
Grandma's House	"Aesop Fables"	Feb. 24	1 reel	Feb. 16
Great Ice Age of North America	Educational Film	Mar. 24	1 reel	
Head Hunters of Solomon Islands	Educational Film	Feb. 3	1 reel	
House Cleaning Time	"Aesop's Fables"	July 21	1 reel	Aug. 3
In His Cups	"Aesop Fables"	June 30	1 reel	July 6
Kidnapped	"Aesop Fables"	June 23	1 reel	June 15
Knowing the Ropes	Rice Sportlight	Jan. 6	1 reel	Jan. 12
Lad and His Lamp, A	"Aesop Fables"	Mar. 10	1 reel	Mar. 23
Ladies Must Eat	Johnny Burke	Mar. 3	2 reels	
Land o' Cotton	"Aesop Fables"	Jan. 6	1 reel	Jan. 5
Little Game Hunter, The	"Aesop Fables"	May 5	1 reel	May 4
Matchmaking Mamas	Burke-Ellers-Kemp	Mar. 31	2 reels	Mar. 30
Masai, The	Educational Film	Jan. 6	1 reel	
Midsummer's Day Dream, A	"Aesop Fables"	July 28	1 reel	
Mild or Mighty	Sportlight	Feb. 3	1 reel	
Night Watchman's Mistake The	Johnny Burke	April 23	2 reels	April 27
No Children	Haines-Coombs	Mar. 10	2 reels	
No Vacation	Haines-Coombs	Jan. 13	2 reels	
Pink Pajamas	Bevan-Dent	April 21	2 reels	April 13
Players at Play	Sportlight	Jan. 20	1 reel	Feb. 2
Polo Match, The	"Aesop Fables"	June 2	1 reel	June 1
Puckered Success	Haines-Coombs	June 2	2 reels	June 1
Queen Bee, The	"Aesop Fables"	Feb. 17	1 reel	Feb. 9
Queen of the North Woods (Serial)	Clair-Miller	May 12	10 episodes	
Right Technique, The	Sportlight	July 21	1 reel	July 20
Rodeo, The	Star Cast	Mar. 24	2 reels	
Rhythm	Sportlight	Aug. 4	1 reel	Aug. 3
River Driver, The	Sportlight	Aug. 18	1 reel	Aug. 10
Shore Lines and Shore Development	Educational Film	Mar. 3	1 reel	
Snow Birds	"Aesop Fables"	June 9	1 reel	June 1
Snapping the Whip	"Aesop Fables"	Jan. 20	1 reel	Jan. 19
Sport Afloat	Sportlight	July 7	1 reel	July 6
Sweet Adeline	"Aesop Fables"	Feb. 3	1 reel	Jan. 26
Taxi Spooks	Jack Cooper	Feb. 17	2 reels	
Three Game Guys	"Aesop Fables"	Aug. 4	1 reel	July 20
Tomato Omelette	Haines-Combs	May 5	2 reels	May 11
Under Dog, The	"Aesop Fables"	Mar. 31	1 reel	Mar. 30
Uncle's Visit	Haines-Coombs	June 30	2 reels	July 6
Uncle Tom	Star Cast	Jan. 27	2 reels	
Water Wonders	Sportlight	April 21	1 reel	April 20
Watch My Smoke	Haines-Coombs	April 7	2 reels	Mar. 30
Water Cure	"Aesop Fables"	April 4	1 reel	April 6
White Elephant, A	"Aesop Fables"	Jan. 13	1 reel	Jan. 12
Wooden Money	"Aesop Fables"	Feb. 10	1 reel	Feb. 2
Young Hopefuls	Sportlight	April 28	1 reel	May 11

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At the Dentist's (A. T.) (D & F)	LeMaire-Simon	Mar. 24	2 reels	Mar. 23
*†§Barbers' College, The (A. T.)		Dec. 22	2 reels	
*†§Beach Babies (A. T.) (D & F)	Kemper-Knapp	Aug. 4	2 reels	July 13
*†§Big Scare, The (F & D)	"Aesop Fables"		1 reel	Aug. 31
*†§Black Narcissus (A. T.)	"Buck & Bubbles"	Sept. 15	2 reels	Sept. 14
*†Bugville College Days (D & F)	"Aesop Fables"	Aug. 4	1 reel	July 20
*†By Land and Air (F & D)	"Aesop Fables"	July 21	1 reel	July 13
*†§Clothes Make the Man (A. T.)		Feb. 16	2 reels	
*†Clowning the Game (D & F)	Sportlight	June 2	1 reel	June 1
*†§Concentration	"Aesop Fables"	June 23	1 reel	June 15
*†Conditioning	Sportlight	June 9	1 reel	June 1
*†§Crystal Champion	Sportlight	May 5	1 reel	April 27
*†§Custard Pie	"Aseop Fables"	May 26	1 reel	May 28
*†§Dancing Around (A. T.) D & F)	LeMaire-Phillips	April 21	2 reels	April 13
*†§Darktown Follies (A. T.)	"Buck & Bubbles"	April 13	2 reels	
*†Dinner Time (D & F)	"Aesop Fables"	Oct. 14	1 reel	
*†§Doing Phil a Favor (A. T.)		Mar. 16	2 reels	
*†§Duffers (A. T.) (D & F)	Sportlight	Sept. 8	1 reel	
*†§End of the World (A. T.)		Sept. 29	2 reels	
*†§Fairways and Foul (A. T.)		Oct. 13	2 reels	
*†§Fancy That	Frawley-Dewey	Sept. 22	1 reel	
*†§Faithful Pup (D & F)	"Aesop Fables"	May 12	1 reel	
*†§FiftyMilesFromBroadway(A.T.)	Watson-Merville	Feb. 2	2 reels	
*†§Fowl Play (A. T.)	"Buck & Bubbles"	Dec. 29	2 reels	
*†§Garden of Eatin (A. T. (D & F)	The Gleasons	Aug. 11	2 reels	Aug. 10
*†§Gentlemen of the Evening (A. T.)		Oct. 20	2 reels	
*†§Go Easy, Doctor (A. T.) (D & F)	LeMaire-Simon	July 14	2 reels	May 11
*†§Hard Boiled Hampton (A. T.)	Harry Holman	July 28	2 reels	June 8
*†§Haunted (A. T.)	Evelyn Brent	Sept. 1	2 reels	Aug. 31
*†§Her New Chauffeur (A.T.) (D&F)	Simon-Teasdale	May 19	2 reels	
*†§His Operation (A. T.)		Nov. 24	2 reels	
*†§High Toned (A. T.)	"Buck & Bubbles"	Feb. 23	2 reels	
*†§Honest Crooks (A. T.)	"Buck & Bubbles"	May 18	2 reels	
*†§In and Out (A. T.)	"Buck & Bubbles"	Nov. 3	2 reels	
*†§Jail Breakers	"Aesop Fables"	July 7	1 reel	July 8
*†§Jungle Fool, The (D & F)	"Aesop Fables"		1 reel	Sept. 14
*†§Lincoln (Special reel) A. T.) (D & F)	George Billings	Feb. 10	1 reel	Feb. 2
*†§Midsummer's Day A (D & F)	"Aesop Fables"	July 28	1 reel	July 20
*†§Modern Rhythm	Sportlight	July 28	1 reel	July 20
*†§Pathe Audio Review	Released Every Week		1 reel	
*†§Pathe Sound News	Released Twice Every Week		1 reel	
*†§Plumbers Are Coming (A. T.) (D & F)	LeMaire-Simon	Aug. 18	2 reels	June 1
*†§Pressing His Suit (D & F)	Topical Tips	June 2	1 reel	May 11
*†Presto Chango (D & F)	"Aesop Fables"	April 14	1 reel	
*†§Rubeville (A. T.)		Dec. 8	2 reels	
*†§Salesman, The (A. T.)		July 21	2 reels	
*†Skating Hounds (D & F)	"Aesop Fables"	April 28	1 reel	Apirl 27
*†§Smooth Guy, The (A. T.)		Oct. 27	2 reels	
*†Stage Struck (D & F)	"Aesop Fables"	Dec. 23	1 reel	
*†§Stone Age Romance, A (D & F)	"Aesop Fables"	Aug. 18	1 reel	Aug. 17
*†§Syncopated Trial (A. T.)	Seymour-Morley	Sept. 8	2 reels	Sept. 14
*†§Topical Fits (A. T.) (D & F)	Topics of the Day	July 28	1 reel	
*†§Topical Nips (A. T.) (D & F)	Topics of the Day	June 2	1 reel	June 1
*†§Topical Pips (A. T.) (D & F)	Topics of the Day	June 30	1 reel	July 6
*†§Topical Rips (A. T.)	Topics of the Day	Aug. 11	1 reel	
*†§Topical Sips (A. T.) (D & F)	Topics of the Day	July 28	1 reel	
*†§Topical Wits (A. T.) (D & F)	Topics of the Day	Sept. 8	1 reel	Sept. 14
*†§Turkey for Two (A. T.)	Davis-Frawley	Aug. 25	2 reels	Aug. 17
*†§Wash Day (D & F)	"Aesop Fables"	Aug. 18	1 reel	Aug. 10
*†§Wednesday at the Ritz (A. T.)		Jan. 19	2 reels	
*†§What a Day (A. T. (D & F)	Simon-Mallory	June 16	2 reels	June 15
*†§Wood Choppers (D & F)	"Aesop Fables"	June 9	1 reel	June 1

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Bachelor's Secret, A (A. T.) (F)	Alan Hale	Feb. 22	(tentative)	
*†§Big Shot, The (A. T.) (F)		Nov. 30	(tentative)	
	(Silent Version)			
*†§Clothes (A. T.) (F)	Constance Bennett	Jan. 11	(tentative)	
	(Silent Version)			
*†§Crashing Through (A. T.) (F)		Mar. 15	(tentative)	
	(Silent Version)			
*†§Flying Fool, The (A. T.) (D & F)	Boyd-Prevost-R. Gleason		6748 feet	June 22
*†§Grand Parade, The (A. T.) (F)		Nov. 16	(tentative)	
	(Silent Version)			
*Greenwich Village Follies, The (A. T. (F)		Nov. 2	(tentative)	
	(Silent Version)			
*†§Her Private Affair (A. T.) (F)	Ann Harding	Sept. 28	(tentative)	
*†§His First Command (A. T.) (F)	Boyd-Sebastian	Nov. 2	(tentative)	
	(Silent Version)			
*†§Hot and Bothered (A. T.) (F)	Eddie Quillan	Mar. 1	(tentative)	
	(Silent Version)			
*†§Negligee (A. T.) (F)	Ina Claire	Feb. 1	(tentative)	
*†§Officer O'Brien (A. T.) (F)	William Boyd	Nov. 30	(tentative)	
	(Silent Version)			
*†§Painted Desert (A. T.) (F)	William Boyd	Feb. 15	(tentative)	
	(Silent Version)			
*†§Parachute (A. T. (F)	Armstrong-Lombard	Mar. 22	(tentative)	
	(Silent Version)			
*†§Play Boy (A. T.) (F)	Eddie Quillan	Jan. 18	(tentative)	
	(Silent Version)			
*†§Oh Yeah (A. T.) (F)	Armstrong-Jas. Gleason	Oct. 12	(tentative)	
	(Silent Version)			
*†§Red Hot Rhythm (A. T.) (F)	ale-Dunn-O'Keefe-Crawford	Oct. 26	(tentative)	
	(Silent Version)			
*†§Rich People (A. T.) (F)	Constance Bennett	Oct. 5	(tentative)	
	(Silent Version)			
*†§Racketeer (A. T.) (F)	Armstrong-Lombard	Nov. 9	(tentative)	
	(Silent Version)			
*†§Treasure Girl (A. T.) (F)		Nov. 23	(tentative)	
*†§This Thing Called Love (A. T.) (F)	Constance Bennett	Feb. 8	(tentative)	
	(Silent Version)			
*†§Saratoga (A. T.) (F)	Constance Bennett	Mar. 8	(tentative)	
	(Silent Version)			
*†§Up And At 'Em (A. T.) (F)		Dec. 7	(tentative)	
*†§War and Woman (A. T.) (F)	Boyd-Harding-Armstrong	Jan. 4	(tentative)	
	(Silent Version)			
*†§Woman Afraid, A (A. T. (F)		Oct. 19	(tentative)	
	(Silent Version)			

RKO

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Air Legion	Lyon-Sleeper	Jan. 6	6361 feet	
Amazing Vagabond	Bob Steee	April 7	5081 feet	
Big Diamond Robbery	Tom Mix	May 13	6114 feet	
Come and Get It	Bob Steele	Feb. 3	5264 feet	
*†§Delightful Rogue, The	Rod La Rocque	Sept. 22		
Drifter, The	Tom Mix	Mar. 18	5896 feet	
Fury of the Wild	Ranger	Jan. 6	4899 feet	
Freckled Rascal	Buzz Barton	Mar. 31	4882 feet	
Hardboiled	O'Neil-Tashman	Feb. 3	5940 feet	
Idaho Red	Tom Tyler	April 21	4783 feet	
Laughing at Death	Bob Steele	June 2	5009 feet	
Jazz Age	Fairbanks Jr.-M. Day	Feb. 10	6245 feet	
Little Savage	Buzz Barton	May 19	4781 feet	
Love in the Desert	Borden-Trevor	May 17	6396 feet	
One-Man Dog	Ranger	Mar. 3	4481 feet	
Outlawed	Tom Mix	Jan. 21	6057 feet	
Pals of the Prairie	Buzz Barton	July 7	4776 feet	
Pride of Pawnee	Tom Tyler	June 9	4750 feet	
*†§Rio Rita (A. T.)	Daniels-Boles	Sept. 15		Aug. 24
Red Sword	Nixon-Collier Jr.	Feb. 17	6343 feet	
*†§Side Street	3 Moore Bros.	Sept. 8	6965 feet	
*†§Street Girl, The	Betty Compson	Aug. 11	8200 feet	July 20
*†§Syncopatien (A. T.)	Downey-Waringe Band		7626 feet	Mar. 30
Trail of the Horse Thieves	Tom Tyler	Jan. 13	4823 feet	
Woman I Love	Morris-Kerry	May 26	6199 feet	
Vagabond Cub	Buzz Barton	Feb. 10	4717 feet	
*†§Very Idea, The (A. T.)	Frank Craven	Sept. 1	6139 feet	
Voice of the Storm	Sleeper-Dane	Jan. 13		
Yellowback, The	T. Moore-Owen	Jan. 20	5957 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Actualities	Curiosities	Jan. 30	1 reel	
Big Hearted Toots	Duncan-Hill	Feb. 3	2 reels	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
Birds and Beasts	Curiosities	Feb. 13	1 reel	
Casper's Night Out	Duncan-Hill	Mar. 3	2 reels	
Don't Say Ain't	Hill-Duncan	July 21	2 reels	
Faces	Curiosities	April 24	1 reel	
Follies of Fashion	Curiosities	May 21	2 reels	
Here and There	Curiosities	May 7	1 reel	
His Wife's Secret	Hill-Duncan	May 26	2 reels	
Horse on Barney, A	Hellum-Davis	April 21	2 reels	
Just a Stall	Hellum-Davis	May 19	2 reels	
Kummin' Thru the Rye	Barney Hellum	Jan. 27	2 reels	
Mickey's Brown Derby	Mickey Yule	May 12	2 reels	
Mickey's Explorers	Mickey Yule	Feb. 17	2 reels	
Mickey's Great Idea	Mickey Yule	Jan. 30	2 reels	
Mickey's Initiation	Mickey Yule	July 7	2 reels	
Mickey's Last Chance	Mickey Yule	Apr. 14	2 reel	
Mickey's Menagerie	Mickey Yule	Mar. 17	2 reels	
Mickey's Northwest Mounted	Mickey Yule	June 9	2 reels	
Mickey's Rivals	Mickey Yule	Sept. 30	2 reels	
Neigh, Neigh, Spark Plug	Barney Hellum	Mar. 24	2 reels	
Novelties	Curiosities	Feb. 27	1 reel	
Odds and Ends	Curiosities	June 4	1 reel	
Orienta	Curiosities	Mar. 13	1 reel	
Pace That Thrills, The	Hellum-Davis	June 16	2 reels	
Pot Pourri	Curiosities	Jan. 17	1 reel	
Seeing's Believing	Curiosities	Jan. 2	1 reel	
Slide, Sparky, Slide	Hellum-Davis	July 14	2 reels	
Smile, Buttercup, Smile	Duncan-Hill	Jan. 6	2 reels	
Sparerib Reforms	Hill-Duncan	April 28	2 reels	
Sunshine's Dark Moment	Barney Hellum	Feb. 24	2 reels	
Toots' Big Idea	Duncan-Hill	Mar. 31	2 reels	
Who's the Boss?	Hill-Duncan	June 23	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Age of Innocence, The (A. T.) (F)	Paula Trueman	Jan. 5, '30	1 reel	
*†§Before Breakfast (A. T.) (F)		Mar. 9, '30	2 reels	
*†§Bridegroom, The (A. T.) (F)	Marc Connelly	Oct. 13	2 reels	
*†§Burglar, The (A. T.) (F)	Marc Connelly	Aug. 11	2 reels	
*†§Captain of His Roll (A. T.) (F)	Vaughn-Cooke-Sargent	Sept. 8	2 reels	
*†§Clown Topics (A. T.) (F)				
*†§General Ginsberg (A. T.) (F)	Nat Carr		1 reel	
*†Godfrey Ludlow (F)	Violin Solo	Nov. 10	1 reel	
*†§Gunboat Ginsberg (A. T.) (F)	Nat Carr		1 reel	
*†§Headwork (A. T.)		Sept. 15	1 reel	
*†§Hunt the Tiger (A. T.) (F)	Kirkland-Teasdale-De Cordoba	Nov. 10	2 reels	Sept. 14
*†§Jazz (A. T.) (F)	Duke Ellington & Orchestra	Feb. 9, '30	1 reel	
*†§Low Bridge (A. T.) (F)				
*†§Mickey's Midnite Frolic (A. T.)	Mickey Yule	Aug. 18	2 reels	June 22
*†§Odd Facts	Curiosities	April 10	1 reel	
*†§Palooka Flying School (A. T.) (F)				
*†§Song and the Sergeant, The (A. T.) (F)		May 11, '30	2 reels	
*†§St. Louis Blues (A. T.) (F)	Smith-Washington-Mordeci	Sept. 8	2 reels	Sept. 14
*†§Strange Interview, The (A. T.) (F)	Sherwin-Knowles			
*†§Suitor, The (A. T.) (F)	Marc Connelly	Feb. 2	1 reel	
*†§Traveler, The (A. T.)	Marc Connelly	Aug. 18	2 reels	
*†§Two Gun Ginsberg (A. T.) (F)	Nat Carr	Oct. 13	1 reel	Sept. 14
*†§Uncle, The (A. T.) (F)	Marc Connelly	Dec. 8	1 reel	
*†§What Next (A. T.) (F)				
*†§While Auto Waits (A. T.) (F)		Jan. 12, '30	2 reels	
*†§Your Own Home Town (A. T.)	Russ Brown			

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Companionate	Olive Borden			
*†§Damaged	Betty Compson	Mar. 30, '30		
*†§Dance Hall				
*†§Framed (A. T.)				
*†§Half Marriage	Borden-Blaine	Oct. 13	6481 feet	
*†§High River				
*†§Hit the Deck (A. T.)				
*†§Hunted				
*†§Jazz Heaven	Blaine-Trevor	Oct. 20		
*†§Ladies of the Past	Betty Compson			
*†§Love Captive, The	Betty Compson	Feb. 9		
*†§Night Parade (A. T.)	Prevost-Trevor-Gulliver			
*†§Radio Revels (A. T.)				
*†§Sensation (A. T.)				
*†§Tanned Legs		Sept. 29		
*†§Upperworld (A. T.)				
*†§Vagabond Lover, The (A. T.)	Rudy Vallee	Jan. 19		
*†§Wild Heart (A. T.)	Bebe Daniels			

RAYART (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Anne Against the World	Mason-Mower	April 15		
Black Pearl, The	Lee-Hallor	Jan. 1	5261 feet	
Brothers	Keefe-Bedford	Feb. 1	6092 feet	
Devil's Chaplain, The	Keefe-Faire	Mar. 15	5451 feet	
Shanghai Rose	Irene Rich	Mar. 15	6539 feet	June 8
Some Mother's Boy	Carr-Ralston-Robards	Feb. 15	5901 feet	
Two Sisters	Dana-Lease	April 1		
When Dreams Come True	Costello-Lease	Jan. 15	6242 feet	

STATE RIGHTS

FEATURES

Title	Star	Dist'r	Rel. Date	Length	Reviewed
Appassionata	Leon Mathot	Franco Film	April 23	5600 feet	
At the South Pole	Special Cast	Pole Pict. Corp		8000 feet	
Battle of Mons, The	English Cast	British New Era		5500 feet	Mar. 23
Beautiful Blue Danube	Junkermann-Mara	Aywon			
Behind the Altar	Wilhelm Dietarle	Aff. European		6200 feet	
Black Hills	Special Cast	Big Three		5000 feet	
Bondage	German Cast	Ufa		6040 feet	
Broken Barriers	H. Costello-Glass	Excellent		6000 feet	
Captain Cowboy	Yakima Conutt	Bell Pict.		4800 feet	
Cleanup, The	Charles Delaney	Excellent		5660 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod		5700 feet	
Constant Nymph	Ivor Novello	Big 3	Aug. 1	7800 feet	July 6
Daughter of Israel, A	Special Cast	Bell Pict.		9000 feet	
Daughter of Two Fathers	Japanese Cast	Shockuchi			
Devil Dogs	Holmes-Alt	Crescent		5608 feet	
Devil's Passion, The	Special Cast	Arfa		5700 feet	
Dream Melody, The	Roche-Shelby	Excellent		5050 feet	
Escaped from Hell	Muriat Esterhazy	Aff. European		8 reels	
Faces of Children	French Cast	Zakoro		8000 feet	
Fight For Matterhorn, The	German Cast	Ufa Eastern		6840 feet	
For the Term of His Natural Life	Special Cast	Australasian		11000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers		6100 feet	
Golden Dawn	Warwick-Ward	Conquest		6200 feet	
Hearts of Men	Harris-Keefe	Anchor		5400 feet	
Holy Sinner, The	Special Cast	Worldart Pict			
*†§In Old California (A. T.	Ferguson-Walthall	Audible Pict.			Sept. 14
Into the Night	Agnes Ayres	Raleigh		5712 feet	
Jade Casket, The	French Cast	Cosmos		5800 feet	
It's Easy to Become a Father	German Cast	Ufa		6000 feet	
Jazzland	Reynolds-Nye	Carlos		5700 feet	
Krassin	Russian Cast	Amkino		7 reels	
Lash of the Czar	Russian Cast	Amkino		6290 feet	
Law of the Mounted, The	Bob Custer	Syndicate		4580 feet	
Life of Beethoven	German Cast	Film Art Guild		7000 feet	
Little Wild Girl, The	Lee-Landis	Hercules		5300 feet	
Linda	Baxter-Foster-Beery	First Division		6775 feet	
Livingston in Africa	English Cast	Amer.-Anglo		5799 feet	
Lucrezia Borgia	Conrad Veidt	Mutual		7200 feet	Jan. 12
Man Who Cheated Life	Veidt-Krauss	Aff. European	Feb. 8	6000 feet	Feb. 1
Marie Antoinette	Foreign Cast	Unusual		6000 feet	
Morgane, the Enchantress	Ivan Petrovitch	Franco Film	April 8	6800 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.	6500 feet	
Must We Marry?	Garon-Eason	Trinity		5400 feet	
Mystic Mirror, The	German Cast	Ufa		7000 feet	
Nana	Hessling-Krauss	Moviegraph Co.		8700 feet	Aug. 3
No Babies Wanted	Devore-Mong	Plaza		5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict.		5573 feet	Sept. 15
Passion Song, The	Olmsted-N. Beery	Excellent		5080 feet	
Peacock Fan, The	Dorothy Dwan	Chesterfield		5400 feet	
Power of Evil, The	Armenian Cast			6300 feet	
President, The	Mosjoukine-Vernon	E. L. Klein		8100 feet	Jan. 26
Q Ships	Special Cast	New Era		6000 feet	
Reilly of the Rainbow Division	Hall-Garon	Crescent		6040 feet	
Reward of Faith, The	French Cast	Conquest		5927 feet	
Sajenko the Soviet	Susy Vernon	Ufa		5921 feet	
Shiraz	Hindu Cast	Amer.-Anglo		8065 feet	
Silent Trail, The	Bob Custer	Syndicate		4315 feet	
Smoke Bellew	Conway Tearle	First Division		6605 feet	
Somme, The	Special Cast	New Era		7000 feet	
South of Panama	Carmelita Geraghty	Chesterfield		6300 feet	
That Murder in Berlin	German Cast	Big 3		5700 feet	Mar. 23
Thou Shalt Not Steal	Lillian Harvey	Ufa		6941 feet	
Three Loves	Kortner-Dietrich	Moviegraph			Sept. 14
Thunder God	Cornelius Keefe	Crescent		5917 feet	
Underground	English Cast	Amerangio		7300 feet	
Untamed Justice	Faire-Glass	Biltmore		5770 feet	May 2
U-Boat 9	Foreign Cast	Jofa Prod		6500 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov. 15	4421 feet	
Yellow Ticket, The	Russian Cast	Amkino	Dec. 8	6200 feet	

Coming Feature Attractions

Title	Star		Rel. Date	Length	Reviewed
*†§Burned Evidence (F)		Continental			
Buying a Wife	Special Cast	Aff. European		7 reels	
Bye Bye Buddy	Agnes Ayres	Hercules			June
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield		5200 feet	
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephone			
*†§Clown, The (F)		Continental			
Duty to be Silent	Maria Albana	Aff. European		6 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer			
Full Dressed Thieves	Nils Asther	Aff. European		7 reels	
German Underworld	Special Cast	Aff. European		7 reels	
Great Unknown, The	John Loder	Aff. European		6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern			
Her Viennese Lover	Asther-Nolan	Aff. European		6 reels	
*†§House of Secrets, The	Special Cast	Chesterfield			
Just Off Broadway	Keith-Christy	Chesterfield			
*†§Life For Sale, A (F)		Continental			
Milak of the Snowlands	Special Cast	Ufa-Eastern			
Our Daily Bread	Mary Nolan	Aff. European		7 reels	
*†§Phantom in the House, The (F)		Continental			
*†§Prince of Hearts, A	Kerry-Worth	Imperial			
	(Silent Version)	Imperial			
*†§Rampant Age, The (F)		Continental			
*†§Second Honeymoon, The (F)		Continental			
*†§Unforbidden Sin, The (F)		Continental			
Unholy Love	Wegener-Petrovitch	Aff. European			
Verdun	Special Cast	Richmount			
Vera Miezewa (tentative)	Derussa	Aff. European		7 reels	
When Duty Calls	Special Cast	Ufa-Eastern		6714 feet	
*†§Worldly Goods (F)		Continental			

SOUND SHORTS

Title	Star		Rel. Date	Length	Reviewed
*†§Accidental Treatment (A. T.)		Int'l Photo Play Dist.		1 reel	
*†§Alley Op	Gorno Marionettes	Int'l Photo Play Dist.		1 reel	
*†§Asleep at the Switch (A.T.) (D)		Roseland	Mar. 15	1 reel	
*†§At the Photographers (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§At the Race Track (A. T.)	Martin-Harcourt	Imperial		2 reels	
*†§Boney's Boner	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Club Alabam (A. T.) (F)	Abbie Mitchell	Intl. Dist. Corp.		1 reel	
*†Clyde Doerr & His Saxophone Sextet (F)	Jazz Nos	Intl. Dist. Corp.		1 reel	
*†§Could I Be More Polite (A. T.)	The Carsons	Imperial		2 reels	
*†§Dimples and Tears	Novelty	General Talking Pict.		1 reel	Sept. 14
*†Down Hawaii Way	Color Novelty	Castle		1 reel	
*†§Egyptian Gyp, An	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Feed the Brute	Novelty	Int'l Photo Play Dist.		1 reel	
*†Flaming Canyons	Color Novelty	Castle		1 reel	Aug 10
*†§Friend Husband (A. T.)		Burr	2 reels		
*†Gallopng Gaucho	Mickey Mouse Cartoon	Disney Cartoon	Feb. 1	1 reel	
*†§Grand Opera	Garno Marionettes	General Talking Pict.		1 reel	Sept. 14
*†§Hectic Hector	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Hoak (A. T.) (F)	Frawley & Smith	Inctl. Dist. Corp		1 reel	
*†§In Songland	Norah Blaney	Int'l Photo Play Dist.		1 reel	
*†Kids and Pets	Color Novlety	Castle		1 reel	
*†§King of the Kongo (Serial)	Logan-Miller	Mascot	Aug. 20	10 episodes	Aug. 17
*†§Kriss Krosses	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Marionettes, The No. 1 (F)	Novelty	Intl. Dist. Corp.		1 reel	
*†§Marionettes, The No. 2 (F)	Novelty	Intl. Dist. Corp.		1 reel	
*†§Meal Hound, The (A. T.) (F)	The Nugents	Intl. Dist. Corp.		1 reel	
*†§Meet the Family (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§Mickey's Follies	Mickey Mouse Cartoon			1 reel	Sept. 14
*†§Miser, The (A. T.) (F)	Bransy Williams	Intl. Dist. Corp.		1 reel	
*†§Mitchell, Sissle & Blake	Songs	Int'l Photo Play Dist.		1 reel	
*†§Monkey Squawks (A. T.)		Burr	2 reels		
*†§Mr. Conn and Mr. Sapp (A.T.)	Donnelly-Singer	Imperial		2 reels	
*†§Mr. Smith Wakes Up (A. T.)		Int'l Photo Play Dist.		1 reel	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star		Rel. Date	Length	Reviewed
*†§One Hundred Per Cent. American (A. T.)	Hearn-Weston	Imperial		2 reels	
*†Opry House	Mickey Mouse Cartoon	Disney Cartoon	May	1 reel	
*†§Party, The (D)		Safrus		1 reel	
*†§Personality Girl In Songs, The	Norah Blaney	Int'l Photo Play Dist.		1 reel	
*†§Pikin' Pirate A	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†Plane Crazy	Mickey Mouse Cartoon	Disney Cartoon	Mar.	1 reel	
*†§Radio Franks & Four Bachelors (F)	Song Program	Intl. Dist. Corp.		1 reel	
*†§Signed, Sealed and Delivered (A. T.)		Burr		2 reels	
*†Sixty Minutes From Broadway	Color Novelty	Castle		1 reel	
*†Steamboat Willie	Mickey Mouse Cartoon	Disney Cartoon	Jan.	1 reel	
*†§This and That (D)		Safrus		1 reel	
*†§Ticket Please (D)		Safrus		1 reel	
*†Trailing the Western Sun	Color Novelty	Castle		1 reel	
*†Trip to the Zoo, A (F)	Animal Cast	Int Dist. Corp.		1 reel	
*†§Varieties (D)		Safrus		1 reel	
*†§Vaudeville (D)		Safrus		1 reel	
*†§Wonderin's	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§When the Cat's Away	Mickey Mouse Sound Cartoon			1 reel	June 8
*†§When the Clock Struck 12 (A. T.) (F)	Welch-Malcomb	Intl. Dist. Corp.		1 reel	

SILENT SHORTS

Title	Star		Rel. Date	Length	Reviewed
Aladdin Bonzo	Bonzo Cartoon	Roseland	Jan. 15	1 reel	
Bonzolina	Bonzo Cartoon	Roseland	Jan. 1	1 reel	
Booster Bonzo	Bonzo Cartoon	Roseland	Mar. 15	1 reel	
Detective Bonzo	Bonzo Cartoon	Roseland	Mar. 1	1 reel	
Domestic Life in New Guinea	Travelogue	Bell Pict.		1 reel	
Double Trouble	Snub Pollard	Weiss Bros.		2 reels	
Down Hawaii Way	Color Novelty	Castle	Jan. 1	1 reel	
Fatal Warning, The (Serial)	H. Costello-Graves	Mascot		10 episodes	
Flaming Canyons	Color Novelty	Castle	Feb. 1	1 reel	
Greece Thru a Doughnut	Novelty Scenic	4 Stars		1 reel	June 29
Kids and Pets	Color Novelty	Castle	Mar. 15	1 reel	
Love's Witchcraft	Ufa Short	Ufa-Eastern	Feb. 1	1 reel	
Nature's Tiny Tragedies	Ufa Short	Ufa-Eastern	Jan. 15	1 reel	
Peculiar Households	Ufa Short	Ufa Eastern	Jan. 1	1 reel	
Polo Bonzo	Bonzo Cartoon	Roseland	Feb. 1	1 reel	
Salt Water Millinery	Ufa Short	Ufa-Eastern	Mar. 15	1 reel	
Sixty Minutes from B'way	Color Novelty	Castle	Jan. 15	1 reel	
Skyscraper Symphony	Novelty			1 reel	
Spook Bonzo	Bonzo Cartoon	Roseland	Feb. 15	1 reel	
Sunshine	Color Novelty	Castle	Mar. 1	1 reel	
Tally-Ho	Ufa Short	Ufa-Eastern	Mar. 1	1 reel	
Trailing the Western Sun	Color Novelty	Castle	Feb. 15	1 reel	
We Parents	Ufa Short	Ufa-Eastern	Feb. 15	1 reel	

TIFFANY-STAHL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Broadway Fever	O'Neill-Drew	Jan. 1	5412 feet	Mar. 16
Devil's Apple Tree, The	Dorothy Sebastian	Feb. 20	6430 feet	Mar. 16
*†§Lucky Boy (F & D)	Jessel-Quimby	Feb. 2	8653 feet	Jan. 12
	(Silent Version)	Feb. 2	8708 feet	
*†§Midstream (F & D)	Cortez-Windsor	June 1		
	(Silent Version)			
*†§Molly and Me (F & D)	Brown-Bennett-Vaughn	Mar. 1	8250 feet	
	(Silent Version)	Mar. 1	7476 feet	
*†§My Lady's Past (F & D)	Bennett-Brown	April 1	8077 feet	
	(Silent Version)	April 1	5668 feet	
*†§New Orleans (F & D)	Cortez-Bennett	June 2	6799 feet	
	(Silent Version)			
Physician, The		July 1		
Rainbow, The	Dorothy Sebastian	Feb. 1	6114 feet	
Spirit of Youth	Sebastian-Kent	Feb. 20	6 reels	Mar. 23
*†§Two Men and a Maid (F & D)	Collier, Jr.-Bennett	June 15	6532 feet	
	(Silent Version)			
*†§Whispering Winds (F & D)	Southern-McGregor	Aug. 15		
	(Silent Version)			
*†§Wrecker, The (F & D)	Blackwell-Hume-Striker	Aug. 10	6517 feet	Aug. 17

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
*†§Cossack's Bride, The)D)	Color Symphony		1 reel	
*†§Festival of Bagdad, A (D)	Color Symphony	June	1 reel	
*†§Japanese Carnival, A (D)	Color Symphony	Jan. 1	1 reel	
*†§In a Chinese Temple Garden (D)	Color Symphony	Feb. 15	1 reel	June 15
*†§In Old Madrid (D)	Color Symphony		1 reel	
Little Vagabond	Color Classic	Feb. 1	1 reel	
*†Love Charm The (D)	Color Symphony	Sept.	1 reel	
Lover's Paradise	Color Classic	Jan. 15	1 reel	
*†§Melodie (D)	Color Symphony		1 reel	
*†§Minuette (D)	Color Symphony		1 reel	
*†§Modern Cinderella, A (D)	Color Symphony		1 reel	
*†§Mountain King, The (D)	Color Symphony		1 reel	
No Women Allowed	Color Classic		1 reel	
*†§Pharoah's Daughter (D)	Color Symphony		1 reel	
*†§Sacred House, The (D)	Color Symphony		1 reel	
*†§Song of India, A (D)	Color Symphony		1 reel	
*†§Songs My Mother Taught Me (D)	Color Symphony		1 reel	
*†§Tales of Araby (D)	Color Symphony		1 reel	
*†§Temple Bells (D)	Color Symphony		1 reel	
Tenderfoot Tourist, A	Color Classic	July	1 reel	
*†§Viennese Melody (D)	Color Symphony		1 reel	
Twinkle Toes	Color Classic	Mar. 1	1 reel	
*§Way Down South (D)	Color Symphony	Mar.	1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Dangerous Business (A. T.)				
*†§Enchanting Melody (A. T.) (Technicolor)				
*†§Kathleen Mavourneen (A. T.)	O'Neill-Delaney			
*†§Lost Zeppelin, The (A. T.)	Tearle-Valli-Cortez			
*†§Mister Antonio (A. T.)	Carillo-Valli			
*†§Medicine Man, The (A. T.)				
*†§Painted Faces (A. T.)	Brown-Foster-Bradford			
*†§Peacock Alley (A. T.)	Mae Murray			
*†§Troopers Three (A. T.)				
*†§Woman to Woman (A. T.)	George Barrand			

UNITED ARTISTS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alibi (A. T.) (F)	O'Malley-Busch	April 20	8167 feet	Mar. 18
	(Silent Version)	April 20	7253 feet	
*†§Bulldog Drummond (A. T.) (F)	Colman-Tashman-Love	Mar. 30	6767 feet	April 13
*†§Coquette (A. T.) (F)	Pickford-Brown-M. Moore	April 12	8767 feet	Mar. 23
	(No Silent Version)			
*†Eternal Love (F)	Barrymore-Horn-Varconi	May 11	6498 feet	Jan. 26
	(Silent Version)	May 11	6318 feet	
*†Evangeline (F)	Del Rio-Drew	Aug. 24	8268 feet	June 15
*†§Iron Mask, The (F)	Douglas Fairbanks	Mar. 9	8855 feet	Jan. 26
	(Silent Version)	Mar. 9	8659 feet	
*†§Lady of the Pavements (F)	Boyd-Velez-Goudal	Feb. 18	8329 feet	Mar. 18
	(Silent Version)	Feb. 16	7495 feet	
*†Rescue, The (F)	Colman-Damita	Jan. 12	7980 feet	Jan. 19
	(Silent Version)	Jan. 12	7910 feet	
*†§She Goes to War (F)	Boardman-Rubens-Holland	July 13	8864 feet	June 15
	(Silent Version)	July 13	8841 feet	Feb. 23
*†§This Is Heaven (F)	Banky-Hall	June 22	7948 feet	Aoril 6
*†Three Passions (F)	Terry-Petrovitch	June 1	6646 feet	
	(Silent Version)		7576 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§City Lights (F)	Charlie Chaplin			
*†§Condemned (F)	Colman-Harding			
*†Hell's Angels (F)	Lyon-Hall-Nisson			
*†§Locked Door, The (A. T.) (F)	Boyd-Stanwyck-La Rocque			
*†§Lummox (A. T.) (F)	Westover-Collier Jr.			
*†§Sex Appeal (F)				
*†§Silk (A. T.)	Gloria Swanson			
*†§Song of Broadway, The (F)	Harry Richman			
*†§Trespasser, The (A. T.) (F)	Gloria Swanson	Oct. 1		
*†§New York Nights (A. T. (F)	N. Talmadge-Roland			
*†Venus (F)	Constance Talmadge	Oct. 12		

UNIVERSAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Barnum Was Right (A. T.)	Tryon-Kennedy	Sept. 22		
Body Punch, The	Jack Daugherty	July 14	4786 feet	
Border Wildcat, The	Wells-McGuire	May 19	4259 feet	
Born to the Saddle	Ted Wells	Mar. 10	4126 feet	
*†§Broadway (A. T.)	Tryon-Brent-Kennedy	Sept. 15	9350 feet	June 1
	(Silent Version)	Mar. 3	5729 feet	
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet	
*†§Charlatan, The (F) (P T)	Special Cast	April 14	6097 feet	
	(Silent Version)	April 7	5972 feet	
*†§Clear the Decks (F) (P T)	Reginald Denny	Mar. 3	5740 feet	
	(Silent Version)	Mar. 3	5792 feet	
*†§Cohens and Kelleys in Atlantic City, The (F) (P T)	Sidney-Gordon-Price-Swain	Mar. 17	7401 feet	Mar. 23
	(Silent Version)	Mar. 17	7752 feet	
*†§College Love (D. & F (A. T.)	Lewis-Gulliver-Phillips	July 7	6864 feet	Aug. 10
	(Silent Version)	July 7	6145 feet	
*†§Come Across (D & F) (P T)	Basquette-Howes	June 30	5530 feet	
	(Silent Version)	June 30	5593 feet	
*†§Drake Case, The	Brockwell-Stanley	Sept. 1		Aug. 24
Eves of the Underworld	William Cody	April 28	4208 feet	
*†§Girl on the Barge The (F) (P T)	Hersholt-O'Neil-McGregor	Feb. 3	7610 feet	
	(Silent Version)	Feb. 3	6908 feet	
*†§Girl Overboard (D & F) (P T)	Mary Philbin	July 28	7362 feet	
Talkie Version Reviewed as Port of Dreams in Mar. 2 1929 Issue			7362 feet	
Silent Version Reviewed as Port of Dreams in Sept. 23 1928 Issue				
*†§Golden Bridle, The	Maynard-Crawford	Sept. 00	6300 feet	Sept. 14
	(Silent Version)	Sept. 00	6300 feet	Aug. 24
Grit Wins	Wells-Collins	Jan. 27	4596 feet	
Harvest of Hate	Rex-Perrin	Aug. 4	4719 feet	
*†§His Lucky Day (D & F) (P T)	Reginald Denny	June 2	6731 feet	
	(Silent Version)	June 2	5630 feet	
Hoofbeats of Vegeance	Rex-Perrin	June 16	4525 feet	
*†§It Can Be Done (F) (P T)	Tryon-Carol	Mar. 24	6560 feet	
	(Silent Version)	Mar. 24	6090 feet	
*†§Kid's Clever, The	Glenn Tryon	Feb. 17	5729 feet	
King of the Rodeo, The	Hoot Gibson	Jan. 6	5509 feet	
Lariat Kid, The	Hoot Gibson	May 12	5247 feet	
**†§Last Warning, The (F) (P T)	Laura LaPlante	Jan. 6	7980 feet	Jan. 12
	(Silent Version)	Jan. 6	7731 feet	
*†§Lonesome (F) (P T)	Tryon-Kent	Jan. 20	6761 feet	Oct. 8
	(Silent Version)	Jan. 20	6142 feet	
Long, Long Trail	Hoot Gibson			
*†§Love Trap, (D & F) (P T)	La Plante-Hamilton	Aug. 4	6233 feet	
	(Silent Version)	Aug. 4	6349 feet	
Man Disturber, The	Reginald Denny	May 19		
*†§Man, Woman and Wife (F)	Kerry-Starke-Nixon	Jan. 13	6589 feet	Nov. 10
	(Silent Version)	Jan. 13	6674 feet	
*†§Modern Love (D & F) (P. T.)	Hersholt-Crawford-Chase	July 21	6501 feet	
	(Silent Version)	July 21	5730 feet	
*†§Melody Lane (D & F)	Leonard-Dunn	July 21	6760 feet	
	(Silent Version)	July 21		
Plunging Hoofs	Rex-Perrin	April 14	4344 feet	
Points West	Hoot Gibson	Aug. 25	5491 feet	
*†§Red Hot Speed (F) (P. T.)	Denny-Day	Jan. 27	6621 feet	Feb. 28
	(Silent Version)	Jan. 27	6288 feet	
Riding Demon, The	Ted Wells	Aug. 18	4380 feet	
*†§Scandal (D & F) (P. T.)	Laura LaPlante	May 4	6635 feet	April 27
	(Silent Version)	May 5	6475 feet	
*†§Shakedown, The (F) (P. T.)	Murray-Kent	Mar. 10	6613 feet	
	(Silent Version)	Mar. 10	6753 feet	
*†§Show Boat (D & F) P. T.)	La Plante-J. Schildkraut	July 28	11650 feet	
	(Silent Version)	July 28	10290 feet	
Silks and Saddles	Nixon-Walling-Nolan	Jan. 20	5809 feet	
Sky Skidder, The	Al Wilson	Jan. 13	4364 feet	
Slim Fingers	Bill Cody	Mar. 24	4232 feet	
Smilin' Guns	Hoot Gibson	Mar. 31	5270 feet	
Smilin' Terror ,The	Ted Wells	June 30	4525 feet	
Tip-Off, The	Cody-Thompson	June 2	4109 feet	
*†§Tonight at Twelve	Reynolds-Cooley-Dunn	Sept. 29		
*†§Wagen Master, The	Ken Maynard	Sept. 8		
	(Silent Version)	Sept. 8	5697 feet	
Wild Blood	Red (horse)-Perrin	Feb. 10	4497 feet	
Winged Horseman, The	Gibson-Elder	July 28	5540 feet	
Wolves of the City	Cody-Blane	Feb. 24	4160 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Antics	Oswald Cartoon	April 1	1 reel	Mar. 16
At the Front	Arthur Lake	Feb. 25	1 reel	Feb. 18
Baby Talks	Sunny Jim	Sept. 11	2 reels	
Beyond the Smoke	Edmund Cobb	Mar. 23	2 reels	Feb. 23
Boss of Bar Twenty (Re-Issue)	W. E. Lawrence	Sept. 28	2 reels	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Mears sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
Bottles	Laemmle Novelty	July 1	1 reel	June 1
Boy and the Bad Man, The	Bobbie Nelson	Sept. 7	2 reels	Aug. 17
Burning Youth	Sid Saylor	Sept. 2	2 reels	Aug. 10
Buster's Spooks	Trimble and Dog	June 26	2 reels	June 1
Chaperones	LaSalle-Young	June 5	2 reels	May 11
Claim Jumpers, The	Edmund Cobb	Jan. 19	2 reels	Dec. 22
Cleaning Up	Arthur Lake	May 20	1 reel	April 27
Close Call, A	George Chandler	July 6	2 reels	June 1
Close Shaves	Sid Saylor	May 22	2 reels	April 27
Cold Turkey	Oswald Cartoon	Oct. 15	1 reel	Sept. 14
Cowboy Pluck	Bob Curwood	May 18	2 reels	
Cross Country Run	Lewis-Gulliver-Phillips	May 27	2 reels	
Crushed Hats	Sid Saylor	Jan. 30	2 reels	
Cuckoo	Edwards-Roach	Sept. 9	1 reel	
Cut-ups, The	Sid Saylor	Aug. 14	2 reels	July 20
Danger Line, The	Edmund Cobb	July 27	2 reels	July 6
Daring Dude, A	Bob Chandler	Feb. 2	2 reels	
Day Dreams	Laemmle Novelty	Aug. 28	1 reel	Aug. 17
Days of Daring	Bob Curwood	April 13	2 reels	Mar. 23
Delivering the Goods	Trimble-Hardwick and Dog	May 29	2 reels	April 27
Diamond Master, The	Lorraine-Stevenson	Feb. 3	10 episodes	
Double Trouble	Arthur Lake	July 15	1 reel	June 15
Early to Wed	Young-LaSalle	July 3	2 reels	June 1
Faces	Laemmle Novelty	July 29	1 reel	July 6
Fantasie	Laemmle Novelty		1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb. 4	2 reels	Feb. 9
Final Reckoning, A (Serial)	Lorraine-House	April 15	10 episodes	Mar. 23
Finishing School	Young-La Salle	May 8	2 reels	
Fishing Fools	Oswald Cartoon	April 29	1 reel	
Fly Cops	Sid Saylor	July 17	2 reels	June 15
Flying High	Lewis-Gulliver-Phillips	July 22		
Getting Buster's Goat	Trimble and Dog	July 24	2 reels	July 6
Go Get 'Em Kid, The	George Chandler	Aug. 3	2 reels	July 6
Good Skates	Young-La Salle	Aug. 28	2 reels	Aug. 10
Graduation Daze	Lewis-Gulliver-Phillips	Sept. 16	2 reels	
Half Holiday, A	Laemmle Novelty	June 3	1 reel	May 18
Have Patience	Trimble-Hardwick and Dog	Feb. 6	2 reels	
Hold 'Em Ozzie	Oswald Cartoon	Mar. 4	1 reel	
Hold Your Horses	Young-La Salle	Jan. 7	2 reels	Dec. 22
Homeless Homer	Oswald Cartoon	Jan. 7	1 reel	
Hot Puppies	Sid Saylor	June 19	2 reels	May 25
Ice Man's Luck	Oswald Cartoon	July 8	1 reel	
In Line of Duty	Edmund Cobb	Feb. 23	2 reels	
Jungle Jingles	Oswald Cartoon	July 22	1 reel	
Just in Time	Edmund Cobb	Aug. 17	2 reels	July 20
Just Monkeys	Laemmle Novelty	Mar. 11	2 reels	Feb. 9
Just the Type	Young-LaSalle	July 31	2 reels	June 29
Kidnapped	Bob Curwood	Mar. 16	2 reels	Feb. 9
King of the Campus	Lewis-Gulliver-Phillips	April 1	2 reels	
Knight Watch The	Arthur Lake	April 22	1 reel	
Knockout Buster	Trimble-Hardwick and Dog	Mar. 6	2 reels	Feb. 9
Lone Rider, The	Bob Curwood	Aug. 10	2 reels	Aug. 3
Lone Rider, the	Bob Curwood		2 reels	Aug. 3
Lone Round-Up, The	Jack Dougherty	Sept. 14	2 reels	
Love and Sand	Arthur Lake	Mar. 25	1 reel	Feb. 23
Lumberjack	Oswald Cartoon	April 15	1 reel	
Magic	Trimble-Hardwick and Dog	May 1	2 reels	Mar. 30
Men in the Row (re-issue)	Jack Hoxie	Jan. 26	2 reels	
Men of Daring	Ted Carson	Oct. 19	2 reels	Sept. 14
Newlyweds' Angel Child, The	Snookums-Perdus-Egan	July 10	2 reels	
Newlyweds Camp Out, The	Snookums-Perdue-Egan	June 12	2 reels	May 11
Newlyweds' Excuse	Snookums-Perdue-Egan	May 15	2 reels	May 11
Newlyweds' Headache, The	Snookums-Bartlett-McPhaill	Jan. 23	2 reels	
Newlyweds In Society	Snookums-Perdue-Egna	April 17	2 reels	Mar. 30
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar. 20	2 reels	
Newlyweds' Pests, The	Snookums-Perdue-Egan	Aug. 7	2 reels	July 20
Newlyweds' Visit	Snookums-Perdue-Egan	Feb. 20	2 reels	
Night Owls	Arthur Lake	Sept. 25	2 reels	Aug. 24
Night Watch, The	Arthur Lake		1 reel	Mar. 30
Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
Oil's Well	Oswald Cartoon	Sept. 16	1 reel	
On the Side Lines	Lewis-Gulliver-Phillips	Aug. 5	2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan. 9	2 reels	Feb. 16
Own a Home (Re-Issue)	Edwards-Roach	Sept. 23	1 reel	
Perilous Paths	Edmund Cobb	June 29	2 reels	June 15
Permanent Wave A	Oswald Cartoon	Sept. 29	1 reel	
Phantom Riders		Feb. 16	2 reels	
Pirates of Panama, The	Wilsey-Kingston	July 8	10 episodes	June 15
Playing False	Bob Curwood	June 15	2 reels	May 11
Private Business	Sid Saylor	April 24	2 reels	
Prodigal Pup ,The	Canine Cast	April 8	1 reel	Mar. 16
Race Riot	Oswald Cartoon	Sept. 2	1 reel	
Rag Doll	Laemmle Novelty	Feb. 11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan. 12	2 reels	
Range Wolf	Bob Curwood	Feb. 9	2 reels	Jan. 12
Red Rider, The	Ted Carson	Sept. 21	2 reels	Aug. 17
Red Romance	George Chandler	May 4	2 reels	Mar. 30
Rider of the Sierras	Edmund Cobb	April 27	2 reels	Mar. 30
Riding for Love	George Chandler	April 6	2 reels	Mar. 16
Ridin' Leather	Bob Curwood	July 20	2 reels	June 15
Rivals ,The	Lewis-Gulliver-Phillips	April 15	2 reels	
Sailor Suits	Sid Saylor	Jan. 2	2 reels	Dec.
Seeing Sights	Sid Saylor	Mar. 27	2 reels	Mar. 23
Shadows	Laemmle Novelty	Jan. 14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar. 13	2 reels	Feb. 9
Sick Cylinders	Oswald Cartoon	Feb. 18	1 reel	
Society Circus	Arthur Lake	June 17	1 reel	May 25
Stepping High	Arthur Lake	Aug. 12	1 reel	
Speeding Youth	Lewis-Gulliver-Phillips	Jan. 7	2 reels	
Splash Mates	Lewis-Gulliver-Phillips	Sept. 2	2 reels	
Sporting Courage	Lewis-Gulliver-Phillips	June 24	2 reels	
Stage Stunts	Oswald Cartoon	May 13	1 reel	
Stepping High	Arthur Lake	Aug. 12	1 reel	July 20
Stop Barking	Trimble and Dog	Aug. 21	2 reels	July 10
Stripes and Stars	Oswald Cartoon	May 27	1 reel	
Suicide Sheiks	Oswald Cartoon	Mar 18	1 reel	
Take Your Pick	Young-La Salle	Feb. 13	2 reels	Jan. 12
Television George	Sid Saylor	Feb. 27	2 reels	May 11
Tenderfoot Terror, A	George Chandler	Aug. 31	2 reels	
Thrill Hunter, The	George Chandler	June 8	2 reels	
This Way Please	Young-La Salle	April 10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dog	April 3	1 reel	
Tracked Down	Art Accord	Jan. 5	2 reels	
Two-Gun Morgan		Feb. 28	2 reels	
Use Your Feet	Lewis-Gulliver-Phillips	Aug. 19	2 reels	
Varsity Drag, The	Lewis-Gulliver-Phillips	July 8	2 reels	
Waif of the Wilderness	Bobbie Nelson	Oct. 5	2 reels	Sept. 14
Wallop, The (Reissue)	Harry Carey	Aug. 24	2 reels	
Wash Line Romance	Laemmle Novelty	May 6	1 reel	
Weary Willies	Oswald Cartoon	July 22	1 reel	
Whose Baby	Arthur Lake	Jan. 28	1 reel	
Wicked West, The	Oswald Cartoon	June 10	1 reel	
Winning Point, The	Lewis-Gulliver-Phillips	Jan. 21	2 reels	
Yankee Clippers	Oswald Cartoon	Jan. 21	1 reel	Jan. 5

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Bargain in the Kremlin, The (A.T.)	Joseph Schildkraut			
*†§Braggart, The	Jean Hersholt			
Brides Will Be Brides	Laura La Plante			
Crimson Hour, The	De Putti-Mosjukine			
*†§Devil's Pit, The	Special Cast	Nov. 24		
(Sound Version Reviewed as Under the Southern Cross in April 27, 1929 Issue)				
(Silent Version Reviewed as Under the Southern Cross in Jan. 26, 1929 Issue)				
Doubling For Trouble	Gibson-Gilbert			
*†§Embarrassing Moments (D & F)	Reginald Denny			
	(Silent Version)			June 29
*†§Flaming Daughters		Feb. 23		
Girl Dodger, The	Arthur Lake			
*†§Great Cinema Murder, The				
*†§Harmony Lane (F & D) (A. T.)	Eddie Leonard			
Hell Wrecker, The	Hoot Gibson			
*†§Hold Your Man (D. & F) (P. T.)	Laura La Plante	Sept. 15	5794 feet	
	(Silent Version)			
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band			
*†§Last Performance	Veidt-Philbin	Feb. 16 '30		
*†§Minstrel Man, The	Tryon-La Plante			
*†§Mississippi Gambler, The (D & F)	Joseph Schildkraut			
	(Silent Version)			
Navy Blues	Arthur Lake			
*†§Shanghai Lady, The (A. T.)	Mary Nolan			
*†§Shannons of Broadway, The (A.T.)	James Gleason			
*†§Varsity Show (A. T.)	Lewis-Grange			
Watch My Speed	Reginald Denny			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Ace of Scotland Yard The	Crauford Kent	Sept. 30	10 episodes	Aug. 31
*†§Actor The (A. T.)	Benny Rubin	Sept. 16	1 reel	Aug. 31
*†§Alpine Antics (F)	Oswald Cartoon	April 1	1 reel	
*†§At the Night Club (A. T.) (F)	Brox Sisters	Mar. 25	1 reel	
*†§Baby Talks	Sunny Jim	Sept. 11	2 reels	Aug. 17
*†§Bailey and Barnum	Vaudeville Act	Jan. 11	1 reel	
*†§Cohen on the Telephone (A. T.)	George Sidney	Sept. 2	1 reel	Aug. 10
*†§Cold Turkey (F)	Oswald Cartoon	Oct. 13	1 reel	Sept. 14
*†§Cross Country Run (F & D)	Lewis-Gulliver-Phillips	July 22	2 reels	July 20
*†§Delicatessen Kid, The (A. T.)	Benny Rubin	Oct. 14	1 reel	Sept. 14
*†Fishing Fools (F)	Oswald Cartoon	April 29	1 reel	Mar. 30
*†§Flying High (F & D)	Lewis-Gulliver-Phillips	July 22	2 reels	July
*†§Graduation Daze	Lewis-Gulliver-Phillips	Sept. 16	2 reels	Aug. 24
*†Hen Fruit (F)	Oswald Cartoon	Feb. 4	1 reel	
*†§Hits of Today	Morgan-Bledsoe	Sept. 2	1 reel	
*†Hold 'Em Ozzie (F)	Oswald Cartoon	Mar. 4	1 reel	
*†§House Cleaning (A. T.)	Charley Grapewin	June 3	1929 feet	May 25
	(Sound Version Only)			
*†§Ice Man's Luck (F)	Oswald Cartoon	July 8	1 reel	
*†§Income Tact (A. T.)	Denny Rubin	Sept. 30	1 reel	Aug. 31
*†§Junior Luck (F & D)	Lewis-Gulliver-Phillips	May 27	2 reels	June 1
*†Jungle Jingles (F)	Oswald Cartoon	July 22	1 reel	July 20
*†§King of the Campus (D & F)	Lewis-Gulliver-Phillips	April 1	2 reels	Mar. 30
*†§Love Birds	Pat Rooney and Family	Oct. 14	2 reels	Sept. 14
*†§Love Tree, The (A. T.)	The Rooney Family	Sept. 16	2 reels	Aug. 17
*†Lumberjack (F)	Oswald Cartoon	April 15	1 reel	Mar. 23
*†§Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
*†§Oil's Well	Oswald Cartoon	Sept 16	1 reel	Aug. 17
*†§On Guard (F & D)	Lewis-Gulliver-Phillips	April 29	2 reels	May 11
*†§On the Side Lines (F & D)	Lewis-Gulliver-Phillips	Aug. 5	2 reels	Aug. 10
*†§Permanent Wave, A	Oswald Cartoon	Sept. 30	1 reel	Sept. 14
*†Race Riot	Oswald Cartoon	Sept. 2	1 reel	Aug. 17
*†§Rivals The (F & D)	Lewis-Gulliver-Phillips	April 15	2 reels	May 11
*†§Royal Pair The (A. T.)	The Rooney Family	Sept. 30	2 reels	
*†Saucy Sausages	Oswald Cartoon	Aug. 19	1 reel	
*†Sick Cylinders (F)	Oswald Cartoon	Feb. 18	1 reel	
*†§Splash Mates (F & D)	Lewis-Gulliver-Phillips	Sept. 2	2 reels	Sept. 14
*†§Sporting Courage (F & D)	Lewis-Gulliver-Phillips	June 24	2 reels	July 6
*†Stage Stunts (F)	Oswald Cartoon	May 13	1 reel	May 4
*†Steamboat Willie	Oswald Cartoon		1 reel	
*†§Stripes and Stars (F)	Oswald Cartoon	May 27	1 reel	May 11
*†Suicide Sheiks (F)	Oswald Cartoon	Mar. 18	1 reel	
*†§Sweethearts (A. T.)	The Rooney Family	Sept. 2	2 reels	Aug. 10
*†§Three Brox Sisters	Songs	Jan. 14	1 reel	Mar. 6
*†§Use Your Feet (D & F)	Lewis-Gulliver-Phillips	Aug. 19	2 reels	Aug. 17
*†§Varsity Drag, The (F & D)	Lewis-Gulliver-Phillips	July 8	2 reels	June 29
*†§Weary Willies	Oswald Cartoon	July 22	1 reel	June 29
*†Wicked West, The (F)	Oswald Cartoon	June 10	1 reel	May 11
*†§Zimmerman and Granville	Vaudeville Act	Jan. 28	1 reel	

WARNER BROTHERS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Conquest (A. T.) (D)	Blue-Warner-Wilson	Dec. 22	6729 feet	
	(Silent Version)	Jan. 19	4706 feet	
*†§Desert Song, The (D) (A. T.)	Boles-King	May 11	11034 feet	April 20
	(No Silent Version)			
*†§Fancy Baggage (D) (P. T.)	Audrey Ferris	Jan. 26	5983 feet	
	(Silent Version)	Feb. 23	5983 feet	
*†§From Headquarters (D) (P. T.)	Monte Blue	April 27	6323 feet	
	(Silent Version)	June 6		
*†§Frozen River (D) (P. T.)	Rin-Tin-Tin	April 20	5482 feet	
	(Silent Version)	May 25		
*†§Honky-Tonk (A. T.) (D)	Sophie Tucker	Aug. 3	6412 feet	June 8
*†§Gamblers, The (A. T.) (D)	Wilson-Warner-Robards	June 29	6611 feet	Aug. 31
	(Silent Version)	Aug. 2	4844 feet	
*†§Glad Rag Doll ,The (D) (A. T.)	Dolores Costello	May 4	6685 feet	June 8
	(Silent Version)	June 8		
*†§Greyhound Limited, The (D) (P. T.)	Monte Blue	Feb. 9	6114 feet	
	(Silent Version)	Mar. 23	4696 feet	
*†§Hard-Boiled Rose (D) (P. T.)	Loy-Bollier-Brockwell	Mar. 30	5610 feet	
	(Silent Version)	May 4	4875 feet	
*†§Kid Gloves (D) (P. T.)	Nagel-Wilson	Mar. 23	6235 feet	
	(Silent Version)	April 27	4885 feet	
*†§Madonna of Avenue A (D) (A. T.)	Dolores Costello	June 22	6461 feet	Aug. 31
	(Silent Version)			
*†§Million Dollar Collar, The (D) (P. T.)	Rin-Tin-Tin	Jan. 12	5561 feet	
	(Silent Version)	Feb. 9	4878 feet	
*†§My Man (A. T.) (D)	Fanny Brice	Dec. 15	9247 feet	
	(Silent Version)	Jan. 12	6136 feet	
*†§Noah's Ark (D) (P)	D. Costello-O'Brien	June 15	9507 feet	Oct. 27
	(Silent Version)	July 27	9058 feet	
*†§No Defense (D) (P. T.)	Blue-McAvoy	April 6	5558 feet	April 6
	(Silent Version)	May 11	4712 feet	
*†§One Stolen Night (D) (P. T.)	Bronson-Colleir Jr	Mar. 16	5243 feet	
	(Silent Version)	April 20	4797 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel Date	Leng'h	Reviewed
*†§On With the Show (A. T.) (D).	Compson-Brown-Fazneda	July 13	9592 feet	May 25
	(No Silent Version)			
*†§Queen of the Night Clubs (A. T.) (D)	Texas Guinan	Mar. 16	5424 feet	April 6
	(Silent Version)	April 13	5236 feet	
*†§Redeeming Sin, The (D)	D. Costello-Nagel	Feb. 16	6921 feet	Feb. 23
	(Silent Version)	April 6	6145 feet	
*†§Say It With Songs (A. T.) (D)	Jolson-Nixon-Lee	Aug. 24	8324 feet	Aug.1 0
*†§Singing Foo, lThe (D) (A. T.)	Jolson-Bronson-Dunn	Sept. 29	9557 feet	
	(Silent Version)	Jan. 1	7444 feet	
*†§Sonny Boy (D) (A. T.)	Lee-Horton-Bronson	April 13	6011 feet	Mar. 16
	(Silent Version)	May 18		
*†§Stark Mad (D) (A. T.)	Warner-Fazenda	Feb. 2	6681 feet	
	(Silent Version)	Mar. 2	4917 feet	
*†§Stolen Kisses (D) (P. T.)	May McAvoy	Feb. 23	6273 feet	
	(Silent Version)	April 13	5658 feet	
*†§Time, the Place and the Girl, The (D) (A. T.)	Olmsted-Withers-Kirkwood	June 8	6 reels	May 4

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Agony Column, The (A. T.) (D)				
*†§Argale Case, The (A. T.) (D)	Thomas Meighan	Aug. 17	7794 feet	May 18
*†§Aviator, The (A. T.) (D)	Horton-Miller			
*†§Disraeli (A. T.) (D)	George Arliss			
*†§Dumbells in Emine (A. T.)				
*†§Evidence (A. T.) (D)	Frederick-Courtenay-Tearle			
*†§Fame A. T. D	Dolores Costello			
*†§General Crack (D) (A. T.)	John Barrymore (Technicolor).			
*†§Gold Diggers of Broadway (A. T.) (D)	Pennington-Tearle (All Tech.)	Sept. 15	9§22 feet	Sept. 14
	(Silent Version)			
*†§Golden Dawn (A. T. (D)	Walter Wolf (All Technicolor)			
*†§Green Goddess, The (A. T.) (D)	George Arliss			
*†§Hearts in Exile (D) (A. T.)	D. Costello-Withrs	Sept. 14	7877 feet	
*†§Hold Everything (D) (A. T.)	Special Cast			
*†§Hottentot, The (A. T.) (D)	Horton-Miller	Aug. 10	7240 feet	
*†§In the Headlines (A. T.) (D)	Withers-Nixon	Aug. 31	6427 feet	
*†§Isle of Escape, (A. T.) (D)	Blue-Loy			
*†§Is Everybody Happy? (A. T.) (D)	Ted Lewis and Band			
*†§Mammy (A. T.) (D)	Al Jolson			
*†§Man, The (A. T.) (D)	John Barrymore			
*†§Narrow Street, The (A. T.) (D)	E. E. Horton			
*†§Sacred Flame The (A. T.) (D)	Frederick-Nagel-Lee			
*†§Sap, The (D) (A. T.)	E. E. Horton			June 1
*†§Second Choice (A. T.) (D)	Dolores Costello			
*†§She Couldn't Say No (A. T.) (D)	Winnie Lightner			
*†§Show of Shows (A. T.) (D)	Special Cast (100 stars)			
*†§Skin Deep (A. T.) (D)	Blue-Compson	Sept. 7	5940 feet	
*†§So Long Letty (A. T.) (D)	Charlotte Greenwood			
*†§Song of the West (A. T.) (D)	Boles-Segal (All Technicolor)			
*†§Those Who Dance (A. T.) (D)	Monte Blue			
*†§Tiger Rose (A. T.) (D)	Velez-Withers			
*†§Under a Texas Moon (A. T.) (D)	Fay-Torres-Loy-Beery (All Technicolor)			
*†§Wide Open (A. T.) (D)	E. E. Horton			
*†§Woman's Game A (A. T.) (D)	Pauline Frederick			

VITAPHONE SHORTS (D)

Title	Star	Rel. Date	Length	Reviewed
A. & P. Gypsies	Orchestra Numbers		1 reel	July 13
After the Round Up	Cowboy Songs		1 reel	
All Girl Revue	Girl Band & Comedienne		1 reel	June 15
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 28
Banjomaniac	Eddie Peabody			Oct. 13
Beau Brummel Comedians The	Shaw & Lee		1 reel	June 1
Beau Night	El Brendel			
Bernie Cummins Orchestra	Dance Numbers		1 reel	Mar. 16
Big Paraders, The	Comedy Act		1 reel	Aug. 31
Bobby Folsom	Songs		1 reel	Mar. 2
Bit of Scotch, A	Kitty Doner			Sept.22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Mario			Aug. 28
California Songbirds, The	Bell-Coates			Sept. 1
Carlena Diamond	Harp Solos		1 reel	Sept. 14
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Celeste Aida (Aida)	Giovanni Martinelli			July 7
Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougat & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate, The	Karyl Norman			Sept. 29
Crooning Along	The Croonaders			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Dead Laughter	Sessue Hayakawa			
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 28
Don't Get Nervous	Georgie Price		1 reel	Aug. 3
Eleanor Paintor	Songs		½ reel	Mar. 16
Evening at Home with Hitchy	Raymond Hitchcock		1 reel	July 20
Fair Days	Harris & Howe		1 reel	June 1
Familiar Face, The			1 reel	June 8
Family Affair, A	Arthur Byron			
Family Ford, The	Jim and Marion Harkins			
Feminine Types	Jean Barrios			
Florence Moore	Song Program			June 23
Frances Shelly	Songs (Assisted by Eaton Boys)		1 reel	Aug. 3
Friend of Father's	Lydell-Higins-Leah			Aug. 25
Give Us a Lift	Flo Lewis		1 reel	Feb. 16
Giving In	Deef-Hopper			Jan. 12
Gossip, The	John Miljan		1 reel	June 15
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harlem Mania	Norman Thomas Quintette		1 reel	
Harry Delf	Songs & Dances			June 16
Harry Rose & His 6 American Beauties			1 reel	
Here Comes the Showboat	Dave Bernie & Band			June 1
High Waters	Song Number		1 reel	June 8
Hollywood Montmarte Orchestra	Jazz Band			Sept. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caupolican			Aug. 28
Ingenues, The	Jazz Band			June 23
In a Casting Office	W. & E. Howard			
In Dutch	Ulis & Clark			
In Spain	Phil Baker		1 reel	May 11
In the Tropics	The Paragons (Quartet)			Feb. 23
Jack North, the Ban-Jokester	Songs			Jan. 19
Jack White and His Chateau Madrid Entertainers	Songs		1 reel	Sept. 14
Larry Ceballos Revue The	Songs and Dances			June 1
Larry Ceballos Undersea Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 16
Mal Hallett & Orchestra	Dance Numbers			Feb. 23
Man of Peace, A	Hobart Bosworth			June 23
Man Who Laughed Last, The	Sessue Hayakawa		1 reel	Sept. 14
Marching Home	Douglas Stanbury		1 reel	
Max Schmeling	Interview	Mar. 16		
Meet the Wife	Frank Orth & Co			Feb. 23
Men Among Men	Fred Ardath			Jan. 12
Mexican Tipica Orchestra	Instrumental & Vocal Numbers		1 reel	June 8
Miss Information	Wilson-Horton			June 30
Morrissey & Miller	Night Club Revue			June 16
Music Makers, The	Howard Bros		1 reel	Mar. 16
Myers & Hanford	Songs & Dances			June 23
My People	Eugene and Willie Howard		1 reel	Aug. 31
Night Court, The	William Demarest			June 16
Non-Support	Burr McIntosh			June 16
One Man Glee Club, The	Frank Crumit		1 reel	
Pagliacci	John Charles Thomas			
Pair of Aces, The	Timblin & Raymond		1 reel	Feb. 16
Papa's Vacation	Bennett-Caron			Oct. 20
Phil Baker	Accordion Solos		1 reel	Mar. 16
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Pam			June 16
Regular Business Man, A	Robert Ober			Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon			Sept. 29
Roy Sedley and Night Club Revue	Songs and Orchestra		1 reel	July 13
Rudy Vallee and Band	Songs and Orchestra		1 reel	June 15
Sharp Tools	Ethel Grey Terry			Oct. 13
Songs of Love	Sanderson-Crumit		½ reel	Mar. 16
Soup	Harry Delf			Nov. 17
Terry and Jerry	Songs and Gags			Aug. 25
They Know Their Groceries	Flournoy & Miller			
Those Were the Days	Irene Franklin			
Three Brox Sisters	Song Program			June 23
Tiny Town Revue	Midget Unit		1 reel	June 8
Traffic Muddle, A	Donohue & U-No		1 reel	June 15
Typical Types	Bobby Folsom			
Va Prononcer Ma Mort (La Juive)	Giovanni Martinelli			June 2
When the Wife's Away	William Demarest			Nov. 17
Winnie Lightner	Songs			Nov. 17

WORLD-WIDE PICTURES

Title	Star	Rel. Date	Length	Reviewed
Apaches of Paris	Dina Gralla	June 15	5732 feet	
Berlin After Dark	Special Cast	Mar. 31	6533 feet	
*†§Black Waters	Kirkwood-Brian	April 1	7500 feet	April 13
Bondsman, The	Norman Kerry	Mar. 17	7171 feet	
Doctor's Women, The	Miles Mander	June 1	6177 feet	
Honeymoon Abroad	Monte Banks	Feb. 2	5178 feet	
*†§Kitty (D & F)	Brody-Stuart	June 29	9010 feet	June 15
	(Silent Version)	June 8	8500 feet	
*†Moulin Rouge	Olga Chekova	Jan. 30	8962 feet	Feb. 23
Pawns of Passion	Olga Chekova	Feb. 17	7185 feet	
Piccadilly	Gilda Gray	July 13	8079 feet	July 30
Prince and the Dancer, The	Dina Gralla	Jone 30	6787 feet	
Tommy Atkins	Walter Byron	Feb. 4	6910 feet	
Whirl of Life, The	Louis Lerch	June 15	8 reels	
Week-End Wives	Thomas-Banks	May 25	6998 feet	
Woman in the Night, A	Maria Corda	Feb. 3	7688 feet	
Woman in White, The	Blanche Sweet	Mar. 21	6174 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

In Preparation

Motion Picture News

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The Authoritative Who's Who of Filmdom

Containing Biographical Data on

More Than 2,000 Actors, Actresses, Directors, Writers and Executives

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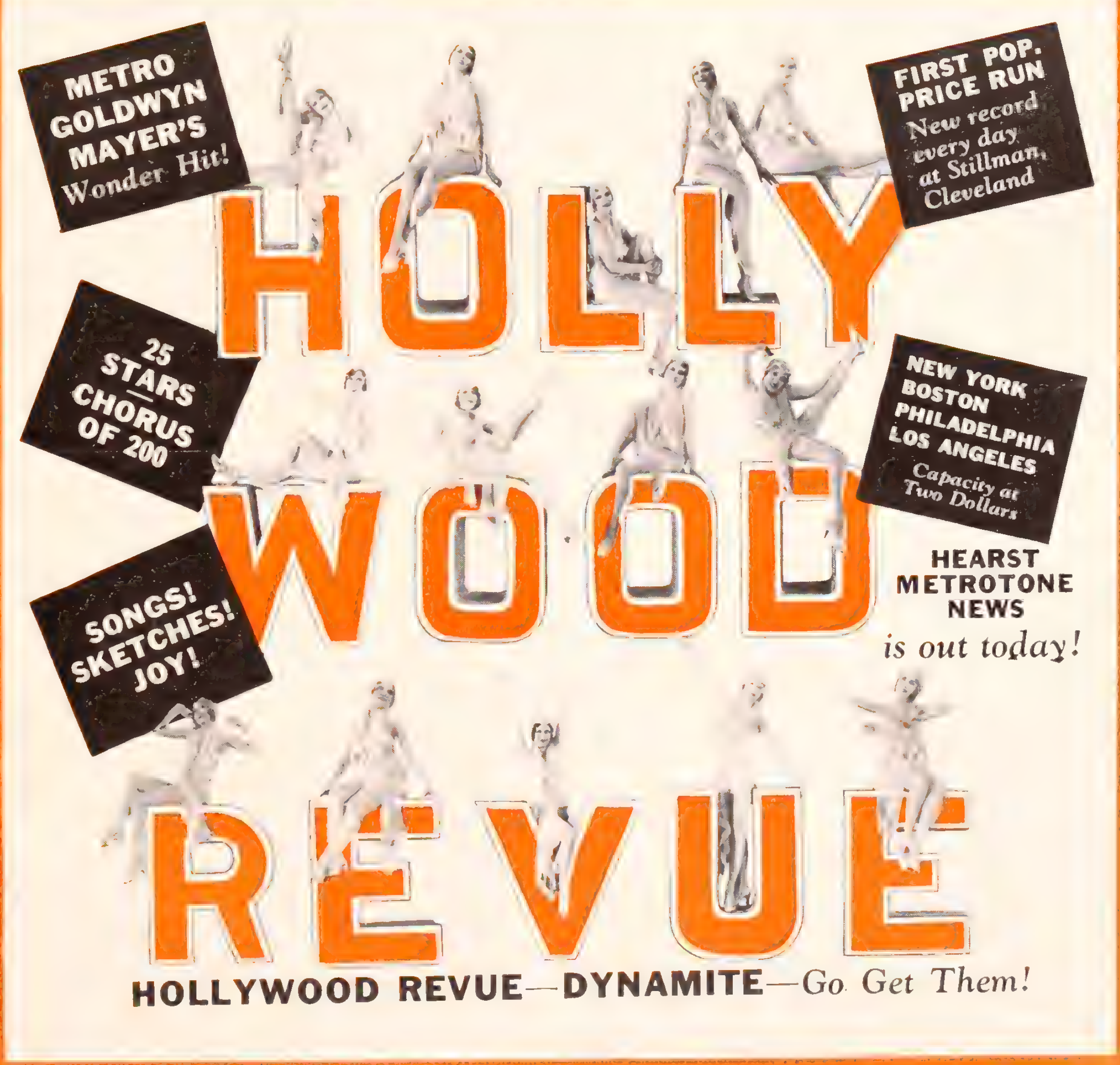
Motion Picture News



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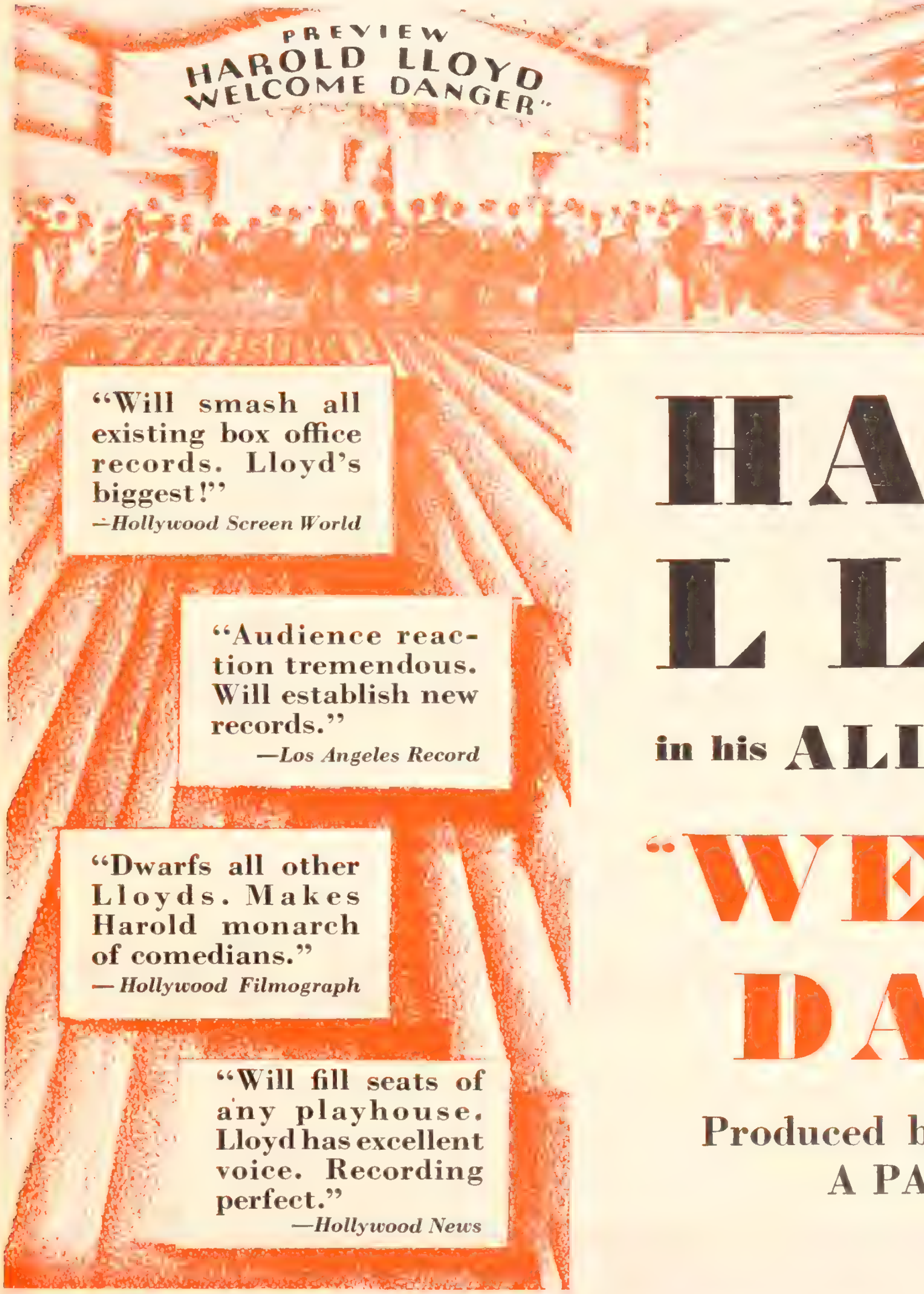

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MORAN AND MACK
IN
"Why Bring That Up?"

EVELYN BRENT

HARRY GREEN

¶ The New Show World gives your box office record another shot upward! ¶ "Why Bring That Up?" has passed every preview test with flying colors. It's in the bag! ¶ Story by the popular Octavus Roy Cohen. Directed by George Abbott.

PARAMOUNT THE HEAD COMPANY!

BILLED LIKE FEATURES

Los Angeles Sunday Times

By WHITNEY WILLIAMS

BILLED in many theatres equally with the feature picture, Christie Talking Plays are assuming an enviable place in the world of dialogue productions. Presented in the form of playlets, they are more than merely "comedies," in the sense that the word generally implies; they are, indeed, complete integers of entertainment, short reels of action that vie for interest with the longer subjects.

The lines are particularly effective, and reminiscent, too, of the speech uttered by those brave de[illegible] of the[illegible]s w[illegible]ever m[illegible]ithout [illegible]sho[illegible]on an[illegible] Or, [illegible]nore[illegible]it, th[illegible] who [illegible] thr[illegible] the a[illegible] early [illegible]ern[illegible]when m[illegible]lly w[illegible]ones[illegible]sh ma[illegible]

Louise Fazenda clowns enough to carry the picture by herself, but [illegible]ed by [illegible] c[illegible]eo[illegible] howl[illegible] crew as e[illegible]wu[illegible] over [illegible]le[illegible] her. [illegible]k [illegible] is th[illegible]o[illegible]and[illegible]y Wo[illegible] [illegible]ke[illegible] dir[illegible]d [illegible]n' [illegible]w[illegible] who tries to steal Nell's claim. Willis Steell is credited with the story, Alfred A. Cohn wrote the adaptation and William Watson directed.

Of those comedies which have been filmed recently, 'Faro Nell,' starring Louise Fazenda, will doubtless elicit the most response. To the title, "Faro Nell," is appended also the subtitle, "Or in Old Californy," and in a word it is a clever burlesque on the pictures that were made when the industry was a mere babe in swaddling clothes—a travesty on those early western thrillers that held pop-eyed audiences spellbound when the villain done wrong by our Nell.

"The Sleeping Porch" presents Raymond Griffith again in a comedy role and relates the tale of a sick man who has been ordered by his physician to pass the night on his sleeping porch—and of little wifie, bound and determined that Raymond shall abide by the doctor's orders, despite the fact that the temperature is far below zero and that the porch is being rapidly covered with snow.

From Octavus Roy Cohen's pen comes another all-negro yarn, "The Lady Fare," and with it an all-colored cast, headed by Roberta Hyson and Leroy Broomfield. Spencer Williams and Zack Williams complete the list of principals. Eurora Greeley & Cotton Club Chorus offer as fast and furious a dance as even the most ardent terpsichore fan might desire.

CHRISTIE TALKING PLAYS

"FARO NELL". Starring Louise Fazenda. With Jack Luden and big cast. A hilarious travesty on western melodrama.

"THE SLEEPING PORCH". Starring Raymond Griffith, the "whispering bass". A newlywed mix-up with a five-alarm finish.

"THE LADY FARE". Al Christie's Sun Tan Revue. Hotter than hot. Music, dances. By Octavus Roy Cohen. All-colored cast.

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W. E. Dickson,	Aristo Theatre, Lemmon, S. Dak.
B. Berger,	Orpheum or Strand Theatre, Grand Falls, N. Dak., and Strand Theatre, Sioux Falls, S. Dak.
Don L. Tracy,	Grand Theatre, Carrington, N. Dak.
J. C. Snyder,	Grand Theatre, Willeston, N. Dak.
Charles F. Vondra,	Rainbow Theatre, Mahnomen, Minn.
E. R. Schulte,	Savoy Theatre, New Prague, Minn.
L. E. Dawson,	Gem Theatre, Shakopee, Minn.
Charles Perrizo,	Grand Theatre, Grand Rapids, Minn.
B. Berger,	Elko Theatre, Bemidji, Minn.
John DeMarce,	Viking Theatre, Benson, Minn.
Z. J. Terry,	Bijou Theatre, Minneapolis, Minn.
Ottan Raths,	Ideal Theatre, South St. Paul, Minn.
C. E. Williams,	Victoria Theatre and Park Theatre, Omaha, Neb.
H. F. Higgins,	Princess Theatre, St. Marys, Kan.
A. B. Cantwell,	Cantwell Theatre, Marceline, Mo.
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H. F. Aukrum,	Gem Theatre, Balaton, Minn.
Fred Wahrenberg,	Circuit, St. Louis, Mo.
C. W. Thompson,	Circuit, Wisconsin
T. J. Bogerville,	Rialto Theatre, Thorp, Wisc.
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Alfred G. Wertin,	Wertin Theatre, Albany, Minn.
D. E. Weckman,	Royal Theatre, Nazareth, Pa.
David S. Nelson,	King Bee Theatre, St. Louis, Mo.
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O. C. Jehr,	Circuit, St. Louis, Mo.
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G. Macpherson,	Vox Theatre, Klamath Falls, Ore.
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O. E. Varneau,	Wealthy Theatre, Grand Rapids, Mich.
W. H. Arthur,	Garden Theatre, Marshall, Mich.
C. F. Seers,	Otsego Theatre, Otsego, Mich.
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Ann Harding

in

PARIS BOUND

with FREDRIC MARCH and LESLIE FENTON

From the stage play by Philip Barry. Produced by Arthur Hopkins. Supervised by Maurice Revnes.

Directed by EDWARD H. GRIFFITH

ALL MUSIC ▲ ALL SOUND ▲ ALL DIALOGUE

On the Screen than on the Stage

That's the

VERDICT OF THE NEW YORK PRESS

Ann Harding in "Paris Bound" came back to Broadway, opening at the Paramount Theatre September 20th

The New York press was unanimous in its opinion—that it was an absolute triumph for the beautiful and magnetic star whose brilliant successes on the speaking stage rate her as the most distinctive personality that has come to the talking screen—and that the play is even greater on the screen than it was on the stage.

Regina Crewe in American:

"Better and more well-rounded vehicle than the play...The picture marks the picture debut of Ann Harding and leaves no doubt that she is a fixture in filmdom."

Rose Pelswick in Evening Journal:

"Miss Harding is exquisite in pictures; she photographs delightfully, her voice registers extremely well, and she is, before everything else, a good actress."

Quinn Martin in Morning World:

"The Pathe company deserves to be congratulated. Miss Harding is a success. She can act...She speaks as if she meant all she says, and added to this she imparts a beauty and a freshness to the characterization."

Mordaunt Hall in Times:

"It is in fact a joyous relief to study the work of an actress in a motion picture who is so modulated in her talking and whose performance throughout is so different from other players."

Arthur Hopkins, producer of the stage play PARIS BOUND, compliments Maurice Revnes, supervisor of the Motion Picture.

Dear Mr. Revnes:

It is obvious that you are to be congratulated for having successfully translated PARIS BOUND to the screen. The play presented many difficulties.

Arthur Hopkins

PATHE SHORT SUBJECTS DOMINATE STRAND SCREENS

While Ann Harding in "Paris Bound" is packing the Paramount Theatre, Pathe Short Subjects dominate the screens of the Strand theatres in New York and Brooklyn, the week of September 20-27.

Out of five short subjects at the New York Strand this week, four are from Pathe. Of five short subjects at the Brooklyn Strand, three are from Pathe.

IT'S PATHE WEEK IN GREATER NEW YORK

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More exhibitors have made more money with "Fast Life" than any drama this year. With Doug. Fairbanks, Jr., Loretta Young, Chester Morris.

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Film Daily says editorially "different, delightfully refreshing . . . without bunk and without frills. One of the forerunners of what the unadulterated talking picture is destined to be."

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to Broadway in color! With Irene Bordoni, Jack Buchanan.

Watch for

SALLY

The Queen of All Melodydramas. 100% Technicolor. With Marilyn Miller. Alexander Gray, Joe E. Brown, Pert Kelton.

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First National Pictures

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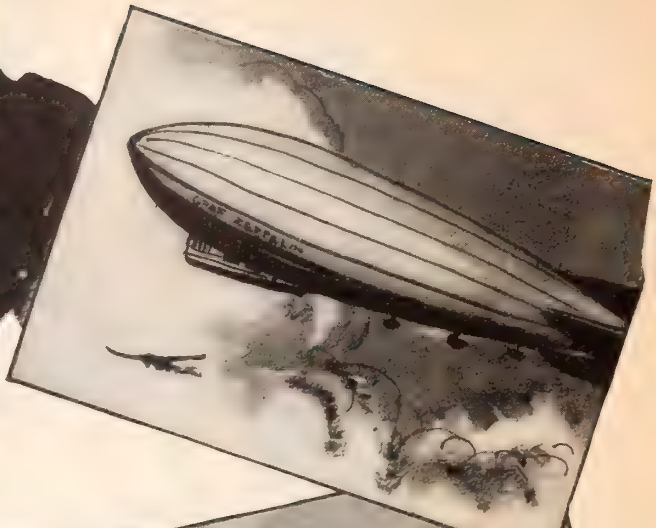

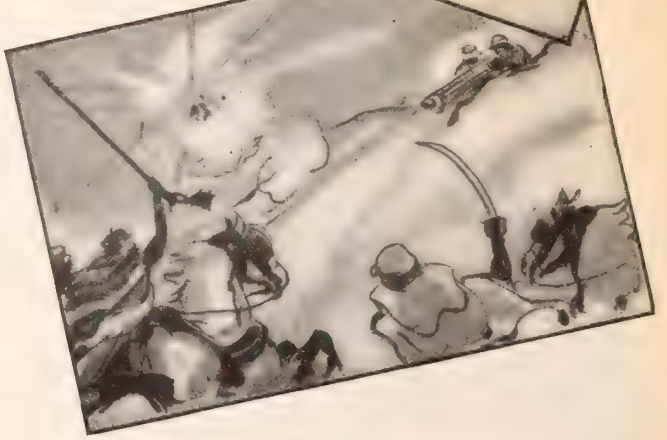

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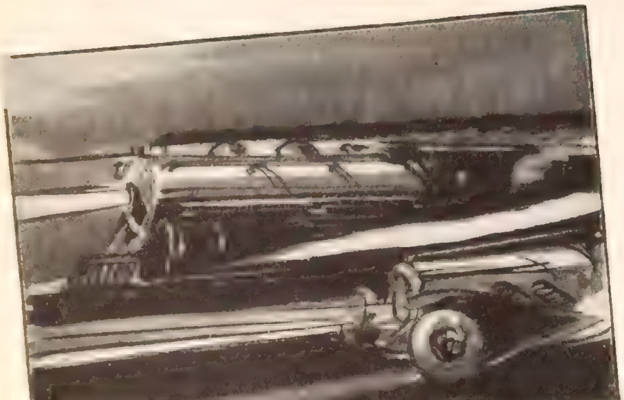

TWICE A WEEK

ON FILM OR DISC

HERE'S WHY IT'S CALLED THE SUPER SOUND NEWSREEL

A Few of the First News Shots:

SCHWAB TESTIFIES IN SHEARER PROBE

Steel magnate at Senate inquiry. (Washington, D. C.) Shearer, who started rumpus promises action.

MEET THE STARS OF WORLD SERIES

Standbys of Athletics introduced by Eddie Collins. (Philadelphia, Pa.) Connie Mack with Collins and Gleason. Meet Chicago Cubs' Big Four—Wilson, Hornsby, Cuyler, Stephenson and Manager McCarthy.

BRITISH ARMY QUITS GERMAN TERRITORY AFTER 10-YEAR STAY

Tommies march to church in final Rhineland review—(Wiesbaden, Germany.)

ITALIAN VETERANS PARADE IN ROME

Mussolini reviews 40,000 ex-soldiers gathered from all over nation—(Rome, Italy.)

WEDDING BELLS FOR JOHN COOLIDGE

Ex-president's son married to Miss Florence Trumbull, daughter of Ct. Governor — Plainville, Ct.

CROWD OF 1,000,000 SEES BRITISH RACE

Multitude of English turf fans out for St. Leger, last big event of season—(Doncaster, England.)

Produced by
WILLIAM
RANDOLPH
HEARST *for*

METRO-GOLDWYN-MAYER

THE METRO-GOLDWYN-MAYER LIONS
THE GREATEST STAR ON THE SCREEN

That's News!

Socking 'em right on the nose!

MACK SENNETT TALKING COMEDIES Capture Broadway

THEY'VE CRASHED New York's Big Street—crashed it as no other brand of comedies has done in years! Booking after booking! Only a few weeks ago it was "THE BIG PALOOKA", playing at the Paramount Theatre. Now in a two-dollar show at the Selwyn, the old master is knocking out the laughs with

"THE GOLFERS"

with

HARRY GRIBBON **ANDY CLYDE**

and THELMA HILL

Audiences at the Selwyn...are getting a lot of laughs from the short comedy that precedes the main event...It shows that Mack Sennett ...hasn't lost the master's touch when it comes to the direction of a laughmaker. —NEW YORK AMERICAN

One of the most entertaining skits on golf, that gets roars out of devotees of the game. It is amusing to those who don't even know the names of the sticks. Some great photography. —VARIETY

EDUCATIONAL FILM EXCHANGES, Inc.
E. W. HAMMONS, President

Recorded by RCA Photophone

Educational Pictures
"THE SPICE OF THE PROGRAM"

Member, Motion Picture Producers and Distributors of America, Inc., Will H. Hays, President.

The GREAT GABBO

With ERICH VON STROHEIM - BETTY COMPSON -

STORY BY **BEN HECHT**
ADAPTATION AND DIALOG
BY **HUGH HERBERT**

The NEWSPAPER of FILMDOM
THE Film DAILY
ALL THE NEWS ALL THE TIME

"Gabbo"

By JACK ALICOATE

GIVE James Cruze a Ben Hecht story of compelling dramatic situations and two such sterling performers as Betty Compson and Erich von Stroheim to work with and you have a right to expect something worth while. In "The Great Gabbo," which opened with a bang last night at the Selwyn Theatre he has not disappointed. It deserves a place right up in the front ranks of the first crop of sophisticated talkers and, in the progressiveness of its treatment, is another manifestation of the fact that the silent drama is gone, forever and forever and a day.

Cruze's Homecoming

Cruze is back in the directorial fold and with a vengeance. He has mingled character, scenes, incident and story with a definite skill and insight. His singing and dancing numbers, mostly in technicolor, are the finest we have seen to date. The story is honest, direct and packed with Cruzian detail. Betty Compson is excellent. Never was she photographed to better advantage. To us von Stroheim was a mild disappointment. The story, while a little heavy, is sure box office. Here is fine upstanding independent attraction that every exhibitor can have and none should pass bye.

The Men Behind

And now a word of congratulations to the newly formed Sono Art-World Wide organization that offers this splendid production as its initial gesture to the industry. George Weeks, executive vice president and general manager needs no introduction. Harry Thomas and Sam Zierler are outstanding examples of successful independent distributors of high standing and integrity If "The Great Gabbo" can be taken as a criterion it is likely that the industry will hear a great deal more of Cruze, Sono Art-World Wide and Co.

captures Broadway

DONALD DOUGLAS -
MARGIE (BABE) KANE - DIRECTED BY JAMES CRUZE -

THE NEW YORK TIMES

THE SCREEN

By MORDAUNT HALL.

The Ventriloquist.

THE GREAT GABBO, with Erich von Stroheim, Betty Compson, Don Douglas, Margie Kane and others, adapted from a story by Ben Hecht; directed by James Cruze; stage settings by Robert Lee; musical arrangement by Howard Jackson; ensemble dances supervised by Maurice Kussell. At the Selwyn Theatre.

Three's company, two's none. At least it seems so in James Cruze's highly original and dramatic talking film, "The Great Gabbo," which was launched last night at the Selwyn Theatre. The two are the egotistical Gabbo, a ventriloquist, and his dummy, Otto, while the third is a sympathetic girl, named Mary, whom the Great Gabbo, when it is too late, finds that he loves.

The action of this narrative is so absorbing that one almost resents the elaborate pictorial spectacle on the stage and a really clever adagio act as intrusions on what is taking place in the life of the presumably marvelous ventriloquist, who fancies himself to such an extent that he talks to his dummy in his dressing room and in a restaurant and also causes chatter and songs to come from Otto.

Erich von Stroheim, who has made his mark as a film director and also as an actor of Prussian officer rôles in the past, plays the rôle of the Great Gabbo. It was Mr. von Stroheim, a former Austrian officer, who during the World War was billed by Carl Laemmle, president of Universal Pictures Corporation, as "The Man You Love to Hate." It was von Stroheim who directed "Greed," a shadow adaptation of "McTeague," and who also produced the picture "The Merry [illegible] **Now virtually** [illegible] **hectic career, seen under the control of director, Mr. Cruze, who has splendid films to his credit, including "The Covered Wagon" and xcellent screen version of "Beggar on Horseback." Under Mr. Cruze's knowledgeful guidance Mr. von Stroheim as the Great Gabbo ves an intensely strong performance, and it is quite evident that the shares the laurels in this current resentation with the director. on Stroheim is punctilious in estness with which he attacks the rôle. He might perhaps d it with a little more for when he is supy supposed, to make there is never a in his throat. But of what happens not so important screen is parventriloquism. has only to t is taken Gabbo is e director. to. tends oice on t**

DAILY REV
MOTION PICTURES
TODAY

"Great Gabbo" is Tremendous

By Arthur James

IN BOTH technical production and sound reproduction, in novelty of **theme and treatment, in** supreme entertainment quality and in absorbing interest, "The Great Gabbo" **proved last night at the** Selwyn Theatre to be a tremendous picture.

• • •

JAMES CRUZE directed this independently-made production. Eric **Von Stroheim is starred in the** title role and Betty Compson in featured support ran away with the picture in the finest portrayal she ever gave in any picture, sound or silent

VON STROHEIM in a speaking role gives a well-poised performance with a slight dialect that fits the role and his own personality. A touch of Von Stroheim's subtle talents in insult is the dressing of the *man* who is lackey to the dummy. **The lackey is arrayed in the uniform of a United States Army officer—Sam Browne belt and all**—all save the insignia of rank. This is as typical of Von Stroheim as his strutting, his medals, his gorgeous costuming and his manner with ladies—an air of obsequious, attentive contempt.

• • •

HIS dual role is superbly acted. One is convinced that he is the Great Gabbo and nobody else in the world.

• • •

FINE music, color, masses, beauty, movement, pretty women, exotic costuming, flesh and wonderful sound reproduction, both in dialogue and the many attractive musical numbers, make "The Great Gabbo" a massive and almost overwhelming entertaining entertainment.

• • •

GEORGE WEEKS, Samuel Zierler, Harry H. Thomas, Nat Cordish and Henry D. Meyer—all godfathes to the production, were in high feather last night and were all but buried under an avalanche of congratulations. Ben Hecht wrote it and Hugh Herbert adapted it and did the dialogue. Donald Douglas Margie (Babe) Kane were notable in a tremendous cast. Sono Art-World Wide has a hit on its hands

HENRY D. MEYER
NAT CORDISH
PRESENT
The JAMES CRUZE INC.
PRODUCTION

DISTRIBUTED BY

SONO ART-
WORLD WIDE
PICTURES INC.

GEORGE WEEKS EXECUTIVE VICE PRESIDENT
BY ARRANGEMENT WITH
HARRY H. THOMAS SAMUEL ZIERLER

AN OVER NIGHT SENSATION!

UNIVERSAL'S New Talking Newsreel has hit the country like a flash from the sky.

We knew it would!

And *now you know it.*

Universal's Talking Reporter is a success right from the word GO!

His talk on the latest news of the day made patrons in First Run Houses sit up with surprise and amazement.

Because—For the *first* time they heard a *talking newsreel* give them *up-to-the-minute news.*

News fresh and new, of all the world, told in running-fire sequences, just as the pictorial events were flashed on the screen.

If you haven't already got it, hot foot it to the nearest Universal Exchange.

Produced under the supervision of
SAM B. JACOBSON

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The Chicago Daily News
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Los Angeles Times
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The Dallas Dispatch
The Commercial Appeal
(*Memphis, Tenn.*)
The Houston Chronicle
The Portland News
Pittsburgh Post-Gazette
The World-Herald
(*Omaha, Neb.*)
The Montana Standard
(*Butte, Mont.*)
The Salt Lake Tribune
The Daily Missoulian
The Billings Gazette
Charlotte News
The Oklahoma News
Kansas City Journal-Post
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The Detroit News
The Atlanta Journal
San Antonio Express
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(*Little Rock, Ark.*)
Ft. Worth Star-Telegram
El Paso Evening Post
The Spokane Press
Boston Traveler
New Haven Eve. Register
The Knickerbocker Press
(*Albany, N. Y.*)
Albany Evening News
Buffalo Evening News
Rochester Times-Union
The San Diego Sun
Phoenix Evening Gazette
The St. Louis Post Dispatch
The Times-Star
(*Cincinnati, Ohio*)
The Milwaukee Journal
The Toledo Blade
Jacksonville Journal
The Richmond News-Leader
The Toronto Star
The Vancouver Sun

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CARL
LAEMMLE

UNIVERSAL
NEWSPAPER NEWSREEL

UNIVERSAL TALKING NEWSREEL

Motion Picture News

Vol. XL NEW YORK CITY, SEPTEMBER 28, 1929 No. 13

The Independent And The Chain

By William A. Johnston

DR. JULIUS KLEIN, the well-known and able Assistant Secretary of Commerce, says that independent retailers in general have not been put out of business by chain store aggression. The percentage in such cases is comparatively small:- on the other hand, his investigations prove that the percentage of independent retailers going out of business on account of their own incompetence is very large.

We can see a good deal of similarity here with the present independent exhibitor situation; and H. L. Laurence of the Capital Theatre, Paris, Tenn., happens to write us and confirm our opinion in the matter.

"Of course," says Mr. Laurence, "there are cases of exhibitors being forced out of the town, but they are few and far between when all the real facts are known.

"I know of independent exhibitors who had good towns but never gave the public a fair deal in any way—house, equipment or shows—it being a case of grabbing every dollar for themselves."

At the Milwaukee convention of exhibitors several years ago, an independent exhibitor came before the meeting with the plea that a chain of theatres was putting him out of business by building a new theatre in his city. The plain facts in the matter were—and *Motion Picture News* recited them at the time—that this city deserved a much better theatre and the local exhibitor was not willing to build. Certainly, there is no place in the showman's sun for a man who is not willing to keep abreast or rather somewhat ahead of the times.

The independent exhibitor, it seems to us, is better off than the independent retailer in other fields. He has a new and fresh line of goods to offer his public each week. There is a positive necessity here for constant enterprise and initiative. If he cannot bring people to his theatre and keep them coming, certainly there will be someone who will, whether he is another independent exhibitor or a chain theatre manager.

Mr. Laurence's letter, however, was written to emphasize another point. He says he does not agree with our contention that the chain theatre manager is not apt to be as successful as the former local exhibitor.

"I am one of those birds," he says, "who owned my own theatre and sold to one of the chains.

"I was paid off in full and in cash. I see absolutely no reason, and cannot bring myself to believe a real showman would not render the same conscientious service to the chain organization as he rendered to himself.

"If I thought for one second I was not giving everything I had in me to the interests of the organization from which I receive my salary, I would resign at once. I also believe that 95 per cent of the independent theatre owners who have sold to the so-called chains and remained to manage the theatre are like myself, giving the best they have in them for the interests of their organization and the community.

"One can only speak from experience with any degree of actual proof, and my experience and observations are that the different communities have been bettered by the operation of chain theatre organizations in a great many cases and that the local man who sold to the chain and remained as manager is just as conscientious in his work and the chain as he was for himself."

We agree thoroughly with Manager Laurence, and, in fact, we did not disagree with him in our editorial which occasioned his letter. The type of manager who has failed in chain theatre operation is not the local man who sold out, but the inferior type of man who was sent into the town as a stranger and who failed to make good either because of his own lack of ability or because he had to take too many orders from some distant headquarters.

Fox Plans Aggressive Campaign In Midwest—Deal for Shanberg Theatres On—Add Many In West

West Coast Chain Expanded By Deal For Consolidated Houses In 11 Cities In Intermountain Section

MOVES in the aggressive expansion program now under way by the Fox theatres organization held the spotlight of interest this week in news reports from various sections of the country and reveal that negotiations being carried on will result in a tremendous strengthening of the Fox circuit upon successful issue of various important projects.

Harold B. Franklin is due back in Los Angeles today following a quick trip to Kansas City, where a deal is on for Fox control of Midwest theatres operated by M. B. Shanberg, and reports from reliable sources indicated that there will be an aggressive theatre campaign in Missouri and Kansas included in the plan of the Fox company to fill in its nation-wide circuit.

Northwestern Deals

Further expansion of the Fox-West Coast Theatres, Inc., holdings in the Pacific Northwest territory were announced in Seattle, Washington last week by Earl Crabb, manager of that division for the company. Chief among the new houses is the taking over of the Whiteside and Majestic Theatres in Corvallis, the Criterion and Rialto Theatres in Medford, and the Rex and McDorst Theatres in Eugene, all in Oregon.

Coincident with this transfer came announcements from Mr. Crabb that Fox-West Coast would take over the management of two suburban chains owned by Universal Chain Theatres, Inc. These are the Northwest Theatre Enterprises, Inc., comprising eight suburban houses in Seattle, and the Multnomah Theatres, Inc., including three suburban houses in Portland.

Still another change is the transfer of the Castle, Liberty and U. S. A. Theatres in Vancouver, Washington, to the management of Fox-Pacific Theatres, Inc., a West Coast subsidiary headed by Al Rosenberg and Al Finkelstein of Seattle.

Fox has taken a 20-year lease on the Murphy Theatre, Wilmington, Ohio, which is owned by Charles W. Murphy, formerly owner of the Chicago Cubs. The house will be wired and other improvements made.

Reports from Des Moines were that the Fox company is planning to invade Iowa, a Publix stronghold. It was said that Fox representatives have been looking over sites for a theatre to be build in Charlotte.

The biggest deal consummated during the week by Fox was the acquisition of Consolidated Theatres, operating 29 houses in Wyoming, Colorado and South Dakota. The deal gives Fox-West Coast a total of 62 theatres in the inter-mountain territory. Other theatres taken over by Fox are the El Capitan in San Francisco, formerly operated by Ackerman Harris & Oppen; the Criterion and Rialto Theatres in Medford, Ore., from George A. Hunt; and three theatres in Vancouver, Wash., the Castle, Liberty and U. S. A.

Sullivan Still With "U", Say Officials

CONTRARY to a Coast report in this paper last week that C. Gardner Sullivan had resigned his posiion as Scenario Editor for Universal, it is advised this week by the Home Office that Sullivan will continue to exercise his duties in this capacity and that there is no foundation whatsoever for such a rumor.

Publix Acquires Houses In South And Middle West

Three Theatres Bought In Nebraska; New Project At Lynchburg, Va.

Omaha, Neb., Sept. 24.—Three theatres belonging to the World Realty Company at Kearney, Columbus and Freemont, Neb., were bought by Publix early in August for approximately $100,000, it was announced here today by the former company.

Publix assumes management of the houses Sept. 29 with an all-sound policy as the theatres are already wired. The World Realty Co. now controls only one theatre, an Omaha suburban house.

Lynchburg, Va., Sept. 25.—The Lynchberg Theatre Corp. has been organized to take over the property of the Lynchburg Traction and Light Company on Main street to build a steel and concrete fireproof theatre to seat 1600 which the Publix Theatres Corporation is to lease. Officers of the new company are William P. Engel, president; James L. Williams, vice-president. Work will start on the project about December 1.

Robert Lieber, Prominent Film Executive, Dies

Was Former President Of First National And Active Leader

Robert Lieber, internationally identified with the development of the motion picture industry, died in an Indianapolis hospital Sept. 24th of heart disease and complications. He had been in the hospital two weeks and prior to that time had been under a physician's care at intervals for four years. He would have been 59 years old Sept. 29.

It was as president of the First National Pictures, Inc., that the deceased became prominent in the film industry. He grew up with the industry and during its infancy he was a distributor of pictures through his association with Lieber Company, Indianapolis. He was one of the founders of the Circle Theatre there, a pioneer among the large exclusive picture theatres; he was one of the organizers of First National, its president and for ten years its guiding spirit and builder.

His association with the picture industry dates from 1908. Prior to that time he had been manager of the photographic department of the Lieber Company. The beginning of the film industry offered a new channel of distribution for the company. He was born in Indianapolis and educated in local schools. He is survived by two brothers and two sisters. Among those from New York who attended the funeral were Spyros Skouras and J. D. Williams.

Cincinnati Deal For 20 Theatres Reported Pending

A theatre merger which it is said will be far-reaching in scope is under way here by the Cosmopolitan Motion Picture Theatres, Inc., an organization just formed. Incorporation papers which indicate that there will be 240,000 shares of no par stock, were filed with Secretary of State a few days ago, and named M. A. Daremo, Ferd. Bader and A. M. Lochtefeld as the incorporators.

It is said that approximately 20 theatres, including several in the Cincinnati suburbs, will figure in the merger.

Le Baron To New York

(Hollywood Bureau, Motion Picture News)

Hollywood, Sept. 26.—William Le Baron is scheduled to leave here tomorrow for New York for conferences on production with R-K-O officials.

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Under The Hollywood Lid

Hollywood

PICTURES to the right, pictures to the left, pictures everywhere. The discussion is endless. Hollywood lives, breathes and consumes motion pictures with an alacrity that sometimes amazes. You get this almost immediately after setting foot on local territory.

At the studios, as one might expect, the conversational fodder is wholly composed of film. When Hollywood is working, it really labors. Night schedules are ordinary; the extreme care and the time element involved in the production of talkers often throw shooting schedules into Sundays.

The strides made in mastering the technique of the microphone have been considerable, yet it is generally recognized here that there remains considerable to be done. On the Warner lot, on the Fox lot and on others, there are buildings where the doors are sealed. Outsiders cannot gain entrance; that is easy to understand. But few within the studio walls reach the other side of those doors, for they mark the entrance to the experimental laboratories where this sound kink and that are being played with in an effort to arrive at a shorter, more efficacious means of securing better results.

Everywhere in Hollywood you hear the sound volcano discussed. The wonder of it, the quick transition which it forced upon the industry and the workmanlike absorption of this new entertainment medium by the business—all this and more are talked about. ''This business sure has been given a whirl,'' is the way one well known director put it the other day. And that is perhaps as apt a manner as any to describe the upheaval that is Hollywood's.

* * *

Chevalier's Second

IN Hollywood, previews are part of the routine. The film colony goes for the idea because it is business; the natives because, even here in the spot where they make 'em, pictures are the caviar of the public's entertainment.

For instance, the other night. It was at the Paramount Theatre downtown. Formerly the Metropolitan, you know. The Paramount studio, from Jesse Lasky and Ben Schulberg down, turned out to see how the ticket-payers would react to ''The Love Parade,'' Chevalier's second. There were some happy smiles later. And well might there be, in view of this for a combination: The geniality and the pleasantries of the Chevalier personality and the brilliance of Lubitsch's direction. There you have two reasons—and the others don't count—for the indisputable box-office bell-ringer which ''The Love Parade'' will prove to be.

It requires editing; in footage, the picture is long and in its present unrounded form includes material which is irrelavent. As is, however, its sophistication, its tang, its charming tendency toward the racy weigh down the scales—on the success side.

The story, certainly, is light enough, dealing as it does with the affairs of Sylnavia's military attache in Paris, the recall to his country and the love match between Chevalier and Jeanette MacDonald, who makes of the queen a generous eyeful. They marry, but Chevalier, as the prince consort, finds himself deprived of the prerogative that go with trousers. His job then is to make it clear who heads the family. How he does it is a delight. You no doubt have gathered by this time that here is the type of vehicle that Lubitsch excels in directing. He seized the opportunities that were his.

''The Love Parade'' is an operetta. According to formula, consequently, departures from logic are permissible. It seems to us, however, that the stage mould for operattas is a silly business for pictures. By way of example: The queen arises in the morning, yawns and then sings a song. Charmingly done, to be sure, but nevertheless funny when it isn't supposed to be. Chevalier is made to go through an identical situation rather than have the song numbers introduced logically.

Miss MacDonald, incidentally, is a recruit from the New York musical comedy. She sings well and cuts quite a pictorial swath. Paramount, having reviewed her first picture, signed her under contract. That was exactly the right step.

They Say—

That "Sunny Side Up," latest of the Gaynor-Farrell opuses, is a box-office panic. On the Fox lot, a number of enthusiasts put it in the same money class with "The Cock-Eyed World." Actually . . .

That $12,000 in salaries was at breakfast in the directors' dining room at First National the other morning at 8:30 and that Jack Warner is still trying to figure out how come. The hour, not the salaries . . .

That Paul Muni, nee Muni Weisenfreund, will be a sensation of the new season. Winnie Sheehan pins many hopes on him. His first was "The Valiant," you will remember it, if you saw it all; Muni's work was so impressive. Now doing "Seven Faces" and all seven mugs are his . . .

* * *

Homely Will

CONFLICTING reports have been afoot regarding Will Rogers' first talker, ''They Had to See Paris.'' Reverting to the beginning of the Rogers affair, it seemed to us on the day that Rogers signed the contract shoved under his nose by Winnie Sheehan that here would be a talker to reckon with. New York hasn't seen Frank Borzage's handiwork as yet, but here at the Carthay Circle, audiences are being rocked with laughter twice a day by the droll Will and his humorous commentaries on the American manner of doing things.

The Rogers wit is an infectious laugh-introducer. Imagine him as a suddenly-made oil millionaire transplated to Paris by an ambitious wife hungering for a title for daughter to marry. You need know nothing further about the money-making possibilities of the opus. He is funnily incongruous in chateau settings and boulevard cafes. As the story develops, he is ushered into the reception room of the newly-acquired Parisian home. Shambling to the stairway, he horrifies his wife and tickles the audience beyond measure by assuming the role of a train announcer. A panic is an adequate way to describe it.

There is a curious commentary about the Rogers picture which makes significant reporting. Never throughout its length did the audience on the night this was seen catch a complete Rogerian wisecrack. It was noticeable that in each case enough of the humor of the quip was nabbed to start the onlookers laughing, yet by the time the mirth died down there was Rogers with another and the proceedings got under way all over again. So it went on to the end. From the audience angle, the timing was immense.

And while ''They Had to See Paris'' is very much of a Rogers party, it should be said that Borzage did a nice directorial job. Insofar as story progression is concerned, the action—and there is little—moved slowly. But here is a picture that had to lean heavily on Rogers and his inimitable humor and Will successfully carried the load. Paprika is added by the zippy presence of Fifi Dorsay, another newcomer. Fifi is the best argument we can think of for a permanent, friendly alliance between France and America.

* * *

Intelligence Counts

JACK WARNER is excited. The reason is traceable to a picture, hardly a day or more out of the laboratory, called ''Evidence.'' Having imparted some of his enthusiasm to us, we determined to find out for ourselves the excuse for the tremors. And so into the projection room and this is what unfolded itself:

Pauline Frederick, Conway Tearle, Lowell Sherman, William Courtenay and an adorable boy—perhaps about nine—whose name is Freddie Burke Frederick. Hollywood advises Freddie has appeared in pictures before. It was our first peek at him, but it won't be the last because when the gang here gets a slant at what that clever lad has done in ''Evidence'' a profusion of work will come tumbling his way.

Another proof that intelligence, as always, tells its own story with conviction unmistakable. The cast is splendid, acted with restraint and spoke lines that were sensible, interesting and charming.

''Evidence'' is high class entertainment, yet falls within the requirements of the mob. Recommended without qualifications.

* * *

A Hollywood Foible

Question: ''Have you had your nuxated iron this morning?''

Answer: ''What for? I'm going for a drive with Vic Shapiro.''

KANN

"Biggest Merger Of All"—"Great News" Tributes As "Red" Kann

THE industry continued this week its felicitations to Maurice D. Kann and Motion Picture News, following the announcement last week of Mr. Kann's appointment as Editor of this publication.

Important executives in producing and distributing ranks; exhibitors all over the country, and photoplay editors on leading newspapers gave expression to the universal esteem and regard in which "Red" Kann is held.

In addition to the hundreds of tributes printed in last week's issue, are the following:

A Tribute From Abroad

ON the first page of a recent issue, prominently displayed, *The Daily Film Renter* of London printed the following:

"An appointment of considerable interest has just been made in the journalistic film world of America. Mr. Maurice Kann, the clever young editor of 'The Film Daily' is to become editor of 'The Motion Picture News,' the foremost weekly organ of the industry in the States.

Mr. Kann won his spurs on the 'Film Daily' on which he received a thorough training in film journalism, under the tuition of the late Joe Dannenberg, whom he succeeded in the editorial chair. He continued Dannenberg's policy, when he assumed control, with the result that America's leading daily picture paper has maintained and extended its influence.

"His position on 'Motion Picture News' will afford Mr. Kann great scope for his journalistic ability. Guided by Mr. Wm. A. Johnston, its proprietor, the 'M. P. N.' has become a power of the first importance in the American film industry, and Kann will be able to bring his flair for topical scoops to reinforce the prestige of an organ which has gained the respect of the trade on both sides of the Atlantic.

"'The Daily' of Great Britain extends to the ex-editor of the 'Film Daily' of the States its cordial congratulations on his new appointment."

J. E. OTTERSON (Electrical Research Products)—"Please accept my best wishes for success in your affiliation with the Motion Picture News."

* * *

ABRAM F. MYERS (President, Allied States Association)—"You have my very best wishes for your future happiness and prosperity Stop I have thoroughly enjoyed knowing you and I am sure our personal relations have been all that could be desired Stop I differed with the Daily on certain questions and because I felt the exhibitors' interest demanded it, said so Stop This left my high regard for you wholly unimpaired Stop I think the News is very fortunate indeed."

* * *

CECIL B. DEMILLE—"My best wishes go with you in your new connection."

* * *

RALPH I. POUCHER (Vice President, Consolidated Film Industries, Inc.)—"I hasten to congratulate Mr. Johnston and his organization, to which I desire to add the wish that you will unqualifiedly succeed and that you will be very very happy."

* * *

S. RAYMENT (Editor Kinematograph Weekly, London)—"Please accept my very hearty congratulations on the important position you have taken up as Editor of Motion Picture News."

* * *

RALPH KOHN (Treasurer, Paramount) —"Congratulations. My sincerest good wishes are yours."

* * *

FELIX F. FEIST (Metro-Goldwyn-Mayer)—"I congratulate you for having gotten 'Bill' Johnston, and I congratulate 'Bill' for having gotten youu."

* * *

FRED DESBERG (Loew's Ohio Theatres, Cleveland)—"Congratulations and best wishes."

* * *

EDWARD P. CURTIS (Eastman Kodak Company)—"I have long been a friend and admirer of Bill Johnston's, and I certainly congratulate you on becoming associated with him."

* * *

RALPH BLOCK (Pathe Studios) — "Congratulations and best wishes."

* * *

G. A. BLAIR (Eastman Kodak Company) —"I want you to accept my congratulations and best wishes for a continuance of your success."

* * *

GEO. W. ERDMANN (General Mgr., the C. M. P. E. Assoc., Cleveland)—"All of our members wish to congratulate you on your new assignment. We sincerely trust that it will be a happy and most profitable one for you."

* * *

ARTHUR W. STEBBINS—"As I said to you in person, I now say to you in ink, here's wishing you all the success in the world in your new association and I hope that it materializes as you have planned it. In your divorce from one great man, you have found another marvelous man, because I think Bill Johnston is one of the finest fellows you will ever want to meet."

* * *

L. B. REMY (Greater Majestic Theatre, Dallas)—"The combination of Johnston and yourself will be a hard one to beat, and I know the Motion Picture News will flourish."

* * *

MILTON SILVER (Universal Pictures Corp.)—"Good luck, Red. Mr. Johnston gets a break and so do you."

* * *

A. W. SMITH, JR. (First National Pictures, Inc.)—"Please accept my sincere congratulations on your appointment to the post of editor of Motion Picture News. Best wishes for the kind of success that you are accustomed to."

* * *

WALTER WANGER (to W. A. Johnston) —"Congratulations on Red Kann's appointment."

* * *

J. K. ADAMS (General Talking Pictures Corp., Boston, Mass.)—"I certainly congratulate both you and Mr. Johnston. Of course, you can always call on me if there is anything I can do for you that is humanly possible. Don't forget this."

* * *

Lester W. Adler (Warner Bros.)—"I wish to take this means of extending to you my every good wish for all the success in the world, in your new connection."

* * *

M. ASCHER (Ad-Vance Trailer Service Corp.)—"Allow me to offer my congratulations to the many thousands you've already received. Wish you greatest success in your new association and know that you will still continue to be one of the leading and often quoted editors in the motion picture industry."

* * *

FRED BAER (Fred Baer & Associates, Publicity Service)—"I certainly congratulate Motion Picture News, as well as your self. This is beyond doubt the greatest merger of the year. With best personal regards and much good fortune to both the Kann and News institutions."

* * *

LEON J. BAMBERGER (Mgr. Sales Promotion Dept., Paramount)—"Let me heartily congratulate you and wish you much success, although I don't need to do that for you will assuredly make it for yourself."

* * *

D. M. BECKMAN, "Motion Picture Record," Seattle)—"Good luck in your new position, and much success with the 'News.'"

* * *

PAUL BURGER (United Artists Corp.) —"Please accept my congratulations and good wishes for success in your new connection."

* * *

D. J. CHATKIN (General Director of Theatre Management, Publix)—"Allow me to offer my heartiest congratulations and very best wishes for a successful career."

* * *

SYDNEY GOULD—"Congratulations on your change."

Among Scores Of Additional Becomes Editor Of Motion Picture News

VICTOR J. CALLANAN (Managing Editor, The Auburn, N. Y., "Advertiser-Journal")—"Greetings! Wish you best of luck and feel sure that Motion Picture News will set a fast pace."

• • •

IRA H. COHEN (Branch Manager, Fox Film Corp., Pittsburgh)—"The Motion Picture News is indeed to be congratulated for their good fortune in securing your services, and I am sure that future publications will show the results of your able efforts."

* * *

WILLIAM CONSELMAN (Pathe Studios)—"Please accept my congratuluations on your change of position and the wish that under your leadership Motion Picture News will enjoy brilliant success."

* * *

GEO. H. DAVIS (Pres., Quality Distributing Corp.)—"I want to offer you my sincere good wishes and lots of success in your new undertaking."

* * *

LEO M. DEVANEY (Division Manager, Universal Film Exchanges, Cleveland)—"I want to take this opportunity of extending to you my best wishes for success in your new position."

* * *

CLYDE W. ECKHARDT—"Indeed sorry to have missed you. Would have enjoyed few minutes' visit and can only again express my wishes for success in your new affiliation."

* * *

DON EDDY (RKO Studios)—"Just learned of your change of address and hasten to extend salutations, congratulations, best wishes and anything else that might be in order."

* * *

BERNARD EDELHERTZ, publisher, **The American Hebrew**)—"My best wishes for a successful career as Editor of Motion Picture News. We shall always be glad to exchange ideas and have no hesitancy in saying that such exchange can only rebound to our advantage."

* * *

LYNN FARNOL (Samuel Goldwyn Productions)—"Hallelujah, amen and selah to your grand new job. It's swell, I know."

* * *

J. J. FELDER (Pathe Exchange)—"I want to take this opportunity of wishing you every measure of success in your new enterprise."

* * *

LEONARD FIELDS (Universal Pictures Corp.)—"In New York for a few days and have just learned of your new job. Bully for you—and my sincerest wishes that your new position will give you everything in the world you want."

* * *

L. A. Fink, (The Wall Street News)—"I hope your new position will be crowned with even greater success than that which has characterized your previous notable career."

H. J. FITZGERALD (General Manager, Fox Midwesco Theatres, Inc., Milwaukee)—"I hope your new relations will surpass your highest expectations."

* * *

W. R. FERGUSON (Manager of Exploitation, Metro-Goldwyn-Mayer)—"Please accept my sincerest wishes for a successful regime with Motion Picture News."

* * *

EMMALINE FINEBERG (Secretary, Winnipeg Film Board of Trade)—"I want to wish you all success and happiness in your new venture."

* * *

W. P. GARYN (National Screen Service Corp.)—"You know, we are always on the up and up for you, and if good wishes mean success, you have mine in such a volume as will put you over the top immediately you start."

* * *

LOLA A. GENTRY (Secretary, Los Angeles Film Exchange Board of Trade)—"I am congratulating you because I feel sure you would no make the change if it were not to your advantage. Motion Picture News is to be congratulated upon securing you to scribble for them, and we will continue to look forward to being elucidated by your clever articles."

* * *

CHARLES J. GIEGRICH (Disney Cartoons)—"Permit me to congratuluate you on your new affiliation as editor of Motion Picture News and to wish you great success and every editorial honor, all of which is justly your due."

* * *

BEN GOETZ (Los Angeles)—"I want to add my congratuluations and best wishes to the many thousands I know you have already received."

* * *

ARTHUR BUTLER GRAHAM, (Attorney)—"Please accept my hearty congratulations and my best wishes for your continued success in your new connection with Motion Picture News."

* * *

N. D. GOLDEN (Assistant Chief, M. P. Division, Department of Commerce, Washington—"Here's wishing you all the luck in the world in your new venture."

* * *

NELSON L. GREENE (Editor, The Educational Screen)—"Congratulations on your important change."

• • •

HALSEY, STUART & CO., INC.—"May we extend to your our congratulations and best wishes for a most successful future in your new connection. May we assure you also, that this organization is at your service."

HI GREEN (Drama Editor, Tacoma, Wash., News Tribune)—"The MPN appeears to me to be the livest of its sort, and this change on your part indicates that I'm not in the least mistaken in my estimate of the value of this publication."

BEN H. GRIMM (Universal Pictures Corp.)—"The world do move! Now look at you! And I won't be so trite as to say 'Congratulations.' Your hundreds of other well-wishers in the business will do that. All I will say is that if there is anything in the world I can do to cooperate with you now or any other time all you have to do is to let me know the need of it."

* * *

A. HARRISON, JR. (Harcol Motion Picture Industries, Inc., New Orleans)—"I sincerely wish you full success in your new association and feel certain that the transferring of your efforts to Motion Picture News can but result in benefit to that organization and to the Industry at large."

* * *

J. J. HARWOOD (The Cleveland M. P. Exhibitors Association)—"I wish to extend my congratulations on what no doubt is your advancement in journalism. I also think that the News is in line for congratulations in securing such a live wire as I know you to be. Needless to say, you have my very best wishes in your new connection and I want to assure you that as in the past, I will be ever ready to respond with any service that I can command and you may feel at liberty to call on me at any time."

• • •

E. B. HATRICK (Cosmopolitan Productions—Motion Picture News is getting a distinct asset, and I wish you the best of luck."

* * *

HENRY HERZBRUN (Resident Attorney, Paramount)—"I congratulate you and wish you every measure of luck on your new job."

• • •

J. H. HOFFBERG (M. P. Exporter and Importer)—"I offer you my congratulations."

* * *

EDWARD HOLLAND—"Please add my sincere good wishes to the avalanche of those which must have already engulfed you."

* * *

FRANK J. HUGHES (J. P. Muller & Co.)—"I want to be among the many to congratuluate you. All you have to do is to continue to do the style of work you have been doing and you will just have to be successful."

* * *

ED JACOBS (Cleveland News)—"I am strong for and like the rose, and I am sure you will 'Smell as sweet' in any environment. Sincerely — heartiest congratuluations."

* * *

WM. JAMES and **PETE WOOD** of The M. P. T. O. of Ohio.—"Accept our heartiest congratulations, Old Chap, and this goes for each and every member of the Motion Picture Theatre Owners of Ohio."

* * *

MILLARD JOHNSON (Australasian Films Ltd.)—"I wish to take this opportunity to congratuluate you on your new post which I am delighted to hear you have accepted."

Editors, Prominent Executives Voice Their Good Will And Esteem

EARL W. KRAMER (RKO Distributing Corp.)—"Allow me to take this opportunity of wishing you continued success."

* * *

OSCAR KUSCHNER (Branch Mgr., Tiffany-Stahl Productions, Indianapolis)—"Allow us to extend our heartiest congratulations and assurance of our cooperation. Should we in any way be of service to you, we would appreciate your advising us."

* * *

D. T. LANE (Salt Lake City Film Board of Trade)—"I wish you all the success in the world in your new field of endeavor."

* * *

HARRY LAWRENSON (Feature Editor, Fox News)—"I wish you lots of success in your new capacity."

* * *

IRVING M. LESSER (General Talking Pictures Corp.)—"Permit me to offer my best and fond hopes for an even greater success (if that is possible) to you and your paper."

* * *

MRS. ELSIE LOEB—"Congratulations upon your new connection."

* * *

JOHN A. LUDWIG (Ludwig Film Exchanges, Milwaukee)—"I want to extend my heartiest congratuulations for the new position that you have undertaken."

* * *

MAURICE MACKENZIE, Executive Assistant to Will Hays.—"My best wishes."

* * *

E. MCMANUS (Cincinnati Film Board of Trade)—"May I take this opportunity of wishing you the maximum of success in your new position as Editor of the Motion Picture News."

* * *

NATE MANHEIM—"Take my good wishes with you, Old Timer."

* * *

WILLIAM MASSCE—"Hearties congratulations on your move."

* * *

ELMER H. MAYER (Pittsburgh Moving Picture Bulletin)—"Congratulations and best wishes upon your new position."

* * *

HAROLD D. MENKEN (Menken Advertising, Inc.)—"I am very glad to hear of your change to the Motion Picture News and wish you the success that you deserve."

* * *

ABE MEYER—"Congratulations! I just heard about your new affiliation and hasten to send my best wishes."

* * *

HERBERT M. MILLER (Managing Editor, Barrist-Goodwin Publications)—"Please accept my sincere congratulations upon your acceptance of the post as editor of Motion Picture News. It merits commendation for yourself and the organization which you join."

* * *

A. B. MOMAND (Momand Theatres, Inc., Shawnee, Okla.)—"We wish to express our best wishes for the mutual success of the News and yourself."

WALTER J. MOORE—"Congratulations and best wishes to you and Motion Picture News."

* * *

EDWIN H. MORRIS (M. Witmark & Sons)—"I was very pleased to hear that you have become associated with the Motion Picture News. I am sure that if at any time the firm of M. Witmark & Sons can be of any assistance to you in any way, we will be only too glad to do so."

* * *

DUDLEY MURPHY—"It sounds like a swell job, and I'm glad for you."

* * *

MAY NINOMIYA (Executive Editor, Film Fun)—"Better late than never, Red. But I do want to add my share of happy congratulations on the new association as editor of Motion Picture News."

* * *

BOBBY NORTH (First National Productions)—"Want to congratulate you on your new position—also wish to congratulate Bill Johnston for getting you as I'm sure you will prove a valuable addition to the News."

* * *

PEGGY PATTON (Motion Picture Critic, Wisconsin News, Milwaukee)—"Here is the 'glad' hand on your new venture and I wish you a lot of luck and success in your new field."

* * *

JOSEPH POLLAK (President National Screen Service Corp.)—"Although I already expressed my sincere wishes to you over the phone, I cannot help but again express the hope that your new association will be one of extreme happiness and satisfaction to you."

* * *

C. F. POWERS (Branch Mgr., Fox Film Corp., Portland, Ore.)—"Every success in the world."

* * *

OSCAR PRICE (General Pictures Corp.)—"I know you will be eminently successful."

* * *

HERMAN ROBBINS—"You're a smart shrewd guy, even tho' you are smaller than I am, so no doubt you are doing the right thing. Needless to say, you have my heartiest, sincerest wishes for a complete and thorough success, and I am sure that you are going to be very, very happy in your new surroundings."

DENNIS R. SMITH (Photoplay Editor, Canton, O., Daily News)—"It gives me a great deal of pleasure to see two of my friends getting together. I recall with pleasure several instances in which we have met by correspondence and the Motion Picture News has been my text book since the days when Brady and the World Films were setting the pace. Many years ago I obtained from Mr. Johnston permission to use material from Motion Picture News, and I still avail myself of that privilege and quote this esteemed publication with credit more than all the other trade journals combined."

ALBERT G. RUBEN—"I want you to know that I wish you all the luck in the world."

* * *

A. F. SAMS, JR. (Mgr., Auditorium Theatre, Winston-Salem, N. C.)—"I wish to congratulate Motion Picture News on securing your services as editor, and I am sure that the best trade paper of the industry will be a still better paper."

* * *

SI SEADLER (Metro-Goldwyn-Mayer)—"Even the note paper is Red. My sincerest wishes for good luck."

* * *

J. H. SEIDELMAN (Foreign Dept., Paramount)—"Your change means that instead of looking for your articles in one publication, I will find them in another—and a welcome one at that. All success in the world to you."

* * *

W. G. SMITH (Branch Mgr., Tiffany, Cincinnati)—"I received with great pleasure, word that you have associated yourself with Motion Picture News."

* * *

SILAS EDGAR SNYDER (Editor, The International Photographer)—"I am hastening to congratulate you on the new job and be assured that anything that I can do for you or your new publication, as one editor to another, I shall be most happy to undertake."

* * *

SOUND EQUIPMENT CORP.—"Congratulations and success, also appreciation of your constructive service to the industry."

* * *

HARRY F. STORIN (Leroy Theatre Company, Pawtucket, R. I.)—"I want to join your many friends in extending congratuluations to you on your new assignment. I believe this change is going to provide for you a larger field in which to accomplish the many things you are capable of doing, and knowing you as I do, I feel that the most important thing you want to do is to contribute progressive thought and service to the industry you are happily associated with."

* * *

MOE STREIMER (United Artists Corp.)—"My best wishes for success with your new connection with Motion Picture News. I feel Bill Johnston has used very good judgment."

* * *

HARRY TAYLOR (Asst. Gen'l Sales Mgr., Universal)—"I want to extend to you my heartiest congratuluations and best wishes for your future."

* * *

LAMAR TROTTI (M. P. Producers & Dist. of America)—"I hasten to send you my best wishes for great success in your new job. I know it must be another step forward for you. That's great.

* * *

J. A. WALDRON (General Mgr., Mack Sennett Comedies)—"Congratulations and best wishes for your continued success in your new association with Motion Picture News."

Paramount And Warner To Continue Separate Operation Is Merger Plan

TO GROUP THEATRES

Hollywood Hears That Attitude Of Government Is Causing No Concern

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Sept. 26.—Paramount and Warners are to continue operations as separate organizations under the terms of the amalgamation now being worked out in New York. Both companies, while controlled by a new holding corporation to be formed as an outgrowth of the merger, will remain in direct competition as producing and selling organizations, but their combined theatre holdings are to be grouped under the Publix banner with Sam Katz as operating head.

It is learned here that the attitude of the Government is causing no concern. The expectation is that Washington will approve the merger and the decision to continue as individual entities, therefore, is not influenced by the manner in which Federal officials view the move.

As a matter of good business, it is felt the interests of both groups may best be served by their continuance in direct business competition. A combination of producing and selling forces, it is argued, would mean a reduction in total numbers of playing dates as against the maximum possibilities available for two distinct companies.

The second important angle stresses the point that an amalgamation in operation can only result in making available to competitive groups part of the playdates now being nabbed by Paramount and Warners functioning separately in the market.

Max Glucksman Appointed S. A. Pacent Distributor

Max Glucksman, 729 Seventh Avenue, New York, well known distributor, with offices in Argentine, Chile and Uruguay, has been appointed distributor of Pacent Reproducer Systems in the three South American countries. The Glucksman organization will soon include a complete engineering and service department to oversee all Pacent installations in its South American territory.

James Cullen, Pacent Engineer, is now at work on the first installation in Montevideo.

Luncheon For W. F. Canavan

The Projection Advisory Council will give a luncheon to William F. Canavan, International President of the I. A. T. S. E. and M. P. M. O. at the Hotel Astor, at 1 P. M., Thursday, November 14th. Mr. Canavan will deliver a talk on "Projection and Projectionists." Charles Eichhorn, vice-president of Local 306, is chairman of the committee in charge of the affair.

Hollywood Sees 1,800 Theatres in Merger

(Hollywood Bureau, Motion Picture News)

HOLLYWOOD, Sept. 26.—With 1,800 theatres pooled under the Paramount-Warner merger, which is now accepted as fact throughout Hollywood, both companies are assured of a profit on every picture they make. Of the total, as noted previously, Publix contributes approximately 1,000 and Warners, 400.

When the 2,500 figure is reached, the combined companies will then no longer have to sell theatre accounts other than their own. Their business structures will be complete within themselves.

This, broadly, is the Paramount-Warner and Fox policy and accounts for their rapid expansion in the theatre field.

Decides Against Silverphone In Suit By W. E.

Permanent Injunction Issued In U. S. District Court On Patent Claims

A permanent injunction against the Silverphone Corporation of Toledo, restraining that company from making or distributing any equipment infringing upon the patents under which Western Electric has filed complaints against Silverphone and other manufacturers and distributors of sound reproducers was handed down by Judge Hahn, of the United States District Court, Northern District of Ohio.

The decision is declared by Western Electric to be a "sweeping victory in the first of its patent suits to reach a final decision, because it upholds the validity of the five sets of patents upon which the suits were based."

The patents under which Western Electric sued Silverphone are: Nos. 1,128,292; 1,432,022; 1,483,273; 1,493,595; 1,504,537; 1,544,943; 1,442,439; 1,448,550; 1,520,994; 1,403,475; 1,231,764; 1,493,217; 1,707,544; 1,707,545.

A permanent injunction had already been issued gainst the Maiden-Toledo Company, which manufactured receivers that infringed upon Western Electric Company's patents and were used in the Silverphone.

"In accordance with the injunction granted by the Court, Western Electric has the right to bring suit against the theatres in which the infringing equipment has been installed. The extent to which this right will be exercised is a question still in abeyance," said an announcement concerning the decision issued by W. E.

BATTLE LINES NARROWING

Harry Warner Denies Deal Closed With Paramount Although It Is A Generally Accepted Fact

HARRY M. WARNER issued a denial on Wednesday of this week that there was "any such deal" in referring to the deal between the Warner Bros. and Paramount-Famous-Lasky. Just what Mr. Warner meant by "such" is the question for it is generally accepted not only in film circles but in Wall Street as well that the deal has been definitely set- A factor was added to the situation with the breaking of the story that Technicolor would also be taken over by Paramount.

This is altogether possible as Technicolor has a contract with Warner Bros. which virtually ties the color organization up with that organization, and the merging of Paramount with Warners would automatically bring about the transfer of that contract.

With Paramount-Warners in control of Technicolor the Fox organization is already casting about for other color processes. In their production of "Married In Hollywood" the Multicolor process was used. Several other color processes on the market at present are showing renewed life and there are deals on in various directions for them.

General Motors Plan

As forecast several months ago exclusively in the MOTION PICTURE NEWS, Paramount is going to work out a General Motors Plan in its future operations. It is understood that this plan was originally laid out for Adolph Zukor by Louis Sterling, head of the Columbia Gramaphone Co. in England. Sterling is said to have advocated the affiliation with a broadcasting system and also the manufacture and market of radio sets. In this connection it is believed that the Atwater-Kent organization will be one that Paramount will eventually taken over. The American Columbia Gramaphone will also become one of the subsidaries of the gigantic Paramount organization. Sterling is also said to have worked out the merchandising plan for the subsidary companies.

In "The New York Times" of Sunday the industrial writer forecast a definite narrowing down in the motion picture industry with three battle lines well defined. The three would have Paramount Famous Lasky at the head of one, Fox Films heading another and the RKO at the head of the third. As "The Times" expert dopes the situation it is as follows:

PARAMOUNT FAMOUS LASKY CORP.—Production. Present studios in Hollywood and New York, studios of First National Pictures in Hollywood and Warner Brothers studios in Hollywood and Brooklyn through acquisition of Warner Broth-

(*Continued on page* 1125)

Voting Trustee Defends Zukor In Statement On Canadian FPL Controversy—W. D. Ross Resigns

Nathanson Denies Agreement Was Made Not To Sell—Ross Resignation New Sensation

FURTHER public statements by principals in the internal clash in the Famous Players Canadian Corporation, which culminated in the resignation of N. L. Nathanson as managing director of the corporation, were issued this week, and the matter now has taken on the appearance of a public controversy in Canada.

I. W. Killam, of Montreal, one of the three voting trust directors, and who claims to be the largest stockholder in the corporation, came to the defense of Adolph Zukor, declaring that he had stipulated when the company was formed that Mr. Zukor must act as president, and while paying tribute to Mr. Nathanson as "a very able manager, to whom much credit is due," he attacked the latter's methods in his efforts to forward an offer for a sale for the benefit of the shareholders of the company. When the holdings of Paramount Famous Lasky Corporation were acquired by the Canadian company some months ago, Killam asserts in his statement, Mr. Zukor concurred in the idea, but asked for some kind of assurance that the shares of the company which held his Canadian franchise would not be taken "across the street and sold to one of his competitors." In compliance, Killam says, a voting trust agreement was suggested, and to this Mr. Zukor agreed.

"While the two Canadian trustees could outvote him," the Killam statement continues, "nevertheless he, Mr. Zukor, could rely on either Mr. Nathanson or myself, if not on both of us, to deal fairly and protect him against the very thing that Mr. Nathson less than six months later tried to do. If Mr. Nathanson had wanted to put forward an offer for a sale, he should have placed it before his president and put squarely up to him the responsibility of placing it before his board for their decision." And he points out that no meeting of the trustees had been called or held for this or any other purposes. "Instead of proceeding in the above conventional manner," Killam states, "Mr. Nathanson, after advising me that he was endeavoring to negotiate a sale at $75 a share, asked me to communicate with counsel of an American film corporation for the purpose of devising a method of getting around our trust agreement with Mr. Zukor, without Mr. Zukor's knowledge or approval, stating that, as Mr. Zukor would hardly give his consent, a way around the agreement must be found."

The Killam statement brought a retort from Nathanson in the form of a lengthy statement, in which he denied that there was any agreement between himself, Adolph Zukor and Killam at the time when they became the voting trustees for shareholders that the Canadian corporation would not be sold.

Another sensation broke in connection with the controversy with the announcement that Hon. W. D. Ross, Governor of the Province of Ontario, had tendered his resignation as a director, with which he had been associated for years. He also steps out of the chairmanship of the company's finance committee.

Health Pamphlet Brings Protest From Nolan

A PROTEST has been raised by P. J. Nolan, proprietor of three theatres in Ottawa, Ontario, against the attitude of Canadian Government officials with respect to attendance at moving picture theatres whenever there is more or less general illness.

At the present time there is an infantile paralysis scarce in various sections of Eastern Canada and the Federal Department of Public Health has issued a pamphlet which says: "Don't go to the Movies," among other things.

Mr. Nolan says it is time for exhibitors to call a halt on this kind of health propaganda.

Bremen Pays Respect To Carl Laemmle

THE City of Bremen, Germany, has invited Universal's president to spend his summer as a guest of that city as a means of commemorating his first trip to America 45 years ago. It was from Bremen that Carl Laemmle, in 1884, set sail for the new world with but $50 in his pocket. This year he will return to his native land on the new S. S. Bremen. Another testimonial Mr. Laemmle has received is from his native town, Laupheim, where citizens have given his name to one of the important streets. The Laemmle party will return to the U. S. on October 1st.

400 Vitaphone Varieties To Come From Warner Bros.

The total number of Vitaphone Varieties for release on Warner Bros. 1929-30 program will reach a total of 400, it is announced by George Quigley, vice-president and general manager of the corporation. They will be made at the rate of more than one a day and production will be divided equally between the West and East.

Son Born To The Trottas

A son was born to Mr. and Mrs. Vincent Trotta of Flushing, L. I., at the Long Island College Hospital, Brooklyn, N. Y., on Saturday September 21st.

Mr. Trotta is Art Manager of Paramount Famous Lasky Corporation.

Hearst Acquires Substantial Part Of Fox Movietone

New Organization Formed To Gather Material For Both Firms

It is announced this week that William Randolph Hearst has acquired a substantial interest in the Fox Movietone Corporation which issues Fox-Movietone News. A new company has been organized to gather material throughout the world which will supply both Fox Movietone and Hearst Metrotone News, the latter making its first appearance on Saturday, Sept. 28th.

E. B. Hatrick, executive head of Hearst motion picture interests, represented Mr. Hearst, while Courtland Smith, executive head of Fox Movietone, conducted negotiations for William Fox.

Commencing with the Sept. 28th issue there will be two weekly issues of Hearst Metrotone News and a similar number of Fox Movietone News. Both, however, will retain absolutely their separate identities, each with its own staff and following its own editorial policy.

Commenting on the deal both Hearst and Fox state that the reason lies in the fact that news gathering facilities for both reels will be greatly extended.

Industry Voices Esteem And Good Will

(Continued from page 1122)

PETER VISCHER (New York Editor, Exhibitors Herald World)—"I want to send you my heartiest congratuluations on your new post which I know you will fill with distinction. Please believe me when I say that I wish you every success."

* * *

HERBERT WILCOX (British & Dominion Films Ltd., London)—"Happiest congratulations and every good wish."

* * *

E. L. WILLIAMS (The Providence, R. I. Tribune) — "Congratulations and best wishes for success in your new post."

* * *

FRANK J. WILSTACH—"You will have very pleasant people to work with, and a big opportunity to do things at hand."

* * *

ROY W. WINTON (Managing Director, Amateur Cinema League, Inc.)—"I wish you every success in the new work and want to assure you that our cooperative relations will, in no way, be disturbed."

* * *

SAMUEL ZIERLER—"It was with great pleasure indeed that I learned of your new association, and I wish to take this means of extending to you my hearty congratulations, and best wishes for every success in your new undertaking."

Allied And Sarnoff Iron Differences; So. California Exhibitors Meet Soon

COAST STATES JOINING

Intermountain States Affiliate; Enthusiastic Seattle Meeting; California Gathering At Los Angeles

SEATTLE, WASH., Sept. 26.—The Allied States Franchise meeting held here at the Washington Hotel on Tuesday and Wednesday of this week proved an undoubted success. More than seventy-five exhibitors from Washington, Idaho and Oregon were present. Al. Rosenberg, president of the Northwest Allied Amusement organization, and James M. Hone, secretary, were in charge of the gathering. The speakers were Al. Steffes and Oscar Hanson.

The exhibitors were enthusiastic about the franchise plan although the actual number of signers were not made public. George Appleby, local manager for Tiffany-Stahl, said that he would issue a statement later in the week as to those who signed.

Los Angeles, Calif. Sept. 26.—A meeting of the Allied States Exhibitors is scheduled here for the 12-13-14 of October. Abram F. Myers, President and general counsel of the national organization, together with a number of state leaders, including Col. H. A. Cole of Texas, H. M. Richey of Michigan and Al. Steffes of Minnesota are expected.

There is decided activity among the independents in this territory who seem markedly active over the meeting. It is no more than natural that such should be the case with the Federal case against the Fox West Coast Theatres in this territory still pending. That case is set for trial here on November 4.

Toledo, Ohio, Sept. 26.—Mark Goldman, manager of the Tiffany-Stahl exchange, entertained twenty independent exhibitors here at a luncheon at which the Allied States franchise plan was explained by Martin Smith of the Smith and Belder circuit, who have signed a franchise contract for their entire circuit.

A statement issued by the Allied States Exhibitors Assn. from its offices in Washington announced that the Intermountain Theatre Owners Association covering parts of Idaho, Utah, Wyoming and Nevada voted unanimously to affiliate with the national organization. The meeting was held in Salt Lake on September 20 and was the largest gathering of independent theatre owners ever held in this territory, over a hundred exhibitors being present. The measures brought before the meeting, including franchise organization and affiliation were received with the utmost enthusiasm.

Fox W. Coast Theatres Federal Case Nov. 4

LOS ANGELES, Sept. 26.—The trial date in the case of the United States vs. the Fox West Coast Theatres and others accused of violating the Sherman Anti-Trust Act was set for November 4th, by U. S. District Court Judge Henning. This will be a continuance of the action that has been pending against the theatre chain here. The circuit and others are accused of a conspiracy to discriminate against smaller theatres especially those with an admission price of ten cents and the houses showing double features.

It was reported that there were steps being taken in an effort to settle the pending action out of court. This, however, could not be verified. Federal Attorney Amen was reported in Washington for a discussion of the phases of the case with his superiors.

Paramount, Warner Will Continue As Separate Companies

(Continued from page 1123)

ers. Theatres: Present chain of Publix Theatres with addition of Stanley Theatres, and Warner Brothers Theatres and numerous other smaller chains. Vaudeville: Unit shows now being used in Publix theatres. Radio: Columbia Broadcasting System and a prominent radio receiving-set manufacturing company reported now to be a subject of negotiations. Phonograph: Columbia Graphophone Company, recording and machine and record distribution, also Harms, Inc., and Witmark & Sons, music publishers, now owned by Warner Brothers.

RKO—Production: FBO and Pathe studios in Hollywood. Theatres: RKO theatres augmented by agreements with Shubert theatres and Allied States Association theatres now under franchise. Vaudeville: Keith Albee Orpheum chain. Radio: National Broadcasting chain and Radio Corporation of America. Phonograph: Victor Talking Machine Company.

FOX FILMS CORP.—Production: Present studios and Metro-Goldwyn-Mayer studios in Hollywood and New York. Theatres: Present Fox houses with affiliated companies and Loew Theatres. Vaudeville: Fox and Loew chains combined. Radio: Probably only the present contracts with established stations.

Nebraska Chain Growing

Omaha, Sept. 21.—The Nebraska Theatres corporation added the eighth house to their string of local suburban theatres when they leased the Uptown last week. The house is one of the city's finest neighborhood theatres. It is wired.

HARMONY IS RESULT

Myers, Cole and Richey Confer With RCA Head; Difficulties Are Fully Adjusted At Parley

A MEETING between the leaders of the Allied States M. P. Exhibitors Association and David Sarnoff of RCA, took place in New York on Thursday. Present at the meeting were Abram F. Myers, President and general counsel of the Allied; Col. H. A. Cole, of Texas, and H. M. Richey, of Michigan, and the vice-president of the Radio Corporation. The meeting was for the purposes of ironing out a number of difficulties which have arisen since Radio Pictures and the RKO Distributing Corp. lined up with the Allied franchise plan. Hiram Brown, president of RKO theatres, was also a party to the conference.

As a result of the meeting a most amicable feeling exists on the part of the exhibitors. One of them in speaking of the conference stated that he felt sure that the future relationship would be a most harmonious one. Reports to the effect that stumbling blocks in the path of the success of the Allied plan were placed by executives of Radio Pictures were denied by the exhibitor leaders, who stated absolutely that both Joseph I. Schnitzer and Lee Marcus had given them 100 per cent coopation to date on the work in hand of spreading the franchise broadcast to the independent exhibitors.

Abram F. Myers returned to Washington Thursday night and will rtmain there until he makes a trip to the coast to attend the exhibitor meeting planned in Los Angeles. Col. Cole left on Friday for Texas and the same day Richey departed for Detroit.

Joan Crawford Signs New Long Term M-G-M Contract

It is announced by M-G-M that Joan Crawford has signed a new long term contract with the company. She is at present completing a starring role in "Untamed," which Jack Conway is directing. Miss Crawford is to be seen in two current offerings, "Our Modern Maidens" and "The Hollywood Revue."

U. A. Completes Two Short Subjects On New Schedule

Two of United Artists' announced program of twelve short subjects have been completed and a third is in production. The titles of the two completed are "Glorious Vamps" and "Overture of 1812"; before the camera is "The Irish Rhapsody." Lupe Velez was to have appeared in "Glorious Vamps" but was unable to do so on account of being called to Tampa, Fla.

Wm. Canavan, Pres. Of I.A.T.S.E. Sees No Menace In M.P.T.O.A. Discussion Of Labor Troubles

To Be A Highlight At Memphis Convention Of Exhibitors; Music Tax Also Up For Action

THE announcement issued this week by the Motion Picture Theatre Owners of America to the effect that at the forthcoming Tenth Annual Convention of the organization to be held at the Peabody Hotel, Memphis, Tenn., starting Oct. 29 and continuing for three days, the operator and music tax situations would be most important topics of discussion, with the intimation that through a plan that they had evolved with the aid of a company supplying sound projectors, which is to supply "skilled men all of the time to operate these machines" the union operators would have their hold on the business nullified to a great extent.

In the exact language of the statement, "This will make the exclusiveness of the Union situation less intense and help to solve the program associated with exhibitors being permitted to handle their own business." William Canavan, president of the International Alliance of Theatrical Stage Employees of which the Operators Unions are a branch, after hearing the statement said that he failed to see any significance in it.

The trouble with the independent exhibitor, according to Mr. Canavan, is the fact that he has lost sight of the fact that the business of exhibiting has long since passed the ten cent admission stage, and that instead of bewailing the fact that sound pictures and the new wide film have come along to increase operating costs to the exhibitors, he should have hailed them as the saviours of the business, and gone out and worked to use them to increase his box office receipts. A raise in admission prices is the answer, says Mr. Canavan. The exhibitor wants to realize that with sound his overhead is increased a hundred dollars a month and if an exhibitor can't get that extra money through his box office window he has no place in the business, is Mr. Canavan's view.

In regard to the music tax, the statement sets forth that "As the sound and talking picture has its own music and this comprehends in the main the greater part of many house programs the payment of a special music tax may be rendered unnecessary." The M. P. T. O. A. may be basing their belief on a recent decision in a radio broadcasting case and seeking to apply that decision to their own ends. Whether or not they can do that successfully remains to be seen. There is no doubt but that the American Society of Authors, Composers and Publishers will put up a fight on this question.

The new President of the M. P. T. O. A., M. A. Lightman, in issuing the call for the convention states that a general exposition of sound equipment will be held in conjunction with the meeting.

Western Electric Total Installations 2490

WESTERN ELECTRIC'S total of sound system installations in the United States mounted to 2,490 during the past few weeks, recent installations number 105, since publication of the last total of W. E. installations.

One hundred and two of the installations were film and disc only one was a non-synchronous attachment, while but two were disc attachments.

New Contract In Sight For Colleen Moore

HOLLYWOOD, Sept. 26.—With the cutting completed on "Footlights and Fools," Colleen Moore's final production for First National, the star and her husband, John McCormick, have left on a round trip tour to New York. The pair go by way of the Canadian Rockies, and will return in about three months by way of the Panama Canal on a Panama-Pacific liner.

It is expected that McCormick will complete negotiations for a new contract with one of the large companies during his stay in New York, with rumors strong stating Miss Moore will be with either Paramount or RKO when she returns to the coast.

World Premiere Of "Condemned" In New York Nov. 4th

The picturization of Blair Niles story of the penal colony in French Guiana, in which Ronald Colman is starred, will be presented in all-talking form at a world premiere at the Selwyn Theatre, Monday evening, November 4th. It is Colman's second all-talkie since the showing of "Bulldog Drummond." Ann Harding plays opposite and Dudley Digges and Louis Wolheim have character roles.

Samuel Goldwyn, producer of the picture, is spending more than $20,000 redecorating the Selwyn lobby and installing signs for the opening.

Sunday Movies Defeated In Two Nebraska Cities

Two Nebraska cities recently ruled that Sunday motion pictures would not be permitted, the move being lost at Tecumseh by a majority of 97 votes and at Geneva but 6 votes decided the contest. The Tecumseh vote was unofficial but the city council agreed to see it through. The vote was forced by the attempt of S. M. Honey, theatre operator, to keep his house open.

Fox And Shapiro, Bernstein Close Sheet Music Deal

Alignment Follows Purchase Of Interest By Warners in De Sylva, Brown & Henderson

(Hollywood Bureau, Motion Picture News)

Hollywood, Sept. 26.—An exclusive contract providing for the publication and exploitation rights of all original musical and song numbers composed for future Fox pictures, was signed here last week by Louis Bernstein of Shapiro, Bernstein and Co., music publishers.

Bernstein completed the deal after being on the coast for over a week, and remaining under cover during the entire negotiations.

The Fox alignment with Shapiro, Bernstein and Company followed soon after the purchase of 50 per cent interest in De Sylva, Brown and Henderson Music Co., by Warner Brothers. The latter publishing firm had previously been tied up with Fox to publish all original film musical compositions, but it was natural for Fox to make a new sheet music affiliation following the Warner purchase.

By the purchase of an interest in De Sylva, Brown and Henderson Co., Warners also acquire holdings in several other music publishing firms. It is understood that De Sylva, Brown and Henderson owned 25 per cent interest in Spier and Coslow, publishing for Paramount; 40 per cent interest in Green and Stept; together with holdings in both Harms, Inc., and Remick, Inc. Warners purchased all interests in M. Witmark and Sons some time ago, which gave them controlling interest in the firm of George Pianodosi at that time.

The Shapiro Bernstein and Co. deal with Fox is understood to be the first of several other deals in the sheet music field which will give the smaller independent publishers an opportunity to get breaks in the musical end of pictures through tie-ups with big producing organizations.

Warners have the music publishing business pretty well tied up, and have left few of the old line houses without definite producer affiliation. It is reported that Feist, Inc., is the only big publishing firm still free-lancing in the film field, and without a producer interest through stock purchase.

Sono-Art Will Try Out A Foreign Talkie Scheme

As each scene of the American version of Sono-Art's Eddie Dowling talkie, "Blaze 'o Glory" is completed another company, speaking entirely in Spanish, will re-enact the same scenes upon the same set, it is announced by George Weeks, vice-president and general manager of the company. The plan is for the Dowling company to work in the daytime and the Spanish company to work at night. The original cost of the production would be divided with the parent picture.

Substitutions

Some Legal and Moral Considerations

By LOUIS NIZER

Attorney and Executive Secretary, New York Film Board of Trade

(Editor's Note.—The question of Substitutions is an important one. It frequently arises in arbitration proceedings. The accompanying article by Mr. Nizer presents a viewpoint that deserves the attention of the industry. Because of the importance of the subject, The NEWS *will be glad to open its columns to further discussion.)*

WHEN an exhibitor purchases his "product" it is frequently not yet in existence. What he therefore buys is a license to exhibit photoplays which the producer promises he will produce in accordance with a description in the contract. But photoplays are not manufactured. They are created. They cannot be cut to specifications like a suit of clothes. Like all forms of art, they frequently defy the plans of their creators. The question that arises is "How strictly shall the producer be held to his promise?" Where business deals with art, what rule shall govern in the conflict between the certainty demanded by business and the uncertainty demanded by art?

This is the problem of substitutions.

I

Article Tenth of the Standard Exhibition Contract provides that the exhibitor need not accept a photoplay which does not correspond with the description of it in the Schedule. The descriptions in the contract set forth the features of the production. Since these are ordinarily complied with, few contests arise over discrepancies between the contract itself and the actual photoplay. Most cases are founded on the divergence between the salesman's work sheet and the actual photoplay as described in a press book issued after the photoplay is completed.

Work sheets, being the salesmen's tools, sometimes contain epigrammatical, sensational descriptions which pour forth superlatives until exhausted from the lack of adjectives. In their exuberance the faint line between the expectation and the hope is sometimes blurred. Work sheets usually bear upon their faces the notice that the descriptions are tentative. This is true. They are changed as frequently as fifteen times a season by some companies; in fact, as frequently as news trickles in from the studios. By the tentative label on its very face, the exhibitor is thus put on his guard that he must not rely upon the work sheet. He knows that its forecasts are similar to the real estate salesmen's confidence "that a subway will be built around the corner and that there is no doubt that the property will double in value." Courts have ruled that such blousy statements are not representations upon which the buyer has a right to rely but on the contrary are "sellers' talk," the optimism of which is to be discounted to the same degree as the buyers' natural skepticism.

Furthermore, Article Nineteenth of the contract specifically provides that the contract is complete and that no promises or representations have been made except as set forth in the contract itself. The work sheet is not part of the contract and the test of Article Tenth in the contract concerning substitutions cannot therefore be applied to it. Only the Schedule in the contract can govern. Reverse the test. Suppose that upon the work sheet there appears the price $500. for a picture and upon the contract $300. Could the distributor bring claim for an additional $200? Of course he could not and for the reason that the work sheet is not binding upon the exhibitor, it not being a contract. Indeed, if the work sheet with its caption "TENTATIVE" was ruled to be part of the contract, the exhibitor would lose the very protection the contract now affords him, for then every description in the contract would become tentative, whereas at present the descriptions in the schedule are binding upon the distributor.

Arbitration Boards have therefore repeatedly ruled that the work sheet is not incorporated in the contract and cannot be admitted in evidence as part of the contract.

II

Even if the work sheet is not part of the contract it may be admissible as a representation which induced the exhibitor to enter into the contract. Here we are dealing not with substitutions as referred to in Article Tenth, but rather with the question of fraud. To succeed in the claim of fraud the exhibitor must prove not only that a false representation was made, but that he relied upon it. This is a fair legal and moral requirement. One should not be permitted to take advantage of a representation in which he placed no faith.

If the exhibitor claims reliance, however, the word "tentative" stares angrily at him. Furthermore, the exhibitor, unless he buys an outstanding star or story (in which case the description appears in the contract itself), relies on the general quality and standard of the producer's product and not on colorful expression of showmanship contained in the work sheet. In arbitration proceedings one question on cross examination usually destroys the exhibitor's contention in this respect: "Would you have refused to make this contract for thirty-five photoplays had you known that in one of them June Collier instead of Madge Bellamy was going to appear?" If the exhibitor answers that he would nevertheless have entered into the contract, there can be no fraud. If he answers that he would not have made the contract, a glance at the arbitrators' faces will afford an excellent example of how derision and unbelief are registered.

In a recent case, an exhibitor, sensing the importance of the question, claimed to have relied on the author's name given in the work sheet in entering into the contract. An examination of his literary training showed it ended with the comic strips. Then he was asked "Would you be surprised to learn that Ernest St. Jones, the author upon whose reputation you relied, is merely a fictitious pen name never used before?" He was surprised to the point of utter confusion.

The features upon which the exhibitor would ordinarily rely in entering into the contract are almost always described in the contract itself. The remaining representations in the worksheet, (if they are to be dignified as such) are not important enough to warrant an exhibitor in rejecting or making a contract on the basis of them. As a rule, therefore, the work sheet does not permit the exhibitor to successfully claim fraud.

III

Everyone must agree that the exhibitor is entitled to relief if the producer has deliberately cheapened his production by substitutions. This case rarely arises. The exhibitor is protecetd against such chicanery not merely by the producer's sense of fair play; but can rely on what may be a more consistent motivating force, the producer's self-interest. Profits and reputations are enhanced by good photoplays. The exhibitor's and producer's interest in this respect is mutual. Particularly is this true in the present day of percentage arrangements.

When an actress is taken out of a photoplay because she gives an undesirable interpretation of the role for which she is cast, or a director is changed because he has an aversion for a particular story, changes are being made to improve the photoplay and aid the exhibitor rather than to injure him. In a recent case a feminine star, apparently taking too literally reports of a larger screen, grew so fat that another actress of equal reputation had to be substituted for her. Did the exhibitor really want the fat star and the lean profits which would be bound to accompany her? While no brief can be held for a dishonest substitution, there must be elasticity in production, to create finer photoplays.

If space permitted, an analysis of substitution cases which come to contest would show that in almost every instance the producer improved the photoplay, or at least spent larger sums in an endeavor to do so. The exhibitor may fall back on the argument that a gold watch cannot be delivered to him if he has bought a silver one. It is significant, however, that the example does not deal with the delivery of a silver watch when a gold one has been bought. The moral issues favor the producer who has struggled with adverse conditions to improve his production. It is the exhibitor, in most such contested cases, who is attempting to dodge out of his obligation and is using "substitution" as a convenient technicality to do so.

The exhibitor has conceded the basic

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“Modern Maidens” $168,183 In Two Weeks At The Capitol With Paramount’s “Jealousy” $74,800

“Black Watch” At The Roxy $115,193; “On With The Show” $41,078 At The Strand

‘‘OUR MODERN MAIDENS,’’ in its two weeks’ stay at the Capitol, managed to draw $168,183 getting $90,358.85 the first week and $77,824.90 the second, which is a remarkable record for a silent picture on Broadway these days. But business along the street was decidedly fair with the change in the weather. The cooler nights seemed to drive the audiences into the theatres.

‘‘Jealousy,’’ which was the attraction at the Paramount, although panned by the daily critics, pulled $74,800 on the week and ‘‘The Black Watch,’’ showing for the first time at popular prices direct from its forced run at the Gaiety, drew $115,193 to the Roxy. ‘‘On With the Show,’’ at the Strand with its Winter Garden run just a few weeks behind it, came along with $41,078 and looked good enough for a second week at the house, but was not held over.

“Two Black Crows” Coming

‘‘Bulldog Drummond,’’ at the Rialto, got $34,700, and ‘‘The Dance of Life,’’ at the Rivoli, dropped to $25,400 in its fifth week. Both of these pictures are leaving this week. The former to make room for ‘‘Two Black Crows,’’ opening Oct. 4, while ‘‘Three Live Ghosts’’ is due at the Rivoli.

The Colony had a fair week with ‘‘The Drake Case,’’ getting $11,967, while ‘‘Seeds of Revolt,’’ at the Cameo, did $5,857 on its second week, and was held over for a third.

In the extended runs there are a couple scheduled to move out shortly. ‘‘Street Girl,’’ at the Globe, leaves this week, having done $12,132 last week. ‘‘The Great Gabbo,’’ which opened at the Selwyn a week ago and got $7,468 on its first week, moves into the Globe on Monday. ‘‘Four Feathers,’’ at the Criterion, leaves when it has completed its fifteenth week. Last week the picture drew $13,100, which is remarkable business considering that the attraction has been here for fourteen weeks.

‘‘The Hollywood Revue,’’ at the Astor, came through with $23,762, while ‘‘Fast Life,’’ at the Central, dropped to $8,494.50.

‘‘Flight,’’ which Columbia brought into the Cohan, proved to be a startler for the street. The picture clicked right off the bat and its first week showed $17,042 at the box office. ‘‘Hallelujah,’’ at the Embassy, drew $9,059, while the ‘‘Fox Movietone Follies,’’ in Grandeur size film, brought into the Gaiety for two weeks failed to create any box office stir, although the film itself has caused considerable trade talk.

‘‘Say It With Songs’’ is finishing at Warner’s after eight weeks there, with George Arliss in ‘‘Disraeli’’ to come in next week. Last week, the Jolson film got $16,341.25, while at the Winter Garden ‘‘Gold Diggers of Broadway’’ turned in $29,098.25.

W. E. “Bill” Raynor Tells A Story

W. E. “BILL” RAYNOR of Pathe fame is using the following as his deluxe contribution to the current supply of new stories:

“On Broadway near 46th Street the huge sign which advertises the GREAT GABBO is a replica of the spider’s web seen in the show, and there must have been about fifty girls in the sign. As I passed the Palace Theatre I overheard two bookers talking, here is the conversation:

“ ‘My gosh! Look at that sign with all those dames on it. You know what we will be doing next?—we’ll be booking signs.’ ”

Premiere Of “Rio Rita” In New York Oct. 6th

THE opening date of Radio Pictures’ “Rio Rita” has been changed from October 3d to Oct. 6th when it will be given its world premiere at the Earl Carroll Theatre, New York City.

During the showing of this picture remote control, whereby a listener in the rear of the orchestra floor can at all times control sound volume by a new mechanical development, will be employed. This is accomplished by a series of motor controls and it is claimed that this feature will go a long way toward elimination of “blasting” or other distortion of speech or sound, due many times to projectionists’ inability to correctly judge proper volume when enclosed in booths.

Conway Ill, Work On M-G-M Film Is Delayed

(Hollywood Bureau, Motion Picture News)

Hollywood, Sept. 26.—Jack Conway, directing Van and Schenck in the M-G-M production, ‘‘Take It Big,’’ suffered a breakdown Wednesday necessitating a delay in filming the picture.

Conway recently underwent a serious operation and it is thought his present relapse is the result of too strenuous work.

Monte Blue Breaks Three Ribs In “Isle Of Escape”

Monte Blue will be laid up for at least one week with fractures of three ribs received during the filming of dangerous water scenes at LaGuna Beach on Warner‘s ‘‘Isle Of Escape.’’ A raft overturned causing Blue to be dashed against it by the waves.

All L. A. Houses Strong; “They Had To See Paris” Big

‘Melody,’ ‘Jealousy’ And ‘Big Time’ Next In Line With Good Ratings

Weather was fine and business good for the past week in Los Angeles and the Carthay Circle turned in a gross of $21,895 with ‘‘They Had To See Paris’’ or a rating of 174%. Next among the percenters was the Criterion where ‘‘Broadway Melody’’ did $11,101 or a rating of 111%. The Paramount with ‘‘Jealousy’’ was a close third, getting $26,500 or 107%. Next comes the RKO with ‘‘Street Girl’’ which did $21,000 in its second week. Loew’s State, with ‘‘Big Time,’’ was highest money, grossing $27,857, but with a percentage rating of 103%.

Among the longer runs, ‘‘Hollywood Revue’’ in its 14th week at the Chinese, managed almost normal attendance with $11,264 or 96%. ‘‘Bulldog Drummond,’’ at United Artists, got $13,325 for its 6th week and ‘‘Marianne,’’ playing in its third week at the Mayan with a strong plug from Hearst papers was good at $10,800.

Substitutions Discussed By Film Board Expert

(Continued from page 1127)

principle by granting to the producer the absolute right in Article Tenth to change the title of a photoplay. When making the contract, the exhibitor probably relies as much upon the title of a photoplay as upon any other feature of it. Yet he knows that since the producer is motivated by the same desire as he is to have the most attractive title that it is wise to permit the producer to substitute titles. The same reasoning applies to those features of the production which are not outstanding enough to have been included in the description in the contract.

Even the builder of a house, who has not complied exactly with the specifications, must nevertheless be paid if he has substantially performed. This is the equitable doctrine of substantial performance. In the motion picture industry where we deal with temperaments and not with bricks this rule certainly ought to govern.

Moral considerations concerning substitutions are therefore in full accord with the legal rules. For practical business reasons, the exhibitor must know the subject matter of his purchase. The description in the Schedule of the contract affords him sufficient identification of the important features. The producer is bound to this extent. However, the interest of the exhibitor and producer for improved productions and the artistic nature of the enterprise requires that otherwise a broad discretion be vested in the producer to make honest substitutions. The claim of substitution must therefore fall or stand upon compliance with the identification in the contract itself.

Fox Completes 18 New Pictures; 11 More In Work

Production Already At Peak Is Speeded As Sheehan Goes East

(Hollywood Bureau, Motion Picture News)

Hollywood, Sept. 26. — With only two months of the 1929-1930 season actually gone, Fox has completed 18 pictures of the new year's 48 and has 11 more in work.

Production, already at peak, has been speeded up and arrangements completed for a new cycle of pictures by Winfield Sheehan, now New York-bound en route to Europe via the S. S. Bremen.

In work at the Sunset Boulevard plant and at Fox Hills where Movietone City is located, are the following:

"The Sky Hawk," featuring John Garrick, Helen Chandler and Gilbert Emerey. The story, directed by John G. Blystone, deals with Zeppelin raids over London during the war.

William K. Howard is practically finished shooting "Love, Live and Laugh," George Jessel's first for Fox and originally titled "The Hurdy Gurdy Man." Lila Lee, Tom Patricola and Kenneth Mac Kenna are in the support.

Warner Baxter and Mary Duncan are co-featured in "Romance of the Rio Grande," based on the story, "Conquistador." Al Santell is directing and in the support are Antonio Moreno, Mona Maris and Robert Edeson.

Paul Muni's second picture for Fox is "Seven Faces," based on the story, "A Friend of Napoleon." This is practically finished under direction of Berthold Viertel. Lester Lonergan is staging the picture. Marguerite Churchill is Muni's feminine lead. Muni portrays seven different characters.

George O'Brien and Sue Carol are in Arizona shooting exteriors for "The Lone Star Ranger," a Zane Grey yarn which A. F. Erickson is directing.

Lenore Ulric's second talker is "South Sea Rose," based on "Gringa Rose," a stage play by Tom Cushing. Allan Dwan, who directed Miss Ulric in "Frozen Justice," is producing with Charles Bickford and J. Farrell Mac Donald in the support.

Raoul Walsh is shooting scenes on a schooner off San Pedro for his latest in which Victor Mac Laglen is featured. Fifi Dorsay, El Brendel and Charles Judels are in the support. The picture is titleless at the moment.

Norma Terris has just arrived from the East to play the lead with J. Harold Murray, musical comedy star, in "Cameo Kirby," a singing remake of the story originally produced by Fox some years ago. Irving Cummings will direct.

"Nix on Dames," featuring Robert Ames, William Harrigan and Mae Clarke is being directed by Donald Gallaher. It is a back stage life story with acrobats as the pivotal characters.

Every male personality under contract to Fox will appear in "New Orleans Frolic," a story of show boat troupes of a generation ago. Marjorie White, Richard Keene and Charles Evans are being featured and the picture is now in work.

While Janet Gaynor is honeymooning in Honolulu, her new picture ''Sunny Side Up'' in which Charles Farrell plays opposite has been edited and titled. De Sylva, Brown and Henderson wrote the music. David Butler directed.

Joe Wagstaff and Lois Moran are featured in ''A Song of Kentucky,'' directed by Lew Seiler. Conrad, Mitchell and Gottler wrote the music.

In the cutting room as well are ''Married in Hollywood'' with J. Harold Murray and Norma Terris and ''Three Sisters,'' the latter directed by Paul H. Sloane with Louise Dresser, Joyce Compton, June Collyer and Addie McPhail in the cast.

The completed list to date includes:

"Fox Movietone Follies of 1929," "Girl From Havana," "Frozen Justice," "Words and Music," "Why Leave Home," "Big Time," "They Had to See Paris," "The Cock-Eyed World," "Christina," "Lucky Star," "Four Devils," "The River," "City Girl" and Salute."

Sarnoff To Go To Europe In Effort To Straighten Out Sound Picture Patents Tangle

Is To Leave In A Week Or So; Otterson Declares European Situation As Whole Is Favorable

DAVID SARNOFF, executive vice-president of the Radio Corp. of America, is to leave for Germany within the next two weeks, according to inside advices. The reason for the trip is the tangle that now exists with the German sound patent holders who have managed to secure injunctions in that country against the Western Electric sound products. J. E. Otterson, president of Electrical Research Products, recently returned from abroad after efforts to make a deal with the German interests.

Several weeks ago when the representatives of the Klangfilm, Tobis and other German sound companies were present in America it was Mr. Otterson who treated with them. Otterson is said to have endeavored to arrange a deal whereby the Tobis interests would break away from the others and line-up with Western Electric. This he was unsuccessful in accomplishing. He then went abroad and further tried to iron out the difficulties but again was unsuccessful in bringing about harmony.

Otterson's Statement

In a statement issued this week by the Western Electric Co., Mr. Otterson minimizes the difficulties which beset the Western Electric products in Europe. He says:

''Despite any published reports, the situation in Europe is, as a whole, very favorable to the Western Electric Company.

''Within the past two weeks the courts in four different countries have denied application for injunctions brought by the German interests against Western Electric or theatres using its equipment.

''In Budapest, contrary to the printed report which stated that an injunction had been granted and a theatre closed, the courts denied the application for an injunction and we have had cable advices that the theatre which is to show sound pictures over our equipment will open on schedule time.

''In Switzerland the injunction proceedings have failed, and there has been no interference whatever with theatres already operating.

''The report of an injunction closing a Vienna theatre was also incorrect. We have had cable advice that the court in Prague has denied the injunction asked for in this case.

''Germany is the only country in which we are under injunction and a hearing on the suit to which this injunction is related is scheduled to take place Oct. 25. In England Western Electric activities are proceeding at a rapid rate, the application for

(Continued on following page)

Makes Small House Pay Without Sound

GEORGE HAKE, owner and manager of the Lyric Theatre at Belmond, Iowa, is one of the exhibitors who is putting over a pay program without sound pictures. He has a theatre which seats 350 and which is one theatre in a town of 1900. The theatre does its best business during the fall and winter months when the sugar beet factories at Belmond are in operation. The theatre operates on six days of the week. It has no Sunday show. The picture changes are made in two day stands, making changes three times a week. Two shows are given each evening with an admission of fifteen and twenty-five.

The policy of booking the best obtainable pictures plays an important part in Hake's success.

Dispute Ended, France Will Again Book U. S. Films

150 American Pictures Ready For Immediate Release, As Truce Is Ratified

The French picture market, which has been suffering from the lack of American pictures, will shortly see the release of about 150 U. S. films, following the ending of the quota dispute.

The truce, which was ratified this week, restores the 7 to 1 quota until October 1, 1930, and in the interim a new arrangement will probably be worked out based on a tariff instead of a quota.

The new regulations, now ratified, state that ''any picture made in France is construed as a French picture. Players of any nationality may be used and the production financed by any individual or individuals.'' Thus the producers of the world are invited to make pictures in France.

"U" Engages Popular Sister Act For "The King of Jazz"

While in Berlin Carl Laemmle witnessed the performance of the ''Sisters G'', a popular European dance act, and straightaway signed the team for appearance in the Paul Whiteman special ''The King of Jazz''. They will sail for America Oct. 7th.

Meanwhile, plans are rapidly progressing for the Whiteman film. Whiteman and Anderson are in daily conference with ''U'' officials.

First Paramount Broadcast Presents Pleasing Program But Has No Startling Feature

Typical Radio Entertainment With Plug For Publix And Next Buddy Rogers Film "Illusion"

THE first broadcast of the Paramount Famous Lasky Corp., via the Columbia Radio Chain, took place on Saturday night of last week. It proved to be a pleasing program from the radio audience standpoint, but failed, according to a number of listeners in, to impress the unseen audience with an understanding of the magnitude of the resources of Paramount in entertainment. There wasn't a real star name on the program. In other words, it was just typical radio entertainment, although radio people themselves seemed to be delighted with the manner in which the technical end of the broadcast was handled in regard to the pick-ups in various parts of the country.

The program was opened at 10 P. M., Eastern Daylight time, and ran for a full hour. Louis A. Witten was in charge, and did the announcing for the hour, which started with a specially written introduction, sung by a mixed chorus, entitled "Paramounteers On Parade," followed by a brief announcement of the activities of Paramount-Publix, and closed with a soprano solo. The special concert orchestra, under the direction of David Mendoza, played three selections next. They were theme songs from three Paramount productions, "Precious Little Thing Called Love," from "The Shopworn Angel"; "Louise," from "Innocents of Paris," and "Do Do Something," from "Nothing But the Truth."

From this point the "mike" was switched to the Long Island studios for the shooting of a scene of "The Laughing Lady," with Ruth Chatterton and Clive Brook as the stars and Victor Schertzinger directing. Announcement was made to the effect that Miss Chatterton had succeeded Jeanne Eagles in the picture because of the illness of the latter. Charles Ruggles was next introduced, to sing "They All Fall In Love," from "The Battle of Paris," the next production in which he will appear.

Next, a pause for station announcements, and then to the Paramount Theatre, New York, with Mr. and Mrs. Jesse Crawford entertaining via the organ. Here came the first plug for "Illusions," with Jesse Crawford playing the theme song "When the Real Thing Comes Your Way," Mrs. Crawford later playing "The Moonlight Reminds Me of You," her own composition. From New York the broadcast jumped to the Indiana Theatre, Indianapolis, and Joe Pinner, comedian of the "Honeymoon Cruise," Publix Unit, pulled a number of time-worn gags. Then David Mendoza and the orchestra again in the final movement of the "New World Symphony," after which a jump was made to the Omaha Theatre, Omaha, Neb., for the Four Merrymakers from the Publix Unit playing that house.

The Coast studios were the next stop, and Frederic March acted as master of ceremonies on the Coast, introducing Jack Oakie, who sang "Alma Mammy," doing a very fair radio imitation of Al. Jolson. Nathaniel Finston, in charge of the studio orchestra, played the "Faust" fantasy, which was followed by Helen Kane, who was announced as an "exclusive Victor artist," singing "He's So Unusual." Buddy Rogers was next introduced as one of the stars of "Illusion," and together with one of the girls of the cast sang and played "When the Real Thing Comes Your Way" for the second time.

Another switch to New York, where Paul Ash and orchestra, with Paul Small vocalizing, offered "True Blue Lou." Finally, another announcement anent the activities of Paramount and Publix, together with the fact that this hour was to be a regular feature each Saturday night during the season.

On Monday night of this week the Paramount-Publix was to have had the honor of opening the Sixth Radio World's Fair at Madison Square Garden, New York, with an hour of broadcasting, but because of mechanical difficulties got on the air forty-two minutes late, and therefore presented a program of only eighteen minutes' duration.

"Hallelujah" Cut By Va. Censor Board

THE Virginia board of censors have eliminated a number of scenes from the all-negro film "Hallelujah" but "Cockeyed World" managed to get past without any shearing. Of the 196 pictures censored by this board during the past four weeks, three others, "The Goodbye Kiss," "The Single Standard" and "The River of Romance" also received some cutting.

Once A First Run Now A Night Club

THE Delmonte Theatre at 5630 Delmar boulevard, originally built for the Famous Players Missouri Corporation as a de luxe first run St. Louis house, has reached a new level in its checkered career. It will soon blossom forth as a night club.

Whatever chance this house had for measuring up to first run standards was killed when Famous Players opened the Missouri Theatre. The company succeeded in cancelling a $36,000 a year lease by making a cash settlement with the owners of the building. The house seats 3,000 and at the time it was built it was considered the largest one-floor picture theatre in the country. Many managers unsuccessfully tried to put the house over.

RCA To Fulfill Contracts Signed For Type G Units

Agrees To Allied Decision That First Price Should Stand On Orders Taken

Allied States Association this week announced that officials of the organization have been advised by RCA Photophone that all contracts for the Type G equipment already executed on the basis of the price first announced ($2,295 installed) will be fulfilled on that basis.

"The company was generous enough to submit this question to the Association for decision," the Allied announcement said, "and now advises that it will abide by the decision that these contracts should be fulfilled at the old price. This is further evidence of the desire of the company to keep all promises made to the exhibitors, so far as it can in justice to itself, and due acknowledgment is hereby made. The company also advises that the new form of contract will be ready in a day or so."

The Type G equipment is for houses of 500 or less seats. According to the original quotation of estimates from RCA this equipment could be purchased for the price of $2,995 installed. Later the company announced that upon a re-examination of the estimate RCA was unable to meet the original estimate, and the new quotation retains the first price of $2,995 but with the addition of installation costs and a service charge providing for the regular inspection and servicing of RCA engineers, of $15 weekly.

European Situation Held Favorable By Otterson

(*Continued from page* 1129)

even a temporary injunction there having been withdrawn. Our London office now has a staff of more than 700 people and installations are proceeding at a rapid rate. The hundred and forty Western Electric equipped theatres are in operation in the British Isles and 50 in other countries in Europe, while there are 250 additional theatres awaiting installation. Taking the foreign field outside of America, Western Electric has equipped about 600 theatres to date, and has orders on hand for as many more.

"Looking at Europe as a whole we see no occasion for apprehension as to the future for the Western Electric Sound System. The litigation is only such as might be expected when a manufacturer enters a foreign field in which local manufacturers feel disposed to maintain the market exclusively. There never has been any doubt in our minds of the fundamental soundness of the Western Electric patent position, but foreign manufacturers are entitled to the full protection of the law; and wherever these issues have been taken to court we can simply hope for their earliest possible determination, feeling full confidence in the outcome. Our experience to date strengthens this confidence!"

Weekly Box Office Check-Up And Showmen's Ad. Tips

In Figuring Percentage Rating On Pictures, The Normal Or Average Business Of The Theatre Is Taken As 100%

Alibi (U. A.)

OTTAWA, ONTARIO.—Avalon Theatre (990), 3 days, 15c-35c. Educational Comedy, Fox Movietone News. Weather, clear and cool. Opposition: "Four Cocoanuts," "Sophomore," "Divine Lady," "Fall of Eve." Rating, 85%

AD TIPS—Feature is quite up to standard of backstage-underworld type. Made feature of the stage star cast in the advertising to offset lack of famous film names. Audience appeal—All ages and classes. Avalon Theatre, P. J. Nolan, Mgr., Ottawa, Ontario.

Argyle Case, The (W. B.)

ALBANY, N. Y.—Mark Strand Theatre, (2,000), 6 days, 35c-50c. Two Vitaphone acts; Movietone News. Weather, fair and cool. Opposition: "Smiling Irish Eyes"; "Words and Music"; "Our Modern Maidens"; "The Coconuts." Rating, 96%.

TROY, NEW YORK.—Troy Theatre, (2,000), 35c-50c, 4 days. One Vitaphone; Fox Movietone News. Weather, fair and cool. Opposition—"The Cocoanuts"; "Thunder." Rating, 92%.—Troy Theatre, Benjamin Stern, Mgr., Troy, N. Y.

PORTLAND, ORE.—Music Box Theatre (1,837), 35c-50c; Fox Movietone News, Vitaphone Acts. Opposition: "Illusion," "Imagine My Embarrassment," "Wonder of Women," "Cock-Eyed World," "Half Marriage." Rating, 100%.

AD TIPS—Used the name of Thomas Meighan heavy in all newspaper advertising, exploitating the picture as one of mystery and thrills and stressing the fact that it was a 100% talking drama. Audience appeal—mature. Mark Strand Theatre, Byron Farley, Mgr., Albany, N. Y.

Played up previous crook successes—screen adaption stage success. Did good consistent business in face of strong opposition.—Music Box Theatre, Andrew Saso, Mgr., Portland, Ore.

Awful Truth, The (Pathe)

DALLAS, TEX.—Majestic Theatre, (2680), 7 days, 25c-35c-60c. Interstate Vaudeville, Krazy Kat Cartoon, Fox Movietone News. Weather, fair. Opposition: "Lady Lies," "Say It With Songs," "Great Divide," "Drake Case." Rating, 100%.

BALTIMORE, MD.—Auditorium Theatre, (1,600), 35c-$1, 7 days. Two performances daily all seats reserved. Sat. morning children's show, 40 piece orchestra giving 30 minute musical program: "Tannhauser" overture, "Desert Song" selections, accompanied Maryla Granowska, soloist in aria from "La Traviata" and two encores, Pathe Sound News, (Pathe comedy), "Rhythms of Life" (Sportlight). Opposition: "Why Leave Home," "Say It With Songs," "Man and Moment," "Three Live Ghosts," "Our Modern Maidens." Rating, 65%.

AD TIPS—Exploit Ina Clair big in a Comedy Drama Hit of the Stage. Bill as an all talking feature. Copy used—A Great Broadway Actress In Her Most Brilliant Broadway Success. A Great Stage Star Making Her Screen Debut. Beautiful—Charming. A Show That Is Class. Broadway Stars Galore on stage and screen. Audience appeal, all classes.—Majestic Theatre, John H. Thoma, Mgr., Dallas, Tex.

The Last Word in class entertainment. One of the stage's outstanding personalities. Ina Clair in "The Awful Truth," with Henry Daniel. Her first all talking picture. Use big head cut of Ina Clair with large question mark surrounding it. Beneath this have positive cut of star's name and title of play. Audience appeal: Extremely fine appeal for the sophisticates.—Auditorium, Fred Schanberger, Jr., manager, Baltimore, Md.

Big Time (Fox)

LOS ANGELES, CALIF.—Loew's State Theatre (2,418), 35c-50c-65c-75c-$1.00; Movietone News, Gene Morgan, Fanchon-Marco "Types" Idea. Weather, fine. Opposition: "Hollywood Revue," "They Had to See Paris," "Broadway Melody," "Jealousy," "Bulldog Drummond," "Street Girl." Rating, 103%.

Broadway (Univ.)

BOSTON, MASS.—Park Theatre (1,800), 7 days, 25c-50c; Weather, clear and cool. Opposition: "Evangeline," "Madame X," "College Coquette," "Say It with Songs," "Hollywood Revue," "Why Leave Home," "Fast Company," "Madonna of Avenue A," "Street Girl." Rating, 100%.

Broadway Melody (M-G-M)

LOS ANGELES, CALIF.—Criterion Theatre (1,652), 35c-50c-65c; Movietone News. Opposition: "Hollywood Revue," "They Had to See Paris," "Jealousy," "Big Time," "Bulldog Drummond," "Street Girl." Rating, 111% (2nd week).

Bulldog Drummond (U.A.)

LOS ANGELES, CALIF.—United Artists Theatre (2,100), 35c-50c-65c; Reisenfeld's "1812" Overture, Organ Concert. Weather, fine. Opposition: "Hollywood Revue," "They Had to See Paris," "Broadway Melody," "Jealousy," "Big Time," "Street Girl." Rating, 99% (6th week).

MINNEAPOLIS, MINN.—State Theatre (2,300), 7 days, 5 shows daily, 25c-35c-60c; Tribune-Universal News, Selected Shorts. Weather, cool. Opposition: "Our Modern Maidens," "Thunder," "Love Trap," "Dark Streets." Rating, 75%.

AD TIPS—Exploited the name Colman to the skies. In ads played up his face. The gripping melodrama of the picture and the star's wonderful speaking voice. The business we did proved that we had the right idea. Audience appeal: from high school age and up. —State Theatre, Gordon Greene, Minneapolis, Minn.

Careless Age, The (F.N.)

BALTIMORE, MD. — Rivoli Theatre (1,981), 6 days, 25c-50c; Pathe Sound News, "The Smooth Guy" (George LeMaire Pathe talking comedy), "A Stone Age Romance" (Pathe Aesop Fable), Jack Wilson and Ruth Wheeler in "My Wife" (Columbia talk act), "The Harmony Club" (Columbia talk act), Organ. Rating, 90%.

AD TIPS—All talking First National-Vitaphone production—Douglas Fairbanks, Jr., Loretta Young, Carmel Myers, Kenneth Thomson, Holmes Herbert in "The Careless Age." Hear the beautiful voice of Carmel Myers singing "Melody Divine" and "Say It With a Solitaire." Hear and see scenes from a big Broadway operetta. Audience appeal: Will make a host of new admirers for Douglas Fairbanks, Jr. All who saw this fine picture enjoyed it throughout.—Rivoli Theatre, Frank Price, Jr., Baltimore, Md.

Cock-Eyed World, The (Fox)

PROVIDENCE, R. I.—Victory Theatre, (1,600), 7 days, 15c-50c. Fox News. Weather cool, rain. Opposition: "Say It With Songs," "Fast Life," "Speedway." Rating, 125%.

MILWAUKEE, WIS. — Strand Theatre (1,297), 7 days, 25c-60c; No presentation. Fox Movietone News. Weather, bright and cool. Opposition: "Thunder," "Her Private Life," "Mysterious Dr. Fu Manchu," "Say It with Songs," "In the Headlines." Rating, 150%.

PORTLAND, ORE. — Fox-United Artists Theatre (957), Extra performances (25c-60c) 9 A. M. to 10.50 P. M. Metro Short, Fox Movietone News. Weather, rain. Opposition: "Illusion," "Imagine My Embarrassment," "Wonder of Women," "Argyle Case," "Half Marriage." Rating, 165%.

SEATTLE, WASH.—Fox Theatre (2,650), 25c-35c-50c-60c75c; Fox Movietone News. Weather, fair. Opposition: "Unholy Night," "Say It with Songs," "Lady Lies," "Honky Tonk." Rating, 135%.

AD TIPS—Tied up with traffic with this smash which shattered house records and will be held over for second week. Tie-ups with U. S. Marines and newspapers helped materially. Appeal: All ages and classes.—Victory Theatre, Matt Reilly, Mgr., Providence, R. I.

Featured success of "Cockeyed World" in its third week at the Strand. Soldier life scenes played up considerably. Vivaciousnes of Lily Damita stressed heavily. Audience appeal: all classes.—Strand Theatre, I. Stein, Mgr., Milwaukee, Wis.

Urged patrons to come early. Big problem to satisfy crowds. Long standing lines rule. No special exploitation. Word mouth advertising strong. Universal appeal. House records broken.—United Artists Theatre, J. J. Parker, Mgr., Portland, Ore.

Feature stars of "What Price Glory" fighting again over more women, in sound; talk about records at Roxy; tease on censorable angles. Audience appeal: everyone except those easily offended at "rough stuff."—Fox Theatre, Lou Golden, Mgr., Seattle, Wash.

Box Office Check-Up And Ad. Tips

Cocoanuts, The (Par.)

ALBANY, NEW YORK.—Proctor's Grand Theatre, (1,800), 25c-75c, 6 days. Heavily featured, was shown with a program of vaudeville which included "Sunshine Sammy," formerly one of the stars in "Our Gang." Weather, fair and cool. Opposition: "The Argyle Case," "Smiling Irish Eyes," "Words and Music," "Modern Maidens." Audience appeal: general. Rating, 135%.

TROY, NEW YORK.—Proctor's Fourth Street Theatre, (2,000), 35c-50c, 4 days. Vaudeville acts. Weather, fair and cool. Opposition: "Thunder," "The Argyle Case." Rating, 140%.

OTTAWA, ONTARIO.—Regent Theatre, (1,295), 6 days, 25c-60c. "The Parlor Pest,' Fox Movietone News, orchestra overture. Weather, clear and cool. Opposition: "Fall of Eve," "The Divine Lady," "Sophomore," "Wedding March." Rating, 125%.

AD TIPS—Everybody in Albany had apparently heard of the Marx Brothers, or had seen them as thuosands flocked to see the picture or to see "Sunshine Sammy." Extra newspaper space was used being about equally divided between "The Cocoanuts" and "Sunshine Sammy."—Proctor's Grand Theatre, Joseph Wallace, Mgr., Albany, N. Y.

Special window displays, making good use of still photographs; every soda bar in town boosted a Cocoanut Sundae, linking the name of the theatre. Newspaper advertising stressed the droll humor and antics of the Four Marx Brothers, and announced it as the first picture presented as a complete musical revue as the audience would see it with no back stage story. Audience appeal: All ages and all classes.—Regent Theatre, T. R. Tubman, Mgr., Ottawa, Ontario.

College Coquette, The (Col.)

BOSTON, MASS.—Modern and Beacon Theatres (1,800), 7 days, 25c-75c; Co-feature, "The Greene Murder Case." Pathe News. Weather, clear and cool. Opposition: "Evangeline," "Madame X," "Hollywood Revue," "Why Leave Home," "Fast Company," "Broadway," "Street Girl," "Madonna of Avenue A." Rating, 120% (double feature).

AD TIPS—Another sophomore picture, at a co-ed college with various types of students, such as the flirt, played up Ruth Taylor, and the simple country mouse, played by Jobyna Ralston. There's a football game, too. Add William Collier as the sophisticated youth with too much money to spend and you have the ingredients of a real talking comedy.—Modern and Beacon Theatres, Boston, Mass.

Dark Streets (F.N.)

MINNEAPOLIS, MINN.—Lyric Theatre (1,238), 7 days, 7 shows daily, 15c-25c-35c; Movietone News, Selected Shorts, Vitaphone. Weather, cool. Opposition: "Our Modern Maidens," "Thunder," "Bulldog Drummond," "Love Trap." Rating, 175%.

Standard
VAUDEVILLE
for
Motion Picture Presentation

THE FALLY MARKUS AGENCY
Astor Theatre Building
N. W. Cor. 45th St. & Broadway
Lackawanna 7876

Dark Streets

AD TIPS—Centered exploitation that this was the first all talking picture ever made in which the star enacts a dual role. We used as trick lines "Twin Brothers vie for the hand of a girl in this strange drama." In our ads we played up Mulhall's name heavily. Audience appeal: all ages and classes.—Lyric Theatre, E. C. Prinson, Mgr., Minneapolis, Minn.

Divine Lady, The (F. N.)

OTTAWA, ONTARIO. — Centre Theatre, (1,200), 6 days, 13c-50c. Fox News and All-Talking Comedy. Weather, clear and cool Opposition: "Cocoanuts," "Wedding March," "Alibi," "Sophomore," "Fall of Eve." Rating, 80%.

AD TIPS—A highly capable cast, including Corinne Griffith, H. B. Warner and Victor Varconi, deserves special emphasis in all advertising. Call it Corinne Griffith's best and you will be right. Audience appeal: All ages and all classes.—Centre Theatre, Don Stapleton, Mgr., Ottawa, Ontario.

Drag (F. N.)

TACOMA, WASH.—Fox Colonial, (965), 7 days, 25c, 35c; "End of World" comedy, Melody of Color Symphony and sound news. Weather, smoky. depressnig. Opposition: "Hottentot," "Street Girl," "Mysterious Dr. Fu Manchu." Rating, 80%.

AD TIPS—Played up star, Barthelmess having made sequences to "Patent Leather Kid" here at Fort Lewis; also played up his cast and the story. Appeal, general.—Fox Colonial, Doug. Kimberley, Mgr., Tacoma, Wash.

Drake Case, The (U.)

DALLAS, TEXAS. — Capitol Theatre, (1,044), 7 days, 15c-25c-35c. Vitaphone Acts "Godfrey Ludlow," Pat Rooney and Marion Bent. Song Novelty Reel, Universal Dallas Dispatch News No. 74. Weather, fair. Opposition: "Lady Lies," "Say It With Songs," "Awful Truth," "Great Divide." Rating, 105%.

AD TIPS—Play up the mystery angle as the best exploitation bet. Let the public know that it is a 100% all talking picture with a real court room scene. Copy used—strangest mystery murder ever screened—unmasks the secret of two women's lives. Who Killed Doris Drake—Society Debutante Accuses Mother—While—the mother faces death for murder rather than bare her past. Caught fleeing the house that hid the crumpled body—her finger prints on the pistol—what chance had Lulu Marks to prove her innocence—'til an unexpected clue revealed an insidious plot of love and death? All star all talking cast.—Capitol Theatre, Ray J. Stinnett, Mgr., Dallas, Texas.

Evangeline (U.A.)

BOSTON, MASS.—Loew's State Theatre (3,700), 7 days, 30c-50c; Stage Number, Singer's Midgets, Fox Movietone News, MGM News, Charley Chase Comedy. Weather, clear, cool. Opposition: "Say It with Songs," "College Coquette," "Madame X," "Why Leave Home," "Hollywood Revue," "Fast Company," "Madonna of Avenue A," "Broadway," "Street Girl." Rating, 120%.

AD TIPS—Played up Dolores Del Rio as heroine of screen portrayal of Longfellow's famous poem, Longfellow having been most popular poet of Massachusetts. Especially stressed beauty of scenes of backgrounds of picture.—Loew's State Theatre, Joseph Brannan, Mgr., Boston, Mass.

Fall Of Eve, The (Col.)

OTTAWA, ONTARIO.—B. F. Keith's Theatre, (2,596), 6 days, 15c-50c. "Gentlemen of the Evening," Screen Snapshots, Pathe Talking Weekly. Weather, clear and cool. Opposition: "Wedding March," "Cocoanuts," "Divine Lady," "Sophomore," "Alibi." Rating, 75%

Fall Of Eve

AD TIPS—Told them how good Patsy Ruth Miller is in this story about the big business man, his beautiful wife, his secretary, his son and a customer from out-of-town who wants to make whoopee for an evening. The title is a misnomer because the story has nothing to do with the Garden of Eden and the less play on that the better. Of course, mention Ford Sterling because he is a clue to the type of story to be expected. Audience appeal: All above public school age.—B. F. Keith's, J. M. Franklin, Mgr., Ottawa, Ontario.

Fast Company (Par.)

MINNEAPOLIS, MINN.—Minnesota Theatre, (4,025), 7 days, 4 shows daily, 35c-40c-75c. Publix Unit (Castle of Dreams), Stage Band, Concert Orchestra, Organ, Movietone News, Fashion reel and selected short subject. Weather, cool. Opposition: "Street Girl," "Mysterious Dr. Fu Manchu," "Words and Music," "Madonna of Avenue A." Rating, 79%.

BOSTON, MASS.—Metropolitan Theatre (4,350), 7 days, 30c-75c; Stage number "Painted Melodies." Rubinoff in "Operatic Boquet." Paramount News. Weather, clear and cool. Opposition: "Evangeline," "Madame X," "College Coquette," "Say It with Songs," "Hollywood Revue," "Why Leave Home," "Broadway," "Madonna of Avenue A," "Street Girl." Rating, 120%.

AD TIPS—Exploited this from the angle "That no one ever knows just how a woman is going to re-act to a given situation." The three stars of the picture Evelyn Brent, Jack Oakie and Gallagher were given considerable play—Minnesota Theatre, Harry Watts, Mgr., Minneapolis, Minn.

Evelyn Brent, Oakie and Gallagher were real pullers for warm romance and corking comedy—the comedy team of "Close Harmony." An all talking laugh riot with just pathos and drama enough to make it different.—Metropolitan Theatre, L. I. Bearg, Mgr., Boston, Mass.

Fast Life (F. N.)

PROVIDENCE, R. I.—Strand Theatre, (2,200), 7 days, 15c-50c. Weather cool, rain. "Trusting Wives," short. Opposition: "Cock-Eyed World," "Say It With Songs," "Speedway." Rating, 90%.

CLEVELAND, OHIO. — State Theatre, (3,400), 7 days, 30c-60c. Weather, clear, cool. Short Subjects: "Turn 'Em Loose" (Par.), "Hot Ink" (Par.) The Prospector Talks (Fischer)—Fox Movietone News—"Over the Top" (Publix Revue. Opposition: "Hollywood Revue," "Three Live Ghosts," "Salute," "Street Girl," "Why Leave Home." Rating, 90%.

AD TIPS—In exploiting this film stress must be laid on youth, pep and parties. Name of Chester Morris carried here as he is a former local stock juvenile. Stress romantic nature of story and in most places Doug Fairbanks, Jr., has big followings. Appeal: Principally to young.—Strand Theatre, Ed Reed, Mgr., Providence, R. I.

Flying Marine, The (Col.)

BALTIMORE, MD.—Hippodrome Theatre (2,500), 6 days, 20c-55c; with Luckee Players in "I'll Tell the Cock-Eyed World," with clowns and vaudeville acts, Orchestra, Organ, Pathe News. Weather, clear, cool, some rain. Rating, 90%.

AD TIPS—Exploit Ben Lyon in "The Flying Marine" with Shirley Mason and Jason Robards. Tell them it is a gripping dialogue picture blending a beautiful love story with an absorbing drama of brotherly sacrifice. Audience appeal: Ben Lyon, being a former Baltimorean drew them strong. They liked

Box Office Check-Up And Ad. Tips

Flying Marine, The

the play immensely after they were in the theatre.—Hippodrome Theatre, Nat Keene, Mgr., Baltimore, Md.

Great Divide, The (F. N.)

DALLAS, TEXAS.—Old Mill Theatre, (1,400), 7 days, 25c-35c. All Talking Comedy, 2 Vitaphone Acts, Pictorial News. Weather, fair. Opposition: "Lady Lies," "Say It With Songs," "Awful Truth," "Drake Case." Rating, 95%.

AD TIPS—Play up the fact that this picture is based on one of America's greatest stage plays and also exploit Dorothy Mackail. The names Ian Keith, Myrna Loy, Creighton Hale and George Fawcett should also be mentioned in newspaper copy. Stress the western atmosphere. Copy used: The Real Spell of the Golden West with its Adventures and Romance. America's Finest Stage Play now a Great ALL TALKING—Singing—Dancing Picture. Audience appeal: All Classes.—Old Mill Theatre, Al R. Lever, Mgr., Dallas, Texas.

Greene Murder Case, The (Par.)

BOSTON, MASS.—Modern and Beacon Theatres (1,800), 7 days, 25c-75c; Pathe News. Weather, clear and cool. Opposition: "Evangeline," "Madame X," "Say It with Songs," "Why Girls Leave Home," "Hollywood Revue," "Fast Company," "Madonna of Avenue A," "Broadway," "Street Girl."

Half Marriage (RKO)

PORTLAND, ORE.—RKO Orpheum Theatre, 7 days, 25c-60c; "Slim" Timblin, Pathe Sound News. Catherine Ouster at Organ. Rating, 120%.

AD TIPS—Second big bill—continued heavy appeal both stage and screen offerings.—RKO Orpheum Theatre, Earl Wadge, Mgr., Portland, Ore.

Her Private Life (F. N.)

OMAHA, NEB.—Orpheum Theatre, (3,000), 7 days, 25c-60c. Five acts RKO vaudeville—Pathe News. Weather, fair. Opposition: "Illusion," "Say It With Songs." Rating, 100%.

MILWAUKEE, WIS.—Alhambra Theatre (2,200), 7 days, 25c-60c; No presentation. Comedy, Collegians, Newsreel. Opposition: "Thunder," "Mysterious Dr. Fu Manchu," "Say It with Songs," "In the Headlines," "Cockeyed World." Rating, 85%.

AD TIPS—Plugged theme song "Love Is Like a Rose" in music store tieups, and set 8-sheets in 100 spots in town. Star is good for a draw in this picture. Audience appeal, general.—Orpheum Theatre, Ralph W. Thayer, Mgr., Omaha, Neb.

Billy Dove featured as an excellent talking star. Stage play also featured considerably. Hundred per cent talking angle advertised heavily. Audience appeal: all clases.—Alhambra Theatre, Harry Wren, Mgr., Milwaukee, Wis.

Hollywood Revue (M-G-M)

CLEVELAND, OHIO.—Stillman Theatre, (1,800), 7 days, 40c-75c. Short Subjects: Fox Movietone News. Weather, clair, cool. Opposition: "Three Live Ghosts," "Fast Life," "Salute," "Street Girl," "Why Leave Home." Rating, 213⅓.

LOS ANGELES, CALIF.—Grauman's Chinese Theatre (2,023), 75c-1.00-1.50; "Curiosities," Movietone News, Symphony Orchestra. Weather, fine. Opposition: "They Had to See Paris," "Broadway Melody," "Jealousy," "Big Time," "Bulldog Drummond," "Street Girl." Rating, 96% (14th week).

Hollywood Revue

AD TIPS—Ran an "identification of stars" contest in newspaper with heavy cash prizes. Had truck on streets with high loud speaker playing songs from the show, and doing some of talking sequences. Ran this all through downtown section during first week of run. Audience appeal: All classes.—Stillman Theatre, George Gilliam, Mgr., Cleveland, Ohio.

BOSTON, MASS. — Tremont Theatre (1,800), 7 days, 50c-$2. Weather, clear and cool. Opposition: "Evangeline," "Madame X," "College Coquette," "Say It with Songs," "Why Leave Home," "Fast Company," "Madonna of Avenue A," "Broadway," "Street Girl." Rating, 135% (5th week).

Honky Tonk (W.B.)

SEATTLE, WASH.—Blue Mouse Theatre (950), 7 days, 25c-35c-50c-75c; Vitaphone Acts, Fox Movietone News. Weather, fair. Opposition: "Cockeyed World," "Unholy Night," "Say It with Songs," "Lady Lies." Rating 90%.

AD TIPS—Feature Sophie Tucker, "last of Red Hot Mammas," night club angles, songs, etc. Audience appeal: general.—Blue Mouse Theatre, John Hamrick, Seattle, Wash.

Hottentot, The (W. B.)

TROY, NEW YORK. — Troy Theatre, (2,000), 35c-50c, 3 days. One Vitaphone, comedy, Fox Movietone News. Weather, fair and cool: Opposition, "Thunder," "Cocoanuts." Rating, 96%.

TACOMA, WASH.—Blue Mouse Theatre, (601), 7 days, 25c-75c; vitaphone act, talking comedy of two reels and movietone news. Weather, smoky and depressing. Opposition: "Street Girl," "Drag," "Mysterious Dr. Fu Manchu." Rating, 80%.

AD TIPS—Played this up as a hit for three solid years on Broadway as a play, the greatest comedy riot in years with a laugh to every foot of film. Audience appeal, general.—Troy Theatre, Benjamin Stern, Mgr., Troy, N. Y.

Played up stage play end, star and comedy in regular newspaper display; loby display as usual; Big fair here, lasted all week and had to do with theatre attendance. Appeal, general, with unusual compliments from patrons.—Blue Mouse Theatre, Ned Harris, Mgr., Tacoma, Wash.

Illusion (Par.)

OMAHA, NEBR. — Paramount Theatre, (2,900), 7 days, 25c-60c. Par. News, Orchestra and organ, "Say It With Flowers." Publix unit. Weather, fair. Opposition: "Her Private Life," "Say It With Songs." Rating, 115%.

BUFFALO, N. Y.—Buffalo Theatre (3,100), 65c; Movietone News, Paramount News, Vaudeville, Comedy and Fashion Film. Weather, cold. Opposition: "Say It with Songs," "Madame X," "Street Girl," "Twin Beds." Rating, 140%.

OKLAHOMA CITY, OKLA.—Criterion Theatre (2,000), 7 days, 10c-50c; Paramount Talking News, Roy Evans in musical and comedy unit. Clyde Doerr and his saxophone ensemble. Weather, cool, clear. Opposition: "Masked Emotions," "Say it with Songs," "Side Street," "Wagon Master," "Sophomore," "Rainbow Man." Rating, 150%.

PORTLAND, ORE. — Portland Theatre (3,068), 35c-60c; Paramount Talking Act "What Do I Care," Bouncing Ball Sound, Raymond Griffith, "Sleeping Porch," Stanleigh Malotte at Wurlitzer. Opposition: "Imagine My Embarrassment," "Wonder of Women," "Argyle Case," "Cockeyed World," "Half Marriage." Rating, 100%.

HOUSTON, TEX.—Metropolitan Theatre (2,512), 7 days, 25c-60c; Publix unit, Paramount News, Organ and Orchestra. Weather, mild. Opposition: "Unholy Night," "Paris Bound." Rating, 100%.

Illusion

AD TIPS—Stars and Cinderella theme of this picture are good for real exploitation. Used title to advantage with advance week stunt of placing several convex and concave mirrors in loby with appropriate copy about "illusion." Audience appeal, general—Paramount Theatre, Charles Pincus, Mgr., Omaha, Neb.

Play up the good old circus type. Buddy Rogers as circus man and actor longs to join society but gives up the thought.—Buffalo Theatre, Vincent P. McFaul, Mgr., Buffalo, N. Y.

You'll hear Nancy sing "Illusion." You'll hear Buddy Rogers croon this song, too. You'll see a chorus of thirty girls hot-step the new hit "Revolutionary Rhythm." A dramatic story, too, from Arthur Train's best-selling novel. Fifth Avenue and luxurious country estates. Produced with amazing lavishness. Hear the hits "Illusion," "Revolutionary Rhythm." Appeal: all ages and classes.—Criterion Theatre, Oklahoma City, Okla.

Return of the sparkling pair—Rogers and Carroll—stars of "Close Harmony." A laugh loving romance. Strong college and juvenile appeal.—Portland Theatre, John Smith, Mgr., Portland, Ore.

Plug Buddy Rogers and Nancy Carroll as screen sweethearts, and stress the singing and dancing angle. Also the story of youth. Appeal is general.—Metropolitan Theatre, Houston, Tex.

In The Headlines (W.B.)

MILWAUKEE, WIS.—Majestic Theatre (1,500), 25c-60c; No presentation. Comedy, Newsreel. Opposition: "Thunder," "Cockeyed World," "Her Private Life," "Mysterious Dr. Fu Manchu," "Say it with Songs." Rating, 90%.

AD TIPS—The life of newspapers and their romance featured in all copy. Talkie angle played up heavily also. Audience appeal: all classes.—Majestic Theatre, Herbert Israel, Mgr., Milwaukee, Wis.

Jealousy (Par.)

LOS ANGELES, CALIF. — Paramount Theatre (3,595), 35c-50c-65c; Sennett Talking Comedy, Paramount Sound News, Symphony Orchestra, Milton Charles, Organ Solos. Opposition: "Hollywood Revue," "They Had to See Paris," "Broadway Melody," "Big Time," "Bulldog Drummond," "Street Girl." Rating, 107%.

Lady Lies, The (Par.)

DALLAS, TEXAS.—Greater Palace Theatre, (2,350), 7 days, 25c-35c-60c. Publix presentation "Say It With Flowers," Billy Muth organ novelty "Wishing," Krazy Kat comedy, Paramount News. Weather, fair. Opposition: 'Say It With Songs," "Awful Truth," "Great Divide," "Drake Case." Rating, 90%.

Box Office Check-Up And Ad. Tips

Lady Lies, The

SEATTLE, WASH. — Seattle Theatre (3,150), 25c-35c-50c-60c; "Look Out Below," Bouncing Ball, Paramount Sound News. Weather, fair. Opposition: "Honky Tonk," "Cockeyed World," "Unholy Night." Rating, 75%.

AD TIPS—Exploit the theme of the picture and the fact that it is an all-talking comedy drama with an all-star cast of stage celebrities. Mention Walter Huston, Claudette Colbert and Charles Ruggles in all copy. Copy used—The Daring Truth. You Can Ditch Blondes. But If She's A Brunette LOOK OUT. A Shocking Story Which Only Our Modern Times Could Produce. The Lowdown On Love Nests Told With Luxurious Good Humor. Paramount's "New Show World—Smash." Audience appeal, general.—Greater Palace Theatre, Holman Swiger, Manager, Dallas, Texas.

Feature stars of "Gentlemen of Press" and "Hole in Wall," mention a few of high grade entertainment. Audience appeal: all adults who appreciate something exceptionally smart and sophisticated.—Seattle Theatre, Robert Blair, Mgr., Seattle, Wash.

Love Trap, The (U.)

MINNEAPOLIS, MINN.—Pantages Theatre (1,675), 7 days, 3 shows daily, 25c-50c-75c; Pathe Sound News, 5 acts vaudeville. Weather, cool. Opposition: "Our Modern Maidens," "Thunder," "Bulldog Drummond," "Dark Streets." Rating, 80%.

AD TIPS—We asked the public "How Do Chorus Get Millionaires for Husbands?" Those that were anxious to get the right answer laid down the admission price at the window. We used the trick line "A Story of A Nice Girl Trying to be Naughty." Laura La Plante was the name we conjured with. Audience appeal: adult.—Pantages Theatre, E. C. Bostick, Mgr., Minneapolis, Minn.

Madame X (M-G-M)

DES MOINES, IOWA.—Des Moines Theatre, (1,600), 25c-35c-50c-65c, 7 days. Para. act, "Radio Rhythm," film novelty "Deep Night" with Ruth Etting, singing. Para. sound news. Weather, cool. Opposition: "Speedway," "Say It With Songs." Rating, 110%.

BOSTON, MASS.—Loew's Orpheum Theatre (3,100), 7 days, 25c-50c; 5 acts vaudeville, Fox Movietone and M-G-M News, Talking comedy. Weather, clear and cool. Opposition: "Evangeline," "Hollywood Revue," "Why Leave Home," "Fast Company," "Broadway," "Street Girl," "Madonna of Avenue A," "Say it with Songs," "College Coquette." Rating, 115%.

BUFFALO, N. Y.—Great Lakes Theatre (3,000), 65c-85c; Vitaphone News, Fox Movietone News, Stage presentation. Weather, cold. Opposition: "Say it with Songs," "Street Girl," "Illusion," "Twin Beds." Rating, 130%.

AD TIPS—Ruth Chatterton played up. The story is one which builds up business through the week. General appeal.—Des Moines Theatre, George Watson, Mgr., Des Moines, Iowa.

Play up this good star Ruth Chatterton with a background of a murder case.—Great Lakes Theatre, H. A. Kaufman, Mgr., Buffalo, N. Y.

Madame X

Great heart interest plot with gifted Ruth Chatterton as star. Public interest aroused by story of woman who commits murder being defended by own son when all friends fail. Miss Chatterton, Lewis Stone and Raymond Hackett make great team for exploitation.—Loew's Orpheum Theatre, Victor Morris, Mgr., Boston, Mass.

Madonna Of Avenue A (W. B.)

MINNEAPOLIS, MINN.—Lyric Theatre, (1,238), 7 days, 7 shows daily, 15c-25c-35c, Movietone News, Selected shorts, Vitaphone. Weather, cool. Opposition: "Fast Company," Street Girl," "Mysterious Dr. Fu Manchu," "Words and Music." Rating, 164%.

BOSTON, MASS.—Scollay Square, Central Square, Fenway, Strand and Allston Theatres simultaneously (7,500), Scollay Square and Fenway 7 days, others 4 days, 25c-50c; Paramount features, Paramount News. Weather, clear and cool. Opposition: "Evangeline," "Madame X," "Fast Company," "Broadway," "Street Girl." Rating, 110%.

AD TIPS—We manage to climb over 100% every week solely on exploitation and showing "our public" what they want to see. Our catch line on this picture was "A Good Girl Trying to Be Bad."—Lyric Theatre, E. C. Prinson, Mgr., Minneapolis, Minn.

Man And The Moment, The (F.N.)

BALTIMORE, MD.—Loew's Century Theatre (3,221), 6 days, 25c-60c; Fox Movietone and MGM News, Loew-Publix unit "Creole Nights," headed by Ted Claire, Organ, Orchestra, Lloyd Hamilton in "Don't Be Nervous" (Educ. all talking comedy), "Many Wings" (Bruce Outdoor Scenic). Weather, clear, cool, some rain. Opposition: "Flying Marine," "Awful Truth," "Careless Age," "Street Girl," "Say it with Songs." Rating, 98%.

AD TIPS—The screen's most gorgeous star in an exceptional talking picture. Pleasure mad society at play in Elinor Glyn's most daring companionate romance. A marriage of convenience set in a glamorous spectacle. Audience appeal: wide and general for all classes. A great sex appeal comedy drama that audience enjoyed thoroughly.—Loew's Century, Charles Raymond, Genl. Mgr., Baltimore, Md.

Masked Emotions (Fox)

OKLAHOMA CITY, OKLA.—Orpheum Theatre (1,500), 10c-50c; Aesop's Fables, News Reel, Bert Smith Revue in "Ladies Night in a Turkish Bath," Forty artists. Weather, cool and clear. Opposition: "Illusion," "Say it with Songs," "Side Street," "Sophomore," "Wagon Master," "Rainbow Man." Rating, 100%.

Mysterious Dr. Fu Manchu, The (Par.)

MINNEAPOLIS, MINN.—State Theatre, (2,300), 7 days, 5 shows daily, 25c-35c-60c, Tribune-Universal News, Selected shorts. Weather, cool. Opposition: "Fast Company," "Street Girl," "Words and Music," "Madonna of Avenue A." Rating, 50% (Second week).

Mysterious Dr. Fu Manchu

TACOMA, WASH.—Fox Rialto Theatre. (1,350), 7 days, 35c-75c. Charley Chase comedy, Barnyard Battles animated, Movietone news. Weather, smoky, depressing. Opposition: "Hottentot," "Street Girl," "Drag." Rating, 110%.

MILWAUKEE, WIS. — Merrill Theatre (1,167), 25c-60c; No presentation. Comedy, Fox Movietone News. Weather, brisk and cool. Opposition: "Thunder," "Cockeyed World," "Her Private Life," "Say it with Songs," "In the Headlines." Rating, 85%.

AD TIPS—Played up Warner Oland and admitted that this was a super thriller. Dragons and clutching hands decorated front of house. —State Theatre, Gordon Green, Mgr., Minneapolis, Minn.

Played mystery, author and name of stars in usual amount of newspaper and billboard space. Appeal, adults.—Fox Rialto Theatre, Doug. Kimberley, Mgr., Tacoma, Wash.

Mystery angle featured in all advertising. Warner Oland in mysterious garb stressed. "The world's most villainous devil is Alive!" said one copy. Audience appeal: all classes.—Merrill Theatre, G. Musgrove, Mgr., Milwaukee, Wis.

Our Modern Maidens (M-G-M)

ALBANY, N. Y.—Harmanus-Bleecker Hall, (2,000), 35c-50c, 6 days, Laurel and Hardy comedy "Men O' War"; Ukulele Ike; Fox Movietone News. Opposition: "Argyle Case," "Cocoanuts," "Words and Music," "Smiling Irish Eyes." Rating, 125%.

BALTIMORE, MD.—Loew's Valencia Theatre, (1,500), 6 days, 25c-35c. Fox Movietone News, Jan Garber's Band (M-G-M Act), Our Gang in "Boxing Gloves," (M-G-M Talking Comedy. Weather, clear, cool, some rain. Rating, 50%.

BALTIMORE, MD.—Loew's Parkway Theatre, (1,092), 6 days, 15c-35c, Fox Movietone News, Jan Garber's Band (M-G-M Act), Our Gang in "Boxing Gloves," (M-G-M Talking Comedy). Weather, clear, cool, some rain. Opposition: "Say It With Songs," "Why Leave Home," "Awful Truth," "Flying Marine," "Three Live Ghosts," "Man and Moment," "Careless Age," "Street Girl." Rating, 111%.

MINNEAPOLIS, MINN.—Minnesota Theatre (4,025), 7 days, 4 shows daily, 35c-40c-75c; Publix Unit (Seashore Follies), Stage Band, Concert Orchestra, Organ, Movietone News, Fashion reel and selected short subject. Weather, cool. Opposition: "Thunder," "Bulldog Drummond," "Love Trap," "Dark Streets." Rating, 84%.

AD TIPS—Used extra newspaper space in playing up this picture as the successor of "Our Dancing Daughters." Characterized the picture as one of jazz-mad youth meeting life and moments of flaming drama. Featured Joan Crawford heavily. Audience Appeal: General.—Harmanus-Bleecker Hall, Charles Goulding, Mgr., Albany, N. Y.

To intrigue popular interest we exploited this film as being "Delightfully Daring." In our ads we used small John Held, Jr., cartoons. We gave considerable play to the big names, Anita Page, Fairbanks, Jr., and La Rocque. High school age and up appealed to by film. —Minnesota Theatre, Harry Watts, Mgr., Minneapolis, Minn.

Paris Bound (Pathe)

HOUSTON, TEXAS.—Majestic Theatre (2,512), 7 days, 25c-60c; Publix unit, Paramount News, organ and orchestra. Weather, mild. Opposition: "Illusion," "Unholy Night." Rating, 140%. (Charles Ray in person added attraction).

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Box Office Check-Up And Ad. Tips

Paris Bound

AD TIPS—Ann Harding advertised as a new type of beauty, and her "bell like voice" are good points to stress. Also the stage play popularity, and sophisticated comedy type. Appeal is to adults.—Majestic Theatre, Houston, Texas.

Rainbow Man, The (Par.)

OKLAHOMA CITY, OKLA.—Rialto Theatre (1,000), 4 days, 10c-25c; Vitaphone Vaudeville. Weather, clear and cool. Opposition: "Illusion," "Say it with Songs," "Masked Emotions," "Side Street," "Sophomore," "Wagon Master," "Rainbow Man." Rating, 100%.

AD TIPS—See and hear Eddie Dowling as the "Rainbow Man," and who will send you away with smiles in your heart with his songs and especially "The Rainbow Man." A most excellent good picture to book.—Rialto Theatre, Oklahoma City, Okla.

Salute (Fox)

CLEVELAND, OHIO.—Palace Theatre, (3,600), 7 days, 35c-75c. Weather, cool, clear. Short Subjects: Pathe News (Sound); Pathe News (Silent); Pathe Review; Our World Today (Educational). Opposition: "Hollywood Revue," "Three Live Ghosts," "Fast Life," "Street Girl," "Why Leave Home." Rating, 125%.

AD TIPS—Featured Baclanova in person, and Ben Bard in person all week, and Charles Farrell in person four performances one day. Also emphasized football theme of picture as being of timely interest. Audience appeal: For everybody.—Palace Theatre, Frank Hines, Mgr., Cleveland, Ohio.

Say It With Songs (W. B.)

DES MOINES, IOWA.—Strand Theatre, (1,100), 20c-30c, 7 days, Educational Comedy, "Parlor Pests," Paramount song novelty, "Goodbye, My Lady Love, Goodbye," Pathe Sound News, Kinograms News. Weather, cool. Opposition: "Madame X," "Speedway." Rating, 100%.

PROVIDENCE, R. I.—Majestic Theatre, (2,400), 7 days, 15c-50c. Weather, cool, rain. "The Corner Store," short. Opposition: "Cock-Eyed World," "Fast Life," "Speedway." Rating, 100%.

OMAHA, NEBR.—World Theatre, (2,500), 7 days, 25c-60c, Pathe News. Weather, fair. Opposition: "Illusion," "Her Private Life." Rating, 100%.

DALLAS, TEX.—Melba Theatre, (1,800), 14 days, 35c-50c-60c, Vitaphone Act "Edison and Gregory," Paramount Talking News. Weather, fair. Opposition: "Lady Lies," "Drake Case," "Graet Divide," "Awful Truth." Rating, 95% (second week).

BALTIMORE, MD.—Warner's Metropolitan Theatre (1,500), 6 days, ending Friday night, 15c-50c; Kinograms, Frances Shelley, the Four Eaton Boys, Vitaphone Acts, Organ. Weather, clear, cool, some rain. Opposition: "Why Leave Home," "Awful Truth," "Flying Marine," "Street Girl," "Careless Age," "Man and Moment," "Three Live Ghosts," "Our Modern Maidens." Rating, 125%.

MILWAUKEE, WIS. — Garden Theatre (1,200), 25c-60c; No presentation. Comedy, News reel. Weather, very brisk and cool. Opposition: "Thunder," "Cockeyed World," "Her Private Life," "Mysterious Dr. Fu Manchu," "In the Headlines." Rating, 105%.

OKLAHOMA CITY, OKLA. — Capitol Theatre (1,200), 10c-50c, 7 days; Paramount Talking News, Fox Movietone Shorts. Weather, cool and clear. Opposition: "Illusion," "Emotions," "Side Street," "Sophomore," "Wagon Master," "Rainbow Man." Rating, 150%.

Say It With Songs

BOSTON, MASS.—Olympia and Uptown Theatres (4,300), 7 days, 25c-75c; Co-feature: "After Seben." Paramount Sound News. Weather, clear and cool. Opposition: "Evangeline," "Madame X," "College Coquette," "Hollywood Revue," "Why Leave Home," "Fast Company," "Broadway," "Street Girl," "Madonna of Avenue A." Rating, 110%.

SEATTLE, WASH.—Hamrick's Music Box Theatre (950), 50c-75c; Fox Movietone News. Weather, fair. Opposition: "Honky Tonk," "Cokeyed World," "Unholy Night," "Lady Lies." Rating, 95% (3rd week).

BUFFALO, N. Y.—Century Theatre (2,900), 65c; Movietone News, Paramount Sound News, Comedy, Organ Solo. Weather, cold. Opposition: "Madame X," "Street Girl," "Illusion," "Twin Beds." Rating, 150% (2nd week).

AD TIPS—Jolson the big draw. Held over for a whole week at this house after a week of record making business for this year at an affiliated house. The business on this second week was above average but did not make a record for a second week. General appeal.—L. A. Carter, Mgr., Strand Theatre, Des Moines, Ia.

Did capacity in its second week. In all ad spreads Jolson and Davey Lee were featured with list of songs used by Jolson. Young Lee's recent appearance in city brought many admirers. Appeal: All ages and classes.—Sol Braunig, Mgr., Majestic Theatre, Providence, R. I.

Continued extensive campaign for Jolson but picture failed to hold up well for second week. Audience appeal, general.—World Theatre, Lionel Wasson, mgr., Omaha, Nebr.

Jolson the big draw. Bill him as "singing as you never heard him sing before." Exploit Davey Lee as the child star of "Singing Fool" and "Sonny Boy," and mention Marion Nixon. Majority of the publicity for this week was devoted to the fact that the picture was held over for another week due to popular demand. Copy used—Here's your last chance to hear the thrilling, crooning, pleading, happy, tearful voice the whole world loves best. Audience appeal: All classes. — Melba Theatre, Victor B. Lowrey, mgr., Dallas, Texas.

Al Jolson in a splendid talking and singing program that will make you cry—will make you laugh. In songs he takes your heart in his hands—tells you a story of life—your story and mine . . . how he does sing . . . how he entertains you. Hear him sing "Little Pal," "Seventh Heven" and other big hits. The crowds will roar with his jokes and cry with him in his sorrows. Audience appeal: great to all move fans, regardless of age.—Capitol Theatre, Oklahoma City, Okla.

Feature Jolson and Davey Lee, mention plenty of songs in film, tie up with music stores, etc. Audience appeal: all classes.—Music Box Theatre, Bob Murray, Mgr., Seattle, Wash.

Side Street (R-K-O)

OKLAHOMA CITY, OKLA. — Empress Theatre (1,500), 15c-50c, 7 days; Pathe News and Talking Comedy. Weather, cool and clear. Opposition: "Illusion," "Masked Emotions," "Sophomore," "Wagon Master," "Rainbow Man." Rating, 100%.

AD TIPS— Three brothers—Tom, Owen, Matt Moore, in a 100% talking, dramatic smash. Thrilling, suspensful, swift in action. Powerful in dialogue. Bristling with fine entertainment. Audience appeal: all adults.—Empress Theatre, Oklahoma City, Okla.

Smiling Irish Eyes (F. N.)

ALBANY, N. Y.—Mark Ritz Theatre, (1,146), 25c-35c, 6 days, All talking comedy, one Vitaphone act, Pathe Sound News. Weather, fair and cool. Opposition: "Argyle Case," "Words and Music," "Cocoanuts," "Our Modern Maidens." Rating, 100%.

Smiling Irish Eyes

AD TIPS—Played up all advertising in a way to attract the Irish, calling attention that the picture not only was a 100 per cent singing, talking and dancing, but was as lively as an Irish jig and that all of Colleen Moore's songs were Irish hits. Audience appeal, general.—Mark Ritz Theatre, Charles Smakwitz, Mgr., Albany, N. Y.

Sophomore, The (Pathe)

OTTAWA, ONTARIO—Imperial Theatre, (1,200), 6 days, 15c-50c, "End of the World," "Maud Muller," Paramount Sound News. Weather, clear and cool. Opposition: "Cocoanuts," "Fall of Eve," "Wedding March," "Divine Lady." Rating, 90%.

OKLAHOMA CITY, OKLA. — Liberty Theatre (1,800), 10c-50c, 7 days; Movietone News, Okla. Newsreel, Clark & McCullough and Lois Moran in talking comedy, "The Belle of Samoa." Weather, clear and cool. Opposition: "Illusion," "Say it with Sngs," "Masked Emotions," "Side Street," "Sophomore," "Wagon Master," "Rainbow Man." Raing, 125%.

AD TIPS—Called this the "All-Talking, All-Laughing Hit" and was not very far astray. Also emphasized that this was the first full-length feature for Eddie Quillan, well known in comedy shorts. The college boys and college girls around town raved over this one. Further it was boosted as the first football picture of the football season—and the hero was a dub player. Audience appeal, All young people.—Imperial Theatre, Ray Tubman, Mgr., Ottawa, Ontario.

Speedway (M-G-M)

DES MOINES, IOWA—Paramount Theatre (1,700), 25c-35c-50c-65c, 7 days, Publix stage unit, "Pearls of Bagdad" with Lindy Coons and New Collegiate Band, Paramount News, Paramount Fashion News. Weather, cool. Opposition: "Madame X," "Say It With Songs." Rating, 110%.

PROVIDENCE, R. I.—Loew's State (3,800), 15c-50c, Bernardo de Pace, short. Weather, cool, rain. Opposition: "Cock-Eyed World," "Say It With Songs," "Fast Life." Rating, 90%.

AD TIPS—The new stage show was especially exploited and William Haines billed as the attraction. The stage band was given a special sendoff. The bill complete was liked by everyone, all types. Picture should meet with approval from general audience. — Jack Roth, Mgr., Paramount Theatre, Des Moines, Iowa.

Names of Haines and Anita Page mean plenty and should be liberally sprinkled throughout expoilattion. Bill as a thrilling story of the race-track with plenty of action throughout. Appeal: Young and old.—J. P. McCarthy, Mgr., Loew's State Theatre, Providence, R. I.

Box Office Check-Up And Ad. Tips

Street Girl (Radio)

MINNEAPOLIS, MINN. — Hennepin-Orpheum Theatre, (2,900), 7 days, Reserved seat policy Monday to Saturday. Two shows per day. Sunday and holidays continuous, 25c-50c-75c, 6 acts vaudeville headlined by A. B. Marcus "Glorified Revue." Weather, cool. Opposition: "Fast Company," "Mysterious Dr. Fu Manchu," "Words and Music," "Madonna of Avenue A." Rating, 75%.

TACOMA, WASH.—R-K-O Pantages Theatre, (1,500), 7 days, 30c-60c-75c, five acts of R-K-O vaudeville, Sound News. Weather, smoky, depressing. Opposition: "Hottentot," "Drag," "Mysterious Dr. Fu Manchu." Rating, 100%.

CLEVELAND, OHIO.—Hippodrome Theatre, (4,500), 7 days, 25c-50c. Shorts: Fox Movietone News, "The Lunkhead" (Educational Sound). Weather, cool, fair. Opposition: "Hollywood Revue," "Three Live Ghosts," "Salute," "Fast Life," "Why Leave Home." Rating, 200%.

BALTIMORE, MD.—New Theatre, (1,600), 6 days, 25c-50c, Fox Movietone News, "The Traveler" (Comedy Act), "Snapshots of Hollywood" No. 3 (Film stars at Home in talk). Weather, clear, cool, some rain. Rating, 175%.

LOS ANGELES, CALIF.—R-K-O Theatre, 35c-50c-65c; Pathe Sound News, RKO vaudeville revue. Opposition: "Hollywood Revue," "They Had to See Paris," "Broadway Melody," "Jealousy," "Big Time," "Bulldog Drummond." Rating, 105%.

BOSTON, MASS.—Keith Memorial Theatre (3,000), 7 days, 30c-65c, "Campus Sweethearts," Cartoon, Comedy, Pathe News. Opposition: "Evangeline," "Madame X," "College Coquette," "Say it with Songs," " Hollywood Revue," "Why Leave Home," "Fast Company," "Broadway," "Madonna of Avenue A." Rating, 180% (Second Week).

BUFFALO, N. Y. — Lafayette Theatre (3,000), 65c; Vaudeville, Fox Movietone News, Fox Silent News. Weather, cold. Opposition: "Say it with Songs," "Madame X," "Illusion," "Twin Beds." Rating, 130%.

AD TIPS—We billed this as Radio's Amazing Screen Show, and tipped the yokels off to the fact that this same picture was being shown in N. Y. at $2.50 per seat. Compson name ballyhooed.—Hennepin-Orpheum, Ed Furni, Mgr., Minneapolis, Minn.

As this was the first week of vaudeville and picture at the Pantages after its having been closed for a month during the change of management, extra advance space was carried in newspapers and on billboards. Exploited Compson's first Radio dialogue show, Ned Sparks, Jack Oakie and cast. Audience appeal: All classes.—R-K-O Pantages, C. D. Miller, Mgr., Tacoma, Wash.

Billboarded the town. Used extra newspaper space. Advertised it in theatre lobby several weeks in advance. Audience appeal: Strong for all.—Hippodrome Theatre,, William Watson, Mgr., Cleveland, O.

Long Life!—Low Cost!

GOLD SEAL

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Street Girl

Pulsing, throbbing, daring. All the gleaming, laughing lure of Broadway—days and nights of heedless pleasure—laughter and extravagant madness—a medley of reckless, heart stirring beauty—costly kisses, careless counting of the cost—that's "Street Girl." Radio Pictures' first all-talking, all-singing musical drama—the most sumptuous, spectacle romance ever conceived! With a marvelous cast including Betty Compson, who plays the violin, Jack Oakie, Ned Sparks, Joseph Cawthorn, Gus Arnheim's Ambassador Hotel Band, Doris Eaton and her beauty chorus. Which ran for two months at the Globe, New York. Audience appeal: Great for all classes and all ages. They swarmed into this house almost bursting the sides open.—Morris A. Mechanic, proprietor, New Theatre, Baltimore, Md.

Exploit Betty Compson playing her great violin solo, with a background of musical merrymakers.—Lafayette Theatre, William Raynor, Mgr., Buffalo, N. Y.

They Had To See Paris (Fox)

LOS ANGELES, CALIF.—Carthay Circle Theatre (1,650), 75c-1.00-1.50; Movietone News; Elinors Orchestra. Opposition: "Hollywood Revue," "Broadway Melody," "Jealousy," "Big Time," "Bulldog Drummond," "Street Girl." Weather, Fine. Rating, 174%.

Three Live Ghosts (U.A.)

CLEVELAND, OHIO.—Allen Theatre, (3.-300), 7 days, 30c-60c. Shorts: Angora Love (M-G-M sound), Skeleton Dance (Columbia), Fox Movietone News. Weather, cool, clear. Opposition: "Hollywood Revue," "Fast Life," "Salute," "Street Girl," "Why Leave Home?". Rating, 85%.

BALTIMORE, MD.—Loew's Stanley Theatre, (3,654), 6 days, 25c-60c, Fox Movietone and Paramount News, Stan Laurel and Oliver Hardy in "Men O' War" (M-G-M Talking comedy), Biltmore Trio, (M-G-M Act), Organlogue. Weather, clear, cool, some rain. Opposition: "Why Leave Home?", "Awful Truth," "Flying Marine," "Man and Moment," "Our Modern Maidens." Rating, 103%.

AD TIPS—The all-talking laugh hit of the season. The greatest talking comedy yet. "Three Live Ghosts," United Artists presents the great stage success with the cast that thrilled Broadway for three years. Featuring Joan Bennett co-star in "Bulldog Drummond," Robert Montgomery, Claude Allister and a big cast of stage stars. Three pals held as war prisoners given up for dead. They return to find their insurance was a far more valued asset than they—with a vivid romance. Audience appeal: Whimsical English comedy drama well staged and acted, which patrons enjoy throughout. — Charles Raymond, Genl. Mgr., Loew's Stanley, Baltimore, Md.

Thunder (M-G-M)

TROY, N. Y.—Lincoln Theatre, (1,000), 25c-35c, 7 days, All-talking comedy, one Vitaphone Act, Kinograms. Weather, cool and fair. Opposition: "Argyle Case," "Hottentot," "Cocoanuts." Rating, 96%.

MILWRUKEE, WIS.—Wisconsin Theatre (2,902), 7 days, 25c-60c; Presentation Fanchon & Marco in "Thru the Gates." Fox Movietone News. Weather, bright and cool. Opposition: "Cockeyed World," "Her Private Life," "Mysterious Dr. Fu Manchu," "Say it with Songs," "In the Headlines." Rating, 95%.

MINNEAPOLIS, MINN.—Hennepin-Orpheum Theatre (2,900), 7 days; Reserved seat policy Monday to Saturday. Two shows per day. Sunday and Holidays continuous, 25c-50c-75c; 6 acts vaudeville headlined by James J. Corbett and Neil O'Brien. Weather, cool. Opposition: "Our Modern Maidens," "Bulldog Drummond," "Love Trap," "Dark Streets." Rating, 70%.

Thunder

AD TIPS—In every way featured the name of star and that he would sweep his audience to new thrills in a romance of the thundering road. Audience appeal: Mature.—Lincoln Theatre, Louis Saperstein, Mgr., Troy, N. Y.

Played up Chaney, stating that he always turns in a good performance. Stressed the filming of Wisconsin scenes in the picture. The caption Man of a Thousand Faces was used frequently. Audience appeal: all classes. —Wisconsin Theatre, W. W. James, Mgr., Milwaukee, Wis.

We declared that the "Man of a thousand faces gives his finest performance in "Thunder.' Chaney name played up big. Adult appeal.—Edward Furni, Mgr., Hennepin-Orpheum Theatre, Minneapolis, Minn.

Twin Beds (F.N.)

BUFFALO, N. Y.—Hippodrome Theatre (3,000), 65c, Vaudeville, Comedy, Paramount News, and Fashion Film. Weather, cold. Opposition: "Say it with Songs," "Madame X," "Street Girl," "Illusion." Rating, 140%.

Unholy Night (M-G-M)

HOUSTON, TEX.—Loew's State Theatre (2,700), 7 days, 25c-60c; 5 acts vaudeville, Movietone News. Weather, mild. Opposition: "Illusion," "Paris Bound." Rating, 105%.

SEATTLE, WASH.—Fox Fifth Avenue Theatre (2,750), 25c-35c-50c-60c-75c; Fox Movietone News, Fanchon-Marco stage unit. Weather, fair. Opposition: "Honky Tonk," "Cockeyed World," "Say it with Songs," "Lady Lies." Rating, 90%.

AD TIPS—Thrills and chills is the keynote of this one. We played Lionel Barrymore's direction above cast names, and stressed the mystery and comedy. Appeal is to everybody. —Loew's State Theatre, Houston, Tex.

Tease on spooky angles, mention Ben Hecht story, Lionel Barrymore direction. Use spooky art in ads. Audience appeal: general.—Fox Fifth Avenue Theatre, James Q. Clemmer, Mgr., Seattle, Wash.

Wedding March, The (Par.)

OTTAWA, ONT.—Avalon Theatre, (990), 3 days, 15c-35c, "Don't Be Nervous," "Puckered Success," Fox Movietone News. Weather, clear and cool. Rating, 105%.

AD TIPS—The bare mention of the title, coupled with Von Stroheim's name, is almost sufficient to pack the theatre. Audience appeal: All ages and all classes.—Avalon Theatre, P. J. Nolan, Mgr., Ottawa, Ont.

Wagon Master, The (U.)

OKLAHOMA CITY, OKLA.—Folly Theatre (1,200), 10c-25c, 4 days; Movietone News, Oklahoma Newsreel, "The Big Palooka," Mack Sennett's funniest talking comedy. Weather, cool and pleasant. Opposition: "Illusion," "Say it with Songs," "Side Street," "Sophomore," "Rainbow Man," "Masked Emotions." Rating, 100%.

AD TIPS—That wonderful rider and ace of western screen stars, Ken Maynard, in a master out-door picture—his first dialogue production. An excellent good picture to book.—Folly Theatre, Oklahoma City, Okla.

Why Leave Home? (Fox)

PORTLAND, ORE.—Fox Broadway Theatre (1,912), 7 days, 25c-60c; Fox Movietone News, Fanchon & Marco's "Speed Idea" with Parker and Mack and Black Cat Four, "Skeleton Dance" Musical screen novelty, Sam Jack Kaufman and Band. Weather, rain. Opposition: "Illusion," "Wonder of Women," "Argyle Case," "Coke-Eyed World," "Half Marriage." Rating, 115%.

(Continued on page 1142)

HOLLYWOOD

WALTER R. GREENE
Western Representative

Hollywood Office: Mezzanine Floor, Hotel Roosevelt Phone Granite 2145

Educational Using Straight Dramatic Players Effectively

Dramatic players who have made their names in straight roles or in stage or screen roles are being effectively used in all-talking Educational comedies to give the proper contrast the antics of the comedians, according to Jack White (director-in-chief at the Educational studios. An instance is in "The Talkies," a Mermaid comedy, with Francis Ford and Lloyd Ingraham appearing as hard-boiled enemies of Monte Collins and Vernon Dent.

Griffith Assigns Gerrit Lloyd To "Abraham Lincoln"

Hollywood, Sept. 26.—Gerrit J. Lloyd, scenarist for D. W. Griffith for the past several years, has been assigned the writing of the continuity and dialogue for "Abraham Lincoln," Griffith's next production for United Artists. It is understood that Griffith has been given an unlimited budget for the production, which will likely be in production about five months. Griffith is reported to have asked Joseph Henabery, film director, to play the role of Lincoln.

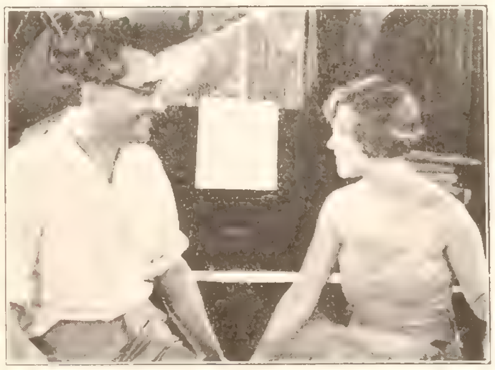
Warner Foreign Dialog Versions In Production

Hollywood, Sept. 26.—Warner Brothers have started production of three different dialogue versions of various short Vitaphone features. Production is done in English, German and French, with a Spanish version likely to follow. First subject is titled "For Sale," with Gregory Ratoff in the leading part and speaking the particular language of each version. Brian Foy is directing.

Chaney Recuperating From Operation; Plans Long Rest

Hollywood, Sept. 26.—Lon Chaney is recuperating from an operation for tonsil removal performed at St. Vincent's Hospital last week. Upon release from the hospital, Chaney will spend several weeks resting in the mountains, but will not return to work at M-G-M until fully recovered.

Victor and **Edward Halperin** are planning production of super-special sound spectacle under title of "Creation.' Story will have modern treatment, but will allow for retrospects showing beginning of time. Harry O. Hoyt is writing script and will also direct.. Release slated for Tiffany-Stahl.



Director Phil Rosen has just heard Nancy Welford sing "You'll Never Be Forgotten," the theme song from Continental's new picture, "The Phantom in the House"

Von Stroheim Is Signed By M-G-M For An Original

Hollywood, Sept. 26.—Eric von Stroheim has been signed by M-G-M to write an original story which Hunt Stromberg will produce for that company as a special. It is possible Von Stroheim may act a part.

News of von Stroheim's return to M-G-M after four years created more talk in Hollywood than any event in the past two months. The director-actor-writer left that company suddenly after the completion of "The Merry Widow," and it was intimated at the time that he would never return to the company in any capacity, according to reports.

3 Directors Will Handle Pathe's "Grand Parade"

Hollywood, Sept. 26.—Louis Stevens and Edmund Goulding have completed dialogue version of "The Grand Parade," which will be produced as special by Pathe. No less than three directors have been assigned to the picture; Fred Newmeyer, Frank Reicher and Richard Boleslavsky. The latter will direct the musical and dance ensembles; Reicher will have charge of the dialogue direction; while Newmeyer will have charge of the general direction from a picture angle.

Helen Twelvetrees and Fred Scott will be featured, while Edmund Goulding is responsible for several original song numbers.

Mayer's Secretary Leaving

Hollywood, Sept. 26.—Margaret Bennett, confidential secretary to Louis B. Mayer for the past three years, will leave that post shortly to become the bride of Ross Lewin, Los Angeles business man.

High Production Record Is Claimed By First National

With fifteen all-talking feature pictures simultaneously in the making, a new high peak for talkie production is said to have been established last week at the First National studios in Burbank, California. Many of these are in Technicolor and it is also said that Warner Bros. practically have a corner on this type of equipment, there being only 11 Technicolor cameras in Hollywood at the present time.

Coast Publicity Office Opened By Nat Rothstein

Hollywood, Sept. 26.—Nat Rothstein, former advertising and exploitation manager for Universal and FBO, and studio publicity representative for Columbia during the past eight months, will open offices next week for advertising and publicity representation of stars, writers, directors and commercial accounts.

Rothstein has taken quarters at Hollywood and La Brea, and will install complete art and writing departments. Emory Johnson, former film director, will be associated with Rothstein as head of the portrait photography department, and will specialize on high class portraitures for the fan and national magazines.

Writer Loses Suit Against Christie Bros. Over Story

Hollywood, Sept. 26.—Judge Clair Tappaan decided against Rowland Brown, writer, in his suit for an injunction involving story similarity between his original, "Dapper Dan," and the Christie production, "Carnation Kid." Brown claimed he had submitted his scenario to the defendants, and it had been returned to him. Later, however, the picture "Carnation Kid" appeared, which he claimed contained the same theme and many situations of his story.

W. B. Develop Directors; William McGann Is Latest

Hollywood, Sept. 26.—Warner Brothers have developed more directors from their employees during the past five years than any other coast producing organization. The latest to get his chance at directing is William McGann, assistant director with the company for some time.

McGann's first assignment will be "On The Border," Vitaphone picture starring Rin Tin Tin which goes into production October 1st.

Churchill Praises The Motion Picture At M-G-M Luncheon

"The motion picture is a new institution of civilization spreading all over the world, providing a new process of education and civilization for all peoples," declared the Right Hon. Winston Churchill, famous British statesman and national leader, in an address on the coast last week, in which he stressed the importance of the motion picture as a factor in the future peace of the world.

Churchill was guest of honor at a luncheon at the Metro-Goldwyn-Mayer studio attended by two hundred political, business and educational leaders of California, as well as executives and stars of the film company. Louis B. Mayer and William Randolph Hearst were hosts of the day, and Governor C. C. Young of California extended the official welcome of the state on a sound stage decked with British and American flags.

Grant Withers and Kenneth Thomson head the supporting cast in "The Other Tomorrow," Billie Dove's current starring production for First National. Lloyd Bacon is directing from adaptation and dialogue script by Fred Myton.

William Beaudine, 'First National director, and **James Flood,** director with Tiffany-Stahl, are enroute to Europe with their families on a vacation jaunt.

Colorart Synchrotone Corporation have established production headquarters at Tec Art Studios, and will produce several features for Tiffany-Stahl during the coming year.

William Miller Productions are planning production of "Treadmill" for the independent market. Story is an original by C. Edward Roberts, who will also direct the picture at Tec Art Studios.

A series of twelve all-Indian talking features will be produced by Chief Red Wing, president of Red Wing Productions. First picture will be "The Devil's Altar," with scenario and dialogue by E. C. Maxwell. Color and sound will be used in the entire series.

Frank O'Connor is preparing the script for "A Woman of the Street" for Pickwick Productions. O'Connor will direct the picture, which will be an all-talker.

Glenn Tryon will be starred by Universal in "Paradise Ahoy," from original story by Sherman Lowe. Adaptation, continuity and dialogue is being written by Lowe and Matt Taylor.

George Lewis joins the ranks of free lance players after a four-year contract with Universal as star of the Collegian series.

Jack Wagner has been added to the scenario staff of Darmour - R-K-O, and is working on the Record Breaker series with E. V. Durling and Hal Devitt. Wagner was recenty with 'First National.

Charles Lamont has resigned as director of Educational comedies, after a five-year affiliation with the producing company.

Janet Gaynor and Charles Farrell will be co-starred by Fox in "Budapest," a musical which will have melodies written by Jean Schwartz.

Hollywood Melody Makers

JOAN BENNETT will sing three songs in "Song of Broadway" for United Artists, namely "With You," "Alice in Wonderland" and "Putting on the Ritz." Music is credited to Irving Berlin, who also composed several numbers in the same picture for the star, Harry Richman.

THE "Three Musketeers" of popular sic, Herb Magidson, Michael Cleary and Ned Washington, are writing several original song numbers for "Night Club Baby," Warner's Vitaphone musical and dancing playlet starring Ann Pennigton.

BUD GREEN and Sam Stept will write the songs and music for "Show Girl in Hollywood," Alice White's next starring Vitaphone production for First National.

YOUR song writers are preparing original melodies for "Minstrel Days," a short reel Vitaphone musical to be produced by Warner Brothers. Eddie Ward and Al Bryan are writing "Dancing to Heaven," while other tunes are being written by Grant Clarke and Harry Akst. Roy Mack will direct under supervision of Bryan Foy.

"WHY CAN'T YOU LOVE THAT WAY?" will be sung by Alice Day in First National's production, "In The Next Room." It has a fox trot tempo, and was written by Bourse, Val and Craemer.

HARRY STODDARD and Marcy Klauber have been signed by Victor and Edward Halperin to compose original musical numbers for the Halperin pictures which will be made for Tiffany-Stahl distribution. The team have just completed the songs for Halperin's first production, "Dangerous Business"; and were loaned to Fox to compose several numbers for "New Orleans Minstrels."

VIOLINSKY and Ryan are responsible for "Pretty Little You," which will be prominently spotted for songs, dances and theme music in First National's "Son of the Gods," starring Richard Barthelmess.

NEWEST addition to Fox studio song writing staff is Will Bodery, colored composer, and arranger of musical scores. He is now enroute to the coast from New York.

Fox Will Film "Intern'l Revue," Butler Directing

Hollywood, Sept. 26.—Fox will produce an all-musical spectacle under title of "International Revue" with David Butler directing. Production will include special dance ensembles and musical features from various countries of the world.

New Company Is Now Synchronizing Early Griffith Productions

The productions of D. W. Griffith, the first of which will be "Way Down East," are to be synchronized with their original scores and sound effects. A. Griffith Grey, who recently resigned as Paramount road show head and who is now vice-president and general manager in charge of production and distribution of Phono-Kinema, Inc., is supervising activities. Louis C. Pedlar, New York advertising man, is associated with him.

Phono-Kinema, which is using its own sound-on-disc device and the sound-on-film patents of Dr. Theodorus Nakken, through arrangement with the latter, expects to have "Way Down East" ready for screening in its new form early in December.

Marie Prevost and Barbara Stanwyck have been signed by Halperin Brothers for their initial producton "Dangerous Business," which will be released via Tiffany-Stahl.

Rod La Rocque will be starred by RKO in "Strictly Business," a story by Wallace Smith. Production scheduled to start about October 15th.

Darryl Zanuck, Warner Brothers official, leaves for a European vacation next week in company wth his wife. While abroad, Zanuck will look for story material suitable for next season's production schedule.

Walter Long has been signed by Christie to play in "The Dancing Gob," a Christie Talking Play, starring Buster and John West.

George Weeks, head of Sono-Art, returned from New York and announced Eddie Dowling's second starring talker goes into production this week, with cast including Betty Compson, Frankie Darro, Henry B. Walthall, Ferdinand Schumann-Heink and William Davidson.

Nance O'Neill and Prince Youcca Troubetskoy have been added to the cast of "The Rogue's Song," Lawrence Tibbett's musical starring production for M-G-M.

Johnny Arthur will be featured by Warner Brothers in "Stimulation," a Vitaphone short feature playlet which Bryan 'Foy will direct. Balance of cast includes Geneva Mitchell and Beatrice Blinn.

Melville Brown is directing "Jazz Heaven" for R-K-O with cast including Joseph Cawthorn, Albert Conti, Clyde Cook, Joel McCrea, Henry Armetta, and Blanche Frederici.

First National's Technicolor special, "Song of the Flame," will be directed by Ray Enright, former Warner director. The company plans to make the production the most elaborate on this year's program.

Pearl Eaton remains with R-K-O as director of dance ensembles for an additional period. The producing company exercised option on her term contract last week for another period.

Mary Philbin has been borrowed by Tiffany-Stahl from Universal to be featured in "Troopers Three," from an original story by Arthur Guy Empey. Reeves Eason will direct.

Lilyan Hayward is the latest addition to the First National scenario staff.

Opinions on Pictures

Tonight At Twelve

Comedy Drama Well Played

(Reviewed by Freddie Schader)

(*All Dialogue*)

THIS is the first of the dialog productions that have come from Universal City made solely under the supervision of Carl Laemmle, Jr. Young Laemmle has done quite a worth while job in this instance. The picture, while it isn't a knock out, is one of those that will get by nicely as program release material. In most instances it will please audiences, although the picture could have been played a little more strongly for comedy, instead of which the drama of the plot is permitted to overshadow the laugh possibilities.

The original stage play was from the pen of Owen Davis. Harry Pollard is responsible for the screen direction, and the cast is one that is strong in names, with one girl who proves herself to be a distinct "find" for the talking screen. That girl is Mary Doran and she overshadows everyone else in the cast. True, her role was the fattest one and she made the most of it. As a result of her work she is featured at the bottom of the cast.

The story deals with a suspicious wife who believes that her husband after more than a score of years of wedded life is carrying on an affair with an old sweetheart of his bachelor days, the sweetheart being married to a neighbor. Two other women are also on the wife's suspicion list and she invites all three of them together with their husbands to a dinner party. After dinner she takes the three wives aside and tells them that she had them to dine because she is certain that one of them is the mistress of her husband. Naturally the women are shocked, insulted and angry. Later their husbands are informed of the state of affairs and then a fine mess ensues.

The complications are finally cleared away, when the maid of the fiance of son of the jealous wife confesses that the boy wrote the note to her. As a matter of fact, it is never fully cleared up who wrote the note, but it does appear as though the suspicions of the wife were correct.

Madge Bellamy is in the cast and plays the ingenue lead. She would have been much better in the maid's role and by all right it should have been hers to play, for then the acting honors of the picture might have been reversed. That Madge Bellamy has a lot in her for the talking screen if they only manage to pick the right type of role for her. The girl had a lot of stage experience and more than made good when she was under the George Tyler management.

George Lewis as Tony Keith, the son who takes the blame to shield his father even though it breaks off his engagement to the girl he loves, gives a satisfactory performance. Robert Ellis and Norman Trevor also contribute worthwhile performances. Mar-

(*Continued on page* 1142)

The Isle Of Lost Ships

Unique Adventure Plot

(Reviewed by Edwin Schallert)

(*All Dialogue*)

THIS was a good picture in the old days, and it is a good picture now. "The Isle of Lost Ships" has a story to tell, and it would make little difference whether the medium were silent or talkies, the plot would be interesting enough to hold. As things stand, the film is unusually good in the dialogue, and the sound effects are a valuable addition to its thrills.

The plot may be remembered. It concerns the drifting of a wrecked ship into the Sargasso sea, where all the derelicts of the seas are drawn by a sort of slow whirlpool. An island of ships has been formed. Old Spanish galleys and modern liners lie side by side, and so close together that one can step from one ship to another.

The treasures of the world lie in these strange hulks, massed together in the midst of seaweed that holds them steady and undisturbed from storm and wave.

To this strange place, on a half-sunken vessel, come three survivors of a collision between a passenger ship and a submerged hulk. There is a woman and two men. One of the latter is a prisoner charged with murder. The other man is his captor, a detective of the New York police. In the sea catastrophe, the man under arrest saved the girl from drowning. Despite his bravery, it is the detective's intention to take him back.

The Isle of Lost Ships has a colony of refugees, governed by a sea-captain, and the law of the place is that each woman who arrives from the outside world must choose a husband within twenty-four hours, or else be at the mercy of the entire group of seamen. Though she is already falling in love with the alleged murderer, the captain ruthlessly decides that she shall be his wife, and to prevent any interference imprisons his rival.

At the critical moment of the marriage, the girl's lover succeeds in getting out and comes to her rescue. There is a terrific fight between the boy and the sea-captain, in which the youth is finally victorious. The captain, obeying the laws he has set down, permits the two to wed, but immediately plans to make the girl a widow, so that she will have to marry again. This leads to the climax of the escape in a submarine.

"The Isle of Lost Ships" has been very effectively made by Irvin Willat, who has always exhibited a flair for pictures requiring technical skill. The scenes in the island of ships are fantastic and actual at once. The production intrigues with its romance.

The principals in the cast include Virginia Valli, Jason Robards, Robert Emmett O'Connor and Noah Beery. Secondary roles are played by Katherine Ward, Harry Cording and others.

(*Continued on page* 1142)

Married In Hollywood

Great Musical Film Entertainment

(Reviewed by Freddie Schader)

(*All Dialogue*)

HERE is a very successful adaptation whereby an operetta is brought to the screen in a manner that gives real entertainment to picture house audiences. The picture has everything, romance, suspense, music, dancing, and a couple of spectacular shots in Multicolor. In addition it brings to the screen J. Harold Murray and if they ever let him get out of pictures and return to the stage again, then they are simply goofy. Here is a man who has everything that the screen of today requires. He has looks, a voice, can act and a personality that will get over to any audience anywhere. From a box office viewpoint the picture should clean-up.

In adapting the music of Oscar Strauss so that it could be utilized on the screen, the supplying of a story to carry it was put up to Harlan Thompson and he turned out a decidedly workmanlike piece of writing for screen purposes.

The story opens in Vienna with the heir to the throne of a neighboring principality trying to command a young American girl who is the prima donna of an operetta to have supper with him alone. When he fails in this, he finally meets her, falls in love and wishes to renounce his heritage and marry her. But the Queen mother has the boy placed under arrest and forcibly deported, he making his escape only to return and find the girl has left for parts unknown. Of course, she is on her way back to America and traveling third class too.

On board the same ship there is a picture producer who has been scouring the continent for talkie talent but who has not been successful in his search. At the ship's concert he hears the girl sing, immediately places her under contract and takes her to Hollywood as a star.

In the meantime back in his native Balkan hills the prince mourns the loss of his loved one, and finally when he, together with the King and his mother, the Queen, are forced to flee the country because of a revoluution, he makes his way to America, revolution, he makes where he is picked from the extra ranks to impersonate a Prince in a picture the star of which is the girl that he loves. That brings the lovers together again and a misunderstanding is swept away in time for a happy ending.

The story is carried along in a manner that keeps the audience interested at all times, and there is a theme number that is certain to prove a popular hit. It is entitled "Let's Dance The Night Away," the work of Thompson and Dave Stamper.

In the cast in addition to Harold Murray is headed by Norma Terris, also a recruit from the musical comedy stage, who possesses voice, looks and proves herself quite a capable screen actress. Walter Catlett as the film producer brought to mind a figure

(*Continued on following page*)

Opinions On Pictures

The Careless Age

Good Father And Son Melodrama

(Reviewed by Freddie Schader)

(All Dialogue)

"THE Careless Age," a First National production, adapted from John Van Brutten's play "Diversion," proves to be worth while screen entertainment with a strong father-and-son theme. The title spells box office, but the picture itself, while entertaining enough, will not break any records. The cast is adequate and capable without any strong feature names to act as a draw. Douglas Fairbanks, Jr., and Carmel Myers carry the principal roles, and for a girl that figured herself through in the silent films two years ago Miss Myers certainly is doing a remarkable comeback in the "talkies."

The tale concerns a young medical student, whose father, a noted surgeon, decides that the boy is in need of a vacation, because of the hard siege of study that he has passed through. The youth is alone at Lake Como, Italy, and meets an actress, falls violently in love, while she just amuses herself with the youngster. On their return to London the boy tries to see his beloved one but she avoids him. Finally, he discovers that she is rather loose morally and playing around with several "benefactors." Despite this, the boy proposes marriage to her but is refused; he then chokes her and leaves her for dead. Then when he confesses to his father the latter decides that he will take the blame for the crime instead of the boy. He goes to the apartment of the actress only to learn that she did not die as the result of the boy's attack. The youth then comes to a realization of his folly.

There are several big musical comedy scenes introduced into the story which gives Carmel Myers a chance to step out as a musical comedy prima donna and display her voice, which is a very pretty one. The introduction of the theme number is cleverly handled in the scene on the Italian lake and the refrain is quite catching.

Holmes Herbert really steals the acting honors of the picture. He has the role of the father and the manner in which he handles it carries the story along nicely. Young Doug also gives a worthwhile perform. This youngster looks as though he is going to be the new Jack Barrymore of the screen. Loretta Young plays the ingenue role without very much color, although getting away with it. Raymond Lawrence lends a comedy element that is very much needed.

Produced and **distributed** by First National Pictures. From the play "Diversion" by John Van Brutten. **Directed** by John Griffith Wray. **Length**, 6805 feet. **Running time**, an hour and eight minutes. **Released**, Sept. 15, 1929.

THE CAST

[illegible]	[illegible]
[illegible]	Loretta Young
[illegible]	Carmel Myers
Sir John	Holmes Herbert
[illegible]	[illegible]
[illegible]	[illegible]
[illegible]	[illegible]
[illegible]	[illegible]
[illegible]	[illegible]

The Man From Nevada

An Average Western

(Reviewed by Raymond Ganly)

(Silent)

TOM TYLER, a veteran of many westerns, has an average vehicle in "The Man From Nevada." It is the old story of a fine, upstanding young feller saving the gal and her folks from being dispossessed from the old homestead by the villain. Faithfully following the old formula, the piece is enlivened by the usual action shots, such as Tom galloping to the rescue, walloping the villain, etc. As the pressbook says, "it's just play for Tom."

The hero, a neighbor of the heroine, becomes aware of the villain's attempt to rob her homestead. When he sets out to save her, the villain manoevures the sheriff into thinking Tom a crook by cleverly transplanting some of his own cattle to Tom's corral, thus putting Tom on the run with the sheriff and posse in pursuit. In spite of all their plans, however, Tom saves the gal's home and whips the villain into submission after getting enough evidence on him to send him to jail.

Produced by Syndicate Pictures. **Distributed** by Bell Pictures, Inc. **Story** by Sally Winters. **Director**, J. P. McGowan. **Camerman**, Hap Depew.

THE CAST

Jack Carter	Tom Tyler
Virginia Watkins	Natalie Joyce
Luke Baldridge	Al Ferguson
Jim Watkins	Al Heuston
"Wart" Watkins	Kip Cooper
"Wiggles" Watkins	Godfrey Craig
"Wobbles" Watkins	Frank Crane
"Bowery" Walker	Bill Nolte

"After Dark"

(Pathe Burlesque—One Reel)

"AFTER DARK," the stirring old melodrama of 1850, which also bears the title of "Neither Maid, Wife or Widow," which was revived by the Messrs. Throckmorton, Morley, Milliken and Gribble in Hoboken almost a year ago and which was a society fad for months, has been screened in part as a talkie by Pathe. It is a corking burlesque as it is played and at the Strand, New York, proved to be the laugh hit of its all sound bill. There are three scenes from the play and they tell the story perfectly, although sketchily. But the audience howled its approval much after the manner that they did at the original revival. If you play this one be sure to make a publicity fuss over it and drive home the fact that it is the original company that revived the piece in Hoboken that is presenting it, and go after the picture with everything that you have got and you'll make it worth while at the box office. The Strand lost a bet in not playing it up in its advance publicity. Running time ten minutes.—FREDDIE SCHADER

"Harry Rosenthal Orchestra"

(Vitaphone—Two Reels)

HARRY ROSENTHAL and his Bath and Tennis Club Orchestra from Palm Beach, Fla., in this two-reeler by Vitaphone combines music and song with comedy. The comedy is a number with Rosey at the piano singing "I Can't Get A Break With You" and using a half dozen girls with it, holding a female impersonator for the finish, using the old vaudeville gag of pulling off the wig for a laugh finish. Running time, fifteen minutes.—FREDDIE SCHADER.

Masked Emotions

Medium Strength Melodrama

(Reviewed by Raymond Ganly)

(Synchronized)

PRESENTING George O'Brien in one of his typical athletic roles with a story containing several melodramatic climaxes, this one should please those patrons hankering after adventure. It is geared with fist fights, a smattering of love interest and the appeal that is found in the general run of outdoor athletic films.

O'Brien's young brother falls into the hands of an Oriental when he is discovered on a ship containing smuggled Chinamen. The boat belongs to the father of the girl and they are unaware of the msuggling until O'Brien, filled with revenge when he finds his brother stabbed, gets on board the ship and catches the Oriental and his white friend red handed. When the fight is over, the Oriental has been drowned and the white man made captive. The love interest is propelled along intermittently. O'Brien being tortured by the doubt that the girl has had something to do with his brother's stabbing.

The acting of all hands is good.

In selling the picture to the public, play it up as a smashing athletic role for the husky O'Brien. Make mention also of its theme of Chinese smuggling. The fact that Ben Ames Williams, popular author, wrote the story should mean something, too.

Produced and **distributed** by Fox Films. Adapted from the story, "A Son of Anak," by Ben Ames Williams, which ran in the Saturday Evening Post. **Scenarized** by Harry Brand and Benjamin J. Markson. **Directors**, David Butler and Kenneth Hawks. **Photographer**, Sidney Wagner. **Released**, (sound and silent version), June 23, 1929. Sound footage, 5419 feet. Silent footage, 5389 feet.

THE CAST

Bram Dickery	George O'Brien
Thad Dickery	David Sharpe
Emily Goodell	Nora Lane
Captain Goodell	James Gordon
Lee Wing	Edward Peil, Sr.
Lagune	Frank Hagney

Married In Hollywood—Cont.

in the industry. Of the balance of the cast Tom Patricola and Prene Palasty sized up very nicely. A strong singing and dancing chorus in some worth while numbers completes the picture.

Produced and **distributed** by William Fox. **Story, dialog** and **lyrics** by Harlan Thompson, **music** by Oscar Strass, **additional music** by Dave Stamper, numbers **staged** by Edward Royce, **directed** by Marcel Silver. **Running time**, an hour and forty-seven minutes.

THE CAST

Prince Nicholai	J. Harold Murray
Mary Lou Hopkins Mitzi Hofman	Norma Terris
Joe Glitner	Walter Catlett
Annushka	Irene Palasty
King Alexander	Lennox Pawle
Mahai	Tom Patricola
Queen Louise	Evelyn Hall
Stage Prince	John Garrick
Adjutant Octavian	Douglas Gilmore
Charlotte	Gloria Grey
Captain Jacobi	Jack Stambaugh
Herr Von Herzen	Bert Sprotte
Mrs. Von Herzen	Lelia Karnelly
Herr Director	Herman Bing
Namari	Paul Ralli

Broadway Show Reviews

By Fred Schader

“Paris Bound” Pleases Crowds At Paramount

Pathe’s ‘‘Paris Bound’’ with Ann Harding starred tops the program at the Paramount and is pleasing crowds. The Publix Unit for the week was ‘‘Painted Melodies’’ with Harry Savoy, Grace and Harry Masters, Irene Taylor and Birdie Dean as the featured players. These two units of the program alone run an hour and fifty-one minutes. In addition there are the eight minutes devoted to the Jesse Crawford organ solo with ‘‘Waiting At The End of The Road,’’ ‘‘When The Real Thing Comes Your Way,’’ ‘‘The World’s Greatest Sweetheart Is You’’ and ‘‘Ain’t Misbehavin’,’’ being offered; the Paramount Sound News for eleven minutes and eight minutes of a Jules Bledsoe singing short. Exclusive of the time devoted to the showing of trailers the show runs two hours and seventeen minutes.

One thing seems certain and that is that the producers of stage entertainment for picture houses are going to eventually kill off that form of entertainment if they are going to persist in compelling picture house audiences to listen to the burlesque low comedian type. The brand of suggestive gags that these comedians employ have no place in picture house entertainment and the sooner that they are eliminated the better for the houses. Harry Savoy, the comedian with the ‘‘Painted Melodies’’ unit, is working entirely along burlesque lines and using suggestive material. He should be made to clean-up both his material and his style of working.

Otherwise the unit is rather fair entertainment. The chorus work is especially good.

Colony Has “Tonight At Twelve For Film Feature

‘‘Tonight At Twelve,’’ a comedy drama, heads the Colony bill. It proves fair laugh producing entertainment, but the drama is permitted to overshadow the laugh possibilities that there were in the play. This is a condition that should have been reversed in the making of the picture and if it had been done a better box office draw would have resulted. The show as laid out is well timed, running just a minute over the two-hour mark.

In addition to the feature there is an opening organ solo ‘‘Oh Baby Where Can You Be,’’ followed by the Universal-Evening World News reel, the Lucky Rabbit Oswald cartoon comedy ‘‘Permanent Wave,’’ which got laughs, and a Pat Rooney and family talking comedy that gets over nicely. The latter is entitled ‘‘The Royal Family.’’

A Lot Of Show At The Capitol With “Speedway” The Headliner

THERE is a rather unusually long program at the Capitol, the show running two hours and twenty-five minutes and eight additional minutes being devoted to trailers. A whole lot for the money, with William Haines in ‘‘Speedway’’ heading the bill. In addition to the feature the screen has a couple of short subjects, the Screen Snapshots with Ben Turpin acting as guide getting the major portion of the laughs over the Hal Roach-Charley Chase comedy ‘‘Laughing Love.’’

Yasha Bunchuk directing the orchestra selected ‘‘Palestina’’ as the overture. It is one of those selections that gives Yasha a full opportunity to vent his love for the brasses and the drums, and he turns them loose with a vengence. After the hit that ‘‘Echoes from France’’ proved to be on Yasha’s initial week the chances are that it will be impossible to ever wean him away from the brasses and drums, so if you want to hear soft music at any time don’t go to the Capitol. But even though loud, the boys play good, so it’s good and loud.

A combination of shots from the Fox Movietone News and the M-G-M-International News made up the weekly. This was followed by the revue.

‘‘Shanghai’’ is the title of the stage show, and it has Edna Covey, Dolores, Eddy and Douglas, Charles Bennington and his Eight Peg-Legged Dancers, and Paul Howard as the specialties. Walt Rosner leads the stage orchestra and acts as master of ceremonies. The set used is the deck of a pirate ship with the orchestra and the chorus in pirate costume. Very effective and colorful. An effect of the sails billowing in the wind was nicely carried out. The sails were done in a cloth of gold. Dolores, Eddy and Douglas with their adagio work easily carry off the applause honors of the specialties. This trio have worked out the leap and toss dance thing to a fine science. Miss Covey with her burlesque of ‘‘The Dying Swan’’ pulled a lot of laughs.

The Chase comedy ‘‘Leaping Love’’ runs twenty-one minutes and does not measure up in laugh producing to the time that is allotted it on the bill.

“Married In Hollywood” At Roxy With Strong Show Surrounding It

A REGULAR three-ring circus is what is on tap at the Roxy this week with ‘‘Married In Hollywood’’ as the screen attraction. The chances are that the show is going to prove sufficient of a draw during its first week to warrant it being held over for a second week. In addition to the feature being a strong box office bet, the stage show that the master hand of Roxy conceived is so well done that it would almost be a shame to have it pass along after only a week at the house. The whole bill runs two hours and eleven minutes with action constantly jammed into the entire run of the whole show.

Roxy staged a little change of pace by placing a stage number in the opening spot of the bill and spotting the orchestra down after the news reel as part of the ‘‘Viennese Caprice,’’ which is the prelude to the feature.

‘‘The Dance of The Paper Dolls,’’ with the Roxyettes executing as fine a dance number as has been seen on the street from a novelty viewpoint in a long while. The number runs but four minutes but use is made of the elevating platforms on the Roxy stage and a most effective stage picture is worked out in their use. The girls are costumed in imitation of those collapsible paper dolls that street vendors hawk and the imitation by the girls of the loose shapeless wiggling that the paper-dolls are capable of, is most convincing.

The Fox Movietone was spotted next.

This was followed by ‘‘Viennese Caprice,’’ which ran for eleven minutes, with the huge staircases on either side of the house at the proscenium arch being brought into use for the vocalists of the organization, while the ballet used the stage. A waltz number for which the theme song of the feature picture was used, was sung first by the ensemble and later used as the dance melody for the work of Patricia Bowman and Leonide Massine.

Usher Finds $50 And Roxy Doubles It

JUST before he left to enroll for school Clifford Jarrett, usher in the Roxy Theatre, found a fifty dollar bill in the house and turned it over to the management. It is a house rule that after waiting two weeks for a claimant, unclaimed money is given to the finder. The two weeks expired and in addition to the original amount S. L. “Roxy” Rothafel added a bonus of another fifty dollars to a check which young Jarrett received this week.

In And Out Of Town

EPH ASHER, of Asher and Rogers, arrived from the West Coast for a six-week's stay in New York to discuss production plans with Charles R. Rogers on six talkies they will produce. He is stopping at the Savoy-Plaza.

ARRIVING in New York on Thursday, Sept. 26, were Jesse L. Lasky, first vice-president of Paramount, and B. P. Schulberg, general manager Paramount West Coast studios. Lasky will discuss the company's new show world group and will launch the filming of several features at the Long Island plant. Schuulberg will sail on the Ile de France on Sept. 27 for a two-months' European vacation, returning to Hollywood, Dec. 1. His wife and three children will accompany Mr. Schulberg.

SAMUEL GOLDWYN, a five-days' visit to New York completed, left on the Century last week for Hollywood where he will supervise the final cutting of "Condemned." He will return to New York on October 15.

A LEAVE of absence has been granted Frank Tours, conductor and musical advisor of the Paramount Long Island studio, who this week sailed for England where he will assume the conductor's post with the British company of "Bitter Sweet," operetta. He will return to America with the production for its American premiere.

CHARLES FARRELL, Fox star co-featured with Janet Gaynor in "Sunny Side Up," which begins a New York run at the Gaiety on Thursday night, Oct. 3, will be present at the premiere, having arrived in the city Wednesday morning, Sept. 25.

GEORGE BANCROFT, Paramount star, arrived in New York last Thursday morning. He plans to sail Saturday on the Ile de France, for a European vacation.

Opinions on Pictures

(Continued from page 1139)

Isle Of Lost Ships

Drawing Power: One of the most unusual adventure films with sound and talk. Plot will appeal to all who like romance. Picture should score hit rather generally, and especially draw the men.

Produced and **released** by First National-Vitaphone; based on novel by Crittendent Marriott; **screen version** by Fred Myton; **dialogue** by Myton and Paul Perez; **directed** by Irvin Willat; **photographed** by Sol Polito. **Footage,** 7,576 feet; **running time,** 1 hr., 45 min.; **released,** Sept. 29, 1929.

THE CAST

Dorothy Whitlock	Virginia Valli
Jason Robards	Frank Howard
Jackson	Robert E. O'Connor
Mrs. Renwick	Clarissa Selwynne
Peter Forbes	Noah Beery
Mother Joyce	Katherine Ward
Mr. Gallagher	Harry Cording
Mrs. Gallagher	Margaret Fielding

Tonight At Twelve

garet Livingston as the young wife who is always playing around with the boys despite her jealous husband, comes through nicely.

Produced and **distributed** by Universal. From the play by Owen Davis. **Directed** by Harold Pollard. **Length,** 6884 feet; running time, an hour and nine minutes. **Released** Sept. 21, 1929.

THE CAST

Pony Keith	George Lewis
Jane Eldredge	Madge Bellamy
Jack Keith	Robert Ellis
Nan Stoddard	Margaret Livingston
Prof. Eldredge	Norman Trevor
Barbara Warren	Vera Reynolds
Mary	Mary Doran

Hollywood Production Notes

(Continued from page 1138)

Robert Lord, scenario and dialog writer at Warners for the past two years, has been switched to First National to become a production supervisor at the latter studios. Lord's first assignment will be supervision of "Loose Ankles," to be directed by Ted Wilde. He will also produce "Playing Around" starring Alice White.

First National immediately after signing Bernice Claire to an optional term contract, assigned her to "Spring Is Here," from successful play by Owen Davis. Miss Claire will be co-featured with Alexander Gray, who just finshed in "No, No, Nannette." Howard Emmett Rogers is writing the dialog. John Francis Dillon will direct.

Al Cohn, recently signed by Warners to write and supervise various Vitaphone short subjects, will also direct. His first assignment will be direction of "All Square," as two-reel feature with a prominent cast.

M-G-M is preparing an original under title of "Song of India," which is planned as an all-talker and musical. The picture may include several spectacles in color, with many sequences to be made in India

Lloyd Bacon moves from Warners to First National to direct Billie Dove in her next starring production. "The Other Tomorrow." Story is by Octavus Roy Cohen, with Fred Myton credited with the script and dialog.

Raymond Hatton has been signed by Dorothy Reid Cliff Broughton Productions to be featured in "The Dude Wrangler."

Buster West, prominent stage comedian, has been signed by Christies to star in a short feature talker titled "The Dancing Gob," with William Watson directing.

Richard Boleslavsky has been signed by Pathe to direct a series of dialog features for that company. Boleslavsky, with wide experience in stage direction, was brought to the Coast by Pathe several months ago to assist in musical presentations in features.

Fox is using all contract players for various numbers of "New Orleans Minstrels." Those so far assigned include Warner Baxter, George Jessel, Lee Tracy, Mary Duncan Dorothy Burgess, Stepin Fetchit, Victor McLaglen, Edmund Lowe, Charles Farrell, Janet Gaynor, Paul Muni, Sue Carol, Willie Collier, Walter Catlett, Richard Keene, and Tom Patricola.

William Beaudine, 'First National director, is enroute to Europe with his family on a two months' vacation trip. Beaudine has completed direction of four Vitaphone features at 'First National since the first of the present year.

William Austin has signed a new long term optional contract with Paramount. The player has been with the company for the past three years.

Lois Moran has been borrowed by Warners from 'Fox to play opposite Al Jolson in "Mammy," the comedian's next Vitaphone production. Louise Dresser has also been signed

Box Office Check-Up

(Continued from page 1136)

Why Leave Home?

CLEVELAND, OHIO.—Keith's 105th St. (2,000), 7 days, 25c-50c. Shorts: Two Americans (Paramount), Old Black Joe (Paramount), Pathe News (Sound), Pathe News (Silent), Pathe Review-Fables (Pathe). Weather, cool, clear. Opposition: "Hollywood Revue," "Three Live Ghosts," "Fast Life," "Salute," "Street Girl." Rating, 80%.

BALTIMORE, MD.—Keith's Theatre, (3,016), 6 days, 35c-65c, International, Universal and Fox Movietone News, with Raynor Lehr and company in "The Baby Cyclone," with vaudeville acts and chorus, organ, orchestra. Opposition: "Awful Truth," "Say It With Songs," "Man and Moment," "Three Live Ghosts," "Our Modern Maidens," "Flying Marine," "Street Girl," "Careless Age." Weather, clear, cool, some rain. Rating, 70%.

BOSTON, MASS.—Keith-Albee Theatre (1,800), 7 days, 25c-75c; Bert Lytell, Mary Hay in person. 5 acts vaudeville, Pathe News. Weather, clear and cool. Opposition: "Evangeline," "Madame X," "College Coquette," "Say it with Songs," "Hollywood Revue," "Fast Company," "Madonna of Avenue A," "Broadway," "Street Girl." Rating, 140%.

AD TIPS—Use line cut of heads of three girls in leading roles across two cols. with title in big letters underneath. Many of the Fox Follies cast of young stars with Sue Carol, Walter Catlett, David Rollins, Richard Keene, Dixie Lee, Nick Stuart, Jean Bary. Boom! Boom! The new dance craze. Bigger and better than the stage play—and hotter, too. All-singing, talking, dancing, laughing hit. Audience appeal: Audiences enjoyed this thoroughly and it kept all laughing from start to finish.—J. Lawrence Schanberger, Mgr., Keith's Theatre, Baltimore, Md.

AD TIPS—Snappy cinema shipload, sparkling, **dervish dance,** furious fun; adventure—3 wives, 3 college boys, 3 husbands and 3 chorus girls. From stage play "The Cradle Snatchers." Usual heavy appeal.—Fox Broadway Theatre, Floyd Maxwell, Mgr., Portland, Ore.

Words And Music (Fox)

ALBANY, N. Y.—Leland Theatre, (1,400), 25c-35c, 6 days, All talking comedy "Happy Birthday," Ella Shields in a Metro Movietone, Fox Movietone News. Weather, fair and cool. Opposition: "Modern Maidens," "Smiling Irish Eyes," "Argyle Case," "Cocoanuts." Rating, 100%.

MINNEAPOLIS, MINN.—Pantages Theatre, (1,675), 7 days, 3 shows daily, 25c-50c-75c, Pathe Sound News, 5 Acts Vaudeville. Weather: cool. Opposition: "Fast Company," "Street Girl," "Mysterious Dr. Fu Manchu," "Madonna of Avenue A." Rating, 70%.

AD TIPS—Did not lose sight of the fact that Lois Moran is one of the stars in this all-singing, dancing and talking picture. Audience appeal: general—Leland Theatre, John Garry, Mgr., Albany, N. Y.

Stressed that this was another of the big Fox Musical revues. The public which had swarmed to see the "Fox Follies" rallied 'round the box-office.—E. C. Bostwick, Mgr., Pantages Theatre, Minneapolis, Minn.

Wonder of Women (M-G-M)

PORTLAND, ORE.—Fox Alder Theatre (750), 25c-60c; Fox Movietone News. Weather, rain. Opposition: "Illusion," "Imagine My Embarrassment," "Argyle Case," "Cockeyed World," "Half Marriage." Rating, 95%.

AD TIPS—From novel "The Wife of Stephen Tromholt." Good work by Lewis Stone and Cast. Story of cheating wife of love, child of heritage and mistress of devotion. Fair appeal.—Alder Theatre, George McMurphy, Portland, Ore.

MANAGERS' ROUND TABLE CLUB

CHARLES E. LEWIS
Chairman and Editor

A National Association of Showmen Meeting in
MOTION PICTURE NEWS
Every Week—for Mutual Benefit and Progress

CONDUCTED BY AN EXHIBITOR FOR EXHIBITORS

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¶ "PERSONALITIES"

"Incentive"

SUCCESSFUL showmen, like successful business men, generally make it a practice to build up the morale of their organizations as a first step to building up the actual business itself.

How this applies to the running of theatres or chains can best be explained when we say that the type of supervisor, general manager or individual theatre manager who starts a salary cutting campaign as a first move for economy and efficiency is really "cutting his nose to spite his face."

Let us review some interesting facts in this connection.

(A.) John Doe is appointed supervising manager for the ABC Chain of theatres and is impressed by his superiors with the fact that he is getting a high salary because they feel that he can operate their theatres with less overhead—and do it quick.

John Doe may be an able executive but unfortunately he is so filled up with the "hash," as mentioned above, that he cannot work out his ideas with the same freedom of thought and actions that he might were those same superiors to engage him with instructions that should sound like this:

(B.) "Here is our circuit. We feel that you are the right man to put it on a better paying basis. How you do it will be your business. We won't rush or hamper you."

Just what is the general result of the method in Paragraph (A).

John Doe feels that he must get busy quick and show results. He starts off by cutting salaries from the house manager right down to the cleaners and ushers. He applies the principle of "Give and Take" but in the wrong way. In this instance he gives them more to do and takes away some of the money they are honestly and justly earning.

Now supposing he were able to start out with the method marked (B.).

He would work up their enthusiasm for the outfit they are working for. Then instead of taking ten dollars away from them suppose HE WOULD GIVE THEM A TEN DOLLAR RAISE?

To every one reading this little chat, I address this question:

"WHICH METHOD WOULD BE PRODUCTIVE OF GREATER RESULTS — BOTH FROM THE STANDPOINT OF EFFICIENCY AND INCREASED REVENUE?"

It is fairly safe to assume that when you give a man a ten dollar raise you stand a pretty good chance of that manager saving two or three times that sum somewhere.

And it is just as safe to say that where you deprive him of ten dollars you are taking away from him the incentive he needs to go out and plug for you and your organization.

Figure it out for yourself.

C. E. L.

MANAGERS' ROUND TABLE CLUB

And Still We Grow - - - !

With this issue two important steps are taken;

First: We introduce a new page in the Round Table section to be known as "Personalities".

Second: We increase the number of Club pages to fourteen.

"All For One And One For All".

MANAGERS' ROUND TABLE CLUB
Charles E. Lewis, Chairman

A Member Of The Club—And Proud Of It!

This is the way Harold S. Knudson of the RKO Orpheum Theatre in Madison, Wis. tells the whole world that he belongs to the Managers' Round Table Club of Motion Picture News.
HOW ABOUT YOU?

J. C. Wodestsky Now Handling The Regent Circuit

J. C. Wodetsky, whom we remember as previously being charge of the C. H. Miles Circuit in Detroit, is now General Manager for Regent Theatre Company of the same city.

Mr. Wodetsky's experiences in the show business are rather unique in that he was instrumental in originating many novel types of exploitation which have since become very popular.

"J. C." informs us that he was the first manager-exploitation man to give away free pups in connection with a dog picture, and that he held one of the first stage weddings ever pulled in conjunction with "Marriage Circle" some years ago.

Incidentally, Mrs. Wodetsky owns the Chinatown Kennels, one of the best known and largest Pekinese Kennels in America.

We should certainly expect to hear from J. C. and the various activities which he is engineering in the different houses under his supervision.

How about it, "J. C."? Don't be silent so long.

Edward J. Mooney Managing The Empress In Philly

Edward J. Mooney, formerly located in New Jersey, has just taken over the management of the Empress Theatre, in Manayunk, located outside of Philadelphia, Pa.

Mr. Mooney is certainly well equipped, in experience and showmanship, to tackle this proposition and bring it back to life.

While it is unfortunate that there are theatres throughout the country today that have been neglected or run down, for some reason or other, it is equally as good to say that there are always men capable of taking such houses and putting them back on their feet. This is generally accomplished by commen sense methods and real showmanship.

Mr. Mooney's activities in the Empress Theatre, with its policy of vaudeville and pictures should bring to light many interesting exploitation and house angles which will find their way to the ROUND TABLE CLUB pages.

The CLUB extends to Mr. Mooney its best wishes for success in his new connection.

Merle R. Blair Accepts Chairmanship For State Of Iowa

The ROUND TABLE CLUB takes pleasure in announcing that Mr. Merle R. Blair, Manager of the Regent and Empress Theatres, in Cedar Falls, Ia., has consented to act as Regional Chairman for the State of Iowa.

We are certainly looking forward to hearing a good deal about the State of Iowa with a man like Mr. Blair representing us out there, and one of the first things we look forward to will be the lining up of every showman in that State by Mr. Blair for membership in the ROUND TABLE CLUB.

Get busy, M. R., and let's hear from you real soon.

MANAGERS' ROUND TABLE CLUB

Meet J. A. Matthews Of The S-W Ritz In Jersey City

After much persuasion, we were finally able to find a little bit more about our active member, J. A. Matthews, who manages the Ritz Theatre, in Jersey City, N. J., for the Stanley-Warner outfit.

"J. A." started in the theatrical profession about twelve years ago as usher in the Rivoli Theatre, in New York City, a short time after that he was called to the Capitol in New York to take the position of chief usher, was then promoted to an Assistant Manager, and later became Senior House Manager of that well-known theatre.

After remaining with the Capitol as the Senior House Manager for about six years he took over the Embassy Theatre in New York as Manager and Treasurer. After the theatre was closed he joined Universal in Brooklyn, later going to Jersey City where he opened the Stanley Theatre and remained there for fourteen months after which he was sent to his present post at the Ritz Theatre as Manager.

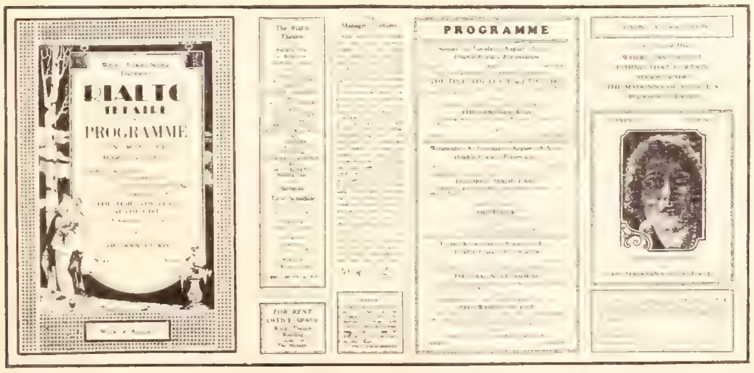
We are certainly glad to present this interesting history about Mr. Matthews, as well as to show you what he looks like, and we know that you will agree with us that his photograph shows him to be just the type of young, aggressive showman that we had him figured out to be.

How he is keeping the Ritz Theatre before the theatre-going public of Jersey City and what he is doing to sell the attractions should make very interesting reading for our other members and readers of these pages. How about it, J. A.? Thanks anyway in advance.

A Good Angle For W. H. Whyte, Conn. "Program Chats"

Talking about theatre programs and house organs brings to light this interesting little folder from the Rialto Theatre, in Hartford, Conn., which is turned out under the direction of Mr. W. H. Whyte, a great booster for the ROUND TABLE CLUB pages.

There was one part of Mr. Whyte's program which we thought sufficiently important to lay particular stress on, and that is, a little column alongside of the house staff box marked "The Manager's Column."



RIALTO THEATRE PROGRAMME

The Rialto Theatre

PROGRAMME

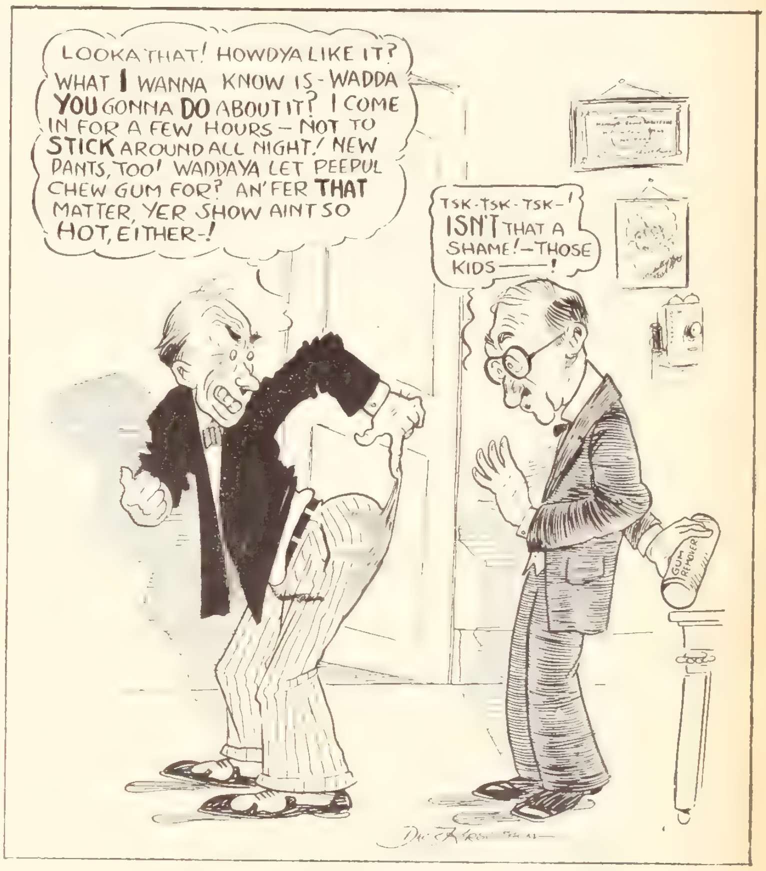
FOR RENT OFFICE SPACE

This is a peach of a way of creating a closer contact between the theatre manager and his patrons if he can only keep up the interest in that column by interesting and timely topics.

More about this progressive theatre and its manager very soon.

"Lobby Laugh No. 10"

By DICK KIRSCHBAUM


LOOKA THAT! HOWDYA LIKE IT? WHAT I WANNA KNOW IS - WADDA YOU GONNA DO ABOUT IT? I COME IN FOR A FEW HOURS - NOT TO STICK AROUND ALL NIGHT! NEW PANTS, TOO! WADDAYA LET PEEPUL CHEW GUM FOR? AN' FER THAT MATTER, YER SHOW AINT SO HOT, EITHER-!
TSK-TSK-TSK-! ISN'T THAT A SHAME!—THOSE KIDS——!
GUM REMOVER

"Ain't We Got Fun???"

Maurice Brown Gets A Home Made Non-Sync. Outfit

Although up against it for sound equipment, and the owners unwilling to invest the large amount of money required for it at the present time, Maurice Brown, Manager of the New Classique Theatre, in Brooklyn, N. Y., was confronted with a serious problem, but how he overcome it is interesting enough to pass to our other members.

It happened that Mr. Brown has a very intimate friend, who is quite a specialist on the subject of amplification and at Maurice's request, this friend made non-sync outfit which he claims beats anything on the market today.

The tone, according to Mr. Brown, is the best that he has heard anywhere, and the low and high notes are very distinct. The quality of tone is rounded, and a stranger would never think that it was an ordinary record that amplifies such music.

This is but another way of showing what a manager can accomplish when he finds himself up against it, and if he has the "guts" he can product results. That is apparently what Maurice Brown has accomplished for the New Classique Theatre.

We hope to publish many more interesting items about this member in an early issue of the NEWS.

MANAGERS' ROUND TABLE CLUB

Newspaper Layouts Important Part Of All Managers' Work

Here is an article which your Chairman wrote and published in the June 23, 1928, issue of the ROUND TABLE CLUB pages.

There has been so much discussion regarding this particular phase of a showman's job, that by request we are reprinting it.

What we said then, holds just as good today as at any other time. Take a few minutes and read it through, it won't do you any harm.

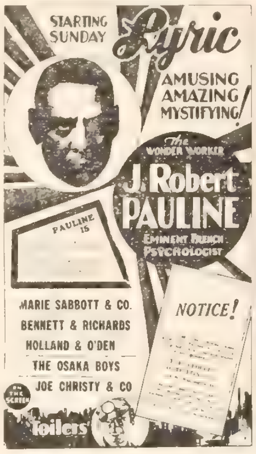
> Are you one of those managers who types, or writes in longhand, the copy for the local newspaper ad?
>
> We have met hundreds of them in our travels and yet they tell us the reason their ads are not laid out to the best advantage is because the newspaper "don't know a damn thing about theatrical advertising."
>
> What an alibi.
>
> My candid opinion of a manager who sends his copy to the newspaper in any such form, is, that he ought to give the newspaper compositor part of his salary because he is doing some of that manager's work.
>
> Set up your own copy so that when it goes into the paper's composing room it is really a fac-simile of what the finished ad should look like. Whatever names or titles that you mean to stand out in larger or bolder type, should be so marked on your copy. In quoting or using slogans or catch lines, have them set up in Italics so that they stand out from the rest of the ad.
>
> Also remember, you can cut a mat up so that the whole or only parts of it will be reproduced on your ad. Practically every newspaper today is equipped to do these things and it all helps to get away from the monotony of everyday advertising.
>
> Another point to keep in mind is that crowding your space doesn't make it worth reading. Brevity is the predominating element in all kinds of advertising and an ad that is not crowded is most certain to be read through.
>
> We have, in our past experience, used a three colmun by eight inch ad in a local paper and in very small type, set in the centre of the whole space, we made an important announcement. Subsequent business showed us that it was read, and by almost everyone who had the paper.

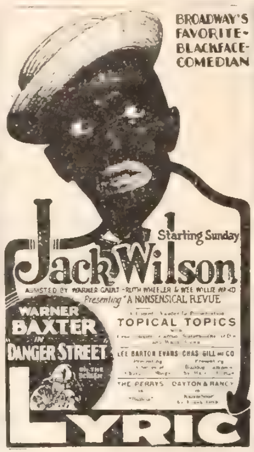
Dick Wright Can Get Results From Peppy Advertising

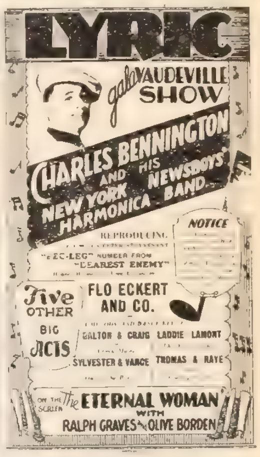
We present here for the benefit of our many members and readers, three of the attractive newspaper ads made up by Dick Wright while he was manager of the Lyric Theatre, in Indianapolis, last Spring.

Mr. Wright has severed connections with that theatre, and is now handling special publicity for the famous Indiana Ballroom located on top of the Indiana Theatre in Indianapolis.

Mr. Wright, although very young in years, is really a seasoned showman, and a very capable manager. His many activities were called to our attention on numerous occasions, and it was our regret that we did not get to see him personally on our trip through Indianapolis last Summer. However, we have become fairly well acquainted with **him via the ROUND TABLE CLUB pages, and we are sure that we will hear from him again together with some fine contributions which he will make.**






LYRIC
gala VAUDEVILLE SHOW
CHARLES BENNINGTON AND HIS NEW YORK NEWSBOYS' HARMONICA BAND
REPRODUCING
"PEG-LEG" NUMBER FROM "DEAREST ENEMY"
NOTICE
Five OTHER BIG ACTS
FLO ECKERT AND CO.
GALTON & CRAIG
LADDIE LAMONT
SYLVESTER & VANCE
THOMAS & RAYE
ON THE SCREEN The ETERNAL WOMAN WITH RALPH GRAVES and OLIVE BORDEN

Make A Play For Outlying Sections Says Hal Olsen

Hal Olsen, that progressive supervisor of the Community Theatre Circuit out in Wisconsin, finally steps up and admits that he hasn't been doing right by "Our Nell." In this case, "Nell" **happens to be M. R. T. C. and so, of course, we have to tell Hal that we will overlook his neglect and not feel badly about it providing he don't neglect "Nell" again.**

NOW, TO GET DOWN TO BRASS TACKS:

Many theatres located in average small towns and cities have the mistaken impression that they can only do a limited amount of business, and if this limited amount of business amounts to a fair profit to their theatre, they feel that they can afford to sit back and rest.

Which is a mighty wrong impression, because there is one angle from which any theatre can attract extra business providing they go about it in the proper way. This business is in the outlying towns and hamlets generally surrounding a fair size city or town, and while these folks do come into town to see the shows, maybe once a week or once every two weeks, they could be appealed to, to come in more frequently, providing they are handled in the proper way.

Mr. Olsen's idea of a little newsette bulletin mimeographed and sent out to all these outlying sections is a mighty good example of one of the ways that you can appeal to them.

We are sorry that we canot reproduce the bulletin itself but we are sure that any one interested could secure one by writing direct to Mr. Hal Olsen, or else to your Chairman who will be glad to make up a copy of the one he has on hand.

Along the same lines as the mimeographed sheet, was a little column entitled "THE CLOSE-UP," which was edited and signed by Hal and run in the daily papers. This was a real gold mine of information about theatres, photoplays and stars in general and was eagerly sought by all the readers of the paper.

Thanks, Hal, and we will have more to say about you later.

Thomas Forhan, says:

I have a large scrap book where I file the ROUND TABLE section each issue, as I find that many ideas contained therein could not be remembered, but by keeping same in a scrap book, they are always on hand for use. I would not be without my scrap book."

Managing Director, Capitol Theatre,
Welland, Ontario, Canada.

"All For One And One For All"

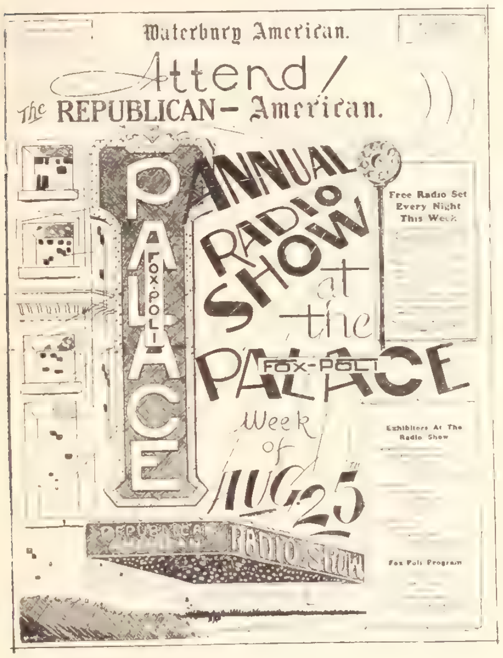
MANAGERS' ROUND TABLE CLUB

Harold Waugh Puts Radio Show Over In Waterbury Conn.

It is readily conceded that there are all kinds of tie-ups between theatres and merchants, and through any other line-up whereby there is mutual co-operation and gain to be achieved by such get-togethers. But we now pass on for your attention, what we consider one of the finest tie-ups that could possibly be effected between any theatre, newspaper and merchants.

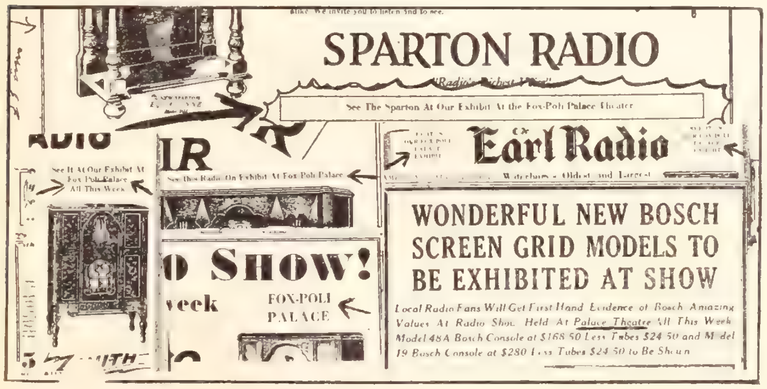
Through this tie-up, the Fox Poli Palace Theatre, in Waterbury, Conn., was the scene of the annual Radio Show for that section of Connecticut.

Over 15 radio exhibitors had space at the show, and the setting was the spacious lobby and promenade of the Palace Theatre. This entire tie-up was handled by Harold Waugh, Local Manager for the Fox-Poli outfit, and was patterned after similar ideas which had been done in other New England towns under the direction of Hershel Stuart, the head of the Fox Division in New England.


Waterbury American.
Attend the REPUBLICAN-American.
Annual Radio Show at the Fox-Poli Palace
Palace
Fox-Poli
Week of Aug 25
Free Radio Set Every Night This Week
Exhibitors At The Radio Show
Fox Poli Program
Republican Radio Show

We would certainly call your attention to the first page of a special supplement of the Waterbury American devoted almost exclusively to news and advertisements pertaining to the Radio Show, and on this front page you must admit that the theatre received a marvelous break.

It is also important that you see how the various advertisers tied in the name of Fox-Poli Palace Theatre in announcing their product. This, together with the write-ups and readers, gave the theatre practically as much prominence as the Radio Show itself.


SPARTON RADIO
"Radio's Richest Voice"
See The Sparton At Our Exhibit At the Fox-Poli Palace Theater
Earl Radio
Waterbury's Oldest and Largest
See It At Our Exhibit At Fox Poli Palace All This Week
See this Radio On Exhibit At Fox Poli Palace
o Show!
week
FOX-POLI PALACE

WONDERFUL NEW BOSCH SCREEN GRID MODELS TO BE EXHIBITED AT SHOW

Local Radio Fans Will Get First Hand Evidence of Bosch Amazing Values At Radio Show Held At Palace Theatre All This Week Model 48A Bosch Console at $168.50 Less Tubes $24.50 and Model 19 Bosch Console at $280 Less Tubes $24.50 to Be Shown

The New England section of the country can well afford unusual tie-ups of this sort, because the coming of Hershel Stuart from the West Coast was the means of introducing to this part of the country the high-powered type of co-operative publicity which was typical of Mr. Stuart's activities in the West Coast outfit.

Managers' Round Table Club Employment Bureau

* * *

A service without cost to all Subscribing Members.

* * *

All correspondence should be addressed to Charles E. Lewis, Chairman, personally, and will be treated in strict confidence.

* * *

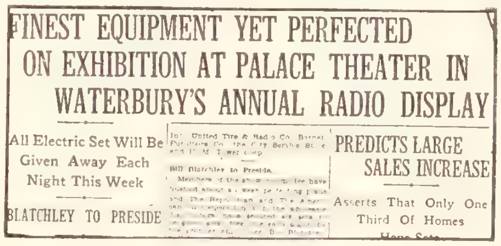
Theatre owners, chain executives or others seeking managers of the highest calibre can make such contacts by advising the Chairman of the type of man, or men, they are looking for.

* * *

Managers wishing to register in this Bureau are requested to write, immediately, for the proper form to be filled out.

MANAGERS' ROUND TABLE CLUB
729 Seventh Avenue
New York City

The ROUND TABLE CLUB section would more than welcome items of interest to showmen in general that are continually being engineered in this live-wire organization, and, we pledge all the necessary space on our pages to the boys who are handling their jobs so well under Mr. Stuart's leadership. We already number quite a few of the Fox Poli managers in the ROUND TABLE CLUB, and we know that the rest of them follow our activities with as much interest as the regular members.



FINEST EQUIPMENT YET PERFECTED ON EXHIBITION AT PALACE THEATER IN WATERBURY'S ANNUAL RADIO DISPLAY

All Electric Set Will Be Given Away Each Night This Week

BLATCHLEY TO PRESIDE

PREDICTS LARGE SALES INCREASE

Asserts That Only One Third Of Homes Have Sets

Let's hope that we will soon be able to pass on many interesting suggestions and tie-ups that are taking place week-in and week-out in this outfit.

Dick Kirschbaum Gets Another Tough One To Put Across

Recognizing his ability to make the tough ones "click," the heads of the Chain who are the bosses of our good friend, Dick Kirschbaum, transferred him from the Lincoln Theatre, in Arlington, to the Ritz Theatre, in Lyndhurst, N. J.

This is quite a compliment to the ability of Dick, as this is a mighty tough house to handle, but we know that he will come out on top, and smiling as usual.

There is one happy feature to the whole business, Dick, and I am sure the rest of the boys will agree with us in regard to it. That is, that you should certainly be able to come across with enough funny angles to keep the CLUB pages flooded with many cartoons.

MANAGERS' ROUND TABLE CLUB

H. L. Laurence Capitalizes On Good Will Consistently

H. L. Laurence, manager of the Capitol Theatre, in Paris, Tenn., takes his place in the line-up of the progressive showmen who are firm believers in the community and good-will angles as one of greatest assets for the theatre today.

As president of the Chamber of Commerce, Chairman of the Rotary Club Community Service Committee, Secretary of the United Charities Organization and Treasurer of the Red Cross, he certainly has enough side lines to keep his mind occupied when not engaged in his regular theatre work.

However, all of these angles mean more good-will for the theatre and, consequently, extra business in many ways.

He recently was the guiding factor in a Centennial Celebration, during which time he took pictures of the affair from many desirable angles. Through the arrangement of this tie-up, the Rotary Club received ten cents on each admission, and it resulted in packed houses while the picture was being run.

At another time, he took special films of the different industries of Paris, Civic Organizations, Churches, Schools, etc., and ran them for a week at the theatre to very fine results.

This is the type of community work that any theatre can go in for, because it not only gets the people warmed up to the house, but results in a tremendous amount of extra business, and, after all, when it clicks at the Box Office you are accomplishing something.

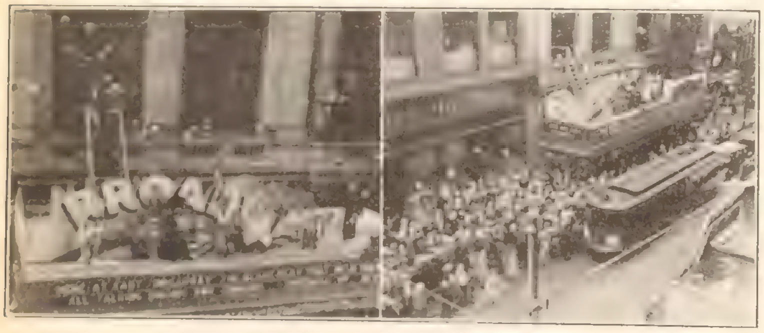
We have many other interesting communications from Mr. Laurence, and we will shortly tell our members and readers a whole lot more about this progressive manager.

But what we do regret is our inability, up to this time, to get Laurence to send us a photo of himself, which really belongs with this story, but we have not given up all hope, and by the time the next story is ready for publication, we hope that he will find the ways and means of furnishing us with a picture.

How about it, H. L.? You can answer this one better than we can.

"Living Billboard" Goes Over Big At Pittsburgh Grand

Larry B. Jacobs, the Director of Publicity for the Stanley-Davis-Clarke Corporation operating in Western Pennsylvania, certainly needed no more incentive than his own showmanship to bring about the creation of a living bill-board atop the marquee of the Grand Theatre, in Pittsburgh.



On the accompanying phtograph you will notice on the left, a close-up of the living billboard and on the right, the front of the theatre and part of the tremendous crowd that gathered in front of the theatre almost continuously while this stunt was being ballyhooed.

Mr. Jacobs has been responsible for many up-to-the-minute ideas in exploitation and publicity and here is one which simmers down the original "Hollywood Review" displays, and shows how any progressive manager can take the top of his marquee and create enough talk around the town to be worth a gold mine of publicity.

Since the photograph speaks so eloquently, we will not attempt to go into any further description, other than to suggest that you study them both closely to really see how simply this can be engineered if you have only the guts to go to it.

We also want you to see two of the girls that paraded around the main streets of Pittsburgh, ballyhooing the photoplay "Broadway." Just look at them closely and the story is right before you. But don't you really believe that YOU could put something like this across? Sure you can! Just set your old "thinker" to work and you'd be surprised how soon it will start to show results.

Remember what we said about "Living Billboards"?

..It was only a few weeks back. And how we urged every reader of these pages to work up something, regardless of how small a scale it had to be boiled down to, to try to kick up some pep in your towns and cities.

There are many different agencies through which you can work to get the necessary girls, etc. Your dancing schools, usherettes, etc. You can figure these things out better than we can because you know your own towns better than anyone else.

Wake up, Ye Showmen. The Spirit of "Pep" is beckoning. Heed the "beck" and follow the example of your brother showmen. They know what it's all about and they do the experimenting. After they find it successful, then like all good showmen, they pass it along to you via the Managers' Round Table Club pages in Motion Picture News.

What could be sweeter?

What COULD be sweeter!

MANAGERS' ROUND TABLE CLUB

Some Pointers On The Usher Angle By Chas. McDonald

Charlie McDonald, Assistant to F. F. Smith, Manager of the Tivoli Theatre, Chattanooga, Tenn., contributes the following little article to the ROUND TABLE CLUB pages:

There is a lot of good common sense in what Charlie has to say here, and we suggest that you take the few moments required and read it through.

"The Militaristic Usher"

There was a tendency in the larger motion picture houses a few years ago to discipline and militarize their floor staff for the purpose of pleasing their patrons. This plan was put into effect by the leading chains of theatres and, while there was scarcely any dissatisfaction over this move, there was an undercurrent of malaise that was manifest to the trained observer. The nationwide Publix Theatres chain was the first to do away with this stiff-necked obeisance and inaugurate naturalness, poise and self-esteem, blotting out puppetry and **servility**, and introducing **civility**, individually and purposefulness.

The usher or any other part of the floor force of a theatre who has an affected personality or forced smile, is observed by the patron when entering and remains with him after his departure. That remark may seem far-fetched, but it is nevertheless true. A patron, upon entering a theatre, enters for pleasure and nothing else. To be confronted by a forbidding fellow in an uniform with a cold preciseness and a wintry smile very evidently shown on his face, is rather a disconcerting feeling; it seems as though this fellow is to usher you to your seat merely because that is what he is paid for, and nothing else. That sort does not get the sympathy of the patron.

What actuates the smile and friendliness of your once-a-week, or perhaps more, patron, is the boy who can be on his post at attention, but who can get that informal smile ready and greet him with a touch of friendly feeling, as if to say, "I deem it an honor to be able to show you to a seat." This type is the type who goes up in the show business—the one with the vivid personality, not the one who is militaristic and self-conscious.

To the Ushers: Always be alert, poised and cheerful with your patrons. Do not let a temporary aberration or grudge stand in the way of making them feel comfortable!

Now Take a Look At J. J. Dempsey A Charter Member

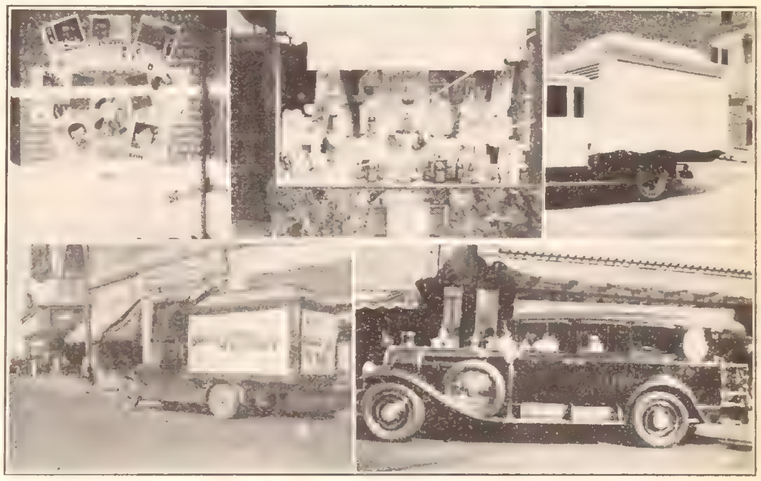
You have read so much about J. J. Dempsey on the CLUB pages, that it is well nigh time that we showed you what he looks like.

After much persuasion, we finally succeeded in extracting (extracting is the proper word) a photograph of J. J. and want you all to make his intimate acquaintance.

Mr. Dempsey, as you probably recall, is the Managing Director of the Publix Strand Theatre in Dorchester, Mass., and it is almost superfluous to say that he is a wide-awake up-to-the-minute manager, because his contributions on these pages in the past have already expressed themselves just that way.

From among some of the snap shots that Jim sent us, we want you to see on the cut below, first, how he used the pages from the Paramount annual announcement book, next, a marvelous window dressing, on the right a ballyhoo truck, with which he kept plugging the refrigerated Strand Theatre, lower left hand how he ballyhooed "Broadway Melody" all over and around Dorchester and lower right, the Publix Theatre bust standing in front of the Strand Theatre.

It's funny how the ROUND TABLE CLUB has brought out many things and persons whom we really know from the past, but have lost track of. It develops that Jim was born and brought up in Middletown, Conn., which was the place that the ROUND TABLE CLUB first saw the light of day while your Chairman was supervising a small chain of theatres including one in Middletown.



Yes, Jim, I certainly remember Skip Skinner and he was also working for me. I didn't know that he was a doorman, but whatever he is doing, he must be same good-natured Skip, and I know very popular with the theatregoers.

Jim has promised to stop in the office and say hello, and we will postpone any further comments until that great event takes place. Because we are certain that after the "hello," we will have plenty to pass on to the rest of the members.

So long for the present, J. J., but don't forget to keep up the good work.

R. E. Charles says:

"I have been reading with a great deal of interest the many suggestions contained in the ROUND TABLE, and herewith enclose my application so that I might derive the full benefit and hope that once in a while I might have a little 'spark' that might prove beneficial to some of the other boys."

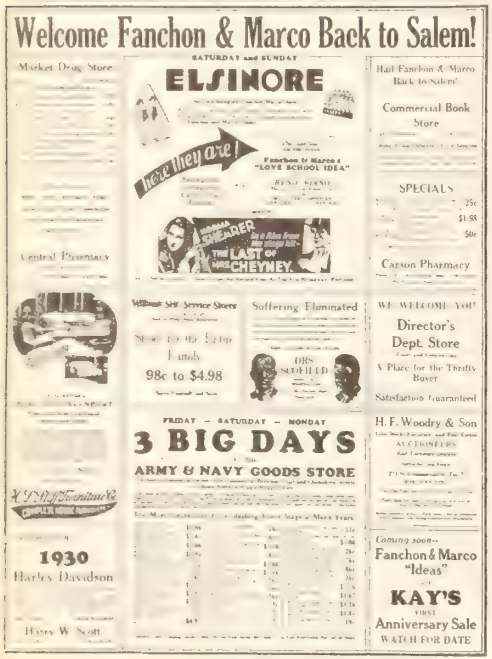
Fox Washington Theatres, Inc.
in association with
West Coast Theatres,
Grand Theatre, Centralia, Wash.
Liberty Theatre, Centralia, Wash.
St. Helens, Chehalis, Wash.

MANAGERS' ROUND TABLE CLUB

High-Powered Publicity Getting Results For Cohen

Capitalizing on the tremendous popularity of the Fanchon and Marco shows in the Northwest, Sam H. Cohen, Publicity Director for the Elsinore Theatre, in Salem, Oregon, engineered one of the biggest exploitation and publicity campaigns ever put through in Salem.

Among the stunts and tie-ups he successfully engineered were two full co-operative pages in the local paper, one appearing on Friday and the other on Saturday the day of the opening. We are reproducing one of these full page tie-ups and we would call your attention to the way some of the advertisers took advantage of the Fanchon and Marco copy in making up their ads.



Welcome Fanchon & Marco Back to Salem!

Market Drug Store

SATURDAY and SUNDAY

ELSINORE

Fanchon & Marco's "LOVE SCHOOL IDEA"

Central Pharmacy

Hail Fanchon & Marco Back to Salem!

Commercial Book Store

SPECIALS

35c

$1.98

50c

Carson Pharmacy

Williams Self Service Stores

Shoes for the Entire Family

98c to $4.98

Suffering Eliminated

DRS. SCOFIELD

WE WELCOME YOU!

Director's Dept. Store

A Place for the Thrifty Buyer

Satisfaction Guaranteed

FRIDAY — SATURDAY — MONDAY

3 BIG DAYS

ARMY & NAVY GOODS STORE

H. F. Woodry & Son

AUCTIONEERS

1930

Harley Davidson

Harry W. Scott

Coming soon—

Fanchon & Marco "Ideas"

KAY'S

FIRST

Anniversary Sale

WATCH FOR DATE

In addition, Sam succeeded in distributing cards throughout all the small surrounding towns, as well as the posting of plenty of one and six sheets. He also tied up with practically every drug store in Salem and secured wonderful co-operation from all of them.

Turned out over 5,000 heralds entitled "Good News," a copy of which we have before us, and we are willing to go on record as saying that it is as fine a piece of theatre advertising material as we have ever seen.

These heralds, in addition to being distributed by many druggists, grocers and other public places in Salem, were also handed to customers by the merchants in nearby cities surrounding Salem, in this way an area of over thirty miles was effectively covered.

Another step in his remarkable campaign was 1,000 pieces of direct-by-mail literature sent to the homes on the opening of the shows. He also succeeded in tying up with several clothing stores on wearing apparel worn by the Master of Ceremonies, and in addition he planted stories in practically all the country newspapers, getting in many instances, editorial breaks.

H. E. HENDERSON Says:

"Have been following up the weekly column on what the boys are doing, and we have been deriving a lot of benefit from it.

Wishing the CLUB a long and successful existence."

Morrison & Strand Theatres,
Alliance, Ohio.

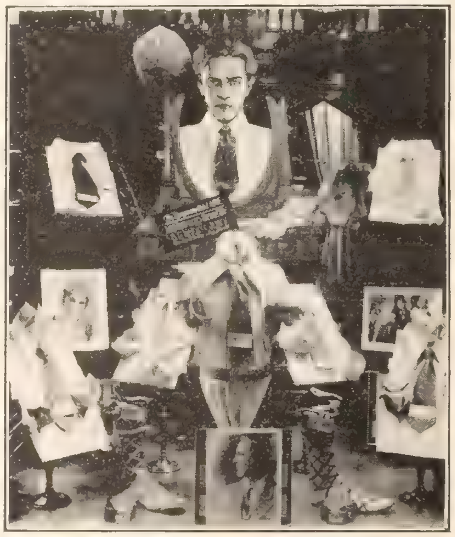
From Sam's description of the way he is working up at the Elsinore, it must certainly be a pleasure to have a man like Geo. B. Guthrie as the boss, and in the event that any other "bosses" happen to catch sight of this little story, it would be well for them to keep in mind that real sympathetic co-operation will result in many good financial returns for the theatre on the stunts engineered by their managers and publicity agents.

More about Sam later.

Harry Brown, Jr. Now At The RKO Proctor In Newark

Here is the way our good friend, Harry Brown, Jr., at that time exploiteer for the Capitol Theatre in Trenton, N. J., fixed up a corking window display on John Barrymore's picture "Eternal Love."

This is a mighty fine piece of work and close inspection of the photograph will reveal the fine taste displayed in the set-up and the fact that there was not too much advertising thrown in to detract from the mutual benefit of the tie-up for both the theatre and the store.



We rather like the cut-out arrangement and the way he set forth the entire layout. It's kinda typical of Harry's methods.

Something else very interesting about Harry is the fact that he has just been appointed manager of the RKO Proctor Theatre in Newark, N. J.

The Managers' Round Table Club extends its best wishes to Harry and we are sure that he will more than make good in his new position.

Jack Goldstein Promoted To Field Exploitation Chief

Jack Goldstein, who for the past year has been associated with R. D. Ripley, in the Publicity Department of the Netoco Circuit up in Boston, has just been appointed a traveling exploiteer for that organization. In view of the wide area covered by the Netoco outfit, which is considered one of the largest independent chains in New England, this should certainly prove a marvelous opportunity for Jack to show how he can successfully engineer real exploitation.

It was Goldstein's fine work in putting over several special pictures in the various towns on the circuit that was responsible for this appointment, and inasmuch as the position was especially created for him, it is entirely up to himself to make, either a success or failure of it. In our opinion, the success of his new position is assured because we know the calibre of man Jack Goldstein happens to be.

The ROUND TABLE CLUB hastens to extend its best wishes and trusts that he will keep our many members and readers informed of his various activities.

MANAGERS' ROUND TABLE CLUB

"PERSONALITIES"

Under this heading we shall publish pertinent paragraphs about managers and exhibitors all over the country. If you want to know where your brother showmen are located and when they move from place to place, keep in touch with this page all the time. Items for publication under this heading should be addressed to Charles E. Lewis and will appear the week following receipt.

A H. ABRAMS has reopened his Mozart Theatre, Canton, O.

HARRY ASHTON, who has been manager of the Paramount Theatre of Ogden, Utah, for some time, has resigned and is entering into the ladies' ready-to-wear business in San Francisco, it is stated. **R. C. GUS** succeeds Ashton, according to information received here.

MAURICE F. BARR, division manager of Saenger Theatres, Inc., New Orleans, La., and his bride, former Ferne Houghlands, sailed on their two-week honeymoon aboard the United Fruit Company S. S. Atenas.

MAURICE BAUM has reopened his Cathaum Theatre, State College, Pa., after having had the house closed for redecorating.

THE BROWARSKY BROTHERS, Ben, Ike and Harry, have added to their holdings the Bellevue and Lincoln Theatres, at Bellevue, Pa. The brothers also conduct the Hippodrome and Variety Theatres on the North Side.

H. CLEMENT, exhibitor, has recently reopened three of the Portland's (Ore.) suburban houses, after having had them remodeled, redecorated and redraped. They are the Sunnyside, Hawthorne and Alhambra Theatres.

EDDIE DIAMOND, well known in theatres circles in Salt Lake City and for several years manager of the Pantages Theatre, has been very successful in his management of a radio contest held through the co-operation of the Granada Theatre, Salt Lake City and local radio dealers.

JAMES P. DUNLEVY, prominent in motion picture and theatrical circles at Akron, O., has been ill at his home for the past four weeks.

D. K. EDWARDS, former manager of the Paramount Empress Theatre in Salt Lake City, Utah, has been appointed resident manager of the Playhouse which has been closed for the summer, undergoing renovations and alterations, announces that this theatre will reopen in September.

JOE GEORGE, Utah theatre man, has just completed the Broadway Theatre of Idaho Falls. He will open the house in February.

HARRY GENSER, former director of advertising and publicity for the houses in John Danz' Sterling Chain Theatres group in Seattle, last week was appointed manager of the Columbia Theatre in that Circuit, replacing William Drummond.

STANLEY GOSNELL, formerly assistant manager at Loew's Stanley, Baltimore, has been appointed manager of Loew's Valencia.

FRED GREENBERG has reopened the Rivoli Theatre, St. Joseph, Mo.

HARRY HALLMAN, of Albany, owner of two theatres, is back from a trip to Europe, but has been unfortunate enough to come down with an attack of hay fever. His son, who handles the Paramount Theatre in Albany, appeared last week with a new car.

MR. & MRS. JOHNSTON, who built the theatre structure for the Rex Theatre, at Newton, Iowa, for its opening several years ago, have now taken over the theatre and plan to take an active part in its management. The theatre has been renamed and will now be known as the Cozy. The theatre was most recently operated by **FRED WAYT,** who has also the Strand Theatre at Newton.

F. J. LHOTSKY and J. W. KOKAISL, both of Chicago, who have purchased the Olympia at Cedar Rapids, will reopen the house after a complete remodeling program. The theatre is to be ready on September 14th. All pictures shown at this house are to have both English and Bohemian titles.

KEITH McCORMICK, former manager of the Ridgmont Theatre for Universal Chain Theatres, Inc., resigned last week and has gone to Port Orchard, Wash., where he will operate the Port Orchard Theatre.

W. G. McDONALD is the manager of the Woodland (Wash.) Theatre, which opened on September 13th. Mr. McDonald is also opening the Rialto, at Junction City, Wash., which has been closed for some months.

CARL MISHERAL, of the Modern Theatre at Harwich, Cape Cod, has purchased a new automobile.

MIKE MALONEY, formerly manager of Loew's Valencia, Baltimore, has been transferred to Loew's Parkway, Baltimore, succeeding **WALTER HANRAHAN,** who resigned.

JESSE MARLOW, who was formerly the assistant at the Riverside Theatre, Jacksonville, Fla., before coming downtown, will go back there next week. He is very popular with the merchants and patrons in the Riverside section and is expected to keep up the good work of **BOB MITCHELL.**

BOB MITCHELL, who has been manager-organist at the Riverside Theatre this summer, will return to the Arcade as manager-organist, effective September 16th. Bob has done good work at the Riverside, and the promotion to the Arcade comes as a reward.

W. T. MURRAY, manager of the Empire Theatre at Birmingham, Ala., visited Atlanta, Ga., early this week, having recovered from a serious illness resulting from an infected eye.

THEODORE PEKRAS, formerly opened the Ohio Theatre, Piqua, Ohio, September 14, with appropriate ceremonies. **CASPER WHITNEY** is managing the house.

FRANK PRICE, JR., Rivoli manager, Baltimore, was a member of the committee of arrangements of the Baltimore bi-centennial celebration. Mr. Price, a member of the Baltimore Advertising Club, has been appointed one of the Board of Governors and chairman of the committee for entertainment.

A. ROSEN, is the new manager of the Revere Theatre, St. Joseph, Mo.

MYRON ROSENBAUM, of Ogdensburg, who graduated from Cornell in 1928, and who has been the manager of the Hippodrome in his home city for the past year, has just entered the U. of Nebraska, where he will study medicine.

M. A. ROSENBERG, assistant to F. M. Zimmerman, Affiliated Theatrical Utilities Corporation in Pittsburgh, Pa., has resigned, and has not made known his future plans.

MORRIS SILVERMAN and GEORGE DWORE, both of Schenectady, have merged the Capitol and Pearl Theatres, and are contemplating equipping these houses with sound.

S. M. SMART, who recently took charge of the Mission Theatre, a suburban house in Salt Lake City, has changed the name to the Cameo and has recently installed sound equipment.

RILEY W. SMITH, former Manhattan, Kansas, newspaper man, has purchased the Maywood Theatre, suburban house of Kansas City, from E. C. Dart.

BENJAMIN SOLOMON has been appointed assistant manager at the Toledo-Paramount, a new position. Mrs. Harry McWilliams also has been added to the staff as assistant to her husband, the publicity agent.

PAUL SONAN, former manager of the Star Theatre, Neodasha, Kansas, has opened the Lyric Theatre, Fort Scott, Kan.

IKE SWENSON, of the Angeles Theatre at Spanish Fork, Utah, whose house has been closed to be redecorated, recarpeted, equipped with stage and house draperies, sound equipment, etc., is to be opened soon.

C. W. TAYLOR, manager of the R & R Theatres at Hillsboro, Texas, has been giving free shows to the public for the past three Sundays, and reports that the "patronage" has been good but the receipts "very light."

AL WAGNER, resident of Grangeville, accompanied by Mrs. Wagner, spent several days in Seattle last week inspecting sound equipment for the new house that he is building. Wagner is the theatre magnate of the Camas Prairie territory, running houses in Grangeville, Cottonwood, Winchester, and Craigmont.

L. B. WILSON, executive head of a theatre chain which bears his name at Covington, Ky., has been given columns of space in Cincinnati and nearby dailies on the formal opening of a high-power radio station, WCKY, the building and equipping of which he sponsored.

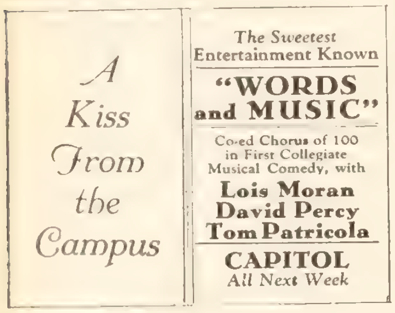
MANAGERS' ROUND TABLE CLUB

Harold A. Kopplin Engineers Great Stunts At Miami

Every once in a while we like to get away from the short, snappy stories about the activities of our different members and concentrate on a more featured type of article dealing with the varied activities and stunts of some particular member.

For this week's featured story, we have singled out Harold A. Kopplin, progressive and wide-awake manager of the Capitol Theatre in Miami, Florida, and it gives us great pleasure to present on these pages a brief summary of some of his many activities.

Harold has used a wide assortment of ideas, some original and some revamped and improved upon, but all nevertheless business getting ideas. These contributions did not cover just recent exploitations, but rather were gleaned from his file of the past year or two. However, this should not detract from the value of the stunts he has engineered.


A Kiss From the Campus

The Sweetest Entertainment Known

"WORDS and MUSIC"

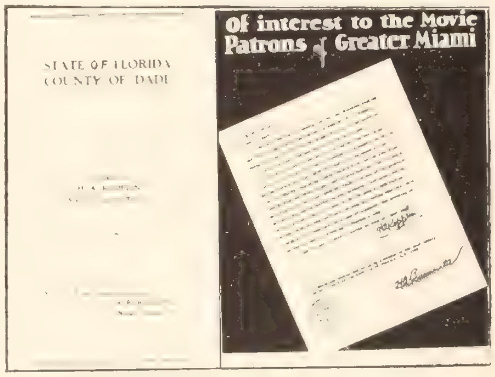
Co-ed Chorus of 100 in First Collegiate Musical Comedy, with

Lois Moran
David Percy
Tom Patricola

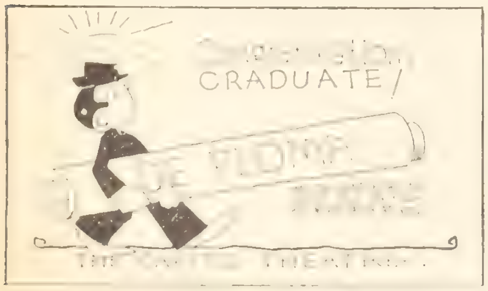
CAPITOL
All Next Week

First we would like to have you look at an envelope and the card which was enclosed, together with a chocolate kiss, and distributed on the main streets of the town with the envelope sealed. He arranged for the candy through a local tie-up and so the stunt itself cost very little.

Another corking angle which Kopplin found very profitable was the making up of an affidavit of which we are showing the front cover when folded and the inside spread. This was engineered in the regular legal way, with a real notary public taking his acknowledgement, and when distributed throughout Miami, it certainly was an effective bit of advertising.

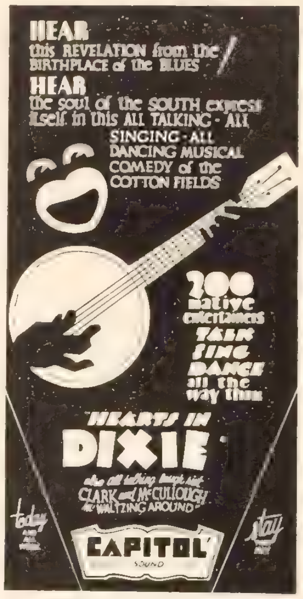

STATE OF FLORIDA
COUNTY OF DADE
Of interest to the Movie Patrons of Greater Miami

Harping back to the highschool graduates congratulation card, Kopplin has gone one better, by making up the congratulation card which we picture here, and it certainly was an effective bit of work.. While the idea differs from the one originally contributed by Johnny Scanlon of Conn., it, nevertheless, acted as just as much a good will messenger as any idea along these lines.

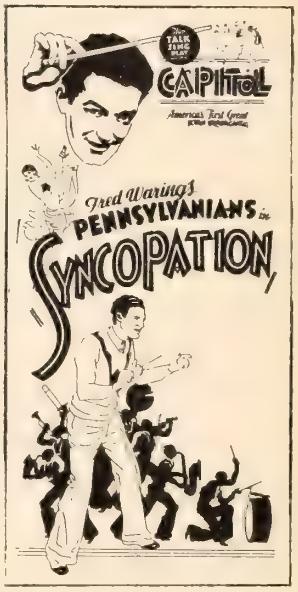


This story would hardly be complete without showing that Harold knows his "onions" when it comes to making up attractive advertising copy. Many other managers can well afford to devote a little more time to developing knowledge on this particular phase of showmanship.

That is why we take this means of showing you two newspaper ads made up by Harold, and which differ completely, one from the other. You will notice on "Hearts in Dixie" the black background and the white letters make it an eye-arresting piece of newspaper advertising, while on the ad "Syncopation" the art work against the white background provides the necessary magnet for the readers of the local papers. Newspaper advertising has always been an important feature of any wide-awake manager's experiences, and in this case Harold shows that he is amply equipped to take care of this very important phase of showmanship.

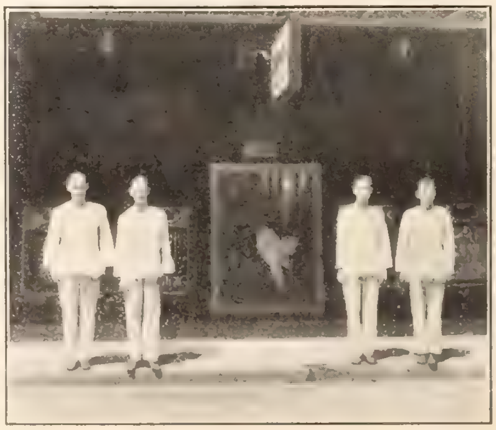

HEAR
this REVELATION from the BIRTHPLACE of the BLUES
HEAR
the soul of the SOUTH express itself in this ALL TALKING - ALL SINGING - ALL DANCING MUSICAL COMEDY of the COTTON FIELDS
200 native entertainers
TALK SING DANCE all the way thru
"HEARTS IN DIXIE"
also all talking laugh riot CLARK and McCULLOUGH in "WALTZING AROUND"
today
stay
CAPITOL
SOUND

In the line of real exploitation, Mr. Kopplin shows how he engineered a tie-up in cooperation with the Chamber of Commerce and the Junior Drum and Bugle Corps of Miami for the exploitation of "Melody Lane" at his theatre. You will note on left hand picture the drum and bugle corps lined up in front of the Capitol Theatre, while on the right you will see the parade as it appeared marching through the main street of the City. This certainly was an impressive piece of exploitation, and it is no wonder that the picture went over with a bang.



Coming a little bit more up to date, we want you to know that Harold has engineered a pajama contest on the stage for a Saturday midnight show, the girls have to design their own garments, and a manufacturer of ladies apparel would use the winning costume for samples of the new line that they are making.

This stunt tied in perfectly with the picture "Words and Music" which was the attraction for the midnight show, and this production had a nightie ballet as one of the numbers, and the contest plus the new fad of pajamas, which is now sweeping the country, gave them plenty of advertising angle. At the last moment Harold was able to recruit a photograph showing how he dressed his ushers for this marvelous stunt.



It was certainly a pleasure to present this assortment of contributions from Mr. Kopplin and we sincerely hope that the next batch he sends us will include his own photograph and a few details about his past experiences in the show business, so that we can pass this information on to our readers.

MANAGERS' ROUND TABLE CLUB

Meet R. S. Wallace & H. E. Henderson Of Alliance Ohio

It isn't very often that we, at CLUB headquarters slip up, but occasionally something like this can happen because of the tremendous amount of mail received here every day.

Which is but a poor way of apologizing to Mr. H. E. Henderson and Mr. R. S. Wallace, the Manager and Assistant Manager, respectively, of the Strand and Morrison Theatres, in Alliance, Ohio.

These gentlemen have long been enthusiastic followers of the CLUB activities in MOTION PICTURE NEWS, and joined the CLUB in August, but unfortunately their letter was misplaced, and only just came to light.

However, there is no reason why we cannot say that the CLUB now boasts of two more live-wire and up-to-the-minute showmen.

We base our claims for such distinction to these gentlemen on their very first letter, and we will quote one paragraph which we will put in bold faced capital letters, so that "he who runs, may read":

"WE HAVE NOT MUCH TO REPORT THIS WEEK, OTHER THAN THAT WE MAKE IT A RULE TO DO SOME EXPLOITATION ON "EVERY" PICTURE WE PLAY; WE DO NOT ALWAYS HAVE A LARGE EXPLOITATION CAMPAIGN ON EVERY PICTURE, BUT WE ALWAYS HAVE SOME LITTLE OUTSIDE IDEA WORKING FOR US TO BUILD THE BUSINESS."

These are sentiments that come from men who are showmen at heart, and we believe it is just typical of what we may expect from Mr. Henderson and Mr. Wallace in their future contributions to the CLUB pages.

One of the first stunts sent in by this combination, struck us as being so well worded, that we have departed from our usual rule and present what they have done in their own method of description.

> "Right now we have gone back and dug up an ancient idea and we are sure reaping a harvest with it. As we only have one show in the matinee, and this has been a very poor matinee town, we decided to try a bargain half hour. Last Monday we opened our box office at 1:15 and sold adult tickets from then until 1:45 for fifteen cents. Promptly at 1:45 we went back to our regular thirty cent price. The show started at 2:00 P. M. and by the time our feature started we had nearly a packed house. So right then and there we decided to try this bargain half hour on opening day of every picture. Came back Thursday on 'Wheel of Life' with another bargain half hour (this time we had more publicity) and filled every seat. During the interim between closing the bargain half hour and the time the matinee started, we gave them a 'RADIOLAND' Concert Program of popular numbers. Borrowed five numbers from the local Victor dealer, and then 'THE VOICE OF THE MORRISON' (and what a voice????) put this concert over in regulation radio style, making 'mike' announcements between each number, reading requests, etc., and using our 'non-sync' to reproduce the concert. At the close of our concert, we were very pleasantly pleased and surprised with a big hand. But to get back to the bargain half hours—here's the big surprise—we are actually getting more money at the regular matinee price, than we did before we started these half hours, and that of course makes all the 'FIFTEEN CENTS' all 'gravy'."

Let's hear from you fellows again very soon. What do you say, Wallace and Henderson? And be sure and send me your photographs, so that we can incorporate them in a better introduction to our members and readers of the ROUND TABLE CLUB pages.

Once More Boys, We Repeat:—

Don't develop the wrong impression that the exploitation stunts described on these pages are married to the pictures with which they are used.

When we set forth the details or photographs on an exploitation stunt, we do not give it the space because it is on that particular picture which is being exploited.

Rather, our idea is to set forth how the different members and readers are selling their pictures to the public with the distinct idea that you will take the exploitation angle and use it on any picture or pictures that you may have booked into your theatre.

Please try to keep in mind that the name of the picture in connection with the exploitation stunt is of very little importance. The chief item which we are passing on to you is the exploitation idea itself.

Members will find it a very valuable and profitable pastime to see how many exploitation ideas they can take and convert for use on attractions playing their houses.

Managers' Round Table Club.

This is the illustration mentioned on the preceding page in the story about Harold A. Kopplin.

Please Take Note

THE pages of the Club are open for the publication of photographs from both members and readers. These photos may be of theatre managers, theatre fronts, marquee displays, lobby settings, etc. Due credit will be given those sending photos to the Club, providing they attach the proper description and their own names and theatre addresses.

MANAGERS' ROUND TABLE CLUB.

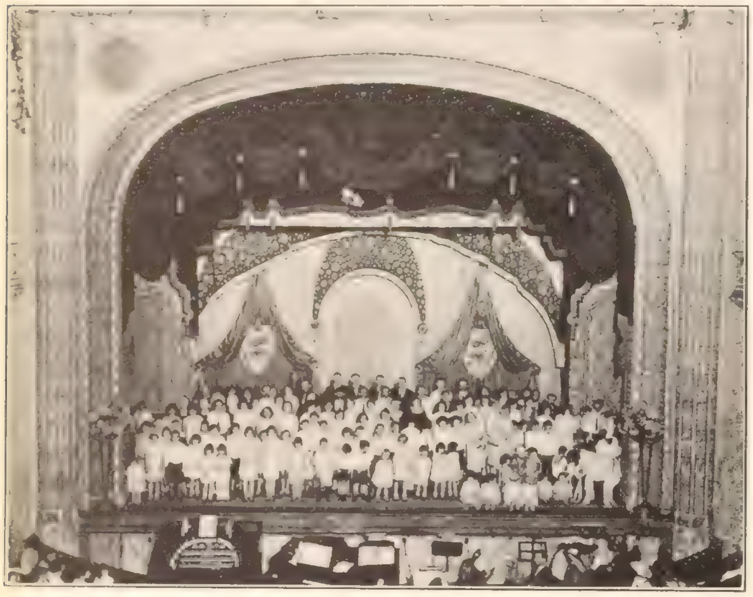
MANAGERS' ROUND TABLE CLUB

Vogel Gettier's Marvelous "Twin-Party" A Corker

If the MANAGERS' ROUND TABLE CLUB were by any chance offering prizes for suggestions, this month's prize would go to Vogel Gettier, Manager of the Capitol Theatre, in Grand Island, Nebraska, for his "Twin Party" suggestion.

No doubt the picture accompanying this article speaks far more eloquently than your Chairman's poor command of the English language, but we will all admit that from the photograph we certainly see how Vogel could stage a most successful "Twin Party" at his theatre.

There are several interesting angles to this stunt, and in addition to its creating a lot of comment and providing plenty of fun, you can stimulate business by handling it just the same as Vogel did.



He advertised for registrations fully two weeks before the affair. The twins registering were to be admitted free on the day of the party itself.

He also offered prizes for the youngest and the oldest pair of twins, and informed all entrants that their pictures would be taken in group.

From information reaching CLUB headquarters, this twin party gave the Capitol Theatre one of the biggest days it has ever had at the Box Office.

Thank you, Vogel, for this one, and we sincerely hope that many of your brother members and readers of these pages will be quick to grab the suggestion. WE RECOMMEND IT WITHOUT HESITATION TO EVERYBODY, regardless of what kind of theatre they are running, or what kind of a city they are located in.

Any other managers using this suggestion would confer a favor if they would try and send us the details as well as photographs of their party.

Oliver B. Prickett says:

> *"From many of my larger brethern I have 'copped' ideas through the ROUND TABLE section, that have been effective".*
>
> *Alcazar Theatre,*
> *Carpinteria, Cal.*

Introducing A Real Show-Woman: Mrs. Frances W. True

The ROUND TABLE CLUB welcomes to its membership another "showwoman" in the person of Mrs. Frances W. True, who owns and operates the Savoy Theatre, in Nicholasville, Ky.

Mrs. True owned and operated the Aristo Theatre, in Louisville, Ky., five years previous to taking over the Savoy. And now, with her entire attention directed at the new house, she is engineering as fine a brand of showmanship as any male member in the business.

The ROUND TABLE CLUB would certainly welcome some contributions in the form of advertising and exploitation campaigns, or tips on theatre operations from this go-getting showwoman, and we sincerely trust that she will include her own photograph with her next letter, so that we can introduce her more intimately to our host of members and readers.

How about this, Mrs. True, can we count on you? Thanks anyway in advance.

Harry A. Stearn Promoted To Head Of Reading House

Another member of the MANAGERS' ROUND TABLE CLUB mounts the ladder of success in the show business and it is with great pleasure that we broadcast to the rest of our members and the industry at large, the glad tidings that Harry D. Stearn, who for almost a year has managed the Rialto Theatre, in Allentown, Pa., has been promoted to Managing Director of the Wilmer and Vincent Theatres, in Reading, Pa.

Although he has only been in Allentown a short time, Mr. Stearn has made many friends among the social, civic and commercial folks of that town, and was really instrumental in putting the Rialto on the motion picture map in the local theatrical field. It was with Mr. Stearn's arrival in Allentown that the Rialto began the presentation of sound pictures, and Mr. Stearn through his fine exploitation and presentation was responsible for the theatres great success.

Previous to coming to Allentown, Mr. Stearn was in Norfolk, Va., also representing the Wilmer interests and his transfer to Reading is a reward for the conscientious and successful manner in which he has handled his present assignment in Allentown.

Among his duties as supervisor of these houses will be the handling of all exploitation for the Rajah, State and Capitol Theatres in that city.

It is interesting to state that Harry has been identified with the show business since childhood, and has covered practically every phase of theatre operation and management since he entered the business, which especially fits him for his new duties which come to him through his present promotion.

The MANAGERS' ROUND TABLE CLUB and MOTION PICTURE NEWS extends to Mr. Stearn their heartiest congratulations, and we know that he will continue his past string of successes in handling the new position. We sincerely hope that Harry won't forget the rest of the boys and will keep us all posted on his many activities.

MANAGERS' ROUND TABLE CLUB

Clarence Dolan Plays Up Organ To Good Results

There was one portion of Clarence Dolan's letter to us that appeals so much that we are reproducing it here just the way he put it to us.

Said Clarence:

"I have always advertised our organ. In this day of talking and sound pictures, I believe that the organ commands an even greater position than it did before. It is an extra draw that is being entirely overlooked by many theatre managers. The organ music stands out in sharp contrast to the present "canned" music, and is more than ever appreciated by theatre patrons. I could give you many examples to support this statement. . ."

Since this is entirely in accord with our own views as set forth just a short time ago on these pages, we hasten to publish what Mr. Dolan had to say.

This manager, connected with the Legion Theatre, in Wayland, N. Y., and his activities have been wide and varied, covering a long period of years. What his past experiences have been and just what he looks like should be of real importance to the other members and readers of these pages and so we are going to appeal to him to send us a little more information about himself and one of his own photos.

There will be more about Clarence Dolan in an early issue of the NEWS. Watch for it.

Pat McGee Asks For Patrons Opinion On Management

As part of Pat McGee's greater movie season campaign, the following announcements appeared on the rear inside cover of his special booklet on the cover of which Buddy Rogers sent his greetings to Oklahoma City and the new Show World production.

Here is the announcement that Pat incorporated in his booklet:

"200 tickets to the Criterion and Capitol Theatres will be sent to the first 200 people who write a letter to Pat McGee, care of the Criterion, offering some suggestions or constructive criticisms as to what we can do to make our Theatre give even better service to the Oklahoma City public."

The unusually fine campaign engineered by Mr. McGee for his Greater Movie Season, resulted in a remarkable send-off for the New Show World productions, and meant a lot of prestige and free newspaper space to make the job complete.

The ROUND TABLE CLUB pages would certainly welcome any further contributions that Pat might care to make, and we are sure that he has many interesting items to pass on.

Dancing Schools & Fashion Shows Good For LaVia

When forwarding his application for membership in the MANAGERS' ROUND TABLE CLUB, T. J. La Via, Manager of the Carroll Theatre, in Brooklyn, N. Y., informed us that he is now at work on a Fashion Show, as well as tying-up with a Children's Dancing School.

It would certainly make interesting reading on these pages to find out just how "T. J." successfully engineered both of these stunts, as there are many big city managers who continually claim that they cannot encourage such stunts.

Be sure and let us know, Mr. La Via, how you make out.

CLUB EMBLEM PIN!!!

YOU HAVE BEEN SHOUTING FOR IT!

Here It Is!

Wear It All the Time!

YOU WILL BE PROUD OF IT!

IT WILL IDENTIFY YOU AMONG THE WHOLE SHOW WORLD AS A MEMBER OF THIS GREAT ORGANIZATION AND A REAL LIVE-WIRE MANAGER!

AND IT'S A BEAUTY!

This is the actual size of the pin. It is made of rolled gold with the outer circle containing a blue enamel background and the inner circle an orange background. The wording is in gold letters.

USE THIS BLANK:

Managers' Round Table Club,
729 Seventh Avenue, New York.

Kindly send me, postpaid, ... Club Pins,

for which I enclose payment at $1.00 per pin.

Name of Member............................

Theatre.....................................

Address.....................................

City.................... State..............

MANAGERS' ROUND TABLE CLUB

THE GREATEST ORGANIZATION OF IT'S KIND IN THE WHOLE WORLD—!

RECENT MEMBERS!

FRANK SHOLOMIR is a new member who joins our Club from far off Benoni, S. Africa, and adding him to our already impressive list of members from that country is indeed a pleasure. You see we get as much of a kick when we see membership applications from that far-off country as we do from right here in these here United States. Let's all hope that he will make good use of the Club pages to tell all the other members how he is exploiting the shows in Benoni. And let us have your photo, too, will you Frank? Thanks.

* * *

SAM MASHINKA handles the Victoria Theatre down in Victoria, Texas, and while his house is only a medium sized "silent" theatre we feel that Sam has been doing some mighty fine work to keep them on the profit side of the ledger. How about a short letter Mashinka, telling us a bit about your past experiences in the show business and also a photo of yourself. Then we will be able to properly introduce you to our many members and readers. Shoot 'em along. Thanks.

* * *

Proposed by Col. Long:

LIVINGSTON LANNING keeps mighty busy these hectic days managing the Penn Theatre, in Pittsburgh, Pa., and with so much theatrical activity going on out in that peppy town we can now expect to devote much more space to western Penn. than ever before. How about it, "L. L."? And, by the way, don't you think you ought to send us one of your own photos? It would look good with your first contribution to these pages. Thanks, anyway, in advance.

* * *

Proposed by Vogel Gettier:

M. H. GARVIN manager of the Rivoli and Strand Theatres in Hastings, Nebr., was proposed for membership by our good friend and active member, Vogel Gettier. Handling those houses should provide Mr. Garvin with enough material to pass on plenty of good suggestions to the other Club members via these pages. However, time alone will answer the question as to how active he will be in his exploitation and advertising.

MRS. FRANCES W. TRUE adds another "show-woman" to the rolls of the Round Table Club and we have great hopes that Mrs. True will contribute many interesting items to these pages. She owns and operates the Savoy Theatre, in Nicholasville, Ky., and with the marvelous experience she has had in this business we would not be a bit surprised to hear some fine things from her. Let's hope she will line up as a real active member and include her own photo with her next letter. Thanks just the same in advance, Mrs. True.

* * *

T. H. WEAR, Jr., manages the National Theatre in Boston, Mass., and with all the show activity going on in the Hub we should not wonder that Mr. Wear is contributing his share to the excitement. Listen "T. H.," can't you find a few spare minutes to pass on some of your experiences to the other boys? Thanks a lot in advance—because I know you will come through with something real soon. Oak?

* * *

CY CARPENTER is the managing director of the Ferry Field Theatre in Detroit, Mich., and with so large a house to handle he must be engineering some unusually fine advertising and exploitation. How about passing some of it along to your brother members and managers Cy? Show the real Club spirit of "All For One And One For All."

* * *

S. H. KEELING handles the Strand Theatre, in Palmyra, N. Y., and now that we boast of two active members in that little community let us hope that the reaction shows on the Club pages. We don't know very much, as yet, about this new member, but we suggest to "S. H." that he tell us just a bit to start things off right. Oak?

* * *

Proposed by Frank Boucher:

WALTER CARSLEY manages the Colonial Theatre, in Hagerstown, Md., and with our good friend Frank Boucher right in the same town we can certainly look forward to hearing many interesting things about Walter's activities. And don't forget to include your own photo with your first contribution to these pages, Carsley.

JOIN NOW!!

Here's the Blank

APPLICATION FOR MEMBERSHIP IN "MANAGER'S ROUND TABLE CLUB"

729 Seventh Ave., New York City

I hereby apply for membership in the Club.

Name ....

Theatre ....

Address ....

City ....

Policy ....

Capacity ....

State ....

Wm. A. Johnston
Honorary Chairman

C. E. Lewis
Chairman

WHAT ARE YOU WAITING FOR?

"CLUB EMBLEM PINS"

As stated before, the demand for these pins far exceeded our original supply.

The manufacturer promises us delivery on the next batch in about five days.

Orders received will be filled immediately upon receipt of the additional pins.

Managers' Round Table Club

"...having been in intimate connection with much pioneering and experimentation...he is well qualified to speak with knowledge and authority..." NEW YORK TIMES BOOK REVIEW

Harold B. Franklin

Writes the Theatre Man's Manual on

SOUND Motion Pictures

Subjects Covered

Standard Sound Devices . . . Operating Manual . . . Maintenance of Equipment . . . Fundamentals of Speech, Music, and Hearing . . . Advertising . . . The Short Subject . . . Music . . . Social and Commercial Use of Sound . . . Television . . . Glossary of Technical Terms.

401 Pages—Fully Illustrated
With Diagrams, Photographs
& Advertising Reproductions
Measures 8⅛ in. x 5¼ in.

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MOTION PICTURE NEWS
729 Seventh Ave., New York City

Order Now—Use Coupon Below

Motion Picture News
729 Seventh Avenue, New York City

Enclosed herewith is —check —money order for $3.00 in full payment for one copy of Harold B. Franklin's great book "Sound Motion Pictures." (Add 20 cents to cover cost of mailing.)

Name . . . .

Street No. . . . .

City . . . . **State** . . . .

Regional News From Correspondents

C. H. Buckley Closes Clinton Square, Albany

THE Clinton Square, Albany, first run double feature downtown house, under lease to C. H. Buckley, closed its doors last week after having been run at a loss for several months. Mr. Buckley's lease has nearly two years to run and in all probability the house will remain closed for that period.

Walter McDowell, former manager of the Strand in Syracuse, was in Albany last week and called on his friend, Charles Smakwitz, manager of the Mark Ritz and former resident of Syracuse.

Ben Stern, manager of the Troy, broke into print heavily last week when he was on hand with Mayor Burns to greet the arrival of the American Girl at the Troy Aviation field.

Mrs. Renee Young, formerly Renee Cravem of Albany, employed at several of the local exchanges over a considerable period, is now residing in Buffalo.

W. W. Farley, one of owners of the Farash string in Schenectady, was one of figures at a society wedding last week in Albany, when one of his daughters became bride of a resident of Troy.

Joe Miller, of Buffalo, manager for Columbia in the Bison City, made one of his periodical calls during the past week on Albany exhibitors.

Spyrus Skouras, general manager Warner Brothers theatres, was in Albany during the week. Eddie Alperson, film buyer for the same group of theatres and George Skouras, assistant general manager, were also in Albany.

Uly Hill, general manager Warner theatres in Albany and Troy, drove to Montreal last week, accompanying his son Norman, who took entrance examinations for McGill University.

Charles Smakwitz, assistant general manager Warner houses in Albany, was in New York for a couple of days last week.

Sidney Saperstein, of Troy, plans to follow in the footsteps of his relatives and left a few days ago for Ithaca, where he will work under the direction of Joseph Saperstein, general manager Berinstein Ithaca houses.

Jake Golden gave Troy something to think about last week in connection with his exploitation of the opening RKO week at Proctor's Fourth Street Theatre.

With appearance of cold weather last week, ushers in all Warner houses in Albany and Troy, changed to winter uniforms while lights were also changed in giving house warmer appearance within.

The old Central, Albany, is now being torn down.. The Pine Hills is operating on schedule of two or three days weekly.

New Chicago Censorship Plan Introduced To City Council By Alderman Cronson

A NEW plan of motion picture censorship, designed to "restrict the unreasonable lengths" to which the present censor board goes in refusing permits, has been introduced before the Chicago council judiciary committee by Ald. B. A. Cronson. The new plan provides for the establishment of a new department of motion picture review, with a commissioner of pictures in charge.

According to Ald. Cronson, the police commissioner, who is head of the censorship board, is too busy with police matters to give much time or attention to the action of the censors. The commissioner which he proposes as head of the department of motion picture review would devote all his time to reviewing the decisions of the censor board, issuing permits and adjusting complaints, without curtailing the powers of the police. Final word in any dispute would rest with the Mayor, under Ald. Cronson's plan.

"Censorship in Chicago has gone too far," Ald. Cronson says. "Pictures which are shown in New York, Milwaukee and other cities can't be shown here without being cut. I don't believe in letting any smut creep into our movies, but I think that our censor board has gone too far in many instances."

A dozen men, who have just completed a course in sound at the M-G-M studios, and who will cover various M-G-M exchanges throughout the country as sound technicians, met in Chicago last Saturday and Sunday for a conference with Felix Feist before departing to their respective territories. Ralph George, who has spent a number of years in Coast studios, will cover Chicago, Milwaukee, Indianapolis, and Minneapolis, working out of the Chicago office. Saturday evening the group was the guest of Max Balaban in a visit to all B. & K. houses, where inspection was made of sound and projection equipment.

Charles Bell, 60 year old doorman at the Gem Theatre, 450 So. State street, is dead as the result of gun wound inflicted last Sunday night. The assassin shot Bell five times because the doorman refused him a seat on the main floor of the theatre.

Herb Washburn, local manager for R-K-O is back in Chicago following a trip to New York, where he conferred with home office officials on business matters.

The new La Grange Theatre, at La Grange, Ill., which has been leased to Publix, opened its doors last week.

Max Mazor, sales supervisor for Metro-Goldwyn-Mayer, has resigned.

Maurice D. "Red" Kann, newly appointed editor of Motion Picture News, made a brief stop in Chicago last Wednesday on his way to West Coast studios. He was accompanied by Mrs. Kann.

Harry Cohen and Jack Holt passed through Chicago enroute to the West Coast.

Saul Goldman, formerly booker for Jerry Abrams, is now in charge of the Red Seal exchange in Milwaukee.

Following a period of remodeling and redecorating the Milda Theatre, on South Halsted street, was opened last week with talking picture equipment.

Increased office space in the Standard Oil Building is being taken by Essaness Enterprises following the acquisition last week of twelve Lubliner & &Trinz theatres.

Joseph Hopp

Perhaps no one will be more surprised at this article than the veteran motion picture man who is the subject of same. Joseph Hopp is well known to nearly all of the people in the industry who have been connected with it for any length of time. He was one of the first independent film exchange owners in Chicago, starting in 907 under the name of the Standard Film Exchange. In 1916 he sold his exchange to Universal Film Corp. During all this time he was also an exhibitor and has been up to a few months ago. He was twice president of the Chicago Exhibitors League and later served two terms as president of the Illinois Motion Picture Exhibitors League. When the present M.P.T. O.A. was organized at Cleveland, he was elected vice-president. Prior to this time he was active in film exchange organizations.

Mr. Hopp for the past year has been representative for the Universal home office, visiting exchanges in the Central and Southern States in playdate work.

Perhaps few film men are as well versed in every department of the industry. His personality, always radiating good nature, wins and holds many friends who are legion.

Northwest Film Zone Trade News

WILLIAM BLOOM last week was appointed to the sales staff of the local Columbia exchange and will cover the Western Washington territory for Manager A. J. Sullivan. He was formerly with Ben Fish's M-G-M branch.

Lester Holmes, formerly connected with Universal Chain Theatres here, has transferred his attentions to the producing end, and is now connected with Manager Mat Aparton's local Universal Film exchange.

Ed Marshall, auditor of theatres for Universal out of New York City, arrived in town last week.

Another auditor also appeared on the scene—W. F. Reilly, Metro-Goldwyn-Mayer representative, who was en route to California.

Among the out-of-town exhibitors seen on film row last week were Gil Holman, of Olympia; Bill Armour, of Montesano; Carol Barney, of Arlington; and Miss L. Neilson, of Cheney, Washington.

Clarence Hill and Brooks Tilworth, both well known in film circles of the Pacific Northwest, last week were added to the sales staff of the local Tiffany-Stahl exchange.

Frank Harris, representative of the B. F. Shearer Theatre Equipment Company in the Oregon territory, spent a few days here at the home office last week with Mr. Shearer, A. L. Larson and Heaton F. Randall, company heads.

James Morgan, exhibitor of The Dalles, Oregon, left here last week for Alaska on a two-week vacation trip.

L. E. Tillman, new Western division manager for Columbia, arrived here this week for a short visit at the local exchange.

John Falk, formerly connected with John Danz' Sterling Chain Theatres, Inc., is now a member of the shipping staff at the local M-G-M office.

Ruth Foster, popular member of the Fox staff, returned last week from a three-week motor trip to California and Mexico.

Hal Boehme, Eastern Washington, sales representative of Columbia Pictures, arrived here last week for a few days' conference at the local exchange.

Eddie Rivers, Eastern Washington exhibitor, arrived here for a few days' visit last week and announced continuation of his non-union policy at the Granada Theatre, Lewiston, Idaho, where he runs disc talkies with one operator and no organist. At the Liberty Theatre, in the same city, they use two operators and one organist, with sound-on-film pictures.

Lynn Peterson, former assistant to James Q. Clemmer, manager of the Fox Fifth Avenue Theatre, last week was moved to Bremerton, Wash., where he will be in charge of the Fox Theatre interests there.

Regional News From Correspondents

Pittsburgh Film Zone News Briefs

THE Photophone service station of RCA is now established at 51 Terminal Way, Pittsburgh, under the supervision of A. E. Jackson. This station will look after equipment in several states.

Dr. C. E. Herman is building a beautiful new theatre upon the site of his former theatre in Carnegie.

A. Goodsteen, home office representative of Standard Film Service, paid a recent visit to the Pittsburgh branch.

The Regal at Wilkinsburg and Lyric, Hollidaysburg, are closed for alterations. Re-openings soon.

David Brown, Paramount, has been promoted from ad sales department to the booking department.

Al Gammon, Universal cashier, is vacationing in Atlantic City.

Frank Panoplos, of the Capitol, has been named general manager, and Joseph Weiss, of the Liberty, is treasurer of the New Capitol-Liberty Company of McKeesport.

E. L. Kessling of the Freeman Theatre Company, Bluefield, W. Va., has taken over the Palace, Bluefield and the Rialto at Kimball.

Barck Takes National In Cleveland

SAM BARCK has taken over the National Theatre, East 55th St., Cleveland and will open it on September 28th. He will present a silent program, with four changes a week. New projection equipment and a new screen are being provided by the National Theatre Supply Company. Barck has also taken personal charge of the Plymouth Theatre, Plymouth, and is putting in new Powers projectors and a new Gardner screen. The house will be operated three days a week.

Wonderphone sound reproducer, manufactured in Cleveland by Film Sound Corporation, is being installed in the Lucier Theatre, Cleveland. This house, formerly operated by Sam Barck, is now under the management of B. C. Mahew, owner of the property.

C. J. Auble is the proprietor of the newly built Grove Theatre at Pioneer, O. The house will be operated every day but Tuesday.

J. B. Allman has notified the Film Board of Trade that the Doan Theatre, Akron has been sold, and they have been asked to vacate the premises.

The Columbia Theatre, Cleveland, one of the city's oldest picture houses, has passed out of existence. It has been condemned by the local building commission, and will be dismantled.

Oliver Reproducers, manufactured by the Oliver Moving Picture Supply Company of Cleveland have been installed in the Gibbs Theatre, Andover, O.; Strand at Farrell, Pa.; G. W. Mercer's house in Wheeling, West Virginia, and also in Coxsackie, N. Y.

Amusement Supply Company of New York, one of the largest independent theatre supply houses in the country, has been named distributor of the Oliver Reproducer covering the northeast including New York.

Pat Garyn, general manager of National Screen Service, has transferred Robert Gordon from the Ohio to the southern territory, where he has a larger field of activity. J. G. Davies succeeds Gordon in Ohio.

M. B. Horwitz, head of the Washington circuit of theatres, has leased the Height's Theatre, Euclid Heights Boulevard, from Loew's for a period of six years. The transfer became effective last Saturday. The house will be closed for several weeks, during which time Horwitz will entirely redecorate, and will install Western Electric sound equipment.

Howard Reiff of the Scoville, Essick and Reiff circuit, was married September 14th. Frank Greenwald was best man.

Fred Schram is distributing "Linda" in this territory. The picture has been synchronized, and will play its premiere engagement in October at the Strand, Canton.

John Pekras is remodeling his Capitol Theatre, Elyria, increasing the seating capacity, and providing for large stage presentations. National Theatre Supply Company, of which R. W. Cudmore is manager, has charge of the remodeling.

Bob Williams, who resigned as head billposter for Loew's theatres. service, is back on the job.

Howard Price Kingsmore, general manager of the local Loew houses, is vacationing in the east. When last heard from he was in Atlantic City.

Harry Haiman, auditor for the Standard Film Service Company, is recovering at Charity Hospital from an operation.

Miss Rickey Labowitch, of the Standard Film Service Company's booking department is minus her appendix since last week, and feeling better for it.

Glen C. Pullen, right hand man to Ward Marsh, motion picture editor of "The Plain Dealer," also had his appendix removed last week.

W. J. Powell, owner and manager of the LoNet Theatre, Wellington, has developed his own sound device which he tried last week for the first time with marked success. Powell has been working on the machine for several months.

Jack Osserman has returned to Cleveland after an absence of eight years as manager of the local Universal exchange. He was appointed Cleveland exchange manager to succeed Harry Young.

Mrs. C. Meyn, Pioneer Kans. Exhibitor, Dies

MRS. CHARLOTTE MEYN, who for more than twenty years operated the Phototorium, the second theatre to be opened in Kansas, died last Monday in her home in Kansas City, Kan. She leaves two sons, Fred Meyn, who operates the Pershing Theatre, Kansas City, Kan., and Ted Meyn, organist at Loew's State Theatre, Cleveland.

Western Electric sound equipment is being installed in the Byer Theatre, Excelsior Springs, Mo.

Among the out-of-town exhibitors in the Kansas City market this week were: Mr. and Mrs. J. T. Goshen, Royal Theatre, Versailles, Mo.; C. H. Grecian, Star Theatre, Sedalia, Mo.; J. M. Zeman, Garden Theatre, Grainfield, Kan.; Charles Fisk, Opera House, Butler, Mo., and J. H. Mayob, Mary Lou Theatre, Marshall, Mo.

The personnel of the Kansas City Educational exchange now is going on its second week of work to the tune of carpenters' hammers and other noises foreign to an office, but there has been no complaining. The building housing the exchange is being reconstructed.

Film Men Active In Salt Lake City

MOVEMENTS of exchangemen in this territory are reported as follows:

Manager Chas. Walker of the Fox office, accompanied by J. L. Tidwell, is in southern Utah; Manager Gordon of First National is covering Montana territory; Manager Baker, of Columbia, is returning from Montana; Manager Gage, of U. A., just back from a trip, is leaving again on another sales drive; Harry Levey, of the U. A. Office, is working the Idaho branch; Manager Lustig, of the local Sheffield office, is returning from a swing through southern Utah; Manager Wingham, of M-G-M, is in Montana; Manager Al O'Keefe, of Pathe, after completing a tour of Idaho has gone into Montana, and Manager Wayne Ball, of Warner Bros., has been working the Montana section.

John Rugar of the Egyptian, American and Orpheum theatres of Park City, Utah, was a visitor here last week.

Mrs. Nell Schreiber of the Rialto Theatre at St. Anthony, Idaho, was among exhibitor visitors here last week.

T. F. Grady, M-G-M auditor from the New York office, is visiting the Salt Lake exchange.

G. E. Rosenwald, Western Division Manager for Universal, was met at the Ogden, Utah, terminal by Manager J. A. Jacobs of the local exchange, a few days ago when he passed through here enroute to Denver, it is stated. Jacobs reports Rosenwald to appear much improved in health, to the satisfaction of his many friends and associates here.

Matt Skorey, manager at the Butte, Montana office, was in this city this week attending a Film Board meeting held here and has now returned to the Butte Universal branch office.

Distribution rights for the Film-Fone sound equipment are handled by Gorden Thornberg here, it is stated.

Ed Ryan, exhibitor of Brigham City, Utah, sent to each exchange on the Row here, a bushel basket of Brigham City peaches. Each year the various film exchanges are remembered in this manner by Ryan.

Baltimore Auditorium Has New Policy

THE new policy of giving a program consisting of a concert of thirty minutes by a forty piece orchestra conducted by Mischa Guterson, combined with solos by a vocalist and a program of talking pictures, which was given at the Auditorium Theatre, former legitimate house, Baltimore, September 16, went over fairly good with the reserved seat policy and $1 top at nights. This house is operated by Music and Pictures, Inc., and is managed by Fred C. Schanberg, Jr.

The Fox Theatre, Washington, D. C., which was opened two years ago by S. L. Rothafel, celebrated the second anniversary of its opening during the week.

John Irving Fisher has returned from his vacation and has resumed his activities as master of ceremonies at Fox Theatre, Washington, D. C.

Herman Williams has resigned as manager of the Bijou Theatre, Richmond, Va., a Wilmer and Vincent house.

The Venus Theatre, Richmond, Va., has had sound equipment installed.

Stewart Tuckerm, house manager of the Byrd Theatre, Richmond, Va., and Miss Martha Mullens were married recently.

Another marriage which took place in Richmond recently was that of Robert Lee Holland, Jr., of Loew's Theatre that city, to Miss Marguerite Purley.

A benefit performance for the Palestine Relief fund will be given at the Rivoli Theatre, Baltimore, Md., Sunday night, October 6, tthrough the courtesy of Frank Price, Jr., manager.

Joe Robbins, father of Fred and Sam Robbins, musical directors, has become connected with Radio Pictures Corporation as a checker.

George List, who has been in the theatrical business of Baltimore for a number of years and has lately been connected with the Morton Sign Company, has been appointed assistant to Nat Keene, manager of the Hippodrome Theatre, Baltimore.

Oklahoma City Film Curb Notes

F. L. STECKER, Columbia manager in Oklahoma City visited in Dallas, Texas, last week with Harry T. Peebles.

E. V. Richards, vice president of Publix Theatre, Inc., recently paid a visit to Dallas, Texas, and announced that no changes in management of theatres located in Dallas was contemplated.

The Majestic Theatre at McAlester, Okla., is being remodeled and sound will be installed. The new Rialto, also owned by L. B. Clark and Wm. McWilliams, will open at McAlester September 23, and will cost about $150,000 when completed.

J. S. (Jack) Groves has been appointed branch manager of T-S at Dallas, Texas.

Regional News From Correspondents

Fox Theatre, St. Louis Changes Policy

ON Friday, September 20, the Fox, St. Louis' largest motion picture house will again change its policy.

As Skouras Brothers Ambassador has been doing for many months the Fox will start its show on Fridays instead of Saturdays as has been the rule since it opened last January.

The Fanchon and Marco traveling stage show are to be augmented by sixteen local chorus girls. Lynn Cowan is now master of ceremonies at the Fox.

The orchestra pit which was covered over some months ago to bring vaudeville performers closer to the audience will be reopened and Bill Parsons and his musicians will be back in their old seats. There will also be a stage band.

Leo Leblanc an executive of the Fanchon and Marco organization has been in St. Louis for a month selecting dancing and specialty girls for the Fox Theatre under the new policy which will be started on September 20.

Visitors of recent weeks included C. E. Brady, Cape Girardeau; Mrs. J. W. Rodgers, Cairo, Ill.; Paul Musser of Casey, Ill.; Henry Lowry of Highland, Ill.; and G. F. Barber, Tuscola, Ill.

More than 100 orphans from various asylums and homes in St. Louis, Mo., were guests of the St. Louis Town Topics magazine at a special performance at Loew's State at 10 a.m. September 14. Magazine plans to entertain 100 children each month.

Work will start at once on the addition to the Grand in Macon, Mo., operated by S. E. Pirtle oi Jerseyville, Ill. The contract has been awarded to the C. J. Tiernan Company of Macon. The addition will be 2-story with basement and 20 by 40 feet. It will cost about $15,000.

Wobber Fetes Param't Frisco Office Force

AN annual picnic was given recently by Herman Wobber at his lovely home in Woodside for the employees of the San Francisco Paramount office. As on previous occasions, nothing was overlooked that would provide pleasure and entertainment for his guests. A program of fifteen acts was given by the Paramount office force, which goes to prove that all the talent in this line is not confined to Hollywood alone. Special praise was given Florence Schwartz of the Ad Sales Department for the writing and directing of the act given by her department.

Jim Donahue, acting as spokesman for the Paramount office force, presented Mr. Wobber with a copper plate expressing their esteem and regard and their appreciation.

Bess Watt has been promoted to the position of Secretary to Mr. Parsons in the M-G-M Exchange.

Mrs. White of Sebastopol was seen on Film Row last week, dating up pictures for her theatre.

C. E. Rosenwald, Universal's District Manager, has returned from his vacation feeling like a "million."

Helen D eLacey of Educational Exchange is spending her vacation at Lake Arrowhead and Los Angeles.

Lyla Nackford is now employed in the Educational Film Exchange in the capacity of biller.

Joe Rosenberg, of Principal Theatres Corp. and Everett Howell, of Porterville, were recent visitors to Film Row.

Murray Phillips of Western Poster fame, is spending his vacation in Seattle and Vancouver.

Nolan Replaces Sound Equipment

THE latest type of Western Electric mechanism is being installed in the Rex Theatre, Ottawa, by P. J. Nolan, proprietor, as a replacement.

D. G. Borland, widely known Canadian exhibitor, has been appointed manager of the Metropolitan Theatre, Regina, Sask., by H. M. Thomas, Western Division manager of Famous Players.

The first Palestine relief performance in Ottawa, Ontario, staged by Manager Joe Franklin at B. F. Keith's Theatre, was a big success, and a second is being presented at the Regent by Manager Ray Tubman. Mr. Franklin is also busy as a director of the Ottawa Humane Society in arrangements for a financial drive.

Ottawa exhibitors are also showing their community spirit by providing facilities for midnight shows in aid of the Kiwanis club fund, these being P. J. Nolan of the Avalon and Ray Tubman of the Regent.

L. B. Brauer New U Mgr. At Des Moines

L. B. BRAUER is the new manager of thte office of Universal in Des Moines, coming from the Universal office in Dallas, Texas to take charge of the branch here this week. Harry Taylor, assistant sales manager from the New York office stopped in Des Moines both to and from Denver to see Mr. Brauer installed.

J. C. Osserman, branch manáger for Universal here for the past two years, was transferred to management of office at Cleveland.

Kokeisl and Thotsky, who come from Chicago, have bought the Olympic at Cedar Rapids. House has been closed for short time and is reopening with policy which is new in this territory.

Paramount entertained long list of callers last week including J. H. Feldham of the Princess at Odebolt, F. R. Bandy of the Princess at Britt, W. H. Eddy of the Empress at Indianola, Jake Cohen of the Strand at Ottumwa, E. W. Hagerman of the Grand at Independence.

Glen T. Wilson who comes from St. Paul is a new salesman for the staff of Educational. He succeeds Joe Smith who now plans to go into another line of work.

RKO was host to a number of exhibitors in to book pictures last week including G. W. Morgan of the Grand at Greenfield; Mr. Nelson of the Star at Gowrie; John Anderson of the Princess at Boone, Mr. and Mrs. Smith of the Family at Earlham; F. E. Robertson of the Princess at Dexter.

The M-G-M Club blew themselves to a party, a dinner dance at the Wayside Inn. The committee in charge were Miss Goldie Sparr, Don West and Lucille Bliss.

A surprise to friends along Film Row was that of the wedding of Richard Bruce, assistant booker for Universal, who on August 31 met Miss Jones in Rolfe, Iowa, and made her Mrs. Bruce. The event has been kept a secret for almost a month.

First National entertained some callers along Film Row last week including George Hake of the Lyric at Belmond, one of the few exhibitors who has not been talking about sound.

Bob Riddle is a new salesman for the office of RKO. He comes from office of First National in Omaha.

Leo Moore, sound instructor from New York office of M-G-M, was in Des Moines last week. He has a name double in Leo Moore, exhibitor at Centerville, Iowa.

All Tampa Houses, But 2, Wired For Talkies

ALL houses in Tampa that are now in operation have been wired for sound, with the exception of two, the Rialto, straight musical comedy house, and the Italian in Ybor City, which uses tab shows in connection with silents.

B. H. Trumbull, manager Palace, St. Petersburg, returned this week from vacation in New Hampshire, and is giving his theatre a thorough overhaulipg. He opens Friday and Saturday, Sept. 27th and 28th, with special show and then on Saturday, Oct. 8th opens for the season.

The Franklin, Tampa, has been wired for sound and will start the talkie policy on Sunday, Sept. 22nd. This is the last of the five Publix houses here to be wired. House will continue the policy of second runs.

Weisfeldt To Detroit For Publix

ED. J. WEISFELDT, for many years production manager of the Fox Midwesco Theatres, Milwaukee, has gone to Detroit to become production director for Publix Theatres. He was given a testimonial dinner at the Hotel Schroeder last week by his friends.

O. Mc Kivette, manager of the Venetian Theatre, Racine, Wis., was in Milwaukee one day last week.

L. Orlove, well known Milwaukee theatre manager, is the new manager of the Uptown, Milwaukee, Fox Midwesco Theatre. He has been with the Midwesco and Saxe circuits for more than 11 years. He was formerly manager of the Mirth and Tivoli Theatres, Milwaukee, Wis.

Wallace James, manager of the Wisconsin Theatre, Milwaukee, who has invented a new precision tone arm for sound equipment reports that several working models have been produced and tested the past few weeks.

Thieves broke open the door of the Orpheum Theatre, Burlington, Wis., last week and stole more than $100 which was in a cashbox in a desk drawer.

Hal Olson, publicity and exploitation manager for Community Theatres, Inc., Milwaukee, has resigned his position.

Bert Jordan, manager of the Majestic Theatre, Rhinelander, Wis., has resigned his position. He is uncertain as to his future.

Community Theatres, Inc., which conducted a contest at West Bend, Wis., for the naming of its new theatre soon to open there, have named the theatre, "West Bend."

Joseph Pruscha, a Milwaukee theatre man, was injured in an automobile accident last week, but is improving nicely at this time.

Schlank, U Portland Mgr., Convalescing

I. SCHLANK, manager of Universal in Portland, is convalescing from a serious operation at St. Vincent's Hospital.

The B. F. Shearer Co., theatre decorating specialists, report an extra busy August-September, having handled the New Alder, Duffwin and Rialto theatre interiors.

The Fanchon & Marco Ideas are again showing two days a week at the Elsinore in Salem, and to good business after a barrage of publicity engineered by Sam H. Cohen, p.a.

Messrs. Roy and Leverette have opened tthe State Theatre at Grants Pass, Ore.

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Regional News From Correspondents

Boston Mayor Signs Fox Permit

MAYOR MALCOLM D. NICHOLS of Boston has signed the order for the closing of Tamworth Street to permit the erection of the proposed Fox 5,200 seat theatre on the site of the Hotel Touraine. Only the Lowell court litigation now remains in the path of the carrying out of the project.

Mayor Nichols, in conference with Fox representatives, assured them that he would do everything in his power towards the clearing up of all obstacles in the path of the project, which will cost ten millions.

The Riverside Theatre at Medford has been sold by Phil Smith to the Medford Theatre Co., owners of the Medford Theatre, and consisting of George J. Hackett of the Medford Theatre and E. Oliver Ramsdell and George A. Ramsdell of the Granada, Orpheum, Strand and Mystic Theatres in Malden, Mass. Mr. Hackett will manage both the Medford and Riverside Theatres. The Riverside will reopen Sept. 30th with all-talking picturues.

The Rialto Theatre at Maynard, Mass., has been sold by William Leonard to Al Leonard.

Union Hall at Voluntown, Conn., has been sold by H. James to J. Barnett.

Mrs. Mary (Phair) Mooney, former booker at Educational Films, has resigned and is succeeded by Elmer Turnquist, former booker at the Paramount exchange.

Abe Barry, former booker for the New England Theatres Operating Corp. of Boston, has resigned from the Netoco organization to become booker for Columbia Pictures exchange on Piedmont St. He succeeds Phil Fox, who goes on the road for Columbia covering Southern Massachusetts and Rhode Island.

Miss Grace Donovan, secretary to Branch Manager Fred G. Sliter of Educational Films, who underwent a sinus operation and returned to her desk again, has returned to the hospital for a second operation following some complications.

Ansel Sanborn of Wolfboro, N. H., was in the Row during the week.

Rapalus Theatre Corporation, Easthampton, Mass., has been incorporated with $25,000 capital. Stephan J., Joseph S. and Mitchell A. Rapalus are the incorporators.

Foundations are being put in place at Athol for the George A. Giles theatre at 461-467 Main St. The theatre will cost about $130,000.

Huntington Amusement Enterprises, Inc., Boston, has been organized with 300 no par shares. Incorporators are Josephine M. Canata, Lillian M. Walker and Norman A. Walker, all of Braintree.

The newly renovated Fox-Poli Theatre at Springfield has reopened with Western Electric equipment. Samuel Torgan is house manager under Hershell Stuart, New England manager for the Fox interests. A. W. Gillis will handle publicity. Stage shows will be a regular part of the program.

Damage of $10,000 was done to the newly decorated Capitol Theatre at Springfield as a result of a fire starting from spontaneous combustion which broke out in the theatre destroying some dozen rows of seats.

Guy Harrison, former leader of the Metropolitan Theatre Grand Orchestra, has resigned in order to lead the Rochester Symphony Orchestra.

Miss Loraine Riley has been appointed secretary to District Manager Thomas B. Spry of the First National exchange, Boston.

William Kremmel, shipper at First National exchange, who was seriously injured in an auto accident several weeks ago, has returned to his duties at the exchange.

L. Seamon, traveling auditor of First National, was in Boston during the week on a business trip.

The Lafayette Theatre at Haverhill has been equipped with sound and will open with sound pictures the first of the month.

The Sunset Theatre at Nantasket, Mass., is closed during the installation of sound equipment.

The Charkarohen Theatre at Lincoln, N. H., has installed sound.

Frank Hookailo, district manager for Publix Theatres in Essex county, has recovered from his recent serious illness and is back on the job.

The Park Theatre, Boston, one of the city's oldest theatres and long one of the legitimate houses, was formerly reopened as a first run motion picture theatre Saturday under the direction of Louis Boas. The house has been completely renovated and Western Electric sound equipment has been installed. The theatre seats 1800 and has a price scale range of 25 cents to 60 cents. Bert Blaisdell is house manager.

Two New Ohio State Incorporations

CENTRAL-OHIO THEATRE CORPORATION has been incorporated at Dayton, Ohio, for $5,000 by John W. Becker, Arden W. Wisman, A. F. Johnson and John T. Siefert. The company plans to operate a number of houses.

Central States Amusement Co., is a recent incorporation at Columbus, Ohio, by Grace E. Swain, Charles L. Swain and Richard L. Garnett.

Rumor recently circulated that Majestic, Columbus, Ohio, recently acquired by Fox in deal of the Libson-Heidingsfeld chain, would discontinue pictures and play burlesque, is denied by Charles H. Weidner, manager, who reports that sound pictures will continue to be the policy.

Ravenna Theatre, Ravenna, Ohio, is under new management, Charles Schweitzer, who hails from Cleveland, being at the helm.

A new $150,000 house is proposed for Maysville, Ky., by a syndicate headed by New York and Cincinnati capitalists. Site has been purchased, James O. White, Cincinnati, being instrumental in negotiating the purchase.

Carl Ambrust is the new owner of the Palace, Continental, Ohio, having purchased the house from J. W. Flynn.

Exhibit and Orient Theatres, West Jefferson, Ohio, have consolidated and are now operated as a single unit under the latter name Hal Kaho, R. Sidner and A. C. Herschner are looking after the house.

Josephine Toro, manager Lincoln, Columbus, Ohio, combination picture and vaudeville house, made defendant in $500 damage suit by parents of three-year old girl, who claims she was hit by an egg hurled from the stage by a performer.

Casino, Cincinnati, one of the larger close-in houses located at Clark and Linn Streets, has installed Vitaphone and Movietone, and will operate on a continuous policy.

Additional News Notes From Cleveland

Delay in arrival of Movietone equipment caused postponement of the opening of the new Schine at Kenton, O. Opening date advanced to September 26.

Erection of new theatre and Moose temple at Bucyrus, O., has been halted pending rearrangement of plans to provide 1,200 seats in place of the 1,000 previously contemplated. Several business buildings on the site have been razed. Theatre is being built by Moose lodge and will be leased to movie operators.

Luntzel New Pub. Dir. Strand In Madison

J. LUNTZEL, formerly of the Fox Midwesco advertising staff in Milwaukee, has gone to Madison as director of publicity for the Strand Theatre.

Brin's Appelton, Wis., theatre closed last week for remodeling. A new front is to be installed, new seats put in, etc. The theatre, when finished, will have a 1,000 seating capacity.

CLASSIFIED ADS

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UNIFORMS FOR HOUSE ATTACHES COSTUMES FOR STAGE PRESENTATIONS BROOKS 1437 B'way New York

COMPLETE RELEASE CHART

Productions are listed according to the names of Distributors in order that the Exhibitor may have a short-cut toward such information as he may need, as well as information on pictures that are coming. Features which are finished or are in work, but to which release dates have not been assigned, are listed in "Coming Attractions"

AMKINO

Title	Star	Rel. Date	Length	Reviewed
Aelita (Revolt of the Robots)	Russian Cast	Mar. 23	2900 feet	
Flames of the Volga	Russian Cast	Mar. 30	7000 feet	
Her Way of Love	E. Cesarskaya-A. Zhukov	Aug. 17	6000 feet	
In Old Siberia Katorga	Russian Cast	July 20	6500 feet	July 27
Krassin	Special Cast	Feb. 19	7000 feet	
Lash of the Czar	Russian Cast	Feb. 9	6800 feet	
Moscow Today	Pictorial Film	May 11	5600 feet	
Prisoners of the Sea	Russian Cast	April 13	7000 feet	
Taras Shevchenko	A. Buchma	Dec. 15 '28	16000 feet	
Two Days	Russian Cast	Feb. 1	6500 feet	
Village of Sin, The	Russian Cast	May 18	6500 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
Arsenal	S. Svashenko	Oct. (tentative)		
General Line The	Special Cast			
Man With a Camera	Special Cast	Sept. (tentative)		
New Babylon	E. Kuzmina-A. Sobolevsky	Sept. (tentative)		

COLUMBIA

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Bachelor Girl, The	Logan-Collier-Todd		5927 feet	
	(Silent Version)		6245 feet	
Behind Closed Doors	Valli-Glass	Feb. 24	5779 feet	
*†§College Coquette The	Taylor-Collier Jr.-Ralston		6275 feet	Aug. 31
*†§Donovan Affair, The (F. & D.) (A. T.)	Holt-Revier-Collier, Jr	April 11	7140 feet	Mar. 30
	(Silent Version)	April 11	7189 feet	
Eternal Woman	Borden-Graves	Mar. 18	5812 feet	April 8
Faker, The	Logan-Delaney	Jan. 2	5538 feet	
*†§Fall of Eve (A. T.)	Miller-Stanley-Prouty	June	6245 feet	June 22
*†§Father and Son	Holt-Revier-McBan	June 5	6310 feet	June 8
	(Silent Version)	June 5	6765 feet	
*†§Flying Marine, The	Lyon-Mason-Robards		5951 feet	
	(Silent Version)		5736 feet	
*†§Light Fingers	Keith-Revier-Nye		5700 feet	
*†§Lone Wolf's Daughter (D)	Lytell-Olmstead	Feb 18	7154 feet	Mar. 9
	(Silent Version)	Feb. 18	6186 feet	
Quitter The	Lyon-Revier	April 1	5671 feet	May 25
*†Trial Marriage	Kerry-Ellers-Robards	Mar. 10	6639 feet	
	(Silent Version)	Mar. 10	6506 feet	
*†§Younger Generation (D)	Hersholt-Basquette-Cortez	Mar. 4	7866 feet	Mar. 23
	(Silent Version)	Mar. 4	7246 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Acquitted	Livingston-Hughes			
*†§Broadway Hoofer The (A. T.)	Egan-O'Neil			
*†§Broadway Scandals (A.T.)	Special Cast			
*†§Flight	Holt-Graves-Lee			
*†§Hurricane (A. T.)	John Mack Brown			
*†§Ladies of the Evening (A. T.)				
*†§Last of the Lone Wolf (A. T.)	Bert Lytell			
*†§Melody Man, The				
*†§Road to Broadway, The				
*†§Sisters (A. T.)	O'Day-O'Neill			
*†§Song of Love (A. T.)	Belle Baker			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At a Talkie Studio (A. T.) (D.)	Buddy Doyle			
*†§Columbia-Victor Gems (D)	26 Subjects released twice a month		1 reel	
*†§Falling Stars (A. T.) (D)	Bergman-Manning			
*†§Gay Caballero The (A. T.) (D.)	Frank Crumit		1 reel	June 8
*†§Jailhouse Blues (A. T.) (D.)	Mannie Smith			
*†§Memories (A. T.) (D.)	Murphy-Morrison		1 reel	June 8
*†§My Wife (A. T.) (D.)	Jack Wilson		1 reel	June 15
*†§Old Man Trouble (D)	Jules Beldsoe		1 reel	June 8
*†§Parlor Pest (A. T.) (D.)	Betty Combe			
*†§Snappy Co-Eds (A. T. (D)	Nan Blackstone		1 reel	
*†§Talking Screen Snapshots	Released twice a month		1 reel	
*†§Talking Screen Snapshot	Novelty		1 reel	June 8
*†§Talking Screen Snapshots	Novelty		1 reel	July 13

EDUCATIONAL

Title	Star	Rel. Date	Length	Reviewed
Air Derby	Reed Howes	Jan. 6	2 reels	April 13
Auntie's Mistake	Dorothy Devore	Feb. 17	2 reels	Mar. 30
Battling Sisters	Lupino Lane	June 2	2 reels	May 25
Beauties Beware	Jerry Drew	Jan. 27	2 reels	Jan. 12
Best Dressed Woman in World	Our World Today	Feb. 17	1 reel	Mar. 30
Cloud Patrol, The	Reed Howes	Feb. 24	2 reels	Mar. 30
Contented Wives	Al Alt	July 28	1 reel	Aug. 3
Delicious and Refreshing	Adrienne Dore	April 21	1 reel	Mar. 16
Dominion of Diversity	Hodge-Podge	Feb. 24	1 reel	Mar. 23
Dumb—and How	Thatcher-Young	Jan 27	1 reel	Dec 22
Fake Flappers	Jerry Drew	Aug. 18	2 reels	Aug. 10
Fixer, The	"Big Boy"	Feb. 3	2 reels	Feb. 3
Four Wheel Brakes	Jerry Mandy	April 7	1 reel	Mar. 30
Ginger Snaps	"Big Boy"	Mar. 24	2 reels	Mar. 30
Going Places	George Davis	Jan. 13	2 reels	Mar. 30
Good Night Nurse	Lupino Lane	April 28	2 reels	Mar. 16
Helter Skelter	"Big Boy"	June 16	2 reels	May 25
Her Big Ben	Gene Stone	Mar. 10	1 reel	Feb. 2
Her Gift Night	Billy Dale	May 19	1 reel	April 20
Honeymooniacs	Monty Collins	July 28	2 reels	Aug. 3
Hot Sports	Collins-Dent	Aug. 11	1 reel	Aug. 10
Hot Times	Al St. John	May 26	2 reels	May 11
Household Blues	Collins-Dent	June 2	1 reel	June 1
Howling Hollywood	Davis-Dent	April 21	2 reels	Mar 16
Husbands Must Play	Wallace Lupino	Jan. 6	2 reels	Mar. 30
Joy Land	Lupino Lane	July 21	2 reels	July 13
Joy Tonic	"Big Boy"	May 5	2 reels	April 13
Jungle Kings and Queens of Screen	Our World Today	Mar. 24	1 reel	April 13
Kitty Kitty	Billy Dale	May 5	1 reel	Mar. 16
Lewis-Sonnenberg Wrestling Match	Special Reel	Jan. 13	1 reel	Feb. 2
Lucky Breaks	Al Alt	July 14	1 reel	July 13
Only Her Husband	Jerry Drew	May 19	2 reels	May 18
Only Me	Lupino Lane	Jan. 20	2 reels	Dec. 15
Parlor Pests	Collins-Dent	Mar. 24	2 reels	May 25
Passing Show of Perak The	Our World Today	May 19	1 reel	May 25
Pep Up	Cliff Bowes	Feb. 24	1 reel	Feb. 2
Question Marks	Hodge-Podge	Jan. 20	1 reel	Feb. 2
Richest Street in the World	Our World Today	April 21	1 reel	April 20
Rubbing It In	Al Alt	June 30	1 reel	July 13
Served Hot	Cliff Bowes	Feb. 10	1 reel	Jan. 19
Smart Steppers	Al St. John	Mar. 3	2 reels	Mar. 30
Social Prestige	Monty Collins	Dec. 23	2 reels	Nov. 17
Sole Support	"Big Boy"	Aug. 4	2 reels	Aug. 3
Studio Pests	Jerry Drew	June 30	2 reels	June 15
Summer Saps	Lupino Lane	Mar. 17	2 reels	Mar. 30
Those Two Boys	Collins-Dent	May 5	2 reels	Mar. 30
Time to Expire	Gene Stone	Mar. 24	1 reel	
Top Speed	Al Alt	July 7	2 reels	July 13
Walking Fish	Our World Today	Jan. 13	1 reel	
What a Day	Monty Collins	June 16	2 reels	May 25
What a Pill	Billy Dale	June 16	1 reel	June 15
What a Trip	Vernon Dent	Jan. 13	1 reel	Dec. 15
Whoopee Boys	Monty Collins	Feb. 10	2 reels	Jan. 12
Wise Wimmin	Jerry Drew	Mar. 31	2 reels	

ALL-TALKIE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Ask Dad (F & D)	E. E. Horton	Feb. 17	2 reels	Feb. 16
*†§Barber's Daughter (F & D)	Clyde-Hill-Dent	July 21	2 reels	July 20
*†§Bees' Buzz, The (F & D)	Gribbon-Clyde	April 7	2 reels	May 18
*†§Big Palooka, The (F & D)	Gribbon-McPhail-Hill	May 12	2 reels	June 15
*†§Bride's Relations, The (F & D)	Burke-Gribbon	Jan. 13	2 reels	Feb. 2
*†§Broadway Blues (F & D)	Johnny Burke	Mar. 10	2 reels	April 27
*†§Buying a Gun (A. T. (F & D)	Lupino Lane	July 14	2 reels	July 20
*†§Cold Shivers (F & D)	McKee-Hutton	May 19	2 reels	May 11
*†§Constabule The (F & D)	Clyde-Hill-Gribbon	Aug. 11	2 reels	Aug. 24
*†§Crazy Nut, The (F & D)	Pangborn-Oakland-Murray	June 2	2 reels	June 15
*†§Don't Be Nervous (F & D)	Lloyd Hamilton	July 7	2 reels	July 6
*†§Eligible Mr. Bangs, The (F & D)	E. E. Horton	Jan. 13	2 reels	Feb. 9
*†§Fire Proof (F & D)	Lupino Lane	Sept. 8	2 reels	
*†§Girl Crazy (F & D)	Clyde-Bennett	June 9	2 reels	
*†§His Baby Daze (A. T.) (F & D)	Lloyd Hamilton	Aug. 18	2 reels	Aug. 24
*†§His Big Minute (F & D)	Lloyd Hamilton	May 5	2 reels	June 1
*†§Jazz Mammas (F & D)	Virginia Lee Corbin (All Color)	June 30	2 reels	July 20
*†§Lion's Roar, The (F & D)	Burke-Bevan	Dec. 9	2 reels	Dec. 1
*†§Look Out Below (A. T.) (F & D)	Raymond McKee	Aug. 18	2 reels	Aug. 24
*†§Lover's Delight (F & D)	Arthur-Garon	June 31	2 reels	
*†§Lunkhead, The (F & D)	Clyde Gribbon	Sept. 1	2 reels	Sept. 14
*†§Moving Movie Show, A (D)	Hodge-Podge	June 9	1 reel	July 13
*†§Old Barn (F & D)	Johnny Burke	Feb. 3	2 reels	Feb. 16
*†§On the Streets (D)	Hodge-Podge	July 21	1 reel	Sept. 14
*†§Prince Gabby (F & D)	E. E. Horton	Sept. 15	2 reels	Sept. 14
*†§Ride on a Runaway Train (D)	Special	May 26	1 reel	June 15
*†§Right Bed, The (F & D)	E. E. Horton	April 14	2 reels	May 18
*†§Ship Mates (F & D)	Lupino Lane	April 21	2 reels	May 11
*†§Social Sinners (A. T.)	McKee-Byron-Fitzgerald	Sept. 1	2 reels	Sept. 14
*†§Studio Stunts (D)	Hodge-Podge	Sept. 1	1 reel	
*†§Ticklish Business (F & D)	Collins-Dent-Drew	Aug. 25	2 reels	Aug. 24
*†§Trusting Wives (F & D)	E. E. Horton	June 23	2 reels	July 20
*†§Whirls and Girls (F & D)	Gribbon-Clyde	Feb. 24	2 reels	Feb. 16
*†§Zip!Boom! Bang! (F & D)	McKee-Collin-Glass	Mar. 17	2 reels	June 1

FIRST NATIONAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Broadway Babies (D)	Alice White	June 30	8067 feet	Sept. 14
California Mail	Ken Maynard	April 7	5446 feet	
*†§Careers (A. T.) (D)	Dove-Moreno-Myers	June 2	8435 feet	June 1
*†§Careless Age The (A. T.) (D)	Fairbanks Jr.-Myers-Young	Sept. 15	6308 feet	
Cheyenne	Ken Maynard	Feb. 3	5944 feet	
*†Children of the Ritz (D)	Mackaill-Mulhall	Mar. 3	6426 feet	April 13
	(Silent Version)	Feb. 17	6296 feet	
Dancing Vienna	Lyon-Mara	Jan. 13	5683 feet	
*†§Dark Streets (A. T.) (D)	Mulhall-Lee	Aug. 11	5416 feet	
*†§Divine Lady, The (D)	Griffith-Warner	Mar. 31	9914 feet	Feb. 8
	(Silent Version)	April 14	8993 feet	
*†§Drag (D)	Barthelmess-A. Day	July 21	7642 feet	June 29
*†§Fast Life (A. T.) (D)	Fairbanks, Jr.-Young-Morris	Sept. 1	7541 feet	Sept. 7
*†§Girl in the Glass Cage (D)	Young-Nye	June 22	7159 feet	
	(Silent Version)		6705 feet	
*†§Hard to Get (A. T.) (D)	Mackaill-Burns	Sept. 8	7324 feet	
*†§Her Private Life (A. T.) (D)	Billie Dove	Sept. 8	6488 feet	
*†§His Captive Woman (D)	Sills-Mackaill	April 7	7992 feet	April 6
	(Silent Version)	Feb. 3	7692 feet	Jan. 19

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
*†§Hot Stuff (D)	Alice White	May 5	6774 feet	May 18
	(Silent Version)	April 21	746? feet	Mar. 9
*†§House of Horrors (D)	Todd-Hale-Fazenda	April 28	5919 feet	
	(Silent Version)	April 7	5656 feet	Sept. 22
Lawless Legion	Ken Maynard	Mar. 3	6109 feet	
*†Love and the Devil	Sills-Corda	Mar. 24	6588 feet	
	Silent Version)	Feb. 24	6370 feet	
*†§Man and the Moment	Billie Dove	July 7	7086 feet	Aug. 10
	(Silent Version)	Mar. 17	6539 feet	
*†§Prisoners (D)	Corinne Griffith	May 19	7857 feet	June 1
	(Silent Version)	May 5	7383 feet	
Royal Rider The	Ken Maynard	May 5	6063 feet	
*†Saturday's Children (D)	Corinne Griffith	April 14	7950 feet	May 4
	(Silent Version)	Mar. 10	6727 feet	
*†Seven Footprints to Satan (D)	Conklin-Fazenda	Feb. 17	5405 feet	
	(Silent Version)	Jan. 27	5238 feet	
*†§Smiling Irish Eyes (A. T.) (D)	Moore-Hall	July 31	8550 feet	July 27
*†§Squall The (A. T.) (D)	Joyce-Loy	May 26	9456 feet	May 18
	(Silent Version)	May 12	7085 feet	
*†Synthetic Sin (D)	Colleen Moore	Jan. 6	6852 feet	Jan. 12
*†§Twin Beds (A. T.) (D)	Mulhall-Miller	July 14	7266 feet	July 20
	(Silent Version)		5902 feet	
*†§Two Weeks Off (D)	Mackaill-Mulhall	May 12	8081 feet	June 29
	(Silent Version)	April 28	6701 feet	
*†§Weary River (D)	Barthelmess-Compson	Feb. 10	7978 feet	Feb. 2
	(Silent Version)	April 7	7565 feet	
*†Why Be Good (D)	Colleen Moore	Mar. 17	7507 feet	
	(Silent Version)	Mar. 3	7067 feet	Jan. 26

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Big Time (A. T.)	Tracy-Clarke-Dunn	Oct. 6	6300 feet	Sept. 14
*†§Broadway Hostess, The (A. T.) (D)	Billie Dove			
*†§Footlight and Fools (A. T.) (D)	Moore-Hackett			
*†§Forward Pass The (A. T.) (D)	Fairbanks Jr.-Young			
*†§Girl From Woolworth's (D)	Alice White			
*†§Great Divide The (A. T.) (D)	Mackaill-Keith-Loy			
*†§Isle of Lost Ships The (A. T. (D)	Valli-Robards-Beery			
*†§Jazz Queen The (A. T.) (D)	Dorothy Mackaill			
*†§Lady Who Dared The (D)	Dove-Pidgeon-Todd			
*†§Lilies of the Field (A. T.) (D)	Corinne Griffith			
*†§Little Johnny Jones (A. T.) (D)	Buzzell-Day			
*†§Loose Ankles (A. T.) (D)				
*†§Most Immoral Lady A (A. T.) (D)	Leatrice Joy			
"No No Nannette" (A. T.) (D)	Bernice Claire			
*†§Paris (A. T.) (D)	Irene Bordoni			
*†§Sally (A. T.) (D)	Marilyn Miller			
*†§Woman on the Jury A. T.) (D)	Dorothy Mackaill			
*†§Young Nowheres (A. T.) (D)	Richard Barthelmess			

FOX FILMS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Behind that Curtain (A.T.) (F&D)	Baxter-Moran	June 30	8320 feet	July 6
*†Black Magic (F & D)	Dunn-Holland	July 7	5855 feet	
	Silent Version	July 7	5833 feet	
*†§Black Watch The (F & D)	McLaglen-Loy	June 2	8487 feet	May 25
*†Blue Skies (F & D)	Twelvetrees-Albertson	Mar. 17	5408 feet	
	Silent Version)	Mar. 17	5367 feet	
*†Caprain Lash (F & D)	Victor-McLaglen	Jan. 6	5454 feet	Feb. 9
	(Silent Version)	Jan. 6	5376 feet	
*†Chasing Through Europe (F & D)	Stuart-Carol	Aug. 4	5581 feet	
	Silent Version	Aug. 4	5622 feet	
Christina (F & D)	Gaynor-Morton	Mar. 30	8955 feet	Apirl 6
*†Exalted Flapper (F & D)	Carol-Norton	June 9	5806 feet	
*†Far Call The (F & D)	Morton-Hyams	April 28	5313 feet	
	(Silent Version)	April 28	5282 feet	May 25
*†Four Devils (F & D)	Gaynor-Duncan	Sept. 22	9295 feet	
*†§Fox Movietone Follies The (A. T.) (F & D)	Special Cast	May 26	8291 feet	June 1
*†§Frozen Justice (A. T.) (F & D)	Ulric-Frazer	Sept. 15		
*†Fugitives (F & D)	Bellamy-Terry	Jan. 27	5331 feet	
	(Silent Version)	Jan 27	5356 feet	
*†§Ghost Talks The (A. T.) (F & D)	Twelvetrees-Eaton	Feb. 24	6482 feet	Feb. 23
*†§Girl From Havana, The (A. T.) F & D)	Lane-Page	Sept. 29	5986 feet	Sept. 7
*†Girls Gone Wild (F & D)	Carol-Stuart	Mar. 24	5305 feet	April 27
	(Silent Version)	Mar 10	5227 feet	Mar. 9
*†§Hearts in Dixie (A. T.) (F & D)	Fetchit-Muse	Mar. 10	6444 feet	Mar. 2
*†§In Old Arizona (A. T.) (F & D)	Lowe-Baxter	Jan. 20	8724 feet	Dec. 29
*†Joy Street (F & D)	Moran-Stuart	May 12	5748 feet	June 8
	(Silent Version)	May 12	5754 feet	
*†§Lucky Star (F & D)	Gaynor-Farrell	Aug. 18	8784 feet	July 27
	(Silent Version)	Aug. 18	8725 feet	
*†§Making the Grade (F & D) (P T)	Lowe-Moran	Feb. 17	5903 feet	
	(Silent Version)	Feb. 17	5024 feet	
*†§Masked Emotions (F & D)	George O'Brien	June 23	5419 feet	
	(Silent Version)	June 23	5389 feet	
*†§Masquerade (A. T.) F & D)	Birmingham-Hyams	July 14	5674 feet	
*†§Not Quite Decent (F & D)	Collyer-Dresser	April 7	4965 feet	May 4
	(Silent Version)	April 7	4653 feet	
*†New Year's Eve (F & D)	Astor-Morton	Feb. 24	5934 feet	May 4
	(Silent Version)	Feb. 24	5959 feet	
*†One Woman Idea The (F & D)	LaRocque-M. Day	June 2	6111 feet	June 15
	(Silent Version)	June 2	6106 feet	
*†Plastered in Paris (F. & D.)	Cohen-Pennick	Jan. 23	5641 feet	Sept. 29
*†§Pleasure Crazed (A. T.) (F & D)	Marguerite Churchill	July 7	5460 feet	July 20
Protection (F & D)	Burgess-Elliott-Page	May 5	5536 feet	June 1
	Silent Version)	May 5	5511 feet	
*†Sin Sister, The (F & D)	Carroll-Gray	Feb. 10	6072 feet	
	(Silent Version)	Feb. 10	6050 feet	
*†Strong Boy (F & D)	McLaglen-Joy	Mar. 3	5567 feet	April 6
	(Silent Version)	Mar. 3	5526 feet	
*†§Speakeasy (A. T.) (F & D)	Page-Lane	Mar. 24	5775 feet	Mar. 23
*†§They Had to See Paris (F & D)	Will Rogers	Sept. 8		Aug. 24
*†§Thru Different Eyes (A.T.) (F&D)	Baxter-Lowe	April 14	5166 feet	April 20
*†Trent's Last Case (F & D)	Griffith-Day	Mar. 31	5834 feet	June 8
	Silent Version)	Mar. 31	5809 feet	
*†True Heaven (F & D)	O'Brien-Moran	Jan. 20	5531 feet	Feb. 16
	(Silent Version)	Jan. 20	5563 feet	
*†§Valiant The (A. T.) (F & D)	Paul Muni	May 19	5537 feet	May 18
*†Veiled Woman The	Tora-Vincenti	April 14	5192 feet	
	(Silent Version)	April 14	5185 feet	
*†§Why Leave Home (A. T.) (D & F)	Catlett-Carol	Aug. 25	6388 feet	
*†Woman from Hell The (F & D)	Astor-Armstrong	April 21	5442 feet	
	(Silent Version)	April 21	5489 feet	May 25
*†§Words and Music (A. T.) (F & D)	Moran-Patricola-Percy	Aug. 18	6500 feet	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Cock-Eyed World The (A. T. (F & D)	Lowe-Damita-McLaglen		10611 feet	Apg. 10
*†§Girl Downstairs (F & D)	O'Brien-Moran			
*†§Hurdy Gurdy (F & D)	George Jessel	Nov. 17		
*†River (F & D)	Farrell-Duncan	Oct. 13	6590 feet	
	(Silent Version)	Oct. 13	7704 feet	

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Pastoral, An	Variety	Mar. 3	1 reel	
Azure Coast, The	Variety	May 26	1 reel	
Bonnie Scotland	Variety	July 21	1 reel	
Call of the Deep	Variety	July 7	1 reel	
Cup of Coffee, A	Variety	June 23	1 reel	
Changing Seasons	Variety	June 9	1 reel	
Details on Dogs	Variety	Mar. 17	1 reel	
Down The Mississippi	Variety	Aug 4	1 reel	
Drifting Through Gascony	Variety	Oct. 28	1 reel	
Ends of the Earth	Variety	Jan. 20	1 reel	
Harvest, The	Variety	Jan. 6	1 reel	
Historic Hungary	Variety	Mar. 31	1 reel	
King Cotton	Variety	Feb. 17	1 reel	
Magic Sands	Variety	May 12	1 reel	
North of the Battery	Variety	Feb. 3	1 reel	
Snowbound	Variety	Aug. 19	1 reel	
Squadrons of the Sky	Variety	April 13	1 reel	
Vest Pocket Republics	Variety	April 28	1 reel	

MOVIETONE SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Across the Seas	Royal Hawaiians		1 reel	
*†§At the Ball Game	Joe Cook			
*†§Bath Between	Clark-McCullough	Feb. 17	1870 feet	
*†§Belle of Samoa ,The (A. T.) (F)	Moran-Clark & McCullough		2 reels	June 1
*†§Beneath the Law (A. T. (F)	Clark & McCullough		2 reels	
*†§Bridge at Midnight	Mary Duncan			
*†§Corpus Christie	Raquel Meller			Sept. 8
*†§Diplomats, The	Clark-McCullough	Feb. 17	3200 feet	Jan. 12
*†§Dolls and Puppets	Nancy Drexel			
*†§Everybody Loves My Girl	Winnie Lightner			
*†§Family Picnic	Raymond McKee			June 30
*†§Forget-Me-Note (F)			3 reels	
*†§Friendship (A. T.) (F)	Gallagher-Edeson		2 reels	
*†§Furnace Trouble (A. T.) (F)	Robert Benchley		2 reels	
*†§George Bernard Shaw	Interview			June 30
*†§Ghosts	Mutt & Jeff Cartoon		1 reel	
*†§Going Home	Kebtucky Jubilee Singers		1 reel	
*†§Happy Birthday (A. T.) (F)				
*†§In Holland (A. T.) (F)	Clark & McCullough		2 reels	
*†§Interview The	Clark-McCullough			
*†§Knife, The (A. T. (F)	Lionel Atwill		2 reels	June 15
*†§Knights Out (A. T.) (F)	Clark & McCullough		2 reels	
*†§Ladies' Man	Chic Sales			
*†§Medicine Man, The (A. T.) (F)	Clark & McCullough		2 reels	
†§Miller & Farrell (F)	3 Songs			
†§Mind Your Business (F)	Herbert & Bard		2 reels	
*†§Music Fiends, The (A. T.) (F)	Clark & McCullough		2 reels	
*†§Napoleon's Barber (A. T.) (F)	Otto Matieson		3 reels	
*†§Nightie Knights	Clark-McCullough		2 reels	
†§Old Tunes for New (F)	Dr. Sigmund Spaeth			
*†§On the Beach at Atlantic City (F)	Friedland & Revue			
*†§Pagliacci—Prologue (F)	Richard Bonelli		1 reel	
†§Royal Hawaiian Singers (F)	Song Program			
*†§Serenade (Schubert)	Harold Murray			Sept. 8
†§Sound Your A (F)			3 reels	
*†§South Sea Songs and Dances	Royal Hawaiians		1 reel	
*†§Stewed, Fried and Boiled (A. T.) (F)	Robert Benchley		2 reels	
*†§They're Coming to Get Me	Chic Sales			
*†§Treasurer's Report	Robert Benchley		1 reel	
*†§Waltzing Around (A. T. (F)	Clark & McCullough		2 reels	
*†§Water Boy	Kebtucky Jubilee Singers		1 reel	
*†§White Faced Fool	Lionel Atwill			Sept. 8
†§Why Be Serious? (F)	Will Mahoney			

GOTHAM

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Thru the Breakers	Livingston-Herbert	Jan.	6420 feet	
*†§Times Square	Day-Lubin	Mar. 31	6000 feet	

METRO-GOLDWYN-MAYER

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alias Jimmy Valentine (D)	Haines-Barrymore	Jan. 26	7803 feet	Nov. 24
	(Silent Version)	Jan. 26	7142 feet	
All at Sea	Dane-Arthur	Feb. 9	5345 feet	
*†§Bridge of San Luis Rey (D)	Damita-Alvarado	Mar. 30	7980 feet	May 25
	(Silent Version)	Mar. 30	7880 feet	Feb. 23
	(Silent Version)	Mar. 30		Feb. 23
*†§Bellamy Trial, The (D)	Joy-Bronson	Mar. 2	8268 feet	Feb. 2
	(Silent Version)	Mar. 2	7524 feet	
*†§Broadway Melody (A. T.) (D)	Page-Love-King	April 1	9372 feet	Feb. 16
China Bound	Dane-Arthur	May 18	5716 feet	April 20
*†Desert Nights (D)	Gilbert-Nolan	Mar. 9	6177 feet	Jan. 10
Desert Rider	Tim McCoy	May 11	4943 feet	
*†§Duke Steps Out (D)	Haines-Crawford	Mar. 16	6236 feet	April 20
	(Silent Version)	Mar. 16	6201 feet	
*†Flying Fleet (D)	Novarro-Page	Jan. 19	9044 feet	Feb. 16
*†§Great Power, The (A. T.)	Special Cast	April 20		
*†§His Glorious Night (A. T.) (D)	Gilbert-Owen			
*†§Idle Rich, The (A. T.) (D)	Nagel-Love-Hyams	June 15	7351 feet	June 22
*†§Last of Mrs. Cheyney (A. T.)	Shearer-Rathbone	July 6	8651 feet	Aug. 17
	(Silent Version)	July 6	6484 feet	June 1
Loves of Casanova	Ivan Mosjoukine	Feb. 16	6179 feet	
*†§Madame X (A. T.) (D)	Ruth Chatterton	Aug. 17	8832 feet	April 2
*†Man's Man, A	Haines-Dunn	May 25	6683 feet	June 8
Morgan's Last Raid	Tim McCoy	Jan. 5	5264 feet	
*†§Our Modern Maidens (D)	Crawford-Page-LaRocque	Aug. 24	6976 feet	May 4
Overland Telegraph	Tim McCoy	Mar. 2	4815 feet	
*†§Pagan (D)	Novarro-Adoree-Janis	April 27	7459 feet	Feb. 2
	(Silent Version)	April 27	7359 feet	
Single Man, A	Cody-Pringle	Jan. 12	5596 feet	

**** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.***

Title	Star	Rel. Date	Length	Reviewed
*†Single Standard, A	Garbo-Asther-Brown	July 29	6574 feet	Aug. 3
	(Silent Version)	July 29	6474 feet	Aug. 3
Sioux Blood	McCoy-Frazer	April 20	4811 feet	
*†§Speedway (A. T.) (D	William Haines	Sept. 7	6962 feet	Aug. 31
*†§Spite Marriage	Buster Keaton	April 6	7047 feet	
	(Silent Version)	April 6	6500 feet	Feb. 2
*†Trail of '98 (D)	Del Rio-Forbes	Jan. 5	8799 feet	Feb. 9
	(Silent Version)	Jan. 5	8799 feet	Mar. 24 '28
*†§Thunder (D)	Chaney-Haver	June 25	7783 feet	July 13
	(Silent Version)	July 20	7883 feet	
*†Tide of Empire (D)	Adoree-Durvea	Mar. 23	6552 feet	
*†§Trial of Mary Dugan, The (A. T.) (D)	Shearer-Warner-Hackett	June 8	10621 feet	Apr. 13
*†§Unholy Night, The (A. T.) (D)	Young-Torrence-Sebastian	Sept. 14	8498 feet	Aug. 24
*†Viking The (Technicolor)	Starke-Crisp	Nov. 2	8394 feet	
*†§Voice of the City (A. T.) (D)	Willard Mack	April 13	7427 feet	April 13
	(Silent Version)	April 13	5319 feet	
*†§Where East Is East	Chaney-Velez-Taylor	May 4	5500 feet	Mar. 23
*†Wild Orchids (D)	Garbo-Asther	Feb. 23	9235 feet	April 6
*†§Wise Girls (A. T.) (D)	The Nugents-Lee-Young			
*†§Wonder of Women, The	Stone-Wood	July 13	8796 feet	July 27
	(Silent Version)	July 13	6835 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Allah 'L Allah	Ufa Oddities	Mar. 16	1 reel	
Ancient Art, An	Ufa Oddities	Mar. 2	1 reel	
Big Business	Laurel-Hardy	April 20	2 reels	
Brown Gold	Ufa Oddities	July 6	1 reel	
Dealers in Babies	Ufa Oddities	Aug. 3	1 reel	
Double Whoopee	Laurel-Hardy	May 18	2 reels	
Dying Jungle	Ufa Oddities	Feb. 2	1 reel	
Election Day	"Our Gang"	Jan. 12	2 reels	
Fast Freight	"Our Gang"	May 4	2 reels	
Foundations of Gold	Ufa Oddities	May 11	1 reel	June 15
Frontier Romance		July 6	2 reels	
Going Ga Ga	Kennedy-Davidson	Jan. 5	2 reels	
Jungle Orphans	Ufa Oddities	Mar. 30	1 reel	
Lacquer and Pearls	All Star Cast	May 25	2 reels	
Leader, The	Ufa Oddities	April 27	1 reel	
Liberty (Silent Version)	Laurel-Hardy	Jan. 26	2 reels	
Light of India The	Boyd-Godwin	April 6	2 reels	
Little Mother	"Our Gang"	June 1	2 reels	
Loud Soup	Charley Chase	Mar. 16	2 reels	
Manchu Love	Sojin	Jan. 12	2 reels	
Movie Night	Charley Chase	May 11	2 reels	June 8
Napoleon's Homeland	Ufa Oddities	Jan. 5	1 reel	
Noisy Noises (Silent Version)	"Our Gang"	Feb. 9	2 reels	
Off to Buffalo	Charley Chase	Feb. 16	2 reels	
Oriental Motoring	Ufa Oddities	July 20	1 reel	
Outlandish Manners	Ufa Oddities	June 8	1 reel	
Pair of Tights	Roach Stars	Feb. 2	2 reels	
Persian Wedding, A	Ufa Oddities	April 13	1 reel	June 1
Princess of Destiny, A		May 4	2 reels	
Secret Boozehounds	Ufa Oddities	Feb. 16	1 reel	
That's My Wife (Silent Version)	Laurel-Hardy	Mar. 23	2 reels	
Thin Twins	Charley Chase	April 13	2 reels	
Thundering Toupees	All Star Cast	May 25	2 reels	
Tiny Housekeepers	Ufa Oddities	June 22	1 reel	July 6
Unkissed Man, The	Roach Stars	April 27	2 reels	
Uphill and Downhill	Ufa Oddities	Jan. 19	1 reel	
When Money Comes	Roach Stars	Mar. 2	2 reels	
Why Is a Plumber?	Roach Stars	Mar. 30	2 reels	
Wiggle Your Ears (Silent)	"Our Gang"	April 6	2 reels	
Witch Doctor	Ufa Oddities	May 25	1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Anna Christie (A. T.)	Greta Garbo			
*†§Battle of the Ladies (A. T.)				
*†§Bishop Murder Case, The (A. T.)	Basil Rathbone			
*†§Bugle Sounds, The (A. T.)				
*†§College Life (A. T.)	Starr-Nugent-Montgomery			
*†§Cotton and Silk (tentative) (A.T.)	Duncan Sisters			
Deadline, The	Flash-Lorraine-Gray			
*†§Devotion (A. T.)				
*†§Dynamite (A. T.) (D)	Pickford-Wood-Nagel		11550 feet	July 27
*†§Eva the Fifth (A. T.)	Love-Hackett-Doran			
*†§Five O'Clock Girl, The (A. T.)	Davies-Arthur-King			
*†§Girl in the Show The (A. T.)				
*†§Hallelulah (A. T.) (D)	Colored Cast		9711 feet	Aug. 24
*†§Happy Days (A. T.)	Starr-Nugent-Montgomery			
*†§Iris (A. T.)				
*†§Judicial Murder (A. T.)				
*†§Lights and Shadows (A. T.)				
*†§Lord Byron of Broadway (A. T.)				
*†§Marianne (A. T.)	Davies-Shaw			
	(Silent Version)			May 25
*†§M-G-M Hollywood Revue of 1929 (A. T.) (D)	Special Cast		11669 feet	June 29
*†§Montana (A. T.)				
*†§Mysterious Island The	Hughes-Daly	Oct. 5		Mar. 2
*†§Navy Blues (A. T.)	Haines-Page	Nov. 23		
*†§Nize Baby (A. T.)	Gordon-Heltz-Waldridge			
*†§Pennant Winning Battery, The (A. T.)	Van & Schenck			
*†§Pleasure Lovers (A. T.)				
*†§Redemption (A. T.)	Gilbert-Nagel-Adoree			
*†§Revue of Revues (A. T.)	King-Love-Haines-Crawford			
*†§Road Show, The (A. T.)	Love-King			
*†§Rogue's Song, The (A. T.)	Lawrence Tibbett			
*†§Ship From Shanghai, The (A. T.)				
*†§Song of the Sunset (A. T.)				
*†§Song Writer, The (A. T.)				
*†§Tabloid (A. T.)				
Telling the World	Haines-Page-Percy		7184 feet	
*†§Thirteenth Chair, The (A. T.)				
*†§Twelve Hours of Love (A. T.)				
*†§Trader Horn	Harry Carey			
*†§Untamed	Joan Crawford			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
Al Wohlman (D)	3 Songs	April 6	838 feet	
At the Club (D)	8 Victor Artists	May 18	897 feet	
Bernard & Henry (D)	3 Songs	April 13	685 feet	
Bernardo De Pace (D)	3 Mandolin Solos	Jan. 18	1 reel	
Bernardo De Pace (D)	Mandolin Solos	May 4	690 feet	
*†§Berth Marks (A. T.) (D)	Laurel-Hardy	June 1	1807 feet	
*†§Big Squawk The (A. T.) (D)	Charley Chase	May 25	1710 feet	
Bob Nelson (F)	3 Songs	Mar. 16	1 reel	
Bob Nelson (D)	3 Songs	June 29	824 feet	
*†§Boxing Gloves (A. T.) (D)	"Our Gang"	July 13	2 reels	
Carl Emmy's Pets (D)	Dog Act	April 20	897 feet	
Climbing the Golden Stairs	Charles King	(T. color)	2 reels	April 13
Confession (A. T.) (D)	Ames-Nye	Jan. 12	2 reels	
Copy	Roscoe Karns		2 reels	April 13
Craig Campbell (D)	3 Songs	June 1	641 feet	
*†§Dad's Day (A. T.) (D)	"Our Gang"	July 6	2 reels	
*†§Dad's Day (A. T.)	"Our Gang"		2 reels	
Duci de Kerekjarto (D)	2 Violin Solos	Feb 23	1 reel	
Ed and Lou Miller (D)	3 Songs	June 29	808 feet	
Elsa Ersl and Nat Ayers (F)	2 Songs	Mar 23	1 reel	
Emil Borneo (D)	3 Songs	June 22	627 feet	
Fuzzy Knight (D)	3 Songs	June 8	608 feet	
George Dewey Washington (D)	3 Songs	Feb. 2	1 reel	
George Dewey Washington (D)	3 Songs	Mar. 23	1 reel	
George Lyons (D)	3 Songs	Feb. 9	1 reel	
Gilbert-Sullivan Male Ensemble (D)	Song Program	June 22	661 feet	
Gordon and Squires (D)	3 Songs	Mar. 2	1 reel	
Gus Edwards Internat'l Review (D)	All-star Cast	April 6 (T. Color)	1043 ft.	April 6
Gus Edwards Song Review (D)	Special Cast	Jan. 5 (T. color)	1 reel	
Happiness Boys (D)	4 Songs	May 25	734 feet	April 13
*†§Hay Fever (A. T.)	Charley Chase		2 reels	
*†Holy Terror The	"Our Gang"	Mar. 9	2 reels	
*†§Hurdy Gurdy (A. T.) (D)	Roach Stars	May 11	1904 feet	
Irving Aaronson's Commanders (D)	3 Band Nos	June 1	793 feet	
Jan Garber's Band (D)	3 Band Nos	Feb. 9	1 reel	
Jan Garber's Band (D)	3 Band Nos	May 11	888 feet	
Jimtown Cabaret (F)	Miller & Lyles	Feb. 18	2 reels	
Keller Sisters and Lynch (D)	3 Songs	Mar. 30	1 reel	
*†§Leaping Love (A. T.) (D)	Charley Chase	June 22	2 reels	
*†Liberty	Laurel-Hardy	Jan. 26	2 reels	
*†§Madame Q (A. T.) (D)	Jocelyn Lee	June 8	1858 feet	
Man Higher Up, The (D)	Walthall-Edeson	May 11	1926 feet	April 13
Marion Harris (F)	2 Songs	Jan. 26	1 reel	
*†§Men O' War (A. T.) (D)	Laurel-Hardy	June 29	2 reels	
Metro Movietone Revue No. 3 (F)	All-star Cast	Jan. 26 (T. color)	2 reels	
Metro Movietono Revue No. 4	All Star Cast	April 27 (T. color)	2 reels	
Nearly Divorced (F)	Sherman-Chadwick	Jan. 19	2 reels	
*†Movie Night	Charley Chase	May 11	2 reels	
*†Noisy Noises	"Our Gang"	Feb. 9	2 reels	July 6
*†§Old Man Trouble (A. T.)	Davidson-Nichols		2 reels	
On the March (F)	William O'Neal	April 27	1696 feet	
*†§Popular People (A. T.)	Charley Chase		2 reels	
*†§Railroadin' (A. T.) (D)	"Our Gang"	June 15	1736 feet	
Revellers, The (D)	3 Songs	Mar. 2	1 reel	
Revellers, The (D)	3 Songs	April 13	174 feet	April 13
Robert Chisholm (D)	3 Songs	May 25	766 feet	
Rube Minstrels (F)	8 Victor Artists	Mar. 9	1 reel	April 13
*†Ruby Lips	Charley Chase	Jan. 19	2 reels	
Sardines A La Carte (D)	Raymond Hitchcock	June 8	1154 feet	
Ship Ahoy (D)	Spitalny Band Revue	April 20	2042 feet	
*†§Small Talk (A. T.) (D)	"Our Gang"	May 18	2330 feet	
*†§Snappy Sneezer (A. T.) (D)	Charley Chase	July 20	2 reels	
Song of the Roses (D)	Gus Edwards Revue	Feb. 2	(T. color) 1 reel	
Spitalny and His Orchestra (D)	Band Nos. and Revue	Mar. 16	2 reels	
Stepping Along (D)	Sunshine Sammy	Mar. 30	1 reel	April 6
Taking the Air (D)	Biltmore Trio	June 15	1 reel	April 6
*†That's My Wife	Laurel-Hardy	Mar. 23	2 reels	
*†Thin Twins	Charley Chase	April 13	2 reels	
Tita Rufio (D)	"Barber of Seville" aria	May 18	465 feet	
Ukelele Ike (F)	2 Songs	Jan. 5	1 reel	
Ukelele Ike (F)	2 Songs	May 4	465 feet	
*†§Unaccustomed As We Are (A. T.) (D)	Laurel-Hardy	May 4	1940 feet	July 13
Van and Schenck (F)	2 Songs	Jan. 19	1 reel	
Van and Schenck (F)	2 Songs	Mar. 9	1 reels	
Van and Schenck (D)	3 Songs	April 27	833 feet	April 6
Vincent Lopez (D)	Piano and Orchestra	Feb. 16	1 reel	
*†§Vodeville (A. T.)	Laurel-Hardy		2 reels	
*†Wiggle Your Ears	"Our Gang"	April 6	2 reels	
William O'Neal (D)	3 Songs	Feb. 23	1 reel	July 13
*†Wrong Again	Laurel-Hardy	Feb. 23	2 reels	
Yvette Rugel (D)	3 Songs	June 15	702 feet	

PARAMOUNT

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Abie's Irish Rose (D)	Rogers-Carroll	Jan. 5	10471 feet	Nov 17
	(Silent Version)	Jan. 5	10187 feet	Jan 12
*†Betrayal, The	Jannings-Ralston-Cooper	May 11	6492 feet	May 11
	(Silent Version)	May 11	6614 feet	
*†Behind the German Lines (D)	Special Cast	Jan. 12	8254 feet	Dec. 8
*†§Canary Murder Case, The (A. T.) (F)	Powell-Brooks	Feb. 16	7171 feet	Mar. 23
	(Silent Version)	Feb. 16	5943 feet	
*†§Carnation Kid, The (D)	Douglas MacLean	Mar. 2	6290 feet	Mar. 2
	(Silent Version)	Mar. 2	7156 feet	
Case of Lena Smith, The	Ralston-Hall	Jan. 19	7229 feet	Jan. 18
*†§Charming Sinners	Chatterton-Brook-Powell	July 6	6164 feet	July 13
*†§Chinatown Nights (A. T.) (F)	W. Beery-Vidor-Oland	Mar. 23	7081 feet	
	(Silent Version)	Mar. 23	7145 feet	
*†§Close Harmony (A. T.) (F)	Rogers-Carroll	April 13	6500 feet	Mar. 16
*†§Cocoanuts (A. T.)	4 Marx Brothers-Eaton-Shaw	May 23	8613 feet	June 1
*†§Dance of Life The (A. T.)	Carroll-Skelly	Sept. 7	10619 feet	June 29
*†§Dangerous Curves (A. T.)	Bow-Arlen	July 13	7278 feet	July 13
	(Silent Version)		7395 feet	
*†§Dangerous Woman A (A. T.) (F)	Baclanova-Brook	May 18	6643 feet	Mar. 23
	(No Silent Version)			
*†§Divorce Made Easy (A. T.) (F)	MacLean-Prevost	July 6	5386 feet	
	(Silent Version)		5270 feet	
*†§Doctor's Secret, The (A. T.) (F)	Edeson-Chatterton	Jan. 26	5832 feet	Feb. 9
	(No Silent Version)			
*†§Dummy, The (A. T.) (F)	Bennett-Chatterton	Mar. 9	5354 feet	Mar. 9
	(No Silent Version)			
*†§Fashions in Love (A. T.)	Menjou-Compton	June 29	6325 feet	July 6
	(Silent Version)	June 29	6024 feet	
*†§Fast Company (A. T.)	Oakie-Brent-Gallagher	Sept. 14		Aug. 24
	(Silent Version)			
*†§Gentlemen of the Press (A. T. (F)	Walter Huston	May 4	7167 feet	May 18
	(Silent Version)			
*†§Greene Murder Case, The (A.T.)	Powell-Eldridge-Arthur	Sept. 7	6383 feet	Aug. 17
*†§Hole in the Wall (A. T.) (D)	Colbert-Robinson	April 27	5850 feet	April 20
*†Homecoming, The (D)	Hanson-Parlo	Feb. 16	8104 feet	Nov. 24
*†§Hungarian Rhapsody The	Parlo-Fritsch-Dagover	Aug. 3	6137 feet	Aug. 10
	(Silent Version)	Aug. 3	6165 feet	
*†§Innocents of Paris The (A. T.) (F)	Maurice Chevalier	May 25	7815 feet	April 20
	(Silent Version)		6148 feet	
*†§Interference (A. T.) (F)	Powell-Brent-Brook	Jan. 5	7487 feet	Oct. 27
	(Silent Version)	Jan. 5	6643 feet	
*†§Jealousy (A. T.)	Jeanne Eagels	Sept. 8		
*†§Lady Lies, The	Huston-Colbert	Sept. 6	7004 feet	Sept. 14

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
*†§Letter, The (A. T.) (D)	Jeanne Eagels	April 13	5886 feet	Mar. 16
	(Silent Version)	April 13	5490 feet	
*†Looping the Loop (D)	Werner Krauss	Mar. 16	6676 feet	Feb. 23
*†§Love Doctor, The (A. T.)	Dix-Collyer		5503 feet	Sept. 14
*†§Man I Love The (A. T.) (F)	Arlen-Brian	May 25	6669 feet	April 27
	(Silent Version)	May 25	6453 feet	
Marquis Preferred	Menjou-Conklin	Feb. 2	5506 feet	Jan. 26
*†§Mysterious Dr. Fu Manchu	Oland-Arthur	Aug. 10	7267 feet	June 15
	(Silent Version)	Aug. 10	7695 feet	
*†§Night Club (A. T.) (D)	Brice-Rooney	Feb. 23	4000 feet	Aug. 17
Nothing But the Truth (A. T.)	Dix-Kane-Hall	April 20	7256 feet	April 27
*†§Rainbow Man The (A. T.)	Dowling-Nixon-Darro	May 18	8630 feet	
	(No Silent Version)			
*†Redskin (T-color) (D)	Richard Dix	Feb. 23	7643 feet	Feb. 2
	(Silent Version)	Feb. 23	7402 feet	Dec. 1
*†§River of Romance The	Rogers-Brian-Collyer	July 29	7009 feet	Aug. 3
*†§Shopworn Angel, The (D)	Cooper-Carroll	Jan. 12	7373 feet	Jan. 5
	(Silent Version)	Jan. 12	7112 feet	
*†Soul of France The	Special Cast	Aug. 24		
	(Silent Version)		7536 feet	
Stairs of Sand	W. Beery-Castle-Conklin	June 8	4900 feet	
Stairs o f Sand	W. Beery-Castle-Conklin	June 8		
*†§Studio Murder Mystery The (A. T.) (F)	Eldridge-Oland-Conklin	June 1	6500 feet	May 4
	(Silent Version)	June 1	6070 feet	
Sunset Pass	Holt-Conklin	Feb. 9	5862 feet	
*†§Thunderbolt (A. T. (F)	Bancroft-Wray-Arlen	June 22	8571 feet	June 15
	(Silent Version)	June 22	7311 feet	
*†§Tong War (A. T.) (See Chinatown Nights)				
*†§Wheel of Life The (A. T.) (F)	Dix-Ralston-Heggie	June 22	5153 feet	
	(Silent Version)		5305 feet	
*†§Wild Party, The (A. T.) (F)	Clara Bow	April 6	7167 feet	Mar. 30
	(Silent Version)		6036 feet	
*†Wings	Arlen-Bow-Rogers	Jan. 5	12267 feet	
	(Silent Version)	Jan. 5	12267 feet	Aug. 26 '27
*†§Wolf of Wall Street, The (A. T.) (D)	Bancroft-Baclanova	Feb. 9	6810 feet	
	(Silent Version)	Feb. 9	6396 feet	Dec. 1
*†§Wolf Song (D)	Cooper-Velez	Mar. 30	6060 feet	Mar. 9
	(Silent Version)	Mar. 30	7021 feet	

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
Are Scotchmen Tight? (Christie)	Jack Duffy	Mar. 2	2 reels	
Auto Suggestion	Krazy Kat Cartoon	July 6	1 reel	
Cow Belles	Krazy Kat Cartoon	Jan. 5	1 reel	
Crazy Doings (Christie)	Billy Dooley	Mar. 23	2 reels	
Flying Yeast	Krazy Kat Cartoon	Feb. 6	1 reel	
Footlight Fannie (Christie)	Frances Lee	Feb. 19	2 reels	
Fur Peace	Krazy Kat Cartoon	June 22	1 reel	
Gold Socks	Krazy Kat Cartoon	May 11	1 reel	
Happy Heels (Christie)	Billy Dooley	Jan. 19	2 reels	
Hospitalities	Krazy Kat Cartoon	Jan. 19	1 reel	
Hat Aches	Krazy Kat Cartoon	June 8	1 reel	
His Angel Child (Christie)	Bobby Vernon	Feb. 16	2 reels	
Joint Affair, A	Krazy Kat Cartoon	Mar. 16	1 reel	
Ko-Ko's All Wet	Inkwell Cartoon	June 1	1 reel	
KoKo Beats Time	Inkwell Cartoon	Feb. 9	1 reel	
KoKo's Crib	Inkwell Cartoon	Mar. 23	1 reel	
Ko-Ko's Focus	Inkwell Cartoon	May 18	1 reel	
KoKo's Hot Ink	Inkwell Cartoon	Mar. 9	1 reel	
KoKo's Knock-down	Inkwell Cartoon	April 20	1 reel	
KoKo's Reward	Inkwell Cartoon	Feb. 23	1 reel	
KoKo's Saxophonies	Inkwell Cartoon	April 6	1 reel	
Ko-Ko's Signals	Inkwell Cartoon	May 4	1 reel	
Lone Shark, The	Krazy Kat Cartoon	April 13	1 reel	
Love Spats	Jack Duffy	April 27	2 reels	
No Eyes Today	Inkwell Cartoon	Jan. 12	1 reel	
Noise Annoys Ko-Ko	Inkwell Cartoon	Jan. 26	1 reel	
Off the Deck (Christie)	Billy Dooley	Feb. 23	2 reels	
*†§Oh, You Beautiful Doll (A. T.)	Song Cartoon		1 reel	
Papa Spank (Christie)	Jack Duffy	Feb. 2	2 reels	
Petty Larceny	Inkwell Cartoon	May 25	1 reel	
Reduced Weights	Krazy Kat Cartoon	Feb. 2	1 reel	
Reckless Rosie (Christie)	Frances Lee	April 6	2 reels	
Rough Dried (Christie)	Billy Dooley	April 20	2 reels	
Sappy Service (Christie)	Bobby Vernon	April 13	2 reels	
Sheepskinned	Krazy Kat Cartoon	Mar. 30	1 reel	
Single Bliss (Christie)	Jack Duffy	Mar. 30	2 reels	
Stage Struck Susie	Frances Lee	May 4	2 reels	June 29
Tight Places (Christie)	Frances Lee	Mar. 9	2 reels	
Torrid Toreadors	Krazy Kat Cartoon	April 7	1 reel	
Turn Him Loose (Christie)	Bobby Vernon	Mar. 16	2 reels	
Vanishing Screams	Krazy Kat Cartoons	Mar. 2	1 reel	
Why Gorillas Leave Home (Christie)	Bobby Vernon	Jan. 12	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Adam's Eve (A. T.)			2 reels	
*†§After Seben (A. T.) (F)	James Barton	May 18	2 reels	
*†§Apartment Hunting (A. T.) (F)	Special Cast	Mar. 9	2 reels	
*†§Bird n the Hand, A (Christie) (A. T. (F)	Lois Wilson	Feb. 16	2 reels	Feb.2
*†§Bishop's Candlesticks The (A. T.) (D)	Walt r Huston	eb. 23	1911 feet	
	(No Silent Version)			
*†§Booklovers (tentative) (A. T.)	Special Cast	June 15	2 reels	
*†§Boyhood Days (F)	Borrah Minnevitch	Jan. 26	1510 feet	
	(No Silent Version)			
*†§Blue Songs (D)	Ruth Etting	Jan. 5	1 reel	Mar. 2
	(No Silent Version)			
*†§Carnival Man, The (F)	Walter Huston	Feb. 23	1½ reels	Mar. 16
*†§Chinatown	Song Cartoon		1 reel	
†§Crooning Melodies (A. T.) (F)	Giersdorf Sisters	Mar. 16	1 reel	
*†Daisy Bell (D)	Song Cartoon	June 1	1 reel	
*†§Dear Teacher (A. T.) (F)	Special Cast	May 4	2 reels	June 1
*†§Dear Vivian (Christie A. T.) (F)	Special Cast	June 22	2 reels	
*†§Palse Alarm Fire Co., The (F)	Smith-Dale	Mar. 9	1 reel	Feb. 2
*†§Faro Nell (A. T.)	Louise Fazenda	July 20	2 reels	
*†§Fatal Forceps, The (A. T.)			2 reels	
†§Favorite Melosies (A. T.) (F)	Ruth Etting	Mar. 16	1 reel	
*†§Florida Nightmare, A (A. T. (F)	Special Cast	June 15	1 reel	
*†§Framing of the Shrew The (Christie A. T.) (F)	Colored Cast	April 27	2 reels	Mar. 9
*†§Good Bye, My Lady Love	Song Cartoon		1 reel	
*†§Her Husband's Woman (A. T.)	Lois Wilson	July 6	2 reels	Sept. 14
*†§Highlowbrow (F)	Donnelly-Shannon	April 6	2 reels	Feb. 2
*†§Hint to Brides, A (A. T.)	Johnny Arthur	July 20	2 reels	
*†§His College Chums (A. T. (F)	Eddie Peabody	April 13	1 reel	
*†§Hit or Miss (A. T.)			2 reels	
*†§Hot Lemonade (A. T.) (F)	Fazenda-Arthur	May 25	2 reels	
*†§Humorous Flights (A. T.) (F)	Donald Ogden Stewart	April 13	1 reel	June 1
*†§If Men Played Cards as Women Do (A. T.) (F)	Special Cast	May 11	834 feet	
*†§Inspiration	Schubert's Songs		1 reel	
*†§Instalment Collector The (F)	Fred Allen	April 20	1 reel	
*†§It Happened to Him (A. T.) (F)	James Barton	May 25	1 reel	
*†§Jed's Vacation (Christie A. T.) (F)	Charles Grapewin	April 13	2 ree s	
*†§Just One Word (A. T.) (D)	Special Cast	Jan. 26	615 feet	
	(No Silent Version)			
*†§Kisses (A. T.) (F)	Special Cast	Feb. 9	2 reels	
*†§Knights In Venic (A. T.) (F)	Special Cast	Mar. 23	1 reel	
*†§Ladies' Choice (A. T.)	Charlie Grapewin	Sept. 14	2 reels	
*†§Meet the Missue (Christie A. T.) (F)	James Gleason	Mar. 30	2 teels	Mar. 16
*†§Melancholy Dame, The (Christie A. T.) (F)	Colored Cast	Feb. 2	2 reels	Feb. 2
*†§Moonshine (A. T.) (F)	James Barton	April 20	2 reels	
*†Mother Pin a Rose on Me	Song Cartoon	July 6	1 reel	
*†§Music Hath Charms (Christie A. T.) (F)	Colored Cast	Mar. 16	2 reels	
*†§Now and Then (F)	Special Cast	Mar. 23	2 reels	
*†§Oft In the Silly Night (Christie A .T.) (F)	Special Cast	June 8	2 reels	May 11
*†§Old Black Joe (D)	Fleischer Song Cartoon	April 6	½ reel	Mar. 23
*†§Post Mortems (Christie A. T.) (D)	Raymond Griffith	Mar. 2	2 reels	Mar. 9
*†§Pusher-In-the-Face The (A. T.) (D)	Hitchcock-Taylor	Feb. 23	2 reels	Sept. 14
	(No Silent Version)			
*†§Ruth Etting	Songs		1 reel	Mar. 2
*†§Schubert's Friends (D)	Famous Composer Series	April 27	1 reel	
*†§Schubert's Inspiration (D)	Famous Composer Series	Mar. 30	1 reel	
*†§Schubert's Masterpiece (D)	Famous Composer Series	May 18	1 reel	
*†§Schubert's Songs (D)	Famous Composer Series	Feb. 23	1 reel	
*†§Schubert's Unfinished Symphony (D)	Famous Composer Series	June 29	1 reel	
*†Sidewalks of New York (D)	Novelty	Feb. 2	1 reel	
*†§Sleeping Porch, The (A. T.)	Raymond Griffith	Sept. 7	2 reels	
*†§Smiles	Song Cartoon		1 reel	
*†§That Party In Person (D)	Eddie Cantor	Jan. 5	805 feet	
	(No Silent Version)			
*†§Traffic Regulations (F)	Donald Ogden Stewart		1 reel	Feb. 23
*†§Two Americans (A. T.) (F)	Walter Huston	June 1	2 reels	
*†§Two Little Chinese Maids (F)	Chang-Kuma	Feb. 9	1 reel	Feb. 2
*†§Vital Subjetcs (A. T.) (F)	Butterworth	June 8	1 reel	
*†§What Is It? (A. T. (D)	Elinor Glyn	Feb. 16	1 reel	
*†§When Caesar Ran a Newspaper (Christie A. T.) (F)	Hatton-Hardy	May 11	2 reels	
*†§Wives on Strike (A. T.)				
*†Yankee Doodle Boy, A (D)	Song Cartoon	Mar. 2	1 reel	
*†Ye Olde Melodies (D)	Song Cartoon	May 4	1 reel	
*†§Ziegfeld Midnite Frolic (A. T.) (F)	Eddie Cantor	May 4	2 reels	Mar. 0

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Applause (A. T.)	Helen Morgan			
*†§Backstage Blues (A. T.)	Moran & Mack			
*†§Darkened Rooms (A. T.)	Brent-Powell			
*†§Four Feathers, The	Arlen-Wray-Powell-Brook		7472 feet	
	(Silent Version)			April 20
*†§Gay Lady, The	Gertrude Lawrence			
*†§Glorifying the American Girl	Eaton-Healey			
*†§Illusion (A. T.)	Rogers-Carroll-Collyer			
*†§Kibitzer (A. T.)	Green-Brian-Hamilton			Aug. 31
*†§Laughing Lady, The (A. T.)	Eagels-Brooks			
*†§Medals	Gary Cooper			
*†§Pointed Heels (A. T.)	Powell-Ralston-Kane			
*†§Return of Sherlock Holmes, The (A. T.)	Clive Brook			
*†§Saturday Night Kid, The (A. T.)	(Clara Bow			
*†§Vagabond King, The (A. T.)	King-MacDonald-Oland			
*†§Virginian, The (A. T.)	Cooper-Huston-Brian-Arlen			
*†§Welcome Danger	Harold Lloyd			May 25
*†§Why Bring That Up (A. T.)	Moran & Mack	Oct. 19		Aug. 24
*†§Woman Trap, The (A. T.)	Morris-Brent-Huston	Aug. 30	6168 feet	Sept. 7
*†§Youth (A. T.)	Hersholt-Wray			

PARTHENON PICTURES

FEATURES

Title	Star	Rel. Date	Length	Reviewed
†Bachelors' Club, The	Talmadge-Worth		6 reels	
Back From Shanghai	St. Leo-Reynolds-So Jin-Girard		6 reels	
Heroic Lover ,The	St. Leo-Bedford		6 reels	
Wild Heart of Africa, The	Special Cast	May 25	6 reels	June 15

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FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Awful Truth, The (A. T.) (F)	Ina Claire	Aug. 10	5930 feet	
*†§Big News (A. T.) (F)		Sept. 7	6028 feet	
	(Silent Version)			
Forty-Five Calibre War	Coleman-Loff	Feb. 17	4790 feet	Feb. 16
*†§Geraldine (F)	Quillan-Nixon	Jan. 20	5959 feet	Mar. 9
	(Silent Version)	Jan. 20	5587 feet	
*†§Godless G ,The (F)	Basquette-Prevost	Mar. 31	9328 feet	Sept. 1
	Silent Version)	Mar. 31	9019 feet	
Hawk of the Hills	Ray-Miller	Mar. 17	4840 feet	
*†§Her Private Affair (A. T.) (F)	Ann Harding	Sept. 28	6440 feet	Aug. 31
*†§High Voltage (A. T.) (D & F)	Boyd-Prevost-Hale	June 16	5743 feet	
	Silent Version)			May 25
*†§Leatherneck, The (F & D)	William Boyd	Mar. 24	6965 feet	April 13
	Silent Version)	Mar. 24	6898 feet	
*†§Lucky in Love (A. T.) (D & F)	Downey-Lawford	Aug. 17	6870 feet	Sept. 14
*†§Mother's Boy (D & F)	Morton Downey	May 12	7423 feet	May 1
	(No Silent Version)			
*†Ned McCobb's Daughter (F)	Irene Rich	Jan. 12	6015 feet	Feb. 9
*†§Noisy Neighbors	Quillan-Vaughan	Jan. 27	5998 feet	
	Silent Version)	Jan. 27,	5735 feet	
*†§Office Scandal (F)	Phyllis Haver	Mar. 3	6511 feet	
	(Silent Version)	Mar. 3	6511 feet	
*†§Paris Bound	Harding-Fenton	Aug. 3	6684 feet	July 8
*†§Sal of Singapore (F)	Haver-Hala	Jan. 4	6349 feet	
*†§Sailor's Holiday (A. T.) (F)	Alan Hale	Sept. 14		
	(Silent Version)			
Ship Comes In, A	Dresser-Schildkraut	June 4	6902 feet	June 23
*†§Shady Lady, The (F)	Phyllis Haver	Jan. 20	5808 feet	Mar. 30
	(Silent Version)	Jan. 20	6132 feet	Nov. 17
Sin Town	Allen-Fair	Jan. 20	4554 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie.*
D Means disc. F Means sound-on-film.

Title	Star	Rel. Date	Length	Reviewed
*†§Sophomore (A. T.) (F)	Quillan-Loff-O'Neill	Aug. 24	6526 feet	July 13
	(Silent Version)			
*†§Square Shoulders (F)	Junior Coghlan	Mar. 31	5438 feet	
	(Silent Version)	Mar. 31	5477 feet	April 6
*†§Strange Cargo (A. T.) (F)	Lee Patrick	Mar. 31	7099 feet	Feb. 23
	(Silent Version)	Mar. 31,	6134 feet	

SILENT SHORTS

Title	Star	Rel. Date	Length	Reviewed
All Aboard	Haines-Coombs	Jan. 13	2 reels	
April Showers	"Aesop Cartoon"	June 15	1 reel	
Baby's Birthday	Jackson-Hiatt-McKee	Jan. 10	2 reels	
Back to the Soil	"Aesop Fables"	Mar. 3	1 reel	
Ball Park, The	"Aesop Fable"	May 19	1 reel	May 11
Big Burg, The	"Aesop Fables"	Mar. 24	1 reel	
Big Shot, The	"Aesop Fables"	April 21	1 reel	April 13
Black Book, The	Ray-Miller	July 21	10 episodes	July 20
Black Duck, The	"Aesop Fables"	Mar. 17	1 reel	Mar. 16
Bridle Byways	Sportlight	Mar. 31	1 reel	Mar. 30
Break of Day, The	"Aesop Fables"	Jan. 27	1 reel	
Button My Back	Billy Bevan	Feb. 24	2 reels	Feb. 18
Cabaret, The	"Aesop Fables"	Aug. 25	1 reel	
Calling Hubby's Bluff	Billy Bevan	Feb. 3	2 reels	
Caught in a Taxi	Cooper-Vance	June 9	2 reels	
Circus Time	Donald Haines	Feb. 10	2 reels	Feb. 2
Close Figuring	Sportlight	Mar. 3	1 reel	
Close Shave, A	Burke-Dent	June 23	2 reels	July 6
Clunked on the Corner	Johnny Burke	Jan. 6	2 reels	Jan. 5
Cold Steel	"Aesop Fables"	July 7	1 reel	July 6
Cop's Bride, The	"Aesop Fables"	April 7	1 reel	Mar. 30
Cycle of Erosion The	Educational Film	Jan. 20	1 reel	
Dogging It	Sportlight	Mar. 17	1 reel	
Don't Get Jealous	Bevan-Dent	June 2	2 reels	May 11
Enchanted Flute, The	"Aesop Fables"	Aug. 11	1 reel	Aug. 10
Fire Detective, The (Serial)		Mar 3	10 episodes	
Fish Day	"Aesop Fables"	May 26	1 reel	May 18
Fish and Feathers	Sportlight	May 26	1 reel	May 18
Fight Game, The	"Aesop Fables"	April 28	1 reel	May 4
Foolish Husbands	Bevan-Dent	Mar. 17	2 reels	Mar. 16
Footwork	Sportlight	June 23	1 reel	June 22
Forest People of Central Africa	Educational Film	Jan. 20	1 reel	
Fruitful Farm, The	"Aesop Fables"		1 reel	Aug. 31
Girls Will Be Boys	Sportlight	Feb. 17	1 reel	Feb. 9
Glaciers	Educational Film	Feb. 10	1 reel	
Grandma's House	"Aesop Fables"	Feb. 24	1 reel	Feb. 16
Great Ice Age of North America	Educational Film	Mar. 24	1 reel	
Head Hunters of Solomon Islands	Educational Film	Feb. 3	1 reel	
House Cleaning Time	"Aesop's Fables"	July 21	1 reel	Aug. 3
In His Cups	"Aesop Fables"	June 30	1 reel	July 6
Kidnapped	"Aesop Fables"	June 23	1 reel	June 15
Knowing the Ropes	Rice Sportlight	Jan. 6	1 reel	Jan. 12
Lad and His Lamp, A	"Aesop Fables"	Mar. 10	1 reel	Mar. 23
Ladies Must Eat	Johnny Burke	Mar. 3	2 reels	
Land o' Cotton	"Aesop Fables"	Jan. 6	1 reel	Jan. 5
Little Game Hunter, The	"Aesop Fables"	May 5	1 reel	May 4
Matchmaking Mamas	Burke-Ellers-Kemp	Mar. 31	2 reels	Mar. 30
Masai, The	Educational Film	Jan. 6	1 reel	
Midsummer's Day Dream, A	"Aesop Fables"	July 28	1 reel	
Mild or Mighty	Sportlight	Feb. 3	1 reel	
Night Watchman's Mistake The	Johnny Burke	April 23	2 reels	April 27
No Children	Haines-Coombs	Mar. 10	2 reels	
No Vacation	Haines-Coombs	Jan. 13	2 reels	
Pink Pajamas	Bevan-Dent	April 21	2 reels	April 13
Players at Play	Sportlight	Jan. 20	1 reel	Feb. 2
Polo Match, The	"Aesop Fables"	June 2	1 reel	June 1
Puckered Success	Haines-Coombs	June 2	2 reels	June 1
Queen Bee, The	"Aesop Fables"	Feb. 17	1 reel	Feb. 9
Queen of the North Woods (Serial)	Clair-Miller	May 12	10 episodes	
Right Technique, The	Sportlight	July 21	1 reel	July 20
Rodeo, The	Star Cast	Mar. 24	2 reels	
Rhythm	Sportlight	Aug. 4	1 reel	Aug. 3
River Driver, The	Sportlight	Aug. 18	1 reel	Aug. 10
Shore Lines and Shore Development	Educational Film	Mar. 3	1 reel	
Snow Birds	"Aesop Fables"	June 9	1 reel	June 1
Snapping the Whip	"Aesop Fables"	Jan 20	1 reel	Jan. 19
Sport Afloat	Sportlight	July 7	1 reel	July 6
Sweet Adeline	"Aesop Fables"	Feb. 3	1 reel	Jan. 26
Taxi Spooks	Jack Cooper	Feb. 17	2 reels	
Three Game Guys	"Aesop Fables"	Aug. 4	1 reel	July 20
Tomato Omelette	Haines-Combs	May 5	2 reels	May 11
Under Dog, The	"Aesop Fables"	Mar. 31	1 reel	Mar. 30
Uncle's Visit	Haines-Coombs	June 30	2 reels	July 6
Uncle Tom	Star Cast	Jan. 27	2 reels	
Water Wonders	Sportlight	April 21	1 reel	April 20
Watch My Smoke	Haines-Coombs	April 7	2 reels	Mar. 30
Water Cure	"Aesop Fables"	April 4	1 reel	April 6
White Elephant, A	"Aesop Fables"	Jan. 13	1 reel	Jan. 12
Wooden Money	"Aesop Fables"	Feb. 10	1 reel	Feb. 2
Young Hopefuls	Sportlight	April 28	1 reel	May 11

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§At the Dentist's (A. T.) (D & F)	LeMaire-Simon	Mar. 24	2 reels	Mar. 23
*†§Barbers' College, The (A. T.)		Dec. 22	2 reels	
*†§Beach Babies (A. T.) (D & F)	Kemper-Knapp	Aug. 4	2 reels	July 13
*†§Big Scare, The (F & D)	"Aesop Fables"		1 reel	Aug. 31
*†§Black Narcissus (A. T.)	"Buck & Bubbles"	Sept. 15	2 reels	Sept. 14
*†Bugville College Days (D & F)	"Aesop Fables"	Aug. 4	1 reel	July 20
*†By Land and Air (F & D)	"Aesop Fables"	July 21	1 reel	July 13
*†§Clothes Make the Man (A. T.)		Feb. 16	2 reels	
*†Clowning the Game (D & F)	Sportlight	June 2	1 reel	June 1
*†§Concentration	"Aesop Fables"	June 23	1 reel	June 15
*†Conditioning	Sportlight	June 9	1 reel	June 1
*†§Crystal Champion	Sportlight	May 5	1 reel	April 27
*†§Custard Pie	"Aseop Fables"	May 26	1 reel	May 25
*†§Dancing Around (A. T.) D & F)	LeMaire-Phillips	April 21	2 reels	April 13
*†§Darktown Follies (A. T.)	"Buck & Bubbles"	April 13	2 reels	
*†Dinner Time (D & F)	"Aesop Fables"	Oct. 14	1 reel	
*†§Doing Phil a Favor (A. T.)		Mar. 16	2 reels	
*†§Duffers (A. T.) (D & F)	Sportlight	Sept. 8	1 reel	
*†§End of the World (A. T.)		Sept. 29	2 reels	
*†§Fairways and Foul (A. T.)		Oct. 13	2 reels	
*†§Fancy That	Frawley-Dewey	Sept. 22	1 reel	
*†§Faithful Pup (D & F)	"Aesop Fables"	May 12	1 reel	
*†§FiftyMilesFromBroadway(A.T.)	Watson-Merville	Feb. 2	2 reels	
*†§Fowl Play (A. T.)	"Buck & Bubbles"	Dec. 29	2 reels	
*†§Garden of Eatin (A. T. (D & F)	The Gleasons	Aug. 11	2 reels	Aug. 10
*†§Gentlemen of the Evening (A. T.)		Oct. 20	2 reels	
*†§Go Easy, Doctor (A. T.) (D & F)	LeMaire-Simon	July 14	2 reels	May 11
*†§Hard Boiled Hampton (A. T.)	Harry Holman	July 28	2 reels	June 8
*†§Haunted (A. T.)	Evelyn Brent	Sept. 1	2 reels	Aug. 31
*†§Her New Chauffeur (A.T.) (D&F)	Simon-Teasdale	May 19	2 reels	
*†§His Operation (A. T.)		Nov. 24	2 reels	
*†§High Toned (A. T.)	"Buck & Bubbles"	Feb. 23	2 reels	
*†§Honest Crooks (A. T.)	"Buck & Bubbles"	May 18	2 reels	
*†§In and Out (A. T.)	"Buck & Bubbles"	Nov. 3	2 reels	
*†§Jail Breakers	"Aesop Fables"	July 7	1 reel	July 8
*†§Jungle Fool, The (D & F)	"Aesop Fables"		1 reel	Sept. 14
*†§Lincoln (Special reel) A. T.) (D & F)	George Billings	Feb. 10	1 reel	Feb. 2
*†§Midsummer's Day A (D & F)	"Aesop Fables"	July 28	1 reel	July 20
*†§Modern Rhythm	Sportlight	July 28	1 reel	July 20
*†§Pathe Audio Review	Released Every Week		1 reel	
*†§Pathe Sound News	Released Twice Every Week		1 reel	
*†§Plumbers Are Coming (A. T.) (D & F)	LeMaire-Simon	Aug. 18	2 reels	June 1
*†§Pressing His Suit (D & F)	Topical Tips	June 2	1 reel	May 11
*†Presto Chango (D & F)	"Aesop Fables"	April 14	1 reel	
*†§Rubeville (A. T.)		Dec. 8	2 reels	
*†§Salesman, The (A. T.)		July 21	2 reels	
*†Skating Hounds (D & F)	"Aesop Fables"	April 28	1 reel	Apirl 27
*†§Smooth Guy, The (A. T.)		Oct. 27	2 reels	
*†Stage Struck (D & F)	"Aesop Fables"	Dec. 23	1 reel	
*†§Stone Age Romance, A (D & F)	"Aesop Fables"	Aug. 18	1 reel	Aug. 17
*†§Syncopated Trial (A. T.)	Seymour-Morley	Sept. 8	2 reels	Sept. 14
*†§Topical Fits (A. T.) (D & F)	Topics of the Day	July 28	1 reel	
*†§Topical Nips (A. T.) (D & F)	Topics of the Day	June 2	1 reel	June 1
*†§Topical Pips (A. T.) (D & F)	Topics of the Day	June 30	1 reel	July 6
*†§Topical Rips (A. T.)	Topics of the Day	Aug. 11	1 reel	
*†§Topical Sips (A. T.) (D & F)	Topics of the Day	July 28	1 reel	
*†§Topical Wits (A. T.) (D & F)	Topics of the Day	Sept. 8	1 reel	Sept. 14
*†§Turkey for Two (A. T.)	Davis-Frawley	Aug. 25	2 reels	Aug. 17
*†§Wash Day (D & F)	"Aesop Fables"	Aug. 18	1 reel	Aug. 10
*†§Wednesday at the Ritz (A. T.)		Jan. 19	2 reels	
*†§What a Day (A. T. (D & F)	Simon-Mallory	June 16	2 reels	June 15
*†§Wood Choppers (D & F)	"Aesop Fables"	June 9	1 reel	June 1

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Bachelor's Secret, A (A. T.) (F)	Alan Hale	Feb. 22	(tentative)	
*†§Big Shot, The (A. T.) (F)		Nov. 30	(tentative)	
	(Silent Version)			
*†§Clothes (A. T.) (F)	Constance Bennett	Jan. 11	(tentative)	
	(Silent Version)			
*†§Crashing Through (A. T.) (F)		Mar. 15	(tentative)	
	(Silent Version)			
*†§Flying Fool, The (A. T.) (D & F)	Boyd-Prevost-R. Gleason		6748 feet	June 22
*†§Grand Parade, The (A. T.) (F)		Nov. 16	(tentative)	
	(Silent Version)			
*Greenwich Village Follies, The (A. T. (F)		Nov. 2	(tentative)	
	(Silent Version)			
*†§Her Private Affair (A. T.) (F)	Ann Harding	Sept. 28	(tentative)	
*†§His First Command (A. T.) (F)	Boyd-Sebastian	Nov. 2	(tentative)	
	(Silent Version)			
*†§Hot and Bothered (A. T.) (F)	Eddie Quillan	Mar. 1	(tentative)	
	(Silent Version)			
*†§Negligee (A. T.) (F)	Ina Claire	Feb. 1	(tentative)	
*†§Officer O'Brien (A. T.) (F)	William Boyd	Nov. 30	(tentative)	
	(Silent Version)			
*†§Painted Desert (A. T.) (F)	William Boyd	Feb. 15	(tentative)	
	(Silent Version)			
*†§Parachute (A. T. (F)	Armstrong-Lombard	Mar. 22	(tentative)	
	(Silent Version)			
*†§Play Boy (A. T.) (F)	Eddie Quillan	Jan. 18	(tentative)	
	(Silent Version)			
*†§Oh Yeah (A. T.) (F)	Armstrong-Jas. Gleason	Oct. 12	(tentative)	
	(Silent Version)			
*†§Red Hot Rhythm (A. T.) (F)	ale-Dunn-O'Keefe-Crawford	Oct. 26	(tentative)	
	(Silent Version)			
*†§Rich People (A. T.) (F)	Constance Bennett	Oct. 5	(tentative)	
	(Silent Version)			
*†§Racketeer (A. T.) (F)	Armstrong-Lombard	Nov. 9	(tentative)	
	(Silent Version)			
*†§Treasure Girl (A. T.) (F)		Nov. 23	(tentative)	
*†§This Thing Called Love (A. T.) (F)	Constance Bennett	Feb. 8	(tentative)	
	(Silent Version)			
*†§Saratoga (A. T.) (F)	Constance Bennett	Mar. 8	(tentative)	
	(Silent Version)			
*†§Up And At 'Em (A. T.) (F)		Dec. 7	(tentative)	
*†§War and Woman (A. T.) (F)	Boyd-Harding-Armstrong	Jan. 4	(tentative)	
	(Silent Version)			
*†§Woman Afraid, A (A. T. (F)		Oct. 19	(tentative)	
	(Silent Version)			

R K O

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Air Legion	Lyon-Sleeper	Jan. 6	6361 feet	
Amazing Vagabond	Bob Steee	April 7	5081 feet	
Big Diamond Robbery	Tom Mix	May 13	6114 feet	
Come and Get It	Bob Steele	Feb. 3	5264 feet	
*†§Delightful Rogue, The	Rod La Rocque	Sept. 22		
Drifter, The	Tom Mix	Mar. 18	5896 feet	
Fury of the Wild	Ranger	Jan. 6	4899 feet	
Freckled Rascal	Buzz Barton	Mar. 31	4882 feet	
Hardboiled	O'Neil-Tashman	Feb. 3	5940 feet	
Idaho Red	Tom Tyler	April 21	4783 feet	
Laughing at Death	Bob Steele	June 2	5009 feet	
Jazz Age	Fairbanks Jr.-M. Day	Feb. 10	6245 feet	
Little Savage	Buzz Barton	May 19	4781 feet	
Love in the Desert	Borden-Trevor	May 17	6396 feet	
One-Man Dog	Ranger	Mar. 3	4481 feet	
Outlawed	Tom Mix	Jan. 21	6057 feet	
Pals of the Prairie	Buzz Barton	July 7	4776 feet	
Pride of Pawnee	Tom Tyler	June 9	4750 feet	
*†§Rio Rita (A. T.)	Daniels-Boles	Sept. 15		Aug. 24
Red Sword	Nixon-Collier Jr	Feb. 17	6343 feet	
*†§Side Street	3 Moore Bros	Sept. 8	6965 feet	
*†§Street Girl, The	Betty Compson	Aug. 11	8200 feet	July 20
*†§Syncopatien (A. T.)	Downey-Warings Band		7626 feet	Mar. 30
Trail of the Horse Thieves	Tom Tyler	Jan. 13	4823 feet	
Woman I Love	Morris-Kerry	May 26	6199 feet	
Vagabond Cub	Buzz Barton	Feb. 10	4717 feet	
*†§Very Idea, The (A. T.)	Frank Craven	Sept. 1	6139 feet	
Voice of the Storm	Sleeper-Dane	Jan. 13		
Yellowback, The	T. Moore-Owen	Jan. 20	5957 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Actualities	Curiosities	Jan. 30	1 reel	
Big Hearted Toots	Duncan-Hill	Feb. 3	2 reels	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
Birds and Beasts	Curiosities	Feb. 13	1 reel	
Casper's Night Out	Duncan-Hill	Mar. 3	2 reels	
Don't Say Ain't	Hill-Duncan	July 21	2 reels	
Faces	Curiosities	April 24	1 reel	
Follies of Fashion	Curiosities	May 21	2 reels	
Here and There	Curiosities	May 7	1 reel	
His Wife's Secret	Hill-Duncan	May 26	2 reels	
Horse on Barnev, A	Hellum-Davis	April 21	2 reels	
Just a Stall	Hellum-Davis	May 19	2 reels	
Kummin' Thru the Rye	Barney Hellum	Jan. 27	2 reels	
Mickey's Brown Derby	Mickey Yule	May 12	2 reels	
Mickey's Explorers	Mickey Yule	Feb. 17	2 reels	
Mickey's Great Idea	Mickey Yule	Jan. 30	2 reels	
Mickey's Initiation	Mickey Yule	July 7	2 reels	
Mickey's Last Chance	Mickey Yule	Apr. 14	2 reel	
Mickey's Menagerie	Mickey Yule	Mar. 17	2 reels	
Mickey's Northwest Mounted	Mickey Yule	June 9	2 reels	
Mickey's Rivals	Mickey Yule	Sept. 30	2 reels	
Neigh, Neigh, Spark Plug	Barney Hellum	Mar. 24	2 reels	
Novelties	Curiosities	Feb. 27	1 reel	
Odds and Ends	Curiosities	June 4	1 reel	
Orienta	Curiosities	Mar. 13	1 reel	
Pace That Thrills, The	Hellum-Davis	June 16	2 reels	
Pot Pourri	Curiosities	Jan. 17	1 reel	
Seeing's Believing	Curiosities	Jan. 2	1 reel	
Slide, Sparky, Slide	Hellum-Davis	July 14	2 reels	
Smile, Buttercup, Smile	Duncan-Hill	Jan. 6	2 reels	
Sparerib Reforms	Hill-Duncan	April 28	2 reels	
Sunshine's Dark Moment	Barney Hellum	Feb. 24	2 reels	
Toots' Big Idea	Duncan-Hill	Mar. 31	2 reels	
Who's the Boss?	Hill-Duncan	June 23	2 reels	

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Age of Innocence. The (A. T.) (F)	Paula Trueman	Jan. 5, '30	1 reel	
*†§Before Breakfast (A. T.) (F)		Mar. 9, '30	2 reels	
*†§Bridegroom, The (A. T.) (F)	Marc Connelly	Oct. 13	2 reels	
*†§Burglar, The (A. T.) (F)	Marc Connelly	Aug. 11	2 reels	
*†§Captain of His Roll (A. T.) (F)	Vaughn-Cooke-Sargent	Sept. 8	2 reels	
*†§Clown Topics (A. T.) (F)				
*†§General Ginsberg (A. T.) (F)	Nat Carr		1 reel	
*†Godfrey Ludlow (F)	Violin Solo	Nov. 10	1 reel	
*†§Gunboat Ginsberg (A. T.) (F)	Nat Carr		1 reel	
*†§Headwork (A. T.)		Sept. 15	1 reel	
*†§Hunt the Tiger (A. T.) (F)	Kirkland-Teasdale-De Cordoba	Nov. 10	2 reels	Sept. 14
*†§Jazz (A. T.) (F)	Duke Ellington & Orchestra	Feb. 9, '30	1 reel	
*†§Low Bridge (A. T.) (F)				
*†§Mickey's Midnite Frolic (A. T.)	Mickey Yule	Aug. 18	2 reels	June 22
*†§Odd Facts	Curiosities	April 10	1 reel	
*†§Palooka Flying School (A. T.) (F)				
*†§Song and the Sergeant, The (A. T.) (F)		May 11, '30	2 reels	
*†§St. Louis Blues (A. T.) (F)	Smith-Washington-Mordeci	Sept. 8	2 reels	Sept. 14
*†§Strange Interview, The (A. T.) (F)	Sherwin-Knowles			
*†§Suitor, The (A. T.) (F)	Marc Connelly	Feb. 2	1 reel	
*†§Traveler, The (A. T.)	Marc Connelly	Aug. 18	2 reels	
*†§Two Gun Ginsberg (A. T.) (F)	Nat Carr	Oct. 13	1 reel	Sept. 14
*†§Uncle, The (A. T.) (F)	Marc Connelly	Dec. 8	1 reel	
*†§What Next (A. T.) (F)				
*†§While Auto Waits (A. T.) (F)		Jan. 12, '30	2 reels	
*†§Your Own Home Town (A. T.)	Russ Brown			

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Companionate	Olive Borden			
*†§Damaged	Betty Compson	Mar. 30, '30		
*†§Dance Hall				
*†§Framed (A. T.)				
*†§Half Marriage	Borden-Blaine	Oct. 13	6481 feet	
*†§High River				
*†§Hit the Deck (A. T.)				
*†§Hunted				
*†§Jazz Heaven	Blaine-Trevor	Oct. 20		
*†§Ladies of the Past	Betty Compson			
*†§Love Captive, The	Betty Compson	Feb. 9		
*†§Night Parade (A. T.)	Prevost-Trevor-Gulliver			
*†§Radio Revels (A. T.)				
*†§Sensation (A. T.)				
*†§Tanned Legs		Sept. 29		
*†§Upperworld (A. T.)				
*†§Vagabond Lover, The (A. T.)	Rudy Vallee	Jan. 19		
*†§Wild Heart (A. T.)	Bebe Daniels			

RAYART (S. R.)

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Anne Against the World	Mason-Mower	April 15		
Black Pearl, The	Lee-Hallor	Jan. 1	5261 feet	
Brothers	Keefe-Bedford	Feb. 1	6092 feet	
Devil's Chaplain, The	Keefe-Faire	Mar. 15	5451 feet	
Shanghai Rose	Irene Rich	Mar. 15	6539 feet	June 8
Some Mother's Boy	Carr-Ralston-Robards	Feb. 15	5901 feet	
Two Sisters	Dana-Lease	April 1		
When Dreams Come True	Costello-Lease	Jan. 15	6242 feet	

STATE RIGHTS

FEATURES

Title	Star	Dist'r	Rel. Date	Length	Reviewed
Appassionata	Leon Mathot	Franco Film	April 23	5600 feet	
At the South Pole	Special Cast	Pole Pict. Corp		8000 feet	
Battle of Mons, The	English Cast	British New Era		5500 feet	Mar. 23
Beautiful Blue Danube	Junkermann-Mara	Aywon			
Behind the Altar	Wilhelm Dietarle	Aff. European		6200 feet	
Black Hills	Special Cast	Big Three		5000 feet	
Bondage	German Cast	Ufa		6040 feet	
Broken Barriers	H. Costello-Glass	Excellent		6000 feet	
Captain Cowboy	Yakima Conutt	Bell Pict.		4800 feet	
Cleanup, The	Charles Delaney	Excellent		5660 feet	
Code of the Air	Harlan-Marlowe	Bischoff Prod		5700 feet	
Constant Nymph	Ivor Novello	Big 3	Aug. 1	7800 feet	July 6
Daughter of Israel, A	Special Cast	Bell Pict.		9000 feet	
Daughter of Two Fathers	Japanese Cast	Shockuchi			
Devil Dogs	Holmes-Alt	Crescent		5608 feet	
Devil's Passion, The	Special Cast	Arfa		5700 feet	
Dream Melody, The	Roche-Shelby	Excellent		5050 feet	
Escaped from Hell	Murlat Esterhazy	Aff. European		8 reels	
Faces of Children	French Cast	Zakoro		8000 feet	
Fight For Matterhorn The	German Cast	Ufa Eastern		6840 feet	
For the Term of His Natural Life	Special Cast	Australasian		11000 feet	
Fortune's Fool	Emil Jannings	L. T. Rogers		6100 feet	
Golden Dawn	Warwick-Ward	Conquest		6200 feet	
Hearts of Men	Harris-Keefe	Anchor		5400 feet	
Holy Sinner, The	Special Cast	Worldart Pict			
*†§In Old California (A. T.	Ferguson-Walthall	Audible Pict.			Sept. 14
Into the Night	Agnes Ayres	Raleigh		5712 feet	
Jade Casket, The	French Cast	Cosmos		5800 feet	
It's Easy to Become a Father	German Cast	Ufa		6000 feet	
Jazzland	Reynolds-Nye	Carlos		5700 feet	
Krassin	Russian Cast	Amkino		7 reels	
Lash of the Czar	Russian Cast	Amkino		6290 feet	
Law of the Mounted, The	Bob Custer	Syndicate		4580 feet	
Life of Beethoven	German Cast	Film Art Guild		7000 feet	
Little Wild Girl, The	Lee-Landis	Hercules		5300 feet	
Linda	Baxter-Foster-Beery	First Division		6775 feet	
Livingston in Africa	English Cast	Amer.-Anglo		5799 feet	
Lucrezia Borgia	Conrad Veidt	Mutual		7200 feet	Jan. 12
Man Who Cheated Life	Veidt-Krauss	Aff. European	Feb. 8	6000 feet	Feb. 16
Marie Antoinette	Foreign Cast	Unusual		6000 feet	
Morgane, the Enchantress	Ivan Petrovitch	Franco Film	April 8	6800 feet	
Mountain Lovers	Gaston Jacquet	Conquest	Jan.	6500 feet	
Must We Marry'	Garon-Eason	Trinity		5400 feet	
Mystic Mirror The	German Cast	Ufa		7000 feet	
Nana	Hessling-Krauss	Moviegraph Co.		8700 feet	Aug. 3
No Babies Wanted	Devore-Mong	Plaza		5215 feet	
Old Age Handicap, The	Vaughn-Hughes	Trinity Pict		5573 feet	Sept. 15
Passion Song, The	Olmsted-N. Beery	Excellent		5080 feet	
Peacock Fan The	Dorothy Dwan	Chesterfield		5400 feet	
Power of Evil, The	Armenian Cast			6300 feet	
President, The	Mosjoukine-Vernon	E. L. Klein		8100 feet	Jan. 26
Q Ships	Special Cast	New Era		6000 feet	
Reilly of the Rainbow Division	Hall-Garon	Crescent		6040 feet	
Reward of Faith, The	French Cast	Conquest		5927 feet	
Sajenko the Soviet	Susy Vernon	Ufa		5921 feet	
Shiraz	Hindu Cast	Amer.-Anglo		8065 feet	
Silent Trail, The	Bob Custer	Syndicate		4315 feet	
Smoke Bellew	Conway Tearle	First Division		6605 feet	
Somme, The	Special Cast	New Era		7000 feet	
South of Panama	Carmelita Geraghty	Chesterfield		6300 feet	
That Murder in Berlin	German Cast	Big 3		5700 feet	Mar. 23
Thou Shalt Not Steal	Lillian Harvey	Ufa		6941 feet	
Three Loves	Kortner-Dietrich	Moviegraph			Sept. 14
Thunder God	Cornelius Keefe	Crescent		5917 feet	
Underground	English Cast	Ameranglo		7300 feet	
Untamed Justice	Faire-Glass	Biltmore		5770 feet	May 23
U-Boat 9	Foreign Cast	Jofa Prod		6500 feet	
West of Santa Fe	Bob Custer	Syndicate	Nov. 15	4421 feet	
YellowTicket, The	Russian Cast	Amkino	Dec. 8	6200 feet	

Coming Feature Attractions

Title	Star		Rel. Date	Length	Reviewed
*†§Burned Evidence (F)		Continental			
Buying a Wife	Special Cast	Aff. European		7 reels	
Bye Bye Buddy	Agnes Ayres	Hercules			June 1
Circumstantial Evidence	Foster-Keefe-Lake	Chesterfield		5200 feet	
*†§Chopin's Passion	Robertson-Brinkley	Powers Cinephone			
*†§Clown, The (F)		Continental			
Duty to be Silent	Maria Albana	Aff. European		6 reels	
Exodus to the New World, The	Lyon-Prevost	Pioneer			
Full Dressed Thieves	Nils Asther	Aff. European		7 reels	
German Underworld	Special Cast	Aff. European		7 reels	
Great Unknown, The	John Loder	Aff. European		6 reels	
Guilty	Fritsch-Vernon	Ufa-Eastern			
Her Viennese Lover	Asther-Nolan	Aff. European		6 reels	
*†§House of Secrets, The	Special Cast	Chesterfield			
Just Off Broadway	Keith-Christy	Chesterfield			
*†§Life For Sale, A (F)		Continental			
Milak of the Snowlands	Special Cast	Ufa-Eastern			
Our Daily Bread	Mary Nolan	Aff. European		7 reels	
*†§Phantom in the House, The (F)		Continental			
*†§Prince of Hearts, A	Kerry-Worth	Imperial			
	(Silent Version)	Imperial			
*†§Rampant Age, The (F)		Continental			
*†§Second Honeymoon, The (F)		Continental			
*†§Unforbidden Sin, The (F)		Continental			
Unholy Love	Wegener-Petrovitch	Aff. European			
Verdun	Special Cast	Richmount			
Vera Miezewa (tentative)	Derussa	Aff. European		7 reels	
When Duty Calls	Special Cast	Ufa-Eastern		6714 feet	
*†§Worldly Goods (F)		Continental			

SOUND SHORTS

Title	Star		Rel. Date	Length	Reviewed
*†§Accidental Treatment (A. T.)		Int'l Photo Play Dist		1 reel	
*†§Alley Op	Gorno Marionettes	Int'l Photo Play Dist		1 reel	
*†§Asleep at the Switch (A.T.) (D)		Roseland	Mar. 15	1 reel	
*†§At the Photographers (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§At the Race Track (A. T.)	Martin-Harcourt	Imperial		2 reels	
*†§Boney's Boner	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Club Alabam (A. T.) (F)	Abbie Mitchell	Intl. Dist. Corp		1 reel	
*†Clyde Doerr & His Saxophone Sextet (F)	Jazz Nos	Intl. Dist. Corp		1 reel	
*†§Could I Be More Polite (A. T.)	The Carsons	Imperial		2 reels	
*†§Dimples and Tears	Novelty	General Talking Pict		1 reel	Sept. 14
*†Down Hawaii Way	Color Novelty	Castle		1 reel	
*†§Egyptian Gyp, An	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Feed the Brute	Novelty	Int'l Photo Play Dist		1 reel	
*†Flaming Canyons	Color Novelty	Castle		1 reel	Aug 10
*†§Friend Husband (A. T.)		Burr		2 reels	
*†Gallopng Gaucho	Mickey Mouse Cartoon	Disney Cartoon	Feb. 1	1 reel	
*†§Grand Opera	Garno Marionettes	General Talking Pict.		1 reel	Sept. 14
*†§Hec tic Hector	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Hoak (A. T.) (F)	Frawley & Smith	Inctl. Dist. Corp		1 reel	
*†§In Songland	Norah Blaney	Int'l Photo Play Dist		1 reel	
*†Kids and Pets	Color Novlety	Castle		1 reel	
*†§King of the Kongo (Serial)	Logan-Miller	Mascot	Aug. 20	10 episodes	Aug. 17
*†§Kriss Krosses	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§Marionettes, The No. 1 (F)	Novelty	Intl. Dist. Corp		1 reel	
*†§Marionettes, The No. 2 (F)	Novelty	Intl. Dist. Corp		1 reel	
*†§Meal Hound, The (A. T.) (F)	The Nugents	Intl. Dist. Corp		1 reel	
*†§Meet the Family (A. T.) (F)	Harry Delf	Elbee		2 reels	
*†§Mickey's Follies	Mickey Mouse Cartoon			1 reel	Sept. 14
*†§Miser, The (A. T.) (F)	Bransy Williams	Intl. Dist. Corp		1 reel	
*†§Mitchell, Sissle & Blake	Songs	Int'l Photo Play Dist		1 reel	
*†§Monkey Squawks (A. T.)		Burr		2 reels	
*†§Mr. Conn and Mr. Sapp (A.T.)	Donnelly-Singer	Imperial		2 reels	
*†§Mr. Smith Wakes Up (A. T.)		Int'l Photo Play Dist		1 reel	

**** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.***

Title	Star		Rel. Date	Length	Reviewed
*†§One Hundred Per Cent. American (A. T.)	Hearn-Weston	Imperial		2 reels	
*†Opry House	Mickey Mouse Cartoon.	Disney Cartoon	May	1 reel	
*†§Party, The (D)		Safrus		1 reel	
*†§Personality Girl in Songs, The	Norah Blaney	Int'l Photo Play Dist.		1 reel	
*†§Pikin' Pirate A	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†Plane Crazy	Mickey Mouse Cartoon.	Disney Cartoon.	Mar.	1 reel	
*†§Radio Franks & Four Bachelors F	Song Program	Intl. Dist. Corp		1 reel	
*†§Signed, Sealed and Delivered (A. T.)		Burr		2 reels	
*†Sixty Minutes From Broadway.	Color Novelty	Castle		1 reel	
*†Steamboat Willie	Mickey Mouse Cartoon	Disney Cartoon.	Jan.	1 reel	
*†§This and That (D)		Safrus		1 reel	
*†§Ticket Please (D)		Safrus		1 reel	
*†Trailing the Western Sun	Color Novelty	Castle		1 reel	
*†Trip to the Zoo, A (F)	Animal Cast	Int Dist. Corp		1 reel	
*†§Varieties (D)		Safrus		1 reel	
*†§Vaudeville (D)		Safrus		1 reel	
*†§Wonderin's	Kolortone Cartoon	Kolortone Prod.		1 reel	
*†§When the Cat's Away	Mickey Mouse Sound Cartoon			1 reel	June 8
*†§When the Clock Struck 12 (A. T.) (F)	Welch-Malcomb	Intl. Dist. Corp		1 reel	

SILENT SHORTS

Title	Star		Rel. Date	Length	Reviewed
Aladdin Bonzo	Bonzo Cartoon	Roseland	Jan. 15	1 reel	
Bonzolina	Bonzo Cartoon	Roseland	Jan. 1	1 reel	
Booster Bonzo	Bonzo Cartoon	Roseland	Mar. 15	1 reel	
Detective Bonzo	Bonzo Cartoon	Roseland	Mar. 1	1 reel	
Domestic Life in New Guinea	Travelogue	Bell Pict.		1 reel	
Double Trouble	Snub Pollard	Weiss Bros.		2 reels	
Down Hawaii Way	Color Novelty	Castle	Jan. 1	1 reel	
Fatal Warning, The (Serial)	H. Costello-Graves	Mascot		10 episodes	
Flaming Canyons	Color Novelty	Castle	Feb. 1	1 reel	
Greece Thru a Doughnut	Novelty Scenic	4 Stars		1 reel	June 29
Kids and Pets	Color Novelty	Castle	Mar. 15	1 reel	
Love's Witchcraft	Ufa Short	Ufa-Eastern	Feb. 1	1 reel	
Nature's Tiny Tragedies	Ufa Short	Ufa-Eastern	Jan. 15	1 reel	
Peculiar Households	Ufa Short	Ufa Eastern	Jan. 1	1 reel	
Polo Bonzo	Bonzo Cartoon	Roseland	Feb. 1	1 reel	
Salt Water Millinery	Ufa Short	Ufa-Eastern	Mar. 15	1 reel	
Sixty Minutes from B'way	Color Novelty	Castle	Jan. 15	1 reel	
Skyscraper Symphony	Novelty			1 reel	
Spook Bonzo	Bonzo Cartoon	Roseland	Feb. 15	1 reel	
Sunshine	Color Novelty	Castle	Mar. 1	1 reel	
Tally-Ho	Ufa Short	Ufa-Eastern	Mar. 1	1 reel	
Trailing the Western Sun	Color Novelty	Castle	Feb. 15	1 reel	
We Parents	Ufa Short	Ufa-Eastern	Feb. 15	1 reel	

TIFFANY-STAHL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
Broadway Fever	O'Neill-Drew	Jan. 1	6412 feet	Mar. 16
Devil's Apple Tree, The	Dorothy Sebastian	Feb. 20	6430 feet	Mar. 16
*†§Lucky Boy (F & D)	Jessel-Quimby	Feb. 2	8653 feet	Jan. 12
	(Silent Version)	Feb. 2	8708 feet	
*†§Midstream (F & D)	Cortez-Windsor	June 1		
	(Silent Version)			
*†§Molly and Me (F & D)	Brown-Bennett-Vaughn	Mar. 1	8250 feet	
	(Silent Version)	Mar. 1	7476 feet	
*†§My Lady's Past (F & D)	Bennett-Brown	April 1	8077 feet	
	(Silent Version)	April 1	5668 feet	
*†§New Orleans (F & D)	Cortez-Bennett	June 2	6799 feet	
	(Silent Version)			
Physician, The		July 1		
Rainbow, The	Dorothy Sebastian	Feb. 1	6114 feet	
Spirit of Youth	Sebastian-Kent	Feb. 20	6 reels	Mar. 23
*†§Two Men and a Maid (F & D)	Collier, Jr.-Bennett	June 15	6532 feet	
	(Silent Version)			
*†§Whispering Winds (F & D)	Southern-McGregor	Aug. 15		
	(Silent Version)			
*†§Wrecker, The (F & D)	Blackwell-Hume-Striker	Aug. 10	6517 feet	Aug. 17

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
*†§Cossack's Bride, The)D)	Color Symphony		1 reel	
*†§Festival of Bagdad, A (D)	Color Symphony	June	1 reel	
*†§Japanese Carnival, A (D)	Color Symphony	Jan. 1	1 reel	
*†§In a Chinese Temple Garden (D)	Color Symphony	Feb. 15	1 reel	June 15
*†§In Old Madrid (D)	Color Symphony		1 reel	
Little Vagabond	Color Classic	Feb. 1	1 reel	
*†Love Charm The (D)	Color Symphony	Sept.	1 reel	
Lover's Paradise	Color Classic	Jan. 15	1 reel	
*†§Melodie (D)	Color Symphony		1 reel	
*†§Minuette (D)	Color Symphony		1 reel	
*†§Modern Cinderella, A (D)	Color Symphony		1 reel	
*†§Mountain King, The (D)	Color Symphony		1 reel	
No Women Allowed	Color Classic		1 reel	
*†§Pharoah's Daughter (D)	Color Symphony		1 reel	
*†§Sacred House, The (D)	Color Symphony		1 reel	
*†§Song of India, A (D)	Color Symphony		1 reel	
*†§Songs My Mother Taught Me (D)	Color Symphony		1 reel	
*†§Tales of Araby (D)	Color Symphony		1 reel	
*†§Temple Bells (D)	Color Symphony		1 reel	
Tenderfoot Tourist, A	Color Classic	July	1 reel	
*†§Viennese Melody (D)	Color Symphony		1 reel	
Twinkle Toes	Color Classic	Mar. 1	1 reel	
*§Way Down South (D)	Color Symphony	Mar.	1 reel	

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Dangerous Business (A. T.)				
*†§Enchanting Melody (A. T.) (Technicolor)				
*†§Kathleen Mavourneen (A. T.)	O'Neill-Delaney			
*†§Lost Zeppelin, The (A. T.)	Tearle-Valli-Cortez			
*†§Mister Antonio (A. T.)	Carillo-Valli			
*†§Medicine Man, The (A. T.)				
*†§Painted Faces (A. T.)	Brown-Foster-Bradford			
*†§Peacock Alley (A. T.)	Mae Murray			
*†§Troopers Three (A. T.)				
*†§Woman to Woman (A. T.)	George Barrand			

UNITED ARTISTS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Alibi (A. T.) (F)	O'Malley-Busch	April 20	8167 feet	Mar. 18
	(Silent Version)	April 20	7253 feet	
*†§Bulldog Drummond (A. T.) (F)	Colman-Tashman-Love	Mar. 30	6767 feet	April 13
*†§Coquette (A. T.) (F)	Pickford-Brown-M. Moore	April 12	8767 feet	Mar. 23
	(No Silent Version)			
*†Eternal Love (F)	Barrymore-Horn-Varconi	May 11	6498 feet	Jan. 26
	Silent Version)	May 11	6318 feet	
*†Evangeline (F)	Del Rio-Drew	Aug. 24	8268 feet	June 15
*†§Iron Mask, The (F)	Douglas Fairbanks	Mar. 9	8855 feet	Jan. 26
	(Silent Version)	Mar. 9	8659 feet	
*†§Lady of the Pavements (F)	Boyd-Velez-Goudal	Feb. 18	8329 feet	Mar. 18
	(Silent Version)	Feb. 16	7495 feet	
*†Rescue, The (F)	Colman-Damita	Jan. 12	7980 feet	Jan. 19
	(Silent Version)	Jan. 12	7910 feet	
*†§She Goes to War (F)	Boardman-Rubens-Holland	July 13	8864 feet	June 15
	(Silent Version)	July 13	8841 feet	Feb. 23
*†§This Is Heaven (F)	Banky-Hall	June 22	7948 feet	Aoril 6
*†Three Passions (F)	Terry-Petrovitch	June 1	6646 feet	
	(Silent Version)		7576 feet	

Coming Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§City Lights (F)	Charlie Chaplin			
*†§Condemned (F)	Colman-Harding			
*†Hell's Angels (F)	Lyon-Hall-Nisson			
*†§Locked Door, The (A. T.) (F)	Boyd-Stanwyck-La Rocque			
*†§Lummox (A. T.) (F)	Westover-Collier Jr.			
*†§Sex Appeal (F)				
*†§Silk (A. T.)	Gloria Swanson			
*†§Song of Broadway, The (F)	Harry Richman			
*†§Trespasser, The (A. T.) (F)	Gloria Swanson	Oct. 1		
*†§New York Nights (A. T. (F)	N. Talmadge-Roland			
*†Venus (F)	Constance Talmadge	Oct. 12		

UNIVERSAL

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Barnum Was Right (A. T.)	Tryon-Kennedy	Sept. 22		
Body Punch, The	Jack Daugherty	July 14	4786 feet	
Border Wildcat, The	Wells-McGuire	May 19	4259 feet	
Born to the Saddle	Ted Wells	Mar. 10	4126 feet	
*†§Broadway (A. T.)	Tryon-Brent-Kennedy	Sept. 15	9350 feet	June 1
	(Silent Version)	Mar. 3	5729 feet	
Burning the Wind	Hoot Gibson	Feb. 10	5202 feet	
*†§Charlatan, The (F) (P T)	Special Cast	April 14	6097 feet	
	(Silent Version)	April 7	5972 feet	
*†§Clear the Decks (F) (P T)	Reginald Denny	Mar. 3	5740 feet	
	(Silent Version)	Mar. 3	5792 feet	
*†§Cohens and Kelleys in Atlantic City, The (F) (P T)	Sidney-Gordon-Price-Swain	Mar. 17	7401 feet	Mar. 23
	(Silent Version)	Mar. 17	7752 feet	
*†§College Love (D. & F (A. T.)	Lewis-Gulliver-Phillips	July 7	6864 feet	Aug. 10
	(Silent Version)	July 7	6145 feet	
*†§Come Across (D & F) (P T)	Basquette-Howes	June 30	5530 feet	
	(Silent Version)	June 30	5593 feet	
*†§Drake Case, The	Brockwell-Stanley	Sept. 1		Aug. 24
Eyes of the Underworld	William Cody	April 28	4208 feet	
*†§Girl on the Barge The (F) (P T)	Hersholt-O'Neil-McGregor	Feb. 3	7610 feet	
	(Silent Version)	Feb. 3	6908 feet	
*†§Girl Overboard (D & F) (P T)	Mary Philbin	July 28	7362 feet	
Talkie Version Reviewed as Port of Dreams in Mar. 2 1929 Issue			7362 feet	
Silent Version Reviewed as Port of Dreams in Sept. 23 1928 Issue				
*†§Golden Bridle, The	Maynard-Crawford	Sept. 00	6300 feet	Sept. 14
	(Silent Version)	Sept. 00	6300 feet	Aug. 24
Grit Wins	Wells-Collins	Jan. 27	4596 feet	
Harvest of Hate	Rex-Perrin	Aug. 4	4719 feet	
*†§His Lucky Day (D & F) (P T)	Reginald Denny	June 2	6731 feet	
	(Silent Version)	June 2	5630 feet	
Hoofbeats of Vegeance	Rex-Perrin	June 16	4525 feet	
*†§It Can Be Done (F) (P T)	Tryon-Carol	Mar. 24	6560 feet	
	(Silent Version)	Mar. 24	6090 feet	
*†§Kid's Clever, The	Glenn Tryon	Feb. 17	5729 feet	
King of the Rodeo, The	Hoot Gibson	Jan. 6	5509 feet	
Lariat Kid, The	Hoot Gibson	May 12	5247 feet	
**†§Last Warning, The (F) (P T)	Laura LaPlante	Jan. 6	7980 feet	Jan. 12
	(Silent Version)	Jan. 6	7731 feet	
*†§Lonesome (F) (P T)	Tryon-Kent	Jan. 20	6761 feet	Oct. 8
	(Silent Version)	Jan. 20	6142 feet	
Long, Long Trail	Hoot Gibson			
*†§Love Trap, (D & F) (P T)	La Plante-Hamilton	Aug. 4	6233 feet	
	Silent Version)	Aug. 4	6349 feet	
Man Disturber, The	Reginald Denny	May 19		
*†§Man, Woman and Wife (F)	Kerry-Starke-Nixon	Jan. 13	6589 feet	Nov. 10
	(Silent Version)	Jan. 13	6674 feet	
*†§Modern Love (D & F) (P. T.)	Hersholt-Crawford-Chase	July 21	6501 feet	
	(Silent Version)	July 21	5730 feet	
*†§Melody Lane (D & F)	Leonard-Dunn	July 21	6760 feet	
	(Silent Version)	July 21		
Plunging Hoofs	Rex-Perrin	April 14	4344 feet	
Points West	Hoot Gibson	Aug. 25	5491 feet	
*†§Red Hot Speed (F) (P. T.)	Denny-Day	Jan. 27	6621 feet	Feb. 28
	(Silent Version)	Jan. 27	6288 feet	
Riding Demon, The	Ted Wells	Aug. 18	4380 feet	
*†§Scandal (D & F) (P. T.)	Laura LaPlante	May 4	6635 feet	April 27
	(Silent Version)	May 5	6475 feet	
*†§Shakedown, The (F) (P. T.)	Murray-Kent	Mar. 10	6613 feet	
	(Silent Version)	Mar. 10	6753 feet	
*†§Show Boat (D & F) P. T.)	La Plante-J. Schildkraut	July 28	11650 feet	
	(Silent Version)	July 28	10290 feet	
Silks and Saddles	Nixon-Walling-Nolan	Jan. 20	5809 feet	
Sky Skidder, The	Al Wilson	Jan. 13	4364 feet	
Slim Fingers	Bill Cody	Mar. 24	4232 feet	
Smilin' Guns	Hoot Gibson	Mar. 31	5270 feet	
Smilin' Terror ,The	Ted Wells	June 30	4525 feet	
Tip-Off, The	Cody-Thompson	June 2	4109 feet	
*†§Tonight at Twelve	Reynolds-Cooley-Dunn	Sept. 29		
*†§Wagon Master, The	Ken Maynard	Sept. 8		
	(Silent Version)	Sept. 8	5697 feet	
Wild Blood	Red (horse)-Perrin	Feb. 10	4497 feet	
Winged Horseman, The	Gibson-Elder	July 28	5540 feet	
Wolves of the City	Cody-Blane	Feb. 24	4160 feet	

SHORT SUBJECTS

Title	Star	Rel. Date	Length	Reviewed
Alpine Antics	Oswald Cartoon	April 1	1 reel	Mar. 16
At the Front	Arthur Lake	Feb. 25	1 reel	Feb. 16
Baby Talks	Sunny Jim	Sept. 11	2 reels	
Beyond the Smoke	Edmund Cobb	Mar. 23	2 reels	Feb. 23
Boss of Bar Twenty (Re-Issue)	W. E. Lawrence	Sept. 28	2 reels	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel. Date	Length	Reviewed
Bottles	Laemmle Novelty	July 1	1 reel	June 1
Boy and the Bad Man, The	Bobbie Nelson	Sept. 7	2 reels	Aug. 17
Burning Youth	Sid Saylor	Sept. 2	2 reels	Aug. 10
Buster's Spooks	Trimble and Dog	June 26	2 reels	June 1
Chaperones	LaSalle-Young	June 5	2 reels	May 11
Claim Jumpers, The	Edmund Cobb	Jan. 19	2 reels	Dec. 22
Cleaning Up	Arthur Lake	May 20	1 reel	April 27
Close Call, A	George Chandler	July 6	2 reels	June 1
Close Shaves	Sid Saylor	May 22	2 reels	April 27
Cold Turkey	Oswald Cartoon	Oct. 15	1 reel	Sept. 14
Cowboy Pluck	Bob Curwood	May 18	2 reels	
Cross Country Run	Lewis-Gulliver-Phillips	May 27	2 reels	
Crushed Hats	Sid Saylor	Jan. 30	2 reels	
Cuckoo	Edwards-Roach	Sept. 9	1 reel	
Cut-ups, The	Sid Saylor	Aug. 14	2 reels	July 20
Danger Line, The	Edmund Cobb	July 27	2 reels	July 6
Darling Dude, A	Bob Chandler	Feb. 2	2 reels	
Day Dreams	Laemmle Novelty	Aug. 28	1 reel	Aug. 17
Days of Daring	Bob Curwood	April 13	2 reels	Mar. 23
Delivering the Goods	Trimble-Hardwick and Dog	May 29	2 reels	April 27
Diamond Master, The	Lorraine-Stevenson	Feb. 3	10 episodes	
Double Trouble	Arthur Lake	July 15	1 reel	June 15
Early to Wed	Young-LaSalle	July 3	2 reels	June 1
Faces	Laemmle Novelty	July 29	1 reel	July 6
Fantasie	Laemmle Novelty		1 reel	
Farewell	Lewis-Gulliver-Phillips	Feb. 4	2 reels	Feb. 2
Final Reckoning, A (Serial)	Lorraine-House	April 15	10 episodes	Mar. 23
Finishing School	Young-La Salle	May 8	2 reels	
Fishing Fools	Oswald Cartoon	April 29	1 reel	
Fly Cops	Sid Saylor	July 17	2 reels	June 15
Flying High	Lewis-Gulliver-Phillips	July 22		
Getting Buster's Goat	Trimble and Dog	July 24	2 reels	July 6
Go Get 'Em Kid, The	George Chandler	Aug. 3	2 reels	July 6
Good Skates	Young-La Salle	Aug. 28	2 reels	Aug. 10
Graduation Daze	Lewis-Gulliver-Phillips	Sept. 16	2 reels	
Half Holiday, A	Laemmle Novelty	June 3	1 reel	May 18
Have Patience	Trimble-Hardwick and Dog	Feb. 6	2 reels	
Hold 'Em Ozzie	Oswald Cartoon	Mar. 4	1 reel	
Hold Your Horses	Young-La Salle	Jan. 7	2 reels	Dec. 22
Homeless Homer	Oswald Cartoon	Jan. 7	1 reel	
Hot Puppies	Sid Saylor	June 19	2 reels	May 25
Ice Man's Luck	Oswald Cartoon	July 8	1 reel	
In Line of Duty	Edmund Cobb	Feb. 23	2 reels	
Jungle Jingles	Oswald Cartoon	July 22	1 reel	
Just in Time	Edmund Cobb	Aug. 17	2 reels	July 20
Just Monkeys	Laemmle Novelty	Mar. 11	2 reels	Feb. 9
Just the Type	Young-LaSalle	July 31	2 reels	June 29
Kidnapped	Bob Curwood	Mar. 16	2 reels	Feb. 9
King of the Campus	Lewis-Gulliver-Phillips	April 1	2 reels	
Knight Watch The	Arthur Lake	April 22	1 reel	
Knockout Buster	Trimble-Hardwick and Dog	Mar. 6	2 reels	Feb. 9
Lone Rider, The	Bob Curwood	Aug. 10	2 reels	Aug. 3
Lone Rider, the	Bob Curwood		2 reels	Aug. 3
Lone Round-Up, The	Jack Dougherty	Sept. 14	2 reels	
Love and Sand	Arthur Lake	Mar. 25	1 reel	Feb. 23
Lumberjack	Oswald Cartoon	April 15	1 reel	
Magic	Trimble-Hardwick and Dog	May 1	2 reels	Mar. 30
Men in the Row (re-issue)	Jack Hoxie	Jan. 26	2 reels	
Men of Daring	Ted Carson	Oct. 19	2 reels	Sept. 14
Newlyweds' Angel Child, The	Snookums-Perdus-Egan	July 10	2 reels	
Newlyweds Camp Out, The	Snookums-Perdue-Egan	June 12	2 reels	May 11
Newlyweds' Excuse	Snookums-Perdue-Egan	May 15	2 reels	May 11
Newlyweds' Headache, The	Snookums-Bartlett-McPhaill	Jan. 23	2 reels	
Newlyweds In Society	Snookums-Perdue-Egna	April 17	2 reels	Mar. 30
Newlyweds' Holiday	Snookums-Perdue-Egan	Mar. 20	2 reels	
Newlyweds' Pests, The	Snookums-Perdue-Egan	Aug. 7	2 reels	July 20
Newlyweds' Visit	Snookums-Perdue-Egan	Feb. 20	2 reels	
Night Owls	Arthur Lake	Sept. 25	2 reels	Aug 24
Night Watch, The	Arthur Lake		1 reel	Mar. 30
Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
Oil's Well	Oswald Cartoon	Sept. 16	1 reel	
On the Side Lines	Lewis-Gulliver-Phillips	Aug. 5	2 reels	
Out At Home	Trimble-Hardwick and Dog	Jan. 9	2 reels	Feb. 16
Own a Home (Re-Issue)	Edwards-Roach	Sept. 23	1 reel	
Perilous Paths	Edmund Cobb	June 29	2 reels	June 15
Permanent Wave A	Oswald Cartoon	Sept. 29	1 reel	
Phantom Riders		Feb. 16	2 reels	
Pirates of Panama, The	Wilsey-Kingston	July 8	10 episodes	June 15
Playing False	Bob Curwood	June 15	2 reels	May 11
Private Business	Sid Saylor	April 24	2 reels	
Prodigal Pup ,The	Canine Cast	April 8	1 reel	Mar. 16
Race Riot	Oswald Cartoon	Sept. 2	1 reel	
Rag Doll	Laemmle Novelty	Feb. 11	1 reel	Jan. 12
Range of Fear, The	Bob Curwood	Jan. 12	2 reels	
Range Wolf	Bob Curwood	Feb. 9	2 reels	Jan. 12
Red Rider, The	Ted Carson	Sept. 21	2 reels	Aug. 17
Red Romance	George Chandler	May 4	2 reels	Mar. 30
Rider of the Sierras	Edmund Cobb	April 27	2 reels	Mar. 30
Riding for Love	George Chandler	April 6	2 reels	Mar. 16
Ridin' Leather	Bob Curwood	July 20	2 reels	June 15
Rivals .The	Lewis-Gulliver-Phillips	April 15	2 reels	
Sailor Suits	Sid Saylor	Jan. 2	2 reels	Dec.
Seeing Sights	Sid Saylor	Mar. 27	2 reels	Mar. 23
Shadows	Laemmle Novelty	Jan. 14	1 reel	Dec. 22
She's a Pippin	Young-La Salle	Mar. 13	2 reels	Feb. 9
Sick Cylinders	Oswald Cartoon	Feb. 18	1 reel	
Society Circus	Arthur Lake	June 17	1 reel	May 25
Stepping High	Arthur Lake	Aug. 12	1 reel	
Speeding Youth	Lewis-Gulliver-Phillips	Jan. 7	2 reels	
Splash Mates	Lewis-Gulliver-Phillips	Sept. 2	2 reels	
Sporting Courage	Lewis-Gulliver-Phillips	June 24	2 reels	
Stage Stunts	Oswald Cartoon	May 13	1 reel	
Stepping High	Arthur Lake	Aug. 12	1 reel	July 20
Stop Barking	Trimble and Dog	Aug. 21	2 reels	July 10
Stripes and Stars	Oswald Cartoon	May 27	1 reel	
Suicide Sheiks	Oswald Cartoon	Mar 18	1 reel	
Take Your Pick	Young-La Salle	Feb. 13	2 reels	Jan. 12
Television George	Sid Saylor	Feb. 27	2 reels	May 11
Tenderfoot Terror, A	George Chandler	Aug. 31	2 reels	
Thrill Hunter, The	George Chandler	June 8	2 reels	
This Way Please	Young-La Salle	April 10	2 reels	
Tige's Girl Friend	Trimble-Hardwick and Dog	April 3	1 reel	
Tracked Down	Art Accord	Jan. 5	2 reels	
Two-Gun Morgan		Feb. 28	2 reels	
Use Your Feet	Lewis-Gulliver-Phillips	Aug. 19	2 reels	
Varsity Drag, The	Lewis-Gulliver-Phillips	July 8	2 reels	
Waif of the Wilderness	Bobbie Nelson	Oct. 5	2 reels	Sept. 14
Wallop, The (Reissue)	Harry Carey	Aug. 24	2 reels	
Wash Line Romance	Laemmle Novelty	May 6	1 reel	
Weary Willies	Oswald Cartoon	July 22	1 reel	
Whose Baby	Arthur Lake	Jan. 28	1 reel	
Wicked West, The	Oswald Cartoon	June 10	1 reel	
Winning Point, The	Lewis-Gulliver-Phillips	Jan. 21	2 reels	
Yankee Clippers	Oswald Cartoon	Jan. 21	1 reel	Jan. 5

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Bargain in the Kremlin, The (A.T.)	Joseph Schildkraut			
*†§Braggart, The	Jean Hersholt			
Brides Will Be Brides	Laura La Plante			
Crimson Hour, The	De Putti-Mosjukine			
*†§Devil's Pit, The	Special Cast	Nov. 24		
(Sound Version Reviewed as Under the Southern Cross in April 27, 1929 Issue)				
(Silent Version Reviewed as Under the Southern Cross in Jan. 26, 1929 Issue)				
Doubling For Trouble	Gibson-Gilbert			
*†§Embarrassing Moments (D & F)	Reginald Denny			
	(Silent Version)			June 29
*†§Flaming Daughters		Feb. 23		
Girl Dodger, The	Arthur Lake			
*†§Great Cinema Murder, The				
*†§Harmony Lane (F & D) (A. T.)	Eddie Leonard			
Hell Wrecker, The	Hoot Gibson			
*†§Hold Your Man (D. & F) (P. T.)	Laura La Plante	Sept. 15	5794 feet	
	Silent Version)			
*†§King of Jazz, The (A. T.)	Paul Whiteman and Band			
*†§Last Performance	Veidt-Philbin	Feb. 16 '30		
*†§Minstrel Man, The	Tryon-La Plante			
*†§Mississippi Gambler, The (D & F)	Joseph Schildkraut			
	(Silent Version)			
Navy Blues	Arthur Lake			
*†§Shanghai Lady, The (A. T.)	Mary Nolan			
*†§Shannons of Broadway, The (A.T.)	James Gleason			
*†§Varsity Show (A. T.)	Lewis-Grange			
Watch My Speed	Reginald Denny			

SOUND SHORTS

Title	Star	Rel. Date	Length	Reviewed
*†§Ace of Scotland Yard The	Crauford Kent	Sept. 30	10 episodes	Aug. 31
*†§Actor The (A. T.)	Benny Rubin	Sept. 16	1 reel	Aug. 31
*†§Alpine Antics (F)	Oswald Cartoon	April 1	1 reel	
*†§At the Night Club (A. T.) (F)	Brox Sisters	Mar. 25	1 reel	
*†§Baby Talks	Sunny Jim	Sept. 11	2 reels	Aug. 17
*†§Bailey and Barnum	Vaudeville Act	Jan. 11	1 reel	
*†§Cohen on the Telephone (A. T.)	George Sidney	Sept. 2	1 reel	Aug. 10
*†§Cold Turkey (F)	Oswald Cartoon	Oct. 13	1 reel	Sept. 14
*†§Cross Country Run (F & D)	Lewis-Gulliver-Phillips	July 22	2 reels	July 20
*†§Delicatessen Kid, The (A. T.)	Benny Rubin	Oct. 14	1 reel	Sept. 14
*†Fishing Fools (F)	Oswald Cartoon	April 29	1 reel	Mar. 30
*†§Flying High (F & D)	Lewis-Gulliver-Phillips	July 22	2 reels	July
*†§Graduation Daze	Lewis-Gulliver-Phillips	Sept. 16	2 reels	Aug. 24
*†Hen Fruit (F)	Oswald Cartoon	Feb. 4	1 reel	
*†§Hits of Today	Morgan-Bledsoe	Sept. 2	1 reel	
*†Hold 'Em Ozzie (F)	Oswald Cartoon	Mar. 4	1 reel	
*†§House Cleaning (A. T.)	Charley Grapewin	June 3	1929 feet	May 25
	(Sound Version Only)			
*†§Ice Man's Luck (F)	Oswald Cartoon	July 8	1 reel	
*†§Income Tact (A. T.)	Denny Rubin	Sept. 30	1 reel	Aug. 31
* †§Junior Luck (F & D)	Lewis-Gulliver-Phillips	May 27	2 reels	June 1
* †Jungle Jingles (F)	Oswald Cartoon	July 22	1 reel	July 20
* †§King of the Campus (D & F)	Lewis-Gulliver-Phillips	April 1	2 reels	Mar. 30
*†§Love Birds	Pat Rooney and Family	Oct. 14	2 reels	Sept. 14
* †§Love Tree, The (A. T.)	The Rooney Family	Sept. 16	2 reels	Aug. 17
*†Lumberjack (F)	Oswald Cartoon	April 15	1 reel	Mar. 23
*†§Nuts and Jolts	Oswald Cartoon	June 24	1 reel	
*†§Oil's Well	Oswald Cartoon	Sept. 16	1 reel	Aug. 17
*†§On Guard (F & D)	Lewis-Gulliver-Phillips	April 29	2 reels	May 11
*†§On the Side Lines (F & D)	Lewis-Gulliver-Phillips	Aug. 5	2 reels	Aug. 10
*†§Permanent Wave, A	Oswald Cartoon	Sept. 30	1 reel	Sept. 14
*†Race Riot	Oswald Cartoon	Sept. 2	1 reel	Aug. 17
*†§Rivals The (F & D)	Lewis-Gulliver-Phillips	April 15	2 reels	May 11
*†§Royal Pair The (A. T.)	The Rooney Family	Sept. 30	2 reels	
*†Saucy Sausages	Oswald Cartoon	Aug. 19	1 reel	
*†Sick Cylinders (F)	Oswald Cartoon	Feb. 18	1 reel	
*†§Splash Mates (F & D)	Lewis-Gulliver-Phillips	Sept. 2	2 reels	Sept. 14
*†§Sporting Courage (F & D)	Lewis-Gulliver-Phillips	June 24	2 reels	July 6
*†Stage Stunts (F)	Oswald Cartoon	May 13	1 reel	May 4
*†Steamboat Willie	Oswald Cartoon		1 reel	
*†§Stripes and Stars (F)	Oswald Cartoon	May 27	1 reel	May 11
*†Suicide Sheiks (F)	Oswald Cartoon	Mar. 18	1 reel	
*†§Sweethearts (A. T.)	The Rooney Family	Sept. 2	2 reels	Aug. 10
*†§Three Brox Sisters	Songs	Jan. 14	1 reel	Mar. 6
*†§Use Your Feet (D & F)	Lewis-Gulliver-Phillips	Aug. 19	2 reels	Aug. 17
*†§Varsity Drag, The (F & D)	Lewis-Gulliver-Phillips	July 8	2 reels	June 29
*†§Weary Willies	Oswald Cartoon	July 22	1 reel	June 29
*†Wicked West, The (F)	Oswald Cartoon	June 10	1 reel	May 11
*†§Zimmerman and Granville	Vaudeville Act	Jan. 28	1 reel	

WARNER BROTHERS

FEATURES

Title	Star	Rel. Date	Length	Reviewed
*†§Conquest (A. T.) (D)	Blue-Warner-Wilson	Dec. 22	6729 feet	
	Silent Version)	Jan. 19	4706 feet	
*†§Desert Song, The (D) (A. T.)	Boles-King	May 11	11034 feet	April 20
	No Silent Version)			
*†§Fancy Baggage (D) (P. T.)	Audrey Ferris	Jan. 26	5983 feet	
	(Silent Version)	Feb. 23	5983 feet	
*†§From Headquarters (D) (P. T.)	Monte Blue	April 27	6323 feet	
	(Silent Version)	June 6		
*†§Frozen River (D) (P. T.)	Rin-Tin-Tin	April 20	5482 feet	
	(Silent Version)	May 25		
*†§Honky-Tonk (A. T.) (D)	Sophie Tucker	Aug. 3	6412 feet	June 8
*†§Gamblers; The (A. T.) (D)	Wilson-Warner-Robards	June 29	6611 feet	Aug. 31
	Silent Version)	Aug. 2	4844 feet	
*†§Glad Rag Doll ,The (D) (A. T.)	Dolores Costello	May 4	6685 feet	June 8
	(Silent Version)	June 8		
*†§Greyhound Limited, The (D) (P. T.)	Monte Blue	Feb. 9	6114 feet	
	(Silent Version)	Mar. 23	4696 feet	
*†§Hard-Boiled Rose (D) (P. T.)	Loy-Bollier-Brockwell	Mar. 30	5610 feet	
	(Silent Version)	May 4	4875 feet	
*†§Kid Gloves (D) (P. T.)	Nagel-Wilson	Mar. 23	6235 feet	
	(Silent Version)	April 27	4885 feet	
*†§Madonna of Avenue A (D) (A. T.)	Dolores Costello	June 22	6461 feet	Aug. 31
	(Silent Version)			
*†§Million Dollar Collar, The (D) (P. T.)	Rin-Tin-Tin	Jan. 12	5561 feet	
	(Silent Version)	Feb. 9	4878 feet	
*†§My Man (A. T.) (D)	Fanny Brice	Dec. 15	9247 feet	
	Silent Version)	Jan. 12	6136 feet	
*†§Noah's Ark (D) (P)	D. Costello-O'Brien	June 15	9507 feet	Oct. 27
	Silent Version)	July 27	9058 feet	
*†§No Defense (D) (P. T.)	Blue-McAvoy	April 6	5558 feet	April 6
	(Silent Version)	May 11	4712 feet	
*†§One Stolen Night (D) (P. T.)	Bronson-Colleir Jr	Mar. 16	5243 feet	
	(Silent Version)	April 20	4797 feet	

** Means synchronized score. † Means sound effects. § Means voice (including dialogue and incidental songs). A. T. after title means All Talkie. D Means disc. F Means sound-on-film.*

Title	Star	Rel Date	Length	Reviewed
*†§On With the Show (A. T.) (D)	Compson-Brown-Fazneda	July 13	9592 feet	May 25
	No Silent Version			
*†§Queen of the Night Clubs (A. T.) (D)	Texas Guinan	Mar. 16	5424 feet	April 8
	(Silent Version)	April 13	5236 feet	
*†§Redeeming Sin, The (D)	D. Costello-Nagel	Feb. 16	6921 feet	Feb. 21
	(Silent Version)	April 6	6145 feet	
*†§Say It With Songs (A. T.) (D)	Jolson-Nixon-Lee	Aug. 24	8324 feet	Aug.1 0
*†§Singing Foo, IThe (D) (A. T.)	Jolson-Bronson-Dunn	Sept. 29	9557 feet	
	(Silent Version)	Jan. 1	7444 feet	
*†§Sonny Boy (D) (A. T.)	Lee-Horton-Bronson	April 13	6011 feet	Mar. 16
	(Silent Version)	May 18		
*†§Stark Mad (D) (A. T.)	Warner-Fazenda	Feb. 2	6681 feet	
	(Silent Version)	Mar. 2	4917 feet	
*†§Stolen Kisses (D) (P. T.)	May McAvoy	Feb. 23	6273 feet	
	(Silent Version)	April 13	5658 feet	
*†§Time, the Place and the Girl, The (D) (A. T.)	Olmsted-Withers-Kirkwood	June 8	6 reels	May 4

Coming Feature Attractions

Title	Star	Rel. Date	Length	Reviewed
*†§Agony Column, The (A. T.) (D)				
*†§Argale Case, The (A. T.) (D)	Thomas Meighan	Aug. 17	7794 feet	May 18
*†§Aviator, The (A. T.) (D)	Horton-Miller			
*†§Disraeli (A. T.) (D)	George Arliss			
*†§Dumbells in Emine (A. T.)				
*†§Evidence A. T. D	Frederick-Courtenay-Tearle			
*†§Fame A. T. D	Dolores Costello			
*†§General Crack (D) (A. T.)	John Barrymore (Technicolor)			
*†§Gold Diggers of Broadway (A. T.) (D)	Pennington-Tearle (All Tech.)	Sept. 15	9§22 feet	Sept. 14
	(Silent Version)			
*†§Golden Dawn (A. T. (D)	Walter Wolf (All Technicoler)			
*†§Green Goddess, The (A. T.) (D)	George Arliss			
*†§Hearts in Exile (D) (A. T.)	D. Costello-Withrs	Sept. 14	7877 feet	
*†§Hold Everything (D) (A. T.)	Special Cast			
*†§Hottentot, The (A. T.) (D)	Horton-Miller	Aug. 10	7240 feet	
*†§In the Headlines (A. T.) (D)	Withers-Nixon	Aug. 31	6427 feet	
*†§Isle of Escape, (A. T.) (D)	Blue-Loy			
*†§Is Everybody Happy? (A. T.) (D)	Ted Lewis and Band			
*†§Mammy (A. T.) (D)	Al Jolson			
*†§Man, The (A. T.) (D)	John Barrymore			
*†§Narrow Street, The (A. T.) (D)	E. E. Horton			
*†§Sacred Flame The (A. T.) (D)	Frederick-Nagel-Lee			
*†§Sap, The (D) (A. T.)	E. E. Horton			June 1
*†§Second Choice (A. T.) (D)	Dolores Costello			
*†§She Couldn't Say No (A. T.) (D)	Winnie Lightner			
*†§Show of Shows. (A. T.) (D)	Special Cast (100 stars)			
*†§Skin Deep (A. T.) (D)	Blue-Compson	Sept. 7	5940 feet	
*†§So Long Letty (A. T.) (D)	Charlotte Greenwood			
*†§Song of the West (A. T.) (D)	Boles-Segal (All Technicolor)			
*†§Those Who Dance (A. T.) (D)	Monte Blue			
*†§Tiger Rose (A. T.) (D)	Velez-Withers			
*†§Under a Texas Moon (A. T.) (D)	Fay-Torres-Loy-Beery (All Technicolor)			
*†§Wide Open (A. T.) (D)	E. E. Horton			
*†§Woman's Game A (A. T.) (D)	Pauline Frederick			

VITAPHONE SHORTS (D)

Title	Star	Rel. Date	Length	Reviewed
A. & P. Gypsies	Orchestra Numbers		1 reel	July 13
After the Round Up	Cowboy Songs		1 reel	
All Girl Revue	Girl Band & Comedienne		1 reel	June 15
Ann Grey and Her Boy Friend	Songs and Jazz Band			Aug. 25
Banjomaniac	Eddie Peabody			Oct. 13
Beau Brummel Comedians The	Shaw & Lee		1 reel	June 1
Beau Night	El Brendel			
Bernie Cummins Orchestra	Dance Numbers		1 reel	Mar. 16
Big Paraders, The	Comedy Act		1 reel	Aug. 31
Bobby Folsom	Songs		1 reel	Mar. 2
Bit of Scotch, A	Kitty Doner			Sept.22
Book Worm, The	Harry J. Conley			July 7
Bright Moments	Benny-Mario			Aug. 25
California Songbirds, The	Bell-Coates			Sept. 1
Carlena Diamond	Harp Solos		1 reel	Sept. 14
Celeste Aida (Aida)	Giovanni Martinelli			July 7
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Character Studies	Florence Brady			Sept. 1
Chips of the Old Block	The Foy Family			Sept. 22
Cougat & Company	Violin, Songs & Dances			June 16
Creole Fashion Plate, The	Karyl Norman			Sept. 29
Crooning Along	The Croonaders			Sept. 22
Cycle of Songs, A	Florence Brady			Sept. 1
Dead Laughter	Sessue Hayakawa			
Death Ship, The	Mitchell Lewis			Aug. 25
Dixie Days	Plantation Songs			Aug. 25
Don't Get Nervous	Georgie Price		1 reel	Aug. 3
Eleanor Paintor	Songs		½ reel	Mar. 16
Evening at Home with Hitchy	Raymond Hitchcock		1 reel	July 20
Fair Days	Harris & Howe		1 reel	June 1
Familiar Face, The			1 reel	June 8
Family Affair, A	Arthur Byron			
Family Ford, The	Jim and Marion Harkins			
Feminine Types	Jean Barrios			
Florence Moore	Song Program			June 23
Frances Shelly	Songs (Assisted by Eaton Boys)		1 reel	Aug. 3
Friend of Father's	Lydell-Higins-Leah			Aug. 25
Give Us a Lift	Flo Lewis		1 reel	Feb. 16
Giving In	Deef-Hopper			Jan. 12
Gossip, The	John Miljan		1 reel	June 15
Gus Arnheim & His Ambassadors	Jazz Band			June 23
Harlem Mania	Norman Thomas Quintette		1 reel	
Harry Delf	Songs & Dances			June 16
Harry Rose & His 6 American Beauties			1 reel	
Here Comes the Showboat	Dave Bernie & Band			June 1
High Waters	Song Number		1 reel	June 8
Hollywood Montmarte Orchestra	Jazz Band			Sept. 29
Jesse Stafford Orchestra	Jazz Band			
Indian Baritone, The	Chief Caupolican			Aug. 25
Ingenues, The	Jazz Band			June 23
In a Casting Office	W. & E. Howard			
In Dutch	Ulis & Clark			
In Spain	Phil Baker		1 reel	May 11
In the Tropics	The Paragons (Quartet)			Feb. 23
Jack North, the Ban-Jokester	Songs			Jan. 19
Jack White and His Chateau Madrid Entertainers	Songs		1 reel	Sept. 14
Larry Ceballos Revue The	Songs and Dances			June 1
Larry Ceballos Undersea Review	Songs and Dances			Sept. 1
Lash, The	Crane-Davidson-Tucker			June 16
Mal Hallett & Orchestra	Dance Numbers			Feb. 23
Man of Peace, A	Hobart Bosworth			June 23
Man Who Laughed Last, The	Sessue Hayakawa		1 reel	Sept. 14
Marching Home	Douglas Stanbury		1 reel	
Max Schmeling	Interview	Mar. 16		
Meet the Wife	Frank Orth & Co			Feb. 23
Men Among Men	Fred Ardath			Jan. 12
Mexican Tipica Orchestra	Instrumental & Vocal Numbers		1 reel	June 8
Miss Information	Wilson-Horton			June 30
Morrissey & Miller	Night Club Revue			June 16
Music Makers, The	Howard Bros		1 reel	Mar. 16
Myers & Hanford	Songs & Dances			June 23
My People	Eugene and Willie Howard		1 reel	Aug. 31
Night Court, The	William Demarest			June 16
Non-Support	Burr McIntosh			June 16
One Man Glee Club, The	Frank Crumit		1 reel	
Pagliacci	John Charles Thomas			
Pair of Aces, The	Timblin & Raymond		1 reel	Feb. 16
Papa's Vacation	Bennett-Caron			Oct. 20
Phil Baker	Accordion Solos		1 reel	Mar. 16
Question of Today, The	Audrey Ferris			Aug. 25
Realization	Herbert-Pam			June 16
Regular Business Man, A	Robert Ober			Sept. 15
Rigoletto—Quartet	Gigli-Talley-de Luca-Gordon			Sept. 29
Roy Sedley and Night Club Revue	Songs and Orchestra		1 reel	July 13
Rudy Vallee and Band	Songs and Orchestra		1 reel	June 15
Sharp Tools	Ethel Grey Terry			Oct. 13
Songs of Love	Sanderson-Crumit		½ reel	Mar. 16
Soup	Harry Delf			Nov. 17
Terry and Jerry	Songs and Gags			Aug. 25
They Know Their Groceries	Flournoy & Miller			
Those Were the Days	Irene Franklin			
Three Brox Sisters	Song Program			June 23
Tiny Town Revue	Midget Unit		1 reel	June 8
Traffic Muddle, A	Donohue & U-No		1 reel	June 15
Typical Types	Bobby Folsom			
Va Prononcer Ma Mort (La Juive)	Giovanni Martinelli			June 2
When the Wife's Away	William Demarest			Nov. 17
Winnie Lightner	Songs			Nov. 17

WORLD-WIDE PICTURES

Title	Star	Rel. Date	Length	Reviewed
Apaches of Paris	Dina Gralla	June 15	5732 feet	
Berlin After Dark	Special Cast	Mar. 31	6533 feet	
*†§Black Waters	Kirkwood-Brian	April 1	7500 feet	April 13
Bondsman, The	Norman Kerry	Mar. 17	7171 feet	
Doctor's Women, The	Miles Mander	June 1	6177 feet	
Honeymoon Abroad	Monte Banks	Feb. 2	5178 feet	
*†§Kitty (D & F)	Brody-Stuart	June 29	9010 feet	June 15
	(Silent Version)	June 8	8500 feet	
*†Moulin Rouge	Olga Chekova	Jan. 30	8962 feet	Feb. 23
Pawns of Passion	Olga Chekova	Feb. 17	7185 feet	
Piccadilly	Gilda Gray	July 13	8079 feet	July 30
Prince and the Dancer, The	Dina Gralla	Jone 30	6787 feet	
Tommy Atkins	Walter Byron	Feb. 4	6910 feet	
Whirl of Life, The	Louis Lerch	June 15	8 reels	
Week-End Wives	Thomas-Banks	May 25	6998 feet	
Woman In the Night, A	Maria Corda	Feb. 3	7688 feet	
Woman in White, The	Blanche Sweet	Mar. 21	6174 feet	

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